# national print media advertising!

## ...more than 150,000,000 readers...

Walt Disney's Mary Poppins Michael and Jane

I'm BABY FIRST TOOTH

I'm Baby Buttercup

I'm Thirstee Walker

I'm Posing Flopsie

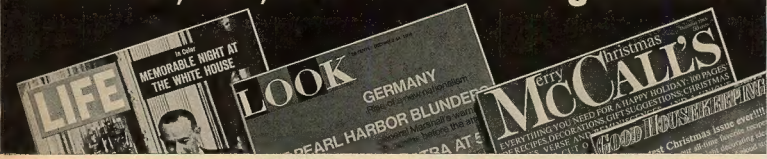
# new dolls for 1966

plus all new "show 'n sell" packaging— ask your regular authorized Horsman distributor for all the facts . . . . . or visit our showroom

HORSMAN DOLLS Inc.

# the industry's most impressive

## over 53,000,000 circulation guaranteed



# Now Mattel wraps its toys

©1965 Mattel, Inc.

# in triple-tough packaging

## ONLY HERCULES makes this strong, tough, heavy-gauge film

**Now Mattel, Inc.—thanks to the advent of a new, super-tough film—scores another first in toy marketing: a talking package. Shoppers can reach inside the package to operate these exciting toys, see how they act and sound, without ever touching the product. Then they buy!**

**MODERN PACKAGING, in a recent issue, describes these new die-cut, shrink-wrapped cartons as "close to the ultimate in merchandising." Top-quality toys plus super-quality packaging add up to surefire sales . . . minimum returns . . . satisfied customers.**

Mattel adds the extra dimensions of action and sound to these exciting toy packages with a new concept in shrink wraps: the reach-in package. Clearly displayed behind a crystal-clear window of tough, thick film, the toys move and speak without ever being exposed to damage from handling.

To achieve these unique new packages, Mattel sent out calls to film suppliers for a heavier, stronger shrink film. Only Hercules had the right answer: 150 gauge BC120—a balanced polypropylene film three times thicker, three times stronger than conventional shrink films. This new film provides triple-strength seals, with puncture resistance that virtually eliminates film breakage in shipping and at the retail level. Mattel also employs this same tough, versatile film in other gauges, for toys where use requirements are less severe.

Manufacturers of toys and producers of many other types of hard and soft goods have found in Hercules shrink wraps the ideal solution to their packaging problems. Hercules films run just right on sealing and shrink equipment, yield tight, non-relaxing wraps . . . uniform shrink without wrinkles. There's a Hercules distributor in your area, ready to send a representative to work with you personally in the development of low-cost, merchandising-oriented packages, designed to help your product move fast. For further information, call or write: Film Division, Hercules Incorporated, Wilmington, Delaware 19899.

HERCULES

FF66-11

# These dolls (with moving lips) whisper, and talk!

Mattel has been first with new ideas in dolls time after time. We've got dolls who talk, dolls who smile and cry, dolls who burp, dolls who walk and skate.

And here's another first; dolls who move their lips when they talk. It's a great idea . . . and like the others, we'll be selling it for you on TV and in print.

So make sure you're ready for sales . . . with all the new dolls from Mattel.

MATTEL, INC. TOYMAKERS

Baby Secret™ #3041

Baby Teenietalk™ #3096

MATTEL KEY DEALER

All of these dolls are Mattel Key Dealer products

© 1965 Mattel, Inc.

# And sell, and sell, and sell.

# Don't cry.

U. S. PATENT OFFICE
OCT 26 1966
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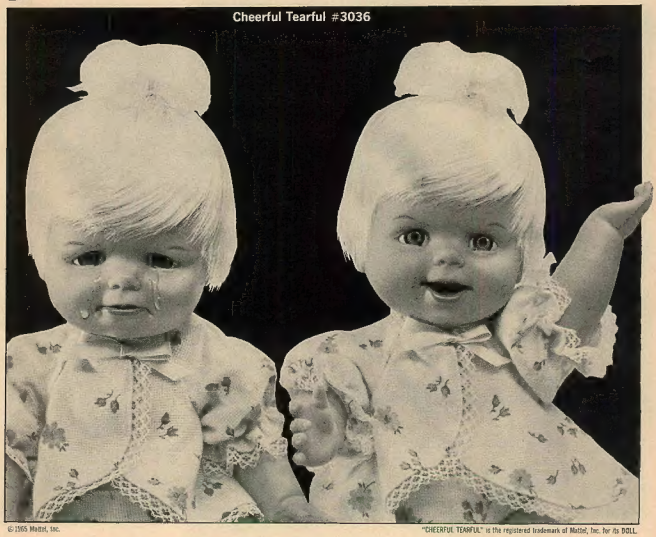
MATTEL, INC. TOYMAKERS®

# Not the way you're selling.




© 1965 Mattel, Inc.

"CHEERFUL TEARFUL" is the registered trademark of Mattel, Inc. for its DOLL

# These dolls walk, talk, skate, and burp!

# And sell, and sell, and sell.

# These dolls (with moving lips) whisper, and talk!

Mattel has been first with new ideas in dolls time after time. We've got dolls who talk, dolls who smile and cry, dolls who burp, dolls who walk and skate.

And here's another first: dolls who move their lips when they talk. It's a great idea . . . and like the others, we'll be selling it for you on TV and in print.

So make sure you're ready for sales . . . with all the new dolls from Mattel.

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MATTEL, INC. TOYMAKERS

All of these dolls are Mattel Key Dealer products

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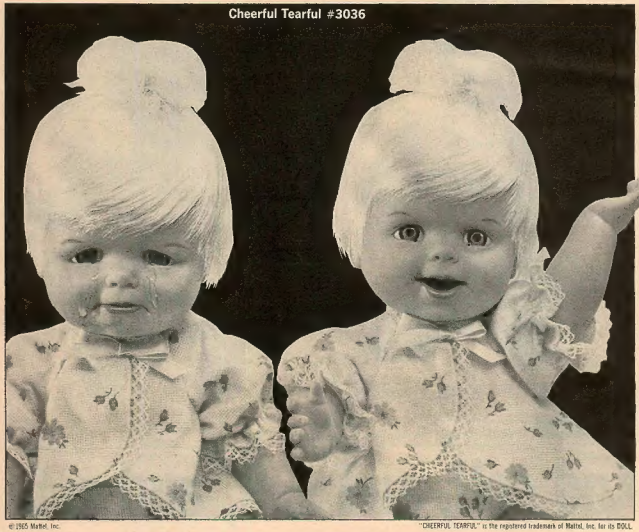
# And sell, and sell, and sell.

# Don't cry.

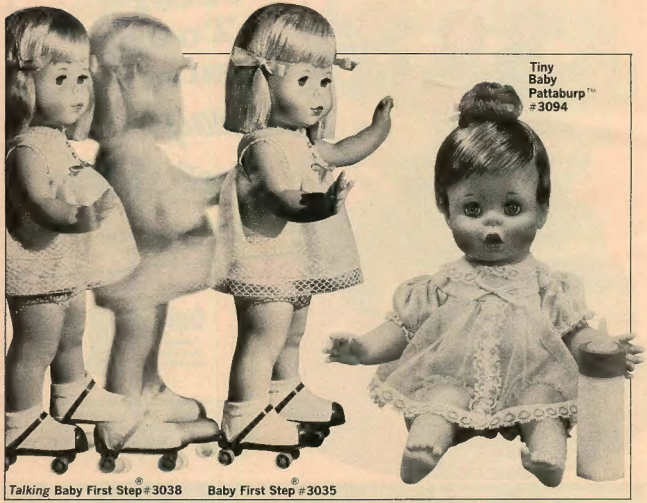
# Not the way you're selling.




©1965 Mattel, Inc.

"CHEERFUL TEARFUL" is the registered trademark of Mattel, Inc. for its DOLL

# These dolls walk, talk, skate, and burp!




# And sell, and sell, and sell.

# Maximum Sales

## #991
## SHOPPER STOPPER

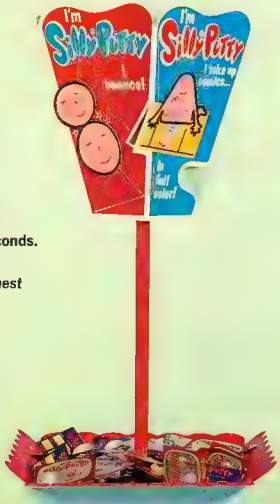
Consistent producer of record sales per square foot of floor space.

Display occupies only 2′ x 2′ and holds more than 1 gross of Silly Putty®

Comes packed in its own shipping carton, and is easily assembled in less than 60 seconds.

One #991 display will be provided *upon request* with each 3 gross #110.

Shipping Weight: 8 pounds

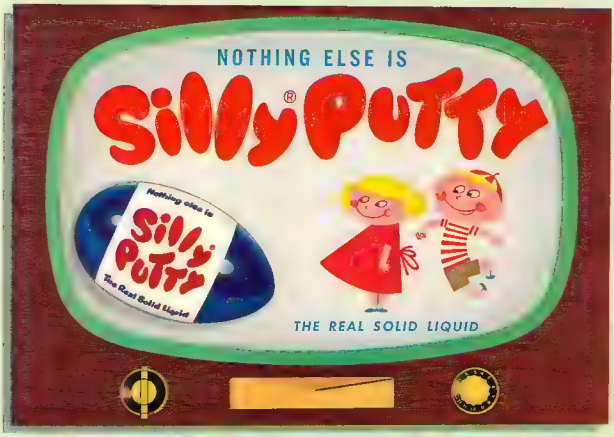



## #110
## BULK PACK UNIT

Contains 6 chipboard boxes of 24 pieces each.

Shipping Weight: 18 pounds

# Play Power!




# Tops in Turnover

**Silly® Putty** Bounces higher than a rubber ball.

**Silly® Putty** Picks up comics in full color.

**Silly® Putty** Can be formed endlessly into imaginative shapes.

**Silly® Putty** SELLS . . . AND SELLS . . . AND SELLS!

**SILLY PUTTY MARKETING**

**P.O. Box 741** **New Haven, Connecticut**

## #101
## REGISTER RUNAWAY

Designed for use at the cash register counter, this attractive display unit holds 12 pieces. Packed 4 displays to a self-shipper, 3 self-shippers to a master carton.

Master Shipper Weight: 22 pounds

## #901
## TILTED FOR ACTION

Self-shipper containing 48 pieces converts in seconds to handsome counter display. Created for light to moderate traffic situations, this display occupies only 2 square feet of counter space. Three self-shipper units to a master carton.

Master Shipper Weight: 23 pounds


Silly® Putty MARKETING

**P.O. Box 741, New Haven, Connecticut**

# Minimum Space

## #903

## EYE-LEVEL STORY BUY-LEVEL BIN

Shipping Weight: 20 pounds

Delivers more sales per square inch where every inch counts.

Specially designed to fit standard self-service fixtures.

Ideally suited for ganging 3-abreast at eye-level on counter end.

Display measures 15″ x 18″ x 20″ high and occupies less than 2 square feet of shelf space.

Delivered fresh and clean in an outer shipping carton complete with 1 gross of Silly Putty®

A
B
C
D
E
F
G
H
I

ELDON
Just for the fun of it.
WATER GUNS

**#2112—SECRET AGENT X9 CAMERA WATER GUN**

*St. Pk.—48 ea. ctn / Wt 6 lbs.*

Looks like a real camera! Sight the enemy—push the button—water shoots straight and accurate. Has flexible wrist strap. Shoots 20 feet for 80 shots. Easy filling. Black and silver. 3½" x 2". Blister packed display card punched for hanging 6" x 8".

**#2115—X-29 SONIC SILENCER WATER GUN**

*St. Pk.—24 ea. ctn./Wt. 10 lbs.*

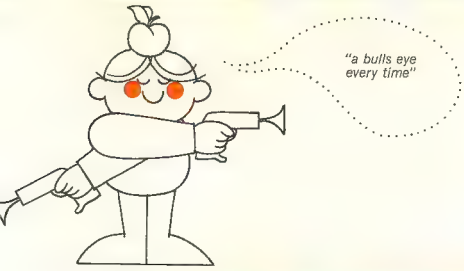
Exciting lethal looking water gun with simulated silencer and telescopic sight. Highly detailed in gun metal gray hi-impact styrene. Shoots 25 ft. for 435 shots! Gun is 10¾" long. 12 to each attractive counter display. Display size: 15" wide x 21½" high.

**#2114—WIDE SPRAY "DRENCH GUN"**

*St. Pk.—48 ea. ctn./Wt. 6 lbs.*

Newest thing in water guns: Wide spray of water is controlled by powerful pump. Detailed after famous Smith & Wesson gun. Shoots 10 feet for 200 shots. Assorted transparent colors. 5½" long. 1 doz. to display box 11" wide x 4" high.

ELDON
ELDON SONIC SILENCER




ELDON
Just for the fun of it.
TARGETS

NEW!

*(Not shown)*

**#601—SPARE DARTS**

*St. Pk.—72 ea. ctn./Wt. 3 lbs.*

Two suction-cup darts 4½" long in "see through" bag. Replacement darts for #2900, 2914, 2919, 2920, 2260, 2921. Bag size 2¾" x 6½".

**NEW! #2920—KNOCK 'EM DOWN TARGET SET**

*St. Pk.—12 ea. ctn./Wt. 11 lbs.*

4 plastic cans and bottles as targets—realistic colorful labels, ketchup, tomatoes, soup and pop, includes two safety dart pistols and 8 suction-cup darts. Self display, pilfer proof pack 19" x 13" x 3¼"

**#2918—SHOOTING GALLERY**

*St. Pk.—12 ea. ctn./Wt. 11 lbs.*

Four realistic ducks as targets. Full color lithographed on extra heavy board. Direct hit knocks duck down . . . score for each duck is marked on gallery. Complete with stands, new safety dart pistol and 4 suction-cup darts. 17" x 10½". Self-display window package. Package size 12" x 19"

**#2921—SPINNING TARGET**

*St. Pk.—12 ea. ctn./Wt. 8 lbs.*

Four colorful hi-impact styrene jungle animal targets spin when hit. Metal lithographed target has rolled edges and easel back. New safety dart pistol and three suction-cup darts included. Overall size 13½" x 5½". Pilfer proof, self display shrink package. Package size 15½" x 11½" x 1"

# The Newest Trend in Dolly Beauty Sets

FOR ALL MINIATURE DOLLS

**dolly make-up**

Everything for making her dolly a beauty queen. Features lipstick, rouge, eyeshadow & eyebrow pencil for little dolls' faces. Cleansing cream or water removes color. Case included to hold accessories. Picture book for quick make-up lesson. Shipping pack weight 6 lbs.

**No. 1510** **Retail 59c**

**dolly hair tint**

Do blondes really have more fun? Merry's secret hair color works wonders on almost any doll. Washes out with water. Coloring for redhead and brunet included. Complete with applicator caps, instructions, comb and brush. Safe, unique. Shipping pack weight. 12 lbs.

**No. 1511** **Retail 59c**

**dolly shampoo and rinse**

First condition, then wash, then rinse dolly's hair. Everything that's needed, including a beauty-shoo style cape. A real value, nothing like it anywhere. Shipping pack wt.- 12 lbs.

**No. 1512** **Retail 59c**

**dolly hair styling**

To give dolly a permanent, pageboy or bouffant. Curlers and wave set. Hidden Magic play hair spray, comb 'n brush and everything. Shipping pack weight: 9 lbs.

**No. 1513** **Retail 59c**

**dolly make-up 'n hair tint set**

She'll find endless pleasure in making up dolly and coloring doly's hair. And because all colorings come off easily, she'll play "make up" over and over again. Included are more than a dozen make up and hair coloring accessories—three different hair colorings, lipstick, eye beauty care to mention a few. Big 8 x 10 x 1½". Shipping pack weight- 14 lbs.

**No. 1530**

**Retail $1.00**

**dolly's shampoo 'n wave set**

Dolly's hair never had it so good! Intriguing big set. 8 x 10 x 1½" with everything to wash, set, condition dolly's hair. Rollers, brush 'n comb, "wave set", "shampoo", "rinse", beauty cape, hidden Magic play hair spray and more. Shipping pack weight, 14 lbs.

**No. 1531** **Retail $1.00**

SAFE-FUN-BIG VALUE-MERRY QUALITY

- For play with practically all size dolls
- Safe, harmless, non-toxic ingredients
- 59c items packed 4 dozen to shipper — size 5⅞ x 8¾"
- 1.00 items packed 3 dozen to shipper with 1 dozen inner corrugated
- Traditional Merry quality printing

1500 series

**dolly beauty set assortment**

Compact, colorful 1 dozen counter merchandiser, contains three pieces each of the four 59c numbers (1510, 1511, 1512, 1513). Four 1 dozen assortments to a shipper, weighing 10 lbs.

**No. 1559** **Retail value $7.20**

# Merry's Unique Paper Dolls

## BOX STYLE

**toni**

The All American teen doll—with three dimensional shapely-shape body. Complete with a glamorous wardrobe of Rub 'n Stay clothes that peel off for re use time after time.

No. 6501 Retail $1.00

**jo**

Unique in play value. Jo comes with 5 interchangeable faces . . . and a big variety of smart Rub 'n Stay clothes.

No. 6502 Retail $1.00

**kim**

Merry's big sub-teen doll with special charm and special wardrobe of over 20 sub-teen Rub 'n Stay clothing outfits to make any miss delighted.

No. 6503 Retail $1.00

**$1.00 paper dolls**

- Styled for 1966
- Full color printed
- Full visibility
- Packed 1 doz.
- 7 lbs./dozen
- See Asst. No. 60

## BOOK STYLE

**miss merry**

The younger doll for the younger set. Three dimensional body, 15" high, a full wardrobe of cute Rub 'n Stay cloth ing, and a story about Miss Merry on the inside of the book box package

No. 6401 Retail $1.00

**donna reed***

The lovely TV/movie star becomes a Merry doll, with a movie-star mix or match Rub 'n Stay clothes wardrobe and a personalized letter from Donna

No 6403 Retail $1.00

**bride of frankenstein†**

Hilarious fun with the Queen of the Ghouls. In slides most appropriate Rub 'n Stay clothes and the true story "How I Became the Bride of Frankenstein."

No. 6402 Retail $1.00

**$1.00 doll assortment**

Ultra compact counter unit in colorful corrugated, contains 18 best-selling $1.00 Merry paper dolls. Comes set-up ready for instant sales 14½" wide x 19" deep x 19" high. 12 lbs

No. 60 Retail value $18.00

*© 1966 Tedon of California Inc.

†Universal Pictures, Inc.

# RACK STYLE PAPER DOLLS

### brenda lee

Popular TV and recording star Brenda Lee makes a mighty attractive doll. Included are lots of Rub 'n Stay outfits, a record player and punch-out records. Shipping weight 9 lbs.

**No. 4360** **Retail 59c**

© 1966 Brenda Lee and Western Merchandising Corp

### linda b.

Another novel doll idea by Merry — fold around clip-on wigs and changeds a faces. Also, more than 20 Rub 'n Stay costumes. Shipping pack weight 9 lbs.

**No. 4361** **Retail 59c**

### jodi

Shapely-shape three dimensional doll. Stylish teenager with apprriate Rub 'n Stay rub-on, peel-off outfits. Shipping pack weight 9 lbs.

**No. 4362** **Retail 59c**

### baby merry

Lovable doll, complete with a dozen Rub 'n Stay rub-on, peel-off outfits, a plastic feeding bottle with nipple and a box of Chix gauze diapers. Shipping pack weight: 7 lbs.

**No. 4350** **Retail 39c**

### mindy

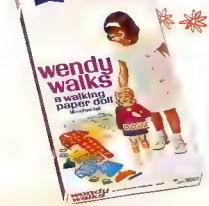
Changeable hairdos which clip in place—the special feature of this unique doll. Plus more than 20 Rub 'n Stay clothes changes. Shipping pack weight: 7 lbs.

**No. 4351** **Retail 39c**

### lisa

Fascinating teenage doll whose hair can be comand and brushed. Complete with more than 20 Rub 'n Stay outfits and a hair brush! Shipping pack weight: 7 lbs.

**No. 4352** **Retail 39c**




### wendy walks

Unique walking device moves Wendy along floor or table top with true walking action. Big 18" high and complete with 18 Rub 'n Stay Clothes changes and more than 10 accessories.

**No. 6504** **Retail $1.00**

- Ideal for rack or counter
  39c size 5 x 9"
  59c size 6½ x 10"
- Beautifully full-color printed
- Packing on all 39c and 59c numbers: 3 dozen

# Boys' Key Numbers

**play 'lectric shaver**

Biggest value, best looking play shaver on the market. 1966 styling, non-breakable case. Complete with play wall outlet, extension cord, and battery. Realistic dependable buzzer, operated by large thumb button. Full color 6" x 9" card. Packing 3 one-dozen self-contained displays in shipper.

**No. 1320** **Retail $1.00**

**play 'lectric shaver corrugated display**

Colorful one-dozen merchandiser packed in individual corrugated inner-packs. Three per shipper. weight. 16 lbs.

**neat 'n keen**

The little shaver's complete play toiletries kit—Merry "Mustang" hair tonic, after shave, cologne, plastic razor with paper blades, shaving soap, styptic pencil, play vitamins, hand soap, dauber's and more. 8¾" x 8¾" x 1". Packed. 3 dozen, weight: 17 lbs.

**No. 1326** **Retail $1.00**

**merry-go-round remote-control spinning top**

Unique, patented number includes remote control unit with flexible cable and three different action tops: The Whistler, the Flyer and the Bouncer. Big handsome full color package, 11½" x 16⅞" x 4". New volume-selling price. Packed. ½ dozen, weight: 9 lbs.

**No. 5401** **Retail $2.98**

**FOR OTHER BOYS' NUMBERS — SEE:**
**#1334, pg. 5**
**#1304, pg. 6**
**#1309, pg. 6**

**MERRY SALES REPRESENTATIVES**

**Ernest Nathan, Inc.**
200 Fifth Avenue
New York, N. Y. 10010

**Paul Oberlin, Jr., Inc.**
Room 14-111 Merchandise Mart
Chicago, Illinois 60654

**James J. Higgins**
5612 Wynneburn
Cincinnati, Ohio 45238

**Von Esh-Robinson-Wallin**
175 C Atwood Drive
Atlanta, Georgia 30328

**Stanley Stokes & Associates**
8840 Overbrook Court
Leawood, Kansas 66206

**John Dagle**, 1912 Haug Dr.
Minneapolis, Minn. 55431

**W. B. Stowers, Inc.**
Dallas Trade Mart, Dallas, Texas

**The Mountain States Sales Co.**
1616 Denver Merchandise Mart
Denver, Colorado 80216

**Jack Bozung**
14610 Hiltree Road
Santa Monica, Cal. 90402

**Frank A. McMillan & Co.**
1355 Market Street
San Francisco, Cal. 94103

**Export Representative**
Industry Export Service Inc
1007 Tempo Bar Building
136 E. Court Street
Cincinnati, Ohio 45202

**Canadian Representative**
Macpherson Thomson Ltd
27 Wellington Street, West
Toronto, Ontario, Canada

merry MANUFACTURING CO. / 531 N. WAYNE AVE. CINCINNATI, OHIO 45215

Printed In U.S.A.

# See The Entire OHIO ART Line at the Toy Fair!

**SUITE 628, 200 FIFTH AVENUE**

## MUSICAL COLOR TV

*play-portable television*

No. 368
PORTABLE PLAY
MUSICAL COLOR TV
Plastic. Overall size, 10½".
Assorted colors.
Genuine Swiss music instrument.
Each in full color open display box.
1 doz. ctn. Approx. wt. 30½ lbs.

No. 370
MUSICAL
## TALK 'N SEE

With Genuine Swiss Music Instrument
DIAL to TALK and SEE 6 family favorites.
Genuine Swiss music instrument
Colorful. Educational. Sturdy plastic.
13¼" x 8½" x 2¼".
Each in printed open display box.
1 doz. ctn. Approx. wt. 18½ lbs.

# MUSICAL TOYS

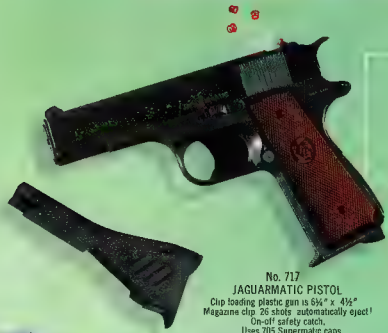
FROM OHIO ART

No. 373
MUSICAL
## MERRY-GO-ROUND

With Genuine Swiss Music Instrument
The charm of childhood memories is captured in "Musical Merry Go Round." Beautifully detailed animals. Genuine Swiss music instrument. Sturdy Plastic and litho metal 9" diameter, 7¼" high
Each in printed display box.
½ doz. ctn. Approx wt. 16 lbs.

No. 330
REVOLVING MUSICAL
## NATIVITY SCENE

With Genuine Swiss Music Instrument
16 exquisite hand painted nativity figures made in Hong Kong. Completely protected by clear plastic dome with star. Slowly revolves on metal base. Genuine Swiss music instrument plays "Silent Night" 7¼" diameter, 8¾" high.
Each in full color open display box.
½ doz. ctn. Approx. wt. 11½ lbs.



No. 717
JAGUARMATIC PISTOL
Clip loading plastic gun is 6¼" x 4½"
Magazine clip 26 shots automatically eject!
On-off safety catch.
Uses 705 Supermatic caps.
½ doz. ctn. Approx. wt 4½ lbs.

No. 705 SUPERMATIC CAPS
Use with 717 Jaguarmatic and 719 Tigermatic Guns.
5 doz. ctn. Approx. wt. 2½ lbs.

No. 719
TIGERMATIC PISTOL &
PRESS-PULL SHOULDER RIFLE
Clip loading plastic gun is 12⅛" x 4⅜".
26 shots automatically eject!
Metal shoulder stock.
Uses 705 Supermatic Caps
½ doz. ctn. Approx. wt. 7½ lbs.

No. 715
SUSANNA CAP GUN AND CAPS
Metal, Wooden grips 7⅝" x 4½"
Each in full color display box
½ doz. ctn. 6 lbs.

No. 707
WASP® CAP GUN AND CAPS
Plastic gun, 4½" x 3¾"
Blister package
1 doz. ctn 4 lbs.

No. 700 SUPER BANG CAPS
Use with 707 Wasp® and 711 Susy® Guns
1 doz. to inner pack
6 doz. ctn 2 lbs

OHIO ART

QUALITY

# Super BANG GUNS

with WEBBED SAFETY BARRELS

# CAPS

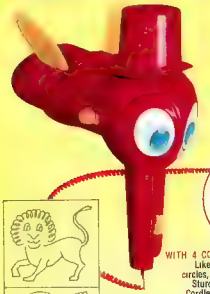
No. 711
SUSY® X711 CAP GUN AND CAPS
Plastic gun, 6¼" x 3¼".
Each in printed display box.
1 doz. ctn. 5½ lbs.

No. 704 SUPER BANG DISC CAPS
Use with 713 Bond XX and 715 Susanna Guns
6 doz. ctn. 2 lbs.

No. 713
BOND XX CAP GUN AND CAPS
Plastic and metal gun 5¼" x 4¼".
Each in full color display box.
½ doz. ctn. 4½ lbs.

Guns and caps made in Italy by Edison Giocattoli

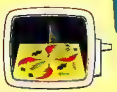
# Drawing Toys



No. 501

**bizzy buzz buzz**

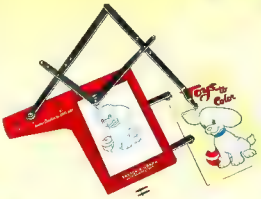
WITH 4 COLORED PENS AND DRAWING PAD
Like magic! Make colorful scrolls, circles, doodles. Write, draw and design. Sturdy plastic. Beautifully designed Cordless Motor driven Motor made in Japan Uses 2 type C batteries, not included
4½" x 6¼" x 3".
Each in printed display box Shrink wrap
½ doz. ctn. Approx. wt. 5½ lbs.



No. 500

## KALEIDOCOLOR

Create fascinating designs and see them in exciting three dimension with Kaleidocolor. Plastic viewer and ruler. 12 colorful design strips. 4½" x 6¼" x 5½".
Each in full color display box.
1 doz. ctn Approx. wt. 13 lbs.




No. 503

## SKETCH A GRAPH® with Pantograph

Enlarge or reduce almost any drawing
Box size: 17" x 14⅛" x 1⅞".
Each in full color box
1 doz ctn. 27½ lbs.

No. 495

## 3D S

DRAW, DRAFT, DESIGN SET
14 piece set 17" x 11" x ½".
Drawing board, divider compass made in Western Germany, lead holder, pencils, masking tape, eraser, drawing pad.
Each in printed shrink pack box.
1 doz ctn. 30½ lbs.

No. 505

## Etch A Sketch®

9¾" x 8" x 1⅝"
Each in full color display box.
½ doz. ctn. 10 lbs.

No. 505A ETCH A SKETCH®
1 doz. ctn 19 lbs.

WORLD FAMOUS FOR QUALITY . . . THE OHIO ART COMPANY • BRYAN, OHIO

NEW YORK OFFICE SUITE 628, 200 FIFTH AVENUE 10010
PHONE (212) 242-6650

# STRUCTO ROARS IN FOR 1966!

**TV budget doubled, 17 new models and computerized delivery!**

No. 901 — Aerial Hook & Ladder

**National TV push doubled for '66**

You'll roar with success on Structo's Pow-r-r-r* sound line in 1966.

First, we've created some new and exciting models featuring streamlined turbine cabs with plenty of kid appeal.

Then, we took last year's national tv advertising budget and doubled it! So now a few million more kids will see and hear Pow-r-r-r trucks on popular children's shows from September right through Christmas!

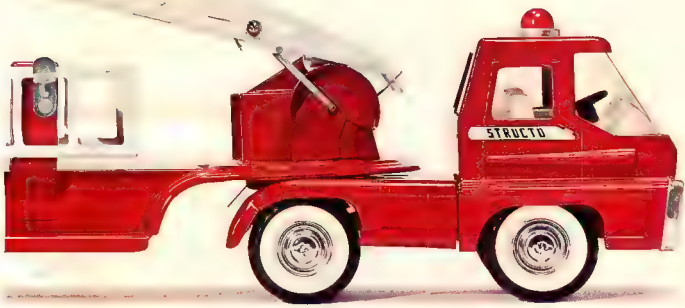
No. 604 — Hydraulic Sanitation Truck

No. 425 — Hydraulic Dump Truck

No. 313 — Fire Rescue Truck

*Patent applied for

# Hear Structo's real Pow-r-r-r™ sound– without batteries




Structo trucks are the "bread and butter" trucks for everybody. You can depend on them for long damage-free shelf life. Parents depend on them for long, trouble-free play life.

**See-Thru, unbreakable packaging**
Bright, new heavy duty packaging! Lets kids see and touch the trucks without damaging them. Lets you stack them easily for displays.

No. 450 — Cement Mixer

No. 312 — Wrecker

STRUCTO

**STRUCTO DIVISION · KING-SEELEY THERMOS CO.**
Freeport, Illinois. National Sales Office: 200 Fifth Avenue, New York.

# *New trucks in every line– added to Structo's list of best selling reliables*

No. 150
Cattle Truck

**KOMPAK** trucks. Sized for tiny tots. Z-z-zound* motor sounds without batteries. Bright new colors for '66.

No. 610
Hydraulic Trailer Dump

**LIVE ACTION** trucks. 19 models packed with popular action features. Many with Structo's brand new turbine cab.

No. 305
Power Shovel

**ROAD BUILDING** trucks. Giant models. Each a sturdy steel replica of heavy construction equipment. Maximum action and fun.

No. 700
Weekender

**STEP VAN** trucks. New ones include Police Emergency and Ice Cream trucks featuring Structo's exclusive silent glide wheels.

No. 921
Chief's Car

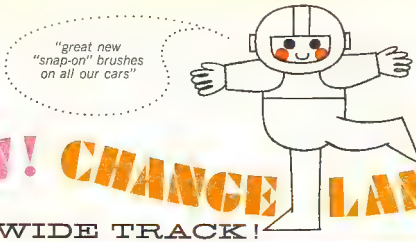
**RIDE-ER** trucks. For '66, a Chief's Car and a Dump Truck. Both big and strong enough to ride on. Great steering action.

**See these and all the other Structo steel trucks in our big 1966 catalog.**

**STRUCTO DIVISION · KING-SEELEY THERMOS CO.**

Freeport, Illinois; National Sales Office: 200 Fifth Avenue, New York, New York (212) CH 3-8030

*Patent applied for




# NEW! CHANGE LANE

## NEW WIDE TRACK!

2 automatic Change-Lane tracks equalize racing distance!

Exciting banked curves!

Over 30 pieces!

2 on/off Switch Button controls

**#9516—CHANGE LANE ROAD RACE SET**

*St. Pk.—6 ea. ctn./Wt. 22 lbs*

Model car racing for the beginner! 2 cars—Indy and Lotus Ford—gear driven racers with pre-wired motors, painted drivers, rubber racing tires, 2 automatic change-lane tracks, 2 on off button controls, pre-wired plug-in power track, 9 pcs. of track make layout 2'8" x 4' 10 banked curve supports, 4 fence, start/finish banner, car decals and instruction book Operates on 2 #6 (1½ volt) batteries or power pack (not included). Track tested at the Eldon Center, Riverside International Raceway Self display pilfer proof sealed shrink pack. Package size 17¾" x 11" x 3¼"

# new! Power "8"

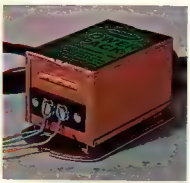
NEW WIDE TRACK!

ELDON
Just for the fun of it.
road races

Front engine Indy Car races against rear engine Lotus Ford

Rheostat with speedometer

Over 40 pieces!



Power Pack
(Underwriters' Listed)

**#9535—POWER "8" ROAD RACE SET**

*St. Pk.—6 ea. ctn./Wt. 32 lbs.*

2 gear driven racers—Indy and Lotus Ford realistically detailed with pre-wired motors, rubber racing tires and painted drivers, 6 volt power pack (Underwriters' Listed); 2 pistol grip rheostats with speedometer, pre-assembled track. 5 straight, 12 curved, 1 pre-wired plug-in power track—these 18 pcs. make a layout 24" x 48"; 6 pcs. fence, 8 new bridge supports, 4 poles and flags, start/finish banner, car decals and instruction book. Track tested at the Eldon Center, Riverside International Raceway. Self-display pilfer proof sealed shrink pack Size: 16⅝" x 12⅛" x 3¼"

# NEW BIG "100"

NEW WIDE TRACK!

100 PIECE SET OVER 100 LAYOUT COMBINATIONS

**#9537—ELDON "BIG 100" ROAD RACE SET**

*St. Pk.—6 ea. ctn./Wt. 40 lbs.*

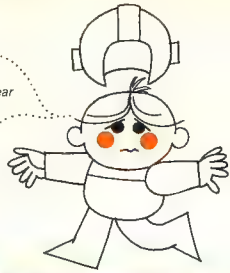
Includes 2 gear-driven racers—Mustang and Sting Ray with pre-wired motors, rubber racing tires and painted drivers, 6 volt power pack (Underwriters' Listed), 2 pistol grip rheostats with speedometer, lap counter power track section, pre-assembled, pre-wired track: 22 curved, 20 straight, 2 short straight: 8 bridge supports, 12 fence, 20 banked curve adaptors, 1 start/finish banner, 8 flag poles, flags, decals, and instructions Track tested at the Eldon Center, Riverside International Raceway. Self-display, pilfer proof sealed shrink pack Package size. 26¾" x 16¾" x 3½"

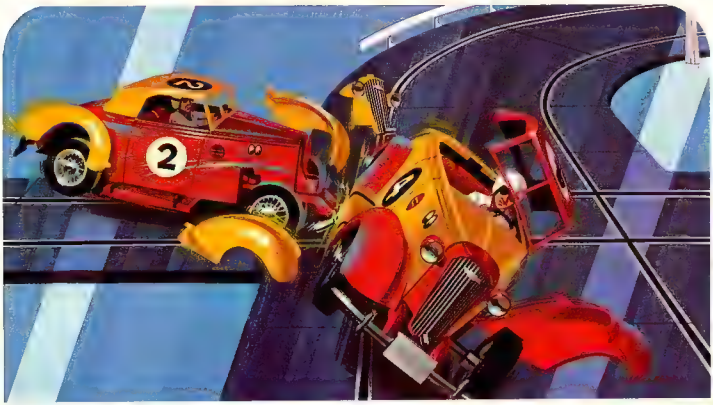
Two "Tigers." Mustang and Sting Ray!

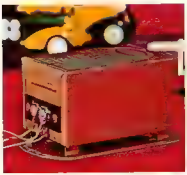
Just one of 100 layout combinations.

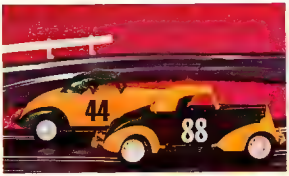
NEW WIDE TRACK!

# CRASH CAR! FIGURE EIGHT RACE SET






**#9523—CRASH CAR FIGURE "8" RACE SET**

*St. Pk.—6 ea ctn./Wt. 33 lbs.*

Exciting figure "8" racing with a daredevil cross track. Two pre-wired gear driven cars with high speed motors, rubber racing tires painted drivers, 6 volt power pack (Underwriters' Listed), 2 pistol grip rheostat controls with speedometers, 7 pcs. of new wide track, 1 pre-wired plug-in power track, 3 straight, 12 curved, 1 cross track, 6 fence, 1 start/finish banner with flags, car decals and instruction book. Track tested at the Eldon Center, Riverside International Raceway. Self-display pilfer proof sealed shrink package. Package size 16¾" x 13½" x 3¼"

# NEW!

## WIDE TRACK

# ELDON'S STUNT DRIVERS

## RACE SET

ELDON
Just for the fun of it.
road races

**#9539—STUNT DRIVERS RACE SET**

*St. Pk.—6 ea. ctn./Wt. 35 lbs.*

Exciting stunt set includes Scale model of Dodge Coronet and Dodge Sweptline Truck completely assembled with pre-wired carbon brush motor, metalized wheels, rubber racing tires, front and rear bumpers, clear windshield and windows, 6 volt power pack (Underwriters' Listed), 2 pistol grip rheostat switches with speedometer, 1 pre-wired power track, 1 cannon jump ramp with support and return guide ramp, 1 Hi-ski ramp with spinning clown, 4 fence, 6 bricks for crash barrier, 4 bridge supports, pre-assembled track: 9 straight, 12 curved, 1 short straight; 4 flags and poles, car decals and instruction book. Track tested at the Eldon Center, Riverside International Raceway Plifer proof sealed shrink package. Package size 23½" x 15¼" x 4⅝"

# KENNER

## GR-R-REAT TOYS

**Backed by**

## GR-R-REAT TV

**For 1966**

**acclaimed one of the greatest lines in the toy industry**

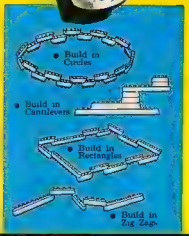
# Kenner's®

**SENSATIONAL BUILDING TOY**

Backed by 3 TOP-RATED SHOWS ALL 3 NETWORKS TV PLUS SATURATION CAMPAIGNS IN OVER 90 LOCAL MARKETS

Build a Flintstones Playhouse Big Enough for Two

COMMENDED by PARENTS MAGAZINE INSTITUTE



"AS USED BY THE FLINTSTONES ON TV"

**Build . . . Flintstones Style!** Build castles, forts, and archways—big enough for two children to get into! Build 'em indoors or out. Build Flintstones — style pianos, cars, chairs, tables, traffic lights, TV cameras, totem poles and dozens of other things, including boats that float in wading pool! And extra fun with knock-down boulder-ball—it's fun to topple buildings over after they're built! Halves of ball also can be used for foundation pieces and domes of buildings. More year 'round play value than any other toy.

ABOUT **10¢** PER BOULDER

Turn the Page →

©1961 Patent Pending

KENNER PRODUCTS CO., CINCINNATI, OHIO 45202 — N. Y. Rep. Showrooms 1412-1424, 200 Fifth Ave.

Made in U.S.A. Printed in U.S.A.

TWIST 'EM

THEY STAY IN POSITION

# Walt Disney's®

## PLUTO

## DONALD DUCK

## MICKEY MOUSE

©WALT DISNEY PRODUCTIONS

IN

# FLEXIES

## by KENNER

## SOFT BENDABLE FAVORITES

Three of Walt Disney's best-loved characters come to life in KENNER'S NEW FLEXIES. Molded with wire armatures so they can be easily bent or twisted into all kinds of zany poses, even wrapped around arm or leg. Bright colors. Soft, washable, durable foam. Pluto is 12" long. Donald Duck, Mickey Mouse each 10" tall. Individually carded, blister packed, punched for rack.

**98¢** RETAIL

**DISPLAY ASSORTMENT**

Contains: 8 each of the 3 characters. Display size 17¼" wide, 16¾" deep, 20¾" high. Individually Carded, Blister Packed.

**No. 170**—Pkd. 2 doz., wt. 7 lbs.

©1966, Kenner Products Co., Cincinnati, Ohio 45202
N. Y. Rep. Showrooms 1412-1424, 200 Fifth Avenue

Made in U.S.A. Printed in U.S.A.

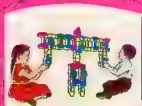
A New Kind of Building Toy That Builds Everything GIANT-SIZE!

Kenner's NEW

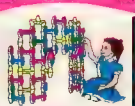
# FUN BUILDERS

**Builds Life-like Objects, Animals and Structures that rotate, balance, swivel and turn.**

Bright red, yellow and blue builders build everything imaginable —and big enough to play in! Creative fun building playhouses, windmills, robots, tunnels, moon rockets, floating boats, many, many others! Fun to knock 'em down. Strong, interlocking, lightweight plastic in big, beautiful "box-in-a-bag" storage packages.



SCALE



CASTLE

BOAT

TENT

Kenner's NEW

# FUN BUILDERS

Build Everything You See Here and Much, Much More!

It's Kenner's IS FUN!

**Strong! Lightweight plastic Builders in 5 interlocking Shapes and 4 bright colors.**

**Build 'em up — knock 'em down**

## "Box-in-a-Bag" Storage Packages

Big, sturdy corrugated frame with carrying handle, *inside* of see-thru draw-string bag. Bag is tough, polyethylene, printed in five colors.

46 Fun Builders
Box size
18" x 20½" x 6"
**$6.95** RETAIL

No. 725 Packed
⅓ Doz., wt. 16 lbs.

74 Fun Builders
Box size
20½" x 23" x 6"
**$10.95** RETAIL

No. 1125 Packed
⅓ Doz., wt. 21 lbs.

Patent Pending
©1966 KENNER PRODUCTS CO., CINCINNATI, OHIO 45202—N. Y. Rep. Showrooms 1412 1424, 200 Fifth Ave.
Made in U.S.A.
Printed in U.S.A.

# Kenner's® NEW LOCKING BLOCKS

FOR EASY SELLING THE YEAR-ROUND

lightweight, plastic building blocks

## CREATIVE IMAGINATIVE!

**Fun TO BUILD**

**Fun TO PLAY IN**

**Safe**

COMMENDED BY PARENTS MAGAZINE





PEGS FIT INTO HOLES, LOCK TOGETHER AND COME APART EASILY!

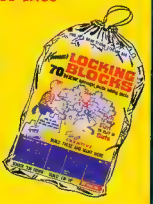
## 2 BIG SETS

PACKED IN 3-COLOR REUSABLE DRAW-STRING STORAGE BAGS

**70 BLOCK SET** can stack to over 11 ft. high.

No. 427—Packed ½ doz., wt. 8 lbs.

**$3.98** RETAIL



**44 BLOCK SET**
can stack over 7 ft. high.

No. 227—Packed ½ doz., wt. 5½ lbs.

**$2.49** RETAIL

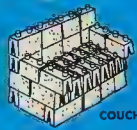
## BUILD THESE AND MANY MORE!

WASHABLE — THEY FLOAT

BOATS THAT FLOAT

TREE

TUNNEL



COUCH

***FUN TO KNOCK 'EM DOWN — AND BUILD 'EM UP!***

©1966 Patent Pending

KENNER PRODUCTS CO., CINCINNATI, OHIO 45202—N. Y. Rep. Showrooms 1412-1424, 200 Fifth Ave.
Made in U.S.A. Printed in U.S.A.

Kenner's® FLINTSTONES INTERLOCKING

# Building Boulders

# 3 BIG EXCITING SETS

## NO. 1520

165 Giant interlocking Boulders, with plastic roof. Includes 2 Knock-Down Boulder Balls. Full-color 2-piece storage box size 21⅜" x 15¼" x 12¾". Packed ¼ doz. wt. 20 lbs.

Retail Price Range under **$15.95**

FLINTSTONES
INTERLOCKING
Building Boulders
155 NEW GIANT INTERLOCKING BOULDERS-LIGHTWEIGHT, STRONG PLASTIC with plastic roof
BUILD FLINTSTONE STYLE!
SET ON FLOOR—BUILD TO THE CEILING
© 1966 Hanna Barbera Productions, Inc.

Packed ½ dozen wt. 20 lbs.

## NO. 1020

100 Giant interlocking Boulders. Includes 2 Knocked-down Boulder Balls. Full-color 2 piece storage box size 18¾" x 12" x 14¼".

Retail Price Range under **$10.95**

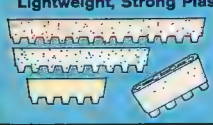
Packed ½ dozen wt. 13¼ lbs.

## NO. 620

56 Giant interlocking Boulders, Knock-Down Boulder Ball. Full-color 2 piece storage box 15⅛" x 12⅜" x 9⅝"

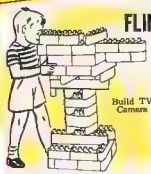
Retail Price Range under **$6.95**

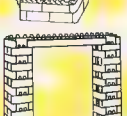
## Lightweight, Strong Plastic Boulders Fits together snugly. Comes apart easily.



4 sizes from 6" to 24" long, plus Knock-Down Boulder Ball 6" in diameter

## AS USED BY THE FLINTSTONES ON TV






ABOUT 10¢ PER BOULDER

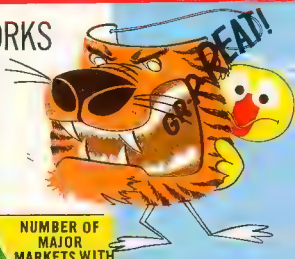
PATENT PENDING

MADE IN U.S.A. © 1966 Kenner Products Co., Cincinnati 2, Ohio PRINTED IN U.S.

AGAIN BACKED BY STRONG NETWORK & LOCAL TV

# $2½ MILLION TV BUDGET for '66

## 10 NETWORK SHOWS—ALL 3 NETWORKS COVERING 99% OF THE NATION




### Local Saturation Campaigns in 110 Markets

10 blockbuster network shows on all 3 networks – Saturdays, Sundays, Weekdays, and Holidays! A special 52-week network campaign on the Easy-Bake line! Coast-to-coast saturation campaigns on the top local TV shows. We *know* the '66 Kenner line is sensational – that's why we've gone "all-out" in our '66 TV campaign.

| | NBC 196 STATIONS | | CBS 185 STATIONS | | | | ABC 175 STATIONS | | | | NUMBER OF MAJOR MARKETS WITH SATURATION LOCAL TV |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | SECRET SQUIRREL | COOL McCOOL | SUPER SWOOPER | CAPTAIN KANGAROO | I LOVE LUCY | The McCOYS | ANDY of MAYBERRY | DISCOVERY | PORKY PIG | HOUDINI SPECIAL | |
| EASY-BAKE OVEN LINE | X | X | X | X | X | X | X | X | X | X | 110 |
| EASY-SHOW MOVIE PROJECTORS | X | X | X | X | | | X | X | X | X | 85 |
| GIVE-A-SHOW PROJECTORS | X | X | X | X | | X | | | X | | 85 |
| PRESTO AND SPARKLE PAINT SETS | | X | X | X | | | | | X | | 25 |
| SEE-A-SHOW STEREO VIEWERS | X | | X | X | | | | | | | 30 |
| FLINTSTONES BUILDING BOULDERS | | | X | X | | | | | X | | 60 |
| AUTOMATIC KNITTING MACHINE | X | X | X | | X | X | X | X | X | X | 75 |
| GIRDER & PANEL BUILDING SET LINE | | | X | X | | | | X | | X | 25 |
| CHANGE-A-CHANNEL TV SET | X | | X | X | | | X | X | X | | 50 |
| FUN BUILDERS | X | X | | X | X | | | | X | | 75 |
| CLOSE 'N PLAY PHONOGRAPH | X | X | X | X | X | X | | X | X | X | 75 |
| PAINT WHEELS | | X | X | X | | | | | X | | 30 |
| FREEZE QUEEN ICE CREAM MACHINE | SATURATION LOCAL TV IN OVER 65 MAJOR MARKETS. | | | | | | | | | | |
| WHIZ FIZZ AND GO-GO BUG | SATURATION LOCAL TV IN OVER 25 MAJOR MARKETS. | | | | | | | | | | |
| JET AND PROP-STREAK ELECTRIC PLANES | SATURATION LOCAL TV IN SELECTED MARKETS | | | | | | | | | | |

I'm selling Kenner 52 weeks a year on NBC-TV

Secret Squirrel Top-Rated NBC Saturday AM Show.

SPECIAL

## SUMMER TV CAMPAIGN

NOW IN PROGRESS

Bubbl-Matic, Bubbl-Jet and Power-Sub will be advertised on Secret Squirrel throughout the summer, and on local TV, too. Easy-Bake Ovens and Easy-Bake Sets will also be televised on the network during the summer and all year long!

# WONDER HORSE

A treasured part of a happy childhood

# Free point-of-sale posters!

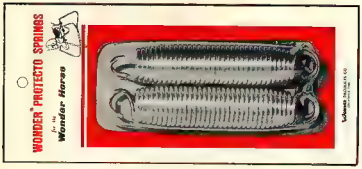
Want some pretty profits for '66?

The best way to start is to brighten up your windows and sales area with beautiful reprints of the Wonder Horse pictures which appear in this catalog.

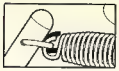
We'll be glad to send you as many as you need.

Just write to us at Collierville, Tennessee.

We'll send your posters just as fast as we can.




**Bubble Pack Replacement Springs No. 799**
Chromium plated, high-test Wonder Protecto Springs come two to a display card. Carton contains 6 display cards. Don't get caught short! Remember, most customers will need two cards. 6 lbs. **Counter Display Case No. 800 Holds 12 Protecto Springs. 5 lbs.**



**Double-Hook Patented Protecto Spring**

## EXCLUSIVE WONDER SELLING FEATURES HELP CORRAL MORE SALES!

You're already acquainted with many of the great selling features you get only with Wonder Horse.

But did you know that the Wonder line is the only complete line of spring horses featuring plastic hand grips, bridle and reins—plus foot dials for proper riding action—on every model?

And did you know that every 1966 Wonder Horse is packaged in new cartons with colorful designs on handsome white background for extra sales appeal?

Wonder Horse gives you more to sell—so you can make more sales.

**WONDER HORSE®** **A TREASURED PART OF A HAPPY CHILDHOOD**

**Wonder Products Co., Collierville, Tenn.**

# Rock-a-bye Shoo-Fly!

If a baby can sit up alone, she's safe in a Wonder Shoo-Fly!

**Shoo-Fly Deluxe. Model 3.** Gentle spring suspension ride keeps tiny tots amused for hours. Durable, washable high-impact polystyrene. Interior is fully lined. Safety strap and adjustable seat belt. Height 20". Length 32". Width 17½". Individually packed, knocked down in carton 30" x 7½" x 16". 12 lbs.

**Shoo-Fly Rocker. Model 8.** Sturdily made for the youngest baby at a budget price. Provides gentle rocking action with complete safety. New Nursery Blue, Baby Pink and White colors. Washable high-impact polystyrene. Safety strap and adjustable seat belt. Height 17¼". Length 27½". Width 12". Carton 17" x 6" x 25⅝". 7 lbs.

**Wonder Coaster. Model 11.** Terrific for toddlers! Re-designed for 1966 with new large "balloon" style tires for greater play value and easier rolling. Wheels are mounted outside legs for greater stability. Beautiful Palomino color. Saddle height 10½". Length 19". Width 10½". Carton 19" x 8" x 15¼". 4 lbs.

**MOTHERS LOVE WONDER HORSE (NO WONDER!)**

Maybe it's because Wonder Horse keeps a youngster quietly amused for hours. Maybe it's because Wonder products are so amazingly durable. And so easily washable.

Maybe it's because of our outstanding safety features. Or the bumpers which keep our horses from scarring floors and walls.

Whatever the reason, it's a fact that mothers love Wonder Horse.

The feeling is mutual, of course.

WONDER HORSE
America's best-selling spring horse

WONDER SHOO-FLY
America's safest rocking toy

# They're off and running!

The sure winner is Wonder Horse—in Palomino or new White!

**Wonder Pony®. Model 31.** Lowest-priced quality spring horse on the market—ideal for youngsters up to 3 years old! Durable, "kid-proof!" high-impact polystyrene. Beautiful Palomino color. Saddle height 17½". Length 33½". Width 17". Individually packed. Carton size 26" x 6¼" x 17½". 11 lbs. **Model 37.** Stablemate to the Pony, except in attractive black and white.

**Wonder Mare®. Model 40.** A scaled-down version of the famed Wonder Horse Deluxe. Sculptured of sturdy high-impact polystyrene in graceful "fence-jumping" style. Includes all patented Wonder safety features and a new larger base. Saddle height 24". Length 40" Width 22½". Individually packed Carton size 30" x 7" x 21". 16 lbs. **Model 47.** Stablemate to the Mare, except in attractice black and white.

**Wonder Horse Deluxe®. Model 22.** The all-time best-selling Wonder Horse! New larger, sturdier base. Washable high-impact polystyrene. All Wonder safety features included. Saddle height 26½". Length 43½". Width 24". Carton size 31" x 8" x 23" 20 lbs. **Model 20.** Same as above except with chrome-plated base, springs and stirrups. Slightly higher price. **Model 27.** Stablemate to the Deluxe, except in attractive black and white.

**PUT THEM ON THE FLOOR AND WATCH THEM MOVE**

Each Wonder Horse is its own best merchandising piece!

Just take it off the shelf, put it on the floor and watch it move. Saleswise, that is.

Your customers like to feel the bouncing action of a Wonder Horse. They like to feel its coat. And put their kids in the saddle.

Don't worry. They can't hurt a Wonder Horse. And all that activity is bound to result in increased sales.

Just put one on the floor and see.

The only time you'll have to holler "Whoa!" is when you're tired of making money.

# WONDER HORSE

A treasured part of a happy childhood

# The stampede is on!

Here come the new 1966 Wonder Horses—led by Mustang and Colt!

**Mustang. Model 50.** The newest Wonder Horse of all! Safe, sturdy and durable! Handsomely sculptured of high-impact polystyrene in high-stepping four legged style Washable Strawberry Roan color. Saddle height 24½". Length 40". Width 22½". Individually packed knocked down in cartons. Length 29". Width 8". Height 21". Weight 16 lbs.

**Colt. Model 60.** A fast-moving two-year-old with a terrific sales record! Exciting new Strawberry Roan color. New longer, higher base prevents tipping. Long-lasting, washable polystyrene. Saddle height 25½". Length 43½". Width 24". Individually packed knocked down in cartons. Length 29" Width 10" Height 23" Weight 22 lbs.

**Ranger. Model 99.** Soft polyvinyl coat feels just like the real thing, lasts through year after year of rugged use. New, rich Strawberry Roan color. New larger base. Saddle height 24½". Length 40". Width 22½". Individually packed knocked down in cartons. 28½" x 7½" x 21". 21 lbs.

**Flyer. Model 80.** Same rugged, realistic, soft polyvinyl coat. Much larger for bigger buckaroos. Same sturdy, patented base as all Wonder Horse models. Same steel inner structure under saddle as all other "soft coat" models. Saddle height 26". Length 43½". Width 24". Individually packed, knocked down in cartons. 32" x 8½" x 23". 27 lbs.

**Big Boy. Model 90.** The biggest Wonder Horse of all! Large enough for the biggest buckaroos. Soft, realistic polyvinyl coat. Same patented safety hooks as all Wonder Horse models. Washable. Durable. Saddle height 28½" Length 45½". Width 25½". Individually packed, knocked down in cartons 36½" x 9" x 25½". 32 lbs.

**YOU'LL LOVE IT IN MAY AS YOU DID IN DECEMBER**

Wonder Horse keeps selling when the fad and gimmick toys start gathering dust.

That's because it's a staple toy. Maybe the staplest. (Kids have been riding model horses since 500 B. C.—and they're not going to stop now!)

You don't gamble when you put your money on Wonder Horse. It's a year-round profit-maker with a track record of more than 5,000,000 sales!

# Sales Sorcery in Sixty-Six from

# MAGIC TRIANGLE TOYS

## All Brand NEW

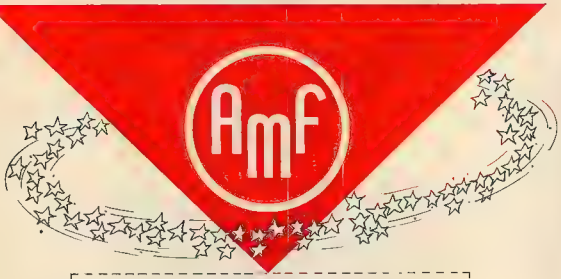
**HOVERCRAFT.** Amazing new engine-powered toy that will take the kids by storm. Moves on a pad of air over lawns, sidewalks; scoots around obstacles An all-year toy that can be used anywhere. Full TV promotion.

**OOK9—THE DOG FROM S.C.E.N.T.** Here's a sensational robot "spy dog" that climbs on a rope trail and follows it anywhere. He's battery-powered . . . a cinch "toy of the year". Lots of television exposure!

**UNDERSEA CITY.** There's never been a water toy like this one. Use on dry land, too. Tremendous play value in tub, pool, wading pool. Includes detailed undersea furniture, figures and gear. It's the city of the future as a great new toy. Big TV push!

**ROGER RAMJET FLEX-FIGURES.** 3-D molded characters you can bend in any shape Arms, legs and body all flexible Characters adapted from the zany new cartoon TV show. Ask any kid about Roger Ramjet®, the American Eagles (Yank, Doodle, Dan & Dee), Noodles Romanoff, Lance Crossfire, Lotta Love and all the other good and bad guys.

**AND DON'T FORGET THESE PROVEN LEADERS . . . Getaway Chase Game . . . Lotus Racer . . . P-26**
These were some of 1965's fastest movers and they're still going strong. "Getaway" was the surprise game sensation of the year (seemed to surprise everyone but us). Continued TV pressure makes them real "must stock" items.




☐ Send catalog and price list on your new 1966 line
☐ Have sales representative call

To: Mickey Walsh, Sales Manager
Magic Triangle Toys, Dept. TP-2
American Machine & Foundry Company
11500 Tennessee Avenue
Los Angeles, California 90064

My Name _____
Company _____
Address _____
City _____ State _____ Zip _____

## Windows will feature toys

YAHTZEE, HEIDI, and anything shown on TV is said to be assured of top sales.

A large number of retailers claim they will concentrate on showing MERCHANDISE IN WINDOWS this Christmas instead of featuring Santa Clauses, organs, trees or anything to take space away from the actual toys and games. Those who do direct mail advertising are sending out mailers early; the newspaper advertisers are holding their big guns for later in the month.

There is a feeling, especially among distributors, that the retailer's IMAGINATION AND INGENUITY MAY BE PUT TO THE SUPREME TEST this Christmas—many, many items will be almost impossible to get as the season builds to its climax and retailers will have to fall back on their own devices to make up for the lack of top toys.

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Old fashioned planes are preserved in museums. And maybe the skates on your shelf should be there too.
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AIRFIX
JAMES BOND SECRET AGENT 007
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007
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• Both kits authentic in every way.
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No. 1601 retail $2.00
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Most buyers of road racing sets demand, not toys, not the ordinary, but the finest home entertainment equipment they can get. Give them a choice and watch them pick one of the Monogram six.

You can please more customers with Monogram perfected design, careful engineering, fine workmanship and the unbeatable Monogram performance. And you give a big plus with every sale, in addition to the finest quality—big variety in size, variable track layouts, car selection, popular scales — and a price to fit every budget.

## What Makes the "Quality Six"

MONO-LOCK TRACK. Snap-together track with Mono-Lock construction and fascinating layouts is the easiest to set up—take apart—change layout. Track is flexible yet rigid, lays flat and smooth with perfect no-warp surface.

REALISTIC CARS. Cars are beautifully modeled and engineered and scaled from the winningest of the past season's greats in motor car racing. Unbeatable design accuracy, extra detail and low center of gravity make them more realistic and easier to handle than many others.

POWERFUL MOTORS. Speed-and stamina-proven Tiger Super X motors power all cars. The same dependable motors that are the choice of slot racing fans everywhere.

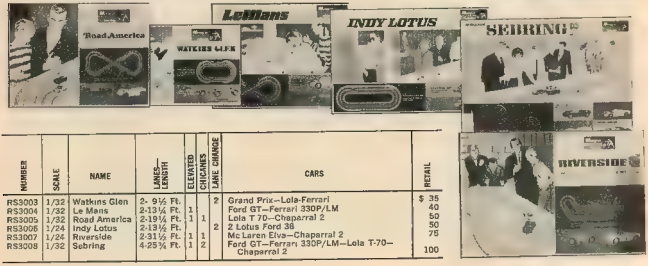
TIRES. Finest all around tires used in home racing. Tiger tires turn motor power into more than abundant speed and insure top car performance.

POWER AND CONTROL. Plug-in power supply and fit-the-hand controllers are easiest and most comfortable to use. They are dependable and safe and will last for years.

**Be sure you have all six Monogram Road Racing Sets on hand. Rush order to distributor or direct to Monogram.**

Monogram model racing

Monogram Models Inc
Morton Grove, Illinois




| NUMBER | SCALE | NAME | LANES—LENGTH | ELEVATED | CHICANES | LANE CHANGE | CARS | RETAIL |
|---|---|---|---|---|---|---|---|---|
| RS3003 | 1/32 | Watkins Glen | 2- 9½ Ft. | | | 2 | Grand Prix—Lola-Ferrari | $ 35 |
| RS3004 | 1/32 | Le Mans | 2-13½ Ft. | 1 | | | Ford GT—Ferrari 330P/LM | 40 |
| RS3005 | 1/32 | Road America | 2-19½ Ft. | 1 | 1 | | Lola T 70—Chaparral 2 | 50 |
| RS3006 | 1/24 | Indy Lotus | 2-13½ Ft. | | | 2 | 2 Lotus Ford 38 | 50 |
| RS3007 | 1/24 | Riverside | 2-31½ Ft. | 1 | 1 | | Mc Laren Elva—Chaparral 2 | 75 |
| RS3008 | 1/32 | Sebring | 4-25¾ Ft. | 1 | 2 | | Ford GT—Ferrari 330P/LM—Lola T-70—Chaparral 2 | 100 |

# on parade

**Chaparral** 2D racer authorized by driver-designer Jim Hall has high-impact body, adjustable gear ratio, lengthened swing arm. Kit, $9.98. L.M. Cox Mfg. Co., Inc., Box 476, Santa Ana, Calif.

**Sonic Needle** dream car combines streamlined body with jet air flight principles. Choice of two chassis. Ready-to-race, $11.98. Gar-Vic Co., Inc., 7377-Y Greenbush Ave., N. Hollywood, Calif.

**Mask spray** for HO trains, slot cars, is compatible with paints, plastics. Improves efficiency of motors and tracks by removing dirt. Two sizes, 98¢, 59¢. Old Pal, Inc., Woodstream Corp., Lititz, Pa

**Jewelry Cement** can hold metal, glass or ceramics. Dries clear, is proof against oil, water, gasoline. 59¢, 1¼ oz. tube. Wilnold Glues, Inc., 678 Clover St., Los Angeles.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**Susy-Q** Secret Agent set has purse with shoulder strap, pistol ejecting lipstick, glasses with decoding lens, compact-radio, necklace, pendant. Kiddie Brush and Toy Co., Inc., Jonesville, Mich.

**Super Sponge** tire of closed pore rubber is available in two sizes, black or grey. From 49¢ a pair unmounted. Riggen Tire & Mfg. Co., 645-Y E. 219th St., Torrance, Calif.

**McLaren Special** Formula 1 is molded with vented hood, fully exposed New Zealand built engine. Clear body, $1.39; detailed, $2.50. Pactra Chemical Co., 6725 Sunset, Los Angeles.

**Chain Drive** Wagon has a chain drive mechanism that enables child to pedal it. Manufactured by Wheel Goods Div., American Machine & Foundry Co., Box 344, Olney, Ill.

**Tiddly Cardwinks** is family game of skill, chance. Combines tiddly winks with variety of card games. With a three-dimensional playing field. $1.98. E. S. Lowe Co., 200 Fifth Ave., New York.

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**Flame** secret agent doll stands 20" and has fully jointed figure, rooted hair, moving eyes. Attired in trench coat, high heels, bikini. Comes with real camera and film. Red Seal Novelty Co., Inc., 2647 N. Howard St., Philadelphia.

**Batwing** snow toy has sturdy delta-wing rounded corners, plastic handles. Finish is yellow baked-on enamel. Can be ridden sitting or kneeling. Blazon, Inc., Box 3622, Akron.


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# on parade

**Ranch Stake** Truck State Fair Special has auto-steel construction, removable rear panel, and whitewall tires. Carries a blue ribbon bull. Buddy L Corp., 200 Fifth Ave., New York.

**Skunk** action toy is 10½" long, detailed in black and white. Pull string, toy rolls by itself. Retail price, $1. Available from Worcester Toy Co., 53 Northboro, Worcester, Mass.

**Fat Cat** truck features action traction, independently cleated wheels, motorized winch to unroll chain-hook. Runs on four D batteries. Remco Industries, Inc., Cape May St., Harrison, N.J.


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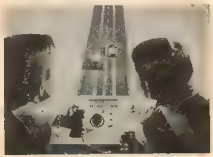
# new PRODUCTS

**Coast Patrol** boat has movable foredeck gun, three uniformed sailors, life raft and twin searchlights. From Eldon Industries Inc., 2701 W. El Segundo Blvd., Hawthorne, Calif.

**Three Drag** strip building kits come in three sizes. Each features p r e-cut, pre-grooved track surface and aluminum slot rail. Scale Auto Racing Accessories Co., 2400 Greenleaf Avenue, Elk Grove Village, Ill.



**Sit-n-Ride** tot truck has high rise chrome handlebars with non-slip hand grips. Comes with removable leopard spot seat. Buddy L Corp., 200 Fifth Ave., New York.

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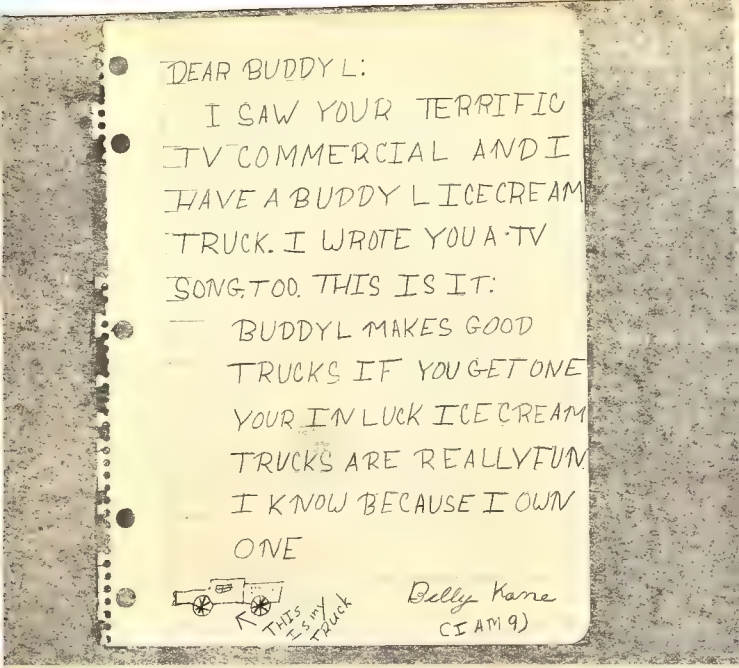
Worldwide Sales Coverage

Toy Lines of Distinction

Tenth Floor, 200 Fifth Avenue, New York 10010

Area Code 212 ORegon 5-0070


DEAR BUDDY L:
I SAW YOUR TERRIFIC TV COMMERCIAL AND I HAVE A BUDDY L ICECREAM TRUCK. I WROTE YOU A TV SONG TOO. THIS IS IT:
BUDDY L MAKES GOOD TRUCKS IF YOU GET ONE YOUR IN LUCK ICE CREAM TRUCKS ARE REALLY FUN. I KNOW BECAUSE I OWN ONE
THIS IS MY TRUCK
Billy Kane
(I AM 9)

# Everybody wants to get into the act.

Kids don't go around just singing our Buddy L jingles. They write new ones. Almost every mail brings a new sheaf of lyrics about the Buddy L Traveling Zoo, Mister Buddy Ice Cream Truck, The Gradall, Flat Tire Wrecker and Big Mack Trucks.

The TV commercials featuring the Buddy L Trucks were so successful last year that for 1966 we are expanding our fall schedule. Our powerful Buddy L campaign will appear in the same markets as in 1965, with new cities added from all over the map.

Why don't you get into the act, too? At Toy Fair stop in at our showroom and let's discuss TV coverage for your market.

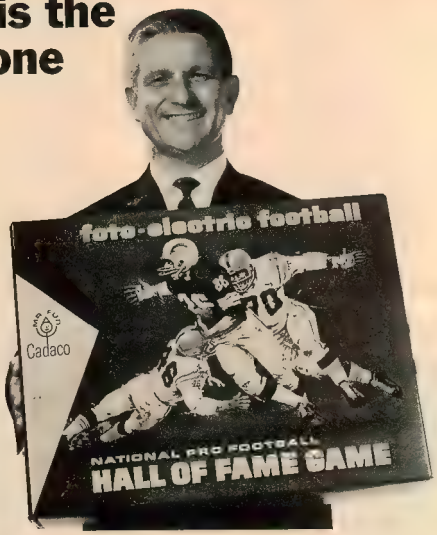
BUDDY L CORPORATION
East Moline, Illinois

Buddy L

Pioneering Steel Trucks since 1912

WORLDWIDE SALES: THE HENRY KATZ ORGANIZATION, 200 FIFTH AVE., N.Y. 10010

# This is the real one




The first, the authentic, the action-packed and still best-selling game of its kind — FOTO-ELECTRIC FOOTBALL! Plenty of imitators, but no competitors. Distinctive, unique, the original National Football Hall of Fame Game — that's FOTO-ELECTRIC FOOTBALL — your big profit-maker!
$8.00 List

*The leader in football games . . .*

**cadaco** INC.
310 W. Polk Street • Chicago, Illinois 60607

sales meeting. You have to vary your pitch and the frills you use in order to maintain a good meeting. Never under-estimate the fact that during the course of a meeting you really have to be, as they say in show business, an entertainer's entertainer. Because many times it is easier to sell a buyer than it is one of your own men.

Now, after we have found the perfect place to hold the meeting, and we've made sure that everyone attending will be in good spirits, well rested, extremely impatient and curious to hear what we are going to say, we come to the task of presenting our subject matter. The most critical area in presenting the product lines to the sales staff is usually the area of new products.

If the primary result we are seeking in a Toy Fair sales meeting is to gain a highly-motivated and indoctrinated salesman, I know of no other way that can accomplish the job than to put a good product in his hand. One that he believes is a good product. Again, we go back to Dichter's mandate, "Any person in the field of communication has, in the final analysis, the job of portraying reality or truth."

There are many good products, which are placed in the hands of sales personnel, that they do not believe in. And many times it is because of the product presentation. I firmly believe that we in the toy business are really in kid's show business. All toys are designed, basically, to entertain children. The only *true* value that we sell is play value.

### Selling the salesman

If we want to get that sales person enthused with our new product I think that the presentation must accept the responsibility at this point in time in selling the salesman. You have got to make a believer out of him at this point. And the only way you can really do this is to get down into the heart and soul of the product and bring it out with all the ingenuity and honesty you can.

I shall assume, for purposes of this discussion, that present catalogs and price lists and all other pertinent data are present. That sales films and or television commercials are also available. For in my opinion, there is no more effective presentation of product than the one-minute television commercial. It is usually the best presentation of product because more time and money and effort has been spent on that one minute of film than any other facet of product presentation to *any* audience.

Where an item does not reach television audiences or television film does not exist, product presentation may be more difficult—it really is more difficult—but nevertheless, it's just as challenging. At this point I would call upon all of the resources at your command even using children, for whom the product was created in the first place, to demonstrate the play values and the virtues of the item.

Since I have never had the experience of being at a competitor's sales meeting I must necessarily draw on our own experience. I can recall that we did some very unusual things in product presentation. Going back many years, we created a Tiny Tears doll—


Put a BANG in your Christmas Sales with Conestoga line of OLIVE DRAB miniature cannons

1 profits
2 fast turnover
3 year 'round sellers
4 consumer acceptance

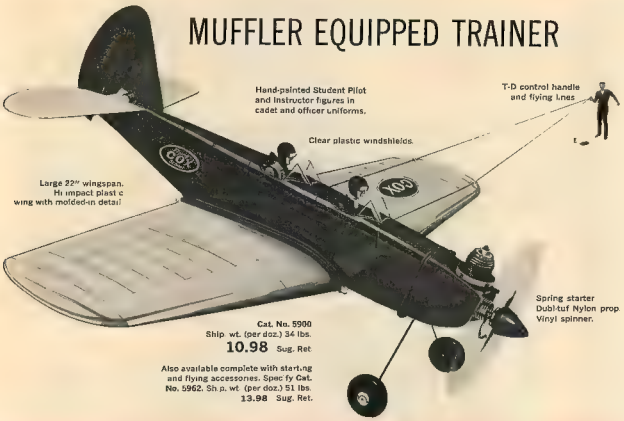
- Approved Ammunition
- Non-inflammable
- Non-combustible
- Big 9" to 25" sizes
- Durable cast iron
- For play or ornaments
- For children & adults
- Year 'round sellers

Simple to fire over and over! Patented gas firing feature on all BIG BANG Guns & Cannons. Special "Bangsite" ammunition produces a realistic flash and bang in Conestoga guns by utilizing GAS, AIR, SPARK . . . just like gas motor in automobile.

THE CONESTOGA CO., INC.

Main Office & Plant: Bethlehem, Pa. • Phone: Code 215—866-0777

# MUFFLER EQUIPPED TRAINER


Hand-painted Student Pilot and Instructor figures in cadet and officer uniforms.
T-D control handle and flying lines
Clear plastic windshields.
Large 22" wingspan. Hi impact plastic wing with molded-in detail
Spring starter Dubl-tuf Nylon prop Vinyl spinner.
COX
COX

Cat. No. 5900
Ship. wt. (per doz.) 34 lbs.
**10.98** Sug. Ret

Also available complete with starting and flying accessories. Specify Cat. No. 5962. Sh p. wt. (per doz.) 51 lbs.
**13.98** Sug. Ret.

# WHERE NOISES ARE OUT, COX QUIET ZONE PRODUCTS ARE IN!

## MUFFLER EQUIPPED STING RAY

Cat. No. 8740
Ship. wt. (per doz.) 21 lbs.
**10.98** Sug. Ret.
Also available complete with starting and operating accessories. Specify Cat. No. 8762
Ship. wt. (per doz.) 39 lbs. Sug. Ret **13.98**

QUIET ZONE

**READY FOR A BIG INCREASE** in gas model sales? The new QZ .049 Engine* makes gas powered plane and race car operation acceptable — anywhere. In built-up areas, the only noise COX Quiet Zone models make is an agreeable hum. No annoyance to anyone. But on the flying field and racing circle, the modeler can run them "wide open" to his heart's and ears' content. COX is telling the public about these handsomely packaged, exciting gas models — with muffler-equipped engines. Get ready to cash in — now.

*Pat No. 3,132,716

COX

VISIT OUR NEW PERMANENT SHOWROOMS
SUITE 1163-65 200 FIFTH AVE.
NEW YORK CITY, NEW YORK

L. M. COX MANUFACTURING CO. INC. • COX CENTER • SANTA ANA, CALIFORNIA 92702

The Original Play-Doh® MODELING COMPOUND

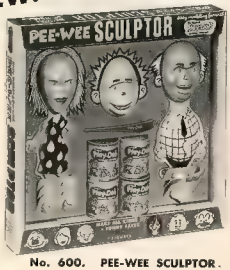
# Rainbow Crafts, INC.

*"Serving the growth needs*

**No. 259. PLAY-DOH FOUR-PAK**

**No. 99. PLAY ROOM CANISTER**

**NEW!**




**No. 600. PEE-WEE SCULPTOR**
PAT APPL FOR TM

**No. 500. COLORING TRAYS**
PAT APPL FOR TM

**No. 900. FUN FACTORY, JR.**
**Toy Extruder** TM

**No. 450. FUN FACTORY ®**
PAT APPL FOR **Toy Extruder**

# Happiness is an Effanbee doll...

# Love is an Effanbee doll...

**REPRESENTATIVES:**

**SOUTHEAST:** Jinks-Connell Sales Co., 583 Dutch Valley Rd. N.E., Atlanta, Ga.
**EAST:** Castro & Hasson, 200 Fifth Ave., New York, N. Y.
**WEST COAST:** James Skahill, 2500 W. 6th St., Los Angeles, Cal.
**MOUNTAIN STATES:** Robert Fritzler, 10643 W. 62nd Place, Arvada, Colo.
**MID-WEST:** A. C. Kirchof, 200 Fifth Ave., New York, N. Y.

**EFFANBEE** DOLL CORPORATION
200 Fifth Ave., New York, N.Y., 10010

EFFANBEE DURABLE DOLLS

FOR 57 YEARS THE LEADER IN QUALITY DOLLS!

# Road Racing at its Wonderful Best

Monogram model racing

## A new high in quality-winningest design-superb engineering-perfect performance-fascinating variety. Six new sets make your sales job easier-more profitable-your customers happier.

These are the sets for buyers who demand, not toys, not ordinary, but the finest home entertainment equipment they can get.

The best of everything a customer can want, plus—great variety in size, track layout, car selection, two popular scales—a price to fit every budget.

Snap together tracks are the finest, won't warp, Monolock construction. Cars are beautifully modeled and engineered and scaled from the winningest of the past season's greats in motor car racing—powered with the speed-and-stamina-proven Tiger Super X motors—fitted with the best all-round tires in home racing. Plug-in power supply and hand controllers are easy to use, dependable, safe, and will last for years and years.

Each set dramatically packaged. Free descriptive hand-out material, posters, etc. Nation wide advertising in magazines and newspapers. Get ready for a terrific season just ahead.
Say "Monogram Road Racing" to your distributor.

**This is a road racing year.**
**Make the most of it with the big quality, six-set Monogram Road Racing line, inspired by the world's most famous motor car racing tracks and courses**

Monogram Models, Inc.
Morton Grove, Illinois

**WATKINS GLEN.** RS3003 Track—Oval with 2 crossovers—2 lanes, each 9 ft. 6 in per lap Cars—Grand Prix-Lola GP— Ferrari GP. 1/32 scale. $35.

**LE MANS.** RS3004. Track—Figure 8 with elevated section. 2 lanes, each 13 ft. 4 in. per lap Cars—Ford GT—Ferrari 330P/LM. 1/32 scale. $40.

**INDY LOTUS.** RS3006 Track—big oval—2 lanes with crossovers, each 13 ft. 6 in per lap Cars—2 Lotus Ford 38. 1/24 scale. $50

**ROAD AMERICA.** RS3005 Track—figure 8 with elevated section and twisty chicane—2 lanes, each 19 ft. 4 in per lap. Cars— Lola T-70—Chaparral II. 1/32 scale. $50.

**RIVERSIDE.** RS3007 Track—2 lanes with elevated section two loops—tight chicanes Length per lap 31 ft. 6 in Cars—Mc Laren-Elva—Chaparral II 1/24 scale $75.

**SEBRING.** RS3008 Track 4 lanes, figure 8 with elevated section and chicanes in each loop Length per lap 25 ft. 8 in Cars—Ford GT Ferrari 330P/LM— Lola T-70—Chaparral II. 1/32 scale. $109.

# *Happiness is an Effanbee doll...*
# *Quality is an Effanbee doll...*
# *Love is an Effanbee doll...*

**REPRESENTATIVES:**

**SOUTHEAST:** Jinks-Connell Sales Co., 583 Dutch Valley Rd N E., Atlanta, Ga.
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**MOUNTAIN STATES:** Robert Fritzler, 10643 W 62nd Place, Arvada, Colo
**MID-WEST:** A. C. Kirchof, 200 Fifth Ave., New York N. Y.
**SOUTHWEST:** Ben Bennett, Apparell Mart, Dallas, Texas

**EFFANBEE DOLL CORPORATION**
**200 Fifth Ave., New York, N.Y., 10010**

EFFANBEE DURABLE DOLLS

**FOR 57 YEARS THE LEADER IN QUALITY DOLLS!**

# NOTICE

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CONTACT: ROBERT D. THOMPSON, 2625 S. LAKESIDE DR. SHREVEPORT, LOUISIANA FOR LICENSING INFORMATION.

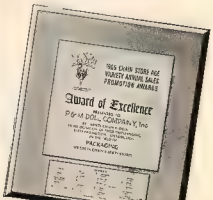
EDWARD MOBLEY
INDUSTRIAL DESIGNERS

105 COLLEGE STREET · WADSWORTH, OHIO · PHONE-AREA 216 334-2535

## THE ONLY DOLLS variety chain buyers found worthy of a 1965 VASPA Award for Packaging!

P&M's Little Princess

P&M's Royal Princess




P&M AND DOLL COMPANY INC.

COME IN AND SEE US DURING TOY FAIR

200 Fifth Avenue, New York, N.Y. 10010

See The *Profit-Making* Eugene Doll Line for 1966
And You'll Realize Why It Is
A Leading Factor In Dolldom

**ROOM 804 • 200 FIFTH AVENUE, N. Y. 10010**

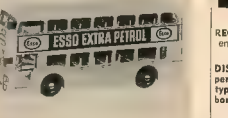
JOSEPH FETTMAN • ADA CAPO

**EUGENE DOLL & NOVELTY COMPANY, INC.**

FACTORY: 168 39th Street (Bush Terminal Bldg.), Brooklyn, N. Y.

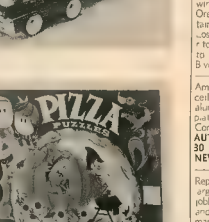
# new PRODUCTS on parade

**Daimler Fleetline** double decker bus is a "Matchbox" item featuring individual seats, steering wheel, stairway, spring suspension with decals 55¢. Fred Bronner Corp., 120 E. 23rd St., New York.




**Trailer Dump Truck** has dual tandem wheels, turbine cab with wide windshield. Its hydraulic cylinder lifts and lowers the body. $8. From Structo Mfg. Co., Route 75, Freeport, Ill.

**Pizza Puzzles** set contains two round inlay puzzles made of extra heavy, durable ¼" thick board. Features Mother Goose Illustrations. $1. Ed-U-Cards Mfg. Corp., 36-46 33rd St., New York.




**Bubble Bat** bubble bath package contains eight ounces, available in four scents. Each package features "bat ring". 88¢. Cardinal Parfums, Inc., 251 Classon Ave., Brooklyn.

# classified advertisements

**REGULAR CLASSIFIED ADS:** 12 cents per word minimum charge $6.00.

**DISPLAY CLASSIFIED ADS: $10.00 per column inch. Ads are set bold type and appear within a ruled border.**

**When replying to Box Number advertisements, please use the Box Number, c/o Toys & Novelties, 111 Fourth Ave., New York 3, N. Y. Merchandise samples, catalogs, etc., cannot be forwarded unless accompanied by sufficient postage for that purpose.**

## REPRESENTATIVES WANTED

Importer of beautiful line of wood toys, bendable dollhouse dolls, friction and wind up toys, seeks representative for Oregon, Washington and Rocky mountain states. Merchandise warehouse in Los Angeles. State lines carried and territories covered in first letter. Reply to Manuel Koch Co. 2869 S. Robertson Blvd. Los Angeles, Calif. 90034

America's leading manufacturer of excellent repeat novelty and personalized aluminum auto and bicycle license plates. Free display racks
Comm. to 20%
**AUTO INITIAL CO. INC**
**30 E. 42ND ST.**
**NEW YORK, N.Y.**

Representatives wanted, by one of the largest Comic Book packaged lines for jobbers Discount Houses, Rack Jobbers and etc. Big volume big commission and many choice territories open. Write Box 6063

Top volume juvenile furniture line, 1966 coming open. Open in some territories for aggressive representatives Write box 6046

## HELP WANTED

INDUSTRIAL ENGINEER - MS degree, 15 years experience time study, methods incentives - seeks project assignments. Box 6061

**WELL KNOWN TOY MANUFACTURER NEEDS**

- Top hat and Sales Executive
- At Present selling National Chains, Mail Order, and all other key Buyers.
- Must have experience in Product Development.
- Favorable Partnership arrangement.

**Box 6037.**

## TOY DESIGNER

Leading West Coast toy manufacturer now engaging its New Product Development staff has an immediate opening for a creative designer. Must have basic design education with a minimum of 2 years experience in toy design. Prefer comprehensive sketching ability and a working knowledge of manufacturing materials and techniques. Excellent salary and benefit program including profit sharing. All replies held in strict confidence. Box 6062

## HELP WANTED

**PRODUCT DEVELOPMENT PRO WANTED**

**Excellent opportunity in public-ly-held company for creative toy man with technical knowledge in diverse areas. Our employees know of this ad. Box 6065**

## POSITIONS WANTED

**TOY EXECUTIVE**

**Marketing and Merchandising Know-How**

Diversified experience all phases of product development, design merchandising imports.
Seeks challenging opportunity in Metropolitan N.Y. Where drive, initiative and know-how can be important. Box 6064

Progressive energetic Sales Manager in the small children's toy manufacturer seeking challenging position. 15 years selling experience to large volume buyers. 38 years old married, two children. Resume sent upon request. Marvin Jaffe 1541 Porter Blvd., Bayshore, New York. Area Code 516 665-6910

**TOY DESIGN ENGINEER**

Exceptionally creative and well known Am. licensing in Southern California. Desire to participate in smaller area toy manufacturer with attention of moving to build a very profitable progressive concern. Have the experience and talent to really contribute. Box 6074

## LINES WANTED

**CHRISTMAS LINES WANTED**

We are a Top Sales Organization with many years experience selling EXCLUSIVE X'Mas Decorations of all kinds.

NOW selling to leading chain dept. stores, discount, drug chains, mail order etc.

Have beautiful show room at 200 Fifth Ave., N.Y.C.

Either National or Regional Representation.

Box No. 6073

**Use Classified Ads for Instant Results!**

**IF YOU'RE LOOKING FOR REPS — LINES — POSITIONS — OR ANY OTHER BUSINESS OPPRTUNITY RATES: 12¢ per word—minimum charge $6— NO CHARGE FOR BOX SERVICE**

**Phone, Write or Wire—Classified Dept.**

**TOYS & NOVELTIES**

**111 Fourth Ave., New York, N. Y. 10003 — 212-OREGON 4-3000**

## Halpern Adds New Line To Costumes, Holster Sets

The J. Halpern Company has completed elaborate preparations for the 1966 showing of its products at the annual Toy Fair in New York in room 404 at 200 Fifth Avenue.

This year, in addition to its regular

Robert Horton of "Shenandoah."

lines—Halloween Costumes and Toy Holster Sets—the firm will show a new line of toys in line with a new program of product diversification.

In the costume line Halpern has MGM's "The Man from U.N.C.L.E.," Hasbro's G.I. Joe, Dick Tracy's Moon Maid and Little Honey Moon. Also Esso's Tiger, Linus the Lion-Hearted characters, Under Dog, Hoppity Hooper, UPA Pictures' Mr. Magoo and Felix the Cat from Felix Cat Productions. In addition to these exclusive tie-ins, all costumes in the line have been restyled and many new characters have been added.

Leading tie-ins in the holster line are ABC's "A Man Called Shenandoah", NBC's "Laredo," NBC's "Bonanza," CBS "Gunsmoke," and Hasbro's G.I. Joe. Featured too will be many new novelty and combination sets and exciting additions to the firm's line of Spy Sets.

## Record Kusan Earnings Reported for Fiscal 1965

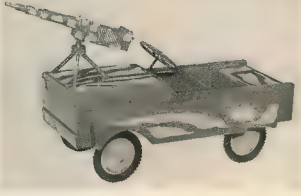
Sales increased to $7,677,754 in 1965 from $5,538,966 in 1964 according to the annual report issued recently by Kusan, Incorporated, Nashville, Tenn., on sales and earnings for its fiscal year ended November 30, 1965.

Net earnings increased to $510,714 in 1965 from $326,380 in 1964, according to William R. McLain, president.

Last year Kusan acquired a controlling interest in Nichols Industries of Jacksonville, Texas. Nichols sales volume from its toy guns and industrial components was approximately $2,551,000 for fiscal 1965.

Kusan long-term finances will be augmented by an increase in a loan from the Prudential Insurance Company of America from $465,000 to $1 million, at an interest rate of 6% for 15 years, Mr. McLain reported.

# Pedal-Driven Patrol Jeep Set For Sales Run by Garton Toy



A pedal-driven combat patrol jeep and a velocipede showing wide-track, nontip, semipneumatic tires with white sidewalls

are two of the new items being made by the Garton Toy Company, Sheboygan, Wisc., for 1966.

The jeep is clothed in camouflaged paint, is 40" long, has 8" nylon bearing wheels with puncture-resistant chevron-tread, semipneumatic tires, and is equipped with a noise-making machine gun.

Other design features include ball-bearing rear axle supports, adjustable pedals, a gear which eliminates dead center, and a shorter turning mechanism.

The velocipede has a "flying bridge" frame with a second step plate, chrome fender and truss rods, a ¾" chrome-plated, adjustable handle-bar, a vinyl saddle with springs, metalized hub caps with simulated jewels and two two-piece red and white pedals.

The three-wheeler, finished in turquoise paint, is being shown in 10", 12" and 16" models.

## Victory Carrier: Feb. '45

A 21"-by-7¾"-by-8" aircraft carrier showing a wide tight deck complete with spring launcher and three balsa-wood gliders was on the market priced at $1.09 retail.

# New $1 Dial-A-Face Cartoon Kit By Creston Includes Eraser

A $1 Dial-A-Face Cartoon kit (illustrated), which contains a four-part dial enabling the user to fashion combinations of faces, and a $1 Giant Chalk & Slate Set are among the new items being offered for 1966 by the Creston Crayon and Toy Company, Inc., Passaic, N.J., according to Dudley Berson, president.

The expanded line also shows a group of For the Young At Art display rack packs of chalk, crayons, paints, clay and blackboard erasers.

# NOTICE
## To The Trade

Uneeda Doll Company, Inc., herewith serves notice that it is the owner of the trademark, "PEE-WEES" and of the copyright covering the "PEE-WEES" Dolls, which includes the configuration, styling and appearance of the dolls.

Uneeda Doll Company, Inc., wishes to inform the trade that it will zealously protect its rights against any and all infringement and against any unfair competition involving colorable imitations of the "PEE-WEES" Dolls.

**UNEEDA DOLL COMPANY, INC.**
America's Leading Manufacturers of Popular Priced Dolls since 1917
**Showrooms: Room 556, 200 Fifth Avenue, New York, N. Y. 10010**

**STOP HUNTING!**

No sweeter, more lovable, more imaginative soft vinyl animals ever emerged from the forest of whimsy.

In addition to the friendly RABBIT, there's DEER and FOX at $3.00 retail. And TIGER, CAT and LION at $2.00 retail. Each has a turning head, twisting tail and squeeze voice. Packed in enchanting see-thru gift boxes.

Set your sights for a BIG-PROFIT bulls-eye!

WRITE FOR CATALOG

## Gerber Toy Line

**c/o ARROW INDUSTRIES INC., EAST PATERSON, N.J.**

"Dist. by Arrow Industries Inc. under license and control of Gerber Products Co., owner of TM's Gerber and Babyhead."

TOYS AND NOVELTIES
MARKETING TRENDS

## Pools do well in Midwest . . . Batman picture still unclear

mass merchandiser was having trouble getting reorders.

The most popular size were 12-foot by 36-inch models with filter, cover, skimmer and ladder. But because of the unprecedented demand, ALL SIZES SOLD WELL.

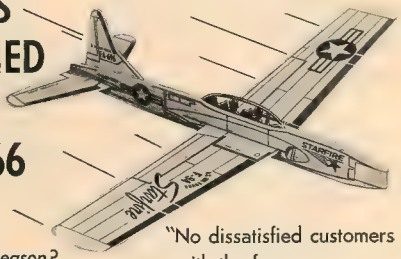
Over in BATMAN LAND, the picture was still somewhat fuzzy. Many stores reported business excellent with the Caped Crusader, but other outlets reported they'd had it.

Those retailers who had gone the route of ordering a nice, rounded selection of merchandise were doing well. Those who had been swamped with duplications began seeing merchandise back up on the shelf. These buyers cancelled reorders, which, reflected at the wholesale level, made some areas believe the boom was dead.

A Milwaukee independent said, "I took an initial selection of BATMAN stuff, reordered once, and made out very well. The secret was to get as many different items as possible—but make sure that the item had a distinct BATMAN flavor, not just some item of any sort or other with a decal on it."

Apparently, it will be another 60 days or so before a firmer picture on BATMAN develops. There is one sure thing however: BATMAN did boom in


MORE BUYERS HAVE SWITCHED TO GUILLOW GLIDERS IN '66




*Why not join 'em for the back-to-school selling season?*

"No dissatisfied customers with the famous Guillow Brand"

*Interested? Write to*

Guillow's

PAUL K. Guillow INC.
WAKEFIELD, MASSACHUSETTS

QUALITY • VALUE • SERVICE SINCE 1930

## Inflatables, beach toys, spy merchandise all move well

the Midwest, but the extent to which the boom meant big business for everybody is still in question.

In other categories, the biggest movers, of course, were the INFLATABLES and BEACH TOYS. There were no standouts here and business was reported brisk everywhere. GYM SETS were not quite as big a seller this year, since it appeared that given a choice between a gym rig and a pool, the latter won out every time.

SPY MERCHANDISE continued to move well, GAMES fell off, as is to be expected at this time of year, and everyone reported that they were looking forward to a brisk fall and winter selling season. Most felt shelves would be well cleaned out by September 1 and that meant nothing but good times ahead for the rest of the year.

**WEST COAST** BY KATHLEEN L. WHALEN

Generally, across the board movement of basics is providing the major portion of the increased volume being enjoyed by toy retailers in the West. Although there was no run-away or hot item on the scene, large and small RIGID-SIDE POOLS, many fully equipped and installed, in a variety of sizes from $5 to $500, and INFLATABLE AND FLOATABLE POOL-

Revolutionary!
A sensational breakthru in the balsa model field
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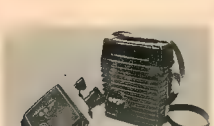
**J. HALPERN COMPANY • ROOM 404,** 200 FIFTH AVE., NEW YORK, N.Y. • 810 PENN AVE., PITTSBURGH, PA.

# on parade



**Bond-X Automatic** Camera is actually two hidden James Bond 007 guns that fire projectiles and caps. Manufactured by Multiple Toymakers, Div. of Loral Corp., 200 Fifth Ave., New York.

**Bat-shaped Bag** is designed for sub-teens, made of black leather-grain plastic. Suggested retail price is under $2. Terrence of California, 1261 S. Boyle Ave., Los Angeles.

**Drag Race Set** features two assembled 9" dragsters, each with automatic chute. Has rubber tension drive, no batteries needed. Placo Products Co., 1500 W. 139th St., Gardena, Calif.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- New Gear and Motor Sets at $4.95 ea.
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- For children of all ages.
- Full markups.

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snap together bricks that stay put... and move

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circulation guaranteed...
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Staple...Profitable...Since 1865

The Ruthie Assortment
I'm Tuffie
Walt Disney's Mary Poppins Michael and Jane
I'm Posing Flopsie
I'm BABY FIRST TOOTH
the most refreshing line of new dolls for 1966
plus all new "show 'n sell" packaging
ask your regular authorized Horsman distributor for all the facts ..... or visit our showroom
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NEW YORK, N.Y. 10010
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I'm Baby Buttercup
Walt Disney's CHRISTOPHER ROBIN with Winnie the Pooh
I'm Thirstee Walker

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circulation guaranteed...
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HORSMAN dolls

Staple...Profitable...Since 1865

The Ruthie Assortment
I'm Tuffie
Walt Disney's Mary Poppins Michael and Jane
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I'm BABY FIRST TOOTH
the most refreshing line of new dolls for 1966
plus all new "show 'n sell" packaging
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You'll want to feature the H-G TOYS JIG SAW PUZZLE 6-Paks. Youngsters just love the Storyland subjects. H-G TOYS also supplies full color puzzles to retail for as little as 29c each! They're available in Bulk, Floor Displays or 6-Paks.

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Probably the most popular novelty bank in the country! Over 1,000,000 sold! The H-G TOYS Gas Pump/Bank "refuels" any toy vehicle. It has an operable crank and bell to ring up each gallon as numbers turn

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HG TOYS

**H-G TOYS**
**HARETT-GILMAR, Inc.**

**East Rockaway, N. Y. 11518**
**Showroom: 200 Fifth Avenue, Suite 305**

# on parade

**James Bond 007** Aston Martin DB-5 1/24 scale kit has arsenal case, ejector seat, smoke screen spray, detailed engine, one-piece body. $2. Craft Master Corp., 126 Groesbeck Hwy., Mt. Clemens, Mich.

**Sanitation Truck** features Pow-r-r motor, no batteries. Hydraulics raise body to dump load, lever shifts from "fill" to "dump" position. Structo Mfg. Co., Rt. 75, Freeport, Ill.

**Suburban Fire Dept.** has fire pumper that shoots water seven feet, rescue ambulance with removable stretcher and a fire chief's car. Nylint Tool & Mfg. Co., 1823-16 Ave., Rockford, Ill.

**Mary Poppins** doll is three feet tall and walks. Fully jointed, her rooted hair is in a bun. Includes carpet bag, working umbrella. Horsman Dolls, Inc., 200 Fifth Ave., New York.


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**Selling to Wholesalers, Chains and Department Stores**

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PUSH

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**Lancer** flying model is a build-by-number balsa kit with a 24" wing span, super endurance plane. $1.50. Paul K. Guillow, Inc., 40 New Salem St., Wakefield, Mass.

**Batmobile** features Cortina brake, Hellcat sidewinder motor, red dome light, chrome accessories, decals. As kit, $14.95. K & B Mfg. Corp., 12152 S. Woodruff Ave., Downey, Calif.

**Swivelers** outdoor adjustable roller skates have wide track steel wheels, grip to fit any shoe. For children 6-14. In white, black. Manning Mfg. Corp., 1335 W. Randolph St., Chicago.

**Dinner-Mates** set has pepper mill, salt shaker of hardwood finish. Materials not included. Four designs available. $3.95, $4.95. Dynamic Models, Inc., 13755 Saticoy St., Van Nuys, Calif.

# TMUSA Fights Rising Shipping Rates

(*Continued from page 81*)

It reads: "Games or toys, plastic or plastic and metal combined, having a density of less than two pounds per cubic foot, or where no density is shown on the bill of lading by the shipper, 300." (LTL and volume, any quantity.)

LTL and volume are the same in any quantity for all densities covered in the scale. The remainder are: "Having a density of two pounds per cubic foot but less than four pounds and so stated on the bill of lading by the shipper, 250"; four pounds p.c.f. but less than six pounds, etc., 150; six lbs. p.c.f. but less than eight, etc , 125, eight pounds, etc., less than 12, 100, and 12 lbs. or greater, 85.

The scale is not applicable on plastic play balls, when from High Point, N. C., and Spartanburg, S. C. These cases apply commodity columns published in Item 84600, the scale notes.

The cubage of loose articles or pieces, or packages, must be determined on the basis of extreme dimensions of length, width and depth, including all projecting portions. The density must be the result of the division of the weight by the number of cubic feet ascertained.

"The action of the board of suspension was not totally unexpected," a spokesman for the Bohman firm said. The board had earlier suspended for investigation an identical scale of any quantity exception ratings proposed by the Central and Southern Motor Freight Tariff Association. But Division II of the ICC, acting on a carrier petition to vacate the order of the suspension, ordered it vacated effective July 30.

As a result, the board of suspension was overruled and had to deny TMUSA's petition for suspension against the Southern Motor Carriers Rate Conference.

However, Division II, after receiving a petition from the TMUSA asking for reconsideration of the decision on the Central & Southern Motor Freight Tariff Association density scale on plastic games or toys, issued another order staying its initial order. This means the proposed increases in the latter situation are still under suspension until a further order is issued by the ICC.

Meanwhile, Bohman intends to file a formal complaint before the commission in the Southern Motor Carriers case. However, "it will be well into 1967 before a decision is handed down," the firm spokesman said.

The TMUSA has advised that individual members affected by the density scale have several courses of action open to legally avoid the higher ratings.

These "courses of actions" were outlined by Bohman as follows:

1. The higher ratings apply only on plastic or plastic or metal combined games or toys. If it is possible to add some other material to the games or toys, the higher ratings would not legally apply.

2. Call in carriers and urge them to "flag out" of the increases. ("Flag out" means to refrain from adopting the proposed increases Individual carrier members are not required by the association to follow new rates.)

3. Redesigning packaging or packing may help improve the density of games or toys.

4. "Don't overlook the freight forwarders where they are now operating in these territories." Bohman explained that "in some respects, the forwarder scale is far more reasonable than the new motor carrier density scales."

Also, forwarders have the "bumping clause" enabling the shipper, in some cases, to inflate the shipping weight of packages to a level high enough to put them in the next lower density bracket.

5. "Look into the feasibility of other alternative sources of transportation such as pool cars and shippers' associations."

6. REA Express is also suggested as a possible means of shipping.

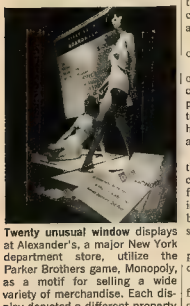
"Use every possible opportunity to let your motor carriers know how dissatisfied you are with this new higher scale of density ratings and keep urging them to 'flag out' of the increases at the earliest possible date," Ray Bohman, Jr., said in a bulletin to TMUSA members

Meanwhile, the Eastern Central Motor Carriers Association has docketed a proposal to publish a density scale of ratings on "Games or toys, plastic or plastic and metal combined." If approved and allowed to become effective by the ICC, higher ratings would apply on shipments moving between 32 states. The toy manufacturers association urges affected members to file strong protest with the motor carriers association and carriers operating in affected territory.

In another area, motor carriers have filed a formal complaint in federal court to set aside, and annul an ICC order on stuffed animal, stuffed doll and stuffed toy LTL classification ratings. The ICC has ordered a proposed Class 200 rating on these commodities cancelled as not having been shown just and reasonable. The carrier complaint alleges that the ICC failed to state its findings and conclusions, as well as the reasons or basis therefor.

On a more positive note, the Freight Forwarders Tariff Bureau has withdrawn proposed high exception ratings on "Balls, plastic or rubber, hollow, gas or air filled."

## *Monopoly's Selling*



**Twenty unusual window** displays at Alexander's, a major New York department store, utilize the Parker Brothers game, Monopoly, as a motif for selling a wide variety of merchandise. Each display depicted a different property card from the game.


**WE**
make life plush for
**Coronet Toys**
COLLINS & AIKMAN
210 Madison Ave., New York 10016

# Kenner's® JET-SHOOT GAMES

## NEW Jet-Strike BOWLING!

**PIN-SETTER DOES THE WORK . . . YOU HAVE THE FUN!**

**Test of Bowling Skill because it's a real Bowling Alley in Miniature!**

*ONE OR MORE CAN PLAY*

**AMAZING PIN-SETTER SETS UP TEN PINS AND SPARE SHOTS, TOO!**

Patent Applied For

**$1.98 RETAIL**

**No. 208 Packed 1 dozen to shipping case, wt. 15 lbs.**

**RE-PACKAGED IN STURDY MYLAR WINDOW BOX!** Size 9⅜" x 18⅛" x 1½"

The amazing pin-setter sets-up the ten pins perfectly, picks up the pins left standing and sets-up the spare shots, too! *Every* pin set-up can occur in this exciting game. Combines thrilling competition with a bowling education—boys and girls learn real bowling terms, and how to add and mark up their scores—they can even solve bowling problems! 25 million bowlers (moms, Dads, and kids) in the U.S. will love this action Jet-Game from Kenner!

**SWIVEL TO AIM AND PRESS—JET OF AIR "PITCHES" BALL!**

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Patent Applied For

## Kenner's NEW Jet-Pitch 'n Hit BASEBALL

Batter up! Pitcher jet-pitches fast and slow balls, while batter swings for the fences! Ball actually curves in and out! To hit, batter has to time the ball and swing! In batting and pitching this game is more like the real game than any other baseball game *at this sensational low price!* Baseball is still the great American pass-time—and Jet-Baseball will be a great selling game! For one or more players.

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**Exciting 9-Hole Course!** Thrilling action! "Putt" through miniature golf obstacles and traps: water hazard, bridge, tunnel, catapult, even a volcano! Test your skill—make a hole-in-one, try to break par! Low score wins. Big plastic game board bonded to masonite base.

BIG VALUE $1.98 RETAIL

**No. 210** — Packed 1 doz., wt. 19½ lbs.

RE-PACKAGED IN STURDY MYLAR WINDOW BOX! Size 12⅝ x 15⅝ x 1⅜

***EASY!** Just swivel to aim and press — jet of air shoots horseshoe, disk, or ball!*

**NEW Easy-to-Buy Assortment of $1.98 Jet-Shoot Bowling, Baseball, Golf**

**No. 2110** — Packed one doz. assorted, 4 each, wt. 19¾ lbs.

No. 110 Game Asst. in NEW PACKAGES! STURDY POLY-BAGGED WITH HEADER

**NEW EXCITING ACTION! FUN FOR ALL AGES!**

Games made of plastic bonded to masonite base. Shooter made of high quality rubber. Extra horseshoes, disks, and balls included. Simple rules. *Made to hang on racks & pegboards.*

No. 110 JET-SHOOT GAME ASSORTMENT Packed 8 each Horseshoes, Shuffleboard, and Tic-Tac-Toe Games, 2 dozen to shipping case, wt. 16 lbs.

**TERRIFIC VALUES!**

98¢ EA. RETAIL

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©1966 KENNER PRODUCTS CO., CINCINNATI, OHIO 45202—N. Y. Rep. Showrooms 1412-1424, 200 Fifth Ave.

Kenner's®

# NEW JET-STREAK AND PROP-STREAK

## Remote Controlled ELECTRIC Planes

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Planes are made of light, strong expanded polystyrene, and are ELECTRIC MOTORED. Powered by safe plug-in transformer. You control *both* flight and speed with Remote Controls—from take-off to landing. Planes will fly in a full stall. Variable speed control starts, stops, changes speed, even stops and restarts in flight. Extra fun with exciting aerial games. Highly maneuverable. Enjoy the fun of model-airplane flying safely INDOORS—without noise, fumes, and gasoline mess. Planes attached to Pylon by flexible wire tether, not a rigid rod . . . adjustable to fit any room size. Can also be flown outdoors. Planes assembled, ready to fly. Each plane also available separately, so set owners can have both planes, if desired.

It's Kenner

It's FUN!

TV IN SELECTED MARKETS

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## Remote Controlled ELECTRIC Planes

Both Boxes Size 19" x 26" x 6¼"

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JET STREAK
REMOTE CONTROLLED ELECTRIC PLANE
YOU ARE THE PILOT FLIES LIKE A REAL JET
CONTROL ITS FLIGHT AND SPEED
MAKE IT TAKE OFF, TURN, CLIMB, DIVE, TURN, LAND, CRASH SAFELY
NEW
PROP STREAK
REMOTE CONTROLLED ELECTRIC PLANE
YOU ARE THE PILOT FLIES LIKE A REAL PLANE
CONTROL ITS FLIGHT AND SPEED
MAKE IT TAKE OFF, TURN, CLIMB, DIVE, TURN, LAND, CRASH SAFELY

## JET-STREAK SET

Includes swept-wing jet with Fan-Jet motor that "whines" like a real jet (but softly); Remote Variable Speed Throttle Control; Remote Elevator (flight) Control; Plug-In Transformer with 6-ft. cord; 25" high Guide Pylon; adjustable flexible 60" Tether Wire; Elevator Control Ring; Ballast Base; Flight Manual with suggestions for Aerial Games and instructions.

**No. 2201** Packed ¼ doz., weight 25 lbs. RETAIL

**JET-STREAK PLANE ONLY $7.95**
Available separately. Retail

**No. 2202** Packed ⅓ doz., weight 8½ lbs.

## PROP-STREAK SET

Includes low-wing plane with motor that turns prop at up to 12,000 rpms; Remote Variable Speed Throttle Control; Remote Elevator (flight) Control; Plug-In Transformer with 6-ft. cord; 25" Guide Pylon; Adjustable 60" Tether Wire; Elevator Control Ring; Ballast Base, Supply Capsule, and Flight Manual.

**No. 2203** Packed ¼ doz., weight 25 lbs. RETAIL

**PROP-STREAK PLANE ONLY $7.95**
Available separately. Retail

**No. 2204** Packed ⅓ doz., weight 8½ lbs.

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Made in U.S.A. Printed in U.S.A.

its Kenner
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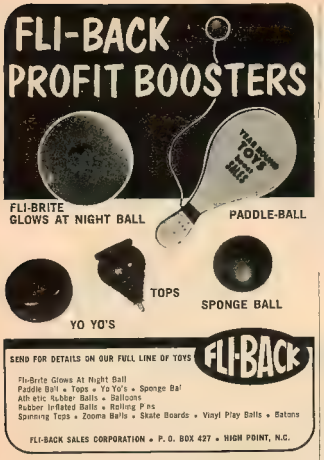
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TOPS
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make life plush for
Knickerbocker Toys

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210 Madison Ave., New York 10016

# TOYS AND NOVELTIES MARKETING TRENDS

## Steady business in Midwest

**MIDWEST** BY PHIL UNGERER

The upward look in sales continued through September throughout the Midwest. As the Christmas season draws nearer, the vast majority of retailers and wholesalers around the area report GOOD, STEADY BUSINESS, although it appears that there are no runaways or sky-rocketing sales curves.

THE STAPLE ERA CONTINUES TO DOMINATE THE BUSINESS, with every retailer checked reporting that sales are generated by a general public interest in everything on the shelves.

"There simply have been no runaways for quite a while," reports one Chicago department store buyer.

"We are selling just about all we can put on the shelves," said an independent. "We haven't had a really hot item in more than a year."

A couple of indications of what might be in store this Christmas season were noted.

First, there seems to be a TENDENCY TO EARLIER AND HEAVIER LAYAWAYS. Many stores report they normally start talking, at least a bit, about layaways with their customers in late August but don't get much action until November.

This year, many merchants report, layaways are considerably ahead of the last two years. This is especially true with BIKES, with at least 10 outlets, both independents and department stores, reporting brisk business, especially with the DRAGSTER-TYPE BIKES.

Second, most merchants checked revealed they have had FEWER INVENTORY PROBLEMS this year than any year they can recall.

Speaking for many of those checked was a Chicago buyer who said: "There seems to be a more even flow of merchandise lately. We haven't had a cluttering up of our storerooms and we seem to be getting fairly decent deliveries.

"I'm encouraged by this and will upgrade my ordering for the Christmas season. I think I can handle more merchandise this year because I seem to be able to clear my shelves more easily than in the past."

Among the top sellers, as reported by midwest buyers and retailers were: LAKESIDE'S GUMBY, CADACO-ELLIS' THE BIBLE GAME, MILTON BRADLEY'S TWISTER, E. S. LOWE'S YAHTZEE, CO-5'S AGGRAVATION, IDEAL'S KA-BOOM, UNEEDA'S PEE-

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  The "BIG 3" will be exposed to millions of viewers this fall on popular TV shows in many major markets.
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**No. 944 HEADS UP** ™

A challenging fun-with-numbers game that adds up to great family entertainment and educational value. Complete with colorful playing tray, 14 cubes, cup and timer.

Retail **$3.98**

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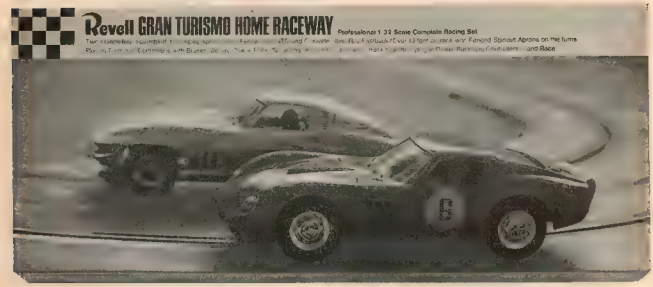
# New space-saver box.




**(Takes no space after December 25th.)**

Remember last year? Nobody had any Revell Home Racing Systems left after Christmas. We were sold out, and so were you. What a space saver! Better get set for a repeat performance, because Revell Home Raceway Sets are better than ever!

This year, we've added two new ones, so you can profit from a total of seven different Revell Home Raceway Sets. They range in price from about $40.00 to $100.00, suggested retail, so there's one for every type of customer.

Think back. Then when it's time to buy racing sets this year, remember the ones that sold out last year.

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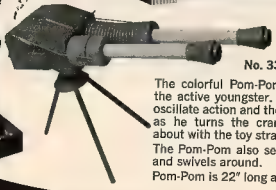
This is a series of colorfully designed toys. Youngsters will enjoy endless hours of pleasure as they strut with their pals on parade. All harmless and safe!



**No. 330 THE POM-POM**

The colorful Pom-Pom is designed for the active youngster. He will enjoy the oscillate action and the Pom-Pom sound as he turns the crank while dashing about with the toy strapped around him. The Pom-Pom also sets up on a tripod and swivels around.

Pom-Pom is 22" long and 17" high.

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## Why doesn't somebody invent a nice little portable parking lot to tote and show "MATCHBOX" Model Cars?

**MODEL No. CC348**
$3.00 Retail
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Packing: 1 doz. per carton, 21 lbs.

## Somebody did.

"The Matchbox Collector's Case"
(Great for collecting profits, too!)

You know how little girls tote their dolls around in neat little plastic cases? (And how rich you've grown from selling them?)

OK.

So now little boys can haul their "Matchbox" cars around in neat little, sturdy little, tough little cases, too. (And you can get richer.) The "Matchbox" vinyl-covered Collector's Case holds dozens of famous "Matchbox" miniatures. Each one opens up into two compartments with horizontal shelves. And a vinyl curtain snaps closed to keep everything parked and clean. High impact polystyrene handles make carrying easy. Nickel-plated snap locks and special reinforced hinges take long, hard wear.

For a 48-car family it's the best idea since the double garage. The Collector's Case is available at $3.00 retail.

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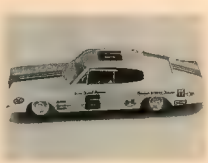
# new PRODUCTS

**1966 Dodge** Charger slot racer is injection molded, with Dyn-O-Can Sidewinder motor. Has silicone rear tires, comes ready-to-run. By Model Products Corp., 126 Groesbeck Hgwy., Mt. Clemens, Mich.



**Zoo Train** frame-tray puzzle is designed for pre-schoolers. Puzzle rim forms self tray into which pieces fit. Suggested price, 29¢. Whitman Publishing Co., 1220 Mound St., Racine, Wis.

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# on parade

**Little Red Wagon** is 1/25 scale Dodge molded in red. Has workable steering, opening doors, tailgate, stock and push car parts. $2. Industro-Motive Corp., 1291 Rochester Rd., Troy, Mich.

**Sidewalk Dragster** is 39" long, has bucket seat, airplane-type steering wheel, chain drive. For children 4-6. AMF Wheel Goods Div., American Machine & Foundry Co., Box 344, Olney, Ill.

**See Inside** sewing machine for preschoolers has plastic case, wood spools. Safe, simulated needle bobs, monkey appears at window. Playskool Mfg. Co., 3720 N. Kedzie Ave., Chicago.

**Block-Head Clown** is squeeze toy for babies with different face on each of four sides. In bright, non-toxic colors. Squeaker voice is two-way, two-tone. By Sun Corp., Barberton, Ohio


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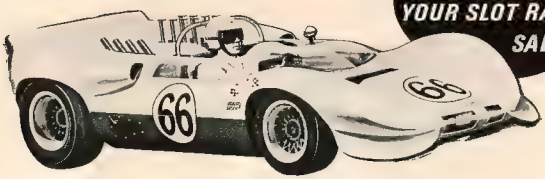
# CHAPARRAL

**TWO NEW KITS TO BRIGHTEN YOUR SLOT RACING SALES**

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A newly-engineered 1/24 scale model of an amazing racing machine that's in the news and the public's eye. Take a second look at it for it's an authentic racing model of the Chaparral II that was a sensation in the 1965 Sebring and then going on to sweep eight out of nine U.S. road racing championships. And it's a model that will live up to the reputation of the original car, while your customers are making records with it.

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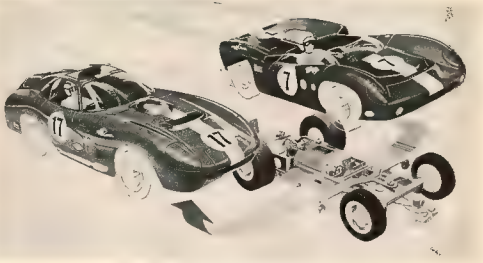
**TIGER CHASSIS**

***1/24 Scale***
***Kit SR2411***
***$10***

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Kit contains—Lola and Cobra vacuum formed bodies, completely finished and painted, with clear window areas; adjustable all-brass chassis with steel axle carrier—swing pick-up—Tiger sponge slicks and tires—precision aluminum wheels—steel axles—die cast crown gear; powerful Tiger Super X-220 motor; bronze bearings; hardware—authentic decals. Guaranteed Monogram quality. Feature this Two Timer kit in its attractive "show-all" packaging. Ready now.

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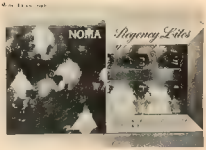

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**Big Haul** Dump Truck of heavy gauge automobile steel has safe, smooth rolled edges. Accurately detailed, it raises and dumps. Nylint Tool & Mfg. Co., 1823 16th Ave., Rockford, Ill.

**Scribbage** game is for entire family. Each letter has point value to build words in crossword fashion. Has timer, cubes, dice cup. $1.98. E. S. Lowe Co., 200 Fifth Ave., New York.

**Sk-Daddle Too** model of Hallett SK boat is made of die-cut mahogany and mahogany plywood. Has waterproof compartment for radio control equipment. Dumas Boats, P. O. Box 6093, Tucson, Ariz.

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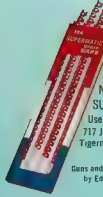

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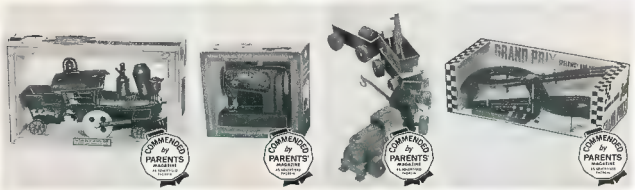


KUSAN, INCORPORATED, 3206 BELMONT BLVD., NASHVILLE, TENNESSEE

## Gym sets up, pool sales down

fast enough to make the summer season a good one.

Though 1966 had already been an EXCELLENT GYM SET YEAR, the cool weather and floods RUINED EARLY POOL SALES.

The weather, the Vietnam situation, income taxes and the stock market were blamed for May sales that could have been better. Fortunately, June's totals showed improvement. In May, Dallas discounters, a department store and an independent reported increases, but most other outlets were reporting down a little or about the same. In Lubbock, an independent reported A SLUMP IN MAY with June starting out 25% ahead. In Little Rock, the weather and SLOW SHIPMENTS HURT SALES. In Monroe, an independent reported May even and June improving. In San Antonio, a discounter was up 15%.

A jobber blamed the so-so May on TOO FEW TV ITEMS. "In 1965 we had many good TV items which helped us make increases of as much as 50%. The LACK OF BIG WINNERS THIS YEAR makes the fight for an increase harder," he said.

"BATMAN IS FAST BECOMING A STAPLE ITEM," said a variety store buyer who found small Batman items like BALLOONS, MASKS and CAPES still selling, but not wildly. Jobbers were playing BATMAN close to their vests.

Some independents found inexpensive Batman items like rings still doing well when placed on counters. One discounter sold lots of $5 utility belts by Ideal. Almost everyone agreed that THE BAT-


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**Spitfire** slot car is ready-to-run, Indianapolis-style model assembled by snap fitting parts together. $8.95. Gardena Rubber Co., Inc., 155 E. 157th St., Gardena, Calif.

**Bolts 'N Nuts** set is construction toy for ages three and up. Has bolts, nuts, strips, threaded blocks, screwdriver. $3. From Kohner Bros., 1 Paul Kohner Place, E. Paterson, N.J.


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TOYS and NOVELTIES MARKETING TRENDS

continued from page 2

## Average business, cautious optimism reported in the Southwest

**SOUTHWEST** BY PAULINE NEFF

By early September, Southwestern toy buyers were already sitting on moderate to heavy inventories, ready for the season to begin. Most were in the midst of placing their bets on the 1966 season's winners with reorders that would be final for some. Although optimistic, buyers still had a number of "ifs" to consider—including a spurt of discounting, tight money headlines and inflation.

August had been only an average month for most and September was starting out normally. Independents, for once, seemed the happiest. They had managed to increase volume during the back-to-school period with promotions ranging from swing set layaways to craft classes. Discounters found the month disappointing. They eyed the increasing competition with apprehension. Department stores were disappointed, too.

Retailers had few really hot items to report, though CHEERFUL TEARFUL, TWISTER, LIDDLE KIDDLES, CREEPLE PEOPLE were doing well. BATMAN hadn't revived, though the BATMOBILE, THE UTILITY BELT and a few isolated items still moved. In hobbies, PLASTIC MODEL CARS, AIRPLANES and BOATS were good. LIQUID RESIN WAS A HOT CRAFT ITEM.

Jobbers reported good August business, with excellent Labor Day shows. A leading jobber reported its top 10 as: MATTELOPHONE, TWISTER, LIDDLE KIDDLES, CHEERFUL TEARFUL, CRACK-FIRE, YAHTZEE, KENNER PHONOGRAPH, KA-BOOM, OUIJA BOARD AND OPERATION.


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# Blazon Shows Soft-Bodied Horses in 1966 Line

Blazon, Inc., has announced a series of new items for its fall and Christmas line that includes soft-bodied horses for the first time. They will be available for buyers at the Blazon Showroom, 1107 Broadway, during the Toy Fair. The three soft-bodied horses are Aztec (shown above), Navajo and Cherokee.

Earle Schultz, Blazon president said: "Our recent expansion in manufacturing sites means buyers will be able to get both our soft and hard-bodied lines from either a Northern or Southern f.o.b. shipping point and that they will no longer have to use two sources for their complete horse line. The soft-bodied line complements our hard-bodied line, which we will continue making to the full extent we always have."

Mr. Schultz also announced two new rider toys—Go Tiger Bike and Play Bike.

The Go Tiger Bike is being painted "tiger orange and white" and will have a striped banana-style seat and tiger tails coming out of each handle bar grip. It is made from heavy-gauge tubular steel and has high-rise, wide-spread handle bars. All four wheels and the handle-bar mechanism will operate on nylon bearings. Two sides of the four-color packaging carton have "safari action" photos showing the toy in use, with appropriate specifications and point-of-sale copy on the remaining sides.

The Play Bike is red, white and blue, with a banana-yellow seat. Red, white and blue streamers hang from each handle bar grip and the package carries a four-color illustration as well as specifications and descriptive copy.

Three children's snow shovels are also in the line. All three feature non-twist handles. One metal shovel has a rib-steel blade about 10" square and a hardwood handle and plastic grip. The white blade has a red snowman's scene painted on it.

The second shovel, which also has about a 10" square blade, is made of plastic. It has a solid red blade and features the wooden handle and bend-resistant red plastic grips.

The third shovel, also with a 10" blade of Terneplate steel, shows a wooden handle, a plastic grip, and a rust-resistant, coated steel blade.

Some Blazon juvenile table and chair sets will also be available with either straight or folding chairs. Some new colors and decorations have been added to the line.

Blazon's chalk board and movie screen, two-way chalk board, combination chalk and cork board, bulletin boards, shoo fly rockers, Po-Go sticks, pedal cars, Sno Shuz, Sno Wings and coasters will continue to be available.

## Structo Shows Turbine Cabs In 1966 Pow-R-R-R Motor Line

Turbine cabs with large windshields and simulated dome lights are shown in the Pow-R-R-R Motor Sound line of heavy gauge steel toy trucks which the Structo Division of the King-Seeley

Thermos Company, Freeport, Ill., is featuring for 1966.

"Pow-R-R-R Sound, the device which gives off a motor-like sound, will be backed by a large TV promotion from September to Christmas," said W. A. Wenner, vice-president-marketing. Mr. Wenner also noted that the TV budget in 1966 will be double that of 1965 advertising expenditures. One-minute spots on "Captain Kangaroo" will be used.

The new items include a fire rescue truck which has a streamlined turbine cab, the motor sound, two ladders attached to a top ladder to make a long aerial ladder, a simulated hose reeler and plated hand rails The wheels of the truck have self-lubricating noiseless bearings and the wrap-around bumper is chrome-plated. Another new item is a wrecker truck with an aerial hook and ladder.

Structo's trucks are being packaged in "bright new heavy duty, see-through packaging," with color coding added for easier identification.

The Kompak line will feature the Z-Z-Zound, which does not need batteries to sound out, and bright new colors. There are 19 models in Structo's Live Action series of trucks, four of which have turbine cabs. Other items include road building trucks, a police emergency truck, an ice cream truck, a fire chief's car, a dump truck and a state fair truck set, which includes a cattle truck, a horse van and a camper.

## Rabenstein & Son to Sell In Southeast for U. S. Fiber

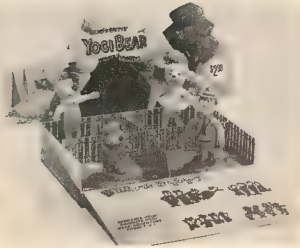
The U. S. Fiber & Plastics Corporation, maker of Million-Air above-ground, family-sized swimming pools and accessory equipment has named H. P. "Raby" Rabenstein & Son as sales representatives in the Southeastern States according to Albert H. Prow, national sales manager.

Mr. H. P. Rabenstein makes his headquarters in Geneva, O., from which location he covers Kentucky and states south and east. Jim Rabenstein is located in Tucker, Ga., a suburb of Atlanta.

## Bead Doll: Feb. '45

Young children could have fun with two brightly finished Bead Dolls that could be taken on or off a low-slung, four-wheeled wooden gig

# Yogi Bear Bend-A-Bitty Series New from Diener Industries




A series of four Yogi Bear character Bend-A-Bittys is among the new items available this year from Diener Industries, Inc., Sepulveda, Calif.

These soft pliable, nontoxic plastic items: Yogi Bear (#0401), Ranger (#0402), BooBoo (#0403), and Cindy (#0404), can be bent and twisted in any number of positions.

The four items boxed together have a suggested retail of $2.98. Each item is also packed separately one dozen to a nine-pound shelf box that includes a display banner. An 80-pound master carton holds 8-dozen Bend-A-Bittys. Each shelf box has a point-of-purchase fold-out top to it that allows the cartoon figures to stand up for full viewing.

# Rappaport Brothers Repackaging Its Metal Casting Kit Line

A complete redesigning of the packaging of its Metal Casting Kits was announced recently by Rappaport Brothers, Inc., Chicago, manufacturers of athletic, craft, and educational toys.

The Special Cast-Rite Metal Casting Kit has a three-figure mold, electrical ladle and stand, two mold handles, mold clamp, molding smoking candle, pigs of antimonial casting metal, paint, brush and complete instructions. This kit is packed 12 to a carton.

The Senior Cast-Rite Gas or Electric Metal Casting Set, especially designed for the serious hobbyist, includes a three-figure mold, electric stove, ladle, two mold handles, mold clamp, mold smoking candle, pigs of antimonial casting metal, two bottles of paint, brush and complete instructions. This set is packed six to the carton

Newly-designed molds are available for making metal soldiers, cowboys, Indians, military equipment, knights, pirates, as well as many other popular subjects in demand by the buying public.

## Reliance Packaging Products Markets Prewrapped Gift Boxes

A new concept in gift wrapping—a folding carton prewrapped in decorated foil and papers—is achieving success in retail stores. The prewrapped gift box is also expected to have widespread applications among manufacturers of gift merchandise.

The ready-made gift package, called Relpak, was developed by and is available from Reliance Packaging Products, Inc., Long Island City, New York. White folding cartons, which serve as the containers for the gifts, are made by the Folding Carton Division of Continental Can Company

When packed and sealed, patent-pending Relpak looks like a set-up or folding box that was overwrapped professionally with decorative foil. In actuality, the gift design foil or paper overwrap is machine-sealed to the carton at Reliance plants in New York and Dallas. The prewrapped boxes are then shipped to customers in the flat to save space, in corrugated containers holding from 50 to 300 boxes, depending upon their size.

Relpak is available in 35 standard sizes, to cover most soft and hard goods gift packaging needs. Presently, the sizes range from a 3⅜"-by-3⅜"-by-1" jewelry box to a 14" cube. The choice of decorative foils is unlimited, with selection made from stock designs or custom-printed to customer specificatons.

The packing and sealing of the foil-paper packages is simple. Merchandise is slipped into the box through the open ends. The carton's long flaps are folded down, then the end flaps are folded down with the foil. Lastly the remaining foil flaps are closed and the package is tape-sealed. The entire packing operation takes between 15 and 30 seconds.

Relpak was first marketed in the closing months of 1965, and a number of retailers are using it. These include: Macy's, New York; Bamberger's, Newark, N J., Higbee's, Cleveland; May Cohen's, Jacksonville; Lansburgh's, Washington, D. C., Thalhimer Bros., Richmond, Va.; Richard's, Miami; Abraham & Straus, New York; Bruener's, Oakland, Calif.; Dayton's, Minneapolis; Crowley-Milner, Detroit; Selber Bros., Shreveport, La.; Hochschild, Kohn & Co., Baltimore; Davison's, Atlanta; and Gertz, Jamaica, N. Y.

## Color Clock: March '45

A Color Clock whose face had a conventional dial with moveable plastic hands taught children how to read time.

# on PARADE

**Sportsman Racer** has Royal Bobcat sidewinder, aluminum chassis, concentric wheels. Tires ground and trued on axle. Ready-to-race, $10.95. K & B Mfg. Corp., 12152 S. Woodruff Ave., Downey, Calif.

**Slot Racing** Car & Controller Set includes choice of Lola T70 or Ferrari P2, Gemini Controller, Universal tool and wrench set. Under $13. Parkway Industries, 10101 Woodland Ave., Cleveland.

**Superman** Bend-A-Bity made of soft nontoxic plastic twists into 1,000 positions. On color display card. Priced at 98¢. Diener Industries, Inc., 15333 Rayen St., Sepulveda, Calif.

**Paint Set** has "built-in" brush strokes, and paint-by-number pre-embossing technique. Comes with brushes and oil colors. Series has 12 subjects. $1.50. Craft Master Corp., 328 N. Westwood, Toledo, Ohio.

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TOYS AND NOVELTIES MARKETING TRENDS

## Batman keeps plodding along

doing very well. "Anything to do with water is selling," said a New Jersey buyer.

SAND BOXES are also still going strong throughout the sector, while bikes and trikes are also doing extremely well.

On the subject of BATMAN, the consensus is that he's weaker, but still selling every day. Many feel BATMAN has a few selling surprises hidden in his cape and that sales may be resuscitated in the Fall. One distributor said he had looked at the list of BATMAN TV sponsorship for the fall, and decided there would be a good deal of activity in the category.

MILTON BRADLEY'S TWISTER is acclaimed up and down the coast as the outstanding game of the moment. One store promoted TWISTER for Beach Parties and wound up with a line outside the door the following morning. "Very strong," Excellent," "Top Seller" are the accolades given the item.

CHEERFUL TEARFUL, whose arrival on the scene was claimed with the fanfare and press-agentry usually reserved for Hollywood stars, has, even though she has just started selling, made herself the front-runner for the Academy Award of Sellers for fall. "She's doing fine now, at a time of year when dolls don't sell; she'll sell fantastically well for the fall," said the buyer of a New Jersey group of department stores. "She'll surely be among the top 4 sellers," from a Boston buyer; "She'll be *the*


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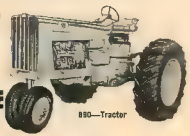

880—Tractor

## Mercury, sales up in the East

crease over the year before. STAPLES performed well, with most buyers sampling the TV items. One jobber reported buyers going light on high-priced items.

Retailers were already edging up on the Christmas season. Variety chains and some dealers started their layaway promotions as early as July; discounters planned to start expanding their toy departments in September and department stores planned 88¢ sales for mid-August.

**EAST** BY MARY CASSEL

"Hot enough to fry an egg on the pavement" type weather has created a SWIMMING POOL business so great, no one in the East can keep up with the demand. Each sizzling day brings with it record-breaking POOL sales and the heavy volume created thereby is pushing over-all sales figures into the "ahead of last year" columns. This, in turn, is having a favorable effect which is being felt all through the industry. A wholesaler serving over 500 accounts in the East reports he is already 10% ahead of last year. "The retailer has been helped by the POOL business; it has made him more liquid," said the owner of this firm.

Department and chain stores report the best selling POOLS are the 12' and 18' sizes. Most popular size POOL in the New England area is a 15-footer, retailing at $100; and in the Middle Atlantic States, Connecticut likes the 18' size at $150; New Jersey goes for the 12', selling at from $85 to $125; and in New York, any size at 15' and above, retailing from $100 to $300 is popular.

A wholesaler serving 300 accounts in the New York area, reports excellent results in its retail outlets with the BELNOR POOL which has a 16" Marine Plywood deck. They sell it in a package deal with filter etc., at $300. Because of the steep price, financing through a bank is arranged by the retail outlets for the customer.

GYM SETS are still doing a land-office business in some stores but have slowed down a bit in others. INFLATABLES, and OUTDOOR THINGS in general, are

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## Midwest sees top year

SICAL TRAIN and BRADLEY'S TWISTER were leaders.

A leading hobby wholesaler finds no indication of what the favorite gift item will be yet, but predicts radio controlled vehicles "that you can get delivery on" will be a favorite. Top items currently in the hobby spotlight are 1/72 model airplanes, especially RENWAL'S *69¢* AEROSKIN SERIES; RENWAL SHOWCASE collectors cars, MONOGRAM AND REVELL RACING SETS. HO TRAINS, he reports, "are better than I've seen in five years."

With the lack of outstanding items, widespread across-the-board re-ordering, and little early Christmas sales to indicate the leaders, distributors are predicting that many items will be impossible to get as the season reaches its peak, putting retailers individually "on their own" to maintain sales without outstanding items.

**MIDWEST** BY PHIL UNGERER

Seems a little impossible—and we're getting a little tired of saying that, frankly—but 1966 LOOKS LIKE ANOTHER RECORD-BREAKER in the toy industry throughout the Midwest, anyway.

In early November, the signs already had appeared—the increase in layaways over last year, larger initial orders and a very persuasive optimism regarding heavier reorders, brisk business ahead of last season.

Some retailers reported PROBLEMS WITH DELIVERIES, but the biggest headache of this sort appeared to be at the wholesaler level.

Said one wholesaler:

"We are having a lot of trouble getting merchandise into the warehouse. Our manufacturers constantly are telling us they can't keep up with the demands. Well, then, there's something wrong with the projections at the manufacturing level if they can't judge any better than that. THIS IS GOING TO HURT US LATER, toward Christmas because we will not be able to fulfill commitments to our customers and that will definitely not be good."

Said another:

"I have never had a season where it was tougher to get the merchandise our retailers are calling for. That doesn't make friends for anybody."

These were typical reactions of many wholesalers checked throughout the Midwest. All agreed they

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Canadian manufacturer and distributor: Allen Wood Products Limited, Fergion Falls, Ontario

# TOYS AND NOVELTIES MARKETING TRENDS

## Kenner's knitting machine, mini-dolls move well in the East

"It looks like a winner," says the principal of a large wholesale establishment servicing 500 customers in the East. "The item of the summer," reported a New England wholesaler, even though the remark was accompanied with the details that so far it was too early to count the number sold.

Another predicted winner which has not even been shipped yet is KENNER'S AUTOMATIC KNITTING MACHINE. Most have bought heavily and are predicting top sales for it.

In general, buyers were impressed with THE FOUR-INCH DOLL CONCEPT that has taken hold—many confessing they never thought it would come through.

BATMAN, sales of which have eased off considerably, is still selling in most areas. Of the holdovers, GI JOE is still in there fighting and many believe he has become a staple.

Each and every buyer and wholesaler interviewed predicts AN ALL-TIME BOOM SEASON. They believe this summer will set sales records in the toy industry and say they could do even better if, at an early date, they could foresee one single hot-shot toy which would be the "Batman of the summer." So far, no single item fits that bill.

### SOUTHWEST BY PAULINE NEFF

Cool weather in May saw southwestern retailers dabbing only a shivering toe into the waters of selling summer merchandise. But a few hot days in June enabled them to jump in all the way. The big question was whether customers had warmed up

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## Pools, sand boxes begin to move

TWISTER, KENNER'S SUBMARINE AND FISHER-PRICE'S POCKET RADIO.

As warmer weather continues, there will be healthy sales of BACKYARD POOLS AND GYM SETS it is believed. The demand will be there for KIDDIE POOLS, and it all depends on whether or not the retailer knows how to make it profitable in all of the categories, from small items at $5 to rigid-side units at $500.

GYM SETS fall into the same merchandising pattern. The larger and more profitable ones, which must be delivered, assembled and positioned, require special attention and service. This delivery and service, improperly provided and not carefully considered, has wiped out the profit for many hopeful retailers.

### EAST BY MARY CASSEL

The January-in-June weather in the East ended —finally—and on the very first day of hot, sunny weather, POOLS began to sell; SAND BOXES were grabbed up and INFLATABLE TOYS became "hot" items.

Most active price lines in the POOLS were in the $12 to $36 categories with some New England sources reporting excellent response to family pools at $50 to $100. A Buffalo store has been doing well with a $100 deal which includes pool, ladder and accessories. All report inflatables doing a land-office business.

GYM SETS were reported by all those questioned to have been selling exceptionally well during the past few weeks and have chalked up a much better sales average than last year. The reason unanimously given for this rise is that the cool spring encouraged gym set purchases as an out-of-doors item, since it was TOO COOL FOR POOLS. With the hot weather only a week or two old, gym sets are still holding their own.

MATTEL'S CHEERFUL TEARFUL, one of the most publicized dolls of the year, is being touted as the big seller for the season, even though shipments have just arrived at many stores and only a few have moved off the shelves so far.

"How could that beautiful face miss?" asks the buyer for a large New York department store.

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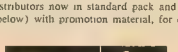


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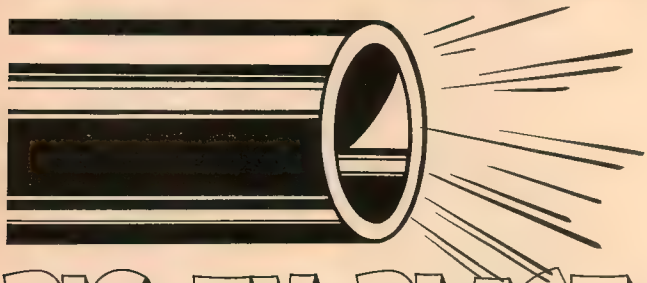

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**Mouse House** comes complete with Mr. & Mrs. Mouse dressed in day clothes, a bed, table and chairs, plus nighties for both. Remco Industries, Inc., Cape May St., Harrison, N.J.

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# New Master Industries Facilities Total Over 40,000 Square Feet

Oscar Berris

Bob Juhre

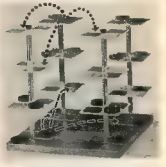
The main factory and general offices of Master Industries, Inc., makers of stuffed toys, musical toys and nursery toys, were moved recently to 516 Lafayette Road from 111 E. 6th Street, St. Paul, Minn.

The new facilities, which are in addition to locations at North Branch, and Hastings, Minn., encompass over 40,000 square feet of space, including an employees' cafeteria and larger display rooms.

Oscar Berris, the newly elected president of Master Industries, hopes to triple the company's current volume by the implementation of a five year sales plan to be initiated by Bob Juhre, the firm's new general sales manager.

## New Space Checkers Game Now Available from Pacific

A new Space Checkers game (#1350, shown here) is among the new items being shown by the Pacific Game Company of North Hollywood, Calif. The game is geared for players nine years and older and



is a new concept of the game of checkers. The 9"-by-9"-by-9" item is played in "three dimensions on four levels."

Other games that the company is showing are Gravitation (#4014), which is played by trying to make a steel ball roll uphill; and a Gothic Chess Tabouret (#1075), which is 19" high and is finished in dark walnut with maple grain squares. The chess game table along with a set of chessmen retails at $19.95.

# Merry Now Showing 54 Toy Items Including Play Cosmetic Sets

The largest line in the company's 13-year history will be presented by Merry Mfg. at the March Toy Fair. Fifty-four numbers will be featured in the firm's 1966 line of play cosmetics, dolls, closets and other miniature toys.

Included will be four Miss Merry and her Playmates miniature dolls to retail for $1 each; a new Let's Play line consisting of six numbers, four to retail at 59¢, two at $1; six new play cosmetics, four ticketed $1, two $1.98 and six new Dolly Hair Care sets (four 59¢, two $1 numbers).

The nine-item Play Set line introduced last month, composed of five 59¢ and four 89¢ numbers plus a $1 Lectric Shaver boys' number; five $1 Skipper items consisting of two play cosmetics and three miniature closets; a 13-number paper doll line (seven $1, three 59¢ and three 39¢); and two more boys' toys: Merry-Go-Round remote control spinning tops tagged $2.98 and Neat 'n Keen at $1 will also be shown.

Two new types of packaging construction are utilized: a picture frame box and a double-blister package. Both styles are full-color printed and designed to stack or hang from racks.

Merry's longtime emphasis on fully filled components continues. Many of the toys are authentic small scale replicas of adult articles in everyday use. Make-believe cosmetics are facsimiles of those on mothers' dressing tables.

## Associated Hobby Offering Minitank Counter Display Unit

A specially designed three-color self-contained shipping carton and counter display unit at a single package price designed to show HO scale Minitank prod-

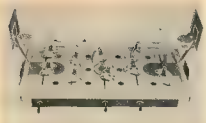
ucts at a front counter, is being offered to retailers by Associated Hobby Mfrs., Inc., 3200 N. Boudinot St., Philadelphia.

This shipper-display carton is made of high-impact polystyrene steps and white cardboard shell printed in blue and red.

According to Peter Van Dore, assistant to the president, AHM is offering the display unit (model ZSD) free of charge to retailers already having scale model Minitanks. In the package are 88 Minitank HO scale models of military equipment dating from World War I to the present, plus 12 pieces each of 10 brand new items at a total list price of $80.94, normal discounts applying.

# on parade

**F-7 Diesel** Locomotive has steel drive shafts and axles, nylon mating gear parts. Has operating headlights, comes assembled. $9.98. Varney Model Manufacturing Co., 3350 N.W. 48th St., Miami.



**Pass 'N Shoot** game features basketball players that twist and turn and travel all over the court. Slide action gear movement. $18. Gotham Pressed Steel Corp., 411 Wales Ave., New York.

**Follow - The - Colors** Shadow Box Pictures set is for ages 5-8. Has 12 punch-outs to paint, assemble into six stand-up boxes; palette, brush. $1. Saalfield Publishing Co., Saalfield Sq., Akron.

**Touch and Learn** series of books is aimed at pre-schoolers. Raised, soft surfaces spell out letters numbers. Line consists of four books. McGraw-Hill Book Co., 330 W. 42 St., New York.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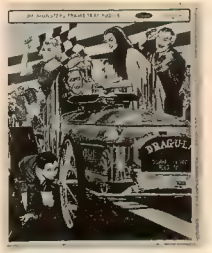
# new PRODUCTS

**Tilt Bed Truck** with tractor is made of die-cast aluminum, has plastic windows and driver, two-tone grille, metallic green paint, spoked wheels. The Ertl Co., 805 13th Ave., S.E., Dyersville, Iowa.

**Munsters** Frame-Tray puzzle shows popular TV family at play. Printed on heavy board 14½" by 11⅜" with clear film overwrap. 29¢. Whitman Publishing Co., 1220 Mound St., Racine, Wis.

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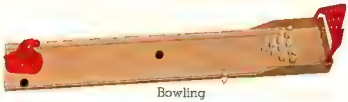
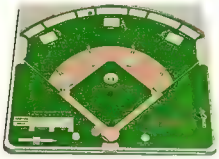
# CHAMPION GAMES ASSORTMENT

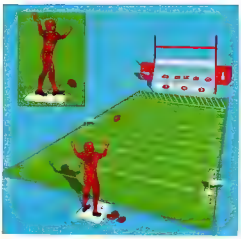


Bowling

Skee Ball



Baseball



Kick & Pass Football

Basketball

**#3962—CHAMPION GAME LINE ASSORTMENT**

*St. Pk.—1 assortment ea. ctn./Wt. 26 lbs.*

Assortment contains

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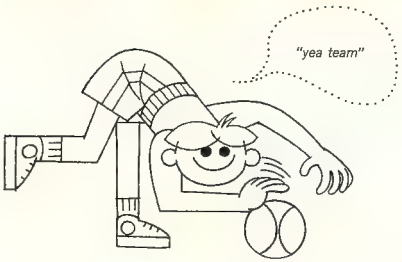
- 2 each #2925 "Bob Cousy" Basketball
- 4 each #2928 "Willie Mays" Baseball
- 2 each #2933 Skee Ball
- 6 each #2934 Kick & Pass Football

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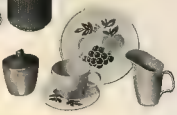
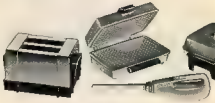


FRUIT

PATIO WARE

MILK GLASS



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(204)

better than diesels or straight-electric propulsion under certain urban transit conditions. Two-thirds of the 13-million-dollar tab will be paid for by the Federal government; the balance by the LIRR's new owner, New York State. And starting in December 1966 on the New Haven between Boston and Providence, 44 miles, two three-car United Aircraft-turbined articulateds [page 4, February 1966 TRAINS] built by Pullman-Standard will begin a Federally sponsored Corridor-project test. The 2.1-million-dollar UA trains will carry passengers; the Budd car will be outfitted solely with test gear

### "For years to come"

People like passenger trains whether they ride them or not, and Canadians have been proving that they're just as human as anybody else. This is unfortunate for the nation's unique jack-of-all-trades Canadian Pacific which, besides operating its trains and trucks and planes and ships, produces oil, gas, lumber, coal, etc., largely off land granted to it by the Government in exchange for unifying the country with its first transcontinental railway.

CP bumped into public opinion when it decided in the late 1950's that there was little "effective demand" for its passenger trains (that is, demand for a service at prices which meet the cost of providing that service). CP had given up earlier on branch-line varnish but gambled 60 million dollars on domes, diesels, and RDC's to put transcon and intercity service in the black. During the years 1955-1957 the downward trend of revenues was reversed; thereafter the slide began anew.

When CP began getting out of the public timetable, complaints arose. The company was charged with abandoning the public, employing faulty costing techniques, neglecting a land-grant obligation to provide service, even contemplating leaving the transportation business altogether

On March 3, 1966, Chairman Norris Crump and Vice-President Ian D. Sinclair voluntarily presented themselves before the House of Commons Standing Committee on Transport & Communications to deliver a white paper on Canadian Pacific's corporate reactions:

¶"Canadian Pacific has no intention whatsoever of getting out of the transportation business. Any suggestion that it is . . . is completely without foundation."

¶CP will run passenger trains for which there is a demonstrable effective demand. "It is apparent that the Canadian will be operated for years to come. . . . Indications are that intercity service will continue between Montreal and Ottawa, Montreal and Quebec, and Montreal and Saint John, N.B. It is apparent that the Montreal-Lakeshore commuter service will continue. It may be necessary from time to time to make adjustments in these services and in the fares charged, but these are matters that must await changes in effective demand and in labor and material costs. Fares in many areas now are below the standard


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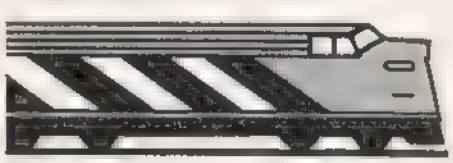
For complete information, see your Travel Agent or contact the Canadian National Passenger Service Centre, 105 W. Adams St., Chicago, Illinois 60603; 630 Fifth Ave., New York, N.Y. 10020 or Room 400 CN Station, Vancouver, B.C.

*Canadian funds or equivalent. Fare quoted for lower berth

CN



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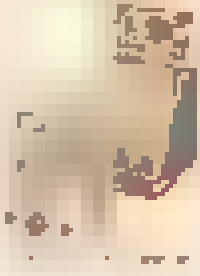
# Who dares guarantee toys child-proof?



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L&N is a master at solving "jigsaw" puzzles in transportation. The modern automated DeCoursey yard (*above*) is just south of Cincinnati. Recently expanded at a cost of 11.5 million dollars, it illustrates the efficiency of L&N. Other "push button" yards include: the 15 million dollar Radnor Yard at Nashville, the 11 million dollar Tilford Yard at Atlanta, and the 8 million dollar Boyles Yard at Birmingham. L&N has made these investments to speed your freight. ■ As rapidly as the newest computers and other electronic devices assemble each train, your shipment moves to its destination. ■ Rely on L&N.

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taken for granted, and said so with some vigor in Finance Docket No. 23800 relating to the proposed discontinuance of Southern Pacific trains 39 and 40 between Tucumcari, N. Mex., and Phoenix, Ariz.

Nos. 39 and 40, once the reasonably plush *Imperial* on the joint Rock Island-Espee Chicago-Los Angeles run, now operate only west of Kansas City and consist of two or three diesel units; a few head-end cars, including an R.P.O., and one coach with 19 or fewer revenue riders. In January 1965 Espee lost a bid to discontinue the train west of Phoenix after its witnesses implied that if 39 and 40 were obliged to operate, the road's law department would be asked to recommend ways to discourage the service. That didn't improve the Commission's mood.

In Docket 23800 the I.C.C. found that such steps had indeed been taken. Items: The L.A. ticket office is closed 2½ hours before No. 40's 11:30 p.m. departure. When the single coach is shopped, passengers are given refunds or placed in a caboose. . . . The trains do not appear in the public timetable; employees deny their existence; and pass holders are directed to ride Nos. 3 and 4, the combined *Golden State-Sunset* which, the Commission noted, never runs less than 18 cars and sometimes has two sections and turns away passengers because of capacity loads. The Commission further held that the deficit, "if any," of Nos. 39 and 40 was "greatly overstated." Summing up, and citing a 1963 precedent involving the Pennsy, the I.C.C. said, "Whenever it appears, as it does in this proceeding, that a carrier has deliberately downgraded its service in order to justify discontinuance of a train irrespective of the actual or potential needs of the traveling public, the Commission will order the service to be continued."

Elsewhere with passengers:

¶Boston & Maine wants out of the passenger business between Springfield, Mass., and White River Junction, Vt., 123.2 miles, the only non-RDC territory left in B&M's passenger timetable. At stake is the interline (PRR-NH-B&M-CV-CN) Montreal-New York-Washington service maintained by day by the *Ambassador* and by night by the *Washingtonian-Montrealer* team. The only other participants in the rail passenger business between Montreal and the Eastern U.S.—Delaware & Hudson and New York Central—have previously made their financial unhappiness clear, although their daytime *Laurentian* and overnight *Montreal Limited* are still running.

¶Gone from the *Guide*: El Paso-New Orleans sleeping-car service on Southern Pacific's *Sunset*, as well as the interline Seattle-San Francisco Pullman of the *Cascade*.

¶Sometime this summer a self-propelled 42½-ton, 85-foot stainless-steel coach will begin eight months of testing on a 20-mile stretch of the Long Island between Bethpage and Ronkonkoma, N.Y. Built by Budd and activated by a pair of 535 h.p. Garrett aircraft jet engines driving through torque-converter transmissions, the *Turboliner* will determine whether its power plants are

# KATYDID!

Katy always hauls lots of grain. She serves one of the nation's best grain-producing areas. Now, she's giving better, more dependable service. She's ordered hundreds of new 100-ton covered hopper cars for grain movement. She's upgrading her roadway for high-speed dependability, and upgrading service across the board.

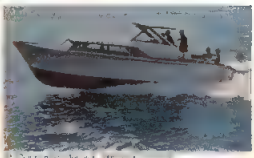
When your operation calls for shipping grain, lumber or any other commodity, take a new look at the Katy. She's busy building greater dependability into her entire operation. So, now more than ever, you can . . .

COUNT ON KATY!

## MISSOURI-KANSAS-TEXAS RAILROAD COMPANY

Katy Building, Dallas, Texas 75202 • 420 Gimblin Road, St. Louis, Mo. 63147

# Carvel skiffs should have traditional-looking hulls, plain interiors, single planked round bottoms, and be moderately priced.



26 Corinthian Sport Fisherman, sleeps 6

Elegant 28 CorinThian, electric galley, shower

# Hogwash.

Carvel skiffs should be nothing of the kind. They should be *sleek, beautifully styled boats with modern, comfortable interiors, extra-strength bottoms, and low prices.* And that's just what Chris-Craft Corinthians are.

Here are a few reasons why a Corinthian is your best value in a carvel (smooth-sided) skiff.

**1.** *Corinthians are sturdier.* There are more frames of steam-bent white oak than in other skiffs, and they overlap and extend to the opposite side of the hull, giving the bottom double framing and double strength. The sides have solid Philippine mahogany planking. Models from 32 to 38 feet have overlapping stabilizing strakes on the bottoms, and the 43-footer has a double-planked bottom, making Corinthians the strongest of any carvel skiffs.

**2.** *Performance is better.* Corinthian hulls don't plow or "mush" through the water. They plane smoothly on the surface. The bottom is flattened aft to reduce roll, and a full-length quarter foil just above the boot top knocks down spray and keeps passengers dry. Plenty of flare in the bow helps keep them dry, too; much drier than other carvel skiffs.

**3.** *They're better looking.* Corinthians aren't boxy and old-fashioned looking. The sharply raked "clipper" bows add to the look of speed. The superstructures are crisply styled and as modern as any cruiser on the water.

**4.** *Interiors are beautiful* When it comes to cabin layouts, furnishings, decor, and the use of quality materials, Corinthians win hands down. The decor is tastefully nautical... the cabins are bright and easy to keep shipshape. Full paneling, carpeting, and headlining are standard on all models.

**5.** *Corinthians are backed* by the Chris-Craft warranty which extends for two years on labor and one year on parts. It's the industry's best owner protection.

**6.** *You save money.* In every way, Corinthians have it all over plain-jane carvel skiffs...and that includes value. Ask your dealer to show you how model for model, equipment for equipment, Corinthians cost *less* than others—hundreds of dollars less!

**CORINTHIAN MODELS AND PRICES**

| | |
|---|---|
| 32' Corinthian Express | $13,990 |
| 35' Corinthian .. | 16,990 |
| 38' Corinthian | 23,990 |
| 38' Corinthian Sport Fisherman | 27,690 |
| 43 Corinthian Double Cabin ... | 34,990 |

*Prices are FOR factory, based on standard equipment listed on catalog. Prices, specifications subject to change.*

**WARRANTY**

For the first 24 months or 400 hours of operation whichever comes first Chris-Craft Corporation will repair or replace at its option any defective by reason of faulty workmanship or material, returned to the selling dealer with application therefor by the original owner to the point of manufacture. For the first 12 months or 200 hours of operation whichever comes first Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome racing boats or engines, altered boats or parts or speeds

Corinthian Cruisers, Sea Skiff Div.
Chris-Craft Corporation
Pompano Beach, Fla. 33061

*Please send me your color catalog on the new 1966 Corinthian fleet.*

Name _____

Address _____

City _____

State _____ Zip _____

Chris-Craft-6

**Corinthian** one of nine great Chris-Craft fleets

# Other boat builders hate to have you look at Constellations first.

38' TwoCabin has aft stateroom, 2 saunterooms. Sleeps 6

45' Constellation ... two aft staterooms ... sleeps ten

# It spoils you.

There are lots of planked boats around, and good ones, too. But they don't measure up to Chris-Craft Constellations. Because there are many things that Chris-Craft does in building a Connie that other builders don't do. Here are a few:

**1.** The lumber Chris-Craft uses is the highest quality obtainable. Chris-Craft is so choosy about picking lumber that the very top grade of Philippine mahogany is called "Chris-Craft Grade." The oak, fir, and other woods used are of comparable high quality.

**2.** Careful sorting of lumber by color and grain pattern is an expensive proposition. Takes a lot of time. But there's a world of difference between the almost-perfectly matched planks on a Constellation transom and those on the transoms of other boats. And the screw holes are so cleverly concealed with matching plugs that they're almost invisible.

**3.** Precision pre-cutting of all wood parts makes them fit perfectly, so there's little whittling, shaving, and forcing necessary when they're put in place. Planks that are forced into place may split or spring loose.

**4.** Famous Chris-Craft batten-seam construction, with solid Philippine mahogany battens backing each seam, produces a strong, watertight hull without excess weight.

**5.** Chris-Craft hull bottoms have an inner planking of marine-grade plywood for strength and resiliency without extra weight. Heavy fabric saturated with bedding compound are placed over the seams, and then the Philippine mahogany outer planking is applied. The double bottom provides extra strength where the hull needs it most, and assures a dry bilge.

**6.** A better hull design delivers better performance. Chris-Craft Connie hulls have sharply veed entry, deep forefoot, high chine, and modified vee bottom, for speed, stability, and dryness. It's a combination that's hard to match in calm or rough water.

**7.** Molded fiberglass is used for cabin sides, hardtops, Command bridges, and superstructures on most models. It allows complete freedom of design (to give Connies their distinguished styling), and it's the most maintenance-free material known for boats.

**8.** Constellation interiors reflect the fresh, imaginative ideas of Chris-Craft's designers and decorators, and the painstaking workmanship of the joinery craftsmen. "Space engineering" sees to it that every inch of space in the hull is used and not wasted.

**9.** The materials throughout each interior are color-blended, and chosen for their quality and durability. Drapery and upholstery fabrics, vinyls, deep-pile carpeting, and table top and counter surfaces have all undergone extreme torture-testing by Chris Craft to determine their suitability.

**10.** The exterior styling of Constellations sets the standards for the industry. Don't be surprised to see the crisp styling touches of the 1966 Connies on other pleasure boats in a few years. It happens all the time.

**11.** Another thing that's built into every Constellation is resale value. You can't see it, but it's an important thing to consider when buying any boat. And Chris-Crafts hold their value longer than any other boat.

Because nobody builds a better pleasure boat, it's a good idea to look over a Constellation *first* when you go shopping. That way, you'll know what to look for when you go aboard the others.

And who knows? Maybe your shopping trip won't get any farther than your Chris-Craft dealer.

One more thing to remember: All Constellations are covered by the famous Chris-Craft warranty, which extends for two full years on parts and one year on labor.

**CONSTELLATION MODELS AND PRICES**

| | |
|---|---|
| 25' Constellation $ 10,290 | 40' Constellation Sedan [illegible] $ 32,950 |
| 30' Constellation $ 13,750 | 45' Constellation $ 49,950 |
| 36' Constellation Sedan $ 23,940 | 48' Constellation $ 54,950 |
| 36' Constellation $ 24,990 | 52' Constellation $ 89,795 |
| 38' Constellation Tri-Cabin $ 30,790 | 57' Constellation $ 99,290 |
| | 65' Constellation $186,600 |
| | 66' Motor Yacht $192,600 |

*Models from 30' are twin-screw only. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

**WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace all engine parts defective by reason of faulty workmanship or material returned to Chris-Craft dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by Chris-Craft for removal and reinstallation of such parts when Chris-Craft has no warranty on boat or engine. Chris-Craft does not warrant used boats or engines, all used boats or parts or speeds

Chris-Craft Div., Chris-Craft Corp.
Pompano Beach, Fla. 33061

*Please send me your latest full-color Chris-Craft catalog.*

Name_____

Address_____

City_____

State_____ Zip_____

Chris-Craft

**Constellation** one of nine great Chris-Craft fleets

**(A) "PLASTWINKLE" ELECTRIC GUITAR** Deluxe double pick-up solid body electric guitar, complete with spring-loaded vibrato 2-volume controls, 2 rocker switches, tone control. Adjustable steel reinforced neck Rosewood fingerboard. Inlaid position markers with white binding. Flatwound steel spranes Shipping weight 13 lbs.

8971TXD7425 Red sparkle $120.00
8974TXD928 Chipboard carrycase for above Velureta lined $15.00
8951TXD6875 **Deluxe Amplifier** See copy below $110.00

**(B) HOLLOW BODY ELECTRIC GUITAR** Double pickup, single cutaway "F" hole electric guitar Tone and volume controls 3 position pick-up control Plastic enclosed pickups with individual string adjustments Distinctive mahogany sunburst finish Rosewood fingerboard with inlaid pearl position dots. Entire body and fingerboard are bound with white celluloid Angled pickguard. Shipping weight 11 lbs.

8957TXD5105 $85.00
8958TXD775 Case for above Wt 5 lbs. $12.50

**(E) DELUXE AMPLIFIER** Your instrument will sound better with this powerful and sensitive amplifier The natural tone of the instrument is reproduced without annoying distortion or hum Has 5 tubes 35 watt output Features include big 12" speaker 3 inputs, 4 controls Built-in tremolo Pilot lite Fused circuit, on off switch Dimensions 19" high, 19" wide 9" deep Shipping weight 20 lbs.

8951TXD6875 $110.00

**(F) AMPLIFIER** Sensitive amplifier provides true sound reproduction increases your playing pleasure and your audiences' listening enjoyment. 4 tubes, 8-watt output 3 inputs Built in tremolo unit Heavy duty 8 speaker keeps tone pure—even at peak volume 4 controls volume, tone, tremolo speed and tremolo intensity Convenient foot switch jack, on off switch An outstanding value at this low price Dimensions 18x16x8" deep Shipping weight 12 lbs.

8946TXD4300 $69.50

**(G) Barclay Amplifier** Enjoy true sound reproduction as the tone of your instrument is reproduced without hum or distortion 3 tubes, 5-watt output 3 inputs tone and volume control Convenient on/off switch Specially designed PM speaker provides excellent tone response Dimensions 13" wide 16" high, 7" deep Shipping weight 12 lbs.

8935TXD2940 $47.50

**(C) BARCLAY DOUBLE CUTAWAY ELECTRIC GUITAR** (with Tremolo) Easy to learn fun to play Certain to provide countless hours of musical enjoyment Double reinforced steel neck Rosewood fingerboard with 7 pearl position dots, white celluloid binding White buttons 6 in line machine heads, heavy nickel silver frets Sensitive magnetic pickup with individual adjusting screws Volume and tone controls are precision engineered 2 rocker switches for pick up control Shipping weight 10 lbs.

8952TXD4500 $75.00
8937TXD650 Deluxe Bag for above Wt 1 lbs. $10.50

**(D) BARCLAY CONTOUR ELECTRIC GUITAR,** Light finger action Solid vibrant electric tone Hardwood body Tone and volume control

8936TXD2410 Wt 10 lbs $55.00
8937TXD650 Deluxe Bag for above Wt 1 lb. $10.50

**ELECTRIC GUITAR OUTFIT,** Solid electric tone to the guitar Hardwood body, genuine maple veneered top and back with light brown finish. Powerful magnetic pickup unit with tone and volume controls. Amplifier has 2 instrument inputs 3 tube, 4-watt output, AC circuit; 8" speaker, 10-ft. cord Carrying case and teach-yourself course

8975TXD7530 Wt 26 lbs. . . . . $125.70

## It's Easy & It's Fun To Play the Uke

**BARCLAY UKULELE** Standard size hardwood ukulele with polystyrene fingerboard, non-slip friction tuning pegs and nylon strings Shipping weight 1 lb.

8942TXD464 . . . . . $7.50

**Ukulele Outfit,** Ukulele described above plus fleece-lined Mackintosh carrying bag and Don Sellers learn-at-home instruction course—a 45 RPM record and charts that teach you in a hurry Wt. 4 lbs.

8968TXD680 . . . . . $11.00

**Barclay Baritone Ukulele Outfit** Mahogany body, white striped top and sound hole Adjustable pegs, accurate frets Quality carrying bag, Felt uke pick Recorded instructions. Wt 6 lbs.

8977TXD1855 . . . . . $30.00
8985TXD1545 Uke only $25.00
8941TXD558 Case . $9.00

# BARCLAY
*Musical instruments*

## Expertly Crafted to Produce Superb Sound

**GUITAR OUTFIT.** Auditorium size, flat-top, slim steel reinforced neck. Laminated maple body. Dark mahogany shaded finish. Shaped guard plate. Mackintosh carrying bag is fleece-lined, has leather binding. Self-teaching record course. Vinyl felt lined shoulder strap. Wt. 13 lbs.
8981TXD3090 . . . $50.00

**BARCLAY AUDITORIUM ARCHED GUITAR OUTFIT.** Top and back are brown mahogany birch. Ovaled maple fingerboard, celluloid guard plate, adjustable bridge. Carrying case. Recorded instruction course. Silk finished neck cord, quality pick.

| | | |
|---|---|---|
| 8979TXD3090 | Wt. 13 lbs | $50.00 |
| 8934TXD2610 | Guitar only | $43.50 |

**BARCLAY DRUM OUTFIT.** 5½x14" snare drum with separate tension and triple flanged hoops, 14x20" bass drum with built-in disappearing spurs and cymbal holder, 8x12" Tom Tom with holder, plastic heads, drum stand, foot pedal, drum sticks, wire brushes, 13" cymbal and instructions. Wt. 54 lbs.
8992TXD14425 Red Pearl . . . $225.00

Grand Concert Folk Guitar

Standard Flat Top

**(A) FLAT TOP GUITAR OUTFIT.** Select hardwood. Standard size with attractive guard plate, accurately fretted fingerboard. Carrying bag. Don Sellers record instruction course. Silk finished neck cord. Professional quality pick.

| | | |
|---|---|---|
| 8976TXD2010 | Wt. 8 lbs. | $32.50 |
| 8928TXD1545 | Guitar only | $25.00 |

**(B) GRAND CONCERT FOLK GUITAR OUTFIT.** Mahogany back and sides, spruce top, Eggshell finish. Ovaled rosewood fingerboard. Rosewood bridge with bone saddle. Carrying bag. Recorded instructions. Vinyl felt lined shoulder strap, pick.

| | | |
|---|---|---|
| 8969TXD3500 | Wt. 13 lbs. | $57.50 |
| 8930TXD2785 | Guitar only | $45.00 |

**(C) BARCLAY CLASSIC GUITAR.** Concert size with walnut finish on back and sides. Spruce top for a rich, resonant tone. Black and white binding on top edges and soundhole. Inlaid 4 position dots on fingerboard. Wt. 10 lbs.
8982TXD2165 . . . $35.00

**(D) BARCLAY PROFESSIONAL CLASSIC GUITAR.** Your fingers move easily over its slim neck. Tone-tested white spruce top. Figured mahogany back sides and neck. Rosewood fingerboard and headpiece. 6 position dots. Scale length, 24⅞" 18 frets. Wt. 10 lbs.

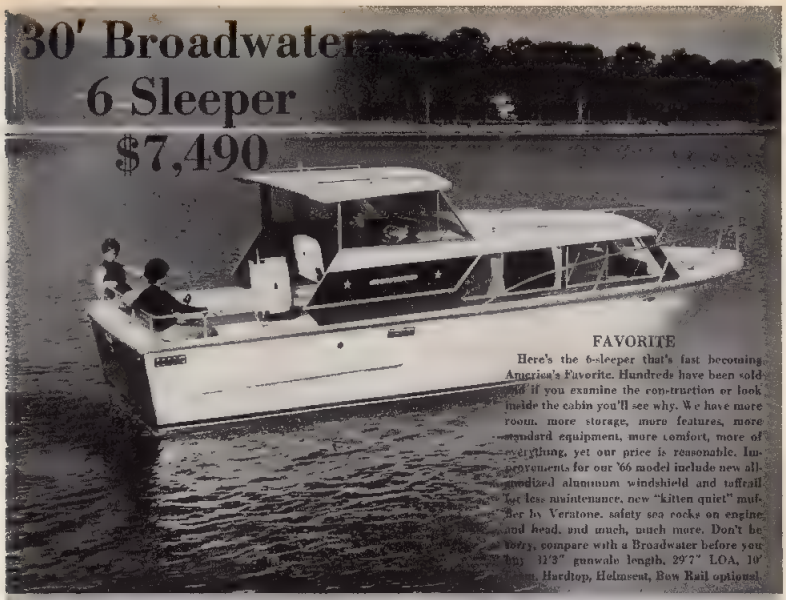
| | | |
|---|---|---|
| 8983TXD4330 | . . . | $70.00 |
| 8984TXD743 | Chipboard Case | $12.00 |

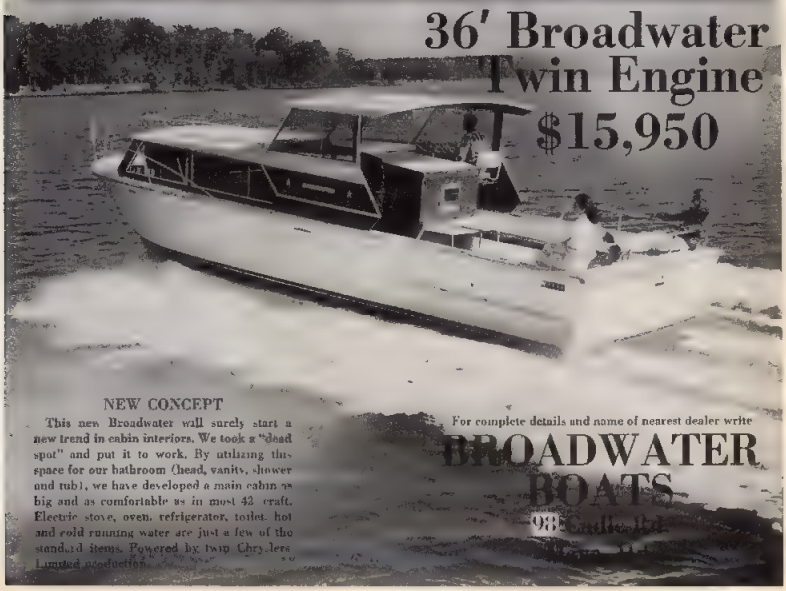
### TEACH YOURSELF RECORD COURSE

Learn basic chords, runs, slurs, cut time and songs. Records, illus. charts

| | | |
|---|---|---|
| 8986TXD290 | Guitar | $4.95 |
| 8959TXD155 | Uke | $2.75 |
| | Baritone | |
| 8962TXD170 | Uke | $2.95 |

**STARTER DRUM KIT.** 5½x14" snare drum separate tension with self-aligning lugs. Includes drum stand, sticks, key, wire brushes, fibre carrying case. Instructions. Sparkle Red or Sparkle Blue. With above accessories. Shipping wt. 16 lbs.
8997TXD4180 . . . $67.50


30' Broadwater
6 Sleeper
$7,490
FAVORITE
Here's the 6-sleeper that's fast becoming America's Favorite. Hundreds have been sold and if you examine the con-truction or look inside the cabin you'll see why. We have more room, more storage, more features, more standard equipment, more comfort, more of everything, yet our price is reasonable. Improvements for our '66 model include new all-anodized aluminum windshield and taffrail, less maintenance, new "kitten quiet" muffler by Veratone, safety sea cocks on engine and head, and much, much more. Don't be hasty, compare with a Broadwater before you buy. 11'3" gunwale length, 29'7" LOA, 10' beam. Hardtop, Helmseat, Bow Rail optional.

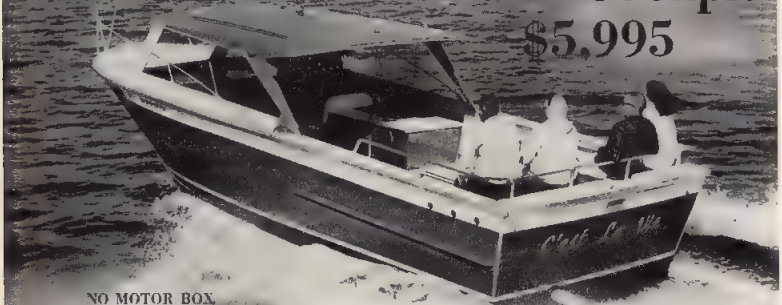

36' Broadwater
Twin Engine
$15,950
NEW CONCEPT
This new Broadwater will surely start a new trend in cabin interiors. We took a "dead spot" and put it to work. By utilizing this space for our bathroom (head, vanity, shower and tub), we have developed a main cabin as big and as comfortable as in most 42' craft. Electric stove, oven, refrigerator, toilet, hot and cold running water are just a few of the standard items. Powered by twin Chrysler Limited production.
For complete details and name of nearest dealer write
BROADWATER
BOATS

# 27′ Broadwater 4 Sleeper $6,195

NEW INTERIOR

This handsome '66 model features a smart new "wife saver" galley that allows the First Mate to prepare a delicious meal at sea without standing in the aisle. Screens, curtains, pressure water system, large new vanity, sea cocks and much more have been added to the already long list of standard equipment. Before you buy go see a Broadwater dealer and compare. 28'3" gunwale length, 26'6" LOA, 10' beam. Hardtop, Helmseat, Bow Rail optional.

# 27′ Fishawk Flush Cockpit $5,995



NO MOTOR BOX.

Leave it to Broadwater to come up with another First. A sporty new day cruiser with a flush aft cockpit. Over 64 sq. ft. of unobstructed floor space. Features marine toilet and two bunks forward, large lounge, complete galley, and rear seat with fish well. Powered by a 195 hp. Chrysler V8. If you like to fish, you'll love Broadwater's Fishawk. See it at your dealer's today. 28'3" gunwale [illegible]

For complete details and name of nearest dealer write

## BROADWATER BOATS

98 Cadle Rd.
Mayo, Md.

Mr. & Mrs. [illegible] (left) of his Hatteras 50' Motor Yacht. His Hatteras 41' Convertible Sport Fisherman (right

# Read why the Tuggle Family owns

Why *two* Hatteras yachts? Let Roy Tuggle of Columbus, Ohio, tell you:

"We had several boats of wood and steel construction before I discovered Hatteras, and purchased the 41' Double Cabin. Since then, I have had good success with the Hatteras in every way.

"I liked the initial pricing and the lower maintenance cost. A Hatteras has less things to go wrong, such as dry rot, or rib cracking in rough seas.

"You have less worry about electrolysis. And boats made by Hatteras have more room.

"With reinforced fiberglass construction, they don't need the ribs and beams that eat up good usable space."

**Buys a 50 Motor Yacht and a 41 Convertible Sports Fisherman**

"Our family enjoyed the 41' Double Cabin so much that after 8 months with it, we could hardly wait to take delivery of the first Hatteras 50' offered to the public, in early 1965.

"Now, more than a year later, it still looks like new.

"Late '65, we bought a Hatteras 41' Convertible Sport Fisherman in order to have a fishing and cruising combination.

"I must say the Hatteras factory personnel have given excellent service. They have genuine feeling and consideration for their customers.

"I spend about six months a year on my boats. We cruise the Bahamas, and we're planning a cruise to Jamaica and the Virgin Islands.

"I am glad I am doing it with a Hatteras."

**The Hatteras 50' Motor Yacht**—designed by Jack Hargrave, custom-boat architect—incorporates many features found only in custom-built 80-85 ft. yachts.

It's a complete boat. Just about the only things not listed as standard equipment are electronic gear and a dinghy. (And that's because we felt you'd rather select your own.)

A few of the accommodations: stereo sound system piped throughout the boat; wall-to-wall deep pile carpeting; bar with icemaker and sink with running water.

There is a walk-in hanging locker with louvered doors, two walk-in engine rooms (with blowers and fully soundproofed), and twenty-two 110-volt outlets throughout the boat.

The galley has a 14 cu. ft. refrig-

# two fiberglass Hatteras yachts

erator with freezer, dishwasher, and garbage disposal.

She sleeps ten with ease, and has 317¼ cu. ft. of storage space in lockers and drawers.

The 1011 sq. ft. of Philippine mahogany have been hand rubbed five times by the furniture craftsmen of High Point, North Carolina.

Power is supplied by twin GM8V-71 diesel engines and Onan 12 KW diesel generator with soundproof enclosure.

**The Hatteras 41′ Convertible** is a sport fisherman with exceptional speed maneuverability and seaworthiness.

With hull contours made possible by molded fiberglass, this boat handles easily, rides comfortably, and stays dry.

The efficient hull shape virtually eliminates pounding, yawing, and broaching.

The 105 sq. ft. cockpit provides plenty of space for fighting chairs and other fishing gear.

Complete fly bridge controls are standard with a choice of dual pilothouse controls or cockpit controls (or, optionally, *all three*).

### Extra space and easy maintenance

With its ample space and luxurious detailing, the Hatteras 41′ Convertible can also serve as a fine cruising yacht. She sleeps six.

In the galley, the counter has 9 sq. ft. of working space and loads of storage space in lockers and drawers. There is a 3-burner electric stove with oven and a 10 cu. ft. refrigerator.

The head has a vitreous lavatory; man-size shower with dome light; hot and cold pressure water system; two 110-volt outlets and 6 cu. ft. of storage space.

The Hatteras one-piece fiberglass hull and fiberglass superstructure makes for easy maintenance.

There are no seams or joints. No loose fastenings, rust, dry rot, caulking or sanding.

You can paint for appearance, but you don't have to paint for protection. This saves time, work and money.

Join the Tuggles. Start on your first Hatteras this year. There are thirteen models from 28 to 80 ft. For literature and name of your nearest dealer, write Dept. MB866, Hatteras Yacht Co., High Point, N.C.

© '66 H.Y.C.

dollars in improving and expanding the facilities. A new wing has been added and a swimming pool was installed. There is ample docking space along the Lodge property and it can accommodate boats up to 50 feet in length. The Rod and Gun Lodge has a dining room where you can order the best in steaks and seafood. Freshly caught stone crabs and pompano are usually on the menu and taste better here than most places. Lunches can be made up to take aboard your fishing boat. And the chef will be happy to prepare any fish you catch.

One of the major attractions in this area is the Everglades National Park with its winding creeks, bays, mangrove islands and wildlife. I went for a tour here last winter with one of the park rangers in a fast outboard. The bird life is fantastic and you see thousands of ducks, pelicans, cormorants, white ibis and others nesting, roosting and flying. Raccoons are tame and can be seen prowling and eating oysters. I even saw a wildcat swimming from one mangrove island to another

As for the fishing, the region offers some of the fastest and most consistent light-tackle action among the mangrove islands and in the more, open bays. The light one-handed spinning or bait-casting rod is the most popular outfit to use from a small boat. You can bring along such lures as top-water and underwater plugs, spoons and jigs. During the winter months the best lure is a small yellow jig with half a shrimp added to the hook. This is cast into holes or along the mangrove shore and allowed to sink deep, then retrieved in slow, stop-and-go action. It is amazing how many species you can catch here on a single trip. We caught redfish or channel bass, sheepshead, sea trout, mangrove snappers, ladyfish. Spanish mackerel and snook. However the spring, summer and early fall months are best for snook and tarpon in these waters.

If you are unfamiliar with this area fish with a guide or native who knows the place. It is easy to become lost among the mangrove islands or get grounded in shallow water or stranded by a falling tide. Besides, it takes some time to learn the best fishing spots at different tides and weather and wind conditions.

The offshore angler can head out into the Gulf of Mexico here and try trolling for king mackerel or kingfish, Spanish mackerel and bluefish. Farther out there is good reef or "banks" fishing for grouper and red snappers.

**Sailfish on Lures**

Ever since Capt. Bill Hatch of Miami developed the 'drop-back" method of sailfishing in the early 1900's using fish or strip baits, thousands of sailfish have been caught on these natural baits. But through the


*Century dreams ahead!*

Custom Detail Of The Future. STEERING BAR

*If one of Century's six*

Fiberglass fan or African Mahogany admirer, now choose your hull length — 17′ or 19′ — and order your Resorter in the hull *you* prefer! And the very custom Resorter interior is identical in both models. The lively 15′ and 16′ Resorters round out the Resorter fleet in sparkling African Mahogany.

Luxury and action are brilliantly married in every versatile Resorter. Because of its exclusive hull configuration, a Resorter irons out even a

Resorter 19

years occasional catches of sailfish have also been made on artificial lures such as feathers, jigs, spoons and plugs. These sails were usually hooked and boated when trolling for other species. But now quite a few anglers are using artificial lures deliberately for the spectacular sailfish.

Most successful in using lures for sailfish have been the anglers fishing off Florida's East Coast in the stretch from Fort Pierce south to Miami. It is here that the Gulf Stream swings in close to shore and several inlets create conditions where baitfish are plentiful. These anglers use open-cockpit outboard craft powered by twin motors and shoot offshore when weather permits to troll for the sails

So far best results have been obtained with surface or shallow running silver plugs. One of the best is the Pfeffer "Orlando Shiner" surface plug with propellers. This is trolled at about seven or eight knots when it isn't too rough You can slow down when the water is rough or speed up when it is flat and calm If you can locate sailfish feeding on baitfish or "balling" the bait, action is almost assured.

Other anglers have tried plugs of the "Finlandia," "Rapala" and "Rebel" types in the Florida Keys and have hooked sailfish. These plugs have also been used as teasers trolled about 20 or 25 feet behind the boat together with the conventional ballyhoo or mullet baits They raise the sailfish which then hit the natural fish baits

On the Pacific coast famous angler Lee Wulff has been experimenting with catching sails on a fly rod He went down to the Club de Pesca at Piñas Bay in Panama and hooked some 30 sails on one trip. The fly rod, of course, is the heavier salt-water or salmon type with a forward taper fly line and 300 yards of backing on the fly reel. A regulation 12-lb test leader is used, but a short one-foot shock leader of 80-pound test is also tied on the end to keep the fish's mouth from wearing through. A large, white feather fly 6 to 7 inches long with two hooks is the lure. The technique in hooking and boating sails with a fly rod is to troll some teasers to bring up the sail, then the boat is stopped and the angler casts to the fish. The sails respond and get hooked and then the battle begins.

**Tournaments Scheduled**

December 10 to 13: Light Tackle Sailfish Tournament, Stuart, Florida. Contact Ed Gluckler, Martin County Press Service, Box 117, Stuart, Florida, 33494

January 17 to 20: 24th International Light Tackle Tournament, Palm Beach, Florida.

**Free Fishing and Hunting Guide**

A newly-revised edition of "Fishing and Hunting n North Carolina" is out and anyone planning either a fishing or hunting trip to the Tar Heel state should send for a copy. Write to Travel and Promotion Division, Department of Conservation and Development Raleigh North Carolina 27602 ⚓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rough chop to produce a smooth ride-at-speed that's part of the stuff the Resorter dream is built of. Unmatched Century quality, extra go and precise maneuverability, a comfort-engineered cockpit, and the Resorter's beautifully distinctive profile make up the rest.

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a time for your favorite

## Four great gifts in one!

**Boy's or Girl's watch plus smart accessories** 9.88

FOR JUNIOR GENT 4 gifts in all, go hand in hand: Gold-color watch with shock resistant Swiss movement, 3-way zip leather wallet, bal. point pen, pencil. Gift boxed. (1 lb.) 54 J 1586 9.88

FOR JUNIOR MISS 4 pretty presents also in 1 set! Watch with shock-resistant Swiss movement. Ring, pearl, brass, ID bracelet and pendant. Gold-color. Gift boxed. (1 lb.) 54 J 1590 9.88

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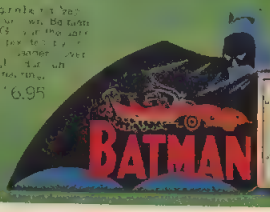
Awful astonishing rate you're wasting time by not wearing Batman watch. Big Batman figure on dial. Gold-color case. Leather strap. Batman decoration on back. (1 lb.) 54 J 1595 6.95

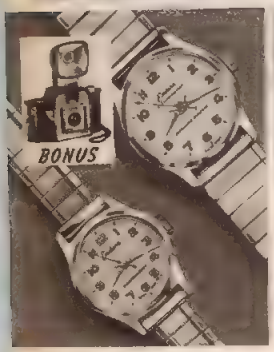


See page 277 for new, lower Budget Power terms—no money down

## †New this Christmas

## The W.A.T.C.H. from U.N.C.L.E. 9.44

For THRUSH agents! Synchronize your watch, plan your course . . . you're always ready for action! Official "Man from Uncle" watch features dependable Swiss movement that's shock resistant and anti-magnetic. Plastic compass snaps off instantly. Blue global dial with Secret Agent insignia.
54 J 1597. (14 oz.). . 9.44



## Watch plus camera 10.95

Exciting gift twosome at one low price! Rugged watch has stainless steel back. Bonus Delta flash camera uses M-2 bulbs, #127 film (not included).

Girl's gold-color watch with camera.
54 J 1567. (1 lb. 10 oz.) . . . . . 10.95

Boy's chromed watch with camera.
54 J 1566. (1 lb. 10 oz.) . . . . . 10.95

## Personalized 9.95

Their very own first name right on the dial! Swiss movements have unbreakable mainsprings, shock resistant and anti-magnetic, too. Gold-color cases; leather straps. State any first name. Allow 2 weeks from jeweler in N.Y. Order before Dec. 5.
FS4 J 1301. For girls (15 oz.). . . . . 9.95
FS4 J 1302. For boys (15 oz.). . . . . 9.95

## It's Christmas . . .

[1] BARBIE WATCH . . . with autographed picture on the dial! Shock resistant movement, gold-color case. Colorful leather strap.
54 J 1590. Shpg. wt. 12 oz. . . . . 9.44

[2] CINDERELLA WATCH by Ingersoll plus a "dressed-for-the-ball" 7-in. ceramic figurine for her dresser. Shock-resistant movement. Chromed case; petite pink strap.
54 J 1564. Gift boxed. (15 oz.). . . . . 6.95

[3] BOY'S BASEBALL WATCH with rugged shock-resistant movement. Signed by Willie Mays, Mickey Mantle, Roger Maris. Chromed case. Expansion band.
54 J 1894. (12 oz.). . . . . 8.44

[4] ALL-PRO FOOTBALL WATCH . . . thrill him with autographs of famous players on the dial. Takes rugged wear—shock-resistant and anti-magnetic. Chromed case.
54 J 1303. Expansion band. (10 oz.). . . . . 8.44

[5] YOGI BEAR WATCH . . . children's favorite pal strolls jauntily across face of this smart timer. Rugged shock resistant movement, trim chromed case, expansion band.
54 J 1593. Shipping weight 12 oz. . . . . 8.44

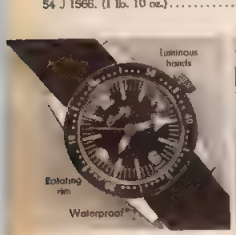
[6] FLIPPER WATCH . . . with that famous TV porpoise posing on the dial. Rugged shock-resistant movement. Sweep second hand. Chromed case, expansion band.
54 J 1598. Shpg. wt. 12 oz. . . . . 8.44

[7] BOY'S "COMMANDO" WATCH features black military-type 24 hour dial; luminous hands, markers. Gleaming chromed case. Shock-resistant movement. Nylon strap.
54 J 1305. Shpg. wt. 14 oz. . . . . 8.44

[8] "TIME TEACHER" WATCH for boys and girls. Special numeral and color system makes time learning easy! Shock-resistant Swiss movement. Chromed case, exp. band.
54 J 1592. Shpg. wt. 12 oz. . . . . 8.44

[9] PETITE TIMEX WATCH . . . for Junior Miss. Shock-resistant movement. Chromed-case; stainless steel back. Leather strap.
54 J 1583. Shipping weight 12 oz. . . . . 6.95

[10] TIMEX MERCURY WATCH for teen and pre-teen "gents." Rugged timepiece can really take it! Shock-resistant movement. Chromed case, stainless steel back; leather strap.
54 J 1587. Shipping weight 14 oz. . . . . 6.95




THE AQUA-NAUT . . . withstands water pressure even when diving! Waterproof* chromed case has 60-minute rotating plastic timer rim. Waterproof strap.
54 J 1306. (12 oz.). . . . . 9.95

WATERPROOF* CALENDAR—tells date as well as time! Shock-resistant movement is accurate. Waterproof* chromed case; stainless steel back.
54 J 1595. (14 oz.). . . 10.95

FASHION PENDANTS . . . so pretty on her favorite dresses! Swiss movements are shock-resistant, anti-magnetic. Gold color. (1 oz.)
54 J 1318 (A.) The Blinker . 7.95
54 J 1319 (B.) Classic beauty . 8.95

POODLE ALARM by Sheffield . . . as practical as it is cute! Spring wound, glow in-the-dark dial. 10 in. tall.
54 J 1309. (3 lb.) 9.00

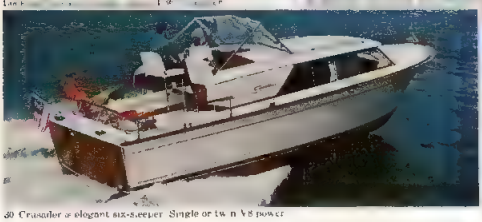
*Waterproof as long as case, crown, and crystal remain intact.



**Brand New Budget Power Terms give you more buying power**

# Philippine mahogany cruisers:

## 28′ four-sleeper.....$8,130
## 30′ six-sleeper.....$9,750
## 36′ six-sleeper.....$18,490



30′ Crusader a elegant six-sleeper. Single or twin V8 power

Forward view of 28′ Crusader cabin.

# Other builders call them impossible.

# Chris-Craft calls them Crusaders.

Crusaders are the result of another production breakthrough at Chris-Craft. And for the first time, many more boatsmen will have the opportunity to own a solid Philippine mahogany-planked hull with a double-planked bottom.

Crusader hulls are framed with the finest Philippine mahogany (it's actually called "Chris-Craft Grade"), the ribs are the best white oak, and the stringers are the top grade of seasoned, flat-grained fir.

The hullsides have Chris-Craft's famous batten-seam construction, which provides plenty of strength and watertightness without excess weight. The double bottoms have an inner layer of tough marine-grade plywood, and an outer layer of Philippine mahogany planking. To assure minimum expansion and contraction, all lumber is seasoned and moisture-graded.

And all parts are precision pre-cut so as to fit perfectly when assembled. Pre-cutting removes most of the stress from the planks, so that they won't spring loose. Silicon bronze screws and bolts are used exclusively for hull fastenings, following Chris-Craft's policy of preparing all boats for salt water, even if they're going to be used inland.

To prove to yourself that Crusaders offer Chris-Craft craftsmanship at its best, look at the transom of one of the three brand-new Crusader models. The planks are matched for grain and color so closely that the transom almost appears to be one solid piece of wood. And the screw holes are filled with plugs that were cut from the same boards, so that they're almost invisible.

Crusader interiors are another surprise. High-quality fabrics, vinyls, carpeting, and counter surfaces have been tastefully color-blended. There's plenty of storage room, and plenty of *living* room, to make long cruises pleasurable.

All three models are powered by dependable Chris-Craft V8 engines of either 185 or 210 horsepower (that's *honest* horsepower, delivered to the propeller shaft). They can't be topped for rugged dependability and economy.

Like all Chris-Craft products, Crusaders are backed by the Chris-Craft warranty which extends for two years on parts and one year on labor. It's the industry's finest protection.

If you've an eye for value, one look at a Crusader and its price tag will tell you that you won't find a better boating investment anywhere. Visit your Chris-Craft Cavalier dealer soon to see the new Crusaders.

**WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome, racing boats or engines, altered boats or parts or speeds

36 model available with twin screw only. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.

Crusader Cruisers, Cavalier Division
Chris-Craft Corporation
Pompano Beach, Fla. 33061
*Please send me the 1966 Crusader full color catalog.*

Name_____
Address_____
City_____
State_____ Zip_____

Chris-Craft®

**Crusader** one of nine great Chris-Craft fleets

# Carvel skiffs should have traditional-looking hulls, plain interiors, single planked round bottoms, and be moderately priced.

36' Corinthian Sport Fisherman sleeps 6

Elegant 36' Corinthian, electric galley, shower

# Hogwash.

Carvel skiffs should be nothing of the kind. They should be *sleek, beautifully styled boats with modern, comfortable interiors, extra-strength bottoms, and low prices.* And that's just what Chris-Craft Corinthians are.

Here are a few reasons why a Corinthian is your best value in a carvel (smooth-sided) skiff:

**1.** *Corinthians are sturdier.* There are more frames of steam-bent white oak than in other skiffs, and they overlap and extend to the opposite side of the hull, giving the bottom double framing and double strength. The sides have solid Philippine mahogany planking. Models from 32 to 38 feet have overlapping stabilizing strakes on the bottoms, and the 43-footer has a double-planked bottom, making Corinthians the strongest of any carvel skiffs.

**2.** *Performance is better.* Corinthian hulls don't plow or "mush" through the water. They plane smoothly on the surface. The bottom is flattened aft to reduce roll, and a full-length quarter foil just above the boot top knocks down spray and keeps passengers dry. Plenty of flare in the bow helps keep them dry, too; much drier than other carvel skiffs.

**3.** *They're better looking.* Corinthians aren't boxy and old-fashioned looking. The sharply raked "clipper" bows add to the look of speed. The superstructures are crisply styled and as modern as any cruiser on the water.

**4.** *Interiors are beautiful.* When it comes to cabin layouts, furnishings, decor, and the use of quality materials, Corinthians win hands down. The decor is tastefully nautical... the cabins are bright and easy to keep shipshape. Full paneling, carpeting, and headlining are standard on all models.

**5.** *Corinthians are backed* by the Chris-Craft warranty which extends for two years on labor and one year on parts. It's the industry's best owner protection.

**6.** *You save money.* In every way, Corinthians have it all over plain-jane carvel skiffs...and that includes value. Ask your dealer to show you how model for model, equipment for equipment, Corinthians cost *less* than others—hundreds of dollars less!

**CORINTHIAN MODELS AND PRICES**

| | |
|---|---|
| 32′ Corinthian Express | $13,990 |
| 35′ Corinthian | 16,990 |
| 38′ Corinthian | 23,990 |
| 38′ Corinthian Sport Fisherman | 27,690 |
| 43′ Corinthian Double Cabin | 34,990 |

*Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

**WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome, racing boats or engines, altered boats or parts or speeds.

Corinthian Cruisers, Sea Skiff Div.
Chris-Craft Corporation
Pompano Beach, Fla. 33061

*Please send me your color catalog on the new 1968 Corinthian fleet.*

Name_____

Address_____

City_____

State_____ Zip_____

Chris-Craft®

**Corinthian** one of nine great Chris-Craft fleets

# Are Cavaliers for real? If they're high quality, luxurious boats, how can the prices be so low? What does Chris-Craft leave out?

36' Yacht sleeps 5 in 4 private cabins.

Cutlass 26, fast fishing boat, may sleep 2.

# Read the answers. See how you and your family can get more boat than you bargained for.

Cavaliers are for real. They're fast, seaworthy pleasure boats that are undeniably the biggest values in boating. And Chris-Craft *does* leave something out when building Cavaliers; *excess man-hours*. Cavaliers take less time to build... because they're built of marine plywood.

Isn't plywood cheap? No. The marine-grade plywood used in Cavaliers is actually more expensive than the solid wood planking used by other builders. It's a remarkable material with most of the good qualities of solid wood and almost none of the drawbacks. It doesn't dry out, shrink, crack, or split, and it has amazing all-directional strength.

It's a great material, but the way it's used makes it even better. In Cavalier Futura models (smooth sides), large sheets are secured over Philippine mahogany framing (Cavalier's exclusive extra-strength support system). The large sheets make fewer seams, and also give the hull extra reinforcement against "working" and "racking." Each sheet is curved slightly for additional strength.

The sheets are fastened with silicon bronze screws (least corrosive) and sealed with a permanent bonding material that gas, oil, frost, fungus, and water can't damage. And it never becomes brittle.

On Cavalier Seastrake models (lapstrake sides), the planks are bolted, not nailed, and sealed with the same bonding material. Both types of hullsides have an exterior overlay of phenolic resin, which provides a superior base for paint, and adds greatly to the life of both finish and hull.

There's no stinting on quality inside, either. Upholstery, carpeting, natural-wood paneling, headlining—they're all high quality. Yet Cavalier hulls go together so rapidly, with such great savings in time and labor (which usually cost more than the materials in almost any product you buy), that Cavaliers can offer luxury at low prices.

Power? Again Cavalier is tops. Every model is powered with Chris-Craft V8 Marine Engines, considered the most rugged and dependable made. Chris-Craft engines do not just have "horsepower ratings" but actually produce the horsepower specified at the propeller shaft. They're economical to operate, too.

To prove Cavalier value, make your own comparison. Check the prices on 33-ft. six-sleepers, for instance. Some cost as much as $21,000. The price of the 33-ft. Cavalier Futura with similiar accommodations and power is only $12,590. And on the water, the Cavalier will run rings around most, if not all of the other 33-footers.

And don't forget 2 other things that mean greater value to you: Cavalier's higher resale, and the Chris-Craft warranty* which extends for 2 years on parts and 1 year on labor.

Before you buy a boat, check a Cavalier.

**CAVALIER MODELS AND PRICES**

| | | | |
|---|---|---|---|
| 16' Ski Boat | $ 3,395 | Cuddy 26 | $ 6,190 |
| 18' Runabout | | 27' Futura | $ 7,190 |
| 18' Futura | $ 4,845 | 27' Seastrake | $ 7,190 |
| 20' Utility | $ 4,995 | 30' Futura | $ 8,570 |
| 22' Runabout | $ 5,450 | 30' Sedan | $ 8,910 |
| 22' Futura | $ 5,670 | 33' Futura | $12,590 |
| 25' Seastrake | $ 6,220 | Seastrake | $13,[illegible] |
| 25' Runabout Twin | | 26' Coupe | $21,240 |
| 25' Futura | $ 7,595 | 26' Seastrake | $21,740 |

*Models from 16' are turn-arrow units. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

***WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome, racing boats or engines, altered boats or parts or speeds.

Cavalier Division Chris-Craft Corp.
Pompano Beach, Fla. 33061

*Please send me your new full color catalog on the 1966 Cavaliers.*

Name_____

Address_____

City_____

State_____ Zip_____

Chris-Craft

**Cavalier** one of nine great Chris-Craft fleets

# Other boat builders hate to have you look at Constellations first.

50' Constellation

38' Tri-Cabin has aft stateroom, 2 lavatories. Sleeps 6.

48' Constellation two aft staterooms sleeps ten.

# It spoils you.

There are lots of planked boats around, and good ones, too. But they don't measure up to Chris-Craft Constellations. Because there are many things that Chris-Craft does in building a Connie that other builders don't do. Here are a few:

**1.** The lumber Chris-Craft uses is the highest quality obtainable. Chris-Craft is so choosy about picking lumber that the very top grade of Philippine mahogany is called "Chris-Craft Grade." The oak, fir, and other woods used are of comparable high quality.

**2.** Careful sorting of lumber by color and grain pattern is an expensive proposition. Takes a lot of time. But there's a world of difference between the almost-perfectly matched planks on a Constellation transom and those on the transoms of other boats. And the screw holes are so cleverly concealed with matching plugs that they're almost invisible.

**3.** Precision pre-cutting of all wood parts makes them fit perfectly, so there's little whittling, shaving, and forcing necessary when they're put in place. Planks that are forced into place may split or spring loose.

**4.** Famous Chris-Craft batten-seam construction, with solid Philippine mahogany battens backing each seam, produces a strong, watertight hull without excess weight.

**5.** Chris-Craft hull bottoms have an inner planking of marine-grade plywood for strength and resiliency without extra weight. Heavy fabric saturated with bedding compound are placed over the seams, and then the Philippine mahogany outer planking is applied. The double bottom provides extra strength where the hull needs it most, and assures a dry bilge.

**6.** A better hull design delivers better performance. Chris-Craft Connie hulls have sharply veed entry, deep forefoot, high chine, and modified vee bottom, for speed, stability, and dryness. It's a combination that's hard to match in calm or rough water.

**7.** Molded fiberglass is used for cabin sides, hardtops, Command bridges, and superstructures on most models. It allows complete freedom of design (to give Connies their distinguished styling), and it's the most maintenance-free material known for boats.

**8.** Constellation interiors reflect the fresh, imaginative ideas of Chris-Craft's designers and decorators, and the painstaking workmanship of the joinery craftsmen. "Space engineering" sees to it that every inch of space in the hull is used and not wasted.

**9.** The materials throughout each interior are color-blended, and chosen for their quality and durability. Drapery and upholstery fabrics, vinyls, deep-pile carpeting, and table top and counter surfaces have all undergone extreme torture-testing by Chris Craft to determine their suitability.

**10.** The exterior styling of Constellations sets the standards for the industry. Don't be surprised to see the crisp styling touches of the 1966 Connies on other pleasure boats in a few years. It happens all the time.

**11.** Another thing that's built into every Constellation is resale value. You can't see it, but it's an important thing to consider when buying any boat. And Chris-Crafts hold their value longer than any other boat.

Because nobody builds a better pleasure boat, it's a good idea to look over a Constellation *first* when you go shopping. That way, you'll know what to look for when you go aboard the others.

And who knows? Maybe your shopping trip won't get any farther than your Chris-Craft dealer.

One more thing to remember: All Constellations are covered by the famous Chris-Craft warranty, which extends for two full years on parts and one year on labor.

**CONSTELLATION MODELS AND PRICES**

| | | | |
|---|---|---|---|
| 26' [illegible] | $ [illegible] | 41' [illegible] | $ 39,050 |
| [illegible] | $ 21,780 | 54' [illegible] | [illegible] |
| 41' [illegible] | $ 44,400 | 55' [illegible] | $ 80,875 |
| 48' [illegible] | [illegible] | [illegible] | $ 92,280 |
| 58' [illegible] | [illegible] | 65' Custom [illegible] | $114,480 |
| Tri-Cabin | $ 21,600 | 65' Motor Yacht | $ 92,640 |

*Models from 30' are twin-screw only. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

**WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome, racing boats or engines, altered boats or parts or speeds.

Chris-Craft Div., Chris-Craft Corp.
Pompano Beach, Fla. 33061
*Please send me your latest full-color Chris-Craft catalog.*

Name_____

Address_____

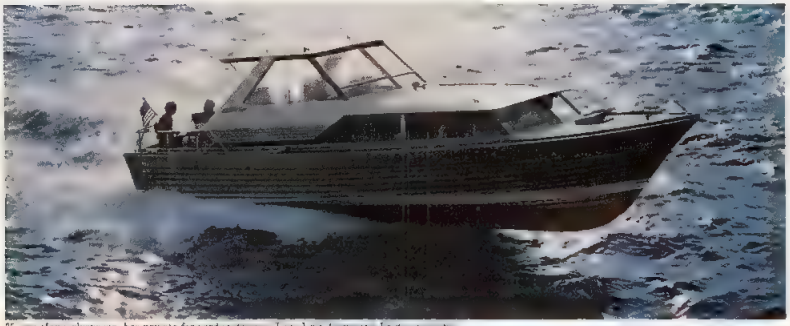
City_____

State_____ Zip_____

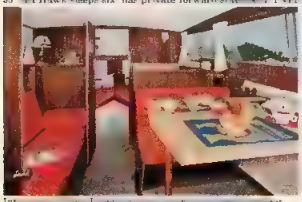
Chris-Craft®

**Constellation** one of nine great Chris-Craft fleets

# Chris-Craft Sea Skiffs ride smooth and dry, can take more punishment, and are more luxurious than other lapstrake boats.



35' Sea Hawk sleeps six, has private forward stateroom. Hardtop optional.



Interior of 28' Sportsman

28' Sportsman shown with optional hardtop and Command Bridge

32' Sports Cruiser may sleep 2 or 4. Command Bridge optional.

32' Sea Hawk sleeps 5, private forward stateroom. Hardtop optional.

# Read why.

A round-bilge, full lapstrake boat is unbeatable for fast, smooth, dry riding in offshore waters. Overlapping strakes act as steps to cushion the waves, and the round-bilge construction is strong enough to withstand the pounding of heavy seas.

And nobody builds a round-bilge, full-lapstrake boat the way Chris-Craft does:

**1.** The inner keel is tough, stringy Philippine mahogany, and it's flanked by main stringers of seasoned fir. For outer keels, Sea Hawk cruisers use stout oak, and Sportsman open boats have flat-grained fir. Both types have steam-bent white oak ribs, which are bolted to the keel. On Sea Hawk cruisers, the ribs extend past the keel to the opposite side of the hull, which gives the bottom double framing and double strength. For more hull-side strength and rigidity, longitudinal stiffeners are fastened to the ribs.

**2.** Then the strakes are fastened to the ribs. They're five-ply marine-grade plywood. Why plywood? Because it has tremendous strength, it's flexible, and it doesn't split when fastened (a common bugaboo in lapstrake boats using solid planking). Each strake has its own size and shape so that it will fit into place without stress. Some builders use "clout nails" to fasten the strakes. Chris-Craft uses copper, silicon bronze, and brass fastenings to prepare each boat for a lifetime of salt water service.

**3.** Between each strake goes the highest quality poly-sulfide sealant made. It's not only the most expensive, but the hardest to work with . . . but well worth it. Once bonded, the seams between the strakes can stretch to twice their size or compress to half size without breaking or letting in one drop of water. The sealant is impervious to gas, oil, temperature, and it *never* becomes brittle.

**4.** The side strakes have an outer ply of Philippine mahogany, with a phenolic resin overlay, which protects and seals the wood and provides a perfect base for smooth paint finishes. Bare wood doesn't last long around water, so Chris-Craft makes sure that all wood is protected with either paint or varnish. Other builders aren't so careful.

**5.** Here's the clincher: Chris-Craft makes the hulls as beautiful and comfortable inside as they are sturdy outside. And this is an area where many others fail. For some reason they believe rugged boats should have spartan accommodations. Chris-Craft doesn't agree. Look in a Sea Hawk cabin and you'll be on Chris-Craft's side. The furnishings and finishes are second to none. Rich draperies are standard in every model. So is deep-pile nylon carpeting. And the interior has a lustrous dark walnut finish. Compare Sea Hawk interiors with any boat in any price range. They're truly elegant.

**6.** Don't overlook the best protection a boat owner ever had. One part of it is resale value. Check the used boat columns and see how Sea Skiff prices hold up. The other is the Chris-Craft warranty* which extends for two years on parts and one year on labor. Ask other Sea Skiff owners about it. Learn how valuable it is to them.

Look over the new Sea Skiffs at your dealer's and you'll know why experienced skippers swear by them. They're the finest, toughest, and most comfortable boats you'd ever want.

**SEA SKIFF MODELS AND PRICES**

| | |
|---|---|
| 18' Fiberglass Sportsman Transdrive® | $ 4,350 |
| 20' Fiberglass Sportsman | 4,745 |
| 22' Sportsman | 4,760 |
| 25' Sportsman | 5,595 |
| 25' Ranger | 6,395 |
| 28' Sportsman | 6,850 |
| Sea Hawk Express 28 (4-sleeper) | 9,290 |
| 32' Sports Cruiser | 12,990 |
| 32' Sea Hawk Express (6-sleeper) | 14,540 |
| 35' Sea Hawk (6-sleeper) | 17,790 |

*Models from 22' are twin-screw only. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

***WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, gelcoats, chrome, racing boats or engines, altered boats or parts at speeds

Sea Skiff Division, Chris-Craft Corp.
Pompano Beach, Fla. 33061

*Please send me the full color catalog on 1966 Sea Skiffs.*

Name_____

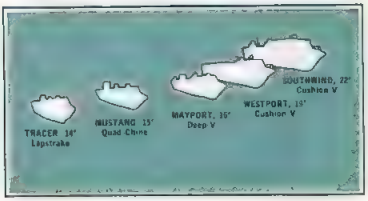
Address_____

City_____

State_____ Zip_____

Chris-Craft®

**Sea Skiff** one of nine great Chris-Craft fleets




Discover a whole new world of enjoyment! Step into a new 1966 Chrysler Lone Star Boat! □ Runabouts! Nine fun-packed beauties—five shown above—in fiberglass or marine aluminum, with Foam-Pac or Armor-Hull "sandwich" construction. Many hull designs to choose from—easy-riding lapstrakes, sea-going deep-V's and Chrysler's *patented* Quad-Chine (on the new, high-performance *Mustang*). Lengths up to 22 feet, many with inboard-outdrive options. □ Cruisers! The Chrysler Crew has a new 24' *Cruise Liner III*, the most modern cruiser afloat! Sleeps four or carries a crowd in sea-going luxury. Or the 18' *Chesapeake* day cruiser may be your meat! □ Sailboats? Chrysler invites you to

board the *LS-13*, a perky 13-footer, or the lively *LS-16*, sixteen feet of fun (and competition, too—a national LS-13 racing association is operating and an LS-16 association is being organized). Both are sloop-rigged, built from fiberglass, with foam flotation. Trim, fast, sporty, yet seaworthy and safe. ☐ Goin' fishin'? The goin's better in a Chrysler Lone Star fishing boat. Pick from six, including the popular 14' *Commander* and the big all-weather 16-foot *Skipper*. All built from rugged marine aluminum. Built-in foam flotation. ☐ Take to the water now . . . in a new '66 Chrysler! See your Chrysler Lone Star Boat dealer today. Chrysler Boat Corporation, Plano, Texas.

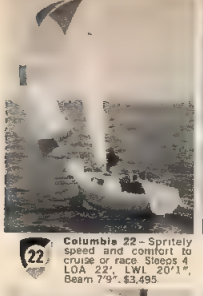
CHRYSLER
BOAT CORPORATION

CHRYSLER MARINE PRODUCTS—BOATS, TRAILERS, OUTBOARDS, INBOARDS, AND INBOARD-OUTDRIVES

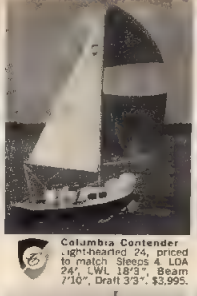
Columbia **Now the Columbia 34 joins**

SET SAIL FOR A FULLER LIFE... CHOOSE A COLUMBIA 34

# the largest line of fiberglass sailing yachts



**Columbia 22**—Spritely speed and comfort to cruise or race. Sleeps 4. LOA 22', LWL 20'1", Beam 7'9". $3,495.



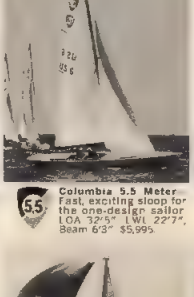
**Columbia Contender** Light-hearted 24, priced to match. Sleeps 4. LOA 24', LWL 18'3", Beam 7'10", Draft 3'3". $3,995.

**Columbia Challenger** Raised deck version of the Columbia 24 with a winning performance in ocean racing. $4,495

**Columbia 24**—Lively, compact ocean racer/cruiser. Sleeps 4. LOA 24'4", LWL 18', Beam 8', Draft 3'4". $5,495.

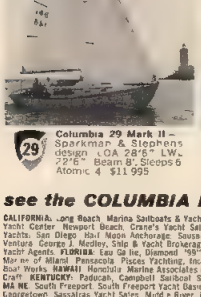
**Columbia 26**—Versatile racer/cruiser looks like a 30-footer! Sleeps 4. LOA 26', LWL 19', Beam 8', Draft 3'5". $6,995

**Columbia Sabre**—Cruising model of the beautiful Columbia 5.5 Meter. Two staterooms. Sleeps 4. Head, galley. $6,995.



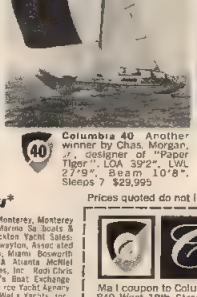
**Columbia 5.5 Meter** Fast, exciting sloop for the one-design sailor. LOA 32'5", LWL 22'7", Beam 6'3". $5,995.

**Columbia Defender** Raised deck version of Columbia 29. Great performer. Sleeps 6. Atomic 4. $10,995

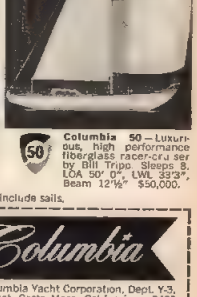


**Columbia 29 Mark II**—Sparkman & Stephens design. LOA 28'6", LWL 22'6", Beam 8'. Sleeps 6. Atomic 4. $11,995

**Columbia 31**—New, fast keel centerboarder by Chas. Morgan, Jr. Sleeps 6. LOA 30'6", LWL 21'6". Beam 10'10". Atomic 4. $14,995



**Columbia 40** Another winner by Chas. Morgan, Jr., designer of "Paper Tiger". LOA 39'2", LWL 27'9", Beam 10'8". Sleeps 7. $29,995



**Columbia 50**—Luxurious, high performance fiberglass racer-cruiser by Bill Tripp. Sleeps 8. LOA 50' 0", LWL 33'3", Beam 12½". $50,000.

## see the COLUMBIA DEALER nearest you*

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*Partial listing.

Prices quoted do not include sails.

Columbia

Mail coupon to Columbia Yacht Corporation, Dept. Y-3, 849 West 18th Street, Costa Mesa, California or 2400 Wesley Street, Portsmouth, Virginia

Please send me complete information on your

Columbia (Indicate Class) _____

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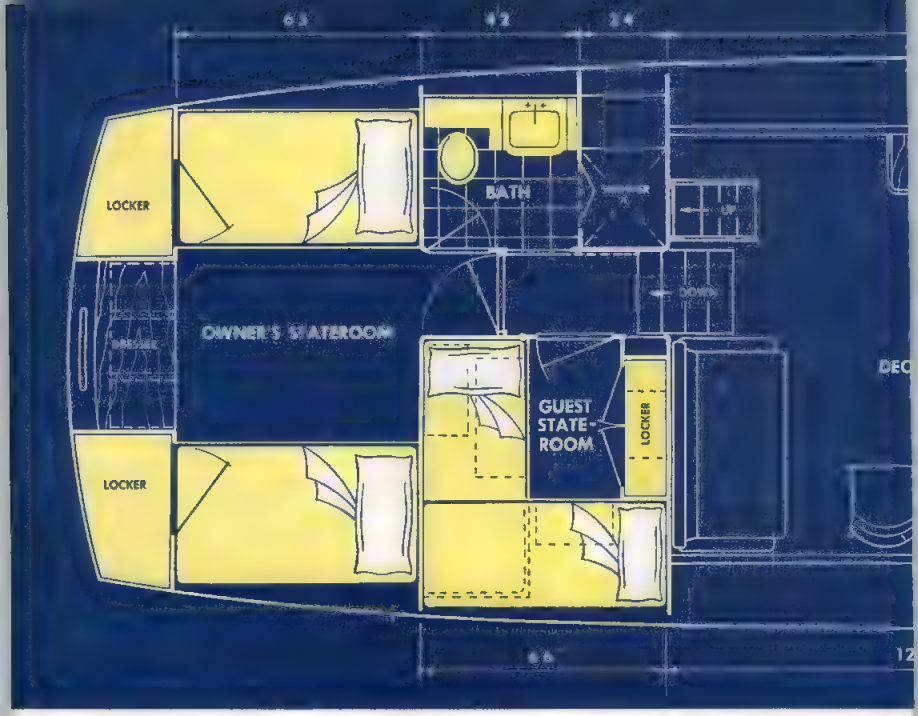



# This new 44 foot fiberglass Hatteras has

The new Hatteras 44 foot Triple Cabin didn't just happen. Its design grew out of a survey to find out what experienced boating people wanted most in a boat of this size.

They wanted spaciousness, privacy, and up-to-date comfort. Actually, they wanted the principal features of a 50 foot yacht in a 44 footer.

To provide this, luxury-yacht marine architect J. B. Hargrave designed the Hatteras 44 footer with three private staterooms. This would fill just about every need.

### Possible to sleep ten

As a family boat, it can accommodate three couples in comfort, with complete privacy. With the convertible sectional lounge and sofa bed in the salon, *you can actually sleep ten.*

The owner's stateroom is aft and has light and ventilation from screened portlights on three sides. There is a screened hatch, too.

It has two large separate storage lockers and a large dresser. There is a private entrance to the head (it is really a bathroom) with a stand-up shower.

The guest stateroom is aft also, and has two 6 ft. 4 in. berths, with adequate drawers and lockers.

The head is a step away across the companionway. The head also serves as a convenient "powder room" for the deck lounge.

The forward stateroom is designed for two people. It has 6 ft. 4 in. bunks, lockers, drawers; a complete head with shower; all remote and separate from the aft quarters.

For the owner who likes a professional crew, the owner and guests would be separated from the crew, and each with private facilities.

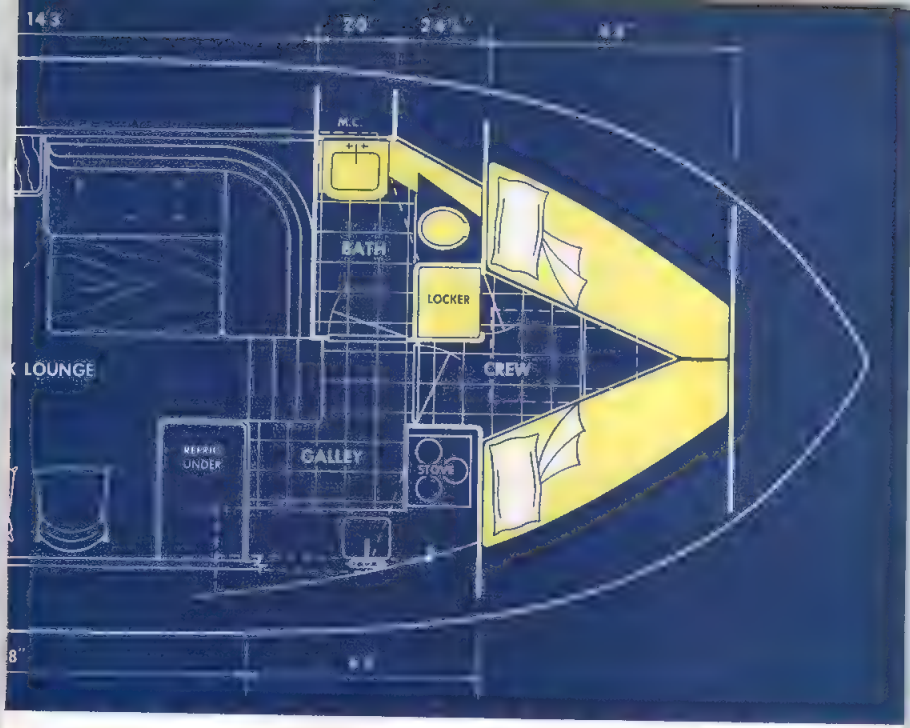
In addition to three fully equipped sleeping areas, there is a deckhouse 14 ft. 3 in. x 10 ft. 6 in., probably one of the largest on a boat of this size. It provides plenty of space for eating, relaxing, and entertaining. And an important detail—you can see out of the windows without standing up.

The completely equipped galley is open to the deckhouse, enabling the wife who likes to cook aboard to keep close to her guests. At the same time, however, the galley is on a lower level to avoid the feeling of "eating in the kitchen."

The electric stove, refrigerator, and other features are familiar household types. There is plenty of storage space in convenient lockers and drawers.

### How is so much space and privacy possible?

Surprising roominess in this 44 footer is made possible by the reinforced fiberglass construction that elimi-




# three private staterooms. Does your boat?

nates beams, ribs and frames—there is simply more usable interior space.

Consequently, there is more storage space throughout the boat.

The roomy afterdeck was possible as a result of the very wide beam.

Safe walk-around decks were desired and there, too, the generous beam permitted the architect to design wide side decks without undue restriction on the deckhouse.

The foredeck is enclosed with life lines, also for safety—and for those who like to ride forward, there is a molded-in seat.

### Comfortable because of its hull design

This boat has the same sea-ability and strength of other Hatteras yachts.

That means reinforced fiberglass construction, with a easy-riding Hatteras hull that virtually eliminates pounding, yawing and broaching.

Deep, nonpounding bow sections were blended into a planing afterbody; a wide streamlined keel would provide directional stability. The chine has a molded in spray deflector, and the flare of the bow adds to the dryness of the hull.

### Designed for Diesel power only

The yachtsmen surveyed also the reliability, safety and operating economy of diesel power. So the Hatteras 44 footer was designed as a diesel boat, with enough power to assure good performance.

The control station has been located for good visibility, with conveniently arranged steering and engine controls.

There is enough space to lay out charts—and to accept future installations of navigating equipment.

And you'll find all the electric power you need.

### Less maintenance because of fiberglass

Because of its one-piece molded fiberglass hull and its one-piece fiberglass superstructure, the Hatteras is one of the most economical boats to maintain.

Experienced marina operators say that from 60% to 80% is saved on hull upkeep. With a Hatteras you spend *more time* in the water and *less time* in the yard.

The 44 foot Hatteras Triple Cabin is our interpretation of what many knowledgeable yachtsmen have asked for. We bet it's just the boat you have been thinking about, too. Why not see it?

For the name of your nearest dealer, write to: Hatteras Yacht Company, Dept. YA566, High Point, N. C.

© 1966 H.Y.C.

# This new 28 foot twin-engine has a 12 ft. 5 in. beam, does 37

***Now it is possible to have Hatteras big boat quality in a smaller boat.***

This Hatteras 28 is made to the same standards of design, styling, materials, engineering and construction as the bigger Hatteras yachts.

It does 37 mph powered by twin 210 H.P. engines. It sleeps 4.

Like all Hatteras yachts, you get more usable interior space than in similar sized boats made of wood.

Take a walk through the boat with tape measure and here's what you'll find:

The deep cockpit has 107½ sq. ft. of deck space, and a complete control station with a 26½ sq. ft. chart deck. The windshield is safety glass, and it opens for ventilation.

The full-width beam cabin has 73⅞ cu. ft. of space; it is 14 ft. from the entrance hatch forward to the rope locker bulkhead; and 8 ft. 6 in. from port to starboard windows. Headroom in the dinette and galley is 6 ft. 2 in. and in the bunk area 6 ft. 7 in.

There's exceptional light and viewing with the 22½ sq. ft. of window space in the trunk cabin windshield, and in the screened port and starboard windows.

Dividing the living area from the sleeping area are two hanging lockers, each with 9¾ cu. ft. of space.

The dinette seats four and converts to sleep two. Outboard space in the dinette is a locker 4¾ cu. ft.; 2 110-volt outlets.

The galley has a 3¾ cu. ft. locker, a drawer with 1½ cu. ft., and outboard behind counter a 3 cu. ft. locker; 2 110-volt outlets.

There is a pressure water system with stainless steel sink (hot water optional) and alcohol two-burner stove (electric optional).

The private head has 6 ft. 2 in. headroom. There is 5½ cu. ft. storage space; 2 110-volt outlets.

The three steps down from the cockpit to the cabin have 5½ cu. ft. of storage space in them.

Forward in the bow area are two 6 ft. 3 in. bunks with polyurethane foam mattresses. The rope locker

# fiberglass Hatteras Cruiser

## mph—and it's easy to maintain

has 13¾ cu. ft. of space. There are 6 drawers with 5¾ cu. ft. of space; and 2 110-volt outlets.

**How is so much interior space possible?**

It is because the designer J. B. Hargrave, has taken full advantage of laminated fiberglass construction to obtain more space.

He used a wide 12 ft. 5 in. beam and he obtained additional space because the reinforced fiberglass construction eliminates ribs, framing or beams.

Interiors are Philippine Mahogany. The finishing and joining have been compared to that found in fine furniture. (The Hatteras is made in High Point, N.C., home of craftsmen who know wood.)

**Low maintenance because of fiberglass**

A Hatteras is easier to maintain because of its one-piece laminated fiberglass hull and fiberglass superstructure. There are no seams or joints. Loose fastenings, rust, dry rot, caulking and sanding are eliminated.

You can paint for appearance if you want to, but you don't have to paint for protection.

Jim Gardella, Cove Marina, Norwalk, Conn., who has experience with both wood and fiberglass boats, says about 80% is saved on hull upkeep with the Hatteras.

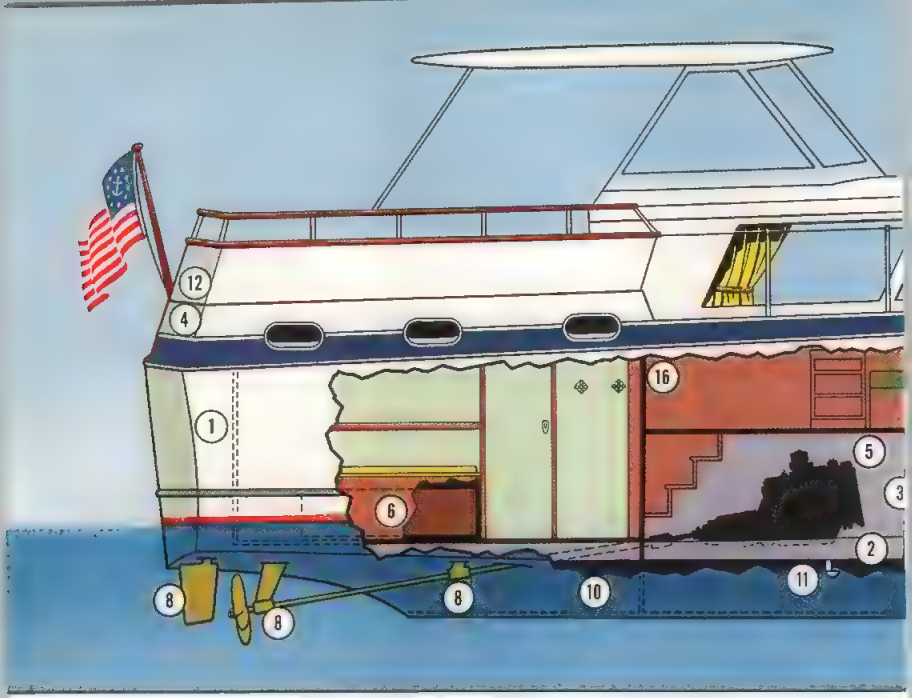
**Comfortable because of its hull shape**

The hull shape virtually eliminates pounding, yawing and broaching. Even at high speed in heavy seas, the molded flare of hull throws water off in a low flat arc. This is considered an exceptional craft by those who have seen and experienced its comfortable ride.

This 28-foot Hatteras, like all Hatteras models, has been tested and proved off Cape Hatteras, Graveyard of the Atlantic.

You probably won't really believe the superiority of this boat, however, until you see it and compare it with the boat you now have or contemplate buying.

See your nearest Hatteras dealer for a demonstration. (He's a specialist in curing sore backs.) For his name and illustrated literature write Dept. YA266, Hatteras Yacht Company, High Point, N.C. © 1965 H.Y.C.




# The fiberglass Hatteras
# How does your boat compare

1. **HULL:** Because laminated fiberglass hulls are molded in one piece, there are no seams to leak; no rotting, rusting or corrosion; no fastenings are attacked by electrolysis. Fiberglass hulls are stronger and have more resistance to impact. No water absorption to add weight. Easier to repair when damaged.

2. **FIBERGLASS LONGITUDINAL STRINGERS** are of reinforced fiberglass. There are four, extending full length of the hull. They are laminated to become an integral part of the seamless hull. They also serve as engine beds and deck shelves.

3. **BULKHEADS** run athwartship and are marine plywood covered in polyester resins and are bonded to the hull in accordance with the engineering standards of Gibbs & Cox, designers of the SS United States. The athwartship bulkheads form watertight compartments (with limbers closed).

4. **SUPERSTRUCTURE,** cabin house and walk around decks are one piece, seamless fiberglass construction. This eliminates leaks, dry rot, the necessity for constant paint and varnish. (You paint for looks only.) Molded-in shapes give exceptional safety and rigidity. Rounded contours provide extra safety.

5. **ENGINE COMPARTMENT:** Large well ventilated and uncluttered without frames. There is more space for inspection and servicing.

6. **TANKS** for fuel are fire retardant reinforced fiberglass: no corrosion, no welds to crack, no rivets to leak, no electrolytic action. Fiberglass is a good insulation; therefore, you have less condensation in fuel tanks. Water tanks are also fiberglass.

7. **DECKS** are molded with ample walk-around space; no caulking or bedding of planks. No fastening problems.

8. **UNDERWATER FITTINGS** are heavy-duty manganese bronze. Cutless bearings, V-struts and intermediate struts keep shafts securely in alignment, for maximum performance at high speeds and even in heavy seas. Sea valves are standard equipment in all through-hull underwater fittings.

# has these 16 safety features on these important points?

**9.** **MOLDED-IN SPRAY RAILS** throw water off in a low, flat arc to provide a drier, softer, safer ride.

**10.** **KEEL** is molded as an integral part of the hull. This means safer, seamless construction and additional strength. Designed to give maximum stability even in treacherous following seas.

**11.** **BONDING:** *All* underwater fittings are mechanically bonded to a common ground as standard construction in the Hatteras line. Such bonding helps prevent electrolytic erosion to the metals of the through-hull fittings, struts, props, shafts and rudders.

**12.** **THE ESCAPE HATCH** in 41 Twin Cabin with access through lazarette from Master stateroom.

**13.** **LIFE LINES and HAND RAILS** are plastic covered stainless steel to provide walk-around safety.

**14.** **WINDSHIELDS and WINDOWS** are safety glass.

**15.** **BILGE PUMPS,** electric and hand, and engine room blowers are standard equipment.

**16.** **THE HATTERAS MASTER ELECTRICAL PANEL** presents full control and protection over your electrical circuits—both 12 volt D.C. and 110 volt A.C. voltage input from either the shore line or generator can be read at a glance (as can current being used). Battery condition is also shown. All circuits are protected by circuit breakers and master switches. This master electrical panel is another Hatteras standard feature found only on the most custom-built yachts.

You probably won't really believe the superiority of the Hatteras, until you see it, and compare it with the boat you now have or contemplate buying.

We suggest you see your Hatteras dealer.

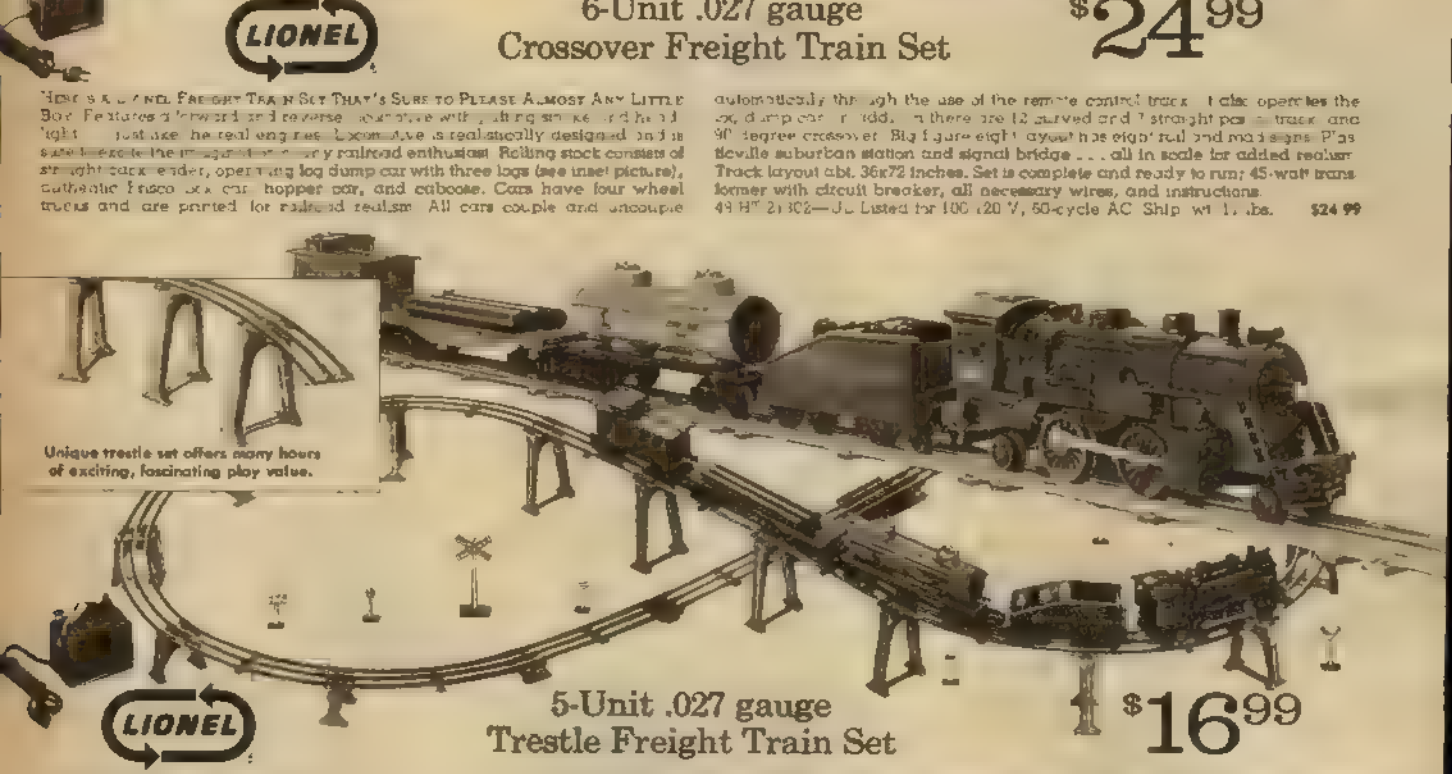
For his name and illustrated literature write Dept. YA366, Hatteras Yacht Company, High Point, North Carolina.

## 6-Unit .027 gauge Crossover Freight Train Set

**$24.99**

HERE'S A REAL FREIGHT TRAIN SET THAT'S SURE TO PLEASE ALMOST ANY LITTLE BOY. Features forward and reverse locomotive with puffing smoke and headlight that make the real engine. Locomotive is realistically designed and is sure to excite the imagination of any railroad enthusiast. Rolling stock consists of straight track unloader, operating log dump car with three logs (see inset picture), authentic Frisco box car, hopper car, and caboose. Cars have four wheel trucks and are painted for railroad realism. All cars couple and uncouple automatically through the use of the remote control track. Also operates the box, dump car and add-on there are 12 curved and 7 straight pcs. of track and 90 degree crossover. Big figure eight layout has eight rail bed main signs. Plastic ville suburban station and signal bridge . . . all in scale for added realism. Track layout abt. 36x72 inches. Set is complete and ready to run; 45-watt transformer with circuit breaker, all necessary wires, and instructions.

48 HT 21302—UL Listed for 100-120 V, 50-cycle AC. Ship. wt. 17 lbs. **$24.99**




## 5-Unit .027 gauge Trestle Freight Train Set

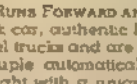
**$16.99**

LOCOMOTIVE HAS POWERFUL HEADLIGHT . . . RUNS FORWARD AND REVERSE. Slope back switching tender, double-dome oil tank car, authentic flat car with three pipes, and caboose. All cars have four wheel trucks and are realistic with true rail road markings. Cars couple and uncouple automatically. Track layout features an oversized, over-under figure eight with a unique trestle set (see inset picture of trestles). Track layout is about 30x60 inches and includes 1 manual uncoupler track, 12 curved tracks, five straight tracks and 15 graduated trestles. Complete set also includes 8 derailed rail and track signs that add to realism. Set is complete and ready to run; 45-watt transformer with circuit breaker, all necessary wires, and instructions. UL Listed for 110-120 volts, 60 cycle AC. Buy extra track for other layouts below.

48 HT 2,30.—Ship. wt. 9 lbs. **$16.99**

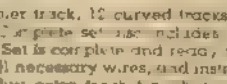
LIONEL 125 WATT TRANSFORMER—UL Listed 110 Volts, 60-Cycle AC. More power for expanded layouts and accessories. Two rated voltage ranges. Circuit breaker.

48 HT 21404—Wt. 4½ lbs. **$15.50**



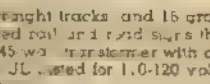
LIONEL .027 GAUGE, REMOTE CONTROL SWITCHES. Red and green signal lights. One right, one left, controller, and connecting wires. Ship. wt. 1 lb. 4 oz.

48 HT 21403 Set **$12.99**



LIONEL .027 CURVED TRACK. 9½ in. long. 3 steel ties. Pkg. of 4 pieces of track. Wt. 8 oz.

48 HT 21402 Package **$1.00**



LIONEL .027 STRAIGHT TRACK. 6⅞ in. long. 3 ties. Pkg. of 4 pieces of track. Wt. 8 oz.

48 HT 2140. Package **$1.00**

## TYCO HO gauge 7-Unit "Mile Maker"

**$22.00**

SIX-CAR BEAUTY PLUS SANTA FE LIGHTED, LOW-PROFILE GP-20 DIESEL WITH HEADLIGHT. Rolling stock includes refrigerator car, gondola, operating hopper car, skid [illegible] car with culvert pipe, tank car, and 8-wheel caboose. Track layout 36x45 in. oval made up of 14 pcs. of track including terminal and reralier sections. Realistic 2-rail track, NMRA couplers. TYCO-pak with directional control and circuit breaker supplies power to track and operating accessories. Buy extra track on opp. page.

48 HT 21601 M UL Listed 110-120 V, 60-cycle AC. Ship. wt. 7 lbs. 8 oz. **$22.00**

TYCO HO GAUGE TRAINS ARE FINEST QUALITY . . . AUTHENTICALLY SCALED, REALISTICALLY DETAILED

# Outstanding value . . . multiple switch .027 gauge freight train
# Real fun for "engineers" and their dads too!

LIONEL

EXCLUSIVE AT WARDS

**7-unit train runs forward or reverse . . . cars uncouple by remote control. You can shunt all or part of train to sidings and spurs . . . three switches let you make any number of track layouts . . . and there's a piggy back loader that really works!**

**$39.50**

AN OUTSTANDING ELECTRIC FREIGHT TRAIN SET Realistic locomotive with straight back tender has headlight, and puffs real smoke! Special feature is piggy back flat car with three trailers and two tractors, used with manually operated truck transport unit which has lift truck with boom for loading trailers. Other rolling stock includes box car, two-dome tank car, gondola car with two removable canisters, and caboose Cars have four wheel metal trucks; couple and uncouple by remote control

Layout abt. 3½x6 feet has variable outer and inner oval, plus spur siding. 15 curved, 13 straight tracks; 1 remote control track, 2 manual right hand switches, 1 manual left hand switch, and dead-end bumper. Plasticville switch tower, signal trestle, crossing with gate, watchman shanty, 8-piece set of road and yard signs

Set is complete and ready to run . . . 45-watt transformer with circuit breaker and control button, all necessary wires, instructions. UL Listed for 110-120 volt, 60-cycle AC.

48 HT 21303 M—Ship. wt. 16 lbs.....Set $39.50

For table enlarger, see Page 351

## TYCO HO Gauge 8-Unit "Freight Brute" $29.00

LIGHTED "PACIFIC" 4-6-2 ENGINE AND LONG-HAUL "BALTIMORE & OHIO" TENDER are perfect motive power for its rolling stock! Authentically detailed in every respect . . . includes gondola car, covered operating hopper car, box car, skid flat car with culvert pipe, kink car and 8 wheel caboose Track layout is 38x45 in. oval made up of 14 pieces of track including terminal and derailer sections Realistic 2-rail track, NMRA couplers TYCO pak with 4 reckless cartons and circuit breaker supplies power to track and operating accessories. UL Listed for 110-120 volt, 60-cycle AC.

48 HT 21602 M—Ship. wt. 8 lbs..... $29.00

EXTRA TRACK

(a) Curved Track. Pkg. of 4. 48 HT 21604—Wt. 3 oz. $1.00

(b) Straight Track. Pkg. of 4. 48 HT 21605—Wt. 3 oz. ...$1.00

# When boys, girls and boats get together...

Even snow on the ground and ice on the lake can't chill enthusiasm for beautiful Maritime "Indestructibles". See them in New York at the National Boat Show, Booths D-30 through D-35a. See the new long, racy lines of the speedy 17-ft. Nova Scotia . . . the smooth-riding 21-ft. New Brunswick. And new for '66 is the 18-ft. Prince Edward . . . a deep-V hulled championship craft modeled after the famous Maritime ocean racer. See them all at the Boat Show . . . or see your Maritime dealer now!

**Maritime**
*'Nova Scotia'*
17-ft. cathedral hull
of welded aluminum

## Inspired by a family of racing champions

Sam Griffith Memorial Race: Formula 233, size class 1, engine size 3. Formula 233, Winner, engine size 1. Houston Channel Derby: Formula 233, Winner overall. Formula 233, size class 1 Formula 233 size class 5. Miami-Nassau Race: Maritime, Winner, size class 3. Second place overall. Maritime, Winner, engine class 5. Formula 233, Winner, size class 1. Formula 233, Winner, engine class 3. Around-New Providence Island Sweepstakes: Maritime, second place overall. West Palm Beach to Lucaya and return: Maritime, first place overall. Maritime, first place, engine class 2. Maritime, first place, engine class 5. Formula 233, first place, size class 1. Formula 233, first place, engine class 1. German North Sea Race: Formula 233, Winner overall. Formula 233, Winner, size class 1 Formula 233, Winner, engine class 2. The Original Viareggio Regatta and return: Maritime, first place overall. Cowes-Torquay: Formula 233, second place overall. First place overall on return. First place overall Cowes-Torquay-Cowes. Around Miami Beach: Formula 233. First place overall in ocean power boat division. Miami-Key West Race: Formula 233, first place, engine class 1.

can spring
be far behind?

the Indestructibles by

MARITIME

PRODUCTS CORPORATION
Alliance, Ohio

## IT CAN BE UNIQUELY YOURS:

# MATTHEWS

# *Advanced Design / 45*

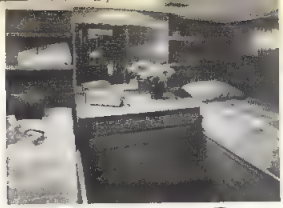
No two Matthews are exactly the same in equipment, plan and decor. Because their owners are individuals with personal desires, personal tastes.

The Matthews owner doesn't have to adapt to a single, inflexible plan. A wide choice of models and plans adapts the boat to suit him. And his wife.

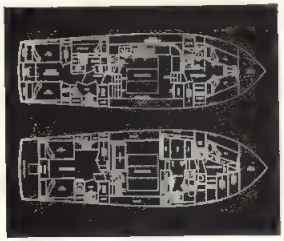
If you are ready for a boat that can be made uniquely yours *at a standard model price* see your Matthews dealer. He will help you choose from the many combinations of models, plans and color schemes.

All are pure Matthews—built by Matthews' master ship builders and cabinetmakers. *See your Matthews dealer and compare.*

***Advanced Design / 45*** **triple cabin fly bridge** / Also available with double cabin and flush deck or cockpit; as a sport fisherman and deluxe or convertible sport sedan / Choice of interior plans, color schemes, drapery, carpet, upholstery materials *at no extra cost* / Gas or diesel power options



**Make the master stateroom individually yours** / Choice of colors and arrangements / Built-in dressers and vanity, large hanging lockers / Adjoining bath has tiled shower, covered electric toilet, vitreous china bowl, Formica counter tops, medicine and towel storage, vinyl floors.



**Dashing new Sport Fisherman** / Offered in two interior plans and wide choice of equipment and color schemes

**Matthews bow cuts into water** instead of pounding through / Advanced Design running lines and broader beam add lateral stability and usable interior space / Smooth flowing bottom lines contribute to Matthews' famous performance and level riding qualities in all seas

**Two of several optional interior plans** on Advanced Design 45 flush deck model double and triple cabin. Also available as double cabin cockpit model

**Hand built** from keel up, timber by timber / Keel bolts are of Swedish iron, all screws and fastenings of silicon bronze / Honduras mahogany for transom and trim, Philippine mahogany for hull planking, fir and oak for stringers; native white burr oak for keel, ribs, and frames; Thailand teak or fiber glass deck areas / Monel fuel and water tanks.

**Specially designed galley** — the ultimate in seagoing cooking convenience / Your choice of arrangements—galley adjacent to saloon for convenience or separate for gracious entertaining / Electric three-burner range, rotisserie, and oven / Hood with Puritron air purifier / Stainless steel double sink / Drawers and lockers specially designed for silver, glasses, dishes / Hot and cold water constant pressure system / 110V and 12V lights and outlets throughout boat

## YOUR MATTHEWS DEALER WILL WORK WITH YOU TO MAKE YOUR BOAT UNIQUELY YOURS

*See him for more complete plans and information on the Advanced Design / 45, 53, and 60. Or write The Matthews Company, Port Clinton 4, Ohio.*

AA MATTHEWS

**Bauman Marina, Inc.**
**Spring Lake, Michigan**

**Bertram Yacht Sales**
**Fort Lauderdale, Florida**

**Falmouth Marine Railways, Inc.**
**Falmouth, Massachusetts**

**Hartge Yacht Yard, Inc.**
**Galesville, Maryland**

**R. D. McAllister & Sons**
**Erie, Pennsylvania**

**Midway Marina, Inc.**
**Mount Clemens, Michigan**

**North on the River**
**Chicago, Illinois**

**Northport Boatyard and Marina, Inc.**
**Northport, Long Island**

**Palmer Johnson Boats, Inc.**
**Sturgeon Bay, Wisconsin**

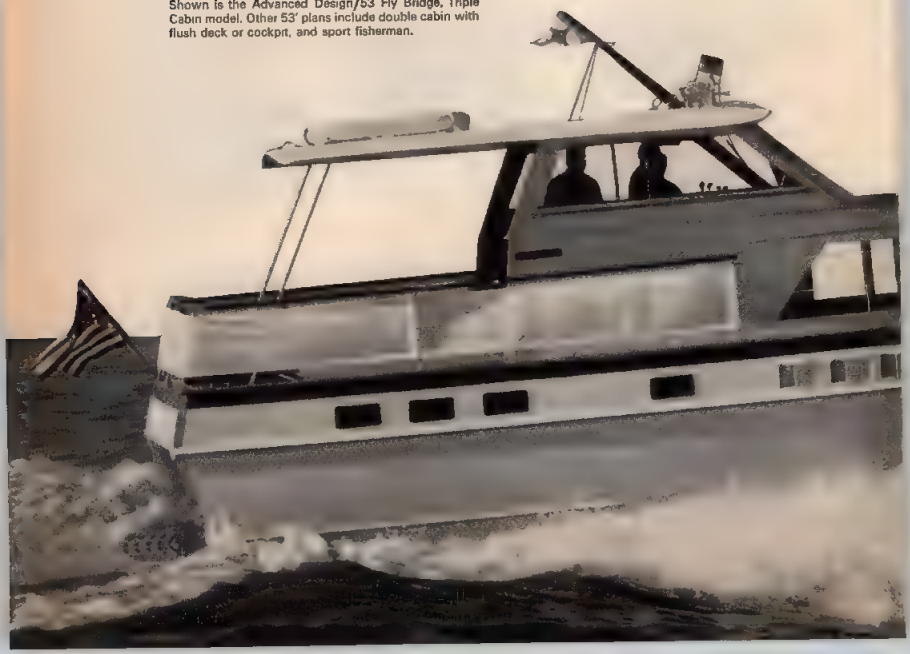
**Puget Sound Marina, Inc.**
**Seattle, Washington**

**Robert V. Staats Company**
**Newport Beach, California**

**Toledo Beach Marina**
**La Salle, Michigan**

# Compare Matthews

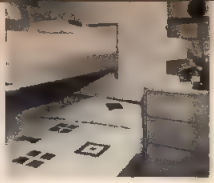
Your Matthews dealer invites you to compare the *Advanced Design/53* with any cruiser in its class



Shown is the Advanced Design/53 Fly Bridge, Triple Cabin model. Other 53' plans include double cabin with flush deck or cockpit, and sport fisherman.

**Compare advanced hull design.** Seventy-five years of Matthews design experience are incorporated in the new 53'10" x 15'3" x 3'8" hull design. New running lines, broader beam, give added lateral stability, soft ride in head or following seas, yet retain famous Matthews level riding qualities.

**Compare fingertip control.** From pilot command bridge, the pilot can control operation and navigation systems to a degree unequalled in similar cruisers. At his fingertips are controls for all services . . . dials and indicators for warning systems . . . circuit breakers for electrical systems . . . and actuating mechanisms for all safety and backup systems.



**Compare guest staterooms.** The 53' provides two double staterooms for guests. Each have two lockers, dresser and storage under lower berth. Aft stateroom includes head with chlorinator and shower; second stateroom forward of galley has complete head and optional shower.

**Compare master stateroom.** Includes a large wardrobe locker with 83 cu ft of hanging locker space, plus drawers with 40 cu ft of space. Color choice in draperies, carpeting, tile and wall covering. Bathroom has tiled shower, independent vent and pump. Toilet is electric, equipped with chlorinator.

**Compare galley facilities.** All-electric galley accessible to salon. Galley features formica covered counter tops, stainless steel double sink. Contains refrigerator, freezer, three-burner range with oven and rotisserie, and over-range hood with Puritron air purifier. Floor is vinyl covered for lifetime beauty and easy cleaning.

**Compare a Matthews today! Your Matthews dealer has complete information about the Advanced Design/53 as well as the Matthews 45' and 60'. See your dealer below, or write The Matthews Co., Port Clinton 2, Ohio.**

MATTHEWS

**Bauman Marina, Inc.**, Spring Lake, Michigan; **Bertram Yacht Sales**, Fort Lauderdale, Florida; **Falmouth Marine Railways, Inc.**, Falmouth Massachusetts; **Harbour Hill Marina**, Detroit, Michigan; **Hargo Yacht Yard, Inc.**, Galesville, Maryland; **R. D. McAllister & Sons**, Erie, Pennsylvania; **Midway Marina, Inc**, Mount Clemens, Michigan; **Nichols-Oriente Yachts Yard, Inc.**, Mamaroneck, N.Y.; **North on the River**, Chicago, Illinois; **Northport Boatyard, Inc.**, Northport, Long Island; **Palmer Johnson Boats, Inc.**, Sturgeon Bay, Wisconsin; **Puget Sound Marine, Inc.**, Seattle, Washington; **Robert V. Staats Company**, Newport Beach, California; **Toledo Beach Marina**, LaSalle, Michigan.

## Save $4.97 on our Melamine, stainless, glassware ensemble!

Separately 34.85

**119 Pcs. 29.88**

**45-Pc Melamine Dinnerware Set** 'Sweetheart Rose' guaranteed by Spode for 2 years not to chip or crack in normal use. Service for eight: 8 each dinner plates, bread-butter plates, cups, saucers, soup bowls; 1 each 7-in platter, vegetable bowl, sugar bowl, lid, creamer

**50-Pc Stainless Tableware Set** 'Rosetown' medium weight steel. Service for eight: 16 teaspoons, 8 each soup spoons, knives, dinner forks, salad forks; 1 each sugar shell, butter knife

**24-Pc Glassware Set** 'Swirl' includes eight 6-oz. 4-oz. juice glasses, 7-oz. old fashioned glasses, 11-oz. tumblers

119-piece Complete Ensemble
Z79 J 2750Y Melamine (45 lbs.) 29.88
Z79 J 295 Dinnerware (16 lb) Set 4.99
Z79 J 4482 Stainless (5 lbs.) Set 9.88
Z79 J 405 Glassware (17 lbs.) Set 4.98

## Save $8.75 on our fine china, stainless, glassware ensemble!

Separately 48.63

**127 Pcs. 39.88**

**53-Pc China Dinnerware Set** Platinum edge. Service eight, 8d. rim pie, 8a. bread butter plates, dessert dishes, cereal soup bowls, cups & saucers, 6a. sugar, platter, vegetable bowl, sugar bowl, lid, creamer

**80-Pc Stainless Tableware Set** 'Trellis' medium weight steel. 16 teaspoons, 8 ea. dinner forks, salad forks, knives, soup spoons; 1 each, sugar shell, butter knife

**24-Pc Glassware Set** 8 ea. 5 ½-oz. juice, 9½-oz. water, 12¾-oz. iced tea glasses

127-piece Complete Ensemble
M79 J 4821Y Dinnerware* (38 lb) Set 32.77
M79 J 4482Y Freight (52 lbs.) 39.88
M79 J 4389 Stainless* (6 lbs.) Set 9.88
Z79 J 4724 Glassware* (21 lbs.) Set 5.98
*M79, 1983 freight charges prepaid



**Brand New Budget Power Terms give you more buying power**

LOVELY MELAMINE guaranteed by Spiegel for 2 years not to chip or crack in normal use. 20-pc. Set serves four. 4 ea. dinner plates, bread butter plates, cups, saucers, salad bowls. 45-pc. Set serves eight. 8 ea. above, plus platter, vegetable bowl, covered sugar bowl, creamer. 65-pc. Set serves 12, plus accessories above.

Z79 J 2757 45-PC. BANDANA Set (1) Mail 14 lbs. Set 17.99
Z79 J 2755 20-PC. BANDANA Set (1) Mail/Exp. 8 lbs. Set 9.99
Z79 J 2757W 65-PC. BANDANA Set (1) Mail 32 lbs. Set 27.77
Z79 J 2765 45-PC. HOMESTEAD Set (2) Mail 14 lbs. Set 17.99
Z79 J 2764 20-PC. HOMESTEAD Set (2) Mail 8 lbs. Set 9.99
Z79 J 2766W 65-PC. HOMESTEAD Set (2) Mail 32 lbs. Set 27.77

FINE TRANSLUCENT CHINA to enhance your table during the Holidays and year round. Quality dinnerware made by skilled European craftsmen, tastefully designed to add elegance to any table. A truly outstanding value at a low, budget price. Service for eight includes: 8 ea. dinner plates, bread & butter plates, cups, saucers, soup bowls, 1 each 13-in. oval platter, 9-in. vegetable bowl, sugar bowl & creamer. Free mirror express. 37 lbs.)

M79 J 4062 45-PC. GARLANDIA Set (3) 22K Gold trim 19.99
M79 J 4061 45-PC. MORNING Set (4) Platinum edged Set 19.99

## Designer Georges Briard brings a bright new look to Melamine!

## 45 Pc. Set 28.50

Set a gala Holiday table with Artisan Stone Melamine. It's guaranteed by Spiegel for 2 full years not to chip or crack in normal use. 20-Pc. Set serves four. 4 each dinner plates, salad plate, two-tone cups & saucers. 45-Pc. Set serves eight: 8 ea. above; 1 ea. platter, vegetable bowl, sugar bowl/lid, creamer. 65-Pc. Set serves 12, plus accessories above.

(5) SPANISH GOLD Mediterranean look gilt pattern. Mail/Exp. 45 pc. set (8 service or less) 14 lbs. Set 28.50
Z79 J 2[illegible] 20 pc. set (12 decorated pcs.) 8 lbs. Set 14.50
Z79 J 2785W 65 pc. set 37 lb. shipped pcs.) 32 lb. Set 41.50

(6) WHEATLAND Original design in early American. Mail/Exp. Z79 J 2793 45 pc. set 25 lbs. (12 decorated pcs.) 14 lbs. Set 28.50
Z79 J 2794 20 pc. set (7 decorated pcs.) 8 lbs.) Set 14.50
Z79 J 2795W 65 pc. set 37 decorated pcs. 32 lbs. Set 41.50

(7) ELEN an impressive design enhancer any decor. Mail/Exp. Z79 J 2790 45 pc. set 25 decorated pcs. 14 lbs.) Set 28.50
Z79 J 2791 20 pc. set 7 decorated pcs. 8 lbs) Set 14.50
Z79 J 2792W 65 pc. set 37 decorated pcs. 32 lbs) Set 41.50

See page 277 for new, lower Budget Power terms—no money down

It's a Pacemaker world

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With a Pacemaker under foot and the horizon ahead, you know what we mean when we say: "It's a Pacemaker World." A world of surging power for speed. A world of fine boat craftsmanship. A world of precise maneuverability. A world of cruising, water skiing, swimming, sunning, funning and running.

It's a Pacemaker world of luxury, too. You'll find all the comforts of home, and a few you wish you had around the old homestead. Gleaming color-coordinated appliances, for instance. Plush private stateroom with private entrance to head. Beverage bar and sink

# ...Are you with it?

In pilot house. And anything else the pampered boatman could want.

The Pacemaker line ranges from 26' models at $5,995 up to 60' models at $101,500 up, F.O.B. Egg Harbor, N.J. See your local Pacemaker dealer for a cruising demonstration—and shake hands with the very best marine dealer we could find in your area.

# PACEMAKER

*Since 1720, a family heritage of careful boat building*

**C. P. LEEK & SONS, INC. • Lower Bank • Egg Harbor • New Jersey 08215 • (609) 965-3000**

**a** **New 60' Pacemaker double cabin motor yacht** offers the ultimate in luxury from its built-in TV to its automatic dishwasher and washer-dryer combination. Sleeps 6 or 8. Three heads, three showers, sit-in tub. All electric galley. Choice of arrangements. Provides the finest styling, construction and engineering of any luxury cruiser of similar size. Designed by renowned marine architect David Martin.

**b** **Spacious lounge deck of the luxurious 60' motor yacht.** A full 14' wide x 15' long, this upper deck accommodates two upholstered chairs, two lounges, two tables with a party of space for dancing. Contains enclose the entire deck in bad weather.

**c** **34' Pacemaker Convertible Sedan** sleeps six in three separate private cabins. Private head has hot water shower. Spacious galley includes 10 cu. ft. 110 volt refrigerator and a recessed two-burner electric stove. 4 Kw. generator.

**d** **Electric galley on the 38' Pacemaker motor yacht** includes 10 cu. ft. refrigerator, range and oven, stainless steel sink, ample storage space.

**e** **38' Pacemaker Express Sport Fisherman** is usually found where the big fish are. An exceptional sport fishing boat, it sleeps six to eight with maximum privacy and comfort. Owner's cabin has private head with stall shower and hot water.

## Visit these Pacemaker Dealers Today!

**CALIFORNIA**
Sausalito • Bauman Brothers & Dick Miller Assoc.
Newport Beach • Lakewood Marine

**CONNECTICUT**
Mystic • Mystic Marine Railway
Stamford • Yacht Haven

**FLORIDA**
Jacksonville Beach • Beach Marine Sales, Inc.
Fort Lauderdale • Miller Yacht Sales, Inc.

**GEORGIA**
Columbus • Miller-Averett Marine, Inc.
Decatur • Stovall Tire & Marine Service, Inc.

**ILLINOIS**
Alton • Jerry Frey Marine Sales & Service, Inc.
Waukegan • Larsen Marine Service, Inc.

**KENTUCKY**
Louisville • Falls City Boat Works, Inc.

**LOUISIANA**
New Orleans • Wavel Yacht Sales, Inc.

**MAINE**
Boothbay Harbor • Boothbay Harbor Boat Sales, Inc.

**MARYLAND**
Georgetown • Georgetown Yacht Basin, Inc.

**MASSACHUSETTS**
Wellesley • Dan-Dee, Inc.
Falmouth • Falmouth Yacht Sales Company

**MICHIGAN**
St. Clair Shores • Emerald City Harbor, Inc.
Harbor Springs • Walstrom Marine, Inc.

**MINNESOTA**
St. Lawater on the St. Croix • Port of Sunnyside, Inc.

**NEW JERSEY**
Metedeconk • Comstock's Boat Works, Inc.
Riverside • Riverside Marina, Inc.
Hoboken • Sea Coast Yacht Sales, Inc.
Somers Point • Tidewater Marine Company

**NEW YORK**
Lindenhurst • C. P. L. Yacht Sales, Inc.
Loudonville • North East Yacht Sales
Henderson Harbor • Northern Yacht Sales, Inc.
Nyack • Powell Boat Yard, Inc.
Tonawanda • Smith Boys, Inc.

**NORTH CAROLINA**
Wrightsville Beach • Bradley Creek '68 Marina, Inc.

**OHIO**
Curtice • Anchor Point Boat Sales & Service, Inc.
Cincinnati • Fleraga Marine, Inc.

**PENNSYLVANIA** (Pittsburgh)
Oakmont • Oakmont Boat Service

**SOUTH CAROLINA**
Charleston • Town Creek Marina

**TEXAS**
Seabrook • Gulf States Yachts

**VERMONT**
Shelburne • Shelburne Harbor Marina, Inc.

**VIRGINIA**
Richmond • Virginia Yacht Sales, Inc.

**WASHINGTON**
Seattle • Northwest Pacemaker Sales, Inc.

**CANADA**
Quebec • Argozy Marine Co., Ltd.
Toronto • Beothe's Marina Ltd.

It's a Pacemaker world

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# ...Are you with it?

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*Since 1720, a family heritage of careful boat building*

**C. P. LEEK & SONS, INC. • Lower Bank • Egg Harbor • New Jersey 08215 • (609) 965-3000**

**a** **New 60' Pacemaker double cabin motor yacht** offers the ultimate in luxury, from its built-in TV to its automatic dishwasher and washer-dryer combination. Sleeps 8 or 9. Three heads, three showers, set in tub. All electric galley. Choice of arrangements. Provides the finest styling, construction and engineering of any luxury cruiser of similar size. Designed by renowned marine architect David Martin.

**b** **Spacious lounge deck of the luxurious 60' motor yacht.** A full 14' wide x 15' long this upper deck accommodates two alpine stored chairs, two lounges, two tables with plenty of space for dancing. Curtains enclose the entire deck in bad weather.

**c** **34' Pacemaker Convertible Sedan** sleeps six in three separate private cabins. Private head has hot water shower. Spacious galley includes 10 cu. ft., 110 volt refrigerator and a recessed two-burner electric stove, 4 Kw. generator.

**d** **Electric galley on the 39' Pacemaker motor yacht** includes 10 cu. ft. refrigerator, range and oven, stainless steel sink, ample storage space.

**e** **39' Pacemaker Express Sport Fisherman** is usually found where the big fish are. An exceptional sport fishing boat, it sleeps six to eight with maximum privacy and comfort. Owner's cabin has private head with stall shower and hot water.

## Visit these Pacemaker Dealers Today!

**CALIFORNIA**
Sausalito • Bauman Brothers & Dick Miller Assoc.
Newport Beach • Lakewood Marina

**CONNECTICUT**
Mystic • Mystic Marine Railway
Stamford • Yacht Haven

**FLORIDA**
Jacksonville Beach • Beach Marine Sales, Inc.
Fort Lauderdale • Miller Yacht Sales, Inc.

**GEORGIA**
Columbus • Miller-Averett Marine, Inc.
Decatur • Stovall Tire & Marine Service, Inc.

**ILLINOIS**
Alton • Jerry Frey Marine Sales & Serv., Inc.
Waukegan • Larsen Marine Service, Inc.

**KENTUCKY**
Louisville • Falls City Boat Works, Inc.

**LOUISIANA**
New Orleans • Wolet Yacht Sales, Inc.

**MAINE**
Boothbay Harbor • Boothbay Harbor Boat Sales, Inc.

**MARYLAND**
Georgetown • Georgetown Yacht Basin, Inc.

**MASSACHUSETTS**
Wellesley • Dan-Dee, Inc.
Falmouth • Falmouth Yacht Sales Company

**MICHIGAN**
St. Clair Shores • Emerald City Harbor, Inc.
Harbor Springs • Walstrom Marine, Inc.

**MINNESOTA**
Stillwater on the St. Croix • Port of Sunnyside, Inc.

**NEW JERSEY**
Metedeconk • Comstock's Boat Works, Inc.
Riverside • Riverside Marina, Inc.
Hoboken • Sea Coast Yacht Sales, Inc.
Somers Point • Tidewater Marine Company

**NEW YORK**
Lindenhurst • C. P. L. Yacht Sales, Inc.
Lauderdale • North East Yacht Sales
Henderson Harbor • Northern Yacht Sales, Inc.
Nyack • Powell Boat Yard, Inc.
Tonawanda • Smith Boys, Inc.

**NORTH CAROLINA**
Wrightsville Beach • Bradley Creek 60' Marina, Inc.

**OHIO**
Curtice • Anchor Point Boat Sales & Serv., Inc.
Cincinnati • Fiberglas Marine, Inc.

**PENNSYLVANIA** (Pittsburgh)
Oakmont • Oakmont Boat Service

**SOUTH CAROLINA**
Charleston • Town Creek Marine

**TEXAS**
Seabrook • Gulf States Yachts

**VERMONT**
Shelburne • Shelburne Harbor Marina, Inc.

**VIRGINIA**
Richmond • Virginia Yacht Sales, Inc.

**WASHINGTON**
Seattle • Northwest Pacemaker Sales, Inc.

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Toronto • Booths's Marine Ltd.

# COUNTESS 44

## A FULL-POWERED AUXILIARY THAT COMBINES THE BEST OF SAIL AND POWER!

Meet the Countess 44! She's high-powered . . . a full-powered auxiliary that sails like a queen, but speeds thru calms or headwinds at eight to nine knots. She combines the virtues of a fast, able sailing yacht with the plush accommodations of a luxury motor-sailer. Countess measures 44′ - 6″ length overall, 30′ - 6″ length waterline, 12′ - 0″ beam; draws only 5′ - 4″ . . . with interior design emphasis put on elegance, convenience, and spaciousness. Large commodious deckhouse provides picture-window living while under sail. Three compartments sleep six. Boatload of distinctive features described in literature available at your nearest Pearson dealer. Write today: Pearson Yachts, Bristol, Rhode Island

PEARSON YACHTS
GRUMMAN ALLIED INDUSTRIES INC

# NO FOCUSING! JUST LOAD AND SHOOT!

## SWINGER

**So loaded with features it's almost alive. It talks to you!**

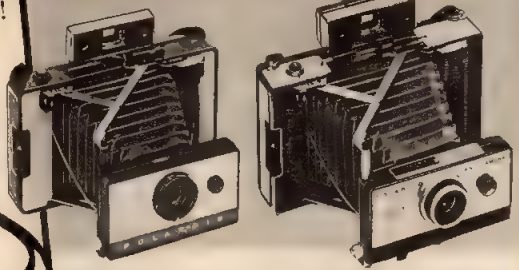
**Check our fantastically low price!**

**THE "SWINGER" POLAROID LAND CAMERA.** Slip it on your wrist and forget it. It feels like nothing. It's almost alive. It talks to you. Swing it up and take a look. Twist a little red knob and when you see "YES," you've got the right light for shooting. In 10 seconds you zip off a beautiful black and white picture. The Swinger loads instantly. You don't have to focus it. . . pictures are sharp from close up to far away. It freezes action. Shutter speed is 1/200th sec ond. Built-in flashgun uses inexpensive AG-1 bulbs for in doors. drop into the camera and shoot. Shipping wt. 20 oz.
**20C/PHX1597** . . . . . **$19.95**

**Film for Swinger Above.** Type 20 Polaroid Black and White Film. New 3000 speed roll film. 8 exposures per roll. Picture size, 2½x3½". Minimum 5 rolls.
**20F/PHX168** . . . . . Each **$1.99**

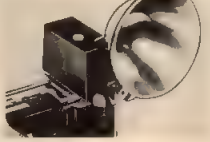
**(A) DIAMOND COMPARTMENT CASE FOR POLAROID 20 — THE "SWINGER."** Designed to hold the camera and accessories, including 2 boxes of film, and 2 packages of flashbulbs. Made of heavy duty Black vinyl and long wearing Texon. Features tuck-tite lock, adjustable carrying strap. **Wt. 1½ lbs.**
**DS20PHX330** . . . . . **$4.95**

## Now Choose the Polaroid Camera... That Suits Your Purse and Purpose



**POLAROID "103" COLOR PACK CAMERA.** Beautiful on-the-spot color pictures (and black and whites, too) are simple to make. It has a sharper lens and a greater accessory capability. It is light, easy to use, simple to load with the new pack film. Each pack contains 8 shots (either black and white or color) in the big 3¼x4¼ format. Electric eye makes picture taking easy as aiming and press ng the button. Has deluxe rangefinder/viewfinder. Shipping weight 3 lbs.
**103PHX6790** . . . . . **$84.95**
**268PHX625** Flash attachment . . **$7.95**

**POLAROID COLOR PACK 101 CAMERA.** Incorporates features of the "100" at a lower price. Missing are the dual exposure ranges for black and white and color (all indoor pictures must be made with flash). There are two film speed options. The shutter housing is finished in black metal and plastic. Nylon strap is fitted instead of leather. Double image range and viewfinder as in the "100." Makes portraits in color and black and white with Polaroid accessories on facing page. Fine triplet ens as in "100."
**101PHX9490** Wt. 3 lbs. **$124.95**
**268PHX625** Flashgun attachment . **$7.95**



**FLASHGUN FOR POLAROID "100" SERIES CAMERAS.** Clips right to the camera and fires automatically whenever you press the shutter. It uses M3 (clear) flashbulbs. (Blue bulbs aren't necessary for color pictures because this gun has a blue safety shield.) Shpg. wt. 1 lb.
**268PHX625** . . . . . **$7.95**

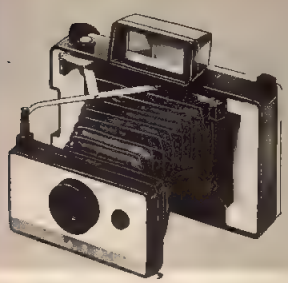
**Attache Case for Cameras and Accessories**

**CUSTOM CRAFTED BY DIAMOND Specially for POLAROID!**

**(B) COMPARTMENT CASE FOR POLAROID COLOR PACK LAND CAMERAS AND ACCESSORIES.** This bag accommodates Models 100, 101, 102, 103, 104 and the new 250. Black vinyl, lined with gray suedine. Tuck-lite lock and adjustable vinyl shoulder strap. 13¾" long, 8" high, 3¼" wide. Shipping weight 2 lbs.
**DS104JAX790** . . . . . **$10.95**

**(C) ATTACHE CASE FOR POLAROID COLOR PACK LAND CAMERAS AND ACCESSORIES.** Lightweight, durable. Cradles your camera and accessories. Just lay equipment on die cut cushion inside. Ebony finish with aluminum trim. Comfortable handle. Chrome plated lock and key. 4½ lbs.
**620P/JAX997** . . . . . **$13.50**

**(D) DIAMOND CUSTOM DELUXE COMPARTMENT CASE for Polaroid Color Pack Land Cameras.** For Models 100, 101, 102, 103, 180 & 250 camera and accessories. Made of specially finished long wearing black Texon. Brushed aluminum side panels. Rugged adjustable shoulder strap of topgrain cowhide. Safety lock. 11¾x9½x4½" wide. Wt. 4½ lbs.
**C179JAX1497** . . . . . **$19.95**



**POLAROID "104" COLOR PACK CAMERA.** Half the price of the original model. Makes color pictures in 60 seconds and black and white pictures in just 10 seconds ...exactly as the more expensive models do. Lightweight — less than many 35mm cameras. Handy film pack snaps into back of camera in seconds. Transistorized electronic shutter makes correct exposure settings for all outdoor shots automatically. Indoor flash shots, for black and white as well as color, are automatic, too. No measurements, settings—just focus and shoot.
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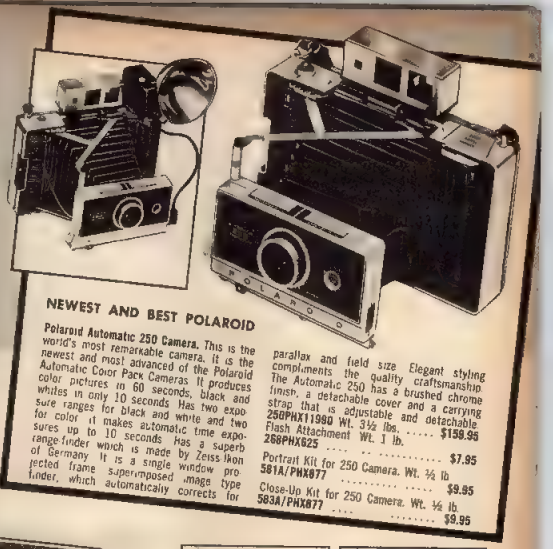
**268PHX625** Flash Attachment . . . . . **$7.95**



## NEWEST AND BEST POLAROID

**Polaroid Automatic 250 Camera.** This is the world's most remarkable camera. It is the newest and most advanced of the Polaroid Automatic Color Pack Cameras. It produces color pictures in 60 seconds, black and whites in only 10 seconds. Has two exposure ranges for black and white and two for color. It makes automatic time exposures up to 10 seconds. Has a superb range-finder which is made by Zeiss Ikon of Germany. It is a single window projected frame supersuperposed image type finder, which automatically corrects for parallax and field size. Elegant styling complements the quality craftsmanship. The Automatic 250 has a brushed chrome finish, a detachable cover and a carrying strap that is adjustable and detachable.
**250PHX11980** Wt. 3½ lbs. . . . . **$159.95**
Flash Attachment Wt. 1 lb.
**268PHX625** . . . . . **$7.95**
Portrait Kit for 250 Camera. Wt. ½ lb.
**581A/PHX877** . . . . . **$9.95**
Close-Up Kit for 250 Camera. Wt. ½ lb.
**583A/PHX877** . . . . . **$9.95**

## Accessories for 100 Series Polaroid Cameras

**CLIP-ON LENSES.** Provides your Polaroid with much greater versatility. Each lens has view focus adapter fits over viewfinder. Lets you get within 9 inches of your subject.
**Portrait Lens Kit**
**581PHX796** Wt. ½ lb. . . . . **$8.95**
**Close-Up Lens Kit.**
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## POLAROID CLOUD FILTER

Designed for use with black & white type 107 film only. Orange filter improves contrast in pictures showing expanse of sky — produces beautiful cloud effects. Fits over lens and electric eye. Shipping weight 1½ oz.
**516PHX476** . . . . . **$5.45**

## DEVELOPMENT TIMER

**POLAROID TIMER.** Ensures accuracy in timing of picture development. Just set dial to desired time. Especially useful for development of color pictures, will time up to two minutes.
**128PHX587** Wt. ½ lb. . . . . **$6.95**

## POLAROID SELF TIMER

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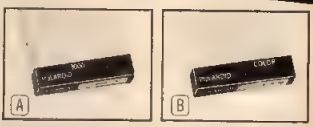

## FILM FOR 100 & 250 POLAROID CAMERAS

**(A) BLACK & WHITE 3000 SPEED Film Pack for 100 & 250 Cameras.** Develops prints in 10 seconds. Eight 3¼x4¼" prints per pack. Sold only in sets of five packs.
**107PHX995** Set of 5 packs. Wt. 2½ lbs. . . . . **$12.75**

**(B) POLACOLOR 75 SPEED FILM PACK for 100 & 250 Cameras.** Produces finished full color pictures in 60 seconds. Makes eight 3¼x4¼ pictures. Needs no coating (as do black and white).
**108PHX399** Wt. ½ lb. . . . . **$5.19**

## FILM FOR OTHER POLAROID CAMERAS

**(C) POLAROID POLACOLOR FILM.** For all cameras except #80 and #133. Full color pictures in 60 seconds. Prints do NOT need coating. 6 exposures.
**48PHX387** . . . . . **$4.70**

**(D) POLAROID BLACK & WHITE FILM.** In rolls. Develops quality prints in 10 seconds. Sold only in set of 5 rolls.
**3000 Speed.** For all cameras except Series #80 & #133.
**47PHX995** Set of 5 rolls . . . . . **$13.25**
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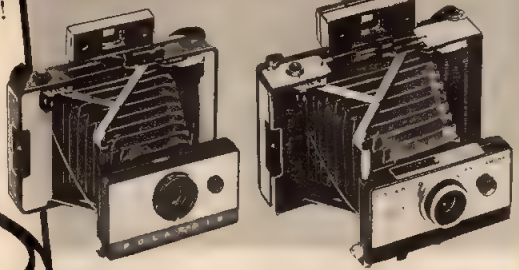

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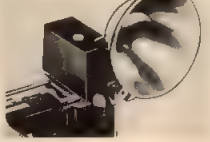

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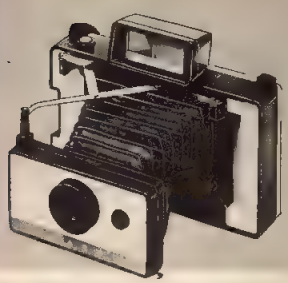

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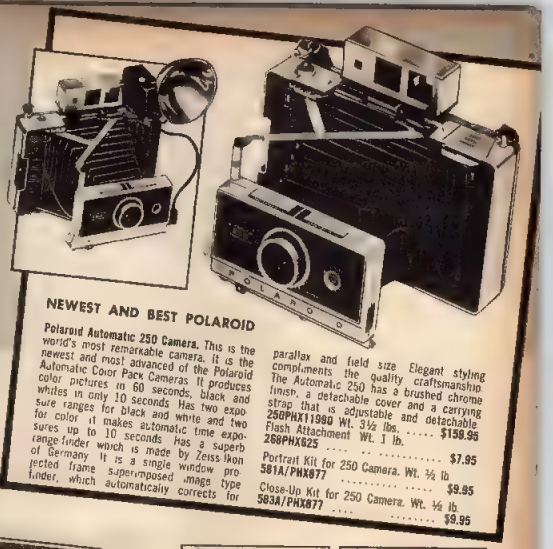

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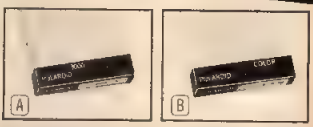

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**107PHX995** Set of 5 packs. Wt. 2½ lbs. . . . . **$12.75**

**(B) POLACOLOR 75 SPEED FILM PACK for 100 & 250 Cameras.** Produces finished full color pictures in 60 seconds. Makes eight 3¼x4¼ pictures. Needs no coating (as do black and white).
**108PHX399** Wt. ½ lb. . . . . **$5.19**

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**(D) POLAROID BLACK & WHITE FILM.** In rolls. Develops quality prints in 10 seconds. Sold only in set of 5 rolls.
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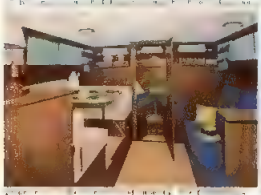
# What can you expect from a steel or aluminum hull?



38' Riviera sleeps six, has private forward stateroom.

# Roominess, great hull strength, low maintenance, and a feeling of security.

# Ask any Roamer owner.

Roamers are fast, stable, beautifully performing boats that give you all the fun and enjoyment of boating without work and worry. And the credit goes to their hulls of steel or aluminum.

### Is metal really that good?

Think about this: in a one-piece aluminum or steel Roamer hull, there are no seams to leak. No planks to crack. No rivets, screws, bolts, or nails to work loose. And there's never a worry about dry rot or marine borers.

### What about corrosion?

Roamer licked the problem years ago by installing a Capac Automatic Corrosion Eliminator as standard equipment on every model. It operates all the time and prevents underwater corrosion (electrolysis) from even starting. The Capac unit needs neither service nor maintenance, and it operates on less power than one Christmas tree bulb

Corrosion caused by normal exposure is also prevented — by Roamer's exclusive Chemitrol process, which consists of multiple layers of anti-corrosion paint on the hull. The bottom receives additional coats of anti-fouling paint to discourage marine growth. Some Roamers go 2 or 3 seasons without painting.

### Maintenance is a breeze

With their one-piece metal hulls and fiberglass superstructures, Roamers are easy to keep shipshape. There are no seams to caulk. Through-hull fittings are either monel or aluminum to resist corrosion.

### The hulls are rugged

But a boatsman can have bigger and more immediate worries. Safety, seaworthiness, and performance are the things he's concerned about every time he heads offshore. And this is where Roamers are unbeatable. Their hulls stand up to the impact of big waves, docking accidents, and underwater obstacles. Roamer frames have been known to bend, but there's no record of one ever having broken.

The fast, planing hulls knife through the water with a minimum of pitching and tossing, and they *bank* into sharp turns at high speeds. Riding is smooth in any sea, and in quartering and following seas, Roamer's greater stability helps hold course.

### No drumming, no sweating

Roamer hulls are quiet. Hull noise is less than hulls of other materials. A thick coat of special insulating compound inside the hulls deadens noise and vibration and prevents moisture condensation. And decks never become too hot on a Roamer. They stay cool because the metal hull acts as an efficient conductor carrying heat away through the water.

### Unmatched interiors

Roamers are as beautiful inside as they are practical outside. Because the frames take less space while providing more strength, cabins have extra room for living area, for storage, and for headroom. And the unhurried craftsmanship, the fine cabinetry, and the elegant furnishings found in Roamer interiors are a delight to owners.

### Two-year protection

Roamers are covered by the Chris-Craft warranty* which extends for two years on parts and one year on labor. It's the boating industry's finest protection.

Surprisingly, Roamer prices are actually competitive with boats of other materials. And Roamers are famous for their impressive lists of standard equipment so you always get more for your money than you planned on. Roamers bring higher resale prices, too, another point which adds to overall value. With so many advantages, don't you think you should see your Roamer dealer soon?

**ROAMER MODELS AND PRICES**

| | |
|---|---|
| 30' Dispatcher Express (steel) | $ 15,400 |
| 33' Riviera (steel) | $ 22,765 |
| 37' Riviera (steel) | $ 25,440 |
| 37' Riviera (aluminum) | $ 28,940 |
| 38' Offshore (steel) | $ 33,910 |
| 48' Riviera (steel) | $ 52,390 |
| 48' Riviera (aluminum) | $ 59,990 |
| 57' Motor Yacht (steel) | $ 98,995 |
| 57' Motor Yacht (aluminum) | $111,775 |

*All models are twin screw. Prices are FOB factory, based on standard equipment listed in catalog. Prices, specifications subject to change.*

*** WARRANTY**

For the first 24 months or 400 hours of operation, whichever comes first Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the factory of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boats or engines purchased, paints, varnishes, gelcoats, chrome, racing boats or engines altered boats or parts or speeds

Roamer Division, Chris-Craft Corp.
Pompano Beach, Florida 33061

*Please send me your color catalog on the new 1966 Roamers.*

Name_____

Address_____

City_____

State_____ Zip_____

Chris-Craft

**Roamer** one of nine great Chris-Craft fleets

# RONSON®

## VARAFLAME LIGHTERS

**PRINCESS** - slim, new purse lighter. Gold-tone, suede finish, deep engraved design.
**29802/972** **LIST $14.95**

**STARFIRE** - Amazingly compact! Black suede finish. Hand-Engraved design.
**89010/1138** **LIST $17.50**

**STARFIRE** - Compact, lightweight. Turquoise Satin finish. Hand-engraved design.
**89012/1138** **LIST $17.50**

**LADYLITE** - Elegant Lipstick-Size Purse Lighter. Featherweight. Goldtone, engraved design
**63109/1073** **LIST $16.50**
Brown-Stain Finish Hand Engraved Design
**63111/1203** **LIST $18.50**

## RONSON VARAFLAME TABLE LIGHTERS

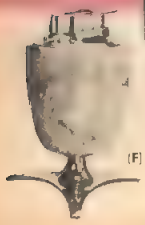
(A)

(B)

(C)

(G)

(H)



(F)

(I)

(D)

(E)

(A) **NORSEMAN** - Walnut and Stainless Steel.
**40003/1300** **LIST $20.00**

(B) **TIVOLI** - Rosewood and Satin-Finish Aluminum
**40041/1625** **LIST $25.00**

(C) **VALIANT** - Rosewood and Chrome Plate.
**40043/1625** **LIST $25.00**

**VALIANT ELEGANCE** - new sophisticated styling and material.

(D) Green Onyx, Gold Electroplate
**40071/1788** **LIST $27.50**

(E) Black and Gold Marble, Gold Electroplate
**40069/1625** **LIST $25.00**

(F) St. Florient Rose Marble, Gold Electroplate
**40070/1625** **LIST $25.00**

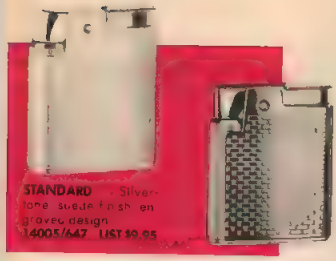
(G) **LURALITE** - Gold-tone Mosaic Finish, Gold Electroplate
**87006/1300** **LIST $20.00**

(H) **VENUS** - Gold-tone, Suede finish, Deep Engraved design.
**87024/972** **LIST $14.95**

(I) **VENUS** - Silver tone, Suede finish, Deep Engraved design.
**87023/878** **LIST $13.50**

# BUTANE LIGHTERS--ADJUSTABLE FLAME

RONSON®



**STANDARD** - Silver-tone suede finish engraved design
14005/647 LIST $9.95

**STANDARD** - Basket-weave design Automatic action.
14001/813 **Silver-tone** LIST $12.50
14002/813 **Gold-tone** LIST $12.50

**WHIRLWIND** - spectacular elegance. Gold-tone with initial plate. Deep engraved silver-tone design.
62110/1138
LIST $17.50

**WHIRLWIND**-slimmest butane windproof lighter Silver tone, engraved design
62109/972 LIST $14.95

**ADONIS** - slim elegance, compact. Tortoise enamel on silver-tone, engraved Gold-tone emblem
11603/1297 LIST $19.95

**ADONIS** - silver-tone, engraved design Gold-tone emblem.
11611/1073 LIST $16.50

**WINDLITE** - Suede and Bright Engraved Design silver.
67015/582 LIST $8.95

**PATHFINDER EXECUTIVE SET** - Table lighter, Matching Cigarette Urn and Ash Tray, covered in genuine Water Buffalo. Gold Electroplate.
40057/1622 LIST $24.95

**WINDLITE** - Satin and bright silver. Engraved design Initial plate
67002/647 LIST $9.95

**LITEGUARD** - Gold-tone, textured suede finish deep engraved design
62019/972 LIST $14.95

**LITEGUARD** - Silver-tone, suede finish, engraved design
62017/777 LIST $11.95

**LITEGUARD** - flip-up windshield for easy cleaning. Deep engraved design, initial plate
62014/842
Silver-tone
LIST $12.95
62015/972
Gold-tone
LIST $14.95

## Solid body electric bass guitar outfit 159.88

**Get all this and save $25.96!**

- **electric bass guitar with 1 magnetic pickup, 2 audio controls, double cutaway styling**
- **powerful 22-watt output amplifier with 15-in. speaker and audio controls for 2 channels**
- **pick, strap, booklet, cable and carrying case**

Sold separately for $185.84 in Fall Catalog! Solid-body electric bass guitar features double cutaway styling 1¼ in. slim Tuned E-A-D-G. Powerful magnetic pick up; steel reinforced adjustable neck. 2 audio controls. Adjustable bridge; Rosewood fingerboard. White celluloid guard plate. Ebony Black finish. 13x42-in.

Bass amplifier has 15-in. speaker, 4 instrument inputs—2 per channel. 5 tubes plus rectifier. 29x9x19 in. Chip carry case. UL listed, 110-120V, AC.
M65 J 2741W Exp. (58 lb) Low terms . . Outfit 159.88

## Flat-top guitar outfit 59.88

**Get all this . . .**

- **flat-top guitar: rich-looking Mahogany, Spruce finish**
- **pick, neck strap, vinyl bag**
- **instruction course booklet**
- **songbook with chord index**

Hand-rubbed Mahogany sides, back, natural Spruce top. Rosewood bridge; oval Rosewood fingerboard. 19 brass frets; inlaid markers. Adjustable neck; steel strings. Marbleized guard plate. Matl.
W65 J 2518. (11 lb) Outfit 59.88

Deluxe Outfit with molded plastic carry case for floating protection.
W65 J 2519. (15 lb) Outfit 69.88

## Arch-top guitar outfit 34.88

**Get all this . . .**

- **arch-top guitar: auditorium size Walnut finished Maple**
- **pick, neck cord, vinyl bag**
- **instruction course booklet**
- **chord index, 45 rpm record**

Steel strung arch-top guitar is auditorium size—16x41 in. long. Slim steel reinforced neck. Adjustable bridge; nickel plated tail-piece. Celluloid guard plate. 19 frets. Laminated Maple body. Matl.
W65 J 2512 (11 lb) Outfit 34.88

Deluxe Outfit with molded plastic carry case for floating protection.
W65 J 2520. (15 lb) Outfit 44.88

(1)

(2)

**baritone ukelele outfit** (1) It's easy to learn to play your favorite tunes in just minutes . . . and so much fun, too! Large-size baritone uke has rich tone quality. Mahogany finish top, back and sides. Rosewood fingerboard with 18 brass frets. Eight inlaid markers; tuning pegs. 10x3½x29½ in. long, includes 200-song folio, 45 rpm record, instruction book, felt-covered pick and vinyl carrying bag
Z65 J 2859. Mailable Shipping weight 8 lbs . Outfit 19.95

**ukelele outfit** (2) Introduce your family to this fun-filled musical instrument—it's easy to learn and it costs so little! Standard size uke features break-resistant polystyrene fingerboard with Mahogany finish; hardwood top and bottom. Nylon strings. Four non-slip metal tuning pegs; four inlaid markers. 6½ inches wide, 21 inches long. Includes pick, 45 rpm record, instruction book and fleece-lined carry bag
Z65 J 2860 Mailable Shipping weight 4 lbs Outfit 7.95



**Use Budget Power for a brighter Christmas on the same old income**

First in savings!
Only at Spiegel!

# PERSONALIZED DOUBLE PICK-UP ELECTRIC GUITAR OUTFIT

Incredibly priced!

## 89.88

**THE GUITAR** Solid body, double cutaway • 2 magnetic pickups, separate controls • rhythm-solo switch • vibrato control • oval Rosewood fingerboard • personalized 3½-in. brass name plate

**THE AMPLIFIER** 4-watt output • 8-in. speaker • top-mounted controls • 3 inputs, single channel • 3 tubes and rectifier • chrome trim • carry handle

**THE ACCESSORIES** Pick • neck strap • cable • record and instruction booklet • expanded vinyl carrying bag

Exclusive professional-quality electric guitar outfit—personalized at no extra charge! Look at the features, then compare the price anywhere. 2 powerful magnetic pick-ups with separate volume and tone controls. Rhythm-solo switch for lead guitar or accompaniment. Hand vibrato unit for unique tonal effects. Brass frets. Sunburst Walnut finish. 14x14x39 in. Amplifier 16¼x8½x4 in. Accessories above plus order coupon entitling you to personalized brass name plate (up to 18 letters). UL listed 110-120V AC tow terms. M65 J 2613W Express. (27 lb.) Outfit 89.88

See page 277 for new, lower Budget Power terms—no money down

# SMITH-CORONA®

## PORTABLE TYPEWRITERS

**SPECIAL OFFER $3.95**

10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 8 Columbia records easel type instruction book

## Galaxie II

### WITH NEW POWER SPACE!

**Features Changeable Type.** √ π ∫ ∞ ≈ ±

Over 50 signs, symbols, or accents that may be added without changing your keyboard

**GALAXIE® II —DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE™** This magnificent new American-made portable is styled and priced for student and general home use. Ideal for those who prefer a portable, yet require a machine that delivers heavy-duty performance. You'll feel the sense of absolute, effortless control in your fingertips. Features include: full 88-character keyboard; jeweled escapement, cushioned return lever; Changeable Type™ bar lets you add special characters. Six optional sets of 8 characters each available; accents, signs, and symbols. Transparent line indicator; personal touch selector; erasure table, Page Gage and Quick-Set margins; variable line spacing, retractable paper support arms; removable color matched platen, forward glide top deck; and much more. Metallic Gold, Charcoal Gray, or Metallic Blue. Pica or Elite. Wt. 21 lbs.

6T2V/YAX8997 ..... $116.50

Charcoal Gray

Metallic Blue

Trimline™ Carrying Case Matches Your Airware Luggage

SCM

PICA type. ELITE type.

## Corsair

**CORSAIR®—THE FINEST, MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY!** Space-age styling combined with all-around convenience in a moderately priced portable. Weighs just 9 lbs., yet built to deliver years of heavyweight performance. Take it along to school, to work or on vacation with you. It's a durable traveler—precision in miniature character regular size keyboard with 84 characters. Page Gage™ that tells how far you are from the bottom of the page. Quick-Set™ margin stops—fully visible and set with a single finger motion. Convenient retractable paper support arms. Pre-Set™ tabulator—one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector lets you choose the touch that's just right for you. Trim design and sturdy Cycolac body give a modern look; super-strength; deluxe unified base and handy carrying case. Available in Beige or Blue . . . Pica or Elite type. Shpg wt. 12 lbs.

6Y/YAX3996 .. . . . . $56.50

Unified base and carrying case

SCM

SCM

## Deluxe 890 ADDING MACHINE

*Adds, Subtracts and Multiplies Electrically*

**FOR EVERYONE WHO FIGURES!** Engineered for every type of business and profession. Quiet and portable, heavy duty for every office. Or use it at home or on the farm. Adds, subtracts and multiplies electrically. Designed with the operator in mind, this remarkable American-made unit has advanced design and mechanical features throughout. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). This ingenious adding machine features Hand-Span keyboard for easier operation and increased efficiency. Transparent tear strip keeps all entries on the tape visible. Keyboard correction key eliminates incorrect items before machine is operated. King size add bar for greater ease and speed of operation. These advances speed up your figuring work and assure you greater accuracy and efficiency. 9' detachable cord and dust cover included. 5¾x8x12" long. Charcoal Grey. Shipping weight 14½ lbs.

890YAX9396 .. . . . . $133.50

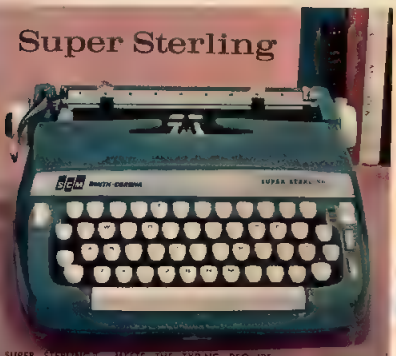
**5 YEAR GUARANTEE**

Any Smith Corona Branch Office will replace without charge except for labor and shipping, any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.

# SMITH-CORONA®

## PORTABLE TYPEWRITERS

## Super Sterling



SUPER STERLING™—MEETS THE TYPING REQUIREMENTS OF THE WHOLE FAMILY! Here's a new-styled version of an all-time favorite! Ideal for Dad's office at home . . . Junior's dorm or den. Feel the smooth effortless key action and note the precision in every detail. This rugged new beauty has a full 88-character office-sized keyboard. Page Gage tells you how far you are from the bottom of the page. Full-length tabulator sets and clears tab stops. Personal touch selector allows you to choose exactly the right touch. Quick-Set margin stops fully visible and set with a single finger motion. Plus transparent line indicator, easily removable platen, push variable line spacing and many more famous Smith-Corona features. Trimline™ carrying case is handsomely styled to match your airplane luggage. Available in Bengal Tan or Starmist Blue . . . your choice of Pica or Elite type. Shipping wt. 20 lbs.

6SS/YAX7296 . . . . . $107.50

Bengal Tan

OFFICE-SIZED KEYBOARD

Trimline Carry-on Case Matches Your Airplane Luggage

## Coronet™ Electric

CORONET™ ELECTRIC—THE FIRST PORTABLE ELECTRIC TYPEWRITER! The last word in typing ease and speed! Simply touch the keys and electricity does the work for you. Type as fast as you want . . . get print perfect letters . . . precise spacing, even stroke, even impression. Makes learning a breeze for beginners, too! American-made portable features a full 88-character office-sized keyboard and electric shift keys. Five automatic electric repeat actions—dashes, spaces, dots, underlines and "X's." Full-length tabulator; key sets and clears; personal touch selector, erasure table. Quick-Set visible margins and Page Gage to tell you how far you are from the bottom of the page. Exclusive Copy Set dial, versatile transparent line indicator, variable line spacing, retractable paper support arms, removable color-matched platen. All metal vinyl covered Trimline™ carrying case. In Bengal Tan or Starmist Blue . . . Pica or Elite. Shipping weight 27 lbs.

6SV/YAX11997 . . . . . $149.50

OFFICE-SIZED KEYBOARD

All Metal Vinyl Covered Trimline Carrying Case

Electrically Adds, Subtracts & Multiplies

Retractable Carrying Handle

## Lightweight FIGUREMATIC®

### All-Electric Adding Machine

Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, clubwomen and students. An ingenious 8-lb. electric brain that does your adding, subtracting and multiplying automatically! Checks everything from store bills to a store inventory . . . fast as you can stick off the items. Through creative engineering, many parts and assemblies were combined into a single, more efficient unit for greater durability, accuracy and portability. "Hand-Span" keyboard is easy to use . . . has extra sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover and pull out the retractable case handle. Easy-to-read type . . . clearly printed tape. Transparent tear-off strip. Combined digit indicator and clear key simplify operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($9999,999.99). Weighs only 8 lbs. measures a compact 9x13x7". Pacific Green. Shipping weight 10½ lbs.

708YAX6497 . . . . . $86.50

9x13x7

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

**SPECIAL OFFER $3.95**
10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 5 Columbia records, easel type instruction book

the Corsair

This is PICA type.
This is ELITE type

Good Housekeeping GUARANTEED

COMMENDED BY PARENTS

the Sterling

TAN

GREEN

BLUE

Unified base and carrying case

**5 YEAR GUARANTEE**

*Any Smith-Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cells or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

Trimline™ Carrying Case Matches Your Airplane Luggage

**CORSAIR® — THE MOST COMPLETE, DEPENDABLE LOW-PRICED TYPEWRITER YOU CAN BUY!** Space age styling and all around convenience keynote this smart portable—and at a really low price. Weighs just 9 lbs., yet engineered to deliver years of heavyweight performance. Take it along to school, to work or on vacation with you. It's a durable traveler — precision in miniature — with many big-machine features including: 84-character regular office-size keyboard, Page Gage™ tells how far you are from the bottom of the page. Quick-Set™ margin-stops —fully visible and set with a single finger motion. Pre-Set™ tabulator —one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector lets you choose the touch that's right for you. Trim design and Cycolac body give modern look, super strength. Deluxe unified base and carrying case. Available in tan or blue . . . Pica or Elite type. Shipping weight 12 lbs.

854N3881—Corsair Typewriter. Available in Tan or Blue. Pica type. Specify color.
871N3881—Same as above, but Elite type. Specify color. Retail **$75.85**

**STERLING®—TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN!** A dependable and durable portable with sophisticated good looks that make it ideal for any dorm or den. Feel the smooth, effortless key action, the movement of the carriage, the feel of precision throughout and you'll recognize quality. Features an office-size 88 character keyboard, exclusive Page Gage tells how far you are from the bottom of the page. Full-length tabulator sets and clears tab stops at your keyboard. Quick-Set margin stops—fully visible and set with a single finger motion. Flat-surfaced erasure table. Rugged all-steel construction finished with electrostatically applied paint. Trimline™ carrying case . . . styled to match your airplane luggage. An American-made product. Available in Metallic light gray, green or blue . . . Pica or Elite type. Shipping weight 20 lbs.

729N7087—Sterling Typewriter. Available in Blue, Gray or Green. Pica type. Specify color.
872N7087—Same as above, but Elite type. Specify color. Retail **$104.85**

## *Deluxe* ADDING MACHINE

*Adds, Subtracts and Multiplies Electrically*

**FOR EVERYBODY WHO FIGURES!** Engineered for every type of business and professional use and portable . . . fits right in every office. Use at home or on the farm. Adds, subtracts and multiplies electrically. Designed with the operator in mind. It is remarkable. An American-made machine that begins and finishes a feature that [illegible] Hand Span keyboard for easier operation and less [illegible]. Decimal Protector keeps all entries on the [illegible]. Keyboard [illegible] eliminates incorrect steps before machine is operated. Long stroke bar for greater ease and speed of operation. Has additional special uses. Easy to work and service for years of accuracy and efficiency. Data holder. Coral Charcoal Gray. Shipping weight 14½ lbs.

LISTS 8 COLUMNS – TOTALS 9

869N9384—Electric Adding Machine. Retail **$133.40**



**Be Sure to Specify Color Desired**

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

This is PICA type. This is ELITE type

Good Housekeeping GUARANTEED

COMMENDED BY PARENTS MAGAZINE

### 5 YEAR GUARANTEE

An Smith Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.

the Continental II

**GALAXIE® II — THE FASTEST NON-ELECTRIC EVER BUILT!** American made portable gives a sense of absolute, effortless control you feel in your fingertips. Features include: 88-character office-size keyboard; jeweled main bearing; Changeable Type™ — adds a new dimension to your keyboard with 40 optional snap-on characters; natural-arc action keys, Page Gage and Quick-Set margins; full length key set tabulation, removable platen, and line indicator. 3-position ribbon selector. Equipped with Forward-Glide top deck. Rugged All-Steel construction — with electrostatically applied, deep finish. Beautiful new color coordination—colored platens . . . even a colored pad on the linespace lever. Gold, Blue or Gray. Pica or Elite. Shipping wt. 22 lbs.

851N8899—Galaxie Typewriter. Available in Gold, Blue or Grey. Pica type. Specify color.
873N8899—Same as above, but Elite type. Specify color.
Retail **$117.25**

Coronet™

**CORONET™ — THE FINEST PORTABLE ELECTRIC TYPEWRITER!** Easy to learn on. Simply touch the keys and electricity does the work for you. Type as fast as you want . . . get print perfect letters . . . precise spacing, even stroke, even impression. Five automatic electric repeat actions—dashes, spaces, dots, underlines and "X's". American-made portable features full 88-character office-size keyboard, keyboard controlled tabulator; Page Gage—tells how far you are from the bottom of the page and Quick-Set margin stops—fully visible . . . set with a single finger motion. Personal touch adjustment and copy set control. All metal vinyl covered Trimline™ carrying case. In Metallic light gray, green or blue . . . Pica or Elite. Shipping weight 27 lbs.

870N11746—Coronet Electric Portable Typewriter. Available in Grey, Green or Blue. Pica type. Specify color.
874N11746—Same as above, but Elite type. Specify color.
Retail **$149.65**

## Lightweight FIGUREMATIC®

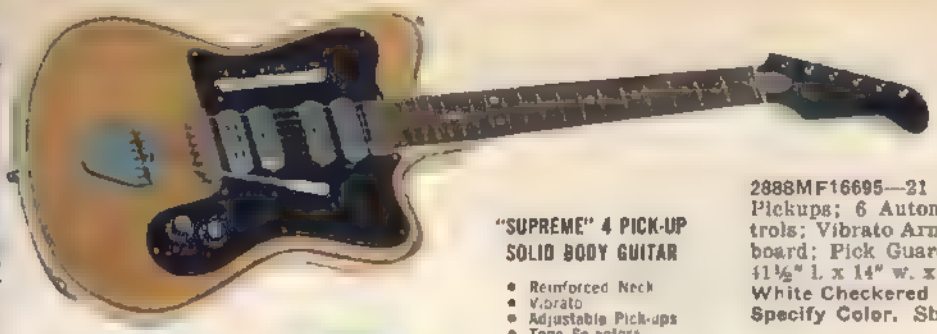
### All-Electric Adding Machine

Easy to learn, easy to use adding machine for the homemaker or professional. Ideal for salesmen, home makers and students. An inexpensive electronic brain that does your adding, subtracting, multiplying automatically! Checks everything from store bills to income tax. Memory . . . fast as you can lift off the items. Through creative engineering, many parts and assemblies were combined to make a simpler, more efficient machine for greater durability, accuracy and portability. Hand-Span keyboard is easy to use . . . has exact access tab key response. Does what you expect. Lock it, fold and snap on the cover and pull out the case handle. Easy to read type clearly printed tape. Contrasting light and dark and clear key symbols for operation. Holds 7 columns of figures ($99,999.99) and 8 lines at one setting. Weighs only 8 lbs., measures a compact 6¾x7. Beautiful Pacific Green. Shipping weight 10½ lbs.

Smith Corona's Portable All Electric Adding Machine

858N6488—Figurematic Adding Machine.
Retail **$86.45**

# Electric Guitars



"SUPREME" 4 PICK-UP SOLID BODY GUITAR

- Reinforced Neck
- Vibrato
- Adjustable Pick-ups
- Tone Selectors

## "SUPREME" 4 PICK-UP SOLID BODY GUITAR with CASE

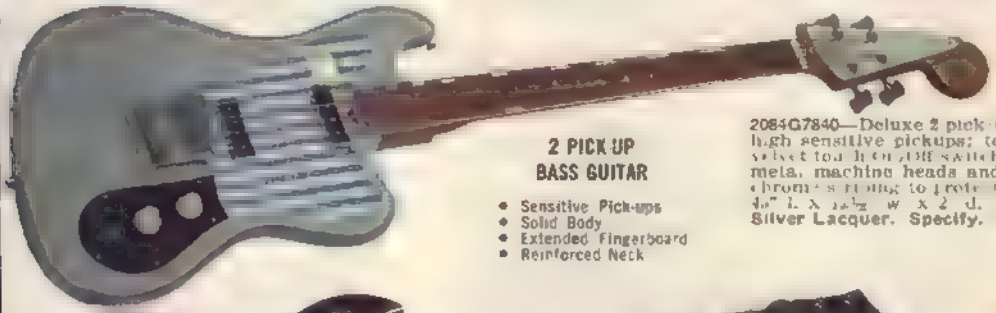
**2888MF16695**—21 Nickel Plated Frets; 4 Magnetic Adjustable Pickups; 6 Automatic Tone Selectors; Tone and Volume Controls; Vibrato Arm Control; Adjustable Bridge; Beautiful Fingerboard; Pick Guard. Quality constructed in Italy. Approx. Size: 41½" l. x 14" w. x 1⅝" d. Celluloid simulated Pearl-like finishes: White Checkered Pearl, Gold, Blue, Red or Silver Sparkle Tinsel. Specify Color. Ship. wt. approx. 20 lbs. F.O.B. Illinois
**Sugg. Retail $265.00**

"MASTER" 3 PICK-UP SOLID BODY GUITAR

- Adjustable Bridge
- Vibrato
- Tone & Volume Controls
- Adjustable Pick-ups

## "MASTER" 3 PICK-UP SOLID BODY GUITAR with CASE

**2890MF15687**—21 Nickel Plated Frets; 3 Magnetic Adjustable Pickups; 6 Automatic Tone Selectors; Tone and Volume Controls; Vibrato Arm Control; Adjustable Bridge; Beautiful Fingerboard; Pick Guard. Combines quality Italian craftsmanship with beauty and performance. Size: 41½" l. x 14" w. x 1⅜" d. Celluloid simulated pearl like finishes. White Checkered Pearl; Gold, Blue, Red or Silver Sparkle Tinsel. Specify Color. Ship. wt. approx. 19 lbs. F.O.B. Illinois
**Sugg. Retail $249.00**



2 PICK-UP BASS GUITAR

- Sensitive Pick-ups
- Solid Body
- Extended Fingerboard
- Reinforced Neck

## 2 PICK-UP SOLID BODY BASS GUITAR with CASE

**2084G7840**—Deluxe 2 pick-up bass guitar with extended neck. Two ultra high sensitive pickups; tone and volume controls; individual noiseless velvet touch on/off switches. Retractable steel reinforced neck, chromed metal, machine heads and tailpiece. Brushed satin metal plates with chrome strong to protect body finish. Crafted in Japan. Approx Size 44" l. x 14¾" w. x 2" d. Available in Mahogany (Sunburst), Ivory or Silver Lacquer. Specify. Ship wt approx 20 lbs. **Sugg. Ret. $156.75**

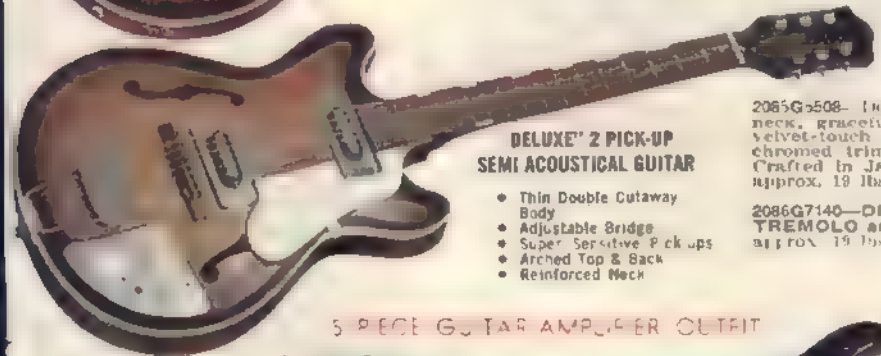
"ULTRA DELUXE" 2 PICK-UP SEMI ACOUSTICAL GUITAR

- Double Cutaway Body
- Sensitive Pick-ups
- Vibrato
- Highly Resonant Body
- Reinforced Neck
- Tone & Volume Controls

## "ULTRA DELUXE" 2 PICK-UP SEMI ACOUSTICAL GUITAR with CASE

**2948MF14630**—Made of the finest wood with elegant celluloid trim around the top and back edges and both sides of the neck. Detachable neck, reinforced with adjustable truss rod. Pick-ups permit individual adjustment for desired [illegible] are several [illegible] Volume and tone controls. 2 pick-ups. Lucite [illegible] plastic pick guard. Quality crafted in Japan. Approx. Size [illegible] Blonde or Red Sunburst. Specify. Ship. wt. approx. 21 lbs. F.O.B. Illinois
**Sugg. Retail $222.00**

**2950MF13230**—2 PICK-UP SEMI ACOUSTICAL GUITAR LESS VIBRATO, with CASE. Same as above except less vibrato. Blonde or Red Sunburst. Specify. Approx. ship wt. 21 lbs. **Sugg. Retail $206.00**



DELUXE" 2 PICK-UP SEMI ACOUSTICAL GUITAR

- Thin Double Cutaway Body
- Adjustable Bridge
- Super Sensitive Pick-ups
- Arched Top & Back
- Reinforced Neck

## "DELUXE" 2 PICK-UP SEMI ACOUSTICAL GUITAR with CASE

**2085G6508**—Double cutaway body, slender adjustable steel reinforced neck, graceful arched top and back for great [illegible] comfort, noiseless velvet-touch rocker pick-up switches, adjustable rosewood bridge, all chromed trim and guard plates. Deep [illegible] shaded Mahogany finish. Crafted in Japan. Approx. Size: 15½" w. x 3" d. x 39" l. Ship. wt. approx. 19 lbs.
**Sugg. Retail $110.00**

**2086G7140**—DELUXE 2 PICK-UP SEMI ACOUSTICAL GUITAR with TREMOLO and CASE. Same as above except with Tremolo. Ship. wt. approx. 19 lbs.
**Sugg. Retail $142.75**

5 PIECE GUITAR AMPLIFIER OUTFIT

**Guitar Features:**

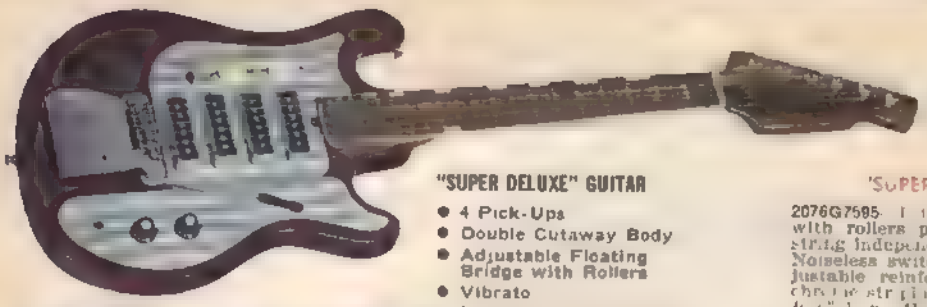
- 3 Sensitive Pick-ups
- Double Cutaway Body
- Tremolo
- Floating Bridge with rollers
- Reinforced Neck

**Amplifier Features:**

- 12" Jensen Speaker
- 5 Tubes
- 18 Watt Audio Output
- 4 Instrument Inputs
- 2 Separate Channels

**2083G11613** — Includes **2078G6195** — "Royal" 3 Pick-Up Guitar with Case from page 408; **2089G5745**—Five-Tube Amplifier from page 412; Connecting Cord and Instruction Book. A great combination for beginners and advanced musicians. Guitar is available in Mahogany (Sunburst) or Red Lacquer. Specify Guitar color When Ordering. Approx. Ship. wt. 40½ lbs
**Sugg. Retail $240.50**

# Solid Body Electric Guitars



**"SUPER DELUXE" GUITAR**

- 4 Pick-Ups
- Double Cutaway Body
- Adjustable Floating Bridge with Rollers
- Vibrato
- Tone & Volume Controls

'SUPER DELUXE' 4 PICK-UP GUITAR with [illegible]

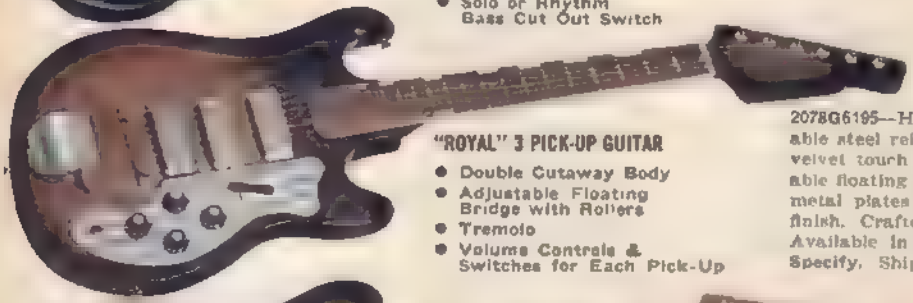
2076G7595—Four sensitive pick-ups. Adjustable floating bridge with rollers permits height and spread adjustment of each string independently, giving the instrument greater versatility. Noiseless switches; solo or rhythm bass cut-out switch. Adjustable reinforced neck. Brushed satin metal plates with chrome striping protect finish. Crafted in Japan. Approx. Size 40½" l. x 13½" w. x 1¾" d. Available in **Shaded Mahogany (Sunburst) or Red Lacquer. Specify.** Ship wt. approx. 19 lbs. **Sugg. Retail $151.95**

**"DELUXE" 3 PICK-UP GUITAR**

- Ultra Deluxe Body with Cutout
- Floating Adjustable Bridge with Rollers
- Vibrato
- Solo or Rhythm Bass Cut Out Switch

'DELUXE" 3 PICK-UP GUITAR with CASE

2077G7560—Finest 3 pick-up with Tremolo electric guitar made. Deluxe body has sculptored cut out for perfect balance. Floating bridge with rollers for fret-on-fret vibrato. Velvet touch On/Off switches. Detachable, adjustable steel reinforced neck. Brushed satin metal plates with chrome striping to protect beautiful body finish. Quality crafted in Japan. Approx. Size 42" l. x 13½" w. x 1¾" d. Available in **Shaded Mahogany (Sunburst), Ivory or Silver Lacquer. Specify.** Ship wt. approx. 19 lbs. **Sugg. Retail $151.25**



**"ROYAL" 3 PICK-UP GUITAR**

- Double Cutaway Body
- Adjustable Floating Bridge with Rollers
- Tremolo
- Volume Controls & Switches for Each Pick-Up

ROYAL" 3 PICK-UP GUITAR with CASE

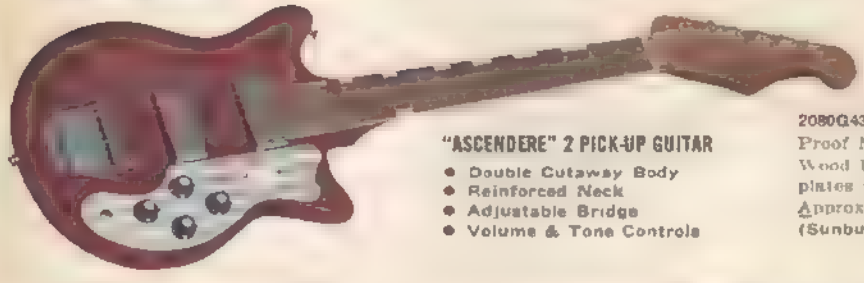
2078G6195—Hinged cover Tremolo tailpiece; detachable, adjustable steel reinforced neck. Separate volume control noiseless velvet touch switches for each pick-up tone control adjustable floating bridge with rollers; extended neck, brushed satin metal plates with chrome striping to protect beautiful body finish. Crafted in Japan. Approx. Size 40" l. x 12" w. x 1¾" d. Available in **Shaded Mahogany (Sunburst) or Red Lacquer. Specify.** Ship wt. approx. 17 lbs. **Sugg. Retail $123.95**

**"REVELER" 2 PICK-UP GUITAR**

- Double Cutaway Body
- Tremolo
- Volume & Tone Controls
- Reinforced Neck
- Adjustable Bridge

'REVELER' 2 PICK-UP GUITAR with CASE

2079G5355—Select Seasoned Hard Wood Body. 2 Highly Sensitive Adjustable Pickups with On-Off Switches. Sensitivity Control for Each Pickup. Extra Wide Warp-Proof Neck Reinforced with Steel Rod. Metal Adjustable Bridge; Tremolo Tail Piece. Brushed satin metal plates with chrome striping protect finish. Crafted in Japan to Rigid Specifications. Approx. Size 40" l. x 12" w. x 1¾" d. Available in **Shaded Mahogany (Sunburst) or Red Lacquer. Specify.** Ship. wt. approx. 17 lbs. **Sugg. Retail $107.00**

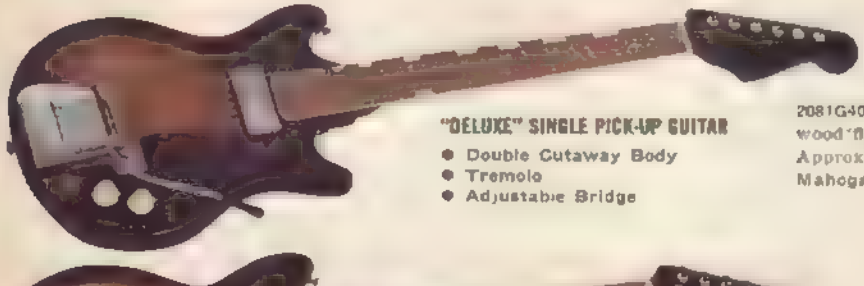


**"ASCENDERE" 2 PICK-UP GUITAR**

- Double Cutaway Body
- Reinforced Neck
- Adjustable Bridge
- Volume & Tone Controls

ASCENDERE 2 PICK-UP GUITAR with CASE

2080G4375—Adjustable Pick-ups, with On-Off Switches. Warp-Proof Neck. Sensitivity Control Knob for Each Pickup. Hard Wood Body. Volume and Tone Controls. Brushed satin metal plates with chrome striping protect finish. Crafted in Japan. Approx. Size: 39½" l. x 12" w. x 1¾" d. **Shaded Mahogany (Sunburst) or Red Lacquer. Specify.** Ship wt. approx. 16 lbs. **Sugg. Retail $87.50**



**"DELUXE" SINGLE PICK-UP GUITAR**

- Double Cutaway Body
- Tremolo
- Adjustable Bridge

"DELUXE" SINGLE PICK-UP GUITAR with CASE

2081G4060—Select hardwood body; steel reinforced neck, rosewood fingerboard. Removable tremolo arm. Crafted in Japan. Approx. Size 39½" l. x 12" w. x 1¾" d. Available in **Shaded Mahogany (Sunburst).** Ship. wt. approx. 14 lbs. **Sugg. Retail $81.25**

**SINGLE PICK-UP GUITAR**

- Double Cutaway Body
- Reinforced Neck
- Volume & Tone Controls

SINGLE PICK-UP GUITAR with CASE

2082G3220—Beautifully designed double cutaway body deluxe single pick-up with individual adjustment screws; steel reinforced neck, chromed tailpiece; volume and tone controls. Quality Japanese craftsmanship. Approx. Size: 39½" l. x 12" w. x 1¾" d. Available in Mahogany (Sunburst). Ship. wt. approx. 14 lbs. **Sugg. Retail $64.50**

## Exclusive 'ROUND THE BOWL Mixing

*KitchenAid's exclusive beater moves completely around the bowl . . . from the center to the edges . . . for the most thorough mixing possible. Beats, whips, stirs, blends, folds, mixes and only 1 beater to wash*

# KitchenAid.

America's most versatile mixer—operates all these attachments, too

**(A) KITCHENAID HEAVY DUTY MODEL K5-A MIXER.** Most powerful mixer made . . . the finest you can buy! Does complicated mixing tasks other models can't handle. Has 10 positive speeds *plus* intermediate speeds. Includes 5-qt. *stainless steel* bowl, flat beater plus wire whip. White enamel finish. 13⅛x10⅛x16½" high. No adapter needed to use with any attachment below.
**H-57897A** *(Your Cost 119.99)* — Ship. wt. 25 lbs. *$169.50*

**(B) KITCHENAID MODEL 4-C MIXER** Handles mixing chores for an average family 10 positive speeds for beating, whipping, stirring, blending, etc. Heavy-duty AC/DC motor with power to spare. Finest construction . . . white enamel finish, 4-qt. glass bowl, beater included. 13⅝x8⅝x13½" high. Becomes food preparation center with attachments below—*no power adapter needed.*
**H-57884B** *(Your Cost 54.99)* — Ship. wt. 25 lbs. *$74.50*

**KITCHENAID ATTACHMENTS FOR BOTH ABOVE MODELS**

**H-57563A** *(Your Cost 12.99)* — Slicer-Shredder Wt. 3 lbs. *$17.95*
**H-57566A** *(Your Cost 9.99)* — Food Chopper-Grinder Wt. 2½ lbs. . *$13.50*
**H-57567A** *(Your Cost 4.49)* — Juice Extractor-Strainer Wt. 3 lbs. *$5.95*
**H-57568A** *(Your Cost 3.29)* — Knife/Scissors Sharpener. Wt. 1 lb *$4.25*
**H-57569A** *(Your Cost 3.49)* — Magnetic Can Opener Wt. 1¼ lbs *$6.95*
**H-57570A** *(Your Cost 3.59)* — Dough Mixer (for "B" only) ½ lb *$4.75*

## FULL-POWERED MIXERS with a speed for every need

**(C) SUNBEAM DELUXE MIXMASTER.** Probably the most popular mixer ever made' Famous 12-speed Mix-Finder lets you dial exact speed you need for more even, thorough mixing. Governor-controlled motor can't burn out, gives full power at all speeds—even in-between settings. Automatic bowl-speed control ends hand turning. Bowl shift lever adjusts beaters, bowls to correct position under beaters. Automatic eject beaters. Motor head detaches to convert to portable. 4-qt., 1½-qt. glass bowls included White enamel AC/DC
**H-57898A** *(Your Cost 39.99)* — 18 lbs. *$48.90*

**(D) SUNBEAM ALL-CHROME MIXMASTER with Stainless Steel Bowls.** Gleaming beauty designed for top performance! Rotary Mixer Finder dials 12 speeds indicates proper setting for all operations. Heavy-duty motor is governor-controlled . . . maintains full power at all speeds. Extra large "bowl fit" beaters mix thoroughly, evenly. No more hand turning bowl rotates automatically as needed. Automatic speed adjusts to correct mixing position under beaters. Automatic thumbtip ejector releases beaters easily . . . no tugging, no messy fingers. Lift-off mixing head permits use in any bowl or pan—or right at stove. Includes 4-qt and 1½-qt. stainless steel bowls. AC/DC
**H-57630A** *(Your Cost 54.99)* — 19 lbs *$63.90*

**(E) DORMEYER "MIX-WELL" MIXER with Meat Grinder Attachment.** Like having a chef in the kitchen to save you time and effort! Snap-on grinder attachment can be used to chop or grind meats, vegetables nuts, leftovers . . . includes pestle. Lets you choose from 10 full-power speeds for perfect uniform mixing, stirring and whipping. Magic Mix arm positions nickel-chrome beaters automatically to fit either of 2 opal glass bowls that come with mixer. Head detaches for use as portable. White enameled housing, ebony base. AC/DC
**H-57899A** *(Your Cost 29.99)* — 20 lbs. *$45.95*

**(F) DORMEYER "SILVER CREST" MIXER with Meat Grinder Attachment.** This magnificent chrome-plated steel beauty adds more sparkle, more efficiency to your kitchen than you ever dreamed possible! You'll use it everyday to grind, chop, and mix ingredients. Has 10 full power, governor-controlled speeds. Detachable head for use as portable. Phenolic base won't chip or scratch. Magic Mixer arm adjusts beaters to large or small size bowls for full beater action. A gentle touch releases beaters automatically. With 3½ and 1¼-qt. stainless steel bowls, grinder and pestle, AC/DC
**H-57629A** *(Your Cost 44.49)* — 17 lbs. *$63.85*

**(G) PRESTO ROCK-N-MIX PORTABLE MIXER.** Truly unique features. Back-and-forth beating action . . . beaters work *through* mixture, reach and stir all ingredients. Rectangular unbreakable 3½-qt. plastic bowl . . . gives continuous beater contact. Vertical handle . . . natural grip makes use less tiring when portable mixing. 3-speed Control Selector on top of handle, beater release, quiet motor, detachable cord *Drink Mixer and Knife Sharpener included* AC
**H-57446A** *(Your Cost 14.99)* — 6 lbs. *$22.95*

**(H) LADY VANITY HAND MIXER** Thrifty portable with 3-speed Dyna-Torque motor. Only 2 lbs. fits in drawer or hangs on wall 2 chromed beaters, automatic beater ejector 2-tone plastic housing with heel rest. AC
**H-57589A** *(Your Cost 7.49)* — 3½ lbs. *$10.95*

**(I) FARBERWARE DELUXE MIXER.** Perfect power —perfect balance for mixing in any bowl, at stove—anywhere! 3-speed heavy-duty motor with fingertip control. Beaters, detachable cord Hangs on wall or stores in drawer. AC/DC
**H-57590A** *(Your Cost 10.99)* — 4 lbs. *$14.85*

**(K) SUNBEAM MIXMASTER with Drink Mixer Attachment.** Powerful governor-controlled 12-speed motor plus mixing guide for correct settings. Large beaters give thorough, even results—fast. Can be used as portable anywhere needs an hour. Automatic beater ejector Detachable cord Drink Mixer attachment, 2 glass bowls included. White enameled. AC/DC
**H-57631A** *(Your Cost 29.99)* - 13 lbs. *$34.90*

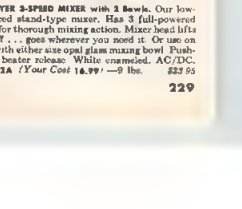
**(L) DORMEYER 3-SPEED HAND MIXER** New conventional styling! Delivers 3 full-powered speeds for every mixing or whipping action. Nichrome beaters push-button ejector. Stores in drawer or hangs on wall White AC/DC
**H-57573A** *(Your Cost 9.49)* — 3½ lbs. *$12.95*

**(M) DORMEYER DELUXE HAND MIXER.** Turns every pot into a mixing bowl! 3 full-powered speeds for every mixing need. Ring-size beaters release automatically. Stores on wall or in drawer. Has heel rest AC/DC. Enameled finish. Specify: White, Yellow or Turquoise.
**H-57587A** *(Your Cost 11.99)* 3¼ lbs. *$17.96*

**(M) DORMEYER SUPER DELUXE** Above in chrome.
**H-57626A** *(Your Cost 13.99)* 3¼ lbs. *$20.95*

**(P) SUNBEAM HAND MIXER** Newly styled! Full 6-speed range—built-in mixing chart. Large beaters create larger mixing area for faster, better results Automatic beater release. Handy heel rest. White case, brown trim. AC/DC
**H-57591A** *(Your Cost 10.99)* — 3 lbs *$12.90*

**RONSON ELECTRIC "CAN-DO".** The kitchen magician that "can do" everything! It's an absolute genius at opening cans of any size, any shape. Add the improved single beater attachment and it whips, mashes and beats food, mixes drinks, too. Convert to a knife sharpener with still another attachment. Portable, too . . . use where it's convenient. Complete with matching plastic wall rack
**H-57641A** *(Your Cost 19.99)* — 3¼ lbs. *$29.95*




**DORMEYER 3-SPEED MIXER with 2 Bowls.** Our lowest priced stand-type mixer. Has 3 full-powered speeds for thorough mixing action. Mixer head lifts right off . . . goes wherever you need it Or use on stand with either size opal glass mixing bowl Push-button beater release White enameled. AC/DC.
**H-57573A** *(Your Cost 16.99)* —9 lbs. *$23.95*

Sunbeam

D

ALL CHROME with Stainless Steel Bowls

C

B

KitchenAid

DORMEYER

E

F

A

Lady Vanity

H

7.49

J

FABERWARE

K

M

White
Turquoise
Yellow

Arc-like beating for even mixing

Vertical grip—easier to hold, less tiring

Knife Sharpener Drink Mixer Included!

DORMEYER

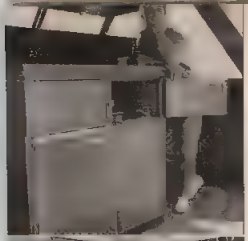
L

All Chrome

N

P

G



# It's THE MOST

...THE MOST rugged and durably built,

...THE MOST stable,

...THE MOST completely equipped . . . and,

...THE MOST honestly priced 42′ Motor Yacht ever offered to Yachtsmen . . . anywhere . . . at any time . . . by anybody.

It really has to be seen to be appreciated. Ask your Trojan dealer about an inspection and demonstration. Meanwhile write for free, color literature.

**TROJAN**
BOAT COMPANY
DEPT. 10, LANCASTER, PA. 17604

Plants Located at:
Lancaster, Pa. • Millersville, Pa.
Kinzers, Pa. • Elkton, Md.

# This 24 foot TROJAN* will break up a lot of marriages

If you're one of those enthusiastic boatmen who has been virtually wedded to his outboard rig because a good inboard cruiser is "too rich for my blood" . . . . . this 24 footer could prove to be "another woman".

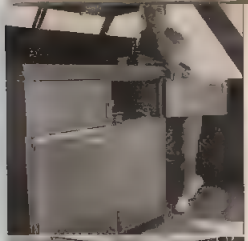
She's loaded with appeal . . . . . costs less than a comparable outboard boat and motor, has a greater fuel capacity, drinks less gas per mile, sleeps 4, has a great galley . . . . . in fact, she's irresistible. Trailerable too! Her beam is only 8 ft. you know.

*For complete information on this 24 footer, as well as the complete Trojan line of Sea Breeze, Sea Skiff and Sea Voyager models . . . see your nearest Trojan dealer and write for our 1966 catalog.*

**TROJAN BOAT COMPANY, DEPT. 10, LANCASTER, PENNA. 17604**

Plants Located at ● Lancaster, Pa. ● Millersville, Pa. ● Kinzers, Pa. ● Elkton, Md.

* *Available with either direct drive or inboard-outboard power.*



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* *Available with either direct drive or inboard-outboard power.*

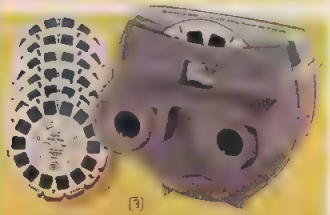
*See it in 3 dimension!*

# STEREO VIEW-MASTER®

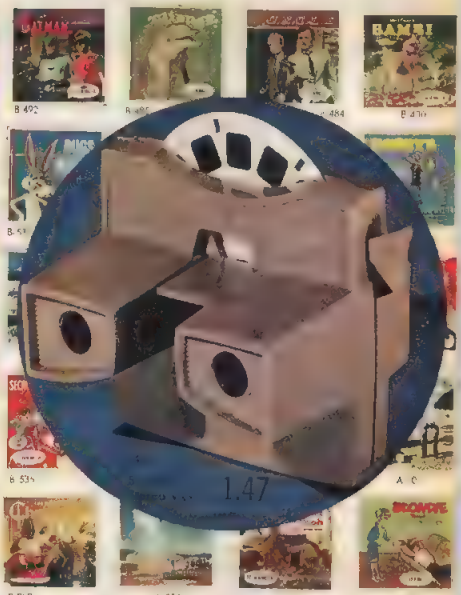
*makes breathtaking scenes come to life*

[1] Walt Disney Theatre Pak 7.99 Set

[2] Standard View-Master Stereo Pak 3.58 Set



[3] Deluxe Lighted View-Master Pak 5.44 Set



[5] Viewer with "Batman" Pack 2.72 Set

See page 277 for new, lower Budget Power terms—no money down

# VIEW-MASTER® FULL COLOR PACKETS

Each 1.25

Each packet below has 3 reels (21 pictures). To order: state catalog number of group; then subject number and title. Shipping weight 2-oz. Example: 55 J 3942M, B-492 Batman.

NEW RELEASES ..... Catalog Number 55 J 3942M

B-492† Batman
B-637† Blondie & Dagwood
B-485† Flipper
B-484† Man from U.N.C.L.E.
B-535† Peanuts
B-525† Secret Squirrel & Atom Ant
B-483† Voyage to the Bottom of the Sea
B-382† Winnie-The-Pooh
B-481† Green Hornet

CHILDREN'S STORIES and Special Subjects. Cat. No. 55 J 3946M

B-360† Alice in Wonderland
B-305† Andersen's Fairy Tales
B-378† Babes in Toyland
B-400† Bambi
B-500† Barbie a World Trip
B-570† Beverly Hillbillies
B-575† Birth of Jesus
B-471† Bonanza
B-537† Bugs Bunny
B-515*† Bullwinkle
B-533† Casper
B-617† Children's Zoo
B-390† Christmas Carol
B-383† Christmas Story
B-318† Cinderella
B-479† Daniel Boone
B-525† Donald Duck
B-514*† Flintstones
B-599*† Flintstones, Pebbles & BB
B-317† Goldilocks—3 Bears
B-425† Heidi
B-512*† Huckleberry Hound
B-514† Jack and the Beanstalk
B-515† Lady & Tramp, Pinocchio
B-620*† Lassie Look Homeward
B-519† Little Red Hen
B-510† Little Red Riding Hood
B-361† Littlest Angel
B-658† Man on the Moon
A-964† Marineland—Florida
A-108† Marineland—Pacific
B-378† Mary Poppins
B-528† Mickey Mouse
B-526† Mighty Mouse
B-410† Mother Goose Rhymes
B-382† Night Before Christmas
B-372† Peter Pan
B-516† Popeye
B-619† Prehistoric Animals
B-534† Quick Draw McGraw
B-570† Rudolph Red-Nosed Reindeer
A-173† San Diego Zoo
A-966† Seaquarium—Miami
B-308† Sleeping Beauty
B-309† SnowWhite
B-615† Strange Animals—World
B-316† Sword in the Stone
B-511† Tom & Jerry
B-513† Top Cat
B-370† 20,000 Leagues
B-631† Wild Animals—Africa
B-616† Wild Animals—World
B-361† Wizard of Oz
B-612† Wonders of the Deep
B-508† Woody Woodpecker Show
B-469† Zorro

DISNEYLAND FAVORITES..... Catalog Number 55 J 3949M

A-177 Adventureland
A-178 Fantasyland
A-176 Frontierland
A-175 Main Street, U.S.A.
A-179 Tomorrowland

TRAVEL..... Catalog Number 55 J 3944M

B-003 Acapulco
A-329 Air Force Academy
B-657† America's Man in Space—John Glenn's Flight
A-488† Black Hills—Badlands
A-199† Southern California
A-090† Canada
A-376 Carlsbad Caverns
A-351 Chicago
A-481 Cypress Gardens, Florida
B-156† England
B-172† France
A-351† Grand Canyon
A-859 Great Smoky Mountains
A-123† Honolulu & Waikiki
B-160† Ireland
B-182† Italy
A-007 Lake Louise—Canadian Rockies
A-156 Las Vegas, Nevada
B-001† Mexico
A-367 Mt. Rushmore
A-649† New York City
A-683 New York City—Manhattan
A-656 Niagara Falls
C-168 Paris
A-393 Painted Desert and Petrified Forest
A-321 Pikes Peak—Colorado
B-039 Puerto Rico
C-029 Rome
B-313† Russia
A-172 San Francisco
A-096† Scenic U.S.A.
B-165† Switzerland
A-651 United Nations
B-178† Vatican City
A-780† Washington, D.C
A-703† White House
A-308 Yellowstone National Park
A-171 Yosemite National Park

STATE TOUR SERIES..... Catalog Number 55 J 3946M

A-101† Alaska
A-188† No. California
A-320† Colorado
A-960† Florida
A-120† Hawaii
A-550† Illinois
A-540† Iowa
A-645† Kentucky
A-580† Michigan
A-656† New York
A-326† Ohio
A-245† Oregon
A-410† Texas
A-875† Tennessee
A-270† Washington
A-825† Wisconsin

†Story folder included. *Stereo viewing only—cannot be used with projector.

## Walt Disney Theatre Pak

1 Adds a unique and special charm to Christmas festivities for special boys and girls. They'll see their favorite Walt Disney characters in full, true-to-life color. As a matter of fact, don't hesitate to share their enjoyment—Walt Disney creates a magic appealing to both young and old. Ten, 14-scene View-Master color reels complement an outfit that includes plastic projector with sharp f/3 lens, 13x14-in. fiber board screenmate, 30W lamp, and cord. Sleeping Beauty, Bambi, and Peter Pan are but a few of the many characters waiting to bring happiness into your home.
255 J 3920. Mailable. Shipping weight 6 lbs. . . . Set 7.99

BUGS BUNNY DELUXE THEATRE PACK . . . Hilarious entertainment with each flick of the lever! Complete outfit includes projector and screen as above, plus ten, 14-scene non-stereo reels in vivid, life-like color, featuring your favorite Bugs Bunny characters, from Daffy Duck to Yosemite Sam!
255 J 3921. Mailable. Shipping weight 6 lbs.....Set 7.99

## Standard View-Master Stereo Pak

2 A wonderful Christmas gift that youngsters will never tire of. Famous standard View-Master Stereo Viewer brings their favorite cartoon characters to life in brilliant color and life-like three dimensions. Just hold it to any light—precision ground lens brings pictures into sharp focus.
Also includes your choice of one 7-reel pak. (A) Cartoon favorites (Huckleberry Hound, the Flintstones, Top Cat etc.) or (B) Walt Disney favorites (Donald Duck, Mickey Mouse, Mary Poppins, etc.). Shpg. wt. 1 lb. 14 oz.
55 J 3945. State letter and title of one group.....Set 3.58

## New Deluxe Lighted View-Master Pak

3 Give the youngsters a complete personal picture show of their favorite cartoon characters in full color and thrilling three dimensions. Deluxe lighted Stereo View-Master Viewer operates on two size "C" batteries (included) . . . internal illumination shows each scene brightly—no need to hold it up to sunlight or lamp. A flick of the finger changes the scene . . . a press of the finger turns on light.
Your choice of (A) Cartoon Favorites (same as above) or (B) Disney Favorites (same as above). (2 lbs. 4 oz).
55 J 3915. State letter and title of one group.....Set 5.44

## View-Master Stereo Viewer

4 The famous View-Master Stereo Viewer that lets you see breathtaking pictures in full color and life-like three-dimensions. Simply hold viewer up to sunlight or lamp for illumination. Takes all View-Master stereo picture reels. Precision lenses give sharp pictures and magnification.
With wide reel advance lever. Made of high-impact polystyrene plastic. Includes one View-Master stereo reel.
55 J 3918. Shipping weight 1 lb. 6 oz. ..... 1.47

DELUXE LIGHTED VIEW-MASTER STEREO VIEWER with internal illumination . . . lights your pictures with just a flick of the lever to bring out true color brilliance. No need to hold up to sunlight or lamp. Operates on 2 size "C" batteries (not included . . . order below). Includes one View-Master stereo picture reel. Measures 5½x5⅜x4½-in. high.
55 J 3930M. Shipping weight 1 lb. 10 oz. . . . . 3.50
55 J 3422M. Pkg. of 2 size "C" batteries. (3 oz.). . . . Pkg. 32¢

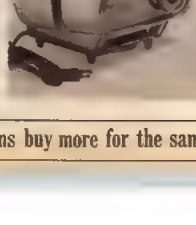
## Stereo Viewer with "Batman" Pak

5 Television's caped crusader battles the forces of crime and evil in breathtaking three-dimension . . . thru the magic of your stereo View-Master viewer. Just hold viewer to light to see thrilling, life-like scenes in amazing depth and color . . . as if you were actually there. Includes standard View-Master viewer plus Batman packet (3 reels).
55 J 3926. (1 lb. 8 oz.) . . . . . Set 2.72

## Project-a-Show

9.77 Set

You get 1 View-Master standard projector, 1 standard View-Master Viewer plus 15 seven-scene picture reels and illustrated story book. Mail. (6 lbs.)
255 J 3912. Set 9.77



## Deluxe Projector

12.88

Electric projector shows 7 or 14-scene reels in 2 dimensions F/2.8 lens shows 30x27 in. picture. Reel incl. 100 watt lamp. High-impact polystyrene. 8-ft. cord. (2 lbs. 12 oz.)
55 J 3902 . . . . . 12.88





New Budget Power Terms buy more for the same monthly payment

# Why the serene and sunny Bahamas are called the yachtsman's paradise.

**Six calm cruising hours from Miami. The navigation's a pipe. Over 700 islands and cays to explore. The world's meanest fish to challenge. Safe harbourage and modern marinas galore. Not to mention fun and games, day and night. Anchors aweigh, mates!**

AMONG the islands and cays of the Bahamas, you'll find some of the most perfect boating in the world.

The Bahamas offer steady year-round trade breezes. Incredibly clear water. Ideal weather. And, an abundance of safe harbours and modern marinas.

All this is just a leisurely six hours cruise from Florida. The navigation isn't difficult. It's an easy crossing. Just check the weather report with local radio stations before you leave. From Miami, it's about 50 miles to Bimini. From there you're rarely more than an hour from a safe harbour.

**Nassau, boatman's paradise.** Many yachtsmen make Nassau on New Providence Island their headquarters for Out Island cruising. Central location and a great number of fully equipped marinas make it ideal. In Nassau Harbour, there's the Nassau Yacht Haven. It accommodates boats up to 125 feet long and up to 10½ foot draft. Boatmen can get everything from fuel to one-day laundry service. They're welcome to use the pool and patio across the street at the Pilot House Club.

**Superb facilities.** Just east of Yacht Haven you will find the luxurious Nassau Harbour Club. Cement fuel dock, guest rooms, swimming pool, dining room and open-late snack bar are among its attractions.

Just across the harbour to the north is famous Paradise Island, with its luxurious Hurricane Hole Marina. It has space for 45 vessels and this extra service: hourly free ferry service to downtown Nassau on a 24-hour basis.

The west coast of New Providence Island is the site of the elegant Lyford Cay Club Marina with complete fueling facilities. But you must be a member (or know one) to enjoy full use of the club.

Coral Harbour provides excellent service on the south shore with a lovely resort club and restaurant as well as all yachting services and supplies. There's great fishing between here and Andros.

New Providence is just one of more than 700 islands and cays in the Bahamas. Wherever you cruise, you'll find enchanting and well-equipped anchorages. Here is a run-down on some of the major cruising areas:

A. NASSAU
B. GRAND BAHAMA
C. BIMINI
D. ABACO CAYS
E. ELEUTHERA
F. ANDROS
G. BERRY ISLANDS
H. EXUMAS

**Abaco Islands** have many lovely settlements, some of which will remind you of down-East Maine. Man-of-War Cay is the Bahamas' boat-building center. Here pleasure craft are meticulously hand built. You can haul your boat at Marsh Harbour for a fraction of what it would cost you stateside.

**Andros** is one of the most exotic of the Bahamas—and the haunt of Bahamian gremlins called Chickcharnies. The east coast is protected by the second longest barrier reef in the world. Excellent fishing and skin diving. Superb yachting facilities at the Lighthouse Club.

**Berry Islands** offer complete yachting facilities and a great variety of fish.

**Bimini.** Just about 50 miles off the Florida coast, the Biminis and their neighbour Cat Cay are internationally famous for big game fishing tournaments. Well provided with docks, marinas and hotels.

**Eleuthera** is famous for its long stretches of talcum-soft beaches. Resorts at Current, Hatchet Bay, Governor's Harbour and Rock Sound.

**Exuma Cays** offer "the most exquisite cruising in the northern hemisphere." The colourful Out Island Regatta takes place at George Town every spring.

**Grand Bahama,** just 50 miles from Palm Beach, offers great fishing, fine harbours at West End, Freeport, Deep Water Cay. You'll find grand hotels, casinos, golf courses and special schools for scuba diving.

**Harbour Island and Spanish Wells** lie just off the northern tip of Eleuthera. Here are a charm and an atmosphere reminiscent of the ante bellum South.

Send for our folder "Cruise in your own boat to Nassau." And an almost essential navigational aid to cruising in the Bahamas is the 300-page "Yachtsman's Guide to the Bahamas."

BAHAMAS MINISTRY OF TOURISM, 1701 First National Bank Bldg., Miami, Fla. 33131

☐ Please send me your folder "Cruise in your own boat to Nassau."

☐ I enclose $.....for.....copies of your 1966 "Yachtsman's Guide to the Bahamas" by Harry Kline at $1.50 per copy, plus 50c per copy for handling and postage.

☐ Please send free list of 11" x 17" Cruising Charts of the Bahamas. (Individual charts at $1.50 each, full set of 55 at $75 in clear plastic envelope.) All-new set of Andros, 4 charts at $5.50; and of Cat Island, 3 new charts at $4.

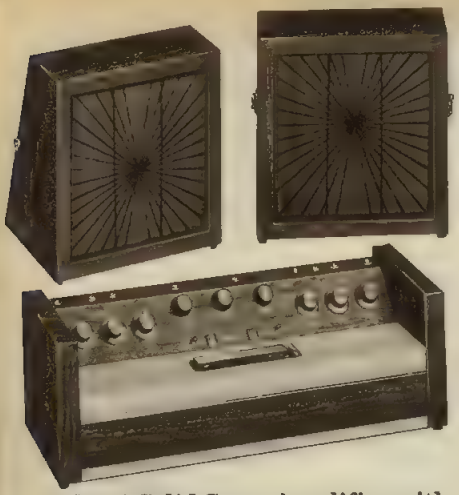
Name .....

Street .....

City ..... State ..... Zip Code .....

Y-5-66

◀ **The serenely beautiful harbour at Hope Town, Abaco.**



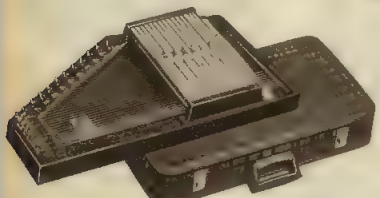
# Airline® Solid State Amplifier with Reverb and Twin 15-In. Speakers

ALL 3 ONLY **$299.95**

70 WATT OUTPUT AMPLIFIER (50 watt undistorted). Complete with Hammond Reverberation Unit tool Dual channels with separate treble, bass, volume controls. Each has 2 input jacks; 2 tremolo controls: one for speed, other for intensity. Channel 1 is for clear or bass; channel 2 for tremolo and reverberation; foot switches for each. Amp has pin jack for tuner or turntable. On/off/stand-by switch. 15-ft. connecting cords included for each speaker

TWIN 15-INCH JENSEN SPEAKERS deliver every exciting and wild sound you make. Your audience will appreciate this . . . it's easier to listen to . . . it's easier to dance to. Unique design of grille cloth will add a new look to your combo. Speakers snap together for carrying. All 3 are hardwood construction, walnut grained vinyl covering. Amplifier: 27¾x8½x9¼ in., each speaker: 24x18x11 in. in set of 2.

62 T 9043 AA—Ship. wt. 64 lbs. ..... Set **$299.95**
62 GT 9042 A—AMP ONLY. Wt. 26 lbs. ..... **239.95**
62 GT 9039 A—SPEAKERS. Wt. 38 lbs. ..... Set **99.95**



# Anyone Can Play Our Autoharp

All you do is hold in your lap . . . press preset chords and strum

**$37.95**

NO DIFFICULT FINGERING NEEDED . . . within minutes you'll be strumming your favorite folk, country-western, even popular songs. 15 preset chord buttons, 36 strings. Mahogany finish. 22½x12½x3½ in. Includes plaid chipboard case, instruction-song book, key, 4 picks, and music chart.

62 T 8010 AA—Ship. wt. 12 lbs. 8 oz. **$37.95**

**$14.95**

*Now about something special for her? See Page 73.*

# Young Drummer's Delight

JUNIOR TRAP SET gives the young drummer everything he needs to learn the basics of drumming and rhythm. Red 10-in. metal snare has maple rims, nickel-plated tuning rods, adjustable head and adjustable throw-off strainer. Set includes cymbal, tom-tom, wood block scratcher, 2 drumsticks, 2 mallets, wire brushes, stand and instructions.

62 T 8655—Ship. wt. 5 lbs. ..... Set **$14.95**

DELUXE SNARE DRUM SET. Brightly chromed metal snare drum has separate tension lugs, triple flange hoops and throw-off strainer. Adjustable stand. Weatherproof head. Includes sticks, brushes, key and instructions. 5x14 in.

62 GT 8851 A—Ship. wt. 11 lbs.. **$37.95**

SAVE $7

**$37.95**

*See Pages 1180 through 1189 in our 1966 Fall General Catalog for our wider selection of musical instruments.*

# Airline Guitars

**In the swinging set? Choose an electric guitar. Prefer folk or country-western? Choose the flat-top.**

1 HOLLOW BODY DOUBLE PICKUP ELECTRIC GUITAR has 3-way selector switch to play treble or bass separately or in unison. Separate tone and volume controls for each pickup. Adjustable bridge; nickel-silver frets. Celluloid bound maple body. Includes case, pick and instructions. 41x16x2 in. Made in U.S.A.

62 T 7284 AA—Ship. wt. 18 lbs. Was $84.90. **$79.90**

2 SOLID BODY DOUBLE PICKUP with separate tone, volume controls, 3-way selector switch. Hand vibrato for Hawaiian or special sound effects. Warm walnut sunburst finish. Includes pick, instructions. 36¾x12¼x1½ in. Made in U.S.A.

62 T 7278 A—Ship. wt. 9 lbs. ..... **$64.95**
62 GT 7798 A—Case. Ship. wt. 3 lbs. ..... **7.95**

3 TREMOLO AMPLIFIER has 2 input jacks; separate tone and volume control. Wide range 8-in. speaker. Fuse, pilot light. All wood cabinet. 19x14x7½ in. Use with guitars (1) or (2).

62 T 9029 A—Ship. wt. 19 lbs. ..... **$49.95**

4 5-PIECE CHRISTMAS GUITAR OUTFIT for young teens. One big package for one low price! Standard size, 36x13-in. flat-top guitar has natural top, steel reinforced neck. You get carrying bag, tuning record, pick, neck card and instructions. Made in U.S.A.

62 T 7059 A—Ship. wt. 7 lbs. ..... Outfit **$18.49**

5 2-WAY FLAT-TOP. Special cross-ribbing inside body lets you use steel strings (folk style) or nylon strings (classic style). Fast playing, tapered rosewood fingerboard; steel reinforced neck. Genuine spruce top in warm sunburst finish. Both sets of strings, pick, instructions included. 40x15 in. Was $34.95.

62 GT 7069 A—Ship. wt. 9 lbs. 8 oz. ..... **$29.95**

NO MONEY DOWN . . . See Page 406

4-Piece Drum Set American Made for Teen-Age Bands and Combos

Complete Set

$99.95

7 FLOOR TOM-TOM. Separate tension lugs; plastic head. Chrome-plated, adjustable legs. 520 red sparkle, 579 champagne sparkle, 509 silver sparkle.
L62 T 8624 A—*State Color Number.* Ship. wt. 15 lbs. . . . . $36.95

8 CHROME-PLATED DRUM THRONE is foam padded. Adjusts from 22 to 28 inches.
62 GT 8676—12-in. DIAMETER SEAT. Ship. wt. 8 lbs. . . . . $14.95

9 HI-HAT. Foot action pedal, adjustable stand. Two 13-in. Turkish alloy cymbals.
62 GT 8641—Ship. wt. 9 lbs. . . . . $22.95

10 ADJUSTABLE CHROME-PLATED CYMBAL STAND. Tilting device for any size cymbal.
62 GT 8675 Ship. wt. 3 lbs. . . . . $5.95

(11) 62 GT 8677—18-IN. DIAMETER CYMBAL. Ship. wt. 3 lbs. 8 oz. . . . . 12.95

6 HERE'S THE OUTFIT THAT WILL GIVE YOUR GROUP THE PROFESSIONAL LOOK plus exciting and rhythmic effects. Popular 14x20-in. bass drum has separate tension lugs, disappearing spurs and cymbal holder. tom-tom holder. 5¼x14-in. snare has throw-off, flanged hoops. 8x12-in. tom-tom has separate tension lugs, triple flanged hoops. All drums are celluloid covered, have weatherproof heads. Includes Turkish type alloy cymbal, snare drum stand, sticks, brushes, foot pedal and instruction book. Choose 579 champagne sparkle, 520 red sparkle or 509 silver sparkle. *State color number.*
L62 T 8627 R—Ship. wt. 52 lbs. . . . . Set $99.95

# For the Little Hostess

*She'll serve in grown-up style with these pretty sets*

## Buffet, Table Setting for 4 $13.88

SHE'LL BE THE ENVY OF THE BABY-DOLL SET with this beautiful buffet that comes with a complete table setting for 4, tea service and table decorations. Sturdy, high-impact molded plastic buffet has pull-out drawers, hinged doors and lots of storage space for play dishes; is about 36x10½x22½ inches high.

SERVES GUESTS with plastic plates, cups, saucers, trays, goblets, dessert dishes; "silver" knives, forks, spoons, tea service on tray, salt-pepper; paper napkins. Candleholders, make-believe candles and fruit bowl with "fruit" make gay centerpiece. Wt. 15 lbs.
48 HT 32318A—Assembly instructions included. **$13.88**

## Play Food $1.39 59-pc. Set

THE YOUNG GOURMET will entertain elegantly with yummy-looking plastic pretend goodies—cakes, meat, rolls, maids, cookies . . . even a birthday cake! Plastic place mats included.
48 HT 32316—87-Pc. SET FOR 6. Ship. wt. 8 oz. Set **$1.79**
48 HT 32317 59-Pc. SET FOR 4. Ship. wt. 8 oz. Set **1.39**

## "Cornflower" Cook's Set $1.49

LOOKS JUST LIKE FAMOUS-NAME COOKWARE but it's sized for little hands in break-resistant plastic. Includes percolator with cover and trivet; 2 skillets, 2 casserole saucepans each with cover, a handle and serving cradle that fit skillets and saucepans.
48 HT 32315—Ship. wt. 1 lb. 5 oz. . . . . Set **$1.49**

## Cook and Serve Set with Magic Perc $3.99

PERCOLATOR "POURS" MAGICALLY . . . ALUMINUM PANS and table service are pretty, serviceable and stay that way! The junior hostess will love the plastic perc with "coffee" that seems to disappear when pot is tipped to serve. Complete set of aluminum kitchenware has all essentials for preparing meals—covered "electric" skillet with cord, "whistling" teakettle, double boiler, 2 covered saucepans, covered roaster and 2 pudding pans, plus kitchen tools—slotted spoon, pancake turner and 4 measuring spoons. When everything is ready, she'll set a party table for 4 with aluminum plates, cups, saucers, knives, forks, spoons and clear plastic footed goblets.
48 HT 32314—Ship. wt. 1 lb. 4 oz. . . . . Set **$3.99**

## Dainty "Queen Anne"

1 THE ENGLISH LOOK—fluted, rosebud-decorated set in grown-up party style. Settings for 4 or 6—plastic plates, cups, saucers, butter chips, soups, salad bowls, "crystal" goblets; metallized knives, forks, spoons; paper napkins. Serving pieces include large salad bowl, teapot, creamer, covered sugar, salt-pepper shakers, covered butter, divided covered veg. dish, covered casserole, tray—even dinner bell to summon "maid." For table decoration—2 candles in holders with hurricane globes, fruit bowl with "fruit."
48 HT 32319—90-Pc. Set. Serves 6. Shipping weight 3 lbs. 6 oz. . . . . Set **$4.99**
48 HT 32320—68-Pc. Set Serves 4 Shipping weight 2 lbs. 12 oz. . . . . Set **$3.99**

## "Cornflower" Deluxe Set

2 COOK 'N SERVE 102 Pc. SET incl. Cornflower Cook's Set, below left, plus matching table service and kitchen tools. Break-resistant dinnerware incl. 6 each: metal plates and saucers, plastic cups, butter plates, individual covered casseles, goblets, sherbets, knives, forks, spoons, paper napkins in holder. For serving—veg. dish on cradle, covered sugar, creamer, tray, salt and pepper shakers. For the kitchen, there's a roaster with grill; slotted spoon, turner, ladle and spatula on rack. Add Cook's Set (at left) . . . what more can a little girl want?
48 HT 32306—102-PIECE SET—SERVICE FOR 6. Ship. wt. 3 lbs. 6 oz. . . . . Set **$4.99**
48 HT 32307—71 Pc. SET Like above—serves 4. No butterplates, veg. dish, cradle or tray. Ship. wt. 2 lbs. 12 oz. . . . . Set **$3.99**

## "Fantasy" . . . Pretty Floral

3 TEASET TO DELIGHT YOUR LITTLE HOSTESS is break-resistant plastic. Includes settings for 4 or 8—cups, saucers, cake plates, tumblers, bread-butter plates, forks, knives, spoons, napkins in holder; also a teapot, covered sugar, creamer, salt, pepper
48 HT 32308—62 PIECE SERVICE FOR 6. Ship. wt. 3 lbs. . . . . Set **$2.99**
48 HT 32309—44-PIECE SERVICE FOR 4. Ship. wt. 2 lbs. 8 oz. . . . . Set **$1.99**

## "Skandia" . . . Bold, Bright

4 EVERYTHING FOR INDIVIDUAL SERVICE—4 or 6 each: plates, cups, saucers, casseroles, salad bowls, knives, forks, spoons, carafes, napkins; serving extras—teapot, creamer, sugar, salt pepper shakers, center-piece fruit bowl with bunch of bright berries. Smooth, break-resistant plastic.
48 HT 32321—75-Pc. SET. SERVICE FOR 6. Ship. wt. 2 lbs. 12 oz. . . . . Set **$3.99**
48HT32322—53-Pc for 4 Wt. 2¼ lbs. Set **2.99**

## Favorites . . . Skipper, Tutti

5 EVERY LITTLE GIRL WANTS THIS SET because plates and saucers are decorated with cherished doll figures. Includes 4 each plates, cups, saucers, salad bowls, knives, forks, spoons, goblets, paper napkins in holder; 1 each: covered sugar, creamer, teapot, salt, pepper. She'll set a pretty table with this sturdy plastic tea set.
48 HT 32323—44-PIECE SERVICE FOR 4. Ship. wt. 1 lb. 10 oz. . . . . Set **$1.88**

## "Dawn Rose" Real China

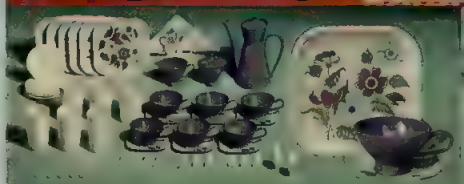
6 MATCHES GROWN-UP STYLE HOUSE® PATTERN . . . sized for the little homemaker for her very special tea parties to serve six little guests. Every piece decorated with long-stemmed rose. Includes 6 each, cups, saucers, plates; a teapot, creamer, covered sugar, open and covered serving bowls to hold candy or nuts; platter for cake or cookies and a salt and pepper. Ship. wt. 6 lbs. 3 oz.
48 HT 32399—29 PCS.—SERVES 6. . . . Set **$2.99**



*CHARGE IT! See Page 406*

1 Serves 6 $4.99 Serves 4 $3.99
"Queen Anne"

2 "Cornflower" Copies Famous-Name Sets
102 pcs. $4.99 71 pcs. $3.99



3 "Fantasy" Serves 6 $2.99 Serves 4 $1.99

4 "Skandia Serves 6 $3.99 Serves 4 $2.99

5 "Skipper and Tutti" Set Serves 4 $1.88

6 "Dawn Rose" Real China Serves 6 $2.99

# BENRUS

UNCONDITIONALLY GUARANTEED THREE YEARS

**The Benrus Standard Demands That...** • All key friction parts are protected with fine jewels, never less than 17. • Every Benrus made today is shock-absorbing. Even dress watches—even ladies' watches • No soft brass escapements are used in Benrus movements—only rugged steel. • Benrus waterproof* watches are fully tested in the equivalent of 80 feet of water • Every self-winding watch must run even after being off the wrist for twenty-four hours. • Every Benrus mainspring is unbreakable. • Every Benrus is manufactured by the precision process specified by the Benrus engineering and quality group

**14K GOLD CASE**

**Patriot Golden Light** . Exquisite 17 jewel creation features round petite dial with marquise shaped faceted crystal Tapered adjustable expansion bracelet with safety chain
T20-764FT3490 Retail **$109.50**

**Patriot Golden Light "A"** . Same as above in white
T20-765FT3490 Retail **$109.50**

**39 JEWELS 14K GOLD CASE SELF WINDING GUARANTEED WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Fantasy "G" "39"** . Handsome modern watch tells time and date Features include hidden crown and luminous hands with sweep second Neat adjustable expansion band
T20-776FT10590 Ret **$225.00**

**Patriot Sky Fantasy "39"** Same as above in yellow 10K gold-filled case.
T20-777FT7390 Ret **$160.00**

PATRIOT

**21 JEWELS GUARANTEED WATERPROOF***

**Patriot Sea Sprite "21"** . Ultra-thin modern all yellow case Smart lines are accented by new design. Adjustable expansion band
T20-768FT3990 Retail **$77.50**

**Patriot Sea Sprite "Z" "21"** Same as above with black dial
T20-769FT3990 Retail **$77.50**

**WATCH AND BRACELET COMBINED**

**Patriot Lady Imogene "W"**... Superbly elegant 17 jewel creation Barrel shape is beautifully accented by a faceted crystal. Double strand twist bracelet is adjustable, with safety chain
T20-758FT4290 Retail **$85.00**

**Patriot Lady Imogene** . Same as above in yellow
T20-759FT4290 Retail **$85.00**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Tower** . Rugged 17 jewel creation. Radiant dial with sculptured markers. Adjustable expansion band
T20-770FT4990 Retail **$99.50**

**Patriot Sky Tower "W"** Same as above in white
T20-771FT4990 Retail **$99.50**

**14K GOLD CASE**

**Patriot Golden Treasure** . Petite and beautiful 17 jewel creation. Elegant tapered adjustable bracelet with safety chain
T20-766FT5490 Retail **$109.50**

**Patriot Golden Treasure "A"** Same as above in white
T20-767FT5490 Retail **$109.50**

**21 JEWELS 14K GOLD FLORENTINE FINISH**

**Patriot Golden Lyre "21"**. Charm and elegance in this breathtaking creation Newest style tapered adjustable bracelet with safety chain
T20-762FT5190 Retail **$99.50**

**Patriot Golden Lyre "A" "21"**. Same as above in white
T20-763FT5190 Retail **$99.50**

**25 JEWELS SELF WINDING GUARANTEED WATERPROOF***

**Patriot Sky Vapor "25"** Modern radiant dial watch encircled by minute track Luminous hands with sweep second Matching adjustable expansion band.
T20-772FT5290 Retail **$105.00**

**Patriot Sky Vapor "Z" "25"** Same as above with black dial.
T20-773FT5290 Retail **$105.00**

**14K GOLD CASE FACETED CRYSTAL**

**Patriot Golden Leaf**. Fashionable square designed 17 jewel creation with Florentined case treatment Exquisite rope design florentine adjustable bracelet with safety chain
T20-760FT5190 Retail **$99.50**

**Patriot Golden Leaf "A"** Same as above in white
T20-761FT5190 Retail **$99.50**

**39 JEWELS SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Planet "F" "39"** Brilliant watch with all yellow case and striking gold cover dial Luminous hands with sweep second Handsome adjustable expansion band
T20-774FT5790 Retail: **$119.50**

**Patriot Sky Planet "39"**. Same as above with white dial.
T20-775FT5790 Retail **$119.50**

* When case crystal and crown remain intact.

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

**ALARM WATCH GUARANTEED WATERPROOF***

**Patriot Sea Bell** . .Alarm watch rings to remind you. Ideal for man on schedule. 17 jewel movement. Luminous hands with sweep second. Adjustable expansion band. Ref. T20-744FT4290 **$85.00**

**Patriot Sea Bell "W"** . . Same as above with stainless steel case. T20-745FT3890 **$79.50**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Dipper "25"** . .Convenient and accurate calendar model gives time and date automatically. Rich, sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band. T20-735FT5590 Ref. **$109.50**

**Patriot Sky Dipper "W" "25"** . . .Same as above in stainless steel. T20-734FT5290 Ref. **$105.00**

**HERE'S WHAT BENRUS' EXTRAORDINARY 3-YEAR UNCONDITIONAL GUARANTEE MEANS:**

■ Benrus movements must be built better ...to live up to this remarkable guarantee! ■ A Benrus watch is worth more the moment you buy it. Save $10 or more on service charges during the critical first 3 years. ■ Even accidents are covered. Movement repaired free even if damage is your fault. ■ A Benrus may be sent as a gift anywhere. Benrus 3 year guarantee is good the world over.

PATRIOT

**SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Helios** . .Handsome 17 jewel model features brilliant sunburst dial. Hands are luminous with sweep second. Adjustable expansion band. T20-722FT3890 Retail **$77.50**

**Patriot Sky Helios "2"** . . Same as above with black dial. T20-723FT3890 Retail **$77.50**

**WATCH & BRACELET COMBINED**

**Patriot Embraceable Jane** . . Exclusive Benrus 17 jewel bracelet-watch combination. Modern styling. Sure grip clasp action safety chain. T20-720FT3590 Retail **$71.50**

**Patriot Embraceable Jane "W"**. . Same as above in white. T20-721FT3590 Retail **$71.50**

**GUARANTEED WATERPROOF* FULL-FIGURE DIAL**

**Patriot Ocean Wave** . .Sprightly ladies 17 jewel sport watch with easy to read dial. Luminous hands with sweep second. Ideal for nurses, teachers, stewardesses. Sturdy adjustable expansion bracelet. T20-718FT3990 Retail **$77.50**

**Patriot Ocean Flower** . . Same as above in stainless steel. T20-719FT3590 Retail **$71.50**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Scorpio** . Magnificent 17 jewel model features brilliant sun-burst dial. Luminous hands with sweep second. Adjustable expansion band. T20-724FT4290 Retail **$85.00**

**Patriot Sky Scorpio "2"**. . .Same as above with black dial. T20-728FT4290 Retail **$85.00**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Cirrus** . . .Sleek 17 jewel creation features a luxurious sunburst finish dial. Luminous hands with sweep second shine in the dark. Adjustable expansion band. T20-726FT4590 Retail **$92.50**

**Patriot Sky Cirrus "2"** . . Same as above with black dial. T20-727FT4590 Retail **$92.50**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Thunder "25"** . .Modern styling and all the extra quality features. Handsome satin finish dial. Luminous hands with sweep second. Smart matching adjustable expansion band. T20-729FT4890 Retail **$97.50**

**Patriot Sky Thunder "W" "25"**. . Same as above with white radiant dial. T20-729FT4890 Retail **$97.50**

**25 JEWELS SELF WINDING GUARANTEED WATERPROOF***

**Patriot Sky Satellite "25"**. . .Handsome automatic features satin brush finish dial. Sculptured numerals. Luminous hands with sweep second. Adjustable expansion band. T20-730FT3190 Retail **$99.50**

**Patriot Sky Satellite "W" "25"**. . Same as above in white. T20-731FT3190 Retail **$99.50**

**CALENDAR FEATURE SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Journey** . .Automatic 17 jewel model tells time and date. Luminous hands with sweep second. Adjustable expansion band. T20-732FT5190 Retail **$99.50**

**Patriot Sky Journey "W"** . Same as above in white. T20-733FT5190 Retail **$99.50**

* When case, crystal and crown remain intact



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# BENRUS

## UNCONDITIONALLY GUARANTEED 3 YEARS

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory.

PATRIOT

**14K GOLD CASE**
**21 JEWELS**

**Patriot Golden Carla "21"** . . . Striking octagon shaped creation. Flexible adjustable 10K gold-filled mesh bracelet with safety chain. **5874BWX-6490 $135.00**

**Patriot Golden Carla "A" "21"** . . . Same as above in white **5875BWX6490 $135.00**

**38 JEWELS**
**14K GOLD CASE**
**SELF WINDING**
**CALENDAR FEATURE**
**WATERPROOF***

**Patriot Sky Comet "38"** Tells time and date automatically. Features include luminous hands with sweep second. Woven flexible adjustable 10K gold-filled mesh band. **5841BWX10490 $225.00**

**Patriot Sky Comet "T" "38"** . . . Same as above with gold color dial. **5842BWX10490 $225.00**

**21 JEWELS • WATERPROOF***

**Patriot Sea Shark "21"** . . . Ultra-thin model in all yellow case. Striking dial with radiant finish. Adjustable expansion band **5849BWX4350 $87.50**

**Patriot Sea Shark "T" "21"** . . . Same as above with black dial **5858BWX4350 $87.50**

**21 JEWELS**

**Patriot Lady Terry "21"** . . . Superb dress creation beautifully accented by a faceted crystal. Adjustable bracelet with safety chain. **5867BWX4780 $100.00**

**Patriot Lady Terry "W" "21"** . . . Same as above in white **5786BWX4780 $100.00**

**SELF-WINDING • WATERPROOF***

**Patriot Sky Dart "T"** . . . Handsome 17 jewel ultra modern creation. Winds itself. Luminous hands. Adjustable center expansion band. **5826BWX4880 $100.00**

**Patriot Sky Dart** . . . Same as above with silver color dial. **5827BWX4880 $100.00**

**21 JEWELS • 14K GOLD CASE**
**FLORENTINE FINISH**

**Patriot Golden Darla "21"** . . . Charm and elegance in this breathtaking creation. Newest style tapered adjustable bracelet with safety chain. **5868BWX5690 $115.00**

**Patriot Golden Darla "A" "21"** . Same as above in white **5869BWX5690 $115.00**

**14K GOLD CASE**

**Patriot Lady Greta** . . . Exciting oval 17 jewel creation. Flexible adjustable 10K gold-filled mesh bracelet with safety chain. **5870BWX5990 $125.00**

**Patriot Lady Greta "A"** . . . Same as above in white. **5871BWX5990 $125.00**

**25 JEWELS • SELF-WINDING**
**WATERPROOF***

**Patriot Sky Emperor "25"** . . . Modern radiant dial watch encircled by minute track. Luminous hands with sweep second. Matching adjustable expansion band. **5838BWX5490 $115.00**

**Patriot Sky Emperor "T" "25"** . . . Same as above with black dial. **5837BWX5490 $115.00**

**14K GOLD CASE**

**Patriot Lady Nadine "A"** . Fashionable sculptured 14K gold case. Beveled flexible adjustable 10K gold-filled mesh bracelet with safety chain. **5872BWX5990 $125.00**

**Patriot Lady Nadine** . . . . Same as above in yellow **5873BWX5990 $125.00**

**38 JEWELS • SELF-WINDING**
**WATERPROOF***

**Patriot Sky Rainbow "T" "38"** . . . Brilliant watch with all yellow case, and striking gold color dial. Luminous hands with sweep second. Harmonizing adjustable expansion band. **5839BWX5990 $135.00**

**Patriot Sky Rainbow "38"** . Same as above with white dial **5840BWX5990 $135.00**

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Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free. To validate the guarantee simply fill it out and return it to Benrus.

*When case, crown and crystal remain intact.

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PATRIOT

**ALARM WATCH WATERPROOF***

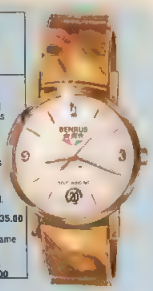
**Patriot Sea Rover . . .** Alarm watch rings to remind you. Ideal for man on schedule. 17 jewel movement. Luminous hands with sweep second. Adjustable expansion band.
5653BWX4650 $92.50

**Patriot Sea Rover "X"** Same as above with stainless steel case.
5654BWX4490 $89.50

**25 JEWELS SELF WINDING WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Hermes "25"** Convenient and accurate—gives time and date, automatically. Sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band.
5638BWX5080

**Patriot Sky Hermes "X"** "25" . . . Same as above in stainless steel. $135.00
5639BWX5175 $125.00



**SELF-WINDING • WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Mercury** Handsome 17 jewel model features brilliant sunburst dial. Hands are luminous with sweep second. Adjustable expansion band.
5620BWX4050 $82.50

**Patriot Sky Mercury "Z" . . .** Same as above with black dial.
5621BWX4050 $82.50

**WATERPROOF* FULL-FIGURE DIAL**

**Patriot Ocean Marta . . .** Ladies 17 jewel sport watch with easy to read dial. Luminous hands, sweep second hand for nurses, teachers, stewardesses. Adjustable expansion bracelet.
5618BWX3890 $75.00

**Patriot Ocean Marta "X" . . .** Same as above in stainless steel. $71.50
5619BWX3650

**SELF WINDING • WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Apollo . . .** Magnificent 17 jewel mode features sunburst dial. Luminous hands with sweep second. Adjustable expansion band.
5622BWX4490 $92.50

**Patriot Sky Apollo "Z"** Same as above with black dial.
5623BWX4490 $92.50

**SELF-WINDING • WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Titan "X" . . .** Modern 17 jewel model features brilliant dial and raised markers. Luminous hands with sweep second. Adjustable center expansion band.
5628BWX4950 $110.00

**SELF-WINDING • WATERPROOF***

**Patriot Sky Nike . . .** Sleek 17 jewel creation features luxurious sunburst dial. Luminous hands with sweep second. Adjustable expansion band.
5624BWX4890 $100.00

**Patriot Sky Nike "Z" . . .** Same as above with black dial.
5625BWX4890 $100.00

**25 JEWELS • SELF-WINDING WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Galaxy "25" . . .** Smart styling and quality features. Handsome satin finish dial. Luminous hands with sweep second. Matching adjustable expansion band.
5630BWX5090 $110.00

**Patriot Sky Galaxy "W" "25"** Same as above with white radiant dial.
5631BWX5050 $110.00

**25 JEWELS • SELF WINDING WATERPROOF***

**Patriot Sky Duke "25" . . .** Superb automatic features satin brush finish dial, sculptured numerals. Luminous hands with sweep second. Adjustable expansion band.
5632BWX5390 $115.00

**Patriot Sky Duke "X" "25"** Same as above in white.
5633BWX5175 $110.00

**CALENDAR FEATURE • SELF-WINDING WATERPROOF***

**Patriot Sky Zeus . . .** Automatic 17 jewel model tells time and date. Luminous hands with sweep second. Adjustable expansion band.
5634BWX5250 $110.00

**Patriot Sky Zeus "X"** Same as above in white.
5629BWX4850 $110.00

*When case, crown and crystal remain intact.



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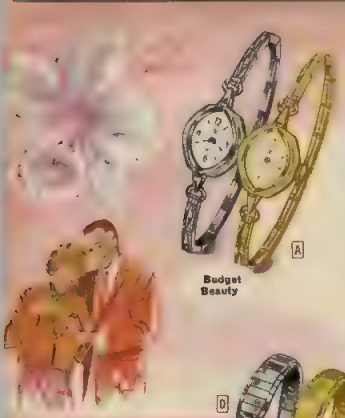


**A EILEEN.** Elegant simplicity makes this watch look many times its modest price. The perfect choice for all-around wear, with tastefully trim, florentine yellow-top case, stainless steel back. Matching adjustable expansion bracelet. 7 Lifetime Jewel shock-resistant movement. Unbreakable mainspring
T23-228FT 1595 Ret. $32.50
**EILEEN "W."** Same, white top.
T23-229FT 1595 Ret. $32.50

**B HELENA.** Two shimmering diamonds twinkle like stars in an exquisite yellow top case. Swirling ends accent matching expansion bracelet. Stainless steel back. 17 Lifetime Jewels. Shock-resistant
T23-230FT 2525 Ret. $52.50
**HELENA "W."** Same, white top.
T23-231FT 2525 Ret. $52.50

**C HEIRESS.** Four shimmering diamonds radiate around a yellow oval case. Matching tapered bracelet with safety chain. Stainless steel back 17 Lifetime Jewels. Shock-resistant
T23-232FT 2975 Ret. $62.50
**HEIRESS "W."** Same, white top.
T23-233FT 2975 Ret. $62.50




**D GARLAND.** Glamorous timepiece creation! Smart, oval, yellow-top case; stainless steel back. Matching tapered bracelet with safety chain is adjustable. 17 Lifetime-Jewel movement; unbreakable main spring; shock-resistant
T23-234FT 2250 Ret. $45.00
**GARLAND "W."** Same, white top
T23-235FT 2250 Ret. $45.00

**E WELLSLEY.** True artistry of design, superbly woven into the delicate lines of the yellow-top case. Stainless steel back. Trim, matching expansion bracelet. Shock-resistant, 17 Lifetime Jewel movement.
T23-236FT 1975 Ret. $39.95
**WELLSLEY "W."** Same, white top.
T23-237FT 1975 Ret. $39.95

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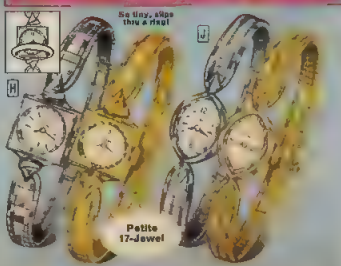
*HELBROS presents this prized collection of exquisite fashions in timepieces for women. Each watch is a masterpiece of feminine design and craftsmanship. World-famous, Lifetime-Jewel movements with guaranteed unbreakable mainsprings. Shock-resistant. Expansion bracelets fit perfectly because of the quick-link, adjustment feature. All watches are beautifully gift-boxed.*

**F CAMEO.** Unique beauty! Cleverly-carved, yellow-top case. Matching, tapered, bracelet. Stainless steel back. 21 Lifetime Jewel movement, unbreakable mainspring; shock-resistant.
T23-238FT 2425 Ret. $49.75
**CAMEO "W."** Same, white top.
T23-239FT 2425 Ret. $49.75

**G BLOSSOM.** A garland of loveliness. Florentine yellow top case is complemented by matching, expansion bracelet. Stainless steel back. 21 Lifetime Jewels. Unbreakable mainspring, shock resistant
T23-240FT 2250 Ret. $45.00
**BLOSSOM "W."** Same, white top.
T23-241FT 2250 Ret. $45.00




**H MAGNOLIA.** High fashion! Stunning round dial enclosed in florentine square yellow top case. Matching, tapered bracelet. Stainless steel back. 17 Lifetime Jewels.
T23-242FT 2595 Ret. $52.50
**MAGNOLIA "W."** Same, white top.
T23-243FT 2595 Ret. $52.50

**J ORIOLE.** Petite! Tapered, matching bracelet. Yellow top with stainless steel back. Safety chain. 17 Lifetime Jewels, shock resistant, unbreakable mainspring.
T23-244FT 2595 Ret. $52.50
**ORIOLE "W."** Same, white top.
T23-245FT 2595 Ret. $52.50

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**LIFETIME GUARANTEE**
**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25.

**A RANDY.** Teenage special with the features of expensive watches Waterproof* anti-magnetic shock resistant 7 Lifetime Jewels Luminous full figure dial sweep second hand Chrome-plated top case, stainless steel back Matching, adjustable, expansion bracelet.
**T23-200FT 1375** Reg. **$27 50**

**B RENEE.** Glamor tuned for the teenager! Adorable, yellow top case, stainless steel back Full-numeral dial shock resistant, 7 Lifetime-Jewel movement Unbreakable mainspring. Matching expansion bracelet.
**T23-201FT 1595** Reg. **$32 50**
**RENEE "W."** Same, white top.
**T23-202FT 1595** Reg. **$32 50**

*Waterproof provided crystal and crown are intact, case unopened.

**C LANCELOT.** Handsome, precision watch for the man on the go! Luminous hour-markers Waterproof*, shock-resistant, 17 Lifetime-Jewel movement Unbreakable mainspring Chrome-plated top case; stainless steel back. Matching, adjustable, expansion band.
**T23-203FT 1650** Reg. **$33 75**
**LOMBARD.** Same, all stainless steel case
**T23-204FT 1795** Reg. **$37 50**



# HELBROS

*Once you've owned a* HELBROS *watch you'll know why* HELBROS *is world-renowned for accuracy and beauty of design. Helbros watches are electronically-tested; have Lifetime Jewel movements with unbreakable mainsprings, and are shock-resistant. Adjustable-length expansion bracelets permit links to be added or removed for comfortable, custom fit. All watches are attractively gift-boxed.*

**F WINSLOW "W."** Thin, Waterproof*, anti-magnetic, shock resistant 17 Lifetime-Jewel movement unbreakable mainspring chrome plated top with stainless steel back. Matching, adjustable, expansion bracelet
**T23-208FT 2075** Reg. **$42 50**

**G WINSLOW.** Wonderfully thin! Waterproof*, shock-resistant, 17 Lifetime-Jewel movement Unbreakable mainspring Trim yellow-top case, stainless steel back Matching, adjustable, expansion bracelet
**T23-209FT 2395** Reg. **$49.75**

**H JAGUAR.** Classic beauty plus 21 Lifetime-Jewel accuracy Self-winding, Waterproof*, shock-resistant, anti-magnetic movement Yellow top case; stainless steel back. Matching, adjustable, expansion bracelet.
**T23-210FT 3295** Reg. **$67 50**
**JAGUAR "W."** Same, chrome-plated top.
**T23-211FT 2995** Reg. **$62 50**

**J OLYMPIAN "W."** Tells you the date automatically! Winds itself as you wear it! Waterproof*, anti-magnetic 17 Lifetime-Jewel movement Chrome-plated top, stainless steel back Matching, adjustable, expansion bracelet.
**T23-212FT 2975** Reg. **$62 50**
**OLYMPIAN.** Same, yellow top.
**T23-213FT 3225** Reg. **$65 00**

**D MERIDIAN "W."** Every feature a man could want in a calendar watch. It's the date automatically Waterproof*. 17 Lifetime Jewel movement Chrome-plated top case, stainless steel back. Matching, adjustable, expansion bracelet.
**T23-205FT 1945** Reg. **$39 95**
**MERIDIAN.** Same, yellow top
**T23-206FT 2250** Reg. **$45 00**

**E COMMANDO.** Rugged, good looking with dependable accuracy. Sleek yellow top case houses precision 17 Lifetime-Jewel movement Waterproof*, shock resistant Unbreakable mainspring Sweep second hand Stainless steel back Matching, adjustable, expansion bracelet
**T23-207FT 1945** Reg. **$39 95**

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**T23-200FT 1375** Reg. **$27 50**

**B RENEE.** Glamor tuned for the teenager! Adorable, yellow top case, stainless steel back Full-numeral dial shock resistant, 7 Lifetime-Jewel movement Unbreakable mainspring. Matching expansion bracelet.
**T23-201FT 1595** Reg. **$32 50**
**RENEE "W."** Same, white top.
**T23-202FT 1595** Reg. **$32 50**

*Waterproof provided crystal and crown are intact, case unopened.

**C LANCELOT.** Handsome, precision watch for the man on the go! Luminous hour-markers Waterproof*, shock-resistant, 17 Lifetime-Jewel movement Unbreakable mainspring Chrome-plated top case; stainless steel back. Matching, adjustable, expansion band.
**T23-203FT 1650** Reg. **$33 75**
**LOMBARD.** Same, all stainless steel case
**T23-204FT 1795** Reg. **$37 50**



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**F WINSLOW "W."** Thin, Waterproof*, anti-magnetic, shock resistant 17 Lifetime-Jewel movement unbreakable mainspring chrome plated top with stainless steel back. Matching, adjustable, expansion bracelet
**T23-208FT 2075** Reg. **$42 50**

**G WINSLOW.** Wonderfully thin! Waterproof*, shock-resistant, 17 Lifetime-Jewel movement Unbreakable mainspring Trim yellow-top case, stainless steel back Matching, adjustable, expansion bracelet
**T23-209FT 2395** Reg. **$49.75**

**H JAGUAR.** Classic beauty plus 21 Lifetime-Jewel accuracy Self-winding, Waterproof*, shock-resistant, anti-magnetic movement Yellow top case; stainless steel back. Matching, adjustable, expansion bracelet.
**T23-210FT 3295** Reg. **$67 50**
**JAGUAR "W."** Same, chrome-plated top.
**T23-211FT 2995** Reg. **$62 50**

**J OLYMPIAN "W."** Tells you the date automatically! Winds itself as you wear it! Waterproof*, anti-magnetic 17 Lifetime-Jewel movement Chrome-plated top, stainless steel back Matching, adjustable, expansion bracelet.
**T23-212FT 2975** Reg. **$62 50**
**OLYMPIAN.** Same, yellow top.
**T23-213FT 3225** Reg. **$65 00**

**D MERIDIAN "W."** Every feature a man could want in a calendar watch. It's the date automatically Waterproof*. 17 Lifetime Jewel movement Chrome-plated top case, stainless steel back. Matching, adjustable, expansion bracelet.
**T23-205FT 1945** Reg. **$39 95**
**MERIDIAN.** Same, yellow top
**T23-206FT 2250** Reg. **$45 00**

**E COMMANDO.** Rugged, good looking with dependable accuracy. Sleek yellow top case houses precision 17 Lifetime-Jewel movement Waterproof*, shock resistant Unbreakable mainspring Sweep second hand Stainless steel back Matching, adjustable, expansion bracelet
**T23-207FT 1945** Reg. **$39 95**

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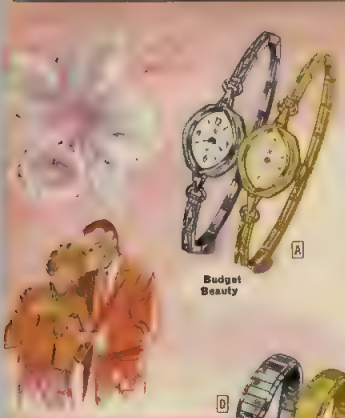


**A EILEEN.** Elegant simplicity makes this watch look many times its modest price. The perfect choice for all-around wear, with tastefully trim, florentine yellow-top case, stainless steel back. Matching adjustable expansion bracelet. 7 Lifetime Jewel shock-resistant movement. Unbreakable mainspring
T23-228FT 1595 Ret. $32.50
**EILEEN "W."** Same, white top.
T23-229FT 1595 Ret. $32.50

**B HELENA.** Two shimmering diamonds twinkle like stars in an exquisite yellow top case. Swirling ends accent matching expansion bracelet. Stainless steel back. 17 Lifetime Jewels. Shock-resistant
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**HELENA "W."** Same, white top.
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**C HEIRESS.** Four shimmering diamonds radiate around a yellow oval case. Matching tapered bracelet with safety chain. Stainless steel back 17 Lifetime Jewels. Shock-resistant
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T23-233FT 2975 Ret. $62.50




**D GARLAND.** Glamorous timepiece creation! Smart, oval, yellow-top case; stainless steel back. Matching tapered bracelet with safety chain is adjustable. 17 Lifetime-Jewel movement; unbreakable main spring; shock-resistant
T23-234FT 2250 Ret. $45.00
**GARLAND "W."** Same, white top
T23-235FT 2250 Ret. $45.00

**E WELLSLEY.** True artistry of design, superbly woven into the delicate lines of the yellow-top case. Stainless steel back. Trim, matching expansion bracelet. Shock-resistant, 17 Lifetime Jewel movement.
T23-236FT 1975 Ret. $39.95
**WELLSLEY "W."** Same, white top.
T23-237FT 1975 Ret. $39.95

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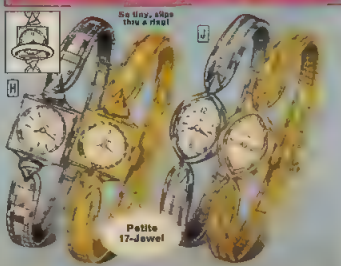
**F CAMEO.** Unique beauty! Cleverly-carved, yellow-top case. Matching, tapered, bracelet. Stainless steel back. 21 Lifetime Jewel movement, unbreakable mainspring; shock-resistant.
T23-238FT 2425 Ret. $49.75
**CAMEO "W."** Same, white top.
T23-239FT 2425 Ret. $49.75

**G BLOSSOM.** A garland of loveliness. Florentine yellow top case is complemented by matching, expansion bracelet. Stainless steel back. 21 Lifetime Jewels. Unbreakable mainspring, shock resistant
T23-240FT 2250 Ret. $45.00
**BLOSSOM "W."** Same, white top.
T23-241FT 2250 Ret. $45.00




**H MAGNOLIA.** High fashion! Stunning round dial enclosed in florentine square yellow top case. Matching, tapered bracelet. Stainless steel back. 17 Lifetime Jewels.
T23-242FT 2595 Ret. $52.50
**MAGNOLIA "W."** Same, white top.
T23-243FT 2595 Ret. $52.50

**J ORIOLE.** Petite! Tapered, matching bracelet. Yellow top with stainless steel back. Safety chain. 17 Lifetime Jewels, shock resistant, unbreakable mainspring.
T23-244FT 2595 Ret. $52.50
**ORIOLE "W."** Same, white top.
T23-245FT 2595 Ret. $52.50

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**on all movement parts against breakage**

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**A SKIPPY "W."** Expensive only in looks and performance. Accurate, 7 Lifetime-Jewel movement. Waterproof*. Tailored, chrome-plated top case, stainless steel back. Matching adjustable, expansion bracelet.
H-35980CU (Pay 18.95) $27.50
**SKIPPY.** Same, yellow top.
H-35983CU (Pay 18.95) $35.00

**B REGATTA "W."** Self-winding* Waterproof*, tool Distinctive, chrome-plated top; stainless steel back. Matching, adjustable, expansion bracelet. Shock-resistant, 7 Lifetime-Jewel movement
H-35910CU (Pay 18.95) $39.95
**REGATTA.** Same, yellow top.
H-35911CU (Pay 22.50) $45.00

**C AMPHIBIA.** Winds itself automatically as you wear it. Waterproof*, shock-resistant, anti-magnetic. 17 Lifetime Jewels Smart, chrome-plated top, stainless steel back. Matching, adjustable, expansion bracelet.
H-35912CU (Pay 25.95) $52.50

**D ALAM.** Crisp, masculine styling lends itself to dress or sports wear. Tells you the date automatically, too! Streamlined, square, yellow-top case with stainless steel back. 17 Lifetime Jewels. Matching, adjustable, expansion bracelet.
H-35813CU (Pay 25.95) $52.50

*Waterproof provided crystal and crown are intact, case unopened.

**F KNIGHT** Thin dress watch. Shock-resistant, 7 Lifetime Jewels. Smart, chrome-plated top case. Matching stainless steel back. Matching expansion bracelet
H-35802CU Pay 27.95 $37.50
**KNIGHT "W."** Same, chrome-plated top
H-35803CU Pay 29.95 $42.50

**E BELMONT** Thin Waterproof* case. 17 Lifetime Jewels. Anti-magnetic, shock-resistant. Yellow-plated top case, stainless steel back. Matching adjustable expansion bracelet
H-35915CU Pay 25.95 $37.50
**BELMONT "W."** Same, chrome-plated top
H-35916CU Pay 27.95 $45.00

**HELBROS**

*HELBROS, a name known all over the world for its time-keeping supremacy. Each* HELBROS *watch is a masterpiece of precision and design. They all feature Lifetime Jewels, unbreakable mainsprings, and are shock-resistant. The expansion bracelets can be adjusted for perfect fit by adding or removing links. Choose the finest—choose a* HELBROS *watch for yourself or as a gift.*

**G YALE "W."** Any man's choice for up-to-the-minute styling and reliability. Winds itself as you wear it! Anti-magnetic, shock-resistant, unbreakable mainspring Slim, chrome-plated top; stainless steel back. Waterproof* 17 Lifetime Jewels
H-35914CU Pay 29.95 $55.00

**H YALE.** Ivy League design in a thin watch. Winds itself as you wear it. Waterproof*, precision, 17 Lifetime-Jewel movement Anti-magnetic; shock-resistant Neat yellow top case has stainless steel back. Matching, adjustable, expansion bracelet
H-35917CU (Pay 29.95) $52.50

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**LIFETIME GUARANTEE**
**on all movement parts against breakage**

All movement parts of every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge. Not a parts-plus-labor insurance, but complete coverage for a full life.

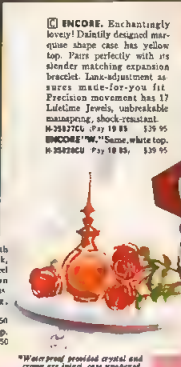
**J HAWK "W."** Rugged and handsome in a 21 Lifetime Jewel watch. Waterproof*, anti-magnetic, shock-resistant movement with unbreakable mainspring Trim, chrome-plated top; stainless steel back Matching, adjustable, expansion bracelet.
H-35822CU (Pay 20.45) $42.50

**K HAWK.** A 21 Lifetime-Jewel champion. Waterproof* and shock-resistant, with unbreakable mainspring Luxuriously-designed, yellow top case has stainless steel back. Matching, expansion bracelet can be adjusted for perfect fit.
H-35821CU (Pay 23.75) $49.75

**A STARDUST.** Dramatically highlighted by two heavenly diamonds. Petite yellow-top case; matching tapered bracelet ... safety chain. 21 Lifetime Jewels Unbreakable mainspring, shock resistant
M-3583ACU Pay 30.00 $67.50
**STARDUST "W,"** White top.
M-3586OCU (Pay 30.00) $62.50

**B SUPERB.** Emblazoned with four sparkling diamonds. Sleek, yellow top case, stainless steel back. Matching expansion bracelet. 21 Lifetime Jewels. Unbreakable mainspring, shock resistant
M-3593OCU Pay 32.95 $67.50
**SUPERB "W."** Same, white top.
M-3593CUB (Pay 32.95) $67.50

**C ENCORE.** Enchantingly lovely! Daintily designed marquise shape case has yellow top. Pairs perfectly with its slender matching expansion bracelet. Link-adjustment assures made-for-you fit. Precision movement has 17 Lifetime Jewels, unbreakable mainspring, shock-resistant.
M-3582?CU (Pay 19.95 $39.95
**ENCORE "W,"** Same, white top.
M-3582OCU Pay 19.95, $39.95



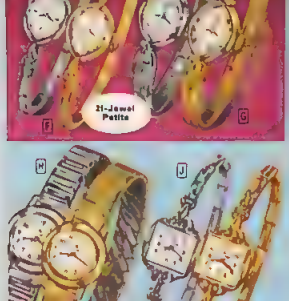
*Waterproof provided crystal and crown are intact, case unopened.

**D AVIS.** So lovely, you'll be astounded at the modest price. Classic marquise shaped case in rich, gleaming yellow. Sweeping multi-prism bezel adds expansion bracelet. 7 Lifetime Jewels unbreakable mainspring; shock-resistant
M-3584ICU (Pay 15.88) $32.50
**AVIS "W."** Same, white top.
M-3585OCU (Pay 19.88) $32.50

**E PAMELA "W."** Active women prefer it! Waterproof*; 7 Lifetime Jewel movement is anti-magnetic, shock-resistant. Unbreakable mainspring. Chrome plated top; stainless steel back. Leather strap. Sweep second hand.
M-3585.CU Pay 18.50, $13.75
**PAMELA.** Same, yellow top.
M-3585ZCU (Pay 17.95) $37.50

# HELBROS

*HELBROS presents the proudest collection in its history! There's a watch especially for her, no matter what her taste. Each timepiece represents the finest precision craftmanship ... the ultimate in design. Electronically-tested, Lifetime Jewel movements are shock-resistant with unbreakable mainsprings. Every expansion bracelet features the quick-link adjustment for perfect fit.*

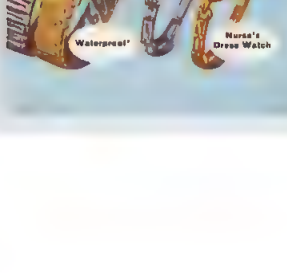



**F MONA.** Proud, petite beauty. Trim case with yellow top. Stainless steel back. Slim expansion bracelet. Depend-able 21 Lifetime Jewel movement. Shock resistant. Unbreakable mainspring
M-3593JCU Pay 25.95 $52.50
**MONA "W."** Same, white top.
M-3593JCU Pay 25.95 $52.50

**G LOUISA.** So diminutive so fashionable! Marquise case enhanced by elegant tapered bracelet. Stainless steel back. 21 Lifetime Jewel movement. Shock resistant. Unbreakable mainspring
M-3583NCU Pay 27.50 $57.50
**LOUISA "W."** Same, white top.
M-3584GCU (Pay 27.50) $57.50

**H TRIXIE "W."** Smartly tailored chrome plated top. Stainless steel back. Matching expansion bracelet. Water proof* shock resistant. Unbreakable mainspring, anti magnetic. 17 Lifetime Jewels.
M-3583?CU Pay 24.95 $49.75
**TRIXIE.** Same, yellow top
M-3583ZCU Pay 25.95 $52.50

**J OWEN** Nurses favorite with full numeral dial and sweep second hand. Yellow top stainless steel back. Matching expansion bracelet 17 Lifetime Jewels. Shock resistant. Unbreakable mainspring
M-3583JCU Pay 24.95 $52.50
**OWEN "W."** Same, white top
M-3583ACU (Pay 24.95 $52.50

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**LIFETIME GUARANTEE**
**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts. Postage insurance handling and packaging charge $1.25

## Cannon Shot Jump

*by Marx*

- Racers "roar" with power sound
- Stick shift controls
- Exciting banked curves
- Authentic 1/32 scale, cars 5½ in. long

**$16.88**

Pit the Maserati against a sleek Ferrari . . hold your breath while each takes to the air through the thrilling Cannon Shot Jump. Hear engines thunder as they speed around banked curves. See them battle it out at the criss-cross. Then watch them tangle for the lead on the straightaway.

Includes 20 sections of track, 8 fences, 4 walls for banked curves. 18-volt power pack with rheostat controls, trestle set and even a set of 8 wall pennants. Lap average more than 17 feet; track measures 32x91 inches.

79 N 9502C—Shipping weight 11 pounds.....$16.88

*No Money Down on anything Sears sells*

## Loop-The-Loop

*by Lionel*

Spin around the loop, take the banked curve, use your Touch-a-matic control to pilot a D-Jaguar or Ferrari around this most challenging course . . all in ½₂ scale

**$19.88**

Watch a D-Jaguar test the mettle of the Le Mans winning Ferrari. You guide the 5½ inch long racers with hand-held controls at speeds up to 275 scale mph. Push-button controllers equipped with an mph gauge which lets you see how fast the cars are rolling. An automatic lap counter on track records number of laps. Includes a flag and flag pole set, 8 guard rails, 20 track sections and 88 rail clips. You get a trestle set, banking pier set, 12 curved track . . plastic with metal conductors. Power pack. Track measures 45x85 inches. Course 173½ feet of racing thrills.

49 N 9524C—Shipping weight 11 pounds .....$19.88

Both Chevys feature front wheel assemblies that turn for fast cornering

Not one, but two hills add zest to this

## Double Hill Racing Set

*by Marx*

Modified Chevys carry over-sized engines . . exciting motor sound . . authentic 1/32 scale cars 5½ in. long

**$24.95**

Roaring engine sounds make the race track-side exciting. See two hot-to-go Chevys, one a convertible, the other a slick roadster, compete for honors. Four extra-long straight tracks make a raised straightaway; curved track and double hill obstacle mark this course as a real challenge. A dozen fence sections help make it a "safe" track. Cars roll on Allstate Guardsman tires and are powered by an 18-volt power pack. Track measures a big 43x100 inches. Average lap 20 feet.

79 N 9503C—Shipping weight 10 pounds.....$24.95

Note: All items on both pages UL listed, operate on 110-120 v., 60-c. AC

First it was boats with features like lapstraked aluminum hulls that were stronger than ever before. Now it's camping trailers with such a wealth of conveniences, you'll hardly miss home. The Starmaster Deluxe, for instance. A child who's barely out of kindergarten can crank up the roof on the Starmaster. Thanks to its simple but ingenious telescoping system (so ingenious, its patented). ☐ Homey features? They're almost infinite in number. Foamy-soft bunks. A three-burner gas stove that lights up under the morning bacon as quickly and easily as the most modern home range. On and on. ☐ Boats? Fifty one models. Largest selection in America. The lapstraked aluminum Super Star is one. Great for fishing. Beach it anywhere—campsite or rocky shore. Its bottom is flatter, heavier. Stands still for casting . . . stands up better to bumps. ☐ Enjoy what's new and wonderful in boating *and* in camping. SEE YOUR STARCRAFT DEALER . . . HE HAS WHAT IT TAKES TO BE FIRST

*Cruisers, Runabouts, Fishing Boats, Canoes and Sailboats . . Camping Trailers, too*

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages. For 1966 Catalog send name and address to Starcraft Boat Division, Goshen, Indiana

The [illegible] for real [illegible] at rest

## Camping was never like this (until Starcraft came along).

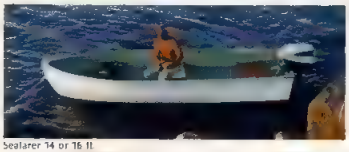
Super Star 12 or 14 ft.—Starmaster Deluxe

# Starcraft is first with fishermen. Record catches from stem to stern.

Marlin 14 or 16 ft.

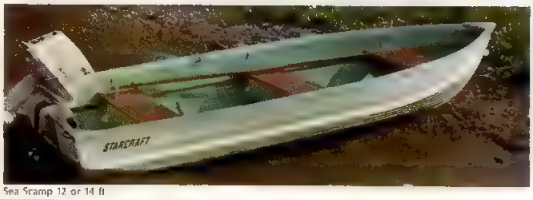
Portager 16 ft

Starcraft gives fishermen all they want in a boat—roominess, stability, toughness, low maintenance—with a few Starcraft "firsts" to spare. *All* for a price that leaves enough money over for new gear! ☐ Sea Scamp, Seafarer and Marlin, for instance, have Starcraft pioneered lapstraked hulls of stronger, longer wearing, saltwater-shunning aluminum. ☐ Portager is one of three aluminum Starcraft canoes that fishermen prefer. This one's squared off at the stern for mounting a motor. All are lapstraked—a Starcraft "first"—making them stronger without adding weight (Portager weighs just 82 pounds!). Bottoms are broader, flatter. Riding is smooth and steady. Hefting's easy. SEE YOUR STARCRAFT DEALER . HE HAS WHAT IT TAKES TO BE FIRST *Cruisers, Runabouts, Fishing Boats, Canoes, Sailboats, Camping Trailers,* too.



Seafarer 14 or 16 ft

Canoe 15 or 17 ft




Sea Scamp 12 or 14 ft

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages
For 1966 Catalog send name and address to
Starcraft Boat Division, Goshen, Indiana

The aluminum in the Holiday V isn't ordinary aluminum. It's 5052 marine grade—the best made. Stronger. Longer wearing. Shuns rust, rot, and salt water to keep her youthful good looks for years. And she's double riveted to make her as watertight as a submarine. □ The lapstraked concave vee hull, a Starcraft "first", softens the water so this snappy, stylish, 18-foot runabout skims over the water light as a dragonfly. □ When you want to hoist the party flag, there's a wealth of relaxing roominess to offer your guests. Four sofa back-to-back seats up front. Plenty of room aft for extra deck chairs in case of party crashers. □ To make your boating more of a vacation this year, SEE YOJR STARCRAFT DEALER . . . HE HAS WHAT IT TAKES TO BE FIRST

*Cruisers Runabouts Fishing Boats Canoes, Sailboats*

**Don't work at having fun.**
**Take a Holiday V.**

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages. For 1966 Catalog send name and address to: Starcraft Boat Division, Goshen, Indiana

Aluminum concave vee hull—another Starcraft first

Starcraft decided long ago that all boats should come from the factory ready for the water. You can trailer your new 14 foot Explorer Deluxe right off the showroom floor and head for the nearest fishing spot. All the "extras" are working for you right away. Most noteworthy: the centrally-controlled steering rig and the two live bait wells under the rear seats. □ Great performance is standard on Starcraft, too. The trihedral hull of lap-straked fiberglass cushions any coastal waters. On-a-dime steering and shallow draft make her a dream for inland lakes and back channels. Plenty of power . . . up to 40 horses . . . makes her safe and sure in the roughest water □ GET INTO AN EXPLORER DELUXE AT YOUR STARCRAFT DEALER . . HE HAS WHAT IT TAKES TO BE FIRST!

*Cruisers, Runabouts, Fishing Boats, Canoes and Sailboats*

**The "Deluxe" doesn't cost you extra on the Explorer. The extras are standard on every Starcraft.**

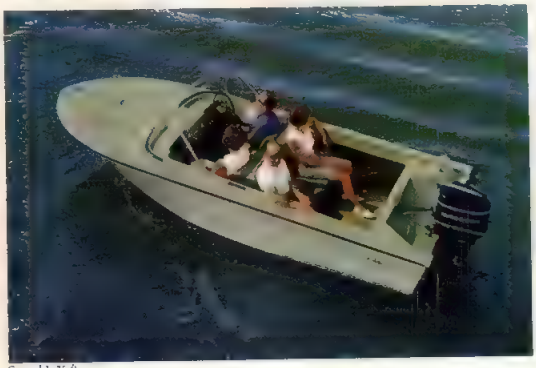
STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages. For 1966 Catalog send name and address to: Starcraft Boat Division Goshen, Indiana

# Wildcat's skeleton gives it nine lives. Caravel's too.

Wildcat V 14-ft.

The foundation of every Starcraft fiberglass boat is the durable rib-and-frame skeleton. This network of oak stringers and braces reinforces every important point of stress. The strong, rugged hull cushions shock and withstands years of punishment. ☐ The Wildcat V sets up on plane in a flash . . . barrels across the water making whipped cream of any waves or wakes in its path. Turn, bank, corner—even try a figure 8—the Wildcat will roar its way through with ease and come back purring for more. ☐ Caravel V delivers 18 feet of performance from a 15-foot vee hull. No wonder—with 75 horses pushing, the Caravel planes quickly, really sprints across the water. Slam her into a few fast turns and see how she clings like a magnet. ☐ BRING ONE OF THESE HOT PERFORMERS BACK ALIVE FROM YOUR STARCRAFT DEALER. HE HAS WHAT IT TAKES TO BE FIRST. *Cruisers, Runabouts, Canoes, Fishing Boats and Sailboats. Camping Trailers, too.*



Caravel V 15-ft.

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages. For 1966 Catalog send name and address to Starcraft Boat Division, Goshen, Indiana

Vee hull and longitudinal steps for lift and planing

A lot of boating people talked about a concave vee hull for years. About how it would virtually lift a boat up on a perfect plane. About a much, much softer ride . . . much, much surer steering. With little drag, motors could churn out much more instead of running at a fraction of their capacity and—even better—use a fraction of the fuel! ☐ Starcraft designers made the water softening concave vee hull a reality . . . an exclusive "first" in aluminum. And the Starchief V, a leader in the Starcraft fleet (largest selection in the world) shows it off best. You look out of her safety glass windshield, watching wave after wave rush by and barely feel anything but sheer joy. Or you take an undisturbed nap below decks in the roomy, cushiony comfort of your fully enclosed cabin while your wife takes the helm. ☐ But why just talk about it. GO DOWN AND SEE YOUR STARCRAFT DEALER . . . HE HAS WHAT IT TAKES TO BE FIRST. *Cruisers, Runabouts, Fishing Boats, Canoes and Sailboats . . . Camping Trailers too*

**How smooth can a ride be?**
**Board the leader, Starchief V, and see.**

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under 'Boats' in Yellow Pages. For 1966 Catalog send name and address to Starcraft Boat Division, Goshen, Indiana

Aluminum concave vee hull . . . another Starcraft first

Starcraft owners are a proud, possessive bunch. Ask anyone who's ever tried to buy a used Starcraft. Even though their trade-in's the highest, owners rarely part company with them. □ It's understandable. Consider the Sportsman V. Her lapstraked aluminum concave vee hull, "first" from Starcraft, gets on plane fast, settles in on an even keel and makes you feel as though you're a foot above the water. Drag is next to nil. Fuel economy's way up. Power's so much better, you'll swear there are twice as many HP's pushing you! □ Rigged with a 60 HP Mercruiser stern drive or 60 HP outboard, the Sportsman has the get up and go to tow skiers or move out of a squall fast. Fishing? There's plenty of cockpit room to play the big ones. Family jaunts? The same roominess handles all the picnic and camping gear you'll need. □ So, for the best value afloat—trade-in and otherwise SEE YOUR STARCRAFT DEALER . . . HE HAS WHAT IT TAKES TO BE FIRST!

*Cruisers, Runabouts, Fishing Boats, Canoes, Sailboats*

## Sportsman V leads in trade-in value (but you'll never want to prove it.)

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages. For 1966 Catalog send name and address to: Starcraft Boat Division, Goshen, Indiana

Starcraft, long known as "America's Most Popular" boats, have been made "first" by people who know boats. The Jupiter V is a good "reason why". □ Start with the hull. It's made of aluminum, lapstraked, and carefully formed into the water softening concave vee design that you see at the right. You get on plane fast, stay on an even keel. Drag is minimized . . . the prop gives you all the power it should . . . and your fuel costs are down where they should be. □ For extra strength, the totally riveted hull is fortified with rock-ribbed unitized construction—one-piece bottom; brawny girder shaped keel; die formed arched ribs of the finest, strongest aluminum—5052 marine grade. □ These are all Starcraft "firsts"—all reasons why you should SEE YOUR STARCRAFT DEALER . . . HE HAS WHAT IT TAKES TO BE FIRST.

*Cruisers, Runabouts Fishing Boats, Canoes, Sailboats*

# Want the most out of a boat? Buy Jupiter V

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers listed under "Boats" in Yellow Pages For 1966 Catalog send name and address to: Starcraft Boat Division, Goshen, Indiana

Aluminum concave vee hull—another Starcraft first

Price certainly isn't the whole Starcraft success story. Not by a long shot. But it is important. You want to get all you can for your money, and with a Starcraft Imperial V, that's plenty! □ On good looks alone, you'd guess the Imperial to be way over $2,000—which it isn't. Lines like these are styled to be whistled at. But it's styling with a purpose. Its deep vee lap-straked fiberglass hull digs in, planes beautifully, tenderly cushioning passengers against rough water. Starcraft's own rib and frame skeleton further braces you against jarring waves. □ There's more, too! . . . skiff type safety glass windshield; fully appointed cockpit; choice of 150 H.P. inboard-outboard stern drive or 120 H.P. outboard. And with 18 feet of boat, you can give a royal welcome to four couples or more!

GO SEE YOUR STARCRAFT DEALER—HE HAS WHAT IT TAKES TO BE FIRST.

*Cruisers, Runabouts, Fishing Boats, Canoes and Sailboats*

# The only thing not royal about Imperial-V is her price.

STARCRAFT
AMERICA'S MOST POPULAR BOATS

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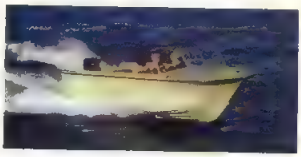


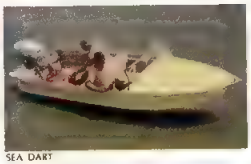
# Starcraft comes first with the whole family. Put your family in one and see why.

MUSTANG

That s easier said than done, of course . . especially when it comes to 23 dashing runabout models. Every one's a charmer! □ But to make your selection a little easier, here are a few suggestions: four popular numbers, two aluminum and two fiberglass. Any one makes a great family boat. □ Mom will take to the Mustang right away. Smart sleek lines, luxury interior appointments and cool, light Avocado color a real lady killer. □ Dads usually have their mind set on something that'll double for all-around fun and fishing both. Something with a riveted aluminum hull, lapstraked to iron out roughness and stay steady in. That fits the Sea Dart to a "T." □ Teenagers have other ideas. Sons cast their votes for the Arrow. (Although that rich Matador Red deck will no doubt catch your eye, too.) They're more interested in zipping across the water, cornering on a dime, powering away from the crowd . . . ah youth! □ Sis meanwhile can see herself piloting the Falcon, the aluminum funster that's built for good times. She'll love the Polaris blue color and the rear seat that can be switched to face aft for skiing, forward for cruising. Obedient steering and water softened ride suit her, too.

TAKE THE WHOLE FAMILY DOWN TO YOUR STARCRAFT DEALER'S . . . HE HAS WHAT IT TAKES TO BE FIRST!

ARROW



SEA DART

FALCON

STARCRAFT
AMERICA'S MOST POPULAR BOATS

Dealers Listed Under "Boats" In *Yellow Pages*. For 1966 Catalog Send Name & Address To Starcraft Boat Division, Goshen, Indiana

# TAKE 'EM ABOARD

BY NORMAN PHILLIPS • BIKES AND SCOOTERS—MOTOR POWERED OR MAN-POWERED

Whether you are cruising an inland waterway in an outboard runabout or blue-water voyaging to some ocean island in an auxiliary, once you make your landfall it's often a question of hoofing it ashore, or rounding up a taxi if available. But the boom in lightweight cycles the last few years is helping to change this. Today the yachtsman can stow a bike aboard to be used for all manner of shoreside errands, by choosing the right bike, his "cruising" range is practically unlimited. Fast, sturdy, lightweight and inexpensive, such motorized transportation opens an entire new vista of recreation. You can find a bike or scooter to fit aboard almost any craft, and at a price within reach of even the modest budget. In general, motorized equipment discussed here runs from $200 to $375—which is not bad for a piece of machinery that is useful transportation around home and boat. Or, if that's more than you want to spend, and you don't mind pedal-pushing, you can buy a bicycle for as little as $29.95.

The motor bike, of course, gives you more scope and is every bit as useful to the small-boat owner as it is to the skipper of a large boat. On a recent trip to Lake Havasu, for instance, cruising up a remote arm on that lake in an 18-foot Glasspar, I had a Super Flea motorbike secured in the stern. After I had made camp, I rode the bike miles back into the rugged mountains around the lake, hunting Indian artifacts, penetrating to country otherwise virtually inaccessible. Too, on a cruise to Ensenada, Mexico, last summer, I put my bike aboard and had easy transportation around that city when none of the rest of our cruising club could find a taxi.

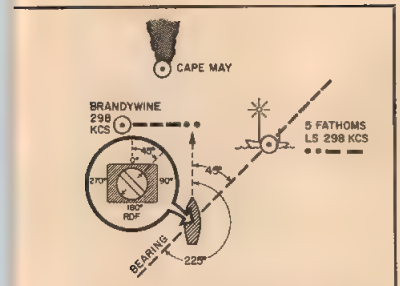
Motor bikes now fall into two classes: small-wheeled vehicles, compact and ideally suited for rough terrain as well as local errands, and full-sized models with 17-inch diameter wheels. The latter bikes are at their best on pavement but, suitably equipped, do a fine job in rough country.

Small bikes and scooters are becoming more and more popular among boatmen because of the equipment's small space requirements. A typical example is the bike I own, the Super Flea made by K & P Engineering Co., Azusa, Calif. It uses small sized General Knobby tires, has a four-cycle, 6-hp engine of 170 cc, carries two persons comfortably, and digs out a top speed of 55 mph. It weighs a mere 80 pounds, measures only 4 feet long and 21" high. It is truly a go-anywhere vehicle—should you mire in mud or sand, or bog down in loose rock, you simply pick up the Flea and tote it to more solid footing.

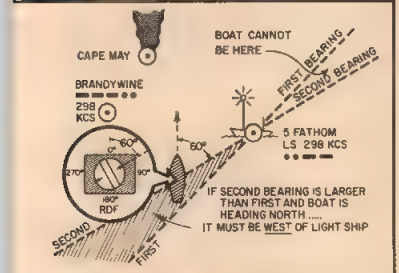
The engine is a Continental, with roller bearings and a built-in generator which powers headlights and tail-

*Light and compact, motor scooters have become a convenient mode of transportation for the cruising yachtsman once he makes shore. Useful for shopping and other errands.*

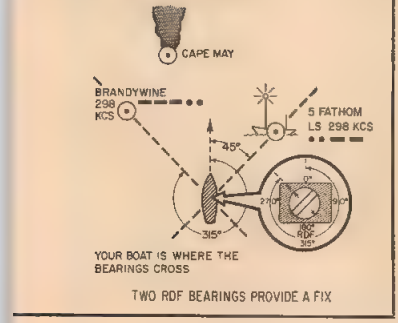
*Trail versions of standard models are modified to make transportation through rugged terrain possible. With less comfort, they can be used under ordinary conditions too.*




A SINGLE RDF BEARING GIVES A LINE OF POSITION




TWO SUCCESSIVE BEARINGS ON SAME BEACON GIVE "SENSE"




TWO RDF BEARINGS PROVIDE A FIX

in strength, polarization, direction, and are particularly troublesome at sunrise, sunset, and at night.

As soon as your RDF is installed check-out its general accuracy. Metal structures, masts and rigging may introduce large errors on certain headings and you should be aware of such influences.

It is often impossible to eliminate the actual cause of these inaccuracies because of the ship's construction and the location of the set. But as with a compass, the RDF's deviation can be observed and plotted by a simple process called calibration. This is covered thoroughly in *Chapman's*.

### *Calibration*

A good calibration (correction) curve for an RDF is necessary for safe navigation. For calibration purposes transmitters of short range are operated in certain localities to provide continuous service; one of the principal advantages of the new beacon system, however, is the availability of all the beacons all day. This is reason enough to make it standard shipboard procedure to take both a visual bearing and a radio bearing of a beacon whenever you can.

A calibration curve should be plotted for every 15° change in the relative bearing of a station. This is the difference between the visual bearing of the station and the radio bearing of the station. The error should be labeled *Plus or Minus according to the way the error is applied to the radio bearing to obtain the visual bearing.* Maximum errors may be expected on the bows and the quarters; minimum errors forward, astern and abeam.

A word of caution here. This error is not to be confused with deviation and variation which must be applied to the ships heading to obtain a compass bearing of a beacon.

Radio bearings are Lines of Position (LOP) and as such may be used to plot the position of the boat in the same manner as any other series of LOP, visual or otherwise.

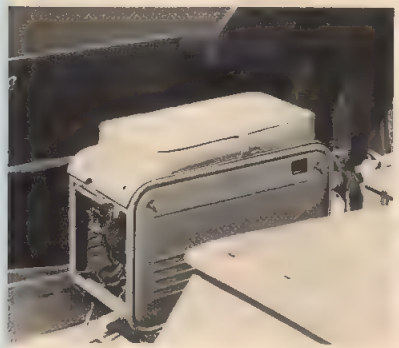
Actually, radio bearings are not rhumb lines but portions of Great Circles. As such, those taken over long distances are subject to a correction before being plotted on a Mercator Chart. Conversion Tables can be found in *Bowditch*, the regional Coast Pilot and in Radio Aids to Navigation H.O. 117 A and B.

Before plotting this corrected bearing remember that you have taken a bearing from your vessel to the beacon station. In order to plot this correctly you must use the reciprocal (bearing ±180°) of the bearing, i.e. the bearing from the station to your vessel.

Probably more errors are introduced in a ship's position or fix due to addition and subtraction errors than actual errors in taking the bearings. Be careful to apply corrections in the proper directions and to verify your navigational position using every means possible.

Some of the combinations that can be used to obtain a fix are: cross bearings taken on two or more stations; a single radio bearing crossed with a line-of-position from the sun or a star; a radio bearing and a sounding; a radio bearing and a visual bearing; a radio bearing plus a distance check using the synchronized radio and fog signals, and the running fix; two-bearings on the same station with the dis- *(Continued on page 206)*

# TO RIDE 'EM ASHORE



## SOLVE THE PROBLEM OF TRANSPORTATION AFTER YOU'VE REACHED PORT

lights. This is a particularly long-lived mill with terrific low rpm torque, essential in a trail bike. The drive is achieved with a centrifugal clutch, so there's no gear shifting to worry about.

Yes, youngsters can ride it, too. State requirements of a driver's license apply generally to vehicles operated on *public* thoroughfares. At private marinas, in the hills, or on the desert, anyone usually can lawfully operate a scooter.

Incidentally, it is no problem to add an extension to the jackshaft and use the Continental engine to turn a 110-volt generator on the boat.

Even more compact is the Valmobile scooter, distributed by Occo Specialties, Inc., 8 Romanelli Avenue, South Hackensack, N.J. For easy stowage, it can be reduced in minutes to a "package" measuring approximately 25½" x 19¼" x 12". A "side-car" attachment is available, making it a three-wheeled vehicle and widening its use. Top speed is about 40 mph, with 120 or more miles to a gallon of gas. Carrying capacity is about 500 pounds.

The full-sized bikes usually wear 17-inch wheels, are about six feet long and three feet high. Motorcycles have been with us a long time but their weight, starting at 400 pounds and ranging up to 1000 and more, rendered them impractical to carry on the average boat. With the advent of the Japanese-made lightweights—sturdy and low in cost—boat owners grew interested.

The three giants in this field are Honda, Suzuki, and Yamaha. These are followed by a host of lesser names—among them, Bridgestone, Ducati, Jawa, Parilla and Tohatsu. Engine sizes usually start at 50 cc and go up to 650 cc. The bigger the engine, of course, the hotter the top-end performance. And the greater the weight. The smallest, least expensive of these bikes, the 50 cc models, weigh about 125 pounds and move at 35-40 mph. The 80 cc class usually weighs in at 150 pounds and has a speed potential in the 50's. This is a good size for a boat bike, since the 50-plus speed is enough to keep up with highway traffic while its 150-pounds can be loaded aboard without special hoisting equipment, and without whacking the heck out of the boat's varnish.

Most 80 cc bikes are also available in a "trail model." Certain modifications suit this type for use on rough terrain, as well as ordinary highway conditions. They cost $25 to $40 more than the standard model.

The 80 cc (8 hp) Suzuki in the trail bike version is trade-named "Hill Billy." Modifications include a double rear sprocket so that its drive chain can be moved from "touring" to "climbing" gearing. In the latter, the bike will ascend a 50° incline. (Continued overleaf)

*Valmobile in its folded stage requires little stowage space and is an extra seat besides. Front end is stowed handily in the bike's enameled chassis.*

*Rigged in minutes Valmobile is ready to go. Has headlight tail-light, hand brakes, and is available with saddlebags (handy for shopping) and sidecar for additional capacity.*

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

**The Benrus Standard Demands That...** • All key friction parts are protected with fine jewels, never less than 17. • Every Benrus made today is shock-absorbing. Even dress watches—even ladies' watches. • No soft brass escapements are used in Benrus movements—only rugged steel. • Benrus waterproof* watches are fully tested in the equivalent of 80 feet of water. • Every self-winding watch must run even after being off the wrist for twenty-four hours. • Every Benrus mainspring is unbreakable. • Every Benrus is manufactured by the precision process specified by the Benrus engineering and quality group.

**14K GOLD CASE**

**Patriot Golden Light.** Exquisite 17 jewel creation features round petite dial within marquise shaped faceted crystal. Tapered adjustable expansion bracelet with safety chain
Retail $109.80

**Patriot Golden Light "A"** .. Same as above in white.
**E09684-5490** Retail $109.80

**39 JEWELS**
**14K GOLD CASE**
**SELF-WINDING**
**GUARANTEED WATERPROOF***
**CALENDAR FEATURE**

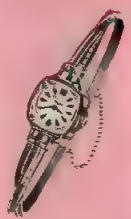
**Patriot Sky Fantasy "S" "39"** Handsome modern watch tells time and date. Features include hidden crown and luminous hands with sweep second. Neat adjustable expansion band.
**E09685-10590 $213.80**
**Patriot Sky Fantasy "38"** ...Same as above in yellow 10K gold-filled case
**E09688-7390 $213.80**

# PATRIOT

**21 JEWELS**
**GUARANTEED WATERPROOF***

**Patriot Sea Sprite "21"** . . . Ultra-thin model in all yellow case. Smart lines are accented by new design. Adjustable expansion band.
**E09687-3990** Retail $79.80

**Patriot Sea Sprite "2" "21"** Same as above with black dial.
**E09688-3990** Retail $79.80



**WATCH AND BRACELET COMBINED**

**Patriot Lady Imagene "W"**... Superbly elegant 17 jewel creation. Barrel shape is beautifully accented by a faceted crystal. Double strand twist bracelet is adjustable, with safety chain.
**E05404-4290** Retail $85.80

**Patriot Lady Imagene**... Same as above in yellow.
**E05405-4290** Retail $85.80

**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Tower** .. Rugged 17 jewel creation. Radiant dial with sculptured markers. Adjustable expansion band.
**E09691-4990** Retail 99.80

**Patriot Sky Tower "W"** Same as above in white
**E09692-4990** Retail $99.80

**14K GOLD CASE**

**Patriot Golden Treasure** . Petite and beautiful 17 jewel creation. Elegant tapered adjustable bracelet with safety chain.
**E09693-5490** Retail $109.80

**Patriot Golden Treasure "A"**. .Same as above in white.
**E09694-5490** Retail $109.80

**21 JEWELS 14K GOLD**
**FLORENTINE FINISH**

**Patriot Golden Lyre "21"** Charm and elegance in this breathtaking creation. Newest style tapered adjustable bracelet with safety chain.
**E09695-5190** Retail $103.80

**Patriot Golden Lyre "A" "21"** .. Same as above in white.
**E09696-5190** Retail $103.80

**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Vapor "S"** . Modern radiant dial watch encircled by minute track. Luminous hands with sweep second. Matching adjustable expansion band.
**E09697-5290** Retail $105.80

**Patriot Sky Vapor "2" "S"**.. Same as above with black dial.
**E09698-5290** Retail $105.80

**14K GOLD CASE**
**FACETED CRYSTAL**

**Patriot Golden Leaf** .. Fashionable square designed 17 jewel creation, with florentined case treatment. Exquisite rippled design florentine adjustable bracelet with safety chain.
**E09699-5190** Retail $103.80

**Patriot Golden Leaf "A"** Same as above in white.
**E09700-5190** Retail $103.80

**39 JEWELS**
**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Planet "T" "39"**... Brilliant watch with all yellow case, and striking gold color dial. Luminous hands with sweep second. Harmonizing adjustable expansion band.
**E09701-5790** Ret. $115.80

**Patriot Sky Planet "39"**.. Same as above with white dial.
**E09702-5790** Retail $115.80

* When case, crystal and crowns remain intact

**BENRUS**
UNCONDITIONALLY GUARANTEED THREE YEARS

**ALARM WATCH GUARANTEED WATERPROOF***

**Patriot Sea Bell.** Alarm watch rings to remind you. Ideal for man on schedule. 17 jewel movement. Luminous hands with sweep second. Adjustable expansion band
**E05406-4290 $85.80**

**Patriot Sea Bell "W"** . Same as above with stainless steel case
**E05407-3990 $79.80**

**SELF-WINDING GUARANTEED WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Dipper "25"** Convenient and accurate calendar model gives time and date, automatically. Rich, sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band.
**E09703-5590 Ret. $115.80**

**Patriot Sky Dipper "W" "25"** . Same as above, in stainless steel.
**E09704-5290 Ret. $105.80**

**HERE'S WHAT BENRUS' EXTRAORDINARY 3-YEAR UNCONDITIONAL GUARANTEE MEANS:**

■ Benrus movements must be built better... to live up to this remarkable guarantee! ■ A Benrus watch is worth more the moment you buy it. Save $10 or more on service charges during the critical first 3 years. ■ Even accidents are covered. Movement repaired free even if damage is your fault. ■ A Benrus may be sent as a gift anywhere. Benrus 3 year guarantee is good the world over.

## PATRIOT

**SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Helios.** . Handsome 17 jewel model features brilliant sunburst dial. Hands are luminous with sweep second. Adjustable expansion band.
**E05408-3990 Retail $79.80**

**Patriot Sky Helios "Z"** . Same as above with black dial.
**E05409-3990 Retail $79.80**

**WATCH & BRACELET COMBINED**

**Patriot Embraceable Jane** . Exclusive Benrus 17 jewel bracelet-watch combination. Modern styling. Sure grip clasp action, safety chain.
**E09707-3590 Retail $71.80**

**Patriot Embraceable Jane "W"** . Same as above in white.
**E09708-3590 Retail $71.80**

**GUARANTEED WATERPROOF* FULL-FIGURE DIAL**

**Patriot Ocean Wave** . Sprightly ladies 17 jewel sport watch with easy to read dial. Luminous hands with sweep second. Ideal for nurses, teachers, stewardesses. Sturdy adjustable expansion bracelet
**E09708-3990 Retail $79.80**

**Patriot Ocean Flower.** . Same as above in stainless steel
**E09710-3590 Retail $79.80**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Scorpio** Magnificent 17 jewel model features brilliant sun-burst dial. Luminous hands with sweep second. Adjustable expansion band.
**E09711-4290 Retail $85.80**

**Patriot Sky Scorpio "Z"**...Same as above with black dial.
**E09712-4290 Retail $85.80**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Cirrus.** . Sleek 17 jewel creation features a luxurious sunburst finish dial. Luminous hands with sweep second shine in the dark. Adjustable expansion band.
**E09713-4590 Retail $91.80**

**Patriot Sky Cirrus "Z"**.. Same as above with black dial.
**E09714-4590 Retail $91.80**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Thunder "25"**.. Modern styling and all the extra quality features. Handsome satin finish dial. Luminous hands with sweep second. Smart matching adjustable expansion band.
**E09715-4890 Retail $97.80**

**Patriot Sky Thunder "W" "25"**.. Same as above with white radiant dial.
**E09716-4890 Retail $97.80**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Satellite "25".** Handsome automatic features satin brush finish dial. Sculptured numerals. Luminous hands with sweep second. Adjustable expansion band.
**E09717-5190 Retail $103.80**

**Patriot Sky Satellite "W" "25"**.. Same as above in white.
**E09718-5190 Retail $103.80**

**CALENDAR FEATURE GUARANTEED WATERPROOF***

**Patriot Sky Journey.** Automatic 17 jewel model tells time and date. Luminous hands with sweep second. Adjustable expansion band.
**E09719-5190 Retail $103.80**

**Patriot Sky Journey "W"**....Same as above in white.
**E09720-5190 Retail $103.80**

* When case, crystal and crown remain intact

**BENRUS**
UNCONDITIONALLY GUARANTEED THREE YEARS

Your guarantee of assured quality is the Benrus 3 Year Unconditional Guarantee. Your Benrus movement must perform properly for 3 full years or Benrus will repair it fast and free.*

*Guarantee valid only if filled out and sent to Benrus.

**EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR THREE FULL YEARS.**

Now, the brilliance of precious diamonds creates new fashion excitement. Benrus Diamond Watches combine beauty, accuracy, and quality. Each features the world-famous Benrus movement, that is unconditionally guaranteed for 3 full years. Add to this the durability of unbreakable mainsprings, shock-absorbing, anti-magnetic movements and you have beautiful timekeeping and quality performance beyond compare!

**17 JEWEL SELF-WINDING 6 GENUINE DIAMONDS STAINLESS STEEL CASE**

**Patriot Diamond Vernon "2" "39"** . . . Handsome Guaranteed Waterproof* watch. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
**E09664-7990** $189.80

**Patriot Diamond Vernon "39"** . . . Same as above with white dial
**E09665-7990** $189.80

**PATRIOT**

**2 GENUINE 8-FACET DIAMONDS**

**Patriot Diamond Katrina.** Sculptured 17 jewel creation features modern full numeral dial. Matching expansion bracelet is adjustable.
**E05400-3990** Retail $71.80

**Patriot Diamond Katrina T.** Same as above in yellow.
**E05401-3990** Retail $71.80

**2 GENUINE 8-FACET DIAMONDS**

**Patriot Diamond Aileen** . . . Exquisite 17 jewel creation. Case features smart raised crystal. Matching adjustable bracelet.
**E09668-4250** Retail $85.00

**Patriot Diamond Aileen "T"** . . . Same as above in yellow.
**E09670-4250** Retail $85.00

**21 JEWELS 2 GENUINE DIAMONDS FACETED CRYSTAL**

**Patriot Diamond Dolly "21"** . . . Petite marquise shaped creation features modern tailored look. Sculptured florentine finished case design. Adjustable expansion band.
**E09671-4990** Retail 99.80

**Patriot Diamond Dolly "T" "21"** . . . Same as above in yellow.
**E09672-4990** Retail 99.80

**2 GENUINE DIAMONDS 14K GOLD CASE FLORENTINE FINISH**

**Patriot Diamond Vida** Superb 17 jewel creation features 2 fiery diamonds in florentine finished 14K gold case. Metal cord has safety chain.
**E05402-7990** Retail $159.80

**Patriot Diamond Vida "G"** . . . Same as above in yellow.
**E05403-7990** Retail $159.80

**4 GENUINE DIAMONDS 14K GOLD CASE FACETED CRYSTAL**

**Patriot Diamond Corrine** . . . Superb square style 17 jewel creation. Genuine black suede cord band with safety chain.
**E09675-6490** Retail $129.80

**Patriot Diamond Corinne "B"** . Same as above in yellow.
**E09676-6490** Retail $129.80

**4 GENUINE DIAMONDS 14K GOLD CASE**

**Patriot Diamond Betty** Modern styled creation with florentined design. 17 jewel movement. Metal cord band with safety chain.
**E09677-7125** Retail $142.50

**Patriot Diamond Betty "G"** . . . Same as above in yellow.
**E09678-7125** Retail $142.50

**21 JEWELS 10 GENUINE DIAMONDS 14K GOLD CASE**

**Patriot Diamond Adele "21"** . . . Superb oval creation surrounded by genuine diamonds. Flexible adjustable bracelet with safety chain.
**E09679-9290** Retail $185.80

**Patriot Diamond Adele "W" "21"** . . . Same as above in 10K rolled gold plate top, stainless steel back.
**E09680-7990** Retail $185.80

**21 JEWELS 20 GENUINE DIAMONDS 14K GOLD CASE**

**Patriot Diamond Riva "21"** . . . Diamond splendor beyond compare. A garden of genuine diamonds in 14K gold. Double snake chain bracelet with protective safety chain.
**E09681-12490** Retail $249.80

**Patriot Diamond Riva "W" "21"** . . . Same as above in 10K rolled gold plate top, stainless steel back.
**E09682-11050** Retail $249.80

* When case, crystal and crown remain intact.

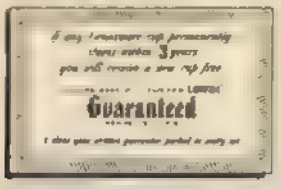
Add carefree color to your family meals with gracefully shaped and beautifully patterned Melamine dinnerware. Famous for its durable designs each set comes with a two year written guarantee against breakage and three year guarantee against permanent cup staining, is perfectly dishwasher safe. Indeproof and safe in children's hands

**SET CONTENTS**

15-piece service for 8 includes: 8 each dinners saucers, salads, cups, soup/cereals; 1 each platter, vegetable bowl, creamer, sugar and lid **Shipping wt. 16 lbs.**

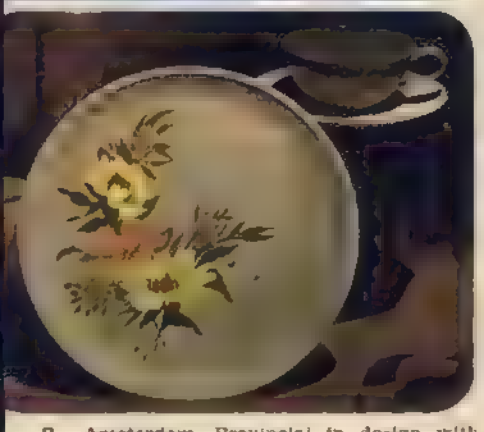
**A. Grecian Gold**—A simple border design reminiscent of ancient Greek symbolism on translucent ivory (note vase in back of plate) Decorated dinner plates, saucers salads and platters Other pieces in ivory

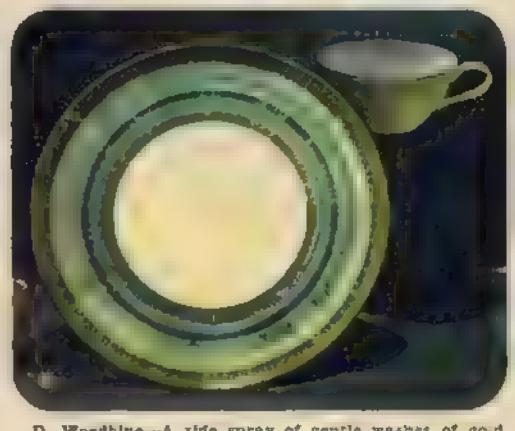
9619H3330 **Retail $49.95**

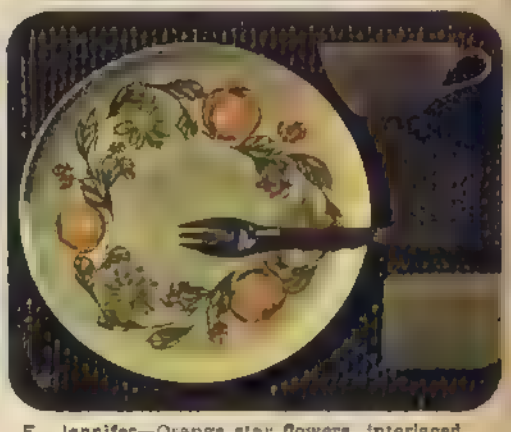


LENOX WARE **MELAMINE DINNERWARE**

# EXCITINGLY NEW...VIRTUALLY UNBREAKABLE







**B. Amsterdam**—Provincial in design with tulips the theme, olive and blue the colors. Decorated dinner plates, saucers and platter Salads cups, soups, vegetable bowl azure blue. Creamer and sugar with white lid

5044H1997 **Retail $29.95**

**C. Homespun**—A warm floral in shades of brown [illegible] and olive on a background of linen-like texture Decorated dinner plates saucers and platter Other pieces in swiss brown

9820H1997 **Retail $29.95**

**D. Woodbine**—A side spray of gentle washes of gold and fushia Cups designed with crisp, white interiors colorful brown exteriors to add gay sparkle to any table setting Decorated dinner plates, saucers and platter Salads soups vegetable bowl swiss brown Creamer and sugar white

5046H2330 **Retail $34.95**

**E. Rondelay**—Gentle play of blues and greens on glistening white Cups designed with crisp, white interiors colorful brown exteriors to add gay sparkle to any table setting Decorated dinner plates saucers and platter [illegible] lid white, other pieces light olive

5047H2330 **Retail $34.95**

**F. Jennifer**—Orange star flowers, interlaced with muted olive leaves against a background of flowing grey alabaster. Decorated dinner plates, saucers, salads and platter. Other pieces in tangerine.

5046H2663 **Retail $39.95**

**G. Indian Summer**—A harvest of warm colors set against old world stoneware. Decorated dinner plates saucers, salads and platter. Other pieces in swiss brown

5048H2663 **Retail $39.95**

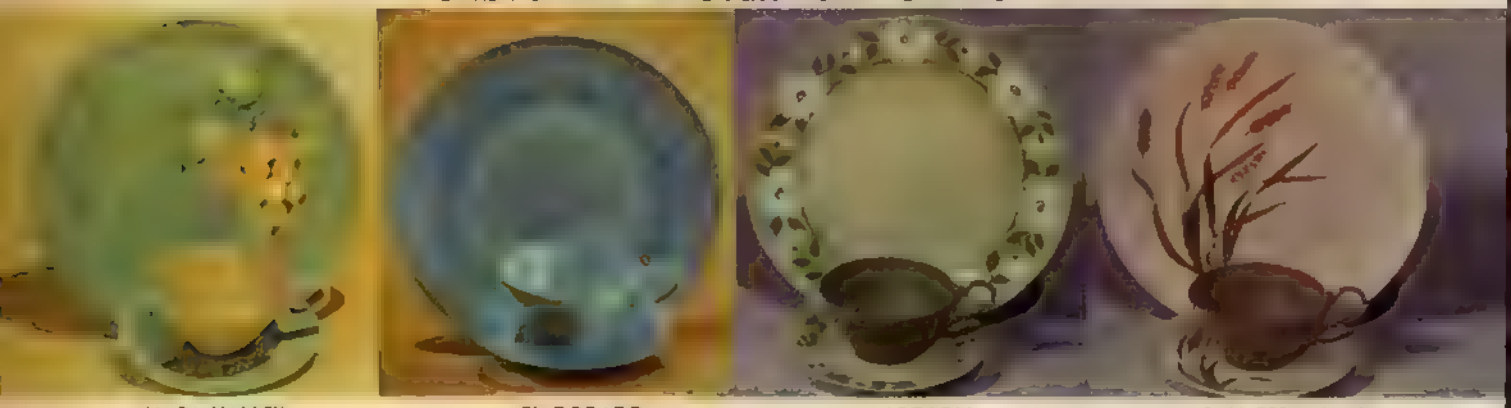
TRINIDAD
**PAVILION SERIES**

JAMAICA
**CONTEMPORARY**

NASSAU
**FLAMENCO**

ECHO | SUMMER LOVE | SHENADOAH | DELICADO

**CALIFORNIA MASTERWORK SERIES**



NAPA VALLEY | EL DORADO | ARCADIA | SAN FERNANDO

## BROOKPARK Beverageware

Styled by Joan Luntz

Goblet | Highball | Wine | Juice | Champagne | Old Fashioned



**Traditional Quality from the House of Bennett**

# BROOKPARK

**FINE QUALITY MELAMINE® DINNERWARE**

featuring PERMACLEAN CUPS
A Brookpark exclusive!
The melamine cup that is guaranteed against permanent staining!

★ Newest concept in stemware and barware

★ New break-resistant, super-gloss, scratch-resistant dinnerware

★ Exciting New Patterns

★ Smart decorator accessory colors

★ Exclusive Permaclean cups

★ Best-selling set compositions

★ Full Brookpark 2 year guarantee

★ Complete selection in every price range

★ AND ONLY BROOKPARK HAS IT!

## CARIBBEAN SERIES

### TRINIDAD

Oriental dining in circles of tropical-hot shades of Cinnamon, Tangerine and Beige Accessory pieces in Cinnamon Exclusive Permaclean cups stay clean—guaranteed against permanent stains of coffee or tea. Service for 8—see composition of set under Caribbean Series below.

9627H2330—45-Pc. Set. Ship. wt. 14 lbs
Retail $34.95

### JAMAICA

Bands of simplicity in hues of Avocado, Turquoise and Olive. Blends beautifully with any table setting, casual or formal Accessory pieces in Avocado Exclusive Permaclean cups stay clean—guaranteed against permanent coffee or tea stains Service for 8—see composition of set under Caribbean Series below

9628H2330—45-Pc. Set. Ship. wt. 14 lbs.
Retail $34.95

### NASSAU

Enhanced simplicity of elegance in blends of cool of the sea colors of Bristol Blue, Olive and Powder Blue. Accessory pieces in Bristol Blue. Exclusive stay clean cups—guaranteed against permanent stains of coffee or tea. Service for 8—see composition of set under Caribbean Series below.

9629H2330—45-Pc. Set. Ship. wt. 14 lbs.
Retail $34.95

## PAVILION SERIES

### ECHO

Classic design autumn leaves of cinnamon and old gold enhance the carefree modern table. Accessory pieces in cinnamon. Permaclean cups are guaranteed against permanent staining. Service for 8—see composition of set under Pavilion Series below.

9957H1997—45 Pc. Set. Ship. wt. 14 lbs. Retail $29.95

### SUMMER LOVE

Exquisite floral design keyed to casual living. Accessory pieces in avocado. The cups—with the exclusive Permaclean finish—are guaranteed against permanent staining. Service for 8—see composition of set under Pavilion Series below

9958H1997—45 Pc. Set. Ship. wt. 14 lbs. Retail $29.95

## CONTEMPORARY SERIES

### SHENANDOAH

Early American fruit design in cherry and gold bordered in a cinnamon circle. Accessory pieces in Honey White. Permaclean cups prevent permanent staining from coffee or tea Service for 8—see composition of set under Contemporary Series below

9960H1997—45 Pc. Set. Ship. wt. 14 lbs. Retail $29.95

## FLAMENCO SERIES

### DELICADO

Rainbow hues of pink, lavender and creamy white bring a Spanish flavor to your table. Accessory pieces in pink. Permaclean cups—guaranteed against staining from coffee or tea. Service for 8—see composition of set under Flamenco Series below

9961H1997—45 Pc. Set. Ship. wt. 14 lbs. Retail $29.95

## CALIFORNIA MASTERWORK SERIES

### NAPA VALLEY

Refreshing look of the finest stoneware . . . all-over color of olive green makes a handsome background for grape cluster of burnt orange, olive green and gold pattern, produced from hand-painted original. Accessory pieces in gold Permaclean cups resist permanent stains. Service for 8—see composition of set under California Series below

9819H2663—45 Pc. Set. Ship. wt. 17 lbs Retail $39.95

### EL DORADO

Abstract design created in colors of turquoise and olive green. Accessory pieces in turquoise. New Permaclean cups—guaranteed against permanent staining Service for 8—see composition of set under California Series below.

9959H2663—45 Pc. Set. Ship. wt. 17 lbs. Retail $39.95

### ARCADIA

Fresh summer daisy border accented in avocado green to enhance your table. Accessories in avocado. Permaclean cups are guaranteed against permanent staining. Service for 8—see composition of set under California Series below.

9963H2663—45 Pc. Set. Ship. wt. 17 lbs. Retail $39.95

### SAN FERNANDO

Side spray of golden wheat in cinnamon and burnt orange against a soft beige background. Accessory pieces in cinnamon. Permaclean cups are guaranteed against permanent staining. Service for 8—see composition of set under California Series below.

9962H2663—45 Pc. Set. Ship. wt. 17 lbs. Retail $39.95

## COMPOSITION OF 45 PC. SETS OF BROOKPARK DINNERWARE

### CARIBBEAN SERIES

Consists of 8 patterned 10" Dinner Plates, 8 patterned 6" Saucers, 8 patterned 7½" Luncheon / Salad Plates, 1 patterned 12⅛" Chop Plate, 8 matching color Permaclean Cups, 8 matching color 15 oz. Soup/Cereal Bowls, 1 matching color open Vegetable Bowl, 1 each matching color Creamer and Covered Sugar Bowl

### PAVILION SERIES

Consists of 8 patterned 10" Dinner Plates, 8 patterned 6" Saucers, 1 patterned 12⅛" Chop Plate, 8 matching color Luncheon/Salad Plates, 8 matching color Permaclean Cups, 8 matching color 15 oz. Soup/Cereal Bowls, 1 matching color 30 oz. open Vegetable Bowl, 1 each matching color Creamer and Covered Sugar Bowl

### CONTEMPORARY SERIES

Consists of 8 patterned 10" Dinner Plates, 8 patterned 6" Saucers, 1 patterned 13½" Platter (12⅛" patterned Chop Plate in Shenandoah pattern), 8 matching color Luncheon/Salad Plates, 8 matching color Permaclean Cups, 8 matching color 15 oz. Soup/Cereal Bowls, 1 matching color 30 oz. open Vegetable Bowl, 1 each matching color Creamer and Covered Sugar Bowl

### FLAMENCO SERIES

Consists of 8 patterned 10" Dinner Plates, 8 patterned 6" Saucers, 1 patterned 12⅛" Chop Plate, 8 matching color Luncheon/Salad Plates, 8 matching color Permaclean Cups, 8 matching color 15 oz. Soup/Cereal Bowls, 1 matching color 30 oz. open Vegetable Bowl, 1 each matching color Creamer and Covered Sugar Bowl

### CALIFORNIA MASTERWORK SERIES

Consists of 8 patterned 10½" Dinner Plates, 8 patterned 8" Luncheon/Salad Plates, 8 patterned 6" Saucers, 1 patterned 12⅛" Chop Plate, 8 matching color Permaclean Cups, 8 matching color 15 oz. Soup/Cereal Bowls, 1 matching color 30 oz. open Vegetable Bowl, 1 each matching color Creamer and Covered Sugar Bowl.

## STEMWARE AND BARWARE

Stemware and Barware that last and last. A compliment to any table setting—graceful shapes in glowing heirloom shades to compliment Brookpark's dinnerware. Break-resistant . . . Stain-resistant . . . Dishwasher-safe. Available in shades of Bristol Blue, Cranberry, Amber or Avocado. Specify color when ordering.

| | |
|---|---|
| 9636H463—Set of 8—14 oz. Water-Goblet | Retail $6.95 |
| 9637H463—Set of 8—8 oz. Champagne-Sherbet | Retail $6.95 |
| 9638H463—Set of 8—5 oz. Cocktail-Wine | Retail $6.95 |
| 9639H330—Set of 8—12 oz. Highball-Water | Retail $4.95 |
| 9964H330—Set of 8—16 oz. Iced Tea (not shown) | Retail $4.95 |
| 9640H330—Set of 8—9 oz. Old Fashioned | Retail $4.95 |
| 9641H330—Set of 8—6 oz. Juice | Retail $4.95 |

**Prompt Shipment from Our Large Stock**

# Long-Lasting and Need no Care

advantages over real trees
- They're more perfectly formed.
- Branches adjust to your taste.
- Won't dry out and shed.
- Fire and allergy resistant.
- Can be used year after year.

## Our Finest Scotch Pine with Snow-tipped Branches

**$19.95** 6½-ft.

(C) ...e like as a real tree from a snowy ... Branches ... coded for proper placement in hardwood trunk. ... Flame resistant under to use with lights than real tree ... dry or shed. No care needed ... year after year. Easy to assemble ... Folds compactly. 7½-ft. tree ... shown; 6½-ft. tree and green tinsel ... Ship. wts. 29 lbs., ... Ship. wt. 70 lbs. ... shipped Freight. To be ... or Express.

48 ... 7½-Ft Tree... ...$28.95

48 ... 6½-Ft. Tree. ... 19.95

## New! Frosty Pine with Crinkle Finish

**$8.88** 6-ft.

(D) A new and different Aluminum Tree for bright Christmas ... year after year. Sparkling ... won't tarnish. Easy to assemble ... Folds compactly. Flame resistant ... hardwood trunk. Flame resistant ... Metal pole tipped stand is ... color.

48F T 241 A-7 Ft. Wt. 9 lbs. **$11.88**

48F T 241 A-6 Ft. Wt. 7 lbs. **8.88**

48F T 241 A-4 Ft. Wt. 5 lbs. **4.88**

(E) Red Ivory Spotlight Stand ... easily for bright ... 48HT1250MX Wt. 13½ lbs. **$16.99**

## Realistic Green Balsam with Molded Needles

**$18.95** 6-ft.

(F) Looks real—even feels real because of molded needles ... Pencil-point tree has extra long, narrow ... longer at ... give to needle shape. Light green ... for the ... Easy ... insert branches into ... Fire retardant hardwood trunk ... Folds compactly. Flame resistant ... dry, rabbit fiber ... Metal tipped stand ... color.

48HT1241 A-7 Ft. Wt. 18 lbs. **$23.95**

48HT1241 0A-6 Ft. Wt. 14 lbs. **18.95**

48HT1241 09M-4½ Ft. Wt. 8 lbs. **8.95**

(G) Red Tree Skirt. Adds to decoration. See Pg. 198 for details.

48 HT 1281 X—Ship. wt. 2 oz. **$1.77**

## Snow-tipped Scotch Pine Realistic Molded Needles

**$18.95** 6-ft.

(H) You'll get plenty of compliments ... beautiful Scotch Pine, complete ... Pencil-point ... Molded needles ... look and feel real. ... tips have white needles for snow ... even ... Folds ... Flame ... Easy ... Metal ... color.

48HT1241A-7 Ft. Tree Wt. 15 lbs. **$23.95**

48HT2413A-6 Ft. Tree Wt. 14 lbs. **18.95**

48HT2412M-4½ Ft. Tree Wt. 7 lbs. **9.95**

(J) Revolving Music Stand. About 15 in. diameter. See Page 198

48 HT 1250 X Ship. wt. 7 lbs. **$9.29**

NOTE: We recommend miniature lights or floodlights for plastic artificial trees

See Miniature Lights, P. 198

## NEW! Shimmering Ornament Clusters

Delightful Clusters radiate the Christmas spirit in halls, doorways, or on mantel. Add elegance to any Christmas theme. Decorated glass ornaments hang from ribbon-covered styrofoam bow. Imported from Germany.

Cluster Of 12. Blue with purple band. Sizes 2 to 3-in. diam. Gold ribbon. 22-in. overall lgth.
48 HT 12195—Ship. wt. 1 lb. 9 oz..... $4.95

Cluster Of 6. Gold color. 2 to 3-in. diam. Red ribbon. 18 in. overall.
48 HT 12194—Ship. wt. 14 oz..... $2.95

## The New Look of Elegance for Your Tree

6 Luxuriously Decorated Ornaments that lend a special elegance to any Christmas decorations. Hand-crafted in satin with velvet, pearls, stones, gold cord trim, and gleaming metallic loop fringe. Each ornament has loop for hanging on tree. Size about 3¼ inch diameter. Imported.
48 HT 12197 Ship. wt. 12 oz. Set $2.95

Six Decorated Drums will give your tree a new look this Christmas. Ornaments add realistic appearance. Gay velvet decorated in velvet, pearls, gold color braid and loop fringe. Drums hang from tree at playing angle. Cords for hanging. Three of each size drum: 3x3 in., 2½x3½ in. Imported.
48 HT 12196—Ship. wt. 10 oz. Box $2.25

## 12 Red Satin Holly Balls

Bright, Shiny and Gay. Glossy satin-wrapped balls catch light, unbreakable styrofoam topped with plastic berries and leaves. Abt. 2½ in. diam.
48 HT 12012—Ship. wt. 14 oz. . Box $1.97

## New Glass Ornaments $1.15 Box of 12

They're New! The Shaded—green and blue, and Rainbow—red, gold and blue. Bright, mirror finish. More decorative than plain type. 2⅝ in.
48 HT 12013—Shaded 48 HT 12014—Rainbow
Ship. wt. 11 oz. Box of 12.

190 WARDS ALL

Box . . . $1.15
2 Boxes. . . . 2.19

## Traditional Glass Ornaments

Elegant Decorator Style Ornaments—"Heirloom" shapes and designs handed down through generations of skilled Old World artisans.

Fine Hand-Blown Glass—each different. White matté finish, accented by hand painted decorations of glitter, frosting and bright gold. About 3 to 5½ in. high. Imported. Box of 10. Ship. wt. 1 lb. 4 oz.
48 HT 2193 Box $3.95, 2 Boxes for $7.49

Colorful Festive Glass Ornaments. Hand-blown and hand decorated by skilled Austrian craftsmen. Each ornament is different.

Frosted, Glitter-Spattered Designs of smooth shimmering surfaces. In clear, fast, gay colors. Ornaments are about 2¼ to 4½ in. high. *Imported.* Box of 12. Ship. wt. 1 lb.
48 HT 12185 Box $1.99, 2 Boxes for $3.78

## 6 Gay, Frolicking Santas

Jolly Little Figures to decorate tree, stockings, mantel etc. Clad in red [illegible] like mitts with furry trim. White fluffy beards, black boots. About 4 in. high—one enlarged to show detail. Imported.
48 HT 12199 Ship. wt. 4 oz. Box $1.29

*Shop Early, Phone Early*
*See AID, Page 408*

# They're so Lifelike . . .

Talk of the Town value

$19.99

Complete

SAVE $2.66

## Lifelike 6-ft. Scotch Pine Tree Complete with Lights and Trimmings

(A) Gaily decorated Scotch Pine costs you less than tree and decorations bought separately. Save 11%. Beautiful trimmings specially selected by tree decorating expert assure you of proper artistic balance and effect. You get 12 in. hand blown glass tree top, 4 sets of 20 miniature multicolor lights, 3 boxes of handcrafted fancy glass ornaments (12 to a box); 3 boxes of tinsel; and 1 box jumbo ornament hooks. Polypropylene tree use is really like and beautifully shaped branches are pre-shaped and adjustable. Just insert the plastic pre-drilled hardwood trunk to assemble. Safer to use with lights than real tree, doesn't dry out or shed needles. Flame resistant. Stores compactly. Tripod stand. Tree shipped separately. Ship. wt. 21 lbs.
48 HT 12419AA—6-Ft. Tree with Trimmings. $19.99

6 Ft. Tree Only. Like above, without decorations. Scotch Pine. Tripod stand included. Ship. wt. 16 lbs.
48 HT 12400A—6 Ft. Tree with stand. $10.99

Decoration Set Only. 12-in. tree top, 4 sets of 20 miniature multicolor lights, 3 boxes fancy glass ornaments (12 to box), 3 boxes tinsel, 1 box hooks.
48 HT 12554A—Ship. wt. 8 lbs. $11.44





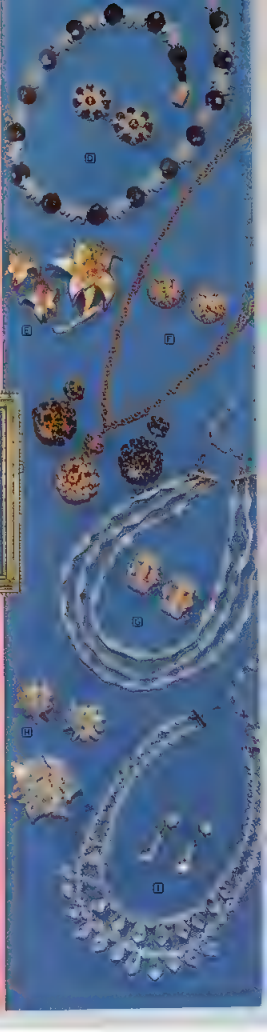
**Better Quality Scotch Pine**
**Better than a real tree!**

$14.95 6 ft.

(B) Beautifully shaped Scotch Pine [illegible] trashy, unusually fine craftsmanship brings you a polypropylene tree so life-like your friends will just assume it's real. But it's even better than a real tree (1) because it's more perfectly shaped, (2) it's fuller; (3) branches can be adjusted as you prefer; (4) safer to use with lights; (5) doesn't dry out and shed needles all over; (6) you can use it year after year, and (7) it's fire and allergy resistant. 3½ in. diameter branches insert into hardwood trunk for easy assembly. Stores compactly in box. 7 ft. tree has red and green dish stand as shown, 6 ft. and 4 ft. trees have green tripod stands.

| | |
|---|---|
| 48 HT 12403A—7-Ft. Tree. Ship. wt. 23 lbs. | $19.95 |
| 48 HT 12402A—6 Ft. Tree. Ship. wt. 17 lbs. | 14.95 |
| 48 HT 12401A—4-Ft. Tree. Ship. wt. 6 lbs. | 6.95 |

**No Money Down at Wards—see Page 404.**



**A Margarita.** Brilliant colors, saucer shape crystal beads. For dazzling chic look! Slate topaz, green, crystal clear.

H-27613CJ 1 Row, 2 pc $16.95 Set 8.25
H-27614CJ 2 Row, 2 pc $24.95 Set 12.75

**B Senorita.** Austrian crystals of Aurora Borealis — fiery — dazzling — most desirable of all.

| | Pay |
|---|---|
| H-27600CU 2 Row Neck $9.95 | 5.00 |
| H-27601CU 3 Row Neck $13.95 | 6.95 |
| H-27602CU Earrings $6.95 | 3.50 |
| H-27603CU Bracelet $14.95 | 7.50 |

**C La Fiesta.** 5-Way Mix-Matcher. 2 rows of crystal and 2 rows of jet to mix & match. Each has its own classing link to attach to matching clasp —wear 1 or 2 strands in any of 5 ways. Earrings to match.

H-27618CU Set $33.50 Pay 16.95

**D Atrevido.** Swirls of rainbow crystals and Mink colors combine to enchant the lady. A timeless classic.

| | Pay |
|---|---|
| H-27615CU Necklace $29.95 | 14.95 |
| H-27616CU Earrings $10.95 | 5.95 |
| H-27617CU 2 pc Set $34.95 | 17.95 |

**E Hamlin** Gold color floral spray. Studded with diamond-like rhinestones.

H-27604CU 2 pc Set $ 3.95 Pay 7.25

# CARMEN

Distinctive Styling
Beautiful Artistry

**F Fuego.** Select a fiery ball of white, emerald or blue ice rhinestones. White and Emerald have 20" gold color chain. Ice blue comes with silver color chain. The latest in the fashion look.

| | Pay |
|---|---|
| H-27605CU Necklace $10.95 | 5.95 |
| H-27606CU Neck/Ear Set $17.95 | 9.50 |

**G Amor** The new "diamond" shape Austrian crystal beads delicately set with tiny gold color spacers for a truly dramatic look.

| | Pay |
|---|---|
| H-27607CU 1 Row Neck. $9.95 | 5.00 |
| H-27608CU 2 Row Neck. $13.95 | 6.95 |
| H-27609CU 3 Row Neck $16.95 | 8.25 |
| H-27610CU Earrings $5.95 | 3.00 |

**H Brilliante.** Austrian crystal pin & earring set. Fiery—Dazzling. An extremely desirable set.

H-27611CU 2 pc Set $8.95 Pay 4.50

**I Benita** Two rows of exquisite Austrian crystals combined with crystal teardrops to create a collar of scintillating beauty.

H-27612CU 2 pc Set $19.95 Pay 10.00

**Safety clasp on all pcs. Earrings have comfortable clip backs. All jewelry gift boxed.**

A **Exotica** Memorize simulated pearls with the real look of genuine cultured pearls. 22" matinee or 22" 23" 2 row matinee hand knotted between each pearl. Gold color clasp set with simulated jade bead. Matching earrings in a classic box. Pay

H 27551CU Necklace $9.90 Set 9.85
H 27552CU 2 Piece Set $14.95 Set 14.85

B **Elegancia** Gold color pin with simulated jade beads and rhinestones for that elegant conversation piece

H 27553CU Pin Ear Set $3.50 Pay 2.50

C **Siempre.** Gold colored doghone spacers combined with jade colored beads for the look of constant ecla

H 27554CU Necklace $11.95 Pay 6.50
H 27555CU Neck Ear Set $17.75 Pay 9.50

D **Serene** Jade color beads in a 22 inch matinee length matching earrings

H 27556CU Necklace $10.50 Pay 5.50
H 27557CU Neck Ear Set $13.95 Pay 6.95

E **Abrazo** The cleverest of all see sketches for the many ways to wear this set. Simulated pearls with a cluster rosebud detail

Pay

H 27558CU Necklace $11.95 5.95
H 27559CU Pin only $8.95 4.50
H 27560CU Neck Ear Set $17.95 8.50

F **Regalia** Timeless styling in a double design of simulated pearls. Crystal and gold finish heavy link chain

H 27561CU Necklace $13.95 Pay 6.50
H 27562CU Earrings $7.50 Pay 3.85
H 27563CU Pin only $5.50 Pay 2.95
H 27564CU Neck Ear Set $19.95 Pay 7.95

G **Magnifico** Created by our most talented designers. Continental styling. Twisted rope design with simulated pearls

Pay

H 27565CU Necklace $31.95 16.50
H 27566CU Neck Ear Set $41.95 21.50

H **Premio** Cascading of simulated emerald stones in a golden shower tassel of elegant splendor

ay

H 27567CU Necklace $26.95 13.75
H 27568CU Neck Ear Set $33.95 17.95

I **Floreo** The exciting way to wear perfume. Pendant and bracelet combine a delightful fragrant perfume. A versatile accent to your costume Pay

H 27569CU Pendant $7.95 3.85
H 27570CU Bracelet $7.95 3.85

J **Joya.** Regal gem cut stones in rich imitation topaz hues. Pin and earring set worthy of a goddess

H-27571CU Pin Set $19.50 Pay 9.95

**Safety clasp on all pins.**
**Earrings have comfortable clip backs.**
**All jewelry gift boxed**

DISTINCTIVE JEWELRY

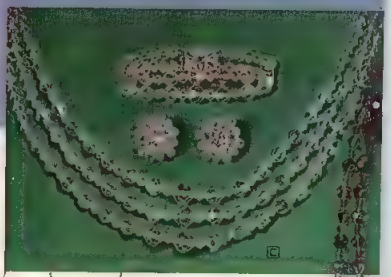
# FIERY AURORA CRYSTAL

## STAR MARK®

Glows with brilliant, blazing radiance reflects enchanting rainbow hues. Finest quality glamorizes a lifetime! All attractively gift boxed. Designed of shimmering beauty

**A FASHIONABLE NEW KEY CUT AURORA CRYSTAL** Long sparkling crystals catch every ray of light. A dramatic new key to the ultimate in fashion

| | Your Cost |
|---|---|
| H-27307CU 1-Strand Adj. Necklace $6.00 | $ 4.50 |
| H-27306CU 2-Strand Adj. Necklace $10.00 | 7.50 |
| H-27304CU 3-Strand Adj. Necklace $14.00 | 10.50 |
| H-27305CU 1-Strand Opera Length Neck $20.00 | 10.50 |
| H-27306CU 3-Strand Bracelet $7.00 | 5.50 |
| H-27307CU Matching Pin Earrings $4.00 | 3.50 |
| H-27308CU Pin $5.00 | 4.00 |
| H-27309CU Pin and Earring Set $9.00 | 7.00 |



66 Facets Twice the Ordinary Brilliance

**B 66-CUT FIERY CRYSTALS.** 66 Facets on every bead (twice as many as ordinary crystal) reflect twice the dazzling brilliance. Elegance for a lifetime.

| | Your Cost |
|---|---|
| H-27333CU 1-Strand Ad. Necklace $6.00 | $ 3.50 |
| H-27324CU 2-Strand Ad. Necklace $11.00 | 6.00 |
| H-27325CU 3-Strand Adj. Necklace $14.95 | 9.00 |
| H-27326CU 2-Strand Matinee Necklace $15.95 | 8.00 |
| H-27328CU 3-Strand Bracelet $8.95 | 5.00 |
| H-27329CU Matching Button Earrings $4.25 | 3.00 |
| H-27347CU 2-Strand Neck & Ear Set $15.95 | 8.00 |
| H-27348CU 3-Strand Neck & Ear Set $20.95 | 10.50 |
| H-27350CU Circle Pin $8.95 | 3.50 |
| H-27331CU Match. Pin & Ear Set $11.95 | 6.00 |

**D SWIRL ENSEMBLES OF PENDANTS, PINS, AND EARRINGS.** For that smart new look. Buy them individually or in sets.

| | Your Cost |
|---|---|
| H-27310CU Swirl Pendant—32" Chain $6.95 | $ 3.00 |
| H-27311CU Swirl Pin. $7.95 | 4.00 |
| H-27312CU Matching Swirl Earrings. $4.95 | 2.50 |
| H-27313CU Pin and Earring Set. $11.95 | 6.00 |

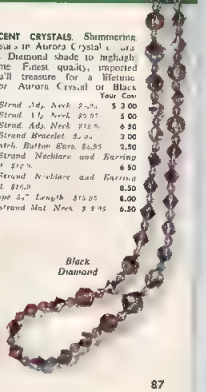
**E CLUSTER ENSEMBLES OF PENDANTS, PINS, AND EARRINGS** Always fashionable . . . with a look of breathtaking loveliness. Wear them proudly

| | Your Cost |
|---|---|
| H-27314CU Cluster Pendant—32" Chain. $6.95 | $ 3.50 |
| H-27315CU Chatelaine Pin. $6.95 | 3.50 |
| H-27316CU Matching Cluster Earrings. $4.95 | 2.50 |
| H-27317CU Pin and Earring Set. $10.95 | 5.50 |

Prices do not include excise tax or sales tax

**C IRRIDESCENT CRYSTALS.** Shimmering brilliant crystals in Aurora Crystal and matte Black Diamond shade to highlight your costume. Finest quality, imported crystals you'll treasure for a lifetime. Specify color Aurora Crystal or Black Diamond

| | Your Cost |
|---|---|
| H-27318CU 1-Strand Adj. Neck $6.95 | $ 3.00 |
| H-27319CU 2-Strand Adj. Neck $9.95 | 5.00 |
| H-27320CU 3-Strand Adj. Neck $13.95 | 6.50 |
| H-27321CU 2-Strand Bracelet $4.95 | 3.00 |
| H-27322CU Match. Button Earr. $4.95 | 2.50 |
| H-27333CU 2-Strand Necklace and Earring Set $12.95 | 6.50 |
| H-27334CU 1-Strand Necklace and Earring Set $16.95 | 8.50 |
| H-27300CU Rope 34" Length $15.95 | 8.00 |
| H-27301CU 2-Strand Mat Neck $13.95 | 6.50 |



Black Diamond

*Ship Wt. 1 lb. Ea. all items on this page.*

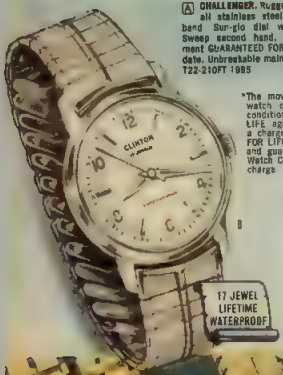
# CLINTON

LIFE

Every watch beautifully Gift Boxed

**A CHALLENGER.** Rugged and handsome. WATERPROOF**, all stainless steel with matching steel expansion band. Sun-glo dial with luminous dots and hands. Sweep second hand. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR window shows date. Unbreakable mainspring and crystal.
T22-210FT 1995 Retail $49.50

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage. Never a charge for material or labor. FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.




**B SEA WOLF.** 17 Jewel WATERPROOF** Chrome plated top, steel back for sturdiness. Luminous dots and hands, sweep second hand. All stee expansion band. Shock-resistant, with unbreakable main spring. GUARANTEED FOR LIFE*
T22 215FT 1495 Retail $37.50
**As above, all STAINLESS STEEL**
T22-218FT 1895 Retail $47.50

**C FALCON.** Exceptionally handsome square AUTOMATIC CALENDAR. 17 Jewel, shock resistant with unbreakable mainspring. WATERPROOF** Yellow gold flashed with expansion band. High rock crystal. Sun-glo dial with luminous dots and hands
T22-211FT 4975 Retail $125.00
**All stainless steel with charcoal grey dial.**
T22 212FT 4975 Retail $125.00

**D CENTURY.** AUTOMATIC Calendar shows day of week as well as date. WATERPROOF**. 17 Jewels, shock-resistant. GUARANTEED FOR LIFE*. Yellow gold flashed with matching all expansion band. Sun-glo dial with luminous dots and hands
T22-213FT 3450 Retail $87.50
**Stainless steel** with steel expansion.
T22 214FT 3450 Retail $87.50

**WATERPROOF: Guaranteed waterproof as long as case, crown and crystal are intact

Shipping weight 8 oz.

Copyright 1965 C W. Co.

**E SEA PRINCE.** 17 Jewel WATERPROOF**. Sleek and thin, yellow gold flashed top, steel back. Shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE*. Matching expansion band. Luminous dots and hands. Sweep second.
T22-217FT 1895 Retail $47.50
**As above, with black dial.**
T22 218FT 1895 Retail $47.50

**F HELMSMAN.** WATERPROOF** 17 Jewels. CALENDAR window shows date. Shock-resistant with unbreakable mainspring GUARANTEED FOR LIFE* Sun-glo dial with luminous dots and hands. Yellow gold flashed top, steel back. Matching expansion band.
T22-219FT 1995 Retail $49.50
**Chrome plated top,** steel back with all steel expansion band.
T22 220FT 1995 Retail $49.50

**G THE V.I.P.** 14K gold, wafer-thin WATERPROOF**. Unusual, handsome florentine bezel and florentine expans on band. High sheen dial. Sweep second hand. 17 Jewels, shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE* and very, very thin! The handsomest waterproof** watch we've ever seen.
T22 221FT 5750 Retail $145.00

**H SKINDIVER.** Tested WATERPROOF** to 600 feet! All stainless steel case has elapsed time bezel. Waterproof strap. AUTOMATIC 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR has magnifying loupe over date. Black dial with luminous dots and hands.
T22 222FT 4500 Retail $115.00
**Boys' and ladies' size Skindiver.** No automatic or calendar features.
T22 223FT 2995 Retail $75.00

**ADD ON TO YOUR EXTENDED CREDIT ACCOUNT AT ANY TIME—NO MONEY DOWN**

# CLINTON

**A CADET.** Boy's size WATERPROOF** just like Dad's! Chrome plated top, steel back. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Full figure dial with luminous dots and hands. Sweep second hand. No-break crystal. All steel expansion band.
T22-224FT 1585 Retail $39.50
As above with yellow gold flashed top.
T22-225FT 1685 Retail $42.50

**B JAVELIN.** Self-winding AUTOMATIC 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** yellow gold flashed with steel back. Sweep second hand. Luminous dots and hands. Clint-O-Flex expans on band. You can tie it in a knot!
T22-226FT 2695 Retail $75.00
As above, with black dial.
T22-227FT 2995 Retail $75.00

**C BLACK BEAUTY.** 25 Jewel AUTOMATIC. No winding ever! Shock-resistant, GUARANTEED FOR LIFE*. Yellow gold flashed top, steel back. Handsome expansion band with leather insets. Black dial. Sweep second hand.
T22-228FT 3950 Retail $99.50
As above with white dial.
T22 229FT 3850 Retail $99.50

**D ROYAL MARINE.** Our exclusive design in the continental manner. Smart, handsome WATERPROOF** with accurate 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal. Sweep second hand. Luminous dots and hands. ALL STAINLESS STEEL CASE GUARANTEED FOR LIFE! Match ng all stainless steel Clint-O-Flex expansion band can be tied in a knot!
T22-230FT 1695 Retail $47.50
As above, with black dial.
T22-231FT 1895 Retail $47 50

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**WATERPROOF as long as case, crown and crystal are intact

Shipping weight 8 oz.

Copyright 1963 C.W. Co.

**E SANTA FE TRANSPORTATION WATCH.** Heavy curby yellow gold flashed timepiece with large, clear black numerals, minute divisions and small second hand. Unbreakable crystal. 21 Jewel shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE* Sturdy leather fob.
T22 232FT 2895 Retail $72 50
As above with chrome plated case.
T22-233FT 2395 Retail $59 50

**F ELECTROMATIC.** The accurate split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed top with stainless steel back. Luminous dots and hands. Sweep second hand. Water-resistant**. Matching florentine expansion band. Special Electric Watch Guarantee
T22-234FT 5950 Retail $150.00

**G MONTEGO.** 17 Jewel dress watch. Yellow gold flashed top, steel back. Matching expansion band. CALENDAR window at six position. GUARANTEED FOR LIFE.*
T22-235FT 2850 Retail $73.50
As above without calendar feature.
T22-236FT 2375 Retail $59.50

**H ANGELO.** Florentine finish bezel with matching florentine expans on. Ye low gold flashed top, steel back. 17 Jewel shock-resistant GUARANTEED FOR LIFE.*
T22-237FT 2895 Retail $75.00

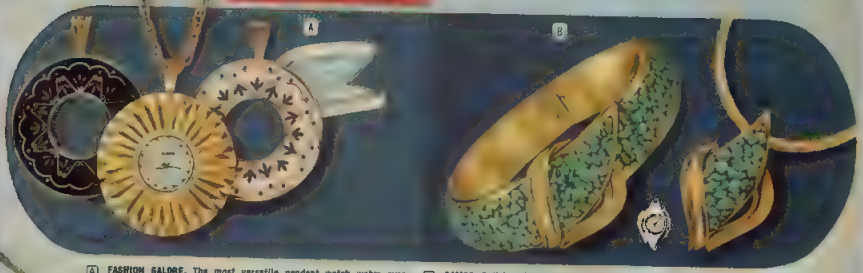
**I VICTOR.** Gleaming black dial in yellow florentine gold flashed case with steel back. Matching expansion band. 17 Jewels shock-resistant, is GUARANTEED FOR LIFE.*
T22-238FT 1985 Retail $49 50

**J ANDANO. AUTOMATIC,** winds itself! Dial has h gh raised markers. Luminous dots and hands. Calendar window shows date. All sta nless steel with expansion band. 17 Jewels GUARANTEED FOR LIFE.*
T22-239FT 4500 Retail $115.00
Yellow gold flashed top, steel back.
T22-240FT 4500 Retail $115.00

**K ANDANO. AUTOMATIC,** winds itself! Dial has high raised markers. Luminous dots and hands. Calendar window shows date. All stainless steel with expansion band. 17 Jewels GUARANTEED FOR LIFE.*
T22-241FT 4500 Retail $115.00
Yellow gold flashed top, steel back.
T22-242FT 4500 Retail $115.00

95% OF ALL ORDERS SHIPPED WITHIN 24 HOURS—SERVICE IS OUR BUSINESS

# A Treasure For Her by CLINTON



**(A) FASHION GALORE.** The most versatile pendant watch we've ever seen! Lovely yellow gold flashed on a 24 inch twisted double link chain. Three different and unique bezels snap easily on or off to provide the right accessory for any outfit. Wear it to work with one of the exquisite cloisonné styles—snap that one off, snap another on—and it's ready for evening wear with the elegant highly polished faceted model. An unusual faceted crystal adds to the look of perfection. The watch has 17 jewels, is shock-resistant with an unbreakable mainspring, and is GUARANTEED FOR LIFE*. Shipped in an attractive presentation box to protect this lovely possession.
T22 200FT 2750 Retail $69.50

**(B) SAMOA.** Delightfully different and exotic. A graceful pendant watch of simulated crushed jade with yellow florentine accents. Suspended from an unusual florentine rope chain. Shock-resistant 17 jewel movement has unbreakable mainspring, is GUARANTEED FOR LIFE*. Equally elegant is the matching cuff bracelet. A lovely band of simulated crushed jade to encircle your wrist. Florentine finished on the inside as well as florentine accents at the closing. Bracelet does not have a watch.

| | |
|---|---|
| T22-203FT 2995 Bracelet & Pendant Set | Retail $75.00 |
| T22-202FT 1995 Bracelet only | Retail $27.50 |
| T22 203FT 1895 Pendant Watch only | Retail $47.50 |

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

Each individual pendant watch is packaged in this beautiful Velvet Treasure Chest. It is a dainty and attractive accessory for your dressing table to hold your precious rings, earrings or watch.

**(C) ROSETTE.** Exquisitely detailed yellow gold flashed fashion note. Open rose with a lustrous simulated pearl in the center and graceful leaves hold a dainty watch. 17 jewel shock-resistant movement GUARANTEED FOR LIFE*. This unique creation can be worn as a brooch or by the easy addition of the lovely double link chain can be worn as a pendant. A 'must' for your jewelry collection.
T22-204FT 1995 Retail $49.50

**(D) SUNRISE.** Off center setting creates a delightfully different look. Faceted crystal is enhanced by the swirled texture of the yellow gold flashed bezel. Double link twisted neck chain is about 24 inches long. 17 jewel movement is shock-resistant, with unbreakable mainspring and is GUARANTEED FOR LIFE.
T22-205FT 2550 Retail $64.50

**(E) CHALEY.** See your watch in action! A faceted crystal back provides a fascinating view of the 17 jewel movement. It's shock-resistant and GUARANTEED FOR LIFE* Yellow gold flashed pear shape case with florentine detail edging around dial. Twisted double link chain.
T22 206FT 1995 Retail $49.50

**(F) BOULEAU.** A sumptuous pendant watch that is a splendid replica of a gold coin. Luscious champaign color dial blends with the yellow gold flashed case. Unique rope-twist neck chain is about 24 inches long. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*, has an unbreakable mainspring. A truly inspired design with a feeling of elegance.
T22-207FT 3250 Retail $82.50

**(G) DOMINIQUE.** Flip-over pendant watch for fashionable timekeeping. Yellow gold flashed florentined teardrop case with a shining edge. Teardrop crystal reflects all the colors of the rainbow. 24 inch double link chain. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*.
T22-208FT 1595 Retail $39.50

**(H) HIALEAH.** Exquisite femininity is the keynote of this graceful pendant watch. Florentine finished leaves encircle the watch and are touched up with one dainty simulated pearl. Yellow gold flashed, with faceted crystal. Twisted double link chain. 17 Jewel shock-resistant movement, unbreakable mainspring, GUARANTEED FOR LIFE*.
T22-208FT 1895 Retail $42.50

Shipping weight 8 oz.

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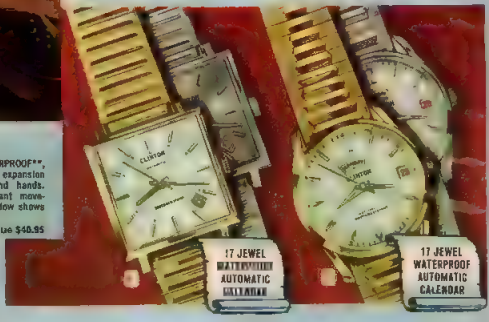
NO NEED TO WAIT—BUY NOW—TAKE MONTHS TO PAY WITH A CREDIT ACCOUNT

# CLINTON

**4K Movement Parts GUARANTEED* FOR LIFE**

Every watch beautifully Gift Boxed




**A CHALLENGER.** Rugged and handsome. **WATERPROOF****, all stainless steel with matching steel expansion band. Sun-glo dial with luminous dots and hands. Sweep second hand. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR window shows date. Unbreakable mainspring and crystal.
**E08042-1995** . . . . . Retail value **$40.95**

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $3.50 handling charge.

**B SEA WOLF.** 17 Jewel **WATERPROOF**** Chrome plated top, steel back for sturdiness. Luminous dots and hands, sweep second hand. All steel expansion band. Shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE.*
**E08984-1495** Retail value **$30.95**
**As above, all STAINLESS STEEL**
**E08987-1995** Retail value **$38.95**

**C FALCON. Exceptionally handsome** square AUTOMATIC CALENDAR 17 Jewel, shock-resistant with unbreakable mainspring **WATERPROOF****. Yellow gold flashed with expansion band. High rock crystal. Sun-glo dial with luminous dots and hands.
**E05043-4975** Retail value **$100.95**
**All stainless steel with charcoal grey dial.**
**E05044-4975** Retail value **$100.95**

**D CENTURY AUTOMATIC.** Calendar shows day of week as well as date. **WATERPROOF****. 17 Jewels, shock-resistant. GUARANTEED FOR LIFE*. Yellow gold flashed with matching all expansion band. Sun-glo dial with luminous dots and hands.
**E09240-3450** Retail value **$70.50**
**Stainless steel** with steel expansion.
**E09238-3450** Retail value **$70.50**

****WATERPROOF:** Guaranteed waterproof as long as case, crown and crystal are intact.

Shipping weight 8 oz.

Copyright 1965 C.W. Co.

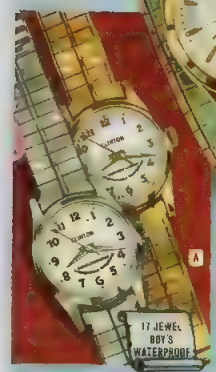
**E SEA PRINCE.** 17 Jewel **WATERPROOF****. Sleek and thin, yellow gold flashed top, steel back. Shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE* Matching expansion band. Luminous dots and hands. Sweep second
**E08241-1895** Retail value **$38.95**
**As above, with [redacted]**
**E08242-1885** . . Retail value **$38.95**

**F HELMSMAN.** **WATERPROOF**** 17 Jewels. CALENDAR window shows date. Shock-resistant with unbreakable mainspring, GUARANTEED FOR LIFE*. Sun-glo dial with luminous dots and hands. Yellow gold flashed top, steel back. Matching expansion band
**E08953-1995** . . . . Retail value **$40.95**
**Chrome plated top,** steel back with all steel expansion band.
**E08954-1995** . . . . . Retail value **$40.95**

**G THE W.I.P.** 14K gold, wafer-thin **WATERPROOF****. Unusual, handsome florentine bezel and florentine expansion band. High sheen dial. Sweep second hand. 17 Jewels, shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE* and very, very thin! The handsomest waterproof** watch we've ever seen.
**E07878-5750** . . . . Retail value **$118.50**

**H SKINDIVER.** Tested **WATERPROOF**** to **600 feet!** All stainless steel case has elapsed time bezel. Waterproof strap. AUTOMATIC 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR has magnifying loupe over date. Black dial with luminous dots and hands.
**[redacted]** . . Retail value **$50.50**
**Boys' and ladies'** size Skindiver. No automatic or calendar features.
**E05845-2995** . . . Retail value **$40.95**

# CLINTON



**A CADET.** Boy's size WATERPROOF** just like Dad's! Chrome plated top, steel back. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Full figure dial with luminous dots and hands. Sweep second hand. No-break crystal. All steel expansion band.

**E08256-1585** . Retail value $32.95
**As above with yellow gold flashed top.**
**E05034-1685** Retail value $34.95

**B JAVELIN.** Self-winding AUTOMATIC. 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** yellow gold flashed with steel back. Sweep second hand. Luminous dots and hands. Clint-O-Flex expansion band. You can tie it in a knot!

**E05035-2885**.....Retail value $60.95
**As above, with black dial.**
**E05038-2985**.... Retail value $60.95

**C BLACK BEAUTY.** 25 Jewel AUTOMATIC. No winding ever! Shock-resistant, GUARANTEED FOR LIFE*. Yellow gold flashed top, steel back. Handsome expansion band with leather insets. Black dial. Sweep second hand.

**E08929-3950** .. . . . Retail value $80.95
**As above with white dial.**
**E08930-3950** . . ..Retail value $80.95

**D ROYAL MARINE.** Our exclusive design in the continental manner. Smart, handsome WATERPROOF** with accurate 17 Jewel shock-resistant movement. GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal. Sweep second hand. Luminous dots and hands. ALL STAINLESS STEEL CASE GUARANTEED FOR LIFE! Matching all stainless steel Clint-O-Flex expansion band can be tied in a knot!

**E08931-1696** .....Retail value $38.95
**As above, with black dial.**
**E08933-1685** .....Retail value $38.95

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**WATERPROOF as long as case, crown and crystal are intact.

Shipping Weight 8 oz.
Copyright 1965 C.W. Co.

**E SANTA FE TRANSPORTATION WATCH.** Heavy duty yellow gold flashed timepiece with large, clear black numerals, minute divisions and small second hand. Unbreakable crystal. 21 Jewel shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE*. Sturdy leather fob.

**E08870-2895** Retail value $56.95
**As above with chrome plated case.**
**E08873-2385** . Retail value $46.95

**F ELECTROMATIC.** The accurate split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed top with stainless steel back. Luminous dots and hands. Sweep second hand. Water-resistant** Matching florentine expansion band. Special Electric Watch Guarantee.

**E08863-5950** Retail value $120.50

**G MONTEGO.** 17 Jewel dress watch. Yellow gold flashed top, steel back. Matching expansion band. CALENDAR window at six position. GUARANTEED FOR LIFE.*

**E05037-2950** . . . .Retail value $60.50
**As above** without calendar feature.
**E09243-2375** .Retail value $48.95

**H ANGELO.** Florentine finish bezel with matching florentine expansion. Yellow gold flashed top, steel back. 17 Jewel shock-resistant GUARANTEED FOR LIFE.*

**E05038-2985**.....Retail value $60.95

**J VICTOR.** Gleaming black dial in yellow florentine gold flashed case with steel back. Matching expansion band. 17 Jewels shock-resistant, is GUARANTEED FOR LIFE.*

**E05039-1895** . .....Retail value $40.95

**K ANDAMO. AUTOMATIC,** winds itself! Dial has high raised markers. Luminous dots and hands. Calendar window shows date. All stainless steel with expansion band. 17 Jewels GUARANTEED FOR LIFE.*

**E05040-4500** . . . Retail value $80.50
**Yellow gold flashed top, steel back.**
**E05041-4500** . . . . Retail value $90.50

*Delightfully Feminine Styles by*

# CLINTON

All Movements Shock-Resistant

**GUARANTEED FOR LIFE**

Every watch is packaged in a beautiful Presentation Box

**A ERICA.** Two bright diamonds accent an unusual 10K rolled gold plate case with steel back. Lovely tapered bracelet with center catch. Faceted crystal. 21 Jewel shock-resistant GUARANTEED FOR LIFE*.

**E05014-2995** White .. Retail **$80.95**
**E05015-2995** Yellow .Retail **$80.95**

**B ADRIENNE.** Sculptured rock crystal highlights gold flashed case with two gleaming diamonds. Matching all expansion band. 17 Jewel shock-resistant, GUARANTEED FOR LIFE*.

**E05016-2298** White. Retail **$45.50**
**E05017-2298** Yellow. Retail **$45.50**

**C AQUA-MAID.** Tinfast self-winding watch made for women. 25 Jewel shock-resistant movement. GUARANTEED FOR LIFE*. Yellow gold flashed top, steel back WATERPROOF** Matching expans on band.

**E08909-3990** Retail **$80.95**

**Chrome plated top,** steel back with all steel expansion band.

**E08910-3990** . Retail **$80.95**

**D ELAINE.** 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE* Unbreakable mainspring. Prettily styled gold flashed case with steel back. Matching expans on bracelet. Easy to read all number dial.

**E05018-1895** Yellow Retail **$37.95**
**E05019-1895** White. Retail **$37.95**

**E UNDINE.** The world's smallest WATERPROOF** watch! For nurses or sportswear. Sweep second hand. Luminous dots and hands. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE* Unbreakable crystal Yellow gold filled top, steel back with attractive expans on band

**E08911-2995** ..... Retail **$80.95**

**Chrome plated top,** steel back, all steel expansion band.

**E08912-2995** . Retail **$80.95**

**F SUZANNE.** 17 Jewel gold flashed top case with stainless steel back. Square sculptured rock crystal. Daintily designed all expansion bracelet. Shock-resistant with unbreakable mainspring GUARANTEED FOR LIFE*.

**E05020-1485** Yellow. Retail **$30.95**
**E05021-1485** White. Retail **$30.95**

**G KAREN.** 21 Jewel oval beauty Gold Flashed case with steel back. Matching tapered expansion band. Raised faceted crystal. Unbreakable mainspring, shock-resistant GUARANTEED FOR LIFE*.

**E05022-1995** Yellow Retail **$40.95**
**E05023-1995** White. Retail **$40.95**

**H PAMELA.** 17 Jewel WATERPROOF** for nurses or career girls. Yellow gold flashed top with stainless steel back. Unbreakable mainspring and crystal Luminous dots and hands. Shock-resistant, GUARANTEED FOR LIFE*

**E09254-1995**.....Retail **$40.95**
**As above** in all STAINLESS STEEL
**E09255-1995**.....Retail **$40.95**

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**J LYNNE.** Solid 14K gold pear shape watch with lovely faceted crystal. Smart and modern 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. Unique twist over effect bracelet has center catch and safety chain to guard against loss.

**E08960-3590** Yellow. Retail **$70.50**
**E08963-3590** White. Retail **$70.50**

**K MICHELLE.** Three magnificent diamonds grace this solid 14K white gold case. Dainty pear shape. 21 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Exquisitely lovely tapered bracelet with double action center catch and safety chain.

**E08964-4598**.....Retail **$80.50**

**L LIZABETH.** Exquisitely styled with four brilliant diamonds and sculptured rock crystal. Square 10K rolled gold plate case with steel back. 21 Jewel shock-resistant movement, GUARANTEED FOR LIFE*. Beautifully detailed tapered bracelet with double action center catch and safety chain.

**E09250-4250** White. Retail **$85.50**
**E09251-4250** Yellow. Retail **$85.50**

**Each of these lovely watches has a shock-resistant movement with an unbreakable mainspring and is GUARANTEED FOR LIFE*!**

Shipping weight 8 oz.

Copyright 1965, C.W. Co.

****WATERPROOF** as long as case, crown and crystal are intact.

# Fine Clarinets & Saxophones

**Benetone**
**Professional Clarinet**

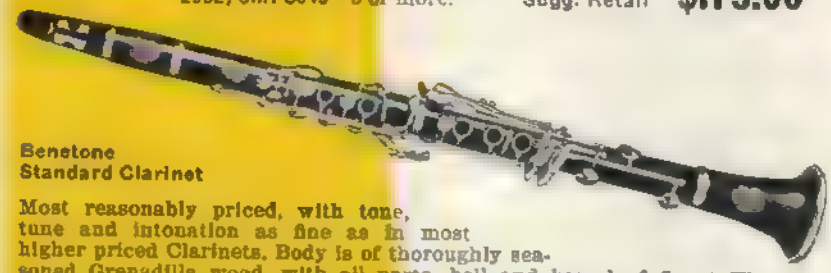
2273MF12740—Superlative in every respect, made by skilled French craftsmen. Of finest quality Ebony wood, carefully seasoned, dried for years before using. Oil treated, keys of pure nickel silver, hammered by hand, hardened for maximum strength. 17 key, 6 ring Boehm system. Lovely silk plush lined Gladstone case. Specify choice of B♭, A, or E♭. F.O.B. Midwest Factory.

Sugg. Retail **$245.00**

**Benetone**
**Grenadilla Wood**
**French Make Clarinet**

Made throughout of highest-quality Grenadilla wood that has been seasoned for many years. 17 keys, 6 rings, B♭ Boehm system. Keys are of solid nickel-silver, with a heavy coating of bright nickel to prevent tarnishing. Made by skilled French craftsmen in a plant that has meant the finest in woodwinds for generations. Complete in deluxe silk-plush lined carrying case. F.O.B. Midwest Factory.

2932MF9100—Clarinet Outfit.
2932/3MF8645—3 or more. Sugg. Retail **$175.00**



**Benetone**
**Standard Clarinet**

Most reasonably priced, with tone, tune and intonation as fine as in most higher priced Clarinets. Body is of thoroughly seasoned Grenadilla wood, with all parts, bell and barrel of finest Ebony. The tone holes are integral, not glued or screwed into place as on other medium priced models. Keys are drop-forged, pure Nickel Silver, will outlast the instrument. In B♭ Boehm system, 17 keys, 6 rings. French made. Includes silk plush lined Gladstone case, bound edges. F.O.B. Midwest Factory.

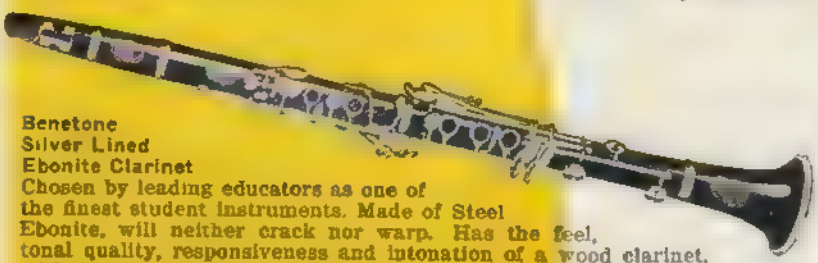
2394MF8814—Clarinet Outfit.
2394/3MF8373—3 or more. Sugg. Retail **$169.50**

**Standard Clarinet with all of the above features except in the keys of A, C or E♭. Specify.**
2675MF9334—Clarinet.
2675/3MF8867—3 or more. Sugg. Retail **$179.50**

**Benetone**
**Standard**
**All-Grenadilla**
**Wood Clarinet**

Made of finest, well seasoned grenadilla, with drop forged keys of finest Nickel Silver. Tuning and quality of tone are superlative and the equal of many first line clarinets. In B♭ Boehm system, 17 keys, 6 rings. Made in France. Complete with Deluxe Gladstone case. F.O.B. Midwest Factory.

2650MF7254—Wood Clarinet Outfit.
2650/3MF6891 3 or more. Sugg. Retail **$139.50**



**Benetone**
**Silver Lined**
**Ebonite Clarinet**

Chosen by leading educators as one of the finest student instruments. Made of Steel Ebonite, will neither crack nor warp. Has the feel, tonal quality, responsiveness and intonation of a wood clarinet, with indestructible qualities of a metal model. Entire upper joint has Nickel Silver lining to prevent breakage at tenons. B♭, Boehm system, 17 keys, 6 rings. French crafted. In Gladstone case, bound edges, silk plush lining. F.O.B. Midwest Factory.

2395MF6734—Ebonite Clarinet.
2395/3MF6397—3 or more. Sugg. Retail **$129.50**

Ship. Weight on Clarinets w/Case Approx. 7 Lbs.

## American Made Saxophones

2310MF17258—E♭ Alto Saxophone Outfit. Universal [illegible] the ability to play a perfect octave with ease, or favorite key strength that will permit perfect tone hole coverage without jamming. These are only a few of the features that make this saxophone one of America's [illegible] Now equipped [illegible] for total performance [illegible] Keys have extra wide [illegible] bell flare, extra wide tone holes, long screw cross hinges, modern key design. Complete with Gladstone case. F.O.B. Midwest Factory.

Sugg. Retail **$295.00**

2309MF19305—B♭ Tenor Saxophone Outfit. Similar to above. A more graceful bell not only adds new beauty and styling to this Tenor Saxophone but improves the low C♯, B and B♭ tremendously. Complete with Gladstone case.

Sugg. Retail **$330.00**

Ship. Weight Saxophones with Case Approx. 28 Lbs.

**French-Made Saxophones**

3055MF19955 E♭ Alto Sax. Outfit [illegible] booster pads, re-led tone [illegible] Perfect intonation in all registers. Operates at [illegible] G♯ key. [illegible] F.O.B. New York or Illinois Sugg. Retail **$340.00**

2906MF21938 Artist B♭ Tenor Sax Outfit [illegible] Sugg. Retail **$375.00**

2539MF34508 Artist E♭ Baritone Sax Outfit [illegible] Sugg. Retail **$595.00**

**Commander Imported Saxophones**

2863MF14625 E♭ Alto Sax. Fine [illegible] F.O.B. New York or Illinois Sugg. Retail **$250.00**

2864MF1755—Case for Alto Sax Sugg. Retail $30.00

2865MF17258 B♭ Tenor Sax. (Not illustrated.) Similar in construction to 2863MF14625. Includes same [illegible] Sugg. Retail **$295.00**

2866MF2048—Case for Tenor Sax. Sugg. Retail $35.00



**Write Our Music Dept. on Availability of Any Musical Instrument Not Listed**

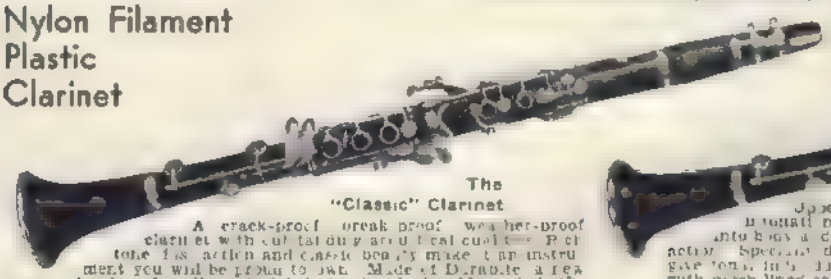
# Fine American Made Clarinets—Quality for Over 50 Years

## Guaranteed Quality

Made by a renowned company with 50 years of experience. One year warranty on materials and workmanship, 90 day no charge repair guarantee against breaking and cracking providing prompt notification is given Bennett Brothers thereof, the return is made to the factory within 90 days after purchase in accordance with any Bennett Brothers instructions thereon; and all transportation charges are paid by the customer. The above applies to clarinets on this page only.

Nylon Filament Plastic Clarinet

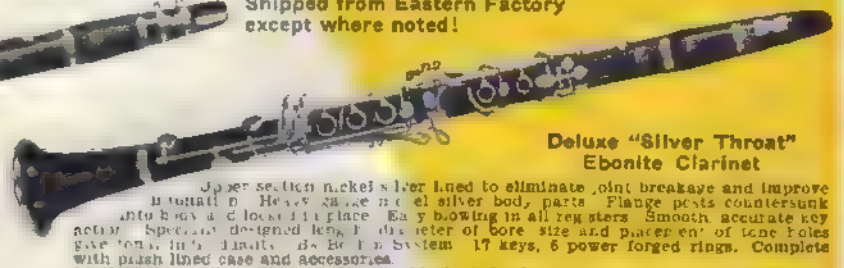
Shipped from Eastern Factory except where noted!



The "Classic" Clarinet

A crack-proof, break proof, weather-proof clarinet with out standing musical qualities. Perfect tone, fast action and classic beauty make it an instrument you will be proud to own. Made of Durable, new improved nylon phenolic material that is tough, durable, and shock-resistant. It has the proper density for fine clarinet tone. Exceptional intonation, easier blowing, accurate scale and feather-touch key action. Features: All keys, posts, rings and body parts are solid nickel silver. Nickel-bride plated to remain always bright. Locked key posts. Rugged key mechanisms. Safety Bridge connection keys prevent mis-alignment of sections and key damage. Musically and mechanically correct. As trouble free as an instrument can be. B♭ Boehm System. 17 keys, 6 rings. Outfit complete w/case and accessories.

2558MF6984—Classic Clarinet Outfit.
2558/3MF6844— 3 or more. Sugg. Retail **$132.50**



Deluxe "Silver Throat" Ebonite Clarinet

Upper section nickel silver lined to eliminate joint breakage and improve intonation. Heavy gauge nickel silver body parts. Flange posts countersunk into body and locked in place. Easy blowing in all registers. Smooth, accurate key action. Specially designed bore, proper diameter of bore size and placement of tone holes give tone purity and quality. B♭ Boehm System. 17 keys, 6 power forged rings. Complete with plush lined case and accessories.

2681MF7954—"Silver Throat" Ebonite Clarinet Outfit.
2681/3MF6891 3 or more. Sugg. Retail **$144.50**

One-Piece Type Ebonite Body Clarinet (Not Illustrated)

With all of the above features. Upper and lower section joined together to make one piece type clarinet. Only removable parts are the bell, barrel and [illegible]

2765MF7475 One Piece Ebonite Clarinet Outfit. Sugg. Retail **$144.95**
2765/3MF7101 3 or more

French Made True Oriental Conservatory Oboe

2693MF21600 Boehm system, [illegible] mechanism. Full plateaux [covered] keys and [illegible] effect, automatic octave key. B♭-B trill, C-A trill forked F, C♯-D trill F♯-G♯ trill, low B♭ key [illegible] adjustable staple and reeds. Complete with Deluxe case. Ship. wt. approx. 5 lbs.
F.O.B. Midwest Factory. Sugg. Retail **$375.00**

"Artist All Wood" Clarinet

Body constructed of selected and seasoned Grenadilla wood throughout, and now made in natural wood color. Body parts are heavy gauge nickel silver. Ringed key alignment is made possible by use of anchored key posts. Thumb rests are countersunk [illegible] loosen. Easy blowing in all registers. Smooth, accurate key action. B♭ Boehm System, 17 keys, 6 power forged rings. Outfit includes form fitting case, lyre, swab, grease cup, and two extra reeds.

2489MF10075—"Artist All Wood" Clarinet Outfit.
2489/3MF9971 3 or more. Sugg. Retail **$225.00**

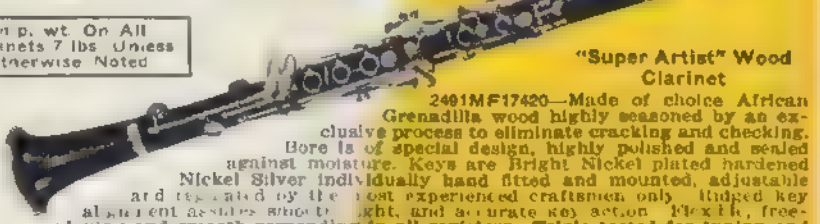
"One-Piece" Alto Clarinet

2911MF31200 Not illustrated. With all of [illegible] except One Piece Ebonite [illegible] section. Covered holes (Plateau system). Automatic octave key with low E♭ key. Comes with shaped pads. Imported. Ship. wt. 18 lbs. Sugg. Ret. **$514.00**

Ship. Weight on Saxophones with Case Approx. 28 Lbs.

E♭ Alto Sax

Ship. wt. On All Clarinets 7 lbs. Unless Otherwise Noted



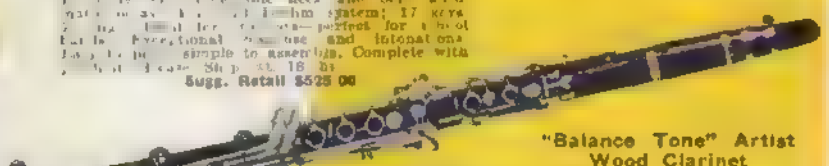
"Super Artist" Wood Clarinet

2491MF17420—Made of choice African Grenadilla wood highly seasoned by an exclusive process to eliminate cracking and checking. Bore is of special design, highly polished and sealed against moisture. Keys are Bright Nickel plated hardened Nickel Silver individually hand fitted and mounted, adjustable and repaired by the most experienced craftsmen only. Ringed key alignment assures smooth, light, and accurate key action. Flexible, free-playing and smooth responding in all registers. Triple tested for tuning and adjustment. B♭ Boehm System, 17 keys, 6 power forged rings. Complete with Deluxe Luggage type case, accessories, and two tuning barrels, and Bore oiler kit.

Sugg. Retail **$350.00**

Festival "One-Piece" Ebonite Bass Clarinet

2779MF31850 Not illustrated. One piece clarinet [illegible] removable neck and bell. Boehm system; 17 keys [illegible] perfect for school bands. Professional appearance and intonation. Easy to put together, simple to assemble. Complete with [illegible] Ship. wt. 18 lbs.
Sugg. Retail $525.00



"Balance Tone" Artist Wood Clarinet

2490MF11635—Of Grenadilla wood . . . Incorporating the latest features and refinements that can be built into a clarinet. The specially designed tapered bore, size and placement of tone holes permits a true [illegible] never before achieved in a clarinet. 17 nickel silver keys. B♭ Boehm System, 6 power forged rings. Complete outfit includes Deluxe Plush Lined Form Fitting Case and accessories, music lyre, grease cup, swab, and two extra reeds.

Sugg. Retail **$259.50**

Made in Germany

2875MF16575—Attractive Gold Lacquer finish. Special large bore, double [illegible] key [illegible] plateau keys. Complete with leather pads. Ebonite mouthpiece, ligature and cap. F.O.B. Illinois. Retail **$303.50**

2536MF1560 Case for Alto Sax. Sugg. Retail $27.50

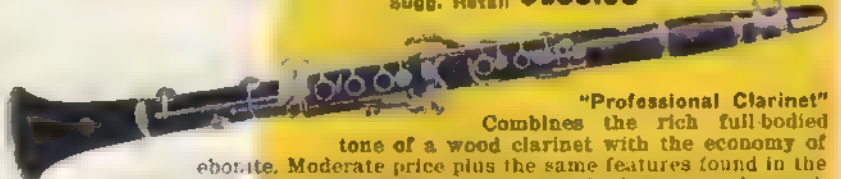
2876MF18896 B♭ Tenor Sax [illegible] Special [illegible] bore, [illegible] key arrangement, [illegible] accessories, [illegible] 2875MF16575. Retail **$352.75**

2537MF1885—Case for Tenor Sax. Sugg. Retail $32.50

French Imported E♭ Alto Saxophone

2851MF17258 — Unparalleled [illegible] one, any acceptance [illegible] point, tonal quality guaranteed with new type integral tone holes. Large bore for tone resonance. Nickel plated keys [illegible] Complete with case. F.O.B. Midwest Factory. Sugg. Retail **$295.00**

2852MF19305 B♭ Tenor Sax, with Case. [illegible] Sugg. Retail $330.00



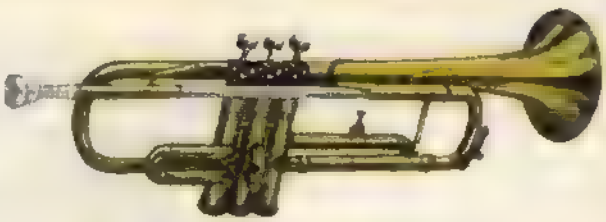
"Professional Clarinet"

Combines the rich full-bodied tone of a wood clarinet with the economy of ebonite. Moderate price plus the same features found in the "Artist" clarinets. Triple tested for tuning and adjustment electronically by Stroboscope and Oscillograph, and mechanically by ear and organ. B♭ Boehm System. 17 keys, 6 power forged rings. Plush lined case, music lyre, swab, grease cup, and two extra reeds.

2492MF8580—Professional Clarinet Outfit.
2492/3MF8151 3 or more. Sugg. Retail **$195.00**

## Commander
### Cornet and Trumpet

Shipping Weight
Approx. 10 Lbs.
on Trumpet and Cornet



### ARTIST B♭ CORNET

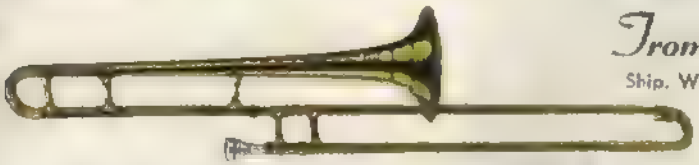
Fine intonation and easy blowing qualities. Nickel Silver valves, nickel plated for long wear and perfect fit. Sturdy bracing. Polished brass with two coats of [illegible] finish. Deep bell projection. Complete with lyre and deluxe plush lined fitted case. F.O.B. Illinois or New York.
2796MF6405—Cornet Outfit
2796/3MF6085—3 or more ..... Sugg. Retail **$109.50**

### ARTIST B♭ TRUMPET

Fine intonation and easy blowing qualities. Valves of nickel silver, nickel plated. Long racy lines. Perfect fitting of valves and slides make high register notes easy to reach, even for beginners. Polished brass, gold lacquer finish with cushion rim professional mouthpiece. Complete with lyre and deluxe plush lined fitted case. F.O.B. Illinois or New York.
2797MF6405—Trumpet Outfit
2797/3MF6085—3 [illegible] Sugg. Retail **$109.50**

## Trombones

Ship. Wt. 23 Lbs.



### RUDY MUCK CITATION TROMBONE

2485MF14300—Finest deluxe, U.S. made trombone. 8" bell diameter. Slides are drawn through special dies to make them perfectly straight. Inner slides chrome-plated for lightning-fast action and lifetime durability. Lapping is done in the [illegible] position, resulting in smooth, noiseless, air-tight slides that [illegible] with [illegible] and plush lined [illegible] case.
F.O.B. Midwest Factory Sugg. Retail **$275.00**

### AMERICAN MADE BUGLE OUTFIT

U.S. Regulation Bugle of heavy gauge polished brass. Manufactured like a trumpet in key of G, with sixth of 12" flaring tapered bell beyond the first bend of the bugle (for easier blowing). Complete with bag and instruction book. Ship wt. 4 lbs.
1629G927—Bugle.
1629/3G881—3 or More. Sugg. Retail **$19.00**

### RUDY MUCK CONDUCTOR TROMBONE

2486MF9854 Medium priced. Amer[illegible] bell, chrome plated inner slides. [illegible] trombonists. Includes [illegible] shaped case. Sugg. Ret. **$189.50**

### RUDY MUCK ACADEMY TROMBONE

2487MF9331 Most reasonably priced trombone on the market. Has 7½" bell, chrome plated inner slides. [illegible] drawn to hardness and perfect degree of accuracy. U.S. made. Complete with case.
Sugg. Retail **$159.50**

### BENETONE DELUXE AMERICAN-MADE TROMBONE

Slides are drawn to hardness and degree of accuracy that is perfect. Extra [illegible] plated inner slides. Perma lacquer finish. Wood veneer shaped case—quilted [illegible] Fabric covering—silk plush lined. F.O.B. Midwest Factory.
2304MF9620 Trombone Outfit
Sugg. Retail **$185.00**

# MELODICAS by HOHNER

**Hohner Melodicas combine the lovely sound of reeds with an easily understood piano-type of keyboard. Instruments range from a simple beginner's model, favored by educators, to a rich-toned professional unit. Musical range is fully chromatic. All notes are "blow" tones. Mouthpieces are interchangeable.**

### Made in Germany

**Hohner Melodicas have an excellent tone quality and are easy to play. The Melodica is an ideal instrument for school classrooms as well as for organized groups or bands. Results obtained by individuals and Melodica bands can be thoroughly rewarding.**

### "Professional 36" Melodica

[illegible] an important part of [illegible] Keyboard [illegible] Reeds [illegible] Sturdy [illegible] Wood [illegible] Ship. [illegible] Sugg. Retail
1613G5018 "Professional 36" Melodica.
1613/3G5717 3 or more **$85.00**

### "Piano 27" Melodica

[illegible] Alto range. [illegible] 27 [illegible] Approx. Size [illegible] Ship. [illegible] Sugg. Retail
1926G1850 Piano 27" Melodica.
1926/3G1558 [illegible] **$27.50**

### "Piano 26" Melodica

[illegible] range is surpassed only by its [illegible] chromatic octaves starting with [illegible] Comfortable [illegible] Approx. Size [illegible] Ship. [illegible] Sugg. Retail
1612G1500 "Piano 26" Melodica. **$24.95**

### Alto Melodica

Deeper toned Melodica blends with the 1610G888 Soprano Melodica beautifully for group playing. Similar construction, deeper sounding board. Two octave range from F below middle C. Complete with instructions; spare mouthpiece and case. Approx. Size: 13⅜"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs. Sugg. Retail
1611G1073—Alto Melodica
1611/3G1019—3 or More **$14.95**

### Soprano Melodica

Metal body; scientifically-tuned brass reeds. Range covers two full chromatic octaves from [illegible] C. Permits playing of single notes or chords for solo playing or accompanying. Complete with instructions, spare mouthpiece and case. Approx. Size: 13⅜"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs. Sugg. Retail
1610G888 Soprano Melodica
1610/3G844 3 or More **$12.50**

### Student Melodica

Ideal for the beginner. 20 [illegible] keys from middle C up [illegible] C, over 1½ octave range. A fine one to [illegible] music classes. Interchangeable mouthpiece. Complete with instructions and case. Approx. Size: 13⅜"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs. Sugg. Retail
1927G500 Student Melodica
1927/3G570 3 or More **$9.95**

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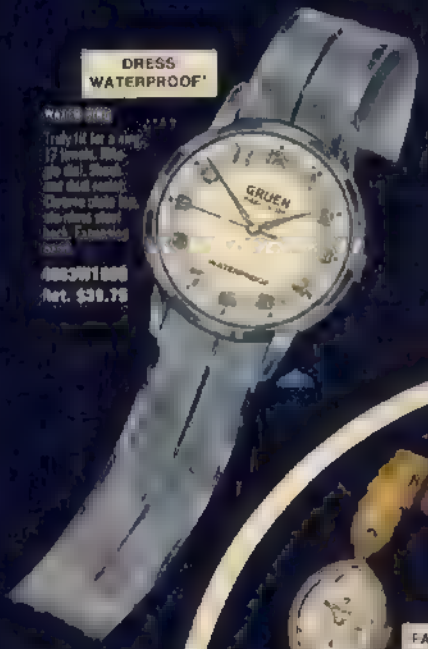
# GRUEN

THE *Precision* WATCH SINCE 1971

GRUEN WATCH MANUFACTURING CO., S.A., BIENNE, SWITZERLAND

DRESS WATERPROOF




Retail $39.75

7 JEWELS

EMBASSY

4885W2308

Retail $49.75

FACETED CRYSTAL

4892W3563

Princess in white case

4893W3563 Retail $71.50

17 JEWELS

Mori in white case

4885W2289

Retail $39.75

VERI-THIN

4887W2275

Retail $49.75

14 KT GOLD CASE

Biz. Cruet in yellow

FULL NUMERAL DIAL

Retail $89.00

Royal, white case

4891W2546

17 JEWELS

4888W3563 Retail $71.50

ALL GRUEN WATCHES HAVE 17 JEWELS OR MORE...UNBREAKABLE MAINSPRINGS... ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS.

*as long as case, crown, crystal remain intact

BENNETT BROTHERS, INC.—Your source for excellent watch values

# BENRUS

PATRIOT

## Precious Diamond Watches

The brilliance, the fire, the everlasting beauty of genuine diamonds enhance the traditional quality of these beautiful watches by BENRUS. No other gift means so much.

**Patriot Diamond Star "21"**— The 14K Gold case is designed in traditional classic round style. 10 sparkling Diamonds accent the luxury of the case. Quality 21 jewel movement. Attractive adjustable mesh cord.
7797W11890 **Retail $225.00**

**Patriot Diamond Vernon "Z" "39"**—Handsome Guaranteed Waterproof* watch in all stainless steel case 6 Diamonds 39 jewels, self-winding. Rich charcoal dial with sweep second hand Matching adjustable expansion band
7798W7990 **Retail $160.00**

* If case, crystal and crown remain intact.

**Patriot Diamond Erin "21"**—The lovely and elegant 14K Gold oval case is set with 7 fiery Diamonds. Precision 21 jewel movement Matching flexible expansion bracelet with adjustable links and safety chain.
7800W9250 **Retail $185.00**

**Patriot Diamond Adaline "21"**—Elegant design in lustrous white gold containing 2 fine Diamonds. Quality 21 jewel movement. Elegant adjustable bracelet with safety chain
7801W5190 **Retail $105.00**

**Patriot Diamond Adaline "T" "21"**—Same as above in yellow.
7802W5190 **Retail $105.00**

**Patriot Diamond Verona** — Graceful classic design in 14K White Gold complemented by 4 sparkling Diamonds. Precision 17 jewel movement. Diamond splendor beyond compare Tapered adjustable bracelet has safety chain for added protection.
7799W7390
**Retail $150.00**

**Patriot Diamond Riva "21"**—Diamond splendor beyond compare. 20 fine diamonds set in 14K White Gold case. Double snake chain bracelet with protective safety chain.
7803W12490 **Retail $250.00**

**Patriot Diamond Arabella**—2 fine Diamonds accent the beauty of this model 10K white rolled gold plate bezel stainless steel back Attractive mesh cord 17 jewels
7804W4590 **Retail $92.50**

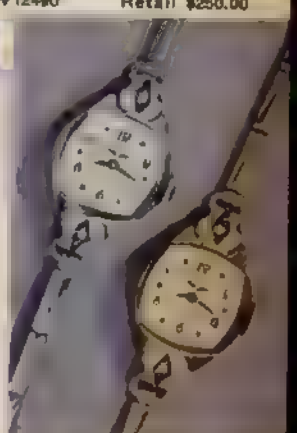
**Patriot Diamond Arabella "T"**—Same as above in yellow
7805W4590 **Retail $92.50**

**Patriot Diamond Tracy** — Simplicity is personified in this dainty round 14K White Gold case set with 2 fine Diamonds Precision 17 jewel movement. Attractive mesh cord attachment with safety chain.
7806W6690 **Retail $135.00**

**Patriot Diamond Aileen**—Beautifully designed model with 2 Diamonds 17 jewel movement. 10K white rolled gold plate bezel stainless steel back Matching expansion bracelet
7807W4250 **Retail $85.00**

**Patriot Diamond Aileen "T"**—Same as above in yellow.
7808W4250 **Retail $85.00**

**Patriot Diamond Cilia** — Exciting oval creation with 2 fine Diamonds. Gleaming 14K White Gold case. Quality 17 jewel movement. Beautiful double snake bracelet with safety chain.
7809W6690 **Retail $135.00**



**Patriot Diamond Katrina**—New tailored look in 17 jewel model with two diamonds 10K white rolled gold plate top stainless steel back. Modern dial. Matching adjustable expansion bracelet.
7810W3590 **Retail $71.50**

**Patriot Diamond Katrina "T"**—Same as above in yellow.
7811W3590 **Retail $71.50**

# AUTOWIND®
Self-winding Waterproof*

**WINDS ITSELF ON YOUR WRIST**

# GRUEN Precision®
FINE SWISS CRAFTSMANSHIP

**ALL GRUEN WATCHES HAVE 17 JEWELS OR MORE...UNBREAKABLE MAINSPRINGS... ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS.**

**GRUEN *Precision*® MOVEMENTS... CRAFTED IN DISTINGUISHED**

**SELF-WINDING WATERPROOF***

4898W4133
Retail
$89.00

**SELF-WINDING WATERPROOF***

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Apollo with ebony dial
4900W3339
Retail $75.00

**SELF-WINDING WATERPROOF***

4909W4431
Retail $95.00

**SELF-WINDING WATERPROOF***

4906W4831
Retail
$95.00

**SELF-WINDING CALENDAR**

**AUTOWIND® GOVERNOR**

4901W4038
Retail $79.50

**ALL STEEL CASE**

AUTOWIND COMMANDER

4902W3496
Retail $65.00

**SELF-WINDING WATERPROOF***

4903W3415
Retail $65.00
Earl with ebony dial

**SELF-WINDING WATERPROOF***

4905W2848 Ret $59.50
Viscount, ebony dial
4906W2845
Retail $59.50

**SELF-WINDING WATERPROOF***

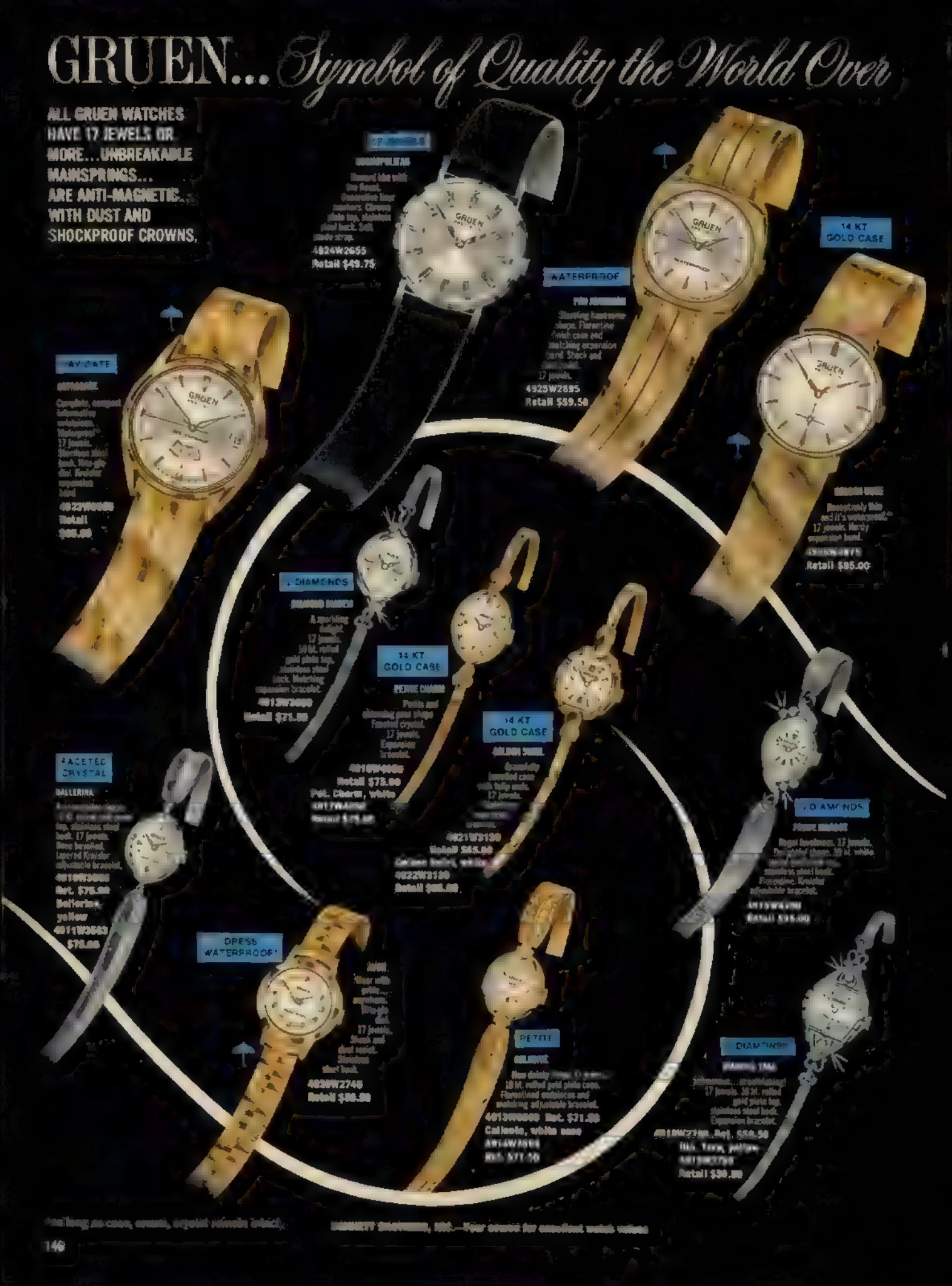
AUTOWIND® PACER

4907W3158
Retail $59.50

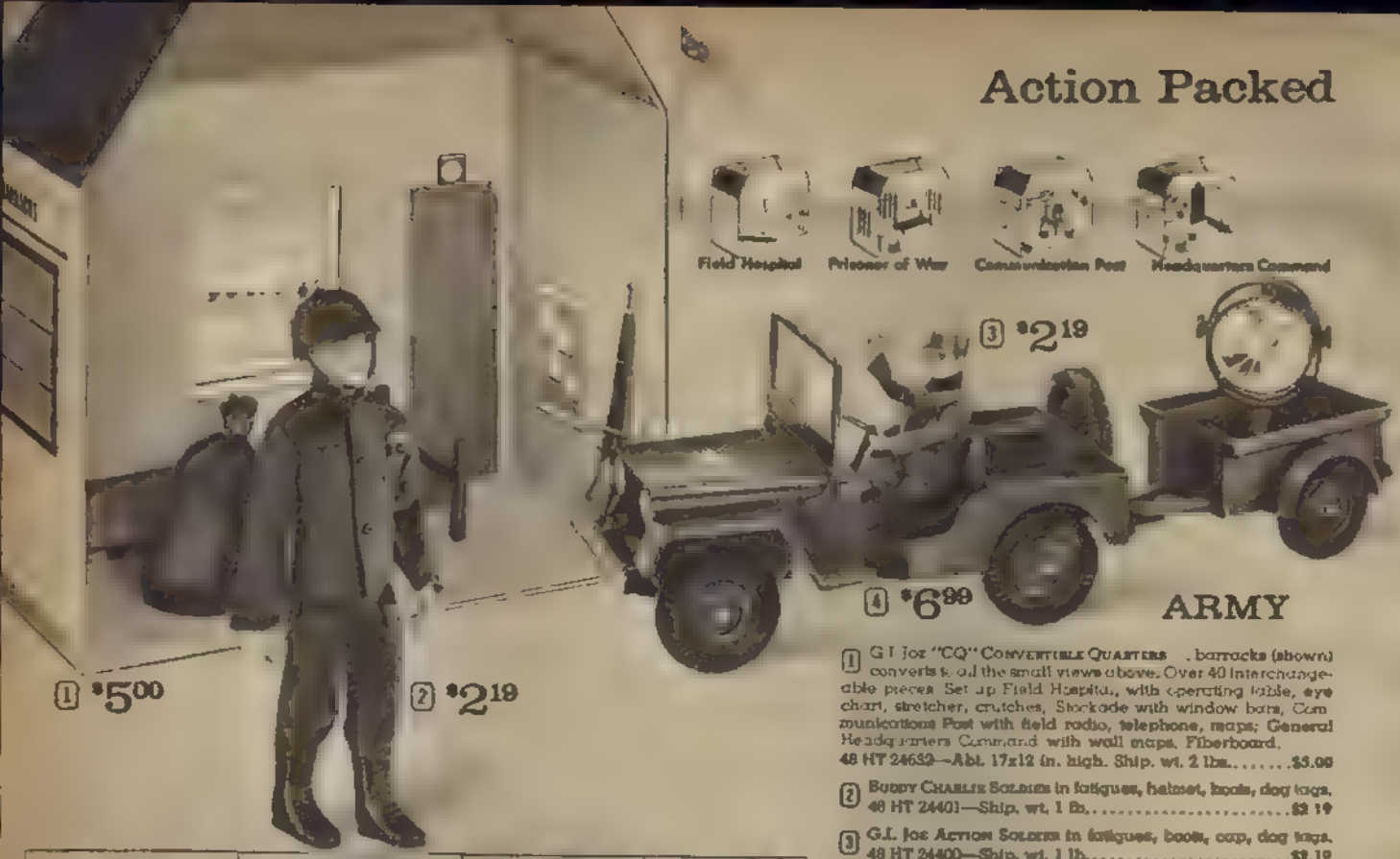
*as long as case, crown, crystal remain intact.

**Retail Prices are suggested only and may vary in different trading areas**

# GRUEN... *Symbol of Quality the World Over*



# Action Packed




## ARMY

1 G I Joe "CQ" Convertible Quarters . . barracks (shown) converts to all the small views above. Over 40 interchangeable pieces. Set up Field Hospital, with operating table, eye chart, stretcher, crutches, Stockade with window bars, Communications Post with field radio, telephone, maps; General Headquarters Command with wall maps. Fiberboard.
48 HT 24632—Abt. 17x12 in. high. Ship. wt. 2 lbs. . . . . $5.98

2 Buddy Charlie Soldier in fatigues, helmet, boots, dog tags.
48 HT 24401—Ship. wt. 1 lb. . . . . $2.19

3 G.I. Joe Action Soldier in fatigues, boots, cap, dog tags.
48 HT 24400—Ship. wt. 1 lb. . . . . $2.19

4 G.I Jeep and Trailer. Jeep seats two soldiers. Hinged hood, windshield, spare tire. 10½x2¼ in. Has 7x3 in trailer with polished reflector, ribbed lens searchlight that swivels, powered by 2 standard "D" cell batteries (buy on Page 370). Olive drab sturdy plastic construction.
48 HT 23511 A—Ship. wt. 6 lbs. 14 oz. . . . . $6.99

5 Ski Patrol Outfit 2-pc. parka, skis, poles, boots, etc.
48 HT 24633—Ship. wt. 15 oz. . . . . $3.44

6 Cloth Pup Tent Set. Poles, stakes, netting, machine gun.
48 HT 24634—Ship. wt. 13 oz. . . . . $3.39

7 Field Jacket, M-1 rifle with bayonet, 6 grenades, etc
48 HT 24635—Ship. wt. 1 lb. . . . . $2.49

8 Bazooka. Spring firing, launches 2 plastic projectiles.
48 HT 24636—Ship. wt. 4 oz. . . . . $1.19

## AIR FORCE

9 Space Capsule and Astronaut Suit G.I. Joe explores outer space! Designed from "Mercury Control" blueprints. Realistic space suit of metallic fabric similar to those used by U.S. Astronauts in real space flights. Plastic space capsule floats on water, has clear plastic canopy that opens. Actual Mercury Control launch and recovery record incl
48 HT 24625—Ship. wt. 5 lbs. 5 oz. $6.50

10 Buddy Charlie in fatigues.
48 HT 24407—Ship. wt. 1 lb. $2.19

11 G.I. Joe Action Pilot in fatigues.
48 HT 24406—Ship. wt. 1 lb. . . . . $2.19

12 Fire Fighter Set. Crash . . . flames shoot up . . . G.I. Joe can rush into action with everything needed to fight any fire! Real metallic heat suit with protective hood, gloves and boots. Belt with handy accessories; chemical spray tank with nozzle
48 HT 24625—Ship. wt. 15 oz. . . . . $3.44

13 Scramble Set. Zippered flight suit, air vest, helmet with air hose, pistol, belt, flight board.
48 HT 24637—Ship. wt. 8 oz. . . . . $3.90

14 Life Raft, vest, flare gun, etc.
48 HT 24638—Ship. wt. 12 oz. $2.44

# Fighters . . . G.I. Joe,® Buddy Charlie®

**WHEREVER THE FIGHTING IS THICKEST,** you will find them together . . . ready for action. Collect them in basic uniforms: Air Force, Navy, Marine, Army. For more fun, buy all the outfits, scaled reproductions of actual uniforms and equipment. Each man is made of durable plastic, about 12 in. tall; has movable joints. Assumes all poses necessary for rugged military action: charging, running, firing. All wear the same size uniform. Training Manual included.

## MARINES

15 BUDDY CHARLIE MARINE in camouflage fatigues, helmet, dog tag. (No rifle.)
48 HT 24403—Ship. wt. 1 lb... $2.19

16 G.I. JOE ACTION MARINE in camouflage fatigues, cap and dog tag.
48 HT 24402—Ship. wt. 1 lb. . $2.19

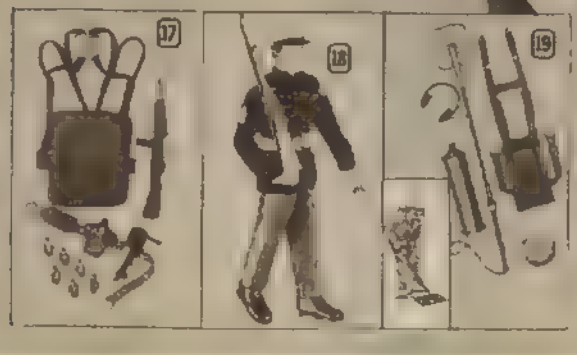
17 PARATROOPER SET. Parachute pack straps onto back. Carbine, 6 hand grenades, knife, scabbard, canteen, first-aid pouch, pistol belt.
48 HT 24619—Ship. wt. 8 oz.....$2.44

18 DRESS PARADE UNIFORM with cap, pistol belt and M-1 rifle.
48 HT 24640—Ship. wt. 11 oz.....$2.98

19 DEMOLITION SET . . . really works! Power pack lights up when detector passes over metal mines. Mine detector, power pack, earphones, and mines.
48 HT 24616—Ship. wt. 12 oz.....$2.49

G.I. Joe Marine
$2.19

Buddy Charlie Marine
$2.19



## Authentically Styled Footlocker

$2.29

FOOTLOCKER looks like real army issue! Over a foot long . . . big enough to hold G.I. Joe or Buddy Charlie plus equipment. Heavy fiberboard with stenciled area for name, rank, serial number.

37 pieces of equipment include machine gun, M-1 rifle, burp gun, carbine, 45 Colt, bayonet and knife for fighting. Also walkie talkie, canteen, binoculars, field pack, mess kit, helmet and lots more. 13½x6¼x4¾ inches high.

48 HT 24639—Ship. wt. 1 lb. 8 oz....$2.29

**Shop Early, Phone Early**
**See AID, Page 408**



20 G.I. JOE ACTION SAILOR in fatigues.
48 HT 24404—Ship. wt. 1 lb.....$2.19

21 RUBBER SCUBA SUIT. Headpiece, face mask, swim fins. Tank with shoulder straps, knife, scabbard, etc.
48 HT 24641—Ship. wt. 15 oz.....$3.49

22 DECK COMMANDER OUTFIT . . . everything needed by the landing signal officer. Colorful carrier flight deck uniform includes safety-striped jump suit, cloth helmet with earphones, signal paddles, binoculars, flare gun, clip board.
48 HT 24622—Ship. wt. 14 oz..... $3.19

23 NAVY SHORE PATROL OUTFIT.
48 HT 24642—Ship. wt. 1 lb....$3.33

24 DEEP SEA OUTFIT. Waterproof white suit, gloves. Helmet face-plate opens. Operating air pump. Weighted belt, shoes, signal float, deep sea line, hammer.
48 HT 24621—Ship. wt. 1 lb.....$4.99

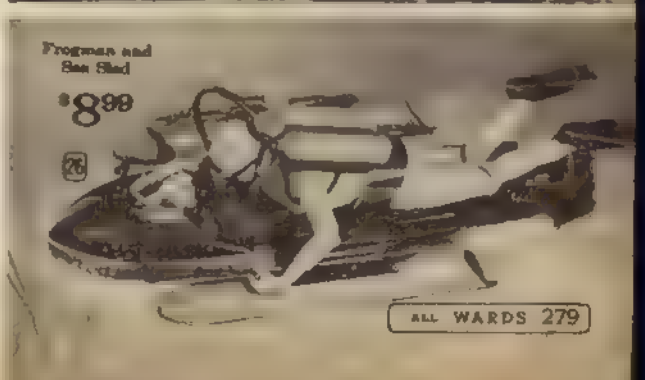
25 BUDDY CHARLIE SAILOR in fatigues.
48 HT 24405—Ship. wt. 1 lb.... $2.19

26 FROGMAN AND SEA SLED SET . . . actually dives beneath water and runs on the surface. Sled steered G.I. Joe in orange scuba suit completely equipped with fins, mask and tanks on sea sled platform. Sled uses 3 "D" cells (see Pg. 370), propeller driven, guided by movable diving planes . . . you can control the maneuvers!
48 HT 24620M—Ship. wt. 5 lbs. 5 oz. $8.99

NAVY Outfit
$4.98

Buddy Charlie Sailor
$2.19

Frogman and Sea Sled
$8.98



1 $4.99

2 $3.39

3 $1.39

4 $1.19

## *NEW!* G.I. Joe® Green Beret

1 GREEN BERET . . . THE GLORIOUS SPECIAL FORCES G.I. Joe figure with Special Forces uniform, 45 pistol and holster, M-16 rifle, hand grenades and field communication set. Durable plastic figure is movable, can go into action poses. About 12 in. high.
48 HT 24408—Ship. wt. 1 lb. 8 oz. ..... $4.99

2 SPECIAL FORCES BAZOOKA SET . . . really shoots plastic projectiles. With uniform, green beret, hand grenades.
48 HT 24614—Outfit. Ship. wt. 14 oz. ..... $3.39

3 GREEN BERET COMMUNICATIONS SET. Portable transmitter lets the special forces relay information to the front lines. Green beret and M-16 rifle included.
48 HT 24615—Ship. wt. 2 oz. ..... $1.39

4 GREEN BERET JUNGLE FIGHTER SET. Everything a Special Forces fighter needs to survive behind enemy lines! A machete to cut through tangled jungle growth, sheath, jungle knife, entrenching tool, etc.
48 HT 24643—Ship. wt. 2 oz. ..... $1.19

## Action Soldiers of the World $4.99 Abt. 12 in. Tall

**$4.74 When Bought With Staff Car (11) or Motorcycle (12)**

5

### (5) German Infantryman

Pride of the German Army! He's wearing jacket, pants, calf-length boots and unique German helmet.

He shoots a Luger pistol, carries a cartridge belt, holster, authentic field pack, 9mm Schmeisser machine pistol, hand grenades. He's won the Iron Cross Medal. Counter intelligence manual.

48 HT 24415 D—Ship. wt. 1 lb. 8 oz. ..... $4.99

6

### (6) Japanese Imperial Soldier

Hand-picked Defender of the Emperor. He wears, jacket, helmet, pants, combat boots. When he goes into action he uses a Nambu pistol or Arisaka rifle with bayonet. Carries an authentic field pack, cartridge belt, holster.

He's won the Order of the Kite Medal! Carries a counter intelligence manual.

48 HT 24416 D—Ship. wt. 1 lb. 8 oz. ..... $4.99

7

### (7) Russian Infantryman

Heart of the Red Army and expert at winter warfare. He's dressed in fur hat, calf-length boots, jacket, pants.

When he goes into combat he fires a D.P. light machine gun with bi-pod; carries field glasses, case, anti-tank grenades, ammo box. He's won the Order of Lenin Medal. Counter intelligence manual included.

48 HT 24417 D—Ship. wt. 1 lb. 8 oz. ..... $4.99

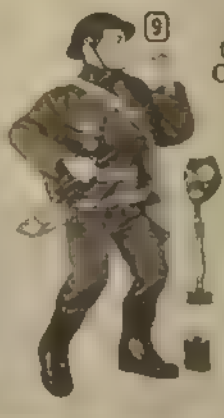
8

### (8) Australian Jungle Fighter

The Man from "Down Under," famous the world over for his wide-brimmed campaign hat, bush jacket, shorts, high socks, boots.

In action he lobs grenades, uses a flame thrower, jungle knife, entrenching tool, bush machete, sheath. He's won the Victoria Cross medal. Counter intelligence manual.

48 HT 24418 D—Ship wt. 1 lb. 8 oz. .. $4.99



9

### (9) British Commando

Hero of the British Army and stalwart defender of Tobruk. Famous for silent, dead-of-night raids. He wears jacket, pants, combat boots, helmet and gas mask.

He carries a Sten Mark 2 S submachine gun, case, canteen cover. His bravery has won him the Victoria Cross. Manual incl.

48 HT 24419 D—Ship. wt. 1 lb. 8 oz. . $4.99

10

### (10) French Resistance Fighter

Proud Hero of the Underground. He wears beret, sweater, pants, boots. For attack he uses Label revolver, shoulder holster, knife.

He lobs grenades, operates a radio set, fires a 7.65 mm MAS submachine gun. His heroism has won him the Croix de Guerre medal. Counter intelligence manual incl.

48 HT 24425 D—Ship wt. 1 lb. 8 oz. $4.99

11 $5.69 if bought with Soldier $5.99 Alone

280 ASSEMBLED

## Save 5% When You Buy Car or Motorcycle with Any World Soldier

11 G.I. JOE MILITARY STAFF CAR. Over 24 in. long; seats two front and back. Twin Tiger motor sound. Friction powered—needs no batteries. Durable khaki plastic. Moving steering wheel, spare tire, side mirror, Army decals. Buy car with Soldier, deduct 55c from total price.
48 HT 23514D—Ship. wt. 4 lb. 8 oz. $5.99

12 G.I. JOE MOTORCYCLE. Swift messenger in battle area. Free turning front wheel, rear guide wheels. Portable machine gun on side car. Sturdy khaki plastic. Abt. 13½x8¼ in. Buy with any Soldier, deduct 42c from total price.
48 HT 23515D—Ship. wt. 1 lb. 12 oz. $3.39

12 $3.22 if bought with Soldier $3.39

# Tools, Parts, Accessories

**Slot Racing Case holds everything you want to take to a slot center**

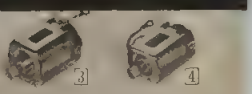
**$4.69**

Easiest and best organizer way to carry cars, parts, tools. Handsome black vinyl 16½ x 11 x 3½ in. deep. Inside, formed tray holds four 1 32 or 1/24-scale cars. Clear plastic boxes, vinyl pockets for parts, tools. Shpg. wt. 4 lbs.
49 N 20823. ... $4.69

**Dyn-O-Can Motor with quick-change armature**

1 Sensational HP per lb. (more than .025 HP). 30,000 rpm sidewinder has snap-lock armature, epoxied windings. 1⅜ inch. With pinion, gear and wires.
49 N 20824—Wt. 7 oz.... $4.66

2 **Quick-change Armature.** .035 HP. Does 40,000 rpm.
49 N 20825—Wt. 5 oz.... $2.49



**Hemi-400, Hemi-300 12-volt Motors by Strombecker**

3 **Hemi-400.** For 1/24 scale. Powerful "rewound" type. Silver-graphite brushes. 3-pole armature. Wt. 3 oz.
49 N 20817 Assembled . . $5.39
49 N 20818 Kit . . . 3.99

4 **Hemi-300.** Like above but for 1/32 scale. 1⅜ in. Shpg. wt. 2 oz.
49 N 20819—Assembled.. . ... $4.69
49 N 20820—Kit . ..... 3.39

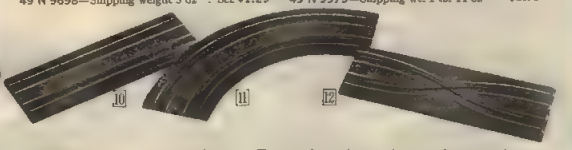
## Track and Accessories for HO and 1/32-scale road race sets

**Aurora Spiral Track Support**

Add tight, winding curves, sweeping turns to your HO layout. Plastic base, tube supports. 18-in. diam. 3 decks. Unassembled
49 N 9698—Shipping weight 5 oz . Set $1.29

**Eldon Timer-Lap Counter**

Pre-set number of laps up to 25., tallies laps, keeps time. Winner stops clock which records winning time. Sturdy plastic. For 1/32 scale.
49 N 9979—Shipping wt. 1 lb. 14 oz $5.79



### Strombecker Items for 1/32 scale

5 **Jump Track.** 1 ramp, pond, lip, set of supports. No straight track included
49 N 7611—Shipping weight 14 oz . . $2.99

6 **Hill Climb.** 1 piece up track, 1 piece down track, set of supports. No center track.
49 N 7643—Shipping weight 13 oz . $3.89

7 **Mechanical Lap Counter Track.** 12 in. long.
49 N 7641 - Shipping weight 15 oz. $2.97

8 **Electric Lap Counter.** With plug-in wires.
49 N 7646—Shpg. wt. 2 lbs. 10 oz. .$9.99

9 **LeMans Start Track.** 1 piece special track.
49 N 7610—Shipping weight 12 oz..$2.27

### Straight, curved, lane changer Tracks for all popular road race sets

Enlarge and update your 1/32-scale or HO-scale layout with quality track from Sears. Here is a selection of fine track made by America's best known companies . . ready for your choice.

**1/32 Scale.** Black plastic, metal conductors.

10 **Straight Track.** Length shown. Package of 2.
49 N 9926 Eldon. 6½ in. Wt. 7 oz.. . .93c
49 N 7608 --Strombecker. 12 in. Wt. 11 oz. $2.27

11 **Curved Track.** Curve degree shown. Pkg. of 2
49 N 9927—Eldon 45°. Wt. 7 oz. .Pkg. 99c
49 N 7609—Strombecker 60°. Wt. 8 oz... $2.77
49 N 7640—Strombecker 30°. Wt. 8 oz.Pkg. 2.77

12 **Lane Changer Track.** Length shown. Pkg. of 2.
49 N 9928—Eldon. 6½ in. Wt. 10 oz. $2.39
49 N 7617—Strombecker. 12 in. Wt. 14 oz. 2.97

**HO Scale.** Black plastic, metal conductors.

10 **Straight Track.** 9-inch sections.
49 N 9672—Aurora. Pkg. of 2. Wt. 5 oz. 89c
49 N 9976—Lionel. Shpg. wt. 2 oz..... Each 39c

11 **Curved Track.** 90° curve. 9-inch radius
49 N 9673 Aurora. Pkg. of 2. Wt. 8 oz. . .98c
49 N 9977—Lionel. Shpg. wt. 3 oz.. Each 49c

12 **Lane Changer Track.** 9-inch sections. Pkg. of 2.
49 N 9674—Aurora. Shpg. wt. 5 oz.Pkg. $1.89
49 N 9980 -Lionel. Shpg. wt. 6 oz . .Pkg. 1.79

### HO Power Packs

13 **Aurora.** With circuit breaker, on-off switch. 20-volt DC. UL listed for 110–120 volt, 60-cycle AC.
49 N 7626—Wt. 1 lb. 14 oz $4.98

14 **Lionel.** 14-v. DC. UL listed, 110–120v. AC.
49 N 9643 Wt. 1 lb. 2 oz $6.49

### HO Controllers

15 **Aurora.** Push button to speed up slow cars.
49 N 9675 Wt. 3 oz to $1.98

16 **Lionel. Change-A-Lane** control for Pike's Peak
49 N 9953 "A" car contro
49 N 9954—"B" car control
Shpg wt. ea. 2 oz to $2.99

### Power Packs for 1/32 scale

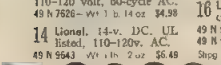
17 **Strombecker.** Equipped with circuit-breaker to protect components from damage. On-off switch. 12 14 volts DC. UL listed for 110-120 volt, 60-cycle AC.
49 N 7616 Shpg. wt 11b 12 oz $6 97

18 **Eldon** On-off switch. 6 volts DC. UL listed for 110–120 volt, 60-cycle AC.
49 N 9952—Shpg wt. 1 lb 10 oz .. $4.99

### Controllers for 1/32 scale

19 **Strombecker.** Variable speed hand throttle dynamic brake. Hand-contoured case. Plunger type thumb control. Black plastic.
49 N 7614—Shipping weight 4 oz... $2.19

20 **Eldon.** Pistol grip with control for speed ups, slow downs. Speedometer shows "miles per hour." Plastic case
49 N 9925—Shipping weight 4 oz . $1.97



**Strombecker Car Repair Kit.** For 1/32 scale. Be sure to have one for "pit stops." Includes 4 tires, 4 pick-up wires, 1 guide pin.
49 N 7627—Wt. 1 oz... Kit 99c

**Aurora HO Hop-up Kit** (not shown). 2 road tires, slicks, guide-pins, pick-up shoes, brushes, gears, axles, 4 racer hubs. Screwdriver, oil, decals.
49 N 7632 Wt. 3 oz. . Kit. 99c

**Lionel HO Repair Kit** (not shown). Includes 4 tires, contact brushes, rail contacts, contact coil springs. Also 2 guide pins, screwdriver
49 N 7629—Wt. 4 oz. . ..Kit $1.19

## for 1/24 and 1/32 slot racing

AJ Sil-i-Kone Slicks permanently bonded to wheels. For better traction. Micro balanced wheels fit 5/40 axles.

21 **Super soft 1 1/8 x 1/2 inch.** White tires. Brass wheels.
49 N 20826 Package of 2 Shpg. wt. 3 oz. Pkg $2.49

22 **Medium soft 1 1/8 x 1/2 inch.** Black tires. Aluminum wheels
49 N 20827 Package of 2 Shpg. wt 2 oz. Pkg $1.69

23 **Medium soft 7/8 x 3/8 inch.** Black tires. Aluminum wheels
49 N 20828—Package of 2. Shpg. wt 2 oz. Pkg $1.49

24 **"O" Ring Front Wheels and Slicks. Special black tires** to control slides. 5-40 hub threads. Aluminum wheels.
49 N 20829—Package of 2 Shpg. wt. 2 oz. . Pkg. 99c

### Solder metal . . cut and weld plastic

Repair cars . . . scratch-build one of your own design. Electric tool has copper tip for soldering (20 in. of flux wire included) Also 3 brass tips for plastic reshaping smoothing and cutting 23½-watt heating unit. Cool cork grip, 6-ft. cord. Has wrench 6 styrene rods 110-120-v., 60-c AC UL listed
49 N 20830—Wt. 12 oz. . $2.99

### Strombecker Knife . . 6 tools in 1

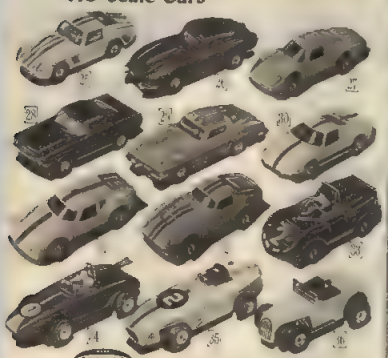
Unique 3¾-inch chrome plated knife to assemble most car kits. Two open-end wrenches ¼ inch, 5/16-inch .050 hex head wrench, hobbyist straight edge knife, 2 screwdrivers. Wt. 4 oz.
49 N 20831 . $2.69



### 16-piece Tool Set for cars, hobbies

Great help in building slot racers, tiny models of all kinds. Bayonet-type handle takes 3/48, 4/40, 5/40 inch pocket wrenches and socket attachments for 3 and 2-prong hubs. Straight and 90° Allen head wrenches. 3 screwdrivers, 3 end wrenches. Blue plastic fold-out case.
49 N 20832—Wt. 8 oz. $2.69

## HO Scale Cars



AURORA

Any one $2.66

**Fully assembled . . rarin' to go. Cars actually race at scale speeds of more than 600 miles per hour. All with famous Thunderjet 500 motor**

Each carefully-detailed car features clear plastic windshield, chrome-color bumper and hub caps, rubber tires, realistic driver. Plastic and metal bodies 2½ inches long. Shpg. wt. each 2 oz.

(25) 49 N 9699—*Ferrari GTO Berlinetta.* World famous racer
(26) 49 N 9697 *Jaguar XKE.* Known to racing fans everywhere.
(27) 49 N 9918—*Porsche 906.* Newcomer to bear renowned name.
(28) 49 N 9904 -*Mustang 2+2 Fastback.* Young competitor.
(29) 49 N 9692 -*Corvette Sting Ray.* Sleek, streamlined speedster.
(30) 49 N 9921 —*Ford GT.* New breed making track history.
(31) 49 N 9922 -*Lola GT.* Designed to meet and beat the best.
(32) 49 N 9923—*Cobra GT.* Awesome performer on any track
(33) 49 N 9924—*Chaparral.* Building a big name for itself.
(34) 49 N 9909—*Grand Prix Racer.* From international race.
(35) 49 N 9911—*Indianapolis Racer.* Famed design for years.
(36) 49 N 9996—*Hot Rod Roadster.* Adds a colorful touch.

### Assembled HO Cars low as $2.66

LIONEL

**Especially for Pike's Peak Set.** 2¾-inch plastic cars, with drivers. Electric motor, rubber tires.

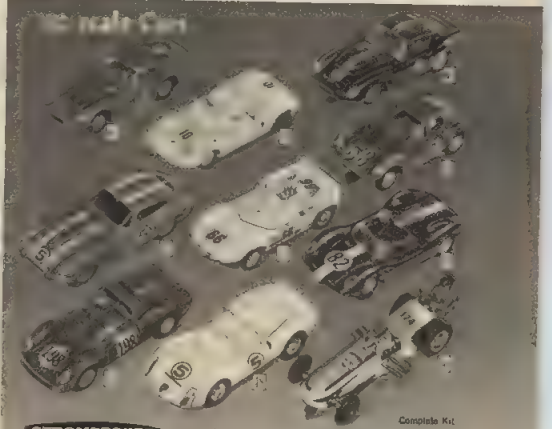
37 *Thunderbird "A" Car.*
49 N 9955-Shpg. wt. 2 oz. $3.97

38 *Jaguar XKE "B" Car.*
49 N 9956-Shpg. wt. 2 oz. 3.97

**For Matterhorn, other sets.** 2¾ inch plastic cars with drivers. Electric motors, rubber tires.

39 *Thunderbird Convertible*
49 N 9983 Shpg. wt. 2 oz. $2.66

40 *Jaguar XKE Hardtop*
49 N 9984-Shpg. wt. 2 oz. 2.66



STROMBECKER

**precision, quality, detail**

Complete Kit $2.94 each

Choose from this big selection of authentically detailed car kits for cars that can really perform. 12-volt high torque motor. Polystyrene body driver, rubber tires. Decals. Cars 4 to 5¾ inches long. Unassembled. Shpg. wt. 7 oz. Each $2.94

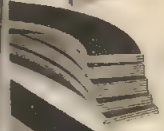
(41) 49 N 7612—*Cobra GT.* Fearsome foe anywhere.
(42) 49 N 7634—*Ford GT.* Always near the top.
(43) 49 N 7603—*Ferrari GTO Berlinetta* Sensation
(44) 49 N 7602 *Jaguar XKE.* World renowned
(45) 49 N 7636—*Chaparral II* Hot new competitor
(46) 49 N 7651 *Cheetah.* All new with big hopes.
(47) 49 N 7648 *Ferrari P2* New in famous line.
(48) 49 N 7649 *Porsche Carrera* Fast newcomer
(49) 49 N 7650—*Lotus 30.* Racy new performer
(50) 49 N 7620—*Dragster.* Famous "Silver Ghost"

### ELDON Stock and Sport Types $2.39 to $3.89

**For all Eldon standard sets. 1/32 scale. Fully assembled, with driver. Plastic and metal. Gear driven. Electric motor. Clear plastic windshields. Metalized hub caps. Rubber racing tires. Decals. Each car about 6¾ inches long.**

(51) 49 N 9933 -*Ferrari.* Famed name hot new speedster. Wt. 14 oz. . . . . $3.89
(52) 49 N 9930—*Mustang GT 350.* Streamlined and sporty. Wt. 14 oz. . . . 3.89
(53) 49 N 9946 *Dodge Coronet 440.* Smart new model can move. Wt 14 oz. . 3.89
(54) 49 N 9929—*Dodge Charger.* Sleekly styled for speed. Wt 14 oz. . . 3.89
(55) 49 N 9990—*Jalopy.* Crash . . it flies apart. Snaps together. Wt. 7 oz. 2.39

# NEW! Sara Custom Track System lets you enjoy real slot-center racing in your own home



## Design it yourself

Build your own 35-foot track layout with steep 45° banked curves for 1/24 and 1/32-scale slot-racing . . even add scenery if you like

## Here's what you get

24 straight and 22 curves of pre-cut, painted flexible hardboard, 48 aluminum slot-rails, connectors, 6 guardrails, 24 cross braces, cement, tape, putty, variable power pack, booklet

At Sears all this for only **$94.95** cash $8.50 monthly

Slot buffs—now you can race all you want, when you want. No more paying by the hour. Modular-suspension system lets you build long straightaways, hills, curves banked up to 45° . . all in a 14½x6-foot area. Big 12-page illustrated booklet shows you how.

Flexible track sections . . 3-foot straights and 90° curves form 2 lanes with 4 in. between slots. Add extra track (below) for 4 lanes. Asphalt gray . . pre-drilled for nails or screws, putty smooths holes. Three-ft. aluminum slot-rails cement to track edges, bead around curves; 10½ in. wood cross braces keep slot-rails off floor or table. Power pack delivers 14, 18, 20 or 24 volts. UL listed, 110–120-v., 60-c AC. Cars, controllers, scenery, trestles, hardware not included.

With variable power pack and 24 wood cross braces.
79 N 20833L3 -Shipping weight 44 pounds.....$94.95

As above, but without variable power pack or cross braces.
79 N 20834L—Shipping weight 37 pounds..... 79.99

## Make your Sara Custom Track even bigger with extra parts

**(1 and 2) Track Sections.** Flexible hardboard ¼ in. thick. Asphalt gray.

1 **Straight.** 36x3¾ in. Package of 6.
79 N 20838C—Wt. 5 lbs. . .Pkg. $6.39

2 **90° Curves.** 2 ea. 10, 14, 18-in. radius.
79 N 20839C -Wt. 3 lbs. . .Pkg. $5.99

**90° Curves.** 2 ea. 14, 18, 22-in. radius.
79 N 20840C—Wt. 4 lbs. . .Pkg. $8.99

**90° Curves.** 2 ea. 18, 22, 26-in. radius.
79 N 20841C—Wt. 5 lbs. . . .Pkg. $9.99

3 **3-foot Aluminum Slot-rails.** Pkg. of 8.
79 N 20842C—Wt. 4 lbs. . .Pkg. $5.99

4 **Wood Cross Braces.** 10½-in. Pkg. of 24.
49 N20836–Wt. 4 lbs. 6 oz. Pkg. $4.99

5 **Variable-voltage Power Pack.** With on-off switch, circuit breaker. Select 14, 18, 20 or 24 volts. UL listed, 110–120-v. AC.
49 N 20835—Wt. 3 lbs. 10 oz. . . .$14.99

6 **Cement and Putty.** Each in 2-oz. tube
49 N 20843—Wt. 10 oz. . . . .Set $1.69

**A SKIPPY "W."** Expensive only in looks and performance! Accurate, 7 Lifetime-Jewel movement Waterproof*. Tailored, chrome-plated top case, stainless steel back. Matching adjustable, expansion bracelet
**EO9615-1375** Ret **$27.50**
**SKIPPY.** Same, yellow top
**EO9614-1695** Ret **$35.00**

**B REGATTA "W."** Self-winding Waterproof*, too! Distinctive, chrome plated top; stainless steel back. Matching, adjustable, expansion bracelet. Shock-resistant, 7 Lifetime-Jewel movement
**EO9620-1995** Ret **$39.95**
**REGATTA.** Same, yellow top.
**EO9621-2250** Ret. **$45.00**

**C AMPHIBIA.** Winds itself automatically as you wear it. Waterproof*; shock-resistant; anti magnetic. 17 Lifetime Jewels. Smart, chrome-plated top; stainless steel back. Matching, adjustable, expansion bracelet
**EO4954-2525** Ret **$52.50**

**D ALAN.** Crisp, masculine styling lends itself to dress or sports wear. Tells you the date automatically, too! Streamlined, square, yellow-top case with stainless steel back. 17 Lifetime Jewels. Matching, adjustable, expansion bracelet.
**EO4955-2525** Ret **$52.50**

*Waterproof provided crystal and crown are intact, case unopened.

**F KNIGHT.** Thin dress watch. Shock resistant. 17 Lifetime Jewels. Yellow plated top, stainless steel back. Unbreakable mainspring. Matching expansion bracelet
**EO9603-2725** Ret **$55.00**
**KNIGHT "W."** Same, chrome plated top
**EO9604-2595** Ret **$52.50**

**E BELMONT.** Thin Waterproof*. 17 Lifetime Jewels. Anti-magnetic shock resistant. Unbreakable mainspring. Yellow-plated top, stainless steel back. Adjustable, expansion bracelet
**EO4957-2525** Ret **$52.50**
**BELMONT "W."** Same, chrome plated top
**EO4956-2175** Ret **$45.00**

# HELBROS

*HELBROS, a name known all over the world for its time-keeping supremacy. Each HELBROS watch is a masterpiece of precision and design. They all feature Lifetime Jewels, unbreakable mainsprings, and are shock-resistant. The expansion bracelets can be adjusted for perfect fit by adding or removing links. Choose the finest—choose a HELBROS watch for yourself or as a gift.*

**G YALE "W."** Any man's choice for up-to-the-minute styling and reliability. Winds itself as you wear it! Anti-magnetic; shock-resistant, unbreakable mainspring. Slim, chrome-plated top; stainless steel back. Adjustable, expansion bracelet Waterproof*, 17 Lifetime Jewels.
**EO4958-2675** Ret **$55.00**

**H YALE.** Ivy League design in a thin watch. Winds itself as you wear it. Waterproof*, precision, 17 Lifetime-Jewel movement. Anti-magnetic, shock resistant. Neat yellow-top case has stainless steel back. Matching, adjustable, expansion bracelet
**EO4959-2995** Ret **$62.50**

Good Housekeeping guarantee

*NATIONALLY ADVERTISED:*
*RADIO—TV—MAGAZINES*

LIFE
POST
LOOK
ESQUIRE
GLAMOUR
seventeen
Esquire

**LIFETIME GUARANTEE**

**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25.

**J HAWK "W."** Rugged and handsome in a 21 Lifetime-Jewel watch. Waterproof*, anti-magnetic, shock resistant movement with unbreakable mainspring. Trim, chrome-plated top; stainless steel back. Matching, adjustable, expansion bracelet.
**EO9623-2045** Ret **$42.50**

**K HAWK.** A 21 Lifetime-Jewel champion! Waterproof* and shock-resistant, with unbreakable mainspring. Luxuriously-designed, yellow top case has stainless steel back. Matching, expansion bracelet can be adjusted for perfect fit
**EO9622-2375** Ret. **$49.75**

**A RANDY.** Teenage special with the features of expensive watches. Waterproof*, anti-magnetic, shock-resistant. 7 Lifetime-Jewels. Luminous full-figure dial; sweep second hand. Chrome-plated top case, stainless steel back. Matching, adjustable, expansion bracelet.
EO9606-1375 Ret $27.50

**B RENEE.** Glamor tuned to the teenager! Adorable, yellow top case; stainless steel back. Full-numeral dial. Shock-resistant, 7 Lifetime-Jewel movement. Unbreakable mainspring. Matching expansion bracelet.
EO9607-1595 .Ret $32 50
**RENEE "W."** Same, white top.
EO9608-1595 Ret $32.50

**C LANCELOT.** Handsome, precision watch for the man on the go! Luminous hour-markers. Waterproof*, shock-resistant, 17 Lifetime-Jewel movement. Unbreakable mainspring. Chrome-plated top case; stainless steel back. Matching, adjustable, expansion band.
EO9609-1650 Ret $33 75
**LOMBARD.** Same, all stainless steel case.
EO9610-1795 .Ret $37 50

*Waterproof provided crystal and crown are intact, case unopened

# HELBROS

*Once you've owned a* HELBROS *watch you'll know why* HELBROS *is world-renowned for accuracy and beauty of design. Helbros watches are electronically-tested; have Lifetime-Jewel movements with unbreakable mainsprings, and are shock-resistant. Adjustable-length expansion bracelets permit links to be added or removed for comfortable, custom fit. All watches are attractively gift-boxed.*

**D MERIDIAN "W."** Every feature a man could want in a calendar watch. Tells the date automatically! Waterproof*, 17 Lifetime Jewel movement. Chrome-plated top case, stainless steel back. Matching, adjustable, expansion bracelet.
EO4951-1945 Ret $39 95
**MERIDIAN.** Same, yellow top.
EO4950-2250 Ret $45 00

**E COMMANDO.** Rugged, good looking with dependable accuracy! Sleek yellow top case houses precision 17 Lifetime-Jewel movement Waterproof*, shock resistant Unbreakable mainspring Sweep second hand Stainless steel back Matching, adjustable, expansion bracelet.
EO9611-1945 Ret $39.95

**F WINSLOW "W."** Thin, Waterproof*, anti-magnetic, shock resistant 17 Lifetime-Jewel movement, unbreakable mainspring; chrome-plated top with stainless steel back Matching, adjustable, expansion bracelet
EO9617-2075 Ret $42.50

**G WINSLOW.** Wonderfully thin! Waterproof*, shock-resistant, 17 Lifetime-Jewel movement Unbreakable mainspring. Trim yellow-top case, stainless steel back Matching, adjustable, expansion bracelet.
EO9616-2395 Ret $49.75

**H JAGUAR.** Classic beauty plus 21 Lifetime Jewel accuracy! Self-winding. Waterproof*, shock-resistant, anti-magnetic movement. Yellow top case, stainless steel back. Matching, adjustable, expansion bracelet.
EO4952-3295 Ret $67.50
**JAGUAR "W."** Same, chrome-plated top.
EO4953-2995 Ret $62 50

**J OLYMPIAN "W."** Tells you the date automatically! Winds itself as you wear it! Waterproof*, anti magnetic 17 Lifetime-Jewel movement. Chrome-plated top, stainless steel back. Matching, adjustable, expansion bracelet.
EO9626-2975 Ret $62.50
**OLYMPIAN.** Same, yellow top.
EO9627-3225 Ret $65.00

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**LIFETIME GUARANTEE**
**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25

Budget Beauty

**A ELEEN.** Elegant simplicity makes this watch look many times its modest price. The perfect choice for all-around wear, with tastefully trim, florentine yellow-top case, stainless steel back Matching adjustable expansion bracelet. 7 Lifetime Jewel shock-resistant movement. Unbreakable mainspring.
EO4960-1595 .Ret. $32.50
**ELEEN "W."** Same, white top.
EO4961-1595 .Ret. $32.50

**B HELENA.** Two shimmering diamonds twinkle like stars in an exquisite yellow top case. Swirling rods accent matching expansion bracelet. Stainless steel back 17 Lifetime Jewels. Shock-resistant.
EO9642-2525 Ret $52.50
**HELENA "W."** Same, white top.
EO9643-2525 Ret $52.50

**C HEIRESS.** Four shimmering diamonds radiate around a yellow oval case Matching tapered bracelet with safety chain. Stainless steel back. 17 Lifetime Jewels. Shock-resistant.
EO9644-2975 Ret $62.50
**HEIRESS "W."** Same, white top
EO9645-2975 Ret $62.50

**D GARLAND.** Glamorous timepiece creation! Smart, oval, yellow-top case, stainless steel back Matching tapered bracelet with safety chain is adjustable 17 Lifetime-Jewel movement, unbreakable mainspring, shock resistant.
EO9648-2250 Ret $45.00
**GARLAND "W."** Same, white top.
EO9600-2250 Ret $45.00

**E WELLSLEY.** True artistry of design, superbly woven into the delicate lines of the yellow top case Stainless steel back Trim, matching expansion bracelet Shock resistant, 17 Lifetime Jewel movement.
EO4962-1975 Ret $39.95
**WELLSLEY "W."** Same, white top.
EO4963-1975 Ret $39.95

# HELBROS

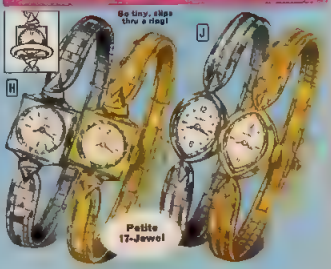
*HELBROS presents this prized collection of exquisite fashions in timepieces for women. Each watch is a masterpiece of feminine design and craftsmanship. World-famous, Lifetime-Jewel movements with guaranteed unbreakable mainsprings. Shock-resistant. Expansion bracelets fit perfectly because of the quick-link, adjustment feature. All watches are beautifully gift-boxed.*

**F CAMEO.** Unique beauty! Cleverly-carved, yellow-top case. Matching, tapered, bracelet Stainless steel back 21 Lifetime-Jewel movement, unbreakable mainspring, shock resistant.
EO4964-2425 Ret $49.75
**CAMEO "W."** Same, white top.
EO4965-2425 Ret $49.75

**G BLOSSOM.** A garland of loveliness! Florentine yellow-top case is complemented by matching, expansion bracelet Stainless steel back. 21 Lifetime Jewels. Unbreakable mainspring; shock resistant.
EO4966-2250 Ret $45.00
**BLOSSOM "W."** Same, white top.
EO4967-2250 Ret $45.00

**H MAGNOLIA.** High fashion! Stunning, round dial enclosed in florentine square yellow-top case. Matching, tapered bracelet Stainless steel back. 17 Lifetime Jewels.
EO9656-2595 Ret $52.50
**MAGNOLIA "W."** Same, white top.
EO9657-2595 Ret $52.50

**J ORIOLE.** Petite! Tapered, matching bracelet. Yellow-top with stainless steel back. Safety chain 17 Lifetime Jewels; shock-resistant, unbreakable mainspring.
EO9646-2595 Ret $52.50
**ORIOLE "W."** Same, white top.
EO9647-2595 Ret $52.50

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## LIFETIME GUARANTEE

**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance handling and packaging charge $1.25.

Superlative Watches by

# JULES JURGENSEN

DISTINCTIVE TIMEPIECES SINCE 1740

Watches in the great tradition by Jules Jurgensen . . . e tradition that embraces incredibly high criteria of craftsmanship, and masterful levels of artistic design. Honored by Royalty . . . prized possessions of museums . . . Jules Jurgensen watches have received 32 of the world's highest awards.

EXCITING ELEGANCE FOR MEN

## *Emilio*

17 jewels, 14 karat gold. A masterpiece in styling. The 14 karat bracelet is styled to excite the taste of any man.

**6608JJX22500** . . . . . **$450.00**

**(A) DUDLEY** Man's 14 karat white gold, has forty (40) diamonds. Delicately designed to fit the taste of the elite. Genuine silk strap

**6613JJX22500** . . . . . **$450.00**

**(B) GRACE** 17 jewels, six (6) diamonds. The case and bracelet are 18 karat white gold with florentined box effect. This watch shows the shape of things to come.

**6668JJX20000** . . . . . **$400.00**

**(C) MARCO** 18 karat yellow gold 17 jewel self winding calendar watch. Tells time and date. Unbreakable mainspring, genuine alligator strap. truly a beautiful watch

**6602JJX10000** . . . . . **$225.00**

**(D) DELILAH** 14 karat gold six (6) diamonds, baguette oval shape with sun burst florentined motif. A new design with daintiness to fit the taste of any woman

**6664JJX11250** . . . . . **$225.00**

**(E) PETER** 14 karat gold Chronograph double button sweep second hand minute and split second timer. A watch for the professional. Matching genuine alligator strap

**6812JJX9870** . . . . . **$200.00**

**(F) SHARON** 18 karat yellow gold sport watch. A tailored time piece with charm and elegance. For day in day-out wear. Has genuine suede strap.

**6668JJX8250** . . . . . **$125.00**

**(G) JANE** 14 karat white gold 18 diamonds. A watch so exquisitely beautiful that words alone cannot describe it. Fitted with a genuine cord band

**6663JJX12500** . . . . . **$250.00**

**(H) BISCAYNE** 14 karat white gold, with a twelve (12) diamond dial. A masterpiece of delicate workmanship. Comes equipped with a genuine silk strap

**6614JJX9870** . . . . . **$200.00**

**(I) PAULINE** A watch of exquisite high fashion beauty with an 18 karat case and bracelet in soft shimmering yellow gold

**6667JJX12500** . . . . . **$250.00**

ALL WATCHES ON THIS PAGE HAVE FINE 17 JEWEL MOVEMENTS

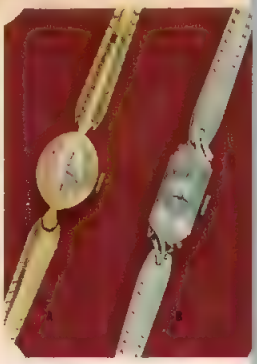
**TILDA**
14 karat gold, set with ten (10) beautiful diamonds florentined in the new kite design. A watch of exciting glamour, with matching adjustable bracelet
**6661JJX9890** ..... **$200.00**

**FRANK**
17 jewel calendar—self winding. Handsomely designed, superbly styled Durable all stainless steel case water proof* and shock-resistant. Sweep second hand. Tailored case, stainless steel center expansion band
**6801JJX4990** ..... **$115.00**

Watches without Parallel
by
JULES JURGENSEN

Winner of over 32 awards, honors, medals and grand prizes since 1740

*Waterproof as long as case, crown and crystal remain intact



**(A) CARLA.** 14 karat gold, 17 jewels—florentined pear shapes. Charming, with matching adjustable bracelets
**6652JJX4990** Yellow Gold .. .. **$100.00**
**6653JJX4990** White Gold ..... **$100.00**

**(B) BONITA** 14 karat gold, two (2) genuine diamonds. This rectangular opening baguette beauty is the latest in the fashion world. With matching adjustable bracelet
**6665JJX7500** ..... **$150.00**

*Distinguished*

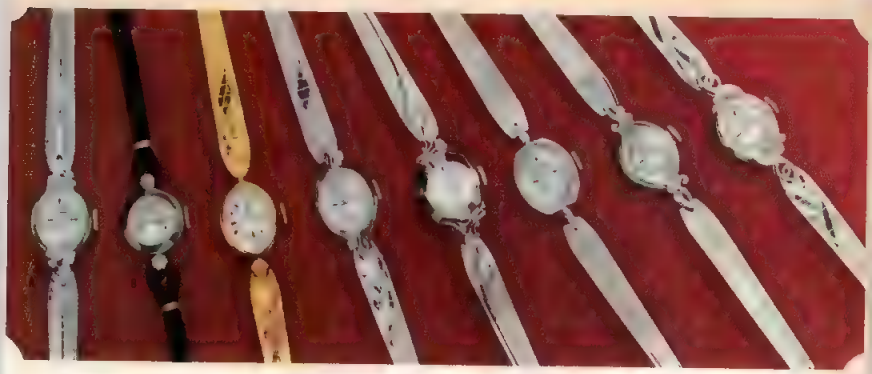
**MICHAEL** 14 karat gold, very thin crafted with tailored styling. A really beautiful watch that comes with genuine alligator strap.
**6606JJX7500** ..... **$150.00**

**JAYSON** 18 karat gold a watch with continental styling, satin finish 17 jewel movement With matching genuine lizard strap.
**6611JJX8750** ..... **$175.00**

**BRONSON.** 14 karat yellow gold, distinctively designed florentined self-winding calendar Tells time and date Genuine lizard strap.
**6604JJX9250** ..... **$200.00**

**TAYLOR.** 17 jewel, 14 karat gold self-winding dea for dress Unbreakable mainspring sweep second hand Genuine alligator strap.
**6603JJX8250** ... **$165.00**

ALL WATCHES ON THIS PAGE HAVE FINE 17 JEWEL MOVEMENTS



**(A) VICTORIA.** 14 karat gold, set with six (6) sparkling diamonds. Leaf design, with matching adjustable bracelet.
**6660JJX8750** ..... **$175.00**

**(B) SYLVIA.** 14 karat gold. Two (2) diamonds. Petite, elegantly designed and styled with a genuine suede cord watchband.
**6662JJX8750** ..... **$150.00**

**(C) FRAN.** 14 karat gold. Striking marquise shape with matching adjustable bracelet.
**6650JJX4990** Yellow ..... **$100.00**
**6651JJX4990** White ..... **$100.00**

**(D) DELLA.** 14 karat white gold, two (2) genuine diamonds, 17 jewels. Faceted crystal. Adjustable matching bracelet.
**6656JJX6250** ..... **$125.00**

**(E) TRUDY.** 14 karat white gold. Two (2) genuine diamonds. New mirror finish. Elegantly designed, with matching adjustable bracelet.
**6657JJX6250** ..... **$125.00**

**(F) LARK.** 14 karat gold. Beautiful new kite design, with matching adjustable bracelet.
**6654JJX4990** Yellow Gold **$100.00**
**6655JJX4990** White Gold **$100.00**

**(G) VIVIAN.** 14 karat gold, two (2) diamonds. Marquise shape, tailored with florentined ends. 17 jewels. Matching adjustable bracelet.
**6658JJX6250** ..... **$125.00**

**(H) AVA.** 14 karat white gold, set with four (4) genuine diamonds. A crafted beautiful watch, with matching adjustable bracelet.
**6659JJX7500** ..... **$150.00**

*Watches by*

**JULES JÜRGENSEN**

LEGION D'HONNEUR / ROYAL ORDER OF DANEBROG

*Waterproof as long as case, crown and crystal remain intact

**GEORGE.** 14 karat gold. 17 jewels. A slim and handsome watch with distinguished design that will appeal to any man. Genuine alligator strap.
**6605JJX6250** ..... **$125.00**

**LATIMER.** 14 karat yellow gold. A different timepiece ... a new shape ... a distinguished design. Genuine alligator strap.
**6615JJX7500** ..... **$150.00**

**DAVID.** 18 karat yellow gold, ultra thin a distinguished florentined timepiece for the discriminating man. Genuine lizard strap.
**6607JJX8750** ..... **$175.00**

**PAUL.** 17 jewels. Durable, all stainless steel case. Self-winding. Waterproof*, shock protected, unbreakable mainspring. Stainless band.
**6600JJX4290** ..... **$100.00**

**ODELL.** 14 karat gold, florentine finished. Unusually designed watch for those who want something different. Fine alligator strap.
**6609JJX7500** ..... **$150.00**

ALL WATCHES ON THIS PAGE HAVE FINE 17 JEWEL MOVEMENTS

3 Pickup Solid Body ELECTRIC Guitar with TREMOLO **56.90**

4 Pickup Solid Body ELECTRIC Guitar with TREMOLO **92.70**

4-String ELECTRIC 5S GUITAR **62.70**

2 Pickup ELECTRIC Guitar with TREMOLO **46.90**

SAVE even more when you get Guitar-Amplifier Combination!

**SOLID BODY ELECTRIC GUITAR** With guitar to amplifier input, record, book, neckstrap, pick **33.45**

Gregory AMPLIFIER **26.90**

- Guitar
- Accessories
- Amplifier

ALL FOR **54.99**

JUMBO WESTERN GUITARS

KAY Arched Top GUITARS

Transistorized AMPLIFIER

FINEST Concert FLAT-TOPS

Complete FOLK Outfit **20.99**

OR GUITAR ONLY **14.99**

Complete CLASSIC Outfit **24.99**

OR GUITAR ONLY **19.90**

## Complete Deluxe Professional DRUM Outfit

**Look what you get—everything you see!** And these are top-notch drums featuring double-lug, individual double tension rods, tough, resonant plastic heads, and 4 ply all wood shells in finest red sparkle pearl finish.

(1) **Bass Drum**—full size, 14x22", with adjustable muffler and deluxe foot pedal assembly. Matching pearl inlaid counter hoops, adjustable Tom-Tom holder, disappearing spurs, cymbal holder.
(2) **20-inch Cymbal**—solid brass. Mounts on bass drum.
(3) **Shell Mount Tom-Tom**—9x13". Chrome rims, hoops.
(4) **Cowbell & Deluxe Woodblock**—with combination holder.
(5) **Snare Drum**—14x5½" with "Rim-Shot" triple flanged hoops, all chrome plated. Fast working double snare throwoff strainer. Flat base stand incl.
(6) **Hi-Hat Sock Cymbals**—2 brass cymbals on deluxe flat base stand. Features fast-action sock pedal.
(7) **Floor Tom-Tom**—16x16". With legs, adjustable brackets, chromed hardware. Separate tension lugs.
(8) **14-inch Cymbal**—solid brass! Deluxe flat base stand.

All this, plus a pair of sticks, a pair of jazz brushes . . . and a drum key. *Guaranteed finest professional quality throughout!*

**H-9199-24F** *(Pay 217.90)* — Wt. 90 lbs. F.O.B. Ill. *$300.00*

**SUPER VALUE**
- Drum
- Drum Stand
- 10" Brass Cymbal & Stand
- Sticks and Brushes
- Instructions

**ALL FOR 21.90**

**Top Rated SNARE DRUM Sets**

**(A) PRO 8 LUG SNARE DRUM SET.** Blue sparkle pearl finish on 5½x14" all wood 4 ply shell. *Look!* 8 separate tension lugs, internal muffler, tone control. *Plus!* Adjustable snare throwoff, 16 snares, triple flanged hoops, resonant plastic heads and chrome hardware. Includes sticks, drum key, nickel plated tripod stand, Haskell Harr instruction book.

**H-9020AA** *(Your Cost 24.97)* — 10 lbs. . *$47.50*

**12-inch SOLID BRASS CYMBAL** on deluxe flat bottom, chromed stand. Comes with jazz brushes.

**H-9021IA** *(Your Cost 11.97)* — 6 lbs. . *$18.75*

**SAVE MORE!** Get Snare Drum and Cymbal Sets.

**H-9021SAF** *(Your Cost 44.90)* — 15 lbs. . *$63.25*

**(B) Maestro SNARE DRUM.** 14x6½" sparkle pearl plastic body; tunable, resonant mylar head. Enameled steel, adjustable tripod stand, sticks. Big rel. $22.50.

**H-9020ZA** *(Pay 12.97)*

**10" BRASS CYMBAL** Stand, etc., as (A)

**H-9021ZA** *(Pay 9.90)*

**SAVE MORE!** Both sets,

**H-9023SAF** *(Pay 21.90)*

Big Band quality at a Downbeat Price **124.80**

### 7-Piece PROFESSIONAL Drum Outfit

All-wood 4 ply shells with rich *red sparkle pearl finish*. Tough plastic heads; chrome hardware. With sticks, jazz brushes.

(9) **Bass Drum**—14x20" with separate tensions, disappearing spurs and cymbal holder. Built-in adj. Tom Tom holder.
(10) **Snare Drum**—14x5½". Features separate tensions, triple flanged hoops and snare throwoff. With stand.
(11) **Tom-Tom**—8x12". Separate tensions, triple flanged hoops.

**H-9199-15F** *(Your Cost 124.80)* — Wt. 50 lbs. F.O.B. Ill *$189.50*

# MAGNUS 24 Chord CONSOLE ORGAN

**in elegant Walnut Hardwood**

Play it the day you get it! 37 full-size treble keys, 16 chord keys and 8 counter bass tabs give 24-chord range of musical effects. Dual volume control allows player to use foot pedal to manually adjust volume for even greater expression. Dual reed volume chamber lets melody swell as if electrically amplified. Built-on Magna-Lite illuminates music. American made throughout. 35⅝"x14½"x34½" wide walnut cabinet. 88 lbs. F.O.B. Ill.

**H-9262-1F** *(Pay 169.70)* *$239.50*

**MAGNUS 12 Chord ORGAN**—without Magna-Lite. Hand-rubbed wood, walnut gloss lacquer finish. 47 lbs.

**H-9262-2F** *(Pay 104.70)* *$149.50*

**BENCH** for either. 21x11x17" 9 lbs.

**H-9262-3F** *(Pay 11.60)* *$14.95*

**SAVE MONEY ON ANY MAGNUS CHORD ORGAN**
**Send for FREE Catalog**
Select the model you want . . . and let us show you how we can save you more. Write today for details.

**(C) MEXICANA Conga DRUM.** Creates pulsating rhythm to make any party a rousing success. Duo-tone hardwood, carefully turned for maximum resonance; 7" genuine goatskin head. 20" high. Complete with carrying strap. 6 lbs.

**H-90214C** *(Pay 9.90)* *$14.95*

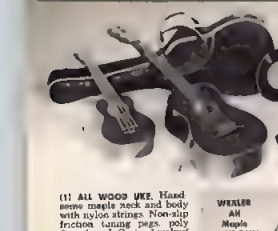
**(D) TUNEABLE BONGOS** - *professionally rated!* 4 chromed tension adjusters give any tone pitch desired. Sparkling pearlized finish over hardwood shells, 6" and 8" white calfskin heads. Deluxe chromed lugs and rims. 6½" high. With tuning key. 6 lbs.

**H-90215A** *(Pay 16.60)* *$24.95*

**(E) HAND-CRAFTED Calypso SET.** South-of-the-border rhythm group includes wood bongos and hand-decorated gourd maracas. Drums have 2-tone lacquer finish, curved sides for better grip. 6" and 7" goatskin heads. 6½" high. 2½ lbs.

**H-90205A** *(Pay 4.70)* . . *$6.95*

# Professional Quality ELECTRIC GUITARS



**(1) ALL WOOD UKE.** Hand sawed maple neck and body with nylon strings. Non-slip friction tuning pegs. poly fingerboard. Grained walnut color. 21 x 6¼ x 6½". 3 lbs.
**H-901936** *(Pay 4.97)* **$6.95**

**COMPLETE OUTFIT**
Above uke, fitted custom vinyl bag record and chart-book, felt pick. Wt. 3½ lbs.
**H-902306** *(Pay 8.70)* **$12.95**

**(2) BARITONE UKE.** Hand sawed solid maple body. Lively, resonant sound. Non-slip adjustable pegs. 29½x10 x 3½". Ship. wt. 3¼ lbs.
**H-90231E** *(Pay 16.25)* **$23.50**

**COMPLETE OUTFIT**
Baritone uke (2) plus fully backed vinyl bag, record, chart teacher, felt pick. 4 lbs.
**H-90223E** *(Pay 20.87)* **$31.50**

**(3) CHORDMASTER.** Fits neck of any uke. Just press button — plays chord wanted. Ship. wt. 1¼ lb.
**H-90243A** *(Pay 1.15)* **$1.75**

**WEKLER AN Model MANDOLIN**

**(4) WEXLER MANDOLIN** Good looking sweet play inst. Pear-shaped with arched choice spruce top arched back and inlaid binding all around. Delicately shaded walnut finish F-holes in body for mellow, dulcet tone. Opal buttons and bushings. white guard plate and bridge. All hardwood neck. Ship. wt. 5 lbs. **$24.95**
**H-90249A** *(Pay 19.45)*

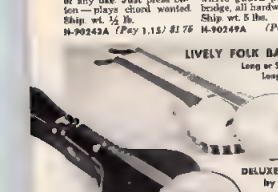
**LIVELY FOLK BANJOS**
Long or Shortened Length Neck

**DELUXE BANJOS by KAY**
Complete with custom-fitted Fiberboard case
ALL FOR **49.90**

**(5) LONG NECK 5-STRING 18 Lug BANJO.** Top performer as lead in Bluegrass or Dixie band . . produces excellent tone and big-sound resonance that will "cut through" and be heard above the rest. Gleaming aluminum body with 30 lug tension brackets, nylon plastic heads and steel reinforced neck. Precision rubbed hardwood fingerboard with inlaid position markers. 44x21x11¾" wide.
**H-90223E** *(Your Cost 42.40)* — Wt. 9 lbs. **$64.50**

**(6) STANDARD NECK 5-STRING 18 Lug BANJO.** All wood body with steel reinforced hardwood neck. Mylar plastic heads. 18 lug tension brackets. 37x9x11¾" wide
**H-90234E** *(Your Cost 34.90)* — Wt. 8 lbs. **$53.50**

**(7) KAY Deluxe BANJOS with RESONATORS.** Choose from Tenor or 5 String models . . both include custom shaped rigid fiberboard cases—all at this one exciting price. Banjos are standard length, well formed instruments with remarkable tonal qualities. Both have al. maple neck and body in shaded brown finish accented by golden highlights. 16 nickel plated brackets, adjustable tension pegs and mylar plastic head are added features you'll appreciate. Resonators are laminated, crack-proof maple with celluloid bound edge. 14 lbs. FOB Mich
**H-903-29F** *(Pay 49.90)* — 5 string Banjo/case **$64.50**
**H-903-20F** *(Pay 49.90)* — Tenor Banjo/case **$64.50**



**STRUM ALONG . . .** and join the Hootenany fun!

M FLAT TOP Folk GUITAR . . . [illegible] . . . Superb resonance. Rose

**H-90221E** *(Pay 14.99)* — Wt. 7 lbs. **$21.50**
**SPECIAL! Complete Flat Top Outfit**
Above guitar (M) with custom, fully lined zippered vinyl carrying bag. Also included record plus chart-book instruction course, nylon neck cord. 9 lbs.
**H-90222E** *(Your Cost 30.99)* **$32.50**

[illegible] Western GUITAR . . . [illegible] . . . stringing. Steel re[illegible] . . . hardwood fingerboard celluloid back guard
**H-90225E** *(Pay 24.98)* — Wt. 8 lbs. **$36.00**
**SPECIAL! Auditorium Outfit**
Jackson Brand sound (N) with cushioned, lined, zippered vinyl bag. Also, instruction record and chart-book, nylon neck cord—plus pick. 9 lbs.
**H-90226E** *(Your Cost 36.75)* **$46.50**
**(P) RHYTHM FLAT TOP Folk GUITAR** our finest! Hand-rubbed close-grained spruce top, genuine maple sides and back. Extra wide (1⅝") and deep (4½") accentuates deep, resonant bass tones. Steel reinforced neck, inlaid finger markers. 41" long
**H-90227E** *(Pay 37.70)* — Wt. 9 lbs. **$47.50**
**Choose a STRAP made to LAST**
**(R) HOOTENANNY Strap.** 1½" woven fabric
**H-90248A** *(Pay 2.10)* — For Guitar **$2.75**
**(S) Top Grain COWHIDE.** Shoulder cushion
**H-90246A** *(Pay 2.97)* — For Guitars **$4.50**
**H-90247A** *(Pay 2.97)* — For Banjo **$4.50**

**(8) ELECTRIC 4-String BASS GUITAR** 42¼" long with adjustable chrome pickup, separate volume and tone controls, input. Holder pegs side and bottom. Machine head, steel reinforced neck. Leather strap.
**H-90220E** *(Pay 63.70)* — 13 lbs. **$94.50**
**(9) KAY Model Two ELECTRIC THINLINES.** Trim 1¾" thin, auditorium size (40x15") beauties. Fully arched spruce tops and curly maple bodies hand laminated. Each with Thin-Lite neck, adjustable truss rod, celluloid bound oval rosewood fingerboard and inlaid markers. Adjustable magnetic pickup, separate tone and volume controls, adj. rosewood bridge. 12 lbs. F.O.B. Mich.
**H-902-25F** *(Pay 99.90)* 3 pickups *$139.50*
**H-902-24F** *(Pay 89.90)* 1 pickup *$ 92.50*
**H-902-26F** *(Pay 12.00)* Fitted case *$ 18.00*

**(H) GREGORY PROFESSIONAL AMPLIFIERS.** Top S—none finer! Extra dependable because of fused circuits. 5 tubes, 2 dual purpose for 7 tube power, distortion free sound. All have on-off switch, pilot light.

**(I) Mark X** delivers 30 watt peak power audio. Has 12" PM heavy duty speaker, built-in tremolo, 4 speed, intensity control. 3 inputs, separate volume and tone controls. 18x9x19" wide. 20 lbs
**H-90230E** *(Your Cost 89.90)* **$109.96**

**(K) Mark XX.** As above, but gives 40 watt peak, has 2 speakers (12"), 4 inputs, 2 volume and 2 tone controls. 19x20x26" wide
**H-90240E** *(Pay 89.90)* — 24 lbs. **$149.95**

**BASS AMPLIFIER.** Unsurpassed for reproducing undistorted deep, deep sound. 40 watt peak, 2 heavy duty 12" speakers, 3 inputs, volume, tone controls. 19x20x26" wide
**H-90241E** *(Pay 99.90)* — 28 lbs. **$160.96**

**(L) PORTABLE TRANSISTOR AMPLIFIER** with vibrato. Plug in outlet needed! Amplifies voice (up to 5 times!), radio, recorder, guitar, uke—even piano. Has 4 transistors, 7x9" hi-fi speaker, 2 inputs, separate vol and tone controls. With shoulder strap Only 8x3½x10" wide. 5 lbs.
**H-90242A** *(Your Cost 24.79)* **$44.95**
**H-58697C** (15¢ on "C" Batt. 8 req'd.) **$ .20**

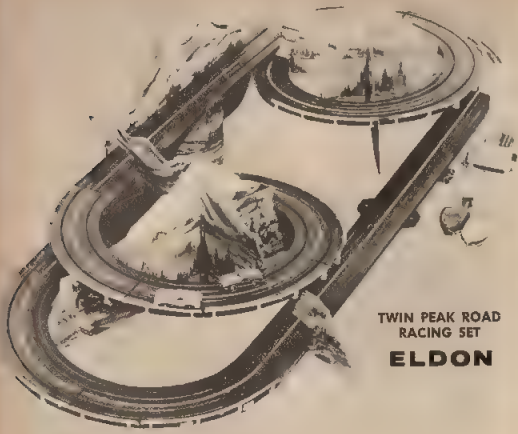
**(U) DELUXE Concert FLAT-TOP GUITAR.** Choice of Philippine wood with contrasting spruce top and nylon strings for exceptionally mellow tone. 38½" concert size. Has steel truss-rod neck and sturdy machine-head recessed tuning pegs.
**H-90238E** *(Pay 34.70)* — Wt. 8 lbs. **$37.50**

**(V) FLAT TOP Grand Concert GUITAR.** Extra large 39½" concert beauty is hand . . . and glued . . . equal in tone to guitars selling for 2 to 3 times as much! Made from choice spruce sound spruce with solid maple sides and body. Steel reinforced adjustable neck with pearlescent inlays on fingerboard and magnificent inlaid design encircling sound mouth and running around face. 8 lbs.
**H-90229E** *(Your Cost 34.70)* . . . **$48.50**

**(W) KAY Arched Top Guitar** . . . [illegible] . . . chamber sound . . . [illegible] . . . FOB Mich
**H-903-27F** *(Pay 25.70)* — 11 lbs. **$36.50**

**(X) KAY Arched Top "MERCURY".** Deluxe version of (W) with rosewood fingerboard and bridge, patented "Thin-Lite" neck with adj. truss rod, bonged tail piece. FOB Mich
**H-903-28F** *(Pay 33.90)* — 11 lbs. **$53.50**

*Stock numbers with letter "S" will be shipped Truck or Express — EXCEPT where Parcel Post or C.O.D. Delivery or Will-Call pick-up is applicable.*

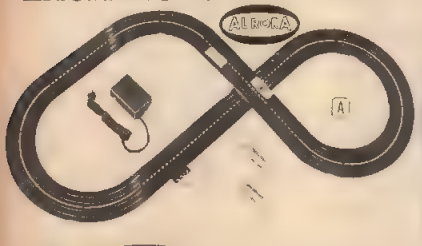


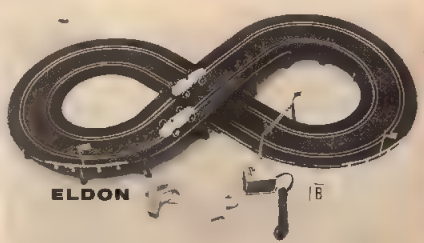

# THRILLING ACTION for MODEL RACING FANS

- 2 H.O. Scale Cars
- 12-Volt Power Pack
- 2 Speed Control Rheostats

**ELDON TWIN PEAK H.O. SCALE ROAD RACE SET.** Thrills galore as two authentically detailed racers respond almost instantaneously to your wishes. Exciting triple level racing in H.O. scale—over, under, up and around they roar at terrific speed where equipment counts as much as skill. Sleek realistically proportioned Ferrari and Sting Ray racers hit the turns at "dare-devil" speed in the moment of truth when the know-how of the driver and the maneuverability of the car combine to produce a winner! Both cars feature "hi-power" 12 volt 3-pole-in-line racing motors, clear windshield, metalized bumpers and grilles. U.L. approved 12-volt power pack furnishes the incredible get-up-and-go. Two speed control rheostats. Lap counter keeps track of who's ahead. Pre-assembled, snap-together track includes twelve curved sections, three 9" straight, four 6" straight, one 9" power track, one 9" chicane. Plus 12 pieces of fence, 4 bridge supports, 6 pieces of colorful mountain scenery to form any background of your choice. Complete instructions explain the ins and outs of road racing and show you how to get the most enjoyment out of the new craze that's captured the imagination of Americans from coast to coast. Order it today you'll be glad you did! Weight 8 lbs.
**9533EDX1797** **$27.95**

# EXCITING REALISM as CARS & DRIVERS COMPETE



**(A) AURORA "FIGURE 8" H.O. SCALE ROAD RACING SET.** Wait'll you see these 2" cars zoom into the home stretch. Each player controls his own car. Ease off the curves, then gun it on the straightaways. Curved and straight road sections can be assembled in minutes. With 2 Thunderjet "500" cars, 6-9" radius curved road sections, 2-6" straight road sections, one 9" terminal section, 3-9" straight roadway sections, 2 trestle posts, 18 Volt, D.C., U.L. approved Power Pack. Cars and tracks are true H.O. scale. Weight 6 lbs.
**1307AFX1197** ..... **$19.95**

**(B, ELDON POWER "8" ROAD RACE SET.** Two gear driven racers—Indy and Lotus Ford realistically detailed with pre-wired motors, rubber racing tires and painted drivers. U.L. approved 6-volt power pack. 2 pistol-grip rheostats with speedometer. Pre-assembled track. 5 straight, 12 curved, 1 pre-wired plug-in power track these 18 pieces make a 24x48" layout. Plus 6 pieces of fence, 8 bridge supports, 4 poles and flags, start/finish banner, car decals and instruction book. Shipping weight 5 lbs.
**9535EDX997** ..... **$16.95**

**(C) AURORA H.O. ROAD RACE SET.** Two Thunderjet "500" cars in a neck-and-neck battle for the championship of the track. Controls have reverse and brakes. Spin out? Just slip into reverse, brake and go! Plenty of track for top speed action: 8 sections of 9" curved track, 7 sections of 9" straight track and one 9" terminal track section. The DC power track provides the go behind these mighty midgets. 4 trestle posts and a set of guard rails. Endorsed by Stirling Moss. Shipping weight 8 lbs.
**1302AFX1597** ..... **$24.95**

# STROMBECKER MONACO RACING SET

- Make Dozens of Exciting Layouts
- Chaparral and Lotus 30 In 1/32 Scale
- Powerful 14-Volt Power Pack
- Loads of Challenging Features

**STROMBECKER MONACO ROAD RACING SET.** Enjoy roaring road-racing realism and new challenges with this new fast-moving Monaco race set. 34 feet of rightning layout complete with a unique over-and-under track Dozens of different layouts can be made. There's real inter-continental competition between America's Chaparral and England's Lotus 30. Cars have powerful 12 volt motors, metal chassis, super soft tires and feature scaled detailed bodies New controller with brake is contoured to fit the hand comfortably. New self-locking flexible polypropylene fence will not snag cars.

Complete with one 1/32 scale Chaparral car and one 1/32 scale Lotus 30—both with metal chassis. Plus 14 sections of curved track, 16 sections of straight track, one starting track with plug-in terminals, one over-and-under track, one lane changer, 14 fence sections, pylon overpass supports, powerful 14 volt U.L. approved Power Pack, 2 controllers with brakes, connector wires and locking lugs, Strombecker warranty and racing guide book. Overall layout dimensions are 96x42" so there's plenty of room for real rip-roaring action. Certain to provide countless hours of challenging excitement as drivers pit their cars and skill against each other in a race to the finish. Shipping weight 13 lbs.
**9915XXR3297** ..... **$49.95**

## ELDON

Big 100 Piece
Road Race Set

## STROMBECKER

(A) **ELDON "BIG 100" ROAD RACE SET.** Make any of a hundred different layout combinations! Set consists of 2 gear driven racers -Musteng and Sting Ray—w th pre-w.red motors, rubber racing tires and painted drivers. U.L. approved 6-volt Power Pack, two pistol-grip rheostats with speedometer, lap counter power track section, pre-assembled, pre-wired track: 22 curved, 20 straight, 2 short straight; 8 bridge supports, 12 fence, 20 banked curve adapters, start/finish banner, 8 flag poles, flags, decals and complete instructions Track tested at the Eldon Center. Riverside International Raceway Shipping weight 9 lbs.
**9537EDX1987** ..... **$28.95**

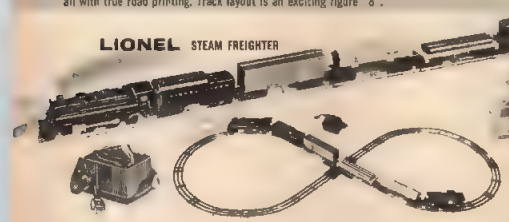
B) **STROMBECKER SEBRING RACING SET.** Dramatic new 19' track-layout converts into 13 world famous racing circuits in a matter of minutes. Layout overall dimensions are 96x42". 1/32 scale Chaparall and Lotus 30—each with 12-volt motor, metal chassis, super soft tires and high impact, scaled bodies. 2 controllers with brakes are contoured to fit the hand. Plunger is angled for fatigue-free operation Starting track has simple plug-in terminals for easy connection of power and control sources. Self-locking flexible polypropylene fence won't snag cars. With U.L. approved 14-volt Power Pack, 12 curved track, 2 straight track, mechanical lap counter, 1 over-and-under track, 1 lane changer, 12 fence sections, pylon overpass supports, connector wires and locking lugs, Strombecker warranty and racing guide book. Wt. 9 lbs.
**9910XXR2497** ..... **$39.95**

# AUTHENTIC 7-UNIT STEAM FREIGHT SET

## LIONEL

**LIONEL 7-UNIT STEAM FREIGHT SET WITH HEADLIGHT, WHISTLE & SMOKE.** A rugged, die cast locomotive with authentic-sounding whistle, headlight and smoke highballs this set down the track. Locomotive runs forward and reverse, and all cars have remote control uncoupling. Rolling stock features a swift box car, tank car, gondola with 2 cable reels, hopper car and caboose all with true road printing. Track layout is an exciting figure "8".

This authentically scaled train set includes a dependable 60-watt transformer with enough power to operate several additional accessories. Set comes complete and ready to run. Shipping weight 12 lbs.
19516LNX2797 . . . . . $39.95




**LIONEL 6-UNIT FREIGHT SET WITH HEADLIGHT AND SMOKE.** Two-directional smoking locomotive with blazing headlight pulls this authentically scaled set. Rolling stock includes tender, flat car with pipes, Swift box car and caboose. All cars uncouple by remote control and have realistic road printing. Track composition builds a long unique figure 8 layout. 45-watt transformer with a built-in circuit breaker is included. Set comes complete. 9 lbs.
19514LNX1897 . . . . . $27.95

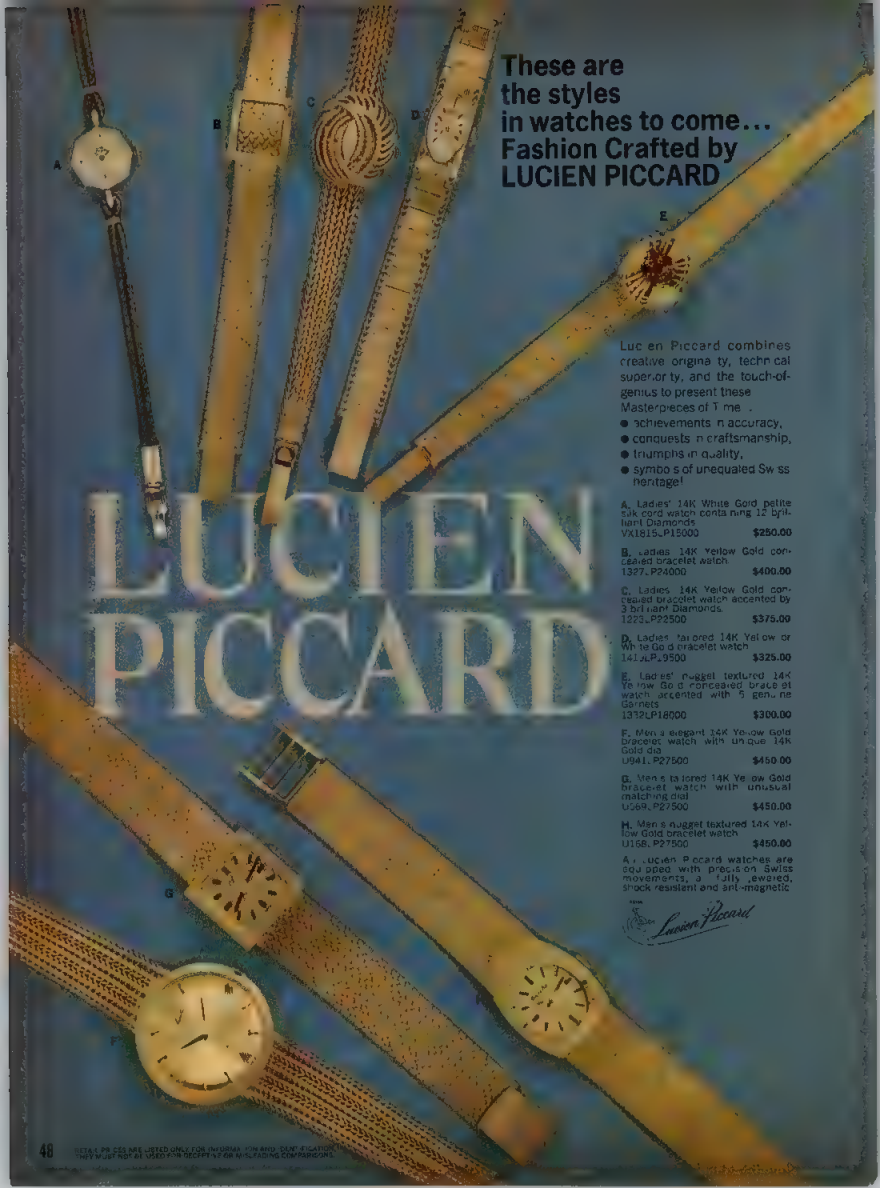
**MARX 4-UNIT MECHANICAL FREIGHT SET.** Moderately priced beginner's train set consisting of a new steam-type locomotive, tender, gondola caboose, 8 sections of mechanical curved track and a winder key. The mechanical locomotive is plastic and the cars are constructed of brightly lithographed metal. Train measures 29" long overall. Track is 27x27" with a circumference of 84". An excellent introduction for youngsters into the exciting world of model railroading. Shipping weight 3 lbs.
526MLX397 . . . . . $6.00

### COMPLETE TRAIN ENSEMBLE

**(A) AMERICAN FLYER "PIONEER 600" TRAIN SET.** Everything you need for an entire small world of railroading . . . the dream of American youngsters for generations. Set includes six scenic panels all landscaped and wired that gives you a complete starting layout measuring 2'10"x4'3". Steam locomotive features remote control starting, stopping and reversing. Plus tender, 3 cars, automatic uncouplers, a tunnel, 2 bill boards, 2 houses, 2 bridges, 6 telegraph poles, 5 street lamps, 12 assorted signs, 22 trees, 4 fences and a dependable 25-watt transformer. Even Dad will get carried away with the excitement of this realistic train set. Shipping weight 17 lbs.
20811GLX2997 . . . . . $49.95

### FREIGHT TRAIN AND TOWN

**(B) MARX 5-UNIT ELECTRIC TRAIN SET WITH VILLAGE.** A complete electric train set all contained in a layout measuring 27x63". High-impact plastic locomotive features a built-in chug-chug noise. It pulls a tender, rocket fuel car, hopper car and caboose. Train measures 41" long overall and goes around a track circumference of 176". Roadbed itself includes 4 straight, 12 curved and 1 crossover track. True-to-life accessories include 6 plastic telephone poles, a complete cardboard village, 6 "plastic people" and 2 plastic toy cars. Power is supplied by a reliable U.L. approved transformer. Loads of fun for young railroad enthusiasts. 8 lbs.
4351MXL997 . . . . . $14.95

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**A.** Ladies' 14K White Gold petite folk cord watch containing 12 brilliant Diamonds
VX1815-P15000 **$250.00**

**B.** Ladies 14K Yellow Gold concealed bracelet watch
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**C.** Ladies 14K Yellow Gold concealed bracelet watch accented by 3 brilliant Diamonds
1223-P22500 **$375.00**

**D.** Ladies tapered 14K Yellow or White Gold bracelet watch
1412LP-9500 **$325.00**

**E.** Ladies' nugget textured 14K Yellow Gold concealed bracelet watch accented with 5 genuine Garnets
1332LP18000 **$300.00**

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U941-P27500 **$450.00**

**G.** Men's tapered 14K Yellow Gold bracelet watch with unusual matching dial
U569-P27500 **$450.00**

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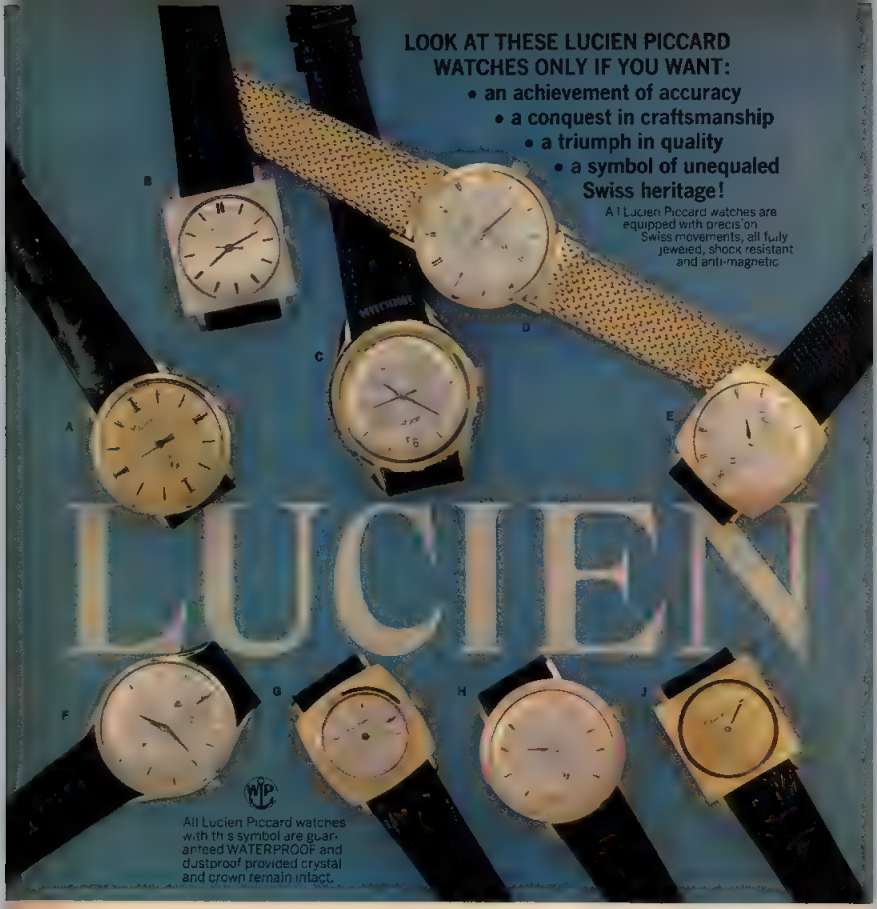
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All Lucien Piccard watches with this symbol are guaranteed WATERPROOF and dustproof provided crystal and crown remain intact.

Lucien Piccard

**A.** Self winding 14K Yellow Gold Seashark Automatique with 14K Yellow Gold dial.
ZX936LP13500 **$225.00**

**B.** Self winding Stainless Steel Seashark Automatique.
LS258LP7900 **$125.00**
As above in 10K Yellow Gold Filled.
LS358LP8400 **$140.00**
As above in 14K Yellow Gold.
LG458LP13500 **$225.00**

**C.** Self winding with automatically changing day & date. 14K Yellow Gold
W245L.P12750 **$212.50**

As in "C" in 10K Yellow Gold Filled
T749LP8700 **$145.00**
As above in Stainless Steel.
K146LP8050 **$132.50**

**D.** Self winding 14K Yellow Gold Seashark Automatique with calendar window & adjustable Gold Filled mesh bracelet.
ZC471LP14250 **$237.50**
As above in 10K Yellow Gold Filled
ZC571LP10200 **$170.00**

**E.** Self winding 14K Yellow Gold Seashark Automatique
Z75BLP13250 **$225.00**

As in "E" in 10K Yellow Gold Filled
R858LP8700 **$145.00**

**F.** Ultra thin 14K Yellow or White Gold dress watch.
B934LP9300 **$155.00**
As above in 10K Yellow Gold Filled
Y136LP9600 **$110.00**

**G.** Ultra thin 14K Yellow or White Gold dress watch
B561LP12000 **$200.00**
As above in 10K Yellow Gold Filled.
Y661LP8050 **$132.50**

**H.** Self winding 14K Yellow Gold Seashark Automatique.
Z263LP12750 **$212.50**
As above in 10K Yellow Gold Filled.
R363LP8400 **$140.00**
As above in Stainless Steel
N138LP6900 **$115.00**

**J.** Ultra thin 14K Yellow or White Gold dress watch.
B242LP12000 **$200.00**
As above in 10K Yellow Gold Filled
Y957LP6900 **$115.00**



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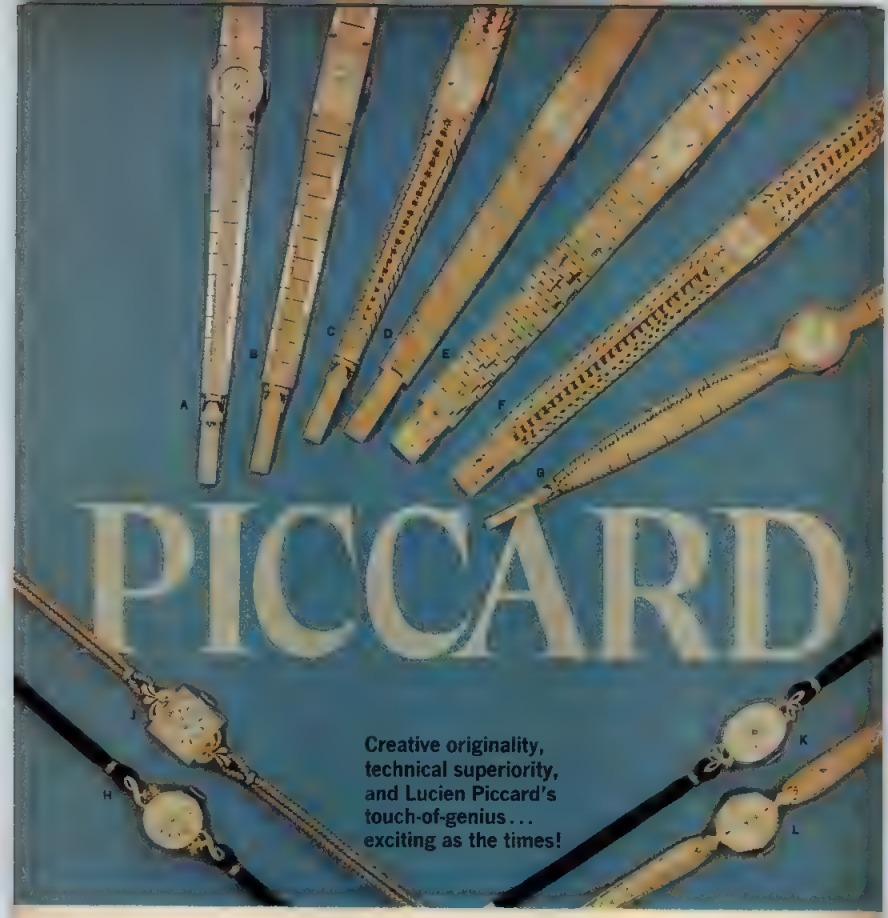



Lucien Piccard

**A.** 14K White Gold bracelet watch accented with Diamonds.
1398LP22500 **$375.00**

**B.** Classic bracelet watch in 14K Yellow or White Gold.
1582LP13500 **$225.00**

**C.** Fashionable bracelet watch in 14K Yellow Gold.
1910LP16500 **$275.00**

**D.** New Nugget texture bracelet watch in 14K Yellow Gold.
1711LP15000 **$250.00**

**E.** Dimensional heavy weight hand applied Chevron-design bracelet watch in 14K Yellow Gold
1931LP22500 **$375.00**

**F.** Elegant bracelet watch in 14K Yellow Gold
1232LP18000 **$300.00**

**G.** Graceful bracelet watch in 14K Yellow or White Gold.
1132LP12750 **$212.50**

**H.** 14K White Gold watch with four brilliant Diamonds (Illustrated).
E1589LP9000 **$150.00**

As in "H" in 14K White Gold with six brilliant Diamonds.
V1389LP9900 **$165.00**

As above in 14K Yellow or White Gold. No Diamonds.
J1489LP6600 **$110.00**

**J.** 14K White Gold watch with two brilliant Diamonds (Illustrated)
G1227LP8100 **$135.00**

As above in 14K Yellow or White Gold. No Diamonds.
J1127LP6900 **$115.00**

**K.** 14K White Gold watch with two brilliant Diamonds (Illustrated)
G1215LP7800 **$130.00**

As above in 14K Yellow or White Gold. No Diamonds.
J1415LP6600 **$110.00**

**L.** 14K Yellow or White Gold watch with matching Gold Filled bracelet (Illustrated)
J1428LP7500 **$125.00**

As above in 14K White Gold with two brilliant Diamonds.
G1928LP8700 **$145.00**

THEY MUST NOT BE USED FOR DECEPTIVE OR MISLEADING COMPARISONS.

# Chris-Craft's newest: the Capitan 26, a high-performance, all-fiberglass Sparkman & Stephens design for only $4690.

This model's sister, the Capri 26 (which shares the same hull) has proven to be a great family cruiser as well as a winner under MORC rules. And bloodlines will tell every time.

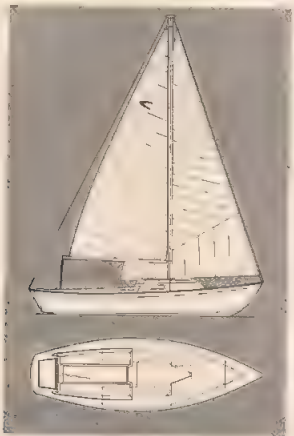
The Capitan is a fine day sailer or overnighter. She has a big cockpit with molded-in seats port and starboard, and a unique watertight, ventilated motor well on the stern for mounting outboard auxiliary power. The decks are non-skid fiberglass.

The cabin has vee-berths forward, and a toilet is available (extra) beneath the port berth. Twin quarterberths with foam mattresses, and a sink and fresh water system, are optional for amidships.

The underwater design features a finn keel and a rudder skeg for optimum stability and less wetted surface.

The Capitan is a fast, beautifully balanced sloop that's easy to handle, and fun to be aboard. She'll come in for her share of silver under MORC rules, too. That's what makes the price such a surprise... only $4690 fully rigged, except for sails, FOB factory. You'll be hard put to find a value to beat this one at 26 feet or *more*.

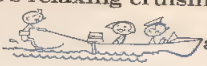
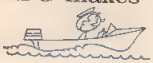
Visit your Chris-Craft Sailboat dealer for more details about the Capitan 26, or write Sailboat Division, Chris-Craft Corporation, Pompano Beach, Florida 33061.



Specifications: LOA 26'3"; LWL 19'0"; Beam 8'2"; Displacement 4300 lbs.; Ballast 1900 lbs.; Sail Area (100% Fore Triangle) 301 sq. ft.

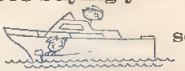
WESTFIELD WESTFIELD CUSTOM

# There's an MFG boat

Man, there's fish to be caught ...there's relaxing cruising with family and friends...there's skiing  and swimming there's a wonderful world on water...and it's More Fun Going in a '66 MFG! Right choice of boat? No problem! MFG makes a wide variety of sleek, sophisticated runabouts  ...luxurious daycruisers with extra comfort for Mom and the youngsters...a whole fleet of fishing and utility boats...a truly complete

**See the new MFG '66 boats at the National Boat Show, New York Coliseum, January 12-23.**

# *that's just right for you!*

line of over 35 models, in fiber glass or aluminum. Want a particular hull style? Choose from eight hull designs, from traditional to ultra modern engineering. Sizes galore...choice of outboard or stern drive power, too. Whether you're buying your first boat, or trading up to a larger model,  see your MFG dealer soon. He's dependable. So are MFG boats.

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# Marlin Firearms

**NOTICE**
Marlin Guns are sold by us only to retailers for resale or for awards, premiums or prizes on a bona fide purchase order





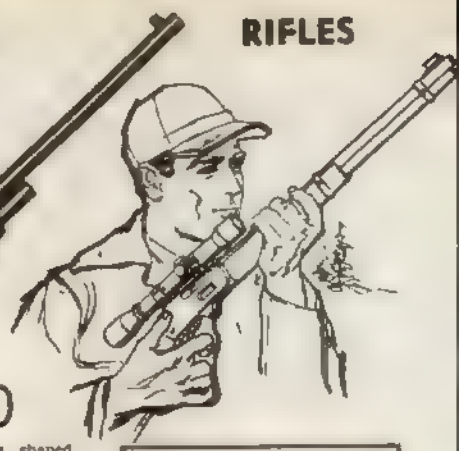
2781A1000—Marlin .22 Micro-Vue 4X Scope
Complete with mounts streamlined turret and sunshade. Fits all makes of 22's grooved for tip-off mounts or furnished with adapter base. This model furnished with all Marlin 22 Cal. combinations
**Retail $16.95**

MICRO-POWER 4X SCOPES

336T 30 CAL OR .44 MAG.

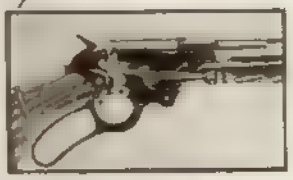
336C .30 OR .35 CAL.

36G 30 CAL.



## 30/30

Tough alloy steel is shaped under the heavy blows of a drop forge to increase strength by controlled granular structure for Model 336 rifles. Features include 24X. Gold plated trigger drilled and tapped for receiver sights, scope mounts, free offset hammer spur works either side, metal surfaces deeply blued, receiver top sand blasted to prevent glare.



### Model 336T Carbine with Micro Power 4X Scope

American black walnut stock with tough outdoor finish. 20" Micro-Groove barrel. 37½" overall length. Side ejection, removable solid brass saddle ring, blued metal surfaces, lever action, straight grip. Available in calibers 30/30—7 shot capacity or .44 Magnum—10 shot capacity. Approx. wt. 7 lbs.

4148A10500—Model 336T with Micro-Power 4X Scope and free mount. Specify caliber. Mfr's. Sugg. Retail $139.90
3555A6750—Model 336T without Scope. Specify caliber. Mfr's. Sugg. Retail $89.95

### Model 336C Carbine with Micro-Power 4X Scope

Lever action full tubular magazine repeater 30/30, and 35, 7-shot capacity, 20" round grooved blued steel barrel. Crowned muzzle. Pistol grip with grip cap. Automatic side ejection, solid top receiver and offset hammer spur. Semi-beavertail forearm. Open rear sight, ramp front sight with hood. Walnut stock. Matted receiver surface for non-glare sighting plane. Over all length 38½". Wt. about 7 lbs.

4149A10500—Model 336C with Micro Power 4X Scope and free mount. Specify caliber. Mfr's. Sugg. Retail $139.90
1113A6750—Model 336C without Scope. Specify caliber. Mfr's. Sugg. Retail $89.95

### GLENFIELD Model 36G Rifle with Micro-Power 4X Scope

Great new 30/30 carbine with side ejection for low scope mounting. Famous Marlin lever action. 5 fast shots make this powerful rifle a great woods gun. Handsome pistol grip stock. Drilled and tapped for scope. Receiver sight. Over all length 38½". Wt. about 7 lbs.

4150A10117—Model 36G with Micro-Power 4X Scope and free mount. 30/30 only. Mfr's. Sugg. Retail $134.90
4151A6371—Model 36G without scope. 30/30 only. Mfr's. Sugg. Retail $84.95

MARLIN 62 LEVERMATIC

## .256 MAGNUM

### Model 62 .256 Magnum with Variable 3X-9X Micro-Power Scope

Short throw lever action repeater, 4 shot .256 Magnum. Safety locks lever and trigger. Walnut stock. Adjustable rear sight and ramp front. Side ejection. Wt. approx. 7 lbs. Over-all length 43"

4152A11250—Model 62 .256 Mag. with Variable 3X-9X Micro-Power Scope and free mount. Mfr's. Sugg. Retail $149.90
4153A5250—Model 62 .256 Mag. without scope. Mfr's. Sugg. Retail $69.95

MARLIN 39-A 39-A MOUNTIE

## .22 RIFLES

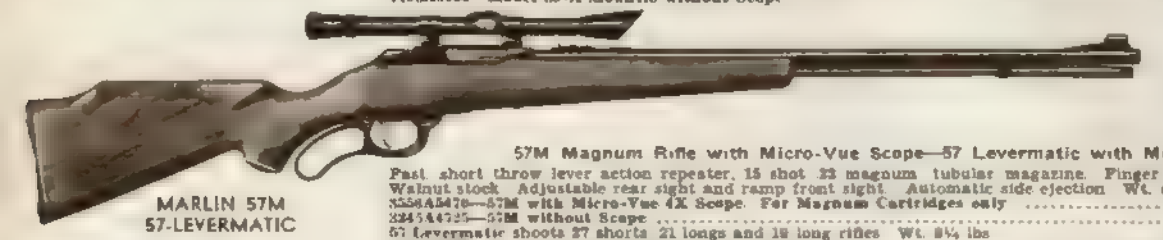
### Model 39-A .22 Caliber Rifle with Micro-Vue 4X Scope

24" barrel. Crowned muzzle, gold trigger. Pistol grip. Open rear sight, ramp front sight. Side ejection. Magazine handles 25-short, 20-long or 18-long Rifle. Walnut stock, semi-beavertail forearm. Over-all length 40". Wt. 6¾ lbs.

2852A6750—Model 39-A with Micro-Vue 4X Scope. Mfr's. Sugg. Retail $89.95
1341A6000—Model 39-A without Scope. Mfr's. Sugg. Retail $79.95

39A Mountie, 20 shot magazine, 20" barrel and straight stock.

2853A6750—Model 39-A Mountie with Micro-Vue Scope. Mfr's. Sugg. Retail $89.95
1179A6000—Model 39-A Mountie without Scope. Mfr's. Sugg. Retail $79.95



MARLIN 57M 57-LEVERMATIC

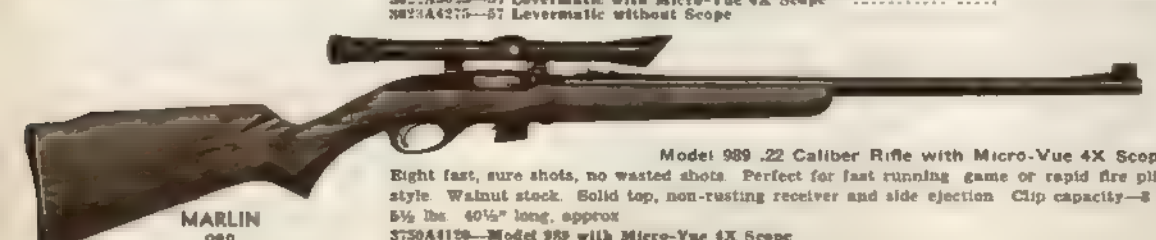
### 57M Magnum Rifle with Micro-Vue Scope—57 Levermatic with Micro-Vue Scope

Fast short throw lever action repeater, 15 shot .22 magnum tubular magazine. Finger safety on trigger guard plate. Walnut stock. Adjustable rear sight and ramp front sight. Automatic side ejection. Wt. approx. 7 lbs.

2558A5470—57M with Micro-Vue 4X Scope. For Magnum Cartridges only. Mfr's. Sugg. Retail $72.95
2245A4425—57M without Scope. Mfr's. Sugg. Retail $62.95

57 Levermatic shoots 27 shorts, 21 longs and 18 long rifles. Wt. 6¼ lbs.

3022A5025—57 Levermatic with Micro-Vue 4X Scope. Mfr's. Sugg. Retail $86.95
3023A4275—57 Levermatic without Scope. Mfr's. Sugg. [illegible]



MARLIN 989

### Model 989 .22 Caliber Rifle with Micro-Vue 4X Scope

Eight fast, sure shots, no wasted shots. Perfect for fast running game or rapid fire plinking. Semi-automatic, carbine style. Walnut stock. Solid top, non-rusting receiver and side ejection. Clip capacity—8 22 long rifle cartridges. Weighs 5½ lbs. 40½" long, approx.

3750A4125—Model 989 with Micro-Vue 4X Scope. Mfr's. Sugg. Retail $54.95
3751A2425—Same as above without Scope. Mfr's. Sugg. Retail $44.95

# Marlin Firearms

12-16-20 GAUGE 55-G GLENFIELD

12 GA. 55-G GLENFIELD

410 59

**WRITE FOR COMPLETE GUN CATALOG**

Marlin's colorful gun catalog containing complete descriptions and specifications of full Marlin line available upon request. Guns not shown are available on special order from the factory.

**Model 55-G Glenfield Shotguns in 12-16-20 Gauge**

The Marlin 55-G Glenfield shotguns are designed for all around shooting. Great 3-shot bolt action shotguns with full choke for all upland game, waterfowl and deer shooting. 12 and 16 gauges have 28" barrels. 20 gauge has 26" barrel. All gauges take standard 2¾" shells and have removable 2-shot clip magazine. 12 and 20 gauge guns chambered for 3" Magnum shells. 12 gauge gun has recoil pad, 16 and 20 gauge without pad. Approx. wt. 7 lbs.

| | Mfr's. Sugg. Retail |
|---|---|
| 4338A3075—12 Gauge, 28" Barrel with Full Choke | $39.95 |
| 4339A3075—16 Gauge, 28" Barrel with Full Choke | $39.95 |
| 4340A3075—20 Gauge, 26" Barrel with Full Choke | $39.95 |

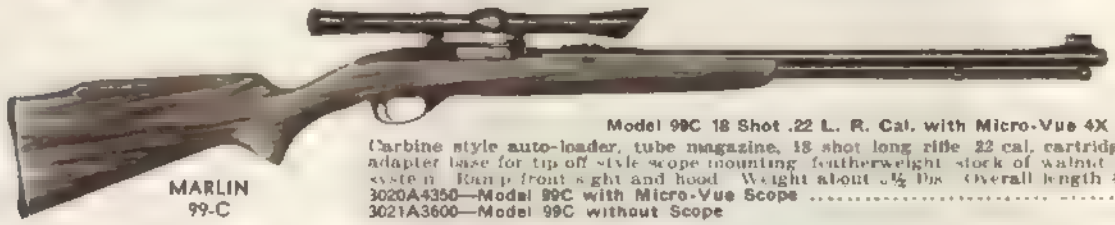
**Model 55-G Glenfield 12 Gauge Shotgun with Micro-Choke**

A 12 gauge 3-shot bolt action shotgun with 3 position Marlin Micro-Choke. Features removable 2-shot clip magazine; 25½" barrel including choke. One piece stock of the finest hardwood quality with Marlin recoil pad. Made to rigid standards of safety and dependability. Approx. wt. 7 lbs.

4341A3519—12 Gauge with Micro-Choke..... Mfr's. Sugg. Retail $46.95

**Model 58 .410 Shotgun Automatic Safety**

3362A2200—This .410 gauge shotgun is a full choke single shot that's perfect for beginners and youngsters. Minimum recoil, five pounds light, and sleek lines have won it acclaim. Positive automatic safety can't be released until breech bolt is locked. Chambered for 2½" and 3" shells. One piece stylized stock in handsome Walnut finish specially treated to take abuse. 24" barrel, over-all length is 41" weighs approx. 5 lbs. Mfr's. Sugg. Retail $29.95



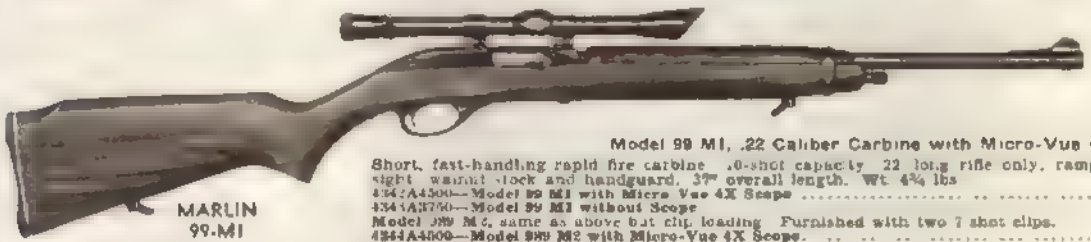
MARLIN 99-C

## .22 RIFLES

**Model 99C 18 Shot .22 L. R. Cal. with Micro-Vue 4X Scope**

Carbine style auto-loader, tube magazine, 18 shot long rifle .22 cal. cartridges only, drilled and tapped for adapter base for tip off style scope mounting. Featherweight stock of walnut. Jam proof high speed feeding system. Ramp front sight and hood. Weight about 5½ lbs. Overall length 40½".

| | |
|---|---|
| 3020A4350—Model 99C with Micro-Vue Scope | Mfr's. Sugg. Retail $57.95 |
| 3021A3600—Model 99C without Scope | Mfr's. Sugg. Retail $47.95 |



MARLIN 99-M1 989 M2

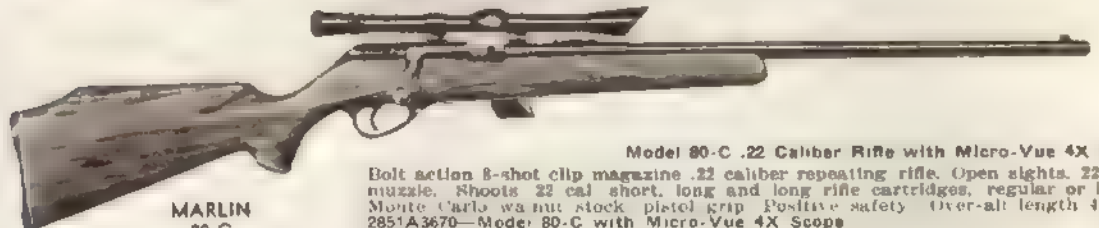
**Model 99 M1, .22 Caliber Carbine with Micro-Vue 4X Scope**

Short, fast-handling rapid fire carbine. 10-shot capacity .22 long rifle only, ramp front adjustable and movable rear sight, walnut stock and handguard, 37" overall length. Wt. 4¾ lbs.

| | |
|---|---|
| 4342A4500—Model 99 M1 with Micro-Vue 4X Scope | Mfr's. Sugg. Retail $59.95 |
| 4343A3750—Model 99 M1 without Scope | Mfr's. Sugg. Retail $49.95 |

Model 989 M2, same as above but clip loading. Furnished with two 7 shot clips.

| | |
|---|---|
| 4344A4500—Model 989 M2 with Micro-Vue 4X Scope | Mfr's. Sugg. Retail $59.95 |
| 4345A3750—Model 989 M2 without Scope | Mfr's. Sugg. Retail $49.95 |

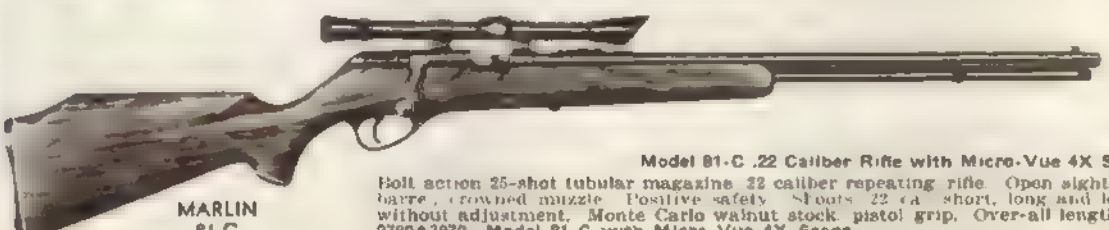


MARLIN 80-C

**Model 80-C .22 Caliber Rifle with Micro-Vue 4X Scope**

Bolt action 8-shot clip magazine .22 caliber repeating rifle. Open sights. 22" round tapered barrel, crowned muzzle. Shoots 22 cal. short, long and long rifle cartridges, regular or high speed, without adjustment. Monte Carlo walnut stock, pistol grip. Positive safety. Over-all length 41". Wt. about 5½ lbs.

| | |
|---|---|
| 2851A3670—Model 80-C with Micro-Vue 4X Scope | Mfr's. Sugg. Retail $48.95 |
| 2684A2925—Same as above without Scope | Mfr's. Sugg. Retail $38.95 |



MARLIN 81-C

**Model 81-C .22 Caliber Rifle with Micro-Vue 4X Scope**

Bolt action 25-shot tubular magazine .22 caliber repeating rifle. Open sights. 22" round tapered Blued Steel barrel, crowned muzzle. Positive safety. Shoots .22 cal. short, long and long rifle, regular or high-speed, without adjustment. Monte Carlo walnut stock, pistol grip. Over-all length 41". Wt. approx. 6 lbs.

| | |
|---|---|
| 2780A3970—Model 81-C with Micro-Vue 4X Scope | Mfr's. Sugg. Retail $52.95 |
| 1501A3225—Same as above without Scope | Mfr's. Sugg. Retail $42.95 |

Mossberg gun and equipment catalog available on request

# Mossberg for accuracy



Easy, Fast Loading
No Obstructions



Safety Right Under Your Thumb

# 500 WITH THE SAFETY ON TOP Series

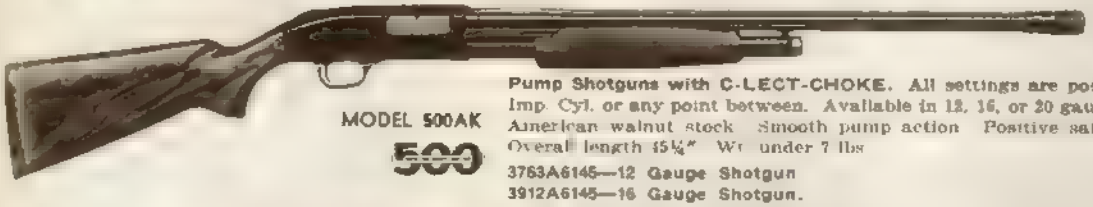
## FAMOUS FAMILY OF FINE GUNS

★ Cushion rubber recoil pad
★ Lightweight and perfect balance
★ Velvet smooth action
★ Straight-Line Feed

**MODEL 500AR**

**4346A7300**—Ideal 12 gauge shotgun for trap, skeet and game. Ventilated rib dispels heat waves when shooting fast. Stock is genuine American walnut with fluted comb, checkered pistol grip and fore-end. Thumb operated safety on top of receiver. Chambered for 2¾" shells. Available in 28" barrel with modified choke or 30" barrel with full choke. Specify. Recoil absorbing pad. Velvet-smooth action with straight-line feed. Automatic disconnecting trigger makes inadvertent doubles impossible. Perfect balance, self-pointing. Approx. wt. 6⅞ lbs. Specify choke.
**Mfr's. Sugg. Retail $97.95**

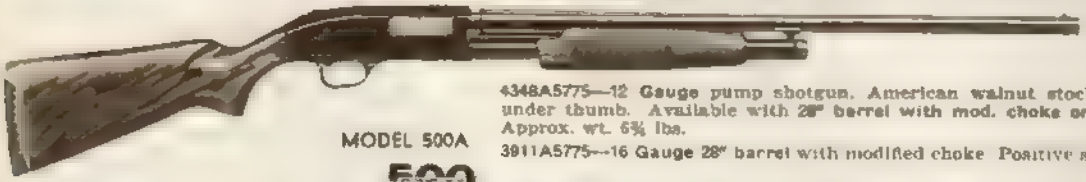
**4347A7300**—20 Gauge 28" barrel with full choke. Chambered for 3" Magnum and 2¾" shells. Approx. wt. 6 lbs.
**Mfr's. Sugg. Retail $97.95**



**MODEL 500AK**

**Pump Shotguns with C-LECT-CHOKE.** All settings are positive and visual—Full, Modified, Imp. Cyl. or any point between. Available in 12, 16, or 20 gauge. All have 26" barrel. Genuine American walnut stock. Smooth pump action. Positive safety on top—right under thumb. Overall length 45¼". Wt. under 7 lbs.

**3763A6145**—12 Gauge Shotgun — **Mfr's. Sugg. Ret. $81.95**
**3912A6145**—16 Gauge Shotgun. — **Mfr's. Sugg. Ret. $81.95**
**3914A6145**—20 Gauge Shotgun — **Mfr's. Sugg. Ret. $81.95**

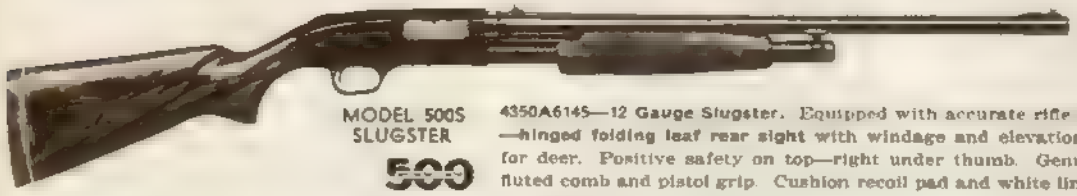


**MODEL 500A**

**4348A5775**—12 Gauge pump shotgun. American walnut stock; positive safety on top—right under thumb. Available with 28" barrel with mod. choke or 30" barrel, full choke. Specify. Approx. wt. 6¾ lbs.
**Mfr's. Sugg. Retail $76.95**

**3911A5775**—16 Gauge 28" barrel with modified choke. Positive safety on top. Approx. wt. 6⅛ lbs.
**Mfr's. Sugg. Retail $76.95**

**4349A5775**—20 Gauge 28" barrel. Also has capacity for 3" Magnum shells. Available in Ful or Mod. choke. Specify. Approx. wt. 6 lbs.
**Mfr's. Sugg. Retail $76.95**



**MODEL 500S SLUGSTER**

**4350A6145**—12 Gauge Slugster. Equipped with accurate rifle type sights—Partridge front sight—hinged folding leaf rear sight with windage and elevation adjustment. Shoots rifled slugs for deer. Positive safety on top—right under thumb. Genuine American walnut stock with fluted comb and pistol grip. Cushion recoil pad and white liner. Overall length 42¾". Approx. wt. 6¾ lbs.
**Mfr's. Sugg. Retail $81.95**

**MODEL 395K**
3-Shot Bolt Action

Streamline design. Features Mossberg C-Lect-Choke. Grooved rear sight, beaded front sight. Proof tested. 12 and 20 gauge guns chambered for 3" Magnum and 2¾" shells and rifled slugs. Positive action safety on top of bolt. American walnut stock, pistol grip, cushion rubber recoil pad.

| | | | | Mfr's. Sugg. Retail |
|---|---|---|---|---|
| 4133A3675—395K | 12 Gauge. | Wt. 6¾ lbs. | 47½" overall. | $48.95 |
| 3059A3600—390K | 16 Gauge. | Wt. 6¾ lbs. | 45½" overall. | $47.95 |
| 3060A3375—385K | 20 Gauge. | Wt. 6¼ lbs. | 45½" overall. | $44.95 |

**MODEL 183D**
.410 Gauge

- Interchangeable Choke Tubes
- Smooth Bolt Action
- Perfect Beginner's Shotgun
- Precision Balance

**3062A2770**—Quick changeable choke tubes. Full or Modified. Shoots 2½" and 3" factory loaded shells. Genuine American walnut stock. Thumb operated safety. Quick removable bolt. 24" tapered blue steel barrel. Fixed-type top-loading magazine holds two shells with one in chamber. Overall length 43½". Approx. wt. 5½ lbs.
**Mfr's. Sugg. Retail $36.95**

**3061A3070**—.410 Gauge bolt action shotgun with C-Lect-Choke. Overall length 44½". Approx. wt. 5½ lbs.
**Mfr's. Sugg. Retail $40.95**

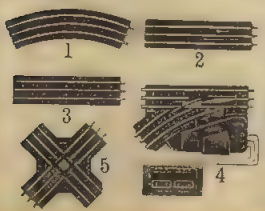
This set by Marx includes a 5-unit train with headlight, 12½ feet of track *plus* a scenic base with lots of accessories—all at Sears low price

## 57-piece Electric Train Set $19.79

Run the whole train around the main track or leave a car on the siding. Test your skill at easing the train up to the station, stopping it at just the right spot, coupling and uncoupling cars. Steam-type locomotive has a headlight and makes a chug-chug sound as it goes along. 40-inch long New York Central train has tender, gondola, wrecker car, caboose. Plastic and metal.

*Also* 4 sections of straight track, 9 sections of curved track, track connector and uncoupling unit. 8 telephone poles, 3 plastic cars, 3 trees, many signs. Plus 1 each right-hand switch, dead-end bumper, whistle, crossing gate and crossing signal, railroad station with people, railroad sign and a platform complete with milk cans. Also includes a ranch house and a fire station, both with accessories. 50-watt transformer. UL listed. 110–120-volt, 60-cycle AC.

79 N 9802C—Shipping weight 12 pounds..... Set $19.79




### Regular-gauge "gravel roadbed" Track . . Transformers

3-tie track for ALLSTATE or MARX sets. Metal and plastic.

1 **Curved Track.** 10⅜ inches long
49 N 9702—Shipping weight 4 ounces.....28c

2 **Straight Track.** 8⅜ inches long.
49 N 9701—Shipping weight 4 ounces.....28c

3 **Uncoupling Track.** 8⅜ inches long.
49 N 9710—Shipping weight 4 ounces.....97c

4 **Electric Switches.** 1 right, 1 left. Push-button panel.
49 N 9706—Shipping weight 2 pounds.....Set $6.88

**Manual Switches.** 1 right, 1 left. Lever-control action.
49 N 9704—Shipping weight 1 lb. 4 oz. .....Set $3.89

5 **Crossover Track.** 7½x7½ inches.
49 N 9703—Shipping weight 4 ounces.....$1.39

**Train Transformers.** Steel cases, circuit breakers. UL listed. 110–120-v, 60-c AC.

6 **50-watt.** 7 to 13-volt for train and accessories. Shipping weight 3 lbs.
49 N 9721.....$5.47

7 **100-watt.** 5 to 15-volt for train and accessories. Shipping wt. 4 lbs. 4 oz.
49 N 9722.....$7.99

# Lionel .027 gauge Steam Freighter Set

6-unit electric train complete with 22-foot twin-oval track, transformer and two manual switches **$29.99**

**You control Magnetic Crane . .** just turn crank and you actually pick up steel culverts from car

**You control the Track . .** move train from outside to inside loop with manually operated switches

**You control the Train . .** couple and uncouple cars, go forward or reverse, all by remote control

Mighty steam locomotive with blasing headlight and real puffing smoke that belches from the stack. Couple and uncouple by remote control. Train moves in forward or reverse direction at your command. You can even load and unload cargo . . just move culvert pipe car into position under crane, turn crank to lower magnet to the car and pick up culverts, then unload them onto platform.

Gude train from one loop to another with pair of manual switches. Set includes tender, hopper car, searchlight car, culvert pipe car and caboose. 8 straight, 18 curved and a remote control track. Entire train is about 56 inches long, with 22 feet of track. Big, 45 watt transformer has circuit breaker. UL listed for 110-120 volt, 60-cycle AC.

79 N 9834C—Shipping weight 16 pounds.....$29.99

No Money Down on anything Sears sells

## Lionel .027 regular gauge Train Accessories




1 **90-watt Transformer.** Circuit breaker. UL listed for 110-120 V, 60-cycle AC. 7-13 volt for train, 13-volt for accessories.
49 N 9758—Shipping weight 4 lbs. 6 oz..... .$10.95

2 **125-watt Transformer.** As above except 5-15-volt for train, 15-volt for accessories. 2 buttons control direction, horn or whistle.
49 N 9756—Shipping weight 4 lbs. 10 oz..... .$15.95

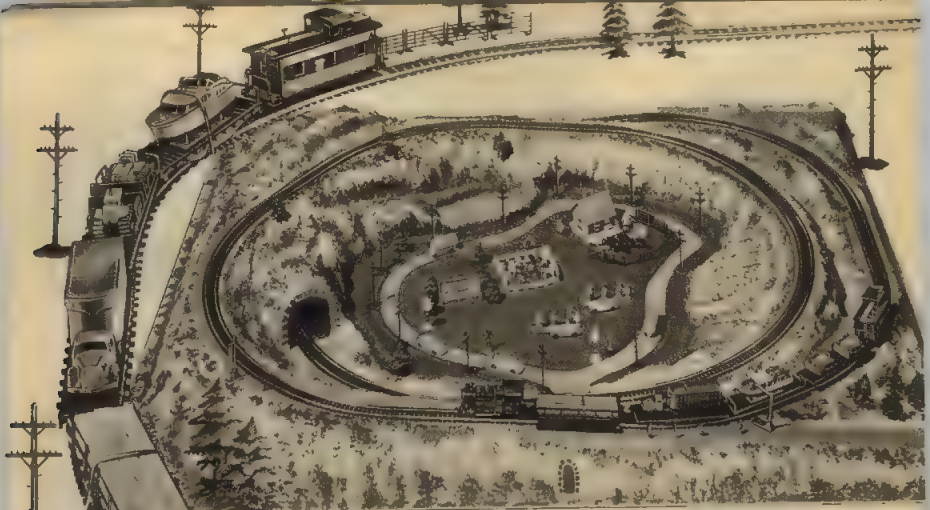
3 **Manuel Switches,** 10 inches long. Shipping weight each, 1 pound 6 ounces.
49 N 9752—Right-hand switch ... .$2.99
49 N 9746—Left-hand switch. .. .. . 2.99

4 **Uncoupling Track.** 9½ inches long.
49 N 9744—Shipping weight 6 ounces.....$2.39

5 **Crossover Track.** 6⅛x6⅛ inches long.
49 N 9745—Shipping weight 6 ounces.....$1.59

6 **Curved Track.** 10¼ in. long. 3 steel ties.
49 N 9759—Shipping weight 2 ounces.....29c

7 **Straight Track.** 8¾ inches long. 3 ties.
49 N 9762—Shipping weight 2 ounces.. .....29c



## 75-piece HO Train Set by Marx with full-color 3-D scenic base

**You get a 6-unit electric train, 34 feet of track *plus* realistic town setting that includes base, buildings, cars and people**

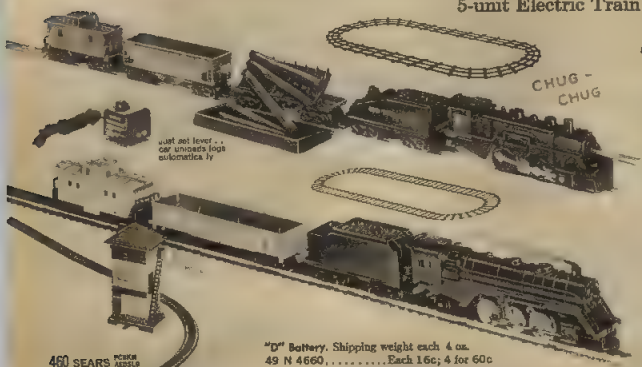
Complete with power pack **$29.88** cash — No Money Down

You're the engineer as the train circles the town, goes through the tunnel and stops for delivery of a truck or a bulldozer. Vacuum-formed plastic terrain is 54x47x6 in. high. Freight train of plastic and metal is 34 in. long. Industrial-switcher locomotive hauls 4 flat cars . . one with lumber, a piggyback car with hauler and trailer, one with 2 bulldozers, and one with boat. New Haven caboose tags along behind

36 track sections, including uncoupler-rerailer track, form inner and outer ovals. 16 polyethylene trees give charm to the scenery. More realism is added with traffic set, service station with cars, farm set, 12 telephone poles, other plastic accessories. 1½-amp power pack with circuit breaker UL listed, 110-120-v, 60-c. AC.

79 N 9830N2—Shipping wt. 23 lbs. Freight (rail or truck) or express. . . . . Set $29.88

## 5-unit Electric Train with log car that unloads




**This .027 Freight "chugs" along as headlight throws beam up ahead**

**$9.97** complete with transformer

Steam-type engine goes fast or slow by remote control. Ease log car alongside bin . . watch as logs tumble out. Slant-back coal tender, gondola and caboose. Train 41 inches long. 8 curved, 2 straight 1¼-inch wide tracks form 102-inch oval. Plastic and metal. 25-watt transformer. UL listed, 110-120-v, 60-c. AC.

49 N 9715C—Shipping wt. 7 lbs. . Set 49.97

### Battery-powered HO Freight

**$4.97** without batteries

Locomotive puffs out smoke rings and gives a realistic whistle as it roars over a special section of track. 9 feet of track in all. 22-inch train also has a coal tender, gondola and caboose . . all of high impact plastic. 9-inch control tower holds 4 "D" batteries (not included, order below). From Japan.

49 N 9828—Shpg. wt. 2 lbs. 4 oz. . . . . $4.97

"D" Battery. Shipping weight each 4 oz.
49 N 4660, . . . . . Each 16c; 4 for 60c

# Switch'N Go is set to roll.

SWITCH 'N GO
TWIN GT CAR SET BY MATTEL
SWITCHES EVERYWHERE
GOES ANYWHERE INSIDE OUTSIDE!
4 WAY OVER & UNDER ACTION BRIDGE ACTION RAIL CROSSING
TWO MOTORIZED ADJUSTABLE 3 SPEED GT CARS

SWITCH 'N GO is the trademark of Mattel, Inc. for its TOY VEHICLE APPARATUS.

These are Mattel Key Dealer products

# (We're helping with a $1,000,000 push.)

SWITCH 'N GO
BATTLE SET BY MATTEL
WITH TWO
GOES ANYWHERE INSIDE OUTSIDE
REMOTE CONTROL MISSILE BATTLE TANK FIRES MISSILES AT PILLBOX
TWO MOTORIZED 3 SPEED TANKS
YOU CONTROL THE BATTLE
ADJUSTABLE FIRING TANK TURRETS FIRE MISSILES WHILE IN MOTION. KNOCK OUT THE ENEMY TANK

A million dollars buys a lot of television commercials. A lot of magazine and comic book ads, too. And don't forget this: Mattel is making lots of accessories for Switch'N Go. So repeat sales are built in.

© 1966 Mattel, Inc

## 22 YEARS AGO G.I. JOE* DISCOVERED NEW WAYS TO WAGE WAR UNDER THE SEA

In June 1944 the fantastic underwater exploits of the U S Navy Frogmen prepared the way for the greatest invasion in history the invasion of Normandy For here was a whole new method of waging war Here was a new world in which man applied his technological skills to the elements of the ocean deep He swam under the sea around him to set underwater explosives and demolish gun installations He introduced the element of surprise on enemy ships in the sanctuary of their home ports. The mobility of the frogman inspired the mechanization of the frogman And today, the modern sea sled is the result of these earlier adventures in necessity

## TODAY, G.I. JOE* DISCOVERS A NEW WAY TO ADD MOTION TO PLAY VALUE

G I Joe® has propelled himself into the hearts and homes of boys across America with imaginative and daring equipment like the Sea Sled™ and Frogman you see illustrated here. This fantastic toy is something new and different for G. I Joe, because now G.I Joe has motion! The Sea Sled* dives turns, glides on and beneath the water! Operated by batteries, propelled by two spinning props and guided by moveable diving planes . . . the Sea Sled will amaze your customers with its mobility It's made to work only with the G. I Joe figure The G I Joe Sea Sled set comes complete with G. I Joe moveable fighting man, in special orange scuba suit Together, they're an unbeatable team that will give your young customers the greatest fun they ever had and you, a whole new way to profit with G I Joe!

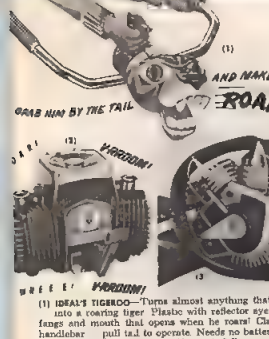
# G.I. JOE® ACTION RUNS DEEP

*PATENTS PENDING

JOE" DIVISION, HASSENFELD BROS., INC. PAWTUCKET, RHODE ISLAND

Murray Strata Flite Space Weight 26" Model
C
Also available in girls' models
Stabler Deluxe 26" Lightweight
A
Stabler 26" Lightweight Bicycle
B
Stabler Bicycles Also available in girls' models
D
Murray Jet Fire 26" & 24" Bicycles
E
Murray Wildcat 20" Bike
F
Mattel 20" Stallion
Banks Left
Banks Right
VROOOM!
J
Mattel V-Broom X-15
Murray Constarbrake 20" Parkycle
H
G
Murray Parkycle 20" Model
Remove bar to convert to girls' model
K
Carries a passenger on back
R-R-R-R
Super Sonda with Motor
Passenger can operate the dump
Thunderod Motor under the Hood
M
L
Murray Dump-Trac Trailer
R-R-R-R
Murray Thunderod Tractor

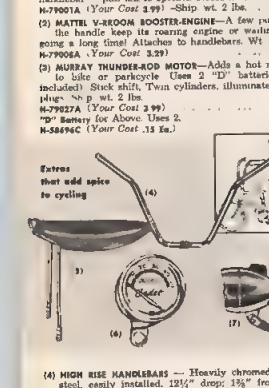
## REALISTIC MOTOR SOUND!




(1) **IDEAL'S TIGEROO**—Turns almost anything that moves into a roaring tiger. Plastic with reflector eyes, white fangs and mouth that opens when he roars! Clamps to handlebar pull tad to operate. Needs no batteries
**M-79001A** (*Your Cost* 3.99) –Ship wt. 2 lbs. . *$5.98*

(2) **MATTEL V-ROOM BOOSTER-ENGINE**—A few pumps on the handle keep its roaring engine or wailing siren going a long time! Attaches to handlebars. Wt 2½ lbs
**M-79008A** (*Your Cost* 3.29) . . . *$4.95*

(3) **MURRAY THUNDER-ROD MOTOR**—Adds a hot rod roar to bike or parkcycle Uses 2 "D" batteries (not included) Stick shift, Twin cylinders, illuminated spark plugs No p wt. 2 lbs
**M-79227A** (*Your Cost* 3.99) . . . . . *$5.95*
**"D" Battery** for Above. Uses 2.
**M-58696C** (*Your Cost* .13 Ea.) *$ .20*




(4) **HIGH RISE HANDLEBARS** — Heavily chromed tubular steel, easily installed. 12½" drop; 1⅝" front bend, 81½" wide What every cycler wants!
**M-79099A** (*Your Cost* 1.69)—Ship wt. 2½ lbs. . *$2.50*

(5) **POLO BIKE SEAT** — Motorcycle style with chromed struts and crash rail. Heavy foam padding covered in white vinyl plastic, 17½" long, 5½" wide . . . looks customized! Ship. wt. 6 lbs
**M-79098A** (*Your Cost* 5.99) *$9.95*

(6) **STEWART-WARNER "CADET" SPEEDOMETER** — Shows speeds up to 50 MPH . . . and records trip mileage up to 10,000 Fits all bikes, works with automotive accuracy. Ship wt. 2 lbs
**M-79097A** (*Your Cost* 4.88) . . . . . *$6.98*

(7) **GENERATOR POWERED TWIN LIGHT SET**—Uses no batteries, but gives constant light at all speeds. Includes double beam 3" headlight, red lens tail light, spare bulb, and hardware needed for mounting Ship. wt. 2½ lbs
**M-79096A** (*Your Cost* 3.99) . . . . . *$5.50*

## 26" BIKES by STEBLER and MURRAY

**(A) STEBLER DELUXE 26" LIGHTWEIGHT** —Sleek, streamlined . and fast Shimano twist grip 3-speed bike with complete generator set, lightweight saddle, large touring bag and pump, white bow pedals, 26 x 1¾" white-wall tires, double adjustable chrome handlebars, rims, fenders, ball light. Pre-adjusted Calipre brakes. "Lifetime guaranteed" frame — boys' in gold, girls' in turquoise. Wt. 40 lbs.
**H-791208** (*Pay* 46.88)—Boys' *$59.95*
**H-791218** (*Pay* 46.88)—Girls' *$59.95*

**(B) STEBLER 24" LIGHTWEIGHT**—Fully equipped Shimano twist grip 3-speed touring bike has pre-adjusted easy-action calipre hand brakes, double adjustable chrome handlebars, chrome rims, fenders and ball light, 26 x 1⅜" whitewall tires, 1-pc forged crank, reflector, touring bag and pump "Lifetime guaranteed" frame in flamboyant finish — boys' in red, girls in blue. Ship. wt. 38 lbs.
**H-791228** (*Pay* 41.88)—Boys' *$51.95*
**H-791238** (*Pay* 41.88)—Girls' *$51.95*

**(C) MURRAY STRATO FLITE 26" BIKE**— Space Weight model . . . a masterpiece of beauty and performance from the new "Forward Thrust" 3-dimensional headlight to the exclusive 360° rear flashing dome warning signal New spring type rear carrier clip, new exclusive sprocket spinner hub in chrome and color! Chrome fenders and rims, 26 x 1¾" whitewall tires, new Space-Weight chrome chain guard, coaster brake, Bow-form ball bearing pedals, Boys' in flamboyant red, girls' in flamboyant magenta, both with white and gold trim Ship. wt. 37 lbs.
**M-791408** (*Pay* 45.88)—Boys' *$59.95*
**M-791418** (*Pay* 45.88)—Girls' *$59.95*

**(D) MURRAY JET FIRE 24" AND 24" BIKES**—Parade leaders in both style and value! With custom dual headlights, chrome fenders and rims . . . and a light, new-look full length chain guard Reliable Komet coaster brake, whitewall tires, plus rugged hydrogen brazed frame and fork Boys in rich black and flamboyant red, girls' in flamboyant turquoise, both with white trim . . in beautiful Speed Weight styling
**24" MODEL**—Ship. wt. 50 lbs
**M-791268** (*Pay* 38.49) Boys' *$49.95*
**M-791278** (*Pay* 38.49) Girls' *$49.95*
**24" MODEL**—Ship. wt. 47 lbs.
**M-791288** (*Pay* 37.88 Boys' *$48.95*
**M-791298** (*Pay* 37.88) Girls' *$48.95*

## 20" BIKES STYLED LIKE THE BIG ONES!

**(E) MURRAY WILDCAT 20" BIKE** — A racer geared for speed . . . with high rise handlebars and new banana saddle in black and white check vinyl on ⅝" tubular chrome support rods and extra-length seat post. Chrome rims. 3-bar cantilever frame, Bendix coaster brake. 20 x 1¾" conventional tread front tire; 20 x 1¼" rear with studded tread. Metallic gold with black, white, red trim. Wt 40 lbs.
**H-791308** (*Your Cost* 26.88) *$49.95*

**(F) MATTEL STALLION 20" BIKE**—Spring action frame has heavy duty dual shock absorbers to go safely over bumps, chuckholes, street curbings. Authentic motorcycle styling . . . clean twin tubular chrome structure red racing stripe fenders, dual "pipe," knobby tread pneumatic tires front and rear Quality coaster brake, heavy wide track wheel rims, 4-way tilting adjustable seat Wt 49 lbs
**H-792958** (*Your Cost* 49.88) *$69.95*

**(G) MURRAY COASTERBRAKE PARKCYCLE**—Convertible 20" model with pneumatic tires just like a full-size bike. Has chrome rims, fenders, and headlight . . luggage carrier, rear reflector full ball bearing crank, and coaster brake, too. Safety trainer wheels are included. White saddle and 20 x 1¾" white sidewall tires. Converts from boys' to girls' model Flamboyant red with white trim
**H-791798** (*Pay* 29.88)—29 lbs. *$37.95*

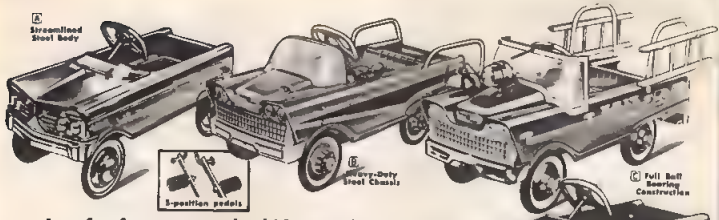
**(H) MURRAY 20" PARKCYCLE** — Convertible full ball bearing with bicycle coaster brake, bicycle tread 20 x 1¾" semi-pneumatic tires, chrome handlebars and fenders, white banana saddle Crossbar tank converts boys' model to girls' Safety trainers included. Flamboyant red, white trim Wt. 40 lbs.
**M-791788** (*Pay* 29.88) . . . *$34.95*
**Same as Above,** but 16" model, with high-rise handlebars, 16 x 1⅜" tires.
**M-791348** (*Pay* 21.88)—35 lbs. *$29.95*

**(I) MATTEL V-ROOM X-15**—A jet on wheels. It rocks, swoops, turns, steers with a joy-stick . while a roar comes from the no-battery V-ROOM motor — the faster you pedal, the louder the roar! Kids from 3 to 8 ride safely belted into its bucket seat. Blue steel body with wheelbase growth adjustment, simulated instruments, puncture proof rubber tires. 30" long, Wt. 30 lbs
**M-792948** (*Your Cost* 21.88) *$31.95*
**(J) SUPER SONIC**—Streamlined chain driven motor scooter "roars" along . has its own noise-making motor Driver rides safely behind a plastic windshield. Heavy auto body steel, 37½" long, 29" high with 8" front and 10" rear wheels with semi-pneumatic tires Banana type saddle 6" rubber tired balancer wheels for added safety Ship wt. 31 lbs
**M-792938** (*Your Cost* 19.88) *$27.95*

## CLIMB ABOARD . . . AND LET 'EM ROAR!

**MURRAY DIESEL TRACTOR-DUMP**— Every hauling job will be carried out with appropriate sound effects a hand accelerator on the tractor instrument panel puts the Thunderod motor under the hood into instant action! Ball bearing chain drive; metalized authentic engine block; dual spark plugs with ignition wires and exhaust pipe. Spring type adjustable seat Front wheels are 8" dual type, rear are 12" with tractor tread. 37" long, 24" wide, 27" high body in flamboyant red with aluminum and white trim. Dump-Trac (M) easily carries a load and a passenger 32" long, 15½" wide — 8" wheels
**(L) DUMP-TRAC**—Ship. wt. 16 lbs
**M-792478** (*Your Cost* 4.99) *$9.98*
**(M) TRACTOR**—Ship. wt. 41 lbs.
**M-792908** (*Your Cost* 21.88) *$29.95*

***Stock numbers with letter "M" will be shipped Truck or Express — EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.***




## Just for fun . . . put the kids on wheels!

**A MURRAY TEE BIRD AUTO** — Sports car styling will catch the fancy of boy or girl riders. 39" long, 15" wide as eye-catching as its real counterpart. 8" wheels, molded tires, jet type steering wheel. Blue with red and white trim. Ship wt. 24 lbs.
M-79220B (*Your Cost* 9.99) .. *$14.95*

**B MURRAY DELUXE STATION WAGON** —Sporty wagon for young moderns 2 to 6 . . . ignition key in dashboard, jeweled bulb horn, spinner hubcaps, wraparound windshield. Full ball bearing construction with 6-position pedals that adjust to ideal leg length as the driver grows 45" long, 17" wide. Cactus green with mahogany trim. 32 lbs.
M-79309B (*Your Cost* 17.49) *$23.95*

**C MURRAY DELUXE FIRE TRUCK** — A young fire buff will go into prompt action with this vermilion and white beauty. Pedestal flasher light, fire engine bell, spinner hubcaps, ignition key, 2 wooden ladders and new wraparound windshield with wiper 45" long, 17" wide, 8" ball bearing wheels, 5-position pedals let the truck "grow" with the child. Ship. wt. 35 lbs.
M-79220B (*Your Cost* 18.49) *$25.95*

**D MURRAY RANGER AUTO**—Sharpest of the new models . . . equipped with thunder-rod motor actuated by gear shift lever on driver's side. Also has deluxe radiator ornament, 8" wheels. 39" long, 15" wide in fawn beige metallic with mahogany and white. Ship. wt 24 lbs.
M-79107B (*Your Cost* 12.99) *$17.95*

**E MURRAY CHAIN DRIVE TRACTOR** — Ball bearing chain drive model geared for maximum pedaling ease. Simulated spark plugs, ignition wires, adjustable seat and trailer hitch. 8" semi pneumatic front tire. 10" tractor lug back tires. Vermilion and white body. 27" long, 20½" wide, 25" high
M-79114B (*Pay* 12.99) 27 lbs. *$17.95*

**F MURRAY FIRE BALL RACER**—Styled like a real midget racer . . . body is 42" long, 23" wide, 22" high. Chrome-like exhausts, vinyl covered roll bar, adjustable bucket seat. Easy-pedaling nylon bearing chain drive. 10" rear wheels, 8" ball bearing front wheels with spinner hubcaps. Heavy ⅞" steel tubing. Vermilion/white
M-79186B (*Pay* 17.49) 35 lbs. $23.95

**G MURRAY SUPER DELUXE VELOCIPEDE** — Unitized double deck frame, step-up plate, ball bearing front and rear wheels, semi-pneumatic white-wall tires. Thunder-rod motor on handle bars, with instrument panel. White vinyl saddle, large deluxe hubcaps. Flamboyant turquoise with white trim.

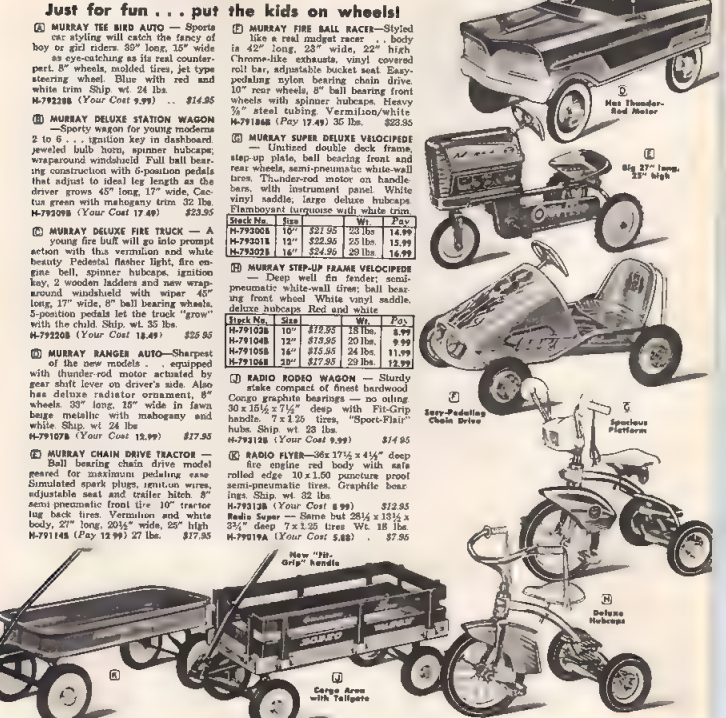
| Stock No. | Size | Wt. | Pay |
|---|---|---|---|
| M-79320GB | 16" | *$21.95* | 25 lbs. | 14.99 |
| M-79301B | 12" | *$22.95* | 25 lbs. | 15.99 |
| M-79302B | 16" | *$24.95* | 29 lbs. | 16.99 |

**H MURRAY STEP-UP FRAME VELOCIPEDE** — Deep well fin fender; semi-pneumatic white-wall tires; ball bearing front wheel. White vinyl saddle, deluxe hubcaps. Red and white

| Stock No. | Size | Wt. | Pay |
|---|---|---|---|
| M-79102B | 10" | *$12.95* | 18 lbs. | 8.99 |
| M-79104B | 12" | *$13.95* | 20 lbs. | 9.99 |
| M-79105B | 16" | *$15.95* | 24 lbs. | 11.99 |
| M-79106B | 20" | *$17.95* | 29 lbs. | 12.99 |

**J RADIO RODEO WAGON** — Sturdy stake compact of finest hardwood. Congo graphite bearings — no oiling. 30 x 15½ x 7½" deep with Fit-Grip handle. 7 x 1.25 tires, "Sport-Flair" hubs. Ship wt 28 lbs.
M-79212B (*Your Cost* 9.99) *$14.95*

**K RADIO FLYER**—36x 17½ x 4¼" deep fire engine red body with safe rolled edge. 10 x 1.50 puncture proof semi-pneumatic tires. Graphite bearings. Ship. wt 32 lbs.
M-79313B (*Your Cost* 8.99) *$12.95*
*Radio Super* — Same but 28¼ x 13½ x 23½" deep. 7 x 1.25 tires. Wt. 18 lbs.
M-79019A (*Your Cost* 5.88) . *$7.95*




*Stock Numbers with letter "B" will be shipped Truck or Express — EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.*

# Rockford

ROCKFORD WATCH CO.
ESTABLISHED 1874

ROCKFORD
PRECISION BEAUTY VALUE
18 74

■ The Rockford Watch Company was incorporated in the City of Rockford, Illinois in 1874. They built fine watches that became world famous for accuracy and dependability. Many became show pieces. In keeping with the prestige and reputation established by this fine watch company, it now presents one of the world's best Swiss watches under the Rockford name. Rockford is proud of its heritage.

## ROCKFORD
### *18 KARAT SOLID GOLD*

- Automatic
- Calendar
- Waterproof*

**Executive** — Fashionable 18K yellow gold watch with rich alligator strap. Precision crafted to attain the heights of accurate timekeeping. 17 jewel Swiss shockproof automatic movement with sweep second hand. Calendar dial with gold markers Waterproof*, unbreakable mainspring, anti-magnetic
5000W9850 **Retail $200.00**

## ROCKFORD
### *DRESS WATCH*

- Automatic
- Calendar
- Sweep Second

**Montclair**—New and distinctive square automatic watch. The gentlest wrist movement winds this elegant 17 jewel quality watch. Calendar model gives time and date automatically. Yellow top, stainless steel back. Shock absorbing movement, unbreakable mainspring, anti-magnetic Handsome alligator strap
5001W5920 **Retail $120.00**

*If case, crystal and crown remain intact

## ROCKFORD
### *AUTOMATIC CALENDAR WATCHES*

- Waterproof*
- Sweep Second
- Shock-Resistant

Dynamic and handsome automatic-calendar model. 17 jewel shock-absorbing movement. Tells time and date automatically. Waterproof*, anti-magnetic, unbreakable mainspring. Modern dial with outside minute circle and sweep second hand. Highly styled J-B florentine fold over buckle band

■ **Commander** — Yellow top, stainless steel back.
5002W5950 **Retail $120.00**

■ **Commander "W"** — All stainless steel case
5003W5730 **Retail $115.00**

## ROCKFORD
### *AUTOMATIC CALENDAR WATCHES*

- Waterproof*
- Sweep Second
- Shock Resistant

Superb new 17 jewel watch perfectly styled for dress or business wear. Designed for handsome appearance in durable waterproof* case. Accenting calendar window, sweep second hand. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Matching J-B florentine fold over buckle band

■ **Concord** — Yellow top, stainless steel back.
5004W5950 **Retail $120.00**

■ **Concord "W"** — All stainless steel case.
5005W6350 **Retail $105.00**

# Rockford

**Rockford now presents a most comprehensive assortment of quality time pieces—transportation models, fine dress watches, calendars, automatic, waterproof, and fine ladies watches both plain and diamond set.**

## ROCKFORD

### *AUTOMATIC WATERPROOF* 17 JEWEL*

- SHOCK RESISTANT
- UNBREAKABLE MAINSPRING
- ANTI-MAGNETIC
- SWEEP SECOND

**Cavalier**
Modern styling and all the extra quality features. 17 jewel automatic movement. Waterproof* case. Luminous dial with outside minute circle and sweep second hand. Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Neat J-B adjustable center expansion band.
5006W5200—Yellow top stainless steel case. **Retail $105.00**

**Cavalier "W"**—Same as above in stainless steel case.
5007W4800 **Retail $95.00**

**Nassau**
Uniquely styled automatic model. 17 jewel shock-absorbing movement. Modern luminous dial with sweep second hand. Waterproof* case, unbreakable mainspring, anti-magnetic. Attractive J-B adjustable center expansion band.
5008W5200 **Retail $105.00**

**Rockford Watch Guarantee**
This is to certify that all Rockford watches are fully guaranteed against defective material and workmanship.
Rockford Watch Co. Ltd.
Chicago, Illinois 60633

ROCKFORD
PRECISION BEAUTY VALUE
18 74

*Great watch values: Accuracy, style and low prices*

Cavalier Nassau

## ROCKFORD

### *"WINNEBAGO" POCKET WATCH*

- HEAVY DUTY CASE
- 17 JEWEL
- SHOCK RESISTANT
- UNBREAKABLE MAINSPRING
- DURABLE CONSTRUCTION

Time honored style for men. 17 jewel Railroad type pocket watch. Shock-absorbing movement with unbreakable main spring. Heavy duty case. Fully numbered minute track. Black enameled arabic figures. Durably constructed.
5009W3240—Yellow case. **Retail $65.00**
5010W2690—Chrome plated case. **Retail $55.00**

## ROCKFORD

### *17 JEWEL WATERPROOF* WATCH*

- SWEEP SECOND
- LUMINOUS
- SHOCK-RESISTANT

Designed for handsome appearance in durable waterproof* case. Dependable shock-absorbing 17 jewel movement. Modern luminous dial with sweep second hand. Unbreakable mainspring, anti-magnetic. Matching full expansion band.

**Admiral "W"** — All stainless steel case.
5011W3780 **Retail $75.00**

**Admiral** — Yellow top, stainless steel back.
5012W4040 **Retail $80.00**

*Every Rockford watch comes beautifully gift boxed*

# Rockford

True to the Rockford tradition of prestige and reputation these dependable watches are engineered for maximum precision and styled for maximum beauty. Illustrations are about actual size.

## Lady Rockford DIAMOND 14 KARAT LADIES' WATCHES

ROCKFORD PRECISION BEAUTY VALUE 18 74

### DIAMOND MARLENE

- 38 DIAMONDS
- 17 JEWELS

A beautifully designed 14K White Gold case and bracelet with 38 sparkling Diamonds (total weight 75 ct.) Quality 17 jewel Swiss movement.

1294DW30150 Retail $602.00

### DIAMOND VICTORIA

- 28 DIAMONDS
- 17 JEWELS

Extremely desirable diamond watch and attachment. 14K White Gold set with 28 fine Diamonds (total weight 47 ct.) Quality 17 jewel Swiss movement

1296DW20950 Retail $419.00

### DIAMOND JULIET

- 6 DIAMONDS
- 17 JEWELS

Smartly styled in 14K White Gold, set with 6 fine Diamonds (total weight .24 ct.) Quality 17J Swiss movement. Black silk cord with safety catch

1295DW11420 Retail $228.50

### DIAMOND EMILY

- 22 DIAMONDS
- 17 JEWELS

Captivating style and superior workmanship in 14K White Gold with 22 sparkling fine quality Diamonds (total weight 84 ct.) Dependable 17J Swiss movement. Black silk cord with safety catch.

1297DW20150 Retail $403.00

## ROCKFORD 18 KARAT SOLID GOLD LADIES' WATCHES

### CHRISTINE

Dainty and petite, case lapped to a mirror-like finish. Elegant 18K yellow gold case Quality 17 jewel movement. Genuine sapphire crystal gold markers on the dial Unbreakable mainspring, shock-absorbing Fine suede strap

5013W7500 Ret. $150.00

### NINA

Simple and graceful is this creation in mirror-like finish 17 jewel fine Swiss movement Dainty 18K yellow gold case Genuine sapphire crystal, dial with gold markings Unbreakable mainspring shock absorbing Fine suede strap

5014W9900 Ret. $200.00

### HELENA

Captivating in its execution. Gracefully fashioned marquise shape 18K yellow gold case Quality 17 jewel movement Genuine sapphire crystal gold markers on dial Unbreakable mainspring, shock-absorbing Fine suede strap

5015W11000 Ret. $220.00

### PRINCESS

Elegant simplicity. 17 jewel movement of guaranteed accuracy 18K white gold case lapped to a mirror-like finish Quality 17 jewel movement Genuine sapphire crystal dial with gold markings Unbreakable mainspring shock absorbing Fine suede strap

5016W10800 Ret. $220.00

### [illegible]

Exquisite 17 jewel creation features a gleaming yellow top with stainless steel back Faceted crystal Shock-absorbing movement unbreakable mainspring Tapered adjustable expansion bracelet accents the beauty

5017W5000 Retail $100.00

### NATALIE

Dependable 17 jewel movement set in a beautiful round case Features a yellow top with stainless steel back and a faceted crystal Unbreakable mainspring shock absorbing Elegant flexible adjustable expansion bracelet

5018W5000 Retail $100.00

# ROYAL PORTABLES

## *Easiest to use...more exclusive features!*

- America's most wanted brand—every year more Royal typewriters are bought in America than any other brand.
- A choice of model for every need, every budget.
- Rugged construction by experienced craftsmen.
- Guaranteed five years*.

## SAFARI

hipping Weight 22 lbs.

Choice of Blue (shown) Gray Red Gold

The full-featured typewriter, combining office machine performance and keyboard size, with practical portability. Offers a variety of exclusives not found on any other portable: Paper goes in easily and straight with Roll 'n' Ready paper feed. Margins set instantly with Magic® Margin. Ribbons change in seconds without fuss or muss with Twin-Pak® Ribbon. Columns of numbers or outlines are done easily with Magic® Column Set. Center of paper is easy to locate with Magic® Meter. Types between lines with Line Finder.

H45-019FX 9388 Elite-Blue Retail
H45-015FX 9388 Pica-Blue $117.95
H45-014FX 9388 Spencerian-Blue

H45-017FX 9388 Elite-Grey Retail
H45-016FX 9388 Pica Grey $117.95
H45-018FX 9388 Spencerian-Grey

H45-020FX 9388 Elite Gold Retail
H45-021FX 9388 Pica-Gold $117.95
H45-022FX 9388 Spencerian Gold

*Includes deluxe luggage-type carrying case that slants away for easy carrying.*

## PARADE

hoice f Red hown)

Blue Gray

Shipping Weight 15 lbs.

*Includes grained vinyl hard-sided carrying case.*

compact portable that meets your needs with big achine features as Key-Set Tabulator, to type colns, and the exclusive Royal Touch Control. Includes l-metal construction full-size keyboard, 2-color bbon, and 1-1½-2 line spacing. Available in Pica Elite type.

**RED**
H45-023FX 5888 Pica Retail
H45-024FX 5888 Elite $84.17

**BLUE**
H45-025FX 5886 Pica Retail
H45-026FX 5885 Elite $84.17

## ROYALITE®

*Smart handy vinyl carrying case.*

Shipping Weight 12 lbs

A quality portable for the budget-conscious buyer. Die-cast aluminum construction and a full-size keyboard are two of its big machine features, besides an anti-jam key and its automatic ribbon reverse. Available in Pica or Elite type

**SAND**
H45-012FX 4488 Pica
H45-013FX 4488 Elite
Retail $53.13

This is Pica Type. This is Elite Type. *This is Small Spencerian (12 letters to the inch).*

*Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbons, or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

**SPECIAL OFFER $3.95**
10-Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter. 5 Columbia records, easel type instruction book

### the Corsair®

This is PICA type.
This is ELITE type.

Good Housekeeping GUARANTEE

COMMENDED BY PARENTS' MAGAZINE

**5 YEAR GUARANTEE**

*Any Smith Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

TAN

Unified base and carrying case

### the STERLING

GREEN

BLUE

Trimline™ Carrying Case Matches Your Airplane Luggage

**CORSAIR® — THE MOST COMPLETE, DEPENDABLE LOW-PRICED TYPEWRITER YOU CAN BUY!** Space-age styling and all-around convenience keynote this smart portable—and at a really low price. Weighs just 9 lbs., yet engineered to deliver years of heavyweight performance. Take it along to school, to work or on vacation with you. It's a durable traveler — precision in miniature — with many big machine features including: 84-character regular office-size keyboard, Page Gage™ tells how far you are from the bottom of the page. Quick-Set™ margin-stops —fully visible and set with a single finger motion. Pre-Set™ tabulator —one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector lets you choose the touch that's right for you. Trim design and Cycolac body give modern look, super strength. Deluxe unified base and carrying case. Available in tan or blue. Pica or Elite type. Shipping weight 12 lbs.

| | | | |
|---|---|---|---|
| H45-068FX 4375 | Tan | Pica | Retail $59.95 |
| H45-069FX 4376 | Tan | Elite | Retail $59.95 |
| H45-081FX 4375 | Blue | Pica | Retail $59.95 |
| H45-030FX 4375 | Blue | Elite | Retail $59.95 |

**STERLING® —TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN!** A dependable and durable portable with sophisticated good looks that make it ideal for any dorm or den. Feel the smooth, effortless key action, the movement of the carriage, the feel of precision throughout and you'll recognize quality. Features an office-size 88 character keyboard, exclusive Page Gage tells how far you are from the bottom of the page. Full-length tabulator sets and clears tab stops at your keyboard. Quick-Set margin stops—fully visible and set with a single finger motion. Flat-surfaced erasure table. Rugged all-steel construction finished with electrostatically applied paint. Trimline™ carrying case . . . styled to match your airplane luggage. An American-made product. Available in Metallic light gray, or blue . . Pica or Elite type. Shipping weight 20 lbs.

| | | | |
|---|---|---|---|
| H45-066FX 7388 | Blue | Pica | Retail $110.63 |
| H45-067FX 7388 | Blue | Elite | Retail $110.63 |
| H45-064FX 7388 | Gray | Pica | Retail $110.63 |
| H45-065FX 7388 | Gray | Elite | Retail $110.63 |

### *Deluxe* ADDING MACHINE

*Adds, Subtracts and Multiplies Electrically*

**FOR EVERYBODY WHO FIGURES!** Engineered for every type of business and profession. Quiet and portable . . . fits into every office. Office or home or on the farm. Adds, subtracts and multiplies electrically. Designed with the operator in mind, has remarkable American-made features, advanced design and mechanical features throughout. Widest column capacity (9,999,999.99) and totals 9 columns (99,999,999.99). Hand-span keyboard for easier operation and increased efficiency. Transparent tear strip keeps all entries on the tape visible. Keyboard correction key eliminates incorrect items before machine is operated. King size add bar for greater ease and speed of operation. These advances speed up your figuring work, and assure you greater accuracy and efficiency. 9 data bars. Gray and Charcoal Gray. Shipping weight 14½ lbs.

H45 099FX 9988 Retail $159.50

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

This is PICA type. This is ELITE type.

Good Housekeeping GUARANTEED — COMMENDED BY PARENTS MAGAZINE

### 5 YEAR GUARANTEE

*Any Smith-Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

## the Galaxie® II

Trial size™ Carrying Case Matches Your Average Luggage

BLUE GRAY

**GALAXIE® II — THE FASTEST NON-ELECTRIC EVER BUILT!** American made portable gives a sense of absolute, effortless control you feel in your fingertips. Features include: 88-character office-size keyboard; jeweled main bearing; Changeable Type™ — adds a new dimension to your keyboard with 40 optional snap on characters: natural-arc action keys. Page Gage and Quick-Set margins, full length key set tabulation, removable platen, and line indicator 3-position ribbon selector. Equipped with Forward-Glide top deck. Rugged All-Steel construction — with electrostatically applied, deep finish. Beautiful new color coordination—colored platens . . . even a colored pad on the linespace lever. Gold, Blue or Gray. Pica or Elite. Shipping wt. 22 lbs.

| | | | | |
|---|---|---|---|---|
| H45-035FX | 9688 | Blue | Pica | Retail $142.06 |
| H45-035FX | 9688 | Blue | Elite | Retail $142.06 |
| H45-034FX | 9688 | Grey | Pica | Retail $142.06 |
| H45-033FX | 9688 | Grey | Elite | Retail $142.06 |
| H45-078FX | 9688 | Gold | Script | Retail $142.06 |
| H45-079FX | 9688 | Gold | Pica | Retail $142.06 |
| H45-080FX | 9688 | Gold | Elite | Retail $142.06 |

## Coronet™

### ELECTRIC PORTABLE

GRAY GREEN

**CORONET™ — THE FINEST PORTABLE ELECTRIC TYPEWRITER!** Easy to learn on. Simply touch the keys and electricity does the work for you. Type as fast as you want . . . get print perfect letters . . . precise spacing, even stroke, even impression. Five automatic electric repeat actions—dashes, spaces, dots, underlines and "X's." American made portable features full 88-character office-size keyboard, keyboard controlled tabulator; Page Gage—tells how far you are from the bottom of the page and Quick-Set margin stops—fully visible set with a single finger motion. Personal touch adjustment and copy set control. All metal vinyl covered Tramline™ carrying case. In Metallic light gray, or blue . . . Pica or Elite. Shipping weight 27 lbs.

| | | | | |
|---|---|---|---|---|
| H45-059FX | 12995 | Blue | Pica | Retail $169.50 |
| H45-060FX | 12995 | Blue | Elite | Retail $169.50 |
| H45-063FX | 12995 | Blue | Script | Retail $169.50 |
| H45-061FX | 12995 | Grey | Pica | Retail $169.50 |
| H45-062FX | 12995 | Grey | Elite | Retail $169.50 |

## *Lightweight* FIGUREMATIC®

### *All-Electric Adding Machine*

Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, homemakers and students. An inexpensive 5 lb. electric "brain" that does your adding, subtracting and multiplying at the touch of a button. Checks every item from store bills to store inventories . . . fast as you can clear off the items. Through its electronic engineering many problems were designed into a single more efficient unit for greater durability, accuracy and portability. Hand Span™ keyboard is easy to use . . . has extra sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover and pull out the carry handle. Easy-to-read type clearly printed tape. Combined total indicator and clear key simplifies operation. Lasts 7 columns of figures (8,999,999.99) and totals 8 (9999,999.99). Weighs only 5 lbs., measures a compact 9x13x7". Beautiful Pacific Green. Shipping weight 10½ lbs.

H45-077FX 6988 Retail $89.50

## FIVE YEAR GUARANTEE

on Royal and Smith-Corona electric typewriters

Return your Royal or Smith-Corona typewriter to the manufacturer or dealer should it show any defect in material or workmanship within five years of the date you purchased it. Any defective part will be replaced at no charge to you, except for the costs of shipping and labor. If any part is found to be defective within 90 days of the date you purchased it, there will be no charge for labor. Rubber parts, ribbon and cleaning or damage caused by accident, misuse or neglect are not included in this guarantee.

## Smith-Corona Coronet electric typewriter lets you type faster . . . prints uniformly!

~~Was 129.95~~ **124.88** low Monthly Terms

**Feather-touch action**
**Takes to 12 carbons**
**Impression control**
**Automatic repeating**
**Compact carry case**

All the features to make your heaviest typing jobs a breeze! Impression control dial, 88-character keyboard. Hold down key for automatic repeat—for underscoring, dots, dashes or x's. Touch selector, Quick-Set margins, tabulator, Page Gage. Steel body Case and Slate Blue or Tan. Act wt 24¼ lbs. Free Express.

| | |
|---|---|
| M55 J 4583. PICA type | 124.88 |
| M55 J 4584. ELITE type | 124.88 |
| M55 J 4585. SCRIPT type | 124.88 |

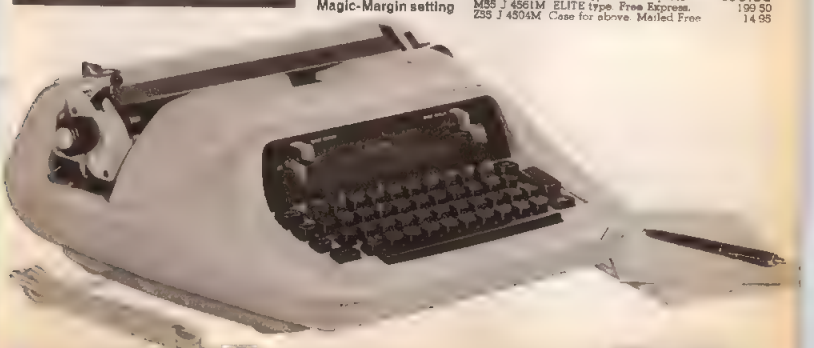
## New! Royal Ultronic electric portable with full power . . . has automatic carriage return

**199.50** low Monthly Terms

**9-inch writing line**
**Office-size keyboard**
**Automatic repeating**
**Full power tabulator**
**Magic-Margin setting**

Handles the biggest office jobs with ease! Features full office size 84 character keyboard, automatic carriage return and line advance, famous Magic Margin control and automatic page centering. Roll 'N Ready paper feed. Black and Red ribbon; Repeat keys. Steel body. White/Black key tops. Act wt 28¼ lbs.

| | |
|---|---|
| M55 J 4520M. PICA type. Free Express. | 199.50 |
| M55 J 4561M. ELITE type. Free Express. | 199.50 |
| Z55 J 4504M. Case for above. Mailed Free | 14.95 |



See page 277 for new, lower Budget Power terms—no money down

## ALL SMITH-CORONAS AND REMINGTONS ARE GUARANTEED 5 YEARS

Return any portable typewriter on either page to the manufacturer or dealer if it shows any defects in material or workmanship within five years of the date you purchased it. Any defective part will be replaced at no charge to you, excluding the costs of shipping and labor.

If any part is found defective within 90 days of the date you purchased it, there will be no charge for labor. Rubber parts, ribbon, cleaning and damage caused by accident, misuse or neglect are not included in this guarantee.

## Save $5.10 on Smith-Corona Riviera

Was ~~89.98~~ **84.88**

Price reduced from Big Fall Catalog. Designed to give you the most wanted features for easier, faster and more efficient typing. Boasts modern, streamlined styling with a full 88 character office size keyboard that handles the big jobs with ease. Personal touch selector permits you to pick the touch that best suits you . . . light, medium or heavy.

Key set tabulator lets you clear and set columns with just a flip of a finger. Page-Gage tells distance to bottom of page, thereby saving re-typing time and assuring uniform margins.

Transparent plastic line indicator lets you draw vertical and horizontal lines for graph or chart work without removing paper. 1, 2 and 3 line spacing. Top plate removes for easy cleaning and ribbon changing. Two-color ribbon. Compact carrying case included. Guaranteed 5 years. Color: Blue. Actual weight 19¼ lbs. Express.

M55 J 4523. **Elite** type. Shpg. wt. 21 lbs. . No money down. Low monthly terms. **84.88**
M55 J 4521. **Pica** type. Shpg. wt. 21 lbs. No money down. Low monthly terms. . . . .84.88

Was ~~109.98~~ **99.88**

SMITH-CORONA FLEETWOOD. Price slashed $10.10 from Big Fall Catalog. Add a new dimension to your typing with 40 optional snap-in characters. Change-A-Type sets (offered separately below) snap into place easily.

88 character keyboard with changeable type key, touch selector, jeweled main bearing, Quick-Set® margin, Key-Set tabulator, Page-Gage®.

Plastic line indicator lets you draw charts and graphs without removing paper. 1, 2 and 3 line spacing. Carrying case included. 2-color ribbon. Guaranteed 5 years, see above.

Color: Blue. Actual wt. 19¼ lbs. Shpg. wt. 21 lbs. No money down. Low monthly terms.

M55 J 4541M **ELITE** type . . . **99.88**
M55 J 4524M. **PICA** type. . . . . 99.88

Change-A-Type Sets. 8 symbols. (8 oz.)

Z55 J 4743M. Mathematics. . . . . Set 9.77
Z55 J 4744M. Engineering. . . . . Set 9.77
Z55 J 4745M. Languages. . . . . Set 9.77
Z55 J 4746M. Pharmacy. . . . . Set 9.77
Z55 J 4747M. Greek. . . . . Set 9.77

Was ~~69.98~~ **59.88**

REMINGTON TEN FORTY. Reduced from Big Fall catalog to the lowest price ever! "Accident-proof" . . . protected by tougher-than-metal Armor-Shield®, so it won't dent, chip or shatter, even if hit with a hammer. Dial-A-Touch lets you select the right touch for you.

Full size 86 character keyboard. Flip-top cover. Key-set tabulator sets and clears tabs with just one lever. Visible margin stops.

Two color ribbon; automatic ribbon reverse, stencil control; smart two-tone Turquoise finish, luggage style carrying case. Guaranteed 5 years. Actual weight abt. 16 lbs. Express. Sh. wt. 19 lbs. No money down. Low monthly terms.

M55 J 4560 **ELITE** type. . . . . **59.88**
M55 J 4389. **PICA** type. . . . . .59.88



**Budget Power can give your loved ones a Christmas to remember**

*first in Savings!*

A gift they'll use for years to come . . .

# SMITH-CORONA STAR-RITER TYPEWRITER

incredibly priced at **39.77**

☆ So inexpensive—perfect for students

☆ Full 84 character office-size keyboard

☆ Pre-Set pre-determining tabulator

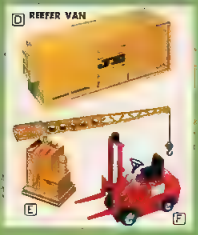
☆ Fully visible easy-set margin stops

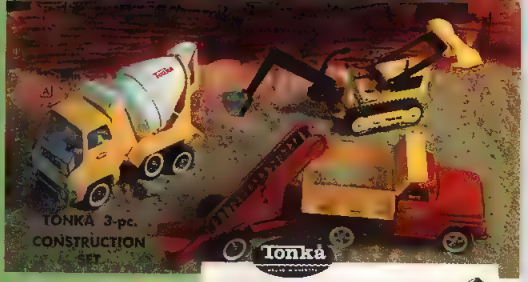
☆ Self-contained in carrying case

☆ Full 5-year Smith-Corona guarantee

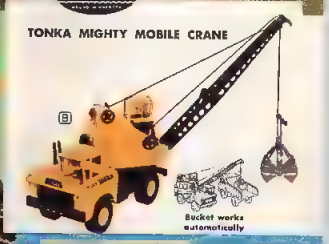
Our lowest priced portable . . . has full-size keyboard and handles 8½x11-in. paper. Page-Gage® tells you the distance to the bottom of the page. Personal touch selector lets you choose the touch you prefer . . . light, medium or heavy. Half-spacing lever lets you squeeze in missed letter. 2-color ribbon. Base of carrying case and base of typewriter are one unit—just flip the lid and you're ready to type. Hight impact plastic housing. Pastel Blue finish. See facing page for details on guarantee. Actual weight about 10 lbs. Shipped by express. M55 J 4501. PICA type. (12 lbs.) 39.77

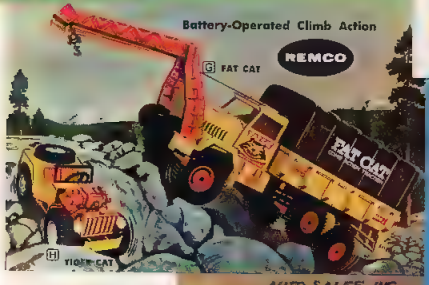
See page 277 for new, lower Budget Power terms—no money down


D REEFER VAN
E
F


A
TONKA 3-pc. CONSTRUCTION SET
Tonka

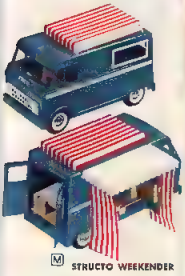
JOHNNY EXPRESS TRACTOR-TRAILER
C


TONKA MIGHTY MOBILE CRANE
B
Bucket works automatically

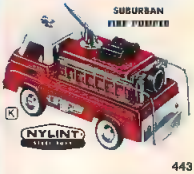

Battery-Operated Climb Action
NEMCO
G FAT CAT
FAT CAT
H TIGER-CAT

Tonka
Big enough and Sturdy enough to ride on!
TONKA MIGHTY DUMP
J

AUTO SALES, INC.


M STRUCTO WEEKENDER

L
MARX "BIG BOSS" CARRIER


SUBURBAN FIRE FIGHTER
K
NYLINT

**NEW! MATTEL V-ROOM PICK-UP TRUCK**

Looks and sounds real . . . even has a siren, yet it needs no batteries! Newly styled from bumper to bumper . . . just pump control handle and it roars like a real truck. Then flip the switch, and you'll hear the wild new siren! Hi-impact plastic construction with translucent windshield and white side-wall tires. Fun for any youngster! 15" long. Ship. wt. 3 lbs

H-77302A (*Your Cost* 4.59) . . . . . *$6.98*

**NEW! MATTEL V-ROOM POWER WRECKER**

Combines speed, action, and roaring sound—yet needs no batteries! Press down on winch and a powerful spring sends the wrecker along at an amazingly fast speed. Pump the control handle and it roars realistically! Flip the switch and the siren wails! Winch actually operates for real towing. Hi-impact plastic translucent windows. 15" long. Wt. 4 lbs.

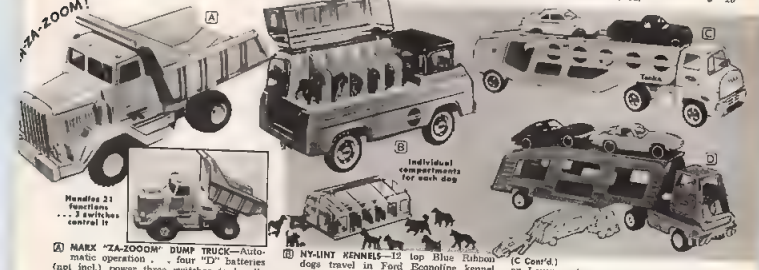
H-77301A (*Your Cost* 5.88) . . . . . *$8.98*

**NEW! MATTEL V-ROOM CEMENT MIXER**

Hear it idle, rev up and roar . . . let it go forward, backward, around in a circle while the barrel turns to mix sand, gravel . . . almost anything. Flip switch and barrel turns other way—dumps "cement" down the chute! Hi-impact plastic. Uses 2 or 4 "D" batteries (not incl.) 15" long. Ship. wt. 6 lbs.

H-77300A (*Your Cost* 8.88) . . . . . *$13.98*

H-58696C Batteries .15 ea. . . . . *$ .20*




**(A) MARX "ZA-ZOOOM" DUMP TRUCK**—Automatic operation . . . four "D" batteries (not incl.) power three switches to handle 21 functions. Forward/reverse switch with 6 settings drives truck, another raises and lowers body, a third works "Za-Zoooom" noise. Red and yellow. 21½" long, 10½" high, 9⅞" wide. Ship. wt. 8 lbs

H-77294A (*Your Cost* 5.59) . . . . . *$7.95*

H-58696C Batteries .15 ea. . . . . *$ .20*

**(B) NY-LINT KENNELS**—12 top Blue Ribbon dogs travel in Ford Econoline kennel truck with lift-off sides. Truck of heavy gauge welded steel with smooth edges, trailer hitch, wrap-around windshield, whitewall tires. 11¼ x5-3/16x5⅝". Wt. 2½ lbs.

H-77053A (*Your Cost* 2.79) . . . . . *$3.98*

**(C) TONKA CAR CARRIER**—A whole fleet of cars plus a truck to transport them. Detachable steel carrier is strong enough to sit on. Lever positions ramp for unloading plastic cars. 27" long. Realistic truck cab components. Ship. wt. 7½ lbs

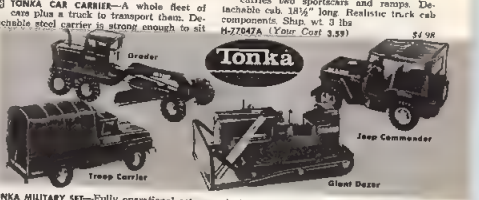
H-77046A (*Your Cost* 5.49) . . . . . *$7.98*

**(D) MINI-TONKA CAR CARRIER**—All steel truck carries two sportscars and ramps. Detachable cab. 18½" long. Realistic truck cab components. Ship. wt. 3 lbs

H-77047A (*Your Cost* 3.59) . . . . . *$4.98*

**ENCO MAGIC GAS PUMP**—Pumps gas, refills itself . . . does everything a real gas pump does. suction cup nozzle attaches to car or truck, feeds gas, starts, stops, measures gas . . . and refills itself automatically. With toy tiger tail. Wt. ½ lb.

H-77042A (*Your Cost* 1.29) . . . . . *$1.98*




**TONKA MILITARY SET**—Fully operational action-packed set provides hours of play! Youngsters can transport soldiers, level ground for an airfield. Build supply roads, dispatch urgent commands. Army-color automotive gauge steel toys include Jeep Commander with canvas top, dual gear shifts, Troop Carrier, Giant Dozer with adjustable blade, and Grader that steers from cab.

H-77059A (*Your Cost* 11.98) Ship. wt. 14 lbs . . . . . *$17.95*

## BUDDY-L SIT-N-RIDE TRUCK

A 4-way truck to play with hour after engrossing hour . . . It's a wrecker, a hauler, a dumper and a riding truck! A big 24½" long, 8½" wide and 12½" high steel truck so solid he can ride it . and with the seat removed there's cargo space to spare. Dump box locks for safe riding; realistic knuckle steering; big 3½" non-mar tires. Ship. wt. 7 lbs.

**M-77291A** (*Pay 5.49.* . . . . . **$7.98**

## NYLINT HORSE VAN

It's off to the races in grand style . . . with a sleek, streamlined horse van sporting whitewall tires and chrome hubcaps. Hinged tailgate and hinged side ramps for easy entry and exit of the full complement of thoroughbred mares and colts. Trailer powered by a Ford F-350 truck with dual wheels. Rugged steel construction, no-mar tires. 8⅝" wide, 6½" high 29½" long

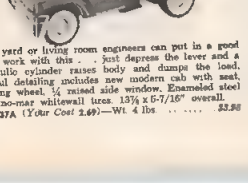
**M-77292A** (*Your Cost 5.99*)—Wt. 5½ lbs. . . . **$7.98**

He can change the "flat" with the spare tire supplied Real Flasher Light signals an emergency — uses 2 "C" batteries, not included. Solid auto-steel construction with operating boom for towing. No-mar tires, poly grille, spring suspension 6½ x 6½ x 15½" long

**M-77177A** (*Your Cost 3.49*)—Wt. 4 lbs. . **$4.98**

**M-58697C** (*Your Cost .15 ea.*)—"C" Battery . . . **Ea. $ .20**

## STRUCTO HYDRAULIC DUMPER



Back yard or living room engineers can put in a good day's work with this . . . just depress the lever and a hydraulic cylinder raises body and dumps the load. Careful detailing includes new modern cab with seat, steering wheel, ¼ raised side window. Enameled steel with no-mar whitewall tires. 13¾ x 6-7/16" overall.

**M-77137A** (*Your Cost 2.69*)—Wt. 4 lbs. . . . . **$3.98**

# PLAYTIME WILL MOVE RIGHT ALONG . . . WITH INTERESTING ACTION TOYS

### (A) TONKA CONSTRUCTION SET

Authentic scale models that act like the real thing! Includes Cement Mixer, Dump Truck with detachable sand loader and Trencher. All of steel with new TX lifetime tires. Wt. 16 lbs.

**M-77049A** (*Your Cost 10.99*) . . . . . **$16.95**

**Trencher** only. Ship. wt. 3 lbs.

**M-77074A** (*Your Cost 3.99*) . . . . . **$4.98**

**Cement Mixer** only. Ship. wt. 6 lbs.

**M-77073A** (*Your Cost 4.19*) . . . . . **$5.98**

**Dump & Loader** only. Wt. 6 lbs.

**M-77048A** (*Your Cost 4.19*) . . . . . **$5.98**

### (B) TONKA MIGHTY MOBILE CRANE

Works with such real-life precision it will thrill a budding road engineer. Lockable cranks adjust boom angle and operate claw bucket which opens and closes automatically. Back cab pivots 360°. Truck has Celcon® wheel bearings and oversize tires. Heavy duty bumper with shock absorbers. Auto-mobile gauge steel; 25" long, 20" high, 7¾" wide. Boom folds for storage. Ship. wt. 11 lbs.

**M-77030A** (*Your Cost 6.99*) . . . . . **$12.95**

### (C) TRACTOR & TRAILER by Johnny Express

Motorized to run by remote control . . . it turns left or right, goes forward or reverse, couples and uncouples from trailer, travels fast or slow — all by remote control! Rugged and realistic in every detail, the basic trailer has a steel support that enables a 200-lb. man to stand on it! Add reefer van below (D) and make another truck! Measures 33 x 11 x 8" overall. 7 lbs

**M-77295A** (*Your Cost 12.88*) . **$19.96**

### (D) JOHNNY EXPRESS REEFER VAN

Realistic reefer van can be "sure-locked" onto the basic trailer described in (C) above . . . to create a complete toy new and different motorized truck that operates by remote control. Reefer van is closed on all sides like a real trucker's box, with sliding door on the side for easy loading of cargo. Simulated refrigeration unit in front. All modeled to scale. 24" long, 13" high, 8" wide. Ship wt. 6 lbs

**M-77296A** (*Your Cost 5.49*) . . . . . **$7.95**

### (E) JOHNNY EXPRESS CRANE

Helps the young trucker to load and unload his cargo the modern up-to-date way . . . and it's sturdy enough to handle whatever load he has on consignment. Crane has a telescoping boom over 16" long. Manually operated handle raises and lowers hook on the end for hauling cargo. Crane swings a full 360-degrees for fullest loading maneuverability. Measures 14" long, 3" wide and 9" high. Ship. wt. 1 lb

**M-77298A** (*Your Cost 1.39*) . . . . . **$1.98**

### (F) JOHNNY EXPRESS FORK LIFT

The perfect helper for the Boss of a truck fleet . . . it's a rough and tough work horse that actually lifts heavy cargo of crates, oil drums, etc. on loaded pallets to loading heights. Realistically scaled after a 3000-lb. capacity fork lift, it's 9" long, 3" wide and 7" high, and operates by turning a hand wheel. It can be moved about on its own wheels, to convenient loading position. Ship. wt. 1 lb

**M-77297A** (*Your Cost 1.99*) . . . . . **$2.98**

### (G) REMCO FAT CAT

Climb-Action-Traction gets the Fat Cat over boulders, out of ditches — over any obstacle no matter how rough or rocky! Boom swings forward, motorized winch raises, lowers or tows, automatically. Canopy removes to make room for big loads. 34" long with boom extended; 10" wide van. Runs in low speed or high, reverse or forward gear; on 4 "D" batteries, not included. 11 lbs.

**M-77285A** (*Your Cost 9.99*) . . . . . **$14.95**

**"D" battery**

**M-58696C** (*Your Cost .15 ea.*) . . . . . **$ .20**

### (H) REMCO TIGER CAT

A flick of the switch unleashes the powerful Tiger Cat, the jeep that claws its way over everything, up hill and down, thanks to Climb-Action-Traction. Motor purrs, motor fan spins. Custom-Motor purrs, motor fan spins. Custom-tired like a jeep, 4-barreled carburetor, valve covers, hub caps and exhaust pipe shine like real chrome. 14" long Runs in low speed and high, on 2 "D" batteries, not included. Ship. wt. 3 lbs.

**M-77286A** (*Your Cost 4.99*) . . . . . **$6.98**

**"D" battery**

**M-58694C** (*Your Cost 15 ea.*) . . . . . **$ .20**

### (I) TONKA MIGHTY DUMP

Super sized dump truck big enough for its proud owner to ride on. All-weather enclosed cab has "steering wheel." Back section raises easily to dump the load. Automobile gauge steel construction with oversized tires, grooved for road-hugging traction. Rolls quietly on Celcon® wheel bearings. Heavy duty bumper fitted with shock absorber pads. 18½" long, 9¾" high, 8" wide. 10 lbs.

**M-77067A** (*Your Cost 5.99*) . . . . . **$8.98**

### (K) NYLINT SUBURBAN FIRE PUMPER

Hook it up to the garden hose and junior firemen can handle any blaze their imagination kindles . . . shoots water 7 feet high. Swivel deluge gun, detailed simulated control panels and gages removable fire cartridgeholders, removable ladders, siren and blinker all make the whole thing seem real! Heavy steel construction, enamel finish, non marking whitewall tires. 12½ x 6-3/16 x 8" high. Ship. wt. 3 lbs.

**M-77292A** (*Your Cost 2.79*) . . . . . **$3.98**

### (L) MARX "BIG BOSS" CAR CARRIER

A long 42" . . . plus an 18" top load ramp . . . 8¾" wide with overpass clearance (loaded) of 10¾". Rugged plastic truck goes forward and reverse and has an electric conveyor belt to load cars. Uses 4 "D" batteries, not included. Mechanical auxiliary loading system and drop skid wheels. Switch activates Za-Zoooom motor noise. Comes with 4 big 6 x 1¼" cars. Wt. 11 lbs

**M-77299A** (*Your Cost 16.99*) . . . . . **$24.95**

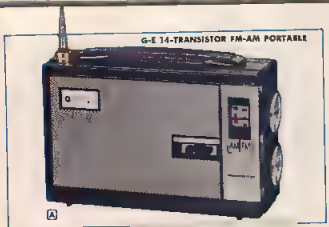
**"D" battery**

**M-58696C** (*Your Cost .15 ea.*) . . . . . **$ .20**

### (M) THE WEEKENDER by STRUCTO

The last word in modern styling, engineering and quality construction . . . built to take all the rough traveling young campers will give it on many a thrilling backyard safari. Has refrigerator, sink, convertible seats and bed, curtained window, and also 2 side and 2 rear doors. When not in use, tent folds into compartment atop the body . . . just like the real camper it's patterned after. Wt. 31½ lbs.

**M-77290A** (*Your Cost 3.99*) . . . . . **$5.98**



Excitingly New

**(A) G-E 14-TRANSISTOR FM-AM PORTABLE**— RF amplifier for exceptional sensitivity and FM selectivity. Compensating circuit eliminates drift, keeps stations in tune. Telescoping whip FM antenna, built-in ferrite rod for AM. 14 transistors, 4 diodes. Precision vernier tuning, bass/treble control. Uses four "C" batteries. High-impact black and silver case is 8⅝ x 6⅝ x 2½" deep. Wt. 6 lbs.
**H-58886C** . . . (*Your Cost* **3).99**)
**H-58858C** (*Pay* 17¢)—Batt. needs 4 *$ .25*

**(B) G-E FM-AM 11-TRANSISTOR RADIO** — Built-in constant-gunet AFC "locks in" FM stations! Personal size radio has 11 transistors, 5 diodes; 3" dynamic speaker, telescoping FM whip antenna extends 20", swivels 180°. Built-in ferrite rod AM antenna. Slide-rule dial, vernier tuning. Uses penlite batteries — electronic battery-saver circuit adds up to 30% more life. Black plastic case — 6⅞ x 4⅝ x 2⅜" Wt. 2 lbs.
**H-58110A** . . . (*Your Cost* **25.99**)
**H-58698C** (*Pay* 15¢)—Batt.—needs 4 *$ .20*

**(C) ARVIN DELUXE FM-AM PORTABLE**—Outstanding sensitivity on both bands! FM swing antenna extends to 32", built in ferrite rod AM antenna. Tuned RF stage boosts signals. AFC "locks in" FM, full range tone control large 4" Velvet Voice speaker. Plays about 150 hours on six "C" batteries — accepts AC plug-in adapter. Cobbler tan color top-grain leather case is 8½ x 3 x 6½" high.
**H-58233A** (*Pay* **$1.99**) 6 lbs. *$64.95*
**N-58855A** (*Pay* 17¢)—"D" Batt *$ .30*

**(D) G-E FM-AM-SW PORTABLE RADIO** — 17 transistors and 3 diodes for outstanding performance . . . enjoy superb FM, fascinating shortwave, standard AM! 4" dynamic heavy-magnet speaker for full-range tone. Telescoping whip antenna extends to 32", swivels 360°, extra large ferrite-rod antenna for AM. AFC for drift-free FM, "Wave-finder" fine tune control for tuning precision on shortwave. Plays up to 900 hrs. on six "D" batteries — has battery-saver circuit. Tough, high impact black polystyrene case is 10⅞ x 4⅛ x 7¾" high. Wt. 6 lbs.
**H-58600A** (*Your Cost* **59.99**) *$69.95*

**(E) FM-AM 15-TRANSISTOR PORTABLE**—Use it anywhere! Two-way versatility saves you money . . . operates on four batteries outdoors or plugs into any electrical outlet . . . AC adapter is built in! Features telescoping whip antenna for FM, built-in antenna for AM. Separate tuning dial with selector switch — Automatic Frequency Control assures drift-free FM reception. Handsomely styled portable case with sturdy carrying handle — measures 8¾ x 6 x 2½" for easy portability anywhere. Wt. 3 lbs.
**H-58606A** (*Your Cost* **39.99**) *$59.95*

**(F) WESTINGHOUSE FM-AM PORTABLE** — 10 transistors, 5 diodes, plus thermistor for powerful performance! Pivot-action telescoping antenna pulls in distant stations . . . precision slide-rule tuning dial for pinpoint selection of FM and AM stations. Automatic Frequency Control on FM — prevents drift! 3-position tone control switch. Earphone jack. Operates on four "D" batteries. 10⅝ x 2½ x 7¾"
**H-58604A** (*Pay* **29.99**)—4½ lbs *$49.95*

**(G) 10-TRANSISTOR 3-BAND PORTABLE** — Static-free FM, crystal-clear AM, and shortwave reception . . . all at one low price! Picks up even the weakest signals . . . powered by 10 transistors, 3 diodes, varistor. 7-section telescopic antenna increases FM selectivity. Push-button band selector plus slide-rule dial and vernier tuning for razor-sharp station selection. Leather-textured high-impact polystyrene case is 6⅛ x 1.9/16 x 4" — complete with batteries, earphone, carrying strap. 1½ lbs.
**H-58602A** *Your Cost* **22.99**) *$34.95*

**(H) ROSS 3-BAND PORTABLE RADIO** — Powerful superheterodyne circuit with 11 transistors, 3 diodes, 2 thermistors . . . for outstanding FM, AM, and shortwave reception! Wide range 4" dynamic speaker assures fine tonal quality, built-in ferrite core antenna plus telescoping whip antenna. Infinitely variable tone control tuning and on-off-volume control. Hi-impact ebony plastic case is 10⅛ x 4¼ x 9" With battery, earphone. Wt. 5½ lbs
**H-58601A** (*Your Cost* **45.99**) *$64.95*

**(I) FM-AM 12-TRANSISTOR PORTABLE** — Measures only 9 x 7 x 2¾", weighs only 4 lbs., yet 12 transistors, 4 diodes, 1 thermistor assure outstanding performance and super-sensitive reception of FM and AM stations. Husky 3½" speaker for rich sound . . . built-in ferrite antenna and adjustable FM telescopic antenna provide maximum selectivity. AFC for rock-steady FM. Automatic base/treble circuit. 4 lbs.
**H-58603A** (*Your Cost* **29.99**) . *$39.95*

## *Transistor Radios—Take Them Anywhere!*

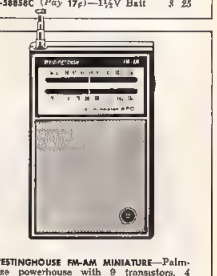
## A New Concept in High Quality, "VEST POCKET" TRANSISTOR RADIOS!

- **Smaller Than a Cigarette Pack!**
- **Amazing Tonal Quality!**
- **Expensive-looking, Value Priced!**
- **Terrific Gift Idea!**

**(K) MICRO 8-TRANSISTOR RADIO** — Sub-miniature pocket radio in a jewel box like it anywhere, enjoy fine-sounding AM reception at home or away! 8-transistor, 1-thermistor superheterodyne circuit plus 2" speaker assure amazingly crisp and clear performance from a radio of this size. Plays up to 100 hours on two miniature penlite batteries. Measures a mite-sized 2½" high, 2½" wide, 1⅜" deep. Complete with earphone jack and lanyard handle. Wt 5½ ozs.
**H-58607A** (*Your Cost* **8.99**) *$11.95*

**(L) SUPER-MICRO 9-TRANSISTOR RADIO** — An unbelievably small 2 x 1⅜ x ⅞" radio that will give its owner unlimited hours of listening pleasure with unprecedented high-fidelity AM sound reproduction from its powerful 9-transistor power pac. Set like a jewel in an attractive silk lined gift box, the "Juliette" has a handsome metal case with lanyard and attached medallion plus earphone for added listening convenience
**H-58608A** (*Pay* **18.99**)—5½ ozs. *$24.95*

**G-E FM-AM VERTICAL STYLE RADIO** — New personal-size 5 x 2½ x 7⅝" radio brings rich FM and AM. 15 transistors, 3 diodes — battery-saver circuit. Telescoping whip antenna, built-in ferrite rod. 3½" dynamic speaker. AFC on FM. Leather-look case. Ship. wt. 2½ lbs.
**H-58603A** (*Your Cost* **39.99**) *$46.95*



**G-E 3-BAND PORTABLE RADIO**—For marine and weather, international and amateur shortwave, plus AM. 8 transistors, 1 diode, 4" dynamic speaker 9½ x 6⅛ x 3½" hi-impact charcoal case. 4¾ lbs.
**H-58874A** (*Your Cost* **29.99**) *$34.95*
**H-58858C** (*Pay* 17¢)—1½V Batt *$ .25*



**WESTINGHOUSE FM-AM MINIATURE**—Palm-size powerhouse with 9 transistors, 4 diodes, 2 thermistors! AFC on FM. Telescoping 24" whip and ferrocore antennas. Wide-range speaker 4⅝ x 3 x 1½" hi-impact case. Case, earphone, battery
**H-58229C** (*Pay* **24.99**)—1 lb. . . . *$31.95*
**H-58699C** (*Pay* **55¢**)—Batt., needs 1 *$ .69*

# Enjoy News, Sports, Weather Anywhere with Transistor Radios

**14 Transistors**

Your Cost **12.49**

**ROSE 14-TRANSISTOR AM RADIO**—Personal size portable carries easily . . . extra sensitive circuit brings in even the weakest stations. Nothing extra to buy — comes complete with 4 batteries and earphone, the self-contained white saddle-stitched case has a built-in carrying handle. Measures only 6⅝ x 3½ x 1¾" — it's lightweight and conveniently compact . . . you'll find it your constant companion.

**H-58121A** (*Your Cost* **12.49**)—Shp. wt. 3½ lbs. . . . *$16.95*
**H-58107A** (*Your Cost* **3.99**)—AC adapter for above—Wt. ½ lb. *$ 4.95*
**H-58859C** (*Your Cost* **17c ea.**)—Penlite batteries—¼ lb. . . *$ .25*

**12 Transistors**

**Long-Distance Reception**

Your Cost **18.99**

**TOPP TRANSISTOR RADIO WITH EARPHONE** — Your modest investment for this portable radio will be amply rewarded when you hear the clear, undistorted reception possible with this handsomely-styled 12-transistor unit. Even if you are unfamiliar with transistor radios you will surely appreciate these outstanding features: white saddle-stitched black leather case, die-cast front, superheterodyne RF Stage circuit, 3-gang variable condenser with automatic gain control, built-in antenna and 3/12" speaker. 7⅛ x 5½ x 2⅞" Batteries included

**H-58122A** (*Your Cost* **18.99**) —Shp. wt. 3¾ lbs. . . . *$27.95*

**6 TRANSISTORS**

Your Cost **8.99**

**WESTINGHOUSE MINIATURE RADIO**—Small in size, but big in performance. Complete with genuine leather case, earphone, and battery ready to play instantly. 6 transistors plus diode and thermistor assure powerful performance. 3¾ x 2 9/16 x 1-1/16" high-impact case has wide-range speaker built-in antenna.

**H-58120A** (*Your Cost* **8.99**)—½ lb. *$14.95*

**10 TRANSISTORS**

Your Cost **13.99**

**G-E "POWERFUL TEN" GIFT PAK** — Includes miniature radio with batteries, carrying case, earphone! 4¼ x 3⅛ x 1⅜" radio has battery-saver circuit, direct tuning, printed circuit chassis, ferrite rod antenna and big 2½" magnetic-type speaker. Polystyrene black/silver case, guaranteed unbreakable for 1 yr.

**H-58112C**—Wt. 1½ lbs (*Your Cost* **13.99**)

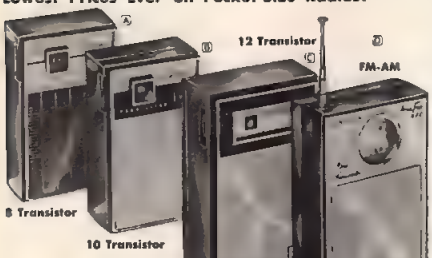
**7 TRANSISTORS**

Your Cost **9.49**

**G-E POCKET RADIO**—Great sound from a radio so small . . . has 7 transistors and crystal diode plus built-in ferrite-rod antenna and 2" magnetic speaker. Special electronic battery-saver circuit — two "AA" batteries play up to 130 hrs. Radio is 4⅝ x 3⅛ x 1⅞" — with battery, earphone, case.

**H-58329C**—Shp. wt. 1 lb. (*Your Cost* **9.49**)

## Lowest Prices Ever on Pocket-Size Radios!




**(A) 8-TRANSISTOR RADIO OUTFIT**—Only 2⅝ x 4½ x 1⅜", but a giant in performance! 8 transistors plus diode for long-range, full-sound reception. Black hi-impact plastic case has 2½" PM dynamic speaker built-in ferrite core antenna. With carry case, earphone, 9-V battery.

**H-58114A** (*Your Cost* **6.49**) —1½ lbs. . . *$7.95*

**(B) 10-TRANSISTOR RADIO OUTFIT** — Shirt pocket "powerhouse" is only 2⅝ x 4½ x 1⅜" but pulls in distant AM stations loud, clear! Built-in ferrite core antenna, 2¼" PM dynamic speaker. Black hi-impact plastic case with carrying case, earphone, and 9-V battery.

**H-58117A** (*Your Cost* **7.99**)—1½ lbs. *$10.95*

**(C) 12-TRANSISTOR RADIO OUTFIT**—Super-powered to seek out and pull in distant stations. Features 2½" speaker, built-in ferrite rod antenna. Jet black plastic case is 4 x 2½ x 1¼" — includes carry case, earphone, 9-V battery.

**H-58118A** (*Your Cost* **9.99**) 1½ lbs. . *$12.95*

**(D) FM-AM RADIO OUTFIT** — 8-transistor radio is only 2⅝ x 4⅝ x 1¼" . . . brings in static-free FM, long-distance AM. Features built-in AFC on FM. 2½" PM dynamic speaker built-in AM plus 20" telescopic FM antennas. Vernier tuning. Hi-impact black case — with carrying case, earphone, 9-V battery.

**H-58119A** (*Your Cost* **17.99**)—3 lbs. *$24.95*

**Autochron Waltham Y:** 100 jewel Swiss movement winds automatically and tells the date. Waterproof* all yellow case 10K gold-filled expansion band. White dial has luminous hands and dots, sweep second hand. Shock-resistant; unbreakable mainspring.
6G512WWX6950 $134.00

**Autochron Waltham W:** As above with all-steel case.
6G511WWX6500 $126.00

**Autochron Waltham YC:** Same as above with all-yellow case and champagne colored dial.
6G513WWX6950 $134.00

**Lady Waltham Y:** Exciting styling, finest features! 23 jewel movement in petite 14K yellow gold case 10K gold-filled wide bracelet. Shock-resistant, unbreakable mainspring.
6U524WWX4295 $83.50

**Lady Waltham W:** Same as above in white.
6U525WWX4295 $83.50

**Sea Crest YC:** Fine 17 jewel self-winding movement. Waterproof* yellow top case, steel back. 10K gold-filled expansion band. Champagne dial has luminous hands, hour dots; sweep second hand. Shock-resistant, unbreakable mainspring.
6E504WWX2750 $53.50

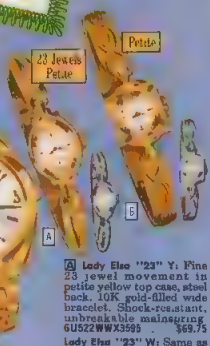
**Sea Crest W:** Same as above in white, white dial.
6E501WWX2575 $50.00

**Sea Crest Y** Same as above in yellow, white dial.
6E503WWX2750 $53.50

LIFETIME GUARANTEE
On all movement parts against breakage
Postage Insurance and Handling Charge $1.00

# WALTHAM®

An international product by Waltham of Chicago




**Auto-Cal Richard Y.** 17 jewel self-winding, calendar Waterproof* yellow top case, steel back. Expansion band. Luminous, sweep second hand Shock-resistant, unbreakable mainspring
6G503WWX2995 $58.00

**Auto-Cal Richard W:** Same as above in white with steel back
6G501WWX2795 $54.00

**Sir Brentwood Y:** 17 jewel Swiss movement. Yellow top case, steel back 10K gold filled expansion band. Small second hand Shock-resistant, unbreakable mainspring
6B519WWX2795 $54.00

**Sir Brentwood YB,** Same as above with contrasting black dial
6B520WWX2795 $54.00

**Ocean Count "21" W:** 21 jewel dependability* Waterproof* all-steel case and expansion band Luminous, sweep second hand Shock-resistant, unbreakable mainspring.
6D529WWX2295 $44.50

**Ocean Count "21" Y:** Same as above in yellow with steel back.
6D530WWX2450 $47.50

**A Lady Elsa "23" Y.** Fine 23 jewel movement in petite yellow top case, steel back. 10K gold-filled wide bracelet. Shock-resistant, unbreakable mainspring
6U522WWX3595 $69.75

**Lady Elsa "23" W:** Same as above in white, steel back.
6U523WWX3595 $69.75

**B Eva Y.** Petite dress watch 17 jewel Swiss movement in florentined yellow top case with steel back Faceted crystal 10K gold-filled wide bracelet. Shock-resistant, unbreakable mainspring
6U514WWX3125 $60.75

**Eva W:** White, steel back.
6U515WWX3125 $60.75

*Guaranteed waterproof as long as case, crown, crystal remain intact

**Calendar Buccaneer Y:** Tells the date at a glance! Waterproof* yellow top case with steel back. Matching expansion band. Luminous hands and hour dots, sweep second hand. Fine quality 17 jewel Swiss or U. S. Guam movement is shock-resistant and has unbreakable mainspring
6F503WWX2395 . . . . . $46.50

**Calendar Buccaneer W:** Same as above in white with steel back.
6F501WWX2195 . . . . . $42.50

**A Diamond Evelyn Y:** 4 diamonds. Yellow top case, steel back. 21 jewel movement. 10K gold-filled wide bracelet. Shock-resistant; unbreakable mainspring
6W522WWX3595 . . . . . $69.75

**Diamond Evelyn W:** Same as above in white.
6W521WWX3595. . . . . $69.75

**B Auto. Crescent "21" W:** 21 jewel self-winding movement in waterproof* all steel case. Steel expansion band. Luminous hands and hour dots; sweep second hand. Shock-resistant; unbreakable mainspring.
6E522WWX2750 . . . . . $53.50

**Auto. Crescent "21" Y:** As above in yellow, steel back.
6E523WWX2995 . . . . . $58.00

**C Sea Alden W:** Waterproof* sports watch 17 jewel Swiss movement in white top case with steel back. Nice expansion band. Luminous hands, dots; sweep second hand. Shock-resistant, unbreakable mainspring
6D508WWX2045 . . . . . $39.50

**Sea Alden Y.** Same as above in yellow with steel back.
6D510WWX2245. . . . . $43.50

**Sea Alden WB:** Same as above in white black dial.
6D509WWX2045 . . . . . $39.50

WALTHAM®
An international product by Waltham of Chicago

**Sea Mate W:** Boy's waterproof* watch. White top case, steel back. Steel expansion band, Luminous; sweep second hand. 7 jewel Swiss movement. Shock-resistant, unbreakable mainspring
6C501WWX1435 . . . . . $27.75

**Sea Mate WB:** Same as above with black 24-hour dial
6C502WWX1435 . . . . . $27.75

**Miss Fiesta Y:** Simply styled yellow top case with steel back. Matching 10K gold-filled expansion bracelet. 7 jewel Swiss movement is shock-resistant, has an unbreakable mainspring
6P503WWX1735 . . . . . $33.50

**Miss Fiesta W.** Same as above in white with steel back
6P504WWX1735 . . . . . $33.50

**Sea Ace Y.** Man's waterproof* sports watch. Yellow top case with steel back. Expansion band. White dial has luminous hands and hour dots; sweep second hand. 7 jewel Swiss movement, shock-resistant, unbreakable mainspring.
6C506WWX1775 . . . . . $34.50

**Sea Ace WB.** White, black dial.
6C505WWX1575 . . . . . $30.50

**Sea Ace W.** White, white dial
6C504WWX1575 . . . . . $30.50

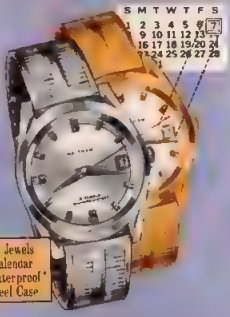
**Transportation Y:** Traditional pocket watch. 17 jewel Swiss movement in solid 10K yellow gold top case with yellow rolled gold plate back. Leather fob. Shock resistant; unbreakable mainspring.
6H508WWX3325 . . . . . $64.50

**Transportation W.** As above, chrome-plated top, steel back.
6H507WWX2575 . . . . . $50.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

**Lady Maria "21" Y:** 21 jewels. Florentine accented yellow top case with steel back. Matching wide bracelet. Shock-resistant, unbreakable mainspring
6SS25WWX2645 $51.00

**Lady Maria "21" W:** Same as above in white with steel back
6SS26WWX2645 $51.00



**Lady Ida "21" Y:** 21 jewels. Octagon-shaped yellow top case with steel back. Faceted crystal. Matching wide bracelet. Shock-resistant; unbreakable mainspring
6SS21WWX2550 $49.50

**Lady Ida "21" W:** Same as above in white with steel back
6SS23WWX2550 $49.50

**Calendar Riptide "21" W:** 21 jewel calendar watch tells the date at a glance. Waterproof* all stainless steel case with steel expansion band. Modern stick figure dial features luminous hands and hour dots, sweep second hand. Shock-resistant; unbreakable mainspring.
6FS09WWX2695 $52.00

**Calendar Riptide "21" Y:** Same as above in yellow with steel back
6FS10WWX2895 $56.00

**Sharon Y:** Classic yellow top case with steel back. Matching 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement; shock-resistant; unbreakable mainspring
6RS05WWX2075 $39.50

**Sharon W:** Same as above in white with steel back
6RS06WWX2075... $39.50

**(A) Diamond Marcia W:** 2 diamonds. 21 jewel movement in white top case with steel back. Faceted crystal. Matching wide bracelet. Shock-resistant; unbreakable mainspring
6W519WWX3150 $61.00

**Diamond Marcia Y:** As above in yellow, steel back.
6W520WWX3150 $61.00

**(B) Star Cathy W:** 2 cut-cut diamonds in white top case, steel back. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement, shock-resistant, unbreakable mainspring.
6W503WWX2575 $49.75

**Star Cathy Y:** As above in yellow, steel back.
6W504WWX2575 $49.75

# WALTHAM®

An international product by Waltham of Chicago

**LIFETIME GUARANTEE**
on all movement parts against breakage, postage, insurance, handling charge $1.00

**Betsy Y:** Oval styled yellow top case with steel back. Faceted crystal. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement is shock-resistant, has unbreakable mainspring
6RS03WWX2075 $39.50

**Betsy W:** Same as above in white with steel back
6RS04WWX2075 $39.50

**Miss Sonata Y:** Petite, tear-drop shaped yellow top case with steel back. Faceted crystal. Wide bracelet 17 jewel Swiss or U.S.V.I. movement is shock-resistant, has unbreakable mainspring
6US06WWX2795 $54.00

**Miss Sonata W:** Same as above in white, steel back.
6US07WWX2795 $54.00

**Vanessa Y:** Petite, yellow top case with steel back. Faceted crystal. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement; shock resistant, unbreakable mainspring
6TS03WWX2645 $51.00

**Vanessa W:** Same as above in white, steel back.
6TS04WWX2645 $51.00

**Golden Elegance Y:** 14K yellow gold case. Faceted crystal styling. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement is shock-resistant and has an unbreakable mainspring
6RS21WWX2575 $49.75

**Golden Elegance W:** Same as above in white.
6RS22WWX2575 $49.75

**Golden Darlene Y:** Round 14K yellow gold case. Faceted crystal styling. Matching wide fashion bracelet. 17 jewel Swiss or U.S.V.I. movement; shock-resistant, unbreakable mainspring
6SS13WWX2795 ...$54.00

**Golden Darlene W:** Same as above in white.
6SS14WWX2795 $54.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

Karen Lynne

# 12K GOLD FILLED

All items shown ⅞ size.

**A.** Leaf pin and matching clip earrings with Cultured Pearls. 12K Yellow GF.
6600KL1275 Set $25.50
6601KL600 Earrings (only) $12.00

**B.** Genuine Scarab circle pin and matching earrings. 12K Yellow GF
6602KL825 Pin (only) $16.50
6603KL975 Earrings (only) $19.50

**C** Hand-carved Genuine Ivory and Filigree rose pin and earrings set in 12K Yellow GF hand-made filigree
6604KL1240 Set $24.75
6605KL715 Earrings (only) $14.25

**D** Hand-carved Genuine Ivory rose pin and earrings with 12K Yellow GF textured leaves.
6606KL1090 Set $21.75
6607KL525 Earrings (only) $10.50

**E** Textured rope design Wedding Band earrings for pierced ears. 12K Yellow GF with 14K gold earwires
6608KL375 Earrings (pierced) $7.50

**F** Wedding Band earrings for pierced ears 12K Yellow GF with 14K gold earwires.
6609KL375 Earrings (pierced) $7.50

**G.** Genuine black onyx earrings for pierced ears set in 12K Yellow GF twisted wire with 14K gold posts.
6610KL450 Earrings (pierced) $9.00

**H** Genuine Cameo earrings for pierced ears in 12K Yellow GF twisted wire settings 14K gold posts.
6611KL600 Earrings (pierced) $12.00

**J.** Blue Moonstone earrings for pierced ears in settings of 12K White GF twisted wire 14K gold posts
6612KL375 Earrings (pierced) $7.50

**K.** Hand-made filigree circle pin and matching earrings with Cultured Pearls. 12K Yellow GF
6613KL975 Set $19.50
6614KL490 Earrings (only) $9.75

**L.** Genuine Scarab bracelet in 12K Yellow GF
6615KL1090 Bracelet $21.75

**M** Filigree bracelet with twisted links and Cultured Pearls. 12K Yellow GF.
6616KL750 Bracelet $15.00

**N.** Genuine Black Onyx bracelet with Cultured Pearls. 12K Yellow GF.
6617KL1015 Bracelet $20.25

**P** Hand-carved Genuine Ivory rose pendant and matching earrings. 12K Yellow GF. Pierced earrings (optional) have 14K gold posts
6618KL415 Pendant (only) $8.25
6619KL415 Earrings (French-back) $8.25
6620KL415 Earrings (pierced) $8.25

**R.** Genuine Hematite in Sterling Silver cage and matching drop earrings. Pierced earrings (optional) have 14K gold posts
6621KL415 Pendant (only) $8.25
6622KL715 Earrings (French-back) $14.25
6623KL715 Earrings (pierced) $14.25

**S.** Genuine Onyx pendant and matching earrings with 1 pt. Diamonds. 12K Yellow GF
6624KL900 Pendant (only) $18.00
6625KL1500 Earrings (only) $30.00

**T** Genuine Jade Cabochons in pendant and matching earrings. 12K Yellow GF
6626KL415 Pendant (only) $8.25
6627KL600 Earrings (French-back) $12.00
6628KL600 Earrings (pierced) $12.00

**U** Pendant and matching earrings with 1 pt. Diamonds set in rose motifs. 12K Yellow GF.
6629KL750 Pendant (only) $15.00
6630KL1200 Earrings (French-back) $24.00
6631KL1200 Earrings (pierced) $24.00

# Genuine Stone Scarabs By Bal Ron

12Kt. GOLD FILLED
All Items Boxed
with Safety Chains

758E-BBL490—$9.75

764E-BBL675—$13.50

749E-BBL490—$9.00

277B-BBL750 Yellow $15.00 1277B-BBL750 White $15.00

32B-BBL565 Yellow $11.25 132B-BBL565 White $11.25

139B-BBL715—$14.25

74B-BBL865—$17.25

58B-BBL640—$12.75

172B-BBL900—$18.00

192B-BBL975—$19.50

291B-BBL1275—$25.50

60B-BBL900—$18.00

67B-BBL1125—$22.50

8B-BBL1650—$33.00

442P-BBL715—$14.25

429P-BBL790—$15.75

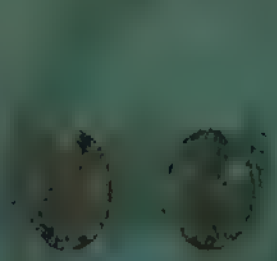
462P-BBL865—$17.25

12KT. GOLD FILLED

JADE
CAMEOS

CULTURED PEARLS
and ONYX

By *Bal Ron*



6738-BBL365—$11.25

PE304BBL900—$18.00

44025BBL750—$15.00

232BBL450—$9.00

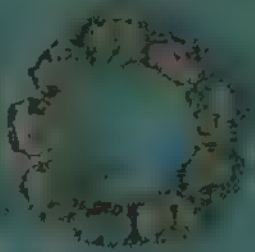
646BBL750—$15.00

495-BBL1125—$22.50

607BBL750—$15.00

207BBL1425—$28.50

452P-BBL300—$6.00

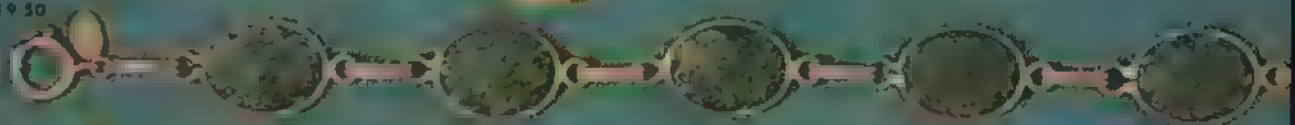


464J-BBL1050—$21.00

448P-BBL600—$12.00

462J-BBL975—$19.50

414P-BBL975—$19.50

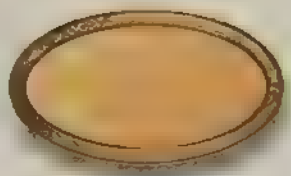


55-BBL1165—$23.25

54J-BBL975—$19.50

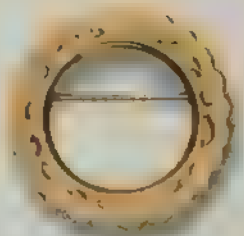
1728-BBL900—$18.00

ALL ITEMS BOXED

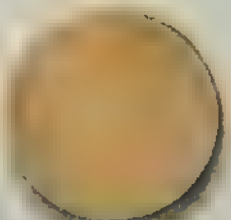


Oval hand decorated pin for monogramming. With highly polished center
530ZR350 Karatclad $7.00
529ZR350 S. S. ____ 7.00

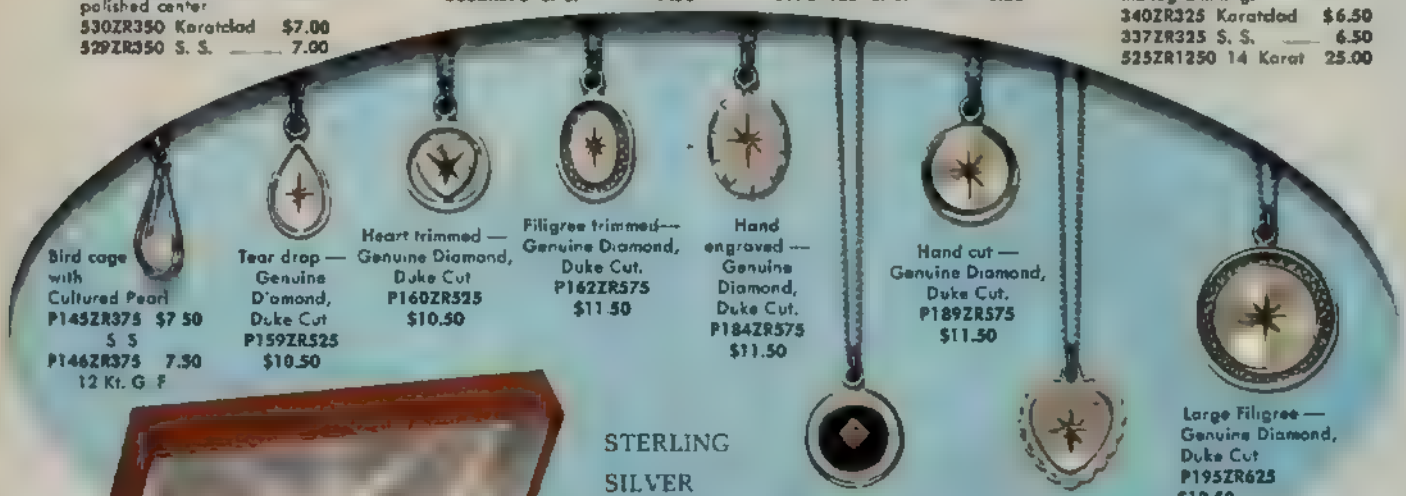
Florentine pin with filigree. Mirror center for engraving.
367ZR375 12 Kt. G. F. $7.50
366ZR375 S. S. 7.50



Hand engraved circle pin — Florentine finish.
398ZR325 12 Kt. G. F. $6.50
397ZR325 S. S. 6.50



Mirror finished round pin for monogramming.
340ZR325 Karatclad $6.50
337ZR325 S. S. ____ 6.50
525ZR1250 14 Karat 25.00



Bird cage with Cultured Pearl
P145ZR375 $7.50 S. S.
P146ZR375 7.50 12 Kt. G. F.

Tear drop — Genuine Diamond, Duke Cut
P159ZR525 $10.50

Heart trimmed — Genuine Diamond, Duke Cut
P160ZR525 $10.50

Filigree trimmed — Genuine Diamond, Duke Cut.
P162ZR575 $11.50

Hand engraved — Genuine Diamond, Duke Cut.
P184ZR575 $11.50

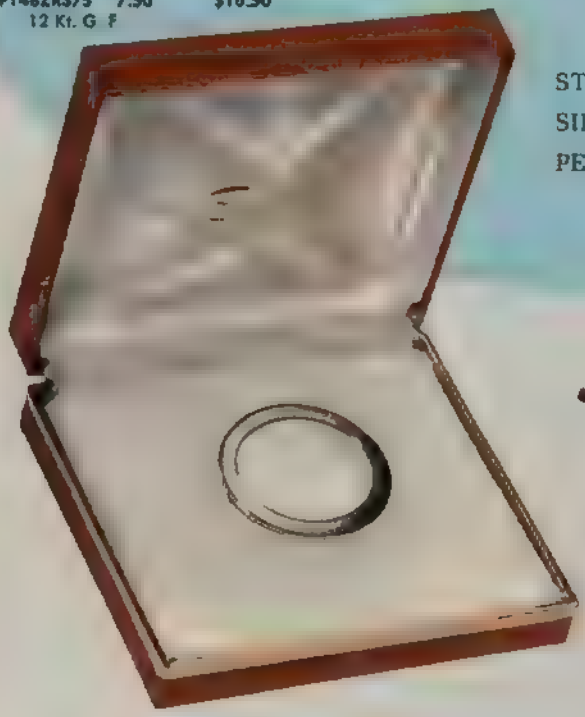
Hand cut — Genuine Diamond, Duke Cut.
P189ZR575 $11.50

Large Filigree — Genuine Diamond, Duke Cut
P195ZR625 $12.50

Genuine Onyx — Genuine Diamond, Duke Cut
P186ZR625 $12.50

Florentine heart — Genuine Diamond, Duke Cut.
P197ZR525 $10.50

STERLING SILVER PENDANTS



Oval hand decorated pin for monogramming.
489ZR350 S. S. ____ $7.00
490ZR350 Karatclad 7.00

# Stylist

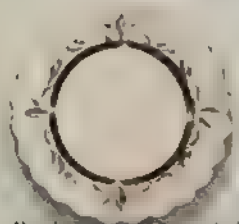
Exquisite Jewelry

**In Sterling Silver, Gold Filled, 14 Karat or Karatclad® (Heavy Gold Electroplate)**

**All Sterling Silver is Rhodium Plated**

All Items Shown Actual Size  Beautifully Gift Packaged

Satin finished pin — hand cut border.
534ZR300 Karatclad $6.00
533ZR300 S. S. ____ 6.00



Hand engraved pin—suitable for monogramming. Highly polished center.
474ZR375 S. S. $7.50
475ZR375 12 Kt. G. F. 7.50

Hand painted Cloisonne enamel pin.
357ZR400 S. S. $8.00

Hand cut border pin — Florentine center.
488ZR350 S. S. $7.00
494ZR350 Karatclad 7.00

Scalloped oval pin for monogramming. Polished center.
535ZR300 S. S. $6.00
536ZR300 Karatclad 6.00

Satin finished pin — hand cut border
511ZR325 S. S. $6.50
512ZR325 Karatclad 6.50

Tonka

mini Tonka

# Scaled Miniature Vehicles Operate Like the Real Thing

**(A) MIGHTY MOBILE CRANE—TONKA.** Large steel toy operates like a full size crane. Locking cranks control boom angle and operate clam bucket which opens and closes automatically. Boom folds for storage. Back cab pivots 360 degrees. Enclosed front cab has detailed interior. Truck runs smoothly on silent Celcon wheel bearings. Oversize TX-500 tires. Heavy duty bumper fitted with shock absorbing pads. 30" long, 23" high, 7¾" wide. 10½ lbs
**2940TT897** ..... **$13.00**

**(B) MIGHTY TONKA DUMP—TONKA** This all-steel giant Dump is big enough for children to ride on. Rolls smoothly on Celcon® wheel bearings. Back section raises for dumping. Enclosed cab with detailed interior. Heavy duty bumper fitted with shock absorbing pads. Long wear, oversize tires grooved for traction. Baked enamel finish. 18½" long, 9¼" high, 8" wide Shipping Wt. 9 lbs
**2900TT555** ..... **$8 00**

**(C) SHOVEL — TONKA.** Sturdy shovel stands up under the toughest use youngsters can give it. Automobile gauge steel construction. Comfortable handle grip makes it easy to fill bucket. Load is released by tripping lever near handle. Cab swivels full 360 degrees. Deep groove tractor treads. 20" long, 15" high, 6¼" wide. Wt. 4½ lbs.
**526TT333** ..... **$5.00**

**(D) TRENCHER — TONKA.** A real action toy with 5 separate operations digging, loading, hauling, dumping and leveling. Lever raises front bucket. Load is dumped by tripping release lever. Handle operates back hoe which swings to either side for unloading. Sturdy steel unit moves on durable deep groove treads. Built to take plenty of punishment. 18½" long, 7⅜" high, 5¼" wide. Wt. 3½ lbs.
**534TT333** ..... **$5.00**

**(E) HYDRAULIC DUMP — TONKA.** Steel Dump has smooth hydraulic action. Touch the release lever and the box automatically raises. 2-position tailgate permits either dumping or spreading. Whitewall tires and dual rear wheels. Real truck paint. Ruggedly built to withstand lots of hard play. Size: 13⅜" long, 6⅜" high, 6⅛" wide. Shipping Wt. 4 lbs.
**520TT333** ..... **$5 00**

**(F) CEMENT MIXER—TONKA.** Authentic cement mixing operation. Mixer drum fills through hopper on top and rotates as truck moves. Handle tilts drum to pour "cement" down adjustable chute in back. Realistic details include "glassed-in" cab, seats, "steering" wheel. Tandem dual wheels are lifetime whitewalls. Sturdy steel body with baked enamel finish. 14" long, 8" high, 6¼" wide. Wt. 5 lbs
**620TT397** ..... **$6 00**

**(G) GRADER—TONKA.** Front wheels turn easily with lever control. Scraper blade rotates to 5 positions. Realistic details include "floating tandem" wheels, driver's seat, motor and red reflectors. Sturdy, safe steel body can take plenty of battering around. Extra-large, grader styled tires. 17⅛" long, 6⅞" high, 7" wide. Wt. 5 lbs.
**510TT333** ..... **$5.00**

**(H) CAR CARRIER — TONKA.** Steel truck transport includes 3 plastic cars. Detachable carrier is strong enough to sit on. Lever positions ramp for unloading scale model cars. "Glassed-in" cab has seats, dashboard and "steering" wheel. Truck has tandem dual whitewall tires and metal hub caps. Dimensions: 26⅜" long, 8½" high, 5¾" wide. Wt. 7¼ lbs
**840TT535** ..... **$8 00**

**(J) JEEP COMMANDER—TONKA.** Durable steel construction with long lasting enamel finish. All-weather "canvas" top. Includes "steering" wheel, front seats, dual gear shifts, emergency gas tanks and detachable spare tire. Regulation olive drab color. Loading space in back. TX-500 lifetime tires. 10½" long, 5⅞" high, 5¼" wide. Wt. 2 lbs.
**304TT199** ..... **3.00**

**(K) JEEP DISPATCHER — TONKA.** Authentic steel model of famous Jeep vehicle. Has "steering" wheel, front seats, folding windshield and loading room in back. TX-500 whitewall lifetime tires with chrome wheel discs. 9¾" long, 5½" high, 5¼" wide. Shipping Wt. 1½ lbs
**200TT140** ..... **$2 00**

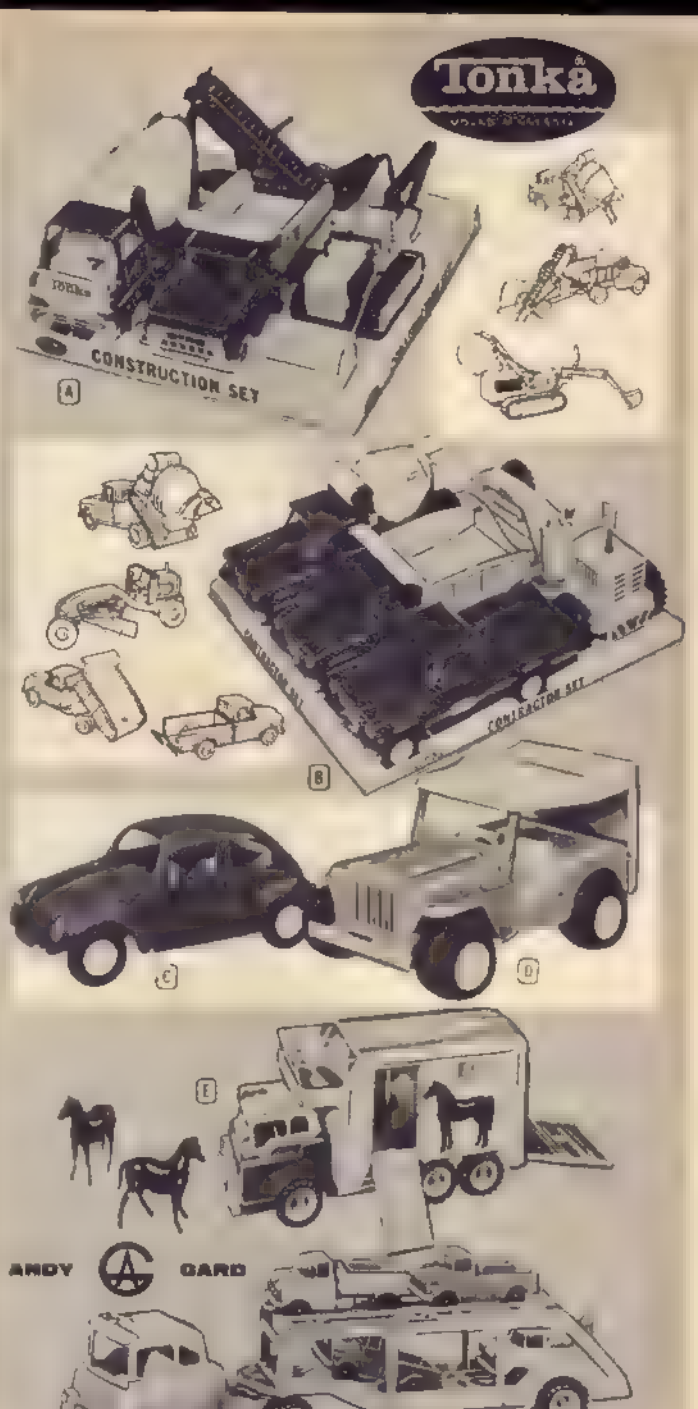
**(L) CAR CARRIER — TONKA.** Modern steel carrier hauls 2 Sting Ray sports cars. Aluminum ramps for top or bottom unloading. Detachable "glassed-in" cab has seats and "steering" wheel. Features tough balloon tires for longer life and quieter ride. Realistic in every detail. Size: 18⅝" long, 6¼" high, 4⅛" wide. Wt. 3½ lbs
**96TT333** ..... **$5 00**

**(M) PICK-UP — TONKA.** This rugged steel truck has snap-open tailgate for loading and unloading, ball-type trailer hitch, "glassed-in" cab, long wear tires and a baked enamel finish. Has many of the features you'd find in its full-size counterpart. Size: 9⅛" long, 3½" high, 3½" wide. Wt. 1¼ lbs
**50TT140** ..... **$2.00**

**(N) GRADER — TONKA.** Lever controlled steering is easily operated by even younger children. Scraper blade adjustable for scraping or spreading. Tires are perfect replicas of those on a real grader. Made of sturdy automobile gauge steel. Dimensions: 10¾" long, 4⅝" high, 4⅞" wide. Shipping Weight 2 lbs
**76TT199** ..... **$3 00**

**(P) CEMENT MIXER — TONKA.** Youngsters will have a ball with this realistic replica of a cement mixer. Loads through hopper in back. Crank turns tough, all weather plastic drum. Handle tilts drum for pouring. Steel body, wear resistant tires, dual rear wheels. Size: 9⅝" long, 4⅞" high, 4" wide. Shpg. wt. 1½ lbs.
**77TT199** ..... **$3.00**

**(R) WAGONEER AND TRAILER — TONKA.** All-steel Jeep Wagoneer body has detailed plastic front and back seats. Snap-open tailgate. Two wheel, detachable Trailer carries scale model plastic Sting Ray. Units are equipped with long-wear tires. Size: 16⅞" long, 3⅝" high, 3⅜" wide. Shipping Weight 1½ lbs.
**80TT199** ..... **$3.00**




**(A) CONSTRUCTION SET—TONKA.** Cement Mixer fills through hopper on top. Drum tilts to pour "cement" down chute. Enclosed cab. Detachable Sand Loader. Dump Truck has 2-position tailgate. Trencher has scoop and backhoe. Wt. 13 lbs
**2175TT1133** ..... **$17 00**

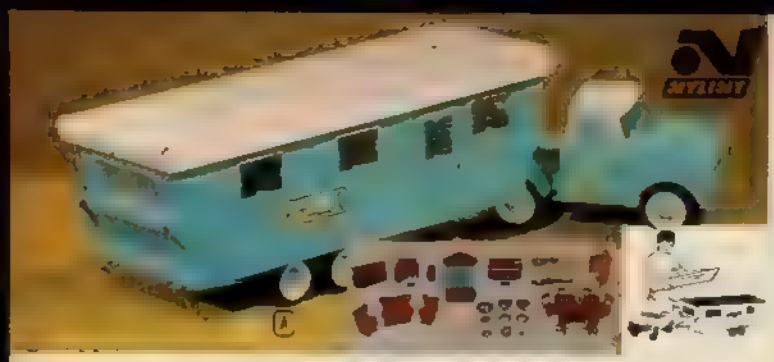
**(B) CONTRACTOR SET — TONKA.** Pick-up truck with tailgate. Cement Mixer loads through hopper and drum tilts for pouring. Dump truck with lever-controlled dumping. Grader has lever to turn front wheels, adjustable scraper blade
**130TT667** 6 lbs. ..... **$10 00**

**(C) VOLKSWAGEN — TONKA.** Steel scale model with front and rear seats, "steering" wheel, tires, bumpers. 8⅞" long. 1 lb.
**156TT160** **$2 40**

**(D) BEACH BUGGY — TONKA.** Features separate seats, "steering" wheel, loading area behind seats, "canvas" top and emergency gas tanks. Balloon tires, all-steel body. 6½" long. Wt. 1 lb.
**42TT140** ..... **$2 00**

**(E) HORSE VAN — ANDY GARD** Heavy duty cab with whitewall tires and Horse Van with 2 loading ramps, sliding windows and race horses. 24½" long with tailgate extended. 2½ lbs
**610AG233** ..... **$3.50**

**(F) TRUCK TRANSPORT — ANDY GARD** Heavy duty cab-over-engine truck and detachable trailer. Trailer's ramp carries 2 pick-up trucks, a tow truck and a dump truck. 22" long overall. Wt. 2 lbs.
**603AG199** ..... **$3 00**




## Scale Model Miniature Action Trucks

**(A) MOBILE HOME — NYLINT.** A dream home on wheels! Strong steel construction. Features removable roof, partitioned rooms, 28 pieces of furniture and kitchen equipment, hinged door, trailer hitch, tandem mounted wheels. Detachable dual-wheel tractor. 30" long overall. 9½ lbs.
**6601NY667** . . . . . **$9.98**

**(B) MICHIGAN SHOVEL — NYLINT.** Steel with safe smooth rolled edges. Bucket picks up load . . . swings to unloading area . . . trips automatically when raised by crank-operated winch to top of boom. Cab swivels in full circle on platform. 6 deep-tread tires. 30" long with boom extended. 9½ lbs.
**2201NY667** . . . . . **$9.98**

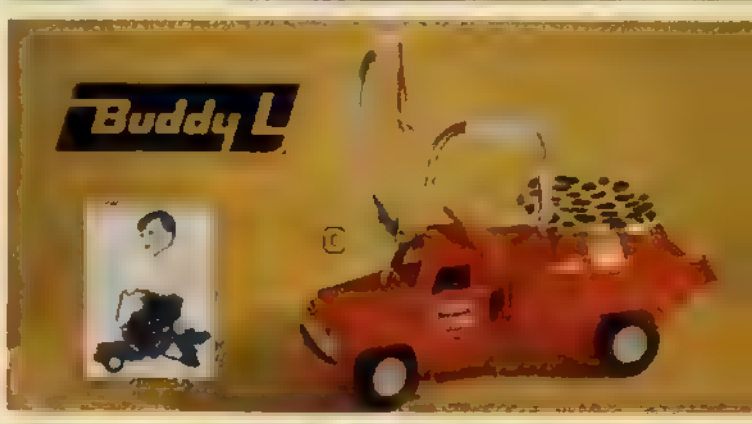
**(C) SIT-N-RIDE TOT TRUCK — BUDDY L.** Dumper has knuckle steering, hi-rise chrome handlebars with non-slip grips, steel construction. Removable "leopard spot" seat. Easy-action dumping. Dump box locks down for safe riding. 3¾" tires. 21" long, 8½" wide, 11½" high. Wt. 7¼ lbs.
**5845YL597** . . . . . **$9.00**

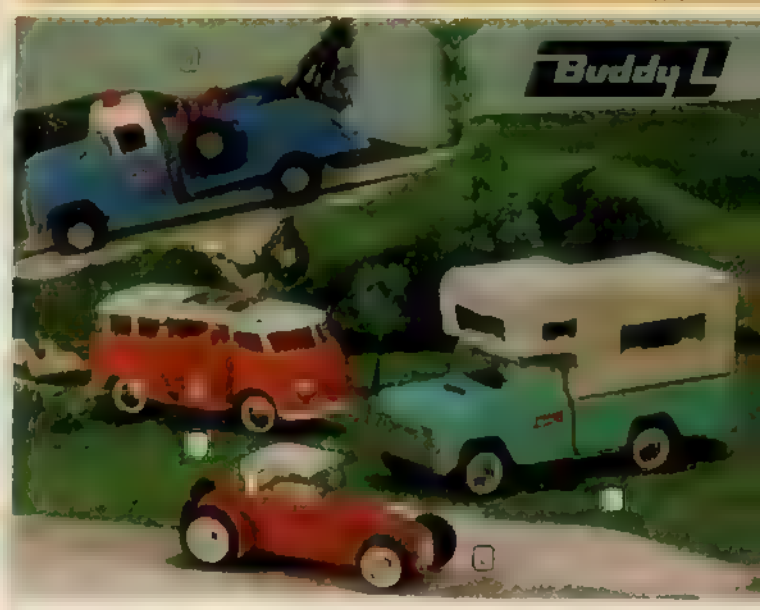
**(D) AERIAL LADDER FIRE ENGINE — BUDDY L.** Hook-N-Ladder of rugged steel. Rotating, elevating extension ladder reaches 44". Flasher dome on roof. Whitewalls. Brite-plate grille. 27¾" long. 6 lbs.
**5471YL533** . . . . **$8.00**

**(E) SUBURBAN FIRE PUMPER — NYLINT.** Swivel deluxe gun hooks to a garden hose . . . shoots 7' jet of water. Brite plated gun gages, fire extinguishers, ladders, siren and brake. 12¾" long. 2¾ lbs.
**8100NY267** . . . . **$3.98**

**(F) PONY FARM — NYLINT.** 6 ponies — Belgian, Quarterhorse, Thoroughbred, Morgan, Arabian and a Tennessee Walker — plus 11¾" long scale model steel pick-up truck with snap-action tailgate. 2¼ lbs.
**8000NY219** . . . . **$3.29**

**(G) TRAVELING ZOO — BUDDY L.** Rugged steel zoo truck with 6 different jungle animals, each riding in his own cage. Cage bars slide up to release animals. Truck is 13¼" long. Wt. 3 lbs.
**5420YL267** . . . . **$4.00**




## Authentic Vehicles . . . Ruggedly Built

**(H) FLAT TIRE WRECKER — BUDDY L.** Change the "flat" with "spare" and 3 poly tools supplied. Auto steel construction, heavy duty operating boom lifts and tows. Real flasher light uses 2 "C" batteries (not incl.) 15" long. Wt. 3½ lbs.
**5427YL333** . . . . **$5.00**

**(I) THE BUDDYWAGON — BUDDY L.** Rugged steel replica of a popular station wagon-bus finished in 2-tone color. Has sliding sun-roof to let in air and light. 2 side doors which open up wide, 2 banks of seats which fold down to make cargo space, sporty white walls. 10¾" long. Wt. 2½ lbs.
**5360YL267** . . . . **$4.00**

**(J) CAMPER — BUDDY L.** For the young vacationer's dreams of travel. True-to-scale steel Camper's Truck is ready to go places! Realistic detail with sliding windows, swing-open back door. Whitewall "non-mar" tires. Brite-plate grille and bumper. 14½" long. 4½ lbs.
**5434YL333** . . . . **$5.00**

**(K) JALOPY — NYLINT.** Low slung dragster with simulated fabric textured custom top, bucket seats, oversize rear wheels. One piece steel construction . . . gear shift, steering wheel . . . free-rolling axles. 9⅝" long. Wt. 1¼ lbs.
**6801NY140** . . . . **$1.98**

Tonka

mini Tonka

# Scaled Miniature Vehicles Operate Like the Real Thing

**(A) MIGHTY MOBILE CRANE—TONKA.** Large steel toy operates like a full size crane. Locking cranks control boom angle and operate clam bucket which opens and closes automatically. Boom folds for storage. Back cab pivots 360 degrees. Enclosed front cab has detailed interior. Truck runs smoothly on silent Celcon wheel bearings. Oversize TX-500 tires. Heavy duty bumper fitted with shock absorbing pads. 30" long, 23" high, 7¾" wide. 10½ lbs.
**2940TT897** .....**$13.00**

**(B) MIGHTY TONKA DUMP—TONKA.** This all-steel giant Dump is big enough for children to ride on. Rolls smoothly on Celcon® wheel bearings. Back section raises for dumping. Enclosed cab with detailed interior. Heavy duty bumper fitted with shock absorbing pads. Long wear, oversize tires grooved for traction. Baked enamel finish. 18½" long, 9¾" high, 8" wide. Shipping Wt. 9 lbs.
**2900TT555** .....**$8.00**

**(C) SHOVEL — TONKA.** Sturdy shovel stands up under the toughest use youngsters can give it. Automobile gauge steel construction. Comfortable handle grip makes it easy to fill bucket. Load is released by tripping lever near handle. Cab swivels full 360 degrees. Deep groove tractor treads. 20" long, 15" high, 6¼" wide. Wt. 4½ lbs.
**526TT333** .....**$5.00**

**(D) TRENCHER — TONKA.** A real action toy with 5 separate operations: digging, loading, hauling, dumping and leveling. Lever raises front bucket. Load is dumped by tripping release lever. Handle operates back hoe which swings to either side for unloading. Sturdy steel unit moves on durable deep groove treads. Built to take plenty of punishment. 18½" long, 7⅜" high, 5¼" wide. Wt. 3½ lbs.
**534TT333** .....**$5.00**

**(E) HYDRAULIC DUMP — TONKA.** Steel Dump has smooth hydraulic action. Touch the release lever and the box automatically raises. 2-position tailgate permits either dumping or spreading. Whitewall tires and dual rear wheels. Real truck paint. Ruggedly built to withstand lots of hard play. Size: 13⅜" long, 6⅜" high, 6⅛" wide. Shipping Wt. 4 lbs.
**520TT333** .....**$5.00**

**(F) CEMENT MIXER—TONKA.** Authentic cement mixing operation. Mixer drum fills through hopper on top and rotates as truck moves. Handle tilts drum to pour "cement" down adjustable chute in back. Realistic details include "glassed-in" cab, seats, "steering" wheel. Tandem dual wheels are lifetime whitewalls. Sturdy steel body with baked enamel finish. 14" long, 8" high, 6¼" wide. Wt. 5 lbs.
**620TT397** .....**$6.00**

**(G) GRADER—TONKA.** Front wheels turn easily with lever control. Scraper blade rotates to 5 positions. Realistic details include "floating tandem" wheels, driver's seat, motor and red reflectors. Sturdy, safe steel body can take plenty of battering around. Extra-large, grader styled tires. 17⅛" long, 6⅜" high, 7" wide. Wt. 5 lbs.
**510TT333** .....**$5.00**

**(H) CAR CARRIER — TONKA.** Steel truck transport includes 3 plastic cars. Detachable carrier is strong enough to sit on. Lever positions ramp for unloading scale model cars. "Glassed-in" cab has seats, dashboard and "steering" wheel. Truck has tandem dual whitewall tires and metal hub caps. Dimensions: 26⅜" long, 8½" high, 5¾" wide. Wt. 7¼ lbs.
**840TT535** .....**$8.00**

**(J) JEEP COMMANDER—TONKA.** Durable steel construction with long lasting enamel finish. All-weather "canvas" top. Includes "steering" wheel, front seats, dual gear shifts, emergency gas tanks and detachable spare tire. Regulation olive drab color. Loading space in back. TX-500 lifetime tires. 10½" long, 5⅞" high, 5¼" wide. Wt. 2 lbs.
**304TT199** .....**3.00**

**(K) JEEP DISPATCHER — TONKA.** Authentic steel model of famous Jeep vehicle. Has "steering" wheel, front seats, folding windshield and loading room in back. TX-500 whitewall lifetime tires with chrome wheel discs. 9¾" long, 5½" high, 5¼" wide. Shipping Wt. 1½ lbs.
**200TT140** .....**$2.00**

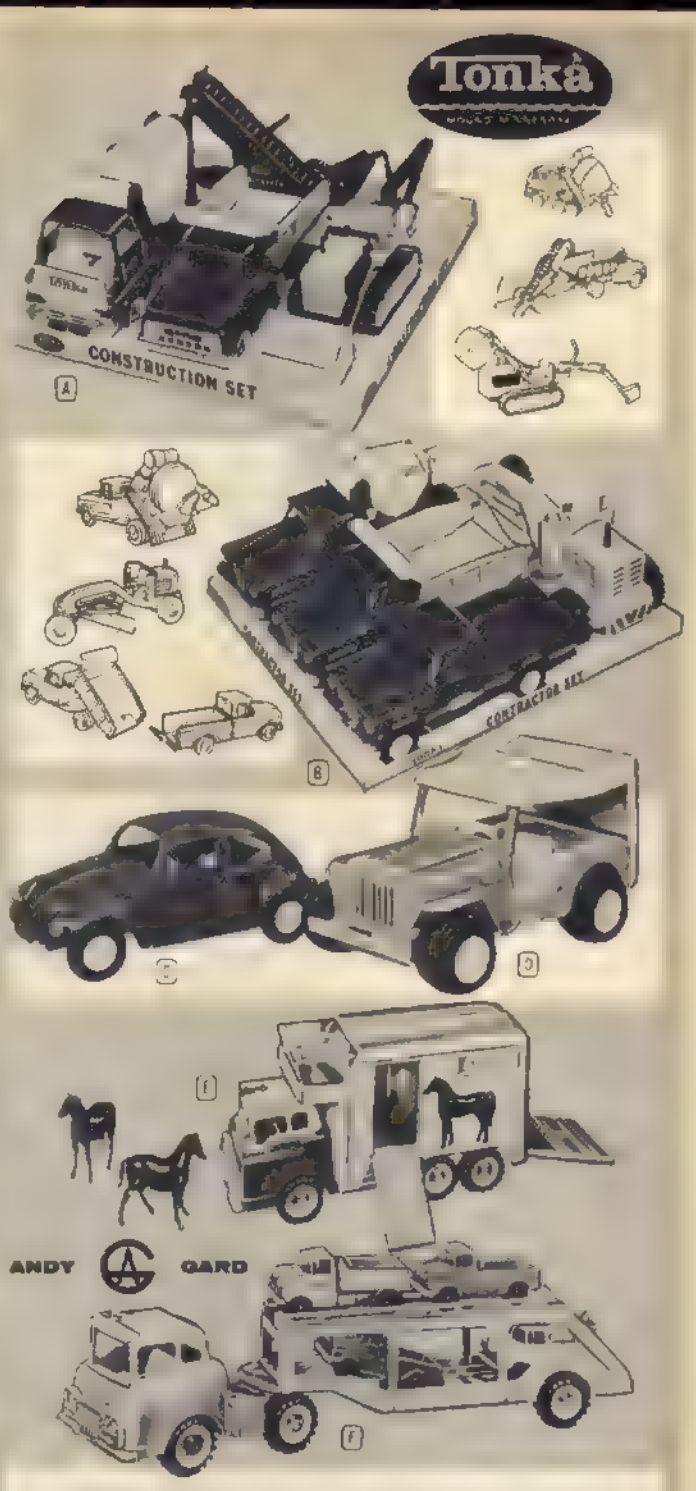
**(L) CAR CARRIER — TONKA.** Modern steel carrier hauls 2 Sting Ray sports cars. Aluminum ramps for top or bottom unloading. Detachable "glassed-in" cab has seats and "steering" wheel. Features tough balloon tires for longer life and smoother ride. Realistic in every detail. Size: 18⅝" long, 6¾" high, 4⅜" wide. Wt. 3½ lbs.
**96TT333** .....**$5.00**

**(M) PICK-UP — TONKA.** This rugged steel truck has snap-open tailgate for loading and unloading, ball-type trailer hitch, "glassed-in" cab, long wear tires and a baked enamel finish. Has many of the features you'd find in its full-size counterpart. Size: 9⅛" long, 3½" high, 3½" wide. Wt. 1¼ lbs.
**50TT140** .....**$2.00**

**(N) GRADER — TONKA.** Lever controlled steering is easily operated by even younger children. Scraper blade adjustable for scraping or spreading. Tires are perfect replicas of those on a real grader. Made of sturdy automobile gauge steel. Dimensions: 10¾" long, 4⅝" high, 4⅜" wide. Shipping Weight 2 lbs.
**76TT199** .....**$3.00**

**(P) CEMENT MIXER — TONKA.** Youngsters will have a ball with this realistic replica of a cement mixer. Loads through hopper in back. Crank turns tough, all weather plastic drum. Handle tilts drum for pouring. Steel body, wear resistant tires, dual rear wheels. Size: 9⅝" long, 4⅜" high, 4" wide. Shpg. wt. 1½ lbs.
**77TT199** .....**$3.00**

**(R) WAGONEER AND TRAILER — TONKA.** All-steel Jeep Wagoneer body has detailed plastic front and back seats. Snap-open tailgate. Two wheel, detachable Trailer carries scale model plastic Sting Ray. Units are equipped with long-wear tires. Size: 16¾" long, 3⅝" high, 3⅝" wide. Shipping Weight 1 lbs.
**80TT199** .....**$3.00**




**(A) CONSTRUCTION SET—TONKA.** Cement Mixer fills through hopper on top. Drum tilts to pour "cement" down chute. Enclosed cab. Detachable Sand Loader. Dump Truck has 2-position tailgate. Trencher has scoop and backhoe. Wt. 13 lbs.
**2175TT1133** .....**$17.00**

**(B) CONTRACTOR SET — TONKA.** Pick-up truck with tailgate. Cement Mixer loads through hopper and drum tilts for pouring. Dump truck with lever-controlled dumping. Grader has lever to turn front wheels, adjustable scraper blade.
**1107T667** 6 lbs. .....**$10.00**

**(C) VOLKSWAGEN — TONKA.** Steel scale model with front and rear seats, "steering" wheel, tires, bumpers. 8⅜" long. 1 lb.
**156TT160** .....**$2.40**

**(D) BEACH BUGGY — TONKA.** Features separate seats, "steering" wheel, loading area behind seats, "canvas" top and emergency gas tanks. Balloon tires, all-steel body. 6½" long. Wt. 1 lb.
**42TT140** .....**$2.00**

**(E) HORSE VAN — ANDY GARD.** Heavy duty cab with whitewall tires and Horse Van with 2 loading ramps, sliding windows and race horses. 24½" long with tailgate extended. 2½ lbs.
**610AG233** .....**$3.50**

**(F) TRUCK TRANSPORT — ANDY GARD.** Heavy duty cab-over-engine truck and detachable trailer. Trailer's ramp carries 2 pick-up trucks, a tow truck and a dump truck. 22" long overall. Wt. 2 lbs.
**603AG199** .....**$3.00**

## Scale Model Miniature Action Trucks

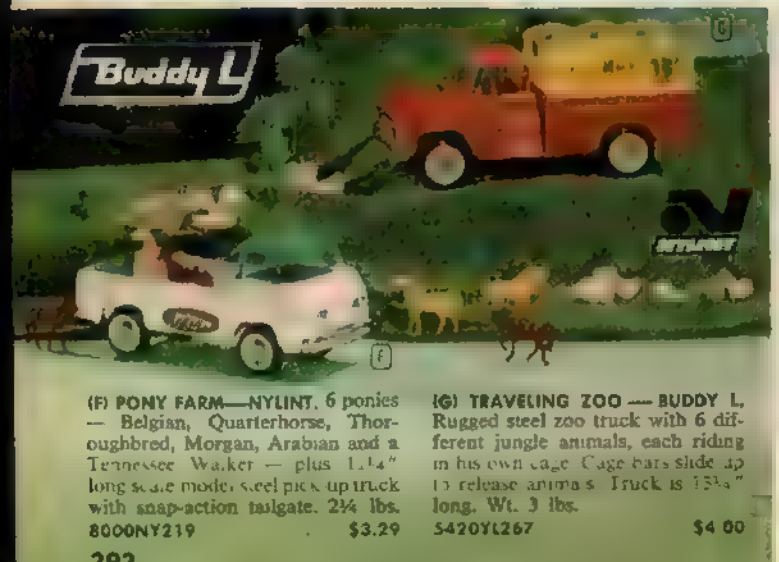
**(A) MOBILE HOME — NYLINT.** A dream home on wheels! Strong steel construction. Features removable roof, partitioned rooms, 28 pieces of furniture and kitchen equipment, hinged door, trailer hitch, tandem mounted wheels. Detachable dual-wheel tractor. 30" long overall. 9½ lbs
**6601NY667** ..... **$9.98**

**(B) MICHIGAN SHOVEL — NYLINT.** Steel with safe smooth rolled edges. Bucket picks up load . . . swings to unloading area . . . trips automatically when raised by crank-operated winch to top of boom. Cab swivels in full circle on platform. 6 deep-tread tires. 30" long with boom extended. 9½ lbs.
**2201NY667** ..... **$9.98**

**(C) SIT-N-RIDE TOT TRUCK — BUDDY L.** Dumper has knuckle steering, hi-rise chrome handlebars with non-slip grips, steel construction. Removable "leopard spot" seat. Easy-action dumping. Dump box locks down for safe riding. 3½" tires. 21" long, 8½" wide, 11¼" high. Wt. 7¼ lbs.
**5845YL597** ..... **$9.00**

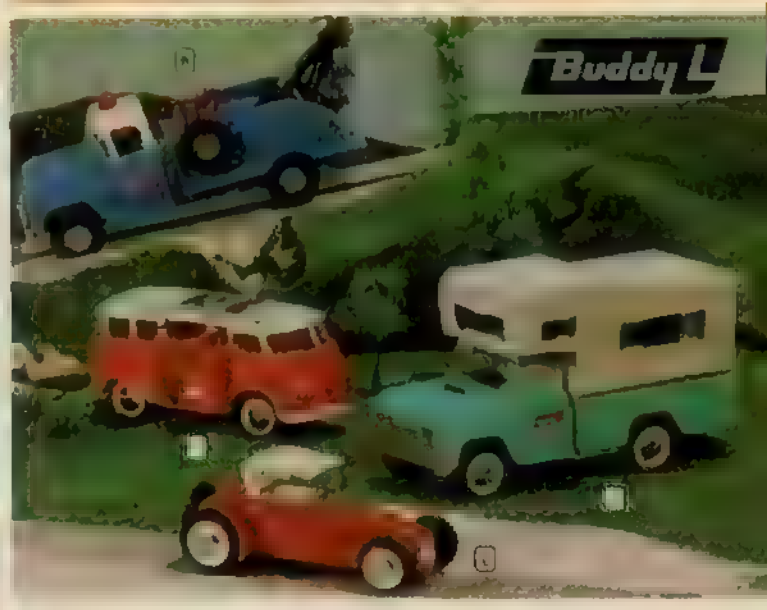
**(D) AERIAL LADDER FIRE ENGINE — BUDDY L.** Hook N Ladder of rugged steel. Rotating, elevating, extension ladder reaches 44". Flasher dome on roof. Whitewalls. Brite-plate grille. 27¾" long. 6 lbs.
**5471YL533** ..... **$8.00**

**(E) SUBURBAN FIRE PUMPER — NYLINT.** Sirens. Deluge gun hooks to a garden hose . . . shoots 7' jet of water. Brite plated gun gages, fire extinguishers, ladders, siren and blinker. 12¾" long. 2½ lbs.
**8100NY267** ..... **$3.98**




**(F) PONY FARM — NYLINT.** 6 ponies — Belgian, Quarterhorse, Thoroughbred, Morgan, Arabian and a Tennessee Walker — plus 1.14" long scale model steel pick-up truck with snap-action tailgate. 2¼ lbs.
**8000NY219** ..... **$3.29**

**(G) TRAVELING ZOO — BUDDY L.** Rugged steel zoo truck with 6 different jungle animals, each riding in his own cage. Cage bars slide up to release animals. Truck is 15¾" long. Wt. 3 lbs.
**5420YL267** ..... **$4.00**




## Authentic Vehicles . . . Ruggedly Built

**(H) FLAT TIRE WRECKER — BUDDY L.** Change the "flat" with "spare" and 3 poly tools supplied. Auto steel construction, heavy duty operating boom lifts and tows. Real flasher light uses 2 "C" batteries (not incl.) 15" long. Wt. 3½ lbs.
**5427YL333** ..... **$5.00**

**(I) THE BUDDYWAGON — BUDDY L.** Rugged steel replica of a popular station-wagon body finished in 2-tone color. Has sliding sun-roof to let in air and light, 2 side doors which open up wide, 2 banks of seats which fold down to make cargo space, sporty whitewalls. 10¾" long. Wt. 2½ lbs.
**5360YL267** ..... **$4.00**

**(J) CAMPER — BUDDY L.** For the young vacationer's dreams of travel. True to scale steel Camper's Truck is ready to go places. Realistic detail with sliding windows, swing-open back door. Whitewall "non-mar" tires. Brite-plate grille and bumper. 14½" long. 4½ lbs.
**5434YL333** ..... **$5.00**

**(K) JALOPY — NYLINT.** Low-slung dragster with simulated fabric textured custom top, bucket seats, oversize rear wheels. One piece steel construction, gear shift, steering wheel, free-rolling axles. 9⅝" long. Wt. 1 lb.
**6801NY140** ..... **$1.98**

# PLAYTIME WILL MOVE RIGHT ALONG . . . WITH INTERESTING ACTION TOYS

## BUDDY-L SIT-N-RIDE TRUCK

A 4-way truck to play with hour after engrossing hour . . . it's a wrecker, a hauler, a dumper and a riding truck! A big 24½" long, 8½" wide and 12¼" high steel truck so solid he can ride it . . . and with the seat removed there's cargo space to spare. Dump box locks for safe riding; realistic knuckle steering; big 3½" non mar tires Ship. wt. 7 lbs.

**55N5648-547** . . . . . **$8.00**

## NYLINT HORSE VAN

It's off to the races in grand style . . . with a sleek, streamlined horse van sporting whitewall tires and chrome hubcaps. Hinged tailgate and hinged side ramps for easy entry and exit of the full complement of thoroughbred mares and colts. Trailer powered by a Ford F-350 truck with dual wheels. Rugged steel construction; no-mar tires 5⅝" wide; 6¾" high. 23½" long

**55N5617-533** Wt. 5½ lbs. . . **$7.88**

He can change the "flat" with the spare tire supplied. Real Flasher Light signals an emergency — uses 2 "C" batteries, not included Solid auto-steel construction with operating boom for towing. No-mar tires, poly grille, spring suspension. 6¼ x 6½ x 15¼" long

**55N5603-343** Wt. 4 lbs **$5.00**

**55N5249-18 "C" Battery.** . . **25c**

## STRUCTO HYDRAULIC DUMPER

Back yard or living room engineers can put in a good day's work with this . . . just depress the lever and a hydraulic cylinder raises body and dumps the load. Careful detailing includes new modern cab with seat, steering wheel, ¼ raised side window. Enameled steel with no-mar whitewall tires. 13⅞ x 5-7/16" overall

**55N5676-265** Wt. 4 lbs. . . **$3.88**

### Ⓐ TONKA CONSTRUCTION SET

Authentic scale models that act like the real thing! Includes Cement Mixer, Dump Truck with detachable sand loader; and Trencher. All of steel with new TX lifetime tires. Wt. 16 lbs.

**55N5649-1187** . . . . . **$16.95**

**Trencher** only. Ship wt. 3 lbs.

**55N5660-333** . . . . . **$4.98**

**Cement Mixer** only Ship. wt 6 lbs.

**55N5658-417** . . . . . **$5.98**

**Dump & Sand Loader** only. wt. 6 lbs

**55N5659-417** . . . . . **$5.98**

### Ⓑ TONKA MIGHTY MOBILE CRANE

Works with such real-life precision it will thrill a budding road engineer Lockable cranks adjust boom angle and operate clam bucket which opens and closes automatically Back cab pivots 360°. Truck has Celcon® wheel bearings and oversize tires. Heavy-duty bumper with shock absorbers. Automobile gauge steel; 25" long, 20" high, 7¾" wide. Boom folds for storage. Ship. wt. 11 lbs

**55N5647-873** . . . . . **$12.95**

### Ⓒ TRACTOR & TRAILER by Johnny Express

Motorized to run by remote control . . . it turns left or right, goes forward or reverse, couples and uncouples from trailer, travels fast or slow — all by remote control! Rugged and realistic in every detail, the basic trailer has a steel support that enables a 200-lb. man to stand on it! Add reefer van below (D) and make another truck! Measures 33 x 11 x 8" overall. 7 lbs.

**55N5965-1333** . . . . . **$20.00**

### Ⓓ JOHNNY EXPRESS REEFER VAN

Realistic reefer van can be "sure-locked" onto the basic trailer described in (C) above . . . to create a completely new and different motorized truck that operates by remote control Reefer van is closed on all sides like a real trucker's box, with sliding door on the side for easy loading of cargo. Uninsulated refrigeration unit in front. All modeled to scale. 24" long, 13" high, 8" wide. Ship. wt. 6 lbs

**55N5970-537** . . . . . **$8.00**

### Ⓔ JOHNNY EXPRESS CRANE

Helps the young trucker to load and unload his cargo the modern up-to-date way . . . and it's sturdy enough to handle whatever load he has on consignment. Crane has a telescoping boom over 16" long. Manually operated handle raises and lowers hook on the end for hauling cargo Crane swings a full 360 degrees for fullest loading maneuverability. Measures 14" long, 3" wide and 9" high Ship. wt. 1 lb.

**55N5971-135** . . . . . **$2.00**

### Ⓕ JOHNNY EXPRESS FORK LIFT

The perfect helper for the Boss of a truck fleet . . . it's a rough and tough work horse that actually lifts heavy cargo of crates, oil drums, etc. on loaded pallets to loading heights. Realistically scaled after a 3000-lb. capacity fork lift, it's 9" long, 3" wide and 7" high, and operates by turning a hand wheel. It can be moved about on its own wheels, to convenient loading position. Ship. wt. 1 lb.

**55N5972-195** . . . . . **$3.00**

### Ⓖ REMCO FAT CAT

Climb-Action-Traction gets the Fat Cat over boulders, out of ditches -- over any obstacle no matter how rough or rocky! Boom swings forward, motorized winch raises, lowers or tows, automatically. Canopy removes to make room for big loads. 34" long with boom extended; 10" wide van. Runs in low speed or high, reverse or forward gear on 4 "D" batteries, not included. 11 lbs

**55N5488-1097** . . . . . **$15.95**

**"D" battery**

**55N5250-18** . . . . . **Each 25c**

### Ⓗ REMCO TIGER CAT

A flick of the switch unleashes the powerful Tiger Cat, the jeep that claws its way over everything, up hill and down, thanks to Climb-Action Traction. Motor purrs, motor fan spins. Customized like a jeep, 4-barreled carburetor, valve covers, hub caps and exhaust pipe shine like real chrome. 14" long Runs in low speed and high, on 2 "D" batteries, not included. Ship. wt. 3 lbs.

**55N5467-457** . . . . . **$8.98**

**"D" battery**

**55N5250-18** . . . . . **25c**

### Ⓘ TONKA MIGHTY DUMP

Super sized dump truck big enough for its proud owner to ride on. All-weather enclosed cab has "steering wheel" Back section raises easily to dump the load Automobile gauge steel construction with oversized tires, grooved for road-hugging traction Rolls quietly on Celcon® wheel bearings Heavy duty bumper fitted with shock absorber pads 18½" long, 9¾" high, 8" wide. 10 lbs.

**55N5685-583** . . . . . **$8.98**

### Ⓚ NYLINT SUBURBAN FIRE PUMPER

Hook it up to the garden hose and junior firemen can handle any blaze their imagination kindles . . . shoots water 7 feet high. Swivel deluge gun, detailed simulated control panels and gages, removable fire extinguishers, removable ladders, siren and blinker all make the whole thing seem real! Heavy steel construction, enamel finish, non marking whitewall tires. 12¼ x 5-3/16 x 8" high. Ship. wt. 3 lbs

**55N5618-269** . . . . . **$3.98**

### Ⓛ MARX "BIG BOSS" CAR CARRIER

A long 42" . . . plus an 18" top load ramp . . . 8¼" wide with overpass clearance (loaded) of 13¾". Rugged plastic truck goes forward and reverse and has an electric conveyor belt to load cars. Uses 4 "D" batteries, not included. Mechanical auxiliary loading system and drop skid wheels. Switch activates Za-Zooom motor noise. Comes with 4 big 6 x 14" cars. Wt. 11 lbs.

**55N5573-1697** . . . . . **$24.95**

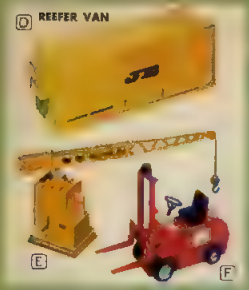
**"D" battery**

**55N5250-18** . . . . . **25c**

### Ⓜ THE WEEKENDER by STRUCTO

The last word in modern styling, engineering and quality construction . . . built to take all the rough traveling young campers will give it on many a thrilling backyard safari. Has refrigerator, sink, convertible seats and bed, curtained window, and also 2 side and 2 rear doors. When not in use, tent folds into compartment atop the body . . . just like the real camper it's patterned after Wt. 3½ lbs.

**55N5077-197** . . . . . **$5.98**


O REEFER VAN
E
F

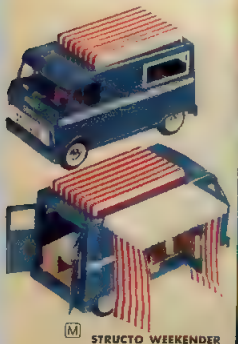
A
TONKA 3-pc. CONSTRUCTION SET
Tonka

JOHNNY EXPRESS TRACTOR-TRAILER
C

TONKA MIGHTY MOBILE CRANE
B
Bucket works automatically

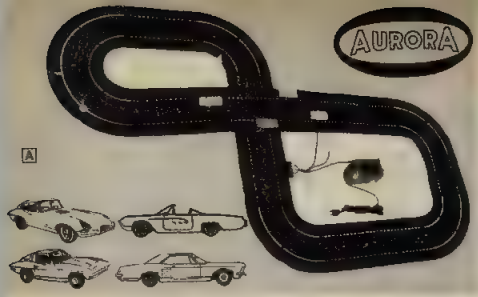
Battery-Operated Climb Action
REMCO
G FAT CAT
H TIGER CAT

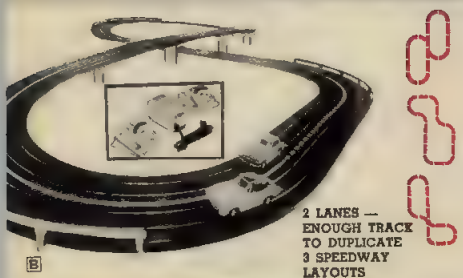
Tonka
Big enough and Sturdy enough to ride on!
TONKA MIGHTY DUMP
J


M STRUCTO WEEKENDER

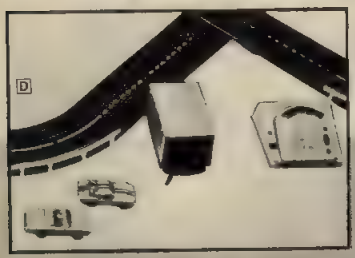
AUTO SALES, INC.
L MARX "BIG BOSS" CARRIER

FIRE PUMPER
K
NYLINT




2 LANES — ENOUGH TRACK TO DUPLICATE 3 SPEEDWAY LAYOUTS




Stirling Moss RACING

INDIANAPOLIS RACER

COBRA

FERRARI

Stirling Moss

MODEL MOTORING

HO SCALE With "JET" 500 CARS

**Line for Line realism for table-top racing thrills.**

**(A) Big 4-Lane Raceway Set.** Stand by for double action . . . here come the Thunderjets! Four Thunderjet 500's racing at once on big four-laner. Comes with 4 HO scale Thunderjet 500's, 4 speed controls, six 9" radius curves, six 6" radius curves, fourteen 9" straight sections, four 6" straight sections, two 9" terminal straight sections, 6 trestle posts and DC Power Pack
**55N5073-2663** 9 lbs. . . . . **Set $39.95**

**(B) Stirling Moss Thunderjet 500 2-Lane Raceway.** Two Lanes to duplicate three model roadways (illustrated left). Feel the terrific surge of power as you press the throttle, plunging two super-powered Thunderjet 500's into realistic action. Includes 2 speed controls with reverse switches and hand brakes, eight 9" radius curves, seven 9" straight sections, one 9" terminal straight section, 4 trestle posts, set of 6 guard rails with posts and 18-volt DC Power Pack.
**55N5075-1883** 8 lbs. . . . . **Set $24.95**

**(C) New Aurora Large 1/32 Scale Set.** Completely new . . designed for beauty . . . engineered for great performance Features new spin-out speed corners, jewel-like Aurora American racers, made in U.S.A. and powered by unbeatable A-Jet motors Includes 2 cars, 2 plug-in speed controls with brake, plug-in Power Pack, eight 14" radius 60° curves, five 12" straight sections, one 12" terminal plug-in section, eight spin-out shoulders, 2 pair spin-out shoulder ends, set of board fence with billboards and bridge posts
**55N5082-2663** 12 lbs. . . . . **Set $38.95**

**(D) New Dual 8 Thunderjet 2-Lane Set.** Features exciting new speed corners, narrow squeeze track, surging 20-volt Power Pack and automatic lap counter — plus two super-powered Thunderjets to 'stir up a storm' on big Dual 8 layout. Has 2 speed controls with reverse switches and brakes, five 9" radius curves (1/4 section), four 9" radius curves (1/8 section), seven 9" straight sections, 2 squeeze track, 9" lap counter, criss-cross track, corner cross-over, 6 trestle posts, set of 9" speed corners guard rails with posts
**55N5076-1997** 9 lbs. . . . . **Set $29.95**

## Aurora Thunderjets

***HO SCALE RACERS . . . SPEEDY THUNDERJET 500'S***
***Handsome Chrome Trim . . . Hi-Performance Tires***

| | | |
|---|---|---|
| 55N5375-197 | **Indianapolis Racer.** 1/4 lb. | **$2.98** |
| 55N5376-197 | **XKE Jaguar.** 1/4 lb. | **2.98** |
| 55N5374-197 | **Ferrari.** 1/4 lb. | **2.98** |
| 55N5382-197 | **AC Cobra.** 1/4 lb. | **2.98** |

## ROADWAY SECTIONS and ACCESSORIES in HO SCALE

**9" Curved Track — Package of two.**
55N5379-79 1/2 lb. . . . . **Pkg. of 2 $1.19**
**9" Straight Sections** — Package of two
55N5380-85 1/2 lb. . . . . **Pkg. of 2 98¢**
**Pair 9" 2-Lane Criss-Cross Roadway.** Install one or two in track layout to change lanes of cars, provide collision hazard.
55N5381-132 1/2 lb. . . . . **Pair $1.98**

# Light Fantastic by MOE

## High Fashion "Honeycomb" Lighting

*Creative lighting at its finest! Iridescent "honeycomb" in vibrant colors around white opal glass diffusers. Gleaming brass adds rich accent. Fixtures in choice of 3 styles to use throughout your home for integrated decor with either contemporary or transitional furnishings.*

A **"Honeycomb" Pendant.** Drum-shaped honeycomb edged in brass and centered over white glass diffuser. Takes one 75W bulb. 6" diameter. Up to 60" drop down.

**55E9031-1797** Emerald-Blue Honeycomb 4½ lbs. **$29.95**
**55E9111-1797** Tangerine-Gold Honeycomb 4½ lbs **$29.95**

B **"Honeycomb" Close-to-Ceiling Fixture.** Colorful honeycomb with brass bands at top and bottom. Takes 3 bulbs up to 60W. 18" diameter. 6¾" deep.

**55E9041-2337** Emerald-Blue Honeycomb. 11 lbs. **$38.95**
**55E9033-2337** Tangerine-Gold Honeycomb 11 lbs **$38.95**

C **"Honeycomb" Pulldown.** Sweeping honeycomb over fiberglass cone. Satin brass trim. 3-way switch . . . takes three 60W bulbs. 22" diameter. Adjusts from 21-53".

**55E9002-2997** Emerald-Blue Honeycomb. 14½ lbs **$49.95**
**55E9003-2997** Tangerine-Gold Honeycomb 14½ lbs **$49.95**

## What's New in Versatile Pulldowns?

*Now . . . the luxury of period stylings to match your particular decor—plus, of course light-level adjustment*

D **WHITE GLASS PULLDOWN.** Lovely textured white glass fluted shade, ceramic glass diffuser. Polished brass trim. 3-way switch—takes three 75W bulbs. Adjusts from 22-48".

**55E9005-2097** 19" diam 10 lbs. . . . . **$34.95**

E **CONTEMPORARY BRASS PULLDOWN.** Satin brass shade . . gold-n-white glass crown. White ceramic diffuser. 3-way switch—takes three 60W bulbs. Adjusts from 14½-41½".

**55E9007-1497** 18" diam. 12 lbs. . . . . **$24.95**

F **TRANSITIONAL GLASS PULLDOWN.** Prismatic glass shade with swirling blue-green-aqua pattern. Antique finished brass accents. 3-way switch—3 bulbs to 75W. Adjust 20-49"

**55E9104-1797** 18" diam. 12½ lbs. . . . . **$29.95**

G **VICTORIAN PULLDOWN.** Textured amber-gold glass shade with colorful leaf design. Antique brass lace galleries, trim. 3-way switch—3 bulbs to 75W. Adjusts from 23-51".

**55E9103-2097** 17" diam. 12½ lbs. . . . . **$34.95**

## Let a Chandelier Set Your Mood

H **SPANISH 5-LIGHT CRYSTAL CHANDELIER.** Focal point for small dining room, entry hall or bedroom. Crystal pendants sparkle from delicately crafted bobeches. Intricate, cast Spanish bronze chandelier. Lamps take candelabra base 40W bulbs. 17½" overall spread. 38" long

**55E9016-4197** 10¾ lbs. . . . . **$69.95**

J **CONTEMPORARY 5-LIGHT CHANDELIER.** Stunning in its simplicity! Rectangular polished brass arms gracefully suspended from center stem with rich walnut spindle. Opal glass shades. 28" spread 28" long. Takes 5 bulbs up to 75W.

**55E9043-4077** 11¾ lbs. . . . . **$67.95**

## Framed Fixtures for the Built-in Look

K **CEILING FIXTURE IN BRASS OR NICKEL.** Provide decorative lighting in kitchen, family room, hall, etc. White bent glass bottom and side panels encased in stylish metal frame. 8¼" diameter. 3½" deep Takes 150W bulb

**55E9107-477** Polished Brass. 4 lbs. . . . . **$7.95**
**55E9108-477** Satin Nickel. 4 lbs. . . . . **$7.95**

L **CONTEMPORARY DRUM STYLE 3-LIGHT FIXTURE.** Very attractive in kitchen, hall, etc. Hand-blown satin opal glass shade. Perforated frame in satin-finished brass or copper. 6½" deep. 12½" diameter. Takes 3 bulbs up to 60W.

**55E9105-1005** Brass 5 lbs. **$16.75**
**55E9106-1005** Copper. 5 lbs **$16.75**

## Vibrant Fantasy Sphere Pendants

M Glittering spheres of translucent white fiberglass accented with sparkling color glitter! Use singly to focus on key elements in your decor . . . group in clusters or string in a row for imaginative special effects. 10½" spheres have white trim. Take one 100W bulb. Extend down to 60".

**55E9008-1077** White. 6 lbs. **$17.94**
**55E9008-1077** Fuchsia. 6 lbs. . . . . **$17.94**
**55E9010-1077** Black/White Tweed 6 lbs. . . . . **$17.94**
**55E9011-1077** Blu 6 lbs . . . . . **$17.94**

N **COLONIAL STYLE PULLDOWN.** Charming ceiling fixture of authentic Early American design. Hobnail white milk glass shade with glass chimney. Gleaming polished brass frame and trim. 3-way switch . . . takes one 50-100-150W or 50-200-250W bulb. 15" wide at bow of harp. Adjusts from 29" to 57". 9¾ lbs.

**55E9109-2997** . . . . . **$49.90**

P **TRANSITIONAL PULLDOWN.** Lovely white-n-brass ceiling fixture for dining room, family room or bedroom. Two shades of textured bent glass banded by a polished brass gallery. White decorated glass dissolves to sparkling clear rims. Rich satin brass trim. 3 way switch . . . takes 3 bulbs up to 100W. Adjusts from 20" to 42" 12 lbs

**55E9110-2277** . . . . . **$37.95**

R **"STARDUST" PULLDOWN.** Terrific buy! Perfect for dining area, over desk, in conversation corner. Star patterned glass diffuser; brass finished perforated reflector. 3-way switch in wood pull. Takes three 60W bulbs. 14" diam. Adjusts from 16" to 54". 5 lbs.

**55E5762-795** **$12.95**

S **JEWELED PULLDOWN.** Distinctive design . . . 3 candelabra-base bulbs cast light up; additional 60W bulbs direct light down! "Jewels" in reflector sparkle with lights on. White glass diffuser with beaded sunburst pattern. Perforated reflector in 3 finishes . . specify Chrome, Brass or Copper. 3-way switch. Adjusts from 16" to 60"

**4-Light Pulldown** with 3 Up Lights. 21" diameter. Specify finish. 12 lbs.

**55E5763-2797** . . . . . **$39.95**

**3-Light Pulldown** with 3 Up Lights. 17" diameter. Specify finish. 9 lbs.

**55E5764-1997** . . . . . **$29.95**

T **DECORATIVE BULLET LIGHTS.** Style-right fixtures dramatize home furnishings, light stair, halls, family rooms. Textured cones of Brown and Ivory raffia laminated to fiberglass . . . swivel to throw light in any direction. Polished brass trim and base. Project 10½" Take 100W bulbs

**Single Bullet Light.** On/off switch.

**55E9054-477** 1½ lbs. . . . **$7.95**

**Double Bullet Lite.** 3-way switch

**55E9055-837** 2½ lbs. . . . **$13.95**

Honeycomb
Pulldowns
A
B
C
D
E
F
G
H
J
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L
M

# Look what's been done to improve HOME LIGHTING

(1) **3-PC. MILK GLASS LAMP SET.** You get two 17" lamps *plus* a matching 23" high lamp at one unbelievably low price! Use on vanity, end tables, wherever you want a warm touch of Colonial charm Quaint bases are hobnail design white milk glass with brass plated stems. Parchment shades have hobnail trim cast a soft light. 1-way switches

**55E4849-997** 8 lbs. . . . . **$14.95**

(2) **3-WAY "PERFECT SIGHT" FLOOR LAMP.** Patented clutch holds lamp at desired adjusted height, swing feature permits side to side positioning. Produces even, glareless light distributed over wide, but well defined area Hy-Lite reflector has stay-white inside surface . . directs light where it's needed while it bathes a room in a soft glow. Takes 50-100-150 watt bulb Easy to move . . . weighs only 7 lbs. Neutral Beige finish

**55E4847-1345** Sh. wt. 8 lbs **$10.00**

**NEW!**
**FLOOR MODEL PULL DOWN**
Height easily adjustable from 33" to 45"

**PAIR** one low price

**15" PICTURE LAMP** Dramatically highlights a painting or mirror. 16" bronze finished steel shade, chrome plated reflector. Takes two tubular bulbs (included). Ball swivel for E Z side-to-side adjustment Telescopes 3" to 6" from picture Off-on switch Mount doubles to hang picture. 5 lbs.

**55E4819-797** . . . . **$11.95**

**7½" Picture Lamp.** As above . . but with single bulb. 3 lbs.

**55E4820-530** . . . . . **$7.95**

**PAIR OF CRYSTAL VANITY LAMPS.** The sparkling elegance of polished crystal highlighted with gold color fittings . . . truly designed to add beauty and distinction to your boudoir! 4-pc. crystal stem and base has on-off push button socket, 6-ft. ivory cord set. 7" diameter drum shade is white fiberglass accented with gold trim at top and bottom UL approved Each lamp is 22" high . . ideal size for night tables, nice in parlor, too.

**55E4848-897** 6 lbs **Pair $12.95**

## High Intensity Portable Miniature Lamps

*Be kind to your eyes! New high intensity lamps are engineered to produce intense, yet glare-free pure white light concentrated exactly where you want it. They take the strain out of reading, studying, sewing—any close work. Most models fold compactly when not in use they're perfect travelers. All come with bulb Plug in anywhere*

A **"MOBILETTE-77" by LENOX.** Magnifying lens shields 12-volt automotive bulb (incl.), increases pure white light. Telescopic design—closes to 5½" high. Shade swivels 360° Use as wall lamp, too. Unbreakable phenolic shade, base. Specify Wine/Brown or Gray/Black.

**55E4814-1197** Extends to 15". 2½ lbs. . . . . **$15.95**
**55E1007-35** G.E. 12V Replacement Bulb for above. . . **45c**

B **PRIVATE "I" LAMP** Folds to 6¼" high. 12-volt bulb, included, equals 150 watts. Shade swivels 360°. Telescopic arm adjusts to any angle. Wall mounts, too. High impact plastic Specify Ivory or Black.

**55E4844-975** Extends to 17". 2 lbs. **$12.95**
**55E1007-35** G.E. 12V Replacement Bulb for above. . . . . **45c**

C **"ACMEFLEX" LAMP.** 14" brass plated gooseneck arm. Air-cooled shade . . plated reflector for 25% more glare-free light. High impact plastic base and shade. Includes 6V bulb Specify Beige or white

**55E4846-797** 4½x1⅜x2⅛" base 2½ lbs. . . . . **$11.95**
**55E1010-31** G.E. 6V. Replacement Bulb for above. . . . . **40c**

D **"TUCKAWAY" by ACME LITE** Table or wall lamp with anodized brass folding arm. Adjusts to any angle. Air cooled shade . . . plated reflector for 25% more white light. High impact plastic base and shade. 6V. bulb included. Specify Beige or white. 4½x1⅜x2⅛" base

**55E4845-970** Extends to 15". 3 lbs. . . . . **$13.95**
**55E1010-31** G.E. 6V. Replacement Bulb for above. . . . . **40c**

E **LOW-COST MINIATURE.** Light equals 100-watt bulb Adjustable brass arms. Shade swivels 180° Plastic base in Black, Ivory or Beige

**55E4843-545** 12V. bulb included. 2 lbs. . . . . **$7.95**
**55E1007-35** G.E. 12V Replacement Bulb for above. **45c**

## Polished Brass Desk and Piano Lamps

F **CONTEMPORARY ADJUSTABLE LAMP.** Puts light where you need it! Two swivels in weighted base swing it right or left; up or down. Handsome solid brass base is highly polished and lacquered to prevent tarnish. 12" shade is white fabric over parchment 6 lbs.

**55E5726-644** Adjusts from 13" to 21" high. . . . . **$9.95**

G **EARLY AMERICAN 4-WAY ADJUSTABLE LAMP.** All brass . . . gleaming solid base and shade lacquered to prevent tarnish Heavily weighted base has two swivels . . . arms swing right or left; height adjusts, for reading, desk work, etc. 11" shade with gallery edge. 7 lbs.

**55E5531-995** Adjusts from 14" to 21" high. . **$14.95**

H **"LYRE" PIANO-ORGAN LAMP** Traditionally styled, extra deluxe model. Rich gleaming brass plated finish. Arm adjusts to any angle Flourescent tube casts soft, shadowless light. 8" weighted base with protective pad 15" long shade. 8-watt tube included

**55E4816-1997** Stands 17" high. 7 lbs. . . . . **$29.95**

J **"SPINET" PIANO-ORGAN LAMP.** For modern or provincial decor Brightly polished brass plated finish. 14" long shade swivels full 360° 6" weighted base Uses 2 tubular T-10 bulbs (not included)

**55E4817-1530** 6 lbs. . . . . **$22.95**

K **"CLEF" PIANO-ORGAN LAMP.** Polished brass plated finish. 8" shade adjusts easily to any angle, swivels 360 degrees, 6" weighted, padded base. Uses 2 tubular T 10 bulbs (not included).

**55E4818-1130** Adjusts to 21" high. 6 lbs **$16.95**

## High-Style Torchier and Pull-Down Lamps

L **DECORATOR TORCHIER by LENOX.** Stunning modern styling! Imported white bristol glass shade. Polished brass shaft and weighted base with rich walnut trim 3-way switch for 50-220 250 watt bulb.

**55E4815-2530** 20 lbs. Stands 65" high. . . . . **$37.95**

M **SATIN BRASS PULL-DOWN LAMP.** Wall-mounts . . . positions glare-free light where you want it . . . up or down, left or right. Pierced satin brass 17" shade Frosted glass diffuser Uses two 75-watt bulbs.

**55E5514-895** Extends 12-20" from wall 8 lbs. . . . . **$13.95**

N **TEAR-DROP PULL-DOWN WALL LAMP.** Moves up or down, swings left or right Rich satin brass 9" shade has pierced design. White perforated metal diffuser Telescoping arm. 3-way switch

**55E5515-495** Extends 12-20" from wall 5 lbs. . . . . **$7.95**

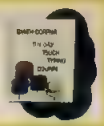
P **DELUXE POLISHED BRASS PULL-DOWN** Versatile, contemporary wall mount. Goes up, down, left or right Perforated 14" brass shade, white bent glass diffuser. Uses three 60-watt bulbs . . . 3-way switch.

**55E4850-1145** Extends to 27" from wall. 7 lbs. . . . . **$18.95**

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

**SPECIAL OFFER $3.95**
10 Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter 5 Columbia records easel type instruction book



### the Corsair®

This is PICA type.
This is ELITE type.

Good Housekeeping — PRODUCT OF PERFORMANCE DESCRIBED ... REPLACEMENT OR REFUND IS GUARANTEED

COMMENDED by PARENTS' MAGAZINE

### the STERLING®

**5 YEAR GUARANTEE**

*Any Smith Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

TAN

Unified base and carrying case

GREEN

BLUE

Trimline™ Carrying Case Matches Your Airplane Luggage

**CORSAIR® — THE MOST COMPLETE, DEPENDABLE LOW-PRICED TYPEWRITER YOU CAN BUY!** Space-age styling and all-around convenience keynote this smart portable—and at a really low price. Weighs just 9 lbs., yet engineered to deliver years of heavyweight performance. Take it along to school, to work or on vacation with you. It's a durable traveler — precision in miniature — with many big-machine features including: 84-character regular office-size keyboard, Page Gage™ tells how far you are from the bottom of the page. Quick Set™ margin-stops —fully visible and set with a single finger motion. Pre-Set™ tabulator —one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control, key touch selector lets you choose the touch that's right for you. Trim design and Cycolac body give modern look, super strength. Deluxe unified base and carrying case. Available in tan or blue . . . Pica or Elite type. Shipping weight 12 lbs.

| | | |
|---|---|---|
| 55V1915-3997 | Pica. Specify color | $90.00 |
| 55V1916-3997 | Elite. Specify color | 90.00 |

**STERLING® —TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN!** A dependable and durable portable with sophisticated good looks that make it ideal for any dorm or den. Feel the smooth, effortless key action, the movement of the carriage, the feel of precision throughout and you'll recognize quality. Features an office-size 88 character keyboard, exclusive Page Gage tells how far you are from the bottom of the page. Full-length tabulator sets and clears tab stops at your keyboard. Quick-Set margin stops—fully visible and set with a single finger motion. Flat-surfaced erasure table. Rugged all-steel construction finished with electrostatically applied paint. Trimline™ carrying case . . styled to match your airplane luggage. An American-made product. Available in Metallic light gray, green or blue . . Pica or Elite type. Shipping weight 20 lbs.

| | | |
|---|---|---|
| 55V1917-7097 | Pica. Specify color | $104.00 |
| 55V1918-7097 | Elite. Specify color | 104.00 |

## *Deluxe* ADDING MACHINE

### *Adds, Subtracts and Multiplies Electrically*

**FOR EVERYBODY WHO FIGURES!** Engineered for every type of business and profession. Quiet and portable . . . fits into every office. Or use it at home or on the farm. Adds, subtracts and multiplies electrically. Designed with the operator in mind, this remarkable American made unit has advanced design and mechanical features throughout. Adds 8 columns (99,999,999.99) and totals 9 columns (99,999,999.99). Hand Span keyboard for easier operation and increased efficiency. Transparent tear strip keeps all entries on the tape visible. Keyboard correction key eliminates incorrect items before machine is operated. King size add bar for greater ease and speed of operation. These advances speed up your figuring work, and assure you greater accuracy and efficiency. 9' detachable cord. Charcoal Gray. Shipping weight 14½ lbs.

| | | |
|---|---|---|
| 55V1920-9997 | | $150.00 |

SCM SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

This is PICA type. This is ELITE type.

Good Housekeeping GUARANTEE

COMMENDED by PARENTS MAGAZINE

### 5 YEAR GUARANTEE

*Any Smith-Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

## the Galaxie® II

Trimline™ Carrying Case Matches Your Airplane Luggage

BLUE GRAY

**GALAXIE® II — THE FASTEST NON-ELECTRIC EVER BUILT!** American made portable gives a sense of absolute, effortless control you feel in your fingertips. Features include: 88-character office-size keyboard; jeweled main bearing; Changeable Type™ — adds a new dimension to your keyboard with 40 optional snap-on characters; natural-arc action keys; Page Gage and Quick Set margins; full length key set tabulation, removable platen, and line indicator; 3-position ribbon selector. Equipped with Forward Glide top deck. Rugged All-Steel construction — with electrostatically applied, deep finish. Beautiful new color coordination—colored platens . . . even a colored pad on the linespace lever. Gold, Blue or Gray. Pica or Elite. Shipping wt. 22 lbs.

55V1913-8897 Pica. Specify color . . . . . $134.50
55V1914-8897 Elite. Specify color . . . . . 134.50

## Coronet™

ELECTRIC PORTABLE

GRAY GREEN

**CORONET™ — THE FINEST PORTABLE ELECTRIC TYPEWRITER!** Easy to learn on. Simply touch the keys and electricity does the work for you. Type as fast as you want . . . get print perfect letters . . . precise spacing, even stroke, even impression. Five automatic electric repeat actions—dashes, spaces, dots, underlines and "X's". American-made portable features full 88-character office-size keyboard, keyboard controlled tabulator; Page Gage—tells how far you are from the bottom of the page and Quick-Set margin stops—fully visible . . . set with a single finger motion. Personal touch adjustment and copy set control. All metal vinyl covered Trimline™ carrying case. In Metallic light gray, green or blue . . . Pica or Elite. Shipping weight 27 lbs.

55V1911-12497 Pica. Specify color . . . . . $149.00
55V1912-12497 Elite. Specify color . . . . . 149.00

## *Lightweight* FIGUREMATIC®

### *All-Electric Adding Machine*

Easy to learn, easy to-use adding machine for the homemaker or professional. Ideal for salesmen, homemakers and students. An ingenious 8-lb. electric "brain" that does your adding, subtracting and multiplying automatically! Checks everything from store bills to a store inventory . . . fast as you can click off the items. Through creative engineering many parts and assemblies were combined into a single, more efficient unit for greater durability, accuracy and portability. "Hand Span" keyboard is easy to use . . . has extra-sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover and pull out the case handle. Easy to-read type . . . clearly printed tape. Combined digit indicator and clear key simplifies operation. Lists 7 columns of figures ($99,999.99) and totals 8 $999,999.99). Weighs only 8 lbs., measures a compact 9x13x7". Beautiful Pacific Green. Shipping weight 10½ lbs.

55V1910-6797 . . . . . $86.50

# ROYAL PORTABLES

## *Easiest to use...more exclusive features!*

- America's most wanted brand—every year more Royal typewriters are bought in America than any other brand.
- A choice of model for every need, every budget.
- Rugged construction by experienced craftsmen.
- Guaranteed five years*.

Shipping Weight 22 lbs.

Choice of Blue (shown), Gray or Gold

This is Pica Type. This is Elite Type.
*This is Small Spencerian (12 letters to the inch).*

## SAFARI

The full-featured typewriter, combining office machine performance and keyboard size, with practical portability. Offers a variety of exclusives not found on any other portable. Paper goes in easily and straight with Roll 'n' Ready paper feed. Margins set instantly with Magic® Margin. Ribbons change in seconds without fuss or muss with Twin-Pak® Ribbon. Columns of numbers or outlines are done easily with Magic® Column Set. Center of paper is easy to locate with Magic® Meter. Types between lines with Line Finder. Available in Pica, Elite, and Spencerian type. **Specify color.**

| | | |
|---|---|---|
| 55V1900-9388 | Pica | $115.00 |
| 55V1901-9388 | Elite | 115.00 |
| 55V1902-9388 | Script | 115.00 |

*Includes deluxe luggage-type carrying case . . . slants away for ease in carrying*

## PARADE

**Choice of Red** (shown)

Gray

Shipping Weight 15 lbs.

*Includes grained vinyl hard-sided carrying case.*

A compact portable that meets your needs with big machine features as Key Set Tabulator, to type columns, and the exclusive Royal Touch Control. Includes all-metal construction, full-size keyboard, 2-color ribbon, and 1-1½-2 line spacing. Available in Pica or Elite type. **Specify color.**

| | | |
|---|---|---|
| 55V1903-5888 | Pica | $78.00 |
| 55V1904-5888 | Elite | $78.00 |
| 55V1905-5888 | Script | $78.00 |

## ROYALITE®

*Smart handy vinyl carrying case.*

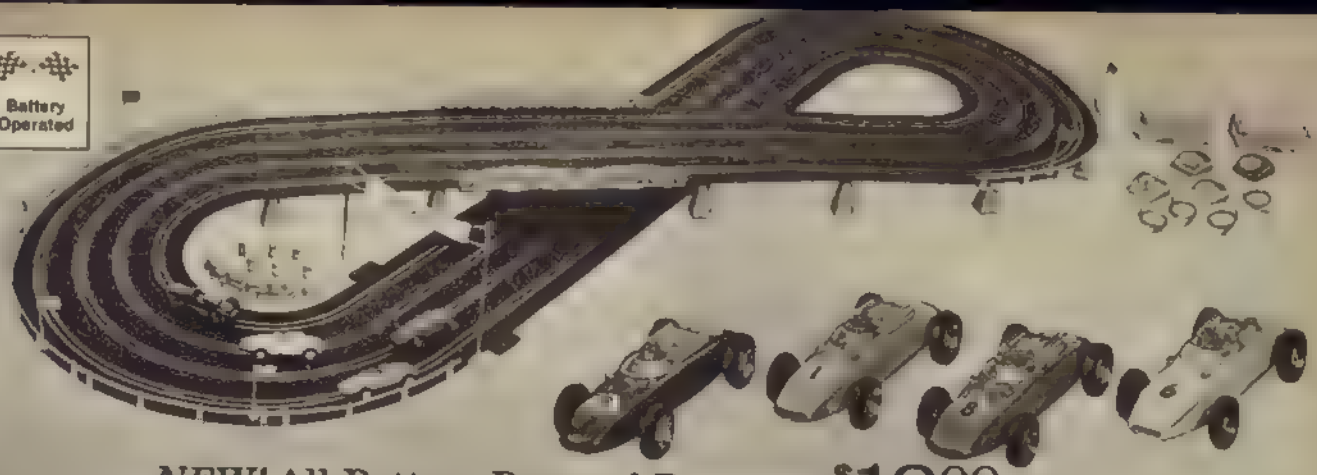
A quality portable for the budget-conscious buyer. Die-cast aluminum construction and a full-size keyboard are two of its big machine features, besides an anti-jam key and its automatic ribbon reverse. Available in Pica or Elite type.

Shipping Weight 12 lbs.

| | | |
|---|---|---|
| 55V1906-4495 | Pica | $50.00 |
| 55V1907-4495 | Elite | $50.00 |

*Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbons or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

Battery Operated



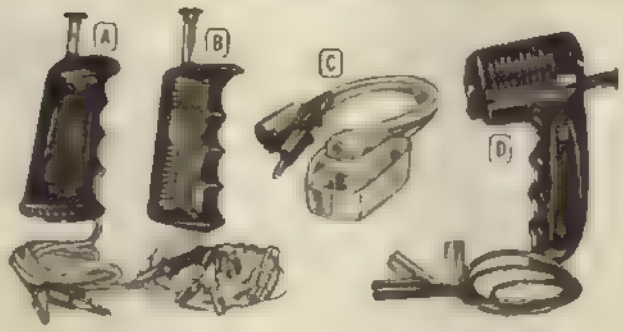
# *NEW!* All Battery Powered Raceway $18.00

FOR THE FIRST TIME—A "CORDLESS ELECTRIC" 4-LANE 1/32 ROAD RACE . . . and Wards has it! It's a four lane track with plenty of room for car maneuvering. The cars are operated by means of speed control units which are battery powered. Special color coded connections, so electrical outlet needed. Set takes eight "D" batteries for operation (not included), see Page 370. You get four cars, 4 in. long, one yellow, one red, one blue, and one green, all chrome trimmed. You can have loads of fun running four car competitions, and it provides more family enjoyment by allowing four people to race at once. Set up your own competitions. The cars will seem around a figure 8 type layout at lightning speeds. You receive over 18 feet of running track, and it's easy to assemble. And the set is completely portable; you can use it anywhere. The layout measures about 72 in. long by 28 in. wide. The set consists of the following: the four cars and four speed control units; two battery boxes; one power intake straight section; straight and curved track sections; fence, bridge sections and 16 flyover struts; a start/finish sign; eight flag poles and a printed sheet of international flags; and four advertising signs. See the special road race table enlarger on Page 351.

48 HT 29400 M—Shipping weight 10 lbs., ..... $18.00

*For basic information on Road Race sets, see "Facts About Roadracing" Page 199.*

## Choose from our wide variety of slot race accessories




### Wards Slot Shop Controllers

(A) MARK IV CONTROLLER. By Cox. Plunger type controller with steady acceleration for full length of plunger. Specially-built 15 ohm resistor cartridge, highest quality component of its type. It's super sensitive . . . and super-tough. Dynamic braking and new flexible cord protector. Fuse wire burnout protection. Driver can't hurt wiring when attaching three large alligator clips.

48 HT 29302—Ship. wt. 8 oz. $5.50

(B) PRO-CONTROLLER. By Strombecker. 12 ohms. Contoured vented case. Contoured thumbrest, ballbearing action. Replaceable resistance unit, protective fuse. Alligator clips on leads.

48 HT 29332—Ship. wt. 8 oz. .$5.00

(C) PROFESSIONAL CONTROL. By Revell. All-new electro-mechanical controller capable of turning a motor off and on hundreds of times a second. No rheostats or transistors to burn out. Does not generate heat. Full range brake control means you have precise control at all times. Durable cycolac case. Insulated alligator clips.

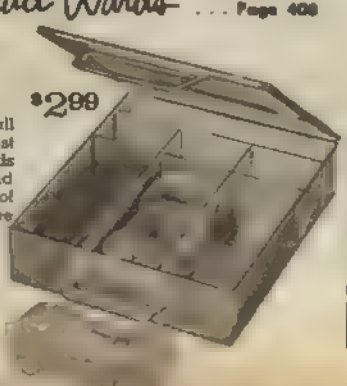
48 HT 29313—Ship. wt. 7 oz.. .. $3.50

(D) TOUCH AND GO CONTROLLER. By K & B. 7½ ohms. Especially designed for 6-volt motors and rewinds. The pistol grip design fits comfortably into the palm of your hand with a smooth plunger action to give you instant acceleration, braking and change of speed. Durable lexan dissipates heat. Ruby red finish.

48 HT 29320—Ship. wt. 8 oz. $4.99

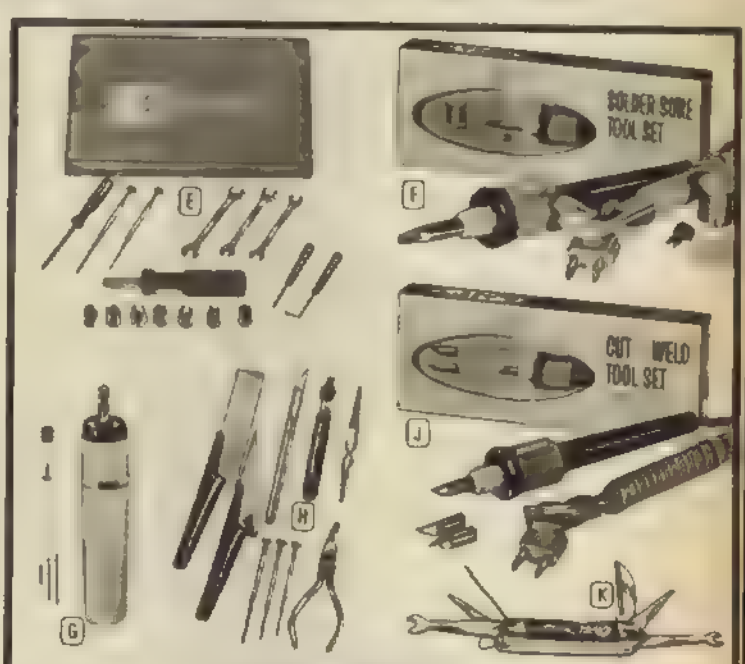
This Christmas call Wards . . . See AID Page 400

### K & B Car Caddy




K & B CAR CADDY. Here is an all scale car carrying case. It's a must for owners of two or more cars. Holds three cars plus hand control and miscellaneous accessories. Made of sturdy shatter-proof plastic, with three large compartments for cars, four roomy bins for tools, parts, etc. No cars, accessories included. About 12x10½x2¾ in. high.

48 HT 29321—Ship. wt. 2 lbs. $2.99




### Tool kits for all needs

(E) STROMBECKER MASTER MECHANIC KIT. For the fine detail work of model car building. Plastic pocket case. Kit includes: bayonet type handle with 7 interchangeable heads; 3/48, 4/40 and 5/40 inch pocket wrenches; straight and 90° Allen head wrenches; two small swivel-head, [illegible] fixed handle screwdrivers.

48 HT 29335—Ship. wt. 8 oz. $2.44

(F) ELDON SOLDER-SURE ELECTRIC TOOL KIT. Correct temperature for all home soldering, including customizing model cars. Heavy-duty handle with cool cork grip, 6-ft. cord and 23½ watt heating unit. 120 volt AC plug-in. UL Listed.

48 HT 29350—Ship. wt. 8 oz..... $2.44

(G) STROMBECKER CORDLESS POWER DRILL. For all hobby work. 10,000 rpm. Two bits, .032-in. and .0375-in.; sanding drum; de-burring tool.

48 HT 29336—Ship. wt. 8 oz. . . $2.99

(H) STROMBECKER TOOL KIT. Includes needle-nose pliers, criss-cross tweezers; three screwdrivers; oiler with cap; razor saw; keyhole saw; hobby knife. All nickel-plated.

48 HT 29333—Ship. wt. 9 oz. .. $3.99

(J) ELDON CUT 'N' WELD ELECTRIC TOOL SET. Cuts, welds and customizes all types of plastic models. 6-ft. cord, 10-watt heating unit. 120 volt AC plug-in. 3 brass tips, 1 integral, 2 interchangeable. Heavy-duty handle, cool cork grip. Has customizing chisel tip, smoothing and welding tip, plastic cutting tip.

48 HT 29351—Ship. wt. 8 oz. ... $2.44

(K) STROMBECKER SLOT RACING KNIFE. 6 tools in one: knife blade, 2 sizes screwdrivers (.10-in. and .14-in.), two open wrenches, one Allen wrench.

48 HT 29334—Ship. wt. 4 oz..... $2.50

# *NOW!*

## Enjoy real Commercial-Type 1/24 scale slot racing . . . Right in your own home!

**$79.99**

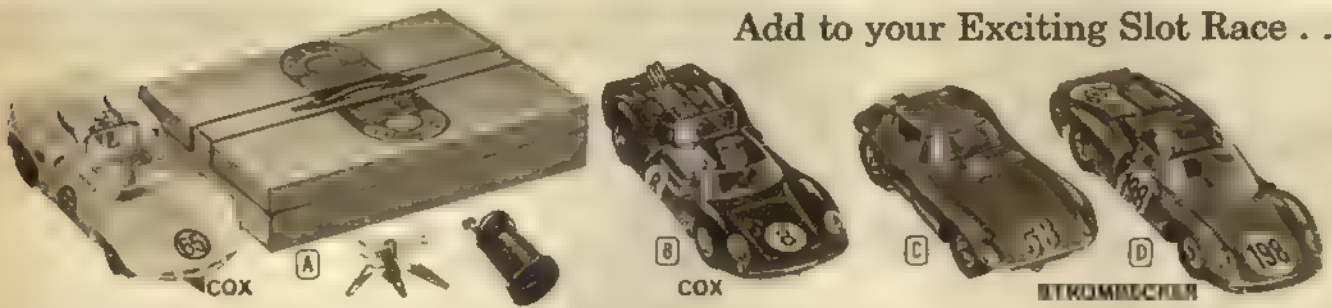
WARDS EXCLUSIVE 18 FOOT LONG SUPER PAN-AMERICAN SLOT RACE BY REVELL. 65 feet of track—extra wide on the curves and on straightaway sections where needed to accommodate the full-sized 1/24 scale cars. This is the same type set you would normally pay per hour to play in a commercial establishment. And it really is a beauty! It truly simulates an actual racetrack. And it easily fits on two 4x8-ft. boards, end to end. You'll get two exciting cars: an orange Lotus 23 and a silver Porsche RS60, each about 5¾ in. long, assembled and ready to go. The layout has three long straights where the cars will reach maximum speed; each of the four end curves will test your driving know-how to the fullest, and, there are special inside and outside spin-out aprons on all the curves and where needed on the straights, terminated by a stretch of straight transition apron. Special crash walls protect the cars from flying off the track along the sweeping curves. Then you'll have to conquer the "Snake Rise," where you wiggle up to an elevated section. Two crossover tracks make the race equal so each car goes the same distance. The track quickly snaps together to form a secure connection. The elevated areas, supported by specially designed banked elevated curve supports, assure stability. Finally, there's the plug-in terminal: just plug in the heavy-duty 3-amp power pack and plunger type controls, complete with brakes, and you're off! Special adapter plugs listed below (48 HT 29265) allow you to use any commercial controller with the set. Try racing on this set and discover what all the excitement is about.

48 HT 29202 A—Ship. wt. 41 lbs. **$79.99**

## EXTRA ACCESSORIES FOR SET ABOVE

| | | |
|---|---|---|
| 48 HT 29250—**12-In. Straight Track.** Pair. Ship. wt. 14 oz. | | $1.50 |
| 48 HT 29251—**14-In. Radius Curved Track.** Pair. Ship. wt. 13 oz. | | 1.50 |
| 48 HT 29252—**21-In. Radius Curved Track.** Pair. Ship. wt. 10 oz. | | .98 |
| 48 HT 29253—**14-In. Rad. Spin-Out Apron.** Set of 6. Ship. wt. 1 lb. | Set | 2.00 |
| 48 HT 29254—**14-In. Rad. Inside Apron.** Set of 6. Ship. wt. 6 oz. | Set | 1.50 |
| 48 HT 29255—**21 In. Rad. Spin-Out Apron.** Set of 6. Ship. wt. 11 oz. | Set | 2.00 |
| 48 HT 29256—**21-In. Rad. Inside Apron.** Set of 6. Ship. wt. 8 oz. | Set | 1.50 |
| 48 HT 29257—**Straight 12-In. Aprons.** (6) Ship. wt. 11 oz. | | .98 |
| 48 HT 29258—**Straight Transition Aprons.** 2 pr. Ship. wt. 4 oz. | | 69c |
| 48 HT 29259—**Modular Piers and Bases.** 40 piers, 10 sup. Ship. wt. 6 oz. | | 79c |
| 48 HT 29260—**One Piece Bridge Piers.** 20 pcs. 4 heights. Ship. wt. 5 oz. | | 79c |
| 48 HT 29261—**Elevated Curve Supports.** Set of 6. Ship. wt. 1 lb. 8 oz. | | $2.00 |
| 48 HT 29262 M—**Crash Wall.** Pair. Ship. wt. 2 lbs. 6 oz. | | 2.50 |
| 48 HT 29263—**Track Clips.** For positive connection. Wt. 4 oz. | Set | 1.50 |
| 48 HT 29264—**Heavy Duty 3 Amp Power Pack.** Ship. wt. 2 lbs. | | 11.50 |
| 48 HT 29265—**Adapter Plugs.** Pair. Ship. wt. 2 oz. | | 50c |

## Add to your Exciting Slot Race . . .




A COX CHAPARRAL-CONTROLLER GIFT PACKAGE. Here is a really exceptional buy. Gift pack includes a built-up Chaparral racing car (1/24), the Mark IV hand control, and a handy, carry-all case, all for the low Wards price. The 6¾ in. long white Chaparral is the car of the year on the road racing circuit. The Mark IV controller is designed for comfort and wear. It's super-sensitive. It has a "cool comfort" plunger button for ease of control. This special kit gives you everything you need to race. And the attractive carry-all case adds the final touch. This is the first time Wards has offered these three road-racing items together at this special low price.

48 HT 29300—Ship. wt. 1 lb. 6 oz. **$12.99**

B COX LOTUS 40. Here is the famous racing car assembled and ready to go to work for you. This green Lotus 40 features an injection molded body and cockpit, new X-250 motor, die-cast magnesium wheels with free-rotating front wheels. 7 in. long. Be sure and add this car to your road race now!

48HT29301–Ship. wt. 1 lb. **$8.99**

C STROMBECKER CHEETAH. 1/24 Slot Race size. Almost 6-in. long. TC-24 12-volt motor and sturdy metal chassis. The Cheetah has metal crown and pinion gears. Assembled, ready to run.

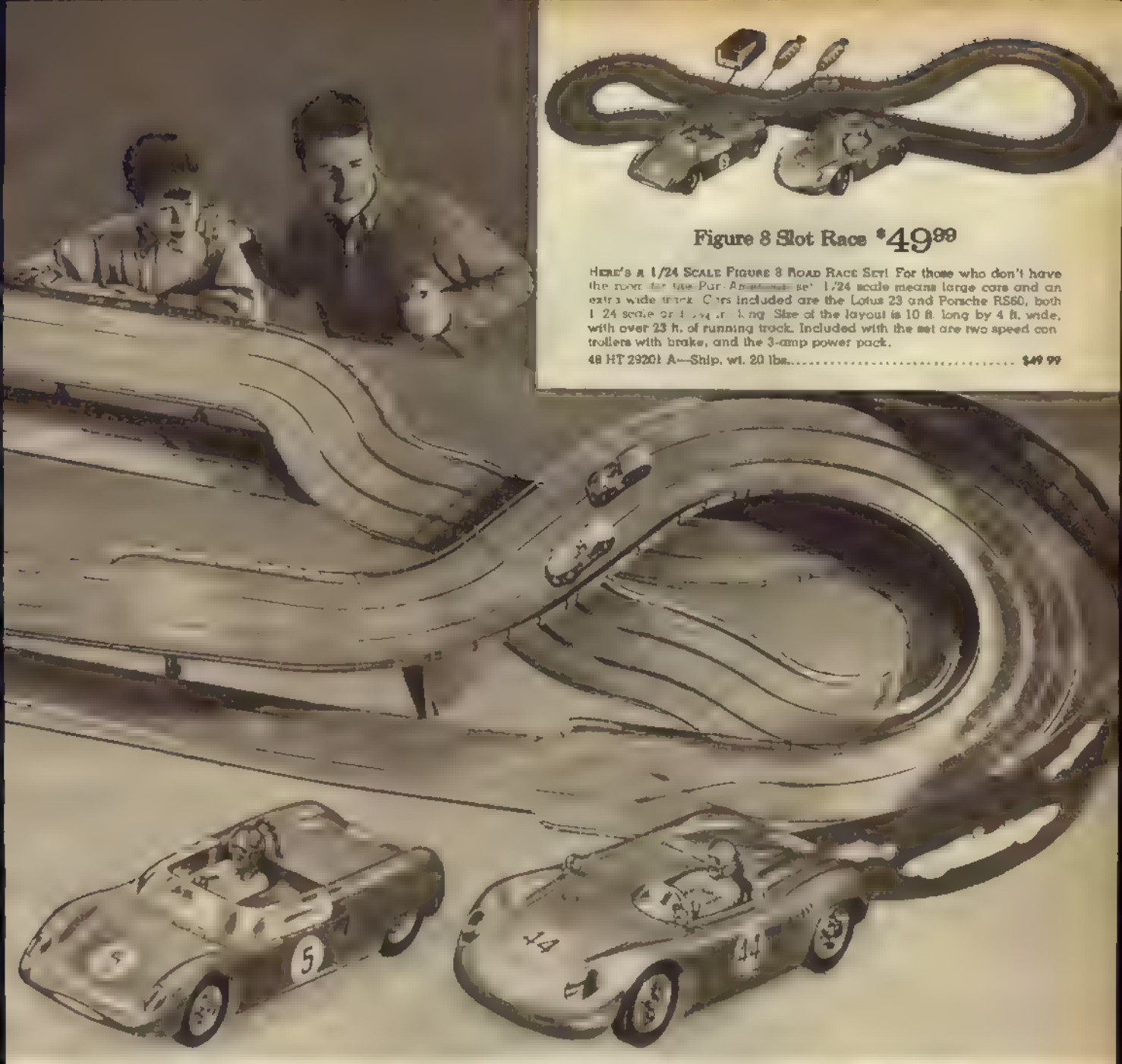
48 HT 29330—Ship. wt. 10 oz. . . . . **$6.99**

D STROMBECKER FERRARI 365-P2. 1/24 slot race size. Comes completely assembled. 5¾ in. long. Comes equipped with TC-24 12-volt motor and a sturdy metal chassis.

48 HT 29331—Ship. wt. 10 oz. . . . . **$6.99**



*For a Merrier Christmas, just charge it! See Page 406.*





## Figure 8 Slot Race $49.99

HERE'S A 1/24 SCALE FIGURE 8 ROAD RACE SET! For those who don't have the room for the Pur-Amount set. 1/24 scale means large cars and an extra wide track. Cars included are the Lotus 23 and Porsche RS60, both 1/24 scale or [illegible] long. Size of the layout is 10 ft. long by 4 ft. wide, with over 23 ft. of running track. Included with the set are two speed controllers with brake, and the 3-amp power pack.

48 HT 29201 A—Ship. wt. 20 lbs. ..... $49.99

## Choose from many new 1/24 scale cars by leading manufacturers

REVELL

K & B

E REVELL GENIE FORD. 6⅛ in. long. 1/24 size. Lightweight, vacuum-formed body with super torque, super high speed SP-90 motor. Rugged aluminum sidewinder chassis. Completely assembled. Red.

48 HT 29310—Ship. wt. 13 oz. ..... $8.44

F REVELL FORD GT-40 ROADSTER. 1/24 scale. 6⅛ in. long. Rugged, lightweight one-piece aluminum sidewinder chassis. High speed SP-90 motor.

48 HT 29311—Fully assembled. Golden glow. Ship. wt. 13 oz. ..... $8.44

G REVELL FORD GT-40 COUPE. 1/24 scale. 6½ in. long. Decorated and trimmed lightweight vacuum-formed body. High-performance SP-90 motor.

48 HT 29312—Fully assembled. Silver pearl. Ship. wt. 13 oz. $8.44

H K & B LOLA T-70. 1/24 scale. 6½ in. long. High-impact plastic body; 6-volt super challenger motor. Sidewinder drive and Cortina brake.

48 HT 29318—Easily assembled. Blue. Ship. wt. 1 lb. ..... $6.50

J K & B FERRARI 330 P2. 1/24 scale. 6½ in. long. Made of high-impact plastic. New Cortina brake. 6-volt motor. Easily assembled. Red.

48 HT 29319—Ship. wt. 1 lb. ..... $6.50

K K & B BATMOBILE. 6½ in. long. Black with red trim. Exact replica of Batman's car. Hell Cat sidewinder 6-volt motor, Cortina mechanical brakes. Ground super traction rear slicks. Operating red dome light. Ready to run.

48 HT 29317—Ship. wt. 1 lb. ..... $10.00

*For "Facts About Roadracing," See Page 199*

# Thrill To The Rugged "Continental Divide"

## by Strombecker—Exclusive at Wards

**$29.44**

Hours Of Family Fun With The 1/32 Continental Divide. It's made exclusively for Wards by Strombecker. The layout is 7 ft. long by 38 in. wide, with over 28 ft. of track . . . enough to build many other exciting layouts. It easily fits on a standard 4x8-ft. board. Has all the new Strombecker exclusive features unique track-locking feature which assures uninterrupted racing and smooth functioning of cars. New interlocking yellow fence prevents snagging of cars—attaches permanently to track—won't come off under even severe conditions. And the hand controllers have a pistol grip and a thumb-actuated plunger for even easier control. Controls also feature dynamic brake for exceptionally fast and highly competitive racing. The Cheetah and Dino Ferrari racing cars are about 4¼ in. long and feature new metal chassis. With guide book, overpass supports.

48 HT 28002—Ship. wt. 10 lbs. **$29.44**

1/32

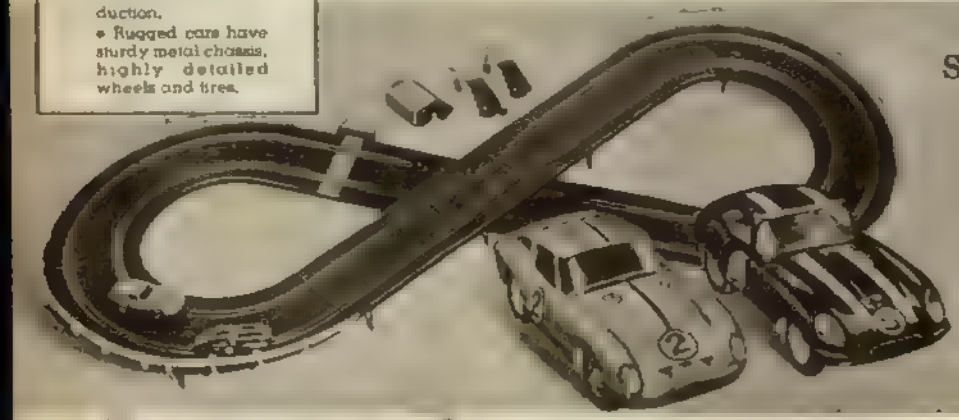
**STROMBECKER**

**New features on Strombecker sets at Wards**

- New interlocking flexible fence...won't come off or snag cars.
- New plug-in terminal track—easier connection to power pack, controllers.
- New track sections give positive connection and conduction.
- Rugged cars have sturdy metal chassis, highly detailed wheels and tires.

## Take Up the Challenge with Strombecker's "The Challenger"

**$20.00**



"The Challenger"—An Elongated Figure 8 for plenty of thrills and excitement. Zip around the curves and up the hill and then accelerate along the straightaway. It features the new interlocking yellow fence and the new special track sections that give positive connection and conduction. New easy-to-operate thumb-plunger controls. And you get the Ferrari Berlinetta and the Jaguar XKE. 1/32 scale; cars 5½ in. long. Layout 6 ft. long by 32 in. wide with 168 in. of track. Fits on standard 4x8-ft. board. With power pack, supports, instructions. See road race "table enlarger" on Page 351.

48 HT 28001—Ship. wt. 6 lbs. 10 oz. . . . . **$20.00**

## For more fun, add more 1/32 accessories by Strombecker

(A) Modular Overpass Supports. 48 modular sections plus 2 bridge pieces.
48 HT 28104—Ship. wt. 9 oz. . . . . **$1.50**

(B) Electric Lap Counter. Records 50 laps. Can be used anywhere on track.
48 HT 28111—Ship. wt. 2 lbs. 9 oz. . . . . **$8.99**

Mechanical Lap Counter. Records 50 laps.
48 HT 28110—Ship. wt. 13 oz. . . . . **$2.97**

(C) Over And Under Track Set. Adds variety to track layouts. Hi-impact polystyrene
48 HT 28107—Ship. wt. 1 lb. 2 oz. . . . . **$5.00**

(D) Hump Track With Bridge. Rises and dips for extra thrills. "Field stone" facing.
48 HT 28108—Ship. wt. 14 oz. . . . . **$2.27**

(E) Le Mans Start Track. Easy to install. Can be used anywhere on track
48 HT 28109—Ship. wt. 12 oz. . . . . **$2.27**

(F) Variable Voltage Power Pack. Provides 14, 18, 20 or 24 volts by fingertip switches. Ideal for 1/32 scale racing sets
48 HT 28113—Ship. wt. 3 lbs. 8 oz. . . . . **$10.95**

Strombecker Car Kits. Easy to assemble. All have metal chassis, injection molded bodies.

(G) Barracuda Kit. Build for go and show.
48 HT 28117—Ship. wt. 6 oz. . . . . **$2.94**

48 HT 28114—Chaparral II Kit. Ship. wt. 6 oz.
48 HT 28115—Lotus 30 Kit. Ship. wt. 6 oz.
48 HT 28116—Cheetah Kit. Ship. wt. 6 oz.
48 HT 28118—Dino Ferrari Kit. Ship. wt. 6 oz.
Car Kits Each . . . . . **$2.94**

Straight Track. Pair, 13 in. long
48 HT 28101—Ship. wt. 11 oz. . . . . **$1.50**

Curve Track With Fence. Pair, 14 in. long
48 HT 28102—Ship. wt. 14 oz. . . . . **$2.00**

Fence Set. 8 pieces, self-locking. Yellow
48 HT 28103—Ship. wt. 14 oz. . . . . **Set $1.79**

Chicane Obstacle Track. Cars pass singly.
48 HT 28105—Ship. wt. 6 oz. . . . . **$1.50**

Lane Change Track. Pair. Cars change lanes.
48 HT 28106—Ship. wt. 14 oz. . . . . **$2.97**

Controller With Brake, plug-in connector.
48 HT 28112—Ship. wt. 4 oz. . . . . **$2.00**

## AMAZING "AQUA-PROBE" PORTABLE DEPTH FINDER

**SEES ALL!**

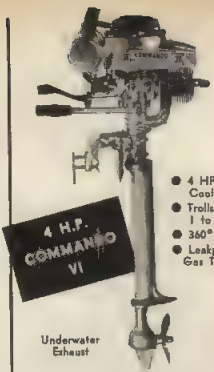
- ROCKY BOTTOM
- MUDDY BOTTOM
- STEEP INCLINE
- FISH

**PORTABLE DEPTH FINDER.** Amazing transistorized finder installs on any type boat. Click of switch shows depth of water to 100 ft. with outstanding accuracy. Reveals bottom contour—underwater objects—indicates sand mud, rock. **Perfect for Fishing . . .** takes guesswork out of locating fish. Every minute 1,200 ultrasonic signals (inaudible to fish) bounce off bottom to tell where there are holes, ledges, reefs or wrecks. Schools, single fish, actually appear as flashes on dial between zero and bottom indications. Lets you cruise confidently in unfamiliar water, even at night or in bad weather. Can be used on any boat. Easy installation!

**Provides Safer Navigation—Low Cost Operation!** Portable and very easy to use . . . you just click knob! Transducer can be permanently mounted, or installed temporarily outside hull or even held in hand. Has all transistor printed circuit, 4-way swivel. Uses mercury battery (not incl.). Comes with adjustable mounting bracket. 5' air cushioned enclosed transducer. 15' cable

**TS2-165F 7450** Sh. wt. 6 lbs.. . Retail **$99.50**
**T94-671F 201 Mercury Battery** . . Retail **$2.75**

**TRANSOM MOUNTING BRACKET.** For above. Fastens to transom of inboard or outboard.
**TS2-184F 495** . . . . . Retail **$6.85**



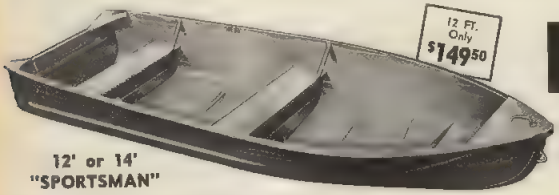
- 4 HP Air-Cooled Motor
- Trolls At 1 to 12 MPH
- 360° Steering
- Leakproof Gas Tank

4 H.P. COMMANDO VI

Underwater Exhaust

**First full 4 H.P. motor at this low price!** Trolls at speeds from 1 to 12 mph. Full 360° steering. Has underwater exhaust; leakproof gas tank. Flywheel fan furnishes a constant cooling blast of air to cylinder. No drain necessary. Semi-weedless, shearing-type propeller. With double transom clamps

**H52-118F 6996** Sh. wt. 27 lbs. Retail **$99.95**



12 FT. Only **$149.50**

**12' or 14' "SPORTSMAN"**

**APPLEBY ALL-ALUMINUM "SPORTSMAN".** Sporty in design . . . strong, safe! Lightweight, sturdy stucco embossed .050 ga. aluminum with .063 ga. bottom. V-type riveted construction. Both 12 or 14 ft. gunwales lengths take maximum 18 HP outboards. Have 55" beam and 21" depth, 44" transom width by 16" transom height. 3 extruded bottom keels, 3 foam flotation seats

**Smooth riding, maneuverable and racy!** They're guaranteed 10 yrs. against punctures. Unpainted with lapstrake. No upkeep . . . won't rot, dry out or warp. **No Parcel Post or C.O.D.**

**12'2" Gunwale Length.** Sh. wt 155 lbs.
**DAP-112FX 14950** Retail **$199.50**

**14'2" Gunwale Length.** Sh. wt. 170 lbs.
**DAP-113FX 16950** . . . . . Retail **$229.50**

## NEW! GOLDEN JET by ESKA with 2½ Gal Auxiliary Gas Tank

2 H.P. or 4 H.P.

For Slow Trolling or High Speeds

**High-powered, compact, lightweight!** Automatic spark control assures smooth operation at slow trolling speeds or hi speeds. Air cooled engine with automatic rewind starter automotive pump-type carburetor. Semi-weedless propeller. Underwater exhaust 360° steering. Gear ratio 14-21. Precision steel gears. Big 3½ pt. cap. gas tank plus 2½ gal. auxiliary tank on both models. 40" long. From Iowa. **No Parcel Post or C.O.D.**

**DES-112FX 8795 4 HP.** Wt 37 lbs. Ret. **$114.95**
**DES-113FX 9985 6 HP.** Wt. 40 lbs.. Ret **$129.95**

## TRANSISTORIZED POWER MEGAPHONES

**HAIL-R-HORN.** Heavy duty, long range . . voice range to ½ mile. Acclaimed by skippers, coaches, industrial foremen. Trigger mike has dynamic, Amico V permanent magnet speaker. Class B push-pull amplifier; 2 power transistors. 8W peak power from 6 "C" photoflash batt. (not incl.), 12½" long, weighs 2½ lbs. Rubber mouthpiece

**H52-481F 1695** Shipping weight 4 lbs Retail **$24.95**

## 3 H.P. SKIPPER by ESKA

Automatic Rewind Start

Retail $89.95

**$69.95**

**"SKIPPER 300" . . .** hard-working 3 hp outboard is an economy buy! Runs 1½ hours on 2 pts. of gas! Only 3 moving parts. Air cooled. Fast starting, smooth running! 360° steering. Aluminum semi-weedless prop. 14-21 gear ratio automatic rewind starter all weather cowling. Min. speed 1-2 mph. 2 pt. fuel cap. 40" long. From Iowa. **No P.P. or C.O.D.**

**DES-110FX 6995** Shipping wt. 27 lbs.. . . . . Retail **$89.95**

# HANDSOME "BLUE ONION" PATTERN

**Brighten your kitchen with these lovely and practical pieces. Each has beautiful "Blue Onion" design on Milk White China. Each is a joy to behold!**

**4-PC. CANISTER SET.** Delightfully decorative! Wonderfully practical! Unusually shaped canister set in beautiful Blue Onion decoration on M lk White china . . . matches cookie jar right. Inc udes: flour canister 12½" high; sugar canister, 10½" high; coffee canister, 8½" high, tea canister 7" high. A l have such generous capacity . . . such terrif c ability to expand your kitchen storage space by holding staples in minimum space. A truly outstanding buy at this surprise-low price. Wt. 8 lbs.
H62-094F 695 . . . . . Retail $10.95

**"BLUE ONION" COOKIE JAR.** Add a decorative touch to your kitchen with this treat ons blue decorated, milk white china jar. Stores big batches of cookies and keeps them fresh. Lid lifts off. Overall height 12½". 3 lbs.
E62-093F 295 Retail $4.50

**12-PC. "BLUE ONION" SPICE RACK.** Per fect companion set for your "Blue Onion" decorated kitchen. 12 hand painted ceramic spice jars marked to hold most important spices: salt, pepper, paprika, nutmeg, cinnamon, allspice, cloves, parsley, thyme, celery seed, chive, oregano (spices not incl.). Stand on white wood rack with 2 drawers, 2 shelves: 11¾x14½" H. trimmed in Blue Onion pattern. Jars are 4¼" high. Rack with hooks for hanging. Wt. 5 lbs.
H62-095F525 . . . . . Retail $8.00

**"BLUE ONION" SOUP TUREEN.** Harmonizes with any china. Delightfu glazed white china with hand painted Blue Onion pattern. Stands on separate platter. Ladle to match. 6½" H. 8½" L. Ideal for many uses.
H62-098F 350 Sh. wt. 3 lbs. . . . . Retail $5.00

**"BLUE ONION" MEASURING CUP SET ON RACK.** Matches other Blue Onion pattern pieces here. Includes 1, ½, ⅓ ¼ size measuring cups of hard painted glazed white china. 12" long wood rack to hang on wall.
E62-091F 225 Sh. wt. 3 lbs Retail $3.50

**"BLUE ONION" INSTANT COFFEE JAR WITH SPOON.** Holds an ample supply. Completes your every Blue Onion decor 7 tal milk wh te china or decorated w th trad t onal Blue Onion pattern. Cork wrapped cover as sures tight seal for coffee freshness. W th milk white ce ra spoon.
E62-096F 125 Sh. wt. 2 lbs Retail $1.95

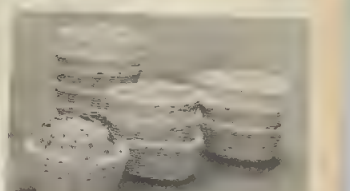
**6-PC. "BLUE ONION" SPICE RACK SET.** Basic spice rack with 6 hand painted ceramic spice jars to hold salt, pepper paprika, nutmeg, cinnamon, allspice. Each 4¼" high. Stand on white wood rack with 2 utility drawers. Hooks for hanging rack included. Rack: 11¾x9". Sh. wt. 3 lbs
H62-100F 395 Retail $5.95

**Set of 3 TILE TRIVETS**

**Delightful as wall plaques . . . practical as hot plate table protectors. Each 9½"x5¼". Created in mat Black cast iron with 4" colorfully decorated center tile displaying 3 inspirational prayer messages. Blend in modern kitchens lovely with colonial decor. Sh. wt. 4 lbs.**
**E62-831F 195 . . . . . Set of 3. Retail $3.95**

**Decorative Metal Holder.** Practical in hal, kitchen, study. 3 pockets hold letters, bills miscellaneous items. Colorfully designed decals trims ivory colored metal holder. 22½' high, 5½' wide. Con cealed back hanger. Sh. wt. 2 lbs.
**E65-267F 199. Ret $2.98**

**Solid Walnut Holder.** Artistic and practical. Trimmed with gold col or Old World letter ng on 3 compartments. 22½x5½x2½'.
**E60-133F 387 . . . $5.95**



**Set of 12 BAKED POTATO BASKETS**

**Ideal casual or formal servers.** You simply ine with fo . . . fit with baked potato potato salad fruit salad, chips candy nuts popcorn . . . you name your favorite. Hold hot or cooled treats for gracious serving. Carefully hand woven in Hong Kong. Each basket measures a convenient 5x3½'. Sold in sets of 1 doz. only.
**E61-523F 299 Sh. wt. 2 lbs.. . . . . Dozen. Retail $3.99**

Photo by Missouri Resort Commerce

*From the wooded heights of Missouri's midmost mountains, 95 square-mile Lake of the Ozarks opens a boating paradise where dawns are rosy, clouds silver-lined and fish cooperative*

# LAKE OF

**By Wayne E. Swegle**

Photos by the author

*A stern-first view of some snugly anchored members of the Des Moines Power Squadron, holding one of their informal rendezvous on Lake of the Ozarks. Active as seals, they swim, water ski, hob nob with neighboring boats*

*Hidden picnic coves like this one and calm waters for skiing are part of the joy of cruising the Lake of the Ozarks.*

# THE OZARKS

**Missouri's hills hide a boating paradise which mingles marvellous scenery with fine facilities, cozy camping and convivial natives**

Lee Mace's roots are deep in Missouri's Lake of the Ozarks country. His great grandfather homesteaded a ridge farm in the little community of Freedom; then traded it for a "bottom" farm in the valley of the Osage River. During the Civil War, Lee's great grandmother fled from bushwackers across the Osage on horseback, holding her small children.

A generation later, Lee's grandmother taught at the old one-room China school in a "holler" on what is now the Grand Glaize arm of the Ozarks lake. Lee's father also taught there, and young Lee learned at the China school. The school is gone now; its site is part of the Lake of the Ozarks State Park.

I heard these stories while visiting with Lee in his rambling Ozark home, which has a commanding vista of linked lakes and forested hills. In the garage I had noted a late-model Cadillac parked beside a low-slung sports car, an outboard runabout and a fishing boat. This opulence was in striking contrast to the poverty that characterized these hills a generation ago.

Lee Mace is fortunate. He's been able to profit from the transformation of the Ozark area. His speech today is richly laced with rural Missouri idioms. Yet he can view the past with detachment, even nostalgia. In fact, he is helping preserve the Ozark heritage. He is owner, operator, MC and chief performer in "Ozark Opry," a program of hill music which plays to packed houses every summer. The show relies largely on local talent—guitar pickin', fiddle playin', corny jokes, and enthusiastic singing.

The startling transformation that has occurred here has changed the region from one of farming and forestry to a highly-developed tourist and recreation area, with heavy emphasis on boating and water sports. The meandering Osage River and its principal tributaries, the Big and Little Niangua Rivers, Gravois Creek and Grand Glaize Creek, with dozens of smaller creeks, became the great Lake of the Ozarks whose 1375-mile shoreline is longer than that of Lake Michigan.

The source of the change was the construction of Bagnell Dam on the Osage River, completed in 1931. The dam, a half-mile long, rises 148 feet from bedrock and impounds 95 square miles of water in seven counties. Almost 30,000 acres of land which was to become the bottom of the Lake of the Ozarks were cleared of trees and underbrush in preparation. Miles of road, whole towns, were relocated.

Today, such an undertaking by the Federal government would not be considered unusual. But this dam was built by Union Electric, a privately owned St. Louis power company, over a quarter-century ago at a cost of $30 million *after* the crash of 1929.

Despite a certain modernization that followed construction of the dam, the whole area has remained predominantly rural. You can drive through towns like Damsel, Roach, Tightwad, Cross Timbers, or Nobby and hardly know you're living in the Space Age. The locals are friendly, their idiom fascinating. A service station attendant near Bagnell Dam said to me on one occasion: "Sure was a toad soaker we had last night, wasn't it?" Translation: "Quite a rain we had last night!"

The growth of outboard boating here has brought extensive new facilities. There are modern family units with kitchenettes and bedrooms that rent for $12 to $16 daily. And there are numerous luxury hotels and motels for those who want to rough it in ankle-deep carpeting and with the most modern services available. Typical are the Tan-Tar-A south of Osage Beach; the Polynesian-type Mai Tai near Osage Beach; Lodge of the Four Seasons on the south side of Horseshoe Bend with delightful Japanese gardens landscaped grounds; and the Holiday Inn near Arrowhead Yacht Club, a few miles south of Bagnell Dam. All front on the lake and have swimming pools, launching and docking facilities.

Lake of the Ozarks Association, Inc., Lake Ozark, Missouri will send you free a copy of its 60-page

*(Continued on next page)*

booklet with descriptions of resorts, marine supply and grocery stores, boat and motor rental bases, laundry facilities, golf courses, etc.

For campers, there are seven private campgrounds that charge $1.25 to $1.50 per car nightly. Two are located on the North Shore area: Tweedies and Shady Oak. Camp Marina and Shoreline Park are in Osage Beach, and in the Sunrise Beach Area are Driftwood and Deer Valley Trailer and Campgrounds. Public campgrounds abound.

*Native son and star entertainer in the Ozark country today is Lee Mace who does his fishing and cruising on—you guessed it—Lake of the Ozarks!*

The spacious Lake of the Ozarks State Park with its 89-mile shoreline encloses most of the Grand Glaize arm of the lake. It has two swimming and boat launching areas—Public Beach No. 1 at the end of state Highway 134, and Public Beach No. 2 with a ramp but no dock, two miles south of Glaize bridge. The park has all facilities for rent and trailer camping—showers, rest rooms, coin-operated automatic laundries, horseback riding, daily grocery truck and ice wagon

You may also rent houseboats or cruisers. There are several River Queens at Link's Landing at the Glaize bridge; Drift-R-Cruz boats at Malibu Beach Yacht Basin a mile south of the Glaize bridge; and Carri-Craft at Lake Park. Each of these units sleeps six and rents for $60 to $75 a day, or $250 to $500 a week.

*This outboard cruiser family has just stopped at Millstone Lodge, above, to load up on sandwiches and pop for a picnic cruise through the entrancing waters of the Gravois Arm.*

There are some 900 private cruisers from 25 to 55 feet permanently based on the lake Many owners belong to Lake of the Ozarks Yachting Association. Their group has placed markers on the lake shore in various spots to help orient boatmen. If you cruise here, spend a dime for a lake map which you can buy at any resort or restaurant.

Local yachtsmen open the boating season on Memorial Day with a mammoth 600-boat "Meet the Fleet" parade and steam from a rendezvous at the mouth of the Gravois six miles down to the Bagnell Dam area for a noisy fireworks and rocket display. The lake has great popularity with trailer boat families. It's ideal for cruising, exploring, picnicking, water skiing and rafting up. And practically every resort has a launching ramp with padded wells for guests' boats.

There are several restaurants with tie up facilities Win-Rock Resort at Five Mile point is one; Millestone Lodge is at the mouth of the Gravois; and Clown Floating Restaurant lies just below the Glaize bridge. You can see Bridal Cave or Ozark Caverns by boat, or throw in your golf clubs, cruise to the 18-hole Dogwood Hills course dock and use the phone there to request a "carryall" to pick you up. You may shop by boat at Scenic View Dairy Bar and Grocery at Twelve-Mile point, north side of Shawnee Bend; and at Ke-Jo Camp and Service Stop at 47-Mile point, 12 miles up the Osage from Hurricane Deck bridge.

Perhaps the prime reasons for the lake's popularity with boating families are its superb dimensions. Lake of the Ozarks is 95 miles long from the dam up the Osage to Warsaw, and runs more than 30 miles beyond. You can further explore 18 miles on the Gravois arm, 20 on the Grand Glaize, 20 miles on the Big Niangua and 15 miles on the Little Niangua arm. Countless bays and fingers offer unusual advantages. In case of storms, there are hundreds of protected coves. There's not one long straight stretch of open water to get agitated. Forrested hills break the wind, and there are always areas where the chop is mild on breezy days.

In mid-summer, you can find coves of comparative peace. There are perfect expanses for water skiing, fishing and sailing. And the vast shoreline hides its 400 resorts so well, you'll wonder where they are.

Below the surface, there are practically no shoals or underwater obstructions. There are just nine shallow reefs on the entire lake, all well buoyed.

The lake is fairly deep—140 feet near the dam, as much as 80 feet at the Glaize bridge, and about 40 feet in the main channel. Unlike most government dams, where the water level may be dropped as much as 50 feet, water here is held to within about three feet of the permanent level. A bonus feature—no mosquitoes. Union Electric sprays every potential breeding spot.

How do you spend a typical boating vacation at Lake of the Ozarks? Here's one plan. Several families rent individual cottages at the same resort—say, Osage Sands. It's close to Bagnell Dam for shopping and sightseeing. Excellent eating places like Sherwood's, and Lefty's Little Chef Steak House are all within a short driving distance. Or you can

go by boat to Ozark Bar-B-Que for the best ribs served anywhere. Lodge of the Four Seasons will send a car for you. Mai Tai's Top Deck restaurant has dancing and cocktails.

Our favorite fishing guide, Al Hinson, lives nearby. Learn from him where the fish are biting and on what. Fishing will give you one excuse to rise early enough to watch an unforgettable dawn over those forested hills and lake.

Another vacation approach is to gather a group of boats together. Power Squadron members often hold unofficial rendezvous' here, visiting a different cove each night, rafting up during the day to swim, water ski and picnic.

One of the two fine water ski shows in the lake area is presented evenings near Four Seasons Lodge; the other show is given near Bagnell Dam.

A lovely late-season trip is up the Osage to Warsaw in mid-October, when the hills are aflame with autumn colors, and the temperature, incidentally, averages 73. So head for the Missouri hills one day soon. The country's fair, and the water's fine. ‡

*From the cliffs of Horseshoe Bend, which has also served as a lovers' leap, visitors have a splendid view of one of the tributaries of the mighty Lake of the Ozarks.*

*Two pint-sized picnickers on the banks of a swollen Osage River gaze in awe at majestic Bagnell Dam, shown here disgorging the foamy products of a recent heavy rainfall in the watershed country above.*

The 50-hp Chrysler 50

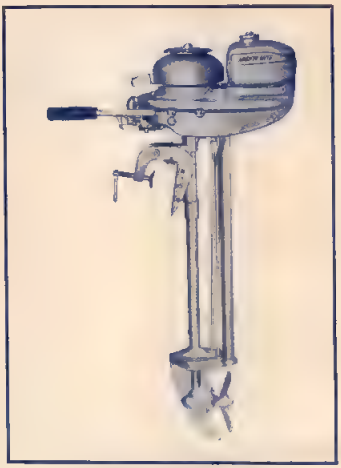
Kiekhaefer's 110-hp Merc 1100

Johnson's 100-hp Golden Meteor

Evinrude 3-hp Lightwin With Hinged Lower Unit

Homelite 55-hp Grand Prix

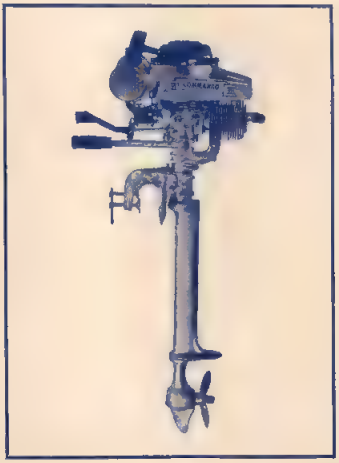
Sea King Alternator-Electric 50



Neptune 1.7-hp Mighty Mite

McCulloch Electric-Starting 7½

Comanco's Commando VII



# OUTBOARD MOTORS

**British Seagull 4-hp Century**

### British Seagull

☐ Engineered to turn multi-bladed props through 3:1 and 4:1 reduction for heavy-duty service aboard sailboats, workboats and other displacement hulls. British Seagull outboards are manufactured in England and sold in the U. S. by Seagull Marine Sales, 672 S. Lafayette Park Pl., Los Angeles, Calif. 90057. Inland Marine Co., 76 E. Jackson St., Wilkes-Barre, Pa., and Imtra Corp., 11 University Rd., Cambridge, Mass. Smallest is the 2 hp Featherweight for dinghies and canoes and largest is the 6-hp Century Plus for hulls to 30'. Other Seagulls are rated at 3 and 4 hp. Both short and long shafts are available.

### My-te Electric

☐ The 30 pound My-te electric outboard from City Engineering Co., Inc., 3547 Massachusetts Ave., Indianapolis, Ind. 46218 is engineered, says the company, for portability and quiet operation. Powered by either a 6- or 12-volt auto battery, it has two speeds for each voltage, 360° turning, easy starting with the flick of a switch, and a price tag of $104.50, f.o.b. Indianapolis.

### Ward's Sea King

☐ Seven Sea King outboards from Montgomery Ward, 619 W. Chicago Ave., Chicago, Ill. range from a 29-pound air-cooled 3½ for fishermen to an 80-hp four that winds up to 4750 rpm. Intermediate engines are rated at 6, 8.2, 20, 35, and 50 hp. The big 80 has an alternator-generator, battery ignition and thermostatically-controlled cooling. All Ward Sea King outboards are sold with a two-year warranty on parts and labor and have been insulated and shock-suspended for quiet operation.

### McCulloch

☐ An electric-starting 7½ and an air-cooled 4 are two new outboards from the McCulloch Corp., 6101 W. Century Blvd., Los Angeles, Calif. 90045 in a line that includes engines rated at 14, 28, 45 and 75 hp. Both the 14 and 45 are sold in standard models and in a heavy duty "Ox" version which has special gears to deliver high pulling power for workboats, sailboats and other displacement hulls. Electric starting is available for the 28 hp engine and the 45-hp Ox in addition to the weedless 53-pound 7½'s. The air-cooled 4 is a fishing motor that weighs in at 37 pounds and idles down to 450 rpm. Both the 45 and 75 have electric starting as standard equipment and all of the company's outboards except the 4 (which swivels 360°) have forward, neutral and reverse gear shifting. All '66 McCulloch outboards operate on a 100:1 gas-oil ratio.

### Comanco

☐ Packing four horsepower in 22 pounds, the Commando VII outboard built by Comanco, Inc., Washington and Motor Avenues, Culver City, Calif. is an air-cooled fishing motor with speeds from 1 to 12 mph and 360° pivoting. Materials are corrosion-resistant and each engine is sold with a full-season warranty. The price is $99.95.

### Neptune Mighty Mite

☐ A real lightweight for sportsmen is the 17-pound Neptune Mighty Mite from Muncie Gear Works, Box 433, Cordele, Ga. The 1.7-hp Mighty Mite sells for under $100 with a 90-day guarantee against defects in parts and workmanship.

*Left and far-left,*
**The My-Te Electric Outboard**

# 1966 OUTBOARD MOTORS

*Powerful and portable, the 1966 outboard motors range from a lightweight under $100 to muscular engines over 100 horsepower*

### Mercury

☐ Hitting a new horsepower high of 110, the nine-engine line of Mercury outboards from the Kiekhaefer Corp., Fond du Lac, Wis. offers quiet operation, newly-designed Polar Gap spark plugs to increase plug life and reduce fuel consumption in Mercury sixes, and a 50:1 gas-to-oil ratio for all nine engines with the use of the company's Quicksilver Formula 50 outboard oil. The 1966 Mercurys are rated at 3.9, 6, 9.8, 20, 35, 50, 65, 95 and 110 hp. The company's three most powerful engines have been redesigned for boosts of 5 hp apiece in the 65- and 95-hp models and 10 hp for the big Merc 1100. Increased power is claimed for the 35-hp Merc 350 and 50-hp Merc 500, the former because of a new 32.5-cu.-in powerhead and the latter by virtue of a new gear ratio and a larger selection of three-bladed props. The Kiekhaefer Polar Gap spark plug, first used by Kiekhaefer in thousands of two-cycle engines built during World War II, was until recent Kiekhaefer engineering breakthroughs too expensive a feature for the popular-priced outboard market. Used in the 95 and 110 hp Mercury sixes, the plugs have ring-shaped surface-gap electrodes which operate cooler and are virtually self-cleaning. They are claimed to deliver reduced fuel consumption, increased performance, and more than twice the service life of conventional outboard plugs.

### Evinrude

☐ A 3-hp motor with a hinged lower unit is the newest and smallest engine for '66 from Evinrude Motors, Milwaukee, Wis. 53216. The 37 pound Lightwin 3 folds like a jacknife for easy stowage and its long-shaft versions (20" and 30") are "take-apart" motors that can be stowed in two pieces. The newest and largest Evinrude is the 100-hp Starflite 100-S, followed by motors rated at 80, 60, 40, 33, 18, 9½, 6, 5 and 3. The 80-hp Evinrudes are sold with a choice of manual or pushbutton electric shift manual or electric starting is the choice for the 40-hp and 33-hp engines. The Lark 40 is a de luxe 40-hp motor with both electric shift and electric start. Evinrude claims high performance for the Starflite 100-S which has a tuned exhaust system, new low-drag gearcase design, and a choice of five propellers for various rigs and requirements. All Evinrude engines are covered by a two-year warranty and are designed to operate on a 50:1 ratio of regular gasoline to oil.

### Johnson

☐ Sixteen outboards in ten horsepower classes are announced for '66 by Johnson Motors, Waukegan, Ill. 60060. Largest is the entirely-new 100-hp V-100, followed by an equally-new 80-hp V-80 and engines rated at 40, 33, 20, 9½, 6, 5 and 3 hp. All Johnson outboards operate with a 50:1 ratio of gasoline to oil, and what the company says amounts to 25% of its research budget has gone into silencing and resilient-mounting systems to reduce noise. Fuel economy has been built into the new 100 and 80, says Johnson, and a new cylinder head, ignition coils and high-thrust reed valves distinguish the third new Johnson engine rated at 20 hp. The 33 is said to deliver fuel savings to 25% over previous Johnson 33's at mid-range speeds, and the 59-pound 9½-hp Johnson has been given carburetion and spark-timing improvements for smoother trolling. Other Johnson lightweights are the 34-pound Sea-Horse 3, available with weedless "Angle-Matic" or high-thrust "Right Angle Drive" lower units, the 5 with reduced low-speed gear noise, and the 6 with a new rubber propeller bushing for shock resistance.

### Chrysler

☐ There are nine outboards from 3.5 to 105 hp available in '66 from Chrysler Outboard Corp., Hartford, Wis.—horsepower ratings are 105, 75, 50, 45, 35, 20, 9.2, 6 and 3.5. The Chrysler 105, Chrysler 75 and Chrysler 50 have been engineered, says the company, for fuel economy with V-reed intake valves and a special Fuel Economizer throttle. All Chrysler outboards above 20 hp have silencing devices, including an acoustically-padded fiberglass cover and silent watercooled exhausts on the big 105 and 75. The Chrysler 50 is claimed to be the most economical engine in its class, and the multi-purpose 35 is available in a basic model to which options such as remote controls and an electric starter may be added. Chrysler's three smaller engines, the 9.2, 6 and 3.5, are designed to travel easily with fishermen and outdoorsmen. The air-cooled 3.5 weighs 28 pounds and will run, says the company, over weeds, rocks, etc.

### Homelite

☐ The Homelite Division of Textron, Inc., Port Chester, N. Y. 10574 has two versions of its four-cycle 55-hp outboard this year, the Grand Prix and the Deluxe. The only outboard in the industry with automotive-type four-cycle operation—a feature for which Homelite claims gas and oil savings of 50% or better over conventional two-cycle outboards along with exceptional reliability—the 55's two versions use straight gasoline with no mixture of outboard oil. Homelite reports that 51 engineering improvements have been made in its Grand Prix model, which has a powerhead suspension system to foil noise and vibration and mufflers on exhaust and air intake for further silencing. Both engines have a 500-rpm idle capacity, a thermostatically-controlled cooling system, and a 20-amp alternator with a switch to control its charging rate.

# FRESH LANDFALLS IN THE OUT ISLANDS

By F. Rohr

*Scattered on seas of infinite azure are the lacy Out Islands of the Bahamas. In their 70,000 square miles, fretted with the friendly foam of a teeming Gulf Stream and split into pleasant privacy by depthless marine canyons, the leisure life has hues as varied as the transient turquoise of surrounding ocean and sky. It proffers super-resorts, and homey eight-person islets. Among those landfalls, we've chosen for these pages a few with fresh pleasures and new vacation promise.*

*Green Turtle Club House and cottages face protected White Sound over a ribbon of coral sand beach.*

Photos on this page by F. Rohr

*Roger and Susan Phillips, Green Turtle Club hosts, drive their Dell Quai whaler across White Sound.*

## GREEN TURTLE CLUB

Sportive as the host pair at left, British-born Roger and Susan Phillips who provide the niceties of Out Island life for guests, is their new Green Turtle Club. Snugly seated at the north end of White Sound on the three-mile-long islet of Green Turtle Cay, just off Great Abaco's NE coast, this resort has among its handsome 50 acres a half-dozen housekeeping cottages for from two to six at $100 to $225 per week.

They're furnished with simple charm, guarded by porch shutters that creak like good goblins when you raise them to admit the ever-present trades or lower them against glancing rain showers. Also at hand are homesites for a certain number of private residences, to be managed by the club, on White Sound, Coco Bay and the 100-foot heights overlooking Bluff Harbor.

Embayed off the Club's seven-foot-deep docks, yachtsmen may sample Susan's ample table and bar honor system there—stroll over the sloping island to a magnificent and solitary sweep of ocean beach, haul out on a 40-foot marine rail-

*(Continued on next page)*

way if necessary, or fill scuba tanks from one of the few compressors in the Out Islands and disport themselves in a variety of small boats.

One of the power models is the snappy English version of our Boston Whaler, built by Susan's father Alan Charlesworth who established Green Turtle Club two years ago.

The absurdly young—she's 20; he's 23—and dashed efficient Phillips, can shame but gladly teach guests in skin diving, water skiing and sailing; and help them boat some of the most cooperative bonefish in the northern Bahamas.

## TREASURE CAY

The new-minted resort of Treasure Cay is a lavish compound on the Great Abaco "mainland" opposite Green Turtle Cay. It promises—and delivers—"limbo limbo, limbo," 36 "king-size rooms" in its Treasure Cay Inn ($19 to $35 modified AP), and décor to match.

The Inn also serves as nucleus for a swinging 1100-acre development of private vacation homes. Cost for a 100′ x 100′ lot: $3600.

This part of Abaco, practically untouched till the birth of the westernized Inn, has unequalled bone and billfishing, and a superb natural harbor—now an official Port of Entry—which shelters a 40-berth marina with 7-foot depths.

Yachtsmen are welcome to use the club's 18-hole golf course, fresh water pool and marvellous three-mile beach. For the island hungry who nevertheless may need home or office in a hurry, the Inn is convenient to Treasure Cay airport.

Photo by Harry Kline

*Above: Boats of the Spencer (West Palm Beach) Marina Cruise tie at Treasure Cay Marina. Left: Poolside style at Treasure Cay Inn ensconces guests in lounges opposite patio bar.*

Photo by F. Rohr

*Overlooking a Gulf Stream well tempered by trade winds, guest at the luxury Lucayan Beach Hotel enjoys a tranquil moment.*

## GRAND BAHAMA

Green in name as in its forested 430 square miles is this jolly Out Island giant. A super-resort that literally sprang into being in '64, Grand Bahama is a living memorial to the earth mover, the plastic tile and the matched cabana suit. Grimy with growth, yet glamorous with the established glitter of luxury hotels, combed beach-fronts and a Monte Carlo-esque gambling casino, it's an island on the make, and the move.

For boatmen especially, it has conveniences—it's 50 miles and $22.50 round-trip air fare from West Palm Beach—superb facilities and more than a fair share of island-in-the-sun activity.

Symbol and fact are the images shown left and right. In solitary poolside splendor, a guest of the $11 million Lucayan Beach Hotel shades his iced swizzle. (Rooms here are $35 to $58 AP.) A hundred yards distant, Sam Jagnandun of British Guiana directs part of the Chee-A-

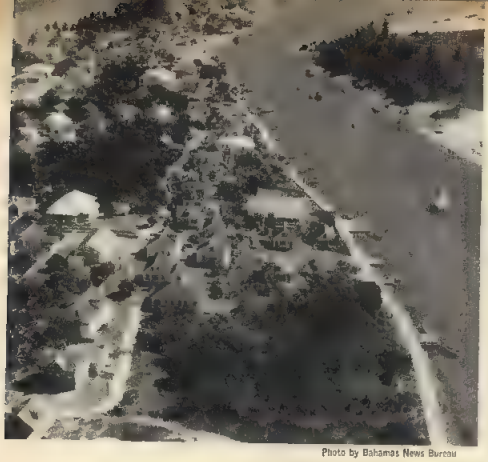


Photo by Bahamas News Bureau

Photo by F. Rohr

*Gayest lady of Spanish Wells is Bedine Sweeting· hat- and sailmaker, and extraordinary cook*

Photo by Bahamas News Bureau

*Native fishing boats with characteristic bowsprits crowd town docks of Spanish Wells*

*Aerial view shows protected Spanish Wells Channel, well-kept town, concrete harborside roadway.*

## SPANISH WELLS

A pastel-tipped page from an imaginary past seems the village of Spanish Wells as you approach. Its cleanly cottages and flowered hillsides under the burning Bahamian sun are redolent of New England. The populace—taciturn, wholly white and prone to folksy humor—seconds the impression.

A 35-mile NE sail from Nassau, Spanish Wells is a tufted coral clump off the NW coast of Eleuthera. The charm of its harbor is matched by the excellent protection it affords, and the fairly new (1964) facility of Sawyer's Marina which handles yachts to 80 feet, has two marine railways and is the only wet shed in the Bahamas.

On the opposite side of the well tended town, fronting an endless tide-combed beach, is the informal game and spearfishing resort called The Lloyds. A beachfront cottage for two, AP, is $361 per week. All cottages have their own motorboats. Guests dine at a special buffet lounge on Bahamian cuisine whose fame is legend among knowing Out Islanders.

Photo by F. Rohr

*Construction company teams work Grand Bahama land day and night.*

Tow Company's resort construction.

Freeport's princely marina is the 128-slip Lucayan Golf and Marina Villas, also an official Port of Entry. The Jack Tar Marina at West End hosts 100 yachts. The Underwater Explorers Club at the Oceanus Hotel is a new-world snorkel center.

Photo by [illegible]

*Staniel Cay arrivals still on their feet after three days are (l to r) Jim Wynne, Skip Allen, Joanne Allen, Ole Botved and Lorraine McKeown*

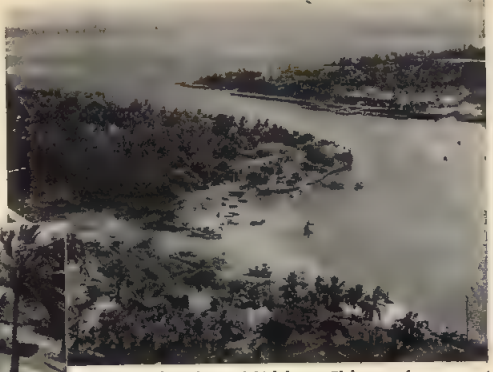
## STANIEL CAY YACHT CLUB

It may be the Bahamas'—or the world's—smallest resort. It's surely one of the best loved, especially among yachtsmen who've searched this subarchipelago for the ultimate getaway beach. Halfway down the chain of sunny, stunning coral rinds known as the Exumas is Staniel Cay, where Bob Chamberlain,

*(Continued on next page)*

Photos on this page by Bahamas News Bureau

Joe Hocher and their two ladies run a four-cottage eight-person slice of Bahamian heaven called the Stanlel Cay Y.C. Cost: about $15 per person daily. AP. Beaches are paradisical, but lonely; spearfishing, a bit too good; food à la Chamberlain, nobly native; bar, overstocked and on the honor system. Asked if he had expansion plans, Chamberlain replied: "Too much work." Your move.



*Left: Beach in front of Lighthouse Club, seen from a guest room veranda. Above: Fresh Creek divides native Coakley Town (l) from the Club, opposite.*

## Lighthouse Club

This resort is a comfortable contradiction in terms. Set on the hugest, least known of the Bahamas, Andros, at the mouth of Fresh Creek which leads to still-mysterious interiors, the Lighthouse Club provides epicurean comfort along with the best in Out Island boating facilities at its adjoining Andros Y.C. As the only true yachting convenience on Andros, it has space for about 30 craft—with some rafting up—in a sheltered basin.

In addition to pumping and filtering equipment, there's a machine shop and a UNF Worldwide Telephone Service.

The Club, begun by late and legendary Swedish industrialist Dr. Axel Wener-Gren, sits ideally on the south side of Fresh Creek where spotless beach meets jungle estuary. Here, on the skirts of an island rich in pine and hardwoods and fringed by a 105-mile barrier reef second only to Australia's great natural jetty, you may taste the complex pleasures of a fully found resort—convivial cocktail parties, coat-and-tie dining, a masseur's ministrations. Rooms: $20 to $45 AP.

On the pretty and primitive grounds around, there's every Out Island sport: golf and tennis; bone, reef and deep-sea fishing and water skiing.

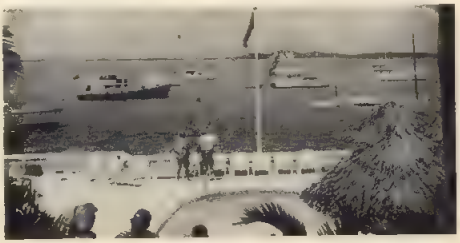
Its relatively unexplored nature notwithstanding, Andros has a 6000-foot airstrip and daily flights to Miami and Nassau.

## Club Peace and Plenty

At the foot of the enchanted Exumas lies their major island of Great Exuma. Here, in George Town, working and playing heart of the chain, is the well named Club Peace and Plenty.

From its pink and white verandas, you gaze over the turquoise oval of a terrace pool at one of the loveliest, best protected harbors in the Out Islands. A pirate anchorage centuries ago, it's home these days to scores of cruising yachtsmen, and base each April of the pleasantly hell-for-leather Out Island Regatta, when native sailors gather here to race for honor, and lots of Bahamian prize currency.

Though more a hotel than marina, Peace and Plenty has a 4½-foot-deep dock and is accorded the honor of being the nominal yachting headquarters of the Exumas. Out Island action—along with the tranquil delights of this 32-room resort—is the result. Rates: $20 to $40 AP. Closeby are powdery Exuma beaches, fascinating plantation ruins, and access to protected sailing and fine fishing. There are connecting flights with Florida and Nassau from George Town.



*Dimpled by its swimming pool, the front porch of Club Peace and Plenty overlooks George Town Harbor.*

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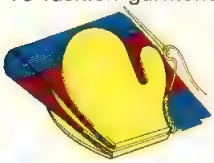

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Individually boxed.
**Packed 1 dozen assorted, weight 10 lbs.**

**$4.98** Each retail

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Individually boxed.
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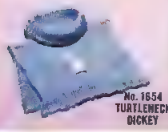

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Foam soft body is especially made so she can be posed in all sorts of life-like positions. Vinyl head and hands, moving eyes that glance sideways, rooted pixie hair. Dressed in pom-pon trimmed one-piece cotton coverall with matching cap. Shpg. Wt. 2½ lbs.

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Squeeze her tummy and she claps her hand and gurgles. Moving eyes, pixie hair. Vinyl head, curved arms and legs. Cotton stuffed cloth body dressed in diaper, cotton waist and trimmed cotton dress. Shpg. Wt. ...½ lbs.

**H-76482A (Your Cost $5.35).. $7.95**

**12" MUSICAL DOLL—PLAYS BRAHMS LULLABYE**

Head rotates and lids close when eyes are turned to sleep. Imitation hair and curved arms and legs. Soft cotton calico body. Dressed in ...ss trimmed ...ed ...n dress. Shpg. Wt. ...½ lbs.

**H-76483A (Your Cost $3.50 $5.00**

**WIG FOR GIRLS 5 TO 14 YEARS**

Bubble bob hair style acetate play wig that can be combed sprayed and curled. Shpg. Wt. 1½ lbs. ..... Retail $3.95

**H-76297A Blonde (Your Cost $2.65 )**
**H-76298A Brunette (Your Cost $2.65 )**
**H-76299A Platinum (Your Cost $2.65 )**

Drink and wet 14" vinyl doll with bottle. Moving eyes, rooted curly hair, fully jointed. Complete with flannel blanket and pillow. Wt. 4 lbs.

**H-76484A (Pay $4.65) $6.95**

(C) SANDI—16" vinyl and poly toddler. Rooted hair, moving eyes, pointed arms and legs. Wt. 2 lbs.

**H-76485A (Your Cost $2.65 ).... ..$3.95**

SUSAN STROLLER—Pretty 19" walking doll, fully jointed, rooted hair, moving eyes. Wt. 2½ lbs.

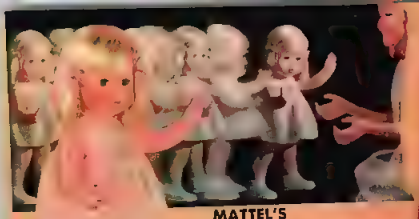
**H-76488A (Your Cost $3.50)..... $5.00**

(D) KANDI—14" drink-wet baby. Says mama when turned over. Rooted hair, movable arms, legs. Wt. 1½ lbs.

**H-76487A (Your Cost $2.65 ). .. $3.95**

(E) SNIFFLES—14" poly and vinyl drink-wet baby. Cries real tears. Rooted hair, movable arms, legs. Wt. 1½ lbs.

**7648BA (Your Cost $2.65)..... $3.95**



MATTEL'S

A NEW Baby 1st Step

First and only doll to walk by herself, and she walks clear across the room!

Pamela and her Pooch

B

32 Inches Tall

Jointed walking doll and plush poodle in coordinated outfits

Baby Boo

THE MAGICAL DOLL

Stops crying when you:
1 Give her pacifier 2 Turn out light
3 Cover her with blanket
4 Hold and hug her

C

Snugglebun with Lamp-Table and Bottle Warmer

D

Susie Cute's Box makes a Crib

E

Drowsy says "I'm sleepy!"

F

Box makes cradle, bathinette crib with legs, carry case

G

Tiny Tears in trunk with 2 outfits

H

Heidi doll in her own pocketbook

J

Cricket in trunk with 2 outfits

K

# Dolls that do almost everything real babies do . . . except breathe!

### (A) MATTEL'S NEW BABY FIRST STEP WALKING DOLL

She'll walk right into the loving arms of her excited new mother! First and only doll to walk by herself . . . not just a step or two — but clear across the room. You don't have to hold her hands or anything — walking motion is battery powered, controlled by a hidden switch in her back. She walks on any level surface, even most rugs and carpets. And she looks so real and naturally cuddly, you'll hardly believe your eyes! She has beautiful rooted synthetic hair, eyes that open and close, and a pretty pink and blue lace and taffeta outfit . . . everything to endear her to a little girl. Uses 2 "D" batteries not included. 18" tall

**M-76446A** (*Your Cost* 11.88)—Ship. wt 3½ lbs. *$19.95*

**M-58696C** (*Your Cost* 15¢)—D Batteries (need 2) . . . . . *$ .20*

### (B) PAMELA AND HER POOCH IN MATCHING OUTFITS

What a thrill to take Pamela and her Pooch out for a stroll! Pamela is a fully jointed, 32" tall all vinyl walking doll . . . and she leads an enchanting 14" plush poodle on a leash . . . and he's decked out in a coat to match his proud mistress' dress, a luxurious lace-trimmed A-line frock of rich velveteen. Doll with moving eyes and long rooted hair also wears fancy panties, shoes and stockings.

**M-76470A** (*Your Cost* 7.99)—Ship. wt. 6 lbs. *$11.95*

### (C) TOPPER'S FANTASTIC NEW BABY BOO DOLL

The magic doll that acts just like a real baby. She's fussy and crying, so you give her the pacifier and she stops crying! She's cold, you cover her with a blanket and she stops crying. She's tired, you turn out the light and she stops crying. She's lonesome — you hug her and her crying stops. 21" tall, with white and red romper outfit, booties, hair bow and pacifier. No buttons to push — pose her in any position — bend her arms and legs, turn her head. Her soft, vinyl foam body will assume even the extreme bending positions of a real baby

**H-76460A** (*Your Cost* 11.88)—Ship. wt. 3½ lbs. *$19.95*

**(D) REMCO SNUGGLEBUN** . . . Just squeeze her — her head moves back and forth, she snuggles up close! And she cries "Mommy, Mommy." Working lamp table has built-in bottle warmer, light shows when milk is ready. Tip bottle down and pretend milk disappears — turn it up, it's full again! 16" Snugglebun wears pretty 2-pc pajama, has blond rooted hair. 10" lamp. Uses 2 "D" batteries not included. Ship wt. 4½ lbs

**M-76463A** (*Pay* 9.99) . . *$12.95*

**M-58496C** (*Pay* 15)—D batt. *$ .30*

**(E) TOPPER SUZY CUTE DOLL** . . . Suzy Cute is just 7½" tall . . . but does all the best doll-baby tricks. Squeeze her and she raises her arms . . . and she drinks, wets and poses. She has shiny hair and wears a cute lacy dress and panty set . . . has her own cuddle, bottle and crib. 2 lbs

**M-76465A** (*Pay* 2.49) . . *$3.98*

**(F) MATTEL'S DROWSY DOLL**—Drowsy says 11 sleepy-time phrases such as "Mommy, I'm sleepy" or "Mommy, kiss me goodnight." Wonderfully soft talking rag doll with soft plastic head and rooted hair painted sleepy eyes. Package converts to 17" cradle! 14" doll uses no batteries — just pull her ring to make her talk. Dressed in a gay sleeper. Wt. 2 lbs.

**M-76445A** (*Pay* 4.86) . *$7.98*

**(G) IDEAL TEARIE DEARIE DOLL**—All the fun of a real baby . . . her rooted hair can be combed and set . . . she wets, drinks, cries real tears. New package converts to crib, bathinette, rocking cradle or carry case 9" fully jointed little lady whose eyes roll with delight when she's picked up! Dressed in a chic baby outfit with matching diaper. 1¼ lbs

**M-76414A** (*Pay* 3.49) . *$3.98*

**(H) TEENY TINY TEARS OUTFIT**—12" doll with Rock-A-Bye eyes . . . she cries, drinks, wets, blows bubbles. Soft, cuddly vinyl body, rooted hair. She wears Buttons 'n Bows pastel dress with sheer apron and white leotards. In trunk with corduroy overalls and floral knit shirt for playtime plus bottle, bubble pipe, pacifier. Wt. 2½ lbs

**H-76451A** (*Pay* 7.49)—2½ lbs. *$10.50*

**Doll as shown**, without trunk. Wears baby blue dress with white trim and collar, diaper. With pacifier, bottle, bubble pipe

**H-76452A** (*Pay* 3.99)—1½ lbs. *$5.98*

**(I) HEIDI POCKETBOOK DOLL** — By Remco. So small she comes in her own shiny pocketbook! Out of it, she's so cute — smart, too: press her secret button and she waves 'Hi'. Press it again, she waves 'Bye'. Platinum blonde hair can be combed. Wearing a red and white dress, she looks through the plastic panel of pocketbook

**H-76466A** (*Pay* 1.99)—1 lb. *$2.98*

**Heidi Jeep Set** — Pink jeep with poodle phone booth, parking meter and make-believe penny. Not shown

**H-76467A** (*Pay* 1.99)—1½ lbs *$2.98*

**Heidi Dress Set**—3 matching dress, panty and shoe sets. Not shown

**H-76468A** (*Pay* 1.19)—½ lb *$1.79*

**(K) CRICKET DOLL & TRUNK** — 9" Cricket has hair that grows. Sings that pose . . . and new high fashion clothes! Travel trunk holds doll wearing a red and black corduroy suit and black shoes . . . plus a blue cotton smock dress, a red knit skuff with white collar and striped dickey. Also extra shoes, miniature phonograph, 2 records, doll stand. 1½ lbs

**H-76455A** (*Pay* 4.49) . *$6.98*

**Cricket Doll only**—In white ballerina tutu, leotard top, ballet shoes, headband and doll stand. Wt ½ lb

**H-76456A** (*Pay* 2.29) . *$4.98*

Just pull the ring and she says 10 different things . . . such as "Jack and Jill" and "Three Little Kittens" . . . is baby talk! No batteries required

### MATTEL'S BABY CHERYL

A soft, wonderful, cuddlesome baby doll, 16" tall, dressed in a cute lace trimmed daisy-print dress with matching panties and booties. Her eyes close, and she has rooted hair that can be brushed and combed

**H-76447A** (*Your Cost* 7.99)—Ship. wt. 2½ lbs. . *$12.95*

### TOPPER BABY BRITE NURSERY

Push one magic button and Baby Brite raises her arms to be picked up!

Push the other magic button when she's lying down, and she turns her head and goes to sleep. 10½" doll with rooted hair, in cuddly pink pajama. With crib and mat tress. Baby Tender that makes flat table top: bathinette, towel, sponge, drain pan, feeding dish and spoon.

**H-76462A** (*Your Cost* 9.99)—Ship. wt. 6½ lbs. *$15.95*

### TINY TEARS DOLL with ROCK-A-BYE EYES

Soft and cuddly 17" doll that cries real tears. Lovable bathable . . . kissable! Take her along in the tub or rock her gently to sleep . . . she has Rock-A-Bye eyes. All dressed up in a white lace trimmed pastel bloomer set, topped with a lovely wide Pilgrim collar. She also wears panties, white socks and pert bowtie shoes. Her accessories include [illegible] pacifier, bonnet, bubble pipe, bottle, feeding dish and spoon. Ship. wt. 5 lbs

**H-76454A** (*Pay* 6.49)

# Barbie MATTEL'S DOLLS WITH ACCESSORIES

NOW BARBIE and SKIPPER HAVE BENDABLE LEGS . . . Can be Placed in Many Life-like Positions!
Make them Stand, Sit, Bend, Walk or Kneel
ACTIVITY SETS
NEW! SKOOTER
NEW! RICKY

Now Barbie and Skipper's legs bend . . . and Skipper has 2 new friends—Skooter, a pony-tailed pixie who wears all Skipper's costumes, and freckle-faced Ricky. Set, dry and style 4 wigs in Barbie's Color 'N Curl set—even change the color of the specially treated wigs (no messy dye). Skipper dresses for a party, Barbie gives one (Hostess set has clothes and dishes) and Skipper has fun on wheels, with scooter, skateboard and skates, with appropriate outfits. Dolls come in swimsuits (Ricky has beach jacket, too) and shoes, on wire stand.

(A) **SKIPPER with Bendable Legs** – 9½" H-76423A (*Pay 2.69*)—½ lb. *$3.98*

(B) **BARBIE with Bendable Legs** — 11½" H-76424A (*Pay 2.69*)—½ lb. *$3.98*

(C) **BARBIE COLOR 'N CURL** — With dryer H-76429A (*Pay 7.99*)—3 lbs. *$11.98*

(D) **SKIPPER PARTY SET** — Doll included H-76441A (*Pay 4.49*)—1 lb. *$6.50*

(E) **SKIPPER ON WHEELS** — 2 outfits H-76442A (*Pay 4.49*)—1 lb. *$6.50*

(F) **BARBIE HOSTESS SET** — 2 outfits H-76428A (*Pay 5.88*) 1 lb. *$8.50*

(G) **SKOOTER DOLL** – 9¼" tall. Wt. ½ lb. H-76426A (*Pay 1.88*) *$2.98*

(H) **RICKY DOLL** — 9¼" tall; red hair H-76427A (*Pay 1.88*)—½ lb. *$2.98*

**BARBIE AND SKIPPER DOLL CASE**

Plenty of stowaway space for 9½" Skipper and 11½" Barbie dolls. Spacious clothes area, 2 accessory drawers, removable plastic garment bag with zipper. Double wing opening 12½ x 13 x 6½". Ship wt. 3 lbs.

H-78133A (*Your Cost 3.39*) *$4.98*

**SKIPPER AND SKOOTER DOLL CASE**

New for Skipper and her best friend double case, 15" x 10 x 3½". Personalized with doll's pictures in cameo frames silk screened on outside. Holds loads of clothes and accessories. Ship wt. 2½ lbs.

H-78136A (*Your Cost 1.99*) *$2.98*

**SKIPPER BEACH BUGGY with MOTOR SOUND**

With Twin Tiger Tone . . . the exciting motor sound of a real jeep. Scaled for all teenage dolls. 20 x 10½ x 11". Candy pink with lemon trim, removable violet and lemon canopy, wheel tires. Dolls not included.

H-77239A (*Your Cost 3.99*) —4½ lbs. *$5.98*

## MATTEL'S BARBIE DREAM HOUSE

**Dream House and Dream Room fold away into neat carton.**

**Dream House and Dream Room are same scale . . . set up together.**

(J) **BARBIE DREAM HOUSE** – 4 big living areas: living room, bedroom, kitchen with built-ins, patio with sliding door. With furniture, rug, accessories. Sturdy chipboard; 21 x 9½ x 15" folded. Wt. 9 lbs.

H-78127A (*Pay 4.99*) *$7.98*

(K) **SKIPPER DREAM ROOM** – With furniture and accessories. Colorful chipboard, folds to 5 x 18½ x 16". Cut 'n Button accessories. Wt. 6½ lbs.

H-78126A (*Pay 4.99*) *$7.98*

(L) **SKIPPER BED**—Amethyst rhinestone jewels; taffeta and lace spread and pillow. 15½ x 9½ x 7¾". Doll not included. Wt. 1 lb.

H-78292A (*Pay 2.69*) *$3.98*

(M) **SKIPPER VANITY** — Real amethyst decoration and gold highlights. File bench seat, lace skirt, real mirror, removable drawer. 10¾ x 9⅜ x 5¼" size. Doll not included. Wt. 1½ lbs.

H-78293A (*Pay 2.69*) *$3.98*

(N) **SKIPPER WARDROBE** — 6 hangers, 2 removable drawers, amethyst rhinestone jewels. 10½ x 9⅝ x 4". Doll not included. Wt. 1 lb.

H-78294A (*Pay 1.79*) *$2.69*

## SKIPPER'S DREAM BEDROOM

**Easy-to-assemble furniture, lamps, accessories . . . sew-free curtains.**

# BENRUS

## UNCONDITIONALLY GUARANTEED 3 YEARS

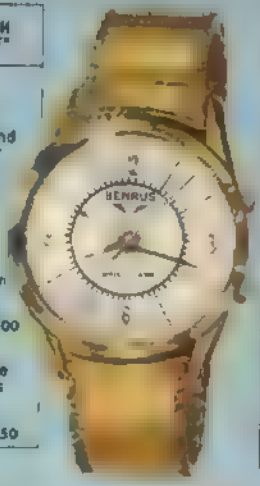
Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory.

PATRIOT

**ALARM WATCH WATERPROOF***

**Patriot Sea Rover . . .** Alarm watch rings to remind you. Ideal for man on schedule. 17 jewel movement. Luminous hands with sweep second. Adjustable expansion band.
58538W4650 $90.00

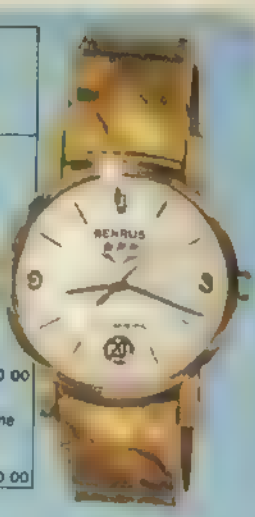
**Patriot Sea Rover "X"** Same as above with stainless steel case.
58548W4490 $89.50



**25 JEWELS SELF WINDING WATERPROOF* [redacted] FEATURE**

**Patriot Sky Hermes "25"** Convenient and accurate—gives time and date. Automatically. Sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band.
58338W5990 $120.00

**Patriot Sky Hermes "X" "25"** . Same as above in stainless steel.
58358W5775 $120.00



**SELF-WINDING • WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Mercury** Handsome 17 jewel model features brilliant sunburst dial. Hands are luminous with sweep second. Adjustable expansion band.
58208W4050 $79.50

**Patriot Sky Mercury "Z"** Same as above with black dial.
58218W4050 $79.50

**WATERPROOF* FULL-FIGURE DIAL**

**Patriot Ocean Marta** Ladies 17 jewel sport watch with easy to read dial. Luminous hands, sweep second. Ideal for nurses, teachers, stewardesses. Adjustable expansion bracelet.
58188W3690 $80.00

**Patriot Ocean Marta "X"** Same as above in stainless steel.
58198W3690 $75.00

**SELF-WINDING • WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Apollo** Magnificent 17 jewel model features sunburst dial. Luminous hands with sweep second. Adjustable expansion band.
58228W4490 $89.50

**Patriot Sky Apollo "Z"** . . . Same as above with black dial.
58238W4490 $89.50

**SELF-WINDING • WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Titan "X"** Modern 17 jewel model features brilliant dial and raised markers. Luminous hands with sweep second. Adjustable center expansion band.
58288W4958 .995.00

**SELF-WINDING • WATERPROOF***

**Patriot Sky Nike** . . . Sleek 17 jewel creation features luxurious sunburst dial. Luminous hands with sweep second. Adjustable expansion band.
58248W4690 $89.50

**Patriot Sky Nike "Z"** . . . Same as above with black dial.
58258W4690 $89.50

**25 JEWELS • SELF-WINDING WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Galaxy "25"** Smart styling and quality features. Handsome satin finish dial. Luminous hands with sweep second. Matching adjustable expansion band.
58308W5090 $100.00

**Patriot Sky Galaxy "W" "25"** . . . Same as above with white radiant dial.
58318W5090 $100.00

**25 JEWELS • SELF-WINDING WATERPROOF***

**Patriot Sky Duke "25"** . . . Superb automatic features satin brush finish dial, sculptured numerals. Luminous hands with sweep second. Adjustable expansion band.
58328W5390 $100.00

**Patriot Sky Duke "X" "25"** . Same as above in white.
58338W5175 $100.00

**CALENDAR FEATURE • SELF-WINDING WATERPROOF***

**Patriot Sky Zeus** . . . Automatic 17 jewel model tells time and date. Luminous hands with sweep second. Adjustable expansion band.
58348W5258 $100.00

**Patriot Sky Zeus "X"** . Same as above in white.
58298W4958 $100.00

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*When case, crown and crystal remain intact

# BENRUS

## UNCONDITIONALLY GUARANTEED 3 YEARS

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PATRIOT

**14K GOLD CASE**
**21 JEWELS**

**Patriot [redacted] Carla "21"** . . . Striking octagon shaped creation. Flexible adjustable 10K gold filled mesh bracelet with safety chain.
5874BW6490 $125.00

**Patriot Golden Carla "A" "21"** Same as above in white.
5875BW6490 $125.00

**39 JEWELS**
**14K GOLD CASE**
**SELF-WINDING**
**CALENDAR FEATURE**
**WATERPROOF***

**Patriot Sky Comet "39"** Tells time and date automatically. Features include luminous hands with sweep second. Woven flexible adjustable 10K gold-filled mesh band.
5841BW10490 $210.00

**Patriot Sky Comet "I" "39"** . . . Same as above with gold color dial.
5842BW10490 $210.00

**21 JEWELS • WATERPROOF***

**Patriot Sea Shark "21"** . . . Ultra-thin model in all yellow case. Striking dial with radiant finish. Adjustable expansion band.
5849BW4350 $85.00

**Patriot Sea Shark "I" "21"** . . . Same as above with black dial.
5850BW4350 $85.00

**21 JEWELS**

**Patriot Lady Terry "21"** . . . Superb dress creation beautifully accented by a faceted crystal. Adjustable bracelet with safety chain.
5867BW4790 $95.00

**Patriot Lady Terry "W" "21"** . . . Same as above in white
5870BW4790 $95.00

**SELF-WINDING • WATERPROOF***

**Patriot Sky Dart "I"** . . . Handsome 17 jewel ultra modern creation. Winds itself. Luminous hands. Adjustable center expansion band
5826BW4890 $100.00

**Patriot Sky Dart** . . . Same as above with silver color dial.
5827BW4890 $100.00

**21 JEWELS • 14K GOLD CASE**
**FLORENTINE FINISH**

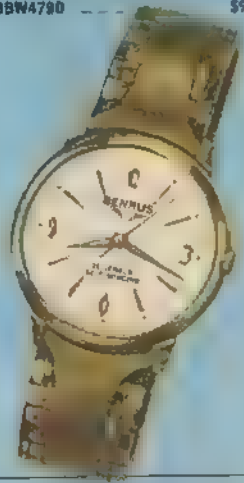
**Patriot Golden Daria "21"** . . . Charm and elegance in this breathtaking creation. Newest style tapered adjustable bracelet with safety chain.
5868BW5890 $110.00

**Patriot Golden Daria "A" "21"** Same as above in white
5869BW5690 $110.00

**14K GOLD CASE**

**Patriot Lady Greta** . . . Exciting oval 17 jewel creation. Flexible adjustable 10K gold-filled mesh bracelet with safety chain.
5870BW5990 $120.00

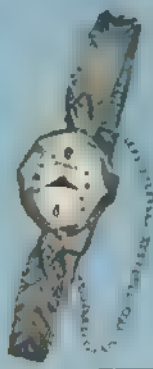
**Patriot Lady Greta "A"** . . . Same as above in white.
5871BW5990 $120.00



**25 JEWELS • SELF-WINDING**
**WATERPROOF***

**Patriot Sky Emperor "25"** . . . Modern radiant dial watch encircled by minute track. Luminous hands with sweep second. Matching adjustable expansion band.
5836BW5490 $110.00

**Patriot Sky Emperor "I" "25"** . . . Same as above with black dial
5837BW5490 $110.00



**14K GOLD CASE**

**Patriot Lady Nadine "A"** . Fashionable sculptured 14K gold case. Beveled flexible adjustable 10K gold-filled mesh bracelet with safety chain.
5873BW5990 $120.00

**Patriot Lady Nadine** Same as above in yellow.
5872BW5990 $120.00

**30 JEWELS • SELF-WINDING**
**WATERPROOF***

**Patriot Sky Rainbow "I" "30"** . . . Brilliant watch with all yellow case, and striking gold color dial. Luminous hands with sweep second. Harmonizing adjustable expansion band.
5839BW5990 $120.00

**Patriot Sky Rainbow "39"** . . . Same as above with white dial.
5840BW5990 $120.00

*When case, crown and crystal remain intact

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# BENRUS

## UNCONDITIONALLY GUARANTEED 3 YEARS

A sparkling constellation of diamonds in exquisite, petite cases. These richly fashioned Benrus Diamond Watches feature long-lasting 17 and 21 jewel movements and hand selected diamonds. Graceful precision timepieces combined with the finest in diamond jewelry.

PATRIOT

SELF-WINDING
6 GENUINE DIAMONDS
STAINLESS STEEL CASE

**Patriot Diamond Gregg "2" "39"** Handsome Waterproof* watch. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
**5816BW8800** $185.00

**Patriot Diamond Gregg "39"** Same as above with white dial.
**5817BW8300** $185.00

2 GENUINE DIAMONDS

**Patriot Diamond Alyssa . . .** Beautiful 17 jewel creation features faceted crystal. Matching expansion bracelet is adjustable
**5800BW3750** $71.50

**Patriot Diamond Alyssa "T."** Same as above in yellow
**5801BW3750** $71.50

2 GENUINE DIAMONDS

**Patriot Diamond Trudy "T"** Exquisite 17 jewel creation. Smart square case is florentine finished. Faceted crystal. Matching adjustable bracelet.
**5803BW4490** $89.50

**Patriot Diamond Trudy** Same as above in white
**5802BW4490** $89.50

21 JEWELS • 2 GENUINE DIAMONDS
FACETED CRYSTAL

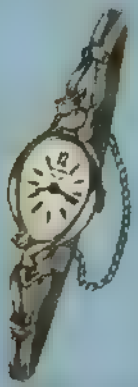
**Patriot Diamond Meta "21"** . Petite marquise shaped creation features modern tailored look. Sculptured florentine finished case. Adjustable expansion bracelet.
**5804BW5490** $110.00

**Patriot Diamond Meta "T" "21" . . .** Same as above in yellow
**5805BW5490** $110.00

2 GENUINE DIAMONDS
14K GOLD CASE

**Patriot Diamond Tracy . .** Superb 17 jewel creation features 2 fiery diamonds in florentine finished 14K gold case. Metal cord has safety chain.
**5806BW8750** $135.00

**Patriot Diamond Tracy "6" . .** Same as above in yellow
**5807BW8750** $135.00



4 GENUINE DIAMONDS
14K GOLD CASE

**Patriot Diamond Lana .** Modern styled creation with florentined design. 17 jewel movement. Metal cord band with safety chain
**5808BW7570** $150.00

**Patriot Diamond Lana "6"** Same as above in yellow.
**5809BW7570** $150.00

4 GENUINE DIAMONDS
14K GOLD CASE

**Patriot Diamond Vanessa "6" .** Luxurious oval creation features 17 jewel movement. Exquisite faceted crystal. Metal cord band with safety chain
**5810BW7950** $160.00

**Patriot Diamond Vanessa . . .** Same as above in white.
**5811BW7950** $160.00

21 JEWELS
10 GENUINE DIAMONDS

**Patriot Diamond Elga "21" . .** Simple yet elegant. Tailored case with 10 fiery diamonds. Faceted crystal. Flexible adjustable bracelet with safety chain.
**5812BW7950** $160.00

**Patriot Diamond Elga "T" "21" .** Same as above in yellow
**5813BW7950** $160.00

21 JEWELS
20 GENUINE DIAMONDS
14K GOLD CASE

**Patriot Diamond Verna "21"** Twenty genuine diamonds in 14K gold case. Double snake chain bracelet with safety chain
**5815BW13150** $250.00

**Patriot Diamond Verna "W" "21"** Same as above in 10K rolled gold plate top, stainless steel back.
**5814BW11650** $225.00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Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free. To validate the guarantee simply fill it out and return it to Benrus.

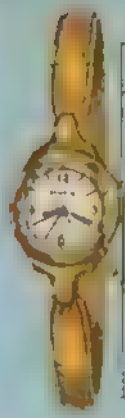
*When case, crown and crystal remain intact.

# BENRUS

## UNCONDITIONALLY GUARANTEED 3 YEARS

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory.

PATRIOT



**FACETED CRYSTAL**

**Patriot Lady Iris...** Elegant 17 jewel creation. Sculptured case highlighted by a faceted crystal. Flexible expansion band is adjustable, with safety chain.
**5881BW3550** $70.00

**Patriot Lady Iris "W"** Same as above in white.
**5862BW3590** $70.00

**[illegible] FEATURE**

**Patriot Sea Hawk "W"...** Smartly styled 17 jewel mode. Dial features faceted markers and luminous hands with sweep second. Mesh adjustable expansion band.
**5852BW4850** $95.00

**Patriot Sea Hawk** Same as above with champagne color dial.
**5851BW4850** $95.00

**WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sea Wolf** Rugged 17 jewel watch for him. Luminous full figure dial, and hands with sweep second. Expansion band is adjustable.
**5843BW2890** $49.95

**Patriot Sea Wolf "Z"** Same as above with black dial
**[illegible]2890** $49.95

**FULL FIGURE DIAL**

**Patriot Lady Grace** Ultra smart 17 jewel oval creation. Case beautifully crafted in fluted design and set off with adjustable expansion bracelet.
**5867BW2890** $49.95

**Patriot Lady Grace "W"** Same as above in white.
**5858BW2890** $49.95

**BLACK DIAL**

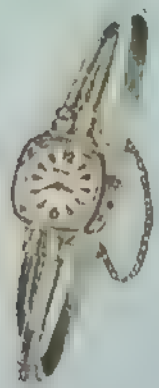
**Patriot Lord Valiant "Z"** Square, smart and modern. Handsome 17 jewel, model features gold color markers and sweep second hand. Striking linen finished adjustable expansion band.
**5855BW3575** $69.50

**Patriot Lord Valiant...** Same as above with white dial.
**5856BW3575** $69.50

**FACETED CRYSTAL**

**Patriot Lady Mara "W"** Superb 17 jewel creation with tailored look. Wide matching expansion bracelet is adjustable.
**5880BW3550** $69.50

**Patriot Lady Mara...** Same as above in yellow.
**5858BW3550** $69.50



**WATCH AND BRACELET COMBINED**

**Patriot Lady Penny "W"...** Superbly elegant 17 jewel creation. Accented by a faceted crystal. Double strand twist bracelet is adjustable, with safety chain.
**5856BW4490** $95.00

**Patriot Lady Penny** Same as above in yellow.
**5855BW4490** $95.00

**WATERPROOF***

**Patriot Sea Skate...** Sturdy 17 jewel model has full-figure dial. Luminous hands and dial, with sweep second. Adjustable expansion band.
**5847B[illegible]** $70.00

**Patriot Sea Skate "Z"** Same as above with black dial
**5848BW3575** $70.00

**MARQUISE CREATION**

**Patriot Lady Julia...** Modern 17 jewel creation. Simple sculptured case. Flexible adjustable, florentine-finish bracelet, with safety chain.
**5865[illegible]** $85.00

**Patriot Lady Julia "W"...** Same as above in white
**5864BW4350** $85.00

**WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sea Demon...** Super thin 17 jewel model. Sunburst dial, luminous hands and markers. Adjustable expansion band.
**5845BW3315** $65.00

**Patriot Sea Demon "Z"...** Same as above with black dial
**5846BW3315** $65.00

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*When case, crown and crystal remain intact.

# BROADWATER BOATS

## STARS OF THE BOAT SHOWS

1 9 6 6

30′ 6 Sleeper
210 hp Chrysler
$7490

27′ Fishawk
Flush Cockpit
$5995

36′ Salon Express
Twin Chrysler
$15,950

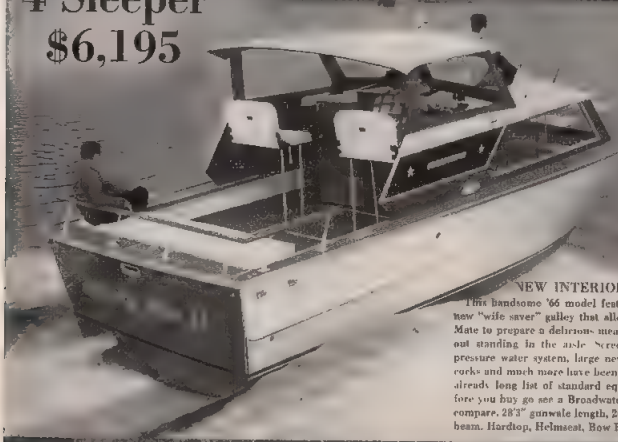
27′ 4 Sleeper
210 hp Chrysler
$6195

23′ 3 Sleeper
165 hp Interceptor
$4190

| | SHOW & LOCATION | DATES | DEALER |
|---|---|---|---|
| ★ | National Boat Show, New York Coliseum, N.Y. | Jan. 15-23 | BROADWATER BOAT CO. |
| ★ | Boat, Sports & Vacation, Cobo Hall, Detroit | Jan. 29-Feb. 6 | Port Huron Marine |
| ★ | Kansas City Boat & Travel, Kansas City, Mo. | Jan. 28-Feb. 6 | Royal Craft Boat Co. |
| ★ | Baltimore Boat Show, Baltimore, Md. | Feb. 3-8 | BROADWATER BOAT CO. |
| ★ | Marine Recreation Show, Lindenhurst, L. I., N.Y. | Feb. 5-13 | Long Island Pembroke |
| ★ | International Boat & Sport Show, Washington, D.C. | Feb. 19-27 | BROADWATER BOAT CO. |
| ★ | Valley Marine Boat Show, Columbus, Ga. | Feb. 24-26 | Miller Averett Marine |
| ★ | Herald Traveler Show | Feb. 26-Mar. 6 | Guilford Marina |
| ★ | Buffalo Boat Show, Buffalo, N.Y. | Feb. 26-Mar. 6 | Niagara Park Marina |
| ★ | Panhandle Boat & Ski Club, Amarillo, Texas | Mar. 4-6 | Beer's Marine Supply |
| ★ | Wrights Boat Show, Geneva, N.Y. | Mar. 12-21 | Geneva, N.Y. |
| ★ | Birmingham Boat & Sport Show, Birmingham, Ala. | Mar. 18-25 | Birmingham, Ala. |
| ★ | Jersey Coast Boat Show, Asbury Park, N. J. | Feb. 19-27 | Cedar-Mar Marina |
| ★ | Jacksonville Boat-A-Rama of 1966, Jacksonville, Fla. | Mar. 10-13 | Julington Creek Marina |

BROADWATER BOAT CO. • MAYO, MARYLAND

# 27′ Broadwater 4 Sleeper $6,195



NEW INTERIOR

This handsome '66 model features a smart new "wife saver" galley that allows the First Mate to prepare a delicious meal at sea without standing in the aisle. Screens, curtains, pressure water system, large new vanity sea rocks and much more have been added to the already long list of standard equipment. Before you buy go see a Broadwater dealer and compare. 28'3" gunwale length, 26'6" LOA, 10' beam. Hardtop, Helmseat, Bow Rail optional

# 27′ Fishawk Flush Cockpit $5,995

NO MOTOR BOX

Leave it to Broadwater to come up with another First. A sporty new day cruiser with a flush aft cockpit. Over 64 sq. ft. of unobstructed floor space. Features marine toilet and two bunks forward, large lounge, complete galley, and rear seat with fish well. Powered by a 195 hp. Chrysler V8. If you like to fish you'll love Broadwater's Fishawk. See it at your dealer's today. 28'3" gunwale length, [illegible] Bow Rail

For complete details and name of nearest dealer write

## BROADWATER BOATS

77 Cadle Rd.
Mayo, Md.

30' Broadwater
6 Sleeper
$7,490
FAVORITE
Here's the 6-sleeper that's fast becoming America's Favorite. Hundreds have been sold and if you examine the construction or look inside the cabin you'll see why. We have more room, more storage, more features, more standard equipment, more comfort, more of everything, yet our price is reasonable. Improvements for our '66 model include new all-moulded aluminum windshield and taffrail for less maintenance, new "kitten quiet" muffler by Vetronic, safety sea cocks on engine and head, and much, much more. Don't be sorry, compare with a Broadwater before you buy. 21'3" gunwale length, 29'7" LOA, 10' Beam, Hardtop, Rebuscnt, Bow Rail optional.
36' Broadwater
Twin Engine
$15,950
NEW CONCEPT
This new Broadwater will surely start a new trend in cabin interiors. We took a "dead spot" and put it to work. By utilizing this space for our bathroom (head, vanity, shower and tub), we have developed a more cabin as big and as comfortable as in most 42' craft. Electric stove, oven, refrigerator, toilet, hot and cold running water are just a few of the standard items. Powered by twin Chrysler-Lamont production
For complete details and name of nearest dealer write
BROADWATER
BOATS
77 Cadle Rd.
Mays, Md.

23' Broadwater
165 hp V8
$4,190
LITTLE MARINER
No need to settle for just an outboard cruiser now. Broadwater's 23 Little Mariner costs a mere, yet it features complete galley with ice box, stove, sink, water system, dinette, increased head and large flush aft cockpit. Powered by economical 165 V8 Interceptor. Next time you move up move "in-board" a Little Mariner.

# See Your Friendly Broadwater Dealer Today

B & W Marine
5814 Midlothian Pike
Richmond, Va.
(703) 232-5549
Jack Copley

Beer's Marine Supply
1209 West 6th
Amarillo, Texas
(806) DR 2-4368
C. C. Barnes

Brainard Marine Sales
Route 1, Post Road
Clinton Conn.
(203) 669 8641
Ernie Lewis

Chesapeake Yacht Sales
841 Little Creek Rd.
Norfolk, Va.
(703) 583-4391
John Woodard

Gihon Yacht Sales
P.O. Box 3128
Parkersburg, W. Va.
(304) 422-8425
H. L. Cook

Gilford Marine, Inc.
Rt. 11 B
Gilford, N. Hamp.
(603) 293-4353
Bill Littlefield

Jumpton Creek Marina
Rt. 6, Box 200
Jacksonville, Fla.
(904) 268-5117
Don Bleil

Kerkhof's Boats & Motors
3601 West 16th St.
Indianapolis, Ind.
(317) ME 9-2323
Wilbur Hessel

Long Island Pembroke
Sales, Inc.
541 West Montauk Highway
Lindenhurst, L. I., N.Y.
(516) IV 6-6006
Ed Spano

Miller Averett Marine, Inc.
408 12th St.
Columbus, Ga.
(404) FA 7-9655
G. C. Miller

North East Yacht Sales
P O Box 11520
Loudonville, N.Y.
(518) 785-1655
Ted Purdy

Patt's Marine Service
1921 Central Ave.
Middletown, Ohio
(513) 425-3376
Don Stobbs

Port Huron Marine, Inc.
204 Water Street
Port Huron, Mich.
(313) 982-8757
Ben Richards

Royal Craft Boats
2715 Truman Rd.
Kansas City, Mo.
(816) HU 3-9271
Jay McCormack

Sea Mark Industries
Charlestown, Md.
(301) 287-8114
Mark Good

Vulcan Boat Works
417 8th Ave. South
Birmingham, Ala.
(205) 252-8078
Howard D. Green

Wrights Boat Yard
Geneva, N.Y.
(315) 789 2343
Fred Wright

Cedar Mar Marina
Atlantic City Blvd
South Toms River, N. J.
(201) 349-6600
Eric Luster

**A Exotica.** "Menorca" simulated pearls with the real look of genuine cultured pearls. 22" matinee or 22/23" 2 row matinee. Hand knotted between each pearl. Gold color clasp set with simulated Jade bead. Matching earrings. In a treasure box. Ret.

E02270-975 1 Row, 2 pc. Set $19.50
E02271-1475 2 Row, 2 pc. Set $29.95

**B Elegancia.** Gold color pin with simulated Jade beads and rhinestones for that elegant conversation piece.

E02272-725 Pin/Ear Set $13.95

**C Siempre.** Gold colored doghone spacers combined with Jade colored beads for the collar or pendant look.

E02273-595 Necklace ..... $11.95
E02274-925 Neck/Ear Set . $17.75

**D Serena.** Jade color beads in a 22 inch matinee length; matching earrings.

E02275-525 Necklace ..... $10.50
E02276-875 Neck/Ear Set. $13.95

**E Abraze.** The cleverest of all—see sketches for the many ways to wear this set. Simulated pearls with a lovely rosebud clasp. Retail Value

E03616-595 Necklace $11.95
E03619-450 Bracelet $ 8.95
E03621 840 Neck/Ear Set $15.95

CARMEN
Distinctive Styling
Beautiful Artistry
Fashion's Finest

**F Regalia.** Timeless styling in a cluster design of simulated pearls. Crystals and gold finish, heavy link chain.

E03614-550 Necklace . . $10.95
E03615-375 Earrings . . $ 7.50
E03617-275 Bracelet $ 5.50
E03616-795 Neck/Ear Set $15.95

**G Magnifica.** Created by our most talented designers. Continental in flavor. Twisted rope design with simulated rubies. Retail Value

E03625-1850 Necklace . $31.95
E03627-2150 Neck/Ear Set $41.95

**H Premio.** Combination of simulated emerald stones in a golden shower tassel of elegant splendor. Ret. Value

E03622 1350 Necklace . . . $26.95
E03624-1775 Neck/Ear Set . $33 95

**I Florecita.** The exciting way to wear perfume. Pendant and bracelet contains a delightful fragrant perfume. A versatile accent for your costume.

E02277 360 Pendant ..... $ 7.25
E02278-360 Bracelet ..... $ 7.25

**J Joya.** Regal gem cut stones in real jewel topaz hues. Pin and earring set, worthy of a goddess. Retail Value

E02279-995 2 pc. set .....$19.50

**Safety clasp on all pins.**
**Earrings have comfortable clip backs.**
**All jewelry gift boxed.**

Solid Perfume Inside!

Solid Perfume Inside!

All items shown actual size.

**A.** Delicate triple-heart pendant and earrings with Cultured Pearl. 14K Yellow Gold.
E03054–750 Pendant (only) Retail $15.00
E03055–1425 Earrings, French-back Retail $28.50
E03056–1425 Earrings, Pierced ear Retail $28.50

**B.** Hand-engraved leaf, textured finish, Cultured Pearls. Matching clip earrings. 14K Yellow Gold.
E03057–2100 Pin (only Retail $42.00
E03058–2175 Earrings (only) Retail $43.50

**C.** Elegant 14K Yellow Gold necklace of genuine Cultured Pearls and twisted gold links.
E03061–2400 Necklace Retail $48.00

**D.** 14K Yellow Gold Cage pendant containing lustrous Cultured Pearl. Matching drop earrings.
E03025–715 Pendant (only) Retail $14.25
E03026–1275 Earrings, French-back Retail $25.50
E03063–1275 Earrings, Pierced ear Retail $25.50

**E.** Exquisitely graceful leaf pin with Cultured Pearl. 14K Yellow Gold With matching earrings.
E03066–1275 Pin (only) Retail $25.50
E02862–2475 Earrings (only) Retail $49.50

**F.** 14K Yellow Gold pendant in modern mobile design. Fascinating shape, with Cultured Pearl
E03067–825 Pendant Retail $16.50

**G.** 14K White Gold heart pendant with Cultured Pearl and synthetic White Spinels.
E03068–975 Pendant Retail $19.50

**H.** Lovely cage pendant with genuine Jade ball caught in loops of 14K Yellow Gold.
E02865–715 Pendant Retail $14.25

**J.** 14K White Gold pendant set with synthetic White Spinels and a Cultured Pearl.
E03069–975 Pendant Retail $19.50

**K.** Charming heart pendant of 14K Yellow Gold with Cultured Pearl
E03034–525 Pendant Retail $10.50

**L.** Sparkling Star pendant and earrings with genuine 1 pt. Diamonds. 14K White Gold.
E03138–1090 Pendant (only) Retail $21.75
E03155–1950 Earrings, French-back Retail $39.00
E03073–1950 Earrings, Pierced ear Retail $39.00

**M.** Starlight pendant with Genuine 1 pt. Diamond and lustrous Cultured Pearl. Matching earrings. 14K White Gold
E02866–1275 Pendant (only) Retail $25.50
E02867–2475 Earrings French-back Retail $49.50
E03074–2475 Earrings, Pierced ear Retail $49.50

**N.** Dainty Snowflake pendant with Genuine 1 pt. Diamond, in 14K White Gold. Matching earrings.
E02868–1125 Pendant (only) Retail $22.50
E02869–2100 Earrings, French-back Retail $42.00
E03075–2100 Earrings, Pierced ear Retail $42.00

**O.** Sweetheart pendant in 14K White Gold with Genuine 1 pt. Diamond. Matching drop earrings.
E03037–975 Pendant (only) Retail $19.50
E03077–1875 Earrings, French back Retail $37.50
E03076–1875 Earrings, Pierced ear Retail $37.50

**P.** Large Cultured Pearl pendant with Chevron motif set with 1 pt. Diamond. Matching earrings 14K White Gold.
E02873–1275 Pendant (only) Retail $25.50
E02874–2475 Earrings, French-back Retail $49.50
E03078–2475 Earrings, Pierced ear Retail $49.50

**Q.** Large Cultured Pearl pendant with heart-shaped motif set with Genuine 1 pt. Diamond. 14K White Gold Matching earrings.
E02871–1275 Pendant (only) Retail $25 50
E02872–2475 Earrings, French-back Retail $49 50
E03079–2475 Earrings, Pierced ear Retail $49.50

**R.** Scarab bracelet. Ancient good luck symbols set in 14K Yellow Gold.
E02875–2775 Bracelet Retail $55.50

**S.** 14K Yellow Gold bracelet of twisted gold links and Cultured Pearls.
E03053–1200 Bracelet Retail $24.00

**T.** Classic 14K White Gold pierced earrings with Genuine 1 pt. Diamonds and Cultured Pearls.
E03080–1425 Earrings, Pierced ear Retail $28.50

**U.** Genuine Jade Ball on 14K Yellow Gold pierced earrings.
E03082–675 Earrings, Pierced ear Retail $13.50

**V.** Good Luck 14K White Gold wishbone pierced earrings with Genuine 1 pt. Diamonds
E03083–1425 Earrings, Pierced ear Retail $28.50

**W.** Large single Cultured Pearls on 14K Yellow Gold pierced earrings
E03084–900 Earrings, Pierced ear Retail $18.00

**X.** Starlight 14K White Gold pierced earrings with Genuine 1 pt Diamonds and Cultured Pearls.
E03085–1425 Earrings, Pierced ear Retail $28.50

**A Margarita.** Brilliant colors, saucer shape beads in crystal create a dazzling, chic look. Retail Value

**E02263-825** Crystal, 1 Row Set **$16.95**
**E02264-825** Topaz 1 Row Set **$16.95**
**E02265-825** Peacock 1 Row Set **$16.95**
**E02266-1275** Crystal, 2 Row Set **$24.95**
**E02267-1275** Topaz, 2 Row Set **$24.95**
**E02268-1275** Peacock, Set **$24.95**

**B Senorita.** Austrian crystals — fiery — dazzling most desirable of all.

**E03641-500** 2 Row Necklace **$ 9.95**
**E03642-695** 3 Row, Necklace **$13.95**
**E03654-350** Earrings . . . . . **$ 6.95**
**E03643-750** Bracelet . . . . . **$14.95**

**C La Fiesta.** 5-Way Mix-Matcher 2 rows of crystal and 2 rows of jet to mix & match Each has its own clasping link to attach to matching clasp —wear 1 or 2 strands in any of 5 ways. Earrings to match Retail Value

**E02269-1675** Complete Set **$33.50**

**D Atrevido.** Swirls of rainbow crystals and Mink colors combine to enchant milady. A timeless classic.

**E03630-1495** Necklace . . **$29.95**
**E03631-595** Earrings . . . . . **$10.95**
**E03632-1795** 2 pc. Set . . **$34.95**

**E Ramita.** Gold color floral spray Studded with diamond-like rhinestones.

**E02250-725** 2 pc. Set **$13.95**

**F Fuego.** Fiery ball of white, emerald or blue ice rhinestones. White and Emerald on Gold chain. Ice blue, silver chain, the fashion look. Ret. Value

**E02251-595** Neck. Gold/White **$10.95**
**E02252-595** Neck. Gold/Emer. **$10.95**
**E02253-595** Neck. Silver/Blue **$10.95**
**E02254-950** Neck./Ear. (G/W) **$17.95**
**E02255-950** Neck./Ear. (G/E) **$17.95**
**E02256-950** Neck /Ear. (S/B) **$17.95**

**G Amor.** New "diamond" shape crystal beads set with gold color spacers A truly dramatic look. Retail Value

**E02257-500** 1 Row Necklace **$ 9.95**
**E02258-695** 2 Row Necklace **$13.95**
**E02259-825** 3 Row Necklace **$18.95**
**E02260-300** Earrings . . . . **$ 5.95**

**H Brilliante.** Crystal pin & earring set. Fiery—Dazzling—Desirable. Ret.

**E02261-450** 2 pc. Set **$ 8.95**

**I Bonita.** Two rows of exquisite crystals combined with teardrops create a collar of scintillating beauty.

**E02262-1000** 2 pc. Set . . . . **$19.95**

**Safety clasp on all pins.**
**Earrings have comfortable clip backs.**
**All jewelry gift boxed.**

*This "Cezanne by Richelieu" label is your guarantee.*

Cézanne by Richelieu

# By RICHELIEU
# SIMULATED PEARLS

*Richelieu, the worlds foremost creators of pearl accessories, have designed these sparkling necklaces to simulate the lustre and beauty of more costly pearls. You may wear Cezanne Pearls with utmost confidence.*

**DARLING** Radiant graduated pearls, sterling silver clasp

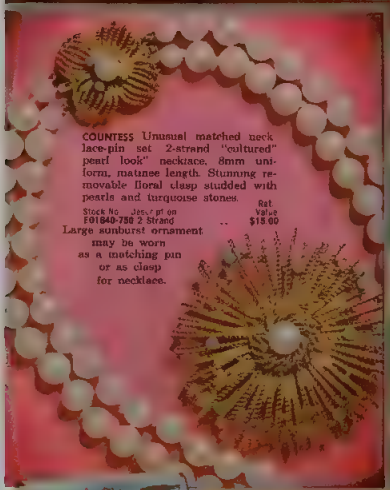
| Stock No | Description | Ret Value |
|---|---|---|
| E01628-250 | 2 Strand | $5.00 |
| E01629-325 | 3 Strand | $6.50 |

**MAJESTIC** Graduated, lustrous pearls; glistening rhinestone clasp

| Stock No | Description | Ret Value |
|---|---|---|
| E01630-300 | 2 Strand | $6.00 |

**ASTRA** Adjustable, adorable uniform choker, rich rhinestone clasp

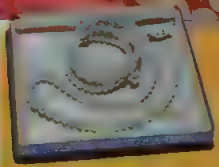
| Stock No | Description | Ret Value |
|---|---|---|
| E01634-250 | 1 Strand | $3.50 |
| E01633-350 | 2 Strand | $7.00 |
| E01635-425 | 3 Strand | $8.50 |



**COUNTESS** Unusual matched neck lace-pin set 2-strand "cultured" pearl look" necklace, 8mm uniform, matinee length. Stunning removable floral clasp studded with pearls and turquoise stones.

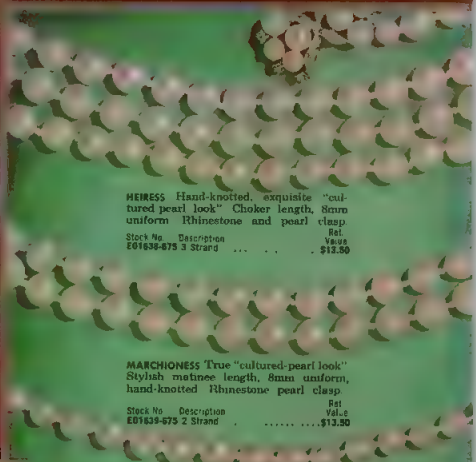
| Stock No | Description | Ret Value |
|---|---|---|
| E01840-750 | 2 Strand | $15.00 |

Large sunburst ornament may be worn as a matching pin or as clasp for necklace.



**2-Pc KIDDIE SET** Charming graduated necklace with sterling clasp matching four-row spiral bracelet is adjustable

| Stock No | Description | Ret Value |
|---|---|---|
| E01637-200 | Necklace & Bracelet | $4.00 |



**HEIRESS** Hand-knotted, exquisite "cultured pearl look" Choker length, 8mm uniform Rhinestone and pearl clasp

| Stock No | Description | Ret Value |
|---|---|---|
| E01636-675 | 3 Strand | $13.50 |

**MARCHIONESS** True "cultured-pearl look" Stylish matinee length, 8mm uniform, hand-knotted Rhinestone pearl clasp

| Stock No | Description | Ret Value |
|---|---|---|
| E01639-575 | 2 Strand | $13.50 |

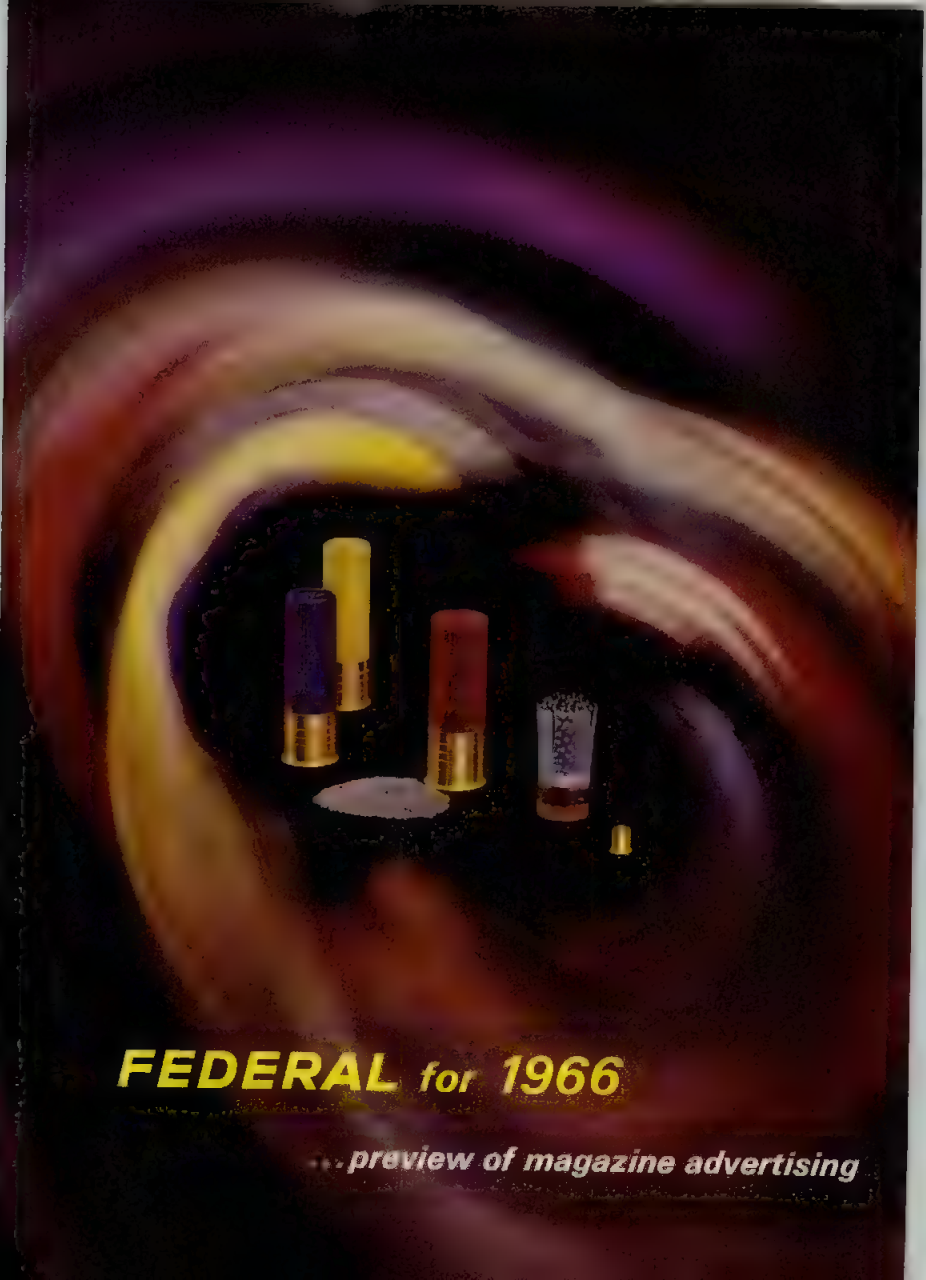
**ALLURE** Graduated, hand-dipped hand-knotted

| Stock No | Description | Ret Value |
|---|---|---|
| E01631-450 | 1 Strand | $9.00 |
| E01632-625 | 2 Strand | $12.50 |
| E01633-825 | 3 Strand | $18.50 |



EACH BEAUTIFULLY BOXED FOR GIFT PRESENTATION

Sears knows what little girls like..
640 SEARS


FEDERAL for 1966
...preview of magazine advertising

FEDERAL introduces

# color-coded shells!

## ...in colors, by gauge, for your safety and convenience

You can tell a shotgun shell's gauge by its *color*. How? By reaching for the new color-coded *plastic* shells from Federal. *Red* means 12-gauge, *purple* means 16-gauge, and *yellow* means 20-gauge. So you *know* you have the right gauge—there's no chance of error with Federals.

But what really counts is Federals' performance. To give you the hardest hitting shotgun shells possible, we've become meticulous about the makings.

The ingredients: super-igniting primer, the finest and most uniform propellent powder, and our exclusive Altite® gas-harnessing wad column.

In plastic Hi-Power shells we add Federal's famous extra hard-shot enclosed in a polyethylene shot cup—the perfect combination for long range performance.

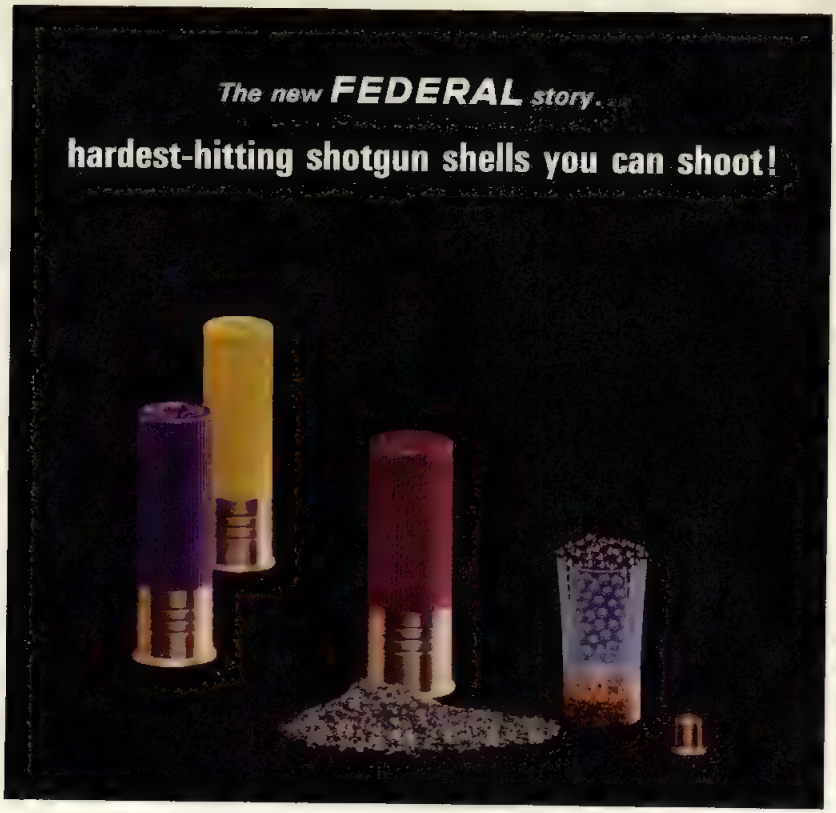
The best in the world and we mean it. *You* can prove it!

FEDERAL

FEDERAL CARTRIDGE CORP. • MINNEAPOLIS, MINN.

*The new* **FEDERAL** *story...*

# hardest-hitting shotgun shells you can shoot!



**(now in color, by gauge, for safety and convenience)**

You can tell a shotgun shell's *gauge* by its *color*. How? By reaching for the new color-coded *plastic* shells from Federal. *Red* means 12-gauge, *purple* means 16-gauge, and *yellow* means 20-gauge. So you *know* you have the right gauge—there's no chance of error with Federals.

But what really counts is what's *inside* Federal shells—the most powerful gunpowders made, for one thing. These gunpowders deliver the hardest-hitting payloads ever packed into shotgun shells.

On top of all this power we add something special in Federal Hi-Powers®: Shot pellets made from a lead alloy that's extra hard. Because they're extra hard, the pellets are less deformed on firing. They stay rounder. Rounder pellets fly straighter, deliver better shot patterns.

But *better* patterns aren't good enough. For the new all-weather plastic shells Federal developed something that delivers *unbeatable* patterns—the Hi-Power shot cup. This polyethylene "pouch" protects the pellets while they're charging down your gun barrel. So the pellets stay even rounder, go farther, and deliver terrific long-distance hitting-power.

What does all this mean for you? Just one thing: Unbeatable power and performance is yours with Federals. Federals are the shells that give you *confidence*. Prove it to yourself . . . shoot Federals!

**FEDERAL**®

FEDERAL CARTRIDGE CORP. • MINNEAPOLIS 3, MINN.

# Here's the advertising Schedule!

...these leading consumer publications are scheduled to help tell the *history-making* Federal story of color-coding, power, precision and dependability

| | |
|---|---|
| **Outdoor Life** | **True** |
| **Sports Afield** | **Argosy** |
| **Field & Stream** | **Sports Illustrated** |
| **Farm Journal** | **American Rifleman** |
| **Successful Farming** | **Guns** |
| **Progressive Farmer** | **Guns and Ammo** |
| **Grit** | **Shooting Times** |

**Ducks Unlimited**

***Dramatic*** 4-color advertising has been placed to reach the hunters and shooters who *care*. Demand and brand recognition will be built for *color*, for *power*, for the hardest-hitting shotgun shells you can shoot . . . Federal!

**ALL IN ALL, THE FEDERAL STORY WILL BE SEEN BY MORE THAN 50 MILLION READERS IN ALL 50 STATES.**

***Available merchandising and promotion aids:*** New silk banners, decals, counter cards, wildlife display cards, banners and ad mats on shot shells, 22's, centerfire cartridges and .22 counter display dispensers.

**FEDERAL**

FEDERAL CARTRIDGE CORP • MINNEAPOLIS, MINN.

GRUEN
Precision
THE MOST IMPORTANT WORD IN WATCHMAKING
DRESS WATERPROOF*
DESIGNS
VERI THIN
EveryWatch is Gruen Guaranteed†
DRESS WATERPROOF
DIAMOND
VERI "THIN" WATERPROOF
ALL STEEL CASE
MARSHAL
720-925FT 2455
720-926FT 2755
Retail $55.00
720-917FT 3563
Retail $71.50
720-918FT 2945
Retail $59.50
720-922FT 3750
Retail $71.50
720-923FT 2450
Retail $49.75
720-924FT 2450
Retail $49.75
ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS AND ANTI-MAGNETIC . . . WITH DUST AND SHOCKPROOF CROWNS . . . AND GRUEN PRECISION* MOVEMENTS.

# GRUEN
*Precision*

FINE SWISS CRAFTSMANSHIP

## Autowind
Self-winding
Waterproof*

WINDS ITSELF ON YOUR WRIST

AUTOWIND SEAFARER
Attractive, self-winding, waterproof* timepiece. 17 jewels. Shock and dust resist. Luminous dial. Expansion band.
T20-949FT 3485
Retail $65.00

AUTOWIND CHAIRMAN
The ultimate in a fine watch. Nile-grain dial. Shock and dust resist. 25 jewels. Self-winding automatic movement. Stainless steel back.
T20-946FT 4000
Retail $95.00

AUTOWIND AUTOMATIC
Self-winding automatically changes date. Shock and dust resist. Luminous dial and hands. Waterproof* crystal and crown. Stainless steel case and back. 17 jewels. Expansion band.
T20-858FT 4200
Retail $85.00

AUTOWIND
Attractive and efficient. Shock and dust resist. Nile-grain dial. Plush beveled adjustable band. Stainless steel back.
T20-947FT 4000
Retail $85.00

AUTOWIND
A superb timepiece. 17 jewels. Chrome plated top, stainless steel back. Nile-grain dial. Shock and dust resist. Expansion band.
T20-851FT 3995
. . . Retail $85.50
Dolphin with ebony dial
T20-852FT 2995
. . Retail $61.50

AUTOWIND PATRON
A salute to good taste. Nile-grain dial. Shock and dust resist. 17 jewels. Rich strap.
T20-945FT 3700
Retail $80.00

AUTOWIND AIRWAY
Attractive, precision. Shock and dust resist. 17 jewels. Nile-grain dial. Chrome and expansion band. Stainless steel back.
T20-953FT 3695
. . . Retail $65.00
Airway, ebony dial
T20-954FT 3595
Retail $65.00

THE ONLY WATCH WITH PRECISION* ON THE DIAL

ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS, ANTI-MAGNETIC . . . WITH DUST AND SHOCKPROOF CROWN AND GRUEN PRECISION* MOVEMENTS.

SELF-WINDING WATERPROOF

SELF-WINDING WATERPROOF

# GRUEN
## *Precision*

**ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS ..ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS... AND GRUEN PRECISION* MOVEMENTS.**

GENEVA BIENNE

TORONTO

NEW YORK

LOS ANGELES

OUR OWN

MODERN

WATCHMAKING

PLANT–

BIENNE, SWITZERLAND

**CALENDO**
Automatic date change. Shock and dust resist. 17 jewels. Chrome plated top, stainless steel back. Nite glo dial. Expansion band.
**T20-900FT 2488 . .**
**Retail $49.75**
**Calendo with ebony dial**
**T20-901FT 2488 Ret.$49.75**

**GUILD**
Smart new style model with ebony dial. 17 jewels. Faceted gem dial markers. Kreisler expansion band. Stainless steel back.
**T20-902FT 2382 . .**
**Retail $49.75**
**Guild with ebony dial**
**T20-903FT 2385 Ret.$48.75**

**EAGLE**
A great little watch. 17 jewels. Rugged adjustable band. Anti-magnetic.
**T20-904FT 2750 . .**
**Retail $55.00**

**MARINER**
A dynamic timepiece that's shock and dust resistant. 17 jewels. Nite glo dial. Chrome plated top, stainless steel back. Expansion band.
**T20-905FT 1935 . . .**
**Retail $39.75**

**ELAINE**
Classic charm. 10 kt. rolled gold plate top, stainless steel back. Expansion bracelet.
**T20 906FT 2325**
**. . Retail $38.75**
**Elaine, white case**
**T20-907 2325**
**. . Retail $38.75**

**VENUS**
Fashionable square shape with oval dial. 17 jewels. 10 kt. rolled gold plate top, stainless steel back. Expansion bracelet.
**T20-908 2790**
**. . . Retail $59.50**
**Venus in white case**
**T20-909FT 2790**
**. . Retail $59.50**

**GOLDEN QUEEN**
Exciting new feeling. 17 jewels. Matching expansion bracelet.
**T20-910FT 3295**
**. . Retail $85.00**
**Golden Queen, white case**
**T20-911FT 3295**
**. Retail $85.00**

**DIAMOND FANTASY**
Scrollwork wanted. 10 kt. rolled gold plate top, stainless steel back. 17 jewels. Expansion bracelet.
**T20-912FT 2945**
**Retail $58.50**
**Dia Fantasy, yellow**
**T20-913FT 2945**
**. . Retail $58.50**

**PETITE NELL**
Pear shaped beauty. 10 kt. rolled gold plate case. Kreisler expansion bracelet.
**T20-914FT 3550**
**Retail $71.50**
**Petite Nell, white case**
**T20-915FT 3550**
**. . Retail $71.50**

**GIFT GIVING IS EASIER AND MORE CONVENIENT WITH AN EXTENDED CREDIT ACCOUNT**

*as long as case crown crystal remain intact

# GRUEN
## *Precision*

ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS. ARE ANTI-MAGNETIC .. WITH DUST AND SHOCKPROOF CROWNS... AND GRUEN PRECISION* MOVEMENTS.

*Distinctive Jewelry Creations... Superbly Crafted*

**AUTOWIND* COUNT**
Dist nctive timepiece. Shock and dust resist Nite glo d a ..
17 jewels..
Expansion band
Stainless steel back
**T20-930FT 4360 . .**
**Retail $85.00**

SELF-WINDING WATERPROOF*

**DATE MINDER**
A total rem nder in a neat case that s waterp roof* too
17 jewels. Shock and dust resis.. Nite glo d a. Flyer bow expansion band
**T20-931FT 2975 . .**
**Retail $59.50**

DAY-DATE

**REX**
Bold masculine and accurate. A w ch you ll be proud to own or give
Stainless steel back
**T20-932FT 2395 .**
**Retail $49.75**

17 JEWELS

**GOLDEN PRINCE**
Deceptively thin and it s waterproof *
17 jewels. Robust expans on band
**T20-933FT 4875 . . .**
**Retail $95.00**

14 KT. GOLD

FACETED CRYSTAL

**NANETTE**
A provocative shape
17 jewels
Concave bezel
Tapered Kreisler expansion bracelet
10 kt. rolled gold plate top stainless steel back
**T20 934FT 3750**
**Retail $75.00**
**Nanette in yellow case**
**T20-935FT 3750 Retail $75.00**

**MELISSA**
Correct any time of day. 10 kt rolled gold plate top stainless steel back. Raised hour markers. Expansion bracelet
**T20-936FT 2450**
**. Retail $49.75**
**Melissa white case**
**T20-937FT 2450**
**. . Retail $49.75**

17 JEWELS

**DIAMOND DEBRA**
Regally different
17 jewels
Tapered no-extend adjustable bracelet
**T20 938FT 4850**
**Retail $100.00**
**Ola Debra yellow**
**T20 939FT 4850**
**. . . Retail $100.00**

14 KT. GOLD 4 DIAMONDS

**BONNIE**
Breathtaking new shape. 10 kt rolled gold plate top stainless steel back
Charming expansion bracelet
**T20 940FT 2450**
**. Retail $49.75**
**Bonnie in white case**
**T20-941FT 2450**
**. Retail $49.75**

17 JEWELS

**CARESSABLE MAID**
A wear-flat wrap bracelet timepiece combination
17 jewels 10 kt rolled gold plate top stainless steel back
10 kt. gold fluted mo..
**T20-942FT 3995**
**. Retail $85.00**
**Car Maid, yellow**
**T20-943FT 3995**
**. . . Retail $85.00**

2 DIAMONDS

THE FINE SWISS WATCH SINCE 1874

GRUEN THE PRECISION WATCH

**GIFT GIVING IS EASIER AND MORE CONVENIENT WITH AN EXTENDED CREDIT ACCOUNT**

*as long as case, crown, crystal remain intact.

GRUEN
Precision
THE MOST IMPORTANT WORD IN WATCHMAKING
DRESS WATERPROOF* DESIGNS
EVERY WATCH IS GRUEN GUARANTEED†
LORAL
Practical for all occasions. Sweep-second hand. Nite-glo dial. 17 jewels. Expansion bracelet. Shock and dust resist.
E09306-2495
Retail Value $59.95
PETITE LIDO
Dainty...modern. 17 jewels. Matching expansion bracelet. 10 kt. rolled gold plate case.
E09000-2660
Retail Value $71.50
DIAMOND JULIET
Extravagant beauty. Faceted crystal. 17 jewels. 10 kt. rolled gold plate top, stainless steel back. Expansion bracelet.
E09455-2945
Retail Value $59.50
Dia. Juliet in yellow case
E09058-2945
Retail Value $69.95
PETITE ANN
Flattering and lively. 17 jewels. 10 kt. rolled gold plate case. Florentine engraving. Kreisler expansion bracelet.
E09401-3150
Retail Value $71.50
Petite Ann in white case
E09402-3760
Retail Value $71.50
NORA
Dainty and desired. 10 kt. rolled gold plate top, stainless steel back. Smart expansion bracelet.
E04659-2490
Retail Value $49.75
Nora in white case
E04660-2458
Retail Value $49.75
VERI-THIN® TYROS
Timewatch for all occasions. Shock and dust resist. Nite-glo dial. 17 jewels. Expansion band.
E09327-2750
Retail Value $55.00
VERI-THIN® WATERPROOF
VERI-THIN® CLASSIFIED
Smart watch especially for Waterproof. Shock and dust resist. Nite-glo dial. 17 jewels. Expansion band.
E09320-2495
Retail Value $49.75
VERI-THIN® ERIC
Dependable and handsome. Shock and dust resist. Nite-glo dial. 17 jewels. Luxurious Kreisler expansion band.
E09117-2750
Retail Value $59.00
VT Eric with ebony dial
E09310-2750
Retail Value $59.00
VERI-THIN® COLT
Slim and rugged. 17 jewels. Shock and dust resist. Nite-glo dial. Handy expansion band.
E09310-2690
Retail Value $59.95
VERI-THIN® WATERPROOF
GRUEN
Precision
VERI-THIN
FACE AND CRYSTAL
ALL STEEL CASE
ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . WITH DUST AND SHOCKPROOF CROWNS . . . AND GRUEN PRECISION® MOVEMENTS.
†This movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee.

# GRUEN

*Precision*

FINE SWISS CRAFTSMANSHIP

## Autowind

Self-winding Waterproof*

WINDS ITSELF ON YOUR WRIST

THE ONLY WATCH WITH PRECISION* ON THE DIAL

**AUTOWIND® VIKING**
A man's watch! 25 jewels. Shock and dust resist. Chrome plated top, stainless steel back. Expansion band.
E09391-3725
Retail Value $75.00
**Viking with ebony dial**
E09391-3725
Retail Value $75.00

**AUTOWIND® CHAIRMAN**
The ultimate in a fine watch. Nite-glo dial. Shock and dust resist. 25 jewels. Matching expansion band.
E09404-4000
Retail Value $95.00

**AUTOWIND® AUTOMATIC**
Automatically changes date each day. Waterproof.* Magnified date window. Shock, dust resist. Nite-glo dial. 17 jewels. Expansion band.
E09384-4200
Retail Value $85.00

**AUTOWIND® DOLPHIN**
A superb timepiece. 17 jewels. Chrome plated top, stainless steel back. Nite-glo dial. Shock and dust resist. Expansion band.
E09384-2995
Retail Value $59.50
**Dolphin with ebony dial**
E09386-2996
Retail Value $59.50

**AUTOWIND® PATRON**
A salute to good taste. Nite-glo dial. Shock and dust resist. 17 jewels. Rich strap.
E09386-3150
Retail Value $55.00

**AUTOWIND® AIRWAY**
Fashion creation. Shock and dust resist. 17 jewels. Nite-glo dial. Contoured expansion band.
E09387-3995
Retail Value $65.00
**Airway with ebony dial**
E09387-3995
Retail Value $65.00

SELF WINDING WATERPROOF

SELF WINDING WATERPROOF

ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . WITH DUST AND SHOCKPROOF CROWNS . . . AND GRUEN PRECISION® MOVEMENTS.

# GRUEN
## *Precision*

**ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS . ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS... AND GRUEN PRECISION* MOVEMENTS.**

GENEVA BIENNE

TORONTO

NEW YORK

LOS ANGELES

OUR OWN

MODERN

WATCHMAKING

PLANT–

BIENNE, SWITZERLAND

CALENDAR WATERPROOF

**CALENDO**
Automatic date changer. Shock and dust resist. 17 jewels. Chrome plated top stainless steel back. Nite glo dial. Expansion band.
**E04650-2488**
**Retail Value $49.75**
**Calendo with ebony dial**
**E04651-2488**
**Retail Value $49.75**

VERI-THIN*

**GUILD**
Smart dress model with sunburst dial. 17 jewels. Faceted arrowhead markers. Kreisler expansion band.
**E09315-2395**
**Retail Value $49.75**
**Guild with ebony dial**
**E04652-2395**
**Retail Value $49.75**

**EAGLE**
A great little watch. 17 jewels. Rugged adjustable band.
**E09310-2750**
**Retail Value $55.00**

FULL NUMERAL DIAL

**MARINER**
A dynamic timepiece that's shock and dust resistant. 17 jewels. Nite glo dial. Chrome plated top stainless steel back. Expansion band.
**E09313-1935**
**Retail Value $39.75**

DRESS-WATERPROOF

17 JEWELS

**ELAINE**
Classic charm. 10 kt rolled gold plate top, stainless steel back. Expansion bracelet.
**E09301-2325**
**Retail Value $39.75**
**Elaine with white case**
**E09302-2325**
**Retail Value $39.75**

FACETED CRYSTAL

**VENUS**
Fashionable square shape with oval dial. 17 jewels. 10 kt rolled gold plate top, stainless steel back. Expansion bracelet.
**Retail Value $59.50**
**Venus in white case**
**E04654-2790**
**Retail Value $59.50**

14 KT. GOLD

**GOLDEN QUEEN**
Exciting, rich in feeling. 17 jewels. Matching expansion bracelet.
**E09327-3295**
**Retail Value $65.00**
**Golden Queen,**
**Retail Value $65.00**

2 DIAMONDS

**DIAMOND FANTASY**
Scintillating wanted! 10 kt rolled gold plate top, stainless steel back. 17 jewels. Expansion bracelet.
**E09306-2943**
**Retail Value $58.50**
**Dia. Fantasy in yellow**
**Retail Value $59.50**

PETITE 17 JEWELS

**PETITE NELL**
Pear shaped beauty. 10 kt. rolled gold plate case. Kreisler expansion bracelet.
**E09493-3550**
**Retail Value $71.50**
**Petite Nell in white case**
**E09513-3550**
**Retail Value $71.50**

*as long as case, crown, crystal remain intact

# GRUEN

*Precision*®

**ALL GRUEN WATCHES HAVE UNBREAKABLE MAINSPRINGS. ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS... AND GRUEN PRECISION® MOVEMENTS.**

*Distinctive Jewelry Creations... Superbly Crafted*

**AUTOWIND® COUNT**
Distinctive timepiece. Shock and dust resist. Nile glo dial. 17 jewels. Expansion band. Stainless steel back.
**E04861-4300**
**Retail Value $85.00**

SELF-WINDING WATERPROOF*

**DATE MINDER**
A total reminder in a neat case that is waterproof* too. 17 jewels. Shock and dust resist. Nile glo dial. Florentine expansion band.
**E04662-2875**
**Retail Value $59.50**

DAY-DATE

**REX**
Bold, masculine and accurate. A watch you'll be proud to own or give. Stainless steel back.
**E04663-2395**
**Retail Value $49.75**

17 JEWELS

**GOLDEN PRINCE**
Deceptively thin and it's waterproof.* 17 jewels. Robust expansion band.
**E09489-4875**
**Retail Value $85.00**

14 KT. GOLD

FACETED CRYSTAL

**NANETTE**
A provocative shape. 17 jewels. deep-[illegible] tapered Kreisler expansion bracelet. 10 kt. rolled gold plate top, stainless steel back.
**E09346-3750**
**Retail Value $75.00**
**Nanette in yellow case**
**E09347-3750**
**Retail Value $75.00**

17 JEWELS

**MELISSA**
Correct any time of day. 10 kt. rolled gold plate top, stainless steel back. Raised hour markers. Expansion bracelet.
**E09303-2450**
**Retail Value $49.75**
[illegible]
**Retail Value $49.75**

14 KT. GOLD & DIAMONDS

**DIA[illegible]**
Regally different. 17 jewels. Tapered florentine adjustable bracelet.
[illegible]
**Retail Value $100.00**
**Dia. Debra in yellow**
**E09342-4850**
**Retail Value $100.00**

17 JEWELS

**BONNIE**
Breathtaking new shape. 10 kt. rolled gold plate top, stainless steel back. Charming expansion bracelet.
**E09312-2450**
**Retail Value $49.75**
**Bonnie in white case**
**E09311-2450**
**Retail Value $49.75**

2 DIAMONDS

**MAID**
A wrist-flattering bracelet timepiece [illegible]
17 jewels. 10 kt. rolled gold plate top, stainless steel back. 10 kt. gold filled arms.
**E09343-3995**
**Retail Value $85.00**
**Cer Maid in yellow**
[illegible]
**Retail Value $85.00**

THE FINE SWISS WATCH SINCE 1874

*as long as case, crown, crystal remain intact.

# *Delightfully Feminine Styles by*

# HAMPDEN

[redacted] LIFE

Every watch is packaged in a beautiful Presentation Box

**A** **ERICA.** Two bright diamonds accent an unusual 10K rolled gold plate case with steel back. Lovely tapered bracelet with center catch. Faceted crystal. 21 Jewel shock-resistant GUARANTEED FOR LIFE*.

[redacted]

6985W2933 Yellow [redacted]

**B** **ADRIENNE.** Sculptured rock crystal highlights gold flashed case with two gleaming diamonds. Matching alt expansion band. 17 Jewel shock-resistant, GUARANTEED FOR LIFE*

6986W2100 White Retail $40.95
6987W2100 Yellow Retail $40.95

**C** **AQUA-MAID.** Tiniest self-winding watch made for women. 25 Jewel shock-resistant movement GUARANTEED FOR LIFE*. Yellow gold flashed top steel back WATER PROOF** Matching expansion band.

6988W3833 Retail $78.75

Chrome plated top, steel back with all steel expansion band.

6989W3833 Retail $76.75

**D** **ELAINE.** 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. Unbreakable mainspring. Prettily styled gold flashed case with steel back. Matching expansion bracelet. Easy to read all number dial

6990W1840 Yellow Retail $36.95
6991W1840 White Retail $36.95

**E** **SNOINE.** The world's smallest WATERPROOF** watch! For nurses or sportswear. Sweep second hand. Luminous dots and hands. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Unbreakable crystal. Yellow gold filled top, steel back with attractive expansion band.

6992W2987 Retail $59.50

Chrome plated top, steel back all steel expansion band.

6993W2987 Retail $56.50

**F** **SUZANNE.** 17 Jewel gold flashed top case with stainless steel back. Square sculptured rock crystal. Daintily designed all expansion bracelet. Shock-resistant with unbreakable mainspring. GUARANTEED FOR LIFE*

6994W1480 Yellow Retail $29.95
6995W1480 White Retail $29.95

**G** **KAREN.** 21 Jewel oval beauty. Gold flashed case with steel back. Matching tapered expansion band. Raised faceted crystal. Unbreakable mainspring, shock-resistant. GUARANTEED FOR LIFE*

6996W1847 Yellow Retail $38.95
6997W1847 White Retail $38.95

**H** **PAMELA.** 17 Jewel WATERPROOF** for nurses or career girls. Yellow gold flashed top with stainless steel back. Unbreakable mainspring and crystal. Luminous dots and hands. Shock-resistant, GUARANTEED FOR LIFE*

6998W1908 Retail $37.95

As above in all STAINLESS STEEL.

6999W1908 Retail $37.95

**J** **LYNNE.** Solid 14K gold pear shape watch with lovely faceted crystal. Smart and modern. 21 Jewel shock resistant movement is GUARANTEED FOR LIFE*. Unique twist-over effect bracelet has center catch and safety chain to guard against loss

6100W3380 Yellow Retail $85.95
6101W3300 White Retail $85.95

**K** **MICHELLE.** Three magnificent diamonds grace this solid 14K white gold case. Dainty pear shape. 21 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Exquisitely [redacted] tapered bracelet with double action center catch and safety chain

6102W4267 Retail $85.50

**L** **LIZABETH.** Exquisitely styled with four brilliant diamonds and sculptured rock crystal. Square 10K rolled gold plate case with steel back. 21 Jewel shock-resistant movement, GUARANTEED FOR LIFE*. Beautifully detailed tapered bracelet with double action center catch and safety chain.

6103W4033 White Retail $80.75
6104W4033 Yellow Retail $80.75

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Hampden Watch Co. with $1.50 handling charge.

**Each of these lovely watches has a shock-resistant movement with an unbreakable mainspring and is GUARANTEED FOR LIFE*!**

Shipping weight 8 oz.

**WATERPROOF as long as case, crown and crystal are intact.

# HAMPDEN

**(A) CADET.** Boy's size WATERPROOF** just like Dad's! Chrome plated top, steel back. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Full figure dial with luminous dots and hands. Sweep second hand. No-break crystal. All steel expansion band
6953W1520 — Retail $30.50
As above with yellow gold flashed top.
6954W1640 — Retail $32.95

**(B) JAVELIN.** Self-winding AUTOMATIC. 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** yellow gold flashed with steel back. Sweep second hand. Luminous dots and hands. Clint-O-Flex expansion band. You can tie it in a knot!
6955W2800 — Retail $55.95
As above with black dial.
6956W2800 — Retail $55.95

**(C) BLACK BEAUTY.** 25 Jewel AUTOMATIC. No winding ever! Shock-resistant, GUARANTEED FOR LIFE*. Yellow gold flashed top, steel back. Handsome expansion band with leather insets. Black dial. Sweep second hand.
6957W3733 — Retail $74.75
As above with white dial.
6958W3733 — Retail $74.75

**(D) ROYAL MARINE.** Our exclusive design in the continental manner. Smart, handsome WATERPROOF** with accurate 17 Jewel shock-resistant movement. GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal. Sweep second hand. Luminous dots and hands. ALL STAINLESS STEEL CASE GUARANTEED FOR LIFE* Matching all stainless steel Clint-O-Flex expansion band can be tied in a knot!
6959W1833 — Retail $36.75
As above with black dial.
6960W1833 — Retail $36.75

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Hampden Watch Co. with $1.50 handling charge.

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

**(E) SANTA FE TRANSPORTATION WATCH.** Heavy duty yellow gold flashed timepiece with large, clear black numerals, minute divisions and small second hand. Unbreakable crystal. 21 Jewel shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE*. Sturdy leather fob.
6961W2773 — Retail $55.50
As above with chrome plated case.
6962W2300 — Retail $48.95

**(F) ELECTROMATIC.** The accurate split second impulse timepiece No winding ever! Tiny power cell provides power for over a year Yellow gold flashed top with stainless steel back. Luminous dots and hands. Sweep second hand. Water-resistant**. Matching florentine expansion band. Special Electric Watch [illegible]
6963W5800 — Retail $115.95

**(G) MONTEGO.** 17 Jewel dress watch. Yellow gold flashed top, steel back. Matching expansion band. CALENDAR window at six position. GUARANTEED FOR LIFE.*
6964W2633 — Retail $56.75
As above without calendar feature.
6965W2253 — Retail $44.95

**(H) ANGELO.** Florentine finish bezel with matching florentine expansion. Yellow gold flashed top, steel back. 17 Jewel shock-resistant GUARANTEED FOR LIFE.*
6966W2887 — Retail $57.50

**(J) VICTOR.** Gleaming black dial in yellow florentine gold flashed case with steel back. Matching expansion band. 17 Jewels shock-resistant, is GUARANTEED FOR LIFE.*
6967W1806 — Retail $39.50

**(K) ANDAMO.** AUTOMATIC, winds itself! Dial has high raised markers. Luminous dots and hands. Calendar window shows date. All stainless steel with expansion band. 17 Jewels GUARANTEED FOR LIFE.*
6968W4306 — Retail $65.95
6969W4306—Yel. top, steel back Ret. $65.95

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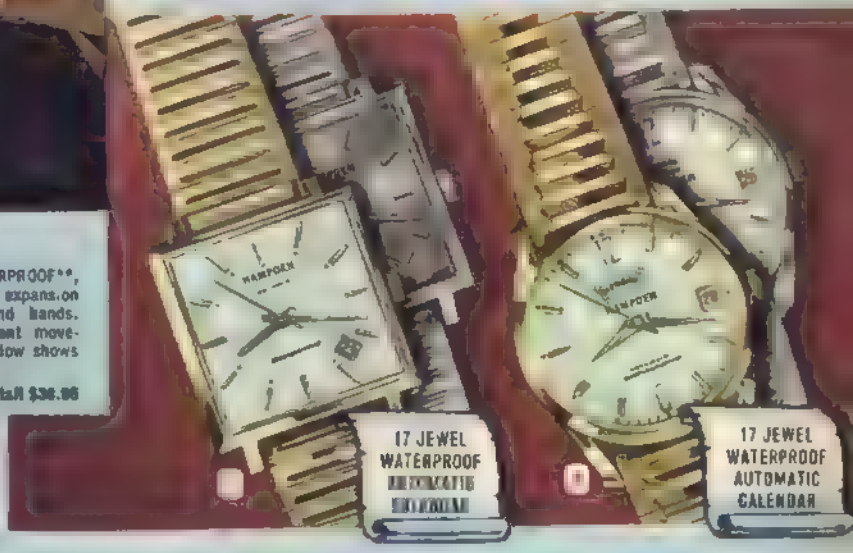
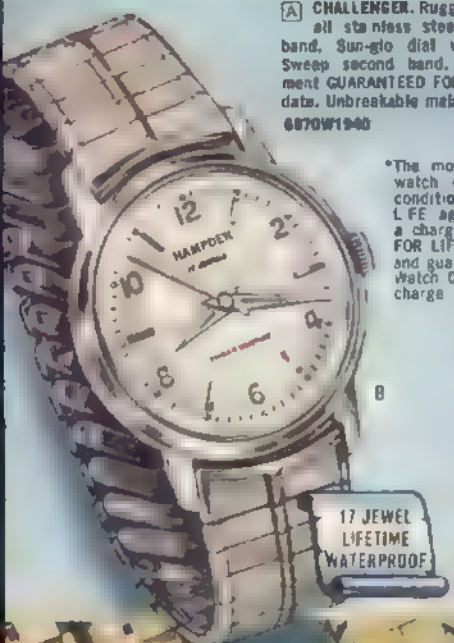
Every watch beautifully Gift Boxed




**A CHALLENGER.** Rugged and handsome. WATERPROOF**, all stainless steel with matching steel expansion band. Sun-glo dial with luminous dots and hands. Sweep second hand. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR window shows date. Unbreakable mainspring and crystal.

6870W1940 Retail $36.95

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Hampden Watch Co. with $1.50 handling charge




**B SEA WOLF.** 17 Jewel WATERPROOF** Chrome plated top steel back for sturdiness. Luminous dots and hands, sweep second hand. All steel expansion band. Shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE*

6975W1453 Retail $28.95

As above, all STAINLESS STEEL.

6976W1833 Retail $36.75

**C FALCON.** Exceptionally handsome square AUTOMATIC CALENDAR 17 Jewel, shock-resistant with unbreakable mainspring. WATERPROOF**. Yellow gold flashed with expansion band. High rock crystal. Sun-glo dial with luminous dots and hands.

6871W4800 Retail $75.00

All stainless steel with charcoal grey dial.

6972W4800 Retail $95.00

**D CENTURY. AUTOMATIC.** Calendar shows day of week as well as date. WATERPROOF**. 17 Jewels, shock-resistant. GUARANTEED FOR LIFE*. Yellow gold flashed with matching all expansion band. Sun-glo dial with luminous dots and hands.

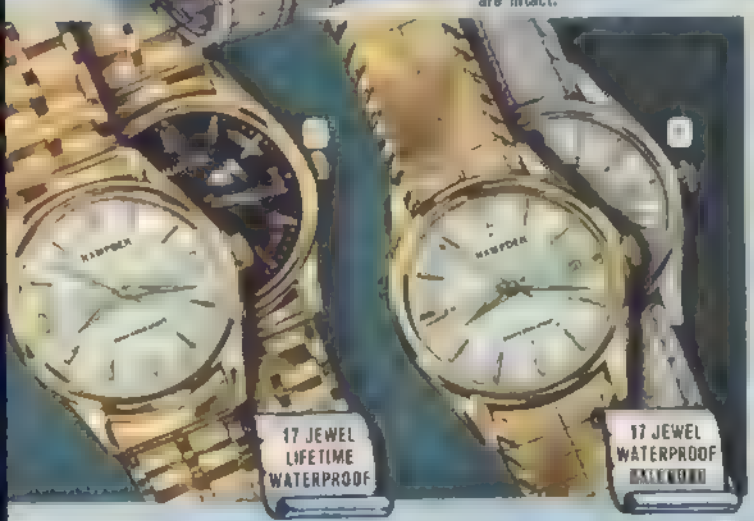
6873W3267 Retail $85.50

Stainless steel with steel expansion

6874W3267 Retail $65.50

**WATERPROOF: Guaranteed waterproof as long as case, crown and crystal are intact.

Shipping weight 8 oz.



**E SEA PRINCE.** 17 Jewel WATERPROOF**. Sleek and thin, yellow gold flashed top, steel back. Shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE*. Matching expansion band. Luminous dots and hands. Sweep second.

6877W1833 Retail $36.75

As above, with black dial.

6878W1833 Retail $36.75

**F HELMSMAN.** WATERPROOF** 17 Jewels. CALENDAR window shows date. Shock-resistant with unbreakable mainspring, GUARANTEED FOR LIFE*. Sun-glo dial with luminous dots and hands. Yellow gold flashed top, steel back. Matching expansion band.

6879W1940 Retail $36.95

Chrome plated top, steel back with all steel expansion band.

6880W1940 Retail $36.95

**G THE V.I.P.** 14K gold, wafer-thin WATERPROOF**. Unusual, handsome florentine bezel and florentine expansion band. High sheen dial. Sweep second hand. 17 Jewels, shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE* and very, very thin! The handsomest waterproof** watch we've ever seen.

6851W3467 Retail $169.50

**H SKINDIVER.** Tested WATERPROOF** to 600 feet! All stainless steel case has elapsed time bezel. Waterproof strap. AUTOMATIC 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR has magnifying loupe over date. Black dial with luminous dots and hands.

6982W4267 Retail $85.50

Boys' and ladies' size Skindiver. No automatic or calendar features.

6883W2787 Retail $55.75

**A YALE.** Winds itself as you wear it! Sleek, slim-styled case has yellow-plated top, stainless steel back. 17 Lifetime-Jewel movement. Waterproof*, shock-resistant, unbreakable mainspring. Luminous hands and dots. Sweep second hand. Matching expansion bracelet.
**58281HEX2995.....$62.50**

**B YALE "W."** Any man's choice for up-to-the minute styling and reliability. Winds itself as you wear it! Super-slim case has chrome plated top and stainless steel back. Matching adjustable expansion bracelet. Waterproof*, shock-resistant; unbreakable mainspring. 17 Lifetime-Jewels.
**58388HEX2675.....$55.00**

**C OLYMPIAN "W."** Self-winding! Calendar window. Waterproof*. 17 Lifetime-Jewels Chrome-plated top; stainless steel back Shock-resistant; unbreakable mainspring. Expansion bracelet.
**63818HEX2995.....$62.50**
**OLYMPIAN.** Same, yellow top.
**63811HEX3225 ....$65.00**

**D DATE-MASTER.** Day and date calendar Self-winding. 17 Lifetime-Jewels. Waterproof*. Yellow-plated top; stainless steel back Shock resistant; unbreakable mainspring.
**63171HEX3450.....$69.75**
**DATE-MASTER "W."** Chr. top.
**63178HEX3125 $65.00**

# HELBROS

*Precision watches feature Lifetime Jewels and unbreakable mainsprings. Expansion bracelets can be custom-fit by adding or removing links.*

**E SKIPPY "W."** Waterproof*. 7 Lifetime-Jewels. Chrome-plated top; stainless steel back Matching expansion bracelet. Shock resistant, unbreakable mainspring
**32088HEX1375 ....$27.50**
**SKIPPY.** Same, yellow-plated top.
**32071HEX1695.....$35.00**

**F LEONARDO.** Coin-thin dress watch. 17 Lifetime-Jewel accuracy. Luxuriously-designed, yellow-plated top, stainless steel back. Matching adjustable expansion bracelet. Shock-resistant, unbreakable mainspring.
**73021HEX2975.....$62.50**

## LIFETIME GUARANTEE
**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25.

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**G WINSLOW.** Wonderfully thin! Waterproof*, shock-resistant. 17 Lifetime-Jewel movement. Unbreakable mainspring Handsome case has yellow plated top; stainless steel back Matching, adjustable expansion bracelet.
**37091HEX2395 ....$49.75**

**H WINSLOW "W."** Super-slim! Waterproof*, anti-magnetic, shock-resistant, unbreakable mainspring 17 Lifetime-Jewels Trimly styled, chrome-plated top, stainless steel back. Matching expansion bracelet.
**37098HEX2075.....$42.50**

**J HAWK.** A 21 Lifetime-Jewel champion! Waterproof* and shock-resistant, unbreakable mainspring, anti-magnetic. Masculine-styled Yellow-plated top, stainless steel back. Matching, adjustable, expansion bracelet.
**35281HEX2375.....$49.75**

**K HAWK "W."** Rugged beauty with 21 Lifetime-Jewels. Waterproof*; anti magnetic shock-resistant; unbreakable mainspring. Chrome-plated top with stainless steel back Matching, adjustable, expansion bracelet.
**35288HEX2045.....$42.50**

**Waterproof provided crystal and crown are intact, case unopened.*

**A AMPHIBIA.** Winds itself automatically as you wear it. Waterproof*; shock-resistant; unbreakable mainspring; anti magnetic. 17 Lifetime-Jewels. Chrome-plated top; stainless steel back. Matching expansion bracelet.
**591S8HEX2525.....$52.50**
**APOLLO.** Same, yellow top.
**591S1HEX2850.....$59.75**

**B MERIDIAN.** Calendar window shows the date. 17 Lifetime Jewels. Waterproof*; anti magnetic; shock-resistant; unbreakable mainspring. Yellow top case; stainless steel back. Matching adjustable expansion bracelet.
**33921HEX2250.....$45.00**
**MERIDIAN "W."** Same, chrome-plated top.
**33928HEX1945... $39.95**

# HELBROS

*World-renowned for accuracy and beauty! Electronically-tested. Lifetime-Jewel movements with unbreakable mainsprings are shock-resistant.*

## LIFETIME GUARANTEE
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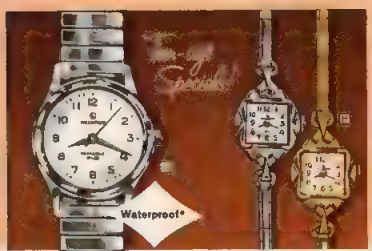
**C PANAMA.** Precision timepiece for the man on the go! 17 Lifetime-Jewel movement. Waterproof*; shock resistant, unbreakable mainspring. Luminous hands and dots Chrome-plated top case; stainless steel back. Matching expansion bracelet.
**33776HEX1695.....$35.00**
**ROVER.** Same, all stainless steel.
**33779HEX1850.....$37.50**

**D ALAN.** Modern, masculine styling. Calendar window shows you the date. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring. Square yellow top case; stainless steel back. Matching expansion bracelet.
**33321HEX2525.....$52.50**

**E COMMANDO.** 17 Lifetime-Jewel accuracy. Waterproof*, shock-resistant; unbreakable mainspring. Sleek, yellow top case; stainless steel back. Matching expansion bracelet.
**33571HEX1945.....$39.95**

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**J RANDY.** Teenage special with the features of expensive watches. Waterproof*, anti-magnetic, shock-resistant; unbreakable mainspring. 7 Lifetime-Jewels. Luminous, full-figure dial. Chrome-plated top case, stainless steel back. Matching adjustable expansion bracelet.
**42188HEX1375.....$27.50**

**H RENEE.** Glamor tuned to the teenager! Adorable, yellow top case; stainless steel back. Full-numeral dial. Shock-resistant, 7 Lifetime-Jewel movement. Unbreakable mainspring. Matching expansion bracelet.
**21231HEX1595... ..$32.50**
**RENEE "W."** Same, white top.
**21231W/HEX1595...$32.50**

**G JAGUAR.** Self-winding 21 Lifetime-Jewel movement. Waterproof*; shock resistant; unbreakable mainspring. Yellow top case; stainless steel back. Matching, adjustable, expansion bracelet.
**60811HEX3295.....$67.50**
**JAGUAR "W."** Same, chrome plated top.
**60818HEX2995.....$62.50**

**F WILLARD "W."** Shows the day of the week as well as the date. 17 Lifetime-Jewels Waterproof*; shock-resistant; unbreakable mainspring. Chrome-plated top; stainless steel back. Matching adjustable expansion bracelet.
**34178HEX2350 . . $49.75**
**WILLARD.** Same, yellow top
**34171HEX2675.....$55.00**

**A ORIOLE.** Petite! Highfashion, marquise-shaped case has yellow top; stainless steel back. Tapered, matching bracelet; safety chain. 17 Lifetime Jewels. Unbreakable mainspring; shock-resistant.
**31691HEX2595..... $52.50**
**ORIOLE "W."** Same, white top
**31691W/HEX2595... $52.30**

**B ACTRESS.** Rates top billing in feminine appeal. Ideal for dress or sports wear. Dramatically-designed, yellow top case has stainless steel back. Matching, tapered bracelet with safety chain. 17 Lifetime Jewels. Shock resistant; unbreakable mainspring
**31061HEX2675..... $55.00**
**ACTRESS "W."** Same, white top
**31061W/HEX2675... $55.00**

**C COLETTE.** Charming creation features precision 21 Lifetime Jewels. Distinctively-fashioned, yellow top case; stainless steel back. Matching tapered bracelet with safety chain. Shock-resistant, unbreakable mainspring.
**24841HEX2425..... $49.75**
**COLETTE "W."** Same, wht. top.
**24841W/HEX2425 . $49.75**

**D BLOSSOM.** A garland of loveliness! The marquise-shaped, Florentine yellow top with stainless steel back is complemented by a matching adjustable, expansion bracelet. 21 Lifetime Jewels. Shock-resistant; unbreakable mainspring.
**24791HEX2250..... $45.00**
**BLOSSOM "W."** Same, white top.
**24791W/HEX2250... $45.00**

**FINE TIMEPIECES FROM HELBROS**

*Beautifully gift-boxed*

*Designer fashions in watches for women. Guaranteed unbreakable mainsprings. Expansion bracelets have quick-link adjustment for perfect fit.*

**E EILEEN.** Elegant simplicity at a modest price! Perfect for all-around wear. Marquise-shaped in Florentine design. Yellow top, stainless steel back. Matching adjustable expansion bracelet. 7 Lifetime-Jewels, shock-resistant; unbreakable mainspring.
**21741HEX1595..... $32.50**
**EILEEN "W."** Same, white top.
**21741W/HEX1595... $32.50**

**LIFETIME GUARANTEE**
**on all movement parts against breakage**

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**F STARDUST.** Dramatically highlighted by two heavenly diamonds. Petite yellow top; stainless steel back. Matching tapered bracelet . safety chain. 21 Lifetime-Jewels. Unbreakable mainspring, shock-resistant.
**30636HEX3000..... $62.50**
**STARDUST "W."** White top;
**30636W/HEX3000.. $62.50**

**G ALEXIS.** Four sparkling diamonds embellish the trim, marquise-shaped yellow-top case; stainless steel back. Tapered bracelet with expansion center; safety chain. 21 Lifetime-Jewels. Shock-resistant, unbreakable mainspring.
**30886HEX3295..... $71.50**
**ALEXIS "W."** Same, white top.
**30886W/HEX3595... $71.50**

**H BOUQUET.** Emblazoned with two brilliant diamonds artistically woven into the marquise-shaped, yellow-top case; stainless steel back. Expansion bracelet. 17 Lifetime-Jewels. Shock resistant; unbreakable mainspring
**22706HEX2595..... $52.50**
**BOUQUET "W."** Same, wht. top.
**22706W/HEX2595.. $52.50**

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**J BEAUTY.** Brilliantly highlighted with four shimmering diamonds in an oval-shaped, yellow top case, stainless steel back. Tapered expansion bracelet; safety chain. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring
**22916HEX3295..... $67.50**
**BEAUTY "W."** Same white top
**22916W/HEX3295... $67.50**

**C JANET.** Exciting elegance in deftly-designed, yellow-top case; stainless steel back. Matching expansion bracelet. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring.
**23711HEX1975.** . . . . . **$39.95**
**JANET "W."** Same, white top.
**23711W/HEX1975.** . . . . . **$39.95**

**A LOUISA.** So diminutive, so fashionable! Marquise shaped yellow top case is enhanced by elegant, tapered bracelet. Stainless steel back. 21 Lifetime Jewels; shock resistant, unbreakable main spring. Safety chain.
**30671HEX2750.** . . . . . **$57.50**
**LOUISA "W."** Same, white top.
**30671W/HEX2750.** . . . **$57.50**

**B SUNRISE.** Truly simple beauty! Exquisite, yellow top case, stainless steel back. Matching, tapered bracelet with safety chain. 21 Lifetime Jewel movement. Unbreakable mainspring, shock-resistant.
**30961HEX2795.** . . . . . **$37.50**
**SUNRISE "W."** Same, white top.
**30961W/HEX2795** **$57.50**

# HELBROS

*Celebrated collection of award-winning designs for women. Precision, Lifetime-Jewel movements; guaranteed unbreakable mainsprings. Expansion bracelets feature quick-link adjustment.*

## LIFETIME GUARANTEE

**on all movement parts against breakage**

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25.

**C CARISA.** Enchantingly lovely. Classic, oval-shaped case has yellow top, stainless steel back. Matching, tapered bracelet, safety chain. Precision, 17 Lifetime Jewel movement is shock-resistant. Unbreakable mainspring.
**22911HEX2250** . . . **$45.00**
**CARISA "W."** Same, white top.
**22911W/HEX2250.** . **$45.00**

**F PAMELA "W."** Active women prefer it! Waterproof*. 7 Lifetime-Jewel movement is anti-magnetic; shock-resistant. Unbreakable mainspring. Chrome-plated top; stainless steel back. Sweep second hand. Basket-weave leather strap.
**14078HEX1650.** . . . . . **$33.75**
**PAMELA.** Same, yellow top.
**14071HEX1795.** . . . . . **$37.50**
**Waterproof provided crystal and crown are intact, case unopened*

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**J AUDREY.** Accuracy and attractive design. 7 Lifetime Jewels. Yellow-top case; stainless steel back. Matching tapered bracelet with safety chain. Shock-resistant; unbreakable mainspring.
**21871HEX1695.** . . . . . **$35.00**
**AUDREY "W."** Same, wht. top.
**21871W/HEX1695.** . . . **$35.00**

**H GARLAND.** Glamorous timepiece. Yellow-top case has stainless steel back. Tapered bracelet; safety chain. 17 Lifetime-Jewels. Shock resistant; unbreakable mainspring.
**23731HEX2250.** . . . . . **$45.00**
**GARLAND "W."** Same, white top.
**23731W/HEX2250.** . . . **$45.00**

**G GWEN.** Nurses' favorite with full-numeral dial and sweep second hand. Yellow top, stainless steel back. Expansion bracelet. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring.
**27311HEX2495.** . . . . . **$52.50**
**GWEN "W."** Same, white top.
**27311W/HEX2495.** . . . **$52.50**

**I TRIXIE.** Smartly tailored, yellow top case; stainless steel back. Expansion bracelet. Waterproof*, shock resistant, unbreakable mainspring; 17 Lifetime-Jewels. Sweep second.
**15091HEX2595.** . . . . . **$52.50**
**TRIXIE "W."** Same, chrome-plated top.
**15098HEX2425.** . . . . **$49.75**

**DISCOVER A NEW GENERATION OF CAREFREE BOATING**

**LUHRS FIBERGLASS***

**$8995 $9495**

Going to spend several weekends this year scraping and painting, patching and sealing, worrying about swelling, cracking, shrinking, leaking and dry rot? Going to lose out on your fun time afloat because of it? There's a solution.

Go fiberglass.

Luhr's 29' one-piece molded fiberglass hull eliminates all of these problems. When we say **carefree**, we mean just that. There's practically no money and time lost in maintenance.

The 29' features the unique Luhrs modified deep V hull construction. Fingertip handling and maneuverability, faster planing at lower engine rpm, roll reduced to a minimum. Fuel economy so incredible you'd have to experience it to believe it.

Carefree is the buy-word of the fiberglass generation. And one of the most carefree aspects of the Luhrs 29' is the price tag: painless and easily affordable. Sport fisherman or sedan models sleep four or six.

Discover the Fiberglass 29' at your nearby Luhrs dealer. If you don't know his location, write us for it.

*One piece molded fiberglass hull; decks—fiberglass-covered wood, superstructure—painted wood.

**LUHRS**

HENRY LUHRS SEA SKIFFS, INC. MORGAN, N.J.

CHOICE DEALER TERRITORIES OPEN

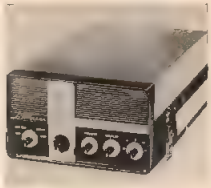

## ELECTRONICS FROM PAGE 307

volt DC or 110-Volt AC. Larger marine radiotelephones are the 150-watt custom, $585 in a 9-channel version and $875 in a ten-channel model with remote station, and the $1114 200-watt Commercial with eleven channels.

**Konel 50-Watt VHF**

### Simpson Electronics

☐ Marine radiotelephones from Simpson Electronics, Inc., 3635 S. Dixie Hwy., Miami Fla. 33133 are rated at 75, 110 and 150 watts. The Simpson 75-A is a 75-watt unit with six channels and broadcast, 12-volt operation, low-drain receiver, efficient modulation system, transmitter standby switch, pre-set automatic noise limiter, and squelch control. Its price, with crystals, is $299.95. The Simpson 110-A is a 110-watt set with six channels and broadcast, a price of $399.95 with six crystals, and features similar to those of the 75-A. Largest of the company's radiotelephones is the 150-watt Simpson 150-A with eight channels plus broadcast, DC operation, and a basic price with five crystals of $529.95. A heavy-duty version of the 150 in a varnished mahogany cabinet is $795.



**Simpson's 110-A Radiotelephone**

### Engelhard Industries

☐ The Ware-Engelhard automatic pilot, developed by the Instruments and Systems Division of Engelhard Industries, Inc., 113 Astor St., Newark 14, N. J. operates on a capacitance-sensing principle

4" non-glare dial can be lighted for night reading. It is an all-tube, hand wired set, described as "extremely accurate and sensitive." The company also includes a transistorized depth indicator in the '66 line, Model D 10, with a 1 to 60 foot range. It weighs 2½ pounds, comes in 6 or 12 volt models, and draws only ⅓ amp on 6 volts or ¼ amp on 12. Other marine instruments Sonar offers the recreational boatman include radiotelephones and transistorized direction finders (model DF8X includes Consolan).

**Sonar's DR-250 Depth Indicator**

### Tram Electronics

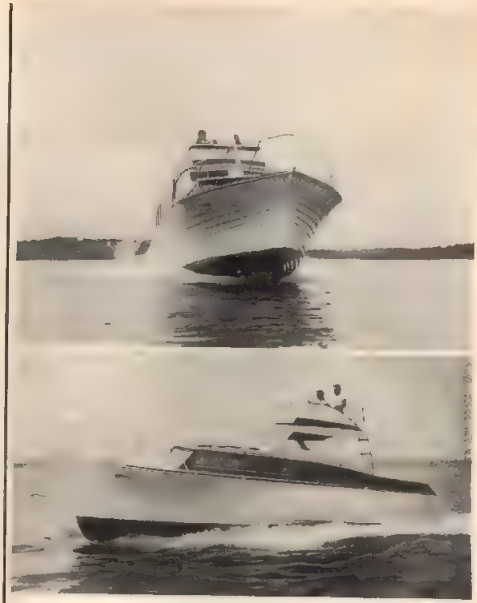
☐ A "postgraduate transceiver" is the way Tram Electronics, Inc., Box 187, Wilmisquam, N.H., bills its XL-100 Citizens Band radio. It's for those who are outgrowing their present CB equipment. Tram explains, and want more sophisticated performance. The 23-channel XL has a built-in crystal filter that enables it to effectively reject signals from adjacent channels; it weighs 5 pounds, measures 8" x 8" x 4". Both speaker and power pack are separated from the transceiver to make installation flexible. It is hand-wired throughout. $318.

**Tram XL-100 CB Radio**

### J-W Sniffer

☐ The J-W Sniffer Model MC-1, made by Johnson-Williams, Inc. 2300 Leghorn Ave., Mountain View, Calif., has been officially approved by the Yacht Safety Bureau. The MC-1, together with an extensive line of other J-W gasoline (and butane) fume detectors, is designed to alert the skipper to even a small amount of dangerous fumes. The MC-1's control box has an indicator light, an on-off switch, an adjust control, and an indicating meter. System includes a detector head, to be located where fumes

(Continued on page 375)

# *And then there's the inside story*

. . . which meets every expectation that this 33' Trunk Sedan seems to promise. A man size craft that doesn't forget about the ladies.

Step below. Your private stateroom awaits with plenty of walk around and storage space. Room to stretch out—an apartment afloat. A handsome 6'6" lounge warmly complements the colorful convertible dinette. There's an extra large vanity in the fully enclosed marine head. And a dream of a galley with all the conveniences of home: electric refrigerator, stainless steel sink, flush-mounted stove, pressure water system. When it's time to turn in, six sleep in perfect, uncrowded comfort. For hosts and hostesses, the 33' convertible sedan sleeps eight.

The Ulrichsen 33' is a home away from home. It's the compact 33 footer with the airy feel of a 40'. Posh, exquisitely appointed, it's waiting to be seen at your Ulrichsen dealer. If you don't know where to find him, drop us a line and we'll tell all.

**27' MODEL FROM $5795. • 29' MODEL FROM $7359.**
**31' MODEL FROM $8995. • 33' MODEL FROM $10,995.**

*ULRICHSEN*

ULRICHSEN SEASKIFFS, MARLBORO, N. J.
CHOICE DEALER TERRITORIES OPEN

**. . . after a while.**

Used to it, yes. But the staring will go on for years, because Alura doesn't shed her good looks after a season or two. Maintenance-free fiberglass from bridge to keel, Alura's newness, style and exclusive one-piece molded fiberglass hull make constant conversation aboard any other boat within sighting range.

If you're one who wants to avoid curiosity-seekers, leave it to the 238 hp Graymarine engine with 2:1 reduction gear to get you away . . . fast! Or go below—and enjoy sizable privacy and comfort amid family-styled appointments.

Alura means more time to enjoy boating. Stare at Alura at your nearby Ulrichsen dealer. If you don't know his address, ask us.

**29' SPORT FISHERMAN**
**from $9,995.**

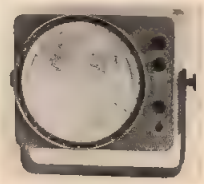
**29' EXPRESS CRUISER**
**from $12,995.**

Alura

**ULRICHSEN SEASKIFFS**
**Marlboro, N. J.**

CHOICE DEALER TERRITORIES OPEN


lines across course. The instrument, made of a noncorrosive, nonmagnetic material, needs no installation, can be plugged into 110 volt AC, 32 volt DC, a 12-volt battery or a power pack. Chart film of all Atlantic, Gulf Coast, Great Lakes and Pacific coast areas are available. Course Setter is $289.50; area film, about $20 for complete regional set. Charts used are official USCGS charts into which additional data have been edited.



**The GNS Course Setter**

**Singer Television**

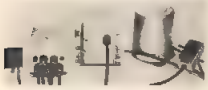
☐ A tv set not much larger than a bag of peanuts and which will operate on either 110 volt AC or its own battery pack, is made by the Singer Company and is available at all Singer Centers. Called TV6U, the set weighs 9½ pounds, is less than 6 inches across, 9 inches deep, 8 inches high (screen is 6 inches, diagonal measurement); receives entire range of VHF and UHF channels 2 through 83. Comes with carrying case, earphone for private listening, glare shield for viewing in sunlight and UHF antenna. With accessories tv is $165, battery pack with recharger and case, $24.95.

**Singer Model TV 6U**

**Sonar Electronics**

☐ Sure to be popular in the 1966 line of marine electronic instruments made by the Sonar Radio Corp., 73 Worthman Ave., Brooklyn, N.Y., is its DR-250 depth indicator. Available in 6 or 12 volt models, the DR-250 has a 0-250 foot range, weighs seven pounds and is 7" wide by 5½" high by 8½" deep. The

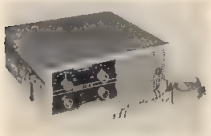
that eliminates, says Engelhard, more delicate components previously necessary and makes possible a simply-adjusted and rugged instrument. The helm control is designed to be hand-held, and a push of the switch to right or left enables the skipper to dodge, after which the pilot automatically returns the craft to course. Ware-Engelhard auto pilots are available for all types of boats to 200'. The Model 50 operates on 12 volts to deliver 50 foot-pounds of torque. The Mode. 500 delivers 500 foot/pounds of torque on 12 or 32 volts.



**Engelhard Model 50 Auto-Pilot**

**Apelco**

☐ New from Apelco, 213 E. Grand Ave., South San Francisco, Calif. 94080 is a compact fully transistorized 45-watt radiotelephone, the AE-45M. Apelco's new transceiver provides six-channel operation on the 2000 to 3000 kc marine band in addition to standard broadcast band reception. Its power supply is self-contained and it operates directly from the ship's 12-volt DC. Other Apelco equipment includes radiotelephones and depth sounders. A new development from Apelco is a communications system for divers that makes possible both boat-to-diver and diver-to-diver conversation over a 50' range for the latter and a 200' range for the former. A single diver's unit is priced at $118.50; the two-unit boat-to-diver set is $284.50.



**Apelco 45-Watt Radiotelephone**

**GNS Course Setter**

☐ The Course Setter, made by GNS Corp., 1272 Seminole Drive, Ft. Lauderdale, Fla., is a modern, ingenious way to navigate. Navigation charts reproduced on strip film are projected (from inside the instrument) on the Course Setter grid screen. Two scales around the screen (controlled by a knob) enable the viewer to correct compass course for variation and deviation, then rotation of grid establishes accurate heading. Distance is learned by counting grid

*(Continued on page 312)*


**TO SMALL BOAT OWNERS WHO THINK THEY CAN'T AFFORD TO GO BIGGER:**

**THE LUHRS LINE STARTS AT $3655**

The only thing small about a Luhrs Sea Skiff is the price tag. So you can afford to step up and stop watching the big ones pass you by.

Buying a Luhrs is only half the economy story. It's designed without a lot of the unnecessary fancy frills that take time and money to keep looking fancy and frilly. So you've got less upkeep and more time for fun.

You may pay about half the price for a Luhrs that you'd pay for some other boats the same size. But you're not buying half a boat. You'll have everything you'd want in big-boat performance . . . plus quite a few of the luxuries that higher-priced boats offer. And you can go anywhere in a Luhrs. Solid and seaworthy, Luhrs full lapstrake construction calms rough waters and responds quickly to the smallest command.

Your nearby Luhrs dealer can show you just how easy it is to step up to a rugged, durable Jersey Sea Skiff. If you don't know where he's located, write us and we'll tell you.

**24' MODELS FROM $3655** **28' MODELS FROM $5135**
**30' MODELS FROM $5495** **32' MODELS FROM $6195**

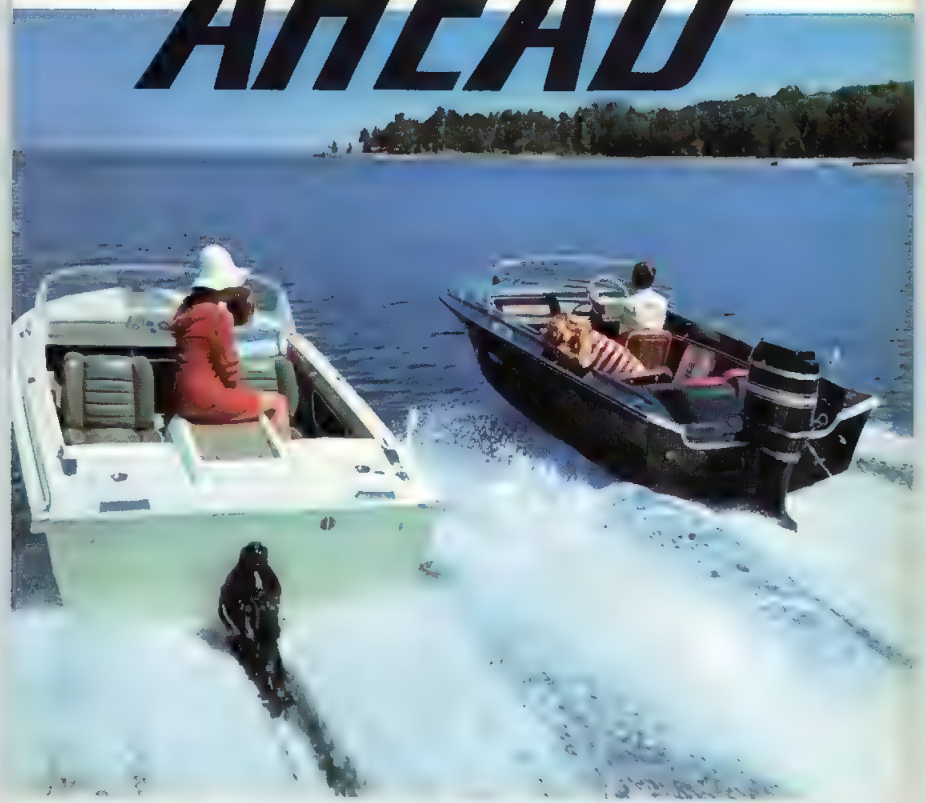
**LUHRS**

**HENRY LUHRS SEA SKIFFS, INC.**
**MORGAN, N.J.**

CHOICE DEALER TERRITORIES OPEN

# MERCURY MERCRUISER '67

## ENGINEERED TO STAY AHEAD



# '67 MERCURY OUTBOARDS

**Exclusive**

## THUNDERBOLT Ignition

**First from Mercury in '66—finest by far in '67—and now with no breaker points to wear out!**

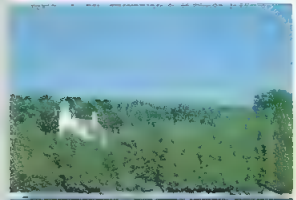
Only Mercury has *Thunderbolt*—a super-power electronic ignition—now without breakers and available as standard equipment on all 95 and 110 HP models and on 50 and 65 HP electric starting models with alternators. With *Thunderbolt*, Polar-Gap spark plugs last seasons—not hours! Preignition, even with highly leaded fuels, is virtually unknown! Engine efficiency and reliability are dramatically increased! Idling is silken-smooth, plug fouling is forgotten! *Thunderbolt* fires new four and six cylinder Mercs with lightning speed and power.

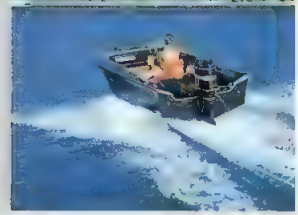
## *FROM THE WORLD LEADER IN MARINE PROPULSION COMES THE MOST ADVANCED, MOST COMPLETE LINE OF OUTBOARDS—ENGINEERED TO STAY AHEAD!*

Again in '67, Mercury leads the outboard industry with engineering firsts that keep these great new Mercs far out front—all nine models, 3.9 to 110 HP. New *Thunderbolt* ignition . . . unique System of Silence that makes Mercury the quietest outboard you can buy . . . Jet-Prop exhaust to bury sound and fumes deep underwater . . . these are just some of the features that will put you ahead with a Mercury '67.

At Lake X and Sarasota, Florida, at Fond du Lac and Oshkosh, Wisconsin, every new Mercury feature is put through the toughest tests Mercury engineers can devise. They run Mercury outboards and MerCruiser stern drives night and day for weeks at full throttle, over timed, measured distances . . . hit sandbars at 40 MPH to prove shocks . . . plow through saw grass and water hyacinths to test cooling systems . . . run wide open and at trolling speeds in both fresh and salt water. The '67 Mercury you buy has already been proved by the equivalent of years of customer use squeezed into months of intense tests.

***Widest Range of Marine Power—3.9 to 110 HP***





## *NEW SALT WATER PROTECTION WITH*

## MERCATHODE

End corrosion problems on any outboard or stern drive, new or old! Completely automatic electronic regulating device provides exactly the right amount of current to counteract electrolysis damage to metal parts of boat and motor in salt water. Current needs are negligible—easily installed on any boat that has a battery.

MERCURY

KIEKHAEFER MERCURY

*WORLD LEADER IN MARINE PROPULSION*

# '67 MERCRUISER STERN DRIVES

## PERFORMANCE LEADER IN STERN DRIVES
## 60 TO 475 HP INCLUDING 60 HP DIESEL

MerCruisers are the world's best sellers—choice of more boat-builders and boat-buyers than all other stern drives combined. And '67 MerCruisers are even more advanced, more *economical* than ever before.

*New MerCruiser 160* outperforms competitive 200 HP stern drives! Extensive tests have proved this new 160 HP, 6 in-line, 250 cubic inch powerhouse, with identical hull and load conditions, will run faster than competitive 200 HP units, and use less fuel doing it. *New MerCruiser 120* —versatile performer in the middle power range—again will set records for its popularity with boat-builders, boaters, and skiers. *New MerCruiser 80* is far and away the most rugged and efficient in its class. Weighs 40 to 85 lbs less than other 80 HP stern drives, outruns and outaccelerates them, and does it with less fuel. And it packs plenty of low-end power to pop up skiers and get on plane fast! All-new drive unit, die-cast aluminum block, head and manifold; new alternator eliminates belts and pulleys.

MerCruiser is easiest to buy, easiest to maintain, with a variety of Kiekhaefer-engineered propellers for every type boat and operating condition.

Plus—new safety features throughout the MerCruiser line; famous MerCruiser exclusives such as Jet-Prop exhaust, no shear pins, one-piece lower unit housing. New Power Trim hydraulic system (that also functions as shock absorber and electric tilt), available on MerCruiser 120, 160, and 225, enables you to trim your boat for any speed and load conditions while under way!

MerCruiser—more than just a stern drive: a new, modern *System of Marine Propulsion!* With Mercury engineered marine power plants, controls, steering, accessories and electronics—a *System* package.

MERCRUISER STERN DRIVE POWER PACKAGES

**SEE YOUR MERCURY/MERCRUISER DEALER**

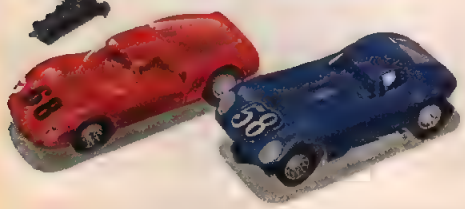
60 HP/80 HP/110 HP/120 HP/150 HP/160 HP/225 HP/325 HP/475 HP/85 HP DIESEL

*WORLDWIDE SALES AND SERVICE*

KIEKHAEFER MERCURY

**WORLD LEADER IN MARINE PROPULSION**

Kiekhaefer Corporation, Fond du Lac, Wisconsin
Kiekhaefer Mercury of Canada Ltd
Kiekhaefer Mercury of Australia Pty., Ltd.
Subsidiary of Brunswick Corporation



Strombecker's

# Grand Prix

## ...all the thrills of championship racing on giant 37-ft. speedway

Complete Set 39.97

Put yourself in the racer's seat and compete in the sensational Grand Prix! Test your timing and control over 37 feet of multi-level track with breathtaking thrills every inch of the way. Pit your Dino Ferrari against the sleek Cheetah — you need championship skill and nerves of steel as you spin around treacherous hairpin curves and roar down straightaways at more than 200 scale mph! Pistol grip rheostats with built-in brakes put you in complete control of ½-scale racers. New terminal track makes assembly easy. Reassemble to form many authentic raceways. Pylon supports and locking lugs included. UL listed. 14V powerpack. 110-120V, AC. Strombecker accessories sold on page 395.
R36 J 5400. Mailable. Shipping weight 17 lbs. ..... Complete Set 39.97

DELUXE GRAND PRIX ROADRACE SET. Same as above with over 45 feet of track.
R36 J 5401. Mailable. Shipping weight 19 lbs. ..... Deluxe Set 49.97

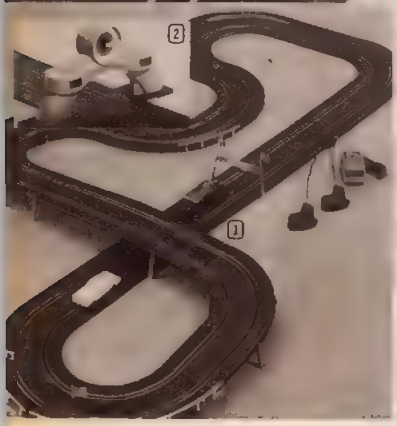
See page 277 for new, lower Budget Power terms—no money down

## Yellow . . . get set . . . green . . . GO!

### Take off on Eldon's drag strip race

Outfit **24.97**

Rev up the super-charged Dodge engines as "Christmas tree" start lights flash yellow for warning. Light turns green—then pour it on! You control the action with pistol grip rheostats. Careful though, if you start too soon, red light signals a foul, and race is called back.
Thrill to the excitement as two big 1/24-scale AA Fuel Dragsters roar down the 17½-ft. pre-wired power strip. Shock absorber tunnel brings them to a safe stop finish! Red flag pops up to determine winner.
Outfit also includes: 12V powerpack, hop-up tuning kit, racing decals and instructions. UL listed. Mailable.
E36 J 5409. Shipping weight 13 lbs. . . . . Outfit 24.97




### Eldon Big 100 race makes more than a hundred exciting layouts!

Outfit **19.97**

(1) "Big 100" lets you assemble authentic and challenging track layouts for your racing competitions! Pistol grip rheostats with speedometers put you in command of two gear-driven racers with pre-wired motors, the Mustang and Sting-Ray. Outfit includes: 28-ft. of track, lap counter, 6V powerpack. UL listed.
E36 J 5406. Mailable. Shipping weight 9 lbs. . . . . Outfit 19.97

(2) "Big 100" set plus Bridge Time Clock and over 10 more feet of track add extra thrills to races! Clock automatically records to 10 minutes and 25 laps, registers winning time.
E36 J 5407W. Mailable. Shipping weight 13 lbs . . Outfit 29.97

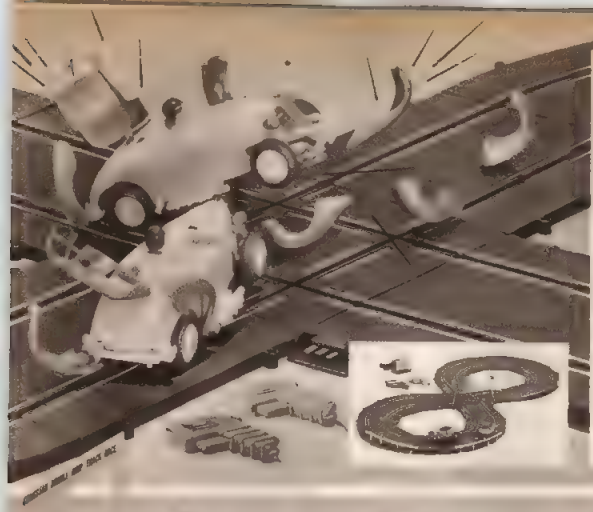
### Eldon stock 'n sport race outfit gives you twice the racing fun!

Outfit **14.97**

You get double the excitement and racing thrills because you can race both stock cars and sport cars! Race two powerful super-speed cars, the Dodge Charger and the Dodge Coronet—then simply switch shells and—presto!—you're all set for a new race as you challenge the sleek Mustang with the hot Corvette!
Two pistol grip rheostat controls register to 160-scale mph. Over 15 feet of easy-to-assemble straight and curved track with plug-in wiring; elevated bridge section. You can reassemble easily to form many different layouts. Lap counter automatically counts to 10 laps. UL listed 6V powerpack.
E36 J 5405. Mailable. Shipping weight 11 lbs. . . . Outfit 14.97



**Budget Power can give your loved ones a Christmas to remember**



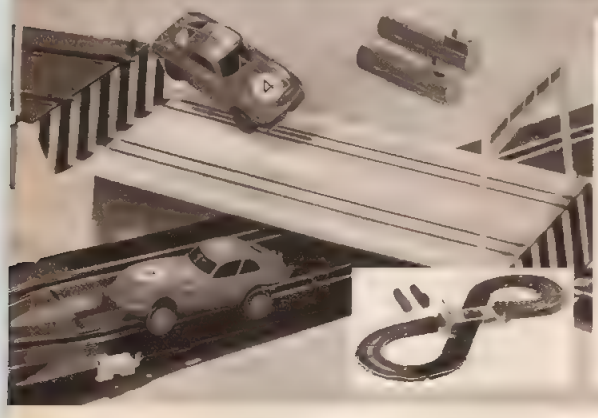
## Eldon raceway has 'exploding' crash-up cars!

Outfit 10.88

All the crashing, crunching thrills of a real stock car race! Two high-speed gear-driven plastic jalopies barrel down 10-ft. "figure 8" layout with daredevil cross track.

You try to demolish your opponent's car while preventing him from demolishing yours. Zoom around at top speed to the cross track, crash into your opponent's bumper. As he takes off, his fenders, roof, front end fall off.

Two pistol grip rheostats with speedometers; rails, start-finish flag; car decals and instructions. 6V powerpack. UL listed. 110-120V AC. Mailable. (7 lbs.)
R36 J 5488.. Outfit 10.88



## Battery power raceway has double jump!

Outfit 5.88

Thrilling international race! Both cars start with a burst of speed—spin around a curve and—look out! 2 daredevil jumps and side-swiping chicane section ahead! Exciting over-under "figure 8" track is four feet long.

Two powerful plastic racers, the X-KE and Jaguar, compete in this race—and you're in command with pistol grip remote controls with manual lap counters. Guard rails, snap joints included. Runs on 6 "D" cells (not incl—see pg. 410.) (3 lbs. 2 oz.)
35 J 5410. .. Outfit 5.88

## Extra cars, accessories add excitement to your raceway!

AURORA HO accessories renew old sets . . . give you much more fun than ever!

Racing Cars: powered by Stirling Moss Thunderjet "500"—to 600 scale mph. Plastic and metal. 2½-in. long.
35 J 5430. Tornado. (1 lb.).....2.27
35 J 5431. Ford GT. (1 lb.).....2.27

Lap Counter automatically counts 10 laps.
35 J 5874. (12 oz.).....1.19

Extra track for more competitive and exciting layouts. Polystyrene plastic.

Straight Track: Pkg. of two 9-in. sections.
35 J 5877. (1 lb.).....Pkg. 74¢

Curved track: Pkg. of two 9-in. sections.
35 J 5878. (1 lb.).....Pkg. 94¢

ELDON ⅛-scale accessories bring your set up to date—add more thrills!

Racing Cars: High-impact plastic. Each about 3½-in. long. Powered by electric motor. Rubber racing tires.
35 J 5426. Dodge Charger. (1 lb.) 3.47
35 J 5427. Mustang GT 350. (1 lb.)..3.47

Lap Counter automatically counts 50 laps.
35 J 5893. (10 oz.).....2.27

Extra track lets you build different layouts. Hi-impact polystyrene plastic.

Straight: Pkg. of two 6½-in. sections.
35 J 5428. (1 lb.).....Pkg. 77¢

Curved Track: Pkg. of two 9-in. sections
35 J 5429. (1 lb.).....Pkg. 1.17

STROMBECKER ¼-scale racing accessories designed for authenticity, durability.

Racing Cars: kit forms are easy to assemble. High-impact polystyrene plastic. Powerful 12V motors. (1 lb.)
35 J 5422. Chaparral II.....2.94
35 J 5433. Cheetah .....2.94

Lap Counter counts 30 laps automatically
35 J 5590. (1 lb.) .....2.94

Extra track adds versatility and thrills to old layouts. Hi-impact plastic.

Straight: Pkg. of two 12½-in. sections.
35 J 5547. (1 lb.).....Pkg. 2.24

Curved: Pkg. of two 12½-in. sections/fence.
35 J 5546. (1 lb. 4 oz.).....Pkg. 2.74

See page 277 for new, lower Budget Power terms—no money down

## Aurora's fastest takes the curves at top speed!

19.97

Deluxe 2-lane raceway takes you "spiraling" to excitement! Zoom down the straightaway at full throttle. No need to "brake" on wide banked speed corners. But look out for that extra tricky down-grade. Two HO-scale racers equipped with Thunderjet "500" motors go up to 600 scale mph on 36x50-in. 2-lane track. Rheostat controls, trestles, rails, supports. UL listed powerpack. 110-120V, AC. Other HO accessories on pg. 393. Mail. (10 lbs.) R36 J 8172 . . . . . Set 19.97

## Aurora Thunderjet— 4 lanes of excitement

29.97

Fastest tabletop racing ever! Spine-tingling fun galore when HO-scale Chevy vs. Ford GT, Corvette Sting Ray and Buick Riviera with Thunderjet "500" motors hit up to 600 scale mph. Speed on straights, slow down for curves. 60x30-in. track converts into many 2-lane layouts. Four racing-type rheostats, trestle supports, fences. UL listed 18-volt powerpack. 110-120V, AC. Other HO accessories, pg. 393. R36 J 8169. Mail. (10 lbs.) . . . . Set 29.97

## Eldon speeds you over, under and around!

12.97

Figure 8 race set challenges your skill! Powerful HO scale Ferrari and Corvette Sting Ray with "Hi-power" motors race at scale speeds up to 600 mph. Two racing-type rheostats provide fingertip speed control. 7-ft track layout with fence rails, trestle set; instruction book. UL listed 12 volt powerpack. 110-120V AC. R36 J 8168. Mail. (8 lbs.) . . . . Set 12.97

Use Budget Power for a brighter Christmas on the same old income

# STRUCTO ROARS IN FOR 1966!

## TV budget doubled, 17 new models and computerized delivery!

No. 901 — Aerial Hook & Ladder

**National TV push doubled for '66**

You'll roar with success on Structo's Pow r-r-r* sound line in 1966

First, we've created some new and exciting models featuring streamlined turbine cabs with plenty of kid appeal.

Then, we took last year's national tv advertising budget and doubled it! So now a few million more kids will see and hear Pow-r-r-r trucks on popular children's shows from September right through Christmas!

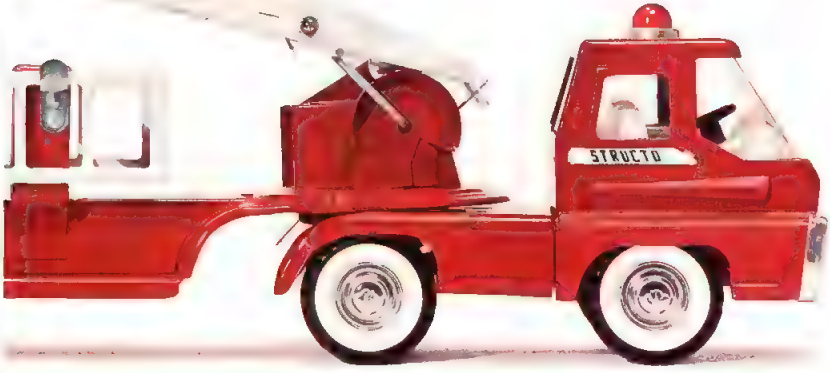
No. 604 — Hydraulic Sanitation Truck

No. 425 — Hydraulic Dump Truck

No. 313 — Fire Rescue Truck

*Patent applied for

# Hear Structo's real Pow-r-r-r™ sound– without batteries




Structo trucks are the "bread and butter" trucks for everybody. You can depend on them for long damage free shelf life. Parents depend on them for long, trouble-free play life.

**See-Thru, unbreakable packaging**
Bright, new heavy duty packaging! Lets kids see and touch the trucks without damaging them. Lets you stack them easily for displays.

No. 450 — Cement Mixer

No. 312 — Wrecker

STRUCTO

**STRUCTO DIVISION · KING-SEELEY KST THERMOS CO.**
Freeport, Illinois. National Sales Office: 200 Fifth Avenue, New York.

# *New trucks in every line– added to Structo's list of best selling reliables*

No. 150
Cattle Truck

**KOMPAK** trucks. Sized for tiny tots. Z-z-zound* motor sounds without batteries. Bright new colors for '66.

No. 610
Hydraulic Trailer Dump

**LIVE ACTION** trucks. 19 models packed with popular action features. Many with Structo's brand new turbine cab.

No. 305
Power Shovel

**ROAD BUILDING** trucks. Giant models. Each a sturdy steel replica of heavy construction equipment. Maximum action and fun.

No. 700
Weekender

**STEP VAN** trucks. New ones include Police Emergency and Ice Cream trucks featuring Structo's exclusive silent glide wheels.

No. 921
Chief's Car

**RIDE-ER** trucks. For '66, a Chief's Car and a Dump Truck. Both big and strong enough to ride on. Great steering action.

**See these and all the other Structo steel trucks in our big 1966 catalog.**

**STRUCTO DIVISION · KING-SEELEY THERMOS CO.**

Freeport, Illinois; National Sales Office: 200 Fifth Avenue, New York, New York (212) CH 3-8030

*Patent applied for

# baby magic™

Sweet Dreams, Baby Magic. A Magic thimble comes with Baby Magic which the little girl can put on her finger or hide in the palm of her hand. By moving her hand in a downward motion, she can make Baby Magic go to sleep. (Her eyes will close.)

**Without Even Touching Her!**

Rise and Shine Baby Magic. Little mother wakes our sleepy Baby Magic with a simple upward motion of her hand. (Her eyes will open.) Good Morning, bright eyes.

**Without Even Touching Her!**

Time for your bottle, Sweetheart. At feeding time, little mother places the bottle holder which contains a milk bottle into Baby Magic's hands. "Now, drink your milk", says little mother and Baby Magic lifts the bottle to her mouth.

**Without Even Touching Her!**

TOPPER TOYS

© 1966 LUDI READING CORPORATION, 1966
ELIZABETH, NEW JERSEY

**Baby Magic is 18 inches tall and wears a lovely red and white romper outfit, white booties and a red bow in her soft, blonde hair. Baby Magic has her own bottle and her outfit is waterproof . . . you see, she wets too.**

**For details on how to obtain the attractive Baby Magic display, speak to your Topper Toys representative or source of supply. No. 1800K**

# Sleeps, Wakes, Cries Real Tears, Stops Crying, Smiles, Picks Up Her Bottle, Lifts Her Arms, And Wets Too! Does all this Without Even Touching Her!!

## (Yes, we know it's hard to believe, but it's true.)

And what a good little doll she is . . . one moment she's sullen; arms down and my, is she pouting.

But then little mother again with a pointing gesture says 'Don't pout Baby Magic . . . now come to mommy". Amazingly, Baby Magic lifts her arms and smiles.

**Without Even Touching Her!**

**NO BATTERIES REQUIRED**

"You have been a bad girl", says little mother as she makes reprimanding gesture at Baby Magic (waving the magic thimble on her finger). And as most babies would do, Baby Magic cries real tears.

**Without Even Touching Her!**

Baby Magic is usually quite happy. Sometimes she cries and other times she pouts . . . When little mother depresses the doll's arms to a downward position, my, how her expression changes; Look at that pout.

Don t cry Baby Magic. In her soft and gentle manner, little mommy urges Baby Magic to stop crying . . . another waving gesture halts the flow of tears.

**Without Even Touching Her!**

Sorry we had to keep you in the dark about Baby Magic™. . . we know you understand our reasons. Now, we have every reason to tell your customers about the most wonderful, fabulous, fantastic, unbelievable, desirable doll ever created!

Topper® will spend over

# $1,000,000.00 ON TV

in support of Baby Magic® alone . . . the most powerful national TV advertising campaign in the industry . . . a campaign designed to send millions of customers to your stores . . . a campaign designed to make Baby Magic® the number 1 selling doll of this or any year.

**Remember—Topper® Delivers What It Promises**

# REMEMBER DOLL "X"?

## REMEMBER?

**We said Doll "X" would be the number one selling doll this or any other year ! ! !**

## REMEMBER?

**We made the above statement and because of secrecy didn't show you pictures or give you specific information.**

## REMEMBER?

**We said we have the most Sensational, Fantastic, Fabulous, Unbelievable doll ever.**

## REMEMBER?

**We said remember . . . Topper™ delivers what it promises.**

## REMEMBER?

**Of course you do.**

**AND NOW...TOPPER PROUDLY PRESENTS DOLL "X" AND HER NAME IS**

# baby magic™

PRINTED IN U. S. A.

## Swing with the big sound!

## Get our best . . . true-fidelity cutaway guitar, amplifier outfit 29.97

Perform like an expert . . . duplicate big combo sounds with this 6-all-steel-string cutaway guitar plus powerful amplifier! Large 37-in. long guitar looks like a professionals . . . newly shaped for fun-a-go-go! Made of glittering Red plastic with reinforced neck; precision all-metal gear tuning for true fidelity. Portable, transistorized amplifier delivers music loud and clear—has 4-in. speaker and high pick-up. Use with any guitar or as a public address system; has 10-ft. cord. Encased in fabric-look plastic; 15x4x12-in. high. 110-120V, AC. UL listed. Includes neck cord, pick, music-instruction book and record.
Z36 J 2757W. Mailable. Shipping weight 12 lbs.
Outfit 29.97

## Guitar, amplifier

Special low price for a guitar and amplifier outfit! "Tortoise"-trimmed plastic guitar is 29" long. 6 metal and nylon strings; precision, metal gear-tuning. Portable, transistorized amplifier has 2-in. speaker, 10-ft. cord—use as mike, too! Red plastic, 9x5x8-in. high. Uses 4 "D" batteries (not incl.—see page 4-0). Includes neck cord, pick, music and instruction book. Mailable.
Z36 J 2791W. (10 lbs.). Outfit 12.88

[1] MASTRO GUITAR . . . ideal starter! Looks, sounds more costly than its price. 6 metal and nylon strings, metal gear-action tuning, reinforced neck. Rich Ebony and Ivory plastic embossed. Gold "d" trim. 30-in. long. Pick, neck cord, music instructions included.
Z36 J 2793. Mailable. (6 lbs.) . 4.97

[2] "PRO" GUITAR, finely-crafted in Italy. Produces rich, mellow tones—makes playing so much fun! Quality instrument is fitted with 6 professional wire strings and features metal gear-action for fine tuning. Beautiful Mahogany wood plastic finish. Latest flat style only 1 in. deep, 29½-in. long. Pick and music book included.
Z36 J 2799 Mailable (5 lbs.) . 9.97

[3] ROCO GUITAR is masterfully crafted and professionally sized . . . it's a full 38-in. long! Features accurately-fretted fingerboard. Warp-proof, arched neck assures you plenty of durability. The sound board has 4 wood bars that provide tone and instrument stability. 6 nylon strings, 3-to-one-peg tuning. Guitar is constructed of brilliant Ivory plastic. Comes complete with pick and neck cord plus music and instruction book.
Z36 J 2739. Mailable. (6 lbs.) . . 11.97

New Budget Power Terms buy more for the same monthly payment

### Electra

Lightweight junior size guitar, just 24-in. long, and shaped like a real electric guitar. 6 metal and nylon strings; friction-peg tuning. Shaded Brown and Ivory hi-impact plastic. Incl neck cord, pick, instr. Mailable. (4 lbs.)
Z36 J 2748..... 1.99

### Folk

Popular traditional guitar—great for sing-alongs, hootenannies! 6 metal and nylon strings; friction-peg tuning. Hi-impact plastic in shaded Brown with Ivory sunburst, 29-in. long. Incl. neck cord, pick, instr. Mail (4 lbs.)
Z36 J 2746..... 2.79

### Sonora

Classic guitar provides clear, mellow tone. Features accurately-fretted fingerboard, friction pegs, 6 metal and nylon strings. Sturdy Ivory and Ebony plastic, 30-in. long. Includes pick, instruction and song book. Mail (4 lbs.)
Z36 J 2765.... 2.97

### Western

Colorful Western-style guitar plays loud and clear! Fretboard and head in perfect harmony to body. Friction pegs, 6 metal and nylon strings. Rosewood plastic, 31-in. long. Pick, instruction and song book included. Mailable. (5 lbs.)
Z36 J 2767.....3.97

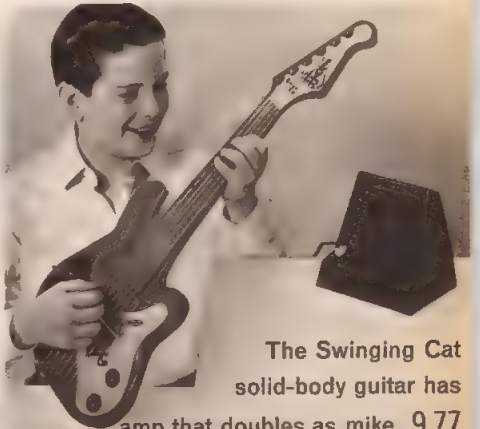
### Classic

Emenee's Americana guitar—like a pro's! Metal gear-action for true tuning; 6 metal and nylon strings. 32-in. long in unbreakable plastic. Birch-tone top. Walnut finish body. Pick, neck cord, music book incl. Mailable. (7 lbs.)
Z36 J 2774 .. 7.77

### Tiger guitar features portable amplifier

By Emenee. Guitar plays rich bass to clear treble, amplifier resounds with true fidelity! Guitar boasts 6 metal strings; metal gear-action tuning. Rosewood and Ebony color hi-impact plastic, 33-in. long. Portable electronic amplifier is fully transistorized. Powerful 4-in. speaker pins contact mike with 5-ft cord. Volume control. Can be used with most guitars. Plastic case, abt 3x5x9-in. high. Uses 4 "D" batteries (not included, see page 410). Incl. pick, shoulder strap, instruction and song book. Mail. (9 lbs.)
Z36 J 2724..... .Outfit 19.77

19.77



### The Swinging Cat solid-body guitar has amp that doubles as mike 9.77

Authentically-designed by Emenee, double-cutaway guitar has that new "cool" look. Hi-impact Red plastic body is made with solid-style construction; 26½-inches long. Steady-grip tuning pegs; 6 nylon strings. True-fidelity amplifier is portable and transistorized, has 4-in. speaker, hi-fi pick-up, full range volume control. 12-ft wire. Use with any guitar or as mike. Hi-impact Mahogany color plastic, abt. 5x5x5-in high. Uses 4 "D" batteries (not incl see pg 410). Pick, music book, instructions included
Z36 J 2753W. Mailable. Shipping weight 9 lbs. ..
Outfit 9.77

## Get the big beat with the LIVERPOOL DRUM COMBO ... built just like a pro's

Outfit 34.88

| | |
|---|---|
| 18" bass drum | Foot pedal |
| 12" snare drums | Snare control |
| 10-in. cymbals | Cowbell 'n block |
| Snare drum lugs | 2 drum sticks |
| Snare drum stand | 2 wire brushes |

[1] Here's everything you need to produce the big sound Remco builds it just like the real thing! Each drum is factory tuned and fitted with a Mylar head for full, resonant sound. Adjustable tension snare, lugs, snare control throw-off
M36 J 2752 Frt. or exp. (28 lbs.). .Outfit 34.88

**Drum Set only.** All items as above, less standing snare drum and brushes.
M36 J 2750 Frt. or exp. (20 lbs.) .. .... Set 24.88

**Standing Snare Drum only.** Includes 2 brushes
Z36 J 2751 Mailable (9 lbs.)..... ..11.99

## Beat on the drums! Clash the cymbals! Have your own swinging jam session!

Outfit 8.77

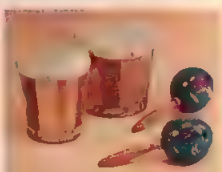
[2] **Just tap for instant rhythm ... trap drum set** includes: big tropical-picture head bass drum, 21x11-in.; two tom-toms, 9x4-inches and 6x1-inches; two cymbals; wooden rhythm block, two drum sticks and leg supports. Snare drum, 11-in. diameter, comes with 22-in. high tubular steel stand. Steel drums feature finely-woven, reinforced fabric heads; mother-of-pearl finish.
W36 J 2736W. Mailable. (17 lbs.)...Outfit 8.77

**Trap Drum Set only.** As above, less snare drum.
W36 J 2736. Mailable. (13 lbs.).....Set 5.88

SNARE DRUM ... play like a pro! Fancy beat with responsive ... drum's weatherproof, tunable Mylar head

Full size 14x6½-in. plastic body 'Gold' finish trim on feet. Adjustable steel-plated tripod. Two sticks, instructions included. Mailable. (8 lbs.).
Z36 J 2738. 11.99

**Cymbals** Extension rod plastic holders. Mount easily on 3/8-ins. stove. 2 brushes. Ma. (3 lbs)
Z36 J 2729... 3.99



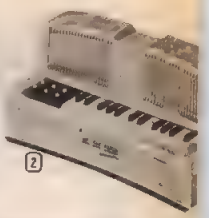
BONGO-MARACAS SET. Beat out calypso and Latin rhythms. Hand-made wooden drums with seven-hoop construction heads. Gaily-red lacquered wood finish. Drum heads are 5-in. diameter (1 lb 15 oz.)
35 J 2740 . 3.94

BIG BASH SNARE Set. Full-tension snare mechanism adjusts. Tunable, weatherproof polyester head. Metal, plastic drum abt 15x7-in. Cymbal, tom tom, cowbell, brushes, stand, sticks, mounts. Mailable. Sh. wt 13 lbs.
W36 J 2727... 19.97

No money down—more time to pay on everything from Spiegel

## New 2-octave piano organ

1 Emenee's polychord electric piano organ features latest styling plus resonant tone at the touch of a finger. 6 major and 6 minor chords. 24 full size keys (2 full chromatic octaves). "Self-teach" key selector makes play so easy. Woodgrain plastic cabinet, about 23x12x7-in. high. Music book is included. 110-120V, AC only. UL listed.
Z35 J 2710. Mailable. (17 lbs.)... 19.98



## Two-octave "Sonata" organ

2 Emenee's classic electric organ has 6 push-button chords, 27 full-size keys with sharps, flats—over 2 full chromatic octaves! "Self-teach" key selector. "Marble" plastic cabinet, 19x8x9-in. Music book. 110-120V, AC. UL listed.
Z36 J 2715. Mailable (11 lbs.)... 17.88

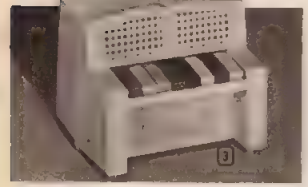
## Play without lessons on ELECTRIC ORGANS by Emenee! Just select the chords, press keys

## Deluxe 3-octave piano organ 39.88

Our finest Emenee polychord electric piano organ gives you exceptional resonance and clarity. 6 major and 6 minor chords create full-bodied tone. Keyboard has 37 full-size keys (3 full chromatic octaves with volume control.) "Self-teach" key selector makes learning to play both fun and easy. Beautiful Heather Brown plastic cabinet, abt. 29x12x7-in. high; 23-in. brass-finished legs. Music, instruction book included. 110-120V, AC only. UL listed.
M36 J 2716. Freight or express. (42 lbs.).....39.88

BENCH. Padded plastic; brass-finished legs.
Z36 J 2717. Mailable. (10 lbs.).....9.88

ORGAN WITH BENCH . . . save on both!
M36 J 2721W. Freight or express. (52 lbs.).....47.88



3 MUSIC MITE ORGAN by Emenee . . . quickly teaches youngsters the joy of playing! The eight keys are color-coded to music and instruction book (included)—even tots can play tunes the very first day! Full diatonic octave assures clear, strong tone.
Organ is constructed of hi-impact plastic and measures about 7x5x5-inches high. Operates on 2 "D" batteries (not included—refer to page 410).
35 J 2709. (2 lbs. 6 oz.) 3.98

4 KEYBOARD HARMONICA. Simply blow into one end, press the keys and out comes a song! The 12 keys are color-coded to instruction and music book (included) . . . simple enough for the smallest youngsters! And 1½ diatonic octaves give full-bodied tone.
Hi-impact plastic for durability; measures abt 12x4x1½-inches high.
35 J 2708. (1 lb. 6 oz.)... 2.39

5 "GOLDEN PIPE" ORGAN . . . Emenee's thrifty, junior-sized electric organ. 27 full-size keys with sharps and flats—over 2 full chromatic octaves—give rich tone. "Self-teach" key selector shows you how to play without lessons.
Crafted of hi-impact plastic; measures 15x7x9-inches high. Music book included. 110-120V, AC only. UL listed. Mailable.
Z36 J 2720. Shpg. wt. 13 lbs.... 12.97

See page 277 for new, lower Budget Power terms—no money down

**Collette Y:** Classically styled 7 jewel dress watch is fashionably accented by faceted crystals, styling. Yellow top case with steel back. Matching wide bracelet. Shock-resistant movement with unbreakable mainspring
H-35222CU (Pay $16.95) $42.50

**Collette W:** Same as above, in white, wide bracelet.
H 35223CU (Pay $16.95) $42.50

**A Diamond Rachel W:** 17 jewels. **2 diamonds** in white top case, steel back. Expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35224CU (Your Cost $75.95) $65.00

**Diamond Rachel Y.** Same as above, in yellow.
H-35225CU (Your Cost $25.95) $65.00

**B Diamond Vanessa W** 21 jewels. **2 diamonds** in white top case, steel back. Matching wide bracelet. Shock-resistant; unbreakable mainspring
H-35227CU (Your Cost $29.95) $75.00

**Diamond Vanessa Y:** Same as above, in yellow.
H-35226CU (Your Cost $29.95) $75.00

**Nurse Annette W:** 17 jewels. All mineral dial; sweep second hand. White top case, steel back. Expansion bracelet. Shock-resistant, unbreakable mainspring
H-35229CU (Pay $26.95) $67.50

**Nurse Annette Y:** Same as above, in yellow.
H-35228CU (Pay $26.95) $67.50

**See Countess W** 17 jewels **Waterproof*** white top case, steel back. Luminous, sweep second hand. Expansion bracelet. Shock-resistant, unbreakable mainspring
H-35231CU (Pay $24.95) $62.50

**See Countess Y:** Same as above, in yellow
H-35230CU (Pay $25.95) $65.00

# WALTHAM®

An international product by Waltham of Chicago

SHOCK RESISTANT
UNBREAKABLE MAINSPRING

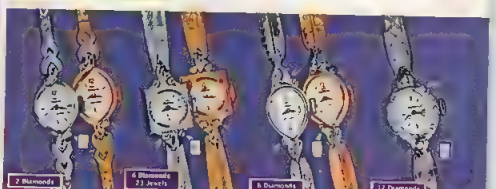
*Lifetime Guarantee*
on all movement parts against defects or breakage

**C Diamond Alaine W:** 16 diamonds, ¼ ct. total wt., in 14K white gold case. 23 jewel movement 10K gold-filled wide bracelet.
H 35236CU (Your Cost $139.50) . . $350 00

**D Diamond Future W:** 18 diamonds, total wt. ½ ct., in solid 14K white gold case. 23 jewel movement. Silk cord, safety clasp.
H-35237CU (Your Cost $189.00) . . $475.00

**Diamond Century W** 40 diamonds, total wt. 1 ct. in solid 14K white gold case. 23 jewel movement. Silk cord, safety clasp
H 35238CU (Your Cost $339.00) $850 00

**F Diamond Bracelet Only:** 38 diamonds blaze luxuriously in solid 14K white gold bracelet, safety clasp. Fits 3 watches above
H-35239CU (Pay $125.00) ¼ ct. total wt. $325 00
H 35240CU (Pay $175.00) ½ ct. total wt. $450.00




**Ocean Ruth Y:** 17 jewels. **Waterproof*** yellow top case, steel back. Luminous hands, hour dots, sweep second hand. Matching expansion bracelet. Shock-resistant, unbreakable mainspring
H 35233CU (Pay $31.95) $79.50

**Ocean Ruth W.** Same as above with all **steel case.**
H-35232CU (Pay $29.95) $75.00

**Automatic Daisy Y.** 17 jewel, **self-winding waterproof*.** Yellow top case, steel back. Luminous hands, hour dots, sweep second hand. Wide mesh bracelet. Shock-resistant, unbreakable mainspring
H 35235CU (Pay $44.95) $115 00

**Automatic Daisy W:** Same as above, in white.
H-35234CU (Pay $40.50) $105.00

**G Diamond Debra W 2 diamonds** in white 10K rolled gold plate top case, steel back 17 jewel movement. 10K gold-filled expansion bracelet.
H-35241CU (Your Cost $38.50). . . $97 50

**Diamond Debra Y.** Same as above, in yellow.
H-35242CU (Your Cost $38.50) . . $97 50

**H Diamond Nola W: 4 diamonds** in white 10K rolled gold plate top case, steel back **23 jewel** movement. 10K gold filled wide bracelet.
H-35243CU (Your Cost $45.00) . . $115 00

**Diamond Nola Y:** Same as above, in yellow.
H-35244CU (Your Cost $45.00) . . $115.00

**J Diamond Damsel W: 6 diamonds.** White 10K rolled gold plate top, steel back. Faceted crystal 17 jewels. 10K gold-filled wide bracelet
H-35246CU (Your Cost $48 50) $125.00

**Diamond Damsel Y:** Same as above, in yellow
H 35245CU (Your Cost $48.50) $125.00

**K Diamond Ophelia W. 12 radiant diamonds** sparkle ornamentally in smartly sculptured white 10K rolled gold plate top case, steel back **21 jewel** movement. Fashionable stick figures in oval dial. Wide 10K gold-filled bracelet.
H-35247CU (Your Cost $59.50) $150 00

*Guaranteed waterproof as long as case, crown, crystal remain intact

# WALTHAM®

An international product by Waltham of Chicago

SHOCK RESISTANT UNBREAKABLE MAINSPRING

LIFETIME GUARANTEE*

*Small manufacturer's defect against breakage

**Calendar Fleet Y:** Man's 17 jewel, self-winding, calendar dress watch—as good-looking as it is dependable! **Waterproof*** yellow top case, steel back. Stark figure dial features luminous hands and hour dots, sweep second hand. Matching expansion band. Shock-resistant movement with unbreakable mainspring.
H-35763CU (Your Cost $27.95) $95.00

**Calendar Fleet W:** Same as above, in white with steel expansion band.
H-35764CU (Your Cost $35.95) $98.00

NATIONALLY ADVERTISED IN LIFE, LOOK, SEVENTEEN

**Bond Street:** Man's classically styled square dress watch. 17 jewel movement is protected in slim, yellow top case with steel back. Matching 10K gold-filled expansion band. Small second hand. Shock resistant movement with unbreakable mainspring.
H-35773CU (Your Cost $27.95) $71.50

**Bond Street S.** Same as above, with sporty jet black dial.
H-35774CU (Your Cost $27.95) $71.50

**A Miss Waltham Y:** Ladies' 23 jewel, solid 14K yellow gold watch. Exquisitely contoured hexagonal shaped case is the latest example of high-fashion styling. Alternating stick figure dial. Matching wide 10K gold-filled bracelet in smart, twist design. Shock-resistant movement with unbreakable mainspring.
H-35765CU (Your Cost $41.85) $105.00

**Miss Waltham W** Same as above, in white.
H-35766CU (Your Cost $41.95) $105.00

**B Autochron Century "100" Y** Man's 100 functional jewel, self-winding waterproof* dress watch—most advanced design in its class. All 10K yellow gold-filled case. Matching expansion band. Luminous hands and hour dots, sweep second hand. Shock-resistant movement with unbreakable mainspring.
H-35767CU (Your Cost $69.95) $175.00

**C Autochron Century "100" W:** Same as above with all steel case and steel expansion band.
H-35768CU (Your Cost $59.95) $150.00

**D Autochron Century "100" C:** Same as above except all 10K yellow gold-filled case with champagne dial.
H-35769CU (Your Cost $69.95) $175.00

**E Ocean Armada "21" W:** Man's 21 jewel, waterproof* dress watch. All steel case with matching expansion band. Luminous hands and hour dots, sweep second hand. Shock-resistant, unbreakable mainspring.
H-35770CU (Your Cost $22.95) $57.50

**F Ocean Armada "21" Y:** Same as above, in yellow with matching expansion band.
H-35771CU (Your Cost $24.95) $62.50

**G Ocean Armada "21" B:** As above with all steel case and charcoal gray dial.
H-35772CU (Your Cost $22.95) $57.50

**Automatic Dragoon Y:** Man's 17 jewel self-winding waterproof* dress watch. Yellow top case, steel back. Matching 10K gold-filled expansion band. All numeral dial. Luminous hands and hour dots, sweep second hand. Shock-resistant unbreakable mainspring.
H-35775CU (Your Cost $27.95) $71.50

**Automatic Dragoon W:** Same as above in white with matching expansion band.
H-35776CU (Your Cost $24.95) $62.50

*Guaranteed waterproof as long as case, crown, crystal remain intact

# WALTHAM®

An international product by Waltham of Chicago

## SHOCK RESISTANT UNBREAKABLE MAINSPRING

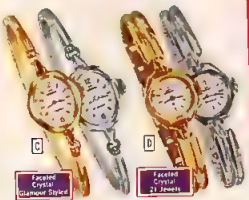
LIFETIME GUARANTEE on all movement parts against breakage

**A Anne Lee Y:** 17 jewels. Yellow top case with steel back. Matching expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35202CU (Your Cost $18.95) . . . $47.50

**Anne Lee W** Same as above, in white.
H-35203CU (Your Cost $18.95) . . . $47.50

**B Lady Doucette Y** 17 jewel, solid 14K white gold dress watch. Matching expansion bracelet. Shock-resistant, unbreakable mainspring.
H 35204CU (Your Cost $24.95) . . . . . $62.50

**Lady Doucette Y** Same as above, in yellow.
H 35205CU (Your Cost $24.95) . . . . . $62.50




**C Lady Marsha Y:** 17 jewels. Oval styled yellow top case with steel back. Matching expansion brace et. Shock-resistant, unbreakable mainspring.
H-35206CU (Your Cost $19.95) . . . $49.95

**Lady Marsha W** Same as above, in white.
H 35207CU (Your Cost $19.95) . . . $49.95

**D Miss Sophie Y:** 21 jewel dress watch. Yellow top case, steel back. Matching wide bracelet Shock-resistant, unbreakable mainspring
H 35208CU (Your Cost $24.95) . . . $62.50

**Miss Sophie W** Same as above, in white.
H-35209CU (Your Cost $24.95) . . . $62.50

**Automatic Vanguard "21" Y: 21 jewel, self-winding** dress watch for years of carefree, dependable service. **Waterproof*** yellow top case with steel back. Handsomely styled to look so much more expensive! Stick figure dial features luminous hands and hour dots, sweep second hand. 10K gold-filled expansion band. Shock-resistant, unbreakable mainspring.
H-35210CU (Your Cost $30.95) . . . $77.50

**Automatic Vanguard "21" W:** Same as above, in white with matching expansion band
H 35211CU (Your Cost $26.95) . . . $67.50

**Golden Crest "21" Y:** Dependable **21 jewel, solid 14K** florentined yellow gold man's dress watch the rich look of tailored elegance Classically designed white dial features stick figures and small second hand Matching 10K gold-filled expansion band. Shock-resistant, unbreakable mainspring
H-35212CU (Your Cost $45.00) . . . $115.00

**Golden Crest "21" W** Same as above, in white with matching expansion band
H-35213CU (Your Cost $45.00) . . . $115.00

*17 jewel, petite dress watches—each so small it passes through a ring—featuring smart faceted crystal styling*

**E Suzette W:** Delightfully petite 17 jewel dress watch. Oval-shaped white top case with steel back. Stick figure dial. Matching gold-filled expansion bracelet. Shock-resistant movement with unbreakable mainspring
H-35214CU (Pay $24.95) $62.50

**Suzette Y** Same as above, in yellow; expansion bracelet.
H-35215CU (Pay $24.95) $62.50

**F Roxanne Y:** So feminine, so petited 17 jewel dress watch. Yellow, teardrop shaped top case, steel back Stick figure dial. 10K gold-filled expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35216CU (Pay $25.95) $65.00

**Roxanne W:** Same as above, in white; expansion bracelet.
H-35217CU (Pay $25.95) $65.00

**G Belle Ann W:** High fashion 17 jewel dress watch Elegant, square white top case, steel back. Alternating stick figure dial. Wide 10K gold-filled bracelet Shock-resistant, unbreakable mainspring.
H-35218CU (Pay $31.50) $79.50

**Belle Ann Y:** Same as above, in yellow; wide bracelet.
H-35219CU (Pay $31.50) $79.50

**H Lou Anne Y** 17 jewels—exquisite styling! Antique accents blend beautifully with florentined yellow 10K rolled gold plate top case, steel back. Wide 10K gold-filled bracelet. Shock-resistant movement; unbreakable mainspring.
H-35220CU (Pay $34.50) $87.50

**Lou Anne W:** Same as above, in white; wide bracelet.
H-35221CU (Pay $34.50) $87.50

## Ultra Thin Calendar

**Calendar Premier Y:** 17 jewel **calendar** watch tells date automatically. **Waterproof*** yellow top case, steel back. Matching expansion band. Luminous hands and hour dots with sweep second hand. Shock-resistant movement with unbreakable mainspring.
H-35782CU (Your Cost $23.95) . . . $59.50

**Calendar Premier W:** Same as above, in white.
H-35787CU (Your Cost $21.45) $55.00

**Calendar Supreme W:** Man's 17 jewel, **self-winding calendar** watch with **waterproof* all-steel case.** Worth so much more because its **ultra-thin** styling is rarely found on a fine quality watch with so many deluxe features. Charcoal gray dial features luminous hands and hour dots, and sweep second hand. Matching expansion band. Shock-resistant, unbreakable mainspring.
H-35777CU (Your Cost $21.95) $130.00

**Calendar Supreme Y.** As above, yellow top, steel back. Matching expansion band.
H-35778CU (Your Cost $33.50) $135.00

**Calendar Pioneer "41" Y: Man's 41 jewel, self-winding calendar** watch is guaranteed **waterproof*—**all deluxe features at a remarkably low price! Handsomely designed yellow top case with steel back. Matching expansion band. White dial features luminous hands and hour dots with sweep second hand. Shock-resistant movement, unbreakable mainspring.
H-35779CU (Your Cost $42.50) $105.00

**Calendar Pioneer "41" W.** Same as above in white with matching expansion band.
H-35780CU (Your Cost $40.00) $105.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

**Ocean Skipper W** Man's 17 jewel **waterproof*** sports watch. Bold-y styled white top case with steel back. Matching expansion band. Luminous hands, hour dots, sweep second hand. Shock-resistant, unbreakable mainspring.
H-35783CU (Your Cost $18.95) $47.50

**Ocean Skipper Y:** Same as above, in yellow
H-35784CU (Your Cost $21.95) $55.00

NATIONALLY ADVERTISED IN LIFE, LOOK, SEVENTEEN

# WALTHAM®

An International product by Waltham of Chicago

SHOCK RESISTANT UNBREAKABLE MAINSPRING

*Special value dress and sports watches for men, women, teens—so dependably crafted that we offer the same guarantee as on our higher priced styles*

**SHOCK-RESISTANT • UNBREAKABLE MAINSPRING**

**A Sea Sport Y** 7 jewel **waterproof*** sports watch. Yellow top case, steel back. Matching expansion band. Luminous hands and dots; sweep second hand
H-35785CU (Your Cost $15.95) $39.50

**Sea Sport W.** Same as above, in white
H 35786CU (Your Cost $14.75) . . $37.50

**B Miss Seventeen Y** Ladies' 7 jewel dress watch with all-numeral dial. Yellow top case with steel back. Matching 10K gold-filled expansion bracelet.
H-35787CU (Your Cost $15.95) . . . . $39.50

**Miss Seventeen W:** Same as above, in white,
H 35788CU (Your Cost $15.95) . . . $39.50

**C Ocean Angler W:** Teen's 7 jewel **waterproof*** sports watch. White top case, steel back. Matching expansion band. All numeral dial has luminous hands and hour dots with sweep second hand
H-35789CU (Your Cost $14.75) $37.50

## Ultra Thin Calendar

**Calendar Premier Y:** 17 jewel **calendar** watch tells date automatically. **Waterproof*** yellow top case, steel back. Matching expansion band. Luminous hands and hour dots with sweep second hand. Shock-resistant movement with unbreakable mainspring.
H-35782CU (Your Cost $23.95) . . . $59.50

**Calendar Premier W:** Same as above, in white.
H-35787CU (Your Cost $21.45) $55.00

**Calendar Supreme W:** Man's 17 jewel, **self-winding calendar** watch with **waterproof* all-steel case.** Worth so much more because its **ultra-thin** styling is rarely found on a fine quality watch with so many deluxe features. Charcoal gray dial features luminous hands and hour dots, and sweep second hand. Matching expansion band. Shock-resistant, unbreakable mainspring.
H-35777CU (Your Cost $21.95) $130.00

**Calendar Supreme Y.** As above, yellow top, steel back. Matching expansion band.
H-35778CU (Your Cost $33.50) $135.00

**Calendar Pioneer "41" Y: Man's 41 jewel, self-winding calendar** watch is guaranteed **waterproof*—**all deluxe features at a remarkably low price! Handsomely designed yellow top case with steel back. Matching expansion band. White dial features luminous hands and hour dots with sweep second hand. Shock-resistant movement, unbreakable mainspring.
H-35779CU (Your Cost $42.50) $105.00

**Calendar Pioneer "41" W.** Same as above in white with matching expansion band.
H-35780CU (Your Cost $40.00) $105.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

**Ocean Skipper W** Man's 17 jewel **waterproof*** sports watch. Bold-y styled white top case with steel back. Matching expansion band. Luminous hands, hour dots, sweep second hand. Shock-resistant, unbreakable mainspring.
H-35783CU (Your Cost $18.95) $47.50

**Ocean Skipper Y:** Same as above, in yellow
H-35784CU (Your Cost $21.95) $55.00

NATIONALLY ADVERTISED IN LIFE, LOOK, SEVENTEEN

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*Special value dress and sports watches for men, women, teens—so dependably crafted that we offer the same guarantee as on our higher priced styles*

**SHOCK-RESISTANT • UNBREAKABLE MAINSPRING**

**A Sea Sport Y** 7 jewel **waterproof*** sports watch. Yellow top case, steel back. Matching expansion band. Luminous hands and dots; sweep second hand
H-35785CU (Your Cost $15.95) $39.50

**Sea Sport W.** Same as above, in white
H 35786CU (Your Cost $14.75) . . $37.50

**B Miss Seventeen Y** Ladies' 7 jewel dress watch with all-numeral dial. Yellow top case with steel back. Matching 10K gold-filled expansion bracelet.
H-35787CU (Your Cost $15.95) . . . . $39.50

**Miss Seventeen W:** Same as above, in white,
H 35788CU (Your Cost $15.95) . . . $39.50

**C Ocean Angler W:** Teen's 7 jewel **waterproof*** sports watch. White top case, steel back. Matching expansion band. All numeral dial has luminous hands and hour dots with sweep second hand
H-35789CU (Your Cost $14.75) $37.50

# WALTHAM®

An international product by Waltham of Chicago

SHOCK RESISTANT UNBREAKABLE MAINSPRING

LIFETIME GUARANTEE*

*Small manufacturer's defect against breakage

**Calendar Fleet Y:** Man's 17 jewel, self-winding, calendar dress watch—as good-looking as it is dependable! **Waterproof*** yellow top case, steel back. Stark figure dial features luminous hands and hour dots, sweep second hand. Matching expansion band. Shock-resistant movement with unbreakable mainspring.
H-35763CU (Your Cost $27.95) $95.00

**Calendar Fleet W:** Same as above, in white with steel expansion band.
H-35764CU (Your Cost $35.95) $98.00

NATIONALLY ADVERTISED IN LIFE, LOOK, SEVENTEEN

**Bond Street:** Man's classically styled square dress watch. 17 jewel movement is protected in slim, yellow top case with steel back. Matching 10K gold-filled expansion band. Small second hand. Shock resistant movement with unbreakable mainspring.
H-35773CU (Your Cost $27.95) $71.50

**Bond Street S.** Same as above, with sporty jet black dial.
H-35774CU (Your Cost $27.95) $71.50

**A Miss Waltham Y:** Ladies' 23 jewel, solid 14K yellow gold watch. Exquisitely contoured hexagonal shaped case is the latest example of high-fashion styling. Alternating stick figure dial. Matching wide 10K gold-filled bracelet in smart, twist design. Shock-resistant movement with unbreakable mainspring.
H-35765CU (Your Cost $41.85) $105.00

**Miss Waltham W** Same as above, in white.
H-35766CU (Your Cost $41.95) $105.00

**B Autochron Century "100" Y** Man's 100 functional jewel, self-winding waterproof* dress watch—most advanced design in its class. All 10K yellow gold-filled case. Matching expansion band. Luminous hands and hour dots, sweep second hand. Shock-resistant movement with unbreakable mainspring.
H-35767CU (Your Cost $69.95) $175.00

**C Autochron Century "100" W:** Same as above with all steel case and steel expansion band.
H-35768CU (Your Cost $59.95) $150.00

**D Autochron Century "100" C:** Same as above except all 10K yellow gold-filled case with champagne dial.
H-35769CU (Your Cost $69.95) $175.00

**E Ocean Armada "21" W:** Man's 21 jewel, waterproof* dress watch. All steel case with matching expansion band. Luminous hands and hour dots, sweep second hand. Shock-resistant, unbreakable mainspring.
H-35770CU (Your Cost $22.95) $57.50

**F Ocean Armada "21" Y:** Same as above, in yellow with matching expansion band.
H-35771CU (Your Cost $24.95) $62.50

**G Ocean Armada "21" B:** As above with all steel case and charcoal gray dial.
H-35772CU (Your Cost $22.95) $57.50

**Automatic Dragoon Y:** Man's 17 jewel self-winding waterproof* dress watch. Yellow top case, steel back. Matching 10K gold-filled expansion band. All numeral dial. Luminous hands and hour dots, sweep second hand. Shock-resistant unbreakable mainspring.
H-35775CU (Your Cost $27.95) $71.50

**Automatic Dragoon W:** Same as above in white with matching expansion band.
H-35776CU (Your Cost $24.95) $62.50

*Guaranteed waterproof as long as case, crown, crystal remain intact

# WALTHAM®

An international product by Waltham of Chicago

## SHOCK RESISTANT UNBREAKABLE MAINSPRING

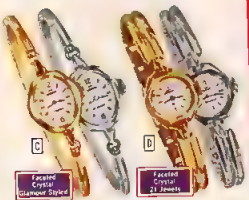
LIFETIME GUARANTEE on all movement parts against breakage

**A Anne Lee Y:** 17 jewels. Yellow top case with steel back. Matching expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35202CU (Your Cost $18.95) . . . $47.50

**Anne Lee W** Same as above, in white.
H-35203CU (Your Cost $18.95) . . . $47.50

**B Lady Doucette Y** 17 jewel, solid 14K white gold dress watch. Matching expansion bracelet. Shock-resistant, unbreakable mainspring.
H 35204CU (Your Cost $24.95) . . . . . $62.50

**Lady Doucette Y** Same as above, in yellow.
H 35205CU (Your Cost $24.95) . . . . . $62.50




**C Lady Marsha Y:** 17 jewels. Oval styled yellow top case with steel back. Matching expansion brace et. Shock-resistant, unbreakable mainspring.
H-35206CU (Your Cost $19.95) . . . $49.95

**Lady Marsha W** Same as above, in white.
H 35207CU (Your Cost $19.95) . . . $49.95

**D Miss Sophie Y:** 21 jewel dress watch. Yellow top case, steel back. Matching wide bracelet Shock-resistant, unbreakable mainspring
H 35208CU (Your Cost $24.95) . . . $62.50

**Miss Sophie W** Same as above, in white.
H-35209CU (Your Cost $24.95) . . . $62.50

**Automatic Vanguard "21" Y: 21 jewel, self-winding** dress watch for years of carefree, dependable service. **Waterproof*** yellow top case with steel back. Handsomely styled to look so much more expensive! Stick figure dial features luminous hands and hour dots, sweep second hand. 10K gold-filled expansion band. Shock-resistant, unbreakable mainspring.
H-35210CU (Your Cost $30.95) . . . $77.50

**Automatic Vanguard "21" W:** Same as above, in white with matching expansion band
H 35211CU (Your Cost $26.95) . . . $67.50

**Golden Crest "21" Y:** Dependable **21 jewel, solid 14K** florentined yellow gold man's dress watch the rich look of tailored elegance Classically designed white dial features stick figures and small second hand Matching 10K gold-filled expansion band. Shock-resistant, unbreakable mainspring
H-35212CU (Your Cost $45.00) . . . $115.00

**Golden Crest "21" W** Same as above, in white with matching expansion band
H-35213CU (Your Cost $45.00) . . . $115.00

*17 jewel, petite dress watches—each so small it passes through a ring—featuring smart faceted crystal styling*

**E Suzette W:** Delightfully petite 17 jewel dress watch. Oval-shaped white top case with steel back. Stick figure dial. Matching gold-filled expansion bracelet. Shock-resistant movement with unbreakable mainspring
H-35214CU (Pay $24.95) $62.50

**Suzette Y** Same as above, in yellow; expansion bracelet.
H-35215CU (Pay $24.95) $62.50

**F Roxanne Y:** So feminine, so petited 17 jewel dress watch. Yellow, teardrop shaped top case, steel back Stick figure dial. 10K gold-filled expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35216CU (Pay $25.95) $65.00

**Roxanne W:** Same as above, in white; expansion bracelet.
H-35217CU (Pay $25.95) $65.00

**G Belle Ann W:** High fashion 17 jewel dress watch Elegant, square white top case, steel back. Alternating stick figure dial. Wide 10K gold-filled bracelet Shock-resistant, unbreakable mainspring.
H-35218CU (Pay $31.50) $79.50

**Belle Ann Y:** Same as above, in yellow; wide bracelet.
H-35219CU (Pay $31.50) $79.50

**H Lou Anne Y** 17 jewels—exquisite styling! Antique accents blend beautifully with florentined yellow 10K rolled gold plate top case, steel back. Wide 10K gold-filled bracelet. Shock-resistant movement; unbreakable mainspring.
H-35220CU (Pay $34.50) $87.50

**Lou Anne W:** Same as above, in white; wide bracelet.
H-35221CU (Pay $34.50) $87.50

**Collette Y:** Classically styled 7 jewel dress watch is fashionably accented by faceted crystals, styling. Yellow top case with steel back. Matching wide bracelet. Shock-resistant movement with unbreakable mainspring
H-35222CU (Pay $16.95) $42.50

**Collette W:** Same as above, in white, wide bracelet.
H 35223CU (Pay $16.95) $42.50

**A Diamond Rachel W:** 17 jewels. **2 diamonds** in white top case, steel back. Expansion bracelet. Shock-resistant; unbreakable mainspring.
H-35224CU (Your Cost $75.95) $65.00

**Diamond Rachel Y.** Same as above, in yellow.
H-35225CU (Your Cost $25.95) $65.00

**B Diamond Vanessa W** 21 jewels. **2 diamonds** in white top case, steel back. Matching wide bracelet. Shock-resistant; unbreakable mainspring
H-35227CU (Your Cost $29.95) $75.00

**Diamond Vanessa Y:** Same as above, in yellow.
H-35226CU (Your Cost $29.95) $75.00

**Nurse Annette W:** 17 jewels. All mineral dial; sweep second hand. White top case, steel back. Expansion bracelet. Shock-resistant, unbreakable mainspring
H-35229CU (Pay $26.95) $67.50

**Nurse Annette Y:** Same as above, in yellow.
H-35228CU (Pay $26.95) $67.50

**See Countess W** 17 jewels **Waterproof*** white top case, steel back. Luminous, sweep second hand. Expansion bracelet. Shock-resistant, unbreakable mainspring
H-35231CU (Pay $24.95) $62.50

**See Countess Y:** Same as above, in yellow
H-35230CU (Pay $25.95) $65.00

# WALTHAM®

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SHOCK RESISTANT
UNBREAKABLE MAINSPRING

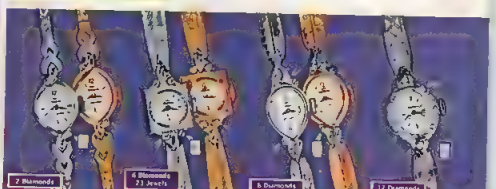
*Lifetime Guarantee*
on all movement parts against defects or breakage

**C Diamond Alaine W:** 16 diamonds, ¼ ct. total wt., in 14K white gold case. 23 jewel movement 10K gold-filled wide bracelet.
H 35236CU (Your Cost $139.50) . . $350.00

**D Diamond Future W:** 18 diamonds, total wt. ½ ct., in solid 14K white gold case. 23 jewel movement. Silk cord, safety clasp.
H-35237CU (Your Cost $189.00) . . $475.00

**Diamond Century W** 40 diamonds, total wt. 1 ct. in solid 14K white gold case. 23 jewel movement. Silk cord, safety clasp
H 35238CU (Your Cost $339.00) $850.00

**F Diamond Bracelet Only:** 38 diamonds blaze luxuriously in solid 14K white gold bracelet, safety clasp. Fits 3 watches above
H-35239CU (Pay $125.00) ¼ ct. total wt. $325.00
H 35240CU (Pay $175.00) ½ ct. total wt. $450.00




**G Diamond Debra W 2 diamonds** in white 10K rolled gold plate top case, steel back 17 jewel movement. 10K gold-filled expansion bracelet
H-35241CU (Your Cost $38.50) . . $97.50

**Diamond Debra Y:** Same as above, in yellow.
H-35242CU (Your Cost $38.50) . . $97.50

**H Diamond Nola W: 4 diamonds** in white 10K rolled gold plate top case, steel back **23 jewel** movement. 10K gold filled wide bracelet.
H-35243CU (Your Cost $45.00) . . $115.00

**Diamond Nola Y:** Same as above, in yellow.
H-35244CU (Your Cost $45.00) . . $115.00

**I Diamond Damsel W: 6 diamonds.** White 10K rolled gold plate top, steel back. Faceted crystal 17 jewels. 10K gold-filled wide bracelet
H-35246CU (Your Cost $48.50) $125.00

**Diamond Damsel Y:** Same as above, in yellow
H 35245CU (Your Cost $48.50) $125.00

**K Diamond Ophelia W. 12 radiant diamonds** sparkle ma.estically in smartly sculptured white 10K rolled gold plate top case, steel back **21 jewel** movement. Fashionable stick figures in oval dial. Wide 10K gold-filled bracelet.
H-35247CU (Your Cost $59.50) $150.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

Talk of the Town Value

$19.99 Complete

SAVE $2.66

# They're so Lifelike...

## Lifelike 6-ft. Scotch Pine Tree Complete with Lights and Trimmings

(A) Gaily decorated Scotch Pine costs you less than tree and decorations bought separately. Save 11%. Beautiful trimmings specially selected by tree decorating, expert—assure you of proper artistic balance and effect. You get 12 in. hand blown glass tree top, 4 sets of 20 miniature multicolor lights, 3 boxes of handcrafted fancy glass ornaments (12 to a box); 3 boxes of tinsel; and 1 box jumbo ornament hooks. Polypropylene tree itself is really lifelike and beautifully shaped branches are pre shaped and adjustable just insert them into pre drilled hardwood trunk to assemble. Safer to use with lights than real tree, does not dry out or shed needles. Flame resistant. Stores compactly. Tripod stand. Tree shipped separately. Ship. wt. 21 lbs.

48 HT 12419AA—6-Ft. Tree with Trimmings. **$19.99**

6-Ft. Tree Only. Like above, without decorations. Scotch Pine. Tripod stand included. Ship. wt. 13 lbs.

188 WARDS SCPD 48 HT 12400A—6 Ft. Tree with stand... **$10.99**

Decorator Set Only. 12 in. tree top, 4 sets of 20 miniature multicolor lights, 3 boxes fancy glass ornaments (12 to box), 3 boxes tinsel; 1 box hooks.

48 HT 12554A—Ship. wt. 8 lbs.... **$11.66**

### Better Quality Scotch Pine Better than a real tree!

$14.95 6 ft.

(B) Beautifully shaped Scotch Pine that is thick and bushy. Unusually fine craftsmanship brings you a polypropylene tree so lifelike that your friends will just assume it's real. But it's seven ways better than a real tree: (1) because it's more perfectly shaped; (2) it's fuller (3) branches can be adjusted as you prefer, (4) safer to use with lights; (5) doesn't dry out and shed needles all over; (6) you can use it year after year, and (7) it's fire and allergy resistant. 3½-in. diameter branches insert into hardwood trunk for easy assembly. Stores compactly in box. 7-ft. tree has red and green dish stand as shown; 6-ft. and 4-ft. trees have green tripod stands.

48 HT 12403A—7 Ft. Tree. Ship. wt 23 lbs. .. **$19.95**

48 HT 12402A—6-Ft. Tree. Ship. wt. 17 lbs. **14.95**

48 HT 12401A—4-Ft Tree. Ship. wt. 6 lbs **6.95**

*No Money Down at Wards—see Page 406.*

$3.88

## Wards Deluxe Gift Wrap Set Includes Everything You Need

GIFT WRAP, TAGS, RIBBON GALORE—foils that shimmer and shine, bright Christmas papers printed with a variety of gay designs—makes wrapping gifts a delightful Christmas event. A wonderful value you'll find only at Wards—includes . . .

5 Rolls Printed Paper—26 In. Wide; 37½-Ft. Total Length
3 Rolls Gleaming Foil 26 In. Wide, 7½-Ft. Total Length
4 Rolls Ribbon ¾ In. Wide; 80-Ft. Total Length
50 Printed Tags to identify every gift
8 Elegant "Jewel" Bows—4 colors, 3¼-In. Diameter

53 HT 2532—Ship. wt. 3 lbs. 12 oz. ..... Set Only $3.88

***Your Christmas Cards Should Be as Personal as Your Gift Wraps—see Pages 184-185 for Wards Personalized Cards***

$5.88

## Our Classic Set to Delight the Gift Wrappers in Your Family

SEE HOW HOLIDAY-GAY THESE PAPERS LOOK ON YOUR PACKAGES—you can make every gift you give more exciting, more fun to open. Wards Classic Gift Wrap Set lets you use all your artistic abilities, includes all of the following wrapping needs . . .

4 Rolls Printed Paper 26 In. Wide; 40-Ft. Total Length
2 Rolls Sparkletone Paper—26 In. Wide, 10-Ft Total Length
1 Roll Smart Red "Madras" Tissue—26 In. Wide, 10-Ft. Total Length
3 Rolls Embossed Foil 26 In. Wide; 10-Ft. Total Length
2 Pom Pon Ribbon Hanks—ready for you to make into bows in a jiffy
10 Pre-tied Bows, 2 tailored; 2 Large Star Bows, 20 Loops; 6 Star Bows, 12 Loops
5 Rolls of Rayon Ribbon—¾ In. Wide, 105-Ft. Total Length
12 String Tags, 4 Foil Tags in harmonizing colors
Instruction Booklet to give you more fascinating ideas

53 HT 2561 Ship. wt. 3 lbs. .... Complete Set only $5.88

## ANY 6 for ONLY $4.99

*State Article Number* **Z53 HT 2534, Item Number, Description, Quantity, Price.**

**Item 09**—Give a Gift of Money in charming Money Bags—12 Bags hand decorated with felt appliques, gold cord handles. Ship. wt. 4 oz.

**Item 10**—10 Assorted Striped Gift Bags—drawstring closings. Perfect for that odd-shaped gift. Wt. 6 oz.

**Item 11**—24 Colorful Felt Stick-Ons. 4 each of 6 cheery Christmas designs—some with glitter. Wt. 8 oz.

**Item 12** 6 Felt Stretch-On "Ribbon" Decorations—use in place of ribbon or tape for unusual package trim. Ship. wt. 4 oz.

**Item 13**—5 Rolls, 700 Ft. Total of Curling Ribbon in dispenser pack—fun to swirl, twirl. Wt. 10 oz.

**Item 14**—Bow Maker—make professional bows, favors. 24 pins, instructions incl. Ship. wt. 12 oz.

**Item 15**—3 Rolls Ribbon for Bow Maker in trio dispenser—won't unravel, tangle, stays neat until you use it. ¾ in wide, 150 ft. total. Wt. 10 oz.

**Item 16**—100 Bow Pins for Bow Maker. Ship. wt. 4 oz.

# Long-Lasting and Need no Care

**ARTIFICIAL TREES have decided advantages over real trees;**
- They're more perfectly formed.
- Branches adjust to your taste.
- Won't dry out and shed
- Fire and allergy resistant.
- Can be used year after year.

## Our Finest Scotch Pine with Snow-tipped Branches

**$19.95** 6½-ft.

Ⓒ Life like as a real tree from a snowy forest—but fuller and more graceful. Rich-looking heavy flocking looks like freshly-fallen snow. A full, bushy Polypropylene tree with variable length branches 3½-in. diameter and color coded for proper placement in hardwood trunk. You can shape branches to your taste, too. Needles cover trunk for fuller appearance. Flame resistant—safer to use with lights than real trees—won't dry or shed. No care needed, use year after year. Easy to assemble, stores compactly. 7½ ft tree has stand shown; 6½-ft. tree has green tripod. Ship wts. 29 lbs., 17 lbs. 7½ ft tree shipped Freight, Truck or Express.

48 HT 12405 R—7½-Ft. Tree. **$28.95**

48 HT 12404 A—6½-Ft. Tree. **19.95**

## New! Frosty Pine with Crinkle Finish

**$8.88** 6-ft.

Ⓓ A new and different Aluminum Tree for bright Christmases year after year. Sparkling 4 in diameter branches have embossed foil needles for that frosty look, won't tarnish. Easy to assemble—insert branches into foil-wrapped hardwood trunk. Flame-resistant. Metal, plastic-tipped stand is included.

48HT12417A-7 Ft. Wt. 9 lbs. **$11.88**

48HT12416M-6 Ft. Wt. 7 lbs. **8.88**

48HT12415 4 Ft. Wt. 6 lbs. **4.88**

Ⓔ Revolving Spotlight Stand, 16x0½ in. high. See P. 198

48HT12500MX-Wt. 10½ lbs. **$16.99**

## Realistic Green Balsam with Molded Needles

**$18.95** 6-ft.

Ⓕ Looks real—even feels real because of molded needles (see inset). Polyethylene tree has extra thick, lacy branches in 3 lengths to give tapered shape; light green tips for life like appearance. Insert branches are pre-drilled hardwood trunk to assemble. Stores compactly. Flame-resistant—won't dry or shed. Metal tripod stand incl.

48HT12411A 7 Ft. Wt. 18 lbs. **$23.95**

48HT12410A 6 Ft. Wt. 14 lbs. **18.95**

46HT12409M-4½ Ft. Wt. 8 lbs. **8.95**

Ⓖ RED TREE SKIRT, Abt. 36-in. diameter. See Pg. 198 for details.

48 HT 12611 X—Ship. wt. 2 oz. **$1.77**

## Snow-tipped Scotch Pine Realistic Molded Needles

**$18.95** 6-ft.

Ⓗ You'll get plenty of compliments on this plump, full Scotch Pine; captures all the beauty of Northern pine in life-like Polyethylene Molded needles (see inset) look and feel so real. Branch tips have white needles for snow tip effect. It even has pine cones. Extra thick, bushy branches in 3 lengths give tapered shape. Flame resistant. Easily assembled, stores compactly. Metal tripod stand included.

48HT12414A-7-Ft. Tree. Wt. 18 lbs. **$23.95**

48HT12413A-6-Ft. Tree. Wt. 14 lbs. **18.95**

48HT12412M-4½-Ft. Tree. Wt. 7 lbs. **9.95**

Ⓙ REVOLVING MUSICAL STAND. About 15-in. diameter. See Page 198.

48 HT 12501 X—Ship. wt. 7 lbs. **$9.29**

See Miniature Lights, P. 193



NOTE: We recommend miniature lights or floodlights for plastic artificial trees

## NEW! Shimmering Ornament Clusters

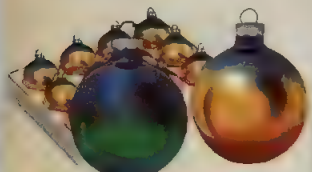
Delightful Clusters radiate the Christmas spirit in halls, doorways, or on mantel. Add elegance to any Christmas theme. Decorated glass ornaments hang from ribbons gathered by a fancy bow. Imported from Germany.

Cluster Of 12. Blue with purple band. Sizes 2 to 3-in. diam. Gold ribbon, 22-in. overall ligth.
48 HT 12195—Ship. wt. 1 lb. 9 oz. ..... $4.95

Cluster Of 6. Gold color, 2 to 3-in. diam. Red ribbon, 18 in. overall.
48 HT 12196—Ship. wt. 14 oz. $2.95

## 12 Red Satin Holly Balls

Bright, Shiny and Gay. Glossy satin-wrapped balls of light, unbreakable styrofoam topped with plastic berries and leaves. Abt. 2½-in. diam.
48 HT 12012—Ship. wt. 14 oz. ..... Box $1.97



## New Glass Ornaments $1.15 Box of 12

They're New! The Shaded—green and blue, and Rainbow—red, gold and blue. Bright, mirror finish. More decorative than plain type. 2½ in.
48 HT 12013—Shaded 48 HT 12014—Rainbow
Ship wt. 11 oz. Box of 12.
Box ..... $1.15
2 Boxes ..... $2.19

## The New Look of Elegance for Your Tree

6 Luxuriously Decorated Ornaments that lend a special elegance to any Christmas decorations. Hand crafted in satin with velvet, pearls, stones, gold cording and gleaming metallic loop fringe. Each ornament has loop for hanging on tree. Size about 3¼-inch diameter imported.
48 HT 12197—Ship. wt. 12 oz. ..... Set $2.95

Six Decorated Drums will give your tree a new look this Christmas. Drumsticks add realistic appearance. Gayly decorated in velvet, pearls, gold color braid and loop fringe. Drums hang from tree at playing angle. Cords for hanging. Three of each size drum: 3x3 in.; 2½x3¼ in. Imported.
48 HT 12196—Ship. wt. 10 oz. ..... Box $2.25

## Traditional Glass Ornaments

Elegant Decorator-Style Ornaments—"Heirloom" shapes and designs handed down through generations of skilled Old World artisans.

Fine Hand-Blown Glass—each different. White mallé finish, accented by hand-painted decorations of glitter, frosting and bright gold. About 3 to 5½ in. high. Imported. Box of 10. Ship. wt. 1 lb. 4 oz.
48 HT 12193. Box $3.95; 2 Boxes for $7.49

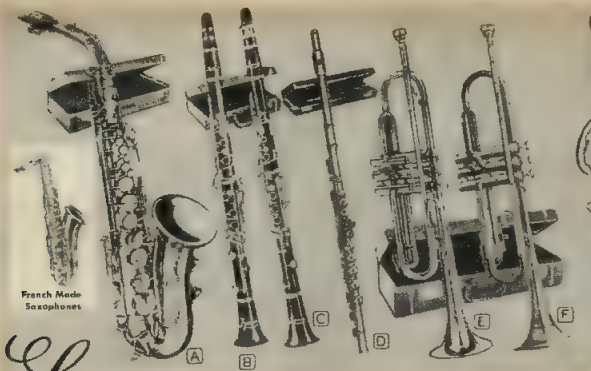
Colorful Festive Glass Ornaments. Hand-blown and hand-decorated by skilled Austrian craftsmen. Each ornament is different.

Frosted, Glitter-Spattered Designs or smooth shimmering surfaces. In clear, lost, gay colors. Ornaments are about 2¼ to 4½ in. high. Imported. Box of 12. Ship. wt. 1 lb.
48 HT 12185 Box $1.99; 2 Boxes for $3.78

## 6 Gay, Frolicking Santas

Jolly Little Figures to decorate tree, stockings, mantel, etc. Clad in red flannel like suits with furry trim. White fluffy beards, black boots. About 4 in. high—one enlarged to show detail. Imported.
48 HT 12199—Ship. wt. 4 oz. Box $1.29

*Shop Early, Phone Early*
*See AID, Page 408*




# Lyceum Musical Instruments of Quality

**GUARANTEED 20 YEARS! ALL INCLUDE CASES!**

**(A) FRENCH-MADE SAXOPHONES.** World's finest! Feature truly superlative tone, especially with easy-to-play low tones . . . and quick responsiveness. Integral tone holes drawn from body, hardened key mechanism. Nickel plated keys; dura-lacquer finish on body. With plush lined Gladstone case.

**French-Made E-Flat Alto Saxophone.**
**55V1794-16990*** 20 lbs. . . . . **$295 00**

**French-Made B-Flat Tenor Sax.** FOB Mich
**55V1795-18745** 28 lbs. . . . . **$330.00**

**(B) B-FLAT CLARINETS.** Boehm system. 17 keys, 6 rings. Both include Gladstone case

**Deluxe Wood Clarinet Outfit.** Expertly crafted of choice Grenadilla wood! Case hardened, solid nickel-silver keys. Professional caliber tuning and tone quality.
**55V1787-7390*** 6 lbs. . . . . **$139.50**

**Top Value Ebonite Clarinet**—nickel-silver lined upper joint, nickel plated keys. FOB Mich.
**55V1788-6645** 6 lbs. . . . . **$129 50**

**(C) PROFESSIONAL B FLAT CLARINET** *from France's outstanding wood-wind maker!* Finest, seasoned Grenadilla wood. Hand-forged, pure nickel-silver keys for maximum strength, durability. Exceptionally liquid tonal quality, perfect intonation, easy response. B-flat Boehm system, 17 keys, 6 rings. Complete with deluxe Gladstone case. FOB Mich
**55V1789-12748** 6 lbs. . . . . **$245 00**

**(D) PRECISION FLUTE.** Key of C, closed G-sharp key. Unbelievably easy-blowing—even in low register. Integral drawn holes, rolled edges. Perma-Pads. Solid nickel-silver body; nickel plated. Gladstone case. FOB Mich.
**55V1784-6790** 3 lbs. . . . . **$134.50**

**Silver-Plated Flute**—all else as above.
**55V1785-7390*** 3 lbs. . . . . **$139.50**

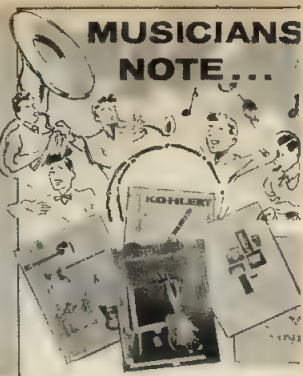
**Sterling Silver Flute.** All Sterling body, headembouchure, and foot joint. FOB Mich
**55V1786-12990** 3 lbs. . . . . **$250 00**

**(E) STUDENT B-FLAT TRUMPET.** Imported! Amazingly low priced for such outstanding quality! Features top valve springs usually found only in costliest models. Easy action, perfect tune, tone and intonation. Made with nickel-silver trim, dura lacquer finish for longer life. Luggage-type case.
**55V1790-6245*** 12 lbs. . . . . **$115 00**

**Student B-Flat Cornet**—as above. FOB Mich
**55V1791-5890** 12 lbs. . . . . **$110.00**

**(F) PROFESSIONAL B-FLAT TRUMPET.** Our finest! Beautifully made in USA with fully enclosed box valves. Tempered brass bell to eliminate valve "break-in" period. 2 water keys. Dura-lacquer finish, nickel trim for added beauty, protection. Gladstone case.
**55V1792-9645*** 13 lbs. . . . . **$179.50**

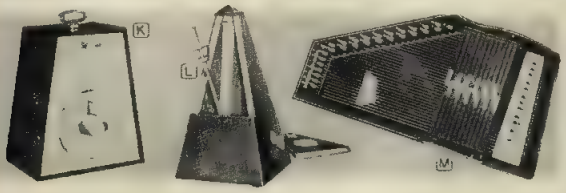
**"Pro" B-Flat Cornet**—as above. FOB Mich
**55V1793-9290** 13 lbs. . . . . **$174 50**




**Equip entire orchestras, bands or student musical programs at LOWEST PRICES . . . TRY US!**

**FREE LITERATURE** covering our extensive line of quality musical instruments of most name brands is yours for the asking. No matter what your musical need . . . whether you're a music teacher, band leader, professional or student . . . make us your music headquarters. We offer a complete selection of instruments and band accessories . . . all available at lowest prices.

**WRITE OUR SPECIAL SERVICES DEPARTMENT** for information and prices. Tell us what instruments you are interested in and we will send you—without obligation—brochures and booklets.




**(K) SETH THOMAS TRANSISTOR METRONOME.** No cords, nothing to wind! Beats time with a distinct, precise click. Sound selector adjusts volume; Sealed movement, with tempo selector dial. Mahogany finished hardwood case; gold-tone dial. Uses two 9V batt. (not incl.). 6¾x5¼x3¼".
**55A1867-1495*** 3½ lbs. . . . . **$24 95**

**(L) SETH THOMAS MECHANICAL METRONOME.** Pendulum adjusts for tempos of from 40 to 208 beats a minute! Delivers both audible and visual beat. Mahogany finish hardwood case: 8⅝" high, 4½" sq. base. Keywound mechanism.
**55A1807-895*** 3 lbs. . . . . **$14.95**

**(M) 12-BAR AUTOHARP.** Easy to learn! Anyone can play it no musical background, no fingering required. Simply press any of 12 pre-set chord buttons and strum strings. 36 strings for 2 full octaves, bass. Tuning key; wire music stand; 4 picks; instructions. Black housing. 21¼x12x1¼". 8 lb.
**55V1752-3570*** . . . . . **$59 00**
**Carry Case** for above. 2 lbs.
**55V1753-670*** . . . . . **$10 50**

**(G) HOHNER CHROMATIC HARMONICA.** 40 perfectly tuned reeds, 10 holes. Even has sharps and flats. Leather valves. Key of C, 4½" long.
**55V1755-715*** ½ lb. . . . . **$9.50**

**(H) HOHNER 64-REED CHROMATIC HARMONICA.** Professional model with musical range of 4 full chromatic octaves—small C to 4-line C, 16 holes, leather valves. 7" long. With sturdy carry pouch.
**55V1754-1425*** 1 lb. . . . . **$18.95**

**(J) HOHNER 26-KEY MELODICA PIANO.** Here it is! The same fun-filled instrument you've seen played by Steve Allen on TV. Features 2-octave range for C' to C'''. Piano-type keyboard of 18 white, 10 black keys. Blowing the instrument while fingering keyboard produces excellent tonal quality in perfect pitch. Has precision brass reeds, wood center. Comfortable strap for left hand. 2 mouthpieces, instructions, carry case included.
**55V1751-1797*** 3 lbs. . . . . **$24.95**



*QUICK DELIVERY. These items carried in stock for immediate delivery. Others FOB Michigan.

# Professional Quality ELECTRIC GUITARS

**(1) ALL WOOD UKE** Hand some maple neck and body with nylon strings. Non-slip friction tuning pegs, poly fingerboard. Grained walnut color. 21x8½x2½".
**55V1712-467** 3 lbs. . . **$6 50**

### COMPLETE OUTFIT

Above uke, fitted custom vinyl bag, record and chart-book instructions, felt pick. 3½ lbs.
**55V1713-787** . . . . . **$11 50**

**(2) BARITONE UKE.** Hand laminated all maple body. Lively, resonant sound. Non-slip adjustable pegs. 29½x8 10x3½". 3½ lbs.
**55V1714-1625** . . . . **$23.50**

### COMPLETE OUTFIT

Baritone uke (2) plus fully backed vinyl bag, record, book chart teacher, felt pick.
**55V1715-2087** 4 lbs **$31 50**

**(3) CHORDMASTER.** Fits neck of any uke. Just press button — plays chord wanted.
**55V1817-115** ½ lb. **$1.75**

**(4) WEXLER MANDOLIN** Good looking, sweet playing! Pear-shaped with arched choice spruce top, arched back and inlaid binding all around. Delicately shaded walnut finish. F-holes in body for mellow, dulcet tone. Opal buttons and bushings, white guard plate and bridge, all hardwood neck. 5 lbs.
**55V1743-1945** . . . **$24.95**

**(5) LONG NECK 5-STRING 30 Lug BANJO.** Top performer as lead in Bluegrass or Dixie band . . . produces excellent tone and big-sound resonance that will "cut through" and be heard above the rest. Gleaming aluminum body with 30 lug tension brackets, mylar plastic heads and steel reinforced neck. Precision rubbed hardwood fingerboard with inlaid position markers. 44x2½x11¾" wide.
**55V1716-4340** 9 lbs. . . . . **$64 50**

**(6) STANDARD NECK 5-STRING 18 Lug BANJO.** All wood body with steel reinforced hardwood neck, Mylar plastic heads, 18 lug tension brackets. 37x3x11¾" wide.
**55V1717-3490** 8 lbs. . . . . **$52 50**

**(7) KAY Deluxe BANJOS with RESONATORS** Choose from Tenor or 5 String models . . both include custom-shaped rigid fibreboard case—all at this one exciting price! Banjos are standard length, well formed instruments with remarkable tonal qualities. Both have all maple neck and body in shaded brown finish accented by golden highlights. 16 nickel plated brackets, adjustable tension pegs and mylar plastic head are added features you'll appreciate. Resonators are laminated, crack-proof maple with celluloid bound edge. 14 lbs.
**55V1801-4990** 5 String Banjo . . **With Case $84 50**
**55V1802-4990** Tenor Banjo . . . . **With Case $84 50**

**(A) SOLID BODY Electric GUITAR OUTFIT.** Unbeatable value! 38" long, contoured solid hardwood guitar has hi-gloss walnut-to-chony finish, steel reinforced neck, adjustable bridge, chromed pickup. Features separate controls for tone and volume, on-off switch. Also included at this terrific price—guitar to amplifier input, genuine leather neck strap, instruction record, chart book, plus a pick. 10 lbs.
**55V1700-3345** . . . . . **$50.00**

**(B) GREGORY "Mark I" 3-Tube AMPLIFIER.** Never before—sound perfection at a price like this! Imagine . . . 5-watt peak power, special PM speaker, 2 inputs! Volume control, push pull switch, too. 13x7x16" high.
**55V1803-2690** 10 lbs. . . . . **$34.95**

### COMBINATION SPECIAL!

Extra savings! Get guitar (A), with all accessories—plus amplifier (B). 20 lbs.
***55V1818-5499** . . . . . **Complete $84.95**

**(C) 2 PICKUP SOLID BODY Electric GUITAR with TREMOLO.** A superb 2 pickup version of (A)—each pickup with its own on-off controls! Also features built-in hand vibrato for breathtaking new dimension in playing. All accessories as in (A). 11 lbs.
**55V1701-4690** . . . . . **$70 00**

**(D) GREGORY "Mark V" 4-TUBE AMPLIFIER with TREMOLO.** Moderate in price, yet top features. Heavy-duty 8" PM speaker, 2 inputs, 4 controls (volume, tone, tremolo speed, tremolo intensity). 8 watt peak gives crisp auditorium sound. 16x8x19".
**55V1804-3690** 12 lbs. . . . . **$49.95**

### COMBINATION SPECIAL!

Save more! Guitar (C), all accessories—plus "Mark V" 4-tube amplifier (D). 23 lbs.
***55V1808-7899** . . . . . **Complete $119.95**

**(E) 3 PICKUP SOLID BODY Electric GUITAR with TREMOLO.** As (A) and (B), but 3 pickups, tremolo, sep. controls. All accessories.
**55V1702-5690** 12 lbs. . . . . **$80.00**

**(F) OUR FINEST! 4 PICKUP SOLID BODY with TREMOLO.** Truly complete guitar. Each pickup has separate switch. Solid 40" long giant has tone and volume controls, solo or rhythm bass cutout, tremolo, adjustable steel reinforced slimline neck, adjustable bridge, rosewood fingerboard, inlaid markers. Superb extreme-gloss finish, double cutaway styling. Same accessories as (A).
**55V1703-9270** 12 lbs. . . . . **$139.50**

**(G) ELECTRIC 4-String BASS GUITAR.** 42½" long with adjustable chrome pickup, separate volume and tone controls, input. Holder pegs side and bottom. Machine head; steel reinforced neck. Leather strap.
**55V1704-6290** 10 lbs. . . . . **$94 50**

**(H) KAY Arched Top ELECTRIC THINLINES.** Trim 1¾" thin, auditorium size (40x15") beauties. Fully arched spruce tops and curly maple backs—hand laminated. Each with Thin Lite neck, adjustable truss rod, celluloid bound oval rosewood fingerboard and inlaid markers. Adjustable magnetic pickup, separate tone and volume controls. Adjustable rosewood bridge. 12 lbs.
**55V1797-8990** 3 Pickups. . . . . **$139.50**
**55V1796-5990** 1 Pickup. . . . . **$2.50**
**55V1798-1200** Fitted Fibreboard Case . . . . . **$ 18.00**

**(J) (K) GREGORY PROFESSIONAL AMPLIFIERS.** Top 3—none finer! Extra dependable because of fused circuits 5 tubes, 2 dual purpose for 7 tube power, dialotron-free sound. All have on off switch, pilot light.

**(J) Mark X** delivers 30 watt peak power audio. Has 12" PM heavy-duty speaker, built-in tremolo with speed, intensity controls. 3 inputs; separate volume and tone controls. 13x9x18" wide. 18 lbs.
***55V1805-5990** . . . . . **$99.95**

**(K) Mark XX.** As above, but gives 40 watt peak, has 2 speakers (12"), 4 inputs, 2 volume and 2 tone controls. 19x9x26" wide
***55V1806-8990** 24 lbs. . . . . **$149.95**

**BASS AMPLIFIER.** Unsurpassed for reproducing unistorted deep, deep sound 40 watt peak, 2 heavy-duty 12" speakers, 3 inputs, volume, tone controls. 19x9x26" wide.
***55V1807-9990** 28 lbs. . . . . **$169.95**

**(L) PORTABLE TRANSISTOR AMPLIFIER . . .** works anywhere—no outlet needed! Amplifies voice (up to 5 times!), radio, recorder, guitar, uke—even piano. Has 4 transistors, 7x5" hi-fi speaker, 2 inputs, separate vol. and tone controls. With shoulder strap. Only 8x3⅞x10" wide. 5 lbs. (Use 8 "C" batteries—not incl.).
**55V1811-2670** . . . . . **$44.95**

## STRUM ALONG . . . and join the Hootenanny fun!

**(M) FLAT TOP Folk GUITAR** of mahogany finished birch with shaded sunburst highlights. An exceptionally fine tone, this feature-packed, full-size 38½" guitar has steel reinforced neck, hardwood fingerboard, celluloid pick guard, movable bridge. Superb resonance, tone.
**55V1709-1499** 7 lbs. . . . . **$21.50**

### SPECIAL! Complete Flat Top Outfit

Above guitar (M) with custom, fully lined zippered vinyl carrying bag. Also included: record plus chart book instruction course, nylon neck cord, pick. 9 lbs.
**55V1718-2099** . . . . . **Complete $32 50**

**(N) AUDITORIUM FLAT TOP Western GUITAR.** A jumbo 40" long with deeper sound chamber to deliver magnificent tone with greater resonance and "bounce". Carefully shaded birch accented by white striping. Steel reinforced neck, inlaid hardwood fingerboard, celluloid pick guard.
**55V1707-2390** 8 lbs. . . . . **$34.50**

### SPECIAL! Auditorium Outfit

Includes above guitar (N) with customized, lined, zippered vinyl bag. Also, instruction record and chart-book, nylon neck cord—plus pick. 10 lbs.
**55V1708-2990** . . . . . **Complete $43.50**

**(P) RHYTHM FLAT TOP Folk GUITAR**—our finest! Hand-rubbed, close-grained spruce top, genuine maple sides and back. Extra wide (15½") and deep (4½") accentuates resonant bass tones. Steel reinforced neck, inlaid fingerboard markers, 41" long.
**55V1710-3670** 9 lbs. . . . . **$52.50**

### STRAP made to LAST

**(R) HOOTENANNY Strap.** 1½" woven fabric.
**55V1758-210** For Guitars. . . . . **$2.75**
**(S) Top Grain COWHIDE** Shoulder cushion.
**55V1756-297** For Guitars. . . . . **$4.50**
**55V1757-297** For Banjos. . . . . **$4.50**

**(T) SPRUCE TOP Classic GUITAR**—with nylon strings. High-rated, standard 38½" classic features solid maple sides and back, steel reinforced neck, and inlaid fingerboard markers. Has deluxe geared and recessed machine-head tuning pegs.
**55V1705-1945** 7 lbs. . . . . **$27.50**

### SPECIAL! Spruce Top Classic Outfit

You get guitar (T), custom-fitted zippered vinyl bag, record, book-chart instructions, cord and pick. 9 lbs.
**55V1706-2499** . . . . . **Complete $38 50**

**(U) DELUXE Concert FLAT-TOP GUITAR.** Choice Philippine wood with resonant spruce top and nylon strings for exceptionally mellow tone. 38½" concert size. Has steel reinforced neck and sturdy machine-head recessed tuning pegs.
**55V1719-2640** 8 lbs. . . . . **$37.50**

**(V) FLAT-TOP Grand Concert GUITAR.** Extra large 39½" classic beauty is hand-cut and glued . . . equal in tone to guitars selling for 2 to 3 times as much! Made from choice, close grained spruce with solid maple sides and body. Steel reinforced adjustable neck with pearlescent inlays on fingerboard and magnificent inlaid design encircling sound mouth and running around face. 9 lbs.
**55V1711-3470** . . . . . **$49.50**

**(W) KAY Arched Top GUITAR.** Super auditorium size — 41x15½". Superbly crafted with fully arched, laminated, crackproof maple body in shaded sunburst finish. Gives rich, mellow acoustic chamber sound. Steel reinforced neck, adjustable bridge.
**55V1799-2570** 11 lbs. . . . . **$39.50**

**(X) KAY Arched Top "MERCURY".** Deluxe version of (W) with rosewood fingerboard and bridge, patented "Thin-Lite" neck with adjustable truss rod, hinged tail piece.
**55V1800-3390** 11 lbs. . . . . **$52 50**

*Indicates items not mailable by parcel post. These are shipped truck or express. ALL ARE CARRIED IN STOCK!

3 Pickup Solid Body ELECTRIC Guitar with TREMOLO
4 Pickup Solid Body ELECTRIC Guitar with TREMOLO
E
F
4-String ELECTRIC BASS GUITAR
G
H
2 Pickup ELECTRIC Guitar with TREMOLO
C
D
K
J
SOLID BODY ELECTRIC GUITAR
With guitar to amplifier input record, book, neckstrap, pick
Gregory AMPLIFIER
B
A
JUMBO WESTERN GUITARS
P
N
KAY Arched Top GUITARS
X
W
Transistorized AMPLIFIER
L
R
S
FINEST Concert FLAT-TOPS
V
U
Complete FOLK Outfit
GUITAR ONLY
M
T
Complete CLASSIC Outfit
GUITAR ONLY

A truly Professional Set—Complete!

EVERYTHING SHOWN INCLUDED!

## Complete Deluxe Professional DRUM Outfit

**Look what you get—everything you see!** And these are top-notch drums featuring double-lug, individual double tension rods, tough, resonant plastic heads; and 4-ply all wood shells in finest red sparkle pearl finish

(1) **Bass Drum**—full size, 14x22", with adjustable muffler and deluxe foot pedal assembly Matching pearl inlaid counter-hoops, adjustable Tom-Tom holder, disappearing spurs, cymbal holder.
(2) **20-inch Cymbal**—solid brass Mounts on bass drum.
(3) **Shell Mount Tom-Tom**—9x13". Chrome rims, hoops
(4) **Cowbell & Deluxe Woodblock** -with combination holder
(5) **Snare Drum**—14x5½" with "Rim-Shot" triple flanged hoops, all chrome plated Fast working double snare throwoff strainer Flat base stand incl
(6) **Hi-Hat Sock Cymbals**—2 brass cymbals on deluxe flat base stand. Features fast-action sock pedal
(7) **Floor Tom-Tom**—16x16" With legs, adjustable brackets, chromed hardware Separate tension lugs.
(8) **14-inch Cymbal**—solid brass! Deluxe flat base stand.

All this plus a pair of sticks, a pair of jazz brushes . . , and a drum key *Guaranteed finest professional quality throughout!*

***55V1741-19970** 90 lbs. In stock. . . . . **$279.95**

Top Rated SNARE DRUM Sets

**SUPER VALUE**
- Drum
- Drum Stand
- 10" Brass Cymbal & Stand
- Sticks and Brushes
- Instructions

**(A) PRO 8 LUG SNARE DRUM SET** Blue sparkle pearl finish on 5½x14" all-wood 4 ply shell *Look!* 8 separate tension lugs, internal muffler, tone control *Plus!* Adjustable snare throwoff, 16 snares, triple flanged hoops resonant plastic heads and chrome hardware Includes sticks drum key, nickel plated tripod stand, Haskell Harr instruction book

**55V1815-3290** 10 lbs. . . . . **$44.95**

12-inch **SOLID BRASS CYMBAL** on deluxe flat bottom, chromed stand Comes with jazz brushes

**55V1726-1160** 5 lbs. . . . . **$16.95**

**SAVE MORE!** Get Snare Drum and Cymbal Sets

**55V1809-3988** 15 lbs . . . . **$61.90**

**(B) Mastro SNARE DRUM.** 14x6½" sparkle pearl plastic body, tunable, resonant mylar head Enameled steel, adjustable tripod stand, sticks 9 lbs. ret $22.50

**55V1816-1297 $22.50**

**10" BRASS CYMBAL** Stand, etc., as (A)

**55V1725-960** 4 lbs. . . . . **$15.75**

**SAVE MORE!** Both sets.

**55V1810-2045**

. . . **Both $38.25**

Big Band quality at a Downbeat Price

### 7-Piece PROFESSIONAL Drum Outfit

All-wood 4 ply shells with rich *red sparkle pearl finish.* Tough plastic heads; chrome hardware. With sticks, jazz brushes.

(9) **Bass Drum**—14x20" with separate tensions, disappearing spurs and cymbal holder. Built-in adj Tom-Tom holder.
(10) **Snare Drum**—14x5½". Features separate tensions, triple flanged hoops and snare throwoff With stand
(11) **Tom-Tom**—8x12". Separate tensions, triple flanged hoops.

***55V1742-11440** 50 lbs. Carried in stock. . . . . **$174.50**

## MAGNUS 24 Chord CONSOLE ORGAN

**in elegant Walnut Hardwood**

Play it the day you get it! 37 full-size treble keys, 16 chord keys and 8 counter-bass tabs give 24-chord range of musical effects. Dual volume control allows player to use foot pedal to manually adjust volume for even greater expression. Dual reed volume chamber lets melody swell as if electrically amplified Built-on Magna-Lite illuminates music American made throughout. 38⅜"x14¼"x34½"-wide hand-rubbed walnut cabinet 58 lbs.

***55V1812-16970** . . . . . **$239.50**

**MAGNUS 12 Chord ORGAN**—without Magna Lite Hand-rubbed wood, walnut gloss lacquer finish. 47 lbs.

***55V1813-10470** . . . . . **$149.50**

**BENCH for either.** 21x11x17". 9 lbs.

**55V1814-1120** . . . . . **$14.95**

**(C) MEXICANA Conga DRUM.** Creates pulsating rhythm to make any party a rousing success Duo-tone hardwood, carefully turned for maximum resonance; 7" genuine goatskin head. 20" high Complete with carrying strap. 6 lbs.

**55V1722-920** . . . . . **$14.95**

**(D) TUNEABLE BONGOS** — *professionally rated!* 4 chromed tension adjusters give any tone pitch desired. Sparkling pearlized finish over hardwood shells, 6" and 8" white calfskin heads Deluxe chromed lugs and rims 6½" high With tuning key 6 lbs.

**55V1721-1660** . . . . . **$24.95**

**(E) HAND-CRAFTED Calypso SET** South-of-the-border rhythm group includes wood bongos and hand-decorated gourd maracas. Drums have 2-tone lacquer finish curved sides for better grip. 6" and 7" goatskin heads, 6½" high set lbs

**55V1720-435** . . . **$6.95**

**SAVE MONEY ON ANY MAGNUS CHORD ORGAN**
**Send for FREE Catalog**

Select the model you want . . . and let us show you how we can save you more. Write today for details.



*Indicates items not mailable by parcel post Shpd. truck or express. All carried in stock—no waiting for delivery!

# A Treasure For Her by CLINTON

All Movement Parts GUARANTEED FOR LIFE

**A FASHION GALORE.** The most versatile pendant watch we've ever seen! Lovely yellow gold flashed on a 24 inch twisted double link chain. Three different and unique bezels snap easily on or off to provide the right accessory for any outfit. Wear it to work with one of the exquisite cloisonné styles—snap that one off, snap another on—and it's ready for evening wear with the elegant highly polished faceted model. An unusual faceted crystal adds to the look of perfection. The watch has 17 Jewels, is shock-resistant with an unbreakable mainspring, and is GUARANTEED FOR LIFE*. Shipped in an attractive presentation box to protect this lovely possession.

55W47280T-2750 $64.95

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**B SAMOA.** Delightfully different and exotic. A graceful pendant watch of simulated crushed jade with yellow florentine accents. Suspended from an unusual florentine rope chain. Shock-resistant 17 Jewel movement has unbreakable mainspring, is GUARANTEED FOR LIFE*. Equally elegant is the matching cuff bracelet. A lovely band of simulated crushed jade to encircle your wrist. Florentine finished on the inside as well as florentine accents at the closing. Bracelet does not have a watch.

| | | |
|---|---|---|
| 55W47201T-2895 | Bracelet & Pendant Set | $99.75 |
| 55W47202T-1095 | Bracelet only | $21.75 |
| 55W47203T-1895 | Pendant Watch only | $37.75 |

Each individual pendant watch is packaged in this beautiful Velvet Treasure Chest. It is a dainty and attractive accessory for your dressing table to hold your precious rings, earrings or watch.

**C ROSETTE.** Exquisitely detailed yellow gold flashed fashion note. Open rose with a lustrous simulated pearl in the center and graceful leaves hold a dainty watch. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. This unique creation can be worn as a brooch or by the easy addition of the lovely double link chain can be worn as a pendant. A 'must' for your jewelry collection.

55W47204T-1995 $38.75

**D SUNRISE.** Off center setting creates a delightfully different look. Faceted crystal is enhanced by the swirled texture of the yellow gold flashed bezel. Double link twisted neck chain is about 24 inches long 17 Jewel movement is shock-resistant, with unbreakable mainspring and is GUARANTEED FOR LIFE.

55W47205T-2550 $51.75

**E CHALET.** See your watch in action! A faceted crystal back provides a fascinating view of the 17 Jewel movement. It's shock-resistant and GUARANTEED FOR LIFE*. Yellow gold flashed pear shape case with florentine detail edging around dial. Twisted double link chain.

55W47206T-1995 $38.75

Shipping weight 8 oz.

**F ROULEAU.** A sumptuous pendant watch that is a splendid replica of a gold coin. Luscious champaign color dial blends with the yellow gold flashed case. Unique rope-twist neck chain is about 24 inches long. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*, has an unbreakable mainspring. A truly inspired design with a feeling of elegance.

55W47207T-3250 $64.95

**G DOMINIQUE.** Flip-over pendant watch for fashionable timekeeping. Yellow gold flashed florentined teardrop case with a shining edge. Teardrop crystal reflects all the colors of the rainbow. 24 inch double link chain. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*.

55W47208T-1595 $31.75

**H HIALEAH.** Exquisite femininity is the keynote of this graceful pendant watch. Florentine finished leaves encircle the watch and are touched up with one dainty simulated pearl. Yellow gold flashed, with faceted crystal. Twisted double link chain. 17 Jewel shock-resistant movement, unbreakable mainspring, GUARANTEED FOR LIFE*.

55W47209T-1695 $32.95

Copyright 1965, C.W. Co.

# CLINTON

All Movements Parts GUARANTEED FOR LIFE*

Every watch beautifully Gift Boxed

**A CHALLENGER.** Rugged and handsome. WATERPROOF**, all stainless steel with matching steel expansion band. Sun-glo dial with luminous dots and hands. Sweep second hand. 17 Jewel shock-res stant movement GUARANTEED FOR LIFE*. CALENDAR window shows date. Unbreakable mainspring and crystal.
55W47210T-1895 $39.75

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**B SEA WOLF.** 17 Jewel WATERPROOF** Chrome plated top, steel back for sturdiness. Luminous dots and hands, sweep second hand. All steel expansion band. Shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE*
55W47213T-1495 $29.75
**As above, all STAINLESS STEEL**
55W47216T-1895 $37.75

**C FALCON.** Exceptionally handsome square AUTOMATIC CALENDAR 17 Jewel, shock-resistant with unbreakable mainspring. WATERPROOF**. Yellow gold flashed with expansion band. High rock crystal. Sun-glo dial with luminous dots and hands
55W47211T-4875 $99.75
**All stainless steel with charcoal gray dial.**
55W47212T-4875 $89.75

**D CENTURY. AUTOMATIC.** Calendar shows day of week as well as date. WATERPROOF**. 17 Jewels, shock-resistant GUARANTEED FOR LIFE*. Yellow gold flashed with matching all expansion band. Sun-glo dial with luminous dots and hands.
55W47213T-3450 $69.50
**Stainless steel** with steel expansion.
55W47214T-3450 $89.50

**WATERPROOF: Guaranteed waterproof as long as case, crown and crystal are intact.

Shipping weight 8 oz. Copyright 1965 C W Co

**E SEA PRINCE.** 17 Jewel WATERPROOF**. Sleek and thin, yellow gold flashed top, steel back. Shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE* Matching expansion band Luminous dots and hands. Sweep second.
55W47217T-1895 $37.75
**As above, with black dial.**
55W47218T-1895 $37.75

**F HELMSMAN.** WATERPROOF** 17 Jewels CALENDAR window shows date Shock-resistant with unbreakable mainspring, GUARANTEED FOR LIFE*. Sun-glo dial with luminous dots and hands. Yellow gold flashed top, steel back. Matching expansion band.
55W47219T-1995 $39.75
**Chrome plated top, steel back with all steel expansion band.**
55W47220T-1995 $39.75

**G THE V.I.P.** 14K gold, wafer-thin WATERPROOF** Unusual, handsome florentine bezel and florentine expansion band. High sheen dial Sweep second hand. 17 Jewels, shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE* and very, very thin! The handsomest waterproof** watch we've ever seen.
55W47221T-5750 $111.50

**H SKINDIVER.** Tested WATERPROOF** to 600 feet! All stainless steel case has elapsed time bezel. Waterproof strap AUTOMATIC 17 Jewel shock-resistant movement GUARANTEED FOR LIFE* CALENDAR has magnifying louce over date Black dial with luminous dots and hands
55W47222T-4500 $87.50
**Boys' and ladies'** size Skindiver. No automatic or calendar features.
55W47223T-2995 $59.75

# CLINTON

**A CADET.** Boy's size WATERPROOF** just like Dad's! Chrome plated top, steel back. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Full figure dial with luminous dots and hands. Sweep second hand. No-break crystal. All steel expansion band.
55W47224T-1595 $31.75
**As above with yellow gold flashed top.**
55W47225T-1695 $32.95

**B JAVELIN.** Self-winding AUTOMATIC. 21 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** yellow gold flashed with steel back. Sweep second hand. Luminous dots and hands. Clint-O-Flex expansion band. You can tie it in a knot!
55W47226T-2995 $59.75
**As above, with black dial.**
55W47227T-2695 $66.75

**C BLACK BEAUTY.** 25 Jewel AUTOMATIC. No winding ever! Shock-resistant, GUARANTEED FOR LIFE*. Yellow gold flashed top, steel back. Handsome expansion band with leather insets. Black dial. Sweep second hand.
55W47228T-3950 $78.95
**As above with white dial.**
55W47229T-3950 $78.95

**D ROYAL MARINE.** Our exclusive design in the continental manner. Smart, handsome WATERPROOF** with accurate 17 Jewel shock-resistant movement. GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal. Sweep second hand. Luminous dots and hands. ALL STAINLESS STEEL CASE GUARANTEED FOR LIFE! Matching all stainless steel Clint-O-Flex expansion band can be tied in a knot!
55W47230T-1895 $37.75
**As above, with black dial.**
55W47231T-1895 $37.75

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.
Copyright 1965 C.W. Co.

**E SANTA FE TRANSPORTATION WATCH.** Heavy duty yellow gold flashed timepiece with large, clear black numerals, minute divisions and small second hand. Unbreakable crystal. 21 Jewel shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE*. Sturdy leather band.
55W47232T-2895 $37.75
**As above with chrome plated case.**
55W47233T-2395 $46.95

**F ELECTROMATIC.** The accurate split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed top with stainless steel back. Luminous dots and hands. Sweep second hand. Water-resistant**. Matching florentine expansion band. Special Electric Watch Guarantee.
55W47234T-5950 $116.90

**G MONTEGO.** 17 Jewel dress watch. Yellow gold flashed top, steel back. Matching expansion band CALENDAR window at six position. GUARANTEED FOR LIFE.*
55W47235T-2950 $56.25
**As above without calendar feature.**
55W47236T-2375 $46.85

**H ANGELO.** Florentine finish bezel with matching florentine expansion. Yellow gold flashed top, steel back. 17 Jewel shock-resistant GUARANTEED FOR LIFE.*
55W47237T-2895 $56.75

**J VICTOR.** Gleaming black dial in yellow florentine gold flashed case with steel back. Matching expansion band. 17 Jewels shock-resistant, is GUARANTEED FOR LIFE.*
55W47238T-1995 $39.75

**K ANDAMO.** AUTOMATIC, winds itself! Dial has high raised markers. Luminous dots and hands Calendar window shows date. All stainless steel with expansion band. 17 Jewels GUARANTEED FOR LIFE.*
55W47239T-4900 $97.50
**Yellow gold flashed top, steel back.**
55W47240T-4900 $97.50

**(A) 17 Jewel Day-and-Date Watch** Calendar watch that shows the date PLUS the day of the week at a glance! 17 jewel, waterproof, shockproof movement. Luminous hands and dots. Sweep second hand. Chrome case. Stainless steel back.

55W131-1495 Stainless steel expansion band ..... $29.95

**(B) 21 Jewel Self Wind Calendar Watch** Yellow top stainless steel back. Shows date automatically. 21 jewel self winding movement. Luminous dots, hands. Sweep second hand.

55W133 2075 Yellow gold filled expansion band ..... $42.95

**(C) 21 Jewel Self Wind Calendar Watch** Gray dial luminous dots and hands, sweep second hand and special magnification over calendar window. 21 jewel self winding movement. All stainless steel waterproof case.

55W132-1965 Stainless steel expansion band ..... $39.90

**17 Jewel Calendar Watch** Waterproof* and shockproof. Chrome or Yellow top Stainless steel back. Luminous hands and dots. Easy-to-read calendar with black numerals. Matching expansion band.

55W134-1225 Chrome ..... $24.95
55W135-1325 Yellow ..... 26.95

*Waterproof so long as case crown and crystal remain intact.

**Career Girl.** 17 jewel waterproof* in Yellow or Chrome. Stainless steel back and matching band. Ideal for nurses and sportswear. Numeral dial, luminous hands and dots. Sweep second hand.

55W124-1350 Yellow $26.95
55W125-1220 Chrome .. 24.95

**21 Jewel Sports Watch** Handsome and desirable for casual wear. Yellow polished finish with knurled bezel. Black suede strap. Stainless steel back.

55W141-1190 ..... $23.95

**Petite Marquise (Left)** Modern marquise shape case in Yellow rolled gold plate. Stainless steel back. 17 jewel movement. Faceted crystal.

55W113-1325 Gold Filled Expansion Band. ..... $25.95

**Petite Oval (Right)** Delightfully styled with high domed crystal. Case in Yellow or White. Stainless steel back. 17 jewel movement. Easy-to-read square dial. Matching expansion band.

55W114-1280 Yellow ..... $24.95
55W115-1280 White ..... 24.95

Fascinatingly styled pendant watch with dependable Hagn 17 jewel movement. Faceted crystal. Florentine finish case and 24" matching chain.

55W139-1195 ..... $23.95

**24-Hour Black Dial Watch.** Military style. 17 jewel waterproof* movement. White numerals markers and hands. Chrome case with stainless steel back. Leather strap.

55W140-1075 ..... $21.95

**17-Jewel Boy's Model** Ideal smaller watch for boys and young men. Waterproof* movement. Full numeral dial with luminous hands and dots. Chrome case and stainless steel back. Sweep second hand. Gray leather band.

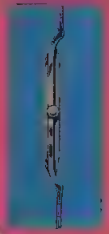
55W123-940 ..... $17.95

# GRUEN Precision®

THE MOST IMPORTANT WORD IN WATCHMAKING

## DRESS-WATERPROOF* DESIGNS

ALL GRUEN WATCHES HAVE 17 JEWELS OR MORE, UNBREAKABLE MAINSPRINGS, ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS.



"THE [illegible] VERI-THIN"

**VERI-THIN WATERPROOF***

Wear it to work or play. Nite-glo dial. 17 jewels. Shock and dust resist. 10 kt rolled gold plate case. Expansion band.

Retail $59.50

**ALL STEEL CASE**

VERI-THIN* RANGER

Attractive, accurate and tough Waterproof* Nite-glo dial. 17 jewels. Shock, dust resist. Expansion band.

**55W695T-2370**

**Retail $49.75**

**WATERPROOF***

A workhorse that's feminine. 17 jewels. Nite-glo dial. [illegible] plate top, stainless steel back. Shock and dust resist. Expansion bracelet.

**55W698T-2850**

**Retail $55.00**

**DRESS WATERPROOF***

VERI-THIN* TEMPEST

Dependably yours. Nite-glo dial. Shock, dust resist. 17 jewels. Stainless steel back. Stainless steel base. Kreisler expansion band.

**55W706T-2755 Ret. $65.00**

**VT Tempest with ebony dial**

**55W707T-2755 Retail $65.00**

**MAGNIFIED DATE WINDOW**

HAWK

Distinctive and practical! Waterproof* Nite-glo dial. 17 jewels. Stainless steel back. Shock, dust resist. Expansion band.

**55W705T-3350**

Retail $[illegible]

**17 JEWELS**

For the particular. Case is 10 kt rolled gold plate [illegible] filled arms.

**55W703T-3075**

**Retail $68.00**

**Car. Mag in white case**

**55W704T-3075 Retail $68.00**

**2 DIAMONDS**

A wrist flattering bracelet timepiece. 17 jewels. 10 kt rolled gold plate top, stainless steel back. Gold filled arms.

Retail $75.00

**Car. Star in yellow case**

**55W702T-3765 Retail $75.00**

**17 JEWELS**

LARK

Pleasant to look at any time. 10 kt. rolled gold plate top stainless steel back. Raised hour markers. Expansion bracelet.

**55W699T-2328**

**Retail $49.75**

**Lark in white case**

**55W700T-2328 Retail $49.75**

**FACETED CRYSTAL**

LADY EVE

Unique new design. 17 jewels. Florentine finish. 10 kt rolled gold plate top, stainless steel back. Adjustable bracelet.

**55W696T-3765**

**Retail $71.50**

**Lady Eve in white case**

**55W697T-3765 Ret. $71.50**

## EVERY WATCH IS GRUEN GUARANTEED

The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee.

*as long as case, crown, crystal remain intact

HAGNS...55 YEARS OF DEPENDABLE SERVICE

*Beautifully Gift Packaged*

# WALTHAM®

An international product by Waltham of Chicago

## SHOCK RESISTANT UNBREAKABLE MAINSPRING

## LIFETIME GUARANTEE

**Calendar Fleet Y:** Man's 17 jewel, **self-winding, calendar** dress watch—as good-looking as it is dependable! **Waterproof*** yellow top case, steel back. Stick figure dial features luminous hands and hour dots, sweep second hand. Matching expansion band. Shock-resistant movement with unbreakable mainspring.
55W35400T-3795 . . . . . $95.00

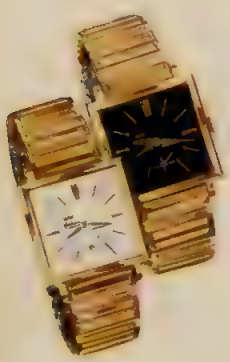
**Calendar Fleet W:** Same as above, in white with steel expansion band.
55W35401T 3595. . . . . $90.00

**E Ocean Armada "21" W:** Man's **21 jewel, waterproof*** dress watch. All **steel case** with matching expansion band. Luminous hands and hour dots, sweep second hand Shock-resistant; unbreakable mainspring.
55W35407T-2245 . . . . . $57.50

**F Ocean Armada "21" Y:** Same as above, in yellow with matching expansion band.
55W35408T-2450 . . . . . $62.50

**G Ocean Armada "21" B:** As above with all steel case and charcoal gray dial.
55W35409T-2245. . . . . $57.50

NATIONALLY ADVERTISED IN LIFE LOOK, SEVENTEEN



**Bond Street:** Man's classically styled square dress watch. 17 jewel movement is protected in slim, yellow top case with steel back. Matching 10K gold-filled expansion band. Small second hand. Shock-resistant movement with unbreakable mainspring.
55W35410T-2795 . . . . . $71 50

**Bond Street S:** Same as above, with sporty jet black dial.
55W35411T-2795 . . . . . $71.50

**A Miss Waltham Y:** Ladies' **23 jewel, solid 14K yellow gold** watch. Exquisitely contoured hexagonal shaped case is the latest example of high-fashion styling. Alternating stick figure dial. Matching wide 10K gold-filled bracelet in smart, twist design. Shock-resistant movement with unbreakable mainspring.
55W35402T-4150. . . . . $105.00

**Miss Waltham W:** Same as above, in white.
55W35403T-4150 . . . . . $105.00

**B Autochron Century "100" Y:** Man's **100 functional jewel, self-winding waterproof*** dress watch most advanced design in its class. All 10K yellow gold-filled case. Matching expansion band. Luminous hands and hour dots; sweep second hand. Shock-resistant movement with unbreakable mainspring.
55W35404T-6950 . . . . . $175.00

**C Autochron Century "100" W:** Same as above with all steel case and steel expansion band
55W35405T-5950 . . . . . $150.00

**D Autochron Century "100" C:** Same as above except all 10K yellow gold-filled case with champagne dial.
55W35406T-6950 . . . . . $175.00

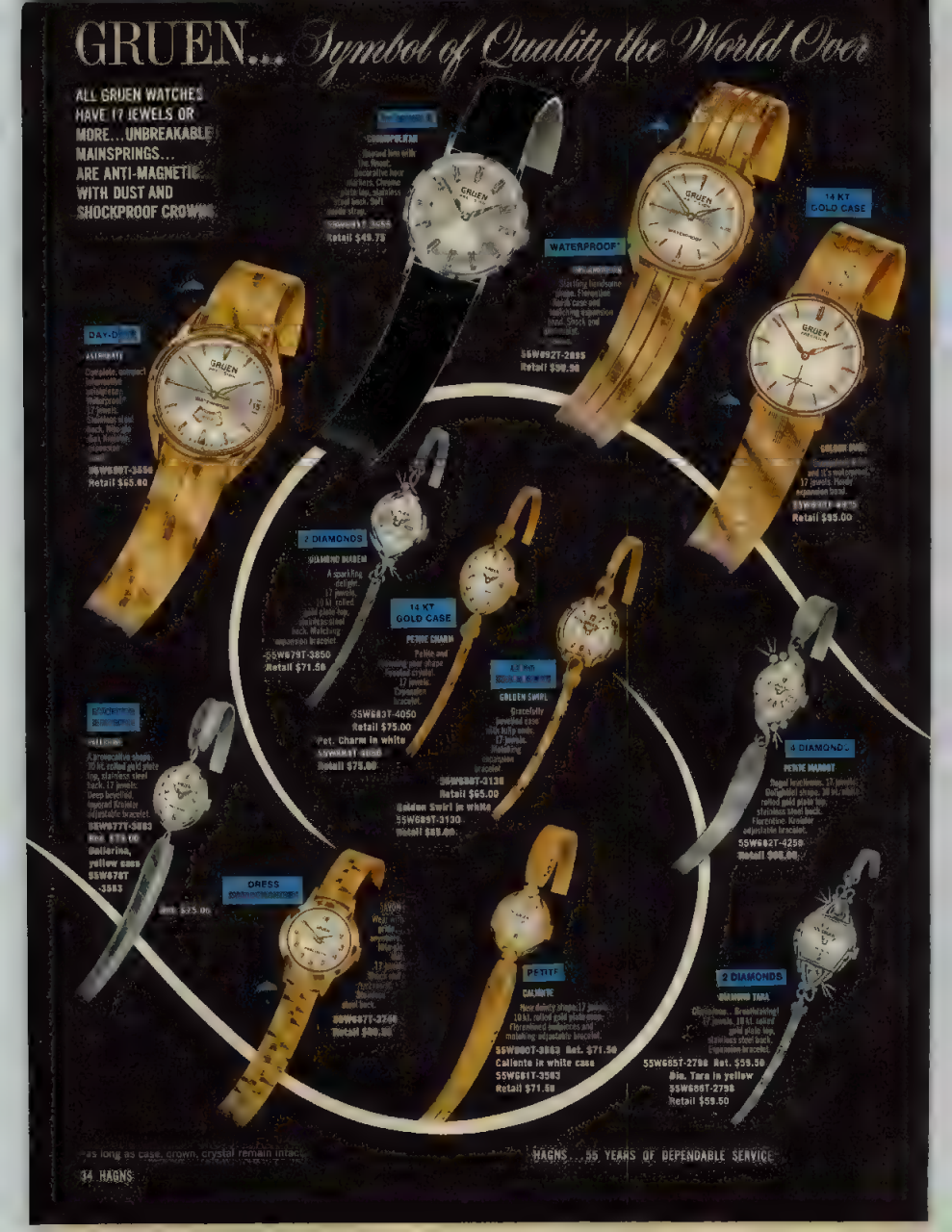
**Automatic Dragoon Y:** Man's 17 jewel **self-winding waterproof*** dress watch. Yellow top case, steel back. Matching 10K gold-filled expansion band. All numeral dial. Luminous hands and hour dots; sweep second hand. Shock-resistant; unbreakable mainspring.
55W35412T-2795 . . . . . $71 50

**Automatic Dragoon W:** Same as above in white with matching expansion band.
55W35413T-2495. . . . . $62.50

*Guaranteed waterproof as long as case, crown, crystal remain intact

# GRUEN... *Symbol of Quality the World Over*

ALL GRUEN WATCHES HAVE 17 JEWELS OR MORE...UNBREAKABLE MAINSPRINGS... ARE ANTI-MAGNETIC WITH DUST AND SHOCKPROOF CROWNS




*as long as case, crown, crystal remain intact

# AUTOWIND®
Self-winding Waterproof*

WINDS ITSELF ON YOUR WRIST

# GRUEN Precision®
FINE SWISS CRAFTSMANSHIP

ALL GRUEN WATCHES HAVE 17 JEWELS OR MORE... UNBREAKABLE MAINSPRINGS... ARE ANTI-MAGNETIC... WITH DUST AND SHOCKPROOF CROWNS.

GRUEN *Precision*® MOVEMENTS... CRAFTED IN [redacted]

**SELF-WINDING WATERPROOF***

AUTOWIND® MAJOR

Engraved beauty. Nite-glo dial. Shock and dust resist. Stainless steel back. Deep beveled adjustable band.

55W665T-4133
Retail $85.00

**SELF-WINDING WATERPROOF***

AUTOWIND® APOLLO

Masculine throughout. Shock and dust resist. Chrome plate top, stainless steel back. Nite-glo dial. Expansion band.

55W666T-3539
Retail $75.00

Apollo with ebony dial
55W667T-3539
Retail $75.00

**SELF-WINDING WATERPROOF***

AUTOWIND® IMPERIAL

The ultimate in a fine watch. Stainless steel back. Nite-glo dial. Shock and dust resist. Expansion band.

55W676T-4431
Retail $95.00

**SELF-WINDING WATERPROOF***

AUTOWIND® CONTINENTAL

Rugged and dignified. Nite-glo dial. Stainless steel back. Shock and dust resist. Expansion band.

55W675T-4031
Retail $85.00

**SELF-WINDING CALENDAR**

AUTOWIND® [redacted]

Automatically tells correct time and date. Waterproof* Magnified date window. Shock, dust resist. 1 jewel. Nite-glo dial. Stainless steel back. Expansion band.

55W668T-4036
Retail $79.50

**ALL STEEL CASE**

AUTOWIND® COMMANDER

Fashionable always. Self-winding waterproof* 17 jewels. Shock and dust resist. Nite-glo dial. Expansion band.

55W669T-3435
Retail $65.00

**SELF-WINDING WATERPROOF***

AUTOWIND® EARL

Extraordinary value. 17 jewels. Nite-glo dial. Shock and dust resist. Contoured expansion band.

55W670T-3415
Retail $65.00

Earl with ebony dial
55W671T-3415 Retail $65.00

**SELF-WINDING WATERPROOF***

[redacted]

Impressive design. 17 jewels. Nite-glo dial. Chrome plate top, stainless steel back. Shock, dust resist. Expansion band.

[redacted]

Viscount with ebony dial
55W673T-2045
Retail [redacted]

**SELF-WINDING WATERPROOF***

AUTOWIND® PACER

Executive quality Nite-glo dial. 17 jewels. Shock and dust resist. Stainless steel back. [redacted]

55W674T-3150
Retail $59.50

*as long as case, crown, crystal remain intact.

HAGNS... 55 YEARS OF DEPENDABLE SERVICE

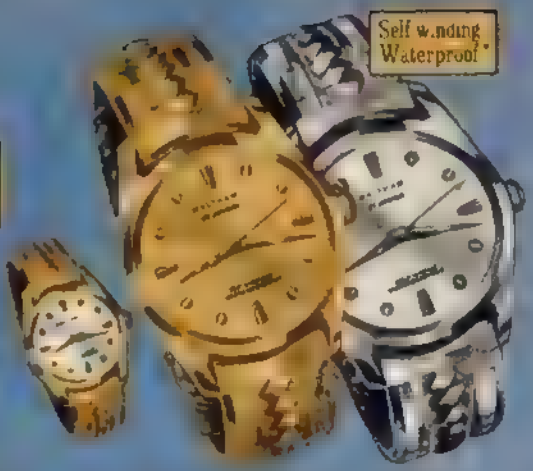
**Autochron Waltham Y:** 100 jewel Swiss movement winds automatically and tells the date. Waterproof* all yellow case. 10K gold filled expansion band. White dial has luminous hands and dots, sweep second hand. Shock-resistant, unbreakable mainspring.
702WY6950 $134.00

**Autochron Waltham W** As above with all-steel case.
703WY6500 $126.00

**Autochron Waltham YC:** Same as above with all-yellow case and champagne colored dial.
701WY6950 $134.00

**Lady Waltham Y:** Exciting styling, finest features! 23 jewel movement in petite 14K yellow gold case. 10K gold-filled wide bracelet. Shock-resistant, unbreakable mainspring.
704WY4295 $83.50

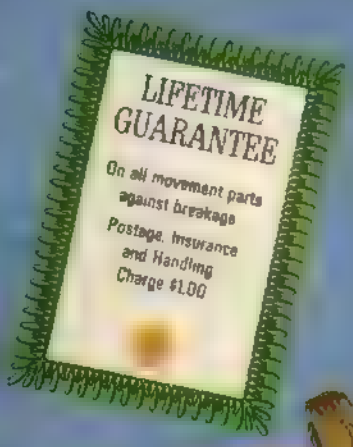
**Lady Waltham W:** Same as above in white.
705WY4295 $83.50




**Sea Crest YC:** Fine 17 jewel self-winding movement. Waterproof* yellow top case, steel back. 10K gold-filled expansion band. Champagne dial has luminous hands, hour dots, sweep second hand. Shock-resistant; unbreakable mainspring.
706WY2750 $53.50

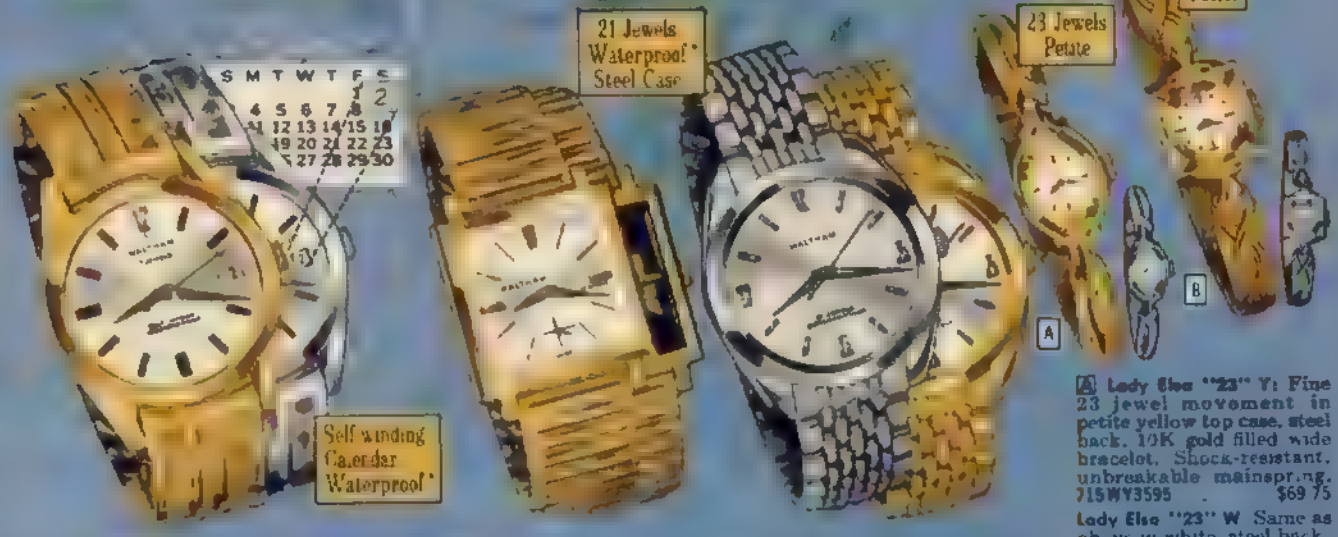
**Sea Crest W:** Same as above in white, white dial.
708WY2575 $50.00

**Sea Crest Y:** Same as above in yellow, white dial.
707WY2750 $53.50




# WALTHAM®

An international product by Waltham of Chicago




**Auto-Cal Richard Y:** 17 jewel self-winding, calendar Waterproof* yellow top case steel back. Expansion band. Luminous, sweep second hand. Shock-resistant, unbreakable mainspring.
709WY2995 $58.00

**Auto-Cal Richard W** Same as above in white with steel back.
710WY2795 $54.00

**Sir Brentwood Y:** 17 jewel Swiss movement. Yellow top case, steel back. 10K gold-filled expansion band. Small second hand. Shock-resistant, unbreakable mainspring.
711WY2795 $54.00

**Sir Brentwood YB:** Same as above with contrasting black dial.
712WY2795 $54.00

**Ocean Count "21" W:** 21 jewel dependability! Waterproof* all-steel case and expansion band. Luminous; sweep second hand. Shock-resistant, unbreakable mainspring.
713WY2295 $44.50

**Ocean Count "21" Y:** Same as above in yellow with steel back.
714WY2450 $47.50

**A Lady Elsa "23" Y:** Fine 23 jewel movement in petite yellow top case, steel back. 10K gold filled wide bracelet. Shock-resistant, unbreakable mainspring.
715WY3595 $69.75

**Lady Elsa "23" W** Same as above in white, steel back.
716WY3595 $69.75

**B Eva Y:** Petite dress watch. 17 jewel Swiss movement in florentined yellow top case with steel back. Faceted crystal. 10K gold filled wide bracelet. Shock-resistant, unbreakable mainspring.
717WY3125 $50.75

**Eva W** White, steel back.
718WY3125 $50.75

*Guaranteed waterproof as long as case, crown, crystal remain intact

**CATHY**—Petite solid 14K Gold 17 Jewel dress watch—marquise-shape with faceted crystal—1/20 10K gold filled tapered mesh expansion bracelet—shock resistent—lifetime mainspring.

| | | |
|---|---|---|
| 14K Yellow | | |
| 700/7R3600 | | $72.00 |
| 14K White | | |
| 701/7R3600 | | 72.00 |

**DONNA**—Lovely solid 14K yellow gold 17 jewel round-shape dress watch with faceted crystal.

| | | |
|---|---|---|
| 702/7R3995 | | $79.95 |

**JODY**—Fashionably square, solid 14K Gold dress watch—17 Jewels—florentine bracelet—shock resistent—lifetime mainspring.

| | | |
|---|---|---|
| 703/7R4250 | Yellow | $85.00 |
| 704/7R4250 | White | 85.00 |

**CAROL**—Smartly tailored solid 14K Gold 17 Jewel dress watch. Faceted styling with matching florentine tapered expansion bracelet–shock resistent–lifetime mainspring.

| | | |
|---|---|---|
| 14K Yellow | | |
| 705/7R4350 | | $87.00 |
| 14K White | | |
| 706/7R4350 | | 87.00 |

**SANDRA**—Exquisite 17 Jewel creation features a round petite dial within the marquise-shaped faceted crystal—Solid 14K yellow gold case—matching 1/20 10K gold filled rope-style expansion bracelet—shock resistent—lifetime mainspring.

| | |
|---|---|
| 707/7R4575 | $91.50 |

**MARSHA**—*Solid 14K Yellow Gold case and 14K Yellow Gold Bracelet*—Parisienne styled 17 Jewel dress watch with imported faceted crystal—hand-assembled 14K Gold bracelet—shock resistent—lifetime mainspring. A truly fine outstanding masterpiece designed by Rhapsody's craftsmen.

| | |
|---|---|
| 708/7R8750 | $175.00 |

Rhapsody ROYALE

- 17 JEWEL
- SHOCK-RESISTENT
- LIFETIME MAINSPRING

14K Gold BY Rhapsody

**LIFETIME GUARANTEE**

On all Rhapsody Royale movement parts against defects or breakage for as long as the watch is in use. No charge for replacement parts of movement. $1.00 charge for postage and handling. Not included—cleaning and oiling of movement, repairing broken bands or crystals.

**GLENN**—Distinctive solid 14K yellow gold thin-line dress watch with 17 Jewels—alligator leather strap—shock resistent - incabloc lifetime mainspring.

| | |
|---|---|
| 709/7R4250 | $85.00 |

**DAVID**—Fashionable solid 14K yellow gold tailored florentine dress watch with fine 17 Jewel movement—alligator leather strap—shock resistent - incabloc lifetime mainspring.

| | |
|---|---|
| 710/7R8250 | $125.00 |

**SCOTT**—*Automatic-Calendar* solid 14K yellow gold dress watch with fine 17 Jewel movement—alligator leather strap—shock resistent - incabloc lifetime mainspring.

| | |
|---|---|
| 711/7R5750 | $115.00 |

**NEAL**—Handsomely designed solid 14K yellow gold dress watch with our newest oval dial and Starburst finish. Fine 17 Jewel movement—alligator leather strap—shock resistent - incabloc lifetime mainspring.

| | |
|---|---|
| 712/7R6650 | $133.00 |

**Calendar Buccaneer Y** Tells the date at a glance! Waterproof* yellow top case with steel back. Matching expansion band. Luminous hands and hour dots, sweep second hand. Fine quality 17 jewel Swiss or U. S. made movement is shock-resistant and has unbreakable mainspring.
720WY2395 ..... $46.50

**Calendar Buccaneer W:** Same as above in white with steel back.
719WY2195 ..... $42.50

**A Diamond Evelyn Y:** 4 diamonds. Yellow top case, steel back. 21 jewel movement. 10K gold-filled wide bracelet. Shock-resistant; unbreakable mainspring.
722WY3595 ..... $69.75

**Diamond Evelyn W:** Same as above in white.
721WY3595 ..... $69.75

**B Auto. Crescent "21" W:** 21 jewel self-winding movement in waterproof* all steel case. Steel expansion band. Luminous hands and hour dots; sweep second hand. Shock-resistant; unbreakable mainspring.
723WY2750 ..... $53.50

**Auto. Crescent "21" Y:** As above in yellow, steel back.
724WY2995 ..... $58.00

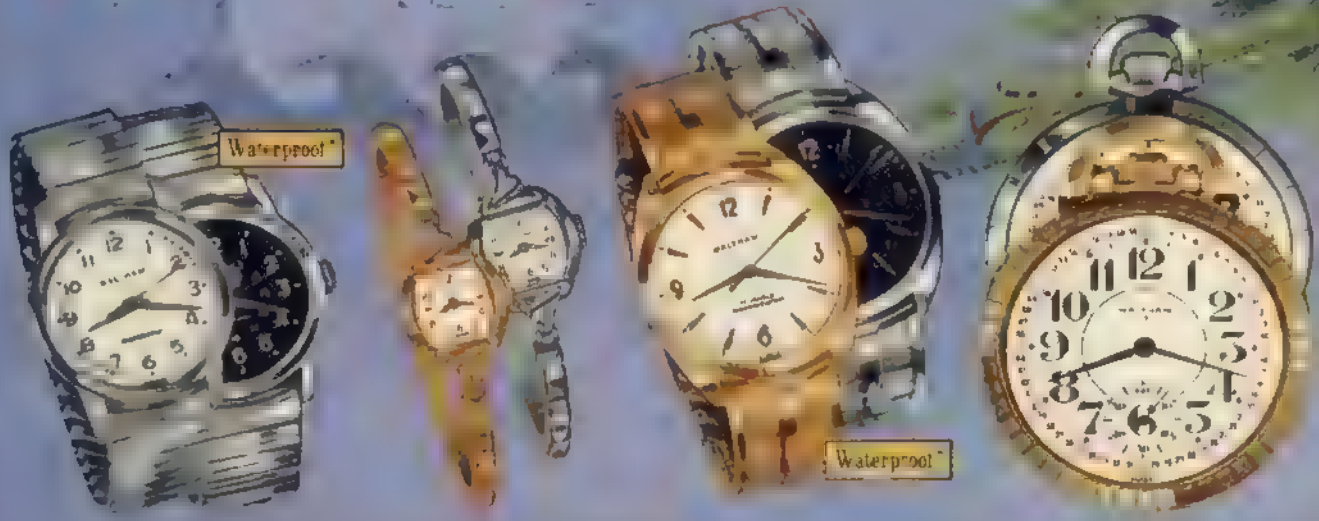
**C Sea Alden W:** Waterproof* sports watch. 17 jewel Swiss movement in white top case with steel back. Steel expansion band. Luminous hands, dots; sweep second hand. Shock-resistant; unbreakable mainspring.
725WY2045 ..... $39.50

**Sea Alden Y:** Same as above in yellow with steel back.
726WY2245 ..... $43.50

**Sea Alden WB:** Same as above in white, black dial.
727WY2045 ..... $39.50

WALTHAM®

An international product by Waltham of Chicago




**Sea Mate W:** Boy's waterproof* watch. White top case, steel back. Steel expansion band. Luminous, sweep second hand. 7 jewel Swiss movement; shock-resistant, unbreakable mainspring.
728WY1435 ..... $27.75

**Sea Mate WB:** Same as above with black 24-hour dial.
729WY1435 ..... $27.75

**Miss Fiesta Y:** Simply styled yellow top case with steel back. Matching 10K gold-filled expansion bracelet. 7 jewel Swiss movement is shock-resistant, has an unbreakable mainspring.
730WY1735 ..... $33.50

**Miss Fiesta W:** Same as above in white with steel back.
731WY1735 ..... $33.50

**Sea Ace Y:** Man's waterproof* sports watch. Yellow top case with steel back. Expansion band. White dial has luminous hands and hour dots; sweep second hand. 7 jewel Swiss movement; shock-resistant; unbreakable mainspring.
734WY1775 ..... $34.50

**Sea Ace WB:** White, black dial.
732WY1575 ..... $30.50

**Sea Ace W:** White, white dial.
733WY1575 ..... $30.50

**Transportation Y:** Traditional pocket watch. 17 jewel Swiss movement in solid 10K yellow gold top case with yellow rolled gold plate back. Leather fob. Shock-resistant, unbreakable mainspring.
735WY3325 ..... $64.50

**Transportation W:** As above, chrome-plated top, steel back.
736WY2575 ..... $50.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

**Lady Marla "21" Y:** 21 jewels. Florentine accented yellow top case with steel back. Matching wide bracelet. Shock resistant, unbreakable mainspring.
743WY2645 . . . $51.00

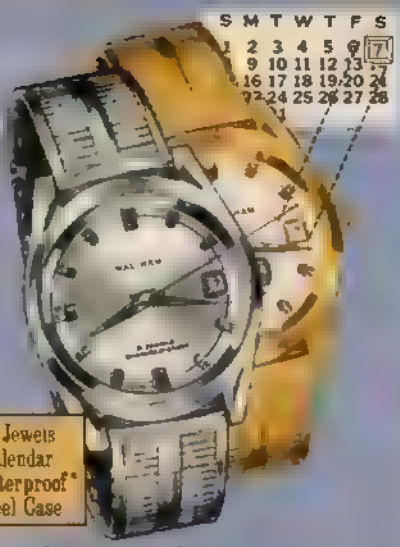
**Lady Marla "21" W:** Same as above in white with steel back.
744WY2645 ..... $51.00

**Lady Ida "21" Y:** 21 jewels. Octagon-shaped yellow top case with steel back. Faceted crystal. Matching wide bracelet. Shock-resistant unbreakable mainspring.
745WY2550. . . . . $49.50

**Lady Ida "21" W:** Same as above in white with steel back.
746WY2550..... $49.50

**Sharon Y:** Classic yellow top case with steel back. Matching 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement: shock-resistant; unbreakable mainspring.
747WY2075. ..... $39.50

**Sharon W:** Same as above in white with steel back.
748WY2075..... $39.50




**Calendar Riptide "21" W:** 21 jewel calendar watch tells the date at a glance Waterproof* all stainless steel case with steel expansion band. Modern stick figure dial features luminous hands and hour dots sweep second hand. Shock-resistant; unbreakable mainspring
737WY2695 $52.00

**Calendar Riptide "21" Y:** Same as above in yellow with steel back.
738WY2895. . . . . $56.00

**A Diamond Marcia W:** 2 diamonds. 21 jewel movement in white top case with steel back. Faceted crystal. Matching wide bracelet. Shock-resistant; unbreakable mainspring
739WY3150 . . . . . $61.00

**Diamond Marcia Y:** As above in yellow, steel back.
740WY3150 . . . . . $61.00

**B Star Cathy W:** 2 du-cut diamonds in white top case, steel back. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement; shock-resistant, unbreakable mainspring
741WY2575 $49.75

**Star Cathy Y:** As above in yellow, steel back.
742WY2575 $49.75

# WALTHAM®

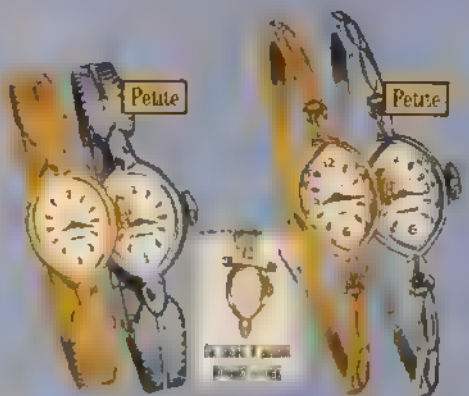
An international product by Waltham of Chicago

## LIFETIME GUARANTEE

on all movement parts against breakage, postage, insurance, handling charge $1.00

**Betsy Y:** Oval styled yellow top case with steel back. Faceted crystal. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement is shock-resistant, has unbreakable mainspring
749WY2075 $39.50

**Betsy W:** Same as above in white with steel back.
750WY2075. $39.50




**Miss Sonata Y:** Petite, tear-drop shaped yellow top case with steel back. Faceted crystal. Wide bracelet. 17 jewel Swiss or U.S.V.I. movement is shock-resistant, has unbreakable mainspring
751WY2795 $54.00

**Miss Sonata W:** Same as above in white steel back
752WY2795 . $54.00

**Vanessa Y:** Petite, yellow top case with steel back. Faceted crystal. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S.V.I. movement· shock-resistant, unbreakable mainspring.
753WY2645 $51.00

**Vanessa W:** Same as above in white, steel back
754WY2645 $51.00

**Golden Elegance Y:** 14K yellow gold case. Faceted crystal styling. 10K gold-filled expansion bracelet. 17 jewel Swiss or U.S. Guam movement is shock-resistant and has an unbreakable mainspring
755WY2575 $49.75

**Golden Elegance W:** Same as above in white.
756WY2575 $49.75

**Golden Darlene Y:** Round 14K yellow gold case. Faceted crystal styling. Matching wide fashion bracelet. 17 jewel Swiss or U.S. Guam movement shock-resistant, unbreakable mainspring
757WY2795 $54.00

**Golden Darlene W:** Same as above in white
758WY2795 $54.00

*Guaranteed waterproof as long as case, crown, crystal remain intact

**A Diamond Dolores W:** 16 diamonds total wt ¼ ct., in petite 14K white gold case. 23 jewel movement. 10K gold-filled wide mesh bracelet. Shock resistant, unbreakable mainspring.
759WY14500 $281.00

**B Diamond Beverly W:** 18 diamonds (total weight ½ ct.) in petite 14K white gold case. 23 jewel movement. Silk cord, safety clasp. Shock resistant, has unbreakable mainspring.
760WY19500 $378.00

**C Diamond Sandra W.** 40 radiant diamonds (total weight 1 ct.) in petite solid 14K white gold case, 23 jewel movement. 10K gold-filled wide bracelet. Shock-resistant, unbreakable mainspring.
761WY34500 $669.00

**D Diamond Carmel W:** 28 diamonds (total weight ¾ ct.) gleam brilliantly in petite 14K white gold case. 23 jewel movement. Silk cord safety chain. Shock-resistant, unbreakable mainspring.
762WY72500 $1400.00

## Diamond Bracelet Adds Final Touch of Luxury

**E Diamond bracelet.** 38 radiant diamonds sparkle elegantly in this solid 14K white gold bracelet of high fashion elegance. Fits four watches at left. Safety chain for added security.

**1/2 ct. total weight**
763WY18500 $359.00

**1/4 ct. total weight**
764WY13500 $262.00

**F Diamond Denise W:** 4 diamonds. Petite white top case, steel back. Faceted crystal. 10K gold-filled wide bracelet. 17 jewel Swiss movement; shock-resistant; unbreakable mainspring.
765WY4450 $86.50

**Diamond Denise Y.** Yellow, steel back.
766WY4450 $86.50

**G Diamond Virginia W:** 6 diamonds in petite white top case, steel back. 23 jewels. Faceted crystal 10K gold-filled wide bracelet. Shock-resistant; unbreakable mainspring.
767WY5195 [illegible]

**Diamond Virginia Y:** Yellow, steel back.
768WY5195 [illegible]

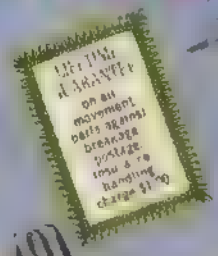
**H Diamond Kim W** 6 diamonds sparkle in fancy white top case, steel back. 21 jewel movement. Faceted crystal. 10K gold filled wide bracelet. Shock-resistant; unbreakable mainspring.
769WY4095 $79.50

**Diamond Kim Y:** As above in yellow with steel back.
770WY4095 $79.50

**J Diamond Daisy W:** 12 diamonds explode in white top case, steel back. 21 jewel movement. 10K gold filled wide bracelet. Shock-resistant, unbreakable mainspring.
771WY5950 $115.00

WALTHAM®

An international product by Waltham of Chicago



ALL SHOCK-RESISTANT WITH UNBREAKABLE MAINSPRING

**K Nurse Charlotte W:** 17 jewel Swiss. White top, steel back. Luminous. 10K gold-filled wide bracelet.
772WY2795 $54.00

**Nurse Charlotte Y:** As above, yellow.
773WY2795 $54.00

**L Sea Queen W:** 17 jewel Swiss waterproof*. White top, steel back. Expansion bracelet. Luminous.
774WY2450 $47.50

**Sea Queen Y:** As above in yellow.
775WY2575 $49.75

**M Ocean Martha Y:** 17 jewel Swiss waterproof*. Yellow top, steel back. Luminous. Expansion bracelet.
776WY2950 $57.50

**Ocean Martha W:** All steel case.
777WY2775 $53.75

**N Ocean Maureen W:** 17 jewel Swiss, self-wind, calendar Waterproof* steel case, expansion bracelet. Luminous.
778WY3995 $77.50

**Ocean Maureen Y:** As above, yellow.
779WY4150 $80.50

**Noreen Y:** Unusually shaped yellow top case with steel back. Matching wide bracelet. 17 jewel Swiss movement is shock resistant and has an unbreakable mainspring.
780WY2295 $44.50

**Noreen W:** Same as above in white with steel back.
781WY2295 $44.50

**Sea Empire W:** Modern waterproof* sports watch. White top case with steel back. Steel expansion band. Luminous hands and hour dots, sweep second hand. 17 jewel Swiss or U.S.V.I. movement is shock-resistant, has unbreakable mainspring.
782WY2145 $39.50

**Sea Empire Y:** As above in yellow with champagne dial.
783WY2345 $45.50

*Guaranteed waterproof as long as case, crown, crystal remain intact

## Sport 'n' Stock Road Race $12.99

**6 INTERCHANGEABLE BODIES . . . 4 STOCK CARS, 2 SPORTS CARS**

THIS ELDON 1/32 ROAD RACE GIVES REAL VARIETY! It's designed for the action fan who likes the unusual in his road racing. You get 6 interchangeable bodies, 4 stock cars and 2 sport cars. And also two interchangeable, preassembled chassis with super speed motors, metallized wheels and rubber racing tires. Change bodies whenever you feel the urge to; race different cars every day, hold competitions. There's no end to the fun and excitement you can provide for yourself with this super raceway set. It's actually modeled after the famous stock car races, and you'll find it very realistic.

Your stock cars will zoom around on a layout that will be a true test of your performance as a miniature racer. The layout measures about 73 in. long by 44 in. wide; easily set up on a standard 4x8-ft. board. It includes over 14 feet of Eldon's special new wide track. Also included with the set are: 6-volt plug-in power pack, two pistol-grip rheostat controls, with speedometers; a 10-lap counter included with pre-wired plug-in power track; straight and curved track; raised level supports, banked curve adapters, bridge supports and guard rails; a Start/Finish flag; instructions.

48 HT 28600—Ship. wt. 6 lbs. . . . . $12.99

### ACCESSORIES FOR SPORT 'N' STOCK ROAD RACE

A CORVETTE STINGRAY. 1/32 scale. Pre-wired electric 6-volt motor, rubber racing tires.
48 HT 28705—Ship. wt. 15 oz. . . . . 79c

B MUSTANG GT 350. 1/32 scale. Same as above.
48 HT 28706—Ship. wt. 15 oz. . . . . 79c

48 HT 28701—STRAIGHT TRACK. Pr. Wt. 8 oz. . . . . 79c
48 HT 28702—CURVED TRACK. Pr. Ship. wt. 8 oz. $1.17
48 HT 28703—FENCE SET. Ship. wt. 4 oz. . . . . 79c
48 HT 28704—LANE CHANGE TRACKS. Pr. Wt. 9 oz. $1.89

## NOW at Wards . . .
## Motorcycle-Auto Racing Set $39.95

NOW WARDS OFFERS YOU THE NEW MOTORCYCLE-AUTO RACING SET. Made by Aurora, a leader in the field. This 1/32 scale includes two A-Jet racing motorcycles (one is red/black, the other yellow/black) and two A-Jet racing cars: a white Chaparral and a blue Ford GT. Race the cars, the motorcycles, or car vs. motorcycle. The layout is about 96 in. long by 48 in. wide, with 23 feet of running track. Will fit on standard 4x8 ft.-board. The cars and motorcycles (length: 4¾ in.) zip around the curves and up the hill, and down around the spiral. Set also includes straight and curved track, bridge track, modular bridge posts, plug-in speed controls with brake, and D.C. power pack.

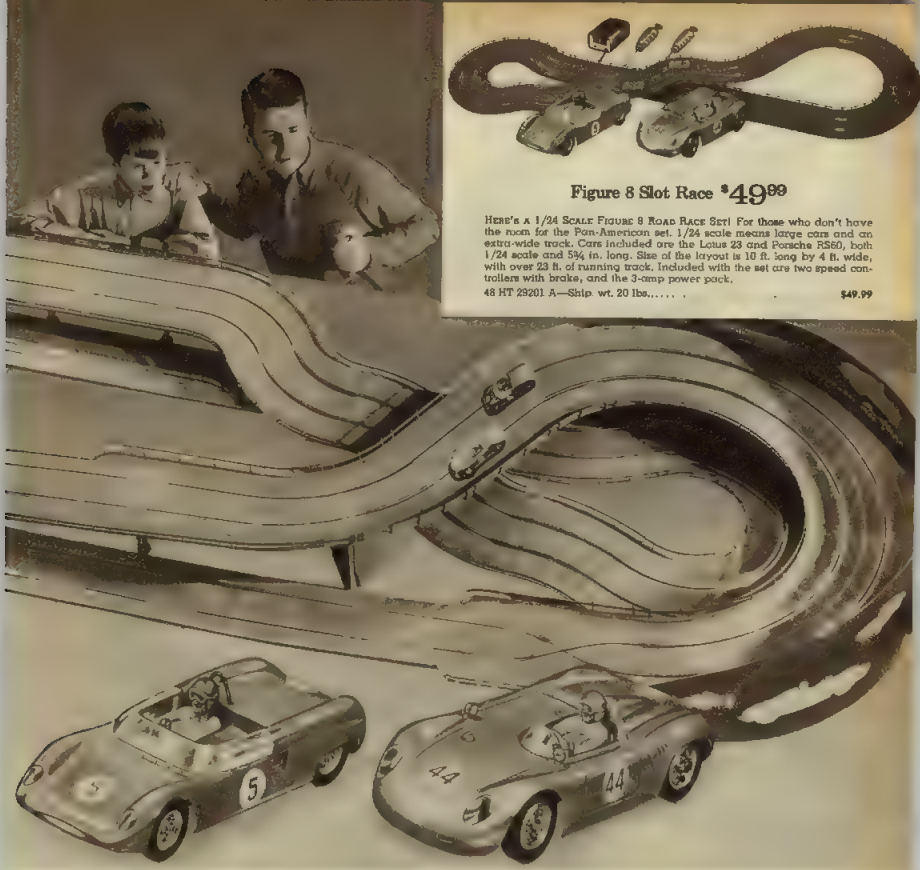
48 HT 28306 A —Ship. wt. 13 lbs. . . . . $39.95

### ACCESSORIES FOR MOTORCYCLE-AUTO SET

48 HT 28451—12-IN. STRAIGHT TRACK. Pair Ship. wt. 8 oz. . . . . $1.50
48 HT 28452—14-In. RADIUS CURVED TRACK. Pair. Ship. wt. 8 oz. . . . . 1.50
48 HT 28453—BOARD FENCE WITH BILLBOARD SIGNS. 16 pcs. Ship. wt. 8 oz. . 1.19
48 HT 28454—ELECTRIC LAP COUNTER. To 99 laps. Ship. wt. 1 lb. 8 oz. . 10.00
48 HT 28455—1/32 SCALE MOTORCYCLE. With A-Jet motor. Ship. wt. 4 oz. . . 8.00
48 HT 28456—CHAPARRAL 1/32 scale. Aluminum chassis. Ship. wt. 8 oz. . . . 6.00
48 HT 28457—FORD GT. 1/32 scale. Aluminum chassis. Ship. wt. 8 oz. . . 6.00



*Just Charge It This Christmas! See Page 406.*

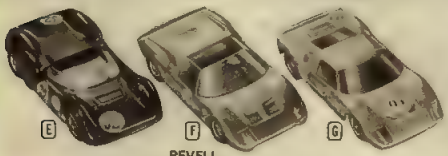


## Figure 8 Slot Race $49.99

HERE'S A 1/24 SCALE FIGURE 8 ROAD RACE SET! For those who don't have the room for the Pan-American set. 1/24 scale means large cars and an extra-wide track. Cars included are the Lotus 23 and Porsche RS60, both 1/24 scale and 5¾ in. long. Size of the layout is 10 ft. long by 4 ft. wide, with over 23 ft. of running track. Included with the set are two speed controllers with brake, and the 3-amp power pack.

48 HT 29201 A—Ship. wt. 20 lbs..... $49.99

## Choose from many new 1/24 scale cars by leading manufacturers




REVELL

(E) REVELL GENIE FORD. 6⅜ in. long. 1/24 size. Lightweight, vacuum-formed body with super torque, super high speed SP-90 motor. Rugged aluminum sidewinder chassis. Completely assembled. Red

48 HT 29310—Ship. wt. 13 oz..... $8.44

(F) REVELL FORD GT-40 ROADSTER. 1/24 scale. 6⅜ in. long. Rugged, lightweight one-piece aluminum sidewinder chassis. High speed SP-90 motor.

48 HT 29311—Fully assembled. Golden glow. Ship. wt. 13 oz. . . . . $8.44

(G) REVELL FORD GT-40 COUPE. 1/24 scale. 6½ in. long. Decorated and trimmed lightweight vacuum-formed body. High-performance SP-90 motor.

48 HT 29312—Fully assembled Silver pearl. Ship. wt. 13 oz. $8.44

K & B

(H) K & B LOLA T-70. 1/24 scale. 6½ in. long. High-impact plastic body; 6-volt super challenger motor. Sidewinder drive and Cortina brake

48 HT 29318—Easily assembled. Blue. Ship. wt. 1 lb..... $6.50

(J) K & B FERRARI 330 P2. 1/24 scale. 6½ in. long. Made of high-impact plastic. New Cortina brake. 6-volt motor. Easily assembled. Red.

48 HT 29319—Ship. wt. 1 lb..... $6.50

(K) K & B BATMOBILE. 6½ in. long. Black with red trim. Exact replica of Batman's car. Hell Cat sidewinder 6-volt motor, Cortina mechanical brakes. Ground super traction rear slicks. Operating red dome light. Ready to run.

48 HT 29317—Ship. wt. 1 lb..... $10.00

*For "Facts About Roadracing," See Page 199*

# Thrill To The Rugged "Continental Divide"

## by Strombecker—Exclusive at Wards

**$29.44**

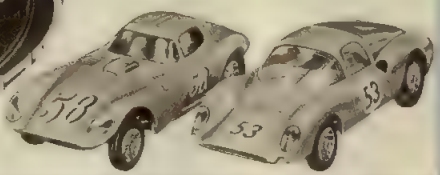
Hours Of Family Fun With The 1/32 Continental Divide. It's made exclusively for Wards by Strombecker. The layout is 7 ft. long by 38 in. wide, with over 28 ft. of track . . . enough to build many other exciting layouts. It easily fits on a standard 4x8-ft. board. Has all the new Strombecker exclusive features . . . unique track-locking feature which assures uninterrupted racing and smooth functioning of cars. New interlocking yellow fence prevents snagging of cars—clinches permanently to track—won't come off under even severe conditions. And the hand controllers have a pistol grip and a thumb-actuated plunger for even easier control. Controls also feature dynamic brake for exceptionally fast and highly competitive racing. The Cheetah and Dino Ferrari racing cars are about 2¼ in. long and feature new metal chassis. With guide book, overpass supports.
48 HT 28002—Ship. wt. 10 lbs. **$29.44**

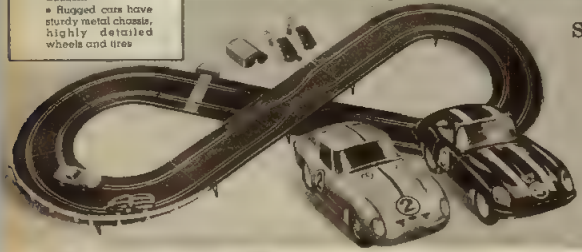
1/32

**STROMBECKER**

**New features on Strombecker sets at Wards:**

- New interlocking flexible fence...won't come off or snag cars.
- New plug-in terminal track—easier connection to power pack, controllers.
- New track sections give positive connection and conduction.
- Rugged cars have sturdy metal chassis, highly detailed wheels and tires





## Take Up the Challenge with Strombecker's "The Challenger"

**$20.00**

"The Challenger"—An Elongated Figure 8 for plenty of thrills and excitement. Zip around the curves and up the hill and then accelerate along the straightaway. It features the new interlocking yellow fence and the new special track sections that give positive connection and conduction. New easy-to-operate thumb-plunger controls. And you get the Ferrari Berlinetta and the Jaguar XKE, 1/32 scale; cars 5½ in. long. Layout 6 ft. long by 32 in. wide with 168 in. of track. Fits on standard 4x8-ft board. With power pack, supports, instructions. See road race "table enlarger" on Page 351.
48 HT 28001—Ship. wt. 6 lbs. 10 oz. . . . . **$20.00**

## For more fun, add more 1/32 accessories by Strombecker

(A) Modular Overpass Supports. 48 modular sections plus 2 bridge pieces.
48 HT 28104—Ship. wt. 9 oz. . . . . **$1.50**

(B) Electric Lap Counter. Records 50 laps. Can be used anywhere on track.
48 HT 28111—Ship. wt. 2 lbs. 9 oz. . . . . **$8.99**

Mechanical Lap Counter. Records 50 laps.
48 HT 28110—Ship. wt. 13 oz. . . . . **$2.97**

(C) Over And Under Track Set. Adds variety to track layouts. Hi-impact polystyrene.
48 HT 28107—Ship. wt. 1 lb. 2 oz. . . . . **$5.00**

(D) Hump Track With Bridge. Rises and dips for extra thrills. "Field stone" facing.
48 HT 28108—Ship. wt. 14 oz. . . . . **$2.27**

(E) Le Mans Start Track. Easy to install. Can be used anywhere on track.
48 HT 28109—Ship. wt. 12 oz. . . . . **$2.27**

(F) Variable Voltage Power Pack. Provides 14, 18, 20 or 24 volts by fingertip switches. Ideal for 1/32 scale racing sets.
48 HT 28113—Ship. wt 3 lbs. 8 oz. . . . . **$10.95**

Strombecker Car Kits. Easy to assemble. All have metal chassis, injection molded bodies.

(G) Barracuda Kit. Build for go and show.
48 HT 28117—Ship. wt. 6 oz. . . . . **$2.94**
48 HT 28114—Chaparral II Kit. Ship. wt. 6 oz.
48 HT 28115—Lotus 30 Kit Ship. wt. 6 oz.
48 HT 28116—Cheetah Kit. Ship. wt. 6 oz.
48 HT 28118—Dino Ferrari Kit. Ship. wt. 6 oz.
Car Kits Each. . . . . **$2.94**

Straight Track. Pair, 13 in. long
48 HT 28101—Ship. wt. 11 oz. . . . . **$1.50**

Curve Track With Fence. Pair, 14 in. long.
48 HT 28102—Ship. wt. 14 oz. . . . . **$2.00**

Fence Set. 8 pieces, self-locking. Yellow.
48 HT 28103—Ship. wt. 14 oz. . . . . Set **$1.79**

Chicane Obstacle Track. Cars pass singly.
48 HT 28105—Ship. wt. 6 oz. . . . . **$1.50**

Lane Change Track. Pair. Cars change lanes.
48 HT 28106—Ship. wt. 14 oz. . . . . **$2.97**

Controller With Brake, plug-in connector
48 HT 28112—Ship. wt. 4 oz. . . . . **$2.00**

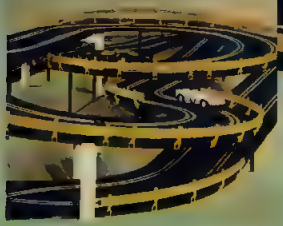
Tested and endorsed by

"Indy 500" Winner

1/32

STROMBECKER

Try out your skill on the multi-level section... lots of fun for expert or novice



Chaparral

Lotus 30

Talk of the Town value

## For Adventurers Only! The Improved "Thunderbolt"

## $34.99

THE "THUNDERBOLT" MEANS HIGH ADVENTURE IS YOURS! Strombecker makes it for Wards exclusively. This is a set for those who want only the very best in 1/32 roadracing excitement—at a price that's much less than you'd think. Send your cars racing down the straights, then flashing up into the serpentine curves of the multi-level section (see close-up view) that will test the skill of the most expert racer. The "Thunderbolt" has 4 fun and thrill-packed levels to enhance your enjoyment.

All of the exciting new Strombecker features are included in this set. The refined track sections lock together tightly, providing better conduction and smoother operation of the cars. The new improved fence is yellow and it interlocks tightly. Attaches permanently to track to prevent its being knocked off on dangerous curves. Thumb-operated controllers with dynamic braking action for almost pinpoint speed control. New plug-in terminal track makes connections to power pack and controls.

You get the exciting and colorful Chaparral and Lotus 30 as your racing cars. Their new metal chassis mean extra wear and power. The layout is nearly 4 by 8 ft. long, with over 36 feet of track. It fits nicely on a standard 4x8-ft. board. Set includes: straight, curved track with fence; terminal track; lane-change track; power pack; cars; racing controls; overpass supports; locking tugs, instructions. Ship. wt. 13 lbs. 10 oz.

48 HT 28003 M.. .....$34.99

For "Facts About Roadracing," See Page 199

## THE GOLDEN GATE

**Exclusive at Wards**

**$19.99**

## THE SUPER SKYWAY

**Exclusive at Wards**

**$29.99**

Something for an older boy?

See Page 148.

ELDON
Just for the fun of it.

# ROAD RACE ACCESSORIES

**#3928—DODGE "CHARGER"**

*St. Pk.—6 ea. ctn./Wt. 5 lbs*

Modeled after the new Dodge Charger pre-assembled 6 volt motor painted driver clear windshield metalized wheels, rubber racing tires and decals Clear plastic display box 8" x 4" x 2¾

**#3947—MUSTANG GT 350**

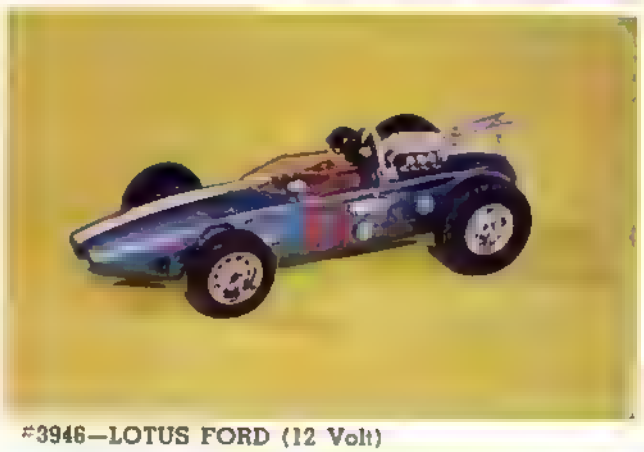
*St. Pk.—6 ea. ctn./Wt. 5 lbs*

Mustang has pre assembled, 6 volt carbon brush motor painted driver clear windshield metalized wheels rubber racing tires and car decals Clear plastic display box 8" x 4" x 2¾

**#3940—DRAGSTER (12 Volt)**

*St. Pk.—6 ea. ctn./Wt. 5 lbs*

For use with Eldon 12 volt Drag Strip set 1/24th. scale AA Fuel Class Dragster metal gear painted driver swinging arm pick up for wheel stand starts top traction slicks Authentic decals Clear plastic display box 8" x 4" x 2¾



**#3946—LOTUS FORD (12 Volt)**

*St. Pk.—6 ea. ctn./Wt. 5 lbs.*

Pre assembled and pre-wired carbon brush 12 volt motor, painted driver, clear windshield metal gears and wheels rubber racing tires and decals Clear plastic display box 8" x 4" x 2¾"

**#3909—LOTUS FORD (6 Volt)**

*St. Pk.—6 ea. ctn./Wt 5 lbs.*

(Same as above with the exception of metalized racing wheels.)

**Plastic Display boxes with Track-side figure**

**Eldon has already sold a heck-of-a-lot of road race sets and sales are better than ever. After kids get these sets, they still want to add extra pieces to change them around. This means business for you all year long (road race accessory business). Eldon's road race accessory line includes everything from cars to track to rheostats to flag and pit crews to power packs. Whatever you need in road race accessories, Eldon has it.**

#3927—INDY LOTUS FORD

*St. Pk.—12 ea. ctn./Wt. 3 lbs*

Pre-assembled gear driven car with painted driver, pre-wired motor and rubber racing tires. Car decals included. Package size 5¾" x 2¼

#3864—INDIANAPOLIS FORMULA CAR

*St. Pk.—12 ea. ctn./Wt. 3 lbs*

Pre-assembled gear driven car with painted driver, rubber racing tires and pre-wired motor. Package size 5¾" x 2¼

#3908—"OFFY" ROADSTER

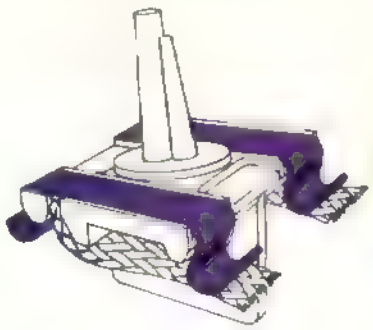
*St. Pk.—6 ea. ctn./Wt. 5 lbs*

Scale model front-engine Indianapolis car. Pre-assembled pre-wired carbon brush 6 volt motor, painted driver, clear windshield, metalized racing wheels, rubber racing tires and car decals. Clear plastic display box 8" x 4" x 2¾"

#3942—DODGE TRUCK

*St. Pk.—6 ea. ctn./Wt. 5 lbs*

Scale model of 65 Dodge Sweptline Pick-up Truck, pre-assembled with pre-wired carbon brush 6 volt motor, painted driver, clear windshield and rear window, metalized wheels, rubber racing tires and car decals. Clear plastic display box 8" x 4" x 2¾

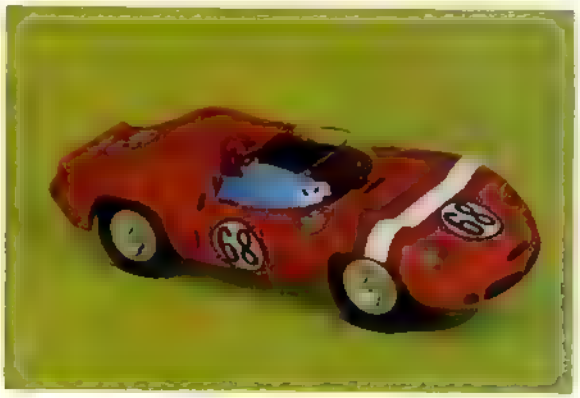


New clip for easy Brush Replacement

**#3943—CRASH CAR JALOPY**

*St. Pk. — 12 ea. ctn./Wt 4 lbs.*

Race it! Crash it! Watch it fly apart! Easily snaps together. Modified '37 Chevy jalopy with 6 crash apart pieces. 6 volt motor, painted driver, rubber racing tires and decals. Size 5⅜" x 2½" x 2¼"




**#3873—FERRARI (6 Volt)**

*St. Pk.—6 ea. ctn./Wt. 5 lbs.*

Red sleek sports car with metalized wheels, front and rear bumper, rear windshield, rubber racing tires and car decals. Clear display box 6 x 4 x 2¾

**#3913—FERRARI (Selectronic)**

Use with Eldon Selectronic Road Race Set only. (Same as above.)

**#3941—DODGE CORONET**

*St. Pk.—6 ea. ctn./Wt. 5 lbs.*

Scale model of 65 Dodge Coronet 440. Pre assembled with pre wired 6 volt, carbon brush motor, painted driver, clear windshield and rear window, metalized wheels, rubber racing tires and decals. Clear plastic display box 8 x 4 x 2⅝

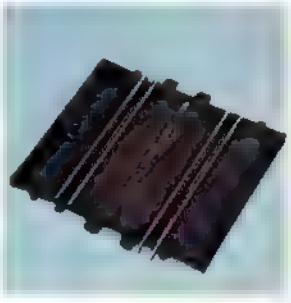
**#3871—CORVETTE STING RAY (6 Volt)**

*St. Pk.—6 ea. ctn./Wt. 5 lbs.*

Pre wired motor, painted driver, front, side and rear windows, rubber racing tires, metalized wheels and decals. Clear plastic display box 8 x 4 x 2¾

**#3911—CORVETTE (Selectronic)**

Use with Eldon Selectronic Road Race Set only. (Same as above.)



**#3991—STRAIGHT TRACK (2)**

*St. Pk.—12 ea. ctn./Wt. 5 lbs.*

New wide pre-assembled asphalt black track. Package size 6½ x 6½ x ¾

**#3992—CURVED TRACK (2)**

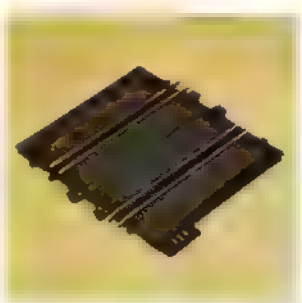
*St. Pk.—12 ea. ctn./Wt. 5 lbs.*

New wide pre assembled asphalt black track. Package size 9-3/15 x 6⅞ x ⅝

**#3990—SHORT STRAIGHT TRACK (2)**

*St. Pk.—12 ea. ctn./Wt. 4 lbs.*

New wide pre assembled asphalt black track. Package size 6 x 4 x ¾



**#3850—POWER TRACK**

*St. Pk.—12 ea. ctn./Wt. 3 lbs.*

New wide pre wired and pre-assembled power track. Package size 5½ x 7 x ¾

**#3863—CHANGE-LANE TRACK (2)**

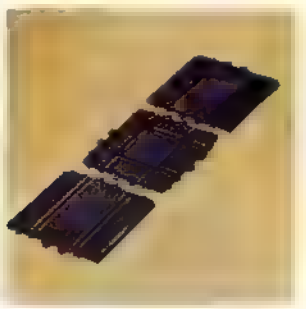
*St. Pk.—12 ea. ctn./Wt. 9 lbs.*

New wide track cars change lanes automatically equalizes racing distance. Make an oval work like a figure 8. Or lower car safely past through the inside rail needed to prevent a collision. Package size 6¾" x 2 5/8" x ¾"

**#3866—ESCAPE ROUTE TRACK**

*St. Pk.—6 ea. ctn./Wt. 8 lbs.*

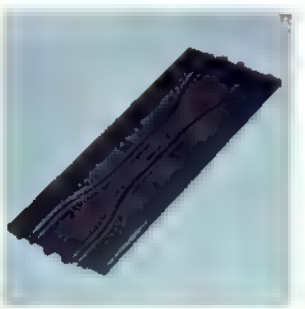
New wide, 3 piece "Y" track—can be used as an escape route or as a pit stopper or as a Le Mans start track. Tripping mechanism forces car to slow down on curve or be switched to escape route. Return track section enables car to return to regular route. Package size 9⅜" x 1⅜" x 14½"



**#3926—CROSS TRACK SET (3 pcs.)**

*St. Pk.—12 ea. ctn./Wt. 9 lbs.*

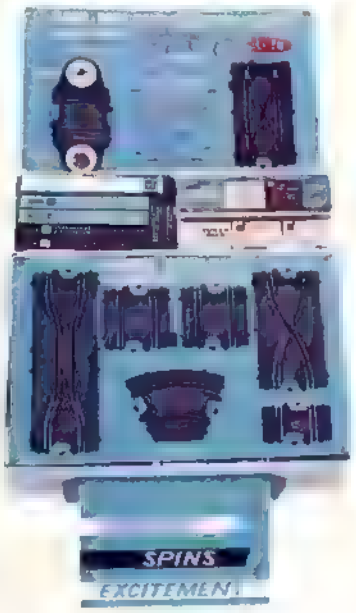
Cross track with (2) special pieces of straight track to make flat figure "8" or use with new wide track layouts. Package size 6¾" x 7⅛" x 1⅛"



**#3835—CHICANE TRACK (2)**

*St. Pk.—12 ea. ctn./Wt. 7 lbs.*

New wide track forms converging and spreading lanes. A real obstacle track! Package size 5½" x 9½" x ⅜"




**#3934—SUPER ROAD RACE ACCESSORY ASSORTMENT**

*St. Pk. — 1 assortment/Wt. per asst. 55 lbs.*

Includes

- 1 #3945 Road Race "Track Accessory Assortment"
- 2 #3827 Automatic Starting Unit
- 2 #3926 Cross Track Sets
- 2 #3866 Escape Route Track
- 2 #3832 Flag and Pit Crew Men
- 2 #3837 Grandstand and Spectators
- 2 #3848 Rheostat Switch (6 Volt)
- 2 #3810 Power Pack (6 Volt)
- 2 #3812 Power Pack (12 Volt)
- 2 #3802 Selectronic Power Pack
- 2 #3964 Indianapolis Formula Car
- 2 #3943 Crash Car Trophy
- 2 #3907 Indy Lotus Ford

Assortment comes ready packed in FREE self-service merchandiser with 2 shrink pack display boards of items for wall or counter.

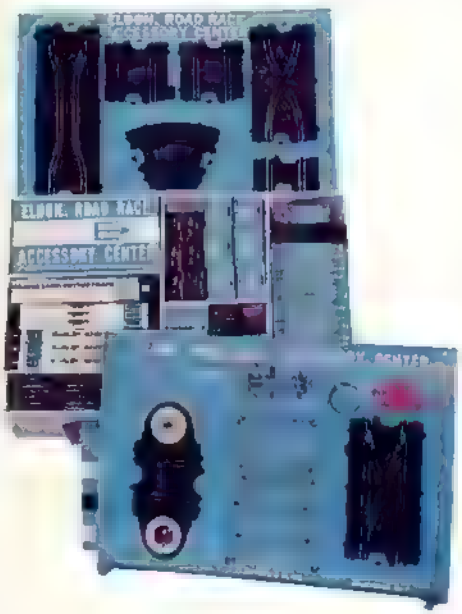
**#3939—ROAD RACE CAR ASSORTMENT COUNTER DISPLAY**

*St. Pk.—1 assortment ea. ctn./Wt. per asst. 26 lbs.*

Compact pack of 4 models for display with 36 cars, features 4 different road race models in plastic display boxes. Each includes a racing figure.

- 4 each 9 variations: #3871, #3873, #3878, #3909, #3928, #3934, #3942, #3947
- 2 each 12 variations: #3940, #3946

Space saving counter display 24" x 31¾" x 9"



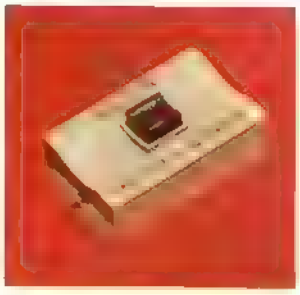

**#3945—ROAD RACE "TRACK" ACCESSORY ASSORTMENT**

*St. Pk.—1 assortment/Wt. per asst. 35 lbs.*

Assortment contains

- 15 #3991 Straight Track
- 5 #3992 Curved Track
- 3 #3990 Short Straight Track
- 4 #3835 Chicane Track
- 4 #3840 Lap Counter
- 6 #3850 Power Track
- 6 #3953 Bridge Supports and Rail Sections
- 4 #3863 Change-Lane Track
- 12 #3875 Banked Curve Adaptors
- 12 #3877 Fence

This assortment comes ready packed in FREE self-service merchandiser with 2 shrink pack display boards of items for wall or counter.



**#3825—AUTOMATIC STARTING UNIT**

*St. Pk.—24 ea. ctn./Wt. 7 lbs*

For fair start of race—push button starting device which attaches to power pack—when button is pressed, current is cut off. Package size 3¼" x 2¼" x 1⅜"

**#3848—RHEOSTAT SWITCH with SPEEDOMETER**

*St. Pk.—12 ea. ctn./Wt. 3 lbs.*

Pre-assembled "pistol grip" rheostat switch with speedometer—lets you speed up or slow down. Package size 4" x 4⅝" x ¾"

**#3839—CHANGE-LANE SWITCH TRACK**

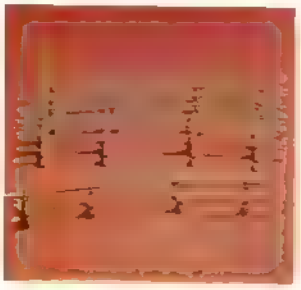
*St. Pk.—12 ea. ctn./Wt. 9 lbs*

Use with Eldon Selectronic Road Race Set only. When button is pressed the car changes lanes. (2 required) Package 12" x 1⅜" x 7"

**#3832—FLAG and PIT CREW MEN (6 per set)**

*St. Pk.—12 ea. ctn./Wt. 4 lbs.*

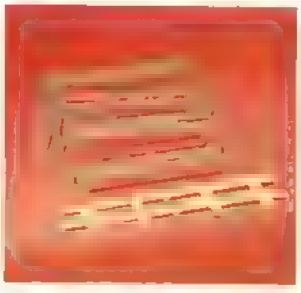
Realistically detailed and painted—adds realism. Package size 12¼" x 3¼" x ⅜"



**#3877—FENCE (8 pcs.)**

*St. Pk.—24 ea. ctn./Wt. 5 lbs.*

Fence enables cars to stay on track at higher speeds—can be placed at any position on track. Package size 2" x 10" x ⅝"



**#3953—BRIDGE SUPPORTS and RAIL SECTIONS**

*St. Pk.—12 ea. ctn./Wt. 5 lbs*

4 different sizes that snap to track. Two rail sections that snap on track. Package size 3½" x 2¾" x 10"

**#3840—LAP COUNTER**

*St. Pk.—12 ea. ctn./Wt. 8 lbs.*

Counts up to 50 laps. Lap counter keeps accurate record of laps of each car even when they switch tracks. Package size 3" x 5¾" x 1¼"

**#3875—BANKED CURVE**

*St. Pk.—24 ea. ctn./Wt. 3 lbs*

Set of 10 supports 3 different heights snap on the edge of track forming banked curve. Package size 1⅝" x 1⅜" x 5"

**#3837—GRANDSTAND and SPECTATORS**

*St. Pk.—12 ea. ctn./Wt. 7 lbs*

Snaps together quickly. 6 spectators included, realistically detailed and painted. Package size 12¼" x 5" x ⅜"

**#3937—"CHRISTMAS TREE" START WITH FINISH-LINE WIN SELECTOR**

*St. Pk.—6 ea. ctn./Wt. 14 lbs*

NEW WIDE TRACK. Christmas Tree start for drag racing. Light flashes in sequence 3 yellow to green for "go"—false start lights red foul light. Automatic finish line win selector. Arrow points to winner within 3/100ths of a second. Shrink package 19¼" x 10" x 4¾"

**#3938—LAP COUNTER TIMING BRIDGE**

*St. Pk.—12 ea. ctn./Wt. 21 lbs.*

Race against the clock. Preset number of laps to 25—winner stops clock which records time. Records to 10 minutes of racing. Shrink package 13¾" x 7" x 6½"

**#3310—POWER PACK (6 Volt)**

*St. Pk.—6 ea. ctn./Wt. 10 lbs.*

Underwriters' Listed—has on/off switch. Package size 4⅛" x 4¾" x 2¾"

**#3852—SELECTRONIC POWER PACK**

*St. Pk.—6 ea. ctn./Wt. 10 lbs.*

Use with Eldon Selectronic set only. Has on/off switch and circuit breaker (Underwriters Listed). Package 4⅛" x 4¾" x 2¾"

**#3412—12 VOLT POWER PACK**

*St. Pk.—6 ea. ctn./Wt. 10 lbs*

On/off switch—Underwriters Listed. Package size: 4⅛" x 4¾" x 2¾"

**#3876—REPLACEMENT BRUSH STRIPS**

*St. Pk. — 24 ea. ctn./Wt. 1 lb.*

Braided brush strips make 12 car brushes. Package size 2½" x 7"

**HO CARS**

Pre-assembled, accurately detailed in HO scale high power 12 volt 3-pole in-line racing motor, clear windshields, rear window, metalized bumpers and grilles and rubber racing tires Packaged in clear plastic display box 2⅞" x 1-3/16" x ⅞"

**A #3466—CORVETTE STING RAY**

*St. Pk.—12 ea. ctn./Wt. 2 lbs*

**B #3467—FERRARI GTO**

*St. Pk.—12 ea. ctn./Wt. 2 lbs.*

**C #3993—BUICK RIVIERA**

*St. Pk.—12 ea. ctn./Wt. 2 lbs.*

**D #3995—FORD MUSTANG**

*St. Pk.—12 ea. ctn./Wt. 2 lbs.*

**E #3461—HO STRAIGHT TRACK (2)**

*St. Pk.—12 ea. ctn./Wt. 5 lbs.*
9' asphalt black track
Package size 9½ x 3 x ⅝

**F #3462—HO POWER TRACK**

*St. Pk.—12 ea. ctn./Wt. 3 lbs.*
Completely pre-assembled and pre-wired Package size 9¾' x 4' x ½"

**G #3469—HO CHICANE TRACK**

*St. Pk.—12 ea. ctn./Wt 3 lbs*
A real obstacle track 9' long Forms converging and spreading lanes Package size 4½' x 4¾ x ½

**H #3470—HO LAP COUNTER**

*St Pk.—12 ea. ctn./Wt. 3 lbs.*
Counts up to 10 cars/9 track section
Package size 9½ x 4½ x ½

**I #3460—HO STRAIGHT TRACK (2)**

*St. Pk.—12 ea. ctn./Wt. 3 lbs.*
6' asphalt black track
Package size 6½ x 3' x ⅝'

**J #3463—HO CURVED TRACK (2)**

*St. Pk —12 ea. ctn./Wt. 6 lbs.*
Pre assembled asphalt black track for forming various layouts
Package size 13' x 5' x ⅝

**K #3468—HO 12 VOLT RHEOSTAT**

*St. Pk.—12 ea. ctn./Wt. 2 lbs.*
Speed control rheostat—lets you speed up or slow down
Package size 4 x 2 x 1

**L #3464—HO FENCE (6 pcs.)**

*St Pk.—12 ea. ctn./Wt. 2 lbs.*
Fence enables cars to stay on track at higher speeds can be placed at any position on the track
Package size. 1⅝' x ⅞' x 9¾"

**M #3465—HO BRIDGE SUPPORTS (6 pcs.)**

*St Pk.—12 ea. ctn./Wt. 2 lbs.*
3 different lengths that fit under track to make a bridge
Package size 5 x 3¼ x ⅝

**14 TRANSISTOR SUPER DELUXE PORTABLE RADIO** With diode and thermister, Superheterodyne circuit, 2½" P.M. speaker Gives remarkable tone and reception. Built in extra thick ferrite core antenna pulls in those hard-to-get stations Operates on household current with the optional AC adaptor. Complete with full texon carrying case, earphone and 9-V. battery. Size: 4⅝x2¾x1½". Weight, 1¼ lbs.

SH-514TE995 ..... $14.95
AC Adaptor
CH9B-TE225 .... ...$3.95

**18 TRANSISTOR 4 DIODES 5-BAND RADIO.** New and exciting . . . Never before a single compact radio has been engineered featuring all these five bands—AM/FM/MB/VHF (aircraft band) and PB (Police band). 4" P.M. speaker, five pilot lights indicate band selection. lighted slide rule dial, 60" swivel telescopic antenna. Smart saddle stitched leatherette cabinet with chrome die cast front. Operates on household current with the optional AC adaptor. Complete with: shoulder strap, earphone and 4 "C" cell batteries. Size: 9½x6½x3½". Weight: 6¼ lbs.

NA-5018TE5997 .... ..... .....,$99.95
CH20B-TE297 AC Adaptor for above.....$4.95

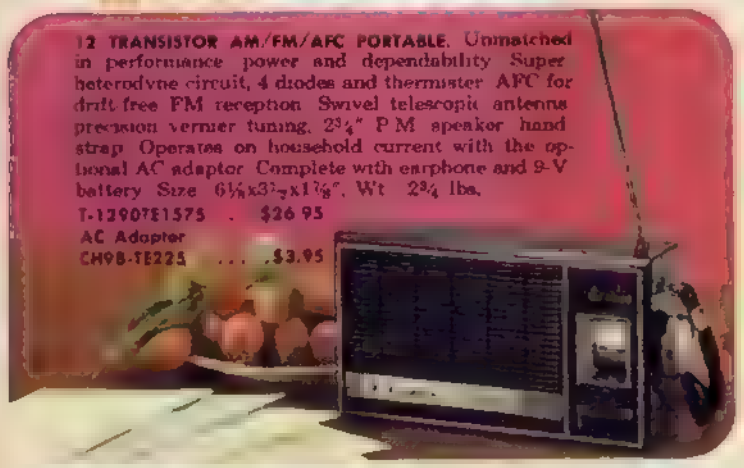
**16 TRANSISTOR HI-FIDELITY PORTABLE RADIO.** Power and style combine to bring you the best in portable AM reception. Superheterodyne circuit, 2¼" permanent dynamic speaker. NEW easy-knob tuning, slide rule dial, chrome plated front. Operates on household current with the optional AC adaptor. Pilot lamp to indicate when set is operating on electricity Complete with full texon carrying case, earphone and 9 V battery Size: 4½x2¾x1½". Weight 1¼ lbs.

CT-1601TE1330 $19.95
AC Adaptor
CH9B-TE225 ... . ... $3.95

## Juliette Engineered and Styled by Craftsmen

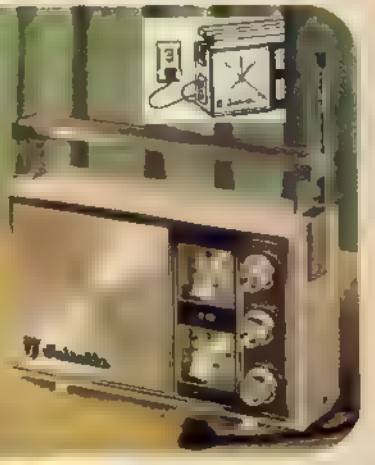
**12 TRANSISTOR AM/FM/AFC PORTABLE.** Unmatched in performance power and dependability Superheterodyne circuit, 4 diodes and thermister AFC for drift free FM reception Swivel telescopic antenna precision vernier tuning. 2¾" P.M. speaker hand strap Operates on household current with the optional AC adaptor Complete with earphone and 9-V battery Size 6⅛x3⅞x1⅞". Wt 2¾ lbs.

T-1290TE1575 . $26.95
AC Adaptor
CH9B-TE225 ... .$3.95



**18 TRANSISTOR AM/FM/AFC PORTABLE.** Battery and electric operated with AC adaptor built-in. Discriminating listeners will appreciate the precision engineering that is evident throughout this quality radio. Superheterodyne circuit, 4 diodes and thermister. Swivel telescopic antenna. 3½" P.M. speaker. AFC for drift-free FM reception, chrome die cast front and handle. Complete with: 4 "C" cell batteries, earphone and UL approved cord. Size: 8¾x7½x2⅝". Wt.: 5½ lbs.

DTF-180TE3597 .....$59.95



**11 TRANSISTOR 3-BAND PORTABLE AM FM SHORTWAVE** Superheterodyne circuit, 4 diodes and thermister, AFC, slide rule dial, swivel telescopic antenna, 3½" P.M. speaker, soft luggage cabinet with chrome die cast front Complete with 4 penlite batteries, earphones and shoulder strap Size 8x4¾x2¼" Wt. 3 lbs

NA-1133S-TE2850 $44.95
11-Transistor 3-Band Portable AM/FM MARINE BAND
NA-1133M-TE2850 .....$44.95
11-Transistor 2-Band Portable AM/FM/AFC
NA-1111TE2495 .....$39.95
AC Adaptor for above 3.
CH6B-TE225 ..... $3.95

**17 TRANSISTOR 5-BAND PORTABLE.** AM/FM/MB/SW/VHF (aircraft band). Battery and electrically operated with AC adaptor built in. Superheterodyne circuit 6 diodes, 5" P.M. speaker battery indicator, dial light, swivel telescopic antenna, chrome die cast front, AFC, tone control Complete with 4 "D" cell batteries, headphones. 10¼x9¼x 3½" Weight 7 lbs.

FM-175VHF-TE6490 $99.95

**Deluxe 4-Band Transistor Portable** Styled in Genuine Top Grain Cowhide

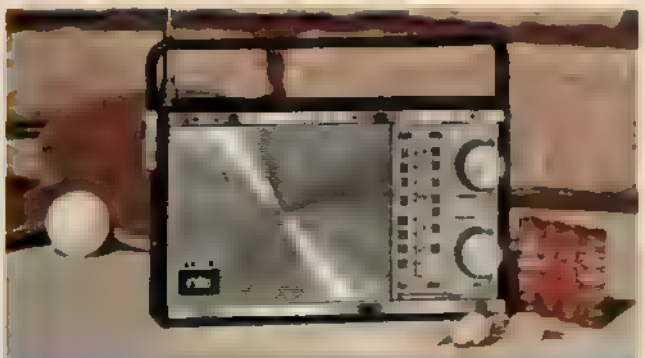
Shortwave 5.0 to 12.0 mc. . . . marine wave 1.7 to 4.7 mc. . . . FM . . AM 15 transistors, 5 diodes and thermistor, plus telescoping FM swivel whip antenna. Tone control, fine tuning on shortwave bands, switchable AFC for drift-free FM, external antenna jack, earphone jack, slide rule tuning with push button dial light. Earphone and batteries incl 10" W., 6½" H., 3" D. 8 lbs.

**87R79AA4269** Black Leather..... **$54.95**

**Powerful AM, FM, Marine Shortwave Transistor Portable**

Here is the excitement of Marine Shortwave 1.7 to 4.7 mc . . . ship-to-ship . . . ship-to-shore . . . marine weather . . . PLUS FM or AM 12 transistors, two diodes and external swivel whip antenna. Includes many added features full range tone control, switchable AFC for drift-free FM, slide rule tuning dial, earphone jack, Velvet Voice speaker. Complete with batteries and earphone 5⅛" W., 7¼" H., 2¼" D. 4 lbs.

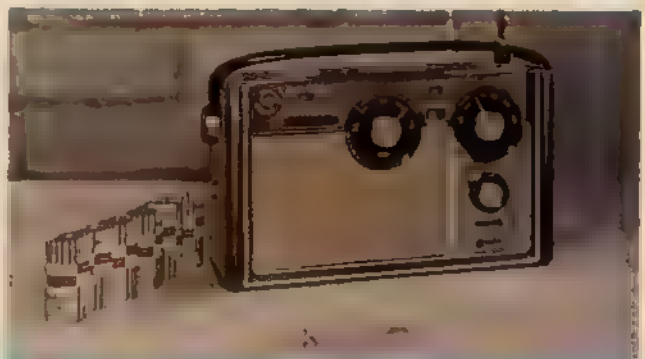
**87R59AA2871** Black..... **$36.95**



**Personal Size FM/AM 8 Transistor Portable**

A personal size FM/AM portable designed for convenience and built with quality features including 9 prestige quality transistors plus 4 diodes, thermistor and "Copper-etched" circuitry; vertical slide rule dial, full range tone control and Velvet Voice speaker. Built-in AM and telescoping FM whip antennas. High impact plastic cabinet with earphone jack. Complete with earphone and 4 penlight batteries. 7⅛" W., 4¼" H., 1⅜" D. 2 lbs.

**77R29AA2094** Black..... **$26.95**



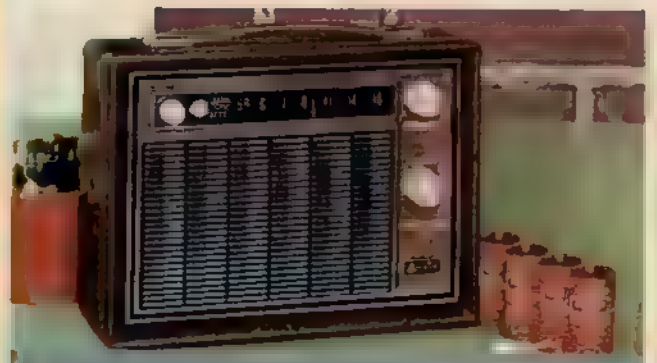
**FM/AM 10 Transistor Portable**

in Luxurious Genuine Top-Grain Cowhide

*Switchable AFC on FM, 2 Position Tone Control • 200 Hour Battery Life, AC Power Adapter Jack • Telescoping Swivel-Whip FM Antenna*

Powerfully engineered with 10 transistors plus 4 diodes and 3-stage audio amplifier. Velvet Voice speaker brings out the rich tones of FM and vibrant AM. Automatic Frequency Control prevents FM drift. Indirect drive tuning and 2 position tone control. Telescoping FM whip antenna and built-in ferrite rod AM antenna. Equipped with jack for AC Power Conversion Unit (optional extra). Complete with earphone and batteries 8⅛" W., 6¼" H., 2½" D. 4 lbs.

**66R78AA3492** Walnut Leather..... **$44.95**

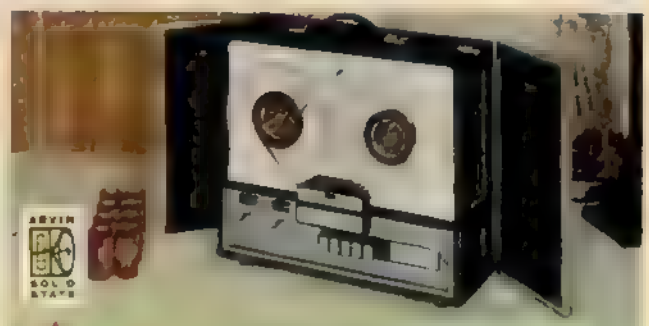


**8 Transistor Deluxe Portable**

in Genuine Top-Grain Cowhide

Here is real value for you . . . a companion that's lightweight, yet exquisitely styled in handsome top-grain cowhide. Big 3½" Velvet Voice speaker powered by 8 prestige quality transistors, diode and powerful 3 stage audio amplifier for finest AM reception. Operates over 200 hours on regular "C" size batteries. Has earphone jack, tone control, slide rule tuning dial, built-in ferrite rod antenna for big pulling power, more stations, finer sound. Complete with batteries and earphone 7⅛" W., 6¼" H., 3¼" D. 3 lbs.

**66R58AA2094** Walnut Leather..... **$26.95**



**SOLID STATE BATTERY OPERATED STEREO TAPE RECORDER**

Tape and enjoy both stereo and monaural recordings with this professional quality tape recorder-player that goes everywhere, plays anywhere. 4 tracks, 3 speeds 7½, 3¾ and 1⅞ ips. Powerful SOLID STATE chassis with its 13 efficient transistors operates on 8 "D" cell batteries. Capstan drive system assures accurate speed and faithful recording fidelity. Can be adapted easily to 110 volt use by using external AC adaptor. Dual VU meters permit a constant check on voice and music levels. Two matching 6½ x 3" oval, side-mounted speakers, give out-front sound with studio type deflector panels. Comes complete with two dynamic microphones, 7" tape reels and recording tape. 16¾" w., 13¾" h., 7" d. 35 lbs.

**67L29AA9068** Charcoal Black..... **$119.95**

**712AA916** AC-DC Adapter Unit, 9 oz..... **$ 11.95**

**Arvin Solid State All Electric FM/AM Table Radio**

Solid State circuitry features 11 prestige quality transistors and silicon rectifier—AC powered. Delivers static-free FM or crystal clear AM from 5" Velvet Voice speaker. Switchable Automatic Frequency Control assures "locked in" FM reception. Lighted slide rule dial for easy accurate tuning. Full range tone control. Two built-in antennas plus provisions for external FM antenna connections. Molded plastic cabinet finished in warm Walnut Wood-Grain. 12½" W., 7⅜" H., 4" D. 6½ lbs.

**36R48AA4212** Walnut Wood-Grain ..... $54.95

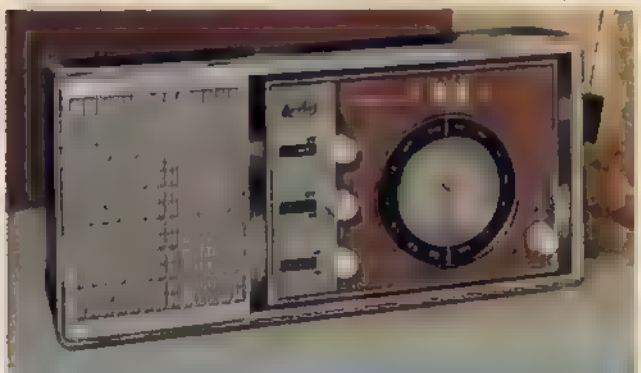
Genuine Walnut Wood Cabinet. 13½" W., 8¾" H., 4½" D. 8½ lbs.

**37R68AA4978** Walnut ..... $64.95

**Arvin Deluxe FM-AM-FM Stereo Radio**
with Side Projected Sound

Thrill to the musical magnificence of FM Stereo! A special indicator light automatically signals FM Stereo reception. Rich sound from twin 5" Velvet Voice speakers. Enjoy AM or FM in addition to FM Stereo. Automatic Frequency Control on FM and FM Stereo. Twin lighted dials with tone and stereo balance controls. Two built-in antennas plus external FM antenna connections. Powered by 9 tubes, rectifier and 7 diodes. Deluxe Walnut Wood-Grain plastic cabinet. 18¾" W., 6¾" H., 7⅜" D. 18 lbs.

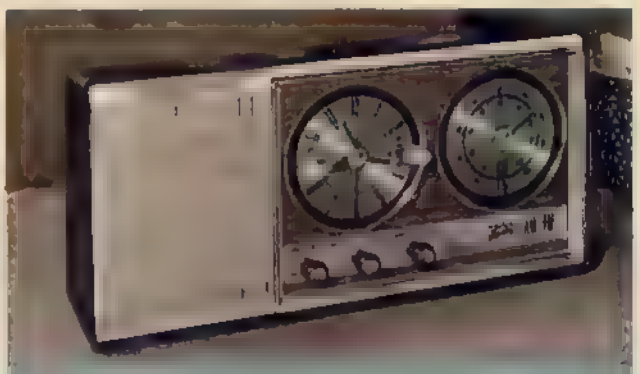
**35R58AA6044** Walnut Wood-Grain Finish ..... $79.95



**Arvin Smartly Styled FM/AM Radio** with Switchable Automatic Frequency Control

Powerful solid state silicon rectifier plus 6 tubes and 3 diodes delivers big performance. Has Automatic Frequency Control switch to keep FM signals locked on target. 4" Velvet Voice speaker. AM and FM antennas plus external FM antenna terminals. Durable molded plastic cabinet for neat, trim appearance. 14½" W., 6½" H., 4½" D. 6 lbs.

**36R18AA2664** Neutral Beige ..... $32.95



**Arvin Deluxe FM/AM Radio** with Full Feature Clock

Automatically lulls you to sleep to soft FM music, shuts itself off, then wakes you up brightly in the morning to music or alarm. For that extra 40 winks, just tap the "Repeat-A-Call" button. Luminous tipped clock hands let you tell time in the dark. There's no FM station drift when you flip the Automatic Frequency Control Switch. Reliable etched circuitry. 14½" W., 6½" H., 4½" D. 6 lbs.

**46R18AA3230** Neutral Beige ..... $39.95

**Arvin Superb Solid State FM/AM Radio** Styled with a New Contemporary Flair

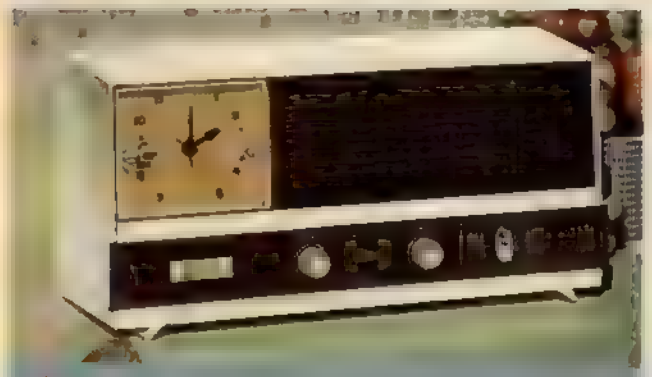
Solid state 8 transistor circuitry designed for instant play, cooler operation and longer set life. Velvet Voice speaker delivers glorious FM and AM sound. Indirect slide rule dial and variable tone control. Switchable AFC assures drift-free FM. High impact plastic cabinet with ferrite rod AM and FM antenna and external FM antenna terminals. 11½" W., 8½" H., 4½" D. 4½ lbs.

**37R28AA3104** Beige ..... $39.95

**Arvin Solid State Deluxe FM/AM Radio**
with Full Feature Clock. Walnut Wood-Grain

Enjoy big, brilliant sound from 8 transistor chassis. Instant play Solid State circuitry. Switchable AFC "locks in" FM. With just one setting of the automatic full feature clock this radio lulls you to sleep, then wakes you to music. Lets you catnap with "Repeat-a-Call" alarm. Doze Light, sweep second hand, lighted slide rule dial, variable tone control, 5" Velvet Voice speaker and "Copper-etched" circuitry. Built-in AM and FM antennas, plus external FM terminals. 11½" W., 6½" H., 4½" D., 4½ lbs.

**47R38AA3881** Walnut Wood-Grain ..... $49.95



**Arvin AM-FM Radio with Full Feature Clock**

Beautifully styled . . . low priced. Finest quality features include a fully automatic clock to wake you to music or alarm. At night, doze off to music, the automatic slumber switch turns radio off. Amazing power from finest etched circuitry with 6 tubes, 3 diodes and solid state silicon rectifier. Get drift-free FM with Automatic Frequency Control switch. Indirect tuning. Velvet Voice speaker, external FM antenna terminals. 13½" W., 6" H., 5⅛" D. 5½ lbs.

**46R07AA2516** Off-White..... $29.95

**Arvin Sleek Modern Styled FM/AM Table Radio**

True-life AM and FM listening pleasure! Power packed chassis with 6 tubes, 3 diodes and solid state rectifier. Smooth indirect tuning. Switchable Automatic Frequency Control to keep FM signals on target. Large Velvet Voice speaker and sensitive built-in antennas for finest reception. Ext. FM antenna terminals. Beautifully styled plastic cabinet. An outstanding AM/FM radio at an amazingly low price. 13½" W., 6" H., 5" D. 5 lbs.

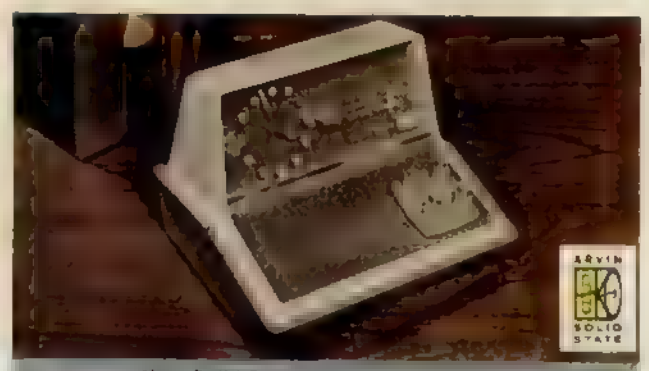
**36R07AA2096** Off-White..... $24.95

**Arvin Solid State AM Full Feature Clock Radio with Timed Appliance Outlet**

*AC Powered 6 Transistor Solid State Chassis • Beautiful Walnut Wood-Grain Finish with Sleek New Pedestal Styling*

Special 1100-watt timed outlet turns appliances on and off automatically. The Slumber Switch lets you fall asleep to music, then shuts off automatically 60 minutes later. Gently wakes you to music or alarm—and for catnappers the handy Repeat-a-Call alarm takes over. Clock face has Doze Light, sweep second hand, lighted slide rule dial, 4" Velvet Voice speaker, variable tone control, built-in antenna. Smart new cabinet. 12¾" W., 8" H., 3¾" D. 6½ lbs.

**57R58AA3062** Walnut Wood-Grain..... $39.95



**New Solid State "Home and Office" FM/AM Radio with Full Feature Clock**

10 transistor radio puts music and time at your fingertips night and day. Just set the clock once, and the radio lulls you to sleep with music, shuts off 60 minutes later, then wakes you gently next morning to music or alarm. "Repeat-a-Call" alarm lets you catch an extra 40 winks. The compact radio is a marvel of precision . . . brings you crystal-clear AM or static-free, drift-free FM with switchable Automatic Frequency Control. Other quality features: instant play Solid State circuit, lighted dial, variable tone control, slide rule tuning, built-in antennas. 8½" W., 5⅜" H., 7½" D. 4 lbs.

**47R82AA2881** Fawn..... $49.95

**Arvin Solid State All Electric 5 Transistor Radio with Full Feature Clock**

Finest solid state chassis for dependable instant play—AC Powered. Wakes you to music or alarm, has "Repeat-A-Call" button for that extra 40 winks. At night, doze off to music. Radio shuts itself off automatically. Check time in dark with lighted dial. Smooth vernier tuning. 4" Velvet Voice speaker. Built-in rod type AM antenna pulls even fringe area reception. Deluxe cabinet in warm walnut wood-grain finish. 12" W., 7⅛" H., 4¼" D. 5 lbs.

**56R38AA2327** Walnut Wood-Grain..... $29.95

**Dramatic New Solid State AM Radio with Full Feature Clock All Electric 6 Transistor**

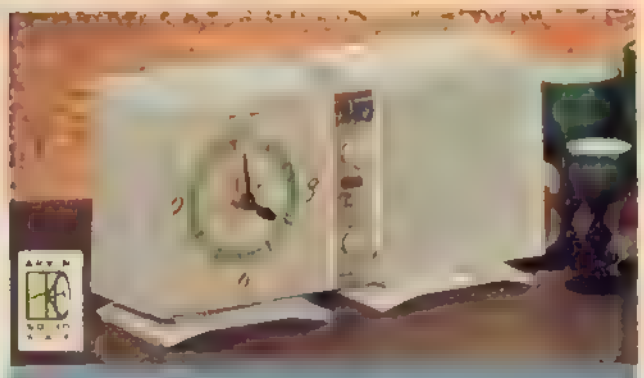
Solid state radio—plus a full feature clock in a handsome cabinet that's less than 5" wide and 8" high. Just set the clock—music lulls you to sleep, and radio shuts off 60 min. later. Awake to music next morning, automatically. "Repeat-a-Call" alarm. Doze Light and sweep second hand. Powerful solid state chassis, Velvet Voice speaker, push-pull circuitry, slide rule dial and built-in antenna. 4½" W., 7¾" H., 3¾" D. 2½ lbs.

**57R78AA1965** Walnut Wood Grain..... $24.95
**57R75AA1965** Blue..... $24.95
**57R72AA1965** Fawn..... $24.95

**New Solid State AM Table Radio with Full Feature Clock, Twin Pedestal Styling All Electric 4-Transistor**

Solid state chassis for instant play. The clock is convenience plus – just one setting and the radio tells you to sleep with music, shuts off 60 minutes later, then wakes you gently next morning to automatically. Repeat a Cat is a must to help you catch an extra 40 winks. Clock face has Doze light and sweep second hand. Velvet voice speaker, built-in antenna. Break-resistant plastic cabinet with deluxe metal grill and pedestal design. 10⅜" W., 5½" H., 3⅝" D. 3½ lbs.

**57R28AA1965** Walnut Wood Grain ..... **$24.95**



**New Petite Styled Solid State AM Clock Radio with Automatic Wake-To-Music All Electric 4-Transistor**

Gently wakes you to the happy sound of music each morning—automatically. The AC-powered solid state chassis provides instant play. 4" Velvet Voice speaker delivers exceptional tone. The convenient clock is equipped with simple-to-operate Wake-to-Music control, luminous tipped hands and sweep second hand. Built-in rod antenna. Newly styled molded break-resistant cabinet. 10⅜" W., 5½" H., 3⅝" D. 3½ lbs.

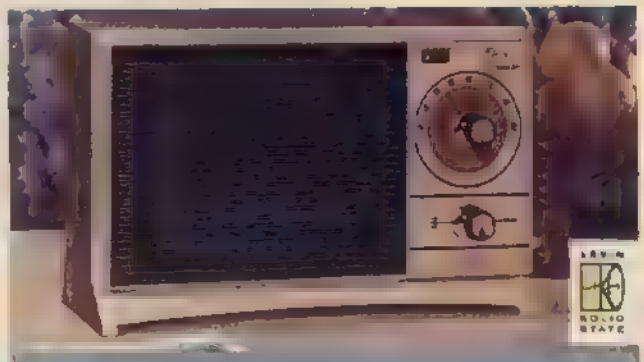
**57R08AA1592** Beige ..... **$19.95**

**57R07AA1592** Ice White ..... **$19.95**

**Quality Packed 5 Tube AM Clock Radio**

Just set the automatic selector switch at bedtime, and awaken gently next morning to your favorite music. The quiet, dependable clock has big, easy-to-read face which lets you tell time at a glance. Quality packed radio features include 5 powerful tubes (including rectifier), Arvin "Copper-etched" circuitry, 3½" Velvet Voice speaker; built-in loop antenna. Attractive break-resistant plastic cabinet. 10⅜" W., 5½" H., 4⅜" D. 5 lbs.

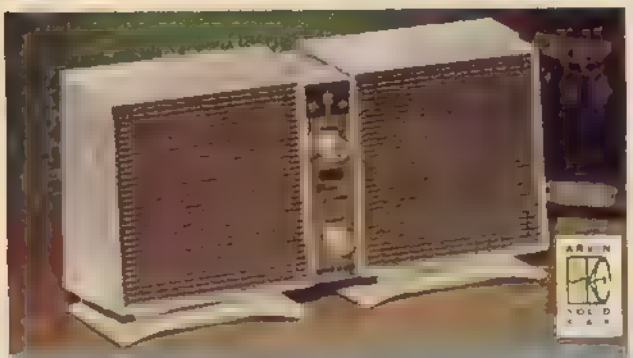
**55R07AA1306** Off White ..... **$15.95**



**Powerful Solid State All Electric 5 Transistor AM Table Radio—Long Range Twin Speakers**

Combine the rich, pure tones from twin 4" dynamic Velvet Voice speakers with the big power of a fully transistorized Solid State chassis and you have outstanding radio listening. Accurate pinpoint vernier tuning for easiest station selection. Built-in antenna for best fringe area reception. The plus feature of Solid State circuitry assures you of greater reliability and cooler operation for long set life. Operates on AC power. 12" W., 7½" H., 4¼" D. 5¼ lbs.

**16R68AA1807** Walnut Wood Grain ..... **$22.95**



**Powerful Solid State All Electric 4-Transistor AM Table Radio** with Big 4" Velvet Voice Speaker

Outstanding value in smart, handsomely styled twin pedestal design table radio. A happy addition for kitchen, bedroom, family room, den—any room in the house. Powerful Solid State chassis features 4 transistors plus 2 diodes and silicon rectifier for instant play, cool operation and long life. A large 4" speaker delivers sparkling bright sound. Sensitive built-in antenna pulls in hard-to-get stations. Automatic volume control and direct drive tuning. 10⅜" W., 5½" H., 3⅝" D. 3 lbs.

**17R17AA1335** Ice White ..... **$16.95**

**Powerful 10 Transistor Portable in Genuine Top Grain Cowhide**

Powerful 10 transistor portable featuring 9 volt circuitry. Tuned RF stage for sharp tuning. Special "performance regulator" transistor gives uniform performance level with extended battery life. Two position tone control. Built-in antenna, slide rule tuning dial with special light for nighttime tuning. 3½" Velvet Voice speaker. Earphone jack. Beautifully styled in handsome top-grain cowhide. Complete with 6 "C" cell batteries and earphone. 8" W., 6¼" H., 3¼" D. 4 lbs.

**65R58AA2871** Walnut Leather ..... **$36.95**

**Arvin SOLID STATE COMPONENT TYPE 4-SPEAKER STEREO PORTABLE**

*Four Stereo Speakers in Removable Enclosures • All Solid State Dual Channel Amplifier System • AC Powered • Diamond LP Stylus • Powerful Solid State Bass with Two 6" Woofers & Transistors and Tweeter • Trim*

Speaker cabinets can be separated up to 20' for maximum stereo effect. Garrard 4-speed automatic changer has 11" turntable. Carries like fine luggage when you take speakers with you. Above the 3" speaker amplifier's frequency response is 80 to 15,000 cps. 45 RPM spindle and speaker cables included. 23" W., 9¾" H., 12" D., 31½ lbs.

**66P79AA9446** Black with Walnut Veneer Trim..... **$124.95**

**Arvin SOLID STATE COMPONENT STYLED MUSIC SYSTEM**

*Powerful Solid State AC Dual Channel Amplifier • 4-Speaker Stereo System • Deluxe 4-Speed Changer with Diamond LP Stylus • Instant Play AC power dual channel amplifier operates 4 speaker system consisting of two 4" x 6" woofers and two 3" tweeters in separate enclosures with crossover network. Plays all record sizes and speeds and intermixes 7" 45 and 12" LP's. Shuts off completely after last record. High weight tone arm with sensitive stereo cartridge and Diamond Sapphire stylus. Sparkling modified Fruitwood finish. 45 RPM spindle and speaker cables included. 21¼" W., 8¾" H., 15" D., 21½ lbs.*

**67P69AA7661** Gray..... **$99.95**

**Arvin SOLID STATE 4-SPEED PHONOGRAPH**

**OPERATES ON BATTERIES or AC**

*Goes Anywhere, Plays Anywhere • Solid State Amplifier • Batteries and AC Cord Included • 4-Speed Changer*

AC. Big 3" x 5" speaker for sparkling sound. Automatic shut-off after last record. 45 RPM spindle and AC cord included. 16½" w., 8" h., 14" d., 13 lbs.

**57P49AA4656** Black..... **$59.95**

**Arvin SOLID STATE STEREO PHONOGRAPH**

**with DETACHABLE 4" SPEAKERS**

*Solid State AC Dual Channel Amplifier • Two 4" Speakers Detach up to 20 ft. for Stereo Effect • Streamlined Design*

Detachable twin 4" speakers. 4-speed changer shuts off completely after last record. Rubber matted turntable. 45 RPM spindle, speaker cables included. 19¾" w., 8" h., 10¾" d., 14 lbs.

**67P19AA4747** Charcoal..... **$59.95**

**Arvin 4-SPEED PORTABLE PHONOGRAPH**

**with "POP-UP" 45 RPM SPINDLE**

*Rugged Polypropylene Cabinet • "Pop-Up" 45 RPM Spindle*

Handsome molded polypropylene case is made for hard use. 4-speed turntable has rubber bumpers to protect records. "Copper-etched" circuitry and large Velvet Voice speaker for top performance and tone quality. 13" w., 5½" h., 12½" d., 8 lbs.

**45P25AA1552** Blue and White..... **$18.95**

**PHONOGRAPH with TONE CONTROL**

**47P49AA2017** Charcoal and Gray..... **$24.95**

**Arvin SOLID STATE HI-FI PHONOGRAPH**

**with 4-SPEED DROP-DOWN CHANGER**

*Instant Play Solid State Amplifier • Precision Drop-Down Changer • Slim Line Styling • Dynamic 3" x 5" Speaker*

Drop-down changer plays all record speeds—shuts off after last record. 45 RPM spindle included. Wood cabinet covered in pyroxylin. 14½" w., 13½" h., 8¾" d., 19 lbs.

**57P38AA3697** Beige and Brown, Walnut Wood Trim..... **$46.95**

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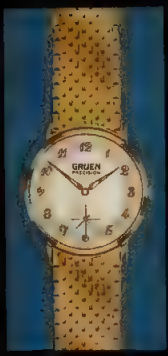
# GRUEN

THE *Precision* WATCH SINCE 1894

GRUEN WATCH MANUFACTURING CO., S.A., BIENNE, SWITZERLAND

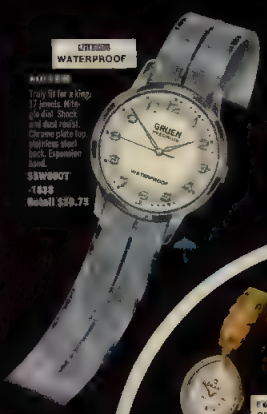
OUR OWN MODERN WATCHMAKING PLANT




ULTRA-THIN
WATERPROOF

Truly fit for a king. 17 jewels. Nickel-plated. Shock and dust resistant. Chrome plate top, stainless steel back. Expansion band.

55W000T
-1838
Retail $39.75




FULL NUMERAL DIAL

PENTAGON

Slim and trim. 17 jewels. 14 kt. yellow case. Hardgone adjustable band.

55W691T-2750
Retail $55.00

7 JEWELS

EMBASSY

The bold, masculine ... Stainless steel back

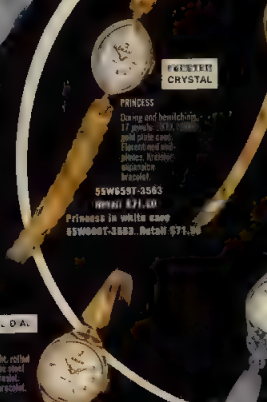
55W652T-2395
Retail $49.75

SHOCK-RESISTER
CRYSTAL

PRINCESS

Dainty and beautiful... 17 jewels. 14 kt. yellow gold plate case. Engraved end-pieces. Kreisler expansion bracelet.

55W655T-3563
Retail $71.50
Princess in white case
55W000T-3583..Retail $71.50



17 JEWELS

MAN

Classic charm. 10 kt. rolled gold plate top, stainless steel back. Expansion bracelet.

55W691T-2209 Retail $39.75
Man in white case
55W662T-2209
Retail $39.75

14 KT. GOLD CASE
DIAMONDS

DIAMOND CREST

Regal Beauty. 17 jewels. Florentine finish adjustable bracelet.

55W662T-4808 Retail $180.00
Dia. Crest in yellow case
55W664T-4808 Retail $189.00



VER-THIN

TROY

Smart dress model with sunburst dial. 17 jewels. Faceted engraved hour markers. Kreisler expansion band. Stainless steel back.

55W651T-2715
Retail $49.75
Troy
with canopy dial
55W654T-2275
Retail $49.75



FULL NUMERAL DIAL

ROYAL

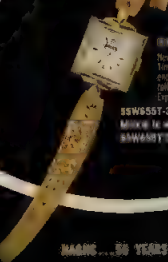
Practical ... gentle. 10 kt. rolled gold plate top. Stainless steel back. Shock and dust resist. 17 jewels. Expansion bracelet.

55W657T-2946
Ret. $59.50
Royal in white case
55W658T-2946
Retail $59.50

7 JEWELS

Newest! Look at time, Florentine engravings, 10 kt. rolled gold plate band. Expansion bracelet.

55W655T-3563 Retail $71.50
Miss in white case
55W658T-3563 Retail $71.50



ALL GRUEN WATCHES
HAVE 17 JEWELS
OR MORE...UNBREAKABLE
MAINSPRINGS...
ARE ANTI-MAGNETIC...
WITH DUST AND
SHOCKPROOF CROWNS.

as long as case, crown, crystal remain intact

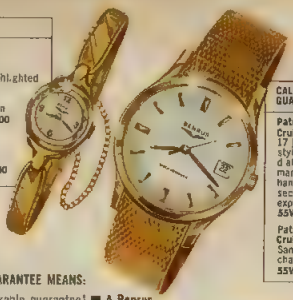
HAGNS...56 YEARS OF DEPENDABLE SERVICE

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

**FACETED CRYSTAL**

**Patriot Lady Mildred**
Elegant 17 jewel creation. Simple sculptured case highlighted by a faceted crystal. Flexible expansion band is adjustable with safety chain
55W483-3390 $65.00

**Patriot Lady Mildred "W"**
Same as above in white.
55W484-3390 .. $65.00



**CALENDAR FEATURE GUARANTEED WATERPROOF***

**Patriot Sea Calendar Cruiser "W"** . . Modern 17 jewel model is smartly styled. White dial features faceted markers and luminous hands with sweep second. Mesh adjustable expansion band
55W486-4290 . .$85.00

**Patriot Sea Calendar Cruiser**
Same as above champagne color dial
55W485-4290 .$85.00

**HERE'S WHAT BENRUS' EXTRAORDINARY 3-YEAR UNCONDITIONAL GUARANTEE MEANS:**

■ Benrus movements must be built better...to live up to this remarkable guarantee! ■ A Benrus watch is worth more the moment you buy it. Save $10 or more on service charges during the critical first 3 years. ■ Even accidents are covered. Movement repaired free even if damage is your fault ■ A Benrus may be sent as a gift anywhere, Benrus 3 year guarantee is good the world over

PATRIOT

**GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sea Observer** ..Rugged 17 jewel watch for him. Luminous full-figure dial and hands with sweep second. Expansion band is adjustable.
55W487-2790 .....$49.95

**Patriot Sea Observer "Z"**...Same as above with black dial
55W488-2790 $49.95

**FULL-FIGURE DIAL**

**Patriot Lady Patsy**...Ultra smart 17 jewel oval creation. Case beautifully crafted in fluted design and set off with adjustable expansion band
55W489-2790 ..... $49.95

**Patriot Lady Patsy "W"**.. Same as above in white
55W490-2790 . ..... ...$49.95

**BLACK DIAL**

**Patriot Lord Joel "Z"**...Square, smart and modern, this handsome 17 jewel model features brilliant gold color markers and sweep second hand. Striking linen finished adjustable expansion band.
55W491-3390 ..... $65.00

**Patriot Lord Joel.** Same as above with white dial.
55W492-3390 ..... $65.00

**FACETED CRYSTAL**

**Patriot Lady Serena "W"** Superb 17 jewel creation with tailored look. Wide matching expansion bracelet is adjustable
55W493-3390 . .. $65.00

**Patriot Lady Serena** Same as above in yellow
55W494-3390 . . $65.00

**FLORENTINE FINISH**

**Patriot Lady Frances "W"** Exciting 17 jewel model in sculptured case. Radiant dial. Adjustable expansion bracelet
55W495-3590 ..... $71.50

**Patriot Lady Frances.** Same as above in yellow
55W496-3590 ..... $71.50

**GUARANTEED WATERPROOF***

**Patriot Sea Gull** .Sturdy 17 jewel model has full figure dial. Luminous hands and dial, with sweep second. Adjustable expansion band
55W497-3390 $65.00

**Patriot Sea Gull "Z"** . Same as above with black dial
55W498-3390 $65.00

**MARQUISE CREATION**

**Patriot Lady Grace**...Modern 17 jewel creation. Simple sculptured case. Flexible adjustable, florentine-finish bracelet, with safety chain.
55W499-3990 ..... .$77.50

**Patriot Lady Grace "W"** Same as above in white
55W500-3990 .. . . $77.50

**GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sea Recruit** .Super thin 17 jewel model. Sunburst dial has luminous hands and sweep second. Matching adjustable expansion band.
55W501-3090 ..... . .$59.95

**Patriot Sea Recruit "Z"**...Same as above with black dial.
55W502-3090 . .....$59.95

* When case, crystal and crown remain intact

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

**ALARM WATCH GUARANTEED WATERPROOF***

**Patriot Sea Bell** . Alarm watch rings to remind you. Ideal for man on schedule. 17 jewel movement. Luminous hands with sweep second. Adjustable expansion band.
**55W463-4290 $85.00**

**Patriot Sea Bell "W"** Same as above with stainless steel case.
**55W464-3990 $77.50**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF* CALENDAR FEATURE**

**Patriot Sky Dipper "25"** Convenient and accurate calendar mode gives time and date, automatically. Rich sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band.
**55W465-5390 . $115.00**

**Patriot Sky Dipper "W" "25"** . Same as above, in stainless steel
**55W466-5390 $110.00**

**HERE'S WHAT BENRUS' EXTRAORDINARY 3-YEAR UNCONDITIONAL GUARANTEE MEANS:**

■ Benrus movements must be built better . . to live up to this remarkable guarantee! ■ A Benrus watch is worth more the moment you buy it. Save $10 or more on service charges during the critical first 3 years. ■ Even accidents are covered. Movement repaired free even if damage is your fault ■ A Benrus may be sent as a gift anywhere. Benrus 3 year guarantee is good the world over.

## PATRIOT

**SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Helios** . . . Handsome 17 jewel model features brilliant sunburst dial. Hands are luminous with sweep second. Adjustable expansion band
**$77.50**

**Patriot Sky Helios "Z"** . . Same as above with black dial.
**55W468-3990 $77.50**

**WATCH & BRACELET COMBINED**

**Patriot Embraceable Jane** . . Exclusive Benrus 17 jewel bracelet-watch combination. Modern styling. Sure grip clasp action, safety chain
**55W469-3590 . . . . . $71.50**

**Patriot Embraceable Jane "W"** . Same as above in white
**55W470-3590 $71.50**

**GUARANTEED WATERPROOF* FULL-FIGURE DIAL**

**Patriot Ocean Wave** . . Sprightly ladies 17 jewel sport watch with easy to read dial. Luminous hands with sweep second. Ideal for nurses, teachers, stewardesses. Sturdy adjustable expansion bracelet.
**55W471-2990 . . . . . $77.50**

**Patriot Ocean Flower** . Same as above in stainless steel.
**55W472-3590 $71.50**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Scorpio** . . . Magnificent 17 jewel model features brilliant sun-burst dial. Luminous hands with sweep second. Adjustable expansion band.
**55W473-4290 $85.00**

**Patriot Sky Scorpio "Z"** . Same as above with black dial.
**55W474-4290 $85.00**

**SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Cirrus** . . . Sleek 17 jewel creation features a luxurious sunburst finish dial. Luminous hands with sweep second shine in the dark. Adjustable expans on band
**55W475-4590 $92.50**

**Patriot Sky Cirrus "Z"** . . Same as above with black dial
**55W476-4590 . . . . . $92.50**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sky Thunder "25"** . . Modern styling and all the extra quality features. Handsome satin finish dial. Luminous hands with sweep second. Smart matching adjustable expansion band.
**55W477-4890 . . . . . $98.50**

**Patriot Sky Thunder "W" "25"** . . Same as above with white radiant dial.
**55W478-4890 . . . . . $98.50**

**25 JEWELS SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Satellite "25"** . . Handsome automatic features satin brush finish dial. Sculptured numerals. Luminous hands with sweep second. Adjustable expansion band
**55W479-5190 . . . . . $108.50**

**Patriot Sky Satellite "W" "25"** . Same as above in white.
**55W480 5190 . . . . . $108.50.**

**PATRIOT FEATURE SELF-WINDING GUARANTEED WATERPROOF***

**Patriot Sky Journey** . . . Automatic 17 jewel model tells time and date. Luminous hands with sweep second. Adjustable expansion band.
**55W481-5190 . . . . . $108.50**

**Patriot Sky Journey "W"** . . . Same as above in white.
**55W482-5190 . . . . . $108.50**

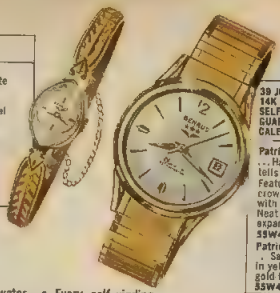
When case, crystal and crown remain intact

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

**14K GOLD CASE**

**Patriot Golden Light.** Exquisite 17 jewel creation features round petite dial within marquise shaped faceted crystal. Tapered adjustable expansion bracelet with safety chain
[illegible] .. $112.50

**Patriot Golden Light "A"** Same as above in white.
**55W444-5490** **$112.50**



**39 JEWELS**
**14K GOLD CASE**
**SELF-WINDING**
**GUARANTEED WATERPROOF***
**CALENDAR FEATURE**

**Patriot Sky Fantasy "G" "39"** ...Handsome modern watch tells time and date. Features include hidden crown and luminous hands with sweep second. Neat adjustable expansion band
**55W445-10690** **$225.00**

**Patriot Sky Fantasy "39"** . Same as above in yellow 10K gold filled case
**55W446-7390** . **$160.00**

**The Benrus Standard Demands That...** • All key friction parts are protected with fine jewels, never less than 17. • Every Benrus made today is shock-absorbing. Even dress watches—even ladies' watches • No soft brass escapements are used in Benrus movements—only rugged steel • Benrus waterproof* watches are fully tested in the equivalent of 80 feet of water. • Every self-winding watch must run even after being off the wrist for twenty-four hours. • Every Benrus mainspring is unbreakable. • Every Benrus is manufactured by the precision process specified by the Benrus engineering and quality group.

PATRIOT

**21 JEWELS**
**GUARANTEED WATERPROOF***

**Patriot Sea Sprite "21"** . . . Ultra-thin model in all yellow case. Smart lines are accented by new design. Adjustable expansion band
**55W447-3990** . **$77.50**

**Patriot Sea Sprite "Z" "21"** .. Same as above with black dial.
**55W448-3990** . . **$77.50**

**WITH [illegible]**
**BRACELET COMBINED**

**Patriot Lady Imogene "W"**.. Superbly elegant 17 jewel creation. Barrel shape is beautifully accented by a faceted crystal. Double strand twist bracelet is adjustable, with safety chain.
**55W449-4290** . **$85.00**

**Patriot Lady Imogene** .. Same as above in yellow.
**55W450-4290** **$85.00**

**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Tower**... Rugged 17 jewel creation. Radiant dial with sculptured markers. Adjustable expansion band.
**55W451-4990** .....**$100.00**

**Patriot Sky Tower "W"**... Same as above in white.
**55W452-4990** .... **$100.00**

**14K GOLD CASE**

**Patriot Golden Treasure**... Petite and beautiful 17 jewel creation. Elegant tapered adjustable bracelet with safety chain
**55W453-5490** ..... **$112.50**

**Patriot Golden Treasure "A"** Same as above in white.
**55W454-5490** . **$112.50**

**21 JEWELS 14K GOLD**
**FLORENTINE FINISH**

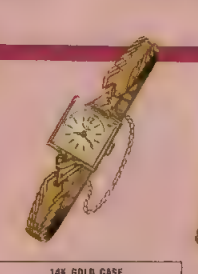
**Patriot Golden Lyre "21"**... Charm and elegance in this breathtaking creation. Newest style tapered adjustable bracelet with safety chain
**55W455-5190** .... . . **$108.50**

**Patriot Golden Lyre "A" "21"** . Same as above in white.
**55W456-5190** . . .**$108.50**

**25 JEWELS**
**SELF-WINDING**
**[illegible]***

**Patriot Sky Vapor "25"** Modern radiant dial watch encircled by minute track. Luminous hands with sweep second. Matching adjustable expansion band.
**55W437-5290** .. **$110.00**

**Patriot Sky Vapor "Z" "25"**. Same as above with black dial.
**55W458-5290** . **$110.00**



**14K GOLD CASE**
**[illegible]**

**Patriot Golden Leaf**. . Fashionable square designed 17 jewel creation, with florentined case treatment. Exquisite rippled design florentine adjustable bracelet with safety chain.
**55W459-5190** ..... **$108.50**

**Patriot Golden Leaf "A"**.. Same as above in white
**55W460-5190** .....**$108.50**

**39 JEWELS**
**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Planet "T" "39"**... Brilliant watch with all yellow case, and striking gold color dial. Luminous hands with sweep second. Harmonizing adjustable expansion band
[illegible] . . .**$125.00**

**Patriot Sky Planet "39"**... Same as above with white dial.
**55W462-5790** **$125.00**

* When case, crystal and crown remain intact

**BENRUS**
UNCONDITIONALLY GUARANTEED THREE YEARS

Your guarantee of assured quality is the Benrus 3 Year Unconditional Guarantee. Your Benrus movement must perform properly for 3 full years or Benrus will repair it fast and free *

*Guarantee valid only if filled out and sent to Benrus

**EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR THREE FULL YEARS.**

Now, the brilliance of precious diamonds creates new fashion excitement. Benrus Diamond Watches combine beauty, accuracy, and quality. Each features the world-famous Benrus movement, that is unconditonally guaranteed for 3 full years. Add to this the durability of unbreakable mainsprings, shock-absorbing, anti-magnetic movements and you have beautiful timekeeping and quality performance beyond compare!

**38 JEWELS**
**SELF-WINDING**
**6 GENUINE DIAMONDS**
**STAINLESS STEEL CASE**

**Patriot Diamond Vernon "2"** "38" .. Handsome Guaranteed Waterproof* watch R ich charcoal dial with sweep second hand. Matching adjustable expansion band. **55W423-7990 $165.00**

**Patriot Diamond Vernon "38"** ... Same as above with white dial. **55W426-7990 $165.00**

## PATRIOT

**2 GENUINE 8-FACET DIAMONDS**

**Patriot Diamond Katrina.** Sculptured 17 jewel creation features modern full numeral dial. Matching expansion bracelet is adjustable
**55W427-3990** ..... **$71.50**

**Patriot Diamond Katrina T.** Same as above in yellow
**55W428-3590** **$71.50**

**2 GENUINE 8-FACET DIAMONDS**

**Patriot Diamond Aileen.** Exquisite 17 jewel creation. Case features smart raised crystal. Matching adjustable bracelet
**55W429-4250** **$85.00**

**Patriot Diamond Aileen "T"** - Same as above in yellow.
**55W430-4250** **$85.00**

**21 JEWELS**
**2 GENUINE DIAMONDS**
**FACETED CRYSTAL**

**Patriot Diamond Dolly "21"** . . . Petite marquise shaped creat on features modern tailored look. Sculptured florentine finished case design. Adjustable expansion band.
**55W431-4990** .....**$100.00**

**Patriot Diamond Dolly "T" "21"**...Same as above in yellow.
**55W432-4990** **$100.00**

**2 GENUINE DIAMONDS**
**14K GOLD CASE**
**FLORENTINE FINISH**

**Patriot Diamond Vida**...Superb 17 jewel creation features 2 fiery diamonds in florent ine finished 14K gold case. Metal cord has safety chain.
**55W433-7990** **$165.00**

**Patriot Diamond Vida "G"** . . Same as above in yel ow.
**55W434-7990** . . . **$165.00**

**4 GENUINE DIAMONDS**
**14K GOLD CASE**
**FACETED CRYSTAL**

**Patriot Diamond Corrine** . . Superb square style 17 jewel creation. Genuine black suede cord band with safety chain
**55W435-6490** .....**$136.50**

**Patriot Diamond Corinne "G"**...Same as above in yellow.
**55W436-6490** . **$136.50**

**4 GENUINE DIAMONDS**
**14K GOLD CASE**

**Patriot Diamond Betty**...Modern styled creation with f orentined des gn. 17 jewe. movement. Metal cord band with safety chain.
**55W437-7125** .....**$155.00**

**Patriot Diamond Betty "G"**...Same as above in yellow.
**55W438-7125** . . **$155.00**

**21 JEWELS**
**10 GENUINE DIAMONDS**
**14K GOLD CASE**

**Patriot Diamond Adele "21"**. . . Superb oval creation surrounded by genuine diamonds. Flexible adjustable bracelet with safety chain.
**55W439-9290** . . . . **$195.00**

**Patriot Diamond Adele "W" "21"** . . . Same as above in 10K rolled gold plate top, stainless steel back.
**55W440-7990** ..... ... **$165.00**

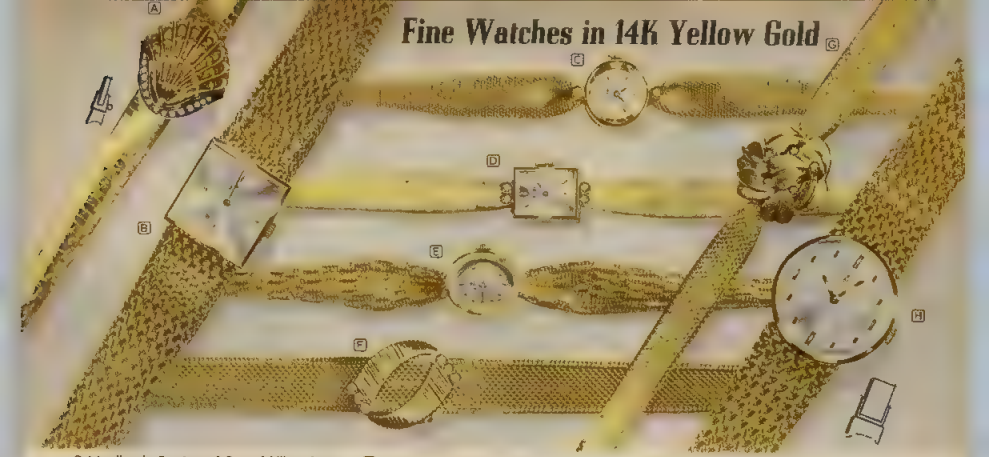
**21 JEWELS**
**20 GENUINE DIAMONDS**
**14K GOLD CASE**

**Patriot Diamond Riva "21"** Diamond splendor beyond compare. A garden of genuine diamonds in 14K gold. Double snake chain bracelet with protective safety chain.
**55W441-12490** .....**$265.00**

**Patriot Diamond Riva "W" "21"** .Same as above in 10K rolled gold plate top, stainless steel back.
**55W442-11050** ..... . .**$229.50**

* When case, crystal and crown remain intact.

# Fine Watches in 14K Yellow Gold



**Outstanding in Beauty and Dependability, these Watches are personally selected by Our Watch Buyer. Each watch is a memorable gift! Each watch is guaranteed by Hagns—a Guarantee backed by 53 years in selling Fine Timepieces. All bands as well as cases are of 14K Yellow Gold. Shown actual size. Wrist Size must accompany order.**

**(A) Shell Design Ladies' Watch.** 14K Yellow Gold with 14K Yellow Gold Florentine bracelet. Hinged cover set with 15 brilliant diamonds, total wt .22 ct. Fine quality 17-jewel movement
55W311T-19000

**(B) Men's Square Modern Watch.** 14K Yellow Gold case and 14K Yellow Gold mesh bracelet. Fine quality 17-jewel precision movement.
55W322T-17325 $310.00

**(C) Dainty Round Ladies' Watch.** 14K Yellow Gold case set with 2 full-cut diamonds—total weight 14 ct. Tapered mesh bracelet in 14K Yellow Gold. Fine quality 17-jewel movement.
55W333T-16320 $295.00

**(D) Ladies' Petite Watch.** 14K Yellow Gold flexible Florentine bracelet and 14K Yellow Gold case. 4 fine quality full cut diamonds—total weight .12 ct. Fine quality 17-jewel movement.
55W346T-19320 $335.00

**(E) Ladies' Watch.** Popular oval shaped case in 14K Yellow Gold with 14K Yellow Gold mesh bracelet. Fine quality 17-jewel movement.
55W355T-9330 $175.00

**(F) Diamond Set Ladies' Watch.** 14K Yellow Gold case with ribbon design cover set with 5 full-cut diamonds—total weight 24 ct. 14K Yellow Gold bracelet. 22 jewel Hamilton quality movement
55W386T-25600 $460.00

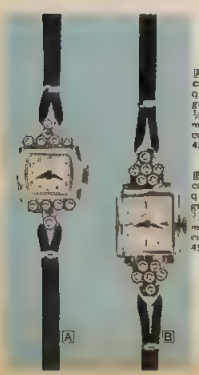
**(G) Exquisite Design Ladies' Watch.** 14K Yellow Gold case and floral design hinged cover set with 5 sparkling diamonds—total weight .10 ct. Mesh bracelet also in 14K Yellow Gold. 22-jewel Hamilton quality movement.
55W377T-16600 $275.00

**(H) Men's Thin Model Watch.** Round case of 14K Yellow Gold with 14K Yellow Gold heavy mesh bracelet. Fine quality 17 jewel movement.
55W388T-16870 $280.00

# Twilight Star® DIAMOND WATCHES

**UNCONDITIONALLY GUARANTEED**

**Exclusive with Hagn.** Famous **HAMILTON** 22-jewel movements encased in 14K white gold—sparkling with our finest AAAA-1 quality diamonds. Made in the U.S.A. and precision timed for perfect performance. **There is none Finer.**



**(A) 14K White gold case. 10 ★★★★★ quality diamonds, guaranteed total wt ¼ct 22 jewel Hamilton movement Black silk cord band**
45W1886T-19100 $430.00

**(B) 14K White gold case 12 ★★★★★ quality diamonds guaranteed total wt is ½ct 22 jewel Hamilton movement Black silk cord band**
45W1891T-32850 $739.00

**(C) 14K White gold case. 40 ★★★★★ quality diamonds, guaranteed total weight ¾ct. 22 jewel Hamilton movement Black silk cord band.**
45W1895T-31290 $702.00

**(D) 14K White gold case 6 ★★★★★ quality diamonds guaranteed total weight ⅜ct 22 jewel Hamilton movement Black silk cord band**
45W1893T-27100 $497.00

**(E) 14K White gold case 20 ★★★★★ diamonds guaranteed total ½ct. 22 jewel Hamilton movement 32 ★★★★★ dia. monds ½ct., in 14K white gold band**
45W1881T-33525 $754.00

Watch with black silk cord
45W1882T-18300 $412.00

32 Diamond band only
45W1883T-15800 $335.00

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® Twilight Star Rings • Chicago

**(F) 14K White gold case. 4 ★★★★★ quality diamonds guaranteed total weight ⅛ct 22 jewel Hamilton movement Black silk cord band**
45W1880T-15975 $360.00

**(G) 14K White gold case. 12 ★★★★★ diamonds, guaranteed total weight ¼ct 22 jewel Hamilton movement. Black silk cord band with safety lock**
45W1884T-18500 $416.00

# BENRUS

UNCONDITIONALLY GUARANTEED THREE YEARS

**14K GOLD CASE**

**Patriot Golden Light**...Exquisite 17 jewel creation features round petite dial within marquise shaped faceted crystal. Tapered adjustable expansion bracelet with safety chain.
**7812W5490** **Retail $110.00**

**Patriot Golden Light "A"** . . . Same as above in white.
**7813W5490** **Retail $110.00**

**25 JEWELS**
**SELF WINDING**
**GUARANTEED WATERPROOF***
**CALENDAR FEATURE**

**Patriot Sky Dipper "25"** Conventional and accurate, a stellar model gives time and date automatically. Rich, sculptured numerals and luminous hands with sweep second. Matching adjustable expansion band.
**7814W5590** **Retail $110.00**

**Patriot Sky Dipper "W" "25"** . . Same as above, in stainless steel.
**7815W5290** **Retail $105.00**

**The Benrus Standard Demands That...** • All key friction parts are protected with fine jewels, never less than 17. • Every Benrus made today is shock-absorbing. Even dress watches—even ladies' watches. • No soft brass escapements are used in Benrus movements—only rugged steel. • Benrus waterproof* watches are fully tested in the equivalent of 80 feet of water. • Every self-winding watch must run even after being off the wrist for twenty-four hours. • Every Benrus mainspring is unbreakable. • Every Benrus is manufactured by the precision process specified by the Benrus engineering and quality group.

# PATRIOT

**SELF WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Scorpio**... Magnificent 17 jewel model features brilliant sun-burst dial. Luminous hands with sweep second. Adjustable expansion band.
**7816W4290** **Retail $85.00**

**Patriot Sky Scorpio "Z"** . . . Same as above with black dial.
**7817W4290** **Retail $85.00**

**SELF WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Cirrus**...Sleek 17 jewel creation features a luxurious sunburst finish dial. Luminous hands with sweep second shine in the dark. Adjustable expansion band.
**7818W4890** **Retail $82.50**

**Patriot Sky Cirrus "Z"** Same as above with black dial.
**7819W4390** **Retail $82.50**

**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Tower** . . . Rugged 17 jewel creation. Radiant dial with sculptured markers. Adjustable expansion band.
**7820W4990** **Retail $100.00**

**Patriot Sky Tower "W"** Same as above in white.
**7821W4990** **Retail $100.00**

**14K GOLD CASE**

**Patriot Golden Treasure**...Petite and beautiful 17 jewel creation. Elegant tapered adjustable bracelet with safety chain.
[redacted]**90** **Retail $110.00**

**Patriot Golden Treasure "A"** . . . same as above in white.
**7823W5490** **Retail $110.00**

**21 JEWELS 14K GOLD**
**FLORENTINE FINISH**

**Patriot Golden Lyre "21"**. . . Charm and elegance in this breathtaking creation. Newest style tapered adjustable bracelet with safety chain.
**7824W5190** **Retail $102.50**

**Patriot Golden Lyre "A" "21"** . . . Same as above in white.
**7825W5190** **Retail $102.50**

**25 JEWELS**
**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Vapor "25"**. . Modern radiant dial watch encircled by minute track. Luminous hands with sweep second. Matching adjustable expansion band.
**7826W5290** **Retail $105.00**

**Patriot Sky Vapor "Z" "25"** . . . Same as above with black dial.
**7827W5290** **Retail $105.00**

**14K GOLD CASE**
**FACETED CRYSTAL**

**Patriot Golden Leaf**...Fashionable square designed 17 jewel creation, with florentined case treatment. Exquisite rippled design florentine adjustable bracelet with safely chain.
**7828W5190** **Retail $102.50**

**Patriot Golden Leaf "A"** . . . Same as above in white
**7829W5190** **Retail $102.50**

**30 JEWELS**
**SELF-WINDING**
**GUARANTEED WATERPROOF***

**Patriot Sky Planet "T" "30"**... Brilliant watch with all yellow case, and striking gold color dial. Luminous hands with sweep second. Harmonizing adjustable expansion band.
**7830W5790** **Retail $115.00**
**Patriot Sky Planet "30"** . . . Same as above with white dial.
**7831W5790** **Retail $115.00**

* When case, crystal and crown remain intact.

BENRUS
UNCONDITIONALLY GUARANTEED THREE YEARS

Your guarantee of assured quality is the Benrus 3 Year Unconditional Guarantee. Your Benrus movement must perform properly for 3 full years or Benrus will repair it fast and free.*

*Guarantee valid only if filled out and sent to Benrus

**EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR THREE FULL YEARS.**

Now, the brilliance of precious diamonds creates new fashion excitement. Benrus Diamond Watches combine beauty, accuracy, and quality. Each features the world-famous Benrus movement that is unconditionally guaranteed for 3 full years. Add to this the durability of unbreakable mainsprings, shock-absorbing, anti-magnetic movements and you have beautiful time-keeping and quality performance beyond compare!

**CALENDAR FEATURE GUARANTEED WATERPROOF***

**Patriot Sea Calendar Cruiser "W"...** Modern 17 jewel model is smartly styled. White dial features faceted markers and luminous hands with sweep second. Mesh adjustable expansion band
**7834W4290** **Retail $85.00**

**Patriot Sea Calendar Cruiser . .** Same as above, champagne color dial
**7835W4280** **Retail $85.00**

**FLORENTINE FINISH**

**Patriot Lady Frances "W"...** Exciting 17 jewel model in sculptured case. Radiant dial. Adjustable expansion bracelet.
[redacted] **Retail $71.50**

**Patriot Lady Frances . . .** Same as above in yellow
[redacted] **Retail $71.50**

PATRIOT

**GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

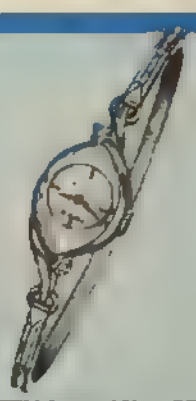
**Patriot Sea Observer...** Rugged 17 jewel watch for him. Luminous full-figure dial and hands, with sweep second. Expansion band is adjustable.
**7836W2790** **Retail $49.95**

**Patriot Sea Observer "Z" . . .** Same as above with black dial.
**7837W2790** **Retail $49.95**

**GUARANTEED WATERPROOF* STAINLESS STEEL CASE**

**Patriot Sea Recruit** Super thin 17 jewel model. Sunburst dial has luminous hands and sweep second. Matching adjustable expansion band.
**7838W3098** **Retail $59.95**

**Patriot Sea Recruit "Z" . . .** Same as above with black dial.
**7839W3098** **Retail $59.95**



**21 JEWELS**
**2 GENUINE DIAMONDS**
**FACETED CRYSTAL**

**Patriot Diamond Dolly "21" . . .** Petite marquise shaped creation features modern tapered look. Sculptured florentine finished case design. Adjustable expansion band.
**7840W4990** **Retail $100.00**

**Patriot Diamond Dolly "Y" "21" . . .** Same as above in yellow
**7841W4990** **Retail $100.00**

**2 GENUINE DIAMONDS**
**14K GOLD CASE**
**FLORENTINE FINISH**

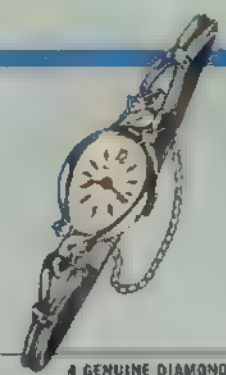
**Patriot Diamond Vida ..** Superb 17 jewel creation features 2 fiery diamonds in florentine finished 14K gold case. Metal cord has safety chain.
**7842W7990** **Retail $160.00**

**Patriot Diamond Vida "G" . . .** Same as above in yellow.
**7843W7990** **Retail $160.00**

**4 GENUINE DIAMONDS**
**14K GOLD CASE**
**FACETED CRYSTAL**

**Patriot Diamond Corrine . . .** Superb square style 17 jewel creation. Genuine black suede cord band with safety chain.
**7844W6490** **Retail $130.00**

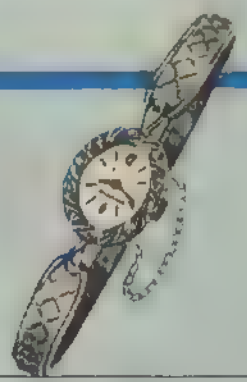
**Patriot Diamond Corrine "G" . . .** Same as above in yellow.
**7845W6490** **Retail $130.00**



**4 GENUINE DIAMONDS**
**14K GOLD CASE**

**Patriot Diamond Betty...** Modern styled creation with florentined design. 17 jewel movement. Metal cord band with safety chain.
**7846W7125** **Retail $145.00**

**Patriot Diamond Betty "G" . . .** Same as above in yellow
**7847W7125** **Retail $145.00**



**21 JEWELS**
[redacted]
**14K GOLD CASE**

**Patriot Diamond Adele "21" .** Superb oval creation surrounded by genuine diamonds. Flexible adjustable bracelet with safety chain.
**7848W9290** **Retail $185.00**

**Patriot Diamond Adele "W" "21" . . .** Same as above in 10K rolled gold plate top, stainless steel back.
**7849W7890** **Retail $160.00**

**FACETED CRYSTAL**

**Patriot Lady Serena "W" ..** Superb 17 jewel creation with tapered look. Wide matching expansion bracelet is adjustable
**7850W3390** **Retail $65.00**

**Patriot Lady Serena . . .** Same as above in yellow
**7851W3390** **Retail $65.00**

* When case, crystal and crown remain intact

# BENRUS

## UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

**Your Benrus watch movement must run properly—or Benrus will repair it or replace it free and fast. This unequalled guarantee of quality—integrity—value applies to every Benrus Watch. It is your assurance of lasting satisfaction and dependability.**

PATRIOT

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

### PATRIOT BENNETT

Impeccably designed 17 jewel self-winding watch. Perfectly styled for dress or business wear. All yellow case. Guaranteed waterproof*, sweep second hand, luminous hands. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Handsome matching adjustable expansion band.

7728W6190 **Retail $125.00**

### PATRIOT SPACE CRAFT

Automatic 17 jewel model for men of action. Brilliant dial and luminous hands with sweep second. Yellow top, stainless steel back. Guaranteed waterproof*, shock absorbing, anti-magnetic, unbreakable mainspring. Handsome J-B adjustable florentine center expansion band.

7727W4590 **Retail $92.50**

**Patriot Space Craft "T"**—Same as above with Gold Color dial.

7728W4590 **Retail $92.50**

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price.

## FEATURES GALORE!

- ★ Self-Winding
- ★ Waterproof
- ★ Shock-Resistant
- ★ Anti-Magnetic
- ★ Sweep Second

### PATRIOT SPACE PILOT "25"

Gleaming self-winding watch in 4-1 stainless steel case 25 jewels, self winding, guaranteed waterproof* Handsome brush finish dial. Luminous hands with sweep second. Shock absorbing, unbreakable mainspring, anti magnetic. Kreisler adjustable center expansion band.

7729W4890 **Retail $100.00**

**Patriot Space Pilot "W" "25"** Same as above with White sunray dial

**Retail $100.00**

### PATRIOT SPACE RIDER "T" "25"

The gentlest wrist movement winds this superb 25 jewel quality watch Brilliant dial and luminous hands with sweep second Yellow top, stainless steel back, self-winding, guaranteed waterproof*. Shock absorbing, unbreakable mainspring, anti-magnetic Matching adjustable center expansion band

7731W5290 **Retail $105.00**

### PATRIOT SPACE TIME Y

Convenient and accurate. 17 jewel. Calendar model gives time and date, automatically Yellow top, stainless steel back, guaranteed waterproof*. All faceted stick dial and luminous hands with sweep second. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Handsome Kreisler adjustable center expansion band

7732W5290 **Retail $105.00**

### PATRIOT SPACE SAVER X

Automatic performance and smart styling too. Dependable 17 jewel calendar watch winds itself Gleaming stainless steel case, guaranteed waterproof*. Modern dial and luminous hands with sweep second. Unbreakable mainspring, anti-magnetic, shock absorbing. Highly styled J-B adjustable center expansion band

7733W4290 **Retail $85.00**

*** If case, crystal, and crown remain intact.**

### PATRIOT SPACE JOURNEY

Superb new 17 jewel watch is ideal for both work and play. Dependable shock absorbing movement winds itself. Yellow top, stainless steel back, guaranteed waterproof*. Luminous hands with sweep second, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.

7734W4290 **Retail $85.00**

**Patriot Space Journey "W"**—Same as above in White

7735W4290 **Retail $85.00**

### PATRIOT SKY HELIOS

Waterproof* and weather-proof is this smart 17 jewel self-winding model with stainless steel case. Trim, luminous 8 figure dial and sweep second. Shock absorbing, anti-magnetic, unbreakable mainspring. Neat adjustable expansion band

7736W3990 **Retail $75.00**

# BENRUS

PATRIOT

**EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS**
The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind. And, all Benrus Watches offer the 3 year unconditional guarantee . . . your assurance of accuracy, value and quality. And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings

**Patriot Sea Sprite "21"** — Handsome 21 jewel watch with luminous hands and sweep second. All yellow case, waterproof* shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band
7739W3990 Retail $75.00

**Patriot Sea Sprite "Z" "21"** —Same as above with black dial
7740W3990 Retail $75.00

**Patriot Mason "25"** — namic and handsome 25 jewe model in all yellow case Simple modern dial. Self-winding, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Matching J-B adjustable expansion band
7741W5590 Retail $110.00

* If case, crystal and crown remain intact.

### ◀ PATRIOT SEA GUARD

A distinctive watch for the distinguished man. Perfectly styled for dress or business wear. 17 jewels, all yellow case, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Neat J-B adjustable expansion band.
7744W3590 Retail $71.50

### PATRIOT NEVIN ▶

Rugged design in waterproof* all stainless steel case Trim, luminous dial with sweep second 17 jewel shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7745W2790
Retail $49.95

**Patriot Nevin "Z"** — Same as above with black dial.
7746W2790
Retail $49.95

Embraceable®

Every Benrus watch comes beautifully gift boxed.

**Patriot Embraceable Jane**—Exclusive Benrus 17 jewel bracelet-watch combination with full figure dial. Modern trim styling. All yellow with stainless steel back, shock absorbing movement, unbreakable mainspring Sure grip clasp action, safety chain
7737W3590 Retail $71.50

**Patriot Embraceable Jane "W"** –Same as above in white
7738W3590 Retail $71.50

**Patriot Ocean Wave** — 17 jewel sport watch with easy to read full figure dial. Luminous hands with sweep second makes this watch ideal for nurses, teachers stewardesses. Waterproof* unbreakable mainspring shock absorbing movement Sturdy adjustable expansion bracelet.
7742W3890 Retail $75.00

**Patriot Ocean Flower**—Nurses' 17 jewel watch features full figure dial with luminous hands and sweep second Guaranteed waterproof*, unbreakable mainspring, shock absorbing movement. Matching adjustable expansion bracelet
7743W3590 Retail $71.50

**Patriot Omar**— Brilliant new watch with all stainless steel case and handsome modern dial 17 jewels guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Matching J-B adjustable expansion band
7747W3590 Retail $71.50

**Patriot Nelson** — [illegible] 17 jewel waterproof* model. Yellow top with stainless steel back Luminous full figure dial with sweep second. Shock absorbing movement. unbreakable mainspring. Double feature expansion band.
7748W3090 Retail $59.95

# BENRUS

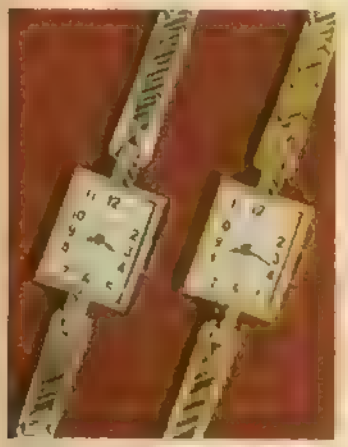
The mark of supreme craftsmanship is symbolized in the Patriot ribbon. Patriot Watches feature the most distinctive styling for modern men and women

PATRIOT

**Patriot Dixie**—A fabulous creation of modern loveliness is this delicate and simply styled 17 jewel model 14K Yellow Gold case, florentine top design. Blending flexible double strand bracelet with safety chain.
7753W6690 **Retail $135.00**
**Patriot Dixie "A"**—Same as above in 14K White Gold.
7750W6690 **Retail $135.00**

**Patriot Byron "39"**—Modern touch in masculine design. The quality movement contains 39 jewels and is self-winding. All yellow case guaranteed waterproof*. Luminous hands with sweep second. Matching J-B florentine adjustable expansion bracelet.
7751W6190 **Retail $125.00**
**Patriot Byron "W" "39"**—Same as above in white.
7752W6190 **Retail $125.00**

**Patriot Calendar Angus**—Modern design in waterproof* all yellow case. 17 jewel shock absorbing movement, unbreakable mainspring. Calendar feature, sweep second hand, luminous hands. Matching adjustable expansion band.
7753W3990 **Retail $75.00**



**Patriot Madeleine**—Exciting and bewitching in a delightfully styled 14K Yellow Gold case. Features a 17 jewel movement and an easy to read full figure dial. Matching flexible bracelet with safety chain.
7754W6690 **Retail $135.00**
**Patriot Madeleine "A"**—Same as above in 14K White Gold.
7755W6690 **Retail $135.00**

* If case, crystal, and crown remain intact.

**Patriot Boris "21"**—Ultra thin model in all yellow case. Precision crafted to attain the heights of accurate timekeeping. 21 jewels guaranteed waterproof* Modern dial with luminous hands and sweep second. Matching Kreisler adjustable expansion band.
7756W4590 **Retail $82.50**

**EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.**

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

**Patriot Lady Imogene**—Dependable 17 jewel movement set in daintily sculptured case. 10K yellow rolled gold plate top, stainless steel back. Faceted crystal, shock-absorbing, unbreakable mainspring. Custom bracelet blends to design of the case
7757W4290 **Retail $85.00**
**Patriot Lady Imogene "W"**—Same as above in white
7758W4290 **Retail $85.00**

**Patriot Brigitte "21"**—This excellent 21 jewel model features a round petite dial within a marquise shaped faceted crystal. All yellow case. Elegant J-B adjustable expansion bracelet with safety chain
7759W4890 **Retail $100.00**
**Patriot Brigitte "W" "21"**—Same as above in White.
7760W4890 **Retail $100.00**

**Patriot Everett "21"**—A brilliant modern interpretation in 14K Yellow Gold case. Quality 21 jewel movement. Will be worn with pride by the discerning man. Highly styled Kreisler adjustable expansion band.
7761W5790 **Retail $115.00**

**Patriot Sea Bell**—Dynamic and handsome 17 jewel model. Wrist alarm feature. Yellow top, stainless steel back, guaranteed waterproof* Luminous hands with sweep second. Matching adjustable expansion band.
7762W4290 **Retail $85.00**
**Patriot Sea Bell "W"**—Same as above in Stainless Steel case.
7763W3990 **Retail $75.00**

◀

**Patriot Edwina "21"**—Petite and beautiful 21 jewel model features 10K Yellow Gold-filled florentine finished case and faceted crystal. Elegant flexible adjustable bracelet with safety chain
7764W4590 **Retail $92.50**
**Patriot Edwina "W" "21"**—Same as above in white.
7765W4590 **Retail $92.50**

# BENRUS

PATRIOT

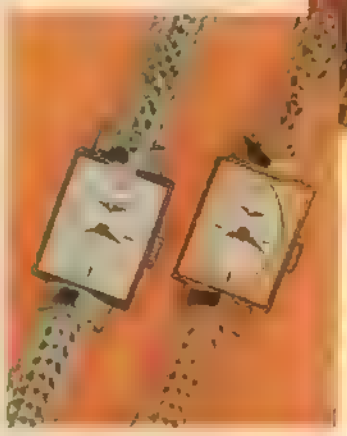
EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

The mark of supreme craftsmanship is symbolized in the Patriot ribbon Patriot Watches feature the most distinctive styling for modern men and women. Every precision Benrus movement is shock-absorbent, anti-magnetic with an unbreakable mainspring. Each carries the unique Benrus unconditional 3 year guarantee of quality.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . and FREE!

**Patriot Laura "21"**—Exquisite 21 jewel creation features a satin finish design under the crystal. 10K Yellow Gold-filled case. Tapered J-B adjustable expansion bracelet with safety chain.
7766W4890 Retail $100.00
**Patriot Laura "W" "21"**—Same as above in white
7767W4890 Retail $100.00

**Patriot Calendar Lowell "G" "39"** Fashionable styling in an all purpose watch 14K Gold case, 39 jewels, self-winding, guaranteed waterproof*, calendar feature Luminous hands with sweep second Neat J-B adjustable center expansion band
7768W5290 Retail $135.00



**Patriot Flower "21"**—Exciting 21 jewel model features florentine dial highlighted by a satin finish design. 10K Yellow Gold filled case. Elegant J-B adjustable bracelet with safety chain.
7769W5290 Retail $105.00
**Patriot Flower "W" "21"**—Same as above in white
7770W5290 Retail $105.00

**Patriot Sky Fantasy Y "39"**—The ultimate in automatic timekeeping. 10K Gold-filled case. 39 jewels, self-winding, calendar feature; guaranteed waterproof* Luminous hands with sweep second. Matching J-B adjustable center expansion band
7771W7390 Retail $160.00

**Patriot Brad "21"** — Impeccably designed 21 jewel model with satin finish top Perfectly styled for dress or business wear. The fine markings on the dial add to the beauty of the design 10K yellow gold filled case. Shock-absorbing movement, unbreakable mainspring anti-magnetic. Matching adjustable expansion band
7775W5290 Retail $105.00
**Patriot Brad "W" "21"** — Same as above in white.
7776W5290 Retail $105.00

Every Benrus watch comes beautifully gift boxed.

**Patriot Rebecca "21"**—Graceful creation with quality 21 jewel movement All yellow case, florentine finish dial Matching adjustable expansion bracelet with safety chain
7773W4290 Retail $85.00
**Patriot Rebecca "W" "21"** – Same as above in white
7774W4290 Retail $85.00

**Patriot Calendar Pericles**—Handsome 17 jewel self winding model Rich sculptured numerals and luminous hands with sweep second are featured. All yellow case, calendar feature, guaranteed waterproof*. Shock absorbing movement, unbreakable mainspring Matching J-B adjustable center expansion band.
7772W5290 Retail $105.00

**Patriot Rochelle "21"**—Stunningly designed 21 jewel watch for the glamorous lady All yellow case with faceted crystal Tapered Kreisler adjustable expansion bracelet enhances this lovely creation.
7779W4590 Retail $92.50
**Patriot Rochelle "W" "21"**—Same as above in white
7780W4590 Retail $92.50

**Patriot Carleen "21"**—Modern marquise styled 21 jewel creation in smart sculptured case. All yellow case, shock absorbing movement, unbreakable mainspring New style tapered adjustable bracelet with safety chain adds charm and elegance.
7777W3990 Retail $75.00
**Patriot Carleen "W" "21"**—Same as above in white.
7778W3990 Retail $75.00

* 14 case, crystal, and crown remain intact.

**Patriot Valeria** Enchanting 17 jewel model features gleaming 14K yellow gold case. Simple and graceful is this creation with matching expansion band Shock absorbing movement, unbreakable mainspring.
7781W4290 Retail $85.00
**Patriot Valeria "A"** — Same as above in 14K White Gold
7782W4290 Retail $85.00

# BENRUS

## FINE WATCH OF GUARANTEED ACCURACY

Every Benrus quality watch movement has 17 or more jewels. 17 or more points of protection, and bears the unequalled Benrus Unconditional 3 Year Guarantee. In fact—you can count on a whole lifetime of faithful service. Every Benrus is just that fine a watch.

**Patriot Sabrina** — Small enough to fit through a wedding band. 17 jewels faceted crystal. Yellow top with stainless steel back. Matching adjustable expansion bracelet.
7783W3590 Retail $71.50
**Patriot Sabrina "W"**— Same as above in white
7784W3590 Retail $71.50

PATRIOT

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast and FREE!

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

**Patriot Lady Grace**—17 jewel model featuring florentine finish dial. Yellow top with stainless steel back. Faceted crystal. Attractive adjustable florentine finish bracelet with safety chain.
77[illegible] Retail $75.00
**Patriot Lady Grace "W"**—Same as above in white
7786W3990 Retail $75.00

**Patriot Lady Mildred**—Exciting 17 jewel creation features sector dial highlighted by sparkling faceted crystal. Yellow top with stainless steel back. Elegant flexible, adjustable bracelet with safety chain.
7785W3390 Retail $65.00
**Patriot Lady Mildred "W"**— Same as above in white.
7786W3390 Retail $65.00

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price.

Every Benrus watch comes beautifully gift boxed.

**Patriot Lady May "21"** Delicately styled 21 jewel creation. Yellow top with stainless steel back. Matching adjustable expansion bracelet accents the beauty
7789W3390 Retail $65.00
**Patriot Lady May "W" "21"** Same as above in white
7790W3390 Retail $65.00

**Patriot Lady Patsy** — Ultra smart 17 jewel oval creation with full figure dial. Case beautifully crafted in fluted design. Yellow top, stainless steel back. Matching adjustable expansion bracelet
7791W2790 Retail $49.95
**Patriot Lady Patsy "W"** —Same as above in white
7792W2790 [illegible]

**Patriot Milburn**—Modern masculine case with yellow top and stainless steel back. 17 jewel shock-absorbing movement, unbreakable mainspring. Easy to read dial. Attractive adjustable expansion band.
7793W2990 Retail $55.00

**Patriot Archer "21"**—Bold, contemporary styling to please any man. 21 jewels. Superbly-fashioned yellow top, stainless steel back case. Shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band
7794W3590 Retail $71.50

**Patriot Lord Joel** Square, smart and modern. This handsome 17 jewel model features brilliant gold color markers and sweep second hand. Yellow top, stainless steel back. Adjustable expansion band
7795W3390 Retail $65.00

**Patriot Lord Joel "Z"** — Same features as model Patriot Lord Joel but with black dial.
7796W3390 Retail $65.00



**Retail Prices Are Suggested Only And May Vary In Different Trading Areas**

# CHRYSLER LONE STAR FOR '66

**Chrysler's Lone Star fleet offers performance for every purpose, a boat for every budget, with trailer to fit. See them now at your Chrysler Lone Star Boat Dealer!**

1. Commander, 14' Fishing Boat, Marine Aluminum Lapstrake
2. Bedford*, 15' Runabout, Fiberglass Lapstrake
3. LS-16, 15' Sailboat, Foam-Pac* Flotation, Fiberglass
4. Southwind*, 22' Runabout, Fiberglass Cushion-V* Hull
5. Mustang*, 15' Runabout Fiberglass Quad-Chine Hull
6. Tracer*, 14' Runabout, Fiberglass Lapstrake
7. Mayport*, 15' Runabout, Fiberglass Deep-V Hull
8. Westport*, 18' Runabout, Fiberglass Cushion-V* Hull
9. Cadet, 14' Runabout, Fiberglass

**Chrysler Lone Star Mustang* 15' Runabout.** Now available with Chrysler 80 Inboard-Outdrive, for even more spectacular performance. Patented Quad-Chine hull gives exceptional high-speed capability and stability. Has double-hull Foam Pac* construction for extra strength, excellent flotation characteristics.

# TROLL, CRUISE, SKI, DRAG – PICK YOUR POWER –

Fun is the word for Chrysler's line of outboards. Nine horsepower ratings and twenty-one different models give you the choice to fit your exact needs. And pickin's great.

Top power? Try Chrysler's spectacular 105 (highest horsepower ever certified by O.B.C.). It puts out more than 25 horsepower in each of its 4 mighty cylinders. Like all Chryslers, it's superbly styled in white and gold, beautifies any boat.

Electrics? Chrysler now offers 13 models, including the brand-new 9.2-hp and 20-hp. motors with electric starter-generator. Both offer a remote-control option for dashboard starting. Both

TWO GREAT NEW CHRYSLER ELECTRICS

CHRYSLER 9.2 CHRYSLER 20

CHRYSLER 50

CHRYSLER 45

CHRYSLER 35

CHRYSLER 6

CHRYSLER 3.5

# PICK A CHRYSLER OUTBOARD

feature key ignition and low-speed starting interlock for convenience and safety.

Or, how about these: The Chrysler 75 (challenges any competition, idles like a murmur). Chrysler 35 (it holds the A.P.B.A. record for class 36 outboards: 45.009 m.p.h.). Or the Chrysler 6 (designed *by* fishermen for fishermen). Or even the mighty mite, Chrysler 3.5 (28 pounds of instant fun).

You get your choice of power with Chrysler. And what a choice.

See your Chrysler Outboard dealer today. Find out how Chrysler puts more fun in boating.

**CHRYSLER**
**OUTBOARD CORP.**
HARTFORD, WIS.

CHRYSLER MARINE PRODUCTS
BOATS. TRAILERS. OUTBOARDS. INBOARDS. AND INBOARD OUTDRIVES

# CHRYSLER ADDS NEW 80-HP. INBOARD OUTDRIVE... NOW GO-ANYWHERE POWER RUNS FROM 80-235 HP.

- **Uncluttered, space-saving design**
- **Light weight, high performance**
- **Fresh-water cooling durability**
- **Mounts in any hull**
- **Simple, one-transom-hole installation**

Now, the economy, convenience and maneuverability of an inboard-outdrive is available to owners of smaller boats! The new Chrysler 80 weighs only 350 pounds, puts out a full 80 horsepower and operates on regular gasoline. It fills a long-standing need for dependable, efficient I/O power for small runabouts.

The Chrysler 80 utilizes a four-cylinder, four-stroke, overhead-valve engine. It is fresh-water cooled, just like your car (sealed, recirculating water system, with "radiator" being cooled by outside water) It can be mounted in a variety of ways to match hull requirements. The Chrysler-designed outdrive unit has been completely engineered to match the power plant, to give you the neatest, compact, unexcelled performance package in its field

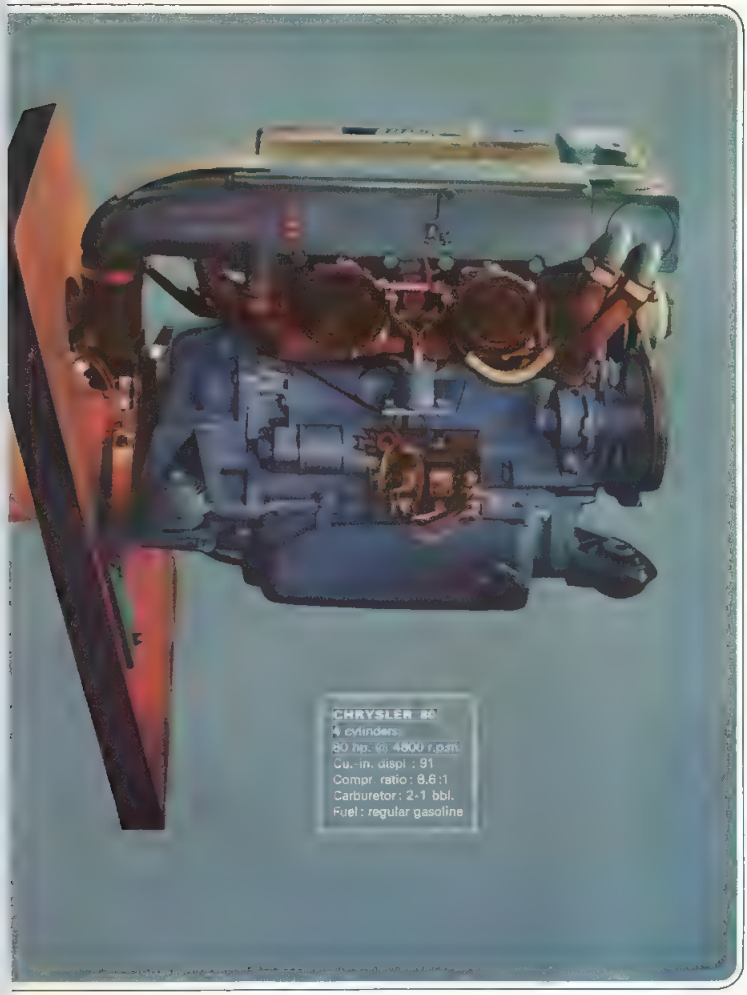
With the addition of the Chrysler 80 to the line, Chrysler now offers inboard-outdrives ranging from 80 to 235 horsepower, to meet virtually every demand Other ratings are 110, 145, 150, 175, 195 and 210 hp.

Ask about these great new inboard-outdrives at your Chrysler Marine Engine dealer. Priced realistically, and remember . . . quality engineering is synonymous with Chrysler.

MARINE DIVISION CHRYSLER CORPORATION

MARYSVILLE, MICH.

CHRYSLER MARINE PRODUCTS
BOATS, TRAILERS, OUTBOARDS, INBOARDS, AND INBOARD OUTDRIVES


CHRYSLER 80
4 cylinders
80 hp. @ 4800 r.p.m.
Cu.-in. displ. : 91
Compr. ratio : 8.6:1
Carburetor : 2-1 bbl.
Fuel : regular gasoline

# LOOK WHAT'S NEW FROM THE CHRYSLER CREW!

6 PAGES OF NEWS ▶

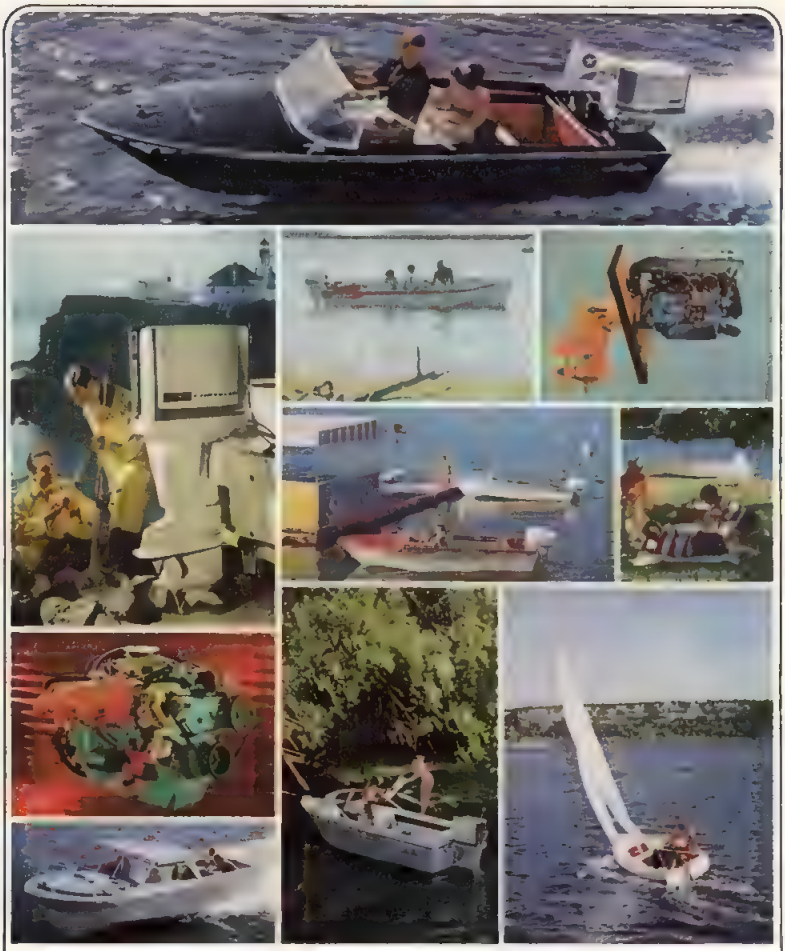
# CRUISE, FISH, SAIL, SKI – IN A

Name your pleasure—there's a beautiful way to enjoy it coming your way from the Chrysler Crew!

Chrysler's Lone Star fleet for '66 offers 23 models from 12 to 24 feet—fishing boats, runabouts, hardtops, cruisers—even two sailboats. Ruggedly built of marine aluminum or fiberglass, most with Armor-Hull® or Foam Pac® rigid, high-density foam, unitized construction for extra strength, top safety. Nine of these sleek beauties offer optional inboard-outdrives ranging from 60 to 210 horsepower for optimum performance and operating economy

CHRYSLER
BOAT CORPORATION
PLANO, TEXAS

CHRYSLER MARINE PRODUCTS
BOATS, TRAILERS, OUTBOARDS, INBOARDS AND INBOARD-OUTDRIVES



# LOOK WHAT'S NEW FROM THE CHRYSLER CREW!

6 PAGES OF NEWS ▶

# CRUISE, FISH, SAIL, SKI – IN A

**CHRYSLER**
**BOAT CORPORATION**
**PLANO, TEXAS**

CHRYSLER MARINE PRODUCTS
BOATS, TRAILERS, OUTBOARDS, INBOARDS, AND INBOARD-OUTDRIVES

Name your pleasure—there's a beautiful way to enjoy it coming your way from the Chrysler Crew!

Chrysler's Lone Star fleet for '66 offers 23 models from 12 to 24 feet—fishing boats, runabouts, hardtops, cruisers—even two sailboats. Ruggedly built of marine aluminum or fiberglass, most with Armor-Hull® or Foam-Pac® rigid, high-density foam, unitized construction for extra strength, top safety. Nine of these sleek beauties offer optional inboard-outdrives ranging from 60 to 210 horsepower for optimum performance and operating economy.

# CHRYSLER LONE STAR FOR '66

**Chrysler's Lone Star fleet offers performance for every purpose, a boat for every budget, with trailer to fit. See them now at your Chrysler Lone Star Boat Dealer!**

1. Commander, 14' Fishing Boat, Marine Aluminum Lapstrake
2. Bedford*, 16' Runabout, Fiberglass Lapstrake
3. LS-16, 16' Sailboat, Foam-Pac* Flotation, Fiberglass
4. Southwind*, 22' Runabout, Fiberglass Cushion-V* Hull
5. Mustang*, 15' Runabout, Fiberglass Quad-Chine Hull
6. Tracer*, 14' Runabout, Fiberglass Lapstrake
7. Mayport*, 16' Runabout, Fiberglass Deep-V Hull
8. Westport*, 19' Runabout, Fiberglass Cushion-V* Hull
9. Cadet, 14' Runabout, Fiberglass

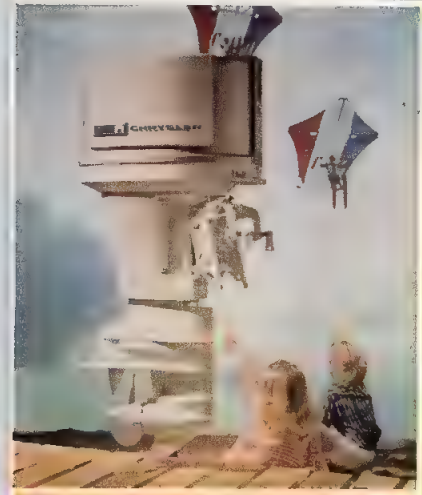
**Chrysler Lone Star Mustang* 15' Runabout.** Now available with Chrysler 80 Inboard-Outdrive, for even more spectacular performance. Patented Quad-Chine hull gives exceptional high-speed capability and stability. Has double-hull Foam-Pac* construction for extra strength, excellent flotation characteristics

# TROLL, CRUISE, SKI, DRAG – PICK YOUR POWER –

Fun is the word for Chrysler's line of outboards. Nine horsepower ratings and twenty-one different models give you the choice to fill your exact needs. And pickin's great.

Top power? Try Chrysler's spectacular 105 (highest horsepower ever certified by O.B.C.). It puts out more than 25 horsepower in each of its 4 mighty cylinders. Like all Chryslers, it's superbly styled in white and gold, beautifies any boat.

Electrics? Chrysler now offers 13 models, including the brand-new 9.2-hp. and 20-hp. motors with electric starter-generator. Both offer a remote-control option for dashboard starting. Both



TWO GREAT NEW CHRYSLER ELECTRICS

CHRYSLER 9.2 CHRYSLER 20

CHRYSLER 50 CHRYSLER 45

CHRYSLER 35

CHRYSLER 6 CHRYSLER 3.5

# PICK A CHRYSLER OUTBOARD

feature key ignition and low-speed starting interlock for convenience and safety.

Or, how about these: The Chrysler 75 (challenges any competition, idles like a murmur). Chrysler 35 (it holds the A.P.B.A. record for class 36 outboards: 45.009 m.p.h.). Or the Chrysler 6 (designed *by* fishermen for fishermen). Or even the mighty mite, Chrysler 3.5 (28 pounds of instant fun).

You get your choice of power with Chrysler. And what a choice.

See your Chrysler Outboard dealer today. Find out how Chrysler puts more fun in boating.

**CHRYSLER**
**OUTBOARD CORP.**
HARTFORD, WIS.

CHRYSLER MARINE PRODUCTS
BOATS, TRAILERS, OUTBOARDS, INBOARDS, AND INBOARD-OUTDRIVES

# CHRYSLER ADDS NEW 80-HP. INBOARD-OUTDRIVE... NOW GO-ANYWHERE POWER RUNS FROM 80-235 HP.

- **Uncluttered, space-saving design**
- **Light weight, high performance**
- **Fresh-water cooling durability**
- **Mounts in any hull**
- **Simple, one-transom-hole installation**

Now, the economy, convenience and maneuverability of an inboard-outdrive is available to owners of smaller boats! The new Chrysler 80 weighs only 350 pounds, puts out a full 80 horsepower and operates on regular gasoline. It fills a long-standing need for dependable, efficient I/O power for small runabouts.

The Chrysler 80 utilizes a four-cylinder, four-stroke, overhead-valve engine. It is fresh-water cooled, just like your car (sealed, recirculating water system, with "radiator" being cooled by outside water). It can be mounted in a variety of ways to match hull requirements. The Chrysler-designed outdrive unit has been completely engineered to match the power plant, to give you the neatest, compact, unexcelled performance package in its field.

With the addition of the Chrysler 80 to the line, Chrysler now offers inboard-outdrives ranging from 80 to 235 horsepower, to meet virtually every demand. Other ratings are 110, 145, 150, 175, 195 and 210 hp.

Ask about these great new inboard-outdrives at your Chrysler Marine Engine dealer. Priced realistically, and remember . . . quality engineering is synonymous with Chrysler.

MARINE DIVISION **CHRYSLER CORPORATION**

MARYSVILLE, MICH.

CHRYSLER MARINE PRODUCTS
BOATS, TRAILERS, OUTBOARDS, INBOARDS, AND INBOARD-OUTDRIVES

Carburetor : 2- 1 bbl.
Fuel : regular gasoline

# This 24 foot TROJAN* will break up a lot of marriages

If you're one of those enthusiastic boatmen who has been virtually wedded to his outboard rig because a good inboard cruiser is "too rich for my blood" . . . . . this 24 footer could prove to be "another woman".

She's loaded with appeal . . . . . costs less than a comparable outboard boat and motor, has a greater fuel capacity, drinks less gas per mile, sleeps 4, has a great galley . . . . . in fact, she's irresistible. Trailerable too! Her beam is only 8 ft. you know.

*For complete information on this 24 footer, as well as the complete Trojan line of Sea Breeze, Sea Skiff and Sea Voyager models . . . see your nearest Trojan dealer and write for our 1966 catalog.*

**TROJAN BOAT COMPANY, DEPT. 10, LANCASTER, PENNA. 17604**

Plants Located at ● Lancaster, Pa. ● Millersville, Pa. ● Kinzers, Pa. ● Elkton, Md.

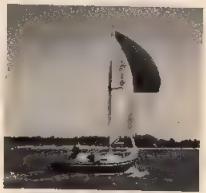
* *Available with either direct drive or inboard-outboard power.*

# *Quality is our signature!*

**From the economy priced Daysailer to the luxurious S-45, all are built to the highest yacht specifications under the control of their respective designers and with meticulous attention to detail.**
**At our new sales offices in Annapolis, Maryland, Sailmaster demonstrators are ready to sail the year 'round.**
**Visit us soon and see for yourself why with Sailmasters quality is, indeed, our signature.**

SAILMASTER 22 DAYSAILER Designed by Sparkman and Stephens, the Daysailer is our best and most economy priced yet packed with features. Cuddy cabin, inboard and outboard engine, cockpit, shallow draft keel centerboard design. Also available Sailmaster 22D Weekender model with 2 half bunks, complete galley and head. Length overall 22 feet —Beam 7 feet —Draft centerboard up, 2 feet 4 inches.

SAILMASTER 25 The most spacious and sleeping for its size popular Daysailer the entire interior S-25 gives you extra room for activity with a stand-up cabin, roomy cockpit for plenty of sailing fun. Four berths, full galley and head.



SAILMASTER 30 MARK II Designed by William H. Tripp, Jr. the S-30 Mk II has true yacht lines and feel and handles like the larger sizes. Its deep cabin sleeps four in full sized berths. Full galley and head. Length overall, 29 feet —Inches Beam 7 feet 9 inches —Draft, centerboard up, 3 feet

SAILMASTER 45 This four stateroom yacht features luxurious accommodations for up to three couples, to the head arrangements. Yawl or sloop rigged this ocean going cruiser racer was designed by Sparkman and Stephens, Inc. Length overall 45 feet 1 inch Beam 11 feet —Draft 6 feet, 5 inches

**Sailmasters inc.**

HOME OFFICE AND RETAIL SALES: FOOT OF SECOND STREET, ANNAPOLIS MD 21403 TEL. 301 267-8636

**Don McIntyre (on the left) bought this 31′ Chris-Craft new three years ago for $13,750. He got a great buy.**

**Dick Groth (on the right) just bought it for $11,000. He got a great buy too.**

Don moved up to this Cavalier 36′ double-cabin yacht. It's his sixth Chris-Craft, and the way they keep their re-sale value, no wonder!

Chris-Craft has 81 models, all with great re-sale value built in. For information, write Chris-Craft Corporation, Pompano Beach, Florida.

*31' Sea Voyager Sedan, New for 1967*

**TROJAN BOAT COMPANY**
DEPT. DF10, LANCASTER, PENNA. 17604

*Plants located at* • *Lancaster, Pa.* • *Millersville, Pa.* • *Kinzers, Pa.* • *Elkton, Md.*

# If this new 42'Commander is like Chris-Craft's other fiberglass models,

# it'll be sold out by spring.

**See your dealer about a delivery date on this 1967 double-cabin flybridge model. It's his off season, and you'll get a better deal now than at any other time.**

There's room to spare on the 42' Commander. The superstructure extends all the way to the transom, providing a spacious sun deck topside and a bigger, brighter, cabin inside. There's a double stateroom aft with adjoining toilet room and shower. Amidships is a salon with convertible lounges, a Hi-Lo table, and a serving bar (which acts as a room divider for the galley).

Another stateroom and toilet room are forward. Storage is plentiful, and headroom is a minimum of 6'2".

Like all Commanders, it has a tough, self-supported hull with all-fiberglass reinforcement. And there isn't a prettier, smoother, or a safer fiberglass hull on the water. Engine options: 300-hp V8's or 258-hp diesels. Better see your dealer now if you want one. Or any '67 Commander, for that matter. For literature: Chris-Craft Commander, Pompano Beach, Florida 33061.

# 100 HP

## Most powerful Sea-Horse ever built!

The word is out on the new 100hp Sea-Horse Golden Meteor and the word is performance. Never has an outboard provided such blazing response or so much usable power.

What's more, fuel economy is beautiful. This new V-100 uses no more fuel than two-cycle engines of substantially less horse power. In fact, we'd like you to compare it with any 4-cycle outboard, inboard or stern drive.

What's behind the performance breakthrough? A new, high-thrust, low-drag lower unit. The extra dig this adds at early rpm is dramatic. The new tuned exhaust contributes, too. This, coupled with improved carburetion and the V-100's straight-through fuel induction system, gives you a power bonus with no increase in fuel.

There's more. New die-cast, tin-plated pistons made with special Johnson know-how resist sticking, scuffing and burning. And new molybdenum-filled piston rings make "break-in" easy and add to engine life. There are 16 new Johnson engines this year—from 3 to 100hp. All are quiet as 4 A.M. All are at home in salt water. All use regular grade fuel. And all are backed by our famous 2-year warranty* good on parts and labor. For the right engine to fit your boating needs, visit your Johnson dealer. He's listed in the Yellow Pages. For facts, not sea stories, he's your man.

P.S. Johnson also makes a full line of Johnson Boats and the new Johnson Skee-Horse snowmobiles.

*For 24 months after purchase, Johnson Motors will replace, without cost to the original purchaser, any part of its manufacture which upon inspection proves to have failed in normal use due to faulty material or workmanship

first in dependability

Johnson

Johnson Motors, 2117 Pershing Rd., Waukegan, Ill., Div. Outboard Marine Corp.

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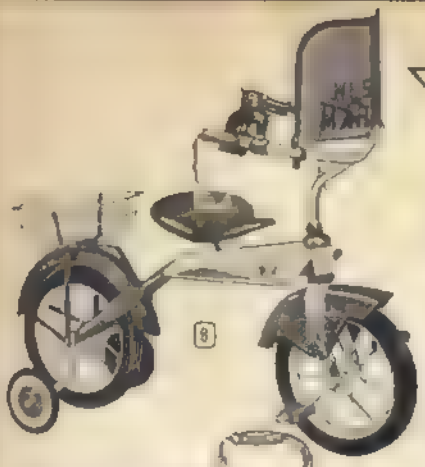
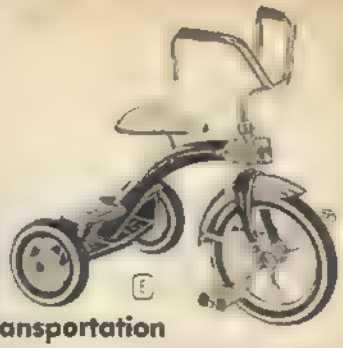
Johnson Motors, 2106 Pershing Rd., Waukegan, Ill., Div. Outboard Marine Corp.





## Feature-packed bikes for tiny tot transportation

**(A) WEE WHEELER—AMF** Sturdy frame w/1¼" tubular steel backbone, 2" tubular steel head. Whitewalls, adj. handlebars, red vinyl grips w/streamers. Large steel saddle. Red, white. 7 lbs.
**A-904AM467** 5" wheels **$7.00**

**(B) WESTERN MARSHALL SIDE-WALK BIKE—GARTON.** Has a windshield, wire basket, 2 auxiliary wheels, even a six shooter! Large adj. saddle 36x32" hi. Wt. 23 lbs.
**5512GT1537** .....**$23.50**

**(C) DUO-DECK VELOCIPEDES—AMF.** Step-up Econo-pak frame, ball bearing pedal wheel, adj. bars, safe polyethylene fender, chromed head fittings, adj. steel saddle. Red and white.
**A-925AM866** 10" size. Wt. 15 lbs. ..**$12.95**
**A-926AM997** 12" size. Wt. 17 lbs. ..**$14.95**
**A-927AM1097** 16" size. Wt. 21 lbs. .**$15.95**

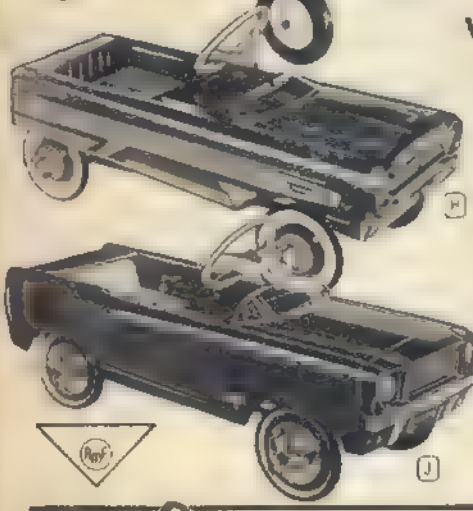
**(D) DUO-DECK VELOCIPEDES — AMF.** Big 16" top deck. Chromed head fittings, ball bearing pedal wheel, adj. hi-riser bars, etc. Turquoise and white
**A-955AM1187** 10" size. Wt. 19 lbs. ..**$16.95**
**A-956AM1297** 12" size. Wt. 21 lbs. ..**$18.95**
**A-957AM1433** 16" size. Wt. 26 lbs. ..**$21.95**

**(E) 20" DUO-DECK VELOCIPEDE —AMF.** Large size! Features 2" tubular steel backbone w/double deck, big 16" top deck, chromed head fittings, ball bearing pedal wheel, chain tread 1⅜" whitewalls, adj. chrome plated hi-riser bars. Other features include red grips plus streamers, vinyl saddle with copper trim, white pedals with red jewels, metalized head shroud, new jeweled hubcaps. Copper and white. 28 lbs.
**A-953AM1466** .....**$21.95**

## Realistic AMF chain drive tractors

**(F) BIG "4" TRACTOR—AMF.** Features chain drive and "action" motor. Big heavy duty rear wheels, completely enclosed heavy duty ball bearing chain drive. Plus spring mounted adj. seat, heavy gauge steel hood, etc. Green, red, white and silver. 40½x24x27" hi. 39 lbs.
**A-538AM2268** .....**$33.95**

**(G) CHAIN DRIVE POWER TRAC TRACTOR — AMF.** Features chain drive with completely enclosed nylon bearings, adj. seat, heavy gauge steel hood, tractor tread rear tires. Plus trailer hitch, silver grille, etc. 36x19x27" hi. Red and white. 25 lbs.
**A-502AM1330** .. .. ....**$19.95**



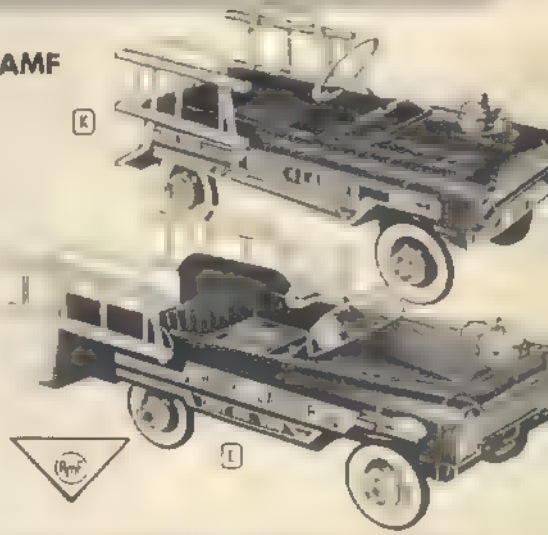
## Values in pedal-drive toy vehicles by AMF

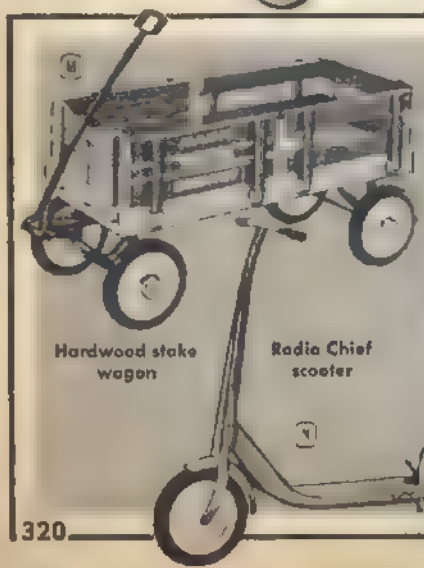
**(H) JET SWEEP COMPACT CAR — AMF.** 3 position pedal drive with nylon bearings. Extruded rubber tires, new front end design with embossed lights and bumper. 34x15" wide. Turquoise/white.
**A-501AM1066** Wt. 22 lbs. .....**$15.95**

**(J) PEDAL DRIVE MUSTANG—AMF.** Sports car styling! 3 position ball bearing pedal drive with a chromed shift control! Safety windshield, rubber tires. Red, black, white, silver. 25 lbs
**A-535AM1597** 36 x 16" wide .....**$22.95**

**(K) PEDAL DRIVE HOOK & LADDER — AMF.** 3-position pedal drive, nylon bearings. Rear step platform, chromed bell, 2 ladders. 34x17" wide
**A-505AM1297** Red and white. 24 lbs. **$18.95**

**(L) PEDAL DRIVE HOOK & LADDER — AMF** 3-position ball bearing pedal drive. 2 ladders, molded rubber tires, safe windshield. Red/white.
**A-508AM1566** 45x19" wide. 32 lbs. ...**$22.95**



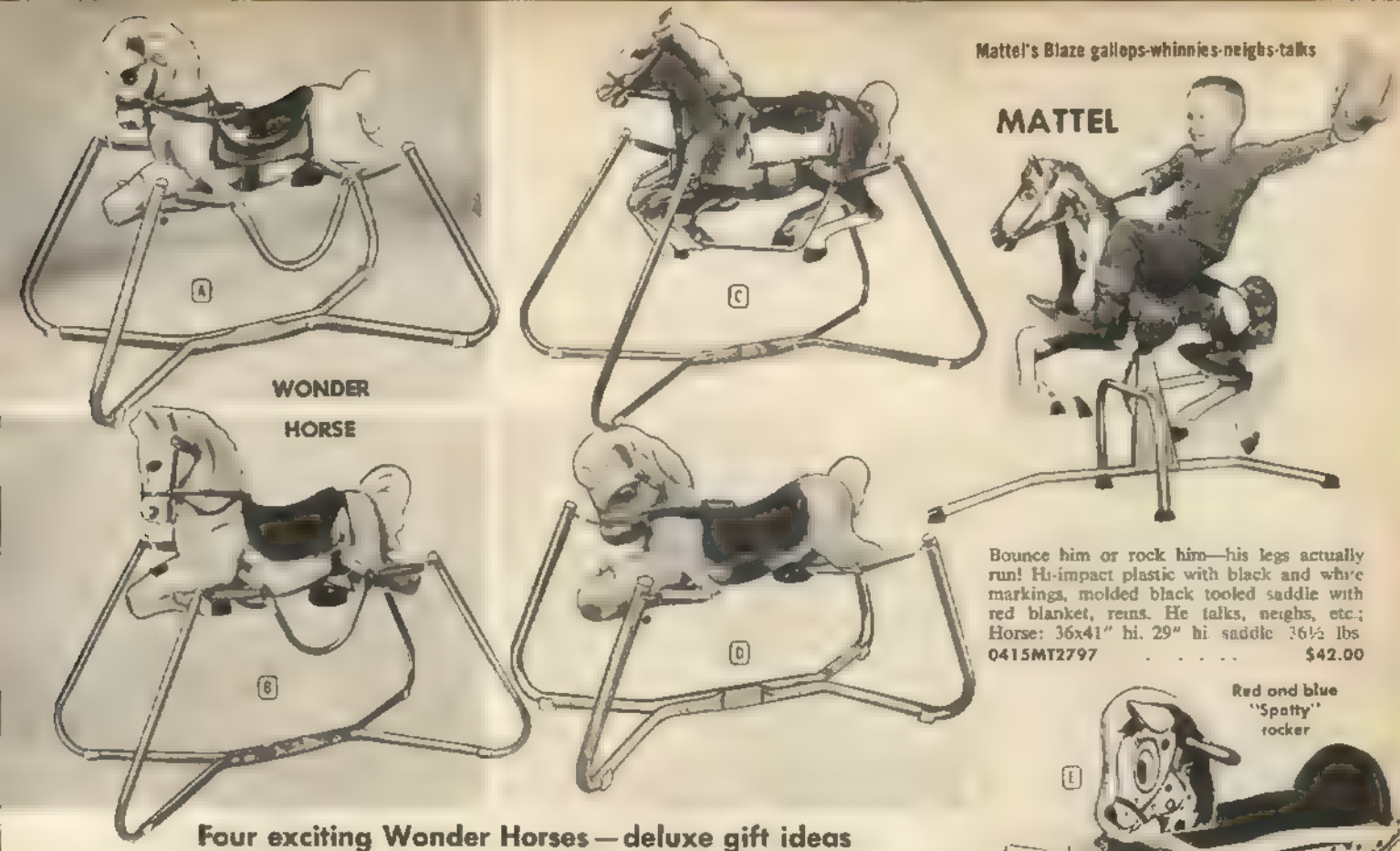



## Exciting gift ideas for youngsters from Radio Steel

**(M) TOWN & COUNTRY STAKE WAGON — RADIO STEEL.** Extra strong hardwood with Seminole Red stakes, recessed tie rods, fit-grip handle. "Never-oil" bearings, plated nuts, bolts, etc. 38x18x10" deep.
**24RZ1663** Shpg. wt. 40 lbs. .....**$24.95**

**(N) RADIO CHIEF SCOOTER — RADIO STEEL.** With sure-grip brake, flip-down parking stand, "never-oil" bearings. Turquoise blue with white fenders. 38x34" high.
**5RZ633** Shpg. wt. 15 lbs. .....**$8.95**

**(P) RADIO FLYER — RADIO STEEL.** Ultimate in quality! Rolled under flange edge, "never-oil" bearings, puncture-proof tires, fit-grip handle, "sportsflair" hub caps plated. 36x17½x4½" deep. Red. Shpg. wt. 31 lbs.
**18RZ947** .....**$13.95**
**Radio Jet.** Like above, but 36½x16x4½" deep. 26½ lbs.
**90RZ730** .....**$10.95**
**Radio Pal.** Low-priced popular choice. 25x12½x3½".
**80RZ367** Shpg. wt. 11 lbs. .....**$4.95**




Mattel's Blaze gallops-whinnies-neighs-talks

**MATTEL**



Bounce him or rock him—his legs actually run! Hi-impact plastic with black and white markings, molded black tooled saddle with red blanket, reins. He talks, neighs, etc.; Horse: 36x41" hi. 29" hi. saddle 36½ lbs.
**0415MT2797** . . . . . **$42.00**

## Four exciting Wonder Horses — deluxe gift ideas

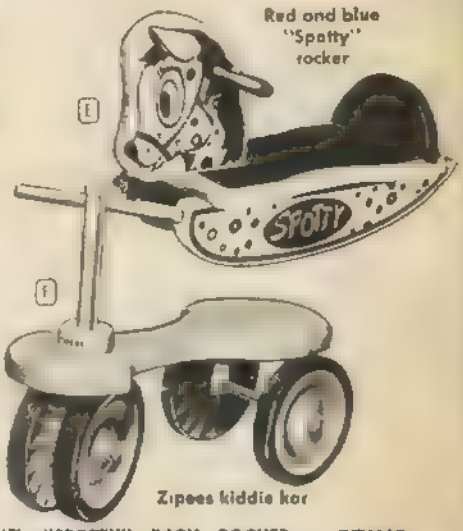
**(A) WONDER MARE — WONDER.** Scaled down version of the famed Wonder Horse Deluxe. High-impact polystyrene in graceful "fence-jumping" style. Wonder safety features and a new larger base. Saddle height 24". Length 40", width 22½". Red hand grips and reins. Shipping weight 16 lbs.
**40WP1297** . . . . . **$18.95**

**(B) WONDER HORSE DELUXE — WONDER.** All time best seller! New larger, sturdier base. Skillfully sculptured of washable high-impact polystyrene. Includes all Wonder safety features. Saddle is 26½" high. Length 43½", width 24". Wt. 20 lbs.
**22WP1697** . . . . . **$24.95**

**(C) BIG BOY — WONDER.** Biggest Wonder Horse of all! Large enough for the biggest buckaroos. Soft, realistic polyvinyl coat. Same patented safety hooks as all Wonder Horses. Washable. A durable horse with the added fun feature of large size. Saddle is 28½". Length 45½", width 25½". Wt. 32 lbs.
**90WP2380** . . . . . **$34.95**

**(D) WONDER PONY — WONDER.** Quality at a budget price. Ideal for youngsters up to 3 yrs. old. Durable, "kid-proof" high-impact polystyrene in a beautiful Palomino color. Saddle is 17½" from floor. Length 33½", width 17". Wt. 11 lbs.
**31WP863** . . . . . **$12.95**

Red and blue "Spotty" rocker




Zipees kiddie kar

**(E) "SPOTTY" BABY ROCKER — DEKALB.** Baby's first pony ride—for children 5 months to 2 years. Constructed of smooth white pine. Seat is safe 4½" height. 19" long, 7" wide.
**51DK199** Red and blue . . . . . **$3.00**

**(F) ZIPEES KIDDIE KAR — MANNING.** Chrome plated tubular steel, 1" hardwood pine finish seat. Non-mar wheels. Rustproof. 7 lbs.
**M491VM667** . . . . . **$10.00**

Shoo-Fly gentle rocker

Exciting values in Andy Gard toys

**Andy Gard Toys**

**(G) SHOO-FLY DELUXE—WONDER.** Gentle spring suspension ride. Made of durable and washable hi-impact polystyrene. Fully lined interior. With safety strap and adjustable seat belt. 20" high, 32" long, 17½" wide. Shpg. wt. 12 lbs.
**3WP867** . . . . . **$13.00**

**(H) SHOO-FLY ROCKER—WONDER.** Sturdily made, yet budget priced. Goves gentle rocking action with complete safety. In new nursery blue, baby pink and white solors. Wash. polystyrene. Safety strap, seat belt. 17¼x27½x12" wide.
**8WP597** 7 lbs. . . . . **$9.00**

**(J) RIDE 'EM TRACTOR — ANDY GARD.** An outstanding seller noted for sturdiness. Combines quality and play value. Has direct steering action and a movable gear to add to the fun. Measures 9¾x8x20". Shipping weight 3½ lbs.
**1406AG267** . . . . . **$4.00**

**(K) RIDE 'EM PONY—ANDY GARD.** Hours of fun with this colorful, well designed action toy. Made of unbreakable polystyrene with wheels that won't mar floors. Measures 18" high, 20" long. 4" wheels.
**1460AG199** . . . . . **$3.00**

Toddler's delight!

**WONDER COASTER — WONDER.** Terrific for toddlers! Redesigned with new large balloon style tires mounted outside legs for greater stability. Beautiful Palomino color. Saddle height 10½". 19" long, 10½" wide.
**11WP357** 4 lbs. . . . . **$5.50**

# AMF WEN-MAC

### P-63 KINGCOBRA

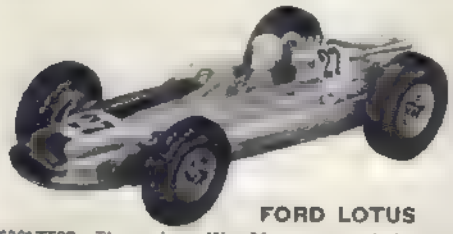
**5993T659** Aluminum metalized, ready-to-fly plane. Powered by the famous 20,000 rpm HOT SHOT .049 engine with exclusive Wen-Mac Rotomatic Starter. Easy starting and flying. Hinged tinted canopy reveals cockpit detail. Removable cowl for easy engine access. Airframe rivet detail. 2 Rockets that fire while flying. Two blade nylon prop. Wingspan 22¾"; length: 21". Ship. wt. 4 lbs. **Retail $10.98**

### DEBONAIR Sport Plane

**6359T479** -Famed from coast-to-coast, this famous sport plane is really a speedy flyer with its Hot Shot .049 engine. Easy to start with the Rotomatic starter an integral part of the engine. Debonair also features: a tricycle landing gear; cockpit rivet detail, 15" Wingspan and 12" fuselage. Ship wt. 3 lbs. **Retail $7.98**

### P-26 PURSUIT PLANE

**6360T599**—One of the most glamorous planes in aviation history, it was the first all metal pursuit plane. Made of rugged Dura Flex plastic. It also has open cockpit; beautifully detailed engine cowl; windshield; big air foil wing, authentic rivet detail. Powered by the famed Hot Shot .049 engine with the Rotomatic starter for easy starts. Wingspan 20"; Fuselage length 17". Ship. wt. 5 lbs. **Retail $9.98**



### FORD LOTUS

**6361T599** - The exciting Wen-Mac version of the now famous Ford powered Lotus Indianapolis racer. It will give more action-fun than any other engine powered car ever developed. The Lotus is a foot long. It has blueprint detailed body; aluminum metalized trim, racing tires, rivet; racing colors. Powered by the famed, easy starting Hot Shot .049 engine. Its Speed? 50 mph on a level. Ship. wt. 3 lbs. **Retail $9.98**

### Hot Shot Engine

The Hot Shot .049 Engine has the patented **Rotomatic Starter.** Just turn the prop and the engine starts with a roar. Other features include: Integral glow head; unbreakable fuel transfer. The finest engine to power any model flying. Proved free control flight engine. The first engine ever to have a self contained

### '57 CHEVY DRAGSTER

**61527599** The Hottest car the teenagers drive. Now in a ready to race Hot Shot Engine version. Looks real. Has big steel chassis, slicks, cast metal grill, bolt on and supercharger scoop. **Speeds in excess of 50 MPH.** Runs straight away or tethered. Controls [illegible] Ship wt. [illegible] lbs. **Retail $9.98**

### GILBERT WING THING

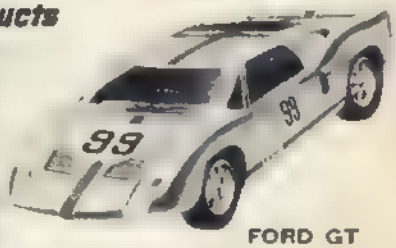
**5996T480** Flexible plastic wing 36" long, 52" spread. Flies in all wind conditions. Four way flight: free flight, control flying, towline gliding, strength testing. Indoor power flying. Equipped with powerful .074 Thunderhead engine mounted on fuselage. Counter weight adjustment for changing flight characteristics. "Wing on wing" construction prevents nose dive. Ship. wt. 3 lbs. **Limited supply** **Retail $9.95**

## COX Thimble-Drome Products

### CORVETTE STING RAY

**6163T600** Authentic detailed [illegible] Sting Ray with [illegible] Drag Strip Stag Away and [illegible] Body. Hi-Performance stable flight tracking. Authentic detailed [illegible] bumpers. Instant takeoff from a [illegible] start. Ship. wt. [illegible] lbs. **Retail $9.98**

**6154T211—Accessory Kit** [illegible] Retail $3.49



### FORD GT

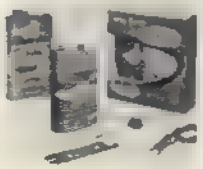
**6362T600** Big 1/20th scale. Powered with Cox .049 unbeatable racing engine. Includes, a durable steel X frame chassis, dual rear wheel drive, super traction slicks for standing start "drag-out" metallic color chrome accessories. Detailed interior. For 3 types of racing: drag strip, straightaway construction and circular track. Ship. wt. [illegible] **Retail $9.98**

### RAF SPITFIRE

**6363T660** Britain's heroic defense plane, the Spitfire the most famous fighter of all time, camouflaged for combat, fully armed with 20 mm cannon detail. Exciting realism from detailed radiator on underwing heat exchanger to cockpit interior, official RAF insignia. Cox .049 power with spring starter, nylon prop. Control handle and lines. Ship. wt. 4 lbs. **Retail $10.98**

### P-40 WAR HAWK

**6364T600**—Model of the famous P-40 **War Hawk.** Special **Superbee engine.** Makes loops, wingovers and other maneuvers. 21" [illegible] 15" length. Bi-impact styrene [illegible] Nylon and vinyl fittings. Full battle dress camouflage. Can be flown in hot, brought in for a 3 point landing or let down easily at the verge of a stall at the will of the pilot. Ship. wt. 3 lbs. **Retail $9.98**



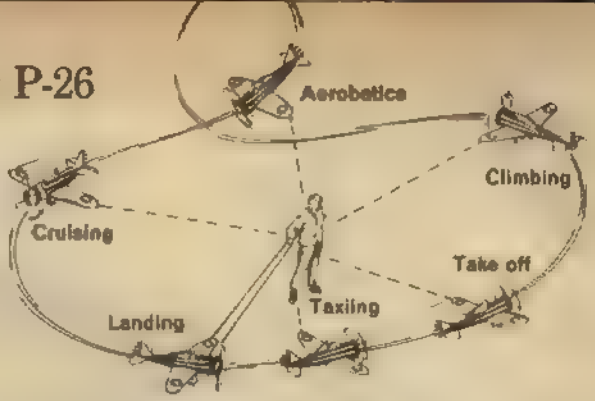
**6156T180—Airplane Flight Kit** [illegible] Retail $2.98

### JU87D STUKA

**6365T660** - A meticulously detailed reproduction of one of the world's most dreaded combat aircraft. Easy starting .049 Cox engine. 20½" inverted gull wings, 18" fuselage. The 1" plastic bomb can be released while plane is in flight. Rear cockpit machine gun swivels. Free spinning props on landing gear. A visual fuel gauge permits regulating exact length of flights. Black Knight color scheme. Nylon prop. Ship. wt. 4 lbs. **Retail $10.98**

# AMF Wen-Mac's Boeing P-26

**$9.99**

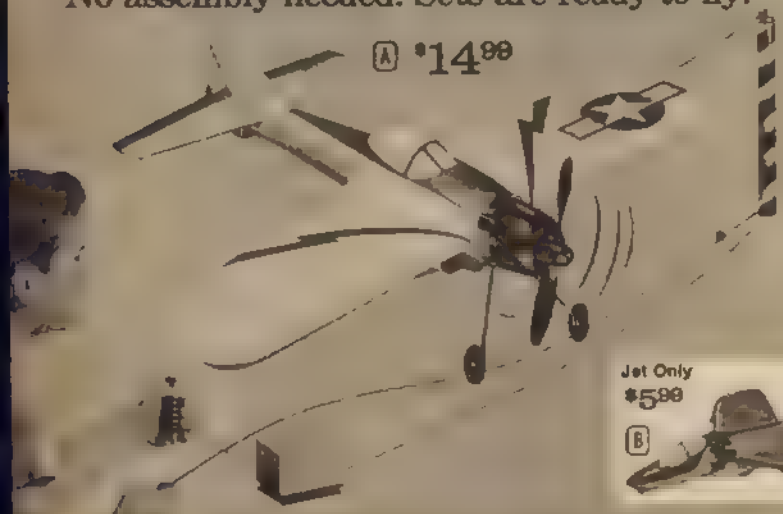



FLYING THE GAS-POWERED PLANE IS JUST LIKE SITTING IN THE COCKPIT YOURSELF! Just start the 20,000 RPM engine, walk to the center of the flight circle, pick up the flying lines, "rev" the engine, taxi and take off. Throttle-speed lets you regulate engine power and plane speed to execute all sorts of flying maneuvers; you're in control all the time.

Authentic styling with open cockpit, windshield and radial engine detail. Rugged and durable plastic. Includes: plane with 20-in. wingspan, 17-in. fuselage; controls; blue and yellow customizing kit; powerful AMF Wen-Mac .049 engine with patented Rotomatic starter. Accessory kit needed to operate; order from opposite page.

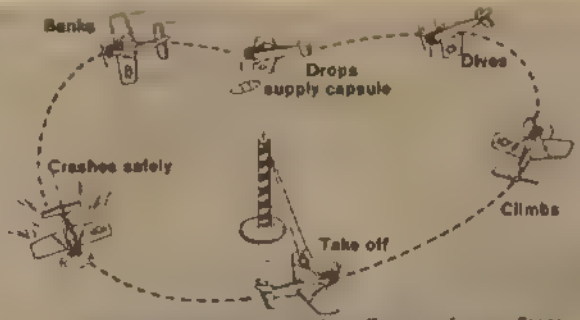
48 HT 17021 M—Ship. wt. 2 lbs. 5 oz. ..... **$9.99**

## Fly Prop-Streak and Jet-Streak indoors or out! No assembly needed. Sets are ready to fly.



Ⓐ **$14.99**

Jet Only
**$5.99**
Ⓑ




YOU'RE THE PILOT IN THE MOST EXCITING INDOOR SPEED SPORT EVER DEVISED! Control both elevator and motor speed by remote control—from take-off to landing. Planes are electric motored, powered by electric transformer. Attached to pylon by flexible nylon tether that is adjustable to fit room size. You can play exciting aerial games indoors or out. Both planes are lightweight, durable plastic. Come fully assembled.

Ⓐ PROP-STREAK SET Includes: plane (19x23x6¼ in.); pylon tether supply capsule controls, transformer.
48 HT 70.1 M—Ship. wt. 7 lbs. 6 oz. **Set $14.99**

Ⓑ JET-STREAK PLANE ONLY. Electric fan jet motor. Add to your Prop-Streak set for even more exciting fun.
48 HT 17010 M—Ship. wt. 1 lb. 8 oz. ..... **$5.99**

## Radio-controlled Mustang and Skyhawk Plane operate without wires on transistorized radio system

Ⓒ Plane
**$59.95**

Ⓓ Car
**$49.95**

Units below complete with highly selective superheterodyne receiver. Fully transistorized transmitter, rechargeable batteries, recharger. No license required.

Ⓒ PLANE HAS RANGE AS FAR AS YOU CAN SEE to control it. Pulse-proportional transmitter can't be false keyed by CB signals. With the internal combustion .049 engine you attain speed of 30 mph. Wingspan 44 in., 25 in. fuselage. Super-light Styrofoam and high impact plastic construction. Accessory kit needed for starting; order from opposite page.
48 HT 17015 A—Manual included. Ship. wt. 4 lbs. ..... **$59.95**
48 HT 17016A—EXTRA WING AND STABILIZER. Wt. 8 oz. ... **5.00**

Ⓓ AUTHENTIC 1/11-SCALE MUSTANG with non-sequence true-proportional transmitter. Stop and start button and proportional steering. Metal chassis; high impact plastic body. Up to 200 ft. range.
48 HT 17410M—Ship. wt. 5 lbs. **$49.95**



## New Saturn Rocket

**$3.99**

NOW YOU CAN COUNTDOWN AND LAUNCH YOUR OWN SPACE SHIP! Authentic model of famous Saturn rocket has real jet drive through water and air. No fuel needed; safely powered by compressed air.

Start it from launching platform with remote releasing device. It soars harmlessly into the air as high as 100 feet! Second stage is removable, can be manned with a figure.

Made of high-impact multi-colored plastic. About 16 in. high. Complete outfit includes two-stage rocket, detachable vanes, multicolored metal base 7x5-in., air pump, flexible hose and releasing device. Illustrated instructions.

48 HT 17199—Wt. 1 lb. 4 oz. **$3.99**

*Transmits up to one mile!*

# 8-Transistor Walkie-Talkies

**No ear plugs or wires . . . Clear, long distance reception**

**$13.33** Each In pairs

NOW YOU CAN HAVE A WIRELESS communication system that's more than just a toy. These powerful units transmit up to one mile under ideal conditions. Anyone can operate them without any examination or license. Just pull out the telescoping antenna to its full 49-inch length. Press button and speak clearly and distinctly into the speaker-microphone; release button to listen. With full volume control and on-off switch. Optional squelch circuit reduces background noise from conversations when talking over 100 feet apart. Operates on frequency controlled to citizens broadcast band, channel 14. Will receive messages from other space phones within range, transmitting on channel 14, as well as police calls and ham radio broadcasts nearby. Transistorized transmitter and receiver. Lightweight die-cast aluminum case. Black with chrome finished trim. Order one 9-volt battery, on opposite page, for each unit. Ship. wt. 1 lb. each
48 HT 20021—Ea $14.99; 2, $26.66

**A Charming Gift? See Page 66**

## Signature Jr. 4-Transistor Wireless Walkie-Talkie

**$7.44** Each In pairs

CLEAR 2-WAY CONVERSATIONS up to ½ mile away. Keeps the youngsters busy for hours. Great for grownups too—use for family outings, camping, fishing and hunting trips—use in boats, car or on bicycles. Lightweight and small, they fit comfortably in the hand; 6¾x1¾x2½ in. Press button and speak into bottom grill; release button and listen at top grill. With 46-in. telescoping antenna and on-off switch.

Anyone can operate them, no examination or license required, no age limit. Operates on frequency controlled to citizens broadcast band, channel 14. Picks up messages sent from nearby transmitters, such as police calls and ham operators. Shock resistant snap-open plastic case. Order one 9-volt battery (opp. pg.) for each unit. Order 2 or more for multi-way conversations. Ship. wt. ea. 13 oz.
48HT20020—Each $8.99; 2 for $14.88

## 6-Transistor Radio

**$4.49**

PERSONAL SIZE RADIO, goes where you go. Compact, 1¼x4¼x2¹¹⁄₁₆ in., permits carrying in shirt pocket or purse. Comes with handy wrist strap to help prevent misplacing or dropping radio.

Heavy-duty speaker carries sound loud and clear. Highly sensitive, with built-in aerial. Convenient direct drive tuning. Charcoal trim on blue, high impact case. Earphone permits private listening that won't disturb others. Uses one 9-volt battery, order on opposite page.
48 HT 20005—Ship. wt. 10 oz. $4.49

# Gas-powered Cars to Race or Run on Tether

## AMF Wen-Mac's Ford Mustang GT

2-WAY ZOOM POWER—from Thunderbolt gas-powered engine or battery-operated electric motor—easily interchanged. Realistically designed in big 1/11 scale from Ford blueprints—right down to the knock-off hubs. Finely detailed body made from rugged "Mustang red" plastic; has steel frame. Metallized chrome accessories. Sculptured interior and exterior in famous Mustang styling. Headlights, tail lights and dash lights operate when battery powered motor is used. Front wheels adjust to race in circle or straight line. The .049 Thunderbolt gas racing engine provided is so powerful the car can attain an actual speed of 50 mph. Overall size of car: 16x6x4½ in. high. Complete with gas and electric motors, racing slicks, tether controls and accessory kit (fuel and 1½-volt starter battery). Needs 2 "D" cells for battery-powered motor, order Pg. 370. Assembled, ready to run.

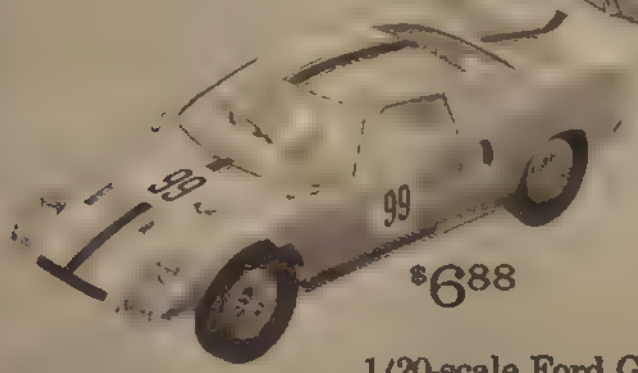
48 HT 17415 M—Ship. wt. 4 lbs. 8 oz..... $11.44

For Racing in a confined area, attach any of the cars below to a tether

$11.44

PLANE AND CAR ACCESSORY KIT. Use with any gas-powered plane or car on this and opposite page. Complete kit contains American made 1½-volt energized starter-battery; ½-pint premium glow plug fuel; new plastic pouring spout and fueling tube; assembled battery connector clip and wire plus multi-purpose engine wrench.

48 HT 17416—Ship. wt. 1 lb. 8 oz.... Kit $2.50



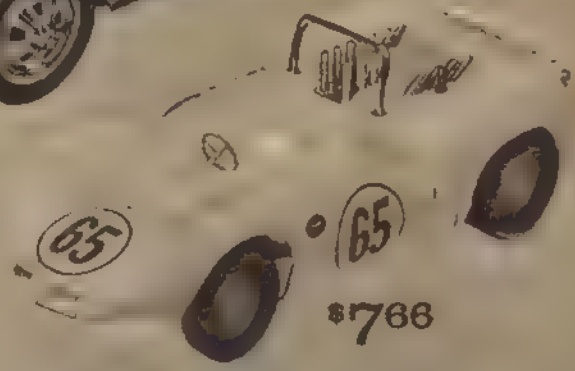

$6.88

## 1/20-scale Ford G.T.

THE BIG, REALISTICALLY DETAILED FORD G.T. takes the pole position in every race. Built and groomed for speed and more speed. Powered with Cox .049 racing engine; races 50 mph. Detailed interior and knock-off hubs. X-frame steel chassis for all out, rugged action. Dual rear wheel drive and super traction slicks for standing-start dig-out speed. About 9 in. long.

Authentic precision scale in chassis, body and accessories. Yellow plastic body with red racing stripe; chrome metalized accessories. Complete with 100-ft. of special Dacron® line for drag racing; special bridle for attaching car to tether line. Accessory kit needed for starting; order above.

48 HT 17402—Easily assembled. Ship. wt. 1 lb. 8 oz..... $6.88




$7.66

## Sleek 1/20-scale Chaparral

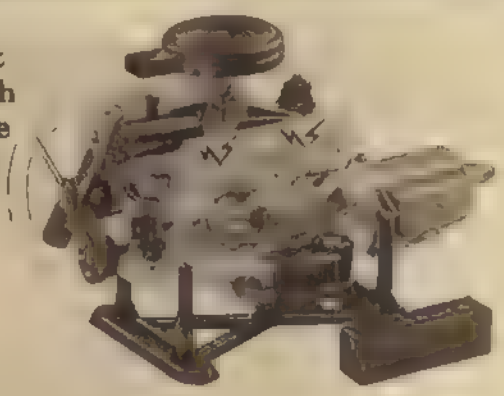
ROAR ALONG THE STRAIGHT A WAY WITH ALL CYLINDERS BLASTING! Features the powerful Cox .049 racing engine with X-frame rugged steel chassis. High impact white Styrelle plastic body is finely detailed to give you all the styling of the new 1966 2C model. Front spoilers and full-width rear deck elevator-type spoiler to catch and hold the wind. About 9½ in. long.

Dual rear wheel gear drive, 2.8 to 1 gear ratio provide standing-start dig-out. Realistic dragsticks with full chrome accessories and exhaust pipe. Complete with 100 ft. of special Dacron® line for drag racing, special bridle for attaching car to tether line. Accessory kit needed for starting, order above.

48 HT 1740.- Easily assembled. Ship. wt. 1 lb. 8 oz. $7.66

## Construct see-through V-8 engine

$7.66



THE PERFECT FATHER AND SON HOBBY PROJECT. Now you can actually see and learn how the famous V-8 really runs! See-through plastic covers ¼ scale power plant so that all functioning parts may be observed. Over 300 parts, 100 moving parts. Molded in black, red, silver and clear plastic. Complete with powerful miniature motor which operates pistons, valves and spark plugs. About 15x7x9 in. high. Needs 2 "C" batteries, order on Page 370.

48 HT 17408 M—With Technical Manual. Ship. wt. 5 lbs. 8 oz. $7.66

## AMF Wen-Mac's U. S. Army Hovercraft rides on a "cushion of air"

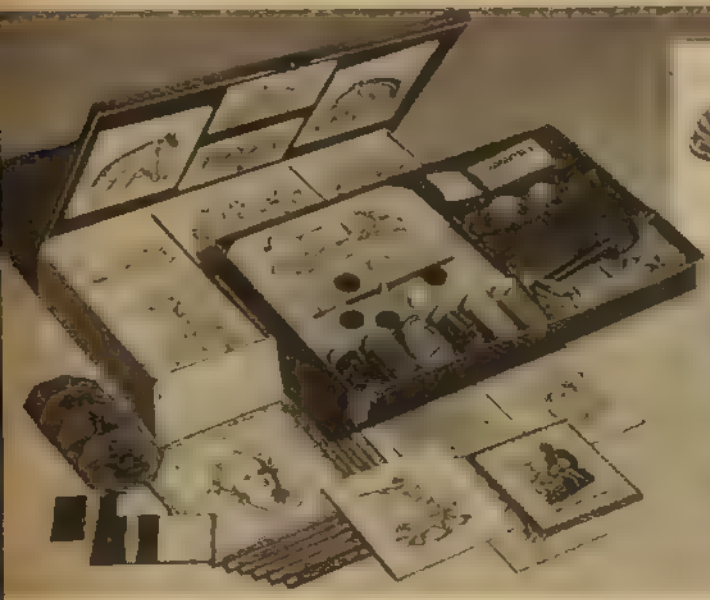
$8.66

FIRST GAS-ENGINE HOVERCRAFT ON THE MARKET. Operates on revolutionary new flying principle that lets you control it with tether-line or let it ride free-flight. Hovers ¾ in. off any hard surface, rides on a "cushion of air." You can fly it in a confined area or outdoors. Goes over grass, climbs or descends moderate inclines. Avoids obstacles by always seeking clear path. Powered by new Wen-Mac Thunderbolt .049 engine. Has patented automatic starter. Army-type olive drab color.

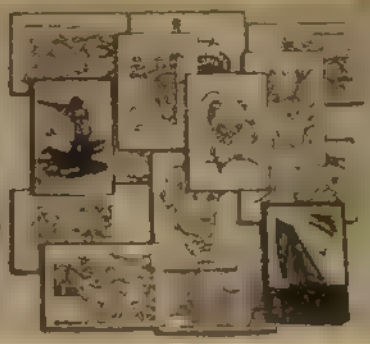
Made of high impact plastic. 15x8x4½ in. high. Fully assembled. Order starter accessory kit above.

48 HT 1741.4 M—Ship. wt. 2 lbs. 8 oz. $8.66

# Sure-to-Please Hobby Crafts for Boys and Girls of all Ages



AIR-COOLED 7-IN. PEN won't roll off table; interchangeable brass points for different types of burning. 115-V. AC/DC. UL Listed. Pen included with all Woodburning sets.



## Giant Master Woodburning Set in a Smart Metal Carrying Case $8.66

MASTER SET WITH 5 BRASS PEN POINTS . . . decorate and monogram wood, leather, cork and colored leaf foil, add further beauty by filling in burned outlines with paint and fine colored sand. Make and decorate a pair of 2-pc. bookends and tie rack. Set also includes 10 pre-sketched basswood plaques, 4 cork coasters, leather bookmark, paints, pallet, colored sand, 2 brushes, foil, glue, picture cards, craft pattern transfer sheet. Complete instruction booklet. 17x10-in. double tray case.

48 HT 17618—Ship. wt. 5 lbs. 4 oz. . . . $8.66

## Beginner's Woodburning Set $2.88

A GOOD STARTER SET so you can see what fun this hobby is. Woodburning set with detachable burning point and 2 brass overpoints. Pre-cut, pre-sketched basswood for making a wall shelf. Pieces are ready to be decorated and put together. Set also includes 6 basswood plaques, 4 cork coasters, water colors, 2 mixing pans, brush, and colored foil. Instructions.

48 HT 17616—Ship. wt. 1 lb. 9 oz. $2.88

## Extra Wood Plaques $1.66 Set

14 ASSORTED BASSWOOD PLAQUES—new and exciting additional projects for a woodburning enthusiast. Various sizes of plaques with pre-sketched designs depicting animals, scenes, portraits, etc. ready for you to burn and color. Perfect gift to match last year's woodburning set . . . or add to this year's gift.

48 HT 17615—Wt. 12 oz. . . . . Set $1.66

## Leather Handicraft Kit $2.99

5 GENUINE TOP GRAIN LEATHER ITEMS—pre-tooled and ready to be laced together. They'll love to make these for their own use or as gifts. Kit includes 4-pc. billfold (cowboy design), comb case with comb, pen and pencil case, 3-hook key case, ⅝-in. wide link belt for waists to 32 in., lacing needle.

48 HT 17626M—Instructions. Ship. wt. 2 lbs. . Kit $2.99

## It's Fun to Make Moccasins $1.99 and $2.29

INDIAN MOCCASINS, easy to slip into . . . or kick off! Pre-punched genuine cowhide uppers, inner-sole, lacing and instructions. Children's: M (11½ to 13½), L (1 to 3), XL (3½ to 5). Teens: S (5 to 6), M (7 to 8), L (9 to 10). *State size.*

Z 48 HT 17624—Children's. Wt. 8 oz. . . . Kit $1.99

Z 48 HT 17625—Teens'. Ship. wt. 10 oz. . . Kit 2.29

## Shoulder Handbag Kit $3.00

ATTRACTIVE RED COWHIDE HANDBAG is pre-cut, ready for assembly. Any boy or girl can do it—you just lace it up and it's done. Adjustable shoulder strap with brass buckle. Has brass spring lock. Includes lace, lacing needles and easy-to-follow instructions. Size 7¼x8½x2½ in.

48 HT 17627—Ship. wt. 11 oz. .

## It's Fascinating to Build These Detailed Historic Sailing Ships

**Both for $4.99**

ASSORBING FUN FOR YOUNG AND OLD! These showpieces are so handsome nobody will believe you completed them yourself. Two famous ships shown are U.S.S. Constitution (Old Ironsides), and H.M.S. Victory (Lord Nelson's ship) each about 17 in. long. Both are authentically detailed. The Constitution has hull, decks, ornaments, spars, long boats with oars and companion ways. Has pre-assembled rattines. H.M.S. Victory has realistic guns, cabins, decking and includes rigging thread, pre-formed rattines, and sails.



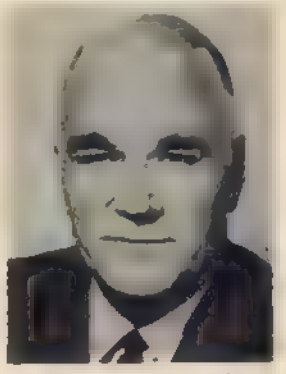
48 HT 17726—Ship. wt. 2 lbs. Set . . . . . $4.99

## Cowan, Runnels, Tarr Assume Higher Posts at Daisy

Robert H. Cowan, 38 has been named president of the Daisy-Heddon Sales Company, a subsidiary firm responsible for the sales distribution of Daisy products;

Robert H. Cowan

Douglas E. Runnels has been named vice-president marketing, and Frank Tarr has been promoted to vice president finance of the Daisy Mfg Company, Rogers, Ark.,



Douglas E. Runnels

according to Cass S. Hough, president

Mr. Runnels will supervise the marketing and new product development programs of Daisy and James Heddon Sons, Daisy's tackle division.

Mr. Cowan, a vice-president of Daisy Heddon since 1960 and its general manager since 1964, joined Daisy in 1953.

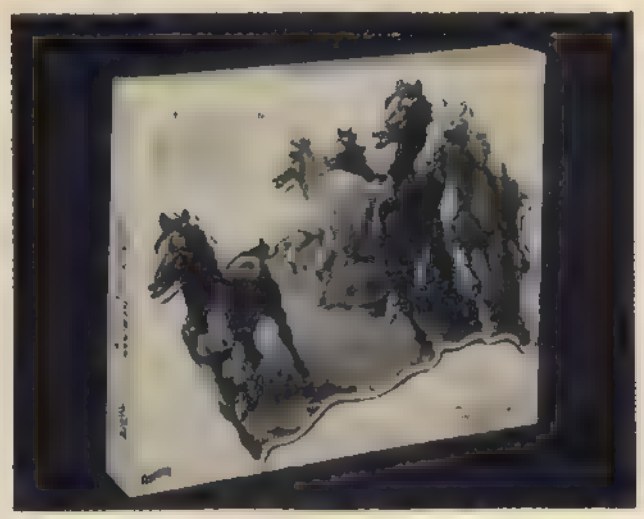
Mr. Tarr, a C.P.A. formerly with the accounting firm of Peat, Marwick, Mitchell and Company, joined Daisy in 1960 as assistant controller

## Mercury Model Builds Custom-Made Racing Cars

A new line of ready-to-run 1/24-scale model racing cars is currently being built under the supervision of MPC, a division of the Craft Master Corporation, and the cars are available exclusively from the designers, Mercury Model, Inc., 10101 Woodland Avenue, Cleveland.

To retail at $8, each car has a floating drop arm pickup, a fail-safe hub for control, a crown gear for super torque, and each car is finished in a metallic racing color

# Contour-Outline Jigsaw Puzzles Now Available from Fairchild



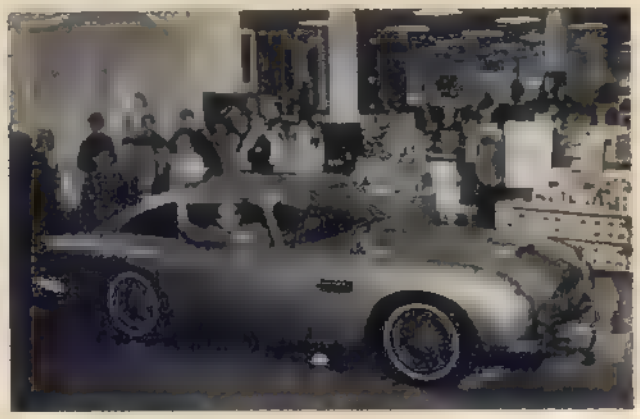
Six contour-outline jigsaw puzzles, each entitled The Shape, are now available from the E. E. Fairchild Corporation, Rochester

Each puzzle in this series, which includes a Bullfighter and a Thundering Herd, shows a different contoured border which follows the outline of each picture

To retail at $2 apiece, each puzzle forms a different puzzle-piece pattern when assembled

Each of the puzzles comes in a box that has a colored picture on its top that shows, in about half-size, its finished puzzle, which comprises about 700 pieces.

# Aston Martin DB-5 Demonstration Car Tours in 007 Promotion



Leon Weingarden, toy buyer for Crowley-Milner, Detroit, recently sat at the wheel of a demonstration Aston Martin DB-5 that is currently making a tour of major eastern and midwestern markets in a promotion sponsored jointly by the A. C. Gilbert Company, Multiple Products, and the Licensing Corporation of America, the agency that licenses James Bond 007 products.

The 007 products being promoted in conjunction with the appearance of the car are Gilbert's James Bond Aston Martin Car, James Bond Spy Tricks, the 007 Race Set and the 007 Action Figures with accessories. Multiple's B.A.R.K.-Assault Raider Kit, James Bond Shooting Attache Case and the Bond-X Shooting Camera. Detroit marked the initial stop for the Aston Martin car

## Down Under Toy Fair

The second annual International Toy Trade Fair, sponsored by the Australian British Trade Association, will be held February 12-16 in Sydney, Australia. According to David G. Loeman, the fair chairman, last year's event attracted nearly 1,200 buyers

## Cox Takes Wraps Off Jim Hall's Chaparral 2D Racer

A Chaparral 2D, (#19000), authorized by driver-designer Jim Hall is off the drawing board and ready for market from

the L. M. Cox Mfg. Company, Santa Ana, Calif.

The 1/24-scale miniature racer, set to retail at $9.98, features a high-impact body, a die-cast magnesium chassis with an adjustable gear ratio, a long swing arm with self-centered guide and quick-change brushes, a free-wheeling front end, an X-250 motor, a driver figure and Nurburgring decals.

The car is shipped 12 to a 9-pound carton.

## Miniature Batmobile Introduced by Corgi

A 1/43-scale replica, 5"-long Batmobile, set to retail at $4, is currently available from Corgi and is being distributed na-

tionally in the United States by Reeves International, 1107 Broadway, New York City.

The car shows a giant slasher blade, three rocket ejectors, emergency rocket release handle, simulated laser beam headlights, plexiglas windshield bubbles, contoured bucket seats, bat tires and embossed wheels with red Batman emblems.

The Batmobile comes with hand-painted, removable Batman and Robin figures, 12 rockets, a Batmobile owner's badge and instructions.

## Revell Posts 8th Quarterly Dividend; Profit Level Is Off

While Revell, Inc., Venice, Calif., recently announced a quarterly cash dividend of 12½¢ per share of common stock payable November 10 to stockholders of record October 20, Lewis H. Glaser, chairman of the board, also revealed that operating results for the fourth quarter and the full fiscal year ending last October 2, were below prior expectations.

Because of higher materials costs, labor costs, as well as a decline in the expansion of commercial raceway products, unaudited estimates indicate that company profits for the fourth fiscal quarter will be nominal.

Mr. Glaser added, however, that the major product lines, plastic hobby kits and home racing sets, are continuing their favorable trends.

## Bizzy Buzz Buzz Drawing Toy Offered by Ohio Art

A Bizzy Buzz Buzz drawing toy (#501), that comes with four colored pens and a drawing pad, is among the

new items being offered now by The Ohio Art Company, Bryan, Ohio.

The cordless, motor-driven toy uses two type C batteries, not included, to make scrolls, circles, doodles and other patterns. The 4⅛"-by-6¼"-by-3" item is made of plastic, and comes individually packed in a shrink-wrap display box, six boxes to a 6½-pound shipper.

## Fred Bronner Presents Alvis Stalwart Oil Surveyor

An amphibious cross-country oil survey vehicle, the Alvis Stalwart, (#61), featuring six-wheel spring suspension, tinted win-

dows, simulated headlights, roof hatches, and a removable top, is currently being offered by the Fred Bronner Corporation, New York City, as its latest addition to the "Matchbox" series.

The miniature truck comes with British Petroleum decals and is finished in yellow and white with green wheel hubs. The item is 2⅝" long and is set to retail at 55¢.

## Samsonite Expands Lego Loveland Factory

The Samsonite Corporation will nearly double the size of its Lego building toy plant in Loveland, Colo., according to Louis Degen, executive vice-president of the Denver-based maker of toys, outdoor furniture and other items.

Work on the 43,000-square-foot addition to the current 50,000 square feet of production space is currently underway and should be finished early in 1967. The plant was opened in March, 1963.

## Merritt Named Milton Bradley Advertising Mgr.

George H. Merritt has been named advertising manager of the Milton Bradley Company, it was recently announced by

George H. Merritt

James J. Shea, president.

Mr. Merritt moves to the Springfield, Mass., game manufacturer from the Travelers Insurance Company of Hartford, where he served as assistant manager of public information and advertising.

Before joining Travelers, Mr. Merritt was managing director of Dale Carnegie Associates, Inc., Boston.

## Plastech Makes Royalty Designs of Florida Trolls

Plastech, Ltd., London, England, is manufacturing and distributing Thomas Dam Trolls as the result of a recent arrangement with Royalty Designs of Florida, Inc., according to Maurice W. Hart, Jr., president of the Hialeah-based firm.

Royalty Designs supplied Plastech with designs and molds to make the trolls. Plastech plans to add Royalty's new line of toy coin banks for distribution in Great Britain and on the Continent.

## Kusan's 9-Month Earnings

Kusan, Inc., Nashville, Tenn., sales for the first nine months of its fiscal year ended August 31, increased to $8,669,984 as compared with $5,179,931 for the same nine months of the previous year. Net earnings increased to $608,503 from the $534,062 recorded in the similar three-quarter period of 1965 according to William R. McLain, president.

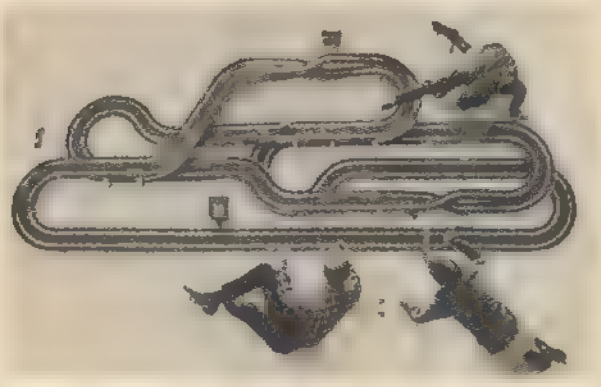
## Kohner Kicks Off Nationwide "Trouble" Contest

Kohner Bros., Inc., East Paterson, N. J., is promoting its new Trouble game with a "Trouble" Contest in which everyone who enters can win a prize worth at least $5 as well as a Trouble Button.

The contestants are asked to complete the following in 50 words or less: "The worst trouble I've had in the last twelve months is . . ." Prizes include television sets and gift certificates.

The contest is open to Kohner jobbers, their salesmen, toy retailers, and toy retail clerks throughout the United States.

# Strombecker's 66-Foot Race Set



A 66-foot model car racing set that includes more than 20 turns and crossovers has been introduced for the 1966-67 season by the Strombecker Corporation.

The new European Rallye layout has 1/32-scale Dino Ferrari and Cheetah cars powered by 12-volt motors. The set has a suggested retail of $100.

# Hobby Trade Show Committee Says Space for 1967 90% Sold Out

Edward Manulkin (Sterling Models), chairman of the Hobby Trade Show, Richard Falk (General Crafts Corporation); Richard H. Palmer (Rich's Hobbytowne); A. E. Laneau (Ambroid Company); Matthew A. Sullivan (Sullivan Products); Prem Gary (International Balsa Corporation), and Walter W. Caddell, HIAA executive director, members of the HIAA convention and trade show committee, recently met in New York to assign exhibit space for the upcoming show at the Sherman House, Chicago. The committee reported that the space is 90% sold out, more than two months before the show's opening on January 29. It follows immediately after the annual HIAA convention, scheduled for January 27 and 28.

Chairman Manulkin called the early demand for exhibit space at the upcoming hobby trade show "tremendous." He then forecast a complete sell-out "weeks ahead of the show," predicting that the 1967 event would keep pace with the record-breaking hobby trade shows of the past two years. An all-time high of 144 hobbycraft exhibitors participated in the 1966 show that attracted more than 5,000 buyers.

He gave a trade show report following a meeting of the trade show committee. The principal order of business was the assignment of exhibit space in accordance with the newly adopted formula based on the number of previous shows attended and booth units taken by each exhibitor.

The remaining exhibit space is available to HIAA members and qualified companies "on a first-come, first-served" basis, Mr. Manulkin announced. A number of exhibit booths, including several in the Sherman's new Exhibit Hall, have not been contracted for as yet, he said.

For the first time, small-area exhibit space also will be available to small member manufacturers at the Hobby Trade Show. The plan is to group wall-display units by product categories such as model railroads, model planes, and handicrafts. The cost for a two-by-four-foot display will be $50, Mr. Manulkin announced.

## Mattel Sets Network TV For Standard Plastic Items

Color TV commercials featuring the Tutti Playhouse, the Francie House and the Liddle Kiddles Club have been scheduled by Mattel for its subsidiary, Standard Plastic Products, through December, according to Bernard Loomis, vice-president-national sales.

The subsidiary currently has four new doll cases on the market. One is a Troll Log House, a case designed for use with Liddle Kiddles, PeeWees, Trolls, Wishniks and other little dolls. The item shows a troll-like log design on silk screen vinyl, a large see-through window in front and vacuum-formed log-ends. The 6"-by-4¾"-by-3" case has vacuum-formed furniture pieces molded inside it.

A second new case looks like a beach jeep. It has a vinyl surrey top screened in pink and white stripes, and shows a see-through jeep door which opens to reveal a molded seat large enough for two miniature dolls. This Beach Buggy-Jeep is 5¾" long, 4¾" wide and is 4¾" high.

Standard's third case is a Hot Dog Stand that has a silk-screened vinyl front flap that opens. This 6"-by-4¾"-by-2¾" item has room for several dolls.

The final item is a Liddle Kiddles Kottage with a large, see-through bay window.

## New Paradies Facility In Atlanta Opens for Business

Paradies and Company, wholesale distributors, Atlanta, recently opened its new plant, which includes approximately 120,000 square feet for warehouse space and offices, and 9,000 for showrooms, owner Dan Paradies, made known.

The IBM-machine equipped facility is located on a 12-acre tract on the Fulton Industrial Boulevard at the corner of the Bakers Ferry Road, adjacent to U.S. Interstate Highway 20 and the Fulton County airport.

## Meccano Marketing Executive Tours U.S.A.

Peter Le Conte, the marketing manager for Meccano, Ltd., Liverpool, England, arrived last month for a four week marketing tour of the United States.

An expert on packaging, Mr. Le Conte has been nominated for two design awards by The Institute of Packaging.

Mr. Le Conte began his tour in Miami where he met with Norman Wyner, the general manager of Lines Bros., Inc.

## Treasure Coloring Book Bags Marketed by Grosset & Dunlap

Four new Treasure coloring books are now being offered in a new Bag O' Books gift pack by Grosset & Dunlap, Inc. These

coloring books, which regularly sell for 29¢ each, are packaged with a box of crayons in a polyethylene bag for $1.25.

Bag O' Books offers youngsters a variety of subjects, such as cowboys, movie and television performers, fairy tales and animals. These subjects are depicted in line illustrations.

## Hawk Names MacLeod New England Sales Rep

A. D. (Al) MacLeod has been named New England sales representative for the

A. D. MacLeod

Hawk Model Company, Chicago.

Mr. MacLeod, who will operate out of Concord, Mass., has 16 years of experience in the New England territory.

## Correction

Renwal's new World War I fighter planes are available in 1/72-scale, and coupons from any six kits in the 12 plane line will bring a hobbyist, without charge a ready-to-frame, 11"-by-14", full-color, heavy-vellum portrait gallery of all the aces in the series.

## Toy Buyer for Kline's

Wayne Flottman has been named buyer of toys and other categories at Kline's, Kansas City, Mo.

# Marlin's New Musical Action Toy

Whirl-A-Way (#WAW-117), a musical action toy to retail at $3.98, is currently being offered by Marlin Toy Products, Inc., Horicon, Wisc.

The plastic toy shows a clear plastic dome and a wind-up knob at its top. Inside the toy, three figures in bucket seats whirl while an imported musical movement sounds out for about two minutes of continuous play.

# New Posts for 2 Wham-O Execs

Edward E. Headrick and Helen Davis have been named to the newly created posts of general manager and assistant general manager of the Wham-O Mfg. Company, according to Messrs. Richard P. Knerr and Arthur K. Melin, principal stockholders.

Mrs. Davis, who has been with Wham-O for the last 10 years, is also the corporate secretary-treasurer, a vice-president, and a member of the board of directors.

Mr. Headrick has been with the company for the last three years as director of research, development, advertising and public relations. As general manager, Mr. Headrick will coordinate the activities of Wham-O's subsidiary companies, Mission Productions, a TV program purchasing and producing concern; the Mentis Corporation, Wham-O's research and development arm, and Basic Concepts, Inc., Wham-O's new-products company.

# Child Guidance Musical Railroad Chugs on Xylophone Tracks

A colorful Musical Railroad (#4000), is being offered now by Child Guidance Toys, Inc., Bronx, N.Y., for children, 3-10.

The set comprises a locomotive, which runs on one size D battery, not included; six multi-directional tracks composed of 54 brightly-colored coded notes and a musical hammer.

When in operation, the motorized locomotive taps out a melody as it wends its way over the numbered xylophone notes set up as railroad ties on the train tracks.

The set is packed six to a 24-pound shipper.

# Watch vs Accutron®: why they can't agree.

A watch is a machine. It uses a balance wheel mechanism that wears, gets dirty and tells fibs. The Accutron timepiece does not use these parts. Instead, the unchanging vibrations of a tuning fork split every second into 360 parts and we (Bulova) guarantee accuracy within one minute a month.

What kind of guarantee did you get with your watch?

Old-fashioned balance wheel is still used in all wind, self-wind, and electric watches. It is not used in the Accutron movement.

Accutron tuning fork keeps virtually perfect time. It is the heart, guarantee of accuracy ever given.

Accutron by Bulova. Shown: Model "560." 14K gold case and mesh band. $295. Other styles from $125. Accutron jeweler will adjust it periodically to the tolerance of accuracy. Guaranteed for one full year. © Bulova Watch Co. Inc.

# Don't be shocked

to discover that many star baseball players, in actual fact, depend on ADIRONDACK BATS to help keep their batting average ABOVE average

(For More Information Circle No. 78 on Page 143)

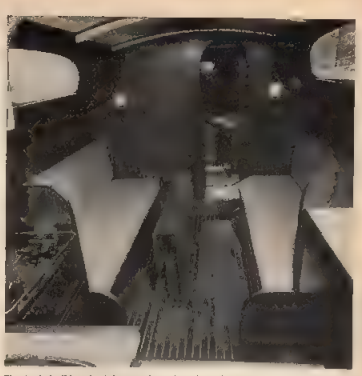


For More Information Circle No. 19-20 on Page 143 →

# The Mistral 36

John G. Alden & Co. builds the Mistral 36 expressly for the yachtsman who is accustomed to the best and appreciates why her superior construction and matchless finish make her worth a little more than other craft her size.

If you're seeking a truly fine sailing auxiliary, we suggest you arrange to visit our new office in Boston soon and let us take you aboard for a personal inspection.



*The teak bulkheads, joinerwork and teak and holly sole in the Mistral's main cabin have been painstakingly finished by master craftsmen.*

ALDEN BOATS

JOHN G. ALDEN & CO., INC.
Design—Brokerage—Charters—Insurance Affiliate
80 Atlantic Avenue, Boston, Mass. 02110 Area Code 617 227-9480
America's Foremost Designers of Fiberglass Yachts for Sail or Power
See Alden's attractive brokerage listings on page 294

ALDEN FIBERGLASS BOATS


# FROM THE READERS . . .

"Remember 'Hurricane Carol' "

*Editors,* YACHTING:

► Florence Kern's "Remember 'Hurricane Carol,' " in the August, 1964, issue, brings back memories of my years at radio station WOU. There are many sidelights that come to mind of my years at WOU, and if it hadn't been for my complaint to the weather bureau, in the case of a previous hurricane, WOU might not have supplied the advisories heard in 1954.

For years, WOU had a teletype circuit between our transmitting and receiving station at Green Harbor, Mass., and the First District Headquarters of the Coast Guard in Boston. The CG supplied WOU with weather information received from the weather bureau at Logan International Airport, East Boston. Then came one hurricane, and for some reason the Services stamped "Restricted" on the information on hurricane advisories, although the standard broadcast stations were transmitting them as received from the weather bureau. The upshot was that one of the Wood's Hole Research Vessels was caught outside, and nearly lost. Wood's Hole complained to the weather bureau, and the New England Telephone and Telegraph Co. about WOU's failure to supply the necessary advisories. Fortunately for WOU, both the CG and WOU had my teletype correspondence, some of it in quite profane language, complaining about WOU's lack of the weather bureau's hurricane advisories. Shortly afterwards, the telephone company extended the circuit from Green Harbor to the weather bureau at Logan, so that then we received all the weather information immediately upon release by the weather bureau.

Over the years, many thoughts come to mind about things heard over WOU, and in which I was directly involved. I remember one hurricane in which I was on duty at WOU, and during the afternoon, received the following: "Fishing vessel *Evelyn A,* abandoning ship, 9 men in one dory." They were somewhere on George's Bank and that was the last ever heard of them.

Then there was the Saturday afternoon, in the summertime, when another man was on the control board, and I was on other duties. First, one fishing vessel reported on one WOU channel that two airplanes that were fish-spotting had collided east of Plymouth, Mass. Then another vessel came on Boston's second channel with the same report. The other man started teletype to CG, I grabbed the phone and gave CG Boston, NMF, a call as they were located in Humarock in the same town, Marshfield, Mass., with WOU. Things got hectic on 2182 kc about this time, with the Cape Cod Canal and Scituate lifeboats dispatched to scene, plus the Air Force rescue launch from the canal. I think CGC *General Greene,* or some other CG cutter in Cape Cod Bay, also came in on 2182 kc.

Then, in one of those very brief periods of quiet, I heard the word "Mayday" on our remote receiver speaker at Newport, R.I., that was monitoring 2182 kc. It was a yacht sinking in Buzzards Bay, the *We Three.* I grabbed WOU's 2182 kc transmitter mike, called "Mayday," then requested radio silence, alerted CG Wood's Hole, who took charge. One thing that stands out in this very hectic afternoon, and something I always will remember is the yacht's reply to CG Wood's Hole if they were in need of immediate assistance, and if they had rescue devices aboard, "Yes, water is rising fast over deck, and have life preservers, and water is warm." Sometime later on, I had a talk with owner of

# All★Aboard

## AMERICAN FLYER

# SPECIAL TRAIN SETS

**For the first time ever—Gilbert pioneers the complete train set—with American Flyer "All Aboard". All landscaped—all wired—all ready to go!**

## The Westerner

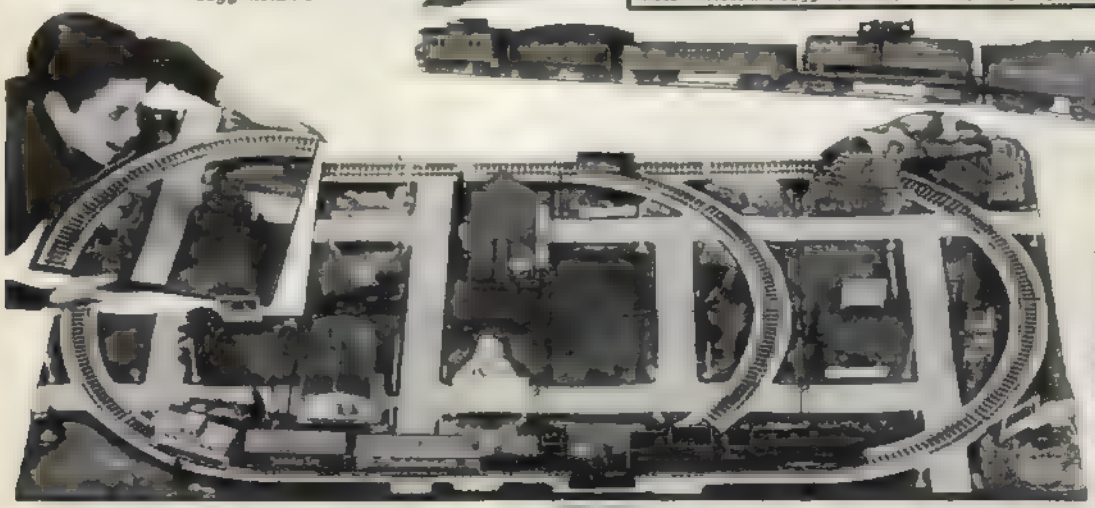
6312T7553—7 Unit Westerner 1200. [illegible] Sugg. Retail $125.98

## The Pioneer

6313T2988—5 Unit Pioneer 600. [illegible] all wired, all ready to go. 6 scenic panels ready to install electrically and mechanically. Rolling stock includes locomotive and tender, Great Northern box car, Bethlehem Steel gondola, red caboose. Tough molded panels are hand-colored to represent fields, lakes, roads and hills. Complete with [illegible] trees, [illegible] roadbed, tunnel, automatic uncouplers, and locomotive with remote control [illegible] stop and reversing. 25 watt transformer. Area 2'10" x 4'8". Ship. wt. 16½ lbs.

Sugg. Retail $51.50

Retail Prices are suggested only — they may vary in different areas



## The Champion

6314T5220—6 Unit Champion 800. [illegible] includes 8 scenic panels [illegible] panels all hand colored to represent fields, lakes, etc., with houses, trees, tunnel, billboard, [illegible] Rolling stock includes [illegible] Great Northern box car, Monon gondola, Santa Fe [illegible] yellow caboose. [illegible] Area 2'10" x 5'8". Ship. wt. 25 lbs.

Sugg. Retail $86.98

A

B

C

D

## Scenic Add-On Panels

EXPAND THE ABOVE SETS WITH ADDITIONAL PANELS

(A) 6315T500—Scenic Curve Track Panel. Handsomely decorated includes hill, rail fence, billboard, 3 trees, stop sign, crossing sign, street lamp, and telegraph pole. Ship. wt. 4 lbs. Sugg. Retail $7.95

(B) 6318T500—Scenic Straight Track Panel. Includes ranch house, lake, [illegible] bridge, picket fence, tree, stop sign, street lamp, telegraph pole. Ship. wt. 4 lbs. Sugg. Retail $7.95

(C) 6316T700 Scenic Electric Left Switch Panel. Control on long lead attached to [illegible] panel for remote operation. Includes 2 trees, stop sign, cross [illegible] street lamp, telegraph pole. Ship. wt. 4 lbs. Sugg. Retail $11.50

6317T700 Scenic Electric Right Switch Panel. Sugg. Retail 11.50

(D) 6319T500—Scenic Cross-Over Panel. Includes lake, railroad bridge, billboard, tree, stop sign, crossing sign, street lamp, telegraph pole. **All panels interchangeable.** Ship. wt. 4 lbs. Sugg. Retail $7.95

**American Flyer for Complete Train Sets.**

FINEST QUALITY STERLING SILVER

# ALVIN STERLING

PRODUCTS OF
GORHAM CORPORATION

Showing beautifully designed back of handle with name embossed in each piece.
Luncheon Knife
Modern Blade
Illustrations Actual Size

## *Prince Eugene**

### SOLID STERLING SILVER

An authentic interpretation of the late 17th and early 18th century French Baroque. A fashion created for the lavish use of Kings LOUIS XIII and LOUIS XIV and in high favor as well in the courts of [illegible]

PRINCE EUGENE was the original pattern name given in honor of the brilliant Austrian soldier-statesman, who was the real power behind the throne of Austria. It was Prince EUGENE of Savoy who was instrumental in the successful defeat of the Turks and his success gained for him the everlasting gratitude of the people.

PRINCE EUGENE is a heavy weight, complete open stock pattern. Hollow handle knife and soft Butter Spreader. All pieces are Mirror-Brite Stainless Steel. Illustrated: Luncheon Knife and Fork, Teaspoon and Salad Fork — actual size.

*Trade Marks

### The Place Setting Plan

**COMPOSITION OF A PLACE SETTING:**

- Knife—Dinner or Luncheon Size
- Fork—Dinner or Luncheon Size
- Teaspoon
- Cream Soup Spoon—(Not illustrated)
- Individual Salad Fork
- Individual Butter Spreader — (Not illustrated)

**Single Place Settings—6 Pieces**

| | | Mfr's. Sugg. Retail |
|---|---|---|
| 126K3090 | Luncheon Size | $51.50 |
| 126K3315 | Dinner Size | 65.25 |

**Single Place Settings—5 Pieces**

(Composition Same As Above Less Butter Spreader)

| | | Mfr's. Sugg. Retail |
|---|---|---|
| 234K2715 | Luncheon Size | $45.25 |
| 283K2940 | Dinner Size | 49.00 |

### EXTRA HEAVY WEIGHT

**OPEN STOCK—STAPLE PIECES**

| | | | Mfr's Sugg Retail |
|---|---|---|---|
| 5503K5040 | Teaspoons | Dozen | $ 84.00 |
| 552 K7020 | Luncheon Knives | Dozen | 117.00 |
| 5514K7740 | Luncheon Forks | Dozen | 129.00 |
| 5525K7560 | Dinner Knives | Dozen | 126.00 |
| 5517K9900 | Dinner Forks | Dozen | 165.00 |
| 5530K6 20 | Cream Soup Spoons | Dozen | 102.00 |
| 5509K6660 | Dessert Spoons | Dozen | 111.00 |
| 5539K4500 | Butter Spreaders | Dozen | 75.00 |
| 5540K4500 | Butter Spreaders H H | Dozen | 75.00 |
| 5537K6660 | Individual Salad Forks | Dozen | 111.00 |

**OPEN STOCK—FANCY PIECES—PER DOZEN**

| | | | Mfr's. Sugg. Retail |
|---|---|---|---|
| 5529K3240 | Coffee Spoons | Dozen | $ 54.00 |
| 5531K6120 | Ice Tea Spoons | Dozen | 102.00 |
| 5533K4500 | Oyster Forks | Dozen | 75.00 |
| 5540K7560 | Steak Knives | Dozen | 126.00 |

**OPEN STOCK—FANCY PIECES—EACH**

| | | | Mfr's. Sugg. Retail |
|---|---|---|---|
| 5552K990 | Tablespoon | Each | $16.50 |
| 5558K930 | Cold Meat Fork | Each | 15.00 |
| 5546K990 | Gravy Ladle | Each | 16.50 |
| 5577K705 | Butter Knife | Each | 11.75 |
| 5551K570 | Sugar Spoon | Each | 9.50 |
| 5564K705 | Sugar Tong | Each | 11.75 |
| 5592K1620 | 2 Pc. Steak Set | Each | 27.00 |
| 5588K2650 | 2 Pc. Serving Set | Each | 42.50 |
| 5589K3810 | 3 Pc. Carving Set | Each | 63.50 |
| 5572K990 | Pie Server | Each | 16.50 |
| 5556K420 | Butter Pick/Olive Fork | Each | 7.00 |
| 5545K570 | Cheese or Cake Server | Each | 9.50 |
| 5570K570 | Jelly Server | Each | 9.50 |
| 5559K1425 | Salad Fork, Serving | Each | 23.75 |
| 5550K1425 | Salad or Berry Spoon | Each | 23.75 |
| 5544K420 | Bon Bon or Nut Spoon | Each | 7.00 |
| 5561K420 | Butter Pick | Each | 7.00 |
| 5575K1290 | Tomato Server | Each | 21.50 |
| 5567K570 | Cheese Server | Each | 9.50 |
| 5594K855 | Cake Server, Oval | Each | 14.25 |
| 5595K990 | Pierced Tablespoon | Each | 16.50 |



**Prices Subject to Applicable Taxes and Change Without Notice**

FINEST QUALITY STERLING SILVER

# ALVIN STERLING

PRODUCTS OF
GORHAM CORPORATION

## *French Scroll**

SOLID STERLING SILVER

*A flourishing prelude to the styles of tomorrow*

The fantasy of scrolls from the LOUIS XV and LOUIS XVI periods . . . richly and delicately moulded into a series of sweeping graceful curves, unbroken [illegible] beautifully the scintillating highlights [illegible] undulating surfaces . . . gives life to [illegible]

[illegible] ALVIN's newest pattern must strike [illegible] FRENCH [illegible] keeping with the present-[illegible] classical period [illegible] LOUIS, in the years 1700 to 1800. Sort Bud. [illegible]

* Trade Marks

## The Place Setting Plan

### COMPOSITION OF A PLACE SETTING

- Knife—Dinner or Luncheon Size
- Fork—Dinner or Luncheon Size
- Teaspoon
- Cream Soup Spoon—(Not Illustrated)
- Individual Salad Fork
- Individual Butter Spreader—(Not Illustrated)

**Single Place Settings—6 Pieces**

| | | Mfr's. Sugg. Retail |
|---|---|---|
| 389K2700 | Luncheon Size | $45.00 |
| 388K2955 | —Dinner Size | 49.25 |

**Single Place Settings—6 Pieces**
(Composition Same as Above Less Butter Spreader)

| | | Mfr's. Sugg. Retail |
|---|---|---|
| 391K2370 | Luncheon Size | $39.50 |
| 390K2625 | —Dinner Size | 43.75 |

## OPEN STOCK—STAPLE PIECES—PER DOZEN

| | | | Mfr's. Sugg. Retail |
|---|---|---|---|
| 6003K4220 | Teaspoons | Dozen | $ 72.00 |
| 6021K6120 | Luncheon Knives | Dozen | 102.00 |
| 6014K6840 | —Luncheon Forks | Dozen | 114.00 |
| 6025K6840 | Dinner Knives | Dozen | 114.00 |
| 6017K9180 | Dinner Forks | Dozen | 153.00 |
| 6030K5400 | Cream Soup Spoons | Dozen | 90.00 |
| 6009K6120 | —Dessert Spoons | Dozen | 102.00 |

## OPEN STOCK—FANCY PIECES—PER DOZEN

| | | | Mfr's. Sugg. Retail |
|---|---|---|---|
| 6039K3960 | Butter Spreaders | Dozen | $ 66.00 |
| 6040K3960 | —Butter Spreaders H.H. | Dozen | 66.00 |
| 6037K5760 | Indiv. Salad Forks | Dozen | 96.00 |
| 6029K2880 | —Coffee Spoons | Dozen | 48.00 |
| 6031K5400 | —Iced Tea Spoons | Dozen | 90.00 |
| 6033K4140 | Oyster Forks | Dozen | 69.00 |
| 6090K6840 | Steak Knives | Dozen | 114.00 |

## OPEN STOCK—FANCY PIECES—EACH

| | | | Mfr's. Sugg. Retail |
|---|---|---|---|
| 6052K990 | Tablespoon | Each | $16.50 |
| 6058K900 | Cold Meat Fork | | 15.00 |
| 6046K990 | —Gravy Ladle | | 16.50 |
| 6077K705 | Butter Knife | | 11.75 |
| 6051K570 | Sugar Spoon | | 9.50 |
| 6063K705 | Soup Ladle | | 11.75 |
| [illegible] | [illegible] Set | | 27.50 |
| [illegible] | [illegible] Set | | 42.50 |
| [illegible] | [illegible] Set | | 63.50 |
| 6072K990 | [illegible] | | 16.50 |
| 6056K420 | [illegible] Olive Fork | | 7.00 |
| 6045K570 | [illegible] Ladle | | 9.50 |
| 6070K570 | [illegible] | | 9.50 |
| 6059K1425 | [illegible] Serving | | 23.75 |
| 6060K1425 | [illegible] Server | | 23.75 |
| 6064K420 | [illegible] | | 7.00 |
| 6061K420 | [illegible] | | 7.00 |
| 6075K1290 | [illegible] | | 21.50 |
| 6067K570 | [illegible] | | 9.50 |
| 6094K855 | [illegible] | | 14.25 |
| 6095K990 | —Pierced | | 16.50 |

**Alvin Flatware also Priced in Complete Sets—See Page 205**

# ALVIN STERLING

SPECIFY PATTERN NAME WHEN ORDERING

Illustrations actual size

COMPOSITION OF 5 PLACE SETTING

Knife—Dinner, Luncheon or Place Size
Fork—Dinner, Luncheon or Place Size
Teaspoon

Cream Soup Spoon—(Not Illustrated)
Individual Salad Fork—(Not Illustrated)
Individual Butter Spreader—(Not Illustrated)

**Single Place Settings—5 Pieces**

| | | Mfr's Sugg Retail |
|---|---|---|
| [illegible] | [illegible] | $45.00 |
| 674K2555 | [illegible] | 42.25 |
| [illegible] | [illegible] | 45.00 |
| [illegible] | [illegible] | 37.00 |

**Single Place Settings—5 Pieces**

(Comprising Same As Above Less Butter Spreader)

| | | Mfr's Sugg Retail |
|---|---|---|
| 671K2370 | [illegible] | $33.50 |
| 672K2625 | [illegible] | 43.75 |
| 662K2370 | [illegible] | 32.50 |
| 700K1950 | [illegible] | 32.50 |

*Not available in Pirouette.
**Pirouette only

## ETERNAL ROSE

A youthful pattern with refreshing roses beautifully sculptured in sterling silver.

## PIROUETTE

All the beauty and charm of flowers are brought out in bold relief giving it a special kind of loveliness

## SPRING BUD

A pattern of enduring beauty whose contours and surfaces beautifully reflect and enhance any table setting.

### Open Stock—Eternal Rose

| | | Mfr's Sugg Retail |
|---|---|---|
| [illegible] | [illegible] | Doz. $83.00 |
| [illegible] | [illegible] | Dozen 72.00 |
| 7014K5580 | [illegible] | Doz. 93.00 |
| 7037K4860 | Large Salad Forks | Doz. 81.00 |
| 7030K4660 | [illegible] | Doz. 81.00 |
| 704 K3240 | [illegible] | Doz. 54.00 |
| 7033K3420 | [illegible] | Doz. 57.00 |
| 7031K4850 | [illegible] | Doz. 81.00 |
| 7027K450 | [illegible] | Each 7.50 |
| 7056K825 | [illegible] | Each 13.75 |
| 7045K825 | [illegible] | Each 13.75 |
| 7072K825 | [illegible] | Each 13.75 |
| 7051K450 | [illegible] | Each 7.50 |
| 7052K825 | [illegible] | Each 13.75 |
| 7095K825 | [illegible] | Each 13.75 |

| | | Mfr's Sugg Retail |
|---|---|---|
| 03K4320 | [illegible] | [illegible] |
| 21K6120 | [illegible] | [illegible] |
| 14K6840 | [illegible] | [illegible] |
| *25K6840 | [illegible] | [illegible] |
| *17K9180 | [illegible] | [illegible] |
| *30K5400 | [illegible] | [illegible] |
| **893K5400 | [illegible] | [illegible] |
| *07K6120 | [illegible] | [illegible] |
| 40K3360 | [illegible] | [illegible] |
| 37K5760 | [illegible] | [illegible] |
| 26K2880 | [illegible] | [illegible] |
| 35K5400 | [illegible] | [illegible] |
| 33K4140 | [illegible] | [illegible] |
| 90K6840 | [illegible] | [illegible] |
| 52K430 | [illegible] | [illegible] |
| 58K300 | [illegible] | [illegible] |
| 46K990 | [illegible] | [illegible] |
| 77K705 | [illegible] | [illegible] |

### Open Stock—Pirouette—Spring

| Mfr's Sugg | Retail | | Mfr's Sugg | Retail |
|---|---|---|---|---|
| [illegible] | $12.00 | 51K570 Sugar Spoon | [illegible] | $ 9.50 |
| [illegible] | 102.00 | [illegible] Sugar Tong | [illegible] | 11.75 |
| [illegible] | $14.00 | 2 Pc. Steak Set | [illegible] | 27.00 |
| [illegible] | $14.00 | *88K2550 2 Pc. Carving Set | [illegible] | 42.50 |
| [illegible] | $53.00 | *89K3810 3 Pc. Carving Set | [illegible] | 63.50 |
| [illegible] | 90.00 | *898K1380 2 Pc. Serving Carving Set | [illegible] | 33.00 |
| [illegible] | 90.00 | *2K570 Pie Server | [illegible] | 16.00 |
| [illegible] | 102.00 | 56K420 Bar Fork Oliver Type | [illegible] | 7.00 |
| [illegible] | 66.00 | 45K570 Pastry Server | [illegible] | 9.50 |
| [illegible] | 96.00 | 70K570 Jelly Server | [illegible] | 9.50 |
| [illegible] | 48.00 | 59K1425 Salad Fork Set | [illegible] | 23.00 |
| [illegible] | 90.00 | 50K1425 Salad or Berry Spoon | [illegible] | 23.00 |
| [illegible] | 69.00 | 44K420 Bon Bon or Nut Spoon | [illegible] | 7.00 |
| [illegible] | $14.00 | 61K420 Lemon Fork | [illegible] | 7.00 |
| [illegible] | 16.50 | 75K1290 Tomato Server | [illegible] | 21.50 |
| [illegible] | 15.00 | 67K570 Cheese Server | [illegible] | 9.50 |
| [illegible] | 16.50 | 54K855 Steak Separator | [illegible] | 14.25 |
| [illegible] | 13.75 | 95K990 [illegible] | [illegible] | 16.50 |

Original
ALVIN STERLING
designs

FINEST QUALITY STERLING SILVER

**ALVIN STERLING**

PRODUCTS OF
GORHAM CORPORATION

Showing beautifully designed back of handle with name embossed in each piece.
Luncheon Knife Modern Blade
Illustrations Actual Size

# *Chateau Rose*

## SOLID STERLING SILVER

The romantic beauty of yesteryear becomes the fashion of today. The revival of elegance in home decoration reaches back to the Regency and Louis XIV eras, with a touch of Victorian to add zest to the ensemble.
"Chateau Rose" is a happy blending of the traditional beauty of these time-favored motifs. As they have lived in the past . . . "Chateau Rose" will live in the future to become one of your cherished heirlooms of tomorrow. Substantial in weight throughout.
Its beautiful highlights are softened to a silvery lustre by its smooth butler finish.

## CHATEAU ROSE Pattern By ALVIN . . . Solid Sterling Silver . . . 925/1000 Fine

### CHATEAU ROSE OPEN STOCK—STAPLE PIECES

| | | Mfr's. Sugg. Retail |
|---|---|---|
| 4303K4320—Teaspoons | Dozen | $ 72.00 |
| 4321K6120—Luncheon Knives | Dozen | 102.00 |
| 4314K5840—Luncheon Forks | Dozen | 114.00 |
| 4325K6840—Dinner Knives | Dozen | 114.00 |
| 4317K9180—Dinner Forks | Dozen | 153.00 |
| 4330K5400—Cream Soup Spoons | Dozen | 90.00 |
| 4309K6120—Dessert Spoons | Dozen | 102.00 |
| 4339K3960—Butter Spreaders | Dozen | 66.00 |
| 4340K3960—H. H. Butter Spreaders | Dozen | 66.00 |
| 4337K5760—Individual Salad Forks | Dozen | 96.00 |

**A Practical Service Set of Chateau Rose is ideal as a gift for the bride or an anniversary occasion. Always useful and enduring.**

### The Place Setting Plan

COMPOSITION OF A PLACE SETTING:

- Knife—Dinner or Luncheon Size
- Fork—Dinner or Luncheon Size
- Teaspoon
- Cream Soup Spoon—(Not Illustrated)
- Individual Salad Fork
- Individual Butter Spreader—(Not Illustrated)

### SINGLE PLACE SETTINGS—6 PIECES

| | Mfr's. Sugg. Retail |
|---|---|
| 116K2700—Luncheon Size | $45.00 |
| 115K2965—Dinner Size | 49.25 |

### SINGLE PLACE SETTINGS—5 PIECES

(Composition Same as Above Less Butter Spreader)

| | Mfr's. Sugg. Retail |
|---|---|
| 294K2370—Luncheon Size | $39.50 |
| 295K2625—Dinner Size | 43.75 |

# ALVIN STERLING

**COMPOSITION OF A PLACE SETTING:**

Knife—Dinner or Luncheon Size
Fork—Dinner or Luncheon Size
Teaspoon
Cream Soup Spoon—(Not Illustrated)
Individual Salad Fork—(Not Illustrated)
Individual Butter Spreader—(Not Illustrated)

**Single Place Settings—6 Pieces**

| | | Mfr's Sugg. Retail |
|---|---|---|
| 66K2700 | | $45 00 |
| 670K2955 | | 39 25 |

**Single Place Settings—5 Pieces**

| | | Less Butter Mfr's Sugg. Retail |
|---|---|---|
| 605K2370 | Luncheon Size | $38 50 |
| 668K2625 | Dinner Size | 43 75 |

PLEASE SPECIFY PATTERN NAME WHEN ORDERING

Illustrations actual size

## ROSECREST

A youthful pattern with [illegible] roses beautifully sculptured in sterling

## BRIDAL BOUQUET

All the beauty and charm [illegible] a special wedding [illegible]

## SOUTHERN CHARM

A pattern of enduring beauty [illegible] sterling

### OPEN STOCK - STAPLE PIECES

| | | Mfr's Sugg. Retail |
|---|---|---|
| 03K4320 | Teaspoon | $ 72 00 |
| 21K6170 | Cold Meat Fork | 102 00 |
| 14K6840 | Cold Meat Forks | 114 00 |
| 25K6940 | [illegible] | 114 00 |
| 17K9180 | [illegible] | 153 00 |
| 30K6300 | [illegible] | 90 00 |
| 09K6120 | [illegible] | 102 00 |
| 39K3960 | [illegible] | 66 00 |
| 40K3960 | [illegible] | 66 00 |
| 37K5460 | [illegible] | 96 00 |
| 29K2880 | Cake Server | 48 00 |
| 31K6300 | Iced Tea Spoon | 90 00 |

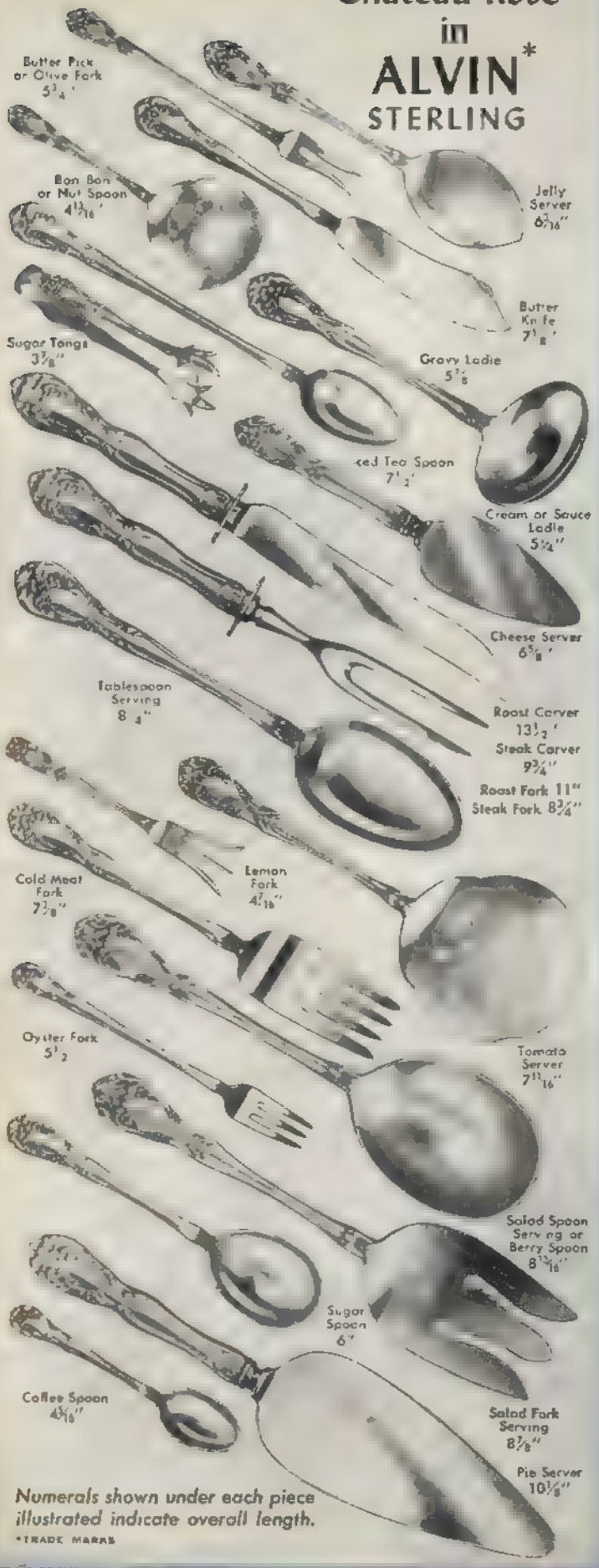
### FANCY PIECES

| | | Mfr's Sugg. Retail |
|---|---|---|
| 33K4140 | Oyster Fork | $ 69 00 |
| 90K6640 | Steak Knife | 114 00 |
| 62K970 | [illegible] | 16 50 |
| 58K900 | Cold Meat Fork | 15 00 |
| 86K990 | [illegible] | 16 50 |
| 77K705 | [illegible] | 11 75 |
| 51K570 | [illegible] | 9 50 |
| 64K705 | [illegible] | 11 75 |
| 92K620 | [illegible] | 37 00 |
| 88K2550 | [illegible] | 42 50 |
| 89K3610 | [illegible] | 63 00 |

| | | Mfr's Sugg. Retail |
|---|---|---|
| 72K990 | [illegible] | Each $16 50 |
| 56K420 | [illegible] | Each 7 00 |
| 45K570 | [illegible] | Each 9 50 |
| 78K570 | [illegible] | Each 9 50 |
| 59K1425 | [illegible] | Pair 23 75 |
| 50K1425 | [illegible] | Pair 23 75 |
| 44K420 | [illegible] | Each 7 00 |
| 61K420 | [illegible] | Each 7 00 |
| 75K1290 | [illegible] | Pair 21 50 |
| 82K570 | [illegible] | Each 9 50 |
| 93K855 | [illegible] | Each 14 25 |
| 95K990 | [illegible] | Pair 16 50 |

**For Engraving Styles and Prices See Trade Information**

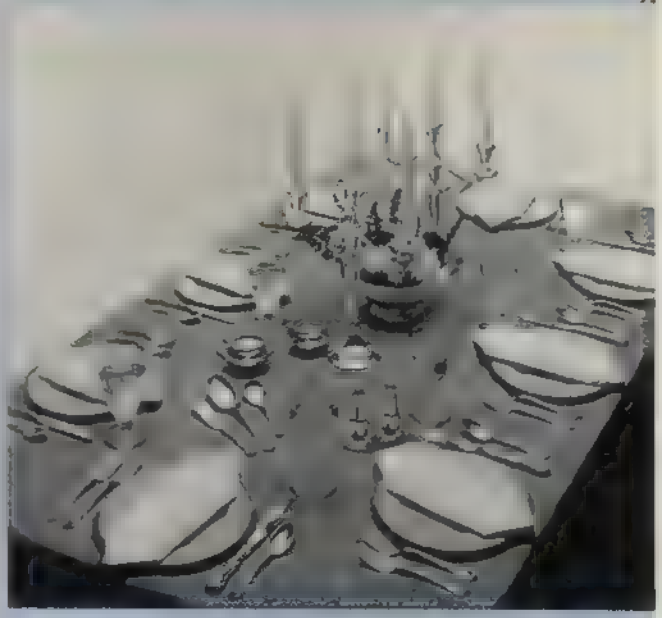
# Chateau Rose* in ALVIN* STERLING




*Numerals shown under each piece illustrated indicate overall length.*

*TRADE MARKS

# Sterling Flatware



The mark of a good hostess—elegant table settings in quiet, good taste—so easily attained with Alvin's *Chateau Rose* pattern in Solid Sterling Silver 925/1000 fine. The graceful symmetry of line, balance and proportion all contribute to perfect table harmony. Engraving imparts individuality to any silver service. For engraving chart see Trade Information.

## Matching Serving Pieces

The value of any complete Sterling Service is considerably enhanced by matching serving pieces. This assures continuity of pattern for all your serving needs when entertaining.

### CHATEAU ROSE

#### OPEN STOCK—FANCY PIECES—PER DOZEN

| | Mfr's. Sugg. Retail |
|---|---|
| 4329K2880—Coffee Spoons | Dozen $ 48.00 |
| 4331K5400—Iced Tea Spoons | Dozen 90.00 |
| 4333K4140—Oyster Forks | Dozen 69.00 |
| 4390K6840—Steak Knives | Dozen 114.00 |

#### OPEN STOCK—FANCY PIECES—EACH

| | Mfr's. Sugg. Retail |
|---|---|
| 4352K990 —Tablespoon | Each $16.50 |
| 4358K900 —Cold Meat Fork | Each 15.00 |
| 4346K990 —Gravy Ladle | Each 16.50 |
| 4377K705 —Butter Knife | Each 11.75 |
| 4351K570 —Sugar Spoon | Each 9.50 |
| 4364K705 —Sugar Tongs | Each 11.75 |
| 4392K1620—2-Pc. Steak Set | Each 27.00 |
| 4388K2550—2-Pc. Carving Set | Each 42.50 |
| 4389K3810—3-Pc. Carving Set | Each 63.50 |
| 4372K990 —Pie Server | Each 16.50 |
| 4356K420 —Butter Pick or Olive Fork | Each 7.00 |
| 4345K570 —Cream or Sauce Ladle | Each 9.50 |
| 4370K570 —Jelly Server | Each 9.50 |
| 4359K1425—Salad Fork, Serving | Each 23.75 |
| 4350K1425—Salad or Berry Spoon | Each 23.75 |
| 4344K420 —Bon Bon or Nut Spoon | Each 7.00 |
| 4361K420 —Lemon Fork | Each 7.00 |
| 4375K1290—Tomato Server | Each 21.50 |
| 4367K570 —Cheese Server | Each 9.50 |
| 4394K865 —Cake Separator (not shown) | Each 14.25 |
| 4395K990 —Pierced Tablespoon (not shown) | Each 16.50 |

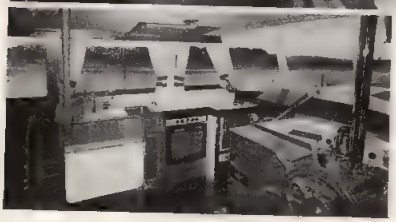
★ **NOTICE**—All prices quoted in this catalog are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which [illegible]

# GRAND BANKS

GB 42

**Dependable Diesel Cruisers**

**Entertain, Cruise, or Live Aboard!**



**GB 42** The superb, luxurious accommodations, complete equipment and beautiful teak interior enable you to enjoy life to the fullest. For the privileged few—the Grand Banks 42 awaits your command.

*Accommodations for six, main saloon, private fore and aft staterooms each with head and shower.*

Diesel engine — 1200 mile range — $37,350

| CHESAPEAKE BAY | FLORIDA | NEW ENGLAND | | NEW YORK | TEXAS |
|---|---|---|---|---|---|
| James T. Peirce Yacht Agency<br>130 Severn Ave.,<br>Annapolis, Md. | Richard Bertram & Co.,<br>3660 N.W. 21st.,<br>Miami, Florida | Fales Yacht Sales<br>165 Pleasant St.,<br>Wickford, R.I. | Hawkins & Fales, Inc.<br>One Hope St.,<br>Bristol, R.I. | Higgs Marine Service<br>300 Zerega Ave.,<br>Bronx, N.Y. | Teak Cruiser Sales<br>Box 668,<br>Baytown, Texas |

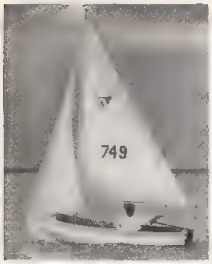
*Write to Dept IF for dealer nearest you*

GB 32 GB 36 GB 42 GB 50 GB 57

**American Marine Ltd.**

*"Known Throughout The World For Quality Craftsmanship"*

*Kowloon: Box 6649. Hong Kong, B.C.C.* U.S. Office: 901 Dover Dr., Newport Beach, California




WHISTLER

PINTAIL

REDHEAD

# For New Adventure in Family SAILING FUN

## Ford 20

FORD 20 is truly one of a kind . . . practical, versatile, unexcelled for family daysailing fun. With unusually large cockpit space plus roomy cuddy cabin, she converts economically from daysailer to weekender with simple addition of optional marine head, cuddy curtain, cockpit cover and berth cushions . . . sleeps four comfortably.

FORD 20 features strong fiber glass construction, foam flotation, adjustable fiber glass centerboard, seamless anodized aluminum mast and boom, deluxe rigging throughout. No other sailboat of this size offers as much in comfort, convenience, performance. Yet FORD 20 costs only $2460 complete with sails, F.O.B. Union City, Pa.

Anchor Sailboat's fiber glass fleet also includes the 11' **Whistler,** America's finest training boat; the 14' **Pintail,** with roomy cockpit for family comfort, plus the 17'3" **Redhead,** new high performance self-bailing, self-rescuing sloop. Model for model, Anchor Sailboats are unexcelled in value and performance.

*See your nearby Anchor Sailboat Dealer, or write for free brochure and specifications . . . Today!*

**ANCHOR SAILBOAT**

**Division of Molded Fiber Glass Body Co.**

**UNION CITY, PENNSYLVANIA.**

# They're hooked on Aqua-Flite

What a wonderful way to get hooked! Aqua-Flite high tenacity Dacron sailcloth gets you in the habit of expecting the best—plus from your sails. Made with Aqua-Flite, they have a new speed. They aren't bothered by the weather. And they have just the right amount of stretch with no tendency towards limpness. Get hooked—get the new Aqua-Flite habit. You'll be 'way ahead if you do.

**AQUA-FLITE**

THE FASTEST SAILCLOTH YET

Division of Alexander Lamport & Bro., 55 Leonard Street, New York, N Y. 10013

**ARGUS SUPER-8 OUTFIT** Complete, ready to use outfit shoots and shows brilliant color movies! Argus Electric-Eye camera never needs winding — powered by four penlite batteries. Easy, instant cartridge loading eliminates threading and fumbling. Fully automatic electric eye sets lens openings for proper exposure — eliminates guesswork. Fast f/1.8 lens is always in focus — never needs adjusting! Has built-in filter, lens cap, die-cast aluminum body. Argus Showmaster 870 projector puts 500-watt brilliance on screen with Sylvania Tru-Flector lamp and f/1.5 coated, color-corrected lens — fill 40" screen at only 14½' distance. Has single-lever forward, reverse, still, die-cast metal body, self-contained case. Outfit also includes camera pistol grip for steadier shooting, carrying case for easy toting, plus movie light, 50' Super-8 cartoon, Kodachrome II Super-8 film, and Aurora 40x40" movie screen. Great value at this low price!

**H87-094F 13995** 30 lbs. Retail $192.75

**ARGUS SHOWMASTER 822 SUPER EIGHT MOVIE CAMERA** features keyboard-control; powered lens zooming and slow motion, CdS electric eye; f/1.8 4:1 ZOOM lens, electric film drive and zoom; reflex focusing with DateScope view finder, plus instant cartridge loading, remote control, built-in filter.

**T87-061F 15950** 2¾ lbs. ..... Retail **$200.00**

**ARGUS SHOWMASTER 820**(not shown) has most of 822 features except zooming is done manually, single filming speed.

**T87-063F 11950** 2¾ lbs. ..... Retail **$150.00**

**T87-064F 1390** 2 lbs. Case ..... Retail **$16.95**

**ARGUS 810 SUPER EIGHT MOVIE CAMERA** features instant cartridge loading and electric film drive. Fast f/1.8 lens, automatic electric eye, built-in automatic filter.

**T87-058F 4990** 3 lbs. **$65.00**

**ARGUS 814 SUPER EIGHT MOVIE CAMERA** has focusing ZOOM (4:1) f/1.8 lens, CdS electric eye, electric film drive AND zoom; reflex viewing, built-in automatic filter, instant cartridge loading.

**T87-059F 12790** 3¼ lb **$160.00**

**CARRYING CASE** for above cameras

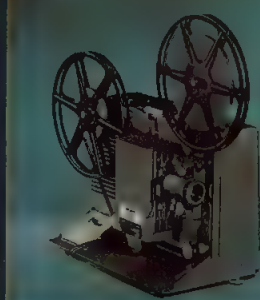
**T87-060F 1050** 2 lbs Ret **$12.95**

**ARGUS SHOWMASTER 872 SUPER EIGHT MOVIE PROJECTOR** features completely automatic film loading, 18.5 to 32mm f/1.5 ZOOM lens, 500 watt brilliance, room-light outlet, forward-reverse-still, all metal construction, 400' reel, variable speeds

**H87-092F 9950** 14 lbs
Retail **$125.00**

**ARGUS SHOWMASTER 462 MOVIE PROJECTOR** is similar to 872 but for standard 8mm movie film. 14.5 to 25mm ZOOM lens

**H87-093F 8595** 14 lbs
Retail **$111.00**



**ARGUS SHOWMASTER 870 SUPER EIGHT MOVIE PROJECTOR** shows Super Eight movies with 500 watt brilliance, has f/1.5 lens forward still reverse, all metal construction, self contained case 400' reel capacity

**H87-090F 6390** 13 lbs
Retail **$80.00**

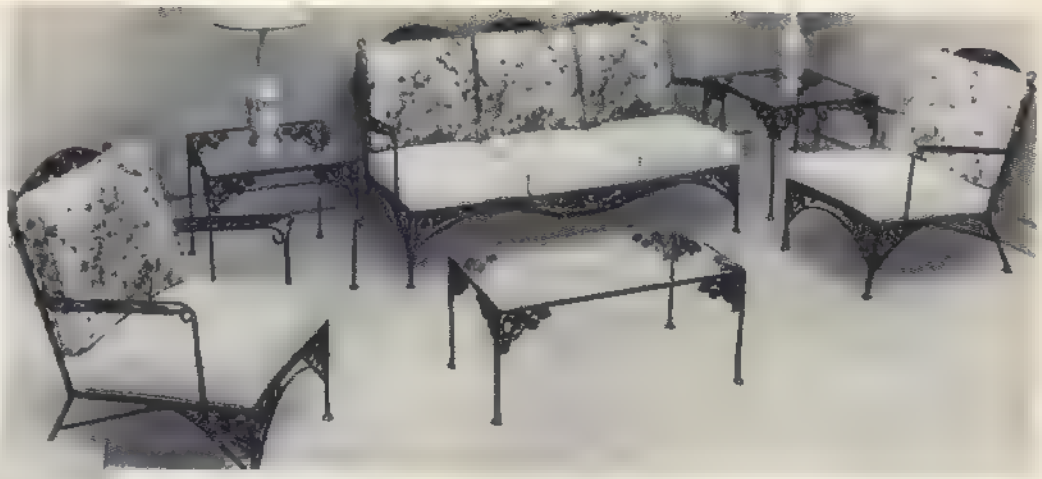
**ARGUS SHOWMASTER 500 MOVIE PROJECTOR** (not shown) for standard 8mm movies, has same features as 870

**H87-091F 5597** 13 lbs
Retail **$69.95**

## ARLINGTON HOUSE

### PATIO AND TERRACE FURNITURE

Matchless artistry in wrought iron gives each piece of Arlington House its own individual mark of mastery in beauty and fashion. Excellent quality metal frames with heavy enamel finish in **White, Black, Blue, Antique Gold, Olive Green, Pompeian or Yellow.** Reversible reclosing unit cushions upholstered in **Vinyl** in Turquoise, White, Olive Green, Antique White, Persimmon, Light Green or Yellow or in **Floral Print** with predominating colors of Lilac, Blue/Green, Green Gold Green/Blue or [illegible] or in a **Combination of Vinyl and Floral Print** (one cushion upholstered in Vinyl and the other cushion in Floral Print). **Specify Fabric, Color and Finish. F.O.B. Alabama Factory. A complete catalog of Arlington House furniture will be mailed upon request on memo billing of $10.00.** Your account will be credited [illegible] catalog.



**(Left)**

**16743F4934—Round Table.** 29" H. x 42" dia. Ship wt. 64 lbs. **Sugg. Retail $75.95**

**16744F4284—Rectangular Table.** (not illus.) 29" H. x 32" W. x 54" L. Ship. wt. 88 lbs. **Sugg. Retail $66.95**

**16745F1564—Side Chair.** 32½" H. x 18" W. Ship. wt. 17 lbs. **Sugg. Retail $23.95**

**16746F1814—Arm Chair.** (not illus.) 32½" H. x 20" W. Ship. wt. 17 lbs. **Sugg. Retail $27.95**

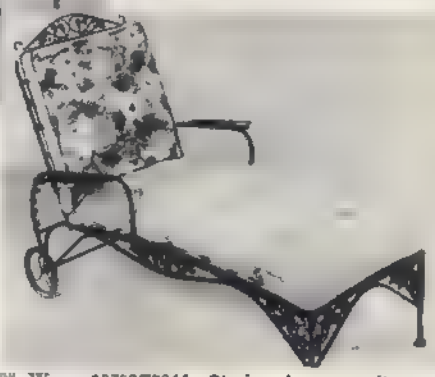
**(Room Scene Above)**

**16747F4414—Arm Chair.** 34" H. x 28" W. Ship wt. 52 lbs. **Sugg. Retail $67.95**

**16748F2334—End Table.** 20" H. x 18" W. x 36" L. Ship wt. 28 lbs. **Sugg. Retail $35.95**

**16749F9484—Sofa** 34" H. x 71½" W. Ship. wt. 110 lbs. **Sugg. Retail $145.95**

**16750F2204—Cocktail Table** 16½" H. x 18" W. x 36" L. Ship wt. 29 lbs. **Sugg. Retail $33.95**



**16751F4934—Spring Chair.** 37½" H. x 28" W. Ship wt. 60 lbs. **Sugg. Retail $75.95**

**16752F2984—Ottoman.** (not illus.) 17" H. x 21½" W. x 28" L. Ship. wt. 30 lbs. **Sugg. Retail $45.95**

**16753F5844—Chaise Lounge.** Raise or lower chaise back for the ultimate in outdoor living comfort. Back height 36½", seat length 48", overall width 22". Ship. wt. 80 lbs. **Sugg. Retail $89.95**

**16754F4024—Round Table.** 29" H. x 42" dia. Ship wt. 70 lbs. **Sugg. Retail $61.95**

**16755F1164—Side Chair.** 32" H. x 17" W. Ship. wt. 11 lbs. **Sugg. Retail $17.95**

## *Cast Iron and Aluminum Lawn and Garden Furniture*

The tradition of the South with the modern touch. Authentic reproductions of lawn and garden furniture that give more than a lifetime of service that wear. Every piece craft-patterned from original matchplates. Every detail classically reproduced. Three coat finishing process assures lasting charm and lasting beauty. Finished in durable White baked-on enamel. Choice of Aluminum or Iron. **F.O.B. Indiana Factory.**

### GRAPE AND LEAF DESIGN

**10770F1375—Armless Chair.** Aluminum. 25" wide, 26" high. Seat 19" deep. Ship wt. 15 lbs. **Sugg. Retail $21.95**

**11143F1188—Armless Chair.** Same as above in Iron. Ship wt. 40 lbs. **Retail $18.95**

**10771F2344—Lawn Settee.** Aluminum. 4 legs with cross support. 34" high, 23" high seat, 47" deep. Ship wt. 30 lbs. **Sugg. Retail $37.50**

**11144F1938—Lawn Settee.** Same as above in Iron. Ship wt. 65 lbs. **Retail $31.00**

**10988F1075—Coffee Table.** Aluminum. 21" diameter, height 14". Ship. wt. 13 lbs. **Sugg. Retail $16.95**

**11145F844—Coffee Table.** Same as above in Iron. Ship wt. 33 lbs. **Retail $13.50**

**10989F1813—Round Chair.** Aluminum. 28" wide, 36" high. Seat 22" deep. Ship. wt. 18 lbs. **Sugg. Retail $28.95**

**11146F1375—Round Chair.** Same as above in Iron. Ship wt. 48 lbs. **Retail $21.95**

**10990F6605—4 Pc. Lawn Set.** Aluminum. Chair, Love Settee, Coffee Table, Round Chair. Description as above. Ship wt. 76 lbs. **Sugg. Retail $105.00**

**11147F5344—4-Pc. Lawn Set.** Same as above in Iron. Ship wt. 186 lbs. **Retail $85.50**

### CLASSIC DESIGN

**10991F1250—Classic Chair.** Aluminum. Seat wt. 25 lbs. **Sugg. Retail $18.95**

**11148F1000—Classic Chair.** Same as above in Iron. Ship. wt. 28 lbs. **Retail $15.95**

**10992F1063—Coffee Table.** Aluminum. Diameter 21½", height 17½". Ship wt. 13 lbs. **Sugg. Retail $16.95**

**11149F869—Coffee Table.** Same as above in Iron. Ship wt. 29 lbs. **Retail $13.95**

**11048F5875—Round-Tree Bench.** Aluminum. To fit 32" diameter tree. Ship. wt. 175 lbs. **Sugg. Retail $93.95**

**11150F5000—Round-Tree Bench.** Same as above in Iron. Ship wt. 200 lbs. **Retail $79.95**

**11049F4625—Round-Tree Bench.** Aluminum. To fit 18" diameter tree. Ship wt. 130 lbs. **Sugg. Retail $73.95**

**11151F4125—Round-Tree Bench.** Same as above in Iron. Ship wt. 150 lbs. **Retail $65.95**

**11050F2813—Classic Bench.** Aluminum. Length 39". Ship. wt. 35 lbs. **Retail $44.95**

**11152F2156—Classic Bench.** Same as above in Iron. Ship wt. 69 lbs. **Retail $34.50**

**No C.O.D. Orders Accepted on Factory Shipped Merchandise**

# RADIANT

## A MODERN, DISTINCTIVE, FAST CRUISING KETCH

**L.O.A. 48'8"; L.W.L. 37';**
**Beam 12'11"; Draft 7'7";**
**Displacement 36,400 lb.;**
**Ballast (lead) 13,200 lb.;**
**Sail area (100% Fore Triangle) 1,033 sq. ft.**

Distinctive though her appearance, this auxiliary ketch designed by Arthur Robb is no whimsical imitation of a traditional type, but is an ultra-modern, fast yacht of quality incorporating excellent features which illogically have lapsed in recent years—her clipper bow for example greatly facilitates anchor handling. Her spacious great cabin aft 14' overall is another appealing example and the sunken deckhouse provides for tea or what have you with a clear view at anchor or at sea.

RADIANT's decks are flush, on two levels, with a large and deep cockpit. She sleeps up to 12 + 1, yet modifications can be made forward of the Sunk Deckhouse for Owners preferring fewer berths and still more spaciousness.

The first RADIANT will launch this month Two more are being laid down for delivery next May and increased capacity arranged, though limited by the individual Custom-built quality which has been set. Her plans have already been approved by Lloyds to achieve their ✠100A1 Classification, the highest attainable in the World Specifications include lead keel, Iroko main keel and planking, American white oak frames, Burma teak decks, bronze fastenings including Everdur plank fastenings, 1x19 stainless rigging, bronze and stainless steel hardware, U.S. pressure water system and allied items

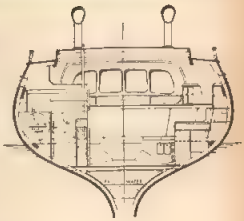
RADIANT is primarily a cruiser, with an Ocean Racer's hull form At a 31 28 C C A. Rating (no less than 5.72 ft. below her 37' W.L ) her racing potential given the full sails outfit, is obvious

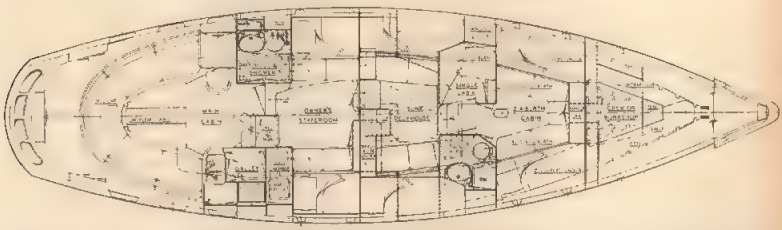
RADIANT's 55 H P Diesel with 3:1 R/G provides an estimated 7.5 knots with a range of 450 800 miles depending on extra tankage.

A RADIANT can take you across oceans, coastal cruising, or racing in style, in comfort, and with speed

Her compact rig, coupled with powerful winches at the helmsman's hand permit handling by Owner and wife while cruising.

She comes complete with more standard equipment than on any yacht with which she can be compared, yet is offered at $66,506 sailaway from builder's yard in Norway complete with working sails and spinnaker Shipment U.S. port can be easily arranged





Write now for full particulars on this remarkable vessel.

# ARTHUR ROBB

(ARTHUR C. ROBB, M.B.E.)

**NAVAL ARCHITECTS AND CONSULTANTS**

20D New Cavendish Street
**LONDON W.1. ENGLAND**
PHONE: HUNTER 1941

## Why would the company that makes Boston Whaler boats want to take over the Homelite Outboard Motor?

### We did . . .

So now in addition to Boston Whaler boats we have a four-cycle 55 hp outboard! *Why*, when more horsepower is available at the same weight and cost in two-cycle? The big buzz-word is fuel economy. How important is that? For short range boating, particularly when accomplished in relatively short periods of time, the two cycle outboard has few disadvantages except exhaust smoke, a tendency toward spark plug fouling, and less than perfect running at low speed. The actual added cost of fuel for this sort of duty — casual boat rides, water skiing, afternoon cruises, and the like — is no big deal and the big two-cycle engines have been developed to a high degree of perfection

On the other hand, for about the same money and weight, the four-cycle Homelite driving an average boat around 30 miles an hour instead of nearer 40, will outpull many a 75 hp two-cycle at take-off (skiers, note), will run evenly at trolling or idle speed all day every day with never a bit of smoke or spark plug fouling and in a typical day's fishing will burn just about one-half the fuel. Cruising steadily from point A to point B, the Homelite consumes around two-thirds the fuel required by two-cycle outboards under like conditions. The more that slow speed operation is involved the greater is the advantage, since the Homelite burns only about 1 qt/hr at idle. To the sport fisherman, the small amount of money saved is less important than the greater range of action and the total freedom to run slow for extended periods.

To those intrigued by fine machinery, the Homelite-developed outboard has special appeal, getting 55 hp from 59.4 cubic inches at 5500 rpm. The engine has an overhead cam shaft design rare outside of Europe until the introduction of this year's Pontiac OHC 6 This design eliminates push rods and rocker arms. The cam acts directly on the valve follower enabling higher rpm and permitting more efficient cam design to which in no small degree the power and economy of this engine can be attributed.

The four cycle 55 hp Homelite provides the range, reliability and flexibility a serious sportsman needs without involving the very elaborate and fairly expensive combination of universal joints, bevel gears, rubber boots and complicated control linkages (by no means entirely trouble-free) required in stern drives. The outboard also provides freedom to service or repower without probable involvement of the whole boat into which a typical sportsman has put so much care and attention not to mention fancy gear. Compared with *any* inboard, the outboard uses less space which is especially important on trailerable boats. And if an engine should ever (perish forbid) drip gasoline or oil, the outboard keeps it outside the boat.

*How it came about —*

*We at Fisher-Pierce have watched the Homelite outboard motor with great interest ever since its introduction in 1961. It struck us that here is an unusually well thought out solution to the problems confronting serious sportsmen — the same sportsmen for whom the Boston Whaler boat holds special interest. Believing as we do that inboard motors are not as satisfactory as outboards for the up to 100 hp requirements of runabouts and fishing boats, we have been delighted to find the field of available power plants completed by at least one excellent four-cycle fishing and cruising outboard.*

*Therefore we were pleased and flattered when the Homelite Division of Textron approached us in September of 1965. They pointed out that although they had done an exemplary job of engineering, manufacturing, and debugging (which we well knew), they had learned the hard way that an organization built to market chain saws, pumps, and generators couldn't economically remain in close touch with the marine market. Our organization, with old roots in "hardware" added to an excellent present position in the boat industry, and an established interest in the engine, appeared to offer much to the program. This led to negotiations whereby as of July 1, 1966, we have the responsibility for the sale of Homelite outboard motors, and eventually (in 24 months, more or less), their manufacture. Under the arrangement, the Homelite dealer organization will be retained and strengthened. Service parts, warranty, and maintenance service support will continue to be provided by Homelite factory branches until a new Fisher-Pierce service organization has been established.*

We do not think that the Homelite motor is the universal solution for *every* sportsman's boating needs and will encourage dealers to recommend the most suitable engine make for the use intended. You will understand, of course, if some of the boats we ourselves use (Boston Whalers) occasionally are equipped with Homelite power. Write for dealer list.

THE FISHER-PIERCE CO., INC.
ENGINE DIVISION
Mailing Address P O Box 71A, Wollaston, Mass 02170

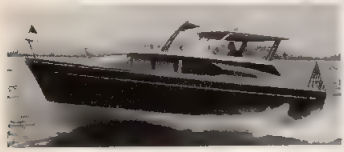
*Sprague Marine Div., Textron owns and markets sailboat hardware made by Race-Lite and South Coast*

**SPRAGUE MARINE DIVISION,** Textron, which has owned Race-Lite Marine Hardware and has recently acquired South Coast Marine Hardware, now offers one of the most all-inclusive lines of marine hardware in the industry.

Race-Lite is well known for its wide selection of hardware items for one-design, class sailboats and daysailers. These stainless steel, small boat fittings include blocks, turnbuckles, clew outhauls, spinnaker fittings and shackles. South Coast, on the other hand, manufactures a heavy duty line designed for large sailing craft, motor sailors and ocean racers. They are noted for high performance winches and Neoprene-shell yacht blocks.

Both lines will continue to be manufactured in their existing plants, Race-Lite in Philadelphia and South Coast in Newport Beach, Cal. They will be displayed by Sprague Marine at the National Boat Show in New York.

*SPRAGUE MARINE DIVISION, Textron, 841 Production Place, Newport Beach, Cal. 92660 (South Coast); 346 East Walnut Lane, Philadelphia, Pa. 19144 (Race-Lite).*



*The 30′ Steel-Clipper Flying Bridge Sedan sleeps six and is available from Inland Seas Boat Company*

**INLAND SEAS BOAT COMPANY'S** line of "Steel Clippers" range from the 27′ Utility and Cruiser to the 48′ Triple Cabin Motor Yacht. All have electrically-welded hulls and cabin sides, one-piece construction coated with vinyl plastic, with interiors in either mahogany or wood-grained Formica.

The 27′ and 28′ models are available as an overnighter sleeping two and a cruiser sleeping four with dinette and galley. The 30′ and 32′ models are of flybridge sedan design and sleep six, and the deluxe 34′-37′-40′ models are available in a flying bridge sedan or deckhouse models, with interiors decorated to the customer's taste. In these larger yachts, shower, drapes, electric refrigerator, etc., come as standard equipment. The 48′ Motor Yacht features a variety of cabin layouts and sleeps eight.

Command bridges are available on all models, as well as gasoline or diesel power option.

*INLAND SEAS BOAT CO., 2035 First St. at Venetian Dr., Sandusky, Ohio. 44871*

*Inland Seas Boat Company's 28-footer is shown here in the cruiser model, sleeps four*

**NEW FROM NAUTICA CORP.** is the 490, a high-performance planing hull of fiberglass, 16′x5′9″ with 150 ft. of sail. Nautica is also representative for the Lanverre 420, featuring self-righting hull, either sloop or cat rig, and spinnaker. The boat has been approved by the Chesapeake Bay YRA to recommend to the member clubs as a junior trainer, and special fleet prices are available.

Other boats in the line include the Solitaire 14′ cat-rigged planing hull, with 110 ft. of sail area, and 180-lb. hull. the 16′ Maraudeur, with 11½″ draft; the 19′5″ Firebird keel centerboarder, sleeping two in the cabin with provisions available for sleeping four below. The cruising boats include the Corsaire, Flamingo, Cap Vert, and Cormorant.

In addition to the Solitaire and 490, other planing hulls from Nautica are the 5-0-5, Finn, 420, and Moth Europe. The smallest boat in the line is the Sandpiper, a complete sailing dinghy.

*NAUTICA CORP., Box 26, Paramus, N.J.*

*The 420 from Nautica was designed by Christian Maury, is of fiberglass construction, and 13′10″ x 5′4″ x 3′2″. She weighs 215 lb*

*The fiberglass Marauder from Nautica has a cabin which can be closed and locked, and is suggested as an excellent boat for camping and cruising*

**NIKOR PRODUCTS CO.** offers a marine foot pump for use in galley and head sinks. The pedal unit is constructed of brass, bronze and stainless steel, and has 4½″ diameter and no maintenance. Each step on the plunger delivers a 4 oz. spurt of water to the faucet, and each release reverses the procedure to refill the metal bellows with another charge of water. The price is $47.50, plus shipping cost.

*NIKOR PRODUCTS CO., P.O Box 269, West Springfield, Mass. 01089*

**BOSTON YACHT SAIL COMPANY** is proud of its 1965 racing record, which includes being class winner in Section II, First Division, Chicago Mackinac Race, and second overall in the Port Huron-Mackinac fleet, both on the Cal-40 *Winsome* with co-skippers Carter Sales and Skip Grow. It is especially notable that division winners in B, C, D, and E fleets all used sails by Boston in the Port Huron-Mackinac event.

For more information about these and the company's line of one-design sails, contact the address below.

*BOSTON YACHT SAIL CO., 38807 Harper Ave., Mt. Clemens, Mich. 48044*

**DESIGNER JOHN ATKIN, S.N.A., M.E.,** continues to develop individualized designs for power and sailing yachts. Recently launched boats include a 31′ brigantine, a 24′ motor-sailer and a 45′ cutter. The designer is currently at work on a 37′ raised-deck powerboat, a 24′ V-bottom, character daysailer and a 45′ ketch. Atkin also specializes in surveys and pre-purchase inspections of wood, steel and fiberglass hulls.

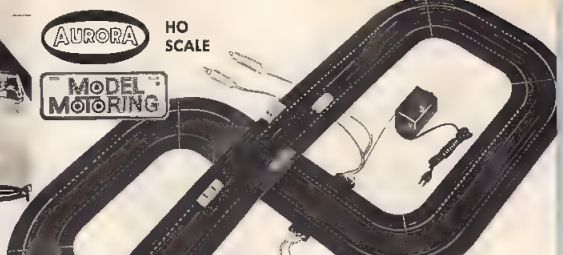
*JOHN ATKIN, Box 5, Darien, Conn.*

AURORA HO SCALE

MODEL MOTORING

**Features the unbeatable Thunderjet "500" Motor**

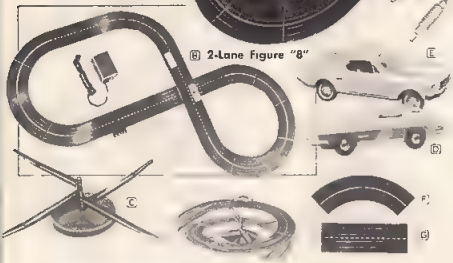
- So hi to break the sound barrier at 600 scale mph
- Eng neered to outperform any other car motor
- Smooth running—sounds like the real ones.



A 4-Lane "Championship" Racing Set

**A AURORA "CHAMPIONSHIP" 4-LANE HO RACING SET** Not 2, but 4 cars compete in this big 11½-ft course! Open the throttle and your car roars off at breakneck speed on the 4-lane raceway. Sweeps around breath-taking hairpin curves—requiring all the skill and split-second timing of a "pro." Each driver controls his own car trying to out flank his 3 opponents without "fish-tailing" or "spinning out" at the turns. Includes 4 famous cars with Thunderjet "500" motors, 4 speed controls, power pack. 32 track sections (six-9" radius curves, six-6" radius curves, sixteen-9" straight, four-6" straight) plus 6 trestle posts

**H-75486A** *(Your Cost 25.99)* – Wt. 9 lbs. **$39.95**



**B AURORA FIGURE "8" 2-LANE HO RACING SET** A Tricky course with spine-tingling excitement at every curve. Includes 2 Thunderjet "500" cars, 2 speed controls, 8½-ft. track, 2 trestle posts, power pack

**H-75485A** *(Your Cost 12.99)* — Wt. 6 lbs. **$19.95**

**C AURORA "COBRA CLIMB" SPIRAL ROADWAY SUPPORT** Cars zoom down the mountain road, at death defying speeds! Includes 4 track supports, tube and base

**H-75499A** *(Your Cost 1.09)* – Wt. ½ lb. **$1.49**

**D E AURORA RACING CARS** The fastest in the world, powered by Thunderjet "500" motors. Clocked at 736.59 scale mph! Realistically detailed. Plastic and metal with rubber tires. Each car 2½" long

**H-75489A** *(Pay 2.10)* Corvette Sting Ray . . . **$2.98**

**H-75498A** *(Pay 2.10)* — Ford Mustang . . . **$2.98**

**F 9" RADIUS 2-LANE CURVED TRACK** Set of 2

**H-75488A** *(Pay .79)* — Set — Ship. wt. ½ lb. **$1.19**

**G 9" 2-LANE STRAIGHT TRACK** Set of 2

**H-75487A** *(Pay .69)* — Set — Ship. wt. ½ lb. **$.98**

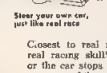
**H AUTO RACE SCENERY KIT** Add "true-to life" conditions to auto racing. Includes 8 sq. ft. platform trees, hills, dales, shrubbery, 6 working habits etc.

**H-75108E** *(Pay 7.49)* — Wt. 5 lbs. **$10.95**

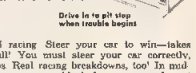
H Build your own mountain!

GILBERT

## NEW AUTO-RAMA ROAD RACING SET with POWER STEERING and PIT STOP



Steer your own car, just like real race



Drive in to pit stop when trouble begins

Closest to real racing. Steer your car to win—takes real racing skill! You must steer your car correctly, or the car stops. Real racing breakdowns, too! In mud race, one of the cars may suddenly lose power, and must be taken to the realistic pit stop rack for servicing. Big over-and-under Figure "8" layout is nearly 5-ft. long, with 24 roadway sections. Set includes 2 Indianapolis racers, one red and one blue, 14-piece ramp set, 20 curved and 4 straight roadway sections, 2 Power Steering speed controls; plastic fence; power pack. Operates without power steering, too, if desired.

**H-75690A** *(Your Cost 19.99)* — Wt. 9 lbs. **$32.95**

# MODEL MOTORING ... HO SCALE

AURORA

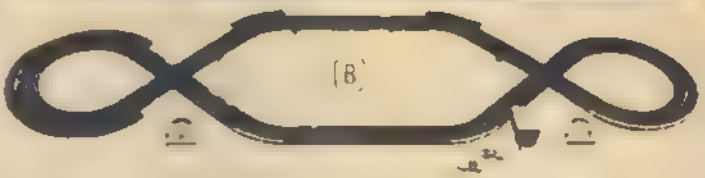
## AURORA "THUNDERJET" SPEEDWAY SETS

**A great achievement in model road racing. Both sets below feature new Thunderjet 500 motor cars, guaranteed to outperform any other slot car motor on the market. Has actually been clocked exceeding the speed of sound in scale miles per hour. Yet, amazingly quiet Sounds like real engine. No scratchiness, no tinniness.**

**(A) TWO-LANE, TWO-CAR SET.** Two Thunderjet 500 cars, two speed controls with reverse switch and brake, 16 sections straight, curved and terminal track making a pretzel-shape over and under layout, trestle set and Power Pack.
AU-1302X1597 Ship. wt. 8 lbs. . . . . Retail $24.95

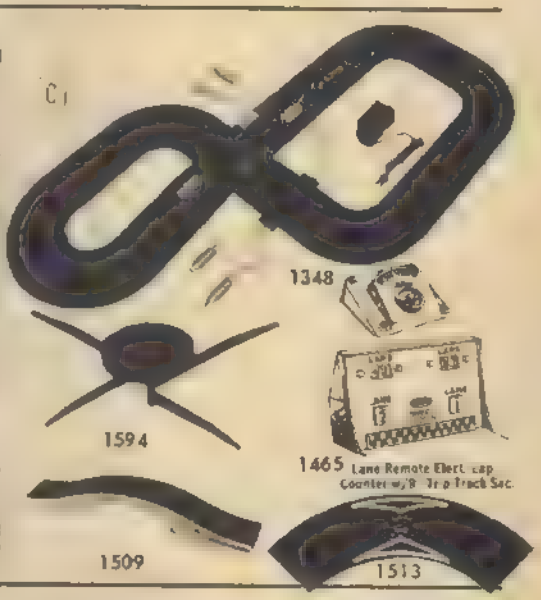
**(B) DUAL EIGHT SET.** Two Thunderjet 500 cars, two speed controls with reverse switch and brake, plus a double-eight track layout consisting of five 9" radius curved ¼ sections, four 9" radius curved 1/8 sections, seven 9" straight sections, one 9" straight terminal section, two squeeze tracks, an automatic lap counter, criss-cross track, trestle set, Power Pack.
AU-1310X1897 Ship. wt. 6 lbs. . . . . Retail $29.95

**(C) FOUR-LANE, FOUR-CAR SET.** Four Thunderjet 500 cars and four racing type speed controls, six 9" radius curves, six 6" radius curves, fourteen 9" straight road sections, four 6" straight road sections, two 9" terminal straight sections, a set of 6 trestle posts and Power Pack
AU-1308X2597 Ship. wt. 9 lbs. . . . . Retail $39.95




## AURORA CARS, TRACKS AND ACCESSORIES

| Cat. No. | Description | Retail |
|---|---|---|
| AU1347X235 | Racing Spd. Cont. | 2.49 |
| AU1348X235 | Speed Control with Reverse Switch and Brake | $3.49 |
| AU1349X397 | DC-1 Power Pack | 5.95 |
| AU1512X65 | Bump Track | .98 |
| AU1513X135 | Corner Crossover pr. | 1.98 |
| AU1594X100 | Spiral Support Set | 1.49 |
| AU1466X995 | Traffic light | 14.95 |
| AU1514X35 | 9" Curv. 2-lane Rd. | .49 |
| AU1515X35 | 5" Strt. 2-lane Rd. | .49 |
| AU1516X35 | 7" Strt. 2-lane Rd. | .49 |
| AU1517X35 | 9" Strt 2 lane Rd | .49 |
| AU1518X35 | 6" Curv 2-lane Rd. | .49 |
| AU1519X40 | 9" Curv 2-lane Rd | .59 |
| AU1520X65 | 9" Term. Strt. 2-lane Rd. | .98 |
| AU1521X335 | 9" Manual turnoff, pr. | 4.98 |
| AU1522X200 | 2-lane RR crossing | 2.98 |
| AU1523X165 | 90° 2-lane intere. | 2.49 |
| AU1524X135 | 9" 2-lane Crisscross | 1.98 |
| AU1526X100 | 9" Auto. Lap Counter | 1.49 |
| AU1527X35 | 6" Strt 2 lane Rd. | .49 |
| AU1528X40 | 12" Curv. 2-lane Rd | .59 |
| AU1529X35 | Trestle Ext (12) | .49 |
| AU1532X65 | 32-pc. railpost set | .98 |
| AU1355X200 | Thunderbird Roadster | 2.98 |
| AU1356X200 | Corv. Stingray | $2.98 |
| AU1357X200 | Buick Riviera | 2.98 |
| AU1358X200 | XK-E Jaguar | 2.98 |
| AU1360X235 | Indopls Racer, plated | 3.49 |
| AU1361X200 | Grand Prix Racer | 2.98 |
| AU1362X235 | Mack Dump Truck | 3.49 |
| AU1363X235 | Mack Stake Truck | 3.49 |
| AU1364X235 | Int'l Tow Truck | 3.49 |
| AU1365X200 | Hot Rod Roadster | 2.98 |
| AU1366X200 | Hot Rod Coupe | 2.98 |
| AU1367X200 | Maserati | 2.98 |
| AU1368X200 | Ferrari | 2.98 |
| AU1369X200 | Lincoln-Continental | 2.98 |
| AU1370X200 | A C Cobra | 2.98 |
| AU1371X200 | Mustang Conv | 2.98 |
| AU1372X200 | Mustang Hardtop | 2.98 |
| AU1373X200 | Mustang 2 + 2 | 2.98 |
| AU1462X65 | "500" Hop Up Kit | .98 |
| AU1463X135 | 9" Rad. 2-lane banked curv. adapter (¼circ). Pair | 1.98 |
| AU1465X597 | 2-lane rem. elec lap counter w/9" trip track sec | 9.95 |
| AU1506X49 | Cobble Stone Track | .69 |
| AU1509X200 | Bridge w/Track set | 2.98 |
| AU1507X135 | 9" Auto. strt. trk. | 1.98 |
| AU1347X235 | Racing Spd. Cont. | 2.49 |
| AU1239X80 | 9" 2-lane sqg. trk. | 1.18 |




## NEW AURORA 1/32 SCALE "A-JET" RACING SET AND ACCESSORIES

**Exciting new set consisting of two new 1/32nd scale cars, a Power Pack with plug in feature, two speed controls with braking action and plug in feature, 14 sections curved and straight roadway, a set of speed corners, set of guard rails and rail posts, and a set of trestle posts.**
AU3200X2597 Ship. wt. 10 lbs. . . . . Retail $39.95

ADDITIONAL CARS . . . EXTRA TRACK AND ACCESSORIES

| | | |
|---|---|---|
| AU3251X530 | Ford GT | Retail $ 7.98 |
| AU3252X530 | Pontiac GTO | Retail $ 7.98 |
| AU3253X530 | Mustang 2+2 Fastback | Retail $ 7.98 |
| AU3254X530 | Corvair Corsa | Retail $ 7.98 |
| AU3255X530 | Plymouth Barracuda | Retail $ 7.98 |
| AU3210X270 | Speed control with brake | Retail $ 4.98 |
| AU3212X65 | 12" Section Straight Roadway | Retail $ .98 |
| AU3213X135 | 12" Section Terminal Roadway | Retail $ 1.98 |
| AU3214X65 | 14" Section 60° radius curved roadway | Retail $ .98 |
| AU3215X60 | 14" Section 30° radius curved roadway | Retail $ .98 |
| AU3216X65 | 21" Section 30° radius curved roadway | Retail $ .98 |

## AURORA ¼" SCALE (0 GAUGE) RACING SET AND ACCESSORIES

### FIGURE 8 RACING SET

Model motoring on an exciting new scale "O" gauge, to give you bigger and better thrills from your hobby. This new set includes two new stock cars, two racing speed controls, a Power Pack, and the following track: 12 sections 15" radius curved roadway (1/8 circle), three sections 9" straight roadway, one 9" terminal roadway, two 6" straight roadway sections, two 9" "Squeeze" roadway sections, and 4 trestle posts with which the over-and-under layout can be made.
AU-1704X1888 Ship. wt. 7 lbs. . . Retail $29.95

| | | |
|---|---|---|
| AU-1726X80 | 6" Straight Roadway | Ret. $1.18 |
| AU-1727X95 | 9" Straight Roadway | Ret. $1.38 |
| AU-1728X65 | 9" Termina. Strt. Rdwy | $ .98 |
| AU-1730X105 | 15" Rad. Curv. (1/8 Circ) | $1.58 |
| AU-1732X105 | 9" "Squeeze" Track | Ret. $1.58 |
| AU-1733X135 | 9" Crisscross Track | Ret. $1.98 |
| AU-1755X270 | 1949 Mercury Hot Rod | Ret. $3.98 |
| AU-1753X270 | 1936 Ford Convertible Coupe | 3.98 |
| AU-1754X270 | 1957 Chevy Coupe | Ret. $3.98 |
| AU-1756X270 | 1957 T-Bird Rod | Ret. $3.98 |
| AU-1757X270 | 1957 Model T Rod | Ret. $3.98 |
| AU-1758X270 | 1932 "Deuce" Rod | Ret. $3.98 |

# NEW 1/32ND SCALE ROAD RACING WITH NEW OVER & UNDER FIGURE 8

## ATLAS 1/32ND SCALE ROADWAY, RACING CARS AND ACCESSORIES

Scale model road racing at its most exciting. This all new set brings you new versatility, thrills and challenges, as two exactly scaled 1/32nd model cars race over the intricate layout. The complete outfit consists of two 1/32nd scale car kits (you assemble them, then race 'em), plus two new hand controls, one for each car, and a power pack. Accessories include 5 full sections straight roadway, eight 14" curved sections, one full straight terminal and control panel, straight shoulder guards, eight curved shoulder guards and a set of pier sections.

AT-1500X2330 . . . . . Retail $34.95

| | | |
|---|---|---|
| AT-1521X59 | Full Straight Roadway | Ret. .83 |
| AT-1524X69 | Str. Roadway Kit | Retail $1.00 |
| AT-1532X59 | 21" Radius Roadway | Ret. .83 |
| AT-1533X59 | 14" Radius Roadway | Ret. .83 |
| AT-1537X85 | 2 comb. sect. (Strom.) | $1.29 |
| AT-1538X85 | 2 comb. sect. (Revel) | $1.29 |
| AT-1534X49 | ½ Sec. 14" rad. | Ret. .69 |
| AT-1543X175 | Str. Term., Cont. panel | $2.50 |
| AT-1597X28 | Str. Shoulders (six) | Ret. .40 |
| AT-1599X35 | 21" curved shoulder(6) | Ret. .50 |

### CARS AND ROADWAY ACCESSORIES

| | | |
|---|---|---|
| AT-1575KX470 | Porsche GT 904 | Ret. $6.98 |
| AT-1576KX470 | Ford G.T. (L'il Bomb) | $6.98 |
| AT-1577KX470 | F-1 Ferrari G.P. | Ret. $6.98 |
| AT-1578KX470 | F-1 Brabham G.P. | Ret. $6.98 |
| AT-1271X200 | 45 OHM Controller | Ret. $2.98 |
| AT-1272X200 | 25 OHM Controller (1/24) | 2.98 |
| AT-1572X470 | 20 OHM Controller | Ret. $6.98 |
| AT-1574X470 | 11 OHM Controller | Ret. $5.98 |

**THIS SET MAKES 6 DIFFERENT LAYOUTS**

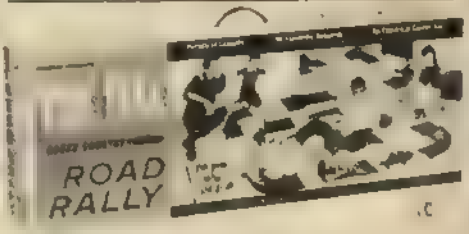
### ATLAS "PRETZEL LAYOUT" RACING SET

Versatility, plus thrills, are the main attraction of this set. You can make the intricate over-and-under layout illustrated, or 5 others — six in all — from the track furnished with this set. The complete set includes two racing cars with exclusive Atlas gear drive; two Atlas hand controls, one for each car; an Atlas HO motoring Power Pack, plus the following track: seven sections 9" straight roadway, 1 terminal roadway, eight sections 9" curved roadway, a roadway pier set, a guard rail fence set, and electrical hook-up wire. Full operating instructions also furnished. List value of components, if sold separately, $30.03. Ship. wt. 8 lbs.

ATL-1203X1565 . . . . . Retail $22.95

A

B




C

D

ACTION FUN FOR ALL

**(A) MOTORIFIC GIFT PACK SET.** For use on Motorific Torture Track sets. Complete set includes a Motorific body, chassis and motor, plus a conversion pin. You merely slip the rear ledge into the chassis slot and snap the cartogether and you're ready to go. Runs on readily available inexpensive "AA" batteries. Has high impact body, 5-position torsion bar.

ID-4180X185 . . . . . Retail $2.75

**(B) MOTORIFIC "GIANT DETROIT" TORTURE TRACK SET.** A tough-and-tumble set with ingenious ingredients for putting any Motorific car through a series of high action paces. With enough track for any number of intricate layouts. Included are 48 sections of curved, straight and half tracks, a crossover section, shock absorber test, crash test, spring test ramp, power test jump, steering test, 3 different pair of switches, conversion pins, 1 body, 1 chassis, 1 motor.

ID-4221X997 Shipping weight 10 lbs. . . . . Retail $14.95

**(C) "TRIK TRAK" CROSS COUNTRY RALLY.** Thrills and excitement. Set up the 9 plastic tracks in any form . . . battery operated cars will follow anywhere, room-to-room, around furniture, etc. Includes 7 curved, 2 straight tracks, background, 6¼" car. Wt. 5 lbs

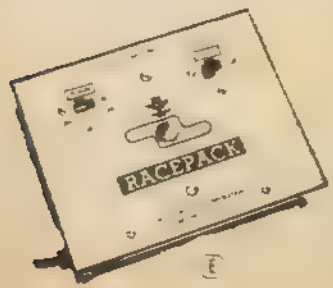
TRA-3960X530. . . . . Retail $7.98

BATTERY-X13 "C" Batt. 1 Ea. 20¢

**(D) MOTORIFIC "DEARBORN" TORTURE TRACK SET.** Now you can put model cars through their paces much as actual car manufacturers do with real cars. Power packed and thrill stacked, the Dearborn set includes: one Motorific body, one chassis, one motor; 16 sections of curved tracks, two sections straight track; one steering test with sign; one shock absorber test with sign; pair of right and left switches; 3 chassis conversion pins, instruction manual. Shipping weight 3 lbs.

ID-4219X470 . . . . . Retail $7.00

## NEW POWERPACKS FOR ALL OUT PERFORMANCE




E

**(E) MRC RACEPACK POWERPACK.** Get all the performance your car is capable of with the big power Racepak. Gives you 4 times the power. 12-18 volts at 4 amps, or 24-36 volts at 2 amps, at the flick of a switch. Designed for the advanced hobbyist, the commercial tracks, and larger club layouts. Includes master on-off switch, pilot light, 3 pair output terminals, automatic circuit breakers.

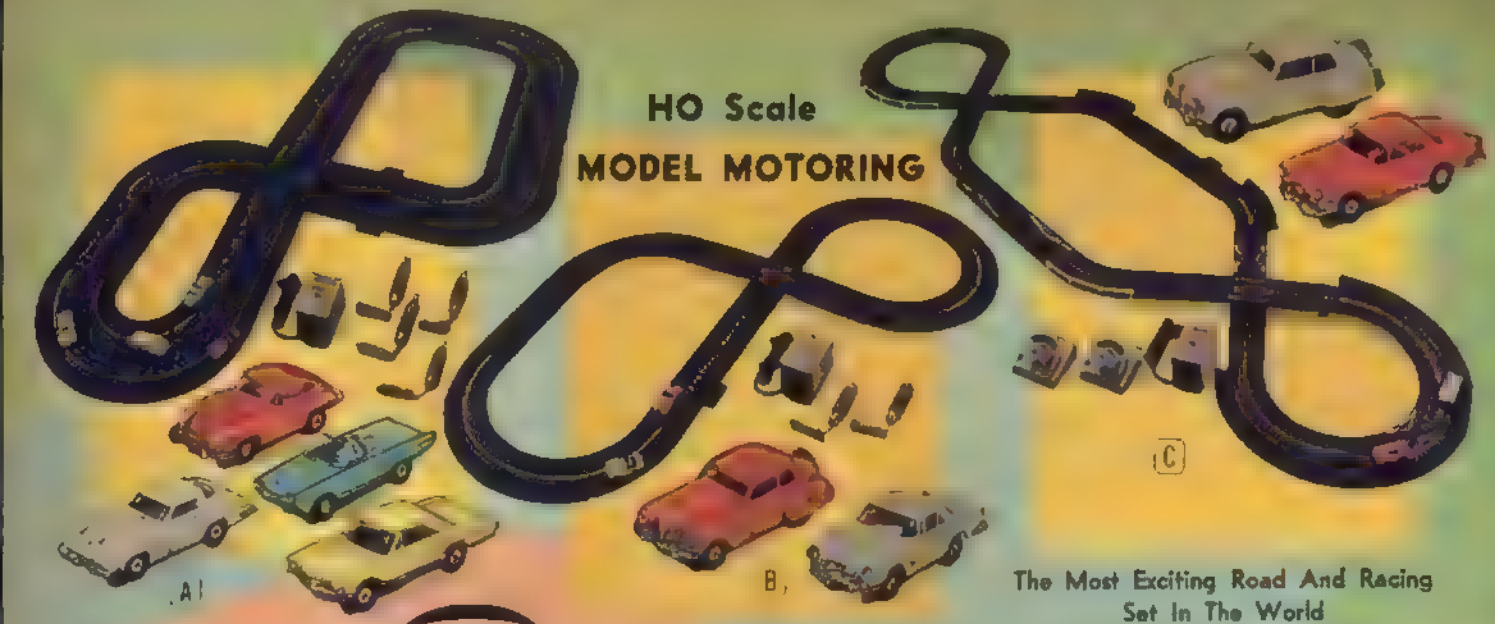
MRC-361X997 . . . . . Retail $14.95

**KF SLOT PACK.** Will operate any home road racing set and also furnish enough power to run slot cars, either 1/32nd or 1/24th inch scale. Two full amps, with built-in circuit breaker, 18 volts of D.C. current output, 120 volt A.C. input, 60 cycles. Encased in coppertone metal and fully guaranteed for one full year. Ship. Wt. 3 lbs.

KF-UL205X530 . . . . . Retail $7.95

KF

# HO Scale
# MODEL MOTORING




**The Most Exciting Road And Racing Set In The World Provides Fun, Thrills, And Excitement**

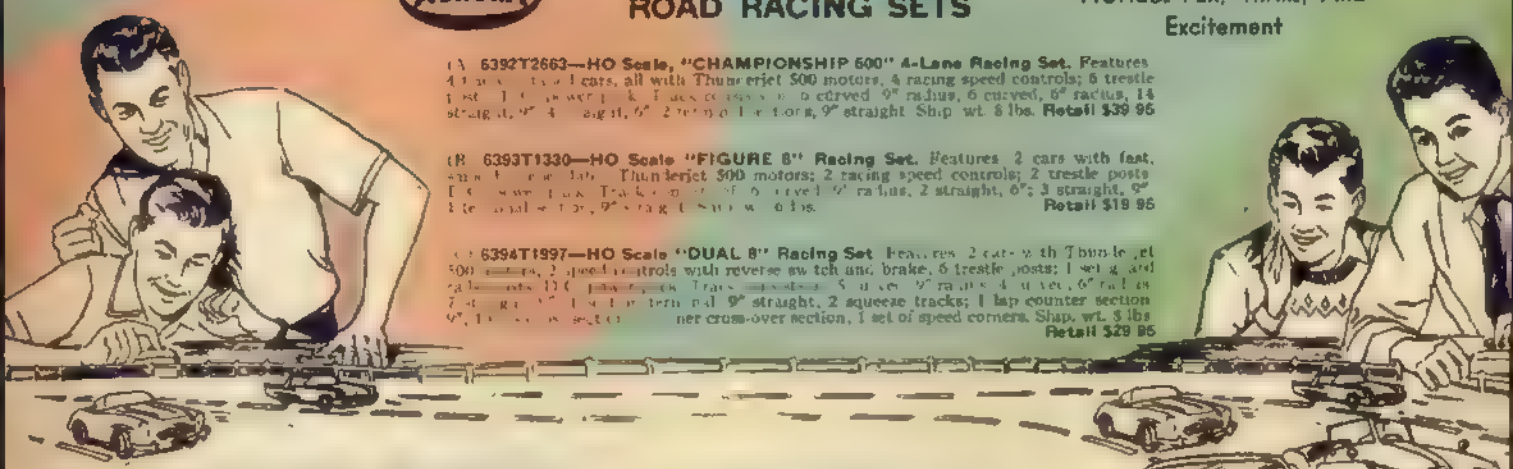
AURORA

## ROAD RACING SETS

(A) 6392T2663—**HO Scale, "CHAMPIONSHIP 500" 4-Lane Racing Set.** Features 4 [illegible] cars, all with Thunderjet 500 motors; 4 racing speed controls; 6 trestle posts; [illegible] curved 9" radius, 6 curved, 6" radius, 14 straight, 9" straight, 6" straight, 9" straight. Ship. wt. 8 lbs. **Retail $39.95**

(B) 6393T1330—**HO Scale "FIGURE 8" Racing Set.** Features 2 cars with fast, smooth [illegible] Thunderjet 500 motors; 2 racing speed controls; 2 trestle posts [illegible] Track [illegible] curved 9" radius, 2 straight, 6"; 3 straight, 9" [illegible] straight. Ship. wt. 6 lbs. **Retail $19.95**

(C) 6394T1997—**HO Scale "DUAL 8" Racing Set.** Features 2 cars with Thunderjet 500 motors, 2 speed controls with reverse switch and brake, 6 trestle posts; 1 set of [illegible] Track [illegible] curved 9" radius, 4 curved, 6" radius, 2 straight, 6", 1 straight, 9", 1 straight, 3" [illegible] straight, 9" straight, 1 [illegible] section, 1 lap counter section, 1 set of speed corners. Ship. wt. 8 lbs. **Retail $29.95**



## STROMBECKER

## INTERNATIONAL RACING SETS

Official 1/32-scale

**"AMERICAN GT" Racing Set**

8395T2663 Set features 2 [illegible] scale cars [illegible] GT I [illegible] Cobra GT III approved 14V power pack, 2 [illegible] type Rheostat controls, [illegible] brake action, [illegible] Magnamite ready to install headlights, [illegible] with track [illegible] side lights, 12 plug-in [illegible] pass-thru posts, 10 [illegible] section, [illegible] curved track, [illegible] straight sections, [illegible] layouts [illegible] of Mfg's [illegible] Track is [illegible] complete a huge 20x4½" [illegible] Ship wt. 11 lbs. **Retail $39.95**

**INTERNATIONAL Racing Set**

8396T1997 Set features 2 [illegible] scale cars [illegible] Porsche RS 61, 1 Lotus MK XIX, power pack [illegible] approved, 14V, power pack, 2 Rheostat manual throttle with speedometer and brake [illegible] electronic, [illegible] Mfg's [illegible] Magnamite ready to install headlights, 12 plug-in [illegible] pass-thru supports, 4 [illegible] section [illegible] track, [illegible] Big competition circuit measures 10½" x [illegible] Contains 8 sections curved track, 4 sections straight track, [illegible] proof [illegible] system, [illegible] track, Chicane obstacle track. Ship wt. 7 lbs. **Retail $29.95**

# Get in on a Growing Hobby—Model Road Racing!

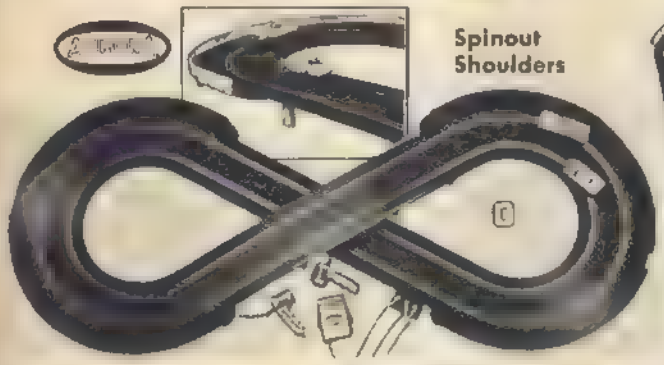
## Aurora, Strombecker Outfits

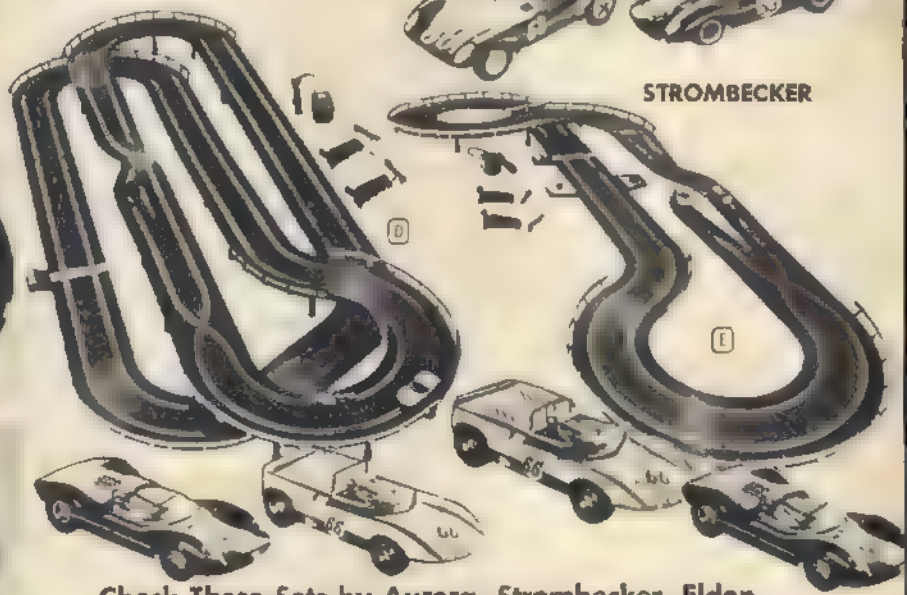
**(A) HO THUNDERJET ROAD RACING SET — AURORA.** Thunderjet 500 powered cars have been checked out at more than 700 scale miles per hour, and they're super-durable! All you need is this set and a table top to duplicate big league racing circuits — HO scale gives you twice the action in half the space. Includes: 2 cars, 2 speed controls, 8 curved roadways, 7 straight, etc. 4 trestle posts, guard rails, D.C. power pack.

1302AU1497 ..... $24.95

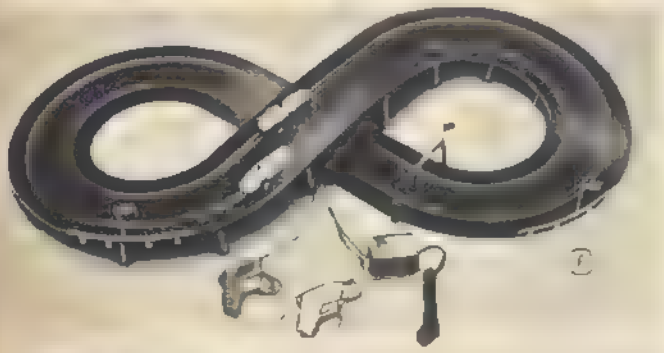
**(B) ROAD AMERICA RACING SET — STROMBECKER.** With the new Cheetah and Dino Ferrari cars! Powerful 12v motors, metal chassis, super soft tires, authentically detailed bodies. New contoured, fatigue-free controllers. Simple plug-in terminals. Self-locking flexible polypropylene fence won't snag cars. Includes track for 14' layout, power pack, 12 fence sections, warranty.

9865DA1997 1/32 scale . $29.95




## Check These Sets by Aurora, Strombecker, Eldon




**(C) FIGURE 8 RACING SET — AURORA** Contains two cars (1/32 scale) powered by A-jet motors, plug-in speed controls and power pack. 8 curved, 5 straight roadways, 8 spinout shoulders, bridge posts, etc.

3200AU2497 ..... $39.95

**(D) MONACO RACING SET—STROMBECKER.** 34 feet of lightning layout plus unique over and under track. Chaparral and Lotus cars (12v.) with metal chassis, super soft tires. 14 curved, 16 straight tracks, etc.

9915DA3330 1/32 scale $49.95

**(E) SEBRING RACING SET—STROMBECKER** New 19' layout, over and under section, lane changer. Cars (1/32 scale) have powerful 12v motors, metal chassis, soft tires. Contoured controller/brake. With 12 curved, 2 straight track, fencing, etc.

9910DA2663 ..... $39.95

**(F) POWER 8 ROAD RACE SET—ELDON.** 2 gear-driven racers—Indy, Lotus Ford, with pre-wired motors, rubber racing tires, painted drivers. 18 pieces of new wide track make 24x48" layout. Includes 5 straight, 12 curved, etc. 2 pistol grip rheostats with speedometers, 6v. power pack, fence, 8 new bridge supports, and more!

9535EN997 ...$17.95

**(G) BIG 100 ROAD RACE SET — ELDON** Contains Mustang, Sting Ray gear-driven racers with pre-wired motors, rubber racing tires, painted drives. 2 pistol grip rheostats with speedometers. Lap counter/power track section. New wide track 22 curved, 20 straight, etc 12 piece fence, 8 flags and poles, and more

9537EN1897 . $30.00

## Aurora Championship "500" Four-Lane Set!



Now the whole family can compete at one time on an exciting, thrill-packed 4-lane circuit! "Over and under" pretzel outfit comes with new, ultra-sensitive thumb controls for fast, positive acceleration and braking. Includes: 4 Thunderjet "500" cars and controls, 12 curved roadways, 18 straight roadways, 2 straight terminal roadways, 6 trestle posts, 1 D.C. power pack. HO scale.

1308AU2497 ..... $39.95

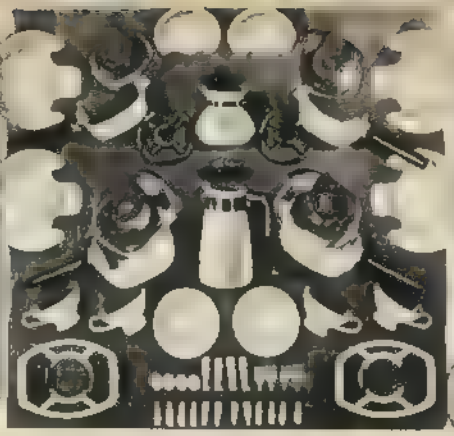
**9" Straight Roadway.** (Packed 2).
1217AU69 . . . .98¢

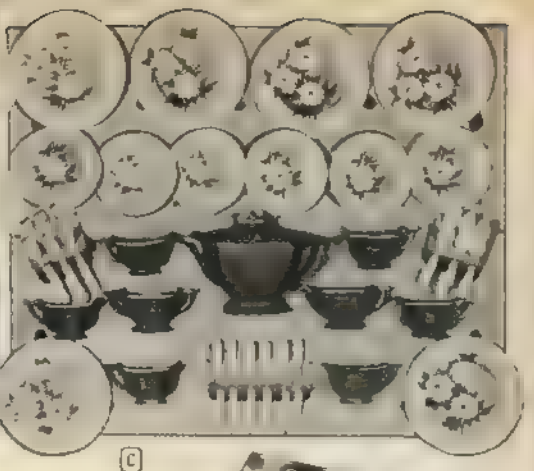
**9" Curved Roadway** (¼ circle)
1219AU89 (Packed 2). . . . . $1.18

**9" Automatic Lap Counter.**
1526AU99 ..... $1.49

**9" Radius Corner Cross-over.** Pair
1513AU132 ..... $1.98

**Spiral Roadway Support Set.** "Cobra Climb." Includes base, 4 supports, tube.
1594AU99 ..... $1.49





## Beautifully Designed Sets for a Thrilled Little Hostess

**(A) CORNINGWARE CORNFLOWER TEA SET —BANNER.** Plastic toy replicas of famous name Corningware items. Molded in White high impact styrene with Black snap-on handles. Decorated with Blue cornflowers. Thrillingly realistic. Set contains 14 pieces.

16513QN199 . . . . . $3.00

**(B) CORNINGWARE CORNFLOWER SERVING AND DISH SET—BANNER.** A wonderful assortment of realistic pieces patterned after famous Corningware freeze, bake and serve dishes. Molded in high impact White styrene. Black snap-on handles. 44-piece set.

16515QN333 . . . . . $5.00

**(C) SPRINGTIME TEA SET — BANNER.** A beautifully designed tea set that's sure to thrill any little girl—she'll play hostess for hours with it! Jade Green poly teapot and cups, metal plates and saucers. With fresh, springtime flower decoration. Set contains 40 pieces, incl. table service.

16923QN199 . . . . . $3.00

**(D) AMERICAN BEAUTY TEA SET—OHIO ART.** Deluxe design! Beautifully litho'ed metal and plastic set includes complete service for 4 plus goblets, sherbets and two 9⅜x7" metal trays. Plus candlesticks, bud vase, plastic rose, and candles

444QA397 . . . . . $6.00

**(E) CHILTONWARE SUPER DELUXE MAGIC POURING PERCOLATOR SET—ALUMINUM SPECIALTY.** Coffee disappears when "poured," reappears when perc is upright. Aluminum ware set contains perc, kettle, table settings, and much more!

3505AL333 . . . . . $5.00
3508AL199 Pouring Perc Set . . . . $3.00

**(F) CHILTON DELUXE TEFLON COOKWARE AND BAKEWARE SET — ALUMINUM SPECIALTY.** Toy cookware with make believe Teflon. Matches popular adult Teflon ware! Contains an excitingly complete assortment, four animal cookie cutters!

3655AL333 . . . . . $5.00
3653AL199 Large Teflon Set . . . . $3.00

## She'll Play "Mommy" for Hours with Feature-Packed Housekeeping Outfits

**(G) PINK LADY CLEANING SET—NORSTAR** A complete housekeeping set. Contains all-metal deluxe carpet sweeper, dust pan, broom, mop and apron. Sweeper is extra large size, with a gaily decorated top. With this set a little girl can do daily housecleaning chores just like Mommy!

300NR199 . . . . . $3.00

**(H) LITTLE QUEEN HOUSEKEEPING KIT — BISSELL.** With Little Queen sweeper that looks and sweeps like a real sweeper. Real bristle brush. Dustpan actually empties. With a real vinyl bumper! Plus plastic bristle broom, washable dust mop, metal dustpan, frilly tie apron and handy sponge.

445BX465 . . . . . $6.98

**(J) JUNIOR CHEF GIANT BAKING MIX SET—ARGO.** A real food toy! All the necessary utensils are here to do the job with lots of fun and, of course, delicious results. Contains Swans Down Cake Mixes, Log Cabin Syrup. Junior Chef Mixes for tasty cakes, cookies, biscuits, corn muffins and many other delights. 24x19x1¾"

6355AV334 . . . . . $5.00

**(K) JUNIOR CHEF BAKING MIX SET—ARGO.** Wonderful big set combines Swans Down Cake Mixes and Junior Chef Mixes to make the finest junior size pies, cake, cookies, corn muffins, etc. Included are utensils to make the loaves, muffins, cakes and cookies designed especially for the mixes. 21x15x1¾".

6353AV199 . . . . . $3.00

**(L) SEWMASTER SEWING MACHINE — KAYANEE.** Wonderful gift idea for a little girl! Precision built sturdy steel construction. Comes threaded ready to sew strong chain stitch. Equipped with metal clamp to hold to table top. Simple instructions included. Measures 8x4½x6¼".

572KA334 . . . . . $5.00

**(M) SEWMASTER BATTERY OPERATED SEWING MACHINE—KAYANEE.** Luxury gift for that favorite little girl. Has automatic clutch for hand operation and to prolong life of batteries and motor. Completely safe protective presser foot. Comes ready to sew a strong chain stitch. Uses 2 flashlight batt., not incl. 8x4½x6¼"

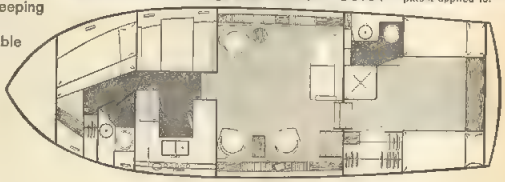
725KA477 . . . . . $7.00

# AVENGER 39

**The first traditional-design flush-deck yacht, with a proven, all new fiberglass hull. *A 39' yacht capable of speeds in excess of 30 mph, with the looks, prestige and spaciousness of big-ship design.**

**$37,750 complete**

Length 38'8" Beam 13'4" Draft 3'1" *patent applied for



Designed by Jim Wynne and Walt Walters, famous ocean racing team and naval architects, the Avenger 39 has thoroughly proven herself fast and remarkably level at all cruising speeds. The hull is an entirely new design concept, giving the ship amazing stability. ■ Sleeping 8 persons in 4 separate cabins, she is already considered the most comfortable ship afloat. She also includes 6,500 watts of auxiliary power. ■ For a brochure on this unique ship, write:

**AVENGER YACHTS, INC.**
**518 N.W. SOUTH RIVER DRIVE**
**MIAMI, FLORIDA 33136**
**TELEPHONE (305) 377-9443**


1 tsp. sugar
Strain into a highball glass with shaved ice. Top with a slice of orange and straw.

**Hawaiian Party Punch**

1 fifth Southern Comfort
4 oz. Jamaica Rum
8 oz. pineapple juice
4 oz. lemon juice
8 oz. grapefruit juice
2 qts ginger ale
Mix all ingredients except ginger ale. Chill. Take in thermos jug. Add ginger ale just before serving. Serves 20.

## ENTERTAINMENT

Entertainment is no problem at a luau. The guests will enjoy grilling their own puu-puus over the fire. Eating and drinking should be leisurely. Music and dancing will keep the crowd happy. Of course you'll need a portable record player and several Hawaiian records. Two favorites are:

"Music of the Islands," RCA Victor recorded by the Mauna Loa Islanders.

"Song of the Islands" by Danny Stewart for Coral.

Be sure to invite a guest who can play a ukulele or guitar. The hula naturally is the dance of the day and a hula contest can be the highlight of the luau.
*Remember to take to the beach:*

- grill, bricquets, matches
- skewers or green branches
- plastic coated paper plates and cups
- paper napkins
- plastic forks and spoons
- blankets or tarpaulin, boat cushions
- fish net, large shells, leaves and flowers
- leis for each guest
- prizes for costume and hula contest
- drinks, ice
- plenty of food!

Though it takes a bit of doing, a Hawaiian feast on the beach can be a wonderful divertissement for any yacht club or boating group. Try it and you'll love that Luau! ⚓

## FIRMS SUPPLYING LUAU MATERIALS

Orchids of Hawaii, 305 Seventh Avenue, New York, N.Y. 1001, stocks nearly everything needed for a Luau. They have a free catalog illustrating many items including invitations.
South Sea Sales, P.O. Box 3076, Honolulu, Hawaii
Sea View Farms Ltd., Pier 18, Honolulu, Hawaii
Hawaiian Sun Products, 1607 Republic St., Honolulu

☆ ☆ ☆

## DEVIATION DEVILMENTS

Commander Art Johnson, skipper of the cruiser Las Olas, and his first mate Milt Andres, recently reported a curious occurrence to us. The steel springs in a cushion picked up magnetism from a radio's speaker that was stored with it over the winter. Reinstalled in its place aboard Las Olas, the "magnetized" cushion caused a 20° deviation in the compass which was positioned nearby. The deviation error was the source of a good deal of puzzlement until one day when the culprit cushion was removed for cleaning and it was noticed that the compass read accurately. Readers are invited to tell us about any similar deviation devilments they've discovered aboard.

# unique! avenger 39

The *first* traditional flush-deck yacht with a newly designed *proven* fiberglass hull.* A 39' yacht capable of speeds in excess of 30 mph, with the looks, prestige and spaciousness of big ship design.

**$33,750 COMPLETE.** Designed by Jim Wynne and Walt Walters famous ocean racing team and naval architects, The Avenger 39 has thoroughly proven herself to be fast and also remarkably level at all cruising speeds. The hull is an entirely new design concept — one which gives the ship amazing stability.

Sleeping 8 persons in 4 separate, spacious cabins, The Avenger 39 is already considered the most comfortable ship afloat. She also includes 6,500 watts of auxiliary power.

LENGTH 39'0" · BEAM 13'6" · DRAFT 3'1

*patent applied for

For a brochure giving all the details on this unique yacht, write

**avenger yachts inc.**

1117 N.W. South River Drive, Miami, Florida 33136 • Phone (305) 377-8443

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The *first* traditional flush-deck yacht with a newly designed *proven* fiberglass hull.* A 39' yacht capable of speeds in excess of 30 mph, with the looks, prestige and spaciousness of big ship design.

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1117 N.W. South River Drive, Miami, Florida 33136 • Phone (305) 377-8443

## HORSMAN

**(D) CINDY AND HER WARDROBE** - Styled to look as pretty, as full of mischief as a subteen girl. Her turning head, sleeping eyes make her even more fun for some lucky little girl! She's dressed in a cotton dress, long stockings and shoes and comes with her own stole, coat, dress, hat, purse, comb, brush, mirror, and 2 hangers.
**93502/399** **LIST $6.00**

**(E) PATTY DUKE** - 12" of lovable, laughable fun - and she looks exactly like the honest-to-goodness real-life Patty Duke. Her Superflex arms and legs let you pose her in any direction. She's wearing a swinging 2-piece slack outfit, medium heel shoes - and she comes complete with her own plastic telephone, plus an autograph picture of Patty Duke.
**9201/299** **LIST $4.50**

**(F) MARY POPPINS** - Now your little girl can have this magical, enchanting character to love and to have for her very own. 12" doll is dressed in a beautiful lace-trimmed formal, stiff crinoline, bonnet, long white stockings and medium heel shoes she's even carrying her own working umbrella
**927/399** **LIST $6.00**

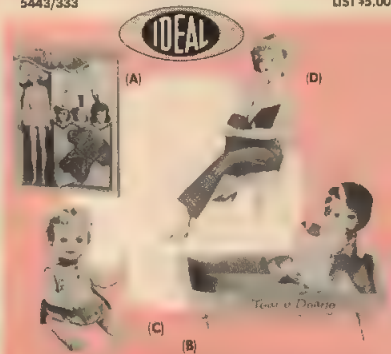
**(G) SOFTEE FLEX** - 17" tall and ready to be loved. Softee flex has posable, bendable, life-like chubby arms and legs; wispy, rooted hair; sleeping eyes; voice - and she's dressed in simulated corduroy overalls with knit tee shirt, booties. Kit complete with fibreboard tricycle
**6596/399** **LIST $6.00**

**(A) RUTHIE** - As pert and pretty as can be. A full 14" tall with vinyl plastic, fully jointed body. Sleeping eyes with lashes. Curly, rooted hair. She's dressed in an adorable jumper suit, lace trimmed panties, socks and shoes - and just waiting for some little girl to love!
**5214/200** **LIST $3.00**

**(B) ELISE** - This 16" bundle of pony-tail Miss has eyes that open and close, beautiful rooted hair and a soft and cuddly vinyl plastic body. She's dressed in a smart cotton fashion complete with pinafore, panties, socks and shoes
**5332/267** **LIST $4.00**

**(C) BARBARA** - What little girl could resist this pig-tailed charmer? She's a full 18" of love, and has shiny, rooted hair, sleepy-time eyes, and a fully-jointed vinyl plastic body. She's wearing a perky cotton sailor-dress, panties, socks and shoes plus a big bow in her hair!
**5443/333** **LIST $5.00**

## IDEAL




**(A) GLAMOUR MISTY - THE MISS CLAIROL DOLL** - Make her a blonde, redhead, brunette it's so easy, and only you will know, when you use Ideal's non-toxic special hair coloring applicators. Kit with doll, 3 applicators, comb, and terry-cloth cover-up
**9809-5/417** **LIST $5.95**

**(B) TEARIE DEARIE** - 9" of bouncing, lovable delight. Tearie wets, drinks, cries real tears, and her big, pleading eyes roll with glee whenever she's picked up to be cuddled. Her rooted hair can be combed and set.. and the package she comes in can easily be converted into a crib with legs, a bathinette, rocking cradle or carrying case. She's dressed in an adorable baby outfit with matching diaper.
**1100-7/267** **LIST $3.95**

**(C) BETSY BABY** - Feed her, and her eyes slowly droop, then close until Betsy's fast asleep. Pick her up and she's awake. Give her a gentle squeeze and she cries real tears - just like a baby! Betsy is 11 1/2" tall and is dressed in a 2 piece playsuit with rattle pacifier, bottle extra diaper. Her hair can be combed and styled, too!
**1118-9/532** **LIST $7.95**

**(D) POS'N TAMMY AND POS'N PEPPER** - What a delightful twosome! Each huggable doll has wonderfully flexible arms, legs and body and can be posed in any one of a hundred different positions. Their Saran rooted hair can be washed, combed and set, too. Tammy is wearing a bright red jump suit. Pepper is dressed in a white, bell bottom pair of trousers with a blue midriff top and cap.

| | | |
|---|---|---|
| **POS'N TAMMY** | **9105-8/267** | **LIST $3.95** |
| **POS'N PEPPER** | **9355-9/267** | **LIST $3.95** |

**PENNY BRITE** - Smartly dressed in an ultra chic basic dress and shoes. Just bend her arms and legs and turn her head to pose her in any glamorous position. Penny comes with her own wardrobe case.
1007/159 LIST $2.50

ADORABLE CLOTHES FOR BOTH PENNY AND SUZY ARE AVAILABLE

**INTRODUCING SUZY CUTE** - 7 1/2" baby is made of softest plastic, with fine, rooted Saran hair. She drinks, wets, raises her arms, turns her head... and you can pose her in any position by just bending her legs. Baby doll complete with crib, mattress, bottle, rear rattle and dress.
1309/239 LIST $3.98

**NANCY NURSE** - Push button, and Nancy will say number of cute phrases at random. She has moveable legs and arms, comes dressed in monogrammed sleepers. Kit with canopy bed, night table, spread, canopy cover, hot water bag, plastic thermometer, measuring cup, funnel, nurses cap and armband.
68/997 LIST $14.95

**LITTLE MISS FASHION** - 20", completely unbreakable doll beautifully furnished with 4 complete fashion ensembles. Little Miss Fashion has lovely, washable, rooted Saran hair, too.
154/597 LIST $9.95

## TOPPER TOYS

**BABY BRITE** - Just push Baby Brite's magic button and she turns her head, closes her eyes, and goes to sleep. Push her other button, and she'll raise her arms, wanting to be picked up and loved. Equipped with her own convertible baby tender, bathinette, crib and mattress.
6017/1063 LIST $15.95

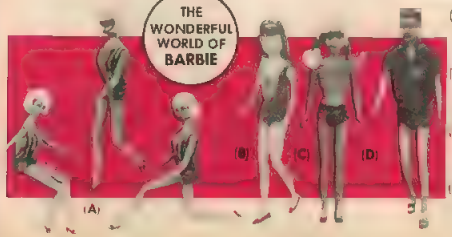
**BABY BOO** - Give this adorable 21" tall baby her pacifier... cuddle her... cover her... turn out the light, and like magic she will stop crying and fussing - just like a real baby! Complete with a romper outfit, booties, hair bow and pacifier.
1813/1167 LIST $19.95

**DROWSY** - She can say anyone of 11 different sleepytime sayings! And wee Drowsy has a soft rag doll body with a washable, plastic head, sleepy eyes and her package converts into a cradle. Needs no batteries.
3091/532 LIST $7.95

**BABY FIRST STEP** - Baby First Step can walk on any level surface - even your rugs... and, she can walk clear across your room. She has rooted synthetic hair, open and shut eyes and a pretty new outfit.
3035/1197 LIST $19.95

**TATTERS** - A lovable, huggable rag doll that really talks. Just pull Tatter's secret string and she'll say 11 cute and different things. She's made of soft cotton and dressed in a bright red coat, orange skirt. Her yellow braided hair makes her even more kissable.
5320/667 LIST $9.95

**BARBIE'S COLOR AND CURL CLINIC** - Battery operated hair dryer with 4 beautiful wigs in 4 different high fashion colors. Each wig changes color when dipped in the magic solution!
4035/799 LIST $11.95




**(A) NOW BARBIE HAS LIFELIKE LEGS THAT REALLY BEND** - 11 1/2" tall. Dressed in a new swimsuit and you get to choose from 4 fashionable hair colors.
1070/277 LIST $3.95

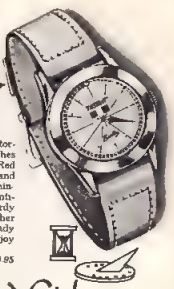
**(B) SKIPPER HAS LIFELIKE LEGS THAT REALLY BEND, TOO** - Dressed in a swimsuit with shoes, hairband and comb. She's 9 1/4" of love.
1030/267 LIST $3.95

**(C) SKOOTER IS SKIPPER'S FRIEND** - And, she can wear all of Skipper's pretty costumes. She's wearing a perky, two-piece bathing suit and shoes.
1040/199 LIST $2.95

**(D) KEN HAS BENDABLE, LIFELIKE LEGS, TOO** - The new 12 1/2" tall Ken has molded hair and comes dressed in swimming trunks, a beach jacket, and sandals.
1020/299 LIST $4.50

**BRADLEY "BARBIE" TEEN-AGER WATCH** — High-fashion timepiece featuring the one and only Barbie, the teen-age model illustrated in color on the dial. Petite watch has pastel-colored dial, slender gold color case, stainless steel back. Tailored genuine leather strap matches dial. Accurate time-keeper is electronically timed, has precision movement. Anti-magnetic. Every girl's dream! **H-35480CU** *(Your Cost 7.95) $10.95*

# INSTANT TIME TEACHER



**BRADLEY TIME-TEACHER WATCH** —Educator-approved, patented color system teaches children to tell time instantly . . . Red means "the time is . . ."; white hand matches hours; blue hand matches minutes. Watch is electronically timed, anti-magnetic; has precision movement. Sturdy chrome-plated case with genuine leather strap. Perfect watch for youngsters ready to learn . . . children love it and the joy of learning **H-35279CU** *(Your Cost 6.95)* .... *$9.95*

# Treasured Gifts for Boys and Girls

## AN ATTRACTIVE, ACCURATE WATCH IS A GIFT LONG REMEMBERED!

**BRADLEY V-ROOM POCKET WATCH** — Boys love the special stop feature times bike scooter rides, or anything. Easy-to read dial has sweep second hand. Compact nickel-plated case fits neatly in pocket . . . great for the sports-minded *$6.95* **H-35384CU** . *(Your Cost 4.50)*

**BRADLEY "COMMANDO" WATCH** — Military watch features 24 hour numerals, jet black back ground. Luminous dots, hands sweep second hand. Polished chrome top case, green strap. Swiss movement— shock-resistant, anti-magnetic. *$9.95* **H-35393CU** *(Your Cost 6.95)*

**BRADLEY DATOTIME CALENDAR WATCH** — Date changes automatically every 24 hours. Polished chrome case, genuine leather strap. Luminous dots, hands. Electronically tested, anti-magnetic, shock-resistant, precision movement. Excellent gift. *$10.95* **H-35285CU** *(Your Cost 7.95)*

**BRADLEY YOUNG MEN'S WATCH** — Handsomely fashioned with full luminous dial, sweep second hand 1. strong chrome case and matching expansion band, stainless steel back. Shock-resistant, electrically timed Swiss movement takes strenuous play! *$9.95* **H-35390CU** *(Your Cost 6.95)*

**Heartbeat**

**BRADLEY HEARTBEAT PENDANT** — Fashionable conversation piece for the young miss . . . the beating heart moves constantly! Anti-magnetic watch has golden numerals and hands, electronically timed precision movement is always accurate. Gold color chain and case make this a real beauty with sweaters. *$10.95* **H-35392CU** . *(Your Cost 7.95)*

**Barbie**

**BRADLEY "BARBIE" PENDANT WATCH** — Triple teen treat . . . Barbie is pictured in color on the dial of this smartly styled and ever-accurate timepiece! Electronically timed precision movement is anti-magnetic Fashioned for young sophisticates gold color case, matching chain, pastel dial *$9.95* **H-35388CU** *(Your Cost 6.95)*

**Ballerina**

**BRADLEY BALLERINA WATCH** — Dainty and graceful to adorn the tiniest wrist. Colorful ballerina illustrated on the clear figured dial. Golden finish case has genuine leather strap. Electronically timed, precision movement watch is anti-magnetic . takes everyday wear and hard play right in stride. *$10.95* **H-35384CU** *(Your Cost 7.95)*

**MUSICAL JEWELRY BOX** — Holds her precious trinkets in style . . . plays a familiar tune. Spring-mounted ballerina pops up and begins to dance when box is opened. Teen-age Bendee doll snaps on top of closed box. Wood box covered in white simulated leather with multi-color design Satin lined, with mirror *$3.95* **H-27400A** *(Your Cost 2.95)*

**NOTE: Shipping wts. on all Items — ½ lb.**

# They Really Type!

King-Size

**(A) TOM THUMB "PRESIDENT" TYPEWRITER with CARRYING CASE.** Kids can do homework learn spelling. 56 character standard keyboard, finger-tip spacer, individual key operation, ball-bearing carriage, standard ½" ribbon. Uses full size paper. Sharp, easy-to-read type. Metal construction. Pastel finish, gold trim. Comes complete with its own handsome carry case with a secure lock. Ship. wt. 8 lbs.
**H-75198A** *(Your Cost 11.99)* — *$17.95*

**(B) DIRECTOR TYPEWRITER.** Gives a child real "feel" of typing because it has both capitals and small letters. 74 characters, more than any other toy typewriter. Has real red and black ribbon. Raised keyboard with numbers, punctuation, symbols. Takes 8½x11" paper. Red crackle finish. Personal carrying case
**H-75136A** *(Pay 3.49)* — Wt. 3 lbs. *$4.95*

**(E) SIR REGINALD PLAY-N-SAVE BANK.** Place a penny, nickel, dime or quarter in Sir Reginald's gun barrel. Press the trigger and the lion swallows the coin. Sir Reginald never misses! Hi-impact Styrene plastic bank unlocks from base with special ornate key
**H-75736A** *(Pay 2.69)* — Wt. 4 lbs. *$3.98*

**(F) WHIZ FIZZ SODA FOUNTAIN.** Just touch a glass to dispenser it automatically measures proper amount of "fizz" powder. Add water from fountain and presto! Foaming, fizzing or tange cherry or grape sodas! Includes 2 clear plastic glasses, powder for 50 sodas!
**H-78138A** *(Pay 3.39)* — Wt. 3 lbs. *$4.95*

**(C) PETITE TYPEWRITER.** Made in England! Types small and capital letters, figures, fractions, punctuation marks—80 different characters. Carriage release with end-of-line bell. Paper release and adjuster. Back spacer. Ribbon reverse for even wear. Capital shift key, figure shift key. Featherlight touch for speed. Two-tone housing, leatherette carrying case front. Extra supply of paper money and double supply of coins. 8¾" high.
**H-75163A** *(Pay 3.49)* — Wt. 4 lbs. *$4.95*

**(D) TOM THUMB CASH REGISTER.** Comes with paper money, coins, tear-off receipts. Plastic window shows sales of 1¢ to $1. Push lever opens drawer, rings bell. Department indicator for added realism. Combination lock and knob on drawer. 13 keys. Of sturdy steel w/chrome front. Extra supply of paper money and double supply of coins. 8¾" high.
**H-75163A** *(Pay 3.49)* — Wt. 4 lbs. *$4.95*

**WHIZ FIZZ FOUNTAIN SET**

Makes over 50 bubbly sodas —
- Orange
- Cherry
- Grape F ct

**2-PHONE SWITCHBOARD.** A complete, battery operated telephone system. Works like professional unit. 4 plug-ins, 4 signal switches which ring bell. Operator's phone attached to switchboard, extension has wall hanger, connecting wire. Has dial and message pad
**H-75052A** *(Pays 6.88)* — Wt. 3 lbs. *$9.95*
**H-58697C** *(Pay 15 ea.)* "C" Batt. 2 req'd *$ .20*

**REAL WALKIE-TALKIE SET.** Talk and hear . . . loud and clear. Kids love it, adults will use it, too. 2 phones have attention calling buzzer. Includes plug in connecting wire for communications up to 50-ft. away. High impact styrene with 2 wall hangers. Uses 2 "C" batteries
**H-75167A** *(Pay 3.49)* — Wt. 1½ lbs. *$4.95*
**H-58697C** *(Pay 15 ea.)* "C" Batt. 2 req'd *$ .20*

**PRINCESS PHONES with Light-Up Dial.** Charming pair of phones have light-up dials as receiver is picked up (may be turned on or off). Dial number, bell rings in other phone. 2-way chats are loud, clear, indoors or out. Durable pink plastic case. Uses "D" batteries.
**H-75175A** *(Pay 5.99)* — Wt. 2½ lbs. *$8.95*
**H-58696C** *(Pay .15 ea.)* "D" Batt. 4 req'd *$ .20*

## Little Seamstress Sewing Cabinet

$4.29

Wood framed cabinet made from corrugated fiberboard (not wood or hardboard). 2 top drawers have organizer plastic trays. 2 jumbo drawers for your bulky sewing materials. 20 in. high x 9 in. wide x 6¾ in. deep. Wipes clean. Shpg. wt. 5 lbs.

79 N 1266C..... $4.29

ONLY AT SEARS . . a set that includes 14 spools of yarn and 2 kits for making many things with Kenner's Automatic Knitting Machine

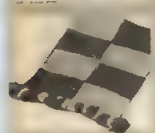
$13.88

Make a sleeveless sweater, hat, scarf, doll hat and coat, dog sweater and more with this easy, speedy knitting machine kit. Just slide carriage back and forth to knit row after neat row for the 9-in. wide panels. Combine panels for widths required by the different pattern forms, fit, then stitch and fashion into shape.

High-impact plastic machine 23x6x4½ in. 14 spools yarn, hook, stitchers, trimmings, findings, pompon maker, 5 forms, 2 complete extra kits and easy instructions all included.

Shipping weight 8 lbs.

79 N 1344C..... $13.88



# Ready-to-sew Wardrobes for Dolls $2.47

Doll is sold separately on pages 609-633

Each outfit is pre-cut and ready to sew

Buttons, thread and trim included

**1** Mix-n-Match for Francie, Barbie and all their 11½-in. fashion friends. 72-pc set has color coordinated outfits, matching accessories, thread, needle, instructions. Wt. 8 oz.

49 N 1493... Set $2.47

**2** For Babystep, Baby First Step, Cheerful Tearful and other 13 and 18-in. Walkers and Babies. 54-pc. wardrobe with accessories, instructions.

Shipping weight 8 oz.

49 N 1491—13-in. Set $2.47

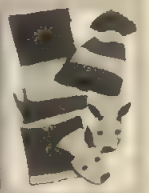
49 N 1492—18-in. Set 2.47

**3** For Wishniks, PeeWees, Tutti, Heidi and other 2½ to 3½-inch and 5½ to 6½-inch Miniatures. 61-piece wardrobe includes accessories, thread, instructions.

Shipping weight 8 ounces.

49N1494–2½-3½-in. Set $2.47

49N1495–5¼-6½-in. Set 2.47



## Other Kenner Knitting Kits to make your own clothes

**Sweater with half-length sleeves.** Attractive two-tone styling. Kit includes yarn, trim, sized pattern forms, instructions

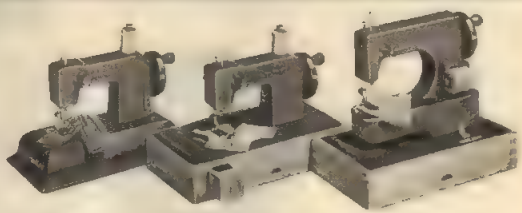
Shpg. wt. 13 oz.

49 N 1352. ... $2.94

**Hat, Scarf, Mittens Kit** Yarn, cute pompom and animal trim, pattern forms, instructions.

Shpg. wt. 8 oz.

49 N 1370 $1.89



## Hand-operated Sewing Machines

### Beginner's $3.99

Chain-stitching machine features safety guard and protective presser foot. Thread tension adjustment. Die-cast steel head with plated trim. Complete with instructions, needle and thread. Clamp holds it to table top. About 6x4x6 inches high. From West Germany

49 N 1250–Wt. 1 lb 14 oz. $3.99

### Advanced $7.19

Extension table (not shown) holds fabric. Hardwood base, drawer. Presser foot. Needle and thread. About 12x5x6 inches high. Extra needle, thread, clamp. From West Germany

Shpg. wt. 2 lbs. 8 oz.

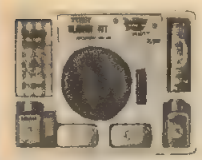
49 N 1221.....$7.19

## Battery operated Sewing Machine

$9.19

Free arm design. Automatic clutch permits battery or hand operation. Chain stitches. Hardwood base, steel head 8x4½x7 in. high. W. Germany. Order 2 "D" batteries p. 482

49 N 1265—Wt. 3 lbs . $9.19



## Cosmetic Set by Tussy in handy dispenser tray $1.99

Even has a beauty hint booklet to help girls learn good grooming. Includes 11 Tussy cosmetics, lipstick, 2 beauty soaps, 3 bubble baths, bath powder, toilet water, hand lotion, nail polish and remover, pins soft powder puff, all in fitted tray

49 N 1379—Shipping weight 10 oz..... Set $1.99

Only at Sears $10.44

## Beauty Vanity with 2 Lamps, Manicure Set and Real Cosmetics

Room for everything to keep her looking pretty. Vanity has center cosmetic shelf, 2 drawers. Reflector mounted on center panel. 37½x23½x11 in. deep. Made of sturdy, reinforced corrugated fiberboard (not wood, hardboard), woodgrain pattern. Roomy, matching bench. Two plug-in lamps (see 49 N 1380 below). Accessories include cosmetics, hair dressing aids, mirror, brush, comb, perfume, 6-pc. manicure set and scissors.

79 N 1387C4–Save $1.10 on set. Separately $11.54. Wt. 11 lbs. Set $10.44

**Vanity and Bench only.**
79 N 1342C–Shpg. wt. 8 lbs.$5.66

**Accessories only (see above).**
49 N 1384–Wt. 12 oz. . .Set $1.94

Seat lifts for storage

## Only at Sears, Budding Beauty Vanity with a chest full of pretty "jewels" $18.88

An intriguing assortment of rings, bracelets, pins, earrings and more 23 pieces in all. Jewels" come in a plastic-coated chipboard chest (not wood or hardboard), with fitted tray and lined bottom and inside lid. Provincial-style vanity of sturdy plastic is 23x24 in. wide. Center compartment has lift-up mirror, fitted with comb and brush set. Tufted-look plastic bassock 12½ inches high. Partly assembled. Shipping weight 42 pounds.

79 N 1392L2 .... ..... ... .. . . Set $18.88

## Satin-lined Chest of "Jewels" filled with rings 'n' things $3.99

Filled with 23 jewelry items —necklaces, bracelets, earrings, dress pins, hair bandeaux, rings everything you need for dress-up play

Handy fitted, removable tray. 8½-inch long plastic-coated chipboard chest (not wood or hardboard). Lined bottom and lid

Shpg. wt. 1 lb. 2 oz

49 N 1382 $3.99

## "Debutante" 3-pc. Dresser Set $1.99

Colorful printed designs on backs of mirror and nylon bristle brush have a hand-painted look. 4½-inch diameter glass mirror, 10 inches long from tip to handle. Plastic

49 N 1337–Wt. 1 lb. 3 oz Set $1 99

## Plug-in Vanity Lamp $1.97

Same lovely lamps that are included with beauty vanity above. 9¾-inch lamp has turquoise plastic base shade screen-pruted in pink and red. C7½ lamp bulb included. 4-ft cord. UL listed. 110–120-v, 60-c AC Why not buy two?

49 N 1380—Wt. 12 oz. Each $1 97

$2.88

## Beauty Set for girls

Lovely vinyl case holds compact, rouge, lipstick, mirror, perfume, atomizer, comb, cuticle scissors, nail buffer and emery board

Roomy carrying case with decorated front, carrying strap. Measures 9¼ in. long, 5½ in. wide

49 N 1339—Wt. 14 oz. . . $2.88

$3.99 without batteries

## Mary Poppins Hair Dryer

Two plastic dryer bonnets . . one for dolly, one for you Battery-operated air gun sends cool flow of air through hose. Comb and brush, 10½x8-in plastic case. Order two "D" batteries page 482.

Shipping weight 1 lb. 5 oz.

49 N 1338..... $3.99

**PLAY TOP GUITAR OUTFIT.** [illegible] select hardwood. Standard size with attractive guard plate and accurately fretted fingerboard Fleece-lined carrying bag with plastic leather binding and button fasteners. Don Sellers record instruction course. Silk finished neck cord. Professional quality pick

8934/4027 Wt. 8 lbs. LIST $32.50
GUITAR ONLY

**BARCLAY ARCHED GUITAR OUTFIT.** [illegible] Juloid. Black polished finish with reddish highlights. Fleece-lined carrying bag. Also Don Sellers record instruction course, pick and felt lined shoulder strap

8980, 4425 13 lbs LIST $72.50

**GRAND CONCERT FOLK GUITAR OUTFIT.** Mahogany back and sides, spruce top. Eggshell lacquer finish Ovaled rosewood fingerboard. Rosewood bridge with bone saddle. Fleece lined carrying bag with plastic leather binding Don Sellers record instruction course. Vinyl felt lined shoulder strap, pick

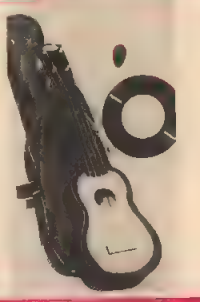
8969 3525 13 lbs LIST $62.00
GUITAR ONLY
8930/[illegible] LIST $45.00

**GUITAR OUTFIT.** Auditorium size, flat-top design, slim steel reinforced neck. Laminated maple body. Quality strings and hardware, heavy shaped guard plate Mackintosh carrying bag is fleece-lined, has leather binding. Self teaching record course. Vinyl cord/felt-lined shoulder pad.

8981/3075 13 lbs LIST $50.00

**BARCLAY BARITONE UKULELE OUTFIT.** Full size baritone uke with mahogany body, white striped top and sound hole Fine adjustable pegs, quality strings Accurate frets Fleece-lined Macintosh carrying bag Quality felt uke pick and instructions on 45 RPM record that teach you easily

8977/1875 6 lbs. LIST $30.00
BARITONE UKE ONLY
8985/1575 LIST $25.00



**BARCLAY UKULELE OUTFIT** Standard size hardwood ukulele, with polystyrene fingerboard, non slip friction tuning pegs and nylon strings Fleece-lined Mackintosh carrying bag Don Sellers learn-at-home instruction course—a 45 RPM record and charts that teach you in a hurry

8968/735 4 lbs. LIST $11.00
STANDARD UKE, ONLY
8942/525 LIST $8.50

# Barclay MUSICAL INSTRUMENTS

**(A) BARCLAY DRUM OUTFIT**
**SNARE DRUM:** 5½x14". Separate tension. Triple flanged hoops. Chrome hardware. Plastic heads.
**BASS DRUM** 14"x23" Separate tension. Built-in disappearing spurs and cymbal holder.
**TOM TOM:** 9x13". Separate tension. Triple flanged hoops. Chrome plated hardware Plastic heads.
**COMPLETE OUTFIT:** Snare drum stand, foot pedal, tom tom holder, drum sticks, wire brushes, 13" cymbal, drum key, instruction. Wt. 54 lbs

8992/14000 Complete Outfit Marine White Pearl LIST $235.00
8994, 14000 Complete Outfit Black Pearl LIST $235.00

**(B) BONGO DRUMS.** Hand made. 2 barrel. Quality heads

8917/340 Std. 6½" and 8" heads. 4 lbs. Ret $9.50
8918/435 Jr. 5⅜" and 5¾" heads. 3 lbs. Ret $7.50

**(C) ELECTRIC METRONOME.** See-and-hear type, adjustable to desired pitch, volume and tempo. 40 to 208 beats per minute. Use on 110-120 volt, 60-cycle current. Lustron case. 5¼" high, 4¼" wide. Weight, 2 lbs.

8924/1475 Retail $19.95

**(D) MECHANICAL METRONOME.** Audible/visible beat. 40 to 208 beats per minute Wood case with lustrous finish. 9" high Base 4½" square Weight 2 lbs

8923/897 Mahogany Retail $14.95
8964/897 Walnut Retail $14.95

**(A) "PLASTWINKLE" ELECTRIC GUITAR** Deluxe double pick-up solid body electric guitar, complete with spring-loaded vibrato 2 volume controls 2 rocker switches, tone control. Adjustable steel reinforced neck. Rosewood fingerboard. Inlaid position markers with white binding. Flatwound steel strings. Shipping weight 13 lbs.

8973GTD7425 Red sparkle . . . . . $120.00
8972GTD7425 Blue sparkle. . . . . $120.00
8973GTD7425 Gold sparkle. . . . . $120.00
8974GTD928 Chipboard carrying case for above. Velurete lined $ 15.00

**Deluxe Amplifier** 5 tubes, 35 watt output 12" speaker 3 inputs, 4 controls. Built in tremolo. Pilot lite. Fused circuit, on/off switch.

8951GTD6875 Size 19x19x19" Wt 20 lbs . . . . $110.00

**(B) HOLLOW BODY ELECTRIC GUITAR.** Double pickup, single cutaway "F" hole electric guitar. Tone and volume controls. 3-position pick up control. Plastic enclosed pickups with individual string adjustments. Distinctive mahogany sunburst finish. Rosewood fingerboard with inlaid pearl position dots. Future body and fingerboard are bound with white celluloid. Angled pickguard. Shipping weight 11 lbs.

8958GTD5105 . . . . . $85.00
8958GTD775 Chipboard case for above. Velurette lined. . . . $12.50

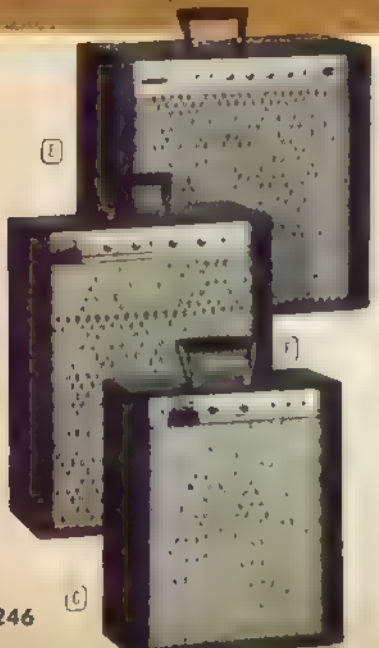
**(C) BARCLAY DOUBLE CUTAWAY ELECTRIC GUITAR** (with Tremolo) Easy to learn, fun to play. Certain to provide countless hours of musical enjoyment. Double reinforced steel neck. Rosewood fingerboard with 7 pearl position dots, white celluloid binding. White buttons. 6-in-line machine heads, heavy nickel silver frets. Sensitive magnetic pickup with individual adjusting screws. Volume and tone controls, 2 rocker switches for pick-up control.

Shipping weight 10 lbs.

8952GTD4500 . . . . . $ 75.00
8937GTD650 Deluxe Bag to fit. . . . . $ 10.50
8965GTD7725 4 String, 2 Pick-up Bass, 20 lbs. . . . . $125.00

**(D) BARCLAY CONTOUR ELECTRIC GUITAR** Light finger action makes it easier to play and learn. With the solid vibrant electric tone you'd expect to find only in much more expensive instruments. Its quality resonance makes it perfect for either solo or accompaniment. Select hardwood body with an attractive, long lasting finish for a distinctive appearance. Steel reinforced neck. Tone and volume control.

8936GTD3410 Shipping weight 10 lbs. . . . . $ 55.00
8937GTD650 Deluxe Bag . . . . . $ 10.50
8966GTD6800 4 String, Pick up Bass, 20 lbs. . . . . $110.00



**(E) DELUXE AMPLIFIER.** Powerful, sensitive amplifier makes your instrument sound better. Its natural tone is reproduced without distortion or hum. 5 tubes, 35-watt output, 12" speaker, 3 inputs, 4 controls. Built-in tremolo. Pilot lite. Fused circuit; on/off switch. Dimensions: 19" high, 19" wide, 9" deep. Shipping weight 20 lbs.

8951GTD6875. . . . . $110.00

**(F) AMPLIFIER.** Sensitive amplifier provides true sound reproduction. 4 tubes, 8-watt output, 3 inputs. Built-in tremolo unit. Heavy duty 8" speaker. 4 controls: volume, tone, tremolo speed and tremolo intensity. Convenient foot switch jack; on/off switch. Dimensions: 19x16x8" deep. Shipping weight 12 lbs.

8946GTD4300. . . . . $69.50

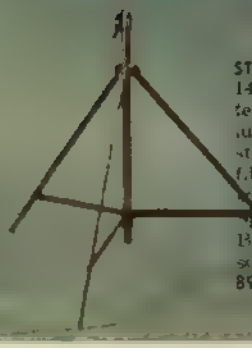
**(G) BARCLAY AMPLIFIER** Enjoy true sound reproduction as the tone of your instrument is reproduced without annoying hum or distortion. 3 tubes, 5-watt output. 3 inputs. tone and volume control. Convenient on off switch. Dimensions: 13x16x7" deep. Specially designed PM speaker provides excellent tonal response. Wt. 12 lbs.

8935GTD2940. . . . . $47.50

**(H) BARCLAY FOLK BANJO OUTFIT.** 5-string folk style banjo with extra-long neck. Ultra-sonic tone. Neck—25 frets, 32" scale nut to bridge. Aluminum shell, 30 brackets, 8 inlaid position dots. Geared tuning pegs. Chipboard case. Don Sellers 5-string instruction record and charts. Plastic neck cord, pick. Shipping weight 12 lbs.

8978GTD5250. . . . . $85.00

# BARCLAY
*Musical instruments*



**STARTER DRUM KIT** 5-... 14" snare drum sepa... tension, with self ...ging lugs. Inc...des drum stool, sticks, key, wire brushes, fibre carrying case. In...tions. Sparkle Gold, Sparkle Red or Sparkle Bl... With above a... sories. Shipping wt. 1... lbs.
8997GTD4180. $67.50

**(A) MASTRO DRUM OUTFIT.** Includes 14x6½" regular snare drum in copper toned trim and pearl body with tunable Mylar head; adjustable tripod stand, drum sticks, instruction booklet and carrying box. Wt. 7 lbs.
8996GTD1445. . . . . $22.50

**(B) BONGO DRUMS.** Hand made 2 barrel. Professional 6½" and 8" heads.
8917GTD495 4 lbs. . . . $ 8.95
**Standard 5⅛" and 5⅜" heads.**
8918GTD405 3 lbs. . . . $ 7.00

## PROFESSIONAL QUALITY PERCUSSION OUTFIT

**BARCLAY COMPLETE DRUM OUTFIT.** Always wanted to play the drums? This outfit can turn a dreamer into a drummer. Consists of 5½x14" snare drum with throw-off strainer and muffler. Plus 14x20" double tension bass drum, 14x14" double tension floor tom-tom and a 8x12" bass drum mount tom-tom. Tom-tom holder and cymbal holder pre-mounted on bass drum.

...ipping wt. ... lbs. ...
8987GTD18800 Red Pearl. . . . . $...
8988GTD18900 ... . . . . $...
8989GTD18900 Blue Pearl. . . . . $...

**(C) BARCLAY DELUXE UKULELE.** Even beginners can have fun strumming a ukulele. Standard size uke of selected mahogany with an eggshell lacquer finish and nylon strings. Wt. 4 lbs.
8940GTD772 . . . . . $12.50

**(D) BARCLAY UKULELE OUTFIT.** Standard size hardwood ukulele with polystyrene fingerboard, non slip friction tuning pegs and nylon strings. Fleece lined Mackintosh carrying bag. Don Sellers learn at home instruction course—a 45 RPM record and charts that teach you in a hurry. Wt. 4 lbs.
8968GTD680 . . . . . $11.00
8942GTD464 Uke only. . . . . $ 7.50

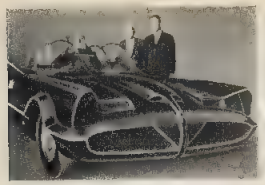
**BARCLAY BARITONE UKULELE OUTFIT.** Mahogany body, white striped top and sound hole. Adjustable pegs, accurate frets. Quality carrying bag. Felt uke pick. Recorded instructions.
8977GTD1855 6 lbs. $30.00
8985GTD1545 Uke $25.00
8941GTD558 Case $ 9.00

**TEACH YOURSELF RECORD COURSE**



Learn basic chords, runs, slurs, cut time and songs. Records, illus., charts.
8986GTD265 Guitar $4.00
8959GTD108 Uke $1.75
8960GTD123 Banjo $1.95
8961GTD123 Tenor Banjo $1.95
8962GTD123 Baritone Uke $1.95

**BARCLAY DRUM OUTFIT.** 5½x14" snare drum with separate tension and triple flanged hoops; 14x20" bass drum with built-in disappearing spurs and cymbal holder, 8x12" Tom Tom with holder, plastic heads, drum stand, foot pedal, drum sticks, wire brushes, 13" cymbal and instructions. Wt. 54 lbs.
8992GTD14425 Red Pearl. . . . . $225.00
8994GTD14425 Blue Pearl. . . . . $225.00



On Batman set at 20th Century Fox, Vernon Beck, left, and Sonny Zimmerman, owners of BZ Industries, inspect full size protoype of their 1/24 scale BZ Batmobile.

## Batman Slot Car Inspired by TV

Batmania invades slot-racing with arrival of BZ's official 1/24th scale version of television's Batmobile.

A chrome-plated steel BZ sidewinder chassis, specially designed wire drop arm and powerful BZ-1000 nine-volt motor are matched for speed and traction. Components include Weldun gears, bat-black mag-type wheels, "official" Batman knock-off hubs, O-ring front tires and printed rear slicks. **BZ Industries.**

*(Circle No. 806 on Page 143)*

## Inflatable Boat Carries Five Men

An inflatable nylon and Hypalon (synthetic rubber) boat that packs into a 40-inch duffle bag, the five-man Redcrest, illustrated at top, weighs 40 pounds. It inflates quickly with hand bellows, and can be deflated even more speedily. Equipped with a sturdy outboard bracket and rugged built-in bracket moorings, the Redcrest retails for $289. Seven and ten-man models also are available.

Available from the same source is the light weight British Seagull one-cylinder water-cooled motor, offered in 2, 3, 4, or 5-hp. and featuring 3:1 and 4:1 reduction gears for pushing heavy loads with relatively low RPM and horsepower. Literature is available on request. **Seagull Marine Sales.**

*(Circle No. 807 on Page 143)*


# Generates Power

# Generates Sales!

The HONDA E-300 PORTABLE GENERATOR — lightweight, compact, dependable. Newest in a long line of outstanding quality products from Honda Motor Co., Ltd., makers of the famous Honda motorcycle and world leader in lightweight engine design and manufacture.

Introduction in the U.S. of the new Honda line of Portable Generators will be backed by the most powerful advertising and promotion campaign in the industry. The same aggressive marketing approach that has brought Honda to undisputed dominance in the motorcycle field.

Now, you can add this remarkable *new* Honda product to your present business, easily and with a minimum investment. The E-300 is perfect for outdoorsmen of all types, boat owners, hunters, fishermen, campers, farmers — *your* customers. Let Honda generate sales and profits for you!

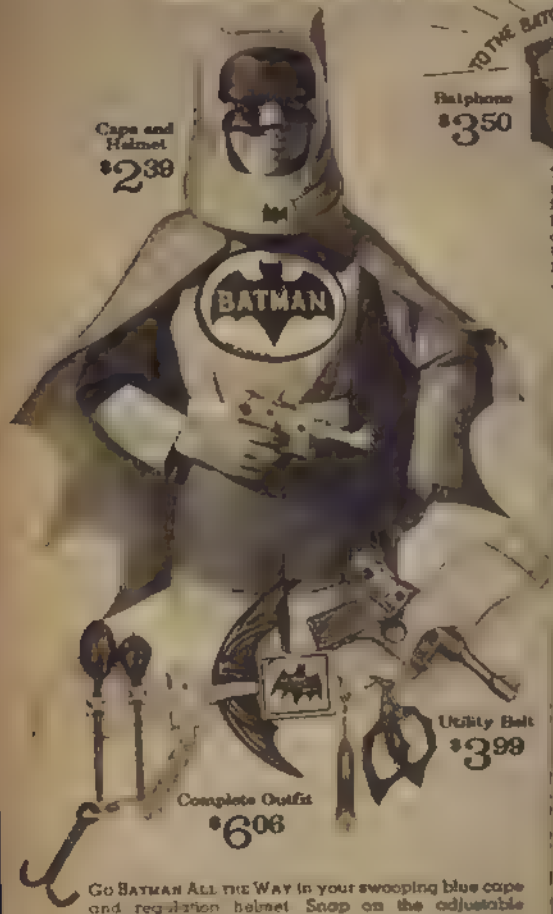
HONDA

You're Always Ahead With Honda — Products of Creative Research

For information on how you can become a Honda Generator dealer, write, American Honda Motor Co., Inc., Dept. B-3, 100 West Alondra Blvd., Gardena, Calif. 90247

*(For More Information Circle No. 109 on Page 143)*

# BATMAN




Cape and Helmet **$2.39**

Utility Belt **$3.99**

Complete Outfit **$6.06**

GO BATMAN ALL THE WAY in your swooping blue cape and regulation helmet. Snap on the adjustable utility belt and stamp out crime with your "wonder weapons"—a rope with grappling hook, cap grenade, Bat Gun with message sender, Batarang, Bat-cuffs, 2 way radio buckle with secret compartment and a flashlight. Cape is vinyl, helmet, belt and "weapons" are durable plastic. Save 5½, buy both Helmet/Cape Set and Utility Belt for only $6.06.

48 HT 35001 D—Cape and Helmet. Wt. 2 lbs... **$2.39**

48 HT 35500 D—Utility Belt. Ship. wt. 2 lbs. 13 oz. **3.99**

Batphone **$3.50**

THE HOT LINE! Push button, receive 9 messages from Batman to crew. High-impact plastic, about 4½x7¾ in. long. Uses 1 "D" cell (order Pg. 370). Wt. 1 lb 2 oz.

48 HT 15404 . . . **$3.50**

Batman Cave **$3.99**

Case about 11x18x4 in.

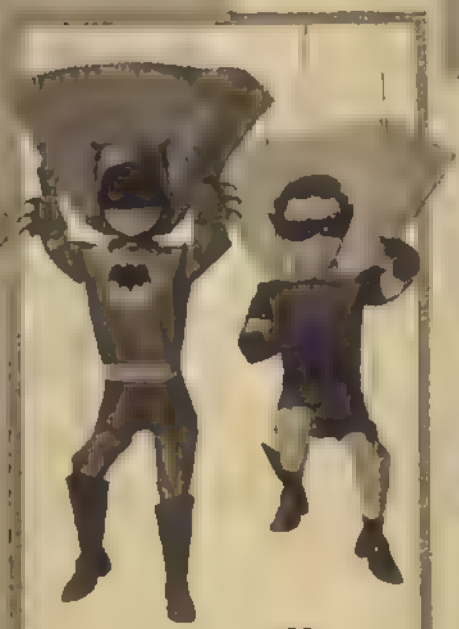
AN EXCITING HIDEOUT. Bat Car enters via ramp, special escape exit. Hand painted 3½-in. figures of Batman, Robin, Joker, Riddler. Vinyl case, closes and locks for carrying.

48 HT 24300—Ship. wt. 3 lbs. . . . **$3.99**

Batman Movie Gun **$2.89**

PROJECT BATMAN'S ADVENTURES IN COLOR as big as 4x4 ft. on the wall. 6 film strips (29 frames each). Gun abt. 15 in. long; automatic feed, adjustable lens. Use 3 "D" cells (order Pg. 370)

48 HT 33005—Ship. wt. 1 lb. 4 oz. . . . . **$2.89**



## Choice **$5.99**

FAMOUS HAZELLE STRING PUPPETS—BATMAN AND ROBIN. Make them run, make them fly with a twist of the control bar. Authentically clothed . . . 16-in. Batman in brilliant blues, 14½-in. wonder boy Robin in red and green. For realistic animation, bodies jointed at 14 points. Heads, hands, shoes are shatterproof plastic.

48HT18434—Batman. Ship. wt. 12 oz. **$5.99**

48HT18435—Robin. Ship. wt. 11 oz. . **5.99**

[1] **$3.99**

### Battery-Operated Bat-Mobile

[1] 3-SPEED BAT-MOBILE WHERE BATMAN AND ROBIN off to catch the villain. High impact plastic, shiny black with red trim; about 8 in. long. Uses 1 "D" cell (order Pg. 370)

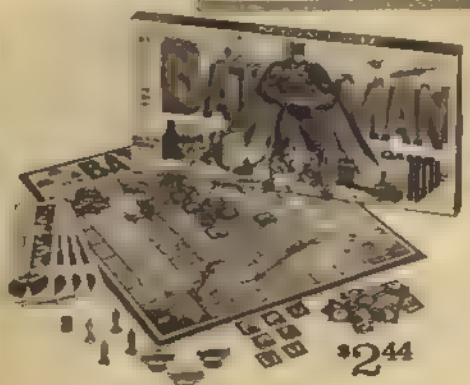
48 HT 23028—Ship. wt. 1 lb. . . . . **$3.99**

### Ride and Drive a Bat-Mobile

[2] INTO BATMAN'S CAR AND YOU'RE OFF—steer it to the right, to the left; use the hand brake to screech to a stop. Powered by spring motor that makes motor noise; push car in reverse to wind it. Shiny black high impact plastic; about 14x 15x37 in. long. Includes plastic poncho cape, Bat phone, accessories.

48 HT 13428 A . Ship. wt. 13 lbs. **$11.44**

**$5.50**




**$2.44**

[2] **$11.44**

WEAR THE OFFICIAL BATMAN OUTFIT . . . make the game lots more fun. Washable cotton; includes swirling cape, shirt, pants, hood and mask. *State size letter from table on Page 255.*

Z 48 HT 35015—Ship. wt. 1 lb. . . . . **$5.50**

PLAY THE BATMAN GAME . . . be the first to capture all 6 villains of crime-ridden Gotham City. Includes colorful playing board, 3 plastic batmobiles, one die, 6 super crime tabs and plastic playing pieces.

48 HT 14200—Ship. wt. 1 lb. 13 oz. . . . . **$2.44**

11 $100

9 $3.99

10 $3.99

## WESTERN OUTFITS

9 10 READY FOR THE RODEO in these fancy duds. Pullover red cotton shirt. Black cotton vest. Western appliques, white fringe. Outfits are hand washable.

(9) COWGIRL. Skirt has belted front, elastic back. *State size letter from table.*
Z48HT35011–Wt. 12 oz. **$3.99**

(10) COWPOKE. Black cotton pants; elastic backband. 2 pockets. *State size letter from table at right*
Z48HT35010–Wt. 12 oz. **$3.99**

11 COWGIRL/COWPOKE HAT of black felt. "Steer" insignia, white trim. *State size letter from table at right.*
Z48 HT 35401–Wt. 1 lb. **$1.00**

## INDIAN OUTFIT

12 BRAVE WARRIOR in a cocoa brown cotton Indian suit; Sanforized, washable. Trimmed with multi-color woven fabric, fringe. Elasticized waist on pants. Feathered Indian bonnet. Toy tomahawk. Non-toxic war paints. *State size letter from table at right*
Z48 HT 35012–Wt. 1 lb. **$4.99**

12 $4.99

13 $7.99

## U.N.C.L.E. TRENCH COAT

### With Attaché Case, Over 20 Spy Items

13 MAN FROM U.N.C.L.E. TRENCH COAT of water-shedding vinyl. Over a dozen hidden inner pockets cleverly conceal your espionage weapons and disguises. Includes shoulder holster, pistol, scope sight, silencer, stock extension, ammunition, bullet-shooting knife, acid camera, shooting lighter, exploding cigarette case, exploding grenade, missiles, handcuffs, decoder, identification case, 2 pair of glasses, eye patch, make-up, beard, mustache, goatee and attaché case. *State size letter from table below*
248 HT 35014—Ship. wt. 3 lbs. Only **$7.99**

| SIZE TABLE FOR PLAY SUITS . . . *Be sure to measure. State Size:* S (small), M (medium), L (large) | | | |
|---|---|---|---|
| Size is . . | S (small) | M (medium) | L (large) |
| If ht. is | 35-42 in. | 43-51 in. | 52-60 in. |
| **SIZE TABLE FOR HATS . . .** *Be sure to measure. State Size:* S (small), M (medium), L (large) | | | |
| Size is . . | S (small) | M (medium) | L (large) |
| If head is | 17-18 in. | 19-20 in. | 21-22 in. |

16

## SAVE 50%

### Super-Helmet Seven

**$2.24**

16 SPACE AGE ACTION HELMET with 7 safety features is a great gift for any boy. Buy several at Wards low price! It's exciting and fun to wear day or night—walking, racing, boating or bike riding. Headlight detaches for use as flashlight. Helmet is shock-resistant high-impact plastic; protective ear flaps. Tinted goggles protect your eyes. Flasher light, reflector light, directional signals, warning buzzer, adjustable head liner and strap. Uses 1 "D" battery, order from Page 370. Was $4.77 last Christmas.
48 HT 35400—Ship. wt. 2 lbs. . . **$2.24**

17

18

19

## Good Groomin', Western Style

17 TRUSTY PALOMINO is saddled with comb, toothbrush, nail file and nail clippers. Tenite acetate unbreakable plastic. About 7 in. high.
53 T 12252—Ship. wt. 12 oz. . . . . **$2.69**

18 COWBOY'S CLOTHES HORSE. Walnut finished wood stand with 7 pegs is child-sized, about 4 feet high
53 T 18795 M—Ship. wt. 3 lbs. . . . . **$3.49**

19 WAGON WHEEL WALL CLOTHES RACK. Hang your duds on 6 "horseshoes" with leather thongs. "Steerhorn" holds caps and ties. Woodtone plastic. About 19 in. diameter
53 T 18796—Ship. wt. 2 lbs. 8 oz. . . **$3.49**

**For Boys' and Girls' Western Boots, See Pg. 171.**

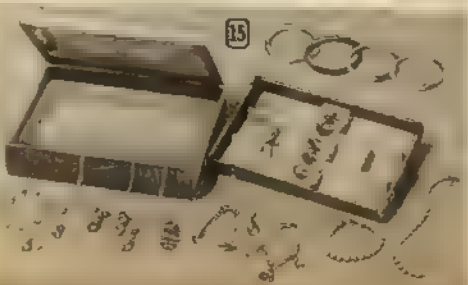
## Daniel Boone Frontier Set **$2.50**

14 ALL THE GEAR A YOUNG FRONTIERSMAN NEEDS to explore the wilderness. Includes a "coonskin" cap that fits all head sizes; flint-lock pistol, a powder horn-canteen and a hunting knife of pliable plastic, leather sheath
48 HT 35503—Ship. wt. 1 lb. . . . . Set **$2.50**

14

## Chest of Jewels **$3.69**

15 23-PIECE JEWELRY SET FOR EVERY DRESS-UP OCCASION so important to the fashionable young lady. Between playtimes, store them neatly in the vinyl covered jewelry chest with removable, divided tray. Includes 7 bracelets (charm bracelet with 3 action charms), 3 pendants, a matching necklace and bracelet set, 2 pair of earrings, 5 adjustable rings and poodle pin.
48 HT 35502—Case abt. 9x6x2 in. Ship. wt. 12 oz.



15

# This is the man who invented the fog-proof rifle scope

His name is Harold Kipp.

Mr. Kipp redesigned the Bausch & Lomb Balvar rifle scope to completely seal it against the entrance of moisture.

The Bausch & Lomb Balvar was the first guaranteed fog-proof scope on the market.

Mr. Kipp works for Bausch & Lomb.

**BAUSCH & LOMB**

ROCHESTER, NEW YORK 14602

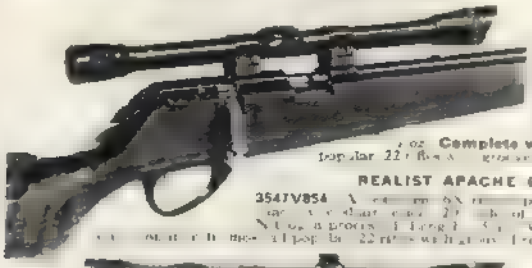
(For More Information Circle No. 274 on Page 143)

# REALIST RIFLE-SCOPES

## REALIST 3X 9X ALL PURPOSE VARIABLE POWER

**3545V6109** Continuous power ring [illegible] makes this scope [illegible] shooting [illegible] 4 to across 14 [illegible] Fully coated. Weight [illegible] 12 at 100 yards. Length [illegible] Weight 11 oz. Length 13 ¼". **Retail $89.50**

**3546V666** Realist Scope Mounts. **Specify make and model number of rifle. Retail $9.75**



## REALIST APACHE 4X .22 Cal. Riflescope

**3548V714** A rugged economical [illegible] made of 4X .22 [illegible] outlasts [illegible] permits no-glare shooting. Large 30 field of view. Cross-hair reticle. Fully [illegible] processed. Length 12¾". Weight [illegible] oz. **Complete with** easy-on" mount to fit most all popular .22 rifles [illegible] **Retail $9.95**

### REALIST APACHE 6X .22 Cal. Riflescope

**3547V854** A [illegible] 6X [illegible] .22 cal. [illegible] scope [illegible] Fully [illegible] Nitrogen processed. Length [illegible] Weight [illegible] oz. **Complete with** [illegible] mount that fits most .22 rifles with grooved receivers. **Retail $12.50**

## REALIST APACHE .22 3X 7X VARIABLE RIFLESCOPE

**3712V1021** A [illegible] [illegible] from 3X to 7X makes [illegible] budget priced scope ideal for all [illegible] rifle shooting. Shows [illegible] hunting range. Reticle [illegible] instruments. [illegible] 25 to 3x. Eye [illegible] suitable length 12¾". Weight [illegible] oz. **Complete with** mount that fits most .22's with grooved receivers. **Retail $14.95**

# Bausch & Lomb RIFLESCOPES

## BALVAR 8A 2½X 8X RIFLESCOPE

**3372V1997** An excellent [illegible] 2½X to 8X [illegible] Fine for all [illegible] Large [illegible] shows. Fog proof, virtually scratch proof [illegible] Extra [illegible] of any rifle field of view [illegible] Length 12 5/8". Large [illegible] reticle [illegible] Weight 1 lb. 9 oz. **Retail $99.95**

**3469V1980** Mount for above. **Specify make and model number of rifle. Retail $22.90**

## 2½X BALTUR A RIFLESCOPE

**3553V3998** An ideal riflescope for woods [illegible] the shooting. The extra large exit pupil allows [illegible] in snap shooting 43 ft. field [illegible] objective lens. Fully coated. Fog-proof. Length 12 ¼". Weight [illegible] oz. **Retail $43.95**

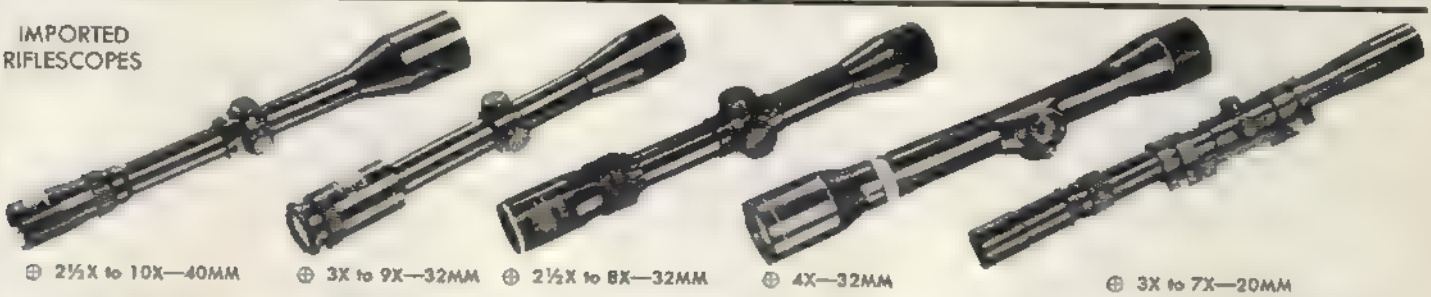
**3469V1980**—Mount for above. **Specify make and model number of rifle. Retail $22.90**

## 4X 30MM BALFOR RIFLESCOPE

**3442V3996** A dependable durable 4X [illegible] 30mm objective lens. A [illegible] at 100 yards. Fine and wide field of view. [illegible] at 100 yards. Ideal hunting scope. Fine for target shooting also. Smooth [illegible] for [illegible] length 12¾". Weight 9 oz. All [illegible] W provide outstanding performance for years. **Retail $48.95**

**3469V1980**—Mount for above. **Specify make and model number of rifle. Retail $22.90**

# IMPORTED RIFLESCOPES



⊕ 2½X to 10X—40MM ⊕ 3X to 9X—32MM ⊕ 2½X to 8X—32MM ⊕ 4X—32MM ⊕ 3X to 7X—20MM

### ZOOM RIFLESCOPE

**3713V3195** A [illegible] rifle scope. 9 powers [illegible] 10X [illegible] Nitrogen filled to prevent fogging. Windage and elevation adjustments. Leather end caps. Made in Japan. **Retail $53.25**

### VARIABLE RIFLESCOPE

**3714V2805** A fine variable riflescope [illegible] 6X to 9X. Coated optics [illegible] Nitrogen filled to prevent fogging. Windage and elevation adjustments. Leather end caps. Made in Japan. **Retail $48.75**

### VARIABLE RIFLESCOPE

**3462V2460** A [illegible] power [illegible] 2½X to 8X (15.5). Sharp focusing. Elevation and windage adjustment. Coated lenses. Nitrogen filled. Crosshair reticle. Made in Japan. **Retail $41.00**

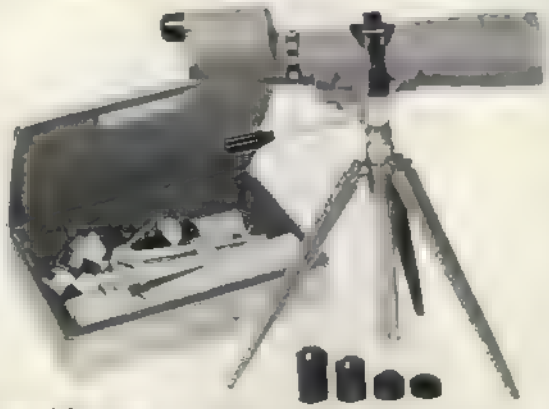
### RIFLESCOPE

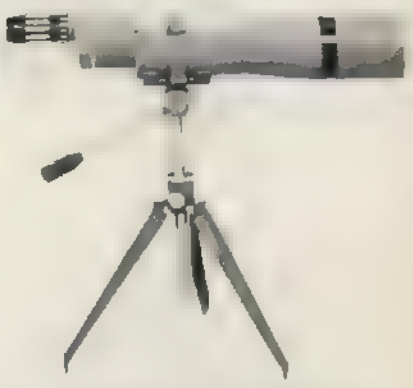
**2998V1530** A precision [illegible] rifle [illegible] Coated [illegible] Needle sharp crosshairs. Windage and elevation adjustments. Nitrogen filled. Rugged lightweight aluminum [illegible] construction. Leather end caps. Made in Japan. **Retail $25.50**

### 22 Cal RIFLESCOPE

**3552V915** An [illegible] 4X to 12X 20MM zoom 22 [illegible] riflescope. Nitrogen [illegible] Coated lens. Crosshair reticle. Nr tapping [illegible] shows [illegible] Made in Japan. **Retail $75.25**

## BAUSCH & LOMB BALSCOPE ZOOM SPOTTING SCOPE 15X TO 60X





### BALSCOPE ZOOM 60 SPOTTING SCOPE

• Finger-tip Focusing • Coated Lens • Lens Cap

**3383V10465** Zoom [illegible] 15X to 60X with [illegible] metal [illegible] carrying [illegible] Smooth [illegible] Precision coated [illegible] Powers are [illegible] 15X to 60X. Sturdy [illegible] **Retail $149.50**

**3384V1197 Balscope Tripod** Metal [illegible] and [illegible] Instructions [illegible] leather [illegible] or secure [illegible] **Retail $19.95**

**3382V897 Car Window Adapter** [illegible] **Retail $14.95**

### BALSCOPE SENIOR 20X SPOTTING SCOPE (Not Illustrated)

**3716V9200** An excellent 20X spotting scope of precision quality. Ideal for shooting as well as [illegible] sketching. It provides [illegible] clear [illegible] Coated [illegible] It will [illegible] **Retail $115.00**

### 60MM SPOTTING SCOPE WITH DELUXE CARRYING CASE

• 6 POWERS • ADJUSTABLE SUNSHADE

**3555V5490** An excellent variable power spotting scope. Five [illegible] 6 distinct powers of 15X, 20X, 30X, 40X, 45X and 60X. Sturdy [illegible] coated optics. Adjustable [illegible] Metal tripod with [illegible] Complete **with deluxe zippered carrying case.** Scope, tripod and accessories are all strapped in for safe portability. Made in Japan. **Retail $91.50**

**3382V897 Car Window Adapter** Allows spotting scope to [illegible] **Retail $14.95**

### 60MM ZOOM SPOTTING SCOPE WITH TRIPOD

**3715V4320** A fine zoom spotting scope with a full 15mm [illegible] Powers zoom from 15X to 60X [illegible] at 1000 yds. 52 ft. to 75 ft. An excellent instrument for high [illegible] Sturdy tripod with [illegible] elevating tube and pan [illegible] for outstanding performance. Made in Japan. **Retail $72.00**

**3382V897 Car Window Adapter** Allows spotting scope [illegible] **Retail $14.95**

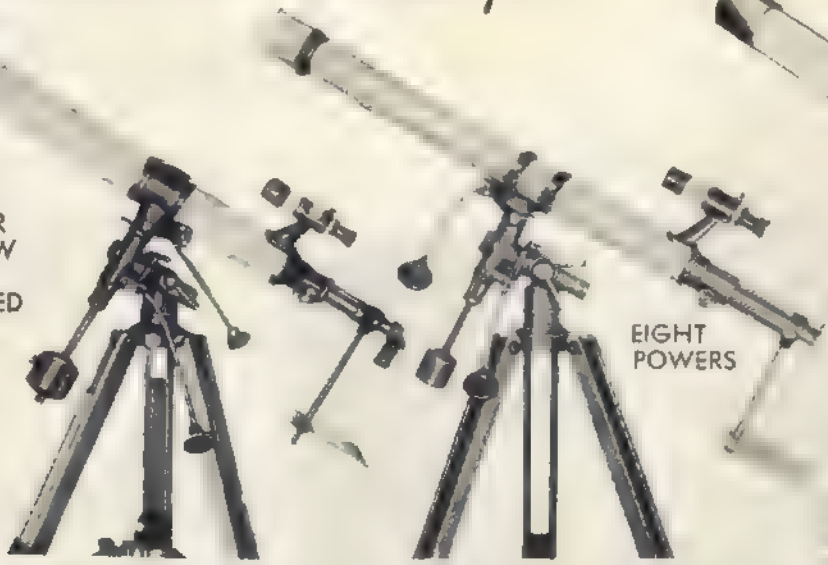
**Excellent Quality Viewing Instruments for Every Need**

# Astronomical Telescopes

264 POWER 62MM LENS

454 POWER BARLOW LENS INCLUDED

EIGHT POWERS



## 'CANAVERAL —454 POWER EQUATORIAL ASTRONOMICAL TELESCOPE

★ Powers to 454X ★ Equatorial Mounting
★ 80MM Achromatic Lens ★ 2 Eyepieces

**2606V11997** An outstanding precision quality [illegible] 80mm coated achromatic objective [illegible] sharp, clear viewing. Large 910mm focal length. Two eyepieces give normal viewing powers of 45X and 227X. The Barlow lens doubles powers to afford 90X and 454X. Observatory-type equatorial tripod mounting counter balanced for smooth accurate pinpointing and tracking of celestial objects. Equipped with diagonal prism for right angle viewing, erecting prism converts scope for terrestrial viewing, finder scope for easier [illegible] Sturdy metal body, [illegible] Japan.

**Retail Less Than $199.95**

## 'SOLAR SCOUT'—450 POWER EQUATORIAL MOUNTING TELESCOPE

★ 60MM Objective Lens ★ Powers to 450X
★ Equatorial Mounting ★ 6X Finder Scope

**2607V10005** A superior quality precision instrument designed to permit pin point observation with great ease. Achromatic objective lens with a focal length of 910mm. Objective lens is full achromatic and coated. Four eyepieces afford powers of 45X, 73X, 152X, and 225X. Barlow lens doubles power to 90X, 146X, 304X and 450X. Counter balance equatorial tripod mounting for true, rapid finding and tracking of celestial objects. Slow motion adjustments for both hour and declination [illegible] Eyepieces with Fujota [illegible] prism for terrestrial viewing, [illegible] prism for [illegible] 2X [illegible] Sturdy metal tripod with adjustable leg [illegible] and [illegible] etc. Complete with tripod tray and adjustable leg [illegible] and storage case and instructions. Made in Japan.

**Retail Less Than $167.00**

## "RANGE SPANNER" REFRACTOR ASTRONOMICAL TELESCOPE

★ 4 Powers to 264X ★ 60MM Objective Lens
★ Barlow Lens ★ 4X Finder Scope

**2317V5760** A [illegible] Observer features a 60 [illegible] 800 [illegible] Normal [illegible] 30X and 132X. Two power Barlow doubles [illegible] 60X and 264X. Three eyepieces and Japan [illegible] [illegible] [illegible]

# BAUSCH & LOMB

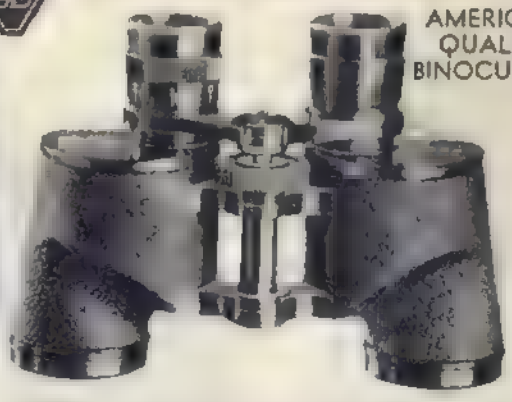
AMERICAN QUALITY BINOCULARS

● 7X50 IF

### Bausch & Lomb Binocular

**2377V21960** The ultimate in a deluxe marine type [illegible] finest. The 7X50 model is especially valuable for [illegible] and light gathering properties of the 50mm objective lens. Extra wide field of view, 361' at 1000 yds. Weighs 48 oz. Deluxe carrying case and strap included.

**Retail $274.50**



### Bausch & Lomb Zephyr-Lite Binoculars

● 8X30 ● 6X30

These excellent American made instruments are precision-built high quality glass [illegible] Wide field of view and brilliance of image can be maintained. Complete with beautiful leather carrying case and strap.

| Cat No. | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 2956V17960 | 8X30CF | 445' | 18 oz. | $224.50 |
| 2378V15960 | 6X30CF | 445' | 17 oz. | 199.50 |

### Bausch & Lomb Zephyr-Lite Binoculars

● 7X35 ● 9X35

These American made precision-built highest quality [illegible] of new design present the ultimate in a viewing instrument. They excel in all 3 factors governing optical performance design magnification and weight saving. Complete with beautiful leather carrying case and strap.

| Cat No. | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 2375V15960 | 7X35CF | 382' | 18 oz | $ 99.50 |
| 2376V17960 | 9X35CF | 382' | 20 oz. | 224.50 |

# ZEISS BINOCULARS—Quality German Glasses

CARL ZEISS

**"Carl Zeiss Binoculars can only be obtained with your firm's purchase order or letter order signed by a responsible official and its use restricted to a bona-fide business purpose, such as a business gift, incentive or contest prize. They are not available for any personal purchase whatsoever**

### Zeiss 10X50 and 15X60 CF Binoculars

These high power binoculars are ideal for observation [illegible] They are of the internal focusing type [illegible] Twilight magnification numbers [illegible] large image. Interpupillary setting is made with [illegible] lens oculars. Complete with leather carrying case and strap. Made in West Germany.

| Cat No | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 2957V25840 | 10X50CF | 390 | 35 oz. | $323.00 |
| 2958V30240 | 15X60CF | 240' | 44½ oz. | 378.00 |

● 7X50B IF
● 8X30B-CF

### New Zeiss Binocular for Eyeglass Wearers

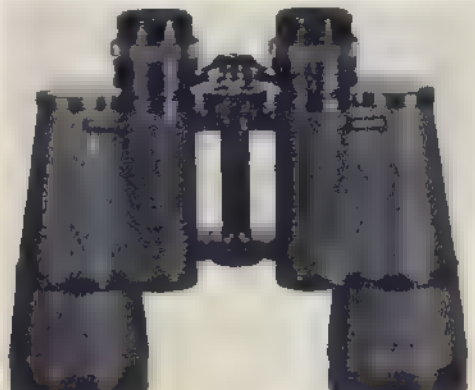
The [illegible] model [illegible] and the popular outdoor 8X30CF model. Complete with leather case and strap.

| Cat No | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 3135V19040 | 7X50B IF | 390 ft. | 32 oz. | $218.00 |
| 3136V25120 | 8X50B-CF | 390 ft. | 37 oz. | 289.00 |

### Zeiss 8X30, and 8X30B CF Binoculars

These binoculars [illegible] are ideal [illegible] and [illegible] The 8X [illegible] Complete with leather case and strap. Made in West Germany.

| Cat No | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 2727V13520 | 8X30CF | 450 ft | 17½ oz | $ 94.00 |
| 3137V15920 | 8X30B CF | 330 ft. | 17 oz. | 199.00 |



HERTEL & REUSS OPTIK KASSEL

### High Quality German Binoculars

Hertel & Reuss [illegible] the world over as one of the [illegible] In the use of only the finest of optical crystal glass. Each binocular is [illegible] hand and is manufactured to the [illegible] ages. **All binoculars equipped with carrying cases and straps.**

### Hertel & Reuss
### Lightweight—Higher Power Binoculars

● 7 X 50 ● 10 X 50 ● 15 X 60

[illegible] These superb quality viewing instruments will provide optimal performance.

| Cat No | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 2016V7353 | 7X50 | 360' | 24 oz | $110.00 |
| 2017V8000 | 10X50 | 384 | 24 oz | 120.00 |
| 2018V10000 | 15X60 | 225' | 38½ oz. | 150.00 |

### Hertel & Reuss
### COMPACT LIGHTWEIGHT WIDE ANGLE BINOCULARS

● 6 X 30WA ● 7 X 35WA ● 8 X 30WA ● 8 X 40WA

[illegible] system which affords a short compact body, light weight sturdy look and a short center to see the entire viewing area. All optics are fully coated for [illegible] angle affords a magnificent field of view. They are ideal

| Cat No. | Size | Field of View | Weight | Retail |
|---|---|---|---|---|
| 3532V6666 | 6X30WA | 600' | 18½ oz. | $100.00 |
| 3371V6999 | 7X35WA | 510' | 18½ oz | 105.00 |
| 3039V6999 | 8X30WA | 480 | 18½ oz | 105.00 |
| 3021V8333 | 8X40WA | 480' | 28 oz. | 125.00 |

**A Quality Binocular Is a Lifetime Investment**

# *Quality Binoculars—Specially Selected by Bennett Brothers*

## LIGHTWEIGHT MAGNESIUM BODY AMERICAN STYLE BINOCULARS

### ★ 7x35 WIDE ANGLE

2612V3090 The **7x35 wide angle, center focus binocular** offers the most desired [illegible] for outdoor viewing instrument. **Extra lightweight magnesium construction** [illegible] **Wide angle 11 degree** optical design provides 578' **field** at 1000 yds. **Smooth central focusing plus** individual **right-eye** adjustment. [illegible] the viewer. Precision ground **fully coated** optics offer maximum light transmission [illegible] Complete with deluxe carrying case and straps. Made in Japan.

**Retail Less Than $61.50**

### ★ 7x50 WIDE ANGLE ★ 10x50 WIDE ANGLE

These two super **wide angle center focus binoculars** are **lightweight magnesium construction**. [illegible] Both have central focusing [illegible] for extra speed. Wide angle precision ground **fully coated** optics offer high transmission [illegible] The **7x50** is ideal for general [illegible] The **10x50** is ideal for [illegible] **Complete with deluxe carrying cases and straps.** Made in Japan.

| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 2987V4197 | 7x50 | 578 | 38 oz | $70.00 |
| 3533V4197 | 10x50 | 367 | 36 oz | 70.00 |

- 7x50
- 8x40
- 10x50

- 7x50 Individual Focus
- FOR NAVIGATION, NIGHT AND EARLY MORNING VIEWING

- 7x35
- 7x50

## GERMAN STYLE BINOCULARS

[illegible] German style binoculars **central** [illegible] **plus individual right eye adjustment** [illegible] **coated optics.** [illegible] The **7X50 size** [illegible] The **8X40 size** [illegible] The **10X50 size** [illegible] Made in Germany.

| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 1659V2250 | 7x50 | 372 Ft. | 35 oz. | $38.00 |
| 3339V2250 | 8x40 | 315 Ft. | 32 oz. | 38.00 |
| 1648V2385 | 10x50 | 280 Ft. | 34 oz. | 40.00 |

## GERMAN STYLE BINOCULARS

1807V2175 [illegible] **Precise individual focusing.** [illegible] **372 at 1000 yards.** Complete with carrying case and straps. An excellent carrying value. Made in Japan.

**Retail Less Than $36.50**

## GENUINE GERMAN BINOCULARS

- Center Focusing
- Triple Tested
- Lightweight
- Fully Coated

[illegible] **center focusing** with individual **right eye adjustment** and **fully coated** optics. [illegible] The **7 X 50** [illegible] The **7 X 35** [illegible] **Made in Germany.**

| Cat. No. | Size | Field of View | Wt. | Retail Less Than |
|---|---|---|---|---|
| 3591V3870 | 7x35 | 367 ft. | 18 oz. | $65.00 |
| 3601V5130 | 7x50 | 372 ft. | 44 oz. | 85.00 |



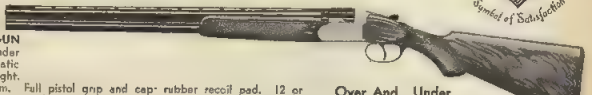
**Bennetts Distribute Fine Binoculars for Every Need**

# BERETTA Deluxe Shotguns

Symbol of Satisfaction

For three centuries Beretta has produced quality sporting shotguns and defense weapons. Today, with plants on two continents, Beretta sporting shotguns are sold in over 100 countries. These guns are lighter, stronger because the most modern steels and designs used in high speed aircraft and rocketry have been utilized. Beretta shotguns shoot further at higher velocity.

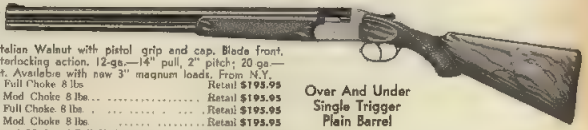
Symbol of Satisfaction



Over And Under Single Trigger With Ventilated Rib

**BERETTA "SILVER SNIPE" SHOTGUN WITH VENTILATED RIB.** Over and under single trigger gun with non-automatic ejectors, blade front, notched rear sight. Select Italian Walnut stock and forearm. Full pistol grip and cap; rubber recoil pad. 12 or 20 gauge with Monobloc chromium alloy steel barrels chambered for 2¾" shells. Chromed steel interlocking action; automatic safety. 28 or 30" modified and full choke with lower barrel firing first. 12-ga. has 14" pull; 2" pitch; 20-ga. 14½" pull; 2¼" pitch. Avail. w/3" magnum loads.

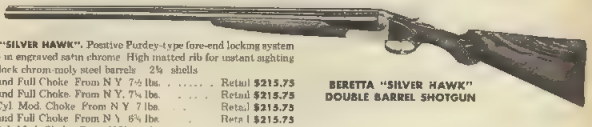
| | | |
|---|---|---|
| **DGA-410F 17795** | **12 Ga. 28" Barrel.** Mod. and full Choke From N Y 8 lbs. | Retail **$238.95** |
| **DGA-406F 17795** | **12 Ga. 26" Barrel.** Imp. Cyl. and Mod. Choke From N Y 8 lbs. | Retail **$238.95** |
| **DGA-411F 17795** | **20 Ga. 28" Barrel.** Mod. and Full Choke. From N Y 8 lbs. | Retail **$238.95** |
| **DGA-407F 17795** | **20 Ga. 26" Barrel.** Imp. Cyl. and Mod. Choke From N Y. 8lbs | Retail **$238.95** |
| **DGA-408F 18365** | **3" Mag. Load. 12 Ga. 30" Barrel.** Mod. and Full Choke From N Y 8 lbs. | Retail **$238.95** |
| **DGA-409F 18365** | **3" Mag. Load. 20Ga. 28" Barrel.** Mod. and Full Choke From N Y 8 lbs. | Retail **$238.95** |



Over And Under Single Trigger Plain Barrel

**BERETTA "SILVER SNIPE" SHOTGUN WITH PLAIN BARREL.** Single trigger, over and under gun with automatic safety. Monobloc chromed steel barrels chambered for 2¾" shells. Stock and forearm select Italian Walnut with pistol grip and cap. Blade front, notched rear sights. Satin chromed steel interlocking action. 12-ga.—14" pull, 2" pitch; 20 ga.—14¼" pull, 2¼" pitch. Lower barrel fires first. Available with new 3" magnum loads. From N.Y.

| | | |
|---|---|---|
| **DGA-400F 15295** | **12 Ga. 28" Barrel.** Mod. and Full Choke 8 lbs | Retail **$195.95** |
| **DGA-401F 15295** | **12 Ga. 26" Barrel.** Imp. Cyl. Mod. Choke 8 lbs. | Retail **$195.95** |
| **DGA-402F 15295** | **20 Ga. 28" Barrel.** Mod. and Full Choke 8 lbs. | Retail **$195.95** |
| **DGA-403F 15295** | **20 Ga. 26" Barrel.** Imp. Cyl. Mod Choke 8 lbs. | Retail **$195.95** |
| **DGA-404F 16065** | **3" Mag. Load. 12 Ga. 30" Barrel.** Mod. and Full Choke. 8 lbs. | Retail **$205.95** |
| **DGA-405F 1[illegible]** | **3" Mag. Load. 20 Ga. 28" Barrel.** Mod. and Full Choke 8 lbs. | Retail **$205.95** |



BERETTA "SILVER HAWK" DOUBLE BARREL SHOTGUN

**BERETTA DOUBLE BARREL, SINGLE TRIGGER "SILVER HAWK".** Positive Purdey-type fore-end locking system. Triple locking Anson Deeley cross bolt action in engraved satin chrome. High matted rib for instant sighting. Front bead sight. Automatic safety. Monoblock chrom-moly steel barrels. 2¾ shells

| | | |
|---|---|---|
| **DGA-412F 16875** | **12 Ga. 30" Barrel.** Mod. and Full Choke From N Y. 7½ lbs. | Retail **$215.75** |
| **DGA-413F 16875** | **12 Ga. 28" Barrel.** Mod and Full Choke From N Y. 7¼ lbs. | Retail **$215.75** |
| **DGA-414F 16875** | **12 Ga 26" Barrel.** Imp. Cyl. Mod. Choke From N Y 7 lbs. | Retail **$215.75** |
| **DGA-415F 16875** | **16 Ga. 28" Barrel.** Mod. and Full Choke From N Y. 6¾ lbs. | Retail **$215.75** |
| **DGA-416F 16875** | **16 Ga. 26" Barrel.** Imp. Cyl. Mod. Choke From N Y. 6½ lbs. | Retail **$215.75** |

HIGH STANDARD

SUPERMATIC DELUXE RIB 20 GAUGE GAS OPERATED SHOTGUN

**HIGH STANDARD SUPERMATIC DELUXE-RIB 20 GAUGE GAS OPERATED AUTOLOADER.** Ventilated rib barrel on the first and only gas operated autoloading 20 gauge shotgun that will load all 3" magnum and 2¾" regular shells. With fingertip adjustment for high or low brass. 3-shot capacity. Stock and forearm are rich Walnut with beautiful checkering. 28" long barrel. Modified choke. 47¾" long overall. Wt. 7 lbs.

**T51-906F 12695** Sh. wt. 7½ lbs. . . . . Retail **$154.95**

HIGH STANDARD

SUPERMATIC FIELD 20 GA. GAS OPERATED SHOTGUN

**HIGH STANDARD SUPERMATIC FIELD 12 GA. AUTOLOADING GAS OPERATED SHOTGUN.** The smoothest autoloader you'll ever handle. Gas operated "free piston" action, loads all 2¾" shells without adjustment. Has only about half the recoil of other conventional actions. Lock-aligned barrel and receiver . . . never shoots "loose". 5-shot capacity. Carefully finished solid American Walnut stock and forearm. With plug to cut shot capacity to 3 shells. Dependable operating mechanism for trouble-free shooting. 28" barrel. 47¾" long overall.

**T51-907F 10970 Full Choke.** Sh. wt. 8 lbs. Retail **$134.95**

**T51-908F 10970 Modified Choke.** Sh. wt. 8 lbs. 20 Ga. Retail **$134.95**

HIGH STANDARD

FLITE-KING DELUXE RIB 12 GA. PUMP ACTION SHOTGUN

**HIGH STANDARD FLITE-KING 12 GAUGE SHOTGUN WITH VENTILATED RIB.** One of the most dependable shotguns on the market today. With ventilated deluxe rib for faster sighting and cooler firing. Shoots all 2¾" shells, even rifled slugs. Famous lock-aligned barrel won't shoot loose ever. Free-fall pump action gets the shot off fast — almost like shooting an automatic! 6-shot capacity. Walnut checkered stock, extended forearm.

| | | |
|---|---|---|
| **T51-903F 7995** | **12 Gauge 30" Barrel.** Full Choke. Sh. wt. 8 lbs. | Retail **$99.95** |
| **T51-904F 7995** | **12 Gauge 28" Barrel.** Modified Choke. Sh. wt. 8 lbs. | Retail **$99.95** |
| **T51-905F 7995** | **.410 Gauge 26" Barrel.** 5-Shot. Sh. wt. 6 lbs. | Retail **$99.95** |

**MARLIN 39A 22 CAL. LEVER ACTION RIFLE**

**MARLIN 39A .22 CAL. LEVER ACTION RIFLE.** With Micro-Groove barrel for accuracy. Hand fitted action and walnut stock. Takes .22 cal. short, long or long rifle. Called the "world's best around" 22 by gun experts. Made the old fashioned way. Machined from solid forgings of tough alloy steel. Stock is tough outdoor finished. Adjustable rear and ramp front sights. Provision for scope. Drilled and tapped for receiver sights. 24K gold plated trigger. Quick takedown for cleaning. Offset hammer spur works with either hand. 40" long, 6¾ lbs.
**TS1-831F 6188** Retail **$79.95**

**MARLIN 99C .22 CAL. AUTOMATIC RIFLE**

**MARLIN MODEL 99C .22 CAL. AUTOMATIC RIFLE.** Full 40½" sporting length with tubular loading fast-firing favorite action and fine American Walnut stock in Monte Carlo design for better sighting. Shoots Long Rifle only high speed or regular. With 22" Marlin Micro-Groove tough alloy steel barrel. Adjustable rear, hooded ramp front sight, 24K gold trigger.
**TS1-832F 3975** Wt. 5½ lbs. . . . . Retail **$49.95**

**NOBLE MODEL 235**

**NOBLE MODEL 235 .22 CAL. SLIDE ACTION RIFLE.** Hammerless repeater, 24" barrel. Tubular mag. holds 21 short, 17 long or 15 L.R. shells. Thumb-tip safety. Walnut stock. Open rear, bead front sights. Rear sight adjusts. Grooved for Tip-off mount. 42" long
**TS1-841F 3315** Shpg. wt. 8 lbs. Retail **$44.50**

**HIGH STANDARD AUTOLOADING RIFLE**

**HIGH STANDARD .22 CAL. AUTOLOADING "SPORT-KING" PUMP ACTION RIFLE.** For better sighting . . . Walnut stock in Monte Carlo design. With semi-beavertail serrated forearm. Tubular magazine with side loading port. Beaded post front sight. Rocky Mountain partridge rear sight with stepped blade. Cross bolt safety. Steel to steel breech lock up. Receiver dovetailed for scope. Shoots 17 L.R., 19 longs, 24 shorts hi speed or regular. 24" barrel, 41¾" overall. Wt. 5½ lbs.
**TS1-902F 4988** Shpg. wt. 7 lbs. . . . . Retail **$59.95**

**HIGH STANDARD**

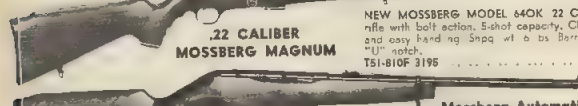
**HIGH STANDARD .22 CAL. AUTOLOADING "SPORT-KING" CARBINE.** True western style Walnut stock. Tubular magazine has side loading port—shoots 12 L.R., 14 longs 17 hi speed shorts interchangeably or mixed. With swivels, adjustable sling-strap. Beaded post front, Rock Mountain Partridge rear sights. Brass butt plate. Receiver dovetailed for scope, 38½" long. Wt. 5½ lbs.
**TS1-901F 4188** Shpg. wt. 7 lbs. Retail **$49.95**

**MOSSBERG SPORTER**

**MOSSBERG MODEL 340B .22 CAL. HAMMERLESS "SPORTER" RIFLE.** Streamlined, easy handling smooth action .22 cal. rifle has 7-shot capacity. Clip-type "Sporter" has precision AC-KRO-GRUV 8-groove rifling for accuracy. Receiver peep sight, hooded ramp front sight. Magazine adjust for short long or L.R. cartridges, 24" barrel.
**TS1-811F 3295** Shpg. wt. 7 lbs. . . . . Retail **$41.95**

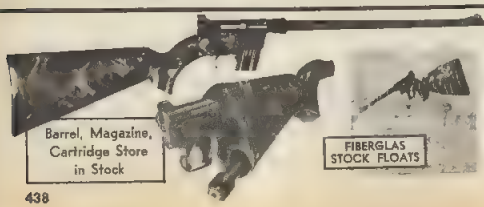
**.22 CALIBER MOSSBERG MAGNUM**

**NEW MOSSBERG MODEL 640K 22 CAL. "CHUCKSTER" RIFLE.** Rimfire Magnum rifle with bolt action. 5-shot capacity. Clip repeater. Designed for fast, smooth action and easy handling. Shpg. wt 6 lbs. Barrel length 24". O.A. length 44¾". Sights with "U" notch.
**TS1-810F 3195** . . . . . Retail **$40.88**



**Mossberg Automatic Carbine .22 Cal.**

**MOSSBERG MODEL 351C .22 CAL. "AUTOMATIC" CARBINE.** .22 cal. Long Rifle Carbine with 15 shot capacity tubular magazine. Automatic with quick, easy loading through stock. Straight line feed . . . feeds under spring tension directly into chamber. With open sights for better sighting, more accurate shooting. Holds 15 L.R. cartridges. Receiver grooved to accept scopes. Shpg. wt 6 lbs
**TS1-812F 3595** . . . . . Retail **$45.95**




## AIR FORCE FLOATING RIFLE

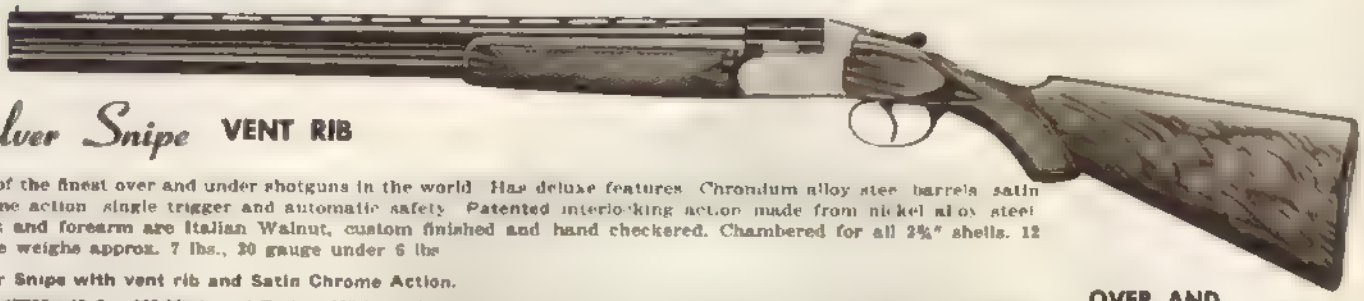
**ARMALITE MODEL AR-7 EXPLORER RIFLE.** Civilian version of the AR-5 U.S. Air Force survival rifle. .22 rimfire long rifle caliber features fiberglas stock that floats, and is recessed to carry barrel magazine. Semi-automatic action. Detachable box magazine-fed loading. Adjustable sight-ramp front rear peep. Designed for the utmost in accuracy range and power. Holds 8 rounds. Barrel is 16" precision high-grade steel rifling. Weighs only 2¾ lbs. Full pistol grip stock 34½" long. 16½" with parts stowed in stock.
**TS1-729F 3750** Shpg. wt. 4 lbs. . . . . Retail **$49.95**

# BERETTA

**ITALIAN SHOTGUNS**

*World's Finest Quality*

*Firearms—Since 1680*



## *Silver Snipe* VENT RIB

One of the finest over and under shotguns in the world. Has deluxe features. Chromium alloy steel barrels, satin chrome action, single trigger and automatic safety. Patented interlocking action made from nickel alloy steel. Stock and forearm are Italian Walnut, custom finished and hand checkered. Chambered for all 2¾" shells. 12 gauge weighs approx. 7 lbs., 20 gauge under 6 lbs.

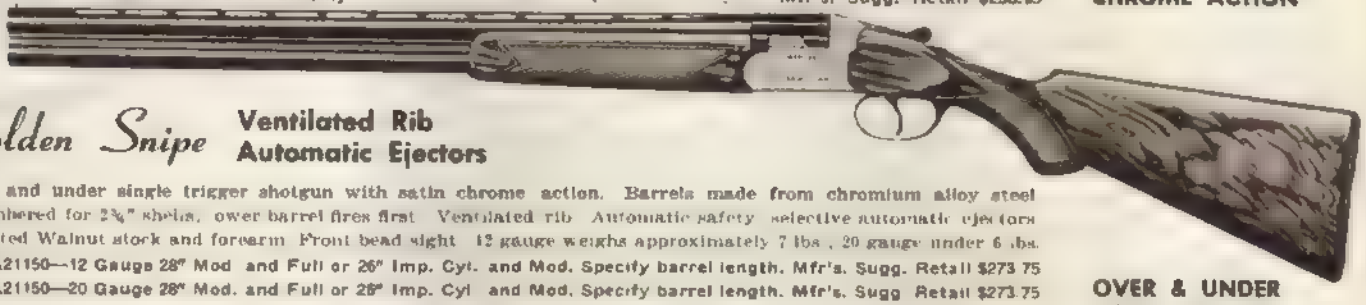
**Silver Snipe with vent rib and Satin Chrome Action.**

3459A17795—12 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $228.95
3748A17795—20 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $228.95

**Silver Snipe—3" Magnum with vent rib.**

4135A18565—12 Ga. 30" Mod. and Full only. Mfr's. Sugg. Retail $238.95
4136A18565—20 Ga. 28" Mod. and Full only. Mfr's. Sugg. Retail $238.95

**OVER AND UNDER WITH VENT RIB—SATIN CHROME ACTION**

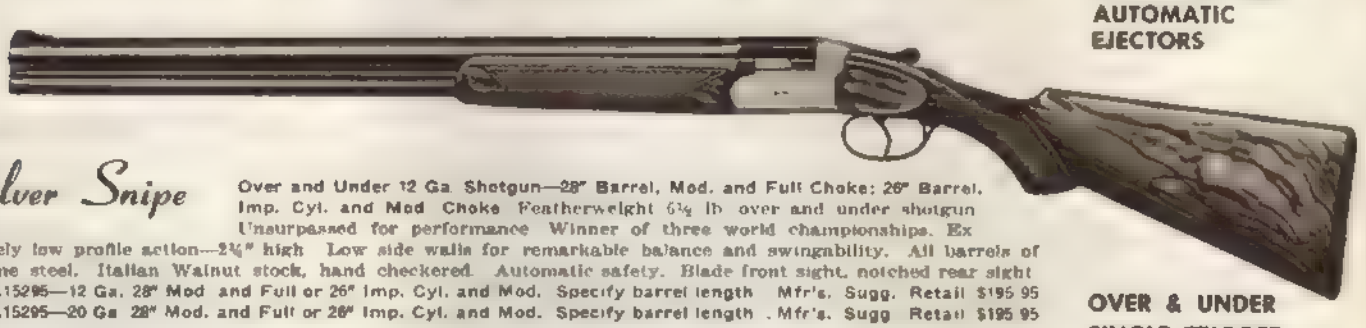


## *Golden Snipe* Ventilated Rib Automatic Ejectors

Over and under single trigger shotgun with satin chrome action. Barrels made from chromium alloy steel. Chambered for 2¾" shells, lower barrel fires first. Ventilated rib. Automatic safety, selective automatic ejectors. Selected Walnut stock and forearm. Front bead sight. 12 gauge weighs approximately 7 lbs., 20 gauge under 6 lbs.

4372A21150—12 Gauge 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $273.75
4373A21150—20 Gauge 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $273.75

**OVER & UNDER WITH VENT RIB—AUTOMATIC EJECTORS**



## *Silver Snipe*

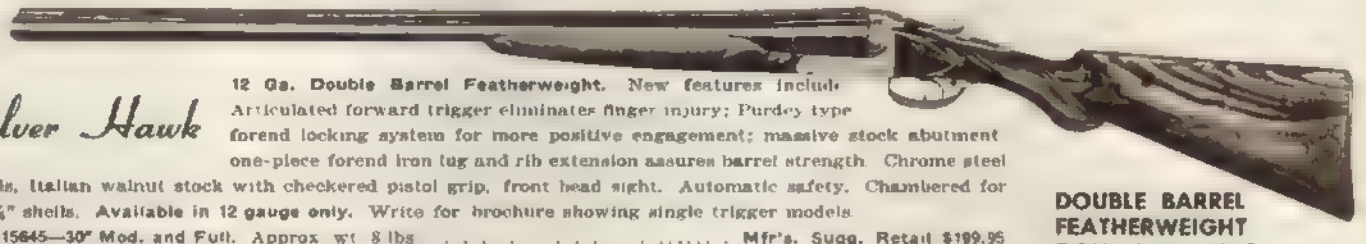
Over and Under 12 Ga. Shotgun—28" Barrel, Mod. and Full Choke; 26" Barrel, Imp. Cyl. and Mod. Choke. Featherweight 6½ lb. over and under shotgun. Unsurpassed for performance. Winner of three world championships. Extremely low profile action—2¼" high. Low side walls for remarkable balance and swingability. All barrels of chrome steel. Italian Walnut stock, hand checkered. Automatic safety. Blade front sight, notched rear sight.

3037A15295—12 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $195.95
3747A15295—20 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $195.95

**SILVER SNIPE—3" MAGNUM.**

4137A16065—12 Ga. 30" Mod. and Full only. Mfr's. Sugg. Retail $205.95
4138A16065—20 Ga. 28" Mod. and Full only. Mfr's. Sugg. Retail $205.95

**OVER & UNDER SINGLE TRIGGER FEATHERWEIGHT**

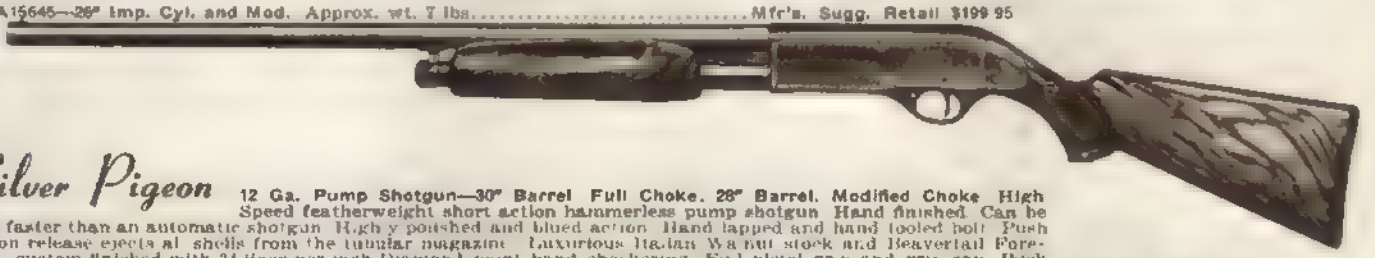


## *Silver Hawk*

12 Ga. Double Barrel Featherweight. New features include Articulated forward trigger eliminates finger injury; Purdey type forend locking system for more positive engagement; massive stock abutment one-piece forend iron tug and rib extension assures barrel strength. Chrome steel barrels, Italian walnut stock with checkered pistol grip, front bead sight. Automatic safety. Chambered for all 2¾" shells. Available in 12 gauge only. Write for brochure showing single trigger models.

4139A15645—30" Mod. and Full. Approx. wt. 8 lbs. Mfr's. Sugg. Retail $199.95
4140A15645—28" Mod. and Full. Approx. wt. 7 lbs. Mfr's. Sugg. Retail $199.95
4141A15645—26" Imp. Cyl. and Mod. Approx. wt. 7 lbs. Mfr's. Sugg. Retail $199.95

**DOUBLE BARREL FEATHERWEIGHT DOUBLE TRIGGER**



## *Silver Pigeon*

12 Ga. Pump Shotgun—30" Barrel Full Choke, 28" Barrel, Modified Choke. High Speed featherweight short action hammerless pump shotgun. Hand finished. Can be fired faster than an automatic shotgun. Highly polished and blued action. Hand lapped and hand tooled bolt. Push button release ejects all shells from the tubular magazine. Luxurious Italian Walnut stock and Beavertail Forearm, custom finished with 24 lines per inch Diamond point hand checkering. Full pistol grip and grip cap. Push button ejector, cross-bolt type safety built into trigger guard. With chrome steel heat resistant quick detachable barrel for easy takedown. Silver bead front sight—notched rear sight. 5-shot capacity (with 3-shot plug). Weight under 7 lbs. Available in 12 ga. only.

3030A7864—30" Full or 28" Modified. Specify barrel length. Mfr's. Sugg. Retail $102.60

**PUMP SHOTGUN HIGH-SPEED FEATHERWEIGHT**

**Write for Brochure Showing Complete Selection of Beretta Shotguns**

# Gun Cabinets Smartly Styled for Protection and Display

Cabinets Have Full View Picture Window

Guns Displayed at Angle for Eye Appeal

Pistol Case Authentic Early American plate glass case of select hardwoods. Overall size 22¾" H, 26" W, 5¾" D. Protective pads covered boards for easy mounting. ⅛" crystal doors with polished edges and ground-in finger pulls. Compartment and shelf for compartments lock simultaneously. Case is fully assembled. Ship wt 25 lbs. F.O.B. Indiana Factory

3756AF2334—Salem Maple finish ..... Sugg. Retail $33.95
3760AF2334—Walnut finish ..... Sugg. Retail $35.95

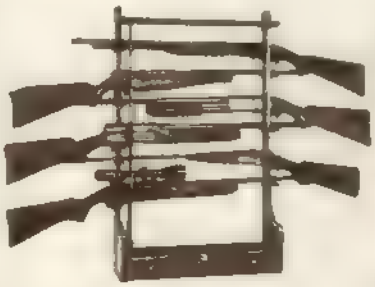
## Eight Gun Cabinet

Height 65", width 31", depth 12⅝". Accommodates 52" guns. Made of select hardwoods in solids and veneers. Heavy ¾" sliding glass doors with ground finger pulls. Lock for doors furnished. Double deep drawer with brass pulls can be locked. Barrel rack and stock pads lined with green felt. Shipped complete with glass in one carton. Ship wt 90 lbs. F.O.B. Indiana Factory

4359AF6662—Genuine Walnut Cabinet
Sugg. Retail $102.50
4360AF5940—Antique Fruitwood finish
Sugg. Retail $91.95

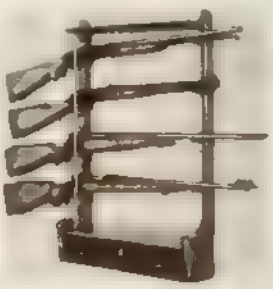
Six Gun Cabinet—Similar to above. Height 65" width 38", depth 12⅛" Ship wt 80 lbs.

4361AF5850—Genuine Walnut Cabinet
Sugg. Retail $89.95
4362AF5135—Antique Fruitwood finish
Sugg. Retail $78.95



## Six Gun Rack

4368AF1429—This fine locking bar rack which harmonizes so well with gun stocks adds materially to the attractive appearance of firearms. Holds 6 guns so they cannot be removed without unlocking rack; making guns secure against tampering. Roomy drawer for ammunition and other accessories. One key unlocks both drawer and guns. Solid Walnut with a beautiful furniture like finish. Wall mounting screws provided. 22" W, 15¼" H, D. Ship wt 5 lbs. F.O.B. Missouri Factory. Mailable
Sugg. Retail $21.95



## Four Gun Rack

Rack holds 4 guns which cannot be removed from rack until unlocked. Roomy drawer equipped with tumbler lock for safely storing ammunition, knives and other accessories. One key unlocks both drawer and guns. Size of rack 22" wide, 15¼" high, 7" deep. Wt 14 lbs. F.O.B. Missouri Factory. Mailable

3349AF1298—Gun Rack in Solid Walnut
Sugg. Retail $19.95
3750AF1298—Gun Rack in Solid Maple
Sugg. Retail $19.95

## Six Gun Cabinet

Made of hardwood solids and veneers with walnut finish. Will accommodate 52" guns. Heavy ¼" thick glass sliding doors. Lock for doors. Deep drawer with lock for ammunition. Barrel rack and stock pads are felt lined. 65" H, 28" W, and 12¾" D. Ship wt approx. 80 lbs. F.O.B. Indiana Factory

3923AF3870—Salem Maple finish
Sugg. Retail $77.95
3924AF3870—Walnut finish
Sugg. Retail $77.95

Ten Gun Cabinet—Similar to above 65" H, 36" W, 12" D. Ship wt approx. 90 lbs.

3925AF7248—Maple finish
Sugg. Retail $111.50
3926AF7248—Walnut finish
Sugg. Retail $111.50

- All Cabinets Have Locking Ammunition Drawer
- Smartly Styled for Protection and Display

- Green Felt Lining Where Guns Rest
- Cabinets Shipped F.O.B. Factories as Listed

## Twelve Gun Cabinet
### Antique Fruitwood Finish

Made of hardwood solids and veneers with Fruitwood finish, a neutral color that blends with basic furniture finishes. Heavy ¼" sliding glass doors with adjustable ratchet type lock, ground-in finger pulls. Back panel grooved for plank effect. Base cabinet for extra storage with brass plated pulls and locks. Assembly consists of placement of 4 wood screws. H 74¾", W 44¾", D 13". Accommodates 52" guns. Ship wt 115 lbs. F.O.B. Indiana Factory

4361AF5535—Twelve Gun Cabinet. Sugg. Retail $131.50
4364AF6041—Eight Gun Cabinet. Similar to above. Width 31¾" Ship wt 87 lbs. Sugg. Retail $102.50

## Eight Gun Cabinet

Made of select hardwoods in solids and veneers. 62⅛" H, 31" W, 10" D. Will accommodate 52" guns. ¼" thick glass sliding doors. Locking device for doors and roomy ammunition drawer. Drawer has solid brass pulls. Barrel rack and stock pads are felt lined. Ship wt approx. 81 lbs. F.O.B. Indiana Factory

3921AF4791—Gun Cabinet in Salem Maple
Sugg. Retail $73.50
3922AF4791—Gun Cabinet in Walnut Sugg. Retail $73.50

Six Gun Cabinet. Similar to above. 62⅛" H, 24" W, 10" D. Ship wt 60 lbs.

3370AF4147—Maple finish. . . Sugg. Retail $63.95
3371AF4147—Walnut finish Sugg. Retail $63.95

## Six Gun Cabinet
### Solid Walnut or Maple

3940AF6495—A quality designed cabinet reflecting careful pistol stocking handwork. A five tumbler lock finished in Bronze on each door insures your guns safety and offers secure protection against careless handling. Hinges finished in Bronze. Holds 6 guns with a large storage compartment in base. Walnut Plywood back. Shipped assembled without glass. 75" H, 27" W, 13¾" D. Gun section 51" H. Approximate shipping weight 85 lbs. Specify finish. F.O.B. Missouri Factory

Sugg. Retail $99.95

A Silver Snipe Over-and-Under
B Silver Snipe with Vent Rib
C Companion Hammerless
Fast-Handling Featherweights by
Beretta
Foldaway feature for easy transport
D Side-By-Side Double Barrel
Slide Action 410 Repeater E
20 Gauge Pump Shotgun F
G Slide Action 12 Ga. Repeater
Established Game Bag Fillers . . . From
NOBLE

## *field-proven shotguns . . . mighty smooth operators anywhere . . .*

**A OVER-AND-UNDER SHOTGUN**
**By Beretta.** Gives you the fastest two shots afield . . . and the new over-and-under design adds the advantage of only one barrel in your pointing picture. Single non-selective trigger fires the modified lower barrel, then the full choke upper barrel. Strength and balance to spare are built into the 28" chromium alloy monobloc steel barrel. Drawn nickel alloy steel action in satin chrome finish, automatic safety. Wide opening breech for quick reloading. Select Italian walnut stock with checkered fore-arm and pistol grip. Easy take-down with snap-off forearm. 12-gauge. Ship. wt. 8 lbs.
**H-65472EX** (*Your Cost* **159.99**) . . . *$195.95*
**Same,** but 12 ga., 3" mag —30" barrel.
**H-65421EX** (*Your Cost* **167.99**) *$205.95*
**Same,** but 20 ga., 3" mag.—28" barrel
**H-65422EX** (*Your Cost* **167.99**) *$205.95*

**B OVER-AND-UNDER SHOTGUN**
**With Vent Rib Barrel. By Beretta.** Similar to above gun, but with ventilated rib that keeps barrel heat from blurring the sight picture. Ventilated rib feature slightly increases gun's weight . . . but greatly increases the pointability of this classic handling double barrel. Front and rear bead sights. Modified lower barrel, full choke upper as above. 12-gauge with 28" barrel. Ship. wt. 8 lbs.
**H-65473EX** (*Your Cost* **185.99**) . . *$228.95*
**As Above,** but 20 gauge. Ship. wt. 7 lbs
**H-65412EX** (*Your Cost* **185.99**) . . *$228.95*

**C HAMMERLESS FOLDAWAY GUN**
**By Beretta.** Strongest, safest single shot shotgun . . . reloads lightning fast for that crucial second shot. Handsome Italian walnut stock with hand checkered forearm and pistol grip. Extra strong Monobloc construction. Full choke barrel, cross bolt safety. 410 gauge chambered for 3" shells, others for 2¾" shells. Ship. wt. 6 lbs.

| Stock No. | Ga. | Barrel | Pay |
|---|---|---|---|
| H-65241E | 12 | 30"—*$52.45* | 44.99 |
| H-65242E | 16 | 28"—*$52.45* | 44.99 |
| H-65243E | 20 | 28"—*$52.45* | 44.99 |
| H-65244E | 410 | 28"—*$52.45* | 44.99 |

**D NOBLE SIDE-BY-SIDE DOUBLE BARREL**
Handcrafted beauty teamed with traditional old world craftsmanship . . . for the hunter who takes pride in carrying a fine gun. Hammerless double barrel, double trigger shotgun perfectly balanced, with smooth positive action. Beautiful pistol grip stock and forearm of select walnut, full checkered. The frame is hand engraved with a hunting scene. Selected, proof-tested 28" barrel, right barrel modified, left barrel full. Matted top rib. Automatic safety. Triple concealed locks; double lug and barrel extension locks—the safest, strongest concealed locking mechanism known. Overall length 44½".
**12 Gauge Shotgun** Ship. wt. 6½ lbs
**H-65259E** (*Your Cost* **87.99**) . . *$103.45*
**20 Gauge Shotgun**
**H-65060E** (*Your Cost* **87.99**) *$103.45*

**E NOBLE SLIDE ACTION 410 REPEATER**
Ideal for the gals and the kids—"No Kick" from 3" or 2½" .410 loads. Lightning fast—with 6-shot capacity. Plug furnished to convert to 3-shot. New, smooth, safe action—trigger must be released and pulled on every shot, action must be closed before trigger can be pulled. Safety under thumb. Tubular magazine; walnut pistol grip stock. 46" long. Ship. wt. 6 lbs.
**H-65062E** (*Your Cost* **59.99**) *$74.25*

**F NOBLE 20 GAUGE PUMP SHOTGUN**
Shoots like a 12—carries like a 20! New action assures safety—action must be closed before you can pull trigger . . . you must pull and release trigger on each shot. Patented top safety. 28" special steel barrel with adjustable VARY CHOKE, chambered for 3" mag. but accepts 2¾" also. Tubular magazine. 6-shot capacity, plug converts to 3-shot. Walnut pistol grip stock and fore-end, recoil pad. 48" long. Ship. wt. 6½ lbs.
**H-65061E** (*Your Cost* **62.99**) . . *$78.65*

**G SLIDE ACTION 12 GAUGE REPEATER**
A lightning fast repeating shotgun in the field, blind or at the traps! Master choke provides instant pattern change. 28" barrel chambered for 2¾" shells, 6-shot capacity. Walnut stock and slide handle; rubber recoil pad is easy on the shoulder. Safe fire control trigger, safety located on top of receiver. 12-ga. Ship wt. 11 lbs.
**H-65065E** (*Your Cost* **64.99**) *$81.50*

A 15-Shot "Automatic"
B Lever Action Carbine
"Automatic" (C) has 2-position swing-down fore-end.
Rifles (A) thru (F) accept 22 cal shorts, longs or long rifles.
C 7-Shot "Automatic"
Target "Sporter" D
Rifles (A) thru (G) have AC-KRO-GRUV 8-groove rifling—proven the most accurate
E 7-Shot "Sporter"
"Super" (F) has adjustable trigger pull.
F "Super" Target Rifle
"Chuckster" (G) uses rim-fire Magnum cartridges.
G Magnum "Chuckster"

# .22 Cal. Mossberg Rifles

**MOSSBERG 4-POWER RIFLE SCOPE with "SLIDE-ON" MOUNT**
Fits all rifles on this page. When mounted and aligned with barrel, cross hair reticle can be adjusted with external click screws. Specially coated lenses reduce glare and increase light transmission. 13½" overall. American made. Wt 1 lb
H-65400C (*Your Cost* 8.99) *$11.95*

**A 15-SHOT .22-CALIBER "AUTOMATIC" RIFLE WITH MONTE CARLO STOCK**
Western style "Jack Rabbit Special" carbine with easy-load, trouble-free, tubular magazine. Feeds 15 long rifle cartridges through groove in stock into chamber—no jamming! Positive safety under the thumb. 18½" tapered blue steel barrel, 8-groove rifling. Bead front, "U" notch rear sights. 38½" long. Ship. wt. 6¼ lbs.
H-65402E (*Your Cost* 35.99). . . . . *$45.95*

**B WESTERN LEVER ACTION .22-CAL. CARBINE WITH MONTE CARLO STOCK**
A handsome, power-packed little carbine with hammerless, fast short-throw, lever action. Crossbolt locks trigger will not fire until lever is closed and bolt locked. Tapered blued steel 20" barrel, 8-groove rifling. Walnut Monte Carlo stock. Tubular magazine holds 20 short, 15 long, or 13 long rifle cartridges, plus 1 in chamber. "U" notch rear, bead front sights. 36½" long. Ship. wt. 4¾ lbs.
H-65442E (*Your Cost* 47.99). . . . . *$59.95*

**C 7-SHOT .22-CALIBER "AUTOMATIC" CARBINE WITH MONTE CARLO STOCK**
Rapa out 7 shots in less than 2 seconds! New "Magic" 3-way 7-shot clip magazine loads 22's in any of the 3 popular lengths. Positive safety at side of receiver. 18½" barrel; 8-groove rifling. Walnut Monte Carlo stock and pistol grip. Two-position fore-end of black tenite. Open rear sight, sporting front sight 38" long. Ship. wt. 5 lbs.
H-65268E (*Your Cost* 33.99) . . . *$42.95*

**D 7-SHOT .22-CAL. TARGET "SPORTER" RIFLE WITH MONTE CARLO STOCK**
Just right for school and club teams . . . precision AC-KRO-GRUV 8-groove rifling makes this a target rifle unsurpassed for accuracy! It features hammerless bolt-action loading from the "Magic" 3-way 7-shot clip magazine that adjusts instantly to load short, long or long rifle cartridges . . . regular or high speed. Positive safety "right under your thumb." Grooved trigger. 24" round barrel with crowned muzzle; American walnut stock with pistol grip, Monte Carlo and cheek piece. Mossberg precision sights; sling swivels. 43½" long. Easy take-down. 6¼ lbs.
H-65401E (*Your Cost* 32.99) . . . *$41.95*

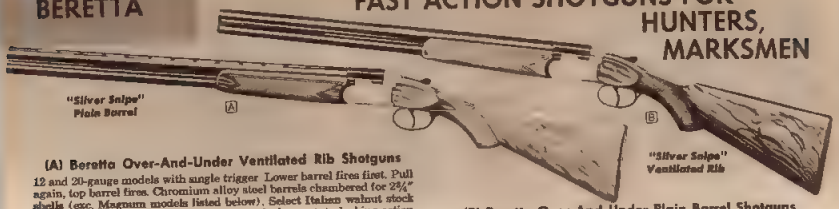
**E 7-SHOT .22-CALIBER "SPORTER" RIFLE**
Can't be beat for dependability and accuracy . . . with famous precision AC-KRO-GRUV 8-groove rifling in the 24" barrel. Hammerless bolt-action feeding from the "Magic" 3 way, 7-shot clip magazine that loads all 22 cal short, long and long rifle ammunition. Positive safety; grooved trigger. Measures 43¼" long overall, with American walnut stock with pistol grip, Monte Carlo and cheek piece, hand rubbed to a rich finish. Sling swivels. "U" notch rear sight, with windage and elevation adjustments; sporting front sight. Ship. wt. 6¼ lbs
H-65426E (*Your Cost* 27.99) . . . . . *$35.95*

**F .22-CALIBER "SUPER" TARGET RIFLE**
The gun that puts the competitive shooter way out ahead! A set screw adjusts the trigger pull, 26" heavy target barrel, chambered for 22 long rifle cartridges. Superbly accurate AC-KRO-GRUV 8 groove rifling. A true target gun from the walnut stock with beavertail fore-end and pistol grip to the Lyman 17A front sight with 7 interchangeable inserts and receiver peep sight with ½ minute adjustments for windage and elevation. Bolt action operation loading from 7-shot clip magazine also loads as single shot. Thumb operated safety with red and green safety buttons inlaid in the stock. 43" long. 8 lbs.
H-65440E (*Your Cost* 45.99) . . . *$58.45*

**G POWERFUL RIM-FIRE .22-CALIBER MAGNUM 5-SHOT "CHUCKSTER" RIFLE**
Chambered for the .22 caliber rim-fire Magnum cartridge . . . popular low-cost, high performance long range cartridge for varmints and small to medium size game. Streamlined hammerless bolt action, 5-shot detachable clip. Thumb-operated safety—gun will not fire until action is locked. Proof-tested special steel 24" round barrel, precision AC-KRO-GRUV 8-groove rifling. American walnut Monte Carlo stock with pistol grip. "U" notch rear sight, bead front sight. 44¾" long overall. Ship. wt. 6 lbs.
H-65425E (*Your Cost* 31.99) *$40.88*

# BERETTA

# FAST ACTION SHOTGUNS FOR HUNTERS, MARKSMEN




### (A) Beretta Over-And-Under Ventilated Rib Shotguns

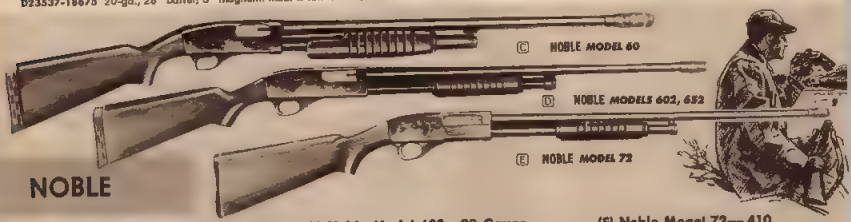
12 and 20-gauge models with single trigger. Lower barrel fires first. Pull again, top barrel fires. Chromium alloy steel barrels chambered for 2¾" shells (exc. Magnum models listed below). Select Italian walnut stock and forearm; bead front sight, shallow notched rear, interlocking action and automatic safety. Shpg. wt. 9 lbs.

| | | Retail value |
|---|---|---|
| D23368-17995 | 12-ga., 28" barrel; modified & full chokes | $228.95 |
| D23373-17995 | 12-ga., 26" barrel; imp. cyl. & mod. chokes | $228.95 |
| D23377-17995 | 20-ga., 28" barrel; modified & full chokes | $228.95 |
| D23438-17995 | 20-ga., 26" barrel; imp. cyl. & mod. chokes | $228.95 |
| D23443-18675 | 12-ga., 30" barrel; 3" magnum; mod. & full | $238.95 |
| D23537-18675 | 20-ga., 28" barrel; 3" magnum. mod. & full | $238.95 |

### (B) Beretta Over-And-Under Plain Barrel Shotguns

Same fine gun as (A) exc. without the ventilated rib barrel.

| | | Retail value |
|---|---|---|
| D23223-15495 | 12-ga., 28" barrel; modified & full chokes | $195.95 |
| D23266-15495 | 12-ga., 26" barrel; imp. cyl. & mod. choke | $195.95 |
| D23222-15495 | 20-ga., 28" barrel; modified & full chokes | $195.95 |
| D23291-15495 | 20-ga., 26" barrel; imp. cyl. & mod. chokes | $195.95 |
| D23292-16095 | 12 ga., 30" barrel; 3" magnum; mod. & full | $205.95 |
| D23303-16095 | 20-ga., 28" barrel; 3" magnum; mod. & full. | $205.95 |




# NOBLE

### (C) Noble Model 60—12 and 16 Gauge Pump Shotguns

Sleek slide-action repeater with 6-shot tubular magazine. Vary-Check Choke — manually operated, reduces recoil, gives full choice from open cylinder to "full". Automatic side ejection. Uses 2¾" shells. Walnut pistol grip stock. 45" long, 28" barrel. Shp. wt. 7½ lbs.

D23468-6060 12-gauge . Retail value $81.50
D23470-6060 16-gauge . . . Retail value $81.50

### Model 65—12 and 16 Gauge Pump Shotgun

Same as above but without *Vary-Check* adjustable choke. Has full choke. Wt. 11 lbs.

D23464-5575 12-gauge . . . Retail value $74.25
D23465-5575 16-gauge . . Retail value $74.25

### (D) Noble Model 602—20 Gauge Pump Shotgun

A wonderful combination of powerful performance and lightness in weight. Features truly safe fire control—trigger must be released and pulled for each shot — action must be completely closed before trigger can be pulled. Has 28" alloy steel barrel with adjustable choke. Chambered for 3" magnum and 2¾" shells. Automatic side ejection. Tubular magazine, 6-shot capacity. Pistol-grip stock with recoil pad, fine American Walnut grooved side handle. 48" long overall. Weighs 6¼ lbs.

D23288-5930 Wt. 11 lbs. . Retail value $78.85

As Above, except plain barrel and plain hard rubber butt plate.

D23386-5575 . . . . . Retail value $74.25

### (E) Noble Model 72—.410 Pump Shotgun

For small game at short range or small bore skeet event. Alloy steel barrel, 26" long. Chambered for 3" shells, or use 2½" as well. Adjustable choke. Safe fire control: trigger must be released and pulled for each shot. Automatic side ejection. Tubular 6-shot magazine. Rubber butt plate. American Walnut pistol grip stock. 46" long. Wt. 6 lbs.

D23327-5930 Wt. 11 lbs. . . Retail value $78.85

### Model 70—.410 Pump Shotgun

Same as above but with plain barrel full choke; no adjustable choke. Ship. wt. 7 lbs.

D23456-5575 . . . . . Retail value $74.25

# H & R

### (F) H & R "TOPPER" MODEL 158 SHOTGUN

Smart 12-gauge shotgun crafted with an American walnut stock. Smooth, side-lever operation, self adjusting barrel lock and positive automatic shell ejection. Micro-finished button broached barrel is 28" long, full or modified choke. Improved automatic rebound hammer plus custom recoil pad. Coil springs throughout. A fine quality rifle at a more-than reasonable price. Shipping wt. 7½ lbs.

D23309-2649 . . . Retail value $31.95

### (G) HIGH-POWER ULTRA-BOLT ACTION RIFLE

22" tapered barrel with fully adjustable rear sight. Gold bead front sight on ramp. Drilled and tapped for scope mounts and receiver sights. Famous FN Mauser action has been combined with perfect balanced construction. Sliding safety. Hand checkered and polished stock. Overall length 42½". Weight 8¾ lbs.

D23276-16595 .308 Win. 5-shot cap. Ret $189.95
D23285-16595 30-06 5 shot cap Ret $189.95
F75113-16595* 243 Win 5-shot cap. Ret. $189.95
F75114-16595* 7MM Rem. mag. 3-shot . $189.95

* Shipped POB FACTORY, Worcester, Massachusetts.

### PUMA "WHITE HUNTER" KNIFE

Curved contour edge for precise skinning, slicing strokes. Serrations on upper blade. Rounded guard prevents slipping. Short edge for backing. Grooved safety thumb rest. Weight 1 lb.

D02131-1249 . . . Ret. val. $19.00

### THE ORIGINAL SWISS ARMY KNIFE

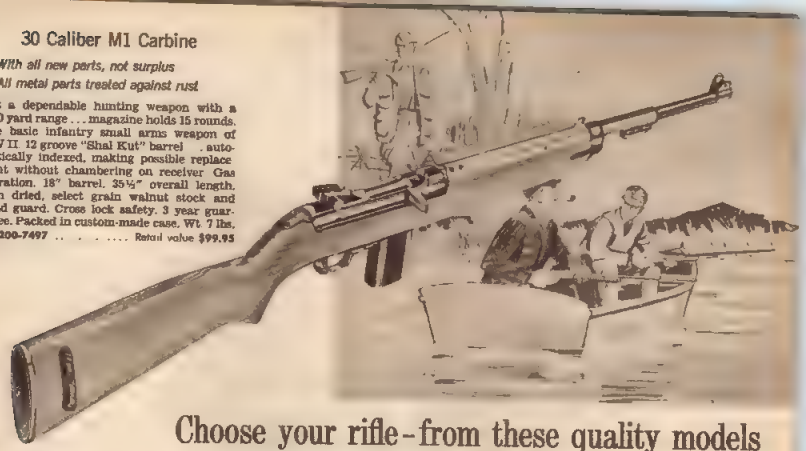
Swedish stainless steel. Has spear blade, small pen blade, can opener, cap lifter, reamer, cork-screw, scissors, double-cut saw, lanyard shackle. 3¼" closed. Weight 1 lb.

D02152-919 Retail $12.10

## 30 Caliber M1 Carbine

- *With all new parts, not surplus*
- *All metal parts treated against rust*

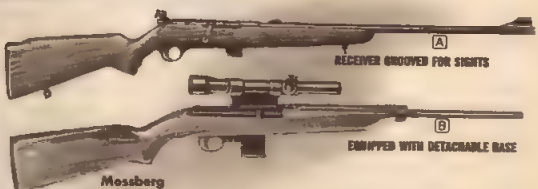
Get a dependable hunting weapon with a 2000 yard range . . . magazine holds 15 rounds. The basic infantry small arms weapon of WW II. 12 groove "Shal Kut" barrel . automatically indexed, making possible replacement without chambering on receiver. Gas operation. 18" barrel. 35½" overall length. Kiln dried, select grain walnut stock and hand guard. Cross lock safety. 3 year guarantee. Packed in custom-made case. Wt. 7 lbs.
**D23200-7497** . . . . . Retail value **$99.95**



# Choose your rifle - from these quality models

**MARLIN "336" TEXAS CARBINE**

Probably the finest deer rifle made. 7 shot repeater . . . with 20" microgroove barrel. Adjustable open rear sight. Admired for saddle scabbard use, in Western styling. Ramp front with removable hood. Barrel is drilled and tapped for receiver sights and scope mount. American black Walnut stock. 24K gold plated trigger. 38½" long. 30-30 Caliber. Wt. 7 lbs.
**D23556-6997** Retail value **$89.95**




**(A) BOLT-ACTION .22 CAL. TARGET RIFLE**
Feeds from new 3 way clip magazine that adjusts instantly to load short, long or long rifle cartridges. Thumb operated safety. 24" barrel with crowned muzzle; precision, 8 groove AC-KRO-GRUV® rifling. American Walnut stock. Sling swivels. Detachable 7 cartridge magazine. Shipping weight 6½ lbs.
**D23257-3145** . . . . . Retail value **$41.95**

**(B) FERRET REPEATING RIFLE**
Lightweight and fast-sighting. Smooth .256 Cal. semi-automatic repeating rifle. All metal parts bright blued. Hand-rubbed, selected American Black Walnut stock. Tapered barrel. Has detachable base and side mounts. With Scope. Shipping weight 7 lbs.
**D23262-10797**. . . . . Retail value **$139.95**

## Noble .22 Caliber Rifles

**(C) NOBLE 275 LEVER-ACTION RIFLE**
Smooth, easy operating short throw . . . positive extraction and ejection. Safety plus . . . lever must be completely closed before rifle will fire. Fires 21 short, 17 long and 15 long rifle .22 Cal. cartridges. Adjustable sporting rear sight, partridge type front. Walnut stock. Thumb operated safety. Steel 24" round tapered barrel. 43" long. Wt. 7 lbs.
**D23318-3585** . . . . . Retail value **$47.95**

**(D) NOBLE 235 SLIDE-ACTION RIFLE**
.22 Cal. rifle with a special accuracy. For small game and all round shooting use. Shoots .22 Caliber short, long or long rifle cartridges. 24" barrel with adjustable rear sight, ramp style front. Hammerless action. Hand-rubbed American Walnut stock. Perfectly balanced. Tubular magazine holds 21 shorts, 17 long or 15 long rifle cartridges.
**D23462-3315** Ship. wt. 7 lbs. Ret. value **$44.50**

**(E) NOBLE MODEL 20 .22 CALIBER RIFLE**
The perfect rifle for youngsters and women. Single shot . . . must be hand cocked before it will fire. Smooth dependable bolt action. Select steel 22" round tapered barrel is integral with receiver and chambered for .22 Caliber short, long and long rifle cartridges. Rear sight adjustable for windage and elevation. One piece stock. 38" long.
**D23196-1510** Ship. wt. 7 lbs. . . Ret. value **$18.85**

# Bertram is never satisfied.

To the famous 20′ Moppie, we added a twin-berth cuddy cabin (with optional marine head) and a pedestal-type helmsman seat. Result: the new BERTRAM BAHIA MAR 20. All the customary Bertram quality features are there, too, of course: forward hatch, fiberglass fuel tank, complete fiberglass floor, foam flotation. It's "the boating man's boat"—the rip-snortin' runabout, perfect for fishing and skiing—now with new overnight cruising comfort. See it soon at your Bertram dealer. (Write us for his name.)

Length: 20′3″ • Beam: 7′11½″ • Cockpit area: 50 sq. ft. Headroom (under canopy): 5′7″ • Maximum speed: 37 mph. Cruising range: 150 miles.

**Shown below: Bertram's New Bahia Mar 31.** The famous Bertram hull and quality—complete with oversized, uncluttered cockpit, galley, and stand-up head—and a painlessly low price.

BERTRAM
YACHT
DIVISION OF NAUTEC CORP.
3663 N.W. 21st Street • Miami, Florida 33142

## Clue $2.97

You're the sleuth in this challenging detective game to discover the who, where and how of the crime. Use the clue cards to find the answers and enjoy a new plot every time. Weapons, notes included. Intrigue for 3 to 6 players, ages 8 to adult.

49 N 390—Shipping weight 2 lbs. 8 oz. ..... $2.97

## Mystic Skull $3.84

Skull dances on end of limb, then stops. The idea's to put "hex" on the other fellow by sticking pins in his voodoo doll. To win, just keep some pinholes in your doll open. Board, bone stirrer, tokens, dolls combine to tangle the spines of 2-4 players.

49 N 232—Shipping weight 2 pounds ..... $3.84

## Addams Family Game $1.66

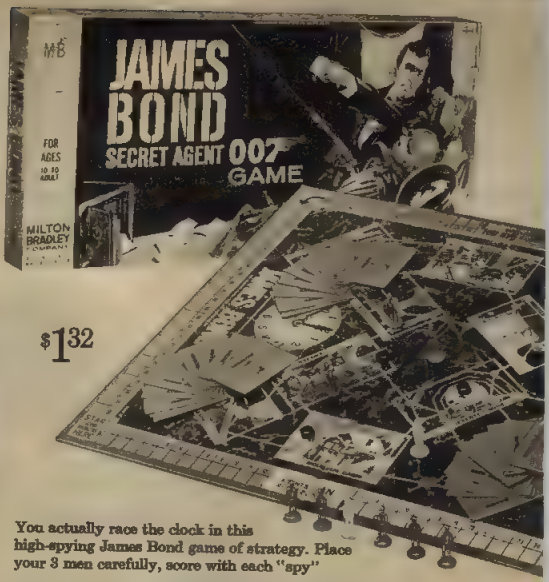
Time for the annual Addams family midnight picnic in the cemetery, but nobody's there. Horrors! That's why you must round up 4 of them in front of their beautiful mansion to win this game. 2 to 4 players shouldn't find the obstacles *too* eerie.

49 N 395—Shipping weight 1 lb. 12 oz. ..... $1.66

## Combat $1.52

You're in command in this big battle, and it's a challenge to keep your men free while capturing 6 enemy soldiers. Your men have to occupy his head quarters to do it. Spin to see who captures or escapes. 12 soldiers, cards, board. 2 play. Ages 7 to 14.

49 N 297—Shipping weight 1 lb. 12 oz. ..... $1.52




## $1.32

**You actually race the clock in this high-spying James Bond game of strategy. Place your 3 men carefully, score with each "spy"**

As an agent of James Bond, start mission from points you select on board. Now plan your moves. Gather spy cards, maneuver men, advance scoring disks. "Rendezvous" can mean extra points. First one to score 100 points is winner. 2 to 4 "agents" can play. Thrilling intrigue; for ages 10 up.

49 N 402—Shpg. wt. 1 lb. 12 oz. ..... $1.32

Get "Hot Tip" clues
. . track down agents

## Agent Zero M Spy Detector $3.32

The secret Rocket Fuel formula is gone. You'll be Top Secret Agent and win the game if you can unmask the thief. It's easy, exciting. Spy Detector, cards, scoreboard help you analyze clues and testimony of the 24 witness suspects. For 2 to 4 rather deductive agents.

49 N 221—Shpg. wt. 1 lb. 12 oz. .... $3.32

*Just call Sears and say "Charge It"*

## Man from U.N.C.L.E. $2.22

Clever as Napoleon Solo? You'll thrill to challenge of being first to find THRUSH chief card that matches your assignment card and returning it to U.N.C.L.E. headquarters. Turns 2-4 players into U.N.C.L.E. agents.

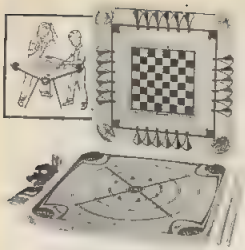
49 N 403—Shpg. wt. 1 lb. 12 oz. . . . $2.22

## Lie Detector $3.72

Scene: a TV studio. Crime: serious and unsolved. You: 1 of 2 to 4 sleuths trying to go from detective to Chieftain by accumulating facts and suspects to nail the culprit. And only the Lie Detector knows truth of it all.

49 N 193—Shpg. wt. 1 lb. 12 oz. ..... $3.72

# ACTION GAMES!



**BOWL-O-MATIC**
**Over 4 foot**
**Long Alley**

All Automatic — needs no batteries

- The wackiest game in years.
- Everyone tries to trap the mouse.

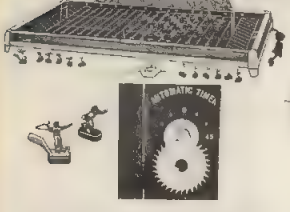
**MOUSE TRAP GAME**

**"100" PLAY GAME BOARD.** Plays Carom, Crokinole Sparetop, Ten Pins, Checkers one hundred different games. Green styrene plastic corners match reversible net pockets. High-gloss finished board gives smooth gliding play action. Is 28¼" square. Equipment includes cues, rings discs dice, score card ment includes cues, rings, discs, dice, score card.
**H80-383F 649** Sh. wt. 8½ lbs. ... Retail **$10.00**
**Revolving stand for game board.** ½" D steel tubing
**H80-382F 229** Folds up. Wt 2 lbs. Retail **$3.50**

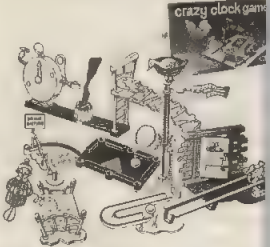
**BOWL-A-MATIC BOWLING GAME.** Here's all the fun of real bowling with this authentically detailed bowling game. The player controls the bowling ball by use of levers . . the ball rolls down the alley for strikes spares, etc. Automatic pin spotter picks up standing pins, sweeps the alley of knocked down pins, replaces those that were left standing for the next play. Four foot long alley No batteries needed
**H80-641F 899** Sh. wt. 8 lbs.. Retail **$15.00**

**MOUSETRAP GAME.** The wackiest game to show up in years. Players throw dice and take turns at building part of the mousetrap. The mousetrap is the zaniest wonder of the age. The second objective is to trap the other fellow's mouse. This is the most hilarious part of the game a twist of the crank handle starts a chain reaction of moving parts balls shuttling levers. 2 to 4 can play — age 7-70 will enjoy it.
**H81-392F 429** Size 21¾x21¾x11" Wt 4 lbs. **$7.00**

## Like Real Football!



Big 21½"x36"




**TUDOR "CLASSIC" Electric FOOTBALL GAME.** Big 3-ft gridiron deluxe quality construction. Complete with deluxe "grandstand," timer, player figures, magnetic ball and down marker, goal line flags, yard marker, etc. 110V, AC Sh. wt. 11 lbs.
**H81-052F 1065** . . . . Retail **$16.00**
**Tru-Action Electric Football.** Similar to above, smaller playing field Sh wt 4 ½ lbs
**H81-054F 465** Retail **$7.00**

**BOBBY HULL HOCKEY.** The ultimate in hockey games Features automatic timer which clocks each of 3 periods on large dial An electric buzzer sounds at end of each period Players operate by side levers 3 style of pucks for 3 playing styles Metal construction
**H81-934FX 1349 No P.P.** Wt. 12½ lbs **$21.00**
**CANADIAN HOCKEY.** Same size as above, but with out buzzer and timer All metal construction
**H81-933FX 998 No P.P.** Wt. 12 lbs Ret. **$16.00**

**CRAZY CLOCK GAME** Here's the newest screwiest way to get out of bed in the morning. It's crazy clock that sets an all-time record for generating non-stop amusement and amazement! Two to four energetic engineers play cards for the fun of assembling this odd-ball mechanical game The player who holds the final card snaps the key and Crazy Clock takes off in a series of wacky happenings
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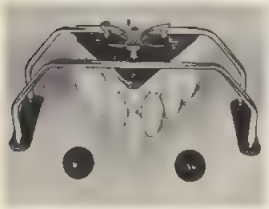
## Automatic Pin Spotter



**15" Bowling Set**

**KLIK POOL GAME**

**AUTOMATIC PINSETTER BOWLING SET.** Offers skill competition and participation for everyone Sets up anywhere Three fingered 6' bowling balls give the player the feeling of real alley play' Red banded 9" pins made of polyethylene take hours of knock down wear and stand up again for more action Pin-spotter constructed of plastic and aluminum is equipped with a heavy duty mechanism and metal springs for quick resetting
**H80-688F 598** Sh. wt. 9 lbs... Retail **$9.00**

**15" OFFICIAL SIZE BOWLING SET.** 15" polyethylene bowling pins with red band One 9" poly bowling ball with 3 finger holes Pin-spotter included. A game of skill the whole family will enjoy With carrier
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**13¼" DELUXE BOWLING SET.** With Carrier Pin-spotter is not included
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**H82-520F 279** Wt. 2 lbs. **$4.00**

**BINGO-MATIC BINGO OUTFIT.** The perfect game for young and old alike Bingomatic plastic number dispenser with new easy loader mixes, selects and ejects one number at a time, everytime Set includes Bingo dispenser, 75 embossed two-color numbers, bankers chart, numbers called fit right in, keeps complete record 30 bingo cards.
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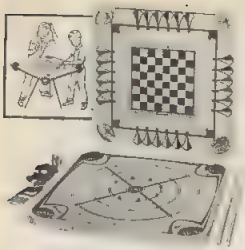

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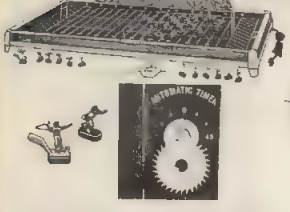

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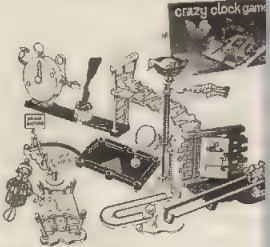


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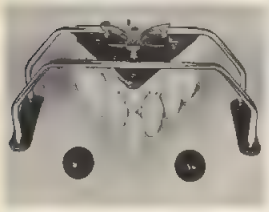

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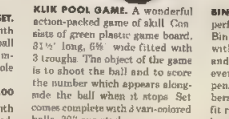

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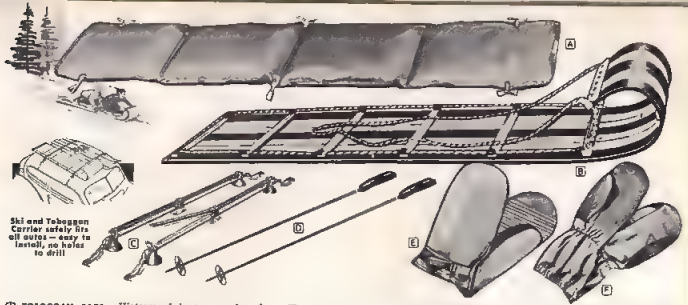



**(A) TOBOGGAN PADS** — Waterproof heavy, reinforced vinyl cover filled with resilient 2" thick bonded cotton Evelet and lié construction 14" wide

H-66289A (*Pay* 5.99) For 10' toboggan—5¼ lbs. *$8.95*
H-66290A (*Pay* 4.49) For 8' toboggan—4¼ lbs. *$6.95*
H-66291A (*Pay* 3.29) For 6' toboggan—3½ lbs. *$4.95*

**(B) CANADIAN OLYMPIA TOBOGGAN** – Finest select Canadian hard maple with three ½" raised runners. Finished with double coat of natural varnish. Tie down hood, full length polyethylene hand ropes.

H-66246B (*Pay* 23.88) 10' size—28 lbs. *$34.95*
H-66222B (*Pay* 19.88) 8' size—23 lbs. *$29.95*
H-66224B (*Pay* 13.88) 6' size—17½ lbs. *$19.95*

**(C) WESBAR SKI-TOBOGGAN CARRIER** Holds four pairs of skis and poles or two pairs of skis and toboggan. Sponge rubber cushioned steel frame fits all cars with steel tops — no holes to drill, easy to attach. Wt. 7½ lbs.

H-66110E (*Your Cost* 7.49) *$10.95*

**(D) LUND SKI POLES** — Black anodized aluminum shaft, sleeve-type plastic hand grip with leather wrist strap. Two lengths. Ship. wt. 2 lbs. *$5.95*

H-66234E 48" length (*Your Cost* 4.29)
H-66236E 51" length (*Your Cost* 4.29)

**(E) SKI TOW MITTS** – Black split steer hide, large reinforced palm and thumb, strap back. Nylon sewn. *Specify Medium or Large.* Wt. ¼ lb. *$3.98*

H-69235A Men's (*Your Cost* 2.99)
*Specify Small or Medium*
H-69236A Ladies' (*Your Cost* 2.99)

**(F) GAUNTLET SKI MITTENS** — Sheerhide palm cotton back and cuff, shirred wrist, top. 100% cotton flannel lining *Specify size* S M L. Wt. 1 lb. *$3.98*

H-69227A Men's Black (*Pay* 2.99)
H-69228A Ladies' Navy (*Pay* 2.99)

**(G) JUNIOR SKI BOOT**— Provides protection and comfort on hills or in yard. Heavy molded black rubber—water and weatherproof Cotton felt lined Sole protectors. Trimmed with red. *Specify sizes 2, 3, 4, 5, 6.* Ship. wt 3 lbs.

H-69297A *Your Cost* 5.88) . . . . . *$8.95*

**(H) ALLEGRO SKI BOOT**—Made in France. Full double construction of waterproof top-grain leather. One-piece outer boot with lined and padded inner boot for comfort, support. Steel shank in soles. Dacron stitching for extra durability. Both outer and inner boot laced. *Specify whole and half sizes 1 through 13 when ordering.* F.O.B. Wis. Ship. wt 4 lbs.

H-6470-8F (*Your Cost* 14.99) *$24.95*

**(J) TREVISO ITALIAN-MADE SKI BOOT**—Soft glove leather lined inner boot provides snug comfort. Double boot made of top-grain leather, chrome tanned. High cut outer boot with high shaft inner boot. Outside ankle cups. White rubber sole. *Specify whole and half sizes 5 thru 12, medium or narrow width.* F.O.B Mich. Wt. 4 lbs.

H-6173-2F (*Your Cost* 23.99) . . . . . *$39.95*

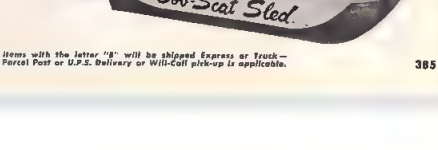
**(K) TREVISO DELUXE ITALIAN-MADE BOOT**—Solid support for precise edge control! Double boot, top-grain leather, chrome tanned with hinged heel. Welted sole, high shaft inner boot. Double riveted lacing hooks. Outside ankle cups. *Specify whole and half sizes 5 thru 12, medium or narrow width.* F.O.B. Mich. Ship. wt 4 lbs.

H-6173-4F (*Your Cost* 29.99) . . . . . *$44.95*

**EXCITING BOB-SCAT SLED**

Thrill-a-minute fun as you race down winding hills and around tricky curves . . . it's easy to keep the Bob-Scat sled under perfect control with Olympic rear action steering rudder and brake. Raggedly built for happy hours of healthful outdoor winter fun! Spaciously designed with streamlined front and heavy-duty body—shaped all steel underside adds to its speed and sturdiness. Bicycle handled steel rod controls the smooth 'n easy steering mechanism. Rakishly styled with jet cock pit screened dashboard. Sturdy pullcord for easy up-hill climbs. Measures a roomy 44 x 14 x 12" high. Ship. wt 20 lbs.

H-793328 (*Your Cost* 11.88) *$16.95*




*Stock number items with the letter "S" will be shipped Express or Truck— EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.*

# REGULATION BALLS . . . FOR THE GRIDIRON

(A) WILSON "PAUL HORNUNG"

(C) WILSON "PAUL HORNUNG"

(E) WILSON "TOMMY MASON"

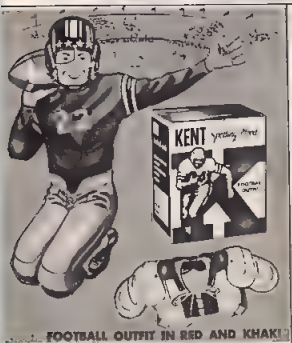
(B) SPALDING "JIM TAYLOR"

**(A) WILSON "PAUL HORNUNG" FOOTBALL** —Autographed by one of Green Bay's most valued players! Tough cowhide leather, seam stitching and overall quality intended for rugged use under all playing conditions. Double linings, rubber valve bladder, leather laced. Tan, 2 white stripes. Official size and weight.
**H-63015A** (*Pay 4.99*)—Wt. 2 lbs. *$7.50*

**(B) SPALDING "JIM TAYLOR" FOOTBALL**— Endorsed by the Packer's record holding ground-gainer! Durable lock stitched tan pebble-grain leather cover with white bands. Official size and weight. Rugged triple lined inner construction. Double rawhide lacing and tough butyl rubber valve bladder. Ship. wt. 2 lbs.
**H-63004A** *Your Cost* **8.49** *$12.00*

**(C) WILSON "PAUL HORNUNG" FOOTBALL** —Any quarterback can confidently call a pass play with this excellent passing ball in the game . . . a Paul Hornung autograph ball. Tan pebble-grain Tuf Kover composition cover, rubber bladder with needle-type valve, white plastic lace, official size and weight. Wt. 2 lbs.
**H-63030A** (*Your Cost* **2.99**) . . *$3.95*

**(D) WILSON "TOMMY MASON" FOOTBALL** —Official size and weight ball endorsed and autographed by an up-and-coming young pro. Tan cowhide leather cover with 2 white stripes for sure visibility. Rugged double linings, rubber valve bladder, durable white lacing . . . stands up under months of rugged play. 2 lbs.
**H-63031A** (*Your Cost* **3.99**) *$5.95*

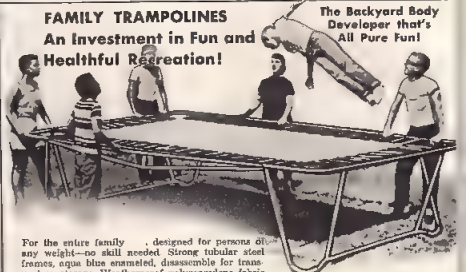



**FOOTBALL OUTFIT IN RED AND KHAKI**

For young grid-iron heroes who want to dress like the pros. Outfit includes helmet with 4 point suspension, foam ear pads, and triple bar face protector. Foam padded shoulder pads with leatherette trim, heavy twill pants, padded at waist and knees, with thigh guards, Jersey with UCLA sleeve insert, press-on numerals included.
**SMALL** — For ages 7 to 8 years. Wt. 4 lbs.
**H-63025A** (*Your Cost* **7.99**) . . *$11.95*
**MEDIUM** — For ages 8 to 10 years. Wt. 4 lbs.
**H-63026A** *Your Cost* **7.99**) . . . *$11.95*
**LARGE** For ages 10 to 12 years. Wt. 4 lbs.
**H-63027A** (*Your Cost* **7.99**) . . *$11.95*

## FAMILY TRAMPOLINES
## An Investment in Fun and Healthful Recreation!

**The Backyard Body Developer that's All Pure Fun!**



For the entire family . . . designed for persons of any weight—no skill needed. Strong tubular steel frames, aqua blue enameled, disassemble for transport or storage. Weatherproof polypropylene fabric beds on oil tempered springs. F.O.B. Iowa.

**TINY TRAMP** — For indoor-outdoor use by ages to 7 years. "Bounce" adjustment. 5 x 5' frame. 4'6" x 4' bed. 26" high. Wt. 35 lbs.
**H-4520-1F** (*Your Cost* **29.99**) . . *$44.95*

**DART** — For ages to 12 and adults, too. 4 x 8' bed. 9'8" x 5'10" frame. Wt. 135 lbs.
**H-4525-5F** (*Your Cost* **72.99**) . . . *$109.95*

**HOLIDAY** For the entire family. 12'6" x 8' frame. 5'x 10' bed. Ship. wt. 200 lbs.
**H-4520-3F** (*Your Cost* **149.99**) . . *$219.95*

**GALAXY** King size, with 6' x 12' weatherproof bed suspended in a box 14'6" x 9' frame. Ship. wt. 305 lbs.
**H-4520-4F** (*Your Cost* **199.99**) . *$299.95*




## OFFICIAL HORSESHOE OUTFIT

Team up your pitching skill, with these quality shoes, perfectly balanced for maximum control and you'll rack up a high ringer score every game! Set includes two pairs of official size unbreakable super-ringer 2½-lb. shoes finished in gleaming gold and silver. Two 24" steel stakes are painted silver for greater visibility. Boxed for convenient transport to picnic or park. Instruction booklet. Ship. wt. 16 lbs.
**H-64580A** (*Your Cost* **7.88**) . . *$11.95*

## Can A Good Boat Assure Good Fishing?*

*It helps. But unless a major Government Department is reconstituted to save our outdoor values, there will be no point going where good boats are needed, and no need for our product.*

However, there is real hope.

The Department of Natural Resources Bill — S.2435 now buried in the Senate Committee on Government Operations — would put the conservational agencies of Government in the same department with the Ditch Diggers and Dam Builders — on equal footing — with proper veto power — for the first time.

One family in four has — or will have — a boat. 75% of boats are purchased for fishing. Add the boatless fishermen — plus hunters — plus-bird and nature lovers — plus all outdoor oriented people and all sportsmen — include yourself and the result is a vast army of individuals which should be single-minded and care what happens to our natural resources — and should be doing something about it.

Our outdoor resources are being cut apart unnecessarily by our own Government — merely because of divided, compartmented, and diverse responsibilities, which S.2435 will end. Here are a few selected examples.

**East Coast Striped Bass** are of *two major races* — Hudson River and Chesapeake Bay. Millions of sportsmen spend millions of dollars pursuing this noble fish. *Both races* are under desperate threat.

The Federal Power Commission has been temporarily restrained — in the nick of time — from allowing construction of the Storm King Mountain Power Plant forever to finish the Hudson River-spawned race of bass. The Commission had granted a construction license based on hushed-up hearings and suppressed evidence. The matter will come up again and only an interested public can kill it as no approval by Bureau of Fisheries is needed (unless you force through S.2435).

The U.S. Army Engineers are dredging a ship channel to improve the Chesapeake and Delaware Canal in upper Chesapeake Bay, directly through the area where nearly half the Chesapeake Bay bass are spawned. The Engineers plan to dump the dredging spoil in the water alongside. This will coat the warm shallow bay bottom with inches of silt just where the hatching bass need natural cover and food to grow to self-sufficient fingerling size. The Engineers don't need approval of local or federal fisheries' authorities (unless S.2435 is passed) — their *one* mandatory obligation involves dollars only ($1.00 of benefit for $1.00 of cost). They rode over Maryland Biologists' ably researched objections and whitewashed their plans with a "study" by out-of-state biologists who spent but a short time in the affected area.

**California Redwoods** — the two thousand year old giants of the Coast area — are being leap-frog logged in a race to make impossible a Redwoods National Park urgently demanded almost two years ago by President Johnson. The Forest Service (Agriculture), the National Park Service (Interior), and the Budget Bureau, responsive to timber interest pressures kick the "buck" back and forth in delaying tactics made easy by divided responsibility. If the delay lasts another two years, there won't be enough big Redwoods to save. (Read FIELD AND STREAM February '66.)

**The Grand Canyon.** The Bureau of Reclamation wants to irrigate central Arizona. To show a positive benefit ratio of better than 1 to 1, they plan to sell power produced by a dam which will inundate the Grand Canyon. *Regardless* of its status as a national park! *Regardless* of greater water loss and water salinization from evaporation! *Regardless* of losses to wildlife habitats! *Regardless even* that the Colorado River lakes will fill up with silt in a mere few score years! But "Reclamation" need only estimate over $1.00 of benefit for $1.00 of cost — why get approval of "Fish and Wildlife", National Park Service, or even Mexico whose farmers are already losing lands to salt from Colorado River irrigation water at alarming rates? (No need for approval from other agencies unless we pass S.2435.)

**In South Dakota** the Vermillion River basin contains some 45,000 acres of unimproved land subject to flooding. The Army Engineers propose a "ditch and dike" straightening of the Vermillion River to speed run-off which actually *increases* flood and erosion risk downstream, substitutes gravel banks for trees and important wildlife habitat, and wastes water — a scarce commodity in South Dakota. The Soil Conservation Service (in absence of S.2435) refrains from pressing the fact that 30% of the run-off could be held in the ground by recommended soil conservation practices virtually eliminating flooding. Their reticence is based on knowing that flood control is the sacred precinct of the U.S. Army Corps of Engineers.

**Near St. Louis,** to reclaim 1,000 acres of flood plain land *belonging to one man* who raises corn — the U.S. Corps of Engineers propose 5 miles of additional levee costing ¼ million dollars per mile. (An alternate plan to use this and other wetland for a "Lewis & Clark Regional Park" would have a better chance under S.2435.)

**In Florida** the Cross-State Barge Canal project goes forward *and*, costing at least $158,000,000.00, will kill the unique Oklawaha River, an irreplaceable wilderness treasure, highly recommended by a government study group for preservation as a Wild River. Denial of congressional appropriations could still stall it, but if S.2435 were on the books, the Engineers could never have approved the present river-killing route. Florida politicians are so fearful of disturbing the barely favorable benefit ratios of this and similar "pork barrel" projects that they have importuned the State Congressional delegation in a body to oppose S.2435 (and passed a vote of thanks to the Army Engineers! Why not!)

And on and on and on. . . .

The Department of Natural Resources Bill — Senate 2435 — still buried in the Committee on Government Operations — will rename the Interior Department and bring into it the *Federal Power Commission, T.V.A., the Forest Service, Water Pollution Control* functions of Health, Education and Welfare and *civil works functions* of the Corps of Engineers. Together with the Bureau of Reclamation, Fish and Wildlife Service, the National Park Service and the other services which are already there, these additions will give the new Secretary of Natural Resources responsibility, authority and sufficient expert means to preserve the values of our outdoor domains. *It's either this or look forward ultimately for leisure pursuits to nothing but barroom and boob tube.*

Write members of your Congressional delegation to insist on support and action on S.2435. Don't quote this ad — speak of projects that interest *you*, but tie them to S.2435. Congressional "Rivers and Harbors" advocates and the Water Transport Association will urge, with their loudest howls, opposition by each Senator or Congressman; but a few dozen polite and determined letters to a representative from his own voters will impress him even more.

For Congressional names and addresses — lists of references — reprints of this ad — (or a boat catalog), write us.

**THE FISHER-PIERCE CO., INC.**
1148E Hingham Street, Rockland, Mass. 02370

* Some people think so

BOSTON WHALER

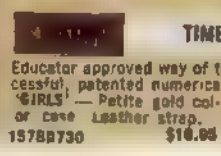
# "FAMOUS NAME" CHARACTER GIFT WATCHES FOR CHILDREN by Bradley

**'ALL STAR' BASEBALL WATCH**
Big league watch with autographs of ALL STAR BASEBALL PLAYERS on dial. Chrome plated case Genuine leather strap.
167BD730 $10.95

**'ALL STAR' BASEBALL SET**
Autographed Baseball Watch with regulation baseball Gift packaged
184BD795 $11.95

**Barbie***
The fashion watch girls adore and love to wear. Pictures Barbie in full color on dial Petite round gold color case with unique 3-D dial Genuine leather strap matches coral, pink, or blue dial or black strap with white dial
191BD795 $11.95

*Barbie — is the registered trade mark of Mattel, Inc. Used under their license.



**TIME TEACHER**
Educator approved way of teaching time to children. Successful, patented numerical dial makes it simple.
'GIRLS' — Petite gold color case Leather strap.
157BD730 $10.95
'BOYS' — Chrome case Genuine leather strap.
236BD795 $11.95

**'FLIPPER'**
Lovable TV Dolphin in color. Luminous numerals, hands. Chrome plated case, leather strap.
241BD795 $11.95

**'BALLERINA'**
Graceful, colorful ballerina on dial. Smart, gold color case with genuine leather strap.
195BD795 $11.95

**'COMMANDO'**
Features a jet black 24 hour military count down dial. Luminous full figures and hands. Sweep second hand. Sturdy, lustrous, chrome case G I 100% nylon strap.
202BD730

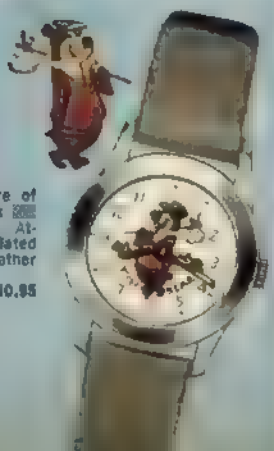
**'ALL PRO' FOOTBALL WATCH**
A sturdy watch to match a rugged sport. Clear face features autographs of Star Pro-Football Players Chrome plated case with genuine leather strap
221BD730 $10.95

**'ALL PRO' FOOTBALL SET**
Autographed football watch and miniature football Gift packaged.
209BD795 $11.95

**'PINOCCHIO'**
Comes to life in full color on a full numeral legible white dial A favorite with all youngsters Chrome plated case. Genuine leather strap
304BD730 $10.95

**'MAN FROM U.N.C.L.E.' (SECRET AGENT)**

The Man of Mystery, super-ingenuity and electronic know-how pictured in full color on unique Scopegraph dial. Lustrous chrome plated case. Genuine leather strap Supplied with compass
358BD795 $11.95

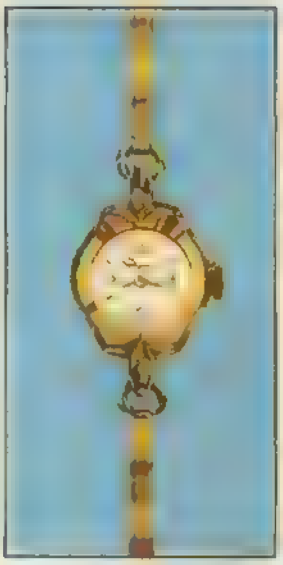


**'YOGI BEAR'**
A full color picture of Yogi Bear animates clear legible dial. Attractive chrome plated case Genuine leather strap
175BD730 $10.95

**'POPEYE'**
Strong, stern, and everlastingly popular — Popeye the Sailor pictured in color on clear white dial Lustrous chrome plated case with genuine leather strap.
309BD730 $10.95

**'DANIEL BOONE'**
Trail blazing western watch with Daniel Boone's Crest in color on dial. Handsome chrome plated case. Genuine leather strap.
318BD730 $10.95

# WATCHES BY Ingraham



The delicate lines of this speck-ke case are dramatized by the sculptured fleur-de-lis end pieces of this enchanting little timepiece. Tiny polished brass hands raised numerals and hour indicators set on a bride white dial. Two band styles: a delicate black cord with matching metal clasp or lovely 1/2 in. one expansion band. Even the "rich" would love this one.

6932NG877 cord band $11.95
6933NG949 expansion band $12.95

The watch that remembers nurses are ladies first—functional yet beautiful. On duty or for sport, this rugged, waterproof timepiece will be a "must" for any nurse. Raised silver dot numerals on a clean white dial. Luminous hour markers and hands, and readable sweep second hand with bright red arrow tip for split-second timing. Polished chrome case with stainless steel back. Matching stainless steel expansion band. Also perfect for mothers—the 24 hour nurse.

6925NG949 $12.95

A home run! There is not a boy alive who would not cherish this rugged timepiece. Full numerals, which are fully luminous and easily read night or day. Luminous hands sweep second hand with brilliant red arrow tip for timing foot races or sporting events. Genuine leather imported gray band. The face next to mother's he will turn to most.

6756NG657 $ 8.95

Feminine, but sturdy! The ideal first watch for the future "Miss America." Sparkling chrome case and full numerals. Bright clean, white dial with dainty radial pattern. Luminous hour markers and hands, and what most "lady" watches do not have—a sweep-second hand with red arrow tip for timing her first kitchen experiments. Genuine leather, imported black band. A petite "Swiss" for any young Miss.

6900NG729 $ 9.95

Feminine ivory dial with silver-colored engraved hour indicators is covered with a crystal that is faceted along the edge making it sparkle like a diamond. The graceful petal-like end pieces are joined by a strong black cord band with safety clasp. One could pay more for a beauty like this—but why?

6931NG1024 Chrome $13.95
6951NG1024 Golden $13.95

The satin silver non-luminous dial window shows the date in big red when magnified by the deep crystal. Waterproof stainless case. Highly polished silvery hands, engraved hour indicators and sweep second hand. Matching expansion band adds the finishing touch to this elegant timepiece.

6702NG877 $11.95

Skindiver Deluxe. It's rugged super waterproof* tested for those atmospheres with automatic changing calendar with magnifier crystal. Rotating bezel for use as elapsed time indicator up to 60 minutes. Easy read at night with large fully luminous numbers and hour indicators. Large luminous arrow tipped hour hand with luminous minute and sweep second hand with arrow tip. Strong molded rubber, ventilated under water strap. Has a stainless steel back. Masculine and handsome enough to be worn all the time—in the water and out.

6703NG1099 $14.95

*As long as crystal, case and crown are intact.

Rugged, polished chrome cased watch features clean curved dial with full numerals in raised silver. Luminous hour markers and hands, bright red sweep second for accurate timing. Imported genuine leather padded black band. Ideal for an active but handsome adult male enough to be the "only."

6700NG583 Chrome $ 7.95
6741NG583 Golden $ 7.95

Waterproof leads the features of this rough chrome raised timepiece. The silver satin dial adds conversation material as it plays with the light producing a spinning effect with its microlines radiating from the center of the dial. Full numbers in raised silver. Luminous hour markers and hands, polished sweep-second hand. Complementary stainless steel expansion band. A most handsome accessory for any man.

6735NG877 $11.95

The golden nugget. This calendar watch, indicating the date in bright red features a bronze-like satiny dial, raised bright brass numerals and sparkling yellow case. Luminous hour markers and hands, polished sweep-second hand for accurate timing. Available with matching expansion band or genuine leather imported padded black band. For men's elegance.

6766NG803 leather band $10.95
6767NG877 expansion band $11.95

## PERSONALIZED
### With Name on Dial

WALTHAM ULTRA-THIN TELE-STAR. Distinctive 17-Jewel watch in yellow or white color—non-corrosive back. Have your name or inscribed on easy to read dial face. Expansion band matches; small second hand; shock resistant; unbreakable mainspring. Fully guaranteed. Gift Box. Specify name or fraternal emblem. From Chgo. fac.
DWA-197FT 2888 Yellow. Retail
DWA-198FT 2888 White. 71.50

## BREITLING

**is a qualified supplier of precision Chronographs to the U.S. Military and to the majority of the World's Airlines**

## ENDURA SKIN DIVER
### At a Very Low Price

ENDURA 'AMPHIBIAN' designed with a hermetically sealed, pressured waterproof case (provided case crown, crystal remain in fact). Shock proof, antimagnetic operates perfectly at 356-ft depth. Features: diving time indicator; automatic daily calendar; black dial luminous hands markers; sweep second, underwater strap. Polished chrome case stain less back
T23-603FT 1145 Ret. $18.95

BREITLING NAVITIMER. 17 Jewel exclusive chronograph — calibrated logarithmic scales of aerial navigation computer. Movable bezel 12 hr recorder 30 min. register. Luminous dial. From N.Y.

| Stainless Steel Case | |
|---|---|
| DWA-200AT 10200 Retail | 170.00 |
| Gold-Filled Case | |
| DWA-201AT 11700 Retail | 195.00 |
| 18 Kt. Gold Case | |
| DWA-202AT 18000 Retail | 300.00 |

BREITLING CHRONOMAT. 17 Jewel slide rule Chronograph; solves complicated mathematical engineering problems, multiplies, divides ratios, interest, percentages speeds averages. From N.Y

| Stainless Steel Case | |
|---|---|
| DWA-204AT 6600 Retail | 110.00 |
| Gold Filled Case | |
| DWA-205AT 7200 Retail | 120.00 |
| 18 Kt. Gold Case | |
| DWA-206AT 18000 Retail | 300.00 |

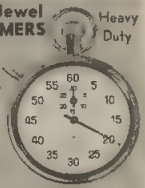
You Pay $2.66

Good Quality POCKET WATCH

"ENGERSOLE" GUARANTEED POCKET WATCH made by Austrian craftsmen. In the old days, an Ingersol sold for $1.00, if you remember. This watch can't quite meet that figure, but sells for a lot less than you'd expect to pay! This is a standard sized electronically timed pocket watch. Unbreakable mainspring; 1⅝" dial, bold numbers; chrome case
T23-377FT 266 Plain. Ret $3.95
T23-378FT 297 Radium, Ret $4.45

## DEPENDABLE 7-Jewel "Stop Watch" TIMERS

7 Jewel — Heavy Duty



**Finest Quality From the House of Breitling**

- Anti-Magnetic
- Shock Resistant
- Big Clear Dials

WAKMANN 1/5 SECOND TIMER WITH TIME OUT TIMER. Reliable 7-Jewel stop watch starts, stops continues from crown. Handy side button returns indicator to zero.
T23-390FT 1350. . . Ret. $21.50

WAKMANN 1/10 SECOND TIMER WITH TIME OUT TIMER. A dependable 7 Jewel watch that starts, stops and continues from crown. Convenient side button returns it to zero.
T23-391FT 1390 . . Ret. $21.95

WAKMANN 1/5 SEC. HEAVY DUTY DYNAMETER. Sturdy, 7-Jewel stop watch starts, stops continues from crown. Handy side button returns indicator to zero. Finest quality throughout
T23-392FT 1950 . . Ret. $29.50

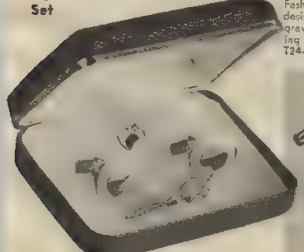
WAKMANN 1/10 SEC. HEAVY DUTY DYNAMETER. 7-Jewel pocket stop watch starts stops continues from crown. Button returns indicator to zero.
T23-393FT 1990 . . . . Ret. $29.95

You Pay $7.95

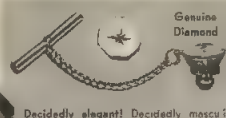
BERCO 1-JEWEL TIMERS

BERCONA POCKET TIMER STOP WATCHES. These exceptional value 1 Jewel watches each have time-out timers. Precision engineered with an anti-magnetic feature they start, stop and continue from crown. Convenient side button returns indicator to zero. Choice of 1/10 or 1/5 second recorders, each with high polished chromed finish case.
T23-422FT 795 1/10 Sec. $11.95
T23-423FT 795 1/5 Sec. $11.95

**4 pc. Sterling Set**



(At Left)—4-PIECE STERLING SILVER SET. Truly impressive! Fashioned of heavy weight Sterling Silver into a true masculine design combining satin and polished finishes attractively engraved. Set includes cuff links plus matching tie bar and matching tie tack. A neat gift for any man of distinctive tastes!
T24-942FT 625 4-Pc. Sterling Set Retail $12.50



Genuine Diamond

## GENUINE DIAMOND Tie Tacks

**Decidedly elegant! Decidedly masculine! Hall like it!** Octagon-shaped sterling silver or 14K yellow gold tie tack with genuine diamond set in hand engraved star design. In handsome leatherette jewelry box with velvet pad.

| Sterling Silver | 14K Yellow Gold |
|---|---|
| T24-946FT 325 | T24-944FT 500 |
| Retail $6.50 | Rete $10.00 |

"CONVERSATION STARTER" CUFF LINKS. Fashioned from seldom seen, actual Indian Head Cents. Each coin is over 50 years old and a genuine collector's item sure to increase in value. All are chemically treated, cleaned, polished and buffed to a jewel-like radiant luster. All are mounted in gleaming beautiful golden settings. Comes in attractive gift box package
T37-971FT 299 Retail $4.98

# Can you afford NOT to know...

## All there is to know about a Bristol Yacht

BRISTOL 27

BRISTOL 35

About a boat (Bristol Built) designed by these nationally known designers, Alberg, Hood and Alden. Built by dedicated people and experienced craftsmen determined to bring you the best in quality and performance, at the lowest cost to you. Bristol Yacht Co. is our name, and these are the boats 27'-31'-34'-39' (centerboard or keel). Sold and serviced by people who have confidence in and take pride in the yachts they present to you. We say you can afford to know.

BRISTOL 32

*Bristol Yachts are sold and serviced by the leading names in yacht brokerage...*

**Northrop & Johnson**
Marblehead, Mass.

**Bristol Boat Sales**
Bristol, R. I.

**Northrop & Johnson**
Stamford, Conn.

**Knutson**
Huntington, L. I.

**Annapolis Yacht Sales**
Annapolis, Md

**Inga Yacht Sales**
Mobile, Ala

**Waist Yacht Sales**
New Orleans, La.

**Detroit Power & Sail**
Detroit, Mich.

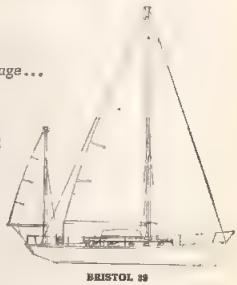
**Northrop & Johnson**
N. Y. C., N. Y.

**Palmer Johnson**
Racine, Wis.

**Palmer Johnson**
Sturgeon Bay, Wis.

**Bosworth Marine**
Miami, Fla.

**Triangle Marine**
Rochester, N. Y.



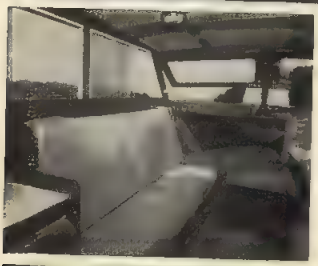
BRISTOL 39

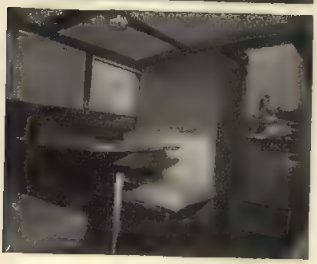
# bristol yacht co.

1 CONSTITUTION STREET, BRISTOL, R. I.

# New 28' Broadwater $6,290 F.O.B. Plant

## Chrysler V8 Power
## 6 Sleeper





### New for '67 from Broadwater, the 28' Little Mariner

Here's the first of seven great models for '67 from Broadwater. The Little Mariner 28' is an all new 6 sleeper designed to fit almost anyone's budget who before could only afford an outboard or a much smaller boat.

While not as plush as our popular 30', the Little Mariner is built to the same rigid hull specifications and has the same beautiful paint finish as her more expensive sisters.

The Little Mariner has many of the "most wanted" features such as a big 6' lounge that converts into a double bunk, large dinette, enclosed marine toilet, galley with ice box, sink, water system, wall to wall carpets, loads of storage space, and much, much more.

All of this plus Broadwater's "minimum maintenance" construction adds up to Boating's Biggest Value.

***Why not go see your friendly Broadwater Dealer Today!***

***Coming Soon!***
**New 1967 33' $9,995**

# BROADWATER BOATS

## 20 CADLE CREEK ROAD MAYO, MARYLAND

**ALABAMA:** Vulcan Boat Works Birmingham • **CALIFORNIA** Habeeb Boat Harbor, Stockton, Shepherd Yachts of California, Marina Del Rey • **CONNECTICUT:** Brainard Marine Sales, Clinton • **FLORIDA** Julington Creek Marina Jacksonville • **GEORGIA** Miller Avevett Marine, Columbus • **INDIANA** Kerkhof's Boats & Motors, Indianapolis • **MARYLAND** Sea Mark, Charlestown • **MASSACHUSETTS** Gifford Marine Sales, Quincy • **MICHIGAN** Port Huron Marine Inc., Port Huron • **MISSOURI** Royal Craft Boats, Kansas City, Ersgin Yacht Sales, St. Louis • **NEW HAMPSHIRE** Gifford Marine, Inc., Gifford • **NEW JERSEY** Cedar Mar Marina, South Toms River • **NEW YORK** Long Island Pembroke Sales Inc., Lindenhurst, Long Island North East Yacht Sales, Loudonville Wrights Boat Yard, Geneva • **OHIO** Patt's Marine Service, Middletown • **RHODE ISLAND** Allan Bruce & Company Inc. Wickford • **TEXAS** Beer's Marine Supply, Amarillo • **VIRGINIA.** Chesapeake Yacht Sales Norfolk B & W Marine, Richmond • **WEST VIRGINIA** Orion Yacht Sales, Parkersburg.

# The 27' FISHAWK

## By Broadwater Boats

## 210 HP Fresh Water Cooled V8

# $5,995

F.O.B. Plant

L.O.A. 26'6" Beam 10' Bow Rail Flybridge Optional

### NEW FLYBRIDGE MODEL AVAILABLE '67

Here's another one of seven great models from Broadwater for '67. No matter what water sport strikes your fancy, whether it's fishing, swimming, skiing, exploring, cruising, or camping, the Fishawk fills the bill!

The Fishawk's roomy interior features two bunks forward, marine toilet, large lounge and complete galley with ice box, stove and sink. Through modern design Broadwater has developed a low flush 64 sq. ft. aft cockpit. Just think . . . . . NO MOTOR BOX. A Fresh Water Coolad V-8 Engine and Fish Box are standard equipment!

Anyway you want to look at her, the Fishawk is fabulous for family fun afloat. Why not take your "crew" to see your friendly Broadwater Dealer today! Ask him about his FALL DELIVERY PLAN!

***Coming Soon!***

*New 33' Cruiser $9,995*

*New 28' Cruiser $6,290*

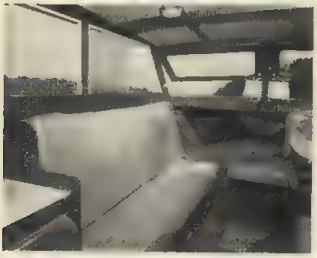
# BROADWATER BOATS

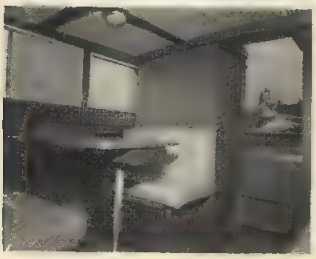
## 21 CADLE CREEK ROAD — MAYO, MARYLAND

**ALABAMA** Vulcan Boat Works, Birmingham • **CALIFORNIA** Habeeb Boat Harbor, Stockton, Shepherd Yachts of California, Marina Del Rey • **CONNECTICUT** Brainard Marine Sales, Clinton • **FLORIDA** Julington Creek Marina, Jacksonville • **GEORGIA** Miller Averett Marine, Columbus • **INDIANA** Kerkhof's Boats & Motors, Indianapolis • **MARYLAND** Sea Mark, Charlestown • **MASSACHUSETTS** Gifford Marine Sales, Quincy • **MICHIGAN** Port Huron Marine, Inc. Port Huron • **MISSOURI** Royal Craft Boats, Kansas City Ensign Yacht Sales, St. Louis • **NEW HAMPSHIRE** Gifford Marine, Inc., Gilford • **NEW JERSEY** Cedar-Mar Marina South Toms River • **NEW YORK** Long Island Pembroke Sales, Inc. Lindenhurst, Long Island, North East Yacht Sales, Loudonville; Wrights Boat Yard, Geneva • **OHIO** Patt's Marine Service, Middletown • **RHODE ISLAND** Allan Bruce & Company, Inc., Wickford • **TEXAS** Beer's Marine Supply, Amarillo • **VIRGINIA** Chesapeake Yacht Sales, Norfolk, B & W Marine, Richmond • **WEST VIRGINIA** Ohio Yacht Sales, Parkersburg

# New 28' Broadwater $6,290 F.O.B. Plant

## Chrysler V8 Power 6 Sleeper





**New for '67 from Broadwater, the 28' Little Mariner**

Here's the first of seven great models for '67 from Broadwater. The Little Mariner 28' is an all new 6 sleeper designed to fit almost anyone's budget who before could only afford an outboard or a much smaller boat.

While not as plush as our popular 30', the Little Mariner is built to the same rigid hull specifications and has the same beautiful paint finish as her more expensive sisters.

The Little Mariner has many of the "most wanted" features such as a big 6' lounge that converts into a double bunk, large dinette, enclosed marine toilet, galley with ice box, sink, water system, wall to wall carpets, loads of storage space, and much, much more.

All of this plus Broadwater's "minimum maintenance" construction adds up to Boating's Biggest Value.

***Why not go see your friendly Broadwater Dealer Today!***

**NATIONAL BOAT SHOW**
JANUARY 14-22, NEW YORK COLISEUM
**COME SEE US!**

# BROADWATER BOATS

## 20 CADLE CREEK ROAD MAYO, MARYLAND

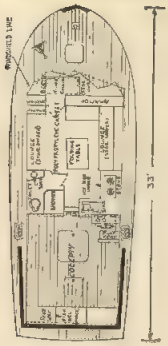
**ALABAMA:** Vulcan Boat Works, Birmingham • **CALIFORNIA:** Habeeb Boat Harbor, Stockton; Shepherd Yachts of California, Marina Del Rey • **CONNECTICUT.** Brainard Marine Sales, Clinton • **FLORIDA** Jurington Creek Marina, Jacksonville • **GEORGIA:** Miller Averett Marine, Columbus • **INDIANA:** Kerkhof's Boats & Motors, Indianapolis • **MARYLAND:** Sea Mark, Charlestown; Cedar Point Marina, Grasonville • **MICHIGAN:** Port Huron Marine, Inc., Port Huron • **MISSOURI:** Royal Craft Boats, Kansas City • **NEW HAMPSHIRE:** Gilford Marine, Inc., Gilford • **NEW JERSEY:** Cedar-Mar Marine, South Toms River • **NEW YORK:** Sunshine Marina, Freeport, Long Island, Wrights Boat Yard, Geneva • **RHODE ISLAND:** Alan Bruce & Company, Inc., Wickford • **VIRGINIA** Chesapeake Yacht Sales, Norfolk, B & W Marine, Richmond

# 33' SALON EXPRESS

## Shower and Fresh Water Cooled V8 Standard

# $10,995

F.O.B. Plant Mayo Md.
Flybridge, Bow Rail
Helmseat, optional




### 33' Salon Express

**Here's a brand new size of Broadwater with a brand new idea in cabin design. The 1967 33' Salon Express is so roomy that owning one is like having an apartment at sea**

**The main salon, which is as big as most 40's, seats eight comfortably on two large lounges that convert into roomy berths. A folding wood table that will store in the forward stateroom is standard. The forward stateroom adjoins the main salon but is completely private, perfect for when you have guests. Storage is in abundance. There are three hanging clothes lockers, one storage chest, storage steps with bottle rack, six big drawers, a forward stateroom cabinet, even a fish well.**

**The galley features a stainless steel double bowl sink, stainless steel stove, ice box, pressurized water system, two cabinets, glass rack, salt and pepper racks, and towel bar**

**The head features a shower as standard equipment. A vanity and medicine cabinet are also standard**

***Space does not permit us to go on and tell you all, so why not write to our plant for complete literature?***

***Production is limited!***

# BROADWATER BOAT CO.

## 23 CADLE CREEK ROAD — MAYO, MARYLAND

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*New line of variable pitch propellers will fit most 15 to 90 horsepower motors. Tools are not needed, and a simple hand dial permits varying the pitch for speed, economy, power and for trolling. The line consists of seven models from $27.75 to $32.50. LESNOR MAEHR MARINE CO., 116 Cherry Lane, Floral Park, N. Y. 11001*

**Self-Contained, Recirculating Toilet System,** similar to those on airplanes, now available for boats. Marine Monomatic operates for approximately 80 usages or five days with an initial charge of water and chemical. System is purged either through dockside pumping stations or model is available with discharge pump for deep-sea disposal.
*MONOGRAM IND. INC., 8525 Stellar Dr., Culver City, Cal.*

**Brochures, Catalogs, Pamphlets**

Free brochure on new line of submersible bilge pumps and kits.
*MAYFAIR MOLDED PROD. CORP., 2700 N. Rose St., Schiller Park, Ill.*

Free brochure on marine railway equipment, boat lifts and dock equipment.
*REIMANN & GEORGER INC., Box 681, Buffalo, N.Y. 14240*

Free two-page illustrated catalog on marine battery monitors includes specifications, list prices, recommended sizes.
*ALL AMERICAN ENGINEERING CO., Commercial Prod. Div., Box 3126, Wilmington, Del. 19804*

Free eight-page catalog of precision hand tools.
*MOODY MACHINE PROD. CO., 42-46 Dudley St., Providence, R. I. 02905*

Free full-color brochure describes complete Aluma Craft/Alpex line of aluminum and fiberglass boats, canoes, sailboats.
*ALUMA CRAFT BOAT DIV., Alpex Corp., 1515 Central Ave., N.E., Minneapolis, Minn.*

Free trailer hitch catalog includes information on custom hitches for both American and foreign cars.
*VALLEY TOW-RITE INC., Box 850, Lodi, Cal.*

Free Bulletin EE-119 gives information on Allis-Chalmers' complete line of engines and electric sets.
*ALLIS-CHALMERS, Engine Sales Dept., Milwaukee, Wis.*

Free color brochure describes 1966 line of horns, compasses, windshield wipers, barometers and other equipment.
*AMERICAN FOREIGN IND., 640 Sacramento St., San Francisco, Cal. 94111*

## NEW IGNITION FOR MERCURY OUTBOARDS

► The Kiekhaefer Corp., manufacturer of Mercury outboards, has announced the application to its six-cylinder models of "Thunderbolt" ignition. Representing the first semi-conductor capacitor discharge system ever offered to the public as standard equipment on an internal combustion engine it is designed to stretch spark plug life from a matter of hours to a span of seasons, while virtually eliminating engine damage due to preignition.

Thunderbolt ignition is said to convert the battery's 12 volts to a much higher level than in conventional coil-and-battery systems. The augmented voltage is charged into a capacitor. Contact points, carrying only a small amount of switching current, trigger the semi-conductor electronic control, sending the stored charge into a specially designed low-inductance ignition transformer. This transformer multiplies the voltage hundreds of times. The output is said to be constant over a battery voltage range of four to 30 volts.


The Incomparable Broward

FOR THOSE WHO DEMAND THE BEST

BROWARD 77

LOUNGING AREA

DINING SALOON

You put ZING! in your yachting when you become a Broward owner. The thrill of stellar performance is secondary to the comfort and charm that adds so much to pride of ownership. You too would find it hard not to look smug when you hear someone say, "Look! It's a Broward."

BROWARD MARINE, INC.

*Builders of the world's finest flush-deck cruisers.*

1601 S. W. 20th Street. FORT LAUDERDALE, FLORIDA.

Area Code (305) Telephone: 522-1701 33312

# TWIN BOARDS for MORE SPEED!

Centerboard boats need a big board to keep up lateral resistance as the boat heels. This means more wetted surface, more drag (and a space-stealing centerboard box too). Gemini's different: smaller twin boards, angled out from each side (and housed under seats) . . . individually raised or lowered. Result: Ample lateral resistance, yet less drag, a faster boat, and a roomier cockpit! Gemini's 16' molded planing hull sails or trails like a dream, rigs quickly and simply. Ask any member of the national association of Gemini owners!

**GEMINI**

## Cape Cod Shipbuilding Co.

**WAREHAM, MASS. 02571. Showroom Open Daily except Sunday**

*Gemini is just one of a complete fleet of sailboats 9' to 44' . . . all with the unmistakable Cape Cod quality molded in.*


## *Yachting Short Yarns . . .*

### Invitation

► We had arrived in Maple Bay, early for the Fall Regatta and were making preparations to let Gerry Palmer sail *Cirus* our 34' Chesapeake Flattee. She is an unusual boat for these Canadian waters and Gerry, a veteran of Atlantic Crossings under sail, was anxious to try her.

After an exhilarating sail we returned to the fleet and rounded up all standing, while Gerry went forw'd to let go the anchor. While furling and stowing we received a hail from Rolly Ellison in the *Hazel Maid*. We acknowledged his invitation, but in the furor of looking after our four young sons we forgot to row over at the appointed time.

Later, we enjoyed the dance at the yacht club and rowed back to the *Cirus* in the cool mist. The water was quiet and we fell asleep immediately.

B U M P !

At the sound, I was out of my sleeping bag like a shot to find that the *Hazel Maid* had drifted alongside. On second glance I realized that we were the culprits.

My mind flashed back to anchoring on the previous afternoon. Gerry had left it to me to check the scope—and—I had left it to him.

To avoid detection of this gross error, I silently heaved the two boats apart, but to no avail.

Rolly's tousled head popped up through the *Maid*'s hatch and gloweringly took in our guilty faces and then the positions of the other boats in the Fleet. Now he was ready to speak and I braced myself for a deserved roasting—"Listen you people," his face broke into a serious grin, "I invited you over for cocktails at six o'clock last evening—NOT—six o'clock this morning!"

*Vancouver, B. C.* R. A. DELAPLACE

### "First Things First"

► Once upon a time there was a man who lived in a suburb of Chicago, in a fine home with a two-car garage and two cars to go in it, several acres with a healthy stand of trees, a wife and three children—and a handsome 35-foot sailboat moored in a harbor off Chicago's Loop.

This man traveled to the East Coast one week in midsummer, leaving behind wife, children, estate and boat. During that week, a violent storm, of tornado-like proportions hit his suburb and even made the headlines in Eastern newspapers. The stories and pictures of his suburb were dismaying, although Chicago proper had apparently escaped the brunt of the wind and rain. This man scanned those headlines of the devastation and destruction of property in his immediate locality and made his way to the nearest telephone. He called his home long distance. His first frantic question, once the connection was made was—no, not "How is my wife? Children? Home? Trees? Cars? Land?" No, like the single-minded boat-owner he is, he demanded in tones tight with tension—"How is the *boat?*"

P.S. The score: House okay, trees missing a few branches, wife and children resigned to their fate, boat completely safe.

NATALIE LEVY

### Home is the Sailor . . .

► Todd W. Nouse, a 14-year-old sailor given the run of Lake St. Clair in his family's 15½' Teal sailboat, set out late last summer on his first overnight camping trip. Feeling no less intrepid than Captain Cook and Magellan, Todd and a buddy, John Donaldson, had prepared endless lists of equipment and supplies. Their destination was Strawberry Island, about 15 miles from their home port.

Delayed several weeks by adverse weather reports, they finally massed their gear and were turned loose by a favorable two-day forecast. The breeze was near-fresh, but

**How Many Masts Has Your Boat?**

Not a strange question. We've made sails for multi-masted square riggers in bygone days. And over generations, for countless one and two stick boats of all types.

Larsen Sails, of superb quality at most moderate prices, enhance boat speed for racing, cruising, day sailing.

**QUICK, ATTRACTIVE QUOTATIONS FAST DELIVERIES**

**LOUIS J. LARSEN, INC.,** *Yacht Sailmakers*

50 Warren Street, New York, N.Y. 10007. Tel.: 212 BArclay 7-1771

FORESPAR™

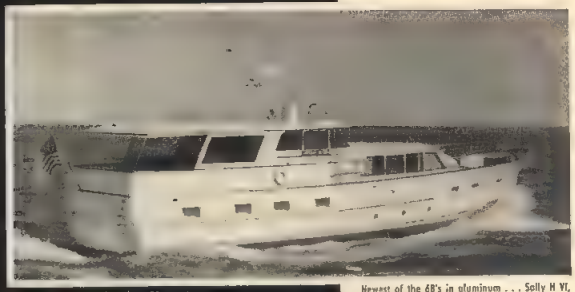
**TWO SIZES**

- 4 ft. extends to 8 ft.
- 6 ft. extends to 12 ft. (heavier construction)

Locks in any Position. Anodized Aluminum. Light enough to float. Mast pad-eye included.

**Ask your Dealer**

FORES-MANufacturing Co., Dept. D 207 W. Pearl St. Pomona, Calif.



Newest of the 68's in aluminum . . . Sally H VI, a cruiser design built for Mr. E. E. Hoys . . . she's his second Burger

# BURGER 68 IN ALUMINUM

Typical deck plan of a Burger 68 in a houseboat design . . . hull is also built in a cruiser design

We call her a Burger 68 . . . not a 68 footer. Hull length doesn't give you a true measure of any Burger . . . in size or performance. Instead, compare living space and accommodations . . . you'll find Burgers are bigger.

Look at the deck plans and photos of this 68. She'll carry more people more comfortably . . . make cruising and entertaining more enjoyable.

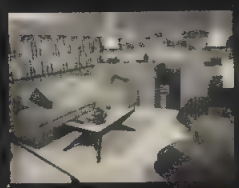
She handles her size beautifully . . . normal cruise is a brisk 15 knots. She's more buoyant . . . rides smooth and level even in heavy seas . . . responds quickly.

What's a Burger got that makes her different? Aluminum construction is part of the answer. It gives us the advantage of strength without weight . . . gives you the advantage of less maintenance.

More important is our experience in designing and working with aluminum. We built this country's first all welded aluminum yacht. Since then all this country's largest aluminum yachts have been built by Burger.

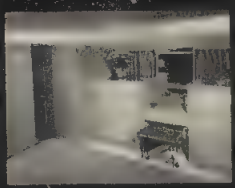
If you're considering a yacht in the 57 to 100 feet and over class . . . investigate a Burger.

Remember, to honestly compare the cost of a Burger . . . compare living space and performance . . . not length.

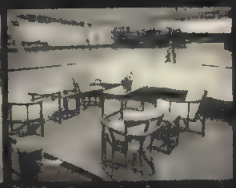


Deckhouse on a 68 cruiser

Looking aft in Rock Lounge of 68 houseboat . . . dining area is forward



Owner's stateroom on 68



Aftdeck on 68

Custom and Semi Custom Yachts
IN ALUMINUM — 57', 63', 68', 72', 83'
IN STEEL — 60', 65', 70', 75', 80', 90'

*Over a century of tradition as a pioneer in the art of building fine yachts*

**BURGER BOAT COMPANY, INC. • MANITOWOC, WISCONSIN**

FIRST IN STEEL • FIRST IN ALUMINUM

# 85 IN ALUMINUM

*We've seen aluminum construction come a long way . . rather quickly. It was just over 10 years ago that we built this Country's first all-welded aluminum alloy cruiser . . . an experimental 36 footer. Today, there are more than 40 Burgers in aluminum that go over 55' in length . . four in the over 80 foot class. The 85 footer shown here, beautifully displays the spaciousness and liveability that have had much to do with aluminum's emergence. And aluminum offers the basic advantages of greater speed and range . . . far less upkeep. As America's most experienced builder of large aluminum yachts . . .*
*we feel well qualified to answer your inquiries.* **BURGER**

Burger Boat Company, Inc. • Manitowoc, Wisconsin • First in Steel . . . First in Aluminum

*OVER A CENTURY OF TRADITION AS A PIONEER IN THE ART OF BUILDING FINE YACHTS*

**Contact Burger During New York Boat Show at Essex House, CI-7-0300**

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Burger Boat Company, Inc. • Manitowoc, Wisconsin • First in Steel . . . First in Aluminum

AQUARIUS . . . owned by Mr. and Mrs. John Dimmick . . . built by Burger . . . designed by J. B. Hargrave

*OVER A CENTURY OF TRADITION AS A PIONEER IN THE ART OF BUILDING FINE YACHTS*

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AQUARIUS . . . owned by Mr. and Mrs. John Dimmick . . . built by Burger . . . designed by J. B. Hargrave

*OVER A CENTURY OF TRADITION AS A PIONEER IN THE ART OF BUILDING FINE YACHTS*

DELUXE QUALITY

# Binoculars

ULTRA-WIDE ANGLE

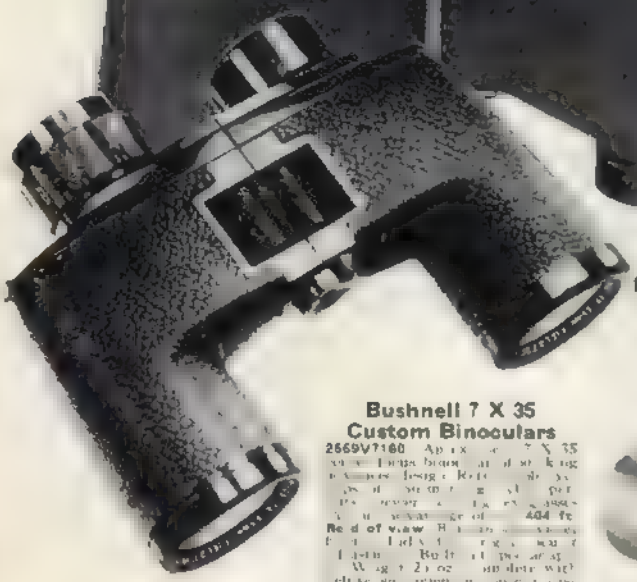
- 7 X 35 Wide Angle-657'
- 7 X 50 Wide Angle-578'

**Lightweight Magnesium Body American Style Binoculars**

**7 X 35 WIDE ANGLE 7 X 50 WIDE ANGLE**

These two outstanding extra wide angle center focus binoculars are of lightweight magnesium construction. Americ[illegible] body covering. Both have high quality Barium Crown prisms. All lenses fully amber coated for maximum clarity and brightness. Both have center focusing for individual right-eye adjustment. Both also feature a sling carrying handle tripod adapter and retractable eyecups to provide full field of view for eyeglass wearers. Complete with case, sling and strap. Made in Japan.

| Cat. No. | Size | Field of View | Retail Less Than |
|---|---|---|---|
| 3749V6000 | 7 X 35 WA | 657 ft. | $100.00 |
| 3750V6000 | 7 X 50 WA | 578 ft. | 100.00 |

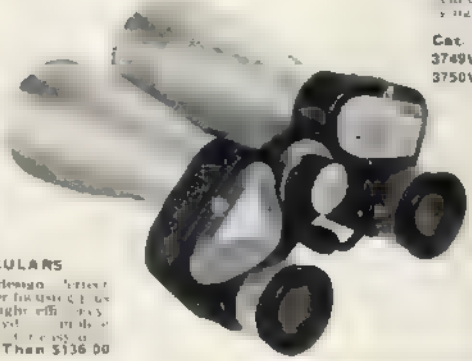


**Bushnell Panoramic 7 X 35 Wide Angle Rangemaster Binoculars**

**Bushnell 7 X 35 Custom Binoculars**

2569V7160 Approximately 7 X 35 wide angle binoculars featuring [illegible] design. Rubber armored for protection against [illegible]. Both have center focusing for individual right-eye adjustment. Field of view at 1000 yds. 404 ft. Weighs 21 oz. Complete with case, sling, cleaning cloth and instruction booklet. Made in Japan.

**Retail Less Than $98.00**



**BUSHNELL PANORAMIC 7 X 35 WA RANGEMASTER BINOCULARS**

3558V10800 A superb 7 X 35 wide angle binocular of unmatched optical performance and [illegible] design. Weighs 38 oz. Smooth center focusing for [illegible]. Both have [illegible] lenses are [illegible] coated for maximum light efficiency. Extra wide angle [illegible] yet provides [illegible] Made in Japan.

**Retail Less Than $136.00**

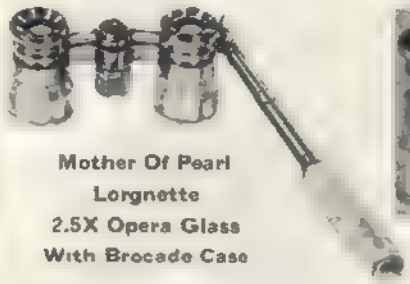
**Compact Prism Sport Binocular 10 X 40 Wide Angle Model Amber Coated Lenses**

3717V2817 A fine quality 10 X 40 wide angle prism sport binocular [illegible] amber coated lenses. All [illegible] lightweight [illegible] Braided neck strap. Complete with [illegible] Made in Japan.

**Retail Less Than $42.00**

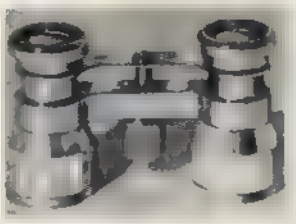
**3 Power Center Focus Opera Glass**

2328V930 [illegible] Made in Japan. Supplied with [illegible] Retail Less Than $16.00



**Mother Of Pearl Lorgnette 2.5X Opera Glass With Brocade Case**

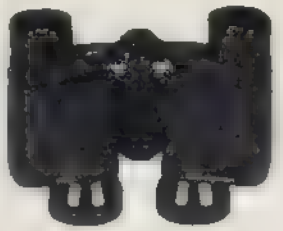
2799V1290 An [illegible] beautiful 2.5X opera glass with high [illegible] mounted with mother of pearl [illegible] Complete with [illegible] Retail Less Than $22.00



**Deluxe Pearl Opera Glass — 2.5 Power**

2046V870 An [illegible] opera glass right for [illegible] by mother of pearl [illegible] Complete with beautiful [illegible] Field of View 750' at 1000 yds. Wt. 6 oz. Made in Japan.

**Retail Less Than $15.00**



**Hertel & Reuss 7 X 25WA Pocket-Sized Binocular**

2795V5000 A superb German [illegible] pocket-sized wide angle binocular. Smooth center focusing [illegible] Field of view at 1000 yds. [illegible] Complete with [illegible] Retail Less Than $76.00

**Thorobred Field Glass 4 X 40 Japanese**

2022V837 [illegible] with coated optics, gives unusual [illegible] definition of objects. Interpupillary adjustment. Including genuine Pigskin case. Retail Less Than $14.00

**Three Power Opera Glass**

3718V1197 A beautiful 3X center focus opera glass. [illegible] Complete with zippered case. Made in Japan. Retail Less Than $20.00

**Hertel & Reuss 3½ X 32 Sport Glass German**

2430V2333 An excellent [illegible] glass [illegible] Coated objective lens. Lightweight magnesium body — leather covered. Weighs 4 oz. Complete with zippered case.

**Retail Less Than $36.00**

**Compact Prism Sport Glass 6 X 26 Wide Angle Model**

2326V2535 A [illegible] sport glass [illegible] Field of view 577' at 1000 yards. Weighs 10 oz. Complete with case.

**Retail Less Than $43.00**

**Compact Prism Sport Glass 8 X 20 Model Not Shown**

2325V1770 Center focus [illegible] 314' at 1000 yards. Weighs [illegible] Complete with case.

**Retail Less Than $30.00**



**A Quality Viewing Instrument Will Enhance the Enjoyment of Many Occasions**

# Quality Binoculars
## Selected by Bennett Brothers

### GUIDE TO PROPER BINOCULAR SELECTION

| | 7x35 | 8x30 | 8x40 |
|---|---|---|---|
| Indoor Activities | All Purpose | Hunting | Hunting |
| Hunting | Hunting | Nature Study | Racing |
| Outdoor Sports | Racing | Sports—Open Areas | Outdoor Sports |
| | Nature Study | | Nature Study |
| 7x50 | Travel, Vacation | 16x50 | Travel, Vacation |
| Yachting | 10x50 | Long Range | 20x50, |
| Racing | Long Range | Mountains | 20x60 & 20x70 |
| Navigation | Mountains | Prairies | Long Range |
| Night Use | Prairies | Terrestrial | Terrestrial |
| | Distances | Astronomical Distances | Astronomical Distances |

Explanation of Number values on binoculars [illegible]

All Binoculars On This Page Are Precision Made In [illegible]

Each Binocular Supplied With Case and Straps

FULLY COATED OPTICS

PRECISION ENGINEERED LIGHTWEIGHT CONSTRUCTION

## CENTER FOCUSING AMERICAN STYLE BINOCULARS

### • 7x35 • 8x40

These two popular size American-style binoculars represent outstanding viewing values in precision optical glass of excellent construction and attractive appearance. The binoculars feature **central focusing with individual right eye adjustment** [illegible] excellent general purpose viewing instruments, [illegible] viewing [illegible] Coated lenses for [illegible] light transmission. **Complete with case and straps.**

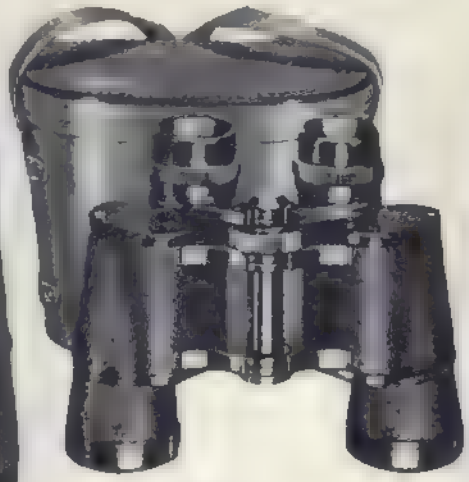
| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 2251V2397 | 7x35 | 420 | 26 oz | $39.95 |
| 3127V2565 | 8x40 | 332' | 28 oz | $42.95 |

### • 7x35 Wide Angle • 8x40 Wide Angle

These two excellent **wide angle, center focus binoculars** [illegible] viewing instruments. Big [illegible] wide angle [illegible] Smooth operating center focusing. Extremely high light transmitting [illegible] uses. [illegible] Complete with carrying case and straps.

| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 2249V2985 | 7x35 | 577 Ft | 33 oz | $50.00 |
| 3340V3195 | 8x40 | 474 Ft | 33½ oz | $54.00 |

• 16x50
• 20x50
• 20x60
• 20x70



• 7x35
• 7x35 IF
• 8x30 • 6x30 • 6x30 IF

• 7x50

## GERMAN STYLE

Higher power central focusing binoculars for Long Range and Astronomical viewing. Provide excellent observation in forest, coastline areas, sky study or where the ultimate in [illegible] features **central focusing with individual right eye adjustment.** All have coated optics. **Complete with cases and straps.**

| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 1649V2805 | 16x50 | 183' | 36 oz. | $46.75 |
| 2994V3300 | 20x50 | 144 | 41 oz | 55.00 |
| 3128V4197 | 20x60 | 184 | 48 oz. | 69.95 |
| 3341V6205 | 20x70 | 157' | 52 oz. | 86.75 |

## GERMAN STYLE

[illegible] **coated optics** [illegible] Light [illegible] with [illegible] CF central [illegible] **Each is supplied with a carrying case and straps.**

| Cat. No. | Size | Field of View | Weight | Retail Less Than |
|---|---|---|---|---|
| 2990V1800 | 6x30 CF | 393' | 18 oz. | $30.00 |
| 2991V1756 | 6x30 IF | 393' | 18 oz. | 29.50 |
| 2993V1800 | 8x30 CF | 393' | 18 oz. | 30.00 |
| 2256V1935 | 7x35 CF | 355' | 22 oz. | 32.50 |
| 2267V1880 | 7x35 IF | 355' | 21 oz. | 31.00 |

## AMERICAN STYLE

**2250V2805**—An outstanding American Style center focusing binocular. The 7x50 exacts the **traditional naval viewing size.** Provides extra [illegible] observation [illegible] Precision [illegible] **central focusing with individual right eye adjustment** [illegible] Weighs 36 oz. **Complete with carrying case and straps.** **Retail Less Than $46.95**

**A Fine Quality Binocular Is an Ideal Gift**

JUMBO CUDDLE HONEY BEAR

**(A) 34" JUMBO CUDDLE HONEY BEAR —ALLIED DOLL.** A soft and cuddly playmate that loves to be hugged. Yellow and Brown. 34" tall 8½ lbs.
429/20AH667 .....$10.00

**(B) 27" JUMBO CUDDLE HONEY BEAR —ALLIED DOLL.** High pile plush feels like cashmere, begs to be stroked. Expressive safety-fastened eyes. Yellow and Brown. 27" tall. 5 lbs.
429/10AH397 .....$6.00

**(C) 19" PANDA — ALLIED DOLL.** Lovable Black and White panda 19" tall
P429/7AH267 Wt. 2 lbs. ..$4.00
19" Bear. Yellow and Brown
B429/7AH267 Wt. 2 lbs. ..$4.00

**(D) MUSICAL BEAR — RUSHTON** Cuddle bear in brown plush. Felt eyes and tongue. Pom-pon nose Fine quality music box. 13" tall
1271/4MRR267 1 lb. ....$4.00

**(E) RAGGEDY ANDY — KNICKERBOCKER** In blue cotton trousers, red and white shirt. Red woolen wig 17" tall.
3110KT277 Wt 1 lb. .....$3.98
9311MKT397 Musical .....$5.98

**(F) RAGGEDY ANN — KNICKERBOCKER** Wearing a multi colored cotton print dress and white apron Red wool wig 17" tall
3109KT277 Wt. 1 lb. .....$3.98
9310MKT397 Musical .....$5.98

**(G) LAZY KITTY—KNICKERBOCKER** Long pile shaggy plush Safety locked-in eyes; plastic curlers in hair White and Pink.
3687KT467 16" tall. 2 lbs. ..... $7.00
36811KT733 25" tall 3 lbs. .... $11.00

**(H) MUSICAL SITTING KITTY—RUSHTON** Plush Grey and White kitty has felt eyes and tongue Music box 9" high
1591 4MRR267 Wt 1 lb $4.00

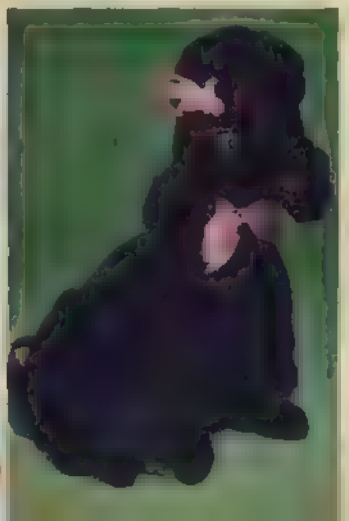
**(J) RIDE-ON BEAR — KNICKERBOCKER.** Brown plush bear holds 100 lbs Steel welded frame and poly wheels. 21" high.
58810KT697 Wt. 7 lbs. .....$10.00

**(K) SITTING POODLE — RUSHTON.** Long pile plush, bright rayon. Black plastic eyes, felt lashes and tongue. Gold ribbon, flowers. Black. 24" high.
1282/10RR667 Wt. 5 lbs. ...$10.00

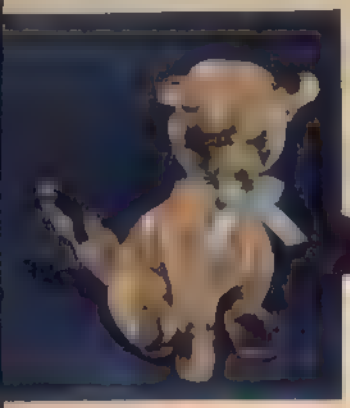
**(L) MUSICAL SLEEPY HEAD DOLL — KNICKERBOCKER** Vinyl face, rayon plush body. Bow around neck Swiss music box. Pink or Blue 14" long
9905MKT347 Wt 1 lb. .....$5.00
2103KT199 Without music ...$3.00

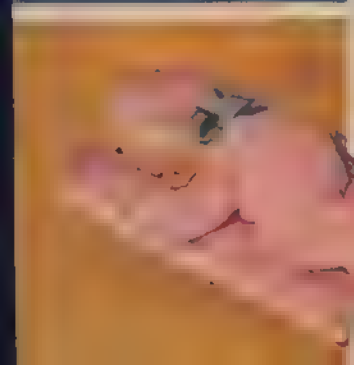
**(M) MUSICAL FLOPPY HOUND — RUSHTON** Beige rayon plush, long pile white whiskers. Black eyes. Pom-pon nose, satin bow. 14" long
1062/5MRR333 .....$5.00
1062 3RR199 Without music $3.00

**(N) MUSICAL POODLE—RUSHTON.** Fifi has long curly and short lustrous plush. Black plastic eyes. In flowers and ribbon bows. 11" high
1061/5MRR333 Wt. 1½ lbs. ..$5.00
1061/3RR199 Without music. .$3.00



# LOVABLE PLAY PALS OF PLUSH 'N STUFF





**Cuddly Bears Will Melt Your Heart**

**(A) SIAMESE CAT — RUSHTON** Sitting cat in beige plush. Has blue plastic eyes, pompon nose and felt tongue. With satin ribbon 13" high
1256/3RR192 1 lb. . . . .$3 00

**(B) SITTING PUP — RUSHTON** Brown and white long-haired pup with plastic button eyes and pompon nose. With satin ribbon bow. 9" high.
1518/3RR199 1 lb. . . . .$3 00

**(C) MUSICAL BEAR—RUSHTON.** Brown plush bear with bow Plastic eyes, felt nose and tongue. Music box. 17" tall
1504/5MRR333 2 lbs. . .$5 00
Above bear without music
1504/3RR199 1 lb. . . . .$3.00

**(D) SITTING BEAR — RUSHTON.** Cocoa plush chubby bear has plastic eyes and set-in nose Felt tongue. 16" high.
1542/5RR333 2 lbs . . .$5 00

**(E) MALTESE TERRIER — RUSHTON.** Standing dog is made of long shaggy acrylic fabric in Pink. Plastic eyes and nose Felt tongue. Trimmed with bouquet of roses. 16" tall
1578/7RR467 Wt. 3 lbs. . . . . $7 00

**(F) "STINKY" THE SKUNK—RUSHTON.** Long pile lustrous Black and White plush. Handpainted vinyl face. Holds flowers in hand White straw hat and satin ribbon bows. 9" tall
1060/35RR233 Wt. 1¼ lbs. . . .$3.50

**(G) SLEEPY SUE—RUSHTON** Baby doll made of delustered Pink plush. Lies on plush pillow with zipper pocket for pajamas. Vinyl hands and hand painted vinyl face. 14" long
1091/4RR267 Wt. 1¼ lbs. . . .$4 00

**(H) "WOOFIE" THE LOVABLE PUPPY—ARROW.** Darling little pup has big brown moving eyes, movable head and squeeze voice. He'll win the heart of any child. Washable
410AT199 Wt. 2 lbs. . . . . .$3.00

**(I) "BUSTER" THE BOUNCING BABY BEAR—ARROW.** Plenty of charm and personality. With a winning smile and big brown eyes. He's wearing a gaily colored jacket. Squeeze voice
423AT199 Wt. 2 lbs. . . . . .$3 00

**(K) BOZO THE CLOWN MARIONETTE—KNICKERBOCKER.** Unbreakable paddle with push buttons. Strings will not tangle. Easily operated by any young child. Approx 12" high Blue
0953KT199 Wt. ¾ lb. . . . . .$3.00

**(L) PINOCCHIO MARIONETTE—KNICKERBOCKER.** Strings will not tangle Unbreakable paddle with push buttons. Easily operated by a child of any age. 11" high. Red, White and Blue
0883KT199 Wt. ¾ lb. . . . . .$3 00

**(M) SITTING POODLE — RUSHTON** Bright rayon and long pile White plush. Black plastic eyes, felt lashes and tongue. Pompon nose. Satin trim, gold ribbon. 16" tall
1282/5RR333 Wt. 2 lbs. . . . . .$5 00

Mama, Papa and Baby Bear

**THREE BEARS SET—SUTTON** Mama Papa and Baby bear in furry brown plush Colorful costumes are corduroy with suspenders, skirts and gay bow ties Papa is 22" tall, Mama is 17 tall and Baby all of 9" tall Wt 3 lbs
777XT397 . . . . . $6 00

**(A) JACK 'N JILL TV-RADIO—FISHER-PRICE.** Imported music movement. Plays nursery rhyme melody when wound by center knob. Picture dial revolves as music plays
**148FC223** Wt. 1½ lbs. . . **$3.00**

**(B) FARMER-IN-THE-DELL TV-RADIO—FISHER-PRICE.** Wind center knob and listen to enchanting nursery rhyme melody. See rhyme illustrated on screen as music plays
**166FC223** Wt. 1½ lbs. . . [illegible]

**(C) MUSIC BOX TICK-TOCK CLOCK—FISHER-PRICE.** Knob on back winds imported music movement. As music plays, dial and minute hands revolve. Plastic crystal handle
**997FC373** Wt 3 lbs. . . **$5.00**

**(D) CREATIVE COASTER — FISHER-PRICE** Push, pull or ride on red balloon tires 18 poly blocks, 14" long steering wheel, push-button horn, wood seat 19½" long
**987FC563** Wt. 7 lbs. . . . . **$7.50**

**(E) CHATTER TELEPHONE — FISHER-PRICE** When pulled along, "voice" says "chatter chatter" and the eyes roll up and down When dial is turned and released, bell rings Spiral fabric cord
**747FC148** Wt. 1¼ lbs . . . [illegible]

**(F) PULL-A-TUNE XYLOPHONE — FISHER-PRICE.** Plays when pulled Precision-tuned steel keys are mounted on wood sound chamber Wood mallet attached to pull cord, hardwood wheels. Wt 2 lbs
[illegible] . . . **$3.00**

**(G) CASH REGISTER—FISHER-PRICE.** Push the keys, nursery rhyme sales-indicators pop up When crank is turned, bell rings, cash drawer opens and indicators drop Wood coins fit slots, drop into drawer Wood construction Wt. 4 lbs
**972FC373** . . . . . **$5.00**

**(H) CORN POPPER—FISHER-PRICE** Wooden balls are hurled against acetate dome with a popping sound. Poly tires.
**788FC148** Shpg. Wt. 1½ lbs. . . . . **$2.00**

**(J) MELODY PUSH CHIME — FISHER-PRICE.** Chimes produce musical sounds as it rolls along on poly balloon tires
**757FC148** Shpg. Wt. 1½ lbs. . . . . **$2.00**

**(K) JUNIOR CIRCUS—FISHER-PRICE.** 22 pieces of circus equipment and figures. Center ring supports ladders and posts Booklet shows how to build circus acts.
**902FC447** Wt 4 lbs. . **$6.00**

**(L) WOBBLES—FISHER PRICE** "Arf - arf - arf" he barks while wobbling along on giant poly balloon wheels. Wooden head, plastic ears, wagging tail. 14" long
**130FC223** 2½ lbs. . . . **$3.00**

**(M) [illegible] BLOCKS — FISHER PRICE** 18 colorful, rounded poly blocks. 6 ea. squares, circles, wedges fit 6 wood dowels. Stimulates creative building.
**771FC148** 2 lbs. . . . . **$2.00**

**(N) SCHOOL BUS — FISHER PRICE** 7 children enter through hinged door Engine sounds and headlight eyes look up and down Wood and plastic; steel axles. 13" L
**192FC297** 2 lbs. . . . . **$4.00**

**(P) MUSIC BOX LACING SHOE — FISHER PRICE.** Wind-up chimney and imported music box plays as child learns to lace and tie. Colorful pictures revolve. 10⅛" long
**991FC373** 2½ lbs. . . . . **$5.00**

## Cheerful-Tearful . . . New Doll Sensation . . . She seems almost human . . . as seen on TV

(6) AMAZINGLY REALISTIC!—she changes expressions magically. Lower her arms, she pouts, cries real tears, wets—raise her arms, she smiles. Rooted hair, fully jointed. Wears robe, diaper, booties, has her bottle.
48 HT 10000—(Chair sold below) About 13 in. Ship. wt. 2 lbs. 7 oz. **$7.99**

(7) 9-PIECE WARDROBE FOR CHEERFUL-TEARFUL and other 13-in. dolls.
48 HT 11005—Ship. wt. 7 oz. ..... **$3.50**

(8) HER FACE CHANGES FROM A DARLING SMILE to a sad pout and back again—just cuddle her or tuck her in her bed to make her smile. Then sit her up and she pouts.

She has a fully jointed body, rooted hair in Dutch bob that can be combed, brushed. Wears dress, panties and booties.
48 HT 10022—About 15 in. Ship. wt. 1 lb. 7 oz. .. **$5.79**

(9) CRADLE BATHINETTE AND FEEDING TABLE of sturdy plastic—all you need to give baby tender loving care—you can even put water in the bathinette. Furniture is easy to assemble—sized for all 13-in. dolls—see Cheerful-Tearful in feeding table above.
48 HT 11726—3-Piece Set. Ship. wt. 5 lbs. Set **$3.99**

## Tickle Tears

**Tickle her, she smiles**

**$6.95**

(10) JUST TICKLE HER TUMMY (a light touch of a button) and she smiles, stops crying and lifts her arms to you. Move her arms down, she pouts, and if she's being fed, tears will trickle down her cheeks. Wears pjs, has moving eyes, rooted hair, is fully jointed. Abt. 13 in. tall.
48HT10020—Wt. 1 lb. 4 oz. **$6.95**

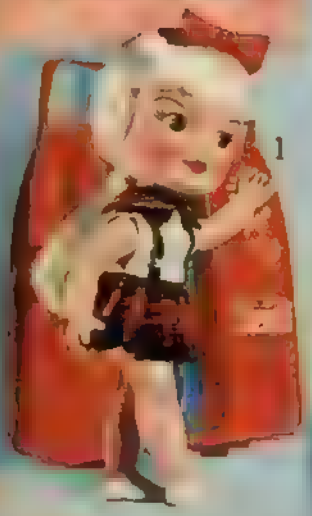
## Baby Name Me

**$6.99**

(11) SHE'S WAITING FOR SOMEONE to give her a pretty name. When she drinks from her bottle real tears roll down her cheeks and she wets her diaper. Her arms bend at the elbow, has moving eyes, rooted hair. Wears dress, diaper, socks, shoes. Abt. 22 in. tall. Her "Birth Certificate," alphabet beads and bracelet for her name, baby photo and new Baby Book incl.
48HT10014—Wt. 3 lbs. 4 oz. **$6.99**

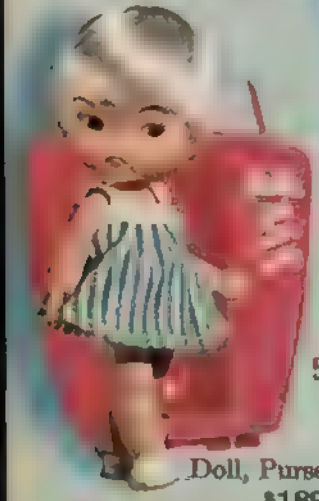
(12) TAMMY TEARS—LOADS OF DOLL FUN FOR A LITTLE PRICE. Feed her from her own bottle, she wets her panties and real tears run down her cheeks. Has moving eyes, rooted bobbed hair, is fully jointed. Abt. 13 in. tall, wears dress, panties, booties. Layette includes pjs, sunsuit, 2 dresses, diaper, bottle and other baby accessories.
Ship. wt. 1 lb. 2 oz.
48 HT 10021 .....Complete only **$5.95**

# HEIDI the Pocketbook Doll



Doll, Purse $1.94

Doll, Purse $1.94



Doll, Purse $1.89

## 2 Heidi Dress Set $1.37

3 HEIDI IS SO TINY AND CUTE—only 5½ in. tall. Every time you press the secret button, she waves "Hi." She is fully jointed, you can style, color and set her hair. She wears new jumper, top, carry her with you in her plastic purse

48 HT 10400—Doll, Purse Wt. 10 oz. $1.94

2 HEIDI DRESS SET—fit Jan, too. 3 dresses, panties, 3 prs. shoes—color matched.

48 HT 10700—Outfits only. Wt. 6 oz. $1.37

## 4 Jan's Dress Set $1.59

3 JAN, HEIDI'S NEW FRIEND FROM JAPAN wears Oriental dress, blossom in her hair. She has a secret button just like Heidi. Only 5½ in. tall, too, she can wear Heidi's clothes—comes in shiny plastic purse. Fully jointed, you can style her hair

48 HT 10401—Doll, Purse. Wt. 10 oz. $1.94

4 JAN'S DRESS SET—see how they dress in Japan—3 dresses, 3 pr. shoes, panties.

48 HT 10707—Outfits only. Wt. 7 oz. .$1.39

## 6 Hildy's Dress Set $1.59

5 HILDY, HEIDI'S LITTLE SISTER is even smaller—she's a wee 4½ in. tall and such a darling. Wears striped dress, lacy panties, shoes. Fully jointed with shiny bobbed hair. Carry her in plastic purse.

48 HT 10402—Doll, Purse. Wt. 11 oz. $1.89

6 HILDY'S DRESS SET—2 gay dresses, each with stylish hat, 2 prs. shoes, panties.

48 HT 10708—Outfits only. Wt. 7 oz. . . .$1.59

Dolls Not Incl.

**Set of 2 Costumes $1.69** **SAVE . . . ALL 3 Sets $4.49**

(7) NURSE, COOK OUT—uniform, cap, house shirt, apron etc. Wt 6 oz.
48 HT 10701 $1.69

(8) RIDING, SUN SET scarf, breeches, boots, cap, dress, scarf, pants, shoes. Wt 6 oz
48 HT 10702 $1.69

(9) BEDTIME, DRIVING dress, scarf, pants, shoes, nightie, cap, shoes Wt 6 oz
48 HT 10703 $1.69

48 HT 10709 L—SAVE 14½—ALL 3 SETS ABOVE. Ship. wt. 1 lb. 2 oz. $4.49

Dolls Not Incl.

**Set of Costumes $1.99** **SAVE . . . ALL 3 Sets $5.49**

(10) RAIN 'N SHINE—slicker, rain hat, boots, dress, hat, panties, shoes. Ship. wt. 6 oz.
48 HT 10704 .. $1.99

(11) HAT 'N DRESSES 3 darling dresses and 3 hats to go with them. Ship wt. 6 oz.
48 HT 10705 $1.99

(12) HULLABALOO SET—sweater, skirt, 2 guitars, jacket, boots, guitar. Ship wt. 6 oz.
48 HT 10706 . . . $1.99

48 HT 10710 L—SAVE 8% —ALL 3 SETS ABOVE. Ship wt. 1 lb. 2 oz. $5.49

## Each Kit $1.99 . . . SAVE 12½ % . . . Both Kits $3.49

13 HAIR COLOR KIT—change hairdo and Heidi's hair color over and over! 3 realistic, non-staining colors wash out with water. Comb, spray, hairpins, bows, shampoo and refill instructions

48 HT 11700 Ship. wt 4 oz. $1.99

14 HAIR STYLING KIT—set, style Heidi's and your own hair to latest styles. Non-toxic, non-spraying set. Up to 2 refills plastic curlers, rollers, comb, pins, hair bows, plastic carry all. Instructions

48HT11701—Ship wt 4 oz. $1.99

48H 11702 SAVE 49c BOTH HAIR COLOR, HAIR STYLE KITS Wt 8 oz. $3.49

## Heidi's House with Garden That Grows! $9.89

Real Grass Grows In The Garden and real vines grow in the window boxes—just plant the seeds, water them and watch—they start growing in just a few days! Seeds, soil and tools included. Garden has a pond you can fill with water and float the 2 plastic ducks.

House Of Sturdy Metal. Pleasant [illegible] easily to assemble room is gaily decorated in full color. [illegible] opens into a bed at night. House Garden [illegible]

48 HT 11705—House, Garden. (No dolls.) Ship. wt. 5 lbs. 12 oz. ..$9.89

$1.49

### For the Dinette

Buffet Doors Open, holds plates, knives, forks, spoons, cups, sugar, creamer, coffee pot. 2 chairs, table with extra leaf.

48HT11406—(No dolls.) Wt. 1 lb. 4 oz. Set $1.49

$1.88

### Her Own Bath Set

Squeeze The Bulb and water sprays from shower. Or she prefers a bath [illegible] Vanity with sink, stool, towel rack with 2 real towels.

48 HT 11404—Ship. wt. 1 lb. 2 oz.... Set $1.88

$2.99

### For the Bedroom

Includes Doll & Deck Bed with ladder, chair, dresser with [illegible] real mirror, lamp on table really lights, use 2 AA battery (order Pg. 371)

48 HT 1405 Ship. wt. 2 lbs. 4 oz. Set $2.99

$3.49

### Heidi Shows Slides

Film Projection Set—slide-film storage rack holds 12 shows of [illegible] adventure cartoons—192 slides all in color. Screen, projector [illegible] batteries. Order Pg. 370)

48 HT 1 707 Ship w 2 lbs 2 oz Set $3.49

$1.88

### Let's Ride in a Jeep

Fuzzy Poodle Rides In Her Jeep. Phone [illegible] with lift-off receiver. Also includes pretend penny that actually goes into pretend parking meter.

48 HT 11703—Ship. wt. 1 lb. 3 oz. Set $1.88

$1.88

### Heidi Gets Well

Let's Play Nurse—hospital bed, lamp, reading girl, chest of drawers, medicine chest, fever chart, tray, [illegible]

48 HT11403 Ship. wt. 1 lb. 2 oz. Set $1.88

15 Cycling Fun

$2.99

Heidi's Plane 16

$1.49

Ponycart Play 17

$1.49

Time for Tea 18

$1.99

15 Motorcycle Wheels Turn, rear seat for Jan, Hildy. Hot Dog stand, soda cooler with sliding doors.

48 HT 11706—Ship. wt. 2 lbs. 12 oz.... Set $2.99

16 Powder Puff Derby Plane—propeller spins, wheels move. Colorful pilot's scarf included. (No dolls.)

48 HT 11708—Ship. wt. 1 lb. 4 oz. .... $1.49

17 Cart Has Rolling Wheels, back steps. Pony detaches for riding—has reins, harness, bridle. (No dolls.)

48 HT 11709—Ship. wt. 1 lb. 4 oz. $1.49

18 Tea Set—includes kimono, sash, fan, shoes. Tea table, 2 cushions, teapot, 2 cups, tray and vase

48 HT 11704—(No doll.) Ship. wt. 7 oz.... Set $1.99

# WORLD of TINY DOLLS

## PEE WEES . . . Collect Them All $1.19 Ea.

### So Small They Can Go With You Wherever You Go

1-8 PEE WEES, THE TINY DOLLS so small you can put them in your pocket—have hours of fun with your friends as you undress, dress them, comb their molded hair—you can even make your own costumes. Each Pee Wee stands only 4 in. tall, have pert and perky painted features, their heads turn. Buy their Pee Wee Playhouse sold at right. Ship wt 3 oz. each.

(1, 48HT10425—SPRINGTIME $1.19
(2) 48HT10424—GARDENTIME 1.19
(3, 48HT10423—FLOWERTIME.. 1.19
(4 48HT10422—DANCE TIME.. 1.19
SAVE 15%—BUY ALL 4 ABOVE.
48HT10426 Ship wt 13 oz $3.99

(5) 48HT10429—WINTERTIME $1.19
(6) 48HT10430—NITETIME. ... 1.19
(7) 48HT10428—SCHOOLTIME.. 1.19
(8) 48HT10427—ANGELTIME . 1.19
SAVE 15%—BUY ALL 4 ABOVE.
48HT10431 Ship wt 13 oz $3.99

9 PEE WEE PLAYHOUSE sized for these little folk—constructed of sturdy fiberboard, 2 houses and yard are perfect for living and playing. Each house has floors, doors that open and see-through windows. Open in back so it's easy to place and move the Pee Wee around inside. Easy to assemble. Abt. 28x16x20 in.
48HT11515-Wt. 3 lbs. $5.00

### Pack Up Your Pee Wees

10-12 HAVE A PEE WEE PLAYTIME PARTY and take all your Pee Wees along in their own vinyl tote cases. Each opens up for added fun. Abt. 7x5 in., with handles. Wt. 6 oz. ea.

(10) 48 HT 11501—BOAT TOTE 79c
(11) 48 HT 11502—HOUSE TOTE ... 79c
(12) 48 HT 11500—CAR TOTE ..... 79c

## Liddle Kiddles by Mattel

They Look Like Tiny Children . Seen on TV

ANY 3 FOR $5.47

Any 2½-3½ in. tall! Can be posed—have Kerbobble Bobbed Hair, comb brush—comb, brush, too. Can be dressed, undressed—each has its own toy. Ship wt. 8 oz. ea.

(13) 48 HT 10434 D—LIDDLE DIDDLE—flannel sleepers, crib, duck. .....$1.99
(14) 48 HT 10440 D—MILLIE MIDDLE—sunsuit, hat, sandbox..... $1.99
(15) 48 HT 10432 D—BUNSON BUNNIE—raincoat, helmet, fire engine ... $1.99
(16) 48 HT 10433 D—HOWARD HIPPY—Bobbed pants, shirt, wagon $1.99
(17) 48 HT 10437 D—CARRIE TIDDLE—cowgirl outfit, rocking horse $1.99
(18) 48 HT 10439 D—SISTA SIDDLE—dress shoes, table, chairs, tea set $1.99
(19) 48 HT 10438 D—FLORENCE NIGHTIE—nurse uniform, baby, baby doll $1.99
(20) 48 HT 10436 D—BABS BIDDLE—dress, jacket, scarf, shoes, car ..... $1.99
(21) 48 HT 10435 D—LOLA LIDDLE—bathing outfit, sailboat that sails..... $1.99
SAVE 8%—Buy Any 3 for only .. 5.47

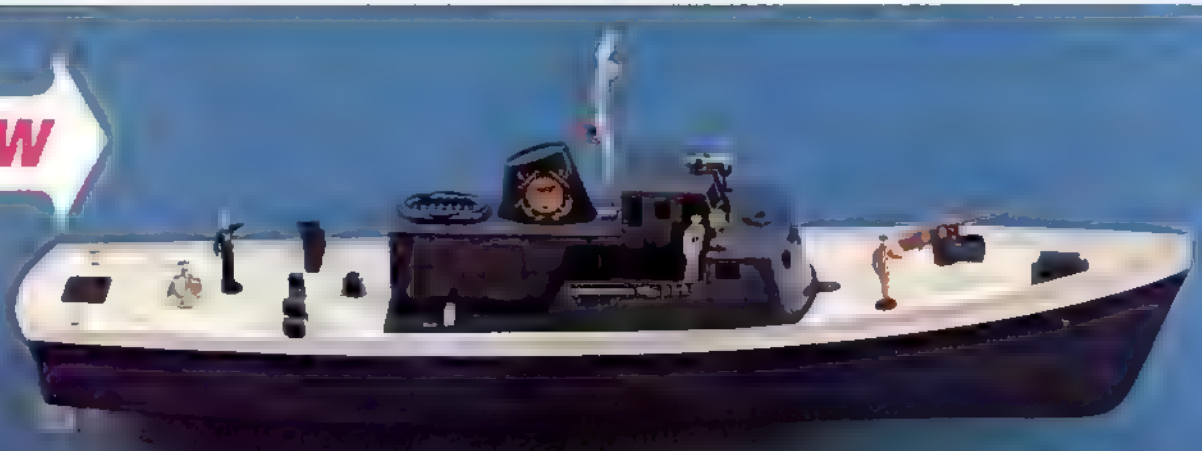
22 LIDDLE KIDDLE PLAYMAT—colorful vinyl case doubles as a play area. Abt. 12x8x9 in., with handle.
48 HT 11716—Ship. wt. 1 lb. 4 oz. $2.49

ELDON *Feel for the fun of it.*

# SPRING 1967

*Eldon's U.S. Coast Guard Patrol Boat*

new



**#8315—COAST GUARD PATROL BOAT**

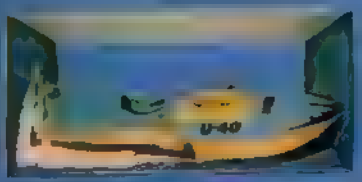
*St. Pk —4 ea. ctn / Wt 9 lbs.*

Everything's true-to life on this Coast Guard Patrol Boat, from the styling to the emblem. The foredeck gun moves up, down and pivots. Depth charge really works. The radar antenna revolves. There's an adjustable rudder. And as it cuts through the water 3 brightly uniformed sailors stand watch over a simulated life raft, twin searchlights, U.S. flag and anchor winch. Even the gleaming hardware is ready for inspection. Takes 2 D size batteries (not included). Can be proudly displayed on its own stand. 21" by 4¾" by 7¼" tall. See through pilfer proof package. Package size 22½" x 10½" x 6¼"

**#8314—"MISS BARDAHL" U-40 HYDROPLANE (Battery-operated)**

*St. Pk 6 ea. ctn / Wt. 11 lbs.*

Scale model of famous championship "Miss Bardahl" hydroplane, assembled and ready to race! Authentic custom built metalized engine. Detailed deck and dashboard. Painted driver and clear windshield. Adjustable rudder. (Uses 2 "C" batteries not included.) Racing boat is 15⅝" long x 6⅜" wide. Attractive see through pilfer proof package. Package size: 17½" x 7¼"



**#8304—DRAGSTER (Battery-operated)**

*St. Pk —6 ea. ctn / Wt. 8 lbs.*

Assembled and raring to go! Authentic hot rod Chrysler V Drive motor with metalized parts. Adjustable rudder. Unsinkable. Painted driver. Detailed dashboard. Uses 2 "C" batteries not included. Dragster is 13" long. Attractive "see through" pilfer proof package. Package size. 13½" x 7⅛" x 5¼"

The boat business is big business in the United States. With adults so excited about boats, it figures that kids are pretty excited too. You can cash in on this big tide of boat sales with the Eldon fleet. Tests have proven that they sell year 'round in all areas of the country. They make wonderful Xmas gifts too. Eldon has a broad line—everything from battery operated power boats to sailing ships. We're constantly adding new products to this line. Eldon boats have tremendous realistic detail (this extra attention to detail means sales). And every bit of it is clearly visible to the consumer in award-winning, "see-through" packaging.

**#8316—VIKING SHIP**

*St. Pk.—4 ea. ctn./Wt. 11 lbs*

What a great sight this Viking Ship is, with its vivid colors, authentic rigging, castles fore and aft, and even a crow's nest. Twenty brilliant shields set off the two-toned hull and deck, and there's a colorful flag above the bright sail. The mast is woodgrained; the lifeboat detaches and floats. Metal weighted ballast; authentic Viking prow, tail, mast shield, and anchor. All this and an adjustable rudder too. Did we mention the deck detail—a water cask and coiled rope? And that it's unsinkable? The Viking Ship comes with a display stand, of course. Attractive see-through pilfer-proof package. Ship size 19" by 13½" by 6". Package size: 20" x 16½" x 6¾".

**#9514—CLASSIC 12 METER YACHT**

*St. Pk.—3 ea. ctn. / Wt. 15 lbs.*

America's Cup Winner! GIANT model of internationally famous racing yacht . . . detailed textured deck with brass metalized steering wheel and accessories. Adjustable cloth sails and rudder. Unsinkable! For play or display—plastic stand included. She is 23" long, 33 high and 4⅝" wide. Attractive see through pilfer proof package. Package size 24" x 5" x 34".

**#8401—"MISS WAIKIKI" CATAMARAN**

*St. Pk —4 ea ctn / Wt 14 lbs*

[illegible] Catamaran. Rigged and ready to sail [illegible] detailed deck. Unsinkable. Counter-[illegible] Sturdy acrylic base. Catamaran [illegible] long x 7 wide. Attractive see through pilfer proof package. Package size 20½ x 17 x 7½

**#8301—RACING SLOOP**

*St. Pk —4 ea ctn / Wt 11 lbs*

A beautiful racing sloop that sails! Authentic detailing. Brass metalized accessories. Mahogany with white trim. Removable dinghy. Unsinkable. Rudder counter-balances in wind to keep boat on course. For play or display. Sloop is 23½" x 16¾" x 3¾". Stackable "see through" pilfer proof shrink package. Package size: 25 x 18¾" x 5"

**#9513—SCHOONER**

*St. Pk.—4 ea ctn. / Wt. 11 lbs*

Authentic two masted Schooner—completely rigged and ready to sail! Cloth sails can be turned into the wind. Unsinkable. Adjustable rudder. Brass metalized accessories. Flags. Weighted keel. Deck and masts in wood-like color for realism. Display stand. Schooner is 21" long x 14" high x 4½" wide. Individually packed in "see through" pilfer proof package. Package size: 15¾" x 22¾" x 5½"

ELDON
Just for the fun of it.

# BOBBERS™ N' FLOATS

new

BOBBERS.™ Two cheerful, 3-color friends for the tub. Suzy Sea Horse™ floats upright (she has weights in her tail) and Danny Dolphin™ does too. In fact they'll float in any position, even upside down. And they're perfectly safe, made of non-toxic unbreakable poly. Whimsical gifts for the high-chair set.

4-CAR TRANSPORT $4.69 [1]

2-CAR TRANSPORT $2.69 [2]

# Auto Transports Haul New Model Cars From Factory to Dealer

[1] TO [4] HIT THE ROAD IN A BIG STEEL TRANSPORT! Their "glassed-in" cabs have wide-view windshield and detailed plastic interiors. Detachable trailers; rear extension ramp attaches to either level to load your scale model plastic cars. Steel with baked-on enamel finish.

(1) 4-CAR TRANSPORT with brand new steel turbine cab and trailer. Dual tandem rear wheels; white sidewalls. About 22½ in. long. 4 popular model cars about 5 in. long
48 HT 23404—Ship. wt. 4 lbs. 10 oz. . . $4.69

(2) 2-CAR TRANSPORT has dummy headlights, grill, bumper. About 23 in. long. Includes 2 modern style cars about 5 in. long
48 HT 23408—Ship. wt. 3 lbs. 4 oz. . . $2.69

(3) 6-CAR TRANSPORT—our giant carrier of heavy auto steel . . . strong enough to sit on. Loaded with 4 fast-back Sting Rays, a Ford Falcon and Ford Ranchero about 6½ in. long. Lever adjusts ramp. Modern seats and dashboard in cab. Dual tandem whitewalls; metal hub caps on cab. About 26⅛ in. long
48 HT 23444 M—Ship. wt. 7 lbs. 8 oz. . . $6.49

(4) WARDS RIVERSIDE® 9-CAR TRANSPORT has powerful friction motor for the long haul. 9 cars about 4 in. long, friction powered to run up and down ramp or along floor. Dual tandem rear wheels. About 15 in. long
48 HT 23292—Ship. wt. 2 lbs. 4 oz. . . . . $3.99

6-CAR TRANSPORT $6.49 [3]

## Friction Powered Transport Hauls 9 Friction Powered Cars

[4]

Only $3.99

## Battery Operated Stunt Plane and Copter $2.49 Each

SAVE OVER 05¢ BUY BOTH FOR ONLY $4.47 Just push control button to get the plane and copter through their stunts! The plane does loops, figure 8's, wingovers, inverted flight . . . the copter takes off vertically, flies forward, backward, tilts and hovers. They're hi-impact plastic. Plane about 12 in. long, wings are strong plasticized fabric with 14 in. span. Copter about 8 in. long. Includes plastic figures and pick-up hook for rescue operations. Each uses 1 "D" battery (not included—order Page 372).

48 HT 23084 D—PLANE. Ship. wt. 13 oz. . $2.49 48 T 23085 D—COPTER. Ship. wt. 1 lb. $2.49

## Flashy Wild Cat Racer $4.00

WHOOSH, YOU'RE OFF—STEERING THE WILD CAT around curves and hairpin turns you hold her on course with a 2-speed push button control that operates the powerful electric drive motor. About 7½ in. long, hi-impact plastic with real asphalt "slicks," metal and nylon drive parts. Includes belt, control cable, 3 pylons, jump trap, instructions. Requires 2 "D" batteries.

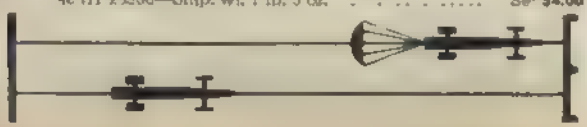
48 HT 23086—Batteries not included. Ship. wt. 1 lb. 3 oz. $4.00

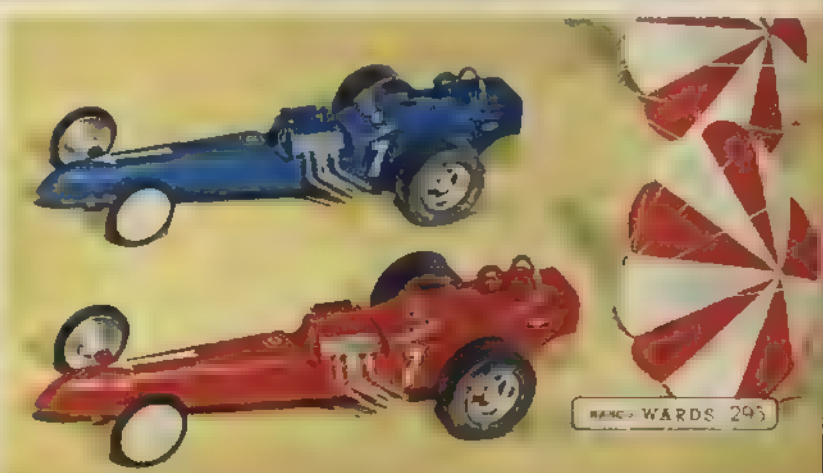
## Exciting Drag Race Set $4.00

### 2 Hi-Torque Dragsters with Chutes You Need No Batteries, No Fuel

ZOOM DOWN THE DRAG STRIP—AT EXHILARATING SPEED to see who's the top fuel eliminator! The fully assembled dragsters travel at a zippy pace, powered by a torque operated rubber motor drive. They're hi-impact plastic with metal axles and real rubber racing slicks about 9 in. long. Each has its own automatic drag chute and independent starting lever to launch the race down the 35-ft drag strip—in or out (see screen below). Set includes rubber bumper finishing barrier, guide lines, authentic decals and instructions.

48 HT 23306—Ship. wt. 1 lb. 5 oz. . . . . Set $4.00





# Tonka Vacation Set

## $9.49

TRAVEL IN LUXURY as the owner of this 5-pc. vacation set. Enjoy camping, boating and sightseeing anytime you choose.

Camper, abt. 14 in. long, features sliding windows and swing-out back panel for loading. "Jeep" runabout has "canvas" top, "steering" wheel and seats.

Trailer with workable winch carries realistic plastic boat that has canopy, windshield and detachable motor. "Jeep," abt. 10 in., has folding windshield, seats, "steering" wheel and 4 suitcases. Spare tire is detachable. All vehicles of heavy gauge steel, with real truck paint protection; chrome wheels and whitewall tires.

48 HT 23445—Wt. 8½ lbs. $9.49

## Figure 8 VW $2.99

VOLKSWAGEN BUS has directional signals that light up to indicate turns as bus follows a figure-eight pattern. Plaid interior, scenicruiser windows, swing-out back door. Red body, cream top, all-metal construction. About 9 in. long. Operates on 2 "D" batteries (not incl.) see Page 370.

48 HT 23178—Shipping weight 1 lb. 5 oz.

## Mobile Home

## $7.50

DELUXE MOBILE HOME HAS REMOVABLE ROOF so you can arrange 28 pieces of furniture and kitchen equipment in the partitioned rooms. Furniture includes bed, vanity, dresser, nite stand, love seat, chairs, table, piano, stool, kitchen sink, range, refrigerator. Snap-action door, sturdy trailer hitch and white wall tires. Detachable tractor, heavy steel construction, smooth rolled edges, high gloss baked enamel finish.

48 HT 23403 M—About 30 in. long. Shipping weight 9 lbs. . . . . $7.50

Hunt Set $5.99

Jungle Wagon $2.79

## Safari Hunt Set and Jungle Wagon . . . Both $7.99

SAFARI HUNT SET. Exciting action for junior hunters with Safari vehicles, and animals. Bronco truck with removable top, "safari wagon" with slide out ramp and animal cage with hand operated winch. Lift up rear door for animal loading. All steel rugged construction. With nine plastic wild animals.

296 WARDS BASIC — 48 HT 23400 MD—Size overall, abt. 24¼ in. long. Ship. wt. 5 lbs. 8 oz. Set $5.99

JUNGLE WAGON—THRILLS FOR THE YOUNG WILD ANIMAL TAMER! Train and show your very own menagerie. Transport them in this sleek, steel bodied scale model truck with see through cages. Behind each swing up cage door is "home" for a different plastic animal: kangaroo, zebra, hippo, gorilla, reindeer, wild goat.

48 HT 23404 D—Wagon, abt. 11⅜ in. long. Ship. wt. 2 lbs. 6 oz. . . . . $2.79

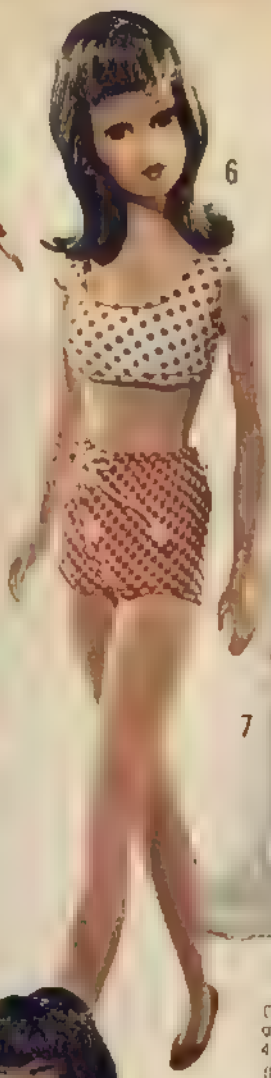
SAVE ON BOTH HUNT SET AND JUNGLE WAGON — both only

# BARBIE and her FRIENDS

# NEW Francie

## Barbie's Swinging "Mod" Cousin

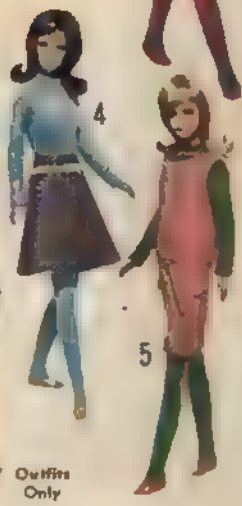
**$1.99**




(6) She's The Rage of the Young Set. Francie is so lovely with her rooted hair in the latest "in" hair style, straight and shiny with flattering bangs. She wears smart 2-pc. bathing suit and high heeled shoes—buy her "Mod" outfits too. She is fully jointed, about 11¼ in. tall—she can wear Barbie's outfits, too.

48 HT 10442—Doll Only. Ship. wt. 8 oz. ..... $1.99

SAVE . . . Buy 2 Outfits




Outfits Only

## Mad Mod Outfits for Francie

(1) "Style Setters"—shirt, stockings, coat. Wt. 6 oz.
48 HT 10742 $2.39

(2) "Leather Lightning" 5 pcs.—blouse, slacks, skirt, boots, helmet hat. Wt. 6 oz.
48 HT 10743 $2.39

SAVE 10%—Buy (1) (2). Wt. 1 lb.
48 HT 10744 L..... $4.38

(3) Hooded Shift, match[illegible]
48-T10741 Wt. 5 oz. $1.79

(4) "Hip Knits"—sweater, belted skirt, matching stockings.
48 HT 0739-Wt. 5 oz. $1.99

(5) "Quick Shift"—sweater, jumper, stockings.
48 HT 0740-Wt. 5 oz. $1.59

SAVE 14%—Buy All 3.
48HT10745L—Wt. 1 lb. $4.27

## Bendable Barbie and "Sew Free" Wardrobe

Only at Wards **$2.99**

Lovely Barbie Can Bend Her Knees—she makes a very graceful model. She comes wearing her bright bathing suit and shoes. She is about 11½ in. tall, fully jointed, has rooted hair (no color, style choice). Her "Sew Free" wardrobe includes dress, kerchief, handbag, sundress, jacket, handbag, dress, "tweed" coat, belt, shoes, handbag. Dresses are so easy to make—cut out, glue with "Sew Free" stripe, press together—no sewing—everything you need is included.

48 HT 10443—Doll, Wardrobe. Wt. 1 lb. 8 oz. . . $2.99

Outfits Only

## Save on Outfits for Barbie, Francie, Others

(7) Bridal Gown veil, bouquet, gloves, shoes, garter.
48 HT 0738 Wt. 6 oz. $2.39

(8) Debutante Ball gown, fur stole, purse, gloves, shoes and necklace.
48 HT 0736 L—Wt. 6 oz. $2.99

SAVE 9%—Buy Both.
48 HT 0736 L Wt. 1 lb. $4.88

(9) Sporting Casuals—sweater, slacks, comfy flatties, shoes.
48 HT 10716—Wt. 5 oz. $1.59

(10) Beau Time—taffeta dress.
48 HT 10714 Wt. 2 oz. $1.19

(11) Dress hat, shoes, purse.
48 HT 10715—Wt. 5 oz. $1.59

SAVE 11%—Buy All 3 Above.
48 HT 10717 L—Wt. 12 oz. $3.87

## Doll Totes

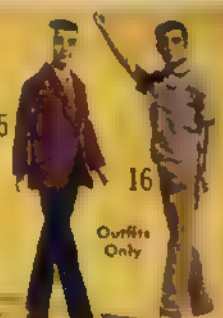
(12) (13) Take Barbie or any 11½-in. dolls and their wardrobes with you in vinyl carrying case—each with plate for doll's name.

(12) 48 HT 11505—For two dolls. Wt. 2 lbs. 6 oz. $2.67

(13) 48 HT 11504—For one doll. Wt. 1 lb. 10 oz. . $1.79

KEN

**$2.59**




Save . . . Buy Both Outfits

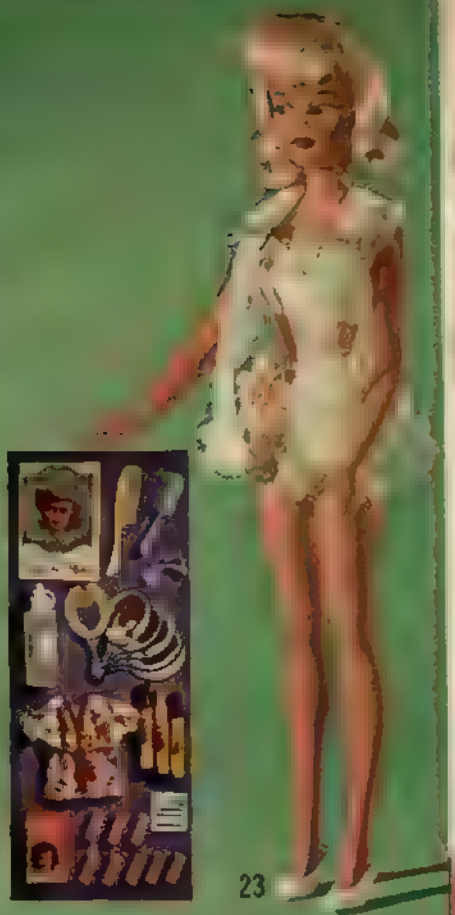
14

(14) Ken's Legs Are Bendable—he is fully clothed, has molded hair. Wears trunks, jacket, shoes.
48 HT 10444—About 12½ in. tall. Wt. 14 oz.... $2.59

(15) 48 HT 10722—"Jazz Concert." Wt. 2 oz.... 1.59

(16) 48HT10721—"Seein' The Sights." Wt. 6 oz. 2.39

SAVE 10% . . . Buy Both Outfits (15), (16).
48 HT 10723 L—Ship. wt. 8 oz. ..... $3.56





23

## Glamour Misty—Color her hair in 3 pretty shades

**$5.99**

23 She Can Be A Lovely Blonde, a dramatic brunette or a saucy redhead—change her hair color over and over. She is about 12 in. tall, has "set table" rooted hair, is dressed in lacy 3 pc. shorty negligee set and shoes. Beauty Salon "accessories include 3 color applicators, hair setting lotion, curlers, comb, brush, bobby pins, curler caddy, bow, terry make-up robe.

48 HT 10414—Complete. Wt. 1 lb. 3 oz. **$5.99**

48 HT 10405—Doll Only. Ship. wt. 14 oz. **3.73**

24

## Color Magic Fashion Designer Set $4.50

24 Change the Colors and You Design 4 Different Dresses over and over again, using no-stain, non-toxic Color Magic activators. Includes 3 SEW FREE outfits and 1 "read, to-wear" outfit, plastic dress form, bowl, 2 sponge dabbers, Color Magic crystals, glitter, flocking and flocking adhesive, easy-to-follow instructions.

48 HT 11718 M—Wt. 1 lb. 13 oz. **$4.50**

25

## Color 'n Curl Set $6.49

25 Dryer Really Works just like in a real beauty salon—color, set and dry doll's hair, change colors easily, as often as you wish—no mess, dyes. Dryer uses 2 "D" cell batteries (not incl.—see Pg. 370), 4 wigs to be colored, rollers, curlers, pins, comb, brush, activator solution, wig stand, spray, extra doll head, instructions.

48HT11717 M—Wt. 2 lbs. 12 oz. **$6.49**

## Beauty and Fashion

## Barbie Color Magic . . . Change Her Swimsuit and Hair Color Over and Over

**All for $2.99**

26



26 Just Apply Color Magic Solution To Barbie's long, rooted hair and 1 pc. patterned swimsuit—colors change instantly—you can do it as many times as you wish—no mess, no stains. Barbie has bendable legs, fully jointed vinyl body. Everything you need is included—color crystals, sponge dabber, barrettes, hair net sections, ribbons.

48 HT 10416—Barbie Doll, Color Magic Set. Ship. wt. 13 oz. **$2.99**

## TRESSY'S Hair "Grows"—Style It, Color It! Wears Make-up, too!

27 Hair Beauty Kit $1.99

28 Cosmetic Kit $2.19

## SAVE . . . Buy Both Kits Only $2.99

27 Bobby Pins, comb-brush, setting lotion, applicator, hairspray, atomizer, rollers, curlers, 2 color sticks, rubber bands, hair key.

46HT11720—In Plastic Pouch. Ship. wt. 12 oz. **$1.99**

28 4 Applicators for lipstick, eyebrows, eye shadow, rouge, nail polish. Remover, sponges.

48 HT 11719—Perfume, too. Wt. 1 lb. 12 oz. **$2.19**

SAVE 28%—Buy Hair Kit And Cosmetic Kit.

48 HT 11721—Ship. wt. 1 lb. . . . . **$2.99**

29 5 Outfits $3.99

29 NEW Tressy Wardrobe—5 fashionable outfits for any occasion—she'll look so pretty.

48 HT 10713—Ship. wt. 5 oz. . . . . **$3.99**

30 Doll, Trunk $8.99

30 Make Tressy's Hair "Grow" long or short—style it, color it with hair color kit included. She has bendable legs, is fully jointed, abt. 11½ in. tall. Cosmetic Kit included. 4 applicators for lipstick, eyebrow pencil, shadow, nail polish, rouge—also perfume, sponges. Extra outfit also—in convenient trunk.

48 HT 10413—Tressy in Trunk. Ship. wt. 2 lbs. . . . . Complete only **$8.99**

48HT10412—Doll Only. Wt. 12 oz. **2.94**

# Batman in View-Master® Color and Stereo 3D

**Lighted Outfit** $4.99 in lots of 2

**Standard Outfit** $3.49 in lots of 2

**Lighted Viewer** $3.50

**Standard Viewer** $1.49

(A) NEW LIGHTED STEREO VIEWER. Your favorite stereo reels will "come to life" with this internally illuminated viewer. Lever operated picture advance. Use 2 "C" batteries or operate electronically with transformer (order below)
67 T 3835 Special 7 scene reel included. Ship. wt. 1 lb. Each $3.50
52 GT 6X - "C" BATTERIES for Lighted Viewer. Ship. wt. each 6 oz. Each 35c
67 T 3802—TRANSFORMER. Converts (A) or (B) to 110-120 v. AC. Wt. 6 oz. $2.79

(B) DELUXE LIGHTED GIFT OUTFIT. Lighted Stereo viewer (A) in gift carton and 7 View-Master 3-D reels (49 full-sized cartoon scenes), 2 batteries.
67 T 3813 Ship. wt. 3 lbs. Each $5.39. SAVE! 2 for $9.98

(C) STANDARD VIEWER. Just insert reel in slot and hold viewer to light to enjoy colorful 3-D stereo viewing. With one special 7-scene reel
67 T 3806 Ship. wt. 10 oz. Each $1.49. SAVE! 2 for $2.98

(D) STANDARD GIFT OUTFIT. Viewer (C) in attractive and colorful gift carton plus seven View-Master reels (49 scenes of cartoons).
67 T 3807 Ship. wt. 11 oz. Each $3.59; SAVE! 2 for $6.98

## OVER 115 SUBJECTS, REELS IN COLOR AND 3D

SEE THE U.S.A. on STEREO REELS — your choice of a 1.50 value. State Name of State. Postpaid.
X67 T 3814 P Each $1.25

328 WARDS ALL

## Hands Down

**$2.99**

Action, suspense and lots of laughs as 2 to 4 players vie for the most points in this "slap-happy" game. If you match a pair, hit hand on 11½-in. plastic Slam-o-matic unit. All players follow, and last hand down loses a card. But, beware if you hold the Joker! Player with most points wins. Ship. wt. 2 lbs. 4 oz.

48 HT 14003 **$2.99**

## Booby Trap

**$2.27**

It's tense—tantalizing . . . you never know when Booby Trap will "explode!" Wood frame holds 50 different sized wood discs. Players must remove discs without releasing tension bar. One false move—and watch out! Booby Trap "EXPLODES!" Game includes game board with spring arm and colored discs. Ship. wt. 2 lbs. 2 oz.

48 HT 14651. **$2.27**

Players actually run bases

## Electric Baseball $5.99

Electric Baseball Game With Realistic Big League Action. Play ball! Youngsters will have hours of excitement all year 'round. Remote-controlled pitcher throws either balls or strikes . . . or change-ups to fool the batter. You control the bat and try to slam the magnetic ball to the wall for a homer or a triple . . . makes doubles and singles . . . or even bunts. It's possible to throw moving runners out at any base . . . try to get a double play or even a triple play. The scoreboard on the outfield fence keeps track of balls, strikes, outs and runs. Game includes: 4 players, metal base, steel stand. For 2 players. Use regular baseball rules. For 110 volts, AC.

48 HT 14507 M—For ages 9 and up. Ship. wt. 4 lbs. 4 oz. . . . . **$5.99**

## Michigan Rummy $2.99

Wonderful game for club meetings, parties, or an evening of fun with your family. Card tray of sturdy plastic abt. 13½ in. diameter. Turns so that every play can be made right in front of person involved. 100 plastic chips, deck of cards. Popular game for ages 10 and up.

48 HT 14909—Ship. wt. 1 lb. 8 oz. . . . . **$2.99**

## Tip-It Game $2.77

Suspense builds up as the Tip-It man weaves back and forth, balancing on his nose 2 feet up in the air. Can you avoid upsetting him? You spin the spinner to learn which color discs you must slip off without toppling him. For 2 to 4 players, ages 7 and up.

48 HT 14004 Ship. wt. 1 lb. 4 oz. **$2.77**

## Yogi Bear Ball Toss $2.97

A test of skill for all ages. Pitch three plastic balls into Yogi's wide open mouth . . . your score's registered automatically on dial in front. Ball is returned through opening at bottom. Durable plastic, 19¾ in. high.

48 HT 14605—Ship. wt. 2 lbs. 8 oz. . . . . **$2.97**

For easiest Shopping . . .
Phone your order and charge it.

sc WARDS 327

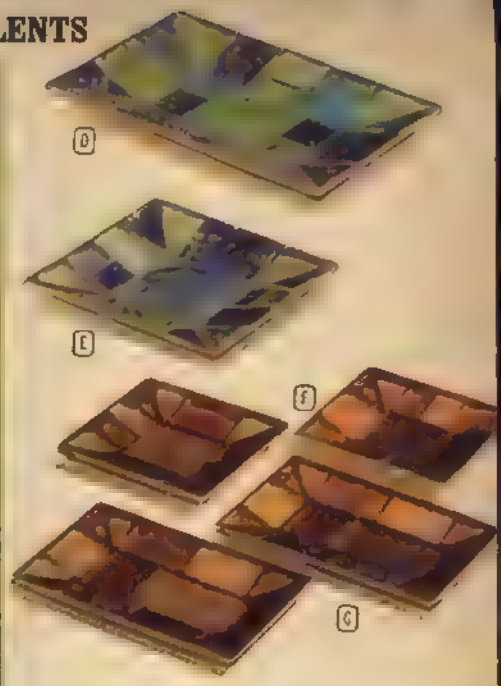
# DISCOVER YOUR HIDDEN ARTISTIC TALENTS

## Make Your Own Mosaics

**(A) "HORSES" LUSTER MOSAIC KIT — CREATIVE CORNER** Here's an attractive wall decoration you can make yourself. No special tools required. Brilliant new mosaic material finishes to two 9x18" wall plaques with frames. No need for cord outlining. Ready to assemble. wood frame incl.
L301UJ199 . . . . . $3.00

**(B) "TINY PEOPLE" LUSTER MOSAIC KIT—CREATIVE CORNER** It's more fun and you'll save money when you make it yourself! Brilliant, unique sparkling colors. Finishes to two 9x18" wall plaques with frames (included). No special tools needed.
L303UJ199 . . . . . $3.00

**(C) "ROSES" LUSTER MOSAIC KIT — CREATIVE CORNER** Roses in brilliantly colored mosaic. Easy to make — no need for cord outlining. Finishes to two 9x18" wall plaques with frames (included). Ready to assemble.
L306UJ199 . . . . . $3.00



**(D) TO (G) STAINED GLASS MOSAIC KITS—CREATIVE CORNER.** Create new beauty with this ancient art. Sets contain genuine true-color, pre-cut glass, black grout, anodized trays, glue and instructions. Colors: Gold, amber, red combination or blue, purple and 2 shades of green.

**(D) 6x8" TRAY.** You'll enjoy it for years ... and, best of all, you made it yourself!
S422UJ267 . . . . . $3.95

**(E) 5x5" TRAY.** Go ahead and express yourself! Make this beautiful tray.
S320UJ199 . . . . . $3.00

**(F) TWO 4x4" TRAYS.** A beautiful pair that will draw admiring compliments.
S421UJ267 . . . . . $3.95

**(G) TWO 3x5" TRAYS.** Everyone will marvel at these genuine true color glass trays.
S420UJ267 . . . . . $3.95

## It's Easy & Fun to Paint by Number

**A Brand New Concept**
Real life subjects in numbered oil paint sets! The world's most famous personalities transformed into great paint by number subjects. It's easy, it's fun . . . and everybody's doing it.

**A Brand New Technique**
**New "2-step" painting introduces a fresh dimension to numbered oil paint sets. Allows painters to do more, to go beyond the ordinary paint by number concepts if they wish. After completing the paint by number subject, easy-to-follow instructions show you how to soften and blend subtle color tones, how to introduce exciting advanced techniques. A finished professional painting, full size, guides your every step.**

**(H) JOHN F. KENNEDY PAINT BY NUMBER SET—ARTISTIC CREATIONS.** A 2-step memorial portrait of the late president. 11x14". 2 lbs.
310AC267 . . . . . $3.98

**(J) LORNE GREENE, BONANZA PAINT BY NUMBER SET — ARTISTIC CREATIONS.** 2-step portrait of the popular NBC-TV star. 11x14". Wt. 2 lbs.
210AC267 . . . . . $3.98

**(K) MONA LISA PAINT BY NUMBER SET—ARTISTIC CREATIONS.** Recreate your own version of the famed Leonardo DaVinci masterpiece with 2-step painting. 14x18". 2 lbs.
410AC334 . . . . . $4.98

**(L) BEATLES PAINT BY NUMBER SET —ARTISTIC CREATIONS.** Featuring the popular Ringo. 11x14". 2 lbs.
B102AC267 . . . . . $3.98

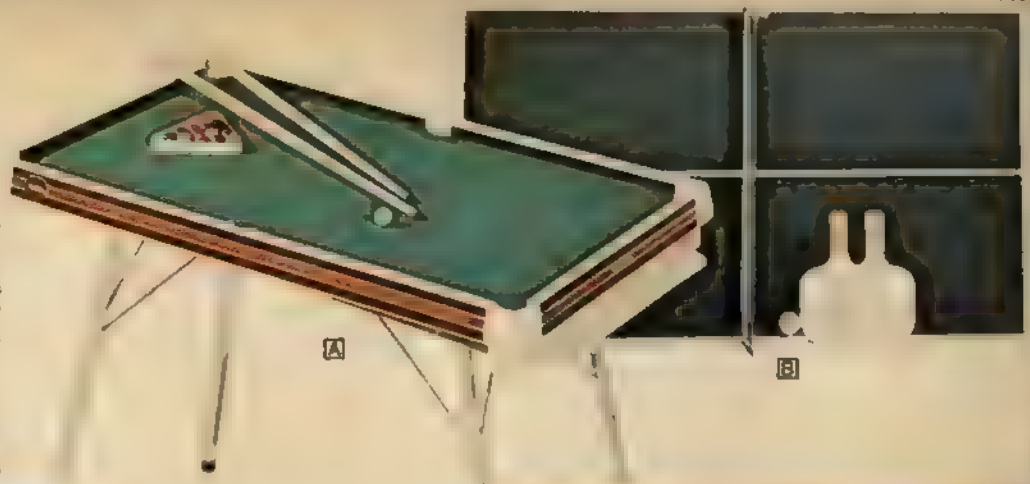
**(M) BEATLES PAINT BY NUMBER SET —ARTISTIC CREATIONS.** An 11x14" portrait of Paul. 2 lbs.
B104AC267 . . . . . $3.98

**(N) BEATLES PAINT BY NUMBER SET —ARTISTIC CREATIONS.** Paint an 11x14" picture of George. 2 lbs.
B103AC267 . . . . . $3.98

**(P) BEATLES PAINT BY NUMBER SET — ARTISTIC CREATIONS.** Here's John in an 11x14" portrait. 2 lbs.
B105AC267 . . . . . $3.98

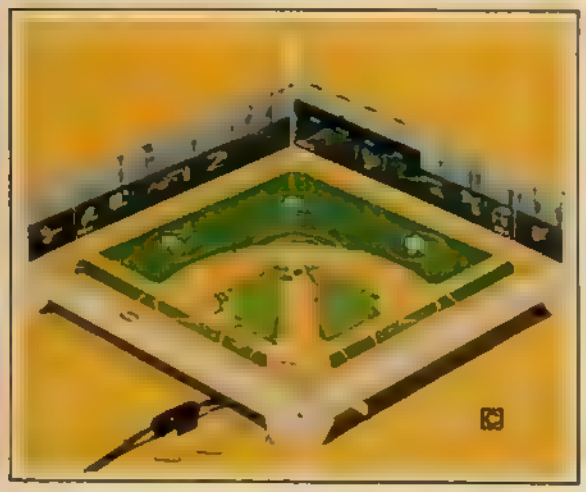
tudor

# ACTION SPORT GAMES



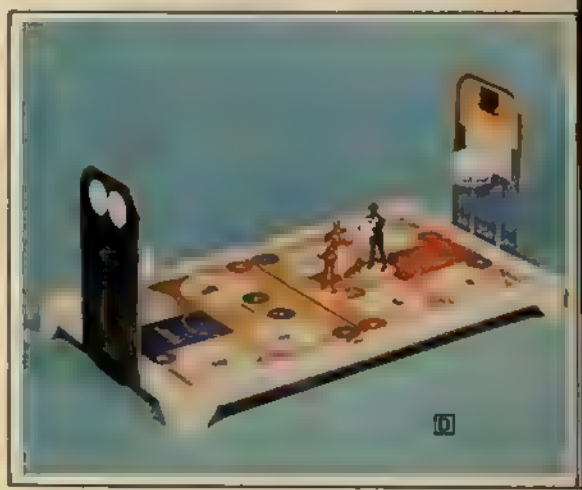

**A Deluxe 40" Folding Pool Table.** Everything you need for big table competition—3-point suspended non-jam automatic ball returns; 15 numbered balls, cue ball; 30" rubber-tipped cues; triangle 40x22½" genuine felt cloth playing surface reinforced against warping and sagging. Has slide-out ball tray, injection molded styrene pockets, heavy metal frame. Stands 29" high on wobble-free folding legs.
**850TU1463** Wt. 19 lbs. **21.95**

**B Pool Table with Table Tennis Top.** All the exclusive features of Tudor's 40" floor model pool table with table tennis top and accessories make this item a double value.
**875TU1595** Wt. 18 lbs. **33.95**

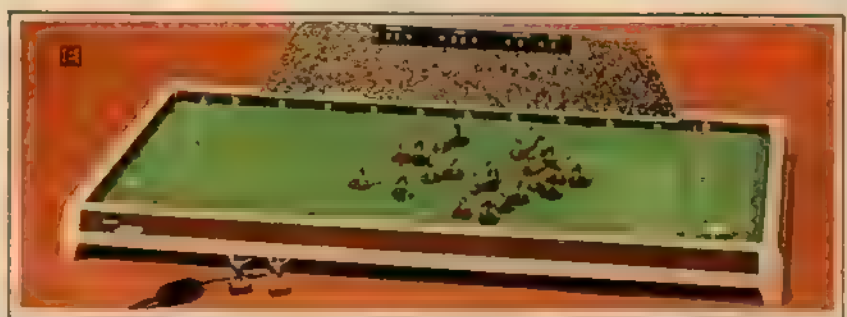



**C Electric Baseball Game.** New Playing action. Square Diamond Shape Pitching arm permits players to throw straight and curve balls fast and slow balls. All kinds of hits, from bunts to homers — 4 Base Runners risk being thrown out by means of throwing device mounted atop centerfield fence.
**555TU530** Wt. 5 lbs. **8.00**

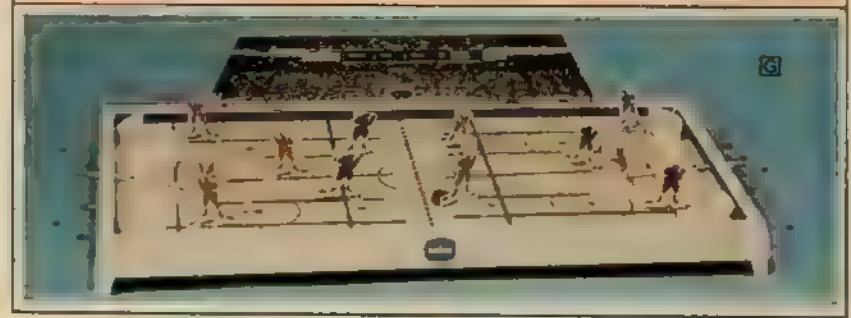
**D Magnetic Basketball.** Ingeniously planned game board lets you play a regulation game (Pass N Shoot) or a variety of other exciting games. You control all the action with two life-like players that can pass, shoot, make foul shots, center jumps, or even lay up shots from underneath the basket. Catching of passes and rebounds is determined by where the magnetic ball stops. All play action spelled out on the court. Score board over each basket lets you keep score.
**475TU333** Wt. 4¼ lbs. **5.00**




**E Classic Electric Football.** Most complete "indoor" football game made! Every feature of (E) plus larger 3-lit gridiron for more action, "fenced in" field. Isopad mounting to eliminate all dead spots, paints with 4 team colors, photo reproduced crowd 36x20¾" field.
**600TU1065** Wt. 8 lbs. **$16.00**




**F Electric Football.** Sculptured 3-D players actually run, block, tackle ... even fumble! Exclusive triple threat quarterbacks run, throw long passes, bullets, laterals, goals and punt. You're the coach — plan offense, defense, special plays, etc. New automatic timer starts with each play, times full game. Goal posts move for pro or college games; yard markers accurately measure close ones out on field. Even has speed control for plunges or open field runs. Scoreboard in grandstand records score, downs, quarter. With numbers, brush, paints to add 2 team colors. 26x15" field.
**500TU465** Wt. 4¾ lbs. **$7.00**




**G Deluxe Hockey.** Real championship action! 12 metal rinkmen respond instantly to Synco Drive gears . . . whirl over ice, shoot, pass, steal and freeze puck. Goalies maneuver, clock shots. Goals and period register on scoreboard. Grandstand is packed for every exciting game on 38¾x20¾" mar-resistant metal rink.
**710TU1065** Wt. 13 lbs. **$16.00**

**H 30" Table Topper Pool.** Brings the challenge and excitement of big-time pool to any table top. Portable version has 30x17" surface, full set of 1" balls, two 24" cues, triangle. Ideal for teaching youngsters fundamentals of game.
**800TU697** Wt. 8¼ lbs. **$10.00**

## "Big Brain" Tractor $3.49

TRICKY TOMMY, THE BIG BRAIN - the tractor that hums along and turns away automatically if it bumps into something. Farmer actually "drives"; he steps on brake, clutch, shifts gears and turns the steering wheel. Sturdy plastic, abt. 10 in. long. Operates on 2 "D" batteries (not incl.) see Page 370

48 HT 23196—Wt. 1 lb. 14 oz. **$3.49**

## Climbing Tractor $1.69

CLIMBS OVER OBSTACLES . . . rubber caterpillar treads for firm traction on easy-to-wind, clock spring motor. Colorful metal, lithographed "motor," plastic driver. Emits harmless sparks. Abt. 8½ in. long

48 HT 23300—Wt. 1 lb. 7 oz. **$1.69**

**$3.89**

## All-Metal 4-Pc. Farm Set

REAL ACTION SCALE MODEL EQUIPMENT. Tractor has finger tip steering, exhaust muffler, tractor tires, about 8½ in. long. Trailer has hinged tailgate, about 9 in. Two-section plow, 7 in. wide, adjustable single-row disc. All made of sturdy steel, with baked enamel finish, rubber wheels. Die-cast metal tractor. All pieces hitch to tractor

48 HT 23456—Shipping weight 3 lbs. 2 oz. **$3.89**

## Battery Operated 5-Pc. Farm Set $2.98

REALISTIC TRACTOR WITH 4 ACCESSORIES. Battery operated tractor goes forward or backward with enough power to pull all the farm implements. Metal plow, with rubber wheels, all plastic single-row harrow and drag rake. Stake wagon converts to flat bed wagon. Plastic driver, with movable arms, sits behind the wheel. Tractor abt. 7 in. long. Order one "D" battery. Page 370.

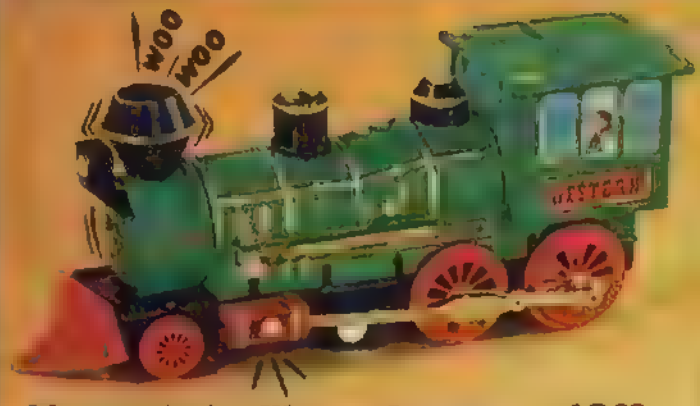
48 HT 23197—Shipping weight 1 lb. 6 oz. **$2.99**

## Rolls Royce

**$2.00**

WORLD'S MOST LUXURIOUS AUTOMOBILE—ROLLS ROYCE. A scale model metal car with realistic action. Headlights light up when in motion. Goes forward or backward by switch control. Blue and Cream colored. About 11½ in. long. Operated by 2 "D" batteries, order on Page 370

48 HT 23179—Shipping weight 1 lb. 2 oz. . . . . **$2.00**



## Mystery Action Western Locomotive $3.88

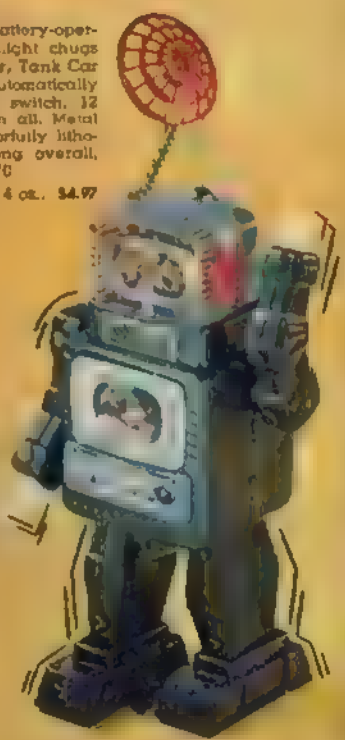
RIGHT OUT OF THE OLD WEST—this mystery locomotive is fascinating to watch. It chugs along as piston action pushes the front of the "boiler" in and out. When it hits an object, it backs off and changes direction. You never know where it will go next . . . forward, backward, or even to the side. Makes a realistic "woo-woo" train whistle sound, too. Piston cylinder lights flash on and off. Made of sturdy plastic, in three colors. Operates on 3 "D" batteries, order on Page 370. About 14½ in. long

48 HT 23172—Shipping weight 1 lb. 14 oz. . . . . **$3.88**

## Switcher Train $4.97

19-PIECE SWITCHER TRAIN SET. Big, battery-operated locomotive with shining headlight chugs along followed by Coal Car, Box Car, Tank Car and Caboose. Train switches automatically around track. Manual on and off switch. 12 track pieces, 2 switch tracks—14 in all. Metal train, cars and solid track are colorfully lithographed. Train is about 25 in. long overall. Uses 2 "D" batteries . . . see Page 370

48 HT 23170—Shipping weight 3 lbs. 4 oz. **$4.97**



## Space Man

**$3.99**

CHRISTMAS FUN ALL YEAR LONG WITH THE MAN FROM SPACE. Watch him as he walks along moving his arms and legs. Gears in his plastic head revolve, lights flash, and a "TV screen" shows moving space pictures. Colorfully lithographed metal, about 15 in. high. Uses 2 "D" batteries, see Page 370

48 HT 23180—Ship. wt. 2 lbs. **$3.99**

***Batteries For Toys Are On Page 370.***

# Riverside Mechanized Construction Equipment Gets the Crew to Work

**BIG 40-PC. SET**

**$8.99**

FEATURES 4 BATTERY-OPERATED VEHICLES—each with its driver and Forward, Reverse and Stop controls. The CEMENT MIXER rotates, the DUMP TRUCK speeds along, the BULLDOZER pushes and climbs on deep-grooved continuous treads.

The CRANE *really* goes to work with 2 plastic outriggers, 2 die-cast pulley blocks, an operating clam bucket with chains, a steel demolition ball and a steel hoist chain to raise and lower beams and pipe sections, its swivel-action cab, boom and clam bucket operate manually. They're all strong, high-impact plastic; about 7½ in. long, except Crane about 10 in. long.

The 40-Pc. Set includes a host of hand-painted plastic workers, a road sign, beams, pipe sections. Each vehicle operates on 1 "D" battery (not included; order Page 370)

48 HT 23195—Ship. wt. 5 lbs. **Set $8.99**

## 3-Pc. Kompak Set

**$3.99**

**Need no batteries, all make Z-Z-Zound® motor sound**

3 TOY-SIZE TRUCKS with amazing details: heavy gauge steel cabs and tops, molded modern grilles with headlights, see-through windows and wrap-around windshields, genuine rubber tires, even seats and steering wheels." About 9¾ to 9¼ in. long.

VISTA HOME KENNEL TRUCK has 6 plastic dogs, swing-open tailgate, clear lift-off top.

FIRE RESCUE TRUCK has two 7½ inch detachable ladders.

WRECKER has lever-operated boom that really hoists cars. Ship. wt. set 3 lbs. 10 oz.

48 HT 23428 **Set $3.99**

294 WARD SEARCHED²

## mini-TONKA

**$5.00**

**Have Fun at the Stables 6-Pc. Set**

EXCITINGLY REALISTIC—right down to the wear-resistant tire treads. Heavy gauge steel with safety rolled edges, 2 coats of non-toxic truck paint. Toy-sized: about 10 in. long.

JEEP PUNABOUT has folding windshield, seats, steering wheel, rear loading space.

STAKE TRUCK converts to 2 seat flatbed truck by just removing end pieces.

PICK UP TRUCK has an open tailgate, ball-type trailer hitch and recessed interior.

DETACHABLE 4 WHEEL VAN includes 2 plastic horses. Back drops to form loading ramp. Ship. wt. 4 lbs. 2 oz.

48 HT 23447 **Set $5.00**

## Your Choice

**$9.77** Adult **$7.77** Youth

## Hawthorne® Figure Skates with Hollow Ground Tempered Steel Blades—Guaranteed not to Break

1-4 WARDS MOST POPULAR FIGURE SKATES are fully lined and insulated for your warmth and comfort. Split leather shoes have divided tongue and piping making it easy to get in and out of. Comfortable steel bar-type arch supports. Tough vinyl bindings withstands plenty of hard action. Permanently shaped toes. Left, right orthopedic counters for correct fit.

(1) LADIES' OR GIRLS' WHITE SKATES WITH "SUNFLOWER" EMBOSSING. *State full size.*
Z 60 T 6256—Ladies' Sizes 5-10. Wt. 3 lbs. 8 oz. **$9.77**
Z 60 T 6257—Girls' Sizes 1-4. Wt. 2 lbs. 12 oz. **7.77**

(2) LADIES' OR GIRLS' BLUE SKATES. Gray cuff. *State full size:* Ladies' 4-10, Girls' 13, 1, 2, 3.
Z 60 T 6245—Ladies' Ship. wt. 3 lbs. 8 oz. **$9.77**
Z 60 T 6220—Girls' Ship. wt. 2 lbs. 12 oz. **7.77**

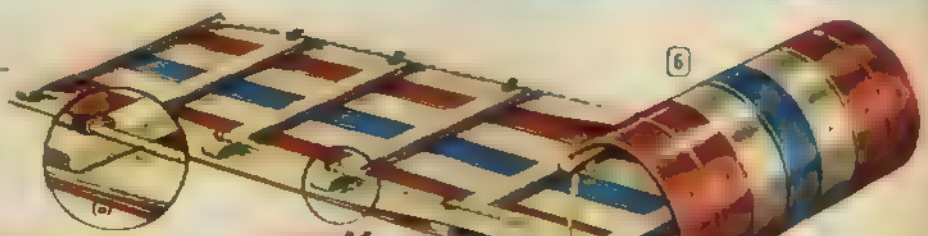
(3) LADIES OR GIRLS' WHITE SKATES. White cuff. *State full size:* Ladies' 4-10, Girls' 1, 2, 3, 4.
Z 60 T 6244—Ladies' Skates. Wt. 3 lbs. 8 oz. **$9.77**
Z 60 T 6219—Girls' Skates. Wt. 2 lbs. 12 oz. **7.77**

(4) MEN'S AND BOYS' BLACK SKATES. *State full size:* Men's 6-13, Boys' 1-6.
Z 60 GT 6221—Men's Skates. Ship. wt. 4 lbs. **$9.77**
Z 60 GT 6218—Boys' Skates. Wt. 2 lbs. 12 oz. **7.77**

**All skates are unconditionally guaranteed or Wards will replace them free—for ship. info. see ATD Pge. 410**

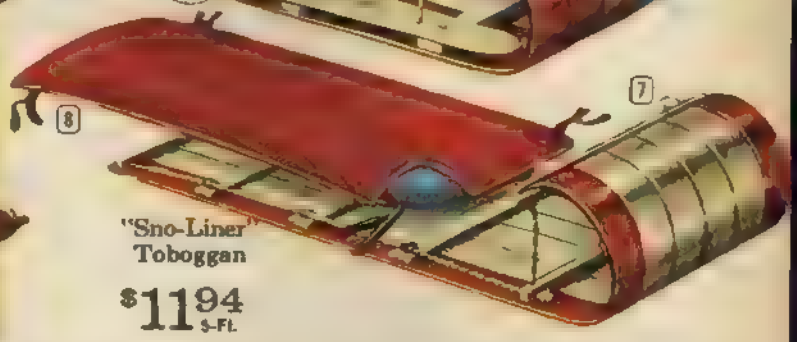
## Our Finest Toboggan with Shock Absorbing Design—Assures Smooth Ride

**$16.94** 6-Ft.



Bob Sled with Brake

**$29.89** 5-Ft.




"Sno-Liner" Toboggan

**$11.94** 5-Ft.

5 BOB-O-LINK BOB SLED WITH RACING STYLED HAND BRAKE combines the fun of sledding, skiing and tobogganing. You'll streak down slopes or steel faced wood runners with floating bobs. Low sliding body hugs curves and really moves out on the straight-aways. Full 40° turning angle. You stay comfortable in waterproof vinyl bucket seats. Holds 2 adults or 3 to 4 children. Heavy steel frame and hood in metallic red finish. Tubular steel bumpers built to take plenty of rough action. Hardwood skids. Eyebolt for tow rope. About 22 in. wide.

60 T 6072R—5-Ft. with Hand Brake. Wt. 40 lbs. **$29.89**

60 T 6073R—6-Ft. Bob Sled with Hand Brake. 3 bucket seats. Shipping weight 49 lbs. **$41.94**

WARDS 435

6 THE MOST UNIQUE RUNNING SURFACE ever built into a toboggan. 9 slats constructed so that toboggan is 7 slats wide with two runners. Extra slats come over first two cross bars then under the remaining four cross bars (see enlarged circled view (a)). This creates streamlined runner which begins under first passenger. The 7 slats on the running surface are best full thickness throughout the front loop for extra strength.

60 T 6094 R—6-Ft. Toboggan. Holds 4 riders. Ship. wt. 15 lbs. **$16.94**

60 T 6095 R—8-Ft. Toboggan. Holds 5 or 6 riders. Ship. wt. 18 lbs. **$21.94**

7 HAWTHORNE CANADIAN "SNO LINER" TOBOGGAN. Specially designed chair anchored hood bend allows easier skimming over snow. 6 select Canadian hard maple slats. The outer ½-in. slats form full length runners. Polyrope hand rails. Tow rope included. Waterproof finish. 15¾ in. wide.

60 T 6075R—5-Ft. Toboggan. Holds 3 riders. Shipping weight 13 lbs. Order pad separately below. **$11.94**

60 T 6076R—6-Ft. Toboggan. Holds 4 riders. Shipping weight 15 lbs. Order pad separately below. **$13.94**

8 VINYL TOBOGGAN CUSHIONS. Polyester filled. Tie tapes.
60T6082—3½-Ft. Fits 5-ft. toboggan. Wt. 1¾ lbs. **$2.89**
60 T 6084—4½-Ft. Fits 6-ft. toboggan. Wt. 2 lbs. 4 oz. **3.49**
60 T 6085—6½-Ft. Fits 8-ft. toboggan. Wt. 3 lbs. 4 oz. **4.98**

# Wards Finest Vinyl Family Weight Sets

**26-Lb. Jr. Weight Set**
**$9.49** [2]



**110-Lb. Weight Set PLUS Free Isometric Kit**

**$19.99** Save $4.50



Bruce Randall "Mr. Universe," tells you how to exercise correctly in this deluxe instruction manual, and after registering your set he'll write you a personal answer to your questions concerning physical fitness.

[1] BRUCE RANDALL "MR. UNIVERSE" USES AND ENDORSES WARDS POLYETHYLENE COATED WEIGHT EQUIPMENT. Unlike most vinyl weight sets ours have no exposed metal parts (except 60GT5652R) to rust or make noise. Every disc and all bars are covered with wipe clean high impact polyethylene and can be used anywhere in the home. Exclusive interlock design on all discs prevents slipping and rattling. Beveled disc edges make them easy to pick up—no more pinched fingers. Strong Cyclolac® collars snap on—no bothersome screws.

(1) 110-LB. BARBELL DUMBBELL SET PLUS FREE ISOMETRIC KIT. One 68-in. barbell bar, two 15½-in. dumbbell bars, four 2½ lb. discs, four 5 lb. discs, six 10-lb. discs, 6 Cyclolac® snap-on collars, instr. (4 discs instead of usual 12)

60 T 5670 R—110-Lb. Set. Free Iso Kit. Ship. wt. 112 lbs. Sep. $24.58. Now **$19.99**

60 GT 5687 Isometric Kit Only. Shipping weight 1 lb. **4.59**

50-LB. BARBELL SET. One 68-in. bar, two 2½ lb. discs, two 5-lb. discs, and two 10-lb. discs, all polyethylene coated. 2 Cyclolac® snap-on collars and deluxe instruction manual by Bruce Randall.

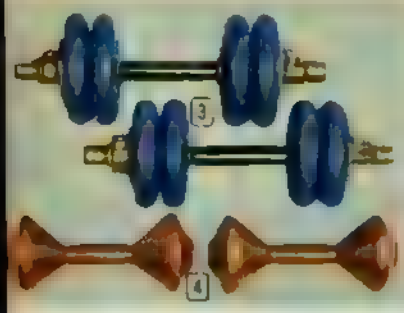
60 GT 5651 R—50-Lb. Barbell Set. Ship. wt. 51 lbs. ..... **$13.99**

[2] 26-LB. JR. BARBELL/DUMBBELL SET. One 38-in. barbell bar, two 10-in. dumbbell bars—all chrome-plated steel. Four 2½-lb. discs, two 5-lb. discs—all polyethylene coated. Four iron collars, 2 sleeves for dumbbell bars, hardware and Bruce Randall instruction book.

60 GT 5652 R—26-Lb. Jr. Set. Ship. wt. 27 lbs. ..... **$9.49**

PAIR OF 25-LB. DISCS. Add more weights to set as strength increases.

60 GT 5656 A—Set of 25 lb. Discs (2 in set). Ship. wt. 51 lbs. Set **$9.99**



## Stay Fit and Trim with Wards Matching Accessory Weights

[3] COMPLETE 25 LB. DUMBBELL SET. A compact and economical way to train. Set includes two 15½-in. polyethylene coated dumbbell bars, eight 2½-lb. polyethylene coated discs, four Cyclolac® snap-on collars, and a deluxe instruction manual that tells you how to use the set correctly.

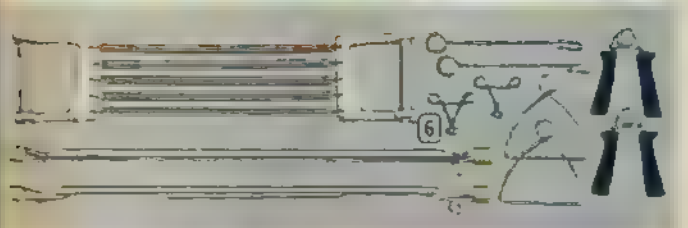
60 GT 5657 B—Shipping weight 26 lbs. **Set $8.99**

[4] EXECUTIVE DUMBBELLS. 5 lbs. each. Coated with coppertone Polyethylene.

60 GT 5660 M—Set of two. Instr. booklet. Ship. wt. 10 lbs. ..... Set **$4.99**

[5] "PRINCESS SMART BELLES"—3 lbs. each. Especially for women. Coated with white polyethylene. Figure control book included. Set of two.

60 GT 5659 M—Shipping weight 6 lbs. ..... Set **$3.99**




## Spring-Powered Exercise Set $8.74

[6] WARDS COMPLETE FAMILY EXERCISE SET. Unlimited ways to help develop your physical fitness. Set includes: 5 springs, 2 deluxe chest pull handles, 2 heavy tension hand grips, 2 chromed steel bars for use with springs, 2 stirrups, 4 extension rods and one door frame clamp for wall exercises . . . no need to drill and mar walls. All hardware included.

60 GT 5675 M—Instructions. Shipping weight 9 lbs. **$8.74**

## Keep in Top Condition with Wards Boxing Equipment

[7] ROCKY MARCIANO STRIKING BAG SET. The perfect way to help develop your reflexes, coordination and timing. Set includes leather striking bag with needle, rugged steel and wood frame and pair of padded leather gloves. Bag swivels freely on sturdy supporting frame. All hardware and instructions for installation included.

60T5470A. Ship. wt. 12 lbs. **$12.49**

[8] YOU'LL ENJOY THE MANLY ART OF BOXING MORE WITH A SET OF OUR FINE QUALITY BOXING GLOVES. These quality constructed gloves are made of expanded, fabric-backed soft vinyl that looks and feels like leather yet wears and cleans better—resists tearing. Processed hair and wool padding in gloves will not mat or bunch. Double stitching on all gloves for longer wear. Gloves have rolled palm grip, full-term thumb and are well padded at the wrist for greater protection. 2 pairs (4 gloves) included in each set.

60 T 5400—For Ages 9-12. Ship. wt. 2 lbs. 12 oz. Set **$6.74**

60 T 5401—For Ages 13-15. Ship. wt. 3 lbs. ..... Set **7.94**

**Boxing Gloves**
**Set of 4 $6.74**

# Boys! Girls! Get Prizes For Saving Your Money!

## Bonus Register Bank

## $5.00

WHAT FUN IT IS TO SAVE with this special bank that gives a PRIZE for every $5.00 you can put in! Includes these exciting miniature prizes: Racing Car, Checkers and Board, Dominoes, Horseshoe Game and Ring Toss Game.

Automatically registers nickels, dimes and quarters. At every $5.00, plastic partitioned door automatically opens and a prize can be removed. At $25.00, door automatically opens so new prizes can be inserted. 8¾ in. high, enameled metal.
48 HT 15499—Ship. wt. 3 lbs. ..... $5.00

## Talking Machines Really Fascinate Children

$4.99

THIS TOY WILL PROVIDE HOURS OF TALK-FUN! Mickey Mouse talking phone with two interchangeable records. Dial phone—talk to Mickey Mouse Club gang and answer their questions.

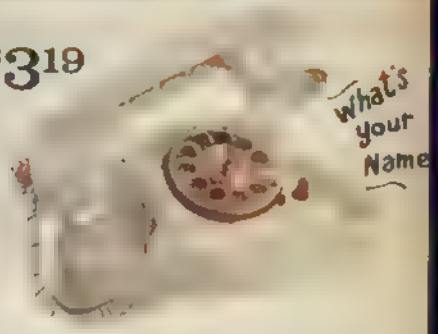
Bright plastic, about 12 in. high.

Takes one "D" battery (order on Page 370). Ship. wt. 2 lbs. 4 oz.
48 HT 15403..... $4.99

TALK-N-TELL PHONE IS GREAT FOR SHOW 'N TELL among other things! Carry on amazingly real phone calls. When special button is pressed, recorded voice says 10 different phrases. Dial turns, bell rings.

Made of flexible plastic. About 8⅛ in. long. Needs one "D" battery (order on Page 370). Ship. wt. 1 lb. 4 oz.
48 HT 15405..... $3.19

$3.19



## Toy Cash Registers Teach Children How to Count as They Learn About Money

FISHER PRICE CASH REGISTER. Press plastic keys—they take characters pop up to show sales. Bell rings, cash drawer opens, sales indicators go down when crank is turned. Three wooden coins fit slots in top, drop into drawer. Lithographed wood in bright colors. About 7½ in. high.
48 HT 15104—Ship. wt. 3 lbs. $3.33

PUSH-BUTTON CASH REGISTER rings up sales from 1¢ to $1.00. Memo pad attached for figuring sums. Nine keys, amount rung shows at top. Push lever opens divided cash drawer. Plenty of play money included. Enameled steel construction. About 7¾ inches high. Ship. wt. 3 lbs. 4 oz.
48 HT 15411 $2.50

DELUXE CASH REGISTER. Press key, pull lever—bell rings, drawer opens. Amount of sale (1¢ to $1.00) shows through plastic window. 2 drawers, one with combination lock. Paper roll makes. Play money included. Enameled steel, chrome front. About 8½ inches high.
48HT15412-Wt. 3 lbs. 12 oz. $3.50

## New Toy Adding Machine Actually Totals Up to 99,999

JUST THE TOY FOR THE JUNIOR Official Signature® adding and multiplying machine is made of rugged colorful orange plastic with easy to read numerals. Has four columns of numerals from 0 to 9. Motor is operated by two "D" batteries (order on Page 370). Memo table, with pencil, attached inside for other computations.
48 HT 15499. Ship. wt. 3 lbs. 6 oz. $9.95

## Playskool Peg and Blackboard Desk with
# Magnetic Spelling Board

Three ways 3 to 8 year olds like to play! Desk lid is blackboard with chalk, eraser, silk screened alphabet. Underside of lid is magnetic spelling board that sets up like an easel for 36-pc. set of 3-dimensional polyethylene letters with built-in magnets, a full alphabet plus extra vowels, consonants.

Inside—a pegboard with wood hammer, 48 wood pegs in 6 colors. Contents of work tray are accessible whether lid is open or closed. Tubular steel pedestal type wood desk has sleek polypropylene bucket seat; designed for stability. Can't tip over. Legs have plastic caps. About 23¼ in. high, 28½x17 in. wide.

48 HT 15202M—*Only at Wards by mail.* Easily assembled. Ship. wt. 11 lbs. . **$7.99**

**Note: Plastic parts of items on this page may vary in color.**

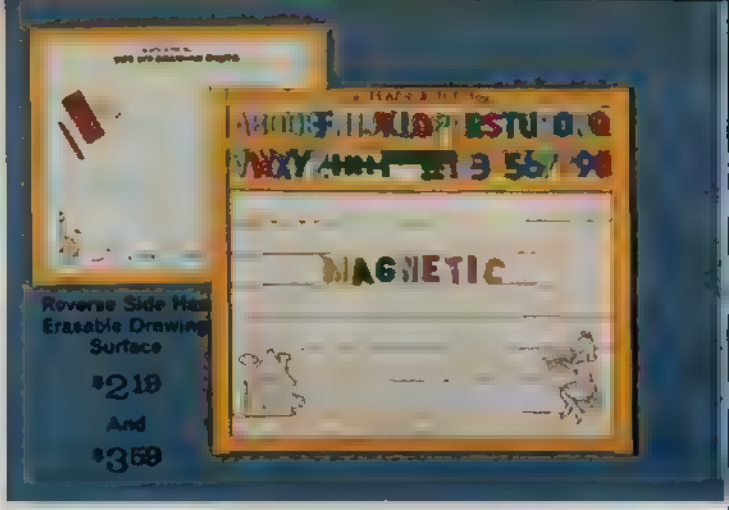
## Big, Big Workbench

Playskool's big, big fun for children. Complete workbench just like daddy's, three toys in one, marvelous for developing manual dexterity.

Take off the top for a carry-around tool counter and a separate sawhorse with tray underneath. Top can be used for pounding or coordination play. Includes: wood claw hammer, screw driver, tri-square, ball peen hammer, bi-fold cleats, vise, wood nails, saw, plastic wrench, nuts, bolts, screws. Complete with heavy cotton work apron. Workbench size is about 37 in. long, 16¾ in. high, 8¼ in. wide overall. Assembled, ready to use.

206 WARDS sc

48 HT 15217 M—Ship. wt. 7 lbs. *Mailable*. . . . . **$6.88**




## Big Magnetic Boards for Easy Learning

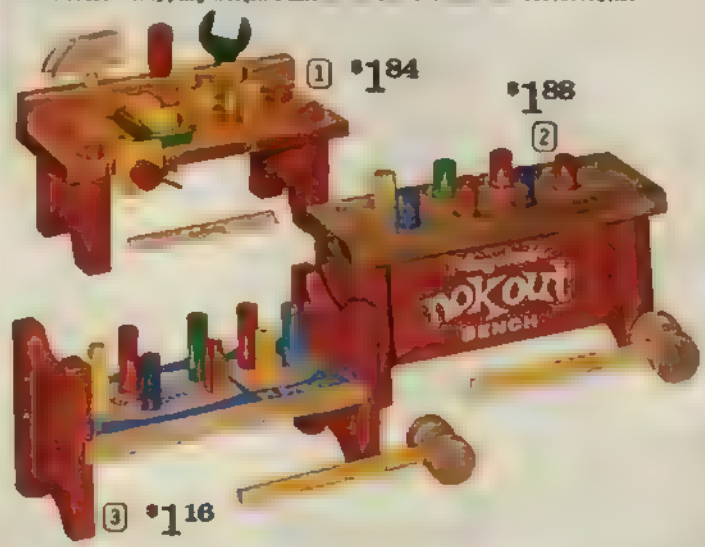
Teach-A-Tot Magnetic Boards. Colorful, educational fun for girls and boys. Wood-framed metal board, storage slot at top. Reverse side has erasable drawing surface; crayons, eraser incl. Plastic letters, numerals have built-in magnets; 36 letters (alphabet plus 10 most wanted letters), 37 numerals and arithmetic signs (plus, minus, etc.). *Mailable.*

48 HT 15224 M—Complete Set. Board about 23x20 in. Wt. 3 lbs. 8 oz. **$3.99**

48 HT 15241 M—With 36-Pc. Alphabet Set Only (no numerals). Board about 20x15½ in. Ship. wt. 2 lbs. 12 oz. . . . . [redacted]

Refill Set for magnetic boards. 36 pieces alphabet, 37 numerals.

48 HT 15225—Shipping weight 1 lb. . . . . **$1.59**




## Playskool Benches Keep Tots Busy

1 Fun time is learning time for pre-schoolers. Complete with wood nails, screws, nuts, bolts, screwdriver, claw hammer, wrench. Handy vise, ruler for measuring. And it's great fun to take the bench apart just by removing the large screws. About 11½ in. by 5½ in. Ship. wt. 2 lbs. 8 oz.

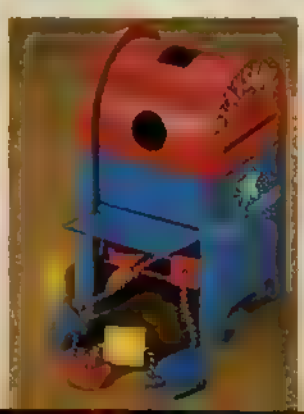
48 HT 15206. . . . . **$1.84**

2 Nok-out bench for tots. Lets them pound away to their heart's content. Sturdy wood bench has 6 pegs in secret panel—one pops out when mallet hits peg in pounding hole. 6 extra pegs in top. About 10 in. long. Ship. wt. 2 lbs.

48 HT 15211. . . . **$1.88**

3 Cobbler's bench develops hand and eye coordination. Strong wood bench, sturdy mallet. Child knocks 8 large pegs through holes, turns bench over and pounds them back. About 9¾ in. long. Ship. wt. 1 lb. 6 oz.

48 HT 15206. . . . **$1.16**



## Playskool Postal Station

**$2.99**

Mailing the wood blocks will be just one of the many ways your child will play with this toy. 12 brightly-colored wood blocks in 4 shapes (included) are deposited in correspondingly shaped holes in the postal station. Lift door to retrieve. Sturdy lace for stringing. About 11 in. high. Ship. wt. 2 lbs. 12 oz.

48 HT 15210. . **$2.99**

# BONUS!

## 20-Pc. Melamine Dinnerware Set $1

*when you buy 45-pc. service for 8*

Only $25.95

**45-Pc. Service for 8 Regularly $24.95**
**20-Pc. Service for 4 Regularly 11.95**
**Bought Separately.....$36.90**

**Here's what you get—2 separate, ready-to-wrap packages which you can use as two handsome gift sets, or give one, keep one; or combine the two and you have a complete service for 12 to give or keep . . . and it's priced for tight Christmas budgets!**

GUARANTEED TWO YEARS– Wards replace free any piece that chips, cracks or breaks any cup that stains permanently in normal household use. Choice of four smart patterns, each gracefully designed and decorated in warm colors . . . and each stays bright, clear, unmarred through years of hard, everyday use.

DECORATED DINNER PLATES, SAUCERS; 2 TONE COLOR ON WHITE CUPS sets your table in gay sophistication. It's detergent proof, dishwasher-safe, virtually child proof . . . looks like fine ceramic dinnerware . . . wears like iron.

45 Pc. SET INCLUDES 8 each Dinner Plates, Cups, Saucers, Salad-Dessert Plates, Cereal Soups, 1 each Platter, Serving Bowl, Creamer, covered Sugar. 20 Pc. Set, 4 each Dinner Plates, Cups, Saucers, Salad-Desserts, Cereal Soups. Ship. wt. 21 lbs.

77 GT 21184 MM—MOSAIC (1) Two-In-One Set . . . . $25.95
77 GT 21524 MM—HARVEST MOON (2) Two-in-One Set . 25.95
77 GT 21534 MM—RANCHO (3) Two-in-One Set . . . 25.95
77 GT 21194 MM—VALENCIA (4) Two-In-One Set . . . 25.95

**More Dinnerware Pages 1440-1448 Wards Big Fall General Catalog**



**Something for smallest room in your house on Page 466**

## TV Characters Decorate Children's 3-Piece Sets

5–8 TWO YEAR GUARANTEE replaced free if it chips, cracks or breaks. Kids love these favorites . . . and they'll love you, too. If your girl is one of these sets. Melamine tumbler, 7 inch plate and cereal soup bowl, take abuse, stay bright and clear for years . . . and all in one piece! Ship. wt. 1 lb.

(5) POPEYE in bowl, on tumbler, and with Olive Oil, Sweet Pea and Wimpy on the plate.
77 GT 22531 – Set . $1.99

(6) LASSIE—probably best-known dog in the world decorates all three pieces.
77 GT 22527 Set $1.99

(7) MARY POPPINS in bowl, on tumbler, and with children on merry go round on plate.
77 T 22537 – Set $1.99

(8) BATMAN in action with Robin on plate and on the tumbler, The Joker in bowl.
77 T 22539 Set . . . $1.99

# CHRISTMAS TIME FOR CHILDREN

1

2 TIMEX $6.95 each

3

4 James Bond $9.99 each

5 G.I. Joe

6 Time Teacher $8.44

7 Barbie $9.44

8 Ballerina $9.44

9 Commando $8.44

10 Flipper $8.44

11 Wards Dorsets $9.99 each

12

13 *For Her!* 5-piece Gift Set only $9.99

14 *For Him!* 5-piece Gift Set only $9.99

## Rings

Each in Santa's 2½-in. Plush Box! Check sizes Pg. 57. *State child's ring size.* Ship. wt. 5 oz.

1-5 **For Her—Rings in 10K Yellow Gold.** Lovely Simulated Birthstone Rings. *State her birth month.* Even sizes 3-4-5-6.

(1) B 45 T 3750 TT—Heart Ring..... $4.95

(2) B 45 T 3751 TT—"Emerald" Cut 4.49

(3) Lovely Cultured Pearl Ring. Z 45 T 3776 TT—Even sizes 3-4-5 . . $3.49

(4) Exquisite Hand-Carved Cameo Ring. Z 45 T 3759 TT—Even sizes 5-6-7.....$7.95

(5) Tiny Diamond Sparkler in Genuine Onyx. Z 45 T 3753 TT—State size 5-6-7..... $8.95

6-9 Masculine Styling in all sterling silver. All initials but X and Z.

(6) Sleek Onyx Initial Ring. *State initial.* XB 45 T 3700 TT—Even sizes 4-5-6-7-8-9. $3.99

(7) Hematite—the black "Alaskan Diamond." Z 45 T 3712 TT—Even sizes 6-7-8-9.....$3.99

(8) Cat's-Eye in handsome Gypsy setting. Z 45 T 3711 TT—Even sizes 5-6-7-8-9.. $6.99

(9) Onyx, Simulated Diamond. *State initial.* XB 45 T 3710 TT—Sizes 6-7-8-9-10..... $4.99

For Shipping Information See AID Page 410.

## Fun Clock Time

Sturdy! All with big easy-to-read faces.

10 Smokey Bear can be hung or table mounted. Molded plastic. Electric 45T9424—13½x11 in. Ship. wt. 2 lbs. 8 oz. $9.79

11 See-Through Double-Bell Alarm Clock. See what makes it tick! Brass trim. 45T9576—5¼x4 in. Ship. wt. 1 lb. 2 oz. $4.99

12 Big Little Red Barn—home to a swinging cow! Molded plastic. Keywound. 45 T 7156—17¾ in. tall. Wt. 2 lbs. 8 oz. .$9.79

13 Long-lashed eyes open and close! Both cats trained for wall or table duty—just detach tails. *State* 530 tiger or 580 pink. L 45T7514—20 in. high. Wt. 2 lbs. 8 oz. . .$7.77

## Ragtime Jewel Box!

Straight From The Roaring Twenties! Musical Rinky-Dink, the old-time player piano, stores jewelry in big front drawer, under keys, too. Ragtime designs, corduroy lined drawers. Wood.

45 T 6423—Abt. 6½ in. tall. Ship. wt. 2 lbs. 5 oz. . $4.97

## Jewel Cases *Gay with music and twirling ballerinas! All softly lined*

A Sparkling White Treasure Chest has 3 roomy corduroy lined drawers. Removable magnetic ballerina dances in front of 5-panel mirror. Lovely flower motif decoration. About 7 in. tall.

45 T 6422—Ship. wt. 2 lbs. . $5.97

B Just The Right Size for a little girl to handle, with music and a dancing ballerina. Covered with soft ivory simulated leather. Embossed with pretty gold-toned floral design. 6x4½ inches.

45 T 6488—Ship. wt. 1 lb.....$2.97

C Pastel Brocade Ribbon Trims this very feminine jewel box. Complete with music and dancing ballerina. Pop-up tray, 2 deep storage compartments. Corduroy lined. Abt. 8½x5¾ in.

45 T 6421—Ship. wt. 1 lb. 8 oz..... $4.97

D Pretty Ballerina Dances 'Round and 'Round in her mirror-lined chamber. Chest is gay with impish fairy-tale figures, has 3 roomy drawers with corduroy interiors. Vanity mirror lines each door. Musical magnetic ballerina jewel box

45 T 6426—10¾x7½x4½ in. Ship. wt. 4 lbs. .$9.95

E She's Whimsey, The 8-in. Teen Doll with head, arms and legs you can move around! Attaches to lid of ivory simulated leather jewel box. Ballerina dances to music inside. About 7½x5¼ in.

45 T 6420—Musical Box. Ship. wt. 1 lb. 8 oz. . . .$3.98

F Baby Grand Piano—lift the mirror-lined lid and ballerina twirls, music plays. Lift the keys and store more jewelry. Gaily decorated with Paris scenes. Corduroy interior. About 9x8 in.

45 T 8490—Ship. wt. 2 lbs.....$4.97

*Jewelry shown in boxes not included.*

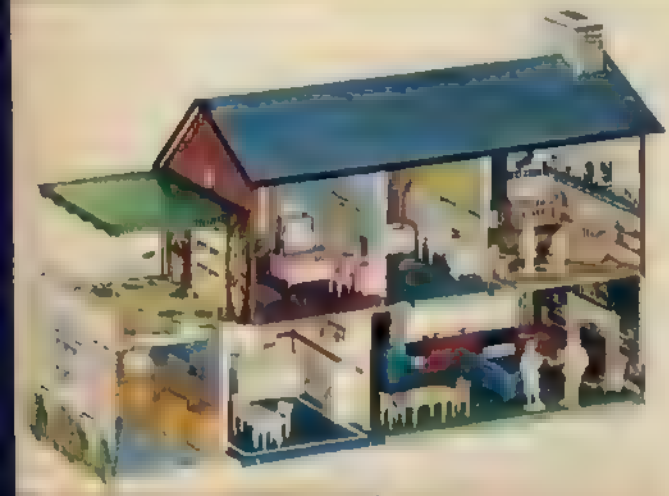
$8.88

## Completely Furnished Colonial Home with Family

ALL READY FOR GRACIOUS LIVING AND ENTERTAINING! Complete with landscaped playground and swimming pool poolside and sundeck furniture, fences and beautiful landscaping. See-through windows with shutters, awnings assure comfort

The front door swings wide to welcome you to the ideal home for a growing family . . 7 spacious rooms plus sundeck and breezeway. Furnished with over 35 pieces of finely-detailed plastic furniture 4 family figures over 75 pieces in all 2-story lithographed steel house with turned edges is clapboard and brick with "slate" roof. Easy to assemble About 38x10x15½ in. high

48 HT 24200 M—Ship. wt 9 lbs. 4 oz **$8.88**



## Comfortably Furnished Suburban Doll House

$3.97

GIRLS ENJOY BEING IMAGINARY HOMEMAKERS in this All-American house—"California Redwood" and "New England Field stone." They're proud to own it!

Comfort is the keynote in each of the 6 cozy rooms. There's a combination living room-dining room plus kitchen, bedroom, bath and nursery . . . even a utility room fully equipped for washday chores The sundeck has a colorful, striped awning for cool summer comfort

Twenty-nine pieces of realistically detailed plastic furniture are included in this lithographed steel house with turned edges. About 25½x9½x15½ in. high Easy to assemble Ship. wt. 6 lbs. 8 oz

48 HT 24201 M . . . . . **$3.97**

*Shop Early . . . Phone Early*
*See AID, Page 408*

## Doll House Family

$1.79

ALL 5 MEMBERS OF THIS DOLL HOUSE FAMILY are ready to move into almost any doll house Family includes father, mother, sister, brother and baby. Just bend these flexible bodies to sit, stand, even hold things, and they'll stay put. Dressed in casual wearing apparel, for fun and relaxation. Father is about 4½ in. tall; others are in proportion. Wt 3 oz

48 HT 24299 . . . . . **$1.79**

## 7 Rooms of Furniture $2.69

PERK UP YOUR DOLL HOUSE with this new furniture . . . outfit 5 rooms, bath and patio. Great doll house extras, too! Flexible, molded plastic furniture is safety-soft no sharp corners. Over 50 pieces, realistically detailed in modern design. Average about 3 inches high

48 HT 24202—Ship. wt. 14 oz. . . . **$2.69**

## *Fleet*—Palomino for young riders

**$11.99**

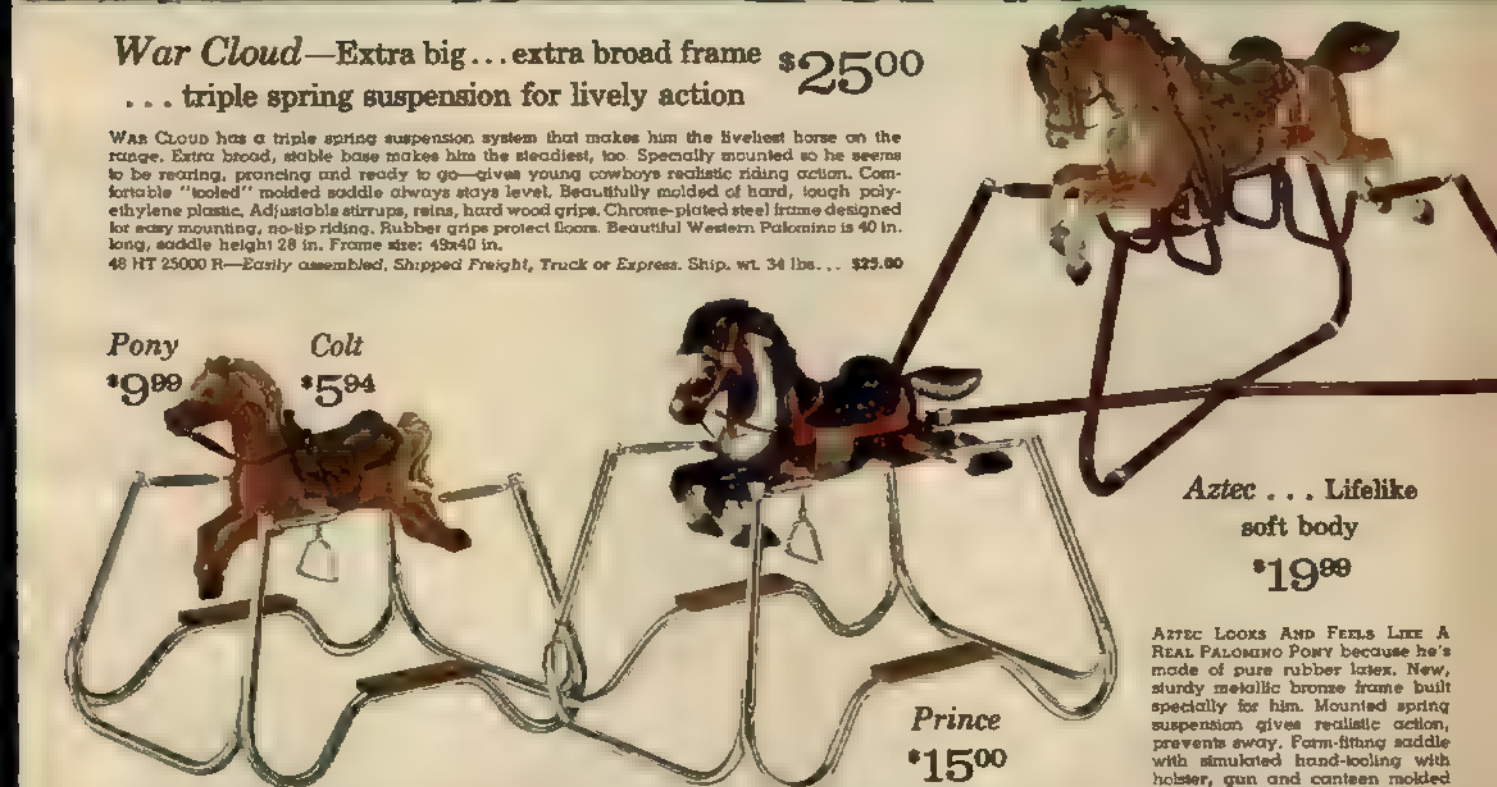
FLEET—double spring suspension gives realistic action, prevents sway. Sturdy tubular steel frame for no-tip riding. Rubber grips protect floor. Realistically molded of durable, hard polyethylene plastic. Form fitting saddle with simulated "hand tooling." Non-slip stirrups, plastic reins, wood hand grips. Body abt. 27½ in. long, frame 39x22 in. height to saddle 24 in. *Easy to assemble.*

48HT25003A—Ship. wt. 17 lbs. **$11.99**

## *War Cloud*—Extra big . . . extra broad frame . . . triple spring suspension for lively action **$25.00**

WAR CLOUD has a triple spring suspension system that makes him the liveliest horse on the range. Extra broad, stable base makes him the steadiest, too. Specially mounted so he seems to be rearing, prancing and ready to go—gives young cowboys realistic riding action. Comfortable "tooled" molded saddle always stays level. Beautifully molded of hard, tough polyethylene plastic. Adjustable stirrups, reins, hard wood grips. Chrome-plated steel frame designed for easy mounting, no-tip riding. Rubber grips protect floors. Beautiful Western Palomino is 40 in. long, saddle height 28 in. Frame size: 49x40 in.

48 HT 25000 R—*Easily assembled, Shipped Freight, Truck or Express.* Ship. wt. 34 lbs. . . . **$25.00**



*Pony* **$9.99**

*Colt* **$5.94**

PONY AND COLT ARE TWO LIVELY PALOMINOS of rich golden-brown polyethylene. Spring-mounted for bouncy rides. Pony has a 1-in. steel-plated stand with step-up, branded wood steps, heavy vinyl reins, metal bit and stirrups. Colt is smaller for little cowpokes—mounted on all metal-plated stand. PONY: About 30 in. long, 23-in. saddle ht. COLT: About 27 in. long, 16-in. saddle ht.

48 HT 25004 A—PONY. Ship. wt. 14 lbs. *Easily assembled.* . **$9.99**

48HT25005M–COLT (not shown). Wt. 12 lbs. *Easily assembled.* **5.94**

*Prince* **$15.00**

"PINTO" PRINCE GIVES YOUNG COWBOYS plenty of riding action on floating spring suspension. Body of tough, molded polyethylene. 1-in. steel-plated frame. "Step-up" branded hardwood steps. Form-fitting saddle. Vinyl reins, wood hand grips, metal bit and stirrups. Body about 34 in. long, saddle ht. 26 in. Ship. Frt., Truck, Exp.

48 HT 25002R—Wt. 18 lbs. *Easily assembled.* **$15.00**

## *Aztec* . . . Lifelike soft body

**$19.99**

AZTEC LOOKS AND FEELS LIKE A REAL PALOMINO PONY because he's made of pure rubber latex. New, sturdy metallic bronze frame built specially for him. Mounted spring suspension gives realistic action, prevents sway. Form-fitting saddle with simulated hand-tooling with holster, gun and canteen molded into body. Rubber cushions on frame prevents scuffs. Removable plastic bridle and metal bit. Body about 42 in. long, frame 42x22½ in. Shipped Freight, Truck or Express.

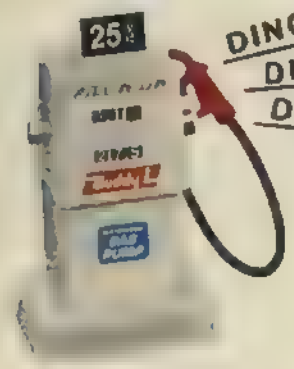
48 HT 25001 R—WT. 25 lbs . **$19.99**

## Battery Powered Magnetic Crane

$5.00

Just Push The Button, action starts. Bucket lowers . . . when it touches the ground it digs in and picks up, when it reaches top of boom it raises load. Cab revolves full circle. Moves forward or backward on rubber tractor treads. Heavy metal, abt. 8 in. long. Use 2 "D" batteries. Order Pg. 370. Wt. 3 lbs.

48 HT 23183 $5.00




## Fill-R-Up Gas Pump

$2.94

Battery Operated

Just Touch The Nozzle To Any Steel Truck Or Car. It clings with magnetic action. Bell rings as battery operated gas pump registers gallons and totals price automatically up to 33 gals. at $9.75. Handy reset button. About 7 in. high. Uses 2 "C" batteries (Pg. 370)

48 HT 23630—Ship. wt. 14 oz. $2.94

Phone Your Word Order—It's Fastest

1 Dump Truck

$5.49

Mobile Crane

$6.99 2

## Mighty All-Steel Team Built for Big Earth-Moving Jobs

1 2 Tough, Real Truck Construction . . . chromium steel, strong enough to stand of ride on! Oversize tires are deeply grooved . . . give added traction on loose dirt. Hard, weather resistant rubber type tread reduces chipping, scratching. Heavy duty bumpers.

(1) Dump Truck designed to carry a big load. Fill up . . . haul it away . . . body raises for easy dumping. Enclosed cab has "steering wheel". Noiseless wheels. Approx. 14 in. long.

48 T 23401—Ship. wt. 6 lbs. 8 oz. . . . . $5.49

(2) Mobile Crane operates with real life action. Has crank adjusts boom, operates clam bucket, locks in any position. Back cab swivels. True. Abt. 30 in. long with boom extended.

48 HT 23402—Ship. wt. 7 lbs. 8 oz.

## Tonka Trencher with 5-Way Action

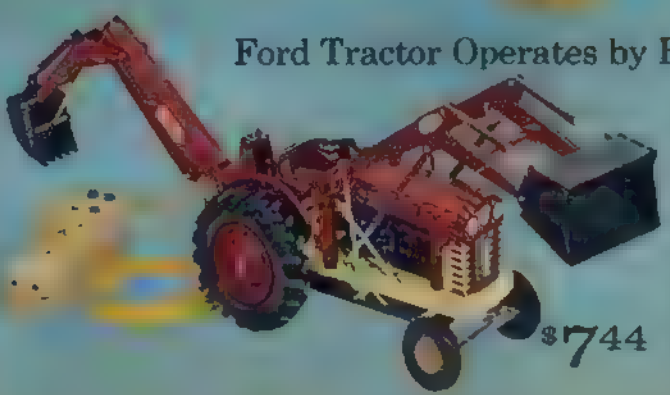
$3.39

Digs! Fills! Spreads! Levels! Trenches! Mighty new digging tool with 5 ways to work! Digs trenches, fills them, spreads dirt, levels ground. Trencher blade, or optional shovel or hoe, swings to either side for unloading. Sturdy steel unit with durable, deep groove rubber treads. About 18 in. long. Ship. wt. 3 lbs. 5 oz.

48 HT 23446 . . . $3.39

Charge It at Wards

## Ford Tractor Operates by Remote Control



$7.44

Steer It From A Distance . . . forward, reverse, turn left or right, run it over obstacles, bulldoze shove, dumps, raises, lowers. See the pistons light up as it rolls along . . . all by remote control! Hand operated back scoop picks up, raises and dumps. Big 4 in. steering wheel has extra big, deep tread rear treads. Uses 6 "D" batteries (Page 370). Ship. wt. [illegible]

48 HT 23184 $7.44

$3.99

## Ready Mix Concrete Truck

Drum Rotates And Actually Mixes "cement" as truck moves. To unload, drum is raised by manual lever control and "cement" pours down chute. Realistic Pow-r-r-r motor sound adds excitement to play. No batteries needed. Smartly styled cab with "steering wheel", transparent windshields, wrap around bumpers.

Tandem dual rear wheels with self lubricating bearings, whitewall rubber tires. Heavy gauge steel chassis, about 15 in. long, 7½ in. long with chute.

48 T 23427—Ship. wt. 4 lbs. 9 oz. $3.99

## Fight with the Famous Green Berets

**$3.99** 8-Piece Set

Now You Can Lead Your Forces Into Action as a member of the World-Famous fighting team. Beret is type worn by the best of the U.S. Army's fighting men—complete with insignia. "Burp" gun has exciting trigger sound action, sparking muzzle. .45 pistol shoots plastic bullets, also fires caps.* Fits in Army-type belt and holster. 2 cap-firing* grenades. "Burp" gun about 18 in. long; .45 pistol about 7 in., both made of sturdy plastic. 8 plastic bullets included.
48 HT 19606—Ship. wt. 2 lbs. 8 oz. Set $3.99

## Everything for the little Company Commander $4.99

He'll Lead His Troops to Victory with this Company Commander set. Made of sturdy plastic, will last through many campaigns. M-16, 30-in. bolt-action rifle has barrel that moves back and forth as he shoots. Shell shooting, cap-firing* .45 pistol with 8 plastic bullets. Pistol belt with ammo pouch, holster. Helmet, netting, expert medal, infantry badge, compass, dogtags, cap-firing* grenade.
48 HT 19605 M—Ship. wt. 3 lbs. 4 oz. Set $4.99

## Field Pack Combat Set $3.99

All The Necessary Equipment For The Young Commando. Tan with 19-in. durable plastic shovel. Communicate with buddies—in 'walkie-talkie' with 2 receiver-transmitters, about 30 ft. of cord. Includes 'tommy gun' corrugated cardboard footlocker, dogtags, helmet with camouflage leaves. Heavy, duty field pack of olive drab duck, detachable straps.
48HT19601—Ship. wt. 5 lbs. 12 oz. Set $3.99

## Join the Cavalry and Charge! $5.95

Ride With The Soldiers Of The Old West! When the bugle sounds you're ready. You pack a Sharp's carbine and cavalry pistol that fire caps* and plastic bullets (16 bullets included). Your belt holds a 25 in. saber, scabbard and holster. All durable plastic. Put on your cavalry hat, kerchief and Forward Ho.
48 HT 19607 M—Ship. wt. 4 lbs. 8 oz. Set $5.95

## M1 Garand Rifle $1.99

"See "Notice" Page 388

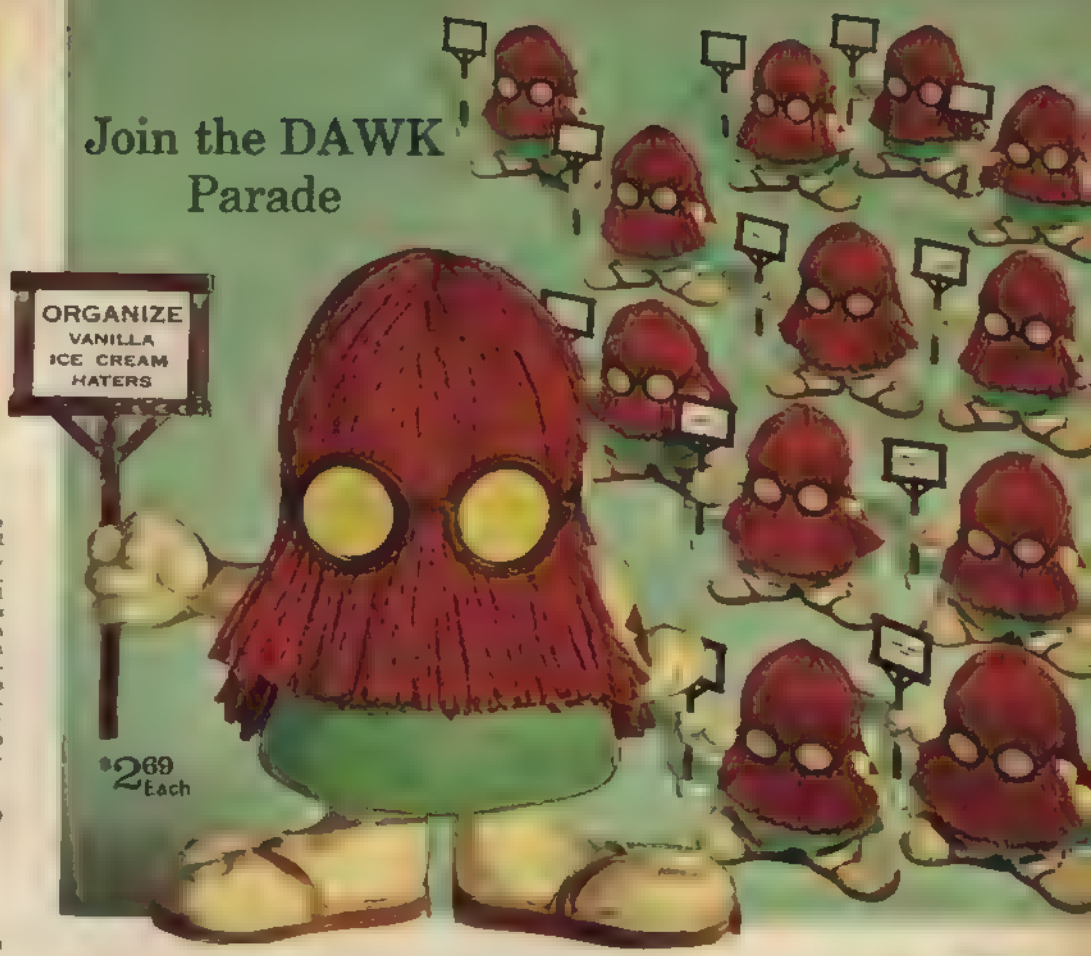
Replica Of The World Famous M1 Rifle fires caps.* Has a soft plastic bayonet. Made of high-impact plastic and die-cast metal firing mechanism. Over 31 in. long.
48 HT 19504 M—Ship. wt. 1 lb. 7 oz. $1.99

## Tommy Gun $1.82

Tommy Gun With Sling. Pull-back bolt-lever sets gun at ready to fire; fire single shot or rapid fire. Ejects 8 plastic shells as barrel recoils. Sturdy plastic. About 19 in. long.
48 HT 19505 M—Ship. wt. 1 lb. 12 oz. $1.82

# JUST FOR FUN

## Join the DAWK Parade




## The DAWK stands in silent protest

WHAT IS A DAWK? Definition: the DAWK is the original real cool loser. It neither walks nor talks, it just stands there in silent protest. With a mop-top of bright colorful yarn and inscrutable dark glasses the DAWK stands holding his sign of protest. The DAWK comes with 21 interchangeable hilarious expressions of protest but it's up to you what's on the sign. If you want to protest something not included on the signs then write one yourself on the blank signs provided. No self respecting protester can be without a DAWK.

48 HT 10600—Ship. wt. 1 lb. 1 oz.
$2.69 ea. 2 for $4.99

## Two real gone Goofies

(1) (2) CHEER UP YOUR ROOM OR DESK with a bright, zany Goofy 9-inches-tall brilliantly-colored soft plush nonsense. Choose a goofy caveman, or goofier banjo player—He's someone who understands you.

(1) Goofy Plush Banjo Player.
48 HT 18033—Ship. wt. 13 oz. $3.99

(2) Goofy Plush Cave Man
48 HT 18034—Ship. wt. 13 oz. $3.99

## Scooba-Doo, She's hep, She talks and sings

(3) THIS REAL HEP TALKING BEATNIK will brighten Christmas for tots and teens alike—a perfect gift!

She's right in style with her striped denim shift, 3 strand necklace, soft-stuffed body. Her hair can be brushed, combed and styled. About 23 in. tall, with sculptured vinyl head. She says and sings 11 swinging things at random—she'll surprise you every time. No batteries needed, just pull the ring.

48HT10308-Ship. wt. 1 lb. 6 oz. $8.99

2
$3.99

1
$3.99

3
"I'm Scooba-Doo. Come on, let's get with it!"
$6.99

Girls Love Granny Prints for the Snow! See Page 159

## Go for Go-Go Dolls Bend to any shape

As seen on TV $1.99 Each

(4)-(11) 7-INCH LADS PEEK OUT from pocket, purse or sock.

4. Slick Chick—Hollywood star.
48 HT 0457—Ship. wt. 12 oz. $1.99
5. Brenda Brush—Artsy artist.
48 HT 0457—Ship. wt. 12 oz. $1.99
6. Tiffany—Center of the show.
48 HT 0455—Ship. wt. 12 oz. $1.99
7. Tommy—Toughest kid around.
48 HT 0454—Ship. wt. 12 oz. $1.99
8. Yeah Yeah—Party rock-a-billy.
48 HT 0459—Ship. wt. 12 oz. $1.99
9. Swinger—spin with me baby.
48 HT 10458—Ship. wt. 12 oz. $1.99
10. Fearless Leader—super genius.
48 HT 0456—Ship. wt. 12 oz. $1.99
11. Mean Gene—dog thinks he's.
48 HT 0460—Ship. wt. 12 oz. $1.99

# Bedtime DOLLS

## Lovable, ever-favorite Raggedy Ann and Andy

(1) (2) A PAIR OF RAGGEDY DOLLS' LOVE. Large and friendly, with their merry smiles, they're lovingly cherished favorites with their cuddly-soft bodies, yarn hair, embroidered features and painted eyes. Authentic clothing, with red checks and stripes. Approximately 17 inches tall.

(1) 48 HT 10302—RAGGEDY ANDY. Ship. wt. 1 lb. **$2.94**

(2) 48 HT 10301—RAGGEDY ANN. Ship. wt. 1 lb. **2.94**

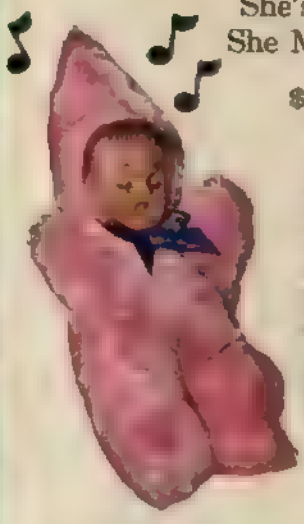
MUSICAL RAGGEDY ANN AND ANDY have music boxes tucked in their tummies. About 17 inches tall.

MUSICAL RAGGEDY ANDY
48 HT 10304. Ship. wt. 1 lb. 4 oz. **$4.77**

MUSICAL RAGGEDY ANN
48 HT 10303—Ship. wt. 1 lb. 4 oz. **$4.77**

## She's Musical, She Moves, Too

**$2.99**



ANIMATED MUSICAL DOLL. Just wind her up and she moves her head, just like a real baby while Swiss music box tucked in her tummy plays a soothing lullaby. She's made of soft nylon plush, has yarn hair and a perfect nighttime bedtime, playtime pal. Ship. wt. 1 lb.

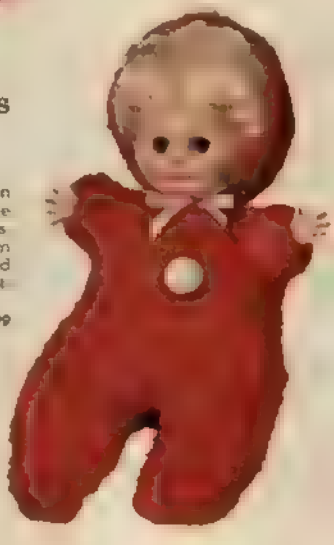
48 HT 10306 **$2.99**

## Cuddly Baby Closes Her Eyes

**$1.99**

BABY WON'T CRY when mommy cuddles her. She closes her eyes and sleeps. 14 inches tall, the new born baby doll has a stuffed fleece body and a vinyl rooted hair. Ship. wt. 2 oz.

48 HT 10305 **$1.99**



"Will You Take Care Of Me?"

## I'm Shrinking Violet

**I Talk, Move My Mouth and Flutter My Eyelashes**

**$6.99**

PURE, SHY SWEETNESS, just begging to be loved, she says all different phrases at random in her wee shy voice when you pull the "magic ring". Her lip moves and she flutters her eyelashes. Soft, squeezable body, she can sit while she chats with you. Yarn hair, dressed in her pinafore and pretend Mary Jane shoes. About 12 inches tall.

48 HT 10307. Ship. wt. 1 lb. 4 oz. **$6.99**

See other Talking Dolls Pages 231, 234, 245

## DROWSY . . .

**She's Such A Sleepyhead But She Will Talk To You**

**$4.99**

SHHHH—DROWSY IS SO SLEEPY, pull the magic ring and she says one of 11 sleepytime sayings like "Mommy kiss me goodnight" in a baby voice.

Soft cuddly body, rocked hair, sleepy painted eyes. Ready for bed in her flannel pajamas. About 16 inches tall.

48 HT 10327-Ship. wt. 1 lb. 3 oz. **$4.99**

# Western Frontier Town

**Over 170 Pieces**

**$8.88**

DODGE CITY — CATTLE CENTER OF THE OLD WEST — provides hours of fun for young "westerners" — develops imagination, initiative. Relive the action-packed frontier days, swing into town on the old stagecoach, defend the bank from the outlaw gang, herd cattle into the old corral, shoot-em-up on Saturday night.

You'll find authentic western flavor in the colorful buildings along Main Street — Dodge House (the town hotel), Dodge City Bank, Jail House, General Store, Barber Shop. Over 70 cowboys, 23 horses, cows, dogs, stagecoach, wagons, sidewalk, fences and much more — all to set up on large 31x21 in. layout sheet. Hand painted miniature plastic figures.

48 HT 24398—Ship. wt. 2 lbs. — $8.88

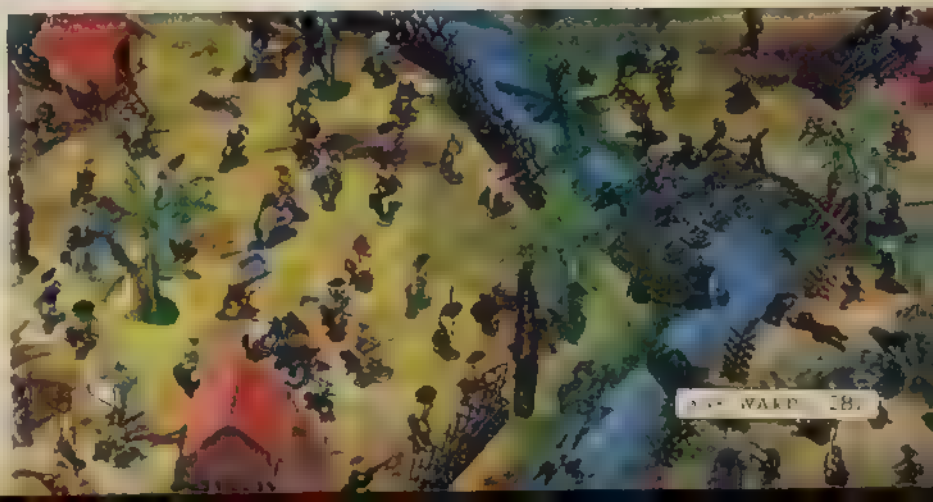
## Guerilla Warfare Miniature Play Set

**$5.00** Over 156 Pieces

LIKE TO PLAY SOLDIER? Here's an authentically detailed American soldier combat set — ready, to launch an all-out attack against the jungle guerillas. Colorful hand painted miniature figures in outdoor poses — 50 American soldiers, 48 guerillas. A boat to take soldiers to the beach, a tank, cannon, mortars to burst into action.

When the landing is secured, set up a pontoon bridge, capture 2 jungle huts, send out scouts in jeep. Youngsters can spend hours maneuvering, planning, defeating the enemy. Coconut palm trees, bamboo fences, rocks, silver birch tree provide a tropical atmosphere. Set pieces up on big 18x24 inch layout sheet included.

48 HT 24199—Ship. wt. 1 lb. 2 oz. — $5.00

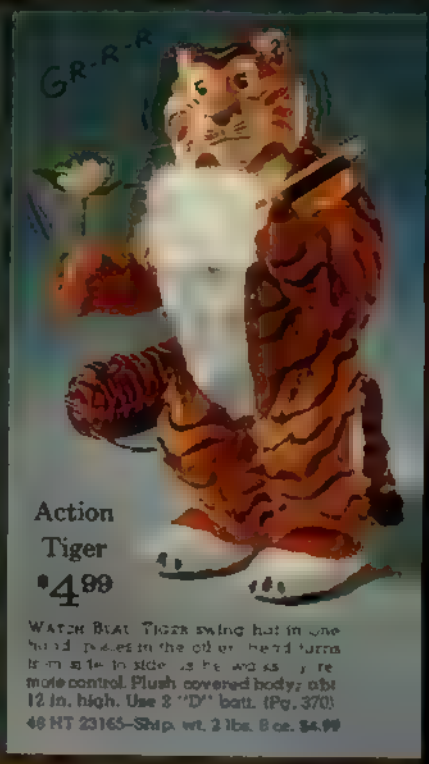


# The Game of Tiger Island

## $4.44

**Banang. Fun For All Ages** when you try to stop that tiger . . . the ferocious club-swinging beast keeps bopping castaways over the head every time they try to leave Tiger Island. Tension mounts as the tiger whirls! Only a fast marble flipped directly into the tiger's open jaws can keep him from whacking the poor sailor so he can finish his raft, capture the flag and sail away . . the winner! Colorful, all-plastic island; spring-operated tiger. Four men with movable, flipping arms. Also includes 4 raft frames, 16 sticks, and 4 marbles. Instr. Ship. wt. 3 lbs. 12 oz.

48 HT 14002 M . . . $4.44




## Action Tiger

## $4.99

**Watch Beat.** Tiger swing hat in one hand, poses in the other hand turns from side to side as he walks by remote control. Plush covered body; abt 12 in. high. Use 3 "D" batt. (Pg. 370)

48 HT 23165—Ship. wt. 2 lbs. 8 oz. $4.99

# Tiger Town Playset

## $3.99

**For Imaginative Play or For The Miniature Collector.** Twelve hand painted tigers live it up in their own city. Tiger [illegible] There's a mom and pop [illegible] carrying a freshly raked [illegible] complete molded plastic set includes simulated rock [illegible] with sign board; fir, coconut and banana trees, big and little "rocks," shrubbery, wheeled cart with barrels, fence, mushrooms in assorted sizes. Colorful layout sheet about 15x20 in. wide

48 HT 24397—Ship. wt. 1 lb. 2 oz. . . . . $3.99

**Phone Your Order . . . See Page 408**

1 **Bashful Tiger** is all [illegible] and cute as he walks around, swinging hat in one hand, flowers in the other. Plush covered body strong wind-up motor. Abt. 8 in. high. Ship. wt. 8 oz.

48 HT 23290 $1.99

2 **Nothing Fierce** about this pair! Great fun for little tots or your favorite teen. Just wind . . . one walks upright [illegible] other stalks his prey. Furry body with strong spring motor. Abt. 8 in. Ship. wt. 1 lb. 4 oz.

48 HT 23291 Set $3.69

3 **Tricky.** A non-winder Tigers. No tail tiger turns mysteriously when he reaches edge of table or bumps into [illegible] Other tiger beats merrily on his little drum. Bright lithe metal. Wt. lb.

48 HT 23283 Set $1.79

288 BASIC PAGE

**For All The Young Tigers.** Ferocious rocking head attaches to handle bars of any bike. Mouth opens wide, lets out loud roar when you squeeze tail. No batteries needed. Tough, long-lasting plastic head. Light reflector eyes. Includes push tail for leader or cars.

48 HT 13429—Wt. 2 lbs.

# Sport 'n' Stock Road Race $12.99

**6 INTERCHANGEABLE BODIES . . . 4 STOCK CARS, 2 SPORTS CARS**

THIS ELDON 1/32 ROAD RACE GIVES REAL VARIETY! It's designed for the action fan who likes the unusual in his road racing. You get 6 interchangeable bodies, 4 stock cars and 2 sport cars. And also two interchangeable, pre-assembled chassis with super speed motors, metalized wheels and rubber racing tires. Change bodies whenever you feel the urge to; race different cars every day; hold competitions. There's no end to the fun and excitement you can provide for yourself with this super raceway set. It's actually modeled after the famous stock car races, and you'll find it very realistic.

Your stock cars will zoom around on a layout that will be a true test of your performance as a miniature racer. The layout measures about 79 in. long by 44 in. wide; easily set up on a standard 4x8-ft. board. It includes over 14 feet of Eldon's special new wide track. Also included with the set are: 6-volt plug-in power pack, two pistol-grip rheostat controls, with speedometers; a 10-lap counter included with pre-wired plug-in power track; straight and curved track; raised level supports, banked curve adapters, bridge supports and guard rails; a Start/Finish flag; instructions.

48 HT 28600—Ship. wt. 8 lbs. . . . . $12.99

## ACCESSORIES FOR SPORT 'N' STOCK ROAD RACE

(A) CORVETTE STINGRAY. 1/32 scale. Pre wired electric 6-volt motor, rubber racing tires.
48 HT 28705—Ship. wt. 15 oz. $3.69

(B) MUSTANG GT 350. 1/32 scale. Same as above.
48 HT 28706—Ship. wt. 15 oz. $3.69

48 HT 28701—STRAIGHT TRACK. Pr. Wt. 8 oz. . . 79c

48 HT 28702—CURVED TRACK. Pr. Ship. wt. 8 oz. $1.17

48 HT 28703—FENCE SET. Ship. wt. 4 oz. . 79c

48 HT 28704—LANE CHANGE TRACKS. Pr. Wt. 9 oz. $1.89

# NOW at Wards . . . Motorcycle-Auto Racing Set $39.95

NOW WARDS OFFERS YOU THE NEW MOTORCYCLE-AUTO RACING SET. Made by Aurora, a leader in the field. This 1/32 scale includes two A-Jet racing motorcycles (one is red/black, the other yellow/black) and two A-Jet racing cars: a white Chaparral and a blue Ford GT. Race the cars, the motorcycles, or car vs. motorcycle. The layout is about 96 in. long by 48 in. wide, with 23 feet of running track. Will fit on standard 4x8 ft.-board. The cars and motorcycles (length: 4¾ in.) zip around the curves and up the hill, and down around the spiral. Set also includes straight and curved track, bridge track, modular bridge posts, plug-in speed controls with brake, and D.C. power pack.

48 HT 28306 A—Ship. wt. 13 lbs. . . . . $39.95

## ACCESSORIES FOR MOTORCYCLE-AUTO SET

48 HT 28451—12-IN. STRAIGHT TRACK. Pair. Ship. wt. 8 oz. . . . . $1.20

48 HT 28452—14-IN. RADIUS CURVED TRACK. Pair. Ship. wt. 6 oz. . . . . 1.20

48 HT 28453—BOARD FENCE WITH BILLBOARD SIGNS. 16 pcs. Ship. wt. 8 oz. . 1.19

48 HT 28454—ELECTRIC LAP COUNTER. To 99 laps. Ship. wt. 1 lb. 8 oz. . . . . 10.00

48 HT 28455—1/32 SCALE MOTORCYCLE. With A-Jet motor. Ship. wt. 4 oz. . . . . 8.00

48 HT 28456—CHAPARRAL. 1/32 scale. Aluminum chassis. Ship. wt. 8 oz. . . . . 6.00

48 HT 28457—FORD GT. 1/32 scale. Aluminum chassis. Ship. wt. 8 oz. . . . . 6.00



*Just Charge It This Christmas! See Page 406.*

# Big 6-Ft. Pocket Billiards Table with Conversion Top for Table Tennis

**$85.00 Complete** **$80.00 Table Only**

TREAT YOUR FAMILY TO YEAR ROUND ENJOYMENT WITH A HAWTHORNE® In Ex... Table. Green cotton billiard cloth surface. Attractive walnut Duraplond sides are mounted to wood frame for professional type ball return. Bed leveler assures you level playing surface for the life of the table. ... leg levelers, too. Pure gum rubber cushions give true rebound. Two 52-in. cue sticks, sixteen 2⅛-in. balls, rack, chalk and instruction booklet. Free spun level. Table tennis conversion top lets you enjoy another favorite indoor sport. 2 player set includes paddles, net, bracket, ... ball, center stripe tape. Table legs fold for easy storage. Table measures 72x36x31 in. high.

48 HT 26007 R—Pool Table with Conversion Top. Ship. wt. 158 lbs. **$85.00**

48 HT 26008 R—Pool Table Only. Shipping weight 135 lbs. **80.00**

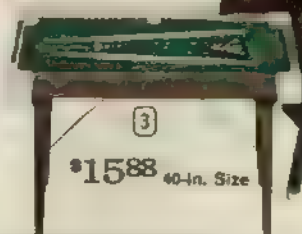
## [1] 5-Ft. Table with Conversion Top

**$58.00 Complete** **$53.00 Table Only**

[1] ENJOY THE PLAYING CHARACTERISTICS OF A FULL SIZE TABLE in this model scaled for limited floor space. Green cotton billiard cloth surface and pure gum rubber cushions give you true roll and accurate rebound. Attractive walnut finished sides look "right" anywhere. Folding table legs; leg levelers. Two 48-in. cue sticks, sixteen 1½-in. balls, rack, chalk, instructions. Table tennis conversion top comes with 2 paddles, net, bracket, 1 ball, center stripe tape. Table measures 60x32½x31 in. high.

48 HT 26009 R—Table plus Conversion Top. Wt. 81 lbs. .. **$58.00**

48 HT 26008 R—Pool Table only. Ship. wt 66 lbs. ..... **53.00**



[3]

**$15.88** 40-in. Size

[2]

## High Quality Tables at Low Prices

**$30.00** 50-in. Size

[2] [3] HAWTHORNE® JUNIOR TABLES play and look like the big ones. Designed to give your youngsters years of pleasure, they are attractively wood finished, have genuine green billiard cloth surfaces. Hardboard beds have reinforced bracing for level playing surfaces. Live rubber cushions assure you true roll and accurate rebound; automatic ball returns, hinged legs which fold for easy storage, high impact pockets, steel leg bracing. You get 2 cue sticks, set of 16 balls, rack and instructions.

(2) 48 HT 26010 R—50x27x24½ in. high. 38-in. cues. 1¼-in. balls. Ship. wt. 25 lbs. .. **$30.00**

48 HT 26011 R—45x24¾x23½ in. high 38-in. cues. 1⅛-in. balls. Ship. wt. 22 lbs. ..... **19.99**

(3) 40x21¾x25 in. high has 30-in. cues, 1-in. balls.

48 HT 26012 R—Shipping weight 20 lbs. ..... **$15.88**

**With all the interest in sports in this country, it's easy to see why Eldon's Champion Games are so successful. They give the real action of the games themselves. And they cover all the major sports. Football. Baseball. Basketball. Bowling. Even Skee Ball. And the attractive new packaging sells the action of the games.**

**#2928—WILLIE MAYS PUSH-BUTTON BASEBALL**

*St. Pk.—6 ea. ctn./Wt. 12 lbs.*

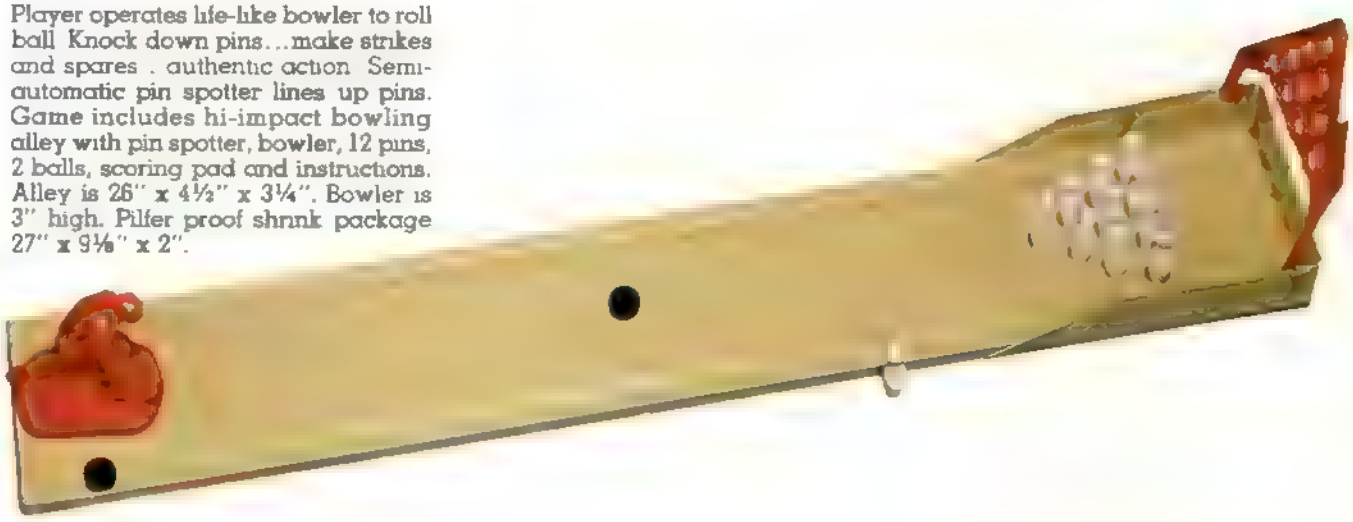
Action of real baseball! Automatic push-button pitching and batting—you control the speed of the ball. Touch button pitches slow or fast balls... batter hits ball into play to make home runs, base hits, outs. Each play determined by marked playing field. Game includes plastic framed hardboard field, 3-D hi-impact batter, 3 base runners, 2 steel balls, wipe-off score board, pencil, rules. 17" x 18" x 2-1/16". Pilfer proof shrink pack display box 17" x 18" x 3".

**WILLIE MAYS SAYS:**
*"Eldon Champion Games are great!"*

**#2927— BOWLING**

*St. Pk.—6 ea. ctn./Wt 9 lbs.*

Player operates life-like bowler to roll ball Knock down pins...make strikes and spares . authentic action Semi-automatic pin spotter lines up pins. Game includes hi-impact bowling alley with pin spotter, bowler, 12 pins, 2 balls, scoring pad and instructions. Alley is 26" x 4½" x 3¼". Bowler is 3" high. Pilfer proof shrink package 27" x 9⅛" x 2".



**#2925— BASKETBALL**

*St. Pk.—6 ea. ctn./Wt. 10 lbs.*

Action and skill of real basketball! Player operates life-like player with spring-loaded arm action...push lever down to release ball. Make free throws or bank shots from any position on court Play "21", "Race Around the World", "Horse", and "Around the World". 2 scoring dials count to 21 for each player or team. Included 6" high player, half-court game board, backboard with ring and net, 2 basketballs and rules Game is 13¾" x 15⅞" x 14½". Pilfer proof shrink package is 17¼" x 14¼" x 4"

# Over 3 Ft. Long! Action-packed Electric Football

## Even has 3-sided Grandstand $11.99

You're part of a vast crowd cheering classic football. Set up your formations . . . 3-D players go into action on vibrating field. Triple threat quarterbacks run, pass, kick . . . offensive, defensive players . . . 24 players . . . passer kicker.

. . . Magnetic down and ball marker . . . goal posts . . . College or pro rules. White . . . colorful uniforms. Score . . . has 120 team names . . . up . . . when game is over, grandstand . . . ridge . . .

48 HT 14500 A Wt . . . lbs 12 oz $11.99

Ⓐ You're the coach! You set the formations, you control players in fast, slow or stop action with hand cranks. 24 hand painted plastic players including passer kickers. Goal posts, 10-yd. end-to-end marker, grandstand, scoreboard.

48 HT 14600 M Abt. 25x16 in. Ship. wt. 3 lbs. 6 oz. $3.49

Ⓑ Electric football is full of excitement! Two full teams, action-posed 3-D players . . . linemen and backs. Quarterbacks run, pass, kick, even fumble. Automatic timer, speed control. Magnetic down markers. Goals move to college or pro positions. Scoreboard, grandstand just like current stadium! Ul. listed.

48 HT 14505 M —About 26x15½ in. Ship. wt. 4 lbs. $5.22

Ⓐ $3.49
Hand-operated Football

Ⓑ $5.22
Electric Football

## NHL Hockey Face-Off $7.99

The ice . . . is all-vinyl . . . about 32x . . . Players . . . NHL . . . team . . . goal . . . two . . . wood . . . up . . . down . . . rocker . . . exciting . . . Plastic . . . and . . . pleasing . . .

48 HT 4602 A . . . Ship. wt. . . lbs $7.99

## NHL 3-Star Hockey $5.99

Complete . . . rink . . . of 27½x . . . with . . . press . . . ice with speed . . . NHL . . . goalie . . . and TV . . . press . . . scoreboard . . . Molded . . . and . . . eyes.

48 HT 14603 M . . . Ship. wt. . . lbs $5.99

## NHL Stanley Cup Hockey $11.99

**Super size** rink, about 35x20 in. **All six NHL teams** . . . players . . . items . . . goal . . . rocker . . . and . . . goalie . . . and . . . plastic . . . hockey sticks . . . puck . . . push rod . . . scores . . . Complete . . . by behind . . . goal . . . Overhead scoreboard . . . Nonskid . . . feet. Order . . . Dimensions . . . Page 171.

48 HT 14601 A Abt. . . . in. Ship. wt. 9 lbs 8 oz. $11.99

## Hear Your Score When You Hit the Bullseye

$5.50

The scores add up fast when you go on this exciting safari and shoot at the charging animals. When you hit the bullseye, your score is announced, along with realistic jungle sounds and funny sayings. Plastic dart pistol with 5 suction-cup darts. Target is brightly colored fiberboard, abt. 13x10 in. Uses 1 "D" cell battery (not included—see Page 370). Indoor or outdoor fun for ages 5 and up.

48 HT 14701—Ship. wt. 2 lbs. 4 oz. ..... $5.50

## Revolving Duck Shoot Fun Indoors or Out

As Low As $3.97

This moving-target game develops real marksmanship! Gravity-powered ducks on two levels revolve on a sturdy steel stand. Load only what you want for 12 times with each setting. Realistic 21-in. plastic dart rifle and rubber-tipped darts. For ages 5 and up.

48 HT 14702 M—Single Duck Shoot. Ship. wt. 4 lbs. ..... $5.65

48 HT 14703 M—Single Duck Shoot. Ship. wt. 4 lbs. 8 oz. 3.97

## Mother Hen Target

$2.00

Mother Hen lays an egg each time you ring the bell. She stands in a colorful barnyard scene, and the trick is to hit the egg target on her wing. Each time you do, a bell rings and egg drops into the basket below. Set includes plastic pistol, 3 suction-cup darts, 4 eggs and target. About 13x13 in. Ship. wt. 2 lbs.

48 HT 14799 ..... $2.00

**Still Looking for Gifts? Be sure to see Page 173.**

## Crow Shoot

$1.66

Favorite shooting skill game. Hit the crows roosting on the rail, make them spin around and fall off the fence. Colorful farm scene background adds realism. With 10 corks for ammunition, steel bar fence rail, double-barrel shot gun about 19½ in. long. Ship. wt. 1 lb. 8 oz.

48 HT 14704 $1.66

## Mechanical Tiger Shoot

$3.50

Junior big game hunters score every time they bag a ferocious tiger. Revolving targets and fixed targets—metal patterned cork rifle about 19 in. long. Strong wind up motor with on-off switch. All metal target 19¾x10½ in. high has realistic jungle background "for extra amazing" Ship. wt. 3 lbs.

48 HT 14797 $3.50

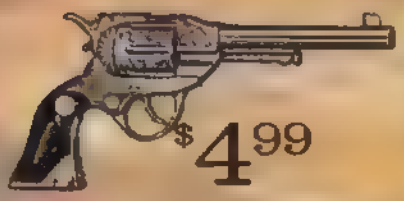
## Mechanical Crow Shoot

$3.66

Shoot those pesky crows and they fall off the farmer's fence. To start the contest simply insert stay wire, wind up motor and shoot away. Full color farm background adds realism. Two steel-barreled rifles with plastic stocks, 20 corks, 5 crows. Ship. wt. 2 lbs. 8 oz.

48 HT 14705 M..... $3.66

# Authentic Hardware From The OLD WEST



## Lawman Gift Set

$4.99

Outfit for the Little Sheriff! Slip on the red kerchief, pin on the deputy's badge, and he's ready to capture any badman ... 'course he shouldn't forget to take along the pistol-cap rifle, the six-gun cap gun®, repeating shooters. The black and white genuine leather holsters have two bullet pockets decorated with ... cartridges, the adjustable belt carries 12 white bullets.

48 HT 19403 M—Lawman Gift Set. Ship. wt. 3 lbs. 8 oz. ..... Set $4.99

## Frontier Special Gift Set

$5.49

Three Exciting Guns for the Frontier Agent! For posse hunts, use the 24-in. rifle with the secret "cartridge" drum that goes KaPow!... always loaded, needs no caps. Rugged plastic, with wood-grained stock and forearm grip. For hold-up spots, use the gold-colored Derringer 2-shot with the hidden wrist holster. 2 shells in barrel-nosed. A super-fast, speed-draw, repeating Frontier 5C pistol with cross-draw holster and holster set of Duncan Hyde®. Both pistols are cap guns.

48 HT 19408 M—Frontier Special Gift Set. Ship. wt. 2 lbs. 6 oz. Set $5.49

1

Stagecoach Gift Set

$4.59

2

Western Rider Gift Set

$3.99

3

The "Fancy Dan" Gift Set

$2.99

4

Rio Grande Gift Set

$2.99

5

Steerhead Gift Set

$2.99

6

Top-Grain Gift Set

$3.99

7

Lightnin' Fire Holster Set

$4.49

## Magic Phono Plays Anywhere! Just Slide Record In . . . Starts Instantly . . . Stops Automatically

**$19.44**

DELIGHTS TOTS because this phono is so easy to operate that they can play it alone. Only the volume control is exposed. All other mechanisms are locked inside . . . away from dust, damage and children's fingers. *Just big folks* can open it. Rugged all transistor chassis has no tubes to break or burn out. Needs no warmup. Brings you instant, distortion-free sound as soon as you insert the record. Large top-mounted speaker supplies rich tonal clarity. Plays any 7-in. 45 rpm record. Compact red and white high-impact plastic case weighs only about 5 lbs. About 10½x7¼x4½ in. high. Uses 6 "D" batteries (not included, see Page 370)

48 HT 36201—One record included. Ship. wt. 5 lbs. 10 oz.. **$19.44**

## New Tiny Phono Designed Specially for Pre-schoolers

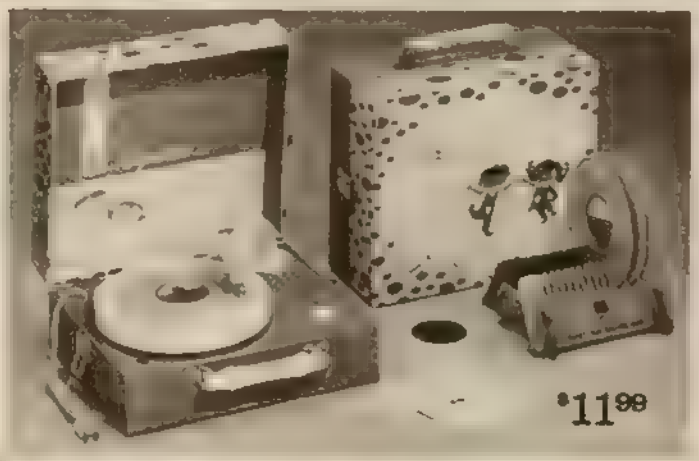
**$3.99**

WEIGHS LESS THAN 2 LBS., goes anywhere. No exposed parts to harm little fingers. Just slide record in, move handle. Record plays 2 minutes, stops automatically. Tough red and white plastic case; abt. 5¼x5½x2¼ in. Up to 600 plays on 1 "D" battery (not included, see Page 370). With four scratch-resistant records: Fairy Tales, Learn and Play Nursery Rhymes, Folk Songs.

48 HT 36202—Ship. wt. 1 lb. 10 oz... **$3.99**

OTHER SONGS on 8 records like above.

48 HT 36300—Ship. wt. 8 oz. **$1.50**



**$11.99**

## "Magic Mirror" Phono-Movies . . . 5 Records

**Fascinating animations skip along as "living" records play**

**$3.99**

FITS ANY MANUAL-PLAY 78 RPM PHONO. Kids and even adults will be fascinated listening to favorite story songs and watching them "come to life" on magic mirror wheel. With five unbreakable records: songs like Little Red Train, Old MacDonald, Parade of the Wooden Soldiers, Hickory-Dickory-Dock and more. Ship. wt. 1 lb. 4 oz.

48 HT 36306. . . . . **$3.99**

4 EXTRA MAGIC RECORDS: Three Blind Mice, Little Bo Peep, Frosty Snowman, Suzy Snowflake, Three Little Kittens, and others. Ship. wt. 6 oz.

48 HT 36307 . . . . . **$2.00**

## 2-Speed Acoustic Phono with 5 Records, Rack and Automatic Replayer Disc

REPLAYS 7-IN. RECORDS AGAIN AND AGAIN, automatically with special repeater. Plays all 78 and 45 rpm records with delightful sound clarity. Pop-up adapter for 45s. Volume controlled by loud and soft needles (included). No expensive tubes or crystals to replace. Sturdy case has washable covering, full color on lid, orange base. About 12½x10½x5 in.

48 HT 36102—UL listed, 110-120v., AC. Ship. wt. 7 lbs. 5 oz. . . . . **$11.99**

## Budget-priced 2-speed Acoustic Phono

**$9.50**

HOURS OF LISTENING FUN . . . play youngster's favorite 45 or 78 rpm records. No tubes or crystals to replace. With 5 children's records, record rack, loud and soft needles. Scuff-resistant covering on rugged case. Red base, blue and white stripes on lid. About 12½x10½x5 in. UL listed for 110-120v., AC

48 HT 36101—Ship. wt. 6 lbs. **$9.50**

## Sets of 12 Children's Records with Rack

**YOUR CHOICE $2.99 EACH SET**

SELECTION OF FAVORITE NURSERY SONGS: Cinderella; Goldilocks and The 3 Bears; Snow White and The 7 Dwarfs; Little Red Riding Hood, Jack and The Beanstalk; Puff The Magic Dragon, Turkey In The Straw, more.

CHRISTMAS AND SPECIAL OCCASION SONGS: Frosty The Snowman; Little Drummer Boy; Silent Night, Happy Birthday; The Gang's All Here, many more—including Gene Autry's "Rudolph The Red Nose Reindeer."

48 HT 36301—NURSERY SONG SET 48 HT 36302—CHRISTMAS SONG SET

12 records (45 rpm) with rack. Ship. wt. 1 lb. 10 oz.... . . . . Set **$2.99**



*Do all your Christmas shopping the easy way . . . order by phone from Wards . . . see AID, Page 403*

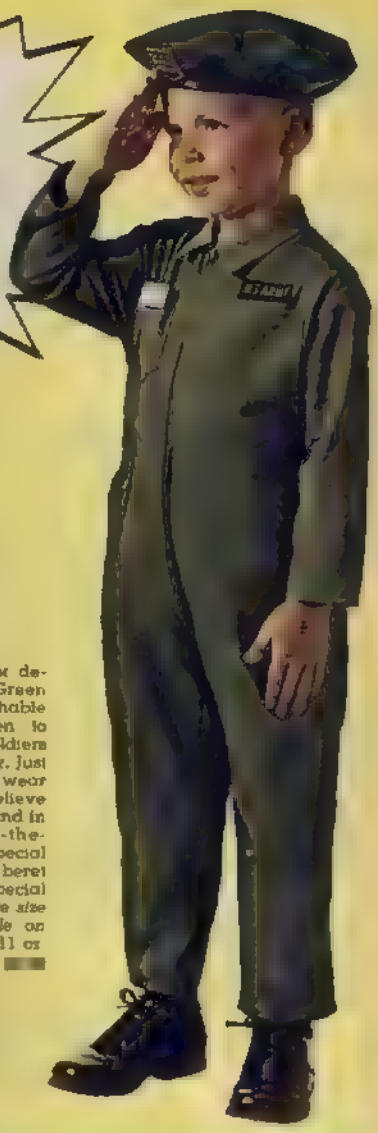
# THE GREEN BERETS

1 $2.00

3 EVERY GI NEEDS A PUP TENT—especially in the sweltering heat and drenching rains of the jungle. In a wink, you'll pitch this big 40x80-inch shelter with ropes, pegs and wooden poles, all included. It's durable polyethylene to protect you from direct sun and rain. The olive drab color blends into the landscape to hide you from the searching eyes of the enemy.
48 HT 26923 M—Ship. wt. 2 lbs. **$2.00**

2 $2.99

2 USE YOUR LONG RANGE MORTAR to keep opponents on the run. POW! You fire soft polyethylene rockets with pin-point accuracy by adjusting the firing angle and the calibrated distance scale. Made of high-impact plastic; about 19 in. long. Two rockets included.
48 HT 19516—Ship. wt. 2 lbs.....**$2.99**



## Uniform with Beret

**$5.00**

ZIP INTO A UNIFORM designed for rugged Green Beret duty. It's washable cotton—firmly woven to see tough little soldiers through many a fray. Just zip it up the front and wear it proudly in make-believe guerilla skirmishes and in all your "around-the-world" jobs for the Special Forces. The green beret bears the famous Special Forces insignia. *State size below from size table on Page 255.* Ship. wt. 11 oz
Z 48 HT 35009

3 $5.99

3 GREEN BERET COMBAT SET with AR/15 Assault Rifle and a .223 Automatic Pistol. Both shoot standard caps; have clip loading magazines. Rifle is 36 in. from stem to stock; front and rear sights; cap storage compartment. Wear the pistol in its flip-top military holster. Molded of durable plastic. Set includes Clip-Fire Badge. No caps incl.
48 HT 19612 M—Wt. 3 lbs. 2 oz. Set **$5.99**

4 WHIRLYBIRD HELICOPTER lands along the ground with its big 17-in. diam. rotary blades causing a real stir in the ether. Motor driven hoist chain with hook and rescue sling lifts truck, jeep, tank and artillery piece (all included). High-impact plastic; over 2 ft. long. Taxis only; *does not fly.* Needs 2 "D" cells (order Pg. 370)
48 HT 23043 M—Ship. wt. 4 lbs.. **$8.99**

4 $8.99

COMBAT GAMES ARE MORE FUN WITH A TUNNEL. It's a perfect hide-out, a secret cave, a hidden Command Post that will really confuse the opposing forces. Crawl through silently with your troops to stage a surprise attack. Made of color-fast washable cotton stretched over a huge metal coil spring; no sharp edges. About 27-in. diameter, 10 ft. long, folds up to about 1½ in. thick to move to new combat areas or to store when the fun is over.
48 HT 26824 M—Ship. wt. 7 lbs. **$7.77**

## Combat Tunnel

**$7.77**

# Little Girls Love to Cook . . . Let Them!

Ⓐ $6.99

**Buy Food Mix Sets with Electric Stove SAVE 70¢ to $1.30**

**Freeze Queen Ice Cream Machine $8.99**

**Magic-Cool Electric Oven $9.77**

OUTSIDE "TOUCHABLE" WHILE CAKE BAKES INSIDE

**New Candy Kitchen $5.00**

## Only $6 More Than "Twin Beam" at Left

## WARDS HAWTHORNE Deluxe Flyer

**All these features:**

- Twin Beam Headlight
- Whitewall Tires
- Luggage Carrier
- Flashy Chrome Trim
- Flamboyant Colors
- 24 or 26-In. Size

# $41.50

(9) HAWTHORNE® TWIN BEAM DELUXE FLYER. All the features of bike at left, with many extras. Highly chromed all metal tank trim and housing on powerful twin beam light (batteries not included. Order 2 "D" cells, Page 411). Riverside® whitewall, 75-in. tires. Two-tone saddle, all white trim. Boys' bike is brilliant red. Girls' (not shown) is rose. Sturdy lightweight either bike, 56 lbs.

60 GT 2976 R—Boys' 26 In.
60 GT 2977 R—Girls' 26 In.
60 GT 2974 R—Boys' 24 In.
60 GT 2975 R—Girls' 24 In.

} $41.50

*Don't Miss the MUSTANG!*
*See It On Page 14*

## Deluxe Equipped 20-In. Junior Bike

# $33.95

(10) DELUXE MODEL WITH BIG BIKE STYLING . . . just right for riders up to 8 years. Removable training wheels are included. Rugged 3 top-bar frame with baked enamel finish. Safety coaster brake. Single coil front light (order "D" battery on Page 411). 3-way adjustable handlebars, luggage carrier and rims are all chrome plated. White pedals and handgrips. Riverside® 20x1.75-in. tires. Boys' model in bright red, Girls' in blue. Shipping weight 40 lbs.

60 T 2914 R—Boys' Model $33.95; 60 T 2915 R—Girls' Model [illegible]

(11) THE STALLION™—built like a motorcycle . . . with clean, no nonsense, heavy chrome-plated twin-tubular structure. Knobby treaded 20-in. drag tires and a heavily padded seat for a "big cycle" feel. Telescoping shock absorbers, coaster brake, built-in kick stand, wide track wheel rims, extra wheel spokes—all give the Stallion extra stamina, longer life. Two-way seat: it moves up and down, back and forth to adjust for young riders up to 8 years. All chrome finish. Beautiful, and rust-resistant. Shipping weight 49 lbs.

60 T 2964 R—Stallion is a trademark of Mattel, Inc. . . . . $49.95

(12) POLICE BRONCO JR. BICYCLE. Looks and sounds like a real motorcycle. Heavy-duty spring shock absorbers in rear soak up the bumps and bounces; the pivot-action frame levels off rough terrain for a safer, smoother ride. Tough double frame with storage tank has authentic black and white finish. V-ROOOM ® motor roars to life at the flick of a key on the handlebar control. Order 2 "D" batteries on Page 411 separately to operate motor.

60 T 2970 R—Shipping weight 50 lbs. . $49.95

## The Stallion™ 20-In. All Chrome by Mattel

# $49.95

## V-rroom!® 20-in. Police Bronco . . . Motorcycle Action

# $49.95

# Talk of the Town value

## Three all new Hawthorne® Mustangs ...bikes that have "sports car" GO!

3-Speed for only

**$48**

Girls' $38

Boys' $38

**Pull to the Head of the Pack** with a 3-speed motorcycle type control grip that gets you in front with the twist of the wrist. Drag tread rear tires, high-rise handlebars for tight turns. Front and rear caliper brakes grip both wheels for instant stops. Gold tone baked on enamel finish. Spotted skin-design saddle with silver-tone Mylar® trim. Chromed fenders. Red rear reflector.

60 T 2912 R—Ship. wt. 42 lbs..... **$48.00**

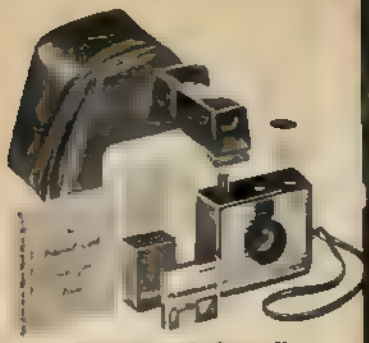
**This Boys' Coaster Brake Mustang** gives fast starts, fast turns and plenty of fun. Chromed handlebars, fenders, brake and rods give flashy look. Gold-tone finished frame topped by a leopard-like sports seat with silver-tone trim. Big, knobby 20x2.125 rear tire digs in for speed.

60 T 3096 R—Ship. wt. 40 lbs..... **$38.00**

**Here's a "Filly" Mustang** especially for girls. White flower-trimmed basket and baked-on enamel lilac-color frame give a feminine flare to a "tomboy" bike. Chromed handlebars, fenders, coaster brake. Fancy chromed rims. Knobby balloon rear tire.

60 T 2907 R—Ship. wt. 41 lbs..... **$38.00**

**More bold, fast and exciting Hawthorne Bikes on Pages 413-415.**

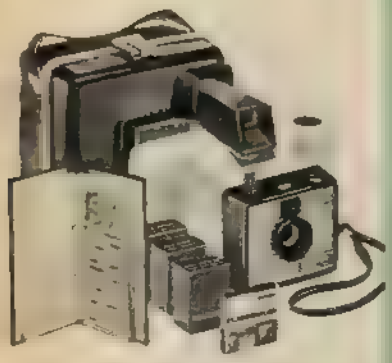


**Famous "Swinger" Polaroid Outfit**

**$19.77**

**Most Wanted Gift** for the teen set—the sensational Swinger takes great 2½x3¼ black and white snapshots—ready in 10 seconds. Easy to use . . . when exposure is right, "yes" appears in viewfinder, when there's not enough light it says "no"—you use a flash bulb. Includes camera with built-in flash, roll of film (8 exp.), 12 AG-1 flash bulbs, pocket album for 16 favorite snaps . . . and snug-fitting vinyl zippered camera case.

67 GT 153—Ship. wt. 3 lbs.
Complete outfit.....$19.77



**DeLuxe Swinger Outfit**

**$26.88**

**For recording all the Holiday fun**—our most complete Swinger outfit! Same popular camera as above with built-in flash. Outfit includes: 12 AG-1 bulbs; roomy molded case that holds camera, film and extra bulbs; 3 rolls of film—24 shots in all, and deluxe library-style padded cover album that holds 60 Swinger pictures.

67 T 163–Ship. wt. 5 lbs.**$26.88**

**Film for Swinger Camera.** 8 exposures to roll. Wt. ea. 6 oz.

67GT1632–Type 20, Each **$1.69**
6 Rolls for only..... **9.95**

**Film for Models 100, 103 and 104** at right. 8 exp. Wt. ea. 6 oz.

67 GT 1620—Type 108 Color Pack. Ea. **$4.49** ...2 for **$8.19**

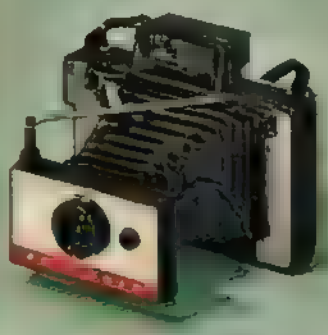
67 GT 1621—Type 107 Black and White. Ea. **$2.19**....3 for **$6.39**

Actual size of Polaroid color pictures

# Talk of the Town value

## Polaroid Color Pack camera Outfits . . . color pictures in just 60 seconds

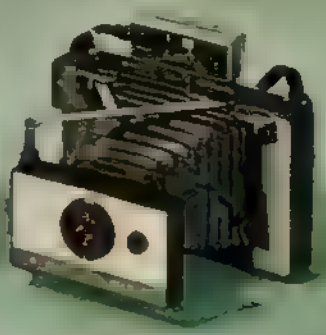
Give the gift that captures all of the gaiety of the Christmas season. Brilliant full color pictures are ready in only 60 seconds (black and white in 10)—will be treasured for years to come! All three outfits include camera, flash gun, 12 m-3 bulbs, roll of color film, handsome attaché-style carrying case with smart leather grain finish, metal trim, lock and key. Case has compartments in bottom, foam lining in top to protect contents.



**Good "104" $74.88**

**Polaroid's Lowest Priced Color Pack.** Electric eye sets exposures. Big 3¼x4¼-in. pictures, easy pack film loading. Simplified rangefinder, duplet lens, electronic shutter. Lightweight body, detachable cover. Wt. 6 lbs.

67 T 155—104 Outfit.**$74.88**



**Better "103" $87.88**

**More Versatile Model** with all features of 104, plus superimposed image rangefinder, extra-quality triplet lens to assure sharper pictures. Also accepts accessory portrait lens. Wt. 6 lbs.

67 T 158—Outfit **$87.88**

**Best "100" $139.88**

**Finest Polaroid Outfit** has all features of 104 and 103, plus brushed chrome body and shutter housing, automatic time exp (up to 10 sec.), tripod socket; accepts portrait and close-up accessory lenses (see Gen. Catalog). Takes black and white indoors without flash.

67 T 159—Ship. wt. 6 lbs. Outfit **$139.88**

HORSMAN

**THIRSTEE-WALKER DOLL — HORSMAN** The only doll that drinks from a baby bottle wets, cries real 'tears' and walks Dressed in a printed flannel pajama outfit Wears size 1 clothes. Complete with life size bottle
**8694HD697** 5 lbs. . . . . **$10.00**

HORSMAN

**(A) RUTHIE DOLL — HORSMAN.** Vinyl plastic and fully jointed. In a printed cotton dress with pinafore 16" tall
**5332HD277** Wt. 1½ lbs. . . . . **$4.00**

**(B) 14" RUTHIE DOLL AND WARDROBE—HORSMAN.** Pony-tail hairdo. Cotton slack outfit. Plus dress, purse, coat, hat, comb, brush, mirror and panties.
**52302HD347** Wt. 2 lbs. . . . . **$5.00**

**(C) HEIDI DOLL—REMCO.** Comes in her own pocketbook. Press button and she waves. She's in a red and white dress.
**3010RJ199** Wt. ¾ lb. . . . . **$3.00**

**(D) SNUGGLE SOFTEE DOLL—HORSMAN.** Soft chubby arms and legs look like a real baby. 17" tall, in a checked taffeta dress with nylon pinafore.
**6494HD347** Wt. 2 lbs. . . . . **$5.00**

Mary Poppins

**(E) MARY POPPINS DOLL with ACCESSORIES — HORSMAN** 12" tall, fully jointed Made of vinyl plastic with "bun" hairdo. Cotton dress, carpetbag, party dress and bonnet, shoes, gloves, umbrella.
**92801RD697** 2½ lbs. **$10.00**
**Mary Poppins Doll only.**
**928HD417** 1¼ lbs. **$6.00**

Glamour Misty

**(F) TRESSY—AMERICAN CHARACTER** Her hair actually grows Pose her legs in any position make up her face In knit shift 11½" tall
**1203ZC347** ¾ lb. . . . . **$5.00**

**(G) GLAMOUR MISTY DOLL—IDEAL** 12" Miss Clairol Doll with Saran hair you can color Plus 3 color applicators make up robe, comb, brush
**9609-SDT397** 1 lb. . . . . **$6.00**

TINY TEARS

**(H) 12" TEENY TINY TEARS DOLL AND ACCESSORIES—AMERICAN CHARACTER** Adorable in her baby blue dress with white trim and cape collar Diaper, pacifier bottle, bubble pipe
**2220ZC417** Wt. 1½ lbs. . . . . **$6.00**

**(J) 17" TEENY TINY TEARS DOLL AND ACCESSORIES—AMERICAN CHARACTER.** In a pastel bonnet set. With panties, white socks, bowty shoes Plus bottle, bubble pipe and pacifier
**2250ZC697** Wt. 2 lbs. . . . . **$10.00**

**(K) 9" TEENIE WEENIE TINY TEARS—AMERICAN CHARACTER** Cotton and lace romper, hair bow With pacifier, bottle
**2201ZC297** Wt. 1 lb. . . . . **$4.50**

IDEAL

Tearie Dearie

**(L) BABY SNOOZIE DOLL—IDEAL.** Turn her back control knob and she moves her head, opens and closes her eyes and cries till you pick her up
**0810-2DT933** 14" long . . . . . **$14.00**

**(M) TEARIE DEARIE DOLL—IDEAL** She drinks, wets and cries real tears. Combination rocking cradle crib baby bath 9" tall fully jointed
**1100-7DT267** Wt. 1¼ lbs. . . . . **$4.00**

# SOFT, CUDDLY, LIFE-LIKE DOLLS

**(A) BABY BOO-TOPPER.** Acts just like a real baby. Give her the pacifier, she stops crying. Turn out the light, she stops crying. Cover her with a blanket, she stops crying. 21" tall and made of soft vinyl foam. Baby Boo bends her arms and legs In red romper, booties, hair bow Needs 2 "D" batteries.
**1813TF1247** Wt. 4 lbs. ..... **$20.00**

**(B) PENNY BRITE DOLL — TOPPER.** Lovable doll with her elegantly engraved combination wardrobe-carrying case. Carrying handle converts into rod for clothes hangers.
**1007TF157** Wt. ¾ lbs. ..... **$2.50**

**(C) SUZY CUTE DOLL—TOPPER.** Suzy wears a sky-blue blouse and pantie to match her pink hair ribbon. With colorful crib, mattress, bottle and real rattle. Wt. 2 lbs
**1309TF240** ..... **$4.00**

**Proven, patented voice unit needs no batteries!**

**CHATTY CATHY—MATTEL** Says 18 different things at random with a pull of her Chatty-Ring®. Her auburn hair is in twin pony tails and she's wearing a new dress. 20" tall, movable head, arms, legs
**0745MT1017** Wt. 3 lbs **$16.00**

**BABY CHERYL—MATTEL.** Soft, cuddlesome baby doll actually says nursery rhymes in baby talk when you pull her Chatty-Ring®. She's 16" tall and wearing a cute lace trimmed daisy-print dress
**3040MT837** Wt. 2½ lbs. . **$13.00**

**SINGIN' CHATTY — MATTEL** Just pull the Chatty-Ring® and she sings "Row, row, row your boat" and "Hi-ho the merry-o" Rooted blonde hair, 17" tall and wearing a red dress.
**3055MT997** Wt. 3 lbs. .. **$15.00**

**(D) BABY BRITE NURSERY—TOPPER.** With 2 Magic Buttons: push 1 and she raises her arms to be picked up; push the other when she's lying down and she'll turn her head and close her eyes for sleep. Doll is 13½" tall with rooted hair and wearing a cuddly pink pajama. Nursery includes: baby tender, bathinette and crib. Wt. 7 lbs.
**6017TF997** ..... **$16.00**

**(E) DEE-DEE—MATTEL.** With exclusive new Cut 'N Buton costumes: pink flannel nightgown, a linen like coat, a stylish "A-line" dress and a fashionable fish-applique swimsuit Dee-Dee is 15" tall and has rooted hair, painted eyes, movable head and limbs. Wt. 2 lbs.
**3033MT697** ..... **$11.00**

**(F) BABY FIRST STEP—MATTEL.** The first and only doll who can walk clear across the room all by herself! Her walking motion is battery powered and controlled by a hidden switch on her back. She has rooted synthetic hair, eyes that open and close. Dressed in a pink taffeta outfit and wearing 2 punk ribbons in her blonde hair
**3035MT1225** Wt. 3½ lbs. ..... **$20.00**

**(G) DROWSY—MATTEL.** Pull her Chatty-Ring® and she says any one of 11 different sleepy-time sayings at random. Voice unit needs no batteries. Soft and cuddly stuffed body, soft plastic head, rooted hair and painted sleepy eyes. Children love her at first sight
**3091MT467** Wt. 2 lbs. ..... **$7.50**

## Tiny Kissy

**puckers up and gives her Mommy a realistic kiss**

$6.99

(5) She's So Lovable—make her hands go pattycake and Tiny Kissy actually puckers up her lips and gives you a rewarding "kiss"—she even makes a realistic kissing sound. Abt. 16 in. tall, with rooted hair, moving eyes, fully jointed body. Wears dress, shoes and socks, panties. Ship. wt. 1 lb. 8 oz.
48 HT 10203 ..... $6.99

## Real Live Luci

**turns away from her spinach, loves her bottle**

$9.88

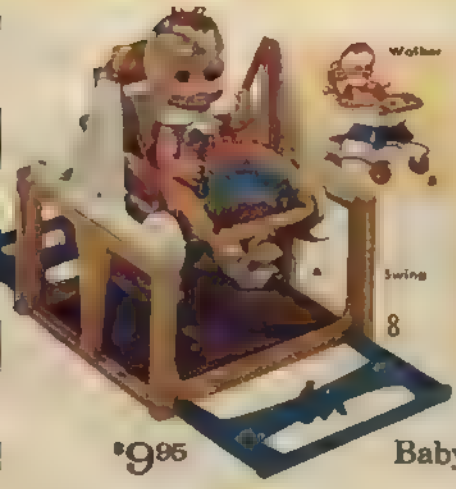
(6) Luci Has A Mind Of Her Own—just try to make her eat her pretend spinach from her spoon, she turns her head away. But offer her her bottle and she turns eagerly toward it. Her head moves realistically without even touching her. Abt. 20 in. tall, with moving eyes, rooted hair, is fully jointed. Ready to play in her dress, panties and booties. Ship. wt. 3 lbs. 12 oz.
48 HT 10005. .. .... . $9.88

## Baby Boo . . .

**she's a cry baby**

$9.99

(7) She Cries For Attention just like a real live baby—she'll stop the minute you give her her pacifier, or cover her with a blanket, or just hug her. She also goes right to sleep when you turn out the light. Abt. 21 in. tall, of soft vinyl foam so real to the touch. Moving eyes, rooted hair. Wears romper suit, booties. Use 2 "D" batteries—not incl. —see Page 370.
48HT10012–Ship. wt. 4 lbs $9.99



$9.95

## Baby Snugglebun in Her Playall 6

(8) Baby Snugglebun, only 15 in. tall, says "mama" when you pick her up to cuddle her. She has moving eyes, rooted hair, is fully jointed. Wears dress, panties, booties. Her Playall 6 converts to 6 accessories for staying home or going places—(A) Swing, (B) Walker, (C) Rocker, (D) Stroller, (E) Playpen, (F) Car seat—see above. Sturdy plastic, easy to convert. Also includes bowl and spoon
48 HT 10011 M—Ship. wt. 5 lbs. 12 oz. ..... Complete $9.95

## Answer Doll

**ask her a question, she nods her head yes or shakes her head no**

$3.95

(9) "Would You Like Your Lunch?"—press her back and she will nod her head "yes." "Isn't it time for your nap?"—press her tummy and she will shake her head "no." 11 in. tall, fully jointed, rooted hair in fluffy bang style, moving eyes. Dressed in cotton outfit trimmed with lace, felt bow shows you where to press. Panties, shoes, socks. Ship. wt. 13 oz.
48 HT 10209. ..... . $3.95

## Katie Kachoo . . . $10.00

**She really sneezes**

(10) Poor Katie Kachoo—she has a bad cold, please help her get well. Everytime you raise her arm Katie tilts back her head and gives a tiny ladylike "kachoo" into her hanky. Abt. 17 in. tall, wears pjs and night cap. Moving eyes, rooted hair, fully jointed. Take her temperature with pretend thermometer, cool her brow with plastic ice bag, soothe her feet in her foot bath . . . all included.
48 T 10006—Ship. wt. 2 lbs. 8 oz. . ..... Complete $10.00

*Happy Shopping...*

"CHARGE IT" SEE PAGE 406

Talk of the Town value

20 in. Doll with Wardrobe $7.85

4

Drinks Wets, Cries Tears

2 $11.88

Baby First Step 18 in.

1 $15.88

"I TALK"

3 $2.99

# Dolls That Walk:

## *Lifelike Friends Go Places . . .*

All have rooted hair, moving eyes, fully jointed bodies.

1 2 NOW SHE TALKS. Baby First Step walks, she can roller skate (roller skates not incl.). Wears dress, shoes, panties, socks. Uses [illegible] cells, see Pg. 370. Wt. 4 lbs. 8 oz.

1) 48 HT 0228 WALKING, TALKING BABY FIRST STEP $15.88

2) 48 HT 10201 BABY FIRST STEP—Walks, skates only. Shp. wt. 3 lbs. 8 oz. [illegible] $11.88

3 3 OUTFITS FOR BABY FIRST STEP and all 18-in. dolls. PJs, coat, bonnet, dress with matching panties.

48 HT 1007—Shp. wt. 9 oz. [illegible] $2.99

4 SHE WALKS ALONG WHEN YOU TAKE HER HAND—drinks, wets, cries real tears. Wears dress, panties, shoes, socks. About 20 in. tall. Wardrobe includes sun dress, coat, hat, purse, pjs, diaper and other accessories.

48 HT 10226—Shp. wt. 2 lbs. [illegible] Complete $7.95

5 PUSH A BUTTON AND 14-IN. BABY WALK ALONE toddles off. Coaxes and brush her hair. Uses 1 "C" cell, see Pg. 370.

48 HT 10215—Shp. wt. 3 lbs. 4 oz. $6.95

6 SUZIE STEPS" STEPS OUT—goes where she's directed by her bell into Mommy's heart. Wears A-line dress, panties, socks, shoes. Abt. 21 in. tall. Uses 2 "D" cells, see Pg. 370.

48 HT 0216-M. Shp. wt. 4 lbs. 4 oz. $8.97

7 WALKING, TALKING GOODY TWO SHOES—with 2 prs. of shoes. Uses 2 "D" and 1 "C" cell battery. Abt. 27 in. tall.

48 HT 10208 A—Shp. wt. 5 lbs. 8 oz. [illegible] $24.00

***All Use Batteries (order on Pg. 370) except (4).***

Baby Walk Alone $6.95 14 in.

5

Suzie Steps 21 in. $8.97

6

"I TALK, TOO"

Goody Two Shoes Talks, Walks $24.00 27 in.

7

# DOLLS that WALK

8
Big 36 Inches!
only $7.77

## Big Dolls . . .
## *Lead Them by the Hand*

No Batteries Needed. All have rooted hair, fully jointed bodies.

8 36 Inches Tall and so low priced for such a big girl! Wears delightful dress, panties, socks and shoes.
48 HT 10211 A—Ship. wt. 6 lbs. 2 oz. . . . . $7.77

9 See How Lifelike She Looks. She is formed just like a little girl, about 36 in. tall. She's ready to walk with you to a party wearing her pretty nylon dress with attached slip, panties, shoes and socks.
48 HT 10210 A—Ship. wt. 6 lbs. 2 oz. . . . . $10.00

10 Penelope Takes Her Pooch for a walk and you can go along. She looks so pretty in velveteen dress, panties, socks, shoes, about 32 in. tall. Her lovable plush pooch, about 14 in. long has his own collar, leash and blanket.
48 HT 10214 A—Ship. wt. 5 lbs. 12 oz. . . . . $8.88

11 Walt Disney's Beloved "Mary Poppins" is now 27 in. tall, she walks too. Carries her famous "flying" umbrella that you can use too, also her "magical" carpet bag. Wears coat and matching hat, dress, long stockings and her quaint high-button shoes.
48 HT 10217 M—Ship. wt. 4 lbs. 12 oz. . . . . $13.00

12 "Alice in Wonderland" steps right out of childhood's favorite story with her long, flowing locks. She's ready for a walking adventure wearing her pinafore dress, panties, long stocking and shoes. About 27 in. tall.
48 HT 10227 M—Ship. wt. 4 lbs. . . . . $13.00

9
36 In.
$10.00

Sue Has A Secret! She'll Share It.
Pgs. 16-17

11
Mary Poppins
27 In.

YOUR CHOICE
$13.00

12
Alice in Wonderland
27 In.

Penelope and Her Pooch
$8.88 32 In.

10

WARD5235

# SOFT CUDDLY BABIES

1 $5.99

## Precious Miss Peep . . . Pinch her arm, she cries . . . hug her, she coos

1 Miss Peep is a Truly Beautiful Baby—she's so soft and cuddly. When you hug her she makes happy baby sounds, when you squeeze her she cries. She's made of vinyl with soft cotton and foam stuffing. She has moving eyes, molded hair, is about 18 in. tall. Dressed in infant kimono, diaper and booties, wrapped cozy in her big, fluffy receiving blanket.

48 HT 10036—Ship. wt. 3 lbs. ..... Only $5.99

"Mama"

Her soft body can be posed so naturally

2 $4.99

2 Endearing Baby is soft and posable, her specially constructed foam body allows you to pose her in many lifelike positions. She calls to her "mama" when gently hugged, she loves to be loved. She's always ready for bed in her cozy pajamas, she has moving eyes, rooted hair in darling baby bob. About 19 in. tall. Ship. wt. 2 lbs.

48 HT 10037 Only $4.99

**See Other Sleepy-time Dolls on Page 246.**

3

## Baby cries real tears . . . has her own layette $4.99

3 Dimpled Darling with foam stuffed body yet she cries real tears. A cuddly bundle, abt. 14 in. tall, has moving eyes, rooted hair in wispy baby curls, vinyl arms, legs. Wears dress, booties. Layette includes dress, jacket, hat, pajamas, diaper and other accessories.

48 HT 10034—Ship. wt. 1 lb. 2 oz. ..... Complete only $4.99

"Mama"

4

## Huggable "mama" baby $3.99

4 She's An Armful of Lovable Baby with her dear "Mama" voice—she calls when you hug her. Vinyl arms, legs, moving eyes, rooted hair tied in perky topknot. Abt. 18 in. tall. Wears exquisite lawn party dress with matching panties and ribbon tied booties.

48 HT 10035—Ship. wt. 1 lb. 10 oz. ..... Only $3.99

5

## Tiny Thumbelina wiggles like a real baby $5.99

5 Just Wind Tiny Thumbelina and she will wiggle and move like a real live baby. Who can resist her sweet face with moving eyes, her shiny rooted hair? Vinyl arms, legs, soft filled cloth body. Wears cozy dress, panties, knit booties. About 14 in. tall.

48 HT 10039—Ship. wt. 1 lb. 8 oz. $5.99

# Mary, Jerry, Carriage and Layette

All only $12.96

SAVE $1.84

[5]-[6] WARDS MOST COMPLETE DOLL ENSEMBLE for endless hours of indoor, outdoor fun. Mary and Jerry are twin sister and brother, they drink from their bottle, wet and cry real tears. Each abt. 13 in. tall, have moving eyes, fully jointed bodies, molded hair. Mary wears romper suit, bonnet, booties; Jerry wears overalls, shirt, matching cap, booties.

FOLDING "HITCHHIKER" CARRIAGE—only at Wards. Has detachable "hitchhiker" seat. Chrome-plated, tubular steel pusher, vinyl wheels, quilted washable body, sun visor—easy to assemble. About 20x10x6 in.

MARY AND JERRY'S LAYETTE includes a sundress, dress for her; romper suit, jacket, pants for him; 2 pairs of pajamas, personalized bibs, bottle, sponge duck, soap, diapers.

48HT10033MM—MARY, JERRY, CARRIAGE AND LAYETTE. Wt. 8 lbs. 4 oz. ....$12.96

(5) 48 HT 10031—JERRY ONLY. Ship wt. 1 lb. ....$2.95

(6) 48 HT 10030—MARY ONLY. Ship wt. 1 lb. ....$2.95

48 HT 10032 L—MARY AND JERRY. Ship. wt. 2 lbs. ....$4.98

(7) 48HT27004M—CARRIAGE ONLY. Metal-ble. Ship. wt. 6 lbs. (No dolls) $4.95

(8) 48 HT 11006—LAYETTE ONLY. Ship wt. 4 oz. ....$3.95

5 Jerry only $2.95

6 Mary only $2.95

7 Carriage only $4.95

8 Layette only $3.95

Twins Are TWICE THE FUN

# Mary Poppins with her wardrobe, Michael and Jane

Mary, Michael and Jane $7.95

9

## Pair of Impish Twins $1.99

[9] WATCH THEM CAREFULLY or they'll get into all kinds of mischief. Just look at their saucy grins. Have they been up to something already? Long, long eyelashes, vinyl bodies, rooted hair. Wear felt outfits, socks, shoes. Abt. 8 in. tall.

48 HT 10639—Ship. wt. 8 oz. Pair $1.99

11

10

## Mary Poppins Gift Set $7.35

[10] MARY POPPINS GIFT SET—Mary, like below, with her carpetbag, umbrella that really works, nurse dress, party dress, bonnet, stockings, shoes, gloves, and reins—just like in the movie.

48HT10206—Ship. wt. 12 oz. $7.35

[11] MARY POPPINS WITH MICHAEL AND JANE—each have rooted hair, fully jointed bodies. Mary wears dress, coat, matching bonnet, long stockings and shoes. Wears her hair in bun style, she's abt. 12 in. tall. Michael and Jane are abt. 8 in. tall. Michael wears shirt, tie, pants, shoes, socks. Jane wears dress, panties, shoes, socks.

48HT10224—MARY, MICHAEL AND JANE. Ship. wt. 1 lb. All for $7.95

48 HT 10225—MICHAEL AND JANE only. Ship. wt. 9 oz. Both for $3.97

# Beautiful DOLLS from Italy

EVERY LITTLE GIRL LONGS for a truly beautiful doll. Here are four, personally selected for you in Italy, each with delicately sculptured face, natural looking rosy features and bold, bright moving eyes fringed with fluffy lashes. Thick, luxurious rooted hair, fully jointed vinyl bodies.

1 BEAUTIFUL BELLE IN DRESS WITH ORGANDY TIERS and flounces, velvet-trimmed pantalettes, stockings, pretend "patent leather" shoes. Gay dotted bonnet sits saucily on her upswept curls.
48 HT 10299—Ship. wt. 2 lbs. 6 oz. $15.00

2 SHE'S ENCHANTING IN HER PARTY DRESS of delicate sheer with snowy lace trim. Petticoat, panties, shoes, socks. Flowers crown her twin curls.
48 HT 10298—Ship. wt. 1 lb. 3 oz. $10.00

3 OH SO SMART IN FLANNEL NAUTICAL BUTTONED JUMPER over striped sweater with socks to match. Jaunty tam on her pony-tail bundle. Panties, shoes.
48 HT 10297—Ship. wt. 1 lb. 3 oz. $7.00

4 CHARMING MISS WEARS SOFT, FLEECY DRESS with ribbed collar, cuffs. Petticoat, panties, shoes, socks. Long tresses are accented with 2 pert bows.
48 HT 10296—Ship. wt. 1 lb. 2 oz. $5.00

# MONARK BICYCLES

**A "MARAUDER."** A real attention getter! Gleaming gold color frame, bright chrome handlebars and a polo saddle that looks like real leopard skin! Heavy-duty knobby tread rear tire, big-bike gearing, U. S. coaster brake plus caliper handbrake for front wheel. 20" wheels. Boys model only. 42 lbs.

9040HM3697 . . . . . $49.95

**B "SILVER KING."** A sparkling triple-chromed beauty. Twin-arch Spacecraft frame. Equipped with tank, horn, electric headlight and taillight, chainguard and deluxe carrier. U.S. coaster brake, 1.75" whitewall tires. Chrome and Flam Red. Ship. wt. 55 lbs.

9610HM4999 28" Boys . . . . $69.95
9611HM4999 28" Girls . . . . $69.95

**C "THUNDERBIRD" DELUXE.** A real eye-catcher! Tank has fingertip control console on top. Graceful twin-arch frame, headlight, chainguard, luggage carrier, 1.75" WSW tires and U. S. coaster brake. Boys Spacejet Black, Girls Flamboyant Turquoise. Ship. wt. 48 lbs.

9650-006HM4197 28" Boys . $53.95
9651HM4197 28" Girls . . . . $53.95

**D "EL CAMINO."** Striking Spacecraft styling found only on much higher priced models! Sleek tank with twin light and rear luggage carrier on deluxe models. All have chainguard, kickstand and U.S. coaster brake, 1.75" tires. Boys Red; girls Blue. Ship. wt. 42-47 lbs.

| | | | |
|---|---|---|---|
| 9634HM3675 | 26" | Boys—Dlx | $49.95 |
| 9635HM3675 | 26" | Girls—Dlx | $49.95 |
| 9454HM3675 | 24" | Boys—Dlx | $49.95 |
| 9455HM3675 | 24" | Girls—Dlx | $49.95 |
| 9672HM3097 | 26" | Boys—Std | $42.95 |
| 9673HM3097 | 26" | Girls—Std | $42.95 |
| 9472HM3097 | 24" | Boys—Std | $42.95 |
| 9473HM3097 | 24" | Girls—Std | $42.95 |

## "SUPER MARAUDER"

**E** This is it! The bike with the startling appearance, unique riding qualities and big bike gearing. Hi-Riser handlebar and polo saddle. 3-Speed rear hub, front and rear caliper handbrakes. Gold color frame, chrome plated fenders. 20" wheels with white sidewall tires. Boys model only. Ship. wt. 44 lbs.

9044HM4797 . . . . . $39.95

**F "DELUXE CONVERTIBLE."** Converts from boys to girls bike, then back again in a jiffy. Big-bike features: coaster brake, ball bearing crank, pneumatic tires, luggage carrier and headlight. With removable outrigger training wheels. Flamboyant Blue. Ship. wt. 42 lbs.

9024HM3299 20" $39.95

**G "STANDARD CONVERTIBLE."** Does double duty as it changes from boys to girls bike. Built like the big ones with pneumatic tires, tangent spoke wheels and coaster brake. With removable outrigger training wheels. Flamboyant Red. Ship. wt. 39 lbs.

9072HM2895 . . . . . $36.95

**H "DELUXE SPORTSMAN."** Has Sturmey-Archer 3-speed factory-adjusted rear hub with twist grip gearshift. Caliper handbrakes front and rear. Chrome fenders, headlight, rims and luggage carrier. Pre-assembled except handlebar, pedals and saddle. Mens Gold; Ladies White. Ship. wt. 43 lbs.

2696HM3997 28" Men's $52.95
2697HM3997 28" Ladies $52.95

**I "STANDARD SPORTSMAN."** A top value lightweight with front and rear caliper brakes. Sturmey-Archer 3-speed factory-adjusted rear hub, twist grip gearshift on handlebar. Spacejet Black with white trim. 1¾" tires. Pre-assembled except handlebar, pedals and saddle. Ship. wt. 41 lbs.

2692HM3497 Men's . . . . $49.95
2693HM3497 Ladies . . . . $49.95

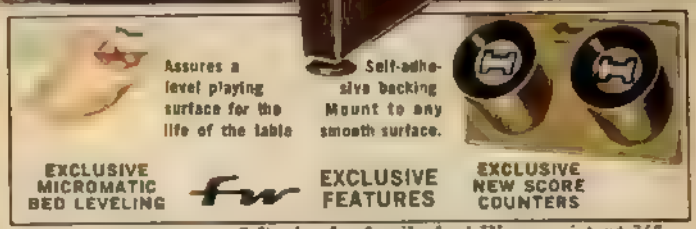


*All bicycles shipped by truck or express.*

# FREDERICK WILLYS POOL TABLES

**(A) F/W "NOVA"**—8½ ft. size table Features 2½ in. Frederick Willys POLY-COMB bed. Foam filled to prevent warpage. Double-thick side frame members Burn and scratch-resistant Executive Walnut Conolite finish. Double paneled pedestal legs, adjustable leg levelers. Lively 100% pure gum rubber Manhattan cushions. Covered with first quality green wool billiard cloth. Gold anodized aluminum trim Tubular diagonal braces keep legs rigid. 4-player score counter mounts on table or any smooth surface. Complete with two 57" cues, set of 2¼" deluxe striped balls, triangle, chalk, cue tip repair kit and instruction booklet. 99" x 55¼" x 31" Shipping Weight 500 lbs

6-8SFW36970 $595.00


Assures a level playing surface for the life of the table
Self-adhesive backing Mount to any smooth surface.
EXCLUSIVE MICROMATIC BED LEVELING
fw
EXCLUSIVE FEATURES
EXCLUSIVE NEW SCORE COUNTERS

**(B) F/W "MERCURY"**—8 ft. size for family fun! Warp-resistant ¾" 3 part laminated Frederick Willys Sla-Tech playing surface Patented Micromatic® bed leveling Extra-deep Walnut finish Conolite is scratch and burn resistant Double paneled pedestal legs; adjustable leg levelers. Pure gum rubber Manhattan cushions, top quality green wool billiard cloth. Automatic ball return. Gold anodized aluminum trim, heavy duty die cast corners. With two 57" cues, set of 2¼" stripe balls, triangle, chalk, cue tip repair kit, instruction booklet, score counters for 4 players. 93"x50"x31" Shipping Weight 310 lbs

5-8SFW24345 $360.00

## Choice of 3 sizes
## ECONOMY PRICED!

**(C) F/W "JUPITER"**—Versaboard playing surface features Micromatic® bed leveling. First quality green cotton billiard cloth. Double paneled pedestal legs fold for storage. Adjustable leg levelers Pure gum rubber cushions. Automatic ball returns. Scratch-resistant "walnut" Durapanel side frame. Metal top rail trim Tubular diagonal braces to legs. Includes two 48" cues, set of 2⅛" balls, triangle rack, chalk and instruction booklet

**9 ft. size**—93"x50"x31" table. Wt. 170 lbs.
P-96DFW8160 . . . . . $120.00

**7 ft. size**—84"x46"x31" table. Wt. 151 lbs.
P-84DFW6897 . . . . . $100.00

**6 ft. size**—72"x40"x31" table. Wt. 135 lbs.
P-72DFW5597 . . . . . $ 90.00

fw JUPITER
REGULATION SIZE*

fw BOUNCE POOL

**(E) Full-size table**—¾" Frederick-Willy's exclusive Sla-Tech playing surface. Micromatic® bed levelers. Wool billiard cloth. Lively gum rubber cushions Leg levelers. "Walnut" finished Conolite side frame. Gold trim. Cue storage. Two 48" cues, set of 2⅛" balls, chalk and instructions. 50"x 34"x31" Shipping Wt. 144 lbs

BP-80FW11897 $170.00

**(F) Full Size**—As above except ¾" Versaboard playing surface. Wool billiard cloth Gum rubber cushions Leg levelers "Walnut" printed hardboard sides Gold trim 50"x34 x31", Wt. 107 lbs

BP-60SFW7277 . . . $104.00

**(D) F/W "MARS"**—8 ft. size beauty with pro features! ¾" Versaboard bed features Micromatic® bed levelers at 8 points. Double paneled pedestal legs, adjustable leg levelers. Gum rubber cushions.100% wool billiard cloth Automatic ball returns Side frame finished in scratch-resistant "Walnut" Durapanel—laminated to plywood. "Gold" anodized top rail trim Full deflector hi-impact pocket liners Includes two 52" cues, set of 2¼" stripe balls, triangle, chalk, instruction booklet and score counter for 4 players. 93"x50"x31". Wt 250 lbs.

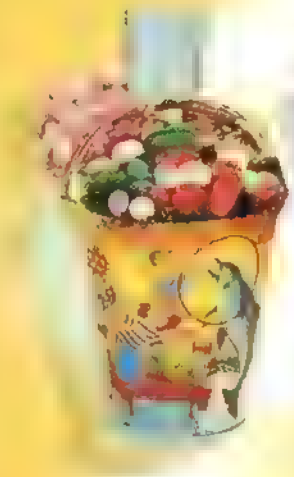
3-8SFW14997 . . . . . $230.00

*Regulation size—width is half the length cushion to cushion.

OHIO ART

# LEADS THE Easter Parade

## WITH "FILLABLE" TOYS



No. 5 METAL SAND PAIL AND SHOVEL
7½" high, 7" diameter.
Assorted designs. 3 doz. ctn. 23½ lbs.

No 8
METAL DAIRY TYPE PAIL AND SHOVEL
6 1/16" high, 6¼" diameter.
Assorted designs.
3 doz. ctn. 23½ lbs.

No. 27 METAL SHOVEL
11⅝" long.
6 doz. ctn. 20½ lbs.

No. 4
METAL SAND PAIL AND SHOVEL
5¼" high, 5¼" diameter.
Assorted designs. 6 doz. ctn. 27½ lbs.

No. 29
METAL SHOVEL
13⅜" long.
3 doz. ctn 15 lbs

No 207
POLYPROPYLENE WHEELBARROW
Overall, 26½". Assembled
1 doz. ctn. 18 lbs.

No. 12
METAL SAND PAIL AND SHOVEL
Pail, 7 15/16" high, 8" diameter.
Shovel, 11½".
2 doz. ctn. 25½ lbs.

ITEMS SHOWN FILLED FOR ILLUSTRATION ONLY.
SHIPPED EMPTY

# PLAN EARLY FOR YOUR EASTER NOVELTY SALES!

No. 120
POLYETHYLENE SAND TRUCK AND SHOVEL
10" x 4¼" x 5¾". Assorted colors.
Removable sand pail. Sifter.
1 doz. ctn. 8 lbs.

ITEMS SHOWN
FILLED FOR ILLUSTRATION ONLY.
SHIPPED EMPTY

No. 19
POLYETHYLENE
SAND PAIL
AND SHOVEL
Pail, 7¼" high, 7¼" diameter
Shovel, 10$^{15}/_{16}$". Assorted colors
1 doz. ctn. 5½ lbs.

No. 17
POLYETHYLENE SAND PAIL AND SHOVEL
Pail 5⅜" high 5⅜" diameter
Shovel 7¼" Assorted colors
3 doz ctn 8½ lbs.

No. 341
6¼" DRUM, 3¾" high. Lithoed metal.
2 wooden sticks.
3 doz. ctn. 20 lbs.

No. 158
METAL WATERING CAN
11⅜" x 8½". 2 doz. ctn. 16 lbs.

No. 156
METAL WATERING CAN
9" x 6⅛". 4 doz. ctn. 18½ lbs.

# Pretty as a Picture

Outfit only $3.00

2

3

Outfit only $2.50

Doll, Portrait only $6.00

1

4

Outfit only $3.00

She Comes with Her Own Framed Portrait

(1) One of the Loveliest Dolls we've ever seen! Long golden hair falls so pretty over her shoulders. Her wide dark eyes look at you so lovingly. Her fine features and delicate coloring give her an exquisite beauty seldom found in a doll. Vinyl, she has movable head, arms and legs. Comes with framed portrait you can hang in your room. Wears calico print cotton dress, bloomers, long stockings and dainty suede shoes. Her outfits shown above, extra shoes, stockings sold below.

48 HT 10204 - Doll And Her Portrait. Ship. wt. 2 lbs. **$6.00**

(2) Lace Trimmed Dress, Mob Cap, matching bloomers.

48 HT 11001—Outfit only. Ship. wt. 2 oz. **$3.00**

(3) Dainty Ruffled Nightgown—so cozy and pretty.

48 HT 11002—Outfit only. Ship. wt. 2 oz. ..... **$2.50**

(4) Bz Ribboned Gown, sprinkled with gay flowers.

48 HT 11000—Outfit only. Ship. wt. 2 oz. ..... **$3.00**

48 HT 11003L—SAVE 10%—All 3 Outfits. Wt. 6 oz. . **7.65**

Extra Pair Of Shoes And Stockings (not shown).

48 HT 11004—Ship. wt. 1 oz. ..... Set **50c**

SAVE $2.05—Doll, Portrait, 3 Lovely Outfits.

48 HT 10205L—Ship. wt. 2 lbs. 6 oz. .. All for only **$12.45**

## Wards Boodle-Buggy: the 4-in-1 Carriage $10.99

THIS BEAUTIFULLY STYLED CARRIAGE has a lift-out body that can be used as a car bed, bassinette or carry-all when traveling with dolly. It's made just like a real baby carriage, too: body and 4-bow folding hood are of English type carriage cloth; body is lined with washable vinyl, and has a padded top rail, is abt. 13x27 in. long to hold dolls up to 26½ in. Spring suspended duchess gear, frame, wheels and fenders are all snappy chrome plated for beauty ... will stay shiny and new looking. 8 in. spoke wheels have white rubber tires. *Mailable*

48 HT 2700 A—Easily assembled. Wt. 13 lbs. **$10.99**

## Carriage or Stroller-Sleeper Your Choice $6.99



**Just like a real baby carriage and stroller . . . heavy fabric bodies lined with vinyl . . . chrome-plated frames . . . they give dolly a floating, bump-free ride.**

(F) WARDS WISHMAKER FOLDING CARRIAGE will attract lots of attention when you stroll with dolly. Durable plaid carriage cloth body is lined with washable vinyl, it is padded top rail abt. 11x21 in. long to hold dolls up to 20 in. The 23 in. high pusher fenders and wheels are brightly chrome plated. 3-bow hood has double storm vent. 5 in. wheels have white tires. Easy to assemble. *Mailable*

48 HT 2700 M—Ship. wt. 6 lbs. **$6.99**

(G) WARDS WISHMAKER SIT 'N SLEEP STROLLER makes a 22½ in. long sleeper carriage, has spring suspension gives dolly a smooth ride, makes stroller easy to handle. The entire frame, even to the footrest is brightly chromed to look better, to last longer. Heavy carriage cloth body, plaid lined and canopy. Pusher pushes, 29 in. high. 5 in. spoke wheels. 5 lbs.

48HT271 CM—Wt. abt. 8 lbs. **$6.99**

## The Continental $15.00

WARDS MOST ELEGANT COACH has body fully lined with floral printed vinyl that matches the 3-bow folding hood, storm shield and removable shopping bag. Has sculptured, molded plastic body, metalized plating on top rails and crests. 12½x26 in. long body holds dolls up to 25 in. tall. Smooth-riding, spring-suspended duchess gear, 29-in. high pusher and spoke wheels are chrome-plated to stay new looking. Extra-large tandem wheels (8 and 10 in.) have extra heavy white rubber tires. *Mailable*

48 HT 27204 A—Easily assembled. Ship. wt. 14 lbs. **$15.00**

## Carriage $5.00

(H) CHANNEL-QUILTED CARRIAGE. Vinyl body with padded top rail is 10x20 in. long, holds dolls up to 19 in. Chrome-plated frame and 28-in. high pusher. 6-in. plastic wheels, tires. Easily assembled. Ship. wt. 6 lbs.

48 HT 27002 M—*Mailable*. **$5.00**

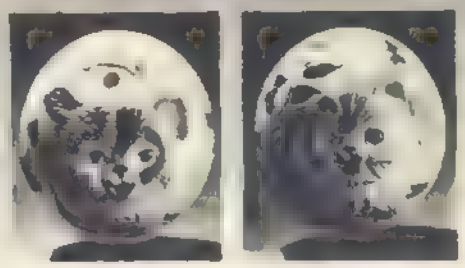
## Stroller $4.50

(J) CHANNEL-QUILTED STROLLER. Sturdy tubular frame is brightly chrome plated. Body, removable canopy and shopping bag of heavy vinyl. Pusher 26 in. high. 6-in. plastic wheels, tires. Folds. Ship. wt. 5 lbs.

48 HT 27101 M—*Mailable*. **$4.50**

# NOVELTY ITEMS FOR YOUNGSTERS

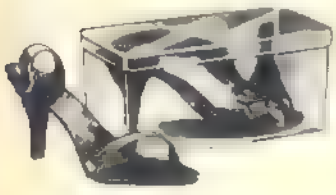
**(A) MINI-MORTAR—KUSAN** Shoots lightweight ammo 20 feet! Adjustable chain elevates mortar to desired angle and keeps it there. Ammo included. Loads of excitement for youngsters, ages 4 to 8.
K-70KU69 Wt. ½ lb $1.00



**(B) 6" WOOFIE AND MITTENS BABY BALL—ARROW** The winsome twosome combined in a colorfully decorated baby ball. So soft that even the tiniest baby hands can make it squeak. Washable and sanitary.
660AT69 ½ lb $1.00

**(C) DANIEL BOONE RUB-ON—HASSENFELD.** Keeps inquisitive boys and girls active for hours. Contains 3 outline sheets, 3 Rub-On sheets, stylus. Featuring the popular frontiersman, Daniel Boone.
2753HF 69 Wt. ½ lb. .....$1.00

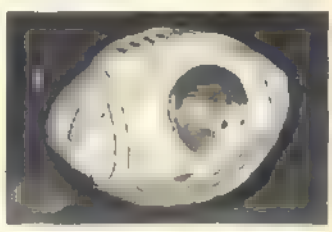
**(D) MARY POPPINS RUB-ON—HASSENFELD.** Here's the delightful Mary complete with her umbrella in a fascinating new pastime. Includes 3 outline sheets, 3 Rub On sheets and a stylus. 12⅛x9¾x1".
2754HF69 ½ lb. . $1.00



**HI-HEEL SHOES — NORSTAR** Safe shoes with one-piece construction, non-slip (serrated) soles and sturdy straps. The perfect accessory for little girls when they "dress up." With plastic case.
123NR69 ½ lb. $1.00

**ASTRO-FLEET — PARK** New torsion motor with soft plastic props. Piloted saucer flies 60 feet and more! Complete with gun and four saucers. Astound your friends as you fly it vertically or horizontally.
508PT69 ¼ lb. $1.00

**BASEBALL SPIN-A-GAME—HASSENFELD.** Team at bat moves as directed by action roller. Includes player pegs and official baseball instructions. Molded playing surface has full color platform.
2504HF69 Wt. 1 lb. $1.00

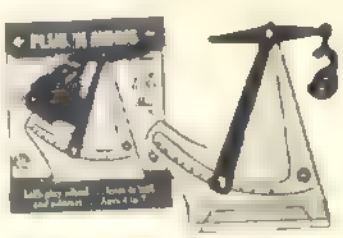


**BABY FOOTBALL — ARROW.** Here's the perfect gift for the husky young man whose proud father is certain he'll be an All-American in 1980. Soft and safe. Gaily decorated in bright washable colors.
668AT69 Wt. ½ lb. $1.00

**WISH-NIK DOLL — UNEEDA** Baby Troll stands just 2½" tall . . . not counting his hair. This charming little doll will amuse, cheer you on your darkest days. Washable vinyl with button eyes, flowing hair.
1EUG69 ½ lb. .....$1.00

## Thrill Your Boy or Girl With a Surprise Gift

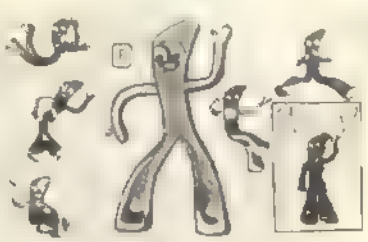
**KOO ZOO BLOCKS—KUSAN.** Here's a zoo-full of colorful beasts in floating transparent cages. Safe round plastic blocks 1½" square rattle, build and teach. Ideal for nursery play-pens, bath, etc.
KZ-9KU69 ½ lb $1.00



**PLUS 'N MINUS—KUSAN** The easy, fun way to learn arithmetic. Adds and subtracts, gives the right answer every time. Includes 14 big red numerals. Amusing, educational toy for youngsters, ages 4 to 8.
K51KU69 ½ lb. .....$1.00

**SPORTSCOPE — PARK.** Battle periscope with telescoping sight that extends to 22½" long or retracts to 11". Belt clip keeps scope always at hand. Made of safe, unbreakable polypropylene. ½ lb.
276PT69 .....$1.00

**(E) BARREL OF MONKEYS—LAKESIDE.** A game designed to test your steady nerve, sense of balance, dexterity and skill. Lift up the 12 chimps and you're a champ. Play alone or with any number of players. ¼ lb.
8312LK69 .....$1.00

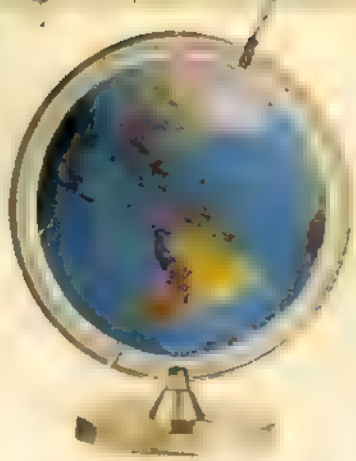


**(F) GUMBY, THE SUPER FLEX PUPPET—LAKESIDE.** He's a genuine stop-motion animated puppet. Bend him into 1000 positions, carry him in your pocket, stand him up, put him down. Made of plastic foam material. ¼ lb.
8101LK69 .....$1.00

**(G) PYREX WARE MIXING BOWL SET—BANNER.** Your little girl will love this toy plastic replica of a Pyrex mixing bowl set. Authentically decorated with Pyrex colors and white interiors. Wt. ½ lb.
6202QN69 $1.00

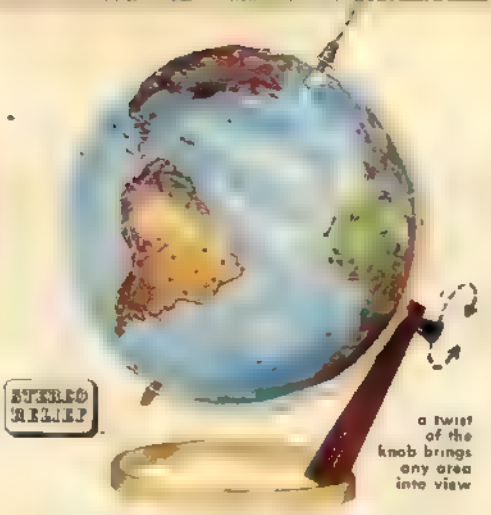
**(H) PYREX WARE PERCOLATOR — BANNER.** "Brewing" coffee will be a ball with this toy plastic replica of Pyrex percolator. Complete with basket, basket cover, stem and perk cover. Authentic in every detail. ½ lb.
6201QN69 ..... $1.00

**(I) PYREX WARE REFRIGERATOR DISHES—BANNER.** Every little girl will love to play house with these toy plastic replicas of famous Pyrex refrigerator set. Consists of 4 authentically decorated refrigerator dishes with "see-through" covers. Sure to provide many hours of enchanting fun for the young "homemaker." ½ lb.
6203QN69 .....$1.00



**CHILDREN LEARN FASTER . . . UNDERSTAND MORE** with this large, sturdy 12 inch globe. Shows every country clearly and thousands of important places that occur in their studies. Numbered meridian locates places quickly, tune dial tells time around the world. Durable satin-gold finish on metal meridian and base. Ht. 16", wt. 6 lbs.

**P210RG668** ..... **$10.95**




**THRILL TO NATURE'S EXCITING CONTRASTS** with this beautiful 12-inch globe in *raised relief*. Understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique *Space Flight* mounting combines solid walnut with satin-gold finish on base ring and numbered meridian. Ht. 15" shipping wt. 6 lbs.

**SR205RG1034** ..... **$16.95**

**A VIEW OF THE EARTH BY STARLIGHT!** Dramatic 12-inch *Starlight* globe with blue-black oceans, brilliant land colors combines decorative qualities with accurate world reference. *Space Flight* mounting of ebony and chrome swings any area of the globe into closer view. 10-color globe map shows thousands of place names in clear, easy-to-read type. Ht. 16", wt. 6 lbs.

**P207RG973** ..... **$15.95**

# Replogle WORLD GLOBES

Here's the perfect gift for your family or friends, sure to delight youngsters and grownups alike, because *everybody loves globes*. More than a map, a globe is a model of the earth itself . . . the only map that shows true distances and directions, the correct sizes and shapes of countries. Brings new meaning to every world event, makes homework easier because it answers questions about most of the subjects children study. Superbly crafted by Replogle, world's leading globe maker, these accurate, up-to-date globes are exceptionally detailed and easy to read. Washable maps are beautifully lithographed in non-fading colors.

**ADD A WORLD OF DISTINCTION TO YOUR HOME** with this handcrafted 12 inch illuminated globe. As valuable for reference as it is decorative, 10-color map shows thousands of place names. Clear, easy-to-read type becomes even more brilliantly legible when globe is illuminated. Equipped with full, numbered meridian, both meridian and base have rich satin-gold finish. U.L. approved, operates on AC or DC, 110 volts. Handy snap-on switch on cord. Ht. 16½" wt. 7 lbs.

**IL6651RG1644** **$26.95**

## Beautiful ILLUMINATED GLOBES

### HANDCRAFTED For Utmost Accuracy

**FOR YOUR COMPLETE REFERENCE** this handcrafted 12 inch illuminated globe is combined with a comprehensive 400-page world atlas. Atlas contains detailed U.S. and foreign country maps, gazetteer, valuable world information. Fits in specially designed wood base. Top and bottom of base have mar-resistant high pressure plastic finish in walnut wood grain, sides are solid walnut, gunstock finished. Greatly detailed globe shows thousands of place names in exceptionally legible type, numbered meridian has satin-gold finish. U.L. approved, operates on AC or DC, 110 volts. Handy snap-on switch on cord. Ht. 16½", wt. 9½ lbs.

**IL6616RG2437** ..... **$39.95**

Same model with non-illuminated globe ball. Wt. 8½ lbs.

**PB6316RG1644** ..... **$26.95**

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Cherry & Shackleford Creations, Inc

# *Introducing* SECRET SUE©

**Who's Secret Sue? She's your little girl . . . leading a breathtaking double life with Secret Sue toys and clothes . . . exclusive at Wards!**

## Secret Sue Costume $5.00

ALL GOOD LITTLE "SECRET AGENTS" need proper attire and equipment . . . and our play costume has everything she needs to start sleuthing! Beige cotton drill spy type trench coat (like worn by Secret Sue doll at right) has black belt, white "spats" fit over shoes for boot effect. Bright orange-red wig, special disguise glasses, black simulated leather over-the-shoulder bag all included with costume. (Hat-box sold separately below.) *Sizes Sue.* Small, Medium, Large (size table on Page 255).

Z48 HT 35000—Ship. wt. 1 lb. 4 oz. . . . . Secret Sue Costume $5.00

RED AND WHITE STRIPED VINYL COVERED HAT BOX has all-around zipper that opens to divulge a hidden telephone, a real camera, flashlight, decoder wheel, notebook, etc. . . . all the equipment needed for checking clues, gathering evidence, reporting to headquarters.

16 WARDS ALL

48 HT 11727—10½-in. diam., 7 in. deep. Ship. wt. 1 lb. 11 oz. . . . . Hat Box $5.00

## Secret Sue Doll $3.00

DRESSED IN HER OWN TRENCH COAT AND BOOTS, this cute red-head is ready to go along with your Secret Sue—whether she's being a special agent or a sweet little girl. 12 in. tall, vinyl jointed body, rooted hair, painted eyes

48 HT 10202—Wt. 13 oz. Secret Sue Doll $3.00

17-PC. WARDROBE has dresses, slacks that match little girl's fashions A, C and D on opposite page. Includes 5 outfits, plus tiny phone, radio, compass, binoculars, etc.

48 HT 11011—Ship. wt. 10 oz. Outfit $3.50

## Tiny Sue with Trunk $3.50

JUST LIKE BIG SECRET SUE, with her own tiny trench-coat and dark glasses. She's only 4 in. high, with molded vinyl body, rooted hair. Has her own little blue trunk so you can carry her anywhere. 4 dresses on little pink hangers to keep them neat. Ship. wt. 8 oz.

48 HT 10141—Doll, Trunk and Clothes . $3.50

## Secret Sue's own pendant watch

DESIGNED ESPECIALLY FOR GIRL SLEUTHS, with Secret Sue's name and 2 red hearts on face. Swiss movement, white pearlized dial, black numerals, hands. Gold color metal case, chain.

45 HT 208 -Ship. wt. 8 oz. . . . Watch only $10.95

$10.85

# Talk of the Town value

## Save $36 on deluxe garage door opener with two transmitters: automatically opens, lights, closes, locks door from your car

Completely assembled

**$145.00**

**Wards Best Door Opener**—the Christmas gift that means comfort, safety and convenience to your family all year! Simply press a button—door opens, light goes on, and after you drive in, door closes and locks . . . light stays on long enough for you to enter the house in illuminated safety. Special Christmas price includes two transmitters—extra one for second car or use as wireless control anywhere in your home—in attractive, reusable jewelry-type gift box.

Transistorized, operates on your personal, interference-free signal code. Nothing is ever trapped under the door, because automatic safety reverse immediately opens it to full and shuts off if it touches any object. Locks securely—if anyone tries to pry door open, unit automatically forces door shut. Easily converts to manual operation. Center-mounted chain drive unit is completely enclosed—no exposed wires, belts, etc. Lifts any residential door with overhead track up to 18 ft. wide, 7 ft. high. Opener, 2 transmitters, receiver, track, inside manual button, hardware and instr. Easy to install. No complicated adjustments or assembly.

74 T 34000R-¼ HP 110-120 volt AC. Ship wt. 60 lbs. **$145.00**

**Wiring Kit.** 6-ft. cord and plug, for connecting opener to wall outlet or light socket (where local codes permit).

74 T 34017 R—Ship. wt. 1 lb. ..... **$2.50**

# WARDS HAWTHORNE Sidewalk Bikes

## Convertible for Girls

GOOD

**$15.85**

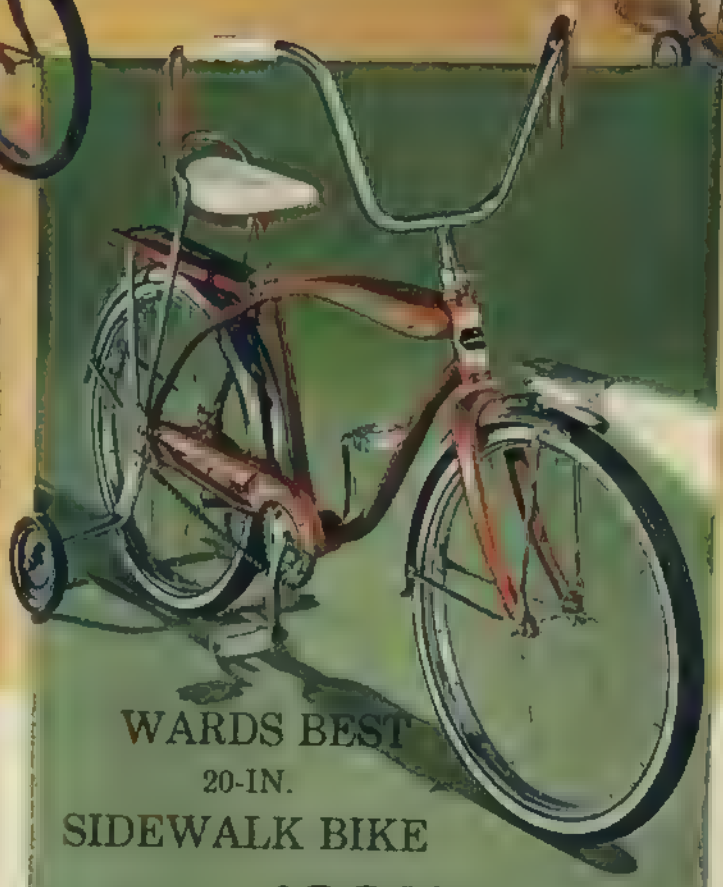
16-in. Size

GOOD QUALITY BIKE Welded heavy duty tubular steel frame, removable training wheels, std. seat and handlebar, ball bearing hubs. 1⅜ in. semi pneumatic puncture proof tires. Smooth steel saddle. Red enamel finish, white trim, red knuckle-guard grips, streamers. 48T13003R 13004R with coaster brake. Bike comes without pedalling brakes to be last step. *Shipped Frt., Trk. or Exp.*

48 T 13003 R—20 in. BIKE WITH COASTER BRAKE. Wt. 38 lbs. **$23.44**

48 T 13004 R—16 in. BIKE WITH Coaster Brake. Wt. 33 lbs. **$22.00**

48 T 3001 R—16 in. BIKE WITH DIRECT DRIVE. Wt. 31 lbs. **$15.85**



## WARDS BEST 20-IN. SIDEWALK BIKE

**$29.99**

**Sleek and Racy-Looking . . .**
**Chrome-Plated Hi-Rise Handlebars . . .**
**Headlight . . . Padded Vinyl Saddle**

BEST 20-IN. BIKE. Here's the bike with everything you need to lead the pack. 2 wire hopper-type metal baskets, finish with white trim, chrome plated fenders, chrome metal ghost flame, chrome plated upswept handlebars, muffler are rad and headset. Red with white streamers and vinyl grips, padded std. seat, luggage rack, molded with special chrome plate, heavy duty steel rim wheels and coaster brake. 1¾ in. whitewall semi pneumatic puncture proof tires, heavy duty steel rim wheels, fully adjustable handlebar, ball bearing wheels, ball bearing hubs. *Shipped Freight, Truck or Express.*

48 T 13007 R—20 in. Bike with Coaster Brake. Ship. wt. 39 lbs. **$29.99**

BETTER

**$24.00**

16-in. Size

BETTER QUALITY BIKE. Loaded with all these outstanding features. Don't be met the finish with white trim, padded adjustable vinyl seat, luggage rack, 1⅜ in. whitewall semi pneumatic puncture proof tires, blue and white streamers, chrome plated adjustable handlebars, cadmium plated rims and coaster brake. Sturdy welded heavy duty tubular steel frame, removable training wheels, ball bearing hubs. *Shipped by Frt., Trk. or Exp.*

48 T 13006 R—20 in. BIKE with coaster brake. Wt. 39 lbs. **$28.00**

48 T 13005 R—16 in. BIKE with coaster brake. Wt. 33 lbs. **$24.00**

## Exciting Unicycle

**$9.97**

MASTER THE CHALLENGING FEAT OF BALANCE . . . go forward or backward . . . pivot on a "dime." It's the unicycle fun fad that's sweeping the country! Features fork and seat unicycle frame, 18-in. ball bearing wheel, deluxe white plastic pedals, 1¾-in. black semi-pneumatic tire, banana-type seat with single coil springs and padded top. White finish with red trim. About 30½ inches high . . . adjustable to 36½ inches.

48 T 13010 A—Wt. 12 lbs. **$9.97**

## 16-In. Sports Bike With Power Sound

**$29.99**

WARDS NEW 16-IN. SPORTS BIKE. Motorcycle-type tank has special "instrument" panel; Metallized Motorair with twist-grip handlebar control. Removable training wheels. Heavy-duty tubular steel frame, chrome-plated adj. high-rise handlebars, chrome-plated fenders, 1⅜-in. whitewall semi-pneumatic puncture-proof tires, embossed polo saddle with silver color trim. Red with white trim. Coaster brake. *Frt., Trk. or Exp.*

48 T 13008 R—Wt. 35 lbs.... **$29.99**

## Super-Sonda Scooter

**$18.99**

REAL THRILLS ON SUPER-SONDA SCOOTER . . . looks and handles just like a real motor scooter. Streamlined chassis made of heavy, auto body steel, 8-in. front, 10-in. rear wheels, semi pneumatic tires for cushioned rides, plastic windshield, ¾-in. handlebars, banana type saddle, 5-in. balancer wheels. Oilite chain drive. About 37¼ x29 in. high. *Frt., Trk. or Exp.* Ship. wt. 30 lbs.

48 T 13011 R..... **$18.99**

**Shop by Phone**
**See Pg. 408**

**Wheel Toys Partially Assembled to Save Shipping Charges; Instructions.**

B
Better Tractor Only
$19.95

C
Good Tractor Only
$14.66

A
Best Tractor Only
$24.88

## WARDS GARDEN MARK JUNIOR All Steel Tractors

### SAVE $2.00 to $5.00 on Tractor-Trailer Combinations.

**A** BEST TRACTOR AND TRAILER. Putt putts like a real tractor—just turn the ignition key and hear it chug. And you can even raise the hood to "tune" the chromed "action motor," uses 2 "D" cells (not incl.). Ball bearing chain drive is completely enclosed. Metallic red finish, two coats not just one. Adjustable spring mounted seat. 8-in. front, 16-in. rear wheels. Semi pneumatic tires, tractor tread on rear. 40½x27 in. high. TRAILER has channeled tongue that fits all tractor notches. 30x 5 in. wooden stake. Molded rubber tires.

48 T 13403 R—Tractor only. Ship. wt. 39 lbs. **$24.88**
48 T 13413 A—Trailer only. *Matchable.* Ship. wt. 21 lbs. **9.99**
48 T 13412 R—Combination. Save $5.00. Wt. 60 lbs. **29.87**

**B** BETTER TRACTOR AND TRAILER. TRACTOR has flamboyant red finish. Ball bearing chain drive is completely enclosed. 7½ in. front, 9¾ in. rear wheels. Semi pneumatic tires, tractor tread on rear. Chug chug "action motor" uses 2 "D" batts. (not incl.). 34½x27 in. TRAILER is all steel. 7½ in. wheels. Solid rubber tires. 35x15x 0 in.

48 T 13402 A—Tractor only. Ship. wt. 28 lbs. **$19.99**
48 T 13414 M—Trailer only. *Matchable.* Ship. wt. 10 lbs. **5.44**
48 T 13417 AA—Combination. Save $3.00. Wt. 38 lbs. **22.39**

**C** GOOD TRACTOR AND TRAILER. TRACTOR has chain drive for easy pedaling. 2-coat enamel finish. Adj. seat, trailer hitch. Semi pneumatic tires. Polyethylene "Motor." 19x28x 37 in. TRAILER of strong steel, curled edges. 23x19½ in. wide.

48 T 13401 A—Tractor only. *Matchable.* Wt. 24 lbs. **$14.66**
48 T 13411 M—Trailer only. *Matchable.* Ship. wt. 10 lbs. **4.99**
48 T 13419 AA—Combination. Save $2.00. Wt. 34 lbs. **17.65**

Note: Batteries sold on Page 370.

## Gangway! Here Come the Fire Fighters!

## $19.99

**D** FLASHING LIGHT AND CLANGING FIRE BELL take you to the "fire" quickly in your big 45-in. red steel truck. You even have two 4-rung yellow ladders and room in the back for a "fireman." Three-position adjustable ball-bearing pedal drive. Molded rubber tires. Uses 2 "C" batts. (not incl.). Order on Pg. 370.

48 T 13410 A—Ship. wt. 32 lbs. **$19.99**

### Hook and Ladder Truck $13.99

**E** HOOK AND LADDER has shiny bell, hand rails, two removable ladders. Compact design with rear step platform. 3-position pedal drive with nylon bearings. ⅝-in. rubber tires, metalized hub caps. Seat pad. Silver grille, embossed headlights and bumpers. About 39 in. long.

48 T 13406 A—*Matchable.* Ship. wt. 24 lbs. . . . . **$13.99**

### Fire Chief's Car $12.99

**F** YOU'LL STOP SIDEWALK TRAFFIC in your 34-in. red Fire Chief's Car. Big chromed bell clangs for people to make way. Three-position pedal drive with nylon bearings. Seat pad. Extruded rubber tires. Sporty car type hub caps. Silver grille, siren, headlights and bumper.

48 T 13419 R—Ship. wt. 20 lbs. . . . . **$12.99**

# SMITH-CORONA®

## PORTABLE TYPEWRITERS

**SPECIAL OFFER $3.95**

10-Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter 7 Columbia records, easel type instruction book

## Galaxie II

**Features Changeable Type.** √ π ∫ ∞ ≈ ±

*Over 50 signs, symbols, or accents that may be added without changing your keyboard*

Charcoal Gray

Metallic Blue

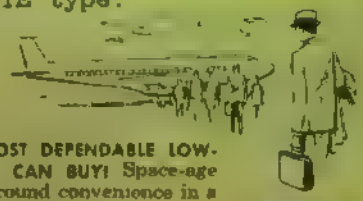
Trimline™ Carrying Case Matches Your Airplane Luggage

**GALAXIE® II —DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE™!** This magnificent new American-made portable is styled and priced for student and general home use. Ideal for those who prefer a portable, yet require a machine that delivers heavy duty performance. You'll feel the sense of absolute, effortless control in your fingertips. Features include: full 88-character keyboard; jeweled escapement; cushioned return lever; Changeable Type™ bar lets you add special characters. Six optional sets of 8 characters each available, accents, signs, and symbols. Transparent line indicator; personal touch selector; erasure table; Page Gage and Quick-Set margins; variable line spacing; retractable paper support arms; removable color matched platen; forward glide top deck; and much more. Metallic Gold, Charcoal Gray, or Metallic Blue. Pica or Elite. Wt. 21 lbs.

**6T2V-CM8897** ..... **$116.15**

PICA type. ELITE type.

## Corsair



**CORSAIR®—THE FINEST, MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY!** Space-age styling combined with all-around convenience in a moderately priced portable. Weighs just 9 lbs., yet built to deliver years of heavyweight performance. Take it along to school, to work or on vacation with you. It's a durable traveler—precision in miniature, character regular size keyboard with 84 characters. Page Gage™ that tells how far you are from the bottom of the page. Quick Set™ margin stops — fully visible and set with a single finger motion. Convenient retractable paper support arms. Pre-Set™ tabulator—one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector lets you choose the touch that's just right for you. Trim design and sturdy Cyclac body give a modern look, super strength; deluxe unified base and handy carrying case. Available in Beige or Blue. Pica or Elite type. Shpg. wt. 12 lbs.

Unified base and carrying case

**6Y-CM3997** ..... **$56.04**

## Deluxe 890 ADDING MACHINE

*Adds, Subtracts and Multiplies Electrically*

**FOR EVERYONE WHO FIGURES!** Engineered for every type of business and profession. Quiet and portable, heavy duty for every office. Or use it at home or on the farm. Adds, subtracts and multiplies electrically. Designed with the operator in mind, this remarkable American-made unit has advanced design and mechanical features throughout. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). This ingenious adding machine features Hand Span keyboard for easier operation and increased efficiency. Transparent tear strip keeps all entries on the tape visible. Keyboard correction key eliminates incorrect items before machine is operated. King size add bar for greater ease and speed of operation. These advances speed up your figuring work and assure you greater accuracy and efficiency. 9' detachable cord and dust cover included. 5¾x8x12" long. Charcoal Grey. Shipping weight 14½ lbs.

**890CM9997** ..... **$123.40**

# Giftcrafters by Deluxe

### THE V.I.P. DELUXE DESK SET

Our finest set designed especially for very important people. Perfect for the executive desk. Crafted of rich, leather like material and finished in a non-tarnishing gold design. Set includes large 24" x 19" desk pad with blotter, huge 8" x 10" memo pad with magnetic pencil, telephone-address book, 8" round ash tray, calendar caddy, letter tray, book ends and double photo frame. Wt. 13 lbs.

**801DC2100** Black Set **$35.00**
**802DC2100** Brown Set **$35.00**

### SCRAP BOOK AND PHOTO ALBUMS

**A Photo Album for Swinger Prints.** Made especially to hold new Polaroid Swinger prints. Holds 60 prints in plastic sleeves. 7¼x4⅞". 1 lb.

**8773DC180** Ivory . . . . . **$3.00**

**B Scrap Book.** For photos, clippings, mementos. 40 sheets, 14¼x10⅞". Screw post binding for expansion. Wt. 3 lbs.

**8132DC240** Brown . . **$4.00**

**C Polaroid Albums.** A permanent showcase for your favorite Polaroid shots. Holds up to 90 prints in plastic sleeves. 5¼"x12¼".1¼ lbs.

**8552DC300** Brown **$5.00**
**8553DC300** Ivory . **$5.00**

**Conventional Albums.** For 3½"x5" incl. 120 prints. 1½ lbs.

**8562DC300** Brown **$5.00**

**D Flip-Up Albums.** Holds up to 60 prints. For 120, 620, all "Instamatic" prints up to 3½ x 5½". Handy compact size. 1 lb

**8142DC240** Brown . . . **$4.00**

### THE LUXURIOUS DESK TRIO

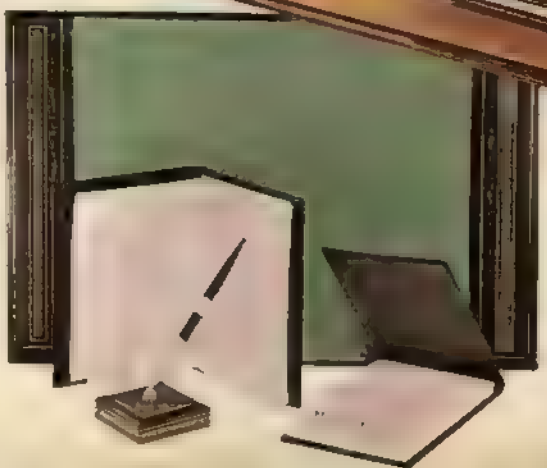
Three piece set at a thrifty price! For home or at the office. A smart addition wherever you have a phone to take notes and messages. Made of handsome rich looking leather-like material that's padded and has a deeply tooled non tarnishing gold design. Set includes: pencil cup, telephone-address book indexed for quick reference and a "Chunky Pad" with 450 sheets of paper. Wt. 2 lbs.

**8261DC300** Black . . . . . **$5.00**
**8262DC300** Brown . . . . . **$5.00**

### THE COMMANDER

Rich-looking four piece outfit that gives your desk a neat appearance. Stylish leather-like material with a deeply tooled non-tarnishing gold design. Set includes: 22x15" desk pad with blotter, pen holder with ball point pen, telephone-address book indexed for instant selection and memo pad that has enough pages for 400 notes. Wt. 5 lbs.

**631DC600** Black . . . . . **$10.00**
**632DC600** Brown . . . . . **$10.00**



### THE PRESIDENT

High-status set that adds efficiency to any desk at home or office. Fashionably designed to fit your decor, while keeping your desk in order. Set includes: 24x19" desk pad with blotter, double pen holder with 2 ball point pens, telephone-address book indexed for reference combined with memo pad, pencil cup, mail rack, letter opener and ash tray. Wt. 8 lbs.

**702DC1200** Brown . . . . . **$20.00**
**701DC1200** Black . . . . . **$20.00**

DESIGNED TO WITHSTAND THE ROUGH HANDLING of backyard engineers. Replicas of heavy construction equipment are heavy-gauge steel with rolled edges, weather-resistant enamel finish. HIGH-LIFT BULLDOZER (a) locks in 3 positions; pull lever and bucket raises and dumps automatically. Abt 11¼ in. long. DETOUR SIGN (b), a solid steel, lithographed.

DUMP TRUCK (c) raises by lever control, tailgate opens to unload. Abt 11¼ in. SAND LOADER (d) operates automatically by lever control. Abt 13⅛ in. high. POWER SHOVEL (e) revolves full circle. One hand wheel raises and lowers boom, other controls buckets, dumps automatically. Abt. 26½ in.
48 HT 23423 M—Ship. wt. 10 lbs. Set $8.99

## 5-Pc. Road Construction Set

Action without Batteries
ALL SOLID STEEL

$8.99

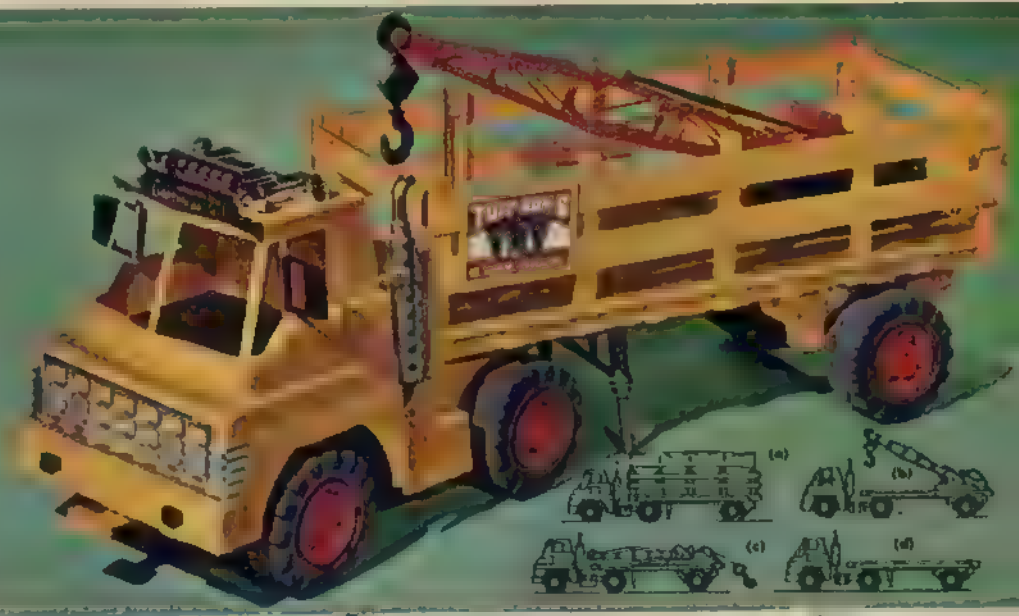
*It's Over 3 Ft. Long*

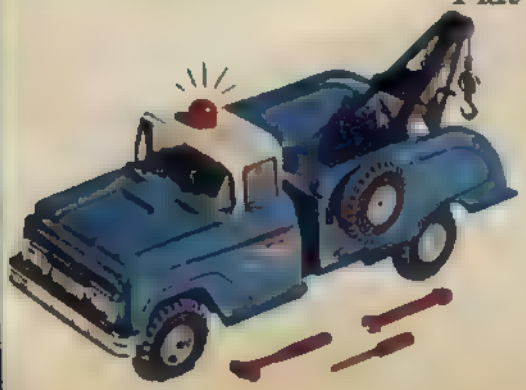
## TUFF BOY

5 TRUCKS IN ONE

$9.99

BIG AND HEAVY-DUTY STAKE TRUCK (a) of [illegible] steel. Add or [illegible] (b) dump truck, remove stake sides—[illegible] and tank truck [illegible] high, reverse hook [illegible] winch truck, [illegible] flatbed truck (d), 17" steel [illegible] forward and reverse gears, hand operated dump bed, metalized truck horn, [illegible] rear view mirrors. Wheels have heavy tread tires. Rugged, high impact plastic truck [illegible] with engine exhaust [illegible] "D" batteries (Page 370). Ship. wt. 12 lbs.
48 HT [illegible] A $9.99



## Flat Tire Wrecker

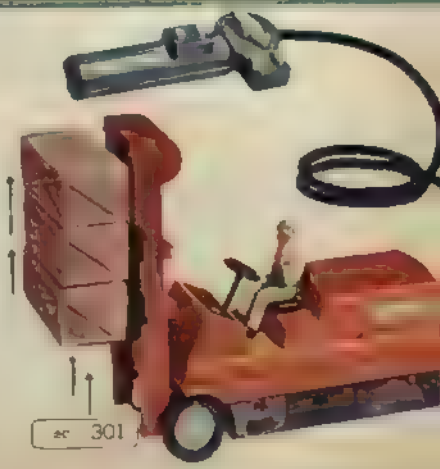
$3.66

KEEP IT ROLLING . . . change the "flat" in seconds . . . "spare" and 3 poly tools supplied. Solid auto-steel truck, heavy-duty operating boom lifts, tows. Red flasher light really works (use 2 "C" batteries, Page 370). Heavy tread, non-mar tires. Shiny metal grille and bumper. Abt. 14 in. long. Ship. wt. 3 lbs. 8 oz.
48 HT 23410 . . $3.66

## Fork Lift

$5.00

ACTUALLY LIFTS CARGO to loading height . . . by remote control. Sturdy plastic fork lift can be used as truck too, goes forward, backward, wheels anywhere to unload. Precisely detailed and scaled. About 9¾ in. by 12 in. wide. With 3 plastic crates. Use two "D" batteries (See Page 370). Wt. 2 lbs.
48 HT 23090 . $5.00



# Nothing Stops FAT CAT!

## Roars into Action . . . Climbs Like a Tank

$8.88

OPERATES "LIKE REAL" . . . move the lever and see it swing into action! Six big, deep-tread tires grip the road, climb over almost any obstacle, forward, backward, in low or high speed. Move the boom forward, flick the switch, motorized winch rolls cord down comes chain and hook, ready for towing. Mammoth truck constructed of extra rugged plastic; removable canopy. About 34 in. long with boom extended. Uses 4 "D" batteries (Page 370)

48 HT 23042 M—Ship. wt. 10 lbs. . . . . $8.88

$3.99

## Scale Model Truck and Horse Trailer

HOURS OF FUN FOR THE YOUNG HORSEMAN. Steel truck has tilting windshield, drop-down tailgate, permanent trailer hitch. Self-standing, 4-wheeled steel van has drop-down tailgate. Two plastic thoroughbreds, saddled and ready to go.

48 HT 23405—Abt. 19⅝x5¾x6⅝ in. overall. Ship. wt. 4 lbs. 3 oz. . . . . $3.99

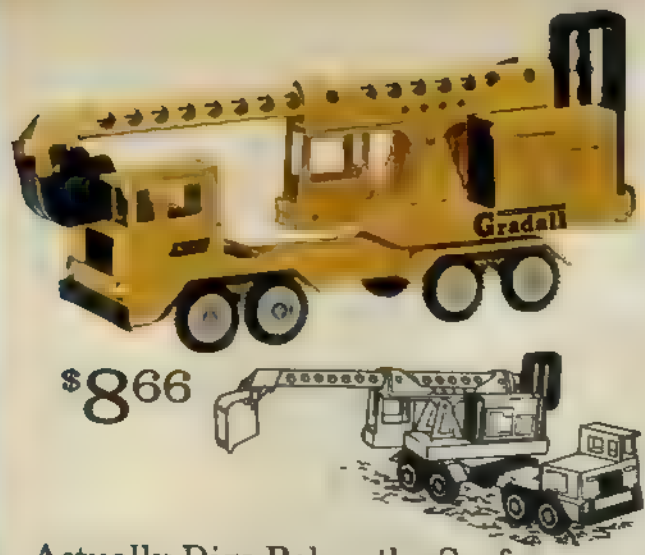
## Sanitation Truck Dumps Automatically

$5.49

Action Fun Indoors Or Out. Realistic sanitation truck rides with power motor sound — no batteries needed. Realistic work toy has simple lever action . . . when hand-operated bucket reaches top, upper gate opens automatically to unload. Body raises hydraulically to dump load from lower gate (see small view). Heavy-gauge steel with smooth edges. Genuine rubber tires. Baked enamel finish. About 18½ in. long. Ship. wt. 6 lbs. 9 oz.

48 HT 23426 . . . . . $5.49






$8.66

## Actually Digs Below the Surface

GRADALL BY BUDDY L FOR YOUNG ENGINEERS. All purpose power shovel and grader is an authentic scale model made of heavy-gauge automotive steel. Manually operated by trigger-type handle . . . digs trenches, makes trenches, grades roads, lifts, swings, hauls, dumps, scrapes. Platform rotates to get close to the job. Telescoping boom tilts and turns. Oversize bucket claws earth and sand to pick up its load . . . dumps by releasing the trigger. Weather-resistant, long lasting baked on enamel finish. Heavy tread, whitewall tires. Windows in cab. Completely assembled. About 24 in. long, 32 in. with boom extended.

48 HT 23411 M—Ship. wt. 8 lbs. 8 oz. . . . . $8.66

$4.49

## Hydraulic Dump Truck

STRUCTO'S REALISTIC POW-R-R MOTOR sounds just like a real truck . . . needs no batteries. Powerful hydraulic action automatically tilts and dumps over the heaviest loads as tailgate swings open . . . just press lever. Cab has finely detailed interior, chrome plated wrap-around bumper. Heavy gauge steel body with rolled edges for added protection. Durable two-coat baked on enamel finish. Tandem rear wheels with self lubricating bearings.

48 HT 23424—Abt. 14 in. long. Ship. wt. 4 lbs. 4 oz. . . . . $4.49

Set $4.44

Each $2.49

JUNIOR SIZE WORKING VEHICLES. Friction powered, manually operated. Steel with baked enamel finish, heavy tires.

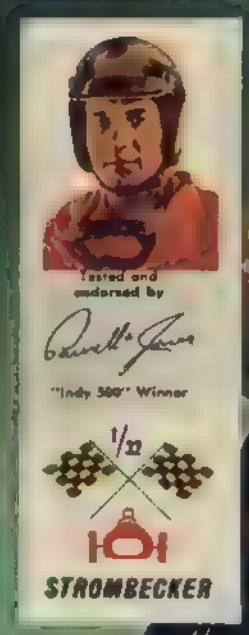
CEMENT MIXER. Plastic drum revolves . . . press lever and drum rotates automatically. Inlet cement, pour.

48 HT 23295—Abt. 10½ in. Ship. wt. 1 lb. 2 oz. . . . . $2.49

DUMP TRUCK. Lever raises body and controls dumping action with tailgate opens automatically. Abt. 11 in. long.

48 HT 23294—Ship. wt. 1 lb. 2 oz. . . . . $2.49

48 HT 23293 Both Above. Ship. wt. 3 lbs. 6 oz. . . . . Set $4.44




Try out your skill on the multi-level section. . .lots of fun for expert or novice

Chaparral

Lotus 30

# Talk of the Town value

## For Adventurers Only! The Improved "Thunderbolt"

## $34.99

THE "THUNDERBOLT" MEANS HIGH ADVENTURE IS Yours! Strombecker makes it for Wards exclusively. This is a set for those who want only the very best in 1/32 roadracing excitement—at a price that's much less than you'd think. Send your cars racing down the straights, then flashing up into the serpentine curves of the multi-level section (see close-up view) that will test the skill of the most expert racer. The "Thunderbolt" has 4 fun and thrill-packed levels to enhance your enjoyment.

All of the exciting new Strombecker features are included in this set. The refined track sections lock together tightly, providing better conduction and smoother operation of the cars. The new improved fence is yellow and it interlocks tightly. Attaches permanently to track to prevent its being knocked off on dangerous curves. Thumb-operated controllers with dynamic braking action for almost pinpoint speed control. New plug-in terminal track makes connections to power pack and controls.

*For "Facts About Roadracing," See Page 199*

You get the exciting and colorful Chaparral and Lotus 30 as your racing cars. Their new metal chassis mean extra wear and power. The layout is nearly 4 by 8 ft. long, with over 38 feet of track. It fits nicely on a standard 4x8-ft. board. Set includes: straight, curved track with fence; terminal track; lane-change track; power pack; cars; racing controls; overpass supports; locking lugs; instructions. Ship. wt. 13 lbs. 10 oz.

48 HT 28003 M ..... $34.99

ALL WARDS 349

# THE GOLDEN GATE

**Exclusive at Wards**

**$19.99**

HO
AURORA

# THE SUPER SKYWAY

**Exclusive at Wards**

**$29.99**

Something for an older boy?



See Page 148.

# DOLLS that TALK

"Let's whisper Psl, Psl, Pst."

5

## Baby Secret

**Whispers to you . . . her lips move, too**

SEEN ON TV **$8.88**

5 LET ME WHISPER IN YOUR EAR —Baby Secret [illegible] her secrets will [illegible] pull the "Magic Ring" and she whispers right [illegible] ever so softly, voice which her [illegible] more realistically. Soft bendable foam body wears flannel [illegible] About 18 in. tall.
48 HT 10001—Ship. wt. 2 lbs. 12 oz. **$8.88**

Push a button and

## "Terri Talks"

**she walks with you when you guide her**

**$10.00**

6 TERRI AND HER MOMMY CAN HAVE A LOVELY CONVERSATION as she walks along together. Simply push [illegible] and Terri responds in her own voice! Toddler action, cheeks, lifting hair, moving eyes, fully jointed body. She wears A-line dress, panties, shoes. Uses "D" cell, sold on Pg. 870.
48 HT 10028—Ship. wt. 2 lbs. 8 oz. **$10.00**

"Let's play school."

6

"Can you move your lips?"

9

## Baby Cheryl recites her favorite nursery rhymes

**$7.67**

7 CUDDLESOME BABY CHERYL likes to show off for everyone. Just pull the "Magic Ring" she says back and fill [illegible] other lines with [illegible] baby talk. Wears dress, panties, [illegible] Stuffed body, rooted hair, moving eyes. About [illegible]
48 HT 10013—Ship. wt. 1 lb. 8 oz. **$7.67**

## Baby Colleen . . .

**So Soft . . . Endearing**

**$6.95**

8 SURE 'N SHE'S SUCH A GOOD GIRL even with her [illegible] eyes. Just pull her "Magic Ring" she says 11 different bedtime sentences. Soft body, vinyl arms, head, sturdy rooted red hair. Wears nightie, she can be dressed.
48 HT 10018—About 15 in. Ship. wt. 2 lbs. **$6.95**

"Jack and Jill went up the hill . . ."

7

"Tell me a long, long story."

8

## Baby Teenietalk

**her lips move as she talks**

**$8.88**

9 NEW BABY TEENIETALK sounds just like a baby learning to talk. As you've seen on TV, her lips move as she says 11 sentences. Pull [illegible] ring, [illegible] rooted hair, vinyl arms, head. Wears dress, [illegible] panties, booties.
48 HT 10002—About 17 in. tall.
Ship. wt. 3 lbs. 3 oz. **$8.88**

# Dolls that Do Things

Catch Her Bouquet!

1

Bonnie Bride . . . she tosses her bouquet and she moves down the aisle

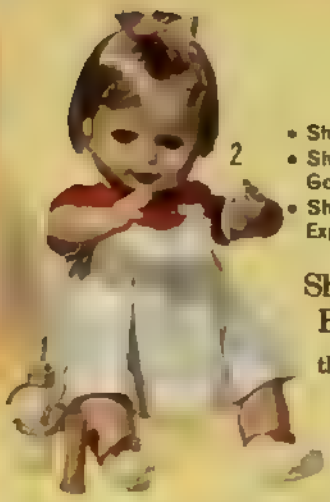
$4.99

1 HERE COMES THE YEAR'S PRETTIEST BRIDE—Bonnie actually moves by herself "down the aisle" when you press button—press another button and she will really toss her dainty floral bouquet into the air for you to catch. Dressed in exquisite satin bridal gown with lacy appliques. Sheer net veil with tiara headdress crowns her lovely rooted bobbed hair. Has moving eyes, is fully jointed. About 22 in. tall.

48 HT 10200 M—Ship. wt. 2 lbs. 11 oz. $4.99

Shhh! SEE SECRET SUE DOLL—PAGE 16





2

- She Cries Real Tears . . .
- She Stops Crying, Goes to Sleep . . .
- She Changes Her Expression . . .

She's the Amazing Baby Magic . . .

the most human doll ever! Seen on TV

$10.88

2 BABY MAGIC CAN DO MORE THINGS THAN ANY OTHER DOLL—and all without touching her—use the "Magic Thimble." She can cry real tears, stop crying, go to sleep, wake up, raise her arms, lift her bottle to her mouth and change her expression from a smile to a pout—and she wets! Wears rompers, booties, has moving eyes, rooted hair.

48 HT 10009—Abt. 18 in. tall. Ship. wt. 3 lbs. . . . . $10.88

3

Feed Her

Pat Her on the back

Tiny Baby Pattaburp

gives a ladylike burp!

$5.99

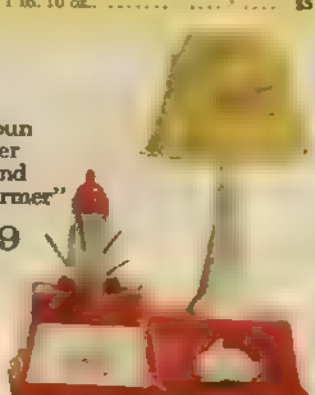
3 NEW TINY BABY PATTABURP drinks from her "Magic Bottle"—milk seems to disappear into her mouth, will refill. Put her over your shoulder, pat her gently and she will "burp" like a real baby. Only 14½ in. tall, moving eyes, rooted hair, fully jointed. Wears sheer dress, panties.

48 HT 10023—Ship. wt. 1 lb. 10 oz. . . . . $5.99

4

Snugglebun with Her Lamp and "Bottle Warmer"

$8.89



Snugglebun turns her head . . . moves, she cries for Mommy

4 SQUEEZE SNUGGLEBUN GENTLY, her head moves back and forth, she calls her "mama." Wears pjs, has rooted hair, moving eyes.

Lamp really works, "warmer" light goes on when bottle is ready. Feed her with bottle that seems to empty as she "drinks," mysteriously fills up again. 16 in. tall. Use 2 "D" batteries; not included; see Page 370. Ship. wt. 3 lbs. 8 oz.

48 HT 10010. . . . . Complete $8.89

Tonka

Field General's Staff Car

mini-Tonka

## STURDILY BUILT, REALISTIC TOYS

Authentically Scaled Miniature Trucks

# BUILT FOR RUGGED PLAY

**(A) MOBILE HOME — NYLINT.** Deluxe scale model mobile home with removable roof, real-partitioned rooms and 28 pieces of furniture and kitchen equipment. Trailer hitch, tandem mounted wheels; detachable tractor. All-steel unit 30" long.
**6601NY667** Wt. 10 lbs. **$9 98**

**(B) SUBURBAN FIRE PUMPER—** shoots water up to 7' when hooked up to a garden hose. Swivel deluge gun, simulated controls, ladders, siren, blinker, etc. 12¼" long.
**8100NY267** Wt. 3 lbs. **$3.98**

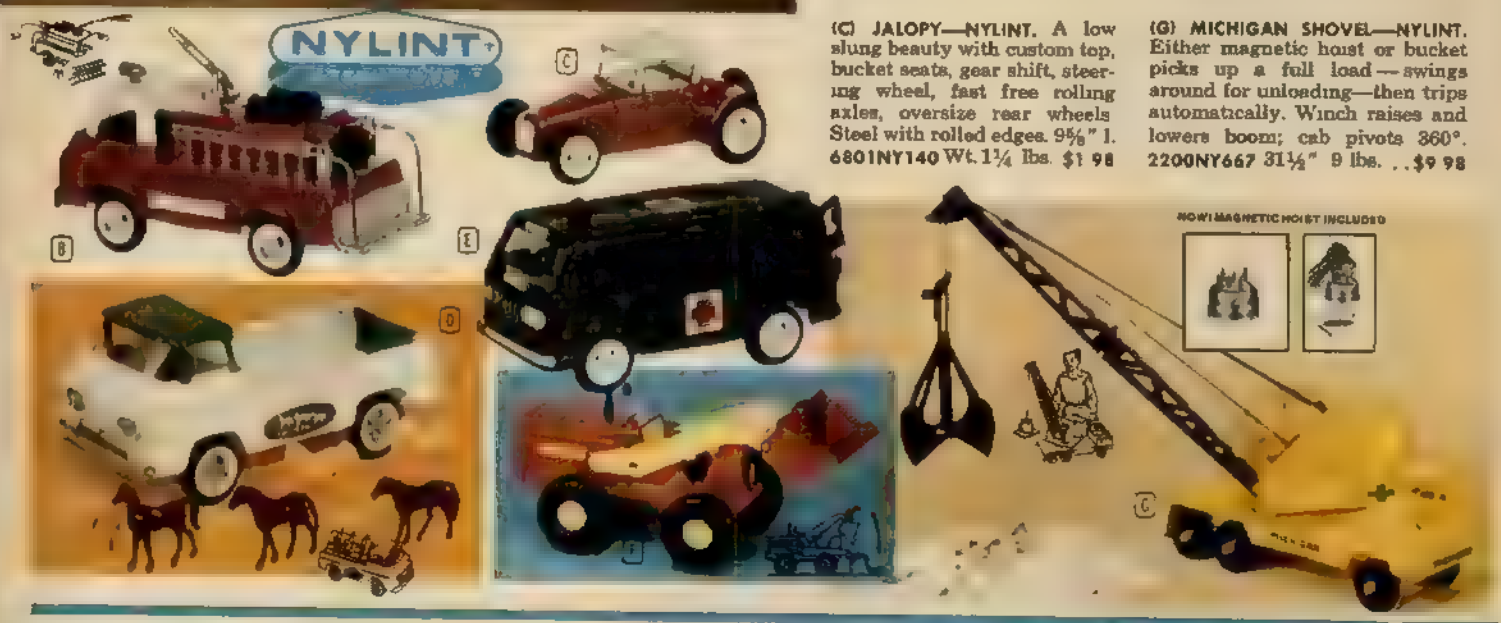
**(C) JALOPY—NYLINT.** A low slung beauty with custom top, bucket seats, gear shift, steering wheel, fast free rolling axles, oversize rear wheels. Steel with rolled edges. 9⅝" l.
**6801NY140** Wt. 1¼ lbs. **$1 98**

**(D) PONY FARM—NYLINT.** 6 lovable ponies and streamlined steel pickup truck with trailer hitch, windows and white walls. 11¼" l.
**8000NY219** Wt. 2½ lbs. **$3.29**

**(E) ARMY AMBULANCE—NYLINT.** Steel with smooth rolled edges. Seats, steering wheel, flasher light, removable stretcher. 12" l.
**7300NY267** Wt. 2½ lbs. **$3.98**

**(F) PAYLOADER — NYLINT.** Picks up, lifts and dumps loads of sand. Powerful crank hoist raises bucket to 12"; can be tripped at any point. Steers freely. 17⅝" long.
**6500NY467** Wt. 5 lbs. . . **$6 98**

**(G) MICHIGAN SHOVEL—NYLINT.** Either magnetic hoist or bucket picks up a full load — swings around for unloading—then trips automatically. Winch raises and lowers boom; cab pivots 360°.
**2200NY667** 31½" 9 lbs. . . **$9 98**



**(H) 4-WAY SIT-N-RIDE TRUCK — BUDDY L.** Hour after hour watch your youngsters play and ride this classic solid steel truck. It's a wrecker, hauler, dumper and riding truck all in one. Removable seat adds more cargo space. Dump box locks down for safe riding. Realistic knuckle steering. Big 3½" "Non-Mar" tires. 24½" long, 8½" wide, 12¼" high. Wt. 7½ lbs.
**5847YL547** . . . . . **$8.00**

**(I) COCA-COLA DELIVERY TRUCK — BUDDY L.** Steel truck carries "Coke" cases and 2 hand trucks.
**5426YL333** 15" long. Wt. 4½ lbs. . . . . **$5.00**

**(K) FLAT TIRE WRECKER with FLASHER LIGHT—BUDDY L.** Change the "flat" with "spare" and 3 poly tools. Operating boom lifts, tows. Flasher Lite. 15" long
**5427YL333** Wt. 3½ lbs. . . . . **$5 00**

**(L) AERIAL LADDER FIRE ENGINE — BUDDY L.** Steel Hook-N-Ladder has rotating, elevating extension ladder that reaches 44". "Flasher" dome. 27¼" long.
**5451YL467** Wt. 5½ lbs. . . . . **$7.00**

**(M) BORDEN'S MILK DELIVERY—BUDDY L.** Steel truck has sliding side doors, swing-out back doors. With carrier and 6 poly milk bottles that can be filled. 11½" long.
**5358YL334** Wt. 3 lbs. . . . . **$5.00**

**(N) RIDING ACADEMY—BUDDY L.** Thoroughbreds ride in comfort in steel transport. Side and back loading ramps. With stallion, mare, colt, interior stalls. 18½" long
**5455YL397** Wt. 5 lbs. . . . . **$6.00**

**(P) TRAVELLING ZOO—BUDDY L.** Rugged steel zoo truck with 6 different animals, each in his own cage. 13¼" long.
**5420YL267** Wt. 3 lbs. . . . . **$4.00**

# Tonka . . . Ny-Lint . . . Structo . . . Buddy L

[A] **6383T799—Buddy L Gradall.** Giant size authentic scale model of solid heavy-gauge steel throughout. Telescoping arm extends length of toy over 32". Telescoping boom, arm sections in and out raises and lowers; pivots turret. Bucket digs and dumps; all controlled by Power Handle. In rest position 24" L. Ship. wt. 12 lbs.
**Retail $11.98**

[B] **6386T799—Tonka Mighty Dump Truck.** Made of automobile gauge steel. Rubber tires. Genuine wheel bearings. All-weather grassed cab has steering wheel. Heavy duty bumper. Shock absorbing pads. Back raises to dumpers 45°. L. Ship. wt. 12 lbs.
**Retail $8.98**

[C] **6384T399—Tonka Cement Mixer.** Mixer drum tilts through hopper to discharge. Drum turns. Adjustable chute. "Grassed in" cab. Steel truck, tandem dual wheels. 14" L. Ship. wt. 7 lbs.
**Retail $7.98**

[D] **6346T399—Tonka Dump Truck and Sand Loader.** Bent operator's crank on top of sand loader. Hopper raises, lowers by side lever. Dump truck fully workable. Movable tailgate, straight dumping or spreading. 24" L. Ship. wt. 6 lbs.
**Retail $5.98**

[E] **6385T665—Ny-Lint Mobile Home.** Deluxe scale model Mobile Home. Removable roof reveals realistic furnished rooms and 28 pieces of furniture and kitchen equipment. Tandem rear axle wheels, extruded bearings, sturdy metal. Heavy steel reinforced delta tube chassis, red enamel finished. 30" L. Ship. wt. 11 lbs.
**Retail $4.98**

[F] **6347T333—Buddy L Flat Tire Wrecker.** Placard tells. Batteries not supplied. Spare tire, 3 pcs. tools. Operating Wrecker Boom. Sturdy, steel construction. 25" L. Ship. wt. 4 lbs.
**Retail $4.98**

[G] **6386T532—Tonka Car Carrier.** Carrier of heavy gauge steel. Holds two cars or four. Ample room for more. Lever positions ramp for loading cars. Full view "glassed in" cab. 27" L. Ship. wt. 9 lbs.
**Retail $7.98**

[H] **6387T599—Tonka Pumper.** Full view, enclosed cab. Hydrant connects to standard garden hose. Hose on one side of rack, ladder on the other. 36" fire ladder, wheels on steel tandem rear. Material and hydrant weight. 15" L. Ship. wt. 7 lbs.
**Retail $8.98**

[J] **3548T467—Buddy L Aerial Ladder Fire Engine.** Action Hook-n-Ladder of rugged steel with rotating cab, telescoping extension ladder reaching 6'4". Rubber dome on roof. 21" L. Ship. wt. 5 lbs.
**Retail $6.98**

[K] **6274T700—Structo Highway Builder Set.** 5 Piece set includes Dump Truck, steel frame body for tilting. Bulldozer lever to raise and dump bucket. Skid Loader moving conveyor. Sand Hopper. Steel Road Barrier. Ship. wt. 10 lbs.
**Retail $10.50**

[L] **6383T865—Tonka Mighty Mobile Crane.** Made of heavy gauge steel. Cable crane, adjustable boom angle and operator's seat. Boom folds for storage. Back cab pivots 360°. Heavy-duty tires. Bumper fitted with shock absorbers. 25" L. Ship. wt. 13 lbs.
**Retail $12.98**



**Quality Action Toys—Order Early for Christmas Delivery**

# Wards 4-Level Super Service Station and Car Wash

## $9.99

ONE STOP DOES IT! Park your car, get your gas, oil, grease jobs, check your tires and fix flats . . . even roll through the fastest car wash you've ever seen and come out clean and dry. Cars ride to the 3 parking levels in mechanical or manual elevators . . . then down the steep ramps to street level and head for home.

Includes 25 cars . . . 1 with gas tank that really fills up at the operating pump. There are convertibles, sports cars, trucks, sedans, station wagons. Lots of plastic tools, attendants and accessories. Lithographed metal, about 20 in. high. Operates on 1 "D" battery (not included, order Page 370).

48 HT 24050M—Ship. wt. 9 lbs. **$9.99**

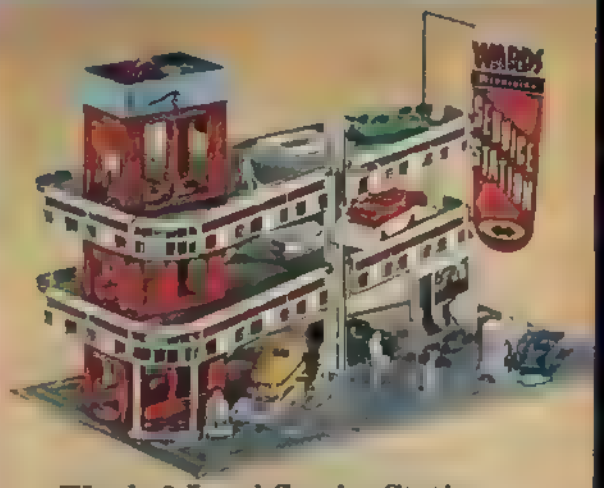
Want to stay with it? See Page 179

## $3.99

## Keep a 24-Hour Service Station for Your Cars

WE NEVER CLOSE! WARDS SERVICE STATION IS OPEN DAY AND NIGHT for convenient parking and the lowest prices in town. And you'll like our speedy, efficient service; attendants fill 'er up at the gas pumps, test your tire pressure, change oil and do a grease job. Your car is lifted to the rooftop parking level in a hand-operated elevator . . . then it rolls down the ramp to street level at check-out time. Station is lithographed steel; about 26x13¾x11½ in. high; easy to assemble. Includes over 20 pieces: plastic cars, attendants, decals, signs and accessories that promise long hours of fun.

48 HT 24052 M—Ship. wt. 5 lbs. 4 oz. . . . . Complete Set only **$3.99**




## Wards 3-Level Service Station

## $6.99

TAKE YOUR CARS UP TO THE BIG PARKING LEVELS in mechanical or manual elevators . . . let them circle down the ramp to the street and service level to gas up and get ready to hit the road. There are 6 cars—convertibles, a sports car, truck and sedan. Includes gas and air pumps and 4 attendants. Lithographed metal, overall abt. 16 in. high. Operates on 1 "D" battery (not incl.).

48 HT 24051 M—Ship. wt. 6 lbs. **$6.99**

Order batteries Page 370

Talk of the Town value

## It's Motorific! Mountain-pass torture track ...a Wards exclusive

Over 100 Pieces for only

# $10.00

**Challenging ... rugged ... this action-packed torture track** puts the mighty "T-Bird" through the paces before it heads for the mountains. Rev it up on new horsepower test . . . send it through the grueling spring test, flying through the air at breakneck speed . . . zoom it to the power test jump, over the gaping hole in the bridge . . . and you know all systems are "go" for the mountain pass. Exciting fun for "kids" of all ages.

Battery operated—no electrical connections or wires. Includes Ford Thunderbird car, tests with signs, 3 special conversion pins, tracks, trestles, ramps, switches, heavy cardboard scenery—over 100 pieces in all, with instructions. Car uses 2 "AA" batteries (you can order them on Page 370).

48 HT 23002—Ship. wt. 6 lbs. ..... **$10.00**

10 WARDS

*For greater thrills, buy additional Motorific cars on Page 299.*

**Want something Dad'll like, too? See Pages 344 to 351**

# Talk of the Town value

## The newest and finest in blenders with free $4.95 blender cookbook

### Our most popular 6-speed Signature excellence award winning model

**$24.95**

**An outstanding gift value because** its big 680-watt, ½-HP motor feeds full power to every one of its 6 speeds! It grates, chops, mixes, blends, dry-grinds, liquefies in a whiz. 46-oz. capacity clear plastic jar and blades removable for cleaning. Threaded for Mason jar. UL listed. *State Base Color No.:* 236 Capri Blue, 201 Candlelight Yellow, 501 white. For AC only. Ship. wt. 7 lbs.

L86 T 45821—With Cookbook. . .Only **$24.95**

86 T 45831—Like above, but with chrome-plated base. With Cookbook. . . . Only **$29.95**

### SAVE $5 on our solid state multi-speed Signature blender

**$39.95**

**Give the best and newest in appliances**—a blender that's a mixer, too! Powerful 1100-watt, 1½-HP motor with the plus of a solid state control that allows slower speeds . . . you can whip cream, beat egg whites, mix cakes, perform any medium size mixing job in addition to the chopping, pureeing, liquefying and regular blending chores. The new control also acts as a power stabilizer—heavy mixes can't affect action. Push-buttons for 6 speeds and on-off; slower speeds have dial control. Automatic timer—set it and blender shuts itself off. Big capacity 58-oz. clear plastic jar, blades removable for cleaning. Chrome-plated case, black plastic base. UL listed. For AC only. Ship. wt. 19 lbs.

86 T 45844—Regularly $44.95, now, complete with Cookbook. . . . . Only **$39.95**

**More Appliances for Christmas giving on Pages 460-465**

[1] $2.49

[2] $2.49

[3] $2.49

[4] $5.00

[5] $2.50

## Everybody loves the trolls

(1) Troll Stik-Shak. Portable 2-story troll house.
48 HT [illegible] Ship. wt. [illegible] lb 6 oz. $2.49
Authentic Trolls. 3 in. tall. Ship. wt. 7 oz. ea.
(2) 48 HT 10450—Mavernie and Ughnik. $2.49
(3) 48 HT 10449—Grannynie and Grandpanik. 2.49
Save $1.00: Buy Combination of (1), (2) and (3) above
48 HT 10451 L—Ship. wt. 2 lbs. 4 oz. [illegible] $6.47

(4) Wednik Wedding Party. 6-inch bride and groom in traditional wedding dress . . . all ready for the big day. Charming flower girl completes the group.
48 HT 10453—Ship. wt. 14 oz. . . . . Set $5.00

(5) Flash Troll. The current rage . . . wears cape and mask. Sure to be a hero to kids of all ages.
48 HT 10452 . . 6 inches tall. Ship. wt. 10 oz. . . $2.50

$2.99

## A Dozen Darling Animals

All 12 Of These Friendly Little Fellows for only $2.99. They're fun to play with, make wonderful decorations, too. Hand sewn velveteen, various colors and styles. Up to 4 inches high. Each has a bow around his neck. Cute on Christmas packages.
48 HT 18397—Ship. wt. 12 oz. $2.99

250 WARDS ALA

Only $3.50

## Troll Village with 14 Troll Villagers

A Complete Miniature Village you can set up in minutes, rearrange when the mood strikes. Fourteen trolls (abt. 1¼ in. tall) frolic among the rocks, trees, houses etc. There's even a mountain with a cave. Ground Sheet. About 18x15 in.
48 HT 24396—Ship. wt. 1 lb. 4 oz. $3.50

## Sniffy the Action Dog

Sniffy Is A Real Bloodhound that runs around in all directions as he wiggles his nose and barks. He turns around whenever he bumps into anything, and his tail wags as he moves. His coat is soft plush. Sniffy is about 10 inches long. Needs 2 "D" batteries (order Page 761).
49 HT 23184—Shipping weight 1 lb. 14 oz. $3.50

## Sassy Circus of Six

$3.99

A Half-Dozen Funny, Happy Baby Animals will bring smiles on Christmas day. They're wonderful for collectors; fun just as toys or for the knick-knack shelf. Extra touches have been given to all animals to make them rich in detail. Their hand sewn coats are of soft velveteen.

The complete menagerie includes elephant, horse, giraffe, [illegible], tiger, octopus, all about 6½ to 8 inches high. Ship. wt. 1 lb. 2 oz.
48 HT 18398 $3.99

## Marionettes Dance, Climb, Wave or Do Stunts

[6] [7] Famous Hazelle Marionettes have jewel, detailed heads, hands and shoes of molded [illegible] vinyl clothes brocade in costumes. Wood control used [illegible] strings that bring puppets to life. Assorted characters.

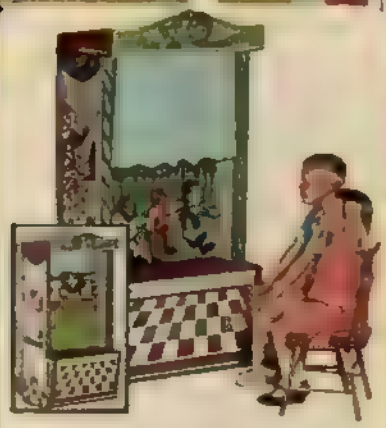
6 48 HT 18407 Bugs Bunny Wt. 1 oz. $3.79

7 48 HT 18401 Honey Bear Wt. 10 oz. 3.79

[8] [9] Push Button Marionettes. Easy to operate. Plastic heads.

8 48 HT 18406 Woody Allen Wt. 9 oz. $2.79

9 48 HT 18403 Soupy Sales Wt. 11 oz. 2.79



## Convertible Theater

Children Can Spend Many Happy Hours staging productions on this colorful theater. Hand puppets extend above plastic curtain. Raise curtain and marionettes can perform using entire stage. Nearly 5 ft. tall—tall enough to hide young puppeteers from view as show goes on. Made of sturdy, reinforced corrugated fiberboard. Easy to assemble. Puppets not included.

48 HT 18405M–Ship. wt. 6 lbs. 12 oz. $4.99

**Portable Theater, Laurel and Hardy**
**Only $6.99**

Laurel and Hardy Marionettes are all set to clown around tell funny stories, do stunts and surprise you when on stage. Universal paddle type control can be easily operated by children 4 years old and up. Push button controls make strings work. Each character about 7 inches high. Vinyl heads, bright cloth clothing.

Colorful Fun Theater provides backdrop for shows. Can be used on floor or table as shown, make marionettes perform. Theater sits at 30 in. high 25 in. wide.

48 HT 18406 MM—Ship. wt. 4 lbs. 3 oz. ....Outfit only $6.99

## . . . and we all talk

[10]–[13] Mattel's hand puppets are just bursting with things to say! Pull the chatty rings; each puppet says many different funny things at random. Puppets have vinyl heads on soft cloth or plush bodies. No batteries needed. Ship. wt. each, 1 lb. 4 oz.

(10) 48 HT 18407—Talking Bugs Bunny holds a carrot..... $3.94

(11) 48 HT 18408—Mr. Ed the Talking Horse has a yarn mane..$3.94

(12) 48HT18409–Talking Linus Lion has orange plastic whiskers. $3.94

(13) 48 HT 18406—Talking Tom and Jerry—two dolls in one.... $3.94

## Mischievous Muppets

[14] [15] Big Lovable, Huggable, Plush Toys that double as puppets!

(14) Kermit Muppet. Fanciful frog with moveable arms and whimsical mouth that opens and shuts. 20 in. tall. 48 HT 18411–Ship. wt. 2 lbs. 1 oz. $4.50

(15) Rowlf Muppet. Delightful floppy-eared dog with grinning mouth that opens and shuts. 19 inches tall. 48HT18410–Ship. wt. 3 lbs. 13 oz. $6.99

# WINNIE the POOH and Friends

$2.57 Each

## Put on Plays with Pooh Hand Puppets

(3)-(6) CHILDREN WILL SPEND hours acting out the delightful Pooh bear stories, using these lovable, hand puppets. Hand fits easily into soft cloth bodies. Even small children can manipulate them. Ship. wt. 1 lb. each

| | |
|---|---|
| (3) 48 HT 18441—Eeyore | $2.57 |
| (4) 48 HT 18440—Tigger | 2.57 |
| (5) 48 HT 18442—Piglet | 2.57 |
| (6) 48 HT 18439—Winnie | 2.57 |

$4.99 Eeyore Winnie

## Lovable . . . Huggable Cuddly Plush Animals

(7) WINNIE THE POOH AND PIGLET. 14-in. apricot plush Pooh wears removable sweater. Piglet stands beside him 6 in. tall.
48 HT 18035—Ship. wt. 1 lb. 12 oz. $4.99

(8) EEYORE HAS REMOVABLE TAIL WITH Bow. 11½ in. tall. Dark gray plush. Yarn mane, felt mouth and stamped-in eyes.
48 HT 18036—Ship. wt. 3 lbs. $4.99

All For $8.88

## Pooh and All His Pals

### Foam rubber—they all bend into many playful poses

WHIMSICAL WINNIE THE POOH CHARACTER SET. Pooh himself, the most famous lovable golden bear of them all; Kanga and Baby Roo, who comes out of Kanga's pouch, Eeyore, the often glum gray donkey; Piglet, the nervous forest pig. And Christopher Robin, Pooh's most faithful friend. Pliable foam rubber figures bend to assume any position, are from 6½ to 9½ inches tall. All are washable

48 HT 18324—Ship. wt. 2 lbs. 12 oz. Set $8.88

$11.50

## Pooh's Own Phonograph

WINNIE THE POOH 2-SPEED ACOUSTIC PHONOGRAPH with a bright color picture of Pooh Bear and some of his friends right inside the cover. Plays all 45 and 78 RPM records up to 12 inches. Dial-a-matic speed selector; 45 RPM adapter. Includes 2 packages of loud and soft needles for volume control. Sturdy, washable, scuff resistant orange and white pyroxylin-coated case 13x6½x12 in.
48 HT 36110—Ship. wt. 8 lbs. . . . . $11.50

$1.69

## Play the Winnie the Pooh Game

PIGLET, RABBIT, CHRISTOPHER ROBIN and Winnie the Pooh himself march on playing pieces past characters and colorful scenes from the land of Pooh. Pre-schoolers need no reading or counting, play proceeds by colors with discs drawn from a grab bag. Board is 17x19 inches. Up to 4 players

48 HT 14213—Ship. wt. 1 lb. 8 oz. . . $1.69

Talk of the Town value

## "Rudolph" $2.99

### The Red-nosed Reindeer

Rudolph's almost as important to Christmastime as Santa Claus himself. This perky little fellow wears a bright red bow and a tinkling bell. His coat is soft rayon plush, and he's stuffed with cotton. His cheery, red-nosed face is vinyl, his antlers are felt. He's cuddly and lovable, and he'll go straight to the heart of any child on your Christmas list.

48 HT 18015—Stands about 12 in. high. Ship. wt. 12 oz. . . . . $2.99
48 HT 18016—Stands about 16½ in. high. Ship. wt. 1 lb. 4 oz. . . . . 3.99

Musical Rudolph, like above but with genuine Swiss music box that plays "Rudolph the Red-nosed Reindeer" when you turn the crank.

48 HT 18202—Stands about 14½ in. high. Ship. wt. 1 lb. . . . . $4.99

### Scotty Dog Pull Along

Scotty, the dog on wheels, runs along at your side as you pull his plastic leash. He is lightweight; and his coat is dark gray plush. Wheels, collar and leash are bright red. He is about 11x11 inches high.

48 HT 18396—Shipping wt. 1 lb. . $2.69

Happy Shopping
See AID
Page 408

### Make Danny O'Day or Jerry Mahoney Talk

A TV star Danny O'Day is ready to perform Jimmy Nelson's LP record teaches "Instant Ventriloquism," skits. String moves mouth; movable head. Dress Danny in suit or baseball uniform. Cotton stuffed body is about 24 inches high. Vinyl head and hands.

48 HT 18413—Danny O'Day, record, plus baseball uniform. Wt. 3 lbs. . . $10.00
48 HT 18414—Danny O'Day in suit only. Ship. weight 2 lbs. 8 oz. . 5.39

B TV's Jerry Mahoney is a jolly companion. String in back moves his mouth. Hands and movable head are vinyl. Cotton stuffed body.

48 HT 18415—About 24 in. high. Ship. weight 2 lbs. 8 oz. . . . $5.39

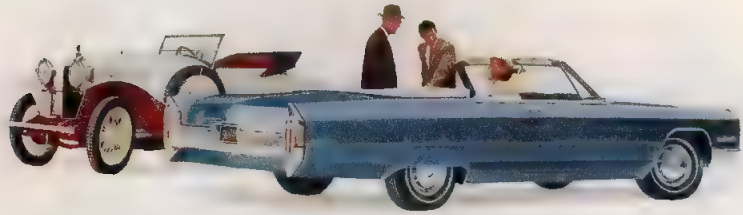
## We're from MATTEL . . .

1-3 The animal yuckers—a real delight for any child. Plush toys with vinyl mouths that move realistically as they talk. Pull their chatty rings, they say 11 different phrases at random. No batteries needed.

(1) Larry the lion is really a 'fraidy cat and anything but ferocious.
48 HT 18417—Shipping weight 3 lbs. 7 oz. . . . $8.99

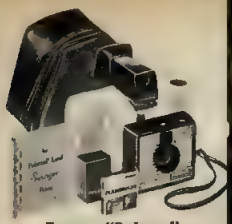
(2) Chester O'Chimp has movable arms. About 14 inches tall.
48 HT 18416—Shipping weight 3 lbs. 4 oz. . . . $8.99

(3) Bernie Bernard, dog of the Alps. About 13 inches tall.
48 HT 18418—Shipping weight 3 lbs. 8 oz. . . . $8.99



THEY DON'T BUILD SPORTS CARS LIKE THEY USED TO. As soon as you find an opportunity, drive a 1966 Cadillac! You'll learn that Cadillac's superbly balanced suspension corners better than many a diminutive two-seater. And you'll marve at how quickly, smoothly and easily Cadillac's considerable size is handled by its exclusive variable ratio power steering. Don't let its reputation for quiet luxury lead you to believe a Cadillac isn't exciting to drive. Sports cars, you'll find, have come a long, long way!

*Standard of the World* *Cadillac*



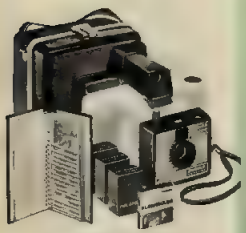
**Famous "Swinger" Polaroid Outfit**

**$19.77**

**Most Wanted Gift** for the teen set—the sensational Swinger takes great 2½x3¼ black and white snapshots—ready in 10 seconds. Easy to use . . . when exposure is right, "yes" appears in viewfinder, when there's not enough light it says "no"—you use a flash bulb. Includes camera with built-in flash, roll of film (8 exp.), 12 AG-1 flash bulbs, pocket album for 16 favorite snaps . . . and snug-fitting vinyl zippered camera case.

67 GT 153—Ship. wt. 3 lbs.
Complete outfit.....$19.77

Actual size of Polaroid color pictures



**DeLuxe Swinger Outfit**

**$26.88**

**For recording all the Holiday fun**—our most complete Swinger outfit! Same popular camera as above with built-in flash. Outfit includes: 12 AG-1 bulbs; roomy molded case that holds camera, film and extra bulbs; 3 rolls of film—24 shots in all, and deluxe library-style padded cover album that holds 60 Swinger pictures.

67 T 163-Ship. wt. 5 lbs.$26.88

**Film for Swinger Camera.** 8 exposures to roll. Wt. ea. 6 oz.

67GT1632-Type 20, Each $1.69
6 Rolls for only..... 9.95

**Film for Models 100, 103 and 104** at right. 8 exp. Wt. ea. 6 oz.

67 GT 1620—Type 108 Color Pack. Ea. **$4.49** . . .2 for **$8.19**

67 GT 1621—Type 107 Black and White. Ea. **$2.19**. . . .3 for **$6.39**

# Talk of the Town value

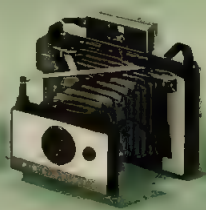
## Polaroid Color Pack camera Outfits . . . color pictures in just 60 seconds

Give the gift that captures all of the gaiety of the Christmas season. Brilliant full color pictures are ready in only 60 seconds (black and white in 10)—will be treasured for years to come! All three outfits include camera, flash gun, 12 m-3 bulbs, roll of color film, handsome attaché-style carrying case with smart leather grain finish, metal trim, lock and key. Case has compartments in bottom, foam lining in top to protect contents.

**Good "104" $74.88**

**Polaroid's Lowest Priced Color Pack.** Electric eye sets exposures. Big 3¼x4¼-in. pictures, easy pack film loading. Simplified rangefinder, duplet lens, electronic shutter. Lightweight body, detachable cover. Wt. 6 lbs.

67 T 155—104 Outfit.$74.88



**Better "103" $87.88**

**More Versatile Model** with all features of 104, plus superimposed image rangefinder, extra-quality triplet lens to assure sharper pictures. Also accepts accessory portrait lens. Wt. 6 lbs.

67 T 158—Outfit **$87.88**

**Best "100" $139.88**

**Finest Polaroid Outfit** has all features of 104 and 103, plus brushed chrome body and shutter housing, automatic time exp. (up to 10 sec.), tripod socket; accepts portrait and close-up accessory lenses (see Gen. Catalog). Takes black and white indoors without flash.

67 T 159—Ship. wt. 6 lbs. Outfit **$139.88**

# Talk of the Town value

## Three all new Hawthorne® Mustangs ...bikes that have "sports car" GO!

3-Speed for only

**$48**

Girls' $38

Boys' $38

**Pull to the Head of the Pack** with a 3-speed motorcycle-type control grip that gets you in front with the twist of the wrist. Drag-tread rear tires, high-rise handlebars for tight turns. Front and rear caliper brakes grip both wheels for instant stops. Gold-tone baked-on enamel finish. Spotted skin-design saddle with silver-tone Mylar® trim. Chromed fenders. Red rear reflector.

60 T 2912 R—Ship. wt. 42 lbs..... **$48.00**

**This Boys' Coaster Brake Mustang** gives fast starts, fast turns and plenty of fun. Chromed handlebars, fenders, brake and rods give flashy look. Gold-tone finished frame topped by a leopard-like sports seat with silver-tone trim. Big, knobby 20x2.125 rear tire digs in for speed.

60 T 3096 R—Ship. wt. 40 lbs..... **$38.00**

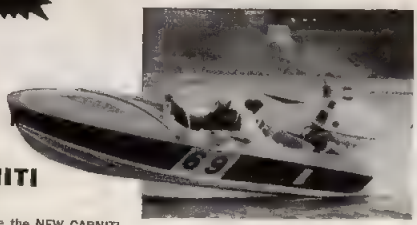
**Here's a "Filly" Mustang** especially for girls. White flower-trimmed basket and baked-on enamel lilac-color frame give a feminine flare to a "tomboy" bike. Chromed handlebars, fenders, coaster brake. Fancy chromed rims. Knobby balloon rear tire.

60 T 2907 R—Ship. wt. 41 lbs..... **$38.00**

**More bold, fast and exciting Hawthorne Bikes on Pages 413-415.**

NEW

THE WINNING ENGINE FROM
ITALY!

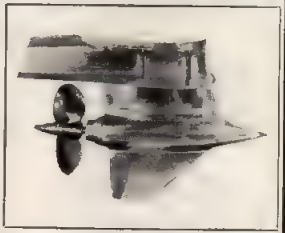


CARNITI
1966

You can see the NEW CARNITI RACING and TOURING OUTBOARD MOTORS at the National Boat Show in New York in the following classes:

| | | | |
|---|---|---|---|
| CARNITI HP. 35 | CU | CS | DT |
| CARNITI HP 45 | DU | DS | DT |
| CARNITI HP 55 | EU | ES | ET |

CARNITI OUTBOARD MOTORS won the most important races held in Europe in 1965.



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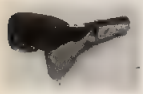
At your local marine supply dealer and marina.



*Martec low-drag propeller is this folding unit offered by Marine Technology*

**MARINE TECHNOLOGY CORP.** has available Martec sailboat propellers, designed for low drag when folded. The resulting blade shape is said to produce very efficient forward propulsion, and an integral feature of the design involves inertia of the blades at rest, making opening in reverse as positive as opening in forward. Three sizes of propellers are offered, all with blade and hub castings of high-strength bronze with a low zinc content to minimize electrolysis, and blade pivot pin and cotters of Monel. Non-aperture installation of the propellers is said to be very simple, as the hub is designed to fit the standard S.A.E. shaft end used by most propeller manufacturers.
*MARINE TECHNOLOGY CORP., Box 66, Lakewood, Cal.*

**SEIBERT & SONS INC.** offers the Lectro-Loader automatic power winch in four models for launching and loading boats. The winches can handle boats up to 4,000 lb. in weight by means of an enclosed, self-lubricated motor that runs on car battery current. Self-torque clutch/brake and reduction gears are built-in standard equipment. Remote control unit is optional equipment.
*SEIBERT & SONS INC., Chenou, Ill.*

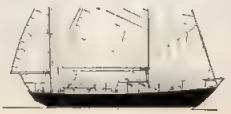
**WRIGHT-BERNET** has introduced a new brush, designed for both convenient and efficient boat cleaning. The Dinghy Boat Brush is 48" long with a two-piece handle, and can be used for stand-up scrubbing or with half handle or no handle for cabin uses. The wood back is filled with white Tampico bristles, and features a rubber bumper around the block to prevent marking.
*WRIGHT-BERNET INC., 1524 Bender Ave., Hamilton, Ohio*

**FOLBOT CORP.** is observing 1966 with a new boat, the 16' "Big Glider," added to previous lines and models offered. "Big Glider" has a 39" beam, and features a square-shaped cockpit which can accommodate two to three persons, with high and low seating permitting occupants to face each other. Prices are: $119 for kit; $169 for factory-finished boat, and $179 for factory-finished folding model. All boats have two-tone deluxe trim. Other models are available.
*FOLBOT CORP., Stark Industrial Park, Charleston, S.C.*

*"Big Glider" is the newest boat offered, in kit and finished form, from Folbot Corp.*

**PALMER SERVICE INC.** is a company formed to alleviate the problems of building a yacht abroad, and to bridge the gap between domestic architects or owner-builders, and overseas yachtbuilding concerns. Palmer Service recommends qualified builders, inspects the yacht at regular intervals, arranges final shipment to this country, and delivers the boat to the owner, with compensation based on a fee related to travel, inspection, expenses, etc.

The company is supervised by Henry R. Palmer, founder and owner of Stonington (Conn.) Boat Works Inc. for 27 years.
*PALMER SERVICE INC., Stonington, Conn. 06378*

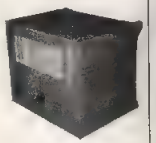


*Latest in the line of Stonington motorsailers is the Fishers Island 44, introduced this year by Palmer Service Inc., sole agents for Stonington Boats*

GULF BREEZE

MARINE AIR CONDITIONER

CUSTOM UNIT



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ONE QUALITY.....THE BEST—To match your demands

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for Descriptive folder — Dealer inquiries invited

## Glastron Doubles the Fun with Twin MerCruisers

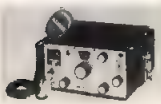
The magnificent sea-going 1966 Glastron Caribbean V-234, powered with twin MerCruiser 60's, is designed to go anywhere . . . to tame almost any sea with economy, comfort and safety. Forward, the spacious upholstered cabin features two 6'5" bunks plus generous storage and optional marine head. By combining twin MerCruisers with Glastron's famous feather-soft Aqua-Lift ride, fishing or cruising pleasure is doubly assured.

Glastron

P. O. Box 3447
Austin, Texas • 512-GL 2-0221

MERCRUISER

Kiekhaefer Corporation, Fond du Lac, Wisconsin, and Canada. Subsidiary of Brunswick Corporation

***A BUILT-IN CRYSTAL FILTER*** *is said by Tram Electronics to give their Citizens Band transceiver improved ability to reject signals from adjacent channels. Frequency synthesis permits transmission and reception on all 23 channels. TRAM ELECTRONICS INC., P.O. Box 187, Winnisquam, N.H. 03289*

**BAUSCH & LOMB** suggests Ray-Ban Gradient Density Sun Glasses as perfect for sailors because of the protection that is offered, from the excessive glare off water, sails and decks. Besides the regular sun glass lenses, Ray-Bans have graduated dark coatings at both top and bottom, are free of distortion, and have frames which feature a special hookover ear piece for the benefit of active boatmen. Ray-Bans are available with either regular or prescription lenses.
*BAUSCH & LOMB, Rochester, N. Y. 14602*

**JAMES BLISS & CO. INC.** offers an exceptional variety of ship model kits, as well as accessories for marine use. Ship model kits include sets imported from Denmark, Spain and England, and American-made kits of famous Yankee ships. Model engines are also available. A catalog listing full details is available on request, priced at 50¢.

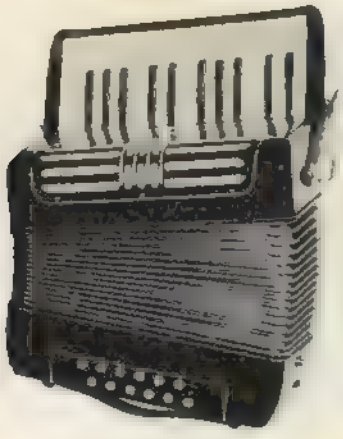
Nautical accessories include wind indicators, navigation aids, anchors, boarding ladders, fishing knives, gift jewelry items, stopwatches and allied articles.
*JAMES BLISS & CO. INC., Route 128, Dedham, Mass. 02026*

**JOHN T. ADAMS,** marine carver, designs and hand carves sternpieces to fit specifications of any yacht. Owner's private insignia, nautical decorations, American eagles and other designs are among the sternpieces available. A brochure illustrating a variety of designs is available on request.
*JOHN T. ADAMS, Eagle Hill, Tryon, N.C.*

**PURITAN CORDAGE MILLS** offers a variety of line for the yachtsman, as well as numerous boating accessories. The company's Tenstron rope combines the advantages of synthetics with the nautical appearance of manila rope, and is available in both twisted and diamond braid constructions. Both styles can be spliced. Puritan's Pro*Line is also available in both twisted and as solid braid, and resembles nylon though costs considerably less. It is suggested by the manufacturer for anchor and mooring line.
*PURITAN CORDAGE MILLS, Marine Division, Louisville, Ky.*

***KWIKY MARINE STOVE,*** *designed for small boats, is of chrom d steel, fully gimbaled, and incorporates a mounting bracket with a minimum of bulkhead projection. It features a Sterno heating unit, requires minimum stowage space, and weighs less than a pound. The complete unit, including a can of Sterno and mounting bracket, costs $9.95. KWIKY ENTERPRISES, P.O. Box 3892, Long Beach, Cal.*

**UNITED STATES PLYWOOD CORP.** offers a variety of wood and plywoods in marine quality, including Weldwood Royal Marine plywoods. Available are: Fir; Duraply, with medium density overlay on one side and back of fir or Philippine mahogany; and Philippine mahogany, with rotary or ribbon stripe faces for natural finishes. Teak for decking and teak veneer on a fir core are also offered, as well as Vigilar permanently pre-finished plywood, and grid pattern Permaply for pre-finished, skid-resistant boat, marine and float decking. Woodlife preservative and Weldwood Resorcinol glue, a waterproof product, are also offered.
*UNITED STATES PLYWOOD CORP., 777 Third Ave., New York, N.Y. 10017*



### Student Accordion

...25 treble keys, 12 bass buttons, 2 sets of high quality treble reeds, blue steel bass reeds, 3 sets of bass reeds. Jet Black celluloid with Edges reinforced—metal corner protectors. 7 x 11". Ship. wt. 13½ lbs. Key comb. G-C-F only.

1940G4300 Student Accordion. Retail
1940 3G4085 3 or More. **$82.50**

## CATALINA ACCORDIONS

**Known for tonal quality; expert Italian workmanship, top-grade materials. Reeds**—Swedish Blue steel. **Reed Blocks** violin spruce, seasoned with seasoned hardwood. **Bellows**—Hand-made, reinforced, fitted. **Body**—3-ply hardwood reinforced corner blocks, covered in rich Pearl; **Switches**—pre-set, slides shielded to prevent binding.

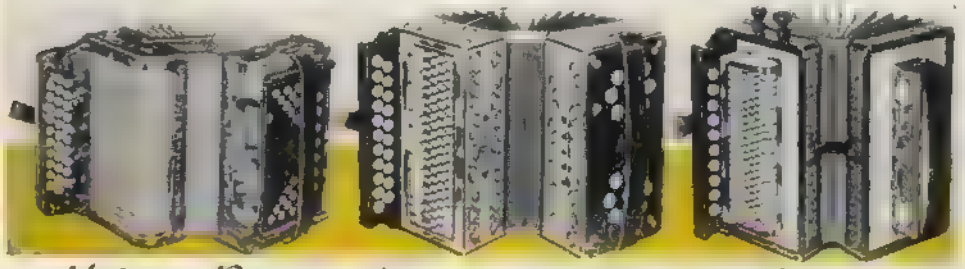
### Catalina Grand

2542MF23400 Mu... 2 bass, 3 treble ... 51 ... 26 lbs. Jet Black F.O.B. Illinois or New York. Sugg. Retail **$425.00**

3026MF27300—Catalina Grand Electric. Same as above but ... Sugg. Retail $495.00

### Catalina Club

3088MF19825— ... 2 bass switches ... of quality reeds 1"x½" ... Ship wt. 25½ lbs. Available in Black F.O.B. Illinois or N. Y. Sugg. Retail **$350.00**



## *Hohner Button Accordions—Made in Germany*

### 3 Row Button Accordion

18-fold bellows. 31 treble buttons, 12 bass buttons, 2 sets of treble reeds, 2 sets of bass reeds. Jet Black celluloid with Edges reinforced—metal corner protectors. 7 x 11". Ship. wt. 13½ lbs. Key comb. G-C-F only.

1614B8867—3 Row Button Accordion
1614 3G8422 3 or more. Sugg. Retail **$150.00**

### 2 Row Button Accordion

16-fold bellows. 8 basses. Ebony finish. Metal corner guards. Reinforced edges. Leather bass strap, bellows clasps and thumb straps. 5⅝ x 11. Ship wt. 9½ lbs. Key comb. G-C only.

1615Q4728 2 Row Button Accordion

1615/3G4492 3 or more. Sugg. Ret. **$80.00**

### 1 Row Button Accordion

14-fold bellows. Ebony and Gold design. Metal corner guards. 6 x 11. 4 wooden stops controlling 2 sets finest steel reeds mounted on individual plates. White Golden keys on closed keyboard. Key of C only. Ship wt. 6½ lbs.

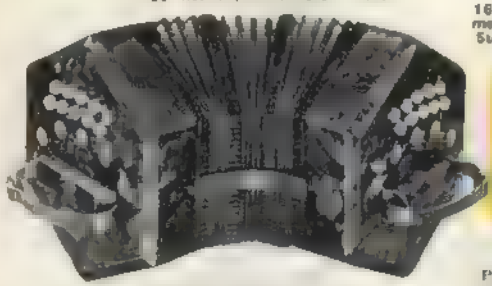
1516Q2659 1 Row Button Accordion.

1616 3Q2528 3 or more Retail **$45.00**

### Professional Accordion

2934MF40658 The ... performer ... 41 treble keys ... has a ... and 14" ... length ... set of treble reeds, 5 sets of ... reeds ... treble registers plus ... 3 bass ... Jet Black ... F.O.B. Illinois or New York. Sugg. Retail **$695.00**

2935MF48506 Professional Electric Accordion. Same as above except with ... Sugg. Retail $745.00

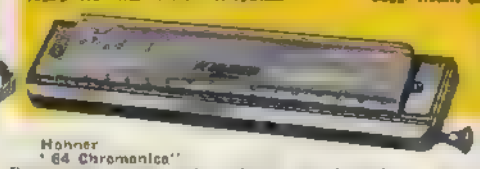


### Red Pearl Concertina

2879MF2181—Alum. mech., steel reeds, 15 bellows, 20 buttons ... to 16". Has ... F.O.B. Illinois. Sugg. Retail $37.50

2880MF1723—Mahogany Concertina. Similar to above ... Sugg. Retail $30.00

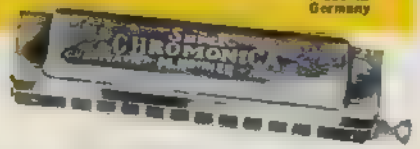
3042MF3948—Large Red Pearl Concertina ... reeds, 16 bellows. Made in Italy. Opens to 23½". Ship. wt. 9 lbs. Sugg. Retail $67.50



Hohner Harmonica Microphone (Not Shown). Quality crystal. Adjustable to fit any Hohner harmonica.
1923G 418—Harmonica Microphone. Sugg. Retail $20.00

## Harmonicas by Hohner

Made in Germany



### Hohner "64 Chromonica"

Pro... 64 perfectly tuned reeds, 4 sets ... Has ... Ebony ... org. Hardwood comb. Nickel trimmed.

1617G1418—"The 64 Chromonica"
1617/3G1347 3 or More. Sugg. Retail **$20.00**

### Hohner Harmonica Books

Set of 6 books ... Various types ... number ... Instructions ...

1634G360 Set of 6 Music Books Sugg. Ret. $6.00

### Hohner "Super Chromonica"

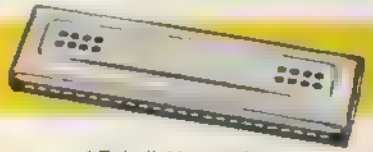
Length 5¾". Three chromatic octave range beginning with Middle C on the piano. 48 perfectly tuned reeds with valves which operate as a wind saving device for greater volume of tone. Key of C.

1618G1673—"Super Chromonica."
1618/3G1619 3 or More. Sugg. Retail **$15.00**

### Hohner "Chromonica"

Chromatic Harmonica 4¾" long. Supplies half tones (sharps and flats) not found in regular style instruments. 40 perfectly tuned reeds with wind-saving valves for greater volume of tone. Heavy brass nickel-plated covers. Key of C.

1619G1674—"Chromonica"
1619/3G1674—3 or More Sugg. Retail **$10.00**



### "Echo" Harmonica

Large double sided Tremolo Harmonica. 6⅝" long. In two different keys with 48 double holes, 96 reeds. Finely nickel-plated covers in attractively etched design. C-G key comb.

1924G603 "Echo" Harmonica
1924 3G573 3 or more Sugg. Retail **$8.50**

### "Echo" Harmonica

Double sided Harmonica 4½" long. In two different keys having 32 double holes and 64 perfectly tuned reeds. Finely nickel-plated covers in attractively etched design. C-G key Combination.

1621G421—"Echo" Harmonica
1621/3G480—3 or more Sugg. Retail **$6.00**

### Chordomonica II

A ... chromatic ... treble ... great ... range, ... long ... to perform ... more ... When ... of ... harmonica ... be ... notes ... carries ... and ... be ... reeds ... chords ... in ... order ... draw ... 20 ... 40 ... 64 ... 96 ... 128 ... 192 ... 256 ... 320 ... 384 ... 448 ... 512 ... 576 ... 640 ... 704 ... 768 ... 832 ... 896 ... 960 ... 1024 ... 1088 ... 1152 ... 1216 ... 1280 ... 1344 ...

◀ "Valencia" Grand Concert Size Spanish Guitar

◀ "Seville" Deluxe Spanish Model Guitar

◀ 5-String Folk-Model Banjo

◀ Western & Folk Style Jumbo Size Guitar

**1650G9041—"Valencia" Guitar with Case.** Natural Mahogany body of finest seasoned Honduras. Brazilian Rosewood fingerboard with Pearl positioned dots. Inlaid White side [illegible] Hand finished Nickel-Silver frets. Black and White [illegible] Mahogany [illegible] Ivoroid [illegible] Steel strings Satin finish [illegible] Natural Mahogany. Plastic pick guard. Approx. Size: 39" L. x 14¼" w. x 4¼" d. Ship. wt. approx. 18 lbs. **Sugg. Retail $143.50**

**1651G11718—"Seville" Guitar with Case.** Grand concert size. Imported select Bavarian spruce top. Black and White inlay around sound hole. Body edges Black shell bound. Mahogany back and sides. Neck of Peruvian Mahogany reinforced with steel bar. Rosewood fingerboard and bridge. White [illegible] position and side dots. Nickel-Silver frets. Steel strings. Satin finish. Approx. Size: 39" l. x 14¼" w. x 4¾" d. Ship. wt. approx 18 lbs. **Sugg. Retail $186.00**

**1652G6420—5 String Banjo with Case.** Quality U.S. constructed banjo provides great entertainment for individual and group singing. Laminated Maple rim and neck. Chrome [illegible] Pearl [illegible] pegs. [illegible] fingerboard. Pearl position dots. Nickel-Silver frets. Steel strings. Satin finish. Ideal for [illegible] great for minstrel shows and [illegible] enan jamborees. Ship. wt. approx. 12 lbs. **Sugg. Retail $107.00**

**2072G3360—Deluxe Western Guitar** [illegible] grain top. Maple [illegible] and neck. White [illegible] with inlaid [illegible] markers. Steel [illegible] neck. Pickguard [illegible] and screwed. Screw [illegible] Approx. Size 39¾" l. x 15¾" - x 4¾" l. Ship. wt. approx. 10 lbs. **Sugg. Retail $67.80**

**2073G2380 Western Guitar** Classic Style. White [illegible] trim on edges. Rosewood fingerboard with inlaid position markers. Steel guitar [illegible] neck. Bridge [illegible] and screwed. [illegible] pick guard. Crafted in Japan. Approx. Size 40" l. x [illegible]" w. x 3¾" l. Ship. wt. approx. [illegible] lbs. **Sugg. Retail $47.50**

◀ "Economy" Baritone Uke

◀ Deluxe Ukulele

◀ Quality Ukulele

◀ Standard Ukulele

◀ Deluxe Quality Classic Guitar

**1895G1467 "Economy" Baritone Uke** [illegible] Hardwood [illegible] Maple [illegible] nylon strings. Eight white stenciled [illegible] Approx. Size [illegible] Ship. wt. 5 lbs. **Sugg. Retail $26.50**

**1896G1467—Baritone Uke** Same as [illegible] Dark Brown [illegible] with a **Natural Blonde Top. Sugg. Retail $26.50**

**1939G4378 Deluxe Ukulele with Bag.** Body and neck of Mahogany. [illegible] Rosewood [illegible] position dots. Black and White inlay around sound hole. **Body edges bound with ivoroid;** Ivory nut and bridge saddle; non-slip tuning pegs. [illegible] buttons. **Dark Mahogany semi-gloss finish.** Naugahyde [illegible] and Zipper Bag. Approx. Size [illegible] Ship. wt. approx. 7 lbs. **Sugg. Retail $69.50**

**1939G2773 Quality Ukulele with Bag.** [illegible] Mahogany. Rosewood fingerboard; Inlaid [illegible] White inlay around tone hole; Ebony nut and bridge saddle. Ivoroid [illegible] Nickel-Silver frets. **Mahogany finish** Naugahyde. Plastic Three Zipper Bag. Approx. Size [illegible] Ship. wt. approx. 7 lbs. **Sugg. Retail $44.00**

Body and neck of [illegible] Mahogany. [illegible] White [illegible] Black, White and Black inlay around tone hole. Koko fingerboard, three White position dots. Rosewood nut and bridge saddle. Non-slip tuning pegs; Ivoroid buttons. Satin finish. Approx. Size [illegible] x 6⅞"w. x 2½"d. Ship. wt. approx. 4 lbs.

**1649Q2142—Standard Ukulele 1649/3Q2035—** 5 or more. **Sugg. Retail $34.00**

**1937G11718 — Deluxe Quality Classic Guitar w/Case.** Select Spruce top. Black and White [illegible] Body edges bound with [illegible] Black shell [illegible] Rosewood fingerboard [illegible] Mahogany [illegible] Pearl [illegible] Mahogany neck. Rosewood fingerboard [inlaid White position dots] and bridge. Nickel [illegible] Steel [illegible] non-slip tuning [illegible] Gloss satin finish. Approx. Size 39" l. x [illegible]" w. x 4⅛" d. Ship. wt. approx. 18 lbs. **Sugg. Retail $186.00**

# Tomorrow is on the ways at Century

Like to have a skin-diving barge that will scoot out to the reef with six aboard at 55 M.P.H., remain stable whatever weather blows up, provide plenty of stowage and living quarters for everything up to a professional operation? So would we. That's why we're working so hard at developing one. Try us in a few years when we've had a chance to make it a real Century product. Meanwhile, there's our Raven fleet: skiffs measuring 19', 22' or 26' — skiffs that are bigger by any measure. Skiffs that have exclusive-design lapstrake hulls that run "dry" when other boats take water. Very skiff in line, design, dry performance. Very Century, in exclusive bolted bottom, thick African Mahogany hull, no-compromise quality.

Quality and performance, that's Century. Today and Tomorrow. That's Century, too.

WRITE FOR your copy of the Latest Century catalog with full details about the Century Thoroughbred Fleet — from a 15' runabout to a 45' Motor yacht. Century Showroom, Dept. R, 1860 Broadway, N.Y., N.Y. 10023.

Century
THE THOROUGHBRED FLEET
PLANTS IN: MANISTEE, MICHIGAN/SOLOMONS, MARYLAND

## MULTI-USE ROCKY ROLLER

GREATEST TOY EVER . . . THE ROCKY ROLLER. It's a mountain top, a speed boat, racer, sub, rocket launcher, cave, pony . . . an endless source of imaginative things. Basically shaped to provide action with utmost stability. Safe, play tested. Designed with smooth surfaces, no rough edges. With dozens of suggested uses.
H84-286F 199 Sh. wt. 3 lbs. .... Retail 2.98

## SURF SKATE

SIDEWALK SURFING FAVORITE!

NEWEST ACTION SPORT OF ALL! Chicago top quality skate board of beautiful grained hardwood on smooth rolling skate wheels. Designed for easy maneuverability. 30x7x¾" size on special Duryte plastic double ball racer adjustable wheels. Adjusting wrench incl.
H80-389F 749 Sh. wt. 4 lbs. . . . Rete 10.95
H81-925F 208 Jr. Skate. 18x6" . . . .Retail 2.98

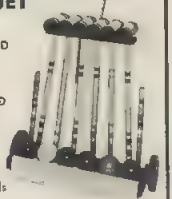
## GOONEY CYCLE

Famous circus unicycle design

THRILLING "GOONEY" CYCLE. Provides fun and thrills for kids . . . at the same time it develops their balance and coordination. Wheel 16" cycle patterned after circus unicycle. Seat adjusts up or down for rider's height. Come with training poles. 13 lbs.
H84-289F 1088 With Poles . . . . Retail 16.95
H84-287F 949 Without Poles . . Retail 14.95

## CROQUET

- KILN-DRIED ROCK MAPLE
- THREADED MALLET HANDLES



Standard or Deluxe Models

**6-Player, Set.** Mallets have triple striped, turned 6" maple heads. Balls are Hi Gloss enamel finished. Galvanized wickets resist hard play. Complete in handy storing rack . . . ready for yard fun. Sh. wt. 10 lbs.
H82-563F 597 .....Retail 8.95

**6-Player Set In Rolling Rack.** Deluxe styled with 6½" rubber hip mallets, regulation Hi-Gloss enameled rock maple balls, wickets. Stores or rolls to game area in chromed wheel and handle rack. Sh. wt. 15 lbs.
H82 564F 997 Retail 14.95

## KANGAROO-LIKE SPRINGS

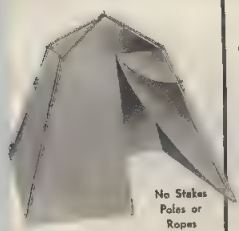
Safe and Exciting Action Fun

JUMPING SHOES. The safe, exciting way to let off steam. Kids love to leap and bound in the air with these kangaroo-action high-quality spring steel rocket shoes. Rubber bumpers absorb the shock. For ages 6 to 12. Adjustable straps.
H82-407F 399 Wt. 4 lbs. Ret 6.00

## RETURN-A-BALL

For Indoors Or Outdoors

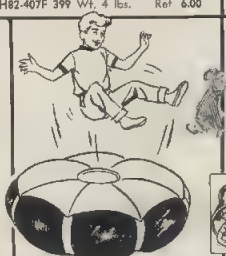
FUN ANY PLACE, ANY TIME! Throw or bat the ball at the nylon net—back it comes to be caught. 40x60 plated steel tubular frame with steel springs, adjustable tubular support stakes. 8 lbs.
H82-701F 649 .....Retai 9.95
37x37" Size
H82-702F 399 4 lbs. Rete l 5.95



No Stakes Poles or Ropes

FOLD-A-WAY TENT. Sure to be used every day of the year . . . indoors outdoors. Metal exterior frame—no stakes, poles ropes needed, 2 tone styling in Butyl dry-treated tent fabric. Flip open; fold away. 5x5', 4'6" H. Sh. wt. 8 lbs.
H82-372F 995 Retail 13.75

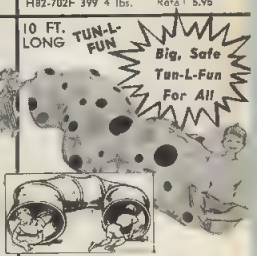
HIGH HOP STILTS. Easy, modern version of ageless favorites. Steel tubing stilts finished in red and gold metallic colors. 59" high with foot rest 11" off ground. Plastic tops; bottom tips; rubber foot rests. For ages 6-14. 5 lbs.
H82-406F 349 Pr., Retail 5.00



JOHNNY JUMP-O-LEEN. Springy, tough auto rubber inflates to a big 3-ft circle, 1 ft. deep. Fun-a-poppin' with this Jumper at the beach in the yard or indoors. The heavy-weight fabric top is washable. Inflates with any pump. Wt. 4 lbs.
H82-408F 669 Retail 10.00

10 FT. LONG TUN-L-FUN

Big, Safe Tun-L-Fun For All

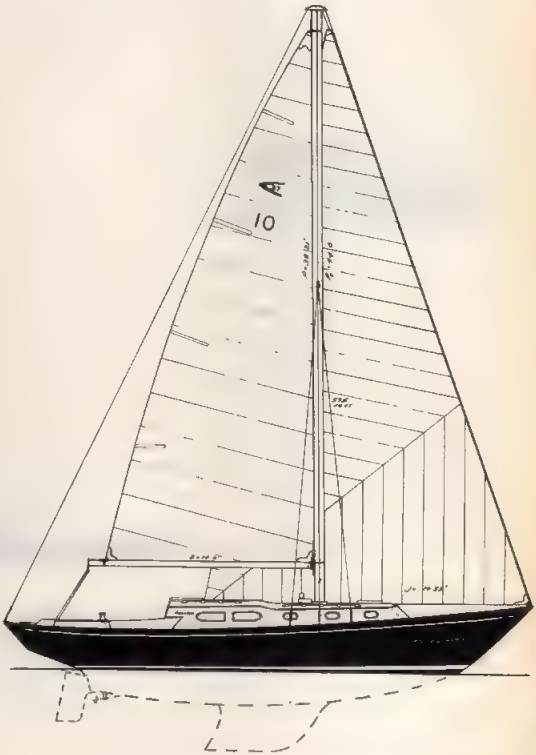


IMAGINATIVE, VERSATILE "PLACE TO PLAY". It's a tent, a tunnel snake clubhouse . . . something new every time, and folds to store. 27' dia., 10' long covered in durable bright colored fabric on 3/16" oil tempered spring steel.
H82-287F 665 Wt. 8 lbs. Ret 9.50

# THE NEW CHRIS-CRAFT 37′ APACHE CLASS

## Designed by Sparkman & Stephens

| | |
|---|---|
| *L.o.a., 37′0″* | *L.w.l., 26′3″* |
| *Beam, 10′3″* | *Draft, 5′9″* |
| *S.a., 595 ft.* | *Displ., 13,022 lb.* |
| *Cast iron ballast keel 5,340 lb.* | |
| *Power, Gray Sea Scout or Volvo Penta* | |

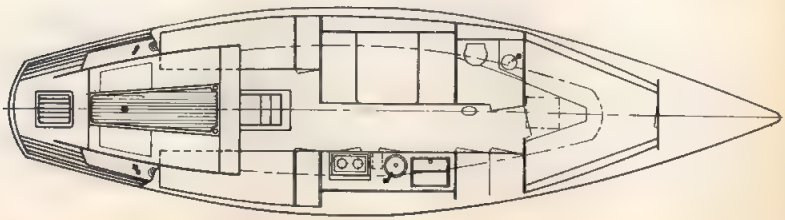


THE APACHE CLASS represents a breakthrough for the Chris-Craft Corp. being an ultra-modern fiberglass racer/cruiser with a radical new underbody, smooth interior surface and accommodations for six people. There are two berths in the forward cabin, a convertible dinette amidships and a pair of quarter berths aft. Her underbody is exceptionally lean, and with her cast iron fin keel, the unusual conformation of her rudder, and her minimum wetted surface she should be a fast boat.

The Apache 37, first of three new racer/cruisers for Chris Craft from the board of Sparkman & Stephens, is the initial development of light displacement, fin-keel designs in larger sailboats from these yacht designers. It is expected that the first boats will be launched about the time that this appears in print.

Power options consisting of either a Gray Sea Scout (gasoline) or a Volvo Penta MD-2 (diesel) will be available. The former is direct drive while the Volvo drives through 1.87:1 reduction gears. A tiller or a wheel are optional and they will carry 25 gallons of fuel and 50 of water and have aluminum spars made by Chris-Craft.

*More complete information may be had by writing Chris-Craft Corp., Pompano Beach, Fla. 33061.*



# "DAFFODIL," UNUSUAL 38' KETCH BY LUDERS

| | |
|---|---|
| *L.o.a., 37'9"* | *L.w.l., 30'0"* |
| *Beam, 8'6"* | *Draft, 5'6"* |
| *S.a., 570 ft* | *Power, Gray Sea Scout* |

"THIS," said her designer, "is the type of commission which most naval architects dream about. No crowded accommodations, just a 38' boat sleeping two in comfort and three when necessary. The owner did not even want an icebox!" She is of mahogany construction throughout with laminated keel, frames and stem. She is double planked and her trim is of the same wood. Her deck, however, is marine plywood and her spars are aluminum. Standing rigging is stainless steel and all running rigging, Dacron. Hathaway, Reiser, and Raymond made her sails. Her owner, Oliver Garceau, of East Boothbay, Maine, specified only that she be fast, weatherly and easily handled. Paul Luke built her in his East Boothbay yard and she was launched in the fall of 1965.

*The Luders Marine Construction Co., Stamford, Conn., should be addressed if additional particulars are wanted.*

## Warranty

Two years on parts and one year on labor: "For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, chrome, gelcoats, racing boats or engines, altered boats or parts or speeds."

**CHRIS-CRAFT CORPORATION**

Pompano Beach, Florida

# If anybody gives you a warranty this strong he'd better be selling Chris-Craft.

37' Constellation, sleeps 6, private stateroom, from $25,490
FOB factory, bow and side rails extra.

Chris-Craft builds sport boats, sailboats, cruisers, yachts, from 15 to 65 feet, marine-plywood Cavaliers, steel or aluminum Roamers, full-lapstrake Sea Skiffs, planked Philippine mahogany Chris Craft, and fiberglass cruisers, sailboats, and runabouts. For information, write Chris-Craft Corporation, Pompano Beach, Florida.

# CONTROL

***A MerCruiser's lower unit is more like an outboard's (that's one reason it outmaneuvers an inboard)***

Because MerCruiser's stern drive unit swings from side to side, it puts *power* behind a turn—something an inboard's rudder can't do. We call it steerable thrust. It reduces those embarrassing bumps when you're docking or aiming into a slip. It makes you feel more confident when you're weaving through a busy harbor. You know that the second you turn the wheel, the boat will turn. Here's another way MerCruiser makes the going easy: a Single-Lever Remote Control regulates both speed and shift. And optional MerCruiser power accessories add even greater maneuverability and ease of operation. Power shift gives you fingertip control. MerCruiser's power steering is similar to a car's.

Hydraulic pressure takes the effort out of turns. With power tilt, you can maneuver in shallow water and beach under power (it also comes in handy when you're trailering the boat or changing a prop). You control the degree of tilt by flicking a switch on the instrument panel. See all eight quick-handling, convenience-packed MerCruisers at your MerCruiser dealer now!

60, 110, 120, 150, 170, 225, 310-hp gasoline; 60-hp diesel

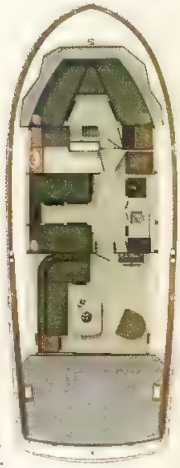
*Worldwide Sales and Service*

**MERCRUISER**
**STERN DRIVE POWER PACKAGES**

MERCURY — FIRST IN MARINE PROPULSION

MerCruiser Division, Kiekhaefer Corporation, Fond du Lac, Wisc., and Kiekhaefer Mercury of Canada, Ltd., Subsidiary of Brunswick Corporation

# A big 15′ beam and a unique layout make this new 41′ Roamer a winner.



## See?

This 1967 Roamer 41' Regal, in steel or aluminum, has features that set it apart from anything you'll see in the marina. There are three separate sleeping areas. The forward stateroom has its own toilet, sink, vanity, and mirror. Plus lots of storage.

There's a private stateroom amidships with two 30" athwartship berths. Each has storage beneath it. There are lockers, and a big wardrobe, and sliding doors to close the area off from the main salon. During the day, a table and bolsters are added, and the section becomes a large dining area.

Just forward is a big toilet room with a shower and shower bench, both standard. The galley has full-size electric appliances and enormous storage space extending far under the side deck.

The deckhouse is roomy, with an L-shaped lounge that converts to sleep two. Folding doors at the aft end open to make a large entertainment area from helm to transom. Twin 300-hp V8's are standard and diesels are optional; fuel capacity is 300 gallons. A Command Bridge is optional.

Looks like a great cruising boat, doesn't it? Well, here's something important: *now*, this fall, is the best time to see your Roamer dealer. It's his off season, and you'll have the advantage in the best deal you ever made. See him now. For literature, write Roamer Division, Chris-Craft Corporation, Pompano Beach, Florida 33061.

Chris-Craft®

# Chris-Craft's newest: the Capitan 26, a high-performance, all-fiberglass Sparkman & Stephens design for only $4690.

This model's sister, the Capri 26 (which shares the same hull) has proven to be a great family cruiser as well as a winner under MORC rules. And bloodlines will tell every time.

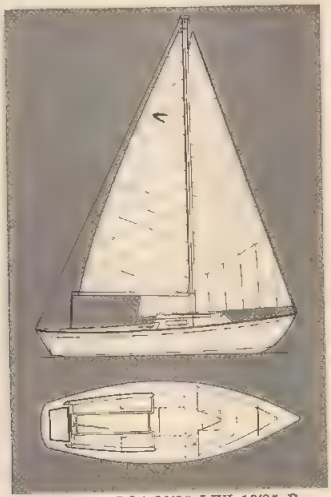
The Capitan is a fine day sailer or overnighter. She has a big cockpit with molded-in seats port and starboard, and a unique watertight, ventilated motor well on the stern for mounting outboard auxiliary power. The decks are non-skid fiberglass.

The cabin has vee-berths forward, and a toilet is available (extra) beneath the port berth. Twin quarterberths with foam mattresses, and a sink and fresh water system, are optional for amidships.

The underwater design features a finn keel and a rudder skeg for optimum stability and less wetted surface.

The Capitan is a fast, beautifully balanced sloop that's easy to handle, and fun to be aboard. She'll come in for her share of silver under MORC rules, too. That's what makes the price such a surprise... only $4690 fully rigged, except for sails, FOB factory. You'll be hard put to find a value to beat this one at 26 feet or *more*.

Visit your Chris-Craft Sailboat dealer for more details about the Capitan 26, or write Sailboat Division, Chris-Craft Corporation, Pompano Beach, Florida 33061.



Specifications: LOA 26'3"; LWL 19'0"; Beam 8'2"; Displacement 4300 lbs.; Ballast 1900 lbs.; Sail Area (100% Fore Triangle) 301 sq. ft.

Compare this 33'Cavalier to
anything within 5 feet of it
for accommodations, equipment,
performance, quality—
and the deal you can get.

This is Chris-Craft Cavalier's 33' Futura. Although the model was introduced last year, the interior has been completely redesigned for 1967, making it even more luxurious.

The private forward stateroom has a wardrobe, a drawer, and shelves. Bulkheads have grass-cloth-patterned vinyl covering. High quality carpeting covers the entire cabin floor. The galley has a stainless steel sink and an eye-level ice box that can be opened from the cockpit or the galley. It's great for loading supplies. There's a new "tip-out" silverware drawer that's handy, too.

Forward in the main cabin is another wardrobe, and a wonderful entertainment center consisting of a wide dinette and a six-foot-plus lounge, upholstered in a rich fabric with matching bolsters. Both convert to berths.

Adjoining the main cabin is a full-size toilet room with provision for an optional shower.

There is a choice of twin 185 or 210-hp V-8 engines, and with either pair, this boat is *fast*.

Now, by the way, is the time to see your Cavalier dealer. This is his off season, and he's willing to make you a better deal now than at any other time of year. You'll also want to see all the 1967 Cavaliers, from 17 to 36 feet, including the lapstrake version of this model, the 33-ft. Seastrake. So visit him now.

For information write Cavalier Division, Chris-Craft Corporation, Pompano Beach, Florida 33061. Chris-Craft

## Warranty

Two years on parts and one year on labor: "For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, chrome, gelcoats, racing boats or engines, altered boats or parts or speeds."

CHRIS-CRAFT CORPORATION

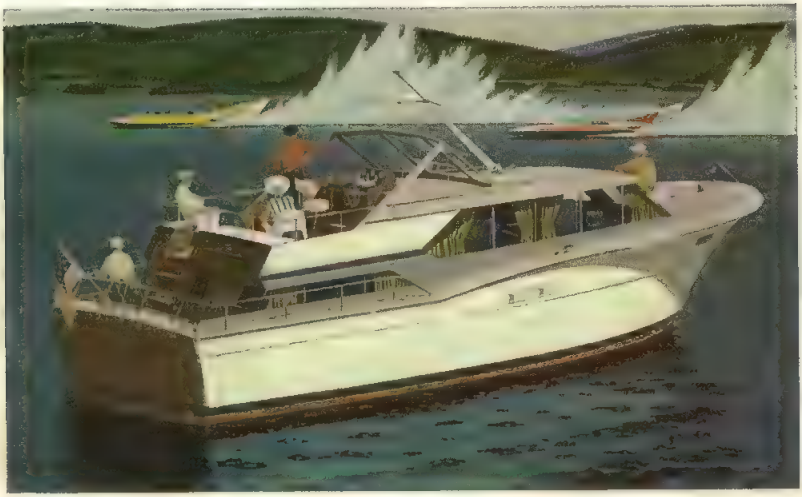
Pompano Beach, Florida

# If anybody gives you a warranty this strong he'd better be selling Chris-Craft.

37' Constellation, sleeps 6, private stateroom, from $[illegible]

Chris-Craft builds sport boats, sailboats, cruisers, yachts, from 15 to 65 feet, marine-plywood Cavaliers, steel or aluminum Roamers, full-lapstrake Sea Skiffs, planked Philippine mahogany Chris-Craft, and fiberglass cruisers, sailboats, and runabouts. For information, write Chris-Craft Corporation, Pompano Beach, Florida.

# Here's why the closest competition to this 43′ Corinthian isn't very close.



*Chris-Craft's 43′ Corinthian Double Cabin is a round-bilge boat with smooth philippine mahogany-planked sides and bottom...a type often referred to as a carvel skiff. But this Corinthian is different from other carvel skiffs in many ways. Here are some of them:*

**1.** The hull is stronger and more seaworthy, with more frames, double framing on the lower sides and bottom, *and a double bottom.* (Because of the double bottom, no "soak-up" period—sometimes a matter of days—is necessary in your Corinthian. You launch her and sail away.)

**2.** The double framing is from the main deck to the keel, with only 4½" of unsupported planking between each frame (vs. 8" in the competitor). It's the strongest hull of its type on the water.

**3.** The sides are planked with solid philippine mahogany (the lumber industry's highest grade—called "Chris-Craft Grade"). The bottom has marine-grade plywood inside and philippine mahogany outside...a double bottom for double strength.

**4.** Instead of old-fashioned lines, she has a *sleek* hull, with a raked bow, plenty of flare, and a raised sheer. (These provide a very dry ride.)

**5.** She's faster. For any given size and horsepower, a Corinthian hull will beat other carvel skiffs easily, and this 43-footer is no exception.

**6.** There's no bare wood on a Corinthian hull. Wood left unsealed is soon under attack by dry rot and fungus.

**7.** The craftsmanship throughout is up to Chris-Craft's best (and only) standards. Close inspection reveals that painstaking care is taken on even the most minor details...all joints fit, all wood is sanded and sealed before being finished. Drawers and doors open easily. Materials are well-tailored.

The eight-sleeper interior is lavish. The aft stateroom is immense, and it has an adjoining toilet room with a shower. Another stateroom and adjoining toilet room are forward. There's a great deal of storage space throughout.

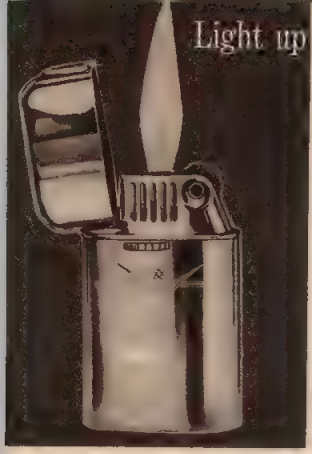
The layout works well for entertaining or privacy. Amidships is a wide main salon which has the galley and dinette opposite each other. The U-shaped galley is equipped with the latest full-size electric appliances, including a rotisserie in the oven. The dinette converts to a double berth.

**8.** This model is equipped with many items usually considered accessories, yet the price is amazingly low. Even after you've ordered all the additional accessories you want, you'll find that this Corinthian *costs less* than the comparably equipped competitive model—*hundreds less.*

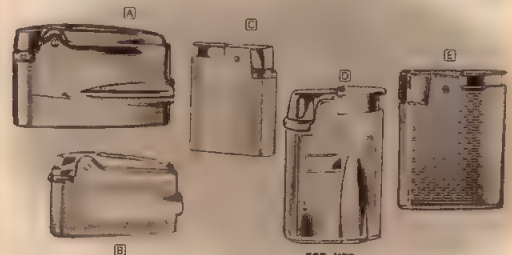
Power options include twin 300-hp V8's or 258-hp diesels. And now's the best time to see your dealer, because it's his slack season—and you have the advantage. You'll get the best deal of any time of year. For literature, write Corinthian, Sea Skiff Division, Chris-Craft Corporation, Pompano Beach, Fla. 33061.

Chris-Craft®

# Light up with RONSON BUTANE



Ronson lighters don't require lighter fluid. They use butane, a gas that is odorless, smokeless, tasteless. It is injected in seconds from the patented Ronson Multi Fill® injector. All Ronson Varaflame lighters feature simple instant fueling, adjustable flame height, and precision craftsmanship which assures thousands of lights per fueling. All carry a full-year guarantee, lifetime service policy, with nation-wide facilities.




## FOR HER

### Flame adjusts for cigars, cigarettes or pipes

**(A) Ronson Slimline Adonis.** The most compact butane lighter ever! Crafted to highest jewelry standards. Engraved design, gold tone emblem. Wt. ¼ lb
E06978-1227 Retail value **$16 50**

**(B) Ronson Premier Lighter** New jet design is engraved in this chromium plated lighter All the fine Ronson features you have come to expect ½ lb.
E06962-959 Retail value **$12.95**

**(C) Ronson Fully Automatic.** All the deluxe Varaflame features at a budget price. Engraved design, silvertone finish. Shipping weight ¼ lb
E05651-697 Retail value **$9.95**

**(D) Ronson Starfire Lighter.** Small, light, almost floats in your hand Bright gold-tone finish with engraved design Shipping weight ¼ lb.
E05658-1040 Retail value **$13.95**

**(E) Ronson Whirlwind.** Automatic and slim With its own flip-up wind shield. Completely windproof. Silver tone engraved basketweave design Makes a smart gift for any smoker Shipping wt. ¼ lb
E05664-1097
Retail value **$14.95**

## Ronson Windlite Lighter

- *Lights anywhere, every time*
- *Completely windproof*

Take it on sailing trips, fishing or picnicking Use it while riding in the car! This slim model will light anywhere. Engraved satin chrome finish, wind shield.
E06981-669 Wt. ¼ lb. .... Retail value **$8.95**

## DEPENDABLE TABLE LIGHTERS

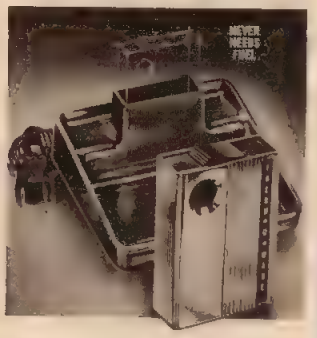
**(F) Ronson's "Norseman" Table Lighter.** Contemporary design fits well into any home or office setting. Fashioned of walnut and stainless steel and features a modern, clean appearance Has all the famous Ronson quality and fashion features. Shipping weight 1 lb.
E02927-1479 . . Retail value **$20.00**

**(G) Ronson's "Crown" Table Lighter.** Superbly styled, magnificently detailed in lustrous silver plate. Truly a regal addition to any table. Instant refueling means long periods of service with little bother. A fine gift for any elegant occasion. Wt. 1 lb
E05666-1479 . . . . . Retail value **$20 00**

**(H) Ronson Fuel.** Multi-fill Butane fuel for Ronson Varaflame products. ¼ lb
E05668-76 7½ grams size Retail value **98¢**
E05668-69 6 or more Retail value **98¢**

## RONSON LADYLIKE LIPSTICK-SIZED FOR HER

As precious as a jewel! A most fashionable gift to give or get. Dazzling engraved gold-tone design. Smart, feminine and lightweight. Shipping weight ¼ lb.
E05650-1227 Ret value **$16.50**




## CORDLESS RECHARGEABLE LIGHTER

All new and what a terrific idea! This cordless lighter can be used as a pocket or table lighter. Recharges overnight in its own base. A lifetime of use without fluid or flints! Gives up to 90 lights on one recharge. Of polished aluminum, size 1⅛x2¼". Use base as a dresser caddy. 110V, AC. U/L. Wt. 1 lb
E02932-988
Retail value **$14.95**



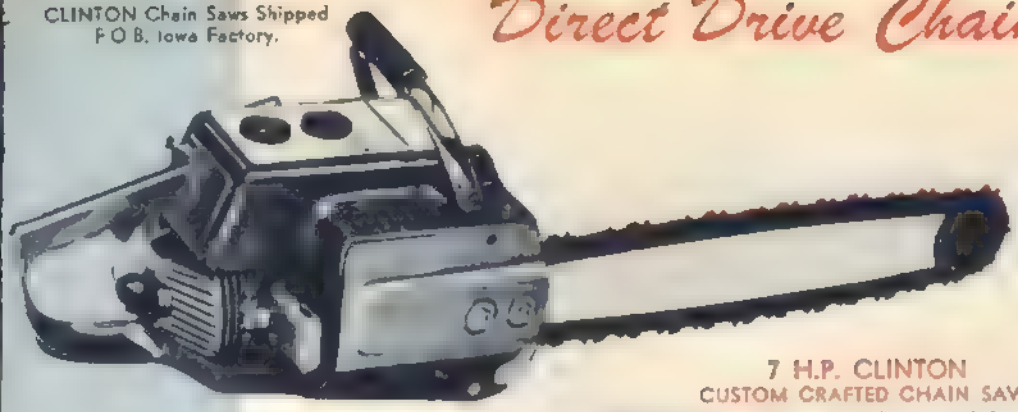
EVERY GIFT SUGGESTION ON THIS PAGE AVAILABLE ON OUR EASY PAY PLAN. DETAILS ON PAGE 593.

CLINTON Chain Saws Shipped F.O.B. Iowa Factory.

# Direct Drive Chain Saws

Clinton

Clinton Chain Saws designed with optimum H.P. engines and maximum safety features



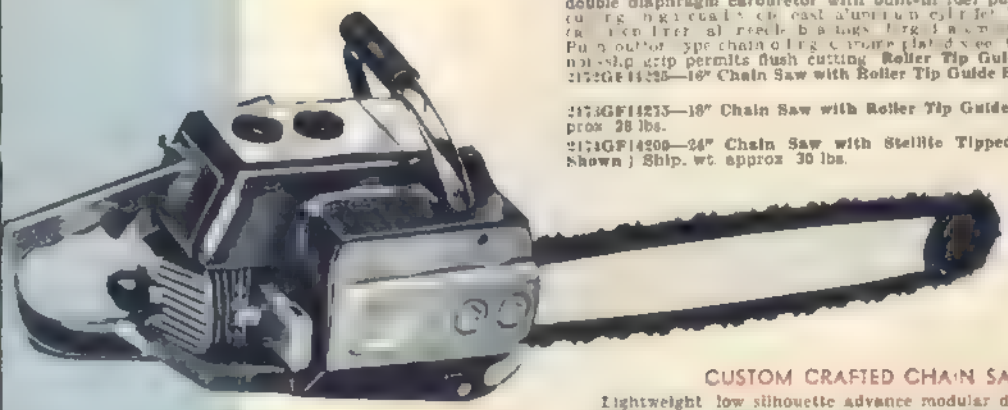
## 7 H.P. CLINTON
### CUSTOM CRAFTED CHAIN SAWS

Lightweight, low modular design for perfect balance. Features: Powerful, Clinton one cylinder, two-cycle, air cooled engine, direct drive, double diaphragm carburetor with built-in fuel pump for all position cutting, engine made of cast aluminum cylinder block with integral cast iron liner, all needle bearings, heat treated connecting rod. Push button type chain oiling, chrome plated steel tubular handle with non-slip grip permits flush cutting. **Roller Tip Guide Bar.**

**2172GF14235—16" Chain Saw with Roller Tip Guide Bar.** Ship. wt. 26 lbs. Sugg. Retail $182.10

**2173GF14215—18" Chain Saw with Roller Tip Guide Bar.** Ship. wt. approx. 28 lbs. Sugg. Retail $182.75

**2174GF14200—24" Chain Saw with Stellite Tipped Guide Bar.** (Not Shown.) Ship. wt. approx. 30 lbs. Sugg. Retail $181.80



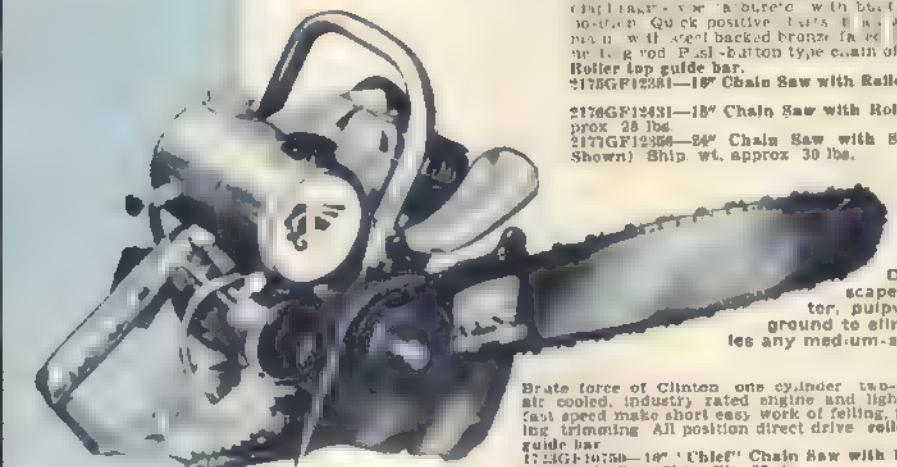
## 6 H.P. CLINTON
### CUSTOM CRAFTED CHAIN SAWS

Lightweight, low silhouette advance modular design with powerful Clinton one-cylinder two-cycle, air cooled engine for perfect balance, easy cutting. Other features: cast iron cylinder liner, integral cylinder head and crankcase, all-over vent fluting, exhaust port cast on. Maximum rigidity, a low crankshaft. Maximum efficiency, a reliable double diaphragm-type carburetor with built-in fuel pump for cutting in any position. Quick positive starts in any weather conditions. Bronze sleeve main bearings with steel backed bronze faced thrust bearings, silver plated connecting rod. Push-button type chain oiling to suit all cutting conditions. **Roller tip guide bar.**

**2175GF12381—18" Chain Saw with Roller Tip Guide Bar.** Ship. wt. 28 lbs. Sugg. Retail $158.50

**2176GF12431—18" Chain Saw with Roller Tip Guide Bar.** Ship. wt. approx. 28 lbs. Sugg. Retail 150.15

**2177GF12356—24" Chain Saw with Stellite Tipped Guide Bar.** (Not Shown.) Ship. wt. approx. 30 lbs. Sugg. Retail $158.20



## 6 H.P. CLINTON HEAVY DUTY
### "CHIEF" CHAIN SAWS

Designed for the farmer, landscaper, suburbanite, camper, contractor, pulpwood cutter; it cuts close to the ground to eliminate stumps and waste. Handles any medium-sized timber with ease.

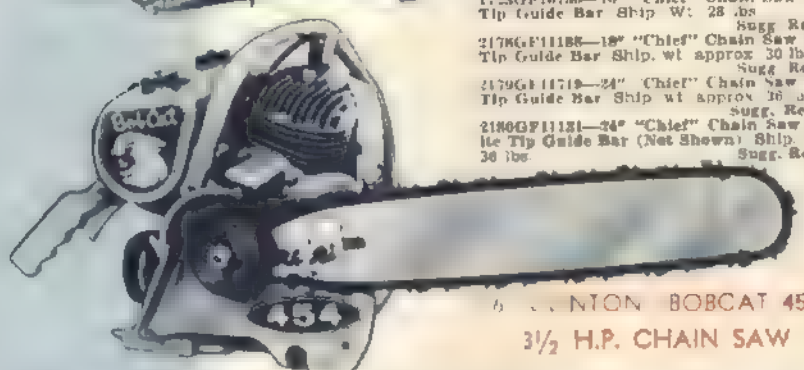
Brute force of Clinton one cylinder, two-cycle, air cooled, industry rated engine and lightning fast speed make short easy work of felling, pruning, trimming. All position direct drive, roller tip guide bar.

**2175GF10750—16" "Chief" Chain Saw with Roller Tip Guide Bar.** Ship. Wt. 28 lbs. Sugg. Retail $147.60

**2176GF11185—18" "Chief" Chain Saw with Roller Tip Guide Bar.** Ship. wt. approx. 30 lbs. Sugg. Retail $144.20

**2179GF11719—24" "Chief" Chain Saw with Roller Tip Guide Bar.** Ship. wt. approx. 36 lbs. Sugg. Retail $150.60

**2186GF11131—24" "Chief" Chain Saw with Stellite Tip Guide Bar (Not Shown).** Ship. wt. approx. 36 lbs. Sugg. Retail $142.50



## CLINTON BOBCAT 454
### 3½ H.P. CHAIN SAW

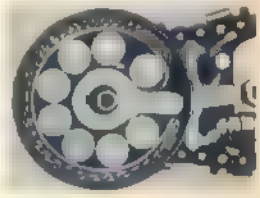
**2181GF12019—16" Clinton "Bobcat 454" Chain Saw with Roller Tip Guide Bar.** Clinton one cylinder, two cycle, air cooled engine 18,000 volt magneto and ignition assembly provides quick, positive starts under all weather conditions. Single diaphragm carburetor with fuel pump provides all position cutting. High quality precision die-cast aluminum cylinder block with integral cast iron liner powerhead assembly. Push button type chain oiling, exhaust gases and heat are directed away from operator. 1 ball bearing on crankshaft drive end. Two-ring tight-seal piston for lasting power. 16" roller tip guide bar. Ship. wt. approx. 30 lbs. Sugg. Retail $49.85

**2182GF8244—16" Clinton "Bobcat 448" Chain Saw with Hardened Rail Bar (Not Shown).** Similar to above except with 16" induction hardened rail bar instead of roller tip guide bar. Ship. wt. approx. 28 lbs. Sugg. Retail $79.95

## ENGINES

**Features:** Exclusive "Iron Heart" cylinder sleeve. All-over vent finning, cool operation. Dome piston, contoured cylinder blocks. Engines incorporate exclusive anti-flood, quick starting feature. Maximum severity alloy crankshaft, precision ground, heat treated. Easy pull [illegible] Diaphragm-type carburetor, fuel pump for fast all-position cutting.

**Roller Tip Guide Bar:** Patented, cuts as much as 20% faster . . . reduces chain to guide bar friction . . . extends life of bar, chain and sprocket.

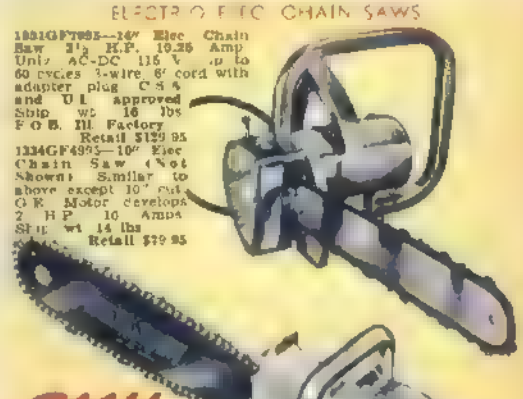


Roller sprocket and positive-action roller clutch deliver full horsepower to the chain with minimum vibration and faster cutting, less fatigue.

## ELECTRIC CHAIN SAWS

**1881GF7985—14" Elec. Chain Saw** 3½ H.P. 19.25 Amp. Univ. AC-DC 115 V. up to 60 cycles 3-wire, 6' cord with adapter plug C.S.A. and U.L. approved. Ship. wt. 16 lbs. F.O.B. Ill. Factory. Retail $129.95

**1884GF4995—16" Elec. Chain Saw** (Not Shown) Similar to above except 10" cut. G.E. Motor develops 2 H.P. 10 Amps. Ship. wt. 14 lbs. Retail $79.95



## SKIL
### Electric Chain Saws

Features push button chain oiler, tempered steel chipper type chain has ⅜" pitch, .050" kerf. Univ. AC-DC motor up to 60 cycles. Ball and needle bearings. Rear 1500-watt generator. F.O.B. Illinois Factory.

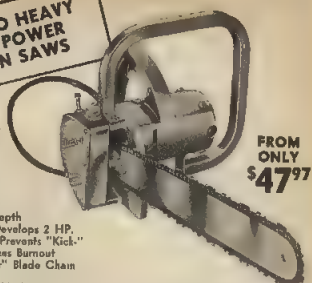
| | | | | Retail |
|---|---|---|---|---|
| 2183GF14025—14" Mode. 605 | Ship. wt. 22 lbs. | $165.00 |
| 2184GF15300—20" Mode. 606 | Ship. wt. 23 lbs. | $180.00 |

## Dremel MOTO-TOOL KIT

Makes Work Easy Only $22.49

**HOME & HOBBY MOTO-TOOL KIT.** For home repairs or crafts. Sharpens, drills, taps, gouges, chisels. Even engraves on glass or jewelry. Includes: Moto-Tool chuck 1/16 3/32, ⅛-in. collets; finger-grip attachment emery wheel points dressing stone, stl. cutters; saw, bristle stl. brushes; mandre with sanding discs; shoulder mandrel; ½-in. drum sander; case. H92-121A 2249 Shpg. wt. 4 lbs. . . . . Retail 29.95

## ELECTRO HEAVY DUTY POWER CHAIN SAWS



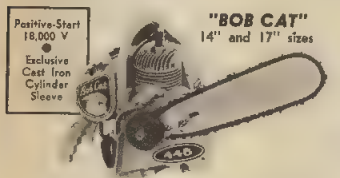
Cutting Speed of 2650' Per. Min.
Vibration-Free Operation

FROM ONLY $47.97

- 10" Cutting Depth
- G. E. Motor Develops 2 HP.
- Safety Clutch Prevents "Kick-back", Minimizes Burnout
- With "Chipper" Blade Chain

**ELECTRO HEAVY DUTY POWER CHAIN SAWS.** Powerful 10 amp., 2 HP motor and deep 10" cut—for tree-trimming cutting cordwood, or making boring cuts in walls joists, heavy beams. Safety clutch; vibration-free operation cool running. Cutting speed 2650' per min. UL, CSA app'd. 3-wire 6 cord with adapter plug, 12 lbs. Positive chain adjustment. 115V, AC/DC.
H92-390A 4797 Shpg. wt. 15 lbs . . . . . Retail 79.95
H92-393A 7797 14" Chain Saw. 2½ HP. motor. Shpg. wt. 18 lbs. Retail 129.95

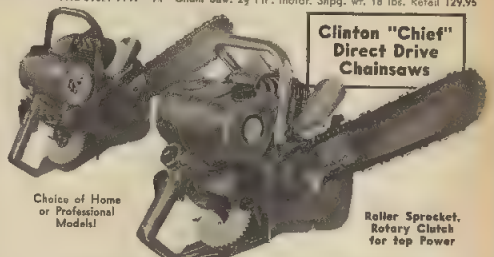
Positive-Start 18,000 V
Exclusive Cast Iron Cylinder Sleeve



## "BOB CAT" 14" and 17" sizes

**Efficient, powerful, with warranted Clinton powerhead!** Has aluminum cylinder head crankcase; vent lining exhaust port minimizing back pressure. Magneto-ignition system. Recoil start. 14" guide bar, chain. F.O.B. Iowa
DCL-206FX 6249 22 lbs. No P.P. or C.O.D. . . Ret $98.95
17" Model. As above with roller bar F.O.B. Iowa.
DCL-207FX 7297 22 lbs No P.P. or C.O.D. Ret $114.95

## Clinton "Chief" Direct Drive Chainsaws



Choice of Home or Professional Models!

Roller Sprocket, Rotary Clutch for top Power

## Six Famous Models For Every Cutting Job

PICK YOUR WORKING PARTNER. The Clinton "Chief" comes in the length and power you need . . . from the 3½ HP model for cutting firewood pruning, felling young trees etc . . . all the way up to the super-powered FO9-1056 which is built for peak production in professional pulp and timber cutting. A have quick starting engines Stellite-tipped bars, Superjet chains. Frames tanks, handles unconditionally guaranteed. All built with full jeweled power for easy handling superior performance ball and needle construction. Aviation-type diaphragm in carburetor—can even cut upside-down. Adj balance . . . cuts closer to the ground. Recoil starter on-off switch. From le

**SPECIFICATIONS FOR CLINTON "CHIEF" CHAINSAWS**

| Catalog No. | Lgth. | Bore | Stroke | HP | Fuel | Diaphragm | Chain O'ling | Wt. | Retail |
|---|---|---|---|---|---|---|---|---|---|
| DCL 201AX 9996 | 16 | 2⅛ | 1⅝ | 6 | 1 qt | Single | Push button | 31 lbs | 147.45 |
| DCL-202AX 10990 | 20 | 2⅛ | 1⅝ | 6 | qt | Single | Push button | 32 lbs. | 151.85 |
| DCL-203AX 11496 | 16 | 2⅛ | 1⅝ | 9 | 1½ qt | Double | Diaphragm | 32 lbs. | 179.30 |
| DCL-204AX 11996 | 20" | 2⅛ | 1⅝ | 6 | 1½ qt. | Double | Diaphragm | 33 lbs. | 184.00 |
| DCL-205AX 12590 | 26" | 2⅛ | 1⅝ | 6 | 1½ qt | Double | Diaphragm | 34 lbs | 192.10 |

THOR

## HEAVY DUTY GRINDERS

WISSOTA

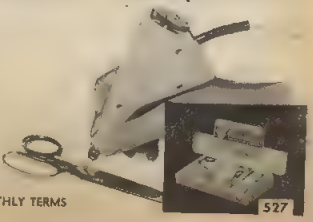
Converts from Grinder to Buffer

**[A] THOR BALL BEARING GRINDER.** Industrially Rated. Heavy duty. ⅓ HP motor 3450 rpm. Plastic quench tray removes. Reinforced eye shields cast in tool parts tray on die-cast aluminum housing. Two 6x¾" grinding wheels (46 and 75 grit) extend beyond housing. 110-120V.
H92-304F 3597 Sh. wt. 27 lbs. . . . . Retail $52.45

**[B] WISSOTA ELECTRIC GRINDER.** Features removable wheel guards for use as buffer. 8 amp ball bearing motor; 3450 rpm speed. Tool rests adjust for angles, reduce wheel wear. Two 6x½ wheels with 1-36, 1-60 grit Wheels are fully vitrified, tested, balanced provide greater clearance accessibility. Warranteed 1 yr. 115V, AC.
H92-561F 2995 Sh. wt. 23 lbs. . . . . Retail $39.95

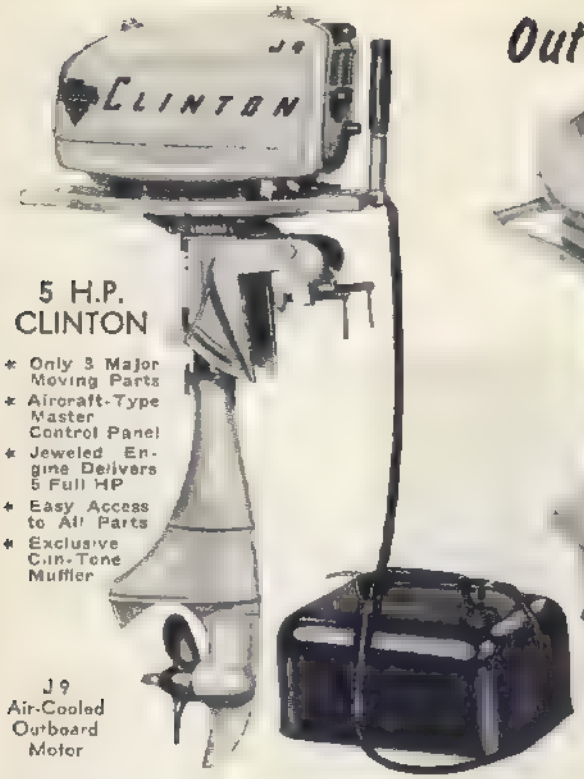
## BVI ELECTRIC VIBRO GRAVER . . . All-Purpose Marker

**Writes Like A Pencil Even On Hardest Steel!** Permanently marks on steel, aluminum, wood plastics, glass, copper, brass, lead, ceramics, cast iron, stone, pewter etc. A must in the plant for identifying tools, parts, rejects, etc. Works as easy as writing on paper with pencil; requires no skills. Weighs less than 12 ozs. delivers 7200 strokes a minute for fast, clean work. Dependable—for steady use without fatigue or overheating. Tantalum carbide point. Wt. 1¼ lbs.
H92-050F 898 . . . . . Retail 15.95



COMPLETE YOUR HOME WORKSHOP—ON MONTHLY TERMS

# Outboard Motors

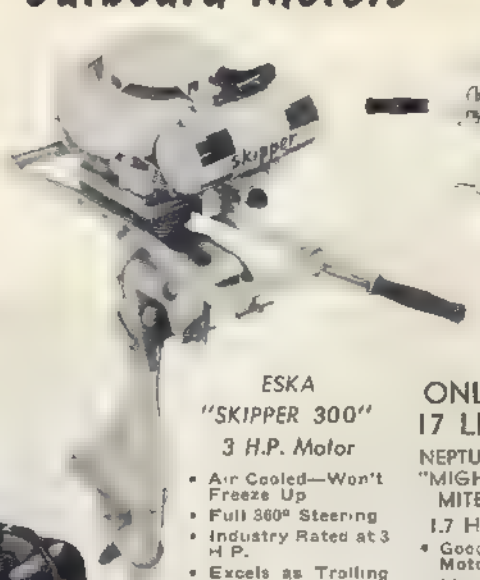



## 5 H.P. CLINTON

- Only 3 Major Moving Parts
- Aircraft-Type Master Control Panel
- Jeweled Engine Delivers 5 Full HP
- Easy Access to All Parts
- Exclusive Cin-Tone Muffler

J 9 Air-Cooled Outboard Motor

**3681A9950—5 HP Air Cooled Outboard Motor. Features:** snap-off hood for easy access to engine, cooling fins; handles for easy carrying; motor head swivels 360° for forward and reverse; automotive type carburetor; 2-bladed, semi-weedless propeller; 5-foot neoprene fuel hose; automatic recoil starter; folding steering arm; aircraft-type throttle and choke controls, built-in automotive-type fuel pump, needle and sleeve bearings resist friction wear; remote 3-gallon fuel tank and die cast aluminum crankcase. Ship. wt. approx 36 lbs.
Retail **$138.00**




## ESKA "SKIPPER 300" 3 H.P. Motor

- Air Cooled—Won't Freeze Up
- Full 360° Steering
- Industry Rated at 3 H.P.
- Excels as Trolling Motor—1-2 M.P.H. Min. Speed

**4288AF6871 — 'Skipper 300,' Outboard Motor.** Powered with [illegible] engine; [illegible] Operates on [illegible] Has [illegible] weedless and [illegible] proof high tension magneto. Carburetor: aircraft type (Non-flooding) multi-vane, variable-jet, pre-calibrated high speed jet with gyro control. Automatic rewind starter, positive stop switch. All weather cowling engine covering. Aluminum semi-weedless propellor. Motor has front and back carrying handles. Double locking device [illegible] sions on [illegible] motor in [illegible] position. Fuel capacity 2 [illegible] Ship wt [illegible] to 27 lbs. **F.O.B. Iowa Factory. Sugg. Retail $98.00**

## ONLY 17 LBS.

**NEPTUNE "MIGHTY MITE" 1.7 H.P.**

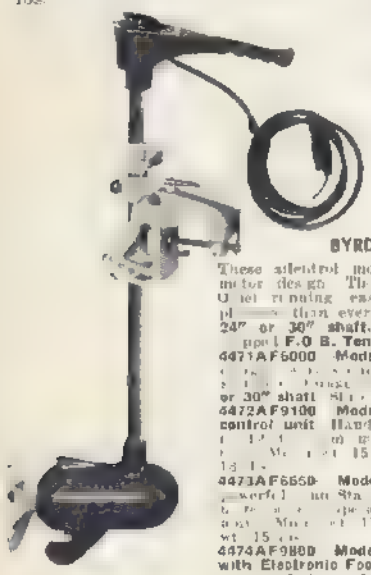
- Good Insurance Motor
- Ideal Fishing and Trolling Motor
- For Use by Women and Children
- For Economy-Minded Buyers

**3684A6713 — 1.7 H.P.** Single cylinder motor with [illegible] by Automatic semi-weedless muffler exhaust. Dependable, simple to operate, easy [illegible] proof [illegible] centrifugal pump, stream cooling. Weighs only 17 lbs.
Sugg. Retail **$89.50**

## Bantam Electric Fishing Motor

- Only 7½ Pounds
- 360° Steering
- High and Low Speed
- Finger-Tip Control
- Uses 6 or 12 Volt Battery

**4470A3330 — The Bantam** weighs only 7½ lbs., yet it is powerful enough to push a 14' boat up to five miles an hour. 12-volt car battery is recommended for power source however, motor will run on 6-volt at half power. A 12-volt battery will operate motor for a full 24 hours. Handle, shaft and motor housing finished in gleaming hard chrome plate. Swivel housing, clamp [illegible] and propeller are cast aluminum. Mounts on tilt bracket allows motor to [illegible] or [illegible] boat transom. Complete with battery clips. Specially designed, 2 speed, lifetime lubricated power unit is enclosed in a sealed power unit. Draws 8 amps on low speed, 15 amps on high. Ship. wt. 9 lbs.
Retail **$49.95**



## BYRD SILENTROL ELECTRIC FISHING MOTORS

- LIGHTWEIGHT
- QUIET RUNNING
- SPIN FISHING
- FLY FISHING
- TROLLING
- PLAYING

### BYRD SILENTROL MOTORS

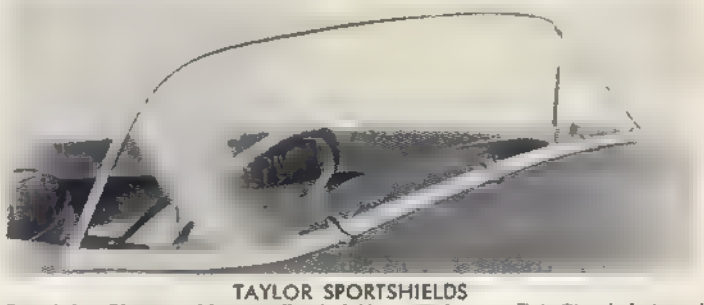
These silentrol motors are the ultimate in lightweight motor design. The largest motor weighs only 15 lbs. Quiet running, easy handling, makes fishing more of a pleasure than ever. Trouble free operation. **Available in 24" or 30" shaft. Specify.** All motors and accessories **F.O.B. Tennessee Factory**

**4471AF6000 Model 100 Standard Silentrol.** Fishing [illegible] operates with 6, 8 or 12 volts. Silent [illegible] Thrust [illegible] 4 lbs to 7 amps. **Specify 24" or 30" shaft.** Ship. wt. 14 lbs. **Retail $84.95**

**4472AF9100 Model 150 Standard with electronic foot control unit.** Hand free operation, directional control up [illegible] motor. Uses approximately 1 amp per [illegible] Weight 15 lbs. **Specify 24" or 30" shaft.** Ship. wt. 18 lbs. **Retail $129.95**

**4473AF6650 Model 200 Heavy Duty Silentrol** [illegible] powerful [illegible] Stainless [illegible] [illegible] with [illegible] to [illegible] operate on 8 or 12 volts, using 7 to 15 amps. Motor wt. 15½ lbs. **Specify 24" or 30" shaft.** Ship. wt. 15 lbs. **Retail $93.95**

**4474AF9800 Model 250 Heavy Duty Silentrol with Electronic Foot Control.** Change of [illegible] by pressing button with your foot up to 12 [illegible] motor. Motor wt. 15 lbs. **Specify 24" or 30" shaft.** Ship. wt. 18 lbs. **Retail $139.95**



## TAYLOR SPORTSHIELDS

Crystal clear Plexiglas with sturdy Polished Aluminum framing. Twin-Flap deck channel in white Vinyl. Easily installed with fold-down wing brackets and hidden deck fasteners. Sufficient length and width to allow necessary for your boat. Can be supplied to specifications not listed from [illegible] Taylor line. **F.O.B. New York Factory.**

**15" Height SportShields**

| Cat. Number | Height | Wing Tip Width | Ship. Wt. | Retail |
|---|---|---|---|---|
| 2579AF205 | 15" | [illegible] | 1 lbs. | $31.95 |
| 2580AF211 | 15" | [illegible] | [illegible] lbs. | 32.95 |
| 2581AF223 | 15" | [illegible] | [illegible] lbs. | 34.95 |

**17" Height SportShields**

| | | | | |
|---|---|---|---|---|
| 3312AF253 | 17" | 51" | 3 lbs. | 39.95 |
| 3313AF253 | 17" | [illegible] | 3 lbs. | 40.95 |
| 3314AF265 | 17" | [illegible] | 3½ lbs. | 41.95 |

## Taylor Big T Boat Covers

Heavy duty 10 oz. Duck cut of twill in **Aqua Gray Vivatex.** Sizes to fit almost any boat. With [illegible] allowance for 15" to 20" windshields. Attached motor hood. Up to 90 H.P. Approx. Ship. wt. 8 to 10 lbs. **F.O.B. New York Factory**

**Recommended Boat Sizes**

| Catalog Number | Overall Length | Width 2' from Bow | Max. Beam | Transom Width | Retail |
|---|---|---|---|---|---|
| 4478AF2264 | [illegible] | [illegible] | [illegible] | [illegible] | $35.50 |
| 4479AF2411 | [illegible] | [illegible] | [illegible] | 60" 66" | 37.95 |
| 4480AF2531 | [illegible] | [illegible] | [illegible] | 58" 64" | 39.95 |
| 4481AF2624 | [illegible] | [illegible] | [illegible] | 66" [illegible] | 43.50 |
| 4482AF2684 | [illegible] | [illegible] | [illegible] | 81" 76" | 42.50 |
| 4483AF2691 | [illegible] | [illegible] | [illegible] | 78" 84" | 45.95 |

### BATTERY CHARGERS

For marine, auto and other [illegible] These [illegible] efficient [illegible] charger. [illegible] chargers are [illegible] constructed to give dependable performance. **Shipped F.O.B. Tennessee Factory.**

**4475AF813—3 Amp. 12 Volt Only Battery Charger.** Ship wt. approx. 4 lbs.
**Sugg. Retail $12.95**

**4521AF1173—4 Amp. 6 or 12 Volt Battery Charger.** Ship wt. approx 9 lbs.
**Sugg. Retail $18.95**

**Side Mount Bracket**
**4476AF420** The handy side mount makes for easy installation of motor on either side of boat. Holds motor firm. Adjusts. Ship. wt. 7 lbs. **F.O.B. Tennessee Factory. Retail $5.95**

**THE LAZI-KART**
**4477AF1400** Carries Motor and battery (Not Included). Enamel finish tubing construction. Folds to fit in auto trunk or boat. Sits upright for [illegible] Ship wt approx 30 lbs. **F.O.B. Tennessee Factory.**
**Retail $19.95**



**Allow Ample Time for Factory Shipped Items.**

# Boating Accessories

**Air Horns and Compressor shipped F.O.B. New Jersey**

SEAMASTER AIR HORNS

CORONADO HORNS

Seamaster Compressor For Air or Freon Operated Horns Over 13" Long

SEAMASTER AIR HORNS

CRUISER HORNS

There's a Seamaster air horn set for any boat, regardless of size. These horns operate from an electric air compressor. Manufactured in Italy. They are spun of bronze on wooden mandrels, chrome plated and polished, Victory pressed bell for easy installation. Approx. Ship. wt. on Coronado 12" and 13" horns 9 lbs., 6 lbs. on 13" single horn.

**4438AF5070—Coronado Deluxe 12 Volt.** Features dual set comprising of 12" and 13" Trumpets, compressor, **special housing,** relay and [illegible] ready for wiring and installation. **Mfr's. Sugg. Retail $84.50**

**4307AF4170—Coronado Duals 12 Volt** for deck mounting. Features dual set of 12" and 13" trumpets compressor, tubing, relay, and hardware. **Mfr's. Sugg. Retail $69.50**

**4308AF2397—Coronado Single 12 Volt** for deck mounting. Features 12" and 13" trumpet, compressor, tubing and relay. **Mfr's. Sugg. Retail $39.95**

All **Seamaster** horns operate from a remarkable electric air compressor that functions only when you sound the horn. No slow blow. This simple system eliminates storage tanks, high pressure piping, valves, etc. The Cruiser Deluxe features the largest dia. set consisting of 17" & 20" trumpets, compressor, relay, bracket for easy mounting to deck or bulkhead. Only one hole required. Tubing connected. A [illegible] is needed to mount the Compressor. Beautiful [illegible] chrome plated on top or on the side of your boat. Approx. Ship. wt. on [illegible] 17" and 20" horns 12 lbs.; 8 lbs. on 17" single horn.

**4435AF8370 Cruiser Deluxe 12 or 32 Volt.** Features original set consisting of 17" and 20" trumpets, compressor, mounting bracket, relay and hardware. Factory pressure tested and sealed ready for wiring and installation. **Specify volt. Mfr's. Sugg. Retail $139.50**

**4309AF6750 Cruiser Duals 12 or 32 Volt** for deck mounting. Compressor and tubing hidden in [illegible] complete with 17" and 20" trumpets, electric compressor, tubing, relay, and hardware. **Specify volt. Mfr's. Sugg. Retail $112.50**

**4310AF4170 Cruiser Single 12 or 32 Volt** for deck mounting. Features 17" trumpet, compressor, tubing and relay. **Specify volt. Mfr's. Sugg. Retail $69.50**

**4440AF2370 12 or 32 Volt Compressor (Shown).** A compressor and relay for horns up to 15" long. **Specify volt.** Ship. wt. approx. 6 lbs. **Mfr's. Sugg. Retail $39.50**

**Delta Fast Flo Marine Bilge Pump**

**4067A1330** High volume submersible marine bilge pump [illegible] weighs 3½". Bilge check [illegible] to use standard garden hose [illegible] delivers 750 gal. per hour at [illegible] discharge. 6 gal. a minute with 3' head. [illegible] 2½ gallons per minute operates [illegible] 12 V. battery. Housed in [illegible] chrome plated brass. Has [illegible] Specify [illegible] Shipping weight 4 lbs. **Mfr's. Sugg. Retail $15.95**

12 VOLT

**Bowlite**

**3152A423** A small brass compartment which may chrome plating. Red and green Fresnel type lenses of molded plastic. 5" flagstaff mount 6¼" high, 2½" long. 12 volt lamp furnished with unit.

**Sugg. Retail $6.25**

**Mayfair Bilge Pump 12 Volt DC**

**4441A717** Features a 4 ft heavy duty wire cord with Neoprene jacket and standard ¾" screw garden hose fitting. Has a capacity at 4 ft. [illegible] 200 gal per hour. Current [illegible] 15 amps. Its [illegible] printing and molded filter prevents clogging. Plug can be used in a [illegible] boats, runabouts, or sail boats. **Mfr's. Sugg. Retail $11.95**

**Deck-Hand Sportspot**

**4306A1077** Features a powerful sealed beam, 360° rotation, full vertical movement. 12 Volt; triple chrome plated; 35,000 candlepower. Fully adjustable. Removable for use as a portable hand extension light; 5' retractocord. Ship. wt. approx. 5 lbs.

**Retail $17.95**

12 VOLT

**24" Sternlite**

**3153A457**—Heavy chrome plating on all solid brass construction 24" staff that retracts to 4". Has clear Fresnel lens of molded plastic resists shock and breakage. 12 volt lamp furnished with lite.

**Sugg. Retail $6.85**

**SUPER STRENGTH NYLON ROPE**

**Exceeds U.S. Government Specifications.** Of continuous filament balanced [illegible] Manufactured from highest tenacity virgin material. Resistant to rot, mildew and sea water. Stores wet.

| Cat. No. | Feet | Diam. | Tensile Strength Lbs. Per Sq. In. | Ship. Wt. Lbs. | Retail |
|---|---|---|---|---|---|
| 4063A467 | 100(2-50') | ¼" | 1800 | 2 | $ 7.00 |
| 4305A527 | 50' | ⅜" | 4000 | 2½ | 7.90 |
| 4065A900 | 50' | ½" | 7000 | 4 | 13.50 |

**Available in 50' connected coils only:** ¼" dia. up to 600 ft. (12 coils) ⅜" dia. up to 300 ft. (6 coils) ½" dia. up to 200 ft. (4 coils).

**Delta-Matic Level Switch For Delta Bilge Pump**

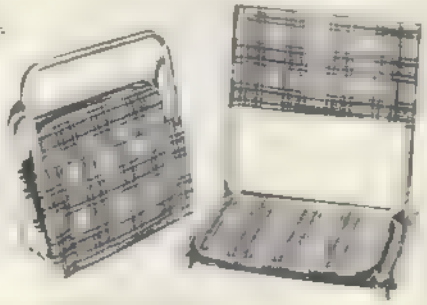
**4442A1330** Delta Matic switch [illegible] for [illegible] Has [illegible] switch [illegible] long [illegible] of use [illegible] 12 volt only.

**Sugg. Retail $19.95**

**OLYMPIC DELUXE SWIVEL SEAT**

**2754A810**—Vise-type clamps—no tilt, no wobble. Centers on boat seats from 8½" to 16" wide. Metal is rust and salt water protected with base [illegible] plastic. Swivels 360° on nylon bearings. Upholstered back rest and seat in colors of Red or Blue. **Specify color.** Ship. wt. 9 lbs. **Retail $13.50**

**2756A147—Adapter Clamps** for aluminum boats. **Retail $2.45**



**PONCHO PAK-SEAT**

**2757A717** Lightweight, [illegible] commercial stadium seat. Seat is [illegible] and used in all seasons. 13"x10" thick cushion seat, 8½"x14" backrest. Has zippered pouch containing plastic poncho which may be used as rain cape or opened to form 54"x90" cover. ⅝" chromate plated tubular frame. Two automatic spring-locking, two-step front clamps. Beautiful Scotch Plaid. Ship. wt. 5 lbs.

**Mfr's. Sugg. Retail $11.95**

**OLYMPIC DELUXE ARM REST SEAT**

**2755A1470** Large 14"x16" seat. Extra [illegible] padded foam seat and back rest covered in weatherproof vinyl. Uses type clamps. Swivels full 360° on nylon bearings. Folds compactly. Metal parts zinc Chromate plated for protection against salt water and rust. Red or Blue. **Specify.** Ship. wt. 17 lbs. **Retail $24.50**

**2756A147**—Adapter Clamp for aluminum boats. **Retail $2.45**

# CLINTON

All Movement Parts
**GUARANTEED FOR LIFE**

Every watch beautifully Gift Boxed

**A CHALLENGER.** Rugged and handsome WATERPROOF**, all stainless steel with matching steel expansion band. Sun-glo dial with luminous dots and hands. Sweep second hand. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR window shows date. Unbreakable mainspring and crystal.
**M-35419CU (Pay 19.95)** $49.50

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor. FOR LIFE Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge

**B SEA WOLF.** 17 Jewel WATERPROOF** Chrome plated top, steel back for sturdiness. Luminous dots and hands, sweep second hand. All steel expansion band. Shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE*
**M-35978CU (Pay 14.95)** $37.50
**As above, all STAINLESS STEEL**
**M-35979CU (Pay 19.95).** $47.50

**C FALCON.** Exceptionally handsome square AUTOMATIC CALENDAR 17 Jewel, shock-resistant with unbreakable mainspring. WATERPROOF** Yellow gold flashed with expansion band. High rock crystal. Sun-glo dial with luminous dots and hands.
**M-35413CU (Pay 49.95)** $125.00
**All stainless steel with charcoal grey dial.**
**M-35415CU (Pay 49.95)** $125.00

**D CENTURY AUTOMATIC.** Calendar shows day of week as well as date. WATERPROOF** 17 Jewels, shock-resistant. GUARANTEED FOR LIFE*. Yellow gold flashed with matching s. expansion band. Sun-glo dial with luminous dots and hands.
**M-35758CU (Pay 34.50)** . $76.50
**Stainless steel with steel expansion.**
**M-35590CU (Pay 34.50)** . $76.50

****WATERPROOF**: Guaranteed waterproof as long as case, crown and crystal are intact.

Shipping weight 8 oz.

**E SEA PRINCE.** 17 Jewel WATERPROOF** Sleek and thin, yellow gold flashed top, steel back. Shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE* Matching expansion band. Luminous dots and hands. Sweep second
**M-35591CU (Pay 19.95)** $47.50
**As above, with black dial.**
**M-35588CU (Pay 19.95).** $47.50

**F HELMSMAN WATERPROOF**** 17 Jewels. CALENDAR window shows date. Shock-resistant with unbreakable mainspring. GUARANTEED FOR LIFE*. Sun-glo dial with luminous dots and hands. Yellow gold flashed top, stem, back. Matching expansion band.
**M-35467CU (Pay 19.95)** $49.50
**Chrome plated top, steel back with all stee. expans.on band**
**M-35469CU (Pay 19.95)** ..... $49.50

**G THE V I P 14K gold** water-thin WATERPROOF** Unique, handsome florentine bezel and florentine expansion band. High dome dial. Sweep second hand. 17 Jewels, shock-resistant, with unbreakable mainspring. GUARANTEED FOR LIFE* and very, very thin! The handsomest waterproof** watch we've ever seen
**M-35599CU (Pay 87.50)** $145.00

**H SKINDIVER.** Tested WATERPROOF** to 900 (feet) All stainless steel case has elapsed time bezel. Waterproof strap. AUTOMATIC 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. CALENDAR has magnifying louped over date. Black dial with luminous dots and hands
**M-35489CU (Pay 45.00)** $112.50
**Boys' and ladies size Skindiver. No automatic or calendar features.**
**M-35416CU (Pay 29.95)** $75.00

# A Treasure For Her by CLINTON

All Movement Parts GUARANTEED FOR LIFE

**A FASHION GALORE.** The most versatile pendant watch we've ever seen! Lovely yellow gold flashed on a 24 inch twisted double link chain. Three different and unique bezels snap easily on or off to provide the right accessory for any outfit. Wear it to work with one of the exquisite enclosure styles—snap that one off, snap another on—and it's ready for evening wear with the elegant high polished faceted mode. An unusual faceted crystal adds to the look of perfection. The watch has 17 Jewels, is shock-resistant with an unbreakable mainspring, and is GUARANTEED FOR LIFE*. Shipped in an attractive presentation box to protect this lovely possession.

H-35470CU (Pay 27.75) $66.50

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge.

**B SAMOA.** Delightfully different and exotic. A graceful pendant watch of simulated crushed jade with yellow florentine accents. Suspended from an unusual florentine rope chain. Shock-resistant 17 Jewel movement has unbreakable mainspring, is GUARANTEED FOR LIFE*. Equally elegant is the matching cuff bracelet. A lovely band of simulated crushed jade to encircle your wrist. Florentine finished on the inside as well as florentine accents at the closing. Bracelet does not have a watch.

H-35472CU (Pay 29.95) Bracelet & Pendant SET $74.50
H-35473CU (Pay 10.95) Bracelet only $27.50
H-35477CU (Pay 18.95) Pendant Watch only $47.50

Each individual pendant watch is packaged in this beautiful Velvet Treasure Chest. It is a dainty and attractive accessory for your dressing table to hold your precious rings, earrings or watch.

**C ROSETTE.** Exquisitely detailed yellow gold flashed fashion note. Open rose with a lustrous simulated pearl in the center and graceful leaves hold a dainty watch. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. This unique creation can be worn as a brooch or by the easy addition of the lovely double link chain can be worn as a pendant. A "must" for your jewelry collection.

H-35479CU (Pay 18.95) ..... $49.50

**D SUNRISE.** Off center setting creates a delightfully different look. Faceted crystal is enhanced by the swirled texture of the yellow gold flashed bezel. Double link twisted neck chain is about 24 inches long. 17 Jewel movement is shock-resistant, with unbreakable mainspring and is GUARANTEED FOR LIFE.

H-35482CU (Pay 25.50) ..... $63.50

**E CHALET.** See your watch in action! A faceted crystal back provides a fascinating view of the 17 Jewel movement. It's shock-resistant and GUARANTEED FOR LIFE*. Yellow gold flashed pear shape case with florentine detail edging around dial. Twisted double link chain.

H-35483CU (Pay 18.95) ..... $49.50

**F BOULEAU.** A sumptuous pendant watch that is a splendid replica of a gold coin. Luscious champaign color dial blends with the yellow gold flashed case. Unique rope-twist neck chain is about 24 inches long. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*, has an unbreakable mainspring. A truly inspired design with a feeling of elegance.

H-35484CU (Pay 32.75) ..... $82.50

**G DOMINIQUE.** Flip-over pendant watch for fashionable timekeeping. Yellow gold flashed florentined teardrop case with a shining edge. Teardrop crystal reflects all the colors of the rainbow. 24 inch double link chain. 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*.

H-35485CU (Pay 15.95) ..... $39.50

**H HYALEAH.** Exquisite femininity is the keynote of this graceful pendant watch. Florentine finished leaves encircle the watch and are touched up with one dainty simulated pearl. Yellow gold flashed, with faceted crystal. Twisted double link chain. 17 Jewel shock-resistant movement, unbreakable mainspring, GUARANTEED FOR LIFE*.

H-35486CU (Pay 18.95) ..... $41.50

Shipping weight 8 oz.

# Club Aluminum

## BLACK MAGIC TEFLON COOKWARE

**NOTICE:** "Black Magic" Teflon is sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order

New process bonds lustrous turquoise porcelain to the outside, satiny black Teflon to the inside. Cleans easily inside and out.

Scientifically cast to spread heat quickly, evenly to sides, top and bottom. Foods cook the "waterless" way in their own natural juices.

Distinctive magic circle bottom — colorful, decorative when you hang your utensil. Better heat conductivity on both gas and electric range heating units.

☆ No Sticking
☆ No Staining
☆ No Scouring
☆ Contour Handle

**7 PIECE SET**

Never Before Cookware Like this! Sturdy cast aluminum cookware with a sturdy black no-stick, no-stain Teflon finish inside—Tiffe-like turquoise porcelain outside. Just swish the utensil clean with a cloth or sponge—no soaking or scouring needed. Lets you cook with little or no cooking fats or oils. Of course you can cook with your usual amount of fats or oils for flavor if you wish—still no sticking ever.

### FRY PANS

| | | Retail |
|---|---|---|
| 9752H430 | 6¾" Open Fry Pan | $ 6.45 |
| 9753H530 | 8½" Open Fry Pan | 7.95 |
| 9754H683 | 10" Open Fry Pan | 9.95 |
| 5041H797 | 12" Open Fry Pan | 11.95 |
| 5042H530 | 8½" French Skillet | 7.95 |

**7-Piece Homemakers Set** 7-Piece Set contains 1 qt. Saucepan and Cover, 3 qt. Saucepan and Cover, 8½ in. Frypan, 10 in. Frypan and a Black Magic Spatula. 3 qt. Saucepan Cover fits 8½ in. Frypan.
5033H2563—Ship Wt. 12½ lbs. **Retail $39.95**

| | | Retail |
|---|---|---|
| | **Saucepans** | |
| 9755H663 | 1 Qt. Cov. Saucepan | $ 9.95 |
| 9756H797 | 1½ Qt. Cov. Saucepan | 11.95 |
| 9757H863 | 3 Qt. Cov. Saucepan | 12.95 |
| 9758H997 | 4 Qt. Cov. Saucepan | 14.95 |
| | **Chicken Fryers** | |
| 5043H797 | —8½" Cov. Chicken Fryer | 11.95 |
| 9759H997 | —10" Cov. Chicken Fryer | 14.95 |
| 9760H1198 | —12" Cov. Chicken Fryer | 17.95 |
| | **Dutch Oven** | |
| 9761H1198 | —4½ Qt. Cov. Dutch Oven | 17.95 |

## FIESTA TEFLON COOK AND SERVE WARE

☆ Lined With Dupont Biscuit Colored Teflon
☆ Non-Stick Easy Clean
☆ Fiesta Decorated Gourmet Cookware
☆ Oven-Proof Plastic Handles

| | | Retail |
|---|---|---|
| (A) | 9064H597—8 Cup Percolator (Not Teflon Lined) | $ 8.95 |
| | 9436H510—4 Cup Percolator (Not Teflon Lined) | 7.65 |
| (B) | 5034H530—8" Open Skillet | 7.95 |
| | 5035H863—10" Open Skillet | 9.95 |
| (C) | 8664H397—1 Qt. Tea Kettle (Not Teflon Lined) | 5.95 |
| | 9437H530—2 Qt. Tea Kettle (Not Teflon Lined) | 7.95 |
| (D) | 5036H997—5 Qt. Dutch Oven | 14.95 |
| | 5037H730—1¾ Qt. Casserole (Not Illustrated) | 10.95 |
| | 5038H797—3½ Qt. Casserole (Not Illustrated) | 11.95 |
| (E) | 5039H663—1½ Qt. Saucepan | 9.95 |
| (F) | 5040H930—10" Cov. Chicken Fryer | 13.95 |



**Prompt Shipment from Our Large Stock**

Revere Ware is the choice of those who want the finest. These gleaming stainless steel utensils retain their sparkling, polished finish after years of daily use, and they're so easy to clean! Copper bottoms spread heat rapidly and evenly cook foods faster. The snug fitting vapor-seal lids retain all the natural vitamins, minerals and juices in the foods you cook. All parts are welded — no rivets to loosen or leak, and the handles and cover knobs are heat-resistant Bakelite.

### REVERE WARE 12-PC. HERITAGE SET

This distinctive group of Revere Ware includes a selection of the most useful utensils for every cooking need at a popular price! 12 Pc. Set consists of 7-inch Open Skillet, 1⅛-Qt. Covered Sauce Pan, 1-Qt. Covered Sauce Pan, 4-Qt. Covered Sauce Pot, 1½-Qt. Covered Double Boiler and a 10-inch Covered Skillet. Shipping wt. 15 lbs.

**9704H3063** **Retail $45.95**

12 PIECE HERITAGE SET

# REVERE WARE

## Copper Clad Stainless

NOTICE—Revere Cookware is sold by us only to retailers for resale or sold for awards, premiums or prizes on a bona fide purchase order. It is Fair Traded by the manufacturer in all states where Fair Trade is permitted.

### REVERE WARE 9-PC. HOMEMAKER SET

This handsome collection of Revere Ware has dozens of kitchen uses, and it is budget-priced, too! The 7-inch Open Skillet can be used for frying and warming foods the 2-Qt. Covered Sauce Pan is perfect for soups, sauces and frozen foods . . . the handy 1-Qt. Covered Sauce Pan is ideal for warming left-overs . . . the 4-Qt Covered Sauce Pot has ample capacity for stews, and top-of-the-range roasts . . . and the 10-inch Covered Skillet is big enough for frying family-size portions! Shipping wt. 12 lbs

**9705H2596** **Retail $38.95**

9 PIECE HOMEMAKERS SET

## REVERE WARE...America's most-cherished Cookware!

| | | RETAIL |
|---|---|---|
| (A) | 8496H900—2 Qt. Covered Double Boiler | $13.50 |
| (B) | 8490H567—8" Covered Skillet | 8.50 |
| | 8491H797—10" Covered Skillet | 11.95 |
| | 8492H997—12" Covered Skillet | 14.95 |
| (C) | 8493H397—1 Qt. Covered Sauce Pan | 5.95 |
| | 9707H463—1½ Qt. Covered Sauce Pan | 6.95 |
| | 8494H583—2 Qt. Covered Sauce Pan | 8.75 |
| | 8495H663—3 Qt. Covered Sauce Pan | 9.95 |

| | | RETAIL |
|---|---|---|
| (D) | 9212H797—4 Qt. Covered Sauce Pot | $11.95 |
| | 9706H997—8 Qt. Covered Sauce Pot | 14.95 |
| (E) | 8499H1050—6 Qt. Covered Dutch Oven | 15.75 |
| (F) | 9213H350—2½ Qt. Whistler Tea Kettle | 5.25 |
| (G) | 9214H317—6 Cup Whistler Tea Kettle | 4.75 |
| (H) | 8489H930—8 Cup Percolator | 13.95 |
| (J) | 9215H997—8 Cup Drip Coffee Maker | 14.95 |
| (K) | 9626H597—2 Qt. Colonial Copper Tea Kettle | 8.95 |

**Nationally Advertised in Leading Publications**

# Famous Club Aluminum "WATERLESS" COOKWARE

**THICK EVEN HEATING CAST ALUMINUM • FOR HEALTHFUL FULL FLAVOR COOKING**

**CLUB HERITAGE • Stickless swish-clean TEFLON® or durable sun-ray polished aluminum inside—Smooth highly polished aluminum outside.**

**CLUB COLORLITE • New CLUBOND with stickless Du Pont TEFLON inside—Colorful Turquoise porcelain outside.**

**Solid one piece • no seams or rivets • Save flavor and fuel • Self-basting covers • Keeps food hot long after heat has been turned off**

**CLUB HERITAGE** with stainless black DuPont TEFLON inside. Messy fried foods, sauces, cooked cereals—even burned foods wash out easily. All of Club's wonderful cooking qualities plus new ease of cleaning. Cook with or without fats or cooking oil.

| No. | Description and Shpg. Wt | |
|---|---|---|
| J2000CB557 | 1-qt. Cv. Sauce Pan—2 lbs. | $ 7.95 |
| J2010CB627 | 1½-qt. Cv. Sauce Pan—2½ lbs. | 8.95 |
| J2020CB697 | 2-qt. Cv. Sauce Pan—3 lbs. | 9.95 |
| J2030CB802 | 3-qt. Cv. Sauce Pan—3½-lbs. | 11.45 |
| J2116CB487 | 8½-in. Open Fry Pan—2 lbs. | 6.95 |
| J2126CB592 | 10-in. Open Fry Pan—2½ lbs. | 8.45 |
| J2136CB697 | 12-in. Open Fry Pan—3½ lbs. | 9.95 |
| J2220CB837 | 10-in. Chicken Fryer—4 lbs. | 11.95 |
| J2230CB1047 | 12-in. Chicken Fryer—5½ lbs. | 14.95 |
| J2516CB592 | 10-in. Square Griddle—2½ lbs. | 8.45 |
| J2300CB977 | 4½-qt. Dutch Oven—4¾ lbs. | 13.95 |
| J2400CB1537 | 14½-in. Oval Roaster—6 lbs. | 21.95 |
| J2196CB468* | 8½-in. Divided Fry Pan—2 lbs. | 7.95 |
| J2176CB567* | 10-in. Divided Fry Pan—3 lbs. | 9.45 |

**CLUB HERITAGE** without TEFLON. The original "lifetime" guaranteed Club Aluminum designed for healthful waterless cooking. Save those vital vitamins, minerals and delicious natural flavors . . . food, fuel, time and work too. Roast or bake top stove to keep your kitchen cooler.

| No. | Description and Shpg. Wt | |
|---|---|---|
| K2000CB452 | 1-qt. Cv. Sauce Pan—2 lbs. | $ 6.45 |
| K2010CB522 | 1½-qt. Cv. Sauce Pan—2½ lbs. | 7.45 |
| K2020CB557 | 2-qt. Cv. Sauce Pan—3 lbs. | 7.95 |
| K2030CB627 | 3-qt. Cv. Sauce Pan—3½ lbs. | 8.95 |
| K2116CB382 | 8½-in. Open Fry Pan—2 lbs. | 5.45 |
| K2126CB452 | 10-in. Open Fry Pan—2½ lbs. | 6.45 |
| K2136CB557 | 12-in. Open Fry Pan—3½ lbs. | 7.95 |
| K2220CB697 | 10-in. Chicken Fryer—4 lbs. | 9.95 |
| K2230CB872 | 12-in. Chicken Fryer—5½ lbs. | 12.45 |
| K2300CB767 | 4½-qt. Dutch Oven—4¾ lbs. | 10.95 |
| K2400CB1047 | 14½-in. Oval Roaster—6 lbs. | 14.95 |
| K2196CB380* | 8½-in. Divided Fry Pan—2 lbs. | 6.45 |
| K2176CB460* | 10-in. Divided Fry Pan—3 lbs. | 7.45 |

**CLUB COLORLITE** Gay Turquoise porcelain outside to bring new charm to your kitchen. CLUBOND, a new, more durable TEFLON finish inside. All Club's wonderful cooking qualities, plus new ease of cleaning, new freedom from the drudgery of scouring pots and pans.

| No. | Description and Shpg. Wt | |
|---|---|---|
| E2000CB627 | 1-qt. Cv. Sauce Pan—2 lbs. | $ 8.95 |
| E2010CB732 | 1½-qt. Cv. Sauce Pan—2½ lbs. | 10.45 |
| E2020CB788 | 2-qt. Cv. Sauce Pan—3 lbs. | 11.25 |
| E2030CB893 | 3-qt. Cv. Sauce Pan—3½ lbs. | 12.75 |
| E2116CB522 | 8½-in. Open Fry Pan—2 lbs. | 7.45 |
| E2126CB862 | 10-in. Open Fry Pan—2½ lbs. | 9.45 |
| E2136CB788 | 12-in. Open Fry Pan—3½ lbs. | 11.25 |
| E2220CB942 | 10-in. Chicken Fryer—4 lbs. | 13.45 |
| E2230CB1103 | 12-in. Chicken Fryer—5½ lbs. | 15.75 |
| E2300CB1103 | 4½ qt. Dutch Oven—4¾ lbs. | 15.75 |
| E2400CB1523 | 14½-in. Oval Roaster—6 lbs. | 21.75 |
| E2196CB544* | 8½-in. Divided Fry Pan—2 lbs. | 8.25 |
| E2176CB634* | 10-in. Divided Fry Pan—3 lbs. | 9.95 |
| E4670CB1930* | 11½-in. Elec. Fry Pan—8 lbs. | 28.95 |

7-PIECE HERITAGE SET includes 1 and 1½ qt. covered sauce pans, 10-in. fry pan and 4½-qt. Dutch oven. Dutch oven cover fits 10-in. fry pan.
J2952CB2414* Teflon interior. Shpg. Wt. 13 lbs. $39.30
K2952CB1957* Sun-ray interior. Shpg. Wt. 13 lbs. 31.30

**"BLACK MAGIC" KITCHEN TOOLS WITH SOLID TEFLON BLADES AND BOWLS**

Won't scratch or mar TEFLON utensils. Wonderful for other utensils too, as nothing sticks to blade. Eggs, cream sauce, oatmeal, fudge and other sticky foods just wash off. No need to soak or scour.

| | | |
|---|---|---|
| X2614CB175 | Teflon Turner Spatula—6 oz. | $2.50 |
| X2514CB175 | Teflon Spoon—6 oz. | 2.50 |
| X2524CB175 | Teflon Perforated Spoon—6 oz. | 2.50 |
| X2554CB210 | Teflon Ladle—6 oz. | 3.00 |
| X2314CB347 | Turner and Spoon Gift Set—8 oz. | 4.95 |

7-PIECE COLORLITE SET includes 1 and 1½ qt. covered sauce pans, 10-in. fry pan and 4½ qt. Dutch oven. Dutch oven cover fits 10-in. fry pan.
E2906CB2797* Shpg. Wt. 13 lbs. $44.60

*Specially Priced

# REGAL COOKWARE & BAKEWARE

## DU PONT TEFLON* FINISH

*It really works!* Foods won't stick to these marvelous new Regal utensils — you'll never have to soak, scrape, scrub or scour your cookware or bakeware again! You can cook with little or no grease, reduce calories. TEFLON is bonded to thick, even heating aluminum. Handles and knobs are of solid heat resistant bakelite, styled to permit handy hang up storage. Covers fit snugly to seal in moisture and flavor for healthful, time-saving "waterless" cooking. Attractively packaged. Fully guaranteed.

* TEFLON is Du Pont's registered trademark for its TFE non-stick finish.

**COMPLETE 11-PC. FAMILY SERVICE SET.** Includes: 1, 2, and 3 qt. Covered Sauce Pans; 5 qt. Dutch Oven (cover fits Fry Pan); 10 in. Fry Pan; Nylon Spoon and Spatula; recipe book with instructions for use and care. Wt. 10½ lbs.

27RW1500 11-Piece Regal "Teflon"-finish Cookware Set ..... $24.25

## OPEN STOCK utensils for every cooking need

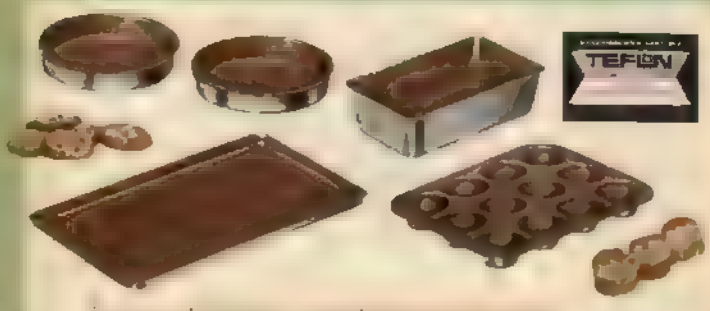
| | | | |
|---|---|---|---|
| 5931RW243 | 1 qt. Covered Sauce Pan | Wt., 1¾ lbs. | $3.65 |
| 5932RW297 | 2 qt. Covered Sauce Pan | Wt., 2¼ lbs. | $4.45 |
| 5933RW350 | 3 qt. Covered Sauce Pan | Wt., 2½ lbs. | $5.25 |
| 5935RW430 | 5 qt. Dutch Oven | Wt., 3¼ lbs. | $6.45 |
| 5918RW250 | 7½ in. Covered Fry Pan | Wt., 2 lbs. | $3.75 |
| 5940RW397 | 10 in. Chicken Fryer | Wt. 3 lbs. | $5.95 |
| 5951RW283 | 11 in. Square Griddle | Wt., 2¾ lbs. | $4.25 |
| 5969RW146 | 8½ in. Round Griddle | Wt., 1 lb. | $2.19 |
| 5971RW243 | 11 in. Round Griddle | Wt., 2¼ lbs. | $3.65 |
| 5924RW530 | 3-Pc. Sauce Pan Set (1-1½-2 qt.) | Wt., 4¼ lbs. | $7.95 |

11 in. Square Griddle — 8½ & 11 in. Round Griddles — 3-Pc. Sauce Pan Set

For beginning bride or master chef... you'll use these utensils for every meal, every day! Extra-heavy aluminum, solid bakelite handles. Set includes: 8½ in. and 10 in. Gourmet Pans, Nylon Spatula. Wt., 2½ lbs.

99RW367 3-Pc. Gourmet Pan Set..... $5.50

5979RW157 8½ in. Gourmet Pan. Wt., 1 lb. . $2.35
5980RW186 10 in. Gourmet Pan. Wt., 1¼ lbs. $2.79




Seamless aluminum with double-coat of Du Pont TEFLON. Set consists of two 9-in. Cake Pans, Bread & Loaf Pan, 15½x10½ in. Cookie & Party Pan, 12 cup Muffin Pan. Wt. 3½ lbs.

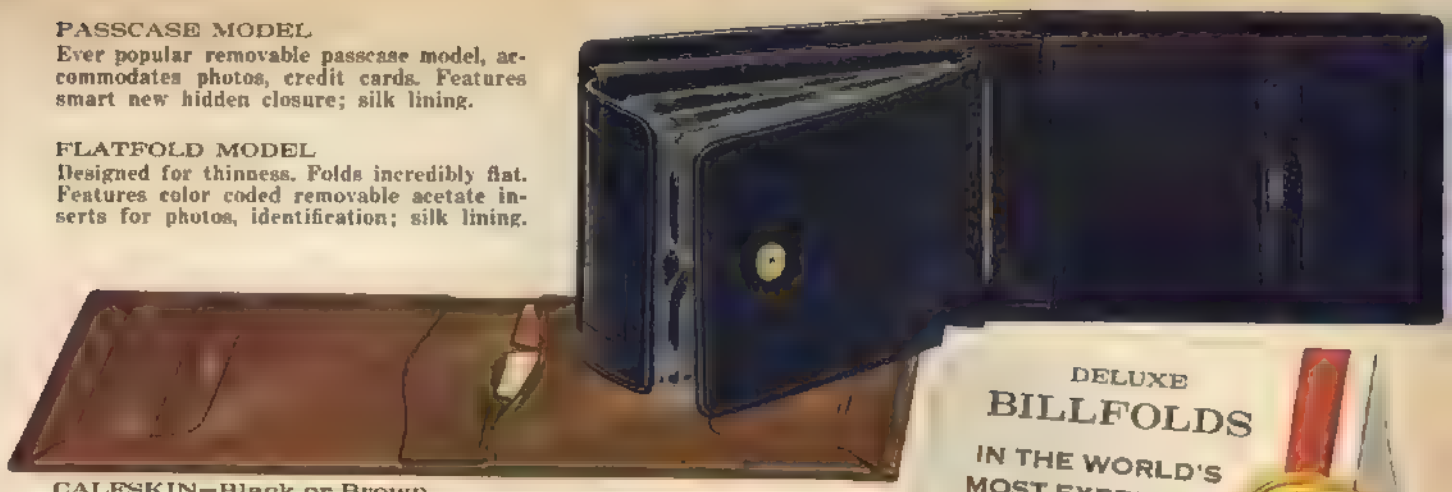
606RW695 5 Pc. Bakeware Set ..... $10.65

## OPEN STOCK for better-than-ever baking

| | | | |
|---|---|---|---|
| 5908RW99 | 8 in. Round Cake Pan | Wt., ½ lb. | $1.49 |
| 5909RW113 | 9 in. Round Cake Pan | Wt., ½ lb. | $1.69 |
| 5915RW186 | Cookie and Party Pan | Wt., ¾ lb. | $2.79 |
| 5919RW133 | Bread and Loaf Pan | Wt., ½ lb. | $1.99 |
| 5900RW93 | 6-Cup Muffin Pan | Wt., ½ lb. | $1.39 |
| 5902RW166 | 12 Cup Muffin Pan | Wt., ¾ lb. | $2.49 |
| 5906RW253 | Bake and Roast Pan | Wt., 1 lb. | $3.79 |
| 5910RW146 | 9 in. Square Cake Pan | Wt., ½ lb. | $2.19 |
| 5917RW133 | 12 in. Pizza Pan | Wt., ¾ lb. | $1.99 |
| 5904RW250 | Angel Food Cake Pan | Wt., 1½ lbs. | $3.75 |

PASSCASE MODEL
**Ever popular removable passcase model, accommodates photos, credit cards. Features smart new hidden closure; silk lining.**

FLATFOLD MODEL
**Designed for thinness. Folds incredibly flat. Features color coded removable acetate inserts for photos, identification; silk lining.**



DELUXE
# BILLFOLDS
IN THE WORLD'S MOST EXPENSIVE LEATHERS
BY COACH

## CALFSKIN—Black or Brown

Admired the world over, fine calfskin is the most sought after of billfold leathers. No other leather, so luxuriously soft to the touch, wears so well

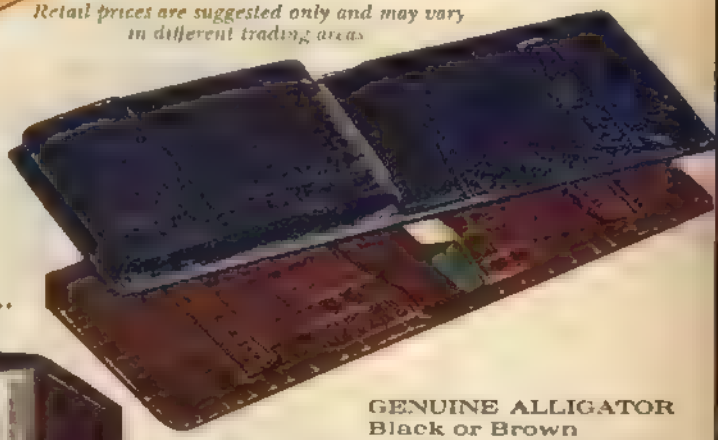
| | | |
|---|---|---|
| 4260L355 | Black Passcase Model | Retail $7.50 |
| 4262L355 | Brown Passcase Model | Retail $7.50 |
| 4261L355 | Black Flatfold Model | Retail $7.50 |
| 4263L355 | Brown Flatfold Model | Retail $7.50 |

## GENUINE OSTRICH—Natural

The ostrich of South Africa is prized for its distinctive quill marked skin. The rarest, most luxurious of all leathers

| | | |
|---|---|---|
| 4268L2025 | Passcase Model | Sugg. Retail $40.00 |
| 4269L2025 | Flatfold Model | Sugg. Retail $40.00 |

*Retail prices are suggested only and may vary in different trading areas*



## GIFT SET

A handsome gift for any man—passcase billfold with matching check key case in soft, smooth French Kidskin leather. In smart silk lined gift box

| | | |
|---|---|---|
| 4690L525 | Black Set | Sugg. Retail $10.00 |
| 4691L525 | Brown Set | Sugg. Retail $10.00 |

## "3 FOLDER" WALLET

12 accordion windows for credit cards, photos. Open top for bills. 3 card pockets.

| | |
|---|---|
| 4692L265—Brown Morocco | Ret. $5.00 |
| 4693L265—Black Calif. Saddle | Ret. $5.00 |

## GENUINE ALLIGATOR
Black or Brown

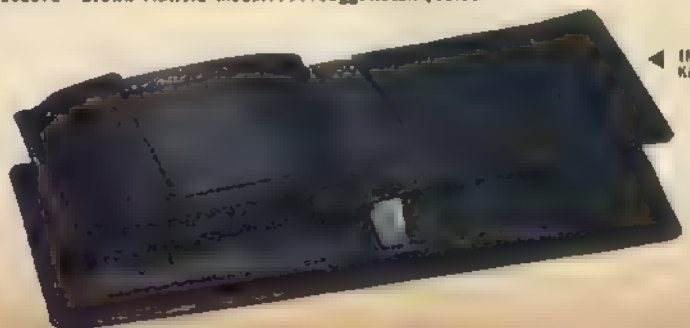
The elegance of fine genuine Alligator is widely acclaimed. Here is a leather so precious, it is bought and sold by the inch

| | | |
|---|---|---|
| 4266L1950 | Brown Passcase Model | Sugg. Retail $40.00 |
| 4409L1950 | Black Passcase Model | Sugg. Retail $40.00 |
| 4267L1950 | Brown Flatfold Model | Sugg. Retail $40.00 |
| 4410L1950 | Black Flatfold Model | Sugg. Retail $40.00 |

Imported *Australian Kangaroo* leather (shown below) with its softness and firm hand grain beauty! Extraordinary value—has appearance of expensive Pinseal.

| | | |
|---|---|---|
| 4785L375 | Black Passcase Model | Sugg. Retail $10.00 |
| 4786L375 | Brown Passcase Model | Sugg. Retail $10.00 |
| 4787L375 | Black Flatfold Model | Sugg. Retail $10.00 |
| 4788L375 | Brown Flatfold Model | Sugg. Retail $10.00 |

◀ IMPORTED KANGAROO



## GENUINE PINSEAL—Black

From the frozen Arctic. Genuine Seal is one of the scarcest of luxury leathers. Natural oils give the suppleness so necessary in a fine leather billfold

| | | |
|---|---|---|
| 4264L900 | Passcase Model | Retail $20.00 |
| 4265L900 | Flatfold Model | Retail $20.00 |

# elco

*The Finest in Leather*

## "CAMEO" Ensemble by Elco

### In Soft, Supple Luster-Mellow Cowhide
### Beautifully Adorned with Delicate Cameos

An unusual and stylish ensemble in luxurious Luster Mello Cowhide . . soft and richly textured. Elegant Cameos enhance the beauty of each piece. Blue, Red, Gold White or Black Specify.

4301L600—Clutch Purse. Triple frame—3 compartments for change, etc. Large zipper pocket, pass case Specify color Sugg. Retail $12.00

4302L450—French Purse Triple frame two change purse compartments Double bill pockets removable pass case extra card pockets Specify color Sugg. Retail $9 00

4303L450—Billfold. Double bill compartment, one with zipper. Removable pass case Large change purse with "Magic Coin Drop"—just drop coins through slot without opening billfold. Specify Color. Sugg. Retail $9.00

4304L225—Key Case. Four removable Gold plated swivel hooks. License pocket Specify color. Sugg. Retail $4 50

4305L225—Cigarette Lighter. Gold plated Specify color Sugg Retail $4 50

4306L315—Cigarette Case. Holds king or regular size Gold plated snap-on frame Specify color. Sugg Retail $7 50

## LADIES' ENSEMBLE IN OSTRICH-GRAINED CALFSKIN

A styling rich in eye appeal in soft supple cowhide grained to resemble luxurious Ostrich leather In Bone or Tan colors. Specify

| | Sugg. Retail |
|---|---|
| 4307L750—Clutch Purse. Triple frame with 3 compartments for change, etc. | $15 00 |
| 4308L575—Billfold. Slim, slender style with removable "fanfold" passcase | 11 50 |
| 4309L600—French Purse. Triple frame, removable pass case | 12 00 |
| 4310L375—Cigarette Case. Holds king size or regular size | 7 50 |
| 4311L225—Cigarette Lighter. | 4 50 |

## LADIES SADDLE COWHIDE ENSEMBLE

Fashion inspired for ladies in luxury soft saddle leather [illegible] bossed design Silk lined except leather lined [illegible] Natural Tan

| | Sugg. Retail |
|---|---|
| 4682L575—Billfold Removable passcase, secret pocket | $11.50 |
| 4683L600—French Purse Carryall Two [illegible] frame sections 4 large pockets. | 12 00 |
| 4684L750—Double Clutch Extra large. 4 full pockets. Two 6" triple frame sections | 15 00 |
| 4685L275—Key Case 4 removable hooks. license pocket | 5.25 |

## "GOLDEN ACCENT" ACCESSORIES FOR MILADY

[illegible] splendor in fine hand grained English Morocco leather Black with Gold trim or Red with Gold trim Specify.

| | Sugg Retail |
|---|---|
| 4687L575—French Purse Double bill section, removable passcase | $11.50 |
| 4688L750—Clutch Large purse pocket, inside pocket. Passcase | 15.00 |
| 4686L575—Billfold. Double bill compartment secret pocket. Removable passcase Large coin purse | 11.50 |
| 4689L275—Key Case. 4 removable hooks, license pocket | 5 25 |



**Prices Subject to Applicable Taxes and Subject to Change Without Notice**

# MODERN, EFFICIENT CAMP STOVE COOKING

**(A) 3-BURNER DELUXE CAMP STOVE — COLEMAN.** Stainless steel Band-A-Blu burners. 3½-pint fuel cap. Permanent feet. Finger-flip lock and lid lifter. Hinge action stops lid automatically in cooking position. Hinged steel rod grate. Baked enamel finish. Folds to 28½x13¾x6½"
426CN2435 Wt. 21 lbs. $35.95
Toaster/Broiler/Griddle
5130CN515 Wt. 4½ lbs. $8.00

**(B) 2-BURNER COOK STOVE—BERNZOMATIC.** Uses safe propane fuel cylinders (2 included). Steel construction 20¾x14½x4½" high.
7X-8508Z2167 Wt. 20 lbs. $32.50
7X-98Z130 Fuel cylinder . . . . . $1.99

**(C) 2-BURNER STANDARD CAMP STOVE — COLEMAN.** Hinged steel rod grate. Folds to 18x11½x4⅞"
425CN1327 Wt. 12 lbs. $19.95
Toaster/Broiler/Griddle for above.
5140CN558 Wt. 5½ lbs. . . .

**(D) FOLDING ALUMINUM STAND —COLEMAN.** The ideal mate for your camp stove. Folds to 2½x2x28"
391CN506 Wt. 3 lbs. . . . $7.95

**(E) 2-BURNER DELUXE CAMP STOVE—COLEMAN.** Finger-flip lock and lid lifter. 3½-pint tank. Folds to 22x13¾x6½".
413CN1786 Wt. 18 lbs. $25.95
Toaster/Broiler/Griddle.
5140CN558 Wt. 5½ lbs.

## Outdoor Cooking Accessories

**(F) PORTABLE CAMP OVEN—COLEMAN.** Designed for camp stoves, electric hot plates and gas burners. Adjustable steel bake rack. Thermometer on front. Folds to 11⅝x11¾x2"
5010A-CN773 Wt. 8 lbs. . . . . $11.95

**(G) SPORTSTER MINIATURE 1-BURNER STOVE — COLEMAN.** Single stainless steel Band-A-Blu burner is ideal for fast meals, hot coffee, etc. One filling cooks several meals. 5¼x5x5¾" high
502-700CN842 Wt. 3 lbs. . . . . $12.50

**(H) ALUMINUM 2-BURNER LP-GAS PICNIC STOVE—COLEMAN.** Aluminum with chrome-plated snap-off grills. Lights instantly. 2 fuel cartridges included. 10½x18x5½" high.
5409CN1606 Wt. 7 lbs. . . . . $23.95
5101CN50 Extra fuel cartridges. . . . . 75c

## Dependable Light for Campers

**(J) DOUBLE MANTLE GASOLINE LANTERN—COLEMAN.** Large 8¾" ventilator reflects light down. Perfect for night fishing. 2-pint filling burns 10-12 hours. Straight pyrex globe. 6" base; 13⅞" high.
228CN1400 Wt. 6 lbs. . . . . $20.95

**(K) SINGLE MANTLE GASOLINE LANTERN — COLEMAN.** Light weight, compact single mantle model lights your camp 8-10 hours on one 1-3/5 pint filling. Copper brazed steel fount; pyrex globe. 5⅛" base; 11⅝" high
200CN1188 Wt. 4 lbs. . . . . $17.50

**(L) DOUBLE MANTLE FLOODLIGHT LANTERN — COLEMAN.** Standard 6¾" ventilator spreads light—you can read a newspaper 100' away! One filling (2 pints) burns 10-12 hours. Straight pyrex globe. 8" base diam.; 13⅞" high.
220CN1328 Wt. 5 lbs. . . . . $19.95

**(M) PORTA-LIGHT—BERNZOMATIC.** Portable propane lantern lights instantly . . . provides fingertip adjustment from soft glow to bright beam. Operates from safe, disposable fuel cylinder. Pyrex globe. 19" high 8" wide. 6 lbs.
TX-007BZ863 . . . . . $12.95

**(N) SPORTSMAN SEALED BEAM LANTERN — RAY-O-VAC.** Chrome plated steel with knurled grip. Spring-activated ball bearing switch. Battery incl.
301RV730 Wt. 5 lbs. . . . . $10.95
918RV197 6V btry. . . . . $2.95

**(P) NITE HAWK COMPACT LANTERN — RAY-O-VAC.** Floats. Push-button switch, spring-cushion bulb, 3" aluminized reflector.
L295RV197 Wt. 1 lb. . . . . $2.95

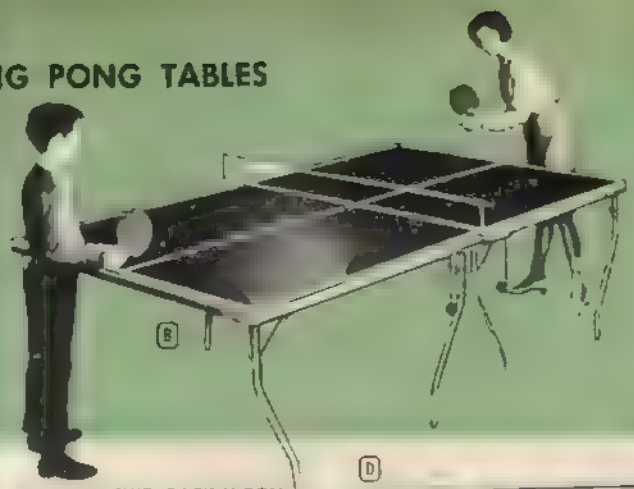
**(R) SPORTSMAN LANTERN WITH RED FLASHER—RAY-O-VAC.** Shock absorber sealed beam. Red emergency light. Btry. incl.
303RV863 Wt. 5½ lbs. . . $12.95
918RV197 6V btry. . . . $2.95

**(S) SPORTSMAN FLASHLIGHT — RAY-O-VAC.** 3-position switch; ring hanger.
533FRV263 3-Cell ¾ lb. . . . $3.95
553FRV333 5-Cell. 1 lb. . . . $4.95
2-D-2RV26 Two "D" Batteries 40¢

**CATALYTIC HEATERS — COLEMAN.** Provides a constant heat output, no matter how cold the weather. Perfect for tents, trailers, ice fishing huts, etc. Platinum catalyst burner. 8 lbs.
511CN2160 5000 BTU's . . $33.95
512CN1776 3500 BTU's . . $26.95

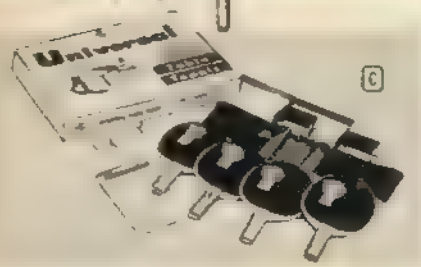
# FOLDING PING PONG TABLES

Tournament Size

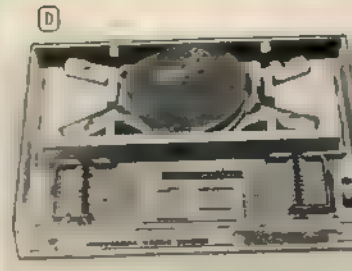



**(A) PLAYBACK RACK-N-ROLL TENNIS TABLE—KLAUBER.** Tournament size 5'x9' table with 2" ply-level top. Exclusive "Play-Back" fold permits individual practice. Center support increases stability. Net, 2 net brackets and casters included. Wt. 130 lbs.
P812KG3997 . . . . . $59.95

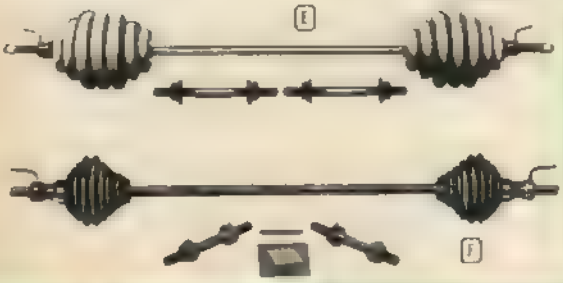
**(B) CHAMPIONSHIP RACK-N-ROLL TENNIS TABLE — KLAUBER.** 5'x9' tournament size table with 1½" ply-level top. Folds easily, converts into 2 utility tables. Tubular 1" legs; wood side rails.
C812KG3997 Wt. 125 lbs. $59.95
As above, but ⅜" ply-level top.
C838KG3197 Wt. 110 lbs. $49.95

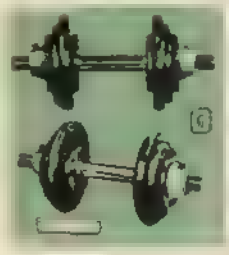



**(C) TABLE TENNIS SET—UNIVERSAL.** Four rubber-faced, 5 ply bats, 14 ply tapered handle, full extension brackets, 6 tournament balls. Wt. 4½ lbs.
4500UT666 . . . . . $9.50




**(D) TABLE TENNIS SET—UNIVERSAL.** Four 3-ply bats, full extension brackets, tie-on net, 2 balls.
1600UT397 Wt. 3 lbs. . . . . $5.75



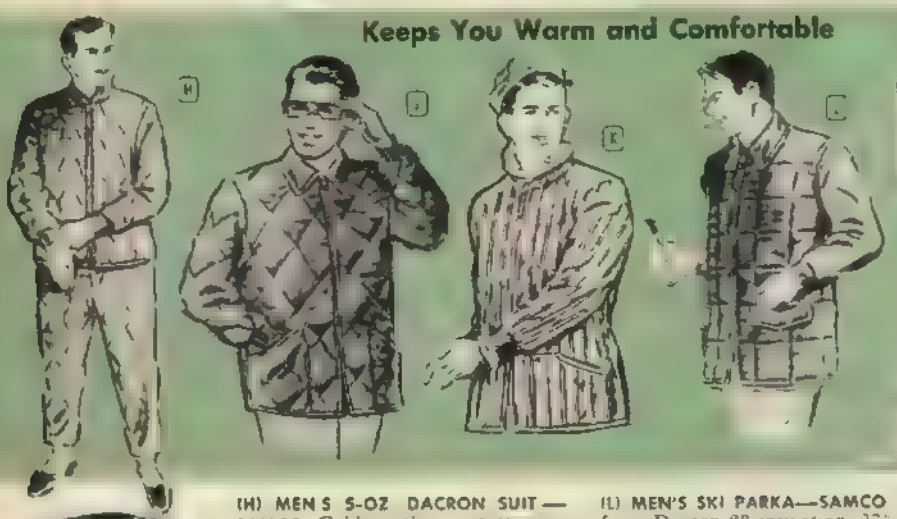




**(E) METRON 110-LB. COMBINATION BARBELL/DUMBELL SET—PRO BARBELL.** 14 discs, revolving sleeves, wrench, collars, instructions.
K102YD1997 . . . . . $29.95

**(F) 110-LB. REVOLVING BARBELL/DUMBELL SET — HEALTHWAYS.** 16 Easy-Grip plates, 5' bar, revolving sleeves, dumbells, wrench.
5340HY1797 Complete Instructions . . . . . $34.95
5104HY2797 160-lb. revolving barbell/dumbell set . . . . . $47.00
5102HY1345 60-lb. revolving barbell set . . . . . $21.60

**(G) 50-LB. REVOLVING DUMBELLS—HEALTHWAYS.** 16 plates, two 14" bars with revolving sleeves, wrench and instructions.
5201HY1197 . . . . . $15.95
5200HY880 30-lb. revolving dumbells . . . . . $11.95

## Keeps You Warm and Comfortable



**(H) MEN'S 5-OZ. DACRON SUIT—SAMCO.** Cold weather protection in a bonded Dacron 88 suit featuring bi-swing action back, zipper storm front, snug knit collar, cuffs. Cotton lining. Brown. M-L-XL
72AQ1063 . . . . . $15.95

**(J) MEN'S 8-OZ. INSULATED INNER-OUTER JACKET—SAMCO.** High porosity nylon quilted with 70% polyester, 30% nylon. Zipper front, 2 pockets. Black. M-L-XL
525AQ732 . . . . . $10.98

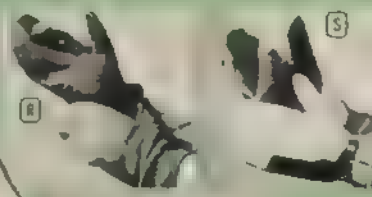
**(K) MEN'S EXTRA-LONG JACKET—SAMCO.** In 2-ply nylon with elasticized back. Water repellent. Nylon lining quilted with 5 oz. Dacron 88 insulation. Heavy knit collar. Black or Green. M-L-XL
166AQ1197 . . . . . $17.95

**(L) MEN'S SKI PARKA—SAMCO.** With 5 oz. Dacron 88 insulation. 32" long. 2-ply water repellent nylon quilted in 5" box pattern. 2 roomy flap pockets. 2-way zipper. Guaranteed for wear and warmth. Brown or Navy. M-L-XL
200AQ1997 . . . . . $29.95

**(M) INSULATED VEST—SAMCO.** In 70 denier nylon with 5 oz. DuPont dacron polyester fill. Zip front, large flap unbuttons for complete kidney protection. Brown. M-L-XL
19AQ467 . . . . . $7.00

**(N) DACRON INSULATED SOX—SAMCO.** Water resistant nylon shell insulated with soft Dacron 88 polyester fiberfill. Knitted anklets. Brown. M-L-XL
100AQ167 . . . . . $2.49

## Gloves For The Sportsman



**(P) LADIES SKI JACKET—SAMCO.** 2-ply water-repellent nylon shell. Fancy 5-ounce quilted lining. DuPont bonded Dacron 88 fill. Two-way zipper front. Heavy stretch nylon matching knit cuffs. Long length. Black. S-M-L.
352AQ1897 . . . . . $28.75

**(R) TRIGGER ACTION HUNTING MITTEN—TROPHY.** Slip-on style. Instant trigger finger action on both left and right palms. Sewn throughout with nylon thread. Russet color suede leather. S-M-L.
T403YW223 . . . . . $3.35

**(S) MEN'S SKI TOW ROPE MITTENS—TROPHY.** Top grade glove tanned cowhide lined with nylon fleece. Palm patches double stitched at strategic points. Cream shell and russet color. S-M-L.
T205YW483 . . . . . $7.25

**(T) HUNTING GLOVE—TROPHY.** Long, shirred wrist length. Nylon glove cloth with leather trigger finger and thumb tip. Green or Red. S-M-L.
T407YW193 . . . . . $2.75

Coleman

America's First Family in Camping Equipment

**3080A1279 Two Burner Camp Stove.** Prepare meals quickly and easily. Compact size makes it easy to pack and carry anywhere. Nickel plated, copper brazed fuel tank has pint capacity. Stainless Steel burners spread flames evenly. New hinged steel rod grate. Forest Green enamel finish. Size folded 18" x 11¼" x 4¾" [illegible] lbs.

**Mfr's. Sugg. Retail $18.25**

America's first family of fine lanterns. Brilliantly flood a 100-ft. area—equivalent to 300-watt power. Storm proof in high winds, torrential rain.

**2987A1145 Coleman One Mantle Lantern.** Popular lightweight all purpose single mantle lantern. Rust [illegible] copper brazed steel fount holds 1¾ pints for 8-10 hours light. Red baked enamel metal [illegible] resistant pyrex globe. Ship. wt. 4 lbs.

**Mfr's. Sugg. Retail $16.35**

**3085A1348 Coleman Two Mantle Wide Reflector Model.** The [illegible] copper brazed steel fount holds 2 pints, enough for 10-12 hours light. Forest Green baked enamel finish. 6" reflector. Base. Height 13¾". Ship. wt. 6 lbs.

**Mfr's. Sugg. Retail $19.25**

**2988A1278 Coleman Two Mantle Model** [illegible] Height 10¾". Ship. wt. 6 lbs.

**Mfr's. Sugg. Retail $16.25**

**2986A1726 Coleman Deluxe Two Burner Camp Stove.** Plenty of room for two large skillets. Two stainless steel burners – steel flames evenly. Fuel tank is nickel plated and copper-brazed and has 3½ pint capacity. Forest Green baked enamel finish. Strong steel construction. Handy steel rod grate. Size folded 24" x 13⅝" x 6¾". Ship. wt. 18 lbs.

**Mfr's. Sugg. Retail $24.65**

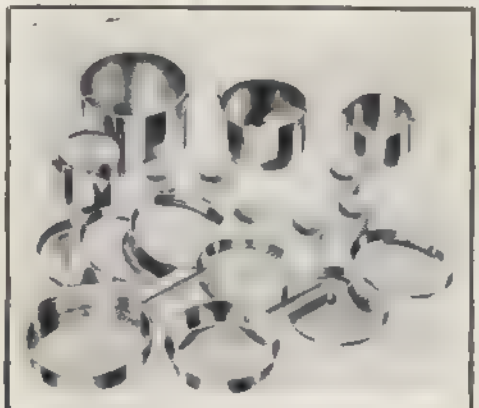
**3083A487 Folding high stand** for camp [illegible] Raises stove to table top height [illegible] 24½" x 2" x 26¾". Ship. wt. lbs. Not illustrated. **Mfr's. Sugg. Retail $6.95**

COLEMAN SPORTSTER

Compact Unit is Perfect for Individual Use

**3778A956** – Small enough to fit in your hand. For fast meals, hot coffee, ice fishing, picnics, emergency use, etc. One [illegible] cooks, bakes, broils, sears, fries, boils, steams, toasts, simmers, roasts, stir-fries, grills, cooks delicious meals. Stands, simmers, stir-fries, grills, converts to carry pot and [illegible] Stove weighs only 3 lbs. 5¾" high. Mushroom type burner, diameter 5¾". Coleman quality thru out, same rugged dependability as the big camp stoves. Ship. wt. 4 lbs. Moldable

**Mfr's. Sugg. Retail $13.65**



**3094A972 Mirro 18-Piece Camp Set.** For family [illegible] camping and barbecues [illegible] styled [illegible] and [illegible] Set includes:

| | |
|---|---|
| [illegible] | 1—9" Fry Pan |
| [illegible] | 6—Plates |
| 1—2 qt. Kettle | 6—Plastic Cups |
| 1—10" Fry Pan | 1—2 qt. Coffee Pot |

Tan Fry Pan [illegible]

**Mfr's. Sugg. Retail $14.95**

Coleman Portable Oven

**3078A739**—Fold-away camp oven fits over one burner of any Coleman camp stove, barbecue grill or gas burner. Rust-resistant flame baffle protects heat evenly. Steel baking rack adjusts to proper height [illegible] Accurate heat indicator. Folds into compact unit of 2" thick. Constructed of heavy gauge steel. Black and copper finish. Size when open 11⅝" x 11⅝" x 11⅝". Ship. wt. 8 lbs. **Mfr's. Sugg. Retail $10.55**

BERNZ O-MATIC

**Two Burner Stove**

**3334A1995** – Each burner operates independently. Rugged steel construction, rust-resisting finish. Burns 5 to 7 hours per cylinder. Size 20¾" x 14½" x 4¼". Ships. wt. 20 lbs. With two cylinders

**Retail $29.95**

**1979G266 Pair of extra aluminum cylinders.** Ship. wt. 7 lbs. **Retail $1.95**

**Dual Beam Lantern**

**3335A1130** Disposable propane gas cylinder. Dual beam built-in light reflector 300° frontal light beam 300 [illegible] candle power. Burning time 10 to 14 Hrs. Size: 11" high x 5¼" wide. Ship. wt. 7 lbs. 6 oz. Complete with fuel cylinder

**Ret. $16.95**

BERNZ O MATIC®

THE WORLD'S MOST COMPACT PORTABLE ELECTRIC REFRIGERATOR

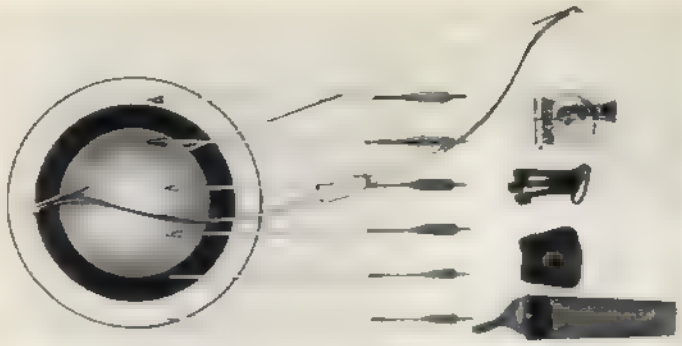
*For traveling by • AUTO • BOAT • TRAILER*

**4004A4326 – Bernz O Matic Bantam Fridge.** Compact portable electric refrigerator, for auto, boat, home, office, etc. Use on 110 volt AC or 12 volt battery system. U. L. Approved. High impact molded plastic case, foam insulation. Capacity 4 cu. ft., will hold 6 quarts of milk or 16 cans of soda. 14¾" L., 12¾" W., 13¼" H. Ship. wt. 18 lbs.

**Mfr's. Sugg. Retail $84.96**

# PLY-FLEX

## Archery Equipment



**2985T1930—"Power Jet" Archery Set**

A recurve deluxe target field and hunting set. Contains 5' fibre glass bow with nylon nock and tip overlays, fibre glass arrow guide, leather grip, 6 Port Orford cedar 28" arrows, hunting field and target points, leather shooting glove, leather-ette hunting quiver, plastic arm guard, leather tab and 24" colored target. Available in **35 40 or 45 50 lb. pulls. Specify.**

**Mfr's. Sugg. Retail $28.95**

**2983T1400—"COMANCHE" Archery Set**

A well balanced archery set. A 5' full working recurve fibre glass bow with nylon nock and tip overlays, cut away plastic molded grip, 6 Port Orford cedar 28" target arrows; heavy duty, genuine leather and plastic shoulder quiver, leather shooting tab, cowhide arm guard, and 24" colored target. Available in **30, 35 or 40 45 lb. pulls Specify.**

**Mfr's. Sugg. Retail $21.00**

**2681T997—"Archer" Set**

A well balanced advanced archery set consisting of 4' 10" fibre glass target bow equipped with molded plastic handle covering, genuine suede shooting tab, nylon bow string, 6 28" target arrows, leatherette belt quiver, leather shooting tab, archer arm guard and 16" paper target. Available in **30 to 35 lb. pull.**

**Mfr's. Sugg. Retail $14.95**

**2982T663—"Iroquois" Set**

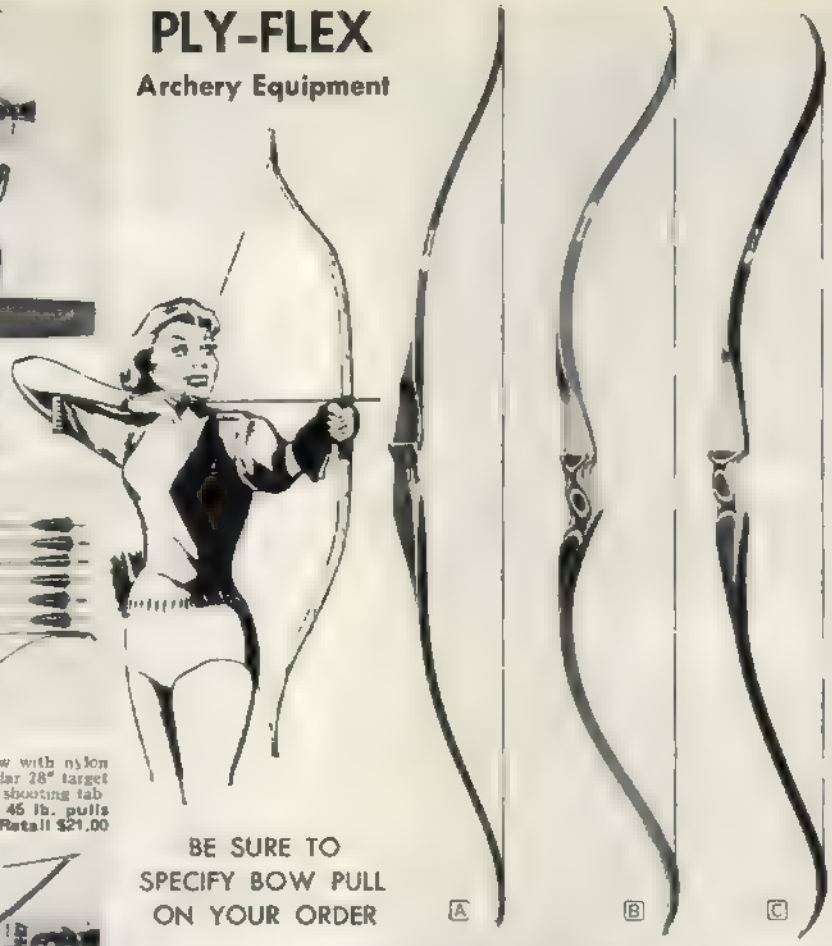
A fine junior archery set for the beginner. Contains a 4' 2" full working genuine recurve bow, six 24" target arrows, leather arm guard, leather finger tab, colored target face and belt. Over 6 complete with instruction booklet. Available in **20 to 25 lb. pull only.**

**Retail $9.95**

**6084T5000—"Condor" Archery Set**

An exceptional field and hunting set. A genuine full working recurve bow. Select quality cedar laminated wood core laminated between layers of genuine fibre glass for strength and durability. Set also contains 6 hunting and 6 field arrows of Port Orford cedar, hunting glove, shooting glove, arm guard, target face and cloth bow case. Available in **40 45 or 50 55 lb. pulls. Specify.**

**Mfr's. Sugg. Retail $75.00**



BE SURE TO SPECIFY BOW PULL ON YOUR ORDER

Ⓐ Ⓑ Ⓒ

## QUALITY TESTED BOWS

**(A) 2979T1997—Golden Hawk Bow.** A full working recurve 62" bow made of a [illegible] between two layers of fibre glass for [illegible] Arrow shelf and bow self aligning contour handle and dacron string. **Specify 35 40 or 45 50 lb. pull**

**Mfr's. Sugg. Retail $29.95**

**(B 2980T3330—Condor Bow.** A composite full working recurve 5' bow. One piece structure with reinforced layers of fibre glass. Constructed with selected hardwoods and finished to perfection. Full view sight window, self aligning contour handle with form fitting grip, dacron string. **Specify 40 45 or 50 55 lb. pull.**

**Mfr's. Sugg. Retail $49.95**

**C 2981T3997—Falcon Bow.** A 64" bow constructed of hardwoods laminated both transverse and parallel within handle section and reinforced by fibre glass [illegible] extra wide recurve limbs, full view sight window, pistol grip and custom dacron string. **Specify 40 45 or 50 55 lb. pull**

**Mfr's. Sugg. Retail $59.95**

### QUIVER

**2096T797—Deluxe Hunting Quiver** (shown at right) Reinforced leatherette. This is a centerback quiver designed to avoid spoilage while in the woods. Designed for easy and quick draw. With zip peter, accessory pocket.

**Mfr's. Sugg. Retail $11.95**

### SHOOTING GLOVE

**2097T150—Deluxe Shooting Glove** (shown at right). The best of leather with Cordovan Tips—gives maximum protection yet gives the archer freedom of movement—comes with adjustable wrist strap

**Mfr's. Sugg. Retail $2.25**

### ARM GUARD

**2098T217**—Arm guard (shown at right) made of Shell Cordovan for the discriminating archer. Gives full protection to the wrist and forearm—designed with three quick adjustable elastic straps, reinforced with three metal stays

**Mfr's. Sugg. Retail $3.25**

**6085T350—28" Field Arrow** Genuine compressed Port Orford cedar, closely matched for uniformity, spined to shoot unerringly. Beautifully crested and dipped three feathers with 4½" crest. For tournament and field work. Box of 6. **Mfr's Sugg Retail $5.25**

**6086T433—28" Tournament Target Arrow.** Genuine compressed Port Orford cedar. Fine quality arrow exceptionally rugged and accurate. Beautifully crested and dipped three feathers. For all around target shooting. Box of 12 **Mfr's Sugg Retail $6.50**

**6087T930—28" Hunting Arrow** Genuine compressed Port Orford cedar. Beautifully crested with contrast rig cock feather and equipped with 3 blade hunting point. **Matched and spined.** A favorite of successful hunters. Excellent for small and big game hunting. Box of 12

**Mfr's. Sugg. Retail $13.95**

Colonial 54 Motor Yacht

# COLONIAL

## sets a new standard in cruising pleasure

This is the year to move up to a luxurious Colonial Cruiser. Here's the beauty, comfort, and attention to detail you've always wanted. Admire the new sleek profile and new wider beam for spaciousness and superb handling. See the new interior appointments, new tinted glass and safety windshields, electric refrigerator, range and oven, new conveniences built in for you. Check these, and many more standard features such as 110-volt generator . . . stainless steel shafts and fuel tanks for longer life . . . Colonial's proven round "V" hull for a dry, soft ride. Truly, it's the time for you to command a Colonial. See these new standards in cruising pleasure, by one of America's oldest builders, now

4 great choices with many twin engine options:

**Roomy all-new Colonial 39 Double Cabin Flying Bridge Cruiser.**

**Lively Colonial Flying Bridge 43 Sport Fisherman.**

**Luxurious new flush-deck Colonial 43 Motor Yacht.**

**Sophisticated Diesel-powered Colonial 54 Motor Yacht.**

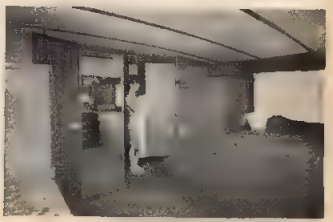
## Colonial Cruisers, Inc.

A SUBSIDIARY OF THE JADE CORPORATION

Millville New Jersey

Colonial 43 Motor Yacht

43 Motor Yacht Salon and Galley



43 Motor Yacht Master Stateroom

Colonial 54 Motor Yacht

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## sets a new standard in cruising pleasure

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**Lively Colonial Flying Bridge 43 Sport Fisherman.**

**Luxurious new flush-deck Colonial 43 Motor Yacht.**

**Sophisticated Diesel-powered Colonial 54 Motor Yacht.**

*Colonial Cruisers, Inc.*

A SUBSIDIARY OF THE JADE CORPORATION

Millville New Jersey

Colonial 43 Motor Yacht

43 Motor Yacht Saloon and Galley

43 Motor Yacht Master Stateroom

Colonial 54 Motor Yacht

# COLONIAL

## sets a new standard in cruising pleasure

This is the year to move up to a luxurious Colonial Cruiser. Here's the beauty, comfort, and attention to detail you've always wanted. Admire the new sleek profile and new wider beam for spaciousness and superb handling. See the new interior appointments, new tinted glass and safety windshields, electric refrigerator, range and oven, new conveniences built in for you. Check these, and many more standard features such as 110-volt generator . . . stainless steel shafts and fuel tanks for longer life . . . Colonial's proven round "V" hull for a dry, soft ride. Truly, it's the time for you to command a Colonial. See these new standards in cruising pleasure, by one of America's oldest builders, now

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## Colonial Cruisers, Inc.

A SUBSIDIARY OF THE JADE CORPORATION

Millville New Jersey

Colonial 43 Motor Yacht

43 Motor Yacht Saloon and Galley

43 Motor Yacht Master Stateroom

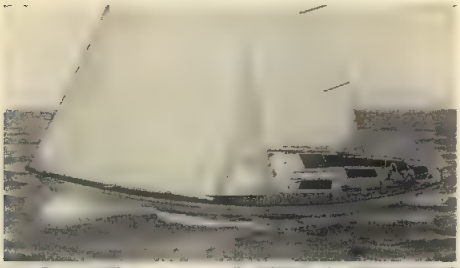
# Columbia wins again in world's largest ocean race!

(A) **1966 Ensenada—Columbia 50 "Pace III"**
1st over-all and 1st in Class B ocean racing

(B) **1965 Ensenada—Columbia 29 "Madame DuBarry"**
1st in Class E and 4th over-all ocean racing

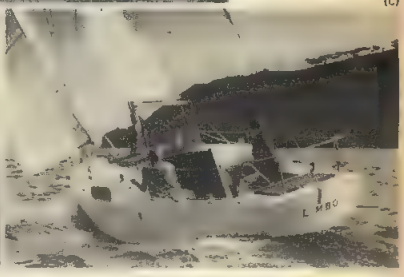
(C) **1964 Ensenada—Columbia Challenger "Limbo"**
1st in Class E and 2nd over-all ocean racing

(A)



(B)

(C)



Pace III, the brand new Tripp designed fiberglass Columbia 50 showed her heels to the biggest fleet in ocean racing history by winning first over all and first in Class B in the 1966 Newport to Ensenada International Yacht Race. With a total of 536 yachts in the starting lineup, Pace III, skippered by her owner Bill Gearhart of the Offshore Cruising Club of Long Beach, California, was the 6th ocean racing entry to finish boat-for boat. When she dropped anchor in Ensenada harbor there was not a boat there that rated within ten feet of her C.C.A. rating. ☐ This time boat speed rather than navigation decided the winner as it was a beat almost all the way down into a 6 to 15 knot southeasterly for 100 miles, reaching and running with a spinnaker for the last 25 miles. ☐ In last year's Ensenada Race Sparkman & Stephens designed Columbia 29 "Madame DuBarry" was first in Class E ocean racing and fourth over-all. The year before a 24 foot Columbia Challenger "Limbo" was again first in Class E and second over-all in the same race. ☐ This is the kind of performance already established by our entire line of 14 Columbia yachts which range in size all the way from a 22 footer to the new 50 footer. Already well-known for quality and cruising comfort, Columbia's are proving their ability to the racing-minded skipper. ☐ Mail coupon for complete information on our entire Columbia line.

*The largest selection of fiberglass sailing yachts*

22 25 C 24 26 D 29 31 35 E 34 38 46 50

Columbia

Columbia Yacht Corporation, 849 West 18th Street, Costa Mesa, California, or 2400 Wesley Street, Portsmouth, Virginia. M 7
Please send 20 page folder on your entire line of yachts.

Name _____

Street _____

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State _____ Zip Code _____

# New Johnson Air-Buoy

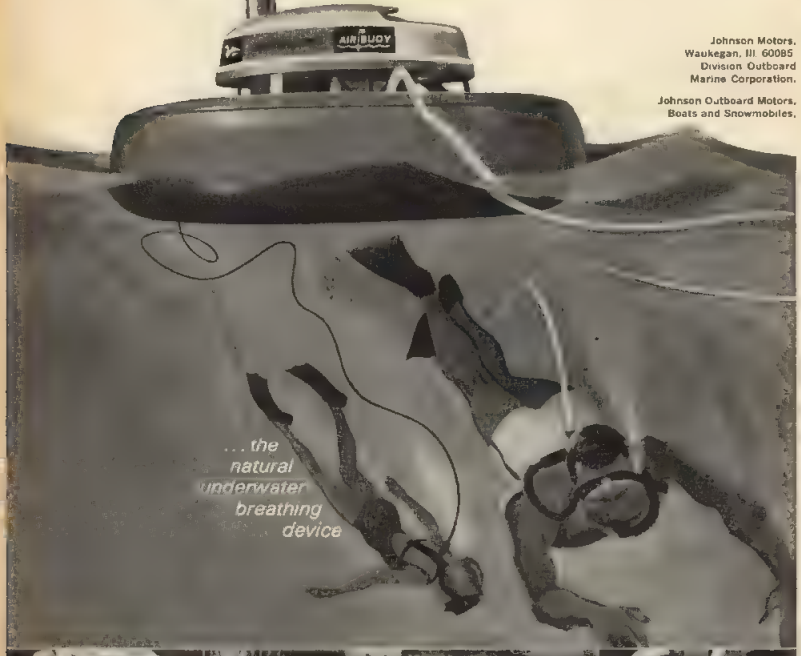
*Find a new world, your next time out!*

What's AIR-BUOY? Companionway to a breathtaking new world for you and your passengers. A giant step beyond the snorkel, to let you explore underwater without tanks or mouthpieces. A self-contained air station for two, delivering abundant fresh, filtered air through 25-ft. hoses to special full-face masks. AIR-BUOY follows wherever your fins or fancies take you within the single atmosphere zone, Johnson-dependable all the way. And this buoy does a man's job helping you unscramble a snarled prop or clean a fouled bottom.

Weighs about 40 lbs., complete with engine-driven pumps, hoses, masks, back packs, 33-in. float ring, 36-in. exhaust mast with "Divers Down" flag. Delivers 2½ cfm to each diver at maximum depth, runs 40 to 55 minutes at less than 15¢ per hour. Write for literature and name of your nearest dealer. Address Dept. MB-A-7.

Johnson Motors,
Waukegan, Ill. 60085
Division Outboard
Marine Corporation.

Johnson Outboard Motors,
Boats and Snowmobiles.



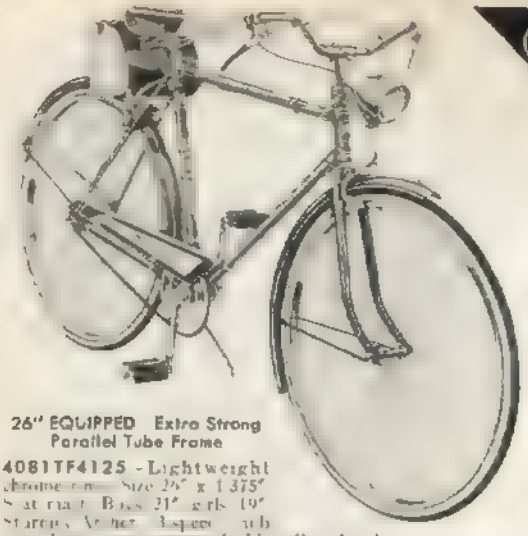
AIR BUOY goes where the underwater fun is — light, compact, easily portable fits even a small car trunk.

Sturdy float retainers of heavy-wall tubing make convenient carrying hand as. Tubing and trim are anodized aluminum.

Deflated float slips into position. It's two ply strong, abrasion resistant. Corrosion-resistant hood is fiberglass.

No lung power needed here! One of AIR BUOY's own pumps does the job of inflating the float in a matter of seconds.

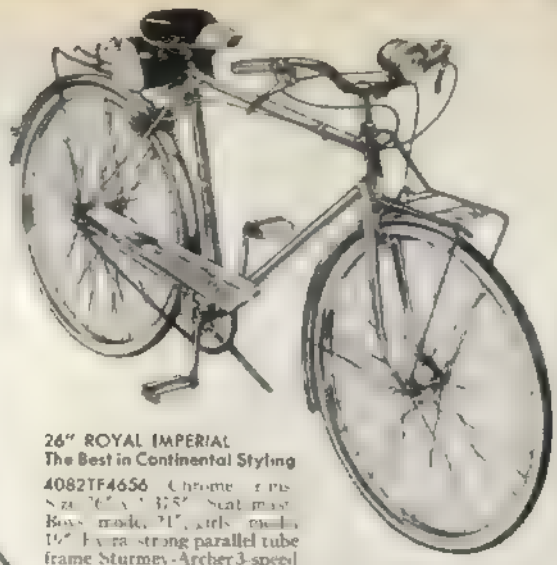
# Hercules



**26" EQUIPPED Extra Strong Parallel Tube Frame**

**4081TF4125** - Lightweight chrome [illegible] Size 26" x 1.375" Seat mast. Boys 21" girls 19" Sturmey Archer 3-speed [illegible] hub with Twist Grip control, double caliper hand brakes. Chrome [illegible] battery headlight, black pedals, kickstand, white rear reflector. Two-tone saddle matching form [illegible] bag. Specially treated before enameling for rust resistance and long life. Black with White trim. **Specify Boys or Girls. Ship. wt. approx. 42 lbs. F.O.B. Pennsylvania Warehouse.**

**Sugg. Retail $65.95**



**26" ROYAL IMPERIAL**
**The Best in Continental Styling**

**4082TF4656** Chrome [illegible] Size 26" x 1.375" Seat mast. Boys made, 21", girls made, 19". Extra strong parallel tube frame Sturmey-Archer 3-speed hub with Twist Grip Control. Double caliper hand brakes. Two tone saddle and bag. Chrome fenders. Front and rear chrome luggage carriers. Chrome finished generator head light, tail light, kickstand, whitewall tires. **Flamboyant Gold** with White trim. **Specify Boys' or Girls'. Ship. wt. 43 lbs. F.O.B. Pennsylvania Warehouse.**

**Sugg. Retail $74.50**

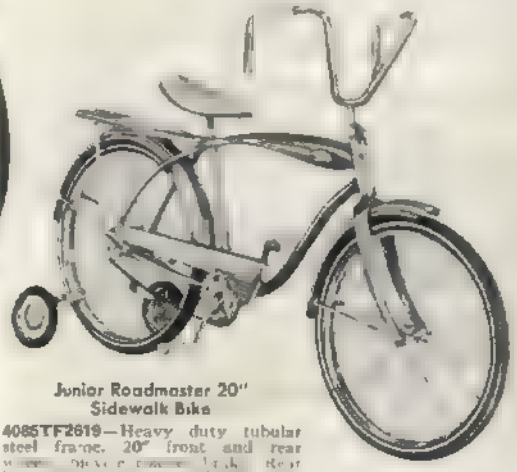
**26" RACING MODEL**

**4083TF4875**—Extra strong parallel tube frame. Lightweight chrome runs. Huret Allvit **10-Speed** Derailleur Gear. Caliper hand brakes front and rear. Whitewall tires. Moss racing handle bars. Leather racing saddle, steel racing pedals. Sturmey bottle, kickstand. Flamboyant Gold with White trim. Size 26" x 1.375", 21" seat mast. Ship. wt. 43 lbs. **F.O.B. Pennsylvania Warehouse. Sugg. Retail $77.95**

**16" HEDSTROM**
**Convertible Sidewalk Bike**

**4084TF2226**—Easily converts from boys' to girls' bike. 16" [illegible] 14" [illegible] Large [illegible] Extra strong parallel tube frame. Saddle and handlebar Y-adjustable 5" [illegible] with [illegible] **Flamboyant Red** [illegible] Ship. wt. [illegible] **F.O.B. Mass. or Alabama Factory**

**Sugg. Retail $35.50**



**Junior Roadmaster 20"**
**Sidewalk Bike**

**4085TF2619**—Heavy duty tubular steel frame. 20" front and rear [illegible] Chrome [illegible] tank, rear luggage carrier, streamlined tank. Ball bearing hub, 1¾" semi pneumatic [illegible] wall tires. Chrome plated adjustable [illegible] Extra [illegible] tank, rear saddle. Red [illegible] **Flamboyant Gold** with White trim. Ship. wt. [illegible] lbs. **F.O.B. Illinois Factory.**

**Sugg. Retail $41.95**

**HUFFY MISS AMERICA**

**4086TF4323** Now the girls can join in the fun with a Sport Bike designed just for them, the Miss America. Features: A rugged tubular steel frame; American coaster brake, Hi Riser [illegible] front [illegible] chromed [illegible] basket, chromed stubby fenders, Polo saddle, 44 Tooth front [illegible] rear pedaling. White sidewall tires and chrome trim. **White** with Blue [illegible] Ship. wt. 44 lbs. **F.O.B. Ohio Factory.**

**Sugg. Retail $59.95**

## SPORTS BIKES

**The excitingly different, action packed Sports Bikes that have taken the youngsters favor by storm. Truly a circus of fun for the young cyclist and now available for the girls. Fun Yes! Different Yes! But the Sports Bike still maintains all of the durability and safety features of the standard bike.**

**COLUMBIA PLAYBOY "88"**

**4087TF3774**—A true [illegible] Sports Bike featuring the super strong '88 front fork and handlebar [illegible] assembly is offset forward of the frame head by 10 gauge steel plate. [illegible] Balloon studded rear tire and middleweight front tire. Messenger Long John Saddle. American coaster brake, reflector. Ship. wt. 42 lbs. **F.O.B. Massachusetts Factory**

**Sugg. Retail $49.95**



**No C.O.D. Orders Accepted on Factory Shipped Merchandise**

COLUMBIA
26" FIREBOLT

AMERICA'S FIRST
NAME IN BIKES
SINCE 1887

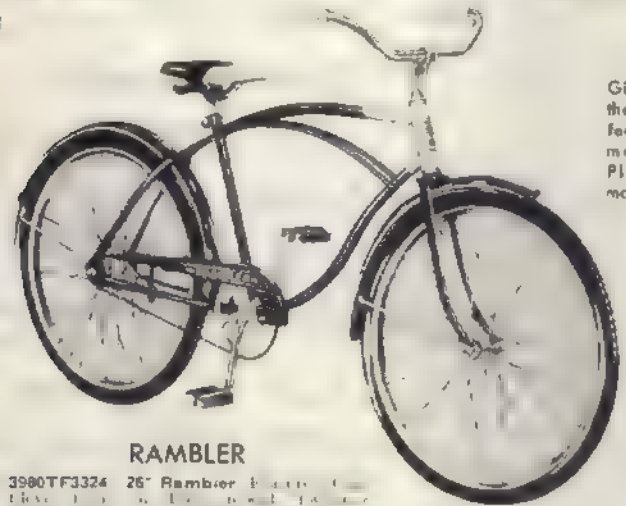
26"
SUPER III
with
3-Speed
Hub

4075TF4710 [illegible] Black or Gold. Girl's Turquoise or Black. Specify model and color [illegible] Sugg. Retail $61.95

3979TF4422 Columbia unitized frame and carrier tube construction. Columbia [illegible] with twin headlights and electric horn. American Bendix coaster brake. [illegible] wheels with 2.50" tires. American two-tone saddle. Swept wing chrome guard. Sure Spin pedals. Boy's model in **Flamboyant Red or Black.** Girl's model in **Flamboyant Turquoise or Royal Blue. Specify color and model.** Ship. wt. 41 lbs. **Sugg. Retail $57.95**

4076TF3498 [illegible] brakes front and rear. Black [illegible] Red or Black. Girl's **Blue or Black. Specify model and color.** Ship. wt. [illegible] lbs. **Sugg. Retail $46.95**

4077TF3270 Same as above but Girl's [illegible] **Specify model and color.** Boy's **Red or Black.** Girl's **Turquoise or Black.** Ship. wt. 42 lbs. **Sugg. Retail $42.95**



RAMBLER

Girl's models have the same quality features as Boy's models shown. Please specify model and color.

All Bicycles Listed on This Page Are Shipped F.O.B. Massachusetts Factory

COLUMBIA RACER X

3980TF3324 26" **Rambler** [illegible] tube tires. Boy's in **Flamboyant Red; Girl's in Flamboyant Blue or White with Pink trim. Specify Model and color.** Ship. wt. 44 lbs. **Sugg. Retail $45.95**

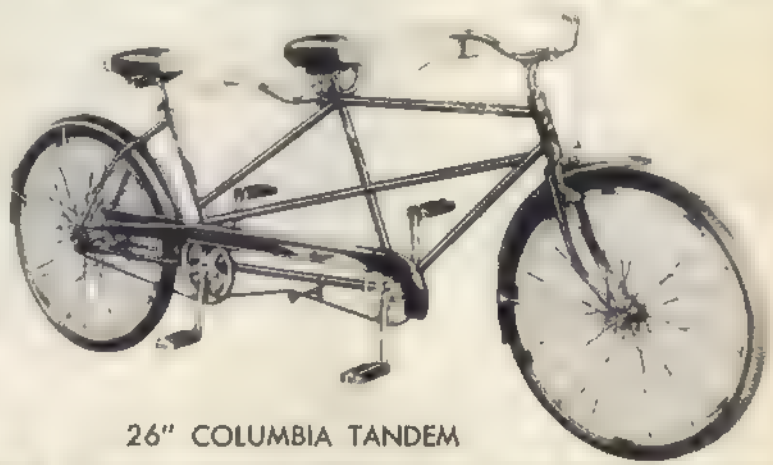
3981TF3228 Same as above but 24" **Specify Model.** Ship. wt. 42 lbs. **Sugg. Retail $44.95**

3982TF2958 [illegible] 20" **Specify Model.** Ship. wt. 36 lbs. **Sugg. Retail $41.95**

4078TF5334 [illegible] **Sugg. Retail $67.95**

4079TF5454 [illegible] 23" frame. **Sugg. Retail $69.95**

COLUMBIA SPECIAL

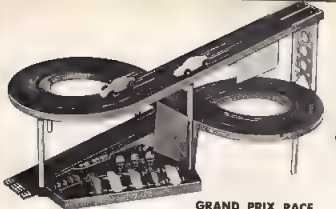


26" COLUMBIA TANDEM

4066TF3894 26" **Special** [illegible] and quality [illegible] Special Value" with [illegible] **Flamboyant Red. Black. Girl's in Flamboyant Turquoise. Specify Color and Model.** Ship. wt. 1. lbs. **Sugg. Retail $62.95**

4067TF3894 Same as above but 24" **Specify Model.** Ship. wt. 38 lbs. **Sugg. Retail $62.95**

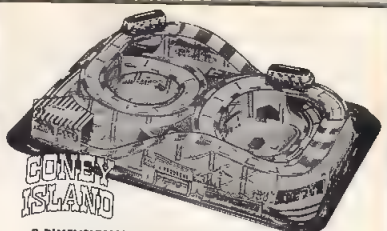
4080TF7902 [illegible] **Blue with matching fenders or Red with chrome fenders. Specify color.** Ship. wt. 80 lbs. **Sugg. Retail $99.50**



## GRAND PRIX RACE

The odds-on favorite of racing fans 4 to 40 . . . an exciting speedway completely assembled with an automatic starter gate, 5 streamlined racers, 4-foot figure 8 downhill track, pit stop, 3 steel ball "engines," an extra set of both front and rear wheels (2 racers completely assembled) Racing performance varies when "engines" and wheels are interchanged

**H-77327A** (*Your Cost* 1.99)—Ship. wt. ½ lb *$2.98*




## 3-DIMENSIONAL AMUSEMENT PARK

Watching the cars whiz around the 98" of track on this Coney Island layout is almost as much fun as going to an amusement park! Comes completely assembled, and measures an impressive 21" long, 15" wide and 4" high. 2 long-running metal cars, 3¼ x 1¼" are included. Colorful 3 dimensional layout is of vacuum formed plastic and metal; cars and base made in West Germany. Winding post on station

**H-77329A** (*Your Cost* 3.59)—Ship. wt. 3 lbs *$4.95*

## HOOTING SMOKING LOCOMOTIVE

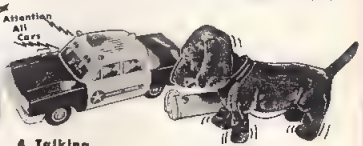
The most unpredictable engine on the line . . tricky "bump and go" acting with driving pistons on wheels . . . plus billowing smoke, shaking bellows and "HOOT" sound. A big 15" long, it uses 8 "D" cells, not incl. Ship. wt. 3 lbs.

**H-77335A** (*Pay* 3.99) *$5.95*
"D" Battery Need 3
**H-58696C** (*Pay* .15) *$ .20*

## "BUMP AND GO" DODG'EM GAME

As hilarious as "Dodg'Em" ride at the carnival. Two 5" cars race around the square, bumping each other and careening off the sidewalls. 12 pieces of red, white and blue sidewalls snap together Cars have steering wheels and flags, each use 1 "D" cell, not included Wt. 1½ lbs.

**H-77334A** (*Pay* 3.99) *$5.95*
"D" Battery
**H-58696C** (*Pay* .15) *$ .20*




## 4 Talking Messages

## WALKS AND NODS HEAD

### TALKING POLICE CAR

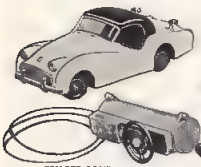
Big 14" police car with bull horn and loud siren friction motor has 4 talking messages that re-enact a "hold-up" . . . from announcement of dangerous criminals headed for town, to report of capture, complete with gunshots. Uses 1 "D" cell, not included Ship. wt. 2½ lbs.

**H-77333A** (*Pay* 6.66) *$9.95*
"D" Battery Need 1
**H-58696C** (*Pay* .15) *$ .20*

### NODDING HEAD DACHSHUND

This canine pal looks so real you wouldn't be surprised if he sat up and begged for food! 11" of soft brown plush with realistic glass eyes. He trots along, gaily nodding his head and shaking his part tail when you operate the battery powered remote control. Uses 2 "D" batteries, not included Ship. wt. 2 lbs.

**H-77332A** (*Pay* 2.79) *$3.98*
"D" Battery Needs 2.
**H-58696C** (*Pay* .15) *$ .20*



## REMOTE CONTROL TRIUMPH

Scale model, rubber-tired metal car can be guided forward and back, steering wheel sends it in any direction — with directional lights blinking. New control box has see-thru panel so the "driver" can see all the action! Makes a realistic motor noise. Uses 2 "D" batteries, not included. Ship wt. 1 lb.

**H-77330A** (*Pay* 2.99) *$2.98*
"D" Battery Need 2.
**H-58696C** (*Pay* .15) *$ .20*

## FLYING STUNT PLANE

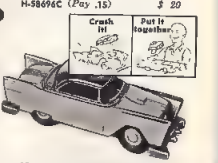
Have fun at the controls of this big 18¼" wingspan plane . . it takes off, loops the loop, nose-dives and sweeps through dramatic figure eights Sturdy laminated balsa wings on vacuum formed body Powered by 3 "D" batteries, not included. Ship. wt. 1 lb.

**H-77326A** (*Pay* 1.99) *$2.98*
"D" Battery Need 3
**H-58696C** (*Pay* .15) *$ .20*

## NAVY CARRIER & PLANE

Push control button and plane takes off from 10 x 8" carrier deck, circling around, propeller spinning! Navy pilot tries to land plane by catching it on stop wire on deck — if landing looks poor, he can lift plane into the air and try again Takes 2 "D" batteries, not incl ½ lb.

**H-77331A** (*Pay* 2.99) *$4.98*
"D" Battery Need 2.
**H-58696C** (*Pay* .15) *$ .20*




## Electric CRASH-MOBILE

An operating car . . . a crash-mobile . . . a put-together car! It speeds along . . . driven by a powerful electric motor . . . set the lever for "Crash" and it flies into pieces. Put it together and start the fun over again! Bright two-tone color plastic, about 7" long. Uses 1 "C" battery, not included. Ship wt. 1 lb.

**H-77328A** (*Pay* 1.39) *$1.98*
"C" Battery, Need 1.
**H-58697C** (*Pay* .15) *$ .20*

**A REMCO SCREAMING MEE-MEE PISTOL**— Exciting extra from the Screaming Mee-Mee arsenal . . . it fires 50 caps (not included) . . . and shoots off a grenade with the scream of the century! Sturdy plastic
H-72321A (*Your Cost* 2.99)—Ship. wt. 3 lbs. . . . *$4.50*

**B REMCO SCREAMING MEE-MEE RIFLE**—The hefty rifle with detachable pistol . . . all the sound and fury a boy could want! Rifle and pistol both launch the screaming grenade, telescope sight, rifle shoots 5 big rapid fire bullets. A full 29" long. Bullets and grenade of harmless plastic. Ship. wt. 4½ lbs.
H-72330A (*Your Cost* 3.99)—Ship. wt. 4½ lbs. . . *$5.98*

**C TOPPER SECRET SAM**—All the intrigue of the international super spy set . . . Secret Sam comes with pistol that shoots bullets; secret camera (uses 127 film) that takes real pictures in or out of case; attachable periscope sight; silencer, secret message missile; attachable rifle stock, tubular sight, handsome attache carry case. Fires long or short range bullets.
H-72323A (*Your Cost* 7.99)—Ship. wt. 3½ lbs. . *$12.98*

**D TOPPER MULTI-PISTOL 09**—Packs all the excitement of larger multi purpose guns. Trigger fires long or short range bullets; extension attaches to sight or barrel. It fires armor piercing shell, message carrier, grenade that splits in two; torpedo with cap "warhead." Most exciting of all . . . a Derringer is concealed in the handle. No batteries required. Ship. wt. 2 lbs.
H-72336A (*Your Cost* 4.44) . . . . . *$6.50*

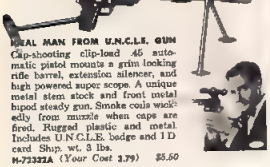
**E TOPPER JOHNNY EAGLE LIEUTENANT RIFLE**— Authentic in every detail . . . with all the fast action needed in war games! Automatic feed, 9-round magazine clip snaps into place just like a real carbine. Fires caps, bullets, ejects shells. With 6 bullets. Ship. wt. 3 lbs.
H-72337A (*Your Cost* 5.49) . . . . . *$7.98*

**F TOPPER JOHNNY EAGLE LIEUTENANT PISTOL** — Styled after the famous U.S. Army .45, with 6-round bullet clip that snaps into handle. Fires caps, bullets and ejects shells. Like the real counterpart, it chambers bullets by pulling back on barrel. In plastic case. With 6 bullets.
H-72338A (*Your Cost* 2.49)—Ship. wt. 1½ lbs. . . . *$4.98*

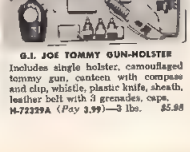
**NEW MATTEL AGENT ZERO M WEAPONS SET**
An important looking attache case holds Agent Zero M's paraphernalia until he reaches the scene of an extra-secret espionage mission. Includes Zero M Radio-Rifle, Zero-M Snap-Shot Camera and Zero M Jet-Coder. Wt. 2½ lbs.
H-72325A (*Your Cost* 4.99) . . . . *$7.98*

**NEW MATTEL "SONIC-BLASTER"**
With a thunderous roar it fires a powerful blast of air up to 40 feet . . . to destroy the enemy airport or scatter toy boats, newspapers or empty cartons. Almost 3 feet long, it comes with cardboard enemy airfield to assemble. Ship. wt. 6 lbs.
H-72324E (*Your Cost* 7.88) *$11.98*

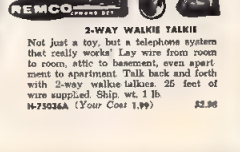
**U.S. BULLDOG TANK & SUPPORT SET**
Clip of 4 shells fires automatically from remote position. Heavy treads bend tank over obstacles, advances and reverses, turret swirls. High impact plastic with 26 Tank Corpsmen in various positions. 22¾" long. Uses 4 "D" batteries, not included. Ship. wt. 6 lbs.
H-77165A (*Your Cost* 8.88) *$12.98*
LIGHT BULLDOG TANK with 8-MAN CREW—Uses 2 "D" batteries, not incl. Wt. 2 lbs.
H-77164A (*Your Cost* 3.99) . *$5.98*
BATTERIES—For above tanks.
H-38496C *Your Cost* 15¢ *$ 20*



**REAL MAN FROM U.N.C.L.E. GUN**
Cap-shooting clip-load .45 automatic pistol mounts a grim looking rifle barrel, extension silencer, and high powered super scope. A unique metal stem stock and front metal bipod steady gun. Smoke coils wickedly from muzzle when caps are fired. Rugged plastic and metal. Includes U.N.C.L.E. badge and I.D. card. Ship. wt. 3 lbs.
H-72322A (*Your Cost* 3.79) *$5.50*




**G.I. JOE TOMMY GUN-HOLSTER**
Includes single holster, camouflaged tommy gun, canteen with compass and clip, whistle, plastic knife, sheath, leather belt with 3 grenades, caps.
H-72329A (*Pay* 3.99)—3 lbs. *$5.88*




**2-WAY WALKIE TALKIE**
Not just a toy, but a telephone system that really works! Lay wire from room to room, attic to basement, even apartment to apartment. Talk back and forth with 2-way walkie talkies. 25 feet of wire supplied. Ship. wt. 1 lb.
H-75036A (*Your Cost* 1.99) *$2.96*

# *Sears knows what little girls like . .*

A complete dinner service for 6 including 14 serving pieces—styled to look like Mom's famous-name cookware

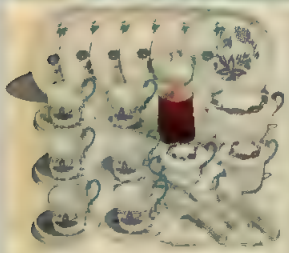
## Corona Ware

**Made of high-impact plastic so it's highly break-resistant**

92-piece Set $3.99

Dishes galore to delight the little homemaker. Modern coffee pot with cover and warming stand. Meals go right from stove to table . . 4 servers have clear plastic covers to show food "cooking." Server base, soup ladle, too. Other features for fine dining include 3 serving bowls, 6 casseroles and carafes; fruit bowl, plastic fruit, goblets, salt and pepper shakers.

49 N 946—Shpg. wt. 3 lbs. 4 oz. . .Set $3.99



**Coffee "disappears" as you pour**

Magic Perc Coffee Set $2.97

Perc magically refills itself when you set it down. Delectable onion design on white lends sparkle to 49 piece plastic service for 6. French style teapot, creamer, sugar bowl are strictly continental.

49 N 947—Wt. 1 lb. 10 oz. . .Set $2.97

**Now Barbie's sister has dishes**

62-pc. Skipper's Tea Set $2.97

Sure to please every Barbie and Skipper fan as she sets her table for 6. Plastic set includes all the necessities for dinner and tea *plus* soup tureen, ladle, soup plates, goblets and salt and pepper shakers. Break resistant.

49 N 951—Shpg. wt. 2 lbs. 4 oz. . Set $2.97

**Looks like real pottery**

60-pc. Fallen Leaves Tea Set $2.97

Little gals treasure the modern styling, warm colors of this graceful tea set. Rounded teapot highlights plastic service for 6. Includes salad server, bowls.

49 N 977—Shpg. wt. 2 lbs. . .Set $2.97

**"Coffee" drips without heat . .**

33-pc. Fizz-a-matic Serving Set $2.97

Real lip-smacking fun for a young hostess and her coffee-time mates. 12 tasty tablets of Fizzies do "perking." Plastic service for 6. Serving tray, snack plates for goodies.

49 N 948—Shpg. wt. 1 lb. 5 oz. . .Set $2.97

$3.66

She'll feel like a real grown-up lady at tea time. Rich looking 41 piece plastic set is designed just for little girls who love beautiful things.

Includes gold color tea urn, creamer and sugar bowl; cruet holder; 2 bottles; cutlery; clear goblets; salt, pepper shakers. Pub service for 4. Lace-like plate and saucer edges are rich gold color. And 2 gold color candelabras form the *piece de résistance* of this indeed royal setting.

49 N 965—Shipping wt. 1 lb. 7 oz. . Set $3.66

# PARTY-SIZE COFFEE MAKERS

## TOASTMASTER

**30-Cup Stainless Steel Party Urn**
The modern crisp styling of this beautiful coffee urn will make it stand out on any table, be it at home, office or club. Automatically perks 8 to 30 cups of fresh seatful coffee. Signal light glows when coffee is ready. Special heating element keeps coffee serving hot for hours. Because of all stainless steel construction, coffee is perked fresh and stays fresh without any metallic taste. So easy to use, just fill with cold water, desired amount of coffee and plug it in. Cup marking at rear of unit makes it easy to fill with right amount of water. The stainless steel body is accented by heat proof bakelite lid knob, handles, and base. Easy to operate, drip proof spigot. Sturdy swing-away handle allows for convenient storage. Pump and basket also stainless steel. 115 volt, 50-60 cycle, AC only, 1150 watts. Shipping wt. 17¼ lbs.

| | Retail |
|---|---|
| 4839E2419—Party Urn | $39.95 |
| 4839/3E2276—Three or more | $33.95 |

**Royal Hallmark Urn**
Electric Automatic Coffeemaker—Makes from 8 to 35 cups of real old fashioned coffee automatically. Large, cool, graceful handle makes carrying urn safe and easy. Contemporary styled no-drip spigot. Specially designed spreader has perforations that meter water through coffee at perfect rate for full flavor extraction. Fully automatic thermostat—never lets coffee boil or re-perk—keeps proper serving temperature indefinitely—interior finished in pure block tin. Exterior finished in Permaglow Lifetime Chrome over 22 gauge solid copper. AC. Ship. wt. 9 lbs.

4978E2792—Royal Hallmark Urn. Retail $49.95

**"Party-Perk"—Five Jumbo Sizes**
Greatest boon to party giving in years. Just add water and coffee . . . wait for the Red lite . . and serve delicious sediment free coffee. "Party-Perk" assures plenty of delicious coffee, as few cups as you like or as many as you like . . . automatically. Keeps perfect serving temperature, too. No-drip feather-touch automatic faucet. Ideal for buffet and rumpus room entertainment at home or for club and office coffee breaks. Heavy gauge, mirror finish aluminum. 110-120 volt. AC. UL approved.

| | Retail |
|---|---|
| 4738E1497—14-42 Cups. Ship wt. 6 lbs. | $29.95 |
| 4739E2097—20-60 Cups. Ship. wt 8 lbs. | 34.95 |
| 4416E F2397—24-72 Cups. Ship. wt. 9 lbs. Shipped F.O.B New York | 39.95 |
| 4740E F4197—40-125 Cups. Ship. wt. 12 lbs. Shipped F.O.B. New York | 69.95 |
| 4979E F4797—60-175 Cups. Ship. wt 14 lbs. Shipped F.O.B. New York | 79.95 |

**Stainless Steel Automatic Urn**
4418E3287—20-60 Cup Stainless Steel Dine-O-Matic Urn is the finest party urn made. Ideal for schools, offices, lawn parties, rumpus rooms, churches etc. Ruggedly constructed of heavy-gauge stainless steel with brilliant mirror finish. No fuss and bother when crowds drop in—Party Perk assures plenty of delicious coffee—as few cups as you like . . . all automatically. Maintains perfect serving temperature, too! Super-speed brewing, self-closing faucet and liquid level gauge. UL approved. Ship. wt 11 lbs.
Retail $64.95

## KITCHENAID

**Electric Coffee Grinder.** For finest flavor, grind coffee just before brewing, because the delicate oils which give delicious flavor and aroma evaporate when exposed to air. Ground coffee pours into measuring cup of clear plastic, graduated from one to ten cups. **Fourteen different grinds.** Just dial the one you want. Universal type motor, self-lubricating. AC or DC. Capacity of hopper is 1¼ lbs. Overall height 12¾". Finished in gleaming White. Ship. wt 5 lbs.

484E1747—Coffee Grinder
484/3E1697—Three or more.
Retail $24.95

## FILTRON

**Filtron Coffee Extractor**
2218H1663 — Employs revolutionary principle that cold tap-water extracts from coffee purer, more delicious flavor. **This extract is then used in making instant hot coffee by adding hot water.** 1 lb. of coffee makes up to 60 cups. 3 pc. container, chrome trim, plastic handles. Ht. 13". Instructions included. Shipping Wt. 7 lbs.

Retail $24.95

**10-Cup Stainless Steel Coffee Brewer**
5134H842—There is no finer way to brew coffee than the world famous Cory Vacuum Coffee Brewer way. There is no finer metal available than taste-free, stain-free stainless steel. This new coffee maker has modern decanter styling, new "flare-design" pouring spout, heat-proof handle, easy to clean twin disc filter, stainless steel cover, wide neck for easy cleaning, large capacity upper bowl. Constructed inside and out of durable, non-porous stainless steel to assure a lifetime of better coffee brewing. Capacity: 4 to 10 cups. Ship. wt 4 lbs.
Retail $12.95

**Glass Brewer**

- No Rubber Bushing
- Glass Filter Rod

World famous Cory glass coffee brewer—the only all-glass coffee brewer. New Cory vacuum seal — no rubber bushing to stick or wear out. Sparkling heat-resistant, taste-proof Cory glass, glass filter rod, hinged decanter cover, safety stand, coffee measure.
Retail

| | |
|---|---|
| 8160H387—(2-4 cup) | $5.95 |
| 8161H423—(4-8 cup) | 6.50 |
| 8162H517—(8-12 cup) | 7.95 |

# Exciting Gas Racing with Scale Planes and Cars

## WEN-MAC GAS POWER MODEL PLANES

**P63 KING COBRA.** Authentic fighter plane of World War II, the King Cobra starts at the turn of 2-blade prop, flies easily and fires 2 rockets in flight! Aluminum metalized airframe, removable cowl, and tinted canopy. Authentic rivet detail on body. Powered by Hot Shot .049 engine with 3 yr. guarantee. 2-blade nylon prop. Fuselage 21", wingspan 29½"
**H-75272A** *(You Cost 7.49)* — Ship. wt. 3 lbs. . . . . *$10.96*

**P26 PURSUIT.** Historical gas-engine replica of the famed open cockpit racer. Windshield, beautiful radial engine detail. Patented rotomatic starter kicks engine over with a roar. Hot-shot .049 engine powerhouse develops 20,000 rpm—flies your P26 at 35 mph. Includes full color customizing kit. Finest flyer to be developed in 15 years. Big! Has 17" fuselage, 20" wingspan
**H-75705A** *(You Cost 6.49)* — Ship. wt. 3 lbs. . . . . *$9.98*

**THIMBLE-DRONE FLIGHT KIT.** Complete set of starting and operating accessories for model airplanes. Includes superpower battery for sure starts, clean-burning fuel, filler cap with built-in strainer, filler hose, battery wires connected to head clip, plus line snaps and wrench
**H-75279A** *(You Cost 2.19)* — Ship. wt. 1¼ lbs. . . . . *$2.98*

**THE COX SPORTS CAR.** Cox .049 gas engine-powered, authentic scale cars. Dual rear wheel drive permits standing starts with trigger-fast digouts. Fully assembled . . . and equipped with special racing drag-alicks. Finely detailed interiors and dash, all in 1/20th scale. For drag strip, straight-away or track racing. Gives sound and feel of real racing
**H-75363A** *(You Cost 6.88)* — Ford GT. Blue. Ship. wt. 2 lbs. *$9.98*
**H-75389A** *(You Cost 6.88)* — Corvette Sting Ray. Red. Wt. 2 lbs. *$9.98*

**33-FT. OVAL TRACK.** Sets up anywhere—on any surface—back yard, driveway, basement. Big, pre-assembled 24" straight, 30" curved sections slide together, lock easily. With shoulder fairings, guides for 2 cars.
**H-75385A** *(You Cost 13.30)* — Ship. wt. 19 lbs. . . . . *$19.95*

**GAS POWER ACCESSORY KIT.** Everything needed for track, tether and drag racing. Car bridle and center post for tether racing; 130-ft. Dacron line for drag racing. Fuel, battery, glow head clip, fuel filler hose, fuel filler cap, filter screen wrenches
**H-75390A** *(You Cost 2.49)* — Ship. wt. 1¼ lbs. . . . . *$3.49*

Best way yet for a boy to learn all about autos . . . from "inside out"! Over 350 pieces to be assembled. Then gives starter button and watch it work. Scaled to ¼ actual size, molded in 4 colors including "clear" so moving parts can be seen. Watch the functioning pistons, connecting rods, rocker arms . . . even the properly timed spark plugs. Powerful miniature motor and all necessary parts, plus authoritative manual. Needs 2 "C" batteries. 4½ lbs.
**H-73191A** *(Pay 7.49)* *$10.95*
**H-58697C** *(Pay 1.15; "C" Batt $ .20*

## New Shoreline Kits for the Coin Collector

**SCAN-O-MATIC COIN VIEWER.** Now you can really see your coins—clearly, automatically. Brings out every detail every marking, every defect. Simply feed coins into with the Scan O Matic as they pass under the lighted magnifier, you can detect the smallest markings. Automatically flips coin over when you are finished with one side and automatically ejects coin. Takes all denominations, U S or foreign.
**H-75683A** *(Your Cost 8.88)* — Wt 1 lb. *$12.95*

**JUNIOR COIN KIT.** Complete 35-piece set for the beginner or advanced collector. Includes 3 coin folders for cents, nickels, dimes, coin catalog, price guide, check list, polishing and buffing cloths; 3 coin tubes for cents, nickels and dimes; 6 - 2x2" holders; 1 double lens magnifier, 18 coin envelopes, custom Loc Coin Case with velvet insert. Information on Canadian coins, too
**H-75684A** *(Your Cost 1.99)* Wt. 1¼ lbs. *$2.98*

Ⓓ GILBERT ERECTOR

GILBERT ERECTORS

## WORLD'S FIRST "LIFE SIZE" ERECTOR — 5 DIFFERENT VEHICLES YOU CAN ACTUALLY RIDE

(C) GILBERT ERECTOR

**(A) "RIDE-EM" ERECTOR** — A young traveling man needn't wait for the models to change — he can change his own! Over 200 giant parts build and rebuild 6 life-size vehicles he can ride — jeep, tractor, scooter, runabout or sports car . . . or variations. Average size 30 x 15 x 20". Chassis parts steel, structural parts aluminum and steel. Includes contoured seat, 4 detailed wheels, steering wheel, 2 special wrenches and complete graphic instructions. Wt. 21 lbs.
H-75672B *(Your Cost 19.99)* $29.95

**(B) ERECTOR SET** — "Exploded View" directions simplify model building — and spark young imaginations to build unlimited models of their own invention! Besides conventional models he'll construct: Lunar Transmitter, helicopter, lift bridge, oil rig, giant shipbuilding crane — and even build the motors, too. Power Matic dual hoist and remote control battery case with reversing switch permit multiple action. Over 450 steel girders, nuts, bolts, gears, plates and shapes. Ship. wt. 7½ lbs.
H-75671A *(Your Cost 13.49)* $19.95

**(C) ERECTOR SET** — He'll build a whole space age full of structures with this: Space ship robot, mobile radar scanner, rocket service tower, lunar surface probe, airplane ride, and motorize them with the Power Matic motor he builds himself for extra fun! Also constructs: revolving crane, inclined railway, elevated crane, drill and punch presses, electric fan, mobile pile driver, walking beam engine. Over 300 steel plates, gears, nuts, bolts and girders, plus 3 power take-off shafts for motor. Ship. wt. 4½ lbs.
H-75670A *(Your Cost 8.49)* $11.95

**(D) ROAD BUILDING EQUIPMENT SET** — Build and rebuild any of 5 different models — bulldozer, excavator, road roller, mobile crane, dump truck — each 10 to 12" long . . . plus as many variations as the imagination dictates! Over 100 precut steel parts with unbreakable plastic accessories. Crane lifts and lowers, wheels roll, bulldozer and roller go into action. Easy-to-follow instructions. Ship. wt. 4 lbs.
H-75673A *(Your Cost 5.49)* $7.95

**ADVANCED MICROSCOPE LAB**

Includes electrically ignited binocular microscope with monocular attachment; exclusive distortion-free "True-View" lenses, high power Barlow lens and polarizing adapters, prepared slides; slide making equipment, specimens and dissecting instruments, Pyrex test tubes, step-by step, illustrated experiment manual. 9 lbs.
H-75158A *(Your Cost 13.49)* . . . . . $19.95

**SENIOR MICROSCOPE LAB**

A set featuring an electrically illuminated all metal scope with "Micro-Matic" precision dial and adjustment for 6 powers of magnification to 450X. Accessories include: slide making material instrument/experiment manual. In 4-color metal lab that opens to 19 x 13½". Ship. wt. 5 lbs.
H-75663A *(Your Cost 6.99)* . . . $9.98

**STUDENT GEOLOGY SET**

An outfit to tantalize the rock hound — it contains genuine gold ore and 17 other rocks and minerals, plus a dinosaur bone fossil! Lab gear includes: geologists pick, "Jolly Balance" for measuring specific gravity and other rock testing needs. Illustrated manual guides every fascinating experiment. Ship. wt. 5 lbs.
H-75665A *(Your Cost 6.99)* $9.98



*Stock number items with the letter "G" will be shipped Express or Truck — EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.*

## Thrilling action planes by Cox

Exciting gas-powered racers

Realistic P-51 Mustang

**(A) P-51 MUSTANG - COX.** Realistic model with rubber band reassembly feature, 16" span. Complete with starting and flying accessories.
**7662QY667** ..... **$9.98**

**(B) STUKA (BLACK KNIGHT) — COX.** Big 23½" span! 4" plastic bomb released by 3rd line. .049 engine, starter, handle, lines. Pilot and gunner kit. Stepped trailing edge flaps.
**6400QY732** Fuel, accessories not included . . . **$10.98**
**880QY199** Plane Kit with Battery **$2.98**

**(C) T-28 ADVANCE TRAINER—COX** Rugged. With tricycle landing gear, Baby Bee .049 engine. 18¾" span Hi-impact styrene body, nylon prop. Handle, dacron lines.
**7900QY667** Fuel, accessories not included . **$9.98**
**880QY199** Plane Kit with Battery . . **$2.98**

**(D) CHAPARRAL GAS ENGINE SLOT RACER — COX.** 1:20 scale, built of hi-impact styrelle and equipped with Cox .049 racing engine. Rear deck elevator, 2.8-1 dual rear wheel gear drive, steel chassis, walrus spoilers, etc. W/o fuel, acces.
**9340QY730** ..... **$10.98**
**440QY233** Kit for above . . . **$3.49**

**(E) FORD GT GAS ENGINE RACER—COX.** 1:20 scale. Rugged steel X-frame chassis, dual rear wheel drive, authentic GT hubs, special formula racing tires W/o fuel, access.
**8940QY667** ..... **$9.98**
**440QY233** Kit for above . . . **$3.49**

## Tyco train sets for realism and long-life performance

The Transcontinental

The Mammoth of the Rails

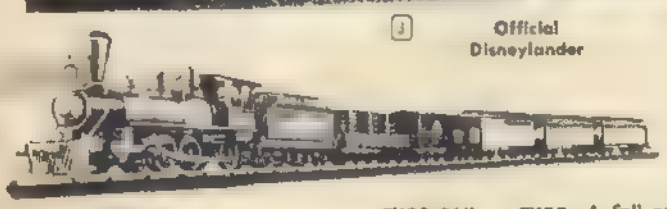
TYCO

The Santa Fe

**(F) "THE TRANSCONTINENTAL" TRAIN SET — TYCO.** A streamlined thriller with lighted loco and all passenger cars dual lighted for perfect realism. With track for 45x36" oval. Includes New Haven diesel, "B" diesel, 4 cars, 11 sec. curved track. Terminal, straight, and re-railer tracks. Power Pac *not* included.
**T661GA-YZ2197** ..... **$32.98**

**(G) MAMMOTH OF THE RAILS TRAIN SET—TYCO.** With a lighted loco that stands for super power. Includes a long-haul tender and a string of seven beautiful cars. A set to delight the heart of anyone who's a "boy" at heart. Track for 45x36" oval. "Mikado" loco, "Santa Fe" tender. Power Pac *not* included with this set.
**T6612YZ2663** . . . . . **$39.98**

The Road Rambler



Official Disneylander

**(H) SANTA FE TRAIN SET — TYCO.** Features an operating headlight, illuminated number boards and stainless steel handrails on a low profile GP-20 diesel. And you get 5 colorful cars and track for a 45x36" oval. An exciting set at a budget price—a real value! Power Pac *not* included.
**T6605B-YZ1663** . . . . . **$24.98**

**(J) THE ROAD RAMBLER TRAIN SET — TYCO.** Wherever rails lead, trains like this 4 car set are moving the products of farm and industry across America and Canada. With the popular, husky F9 "A" diesel with operating headlight, plus track for a 36" circle. Blue and yellow Santa Fe diesel, 4 cars. Power Pac *not* included.
**T6602B-YZ1133** . . . . . **$16.98**

**(K) THE DISNEYLANDER TRAIN SET — TYCO.** From fabled Disneyland comes the train that millions have enjoyed, admired in real life! The only official Disneyland Train Set. Features loco with operating headlight, a tender, and 5 exciting, beautifully decorated cars. Track makes 45x36" oval. Gives years of trouble-free fun. Power Pac *not* included.
**T6611YZ2330** . . . . . **$34.98**

TYCO-PAK

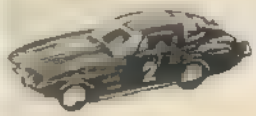
**TYCO-PAK — TYCO.** A full range rheostat for all speeds. Glass sealed. Circuit-breaker for overload safety. Automatic re-set. Reversing switch. Has both AC-DC terminals. A quality train set controller for use with Tyco train sets above.
**899YZ533** ..... **$7.98**

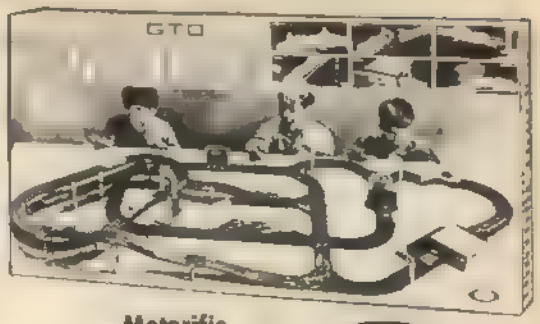
**TYCO MASTER-PAK — TYCO.** Features 2 amps power, a direction control, an on-off switch plus an overload indicator light. Circuit breaker protected for long life. Has both AC-DC terminals. Extra powerful controller for use with above train sets.
**897YZ933** ..... **$13.98**

# Motorific Truck, Car Outfits and the Exciting Torture Track

IDEAL

Motorific Corvette Sting Ray






Motorific Torture Track

IDEAL

**MOTORIFIC QUICK-CHANGE MIGHTY MIXER—IDEAL.** A truckload of fun! You get a rough and rugged truck that's a realistic replica of the "real thing," plus a finely detailed truck chassis and motor that will fit *any* Motorific truck body. Works on any smooth surface.

4561-7DT267 . . . . . $4.00
As Above, "Mighty Hauler."
4563-3DT267 . . . . . $4.00
As Above, "Fire Patrol Pumper."
4559-1DT267 . . . . . $4.00

**MOTORIFIC CORVETTE STING RAY—IDEAL.** Contains a finely detailed customized Motorific body, chassis and motor, plus a conversion pin for use on Ideal's Torture Track racing circuit (not incl.). Start your fleet of Motorific sports and racing cars with this ready-to-go set!

4156-6DT199 . . . . . $3.00
As Above but Chevy Impala Supersport.
4164-0DT199 . . . . . $3.00
4163-2DT199 Pontiac Grand Prix . . . $3.00
4183-0DT199 Buick Riviera . . . $3.00

**MOTORIFIC G.T.O. TORTURE-TRACK—IDEAL.** Features multi-level whirl-around ramps that send cars spinning upward until they finally come tooling down to a series of tough-to-take tests! Includes 27 curved, 18 straight tracks, cross-over, "Y" switches, spring and horsepower tests, one car incl.

4222-6DT1330 . . . . . $20.00
4589-8DT667
Alcan Highway Set Less pieces $10.00

## Action-Packed Toy Vehicle Outfits

**(A) SWITCH 'N GO TWIN GT CAR SET—MATTEL.** With new flexible tube track—cut it, join it—unlimited track layouts! Four bridge sections permit crossovers and multi-level layouts. Includes 2 racers with hill-power gear, 2 master air controls, auto gate crossing, 60' track, flip and air crashes, and more!

6112MT997 Batteries not included. . . . . $16.80

**(B) MIDGET MOTORS MIGHTY MIKE JEEP OUTFIT—REMCO.** Action every second with this climb-action-traction jeep. Switch on Mighty Mike's powerful little motor and she'll climb anything—just like a tank. With trailer, camper, wrecker accessory units

776RJ667 Includes 2 bridges, 6 obstacle tracks. . . . . $10.00

**(C) SWITCH 'N GO BATTLE SET WITH 2 TANKS—MATTEL.** The tanks fire missiles by remote control to flip each other, "explode" pillbox. Pillbox fires missiles at tank automatically! New flexible tube track can be cut, joined, etc. Incudes 60' track, switches, etc

6114MT997 Batteries not included. . . . . $16.80

**(D) BATMOBILE DASHBOARD—REMCO.** Exciting! Comes with ignition key. Features moving windshield wiper, working directional signals, horn that honks, rear-view mirror, glove compartment with road map, accelerating speedometer. 13¼x6¾x9¾" high.

793RJ597 . . . . . $9.00

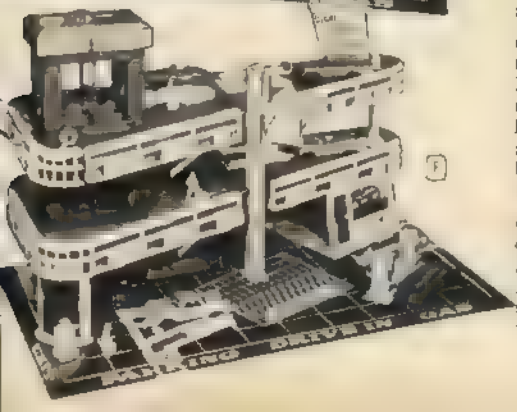
A

C

B

D

E



F

**(E) TRI-LEVEL SERVICE STATION—COHN.** Metal station with multi-level parking. Features revolving car lift, plastic cars, accessories and attendants. Exit ramp from upper level to street level Nut and bolt assembly. 25" long, 14½" wide, 14½" high. Wonderful gift idea—keeps a group of kids intrigued for hours

800TC467 . . . . . $7.00

**(F) BATTERY OPERATED TRI-LEVEL SERVICE STATION—COHN.** Tri-level service station with parking garage. Manual and battery operated elevators. Modern poly cars, accessories and attendants. 25" long, 16" high, 10" wide. Exciting station with the added fun of battery operation.

876TC597 . . . . . $9.00

**(G) TEXACO GAS PUMP—WOLVERINE.** Big steel replica of the real Texaco gas pump, finished in Red enamel. Turn crank and bell rings as dials register gallons and tenths of gallons. Realistic hose, sturdy nozzle with clicker in handle. Storage compartments in back. With sponge, spray bottle

100WT663 30x12x14" wide . . . . . $10.00

**(H) BOB CAT TANK—REMCO** With exclusive climb-action-traction. Amazing climbing ability A replica of a real army tank. Fires shells automatically, 4 shells to clip. Roars over every obstacle! Forward and reverse gears. Plastic

719RJ467 14½" overall . . . . . $7.00

G

H

**OUTSTANDING VALUE!**

## Deluxe Quality Complete Sets For Men and Women

You Pay **$34.95** Complete Set

**Last Year's Dealer Price Cut $2.00!**

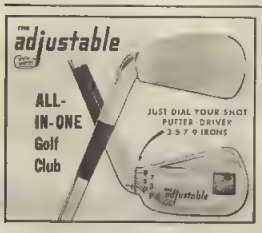
**Complete Deluxe Sets by Northwestern Golf.** The best clubs we've ever seen at this exceptionally low price! Registered and matched, 5 Irons (3-5-7-9 and putter), 2 Woods (Driver and Spoon), each with True Temper Par step-down shafts and Golf Pride molded grips. Irons are triple chrome plated steel. Woods have persimmon heads with red 2-tone fiber inlay. 11-Club Bag with zippered ball and shoe pockets in red plaid with dark trim; 3 top quality balls; set of 2 satin twill head covers; pack of extra long wood tees. Shipping wt. 12 lbs. each set. Men's Left Hand set shipped from Chicago factory. No C.O.D.

Men's George Fazio 7 Club RH Set
H34-600A 3495 . . . . Rate 59.50

Men's George Fazio 7 Club LH Set
DNO-100A 3495 . . . . . Retail 59.50

Ladies' Jackie Pung 7 Club RH Set
H34-601A 3495 . . . . Rate 59.50

**7-CLUB MATCHED SET.** 2 woods and 5 irons as above, but no golf bag. Balls, tees, head covers. Specify Men's RH or LH or Ladies' RH. Shipped from Chicago. No C.O.D. Wt. 8 lbs.
DNO-109A 2850 . . . . . Rate 49.50

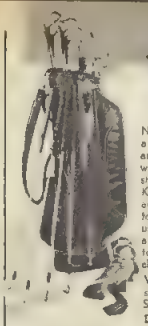



**Adjustable ALL-IN-ONE Golf Club!** Great! Plays every required position—driving, fairway shots, sand trap shots, and putting. Just dial your shot! Improves your game . . . grooves swing to the weight, balance and length of one club. Long lasting, polished chromed head and shaft. 38" in length. All-weather cord and rubber grip. **Men's Left Hand and Ladies' Clubs** shipped from Ill. factory. **Sorry, no C.O.D.** or factory order numbers. Sh. wt. 2 lbs.

Men's Right Hand Club
H35-167F 1996 . . . . . Retail 29.95

Men's Left Hand Club
DIN-200F 2295 . . . . . Retail 29.95

Ladies' Club. Specify RH or LH
DIN-201F 2295 . . . . . Retail 29.95



## COMPLETE EXECUTIVE SET

# CRAIG WOOD GOLD SIGNATURE

## CHOICE OF SHAFT— LONG, MEDIUM or SHORT

Now you can own the correct length of club to permit a comfortable swing for proper results in both distance and accuracy. Scientifically designed for proper weight and balance. Features Northwestern pro-flex shafts in long, medium or short lengths. **Woods** have Kemo-Bloc laminated heads with piano-like finish. **Irons** are triple plated and balanced with tapered toe to eliminate flutter. The finest leather grips are used on both woods and irons. All clubs are matched and registered in your name. When ordering be sure to **specify length of shaft (long, medium or short), Men's Right or Left Hand club or Ladies' Right Hand.** Shipped from Chicago factory. **Not shipped C.O.D.**

**Available in Betty Jameson Model For Ladies**

**WOODS.** Specify 1 to 5. Length of shaft—Men's or Ladies'. No C.O.D. Shipping wt. 14 lbs.
DNO-127F 1190 . . . Retail 23.25
SET OF 3 WOODS. Nos.: 1, 3, 4. Sh. wt. 6 lbs. No C.O.D.
DNO-137F 3375 . . . . . Retail 69.75

**IRONS.** Specify 1 to 9, dual wedge, sand wedge, putter. Shipping wt. 1½ lbs. each. No C.O.D.
DNO-126F 790 . . . . . Retail 16.50
SET OF 8 IRONS. Nos.: 2 to 9. Sh. wt. 8 lbs. No C.O.D.
DNO-138F 5975 . . . . . Retail 132.00

**"GOLD SIGNATURE" EXECUTIVE SET.** Includes: 9 irons (2 to 9 and gold-plated putter with cover), 4 woods (choice of 1-3-4-5- or 1-2-3-4), covers, 14-club vinyl bag, 8-rib umbrella.
DNO-128FX 14950 With 1-2-3-4 Woods. Wt. 36 lbs. **No P.P.** . . . . . Retail 297.00
DNO-129FX 14950 With 1-3-4-5 Woods. Wt. 36 lbs. **No P.P.** . . . . . Retail 297.00

## Nos. 6 to 15 WOODS . . . Use Instead of Irons

**NEW!**

Now you can play every shot with a wood! The No. 6 wood corresponds to a No. 2 iron, with a wood available to replace every iron through No. 9 and the wedge. Same as woods described above. **Right Hand only.** When ordering **specify: Men's or Ladies'; length of shaft—short, medium, long; and wood No. 6 to 15.** Each with head cover. No C.O.D.

DNO-130F 1290 Utility Woods. Sh. wt. 1½ lbs. ea. . . . . Retail 24.25

## Men's PETE COOPER or Ladies' MARY MILLS

**Here are truly outstanding quality clubs at a modest price per club . . . or *big special savings on complete sets.*** Woods have top quality, professionally designed persimmon heads. Irons are triple chrome plated, balanced with sand blasted, scored faces. **All clubs matched, registered. All have True Temper step-down shafts; "Corrects" leather grips. Men's RH or LH; Ladies' RH. From Chicago factory. No C.O.D.s.**

**WOODS.** Specify 1 to 5. Men's RH or LH; Ladies' RH. Wt. 2 lbs.
DNO-141F 625
. Retail 13.50

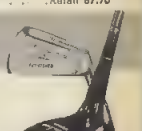
**IRONS.** Specify 2 to 9 putter. Men's RH LH; Ladies' RH. Wt. 2 lbs.
DNO-140F 435
. . . . . Retail 9.00

**MATCHED 7 CLUB SET.** With 2 Woods (1-3), 5 Irons (3-5-7-9 putter). **Specify Men's RH or LH, Ladies' RH.** Wt. 8 lbs.
DNO-142F 3150 . . . . Retail 72.00

**13-PC. SET WITH BAG.** 3 Woods (1-3-4) 9 Irons (2 to 9 putter) plaid bag. **Spec.: Men's RH, LH, Ladies' RH.** 22 lbs.
DNO-144FX 6250 **No P.P.** . . . . Retail 139.50

**7 CLUB SET WITH BAG.** 2 Woods (1-3), 5 Irons (3-5-7-9-P), covers, bag, 3 balls, tees. **Men's RH or LH, Ladies' RH.**
DNO-143FX 3990 **No P.P.** . . . . Retail 87.70

## PRICES CUT 25% ON CUSTOM QUALITY CHANDLER HARPER VIRGINIAN CLUBS



Normally Northwestern Golf builds these professional quality only to custom specifications. Now, by making a large run of the most popular style, they have cut prices 25%. Standard length, medium (D-3) swing weight right hand only, matched sets only. Woods retail for $26.00 each, have laminated Kemo-Bloc heads finished in dark mahogany. Irons retail for $18.75, have triple chromed heads, tapered toe design, sand-blasted framed scoring. All shafts are True-Temper steel with green and black Victory Grip. All sets are shipped from Chicago factory. **No Parcel Post or C.O.D. shipments.**

**Price Cut $27.50 On 11-Club Set.** 3 Woods (1-3-4); 8 Irons (2 to 9). Sh. wt. 20 lbs. Ret. $228.00 **Reg. Dealer Price $105.00**
DNO-133FX . . NOW PAY **$77.50**

**Price Cut $31.00 On 13-Club Set.** 4 Woods (1-3-4-5); 9 Irons (2-9 plus Dual Wedge). Ret. $272.75. **Reg. Dealer Price $123.50**
DNO-134FX Wt. 22 lbs. . NOW PAY **$92.50**

**FLORIDA** CONTINUED FROM PAGE 33

rougher water than we'd anticipated. It's normally choppy here during the afternoon, but this was more than chop. I slowed to a crawl in the steep three-foot seas. Our headway now was almost nill. I decided we had to do one of two things—turn back to wait it out, or speed up and try to plane.

"Let's try planing," said Rimkus.

We made everything secure; and then I gunned the twin 65-hp Mercs. Our speed increased and we stopped plowing. The faster I went, the more smoothly we sped from one wave to the next. We were powering along at 25 mph and over. A sunset flared beyond the line of mangroves on the western shore, stabbed periodically by the revolving green light at Homestead Air Force Base in the distance. And the smoke stack lights flashed brightly at Florida Power and Light Company's new atomic plant on Turkey Point.

We now passed Ragged Keys, a chain of small islands which are the beginning of the Florida Keys. They must be approached with caution because of surrounding shoals. It was on these very flats that I saw my first bonefish five years ago. Adjoining the Ragged Keys is a group of miniature atolls called Islandia. Here the waters clear. Islandia, now being considered as a national monument, is a favorite weekend haunt for South Florida boatmen. The Dade County Parks Department operates a picnic area and concession on the north end of Elliott, where we could have docked for $1 per night, but our destination was Jewfish Creek, 20 miles away.

We had been cautioned about running in the south bay at night because Hurricane Alma had supposedly damaged some channel markers. But we found all in place, and lights bright.

The 20-mph southerlies diminished as we neared the south end of Biscayne Bay. Miami's skyline loomed far astern. A few stars shone overhead and a full moon dodged behind towering clouds as rain squalls struck at Coconut Grove and some distant lightning flashed.

We crossed into Card Sound to run the last few miles to Barnes Sound and Jewfish Creek. We were in sheltered water now and began to plane at 30 mph and over. A beautiful job had been done rigging the twin outboards to the MFG cruiser; its running attitude felt perfect.

Our host at Jewfish Creek, Pete Breen, welcomed us and tossed us the keys to our motel rooms.

"See you at breakfast," he said, "I get up at 5 A.M."

To beat the summer heat, we started early next morning for Long Key, 35 miles away. It was a brilliant sunshiny day with 8- to 10-mph southerly winds. The favorable weather brought out a sizable flotilla of small boats, and we had company all the way to Long Key. Occasionally the propellers would pick up floating grass and we had to stop, reverse engines, and then start again.

You get your first look at the famed jade waters of the Florida Keys once you pass Buttonwood Sound. When the surface is calm, there's a fabulous array of hues, from indigo to pure viridian. It is easy to determine the channels, because they are darker. But the wind, especially a southwester, turns the water milky, making it almost impossible to tell shallows from depths. The only compensation to running aground here is the soft bottom. With luck, you can usually power your way off a mud flat.

At Long Key, we pulled into Edgewater Lodge for a lunch of hamburg-

*(Continued on next page)*


# Is Crown Colony Club the most stylish stop in the Bahamas? Or just the fishiest?

Since Crown Colony Club opened its slips to visiting yachtsmen, few know exactly what to think of it. To some it's "a great harbor"... landlocked and surge-proof, just 35 miles from Nassau right on the tip of the Tongue.

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You don't have to be a member to be welcome. But please write in advance if you would like a dock or one of our air-conditioned rooms by the pool. To Donald Colman, Manager, Crown Colony Club, P.O. Box 223, International Airport, Miami, Florida 33148.

Crown Colony Club
Club Cay, Bahamas

**FLORIDA** CONTINUED FROM PAGE 77

ers, iced tea and Key Lime pie. Luther and Elba Rhodes, congenial hosts there, directed us to a nearby gas dock where we refueled

The run north across the vast expanse of Florida Bay from Long Key to Flamingo on the mainland was poetically peaceful. We were in the Gulf of Mexico now, out of sight of land much of the way. Midway to Sandy Key, we saw six or eight boats anchored along Nine Mile Bank, fishing for tarpon.

Since we'd made good speed across Florida Bay, we took a side trip to Cape Sable where Betsy did her shell collecting while Joe and I tried unsuccessfully to catch a snook in the surf. This is a fine camping area in spring, when there are no bugs.

On the 18-mile run from Cape Sable to Flamingo we passed some of Florida's finest fishing grounds. Trout, snook, redfish and snapper abound here. En route, we saw a giant sea turtle basking at the surface, and photographed a bald eagle eating a fish while perched on a channel marker.

Bob Knight and George Pegraw, officers of the Flamingo concession, treated us to a delicious fried snook dinner that evening after we filed a cruise plan with the ranger in Everglades National Park.

Next morning, a soft summer rain shower was falling as we headed up Coot Bay Canal en route to Whitewater Bay. A four-foot alligator was traveling the canal too, but didn't appreciate our companionship and sank from sight. Whitewater Bay was pan flat, its surface reflecting billowing thunderheads. Every ripple attracted us. One great subsurface commotion proved to be a brace of porpoise chasing a school of mullet. Alarmed by our engines, however, the porpoise dashed off at astonishing speed.

We passed the mouth of Shark River, one of South Florida's most fascinating waterways. It reaches almost 30 miles into the remotest heart of the Everglades. The longest leg of our cruise was from Shark River to Everglades City, about 45 miles. We stayed out in the Gulf all the way except for a brief stop at Lostman's River where we visited with three local families camping in total privacy on a sand bar.

Mort Rothenberg, a Miami Beach attorney who is building Everglades City Villas, met us at the Everglades City dock and ushered us into the Rod and Gun Lodge. We dined with him at the old Station Restaurant, a former railroad station which has been imaginatively converted into a splendid seafood spa.

Our last day afloat started off with a rare spectacle. We saw a brief but violent struggle between a shark and a porpoise. Both sank from sight, leaving a bloodied surface; we never knew who won.

By midmorning we reached beautiful Marco Island where the Mackle Brothers are engaged in a tremendous development project. Our hopes of running from here to Sanibel Island, however, were dashed when a northwest gale turned the Gulf of Mexico into an angry expanse of white caps. With real reluctance, we ended our outboard cruise at Marco Island, promising one another we'd return to these islets 'round Florida's tempting tip. ⚓

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Coolidge Jr., presented a minority report against the Club's sponsorship of ocean racing:

"I believe that the Bermuda Race should be managed by racing men and that we should encourage the formation of an Ocean Racing Club of America for this purpose. We should not sponsor or be responsible for such an organization. If, however, a group of men consisting for the most part of members of our Club should express the desire to form such an organization we should cooperate with them."

The timing was obviously wrong but now the baby is a full-grown, vigorous adult. There are many who believe for the good of the sport that the cord should be cut and an Ocean Racing Club of America established forthwith.

Such a club (ORCA) would devote its entire attention to the problems and development of ocean racing and design. It would coordinate all the major ocean races through the activity of a central committee representing various strategically located stations—Boston, New York, Chesapeake, Florida, Great Lakes, California, etc. The club would assume the responsibility for the Bermuda Race and perhaps sponsor new races like the exciting One Ton Cup in Europe. An ORCA Rule would replace the existing CCA rule worked out hopefully with the Royal Ocean Racing Club.

The initial success of such a Club would depend in part upon the active participation of some of the ocean racing greats of the CCA along with full cooperation from the parent body. Membership should be an honor conferred upon those men whose experience and competence as either skipper or crew member in ocean racing is unquestioned and whose integrity, sportsmanship and reputation as a good shipmate is well known. No man should be denied membership for reasons of race, color, religion, or ethnic background.

Such an Ocean Racing Club of America with proper leadership and singleness of purpose could do much to further the noble sport of ocean racing in this country.

ORCA organizers, step forward!

## BOATING FILM BOOKLET

► A revised edition of the useful "Boating Films" booklet compiled and published by the National Assn. of Engine & Boat Mfgs., is available free from that organization at 420 Lexington Ave., N. Y., N. Y. 10017. This 50-page list has been compiled to assist boating organizations, clubs, schools and social groups interested in obtaining films on recreational boating.

There are a variety of subjects available, including those specifically on outboards, lifesaving and swimming, safety and maintenance, racing, general sailing, water sports, navigation and weather, fishing, boat construction, cruising and camping, as well as a category of adventure films.

Of particular interest to yacht clubs might be a number of films that deal with junior sailing, both from the learning aspect as well as on the subject of small boat racing. These include three films entitled "Learning to Sail," another called "Sailing Snowbirds," and numerous films from many of the one-design class organizations.

## OLYMPIC BOOK AVAILABLE

► The 1964 official "United States Olympic Book" is now available at $15 for individual orders or at $9.90 for yacht clubs and boating organizations. A handsomely-bound review of the Summer Olympics at Tokyo, Japan; Winter Olympics at Innsbruck, Austria; and Pan American Games at Sao Paulo, Brazil, the volume consists of over 450 pages and is a combination of photographs and text. It lists complete summaries of all events as well as records and the champions through the years, and in addition carries an honor roll of all medal winners from 1896 to 1964.

Individual orders ($15) should be addressed to Riverhouse Publishing Co., 190 South Water St., Providence, R.I.; Club orders ($9.90) to Edward J. Butler Jr., 33 Bourne Lane, Barrington, R. I.

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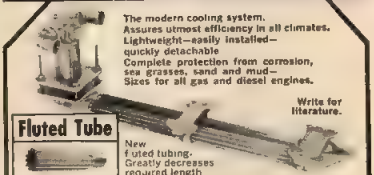

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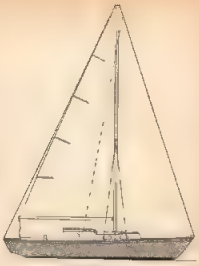
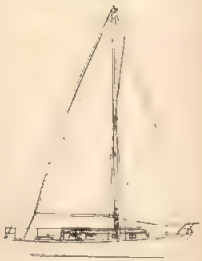


BRISTOL 29



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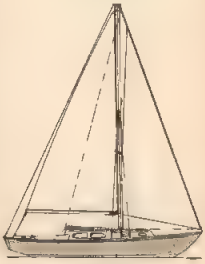

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arriving skipper, in turn, to raft horizontally across my stern, (see *Fig.* 3), in what I now choose to call a "rope ladder" formation. Before tying up, each skipper made elaborate preparations with fenders, and I had *Little Mo*'s transom thoroughly swaddled before offering them the hospitality of a pair of spring lines.

During the cocktail hour, our trepidation about the unorthodox formation lessened, and by the time the last morsel of steak had disappeared, no reservations at all remained. We had come to realize the significant fact that not once since we had tied up had one of the horizontally-moored craft touched each other. Nor had the first in line nudged *Little Mo*'s transom. All three of them hung about 18" apart throughout the evening, despite the change of tide, the wash of the ferry and the water-skiers. When a wake approached astern of our formation, the three craft hanging like rope-ladders' steps, rolled a little but stayed antiseptically apart. As a result of our full trust in the arrangement, we all confidently turned in moored as we were. Not one of us heard a fender squeal or felt the thud of his neighbor's boat in spite of the chop from a freshening breeze during the night.

Since then, *Little Mo* has rafted in an adaptation of the rope-ladder formation with many sizes, shapes and combinations of craft in greater comfort and serenity than we ever knew before (see *Figs. 4 and 5*). Rafted in this pattern, a change in tide or a shift in wind never requires the skipper to dash on deck in his pajamas to adjust fenders. A freshening breeze merely straightens the ladder. The strain on the leading boats' anchor is about the same as under the usual arrangement.

I recommend rope-ladder rafting whether or not your boat has high shoulders and a disconcerting flare. Among other things, it eliminates watching a not-too-experienced skipper slam into your port or starboard side. Under this technique he rounds up downwind or downcurrent across your transom at a safe distance (see *Fig.* 6). He tosses you (or he accepts from you) bow and stern lines. You can then gently pull him to within easy stepping distance from his deck to your transom.

*(We have presented this idea because we believe it to be an interesting solution to a problem that has plagued many yachtsmen. We do, however, have the following reservations about it: Rope-ladder rafting should only be done in reasonably settled weather in snug harbors; the number of boats so tied up should be limited to four; the leading boat should have out more than adequate ground tackle; and in spite of the author's experiences we do not recommend staying rafted overnight.*—Eds.)

*Central Press photo*

*Dinghies and yachts were moored side by side in an Amsterdam setting at the 1966 International Boat Show, Earl's Court, England. There were 294,167 people visiting the show this year*

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**(B) DAISY "SPITTIN' IMAGE."** Authentically styled replica of the famed carbine that won the West. Has 2-way lever cocking, side loading spring-forced 40-shot feed, ramp front sight, Buckhorn adjustable rear sight, super-strength, wood-grained stock/forearm. 38" long. Wt. 4 lbs. **1884DAX997** ..... **$15.95**

**(C) DAISY TARGET RIFLE.** Approved for Boy Scout, Jaycee, NRA, 4-H, camp training programs. Ideal for home training. Spring-forced, 50-shot feed. Hood front sight with 4 inserts, adjustable peep rear sight, Monte Carlo wood stock, beavertail wood forearm. New Army sling. 36¾" long. 4 lbs. **99DAX1097** ..... **$16.95**

**(D) DAISY PUMP GUN** A favorite for over 50 years. Famous pump cocking, controlled velocity and steel construction. Spring-forced, 50-shot feed. Sights, ramp front, fully adjustable rear. Wood-grained stock. 37" long. Wt. 4 lbs. **25DAX697** ..... **$13.95**

**(E) DAISY MONTE CARLO TARGET GUN.** Features new wood Monte Carlo stock and forearm. Has "beefy" big gun feel and look. Lever cocking. 700-shot gravity feed. Ramp front sight, adjustable Buckhorn rear sight. 35" long. Wt. 4 lbs. **99DAX897** ..... **$13.95**

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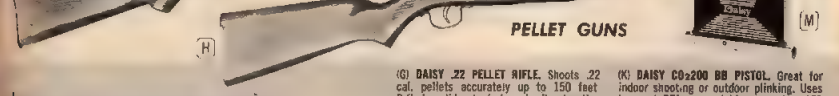
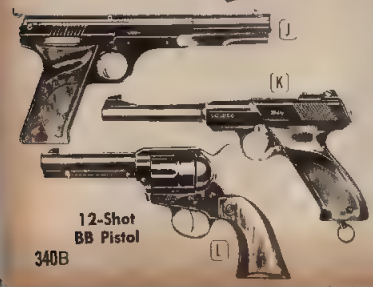



## PELLET GUNS




**(G) DAISY .22 PELLET RIFLE.** Shoots .22 cal. pellets accurately up to 150 feet. Rifled solid steel barrel. Break-action cocking. Beechwood stock with extended grooved fore-end. 38" long. Wt. 4½ lbs. **2500AX2397** ..... **$29.95**

**(H) DAISY .22 PELLET RIFLE.** Shoots .22 caliber pellets accurately up to 90 feet. Controlled velocity shooting mechanism. Beechwood stock has pistol grip, extended grooved fore-end. 38" long. 4 lbs. **1000AX1997** ..... **$25.95**

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**(J) DAISY BB TARGET PISTOL.** "Beefy" .45 pistol style. 150-shot repeating action is accurate at 10 feet. Breech cocking. Fully adjustable rear sights. Heavy gauge steel construction. Wt. 2 lbs. **177DAX447** ..... **$8.95**

**(K) DAISY $CO_2$200 BB PISTOL.** Great for indoor shooting or outdoor plinking. Uses low-cost BB's ... yields more than 150 shots from each large $CO_2$ Jett cylinder ... and at constant full power from first shot to the last. Wt. 2½ lbs. **$CO_2$200DAX1297** ... **$19.95**

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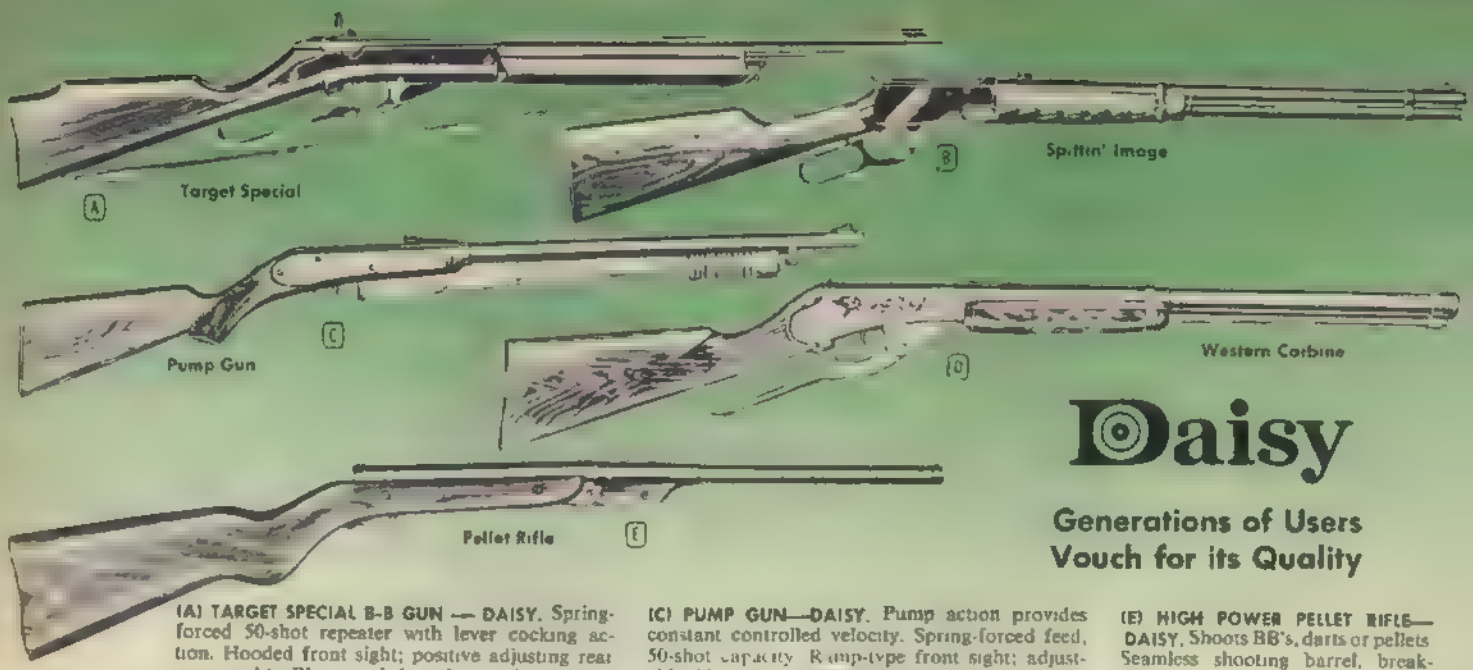


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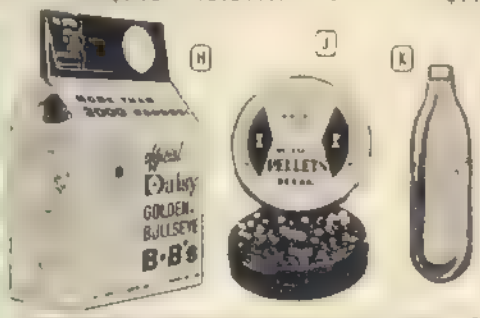


**(H) GOLDEN BULLSEYE GIANT B-B PACK—DAISY.** Carton with snap-over pouring spout contains 2,000 Daisy Golden Bullseye BB's. Tops in accuracy. Shipping wt. 1½ lbs
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**(J) .22 CAL. PELLETS—DAISY.** Can of 250 pellets, skirted and perfectly formed. Screw cap. 1 lb
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**(K) BOX OF 4 $CO_2$ JETT CYLINDERS—DAISY.** Cylinders are cadmium plated, stay shiny and rust-proof. Universal neck fits all $CO_2$ guns.
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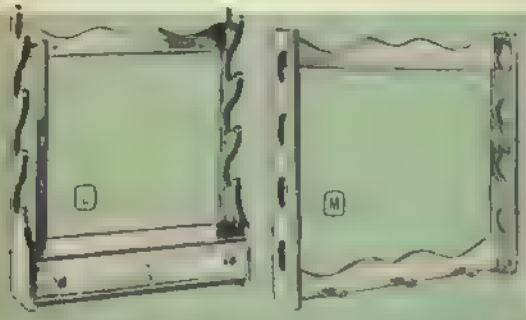

**(L) 4-PLACE GUN RACK WITH KEY-LOCK DOOR—KELLMARK.** The sportsman will appreciate this distinctive gun rack. Made of ¾" heavy grained select wood, hand rubbed to an Early American Maple finish. American made; quality controlled. Complete with screws and felt for cradlearms. Wt. 12 lbs
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**(M) 4-PLACE LOCKING BAR GUN RACK—KELLMARK.** Imagine this elegant gun rack on the wall of your own hunting cabin! It's made of ¾" heavy grained select wood and meticulously hand rubbed to a beautiful Early American Maple finish. Comes complete with screws and felt for cradle arms. Wt. 4 lbs.
US94-4L-VK597 . . . . . $9.00

**(N) TARGETEX INDOOR B-B TARGET—DAISY.** Just watch how your aim improves when you practice BB shooting indoors with this amazing "Targetex" material backstop. It's a full 9½x10¾" and includes the following accessories: upright supports, legs, hanger and target holder, B-B catcher and generous supplyply of targets. For all $CO_2$ and spring-air B-B guns that shoot steel BB's. Loads of fun for young sharpshooters. Wt. 2 lbs
868DY330 . .$5.00

**(P) RIFLE CASE—PAUL REED.** Forest green vinyl exterior. Telescoping design adjusts from 40 to 46" for lever action, pump and small bolt action models
TC1FY597 . . . . . $8.95
TC8FY663 Shotgun case—adjusts 46-52" $9.95
TSC-5FY663 Scope tele-case $9.95

**(R) RIFLE CASE—PAUL REED.** 2-tone brown vinyl case adjusts from 40 to 46" in length to fit lever action, pumps and small bolt action models
TC-3FY397 . . . . . $5.95
TS-10FY463 Shotgun case—adjusts 46-52" $6.95
TSC-6FY463 Scope Case 40 to 46" $6.95

"CHICAGO"

**(A) SKATE CASE — GATEWAY.** Steel covering over wood frame. Plastic handle and 2 snap-bolts. Red, White and Blue. 15½x12½x6 ½"
**254GL435** 5½ lbs. ..... **$6.95**

**(B) LADIES ROLLER SKATES — CHICAGO SKATE.** Double-action plastic wheel ball bearing skates with built-in toe stops, steel shank arch supports. High top shoes. Sizes 4 to 11. White. F.O.B. nearest whse.
**550-2576P-CR1797** ..... **$26.95**
**Men's Black Skates.** Sizes 6 to 11.
**551-2576P-CR1797** ..... **$26.95**

**(C) MEN'S ROLLER SKATES — CHICAGO SKATE.** Precision-made ball-bearing skate with plastic wheels, streamlined plates. Elk leather shoes with steel shank arch supports. Sizes 6 to 11. Black. F.O.B. nearest whse.
**100M-276P-CR1397** ..... **$20.95**
**Ladies White Skates.** Sizes 4 to 11.
**100L-276P-CR1397** ..... **$20.95**

**(D) ASTROLITE BALL 'N SHOE BAG — LEEDS.** Casual style model with streamlined polished aluminum frame, custom carrying handle and easy-opening Magic-matic lock. Shirred shoe pocket loops, plus shirred shirt pocket. Soft resilient sides. Black. Wt. 4 lbs.
**BLE1330** ..... **$20.00**

**(E) MOLDRON BALL 'N SHOE BAG — LEEDS.** Lightweight, grained bag with custom handle. Magic-matic lock, metal shoe rack and custom well for ball protection. Wt. 4 lbs.
**B6J-LE900** Blue ..... **$15.00**
**W6J-LE900** White ..... **$15.00**
**BL6J-LE900** Black ..... **$15.00**

**(F) KEYSTONE BOWLING BAG — LEEDS.** Full cut, Keystone shape, fabric lined Vinyl with diagonal opening zipper closure, wire frame, custom Grip-Lok handles. Wt. 3 lbs.
**R4J-LE600** Red 'n Black vinyl ..... **$10.00**
**C4J-LE600** Chestnut vinyl ..... **$10.00**
**B4J-LE600** Blue 'n White vinyl ..... **$10.00**

**(G) MEN'S BOWLING SHOES — DEXTER.** Features supple top grain glove-tanned elk leather, Goodyear stitched combination rubber and chrome leather sole. Laced to the toe. Ventilated arch, cushioned heelseat, steel shank. Smoke or Black. Sizes 5 to 13.
**B150DW597** ..... **$9.00**

**(H) DEBBIE WOMEN'S BOWLING SHOES — DEXTER.** Features top grain glove tanned selected leather, French corded topline, combination rubber and chrome leather sole. Two-eyelet tie. In Bone for right or left handed bowlers. Sizes 4 to 10.
**B200DW535** ..... **$8.00**

**(J) GIRL'S JR. FIGURE SKATES — BOSTON ATHLETIC.** Sheffield steel blades. White.
**2172W-PN687** Sizes 11 to 4 ..... **$10.00**
**Boy's Jr. Figure Skates.** Black.
**2172B-PN687** Sizes 11 to 4 ..... **$10.00**

**(K) GIRL'S DOUBLE RUNNER SKATES—BOSTON ATHLETIC.** White. Sizes 10 to 3.
**152W-PN397** ..... **$6.00**
**Boy's Double Runners.** Black. Size 10 to 3.
**152B-PN397** ..... **$6.00**

**(L) BOY'S BEGINNER SKATES—BOSTON ATHLETIC.** Black. Sizes 10 to 3.
**112B-PN397** ..... **$6.00**
**Girl's Beginner Skates.** White. Sizes 10 to 3.
**112W-PN397** ..... **$6.00**

**(M) MEN'S FIGURE SKATES — BOSTON ATHLETIC.** Insulated top grain cowhide skates. Silver brazed Sheffield blade. Black. Size 6-12.
**2390PN997** ..... **$15.00**
**2190PN863** As above, but split leather ..... **$12.95**

**(N) LADIES FIGURE SKATES — BOSTON ATHLETIC.** Insulated skates of top grain cowhide. Silver brazed Sheffield steel blade. White. Sizes 4 to 11.
**2161PN997** ..... **$15.00**
**2141PN863** As above, but split leather ..... **$12.95**

**(P) MEN'S HOCKEY SKATES — BOSTON ATHLETIC.** Black split hockey skates. Browntrim. Canadian tube. Sizes 6 to 12.
**305PN867** ..... **$13.00**
**304PN730** Boy's skates. Sizes 11 to 4 . **$11.00**

**BASCO ICE SKATES**

# Playtime Guns with Realistic Effects

[1] GUN AND CLOTHES RACK. Six horseshoe-style racks for hanging guns, holsters. Ideal for hanging clothes too. Bright metal Conchos and real leather thongs. Clear lacquer finish wood. Overall 20x20 in. Shipped unassembled.
48 HT 19712 M—Ship. wt. 4 lbs... $3.99

[2] DAISY RICOCHET SMOKE RIFLE. Needs no ammunition. Cock, pull trigger . . . rifle "sings out" with ricochet sound, bangs and smokes. Durable steel construction with wood-grained plastic stock. About 30 in. long.
48 HT 19300M—Ship. wt. 2 lbs. 14 oz. $3.99

[3] DAISY AUTOMATIC SMOKE RIFLE. You'll hear a loud bang and see harmless smoke coming from the barrel. Cocks, recoils like a real carbine. Needs no ammunition. Wood-grained plastic stock; metal barrel. About 30 in. long.
48 HT 19301M—Ship. wt. 2 lbs. 3 oz. $2.99

[4] DAISY "POPPIN" RIFLE. Full 32 in. long. With gold-colored steel play scope. Cock lever and gun shoots tapered corks or "Poppin" bullets with loud pop (5 "Poppin" bullets included). Real hardwood stock has extended forend. Steel barrel, receiver. Ventilated rib, magazine, adjustable sling
48 HT 19302M—Ship. wt. 3 lbs. 4 oz. $2.88

[5] SOUNDS LIKE THE REAL THING! Replica of lever-action Winchester. Shot and ricochet sound taken from Western movie sound track. Simulated wood-grain stock, blue black barrel and frame. Sound emits from grille on left side of stock. No caps, batteries needed About 30 in. long.
48 HT 19024 M—Wt. 2 lbs. 2 oz.. . $3.94

Gun and Clothes Rack [1] $2.99

[2] $3.99

[3] $2.99

[4] $2.88

New CrrackFire [5] $3.94
Most authentic-sounding toy rifle ever made!

## Man from U.N.C.L.E. Thrush Rifle with Sniper-Scope

$5.00

NOW YOU CAN TRAP THRUSH AGENTS with their own special 36 in. long rifle. Designed for around-the-clock action, has an exclusive sniper-scope that centers in on targets with cross-hair accuracy. For simulated night fighting a flick of the side switch sets up 4 deadly decoys right in the sight. Pull the trigger and they vanish in a burst of cap fire*. Has authentic clip-loading magazine. Strong, sturdy plastic.
48 HT 19702 A—Ship. wt. 3 lbs. 8 oz. $5.00

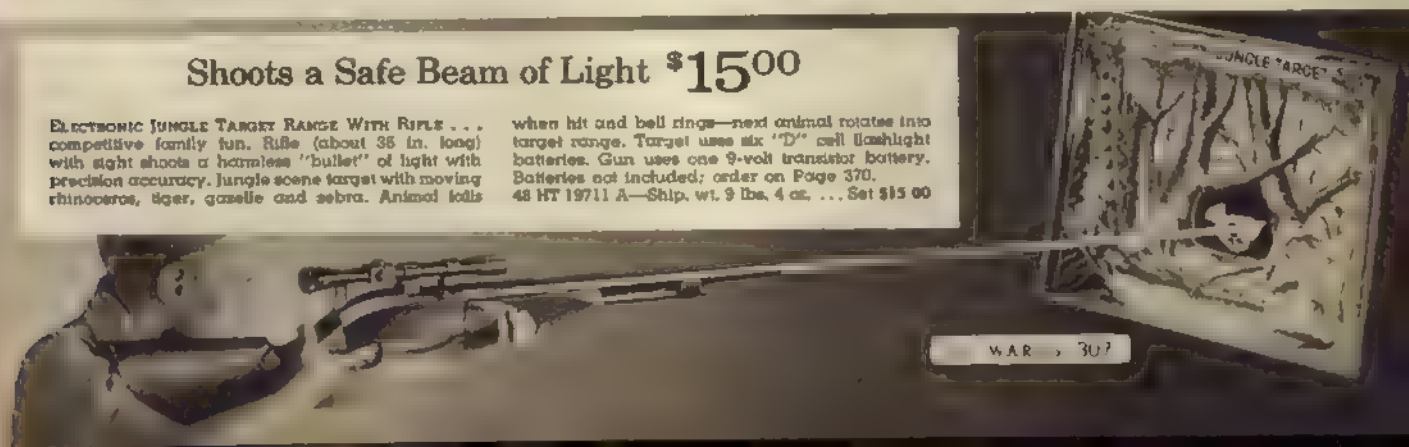
## Two Zero M Camera Guns with Case

Complete Set $5.99

MOVIE-SHOT AND SNAP-SHOT look like ordinary cameras until a snap of the shutter makes them cap firing* machine gun and pistol. Movie Shot has two-piece telescoping barrel, fires in bursts or single shots, has handy carrying case. Both black and silver high impact plastic. Includes Zero M Jet Coder that writes secret messages.
48 HT 19715—Ship. wt. 2 lbs. 10 oz. Set $3.99

## Shoots a Safe Beam of Light $15.00

ELECTRONIC JUNGLE TARGET RANGE WITH RIFLE . . . competitive family fun. Rifle (about 35 in. long) with sight shoots a harmless "bullet" of light with precision accuracy. Jungle scene target with moving rhinoceros, tiger, gazelle and zebra. Animal falls when hit and bell rings—next animal rotates into target range. Target uses six "D" cell flashlight batteries. Gun uses one 9-volt transistor battery. Batteries not included; order on Page 370.
48 HT 19711 A—Ship. wt. 9 lbs. 4 oz. . . . Set $15.00



# Johnny Eagle™

**If your lil' podner chases outlaws, big game, or foreign foes, he'll love these realistic cap-firin', plastic-bullet-shootin' guns (all harmless, Mam)! Rugged plastic and metal designs will win (and outlast) his roughest battles! And when he turns in his spurs for the night, hang his hardware on a plastic wall plaque for safe keepin'.**

## Red River Gift Set $9.99

THE GUNS WITH THE GOLD COLORED STALLION on the Handles and an Eagle Feather on the Barrel from the Red River Valley! The rifle has old-style, lever-action firin', makes an honest-to-goodness shootin' noise, and is a whoppin' 36 in. long! The six-shooter is 14 in. long and has a real ejection rod with lanyard on the barrel. Each gun gets and shoots six plastic bullets, which ought to take care of any mean critters in the neighborhood.

The plastic wall plaque shows a mighty excitin' stage coach scene. Buy the set, or the rifle all by itself.

48 HT 19012 M—Red River Gift Set. Ship. wt. 5 lbs. 3 oz. Set **$9.99**

48 HT 19013 M—Red River Rifle only. Ship. wt. 2 lbs. 15 oz. **5.99**

## Magumba Gift Set $9.99

THE GUNS WITH THE WILD AFRICAN ELEPHANT ON THE HANDLES FOR THE LITTLE BIG-GAME HUNTER! The 36-in. rifle with a shoulder sling, has an adjustable telescopic sight of up to 3.75 power (for zeroing in on charging elephants). Fires single shots (plastic) with quick, bolt-action loading to nail anything that moves! A 12-in. side arm pistol comes 6 (harmless) plastic bullets in its handle to keep off any wild tigers or fierce natives in the neighborhood. Set includes a plastic wall plaque which pictures just about every wild beast in the jungle.

48 HT 19014 M—Magumba Gift Set. Ship. wt. 4 lbs. 15 oz. ..... Set **$9.99**

48 HT 19015 M—Magumba Wild Elephant Rifle only. Ship. wt. 3 lbs. .... **5.77**

## Lieutenant Gift Set $9.99

THE GUNS WITH THE U.S. ARMY INSIGNIA ON THE HANDLES FOR LITTLE GENERALS! The rifle has a magazine clip (6 rounds of harmless plastic bullets) that feeds like the real Carbine 36 in. long, it's handy for any patrol action, because the shoulder sling and the sight knob adjust! Just pull back the barrel and the 9½-in. pistol loads from its 6-round bullet clip just like the Army .45! Set includes a plastic wall plaque which shows a battle scene, and is the perfect "gun rack" for the sleepy soldier about to turn in.

48 HT 19016 M—Lieutenant Gift Set. Ship. wt. 4 lbs. 15 oz. Set **$9.99**

48 HT 19017 M—Lieutenant Carbine Rifle only. Ship. wt. 3 lbs. 2 oz. **4.27**

## Very Small Guns for Little Big-Shots

FOR PINT-SIZE COWBOYS . . . two tot-size 6-shooters with genuine leather holsters, decorated with a horse head design, and a belt that fits the smallest gunfighter! Also includes a rifle that fires roll caps* and ejects harmless plastic bullets. Wt. 1 lb. 8 oz.

48 HT 19405 M .... Set **$1.99**

A LITTLE SHOOTIN' IRON FOR THE "TOP GUN" IN THE LIVING ROOM! Single shot cap-firing* 6-shooter in a genuine leather belt and holster, decorated with a horse's head. Set also includes a bronze-colored plastic canteen for the little wrangler when he's thirsty after fightin' outlaws and a canteen hanger with a real Deputy's badge on it! Ship. wt. 8 oz.

48 HT 19207. Set **99¢**

*In accordance with State Laws, residents of Massachusetts, New York City and minors under 18 in Ohio may order only guns that do not shoot caps. No Caps included.

308 BARC

## Straight Shootin' Gun Sets

1 WINCHESTER RIFLE . . . FAMOUS GUN OF THE WEST! (On opp. pg.) Get rapid cap-firin* action with the secret, automatic trigger! Secret compartment in stock stores 2 ejectin' cartridges and 6 harmless plastic bullets. With "Smoking Fanner" cap-firin' 6-Shooter and Dura-Hyde® belt and holster

48 HT 19409M—Stagecoach Gift Set (rifle abt. 28 in. long). Wt. 2 lbs. 4 oz. **$4.59**

2 THE WESTERN RIDER SET WITH PLASTIC HUNTIN' KNIFE AND SPURS! Rifle and pistol are cap-firin'* and plastic bullet shootin' (harmless). The adjustable plastic belt holds 8 bullets. The rifle is a whoppin' 24½ in. long; pistol is 6½ in. long. Enough to take care of any mean critter!

48 HT 19420 M—Western Rider Gift Set. Ship. wt. 2 lbs. 2 oz. Set **$3.99**

3 "FANCY DAN" GUN AND HOLSTER WITH THE EXPENSIVE LOOKIN' CONCHA AND INLAID JEWEL DESIGN . . . GENUINE LEATHER! Adjustable black belt with 6 white bullets. Cap-firin'* bullet ejectin' rifle. Pistol is die-cast metal cap-firin' repeater! All the elegance of the Old West!

48 HT 19406 M—Fancy Dan Gift Set. Ship. wt. 2 lbs. 3 oz. .....Set **$2.99**

4 THE RIO GRANDE GUNS WITH A SOUTH O' THE BORDER JEWEL DESIGN! The plastic rifle is cap-firin'* and bullet ejectin'; the 6-shooters are metal and have blazin' fast repeatin' action. Saddle colored belt has 6 dazzlin' white bullets . . . a fine lookin' outfit that's rough and tough like the Old West

48 HT 19404 M—Rio Grande Gift Set. Ship. wt. 2 lbs. 6 oz..... Set **$2.99**

5 THE STEERHEAD SHOOTERS . . . THE GUNS WITH THE SILVER BULLETS IN THE BELT! Holsters have a concha and jewel design, outlined in stars, on black and white genuine leather. Pistols are die-cast metal fast-firin' repeaters

48 HT 19206—Steerhead Gift Set. Ship. wt. 1 lb. 14 oz.. .....Set **$2.99**

6 MIGHTY PURTY SHOOTIN' IRONS. . . . Belt and holsters are genuine, top grain leather with a basket weave design. Belt has 6 silver bullets and metal buckle. Die-cast metal cap-firin'* repeater pistols

48 HT 19208—Top-Grain Gift Set. Ship. wt. 2 lbs. 8 oz. . **$3.99**

7 THE BELT BUCKLE THAT FIRES A DERRINGER! Even when varmints have your little wrangler covered, he can fire this 3-in. Derringer by just pushin out his stomach . . . the pistol pops out, fires a cap* and shoots a plastic bullet! (There's a safety catch so he won't accidentally shoot his horse.) Gun snaps back into the nickel-colored buckle or detaches; with 2 shells and 6 bullet noses. Set includes the famous "Fanner 50" 6-shooter that fires caps* and smokes. Comes with a sturdy Dura-Hyde® adjustable belt and holster

48 HT 19200—Lightnin' Fire Gift Set. Ship. wt. 1 lb. 12 oz. ..... .Set **$4.49**

### Daisy Offers New Line Of Smoking Cap Pistols

The Daisy Mfg. Company, Rogers, Ark., recently introduced a new line of Spittin' Image cap pistols with Smokin' Barrel action at 29-98c. Four of the

models in the line are shrink wrapped on colorful cards and one model is available bulk-packed.

The cap pistols are repeaters, made of blue-black metal, with brown stag wraparound grips, and are available with or without caps when packed on a plastic-wrapped card.

### Iskin Offers Green Beret, Special Forces Twill Playsuit

A Special Forces Green Beret (#13), 50% wool and 50% rayon, that is hand-washable and comes packed in a poly

bag with a colorful header, is being offered by Herman Iskin & Company, Inc.

Iskin also has available a Special Forces Playsuit (#939), a camouflage overall uniform of cotton twill with patch pockets and a zipper front.

## Children Can Color Plastic Table Cloths Offered by Milo Firm

Three white vinyl-plastic coloring table cloths, one with a Mickey Mouse and his friends motif, a second with Mary Poppins characters and a third with Winnie-the-Pooh folk, each measuring 48" by 40", are now available from Milo Products, Inc., Brooklyn, N. Y.

To retail at $1 each, each table cloth comes with a box of nontoxic crayons and a wipe-off cloth.

The cloths are packed 3 dozen assorted to a 10-pound shipper

## HPE Ready with Large Assortment Of Home Pool Cleaning Equipment

A wide assortment of maintenance equipment packaged in kits for above-ground, home swimming pools, is currently available from HPE, Inc., El Monte, Calif.

One such kit, the #1015, shown here, consists of a vacuum cleaner, a skimmer, a chlorine dispenser, a test kit and a poly bottle of granular chlorine.

The cleaner is designed to vacuum directly into the filter and has a 7' aluminum handle and 15' of floating hose.

The skimmer is designed to attach to the intake side of the filter to remove surface debris and it automatically adjusts to the water level. The skimmer also has a hair and lint strainer.

The chlorine dispenser, a floating type, is designed to dispense chlorine automatically and gradually from a charge of granular chlorine.

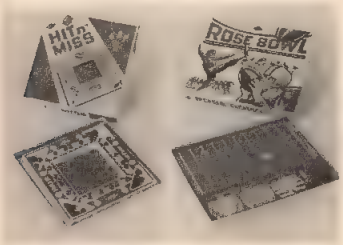
The test kit incorporates five color standards for pH and chlorine testing in a break- resistant, transparent plastic block.

### Illustrated Game Catalog Now Available from Cadaco

An illustrated, two-color catalog describing nearly 30 games priced from $1 to $18 is now available for distribution to retailers by Cadaco, Inc., 310 W. Polk Street, Chicago.

The catalog is perforated to fit an ordinary three-ring binder.

# Hit N' Miss, Rose Bowl Football Games from Lowe at Under $3




Two new games with a suggested retail of $2.98 each, Hit N' Miss (#943), and a Rose Bowl Football Game (#945), are currently being offered by the E. S. Lowe Company, Inc., 200 Fifth Avenue, New York City

Hit N' Miss, which can be played by up to four gamestors and is geared for 8-year olds and up, is a game of chance and strategy. The players try to cover each of nine numbered holes with marbles after a roll of the dice. The "well" where the dice are tossed is covered with polyurethane

The football game comes with a timer and cup, three spinners, one each for passing, running and punting plays; three player's cubes, and a football.

# Trion Offers New Display Hook

The Spacemaker, a new display hook for use on perforated pegboard panels, has been introduced by Trion Industries, 9 Wyckoff Avenue, Brooklyn, N.Y.

The hook can be installed directly under shelves and by the use of a swiveling plate, the hook can remain horizontal while being inserted or removed.

The display hook is available in 2½"-12" lengths and with a ⅜" or 3/16" wire thickness All of the hooks can be used on either ⅛" or ¼" perforated panel board

# Tonka Adds 2 More Wheeled Toys

A Jeep Wrecker with an adjustable plow blade and a Mini-Tonka Van with see-through walls have been added to the 1966 line of the Tonka Corporation.

The wrecker is 11" long, 6" high and 5¾" wide and includes a crane-operated winch, a red flasher signal and whitewall tires

The van is 16" long, 5⅝" high and 4⅜" wide. The tractor unit of the van shows cab-over-engine styling with a detailed cab interior. The rear van doors swing open for loading. The item is packed one dozen to a 36-pound shipper.

## Rushton Introduces 14" Cover Curl Doll

A doll 14" tall, made of rayon plush with acrylic hair, jeweled eyes, felt eye lashes and mouth and satin ribbons, called the Cover Curl Glamour Doll, is now

available from the Rushton Company, Atlanta

The item is designed to conceal a hair spray container in its 3" diameter, hollow interior.

Outside, the doll shows a full skirt in contrasting colors, made with an elastic waist that pulls away from the body to form a 12" pocket to store curlers.

The doll is packed ½-dozen in assorted color combinations and carries a suggested retail of $3.

## Over 200 Markets Targeted In Ideal's 1966 TV Campaign

Ideal Toy's 1966 advertising schedule is aimed at over 200 markets now via the ABC and CBS-TV networks in addition to local spots scheduled for the Fall, according to Russ Johnson, director of advertising.

On ABC-TV, Ideal sponsors, wholly or in part, "Magilla Gorilla," "Peter Potamus," "Porky Pig," "Cecil and Bernice," "Casper the Ghost," "Bugs Bunny," and "Milton the Monster." On CBS, Ideal messages are seen on "Tom and Jerry" and "Space Ghost," as well as "I Love Lucy," "The Real McCoys," and "Andy of Mayberry." All commercials are in color.

Ideal's print schedule includes full color page ads with the National Comics Group

## Nine-Month Report Reveals Tonka Earnings Increased 38%

The Tonka Corporation recently reported a 21% increase in sales and a 38% increase in after-tax earnings for the first nine months of its fiscal year. The suburban Minneapolis firm manufactures steel toy trucks and other vehicles, outdoor barbecues and hydraulic control components.

Net sales for the period ended March 31, 1966, were $17,985,549, compared with $14,833,391 for the same period last year. After-tax earnings were $877,520, compared with $633,877 for the first nine months of last year.

## DAYTONA POWERED "GHOST RIDER" WINS AGAIN

**FIRST . . . 1966 MIAMI NASSAU RACE AND NOW THE RUGGED RUN FROM COWES TO TORQUAY, ENGLAND WITH ONLY A PEEK AT THE VALVES IN BETWEEN. SAME BOAT–SAME ENGINES–WHAT A WINNING COMBINATION!**

Photo Beken Cowes

*Congratulations:* HUGH DOYLE, OWNER • JIM WYNNE, DRIVER • BOBBY SHERBERT, CREW

Daytona MARINE ENGINE CORP., 701 SOUTH BEACH STREET, DAYTONA BEACH, FLORIDA


**Ted May, L.A.S.A., Both Roll On**

Ted May, who could fill a five-room house with trophies won during the past 20 years while driving in as many as five outboard classes at one meet, rolls on. For his second straight year the "Iron Man" won the National Outboard Association Class A runabout title in championships at Lake Sanford, Mich., Aug. 12-14.

Los Angeles Speedboat Association also rolls. On Sept. 25, the principal racing outboard body of the southwest returned to Bakersfield's Lake Ming to present the Lynn Douglas Memorial Regatta. The new fixture was in memory of the late L.A.S.A. vice commodore. Young Douglas, personable D hydro driver, was killed this summer in a tractor accident at Lake Piru (of which his father is general manager).

**Alky Outboards In October**

Three top-notch alky events follow this month, beginning Oct. 2 with the annual fall racemeet at Hansen Dam near Los Angeles. Oct. 9, racers move to a new course at Parker Dam, at the Frank Ryan River Lodge, some 15 miles north of Parker, Ariz., and on the California side of the Colorado River. For visiting Romans, there's a restaurant, motel, beach camping. Then, Oct. 16, comes the annual circle competition at Needles, Calif. Though L.A.S.A. is devoted to alky outboards, competition for various stock classes are also set up by H. L. (Fuzz) Nichols, race chairman.

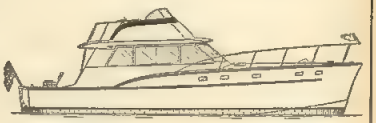
**Propwash**

The San Diego Cup races Sept. 25 and on Oct. 2 Sacramento meet will have wound up unlimited for '66.


**Correcting a $100,000 Mistake**

Any yachtsman studying the new Hatteras Convertible 50 on page 51 of the September *Motor Boating* would know from the description of her superior equipment and luxurious appointments that the approximate price quoted had to be incorrect. In this case a typographical error dropped the first numeral out of the $113,000 price—an error of $100,000!

We've received a number of amusing letters commenting on the mistake—one offering to buy a dozen at the price! Not amusing to us—or to Hatteras Yachts—we can only offer our sincere regrets for the error and any inconvenience it may have caused. When you see the new Hatteras 50 you'll recognize the built-in value that makes the *right* price right for her.



*The new Hatteras Convertible has been designed by J.B. Hargrave to combine the virtues of a luxury cruising yacht with a sportfisherman's brawn and ability.*

# BONUS!

## 20-Pc. Melamine Dinnerware Set $1

*when you buy 45-pc. service for 8*

Both Only $25.95

45-Pc. Service for 8 Regularly $24.95
20-Pc. Service for 4 Regularly 11.95
Bought Separately.....$36.90

**Here's what you get—2 separate, ready-to-wrap packages which you can use as two handsome gift sets, or give one, keep one; or combine the two and you have a complete service for 12 to give or keep . . . and it's priced for tight Christmas budgets!**

GUARANTEED TWO YEARS—Wards replace free any piece that chips, cracks or breaks, any cup that stains permanently in normal household use. Choice of four smart patterns, each gracefully designed and decorated in warm colors . . . and each stays bright, clear, unmarred through years of hard, everyday use.

DECORATED DINNER PLATES, SAUCERS; 2-TONE COLOR-ON WHITE CUPS—sets your table in gay sophistication. It's detergent-proof, dishwasher-safe, virtually child-proof . . . looks like fine ceramic dinnerware . . . wears like iron!

45-Pc. SET INCLUDES 8 each: Dinner Plates, Cups, Saucers, Salad-Dessert Plates, Cereal-Soups; 1 each: Platter, Serving Bowl, Creamer, covered Sugar. 20-Pc. Set, 4 each: Dinner Plates, Cups, Saucers, Salad-Desserts, Cereal-Soups. Ship. wt. 21 lbs.

77 GT 21184 MM MOSAIC (1) Two-in-One Set.....$25.95
77 GT 21524 MM—HARVEST MOON (2) Two-in-One Set ... 25.95
77 GT 21534 MM—RANCHO (3) Two-in-One Set..... 25.95
77 GT 21194 MM—VALENCIA (4) Two-in-One Set..... 25.95

**More Dinnerware Pages 1440-1448 Wards Big Fall General Catalog**

**Something for smallest room in your house on Page 466**

## TV Characters Decorate Children's 3-Piece Sets

5–8 TWO-YEAR GUARANTEE -replaced free if it chips, cracks or breaks. Kids love these favorites . . . and they'll love you, too, if your gift is one of these sets. Melamine tumbler, 7-inch plate and cereal-soup bowl take abuse, stay bright and clear for years—and all in one piece! Ship. wt. 1 lb.

(5) POPEYE in bowl, on tumbler, and with Olive Oil, Sweet Pea and Wimpy on the plate.
77 GT 22531—Set.....$1.99

(6) LASSIE—probably best-known dog in the world, decorates all three pieces.
77 GT 22527—Set.....$1.99

(7) MARY POPPINS in bowl, on tumbler, and with children on merry-go-round on plate.
77 T 22537—Set... .... $1.99

(8) BATMAN in action with Robin on plate and on the tumbler. The Joker in bowl.
77 T 22539—Set.....$1.99

Your Choice $1.99

LOVELY MELAMINE Guaranteed by Spiegel for 2 years no fading or cracking in normal use 20 pc. Set serves four 9 ea. dinner plate, salad plate, cup, saucer 8 pc. Set serves four 12 ea. dinner plate, salad plate, cup, saucer 16 pc. Set serves four 12 ea. dinner plate, salad plate, cup, saucer, 9 oval vegetable bowl, covered 4 pc. Set serves four 68 pc. Set serves eight 12 ea. dinner plate, salad plate, cup, saucer, 9 oval vegetable bowl, covered

279 J 7056 45 P... BANDANA Se... (1) Ma... 17.99
279 J 4056 20 PC. BANDANA Se... (1) Va... Set
279 J ...W 68 PC BANDANA Set (1) ... Set
279 J 7065 45 PC HOMESTEAD ... (2) Ma... Set 17.99
279 J 4064 20 PC HOMESTEAD ... (2) ... Set 9.99
279 J ...W 68 PC HOMESTEAD ... (2) ... Set 27.99

FINE TRANSLUCENT CHINA to enhance your table and by the Ho... days and year round. Quality ovenware made by skilled E... man craftsmen. Instill y delivered to add e... elegance to any ... A truly outstanding value at a l... Spiegel price! Service for ... 8 ea. dinner plates, bread ... plates, cups, sa... ea. ... oval plate or dish, vegetable bowl, ... Shipping, Freight or express. (27 lb.)

279 J 1062 45 PC GARLANDIA Se... (3) 22K Gold Trim 19.99
279 J 4062 45 PC MORN... Se... (4) Fl... m edged Set 9.99

Designer Georges Briard brings a bright new look to Melamine!

45 Pc. Set 28.50

...et a gala Holiday table with Ar... ken ...ster Melamine. It's guaranteed by S... el for 2 full years! ... ea. dinner plate, salad plate, cup, saucer 8 pc. Set serves four 9 ea. ... plate, salad plate, ... cup, saucer 16 pc. Set serves four 12 ea. ... plate, salad plate, ... cup, saucer, 9 oval vegetable bowl, covered 4 pc. Set serves four 12 ea. ... plate, salad plate, ... cup, saucer, 9 oval vegetable bowl, covered 68 pc. Set serves eight 12 ea. ... plate, salad plate, ... cup, saucer, 9 oval vegetable bowl, covered

(5) SPANISH GOLD Mediterranean look of a pattern Ma...
279 ... 45 ... 25 decorated ... 4 pc Set 28.50
279 ... 20 ... set 13 decorated ... 8 pc Set 14.50
279 ... W 68 ... set 37 de... plates ... 16 pc Set 41.50

(6) WHEATLAND ... Complete en... to Early Amer... an Med...
279 ... 45 pc se... 25 decorated ... 14 by Set 28.50
279 ... 20 pc se... 13 decorated ... 8 pc Set 14.50
279 ... W 68 pc set 37 decorated ... 16 pc Set 41.50

(7) ... ea. ... ... ...
279 ... 45 pc ... decorated ... Set 28.50
279 ... 20 pc ... decorated ... Set 14.50
279 ... W 68 pc ... decorated ... Set 41.50

See page 277 for new, lower Budget Power terms—no money down

# *SOMETHING SPECIAL**

Walt Disney's
**WINNIE the POOH**
*wildly successful featurette*
*in continuous release*

© WALT DISNEY PRODUCTIONS MCMLXIV

***Staple Merchandise that Customers Want NOW**

**35 Quality Manufacturers Producing for Christmas**

**– and from now on**

WALT DISNEY PRODUCTIONS • CHARACTER MERCHANDISING DIVISION • 477 MADISON AVE., NEW YORK, N.Y. 10022

# OM

## MB's big fall push is on for the American Heritage Series!

The best battle games in the business
are getting the most TV ever.
**ABC-TV** network on a week-to-week schedule.
**COMBAT** and
**VOYAGE TO THE BOTTOM OF THE SEA.**
**PLUS**
An all-out Spot TV assault in 37 Markets
covering 75 Major Sales Territories.
Load your shelves now for this big drive!

MB
MILTON BRADLEY

**Put your money on Milton Bradley.**
**Makers of the best games in the world.**

# Talk of the Town value

## She drinks, wets and cries real tears

and she's only

**$7.95**

Every little girl should have a doll at Christmas and we feel that Cindy is just the doll she'll love. Sweet and cuddly, she's all set to go anywhere with her 3 extra outfits in her own pretty blue and silver polka dot trunk with handle.

She's 12½ in. tall with long blonde rooted hair that can be washed, combed and styled. Her blue eyes close when she's sleepy. Her fully jointed body makes her twice as much fun. Give her water from her bottle and she wets and cries real tears. When she's happy she coos like a real baby. She comes to you in her green velvet dress with matching hair ribbon and white cotton blouse, shoes and socks . . . and of course, she has her diaper on. Extra outfits include coat with matching bonnet, slack outfit and sun dress . . . and there are lots of accessories, too.

48 HT 10038—Ship. wt. 2 lbs. Cindy with trunk, wardrobe. . . **$7.95**

**Every little doll on your list will love the ones on Pages 228 to 247**

# Talk of the Town value

## Wards Airline® solid state clock radio priced to save you $8.00

**$19.95**

**See it on display, take it home today . . . from your nearest catalog store**

**Make waking up in the morning more pleasant** for someone on your Christmas list—or for yourself - with this smartly styled full-featured clock radio! Music softly wakens you, followed in a few minutes by a more insistent buzzer alarm . . . but if you choose to take another 40 winks, merely push the "doze button" on top . . . it actually gives you 7 more minutes before buzzing again, and this can be repeated 5 times. At night music will lull you to sleep too -automatic slumber switch turns radio off after up to 60 minutes. Lighted clock face has silver color inlay, easy-to-see numbers night or day.

Solid state means instant sound, top quality AM radio performance; heavy duty speaker, accurate slide rule dial. 11x6½x4 in. high impact plastic cabinet has silver color trim, pedestal feet. *State color no.:* 599 black or 501 white. UL listed. Ship. wt. 4 lbs.
L62 QT 1877—Reg. $27.95, Christmas price **$19.95**



**Many More Radios, TV's, Phonos on Pages 475 to 484**

# Mary, Jerry, Carriage and Layette

All only $12.96

SAVE $1.84

Twins Are TWICE THE FUN

5 Jerry only $2.95

6 Mary only $2.95

7 Carriage only $4.95

8 Layette only $3.95

5-8 WARDS MOST COMPLETE DOLL ENSEMBLE for endless hours of indoor, outdoor fun. Mary and Jerry are twin sister and brother, they drink from their bottle, wet and cry real tears. Each abt. 13 in. tall, have moving eyes, fully jointed bodies, molded hair. Mary wears romper suit, bonnet, booties; Jerry wears overalls, shirt, matching cap, booties.

FOLDING "HITCHHIKER" CARRIAGE—only at Wards—has detachable "hitchhiker" seat. Chrome-plated, tubular steel pusher, vinyl wheels, quilted washable body, sun visor—easy to assemble. About 20x10x6 in.

MARY AND JERRY'S LAYETTE includes a sundress, dress for her; romper suit, jacket, pants for him; 2 pairs of pajamas, personalized bibs, bottle, sponge duck, soap, diapers.

48HT10033MM—MARY, JERRY, CARRIAGE AND LAYETTE. Wt. 6 lbs 4 oz. . .$12.96

(5) 48 HT 10031—JERRY ONLY. Ship. wt. 1 lb. . . . . $2.95

(6) 48 HT 10030—MARY ONLY. Ship. wt. 1 lb. . . . . $2.95

48 HT 10032 L—MARY AND JERRY Ship. wt. 2 lbs. . . . . $4.98

(7) 48HT27004M—CARRIAGE ONLY. *Mailable.* Ship. wt. 6 lbs. (No dolls) $4.95

(8) 48 HT 11006—LAYETTE ONLY. Ship. wt. 4 oz. . . . . $3.95

# Mary Poppins with her wardrobe, Michael and Jane

Mary, Michael and Jane $7.95

9

Pair of Impish Twins $1.99

9 WATCH THEM CAREFULLY or they'll get into all kinds of mischief. Just look at their saucy grins, have they been up to something already? Long, long eyelashes, vinyl bodies, rooted hair. Wear felt outfits, socks, shoes. Abt 8 in. tall. 48 HT 10699—Ship. wt 8 oz. Pair $1.99

11

10

Mary Poppins Gift Set $7.35

10 MARY POPPINS GIFT SET—Mary, like below, with her carpetbag, umbrella that really works, nurse dress, party dress, bonnet, stockings, shoes, gloves, and ruler—just like in the movie. 48HT.0205—Ship. wt. 12 oz. $7.35

11 MARY POPPINS WITH MICHAEL AND JANE—each have rooted hair, fully jointed bodies. Mary wears dress, coat, matching bonnet, long stockings and shoes. Wears her hair in bun style, she's abt. 12 in. tall. Michael and Jane are abt 8 in. tall. Michael wears shirt, tie, pants, shoes, socks; Jane wears dress, panties, shoes, socks.
48HT10224—MARY, MICHAEL AND JANE. Ship. wt. 1 lb. All for $7.95
48 HT 10225—MICHAEL AND JANE only Ship. wt. 9 oz. Both for $3.97

EVERY LITTLE GIRL LONGS for a truly beautiful doll. Here are four, personally selected for you in Italy, each with delicately sculptured face, natural looking rosy textures and bold, bright moving eyes fringed with flirty lashes. Thick, luxurious rooted hair, fully jointed vinyl bodies.

[1] BEAUTIFUL BELLE IN DRESS WITH ORGANDY TIERS and flounces, velvet-trimmed panticoons, stockings, pretend "patent leather" shoes. Gay dazzled bonnet sits saucily on her upswept curls.
48 HT 10299—Ship. wt. 2 lbs. 6 oz. ..... $15.00

[2] SHE'S ENCHANTING IN HER PARTY DRESS of delicate sheer with snowy lace trim. Petticoat, panties, shoes, socks. Flowers crown her twin curls.
48 HT 10298—Ship. wt. 1 lb. 3 oz. .. .... .$10.00

[3] OH SO SMART IN FLANNEL NAUTICAL BUTTONED JUMPER over striped sweater with socks to match jaunty tam on her ponytail hairdo. Panties, shoes.
48 HT 10297—Ship wt. 1 lb. 3 oz.....$7.00

[4] CHARMING MISS WEARS SOFT, FLEECY DRESS with ribbed collar, cuffs. Petticoat, panties, shoes, socks. Long tresses are accented with 2 pert bows.
48 HT 10296—Ship wt. 1 lb. 2 oz.....$5.00

# DOLLS that WALK

8

Big 36 Inches!

only $7.77

## Big Dolls . . .
## *Lead Them by the Hand*

No Batteries Needed. All have rooted hair, fully jointed bodies.

8 36 Inches Tall and so low priced for such a big girl! Wears delightful dress, panties, socks and shoes.
48 HT 10211 A—Ship. wt. 6 lbs. 2 oz. **$7.77**

9 See How Lifelike She Looks! She is formed just like a little girl, about 36 in. tall. She's ready to walk with you to a party wearing her pretty nylon dress with attached slip, panties, shoes and socks.
48 HT 10210 A—Ship. wt. 6 lbs. 2 oz. ..... **$10.00**

10 Penelope Takes Her Pooch for a walk and you can go along. She looks so pretty in velveteen dress, panties, socks, shoes, about 32 in. tall. Her lovable plush pooch, about 14 in. long has his own collar, leash and blanket.
48 HT 10214 A—Ship. wt. 5 lbs. 12 oz. ..... **$8.88**

11 Walt Disney's Beloved "Mary Poppins" is now 27 in. tall, she walks too. Carries her famous "flying" umbrella that you can use too, also her "magical" carpetbag. Wears coat and matching hat, dress, long stockings and her quaint high-button shoes.
48 HT 10217 M—Ship. wt. 4 lbs. 12 oz. ..... **$13.00**

12 "Alice in Wonderland" steps right out of childhood's favorite story with her long, flowing locks. She's ready for a walking adventure wearing her pinafore dress, panties, long stocking and shoes. About 27 in. tall!
48 HT 10227 M—Ship. wt. 4 lbs. **$13.00**

9
36 In.
$10.00

Sue Has A Secret! She'll Share It. Pgs. 16-17

Penelope and Her Pooch
$8.88 32 In.

10

11
Mary Poppins
27 In.

YOUR CHOICE
$13.00

12
Alice in Wonderland
27 In.

# SOFT CUDDLY BABIES

1 $5.99

## Precious Miss Peep . . . Pinch her arm, she cries . . . hug her, she coos

1 MISS PEEP IS A TRULY BEAUTIFUL BABY—she's so soft and cuddly. When you hug her she makes happy baby sounds, when you squeeze her she cries. She's made of vinyl with soft cotton and foam stuffing. She has moving eyes, molded hair, is about 18 in. tall. Dressed in infant kimono, diaper and booties, wrapped cozily in her big, fluffy receiving blanket.

48 HT 10036—Ship. wt. 3 lbs. . . . . Only $5.99

## Her soft body can be posed so naturally

2 $4.99

2 ENDEARING BABY is soft and posable, her specially constructed foam body allows you to pose her in many lifelike positions. She calls to her "mama" when gently hugged, she loves to be loved. She's always ready for bed in her cozy pajamas, she has moving eyes, rooted hair in darling baby bob. About 19 in. tall. Ship. wt. 2 lbs.

48 HT 10037. . . . . Only $4.99

*See Other Sleepy-time Dolls on Page 248.*

3

## Baby cries real tears . . . has her own layette

$4.99

3 DIMPLED DARLING with foam stuffed body yet she cries real tears! A cuddly bundle, abt. 14 in. tall, has moving eyes, rooted hair in wispy baby curls, vinyl arms, legs. Wears dress, booties. Layette includes dress, jacket, hat, pajamas, diaper and other accessories.

48 HT 10034—Ship. wt. 1 lb. 2 oz. . . . . Complete only $4.99

## Huggable "mama" baby

$3.99

4

4 SHE'S AN ARMFUL OF LOVABLE BABY with her dear "Mama!" voice she calls when you hug her. Vinyl arms, legs, moving eyes, rooted hair tied in perky topknot. Abt. 18 in. tall. Wears exquisite lawn party dress with matching panties and ribbon-tied booties.

48 HT 10035—Ship. wt. 1 lb. 10 oz. Only $3.99

## Tiny Thumbelina wiggles like a real baby

5 $5.99

5 JUST WIND TINY THUMBELINA and she will wiggle and move like a real live baby! Who can resist her sweet face with moving eyes, her shiny rooted hair? Vinyl arms, legs, soft filled cloth body. Wears lacy dress, panties, knit booties. About 14 in. tall

48 HT 10039—Ship. wt. 1 lb. 8 oz. . . . . $5.99

# Pretty as a Picture

Outfit only $3.00

2

Doll, Portrait only $6.00

1

3

Outfit only $2.50

4

Outfit only $3.00

She Comes with Her Own 20" Framed Portrait

(1) One of the Loveliest Dolls we've ever seen! Long golden hair falls so prettily over her shoulders. Her wide dark eyes look at you so lovingly. Her fine features and delicate coloring give her an exquisite beauty seldom found in a doll. Vinyl, she has movable head, arms and legs. Comes with framed portrait you can hang in your room. Wears calico print cotton dress, bloomers, long stockings and dainty suede shoes. Her outfits shown above, extra shoes, stockings sold below

48 HT 10204 Doll And Her Portrait. Ship. wt. 2 lbs. $6.00

(2) Lace Trimmed Dress, Mob Cap, matching bloomers.

48 HT 11001 Outfit only. Ship wt. 2 oz. ..... $3.00

(3) Dainty Ruffled Nightgown—so cosy and pretty.

48 HT 11002—Outfit only Ship wt. 2 oz... ... ..$2.50

(4) Be-Ribboned Gown, sprinkled with gay flowers.

48 HT 11000—Outfit only. Ship wt. 2 oz. . . . . $3.00

48 HT 11003L.—SAVE 10%—All 3 Outfits. Wt. 6 oz. 7.65

Extra Pair Of Shoes And Stockings (not shown).

48 HT 11004—Ship. wt. 1 oz... ..... . . ... . .Set 50c

SAVE $2.05—Doll, Portrait, 3 Lovely Outfits

48 HT 10205L—Ship. wt. 2 lbs 6 oz. . All for only $12.45

## Talk of the Town value

# Skipper, Skooter and Bedroom

**$5.99** Only at Wards

SKIPPER AND SKOOTER SPEND THE NIGHT sleeping in Skipper's own bunk beds—complete with ladder. Bunks convert into twin beds, too. Decorator accessories include foam mattress, foam pillows, plush scatter rug, SEW-FREE bedspreads, pillow covers. Dolls about 9¼ in. tall, rooted hair, fully jointed—dressed in comfy nighttime outfits—buy their other outfits at left.

48 HT 10445—DOLLS, BUNK BEDS. Wt. 2 lbs. 1 oz. Set **$5.99**
48 HT 10410—SKIPPER DOLL only. Ship wt. 9 oz. . . . . **2.33**
48 HT 10446—SKOOTER DOLL only. Ship. wt. 9 oz. . . . **2.33**

### Save . . . Buy 3

(17) "OUTDOOR CASUALS"—slack set—matches outfit (8).
48HT10724–Ship. wt. 4 oz. **$1.49**
(18) "CHILL CHASER"—fur cloth coat—looks so real.
48HT10725–Ship. wt. 4 oz. **$1.59**
(19) "CHECKS AND CHECKERS."
48HT10726–Ship. wt. 4 oz. **$1.59**
SAVE 8%—BUY ALL THREE
48HT10727L–Ship. wt. 12 oz **$4.27**

### Save . . . Buy 2

(20) "DOG SHOW"—blouse, skirt, shoes, stuffed toy dog
48HT10728–Wt. 4 oz. **$1.59**
(21) "IN. BRIDESMAID"—pretty formal dress, bridal party accessories.
48HT10729–Wt 5 oz **$2.39**
SAVE 12% BUY BOTH
48HT10730–Wt 9 oz **$3.48**

VINYL CARRYING CASES for 9½-in. dolls, clothes

(22) 48 HT 11507—DOUBLE CASE—for 2 dolls. Ship. wt. 1 lb 5 oz. . . . . **$1.99**
(23) 48 HT 11506—SINGLE CASE—for 1 doll Ship wt. 1 lb. (No doll, clothes) . . . . . **$1.69**

## Todd and Tutti

Both for **$3.99**

BARBIE'S NEW TWIN BROTHER AND SISTER—only 6¾ in. tall, rooted hair, fully jointed. Todd wears jacket, shirt, pants, shoes, socks. Tutti wears dress, panties, shoes, socks. Pretend "ice cream sodas" included.
48 HT 10447 . 2 Dolls. Wt. 1 lb. 2 oz. **$3.99**

## Francie's Mod Room **$6.99**

TAKE FRANCIE or other 11-in. dolls wherever you go in vinyl carrying case that converts into a house

Individual play areas with desk, phonograph, typewriter, sofa and other "pretend" furnishings. Includes a closet with hangers to hold her clothes, accessories. Smiling Francie pictured at her front door. (No dolls, clothes included.)

48 HT 11722 -Wt 6 lbs. . . . . **$6.99**

## Furniture Sets Buy Both and SAVE $1.50

PLASTIC FURNITURE SETS FOR 11-IN. DOLLS.

(24) BEDROOM—bed with pillow case, bedspread, blanket. Vanity with toilet articles, pull-out drawer, bench. Bed tray with breakfast set
48 HT 11401 . Ship. wt. 1 lb. . . . Complete **$3.99**

(25) DINING ROOM—table, 4 chairs, buffet dishes, silverware, glasses, trays, candelabra—everything Barbie needs for entertaining
48 HT 11400—Ship wt 1 lb 14 oz. Complete **$4.99**

SAVE $1.50—BUY BOTH BEDROOM AND DINING ROOM SET.
48 HT 11402—Ship. wt. 3 lbs . . . . . Both **$7.48**

## For Barbie—All for $3.29

(26) REALISTIC PLASTIC FURNITURE SNAPS TOGETHER! Sofa bed, coffee table, adjustable chair, ottoman, end table, chaise lounge, side table—even lawn swing and planter
48HT11407–Ship. wt. 2 lbs.4 oz.Complete **$3.29**

## Musical Lullabye Doll

## Beautiful Bride Doll and Trousseau Ensemble

Ⓐ Music Box Inside Baby tinkles softly as she sleeps on her lace trimmed pillow. 14 in. tall, she drinks, wets, moves her eyes, is fully jointed and has rooted hair in a pixie bob. With pajama outfit, 2 diapers, 3 powder puffs, a bottle and a dress for going out.
48 HT 10042—Ship. wt. 1 lb. 3 oz. ..... $4.99

Ⓑ 14-in. Toddler with Rooted Hair and moving eyes. Wears pinafore dress, lace edged panties, matching hair bow, shoes, socks. Leopard type jacket with skirt, sun dress and stole, slack outfit, pajama outfit, hat, coat and purse, grooming accessories included.
48 HT 10230—Ship. wt. 1 lb. 5 oz. ..... $4.99

**Talk of the Town values**
Your Choice Only $4.99

Ⓒ Bride Wears Long White Dress, lacy net headpiece, high heels, panties. 15 in. tall, rooted hair, moving eyes. Wardrobe in trunk includes party dress, street dress, smock, p's.j house coat, shoes, hangers, grooming aids, 3-pc. luggage set.
48 HT 10229—Ship. wt. 2 lbs. ..... $4.99

Ⓓ Baby Will Have All The Care She Needs. 12 in. high, she drinks, wets and closes her eyes, is fully jointed, dressed in soft cotton pajamas. 10x15x11 in. baby bath holds water. 7x8x8-in. feeding table comes with bottle 16x10x10-in. cradle has mattress
48 HT 10041—Ship. wt. 6 lbs. 4 oz. ..... $4.99

## Toddler Doll with Five Extra Outfits

## Cuddly Baby Doll with Nursery Layette

**We're Pee Wee Dolls** 4-inch vinyl twins, so tiny we fit in your pocket. Our heads move; you can comb our hair. Our 15-pc. wardrobe includes bride and ballerina outfits; accessories too.
R36 J 3884 Mailable. Sh. wt. 3 lbs ... ..... ..Set 3.98

PEE WEE HOUSE is 15x8½x17 in. high . . . a 3-story home with a roof patio, perfectly sized for us. Wood and hardboard.
R36 J 3887. Easy to assemble. Mailable. (6 lbs.) .. ... . 6.98
R36 J 3882W. Save on Doll Set, House. Mail (9 lbs.).....9.98

TROLLS AND SHACK. The whimsical little wishniks now have their own portable home. Two 3-inch bare trolls of vinyl with soft hair . . . rub it for good luck! 8¾x10¾x10 in. high shack of plastic converts to a 2-story treehouse, too! (3 lbs.)
35 J 3893... ... 3.98

**Wishnik Bridal Party** "Beautiful" bride and "handsome" groom are 6 inches tall. Flower girl is 3 inches tall. All vinyl trolls. Rub their hair for good luck.
35 J 3879. Sh. wt. 2 lbs .. ... Set 4.98

BARE LITTLE WISHNIKS. Set of three 3-inch trolls (not shown).
35 J 3881. Sh. wt. 12 oz.....Set 1.98

**I'm Jan** Heidi's friend from Japan. I'm 9½-in. of jointed vinyl. I can wave like Heidi. I fit in plastic purse case. Comb my hair.
35 J 3865. (1 lb 4 oz) . 2.29

**I'm Heidi** Press my hidden button, I wave! I'm a 6-in. jointed vinyl Miss. I fit in a plastic purse. Comb my rooted hair.
35 J 3864 (1 lb 10 oz) 2.29

**Magic Garden Home** For Heidi and Jan. A lovely furnished house sized for little dolls, with a garden that really grows! Plant the magic seeds, water them, and watch them grow. Seeds, soil, gardening tools incl. Metal and plastic; 38 inches long. Dolls not incl.
R36 J 4435. Easy to assemble. Mail (7 lbs.) . 9.89

1 HAIR COLOR SET. Change Heidi and Jan's hair color over and over with non-spill colors. 3 shades that wash out in plain water. Incl: comb, hair pins, smock, shampoo, hair bows.
35 J 3867. Instructions incl. (1 lb 8 oz.).....1.88

2 HAIR STYLING SET for Heidi, Jan and other rooted hair dolls. Incl. comb, curlers, rollers, setting lotion, applicator, carryall bag.
35 J 3868. Instructions incl. (1 lb. 8 oz.).....1.88
35 J 3875. SAVE! Color & Style Sets. (2 lb)....3.49

3 20-PIECE FASHION SET for Heidi and Jan. They'll be so well dressed! Incl. sweater, skirt, jacket, slicker and hat, 2 leotards, 4 dresses, 3 pr. shoes, 2 pr. boots and a guitar.
35 J 3866. Shipping weight 1 lb. 8 oz.....4.98



**New Budget Power Terms buy more for the same monthly payment**

## Mary Make-up, Wardrobe

I'm an 11½-inch doll with a 13-pc. wardrobe and cosmetics. Make up my face, then wash it off over and over. Pose me many ways—I'm jointed vinyl. Comb and style my rooted hair. I'm dressed in a shift and high heel shoes. My make-up applicators are for lipstick, rouge, eye make up and beauty marks. I have 3 costumes too! A dance dress of satin with evening shoes and bag; a shift with boots and Mod bag, and a suspender skirt, check top and knee socks. Also necklace, bag, markers and my own little troll doll. I can wear Tressy and Barbie fashions, too. Shpg. wt. 2 lbs. 6 oz.

35 J 3870 ..... Set 4.98

## Glamorous Pos'n Tressy

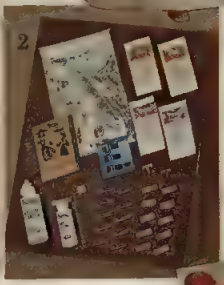
I have hair that grows, legs that pose, and a make-up face! Press a button to lengthen my hair, turn a key to shorten it. Apply my cosmetics (sold below) and wipe them off . . . over and over. I'm 11½ inches tall; jointed vinyl. I'm wearing a shift and high heels. Wire stand included.

35 J 3040. (12 oz) 2.94

5 TRESSY OUTFITS Swinging Sensation, Fireside Romance, Serendipity, Coffee Break and Polka Dots and Moonbeams (all shown) Dolls not included (2 lbs. 8 oz.)

35 J 3869. . . . Set 5.98

1



2

**3** 23-PC. BALLERINA SET. I'm a ballet star . . . I have a complete wardrobe, for on and off stage, and a vinyl carrying case. You can pose me many ways. I'm jointed vinyl, 11½ inches tall. My long rooted hair can be combed and styled. My wardrobe includes 3 dresses, 2 skirts, coat, hat, jacket, sweater, pedal pushers, purse, shoes, panties, hangers, radio, 2 golf clubs and a golf ball. My carrying case is 12x9x2¾ inches.

35 J 3890 (2 lbs. 6 oz.) .. ..... Set 5.98

3



**1** TRESSY COSMETIC KIT . . . for Tressy fashion doll with the natural cosmetic complexion. You're the beautician. Incl. eyeliner, eyeshadow, eyebrow pencil, lipstick, rouge and puffs for applying and removing make-up. Everything you need to make up Tressy's face many lovely ways . . . and it wipes off so easily.

38 J 3871. (12 oz.) ..... Set 2.44

**2** TRESSY HAIR GLAMOR KIT . . . try lots of different styles. Includes rollers, curlers, bobby pins, comb and brush, sponge top applicator, lotion Hair spray, atomizers, Hair Glamor magazine . . all you need! Also leakproof refills for spray and lotion; extra key.

38 J 3872. (12 oz.) . . Set 1.99

SAVE 84¢ ON BOTH KITS. Includes Tressy Cosmetic Kit and Tressy Hair Glamor Kit described above. Hours of fun for a little lady!

38 J 3873 Both Kits Shipping weight 1 lb. ..... Set 3.59

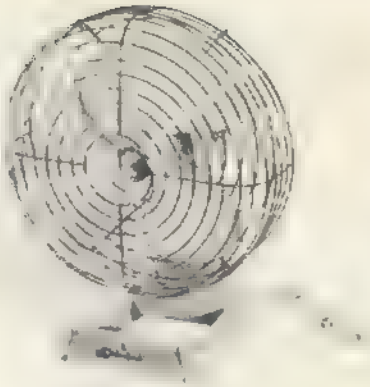
**See page 277 for new, lower Budget Power terms—no money down**

# ELECTRIC FANS

**Dominion Roll-A-Boat Fan**

**4900E2398** Deluxe 20" fan with built in venturi for greater air delivery. Two speed control. Can be adjusted from 33" to 48" above floor. Rotates 360°. Quiet heavy duty motor will not interfere with TV or radio. Air displacement Low 1,000 C.F.M. High 4000 C.F.M. Adjustable. Turquoise color. Shipping wt. 31 lbs.

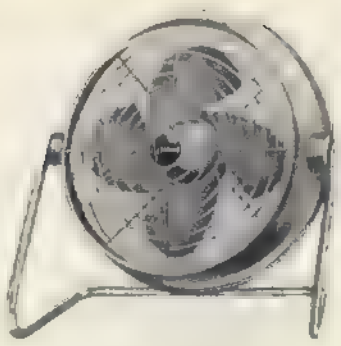
**Retail $32.95**



**14" Jack Frost**
**3-speed Oscillating Fan**

**4804E2007**—Beautifully styled fan designed for many hours of cooling comfort. Four position slide control on base for convenient operation. Powerful motor will not interfere with TV or radio. Fan can be tilted for air direction. Air delivery 1350 C.F.M. Azure Blue color. A.C. only. Ship. wt. 14 lbs.

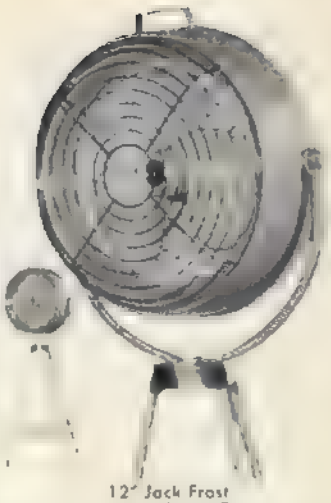
**Retail $29.95**



**Dominion All-Purpose 10" Fan**

**4683E1464**—A new concept in fan styling moves more air than conventional fans of the same size. Two speeds. Air displacement. Low 700 C.F.M. High 1250 C.F.M. Rotates 360°. Powerful whisper-quiet motor will not interfere with TV or radio. Convenient carrying handle. A.C. only. Turquoise color. Ship. wt. 12 lbs.

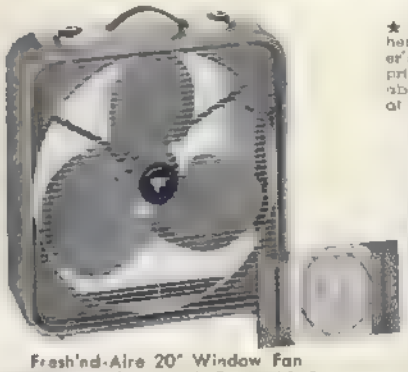
**Retail $19.95**



**12" Jack Frost**
**Aero Jet Stand Fan**

**4902E1747** Two speed fan with bigger broader air stream. Center of fan is 44¼" from floor. Rotates 360°. Powerful, quiet motor will not interfere with TV or radio. Air delivery 1100 C.F.M. Exclusive "air tunnel" construction permits more cool air to be drawn in and expelled. Self leveling. Swivel base. Azure Blue color A.C. only. Ship. wt. 18 lbs.

**Retail $24.95**



**Fresh'nd-Aire 20" Window Fan**

**4815E2790** **Electrically Reversible** fan with 3 speeds. Automatic thermostat. Venturi ring construction for maximum efficiency. Snap-out safety guards. Air displacement from 2300 C.F.M. to 3500 C.F.M. Induction type motor with bronze bearings assures quiet operation. Thin line cabinet in desert beige. Size 22" x 22" x 7". A.C. only. Ship. wt. 27 lbs.

**Retail $49.95**

**4270E300**—End panels for above fan. Adjustable from 27" to 35½". Height 15½". Ship. wt. 8 lbs. **Retail $5.00**

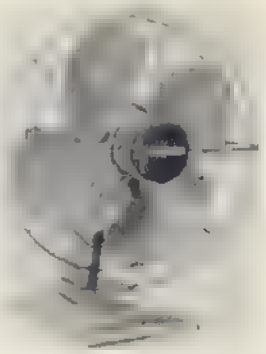
★ **NOTICE** — All prices quoted herein are either the manufacturer's or Bennett's Suggested Retail prices and do not include Applicable Taxes. They are not the prices at which Bennett Brothers sell.

**Fresh'nd-Aire**
**Floor Circulator**

Modern, efficient, hassock type floor circulator. Special safety guard protects children's hands and pets . . . 3 speeds, high, medium, low speed for super quiet cooling. Attractively styled in heavy duty. Beige and White plastic. Special motor requires no oiling. AC only. 115V. UL approved. Ship. wt. 21 lbs.

**4993E2930** **Air Circulator**

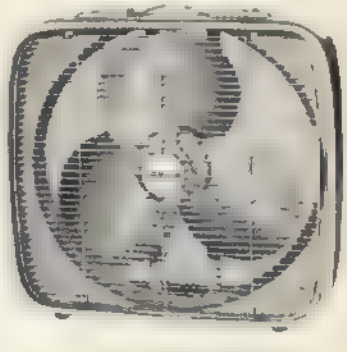
**Retail $49.95**



**Dominion 12"**

**4441E1464** **12" Oscillating Fan** Simple to use oscillating controls. Powerful ultra-quiet motor will not interfere with TV or radio. Ideal for floor or table use. Hanger slot for wall mounting. Oscillator safety clutch prevents motor burnout. Beautifully styled in Turquoise color. 2-speed motor for high and low cooling. Air displacement at high 1250 C.F.M. Low 700 C.F.M. Ship. wt. 11 lbs.

**Retail $19.95**



**Dominion Window Fan**

**4901E2464** **Electrically Reversible** 20" portable fan with push buttons. Two speeds. Air displacement Low 2200 C.F.M. High 4000 C.F.M. Quiet heavy-duty motor will not interfere with TV or radio. Snap-out safety guards for easy cleaning. Turquoise color. A.C. only. Ship. wt. 25 lbs.

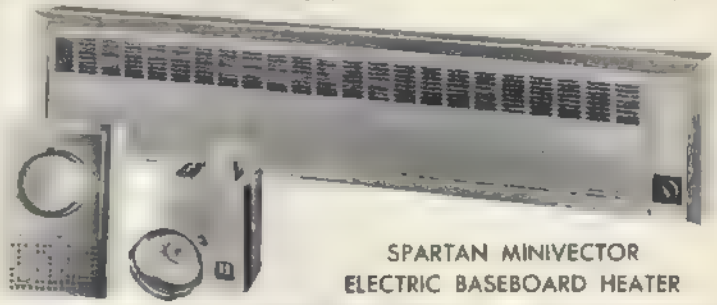
**Retail $33.95**

**4267E437**—End panels for above fan. Adjustable from 27" to 36½". Ship. wt. 9 lbs. **Retail $5.95**

**Fan-Forced Ribbon Heater**

Fresh'nd-Aire heater by Cory. All-ribbon elements plus fan-forced heat jets your warmth everywhere. Features its own automatic thermostat for controlled comfort. Fan-forced convection Hi-heat and Low heat. Dual wattage—1320 or 1650 watts. Equipped with safety guards, tip-over safety switch and carrying handle. Handsome rose beige and white case. Size 16" x 14" x 5". U.L. listed. 110–120 volts. Ship wt. 12 lbs.

**4701E1697** **Ribbon Heater.** **Retail $24.95**



**SPARTAN MINIVECTOR**
**ELECTRIC BASEBOARD HEATER**

Permanent heaters for safe uniform heat. Easily installed, can be full or semi recessed flush mounted or mounted free. A choice of thermostatic control—optional. Each element has integral junction box for right or left hand wiring. Sand Beige brush shelf enamel finish 17" long, 3⅜" deep. AC DC. **Specify Voltage** 120 V., 208 V., or 240 V. **F.O.B. New Jersey**

| Factory Cat. No. | Length | Watts | B.T.U. | Ship. Wt. | Retail |
|---|---|---|---|---|---|
| 4551EF1800 | 3 Feet | 750 | 2611 | 15 lbs. | $29.95 |
| 4552EF2333 | 4 Feet | 1000 | 3415 | 19 lbs. | 38.95 |
| 4553EF2666 | 5 Feet | 1250 | 4219 | 25 lbs. | 44.50 |
| 4554EF3033 | 6 Feet | 1500 | 5122 | 29 lbs. | 51.95 |
| 4555EF4000 | 8 Feet | 2000 | 6834 | 39 lbs. | 66.50 |

**4556EF2412** **Minneapolis Honeywell Control** (AC only) Thermostat may be used on any 2000 watts at 240 volts 4600 watts at 120 volts. **Retail $37.95**

**4903EF860** **Minneapolis Honeywell Control** Thermostat may be used on any 1000 watts at 240 volts or 1500 watts at 120 volts. Ship. wt. 5 lbs. **Retail $13.00**

**Same as above with Integral, Snap Action, Thermostat.**

| Cat. No. | Length | Watts | B.T.U. | Ship. Wt. | Retail |
|---|---|---|---|---|---|
| 4904EF2334 | 3 ft. | 750 | 2611 | 15 lbs. | $30.95 |
| 4905EF2867 | 4 ft. | 1000 | 3415 | 20 lbs. | 47.95 |
| 4906EF3200 | 5 ft. | 1,250 | 4219 | 25 lbs. | 53.50 |
| 4907EF3667 | 6 ft. | 500 | 5122 | 30 lbs. | 61.00 |
| 4908EF4534 | 8 ft. | 2000 | 6833 | 40 lbs. | 75.50 |

### BARRETT FINN CHAMP

**Miami, Fla.** Olympic silver medalist Peter Barrett of Costa Mesa, Cal., won the Finn Class midwinter championships rather soundly Jan. 9 at Coral Reef YC with four first places out of the five races held. The scheduled sixth race of the event was cancelled because of bad weather, and only four of the five races were counted.

In second place in the three-day event was James Schoonmaker of Miami Beach, with a 2-3-1-3 record.

**Leaders:** (3) Randy Swan, Charleston, S.C., 3-2-3-2; (4) John Hoy, Santurce, P.R., 5-4-2-6; (5) Lee Gentil, Santurce, P.R., 7-4-4-4.

### "HOLOCAUST" WINS RACE IN GULF

► Offshore powerboat racing made its Gulf of Mexico debut, Dec. 10, with the running of the St. Petersburg Beach to Cedar Keys, Fla., and return event. *Holocaust*, the Formula 23 which has been dogged by a series of misfortunes that has left her shy of pre-race billings, chose this race to come through with a convincing victory. Sam Sarra, developer of the Daytona Marine engines, and Stu Jackson were aboard as *Holocaust* averaged 47.46 knots or 52.14 m.p.h., the latter figured on the statute mile basis for the approximately 200-mile course.

The race was run under calm conditions, unseasonably so for the near mid-December Gulf. The course offered more than average opportunity for navigation but with June-in-December weather prevailing, no marks were missed on a route that veteran drivers feel will eventually be recognized as one of the most demanding on the circuit.

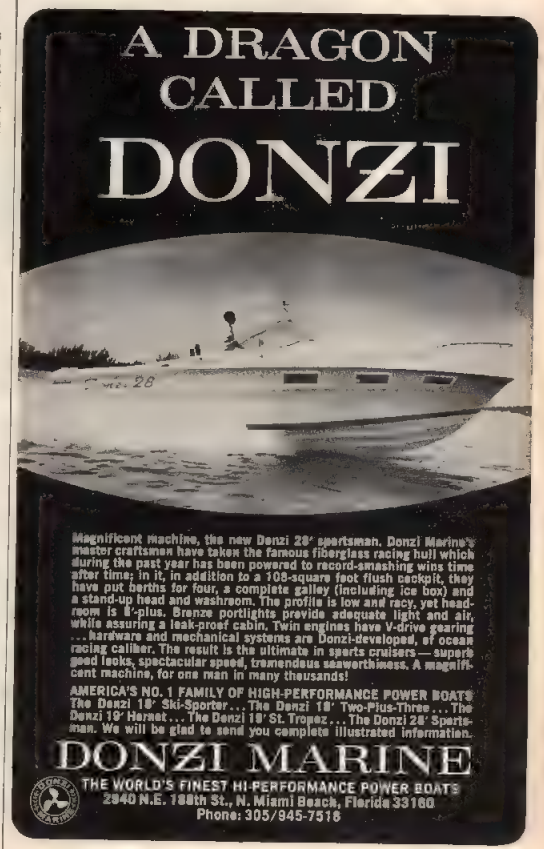
*Holocaust* was home a scant two minutes over the *North American* 22 handled by two St. Petersburg 91-cu. in. hydroplane drivers, Bob Tucker and Jimmy Robinson. *North American* was powered by a 310 MerCruiser.

Two of *Holocaust's* stablemates, *Thunderbird* and *Thunderbird II* were early leaders but were either knocked out or experienced delays due to mechanical troubles. Although Jake Trotter led the fleet out of Boca Ciega Bay at St. Petersburg Beach in *007*, last year's Miami-Nassau winner, Dick Genth in *Thunderbird* went out front in the Gulf only to drop out after 60 miles in a Formula 28 with gear box trouble. Nick Fennerty in *Thunderbird II* had the lead for a while but ignition problems stopped the boat twice. Such misfortune usually dogs *Holocaust* but not this time. Sarra's twin 400-hp. Daytonas, hooked in tandem, never skipped a beat. *Thunderbird II* did make a recovery and the fact that she finished third overall was a tribute to the speed she delivered through her twin 525-hp. Chryslers when everything was going right.

For that matter, Trotter got *007* cranked up again and managed a fourth just ahead of Gale Jacoby in *Miss Amazon*, the latter coming in on one engine just when it appeared fourth place was in the seabag.

First of the outboards across was King Fulton in *Gay 90s*, powered by a pair of 100-hp. Johnsons. Fulton was fifth overall in his 19′ Seacraft, just seconds ahead of Gene White of St. Petersburg in *Adios*, a 28′ Donzi.

| BOAT NAME | DRIVER |
|---|---|
| **Holocaust** Time 3.49.54 | Sam Sarra Daytona Beach |
| **North American** 3.51.44 | Bob Tucker St. Petersburg |
| **Thunderbird II** 3.58.10 | Nick Fennerty Devon Pa |
| **007** 4.22.43 | Jake Trotter Miami |
| **Miss Amazon** 4.26.17 | Gale Jacoby Miami |
| **Gay 90's** 4.32.48 | King Fulton Ft. Lauderdale |
| **Adios** 4.33 | Gene White St. Petersburg |
| **White Marlin** 4.36.43 | Bob Kleber Ft. Lauderdale |
| **Teppence** 4.37.42 | Buddy Tuppen Lake Worth |
| **Atlantic Star** 4.56.22 | Hal Eigin St. Petersburg |
| **Wildcat** 5.10.53 | Howard Weller Miami |
| **Atlantic Star II** 5.22.45 | Frank Elgin St. Petersburg |
| **Honey Bee** 5.37.08 | Carroll Boggs St. Petersburg |
| **Miss Supercharger** 6.41.33 | Norm Latham W Palm Beach |



A DRAGON CALLED
DONZI
Magnificent machine, the new Donzi 28′ sportsman. Donzi Marine's master craftsmen have taken the famous fiberglass racing hull which during the past year has been powered to record-smashing wins time after time; in it, in addition to a 108-square foot flush cockpit, they have put berths for four, a complete galley (including ice box) and a stand-up head and washroom. The profile is low and racy, yet headroom is 6′-plus. Bronze portlights provide adequate light and air, while assuring a leak-proof cabin. Twin engines have V-drive gearing ... hardware and mechanical systems are Donzi-developed, of ocean racing caliber. The result is the ultimate in sports cruisers — superb good looks, spectacular speed, tremendous seaworthiness. A magnificent machine, for one man in many thousands!
AMERICA'S NO. 1 FAMILY OF HIGH-PERFORMANCE POWER BOATS
The Donzi 18′ Ski-Sporter ... The Donzi 18′ Two-Plus-Three ... The Donzi 19′ Hornet ... The Donzi 19′ St. Tropez ... The Donzi 28′ Sportsman. We will be glad to send you complete illustrated information.
DONZI MARINE
THE WORLD'S FINEST HI-PERFORMANCE POWER BOATS
2940 N.E. 188th St., N. Miami Beach, Florida 33160
Phone: 305/945-7516

# DONZI DOES IT... AGAIN!

Donzi has done it over and over. The 16 foot doll with more than her share of tiger blood. The 18 foot Two-Plus-Three. The 19 foot St. Tropez, modeled after the Maine fisherman. The 19 foot Donzi Hornet 7-litre — bane of the ocean racers, who tagged her and all her kin "those damned Donzis". So now Donzi has done it . . . again. The magnificent machine, the purely elegant prestige personal boat — the Donzi 28. Only a select few will own this fiery 28-footer. Their bosses (the skirted ones) will appreciate the impeccable craftsmanship, the 6'2" cabin clearance, the full galley, the private bathroom, the spacious lockers. Ask your nearest Donzi dealer, or write:
DONZI MARINE
2940 N.E. 168th St., N. Miami Beach, Florida 33160
Phone: 305/945-7516
Donzi 28
DONZI 28
Design • Research • Engineering • Testing • Racing
Construction of The World's Finest High Performance Power Boats.


security. The book, published by M. Evans & Co., 216 E. 49th St., New York, N.Y., costs $4.95. Browse through it at your local bookstore, feast your imagination on Gaynor Maddox' recipes, and see if the *Good Sense Family Cookbook* might not make good sense in your own kitchen or galley.

**Anchorage delight:** It seems geographically inconsistent that Eileen Gallagher of New York should give me this recipe, but you'll enjoy it in any of the 50 states. It's fun and easy and I have no idea whatever how many calories it counts. Melt a quarter cup of butter in skillet; add 1½ cups of packaged pre-cooked rice and cook, stirring, until rice is lightly browned. Stir in two one-pound cans of tomatoes, a tablespoon of instant minced onion, a teaspoon salt, a quarter of a teaspoon of Tabasco and a pound can of corned beef that you've diced up. Bring the whole thing to a boil, cover, reduce the heat and simmer for ten minutes.

**I have a Kapak Scotchpak food packaging set** and I bless the friend who gave it to me. I dearly hope someone will gift you similarly. What Scotchpak is is everything you need for "freeze 'n heat in the pouch" home packaging—a heat sealer that seals pouches airtight and sets of different-sized pouches to fill with your own favorite foods. They're the same kind of freezable-and-boilable pouches that Green Giant, Bird's Eye, Armour and other commercial food processors use, except here you're putting into the pouches what you have a mind to. You might, for instance, freeze a favorite seafood newburg, or your own beef stew or a chicken cacciatore. Time to go aboard (or abroad) and all you do is raid your home freezer for the first day's meal if you don't have a freezer on the boat, or for enough for a week's cruise if you do. The pouches take little freezer room and once you get going on the idea you find it hard to stop. I froze two dozen pints of our favorite fruit, blueberries, during the season when the berries were big and the price low. I froze fish when my neighbor had a big catch. I froze overnight camping food for the boys. A month or so ago, on a dreadful rainy Saturday, I cooked and filled pouches all day long, for one of the most satisfying days of my life. Somebody once said that women liked home freezers because they gave them a sense of security. You know, the basic primitive desire to have food in the house. Well now I not only have food, I have *cooked* food that will be heated and ready to serve in 15 minutes any day or any night for the next six months. Write to Kapak Industries, 3600 Alabama Ave., Minneapolis, Minn. for details about getting a Scotchpak. You'll love it.

**Incidentally, you might be interested** in passing to know that some of the best ham and bacon in the world was cured in Devonshire. I'm told little sailing boats while on business nearly all keel-hauled bacon and hams as a sideline, selling them when they got back. Long immersion in the icy salt water did a trick that's not duplicated now. If you're cruising in Nassau or some such place, I guess you'd better not try this, though, unless you give it ago during Be Kind To Sharks Week.‡

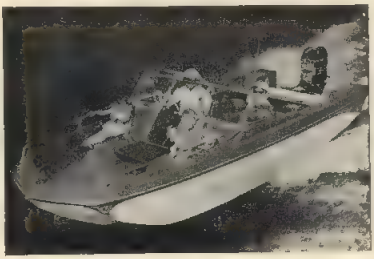
# WHAT'S NEW

by Joseph Gribbins

H.D. WILCUTTS 32' NAUTA LINE FIBERGLASS HOUSEBOAT

A 32' FIBERGLASS HOUSEBOAT that planes like a runabout and sleeps six is built by the Nauta-Line Division of H.D. Wilcutts Co., Inc., 203 Plaza Professional Bldg., Madison, Tenn 37115. The Nauta-Line 32 hits flashing speeds over 30 mph with 210-hp Chrysler stern-drive power. Furnishings include a pilothouse settee that converts to two berths, large galley with refrigerator and propane stove, convertible dinette, enclosed head with optional shower, and a settee aft that sleeps two.

A SWINGING NEW UTILITY FROM GLASTRON is the 17' Swinger, a wide and handsome outboard hull built of fiberglass and designed to suit a number of boating styles The hull form follows the company's Aqua-Lift traditions and has stabilizing sponsons for smoothness in choppy water. Standard equipment includes lights, hardware, walk-through windshield, back-to-back padded seats and steering. Glastron Boat Co., Box 9447, Austin, Texas.

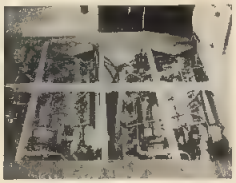


THE 17' SWINGER UTILITY FROM GLASTRON

A LUXURY YACHT IN A TRIM 38' PACKAGE is the new Tri-Cabin Sea Voyager launched for 1967 by Trojan Boat Co., Lancaster, Pa. 17604. A smaller sister to the 42' Motor Yacht that Trojan introduced last season, the 38 has accommodations for six in three cabin areas and may be had with a wide range of engines. Construction is Philippine mahogany outer hull and marine ply. A wood inner hull over white oak frames with teak decks Below is a double stateroom aft with adjoining head, wide and well-lit salon amidships with an L-shaped galley, and a two-berth cabin forward with its own head. Both heads have electric toilets and showers, galley has electric stove and refrigerator, and there are carpets throughout. Trojan's '67 fleet ranges from a 24' stern-drive sea skiff to a 42' double-cabin motor yacht. There are 21 boats altogether.

INFLATABLE DINGHIES FROM BRITAIN are sold here in the colonies by Seagull Marine Sales, 672 S. Lafayette Park Pl., Los Angeles, Calif. 90057; Inland Marine Co., 76 E. Jackson St., Wilkes-Barre, Pa. 18701; and Imtra Corp., 11 University Rd., Cambridge, Mass. 02138. Built by England's Avon of nylon fabric heavily coated with du Pont Hypalon rubber, the portable dinghies stow neatly in their own duffle bags and inflate with a hand bellows or with $CO^2$. Sizes are from 8' to 12' and prices from $289.

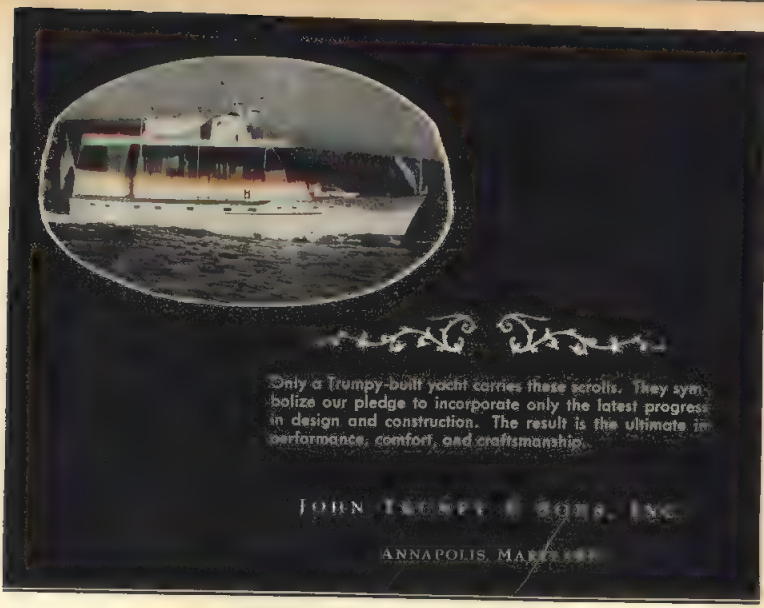
AVON'S 10' REDSEAL DINGHY



PERKINS HT6-354 DIESELS

DIESEL POWER IN A TRIM PACKAGE is the turbocharged horizontal six built by Perkins and sold by Mack Boring and Parts Co., 266 Halsey St., Newark, N.J. The Perkins HT6-354 develops 160 brake horsepower and is compact enough to replace gasoline engines of similar power in smaller cruisers. The photo above shows a pair installed in a 28-footer with a beam less than 10'. ⚓

THE 38' TRI-CABIN SEA VOYAGER FROM THE TROJAN BOAT CO.


Only a Trumpy-built yacht carries these scrolls. They symbolize our pledge to incorporate only the latest progress in design and construction. The result is the ultimate in performance, comfort, and craftsmanship.
JOHN TRUMPY & SONS, INC.
ANNAPOLIS, MARYLAND

## HUEY LONG CONTINUED FROM PAGE 88

Sumner Long doesn't like to talk about himself. He is restless. I caught him his last day in Acapulco. I chose breakfast because Huey stays put when he eats. He chose the time, 9:00 A.M. and the place, Hotel Presidente, a high rise Mexican version of Miami Beach splendor, where he had bunked down in the presidential suite

Long was late—"two New York calls." He was sunburned and wore a haphazard combination of maroon shirt and indistinct blue-grey-brown pants. He ordered a big American breakfast. I decided on just coffee and a gentle beginning to our interview—"Tell me about this last race." "The race was relatively easy. We did tear a spinnaker on the third day but repaired it by the fourth. It was quite a job." Huey continued, "West coast competition is very keen and more so for us in this type of race. West coast boats are designed with a downwind race in mind. There was not one yawl in the fleet. Not only are sloops and cutters forward rating-wise, but a yawl can't use it's rig as effectively downwind." My second easy question was about the Transatlantic Race, "Which do you consider the boat to beat." I asked. "If there are thirty entries . . . twenty-nine," said the cryptic competitor.

I asked Huey why he was such an active global sailor. "Because I like to race," he said blandly, fingering the breakfast rolls. He then smiled briefly and started again. "There are few sports with the challenge of winning in a medium close to nature and the elements . . . far from the push button life." Next: "Is that why you prefer long distance racing rather than 'round the buoys stuff?" Huey leaned back and relaxed. We were talking about boats. "That's one reason. Another is that I enjoy weather changes Over a long course, the element of luck is eliminated. In ocean racing, you'll find that good boats are consistently on top'

"What do you mean by a good boat," I asked. "I mean a well designed boat with good sails, a competent crew and very important, a skipper who ahead of time, diligently researches the background for doing the race. Actually, in the end, you can take a boat that isn't well-designed, and with a proficient crew and good strategy, outsail the competition." Huey said he thought however, that all preliminary strategy should be general. "Situations change and a good skipper should be flexible in his thinking - like a surgeon operating on a patient, who draws from general knowledge and applies it to specific circumstances. In racing too, it's well to draw from experience but in the end, you have to make your own mind on the spot decisions." From every source, I'd heard: *Long Makes His Own Decisions.* I asked him why. Huey said: "I like to lose my own races."

Huey tackled breakfast and continued less cryptically. "I do like local knowledge aboard, if possible I certainly heeded our Australian when Ondine won the Sidney-Hobart Race. We were within 100 yards of a schooner. She took one side of the Derwent River and our Aussie suggested the other, where he said the current was more favorable. There, local advice was the deciding factor in our beating the race record."

Since Long's strictly business attitude toward a crew is famous, I asked him why he didn't woo them more. "A winning boat should be enough lure

*(Continued on next page)*

**(A) BUFFET SERVER.** Handsome buffet styling, ideal for entertaining or for everyday table use. Heavy solid copper with brass handles and stand. Tin lined. Complete with Sterno fuel container. Size- 8½x12". Wt. 5 lbs.
M281QB1350. . . . . $20.00
As above but 9½x14" size. Wt. 7 lbs.
M282QB1750 . . . . . $25.00

**(B) 4-PIECE COPPER TEA/COFFEE SERVER SET.** Elegant set consists of 1-quart pot and creamer; Covered sugar bowl and 10" tray. Wt. 3½ lbs.
M37QB1167. . . . . $17.50

**(C) SOLID COPPER MEAT FONDUE.** Everyone will rave about this exciting way of preparing and serving food. Definitely "in" for today's sophisticated entertaining. Heavily tin lined. Gracefully designed for the modern hostess. Solid brass stand and fuel container. Solid copper tray. Heatproof hardwood handle and knob. 1¾ qt. capacity. Wt. 3 lbs.
M32QB1300. . . . . $19.50

**(D) 6-PIECE FONDUE FORK SET.** Ideal for dipping croutons into cheese fondue or for holding meat in sauce until cooked to desired degree. 6 assorted colors. Stay-cool handles. 10" long. Wt. 1 lb.
B1050QB400. . . . Set of 6. . . . . $6.00

**(E) 2-QUART SOLID COPPER CHAFING DISH.** Made in Portugal by old world craftsmen for the modern hostess or homemaker. Solid brass stand and burner. Heatproof wood handle and knob. 2-qt. capacity. Wt. 4¾ lbs.
MO41QB1350 . . . . . $20.00
MO43QB1750 3½-qt. copper dish. . . . . $25.00

**(F) SOLID COPPER BUTTER & SAUCE WARMER.** Cleverly designed for today's modern hostess and modern home. Tin lined. Handy pouring spout. Heatproof handle and knob. Solid brass stand with copper container for candle. 8-oz. capacity. Wt. 1¼ lbs.
M1342QB450 . . . . . $6.50

**(G) 3-PC. COPPER CRUMBER SET.** Copper stand, brush and shovel. Decorative and practical. Wt. 1¼ lbs.
M300CQB600. . . . . $9.00

**(H) 4-PIECE FRENCH SKILLET SET.** Consists of 3 skillets and hang-up rack. Solid copper with brass handles and rack. Tin lined. 5½", 6½", 7" skillets. 3½ lbs.
M15 16/17QB1100. . . . . $16.50

**(I) PROVINCIAL TEA KETTLES.** Easy to fill and pour from. Extra-heavy kettle of solid copper. Riveted construction. Large pouring spout. Brass handle with wood grip. In 3 sizes.
M20QB1000 2-quart Wt. 2½ lbs. . . $35.00
M33QB1300 3-quart Wt. 3½ lbs. . . $19.50
M105QB1750 5-quart Wt. 5½ lbs. . . $25.00

**(K) EARLY AMERICAN TEA KETTLES.** Solid copper, one-piece construction. Easy-pour spout. Tin lined. Heatproof handle grip.
MO1½QB650 1½-quart. Wt. 1¼ lbs. . $9.50
MO2½QB850 2½-quart. Wt. 2¼ lbs. . $12.00
MO3½QB1050 3½-quart. Wt. 3 lbs. . . $15.00

**(L) ESPRESSO COFFEEMAKER.** Brews delicious coffee. Tin lined. Heatproof wood handles.
M40QB635 4-cup, copper. 1½ lbs. . $9.50
M60QB765 6-cup, copper. 2 lbs. . . $11.50
M80QB935 8-cup, copper. 2½ lbs. . $14.00

**(M) 4-PC. CANISTER SET.** Extra-heavy one-piece construction. With snug fitting cover. Keeps everything sanitary and fresh. Solid copper. Tin lined. Wt. 4 lbs.
M600 4QB1350. . . . . $20.00

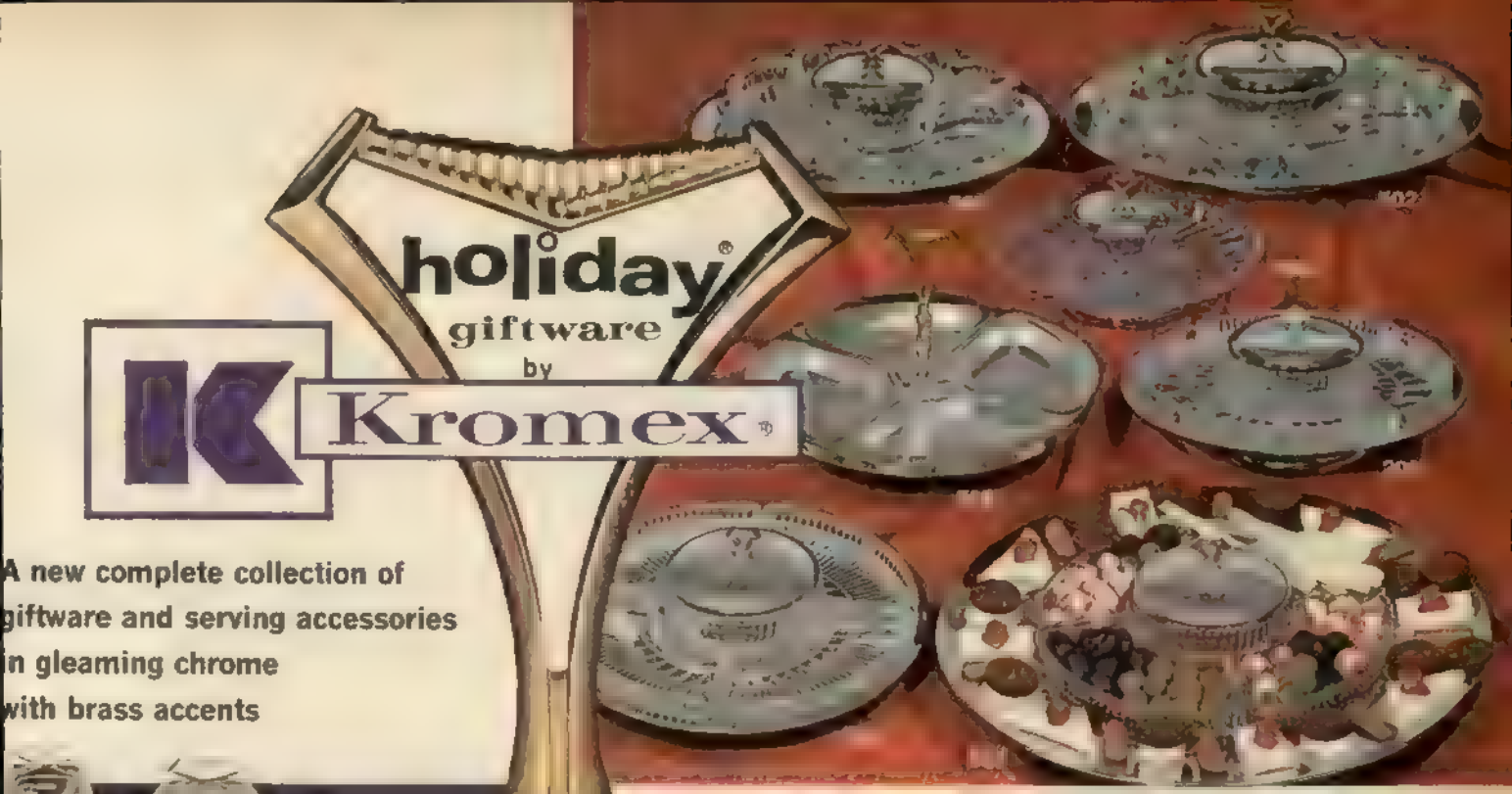
**(N) FOOTED SILENT BUTLER.** Copper with palisander handle and brass claw feet. Wt. 1⅜ lbs.
M726CQB670. . . . . $10.50

**(P) COVERED SUGAR, CREAMER AND TRAY SET.** Solid copper. Tin lined. Wt. 1½ lbs.
M37/1QB535 . . . . . $8.00

**(R) ROUND SILENT BUTLER.** Copper with palisander handle. Wt. 1½ lbs.
M482CQB595. . . . . $8.50

holiday®
giftware
by
Kromex®

A new complete collection of giftware and serving accessories in gleaming chrome with brass accents



## TRAYS • TIDBITS • SERVERS

**577 BREAD AND ROLL TRAY,** trim, tapered chrome server with brass handles. 15" x 6" Gift-boxed. Wt. 1½ lbs.
577KX333 . . . . . $4.98

**579 OVAL TRAY.** Chrome with brass handles. 16" x 10", Gift-boxed. Wt. 2 lbs.
579KX400 . . . . . $5.98

**570 ROUND SERVING TRAY.** Chrome with brass handles. 13" diam. Gift-boxed. Wt: 2½ lbs.
570KX333 . . . . . $4.98

**573 ROUND SERVING TRAY** (not illustrated) same as 570 tray — 16" diam. Brass handles. Wt. 3½ lbs.
573KX600 . . . . . $8.98

**572 RECTANGULAR SERVING TRAY.** 20" x 14", gift-boxed. Wt 3½ lbs.
572KX600 . . . . . $8.98

**569 CHIP 'N DIP SERVICE,** chrome covered fluted glass 'dipper' on round 13" chrome tray. Brass handle accent. Gift-boxed. Wt: 3⅘ lbs.
569KX467 . . . . . $6.98

**584 TIDBIT TRIPLE TIER,** makes a smart center piece 6½", 8½", 12⅜" diam. trays Chrome with brass handle Boxed. Wt 3½ lbs.
564KX533 . . . . . $7.98

**562 TIDBIT SINGLE TIER,** dazzling chrome and brass snack server, 12¾" diam. Boxed for gift-giving. Wt: 2½ lbs.
562KX333 . . . . . $4.98

**568 RELISH TRAY SERVER,** for a festive table. 12⅜" tray, sparkling sectioned glass insert Gift-boxed. Wt 3 lbs.
568KX333 . . . . . $4.98

**563 TIDBIT TU-TIER,** for twice the beauty and convenience. 8½" and 12¾" chrome trays with a center brass handle. Gift-boxed. Wt 3 lbs
563KX467 . . . . . $6.98

**588 CAROUSEL SERVER,** revolving stainless steel salad dressing cups on chrome base. Wt 2¼ lbs.
588KX667 . . . . . $9.98

## LAZY SUSANS

**583 LADY SUSAN,** 16" chrome tray on ball-bearing base, covered glass dish. Boxed. Wt: 12 lbs.
503KX1000 . . . . . $14.98

**502 BUFFETERIA SUSAN,** 4 swirl glass sections center dish, chrome cover, 19" tray on ball-bearing base. Gift-boxed. Wt: 19 lbs.
502KX1333 . . . . . $19.98

**598 LAZY SUSAN,** 12" divided glass tray center dish, cover, chrome base. Gift-boxed. Wt. 6 lbs
598KX333 . . . . . $4.98

**508 LAZY SUSAN,** 4 removable stainless steel sections, 14" diam. chrome tray on ball-bearing base. Gift-boxed. Wt 5 lbs.
508KX1000 . . . . . $14.98

**200 HOSTESS SUSAN,** 4 cut-glass sections, center dish with chrome cover. 14" chrome tray on ball-bearing base. Gift-boxed. Wt: 8 lbs.
200KX600 . . . . . $8.98

**505 LAZY SUSAN,** 4-cut glass sections, chrome covered center dish, 14" chrome tray on a ball-bearing base. Gift-boxed. Wt 8¼ lbs.
505KX667 . . . . . $9.98

**501 GOURMET SUSAN,** four cut-glass sections, chrome-covered center dish, 19" chrome tray on ball-bearing base. Gift-boxed. Wt: 11 lbs.
501KX1000 . . . . . $14.98

**587 CREAM AND SUGAR SET,** on 10" x 6" tray. Gift-boxed Wt. 2 lbs.
587KX600 . . . . . $8.98

**581 RECTANGULAR BUTTER DISH,** in brilliant chrome with brass accent and glass insert. Attractively boxed. Wt: 1¼ lbs.
581KX333 . . . . . $4.98

U. S. Patents 202,508-202,511

KROMEX®
Division of AMERICAN TRADING AND PRODUCTION CORPORATION

# Thunderbird Products Corporation

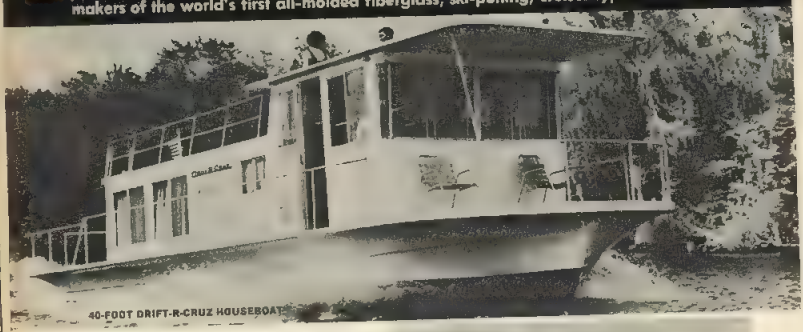
Thunderbird Formula

IS PLEASED TO ANNOUNCE THE ACQUISITION OF

# DRIFT-R-CRUZ

## FIBERGLASS HOUSEBOATS, INC.

makers of the world's first all-molded fiberglass, ski-pulling, cruiser type houseboats.



40-FOOT DRIFT-R-CRUZ HOUSEBOAT

The houseboats that will drift at one mile an hour . . . or cruise at 30! Excellently engineered, designed and constructed, Drift-R-Cruz houseboats are ideal for family cruising: lots of living and storage room, complete safety, dependable performance. And these versatile craft are equally at home pulling a bevy of skiers or drifting over good fishing grounds. Their popularity is growing steadily —

NOW IS THE TIME TO SEND FOR MORE INFORMATION AND THE NAME OF YOUR NEAREST DEALER!

Thunderbird Products Corporation

Thunderbird DRIFT-R-CRUZ Formula

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MIAMI, FLORIDA 33181
PHONE: 305/945-7611

P. O. BOX 241, U. S. 101
PASO ROBLES, CALIFORNIA

*A Subsidiary of Alliance Machine Co., Alliance, Ohio*

MB9

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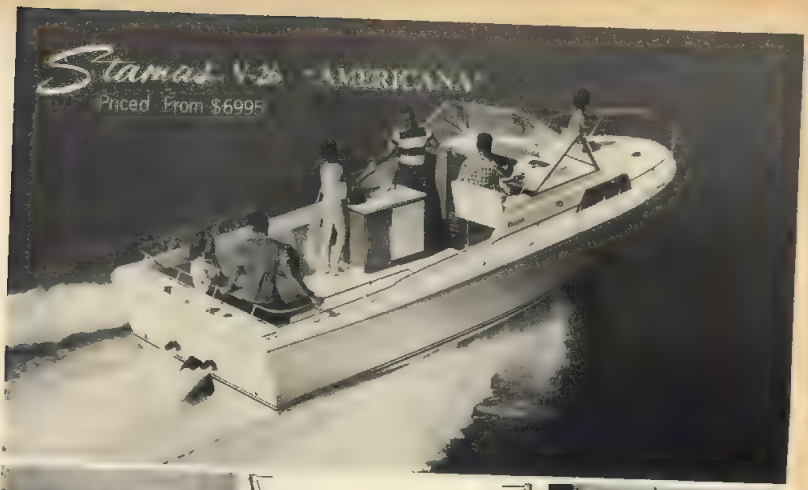
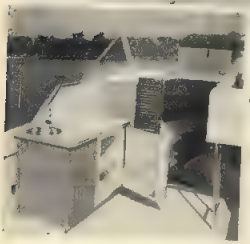


Cutaway view showing flotation foam up to deck, the six hull stringers and hull contour. The 8' x 14' cockpit has a molded-in, non-skid surface and is completely self-bailing.

# QUALITY – COMFORT – PERFORMANCE

The Stamas AMERICANA is now available with a beautiful fiberglass hardtop and a completely finished, molded cockpit and cabin interior.

There is a large, insulated storage compartment molded right in the center of the cockpit floor, perfect as an ice or fish box. The back side of the control panel is easily accessible and concealed by a hinged fiberglass door. There are large molded-in storage compartments under the gunwales in the cockpit, two 8 ft. storage shelves in the cabin, storage compartments under the bunks and a forward rope locker. The marine head is installed in a molded fiberglass area that's a snap to keep clean; privacy of course, in the completely enclosed cabin.

Most available space between the inner and outer hulls is filled with plastic foam—approximately 80 cu. ft. This flotation material, all the way up to the deck, makes the AMERICANA practically unsinkable and the sound deadening qualities of the foam eliminates most of the sound of the waves against the hull.

These are just a few of the good things you will see in the AMERICANA. Talk to any Stamas boat owner, he will be our best salesman.

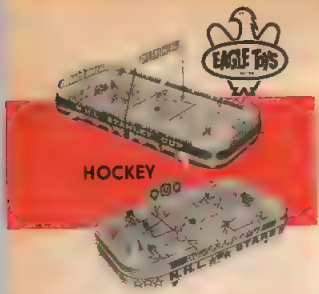
Length 26 ft., beam 9 ft. 7 in., all fiberglass, teak trim. Engine options available up to 300 H.P., inboard/outboard providing speeds up to 43 MPH, with a smooth, level ride.

***Write today for brochure and name of nearest Dealer.***

**DEALERS! See Stamas new improved models at the Chicago Show, Space 734**

•

Stamas BOATS, INC. TARPON SPRINGS, FLORIDA




**STANLEY CUP** - new game with authentically decorated players, that move up and down "ice", realistic transparent rails on both ends, flashing goal light, positive scoring with overhead scoring tower., Push dropper for face-offs. 36" x 19-1/2".
**H131/997** LIST $14.95

**N.H.L. STARS** - compact game with players moving up and down "ice", quick-action rails, busy goalies. Defensemen can advance to center ice. Folding legs. 27-1/2" x 16-1/4".
**H-91/532** LIST $7.95

**JET-SHOOT GAMES** - miniature bowling alley with pin-setter to set up ten pins perfectly, and spare shots too. Just swivel to aim and press – jet of air "bowls" the ball . . . . Or Exciting miniature golf 9-hole course; putt through obstacles and traps, water hazard, bridge, tunnel, catapult. Just aim, press, and jet of air shoots the ball.
**208/139** Bowling LIST $1.98
**210/139** Golf LIST $1.98

## HALSAM

**CLUB DOMINOES** — Large 2" x 1" x 5/8" pieces, packed in convenient storage tube. Age-old game in an up-to-date package.
Double Nine, 55 pieces
**200/139** LIST $2.00
Double Twelve, 91 pieces
**300/200** LIST $3.00

## OHIO ART

**ARNOLD PALMER TABLE GOLF** - great new ready-to-play golf game, with adjustable hazards that change for every hole. Player controls swinging action of mechanical golfer as he hits down each fairway, putts on felt green. Complete with 2 golfers, balls, hazards, score pad
**549/532** LIST $7.95

## STANDARD TOYCRAFT

**OFFICIAL LEAGUE GAMES** - thrilling board games with the fun, strategy, tension of actual participation. Fun for the whole family.

**OFFICIAL NATIONAL LEAGUE FOOTBALL GAME**
**1152/139** LIST $2.00

**OFFICIAL APPROVED LITTLE LEAGUE BASEBALL GAME**
**752/139** LIST $2.00

## KLAUDER

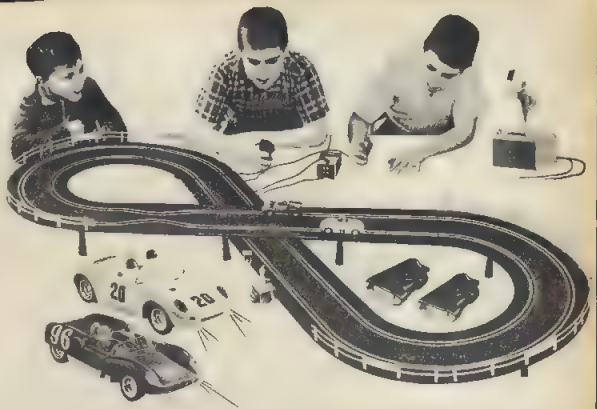
**SCOTCH POOL** - all the thrills of regular pool, with the same banking angle shots and natural shots. Played with 16 fast-action 2-1/4" numbered wood pucks and 48" wood cues on highly polished wood bed, with felt covered rubber bumpers. Folding legs with levelers.
**830/3330** 6' x 3' LIST $49.95

## WEN-MAC

**GETAWAY CHASE GAME** - battery powered black Duesenberg with the "bad guys" in a mad chase by a 1920 police car with the "good guys". Remote control switches allow lane changing to get behind – or in front. A wild, fun game. 4" track.
LIST $10.95

## STROMBECKER INTERNATIONAL ROAD RACING SET

NEW PORSCHE RS61
NEW LOTUS MK XIX
NEW STARTING FLAGMAN
CONTROLS WITH BRAKES



**NOW! THE GREAT THRILLS OF A BIG INTERNATIONAL ROAD RACE MOVE RIGHT INTO YOUR HOME!** Sliding through the esses of a huge Strombecker competition figure 8 layout, these racy and rugged international championship cars perform, respond like their full size counterparts. Set includes the new terminal track for easiest assembly. The speedy Porsche RS 61 and hotly competitive Lotus MK XIX have easy-to-install headlights for day/night racing excitement as they zoom over a huge 168¾" layout. Power's provided by the U L. Approved 14 V Power Pack. Has 2 rheostat control throttles with speedometer and brake. The electrically-operated starting flagmen sends 'em dashing every race. Newest, most advanced channel track with 8 sections curved, 4 straight, guarantees top performance every time. 12 pylon overpass supports, 8 fence sections, connector wires, and locking lugs complete this competitive thriller. Road racing guidebook and instructions provide extra "know-how". Carries full Strombecker Warranty. Sh. wt. 7 lbs.

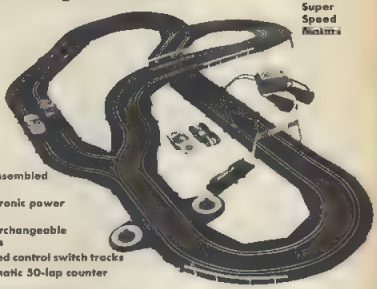
**HBO-626F 1829** . . . . Retail **$29.95**

## SELECTRONIC ROAD RACING SETS By ELDON

**THEY'RE OFF! . . . WITH EVERY THRILL OF THE GRAND PRIX AT YOUR COMMAND!** The Le Mans start track sends 2 world famous racer models with super speed motors zooming over the giant 4'8"x6'8" track. Both on the same lane, or switch the lanes speeding up at 2 new Speed Control Switch Tracks. New improved Escape Route Track switches 'em automatically to the long way around when they're too fast into the curve. 4 interchangeable bodies of Sting Ray, Ferrari, Lotus and Porsche snap on 2 chassis to provide your favorite racer model. Selectronic power pack with on/off switch and circuit breaker is U L. listed. 2 rheostats with speedometers show up to 160 scale M P H. Automatic 60-lap counter keeps an accurate check. Pre-wired, plug-in power track, plus pre-assembled, snap together 28 section track including 10 pcs. straight, 17 pcs. curved. 2 short straight let you make your choice of many, many layouts quickly, easily. 11 pcs. of guard rail, 10 banked curve adapters and 8 bridge supports finish the track assembly. There's a start/finish banner, flag poles, decals and extra brushes to complete every realistic detail. The easy-to-follow instruction book makes set ups faster. For positive performance the track is tested at the famous Eldon Center, Riverside International Raceway. Here's a real beauty, packed with thrills and the most challenge ever for the young and young-in-spirit race crowd. designed constructed for many, many years of fun. All the guys, dads, even mom and the girls will want to race 'em over the many possible layouts, try to beat the top speed on each track. Attractively sturdily packaged to present as a gift . . . or store when space requires. Sh. wt. 12 lbs. complete race set

**HBO-615F 5187**

Retail **$40.00**



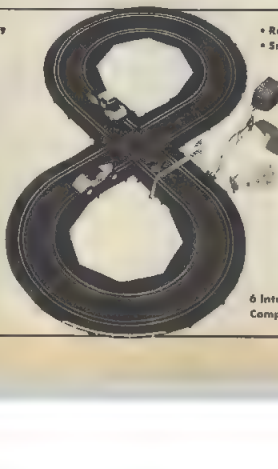
Feature Super Speed Motors

- Pre-assembled track
- Selectronic power pack
- 2 Interchangeable chassis
- 2 Speed control switch tracks
- Automatic 30-lap counter

## NEW CRASH CAR FIGURE "8" ROAD RACE SET By ELDON

**Every Crash Car Race Enthusiast Wants This One By Eldon!** Provides the fun and excitement of "Figure 8" racing with a daredevil cross track plus big race crash action with 2 modified, ready-to-run '37 Chevy jalopies that really fly apart. 6 volt U.L. listed plug-in power pack sends them racing at top speed over the 48x24" layout including 3 straight, 12 curved, 1 cross section of pre-assembled track with pre wired plug-in power track. 2 pistol grip rheostat controls have speedometers. Chevy jalopies are pre-wired, gear driven models with high speed motors, rubber racing tires, and hand painted drivers. Crashing at cross over or into guard rail they fly apart . . . then simply snap together ready to race again. Start/Finish banner with flags and car decals provides more realism. Handy instruction book makes set ups easy, provides extra crash car racing info for more thrills. For top performance the track has been tested at the Eldon Center Riverside International Raceway. Handsomely packed with above parts including: two, 37 Chevy jalopies, 18 pcs. of Figure "8" track, 6 volt plug-in power pack, 2 rheostat controls, banner, flags, car decals; instructions just to set up. they're ready for the newest in racing fun. Be first to own this thrill set in your road race group! Sh. wt. 5 lbs. set

**HBO-653F 1197** . . . . Retail **$19.00**



- Race Them . . . Crash Them
- Snap Parts Together . . . Race Again

2 Modified, Ready-To-Run '37 Chevy Jalopies Fly Apart as They Race, Crash Over 16-Pc. Figure "8" Track with 6 V Power Pack

6 Interchangeable Crash-Apart Components Snap Together After Crash

# ENTERPRISE 28′ A FISHERMAN'S FISHING MACHINE

From Montauk to Cat Cay (or Acapulco), this is the boat the no-nonsense fishermen head out to the deep blue. Why? Because it was designed primarily for off-shore game fishing... uncluttered flying bridge, soft riding fiberglass construction, and low transom for boating the big catch. In rough seas, this scat-back shows plenty of muscle, getting you out fast at 40 mph with standard twin engines (power options in gas or diesel). Each boat is ocean tested, delivered in GO cond tion. Join the world's happiest fishermen, from Pesca Bay to Bimini (or Hawaii) in your own Enterprise 28'.

ALSO AVAILABLE IN HARD-TOP, UTILITY, EXPRESS & CRUISER MODELS

**ENTERPRISE**

*BUILT BETTER THAN IT HAS TO BE*

HARBOUR ONE / DEPT. MB 17201 BISCAYNE BLVD / N MIAMI BEACH, FLA 33160

# Build . . . and rebuild . . . any of 5 Moving and Operating vehicles with Erector Road Construction Sets

## NEW Motorized Set Adds Forward-Reverse Action

**$11.88**

Now . . . Five Motorized Remote-Control Construction Models in One! Build a motorized remote control dump truck, excavator, mobile crane, steam roller or bulldozer by fastening parts together with nuts and bolts. Set consists of brightly colored steel plates in authentic road colors, unbreakable plastic accessories—even special decals!

3 volt power-matic motor adds exciting action. Three take-off shafts on motor to provide 3 different speeds. Motor powers vehicle or operates a part of it, like a crane.

Remote control battery unit has forward-reverse gears; on-off switch. Also controls power-matic motor. Takes 2 "D" cell batteries, order on Page 370. Instructions included.

48 HT 16203 M—Ship. wt. 7 lbs. ..... $11.88




## Non-Motorized Set $5.66

Similar to Erector Road Construction Set Above, but does not have power-matic motor and remote-control battery unit. Vehicles are smaller than those in motorized set. Same sturdy steel plates and plastic accessories make bulldozer, excavator, roller, crane or dump truck.

48 HT 16202—Ship. wt. 4 lbs. ..... $5.66

# Build Hundreds of your own exciting motorized toys with ERECTOR

**Complete Set**

**$13.88**

You Have the Most Fun with toys you build yourself—and with this gigantic action set you can build almost anything! Invent huge, moving cranes, oil rig and hundreds of other multiple-action toys . . . set has 450 parts plus powerful motor, dual hoist, remote control.

Remote control battery unit makes the motor and hoist go forward, stop or back up. Uses 2 "D" cell batteries, order on Page 370. There's lots of power in the Power matic motor, and the hoist permits two different actions in the same model. Complete instructions included.

48 HT 16204 M—Ship. wt. 7 lbs. . . . Set $13.88

**Over 200 Pieces**

**$5.44**

## Exciting Action Set with Motor

Create Your Own Action Models such as a mobile radar scanner, a drill press, an electric fan—even space-age projects like a rolling robot or a rocket service tower. You can build and motorize your own inventions.

Complete set has over 200 steel girders, plates, nuts, bolts, etc. Also has a powerful battery motor. Uses 2 "D" cell batteries, order on Page 370. Complete easy-to-follow instructions included.

48 HT 16201—Ship. wt. 2 lbs. 12 oz. ..... $5.44

## Handy Andy Tool Sets

**23-Pc. Set $2.88** **31-Pc. Set $4.99**

GOOD QUALITY SET which will serve most of the needs of the young handy man. Comes in 14x5x2½ in. metal box with clasp lock and convenient carrying handle. "Blue Diamond" tools: claw hammer, hand saw with tempered spring steel blade, screwdriver, pliers, coping saw with four blades, tri-square, triangle, three double open-end wrenches, nail pack, 4 pcs. sandpaper, mallet, ruler and instructions. Ship. wt. 3 lbs.

48 HT 16014.....$2.88

HERE'S A TOOL SET that'll delight the heart of any boy . . . and it's excellent for manual training! Comes in large 16 x8x3 in. metal carrying case with clasp lock and handle. "Blue Diamond" tools: claw hammer, large hand saw with tempered spring steel blade, heavy-duty screwdriver, coping saw with four blades, adjustable pliers, plane, brace, two bits, spirit level, tri-square, triangle, three double open-end wrenches, mallet, pencil, ruler, nail pack, six pieces of sandpaper, and instruction booklet. Ship. wt. 5 lbs. 2 oz.

48 HT 16015..... $4.99

13-Pc. TOOL SET (not shown). Ideal for "beginners!" 12x5x2 in. metal tool box with snap lock and handle. "Blue Diamond" tools: hammer, pliers, screwdriver, triangle, tri-square, ruler, pencil, package of nails, two pieces of sandpaper, project manual.

48 HT 16013—Ship. wt. 2 lbs. . $1.22

## Genuine Leather Holster Style Tool Belt

**$3.88**

FOR THE YOUNG, AROUND-THE-HOUSE HANDY MAN. Top grain cowhide, adjustable belt with two tool holsters (pouch and leather scabbard) . . . plus snap holder for flashlight and chain holder for tape. Full size alloy steel tools: hammer, screwdriver, pliers, three open-end wrenches, plastic flashlight, ruler and tape.

48 HT 1600.—Ship. wt. 3 lbs.....$3.88

## "Kits for the Birds" . . . Fun to Build

### Genuine Pre-Cut California Redwood

1 2 JUST NAIL TOGETHER AND HANG. No sawing, sanding, or painting. Generous supply of sterilized, blued nails included. [Birds shown not included.] Ideal for bird-watching, too!

### Wren Home and Nesting Shelter

**$3.00**

(1) House about 7¼x5¾x 9⅜ in.; Nesting Shelter about 9⅝x5¾x7½ in. Ship. wt. 2 lbs.

48 HT 16027 ..... $3.00

### Super Bird Feeder

**$3.00**

(2) About 11¾x8¾x9⅝ in. high. Ship. wt. 2 lbs.

48 HT 16028 .....$3.00

## SAVE $2.00 on Tool Set, Work Bench Combination

**$18.48**

## A Deluxe Workshop!

BUY COMBINATION WORK BENCH AND TOOL SET AND SAVE $2.00. Take advantage of this special offer: 32x16x28 in. work bench has ¼ in. plywood top, drawer, storage shelves, tool rack, perforated hardboard end section. Use in workroom or in bedroom as desk. Assembly instructions.

37 Piece Tool Set has 10x19x4 in. steel wall cabinet (20x18x2 in. when open) plus heavy duty "Blue Diamond" tools: claw hammer, large hand saw with tempered spring steel blade, three screwdrivers, coping saw with seven blades, 4 pc. slip, nut pliers, plane, brace, two bits, level, wrecking bar, three double open-end wrenches, tri-square, triangle, mallet, chisel, ruler, pencil, nail pak and six sheets of sandpaper.

48 HT 16022 BB—COMBINATION SET. Ship. wt. 39 lbs. . $18.48

48 HT 16021 B—WORK BENCH only. Ship. wt. 30 lbs. $10.99

48 HT 16016 M—37-Pc. TOOL SET only. Ship. wt. 9 lbs. 4 oz. $9.49

## Junior Work Bench

**$5.99**

FOR THE BEGINNER 24¼x24¼x13¼-in. unfinished wood work bench with flat, unbroken work surface for easier working. Bench has woodworking type steel vise and perforated hardboard tool rack for storage. Use hooks (not included) to hang tools. Mar./able.

48 HT 16020M - Ship. wt. 14 lbs. $5.99

Place Your Order . . . See Pg. 408

## Mattel Power Shop $14.99

WORKS WITH REAL WOOD . . . RUNS ON REAL POWER. Amazing four-tools-in-one unit works as lathe, jig saw, drill press and sander. Special safety features include a saw that can't cut fingers, lathe tool that can't fly off and automatic "shut-off" that prevents power shop from overheating.

Sturdy all-metal construction. Hi-impact plastic tool kit. Includes balsa and pine construction materials, patterns, project book, glue, tool bits, drills, jig saw blades, sanding discs and instructions—over forty pieces in all—everything needed to start making useful projects right away. Operates on 110 volts, 60-cycle AC. Ship. wt. 8 lbs. 5 oz.

48 HT 16024 .....Set $14.99

Charge It! See Pg. 406

*Evinrude introduces the hot new 100 S*

## *For the first time in your boating experience you may have so much performance you'll hardly be able to use it all!*

Maybe you don't want to go 40 or 50 miles an hour. Or plane a houseboat. Or pull slalom skiers out of deep water

Maybe you don't even care that now you can boss the performance of 100 "horses" for the fuel cost of 75.

No matter. You can skip the performance events and still have plenty of reasons for owning an Evinrude 100-S.

You can loaf along at cruising speed and go faster than most of your friends can go at wide open throttle.

And because you can do most of your running at engine-saving cruising speed (the way you do in your automobile) you'll find all sorts of happy surprises in store.

Mileage goes up — dramatically. (At half throttle, the 100-S uses less fuel than a motor half its power running full-out trying to keep up.) The smooth, quiet V-4 becomes smoother, quieter still And it goes thousands of extra miles between repair stops.

No need anymore to take slow for an answer.

Even when you're on an economy run.

*See your Evinrude dealer (listed in the Yellow Pages). Catalog free. Write Evinrude Motors, 4273 N. 27th St., Milwaukee, Wisconsin 53216.*

**EVINRUDE**
first in outboards

# Our Playmate does things to your ego.

It turns a girl's head. It gets you an added measure of respect. It adds a dash of romance to your boating life.

It's Evinrude's new breed of seat... the *Playmate*.

The Playmate is the sea-going version of a Gran Turismo sports car. Lithe. Lean. With response so sensitive it seems geared more to your wish than your act.

With 90 high torque horses tucked under her hatch, she'll show her wake to higher-powered and higher-priced runabouts.

The Playmate's Gull Wing hull gives you a seat-of-the-pants riding sensation like no boat of its size ever offered before

You glide over wakes like you're riding on hydraulic shock absorbers. And you are. This is not just smooth talk Spray tunnels curl the water over and deflect it down — providing hydraulic lift.

You actually ride on a cushion of spray.

Everything about the Playmate says luxury

Except for one thing. The price.

It's less than you'd think But in all other respects, the Playmate will live up to your expectations.

*See the Playmate at your Evinrude dealer (listed in the Yellow Pages under "Outboard Motors"). Catalog free Write Evinrude Motors, 4210 N. 27th St., Milwaukee, Wis. 53216*

EVINRUDE
first in outboards

Faribo

## Canadian Style "Trail Blazer"

Carefree Washable Wool

100% pure virgin wool blanket in popular Canadian styling—traditional bold stripes accent each end. Perfect for lodges, dens, dormitories, etc. Closely woven, richly napped with soft, brushed finish. Wool whipped ends won't fray. Machine washable, machine dryable.* 10-year guarantee. Colors: White with Black, Yellow and Red stripes or Red with Black stripes. Specify.

8538C1475—72"x90" Size. Ship. wt. 5 lbs. Sugg. Retail $21.00

## "Montrose" Wool Thermal Blanket

Now, the popular thermal weave construction in warm, select, imported 100% pure wool! Unique cellular construction . . . in winter when light cover is used heat is retained in summer the thermal action "breathes" away body warmth. Use also as a beautiful cover . . . actually resembles expensive hand crocheting. Nylon binding. Mothproof. Flame resistant. Avocado Green, Beige, Blue, Gold, Pink, or White. Specify.

| | | Ship Wt. | Retail |
|---|---|---|---|
| 8057C1095— | 72"x90" Fits twin or full | 3½ lbs. | $14.95 |
| 8068C1685— | 108"x90" King size | 4½ lbs. | 23.50 |



## "Cloud-Lite" Summerweight Wool ▶

All season favorite in a cellular weave construction that has an attractive hand woven look! Lightweight wool so perfect for use for temperature controlled sleeping from spring through winter. Permanently mothproofed. Washable Nylon binding. Blue, Pink, Green, Beige, Gold or White. Specify.

| | | Ship Wt. | Retail |
|---|---|---|---|
| 8538C918— | 72"x90" Size | 3 lbs. | $12.95 |
| 8539C1075— | 80"x90" Size | 3¾ lbs. | 14.95 |
| 8740C1580— | 108"x90" King Size | 4 lbs. | 22.50 |



## "Ballerina" (Left)

ACRILAN Blanket

Winterweight 100% Acrilan acrylic blanket—best buy for fluffy-light warmth plus luxurious softness and superb durability. Permanently mothproofed, nonallergenic. Washes and dries by machine! 7" lifetime Nylon binding. Colors: White, Blue, Pink, Green or Gold. Specify.

8512C895—80"x90". Ship wt. 4½ lbs. $13.95
8543C1190—90"x90" Ship wt. 5 lbs. $16.50
8788C1685—108"x90". Ship wt. 6½ lbs. $23.50

Beautiful Blankets
. . . blissful warmth
. . . tender softness
. . . ever lofty nap

## THERMAL WEAVE



## Blankets in Carefree Machine Washable Wool

*All Faribo Carefree Wool Blankets on this page are guaranteed for 10 years against shrinkage, moth damage, wearing out of Nylon binding and defective workmanship and materials.

## "Continental" Plaid

Carefree Washable Wool

Closely woven 100% pure wool blanket in rich plaid as practical as it is good looking. Softly napped for greater warmth. Permanently mothproofed. Perfect for a boy's room, dormitory or den. Slow to soil, resists stains, goes safely into washing machine, dries soft and fluffy as new in a dryer. 7" lifetime Nylon binding. Rose plaid in Autumn Browns or Blue Green construction. Specify.

8741C1385—72"x90" Size for twin or full bed. Ship wt. 4½ lbs. . . . Retail $18.95

## "Caprice" Wool Blanket

Twin, Full and King Sizes

Elegant winterweight blanket: warm, soft 100% virgin wool. Deep nap finish remains after countless washings. Toss into washer, tumble dry! *10 year guarantee. Lifetime 7" Nylon binding. Pink, Avocado Green, Gold, Beige, White. Specify.

| | | |
|---|---|---|
| 8544C1267— | 66"x90" Twin Size. Ship wt. 4½ lbs. | Sugg. Retail $17.95 |
| 8545M1400— | 80"x90" Full Size. Ship wt. 5 lbs. | Sugg. Retail 19.95 |
| 8547C2195— | 108"x90" King Size. Ship wt. 7 lbs. | Sugg. Retail 29.95 |

**Be Sure to Specify Choice of Color**

# Faribo® PAK-A-ROBES

"Siesta" Throw by Faribo. The vibrant colors of a Mexican serape plus the lightweight warmth of 100% wool combine in a throw that's perfect for naps or for use as a travel robe. 100% virgin wool. Fringed ends. 60"x70" size. Shp. Wt. 4 lbs. Choice of Multi-Color or Brown plaids. Specify.

6817C1055—Throw — Sugg. Retail $14.95

## FARIBO ROBES FOR EVERY OCCASION

### [A] "TWO SEATER" WOOL PAK-A-ROBE

Luxurious fringed robe in 100% pure wool deeply napped and extra large for complete comfort for two! Permanently moth proofed. Handsome vinyl case zips apart to form two comfort-thick foam cushions. Shoulder strap for convenient carrying. Size 54"x72". Sparkling Red or Green Plaid. Specify.

| | Shp. Wt. (Lbs.) | Sugg. Retail |
|---|---|---|
| 8959C1430—Pak-A-Robe | 7 | $19.95 |

### [B] "HEATHER" WOOL PAK-A-ROBE

Popular go everywhere fringed robe in 100% pure wool. So ideal for all purpose use, indoors or out! Permanently moth proofed. Extra large size 54"x72". Leather-like vinyl carrying case has its own built-in foam cushion and wool plaid case to match the robe. Vibrant plaid colors. Blue or Red. Specify.

| | Shp. Wt. (Lbs.) | Sugg. Retail |
|---|---|---|
| 8960C1265—Pak-A-Robe | 5 | $17.95 |
| 8961C845—Robe without Case | 4 | 11.50 |

### [C] "WINDBREAKER" ACRILAN PAK-A-ROBE

Perfect companion at ball park or picnic. Soft, warm fringed robe of 100% virgin ACRILAN* Completely washable, resistant to allergens, stains, mildew! Carrying case in leather-like vinyl features "see-through" window, shoulder strap, built-in cushion. 48" x70". Gay plaids. Red or Brown. Specify.

| | Shp. Wt. (Lbs.) | Sugg. Retail |
|---|---|---|
| 8962C1055—Pak-A-Robe | 4 | $14.95 |

* Chemstrand's Acrylic Fiber

### [D] "COUNTRY SQUIRE" ROBE N' CASE

An outstanding value! Best friend for people on the go—completely machine washable, machine dryable 100% Acrylic robe. Attractive carrying case has "see-through" plastic window. 50"x60" size. Brown plaid only.

| | Shp. Wt. (Lbs.) | Sugg. Retail |
|---|---|---|
| 8964C570—Robe-N-Case | 5 | $7.95 |

### [E] "WOODLAND" WOOL PAK-A-ROBE

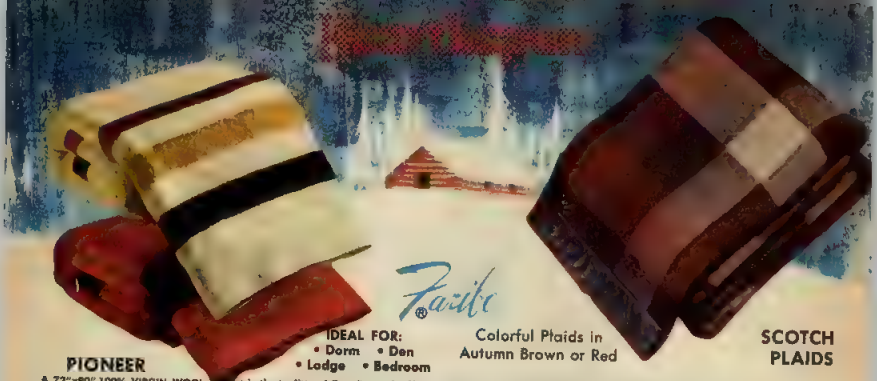
Strikingly handsome sport robe with fringed ends in 100% pure wool—nature's own warmth fiber! An excellent sports and travel accessory . . . just right for a cozy cover in auto. Packs in handy carrying case with extra wide zipper and clear plastic window. 50"x60" size. Beautiful plaid colors. Brown or Red. Specify.

| | Shp. Wt. (Lbs.) | Sugg. Retail |
|---|---|---|
| 8963C790—Pak-A-Robe | 4 | $10.95 |

★ **NOTICE** All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. **They are not the prices at which Bennett Brothers sell. See Trade Information.**



**Prompt Shipments from Bennett's Two Large Stocks**



Faribo®

IDEAL FOR:
• Dorm • Den
• Lodge • Bedroom

Colorful Plaids in Autumn Brown or Red

## SCOTCH PLAIDS

**72"x90" 100% PURE WOOL.** Authentic, glorious plaids add a bold dash of color to any room. So attractive it can also serve as a spread. Bound with harmonizing nylon. So easy to keep lovely, too — can be washed and dried by machine without worry. Carries with Good Housekeeping Guarantee Seal. Permanently moth-proofed. Designed to provide marvelous warmth, durability and loveliness wherever used. 72x90" size. Handsomely gift boxed. Sh. wt. 6 lbs.

K74-687A 1335 Autumn Brown Plaid ..... Retail 18.98
K74-686A 1335 Red Plaid ..... Retail 18.98

## PIONEER

**A 72"x90" 100% VIRGIN WOOL** blanket in the traditional Canadian style. Close weave construction with ends whipped in wool yarn to provide top warmth and long wear under rugged conditions. Really sturdy! Can be machine washed like new and machine dried. Carries Good Housekeeping Seal. Permanently moth-proofed, gift boxed. In bold, beautiful stripes. Sh. wt. 6 lbs.

K74-665A 1475 White with Black, Yellow, Red Stripes Retail 20.98
K74-666A 1475 Red with Black Stripe Retail 20.98
K74-667A 1475 Camel with Black Stripe Retail 20.98

*All Faribo Hearthspun Blankets Are —*
MACHINE WASHABLE
and
MACHINE DRYABLE

100% WOOL

## VICTORIA

**100% PURE WOOL.** Made from the finest quality wool, deeply napped for maximum beauty and warmth. Woven to give years of service. No special care required — can be machine washed and dried. Carries the Good Housekeeping Guarantee Seal. Permanently moth-proof. Matching lifetime Nylon binding. Handsomely gift boxed.

Shipping Wts. Average 5 Lbs.

| Size | Pink | Avocado | Blue | Gold | Retail |
|---|---|---|---|---|---|
| 72"x90" | K74-658F1335 | K74-678F1335 | K74-659F1335 | K74-694F1335 | $18.98 |
| Full 80"x90" | K74-662F1490 | K74-680F1460 | K74-662F1490 | K74-695F1490 | $19.98 |
| King 108"x90" | K74-700F2105 | K74-701F2105 | K74-702F2105 | K74-703F2109 | $29.98 |

## CONSTELLATION

**100% VIRGIN ACRILAN ACRYLIC** by Chemstrand is used to make the Constellation ultra-soft, with such clear beautiful colors . . . machine washable, stain-resistant, mildew-resistant, permanently mothproofed. New treatment eliminates shedding and pilling. Handsomely gift boxed

Shipping Wts. Average 5 Lbs.

| Size | Pink | Green | Gold | White | Retail |
|---|---|---|---|---|---|
| 72"x90" | K74-652F1095 | K74-682F1095 | K74-696F1095 | K74-649F1095 | $14.98 |
| Full 80"x90" | K74-656F1190 | K74-684F1190 | K74-697F1190 | K74-653F1190 | $16.50 |
| King 108"x90" | K74-704F1685 | K74-705F1685 | K74-706F1685 | K74-707F1685 | $23.50 |

Thermal Weave

Cellular weave, with the look of a hand-crocheted afghan, produces a thermal action. Lightweight . . . Warm in Winter . . . Cool in Summer.

## 100% WOOL FANTASY . . . THE LUXURY ALL-SEASON BLANKET

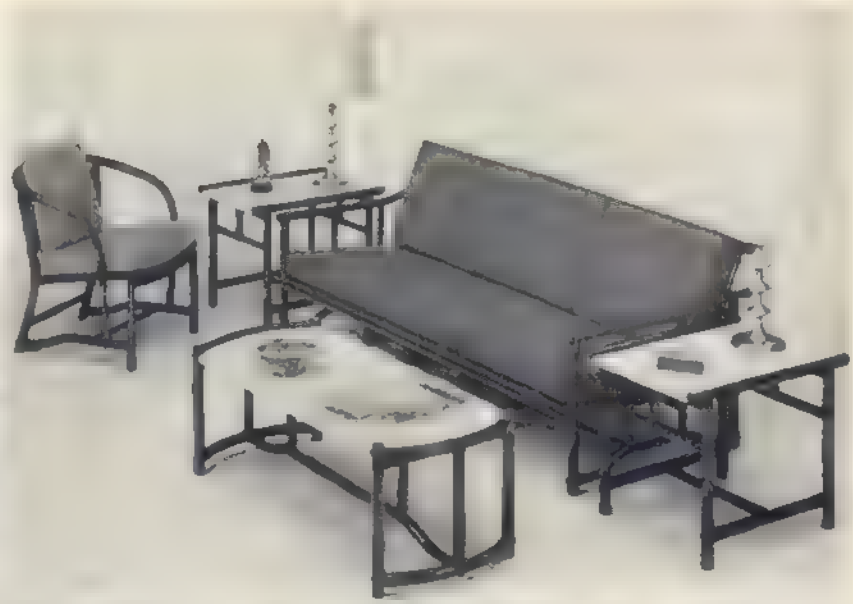
The luxury blanket in the thermal field. For outstanding comfort in all weather . . . cellular construction is actually thousands of tiny air cells that form an insulating layer of air over you. In winter — just toss on a light cover to hold body heat in. In summer — Fantasy speeds away body air. Woven of select imported 100% pure wools. Nylon bound

72"x90"; Wt. 4 lbs. Ret. 12.98
80"x90"; Wt. 5 lbs. Ret. 14.98

K74-688A 915 ..... Pink
K74-689A 915 ..... Blue
K74-690A 915 ..... Gold
K74-691A 1075 ..... Pink
K74-692A 1075 ..... Blue
K74-693A 1075 ..... Gold

# FINE RATTAN FURNITURE BY Ficks Reed

**A complete catalog of Ficks Reed furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.**



In the hands of the Ficks Reed craftsmen the strong but pliable characteristics of rattan are given rich expression. This new collection is truly beautiful . . . and it fits into almost any environment. Foam reversible seat and back cushions upholstered in **Textured Plaid** in Green, Yellow, Red/Pink or Blue/Green; or in a **Hopsacking Type** cotton in Mustard, Red, Royal Blue, Avocado, Raspberry, Emerald Green or Melon. Frames are coated in spar varnish in **Natural, Chestnut or Almond** finish. All tables are resistant to stains, heat, scratches, etc., since they have laminated plastic **Micarta Tops** in Walnut, White, Frosted Oak, Marble, Green or Mocha Walnut. **Specify Fabric, Color, Finish and Table Top Finish. F.O.B. Ohio Factory.**

**17374F12344—Left Arm Settee.** 45"W. x 33"D. x 28"H. Ship. wt. 55 lbs. **Sugg. Retail $197.60**

**17375F10938—Half Round Corner Table** with cushion. 63"W. x 32"D. x 21"H. Ship. wt. 185 lbs. **Sugg. Retail $175.00**

**17376F12344—Right Arm Settee.** 45"W. x 33"D. x 28"H. Ship. wt. 55 lbs. **Sugg. Retail $197.60**

**17377F4498—Round Cocktail Table.** 36" diameter, 16" high. Ship. wt. 45 lbs. **Sugg. Retail $72.00**

**17378F8100—Lounge Chair.** (Not illustrated.) 25"W. x 33"D. x 28"H. Ship. wt. 35 lbs. **Sugg. Retail $129.60**

**17379F4188—Ottoman** to match above lounge chair. (Not illustrated.) 25"W. x 25"D. x 15"H. Ship. wt. 30 lbs. **Sugg. Retail $67.00**

**17381F6000—Occasional Chair.** 25"W. x 28"D. x 29"H. Ship. wt. 25 lbs. **Sugg. Retail $96.00**

**17380F9688—Adjustable Hi-Back Chair.** (Not illustrated.) 25"W. x 42"D. x 37"H. Ship. wt. 40 lbs. **Sugg. Retail $155.00**

**17382F3438—End Table.** 20"W. x 27"D. x 21"H. Ship. wt. 25 lbs. **Sugg. Retail $55.00**

**17383F20038—Sofa.** 75"L. x 33"D. x 28"H. Ship. wt. 100 lbs. **Sugg. Retail $320.60**

**17384F5938—Cocktail Table.** 51"L. x 20"D. x 17"H. Ship. wt. 45 lbs. **Sugg. Retail $95.00**

## BAMTAN

**A complete catalog of Bamtan furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.**

# BAMTAN

Typifying the romance and beauty of the islands, this new casual suite combines imagination with expert craftsmanship. Rattan frames are finished in either **Natural** or **Oriental Walnut** making them completely livable in both and patio as well as for living rooms, recreation rooms or dens. Foam reversible seat and back cushions on chairs and sofa are upholstered in a **Floral Print** with predominant shades of Green, Blue, Yellow, Tan or Red, or in a **Solid** textured material in Olive Beige, Brown, Bittersweet, Toast, Bronze, Red, Blue/Green, Gold or Blue. **Specify Fabric, Color and Finish. F.O.B. Florida Factory.**

**17385F6250—High Back Roto Roc.** 28"W. x 32"D. x 36"H. Ship. wt. 50 lbs. **Sugg. Retail $100.00**

**17386F5969—Roto Roc.** (Not illustrated.) 28"W. x 32"D. x 31"H. Ship. wt. 55 lbs. **Sugg. Retail $95.50**

**17387F1313—Swivel Stool.** Upholstered in Plastic in Tangerine, White, Blue, Black, Yellow or Olive. **Specify Color.** 15" diameter, 15" high. Ship. wt. 15 lbs. **Sugg. Retail $21.00**

**17388F1875—Swivel Bar Stool.** Cane seat and back. 16" diameter, 29" high. Ship. wt. 18 lbs. **Sugg. Retail $30.00**

**17389F1875—Swivel Bar Stool.** Same as above except 24" high. **Sugg. Retail $30.00**

**17390F7500—Bar.** Cane webbing covered. White laminated plastic top with embedded Green rattan leaves. 17"W. x 40"H. x 49"L. Ship. wt. 78 lbs. **Sugg. Retail $120.00**

**17391F13750—Settee.** 72"L. x 32"D. x 31"H. Ship. wt. 80 lbs. **Sugg. Retail $220.00**

**17392F2375—End Table.** White laminated plastic top. 18"W. x 28"L. x 18"H. Ship. wt. 18 lbs. **Sugg. Retail $38.00**

**17393F5750—Club Chair.** 28"W. x 32"D. x 31"H. Ship. wt. 50 lbs. **Sugg. Retail $92.00**

**17394F7375—Round Cocktail Table.** Pedestal base. White laminated plastic top with embedded sea net and Mother-of-Pearl chips. 36" diameter, 18" high. Ship. wt. 80 lbs. **Sugg. Retail $118.00**

**17395F7375—Round Cocktail Table.** Same as above except size. 42" diameter, 19" high. Ship. wt. 100 lbs. **Sugg. Retail $118.00**

**17396F7375—Party Table.** (Not illustrated.) Pedestal base. White laminated plastic top with embedded sea net and Mother-of-Pearl chips. 42" diameter, 25" high. Ship. wt. 100 lbs. **Sugg. Retail $118.00**

# "Ames Aire" CASUAL FURNITURE

Ideal for Indoor or Outdoor Use

Comfortable, lightweight and durable. Zinc coated tubular steel frames. Colorful vinyl cord in White, Yellow, Turquoise or Lilac with Black Frames or White, Orange, Tan, Yellow or Turquoise with Bronze Frames. Brass ferrules at feet to prevent scratching glass. Safety tempered tinted Plate-Mist glass on tables. Specify Cord Color and Frame Finish. F.O.B. West Virginia Factory. Yours for the asking —Write for a free Ames Aire Catalog.

**17101F1891 End Table** with magazine shelf, 16" W. x 22" L. x 22" H. Ship. wt. 17 lbs. **Sugg. Retail $26.95**

**7315F3824— Chaise** [illegible] Ship. wt. 35 lbs. **Sugg. Retail $54.95**

**16124F4200 Contour Chaise** [illegible] 37 lbs. **Sugg. Retail $59.95**

**16758F4900 Deluxe Sun Lounge** [illegible] Ship. wt. 44 lbs. **Sugg. Retail $69.95**

**7311F4200—Settee** Can be used separately as right and left hand sectional chairs. Ship. wt. 33 lbs. **Sugg. Retail $59.95**

**17102F2100—Corner Table.** 26" square [illegible] Ship. wt. 27 lbs. **Sugg. Retail $29.95**

**7312F4200 Set of 2 Arm Chairs.** Plastic [illegible] also deep contour cushions. Ship. wt. 35 lbs. **Sugg. Retail $29.95 each**

**7309F1960—Armless Chair** [illegible] one chair in combination with settee. Ship. wt. 15 lbs. **Sugg. Retail $27.95**

**7313F1051 Ottoman.** 19" W. x 23" L. x 16½" H. Ship. wt. 9 lbs. **Sugg. Retail $14.95**

**17103F2800 Club Chair** [illegible] Ship. wt. 24 lbs. **Sugg. Retail $39.95**

**17104F2581 Round Cocktail Table** [illegible] Ship. wt. 3 lbs. **Sugg. Retail $36.95**

# *Early American by Troy*

F.O.B. Ohio Factory

A lively interpretation of styling from America's inspired heritage. All steel welded construction with baked enamel finish. Fiberesin table tops are finished in Ranch Plank Maple with ogee curved edge detail. Foam filled seat cushions. Frames are finished in Barn Red, Charcoal Black, Bronze Green or White. Seat cushions are upholstered in Vinyl print fabric in Champagne, Cranberry, Antique Gold, Bronze Green, Light Blue or Brown. Specify Fabric Color and Finish. F.O.B. Ohio Factory. A complete catalog of Troy furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.

**17105F2940—Captains Chair.** 22½" D. x 22¼" W. x 35½" H. Ship. wt. 24 lbs. **Sugg. Retail $48.95**

**17106F4355—Dining Table.** 36" square, 29" high. Ship. wt. 59 lbs. **Sugg. Retail $72.50**

**17362F6900—Harvest Table** (not illustrated.) 36" W. x 72" L. x 29" H. Ship. wt. 88 lbs. **Sugg. Retail $114.95**

**17107F3480—Coffee Table.** 34" L. x 16" W. x 16" H. Ship. wt. 32 lbs. **Sugg. Retail $57.95**

**17108F4920—Settee.** 20" D. x 51" L. x 34" H. Ship. wt. 48 lbs. **Sugg. Retail $81.95**

**17109F2220—End Table.** 20" L. x 16" W. x 20" H. Ship. wt. 20 lbs. **Sugg. Retail $36.95**

**17118F7146—Dining Table** (4 place) 32" x 48" x 29½" high. Ship. wt. 68 lbs. **Sugg. Retail $111.00**

**17111F8949 Dining Table.** [illegible] **Sugg. Retail $139.00**

**17112F6436 Set of 2 Arm Chairs** [illegible] **Sugg. Retail $50.00 each**

**17113F5794 Set of 2 Side Chairs** [illegible] Ship. wt. 50 lbs. **Sugg. Retail $45.00 each**

**17114F8048 Bar Wagon** [illegible] Ship. wt. 69 lbs. **Sugg. Retail $125.00**

# molla

ALUMALOY

Specially developed metal furniture of all aluminum with alloys added. Ideal for indoor as well as outdoor use. Weather resistant metal finishes in Old Pewter, Aquamarine, Pompeian, Iridescent Green, Venetian Blue, Venetian Yellow or Venetian Green. Upholstered in Sailcloth type fabric in Beige, Nile Green, Gold, Turquoise, Olive, Coral or Blue. Dining chair pads filled with rubberized hair and cotton felt. All cushions are self-welted and reversible. Furniture supplied knocked down in shipping cartons with simple [illegible] sheet for easy assembly. Specify Color and Finish. F.O.B. New York Factory.

**"Marina" Dining Group.** [illegible] or outdoor use. Featuring [illegible] will not pit or rust. [illegible] Fabric and Finish Colors [illegible] F.O.B. New York Factory.

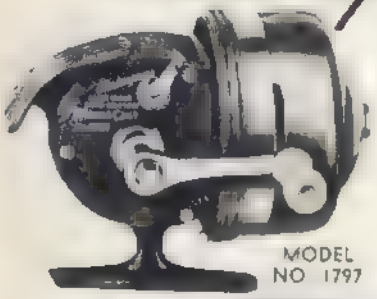
**16759F4505 Round Dining Table** [illegible] glass top, 36" diameter, 28" high. Ship. wt. 70 lbs. Specify Finish. **Sugg. Retail $70.00**

**16760F4635— Set of 2 Arm Chairs** 21"W. x 22"D. x 33"H. Ship. wt. 34 lbs. Specify Color and Finish. **Retail $36.00 each**

# Shakespeare

## BUILDING FINE FISHING TACKLE FOR MORE THAN A HALF CENTURY

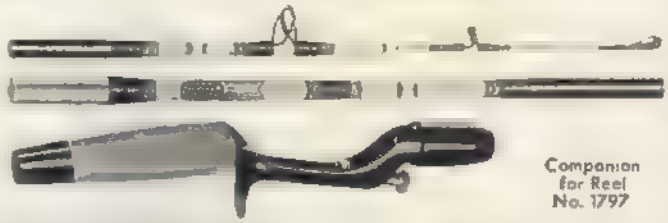
**The latest in balanced tackle for every fishing need. Reels are shown with companion rods for perfect, matching combinations. ALL TACKLE MAILABLE.**




### Push-Button Magic Wonder Cast Reel

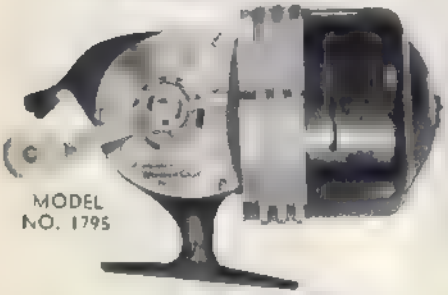
**3101A1688**- Rugged heavy duty reel built to ensure smooth casting of live bait, spoons, plugs. Fully adjustable [illegible] Stopping power to handle the hardest fighting game fish. Anti-backlash worm and cone and wide plates with enameled frame. Construction features tungsten carbide pickup diamond hard wear rings, solid, machined aluminum 2" spool. Factory filled with 85 yds. of 12 lb line.

**Mfr's. Sugg. Retail $26.95**




**4420A1176—/PB500L—6'6" Two-Piece Kwik Taper Wonderod.** New Kwik Taper design. A powerful butt section to handle the "big ones"—yet capable of casting a wide range of baits and lures from ¼ to ⅝ oz. with equal ease. Tru Arm double offset aluminum handle, specie cork rear grip. Reel-Tyte-Lock reel seat, Stainless steel wire frame spin-type guides and carboloy tip top.

**Mfr's. Sugg. Retail $19.95**



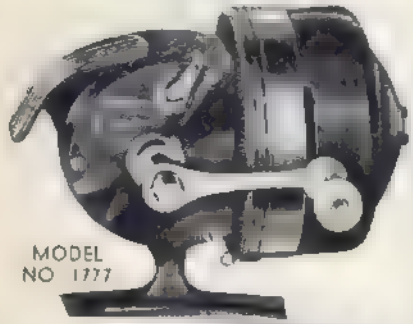

### Push Button Wonder Cast Reel

**3632A1764** Precision built push button reel with [illegible] All purpose reel with [illegible] adjustment [illegible] Drag [illegible] pickup, diamond hard chrome wear rings, protect against mono grooves. Anodized and Epoxy enameled. Reel capacity, 105 yds. with 15 lb. test monofilament line.

**Mfr's. Sugg. Retail $29.95**

**4621A1764—/PB510M—8' Two-Piece Kwik Taper Presidential Wonderod** The ultimate in fine rod and reel for lures from ¼ to ⅝ ounce. Tubular Kwik-Taper construction. Tru Arm double offset aluminum handle, specie cork rear grip, rubber bumper, Reel-Tyte-Lock. Carboloy Spin type guides and [illegible]

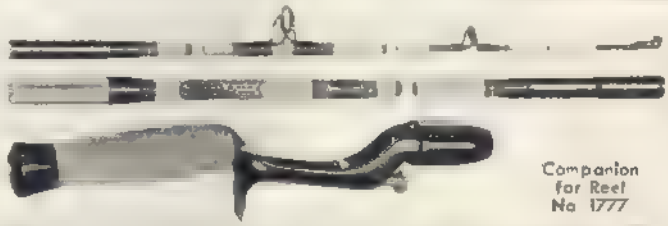
**Mfr's. Sugg. Retail $29.95**




### Heavy Duty Wonder Cast Reel

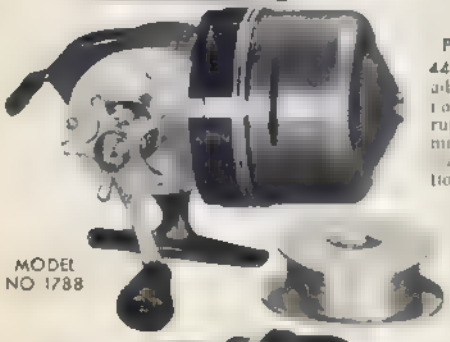
**2737A1176** Push button control. Stopping power for bigger fish. No backlash. Full circle, adjustable Micro Drag for quick, easy control. Outer cone adjusts drag. Diamond hard, ceramic pick-up pin. Replaceable, diamond hard chrome plated wear rings. Has 4 to 1 gear ratio. Factory filled with 190 yards of 10 lb. line.

**Mfr's. Sugg. Retail $19.95**




**4322A1176—/PB300—6' Two-Piece Action Taper Professional Wonderod** Fish-getting power with top-of-the-line styling. "Action-Taper" to [illegible] live bait, spin and bait casting lures from ⅝ to [illegible] Tru-Arm [illegible] handle, specie cork rear grip. Reel Tyte Lock [illegible] Stainless steel [illegible] tip

**Mfr's. Sugg. Retail $19.95**



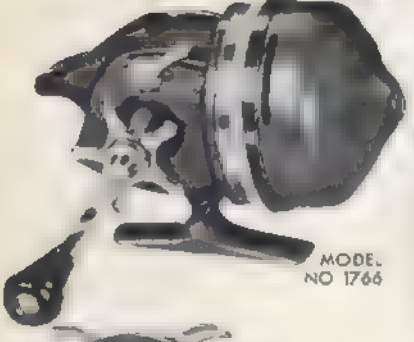

### Dual Drag Level Wind Push-Button Wonder Cast Reel

**4423A2058** High lift dual drag and retrieving star control. Line will not twist when cranking against running fish. Backward movement of crank shifts gears from high to low. Four unit construction, easy take apart. 4 to 1 gear ratio. Large cold rolled steel pick up pin. Replaceable, diamond hard chrome plated wear rings. Permanent non-reverse. Filled with 160 yards of 10 lb. mono, extra spool with 80 yards of 20 lb. mono line.

**Mfr's. Sugg. Retail $34.95**

**4424A2352—/PB520—6 Two-Piece Kwik-Taper Executive Wonderod** [illegible] Kwik-Taper [illegible] Carboloy spin type guides and tip top. Super deluxe padded leatherette carrying [illegible]

**Mfr's. Sugg. Retail $39.95**



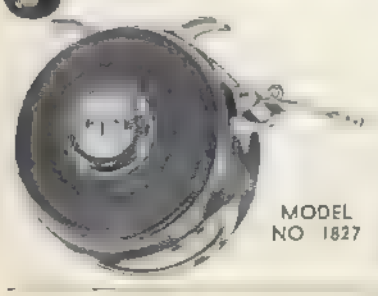

### Deluxe Wonderflyte Push Button Reel

**4425A1324** Designed for comfort geared for power. Adjusting star [illegible] prevent line twist when cranking against running fish. 4 to 1 gear ratio. Die cast aluminum alloy frame enamel finish. Four unit construction. Anodized aluminum, one piece pick up arm. Large roller pin with hard chrome plated wear rings. Factory filled with 135 yards of 8 lb. mono line, extra spool filled with 90 yards of 8 lb. mono line.

**Mfr's. Sugg. Retail $22.50**

**4426A1058—/PB350L—8' Two-Piece Professional Wonderod** Action Taper tubular construction, light action for spin and bait casting lures from ⅛ to ⅜ oz. Tru-Arm double offset handle, specie cork rear grip, Reel-Tyte-Lock. Stainless steel wire [illegible] tip top. Nylon winding

**Mfr's. Sugg. Retail $17.95**



**Vertical Silent Tru-Art Fly Reel** 3234AB53 Gives third hand when landing a fish. Friction clutch prevents over-running of spring. Free Stripping, [illegible] yds. "D" line. Wt. 9.4 oz.

**Mfr's. Sugg. Retail $14.50**

**4427A3410—/FY230—8'6" Three-Piece Executive Fly Rod** The finest rod ever made. [illegible] guides and rustproof tip top. Screw-locking reel seat. Weight 4.9 oz.

**Mfr's. Sugg. Retail $57.95**

**4428A1178—/FY500—8'6" Kwik Taper Two-Piece Professional Fly Wonderod.** Weight 4.7 oz. **Companion for Tru-Art Fly Reel**

**Mfr's. Sugg. Retail $19.95**



**Shakespeare Tackle for Action, Power and Accuracy**

### SPORTSMASTER

**(A) 4163A1663**—Built for discriminating people who want the very best. Liner is stainless steel to resist to break. Green baked enamel finish is scuff resistant. Smoky Olive Green leatherette case. One-quart Stanley vacuum bottle. Adjustable strap. Ship wt. 5 lbs. **Retail $25.00**

### SPORTSMAN SET

**(B) 4164A3326**—Holds food and [illegible] for several people. Smoky Olive Green leatherette case is fitted with two one-quart Stanley stainless steel vacuum bottles and stainless steel lunch box that will not corrode. Fine Green baked enamel finish is scuff-resistant. Ship wt. 12 lbs. **Retail $50.00**

### VACUUM BOTTLES

**(C) 3781A1131**—One quart Stanley stainless steel vacuum bottle guaranteed not to break. Stainless steel interior is stain and rust resistant. Cup and case brass chrome plated. Scuff-resistant Green [illegible] finish. Bottle holds ripe for people who want the very best. Ship wt. 4 lbs. **Mfr's. Sugg. Retail $16.95**

**3782A1331**—Two quart bottle same as above. Ship wt. 6 lbs. **Mfr's. Sugg. Retail $19.95**

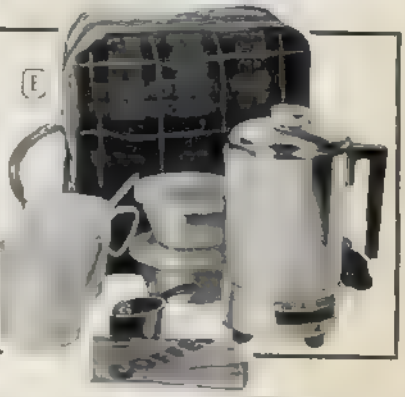
UNBREAKABLE UNIVERSAL Stanley

Stainless Steel Unbreakable Vacuum Bottles With "Shur-V-Lon" Leather-Like Cases

Empire METAL WARE

**(D) 3999A973 — 8 Cup "Kar-N-Home" Perc Kit.** Coffee pot of polished aluminum for perfect coffee every time. [illegible] of aroma-sealed top. Percolator basket. Two-piece [illegible] strainer from [illegible] cup. Stays hot. Stainless steel [illegible] coffee basket. Automatic [illegible] Safety bracket clamps to [illegible] to hold pot. 4 cups 4 spoons [illegible] an insert. Attractive plastic zipper case [illegible] all at saving [illegible] Ship wt. 5 lbs. **Retail $15.95**

**(E) 4165A600—3 Cup Automatic Travel Kit.** Lustrous aluminum coffee pot shuts off [illegible] automatically but keeps coffee hot no timing necessary. Inside cover and marvelous for travelers, students, coffee breaks, etc. Accessories include two cups, two spoons, plastic coffee [illegible] and coffee measure packed in an attractive zipper case with strap. Ship wt. 2 lbs. **Retail $9.95**




THERMOS®

**4001A1130—Kangaroo Kit.** Features an extra [illegible] zipper case in a colorful plaid. Extra [illegible] for picnic utensils. Includes [illegible] basket [illegible] with [illegible] and [illegible] Ship wt. 8 lbs. **Retail $16.95**

**2330A1034—Outing Kit.** Lightweight plaid [illegible] with [illegible] Thermos [illegible] bottles and [illegible] Carlton Case has strap, outer zipper [illegible] Bottles have [illegible] and [illegible] three [illegible] unbreakable plastic cups. Ship wt. 6½ lbs. **Retail $15.50**

**4002A900—Heather Kit.** A beautiful [illegible] Heather Tweed. Nylon [illegible] kit contains two stainless [illegible] bottles and [illegible] for [illegible] picnic [illegible] backproof stoppers. Carrying case is waterproof with an easy-to-clean interior. Ship wt. 6½ lbs. **Retail $13.50**

**2847AB80 Deluxe 'English Type' Picnic Basket.** Made [illegible] Basket [illegible] Picnic Basket [illegible] Waterproof [illegible] protects [illegible] Ship wt. [illegible] **Retail $13.95**

**4003A1147 - Deluxe Early American Style Picnic Basket.** Strikingly beautiful **Hawkeye Picnic Baskets** are [illegible] woven fiber in [illegible] weave. Interiors are [illegible] lined with [illegible] and [illegible] Inside cover [illegible] Ship wt. 16 lbs. **Retail $16.95**

**For the Home or the Highway—A "Must" for Picnics and Outings**

# Lamps

## For Home And Office

"FLEXO" Fluorescent Industrial-Type Lamps

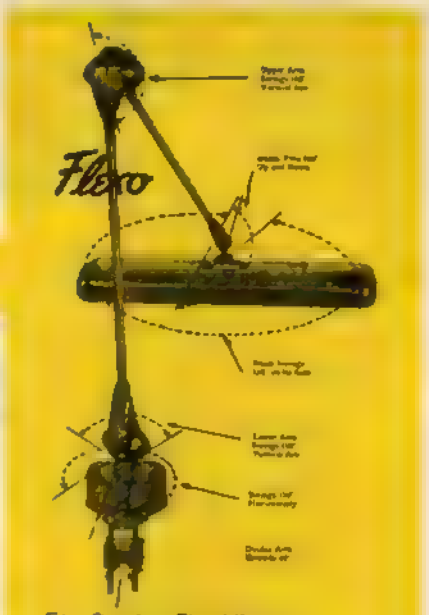
1176EE1660 Clamp-on model. 3" Double ... for tilting desks ... Bronze finish ... 15 watt bulbs ... Mfr's Sugg. Retail **$24.35**

1232EE2065 Floor Model. Same as above but with 37" high ... Ship. wt. 33 lbs. Mfr's. Sugg. Retail $39.35

"FLEXO" Adjustable Fluorescent Desk Lamp

1185EE2195—Weighted base with ... and pencil ... adjustable rubber mounting. Double arm extension ... 17" Statuary Bronze baked enamel finish with inset ... surface of reflector in Wrinkle Ivory White ... Complete with fluorescent tubes. AC only. Ship. wt. 24 lbs.

Sugg. Retail **$32.35**




For Greater Flexibility Buy Flexo

**FLEXO—LITEMASTER—FLEXARM**

- Automatic Starter Switches
- Beautiful Baked Enamel Finish
- Steel Shades and Reflectors
- Die Cast Desk Bases
- Designed for Maximum Light
- Strain-Relief Cords
- U.L. Approved Enclosed Wiring
- 105-125 V., 60 Cycle, A.C.

Circline Magnifier Desk Lamp

9222EE2250 Fine optically ... with ... Retail **$43.50**

Illuminated Magnifier Lamp

9244EE2550 ... Retail **$37.50**

*the ever dependable gooseneck feature insures easy placement of light*

"FLEXARM" Desk Lamp

1231EE1260 Shade may be adjusted to any height 8" ... 14" ... for precision work ... Bronze ... White enamel reflectors. AC ... 15 watt tubes. Ship ... Retail **$18.35**

"FLEXARM" Desk Lamp

7262EE895—Screw ... for cool, glare ... 12" ... Bronze finish ... Cord ... Ship. wt. 8 lbs. Mfr's. Sugg. Retail **$13.15**

"SIGHTMASTER" Fluorescent Desk Lamp

9278EE1160 Style ... ample desk light ... Retail **$17.15**

1060EE1400—Similar to above with ... Retail $21.35

Fluorescent Desk Lamp

9279EE896 ... Retail **$13.15**

9280EE1260 ... Retail $18.35

Sightmaster Desk Lamp

9169EE 200 ... Retail **$17.95**

"Lite-Flo" Adjustable Desk Lamp

1137EE1400 ... Retail **$20.95**



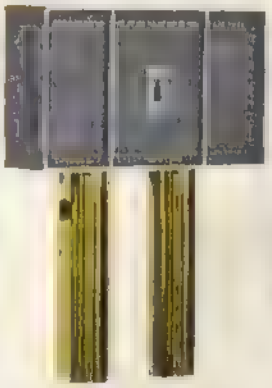
**Prompt Shipments from Bennett Brothers—Chicago and New York**

# FINE DOOR CHIMES

## NUTONE

**Nutone "Jewel"**

[illegible] Westover Blonde English Brown Oak [illegible] Two [illegible] Specify Finish
2872E647—Jewel Chime
2872 6E597—Six or more
Retail $9.95



**Rittenhouse "Spotline"**

[illegible] Specify Finish.
564E597— "Sentinel" Chime
564 6E537—Six or more
Retail $8.95

**Rittenhouse Trent Clock Chime**

[illegible] Specify Finish. Size: 9½" x [illegible]
4755E4797—Trent Clock Chime
Retail $79.95

**Rittenhouse "Provincial"**

Beautifully executed cabinet work [illegible] Specify finish
462E723— "Provincial" Chime
462 6E657—Six or more
Retail $10.95

**Rittenhouse "Bel Air"**

[illegible] Bel Air" Chime
464 6E837—Six or more
Retail $13.95

**Nutone "Coronet"**

[illegible] Specify Finish
4633E1702—Coronet Chime
4633 3E1017—Three or more
Retail $16.95

## RITTEN-HOUSE

**Riviera Chime**

[illegible] Specify Finish. Shipping wt [illegible]
61DE2097—Riviera Chime
Retail $34.95

**Nutone "Mt. Vernon"**

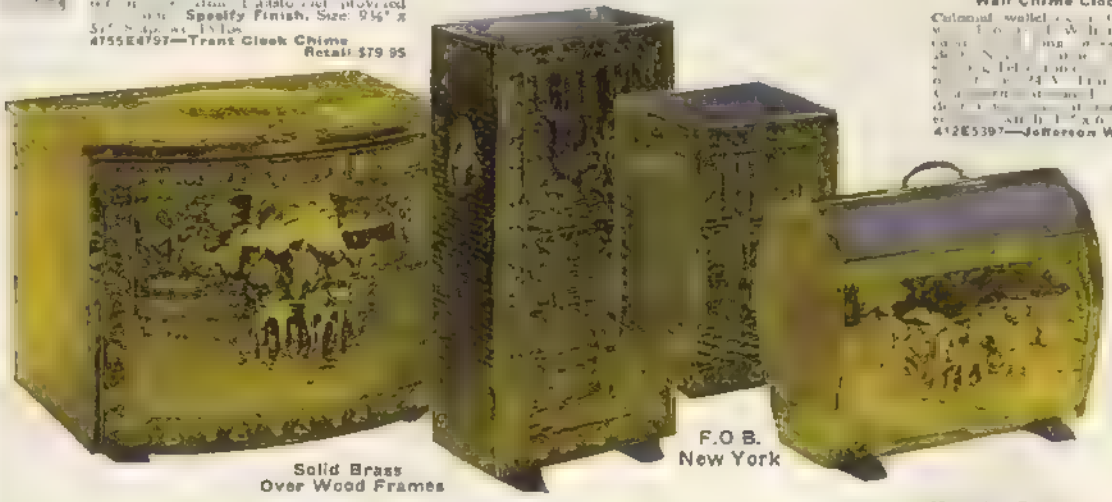
[illegible] Specify Finish
465E712—Mt. Vernon Chime
465 6E657—Six or more
Retail $10.95

**Madison Chime**

[illegible] Specify Finish
611E1977—Madison Chime
Retail $32.95

**Nutone Jefferson Wall Chime Clock**

[illegible] Specify Finish
412E5397—Jefferson Wall Chime Clock
Retail $89.95



Solid Brass
Over Wood Frames

F.O.B.
New York

**Wood Box**
1599F1995 Attractive farm scene, 18¾" long, 14¼" high, 13¾" wide. Ship. wt. 17½ lbs.
Mfr's. Sugg. Retail $20.95

**Umbrella Stand**
2038F1200—Charming old English scene, 22½"x10"x7" Ship. wt. 11 lbs.
Mfr's. Sugg. Ret. $17.95

**Waste Basket**
2039F800 Attractive Old English scene 11¾"x8½"x13½" Ship. wt. 6 lbs.
Mfr's. Sugg Ret. $11.95

**Magazine Rack**
1579F1150 Roomy, 2-compartment holder with attractive farm scene, 13"x7"x13" high. Ship. wt. 8 lbs.
Mfr's Sugg Retail $16.95

**Solid Brass Planter Hod**
2035F1533 [illegible] or log holder for [illegible] large planter [illegible] this F.O.B. New York
Mfr's Sugg Retail $25.95

**Dramatize Home Charm with a Fine Door Chime**

## Convenient, All-Purpose Desk Lamps for Office, Home

**FLEXARM DESK LAMP—ART SPECIALTY.** The ever-dependable gooseneck feature on this lamp insures easy placement of light. One 15-watt tube light. Maximum height is 12". A good looking desk lamp for den, study, etc Bronze or Gray. Wt. 7 lbs.
**4448AR895** .....$13.15

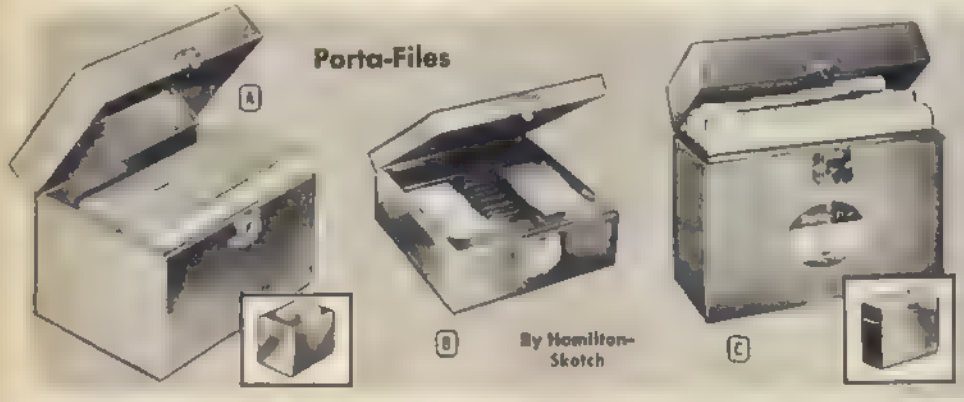
**FLEXO FLUORESCENT LAMP — ART SPECIALTY.** Adjustable to all positions. General model — clamps to any surface, or remove bolts for screw mounting. Extends 36". 2-lite AC With 2 tubes. Bronze or Gray. Wt. 10 lbs.
**4303AR1660** ..... $24.35

**FLEXARM DESK LAMP—ART SPECIALTY.** Two-light model With practical gooseneck feature that gives you versatile light placement and easy handling. Maximum height 14". (Two tubes included ) Available in Bronze or Gray. Shipping weight 9 lbs
**4444AR1260** . ..$18.35

Complete Stationery Accessory Kit

**TWO PANEL DESK MATE STATIONERY ACCESSORY KIT — THOMAS** Top has alum. letter opener, pen, pencils, ruler, etc. Bottom panel has -tilt-out see-thru trays, with rubber bands, clips, staples, etc High-impact plastic
**DM43TW497** .. ...$7.50

## Porta-Files

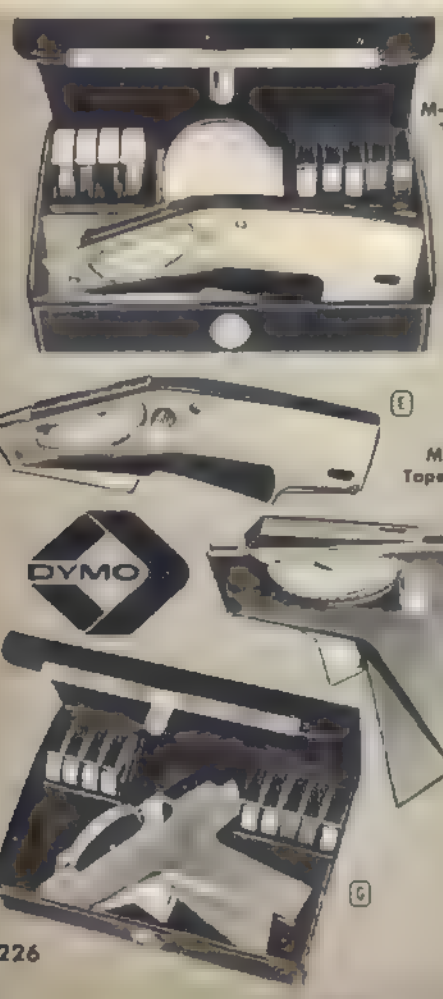



**(A) GIANT SIZE PORTA-FILE — HAMILTON SKOTCH.** Sturdy steel, complete with convenient index folders, lock and key. Holds over 1600 documents. With easy-carry recessed handle. 12½x9x10". Hammer-tone Gray.
**910HK249** .....$3.59

**(B) PORTA-CHECK FILE—HAMILTON SKOTCH.** Rolled edge construction throughout. Complete with monthly index folders and movable divider that creates a third compartment. Lock, key, handle. 9x9x4⅛". Hammer-tone Gray.
**5HK189** . . ... . . . ....$2 69

**(C) PERSONAL-SIZE PORTA-FILE—HAMILTON SKOTCH.** Complete with index folders, lock and key. Recessed handle. Holds over 800 documents. 12½x5½x10".
**6HK189** Hammer-tone Gray ..... ...$2.69

## Dymo Labeling Products for Home, Office, Shop—Perfect Gift Ideas




**(D) M-10 TOOL'N TAPE KIT—DYMO.** Complete identification system in custom-fitted Texon/chrome carry case. Includes M-10 Tapewriter, 10 magazines vinyl embossing tape — ¼ and ⅜" sizes in assorted colors Optimum size and vertical character wheels
**7350DZ1797** .....$29.95
**Embossing Tape.** 12'x⅜". Black. 1 magazine
**5201-9DZ83** .. .....$1 25
**Embossing Tape.** 12'x⅜". Clear. 1 magazine
**5201-1DZ83** .....$1.25
**Embossing Tape** 12'x⅜" Gold 1 magazine
**5201-13DZ83** ..... . $1 25
**Gold Striped Embossing Tape.** 10'x⅜"
**5203-2DZ100** Gold Striped/Red ... $1 50
**Gold Striped Embossing Tape.** 10'x⅜" Gold Striped and Green.
**5203-5DZ100** ... ..$1 50
**Gold Striped Embossing Tape** 10'x⅜" Gold Striped and Blue.
**5203-6DZ100** .....$1 50

**(E) M-14 TAPEWRITER — DYMO.** Embosses both ⅜ and ¼" vinyl tapes. A dual tape track is built into the tool for quick change of tape widths ... no extra parts to buy or lose. Two letter spacings—change from regular to wide letter spacing instantly by simply moving tape advance knob in or out. New "Tape-Lok" feature: tape magazines now lock into tool
**1084DZ897** Enamel finish . $14.95
**Vinyl Embossing Tape.** ⅜" width. Measures 12 feet long. Black. 1 magazine.
**5201-9DZ83** .....$1.25
**Vinyl Embossing Tape.** ⅜" width. Measures 12 feet long. Gold. 1 magazine.
**5201-13DZ83** .....$1.25
**Gold Striped Embossing Tape.** 10'x⅜". Gold Striped and Blue.
**5203-6DZ100** ..... .....$1.50
**Gold Striped Embossing Tape.** 10'x⅜" Gold Striped and Red
**5203-2DZ100** .....$1.50

**(F) M-38D HOME LABELMAKER—DYMO.** Hundreds of uses around the home! Use it to make labels for shelves, tools, etc., stored goods, books, practically anything and everything. Easy to use—just dial the letters you want on the embossing wheel and then squeeze the handle. Embosses both ⅜ and ¼" size tapes Dual tape track is built in for quick changes of tape widths—no extra parts to buy or lose. Two spacings—change from regular to wide spacing instantly. New "Tape-Lok" feature: tape magazines snap in. "Pull tab" cutoff—each label is cut with a backing pull tab.
**1095DZ597** ... ..... . ... .. $9 95
**Vinyl Embossing Tape.** ⅜" width. Measures 12 feet long. Gold. 1 magazine.
**5201-13DZ83** .... . .....$1.25
**Vinyl Embossing Tape.** ⅜" width. Measures 12 feet long. Black. 1 magazine.
**5201-9DZ83** .....$1 25
**Gold Striped Embossing Tape.** 10'x⅜". Gold Striped and Red
**5203-2DZ100** .....$1 50
**Gold Striped Embossing Tape.** 10'x⅜". Gold Striped and Green.
**5203-5DZ100** ..... .....$1.50
**Gold Striped Embossing Tape.** 10'x⅜". Gold Striped and Blue
**5203-6DZ100** .....$1.50

**(G) M-38D TOOL'N TAPE KIT — DYMO.** A complete home identification system packed in a handy carrying case. Use it for labeling shelves, tools, etc., books, bottles, all sorts of objects in the home. Wonderful office accessory too! Complete kit contains one M-38D Home Label-maker, 3 magazines of ⅜" wide vinyl embossing tape (assorted colors), and 3 magazines of ¼" wide vinyl embossing tape (assorted colors). Dymo embossing tapes are guaranteed to stick to any smooth, clean surface. They have the exclusive Dymo pressure-sensitive adhesive back.
**7469DZ957** ... ... . .$15.95

## Modern High-Intensity Lamps to Shed White, Glare-free Light on Your Work

**(A) "LADYBUG" HIGH INTENSITY LAMP—TENSOR** Soft graceful housing over weighted, tip-proof metal base. Intensity switch. 360° swivel reflector, 14" arm, extra long cord. Complete with #93 bulb. 1-year guarantee. Dawn Grey or Beige.
**8100ZN997** Wt. 2½ lbs. . . . . **$14.95**

**(B) "PRINCESS" HIGH INTENSITY LAMP—TENSOR.** Smart, decorator design for home or office—fits anywhere. 180° swivel reflector, and keyhole slot for wall hanging. With bulb. 1-yr guarantee. Black, White or Beige. Wt. 2 lbs
**7100ZN663** . . . . . **$9.95**

**(C) "ANVIL" HIGH INTENSITY LAMP—TENSOR** All metal with chrome arm. Weighted base. Hi-Lo intensity switch. Folds to 2x2½x9". Long cord. Bulb included. Lifetime guarantee! Brass and Walnut finish. Wt. 2 lbs.
**4975ZN863** . . . . . **$12.95**

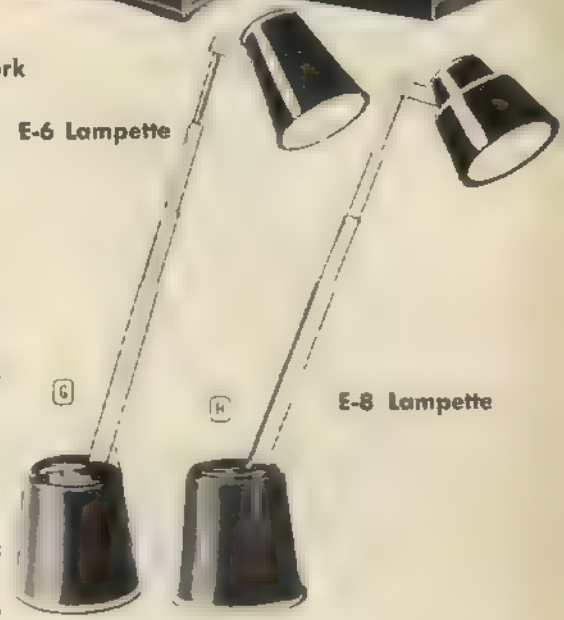
**(D) "RUMFORD" WIDE-AREA HIGH INTENSITY LAMP—TENSOR** Wide-angle reflector spreads light evenly over wide area. All metal, folds to 4x4¼x11½". Hi-Lo switch, 15" arm, keyhole slot. Bulb included. Lifetime guarantee! 3 lbs
**6975ZN1330** Brass and Walnut finish. **$19.95**

**(E) E-4 LAMPETTE—AMPROBE** Sleek, tapered design lets it stand on its base, on end, or on a wall—in style. Neck telescopes from 7-18", head swivels 360°. Folds to nearly pocket size. On-off switch. Cord storage compartment. 2½x4x10".
**E-4LP797** White or Gray. W/2 bulbs . . . **$12.95**

**(F) BATON 2-LIGHT HIGH INTENSITY LAMP — LIGHTOLIER** Arm pivots forward and back, shade rotates. And, shade is reversible to extend away from base. Can be wall mounted. W/3 bulbs (one spare). 14¼" high.
**8022LQ1397** Brown base, Beige shade **$22.50**
**8021LQ1397** As above in Matte Black . . **$22.50**

**(G) E-6 LAMPETTE—AMPROBE.** Crafted to fit any decor. On-off-dim switch, wireless neck that telescopes from 5-16", 360° swivel head. Compartment for cord and "extended reach balance bracket." Folds to 3x6". White or Black.
**E-6LP1197** . . . . . **$17.95**

**(H) E-8 LAMPETTE—AMPROBE.** Award-winning design, precision-crafted to last a lifetime. Telescoping arm extends to 16". 360° swivel-reflector shade. Folds to only 3x6". Use it from room to room or home to office, etc. Black or Sand.
**E-8LP1297** . . . . . **$19.95**




## Lamps by Lenox, Lightolier Make Great Gifts

**(J) LYTEGEM HIGH INTENSITY LAMP—LIGHTOLIER** Highly attractive, versatile lamp for personalized or dramatic lighting. Swivel shade. Chrome arm pivots and telescopes. Inner band reduces glare. Mounts on wall, too. Protected by internal fuse. W/2 bulbs
**8000LQ1197** Bone White . . . . **$18.95**
**8001LQ1197** Matte Black . . . . **$18.95**
**8002LQ1197** Brown base, Beige shade . . . **$18.95**

**(K) TWO-LIGHT "EXECUTIVE"—LENOX.** Bright hi-intensity output with 2 horizontally-mounted bulbs. Polished chrome stem and cable. Base and shade are attractively finished in two-tone Black or Mocha. Overall height is 12 inches. Comes to you in good-looking gift box. Black or Mocha.
**M313LA1047** . . . . . **$14.95**

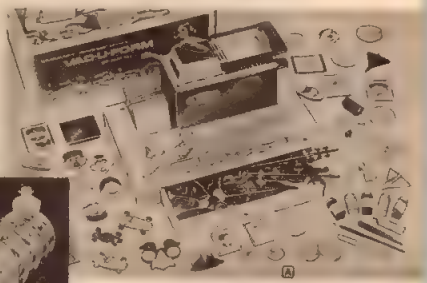
**(L) TWO BULB MINIATURE FLUORESCENT DESK LAMP—LENOX.** A modern desk lamp with two new 8-watt 12" pencil thin bulbs—give you big, bright light output! And the lamp features modern, compact design that means you won't have to fight with it for space. Flexible chromed tubing. W/bulb 14"
**M821LA1047** Brown or Green . . . . **$15.95**

**(M) MINIATURE FLUORESCENT DESK LAMP—LENOX** featuring new 8-watt 12" pencil thin bulb—throws a big light. Compactly designed to require a minimum amount of desk space—won't crowd you in your work! Flexible chrome finished tubing. Bulb is included. 14" high. Brown or Green.
**M801LA577** . . . . . **$8.95**

# Educational toys to develop their creativity

## (A) "Vac-U-Form" by Mattel

**Creative fun** for everyone aged 8 and up! Completely safe, sturdy metal Vac-U-Form heats only enough to form plastic. Makes most anything — planes that fly, boats that float, cars that roll, jewelry, signs, comic buttons — all from molds included. Or make your own molds from clay, soap, wood, almost any object. Set comes with over 50 molds in their own storage drawer; 65 sheets of colored, clear and metalized plastic; paints, cement, clay — all accessories — plus instruction book.
**H50537-888** Shipping weight 7½ lbs. ..... Retail value **$15.95**



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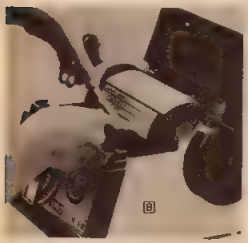

B

C

E

**(B) LINOPRINTER.** A revolutionary new printing press that kids will love — parents will approve! Kids make their own type on continuous plastic tape. They can't run out of letters. No more spilled ink . . . permanent ink supply built right into printer roller. Papers are guided into neat stack as they're printed. Wt. 3¾ lbs.
**H51160-799** ..... Retail value **$12.00**

**(C) PLAY TUNNEL** . . . that's more than a tunnel: It's a caterpillar! A deep sea monster! Kids, even tots, will have lots of fun inventing their own games. They can race through it, crawl through it, play "follow-the-leader." 9' long, 25" diam. — folds to 2½". Colorfast cloth over tempered steel springs. Shipping weight 6 lbs.
**H50858-670** ..... Retail value **$10.00**

F

**(E) KENNER EASY SHOW MOVIE PROJECTOR.** Simple for kids to operate. Just snap in film cartridge, turn handle, see your TV favorites. Set includes 3 film cartridges.
**H51147-470** 2 lbs. Ret. val. **$7.00**
"D" Batteries, for above. Three required.
**A14014-13** Each . . . . Ret. val **20c**
**(F) FORMEX "T" MONSTER CASTING SET.** Enjoy hours of do-it-yourself fun making your own Monster toys . . . Dracula, Wolfman, The Mummy. Completely safe, easy to use. Heat up, pour into molds, cool . . . and you have realistic, wonderful toys. Shipping wt. 4½ lbs.
**H51148-499** . . Retail value **$7.98**

D

**(D) MATTEL POWER SHOP.** Excellent for older boys who like to make items out of wood. A 4-tools-in-1 unit that works as a jig-saw, lathe, sander, and drill press. Special safety features . . . the saw won't cut fingers, the lathe tool won't fly off, automatic "off" switch prevents power shop from burning itself out. Wt. 9¼ lbs.
**H51179-1675** ..... Retail value **$25.00**

## FORMEX "T" DOLL FAMILY CASTING SET

Wonderfully creative new hobby for girls! Imagine how thrilled she'll be making a whole darling family of dolls and pets! So easy and safe to do. Just put Formex "T" into a pan, melt on Dyna-Cast Then pour into the molds, cool off in tank . . . and out come the Thermal Unit (equipped with regular electric bulb for heating). dolls! Formex "T," a completely harmless, non-toxic material, can be used over and over again for loads of fun. Paint set included.
**H51614-499** Shipping weight 4½ lbs. ..... Retail value **$7.98**

## KENNER GIVE-A-SHOW PROJECTOR AND SLIDES

Projects 224 color slides of 32 different shows of top TV and all-time favorites! See Yogi Bear, Rocky, Mighty Mouse. Each show is on strip of 7 slides. Or, child can draw and project his own shows over and over again. 21 clear Draw & Wipe-Off frames with special red, green and black coloring pencils included. Battery powered projector gives big 5x5' full color pictures on screen, wall or ceiling. Huge library box holds slides. Batteries not included.
**H50860-540** Shipping weight 3 lbs. ..... Retail value **$7.95**
**A14014-13** Each. "D" Batteries for above. 3 needed. . . . Retail value **20c**

# Bring your creative talent into the spotlight

"SOLDER SCULPTURE"—
Metalcraft By
Numbers

A

ARTISTIC FUN
FOR ALL AGES!

### (A) CREATIVE "SOLDER SCULPTURE" KIT FEATURING "THE ROMAN HORSE"

This marvelous Solder Sculpture kit lets you build your own art objects. It's so easy . . . anyone from ages 9 to 90 will love it! No soldering experience necessary. Just take the pre-cut numbered metal parts and follow the simple, clear drawings and instructions. Kit contains many pre-cut numbered metal parts, solder and soldering iron, shears, model and complete instructions. You can make a whole collection of attractive figures from this kit. Shipping weight 5 lbs

H51518-599 . . . . . Retail value $8.95

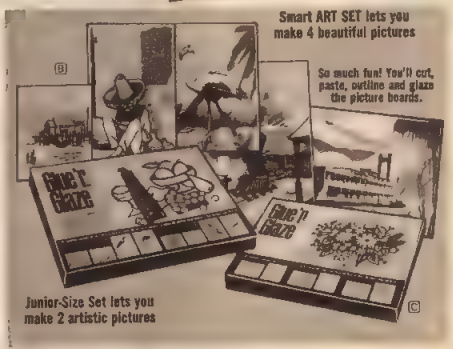
**SUIT OF ARMOR** Model, add to kit above. 7½x15½" h.
H51513-269 Shipping weight 2½ lbs. . . . . Retail value $4.00

**AMERICAN EAGLE** Model. 30x12" high.
H51509-269 Shipping weight 2½ lbs. . . . Retail value $4.00

**ROOSTER AND THE BUTTERFLY** Model. 20x7" high.
H51511-269 Shipping weight 1½ lbs. . . . . Retail value $4.00

Smart ART SET lets you make 4 beautiful pictures

So much fun! You'll cut, paste, outline and glaze the picture boards.




B

C

Junior-Size Set lets you make 2 artistic pictures

### (B) DO-IT-YOURSELF ARTISTIC CREATIONS

You'll be proud to display the beautiful pictures you made yourself! This clever kit includes four 21x15" pre printed picture boards. All you do is cut and paste pieces of colored tissue on top of the picture boards, draw an outline with the felt pen, cover the surface with glue-and glaze liquid, then frame your handsome pictures. It's such fun to create your own art objects. Set includes: 4 pre-printed picture boards, 4 cardboard frames, felt pen, glue-'n-glaze mixture, colored tissue. Shipping weight 2 lbs.

H51519-335 . . . . . Retail value $5.00

### (C) SMALLER SIZED DO-IT-YOURSELF ART KIT

Same set as above except with two 17x13" pre printed picture boards. Also includes: 2 cardboard frames, felt pen, glue-'n-glaze mixture and colored tissue. Wt. 1 lb.

H51522-267 . . . . . Retail value $4.00

Picturesque

D GOLDEN EGRET

GOLDEN PEACOCK E

### (D) MOSAIC GOLDEN EGRET

Make this lovely design by numbers with imported mosaic tiles, colorful stones and colored glass. Fabric-covered panel and attached frame. Also: glue, razor blade, spatula, directions. Weight 6 lbs.

H51527-667 . . Ret. val. $10.00

### (E) MOSAIC GOLDEN PEACOCK

Combine the pre-numbered mosaic tiles, beads, braids, colorful stones and colored glass to make a beautiful wall panel. Fabric covered panel with frame. Also: glue, razor blade, spautla, directions.

H51528-667 6 lbs. Ret $10.00

Plaquette

Elegant mosaic craft to make by-numbers!

F

PIXIE GIRL G

PIXIE BOY

### (F) PIXIE BOY IN DECORATOR COLORS

Pre numbered pieces of imported mosaic tiles, glitter braids, colored stones and glass let you make a stunning panel. Background panel is framed in rich hardwood. Also: glue, razor blade, spatula, directions.

H51523-199 2 lbs. Ret. $3.00

### (G) CUTE PIXIE GIRL

Matches Pixie Boy, above Will blend with any decor Do-it-yourself with pre numbered mosaic tiles, glitter, braids, colored stones and glass. Framed panel, glue, razor blade, spatula and directions. Wt. 2 lbs.

H51526-199 . . . Ret val. $3.00

# Go Kart ...for fun or racing!

DIVISION OF FOX

For fun and thrills it's the "Super Live Axle," All American Go-Kart! Recommended for use on private property only. Karts are not intended for use on public ways. F.O.B. Wisconsin Factory

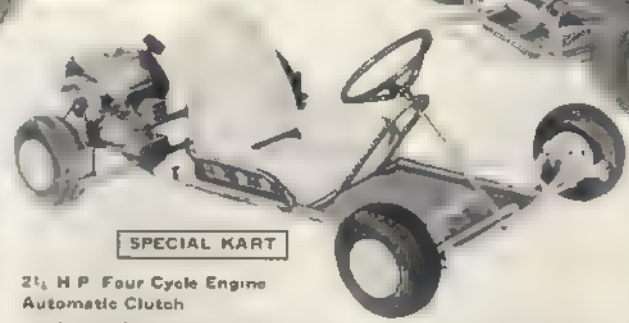
SUPER KART

"Super Live Axle"
"Box Mount" Suspension
For Custom Power Selection
See Engines Listed Below

**4088TF19463 "Super" Kart** with new "Box Mount" suspension for more kart and driver comfort. Features the Box Mount eliminates excessive weight and extra bearings, cuts lag, and allows the engine to be mounted lower, kart and driver ride on a "cushion of live rubber." Kart is finished in Candy Apple Red with chrome rods and white trim. Features: two-tone, contour molded safetite seat, deluxe three spoke steering wheel with rubber grips, sure-grip tires, sure-foot pedals plus other race proven features. **(Engine not included.)** For custom power selection see engines listed below. Ship. wt. 100 lbs. **F.O.B. Wisconsin Factory.** **Sugg. Retail $254.50**

**HELMETS—GOGGLES**

**4091TF1058** Racing Helmet, smart white fiberglass, heavy padding. Small, Medium or Large. Specify Goggles **4091TF1059** Safety Goggles with safety glass lenses. Ship. wt. 2 lbs. **Sugg. Retail $15.25**



SPECIAL KART

**2½ H.P. Four Cycle Engine**
**Automatic Clutch**

**4089TF15042 "Special" Fun Kart** is designed for family fun. Features rubber tires, 2½ H.P. four cycle engine, automatic clutch, two wheel scrub type brake, sure foot pedals, to [illegible] battery, 10" pneumatic tires. The kart comes complete, [illegible] that's necessary is the gas [illegible] of. Ship. wt. 100 lbs. **F.O.B. Wisconsin factory** **Sugg. Retail $189.50**

**FAMOUS MAKE ENGINES**

**Custom power for the Super Kart and Deluxe Kart above. Ship. wt. 25 lbs. F.O.B. Wisconsin Factory**

| | |
|---|---|
| 4092TF8185 - McCulloch Mt. 9 engine only. | Retail $99.95 |
| 4093TF9005 McCulloch MC 45 engine only | Retail $109.95 |
| 4094TF11510 McCulloch MC 75 engine only. | Retail $129.95 |
| 4095TF7523 West Bend 6101 engine only | Retail $99.50 |
| 4096TF8857 - West Bend 8201 engine only | Retail $114.50 |

**Box Mount Kits needed to mount engines above on Super or Deluxe Kart**

| | |
|---|---|
| 4097TF752 Box Mount Kit for West Bend Engines above | Retail $9.95 |
| 4098TF752 Box Mount Kit for McCulloch Engines above | Retail $9.95 |

DELUXE KART

"Box Mount" Suspension
Disc Brake

**4090TF15683 "Deluxe" Kart** with the full Live Axle makes it a true race champion. Famous "Box Mount" suspension eliminates excessive weight and extra bearings, cuts lag and allows the engine to be mounted lower, kart and driver ride on a "cushion of live rubber." Kart is finished in Candy Apple Red with chrome rods and white trim. Features: disc brake; bolt in floor pan, see level gas tank, just a quick look to check gas level; push upholstery; racing slicks. **(Engine not included.)** For custom power selection, see engines listed below. Ship. wt. 90 lbs. **F.O.B. Wiscon Factory.** **Sugg. Retail $199.50**

**CLUTCHES**

**4099TF861 Fairbanks Morse,** Rugged heavy duty 4¾" clutch. **Specify engine make, shaft size, and number of teeth.** Ship. wt. 2 lbs. **Sugg. Retail $15.00**

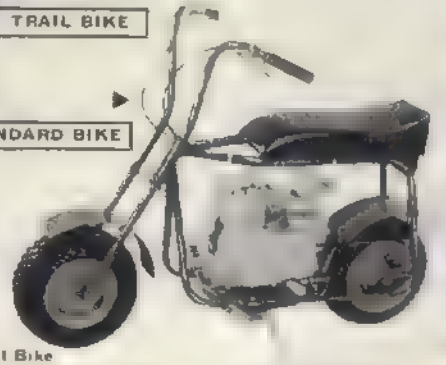
**4100TF604 Engine Muffler** for all popular engines. Cuts noise. Specify engine make. **Sugg. Retail $7.96**

## Versatile Vehicles For Utility, Fun and Economy

## Fox Motor Bikes

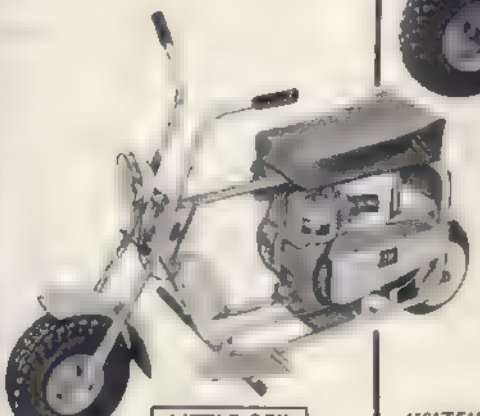
Retail prices are suggested only and may vary in different trading areas
See Trade Information. ▶

TRAIL BIKE



STANDARD BIKE

DELUXE BIKE



LITTLE GEN

**4062TF11213 "Little Gen" Ideal All Purpose Motor Scooter** comes ready to roll. Go or Stop with a tilt of foot control. Heel down applies the brake, clutch and throttle automatically disengage. Comfort and ease of handling, represents the "Gen" peak of maximum usefulness. Only 50" long, 24" wide. Side locking clip out of the steering fork and it rolls use to 39 inches. Recoil start, 4 cycle, 3½ H.P. engine. Adjustable band type brake. Automatic centrifugal type clutch. High test tubular steel frame. Covered foam rubber seat. Ship. wt. approx. 79 lbs. **F.O.B. Indiana Factory.** **Sugg. Retail $149.50**

**Trail Bike**

**4101TF15300** For rugged [illegible] woods and off the road travel. Equipped with a 3 H.P. four cycle American made engine and is geared down through a jackshaft for more power in rugged terrain. Features: oversized 14" tires for maximum support and ground clearance, 5" internal expanding brake, steel fenders, kick-stand, and a comfortable foam saddle. Ship. wt. 90 lbs. **F.O.B. Wisconsin Factory.** **Sugg. Retail $192.50**

**Standard Bike**

**4102TF13500** - A rugged performer with [illegible] construction throughout. Equipped with 3 H.P. four cycle [illegible] engine. Also features automatic clutch, 5" internal expanding brake, sturdy steel fenders, kick up foot peg type kickstand and comfortable "big bike" saddle. Finished in [illegible] with chrome trim. Ship. wt. 90 lbs. **F.O.B. Wisconsin Factory** **Sugg. Retail $164.50**

**Deluxe Bike**

**4105TF18020** - The finest small bike made. Equipped with 3.5 H.P. four cycle American made engine, alternator to power headlight and tail brake light. Front and rear suspension and plush deep foam saddle makes riding a pleasant experience even over rough terrain. Kick up foot pegs for standing. Finish in Hi Fi Red with chrome trim. Includes windshield for added safety. Ship. wt. 90 lbs. **F.O.B. Wisconsin Factory.**

**Sugg. Retail $233.95**

**4106TF860 Windshield Kit for Standard or Trail Bike** **Retail $15.00**

**4103TF932 - Light Kit for Standard or Trail Bike** [illegible] **Retail $16.50**

**4104TF860 Speedometer Kit for Standard or Trail Bike** **Retail $15.00**

**4107TF860 Speedometer Kit for Deluxe Bike.** **Retail $15.00**

**Allow Ample Time for F.O.B. Delivery**

**PROFITS ARE "IN"** **WITH THE WAY OUT STYLING OF THE NEW**

**NO. 440 OFFICIAL** *Francie*™ **'MOD' A-GO-GO**

Barbie's® MOD'ern cousin **BEDROOM FURNITURE**

*Millions of little Barbie People are waiting for Cousin Francie's very up-to-the-minute go-go furniture. Way out bed has a built-in TV set on footboard, radio, telephone, taffeta spread. Costumer has three hangers. Accommodates dolls up to 12".*

*Write for our latest catalog*

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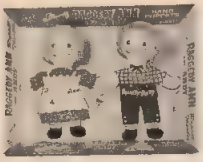
# Gund

## A Name You Can Trust for QUALITY and VALUE in Stuffed Toys!

BOBETTE
AU GO-GO POODLE

STANDING SHAGGY DOG

© The Bobbs Merrill Co., Inc. 1965



RAGGEDY ANN and ANDY
HAND PUPPETS

Gunderful
CREATIONS are
MASTERPIECES

Dingle-Dangle
HONEY BEE
with Musical Chimes

CIRCUS CLOWN

LAZY HOUND

MR. FRITZ

Gund Manufacturing Co. Inc.

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Seattle Wash. 98107
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marinas now seem to be using a three-wire grounded system for 110: there should be at least one 30-amp outlet for each boat, separately fused. When three or four outlets are protected by only one fuse, no one's happy. Then there are those nutty places that hide the fuse box: even lock it most of the day.

A notable new weatherproof electric power unit for marina operators upgrading their dockside power, for example, is made by Heinemann Electric Co., of Trenton, N. J. Intended specifically to provide electrical service at marinas, it's called Series FA Marine Power Center, and has a gasket-sealed door with key lock to seal the front of the unit, and gasketed fiberglass cover plates with spring enclosures to protect each of its four power outlets. Its circuit protection is given by a corrosion-resistant hydraulic-magnetic circuit breaker. Depending on power requirements—from 20 to 100 amps—we found one Power Center could handle one or several boats at a time, with each receptacle protected by a separate circuit breaker.

Convenient and capacious garbage receptacles should be on every dock, preferably the plastic type with covers. Another need is a reasonably handy phone booth, or prominent instructions on where to find it. A phone installed aboard as soon as you arrive, as at Bahia Mar and Pier 66 in Lauderdale, should not be expected at any but the largest complexes which have their own switchboards. Businessmen afloat naturally gravitate to these spots.

One sign I'd like to see posted is the location of heads and showers. And of course, such facilities should be immaculate, and well supplied with soap and paper towels. Myrl Russ' Southern Hague Marina in Myrtle Beach even has a supply of disposable paper bathmats. She also has a sit-down tub, which my wife finds luxurious. Windmill Point in the Chesapeake is the only other place she's found one. As a result, these are two stops we never miss. Silly isn't it?

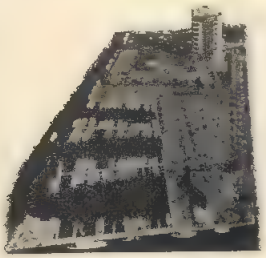
Madame also appreciates a dockside coin-operated washing machine and dryer, as at the Yacht Basin Co. in Annapolis, and the chance to buy a few staples without trudging into town. Schaeffer's in Chesapeake City has a dandy grocery with the best cheese south of upstate N. Y.

A bulletin board listing major local attractions would be welcome. Were it posted at the gas dock, people who'd planned to continue next day might stay longer. This list could mention fine restaurants, theaters, church schedules, fishing tips, parks, sports spectacles, cultural assets. Vital, of course, is the daily weather forecast. With the development of VHF radio, and the continuous weather broadcasts by the Coast Guard on 162.55 mc, weather reports should be continually available at the marina office.

Moreover, if all marinas had a two-way VHF, it would encourage boatmen to install the system so they might call ahead for reservations. The fanciest weather set-up I've seen is at Brady's, Isle of Hope, Ga., where there's a teletype in the window grinding out nationwide reports, direct from the Weather Bureau.

Those mimeographed fact sheets with local essentials and phone numbers—golden to transient boatmen—do exist in places. Spooners Creek Marina in Morehead City, N. C., for example, reports on tides, winds, quotes local services and rates. The best we've seen is produced at Nas-

(Continued on page 82)

**Q. Is Fort Lauderdale's Pier 66 a marina or a resort?**

**A. Yes.**

This is not evasion. Pier 66 is both: a very complete marina *and* a very complete resort.

Of course, the complete line of Phillips Petroleum Products is right at hand—including regular, premium and marine white gasoline and diesel fuel. A special outboard fueling facility features pre-mix. Supplies and up-to-date charts may be purchased. At the Pier's docks there are snug tie-ups with pleasant amenities guaranteed to delight any ship's company.

However, what really raises Pier 66 far above the run-of-the-Waterway marina is the fact that it is also an outstanding resort. Two swim pools and par-three golf are at your disposal. No extra charge. Enjoy shore leave in the Pier's shops, restaurants and lounges. Visit the revolving Pier Top Lounge for a crow's nest view of all Fort Lauderdale. Write Dockmaster Ronnie Stroud for details and reservations. Or phone (305) 524-0561.

PIER 66

INTRACOASTAL WATERWAY AT 17th ST. CAUSEWAY
FORT LAUDERDALE, FLORIDA • DEPARTMENT MB-5

Santa Sizzler

## G.I. Joe Infantry Set!

**4.44** At W.A.

Repeating tommy gun and pistol, plastic knife, belt, 2 grenades, camouflaged beret, mask & wallet! E5323

**G.I. Joe Paratrooper Set:** Weapons, belt! E5317 **3.66**

**19.99** Pair

**G.I. Joe Combat 2-Way Walkie-Talkie Outfit! With Batteries!**

Command your men up to a block away! Press button to talk, release to listen! Rugged plastic case! Telescoping antenna! Uses no earphones or wires! $1 holds! E6533

*See Adult-Size Truetone® Walkie-Talkies on Page 66!*

## Exciting American Flyer® Railroad Has Everything! *Save!*

**Realistic Full-Color 3 Dimensional 17" Square Panels Snap Together Easily to Form Complete 34" by 51" Railroad!**

**32.97** Charge It!

Thrill-packed outfit includes 5-unit train with engine, tender, gondola, box car, & caboose! Remote control starting, stopping, reversing! Auto-uncoupling!

UL-Approved 25-Watt transformer! Popular "S" Gauge track! Even tunnels, bill boards, buildings and bridges! Lay-away now at W.A.! $1 holds! E5012

**TV SPECIAL**

**It's G.I. JOE** *America's Number One Action Soldier!*

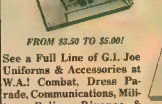
**Now! 2.66** Save!

13 Inches Tall – 21 Moving Parts!

He's combat-ready! Dressed in fatigue uniform, boots, insignia & dog tag! E6739

*FROM $3.50 TO $5.00!*

**See a Full Line of G.I. Joe Uniforms & Accessories at W.A.! Combat, Dress Parade, Communications, Military Police, Bivouac & Medic! E6740**



**2.99**

**G.I. Joe Footlocker!** Wood & brass! Removable tray! Keeps Joe's gear in "GI" order! E6753

## Planes That Really Fly! Wonderful Gifts!

Santa Sizzler

**Ready to Fly with Fuel, Battery and Controls!**

**Cox PT-19 Trainer**

**8.44** At W.A.

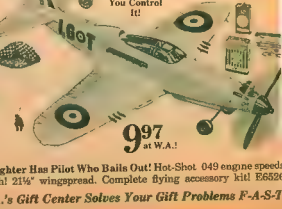
.049 Engine Has MUFFLER & Starter!

You control this 22" wingspread plane! E6527

**Electronic Super Flash Plane!**

**2.77** (less batts.)

Make it take off, loop & land by remote control. Uses 2 "D" batts E6504



You Control It!

**9.97** at W.A.!

**RAF Day Fighter Has Pilot Who Bails Out!** Hot-Shot .049 engine speeds it to 35 mph! 21¼" wingspread. Complete flying accessory kit! E6526

***W.A.'s Gift Center Solves Your Gift Problems F-A-S-T***

# Fun for a Child's Play!

**16½" American Airlines DC-7!*** Props roar and lights flash as plane taxis ahead! E7121 — **2.99**

**10" Tank & Soldier Set!*** Tank moves & fires 24 safe shells! With 22 life-like soldiers! E7124 — **2.99**

**Climbing Tractor!** Powerful wind-up motor! 8¼" long! Shoots sparks from exhaust! E7125 — **1.98**

**Friction Powered Military Truck Set!** Shell-firing cannon, tank, ammo truck and jeep! E7113 — **1.97**

*Less batts

## Santa Sizzler

**Giant 4-Piece Road Construction Set!**

Hubley

**6.88** Charge It!

- Heavy-Duty 8" Bulldozer!
- Husky 10" Dump Truck!
- Working 15" Power Shovel!
- 13" Road Grader! E7220

Rugged Die-Cast Metal!

*Only* **1.99** *at W.A.!*

**Remote-Control Lotus Ford!*** Engine flashes! Horn & lights work! Forward & reverse! E7114

12" Long!

*W.A.'s Low Price* **2.29** *Now!*

**Battery-Powered Dump Truck!*** 12" long with mystery bump-&-go action! Operating dump bed! E7115

**4.99** *Layaway Now!*

**Motorcycle Police!*** Remote control forward-reverse! Siren! E7119

*Only* **3.88** *at W.A.!*

**11" T-Bird Convertible!*** Top automatically slides into trunk & door opens! Bump-&-go toy! E7132

**2.99** *Save!*

**10½" Volkswagen!*** Has visible engine and red light! Rotating fan & motor noise! E7118

*Sold less batteries—W.A. Has Batteries for All Toys! See Page 25!

## Old MacDonald's Farm!

18 Authentically Molded Pieces Including 17¾"-Long Metal Barn!

**2.69** *Favorite Toy!*

Tots love to be foreman of their own "spread"! Realistic molded plastic farm animals and farm family! 15-piece fence and 3" vinyl tractor! E8506

## Day-Nite Service Center!

**4.77** 50c Holds!

You operate this all-metal 15 x 26¾ in. station! 3 cars to service, wash rack that really works, tire & battery display, attendants, grease rack, elevator to roof parking! All steel! E8510

*ON PAGES 18 & 19 AND 28 & 29!*

## Santa Sizzler

3-Piece Long-Haul Cabin Trailer

Modern Giant Pull Trailer

Panel Pick-Up

Tank Car

Cargo Truck with Load of Cartons

Auto Transporter with 4 New Cars

**Hi-Way Truck Set Friction Power!**

*12 Pieces!* **2.66** Charge It!

All metal bodies! E7130

**Secret Pistol Detaches!**

All the sound and fury a boy could want! Squeeze the trigger and hold your ears you've launched the screaming grenade! Follow up with 5 big rapid-fire bullets. Use telesight, slide bolt—Pow! Bullseye! Release gun-rack down drops secret pistol. 20" long. With grenade, bullets.
H82-460F 398 Shpg. wt. 4 lbs. . . . . Retail $5.95

## AGENT ZERO M SONIC BLASTER

**Pump handle 'til Sonic Blaster signals ready with a "hiss". Aim and fire!**

Harmless blast of air will put out match to 40' away. 'destroy" enemy airport (incl.), scatter toy boats, etc. Almost 3 ft. long.
H81-844F 719 Shipping wt. 6½ lbs. . . . . Retail $11.95

## BATTLE ACTION COMBAT SET

BATTLE ACTION COMBAT SET has everything a Junior General needs to direct his own winning Battle Action. This special set includes: 13 enemy soldiers. 8 American soldiers; Battle Action road block; Battle Action warfield, jeep and truck; Battle Action mined bridge, barbed wire; camouflage netting; flag and flag pole. It's terrific! Sh. wt. 4½ lbs.
H81-343F 689 . . . . . Set. Retail $10.00

## ZERO M RADIO-RIFLE

**Flick-of-Switch Changes "Transistor Radio" to CAP FIRING RIFLE!**

TRICKY ZERO M RADIO-RIFLE . . . looks exactly like a real portable AM FM transistor radio. But slide the switch—barrel and rifle stock spring out instantly! Becomes cap-firing rifle, right in your hands! Press barrel and stock back . . . again becomes innocent-looking "portable radio", ready for next espionage mission. Hi-impact plastic. Wt. 3 lbs.
H81-845F 240 . . . . . Retail $3.95

## 2-WAY WALKIE-TALKIE

SPACEPHONE WALKIE-TALKIE RADIO. Easy to operate—push button to talk, release to listen. Crystal controlled transmission has ¼ mi. range. Uses 9V batt. (not incl.). No license needed. Pocket-size pair. Wt. 1 lb.
H80-667F 1789 . Set Retail $24.95
T94-682F 48 Battery. . . . . Retail 60c

## EQUIPMENT SETS

G.I. JOE DEEP SEA DIVER SET! Has everything from waterproof suit to helmet. Even an operating 2-hose air pump.
H81-216F 549 . . . . . Retail $8.00

D

E

G.I. JOE OFFICIAL FOOTLOCKER. Over a foot long! Plenty of storage for gear, uniforms. Wood.
H81-217F 279 . . . . . Retail $4.00

## GI JOE™ Boys' Military Doll Equipment

D DRESS PARADE SET has brass-buttoned jacket red-striped trousers, white cap and pistol belt. M-1 rifle.
H81-214F 349 Retail $5.00

E BEACH HEAD TENT SET. Even has flame thrower! Camouflaged tent; pistol belt, first-aid pouch; mess kit.
H81-215F 299 Retail $4.50

F FIELD JACKET SET. Finely tailored jacket. Also has M-1 rifle, bayonet, cartridge belt grenades.
H81-212F 239 . . . . . Retail $3.50

G SKI PATROL SET. 2-pc. winter-white parka, mittens, skis, poles, boots, binocs
H81-213F 349 Retail $5.00

F

G

G.I. JOE ACTION SOLDIER . . . stands, sits, kneels, charges! All 21 key parts of his sturdy, husky body can be individually moved to make every soldierly position. 12" high.
H81-211F 259. . . . . Retail $4.00

# Daisy BB GUNS

A Carbine

B Target Special

C Pump Gun Repeater

A DAISY CARBINE 1894. "Spittin' Image" of famed Western carbine. Spring-forced feed. Side port loading. Ramp front, adjustable buckhorn rear sights. 2-way cocking safety. Slim-line barrel. 38" long
H80-587F 939 Shipping wt. 4 lbs. . . . . Retail $14.50

B DAISY 99 TARGET SPECIAL. Used in N.R.A., Jaycee, Boy Scout, camp programs. 50 shot spring-forced feed. Wood stock, forearm. Rear peep sight adjusts; hooded front sight, 4 reticules. Sling adjusts
H80-584F 1060 36¾" long. Shipping wt. 4 lbs. . . . . Retail $16.50

C DAISY 25 SLIDE ACTION REPEATER. Authentic replica of real .22 rifle. 45-shot spring-forced feed. Realistic slide pump action. Step adjustable sights, cross-bolt trigger safety; under-barrel loading magazine. Tapered barrel. Takes down quickly. 42" long.
H80-586F 1149 Shipping wt. 4½ lbs Retail $18.00

# FOR THE JUNIOR SPEEDSTER

**MURRAY THUNDER-ROD PARK CYCLE**

Trim, racy bicycle has Thunder-Rod unit—glowing hi compression twin cylinder "engine" with hot-rod roar" —speed stick shift—illuminated spark plugs. Deluxe throughout from the coaster brake to the full ball bearing crank and head. Hi riser chromed handlebar Removable tank to convert to girl's bike. Chrome fenders, red and white frame. Rear reflector **No P.P.**

K82-067FX 2595 16" Park Cycle Retail $36.90
K82-068FX 3195 20" Park Cycle Retail $47.90

**THUNDER ROD CYCLE MOTOR**

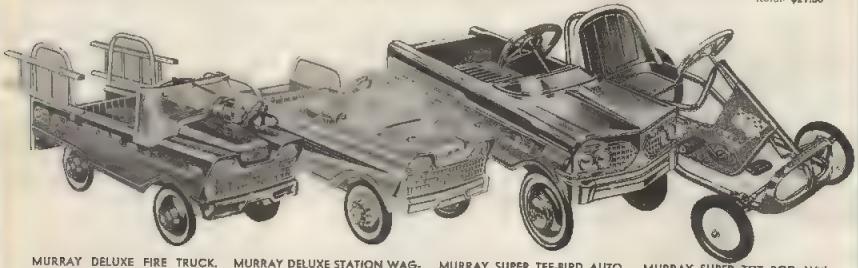
Makes any bicycle or park cycle into a racy Thunder-Rod cycle. With stick shift twin cylinder engine and illuminated spark plugs. All hi-impact plastic. Uses 2 "D" batteries (not incl.).

E82-060F 388 Ret $5.95
794-675F 13 Ret 20

**THUNDER-ROD "DART" SPORTS CAR**

Murray's new pace-setter . . . sensational Dart sports car equipped with new wrap-around windshield and Thunder-Rod motor with gear shift type lever on driver's side. Also features deluxe radiator ornament new radiator grill and automotive type spinner hub caps for real sporty appeal. Big 33" long body 15" wide, 8' wheels have moulded tires. Body finished in flambouyent turquoise with white trim and vermilion wheels with white stripe. Shpg. wt 25 lbs **Cannot ship P.P.**

H82-082FX 1495 Retail $21.50



**MURRAY DELUXE FIRE TRUCK.** New Adjust O-Matic 5-position pedal grows with "Chief". Full ball bearing 45x17" wide body 8" ball bearing wheels. Flasher light. **No PP**

H82 070FX 1849 35 lbs. Ret. $26.95

**MURRAY DELUXE STATION WAGON.** 5-way Adjust-O-Matic pedals grow with child. Full ball bearing. 45x17" wide body. 8" wheels. Bulb horn, ignition key tailgate. **No P.P.**

H82-076FX 1649 32 lbs. Ret. $23.95

**MURRAY SUPER TEE-BIRD AUTO.** Modern from its jet-type steering wheel to its sleek lines. 33x15' wide body, 8" wheels have moulded tires Bahama blue/white. **No P.P.**

H82 077FX 995 24 lbs. Ret. $14.95

**MURRAY SUPER TOT ROD.** With nylon bearing chain drive, adjustable bucket seat. Vinyl covered roll bar. 42" long, 23" wide, 22" high. 10" rear, 8" front wheels **No P.P.**

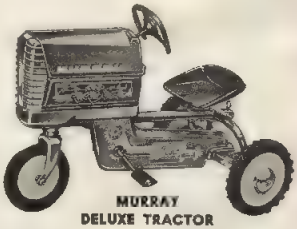
H82-081FX 1395 30 lbs. Ret. $19.95

**Shows Bike Speed and Mileage**

**BIKE SPEEDOMETER by Stewart-Warner.** Check that speed . . . check your "mileage" all in a single glance. Fits on any bike! easy-to read face registers speeds to 30 mph, distances to 10,000 miles. Rust-resistant shock-resist. E82-634F 455 2 lbs. . Ret. $6.95

**Step-up platform type.** Full ball-bearing front wheel, 1¼" tubular steel. 1⅝" semi-pneumatic tires. Turquoise.

H81-949F 798 10" Model. Wt. 17 lbs. Retail $11.99
H81-950F 929 12" Model. Wt. 18 lbs. . Retail $13.25
H81-951F 1089 16" Model. Wt. 22 lbs. . Retail $14.99




**Full ball bearing chain drive.** Ball bearing wheels—8' front 10' rear with semi pneumatic tires on front, tractor lug tires on rear. Simulated spark plugs, ignition wires add realism. Trailer hitch. Vermillion/White.

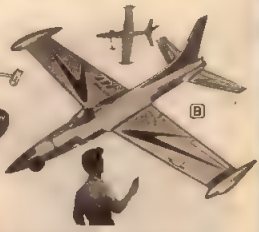
H89-083FX 1589 Wt. 33 lbs **No P.P.** Retail $22.95

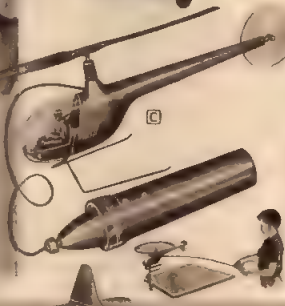
# You're at the throttle as your plane soars into the sky!

**P-26 PURSUIT PLANE**

- *Throttle Speed Control Unit*
- *Allows One-Man Flying!*
- *3-Year Engine Guarantee*

Here's a fun plane that a youngster can take off and fly by himself! Start the .049 engine, pick up the lines, taxi and take off—with no assistance! Open cockpit, windshield. Hot Shot .049 engine with patented Rotamatic starter Thrilling engine detail Ruggedly built, fine flyer Shipping weight 2½ lbs.
**HS1857-870** . . . . . Retail value **$13.49**



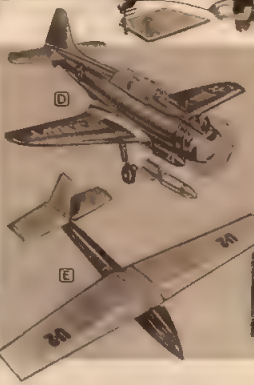

**(A) Official G.I. Joe Helicopter With Sound.** Realistic! Features sound, decals and a plastic wrap around cockpit Size: 28 inches. Khaki color finish for added realism. Shipping weight 3 lbs.
**HS1668-499** . . . . . Retail value **$7.50**

**(B) Push-Button Controlled Electromic Jet.** Sleek, silvery prop-jet model. Streamlined wing tanks, clear plastic canopy with pilot. Replaceable propeller. 14" span. Made of plastic/laminate. Powerful motor. 1¼ lbs.
**HS1041-299** . . . . . Retail value **$4.95**

**(C) Cable Operated Helicopter.** Flies fast, slow, forward, backward. Practice takeoffs, landings, etc. Pilot control knob. rescue device, 2 men. Plastic. 8¾". Ship. wt. 2½ lbs.
**HS1040-260** . . . . . Retail value **$3.95**
**A14014-13** Ea. Batt. (Uses 2) Retail value **20c**

**COMPLETE 4-PIECE ACCESSORY SET— FOR CAR OR PLANE!**

For high power racing and good all-around maintenance. Contains 1½ volt energized starter battery, fuel, multi-purpose engine wrench, pouring spout, fueling tube, lines, control handle, etc. 1½ lbs.
**HS0176-199** . . . . . Retail value **$2.95**



**Takes off, soars through the air, takes a photo automatically and lands!**

**(D) Wen-Mac Navy Dive Bomber.** Built for thrilling dives! Has dive brakes too. .049 engine with Rotomatic starter propels this model at 35 mph, 25% more thrust. 2-seat cockpit, clear canopy Rivet detail. 22" span, 19" fuselage. Controls included. Shipping weight 2½ lbs.
**HS1036-645** . . . . . Retail value **$9.98**

**(E) New U-2 Spy Plane** is launched by a special catapault and takes a real aerial photo automicilly! A very exciting model that can soar to altitudes of 50-100' or more. 5' span Made of rugged plastic. Uses 127 film. Includes camera, film. Wings/tail adjust. Ship. weight 2½ lbs.
**HS1812-799** . . . . . Retail value **$12.50**

**(F) GI Joe Jet Airplane** is authentically detailed, with friction motor. Has twin tiger tone motor roar! Needs no batteries. Over 2 feet long, with removable clear bubble-type canopy. Navy styled jet fighter—a thrilling toy that'll provide hours of fun. 30" long, 26" wide. Pilot in canopy. 5 lbs.
**HS1667-570** . . . . . Retail value **$8.50**

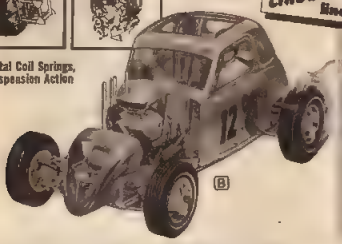
**(G) Toy Car-Plane.** Excellent fun for a child riding in a car. He can pilot this remote-control plane from inside a closed car —fits any right hand window, does not extend past car line. Plane climbs, dives, indicators show speed, fuel. Realistic gun noise. Shipping weight 1 lb.
**HS1013-199** . . . . . Retail value **$2.98**

# Have hours of fun... assembling scale-model cars

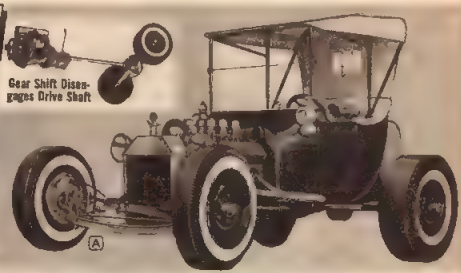
1960 Chrysler 413 cu. in. engine

New LINDBERG Line

Metal Coil Springs, Suspension Action



Gear Shift Disengages Drive Shaft



**(B) FIAT DRAG COUPE.** Specially designed to match real dragsters. This flashy competition coupe is molded in bright, gleaming yellow plastic. Chassis framework is shiny chrome plated. All parts, highly detailed and scaled 1 in. to 1 ft., give you a large popular sized model for building display and play. 1 "D" size battery (not included) operates electric motor which drives car, turns motor pulleys on engine for real action. Shipping weight 4 lbs.
**H50213-460** ..... Retail value **$6.98**

## (A) LINDBERG Motorized 16" "Bobtail T" Car

- *Gear Operating Steering*
- *Motorized Engine Driven Through Differential*
- *Working Headlights*
- *Adjustable Windshield*
- *Colorful Molded Plastic*

Authentic replica of an old classic with working, moving parts! Loads of fun making and "repairing" ...actually runs when built! 1914 "T" bucket plastic body on "A" frame and back spring mount. Dual point distributors with spark plug wires. Many parts look like brass or chrome. Uses 2 batteries (not incl.). Shipping weight 5 lbs.
**H51249-660** ..... Retail value **$9.95**

**(C) GT200.** ..the motorized car of the future. Big 15-in. body in the car designers' 1/12" scale (1 in. to 1 ft.) Beautifully molded in color, clear and chrome plated plastic parts. Features hinged bubble canopy. Interior includes bucket seats, padded dashboard, safety belts, fire extinguisher. Motor runs, gears shift, headlights burn on, steering possible. Also has 2 spare wheels and tires. Powered by 2 "D" size batteries (not incl.), 4 lbs.
**H50215-527** ..... Retail value **$7.98**

Hood opens upwards

C

## HUBLEY Metal Car Kits

**(D) THE PACKARD DIETRICH.** In 1930 the elegant Packard was considered the car for the discerning buyer. Now you can own an authentic reproduction of famous Packard styling. Appreciated by model builders and collectors alike. Has over 140 diecast metal and chromed plastic parts. 1/32nd scale, 9½ inches long. Front wheels steer by worm and sector gears. Lift-off hood displays the famous Straight 8 engine. Shipping weight 2 lbs.
**H50211-335** ..... Retail value **$4.98**

**(E) SJ DUESENBERG TOWN CAR.** Add this unique example of the automotive past to your collection of scale model cars. The luxury car of the 1930's has been duplicated in diecast metal 1/48th scale, 12¾ inches long. Steers by worm and sector gears. Hood lifts off to display highly detailed engine—over 150 parts, in chrome and hi-impact plastic. Easy screwdriver assembly. Shipping weight 3¼ lbs.
**H50210-670** ..... Retail value **$9.95**



Hubley

D

E

RENWAL

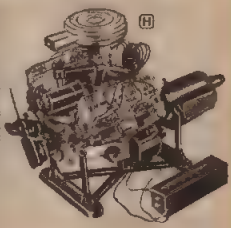
F

G

**(F) '66 MERCER . . .** Looks like it's moving while it's standing still on shelf! No top...permits viewing mechanical parts. Shipping weight ¾ lb.
**H51810-132** ..... Retail value **$1.98**

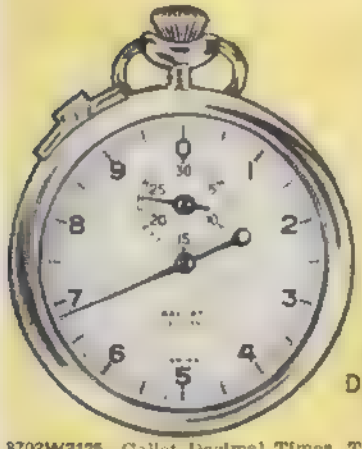
**(G) STUTZ.** A real show model. It's the extremely modern version of the old '33 Stutz Super Bearcat. Every detail adds to look of power and speed. Weight ¾ lb.
**H51811-132** ..... Retail value **$1.98**

**(H) VISIBLE V8 ENGINE.** Operating engine with 350 pieces. Scaled "see-thru" engine molded in 4 colors, including "clear" so that functioning parts can be seen. Motor included. Less batteries.
**H50691-730** Wt. 4½ lbs. . Ret. val. **$10.95**
**A14015-13** Batt. for above (2 req.) . Ret. **20¢**



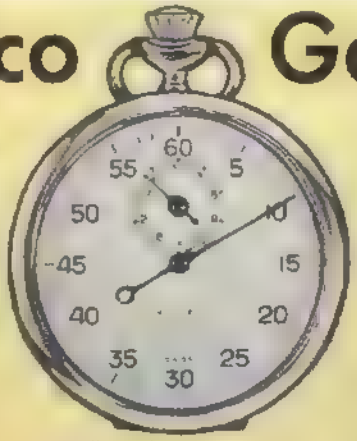
H

# Fine Galco Gallet Timers

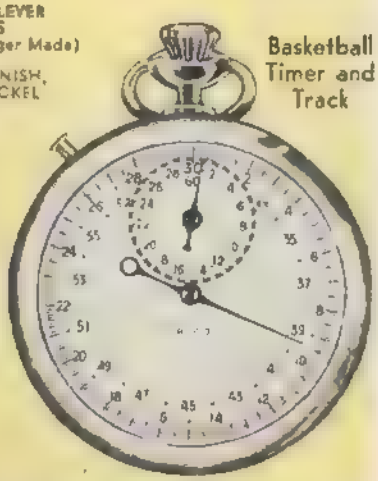


- NIVAROX HAIR SPRINGS AND GLACIDUR METAL BALANCES TO MINIMIZE CONTRACTION AND EXPANSION
- ANTI-MAGNETIC

INDUSTRY
SPORTS
TELEVISION
AVIATION
RADIO



- 7-JEWELED LEVER MOVEMENTS (None Stronger Made)
- CHROME FINISH, HINGED NICKEL CASES



Basketball Timer and Track

### Gallet Decimal Timer

8702W2125—Gallet Decimal Timer. This 7J decimal instrument divides minute into 100 parts. Side slide for time out. Small hand registers revolutions of long hand. Fly back from crown. **Suggested Retail $38.30**

### Gallet Plain Timer

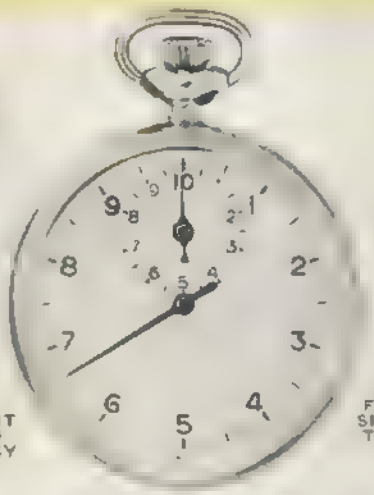
8701W1995—7J Gallet Plain Timer. For industrial use and general sports. Long hand registers fifths of seconds and small hand minutes up to 30. Start, stop and fly back from crown, lever movement, nickel case. **Suggested Retail $36.90**

8725W1118—As above with Security 1J movement. **Suggested Retail $20.60**

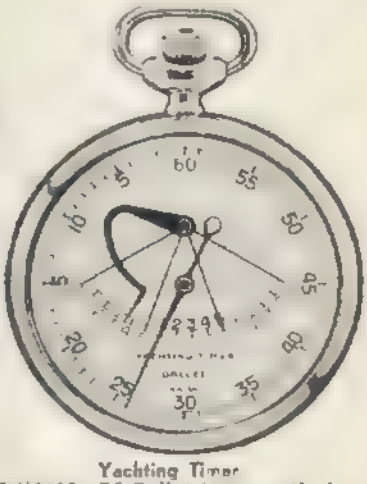
### Galco 1/10 Second Timer

8715W1982—7J Galco Basketball 1/10 Second Timer with Time-Out. Start and stop from crown, side plunger resets hands to zero. 7 jewels. Features 3-minute register. **Suggested Retail $36.60**

FOR SPLIT SECOND ACCURACY



FOR EVERY SPORTS AND TECHNICAL USE



### Sprints, Track And Swimming

8740W2535—7J Gallet timer and taper. Sweep second hand registers fifths of seconds to 30 seconds and minutes to 30 minutes. **Retail $45.80**

8748W4712—Same as above but with split second hand for timing finishes. **Retail $87.00**

### Galco 10 Second Timer

8751W2145—7J Gallet 10 second timer and taper for swimming and track sports. Sweep hand makes one revolution in 10 seconds and registers up to 10 minutes. Unbreakable mainspring. **Retail $39.60**

### Yachting Timer

8742W2405—7J Gallet timer with three 5 minute segments. Excellent for timing race starts. 15 minute register. **Retail $44.80**

8750W3087—Same as above but also water resistant. **Retail $57.10**

### Speed Car Laps & Starts

8743W2502—Gallet 7J 1/100 second timer. 2 minute register. Sweep hand makes one revolution in 1 seconds. Divisions to 1/100th second. Very accurate. **Retail $46.20**

8744W5687—Two of the above watches in twin plastic dashboard mount. **Retail $105.00**

### Sportscar Timer In Dashboard Mount

8730W2567—Popular new sports car 7J Gallet Timer in black plastic case. Can be attached to dash with screws and registers 30 minutes. Shock resistant. **Retail $47.40**

8747W2307—Same as above but with metal case and bezel. **Retail $43.00**

Galco 7 Jewel 1/5 Second Timer

### Galco Football Timer

8724W1917—7J Gallet Football Speed Clock. Time over 30 minute register. Start and stop from crown, side plunger resets hands to zero. **Suggested Retail $35.40**

8734W1820—Same as above but no time out. **Retail $33.60**

**Retail Prices Vary in Different Areas**

# Gallet Chronographs and Racine Watches

**TACHOMETER**

To measure speed over a fixed course: Start the chronograph when crossing the starting line and stop it when the finish line is crossed. The sweep second hand will show the exact speed in miles per hour on the Tachometer scale, which is based on a measured mile.

These fine chronographs are recommended for sports, for science [illegible] professional [illegible] industrial use. They [illegible] one of the world's most [illegible] manufacturers of watches. [illegible] *Time in Sport*, Reduced

**TELEMETER**

To measure the distance of an incident by sound: Start the chronograph when the flash of a barrage or lightning is seen; stop it when the noise is heard. The sweep hand will show the distance of the incident in miles on the Telemeter dial.

**Gallet Double-Button Chronograph**

8061W6457 17J [illegible] Tachometer and Telemeter [illegible] dials and numbers. Tachometer and Telemeter [illegible] Stainless steel [illegible] Sugg. Retail $119.40

**Gallet Double-Button Chronograph**

8054W6372 [illegible] Tachometer [illegible] hours and is color marked makes watch invaluable [illegible] driving gas consumption. Suggested Retail $117.60

8055W 49 2 [illegible]

Suggested Retail $275.40

**Gallet Calendar Chronograph**

8056W10335 [illegible] feature 12-hour totalizer. Water and shock re[illegible] Retail $ 90.80

8062W21450 [illegible] $396.10

**Gallet "Flight Officer" Chronograph**

8015W6370—Hour control and world time in this 17J double button model. Stainless steel water resistant case, 30-minute register, [illegible] dial, leather strap. Suggested Retail $117.60

8064W6630 Same as above with black dial. Sugg. Retail $122.40

**Gallet Wrist Alarm**

8040W3985 17J shock [illegible] ment. Sweep-second Radium [illegible] figures, water resistant case. Top [illegible] controls alarm. Stainless St[illegible] Suggested Retail $72.20

8041W4030 [illegible] Suggested Retail $74.50

**Gallet Double-Button Chronograph**

8067W3318 17J Chronograph, 45 minute Recycling dial. Shockproof [illegible] $61.20

8065W3315—With Plain Dial. $61.20

**Gallet Double-Button Chronograph**

8052W3687 Plain dial [illegible] Suggested Retail $[illegible]

8053W3687 [illegible] Suggested Retail $105.00

**Navy Watch**

8509W2957 Navy Sterling Silver case, plain [illegible] Very fine quality 17J Racine movement [illegible] Suggested Retail $54.80

8510W1917 Similar [illegible] Nickel with stem, crown and [illegible] Sugg. Retail $35.40

**Gallet Pocket Watch**

8728W3250 Gallet 17J 20 Micron Gold [illegible] Shock Resistant. Sugg. Retail $80.00

8739W2275 Same as above but nickel [illegible] case. Sugg. Retail $42.60

**Galco Timer**

8729W2340 [illegible] Red [illegible] Tele[illegible] Red [illegible] for easy reading. Start and stop from crown by [illegible] from side button. Suggested Retail $43.20

**Skin Divers Watch**

8065W4095 [illegible] Sugg. Retail $75.60

[illegible] Automatic Sugg. Retail $95.40



**Prices Do Not Include Any Applicable Taxes**

## Action! Adventure!

## Get lost in space! . 2.29

Remco's terrific new game has all the excitement of the famous TV series! Just like the Space Family Robinson, you're "lost in space" with danger and thrills on every hand! Can you survive? Spin the dial, get instructions for each move. You must do just as you're told . . . or roam the skies forever!
Three-dimensional, tri-level playing board of sturdy cardboard sets up quickly. Lots of action for 2 to 4 players. Mailable.
Z36 J 3307. Shpg. wt 4 lbs.. . 2.29

**james bond** It's intrigue with the most famous secret agent of all! Start mission from 1 of four 3-D settings. Pursue criminals according to mysterious messages flashed by "M" Control Box. But beware, box may trigger a SPECTRE shoot-out! For 2 to 4 players. Mailable
Z36 J 2679 (5 lbs.) . 5.98

**man from u.n.c.l.e.** Take this assignment—infiltrate THRUSH headquarters! Race against time to stop deadly enemy agents . . . they control whirling ray gun! First agent to complete his mission, return safely to U.N.C.L.E. headquarters wins. For 2 to 4 players. Mailable.
Z36 J 2663 (4 lbs.) 3.98

**jack 'n beanstalk** Climb atop the beanstalk with Jack to Giant's castle in the clouds. Draw leaves in turn, insert them on stalk. Seek out the Gold leaf . . . but beware of the Black! First to put in top leaf wakes pop-up Giant and wins! Sturdy, 18-in. high. 2 players
35 J 3347 (2 lbs. 4 oz.) 3.44

**hopscotch** Now you play hopscotch indoors . . . your fingers do the hopping! Each square is actually a plastic flipper. Contestants try to flip their plastic tokens into the numbered slot. The first hopscotcher who flips his way to "Home Safe" wins! For 2 to 4 players.
35 J 2657 (1 lb. 10 oz.) 1.98

**blop** By Milton Bradley. Hit Mr. Blop's tongue, see plastic ball shoot out of his hat. Each player has 4 balls of 1 color. He must catch only his balls before they land, get all 4 to win. 12-in. high. For 2 to 4 players. Mailable.
Z36 J 2638. (4 lbs.).....3.98

**king of hill** Exciting game for every one! Tilt move-selector sends marbles uphill or rolls them down until lucky one pops up the golden crown, becomes King of the Hill. Losers come tumbling down. For 2-4 players.
35 J 3314. (2 lbs. 4 oz.). 2.77

**reflex** Think quick! Act fast! Skill, speed and action make you the winner! Try to outwit and out-maneuver your opponent—push the button, get your spinner-disc to center of frame before him. It's a real challenge! For 2 players.
35 J 2695. (1 lb. 10 oz.). 2.29

**kaboom** By Ideal. Dares you to break the balloon barrier! 2-6 players take turns pumping up balloon on Kaboom Machine, score only if they don't break it. If you "kaboom!" balloon, you lose! Balloons incl.
35 J 2681. (2 lbs.).....3.77

See page 277 for new, lower Budget Power terms—no money down

1

[1] BOBO CLOWN BEAN BAG Game. Throw bean bags . . . hit Bobo's mouth, eyes and crown to score points. Highest score wins! Colorful, break-resistant pressed wood panel board measures 18x 24-inches high. Real cloth bean bags. Mailable. (8 lbs.)
Z36 J 2624 3.98

[2] RABBIT HUNT by Marx. Aim, pull trigger and make Mr. Rabbit fall down. Realistic brown plastic rabbit is powered by key-wind motor . . . runs in circles. Knock him down and motor stops automatically. 23-in. plastic double-barrel shotgun. 3 rubber-tipped darts. Mailable.
Z36 J 3443 (3 lbs.) . . . 2.69

2

3



4

5

BOP BAGS . . . knock them down . . . see them bounce right up again! Of colorful, inflatable heavy-gauge vinyl.

[3] SUPERMAN. 52-in. tall (5 lbs. 4 oz.)
3S J 2690 . . . . . 2.49

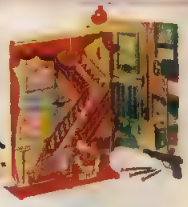
[4] WOODY WOODPECKER 40-in. tall. (3 lbs.)
3S J 3373 . . . . . 2.98

[5] YOGI BEAR. 48-in. tall. (4 lbs. 14 oz.)
3S J 3379 . . . . . 3.98

Make poor Mr. Scarecrow jump 'n crows fall!

3.44

Mr. Scarecrow by Ideal. Rack-up points when you shoot the crows from his arms or knock off his hat. Hit his coat button . . . and his jacket falls off, he leaps into the air. Gun fires both cork darts. All ideal to 15 in. high. Mailable. Shipping wt. 4 lbs.
Z36 J 2699 3.44



CRAZY MAZE Guide marble through the maze by remote control . . . but, watch out for traps! Race against the clock, or your pals. First into the winner's circle wins! Plastic.
3S J 2694. (2 lbs. 4 oz.) . 1.59

BABY SITTER GAME by Ideal. Race around the board with Shirley Sweet, Girl Babysitter. Do chores to earn your fee. Careful, don't wake Charlie Child. 2-4 play. Mailable.
Z36 J 2666. (6 lbs.) 4.98

TIGER ISLAND by Ideal. Build a raft to escape the man-eating tiger. First to complete raft and capture flag wins. Plastic with spring-operated tiger. 2 to 4 players. Mailable.
Z36 J 2864 (5 lbs.) . . 4.98

SPY S-A-POPPIN' Hit bomb . . . see the front of the house collapse. Spot the master spy with special "infra-red" scope on gun. Plastic house 18x25-in. high. Mailable.
Z36 J 3355 (4 lbs.) 4.98

# Over 3 Ft. Long! Action-packed Electric Football

## Even has 3-sided Grandstand $11.99

SPORTS CLASSIC

You're part of a vast crowd cheering classic football. Set up your formations. 3-D players go into action on vibrating field. Triple threat quarterbacks run, pass, kick. offensive, defensive players run, block, tackle. 24 players including passer kicker.

Automatic timer. Speed control. Magnetic down and ball marker with chain. Goal posts move for college or pro rules. Water soluble paints to color uniforms. Scoreboard has 120 team names to slip into slots when game is over, grandstand folds easily for storage. Abt. 37¾x20¼x3 in. UL Listed.

4BHT14501A—Wt. 10 lbs. 12 oz. **$11.99**

Ⓐ You're the coach! You set the formations, you control players in fast, slow or stop action with hand crank. 24 hand-painted plastic players including passer-kickers. Goal posts, 10-yd. end down markers; grandstand, scoreboard.

4B HT 14800 M—Abt. 25x16 in. Ship. wt. 3 lbs. 6 oz. . **$3.49**

Ⓑ Electric football is full of excitement! Two full teams, action-posed 3-D players . . . linemen and backs. Quarterbacks run, pass, kick, even fumble. Automatic timer, speed control. Magnetic down markers. Goals move to college or pro positions. Scoreboard, grandstand just like a real stadium! UL Listed.

4B HT 14505 M—About 26x15½ in. Ship. wt. 4 lbs. . . **$5.22**

Ⓐ **$3.49**

**Hand-operated Football**

Ⓑ **$5.22**

**Electric Football**

## NHL Hockey Face-Off $7.99

The ice, the action is always great on this big rink, about 32x16 in. Players of two NHL teams pass, block and score as they whip puck up and down the ice for high-pitched excitement. Plastic scoreboard at each end, mar-resistant plastic legs.

4B HT 14602 A Ship. wt. 8 lbs. . **$7.99**

## NHL 3-Star Hockey $5.99

Compact rink, about 27⅛x16¼ in. Players flash across ice with speed of a real NHL game. Radio and TV press box, scoreboard at side. Mar-resistant folding plastic legs.

4B HT 14603 M—Ship. wt. 6 lbs. . **$5.99**

## NHL Stanley Cup Hockey $11.99

**Super size** rink, about 36x20 in. **All six NHL teams** in authentic uniforms! Fastest, most realistic action from moment puck dropper pivots for face-off. Individual plastic hockey sticks actually lift puck off ice . . . goal lights flash red for score. Complete play behind goal including wing. Overhead scoreboard. Non mar folding legs. Order 2 "D" batteries, Page 370.

4B HT 14601 A - About 8¼ in. high. Ship. wt. 9 lbs. 8 oz. . **$11.99**

# garcia FISHING TACKLE

SPINNING REELS

Mitchell 400-401

4212A2053 Garcia Mitchell 400, a 'fast retrieve' [illegible] Teflon [illegible] Recommended for use with Rod (A) #2111.
Mfr's Sugg. Retail $39.00

4419A2053 #401, 'fast retrieve' [illegible] 400 also offering all of the same fine features in the Left Handed Recovery.
Mfr's. Sugg. Retail $39.00

SPINNING REELS

MITCHELL 302 402

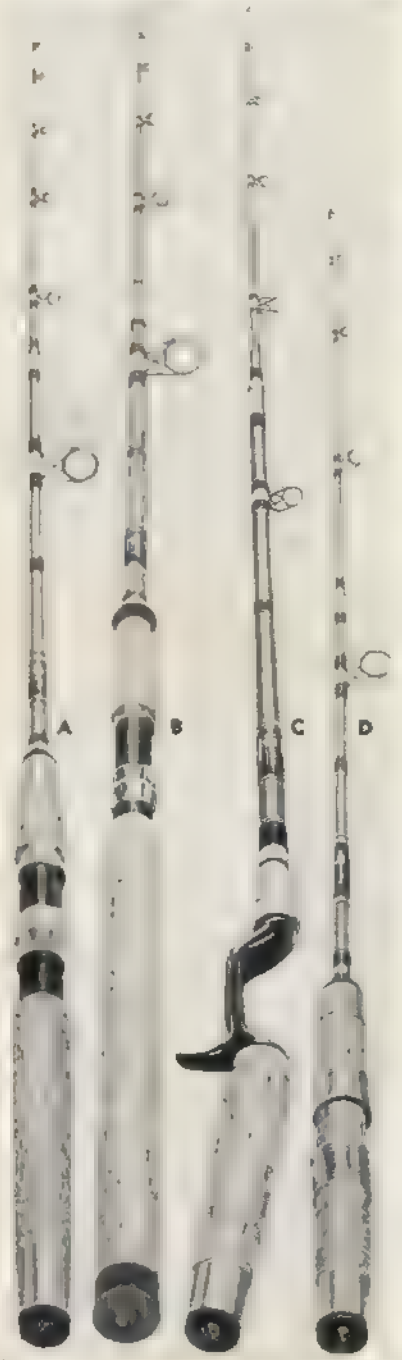
Salt Water Spinning Reels

2900A2464—Easily handles Marlin, Sailfish, King Salmon and Striped Bass. Features full ball bearing with ultra-hard line guide, ultra large line capacity, smooth drag and anti-reverse cut [illegible] Handle locks for operation—folds for storage. Recommended for use with rod (B) #2162. Mfr's. Sugg. Retail $47.00

4213A2640—#402 Reel with a 5 to 1 retrieve [illegible] for use with rod (B) #2162. Recommended for use with rod (B) #2162
Mfr's Sugg. Retail $50.00

MITCHELL 406

4214A2288—A perfectly balanced reel that seems light after hours of casting and fishing. Features a reserve of extra retrieve speed. Has push-button spool release. Powerful, smooth, wide range drag, extra large spool capacity, positive anti-reverse, corrosion-proof finish for safe salt water use, and fold-away, screw-locking handle. Specially recommended for use with Rod #2506.
Mfr's. Sugg. Retail $43.50



MITCHELL 330 AUTOMATIC

Automatic Spinning Reel

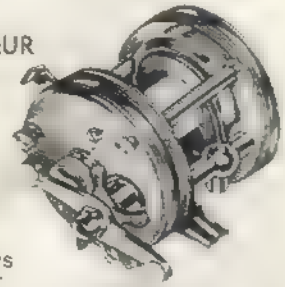
3937A1995—A truly automatic spinning reel. The bail, holds the line before casting, and automatically, the bail opens before casting, the line flows out without restriction all at the touch of one finger of the casting hand. Also features wear-proof ball, smooth drag, positive anti-reverse, push-button spool release, plus regular and small capacity spools. Recommended for use with rod (A) #2111
Mfr's. Sugg. Retail $38.00

MITCHELL 308 ULTRA-SPORT

Ultra Sport Spinning Reel

3938A1995—New [illegible] in the finest family of dependable spinning reels. It is small in size and light in weight but strong and rugged enough to [illegible] with light rods, the smaller [illegible] test from ¼ up to 6 lbs. Has big reel [illegible] adjustable drag, rapid retrieve, anti-reverse, coil take-down, push-button spool release and two spools of different line capacity. Recommended for use with rod (D) #2121.
Mfr's. Sugg. Retail $38.00

AMBASSADEUR 5000



GARCIA'S FINEST REEL

3646A2904—One of the [illegible] ever in its ingenious design and [illegible] combines a free spool with a level wind and an anti-backlash control. Dual brake. Guarantees effortless [illegible] free casts without backlash. Adjustable star [illegible] leather case with necessary accessories. Red and gold finish. Use with rod (C) #2215
Mfr's. Sugg. Retail $55.00

ABU-MATIC 170

GARCIA SPINNING REEL

3645A1643—New Serst trigger for comfort and pinpoint accuracy. Fish saving automatic [illegible] Drag makes it possible to restore [illegible] the [illegible] free spooling [illegible] Use with rod #2218
Mfr's. Sugg. Retail $31.25

## GARCIA FISHING RODS

(A) 3799A1584—#2111 Fresh and light salt water spinning rod. Two piece tubular fiberglass shaft, genuine agate guides and tip-top. Select cork handle, screw-locking reel seat. 7' extra long action, for ¼ to ⅝ oz. lures—5 to 10 lb. line. Recommended for Reels #330, #400 and #401. Mfr's. Sugg. Retail $30.00

4215A1320—#2506. (Not shown) 7' long fresh and light salt water rod. Recommended as a perfect match for #406 Reel. Uses 10 to 12 lb. test line, and ¾ oz. lure.
Mfr's. Sugg. Retail $25.00

(B) 3801A2112—#2162 [illegible] for all purpose heavy duty casting and trolling with reel. Light fast taper action [illegible] lb. test line. Recommended for reel #302 and #402. Mfr's. Sugg. Retail $40.00

(C) 3802A1584—#2215 Spinning and bait casting rod. Two piece hollow fiberglass with chrome plated stainless guides and tip top. 6' light fast taper action for ⅛ to ⅝ oz. lures—6 to 15 lb. test line. Recommended for reel # 5000. Mfr's. Sugg. Retail $30.00

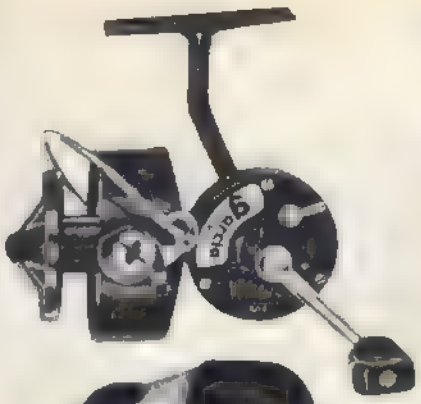
3803A1584—#2218 (Not shown) Spinning and bait casting rod 6½' medium fast taper action [illegible] lures. 8 to 15 lb. test line. Recommended for reel #170
Mfr's. Sugg. Retail $30.00

(D) 3939A1467—#2121 Designed especially for the [illegible] and ultra light tackle [illegible] ultra light action. Uses ⅛ to [illegible] lures [illegible] Recommended for reel #308 Mfr's. Sugg. Retail $27.75



**The Name Garcia-Mitchell Is a Guarantee of the Highest Quality Tackle**

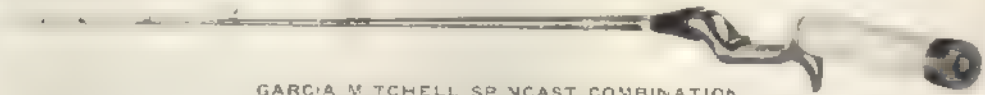
# FAMOUS MATCHED OUTFITS BY garcia



### GARCIA-MITCHELL SPINCAST COMBINATION

4227A1777 Garcia Mitchell #2606 Rod and #304 Spinning Ree[illegible] 7' one-piece, fiber glass construction. Cork handle and anodized screw-locking reel seat. It is a medium action rod for [illegible] to ¾ oz. lures. The reel is constructed of the finest materials and features precision machined [illegible] one-shot gear lubrication and corrosion resistant baked on finish. Ample [illegible] yds of 6 lb. test line.

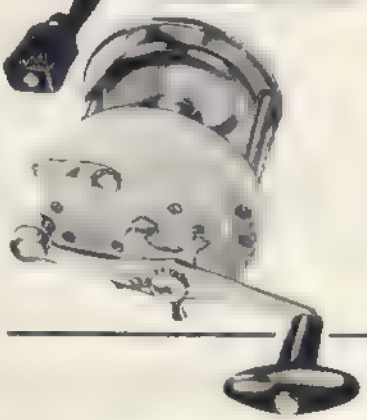
4191A1056—#304 Spinning Reel only ..... Mfr's. Sugg. Retail $36.00
4192A821—#2606 7' Spin Rod only..... Mfr's. Sugg. Retail $16.00



### GARCIA MITCHELL SPINCAST COMBINATION

4430A1689—Garcia-Mitchell #136 Spincast Reel and #2621 Rod. Perfectly matched rod and reel combination. The new Abu-Matic #136 Spincast reel has exclusive, automatic "Synchro-Drag", adjusts to any tension, quickly and easily. Wear-proof rotating line pick-up works smoothly. Cover is fitted with a smooth, hard chromed stainless steel orifice. Hard chromed stainless steel winding cup. Stationary spool prevents all line twist, finger formed release trigger. Exposed metal parts are protected against corrosion. Comes with pre-filled spool, 125-yds. of 8 lb. test line. Rod is 6½' long. Two piece tubular fiber glass shaft with light action. Offset aluminum handle with specie cork grip. Screw type reel seat.

4431A968—#136 Spincast Reel only..... Mfr's. Sugg. Retail $34.00
4432A821—#2621 6½' Spincast Rod only..... Mfr's. Sugg. Retail $18.00
Mfr's. Sugg. Retail $16.00

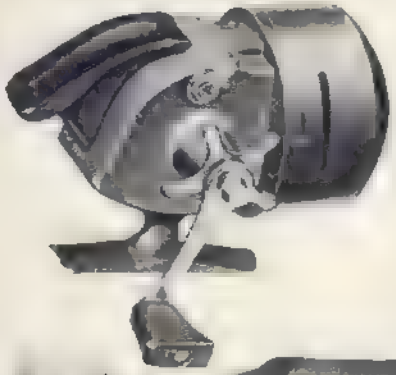


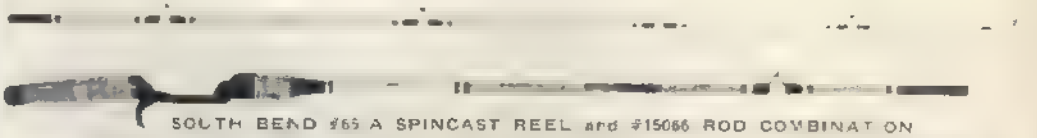
### GARCIA-MITCHELL SURF, PIER & TROLLING COMBINATION

4433A2311—Garcia-Mitchell #604 Reel and #2682 Rod. The best reel and rod combination [illegible] or heavy surf fishing, pier-fishing, trolling or boat fishing. The all new #604 reel with [illegible] design for positive salt-water fishing. Smooth powerful gearing. Lightweight but super-strong spool has capacity of 280 yds. of 30 lb. test line. Star drag, with micrometric adjustment over a full [illegible] ball bushings, stainless steel ball thrust bearings, perfectly counter-balanced handle. The [illegible] rod is one-piece 6½' tubular fiber glass, with detachable hardwood handle. Chrome screw-locking reel seat. Hard chromed guides and tip top. Protective rubber butt cap.

Mfr's. Sugg. Retail $45.75
4434A1267—#604 Reel only ..... Mfr's. Sugg. Retail $24.00
4435A1144—#2682 6½' Rod only ..... Mfr's. Sugg. Retail $21.75

# COMPANION RODS AND REELS BY SOUTH BEND





### SOUTH BEND #66 A SPINCAST REEL and #15066 ROD COMBINATION

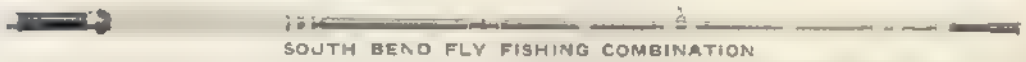
4193A1855—South Bend Reel and Rod Combination. The reel is an improved 8 [illegible] ball bearing mechanism for instant line retrieve with no tension required. Instant non-reverse lever. Positive [illegible] Color-coded tapered [illegible] bronze bushed bolts and nuts. Spool is loaded with 85 yds. of 12 lb. test mono line and extra spool of 115 yds. of 8 lb. test mono line. The rod is 6½' long. Powertaper action built to cast bait or lures up to ¾ oz. with little effort. Comes with master lock reel seat.

Mfr's. Sugg. Retail $36.90
4194A879—Spincast Reel only. ..... Mfr's. Sugg. Retail $14.95
4195A1076—6½' Spincasting Hollow Rod only..... Mfr's. Sugg. Retail $21.95

### SOUTH BEND SPINCASTING COMBINATION

4196A3011—South Bend #110G Reel and #15866 Rod Combination. A recommended combination designed for your fishing pleasure. Heavy duty Spincast reel handles 20 lb. test line with [illegible] rotor has a hardened sleeve, machine cut gears, permanent anti-reverse, exclusive clutch drag, [illegible] line twist, soft feathering ring, tough rubber line brake, and filled with 125 yds. of 15 lb. test mono line. The rod is specifically designed for the angler who wants a two handed type rod for fishing [illegible] for live bait and lures from ¼ to ½ oz. 6½' long and medium action in proved master grip handle has a special cork grip and heavy duty "L" frame casting guides.

Mfr's. Sugg. Retail $56.90
2983A1937—Norseman Reel only ..... Mfr's. Sugg. Retail $32.95
4197A1174—6½' Spincasting Rod only..... Mfr's. Sugg. Retail $23.95



### SOUTH BEND FLY FISHING COMBINATION

4198A1855—South Bend #1140 Reel and #35486 Rod Fly Fishing Combination. A [illegible] combination for the [illegible] fisherman. Built to withstand hard usage. Has a capacity of forty yds. of [illegible] line. [illegible] Bakelite line trigger. The rod is an 8½' two piece Powertaper all purpose rod ideal for flies, [illegible] poppers. This rod has the ability to handle the light test flies and to give maximum power in handling [illegible] lures.

Mfr's. Sugg. Retail $36.90
1039A879—Fly Reel only ..... Mfr's. Sugg. Retail $14.95
4199A1076—8½' Fly Rod only ..... Mfr's. Sugg. Retail $21.95

## Exciting Action of a Real Farm! Run the Conveyor, Fill the Silo . . . Operate the Haylift

Over 300 Colorful Pieces

**$9.99**

GARDEN MARK DELUXE FARM AT WARDS LOW CHRISTMAS PRICE! Enjoy all of the action of a real farm with modern equipment. Just turn the crank to run the conveyor . . . fill grain storage bin and silos with real corn, operate hay lift . . . moves hay to three positions in the barn, run litter carrier in and out of the barn. Buildings brightly lithographed metal, easy to assemble. Barn about 13½x9½x12 in. Silos about 12 in. high. Scaled to size. Plow, rake, truck, hay wagon, farm animals and fowl, farm hands, fence, assorted tools, tractor and other pieces all made of durable plastic.

48 HT 24000 M—Ship. wt. 9 lbs. .

## Over 200-Pc. Farm Set . . . Livestock Equipment

**$5.00**

284 ALL

ACRES AND ACRES OF FUN—everything Old McDonald has on his farm and more! Includes big open backed barn of metal on platform base, about 13x10x9 in. high, hayloft with manually-operated haylift, silo, truck, tractor, plow, rake, hay wagon, metal chicken coop, vegetables, fence, large assortment of livestock, farm hands and farm equipment—all are of durable plastic. Building of lithographed metal; easily assembled.

48 HT 24002 M—Ship. wt. 7 lbs. . . . . Set $5.00

## 65-Pc. Livestock Farm Set with Field Equipment

**$2.98**

EVERY DAY IS FUN ON THIS BUSY FARM. There's loads of equipment—tractor, plow, disc, hay wagon, rake and mower plus farmers, animals, and other accessories, all durable plastic. Barn, about 12x9x10½ in. high, has manually-operated haylift. Silo about 12 in. high, has removable dome. Buildings are lithographed steel; easy to assemble.

48 HT 24001—Ship. wt. 3 lbs. 8 oz. . . . . Set $2.98

# New! Switch 'N Go Battle Set

## $10.00

- 2 Motorized 3-Speed Tanks
- 60-Ft. Flexible Tube Track
- Battle Remote-Controlled

YOU AND THE ENEMY CREATE RAPID-FIRE EXCITEMENT throughout 60-ft. track by remote control with 2 Master Air Controls. Each tank fires one harmless missile from an adjustable launcher; another from a fixed launcher taking aim from tank's position. Fire missiles by activating air-firing triggers on track. Pillbox explodes if it's hit, if missed, it automatically takes aim as tank goes by, then fires missile to knock out tank. Set includes: Air flip crash, 4 Y-air switches, 2 cross-overs, 4 Y-connectors, 4 targets, also 2 tanks, pillbox, 60-ft. track, 2 air controls, plugs, joiners. Order 2 "D" cells, Pg. 370.

48 HT 23024 M—Instr. Ship. wt. 4 lbs. . $10.00

NEW! SWITCH 'N GO MILITARY TANK SET. Switch tank into position, fire missiles, hit targets! Loads of fun in half the size of battle set above. Includes: 1 tank, 2 missiles, 2 targets, master air control pump, 30 ft. of track, air-firing trigger, 2 Y-air switches, 1 crossover, 2 Y-connectors, plugs, joiners. Order 1 "D" cell; Pg. 370.

48 HT 23025—Instr. Ship. wt. 2 lbs. 2 oz.. $5.00

2 Master Air Controls

Tank Fires Missile, Flips Second Tank!

"Blows Up" Pillbox!

Pillbox Fires Missile Knocks Tank Out!

## Lighted Prop Plane $3.99

WATCH THE HALO OF LIGHT AT THE TIP OF THE PROPELLERS as it spins around while the pilot sits in cockpit. Plane moves straight across the floor or goes in circles by manually turning rear wheel. Sturdy plastic body in blue and silver with official Air Force insignia; about 14½ in. long, wing span about 16½ in. Rubber tires. Order 2 "D" cells; Pg. 370.

48 HT 23171—Ship. wt. 1 lb. 7 oz.. . . . . $3.99

## Amphibious Duck with 15 Soldiers $1.99

THE ALL PURPOSE MARINE VEHICLE. Rolls on land on heavy-tread rubber tires, forward and reverse motion, propeller with rudder guides keep in water can be used as a water toy. Realistically detailed plastic body in olive drab color, about 9¼ in. long. 15 man attack force also plastic. Included for "land" operations. Order 2 "D" batteries; Page 370.

48 HT 23194—Duck and 15 Figures. Ship. wt. 14 oz.. . . . . Set $1.99

## Jeep with Mystery Action

$4.99

START ROLLING THIS MILITARY JEEP with GI at the wheel. Suddenly enemy is sighted! GI at rear fires the rotating Ack-Ack guns, while red light flashes. Sturdy plastic body abt. 10½ in. long; 4¼ in. wide. Adjustable windshield lowers to combat position. Heavy-duty, white-wall tires. Insignia. Order 2 "D" cells, Page 370. Ship. wt. 2 lbs. 2 oz.

48 HT 23166 . . . . . $4.99

## Convoy Truck and Soldiers

$5.98

THE MARINES ARE COMING in their modern, all steel transport truck, 17 in. long, 6½ in. high. Six hand painted plastic marines in action poses, each about 6 in. high. Battle equipment includes: realistic holster, pistol, belt combinations: binoculars with cases; grenades; mess kits; walkie talkies and others. Ship. wt. 6 lbs. 5 oz.

48 HT 23409 . . . . . $5.98

## Shell Shooting Tank

$9.39

GIANT BULLDOG TANK loads 4 shells to a clip, fires shells automatically from remote positions. Climbs over obstacles. Forward/reverse controls. 25-man force included. Sturdy plastic. About 22½ in. long. Order 4 "D" cells; Pg. 370. Ship. wt. 4 lbs. 8 oz.

48 HT 23339 . . $9.39

## Cap-Firing Tank

$3.49

CAMOUFLAGED TANK fires caps automatically as it rolls, climbing over obstacles; forward/reverse motion. Open turret, GI emerges to man machine gun. 22 soldiers included. Plastic. About 8 in. long. Order 2 "D" cells, Pg. 370. Ship. wt. 1 lb. 10 oz.

48 HT 23193. . . $3.49

## Chain-drive Tractor and Trailer

Tractor and Trailer $17.99 | Tractor Only $14.66

**Tractor.** Universal steering joint lets you turn a full 360°. 8-inch front, 10-inch rear wheels. Adjustable bucket seat, trailer hitch. Orange with black trim. 37 inches long, 26 in. high. Unassembled.
79 N 8949L—Shipping weight 26 lbs. . . $14.66

**Trailer.** Haul rider or parcels . . strong steel. 32x15 inches wide. 7½-inch wheels. Unassembled.
79 N 8955C—Shipping weight 10 lbs. . $5.44

**Tractor and Trailer.** *Save $2.11.* Separately . . *$30.10*
79 N 8960L2—Shipping weight 36 lbs. . . . 17.99

$8.88

## It's great fun! Folding-seat Scooter

You'll like this new seat idea. Scoot along, sit back and coast. Big 10-inch, nylon bearing wheels roll on semi-pneumatic tires. Wooden base for sure footing. Brake on rear wheel, parking stand, too. Red and white enamel finished. 39 inches long. Unassembled.
79 N 8803C—Shipping wt. 18 lbs. . . . . $8.88

**Jr. Scooter**

Sparkling bright and shiny red enamel on steel. 6-inch wheels, ¾ inch rubber tires. 31 inches long. Stand. Unassembled.
Shipping wt. 7 lbs.
79 N 8809C . . . $3.33

**Scooter Chief**

10-inch, ball-bearing wheels, 1½-inch rubber tires. Brake and stand. Red steel. 38 inches long Unassembled.
Shipping wt. 15 lbs.
79 N 8813C. $5.97

*Save this catalog to order toys from now until Sept. 1, 1966*

## *Putt-putts like a real Tractor*

*Shift gear to hear motor sound from chain drive*

Big side exhaust and play spark plugs show power. Deep-cleat rear wheels give plenty of traction

Tractor and Trail Trac $23.33 | Tractor Only $19.97

**Tractor.** Steel chassis with plastic exhausts and plugs. Adjustable seat, hitch and step plate. Full ball bearings. 8-in. front, 10-in. rear wheels with semi-pneumatic tires. 37x25 in. high. Red and white. Unassembled.
79 N 8934L—Shipping weight 33 pounds . . . . . $19.97

**Trail Trac Trailer.** 12x11 in. wide 8-in. wheels. Red, white. Unassembled.
79 N 8929C—Shipping weight 11 pounds . . . . . $5.99

**Tractor and Trail Trac Trailer.** Unassembled. *Save $2.63.* Separately *$25.96*
79 N 8939L2—Shipping weight 44 pounds . . . . . *$29.33*

## Chain-drive Tractor hitches to 1-seater Dump Trac with lever-action unloading

Super Diesel Tractor makes real motor sound when you shift the gears . . authentically-styled engine . . dual front wheels

**Tractor.** Ball-bearing chain drive. 8-in. front wheels, 12-in. rear wheels. Semi pneumatic tires, tractor tread on rear. Adjustable seat. Lock iguition. Green and yellow Unassembled.
79 N 8957N—Shipping wt. 40 lbs. . . . $24.88

**Dump Trac.** Steel seat and dump box. Red with white trim. 33x15 inches wide. Unassembled.
79 N 8917C—Shipping wt. 16 lbs. . . . . $7.99

**Tractor, Dump Trac.** Separately *$32.87.*
79 N 8968N2—*Save $3.30* Wt. 58 lbs. $29.57

*"N" items (ex 79 N 8957N) shipped freight (rail or truck) or express*

## GILBERT ERECTOR SETS

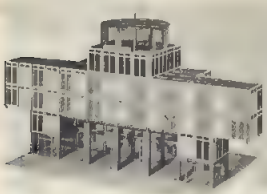
**GILBERT ERECTOR SET NO. 4.** Loaded with new construction ideas! New "exploded view" instructions simplify model building, stimulate the imagination. 460 steel girders, nuts, bolts, gears, plates, shapes; Power-Matic DC3 battery motor, Power-Matic Dual Hoist, Remote Control Battery Case with Reversing Switch. Builds multiple-action Lunar Transmitter Lift Bridge, Helicopter, Oil Rig, etc.
**H80-793F 1249** Sh. wt. 7¼ lbs. . . . . Retail **$20.00**

## KENNER BUILDING SETS

### RIDE 'EM ERECTOR IN "LIFE SIZE"!

NEW

**ALL NEW GILBERT RIDE-EM ERECTOR.** The first "life-size" erector set! Build rebuild any of 5 different vehicles you actually ride! Over 200 giant parts including oversize nuts, bolts, contoured seat, 4 detained wheels, steerable wheel, 2 special wrenches! Build, rebuild steerable Jeep, Tractor, Scooter, Sports Car plus your own variations. Average vehicle size 30x16x20" high!
**H80-794F 1888** Sh. wt. 21 lbs. Retail **$28.00**

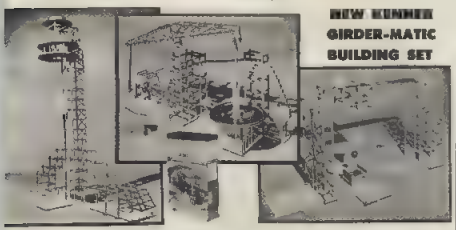


**KENNER'S TALL "HIGH-RISE" OFFICE AND PANEL BUILDING SET.** Build modern building featuring soaring height effects, see-thru styling, pillared entrances, walk-thru open look, round glass walls. Unbonded arrangements. 382 pieces – all unbreakable polyethylene, plus 2-pc 13x19" foundation. In can
**H81-544F 549** Sh. wt. 3 lbs. Retail **$8.00**

**GILBERT ERECTOR SET NO. 2.** Over 200 steel girders, nuts, bolts and plates plus DC3 battery motor. Build action models – Mobile Radar Scanner, Drill Press, Electric Fan, Rolling Robot, Punch Press, even a Rocket Service Tower plus hundreds of non motorized models. Sh. wt. 2¾ lbs.
**H80-791F 498** . Retail **$8.00**

**GILBERT ERECTOR SET NO. 3.** Over 300 steel plates, gears, nuts, bolts, girders, plus Power-Matic motor with 3 power take-off shafts. You build the motor yourself for extra fun! Build everything possible with Set No. 2 plus Lunar Surface Probe, Mobile File Driver, Airplane Ride – all motorized.
**H80-792F 799** Sh. wt. 4½ lbs. . . Retail **$12.00**

### NEW KENNER GIRDER-MATIC BUILDING SET



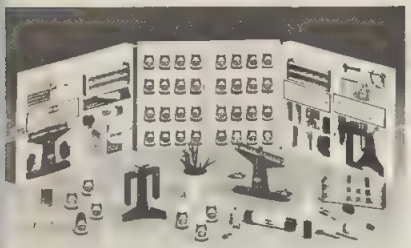
**Mechanized . . . Motorized . . . Dramatic building set!** 687 pieces including Geared Motor Unit, Remote Control Unit for building traveling cranes and move on wheels under their own power, Futuristic Elevators that run inside or outside of Observation Towers, colorful Ferris Wheel, Carousel, Cable Cars, Airplane Swing and other rides, using several motions at the same time. Build action bridges that raise and lower, Oil Wells and Mills and many, many more. Unbreakable polyethylene snap-together girders, wheels, pulleys, etc. With big storage can, book.
**H81-543F 869** Sh. wt. 4 lbs. . . . . Retail **$13.00**

### KENNER'S GIANT FLINTSTONES Interlocking BOULDERS

**Jumbo 100-Pc. Set.** What fun to build – Flintstone style – with boulders instead of blocks. Build castles, forts, playhouses big enough for 2! Build stone age cars, furniture, even rafts and boats that float! Then topple them over with boulder balls and start all over again. Colorful, interlocking parts . . . made of light rigid plastic that is strong enough to jump on! Two boulder balls come apart to use as domes, etc.
**H81-539F 739** 4 lbs. Ret **$11.00**
**Mammoth 155-Pc. Set.** Wt. 5 lbs.
**H81-540F 1075** Retail **$16.00**

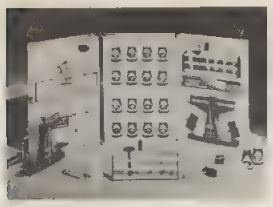
### BUILD FLINTSTONE STYLE WITH INTERLOCKING BOULDER BUILDERS

## Chemistry, Microscope, Telescope Sets...New Ideas Young Scientists Can't Resist!

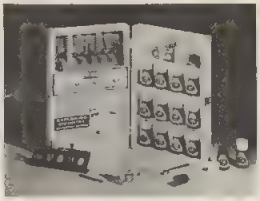


**SKIL CRAFT CAREER CHEMISTRY LAB.** Provides more than 730 exciting experiments for the advanced youngster Deluxe lab equipment includes Spinthariscope that shows atomic disintegration and molecular model set Hydroponics set for plant growth experimentation Professional-type centrifuge separates materials of different densities. Also 32 chemicals precision balance, detailed manual 6-wing steel cabinet with safety rolled edges, opens to 57x13 ½
**H82-559F 1998** Sh wt 13 lbs Retail **$30.00**

**SKIL CRAFT ADVANCED CHEMISTRY LAB.** What would you like to try some sotless gardening, or electro plating, maybe paint making? These are but three of the more than 380 fun filled educational experiments possible Features include 23 chemicals plus all the needed lab gear, blow torch, hydroponics set, spectroscope, professional-type centrifuge, precision beam balance and experiment manual 5 wing steel cabinet opens to 47½x13 ½", has safety rolled edges
**H82-558F 1349** Sh wt 8 lbs. . . . . Retail **$20.00**



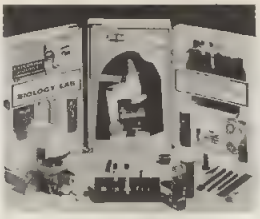
**SKIL CRAFT SENIOR CHEMISTRY LAB.** Everything the budding chemist needs to perform more than 525 experiments 3-wing steel cabinet opens to 28½x13" Includes 16 chemicals in unbreakable bottles, precision beam balance, Pyrex test tubes, chemical rocket, alcohol lamp and other lab essentials Also, easy-to-follow manual Wt. 6 lbs.
**H82-557F 689** . . . . . Retail **$10.00**



**SKIL CRAFT STUDENT CHEMISTRY LAB.** Kids can fingerprint, test food, do magic tricks, analyze color and perform more than 475 fascinating experiments with this marvelously imaginative set Includes full set of basic lab equipment, 12 chemicals in unbreakable bottles, Pyrex test tubes, alcohol lamp and instruction experiment manual Sh wt 4 lbs
**H82-556F 399** Retail **$6.00**

**SKIL CRAFT SENIOR MICROSCOPE LAB.** Loaded with fun and excitement for parents and children alike. Electrically illuminated, all metal scope features "Micro-Matic" precision dial; adjusts for six powers of magnification to 450X. Comes with a full set of accessories slides and slide-making material. Instruction/experiment manual Steel case opens to 19x13½". Sh wt. 9¼ lbs
**H82-567F 689** . . . . . Retail **$10.00**

**GILBERT 60-POWER DELUXE ASTRONOMER'S TELESCOPE with SUN VIEWER** . . lets you view the sun in perfect safety Brings exciting close-ups of moon and planets sharply and clearly with precise focusing 26" steel tripod, heavy die-cast base. Leatherette case 27x4x9x3½ in
**H80-809F 1489** Sh. wt. 6 lbs Retail **$22.00**
**60-Power Telescope** as above. Sh. wt. 5½ lbs
**H80-810F 898** . . . . . Retail **$13.00**




**SKIL CRAFT "RESEARCH" MICRO-BIOLOGY LAB.** Now you can dissect your own preserved specimens. See startling plant and animal life . examine the organic parts! Electric lighted metal microscope magnifies clearly to 400 power. Lab cabinet holds 2 preserved specimens . . vast array of precision instruments for dissecting and for making, viewing slides Manual with detailed explanations. 3-wing steel case
**H82-569F 998** Sh. wt 6 lbs. . . . Retail **$15.00**

**SKIL CRAFT ADVANCED MICROSCOPE LAB.** The micro world comes alive . . ready for you to explore its mysteries! Includes electrically lighted binocular microscope with monocular attachment. Exclusive, distortion free "True-View" lenses, also hi-power Barlow lens and polarizing adapters. Prepared slides and slide making equipment; specimens and dissecting instruments, pyrex test tubes, step-by-step illustrated manual
**H82-568F 1349** Sh. wt. 9 lbs. . . . . Retail **$20.00**

Shark Catamaran
Dick McGillivray Jr., Charleston, S.C.
Shearwater Catamaran
Ed Stock, Cass Lake, Mich.
Roland and Francis Prout (World's)
Shields
Patrick O'Neil, Larchmont, N.Y.
Skimmer
Bob Gales, San Diego, Cal.
Snipe
Harry Levinson, Indianapolis, Ind.
Axel and Eric Schmidt, Brazil (Worlds)
Alvin Bugbee, Lakewood, N.Y. (Junior)
Star
Donald Bever, Vermilion, Ohio (World's)
John Albrechtson, Sweden (NA)
Sunfish
Scott Stokes (Singles)
Jim Knowland, Wilmette, Ill. (Doubles)
Super Satellite
Ray Dugas, SCCYC, Cal.
Thistle
Peter Bordes, Brooklyn, N.Y.
Nils Dailey, Pittsburgh, Pa. (Junior)
Tiger Cat
Douglas MacGregor, Hingham, Mass.
Town
Robert Puleston, Narragansett Bay, R.I.
Turnabout
Gain Bunten, Hingham, Mass. (Midget)
Victory
Jerry Pinckney, San Diego, Cal.
Windmill
Dr. Ron Krippendorf, Dunedin, Fla.
Edmund Laviano, Bellport, N.Y. (Internationals)
Wood Pussy
Stumpson Brown, Little Silver, N.J.
Y-Flyer
Louis Stender, Charleston, S.C.
Bert Kinghorn, Beaufort, S.C. (Junior)
Sherrill Poulnot, Charleston, S.C. (Internationals)

### Other Events (Sail)

California Cup
*Kaloa II*, Jim Kilroy, Newport Beach, Cal.
Congressional Cup (Cal-40)
Jerry Driscoll, San Diego, Cal.
Danmark Trophy
MIT
Friendship Sloop Regatta
Class A and B: *Dirigo*, Malcolm Barter
Class C: *Heritage*, W. K. Hadlock
Interscholastics
Andover, Walter Pierson
Kennedy Memorial Trophy
Harvard, Ned Butler
McMillan Cup
Princeton, Peter Wilson
Master Mariners Regatta (San Francisco)
*Genn*, Charles Hendrickson
Out Island Regatta
Rubert Knowles, Mangrove Bush, Bahamas
St. Francis Perpetual Trophy
*Vixen*, Grant Hoag
San Francisco Challenge Cup
*Venture*, Russ Lamoreaux, San Diego, Cal.


*Why should the*
GLADIATOR 24
*be the first choice for your first boat?*

No boat is all things to all men . . . but the Gladiator 24 comes close. In less than 18 months she has won many races in every condition from the light airs of the Chesapeake to windy San Francisco Bay. Yet one veteran skipper described her as, "a forgiving boat, almost impossible to get into trouble with." She's proof, too, that a winning racer needn't be a torture box for the crew. The cockpit is roomy. The four bunks are designed for adults. The flush deck gives room below and uncluttered deck space above. She's stiff and seaworthy enough to sail to Hawaii. The Gladiator 24's fiberglass hull and deck are finished in the great West Coast tradition of superb glass work. Best of all, you can put her in the water with a suit of sails for just over $5,000. Write for details and dealers' names.

STANDARD EQUIPMENT: Extruded aluminum mast and boom; roller reefing; gooseneck with downhaul, stainless steel standing rigging and main and jib halyards, dacron running rigging; port and starboard lights; sheet winches; foam filled bunk pads and settee cushions, complete galley with sink, water tank, ice box and stove compartment.

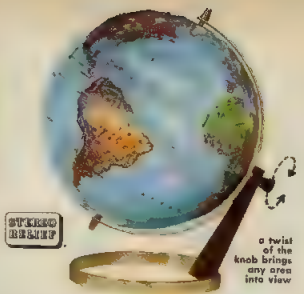
LOA–24'; LWL–20'. Beam–7'6"; Draft–4'.

*WATCH FOR THE GLADIATOR 29 . . . IT'S COMING SOON*

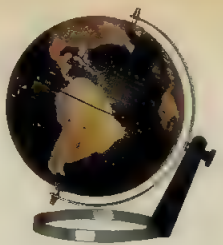
CONTINENTAL PLASTICS CORPORATION

2011 Placentia Avenue, Costa Mesa, California • Builders of the L24 and Luders 16

**CHILDREN LEARN FASTER . . . UNDERSTAND MORE** with this large, sturdy 12-inch globe. Shows every country clearly and thousands of important places that occur in their studies. Numbered meridian locates places quickly; time dial tells time around the world. Durable satin-gold finish on metal meridian and base. Ht. 16". wt. 6 lbs.
55A2001-668 . . . . . $10.95




**THRILL TO NATURE'S EXCITING CONTRASTS** with this beautiful 12-inch globe in *raised relief*. Understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique *Space Flight* mounting combines solid walnut with satin-gold finish on base ring and numbered meridian. Ht. 15", shipping wt. 6 lbs.
55A2008-1034 . . . . . .$16.95



**A VIEW OF THE EARTH BY STARLIGHT!** Dramatic 12-inch *Starlight* globe with blue-black oceans, brilliant land colors combines decorative qualities with accurate world reference. *Space Flight* mounting of ebony and chrome swings any area of the globe into closer view. 10-color globe map shows thousands of place names in clear, easy-to-read type. Ht. 16", wt. 6 lbs.
55A2009-973 . . . . . .$15.95

# Replogle WORLD GLOBES

Here's the perfect gift for your family or friends, sure to delight youngsters and grownups alike, because *everybody loves globes*. More than a map, a globe is a model of the earth itself . . the only map that shows true distances and directions, the correct sizes and shapes of countries. Brings new meaning to every world event, makes homework easier because it answers questions about most of the subjects children study. Superbly crafted by Replogle, world's leading globe maker, these accurate, up-to-date globes are exceptionally detailed and easy-to-read. Washable maps are beautifully lithographed in non fading colors.

## Beautiful ILLUMINATED GLOBES

### HANDCRAFTED For Utmost Accuracy

**ADD A WORLD OF DISTINCTION TO YOUR HOME** with this handcrafted 12-inch illuminated globe. As valuable for reference as it is decorative. 10-color map shows thousands of place names. Clear easy to read type becomes even more brilliantly legible when globe is illuminated. Equipped with full, numbered meridian both ,meridian and base have rich satin-gold finish. U L. approved operates on AC or DC 110 volts. Handy snap-on switch on cord. Ht. 16½". wt. 7 lbs.
55A2010-1644 . . . . . $26 95

Replogle illuminated globes bear the Underwriters Laboratories Seal of Approval

**FOR YOUR COMPLETE REFERENCE,** this handcrafted 12-inch illuminated globe is combined with a comprehensive 400-page world atlas. Atlas contains detailed U S. and foreign country maps, gazetteer, valuable world information. Fits in specially designed wood base. Top and bottom of base have mar-resistant high pressure plastic finish in walnut wood grain, sides are solid walnut, gunstock finished. Greatly detailed globe shows thousands of place names in exceptionally legible type, numbered meridian has satin-gold finish. U L. approved, operates on AC or DC, 110 volts. Handy snap-on switch on cord. Ht. 16½", wt. 9½ lbs.

55A2011-2437 Illuminated Globe. 110V . . $39.95
55A2012-1644 Non-Illuminated Globe. 8½ lbs 26.95

Island. This large beach-fringed island used to be inaccessible except by boat and one car ferry that took vacationers to its white sands and blue waters. Now there's a brand new bridge from the mainland to St. George Island, and the big recreation area is beginning to boom. Bridge fare is $2 for automobiles. But if you're a boatman it's a lot more fun running the six miles from Apalachicola by small craft. You can pull right up on the sands on the bay shore, or circle round the island and beach on the Gulf of Mexico side. We cruised all round St. George Island, and the "Coo Coos" boys went ashore to film everything from sea shells to sea gulls.

After the St. George Island trip, we returned to Apalachicola and ran up the creek that leads to nearby East Point. This section from East Point to Carrabelle, a fishing village about 30 miles east of Apalachicola, is prime oyster country. Small skiffs that fishermen use to "tong" for oysters line the seashore all the way to Carrabelle, and the cottages and tight little townships between Carrabelle and Apalachicola are as picturesque as any down east.

Back at the municipal ramp at last, our gang from the Tennessee hills prepared for the long drive back, somewhat regretfully. They'd cruised extensively on Florida waters, and had actually enjoyed this 90-mile run on the Apalachicola most of all. As for myself, I'm ready for the third trip.

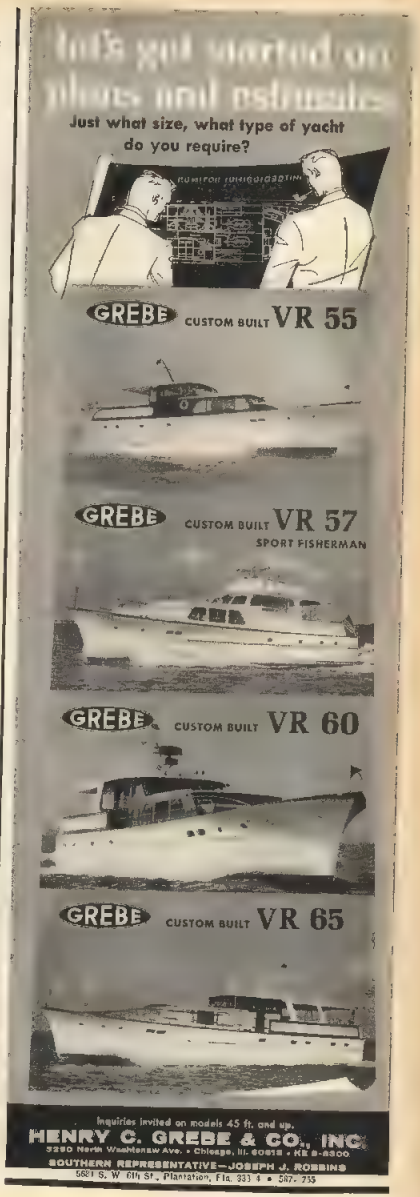
☆ ☆ ☆

### CORRECTION: IT WAS A CURTIS CRAFT

In the summary of the outcome of the Hudson River Marathon in the August issue (see page 94) we incorrectly listed the third place Class F boat as being an Allison. It was a Curtis Craft, driven by Nick Chapman whose company builds them in Miami.

### EIGHT FREE HERITAGE CRUISE GUIDES

There are now eight of Motor Boating's free Heritage Cruise folders—including the new Ohio River Heritage Cruise with recipes, weather tips, navigational information and other useful facts. Write to Heritage Cruise, Motor Boating, 959 Eighth Ave., New York, N. Y. 10019 and enclose a 5¢ stamp for each guide you request.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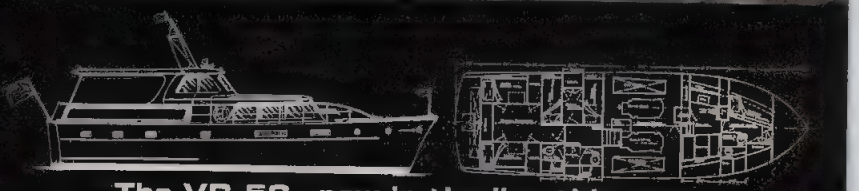
# *VERY BIG* - REGARDLESS OF SIZE

**GREBE** FINEST of CUSTOM BUILT YACHTS



**The VR-50—new in the line this year**

## Big in Design—Big in Performance—Big in Value

### Very competitively priced for fine custom built craft.

They're in a class by themselves, with every provision for convenience, comfort and safety. They're a little faster than most comparable yachts and it's your option whether gas or diesel powered. In fact, everything about a GREBE yacht is to the owner's specifications, including interior arrangements, auxiliary equipment, furnishings and decor. In owning a GREBE you have a yacht *distinctively your own.* There's no other just like it—and no equal value anywhere. Recognized as the ultimate in sea-going luxury, a GREBE yacht is a source of pride and satisfaction in any situation.

**Inquiries invited on Flush Deck or Cockpit Models 45 ft. and up**

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*Southern Representative,* JOSEPH J. ROBBINS
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Top row: Dan Green, Tom Corkett, Kent Edler, Jim Warjone  Bottom row: Vern Ed er, Craig Cadwalader, Rick MacNab, Jim Adams

## THE CREW AT ARDELL...

This hefty crew is ready to sail with you anytime! Sailing is their sport and they know it well. They're a friendly group too...eager to help you learn.

At Ardell, our courses are geared to teach you how to sail...by sailing. Whether you're a beginner or just looking for some new ideas, there's a class just suited for you.

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1 $2.00

1 EVERY GI NEEDS A PUP TENT—especially in the sweltering heat and drenching rains of the jungle. In a wink, you'll pitch this big 40x80-inch shelter with ropes, pegs and wooden poles, all included. It's durable polyethylene to protect you from direct sun and rain. The olive drab color blends into the landscape to hide you from the searching eyes of the enemy.
48 HT 25823 M—Ship. wt. 2 lbs. $2.00

2 $2.99

2 USE YOUR LONG RANGE MORTAR to keep opponents on the run. POW! You fire soft polyethylene rockets with pin-point accuracy by adjusting the firing angle and the calibrated distance scale. Made of high-impact plastic; about 19 in. long. Two rockets included.
48 HT 19516—Ship. wt 2 lbs.. . $2.99

Uniform with Beret

$5.00

ZIP INTO A UNIFORM designed for rugged Green Beret duty. It's washable cotton—firmly woven to see tough little soldiers through many a fray. Just slip it up the front and wear it proudly in make-believe guerilla skirmishes and in all your "around the-world" jobs for the Special Forces. The green beret bears the famous Special Forces insignia. *State size letter from size table on Page 255.* Ship. wt. 11 oz.
Z 48 HT 35009.. $5.00

3 $5.99

3 GREEN BERET COMBAT SET with AR/15 Assault Rifle and a .223 Automatic Pistol. Both shoot standard caps; have clip loading magazines. Rifle is 36 in. from stem to stock, front and rear sights, cap storage compartment. Wear the pistol in its flip-top military holster. Molded of durable plastic. Set includes Clip-Fire Badge. No caps incl.
48 HT 19612 M—Wt. 3 lbs. 2 oz. Set $5.99

4 WHIRLYBIRD HELICOPTER taxis along the ground with its big 17-in. diam. rotary blades causing a real stir in the ether. Motor driven hoist chain with hook and rescue sling lifts truck, jeep, tank and artillery piece (all included). High-impact plastic; over 2 ft. long. Taxis only; *does not fly*. Needs 2 "D" cells (order Pg. 370).
48 HT 23043 M—Ship. wt. 4 lbs. $8.99

4 $8.99

COMBAT GAMES ARE MORE FUN WITH A TUNNEL. It's a perfect hide out, a secret cave, a hidden Command Post that will really confuse the opposing forces. Crawl through silently with your troops to stage a surprise attack. Made of color-fast washable cotton stretched over a huge metal coil spring, no sharp edges. About 27 in. diameter, 10 ft. long; folds up to about 1½ in. thick to move to new combat areas or to store when the fun is over.
48 HT 26824 M—Ship. wt. 7 lbs.. $7.77

Combat Tunnel

$7.77

# CLINTON

**(A) CADET** Boy's size WATERPROOF** just like Dad's! Chrome plated topsides back 17 jewel shock-resistant movement with unbreakable mainspring GUARANTEED FOR LIFE*. Full figure dial with luminous dots and hands. Sweep second hand. No-break crystal. All steel expansion band.
H-33722CU (Pay 19.95) $39.50
As above with yellow gold flashed top
H-39417CU (Pay 19.95) $42.50

**(B) JAVELIN.** Self-winding AUTOMATIC. 21 jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** yellow gold flashed with steel back. Sweep second hand. Luminous dots and hands. Clinch-O-Flex expansion band. You can tie it in a knot!
H-35418CU (Pay 29.95) ..... $74.50
As above, with black dial.
H-35419CU (Pay 29.95) ..... $74.50

**(C) BLACK BEAUTY.** 25 jewel AUTOMATIC. No winding ever! Shock-resistant, GUARANTEED FOR LIFE* Yellow gold flashed top, steel back. Handsome expansion band with leather inserts. Black dial. Sweep second hand.
H-33430CU Pay 39.75) $97.50
As above with white dial
H-35421CU (Pay 39.75) $97.50

**(D) ROYAL MARINE.** Our exclusive design in the continental manner. Smart, handsome WATERPROOF** with accurate 17 jewel shock-resistant movement GUARANTEED FOR LIFE* Unbreakable mainspring and crystal. Sweep second hand. Luminous dots and hands. ALL STAINLESS STEEL CASE GUARANTEED FOR LIFE! Matching all stainless steel Clinch-O-Flex expansion band can be tied in a knot.
H-33453CU (Pay 19.95) ..... $47.50
As above, with black dial.
H-33453CU (Pay 19.95) $47.50

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Clinton Watch Co. with $1.50 handling charge

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

**(E) SANTA FE TRANSPORTATION WATCH.** Heavy duty yellow gold flashed timepiece with large, clear black numerals, minute divisions and small second hand. Unbreakable crystal. 21 jewel shock-resistant movement with unbreakable mainspring. GUARANTEED FOR LIFE* Sturdy leather fob.
H-35992CU Pay 28.95) $72.50
As above with chrome plated case
H-35983CU Pay 29.95 $59.50

**(F) ELECTROMATIC.** The accurate split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed top with stainless steel back. Luminous dots and hands. Sweep second hand. Water resistant** Matching Florentine expansion band. Special Electric Watch Guarantee
H-35426CU (Pay 59.95) $148.50

**(G) MONTEGO.** 17 jewel dress watch. Yellow gold flashed top, steel back. Matching expansion band. CALENDAR window at six position. GUARANTEED FOR LIFE.*
H-35420CU (Pay 29.95) $74.50
As above without calendar feature.
H-33567CU (Pay 23.95 $59.50

**(H) ANGELO.** Florentine finish bezel with matching Florentine expansion. Yellow gold flashed top, steel back. 17 jewel shock-resistant GUARANTEED FOR LIFE.*
H-35421CU (Pay 29.95) $74.50

**(J) VICTOR.** Gleaming black dial in yellow Florentine gold flashed case with steel back. Matching expansion band. 17 jewels shock-resistant, is GUARANTEED FOR LIFE.*
H-35423CU (Pay 19.95). ..... $49.50

**(K) ANDANO.** AUTOMATIC, winds itself! Dial has high raised markers. Luminous dots and hands. Calendar window shows date. All stainless steel with expansion band. 17 jewels GUARANTEED FOR LIFE.*
H-35425CU (Pay 49.00) ... $112.50
Yellow gold flashed top, steel back.
H-35426CU (Pay 49.00). ..... $112.50

# GRUEN

*Precision* SINCE 1874

THE GRUEN WATCH MFG. CO.
LA CHAUX-DE-FONDS, SWITZERLAND

CALENDAR WATERPROOF

**CALENDO**
Automatic date changer. Shock- and dust resist. 17 jewels. Chrome plated top. Stainless steel back. Non-glo dial. Expansion band.
H-35853CU
*(Pay 24.95)*
*. . . $34.75*
*Calendo, ebony dial*
H-35844CU
*(Pay 24.95)*
*. . . $34.75*

17 JEWELS

**GUILD**
Smart dress model with sunburst dial. 17 jewels. Faceted ornamental markers. Kreisler expansion band. Stainless steel back.
H-35875CU
*(Pay 23.85)*
*. . . $34.75*
*Guild, ebony dial*
H-35914CU
*(Pay 23.85)* *. . . $34.75*

SELF WINDING WATERPROOF

**AUTOWIND AIRWAY**
Fashion creation. Shock and dust resists. 17 jewels. Non-glo dial. Contoured expansion band. Stainless steel back.
H-35869CU *(Pay 35.95)* *. . . $48.00*
*AW Airway with ebony dial*
H-35899CU *(Pay 35.95)* *. . . $48.00*

17 JEWELS

**MELISSA**
Dainty round style. 10 kt. rolled gold plate top. Stainless steel back. Raised hour markers. Expansion bracelet.
H-35957CU *(Pay 24.95)*
*. . . $34.75*
*Melissa in white*
H-35958CU
*(Pay 24.95)*
*. . . $34.75*

17 JEWELS

**NORA**
Dainty and destined. 10 kt. rolled gold plate top. Stainless steel back. Silver expansion bracelet.
H-35955CU
*(Pay 24.95)* *. . . $34.75*
*Nora in white case*
H-35963CU
*(Pay 24.95)* *. . . $34.75*

ANTI-RUST WATERPROOF

**VERI-THIN' ERIC**
Slim handsome model.
*. . . and dust resist.*
*. . . N-glo dial.*
17 jewels.
A luxurious Kreisler expansion band.
Stainless steel back.
H-35951CU
*(Pay 27.85)*
*. . . $38.00*
*VT Eric, ebony dial*
H-35952CU
*(Pay 27.85)*
*. . . $38.50*

2 DIAMONDS

**DIAMOND FANTASY**
Scintillating . . . wanted! 10 kt. rolled gold plate top. Stainless steel back. 17 jewels. Expansion bracelet.
H-35955CU
*(Pay 29.85)*
*. . . $39.50*
*Dia. Fantasy, yellow*
H-35896CU
*(Pay 29.85)*
*. . . $39.50*

SQUARE SHAPE OVAL DIAL

**VENUS**
Unique new style with faceted crystal. 17 jewels. 10 kt. rolled gold plate top. Stainless steel back. Expansion bracelet.
H-35953CU
*(Pay 27.85)* *. . . $39.50*
*Venus in white case*
H-35954CU
*(Pay 27.85)* *. . . $39.50*

MARQUISE SHAPE

**NANETTE**
Faceted crystal. 17 jewels. Deco-bevelled. Tapered Kreisler expansion bracelet. 10 kt. rolled gold plate top. Stainless steel back.
H-35889CU *(Pay 37.50)* *. . . $75.00*
*Nanette in yellow case*
H-35870CU *(Pay 37.50)*
*. . . $75.00*

ALL GRUEN WATCHES HAVE UNBREAKABLE [illegible] . . . ARE ANTI-MAGNETIC . . . WITH DUST AND SHOCKPROOF CROWNS . . . AND GRUEN PRECISION MOVEMENTS.

# GRUEN

## THE NEWEST LOOK IN TIME*

**ALL STEEL CASE**

VERITH N* MARSHALL
A workhorse that's socially fit
Waterproof*
Shock and dust resist
Nite-glo dial
17 jewels
Expansion band.
H-35994CU
(Pay 24.95) . . . $49.75

Every Watch is Gruen Guaranteed*

**SELF-WINDING WATERPROOF***

EXECUTIVE*
Attractive and efficient. Shock and dust resist. 25 jewels. Nite-glo dial. Plush bevelled adjustable band. Stainless steel back.
H-35981CU
(Pay 43.50) . $85.00

25 YEARS

**17 JEWELS**

Bold, masculine and accurate. A watch you'll be proud to own or give. Stainless steel back.
H-35962CU (Pay 23.95) . . . $49.75

**DAY-DATE**

DATE MINDER
A total reminder in a neat case that's waterproof* too. 17 jewels. Shock and dust resist. Nite-glo dial. Florentine expansion band.
H-35893CU (Pay 29.75) . . $59.50

**DRESS-WATERPROOF***

LORAL
Practical for all occasions. Sweep second hand. Nite-glo dial. 17 jewels. Expansion bracelet. Shock and dust resist.
H-35971CU
(Pay 28.50) . . . $59.50

**2 DIAMONDS**

CAROL
A wrist flattering bracelet. Beneficence combination. 17 jewels. 10 kt rolled gold plate top, stainless steel back, 10 kt. gold filled arms.
H-35923CU
(Pay 38.95) . . . $85.00
*Caressable Maid in yellow*
H-35973CU
(Pay 39.95) . . $85.00

**DRESS WATERPROOF***

MARINER
Low cost quality watch that's shock and dust resistant. 17 jewels. Nite-glo dial. Chrome plated top, stainless steel back. Expansion band.
H-35874CU
(Pay 18.95) . . . $39.75

**MARQUISE SHAPE OVAL DIAL**

PETITE ANN
Bewitching and lovely. 17 jewels. 10 kt rolled gold plate case. Faceted crystal. Knitter expansion bracelet
H-35969CU
(Pay 37.50) . $71.50
*Petite Ann in white*
H-35970CU
(Pay 37.50) . . $71.50

**17 JEWELS**

ELAINE
Classic charm. 10 kt rolled gold plate top, stainless steel back. Expansion bracelet
H-35967CU
(Pay 23.25) . . . $39.75
*Elaine in white case*
H-35968CU
(Pay 23.25) . . . $39.75

**14 KT. GOLD & DIAMONDS**

DEBRA
Regal beauty. 17 jewels. Tapered florentine adjustable bracelet.
H-35965CU (Pay 48.50) . . $100.00
*Dia Debra in yellow*
H-35966CU (Pay 48.50) . . $100.00

ALL WATCH HAVE UNBREAKABLE MAINSPRINGS ARE ANTI-MAGNETIC WITH DUST AND SHOCKPROOF CROWNS AND GRUEN PRECISION* MOVEMENTS.

*as long as case, crown, crystal remain intact

*The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee.

# Wolbrook

**NEWEST STYLES**

**FINE QUALITY**

**LOW PRICES**

## *Special Values*

**(A) TINA.** Petite and beautifully styled. Gold flashed top with stainless steel back. Unbreakable crystal. Shock-resistant with Long Life mainspring. Luxury matching bracelet expansion bracelet.

Yellow
N-35588CU (Pay 9.95). . $15.95

White
N-35589CU (Pay 9.95) . $15.95

**(B) SEA ROVER.** Water-resistant* shock-resistant with Long Life mainspring. Luminous dial, sweep second hand. Matching expansion band.

Chrome plated top, steel back.
N-35592CU (Pay 7.95). $13.95

Yellow gold flashed top, steel back
N-35590CU (Pay 8.95) . $14.95

**(C) LAB 'N LABS.** Specia for boys and girls. Luminous dial with all numbers. Chrome plated top, steel back. All steel expansion band. Sweep second hand Shock-resistant with Long Life mainspring.

With black dial.
N-35429CU (Pay 7.95) . . $13.95

With white dial
N-35435CU (Pay 7.95 . . $13.95

**(D) JUDY.** Nurses' type watch for children. Water-resistant* Luminous dial with six numbers. Long Life mainspring, shock-resistant. Sturdy leather strap.

Yellow gold flashed top, steel back, N-35593CU (Pay 6.95). . $10.95

Chrome plated top, stee. back.
N-35594CU (Pay 6.95). . $10.95

**(E) DIANE.** Florentine finished yellow gold flashed pendant watch on a lovely twisted link chain. Attractive faceted crystal. Sweep second hand. Long Life mainspring. N-35429CW (Pay 9.95. $15.95

**(F) SANDRA** Elegantly lovely! Champagne colored dial in a florentine textured case with faceted crystal. Beautiful cloisonné back with flower design. Yellow gold flashed on a twisted link neck chain. Long Life mainspring
N-35443CU (Pay 11.95) . . $ 8.95

**(G) NANCY.** Lovely pendant watch on twisted link neck chain Yellow gold flashed. Crushed imitation jade center decoration surrounded with simulated pearls. Long Life mainspring
N-35440CU (Pay 8.95). . . . $15.95

## *17 Jewel Treasures*

**(H) ENVOY.** 17 Jewel case under watch Water-resistant*, Luminous dial, sweep second hand, Shock-resistant with unbreakable mainspring. Matching expansion band.

Chrome plated top, steel back.
N-35447CU (Pay 13.95) . $24.95

Yellow gold flashed, steel back
N-35446CU. (Pay 18.95). . $36.95

**(J) LILLI.** Two blazing diamonds in a white case. 17 Jewel shock-resistant movement with unbreakable mainspring. All expansion diamond cut band.
N-35446CW (Pay 17.95). . $29.95

**(K) JEANNE.** Uniquely styled with a faceted crystal. Gold flashed with matching expansion bracelet 17 Jewel shock-resistant, unbreakable mainspring.

Yellow
N-35455CU (Pay 12.95). . $19.95

White
N-35457CU (Pay 12.95) . . $19.95

**(L) AQUILA.** Exceptionally handsome Water-resistant* man's watch. Square florentine finish yellow case with round luminous dial. Sweep second hand Matching expansion band 17 Jewel shock-resistant movement. Unbreakable mainspring.
N-35458CW (Pay 15.95). . $24.95

**(M) MARSHAL.** Automatic, 17 Jewel water resistant* Chrome plated top steel back with stainless expans on band. Sweep second hand, luminous dial Unbreakable mainspring
N-35463CW (Pay 15.95 . . $29.95

As above, but not automatic
N-35588CU (Pay 11.95) . . $ 8.95

**(N) VARSITY.** The ultimate in styling. Gold flashed rectangular case with heavy link florentine bracelet. 17 Jewel, shock-resistant with unbreakable mainspring.

White
N-35735CW (Pay 19.95) . . . $26.95

Yellow
N-35734CW (Pay 19.95) . . . $26.95

**(P) LAUREL.** Ladies' heavy link florentine bracelet watch. Rectangular gold flashed case. 17 Jewel, shock-resistant with unbreakable mainspring.

White
N-35464CW (Pay 18.95). . . $29.95

White
N-35465CW (Pay 18.95). . . $29.95

*Every watch beautifully gift boxed!*

*Shipping Weight 8 oz.*

# Dynamically different!

**Arendal is glamorous, exciting!** A dynamic cruiser . . . beautifully done! She's style, power, and good taste! She's much, much more . . . as these distinctive features prove.

**The quality touch!** Arendal's 36 feet of soundly engineered features. Striking new "luxury concept" is designed around the family . . . captured in practical marine materials. Hi-styled, functional interior allows six to travel first class. "On-board socializing" is spontaneous! Living aboard is so easy in the 9 foot glassed-in deckhouse, convertible lounge, convertible dinette, large forward stateroom, handy washroom, livingroom-veranda cockpit, and "convenience" galley. Maintenance is a snap!

**Dynamic performance!** Here's real "two-fisted" power packed into a tank tested, performance-rated hull. Longitudinal steps (not protruding strips) molded into the modified V-design of her semi-planing hull act as cushions. They provide more lift, aerate the bottom, minimize pounding, increase stability, and minimize yawing and wandering in a following sea. Want proof? Take the wheel!

**Powerful reasons!** The Arendal (36' 9" x 12'-0" x 2'-6") sedan cruiser takes comfort to sea. Arendal is your "island in the sun" . . . one that follows your gypsy whims! Get full value and pleasure with the "finest in fiberglass". See your nearest Pearson Yachts dealer or write Grumman Cruisers, Bristol, Rhode Island 02809.

**GRUMMAN CRUISERS**
GRUMMAN ALLIED INDUSTRIES, INC

# Warranty

Two years on parts and one year on labor: "For the first 24 months or 400 hours of operation, whichever comes first, Chris-Craft Corporation will repair or replace, at its option, parts defective by reason of faulty workmanship or material returned to the selling dealer with transportation charges to the point of manufacture. For the first 12 months or 200 hours of operation, whichever comes first, Chris-Craft will pay the labor costs as determined by its schedule for removal and reinstallation of such parts. Chris-Craft does not warrant used boat or engine purchases, paints, varnishes, chrome, gelcoats, racing boats or engines, altered boats or parts or speeds."

**CHRIS-CRAFT CORPORATION**

Pompano Beach, Florida

# If anybody gives you a warranty this strong he'd better be selling Chris-Craft.

37' Constellation, sleeps 6, private stateroom, from $24,990.

P.O.B. factory, bow and side rails extra.

Chris-Craft builds sport boats, sailboats, cruisers, yachts, from 15 to 65 feet, marine-plywood Cavaliers, steel or aluminum Roamers, full-lapstrake Sea Skiffs, planked Philippine mahogany Chris-Craft, and fiberglass cruisers, sailboats, and runabouts. For information, write Chris-Craft Corporation, Pompano Beach, Florida

# Have fun in Rendova!

**Rendova is a fun boat** . . . built around the family. It's a cottage afloat . . . a place on the water . . . any water within cruising range of home port . . . adventure in a neat little package . . . and health . . . and relaxation . . . and anything you want it to be!

**Promotes family loafing!** Rendova measures only 27'-10" x 9'-6" x 2'-6" but we've packed an amazing number of big cruiser features into these modest dimensions. Every inch works for your pleasure . . . room to entertain . . . room for family loafing . . . very little room for improvement! Below decks accommodations for four are bright and airy . . . with easy upkeep materials used throughout to make living aboard more fun.

**Fast and perky!** The standard single screw power plant really pushes this dynamic express cruiser. A twin screw option for those who want to go places in a hurry, stretch the weekend horizons to the limit.

**Priced to please!** Compare it with all other cruisers, feature for feature and horsepower for horsepower. Top value, how do we do it? First . . . we pioneered fiberglass construction . . . have more experience . . . and many modern facilities, as world's largest producer of fiberglass sporting vessels and powercraft. Now . . . to offer mass, "custom" features at production line" costs. Want proof? See your nearest Pearson Yachts dealer or write: Grumman Cruisers, Bristol, R. I. 02809.

GRUMMAN CRUISERS

GRUMMAN ALLIED INDUSTRIES, INC.

# Our Playmate does things to your ego.

It turns a girl's head. It gets you an added measure of respect. It adds a dash of romance to your boating life.

It's Evinrude's new breed of seat . the *Playmate*.

The Playmate is the sea-going version of a Gran Turismo sports car. Lithe. Lean. With response so sensitive it seems geared more to your wish than your act.

With 90 high torque horses tucked under her hatch, she'll show her wake to higher-powered and higher-priced runabouts.

The Playmate's Gull Wing hull gives you a seat-of-the-pants riding sensation like no boat of its size ever offered before.

You glide over wakes like you're riding on hydraulic shock absorbers. And you are. This is not just smooth talk. Spray tunnels curl the water over and deflect it down — providing hydraulic lift.

You actually ride on a cushion of spray.

Everything about the Playmate says luxury.

Except for one thing. The price.

It's less than you'd think. But in all other respects, the Playmate will live up to your expectations.

*See the Playmate at your Evinrude dealer (listed in the Yellow Pages under Outboard Motors"). Catalog free. Write Evinrude Motors, 4207 N. 27th St., Milwaukee, Wis. 53216.*

EVINRUDE
first in outboards

# Have fun in Rendova!

**Rendova is a fun boat** . . . built around the family! It's a cottage afloat . . . a place on the water . . . any water with a cruising range of home port. It's adventure in a neat little package and health . . . and relaxation . . . and anything you want it to be!

**Promotes family loafing!** Rendova measures only 21' 10" x 10'-5" x 2'-6 [illegible] packed an amazing number of "big cruiser" features into these modest dimensions. Every inch works for your pleasure . . . room to entertain, room for family loafing, very little room for improvement. Below decks accommodations for four are bright and airy . . . with easy-upkeep materials used throughout to make living aboard more fun.

**Fast and perky!** The standard single screw power plant really pushes this dynamic express cruiser. A twin screw option, for those who like to go places in a hurry, stretches weekend horizons to 300 mile.

**Priced to please!** Compare it with all other cruisers, feature for feature, and then compare price! Top value . . . how do we do it? First . . . we pioneered fiberglass construction. No one has more experience. Second . . . our modern facilities, as world's largest producer of fiberglass sailing auxiliaries and powercraft allow us to offer many "custom" features in "production line" costs. Want proof? See your nearest Pearson Yacht Dealer or write Grumman Cruisers, Bristol, R.I. 02809.

**GRUMMAN CRUISERS**

GRUMMAN ALLIED INDUSTRIES, INC.

## Ever ride a hydraulic lift?

**Sunderland does!** Grumman's new 34-foot sedan cruiser rides her own bow waves. Her "hydro-diconic" hull form is unique. Bow waves, forced toward converging conic surfaces near stern, provide hydraulic lift . . . and operating economies! "Soaring gull" configuration at bow, between soft-entry bow and chines, produces trimaran effect for great stability. Minimum wetted surface reduces skin friction . . . provides more speed for given amount of power than conventional V-bottom hulls.

**Accommodations unique too!** Socializing area is raised . . . to new heights in spaciousness, luxury, comfort and liveability. Only forward cabin is "down below" on dressing room level . . . a true "owner's stateroom." Pass-thru partition separates galley area from deckhouse lounge. Unique "disappearing" upper and lower berths on starboard side leave extra space for lounge furniture. Portside "divan" converts to double bunk. Total accommodations for six. Cockpit is safe and deep.

**Command bridge** (optional) provides more than 11-feet of spacious platform. Sunderland measures 34' 1" x 12'-9" x 2'-10" and adds up to an exciting new adventure in performance and sea-living excellence. Request literature and name of your nearest Pearson Yachts dealer, write Bristol, Rhode Island 02809

**GRUMMAN CRUISERS**

GRUMMAN ALLIED INDUSTRIES, INC

Sunderland

## Solid body electric bass guitar outfit 159.88

**Get all this and save $25.96!**

- **electric bass guitar with 1 magnetic pickup, 2 audio controls, double cutaway styling**
- **powerful 22-watt output amplifier with 15-in. speaker and audio controls for 2 channels**
- **pick, strap, booklet, cable and carrying case**

Sold separately for $185.84 in Fall Catalog! Solid-body electric bass guitar features double cutaway styling—1¼ in. slim Tuned E-A-D-G. Powerful magnetic pick up; steel reinforced adjustable neck. 2 audio controls. Adjustable bridge, Rosewood fingerboard. White celluloid guard plate. Ebony Black finish. 13x42-in.

Bass amplifier has 15-in. speaker, 4 instrument inputs—2 per channel. 8 tubes plus rectifier. 25x9x19 in. Chip carry case. UL listed. 110-120V. AC.

M6S J 2741W. Exp. (58 lb) Low terms . . .Outfit 159.88

## Flat-top guitar outfit 59.88

**Get all this . . .**

- **flat-top guitar: rich-looking Mahogany, Spruce finish**
- **pick, neck strap, vinyl bag**
- **instruction course booklet**
- **songbook with chord index**

Hand-rubbed Mahogany sides, back; natural Spruce top. Rosewood bridge, oval Rosewood fingerboard. 19 brass frets; inlaid markers. Adjustable neck, steel strings. Marbleized guard plate. Mail.

W6S J 2518. (11 lb) Outfit 59.88

Deluxe Outfit with molded plastic carry case for floating protection

W6S J 2519. (15 lb) Outfit 69.88

## Arch-top guitar outfit 34.88

**Get all this . . .**

- **arch-top guitar: auditorium size Walnut finished Maple**
- **pick, neck cord, vinyl bag**
- **instruction course booklet**
- **chord index, 45 rpm record**

Steel-strung arch-top guitar is auditorium size—16x41 in. long. Slim steel-reinforced neck. Adjustable bridge; nickel plated tail-piece. Celluloid guard plate. 19 frets. Laminated Maple body. Mail.

W6S J 2512 (11 lb) Outfit 34.88

Deluxe Outfit with molded plastic carry case for floating protection

W6S J 2520 (15 lb) . . Outfit 44.88

**baritone ukelele outfit** (1) It's easy to learn to play your favorite tunes in just minutes . . . and so much fun, too! Large-size baritone uke has rich tone quality. Mahogany finish top, back and sides. Rosewood fingerboard with 18 brass frets. Eight inlaid markers; tuning pegs. 10x3⅛x29½ in. long. Includes 200-song folio, 45 rpm record, instruction book, felt-covered pick and vinyl carrying bag.

Z6S J 2859. Mailable. Shipping weight 8 lbs. . . . . Outfit 19.95

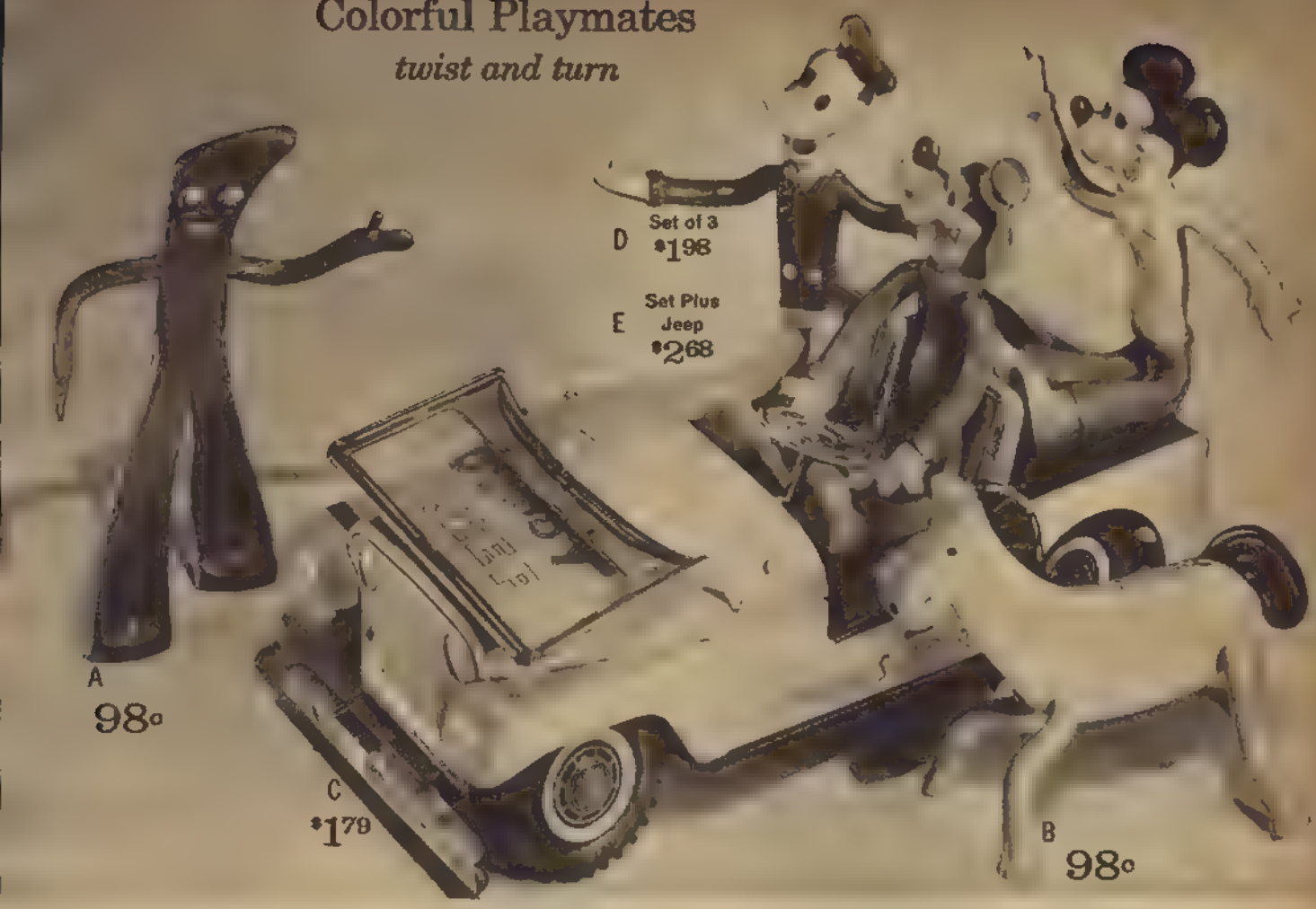
**ukelele outfit** (2) Introduce your family to this fun-filled musical instrument—it's easy to learn and it costs so little. Standard size uke features break-resistant polystyrene fingerboard with Mahogany finish; hardwood top and bottom. Nylon strings. Four non-slip metal tuning pegs; four inlaid markers. 6½ inches wide, 21 inches long. Includes pick, 45 rpm record, instruction book and fleece-lined carry bag.

Z6S J 2860. Mailable. Shipping weight 4 lbs. . . . . Outfit 7.95



**Use Budget Power for a brighter Christmas on the same old income**

# Colorful Playmates
*twist and turn*




## Gumby, Pokey and Their Jeep

(A) (B) GUMBY AND HIS PAL, POKEY. TV favorites of every child make perfect playmates. Twist them, turn them, even tie them in a knot. Gumby and Pokey can do almost anything. Plastic bodies, washable and non-toxic.

(A) 48 HT 15351—Gumby. Green color. About 6 in. high. Ship. wt. 4 oz..... 98c
(B) 48 HT 15350—Pokey. Brown color. About 4½ in. high. Ship. wt. 4 oz..... 98c
48 HT 15354—Pokey, Gumby and Jeep. Ship. wt. 1 lb. 6 oz..... $2.99

(C) GUMBY'S JEEP . . . an authentic replica of the jeep used in Gumby's TV adventures. And Gumby and Pokey can even sit in the jeep, too. Windshield lies flat or stands up. Made of sturdy steel. 10x5x4½ in. wide.

48 HT 23230—Ship. wt. 1 lb. 2 oz..... $1.79

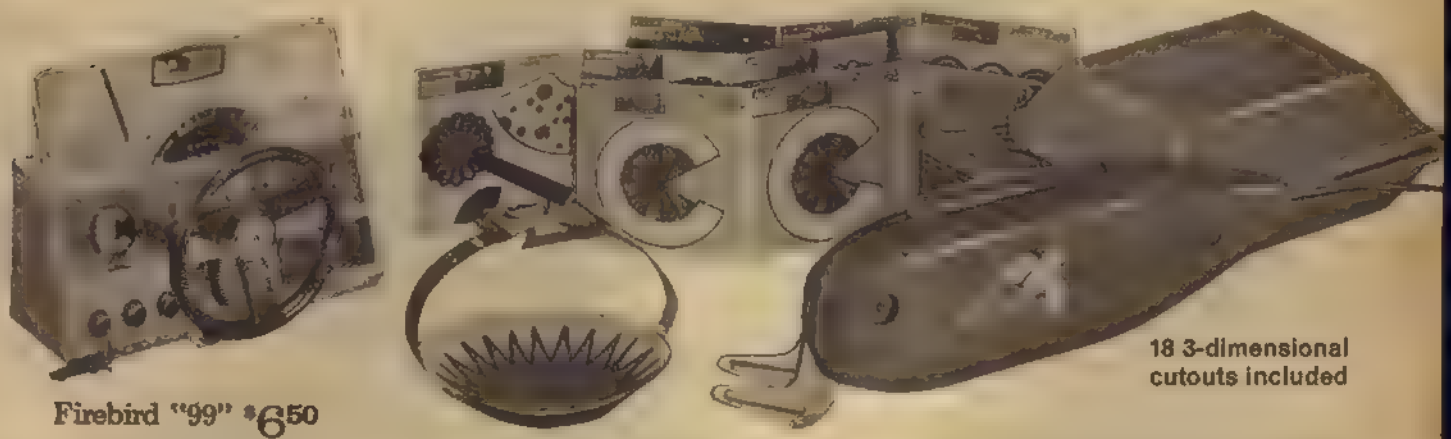
## Lovable Disney Characters

(D) SET OF 3 FAMOUS DISNEY CHARACTERS . . . Mickey Mouse, Donald Duck and Goofy. They flex, bend, turn, sit and stand. Children can use them for their own play adventure stories. So real-looking they'll capture every child's heart. Colorfully detailed in striking colors. Plastic bodies are washable, non-toxic. About 6¼ in. high

48 HT 15098—Ship. wt. 12 oz..... Set $1.98

(E) 3 DISNEY CHARACTERS PLUS JEEP. 3 colorful playmates use Gumby's Jeep (C) for adventure and fun.

48 HT 15352 L—Ship. wt. 1 lb. 12 oz..... Set $2.68




## Firebird "99" $6.50

IT'S FUN TO DRIVE your own playmobile. Turn the key and beep the horn. Wiper, turn signal, speedometer work. Glove box with map inside. Yellow high-impact plastic. About 13 in. long. Needs 2 "D" cells, see Pg. 370

48HT15348—Wt. 3 lbs. 8 oz. $6.50

## All New Snippy Scissors . . . Battery Operated $2.39 Set

NOW YOUR CHILDREN CAN HAVE HOURS OF CUT-OUT FUN without a worry to you. Battery operated—no sharp points, no electrical outlets. Cuts paper only. Now you can take it with you. Battery case with easy open hinge holds 2 "C" batteries (not included, see Page 370). Lightweight, easy to handle. Just guide Snippy along paper . . . perfect for paper dolls or party decorations. 18 colorful cut-outs are easy to assemble into 3D animals, toys, masks. About 6½x1¾ in.

48 HT 15349—Shipping wt. 1 lb. ..... Set $2.39

## Play-Doh Master Modeling Set $3.79

NOW YOU CAN DO EVERY KIND OF MODELING IMAGINABLE extruding, molding, cutting and color blending. Includes four 6-oz cans of Play Doh (red, blue yellow and white). Play Doh is non-toxic and clean. High-impact plastic Fun Factory machine extrudes 10 different shapes through 2 die strips. Coloring trays have depressions for making numerals, alphabet letters, Little Boy Blue and Mary Had a Little Lamb. 3 cookie cutters, each has a different design. Then fill in the 4 coloring picture cards. Or try hand modeling with 4 free form die molds. Also includes protective plastic table cloth, a set of both wood sticks and velvet sticks plus plastic trimmer. Instructions included.

48 HT 15663—Ship. wt. 3 lbs. 12 oz.. $3.79

## Deluxe Play-Doh Fun Factory $2.88

MAKE YOUR OWN TOYS. Fun Factory gives hours of creative fun. It's easy to operate: just put some Play Doh compound in the deluxe toy extruding machine, press handle . . . and out comes a molded form. The 12 interchangeable modeling dies used with extruder form building blocks, bricks, logs, heads and numerous other shapes to build your toys. Also includes 2 cans of clean, non-toxic Play-Doh modeling compound, plastic trimmer and instructions. Red and yellow plastic Fun Factory is about 8½ in. long.

48 HT 15662—Shipping wt. 3 lbs. . . . $2.88

$1.00

## Spill-Proof Paints

WON'T SPILL! WON'T DRY OUT! No cups needed. Set includes—one each of non-toxic poster tempera red, blue yellow, white and black colors, brush, directions and color-blend charts. Plastic tray has recessed color blending areas.

48 HT 15661—Wt. 1 lb. . . . 2 for $1.89; Each $1.00

$1.69

## Giant Paint Set—204 Pcs.

HELP DEVELOP ARTISTIC TALENT IN CHILDREN. Includes hours of "doing" fun . . . about 175 outline pictures, 3 jars of poster paint, 45 assorted water paints in various shapes plus palette and brush. Also 10 crayons, crayon sharpener, 3 stencils, 2 plastic cups, color picture and color-blending chart.

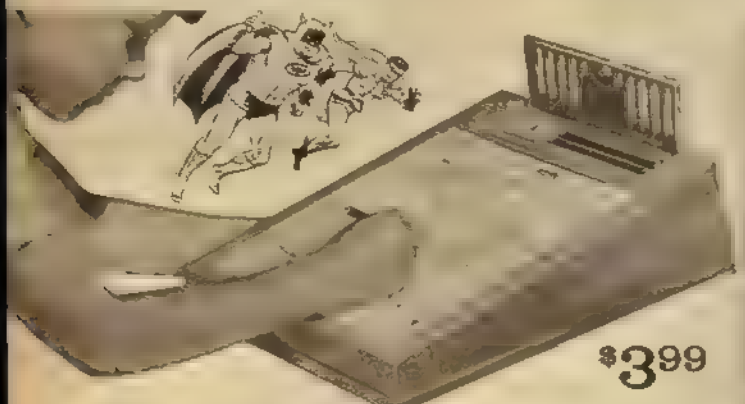
48 HT 15670—Ship. wt. 2 lbs. . . . . $1.69

$2.00

## Easy Pencil by Number

50 PRE-SKETCHED OUTLINE PICTURES (abt. 10x9 in.) are numbered and ready to be filled in. Color areas with corresponding numbered pencils. 10 colored pencils in vinyl pouch, sharpener, frame.

48 HT 15671—Ship. wt. 1 lb. 6 oz. . . . $2.00



$3.99

## Batman Trace-A-Graph

YOUR BOY OR GIRL CAN CREATE hundreds of action-filled Batman and Robin situations—just like those they've seen on TV or in the comics! Provides hours of fun. Just plug into 110-120 v. AC outlet to light up 15 watt lamp inside. Tracing is easy. Includes art sheets, portfolio, colored pencils, eraser and pencil sharpener. Lamp included. UL Listed. 10½x15½x4½ in.

48 HT 15353—Ship. wt. 1 lb. $3.99

$1.94

## Porky Pig

PORKY PIG IN-THE-MUSIC-BOX jumps up to greet child. Just turn the crank to play "The Farmer in the Dell" and up pops lovable little Porky. Metal box about 5½ in. square. Ship. wt. 1 lb. 5 oz.

48 HT 15025 $1.94

$1.00

## Mr. Potato Head

**. . . and friends:**

YOUNGSTERS LOVE TO CHANGE THE ZANY EXPRESSIONS on the face of Mr. Potato Head. And he's accompanied by two friends—pepper, orange, cucumber or carrot (no choice). The three colorful plastic heads and bodies have enough accessories to complete all laughable three.

48 HT 15644—Ship. wt. 12 oz. . . . $1.00



*Phone Your Order . . . See Pg. 408*

# Easter Parade STARTS WITH Gunderful Toys

The new inspired Easter creations by GUND will lead the toy parade in 1967, and lead you to Extra Sales, Extra Profits and EXTRA PRESTIGE. They are vibrant with *new* colors, *new* plush fabrics, *new* styling, *new* sales appeal and GUND quality craftsmanship famous since 1898. The *new* GUND EASTER CATALOG will help you lead in the EASTER parade. Get yours now!

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THE SPORTING GOODS

# DEALER

NATIONAL MAGAZINE OF THE SPORTING GOODS TRADE

NEWSLETTER..56 'LET'S PLAY TENNIS'..63 HOW THEY BUY..70 SKI SHOWS..111 MAY, 1966

ASSOCIATED HOBBY MANUFACTURERS

# HO MINIATURE RAILROADING

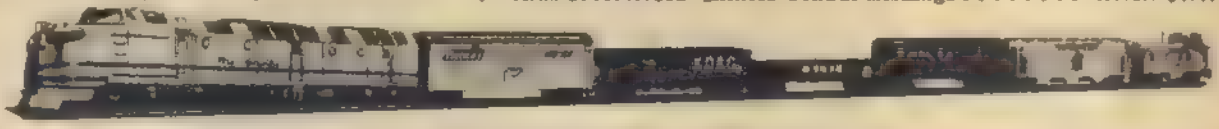
## The Thunder Line . . . unmatched for detailed craftsmanship

### WESTWARD HO FREIGHT

A streamlined beauty, designed to haul a rich payload across the plains and over the mountains. The colorful set is powered by a lighted and geared Fairbanks Morse Diesel A-unit, followed by a Dummy A-unit. Rolling stock consists of a box car, stock car, tank car, covered hopper, gondola and 8 wheel caboose. 13 sections straight and curved track, including re-railer section. Component list value $29.01.

AHM-59104X1335 Milwaukee Road Markings . . . . . Retail $19.98
AHM-59107X1335 Illinois Central Markings . . . . . Retail $19.98

### HI-BALLER FREIGHT



Exact replica of actual rolling stock that thunders over the rails. This diesel freighter set is powered by a Krauss-Maffei "K-M" geared and lighted loco. Cars consist of a reefer, a covered hopper, a gondola, a stock car and an 8-wheel caboose. 12 sections of curved and straight track, plus a terminal track and re-railer section are also included. List value of components is $30.52.

AHM-59430X1335 Denver & Rio Grande Markings . . . . Retail $19.98
AHM-59431X1335 Southern Pacific Markings . . . . . Retail $19.98

### BROADWAY LIMITED

No collection is complete without a streamlined passenger set. This one is authentically detailed . . . right down to the tiniest rivet. Powered by a Fairbanks Morse geared and lighted Diesel A-unit with colorful Santa Fe markings. Rolling stock includes a standard Pullman car, a standard baggage car, and a standard observation car . . . all with Santa Fe markings. Track consists of 11 sections curved, 1 straight, plus a curved terminal and a re-railer section. Ship. wt. 5 lbs.

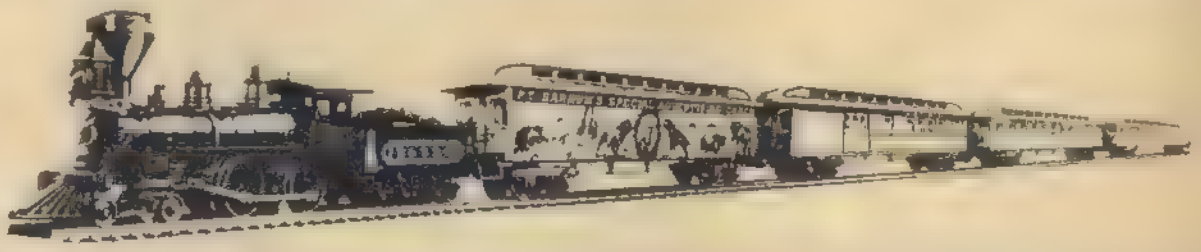
AHM-59703X1335 Component List Value $24.23 . . . . . Retail $19.98

### WORKHORSE FREIGHT

The ideal starter set . . . serves as a perfect introduction to the exciting world of model railroading. Low in cost, but with the detailing that has made AHM one of the most wanted names in the model train field. Powered by a Baldwin-Lima BL-2 geared and lighted Diesel. Rolling stock includes a cattle car, a gondola and an 8-wheel caboose. Track includes 11 sections 18" radius curved, and 1 section 18" radius curved terminal track. Loco has Monon markings. Component list value $18.71.

AHM-59221X930 Ship. wt. 4 lbs. . . . . Retail $13.98

### GOLD RUSH EXPRESS



Take a trip through history with the fabulous Gold Rush Express. Components consist of a 4-4-0 Old Timer steam loco with tender and Virginia and Truckee markings, followed by a colorful Barnum & Bailey circus car, two passenger coaches of 1880 vintage, and an 1880 baggage coach. Track consists of 11 sections 18" radius curved sections: one 18" radius curved terminal track; one 9" straight section and one 9" re-railer section. Ship. wt. set 4 lbs. Component list value $31.22.

AHM-59750X1997 . . . . . Retail $29.98

### IRON MOUNTAIN FREIGHT

For the model railroading enthusiast who insists on color, character and authenticity. The Iron Mountain Freighter Set is led by an 0-8-0 Steam Switcher pulling an open hopper car, a tank car, a box car, a reefer, a gondola, and an 8-wheel caboose. Track assortment consists of 11 sections 18" radius curved track, one 9" straight section, one 18" radius curved terminal track, plus a 9" re-railer section. Loco has Santa Fe markings. Component list value $35.52.

AHM-59346X1997 Ship. wt. 6 lbs. . . . . Retail $29.98

### IRON MONSTER FREIGHT

The ultimate set . . . not only in quantity, but in quality as well. This 8-unit spectacular is powered by a 2-8-8-2 Articulated Mallet loco with headlight. Rolling stock includes a tank car, a gondola, a stock car, a reefer, a covered hopper, a box car and an 8-wheel caboose bringing up the rear. Track includes 11 sections 18" curved, one 9" straight, an 18" curved terminal track, and a 9" re-railer section. The locomotive carries Pennsylvania markings. Component list value $59.50.

AHM-59450X3335 Ship. wt. 8 lbs. . . . . Retail $49.98

# NARROW GAUGE HO SCALE MINITRAINS by AHM

**AHM 5-UNIT DIESEL MINITRAIN FREIGHTER SET**
Reminiscent of Early American railroading, when tracks were often quite narrow. Built to HO scale, narrow gauge (2½-ft. apart), and ready to run. Includes a diesel loco, four flat cars, 12 sections of curved track, 1 straight track, and 1 terminal track.
**AHM-3051X665** Ship wt. 3 lbs. . . . . **Retail $9.98**

**AHM 5-UNIT STEAM LOCO MINITRAIN FREIGHT SET**
Exacting miniatures, built to narrow gauge HO scale (2½-ft. between the rails). Popular in early railroading history, still in use with many private plants, lumber mills, coal yards, quarries, etc. Includes steam loco, 4 cars, 12 curved tracks, 1 straight track, 1 terminal track.
**AHM-3052X730** Ship. wt. 3 lbs. . . . . **Retail $10.98**

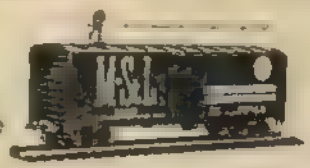
UNUSUAL HO KITS

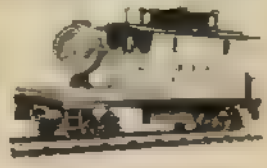
Imported from WESTERN GERMANY

**AUTO LOADER.** With 4 cars.
**ATH-2707X265** . . . .Retail $3.95

**200-TON CRANE CAR**
**ATH-2700-2X334** . . . .Ret. $4.95

**SAWMILL WITH WATER WHEEL.** Add color and character to your HO layout.
**AHM-B1301X200** . . . . . .Retail $2.95





**GRAIN ELEVATOR OR COAL DUMP** above. 5 colors, durable plastic.
**AHM-B1302X270** . . .Ret. $3.98

**COALING STATION.** (Right). With remote control dump. Plastic
**AHM-3305X200** . . .Ret. $2.95

**KRUPP 2-WAY TRAVELING CRANE**
**AHM-B1307X 270**
Retail....$3.98

**ANIMATED BOX CAR**
**TY-326X265** . . . . . .Retail $3.95

**OPERATING FLOOD LIGHT CAR**
**TY-320X335** . . . . . .Retail $4.95

**SILVINE OPERATING HO SIGNALS**
(1) **SIL-S1X130** Dwarf Block Signal. Operating red, green **2 for $1.89**
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(4) **SIL-S7X235** Four Light overhead crossing signal . . . **Retail $3.49**
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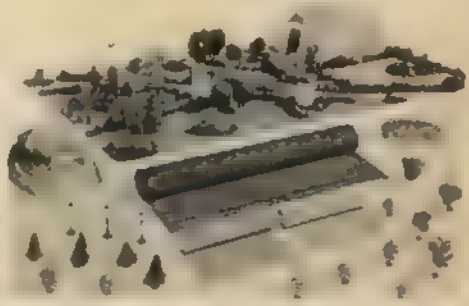
**TYCO AUTOMATIC COAL UNLOADING TRESTLE.** Includes 7 trestles, and platform with 2 side rails and sign, 2 straight track sections, hopper car gate actuator, operating hopper car, wheel stop, coal bin and load of coal. Car stops automatically, unloads coal.
**TY-862X400** Wt. 5 lbs. . . **Ret. $5.98**



**RENWAL–462.** 2-Way Coaling Station. Loads and unloads coal. You put it together. Remote control operation.
**REN–462X665** . . . . . **Retail $9.95**

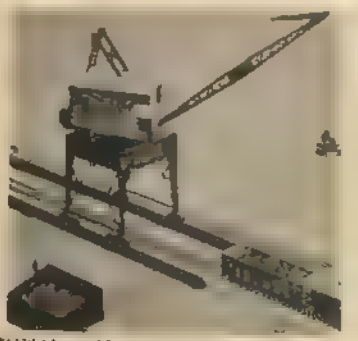
**ATHERN–3185.** Dual Operating Crossing Gate. Opens, closes automatically.
**ATH–3185X165 Ret. $2.49**

**ATLAS TRACKSIDE BUILDINGS.** Set of 5 includes signal tower, water tower, trackside shanty, elevated gate tower, telephone shanty and pole. Wt. 2 lbs
**AT-700X270** . **Ret. $3.98**

**SCENE-O-RAMA COMPLETE SCENIC KIT!** Everything needed for landscaping your model train layout or your model racing car track. Includes 16 trees, 3 electrified lampposts, shrubbery, grass, earth and path mats plus a decorated tunnel. Landscapes a 4 x 8-ft. layout.
**LL-S172FX665** Ship wt. 4 lbs. **Retail $10.00**

**SCENIC STARTER SET.** Balanced assortment of trees, grass mat, shrubbery, earth and path mats.
**LL-S171GX335** Ship. wt. 3 lbs. **Retail $5.00**

**GRASS MAT.** Use for train and race car layouts, under Xmas tree, door decoration, etc.
**LL-S156K200** 50x99" size. 2 lbs. **Retail $3.00**



**RENWAL–461.** Gantry Crane. Do it yourself kit. Interchangeable bucket and magnet. Rolls on its own track. Car rotates 180°. All metal.
**REN–461X865** . . . . . **Retail $12.95**

**ATLAS TRACK SIDE ACCESSORIES.** Easy to assemble accessories add color and character to your HO layouts. Molded plastic construction in 3, 4, 5 and even 6 colors. They are exact replicas in HO scale of buildings taken from official railroad blueprints and represent the last word in superior quality and meticulous detailing.

**(A) PASSENGER STATION**
**AT–706X135** Ship. wt. 2 lbs. . . **Retail $1.98**

**(B) SIGNAL TOWER**
**AT–704X90** Ship. wt. 2 lbs. . . . **Retail $1.29**

**LUMBER YARD & OFFICE BLDG.** (Not shown)
**AT–750X105** Ship. wt. 2 lbs. . . **Retail $1.69**

**LIFE-LIKE CARRYVILLE HO TRAIN LAYOUT.** Ready to use . . . just clamp the sections together. **Folds in half for easy carrying or storage. Measures** 48 x 27 x 11" when opened . . . comes flocked and decorated, with the track laid and ready to use. Has 18" radius HO scale track. Assembles and disassembles in just minutes. Light in weight, yet exceptionally strong. Track switches, houses, trains and trees not included.
**LL-5501AX1865** Ship. wt. 9 lbs. . . . **Retail $27.95**

## HASBRO G.I. JOE
### The Movable Fighting Man

Brand new idea in soldier toys. G.I. Joe stands almost a foot tall, and has 21 movable parts so that he can stand, sit, kneel, charge, fire, run, throw a grenade, take numerous action positions. His equipment is scaled from actual government issue.

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**(C) OFFICIAL FOOTLOCKER.** Made of wood, just like real G.I. locker. Over a foot long. In O.D.
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**(D) MARINE DRESS PARADE SUIT.** Full dress uniform for your G.I. Joe Marine. Includes jacket, trousers, cap, pistol belt, M-1 rifle.
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**(E) MARINE FIELD PAC SET.** M-1 rifle, hand grenades, canteen, etc.
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## DADDY SADDLE

**USE IT IN MANY WAYS . . .**
- on Daddy
- on wagon
- on arm chair
- on teeter-totter

Now, every child's favorite game, playing "Horsie" with Daddy, is better than ever before. This real looking western style saddle, which fits any size daddy, has a saddle horn, stirrups, a girth, and a real "tooled leather" appearance. Made of vinyl over foam rubber . . . looks just like real leather. The special, slotted box it comes in allows the saddle to be used as a TV chair when Daddy's out on the range. Wt. 3½ lbs.
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USE BOX AS A TV CHAIR

## KERNER'S COMBINED GIRDER & PANEL BRIDGE & TURNPIKE BUILDING SET

As modern as tomorrow. Now, combined in one set, everything needed for creating spectacular modern buildings and realistic expressways and bridges, either separately, or together. The soaring buildings have brilliant wall panels, see-thru styling, rounded "glass" walls, dramatic cantilever construction, realistic grey girders. The realistic expressways have interchanges, turn-offs, feeder roads, bridge approaches. All types of bridges are possible . . . suspension, cantilever, arched, double deck, viaducts, trestles. 675 pieces in all.
KE-28X665 Ship. wt. 5 lbs. . . . . Retail $9.95

**GIRDER AND PANEL SET.** Make magnificent buildings. Arrangements limited only by child's imagination. 3 easy to use basic parts. Unbreakable polyethylene girders, high strength plastic panels.
KE-23X530 Wt. 4 lbs. Ret. $8.00

**BRIDGE & TURNPIKE SET.** Design and build an unlimited number of great highways and bridge systems. Make interchanges, toll houses, single and double suspension bridges, to mention a few. Full instructions.
KE-26X665 Wt. 4 lbs. Ret. $10.00

## KENNER'S SKY RAIL SETS

Here's the transportation system of tomorrow, in miniature today. Exciting Sky Cars, operating by remote control, go forward and back, climb and descend steep slopes, spiral to the top of towers, speed in and out over roofs of buildings. Child can construct ultra modern Sky Stations, Sky Ports, Towers, Terminals and Helioports. Colorful polyethylene girders, high strength plastic panels, insulated steel sky rail sections snap together without tools.

**Set No. 17**
Contains over 440 parts, including one Sky Car with headlight, 9-ft. of Sky Rail, curved and straight, domes, connections, etc. Uses 2 "D" batteries (not incl.)
KE-17X930 ..... Retail $14.00

**Set No. 18**
Contains 676 parts, including 2 Sky Cars with headlights, 18-ft. of Sky Rail, curved and straight, switches, domes, connections. (Uses 4 "D" batteries (not incl.)
KE-18X1297 ..... Retail $20.00

**"JENSEN STEAM ENGINE" (Electric)** — Can be used as a power plant for other toys. Perfectly safe. UL app. 2½x5" solid brass boiler with water gauge, safety valve, whistle and two-speed power take off. Throttle valve controls speed. With 6-ft. cord. 9½x9½x9" high. Wt. 4 lbs.
JE-70X1135 . . . . . Retail $17.00

**JENSEN ELECTRICAL STEAM ENGINE.** Reversible power source U.L. approved. Horizontal solid brass 2½" diameter boiler of the slide valve type, 2 speed power take-off. Has water gauge and safety valve, plus whistle. Nickel plate finished, on 8½x11½" wooden base. 8" high overall. 3" diam. flywheel.
JE-25X1665 Wt. 7 lbs. Ret. $25.00

**"MACHINE SHOP ASSEMBLY"** — Can be operated by any one of our steam engines. It consists of shaper, saw, forging hammer, drill press and milling machine, all connected by belts to a line shaft. Red enamel with gold trim, mounted on a 11½" by 14" wood base. Height overall 5". Wt. 6 lbs.
JE-100X930 . . . . . Retail $14.00

**A. C. GENERATOR** — An accessory for other steam engines. At 1500 r.p.m. it produces electricity to light up a 3.8 volt flashlight bulb. In a nickel plated standard. Blue metal base 3x4½". Height overall 8". Wt. 3 lbs.
JE-15X797 . . . . . Retail $12.00

# LIONEL TRAIN SETS and ACCESSORIES

**LIONEL 6-UNIT STEAM FREIGHT**

A realistic replica of the steam freighters that roared across the continent a generation ago. Powered by a brand new, heavy duty die-cast loco with such important features as forward and reverse motion, operating headlight, smoke and whistle tender. Rolling stock includes a rodeo car with animated horses, tank car, hopper car, a work caboose, 8 sections curved and 1 section straight track, uncoupler track, 60-watt transformer with circuit breaker, lock-on, wires and instruction sheet. Wt. 6 lbs.

LIO-11550X2697 Component List Value $62.50 . . . . **Retail $40.00**

**LIONEL 6-UNIT "O" BOSTON and MAINE DIESEL FREIGHT**

Raw power is evident in every magnificent line of this handsome and colorful set. The loco is a B&M Diesel with headlight and horn, plus Magne-Traction, to help it take the heaviest loads up the steepest grades with ease. Operates in either forward or reverse motion. Exciting, true-scale rolling stock includes a U.S. Mail Box Car, a hopper car, B&M Box car, 3-dome tank car, a Boston & Maine Caboose, 13 sections straight and curved track, remote control track, wires and instruction sheets.

LIO-12800X3997 Component List Value $77.00 . . . . . **Retail $60.00**

**LIONEL 8-UNIT "O" DIESEL FREIGHT**

One of Lionel's finest sets. The "Virginian" forward and reverse diesel loco has operating headlight and horn, two motors, plus Magne-Traction. Cars include an operating milk car with platform, a searchlight car, timber transport car, a New Haven box car, hopper car, chemical transport car, illuminated caboose, 13 sections track, 125-watt transformer.

LIO-12820-6665 Component List Value $147.50 . . . . **Retail $100.00**

# TRACK - SWITCHES - CARS - ACCESSORIES

| Item | "027" GAUGE Cat. No. | Retail | Your Cost | "O" GAUGE Cat. No. | Retail | Your Cost | SUPER "O" Item | Cat. No. | Retail | Your Cost |
|---|---|---|---|---|---|---|---|---|---|---|
| Curved Track | 1013 | $ .25 | $ .16 | TOC | $ .35 | $ .23 | Curved Track | 31 | $ .50 | $ .33 |
| Straight Track | 1018 | .25 | .16 | TOS | .35 | .23 | Straight Track | 32 | .50 | .33 |
| ½ Curved Track | ½ 1013 | .25 | .16 | ½ TOC | .35 | .23 | ½ Curved Track | 33 | .50 | .33 |
| ½ Straight Track | ½ 1018 | .25 | .16 | ½ TOS | .35 | .23 | ½ Straight Track | 34 | .50 | .33 |
| Switches Manual, Pr. | 1022 | 7.50 | 4.97 | --- | --- | --- | Manual Switches, Pr. | 142 | 12.95 | 8.65 |
| Switches Remote Cont. Pr. | 1122 | 17.50 | 11.65 | TO22 | 29.95 | 19.97 | Remote Cont. Switches, Pr. | 112 | 25.00 | 16.65 |
| Switches Remote Cont. Left | 122LH | 8.95 | 5.97 | --- | --- | --- | Remote Cont. Switches, Left | 112LH | 12.95 | 8.65 |
| Switches Remote Cont. Right | 122RH | 8.95 | 5.97 | --- | --- | --- | Remote Cont. Switches, Right | 112RH | 12.95 | 8.65 |
| 90° Crossover | 020 | 1.95 | 1.35 | TO20 | 3.95 | 2.70 | 90° Crossover | 120 | 2.95 | 1.97 |
| 45° Crossover | 1023 | 2.95 | 1.97 | --- | --- | --- | 60° Crossover | 130 | 3.95 | 2.70 |
| Remote Control Set | 6019 | 5.95 | 3.97 | UCS | 5.95 | 3.97 | Remote Control (Cars) | 36 | 1.95 | 1.35 |
| Uncoupler | CTC | .25 | .17 | CTC | .25 | .16 | Uncoupler Set | 37 | 2.95 | 2.00 |
| Lockon w/light | LTC | 1.50 | 1.00 | LTC | 1.50 | 1.00 | Ground Lockon | 61 | .35 | .23 |
| Plain Bumper | 260 | 2.50 | 1.65 | 260 | 2.50 | 1.65 | Power Lockon | 62 | .25 | .16 |

# LIONEL TRANSFORMERS

"TYPE ZW 275 WATT, 115 V., A.C., 60 CYCLES" — Has four independent variable voltage circuits that operates up to 4 train sets simultaneously or 2 train sets and remote control accessories. 2 separate build-up variable voltage circuits. 2 separate direction levers. A heavy duty circuit breaker protects against overloads. Features include prewired power on light and red light to warn of shorts or overloads. U.L. approved.

**ZWX2665 . Retail $39.95**

"No 1044 MULTI-CONTROL TRANSFORMER, 90 WATT, 115 VOLTS, A.C., 60 CYCLES" Right hand lever controls horn whistle, rear direction, left hand lever controls train speed. Two fixed voltage ranges for accessories. Automatic circuit breaker. U.L. Approved. 5" x 4½" x 4½".

**1044X930 . Retail $13.95**

WE SUPPLY TRAINS and ACCESSORIES THE YEAR 'ROUND

"TYPE LW 125 WATT, 115 V., A.C., 60 CYCLES — Perfect for any one to run! Has sleek, brand new transformer. Has recessed illuminated voltage dial, an extra-wide variable voltage range with easy-grip throttle control, two speed. Two fixed voltage ranges for accessories. Green "Power-On" light blinks to warn of shorts. Two extra-large buttons control train direction and train horn or whistle. A built-in circuit breaker, of course! UL approved.

**LWX1330 . Retail $19.95**

**AUTOMATIC GATEMAN.** As train nears, door swings open and gateman comes out of shack swinging a lantern. When train has passed, gateman goes back inside and shuts door. Shack is illuminated. Measures 5¾ x 7" at base, 4½" high. Adds color and realism to your layout.

**LIO-145X530 . Retail $7.95**

**LIONEL TRESTLE SET**—A complete set of 24 graduated piers that will make an overpass and a number of other overhead arrangements. Other layout uses are described in instruction sheet. For use with either "0" or "027" track.

**110X397 . . . . . Retail $5.95**

**NEW TRESTLE SET**—This set contains 10 of the large piers (all the same size). Can be used to extend the No. 110 set of graduated piers. For use with either "0" or "027" track.

**111X270 . . . . . Retail $3.95**

Stan Mikita
Member of Wards
Sports Advisory
Staff

1

2 Professional Skates
$12.75

3

4 Good Quality
$7.89

For Ship. Info. See AID Page 410

## Stan Mikita, Chicago Blackhawk Star, says Hawthorne Figure Skates, with full linings and fitted with hollow ground Sheffield steel blades, give you extra comfort and safety.

5

6

1-4 ALL HAWTHORNE® SKATES below are designed to give you the most in comfort and the latest in style and design. Comfortable steel bar-type arch supports assure you correct foot position. Tough vinyl bindings won't fray or unravel. 100% DuPont Nylon stitching is rot-proof. Left and right orthopedic counters for proper fit. Aluminum eyelets are rustproof. Permanently shaped toes and molded stiffeners keep skates looking new always.

1 2 PROFESSIONALLY DESIGNED HAWTHORNE® SKATES. Top grain elk with split leather sock linings and counter-pockets. Vinyl bound, leather uppers. Lined and insulated tongue. Composition outsole and heel. Men's skate is Black with "white diamond" nylon tricot linings. Ladies' skate comes in White and Blue with "pumpkin gold" insulated nylon tricot linings. *State full sizes:* Men's skates 6-13; Ladies' skates 5-10, shipping weight 3 lbs. 12 oz. Men's, wt. 4 lbs.

(1) Z 60 GT 6210—Men's ..... $12.75
(2) Z 60 GT 6214—Ladies' White 12.75
Z 60 GT 6215—Ladies' Blue.... 12.75

**Order Correct Size Skate — see data at right**

3 4 BUDGET PRICED FIGURE SKATES. Terry sock linings and counter-pocket, composition nylon lock-stitched soles and one-piece foam padded tongue. Vinyl bindings, leather uppers. Straight spur teeth. *State full sizes:* Ladies': 4-9; Men's 4-10. Shipping weights: Men's, 4 lbs. 2 oz.; Ladies' 3 lbs. 11 oz. Men's in Black, Ladies' in White.

(3) Z 60 GT 6212—Men's. [illegible]
(4) Z 60 GT 6213—Ladies' . [illegible]

HOW TO ORDER SKATES. State Full Size. A or narrower shoe, order same size skate (8 for 8 shoe). A or narrower ½ size shoe, order next larger full size (9 for 8½ shoe). B or wider shoe, order next larger full size skate.

## Advanced Figure Skates with Fine Canadian Steel Blades—Suede Leather Linings

# $14.49

5 6 IDEAL FOR THE ADVANCED SKATER — note the fine quality and craftsmanship. Finest top grain leather shoes with 2-pc. form-fitting tongue. Comfortable steel bar-type arch supports, tough vinyl bindings on top and along the laced edges, fully lined. 100% DuPont Nylon lock-stitched soles that won't rot or break. Permanently shaped toes with molded stiffeners for extra safety. Left and right Orthopedic counters, smooth sock liner and eyelets of durable, rustproof aluminum for easy lacing. Butterfly back-stay. Chrome-plated, hollow ground tempered steel blades that are guaranteed unconditionally not to break or Wards will replace the skates.

(5) Z 60 T 6240—Men's Black Skates. *State full size* 6-13. Wt. 4 lbs..... $14.49

(6) Z 60 T 6241—Ladies' White Skates. *State full size* 5-10. Ship. wt. 3 lbs. 12 oz. ..... $14.49



## Skating Accessories

Ice Skate Tote Bag $2.49

10

9

8

7

7 MOLDED RUBBER SKATE GUARDS. *State size.* Ship. wt. 9 oz.
Z 60 GT 6297..... Pair 74c

| Guard Size | Fits Men's Skates | Fits Ladies' Skates |
|---|---|---|
| M | 4, 5, 6, 7 | 6, 7, 8 |
| L | 8, 9 | 9, 10 |
| XL | 10, 11, 12, 13 | 11 |

8 BETTER RUBBER SKATE GUARDS. Fits hockey and figure skates. *State:* M (fits up to size 7); L (fits 8 and over.)
Z 60 T 6298—Ship. wt. 9 oz..... 99c

9 GENERAL ELECTRIC SKATE SHARPENER. Sharpens skates quickly and easily. Fits all skate blades.
60 T 6249—Ship. wt. 1 lb..... $2.89

10 ICE SKATE TOTE BAG. Holds both of your skates plus accessories. Handy plastic handle makes carrying easy. Rubberized rayon. Zipper. Side pocket. State color number: 510 solid blue or 520 red plaid. Shipping weight 1 lb.
L 60 GT 6254..... $2.49

## Tot Skates for Beginner Boys and Girls—Your Choice

**Single or Double Runners $3.99**

(10) (11) SINGLE RUNNER SKATES make an exciting Christmas gift for a youngster on your list. Adult styled. Split leather shoe. Support young feet. Steel figure-styled blades are made wider and set lower for better balance. Closed toe. Orthopedic counter. Shipping weight 2 lbs. 8 oz.

(10) Z 60 GT 6208—Boys' Black. *State Full Size:* 10, 11, 12, 13, 1, 2, 3. . Pr. **$3.99**

(11) Z 60 GT 6209—Girls' White. *State Full Size:* 10, 11, 12, 13, 1, 2, 3.... Pr. **3.99**

(12) (13) DOUBLE RUNNER SKATES are an ideal gift for the very young beginner—they help give the youngster confidence. Double steel blades are set about ½ inch apart to give better balance and to make learning easier. Split leather shoe uppers with adult-styled toe and rubber outsole. Ship. wt. 2 lbs.

(12) Z 60 T 6201—Boys' Black. *State Full Size:* 10, 11, 12, 13, 1, 2.... . Pair **$3.99**

(13) Z 60 T 6203—Girls' White. *State Full Size:* 10, 11, 12, 13, 1, 2.. .. Pair **3.99**

**$10.75 Boys'**

## Delight Your Youngster With Adult-Styled Figure Skates $6.79

(14) (15) YOUTH SKATES have Texon sock linings and counter pocket, nylon lockstitched composition soles and one piece foam padded tongue. Vinyl bound on the top and along laced edges. Comfortable steel bar-type arch support is built into shoes between insole and outer sole. Permanent shaped toes and molded stiffeners. Left and right orthopedic counters. Rustproof aluminum eyelets. Hollow ground Sheffield steel blades . . . straight spur control teeth. *State Boys' or Girls' full size:* 12, 13, 1, 2, 3.

(14) Z 60 GT 6206—Boys' Black Skates. Ship. wt. 2 lbs. 12 oz.... . . .Pair **$6.79**

(15) Z 60 GT 6207—Girls' White Skates. Ship. wt. 2 lbs. 12 oz... . . .Pair **6.79**

## Give Him Genuine Canadian Hockey Skates $12.50 Men's

(16) (17) PROFESSIONAL HOCKEY SKATES. Black, full grain hockey leather shoes ensure added comfort and safety with padded heel supports, full padded tongue and fiber reinforced tendon guard. Suede leather lined, hand box toe with 2-ply, double-weight felt composition. Nickel-plated, high carbon steel blades. Firm heel counter. New patented plastic heel tip guard gives added safety protection. *State full size only: Men's:* 6, 7, 8, 9, 10, 11, 12; *Boys':* 2, 3, 4, 5. *See "How to Order" at bottom of page.*

(16) Z 60 GT 6273—Boys' Hockeys. Wt. 3 lbs. 5 oz.....Pr. **$10.75**

(17) Z 60 GT 6274—Men's Hockeys. Ship. wt. 4 lbs.....Pr. **12.50**

## WARDS HAWTHORNE Racing Skates

**$12.95**

RACING MODEL FOR MEN AND BOYS. Finest high carbon long steel blades. Bright chrome-plated finish, tempered and ground to take and hold sharp edge. One-piece cups are soldered to tubes. Black, top grain leather shoes. Long arch support counter. 2-pc. padded tongue. Lockstitched outsole. *State full size.* 5, 6, 7, 8, 9, 10, 11, 12

Z 60 T 6211—Shipping weight 4 lbs.....Pair **$12.95**

## Backyard Ice Rink Lets Your Youngsters Practice...Lets You Keep an Eye on Them

**16-Ft. Size $7.79**

PORTABLE CIRCULAR ICE SKATING RINK. Sturdy corrugated aluminum side walls join together in minutes—safety edge. Vinyl plastic liner (2 mil. on 16-ft., 20-ft. rinks, 4 mil. on 28-ft.) clips to side wall. Plastic clips. Finished rink diam. approx. 6 in. smaller than liner diameter shown in table below.

| ICE SKATING RINK | Diam. Ft. | Ht. In. | Wt. Lbs. | Each | EXTRA LINERS | Wt. Lbs. | Each |
|---|---|---|---|---|---|---|---|
| 60 T 6299 M | 16 | 4 | 5 | $7.79 | 60 T 6279 | 2½ | $3.29 |
| 60 T 6269 M | 20 | 5 | 8 | 11.95 | 60 T 6280 | 7 | 5.49 |
| 60 T 6270 R | 28 | 6 | 21 | 15.95 | 60 T 6281 | 13 | 14.95 |

**HOW TO ORDER SKATES**

For full size A or narrower shoe, order same size skate. A or narrower ½ size shoe, order next larger full size skate. B or wider shoe, order next larger full size skate.

# hedlund skis

F.O.B. Illinois

A. GOLDEN ARROW Skis W. #4500 Bindings

B. ROYAL CRESTMARK Skis W. #4500 Bindings

C. SPORT COMBI Skis W. #4600 Bindings

D. CHAMPION and JR. CHAMPION Skis

## HOW TO ORDER SKIS AND SKI POLES

**Skis.** Stand erect. Raise your arms overhead. Don't stretch. Measure the distance from the floor to the base of your thumb. Order the ski length which is closest to your measurement.

**Ski Poles.** U.S. male. Stand erect. Let arms relax at sides of body. Order pole approx. 3 inches longer than distance from your elbow to floor.

### (A) GOLDEN ARROW Skis W. #4500 Bindings

**4461AF6487—Golden Arrow Skis W. #4500 Bindings.** Rich [illegible] plastic top has rope-twist edge with golden fine line edge trim. [illegible] Kobx running surfaces. [illegible] and rubber cushioned heel protectors. [illegible] will make this as fine a wood ski as ever. Available in 5'9", 6', 6'3", 6'6", 6'9" or 7' lengths. **Specify length.** Approx. ship. wt. 15 lbs.

**Sugg. Retail $103.00**

### B. ROYAL CRESTMARK Skis W. #4500 Bindings

**4462AF6241—Royal Crestmark Skis W. #4500 Bindings.** A great new color—metallic magenta finish with silver crests and trim. Wrap-around tip . . . special [illegible] laminations . . . plastic top . . . Kofix running surfaces . . . rubber heel protectors . . . bevel offset edges. Available in 5'9", 6', 6'3", 6'6", 6'9" or 7' lengths. **Specify length.** Approx. ship. wt. 15 lbs.

**Sugg. Retail $99.00**

### C. SPORT COMBI Skis W. #4600 Bindings

**4463AF6223—Sport Combi Skis W. #4600 Bindings.** Exceptional quality and beauty . . . black plastic top with silver trim . . . a more sensitive softer ski which gives outstanding performance . . . it features special hardwood laminations . . . Kofix running surfaces . . . wrap around tip . . . rubber cushioned heel protectors . . . bevel offset edges. Available in 5'9", 6', 6'3", 6'6" or 6'9" lengths. **Specify length.** Approx. ship. wt. 15 lbs.

**Sugg. Retail $83.50**

### D. CHAMPION and JR. CHAMPION Skis

**4464AF4978—Champion Skis W. #4600 Bindings.** Distinctive royal blue with crisp white trim. Laminated ash. Kofix base . . . wrap around tips . . . metal heel protectors . . . bevel offset edges. Available in 5'9", 6', 6'3", 6'6" or 6'9" lengths. **Specify length.** Approx. ship. wt. 15 lbs.

**Sugg. Retail $79.50**

**4465AF4507—Junior Champion Skis W. #4700 Bindings.** Identical to Champion except for size and bindings. For juniors. Available in 4'6", 5' or 5'6" lengths. **Specify length.** Approx. ship. wt. 15 lbs.

**Sugg. Retail $72.00**

#4500 Binding . . . triple action release . . . front throw for forward action . . . adjustable cable heel release . . . swivel toe stop for lateral release . . . heel plate . . . boot protector.

#4600 Binding . . . reverse front throw cable adjustment . . . swivel toe for lateral release . . . wide range of adjustment . . .

#4700 Binding . . . all-around binding for juniors and novices . . . metal toe stop . . . adjustable cables.

### ADULT ALUM. Ski Poles

**4466AF407—Adult Aluminum Ski Poles.** Sturdy, lightweight pole. Available in 44", 47", 50", 53" or 56" lengths. **Specify length.** Approx. ship. wt. 3 lbs.

**Sugg. Retail $5.95**

### YOUTH ALUM Ski Poles

**4467AF222—Youth Aluminum Ski Poles.** Light durable pole. Available in 36", 39" or 42" lengths. **Specify length.** Approx. ship. wt. 3 lbs.

**Sugg. Retail $3.25**

## HEDLUND TOBOGGANS

F.O.B. Illinois

| Cat. No. | Top Length | Wt. | Retail | Cat. No. | Cush. Length | Wt. | Retail |
|---|---|---|---|---|---|---|---|
| 3695AF2604 | 10' | 42 lbs. | $42.50 | 3698AF1020 | 8½ | 8 lbs. | $17.00 |
| 3901AF2451 | 9' | 28 lbs. | 39.95 | 3903AF300 | 7½' | 7 lbs. | 15.00 |
| 3507AF2184 | 8' | 26 lbs. | 35.50 | 3509AF780 | 6½ | 6 lbs. | 13.00 |
| 3696AF1973 | 7' | 24 lbs. | 32.00 | 3699AF660 | 5½ | 5 lbs. | 11.00 |
| 3508AF1753 | 6' | 20 lbs. | 25.00 | 3510AF540 | 4½ | 4 lbs. | 9.00 |
| 3697AF1433 | 5' | 17 lbs. | 23.00 | 3700AF420 | 3½' | 3 lbs. | 7.00 |
| 3902AF1104 | 4' | 14 lbs. | 17.50 | 3904AF300 | 2½ | 2 lbs. | 5.00 |

**Order Cushion 1½' Shorter Than Toboggan**

**Toboggans** quality [illegible] Steam bent [illegible] heavy runners. [illegible] tips and rear ends. [illegible] Toboggan Cushions. [illegible] and water repellent. [illegible] Steel edges.

## ALLEGRO Double Boot

**4469AF1875** Leather and waterproof [illegible] leather [illegible] steel shank in the sole. Lacing on inside boot and soft top for good padding. [illegible] ply sole with rubber non-skid outersole. French made. **Full and half sizes 2 through 13. Specify.** Approx. ship. wt. 10 lbs. **F.O.B. Wisconsin.**

**Sugg. Retail $25.95**

## CHAMONIX Double Ski Boot W/Buckles

- Speed Laced inner boot
- Completely Padded

**4468AF3375** Especially selected waterproof and stretch-resistant top grain leathers. Complete padding of inner boot with heavy foam rubber, velvet soft lining reinforced for extra double stitching. Four patented buckles on outer boot, heel hinge, heel protector and [illegible] 4 ply sole. All steel shank. [illegible] **Full and half sizes 6 through 12. Specify.** Approx. ship. wt. 10 lbs. **F.O.B. Wisconsin.**

**Sugg. Ret. $46.50**

## 4 BUCKLE Adjustable Ski Boot

**4109AF2175—Provides** tightest possible fit, making a double boot unnecessary. Shaft and tongue heavily padded. French crafted; top grain waterproof leather. Steel shank in sole. Buckle permits several width adjustments (A through D). **Full and Half Sizes 3 through 12½. Specify.** Ship. wt. approx. 6 lbs. **F.O.B. Wisconsin.**

**Sugg. Retail $29.95**

**Retail Prices Are Suggested Only and May Vary in Different Trading Areas**

# VOIT SKIN-DIVING EQUIPMENT

**For Full, Safe and Complete Enjoyment of Voit Skin-Diving and Swimming Equipment**

(1) Obtain professional advice before [illegible]
(2) Never dive or swim alone
(3) Never lose contact with your swim buddy
(4) Keep equipment in excellent condition
(5) Double check all equipment before diving
(6) Investigate water before diving for hazards
(7) Know limitations of your abilities
(8) Keep good physical condition
(9) Avoid overexertion
(10) Observe and obey the rules of safety at all times

**Voit Regulators**

Developed and extensively field tested by Voit Research and Development personnel, and proved in use through thousands of diving hours.

**Dolphin**

**4451A5360—Dolphin Regulator** New 2 [illegible] Ship wt 4 lbs. **Retail $75.00**

**Two Stage**

Voit Deluxe Diving Lung

This lung outfit contains the most thoroughly engineered products ever developed by Voit. Voit exclusive design and construction of these items provide the greatest safety factor and maximum economy. **The tank**—Voit [illegible] precision [illegible] Viking valve [illegible] (7.2 cu ft) with a Buckingham finish over all [illegible]. **The regulator**—The Voit Dolphin [illegible] recessed breathing [illegible] design [illegible] **Recessed rubber exhaust** ports eliminate [illegible] **The snugpack**—[illegible] Snugpack is [illegible] Straps slide makes best adjustment easy. Over center wire locks.

**4452A11542—Complete Diving Lung Outfit** Ship wt 43 lbs. **Retail $169.95**
**4453A6789—BJ Tank and Snugpack Only.** Ship wt 39 lbs. **$94.95**
**4451A5360—Dolphin Regulator Only** Ship wt 4 lbs. **$75.00**

**4324A180—Model 2510—Bellow-Flex Snorkel** [illegible] Ship wt 4 ozs. **Sugg. Retail $2.95**

**Avalon Regulator**

**4450A2580—Avalon Regulator** [illegible] Ship wt 4 lbs. **Retail $37.50**

**SPEAR GUNS**
**24"—48"—19"**

**Voit Sportfisherman Guns**

**4454A1537—Custom Model** [illegible] Ship wt 5 lbs. **Retail $21.50**

**4455A2076—Tournament Model** [illegible] Ship wt 4 lbs. **Retail $29.00**

**4081A720—Carbon Model** [illegible] Ship wt 3 lbs. **Retail $11.95**

**Depth Gauge and Compass**

**3869A960—Model DG4-C** [illegible] **Retail $15.95**

**Depth Gauge**

**4083A660—Model DG33.** A precision instrument for the expert [illegible] Ship wt 5 ozs. **Retail $10.95**

**Weight Belt and All Lead Weights**

[illegible] **Retail**
**4084A240—Model 2W25 Wt. Belt** **$3.95**
**4330A120—Model 2W2 2 lb. Wt** **1.95**
**4331A180—Model 2W3 3 lb. Wt** **2.95**

## Voit Skin Diving Suit Size Ranges

| | Waist | Weight | Height |
|---|---|---|---|
| Small | 30–34 | 135–160 | 5'5" –5'9" |
| Medium | 32–36 | 155–180 | 5'7" –6' |
| Large | 34–36 | 175–210 | 5'10"–6'1" |
| Ex. Large | 38–42 | 210–240 | 6' –6'4" |

**Please Specify Above When Ordering Diving Suits**

**Skin Diving Suits**

**4466AF3835—Wet Suit.** Three piece black Fourlok neoprene suit ⅛" skin two sides. Consists of pants, jacket and hood. Has [illegible] zippers. Suit affords better cold protection against cold rocks, coral, etc. Ample for every skin diver [illegible] high quality workmanship. **Specify Size.** Ship wt. approx 11 lbs. **F.O.B. Ill., Calif., or N. J. Retail $54.50**

**4467AF4045—Wet Suit.** Same as above but ⅜" skin two sides. Consists of pants, jacket and hood. **Specify Size.** Ship. wt. approx. 13 lbs. **F.O.B. Ill., Calif., or N. J. Retail $57.50**

**4458AF444—** [illegible] exclusive long wearing tread sole, designed to prevent accidental slipping and give firmer footing over rock and coral. ⅜" Neoprene sponge. Full sizes 7-13, **specify** Ship. wt. 2 lbs. **Retail $7.50**

**Diver Leg Knife and Sheath**

**4334A800—Model 2K6** [illegible] **Retail $9.95**

**Safety Vest Life Preserver**

**4332A1508—Model SDL-2 Safety Vest.** Deck [illegible] **Retail $22.50**

**Tank Pressure Gauge**

**3176A715—Model DS107** [illegible] Ship wt 1 lb. **Sugg. Retail $9.95**

**A10 Skin Diver Fins**

**4090A480—Model A10** Two tone black [illegible] Ship wt 3 lbs. **Retail $7.95**

**A68 Viking Swim Fins**

**3185A660** Expert's favorite 19" L with 8½" [illegible] Ship wt 5 lbs. **Ret $10.95**

**Viking Swim Mask**

**3891A360—Model B66BK-S Deluxe Mask** [illegible] Ship wt 1 lb. **Sugg. Retail $5.95**

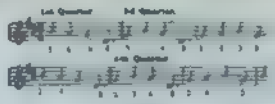
**Super Depth Equalizer Mask**

**4335A420—Model B16B5** [illegible] Ship wt approx. 1 lb. **Retail $6.95**

# Herschede & Revere Floor Clocks

Herschede Floor Clocks are available in a variety of designs. All movements are eight-day, key-wound and weight driven.

## Full Westminster Chimes



*Lord, through this hour*
*Be thou our guide*
*So, by thy power*
*No foot shall slide*

**Westminster Chimes.** Traditionally rung from the Victoria Clock of the House of Parliament, these beloved chimes are correctly reproduced on four tubular bells. The original melodic inspiration is to be found in the fifth bar of Handel's magnificent symphony "I Know That My Redeemer Liveth."

All Revere Clocks feature the unerring accuracy of electric movements along with the beautiful Westminster Chimes

**Full-Color Brochures Upon Request**

### Herschede "WHITTIER"
8-Day Key Wind

"LONGWOOD"
8-Day Chain Wind

1174NF71800 — Honduras mahogany case with beaded columns and overlay rim. Glass sides. Dependable 8-day key-wound weight driven movement. Westminster, Canterbury and Whittington chimes. 9 Tubular bells. Size 80" high 25¾" wide 12" deep. Weight 245 lbs. Brown Mahogany Finish only. F.O.B. Mississippi Factory.
Retail $1197.00

1175NF57000 — Herschede "Whittier." Westminster chimes. 5 tubular bells. 8-day key-wound weight driven movement. Weight 205 lbs. Brown Mahogany only. F.O.B. Miss. Factory.
Retail $950.00

2400NF33000 — Herschede "Longwood." Same as above except Westminster chime on chimetone rods. 8-day chain wound weight driven movement, wood panel sides. Available in Mahogany, Walnut, Salem-Maple or Fruitwood. Specify Finish. Wt. 92 lbs. F.O.B. Miss. Factory.
Retail $550.00

### Herschede "MELROSE"
8-Day Chain Wind

2353NF27000 Gold color brass dial with spun silver numeral circle. Black numerals and hands. Gold color filigree corner decorations, and top arch ornament. Center scroll design. Brass pendulum and weight shells. 8-day, chain wound weight driven movement. Melodious quarter hour Westminster Chimes on Symphony Chimetone rods. Stately and beautifully proportioned wood case with beaded columns and solid sides. 74¼" high 18¼" wide, 11" deep. Available in Mahogany, Fruitwood or Walnut. Specify Finish. Shipping weight 84 lbs. F.O.B. Miss. Factory.
Retail $450.00

### Herschede "WEATHERLY"
8-Day Chain Wind

2401NF17700—Delightfully warm and charming clock will add decorum to any room or hall. Colonial design of beautiful proportions with columns and bottom overlay. Finished in Mahogany, Salem-Maple or Fruitwood. Gold color brass dial with scroll decorations and "Tempus Fugit" ornament. Spun Silver numeral circle with contrasting black numerals and hands. Brass pendulum and weight shells. 8-day, chain wound, weight driven movement. Four quarter Westminster chimes and hour strike on Chimetone rods. Dim.: 72" high 15½" wide 9½" deep. Shpg. Wt. 56 lbs. F.O.B. Miss. Factory. Specify Finish.
Retail $295.00

### Herschede "NEWTON"
8-Day Chain Wind

2360NF15000 Delicate Gold colored dial with spun silver numeral circle. Black numerals and hands. Dial decorated with scroll design. Brass pendulum and weight shells. Available in Maple, Cherry or Mahogany finished case. 8-Day, chain wound, weight driven movement. Four quarter-hour Westminster chimes and hour strike on Symphony Chimetone rods. Size 71½" high 15⅝" wide 10⅛" deep. Ship wt. 75 lbs. F.O.B. Miss. Factory. Specify Finish.
Retail $250.00

1913NF12500 Same as above, but with 8-Day, spring wound, pendulum driven movement without weights. Ship wt. 50 lbs. F.O.B. Miss. Factory. Specify Finish.
Retail $208.00

### Herschede "HAVERFORD"
8-Day Key Wind
9-Tubular Bells
5-Tubular Bells

Genuine Honduras mahogany case with crotch mahogany overlays and hand carved ornaments on 5½" high 25¾" wide 16 9" deep. Brown mahogany finish. The nine tubular bells offer a choice of the three most loved chime melodies — Westminster, Canterbury or Whittington. The five tubular bell models play only one melody, the famous Westminster Chimes. Brown mahogany finish. F.O.B. Miss. Factory.

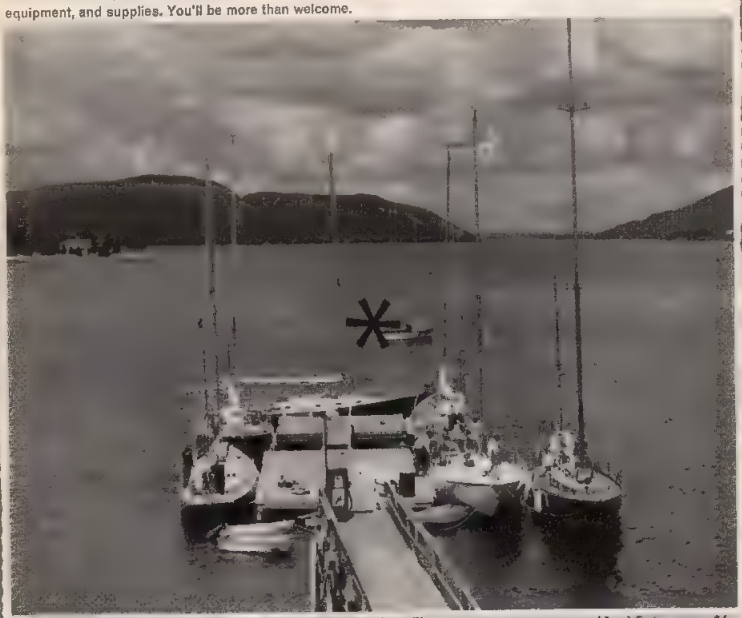
2266NF97600 — Herschede "Haverford." Westminster Canterbury and Whittington chimes on 9 tubular bells. 8-day movement. Ship wt. 425 lbs.
Retail $1627.00

2267NF82200 — Herschede "Haverford." Westminster Chimes on 5 tubular bells. 8-day movement. Ship wt. 392 lbs.
Retail $1370.00

**Prices Do Not Include Applicable Taxes**

# The * marks the center of the finest cruising in the whole wide world!

It's just thirty yards from the well-known Hinckley dock at Southwest Harbor and smack in the middle of the most beautiful section of the Maine Coast, mecca for yachtsmen. **Charter?** We'll make all the arrangements; when you bring your crew aboard the boat of your choice, you'll find her shipshape and ready to sail away. **Repairs?** We do every kind of marine work — and do it expertly — on wood, fiberglass, engines, electrical systems, rigging. **Service?** We give it. Fuel, ice, water, groceries, marine supplies, and a helping hand. The cruising season on the Maine Coast is now! Write or phone to arrange your charter. And if you're cruising down this way, put in to our dock for service, equipment, and supplies. You'll be more than welcome.




*Builders of the Bermuda 40, Pilot 35, Sou'wester 30 . . . and the new Hinckley 41*

*Southwest Harbor, Maine* HINCKLEY *207-244-5531*

# HITACHI

Hennett Brothers, Inc. is proud to offer the Hitachi line of Transistor Radios. Hitachi means superb quality at an attractive price. These radios provide a real value in powerful precision-engineered portables. Hitachi is one of the world's leaders in advanced electronics design and manufacturing technology. Made in Japan.

## DELUXE 6 TRANSISTOR POCKET RADIO

● Unique Tuning ● 2½" Speaker

8755E1295—A deluxe 6 transistor in chic, camera design. Large 2½" speaker. Unique super-sensitive dial with Vernier tuning. Outer rim of the speaker grill serves as tuning control knob. Built-in ferrite core antenna. Handy carrying strap attached for ease in carrying. Easy battery changing with snap lid compartment. Powered by a 9 volt battery. Size 4"x2¾"x1¾". Black or Ivory. Specify. Complete with battery and earphone. Retail $14.95

## HITACHI 6 OUTFIT

● 2" Speaker ● Vernier Tuning

8976E911—An amazing radio value! World famous Hitachi quality . . . at an outstanding price. Design, quality, and value. Shirt-pocket size. Well engineered circuitry of 6 transistors, 1 thermistor and 1 diode assures excellent performance. 2" PM speaker. Vernier tuning. Ferrite core antenna. Complete outfit consists of radio, custom case, earphones, and battery. Measures 4⅛" h x 2⅝" w x 1¹⁄₁₆" d. Black case. Retail $11.50

## SINGLE BUTTON AUTOMATIC TUNING 9 TRANSISTOR RADIO

● Ultra-Precise Station Selection ● 2½"x4" Speaker

8977E933—Amazing new auto tuning—just press a button, the tuning dial automatically hits the station and stops immediately. Ultra-precise station selection—picks up weak or powerful stations, distant or local stations independently with no crosstalk or interference. Powerful 9 transistor superheterodyne circuitry and large-size built-in ferrite antenna for outstanding sensitivity. 2½" x4" PM speaker for excellent sound reproduction. Local and distant switch for less tonal distortion and the best sound level. Earphone jack for private listening. Powered by 4 penlight batteries. Complete with carrying case, earphone, carrying strap and batteries. Size: 4¹⁄₁₆"x7"x1⅝". Retail $34.95

## DELUXE FM-AM

● 10 Transistors ● AFC Control

8164E3736—The ultimate in FM-AM transistor portable radios. Outstanding reception provided by superb 10 transistor 6 diode circuitry. 5 of the transistors are "Mesa Type" which increase the radio's sensitivity. Push-button function controls. Equipped with output jack to connect Multiplex Adapter for Stereo FM reception. Telescoping antenna, AFC control, tone control, slide rule dial, dial light, large 4" speaker and swing-up handle. Operates on 4 "D" size flashlight batteries. Black case, White front and Gold trim. Size 8 ¹⁄₁₆"x 9¹⁄₁₆"x2¾". Complete with batteries and earphone. Retail $59.95

## HITACHI 8 POWERHOUSE OUTFIT

● 2½" Speaker ● Tone Control

8412E1432—8 Transistors—Power to spare—smartest styling—unmatched dependability. A new horizontal design employs a large 2½" speaker providing amazing sound, sensitivity and compact pocket size. Large (4¾") ferrite antenna, automatic slab ization circuit, double automatic tone control circuit, 8 transistors, 2 diodes, 1 thermistor, all combined for outstanding performance. 2 stage tone control. Complete with leather-case, shoulder strap, earphone and battery. Handsome beige shatterproof case. Retail $19.95

## 10 TRANSISTOR 4 BAND

● AM-FM-SW$_1$-SW$_2$ ● 4"x6" Speaker

8755E4810—A superb 4 band 10 transistor portable radio. In addition to the standard AM broadcast band and FM band, it has 2 bands of short wave reception. Ranges are SW-1 (1.6-4.3mc), SW-2 (3.8-12mc). Push-button band selection. Slide rule dial with fine tuning. Powerful 4"x6" speaker. Tone control. AFC control assures drift-free FM reception. Telescopic antenna. Handy carrying strap. Earphone jack for private listening. Powered by 4 "D" size flashlight batteries. Size 10¾"x6¾"x2⅛". Complete with batteries and earphone. Retail $49.95

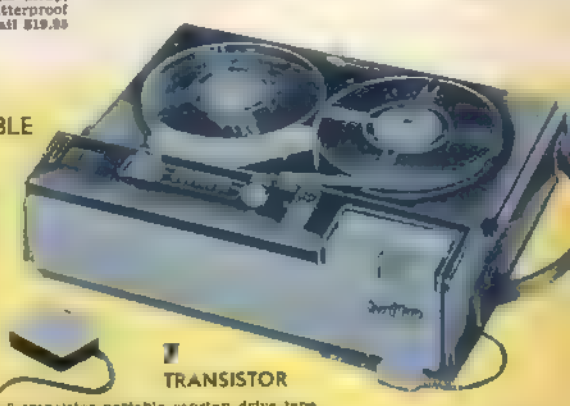
## 9 TRANSISTOR 3-BAND

● "Radar Tuning" ● Tone Control ● 2½"x4" Speaker ● Dial Light

8978E1603—An excellent 3 band 9 transistor portable radio. In addition to the standard AM broadcast it has 2 bands of short wave reception. Ranges are SW-1 (3.2-10mc) and SW-2 (10-23.1mc). Single lever band selector. "Radar Tuning" flashes when the desired station is dialed, permits pin-point tuning as well as clearer short wave reception. Large ferrite antenna for highly sensitive AM reception. Telescopic antenna for far-reaching SW reception. Powerful 2½"x4" speaker. Tone control switch. 2 private earphone jacks. Powered by 4 "C" batteries. Size 4⅝"x8⅝"x1½". Complete with batteries, carrying strap, and earphone. Retail $49.95

## HITACHI "BELSONA" TRANSISTORIZED PORTABLE TAPE RECORDER

- Battery or AC Operation
- Dual Track-Monaural
- 2 Speeds—1⅞, 3¾ IPS
- 5" Reel Capacity
- Push-Button Controls
- Remote Control Mike
- Record Level Indicator
- Digital Tape Counter



9 TRANSISTOR

8979E8775—An outstanding compact 7 transistor portable capstan drive tape recorder. Dual track record and playback. 2 speed operation: 1⅞ and 3¾ ips. 5" reel capacity. Maximum recording time dual track at 1⅞ ips is 6 hours (1800 ft. 5" reel). Unit is powered by 6 "D" size batteries or AC house current, has built in AC adapter. Push-button function controls for play, record, fast forward and stop. Recording level meter shows record ing leve, and condition of batteries. Monitor sw tch and volume control. Large 2 5"x4" speaker for beautiful sound reproduction. Digital tape counter and fast forward control for added convenience. Dynamic microphone with remote contro switch. Compact size 11⅞"x9⅛"x3½". Weighs 7 i lbs. Carrying strap attached to case for fine portability. Recorder is complete with dynamic microphone, reel of tape, take-up reel, batteries and earphone. Retail $109.95

8777E456—Scotch Recording Tape 5"—1800 ft. $6.95

9032E845—Telephone Pickup $9.95

**Retail Prices Are Only Suggested—They May Vary In Different Trading Areas**

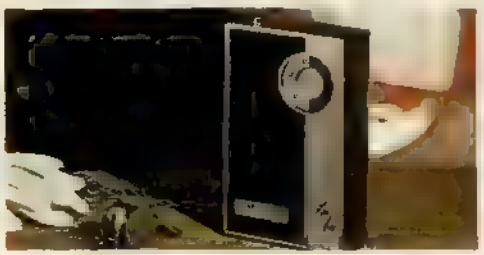
# CHANNEL MASTER

**NOTICE: Channel Master radios are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.**

## 14 TRANSISTOR FM/AM PORTABLE

● 3½" Speaker ● Drift-Free FM ● Vernier Tuning ● Dual Antennae

8797E4467—A powerful 14 transistor FM/AM portable radio. An advanced feature is completely separated IF stages of the FM and AM sections providing drift-free reception on both frequencies. Fine 3½" speaker. Slide rule dial with Vernier fine tuning. Dual telescopic antennae for FM and built-in ferrite antenna for AM. Private earphone jack and external FM antenna jack. Powered by 4 'C' size batteries. Superbly styled in **Black or Red** and Chrome with gold anodized grille. **Specify.** Size 9½"x2½"x4¾". **Complete with carrying case and strap, earphone and case, auxiliary antenna and batteries.** Made in Japan.
**Retail $64.95**



## 8 TRANSISTOR FM/AM MINIATURE

● 2¼" Speaker
● Compact-Lightweight

9047E2326—An outstanding FM/AM miniature radio. 8 transistor 4 diode circuitry. 2¼" speaker. Telescopic antenna. Compact size 2¾"x4½"x1¼". Weighs only 10 oz. **Complete with case,** earphone with case and 9V battery. Made in Japan.
**Retail $30.95**

## 9 TRANSISTOR FM/AM PORTABLE

● 2½" Speaker ● Telescopic Antenna

8803E2653—A feature packed FM/AM portable radio. Clear static free FM reception. 3-stage IF simplification for maximum gain. . . receives distant stations with superb clarity and fidelity. Fine 2½" speaker. All controls located on the same side for easy operation. Telescopic FM antenna. Built-in ferrite AM antenna. Powered by 4 penlight size batteries. Compact Size—6¾"x1⅝"x3¾". **Complete with carrying case and strap, earphone and case, and batteries.** Made in Japan.
**Retail $37.95**

## 6 TRANSISTOR MICRO-POCKET RADIO

● 2" Speaker ● Private Earphone

9049E1076—A fine compact horizontal 6 transistor radio. 2" speaker. Private earphone jack. Superheterodyne circuit. Operates on one 9 volt battery. Built-in ferrite antenna. Ebony and brushed aluminum case. Size. 3⅜"x 2¼"x1⅛". **Complete with carrying case, earphone with case, and battery.** Made in Japan.
**Retail $14.95**

## 6 TRANSISTOR POCKET PORTABLE

● 2¼" Speaker ● Earphone Jack

8787E797—A fine 6 transistor pocket size portable radio. Precision superheterodyne circuitry. Powerful 2¼" speaker. Built-in ferrite antenna for outstanding reception. Safety tuning dial. Sealed variable condenser. Private earphone jack. Operates on one 9 volt battery. Hi-impact plastic case. Size 4⅛"x2½"x1¼". **Complete with carrying case, earphone and case, and battery.**
**Retail $19.95**

## 8 TRANSISTOR HOME 'N TRAVEL

● 3½" PM Speaker ● Vernier Fine Tuning

8784E2250—A powerful portable radio with many deluxe features. RF amplification stage and extra-long built-in antenna furnish high sensitivity. Large 3½" PM speaker. Vernier fine tuning dial permits easy and precise station selection. Private earphone, extension speaker and auxiliary antenna jacks. 4 'C' flashlight batteries. Cabinet in **Black or Red. Specify.** Size 8½"x4⅝"x1¾". **Complete with carrying case, shoulder strap, earphone, earphone case, auxiliary antenna and batteries.**
**Retail $30.95**

## 8 TRANSISTOR CORDLESS TABLE PORTABLE

● Battery Powered ● 5"x7" Speaker

8793E2951—A powerful 8 transistor cordless table portable radio. Large 5"x7" oval speaker. Slide rule dial. Tone control. Combines an advanced circuitry and RF stage to provide extraordinary long-distance pulling power. Powered by 4 flashlight size batteries. Smart Cream and Caramel cabinet with carrying handle. 16"x7"x5½". **Complete with batteries.** Made in Japan.
**Retail $42.95**

## 8 TRANSISTOR AM-SHORTWAVE RADIO

9051E2583—A fine 8 transistor 2-band radio encased in luxurious black leatherette. Besides standard AM (540-1600Kc) band it has a SW (3.9-12mc) band. Smooth vernier tuning. 3-stage AM amplification. 3⅛" PM speaker. Built-in ferrite antenna for AM. Telescopic antenna for outstanding SW reception. Operates on 3 "D" batteries. Size 8"x4½"x2½". Complete with earphone and batteries. Made in Japan.
**Retail $38.95**

## 8 TRANSISTOR AM-MARINE RADIO

9052E2583—This radio has all the fine features of the above but besides the standard AM (540-1600Kc) band it has a Marine (1.8-4.2mc) band. Made in Japan.
**Retail $38.95**

## 8 TRANSITOR PERSONAL PORTABLE

9050E1938—A powerful 8 transistor personal portable in a rich black leatherette luggage-type cabinet. Vernier tuning. 3-stage AM amplification. 3⅛" PM speaker. Extra long built-in ferrite antenna for long-distance pull-in power plus an auxiliary line cord antenna. Operates on 3 flashlight batteries. Size: 8"x4¼"x2½". **Complete with auxiliary line cord antenna, earphone and batteries.** Made in Japan.
**Retail $25.95**

## 10 TRANSISTOR MULTI-BAND RADIOS

## TRANS-WORLD 3 BAND AM-SW$_1$-SW$_2$

8786E3874—A superb 3 band portable transistor radio that provides world-wide listening pleasure. Besides standard AM (535-1605Kc) band it has SW$_1$ (2-6mc) and SW$_2$ (6-18mc) bands. Slide rule dial with Vernier tuning. 3½" PM speaker. Tuning indicator meter and battery life indicator. Pushbutton dial light. 2 private earphone jacks. Operates on 4 "C" batteries. **Black or Red case. Specify.** Size: 9"x4½"x2". **Complete with case with shoulder strap, earphone with case and telescoping extension antenna and batteries.** Made in Japan.
**Retail $52.95**

## 3 BAND AIRCRAFT MARINE RADIO

8792E3874—Has all the deluxe features of the above but besides the standard AM (535-1605Kc) band it has Marine (1.8-4.2mc) and Weather Navigation (150-500Kc) bands. Made in Japan.
**Retail $62.95**



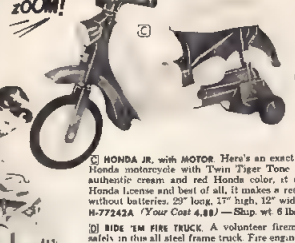
**Retail Prices Are Suggested Only and May Vary in Different Trading Areas**

# MARX RIDE-EMS With "ZA-ZOOM" Sound

**A STUTZ BEARCAT.** Gentlemen, start your engines—driver controls variable pitch authentic motor roar! Self-propelling roadster operates on one 12 v. battery—is scaled in every detail to 42" length, 14½" wide, 14½" high. Bright Red hi-impact plastic body. "Tufted" bucket seat of plastic, forward & reverse foot pedal, "gas tank," tool box, hand-brake, spare wheel, crank, bulb horn.
**H-79331B** *(Pay 29.88)* 20 lbs. *$39.95*
**H-58696C** *(.15 ea.)* 2 "D" Batt. *$.20*
**H-58690C** *(Pay 4.29)* 12V. Batt. *$6.00*

**B ZOOM MOBILE.** First, push it back to wind up over-sized clock spring motor with reverse slip clutch and set hand brake. Get in and activate the play turn signals, drive lever. Push highway horn and turn on a blast of electric Za-Zoom motor noise NOW snug in your contour bucket seat, release brake. Enclosed motor zooms you down runway. Hi-impact plastic, silver wheel discs, 200-cu. in. storage in rear trunk. With tools.
**H-79330B** *(Pay 12.88)* 13 lbs. *$19.95*
**H-58694C** *(.15 ea.)* 2-"D" Batt. *$.30*

## IT'S A HONDA!




**DETAILED MOLDED RIDE-EMS *for Pint-sized Speeders***

**C HONDA JR. with MOTOR.** Here's an exact replica of the big Honda motorcycle with Twin Tiger Tone Motor, too. Same authentic cream and red Honda color, it sports the official Honda License and best of all, it makes a realistic motor noise without batteries. 29" long, 17" high, 12" wide
**H-77242A** *(Your Cost 4.88)* — Ship. wt 6 lbs. ..... *$7.95*

**D RIDE 'EM FIRE TRUCK.** A volunteer fireman will get there safely in this all steel frame truck. Fire engine Red unbreakable polyethylene plastic with big Black tires. Fool proof steering for wheeling around corners. Won't rust, or break. No sharp edges. Removable ladder. 24x10x10½"
**H-77214A** *(Your Cost 3.99)* — Ship wt. 5 lbs. . .... *$3.98*

**E RIDE 'EM HOT ROD.** For sidewalk drag races, there's nothing safer than molded Ride 'Em hot rod in bright blue, red and white with sparkling chrome-like trim. Exclusive friction motor makes that satisfying motor sound too. Positive steering action makes safe drivers! 28x15x13".
**H-77209A** *(Your Cost 6.88)* — Ship wt. 4½ lbs. ..... *$9.95*

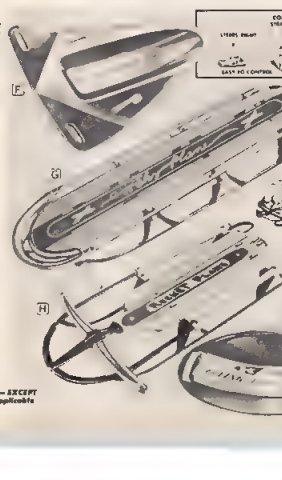
## SLEDDING THRILLS ON WINTRY HILLS

**F SNO WING.** Kids, take those snow-packed slopes like the wind! This delta shaped wing has rounded corners, skims over snow like a bird. Steers right or left merely by turning. Ride kneeling or sitting! Strong plastic handles, safety turned edges. 37" long, 30" wide. Beware parents will use it whenever they get a chance!
**H-79013B** *(Your Cost 4.88)* — Ship. wt. 10 lbs. . . *$6.95*

**G SKY PLANE SLED.** Thrill to the ease of super-steering—take sharp hills, curves! Streamlined, White Ash lumber bears Sky Plane motif. All metal bumper, side rails. Tapered deck adds to speed, lightness. Steering bar turns sled at a touch
**H-79326B** *(Your Cost 9.88)* — 63" long, 6-knee, 14½ lbs. *$13.95*
**H-79327B** *(Your Cost 11.99)* — 60" long, 6-knee, 17½ lbs. *$16.95*

**H ROCKET PLANE SLED.** Long on thrills and eye-appeal, and at popular prices. Bright, gay colors. Made of heavily varnished rugged White Ash lumber to give years of service. Airline safety spring-steel runners give higher speed, better control, easier rides. Spar varnish finish. Bright red runners. Easiest steering ever—and quick getaways. Choose from 2 sizes
**H-79228B** *(Your Cost 4.88)* — 45" long, 4-knee, 8 lbs. . . *$6.95*
**H-79229B** *(Your Cost 5.99)* — 60" long, 6-knee, 10 lbs. . . *$8.96*

**I 26" CHAMPION™ FLYING DISC.** Spin, swoop, slide, sail down the snow in one of these fiberglass discs for the fun of a winter! Even the smallest child can enjoy a flying disc. There are no sharp edges to cut or catch clothing on. Heavy webbed handle straps for holding on . . . and the tough, durable Fiberglass lets dents pop right out. Bright orange.
**H-79000AX** *(Your Cost 3.88)* — Ship. wt. 4 lbs. ..... *$4.98*




***Stock numbers with "H" or "X" will be shipped Truck or Express — EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable***

RACY PEDAL CAR AND SUPER HELMET deliver "jet set" thrills! Rugged steel car has ball bearing rear axle and knuckle-type steering. Adjustable pedals. 7-inch wheels, rubber tires. 32½-inches long. Plastic helmet has detachable headlight top (flasher, goggles (uses 1 "D" battery (not incl., see pg. 412). Mail.
W36 J 3111W Car, Helmet (34 lbs.) 12.88
W36 J 3127. Car only. (30 lbs.) . . . 9.99

CHAIN DRIVE SPEEDSTER masters the road in "racing pro" style. Rugged steel racer takes off with ease as you push and pull the sturdy handle. Even backs up. Make fast curves with direct action foot steering. 8-in. ball bearing wheels, semi-pneumatic tires. 55-in. long. Partly assembled. Mailable.
W36 J 3123. (36 lbs.) . . . . . 16.88

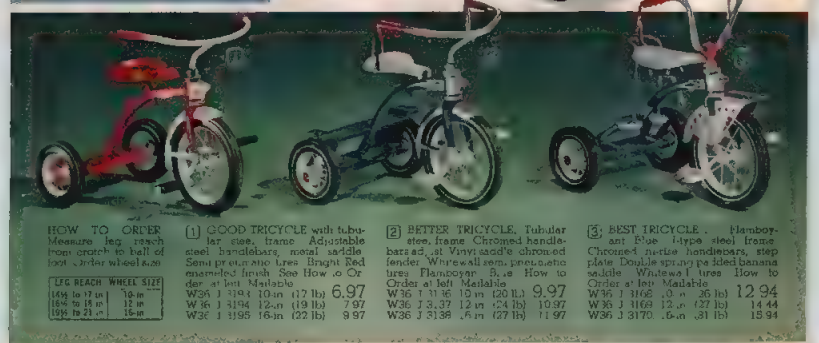
DRIVEWAY DRAGSTER . . . Marx-A-Kart speeds along at 5 mph! Step into bucket seat, press accelerator foot pedal forward or reverse—you're off! Oversized rear tires. Heavy gauge steel chassis, plastic motor housing. Powered by 12V Hot Shot battery not incl. see below! 38-in. long. Frt. or exp.
M36 J 3149 (28 lbs.) 19.97
Z36 J 5544, 12V batt. Mail. (1.3 lb.) 4.97

JEEP-SURREY . . . youngsters will love their pretty pink "jeep"! Candy-striped fringed top protects them from rain and sun. Rugged steel frame features ball bearing pedal drive and automotive type steering. Windshield is for "lowers". Simulated headlights, grille, 8-in. wheels, semi-pneumatic rubber tires. 39-in. long. Mail.
W36 J 3125. (40 lbs.) 18.98

## Fuel up your Mustang . . . zoom off in style!

"LIFE SIZE" TEXACO GAS PUMP lets you service a fleet of cars! Turn crank—bell rings as gallons register. Storage shelves in back. Hose, nozzle, sponge included.
Z36 J 3126. Steel. 30-in. high. Mail. (14 lbs.) . 7.77

MUSTANG has authentic sports car styling plus working gear shift! Hop into padded seat and slip chrome gear shift into 1st. Ball bearing pedal drive accelerates quickly . . . so put it into second, pop into third and leave the crowd behind! Steel chassis; Mustang grille. Flexible windshield. Jeweled spinner hubcaps; rubber tires.
W36 J 3139. 36-in. long. Mailable. (28 lbs.) . . .16.88



HOW TO ORDER
Measure leg reach from crotch to ball of foot. Order wheel size.

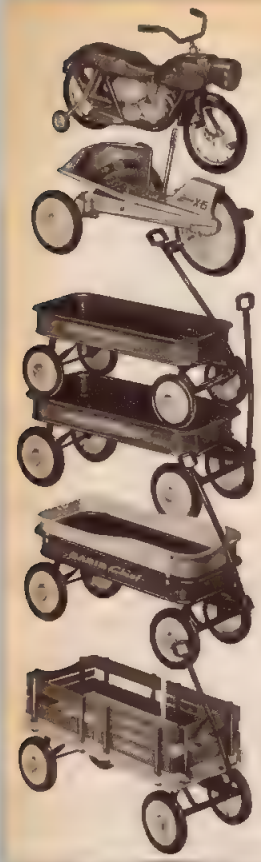
| LEG REACH | WHEEL SIZE |
|---|---|
| 14½ to 17 in. | 10-in. |
| 15½ to 18 in. | 12 in. |
| 19½ to 21 in. | 16-in. |

(1) GOOD TRICYCLE with tubular steel frame. Adjustable steel handlebars, metal saddle. Semi-pneumatic tires. Bright Red enameled finish. See How to Order at left. Mailable.
W36 J 3194 10-in. (17 lb) 6.97
W36 J 3194 12-in. (19 lb) 7.97
W36 J 3195 16-in. (22 lb) 9.97

(2) BETTER TRICYCLE. Tubular steel frame. Chromed handlebars adjust. Vinyl saddle, chromed fender. Whitewall semi-pneumatic tires. Flamboyant Blue. How to Order at left. Mailable.
W36 J 3136 10-in. (20 lb.) 9.97
W36 J 3137 12-in. (24 lb) 10.97
W36 J 3138 16-in. (27 lb) 11.97

(3) BEST TRICYCLE . . . Flamboyant Blue. Uses steel frame. Chromed nerfite handlebars, step plate. Double spring padded banana saddle. Whitewall tires. How to Order at left. Mailable.
W36 J 3168 10-in. (26 lb) 12.94
W36 J 3169 12-in. (27 lb) 14.44
W36 J 3170 16-in. (31 lb) 15.94

See page 277 for new, lower Budget Power terms—no money down



PEDAL DRIVE "CYCLE" makes realistic putt 'n purr sound. Authentically styled molded plastic body won't dent or rust. Chromed handlebars; removable training wheels. 12-in. steel wheels, semi-pneumatic tires. 36-in. long. Leg reach 13 to 18-in. See How to Order at right. Easy to assemble. Mail. (18 lb)
W36 J 3106 ..14.97

"V-ROOM" X-15 by Mattel swoops and steers with a "joy-stick." Safer than a pedal car or tricycle because it's more tip resistant! Pedal drive V-room motor needs no batteries sound switches off! Silver-Blue steel body; puncture-proof tires. 30-in. long. Decal kit. Ages 3-8 Mail. (30 lbs.)
W36 J 3164.... 19.99

STEEL WAGONS. Bright Red enamel steel with White trim and Black handles. Built for rugged wear! Easy to assemble. Mail.

**Radio Jet.** 8½-in. wheel, 34-in. long. (31 lb)
W36 J 3133 .....7.77

**Radio Super** (not shown). 7-in. wheel 28-in. long. Z36 J 3132. (20 lb) . . 6.94

**Radio Pal** (not shown). 6-in. wheel, 25-in. long. Z36 J 3130. (14 lb) . 3.88

**Radio Flyer.** 1-pc. steel body, 10-in. wheels. Rubber tires. 36-in. long.
W36 J 3131. (36 lb) 8.97

**Radio Chief** panel wagon; removable sides. 10-in. wheels. Rubber tires. 36-in. long (31 lbs.)
W36 J 3134 . . . ...12.88

TOWN-COUNTRY stake wagon . . . the biggest, toughest wagon on the road. Sturdy hardwood body, steel chassis built to take the rugged wear it's sure to get. Removable red sides make it a convertible! 10-in. wheels with semi-pneumatic rubber tires. 38-in. long. Mail. (43 lbs.)
W36 J 3135. 16.97

## Realistic Honda makes racy motor noise

Chain drive Honda looks real . . . sounds real too with its br-r-oom "engine." Authentic color cream saddle, red fenders, silver "headlight." Made of tough plastic, steel rims, spokes. Semi-pneumatic tires. Removable training wheels. Easy to assemble. Leg reach 16 to 22-in.
M36 J 3108. 27x45-in. long. Frt. or exp. (23 lbs)...19.88
**HOW TO ORDER:** Before ordering measure child's leg reach from crotch to ball of foot.

1 SNOW SHOE SKI. Steel with rib bottom grips, 6x18-in. long. Safety straps adjust to fit ages 5 to 12.
35 J 3265. Red enamel finish. (3 lbs. 10 oz.).....2.97

2 BEGINNER'S SKI SET. Hardwood skis have adjustable toe straps. Aluminum toe, rubber sole plates, cadmium-plated spring bindings. Red finish. Mail. (5 lbs.)
Z36 J 3238. 36-in. skis; 24-in poles. Ages 5-8. . Set 2.79
Z36 J 3267 48-in. skis; 33-in. poles. Ages 6-9 .. Set 3.98

3 CHILDREN'S DELUXE SKI SET. Maine hardwood skis. Binding designed for all types of footwear (ski boots not needed.) Aluminum poles, leather thongs.
W36 J 3268. 48-in., ages 6 to 8. Mail (8 lbs.) Set 9.88
W36 J 3266 60-in., ages 9 to 12. Mail. (10 lbs.) Set 12.89

4 SHORTY SKI SET. Adult-type skis, 33-in. long . . . learn basic skiing techniques, even tricks! Dovre bindings, designed for all types of footwear (ski-boots not needed.) Hardwood (ash) colorfully finished. Mail. (7 lbs.)
Z36 J 3279. 36-in. aluminum poles.. .....Set 9.98

BACKYARD SKATING RINK. Join two wall ends and attach liner with plastic clips. Rust-proof aluminum frame with safety rolled edges. Heavy gauge polyethylene plastic liner—(2 mil) on all except 28-ft. size which is 4 mil. 4 to 6-in. deep. Instructions. Mailable.

| Cat No. | Diameter | Ships wt. | Price |
|---|---|---|---|
| Z36 J 3269 | 15 feet | 8 lbs. | $ 7.94 |
| Z36 J 3276 | 20 feet | 10 lbs. | 11.94 |
| Z36 J 3271 | 24 feet | 13 lbs. | 15.94 |
| Z36 J 3272 | 28 feet | 20 lbs. | 24.94 |



**New Budget Power Terms buy more for the same monthly payment**

# the industry's most powerful national line-up of print media advertising!

over 53,000,000 circulation guaranteed... more than 150,000,000 readers...

HORSMAN dolls

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Walt Disney's Mary Poppins Michael and Jane
I'm Posing Flopsie
I'm BABY FIRST TOOTH
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NEW YORK, N.Y. 10010
SEND FOR NEW 1966 CATALOG
I'm Baby Buttercup
Walt Disney's CHRISTOPHER ROBIN with Winnie the Pooh
I'm Thirstee Walker

# Outstanding Merchandising Award Recently Won by Horsman Doll

Horsman Dolls, Inc., recently won the Outstanding Merchandising Achievement Award in the Sixth Annual Merchandising Awards Contest sponsored by the Point of Purchase Advertising Institute.

Horsman's winning entry was a pair of overwraps for its Mary Poppins Doll packages. The overwraps were printed in bright colors on transparent plastic, featuring in their design the familiar logotypes of Walt Disney's Mary Poppins movie and Horsman Dolls.

The prize-winning merchandising units were selected from about 1,000 entries, which were judged by 54 trade association executives, retailers and trade publication editors. Winners of the awards for outstanding merchandising achievement received statuettes in the form of a cigar store Indian, symbolic of one of the earliest point of purchase advertising displays in the nation.

Both of the Mary Poppins package overwraps were created by Mrs. Irene Szor, Horsman's director of product design and packaging, and were produced by the Goodren Products Corporation, Englewood, N. J.

## Placo Offers Dragster Set; Names Sales Representatives

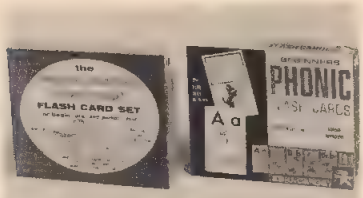
A Drag Race Set (#700), including two assembled 9" dragsters, each with an automatic drag chute, which are driven by a hi-torque geared, rubber tension

drive for which no batteries are needed, is currently available from Placo Products Company, P. O. Box 1581, Gardena, Calif.

The dragsters are made of plastic with metal axles and have rubber racing slicks. They are packed ¾-dozen to a 10-pound shipper.

In another announcement, Placo made known its sales representative lineup for the year. Shattan, Friedman, Inc., will cover the East and the New England States; Paul Oberlin, Jr., Inc., the Midwest; Fred Brownstein Associates, will cover the South; Les Taylor Associates, Minnesota, North and South Dakota; Jim Keogh, the northern Mountain States; Frank Niehaus, the southern Mountain States and Art Hobba will cover the West Coast.

# Variety of New $1 Flash Cards Are Marketed by Ed-U-Cards




A Beginner's Phonic Flash Card Set and a New Math Concept Set (#271), each of which is set to retail at $1, are now being offered by the Ed-U-Cards Corporation, Long Island City, N.Y.

The Phonic flash card set (#270), is geared for children in grades 1-3. The New Math Concept Set illustrates the patterns, sets and ordinal numbers that are a part of the new system.

Ed U-Cards is also marketing, at $., each, New Math Flash Cards in addition (#261), subtraction (#262), multiplication (#263), and division (#264).

Each of the flash card sets is packaged in a full-color, shrink-packed box. A display carton contains a dozen assorted flash card sets while 4-dozen flash cards are contained in a 36-pound master shipping carton.

## Brock Offers Glass Gems In New Bubble Pack Card

The Brock Glass Company, Santa Ana, Calif., is currently offering Glass Gems in a new bubble-pack card.

The crushed glass is offered in one-ounce packs, in twelve colors, at 19c each.

The company has available a total of 79 different glass colors and combinations of colors in 5-pound bags or 25- and 50-pound cartons.

The company is a major manufacturer of specialty glass items on the West Coast and, for the past few years, has been a leading supplier of crushed glass to the craft and hobby industry.

**(A) ANSWER DOLL — HORSMAN.** Made of vinyl plastic and fully jointed. Press her tummy and she nods "No"; press her back and she shakes her head "Yes". Dressed in a lace-trimmed cotton suedette dress. Rooted hair, sleeping glassine eyes. 11" tall. Wt. 1¼ lbs.
**1190HD333** ..... **$5.00**

**(B) SNUGGLE SOFTEE DOLL — HORSMAN.** Rooted hair in a "pixie bob" hairdo. So light and cuddly because of her foam filling. Soft, life-like chubby arms and legs. Tilt her and she says "Mama". 17" tall and dressed in a 2-piece pajama outfit. Wt. 2½ lbs
**4253HD397** ..... **$6.00**

**(C) THIRSTEE BABY — HORSMAN.** She drinks, wets and turns her head. Complete with her own full size nursing bottle. 19" tall and fully jointed. She's dressed in a flannel shirt, cotton panties and comes wrapped in a deluxe blanket. Wt. 3 lbs
[redacted] ..... **$6.50**

**(D) THIRSTEE WALKER DOLL — HORSMAN.** She drinks from a real life-size bottle, wets and walks non-mechanically! 27" tall with realistically sculptured head and body. Dressed in a printed flannel pajama outfit. Wears size one clothes. Bottle included. Wt. 5 lbs
**1871HD697** ..... **$10.00**

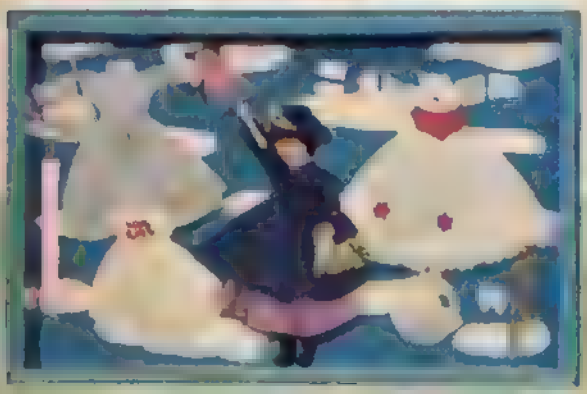
**(E) MARY POPPINS DOLL — HORSMAN.** Walking plastic doll is a full 36" tall. She has turning head and painted eyes. Dress with coat and matching bonnet. Carries a "working" umbrella. Wears size 3 children's clothes. Wt. 7 lbs
**1081HD1467** ..... **$22.00**

**(F) RUTHIE DOLL AND WARDROBE — HORSMAN.** Fully jointed 11" doll with cotton slacks, cotton dress, coat, hat, comb, brush, mirror, shoes. 2 lbs.
**11031HD347** ..... **$5.00**

**(G) LULLABYE BABY — HORSMAN** Made of vinyl plastic and fully jointed. Dressed in printed flannel pajama. As music box inside her plays Brahm's Lullabye, 12" doll moves like a real baby. Wt. 2 lbs.
**3239HD417** ..... **$6.00**

**(H) TEENY TINY TEARS — AMERICAN CHARACTER.** 12" high and wearing a baby blue dress with white trim and cape collar. She cries real tears! With diaper, pacifier, bottle and bubble pipe. Wt. 1½ lbs
**2220ZC417** ..... **$6.00**

**(J) TINY TEARS — AMERICAN CHARACTER.** 17" tall and dressed in a pink, yellow or blue bloomer set. White socks, bow-ty shoes. She cries real tears. Comes with bottle, bubble pipe and pacifier
**2250ZC697** ..... **$10.00**



**(K) MARY POPPINS DOLL AND ACCESSORIES—HORSMAN.** Fully jointed 12" doll looks exactly as Mary Poppins appeared in the hit movie. Her hair is rooted in a bun style. She wears a cotton dress with coat and matching bonnet and carries a carpetbag on her arm. Accessories include nurse dress, apron, party dress, party bonnet, shoes, stockings, gloves, working umbrella and ruler
**92801HD697** Wt. 2½ lbs. ..... **$10.00**
**928HD397** Mary Poppins Doll only. 1½ lbs. ..... **$6.00**

**(L) HEIDI POCKETBOOK DOLL — REMCO.** Heidi's so small she comes in her own pocketbook. Out of her pocket book, she's the cutest doll around! Press her secret button and she waves "Hi" and "Bye". 5½" tall
**3010RJ233** Wt. ¾ lb. ..... **$3.50**

**(M) JAN POCKETBOOK DOLL — REMCO.** She's dressed "Japanese" with a blossom in her hair. Comes in her own plastic Oriental-styled pocketbook. 5½" tall.
**4010RJ233** Wt. 1 lb. ..... **$3.50**

**(N) TRESSY DOLL — AMERICAN CHARACTER.** So real she almost breathes. Tressy has hair that grows . . . legs that pose . . . and a new make-up face. The only doll with a natural cosmetic complexion . . . as lifelike and appealing as her natural-looking hair that grows. 11¾" tall
**1203ZC347** Wt. ¾ lb. ..... **$5.00**

**(P) LITTLE MISS NO-NAME DOLL — HASSENFELD** 15" of love, affection and sheer delight! Her irresistible sad-eyed appeal enchants children with open arms and open homes. Makes little girls say, "Sure, Little Miss No-Name, you can come home with me."
**9000HF533** Wt. 2½ lbs. ..... **$8.00**

# TOYS FOR YOUR LITTLE GIRL

**(A) COLONIAL DOLL HOUSE—T. COHN.** Her heart's desire come true for little Miss Homemaker! 2-story, 6-room lithographed metal doll house, fully furnished. Loads of fun to play with. 23¼" long, 9½" wide, 17½" high. Wt. 7 lbs.
**765TC467** .....$7.00

**(B) COMPRESSED WOOD DOLL HOUSE—T. COHN.** ...sturdily made, it will be handed down from child to child. Sturdy doll house is colorfully decorated. All rooms completely furnished. 2½' long, 1½' wide, 2½' high. Wt. 15 lbs.
**775TC1866** .....$28.00

NOT AVAILABLE

**(C) KITCHEN SET with ACCESSORIES—WOLVERINE.** Stove and refrigerator in lustrous Coppertone finish. Stove has simulated "stainless steel" top and oven door; realistic raised burners. Refrigerator door has snap latch. 7 lbs.
**555WT399** .....$6.00

**(D) TOY CRADLE—BADGER BASKET.** Dolly will rock gently to sleep in this plastic-lined cradle with hood. Pink. 16x10½x12". 2½ lbs.
**310BG267** .....$4.00
As above, but 20x11x14". Wt. 3½ lbs.
**315BG397** .....$6.00

**(E) DOLL HIGH CHAIR—AMERICAN TOY.** To pamper her favorite dolly! Top quality wood construction with maple, non-toxic finish. Drop-leaf feeding tray, footrest and decal on backrest. 29" high, 13" wide. Wt. 5 lbs.
**142AE315** .....$4.50

**(F) FOLDING DOLLY HIGH CHAIR—BANNER PLASTICS.** Folding a chair with metal legs, armrests and seat. Adjustable foot rest and tray in easy-to-clean plastic
**7080QN267** .....$4.00

**(G) DOLL COACH—SOUTH BEND.** Pink and white 10x18" body. Candy stripe hood. 21½" high tubular handle. Duchess spring action gear is tubular plated. 6" wheels with ½" pink tires. 6 lbs.
**5050QG463** .....$6.95

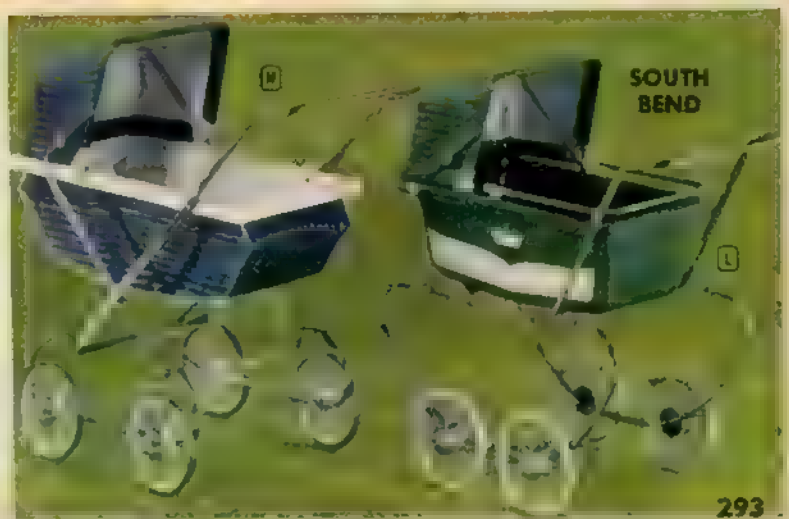
**(H) DOLL COACH—SOUTH BEND.** 12x24" molded body in Ensign Blue with silver decoration. 27" high tubular rail. Duchess gear. White quilt body liner. 7" wheels. Wt. 10½ lbs.
**5462QG877** .....$12.95

**(J) DOLL COACH—SOUTH BEND.** 12½x26" molded Maroon body with white rail, crests and striping. Tan quilt embossed vinyl hood and liner. 26" high tubular handle. Duchess gear. 7" wheels with maroon tires. Wt. 14 lbs.
**5662QG1330** .....$20.00

**(K) FOLDING DOLL STROLLER—SOUTH BEND.** 10½x17" Metallic Blue body, blue quilt embossed vinyl. Reclining back, footrest, fringed canopy. 28½" high handle. 6" wheels. Wt. 5 lbs.
**974QG530** .....$7.95

**(L) DOLL COACH—SOUTH BEND.** 11x20" molded body. Metallic green with white trim. Elongated hood. 25½" high tubular plated handle. Duchess gear with spring action. 7" wheels with white walls. 8 lbs.
**5080QG667** .....$10.00

**(M) FOLDING DOLL CARRIAGE—SOUTH BEND.** 11½x25" body. Metallic blue with white trim. 28" high tubular handle. Duchess undergear. Upholstered rail. Mattress. 7" wheels. 7½ lbs.
**1950QG667** .....$10.00



## NO BATTERIES

TOMMER TOYS

(A) **BABY MAGIC DOLL.** The 18" charmer sleeps, wakes, cries real tears, stops crying, smiles, picks up her bottle, lifts her arms, and wets too! She does all this without even touching her . . . and no batteries required. Dressed in a lovely red and white romper outfit, white booties and a red bow in her soft, blonde hair. Baby Magic has her own bottle and her outfit is waterproof . . . you see, she wets too. She is usually happy but her expression changes easily.
1800TXT1097—Wt. 4 lbs. . . . . .$20.00

(B) **CHIPS BRIDE DOLL.** 17" all vinyl girl doll, full jointed with moving side glance eyes and rooted hair. Dressed in lace trimmed tulle bridal gown over taffeta slip; panties; or no line; lace stockings and satin shoes. She wears a lace trimmed bridal cap and veil and carries a bridal bouquet. Wt. 3 lbs.
1758EFX897 ..... $13.00

(C) **STAR BRIGHT.** A bright and happy imp with stars in her painted eyes and mischief in her delicately molded expression. She is 16" tall and has an all skin-soft vinyl body, with moving limbs and rooted hair.
5627ZDX497—Wt. 2½ lbs. .$7.00

(D) **STAR BRIGHT.** A bright new doll with a starry-eyed appeal with her impish smile. Soft cuddly cloth body with skin-like vinyl limbs and rooted hair and—oh, those painted eyes! She's 18" tall and is dressed in a red velvety play suit with ruffled bib
5820ZDX697—Wt 3 lbs. .$10.00

(E) **BABY WADDLES.** 16" vinyl and poly walking toddler doll with moving eyes and rooted straight bob hair with ribbon bows. Delicately dressed in panties, pale pink polished cotton dress trimmed with flower applique and ribbon
7301GXX367—Wt 2½ lbs. $5.00

## Baby Thumbkin

(J) **BABY THUMBKIN.** An adorable 18" cuddly soft baby doll with vinyl arms, legs and head moving side glances and rooted hair. Her thumb is tied with a ribbon and posed at her mouth. Dressed in linen dress with organdy pinafore and matching panties, shoe and socks and ribbon bow in her hair. She makes noises like a real baby
9515EFX797—Wt. 2 lbs. $11.00

HORSMAN Inc.

(F) **MARY POPPINS.** This delightful doll is just as she looks in the Walt Disney movie. She's 12" of soft, jointed vinyl with rooted hair in a "bun" style. Cotton dress with coat, matching bonnet—carrying umbrella, carpetbag.
928HX0397 Wt. 2 lbs. ..... .....$8.00

(G) **MARY POPPINS WITH WARDROBE.** The same doll as above with wardrobe including nurse dress, apron, party dress, party bonnet, stockings, shoes, gloves, umbrella and ruler.
92801HXD697—Wt. 3 lbs. .....$10.00

(H) **TUFFIE DOLL.** 19" tall—full jointed. Her realistically sculptured head has rooted hair in a "Swirl" hairdo giving a true-to-life appearance. She is made entirely of soft vinyl plastic with sleeping glassine eyes and long curled lashes. Dressed in a cotton suedette baby type dress with matching panties. She also wears matching sandals and knit stockings. She's lovable, and so life-like
3871HXD567 Wt. 3 lbs. ..... $8.00

# Hubley Metal Car Kits

Remarkably authentic replicas in miniature of famous cars of yesterday. Made of die-cast metal for utmost durability. Metal engines, metalized plastic trim, plastic assessories. All assemble with simple hand tools.

Copter flies by FINGERTIP PUSH-BUTTON CONTROL

Takes off and lands vertically

BATTERY OPERATED
- IT DIVES
- IT ZOOMS
- IT LOOPS

## ELECTRONIC COPTER

With a pilot control knob, you make the copter go forward, backward, or hover in air. With pick-up rescue device, pick up wounded soldiers, perform air stunts. High impact plastic with 2 plastic men. Batteries extra, below.
VS-EC80X270 Wt. 2 lbs. . . Ret. $4.00

## ELECTRIC FLASH

Super flash racer takes off at the touch of a button, you make it do figure-8s, wingovers, inverted flight, many other stunts. High impact plastic fuselage and wings, replaceable prop; super power electric drive motor requires 2 D batteries (extra, at left), 12" long.
VS-EF405-X200 Ret. $3.00

"D" BATTERIES. For above Planes.
Battery. X13 2 needed . . EA. 20¢

**(A) DUSENBERG TOWN CAR.** Luxury car of the '30s. 1/18th scale, 12¼" long. Over 150 parts.
HU-4868X665 3 lbs. Ret. $10.00

**(B) DUSENBERG PHAETON.** Classic of the '30s. 1/18th scale, 12¼" long. 150 metal, plastic parts.
HU-4864X665 3 lbs. Ret. $10.00

**(C) CHEVROLET PHAETON.** Snappy 1932 model, in 1/20th scale, 8" long. 75 parts. Hood raises.
HU-4865X235 Wt. 1 lb. Ret. $3.50

**(D) 1930 PACKARD ROADSTER.** Famous Packard styling in 1/22nd scale. 9½" long. 140 parts.
HU-4860X335 Wt. 2 lbs. Ret. $5.00

**(E) FORD VICTORIA MODEL A.** Over 35 parts. 1/20th scale, 7½" long. Hood raises to show engine.
HU-4866X200 Wt. 1 lb. Ret. $3.00

**(F) 1930 PACKARD DIETRICH.** Over 140 die-cast metal, plastic parts. 1/22nd scale, 9½" long.
HU-4863X335 Wt. 2 lbs. Ret. $5.00

**(G) 1932 CHEVROLET COUPE.** Exact replica in 1/20th scale, 8" long. Over 75 metal, plastic parts.
HU-4869X200 Wt. 1 lb. Ret. $3.00

**(J) 1930 FORD COUPE.** With famous rumble seat. 1/20th scale, 7½" long. Over 35 metal, plastic parts.
HU-4861X200 Wt. 1 lb. Ret. $3.00

**(K) 1932 CHEVROLET ROADSTER.** A sporty number built to 1/20th scale, 8" long. Over 75 parts in all.
HU-4862X235 Wt. 2 lbs. Ret. $3.50

**(L) 1930 FORD ROADSTER.** Model A built to 1/20th scale, 7½" long. More than 35 parts
HU-4850X200 Wt. 1 lb. Ret. $3.00

## IMPORTED MATCH BOX GIFT SETS

*Wonderful collector's items because they are so timely detailed, so accurate in scaling, so realistically painted. Imported from England each of these tiny vehicles comes packed in its own 3¼" long multi colored matchbox. The history of each model is printed on each matchbox. Die cast of metal Each with movable wheels, and a wealth of details. All are modestly priced. Start your collection now.*

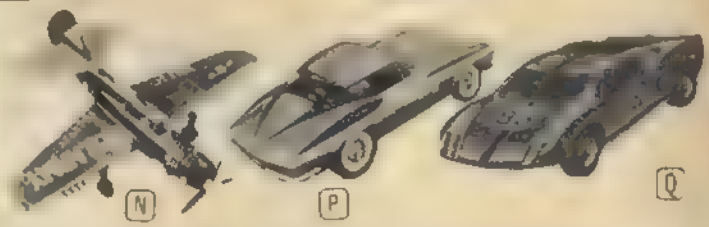
**(A) MATCHBOX 11-PC. MOTORWAY SET**
Rich assortment of cars and accessories. Sedans, trucks, dumpers, vans, police car, etc. Also a bridge and parking lot booth.
FB-G1X370 Shipping weight 2 lbs. . . . . Retail $5.50

**(B) MATCHBOX 5-PC. FIRE STATION SET**
Included are two fire trucks, with ladders, the fire chief's red sedan, and an ambulance, plus the fire-station, of course.
FB-G10X335 Shipping weight 2 lbs . . . . . Retail $5.00

**(C) MATCHBOX 8-PIECE COMMERCIAL TRUCK SET**
Multi-color set includes 3 assorted dump trucks, a garbage truck, service truck, caterpillar, cement mixer and tow truck.
FB-G6X270 Shipping weight 2 lbs . . . . . Retail $4.00

**(D) MATCHBOX 4-PIECE SERVICE STATION SET**
Loaded with play and hobby value Includes three vehicles a tow truck, a sedan and a pick-up truck, plus multi-story service station.
FB-G9X335 Shipping weight 2 lbs. . . . . Retail $5.00

## GAS POWERED PLANES AND CARS




**(L) COX "STUKA DIVE BOMBER" KIT.** World War II's most famous plane. 23½" wing span, 18" fuselage. Powerful .049 Thimble-Drome Engine. Drops bomb in flight. Movable canopy. Visible fuel guage
COX-6400X730 Ship. wt. 4 lbs. . . . . Retail $10 98

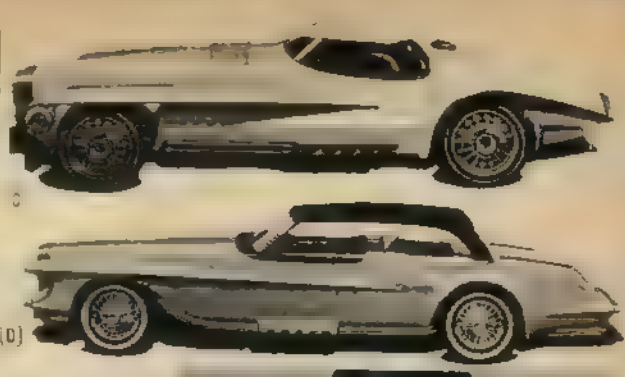
**(M) COX "SPITFIRE" KIT.** The legendary Supermarine Spitfire that defended Britain in World War II. 23" wing span, 17½" fuselage,. Wing-mounted 20 mm cannon Cox 049 Thimble-Drome engine
. . . . . Retail $10.98
COX-7800X730 Ship. wt. 4 lbs
COX-880X200 Flight Kit. Includes Thimble-Drome Glow fuel for engines, super powered battery, connectors and accessories. Ret. $3.00

**(N) COX A-25 ATTACK BOMBER.** Army version of the Navy's SB2C Torpedo bomber. 20" wingspan, 17" fuselage. Cox .049 eng.
COX-7100X665 Shipping weight 4 lbs. . . . . Retail $10.00

**(P) COX CORVETTE STINGRAY.** Made from actual GM blue prints 1/20 scale, 9-3/8" long. Dual rear wheel drive. .049 engine.
COX-8640X665 Shipping weight 3 lbs . . . . . Retail $10.00

**(Q) COX FORD GT.** Replica of America's newest sport car. 1/20 scale. Powerful 049 racing engine with 2.8 to 1 gear ratio.
COX-8940X665 Shipping weight 3 lbs . . . . . Retail $10.00
COX-440X235 Gas Power Racing Accessory kit. Battery, racing fuel, all other starting and operating accessories. Wt. 2 lbs. $3.49

# EXCITING RENWAL and PYRO CAR ASSEMBLY



**(A-B-C-D) RENWAL CLASSIC REVIVALS.** Here are modern versions of great classic cars. Inspired by an Esquire magazine article, and designed by Detroit's Virgil Exner. All crafted to 1:25 scale. Build them! Display them!

(A) 1966 PACKARD. Based on the '34 Packard Twin 6.
REN-101X140 Ship. wt. 1 lb. . . . . Retail $2.00

(B) 1966 MERCER. Based on the '11 Mercer Raceabout.
REN-103X140 Ship. wt. 1 lb. . . . . Retail $2.00

(C) 1966 DUSENBERG. Based on the 1932 Dusenberg.
REN-103X140 Ship. wt. 1 lb. . . . . Retail $2.00

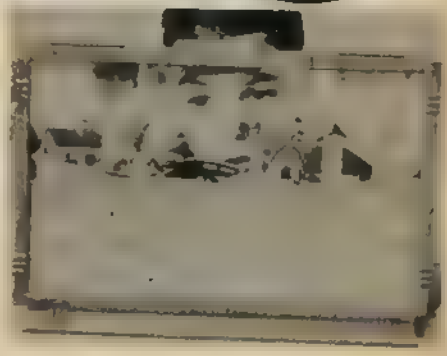
(D) 1966 STUTZ. Based on the '33 Stutz Bearcat.
REN-102X140 Ship. wt. 1 lb. . . . . Retail $2.00

**(E) PYRO FORD KITS.** 4 Fords to assemble and customize. 1932 B Roadster, 1936 Roadster, 1940 Coupe and the 1949 Tudor. Perfectly scaled. Authentic colors.
PY-C170X140 Ship. wt. 1 lb. . . . . Retail $2.00

**(F) PYRO CHEVY KITS.** 4 Chevy's. 1932 Cabriolet, 1937 Coupe, 1952 Fas-Back, 1957 Hardtop. With decals.
PY-C171X140 Ship. wt. 1 lb. . . . . Retail $2.00

**(G) PYRO CUSTOM SHOW CAR KIT.** Gee-T dragster built to 1/16 scale. Exact copy of real car. 8½" long.
PY-C184X270 Ship. wt. 1 lb. . . . . Retail $4.00

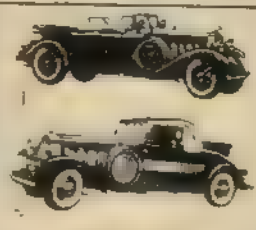
**(H) PYRO SHO-GO STREET ROD.** Tee-N-T dragster to 1/16 scale. A dramatic build-from-scratch kit. 8½" long.
PY-C183X270 Ship. wt. 1 lb. . . . . Retail $4.00



**GIANT ANT FARM** Watch them dig tunnels, see them build rooms, marvel as they erect bridges and move mountains before your very eyes The farm is 10" high, 15" wide. Set includes year's supply of ant food, liquid feeder, California sand, handbook, and certificate for supply of ants
EJC-H33X465 Wt. 4 lbs . Ret. $6.95

**FISHING SCHOONER** Exact scale model of the Gertrude L. Thebaud. A unique collector's item you'll have hours of fun assembling, then displaying Twin masted schooner of durable plastic, authentic in every detail, right down to the pulleys. 20" long overall.
PY-C206X200 Wt. 2 lbs. . . . Retail $2.98

**PYRO "JAPANESE FISHING BOAT" KIT** Religiously accurate in detailing. Beautiful molded in colors. Of durable plastic that's easy to assemble With two mounting bases so that you can display your handiwork once you're finished Fascinating and creative fun for young and old 15" hull
PY-C374X200 Wt. 2 lbs . Retail $3.00



JO HAN KITS

**(J) CLASSIC '31 CADILLAC** Over 160 parts in color and brilliant chrome. Built to 1/25 scale. Wt 1 lb.
JH-GC-131X140 Ret. $2.00

**(K) '34 MERCEDES-BENZ 500K.** Over 150 parts, to 1 25 scale. In color and chrome. Super detailed engine. Wt. 1 lb.
JH-GC-234X140 Ret. $2.00

**(L) '31 CADILLAC V16.** Built to 1/25 scale. Super detailed V16 engine. Operating rumble seat, much more. 1 lb.
JH-GC431X140 Ret. $2.00

**(M) CHRYSLER TURBINE CAR.** Exact scale model of the Chrysler experimental car. 1/25 scale. Super detailed.
JH-GC300X110 Ret. $1.49

## x-acto®

**X ACTO HOBBY DEN TOOL CABINET** Full assortment of hand tools Saw with extra blades, screw drivers, clamps, drill, file, planer, hammer with extra heads bench vise, pliers, and much more with sturdy wood cabinet with blueprint silhouette background of each item.
XA 88NX1665 9 lbs Ret $25.00

**X-ACTO HOBBY CHEST** Contains Nos 1, 2 and 5 knives, and complete assortment of blades, gouges routers, punches X-acto planer, sander, spokeshave balsa stripper and steel rule also furnished, in a handsomely fitted all wood carry and storage chest.
XA-86X835 Wt 3 lbs. Ret $12.50

**X-ACTO KNIFE CHEST** Famous knife set with Nos. 1, 2 and 5 knives and 9 assorted extra blades. Blades are surgically sharp, for every precision cutting job Just a twist of the chuck releases old blade, slip in the new In handy, natural finish wood chest
XA-82X300 Wt. 1 lb Ret. $4.50

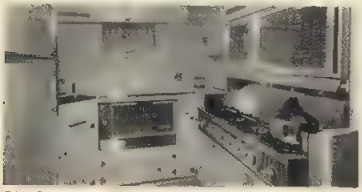
**XACTO ROTO TOOL RACK.** Made of metal and Philippine Mahogany, this beautiful revolving rack places 20 popular tools within easy reach. Includes gouges, routers, files, handles, blades, razor saw, heat sink and pliers—plus the rack, at the cost of the tools alone. No creative hobby is complete without this set. Ship wt. 3 lbs.
XA-30ANX530 . . . . . Retail 7.95

YACHT "SKIPPER", A HUCKINS SEAFARER 65

# *They Don't Build Boats Like They Used To...*

OWNER STATEROOM, HUCKINS ATLANTIC 60

DECK LOUNGE, HUCKINS OFFSHORE 65



GALLEY IN A HUCKINS CORINTHIAN 56

. . and Huckins is no exception. True, for over thirty years, every Huckins has been created in the Quadraconic Hull – a basic concept in motor yacht design that continues to challenge the imagination and genius of the best designers.

How can you improve such a hull design that is as free from pounding as a displacement hull, has a broad range of planing speeds, with considerably higher sustainable speed on any given ratio of size, length and power, than other seagoing hulls whose buoyancy and seaworthiness are exceptional and free from pendulum roll?

We can't. But we do employ modern techniques and materials to make your Huckins more durable, stronger and more adaptable to your increased cruising desires

Your Huckins is safe, economical, comfortable cruising and as elegant as your heart desires.

We don't build boats like we used to – we build them better.

Every Huckins is an individual creation, engineered and customized in your selection of arrangement plans in fiberglassed Philippine mahogany hull lengths 34 to 80 feet. May we send you plans for your consideration? Write Huckins Yacht Corporation, P. O. Box 7068, Jacksonville, Florida, 32210.

HUCKINS FAIRFORM FLYER®

SYMBOL OF YACHT PERFECTION

# REVEL'S NEW '67 MODELS ARE HERE!

AVAILABLE NOW! REVEL OFFERS YOU MORE OF WHAT YOU BUY A BOAT FOR! MORE RUGGED PERFORMANCE . . MORE SOLID COMFORT . . . MORE CONVENIENCE . . . MORE FUN AND EXCITEMENT . . . MORE BOAT VALUE THAN ANY OTHER CRUISER!

The perfect family cruiser, tops in sea-ability, convenience, luxury and craftsmanship. Sleeps six • Toilet room with vanity • Family size cabin • Complete galley • Hanging lockers and drawers • Convertible dinette • Custom styled interior • Fun sized cockpit • Chrysler 195 HP V/8; hyd. —Twin Screw available

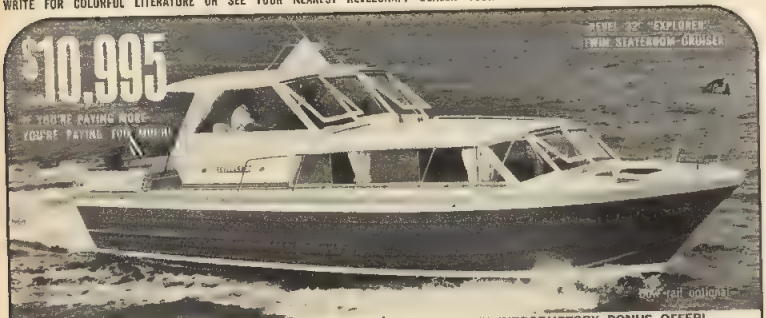
**FREE '67 INTRODUCTORY BONUS OFFER!**
$585 worth of optional extras FREE!
110 volt Elec. refrigeration • 110 volt dockside system • Elec. pressure water system • Draperies • Screens • Muffler. Offer is limited to the first 40 buyers on a first come, first serve basis and expires when these 40 specially equipped models are sold. Take advantage of this sensational offer, order today!

DEEPSEA CRUISERS, TESTED AND PROVED FOR RUGGED SEAGOING DUTY!

## REVEL CRAFT

BOX 20 • ARNOLD, MARYLAND

WRITE FOR COLORFUL LITERATURE OR SEE YOUR NEAREST REVELCRAFT DEALER TODAY • SOME CHOICE DEALERSHIPS AVAILABLE.




Classic in design, elegant in simplicity, packed with real comfort and convenience for the entire family. Two large private staterooms with toilet privacy for each • Full size powder room • Huge lockers and drawers • Complete "L" shaped galley • Convertible lounge • Bright, airy spacious cabin • Apartment size dinette • Decorator styled interior • Fully carpeted • Huge cockpit • Chrysler V/8 powered. All this plus REVEL'S famous "low maintenance" construction!

**FREE '67 INTRODUCTORY BONUS OFFER!**
• $885 worth of options' extras FREE!!
110 volt Elec. refrigeration • 110 volt dockside system • Draperies • Screens • Mufflers • Elec. bilge pump • Elec. bilge blower • Two elec. windshield wipers.
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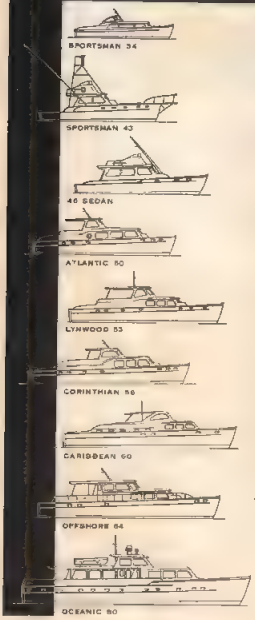



# *DESIGN VERSATILITY...*

Huckins' design concepts permit an unlimited number of interior designs—customized to the desires and tastes of the discriminating owner. Yet, engineered at no sacrifice in the famous handling ease and unduplicated performance that makes a Huckins outstanding

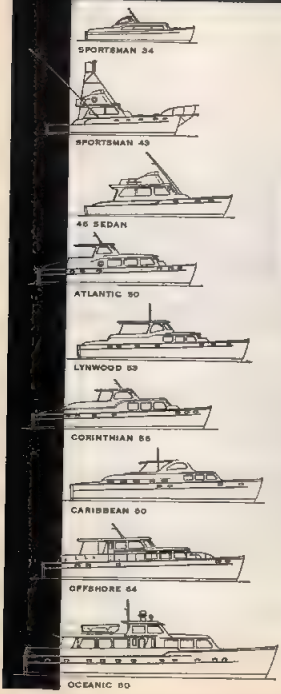
For example, the entertaining yachtsman might prefer the fabulous "Atlantic," available in five hull lengths from 50 to 65 feet, with split level Galley-Deckhouse arrangement providing a wide and almost unrestricted area for congenial gatherings in spacious elegance.

The sports fisherman owner might wish a cruising model where he can enjoy luxurious surroundings but with the design emphasis on sports fishing. The "Sportsman," available in six lengths between 34 and 53 feet, is designed specifically with him in mind.

Huckins' superior engineering that produced the famous Quadraconic Hull, the exclusive Huckins Safety System and dozens of Huckins innovations, also developed the design versatility that sets Huckins owners apart. Huckins owners choose from a wide selection of basic hulls from 34 to 80 feet in length, from low profiles to Flying Bridges, each perfectly adapted by Huckins to fit the purposes for which the owners intend the yacht to be used.

If it's time for your Huckins, write today for the illustrated plan book showing the fabulous choices that can be yours with a Huckins — symbol of yacht perfection.

HUCKINS FAIRFORM FLYER®
SYMBOL OF YACHT PERFECTION

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**HUCKINS FAIRFORM FLYER®**
SYMBOL OF YACHT PERFECTION

# Why You Can Expect More from an ENTERPRISE Fiberglass Boat

An Enterprise boat starts by being built better than it needs to be. But even before construction begins on an Enterprise, the philosophy of making it the best craft afloat — feature-for-feature and dollar-for-dollar — dictates every decision from hull configuration to the smallest details of interior finish.

*Careful and logical marine engineering dictates design, materials and concepts, from the drawing board to the delivered boat. For example, the full length v-hull of an Enterprise, so carefully fabricated, is conceived to assure a softer ride . . . to hold course in following seas . . . to preclude porpoising . . . to prevent skidding on turns . . . to assure dryness — all with maximum stability.*

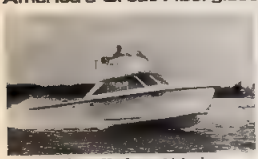
But an Enterprise represents more than generalized theory. Every Enterprise must perform up to expectations of the eventual owner — on its own. That is why every individual craft goes through a challenging, demanding "shakedown" run to test its action, comfort, safety and response. Only when it has been checked out against 143 pertinent standards is it regarded as being in "go" condition and approved for delivery, to give the maximum pleasure and maximum value.

*An Enterprise dealer is one of a carefully selected group, thoroughly qualified by factory management personnel in the fields of service, maintenance and customer relations.*

The Enterprise Dealer program is based on individual dealerships, each acknowledged to be the most capable boat sales and service organization in its community. The relationship between an Enterprise dealer and Breuil factory executives is a continuing one. A constant program to help the Enterprise dealer provides the best customer service plan in the industry. Month after month an Enterprise dealer can expect guidance, counsel and assistance he can receive nowhere else — aid he can put to work for his customers and prospects to assure their continuing satisfaction.

*Some of the finest dealers in the world sell Enterprise. Write for complete information and name of your nearest dealer!*

**America's Great Fiberglass Fleet...**



28' Utility • Hardtop • Flybridge Cruiser-Sportfisherman

31' Family Cruiser — Sportfisherman

36' Deluxe Cruiser — Sportfisherman

**For dealers who care about their customers, Enterprise has prepared a "100 Plus" Feature Evaluation Comparison that proves why an Enterprise is better, in every size craft bearing the name — why Enterprise owners get more because these family and fun boats are built to the demanding standards of racing craft, to take punishment and give pleasure day-after-day. Dealers who can qualify for an Enterprise franchise will find a rewarding relationship in terms of dealer support that is superior to anything in the industry. The "100 Plus" Feature Chart will evaluate the Enterprise . . . will demonstrate why and how Enterprise is a better line. The supporting plan will be a second eye-opener, with the excitement and enthusiasm which only a well conceived, original customer relations activity — carefully programmed for minimum effort by the dealer — makes practical and workable.**

**Dealers and yachtsmen attending the upcoming Miami Boat Show are invited to a personal premiere of the 1966 Enterprise utilities, cruisers and sportfishermen — highlighted by a ride to make the "100 Plus" Features meaningful. There is nothing like learning the facts personally — we welcome the opportunity to help you do so.**

**ENTERPRISE** BY BREUIL AT HARBOUR ONE

17201 Biscayne Boulevard, North Miami Beach, Fla., Phone: 305/945-4211

HUCKINS LINWOOD 58

# *FOUR OUT OF FIVE BUY HUCKINS AGAIN*

Satisfaction is measured in fulfillment of one's desires, wants and expectations. That's why knowledgeable yachtsmen buy Huckins again and again as their yachting desires and needs change.

Huckins can fulfill your desires for speed, ease of handling, seaworthiness and cruising capabilities like no other. Beautifully furnished to the individual taste of each owner, no yacht satisfies the wish for seaborne luxury like a Huckins. Rugged in every way, yet so smoothly engineered it reduces rough waters to comfortable swells, a Huckins boasts low maintenance and operation costs. Your Huckins gives far more than most owners ask – a Huckins has reserves far beyond your fondest expectations.

Huckins speaks in conservative terms, and gives much more. If your yachting requirements have changed or you've been wanting to move up to a Huckins, take the wheel for the thrill of a yachting lifetime. Discover what most discerning blue-water yachtsmen already know – a Huckins is the symbol of yachting perfection.

Ever met a dissatisfied Huckins owner? Four out of five buy Huckins again and again.

You can choose your Huckins from more than 50 distinctive designs from 34 to 80 feet in length, customized to your individual taste and preference. Write Huckins Yacht Corporation, Box 7068, Jacksonville, Florida.

The exclusive Huckins Quadraconic Hull, double diagonally planked Philippine mahogany, fiberglassed for added durability plus compartmentation to assure flotation and the Huckins Safety System, continues to assure discriminating yachtsmen that Huckins cruising is safe cruising. Just another reason why Huckins is the symbol of yachting perfection.

HUCKINS FAIRFORM FLYER®
SYMBOL OF YACHT PERFECTION

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Offer is limited to the first 20 buyers on a first come, first serve basis and expires when these 20 specially equipped models are sold. Order now!

# LUXURIOUS, LOFTY BLANKETS

## HUDSON'S BAY

## 4 *Point* BLANKETS

Famous the world over ... great ... sire of a distinguished family ... fine things for good living. Hudson's Bay "Point" blankets are one of the few surviving links of the early Fur Trade days in the great Canadian Northwest when identical blankets were traded for beaver pelts! Woven in England by skilled craftsmen in 100% virgin wool that has a deep, warm nap. Deluxe finished edges which need no binding. Unsurpassed in warmth, softness and strength . . . truly a lifetime possession. Rich, vibrant colors are guaranteed colorfast. 72"x90" practical size fits twin or full beds. Wash with care. Handsome gift box. Choice of White with Multi-Stripe or Scarlet with Black Bar. Specify. Shipping weight 8 lbs.

5713C2625—White with Multi-Stripe. Sugg. Retail $34.95

5317C2625—Scarlet with Black Bar. Sugg. Retail $34.95

# Pepperell

## with exclusive ®NapGuard/SuperLoft!

ACRILAN

- . . 100% Virgin ACRILAN ACRYLIC
- . . 100% Nylon Binding
- . Machine Washable

PEPPERELL FABRICS

Pepperell's deluxe winterweight blanket in the wonder fiber "ACRILAN." Thoroughly washable in tub or machine . . . quick drying! Absolutely moth and mildew-proof. Non-allergenic won't irritate the most sensitive skin. This 100% "ACRILAN," Chemstrand's acrylic fiber, blanket is warmer than other blankets of its weight. Exclusive "NAP-GUARD" SuperLoft finish. Soft and fluffy with long-wearing Nylon binding. Choice of sparkling colors: Pink, Green, Yellow or Blue. Specify.

| | Shp. wt. | Sugg. Retail |
|---|---|---|
| 6845C965—Heavy Weight "Glolon," 72"x90" | 5½ Lbs. | $12.95 |
| 6369C1485—Heavy Weight "Glolon," King, 108"x90" | 7½ Lbs. | 19.95 |
| 9152C683—Medium Weight "Year Rounder," 72"x90" | 3 Lbs. | 8.95 |

## *St. Marys Blankets*

### in 100% ACRILAN and 100% WOOL

**ST. MARYS Heavyweight ACRILAN**

The ultimate in Chemstrand's Acrilan luxury! More warmth, less weight, longer wear with less care! Non-Allergenic, moth-mildew proof. Machine wash . . . machine dry. "Neva-shed" finish eliminates shedding, matting. True winterweight blanket has extra wide 7" Nylon binding. Gift box. Ice Pink, Antique Gold, Sky Blue, Beige, Mint Green or White. Specify color.

| | Shp. Wt. (Lbs.) | Retail |
|---|---|---|
| 9007C1092—Twin Size Blanket (66"x90") | 4½ | $13.95 |
| 9008C1248—Full Size Blanket (80"x90") | 5 | 15.95 |
| 9009C1950—King Size Blanket (105"x90") | 6½ | 24.95 |

**ST. MARYS "Southwind" Washable Wool**

A top quality blanket woven from fine selected wools. Of medium winter weight with deep pile nap for warmth and comfort. Warmth without weight, sweet soft beauty that does not fade, feel of wool at its best. "Dylanized"—completely machine washable and dryable. Permanently mothproofed. Bound on ends with nylon satin. Rich colors: Pink, Gold, Blue or Beige. Specify Color. Beautiful gift box. Shipping weight 7½ lbs.

| | Sugg. Retail |
|---|---|
| 6124C1480—Practical Size (72"x90"). | $18.95 |

**ST. MARYS "Moderne"—Deluxe Wool**

100% Virgin Wool blankets for real prestige. Thick and heavy in choice, long-fibered Wool—no other fiber can compare for true warmth! Bound with 7" Nylon binding. Permanently mothproofed, pre-shrunk, color-fast. Pink, Lemon, White or Verdian Green colors. Specify.

6649C1755—Twin Size, 66"x90". Shp. wt. 5¾ lbs. Retail $22.50

6650C2145—Double Size, 80"x90". Shp. wt. 6¼ lbs. Retail $27.50

St. Marys by Fieldcrest



**Please Specify First and Second Color Choices if Possible**

# 158 WAYS TO HAVE FUN OUTDOORS

When it comes to the finest line of accessories for the outdoors, you won't find a quality line as complete as GLOY'S. All are of proven and tested design. All will build traffic in your store and profits in the bank.

Yes, currently 158 items to lure new customers. All are in our 24-page catalog. Write for it today. It's a wise move!

A FEW INTERESTING GLOY'S ACCESSORIES

Alcohol Stoves
Camp Ovens
Camp Bed and Cots
Folding Table Sets
Camp Chairs
Camping Tools
Vacuum Bottles
Air Matresses and Pumps
Knives
Canteens
Cooking Utensils
Tent Hardware
Packs and Rucksacks
Radar Glasses
Plastic Dish Sets
Alcohol Heaters

KNOWN FOR ITS FAMOUS HEAT PAL

# GLOY'S

11 ADDISON ST., LARCHMONT, N. Y. 10538

(For More Information Circle No. 228 on Page 143)



# For QUALITY with STYLE:

*The Pro Fashioned Line*

GOLF BAGS

. . . and ACCESSORIES

## For SCHOOL, TEAM and CLUB:

WESTCHESTER LUGGAGE CO.

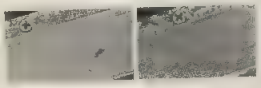
498 Nepperhan Ave., Yonkers, N. Y. 10701

(For More Information Circle No. 229 on Page 143)


## Poly-Fix Repairs Ski Base Damage

Patching gouges or scratches in ski bases is described by Scientific Associates as a simple procedure with its Poly-Fix kit. The skier first pours Poly-Fix powder into the damaged area, then applies a Poly-Fix sheet and heats it with an ordinary household iron.

The patch is bonded and becomes part of the original P-Tex, Kofix or any polyethylene ski base when a dark spot shows through the Poly-Fix sheet. When the spot cools so that it is barely warm to the touch, the sheet is removed to disclose a smooth patch that requires no sanding, scraping or special tools. **Scientific Associates.**



**At left, damaged section of ski. At right, same section after repair. "X" at upper left is reference point.**

*(Circle No. 747 on Page 143)*

## Nylon-Head Putter Comes in 9 Colors

A new Nyloputt mallet-head putter with controlled resilience features a molded nylon head, which does not chip, crack, swell, shrink or separate from the shaft. Nine colors are molded in.

The clubs are available in men's and ladies' lengths, right or left hand, with True Temper shafts and choice of Grip-Rite grips. It retails for $10. **Nyloncraft, Inc.**

*(Circle No. 748 on Page 143)*


# FISH IN ANY WATER QUIETLY

***Easily — Economically***

Carry FISH-N-FLOAT in trunk of your car, ready for instant use. Save boat rental fees. Fish safely in any water you like. Perfect for big water, strip pits, lakes and streams. FISH-N-FLOAT is made of heavy duck cover, zipped around auto inner tube. Built-in seat. Zipper pocket for tackle and accessories. Sixteen inch tube size for man up to 185 lbs., complete with shoulder straps, $14.44 ppd. Twenty inch size for man over 185 lbs., complete with shoulder straps, $16.66 ppd. Prices do not include tube. Write for literature. Send check or money order. Thousands now in use. Satisfaction or your money back. Aluminum Foot Fins pr. $9.33 ppd.

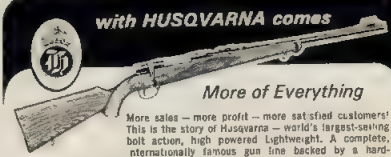
**TUCKER** DUCK AND RUBBER CO.

FORT SMITH, ARKANSAS

(For More Information Circle No. 230 on Page 143)



# with HUSQVARNA comes



*More of Everything*

More sales — more profit — more satisfied customers! This is the story of Husqvarna — world's largest-selling bolt action, high powered Lightweight. A complete, internationally famous gun line backed by a hard-hitting national advertising program. Wire or write today for information.

EXCLUSIVE U.S. DISTRIBUTOR

K-W FACTORY WAREHOUSE CO. P.O. BOX 1251 TACOMA, WASHINGTON 98401

Imported By

TRADEWINDS, INC. TACOMA, WASHINGTON 98401

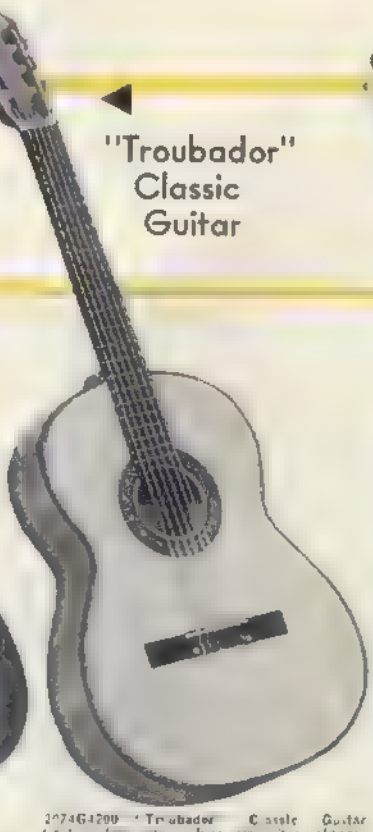
(For More Information Circle No. 231 on Page 143)

"Imperial" Classic Guitar

1641G8883 "Imperial" Classic Guitar with Case. All Mahogany finish neck [illegible] Black and White [illegible] Nickel [illegible] Metal [illegible] Mahogany Natural [illegible] Ship wt approx 14 lbs. Sugg Retail $141.00

1642G8127 "Imperial" ¾ Size Classic Guitar with Case. [illegible] Ship wt approx 14 lbs. Sugg Retail $129.00

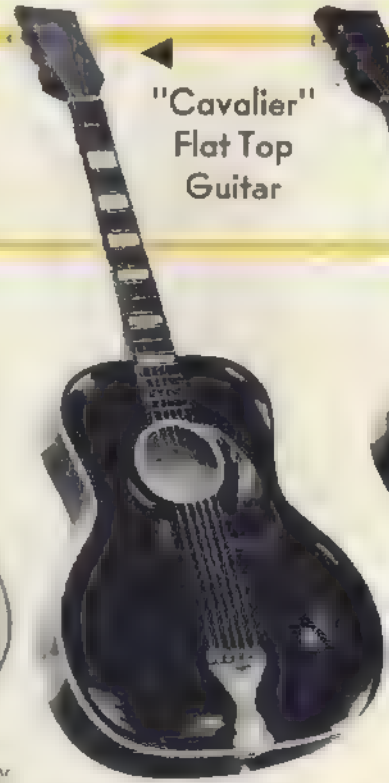
"Troubador" Classic Guitar



2074G4200 "Troubador" Classic Guitar. [illegible] Ship wt approx 9 lbs. Sugg Retail $84.00

2075G4220 Quality Classic Guitar. Not Shown. [illegible] Ship wt approx 9 lbs. Sugg Retail $64.50

"Cavalier" Flat Top Guitar

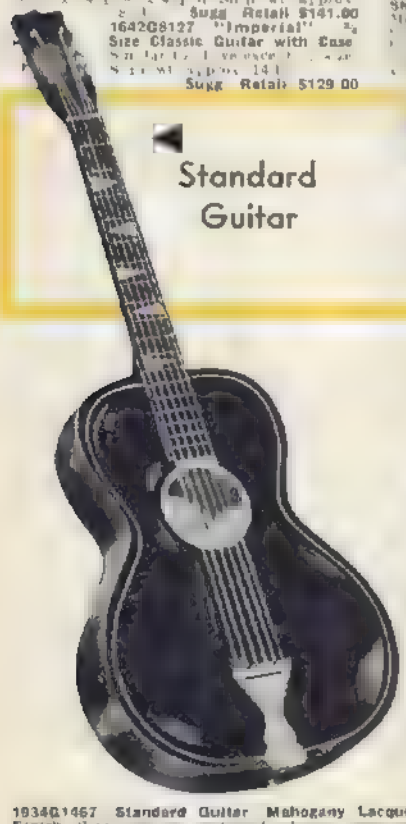


1913G1815 Concert Size Flat Top Guitar. Laminated [illegible] Beautiful Mahogany [illegible] finish flat back; metal tuning pegs. White striped top and back edges, position markers, tortoise shell pick guard. Approx. size 40½"L x 15¾"w. x 3¼"d. Ship. wt. approx. 9 lbs. Sugg. Retail $32.95

"Serenader" Flat Top Guitar

1914G1815 Concert Size Flat Top Guitar. Birch construction with [illegible] Natural Red Top and Mahogany finish back and sides. White Striped [illegible] and back bound [illegible] metal tuning pegs [illegible] position markers and pick guard. Finish a delight to view. Approx. size 40"L x 15¾"w. x 3¼"d. Ship wt, approx 9 lbs. Sugg. Retail $32.95

Standard Guitar



1934G1467 Standard Guitar. Mahogany Lacquer Finish. [illegible] Ship wt approx 9 lbs. Sugg. Retail $26.50

1935G1467 Standard Guitar. [illegible] Walnut Lacquer Finish. Sugg. Retail $26.50

Tenor 4-String Guitar

1915G1367 Quality [illegible] Tenor 4-String Guitar. [illegible] Ship wt approx 9 lbs. Sugg. Retail $26.50

"Sonata" ½ Size Guitar With Case

1645G5874 [illegible] Ship wt approx. 22 lbs. Sugg. Retail $93.25

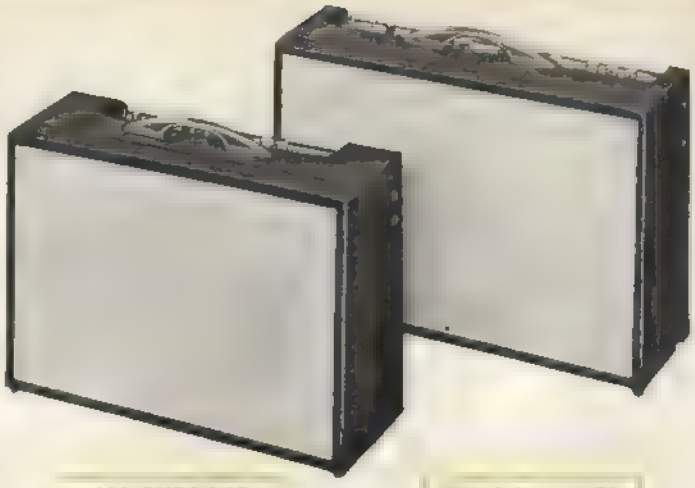
Baritone Ukulele With Case

1646G5466 Beautiful [illegible] Mahogany Finished [illegible] and Body, [illegible] free to bend and Warp, [illegible] Approx [illegible] Ship wt, approx 9 lbs. Sugg Retail $86.75



Items on This Page U.S. Made Unless Otherwise Indicated—Shipped N.Y. or Ill.

# LARGE DELUXE AMPLIFIERS



## ALL-PURPOSE 2 BASS SPEAKER AMPLIFIER

- Two 12" Speakers
- 35 Watt
- Undistorted Output
- Tremolo

**2943MF15000—All-Purpose Amplifier.** Ideal for bass, accordion, guitar and other instruments. Powerful—the finest in its class for bass or rhythm guitar. Built-in Tremolo has speed and intensity controls with remote foot switch; adds excitement to any performance. Amplifier features Two 12" Jensen Bass Speakers, 7 tubes (4 dual purpose for 11 tube performance); two channels with separate volume and tone controls; combination on-off and standby switch with pilot light; 110 V., 60 C., A.C.). Size: 18" h. x 26" w. x 8½" d. Ship. wt approx. 45 lbs. F.O.B. Illinois or New York Factory.

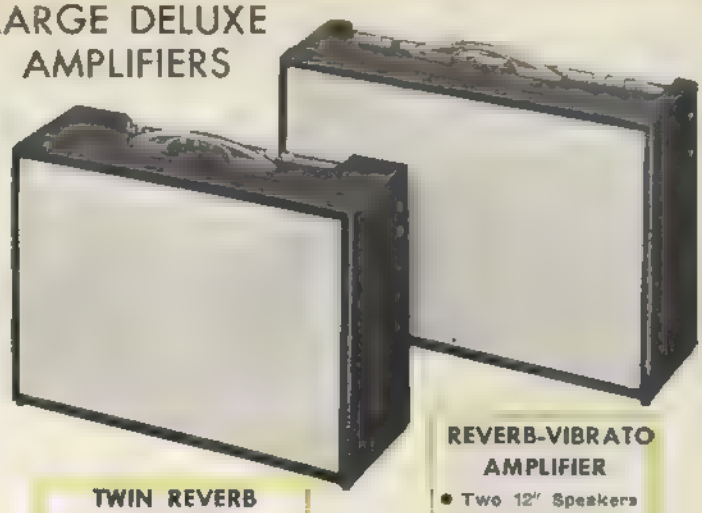
**Sugg. Retail $250.00**

## DELUXE POWER BASS AMPLIFIER

- Extra Powerful
- Two 12' Speakers
- 70 Watt
- Undistorted Output
- 2 Inputs

**2944MF17700—Deluxe Power Bass Amplifier.** Features two special design 12" Jensen Bass Speakers; 8 tubes (2 dual purpose for 10 tube performance); volume and tone control plus 3-way tone switch; stand-by switch; 3 way tone reversing switch; 2 neon lights. Big power output for the ultimate in electric bass amplification. So powerful it can reproduce low frequencies at full volume without any damage to its speakers. 110 V., 60 C., A.C.). Size: 18¾" h. x 27½" w. x 9" d. Ship wt. approx. 55 lbs. F.O.B. Illinois or New York Factory.

**Sugg. Retail $295.00**



## TWIN REVERB AMPLIFIER

- Two 10" Speakers
- 17 Watt Power
- Tremolo
- Single Channel—3 Inputs

**2945MF15000—Twin Reverb Amplifier.** [illegible] Reverberation". Two 10" heavy duty Speakers, 8 tubes (5 dual purpose for 13 tube performance); volume and tone controls. Reverberation has intensity control with remote foot switch. Tremolo has speed and intensity controls with remote foot switch. Separate [illegible] 3-way tone switch. Pilot lights; 4 instrument [illegible] switch for brilliant [illegible] 60 C., A.C.). Size: 16" h. x 23¾" w. x 8½" d. Ship wt approx. 36 lbs. **F.O.B. Illinois or New York Factory.**

**Sugg. Retail $250.00**

## TWIN 10" SPEAKER AMPLIFIER

**2946MF10500 Twin 10" Speaker Amplifier (Not Shown)** [illegible] trol and foot switch. Pilot light. 3-way on-off and standby switch. 110 V., 60 C., A.C. Size: 16" [illegible] 9" d. Ship wt approx. 27 lbs.

**Sugg. Retail $175.00**

## REVERB-VIBRATO AMPLIFIER

- Two 12" Speakers
- Treble Boosters
- 35 Watt Power
- Bass Boosters

**2947MF25500—Reverb-Vibrato Amplifier** Beautiful "True Vibrato" along with "Reverberation". Two [illegible] with volume control and [illegible] and treble tone [illegible]. Vibrato has intensity and speed control with remote foot switch; reverberation has intensity control with remote foot switch. Two 12" Jensen Speakers. 11 tubes (4 dual purpose for 19 tube performance). 5 way tone [illegible] and reverb. [illegible] lights; 4 instrument [illegible] switch for brilliant [illegible] 60 C., A.C.). Size: 21" h. x 27" w. x 9" d. Ship wt approx. 48 lbs. **F.O.B. Illinois or New York Factory.**

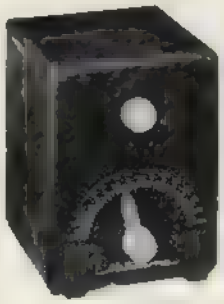
**Sugg. Retail $425.00**

## TWIN 12" SPEAKER AMPLIFIER

**2948MF21000 Twin 12" Speaker Amplifier (Not Shown)** [illegible] a [illegible] with [illegible] 9 tubes (6 dual purpose for 15 tube performance). Size: 18½" h. x 26" w. x 9" d. Ship wt approx. 48 lbs.

**Sugg. Retail $350.00**

# Metronomes



**Crystalab**

**Metronome with Electronic Precision**

- See the Flash Baton
- Hear the Synchronized Beat

**1513G1297 Metronome.** 40 to 208 beats—large to create [illegible] Ebony Onyx, Bronze Onyx or Golden Agate. Specify

**Sugg. Retail $19.95**

**Seth Thomas Transistor Metronome Battery Operated**

- Portable
- Distinctive, Precise Click
- Variable Tone

**1847G1495—Transistor Metronome.** American [illegible] quality [illegible] sealed movement, adjustable volume, brushed [illegible] colors, [illegible] 40-208 beat per minute [illegible] range, [illegible] or half beats. [illegible] Batteries not included). Size: [illegible] W x 3¼" D. Ship wt. [illegible] Mahogany or Walnut. Specify

**Sugg. Retail $24.95**

**Seth Thomas Electronic Metronome**

- Audible Beat
- Visual Light Flashes with Beat
- Adjustable Sound Selector

**1608G1350—Electronic Metronome.** Brushed aluminum dial calibrated from 40 to 208 beats per minute. Current operated 115 volts 60 cycles. Size: 4¼"H x 5¾" W x 4½" D. Ship wt. Approx. 3 lbs. Mahogany or Walnut. Specify.

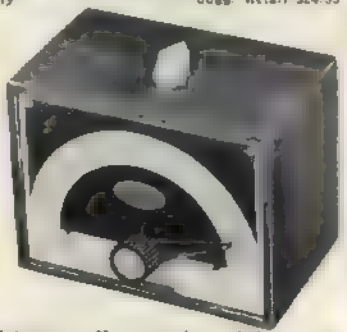
**Sugg. Retail $22.50**

**2070G1197 Metronome.** Guaranteed 99% accurate at any setting of tempo. Flash Beat can be seen [illegible] all [illegible] Ship. wt. approx. 3 lbs.

**Sugg. Retail $19.95**

**Franz**

| Flash-Beat Plastic Case Model Electric Metronome | Flash-Beat Genuine Wood Model Electric Metronome |
|---|---|



**2071G1497 Metronome.** Never needs reminding; easy to read dial, beats same speed warmed up or [illegible] Flash Beat [illegible] Graduations 36 [illegible] Available [illegible] Mahogany or Walnut. Specify Finish. Size: 5" x 3¼". Approx. ship. wt. 3 lbs.

**Sugg. Retail $24.95**

**Seth Thomas Keywound Metronome**

- Audible Distinctive Tick
- Visual Oscillating Pendulum
- Portable

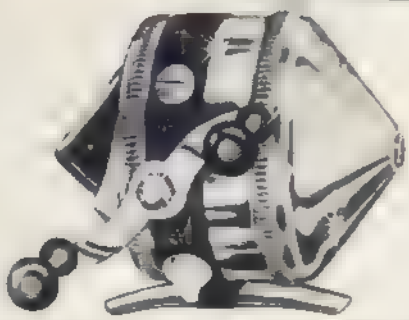
**1869G895—Metronome.** [illegible] pendulum 40 [illegible] beats per min. Height 5¼" [illegible] (4½" Ship wt. approx. 5 lbs. Mahogany or Walnut. Specify

**Sugg. Retail $14.95**

**Quality Amplifiers and Metronomes from Bennett Bros., Inc.**

# ZEBCO

## REELS WITH FEATHER-TOUCH CONTROL



**ZEBCO "33"**

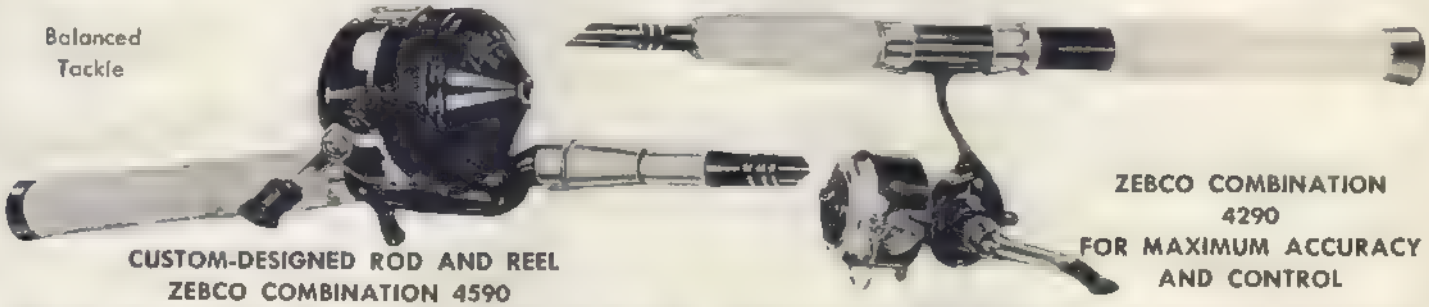
SPIN-CAST REEL

**2748A1170**—For Expert or beginner. The Zebco [illegible] and control. Has adjustable drag and [illegible] Has 150 yds. [illegible] **Retail $19.50**

**ZEBCO COMBINATION 2090**

**4007A1028** [illegible] of the [illegible] of 8 lb. test monofilament line on interchangeable spool. **#3300 red,** 6 [illegible] solid glass. Spiece cork handle with coin slotted screw clamp. Four stainless steel guides, metal ferrule and hard-chromed tip top. **Retail $20.90**

Balanced Tackle

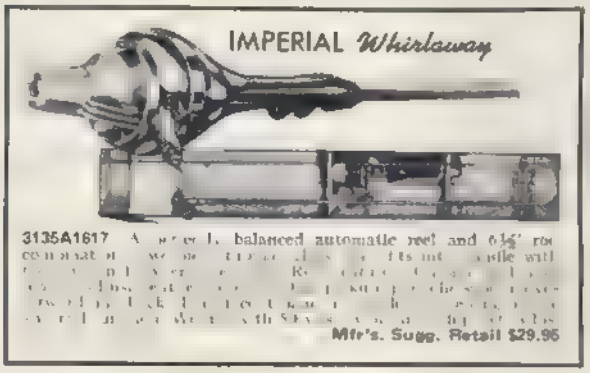


**CUSTOM-DESIGNED ROD AND REEL ZEBCO COMBINATION 4590**

**ZEBCO COMBINATION 4290 FOR MAXIMUM ACCURACY AND CONTROL**

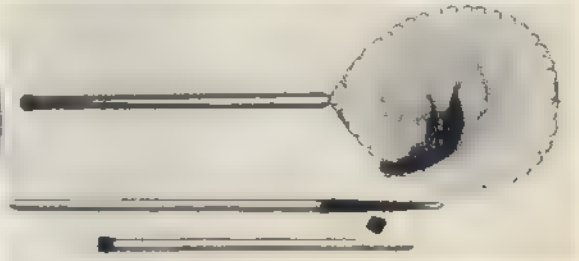
**4189A2479** A combination of fine 89 Zebco [illegible] reel and 6½' Zebco [illegible] rod is designed [illegible] of the [illegible] Has [illegible] Rod is [illegible] of the rod comb[illegible] **Mfr's Sugg. Retail $45.90**

**4190A2316** The 8½' Zebco [illegible] Has [illegible] Rod is [illegible] Has [illegible] Rod is [illegible] **Mfr's. Sugg. Retail $42.90**




**3135A1617** A [illegible] balanced automatic reel and 6½' rod combination [illegible] fits most [illegible] with [illegible] Rod is [illegible] Has [illegible] Reel has [illegible] Has [illegible] **Mfr's. Sugg. Retail $29.95**

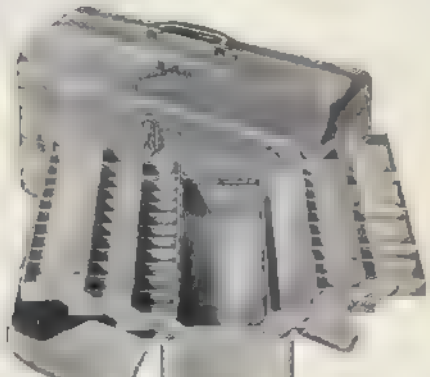
**3354V597** Fisherman's [illegible] with [illegible] or dot. Reflies are in [illegible] Rod is [illegible] Has [illegible] **Retail $9.95**



**3133A345—Collapsible Landing Net.** It floats! The most compact [illegible] the 28" handle making a single package only 1¼" diameter. Net is [illegible] parafined cotton, 1½" mesh—30" deep. **Mfr's Sugg Retail $5.75**

OLD PAL

**4211A1373—7 Tray Plastic Hip-Roof Tackle Box.** A new luxurious "luggage" [illegible] with new type [illegible] Has [illegible] Rod is [illegible] Has [illegible] Reel has [illegible] Has [illegible] Has [illegible] Has [illegible] Has [illegible] **Mfr's. Sugg. Retail $22.89**



**3136A1620—Tacklemaster** [illegible] Has [illegible] Has [illegible] Has [illegible] Has

# 5 in 1 Fishing Outfit

1 SHAKESPEARE Spin Cast Reel

2 BRONSON Spin Cast Reel

3 OCEAN CITY Bait Cast Reel

4 ZEBCO Spinning Reel

5 Bamboo Pole with Drop Line Kit

## DELUXE ALL PURPOSE BALANCED TACKLE OUTFIT

**Complete Family Fishing Set** An all purpose balanced tackle outfit featuring popular type reels with matched rods. The rods are 4 no. 4 foot fiber glass casting rod 1 two 5 foot two piece fiber glass casting rods one 6 foot two piece spinning rod one 7 foot 3 piece 3 piece with drop tackle. Drop line kit, tackle book, tackle box, vest pocket plastic one tackle boxes with trays. Accessories include assorted lures, hooks, line, sinker, swivel, snaps, bobber, stringer, 2 piece landing net, scaler, bobbers, cleaning kit, bait box, fishing booklet. Ship wt. 8 lbs. **Mailable.**

4499A3122 Family Fishing Set — Sugg. Retail $46.95

## SHAKESPEARE SPINCAST OUTFIT FEATURING #1771 REEL

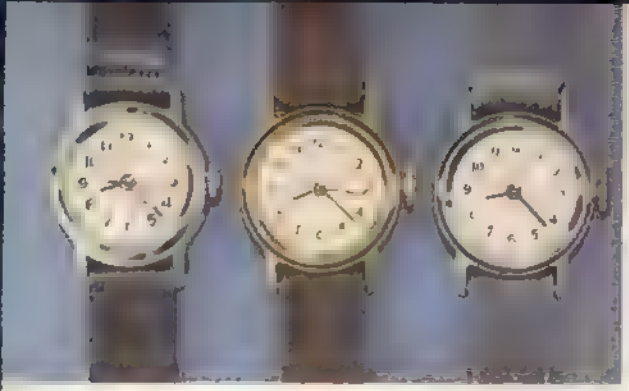
This outfit features a matched rod and reel. The rod is a 5½ foot 2 piece fiberglass casting rod with [illegible] cork handle, stainless steel guides and tip top, nylon line, 8 lb. test, 2 piece test stringer, 3 hooks, 3 sinkers, 1 swivel, 1 bobber, 1 plastic bait box, rod holder, steel tackle box with tray and fishing booklet. Ship wt. 6 lbs. **Mailable.**

4500A1862—Fishing Set ..... Sugg. Retail $27.95

## ZEBCO SPINCAST FISHING SET COMPLETE BALANCED OUTFIT

A matched reel with a matching 5 foot 2 piece fiberglass casting rod. The reel is a [illegible] with [illegible] ball bearings, [illegible] gear, 2 piece test stringer, 3 hooks, 3 sinkers, 1 swivel, 1 bobber, 1 plastic bait box, rod holder, steel tackle box with tray and fishing booklet. Ship wt. 5½ lbs. **Mailable**

4501A1169—Fishing Set ..... Sugg. Retail $17.50



# TIMEX

## STRAP WATCHES

Shock Resistant
Unbreakable Mainsprings
Stainless Steel Backs
Anti-Magnetic

**SPORTSTER.** Chrome plated bezel, sweep second, leather strap. Waterproof.*
599W730 **Retail $10.95**

**PETITE.** Small size. Yellow bezel, sweep second hand, leather strap.
598W663 **Retail $9.95**

**PETITE.** Small size, chrome plated bezel, plain dial, leather strap.
569W463 **Retail $6.85**

**NOTICE**—Timex watches are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.

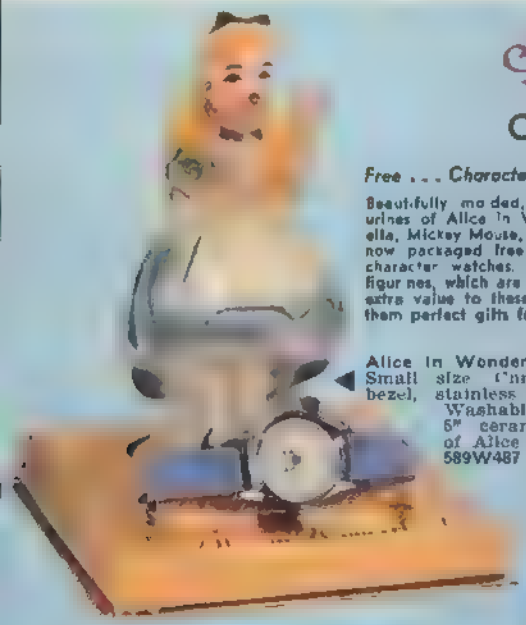
**MERCURY.** Regular size, chrome plated bezel, plain dial leather strap
585W463 **Retail $6.95**

**MARLIN** Regular size, chrome plated bezel, plain dial, leather strap Waterproof *
650W663 **Retail $9.95**

* When crystal, crown and back are intact.

# Ingersoll

## CHARACTER WATCHES



*Free . . . Character Watch Figurines!*

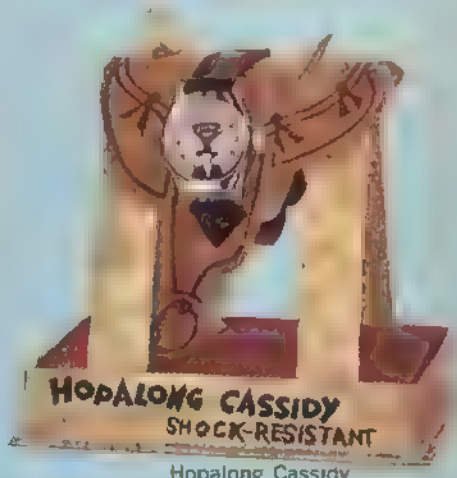
Beautifully modeled, highly glazed figurines of Alice In Wonderland, Cinderella, Mickey Mouse, and Snow White are now packaged free with each of these character watches. These fine ceramic figurines, which are five inches tall, add extra value to these watches and make them perfect gifts for boys and girls.

◀ **Alice in Wonderland** watch Small size Chrome plated bezel, stainless steel back Washable strap. Plus 5" ceramic figurine of Alice
589W487 **Retail $6.95**

Alice in Wonderland

◀ **Cinderella** watch. Small size. Chrome plated bezel, stainless steel back. Washable strap. Plus 5" ceramic figurine of Cinderella.
590W487 **Retail $6.95**

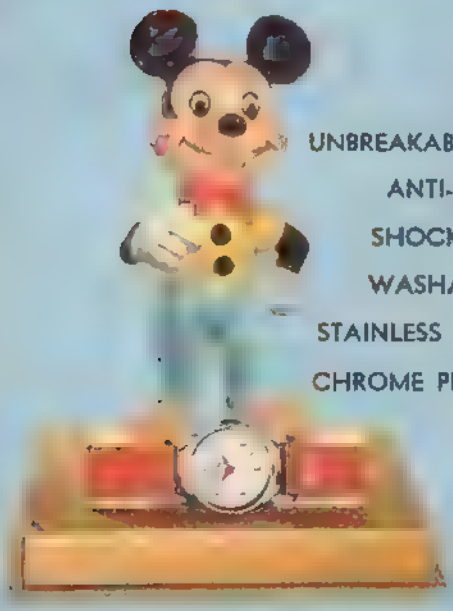
Cinderella




Hopalong Cassidy

Small size. Chrome plated bezel, stainless steel back. Black strap. Miniature saddle gift box.
529W487 **Retail $6.95**

UNBREAKABLE MAINSPRINGS
ANTI-MAGNETIC
SHOCK RESISTANT
WASHABLE STRAPS
STAINLESS STEEL BACKS
CHROME PLATED BEZELS



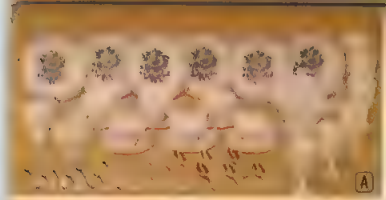
Mickey Mouse

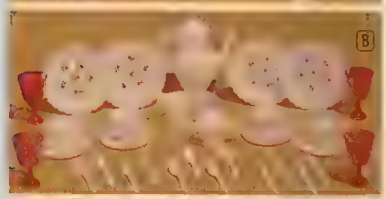
Famous and lovable the world over. Small size Chrome plated bezel stainless steel back Washable strap. Plus 5" colorful ceramic figurine of Mickey.
600W487 **Retail $6.95**

◀ **Snow White** watch. Small size Chrome plated bezel, stainless steel back. Washable strap Plus colorful 5" ceramic figurine of beautiful Snow White.
601W487 **Retail $6.95**

Zorro

Black dial and Black decorated strap. Small size Chrome plated bezel, stainless steel back Packaged with miniature Zorro hat.
588W487 **Retail $6.95**



## Tea and Patio Sets for Little Hostesses

**(A) BIG 47-PC. IRONSTONE PATTERNED TEA SET.** Complete service for 6, patterned after one of the most-loved 19th century china patterns. Made of break-resistant polystyrene. Plates are styled with de icate center and rim decorations to add beauty to play tea time. Gift packed. Shipping weight. 3 lbs.
**364WXT287** ..... **$4.00**

**(B) 33-PC. ENGLISH CHINA PATTERN TEA SET.** All the gracious charm of fine English china crafted for practical playtime in break-resistant polystyrene. 33 pcs. to serve 4, include everything from grace fully swirled teapot, to plates, cups, saucers, glasses, and metallized utensils Gift boxed. Shipping weight 2 lbs.
**743WXT218** .. **$3.00**

**RIGID-LOCK, RIGHT-RITE STEEL JR. HOMEMAKER SINK, STOVE, REFRIGERATOR.** Snap together in minutes. All working models in pink with chrome trim.
**(C) Rite-Rite Sink.** 28x18x15¼" with swivel faucet to run real water.
**621WXW697** Shipping weight 18 lbs. ..... **$11.00**
**(D) Rite-Rite Stove.** 28x18x15¼" with see-thru glass door, shelf.
**601WXW897** Shipping weight 14 lbs. ..... **$12.00**
**(E) Rite-Rite Refrigerator.** 36x18x15¼" Separate freezer, play food.
**611WXW997** Shipping weight 19 lbs. ..... **$14.00**

**(F) PATIOWARE DINNER SET.** Complete to "cook', 'serve" elegant play meals indoors or out. Floral patterned molded white unbreakable polystyrene. Assorted size cook-bake pieces have see-thru lids. Handsome replica carafe and warmer. Service for 2 with plates, cups, flatware. Shipping weight 3 lbs.
**1203WXT210** .. **$3.00**

**(G) 15-PC. TOASTER-BREAKFAST SET.** Includes bright lithoed metal toaster, 7½x4¾x5" with realistic mechanical pop-up. Needs no winding. Gay lithoed metal plates, cups and saucers for 4; plastic sugar and creamer. Wt. 3 lbs.
**423FXH210** ..... **$3.00**

**(H) "HOLIDAY" PARTY TEA SET FOR 4.** Graciously styled for a tiny hostess. 35 plastic and metal pieces include: 4 each. poly goblets, poly sherbets; metal plates, cups, saucers; poly knives, forks, spoons. Plus 13½x18½" metal serving tray to carry all her party needs. Wt. 4 lbs.
**428FXH287** ..... **$4.00**

**(J) 30-PC. DELUXE FIESTA WARE SET** Brilliantly decorated steel service for 4 with white porcelain-like finish. Has skillet, saucepan, salad bowls, cutlery, etc. Wt. 3 lbs
**272WXW357** ..... **$5.00**

**(K) "MAKE-BELIEVE" TEFLON COOK SET.** Just like mom s in special play size With pudd ng pan, 2 cake pans, muf fin pan, cookie sheet, more.. 17 pieces in all. 5 lbs
**3653AXY217** ..... **$3.00**

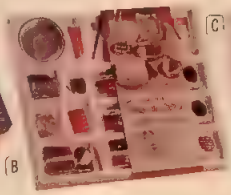
**(L) FRUIT TEA SET.** Complete polystyrene service for 4 33 pieces decorated in refreshing, colorful fruit design. With plates, cups, utensils, teapot, etc. Shpg. wt. 2 lbs.
**643WXT210** ..... **$3.00**

**(M) JR. CHEF BAKING MIX SET.** Utensils, mixes, everything.
**6355AXG357** Wt. 4 lbs. ..... **$5.00**

**SWANS DOWN CAKE MIX SET** 6 mixes, baking utensils
**6253AXG217** Wt. 2 lbs. ..... **$3.00**

# "KITCHEN COORDINATED"

## Equipment, Appliances for Young Homemakers



Complete Easy-Do Cook and Bake Sets Plus Oven

(A) **KENNER EASY BAKE OVEN.** It's quick, easy to bake delicious treats. Simply add water and bake- Devils Food Cake, iced; White Cake, iced; Brownies: Vanilla cookies; biscuits; Apple pie; pretzels; pizza, candy. Baking time is a tiny 6 to 16 min. Oven uses two 100-watt bulbs for ample baking heat. Cookbook tells how. **Wt. 7 lbs.**
**1600KPX987** ..... **$15.95**

(B) **KENNER EASY-BAKE BIRTHDAY CAKE AND PARTY SET.** Fun set for kids' holiday and party entertaining. Perfect to use with easy-bake oven, or mom's big appliances. Includes 7 mixes, 4 baking pans, candles, 4 party hats, cake decorator, 3 colors for frosting, and candy Makes party preparations easy for the young hostess ... eliminates many problems for mom. **Wt. 2 lbs.**
**391KPX217** ..... **$2.98**

(C) **KENNER CAKE, COOKIE AND CANDY SET.** Everything young homemakers need to create delicious treats in an Easy-Bake oven or kitchen appliances. Includes 12 assorted mixes for cakes, cookies and candy, 8 baking pans; candy cups for party time, and simplified cook book. Packaged as a colorful gift.
**392KPX217** **Wt. 2 lbs.** ..... **$2.98**

(D) **KENNER EASY-POP CORN POPPER.** An added treat to use with her Easy-Bake Oven. Comes complete with blue metal Easy-Pop corn popper with wooden handle that's 21x3⅞x1⅜" in size, 2 bags of popcorn; mix for caramel syrup; suggestion sheet for making delicious and different popcorn treats. Shpg. wt. 2 lbs
**490KPX287** ..... **$3.98**

(E) **EMENEE CHOCOLATE FACTORY.** Everything needed to make her own chocolates in a variety of shapes, flavors from light to darks, milk to bittersweet. Has chocolate factory cooker, flavor base; molds, flavorings, concentrate; stirrers; scoop, trim tool; cookie pan; decorations; wrappers; recipe book. **Wt. 4 lbs.**
**3040EMX597** ..... **$8.95**

(F) **IRONING BOARD AND TOY ELECTRIC IRON.** Now young helpers can do doll clothes, hankies, little things for mom! Includes blue stay-cool electric toy iron; 27½x9½" tubular steel leg board that adjusts to 3 heights, finished in blue, foam pad and Silicone cover 4 lbs.
**1500XXB287** ..... **$4.00**

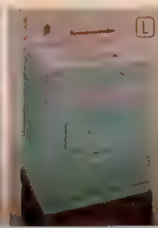
(G) **GOLDEN GIRL CLEANING SET.** Styled and sized especially for little homemakers! Includes 5x7½x2" carpet sweeper with sturdy bristle brush that stands 20" tall; 3½" plastic-bristled broom with wood handle, 7" plastic dustpan; flower print plastic apron Makes clean-up time in her room fun, easy. Wt. 2 lbs
**200NCX137** ..... **$2.00**

(H) **"COKE" DISPENSER . . . REALLY WORKS!** Holds up to a 12 oz. bottle of coke. Refreshing contents pour into glass when handle is pulled. Bottles insert easily, insure cleanliness. Includes: bright red, silver and white plastic dispenser like real fountain model-4 plastic "coke" glasses Makes playtime fun!
**66AXY210** Wt. 3 lbs. ..... **$3.00**

(I) **FROSTY SNO-CONE MACHINE.** Delivers 3 tasty treats . . . Sno-Cone, made of shaved ice topped with flavored syrup, Sno-Ball by putting shaved ice into round dispenser; Sno-Pop just by placing shaved ice in mold, decorate with topping and freeze. Incl. machine, extras.
**523DHAX327** Wt. 3 lbs. ..... **$5.00**

(K) **SUZY HOMEMAKER ELECTRIC TOY OVEN.** Extra safe, and really bakes in full king-size (not kid-sized) oven Big enough to bake cake 5" dia. by 1" deep. Safety door will not open until oven reaches safe temperature — Indicator shows red for closed, green to open. Top units warm foods. U.L. safety plug. 12½" high.
**2001TXT1087** Wt. 11 lbs. ..... **$20.00**

(L) **SUZY HOMEMAKER "JET ACTION" WASHER.** Scaled down realistic unit. Operates on 4 "D" batteries with real "jet-action" washing, spin-drying. Release button automatically resets machine for next load. Loads through removable see-thru top loading door. Agitator action really gets clothes clean 12½x10¾x18¾".
**2000TXT1297** Wt 10 lbs. ..... **$20.00**



These serving pieces (in appropriate matching colors) included with each 59-pc. set: Covered Butter, Covered Coffee Server, Salt and Pepper

## MIKASA and MEAKIN

### Superlative IRONSTONE Dinnerware

**Contemporary and traditional Ironstone patterns that are durable for everyday use . . . attractive for gracious entertaining. Colorful patterns sealed under hard glaze for lasting brilliance. Safe in dishwashers.**

**[A] BLUE POINT.** Blue geometric design on rim of modern coupe shape. All holloware accented in solid blue.
**D55G251-2695** 59-Pc. Service for 8 . . . . . **$34.95**

**[B] GREEN SWIRL.** Dark and light green pattern of leaves and buds swirling on rim of pure white body . . . with green holloware accent
**D55G252-2695** 59-Pc Service for 8 . . . . . **$34.95**

**[C] SUNLAND.** Large sunflower beautifully sprayed across coupe shape. New exciting yellow holloware brings brilliant contrast to this attractive new pattern
**D55G250-2695** 59-Pc. Service for 8 . . . . . **$34.95**

**COMPOSITION OF THE SETS**

**59-Pc. Service for 8** 8 ea: cups, saucers, dinners, soups, salads and fruits, one ea. covered sugar, creamer, vegetable, platter, covered butter, coffee, salt, pepper

**55-Pc. Service for 8** 8 ea: cups, saucers, dinners, soups, salads, fruits, one covered sugar, creamer, vegetable, platter, coffee

**(D) CLASSIC WHITE.** Elegant English-made, hardy, highly glazed snowy white in a traditional fluted shape. Classic in its beautiful simplicity.
**D55G253-2295** 55-Pc. Service for 8 . **$32.95**

**(E) ENGLISH BLUE MEISSEN.** A stunning motif of stems, leaves and onion bulbs in deep blue on a frost white fluted shape. Permanently sealed, underglazed pattern.
**D55G254-2795** 55-Pc. Service for 8 **$36.95**

**STOR-EZE DINNERWARE CASES**

**Keeps dishes, crystal and silverware safely stored between uses. Dust-free, softly quilted white virgin vinyl cases in Gold Lace pattern. All with all-around zippers.**

**(1) SILVERWARE CASE** 12 vinyl packets, each holds 6 pc setting Ship wt 1¼ lbs
**55H5919-330** . . . . . **$4.95**

**(2) PLATTER CASE** Holds platter, creamer, sugar bowl 17½x11x3½" Ship wt. ½ lb
**55H5917-167** . . . . . **$2.50**

**(3) CRYSTAL CASE** Holds 12 glasses in individual separators. 16x12x7". Ship wt. 1½ lbs
**55H5918-330** . . . . . **$4.95**

**WINE STORAGE CASE.** 9½x12½x6½".
**55H5922-330** 1½ lbs **$4.95**

**SHERBET STORAGE CASE** 12½x17x6½"
**55H5923-330** Ship wt. 1½ lbs. **$4.95**

**(4) CUP CASE** Holds 12 cups in foam separators. 12" diam 4" high Wt 1 lb
**55H5916-330** **$4.95**

**(5) SOUP BOWL CASE** Stores 12 soup bowls 10" diameter Ship wt 1¾ lbs.
**55H5921-110** . . . **$1.59**

**(6) PLATE SEPARATORS.** Set of 44 White Four assorted sizes Ship wt. ½ lb.
**55H5920-138** . . . . . **$1.95**

**(7) SET OF 4 DINNERWARE CASES** Each holds 12 dishes. 12" case for dinner plates. 9½" for salad plates. 8" for bread and butter. 7" for saucers Wt. 1 lb
**55H5915-330** . . . . . **$4.95**

Ideally suited for casual dining and entertaining. **Boontenware** is styled for distinctive tastes. Add to this the break-resistant qualities and **Boontonware** becomes a must for every household.

**53-piece service for 8** contains: 8 ea. dinner plates, dessert/sandwich plates, saucers, cups, dessert bowls, soup/salad bowls; plus 1 ea. veg. serv. dish, platter, 3-pc. sugar/creamer set. Wt. 16 lbs.

**79-piece service for 12** contains: Same as above, with 12 place settings plus extra veg. dish, platter. Wt. 22½ lbs.

## Boontenware

**Moss Rose** — an elegant pink rose side spray, solid color pieces in pink and white. Decorated dinner plates, saucers, platter. Stain free cups

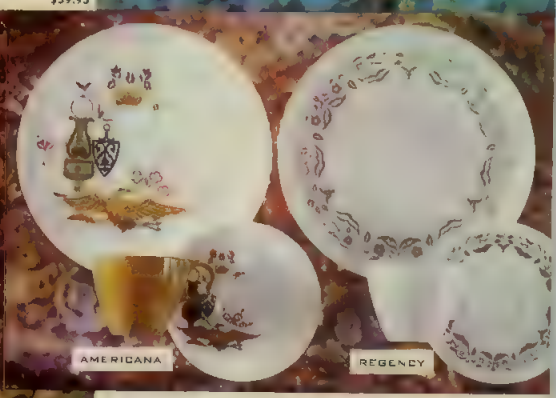
**Shadow Leaf** — leaf pattern capturing autumn colors, with solid color pieces in sandalwood and white. Stain free cups.

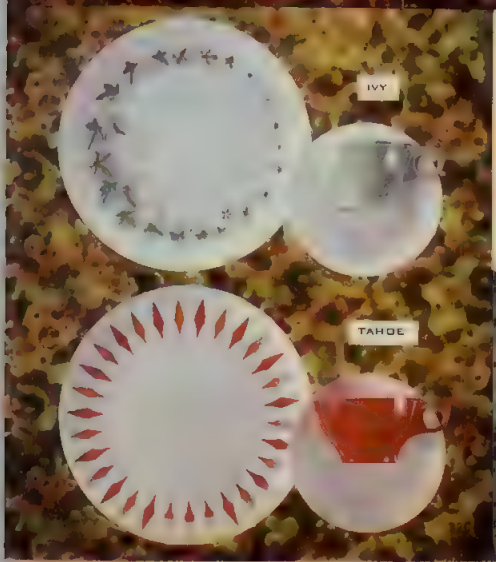
**Americana** — for the early American decor, with solid color pieces in gold and white. Stain free cups.

**Regency** — a distinctive gold border, with solid color pieces in white. Stain free cups.

55A8033-2665 **53-Pc. Service for 8. (SPECIFY PATTERN)** . . . . $39.95

55A8034-3997 **79-Pc. Service for 12. (SPECIFY PATTERN)** $59.95




**Ivy** — a delightful ivy leaf border, with solid color pieces in olive mist and white. Decorated dinner plates and platter.

55A8030-1997 **53-Pc. Service for 8. (Ivy Pattern)** . . . . . $29.95

**Tahoe** — strikingly colorful and contemporary, with solid color pieces in tangerine and white.

55A8050-1997 **53-Pc. Service for 8 (Tahoe Pattern)**. . . . . $29.95

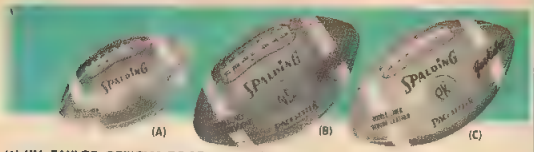
**45-piece service for 8,** contains: 8 ea. dinner plates, sandwich plates, saucers, cups, dessert bowls; plus 1 ea. 3 pc. sugar/creamer set, platter, vegetable service dish. Wt. 13 lbs.

**Bachelor Buttons** — sidespray in shades of blue with solid color pieces in turquoise and white. Decorated dinner plates and platter

55A8051-1665 **45-Pc. Service for 8 (Batchelor Buttons)** . . . . . $24.95

TWO YEAR BREAKAGE GUARANTEE

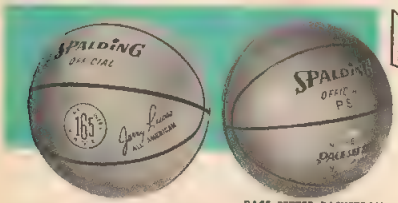
# SPALDING




**(A) JIM TAYLOR OFFICIAL FOOTBALL** - selected pebble-grain leather cover with durable lockstitching. Rugged triple lined inner construction, tough butyl rubber valve bladder.
**61-448/797** **LIST $12.00**

**(B) NORM SNEAD OFFICIAL FOOTBALL** - long-life ball of selected top grain leather, with tanned-in tackiness feel. Lockstitched seams, double fabric lining, tough butyl bladder.
**61-624/640** **LIST $9.60**

**(C) JACKIE LEE OFFICIAL FOOTBALL** - extra tough, genuine leather cover, lock-stitched seams, double fabric lining, tough butyl bladder.
**61-633/399** **LIST $6.00**




**JERRY LUCAS ALL AMERICAN OFFICIAL BASKETBALL** Outstanding new Permalite covered basketball with tough Ny-Weave inner construction, butyl rubber valve bladder. Official size and weight.
**61-252/585** **LIST $8.45**

**PACE SETTER BASKETBALL** — Tough, nylon-wound ball with deep-pebbled Permalite cover. Fine butyl rubber valve bladder. Official size and weight.
**61-384/437** **LIST $6.60**

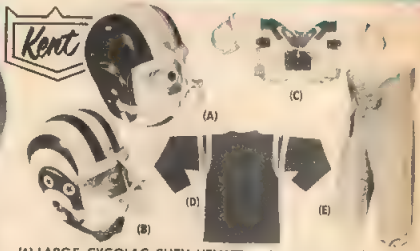
ROBERTS

**BILL RUSSELL PROFESSIONAL BALL AND GOAL SET**—Official size and weight 9-ply molded hide. Official size goal of 12 steel with 18 nonferrous net holders. Heavy duty hi-gloss style net. 10 steel pump with inflating needle.
**2009/697** **LIST $10.50**

**COLLETTE BASKETBALL GOAL SET** Official size and weight basketball. 18 diameter goal with net hooks, sewn cord net, inflating needle included.
**210/333** **LIST $5.00**

# MacGregor

**NFL UNIFORM SET FOR YOUTHS** - just like those worn down at the Stadium on Sunday - color, style, everything. Padded helmet with 6-point suspension and double bar face guard, jersey, shoulder pads, pants. Medium or large.
**HC3/897** **LIST $14.00**




**(A) LARGE CYCOLAC SHELL-HELMET** - all around vinyl covered foam head padding, front, back, cheek ears, plus shock absorbing outer shell protector. 6 point web suspension with crown patch. T-Bar face guard. Cup Type chin strap. Medium 6-3/4 to 7 or large 7-1/4 to 7-1/2.
**8809/467** **LIST $6.95**

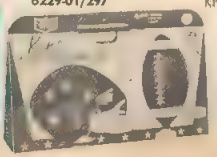
**MEDIUM CYCOLAC SHELL** - same construction, smaller shell. Medium 6-1/2 to 7, large 7 to 7-1/8.
**7709/397** **LIST $5.95**

**(B) JR. VARSITY MODEL** - medium cycolac shell with vinyl covered foam padding, 6 point web suspension with crown patch, T-Bar Face Guard cup - type chin strap.
**6609/333** Medium 6-1/2 to 6-3/4, large 7 to 7-1/8. **LIST $4.95**

**(C) SHOULDER PADS** - cantilever style, hi-density plastic with vinyl covered foam flaps and caps. Cloth covered foam rubber padding. Leatherette binding hinges, and lacers. Adjustable.
**7219-02/367** **LIST $5.50**

**(D) JERSEY** - heavy combed cotton jersey with UCLA sleeve insert. Press on numerals included. Small, medium, or large.
**5339/167** **LIST $2.50**

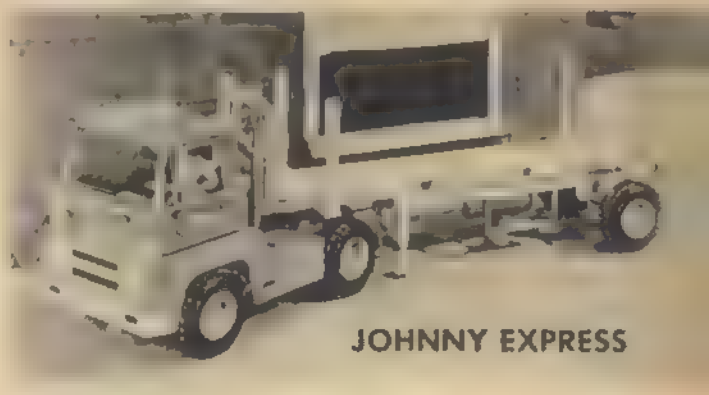
**(E) PANTS** - heavy cotton twill pants, fully padded at hips, knees, and kidneys. Sturdy fibre thigh guards. Adjustable D-ring belt. Small, medium, large.
**6229-01/297** Khaki **LIST $4.50**



**HELMET AND BALL SET** - cycolac shell helmet with 4-point suspension, foam ear padding, double bar face protector - fits up to size 7. Plus official size and weight football, kicking tee, pump and needle.
**7489/433** **LIST $6.50**

# BIG, STURDY ACTION TOYS ARE BUILT TO LAST

**JOHNNY EXPRESS TROOP CARRIER—TOPPER** Scaled after the latest in military transportation. Forward armored section contains a gun turret and shells. Turret turns 360 degrees, fires shells and missiles. Has armed missile cross on the side. Canvas canopy covers troop area. 24" long, 8" wide, 17" high. Regulation Army color. Wt. 4½ lbs.
6262TF557 ..... $9.00




**JOHNNY EXPRESS TRACTOR AND TRAILER—TOPPER.** Motorized by remote control. Goes forward and reverse, turns left or right, goes fast or slow, couples and uncouples. Removable front cab has exhaust stacks, air horns, mirror, dash, landing gear struts, removable "L" sides and front stop panel. 3' long combined.
6130TF1247 Wt. 7 lbs. ..... $19.95

**JOHNNY EXPRESS CARGO—TOPPER** Includes 4 pallets that can be lifted by the fork truck. 11 crates with wood texture in 3 different sizes and 3 realistically scaled oil drums.
6165TF187 Wt. 1¼ lbs. ..... $3.00

**JOHNNY EXPRESS BRIDGE—TOPPER** Ramp at each end allows tractor and trailer to be driven across. Has 4 detachable guard rails, a crossing gate with stop sign that can be raised or lowered and 4 pontoons 62" long.
6157TF497 Wt. 6 lbs. ..... $8.00

**JOHNNY EXPRESS FORK LIFT—TOPPER** It actually lifts cargo of crates or drums on loaded pallets to loading height. Has its own wheels. 9" long. Wt. 1½ lbs.
6211TF170 ..... $3.00

**V-RROOM!® POWER WRECKER—MATTEL** Press the winch and a spring sends the wrecker swiftly along. Pump the control handle and it reels it in. 12" long.
6101MT597 Wt. 1½ lbs. $9.00

**V-RROOM!® PICK-UP TRUCK—MATTEL** Pump the handle and it roars like a real truck. Flip switch and siren sounds. Plastic with translucent windshield.
6102MT457 Wt. 3 lbs. $6.95

**V-RROOM!® DUMP TRUCK—MATTEL** Battery operated motor powers truck and the dump bed action. Motor idles, roars. 19" long.
0561MT897 Wt. 6 lbs. $14.00

**V-RROOM!® CEMENT MIXER—MATTEL** Hear it idle, rev up and roar. Barrel turns to mix sand, gravel. Flip switch and 'cement' dumps down chute. 15" long.
6100MT897 Wt. 6 lbs. $14.00

**V-RROOM!® GUIDE-WHIP RACER—MATTEL** As the wheels turn you hear the roar of the V-RROOM! unit. Using the guide whip and cord you can spin the 14" plastic racer in a circle and steer it.
0589MT397 Wt. 3 lbs. ..... $6.00

**TIGEROO—IDEAL** Turns a bike or almost anything that moves, into a roaring stalking tiger. Clamp him on your handlebars. Grab his tail and pull back.
4756-3DT397 Wt. 1½ lbs. ..... $6.00

**V-RROOM!® HOT RODDER ENGINE — MATTEL** Made of sturdy plastic and attaches easily to any bicycle frame. Powerful, battery powered motor roar.
0572MT457 Wt. 2 lbs. ..... $7.00

## They'll Hear You Comin'

**(A) MIGHTY TONKA CLAM—TONKA.** Angle of boom is controlled by crank at top of cab. Side crank operates clam bucket which closes automatically when raised and opens automatically when lock trips plate at top. Counter weight in back of cab which pivots 360°. 25" long.
**2905TT597** Wt. 6½ lbs. ..... **$9.00**

**(B) DRAGLINE—TONKA.** Bottom crank pulls bucket toward cab for loading. Top crank raises bucket for dumping. Cab swivels 360° on base. Moves on deep-grooved treads. Steel with nylon cables. 21¾" long.
**514TT367** Wt. 4 lbs. ..... **$5.50**

**(C) CAR CARRIER—TONKA.** Own a whole fleet of cars plus a truck to transport them! Detachable steel carrier is strong enough to sit on. Lever positions ramp for unloading scale model plastic cars. "Glassed-in" cab has seats, dashboard and "steering" wheel. 27" long
**840TT535** Wt. 7½ lbs ..... **$8.00**

**(D) TRENCHER—TONKA.** Digs, levels, dumps, hauls and loads! Lever raises front bucket; load is dumped by tripping release lever. Handle operates back hoe. Steel unit on deep-grooved treads. 18¼" long.
**534TT333** Wt. 3½ lbs. ..... **$5.00**

**(E) MIGHTY TONKA DUMP—TONKA.** Big and strong enough for a child to ride on! Made of automotive gauge steel and rolls on Celcon® wheel bearings. Back section raises for dumping. Enclosed cab has "steering" wheel. Heavy duty shock-absorbing bumper, grooved tires. 18½" long
**2900TT555** Wt. 10 lbs. ..... **$8.00**

**(F) SHOVEL—TONKA.** Life-size grip on handle makes it easy to load bucket. Load is released by tripping lever near handle. Cab swings around 360°. Steel shovel moves on deep-grooved treads. 20" long
**526TT333** Wt. 4½ lbs. ..... **$5.00**

**(G) TROOP CARRIER—TONKA.** Steel body and safety tires. "Canvas" top protects troops. Removable bench seats inside. Painted regulation Army color with star on hood. Ball-type trailer hitch in back. 14" long.
**380TT267** Wt. 3½ lbs. ..... **$4.00**

**(H) 'JEEP' COMMANDER—TONKA.** Every field general needs his command car. Steel replica with spare tire, "steering" wheel, front seats, dual gear shifts, gas tanks, "canvas" top. New TX-500 tires. 10½" long
**304TT210** Wt. 2½ lbs. ..... **$3.00**

**(J) 'JEEP' POLICE CAR—TONKA.** Steel car with red "flasher" light on hood, front seats, "steering" wheel and dual gear shifts. Striped top. New TX-500 lifetime tires with white sidewalls. 10½" long
**325TT210** Wt. 2½ lbs. ..... **$3.00**

**(K) 'JEEP' DISPATCHER—TONKA.** Steel vehicle with realistic details including "steering" wheel, front seats and folding windshield. Room in back for loading. TX-500 whitewalls and chrome wheel discs. 9¾" long
**200TT140** Wt. 1½ lbs. ..... **$2.00**

**(L) GRADER—TONKA.** Lever behind cab turns front wheels. Scraper blade tilts and rotates to a variety of positions. Steel grader has "floating tandem" back wheels, front seats and realistic motor. 17⅛" long.
**510TT333** Wt. 4½ lbs. ..... **$5.00**

**(M) CEMENT MIXER—TONKA.** Mixer drum fills through hopper on top and rotates as truck moves. Drum tilts to pour "cement" down adjustable chute in back. Steel truck with glassed-in cab, tandem dual wheels.
**620TT397** 14" long Wt. 6 lbs. ..... **$6.00**

**(N) MINI-TONKA PICK-UP—TONKA.** Steel toy truck features snap-open tailgate for realistic loading, ball-type trailer hitch, "glassed-in" cab, wear-resistant tires and real truck paint. 9⅛" long
**50TT140** Wt. 1¼ lbs. ..... **$2.00**

**(P) MINI-TONKA WAGONEER & TRAILER—TONKA.** Station wagon has seats and snap-open tailgate. Made of heavy gauge steel. 2-wheel trailer with whitewalls is detachable. Carries scale model Sting Ray. 17½" long
**80TT199** Wt. 2 lbs. ..... **$3.00**

**(R) MINI-TONKA GRADER—TONKA.** Heavy gauge steel with deep-grooved tires. Center handle in front of driver's seat turns front wheels. Other 2 handles adjust the scraper blade. 10¾" long
**76TT199** Wt. 1½ lbs. ..... **$3.00**

**(S) MINI-TONKA CEMENT MIXER—TONKA.** Loads through hopper in back. Crank turns drum that is made of tough plastic. Handle tilts drum for pouring. All steel parts have 2 coats of real truck paint. 9" long.
**77TT199** Wt. 1½ lbs. ..... **$3.00**

**(T) ALLIED VAN—TONKA.** Realistically designed right down to the weight numbers on cab. Detachable van could hold doll house full of furniture. Modern "glassed-in" cab has seats and "steering" wheel. 16" long
**98TT334** Wt. 3½ lbs. ..... **$5.00**

**(V) MILITARY SET—TONKA.** Transport soldiers to front line, level ground for airfield, build supply roads, dispatch commands. Grader can be steered from cab. Has movable scraper blade and "floating tandem" back wheels. Plus Jeep Commander, Troop Carrier and Giant Dozer.
**2170TT1097** All made of steel. Wt. 14 lbs. ..... **$16.00**

**(W) CONTRACTOR SET—TONKA.** Cement mixer loads through hopper. Crank turns plastic drum that tilts for pouring. Grader has handles for turning front wheels and adjusting blade. Pick-up has snap-open tailgate. Dump has lever for dumping, enclosed cab and dual rear tires.
**110TT667** All made of steel. Wt. 6 lbs. ..... **$10.00**

**(X) OUTDOOR LIVING SET—TONKA.** Camper features sliding windows and swing out back panel. Jeep has folding windshield, seats and "steering" wheel plus 4 suitcases. Trailer with workable winch carries realistic plastic boat with canopy, windshield and detachable motor.
**2140TT935** All made of steel. Wt. 11 lbs. ..... **$14.00**

**(Y) TRUCK TRANSPORT—ANDY GARD.** Heavy duty cab over engine truck and detachable trailer. Trailer's ramp carries 2 pick-up trucks, 1 tow truck and 1 dump truck. Truck wheels lock into trailer ramp
**603AG199** Whitewall tires. 22" long. Wt. 2¼ lbs ..... **$3.00**

**(Z) HORSE VAN—ANDY GARD.** Heavy duty cab with balloon type whitewall tires and attractively detailed horse van equipped with two loading ramps, sliding windows and race horses. 24½" long.
**610AG199** Wt. 3 lbs. ..... **$3.00**

# Wards Switch 'n Go Twin GT Car Set

## NEW FLEXIBLE TUBE TRACK . . . CUT IT, JOIN IT FOR UNLIMITED LAYOUTS

It Takes Real Skill and Daring to maneuver these trim, battery-operated cars as they race over 80 feet of track! Cardboard accessories create authentic racetrack atmosphere. Flip rival's car by hitting it from behind . . . switch your own out of danger! Bellows-type remote control triggers switches anywhere along the line by spurts of air through the hollow plastic track. Removable guide wheel keeps car on track; use without track, too. Each car uses 1 "D" battery, (see below).

Twin Car Set incl. 2 Plastic GT Racers (1 red, 1 blue with custom trim kit), 2 Master Air Controls, Automatic Gate Crossing, 80-Ft. Track, 4 Bridge Sections, Flip Crash, Air Flip Crash, 4 Y-Air Switches, 2 Cross Overs, 2 Y-Connectors, Plugs, Joiners, cardboard access.
48 HT 23026 M—Ship. wt. 4 lbs. . . . . Set $12.99

Basic GT Car Set. 1 Car, 30 ft. Tubing, accessories.
48 HT 23027—Instructions. Ship. wt. 2 lbs. 6 oz. Set $6.99

Master Air Controls Permit Competition Switch Cars from Track to Track. Flip Your Opponent!

Automatic Gate Crossing Clangs Open . . . Upsets Cars That Go Through the Wrong Way!

Exclusive Hill Power . . . "Low-Low" Gear Works Automatically. 3 Other Speeds too

# Instant Speed . . . Scale Model Sport Car Racing by Remote Control

1 Fully 22 Inches Long! Realistic sports car scaled to 1/12 actual size. The power of 4 speed built into this rugged, red plastic model will delight racing buffs—demands real car handling! Uses one 6-volt battery (Fig. 37). Remote control treads [illegible] forward, back. Speed Timer with real clock to score lap speeds, record faults, etc. and 17-pc. Rally Pack with 10 plastic cones, five 6-in. figures, 2 signs.

300 WARDS BARGS

48 HT 23072 A—Ship. wt. 9 lbs. . . . Set $16.99
48 HT 23077 M—Car only. Wt. 7 lbs. 10.99

2 'S' Curve Test and Tower with flashing red light. Driver tries to stay in center of roadway—a bit to far to the right or left and light on the 12-in. high tower flashes. Two roadbeds, 56x17 in. wide. Printed heavy board. Use one "D" batt. (see right)
48HT23074A Ship. wt. 4 lbs. 4 oz. $5.99

3 Parking Test with Electric Buzzer. Use your car between partitions, buzzer sounds loud and clear when you misjudge even a hairsbreadth. Heavy board in bright print. About 12½x37 in. long. Use one "D" battery (see below)
48 HT 23075A Ship. wt. 3 lbs. 8 oz. $5.99

Order Batteries on Page 370

# Wards Special . . . Motorific! Hill Climb Torture Test 60-Pc. Set $6.99

ALL THE THRILLS OF A MOUNTAIN RALLY—with this Wards Special Hill Climb Torture Test. Motorific Jaguar ready to run on this up-hill/down-hill course. Big feature—the rails: kit includes 24 trestles for building higher and tougher roads than ever before. Yet watch that car climb powerfully to the top, ready to race the wind coming down. Set has tough plastic motorific track in straight, curved, half and quarter sections, 4 ramps, to get you up-hill in a hurry, and those trestles. Car comes without battery (order 2 "AA" batteries, Page 370). Over 60 pieces in all

48 HT 23003—Shipping weight 3 lbs. 2 oz. . . . $6.99

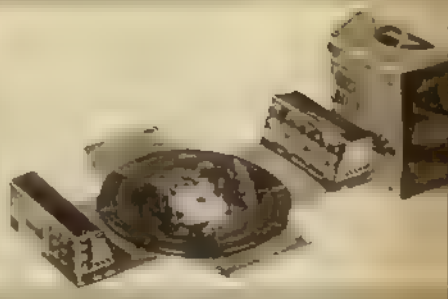
More Motorific Thrills on Page 10.

## Race Rally Case $4.00

TAKE YOUR MOTORIFIC SET ANYWHERE! Race rally case totes 6 Motorific cars, plus several pieces of track. A handsome, durable case with nickel-plated turn locks.

BUT THERE'S MORE—when you open the case there are two grandstands, a mountain and a circle track for those great motorific cars. Carrying size 1 1/2x11x14 in. Shipping weight 1 lb. 14 oz.

48HT23020—Blue background on case $4.00



## Motorific G.T.O. Torture Test $12.50

THIS GRUELING TEST RUN IS A CHAMPIONSHIP CHALLENGE even for the Motorific cars. Complete with the realistic sound of the motor test, the G.T.O. set features multi-level, whirl-around ramps that send cars spinning up and up until they reach the peak and come speeding down to a series of tough-to-take tests. The easy-to-construct track sections and realistically detailed components are made of rough and ready plastic. Includes: curved tracks, straight tracks, half-tracks, quarter tracks, a crossover, two types of switches, plus five really tough G.T.O. torture tests. One complete Motorific car and 3 conversion pins. Car runs on 2 "AA" batteries, see Page 370. Over 70 pieces in all.

48 HT 23010—Shipping weight 7 lbs. . . . . $12.50

ORDER EXTRA MOTORIFIC CARS BELOW

## Motorific Trucks $2.94 Ea.

MOTORIFIC TRUCK SETS—do not run on Torture Tracks. Each features a rough and rugged Motorific truck abt. 5 1/4 in. long that's a realistic replica of the "real thing", PLUS a detailed truck chassis and motor that interchanges with other Motorific truck bodies. Order 2 "AA" batteries on Page 370. Ship. wt. 8 oz. each.

48 HT 23016—Mighty Mixer Cement Truck. . . . . $2.94
48 HT 23015—Mighty Hauler Dump Truck. . . . . 2.94
48 HT 23014—Thruway Service Wrecker Truck . . . . . 2.94

## Extra Motorific Cars $1.99 Each

(1) TO (6) ADDITIONAL MOTORIFIC MODELS add more fun to your Motorific Torture Track outfit. Simply increase the number of cars on the track. Vary the fun by changing from car to car. Each one will be a new test to your driving skill. Includes: body, chassis motor, conversion pin. Order 2 "AA" batteries, Page 370. Catalog numbers listed at right. Ship. wt., 5 oz. each.

EACH. . . . . $1.99; Order Any Two For Only $3.66

(1) 48HT23011D—Stingray
(2) 48HT23013D—Mustang
(3) 48HT23017D—Ferrari
(4) 48HT23018D—'57 Chevy
(5) 48HT23012D—Jaguar XKE
(6) 48HT23019D—Aston Martin

# New Johnson Air-Buoy

*Find a new world, your next time out!*

What's AIR-BUOY? Companionway to a breathtaking new world for you and your passengers. A giant step beyond the snorkel, to let you explore underwater without tanks or mouthpieces. A self-contained air station for two, delivering abundant fresh, filtered air through 25-ft. hoses to special full-face masks. AIR-BUOY follows wherever your fins or fancies take you within the single atmosphere zone, Johnson-dependable all the way. And this buoy does a man's job helping you unscramble a snarled prop or clean a fouled bottom.

Weighs about 40 lbs., complete with engine-driven pumps, hoses, masks, back packs, 33-in. float ring, 36-in. exhaust mast with "Divers Down" flag. Delivers 2½ cfm to each diver at maximum depth; runs 40 to 55 minutes at less than 15¢ per hour. Write for literature and name of your nearest dealer. Address Dept. Y-A6

Johnson Motors,
Waukegan, Ill 60085.
Division Outboard
Marine Corporation.

Johnson Outboard Motors,
Boats and Snowmobiles.

AIR BUOY goes where the underwater fun is — light, compact easily portable, fits even a small car trunk.

Sturdy float retainers of heavy-wall tubing make convenient carrying handles. Tubing and trim are anodized aluminum.

Deflated float slips into position. It's two-ply strong, abrasion resistant. Corrosion resistant hood is fiberglass.

No lung power needed here! One of AIR BUOY's own pumps does the job of inflating the float in a matter of seconds.

# What goes like a bat on regular fuel... digs salt water, large loads and a hard time? Answer: the new Sea-Horse 40

Want action? Here's action. Forty big horses in a 43.9 cubic inch corral. Theoretically, the new Johnson 40 is a medium-sized engine. But the truth is, under full gun, it takes off like a flicked whip. It's at its hottest and happiest on light to medium runabouts, utilities and workboats.

*Three new high-performance 40's!* Most posh is the Electramatic 40. With its exclusive electromagnetic transmission, it shifts electrically—automatically—as you move the throttle forward or back. The Electric 40 is electric starting as well, with a new, mechanical, single-lever control as an accessory. Anchorman is the Manual 40 which offers the same thrills but less frills.

From 3 to 100hp, every '66 Johnson features

Famous 2-year warranty*
Full corrosion protection
50 to 1 gas-oil mix

There are 16 new Johnson engines this year in 10 power classes. All stay carbon free on a 50 to 1 gas-oil diet. All are library quiet. All are round-trip dependable. For the right engine for your boating needs, see your Johnson dealer. Start a beautiful friendship now. Look him up in the Yellow Pages.

P.S. Johnson also makes a full line of Johnson Boats and the new Johnson Skee-Horse snowmobiles.

*For 24 months after purchase, Johnson Motors will replace, without cost to the original purchaser, any part of its manufacture which upon inspection proves to have failed in normal use due to faulty material or workmanship.

first in dependability

# Johnson

Johnson Motors, 2141 Pershing Road, Waukegan, Ill. Division Outboard Marine Corporation

# Want big dig, tall top speed and authentic fuel efficiency? Plus a 2-year warranty? Choose from five new Sea-Horse V4's

Start with the new 100hp Sea-Horse Golden Meteor. With its new high-thrust, low-drag lower unit, this most powerful Johnson ever built is a breathtaking performer on any outboard boat.

100hp more than you need? Choose from two new 80hp models (Electramatic and Electric) both with the same new tuned exhaust as the V-100. Or, there are two new, economy V 60's (one high-speed model, one high-thrust for houseboats.)

*Fuel economy? Wonderful!* On regular grade fuel! The new V-100, for example, uses no more fuel than 2-cycle outboards of substantially less horsepower—in fact, we'd like you to compare it with *any* 4-cycle outboard, inboard or stern drive. Remember too, all of these engines use a 50 to 1 gas-oil mix. This not only dramatically lengthens piston, bearing, and spark plug life, it saves you enough on oil in one year to pay for your oil the next. In all, there are 16 new models in 10 power classes. For the right engine to fit your boating needs, see your Johnson dealer. He's listed in the Yellow Pages. To avoid mutiny, why not bring the whole crew. PS Johnson also makes a full line of Johnson Boats and the new Johnson Skee-Horse snowmobiles.

From 3 to 100hp, every 1966 Johnson features:

Famous two-year warranty*
Full corrosion protection

*For 24 months after purchase, Johnson Motors will replace, without cost to the original purchaser, any part of its manufacture which upon inspection proves to have failed in normal use due to faulty material or workmanship.

first in dependability

Johnson

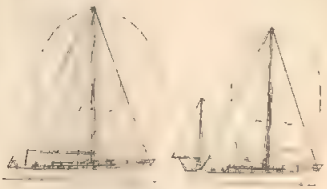
Johnson Motors, 2122 Pershing Rd., Waukegan, Ill. Division Outboard Marine Corporation

*Her powerful hull is moulded by Halmatic, Ltd. in London, England, to Lloyd's specifications and superbly finished in mahogany and teak by Poul Molich in Denmark.*

# THE ALDEN CARAVELLE

**Keel Yawl 41'7"x28'x11'x5'10"**

Since the first Alden Caravelle 42 was delivered in 1965, this new class has been growing rapidly in popularity. Seven Caravelles will be cruising and racing this summer. A limited number of new boats can still be delivered in time to join this fleet late in 1966. Interested yachtsmen are urged to contact us immediately.



*The Caravelle's design offers the many advantages of a modern fiberglass hull while preserving the Alden tradition of grace and beauty.*

## JOHN G. ALDEN & CO., INC.

Design—Brokerage—Charters—Insurance Affiliate
80 Atlantic Avenue, Boston, Mass. 02110
Area Code 617 227-9480
America's Foremost Designer of Fiberglass Yachts For Sail or Power
See Alden's attractive brokerage listings on page 290

ALDEN FIBERGLASS BOATS


### TROJAN BOAT FORMS CRUISING CLUB

The Trojan Boat Co., Lancaster, Pa., announces the formation of the Trojan Cruising Club, a nationwide organization of cruiser owners. National headquarters will be at Lancaster and stations are projected at most of Trojan's 130 dealers throughout the country. A member of one station automatically becomes a member of all.

### NEWS FROM THE ASSOCIATIONS

BIA: The seventh annual Marine Trades Exhibit and Conference, sponsored by the Boating Industry Assn., will be held Wednesday through Saturday, September 21-24, at Chicago's McCormick Place, instead of on the Thursday-through-Sunday dates previously announced.

NATIONAL FEDERATION OF BOATMEN: A new national boating organization was formed during the Chicago National Boat, Travel and Outdoors Show held during March, when a nucleus of 100,000 individual boatmen, represented by ten state organizations agreed unanimously to group together. Purpose of the association is to handle national boating problems and to see that individual boatmen have a voice in such matters as legislation, equipment requirements and education. Groups represented at the organizational meeting were the Outboard Boating Club of America, Illinois Boating Assn., Chesapeake Yacht Clubs Assn.; Federated Boatmen of N.J.; Wisconsin Boating Assn.; Arizona Game Protective Assn., and Interlake Yachting Assn. States represented were Ill., Md., District of Columbia, N.J., Wis., Ariz., Ohio, N.Y., Mich. and Pa.

NAEBM: Eight firms were accepted into membership of the National Assn. of Engine and Boat Manufacturers, bringing the total to 416 member companies. Accepted as active members were Flo-Paint Inc., Long Island City, N.Y.; Holly Carburetor Co., Warren, Mich.; International Boat and Yacht Builders Inc., Hialeah, Fla.; Marine Development Corp., Richmond, Va.; and G. G. Schmitt Marine Hardware Mfg. Co., Lancaster, Pa. Associate members are American Acceptance Corp., Philadelphia, Pa.; Colorado Magazine, Denver, Colo.; and Samson Boat and Allied Ind., Razal, Philippines.

Also announced was the election of Mrs. Jeanne V. Starace, City Island, N.Y., as assistant treasurer.

In a move to find qualified personnel to fill jobs in the boating industry, the NAEBM is cooperating with 43 associations in other industries in the creation of a Job Information Service (JIS) Program. The service consists of preparation of job descriptions for little-known but technical jobs available in various industries, which will be published and disseminated to vocational counselors, vocational high schools, local school boards, other vocational education organizations and directly to the public.

BOAT/U.S.: A new organization offering a variety of services to pleasure-boat owners in a single, centralized package has been organized and will be known as the Boat Owners Assn. of the U.S. Richard Schwartz is executive director of the group and Admiral Arthur W. Radford USN (Ret.) will serve as chairman of the association's national advisory council. Among the 18 initial services and benefits planned by the organization, some of the most significant are a marine insurance program, chart and map index and distribution, marine financing plan, publications and book service, boating regulations and forms distribution, and a home-study course on piloting and seamanship. Membership dues range from $10 annually for prospective owners to a maximum of $25 for owners of boats 40' and longer. Information and brochures are available from BOAT/U.S., 1612 K St., N.W., Washington, D.C. 20006.

JULES JÜRGENSEN
CORPORATION
Chronometer and Watchmaker
EST. 1740

LEGION O'HONNEUR

ROYAL ORDER OF DANEBROG

The Jules Jurgensen Corporation, which was established in 1740, ranks among the pioneers of the watch industry. Its founder's determination to achieve perfection soon became a general rule, and Jules Jurgensen watches are among the very best that are manufactured anywhere. Nothing is left undone to ensure that every Jules Jurgensen creation, today as was the case two centuries ago, is a marvel of the Swiss watch industry. Intended for the highest class of customers all over the world, the Jules Jurgensen collection today is the most unique of its kind.

## TIME HONORED FOR MORE THAN TWO CENTURIES

**MARSHALL**
18 Karat Gold. Automatic Calendar. 17 Jewels. Alligator Strap.
685JJJ11250 ..... $250.00

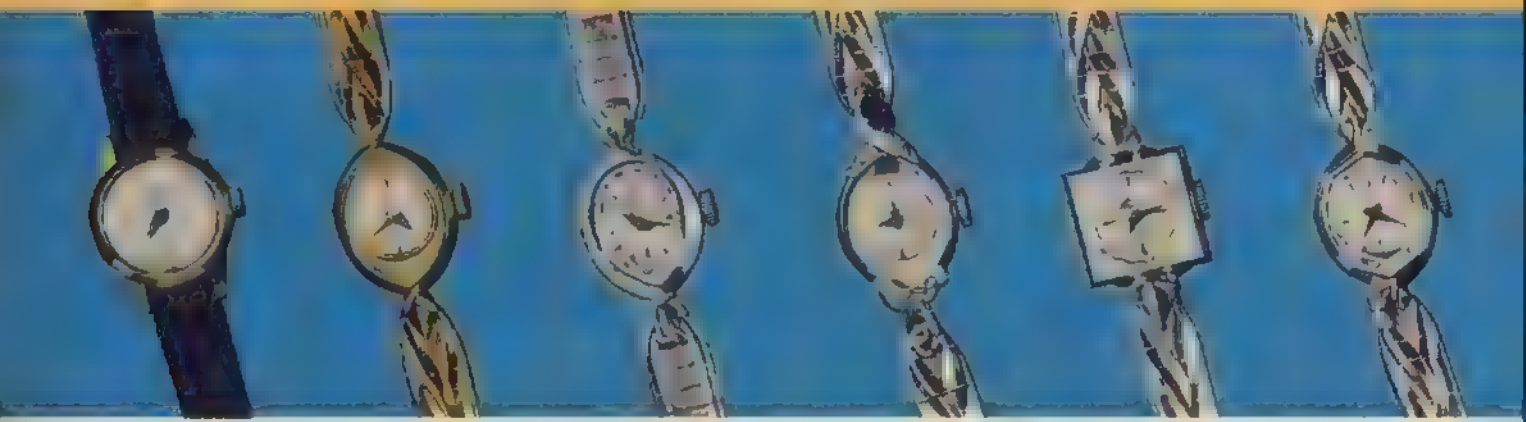
**FREDERICK**
Stainless Steel With Matching Expansion Band. Automatic Calendar. 17 Jewels
686JJJ5750 ..... $115.00

**TRACY**
14 Karat Gold Automatic. 17 Jewels. Alligator Strap.
687JJJ10000 $200.00

**BARTH**
12 Diamond Dial. 14 Karat White Gold Case. 17 Jewels. Satin Band.
688JJJ12500 ..... $250.00

**[illegible]**
18 Karat Gold. 17 Jewels. Ultra Thin Satin Band
689JJJ12500 ..... $250.00

## SUPERIOR CRAFTSMANSHIP AND EXCELLENCE OF DESIGN



**CELIA**
18 Karat Gold Sports Watch. 17 Jewels. Suede Strap.
724JJJ6250 $125.00

**FAYE**
14 Karat Gold With Matching Band. 17 Jewels
725JJJ5750 $115.00

**MARGARET**
14 Karat Gold. Florentine Case and Matching Band. 17 Jewels.
726JJJ5750 $115.00

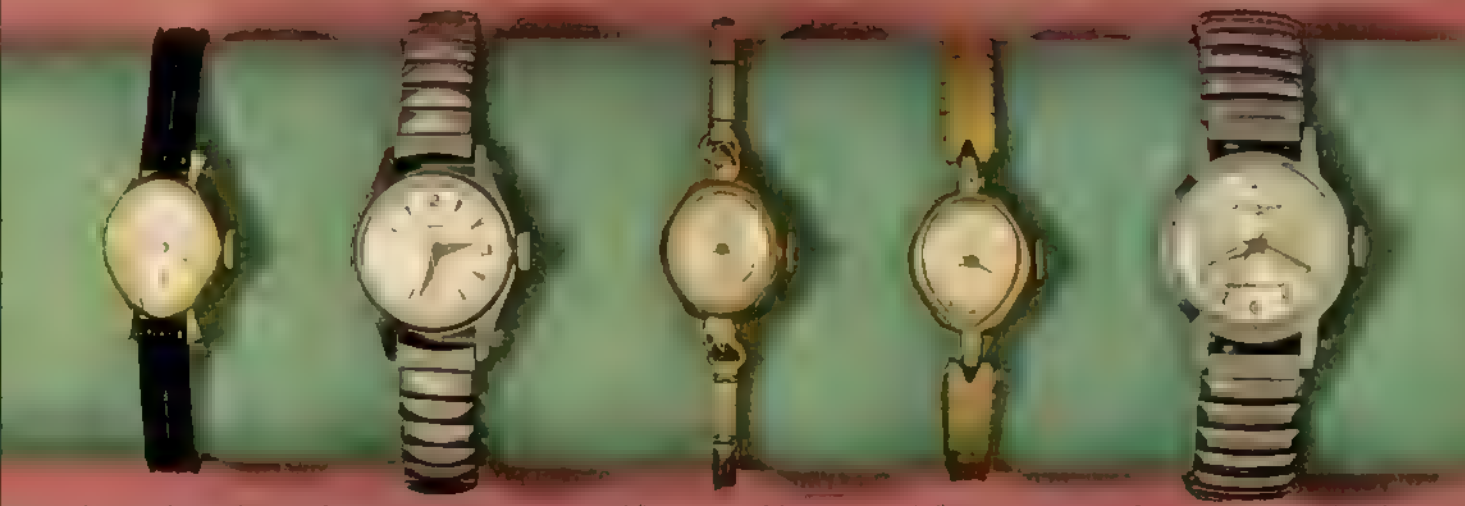
**ANNE**
4 Lovely Diamonds Embellish the 14 Karat Gold Case. Florentine Trim with Matching Band. 17 Jewels.
727JJJ8250 $165.00

**SUSAN**
14 Karat Gold. Florentine Finish with Matching Band. 17 Jewels.
728JJJ5750 $125.00

**SALOME**
14 Karat Gold. 2 Diamonds Ornament the Case. Matching Band. 17 Jewels.
729JJJ7500 $150.00

All the LaMarque watches listed are 17 Jewel, unbreakable main spring. Beautifully gift boxed.

Ultra-modern, highly styled men's waterproof and dress watch. Clearly has the look of distinction.
L64JLQ2475 ——— $49.75



Nicely styled, teardrop shape. Yellow top, stainless steel back. Black English Morocco Strap.
L36JLQ1875 ——— $42.50

Chrome top stainless steel back. Waterproof luminous hands and dots. Sweep second hand. Expansion band.
L40JLQ1750 ——— $39.75

Yellow top, stainless steel back.
L30JLQ1795 ——— $39.75
As above, but white.
L31JLQ1795 ——— $39.75

Yellow teardrop shape G.F. bracelet
L28JLQ1895 $42.50
As above but white
L29JLQ1895 $42.50

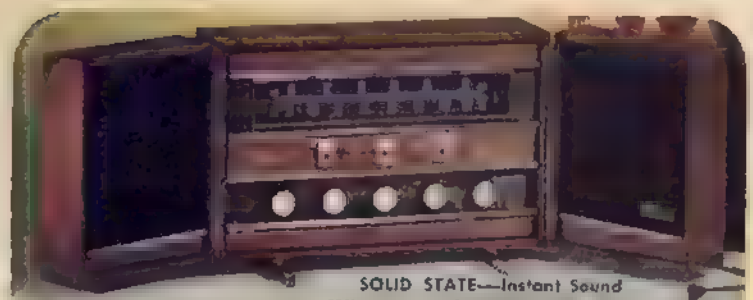
Stainless steel back, waterproof with sweep hand.
L13JLQ1650 ——— $32.50
As above, but yellow with strap
L14JLQ1650 ——— $32.50

Chrome top, stainless steel back. Antimagnetic, water repellant luminous dial. Shock resistant. Steel expansion band.
L10JLQ1500 ——— $29.95

Gold filled dress watch. Distinctively styled. Ultra flat.
L17JLQ2250 ——— $49.75
As above, but white
L16JLQ2100 ——— $49.75

Waterproof or dress watch. All stainless steel lapped case. Antimagnetic
L20JLQ2200 ——— $49.75
As above, but automatic
L18JLQ2975 ——— $59.75

Calendar Watch. Gold filled top. Stainless steel back. Matching gold filled expansion band.
L23JLQ2650 ——— $59.75



SOLID STATE—Instant Sound

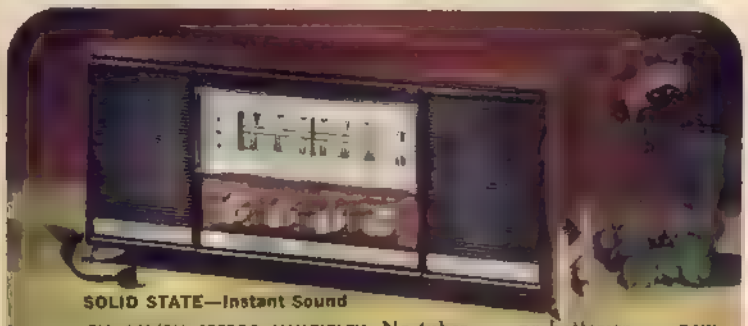
**FM AM FM STEREO MULTIPLEX** What's your listening pleasure? FM? AM? FM Stereo Multiplex? You get all three in this superbly styled walnut finished wooden cabinet. 21 transistor plus varister and thermister. Detachable wing speakers. Tone control, pilot lamp for AM FM indicator light for FM STEREO reception, slide rule dial, bass and treble control, phono jack, AFC prevents drifts. Size 18x12x8¼". Wt. 16 lbs.

R-2121X-TE7797 ..... $129.95

**8 TRANSISTOR POCKET SIZE RADIO** Your perfect companion while traveling. Small in size and price but big in performance. Packed with many of the features you'd expect to find only in much higher priced portables. Superheterodyne circuit, built in ferrite core antenna, 2½" P.M. speaker. Operates on household current with the optional AC adaptor. Complete with, full texon carrying case, earphone and 9 v. battery. Size: 2⅛x4¼x1⅜". Weight 9½ oz.

AT-85TE567 ..... $8.95

AC Adaptor
CH9B-TE225 ..... $3.95



SOLID STATE—Instant Sound

**FM/AM/FM STEREO MULTIPLEX** No tubes . . . no batteries . . . new solid state precision engineered, all transistorized chassis to bring you rich full power performances. 17 transistor plus diode and thermister, slide rule dial, tone control, pilot lamps for AM, FM and FM STEREO, two 4" P.M. speakers, AFC for drift free FM reception, walnut finished cabinet. 19¾x9¼x5½". Weight: 9 lbs.

R-1717X-TE4990 ..... $79.95

**10 TRANSISTOR POCKET SIZE RADIO** Enjoy quiet hi fi programs and your favorite sports and news broadcasts wherever you go. Small enough to fit easily into your pocket or purse. Superheterodyne circuit built in ferrite core antenna. 2½" P.M. speaker. Operates on household current with the optional AC adaptor. Complete with full texon carrying case, earphone and 9 V. battery. Size 2⅜x4½x1⅜". Weight 9⅛ oz.

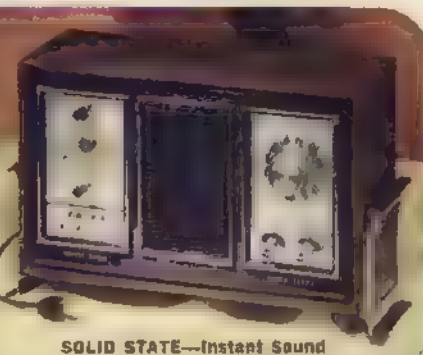
AT-125TE747 ..... $10.95

AC Adaptor
CH9B-TE225 ..... $3.95

# Juliette Good Listening Wherever You Go

**AM FM AFC CLOCK ELECTRIC TABLE RADIO** Powerful 9 transistor plus 6 diodes. Full feature Telechron movement, timer with buzzer, sleep switch and repeat alarm, makes waking up easier to take, wooden cabinet with elegant walnut finish, 3" P.M. speaker. Size: 11¼ x 8 x 4½". Weight 5¼ lbs.

RT-291C-TE3150 ..... $49.95



SOLID STATE—Instant Sound

**SOLID STATE INSTANT SOUND AM/FM/AFC ELECTRIC TABLE RADIO.** Same as above except no clock but with two 3" speakers. Wt. 5 lbs.

RT-290TE2595 ..... $39.95

**12 TRANSISTOR AM POWER PACKED PORTABLE.** Outstanding value . . . exquisitely styled in handsome hand stitched soft cushioned leatherette cabinet. Superheterodyne circuit with diode and thermister, built in ferrite core antenna for long distance reception, 3½" P.M. speaker, chrome die cast front. Operates on household current with the optional AC adaptor. Pilot lamp to indicate when set is operating on electricity. Complete with: 8 "C" cell batteries and earphone. Size: 8x6½x3¼". Weight 4 lbs.

RNA-12TE1690 ..... $26.95

AC Adaptor
CH6B-TE225 ..... $3.95

SOLID STATE
Instant Sound

**ALL ELECTRIC AM TWIN SPEAKER SOLID STATE TABLE RADIO.** By just a flip of the switch you enjoy instant reception, a fine performance with two 3" speakers in a walnut finished wooden cabinet.

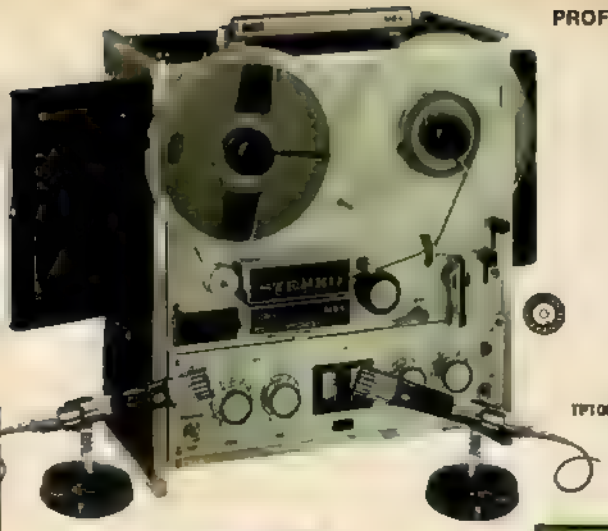
RT-525-TE1797 Size: 11¼x8x4¾". Weight 4½ lbs. ..... $27.95

Same as above with Telechron movement clock, one speaker.

RT-50C-TE2297 ..... $35.95

**10 TRANSISTOR MINIATURE CAMERA TYPE MICRO RADIO** You'll have to see it and hear it before you'll believe so tiny a radio can play so beautifully. Measures an incredibly compact 2¼x2x1" in size. Precision engineered with the finest components including 10 silicon transistor, diode varister, built in ferrite core antenna and 1¾" P.M. speaker. Complete with earphone and 2 mercury cell batteries. Comes in an attractively styled jewel box for gift presentation. Weight, 10 oz.

TR-10M-TE1695 ..... $29.95



**PROFESSIONAL QUALITY 4-TRACK STEREO.**

All solid state! Features hysteresis synchronous motor, normally found only in high-priced models. 4-track stereo; 3 speeds (7½, 3¾, 1⅞ ips), w/switch; 7" reels. 30 semiconductors; two wide-range 8x4" dynamic speakers; AC bias. Response, 70-15,000 cps at 7½ ips Dual VU meters; input & output jacks 4-digit counter; separate volume, tone controls; pause and automatic shut-off Complete with 7" reels, tape, AC cord, splicing tape, vinyl cover. Operates from 115 volt, 60 cycle AC. Black. 13½" W x 14½" H x 10" D. 2 dynamic mikes, both with ON-OFF switch, stands.

TP1001W-RXE19797 30 lbs. ——— $279.95

Built-In Mike Storage

**AC/DC BUSINESS-TYPE RECORDER.**

Operates from batteries or std 115-volt outlets. Capstan-drive, monaural, 2 speeds (3¾ 1⅞ ips); 3¼" reels. Fast fwd VU meter, tone control. Dynamic mike (w/ON-OFF switch) tape reels batteries, AC cord, earphone 9½" W x 3" H x 8½" D.

TP716-RXE3997 9 lbs. ——— $59.95

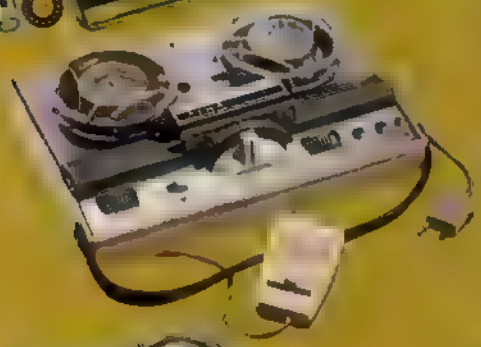
SOLID STATE **AIWA**

FACTORY SEALED — FOR YOUR PROTECTION

**FAMILY FUN TAPE RECORDER—AC/DC PORTABLE.**

Capstan-drive, dual-track, dual speeds (3¾, 1⅞ ips), w/speed change switch. Auto. recording level control w/ON-OFF switch; VU meter, digital counter, fast fwd., tone control, pilot light. With batteries, AC cord, tape, 5" reels, earphone and dynamic mike w/ON-OFF sw. 12" W x 10⅜" D x 3⅝" H. Cocoa and beige.

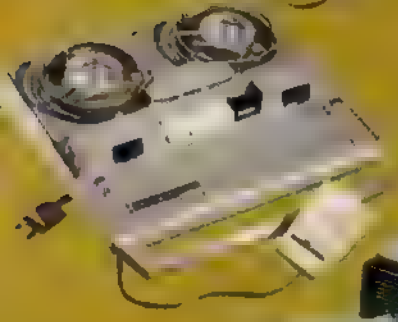
TP705-RXE7497 14 lbs ——— $99.95



**"CARRY-IT-ANYWHERE" PORTABLE.**

Features variable speed control and dual motors. Dual-track, monaural; 3¼" reels. With microphone (w/ON-OFF sw.), earphone, batteries. 9" W x 6⅜" D x 2¾" H. Arctic white and gray.

TP31-RXE1597 4 lbs. 11 ozs. ——— $19.95



**MONAURAL "STUDY-MASTER" PORTABLE.**

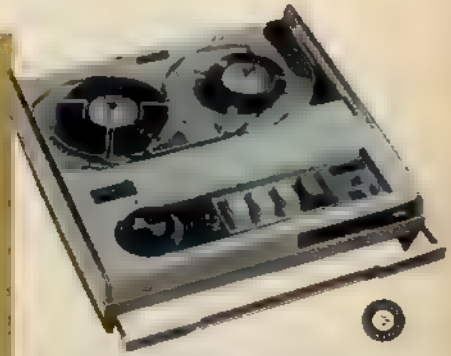
Ideal for students: field trips, note-taking, interviews. Features variable speed adjustment, dual motors and push-button operation. With microphone (w/ON-OFF sw.), tape, 3¼" reels, batteries. 8" W x 9" D x 3" H. Arctic white, beige and black.

TP50R-RXE1897 4 lbs. 11 ozs. ——— $24.95

**4-TRACK, AC/DC STEREO RECORDER.**

The ultimate in stereo fun—music or speech Detachable speaker for full stereo effect. Operates from batteries or standard household AC. Input jack for direct recording from radio or phonograph or TV; output jack. VU meter indicates recording level or battery condition. Push-button controls with fast forward; tone control; dual speeds (3¾ and 1⅞ ips). With 2 dynamic mikes (one w/ON-OFF sw.), earphones, 5" reels, tape, AC cord, batteries. Arctic white, light gray and black. 11⅛" W x 15" D x 3⅝"H.

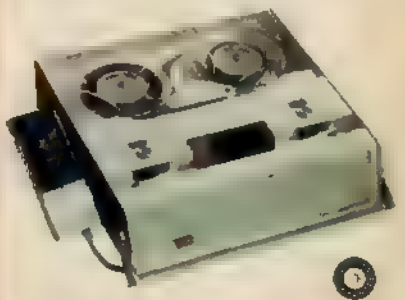
TP1002-RXE7997 16 lbs. ——— $189.95



**LATEST STYLE AC/DC PORTABLE.**

Low-silhouette, trim styling. 3¾ and 1⅞ ips speeds (w/change sw.). 5" reels; 2-way VU meter, push-button control, fast forward; digital counter, bass/treble control Dynamic mike (w/ON-OFF sw.), earphone, AC cord, AVC switch, batteries. Cocoa and beige. 11⅞" W x 12" D x 3" H.

TP713-RXE5997 9 lbs. ——— $89.95



**CAPSTAN-DRIVE PORTABLE.**

For fun and business. 2-speed (3¾ and 1⅞ ips), 2-track; monaural 6x2" oval dynamic speaker. DM-54 dynamic mike (w/ON-OFF sw.), tone control, tape, 3¼" reels, earphone, batteries. High-impact plastic and metal. Black and cream 9" W x 9" D x 2⅝" H.

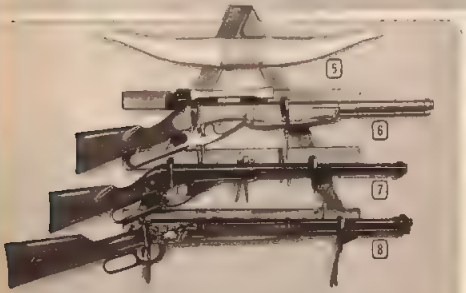
TP714-RXE2797 8 lbs. ——— $39.95

[1] KADET KARBINE . . . made to look just like authentic U.S. Army carbine rifle. Bolt ready works . . . pull it back, spring action "loads" bullet in chamber. Real wood stock, metal bolt and barrel, cloth shoulder sling. 29 inches long. Mailable. Shpg. wt. 4 lbs.
R36 J 4175 . . 2.98

[2] REPEATER TRAINER helps prepare fearless cowboys for big showdowns. Fires 6 cork "marine balls without reloading. Just cock lever after each shot. Metal scope zeroes in on far-off bandits. 27½-in. long. Real wood stock and metal barrel, cloth sling. Mailable.
R36 J 4176. (4 lbs.) . 2.49

[3] SONIC MYSTERY OUTFIT by Daisy tests your shooting eye. Gun fires a non-metallic bullet of air actuated rocket and scores of control mine target. Sight regulator needs no ammunition. For .28-in. pellet steel gun with plastic stock, vinyl target 23x9-in. high.
R36 J 4191. Mail., 5 lb.) . 3.99

[4] AGENT "ZERO W. Rapid Fire by Mattel. Pull the trigger, sound chamber delivers ear-shattering bang. Safe, exclusive "cartridge" drum stores rifle "loaded" for attack. Wood-grained stock and forward grip. Plastic. 24 inches long. Mailable.
R36 J 4.33 (3 lbs.) 1.99



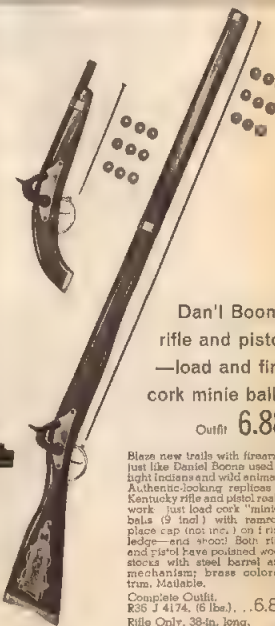
[5] GUN RACK with "steer horns." Has six F. impact plastic horse-shoe hangers for guns and clothes. 24x20-in. high. Mailable.
R36 J 4185 (4 lbs.) . . . .2.97

[6] DAISY RICOCHET . . . bangs, whines, smokes without ammo. Telescopic sight. 30-inches long. Woodgrained plastic.
R36 J 4192. Mail. (4 lbs.) 4.97

[7] DAISY AUTOMATIC. Lever action smoking gun has loud report. Steel barrel, mechanism; plastic stock. 30-in. long.
R36 J 4196. Mail. (4 lbs.)... 2.97

[8] SPITTIN' IMAGE Model 94 Winchester by Daisy. Bangs, smokes, needs no ammunition. Metal and plastic. 34-in. long.
R36 J 4199. Mail. (5 lbs.)... 5.97

JOHNNY EAGLE RED RIVER OUTFIT with dependable 38-in. ricochet rifle and .4-in. six shooter. They fire bullets (6 included for each) eject shells. Also fire caps not incl'd. Both are high impact plastic. Plastic wall plaque, 10x24-in. long, looks like wood, keeps your guns ready for action.
Z36 J 5823. Rifle, Six-Shooter and Plaque. Mailable (7 lbs.). .Outfit 9.99
36 J 5861. Six-Shooter Only. Shipping weight 2 lbs. . . . . 3.99



Dan'l Boone rifle and pistol —load and fire cork minie balls

Outfit 6.88

Blaze new trails with firearms just like Daniel Boone used to fight Indians and wild animals! Authentic-looking replicas of Kentucky rifle and pistol really work. Just load cork "minie" balls (9 incl.) with ramrod, place cap (not incl.) on firing ledge—and shoot! Both rifle and pistol have polished wood stocks with steel barrel and mechanism; brass colored trim. Mailable.

Complete Outfit.
R36 J 4174. (6 lbs.). . .6.88

Rifle Only, 38-in. long.
R36 J 4172 (4 lbs.) . . . .4.44

Pistol Only 13-in. long
R36 J 4173 (2 lbs.) 2.49

See page 277 for new, lower Budget Power terms—no money down

## *New this Christmas

### Green Beret outfit is battle ready 6.77

Join the proud wearers of the Green Beret—the elite troops of the U.S Army Special Forces! Realistically detailed 36-in. clip-loading AR-15 rifle is the "total" weapon for guerilla warfare. You can fire caps (not incl.) when the enemy's in sight; attach bayonet for hand-to-hand combat or use long-range grenade launcher for far-off targets. Complete with two clips, combat badge. Durable plastic. Felt beret fits all head sizes
Z36 J 5885. Mailable Shpg wt 5 lbs .Outfit 6.77

JUNIOR COMMANDO SET by Marx repels enemy forces! Recoiling .50 caliber machine gun has flashing light and rat-a-tat-tat noise. Uses 2 "D" batteries (not incl.—see pg. 410). 28x18-in. high on tripod. Plus .45 automatic, holster, belt, canteen, helmet, "walkie-talkie," knife, grenade, "bullets." Sturdy plastic.
Z36 J 5808. Mailable. Shpg. wt. 7 lbs ..... Set 6.97
Z36 J 5805. Machine Gun Only. Mail. (6 lbs.) ..... 3.97

G.I JOE GUN SET. Authentic-looking .30 caliber carbine, 27-in. long, and 7-in. steel pistol fire caps (not incl.). Holster and belt, grenade, plus G.I Joe "wrist watch." Plastic.
R36 J 4163. Mailable. Shipping weight 4 lbs. ..... Set 2.97

ARMY COMBAT SET. All you need to hold the enemy at bay! 19½-in. automatic machine gun and 7½-in. pistol fire "bullets." Dagger, hand grenade, helmet, mess kit, canteen, army pin. Plastic.
R36 J 4152. Mailable. Shipping weight 3 lbs .. Set 2.97

### Combat pill box

You're safe from enemy attack in a camouflaged pill box! Fortification is big enough for 2 junior GI's. Gun slits on 3 sides, top escape hatch, back crawl-in door. Rigged corrugated fiberboard—ideal indoors or out. Easy to set up and take down—folds flat for storage. Camouflage print in two-tone green, barbed wire and sand bags. 31x31x39-in. high. Gun not included. Mailable.
Z36 J 5890 (9 lbs) .. 3.97

COMBAT LINE SET. Thrill-packed machine gun makes rat-a-tat-tat noise! 4-way periscope; .45 automatic fires caps (not incl.), holster with adjustable belt, army cap, grenade. Plastic.
Z36 J 5822. Mailable. Shipping weight 4 lbs Set 3.77

### Machine gun fires as you crank!

Score high points as you fire harmless "bullets" at target (included). 22-in. swivel gun has moving clip belt, makes realistic rat-a-tat noise. Just crank it up—no batteries needed! Plastic with heavy fiberboard barrel. Stands 22-in. high on tripod. Mailable.
R36 J 4150. Shpg. wt. 4 lbs .. .4.77

MACHINE GUNNER SET. 22-in. machine gun makes rat-a-tat sound when you turn crank! .45 clicker pistol with garrison belt. Molotov cocktail shoots caps (not incl.). Camouflage helmet. Plastic.
R36 J 4151. Mailable. Shipping weight 5 lbs . .....Set 3.97



Use Budget Power for a brighter Christmas on the same old income

# A Cook's Tour Through the Wonderful World of Make Believe

EMENEE

**LOLLYPOP FACTORY** - It's the greatest! Just mix the ingredients . cook them in the safe cooker... add the yummy flavors... pour on the moulds - and WOW, out pops six delicious lollypops! Kit equipped with conveyor, cooker, push-button, automatic ingredient dispensers, mixer, moulds, measuring spoon aluminum cooking conta ner, 3 flavors, sticks, wrappers
**3005/997** **LIST $14.95**

Kenner's

**EASY-BAKE OVEN WITH EASY-POP CORN POPPER** - Deluxe, all-in-one combination. It's the same Easy-Bake oven she loves, but, now a happy-time corn popper has been added Just pour the corn in the popper push in the wooden knob wait 4 minutes, then pull the knob back out. Delicious popcorn will spill out automatically You get 3 bags of corn, 2 mixes for carmel syrup, plus all kinds of yummy oven mixes
**2000/1330 COMPLETE LIST $20.00**
**EASY BAKE OVEN ONLY**
**1600/1063** **LIST $16.00**
**CORN POPPER SET, ONLY**
**490/267** **LIST $4.00**

IDEAL

**RUSSEL WRIGHT TEA SET** - Elegant Amer.cana shape in lovely autumn hues. Deluxe service for 3 plus metalized cutlery.
**4628/200** **LIST $3.00**

**JUNIOR CHEF GIANT BAKING MIX SET** - With real Swans Down Cake Mixes and Log Cabin Syrup plus many mixes for baking delicious cakes, cookies, etc. All the necessary utensils, too.
**6355/333** **LIST $5.00**

Same as above, except smaller with 6 Swans Down cake mixes.
**6253/200** **LIST $3.00**

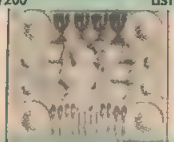
**GIANT ELECTRIC CORN POPPER SET** - Easy-to-clean aluminum popper with 4 bags of popcorn, 2 carmel candy dip mixes, 1 shaker of salt, 1 corn dipper, 1 bowl, measuring spoon, pop corn bags, d pping tray, instructions.
**6810/667** **LIST $10.00**

TRANSOGRAM

**PRETZEL JETZEL** - Crazy, fun-filled machine actually bakes delicious, professional-style pretze s in just 2 minutes! Just mix the batter in the machine mixing bowl, then press the button and send it on its way along the moving belt It ends up on a giddy stacking post
**3990/667** **LIST $9 98**

WORCESTER

**PATIOWARE DINNER SET** - 42 piece set, everything the little hostess needs to serve dinner to her dollies and tea party friends.
**1240/267** **LIST $4.00**
**25-PIECE PATIOWARE DINNER SET** -
**1230/200** **LIST $3.00**



**ENGLISH CHINA TEA SET** - Her very first china! Complete 32-piece set serves 4 of her very dearest friends.
**734/200** **LIST $3.00**

ARGO

**COOKIE FACTORY** - Makes learning-to-cook as fun as can be! Just mix the dough with water and place it on the magic moving conveyor. Turn the sand timer, and cookies auto matically move into the oven. With 6 food mixes oven, 8 cookie tins, 4 cookie shapers, 1 decorator dispenser measuring spoon recipe book
**6615/997** **LIST $14.95**

**ARGO OVEN** A magic cool oven that's cool on the outside while baking on the inside with special heating mechanism that keeps fingers away from hot surfaces Even baking with porcelain heating elements Complete with 12 food packages and 10 utensils
**6921/1063** 10" x 12" x 6" **LIST $15.95**

# At last! A Portable Record Player even a very young child can operate without help!

**EASY!**
Needle attached to lid—just close & play!

## Kenner's® NEW Battery Powered CLOSE 'n PLAY AUTOMATIC PHONOGRAPH

### CLOSE LID — RECORD PLAYS!

**No needle to set . . . No scratched records . . .**

Child never needs to touch needle—Mom never needs to change records—simply put on record, turn on switch, close lid . . . it plays automatically! Tone arm sets and re-sets itself each time lid is closed. Long-life, sapphire needle. Beautiful tone. Plays any 45 rpm records . . . anywhere. Weighs under 2 pounds. Safe! No plug-in. Uses 3 "D" batteries (not included) but will also play on 1 or 2. Beautifully styled plastic case with carrying handle.

COMMENDED by PARENTS' MAGAZINE

**9 TOP-RATED SHOWS ALL 3 NETWORKS TV**

**MORE THAN 75 LOCAL MARKET CAMPAIGNS**

**WEIGHS UNDER 2 LBS.**

**PLAYS 45 rpm RECORDS ANYWHERE!**

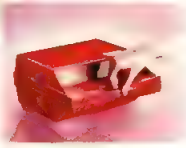
Kenner's®

**NEW**

**Battery Operated**

# CLOSE 'n PLAY AUTOMATIC PHONOGRAPH

**CLOSE – IT PLAYS**



## Entirely different principle (patent applied for)

## No tubes to break, no transistors, no plug-in

Never before a phonograph so low in price yet so easy to play and so rich in tone. It opens a tremendous new market for boys and girls too young to play more complicated phonographs, and for all children who want an inexpensive portable record player for beach, swimming pool, picnics and outdoor parties.

Colorful package, size 11¼" wide, 11½" deep, 4⅞" high. It converts quickly to set-up display, 15¼" high.

COMMENDED by PARENTS MAGAZINE

**No. 800,** Packed ½ doz. Weight 16 lbs. **$7.95**

It's Kenner It's FUN!

©1966 Patent Pending

**KENNER PRODUCTS CO.,** CINCINNATI, OHIO 45202—N. Y. Rep. Showrooms 1412-1424, 200 Fifth Ave.

Made in U.S.A. Printed in U.S.A.

TWIST 'EM

BEND 'EM

THEY STAY IN POSITION

# Walt Disney's®

## PLUTO

## DONALD DUCK

## MICKEY MOUSE

© WALT DISNEY PRODUCTIONS

IN

# FLEXIES

## by KENNER

### SOFT BENDABLE FAVORITES

Three of Walt Disney's best-loved characters come to life in KENNER'S NEW FLEXIES. Molded with wire armatures so they can be easily bent or twisted into all kinds of zany poses, even wrapped around arm or leg. Bright colors. Soft, washable, durable foam. Pluto is 12" long. Donald Duck, Mickey Mouse each 10" tall. Individually carded, blister packed, punched for rack.

**98¢** RETAIL

**DISPLAY ASSORTMENT**

Contains: 8 each of the 3 characters. Display size 17¼" wide, 16¾" deep, 20¾" high. Individually Carded, Blister Packed.

**No. 170**—Pkd. 2 doz., wt. 7 lbs.

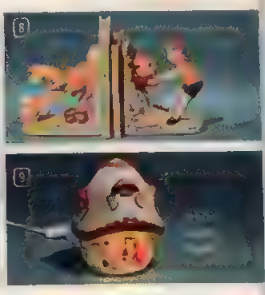
©1966, Kenner Products Co., Cincinnati, Ohio 45202
N. Y. Rep. Showrooms 1412-1424, 200 Fifth Avenue

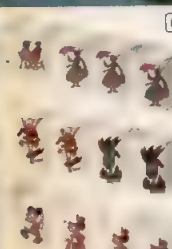
Made in U.S.A. Printed in U.S.A.

3 PIECE SETS to delight every child on your gift list. Four favorites from the land of make-believe are portrayed in exciting action and true-to-life colors. Specially made of Melamine plastic, hard wear and resist breaking. Guaranteed for 1 year by Spiegel, not to chip or crack in normal use. And with colors so lasting they withstand the hottest water of automatic dishwashers! Each set includes 7-inch plate, 5-inch cereal bowl, and tumbler. Shipping weight 1 lb. 8 oz. each set

| | | | |
|---|---|---|---|
| 79 J 2093 | (1). MARY POPPINS SET | 2 Sets 3.88 | Set 1.97 |
| 79 J 2092 | (2) BATMAN SET | 2 Sets 3.88 | Set 1.97 |
| 79 J 2094 | (3) MICKEY MOUSE SET | 2 Sets 3.88 | Set 1.97 |
| 79 J 2091 | (4) CINDERELLA SET | 2 Sets 3.88 | Set 1.97 |

PACKAGE OF 4 SETS one set of each pattern above perfect for all parties and holiday gifts to your little ones.
279 J 2090 Mailable Sh. wt. 5 lbs. SAVE 10c . Package 7.58




5 4-PC. MICKEY MOUSE SET in colorful Melamine makes a lasting gift! Includes: 12x8-in. decorated oval snack tray, 9-oz. mug, 7-in. plate and 6-in. cereal/soup bowl. Guaranteed for 1 year by Spiegel not to chip or crack in normal use. Dishwasher safe. Also available in Mary Poppins pattern. State Mickey Mouse or Mary Poppins.
79 J 2080. Shipping weight 1 lb. 10 oz. .....Set 4.47

6 COLORFUL 4-PC. MUG SETS in choice of three patterns. There's an action figure on each side to make every meal merrier! And best of all, they're made of durable Melamine. Guaranteed for 1 year by Spiegel not to chip or crack in normal use. Dishwasher safe.
79 J 2101. MARY POPPINS MUGS. (1 lb. 2 oz.) Set 2.97
79 J 2102 BATMAN MUGS. Shpg. wt. 1 lb. 2 oz. . Set 2.97
79 J 2,33 MICKEY MOUSE MUGS. (1 lb. 2 oz.) . . Set 2.97

7 CAKE CAROUSEL. Just light the candles and watch Mickey Mouse and his friends join the birthday party fun. Heat from candles figures to revolve and tinkle! Multi-color lithographed metal, 9-in. high, 3⅞-in. diam.
79 J 2082. Six candles included. Shpg. wt. 1 lb. 1.29

8 WINNIE THE POOH bookends and ornaments are one. A delight for young readers' room. The story-book favorites are brought to life in bright, highly glazed ceramic. Appealing gift! Comes with 2 plastic filler caps that permit more weight to be added. Protective felt bottom. Each stands 4x2 ¾x4 ½-inches high.
79 J 2056 (2 lbs. 4 oz.) Pair 1.97

9 NITE LITE An enchanting gift with Alice in Wonderland scene . . . looks like a miniature stage in full color! Depicts the tea party inside the grey rabbit's mushroom house.
Glazed ceramic with lovely hand painted 3-dimensional action figures. With cord with on/off switch. 6 ½x5 in. diameter.
79 J 2057 (2 lbs. 8 oz.) Ea. 2.97

No money down—more time to pay on everything from Spiegel

- **Rugged, extra-powerful "food machines"**
- **Exclusive "round-the-bowl mixing action**
- **Equipped with easiest-to-clean single beaters**
- **Wide range of optional attachments available**

# KitchenAid

*the finest made...*

ELECTRIC HOUSEWARES
BY HOBART

**(A) KITCHEN AID 10-SPEED FOOD MIXER.** Designed particularly for the average modern family . . . where mixing tasks range from beating a single egg to fluff-whipping a bowlful of potatoes. Ten positive speed selections. Engineered and built to the highest standards, it is equipped with a rugged motor with power to spare. Exclusive single beater design moves completely around the bowl as it mixes—from center to the edges for the most thoroughly efficient mixing job possible. It beats . . . whips . . . stirs . . . blends . . . folds . . . mixes. And there's only one beater to wash! Comes with a 4-quart heat resistant glass mixing bowl. Durable baked enamel finish. 13⅜x8⅞x13⅜". Operates over a dozen optional accessories and attachments.
**4CHKX4995**.....Shpg. wt. 22 lbs. ..... **$72.95**

**(B) SUPERDELUXE EXTRA-POWERFUL KITCHEN AID.** Especially designed for the larger family and equipped with dependable plus-power . . . all that's required to mix yeast dough and any other mixing tasks! Takes care of the large volume that a big family requires. Finished in white baked enamel and equipped with a wire whip and a combination flat beater, 5-quart stainless steel bowl. Height is 16½"; width 10⅜", overall length 13½". Operates over a dozen optional accessories and attachments, including ice cream freezer, dough hook, vegetable slicer, colander and sieve set. Rugged 110 volt, 60 cycle, AC-DC motor.
**K5AHXK11250**.....Shpg. wt. 35 lbs..... **$164.95**

**(C) KITCHEN AID ALL-PURPOSE FOOD MIXER.** Precision built with all the power needed to pull through heavy batters and mix them thoroughly . . . even kneads yeast dough. Equipped to handle all food preparation chores, with unique round the bowl mixing action, has 4½-quart capacity and offers a stainless steel bowl, a dough hook, a wire whip and a combination flat beater as standard equipment. Also can be used with optional attachments and accessories such as ice cream freezer, food chopper and colander and sieve set. White baked enamel finish. Height 14", width 8¾", and length 14⅛". 110v. 60 cycle, AC-DC. Shpg. wt. 30 lbs.
**K45HXK8220**.....**$121.50**

## KITCHENAID ATTACHMENTS MAKE EVERY FOOD PREPARING TASK SO MUCH EASIER!

**(A) ROTOR VEGETABLE SLICER ATTACHMENT.** For all models. Shreds or slices. Interchangeable slicer cones.
**VR/HXK1183**.....Wt. 3 lbs. .....**$17.95**

**(B) FOOD CHOPPER ATTACHMENT.** For all models.
**FC/HXK890**.....Wt. 2½ lbs. .....**$13.50**

**(C) DOUGH HOOK ATTACHMENT.** For K5A mixer.
**K5DH/HXK313**.....Wt. ½ lb. .....**$4.75**

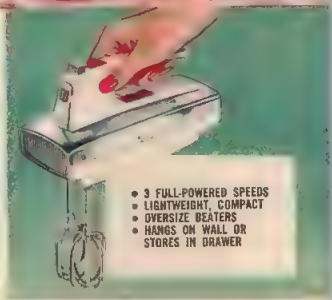
**(D) CAN OPENER ATTACHMENT.** For all models.
**CD/HXK494**.....Wt. 1¼ lbs. .....**$7.50**

# Dormeyer

## World Leader in FOOD MIXERS

**DORMEYER "MIX-WELL" MIXER.** Your personal kitchen helper. Saves time, effort. Speed selector for any of 10 full-powered speeds. For fast, perfect, uniform mixing, stirring and whipping, of everything from bulky batters to airy omelettes. Complete with Snap-On grinder attachment to chop meats, vegetables, nuts, left-overs. Magic-Mix arm positions the nickel chrome beaters automatically to fit either of the 2 opal glass bowls (included). Mixing head detaches to use as a portable. Sparkling white finish 150 watts. Operates on 110-120V, AC/DC. UL Listed. Shpg. wt. 19 lbs.
SMBWH20MX3887 ... $47.95

**DORMEYER "SILVER CHEF" MIXER.** Gleaming chrome finish, with two stainless steel mixing bowls. Nickel chrome beaters with automatic ejector. The ultimate in beauty, in a superb, super-powered mixer that brings new efficiency and convenience to the kitchen. 10 full-powered speeds just right for fast mixing, stirring and whipping. Grinder attachment quickly chops meats, vegetable and left-overs. Mixer head detaches for quick on-the-spot jobs. 150 watts. Operates on 110-120V AC/DC. UL Listed. 15 lbs.
SM13CH/DMX3885 ..... $62.45



- 3 FULL-POWERED SPEEDS
- LIGHTWEIGHT, COMPACT
- OVERSIZE BEATERS
- HANGS ON WALL OR STORES IN DRAWER

**DORMEYER HAND-STAND MIXER.** The fast, effortless way to free you from tedious hand mixing . . . and all at a small, small price. 3 full-powered speeds from Lo-Med-Hi to give you thorough mixing action. Gleaming white mixer head detaches for use anywhere in the kitchen. Automatic push-button beater release mounted right on handle. Comes with 2 opal glass mixing bowls and white finished stand. 6' cord detaches. 100 watts. Operates on 110-120V, AC/DC. UL Listed Shpg. wt. 12 lbs.
SM10WH7DMX1480 ..... $23.95

**DORMEYER DELUXE PORTABLE MIXER**
Lets every pot and pan serve as your mixing bowl. A lightweight beauty that goes from range to sink to counter top with ease. 3 full-powered speeds handle every mixing need. Compact . . . hangs on wall or stores in drawer. Automatic push-button beater release, ejects oversize nickel-chrome beaters. 100 watts 110-120V, AC/DC. UL Listed With 6' detachable cord. Shpg. wt. 2¾ lbs.
HM6CH/DMX1287 . . Chrome . . . . $21.95
HM6WH/DMX1098 . . White . . . . $17.95

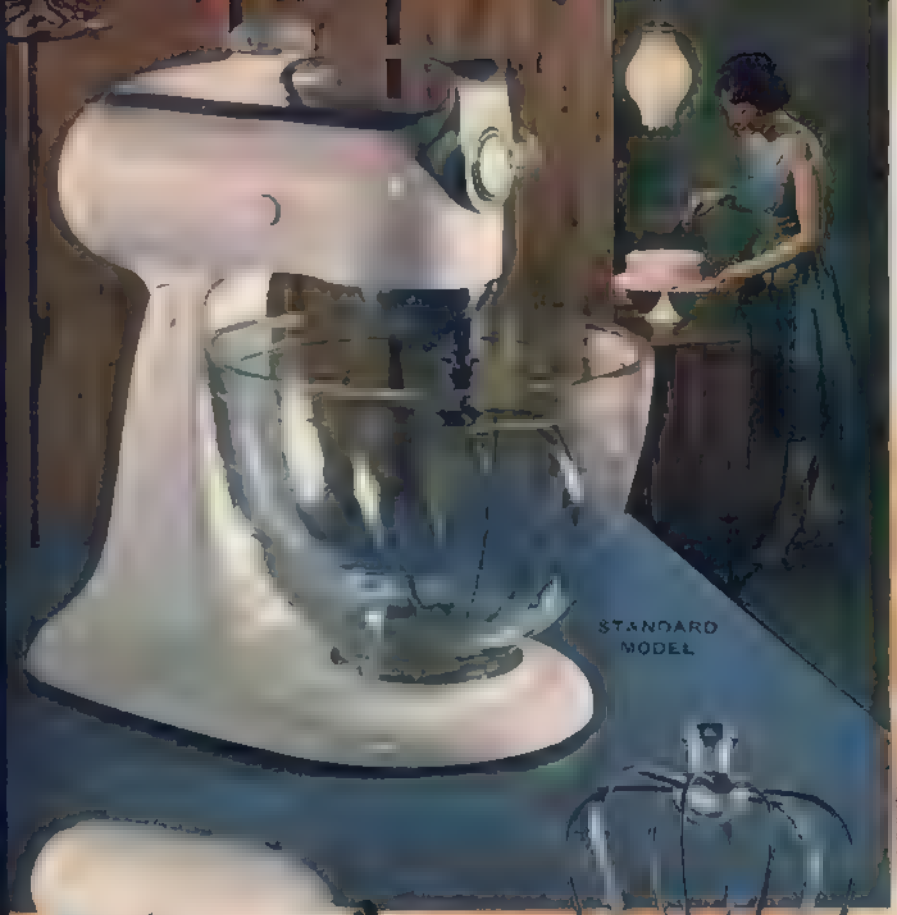
**DORMEYER DELUXE "SILVER CHEF" HAND-STAND MIXER**
Lightweight and new in style to brighten any kitchen while it lightens your work load. Easy to handle, goes anywhere in the kitchen. And 3 full-power speeds handle any mixing chore. Detachable mixer head in exclusive all-chrome finish for wipe-clean ease. Push-button release automatically ejects the oversize, extra-powerful chrome beaters for easy cleaning. With oval, clear glass bowl and 6 ft. cord. 110-120V, AC/DC. UL Listed. Shpg. wt. 10¼ lbs.
SM22CH/DMX4697 $26.95

**DORMEYER PORTABLE HAND MIXER.** Lightweight and compact portable with 3 full-powered speeds. Oversize beaters with push-button ejector. White. 100 watts, 110-120V, AC/DC. UL Listed. Shpg. Wt. 2¾ lbs.
HM8WH/DMX77D $12.95

**DORMEYER DELUXE "SILVER CHEF" HAND MIXER.** 3 full power speeds, exclusive new all-chrome finish. The perfect gift! Handles any mixing need. Push-button beater ejector, oversize beaters. 110-120V, AC/DC. UL Listed. Wt. 2¾ lbs.
HM8CH/DMX1070 ..... $17.95

# KitchenAid

**The "wonderful KitchenAid food machine" is far more than just a food mixer. A wide range of work-saving, time-saving food preparation attachments make a KitchenAid a compact and complete food preparation center. Every KitchenAid is engineered and built to Hobart's demanding specifications for quality, durability and with power-to-spare to handle mixing jobs other mixers wouldn't even attempt.**




**4413E5000—Standard Electric Food Mixer**
**4413/3E4765—Three or more**

Ideal for the average family—will handle as little as one egg or a bowlful of whipped potatoes. Attractive—finished in durable baked White enamel—easy to clean! Equipped with 4-qt. stationary Pyrex bowl, one all purpose beater. KitchenAid motors have reserve power for heavy loads and attachments. Mixer has full power on all 10 definite speeds and intermediate speeds, if desired. Shipping wt. 22 lbs. Retail **$72.95**

**4781E8220—Deluxe Food Mixer**
**4781/3E7830—Three or more**

This mixer becomes a complete kitchen servant with the special attachments listed on this page—operating on the horizontal power shaft with power to perform light or heavy tasks. Self lubricated motor (¾ H.P.), ten definite speeds, governor controlled intermediate speeds. White enameled base. 4½ qt. Stainless steel Mixing Bowl. Wire Loop Whip, Flat Beater and Dough Hook are furnished. Shipping wt. 31 lbs. Retail **$121.50**

**4826E11250—Family Size Mixer**
**4826/3E10715—Three or more**

Large heavy-duty all-purpose food mixer does a matchless job with unsurpassed ease. Universal Type Motor capable of developing ¾ H.P. on heavy loads. Ten definite speeds; nine die castings baked on White enamel. Equipped with one 5-qt. Stainless Steel Mixing Bowl, one Wire Loop Whip, one combination Flat Beater—Pastry Knife. Uses all attachments listed on this page except 2321E396 Juice Extractor and 4258971 bowl. Ship wt. 37 lbs. Retail **$164.95**

All KitchenAid Mixers can be obtained for 220-Volt Operation on special order at the same prices as the AC models. Mark order plainly.

*The only home mixer with easiest-to-clean single beater*

*Exclusive 'round the bowl mixing*

KitchenAid's exclusive single beater moves completely around the bowl as it mixes . . . from the center to the edges . . . for the most thoroughly efficient mixing job possible, whether you're whipping a cup of cream or a full bowl of ingredients. The KitchenAid beats, whips, stirs, blends, folds and mixes, and there's only one beater to wash.

◀ DELUXE MODEL

FAMILY SIZE MODEL ▶

## KITCHENAID SPECIAL ATTACHMENTS

**SILVER BUFFER**

4787E494 Polish silver harmlessly without scrubbing and rubbing. Black mane hair brush same type as used by jewelers. Retail $7.50

**KNIFE SHARPENER**

2319E280 — Gives knives a keen, sharp cutting edge. Cone on front sharpens scissors. Retail $4.25

**FOOD CHOPPER**

4786E890 Finest steel cutters chop meats, vegetables, nuts and dates. Ideal for making spreads and meat loaves. Retail $13.50

**METAL BOWL**

4258971 — Gleaming stainless bowl with lightweight beauty. For standard mixer only. Four quart size. Retail $12.95

**VEGETABLE SLICER**

4783E2502 Slices potatoes, carrots, cabbage and other foods. Adjustable knives. Retail $37.95

**FRUIT JUICE EXTRACTOR**

2321E392 Takes the fuss and bother out of preparing fresh fruit juice. Thoroughly extracts and strains juice of seeds and pulp. Retail $5.95

**VEGETABLE SLICER**

4785E1183 Shreds or slices vegetables and fruits. Interchangeable cones create a variety of menu delicacies. Retail $17.95

**CAN OPENER**

2317E494 No spilling — no cut fingers. Can is held firmly without help from operator. Retail $7.50

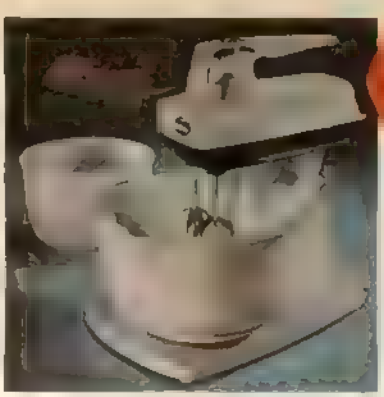
**FREEZER**

Capacity two quarts, freezing time about 15 minutes

4828E1845—For Standard and Deluxe Mixer. Retail $24.95

4842E1843 — For Family Size Mixer. Retail $27.95

# Famous Mixmasters



**Mixmaster Stand Mixer**

Powerful governor controlled motor gives different speeds for all food preparations. Mixing guide indicates proper speed setting. Thumb-tip speed control. Large full-size beaters. Automatic beater ejector. Can be used as a portable too. Complete with white enamel stand, two heat resistant glass bowls and a 3 Pc. drink mixer attachment. 110-120 Volts A.C./D.C. Ship. wt. 13 lbs.

49[illegible]E2584—Stand Mixer
49[illegible]E3447—Three or more. Retail **$34.85**

**Mixmaster Hand Mixer**

Compact. Beautiful styling. Large full-size beaters give faster, better results every time. Thumb-tip speed control and on-off switch built in mixing bowl or handle shows proper speed settings. Heater ejector automatically releases beaters. White case with brown trim. Attached cord and plug. Ship. wt. 4 lbs.

631E939—Hand Mixer
631/3E907—Three or more. Ret. **$12.85**

★ AUTOMATIC BOWL SPEED
★ BRIGHT ENAMEL FINISH

**Deluxe Mixmaster Mixer**

Powerful motor . . . Rotary Mix-Finder dial indicates proper setting for all mixing operations. Extra large [illegible] beaters mix evenly. 4 Qt. and 1½ Qt. heat resistant glass mixing bowls. Automatic bowl speed control. 110-120 Volts A.C./D.C. Ship. wt. 15 lbs.

49[illegible]E3549—White Enamel Stand Mixer
4971/3E3427 Three or more Retail **$48.85**

**Deluxe Chrome Mixmaster Mixer**

Same as above in gleaming chrome finish. Ship. wt. 15 lbs.

4972E4274—Chrome Stand Mixer
4972/3E4127—Three or more Retail **$58.85**

★ HANGS ON WALL OR CABINET
★ REMOVABLE CORD

Heavy-duty motor gives greater mixing power. Extra full mix beaters with nylon insert on bottom will not scratch bowls. Thumb-tip speed control . . . Push-button beater ejector . . . Built-in mixing guide . . . Removable Cord. 110-120 Volts. A.C./D.C. Available in White, Pink and Turquoise. Specify. Ship. wt. 4 lbs.

632E1251—Hand Mixer
632/3E1208—Three or more **$17.15** Retail

CERTIFIED QUALITY DOMINION REPLACEMENT GUARANTEED

## DOMINION MIXER

**Chrome Portable Hand Mixer**

Beautifully styled in chrome and white. 3 speeds. Beater release button on handle . . . Detachable cord. Stands on extra-wide heel rest mounts on wall. 120 Volts. 100 watts A.C./D.C. Ship. wt. 2½ lbs.

633E1090—Portable Hand Mixer
633/5E1038—Six or more. . . . . Retail **$17.95**

**NOTICE—Dominion products are sold by us only to retailers for resale or for awards, premiums or prizes on bona fide purchase orders. They are not to be resold at less than Fair Trade prices in states where Dominion products are fair traded.**

## WESTINGHOUSE MIXER

**Westinghouse Portable Hand Mixer**

Now Westinghouse makes a Portable Mixer powerful enough to beat, whip, stir, mash and mix without elbow grease. Compact, light weight mixer with powerful 2-speed motor for mixing heavy batters to whipping cream. A flick of the finger and beaters are ejected into the wash water without touching them. Convenient heel rest. 120 Volts. 100 Watts, A.C. only. Ship. wt. 3 lbs.

534E878—Portable Hand Mixer
634 4E836—Four or more . . . . . Retail **$11.95**

**(A) SITTING POODLE—KNICKERBOCKER.** Some lucky boy or girl will find this lovable pup a great playtime companion. Made of long pile plush, bright rayon. Black plastic eyes, felt lashes and tongue. Gold ribbon, flowers. Black. 24" high 3½ lbs.
1451KT533 ..... $8.00

**(B) RIDE-ON-HORSE — KNICKERBOCKER.** Made of the finest quality rayon plush with steel welded frame and unbreakable polyethylene wheels. Safety locked-in eyes. Holds up to 100 lbs Stands approximately 22" high. Black Wt. 6½ lbs.
4816KT797 ..... $12.00

**(C) MUSICAL CUDDLE MOUSE — KNICKERBOCKER** Made of the finest quality rayon plush with polka dot fabric trim Safety locked-in eyes. Imported music box inside plays a happy tune Approx 15" high. Grey and White. Wt. 1¼ lbs.
1301KT333 ..... $5.00

**(D) LAZY KITTY WITH CURLERS — KNICKERBOCKER.** Made of extra-long pile shaggy plush and gaily colored clothing Safety locked-in eyes and plastic curlers in hair White tipped with pink
1462KT467 16" high. 2 lbs. ..$7.00
1463KT733 25" high. 3 lbs. $11.00

**(E) BOZO THE CLOWN MARIONETTE — KNICKERBOCKER.** Unbreakable paddle with push buttons. Strings will not tangle. Easily operated by any young child Approx. 12" high Blue. Wt ¾ lb
3011KT199 ..... $3.00

**(F) PINOCCHIO MARIONETTE—KNICKERBOCKER.** Strings will not tangle. Unbreakable paddle with push buttons. Easily operated by a child of any age 11" high. Red, White and Blue ¾ lb.
3009KT199 ..... $3.00

**(G) BOZO THE CLOWN—KNICKERBOCKER.** Beloved TV character is made of the finest quality blue fabric. He has a painted vinyl head with rooted hair. Approx. 29" high. 2½ lbs.
1281KT533 ..... $8.00

**(H) MUSICAL RAGGEDY ANN—KNICKERBOCKER.** Wearing a multi-colored cotton print dress and white apron Red woolen wig; locked-in eyes. 15½" high. 1½ lbs.
0101KT397 ..... $6.00
As above, but not musical. 1 lb.
0001KT267 ..... $4.00

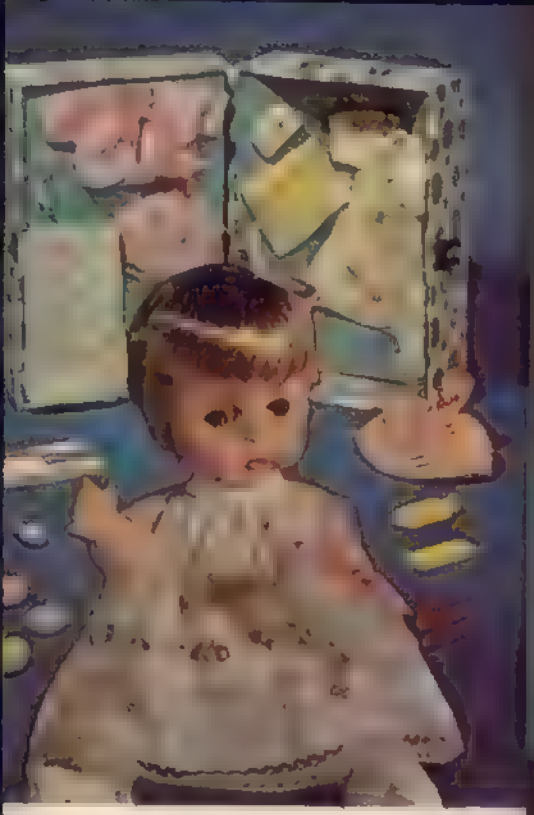
**(I) MUSICAL RAGGEDY ANDY—KNICKERBOCKER.** Dressed in cotton blue trousers and red and white checkered shirt. Red woolen wig. 15½" high. 1½ lbs.
0103KT397 ..... $6.00
As above, but not musical. 1 lb.
0003KT267 ..... $4.00

**(K) PLUSH ROLY POLY DOLL—KNICKERBOCKER** Made of the finest rayon plush with washable vinyl face and musical chimes. Stands approx. 12½" high. Blue Wt. 1 lb.
1273KT199 ..... $3.00

**(L) MUSICAL SLEEPY HEAD DOLL—KNICKERBOCKER.** Vinyl face, rayon plush body. Bow around neck. Swiss music box. Pink or Blue. 14" long. 1 lb
1900KT333 ..... $5.00
As above, but no music
1800KT199 ..... $3.00

**(M) GINGERBREAD GIRL — KNICKERBOCKER.** Cute and lovable. She's made of the finest quality rayon plush with safety locked-in eyes. Stands approx. 20" high. Cocoa. 1½ lbs.
1821KT333 ..... $5.00

**(N) GINGERBREAD BOY — KNICKERBOCKER.** A fine companion for the Gingerbread girl He's rayon plush and has safety locked-in eyes. Stands approx 20" high. Cocoa. Wt. 1½ lbs.
1822KT333 ..... $5.00



**SNIFFLES—DRINKS, WETS, CRIES REAL TEARS**
Lovable, fully jointed 14" vinyl and poly baby doll has moving eyes, rooted hair. In lace-trimmed white lawn dress and panties, booties. With layette: pink flannel diaper and jacket, plaid blanket, kimona, bottle, washcloth, soap, etc. in case.
T15XP535 .... 4 lbs. ..... $7.95

**ANNETTE AND HER POODLE**
A doll that walks, and a companion doggy . . . everything any little girl could ever want! Annette is a 28" vinyl and poly fully jointed walking doll with moving eyes and rooted hair. Dressed in pretty red velveteen dress. With soft plush poodle. 5 lbs.
2655SpXP665 . . $9.95

**POSI PLAYMATE—18" TALL**
Soft foam-body baby doll wired to let arms, legs be bent in any position. With vinyl head and hands. New moving side-glance eyes and rooted hair add to the realism. In checked cotton coverall under white shortie cotton dress, trimmed with ric rac. Says "Mama."
8871VXP48 [illegible] lbs. $6.95

**(A) PLAY WIG** — for girls 5 to 14 who love to dress up. Bubble bob style. Acetate to comb, curl and spray. Specify blonde, brunette or platinum. Wt. 1½ lbs.
7000XP265 ..... $3.95

**(B) BABY WADDLES**—16" vinyl and poly walking toddler. Moving eyes, rooted hair. 2½ lbs.
7301XP350 ..... $5.00

**(C) BABY SNIFFLES** — 14" poly and vinyl drink-wet doll cries real tears. Rooted hair. Arms, legs move. Wt. 2 lbs.
1576XP265 ..... $3.95

**(D) BABY KANDI**—14" drink-wet baby doll has rooted hair, arms and legs that move. Wt. 2 lbs.
1536XP265 ..... $3.95

**14" DRINK-WET DOLL & 3 PIECES OF FURNITURE**
Adorable drink and wet baby doll, complete with nursery furniture to keep her happy and comfortable. 14" tall fully jointed vinyl and poly doll has moving eyes, rooted pixie-style hair. Dressed in one-piece printed flannel pajamas. With white plastic baby bathinet, rocking cradle, and "baby tender" feeding play table. Just like real! Wt. 4½ lbs.
41XP535 ..... $7.95

**12" MUSICAL BABY DOLL**
Head rotates, body moves while Brahms Lullabye plays. Moving eyes, rooted hair. Cotton stuffed.
1222XP335 1½ lbs. $5.00

**12" SUGAR 'N SPICE DOLL**
Soft vinyl baby doll with rooted hair, moving eyes, naps on her own pillow. Eyelet and velvet dress.
1207XP335 2 lbs. $5.00

# Kodak

# 8MM MOVIE CAMERA and PROJECTOR

Two fine models of movie equipment with many features at popular prices. Both are specially designed for the novice movie enthusiast; or the photographer desiring good movies, with the minimum of adjustments.

### FUN SAVER MOVIE CAMERA

★ Camera ★ Film ★ Idea Book

3701V1476—A popular priced movie camera designed to produce movies with a modest investment. The camera provides good movies with maximum simplicity. One simple exposure setting . . . then aim and shoot . . . and surprising full color good detailed movies. Kodak 13mm F/2.7 fixed focus lens. Features a clear optical viewfinder, fold-away winding handle and an easy-touch exposure control. Exposes full 50' roll load movie film. Complete with camera, 50' roll of film and a movie idea book.

Retail Less Than $18.50

### BROWNIE 8 MOVIE PROJECTOR

★ Automatic Thread ★ Bright Pictures

2749V3938—A compact lightweight popular priced automatic threading projector. Featured is an efficient 150 watt tru-flector lamp for bright illumination. Projector has a simple elevating system. Accepts popular 200' reels. Single switch for lamp and motor. 3" F/1.6 lumenized lens for sharp, detailed focusing. Quick power rewind. Size 6⅝"x8½"x6". Weight 7 lbs. Attractive gray finish. Complete with spare reel.

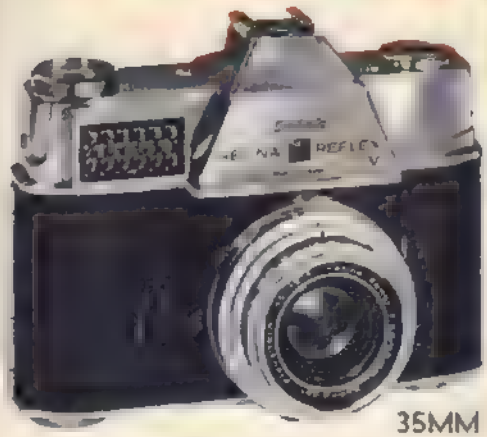
Retail Less Than $53.00

### KODAK "TAKE AND SHOW" MOVIE OUTFIT

★ Fun Saver Camera ★ Brownie 8 Projector
★ Tripod Screen ★ Film ★ Movie Hints

3700V6207—An excellent movie outfit specially designed for the novice movie enthusiast, or the photographer desiring good movies, with the minimum of adjustments. Featured is the famous Fun Saver camera . . . to film good movies with just one simple exposure setting. Included is the popular Brownie 8 Movie Projector for brilliant full color movie showing. The projector will provide a long 200' movie show without interruption. To complete this outfit is a fine 40"x40" tripod screen, 50' of Kodak movie film and an informative booklet on how to take good movies.

Retail Less Than $86.00



35MM

## KODAK RETINA 35MM

★ Parallax-Free Pentaprism Viewing
★ Automatic Dual Exposure Control
★ Fast 50MM F/1.9 Lens Model

The newest of the famous Kodak Retina cameras. The Retina IV features parallax-free "through the lens" viewing. Dual exposure control with indicators in the viewfinder and on top of the camera. Automatic depth of field indicator; single stroke film advance, double exposure prevention; interchangeable lenses; speeds from 1 to 1/500 sec. plus "B"; synchronized for all flash; changing shutter speeds also changes lens openings, built-in self timer and precision quality throughout. The new Retina Reflex IV provides the basis for a complete photographic system.

3685V1903S—Retina Reflex IV—F/1.9 Lens

Retail Less Than [illegible]

RETINA REFLEX IV ACCESSORIES

| | Retail Less Than |
|---|---|
| 2963V1400—F/1.9 Case | $13.00 |
| 3692V476—Flash | $6.00 |
| 2854V7000—135MM Tele Lens | $68.00 |
| [illegible] Tele Lens | $74.00 |
| 2852V5360—35MM W.A. Lens | $75.00 |
| 3851V6480—28MM W.A. Lens | $81.50 |
| 3231V1800—200MM Tele Lens | $225.50 |

## KODAK RETINA II F

★ Perfect Exposure Automatically
★ Built-In Flash Unit
★ Fast F/2.8 45MM Precision Lens

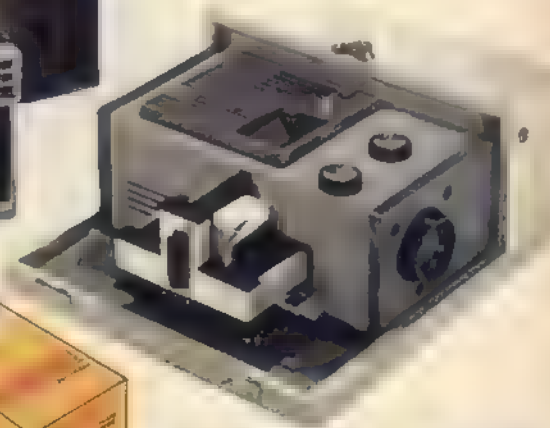
3694V8588—An outstanding new 35mm camera. The Retina II F camera combines exceptional picture taking flexibility with compactness and attractive styling. The electric-eye exposure control is part of the viewfinder. Centering the needle sets the lens opening automatically for any one of the pre-selected shutter speeds. The camera can be operated manually if the photographer desires. Accepts films with speeds ASA 10-250. Sharp 45MM F/2.8 Xenar lens for brilliant 35mm color slides, color or black and white pictures. Focuses from 3.5 feet to infinity. Depth of field scale. Unique built-in flash unit accepts tiny AG-1 bulbs. 10 shutter speeds from 1 to 1/500 sec plus time exposures. Built-in rangefinder. Single-stroke film advance, telescoping rewind knob plus precision quality throughout. Complete with battery, flash-guard and instruction booklet.

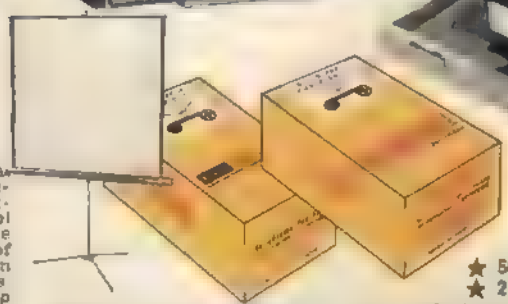
Retail Less Than $115.00

3695V960—Camera Case 12.00

## INSTAMATIC COLOR SLIDE OUTFIT

—This outstanding outfit features the Kodak Instamatic 404 Camera





## KODAK "SHOOT AND VIEW" A COMPLETE CAMERA OUTFIT

★ 500W Projector ★ Instamatic Camera
★ 2 Rolls of Film ★ 40"x40" Tripod Screen

3693V10271—A most complete slide camera outfit featuring the Kodak Instamatic . . . with motorized film advance . . . takes 10 pictures in 10 seconds. The camera accepts the new Instamatic film cartridge . . . does away with rolling film on a spool. Instant film loading . . . drop in the cartridge . . . close the camera and shoot. This compact, beautiful camera is completely automatic and perfect for indoor flash pictures and crisp clear outdoor shots. Included is 1 cartridge of 12 exposure black and white film and 1 cartridge of 20 exposure Kodachrome X film for full color slides. The powerful 500 watt Kodak Readymatic Projector projects the Instamatic slides perfectly. Loads up with 36 slides and shows them one after another without costly trays or magazines. Included is the beautiful Instamatic camera case plus a large 40"x40" tripod screen to complete an outstanding camera outfit for the rank amateur or the experienced photographer. . . . equipment to take and show beautiful color slides . . . an excellent gift selection for the entire family. Retail Less Than $145.00

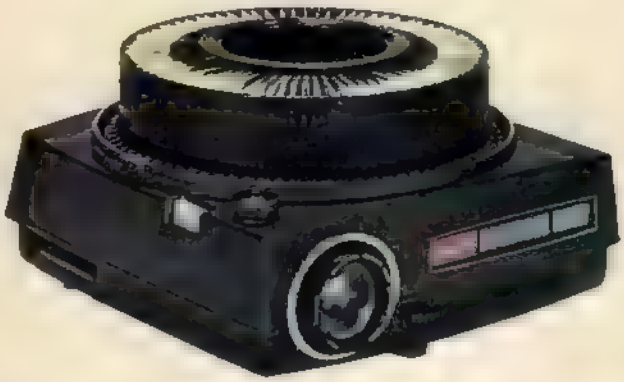
# NEW Kodak CAROUSEL SLIDE PROJECTORS

Single Slide Advance Control

Top Loading 80 Slide Tray

"Up Front" Slide Change On Remote Control Models

"Easy Edit" 80 Slide Tray



## KODAK CAROUSEL 600 PROJECTOR

3708V7065—This new low, slim-lined 80 slide Carousel projector is compact and lightweight . . . yet offers outstanding features at a popular price. The tray accepts Instamatic 126M and 126 slides and has a removable retaining ring to prevent slides from popping. Finger-tip button slide advance, precision 5" F/3.5 lens combined with a 500 watt lamp assures sharp, crisp pictures, elevation control . . . all mounted on control panel. Blower cooled and pre-conditioning of slides prevent pop during projection. Screen darkens between slides. Rugged die-cast body. An outstanding slide projector value.
Retail Less Than $88.00

### KODAK CAROUSEL 700 PROJECTOR

3707V7065—A deluxe Carousel 80 slide projector with all of the features of the 600 described above plus Remote Control cord for forward and reverse slide change 12 feet from the projector, "high" and "low" lamp illumination finger tip select button for change slide selection at the projector as well as finger-tip elevation and leveling 5" F/3.5 lens.
Retail Less Than $120.00

3808V910—Carrying Case holds Carousel projector, one tray plus spare lamp and other small accessories.
Retail Less Than $13.00

3237V765—Case holds 6 Carousel Trays. $13.00

3060V706—Carousel Trays, Set of Three 2.95 each

## KODAK CAROUSEL 800 PROJECTOR

3709V10838—A truly deluxe projector with 3 way operation for unusual flexibility. This 80 slide capacity projector can be operated completely automatically for hands-free continuous automatic slide change at pre-selected intervals; remote control operation with the 12' remote cord with forward, reverse, and remote focus, and normal automatic slide change and focus at the projector. Separate lamp and motor controls, "high" and "low" lamp control, elevation and leveling controls, 500 watt lamp and 5" f/3.5 lens combine for brilliant full color pictures, powerful quiet cooling system and preconditioning of slides prevent pop during projection. Special device darkens screen between slides. A superb Kodak instrument.
Retail Less Than $145.00

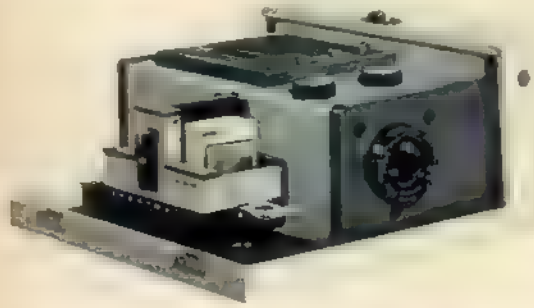
### KODAK CAROUSEL 800 ZOOM PROJECTOR

3709V13038—Every deluxe feature of the 800 projector described above plus a precision zoom lens to adjust the picture to fit the screen without moving projector or screen.
Retail Less Than $175.00

3808V910—Carrying Case holds Carousel projector, one tray plus spare lamp and other small accessories.
Retail Less Than $13.00

3237V765—Case holds 6 Carousel trays. $13.00

3060V706—Carousel Trays, Set of Three 2.95 each



## KODAK READYMATIC 500 SLIDE PROJECTOR

★ Holds 36 Slides ★ Brilliant 500W Illumination

3240V5063—An excellent slide projector that can be loaded with 36 slides . . . shows one after another in brilliant full color . . . slide after slide convenience without costly magazines or trays. Simply place the slides in the changer and the rugged powerful 500 watt projector is set for the "show." A simple "push-pull" movement automatically changes slide after slide. Accepts 35mm, 828, 127 or new Instamatic slides. In addition, any slide can be removed for editing during projection. Bright, sharp pictures are assured with the precision ground 4" f/3.5 KODAK Projection Ektanon lens. Quick precise focusing and elevation adjustments afforded by two convenient top mounted controls. Powerful blower type cooling system. Rugged all steel body with die-cast end panels and grill, mounted in heavy duty plywood case with smart two-toned covering. The case cover includes a preview screen and cord storage strap.
Retail Less Than $68.00

## DELUXE INSTAMATIC SLIDE OUTFIT

★ Deluxe Instamatic Camera ★ Tripod Screen ★ Carousel 800 Projector

3711V28598—A specially selected camera outfit designed to produce and show brilliant color slides with deluxe equipment throughout. The camera is the superb Instamatic deluxe with simplified drop-in cartridge for unsurpassed ease of loading . . . with a motorized film advance system that automatically transports the film for the next exposure after every exposure as many as 20 with a unique pull-tape action . . . sharp clear pictures with a fast 38mm F/2.8 precision lens and other deluxe features and designed and engineered to offer the ultimate in quality and convenience. The Carousel 800 Projector with remote control forward, reverse and focus control is a rugged precision machine and will project 80 slides with "hands-free" completely automatically. Included is a cartridge of 20 exposure Kodachrome X film and a fine 40"x40" tripod screen. An outstanding complete "Shoot and View" camera outfit that will provide photographic pleasures for the entire family.
Retail Less Than $279.00

# 35MM CAMERA EQUIPMENT

- **Cross-Coupled Cds Meter**
- **F/1.9 Auto Lens**
- **Shutter Speeds 1 to 1/1000 Sec.**
- **Instant Return Mirror**

**3844V21338**—This excellent single lens reflex features a built-in cross-coupled Cds exposure meter. The ultra sensitive exposure meter needle is visible in the viewfinder and is coupled to the speed dial as well as the diaphragm control, either the shutter speed or the diaphragm opening may be preselected in determining exposure. F/1.9 automatic interchangeable lens . . . focuses down to 17". Interchangeable lens system . . . exposure system may be used with these lenses . . . Shutter speeds 1 sec. to 1/1000 and B flash synch. Penta-Prism focusing. Instant return mirror. Film speeds ASA 25-1600. **Complete with case. Made in Japan**
**Retail $277.75**

**3300V6095**—Automatic 135MM F/3.5 Telephoto Lens . . . **99.95**
**3301V7374**—Automatic 35MM F/2.8 Wide Angle Lens . . . . . **107.30**

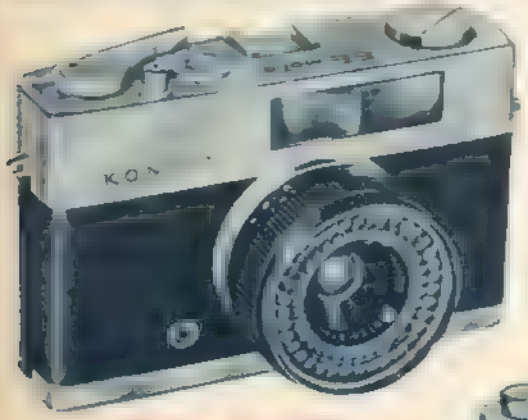
All lenses feature fully coated elements, engraved depth of field scale, positive click stop preset diaphragm, and smooth pin-point focusing of the feather-weight barrel. **Specify camera name and model number**

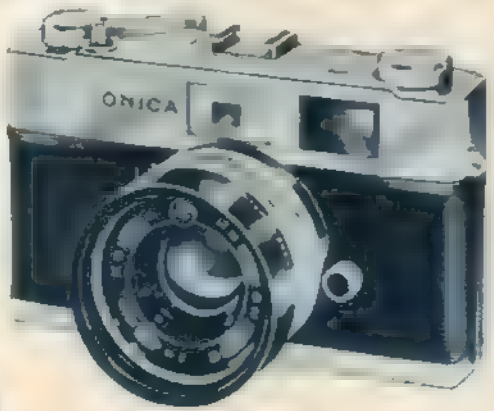
| | Retail |
|---|---|
| 3461V3823—35MM F/2.8 W.A. | $73.35 |
| 3462V3711—105MM F/2.8 Tel. | 68.45 |
| 3463V3173—135MM F/3.5 Tel. | 59.95 |
| 3464V4725—135MM F/2.8 Tel. | 89.95 |
| 3465V4523—180MM F/3.5 Tel. | 99.50 |
| 3466V7290—250MM F/4.5 Tel. | 139.95 |
| 3684V8775—105-175MM F/3.8 Zoom Lens . | 149.50 |

- **F/1.9 Auto Lens**
- **Built-In Cds Meter**

**3845V18613**—An exciting single lens reflex 35mm camera with a built-in Cds exposure meter in the viewfinder. Camera has a F/1.9 automatic interchangeable lens. Focal plane shutter speeds 1 sec. to 1/1000 plus B, flash synch. Instant return mirror. Multi-split-grid rangefinder. Automatic lens preview button. Focuses to 17". Rapid film advance. Feature of Cds meter are ASA film speeds 6-3200. P stop scale F1 to F32. Shutter speeds 1 sec. to 1/1000 and LV range LV3-LV18 (ASA100). **Complete with case. Made in Japan. Retail $223.95**

**3300V6095**—Automatic 135MM F/3.5 Telephoto Lens... **99.95**
**3301V7374**—Automatic 35MM F/2.8 Wide Angle Lens. **107.30**





- **F/2.8 Lens**
- **Electric Eye**
- **Coupled Rangefinder**
- **Speeds 1/30 to 1/250**

**3424V5246**—Fully automatic electric eye operation. Built-in ring-mounted photocell is coupled to fully programmed shutter and lens apertures. When the shutter release is pressed, the correct combination of shutter speed and lens opening is automatically selected. Insufficient light signal is visible in viewfinder, also shows when camera is set for either automatic or flash synch. Has a F/2.8 Hexanon lens. Shutter speeds 1/30 to 1/250 and X synch. Accepts films ASA 10 to 200. Bright-frame combination range/viewfinder with luminous indicators for parallax correction. Single stroke film advance. **Complete with case. Made in Japan. Retail $89.95**

**3824V588**—Swivel Head Folding Flash . . . . . **9.95**

- **Built-In CDS Meter**
- **F/1.4 Lens**
- **Speeds 1 to 1/1000 Sec**
- **Self-Timer**

**3847V20095**—An outstanding single lens reflex 35MM camera with a built-in dual-range CdS meter. The meter is coupled to the shutter speed selector, with P stops visible in its meter window on the top of the camera, making it possible to select lens opening and shutter speed for proper exposure. Meter has a range selection lever. Low range reads from EV2 to EV10, its high range reads from EV10 to EV18. Camera is equipped with a F/1.4 automatic interchangeable lens. Has an all metal Hi Synchro Shutter—speeds 1 to 1/1000 sec. plus time exposures. Sharp focusing with Micro-diaprism viewfinder. A manual aperture preview button permits checking depth of field with automatic diaphragm lenses. Self-resetting film counter and self-timer. **Complete with case. Made in Japan**

**Retail $267.95**

**3824V588**—Swivel Head Folding Flash **9.95**

- **Cross-Coupled Cds Meter**
- **F/1.8 Lens**

**3848V8468**—A fine 35MM camera with a built-in CdS meter cross-coupled for full automatic exposure control. The range of automatic control is from EV1.7 to EV17, at film speed ASA100 or DIN21. Manual override for photography in the normal way. In this case CdS meter indicates correct aperture setting. Hexanon F/1.8 lens. Shutter speeds 1 sec. to 1/500 plus B, M and X synch. Bright frame viewfinder correct for parallax. Single stroke film advance. Built-in self timer. Safety lock—when subject brightness is beyond range of meter control, the shutter button is automatically locked. CdS meter power source is a mercury battery. Camera has a built-in battery tester. **Made in Japan**

**Retail $112.90**

**3824V588**—Swivel Head Folding Flash **9.95**

## KOWA 'SER' SINGLE LENS REFLEX CAMERA

- **Coupled CdS Meter**
- **F/2.0 Interchangeable Lens**

**3848V12334**—A precision single lens reflex 35MM Camera with a built-in fully-coupled CdS meter. The meter reads the correct exposure of the subject without being switched from high to low intensity, and vice-versa. Align the meter needle in the viewfinder and camera is set for correct exposure. Meter is perfectly coupled to any interchangeable lens. Camera is equipped with an F/2.0 interchangeable lens. Has a Seikosha SLV shutter with speeds 1 to 1/500 sec. plus B, M and X synch. self-timer. Pentaprism SLR viewfinder with split image focusing, quick return mirror, self-reset. ng film counter. Single stroke film advance. **Complete with case. Made in Japan. Retail $164.45**

**3849V6746**—SER 35MM W.A. LENS HOOD and Case . . . **89.95**
**3850V5996**—SER 100MM TEL LENS HOOD and Case . . . **79.95**
**3851V7496**—SER 135MM TEL LENS HOOD and Case . . . **99.95**

## SINGLE LENS REFLEX CAMERA

- **Built-In CdS Meter**
- **50MM F/1.9 Lens**

**3668V9746** A full feature single lens reflex camera with a built-in CdS exposure meter. The exposure meter is synchronized to the fully automatic diaphragm . . . both have needles visible in the viewfinder . . . matching the needles sets the lens opening automatically. Exposures are always correct affording perfect pictures every time. Meter has an automatic cut-off . . . The range of exposures below and above EV8 (F 1.9 Kowa lens, Seikos shutter) is from 1 to 1/500 sec. plus B and MX Synch. Built-in self-timer. Penta Prism viewfinder with parallax corrects and Fresnel screen. Split image focusing, instant return mirror, and 135 degree trigger action for easy cocking. Accepts film speeds ASA 10 to 800. **Complete with Case. Made in Japan**

**Retail $129.95**

**3824V588** Swivel Head Folding Flash **9.95**

# Kodak INSTAMATIC Cameras

## (DELUXE)

KODAK INSTAMATIC Cameras are engineered and built to produce outstanding pictures with the most ingenious camera load system ever developed in the photographic industry. This system utilizes the famous KODAPAK Cartridges. The cartridge is preloaded with KODAK Film at the factory. Gone are the days of threading film on an empty reel in the camera. The hinged camera back is opened, the cartridge is placed into the camera, the back is closed and the camera is ready for picture-taking. KODAK INSTAMATIC Cameras will take color prints . . color slides . . . or black-and-white pictures.

### KODAK INSTAMATIC 704 Camera

★ Automatic Electric Eye ★ Shutter Speeds to 1/250
★ Flashcube Convenience ★ Automatic Flash Control

3759V7838 —A deluxe version of the KODAK INSTAMATIC Cameras . . . with an extra fast f/2.8, 38mm color corrected lens. Focuses from 3 ft. to infinity. Instant loading and unloading with KODAPAK Cartridges. The film cartridge automatically sets the camera for the speed of the film being used. Affords excellent black-and-white prints, enchanting color prints or superb color slides. The automatic electric eye sets the lens aperture for perfect exposure. Flash control automatically corrects lens aperture for perfect flash shots as the camera is focused. High speed shutter to 1/250 sec. The luminous frame, eye-level-type viewfinder shows the zone focus settings (close-up, group, or scene). Insufficient light indicator. Manual override allows setting of exposure for unusual subject conditions. Single-stroke film advance and double-exposure prevention. Camera has sturdy vinyl-clad, die-cast metal body. Complete with batteries, clip-on neck strap and instructions.

Retail Less Than $105.00

3482V796—Camera Case Retail Less Than $10.00
3897V312—Flashcubes, Set of 6 (24 Flash Shots) 0.65 ea

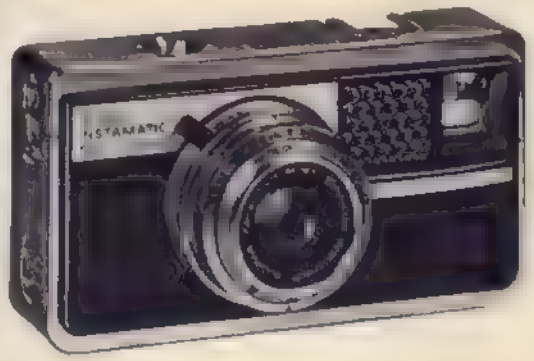
### KODAK INSTAMATIC 804 Camera

★ Automatic Film Advance ★ Automatic Exposure Set
★ Flashcube Convenience ★ Precision f/2.8 Lens

3896V9338 —This is the aristocrat of the KODAK INSTAMATIC Cameras. This remarkable instrument provides picture-taking ease, speed and convenience . . . sophistication plus automation. One winding of a concealed spring motor automatically advances the film to the first exposure . . . after every exposure . . . as many as 20 . . . split second film advance and shutter cock . . . 15 pictures in 15 seconds if desired. Coupled rangefinder and viewfinder for precise, fast focus. Simple cartridge loading, fast 38mm f/2.8 lens, focuses from 3 ft. to infinity, speeds from 1/30 sec. to 1/250 sec., completely automatic exposure control for perfect color and detail. Many other deluxe features. Complete with batteries, neck strap, and instructions.

Retail Less Than $125.00

3482V796—Camera Case . . . . . 10.00
3897V312—Flashcubes, Set of 6 (24 Flash Shots) 0.65 ea



### KODAK INSTAMATIC 500 Camera

★ Extra Compact ★ Cartridge Loading
★ Continental Styling ★ Electric-Eye Control

3697V6338 —Amazing Compactness . . Retina Precision Quality . . . Simple Cartridge Loading . . Electric-Eye Automation. This new European designed INSTAMATIC fits in the pocket, purse . . will provide superb detail and color . . and with a built-in super-sensitive electric eye for outstanding results with a minimum of adjustments. F/2.8, 38mm Schneider lens; focuses from 2½' to infinity with zone focusing, shutter speeds from 1/30 sec. to 1/500 sec. plus time exposures, flash synchronized, will accept cartridges with film speeds ASA 25-800, large viewfinder and precision construction throughout. Measures 4⅞"x2⅛"x2⅛".

Retail Less Than $85.00

3698V476—Pouch Case . . . . . 6.00
3699V556—Compact Flash Unit . . . . . 7.00

### 126 Film

**KODAK Film for all KODAK INSTAMATIC Cameras**

**VERICHROME Pan Film (VP126) ASA 64 for black-and-white prints**

An excellent general purpose black-and-white film. Processing not included.

3326V257—Set of 5—12 Exp. . . . . Retail $0.65 ea.

**KODACOLOR-X Film (CX126) ASA 64 for full color prints**

Produces brilliant full color prints. Processing not included. Processing mailers listed at right.

3327V296—Set of 3—12 Exp. . . . . Retail $1.25 ea

**KODACHROME X Film (KX126) ASA 64 for color slides**

An extremely fast, high quality color film. Processing not included. KODAK Processing Mailers listed at right.

3328V462—Set of 3—20 Exp. Retail $1.95 ea

**EKTACHROME-X Film (EX126) ASA 64 for color slides**

Produces excellent transparencies for color slide projection. Processing not included. KODAK Processing Mailers listed at right.

3329V510—Set of 3—20 Exp. . . . . Retail $2.15 ea.

### KODAK Prepaid Processing Mailers

**for genuine KODAK Processing of your 126 color film**

Make sure your KODAK Color Film is processed by an Eastman Kodak laboratory. Kodak technicians are trained to produce the finest prints and slides, assuring the best pictures obtainable. All processing costs are included in the price of these mailers. After exposing the film, slip the cartridge into the envelope, mail to the closest Kodak Processing Lab (complete addresses are furnished), and your pictures are returned to your home postpaid.

**Mailers for KODACOLOR-X Film (CX126)**

2949V893—Set of 3 Mailers Retail $3.90 ea

**Mailers for Slide Films . . KODACHROME-X (KX126) or EKTACHROME-X (EX126)**

2739V425—Set of 3 Mailers Retail $1.95 ea

# Brownie Camera Outfits

### 127 Film
### BROWNIE FIESTA Outfit

3232V756 —This new compact outfit features the easy-to-use, "no adjustment" BROWNIE FIESTA Camera which can produce beautiful black and white and color snapshots . . . and sharp, crisp color slides. Its factory adjusted f/11 lens is set for sharp and properly exposed pictures on cloudy bright and sunny days. Has bright optical viewfinder. The shutter is tripped by a smooth working release and is synchronized for the FIESTA flashholder which slides onto the top of the camera. The camera and flash are attractively finished in two tone gray and silver. 12 black and white snapshots, color pictures or color slides on 127 roll film. Outfit includes camera, flash unit, 2 batteries, 1 roll of film, 4 flashbulbs, clip-on carrying strap and instructions.

Retail Less Than $9.50

### 127 Film
### BROWNIE STARMITE II Outfit

3470V996 —An excellent complete camera outfit at a very economical price. The compact STARMITE II Camera takes beautiful color or black and white snapshots as well as color slides. New convenient built in rectangular flash holder uses the economical AG type flash lamps. Flash pictures or color slides are made as easy as outdoor snapshots. F/11 universal focus lens has 2 adjustments marked 'Flash 13' and 'Daylight 14'. Features an optical eye level viewfinder, double exposure prevention and smart 2-tone gray with bright metal trim. Outfit includes camera, one roll black-and-white film, 4 flashbulbs, 2 batteries, neck strap and instructions. Attractively packed in a presentation box.

Retail Less Than $12.50

**689 THREE-WAY DISPENSER,** a dazzling chrome addition to every kitchen This easy loading, convenient to use, dispenser holds one roll each of standard size aluminum foil, wax paper and paper towels WT 4 lbs
689W/800 ..... Retail $8.98

**690 STACKING 4-PC. KANISTER SET.** Four matching modern styled "shelf show-offs" hold 5 lbs. flour, 1 lb coffee 1½ lbs. tea, and 6 lbs. sugar Recessed ebony handles on top for easy stacking and "easy to identify" front knobs WT 5½ lbs
690W/667 . . . . . Retail $9.98

**692 RANGE SET.** Companion set to 690 kanisters 3-piece set salt & pepper shakers and grease container (aluminum strainer and insert) WT 2 lbs
692/400 ..... Retail $5.98

**696 SALT & PEPPER SET,** 2 pieces (shown with the grease container in 692) generous capacity WT ½ lb
696/200 ..... Retail $2.98

**620 SQUARE KAKOVER.** Glass plate and chrome cover keep cakes of all sizes, fresh! WT 8 lbs
620/467 ..... Retail 6.98

**699 BREAD KABINET,** in elegant chrome, is styled for extra large capacity with its full size interior shelf and featuring a cutting board on the inside of the door Exclusively designed spring closes door automatically. WT. 9 lbs
699/800 ..... Retail $11.98

**698 BREAD KABINET** in a practical, new apartment size. Full size cutting board inside automatic closing door and recessed identification knob on the outside to allow a secure cutting surface WT 6 lbs
698/667 ..... Retail $9.98

DECORATOR COORDINATED *Pantry Elegance* By **Kromex**®

**698C BREAD KABINET.** Warm copper finish trimmed with ebony identification handle Cutting board in automatic closing door Ideal for the modern apartment! WT. 6 lbs
698C/733 ..... Retail $10.98

**699C BREAD KABINET** with interior shelf for extra storage Cutting board inside door and recessed door handle for firmer cutting base when open Spring action door. WT 9 lbs.
699C/867 ..... Retail $12.98

**690C STACKING KANISTER SET.** 4 piece modern "stacking" design with compact appearance and large capacity 5 lbs. flour, 6 lbs sugar, 1 lb coffee 1½ lbs. tea. WT. 5½ lbs.
690C/800 ..... Retail $11.98

**695C COOKIE CAN** is the perfect "set maker", added to the 690C group . . . a kitchen must! Ebony identification knob and recessed lid handle WT 1¾ lbs.
695C/233 ..... Retail $3.49

**689C THREE-WAY DISPENSER** for aluminum foil, wax paper and paper towels Easy front loading and trim appearance make it "the item" for kitchen counter or wall WT 4 lbs
689C/667 ..... Retail $9.98

holiday® giftware by Kromex®

A new complete collection of giftware and serving accessories in gleaming chrome with brass accents

## TRAYS • TIDBITS • SERVERS

**577 BREAD AND ROLL TRAY,** trim, tapered chrome server with brass handles, 15" x 6" Gift-boxed. Wt. 1½ lbs.
577/333 .....Retail $4.98

**579 OVAL TRAY.** Chrome with brass handles 16" x 10", Gift-boxed. Wt. 2 lbs.
579/333 .....Retail $4.98

**570 ROUND SERVING TRAY** Chrome with brass handles. 13" diam. Gift-boxed. Wt: 2½ lbs.
570/333 .....Retail $4.98

**573 ROUND SERVING TRAY** (not illustrated) same as 570 tray — 16" diam. Brass handles. Wt 3½ lbs.
573/533 .....Retail $7.98

**571 IMPERIAL SERVING TRAY** (not illustrated) Same as 570 tray — 19" diam Brass handles. Wt: 4½ lbs.
571/667 .....Retail $9.98

**572 RECTANGULAR SERVING TRAY.** 20" x 14", gift-boxed. Wt: 3½ lbs.
572/533 .....Retail $7.98

**569 CHIP 'N DIP SERVICE,** chrome covered fluted glass 'dipper' on round 13" chrome tray. Brass handle accent. Gift-boxed. Wt. 3½ lbs.
569/467 .....Retail $6.98

**564 TIDBIT TRIPLE TIER,** makes a smart centerpiece. 6½", 8½", 12¾" diam. trays. Chrome with brass handle. Boxed. Wt. 3½ lbs.
564/533 .....Retail $7.98

**562 TIDBIT SINGLE TIER,** dazzling chrome and brass snack server. 12¾" diam. Boxed for gift-giving. Wt: 2½ lbs.
562/333 .....Retail $4.98

**560 TIDBIT SINGLE TIER,** (not illustrated) Chrome tray 8½" diam.; brass handle. Wt: 1½ lbs.
560/267 .....Retail $3.98

**568 RELISH TRAY SERVER,** for a festive table. 12¾" tray, sparkling sectioned glass insert. Gift-boxed. Wt. 3 lbs.
568/267 .....Retail $3.98

**563 TIDBIT TU-TIER,** for twice the beauty and convenience. 8½" and 12¾" chrome trays with a center brass handle. Gift-boxed Wt. 3 lbs.
563/467 .....Retail $6.98

**561 TIDBIT TU-TIER** (not illust.) for many serving needs. Trays are 6½", 8½" in diam. Wt: 2 lbs.
561/333 .....Retail $4.98

**588 CAROUSEL SERVER,** revolving stainless steel salad dressing cups on chrome base. Wt: 2¼ lbs.
588/667 .....Retail $9.98

## LAZY SUSANS

**503 LADY SUSAN,** 16" chrome tray on ball-bearing base, covered glass dish. Boxed. Wt: 12 lbs.
503/1000 .....Retail $14.98

**502 BUFFETERIA SUSAN,** 4 swirl glass sections, center dish chrome cover, 19" tray on ball-bearing base. Gift boxed. Wt: 19 lbs.
502/1287 .....Retail $18.98

**598 LAZY SUSAN,** 12" divided glass tray, center dish, cover, chrome base. Gift-boxed. Wt: 6 lbs.
598/333 .....Retail $4.98

**508 LAZY SUSAN,** 4 removable stainless steel sections, 14" diam chrome tray on ball-bearing base Gift-boxed. Wt: 3 lbs.
508/867 .....Retail $12.98

**200 HOSTESS SUSAN,** 4 cut-glass sections, center dish with chrome cover 14" chrome tray on ball-bearing base. Gift-boxed. Wt. 8 lbs.
200/533 .....Retail $7.98

**505 LAZY SUSAN,** 4-cut glass sections, chrome covered center dish, 14" chrome tray on a ball-bearing base. Gift-boxed. Wt: 8¼ lbs.
505/600 .....Retail $8.98

**501 GOURMET SUSAN,** four cut-glass sections, chrome-covered center dish, 19" chrome tray on ball-bearing base. Gift-boxed. Wt: 11 lbs.
501/1000 .....Retail $14.98

**587 CREAMER AND SUGAR SET,** on 10" x 6" tray. Gift-boxed. Wt 2 lbs.
587/533 .....Retail $7.98

**581 RECTANGULAR BUTTER DISH,** in brilliant chrome with brass accent and glass insert. Attractively boxed. Wt: 1¼ lbs.
581/333 .....Retail $4.98

No other brand gives you so much value as a Larson. No other brand has a two year Insured-Warranty against fire, theft and damage that saves you $50 to $250 cash. No other brand has convertible top, 18 gallon gas tank and sunbather seats as standard equipment. No other brand has Larson's "Million Bubble Ride."

We urge you to compare. For example, this 16' All American 166 has all the Larson features plus the new 2 year Insured-Warranty for $1145 (comboard version—$3095 with 110 h.p. comboard engine. You get the inboard look with outboard trailerability). This is the best balanced price/value/quality ratio on the market.

*Write for color catalog and Price Comparison Chart of 67 models of twelve major brands*

LARSON BOATS
Little Falls, Minn.; Nashville, Ga. and Westfield, Mass.

Know what the tide or current is doing. It is only common sense that the lighter the air the longer you will be between marks and the further you could be set by the current. This is especially true when tacking downwind, as you might easily find yourself coming in on the final jibe toward the mark fighting the tide while boats that are coming in on the opposite jibe are being favorably set (Fig. 6). It is important to estimate what the current will be doing at the leeward mark when you expect to arrive there. When you are traveling at five or six knots this is not a major factor but at two knots it could mean a number of boat lengths and the race.

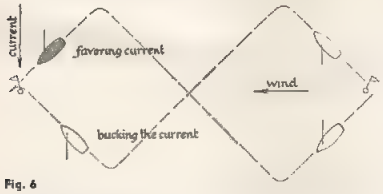



Fig. 6

### Heavy air windward start

Probably the best tactical advice that can be given for heavy weather starts is to forget tactics. This may sound strange, but, remember we are talking about *extreme* wind conditions, and this means lots of wind, and, in all probability, rough seas. These are two very good reasons why tactics become less important.

A skipper who has maintained his boat and equipment in top condition, has a mainsail that is flat, or a mast and boom that will flatten it, sufficient weight and agility in the crew to hold the boat down, and experience in getting his boat to windward through waves will in all probability be in the top three at the windward mark whether he gets the very best start or not. The difference in boat speed between an expertly sailed boat and the average is far greater in heavy air than in moderate going.

Secondly the ten minute period prior to the starting gun is the most hectic and dangerous part of a heavy weather race. It is fraught with problems: staying clear of 20 or 30 boats charging back and forth in a two hundred yard area, half of them with right of way; trying to play the waves to keep the boat as dry as possible so the job of bailing won't be a consideration right after the start; making your tacks so you don't get into irons and foul somebody or swamp; keeping track of the time and determining where on the line you should start.

If there is a favored end of the starting line as far as wind direction goes, or a definite favored direction to go on the first leg, then set up your pattern to go for this favored end. Try to time your start so you cross close to gun fire, but make a special effort not to be early on your approach. If you have to kill your way in heavy seas, you may go into irons. Even if you maintain control, your leeway will be excessive and the chance of fouling a right-of-way boat to leeward is great. For this same reason, plan your approach on starboard tack so you will not have to tack near other boats. Being a second or two late over the line with full way is far safer in these conditions. In most cases, a minute after the gun you will be surprised to see how many boats are already behind you.

### To windward in heavy air

The chance of a wind shift is greatly reduced in a strong breeze, unless you are sailing in an area of high headlands. Therefore what you should look for is any protection from the seas offered by one side of the course. Tide or current

an Outstanding Value Combining Superb Style and Fine Quality

Amber colored Optic Glass Perforated metal diffusers. Sculpted solid walnut accents. Brass and Chocolate Pole. 4-way control switch. Ht. 7'9" to 8'4". Weight 18 lbs.
**760/2995** . . Retail $44.95

Extra option for above lamp. 17¾" dia. walnut finish table with "Mar-not" top.
**761/397** . Retail $5.95

# Lenox DISTINCTIVE LAMPS

## BUDGET SAVERS

(C) Mocha colored ends with brass plated center. Walnut-finished table with brass rim. Swivel mounted plastic shades with gold stripes. Walnut finished handles. 4-way switch. Pole adjusts from 7'8" to 8'6". Wt. 9 lbs. Matching tree lamp 62" tall. Wt. 14 lbs.

**707 1330** Pole Lamp *Mailable* . Retail $19.95
**706 1330** Tree Lamp . . Retail $19.95

## KOOLITE

(D) Square, metal shades mounted on swivels. Solid walnut handles. 4-way control switch. Pole adjusts from 7'8" to 8'6". Wt. 10 lbs. Matching tree lamp 62" high. Wt. 13 lbs. Colors: Ebony black with brass, Mocha with brass. *Pole lamps are mailable*

**714 1397** Black Tree Lamp . Retail $20.95
**715/1397** Mocha Tree Lamp . . Retail $20.95
**716 1397** Black Pole Lamp . Retail $20.95
**717 1397** Mocha Pole Lamp . Retail $20.95

## WHITE ACCENT

(A) White, ribbed-plastic shades filled into deep cocoa brown cups with white finished handles. Cocoa end brass pole adjusts from 7'8" to 8'6". 4-way switch. Wt. 9 lbs. Matching tree lamp. 62" tall. Wt. 14 lbs.

**762 1463** Pole Lamp *Mailable* . Retail $21.95
**763/1463** Tree Lamp. . . . . Retail $21.95

## WALNUT 'N BRASS

(B) Brass plated ends with vinyl walnut center. Translucent English Opal glass shades are mounted on superior swivels. Genuine walnut handles. 4-way switch. Pole adjusts from 7'6" to 8'6". Wt. 9 lbs. Matching Tree Lamp is 62" high. Wt. 14 lbs.

**709 2330** Pole Lamp *Mailable*. Retail $34.95
**708/2330** Tree Lamp Retail $34.95

**BRASS EXTENSION**
8"—fits all Poles
**BRE8/130** $1.95

# Christmas Gifts from W.A.

**58-PIECE *Service for Eight!***

**Beautiful Lenoxware MELMAC® in Your Choice of Two Lovely Patterns *Now Only* . . .**

**21.88** *Handy Charge It Now!*

**"Floral Park"** —Lovely florals on "linen" background with deep beige and white pieces

**Or Choose "Aspen"**—Crisp frieze pattern with cool turquoise & white pieces.

Each set with 8 decorated dinner plates and salad plates, cups, saucers, bowls, tumblers. Plus platter, serving bowl, gravy boat, covered butter dish, creamer, covered sugar bowl and salt and pepper! K9149,50

## Gifts for the Lady Who Loves a Lovely Table!

**55-PIECE *Service for Eight!***

**Melamine Is *Guaranteed 2 YEARS!* Two Charming Patterns to Choose from!**

***Pay No Money Down Now!*** **20.88** ***Save Today!***

**"Blue Rose"**—A rich spray on a linen background with blue and white accessories

**"Early American Kitchen"**—Smart coppery design with brown and white accessories

Dishwasher-safe! Each setting includes decorated plate and saucer plus cup, salad plate, soup bowl & tumbler Serving dishes include 14" platter, serving bowl, sugar, creamer, salt and pepper. K9151,2

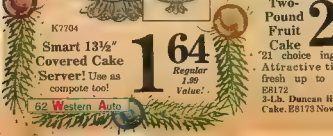
**GUARANTEED** not to chip, crack or break in normal use for 2 YEARS or W.A. will replace the damaged piece FREE! *Satisfaction Guaranteed!*

**50-PIECES! • Service for 8!**

**10.77** *50c Holds!*

***"Scandia"* Stainless Steel Flatware**

Lustrous satin finish always looks its care-free best! K9279



*Santa Sizzler*

**"Krystal Kut" Plastic Glitters Like Glass!**

K7704

**Smart 13½" Covered Cake Server!** Use as compote too!

**1.64** *Regular 1.99 Value!*

**DUNCAN HINES! *Really Delicious!***

***Holiday Treat!***

**Two-Pound Fruit Cake 2.50** *Save at W.A.!*

'21 choice ingredients' . Attractive tin keeps fresh up to 2 years! E6172

3-Lb. Duncan Hines Fruit Cake. E8173 Now Only 3.70

**4 PIECES of GENUINE MELAMINE—*Just $1 Holds in Layaway!***





Each Set with Creamer and Covered Sugar!

**"Sherwood" Fall Leaf or "Morning Glory" Pattern**

*Eight Place Settings Only* **18.88** *21.95 in Catalog!*

Plus platter, 2 serving bowls, gravy boat! K9153,4

# DESIGNED FOR ACTIVE PEOPLE

## LENOX WARE
## MELMAC® DINNERWARE

Here's that rare combination that only Lenoxware MELMAC® can bring you . . . delicate beauty permanently encased in a tough durable material . . . that will add to your dining pleasure for years

GUARANTEED against breakage for two full years, Lenoxware MELMAC® comes with stain resistant cups . . . fade-proof colors and patterns . . . and is perfectly dishwasher safe

**A. ALEXANDRA**—Cool greens combined with warm brown and mauve are highlighted with gold accents and set against a *translucent* ivory body (note candles behind dinner plate). Decorated dinners (10½"), saucers, salads and platter (. ½"), ivory cups, lug soups, divided vegetable bowl, creamer sugar and lid. (wt. 16⅛ lbs.)
**1645/LX3330** 45-pc. set for 8...**$49.95**

**B. ANTIQUA**—A bold dimensional border of turquoise blues and green set against a background of blended earth tones. Decorated dinners, saucers and platter. Turquoise cups, salads, soup/cereals, vegetable bowl, creamer and sugar with lid. 8 matching Frostone tumblers (wt. 15 lbs.)
**2253P A/LX2663**...53-pc. set for 8. **$39.95**

**C. COUNTRY CORNERS**—A charming Early American design in olive, brown and orange on a soft linen field. Decorated dinners, saucers and platter. Brown cups, salads, soup/cereals, vegetable bowl, creamer and sugar with lid. 8 matching Frostone tumblers (wt. 15 lbs.)
**2353P CC/LX2663** .53-pc. set for 8..**$39.95**

**D. RONDELAY**—Gentle play of blues and greens on glistening white. Decorated dinners, saucers and platter. Light olive cups, salads, soup/cereals, vegetable bowl, creamer and sugar with white lid. 8 matching Frostone tumblers (wt. 15 lbs.)
**2153P R/LX2663** .53-pc. set for 8..**$39.95**

**E. ENGLISH IVY**—A wreath of greenery with gold accents. Decorated dinners. Light olive cups, bread and butters, soups, vegetable bowl. White platter, creamer and sugar with lid. 8 white saucers and fruit/dessert bowls (wt. 12½ lbs.)
**6153F EI/LX1997** .53-pc. set for 8. **$29.95**

**F. MINIVER ROSE**—A classic rose in shades of pink and olive green. Decorated dinners. Shell pink cups, bread and butters, soups, vegetable bowl. White platter, creamer and sugar with lid. 8 white saucers and fruit/dessert bowls. (wt. 12½ lbs.)
**6253F MR/LX1997**..53-pc. set for 8..**$29.95**

**G. ASPEN**—A crisp cool border design of turquoise and olive dew drops. Decorated dinners. Turquoise cups, bread and butters, soups, vegetable bowl. White platter, creamer and sugar with lid. 8 white saucers and fruit/dessert bowls. (wt. 12½ lbs.)
**6353F A/LX1997**..53-pc. set for 8..**$29.95**

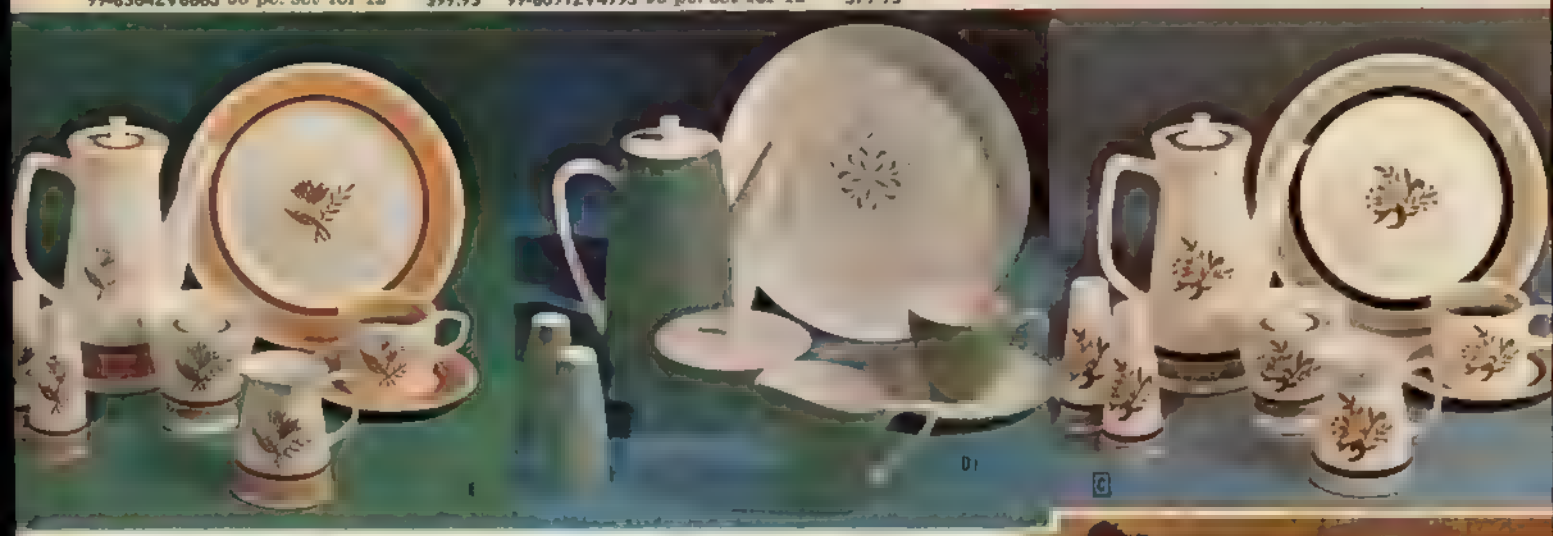
**COMPOSITION OF THE CHINA SETS 57-Pc. Service For 8.** 8 each dinner plates, bread and butters, soups, fruits, cups, saucers, 1 ea. creamer, covered sugar, platter, vegetable server, 4 extra cups. 45 lbs.
**98-Pc. Service For 12.** 12 ea. dinner plates, salads, bread and butters, soups, fruits, cups, saucers; 1 ea. creamer, covered sugar, large and small platters, sauce boat, 2 vegetable servers, plus 6 extra cups. 75 lbs.

**A CAMELOT.** Regal styling features two precious rims, one of gold, the other of platinum, around the rims of this coupe shaped, snow-white china. Fit for a king, yet suprisingly low priced.

**57-8564ZV3997** 57-pc. set for 8 **$59.95**
**99-8564ZV6663** 98-pc. set for 12 **$99.95**

**B LARCHMONT.** Aristocratic is the word for this platinum-ringed pattern. Has delicate gray sculptured motif and gentle pink flowers. Fine quality china, sensibly priced for your table.

**57-8091ZV2995** 57-pc. set for 8 [illegible]
**99-8091ZV4995** 98-pc. set for 12 **$79.95**



**IRONSTONE Dinnerware—Oven & Detergent-Proof, Dishwasher Safe**

**C MERCURY.** Charming old world floral motif is refreshingly accented with bands of muted green and bold black for striking contrast against snowy white background.

**4801ZV2663** 57-Pc. set for 8 [illegible]

**D CONCORDIA.** Fresh fern green salad color pairs cool mate with the soft green and satiny grey of the geometric pattern. Perfect expression of modern beauty.

**7010ZV2663** 57-Pc. set for 8 . . . . **$39.95**

**E APOLLO.** Beautifully classic with Gold and old rose bands on snowy white to coordinate with the multi floral center motif. Magnificently traditional pattern, modern lines.

**4806ZV2663** 57-Pc. set for 8 . . **$39.95**

**F ELITE.** Distinctive in its simplicity. All pure white or all pastel pink or blue to set a stunning table against your linens.

**55-Piece Set for 8**

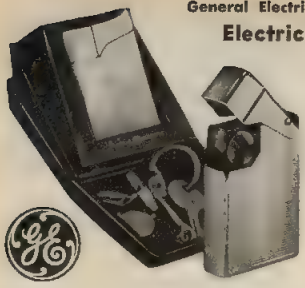
**9903ZV2663** Pure White ..... **$39.95**
**9902ZV2663** Pastel Pink ..... **$39.95**
**9901ZV2663** Pastel Blue ..... **$39.95**

**IRONSTONE SETS COMPOSITION**

**55-Pc. Set.** 8 each dinner plates, salad plates, soup-cereals, fruits, cups and saucers; 1 each 14" platter, covered sugar, creamer, 9" vegetable bowl, coffee pot. Wt. 42 lbs.

**57-Pc. Set.** Same as 55-pc. set except has a 12" buffet plate instead of 14" platter, and comes with salt and pepper shakers. Ship wt. 43 lbs.

## General Electric Rechargeable Electric Lighter



COMPLETE with SMART VALET TRAY OVERNIGHT CHARGER

You won't have to buy refills for this one. Just recharge it overnight with charger unit included in valet pack. Many fine quality features: double coil lighting element gives fast, even lights, completely windproof; flip-top protects element from debris. Lightweight case, only 4 ounces. Smooth silver color finish . . . engravable for greater gift appeal. Comes fully charged; lights up to three packs without recharging. Size 2⅛x1⅛" Charger unit included for 115V AC. Smart valet case holds pocket contents, too.

**55J1176-1050** ½ lb. ..... **Complete Kit $14.95**

# BENTLEY BUTANE LIGHTERS

**REPLACEMENT FUEL TANKS**

Butane tank refills for Bentley windproof and regular Butane lighters shown at right. Inserts in seconds.

**55J1170-53 . . 75¢**

**Flame adjusts for cigarettes, pipes or cigars**

**Bentley Regular (Left).** Handsome rib-engraved gleaming chrome with space for monogram. Convenient throw-away Butane refill. Shown about ⅔ actual size.

**55J1169-335** ½ lb. ..... **$4.95**

**Bentley Windproof (Right)** Lifetime precision automatic with Silvertone basket weave design. Sleek and trim. So easy to fill with Butane drop-in tank. Months of lights on a single fi ling.

**55J1167-397** 1½" deep. ½ lb. ..... **$5.95**

# BENTLEY PIPE LITE

USES BUTANE FUEL

DIAL TYPE FLAME ADJUSTOR

**Automatic and Windproof**

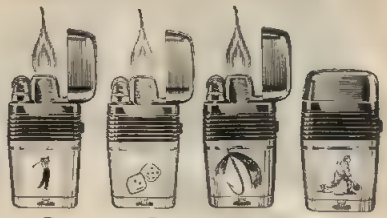
**Automatic, windproof . . .** directs jet flame downward for quicker lights. Lustrous chrome with distinctive Barley design. Replaceable refill cartridge gives thousands of lights. Handsomely gift boxed. Shown about ½ actual size.

**55J1177-397** ½ lb. . . . . **$5.95**

**Butane Refill for above.**

**55J1170P-53** ..... **75¢**

# SCRIPTO WINDGUARD LIGHTERS with SEE-THRU RESERVOIRS



A B C D

One filling lasts four weeks! Colorful centers; bright chrome metal top. Unconditionally guaranteed against factory defects. Size 2¾x1⅛" All lighters gift boxed. ½ lb.

- A **55J1156-235** Golfer ..... **$3.95**
- B **55J1158-235** Real Dice Float. ..... **3.95**
- C **55J1159-235** Real Fish Fly. ..... **3.95**
- D **55J1157-235** Bowler ..... **3.95**

Scripto Compact VU Lighters

E F G H

**E Grapevine Golden Glo** Golden cap and bottom; White enamel band. New, embossed anodized panel, 2⅛x1⅛" size.

**55J1174-300** ..... **$5.00**

**F Fleur-de-lis Golden Glo** Golden cap and bottom. White enamel band. New, embossed anodized panel, 2⅛x1⅛" size

**55J1172-300** ..... **$5.00**

**G Helmet.** Gleaming chrome cap and bottom. Black enamel band. New embossed anodized panel, 2½x1⅛" size

**55J1173-270** ..... **$4.50**

**H Horse.** Gleaming chrome cap and bottom. Black enamel band. New embossed anodized panel 2 . . . size

**55J1178-270** . . . **$4.50**

## Ronson Typhoon Liquid Lighter Kit

Wonderful outdoor lighter . . . our lowest priced Ronson. Test-proved the most dependable windproof lighter made. Light, sturdy, big fuel capacity. "Pull-apart" fue ling. Neatly styled with modern silvery satin finish. Attractively packaged with liquid lighter fluid and accessories.

**55J1151-230** ½ lb. .... **$3.29**

# Zefyr REFRESHING POCKET FAN

Great for drying fingernails! Safe and silent for pocket. Keeps you cool in crowded theatres, controls perspiring before that special occasion. Just flip switch to create instant cooling breeze. Uses No. 2 flashlight battery (not included). Chromed barrel, plastic head and blades. Only 4½" long, 1" diameter in carrying case.

**55J1301-90** ½ lb. ..... **$2.00**

**55J1035-15 Battery for above** ..... **75¢**

**CARRYING CASE INCLUDED**

# LUCIEN PICCARD

Precious Jewelry—hand-crafted, hand detailed—from the fashion design centers of Lucien Piccard. Symbols of a way of life, seals of success—Lucien Piccard sets the style for the highest fashions of our times!

**A.** Ladies' 14K Yellow Gold genuine cultured pearl and garnet dome ring.
291RLP4800 **$82.50**

**B.** Ladies' 14K Yellow Gold genuine garnet and cultured pearl ring . . . also available with genuine emerald or ruby doublets.
287RLP3375 **$56.50**

**C.** Ladies' 14K Yellow Gold cultured pearl and genuine garnet circle ring.
292RLP2625 **$43.75**

**D.** Ladies' 14K Yellow Gold cultured pearl and genuine garnet pin.
389DLP6000 **$100.00**

**E.** Ladies' 14K Yellow Gold cultured pearl filigree charm.
249DLP3750 **$62.50**

**F.** Ladies' 14K Yellow Gold hand engraved charm with genuine garnets and cultured pearl.
262DLP2850 **$47.50**

**G.** Men's 14K Yellow Gold sapphire blue stone nugget cuff links . . . also available in 14K Yellow Gold with genuine garnets.
337LLP6575 **$110.00**

**H.** Matching stone nugget Tie Bar for above cuff links.
337TLP3750 **$62.50**

**J.** Ladies' 14K Yellow Gold bracelet with cultured pearls and genuine garnets.
107BRLP13500 **$225.00**

**K.** Ladies' 14K Yellow Gold bracelet with cultured pearls.
126BRLP9000 **$150.00**

**L.** Ladies' 14K Yellow Gold bracelet with cultured pearls, genuine ruby doublets . . . also available with genuine emerald or amethyst doublets
197BRLP7875 **$130.00**

**M.** Ladies' 14K Yellow Gold cultured pearl filigree charm
172DLP5850 **$97.50**

**N.** Ladies' 14K Yellow Gold multi-stone "Horn of Plenty" charm
516DLP5700 **$95.00**

**P.** Men's 14K Yellow Gold combination knife & nail file.
A347LP2250 **$37.50**

**Q.** Men's 14K White Gold sapphire blue stone cuff links . . . also available in 14K Yellow Gold with genuine garnets.
346LLP7125 **$120.00**

**R.** Matching Tie Tac for above cuff links.
44STL1875 **$37.50**

**S.** Ladies' 14K Yellow Gold genuine sapphire doublet ring . . . also available with genuine emerald or ruby doublets.
289RLP3750 **$62.50**

**T.** Ladies' 14K Yellow Gold genuine garnet and cultured pearl ring.
290RLP4425 **$75.00**

**U.** Ladies' 14K Yellow Gold genuine emerald doublet ring . . . also available with genuine garnets or sapphire doublets
288RLP3375 **$56.50**

Lucien Piccard

RETAIL PRICES ARE LISTED ONLY FOR INFORMATION AND IDENTIFICATION. THEY MUST NOT BE USED FOR DECEPTIVE OR MISLEADING COMPARISONS.

# Quality Microscopes

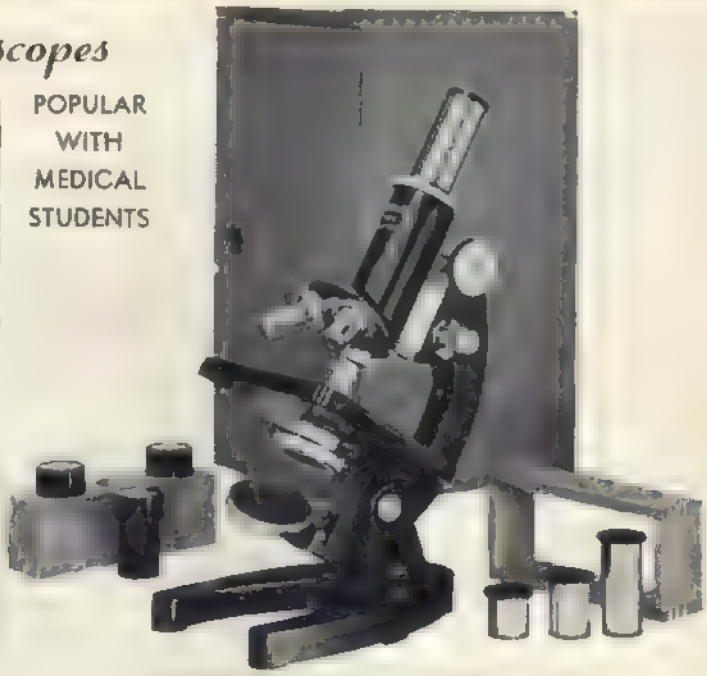
## LUMISCOPE RESEARCH BINOCULAR MICROSCOPE

- Built-in Base 4-Way Illuminator (and Regular Mirror)
- 20 Power to 2000X Power
- Precise-Coaxial Adjustment
- Abbe Condensor N.A. 125
- 360 degree Binocular Rotation
- Ball Bearing Revolving Nosepiece

- 4 Achromatic Objectives
- 4 Paired Oculars
- Mechanical Stage
- Iris Diaphragm
- Oil Immersion Lens
- Filter Holder with Blue Filter
- Deluxe Hardwood Case
- Large Heavy Stand

37 9 3V36 20 [illegible] Retail $602.00

## POPULAR WITH MEDICAL STUDENTS



### PROFESSIONAL TYPE MICROSCOPE—900X

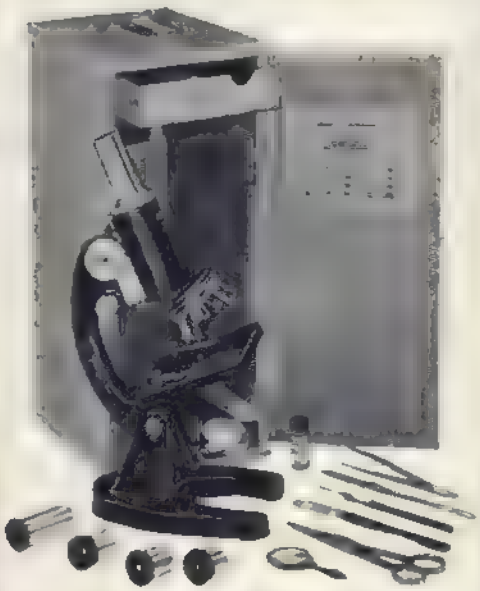
- Large 115MM X 100MM Stage
- Triple Objective Turret
- Precision Optics
- Fine Focusing

2917V6090 A superior quality [illegible] provide professional [illegible] Retail $701.50

2918V1770 Mechanical Stage [illegible] $29.50

2919V625 Wide Field [illegible] 8.75

2920V2520 100X Oil Immersion Lens [illegible] 42.00



## DELUXE MICROSCOPE OUTFIT 1200 POWER MAGNIFICATION

- Separate Fine Focusing
- 4 Turret Lenses
- 90 degree Body Inclina
- 16 Separate Powers

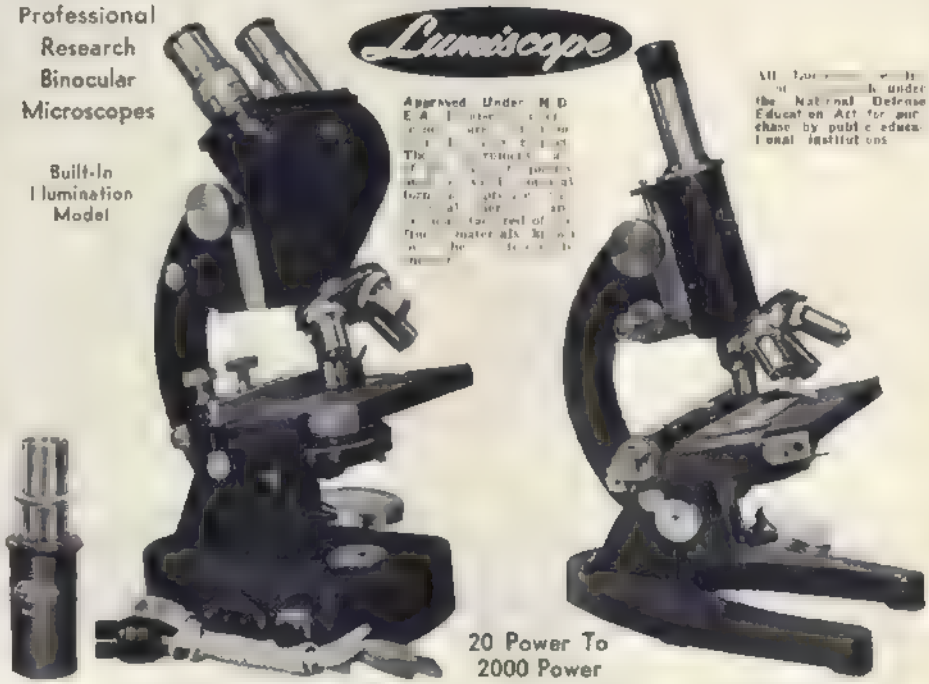
3600V4290 A truly [illegible] 5X, 15X and 60X) and four objectives (10X, 20X, 30X and 60X) [illegible] Retail $71.50

### Microscope Light

3539V390 A [illegible] Retail $8.50

## Professional Research Binocular Microscopes

Built-In Illumination Model



Lumiscope

Approved Under M D E A [illegible]

All [illegible] under the National Defense Education Act for purchase by public educational institutions

20 Power To 2000 Power

### OPTICAL COMBINATIONS

| | | Field View Number |
|---|---|---|
| OCULARS | Huygens 5X | 19.4 |
| | Huygens 10X | 13.0 |
| | Periplan 15X | 11.1 |
| | Compensation 20X | 7.7 |

| | | Aperture N.A. |
|---|---|---|
| OBJECTIVES | Achromat 4X | 0.10 |
| | Achromat 10X | 0.22 |
| | Achromat 40X | 0.65 |
| | Quarter-wave 60X | 1.35 |

- Fine Focusing with Lever Type Gearing
- Graduated Mechanical Stage
- Abbe Condensor
- Iris Diaphragm
- 90° Maximum Inclination
- Four Achromatically Corrected Objectives

Lumiscope Professional Research Microscopes have been the standard for physicians and [illegible] or Anatomy, Biology, Pathology, and Micr Biology. The instruments [illegible] 90 degree maximum inclination. The binocular model is equipped [illegible] tube. Inter-pupillary adjustment, individual eye vision variance correction [illegible] fine focusing with lever type gearing; 130 mm X 130 mm stage with built in graduated [illegible] denser is Abbe being a field NA 1.1 with iris diaphragm; blue filter and stage clips. Deluxe hardwood cabinet. Made in Japan

### BUILT-IN ILLUMINATION BINOCULAR MODEL

2862V34375—A deluxe binocular model microscope with all the features mentioned above [illegible] with sub-stage illuminator

2862 3V33000 3 or more . . Retail $550.00

### MIRROR ILLUMINATION MONOCULAR MODEL

2863V16500 A deluxe monocular model microscope with all the features mentioned above with mirror illumination

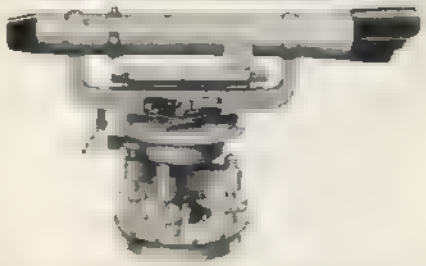
2863/3V15840 3 or more. . . . . Retail $264.00

**These Fine Microscopes Shipped on 10-Day Approval**

# DAVID WHITE

# SURVEYING INSTRUMENTS

Superior quality American made instruments. These are of the latest design and employ every feature and refinement to assure precise and accurate measurement. These instruments are built of the finest materials available. Additional information upon request.

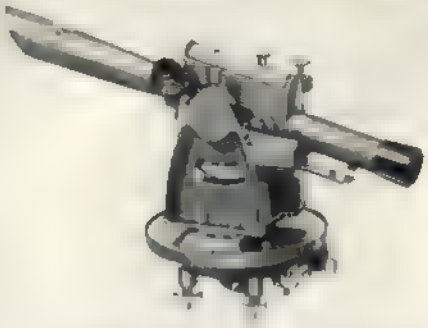


## BUILDERS 12" DUMPY LEVEL

- 26 Power Telescope
- Rack and Pinion Focusing
- Permanent Lubrication
- Carrying Case
- 1¾° Field of View
- 6' Minimum Focus
- Built-in Sunshade
- Aluminum Tripod

**2982V14910**—An indispensable instrument for measuring elevation, laying out foundations, laying brick, framing, concreting, irrigating, and grading. Double-row of ball bearings with steel center moves in per

**Retail $177.50**



## MERIDIAN II LEVEL TRANSIT

- 18 Power Telescope
- Rack and Pinion Focusing
- Built-in Sunshade
- Carrying Case
- 3 ½° Field of View
- Built-in Level Vial
- Transparent Vernier
- Heavy Duty Tripod

**3561V8939**

**Retail $185.50**

## MERIDIAN II LEVEL

- 18 Power Telescope
- Rack and Pinion Focusing
- Built-in Sunshade
- Carrying Case
- 3½° Field of View
- Built-in Level Vial
- Transparent Vernier
- Extension Tripod

**3560V5395**—A fin needs of builders, farmers, landscapers and similar occupa short and long ra

**Retail $68.50**

## CONTRACTORS TRANSIT

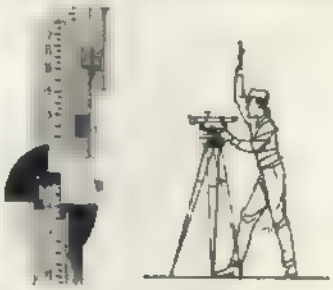
- 26 Power Telescope
- Rack and Pinion Focusing
- Adjustable Eyepiece
- Hardwood Case
- 1⅜° Field of View
- Built-in Level Vial
- Built-in Sunshade
- Aluminum Tripod

**3559V28644**

**Retail $341.00**

## SELECT THE INSTRUMENT TO FIT YOUR JOB REQUIREMENTS

| | | | |
|---|---|---|---|
| 3560V5395 | | | |
| 2982V14910 | | | |
| 3559V28644 | PRECISE | | |



## BUILDERS RODS AND TARGETS

A good leveling rod is recommended for greater efficiency

**2701V1595** Rod and Target 14 ft., 3 section in f

**Retail $20.25**

**2702V1044** Rod and Target 9½ ft., 2 section in feet,

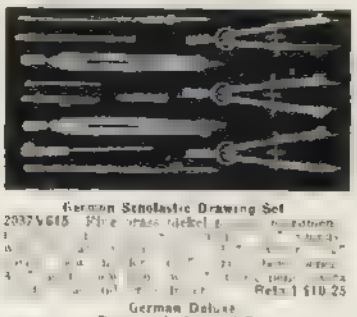
**Retail $13.25**

## UNIVERSAL BUILDERS LEVEL TRANSIT

- 26 Power Telescope
- Rack and Pinion Focusing
- Adjustable Eyepiece
- Carrying Case
- 1¾° Field of View
- Built-in Level Vial
- Built-in Sunshade
- Aluminum Tripod

**2960V19110**—A most pra

**Retail $227.50**



**German Scholastic Drawing Set**

**2937V615**

**Retail $10.25**

**German Deluxe Drawing Instrument Set**

**2694V2149**—A superb quality drawing set. Com-

**Retail $35.75**

**Lensatic Compass**

**3178V240**

**Retail $4.00**

**25 MILE PEDOMETER**

**3562V465** Measures distance walked. Registers from 0 to 25 miles. Face is divided from 1 to 25 miles with quarter mile divisions. Easily set for stride. Made in Germany.

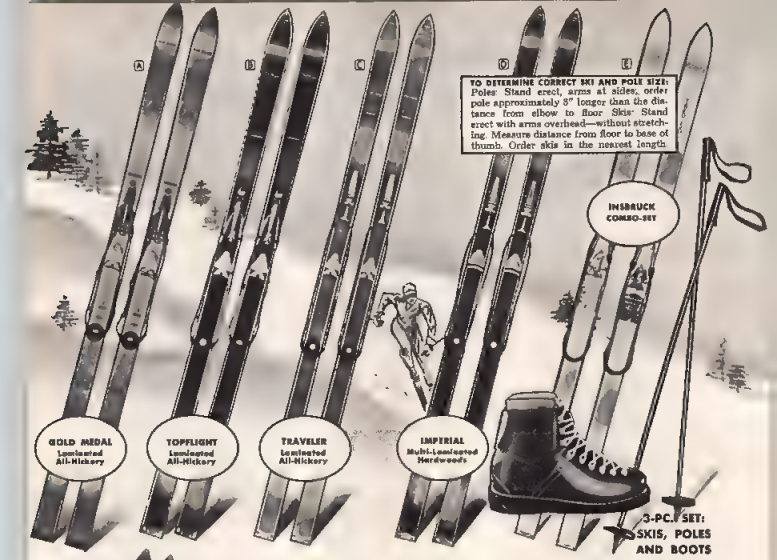
**Retail $7.25**

**Tally Register**

**3179V246**—4 digit type tally register. Numerals are white filled for easy reading. Knurled knob for rotating thumb wheels. Gleaming chromium plated. **Retail $4.00**



**Bennett Brothers Distributes Precision Instruments for Every Need**


A
B
C
D
E
TO DETERMINE CORRECT SKI AND POLE SIZE: Poles: Stand erect, arms at sides; order pole approximately 3" longer than the distance from elbow to floor. Skis: Stand erect with arms overhead—without stretching. Measure distance from floor to base of thumb. Order skis in the nearest length.
INSBRUCK COMBO-SET
GOLD MEDAL Laminated All-Hickory
TOPFLIGHT Laminated All-Hickory
TRAVELER Laminated All-Hickory
IMPERIAL Multi-Laminated Hardwoods
3-PC. SET: SKIS, POLES AND BOOTS

**(A) LUND GOLD MEDAL SKIS WITH ATTACHED BINDINGS** - Extra-durable laminated all-hickory skis with gray plastic finish, black and white plastic top edges, P-Tex bottoms, Metal tip and heel protectors help keep skis new looking longer. Interlocking offset spring steel edges. Silver micro bindings with Safethro attached—for positive protection in spills. *$59.95*

| | | |
|---|---|---|
| H-642928 | 5' size—14 lbs. | (*Your Cost* 46.88) |
| H-642938 | 6'3" size—15 lbs. | (*Your Cost* 46.88) |
| H-642948 | 6'6" size—16 lbs. | (*Your Cost* 46.88) |
| H-642978 | 6'9" size—17 lbs. | (*Your Cost* 46.88) |

**(B) LUND TOPFLIGHT SKIS WITH ATTACHED BINDINGS**—For fine performance through years of rugged use! Laminated all hickory skis finished in black with white and gold trim. P-Tex bottoms, metal tip and heel protectors guard against nicks. Interlocking tempered steel edges, offset for better control. Silver micro bindings with Safethro attached. *$59.95*

| | | |
|---|---|---|
| H-641048 | 5' size—14 lbs. | (*Your Cost* 41.88) |
| H-641058 | 6'3" size—15 lbs. | (*Your Cost* 41.88) |
| H-641068 | 6'6" size—16 lbs. | (*Your Cost* 41.88) |
| H-641078 | 6'9" size—17 lbs. | (*Your Cost* 41.88) |

**(C) LUND TRAVELER SKIS WITH ATTACHED BINDINGS**—Laminated all hickory skis finished in blue plastic with black and white trim. Fine performing Ebonite bottoms for smooth turns, easy maneuvering, long service. Metal tip and heel protectors. Interlocking tempered steel edges are offset. Silver micro bindings with Freethro release front throws attached. *$49.95*

| | | |
|---|---|---|
| H-641008 | 5' size—14 lbs. | (*Your Cost* 34.88) |
| H-641018 | 6'3" size—15 lbs. | (*Your Cost* 34.88) |
| H-641028 | 6'6" size—16 lbs. | (*Your Cost* 34.88) |
| H-641038 | 6'9" size—17 lbs. | (*Your Cost* 34.88) |

**(D) LUND IMPERIAL SKIS WITH ATTACHED BINDINGS**—Low priced skis, perfect for the beginner or occasional skier! Multi-laminated of imported hardwood with red finish—styled with black sides, black and white trim. Metal tip and heel protectors. Steel edges. Swivel toe cup bindings are attached. *$39.95*

| | | |
|---|---|---|
| H-642908 | 5'3" size—13 lbs. | (*Your Cost* 26.88) |
| H-642928 | 5' size—14 lbs. | (*Your Cost* 26.88) |
| H-642948 | 6'3" size—15 lbs. | (*Your Cost* 26.88) |
| H-642938 | 6'6" size—16 lbs. | (*Your Cost* 26.88) |
| H-642968 | 6'9" size—17 lbs. | (*Your Cost* 26.88) |

**(E) INSBRUCK SKI COMBINATION SET** 2-pc multi laminated white inlaid plastic top edge Steel edges with metal heel and toe protectors, toe irons and adjustable front throw-spring cables, aluminum heel plates with basswaxed bottoms. Laminated plastic bottoms. Aluminum poles with rubber grip and leather straps. **Ski Shoes**—hand made double construction boots of top-grain tanned leather, well-stitched soles, rubber non skid outer sole. *Specify ski sizes, 5'9", 6', 6'3" 6'6", 6'9" Boot size, 5-12, narrow or medium width.* F.O.B. Mich. Wt. 25 lbs *$89.95*

| | | |
|---|---|---|
| H-6173-1F | Men's set | (*Your Cost* $9.95) |
| H-6173-2F | Ladies' set | (*Your Cost* $9.95) |

**(F) BLAZER JUNIOR SKI SET WITH ATTACHED BINDINGS, POLES**—Blue finished imported hardwood skis are trimmed in red and white. Metal tip and heel protectors, steel edges. Attached junior swivel release bindings. Includes pair of cane poles. In four sizes.

| | | | |
|---|---|---|---|
| H-662165 | (*Pay* 9.88) | 4' length— 7 lbs. | *$14.95* |
| H-662178 | (*Pay* 10.88 | 4'6" length 8 lbs. | *$16.95* |
| H-662188 | (*Pay* 12.88) | 5' length— 9 lbs. | *$19.95* |
| H-662198 | (*Pay* 14.40) | 5'6" length—10 lbs. | *$21.95* |

***Stock number items with the letter "S" will be shipped Express or Truck—EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.***

# If it can plane a 14-foot skiff, ghost down on a bass, spend its life in salt water and pack in a car trunk, it's a new Sea-Horse 9½

We built the Sea-Horse 9½ to be the best fishing engine in the world. Fishermen took it to sea, took it to heart, spread the good word. From the day of its introduction, it's been our best selling motor. But not just to fishermen—to owners of all kinds of small craft (Like skippers of medium sailboats.)

Just what is so special about this new 9½? The fact it weighs and carries like a 2-spitter—and stows flat, too. The fact its downhill induction system wrings every ounce of oomph out of every drop of fuel. Plus the fact its powerhead is so low you can cast over it sitting down. Plus the new carburetion and spark plug timing that lets it troll nicely at your favorite trolling speeds. Now there's even a special Weld Kit for Sailboats (accessory) that makes the shift, throttle and starter immediately accessible at the top of the motor housing. All in all, you couldn't meet a nicer buy.

There are 16 new Johnson models this year in 10 power classes to 100hp. For the right one for you, see your Johnson dealer. If his fame has yet to reach you, reach him through the Yellow Pages. P.S. Johnson also makes a full line of Johnson Boats and the new Johnson Skee-Horse snowmobiles.

From 3 to 100 hp, every '66 Johnson features:

- Famous 2-year warranty*
- Full corrosion protection

*For 24 months after purchase, Johnson Motors will replace, without cost to the original purchaser, any part of its manufacture which upon inspection proves to have failed in normal use due to faulty material or workmanship.

first in dependability

Johnson

Johnson Motors, 2132 Pershing Road, Waukegan, Ill. Division Outboard Marine Corporation.

came into the pits to refuel and turn the driving of his boat, *Tiny Tim*, over to Bill Cooper, Nordskog never again was challenged.

If ever there ever was a one-man triumph in top-flight boat racing, this was it. The 18' *Viking Spirit* was a complete product of the winner's Nordskog Marine Co., from bow to stern, including all underwater gear, fuel tanks, seat, prop, drive train, steering, mounts, manifold, etc. The 427-Chevrolet engine which bested a flock of Holman-Moody Fords was Nordskog's own conversion.

Nordskog started with 150 gallons of gas and finished with 15 gallons. "I knew I had enough at the speed I was running. I never did run wide open because I didn't have to. I had at least 10 per cent speed in reserve. And I didn't have a moment's trouble with the boat or the engine, and I never came close to losing it (flipping).

"My only physical problem," grinned the tough Norseman, "was being 52 years old."

The eight-week-old boat has a needle-nose with sharp flare at the bow. She was designed for high speed in ocean competition as well as smooth-water marathons. "We put more V-shape in the bow and flattened out the transom so the hull would run free of the water as much as possible for low friction," he said

In setting most of the pace through the race's first 125 miles, Wallace couldn't help but run fast. The throttle on his Rayson Craft was jammed and the three-time winner of the Orange Bowl Nine-Hour Marathon, from Anaheim, Cal., couldn't slow down below 4,000 r.p.m.

While Nordskog earned the $1,000 first prize and $2,500 extra for leading 50 laps at $50 each, Wallace won $2,100 in lap money (he led 42) and $300 second prize.

Third place went to *Miss Mandella*, co-driven by Lou Brummett, last year's Nine-Hour champ, and Blair Grinois in a Ski Boat designed by Brummett.

The race had only five lap leaders. J. D. Hunt of Columbia, S.C., surged in front during the first lap's traffic jam, but relinquished the lead to Nordskog during the second whirl. Hunt made $50 more on the third lap, then saw Brent Berge take over for five laps with Miamian Dinny Phipps' *Sassy Lady*. By the tenth lap, *Sassy Lady* was coughing water from the engine and Wallace shot into command to remain until his pit stop.

The spectators were provided with several breath-grabbing incidents, including simultaneous mishaps.

Bright Stevenson's boat had no sooner caught fire on the 40th lap's east turn (and he'd dived overboard) than the engine on Chuck Kittel's boat jammed at top speed and the bow submarined. Kittel was pitched into the drink as the boat flipped near the grandstand

The most spectacular accident came late in the race when the steering gear snapped on Miamian Mike Gordon's Ski Boat with co-driver Jack Wilcox running at 90 m.p.h. directly in front of the stands. The boat spun like a top, crazily veering toward the Marine Stadium's cement seawall. While horrified people screamed at the imminent prospect of a crash, the out-of-control craft came to a halt—just a few feet from the seawall

LUTHER EVANS

### THE SUGAR BOWL REGATTA

► Skippers representing the U. of So. California set a record which may stand a long time in the chilly 1966 Sugar Bowl Regatta, taking 12 firsts in the 18-race intercollegiate competition. Sailing in Tulane Flying Juniors, USC sailors Scott Allan and Bill Symes looked right at home on Lake Pontchartrain, and with crewmen Dennis Parker and Mike Carpenter ran up a total of 167 pts. The California team sailed to the fore in the first day of the series, taking a 31-pt. lead with eight firsts and a second. The only race they lost that day was the initial one to Art Seaver of the host Tulane SC.

In the second day of racing the USC skippers turned in a score of 3-1-2-2-1-


**YOU NAME IT . . .**
**'66 LYMANS HAVE IT ! !**

*The '66 Lyman family of beautiful, seaworthy Clinker-built boats is the most complete ever.*
*New this year is a comfortable family boat—the smart 25' Cruisette inboard. The Cruisette is a roomy "overnighter" with two bunks and toilet under the forward deck, a dinette that converts into a berth, and a galley.*

**NEW INBOARD-OUTBOARDS**
*Inboard-outboard enthusiasts have two new Lyman models to choose from—the 16 and 18 Footers. Both are easily transported by trailer, are economical to operate. Powered with 60 HP MerCruisers.*

**A COMPLETE LINE OF CLINKER-BUILT BOATS**
*All Lymans are Clinker-built throughout—keel to rail with round bottom. Lyman superior design—famous for 91 years—is your assurance of exceptional seaworthiness and dry, level riding.*
*Other Lymans include three fabulous 28 Footers—Sportsman, Mariner Express Cruiser and Islander Day Cruiser; the great 25' Sleeper inboard; inboards and inboards-outboards in both 21' and 19' sizes and 16' and 18' outboards in two series—standard and de luxe.*

***We suggest that before you buy any boat, you look at the Lyman line. You'll be glad you did. Write today for free descriptive color brochure and the name and address of your nearest Lyman dealer.***

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BOAT WORKS
1624 FIRST STREET ★ SANDUSKY, OHIO

mid-March, surpassed all records for boat show attendance. With a Saturday and Sunday attendance still to count the show had bettered 60,000 and appeared headed for a total of about 80,000. Previous tops for a week long show was about 35,000. This year's show promoted by Harmon-O'Loughlin Enterprises of Portland ran ten days with two weekends to swell attendance. The promoters needled attendance with vaudeville acts and a professional publicity campaign. Trailers, campers and sports equipment were included in this year's show.

► May is traditional opening day month for British Columbia clubs. West Van has its "sail past" scheduled on the seventh while Royal Van and Burrard have their ceremonies on the fourteenth. Royal Victoria has its "sail past" set for the seventh. . . . At least two new designs will be at the starting line for the Swiftsure Lightship Classic out of Victoria May 28. Peter Hatfield says the first of the 32-foot Discovery Class fiberglass sloops from his design will be ready for the Swiftsure. Owner of the first launched in this class is West Van's Per Christopherson

There's great interest in Hunter Vogel's double-ended fiberglass *Lollipop*, first of three ships, designed to veteran sailor Hunter's ideas for Swiftsure and B.C. racing. Second of the Hunter 30s will be launched by race time but will not race this year. Wink Vogel says *Lollipop* in her early sails in English Bay has lived up to all their expectations.

► While the regular boat show was going on at Vancouver's Pacific National Exhibition grounds, a floating boat show at the Bayshore dock in Vancouver's Coal Harbor was doing a brisk business. Al Nairne and Jeff Coleman of Calgan Marine, builders of the Cal 28, Cal 25 and Cal 20, Lapworth-designed fiberglass sailing racing-cruising boats, passed up the big show in favor of actual demonstrations in the water.

They held their show during the boat show period and catered to capacity crowds for ten days, with sales of both Cal-28 and Cal-20 models. The 25-footer was not ready for the show but a dozen of these had been ordered before the first was moulded.

► Hal Ohman has been elected commodore of New Westminster's Royal City YC. Other officers are: Reg Rowland, vice comm.; Carl Eleander, rear comm., Bill Churchill and Neil Oliphant, fleet captains; C. M. Purvis, sec.; Scott Dudley, treas.; Bill McGeachie, inter-club officer and Dr. Gordon Finley, communications officer. Sail past day is May 14.

► The Canadian Sabot Assn. became a nation-wide class in fact as well as name in March when a fleet charter was granted to Summerside, Prince Edward Island. Spreading like mushrooms, the eight foot sailing prams, which some builders in the Vancouver area have completed for $100, are serving as an introduction to sailing for hundreds who might never have gone near the water if they had not first ventured forth with the Sabots. Kitsilano YC, which has used the Sabot for its novice training program, has done more to interest the general public in sailing than any other club in B.C. . . . B.C.'s latest sailing group, the North Vancouver Sailing Club, has been given permission to use a portion of the Cates Park waterfront in North Vancouver as headquarters. Commodore Bob Smith says his group will have regular racing and instruction well under way by summer.

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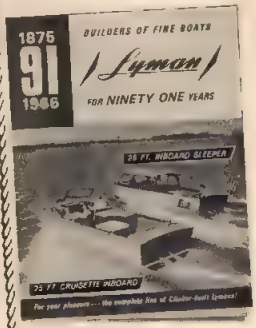

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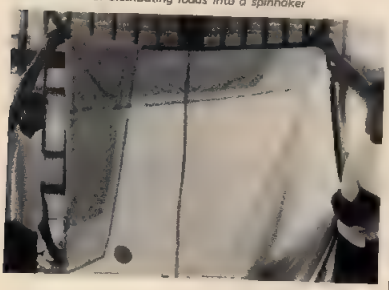
*Two differently patched spinnaker corners with different methods of distributing loads into a spinnaker*



**North:** Then we use it for the design and it might go into production.

**Krüger:** *How many different steps, or different sails, does this process normally take?*

**North:** We spend an awful lot of time let's say on a relatively few classes, on Snipes, Lightnings and Stars, for instance. And very often we would take what we have learned about these three sails and apply it to another class which is similar. We also work, of course, on the Finn sail and would apply what we have learned about the Finn sails to the OK Dinghy, for instance. So we can afford to spend—last year we spent about $20,000 on just Snipes, Lightnings and Stars, in development work. So that divides up about maybe $7,000 apiece, roughly. We couldn't afford to spend that much on every class in existence, so we do a lot of work on a few classes and apply the results to similar classes. Last year we did all of the development work just in the fall. Now we have changed and we are going to have at least one person free of any production work so we can do this work the year around. And eventually we will have more than this. We found that the more we spend on development the more sails we sell. I think another thing that we should say here is that the customers are becoming much more critical and smarter and able to tell a fast sail from a slow sail. In the past as you mentioned the only way of proving that a newly-developed sail really was faster was to give that sail to a top skipper and if he won the championship other people would buy the sail too. But these days the customers are not completely convinced by this process because everyone has tried it. So there are two ways of promoting a sail: Let the top skipper try it and if it's faster he would probably like to buy it and if not we wouldn't want him to keep it anyhow so we ask him to send it back. We do some development work in this fashion. But I think the way we sell most of our sails is through a person watching another person in his fleet with a new sail moving from sixth to fourth, doing better.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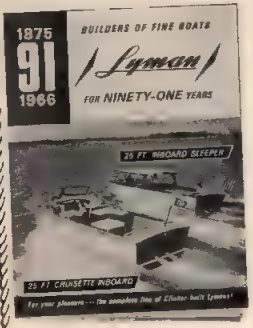

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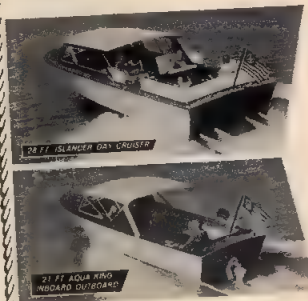


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and cables) should be replaced; otherwise, power loss that will deteriorate equipment performance or cause engine-starting difficulties will eventually result. If the battery top is cracked or leaking, the best thing to do is to replace the battery.

**Exposed equipment**

Many modern electronic installations have accessories (such as remote controls) on flying bridges, in cockpits, or other locations exposed to the weather. If inspection shows that cabinets or parts are corroding, that paint is peeling, or controls are hard to move, immediate overhaul is called for. Such equipment should be treated with moisture repellent and corrosion-inhibiting compounds. In addition, see if better protection from the elements can be provided by relocating equipment in lockers, building special protective enclosures, or at least, fitting plastic or canvas covers.

Sometimes gear that is thought to be safe from the weather, in the cabin, is exposed to conditions it was never intended to withstand. For example, on one boat I saw a radiotelephone snugly installed on a shelf inside where it should have been safe and dry. But it gave continual trouble. The reason was that the deck overhead leaked, and the set drowned out with every rain or on every starboard tack into a driving sea.

Check the vicinity of your equipment for signs of leaks (rust spots, discoloration of paint, etc.) and be sure that open or leaking ports cannot douse delicate parts. To be extra safe, provide a loose-fitting (so air can circulate) waterproof cover, even in the cabin.

The purpose of electronic equipment is to increase your safety, convenience, and enjoyment. Give it a good start at maintenance time, and it will do all these things.

## FIBERGLASS MAINTENANCE

(*Continued from page 79*)

primers offered to eliminate this trouble. At least one company, Pettit, has an antifouling paint which incorporates an epoxy vehicle to promote better adhesion.

**Sealants & adhesives for fiberglass hulls**

For making watertight through-hull connections, sealing window frames or mounting deck hardware, two modern flexible sealants are very good candidates. The Thiokol polysulphide types have been widely accepted. They are compounded and packaged in a variety of forms. This synthetic rubber adhesive retains its elasticity over a long period of time and under extreme conditions of heat and cold

The Thiokol sealants are offered in one- and two-part cure systems. The single component type is more popular with boat owners because no mixing is required. The two-part variety cures more rapidly and is favored by production shops.

Silicone rubber is offered in an easy-to-use tube. It cures when exposed to air without the benefit of a catalyst. The

Cobb

*Pressure sensitive numerals and letters are easy to mount on fiberglass and can be counted on to last for a number of years*


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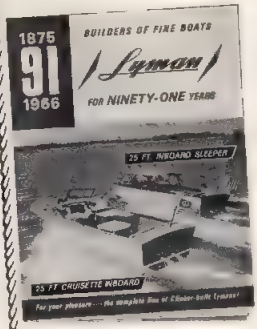

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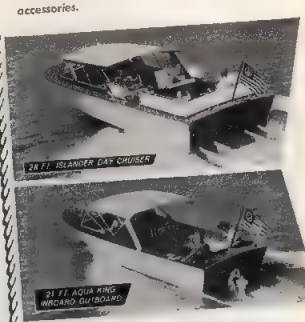


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■ **BOLD, FRESH COLORS** ■ **POWERFUL SALES APPEAL**
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## THE KING
**Model No. 637-120**

Truly the king of the dragsters. Big selling features include three-speed safety coaster brake with quick stick shift on frame bar, deluxe foam padded glitter saddle . . . white-stripe sidewall tires . . . front and rear caliper rim brakes plus—

| | |
|---|---|
| Frame: | Four bar cantilever design |
| Wheels: | 20" ball bearing with chrome box rims |
| Tires: | Front: 20" x 1.75" middleweight white stripe sidewall<br>Rear: 20" x 2.125" extra-wide, white-stripe sidewall, semi-smooth, high shoulder design, pneumatic |
| Crank: | 5½" Single-piece, drop forge |
| Fenders | Chrome plated. Front Standard and braced. Rear: Flared, wide, braced |
| Pedals: | Full size bow type |
| Handle Bar: | Two-way adjustable Hi-Rise, chrome plated with blue plastic finger grips |
| Saddle: | Deluxe, long glitter style, foam padded, with T-Bar and red reflector |
| Finish: | Argent silver metallic with blue and silver chain guard |
| Shipping Wt.: | 37 lbs. |

Packed one per carton with kickstand. F.O.B. Willard, Ohio; Indianola, Miss.

## THE DUKE
**Model No. 637-110**

## THE DUCHESS
**Model No. 637-115**

Real swingers the Duke and Duchess. Features include exclusive wide rally stripes on black polo saddle matching white stripe side wall tires . . . semi-smooth rear tire . . . chrome fenders, beautiful comet gold finish (The Duke) and royal orchid (The Duchess)

| | |
|---|---|
| Frame | The Duke—Four bar cantilever design; The Duchess—Three bar cantilever design |
| Wheels | 20" ball bearing w/chrome box rims |
| Tires | Front: 20" x 1.75" white stripe sidewall, pneumatic; Rear: 20" x 2.125" white stripe sidewall, semi-smooth, high shoulder, pneumatic |
| Crank | 5½" Single-piece, drop forge |
| Fenders | Chrome plated; Front: Standard and braced; Rear: Flared, wide, braced |
| Pedals | Full size bow type |
| Handle Bar: | Two-way adjustable, Hi-Rise, chrome, with black grips (Duke) and white grips (Duchess) |
| Saddle: | Black polo style with exclusive white rally stripes, T-Bar and large red reflector |
| Finish: | Duke—Comet gold; Duchess—Royal orchid |
| Shipping Wt.: | 36 lbs. |

## THE KNIGHT
**Model No. 637-100**

The ideal stripped down compact bike. The same streamlined design, rugged frame-work, and quality construction as other higher priced MTD models. Top features include exclusive rally strip saddle design and heavy-duty rear tire

| | |
|---|---|
| Frame: | Four bar cantilever design |
| Wheels: | 20" ball bearing w/chrome box rims |
| Tires: | Front: 20" x 1.75"; Rear: 20" x 2.125" heavy duty, "knobby" tread |
| Fenders: | None |
| Pedals: | Full size bow type |
| Handle Bar: | Chrome Hi-Rise w/white finger grips |
| Saddle: | White long style w/exclusive rally stripes |
| Finish: | Saturn blue enamel |
| Shipping Wt.: | 34 lbs. |

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NEW... EXCITING...
LONGER FRAMES
DIFFERENT DESIGN!

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# MacGregor Pro Quality Golf Clubs

JACK NICKLAUS "PERSONAL"

**WOODS** These Jack Nicklaus woods feature genuine Rosewood stain finished heads of fine grade persimmon accented with Black cycolac insert with contrasting White diamond cut. The genuine Black and Red leather grips are bound with Silver Lurex thread. **Right Hand Only**

4502A5453—Set of 4 Woods (1-3-4-5) Retail $82.00
4503A4200—Set of 3 Woods (1-3-4) Retail $63.00

**IRONS**—The irons combine functional beauty with outstanding performance. MacGregor's exclusive built-in forward press, automatically positions hands ahead of club for added power and distance. Nickel chrome finished. The sand-blasted face offers sure shot control. "True Action" "A" step-down shafts are topped with Black and Red leather grips with Silver Lurex thread. **Right Hand Only.**

4504A8760—Set of 9 Irons (2-3-4-5-6-7-8-9-Wedge) Retail $131.00
4505A7787—Set of 8 Irons (2-3-4-5-6-7-8-9). Retail $117.00

MacGREGOR "MC" CHAMPIONSHIP

**WOODS**—Every 'MC' Championship wood is individually matched to balance perfectly with the other clubs in the set. They feature the 270 grade Tru-Action "A" step-down shaft with Black and Red leather grips with contrasting White diamond head ring. The face insert is durable White chrome with contrasting Red diamond trim. Each wood is elegantly crafted from the finest hand-selected persimmon and is finished in a lustrous dark walnut stain. **Right Hand Only**

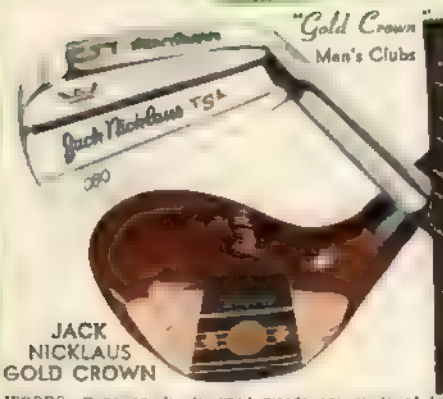
4506A7[illegible] Set of 4 Woods (1-3-4-5) Retail $114.00
4507A5680—Set of 3 Woods (1-3-4) Retail $85.50

**IRONS**—The highly polished long-lasting individually weighted nickel chrome plated 'MC' irons are matched to MC woods. MacGregor's exclusive built-in forward press automatically proper hand position for added power and distance on every shot. Sand-blasted face for sure accurate shots. All MacGregor "MC" clubs are individually registered to assure the same high quality and perfect match when you add to your set. **Right Hand Only**

4508A12180—Set of 9 Irons (2-3-4-5-6-7-8-9-Wedge) Retail $180.00
4509A10827—Set of 8 Irons (2-3-4-5-6-7-8-9) Retail $160.00

## Jack Nicklaus

Member of MacGregor's Advisory staff of Gold Champions, Jack is the current Masters Champion winning that tournament for the second time and breaking Ben Hogan's record of 273 which stood for over twenty years. He is one of the few men in golf history to win all three major golf championships—the PGA, USGA Open and the Masters.




JACK NICKLAUS GOLD CROWN

**WOODS**—Functionally designed woods are made of hand-selected persimmon finished in elegant rosewood stain with contrasting Black lashing. Face inserts are Black cycolac with Gold beading. Grips are Black leather with Gold beading. **Specify Right or Left Hand Models.**

4510A3840—Set of 4 Woods (1-3-4-5) Retail $58.00
4511A2880—Set of 3 Woods (1-3-4) Retail $43.50
4512A1920—Set of 2 Woods (1-3) Retail $29.00

**IRONS**—Perfect mates to the Jack Nicklaus Gold Crown woods are nickel chrome finished irons. New "TSL" true-sole line weight positions hands properly ahead of ball and sand-blasted face. Gold Crowns have better "True-Action" step-down shafts and come with Black leather grips with Gold beading. **Specify Right or Left Hand Models.**

4513A5120—Set of 8 Irons (2-3-4-5-6-7-8-9) Retail $76.00
4514A3280—Set of 5 Irons (3-5-7-9-Putter) Retail $47.50

BARBARA ROMACK GOLD CROWN

**IRONS**—The new matching irons have raised center pad for perfect weight balance. Heads are specially plated and buffed. Sand-blasted face for firmer control. True Flexor shafts. Red leather grips with Black striping. **Right Hand Only**

4518A5120—Set of 8 Irons (3-4-5-6-7-8-9-Putter) Retail $76.00
4519A3200—Set of 5 Irons (3-5-7-9-Putter) Retail $47.50

**WOODS**—Power-Packed woods of hand-selected persimmon beautifully finished in Cherry Glaze. Red fiber insert with White vertical stripe. **Right Hand Only**

4515A3840—Set of 4 Woods (1-3-4-5) Retail $58.00
4516A2880—Set of 3 Woods (1-3-4) Retail $43.50
4517A1920—Set of 2 Woods (1-3) Retail $29.00

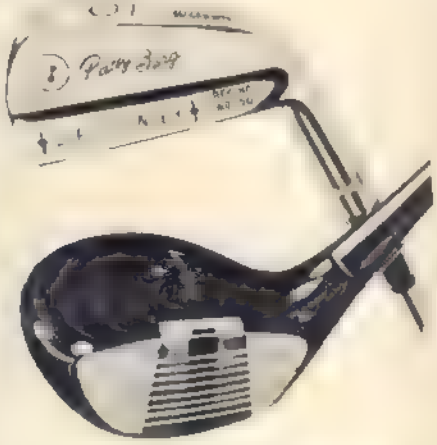
# Wilson LADIES' CLUBS

**The Dean of Women's golf and head of Wilson's Women's Advisory Staff, Patty is the all-time leading money winner, among the ladies, in the history of the game. Holds women's 18 hole World Record of 64. Has won more amateur and professional tournaments (83) than any other woman. Voted A. P. Woman Athlete of Year in '38, '43, and '55. Three time winner of Vare trophy '53, '55, and '56. Always a favorite with the fans. Golf's First Lady has given more clinics than any other person in the world. In 1962, Patty became first woman professional to conduct clinics and exhibitions in Japan.**

## ENDORSED BY *Patty Berg*

**Unquestionably the greatest woman golfer in the game today. Mickey continues to rewrite the record books. Won 10 official tournaments in both 1961 and 1962. Also leading money winner in each of those seasons. Career victories total 39 through '62. Winner of Vare trophy 60, 61, 62. Holds all time scoring average for one year—73.25 for 87 competitive rounds in 1960. Member Wilson Advisory Staff**

## ENDORSED BY *Mickey Wright*



### PATTY BERG CUP DEFENDER

**Left hand available on special order.**

**IRONS**—Superbly balanced, brightly stamped irons with sand blasted face. Even weight distribution of the blade develops accuracy and power. Chrome plated Aer-Flo shaft. Fine Calfskin Reminder grip. All sets contain Wilson golf balls.

4029A3406—5 Iron Set with 6 Walker Cup Balls. 3-5-7-9 and Putter. Ship. wt. 8 lbs. Mfr's. Sugg. Retail $47.00

**WOODS**—Strata-Bloc construction. Keystone fiber face insert. Chrome plated Aer-Flo shaft. Reminder grip of calfskin. All sets contain Wilson golf balls.

4030A3014—3 Wood Set with 6 Walker Cup Balls. 1-3-4. Mfr's. Sugg. Retail $41.25

4031A2009—2 Wood Set with 3 Snead Golf Balls. 1-3. Mfr's. Sugg. Retail $27.50

### PATTY BERG IMPERIAL

**IRONS**—Chrome plated blades. Dynamic-balanced for power and consistent accuracy. Sand blasted face and back flange. Ladies' Aer-Flo shaft and soft-feel reminder grip. Unexcelled ladies' irons. All sets contain Wilson golf balls. Right Hand only.

4032A10702—8 Iron Set with 12 Hol-Hi Balls. 3 thru 9 and pitching wedge. Mfr's. Sugg. Retail $147.00

**WOODS**—Strata-Bloc construction. Flaring cycolon face insert. Dynamic-Balanced sole plate. Light sparkling chrome plated Head-Speed shaft. Reminder grip of calfskin. All sets contain Wilson golf balls. Right Hand only.

4034A7548—4 Wood Set with 12 Snead Balls. 1-3-4-5. Mfr's. Sugg. Retail $103.00

4035A5660—3 Wood Set with 12 Walker Cup Balls. 1-3-4. Mfr's. Sugg. Retail $77.25

### MICKEY WRIGHT CHAMP

**IRONS**—Chrome plated Poweramic blades. Sand blasted face, straight line scoring. Speed-Flo shaft. Calfskin reminder grip. All sets contain Wilson golf balls. Right Hand only.

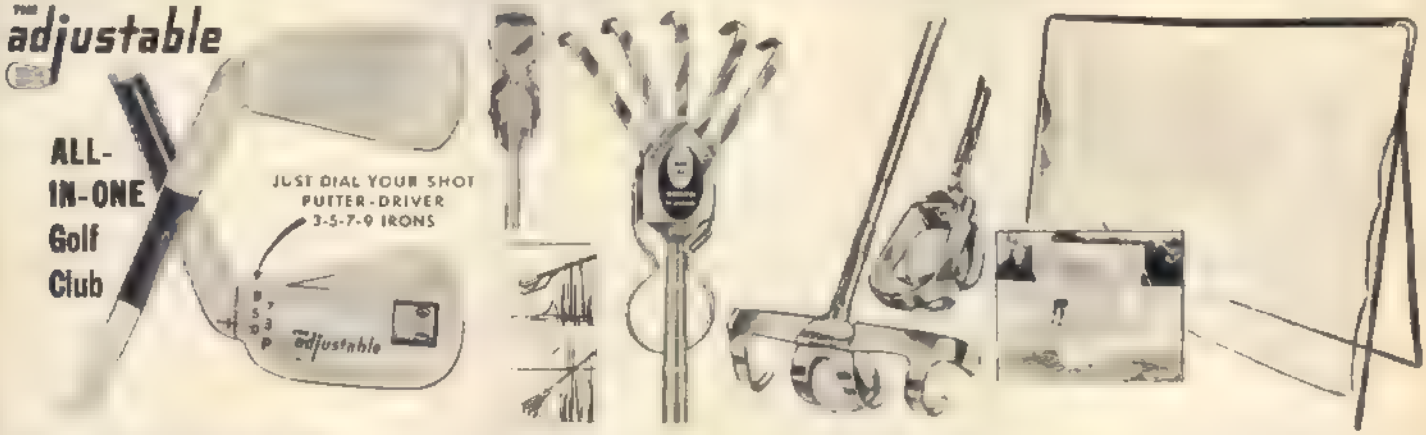
4036A8428—8 Iron Set with 12 Snead golf balls. 3 thru 9 and Pitching Wedge. Mfr's. Sugg. Retail $115.00

4037A5268—5 Iron Set with 6 Hol-Hi Balls. 3-5-7-9-P. Mfr's. Sugg. Retail $72.00

**WOODS**—Strata-Bloc construction. Keystone Cycolon face insert. Chrome plated Speed-Flo shaft. Calfskin reminder grip. All sets contain Wilson golf balls. Carefully balanced heads. Right Hand only.

4038A6017—4 Wood Set with 12 Walker Cup balls. 1-2-3-4. Mfr's. Sugg. Retail $82.00

4039A4513—3 Wood Set with 6 Snead Balls. 1-3-4. Mfr's. Sugg. Retail $61.50




Designed for every shot in your game—driving, fairway shots, to putting. A set actually a full set of matched clubs all in one! Chrome steel cover shaft. Simply dial head to shot position and go. Ideal

1653A2295—Right Hand. Sugg. Retail $29.95

2537A2295—Left Hand. Sugg. Retail $29.95

### Scoop-'N-Rake

4375A433—A flip of the loop and it's a rake. Rids balls in mud, salt and weeds. Flip loop back and it's a scoop, easy to pick up any ball with no reach. Telescope construction of lightweight, sturdy aluminum extends a full 2 feet. Fits easily in golf bag. Washable. Sugg. Retail $6.50

### 2 in-1 Retrievall

2705A487—Compact ball scoop with exclusive flip-open feature. Converts in to a sensational pick up rake. Retrieves balls from any hazard. Made of basket of high strength aluminum alloy. Folds and fits easily in your golf bag. Telescope shaft allows you to 2 ft. reach. Mfr's. Sugg. Retail $7.50

### Will Glyn Golf Range

4173A1800 — Improve your driving and iron game right in your own backyard. Golf Range features a tough nylon net, 9½ x 10½ ft. for easy assembly. Ride up net for positive stopping action. Longer Wire Backstop Safety Net to keep topped shots 4" x 6" wire frame and has bracing. Ship. wt. approx. 16 lbs. Mfr's. Sugg. Retail $29.95

## Marionettes Dance, Climb, Wave or Do Stunts

(6) (7) Famous Hazelle Marionettes have finely detailed heads, hands and shoes of molded non toxic vinyl, colorful broadcloth costumes. Wooden control bar used to manipulate the 7 strings that bring puppet to life. About 12 in. tall

(6) 48HT18402–Baby Clown Wt. 10 oz. **$3.79**

(7) 48HT18401–Honey Bear Wt. 10 oz. **3.79**

(8) (9) Push Button Marionettes. Easy to operate. Plastic heads.

(8) 48HT18404–Winnie Witch. Wt. 9 oz. **$2.79**

(9) 48HT18403–Soupy Sales Wt. 11 oz. **2.79**

## Convertible Theater

Children Can Spend Many Happy Hours staging productions in this colorful theater. Hand puppets cavort above plastic curtain. Raise curtain and marionettes can perform using entire stage. Nearly 5 ft. tall—tall enough to hide young puppeteers from view as show goes on. Made of sturdy, reinforced corrugated fiberboard. Easy to assemble. Puppets not included

48 HT 18405M–Ship. wt. 6 lbs. 12 oz. **$4.89**

**Portable Theater, Laurel and Hardy**
Only **$6.99**

Laurel and Hardy Marionettes are all set to clown around, tell funny stories, do stunts and slapstick routines on stage. Unbreakable paddle-type control can be easily operated by children 4 years old and up. Push buttons control individual strings. Strings won't tangle. Each character about 12 inches high. Vinyl heads, bright broadcloth clothing.

Colorful Fun Theater provides backdrop for shows. Can be used on floor or table as children make marionettes perform. Theater about 30 in. high, 25 in. wide

48 HT 18400 MM—Ship. wt. 4 lbs. 3 oz. . . . Outfit only **$6.99**

## . . . and we all talk

(10)–(13) Mattel's hand puppets are just busting with things to say! Pull the chatty rings; each puppet says many different funny things, at random. Puppets have vinyl heads on soft cloth or plush bodies. No batteries needed. Ship. wt. each, 1 lb. 4 oz.

(10) 48 HT 18407—Talking Bugs Bunny holds a carrot. . . . . **$3.94**

(11) 48 HT 18408—Mr. Ed the Talking Horse has a yarn mane. . **$3.94**

(12) 48HT18409–Talking Linus Lion has orange plastic whiskers. **$3.94**

(13) 48 HT 18406—Talking Tom and Jerry—two dolls in one . . **$3.94**

## Mischievous Muppets

(14) (15) Big Lovable, Huggable, Plush Toys that double as puppets!

(14) Kermit Muppet. Fanciful frog with moveable arms and whimsical mouth that opens and shuts. 20 in. tall.

48 HT 18411–Ship. wt. 2 lbs. 1 oz. **$4.50**

(15) Rowlf Muppet. Delightful floppy-eared dog with grinning mouth that opens and shuts. 19 inches tall.

48HT18410–Ship. wt. 3 lbs. 13 oz. **$6.99**

## Everybody loves the trolls

(1) TROLL STIK SHAK. Portable 2-story troll house
48 HT 11516—Ship. wt. 1 lb. 6 oz. . . . . $2.49
Authentic Trolls. 3 in. tall. Ship. wt. 7 oz. ea.
(2) 48 HT 10450—MAVERNIK AND UGHNIK. . . . . $2.49
(3) 48 HT 10449 GRANDYNIK AND GRANDPANIK 2.49
SAVE $1.00: BUY COMBINATION OF (1), (2) and (3) above.
48 HT 10451—Ship. wt. 2 lbs. 4 oz. . . . . $6.47

(4) WERNITE WEDDING PARTY. 6-inch bride and groom in traditional wedding dress . . . all ready for the big day. Charming flowergirl completes the group.
48 HT 10453—Ship. wt. 14 oz. . . . . Set $5.00

(5) FLASH TROLL. The current rage . . wears cape and mask. Sure to be a hero to kids of all ages.
48 HT 10452—6 inches tall. Ship. wt. 10 oz. . . $2.50

## A Dozen Darling Animals

ALL 12 OF THESE FRIENDLY LITTLE FELLOWS for only $2.99. They're fun to play with, make wonderful decorations, too. Hand sewn velveteen, various colors and styles, up to 4 inches high. Each has a bow around his neck. Cute on Christmas packages.
48 HT 18397 Ship. wt. 12 oz. . . . . $2.99

## Troll Village with 14 Troll Villagers

A COMPLETE MINIATURE VILLAGE you can set up in minutes, rearrange when the mood strikes. Fourteen trolls (abt. 1¼ in. tall) frolic among the rocks, trees, houses etc. There's even a mountain with a cave. Ground Sheet. About 18x15 in.
48 HT 24396—Ship. wt. 1 lb. 4 oz. . . . . $3.50

## Sniffy the Action Dog

SNIFFY IS A REAL BLOODHOUND that runs around in all directions as he wiggles his nose and barks. He turns around whenever he bumps into anything, and his tail wags as he moves. His coat is soft plush. Sniffy is about 10 inches long. Needs 2 "D" batteries, order Page 370.
48 HT 23184 Shipping weight 1 lb. 12 oz. . . . . $3.50

## Sassy Circus of Six

$3.99

A HALF DOZEN FUNNY, HAPPY BABY ANIMALS will bring smiles on Christmas day. They're wonderful for collectors, fun just as toys or for the knick-knack shelf. Extra touches have been given to all animals to make them rich in detail. Their hand sewn coats are of soft velveteen.

The complete menagerie includes: elephant, horse, giraffe, dinosaur, tiger, octopus, all about 6½ to 8 inches high. Ship. wt. 1 lb. 12 oz.
48 HT 18399 $3.99

With Maritime's patented cathedral hull designed into a big 21-foot day cruiser or offshore model, the "New Brunswick" offers rare boating thrills and luxury. The inverted V's of the cathedral hull keep the "New Brunswick" stable in rough water . . . prevent side slipping on tight turns . . . effectively stop digging, broaching or wallowing. Passengers stay dry, safe and comfortable.

"Prince Edward" . . . deep-V hull in an 18-ft. runabout with choice of outboard or inboard outboard drive.

**Maritime "Indestructible" hulls** are constructed of 1/8 inch aluminum plate . . . double welded . . . burnished with a striking swirl design . . . protected with a durable vinyl acrylic coating. See them now at your Maritime dealer . . . send coupon below for free 1966 literature and actual sample of aluminum hull plate used by Maritime.

1/8" plate aluminum

"Nova Scotia" . . . cathedral hull 17-ft. all purpose boat, outboard or inboard outboard . . walk-thru or standard windshield.

the "Indestructibles"
. . . inspired by a family of championship racing boats

MARITIME
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DEALER INQUIRIES INVITED

Alliance, Ohio

MARITIME PRODUCTS CORPORATION, Alliance, Ohio

Please send 1966 literature in full color . . also free sample of aluminum hull plate used in the Maritime "Indestructibles."

Name_____

Address_____

City_____ State_____ ZIP_____

# "Prince Edward"

## –speed leader of the MARITIME "Indestructibles"

Slice through lake, river, bay or ocean swells in the miracle-hulled Maritime "Prince Edward" . . . 18 feet of racy runabout in either outboard or inboard/outboard power. This is the Deep-V hull design based on the Maritime ocean racer that made aluminum boat history beginning with the grueling 184-mile Miami-Nassau power boat race of April, 1965 . . . the first time an aluminum-hulled craft took honors in such a race.

**"New Brunswick"** Maritime's 21-ft. inboard/outboard day cruiser or offshore boat with super-stable cathedral hull.

**"Nova Scotia"** Maritime's 17-ft. walk-thru or standard . . . cathedral hull . . . outboard or available with inboard/outboard.

**But this is no ordinary aluminum hull!** All of the Maritime "Indestructibles" are built of plate aluminum a full 1/8 inch thick . . . double welded for full thickness at hull angles . . . no rivets. See them now at your Maritime dealer . . . clip and mail the coupon below for free 1966 literature and actual sample of "Indestructible" aluminum plate.

1/8" plate aluminum

the "Indestructibles"
. . . Inspired by a family of championship racing boats

MARITIME
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Please send 1966 literature in full color . . . also free sample of aluminum hull plate used in the Maritime "Indestructibles."

Name_____

Address_____

City_____ State_____ ZIP_____

veritable infernal machine in his hands! To prevent this, all Federal 20-gauge loads are now a pretty golden yellow.

To take the thing a step farther, the company has just commenced to load all 16 gauge cartridges in purple. So now we have the 12 bore which is red, the 16 in purple and the 20 in yellow. A whale of a good thing. Federal is the first of the ammo companies to realize the value of these innovations.

Federal also recently commenced to load both the 16 and 20 gauges in plastic cases. Plastics are now put up in both the heavy express loadings, called Hi-Power, and in the more moderate field loadings. In the Hi-Power, the Federal pellet protector shot cup is standard. Along with this gizmo, there is a hard shot, an antimony-sweetened pellet that runs seven per cent of the hardening agent. This makes for a better pattern for the hardened shot resists deformation in the shell at the time it is fired and up the barrel.

* * *

### Something for Reloaders

WHILE on the subject of powders — it would be well to mention that for your handloading customers there is a new **Hercules Powder Co.** manual out which lists literally hundreds of loadings for both rifle, shotgun and handgun. Every reloading enthusiast will feel this guide is an absolute must! The fellow to contact for copies is **A. W. Buchanan,** manager, smokeless powder sales, Hercules Powder Co., Wilmington, Del. He'll be glad to comply.

* * *

### Remington Follows Wildcatters

LAST year **Remington Arms Co.** came along with a brand new rifle and a new cartridge for it—the Model 600 carbine and the .350 magnum cartridge. The rifle is a real shorty, with an overall length of only three feet and an 18½ inch barrel. The cartridge, like the rifle, is sort of chopped-off, too. It is a foreshortened magnum casing with the standard diameter case-head, but not so much powder capacity. The case has been eagerly seized upon by the wildcatters. These are the handloaders who have sized the mouth down and sized it up and tried all manner of calibers and loadings.

The most popular, very probably, of these wildcats has been one of 6.5 mm (.264 caliber). Quietly watching the experimentation, Remington finally decided it would

(NOW, NEXT PAGE, PLEASE)


# Take a new look at the Marlin 39...

see why today's oldest gun is still the best .22 sporter ever made

Marlin 39A
$84.95
$94.95
with 4X scope

Marlin
39 Mountie
$84.95
$94.95
with 4X scope

Marlin
39 Carbine
$84.95
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with 4X scope

Slightly higher west of Rockies

Shooters all over are taking a new look at Marlin. And they like what they see . . . machined forgings, genuine hand-fitted walnut stocks, exclusive Micro-Groove® barrels. And traditional "gun quality" workmanship.

Take the Marlin 39 — introduced in 1891, it's the oldest gun still made today. Exhibition shooters, from Annie Oakley to Colonel Larson, prefer the 39 for its accuracy, dependability and long life.

A Marlin 39 is the best .22 sporter ever made because it's *still made right.* Only one problem: we can't make enough. Better order early — call your jobber today. Stock and sell the line everybody's taking a new look at.

Marlin® symbol of accuracy (JM) since 1870
Marlin Firearms Co New Haven Conn 06502

*(For More Information Circle No. 275 on Page 143)*

## Self-Powered Marx-a-Kart

**$24.99**

Realistic Hot Rod zips around at about 3 MPH on ventilated dragstrip tires—even has reverse. Hand brake. Powered by 2-V battery (not included—buy below). Sturdy red plastic body on heavy gauge steel chassis, bucket seat. About 38 in. long.

48 T 13427 R—Ship. wt. 20 lbs. ..... $24.99

48 HT 13012 M—12-V Battery. Wt. 9 lbs. ... 4.99

## Sturdy Scat Car . . . Streamlined and Racy $9.88

Zip Around The Neighborhood in bright red scat car with white trim. ¾-in. tubular steel frame with heavy duty front end. Nylon bearing pedal drive adjusts to 5 positions for any size driver. Puncture-proof semi-pneumatic tires. Airplane type steering wheel. Crash helmet not included, see Page 255.

48 T 13409 M—About 39 in. long. Ship. wt. 20 lbs. ..... $9.88

## Dragster $15.00

Metal Color Simulated Engine Block with spark plugs, exhaust and intake ports. Metal pedal gear, chain guard. Semi-pneumatic tires, airplane type steering. Racy red with black and white trim.

48 T 13408 A—About 39 in. long. Ship. wt. 24 lbs. $15.00

## Jet-Sweep Compact $10.00

Easy Handling, Compact Styling—just 34 in. long. 3-position pedals, nylon bearings. Red and white wheels with metallized hub caps, ⅜-in. extruded rubber tires. Silver color grill with embossed headlights and bumper. White enamel steering wheel and trim, attractive seat pad. Smart metallic turquoise finish.

48 T 13405 A—Ship. wt. 21 lbs. ..... Only $10.00

## Sports Wagon $16.44

Go On Long Sidewalk Safaris in Style! Sport Astro grid front, chromed hand rails. Chrome rack for tools, luggage. Realistic stick shift. Adjustable ball bearing pedals. Play-safe windshield, mirror.

48 T 13407 A—About 42 in. long. Ship. wt. 24 lbs. $16.44

**Shop the Easy Way—By Phone . . . See Page 408**

## Police Car $12.99

Chase Robbers in Police Car with Chief emblem. Blue plastic body reinforced steel frame. Chrome grill, dashboard, hubcaps. White sidewalls. Speedometer, rear view mirror. Nylon bearing pedals adjustable.

48 T 13420 P—About 37 in. long. Ship. wt. 20 lbs. $12.99

## Army Jeep with Machine Gun $17.44

Move The Troops Out In Your Realistic Army Styled Jeep, complete with camouflage-paint job, windshield and front-mounted machine gun. Army color with yellow trim and serial number. Adjustable pedals, ball bearing rear axle, nylon wheel bearings. Puncture-proof semi-pneumatic tires with chevron tread.

48 T 13422 A—About 40 in. long. Ship. wt. 36 lbs. $17.44

NOTE: Toys on this page partly assembled, instructions. "E" after Cat. No. means Rel., Truck, Exp.

# WARDS HAWTHORNE Tricycles

## Ball bearing Front Wheels

BETTER
$8.88
10-in.

GOOD
$6.88
10-in.

## Dual Step Deck Makes it easy to Mount

BETTER QUALITY TRIKE has sturdy 1¼-in. tubular steel backbone with wide dual step deck. Play-safe polyethylene fenders and pedals. Vinyl padded seat, chromed handlebars. 1⅝-in. semi-pneumatic, puncture-proof tires. Adjustable seat and handlebars. Blue vinyl handgrips with streamers. 2-coat blue metallic finish with white trim. *Mailable.*

| Cat. No. | Wheel | Leg Reach | Wt. | Price |
|---|---|---|---|---|
| 48 T 13120M | 10 in | 15-18 in. | 15 lbs. | $8.88 |
| 48 T 13121M | 12 in | 17-20 in. | 17 lbs. | 9.88 |
| 48 T 13122A | 16 in | 19-22 in. | 21 lbs. | 11.88 |
| 48 T 13123A | 20 in | 21-24 in. | 28 lbs. | 13.88 |

## Wards Best Trike

$12.99
10-in.

**Extra Sturdy 2-in. Backbone . . .**
**Extra Wide Dual Step Deck . . .**
**Hi-Rise Handlebars, Knuckleguards**
**. . . Vinyl Covered Banana Seat**

BIG TUBULAR STEEL BACKBONE for strength, wide step deck for easy mounting. Chrome-plated truss rods, white sidewall tires with chain tread, white pedals, 2-coat metallic copper finish, adjustable seats, handlebars. 1⅝-in. semi-pneumatic, puncture-proof tires. Play-safe polyethylene fenders. *Mailable;* 20-in. size *Frt., Trk, Exp.*

| Cat. No. | Wheel | Leg Reach | Ship. wt. | Price |
|---|---|---|---|---|
| 48 T 13140A | 10 in. | 15-18 in. | 18 lbs. | $12.99 |
| 48 T 13141A | 12 in. | 17-20 in. | 20 lbs. | 13.99 |
| 48 T 13142A | 16 in. | 19-22 in. | 24 lbs. | 15.99 |
| 48 T 13 43A | 20 in. | 21-24 in. | 29 lbs. | 17.99 |

## Low-priced but Sturdy and Durable

GOOD QUALITY TRIKE WITH ADJUSTABLE SEAT AND HANDLEBARS. Polyethylene pedals, play-safe polyethylene fender. 1⅜ in. semi-pneumatic, puncture-proof tires. 1¼ in. tubular steel backbone swept-wing step deck, enameled saddle; red vinyl hand grips 2-coat red metallic finish with white trim. *Mailable.*

| Cat. No. | Wheel | Leg Reach | Wt. | Price |
|---|---|---|---|---|
| 48 T 13100M | 10 in | 15-18 in | 14 lbs. | $6.88 |
| 48 T 13101M | 12 in | 17-20 in | 15 lbs. | 7.99 |
| 48 T 13102A | 16 in | 19-22 in | 19 lbs. | 9.99 |

LEG REACH: measure child from crotch to ball of foot. Order slightly larger for longer use.

## New! Hi-Lo Tricycle Grows with the Child

$14.99

NEW HI-LO TRICYCLE. Completely adjustable for children from 2 to 9. Black adjustable steel saddle with white front. Hi-Rise chrome handlebars with vanguard grips and color streamers. 1⅜ in. semi pneumatic white sewall tires. White plastic pedals, 16-in. front, 10-in. rear wheels. 2-coat cherry color metallic finish.

48 T 13146 A—Ship. wt. 25 lbs. $14.99

## Easy to Pedal Chain Drive Tricycle

$21.99

NEW 16-IN CHAIN DRIVE TRIKE. Sturdy 2-in. tubular steel backbone double deck. Chrome-plated fender. 1⅜-in whitewall semi-pneumatic tires with chain tread. Adj. chrome-plated high rise handlebars. Ball bearing pedals, chain guard. Embossed silver color saddle. Red finish, white trim. Shipped Frt., Truck, Exp.

48 T 13105 R—Ship. wt. 28 lbs. . . . . $21.99

## Mattel's X-15 A Jet-Age Trike

$17.93

A JET ON WHEELS—IT BANKS, TURNS, SWOOPS AND STEERS with a realistic joy stick. Realistic engine nose. Bucket seat with adjustable safety belt. The joy stick brings instant response from the revolutionary new rear wheel steering. Seat adjusts. Puncture proof tires, sturdy steel body. Decals included.

48 T 13145R–Ship. wt. 30 lbs. $17.93

**V-RROOM Motor $2.99**

1 LOOKS AND SOUNDS LIKE MOTORBIKE ENGINE. Sturdy plastic, remote control panel attaches to handlebar on any bike or trike. Key turns it on. Motor needs 2 "D" cells (order on P. 870). Wt. 2 lbs.

48 T 13476 . $2.99

**V-RROOM Booster $2.66**

2 V-RROOM BOOSTER. Attach it to any bike or trike. Roars like real. No batteries needed. Pump handle and hear it roar. Flip switch, siren blows. Sturdy plastic. Ship. wt. 2 lbs.

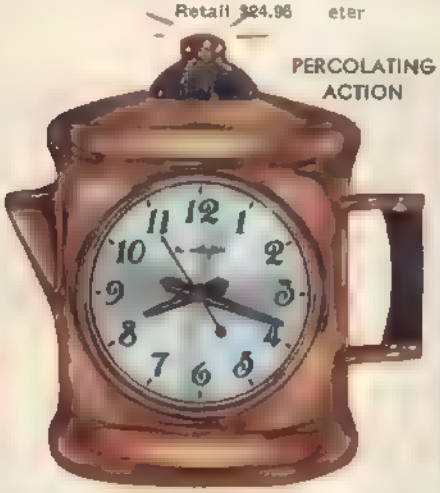
48 T . 3415 $2.66

# Fine Clocks

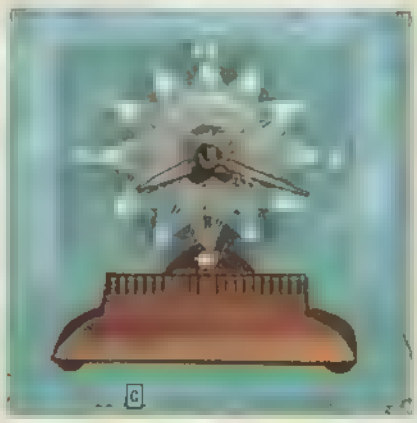
1292N1622—Jefferson Golden Hour Electric Clock. 24K gold plate. Modern clock with air of mystery. No working parts are visible, but clock performs its function efficiently. Radium treated hands and numerals enable easy time telling day or night. Overall height 8⅜".
Retail $24.98

1817N1297—Jefferson "500" Electric Desk Clock. Heavy chrome plate. Black instrument dial with gold numerals and hands. Red second hand. 5⅛" high, 4¾" diameter.
Retail $19.95

2359N938—Mastercrafters Cottage Swing Clock. Girl swings merrily back and forth on porch of quaint cottage. Mysterious swinging action makes this clock a real conversation piece. Soft warm light glows from the lantern on the cottage. Cottage is white with blue roof and beige foundation. Height 8½", length 9½", depth 2½". Wt. 3 lbs.
Retail $15.95




Mastercrafters Perky. Real percolating Action! Hangs or stands . . . for kitchen or den. 1¼ lbs., 7½" high, 7½" wide.
2075N614—Copper ..... Retail $9.95
2076N614—Chrome ..... Retail $9.95



2422N1055 — MASTERCRAFTERS TV Starlight Softly lighted dial makes an excellent television and night light clock lamp. Metal base in Gold finish. Ideal for office, mantel, television or bedroom. Light controlled by pin switch. Self-starting electric movement. Stands 9" high, 8½" wide and 4½" deep.
Retail $17.95

## Mastercrafters

"ACTION LINE"
ACCURATE SELF STARTING ELECTRIC CLOCKS

2390N644 — Mastercrafters Lantern Clock. Authentic duplication of old fashioned "hurricane" lantern. Realistic flame is simulated in oil-burning area. Black case with bright chrome trim. 4" dial. Clock hangs or stands. Self starting electric movement. 11¾" high (excluding handle) 6¾" wide.
Retail $10.95

2074N644 — Mastercrafters Black "Pot Belly" Coverlet replica of Old Fashioned Pot Belly Stove. Fire box flickers simulating glowing colors. Easy to read 4" dial. Electric clock hangs or stands. 11¾" high 6¾" wide.
Retail $10.95

1907N1114 — MASTERCRAFTERS "Country Church". Figure at bottom pulls cord that moves bell at top, on hour and half-hour. Pin switch controls light on bottom scene also illuminates stained window. Plastic case. Self-starting electric movement. 4" dial. 12⅛" high, 7½" wide. White or Gold. Specify.
Retail $18.95

1582N1055—Mastercrafters "Fireplace". Realistic flames dance and flicker. Case of beautiful walnut plastic. Gold-finish dial, easy to read. Electric. 10½" high, 7½" wide, 4¾" deep.
Retail $17.95



MASTERCRAFTERS TEN PIN WALL CLOCK
This clock can be engraved making it an ideal bowling trophy. 12" high, 4¾" wide
2033N433—White
Retail $6.95

MASTERCRAFTERS TELEPHONE CLOCK
Authentic replica of antique wall phone. Black with bright metal trim. Clock is 10" wide, 11¾" high. Large easy to read 5" dia.
2320N1178—Battery $19.95
2321N820—Electric $13.95

**Prompt Shipments from New York or Chicago Stocks**

## Starry Splendor

**STARRY SPLENDOR CORDLESS ELECTRONIC CLOCK.** Heavenly new timepiece to glorify your home. Exciting new blend of rich walnut spokes that gleam with wings of glistening brass. Black numerals and hands; brass sunburst dial. Operates up to 20 mos. on 1½v. battery. 25½" Wt. 3 lbs.
2422N1761 ..... RETAIL $29.95

**PR. STARRY SCONCES.** (Candles not incl.) 10". Wt. 2 lbs.
2423N706 ..... RETAIL pr $11.95

## Celebrity

**CORDLESS ELECTRONIC CELEBRITY.** The gracefully detailed design in genuine walnut veneer is enhanced by impressive grooves and brilliant polished brass finial and hands. Spun satin-silver dial boasts unusual center decoration. Polished brass bezel. Runs up to 20 mos. on 1½v. battery. 21"x15". Wt. 5 lbs.
2424N1761 ..... RETAIL $29.95

**CELEBRITY SCONCES.** (Candles not incl.) 17½". 2½ lbs.
2425N706 ..... RETAIL pr $11.95

# CLOCKS and SCONCES

*Highly fashionable designs in magnificent Wel-Wood.*

## Gotham

**CORDLESS ELECTRONIC GOTHAM CLOCK.** Sophisticated room flattery. Sleek brass spokes enhance the handsome ellipse of gloriously grained walnut. Black numerals and brass hands dramatize the brass 'n' black dial. Runs up to 20 months on 1½v. battery. Size: 30"x21" w.; 7" dial. Shpg. wt. 3½ lbs.
2426N1761 ..... RETAIL $19.95

**GOTHAM SCONCES.** (Candles not incl.) 11½". 1½ lbs.
2427N470 ..... RETAIL $7.95

## Fontainebleau

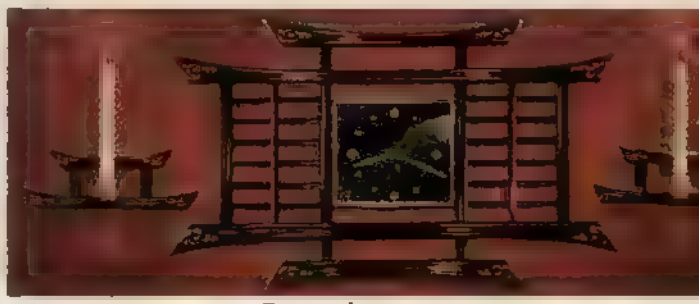
**8-DAY FONTAINEBLEAU.** Baroque beauty of the French Renaissance fashioned in marvelous Wel-Wood. Shimmering Roman gold finish accents the delicate open filigree design. Satin finish brass dial. 23" dia. Dependable front key wind movement. Shpg. wt. 12 lbs.
1836N1893 ..... RETAIL $26.95

**AS ABOVE,** but Cordless Electronic. Runs 20 months on 1½v. battery.
2334N2277 ..... RETAIL $39.95

**PR. FONTAINEBLEAU SCONCES.** (Candles not included.) 17" high. Wt. 5 lbs.
1837N1114 ..... RETAIL pr $18.95

## Tempora

**TEMPORA CORDLESS ELECTRONIC WALL CLOCK.** Impressively detailed with the care usually given only to costly designer originals. Walnut finish on hand-rubbed moulded Wel-Wood faithfully reproduces all the beauty of the original woodcarving. Black numerals and markers accent the spun brass dial. Polished brass finials. Runs 30 mos. on 1½v. battery. 24"x15". Shpg. wt. 5 lbs.
2361N1995 ..... RETAIL $34.95



## Pagoda

**CORDLESS ELECTRONIC PAGODA.** Magnificent contemporary interpretation of the popular Oriental theme. Delicate gold detailing highlights ebony finished Wel-Wood. Black and golden dial, brass hands. Runs 20 mos. on 1½v. battery. 17"x27". Wt. 8 lbs.
1991N1892 ..... RETAIL $34.95

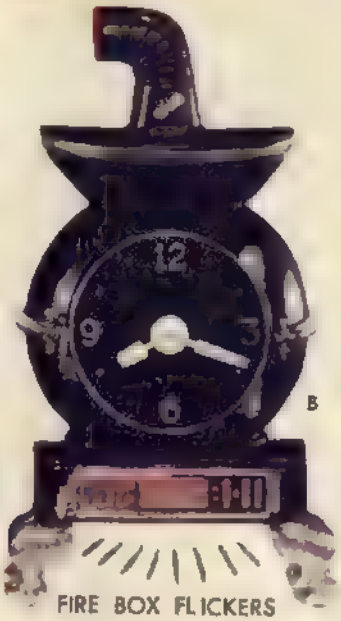
**PR. PAGODA SCONCES.** (Candles not incl.) 10" x 3½". Wt. 2 lbs.
1992N585 ..... RETAIL $9.95

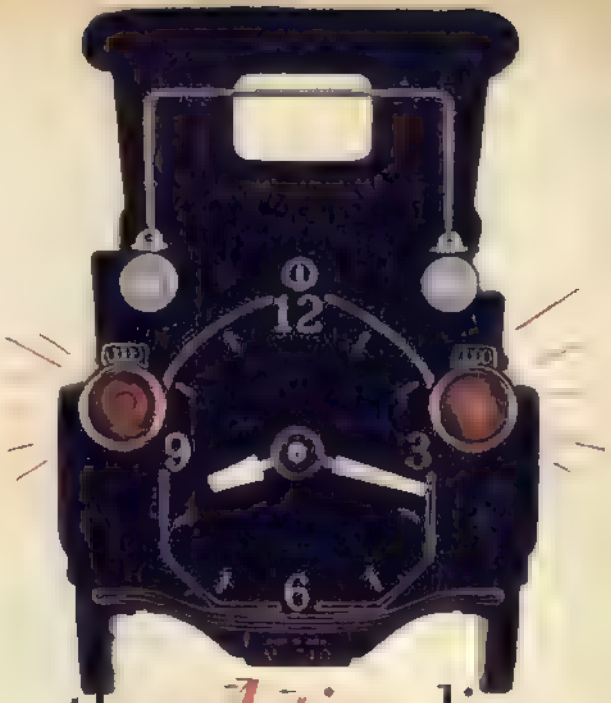


**Retail Prices Are Suggested Only**

# Mastercrafters

ACCURATE SELF-STARTING ELECTRIC CLOCKS



## the Action line

*These enchanting novelty clocks bring a touch of color and character to any room, and delight the eye with their ingenious actions. Dependable and accurate, too. Every clock individually boxed, can be mailed parcel post.*

**(A) "PERKY CLOCK".** Real percolating action makes this a cheerful timepiece. Can be hung on wall or stands on countertop or shelf 7½" high, 7½" wide. Specify color. Wt 1¼ lbs.

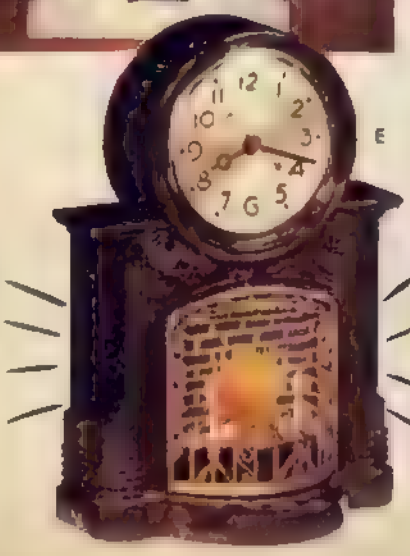
470P-UA657 PERKY (Copper) ..... $10 95
471UA657 PERKY (Chrome) ..... 10 95

**(B) "POT BELLY".** Replica of old fashioned pot belly stove. Fire box flickers. Case available in black or white with generous chrome trim. 4" dial. Clock hangs or stands 11¼" high 6¾" wide 1½ lbs. Specify color.

830UA657 POT BELLY (White) $10 95
831UA657 POT BELLY (Black) 10 95

**(C) "CAR" NOVELTY CLOCK.** A nostalgic period piece that forms a functional and decorative accent for the wall of the kitchen, den, the family rumpus room or the teenager's bedroom. Headlights flicker realistically when clock is plugged in. High impact plastic housing or striking case measures 10¼" high, 7" wide. Designed for easy wall mounting. Generous chrome trim. All one.

740UA717 CAR CLOCK. ..... $11 95




FLAMES DANCE AND FLICKER

**(D) "COUNTRY CHURCH".** Sextant pulls rope which moves bell. Switch in rear lights bottom scene. 2¾ x 7½ x 12½" high. 4" dial.

560UA7137 CHURCH (White). ..... $18 95

**(E) "FIREPLACE CLOCK".** Realistic flames dance and flicker. Case of beautiful walnut plastic. Gold finished dial. 10½" high, 7½" wide, 4¾" deep. 3 lbs.

272UA1077 FIREPLACE ..... $17 95

**(F) "TELEPHONE CLOCK".** Antique wall phone for kitchen, den or hall. Black with bright metallic trim. Easy to read 5" diam. dial. 10" wide 11¾" high. Wt 2½ lbs. Your choice of movements.

2333UA837 TELEPHONE (Electric). ..... $13 95
3332UA1397 TELEPHONE (Battery). ..... 19 95

**(G) "LANTERN CLOCK".** Authentic styling. Realistic flame in chimney area. Hangs or stands. 6½" wide, 11" high excluding handle. Wt 1½ lbs.

137UA657 LANTERN ..... $10 95

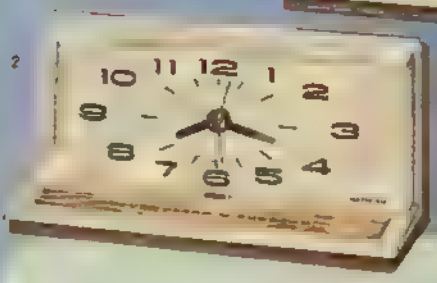
# KITCHEN CLOCKS

Sunbeam

ELECTRIC
# ALARM CLOCKS

Pleasing BELLTONE

1



2

THE EXCLUSIVE up-front alarm bar. Press it to set alarm. Press it to turn alarm off. Red indicator flag tells you when alarm is set. The bar's up front so there's no groping for backside controls.

1 **BELL TIME TOUCH ALARM CLOCK** Exclusive Sunbeam up-front alarm bar. Press it to set alarm. Press it to turn off alarm. Red indicator flag tells you when alarm is set. Delightful bell tone wakes you with pleasing sound. Modern sculpture case in soft beige colortones with neutral vertical design.
**B109BX-XU831** With lighted dial ..... $13.98

2 **ASSURED TIME TOUCH ALARM CLOCK** Features the exclusive Sunbeam up-front alarm bar. Press it to turn off alarm. No groping for backside controls. Modern sculptured case in soft beige colortones. Textured dial.
**B108XU593** 6⅛" x 3¼" x 3" deep. ..... $8.98
**B108X-XU703** With lighted dial ..... $10.98

**FANFARE** Handsomely sculptured case halos raised, round crystal . . . Gives visibility at all angles. 7½" x 6" x 1¾" deep.
**A102XU395** Turquoise, white or yellow . . .

**COUNTRY KETTLE** All the aged and antique look of the original colonial kettle. Indents and rough sculptured antique details lend true old days feeling. 7½" x 9¼ x 2½" deep. Antique copper finish.
**A110XU659** ..... $9.98

**TILE TIME** Sparkling-bright simulated tiles in gay colortones. New, unusual raised crystal with inclined case for easy reading. 9½" x 5¾" x 2" deep. Beige, yellow or blue.
**A111XU527** ..... $7.98

**DESIGN** Unique, curved crystal gives maximum visibility from all angles. Easy-to-read numerals, efficient alarm. Modern case comes in neutral color to blend with any decor. 3⅜" x 3¼" x 2⅜" deep.
**B016XU279** ..... $3.98

**PREFERRED** Popular modern alarm comes in seven styles. All are 4½" x 3⅛" x 2" deep.

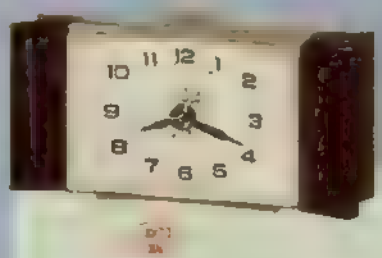
BLUE OR BEIGE
**B101XU349** Regular dial ..... $4.98
**B101QXU395** Wink-awake alarm, regular dial ..... $5.98
**B101QX-XU593** Wink-awake alarm, lighted dial ..... $8.98

WOODTONE CASE
**B102XU461** Regular dial ..... $6.98
**B102QXU527** Wink-awake alarm, regular dial ..... $7.98

**NEW! DELIGHT** Cascading lighted dial for accurate time . . . Anytime. Dial is tilted for better legibility. Modern numerals. Walnut sugar maple or white oak finish. 8⅞"x 6⅛"x 2½" deep.
**KW112-66XU593** ..... $8.98

New

**GLITTER** Runs accurately up to one year on single flashlight battery—no cords or outlets needed! Tiny tiles with matching flecks frame readable white dial. 9⅜" x 6¾" x 1⅛" deep. Beige, white or yellow.
**AC107XU749** ..... $9.98



**SLUMBERWOOD** Distinctive case blends genuine oiled walnut with deep gold colortone. Wink awake-alarm wakes you, lets you sleep an extra 10 minutes, then wakes you again. 6½" x 3¼" x 2" deep.
**B1030X-XU703** With lighted dial ..... $18.98

**FUTURITY** Accurate alarm with modern sculptured case and raised crystal. Brown or grey. Available with regular dial lighted dial or new wink-awake alarm. 4½" x 3⅛" x 2" deep.
**B1120XU461** Regular dial, wink-awake alarm ..... $6.98
**B112X-XU527** Lighted dial ... $7.98

© SUNBEAM, PREFERRED, WINK AWAKE, SLUMBERWOOD, FANFARE, DESIGN, T.M. ASSURED TIME, BELL TIME, TOUCH ALARM, FUTURITY, LAZY SUSAN, COUNTRY KETTLE, TILE TIME, DELIGHT, GLITTER.
A 3172 1 Printed in U.S.A.



©SUNBEAM CORPORATION 1966

## Mattel's Babystep

$12.99

without batteries

**Bright, bouncy and so energetic she walks and even roller skates by herself**

New Babystep takes each little step carefully and perfectly all by herself. Just by turning her hidden switch, you'll send her walking or skating—balloon in hand—all the way across the room or down the sidewalk. Plastic, 18-in. high, with soft rooted synthetic hair and big painted eyes that always seem to be smiling. She arrives in a perky little outfit that matches her own sparkle . . she looks out for Mother's floors with skates that won't scuff. Uses 2 "D" batteries, order on page 482

49 N 3019—Wt. 3 lbs. 8 oz.. $12.99

**For Babystep and Baby First Step** $2.99

5 piece clothing ensemble includes coat, hat, 2 piece pajama set and blanket

49 N 3048 Shipping weight 7 ounces Outfit $2.99

Can we take a walk and talk together?

**Mattel's Talking Baby First Step**

$19.99

without batteries

Baby First Step's grown up just a little so she can now talk, walk and even skate by herself. Pull Chatty Ring® for 10 phrases 18 in. of plump plastic with rooted hair, moving eyes and her own red no-scuff skates. Order 2 "D" batteries, page 482 Wt 4 lbs. 2 oz.

49 N 3406. ... $19.99

**Baby Stroll-A-Long** $7.88 without battery

Walks by herself. Her sparkling eyes close when you lay her down. Plastic body, 14 in tall, rooted hair. Order 1 "C" battery, pg. 482 Wt. 1 lb 12 oz

49 N 3027 ..... $7.88

**18-inch Walker**

$5.33

1 Take her hand in yours, lift her arm and you're all set for walking in the park. Her red velveteen outfit is perfect for home or visiting. Rooted hair, moving eyes, plastic body. Wt. 2 lbs. 6 oz.

49 N 3517 ... $5.33

**16-inch Walker**

$3.99

2 A long-haired little lass who needs someone to walk with her. Plastic body, vinyl head, arms, jointed arms, legs. Wears neatly trimmed shift over dainty lace panties. Has moving eyes. Wt. 1 lb. 6 oz

49 N 3187.....$3.99

## Dolls who stroll hand-in-hand with you

**Life-size Walker brings her own Poodle along**

$10.44

Carry the plush pup, take your 32-in. walker by the hand and you're set for strolling fun. Doll and 14-in dog in matching outfits. Doll has plastic body, moving eyes, rooted hair and can wear a child's size 3 clothing. Wt. 6 lbs

79 N 3504C. . .... $10.44

**20-inch Terry Talks** $10.44 without battery

A lively girl who's always ready to walk and talk with you. Press her talking button for 11 different phrases. Plastic doll dressed for walking in a red paisley white trimmed dress. Order 1 "D" battery, pg. 482 Wt 2 lbs. 10 oz

49 N 3408.....$10.44

# NOTICE
# to the trade

## MATTEL, INC.

the originator of the
**Baby First Step®** doll
announces the issuance of
**United States Patent #3,243,916**
entitled **"Walking Toy".**

Baby First Step®

Mattel, Inc. intends to enforce this patent vigorously against all walking dolls which infringe it, and has commenced court action for such purpose.

MATTEL, INC. TOYMAKERS®

© 1966 Mattel, Inc.

# BARBIE · KEN · MIDGE · ALLAN · SKIPPER · SKOOTER · RICKY by MATTEL

**(A) NEW BARBIE TEEN-AGE FASHION DOLL.** The doll every American girl wants. Stands 11½" tall, made of sturdy plastic, has movable legs, arms and head. Rooted Saran hair. Wears jersey swim suit and high heels.
MA-0850X198 Wt. ½ lb. . . . . Retail $3.00

**(B) NEW BARBIE WITH BENDABLE LEGS.** Now more life-like than ever, with legs that really bend. Also movable head and arms. Rooted saran hair. Dressed in a one-piece jersey swim suit and high heels.
MA-1070X270 Wt. ½ lb. . . . . Retail $4.00

**(C) MIDGE DOLL.** Barbie's best friend . . . a winsome teen-ager that's the same size as Barbie, so that the two can exchange costumes. Stands 11½" tall, of vinyl plastic. Has movable head, arms and legs. Rooted saran hairdo. Wears 2-piece swimsuit. Wt. ½ lb.
MA-0860X139 (Special Price) Retail $3.00

**(D) KEN DOLL.** Barbie's boyfriend. A handsome specimen, 12½" tall, of plastic, with movable head, arms and legs. Molded hair. Wears trunks, beach jacket, sandals.
MA-0750X198 Wt. ½ lb. . . . . Retail $3.50

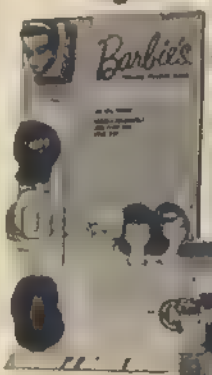
**ALLAN DOLL.** Not shown. Ken's buddy. Can wear his clothes. 12½" tall. Trunks, jacket.
MA-1000X225 Wt. ½ lb. . . . . Retail $3.50

**(E) SKIPPER DOLL.** Barbie's little sister. 9¼" tall. Rooted saran hair. Comb, brush, headband included. Swimsuit and suit.
MA-0950X198 Wt. ½ lb. . . . . Retail $3.00

**(F) SKIPPER, WITH BENDABLE LEGS.** Same as regular Skipper, with legs that really bend. Long hairdo. In swimsuit and shoes. With hairband, brush and comb.
MA-1030X270 Wt. ½ lb. . . . . Retail $4.00

**(G) SKOOTER DOLL.** Skipper's friend. Both are same size so they can exchange clothing. 9¼" tall, dressed in 2-pc. swimsuit and shoes. Hair tied in twin pony tails.
MA-1040X210 Wt. ½ lb. . . . . Retail $3.00

**(H) RICKY DOLL.** Skipper's friend. A red haired, blue-eyed boy doll with movable arms, legs and head. Same size as Skipper . . . 9¼" tall, with cute, freckled face. Wears bathing trunks, beach jackets, sandals.
MA-1090X198 Wt. ½ lb. . . . . Retail $3.00

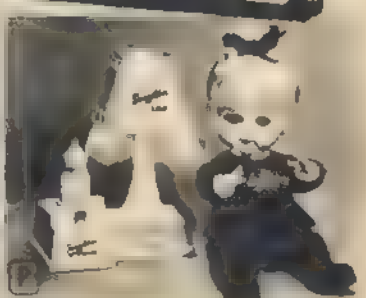


**(J) BARBIE WIG WARDROBE.** 3 wigs, plus Barbie head that you put on your present Barbie doll. Wigs include bubble-on-bubble, page boy, and side-part flip. Each with its own stand
MA-0871X235 Ship. wt. 1 lb. . . . . Retail $3.50

**(K) BARBIE COLOR-N-CURL KIT.** 4 wigs, plus Barbie and Midge wiggable heads. Girls can actually change hair colors, set the hair, then dry it with hairdryer. Safe, non-toxic.
MA 4035X 797 Ship. wt. 1 lb. . . . . Retail $11.95

**(L) BARBIE WITH LAWN SWING.** With the 3 wigs described in (J) above, plus lawn swing and planter. Legs bend at knee.
MA-1060X497 Ship. wt. 1 lb. . . . . Retail $9.00

**(M) WEDDING PARTY SET.** Barbie in white satin, Ken in tux. Midge and Skipper in bridesmaid dresses. With bouquets.
MA-1017X1197 Ship. wt. 1 lb. . . . . Retail $20.00




**(N) HEIDI POCKETBOOK DOLL.** Comes in very own pocketbook so she can go anywhere. Purse has peek-a-boo plastic panel, room inside for comb, hanky, etc. Combable blonde hair.
REM-3010X200 Wt. 1 lb. Ret. $3.00

**(P) SNUGGLEBUN DOLL.** Snuggles up like a real baby when you squeeze her. Cries "Mommy." Real rooted blonde hair. With working lamp table and Magic Milk Bottle. Doll is 16" tall. Less battery.
REM-3040X797 Wt. 5 lbs. Ret. $12.00

# CLOTHING OUTFITS

## OUTFITS TO FIT EITHER BARBIE OR MIDGE

(Inventories may vary. Give 2nd and 3rd choices)

| | | |
|---|---|---|
| 819X140 | It's Cold Outside | Retail $2.00 |
| 872X280 | Cinderella | Retail $4.00 |
| 873X280 | Guenevere | Retail $4.00 |
| 875X210 | Drum Majorette | Retail $2.00 |
| 876X175 | Cheerleader | Retail $2.50 |
| 939X210 | Red Flare | Retail $3.00 |
| 945X100 | Graduation Gown | Retail $1.50 |
| 946X175 | Dinner at 8 | Retail $2.50 |
| 947X245 | Bride's Dream | Retail $3.50 |
| 949X175 | Stormy Weather | Retail $2.50 |
| 953X175 | Barbie Baby Sits | Retail $2.50 |
| 954X210 | Career Girl | Retail $3.00 |
| 957X210 | Knitting Pretty | Retail $3.00 |
| 1601X100 | Pajama Party | Retail $1.50 |
| 1609X140 | Black Magic | Retail $2.00 |
| 1617X280 | Midnight Blue | Retail $4.00 |
| 1620X100 | Junior Designer | Retail $1.50 |
| 1623X100 | Vacation Time | Retail $1.50 |
| 1624X140 | Fun at the Fair | Retail $2.00 |
| 1627X140 | Club Dance | Retail $2.00 |
| 1629X175 | Skater's Waltz | Retail $2.50 |
| 1632X175 | Invitation to Tea | Retail $2.50 |
| 1634X175 | Learning to Cook | Retail $2.50 |
| 1636X210 | Sleeping Pretty | Retail $3.00 |
| 1639X210 | Holiday Dance | Retail $3.00 |
| 1640X210 | Matinee Fashion | Retail $3.00 |
| 1641X210 | Miss Astronaut | Retail $3.00 |
| 1642X245 | Slumber Party | Retail $3.50 |
| 1643X245 | Poodle Parade | Retail $3.50 |
| 1644X245 | On the Avenue | Retail $3.50 |
| 1645X280 | Golden Glory | Retail $4.00 |
| 1646X280 | Magnificence | Retail $4.00 |

Plus many others . . . too numerous to list

## OUTFITS TO FIT EITHER SKIPPER OR SKOOTER

| | | |
|---|---|---|
| 1900X105 | Under Pretties | Retail $1.50 |
| 1901X105 | Red Sensation | Retail $1.50 |
| 1902X105 | Silk-N-Fancy | Retail $1.50 |
| 1904X140 | Flower Girl | Retail $2.00 |
| 1905X175 | Ballet Class | Retail $2.50 |
| 1906X175 | Dress Coat | Retail $2.50 |
| 1907X175 | School Days | Retail $2.50 |
| 1908X175 | Skating Fun | Retail $2.50 |
| 1909X175 | Dream Time | Retail $2.50 |
| 1910X105 | Sunny Pastels | Retail $1.50 |
| 1911X105 | Day at the Fair | Retail $1.50 |
| 1912X105 | Cookie Time | Retail $1.50 |
| 1913X140 | Me 'n My Doll | Retail $2.00 |
| 1914X140 | Platter Party | Retail $2.00 |
| 1915X140 | Outdoor Casuals | Retail $2.00 |
| 1916X140 | Rain or Shine | Retail $2.00 |
| 1917X175 | Land and Sea | Retail $2.50 |
| 1918X175 | Ship Ahoy | Retail $2.50 |
| 1919X210 | Happy Birthday | Retail $3.00 |
| 1920X210 | Fun Time | Retail $3.00 |
| 1921X210 | School Girl | Retail $3.00 |
| 1922X210 | Town Togs | Retail $3.00 |

## OUTFITS TO FIT EITHER KEN OR ALLAN

| | | |
|---|---|---|
| 775X245 | Drum Major | Retail $3.50 |
| 787X280 | Tuxedo | Retail $4.00 |
| 790X210 | Time for Tennis | Retail $3.00 |
| 791X210 | Fun on Ice | Retail $3.00 |
| 792X175 | Play Ball | Retail $2.50 |
| 793X210 | Doctor Ken | Retail $3.00 |
| 796X200 | Sailor | Retail $3.00 |
| 797X210 | Army Air Force | Retail $3.00 |

MANY, MANY OTHERS. COME IN OR WRITE.

**TATTERS RAG DOLL—MATTEL.** Pull the Chatty-Ring and this adorable ragged waif says one of 11 different things like, "Nobody ever loved me before". Tatters is 18" tall, with cotton shoddy arms and legs, and yellow yarn hair with braids. Dressed in a red coat and orange skirt with printed patches, blue and white scarf. Wt. 2 lbs
**5320MT647** . . . . . $10.00

**CHESTER O'CHIMP—MATTEL.** Soft, huggable, talkative and hilarious! Chester says 11 different things, such as, "I speak English—can't you talk monkey?" His vinyl mouth actually moves whenever he talks. He's 14" tall with a black plush body and a bright cotton vest. Kids go "ape" over chatty Chester! Wt. 3½ lbs.
**5385MT1097** . . . . . $16.00

**(A) PINOCCHIO PUSH BUTTON MARIONETTE — KNICKERBOCKER.** Unbreakable paddle with easy-to-operate push buttons. Strings will not tangle. Red, white and blue marionette is approx. 11" h.
**0883KT199** Wt. ¾ lb. . . . .$3.00

**(B) DANNY O'DAY PUPPET—JURO.** Has vinyl hands and movable vinyl head and mouth. Mouth opens with string manipulation. Dressed in gabardine suite, white shirt front, tie and shoes. 30" tall.
**798JU530** 3½ lbs. . . . . $8.00

**(C) TALKING WOODY WOODPECKER HAND PUPPET—MATTEL.** Pull the Chatty-Ring and hear Woody's famous laugh and other sayings. Vinyl head and soft cloth body. Easily operated.
**5374MT477** Wt. 1½ lbs. . $7.50

**(D) BOZO THE CLOWN PUSH BUTTON MARIONETTE — KNICKERBOCKER.** Unbreakable paddle with push buttons is easy to operate. Strings will not tangle. Blue marionette is approx. 12" high.
**0953KT199** Wt. ¾ lb. . . . .$3.00

**(E) TALKING HERMAN MUNSTER HAND PUPPET — MATTEL.** Television's famous Herman Munster is recreated in a new 12" talking hand puppet. Says 11 different "Munstrous" things using Mattel's proven and patented voice unit.
**5378MT477** Wt. 1½ lbs. . . . . .$7.50

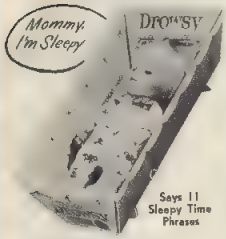
**(F) HERMAN MUNSTER RAG DOLL—MATTEL.** Pull the Chatty-Ring and Herman says any of 10 different things such as "I eat spinach — for my complexion" Dressed in a black jacket with a blue turtleneck front. Green face and hands.
**5316MT697** Wt. 2½ lbs. . . . . $11.00

**(G) TALKING BOZO — MATTEL.** Stuffed clown says many different long sayings at random when you pull his Chatty-Ring. He's 18" tall and dressed in a bright blue and white polka dot clown suit. Flaming red wool hair on vinyl head.
**0314MT597** Wt. 2 lbs. . . . . .$9.00

KAYRO-VUE

# THE MAGIC WORLD OF DOLLS

## MATTEL'S "DROWSY"
Talking Rag Doll!




Says 11 Sleepy Time Phrases

**MATTEL 15½" "DROWSY".** Soft, cuddly doll, with magic Chatty ring. Just pull the ring, Drowsy says 11 phrases such as "Mommy kiss me good night". Foolproof mechanism needs no batteries. Rooted hair sleepy eyes.
H81-847F 479 2 lbs Retail $7.25

## She Snuggles, Cries Mommy! With Magic Bottle, Warmer

**16" TALL SNUGGELBUN.** A little squeeze makes her snuggle up and move in close. Working lamp table has button bottle warmer that lights when milk is ready. Tip the bottle milk disappears like magic. Rooted hair 2-pc pajamas.
H82-461F 798 5 lbs Retail $12.00

## TEENY TINY TEARS

New "Rock-A-Bye" Eyes! With Travel Trunk, Layette!

**NEW 12" TEENY TINY TEARS WITH ROCK-A-BYE EYES!** Rock her eyes slowly close until she goes to sleep . . . "Ike real! Drinks, wets, blows bubbles. In dress with apron, overalls. Trunk has corduroy pants, shirt, bottle, pipe, pacifier.
H80-042F 699 2½ lbs Retail $10.50

**NEW WALKING "BABY FIRST STEP".** She walks all by herself on any level surface, clear across the room! Has rooted hair open-close eyes. Dressed in pink taffeta with socks, shoes. 3 "C" Batt not incl.
H81-846F 1199 3½ lbs Ret. $19.95
T94-675F 13 Batteries 21 20c

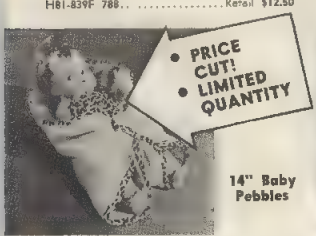
Feed Her, She Burps Like Real

**BABY PATTABURP by MATTEL.** Feed her, put her on your shoulder, pat her on the back . . . and she burps just like a real baby! You never know how many pats before she burps . . . and she can burp again, too! Magic bottle included with "milk" that disappears as though Pattaburp drank it all! Dressed in darling pink outfit, she has rooted hair. Big 16" tall. Wt. 3 lbs.
H81-839F 788.. . . . . Retail $12.50

**IDEAL'S 14" BABY THUMBELINA.** Cuddly, life-like Thumbelina baby doll moves like a baby as she wiggles her arms and legs. But pick her up, and she'll be soothed. All she needs is a little loving. Just wind up the key in her back for action. Fully jointed body with rooted pixie hairdo. Little girl's love to "mother" this adorable doll.
H81-378F 629 Wt 1¾ lbs..... Retail $10.00

## TINY PEBBLES

**IDEAL'S TINY PEBBLES.** Fred and Wilma Flintstone's darling daughter of TV fame in all her stone age attire. Tiny 12" tall edition of the little sweetheart is more cuddlesome, pixie-looking than ever. Wearing her tiny leopard skin smock and bikini panties she's sure to steal the heart of any little "mommy". Realistic prehistoric bona holds her ponytail hair do. Silky smooth skin feels soft and real to the touch. With big blue eyes to melt a little girl's heart. Sh. wt. 1½ lbs.
H81-380F 379 Retail $6.00




**IDEAL'S 14" BABY PEBBLES.** Sweet and adorable Pebbles Fred and Wilma's daughter from the Flintstone's famous TV show. 14" high with big blue eyes and a perky stone age hairdo set off with a little prehistoric bone. Dressed in a stone age outfit of leopard print nightie and leopard-trimmed flannel blanket.
H81-384F 599 Sh. wt. 2¼ lbs.. . Retail $10.00

## TINY TEARS DOLL

With "Rock-A-Bye" Eyes . . . She sleeps, she wets, she cries, she even blows bubbles

**17" TINY TEARS WITH ROCK-A-BYE EYES.** Rock her gently to sleep and this little wonder doll that drinks, wets and cries, now slowly closes her eyes until she falls asleep . . . just like a real infant! Dressed in pastel bloomer set with white lace top and wide pilgrim collar. With shoes, socks, pants, bottle, pipe, pacifier.
H80-043F 665 Sh. wt. 3½ lbs. . . Retail $10.00

**HEIDI POCKETBOOK DOLL.** So tiny, she fits in her very own shiny pocketbook to go everywhere. With see thru peek a boo panel in purse. Press her secret button she waves! Rooted hair and her Perky red and white dress.
H82-462F 499 Sh. wt. 1 lb. Retail $3.00
HEIDI DRESS SET 3 each dresses pants, shoes
H82-463F 119 Wt. 3 ozs. . Retail $1.75

## MUSICAL ANIMAL GRAB BAG

Values from 4.98 to 7.98 Retail

**GIANT GRAB BAG SALE OF MUSICAL PLUSH TOYS.** Delightful and cuddly stuffed animals . . . all first quality—not seconds or irregulars . . . and all are values from $4.98 to $7.98! They're so cute and lovable, youngsters can't help but take any one of them to their heart. This large assortment includes Puppies, Poodle dogs, Teddy Bears, Lull-a-Babies, clowns and a host of others. All have genuine Swiss Music Box movements. You can be assured of their excellent quality. All of these "Musical Plush" each and every one ordered must please or we will refund your money. Sorry—because of our low, low price we can not give you a choice. Because quantities are limited we recommend that you hurry and place your order while stock lasts.
**H80-344A 298** Shpg. wt. 3 lbs. . . . . Retail up to 7.98

## RAGGEDY ANN DOLL

**The most beloved,** cuddly rag doll in make believe land. 17" high, sports red woolen wig, safety locked-in eyes.
**H81-571F 269** Wt. 1 lb. Retail **$4.00**
**Musical Raggedy Ann.** Wt. 1¾ lbs.
**H81-572F 399** Retail **$6.00**

## RAGGEDY ANDY DOLL

**So cute and perky** dressed to match Raggedy Ann in his blue cotton trousers, red 'n white checkered shirt. With red woolen wig and safety locked-in eyes. Stands 17" high. Sh. wt. 1 lb.
**H81-573F 269** Retail **$4.00**

## PUSH BUTTON MARIONETTES

**So easy to control these 12" marionettes.** the youngest showman can do it! Special one-hand push button controls are simple to operate. Strings won't tangle. Painted vinyl heads, plastic hands and feet. Detailed costumes. Full instructions on how to work the simple, molded plastic controls.

**BOZO THE CLOWN Marionette.** Your special TV circus clown is just waiting to perform. Blue. Wt. 1 lb.
**H81-583F 210** . . . . . Retail **$3.00**

**YOGI BEAR Marionette.** He's "Smarter Than the Average Bear"—ready to show it! Brown. Wt. 1 lb.
**H81-584F 210** Retail **$3.00**

**MUSICAL SLEEPY DOLL.** Pink 'n pretty with its soft plush body, cute washable hand-painted vinyl face and wool yarn curls. Imported music box in zipper pouch is removable so doll can be washed. 14" long. Wt. 1 lb.
**H81-575F 350** Retail **$4.98**

**"BABY" CUDDLE BEAR.** All dressed up in stripes and so appealing. Just loves to be snuggled with his extra soft, rayon plush brown fur. Stands about 15" high and has safety locked-in eyes. Wt. 1¼ lbs.
**H81-581F 269** Retail **$4.00**

**"FURY" THE ROCKING HORSE**—It's new . . . it's soft and it rocks! Gold plush horse has a built in steel welded frame with rubber runner for good rocking performance. Made of non-crush rayon plush, cotton stuffed. Realistic plastic saddle, yarn mane and tail. 30" long.
**H83-084A 588** Sh. wt. 7 lbs. . . . . Retail **8.98**

## LAZY DAISY DOG

**She's shaggy**

**She's Shaggy and New, 16" High . . and Adorable!**

**Just the most lovable, the laziest, and the most pampered little pet** you ever did see! Daisy wears nothing but the best . . . and she delights in having her gaily colored clothing put on and off over and over again! Elegantly fluffy with white shaggy plush hair of extra-long pile. Sits for hours while you comb, brush, or set her hair with her very own plastic curlers. About 16" high.
**H81-582F 488** Sh. wt. 2 lbs. . . . . Retail **$7.00**

**"GIANT SHAGGY DOG."** Made of Acrylic pile . . . it's non-allergenic and may be washed. Just comb to fluff! Safety locked in eyes, rhinestone tear drop. White 24" high. 4 lbs.
**H83-081F 688** . . . Retail **$9.98**

Was ~~7.88~~ 6.94

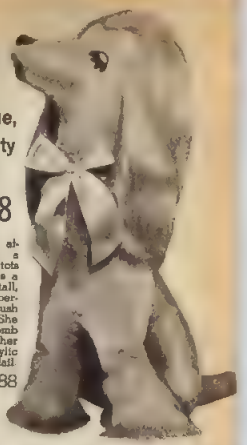
**TALKING SCOOBA-DOO,** a "hip" beatnik says, "Play it cool," and 10 other wild things. 23-in. of cotton-filled cloth with vinyl head, combable hair. Wearing a denim shirt.
35 J 4010. (2 lbs. 8 oz.)..6.94

Was ~~4.97~~ 4.47

**HONEY . . .** 16-in. of jointed vinyl with go-to-sleep eyes. She can sit or stand . . . bathe her, brush her rooted hair. Wearing Red velveteen jumper, embroidered blouse.
35 J 2685. (1 lb. 8 oz.) . 4.47

**Sweet Sue, the Snooty Afghan**

Was ~~4.98~~ 4.88



This hi-falutin' afghan hound's a favorite with tots and teens! She's a snooty 22-in. tall, in cellulose fiber-filled Blue plush with Pink trim. She brings her own comb so kids can style her soft-as-silk acrylic pile "hair." Mail (5 lbs.)
R36 J 4093. 4.88

## SPECIALS, PRICED FOR SAVINGS

Was ~~4.97~~ 4.47

**PONY STOOL . . .** a gallopin' good TV seat for little bronco-busters! So cute with his plush head, leather-like seat and four wooden legs. 19x10½-in. high to his saddle. Washable.
R36 J 4071. (7 lbs.).. ....4.47

Was ~~1.47~~ 1.29

**MARBLE RACEWAY . . .** flip the starting gate—watch marbles speed down the track to an exciting finish! Hi-impact plastic; 7x14-inches high. For 2 to 5 players (1 lb. 6 oz.)
35 J 3341.....1.29

2.57

**"FISHBAIT."** Build Ideal's plastic fishbait contraption as you move round the board. But watch it when machine's finished fisherman becomes fishbait! 2-4 players.
35 J 2601. (2 lbs. 4 oz.)..2.57

**SHAGGY PUP,** 16 in tall, with acrylic pile "hair" that's fun to comb! Wearing a cute print nightie and plastic curlers. Was $3.98 (3 lbs.)
R36 J 4098 Mail...3.47

1.77

**ROLL-A-SHOW "PROJECTOR."** Even young children find it easy to operate . . . no threading! Just turn the handle to roll continuous movies of favorite cartoon characters. Included are three 8mm film cartridges: Flintstones, Yogi Bear and Huckleberry Hound. Hi-impact plastic.
35 J 2339. (14 oz.).....1.77

3.77

**25-IN. TABLETOP POOL,** so light and portable! Of Dyalite plastic; warp-proof Masonite playing surface, covered with real billiard cloth. Hi-speed cushion; automatic ball return. Includes, 2 cues (21-in.), 16 balls (¾ in.), triangle and instruction book. 25x16x4-inches high.
236 J 2672. Mail. (5 lbs.)..3.77

19.88

**50-GAME SET** by Mattel. Versatile magnapool table has felt-covered hardboard surface that lifts off . . . play croquet, bowling or 48 other games on magnet-studded gameboard below. Hi-impact polystyrene. Automatic ball returns; built-in score counters. Fold-away steel legs. Incl. two 30-in. cues, sixteen 1-in. balls, triangle, instr. book, all game pieces. 41x26x27-in. high. (20 lbs.)
M36 J 3348. Freight or express . 19.88

See page 277 for new, lower Budget Power terms—no money down

buy 1 doll
get her twin for
only $1 more
ONE DOLL
6.98
BOTH DOLLS
7.98
We're identical twins, but you can tell us apart by the color of our hairbows. We're 20 inches tall with cotton-filled cloth bodies, vinyl arms, legs and heads. We have go-to-sleep eyes. We wear dresses, panties and slips to match. Mail.
ONE BABY DOLL.
R36 J 2868. (5 lb.) . . . . .6.98
BOTH BABY DOLLS.
R36 J 2869. (8 lb.) . . . . .7.98

**I'm Miss Peep** . . . a lovable 18 in. newborn of cuddly, baby-soft vinyl. Hug me and I coo; squeeze me and I make adorable baby sounds. I'm dressed in a kimono, diaper and booties and wrapped in my own soft blanket. You can bathe me, too. I need your loving care!
R36 J 3801. Mail. (3 lbs.) . .5.99

**I'm Tiny Thumbelina** . . . a sweet and cuddly little baby by Ideal. I wriggle like a real baby when you wind my key. I even put my thumb in my mouth. I'm 14 inches tall with a rooted pixie hairdo that you can comb. My head, arms and legs are soft vinyl, my body is huggable cotton-filled cloth. Mailable.
R36 J 3830. (4 lbs.) . . . . . .5.88

**I'm Tiny Baby Pattaburp** . . . a cutie by Mattel. Feed me with my magic bottle . . . it empties; refills itself! Pat my back, I give a little, ladylike burp. You never know how many pats it takes . . . like a real baby! I'm 14½ in. of jointed vinyl, with go-to-sleep eyes and rooted hair you can comb.
35 J 2823. (1 lb. 4 oz.) . . . . . .6.98

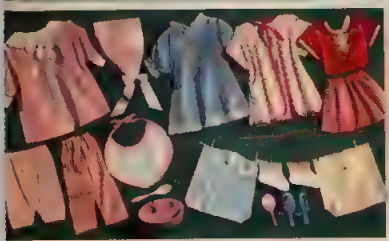
See page 277 for new, lower Budget Power terms—no money down

## for Baby First Step—other toddler dolls

20-piece wardrobe for any 16 to 18-inch toddler doll . . even has a picnic basket for an outing with her dolly friends. Set also includes 3-pc. mix and match suit, beret, felt jumper, blouse, slacks, cotton dress, bloomers, pull toy, comb, brush, mirror. Comes with toy scrub set for little "homemakers."
35 J 4493. (1 lb. 8 oz.) . . . . Set 4.98

## for Cheerful Tearful, Glad-and-Sad

20-piece wardrobe for any 12 to 14 inch drink, wet and tear doll. With a knit 3-piece snowsuit warm enough to protect dolly from the cold. Set also includes 1 party dress, 2 play dresses, slip, coat, hat, diaper, pantaloons, shoes, socks, bottle, funnel, brush, cup, sponge, clothespins.
35 J 4481. (1 lb. 8 oz.) . . . . . Set 3.98



**for Teenie Talk, Miss Peep, Baby Cheryl—other 16 to 18-inch dolls**

20-piece wardrobe includes mix and match pants, blouse and skirt. Also a hat, coat, robe, dress, bloomers, bib, dish, spoon, comb, brush, mirror, 2 diapers, baby bracelet, booties plus clothesline and pins.
35 J 4498. (1 lb. 8 oz.) . . . . Set 4.98

**for Snugglebun, Tiny Thumbelina—other 14 to 16-inch baby dolls**

20-piece wardrobe: 2 dresses, a hat, coat, skirt, blouse, overalls, bloomers, shoes, socks, teething ring, baby bracelet, 3 curlers, sponge, comb, 2 diapers, booties. (1 lb. 8 oz.)
35 J 4499 . . . . . Set 3.98

**for Real Live Lucy, Baby Boo—other 20 to 22-inch baby dolls**

20-piece wardrobe includes: 1 play-time dress, 1 party dress, a bonnet, hat, coat, 2-pc. playsuit, 2-pc. pajama set, panties, shoes, booties, socks, pacifier, 3 hangers, rattle, nursing bottle and bottle brush.
35 J 4457. (1 lb. 8 oz.) . . . . Set 4.98

**for Teenie Weenie Tiny Tears, Tearie Dearie—other 8 to 9-inch baby dolls**

21-piece layette: dress, coat, 2 hats, 2-piece playsuit, overalls, sweater, 2-piece pajama set, bib, socks, shoes, rattle, pacifier, baby bracelet, 3 hangers, bottle, cleaner (1 lb. 8 oz.)
35 J 4456 . . . . . Set 2.98

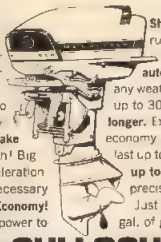


No money down—more time to pay on everything from Spiegel

# What's McCulloch got against overgrown outboards?

# a 75!

**If you think you need an outboard bigger than McCulloch's 75 think again.** Power? This great 75 gives you unequalled performance for its size. It'll pull a skier out of the water faster than a 100. Features? Now you can get what you want without going over 75 hp. And at no extra cost. Because on McCulloch's 75, every thing is standard equipment. **Three in a row make it go!** Nothing takes off faster than a McCulloch! Big bore, short stroke cylinders give faster acceleration. Compact, 3-in-line design shaves off unnecessary pounds, for a trimmer silhouette. **Outstanding Economy!** At 196 lbs., McCulloch's 75 has a match less power to weight ratio (.38 hp per lb.). This efficiency gives you all the power you pay for—plus outstanding fuel economy—up to ⅓ more than higher hp units.



**ShalloWater Drive® remote power tilting.** Lets you run big boats in 6" shallows. Beach your boat, back it off—no prop damage. **Bail-a-matic® automatic bailing.** Keeps your boat and feet dry in any weather. Pumps water out faster than it comes in—up to 300 gal. per hr. **Spark Plugs last up to 10 times longer.** Exclusive surface gap plugs give real operating economy, operate 1,000° cooler than conventional types, last up to 800 hours without cleaning or adjusting. **Save up to 80% on oil consumption.** Only McCulloch's precision construction permits a 100-1 fuel/oil ratio. Just 6 oz. of McCulloch 100-1 oil is enough for 5 gal. of gas. Gives cleaner, smokeless operation. **Want an outboard smaller than 75 hp?** Here's good news. McCulloch's 45 has all the features of the 75. Main difference: it's one cylinder less, 45 lbs. lighter.

**McCULLOCH**
**OUTBOARDS · CHAIN SAWS**
LEAD IN ALL McCULLOCH GREAT LAKES IN
LOS ANGELES, CALIFORNIA 90045

SEE THE 75 AND THE 45 AT YOUR McCULLOCH DEALER. WHILE THERE, CHECK THE OTHER 6 GREAT McCULLOCH OUTBOARDS.

## MIKASA and MEAKIN

### Superlative IRONSTONE Dinnerware

**Contemporary and traditional Ironstone patterns that are durable for everyday use . . . attractive for gracious entertaining. Colorful patterns sealed under hard glaze for lasting brilliance. Safe in dishwashers.**

[A] **BLUE POINT** Blue geometric design on rim of modern coupe shape. All holloware accented in solid blue.
**DAM-329FX-2695** 59-Pc. Service for 8 Retail **$34.95**

[B] **GREEN SWIRL** Dark and light green pattern of leaves and buds swirling on rim of pure white body . . . with green holloware accent.
**DAM-330FX 2695** 59-Pc Service for 8 . Retail **$34.95**

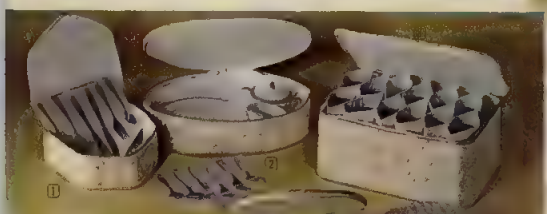
[C] **SUNLAND.** Large sunflower beautifully sprayed across coupe shape. New exciting yellow holloware brings brilliant contrast to this attractive new pattern
**DAM-328FX 2695** 59-Pc. Service for 8 Retail **$34.95**

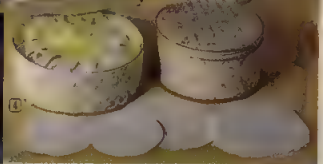
**COMPOSITION OF THE SETS**

**59-Pc Service for 8.** 8 ea: cups, saucers, dinners, soups, salads and fruits; one ea: covered sugar, creamer, vegetable, platter, covered butter, coffee, salt, pepper

**55-Pc. Service for 8.** 8 ea. cups, saucers, dinners, soups, salads, fruits; one covered sugar, creamer, vegetable, platter, coffee

These serving pieces (in appropriate matching colors) included with each 59-pc. set: Covered Butter, Covered Coffee Server, Salt and Pepper.





**(D) CLASSIC WHITE.** Elegant English-made hardy, highly glazed snowy white in a traditional fluted shape. Classic in its beautiful simplicity
**DAM-331FX 2295** 55 Pc. Service for 8 Ret. **$32.95**

**(E) ENGLISH BLUE MEISSEN.** A stunning motif of stems, leaves and onion bulbs in deep blue on a frost white fluted shape. Permanently sealed, underglazed pattern
**DAM-332FX 2795** 55 Pc. Service for 8 Ret. **$36.95**

**STOR-EZE DINNERWARE CASES**

**Keeps dishes, crystal and silverware safely stored between uses. Dust-free, softly quilted white virgin vinyl cases in Gold Lace pattern. All with all-around zippers.**

**(1) SILVERWARE CASE** 12 vinyl packets, each holds 6 pc setting. Ship. wt. 1¼ lbs
**E63-836F 330** . . . . . .Retail **$4.95**

**(2) PLATTER CASE.** Holds platter, creamer sugar bowl. 17½x11x3½". Ship. wt. ½ lb
**E63-839F 167** . . . . . .Retail **$2.80**

**(3) CRYSTAL CASE** Holds 12 glasses in individual separators. 16x12x7". Ship. wt 1½ lbs
**E63-837F 330** . . . . . Retail **$4.95**

**WINE STORAGE CASE.** 9½x12½x6½"
**E63-838F 330** 1½ lbs. . . . . .Retail **$4.95**

**SHERBET STORAGE CASE** 12¼x17x6½"
**E63-832F 330** Ship. wt 1½ lbs. . Retail. **$4.95**

**(4) CUP CASE.** Holds 12 cups in foam separators 12" diam. 4" high. Wt. 1 lb.
**E63-834F 330** . . . . . Retail **$4.95**

**(5) SOUP BOWL CASE** Stores 12 soup bowls 10" diameter Ship. wt. 1¼ lbs.
**E63-839F 110** . . . . . .Retail **$1.59**

**(6) PLATE SEPARATORS** Set of 44. White Four assorted sizes. Ship wt. ½ lb
**E63-840F 120** . . . . . Retail **$1.95**

**(7) SET OF 4 DINNERWARE CASES** Each holds 12 dishes 12" case for dinner plates, 9½" for salad plates, 8" for bread and butter, 7" for saucers. Wt. 1 lb
**E63-841F 330** Retail **$4.95**

*Dishes Shipped Transportation Collect from New Jersey No C.O.D's*

# COUNTRYSIDE

SERIES

*gay · festive · floral*

## PROLON MELMAC

YOU PAY **$14.88**

Retails for $24.95
45-Pc. Set
Service for 8

**TWO YEAR GUARANTEE**
Against cracking, breaking or splitting in normal household use. "Prolonized" resists permanent stains . . . guaranteed!

**A FAIRFIELD** — a lovely way of life—bearded wheat combining tones of gold and sandalwood on a lustrous white background. This pattern is complimented by accessory pieces of butterscotch and white.

**C GREENLEAF** — green—vining gracefully from a sandalwood basket wall planter. Accessory pieces of sandalwood and white [illegible] accent to this set.

**B ROSALIE** — a lovely pink rose in full bloom combined in a [illegible] delicate pink buds and leaves [illegible] on a lustrous white background [illegible] of pink and white.

**YOUR CHOICE OF 3 RICH PATTERNS**

| | | | |
|---|---|---|---|
| [A] H61-133F | 1488 Fairfield 45-pc. Set | Retail | $24.95 |
| [B] H61-134F | 1488 Rosalie 45-pc. Set. . . . | Retail | $24.95 |
| [C] H61-135F | 1488 Greenleaf 45-pc. Set . . | Retail | $24.95 |

Each set includes the following: 8 decorated 9¾" diameter plates 8 colonial coffee cups 8 colored 15-oz. soup or cereal bowls; 8 white saucers 8 white bread and butter plates; 1 white platter; 1 colored vegetable bowl; white sugar and creamer Shipping wt. per set 14 lbs.

# GO

***A '66 Mercury will outrun, outpull and outlast any other outboard in its class***

Give a new Merc full throttle and suddenly the water blurs. Acceleration pins you against the seat and the breeze turns to wind. Mercury's performance begins with the brand-new 110-hp Merc 1100SS—world's most powerful outboard—and the exciting new 95-hp Merc 950SS—both featuring Mercury's revolutionary new *Thunderbolt* ignition system and new *Polar-Gap* spark plugs. Mercurys have won more performance and endurance records than all other outboards combined (all Mercs are designed to run at full throttle for as long as you like—unlike some other outboards). Mercury dependability is a result of engineering leadership proven over the years. For '66—new endurance-proved crankshaft and connecting rods; new reed blocks for stronger main bearing support; new needle bearings that last 50% longer; new one-piece forward drive gear. Mercury—the only outboards that offer you performance *plus* dependability! See them at your Mercury dealer today! 3.9, 6, 9.8, 20, 35, 50, 65, 95 and 110 hp.

**MERCURY**

FIRST IN MARINE PROPULSION

Kiekhaefer Corporation Fond du Lac, Wisconsin and Kiekhaefer Mercury of Canada, Ltd., Subsidiary of Brunswick Corporation

# ski

***Mercury '66 . . . most pulling power you can hang onto***

A '66 Mercury outboard has the kind of skiing power that puts new excitement in skimming the surface, leaning into quick turns, jumping the wake. It'll outrun, outpull anything in its class, particularly in deep water starts. And Mercury offers you the widest choice of skiing power with 5 new models. Leading off are two brand new sixes—the 110-hp Merc 1100, world's most powerful outboard, and the thrilling new 95-hp Merc 950. Next comes the most powerful Mercury four—the great new 65-hp Merc 650—and two motors with new mid-range ski power for '66: the 50-hp Merc 500 and 35-hp Merc 350. The Merc 500 has new drive gears and choice of propellers; the Merc 350 boasts a brand new powerhead and gears that get you up and skiing faster. Get all the exclusives that make Mercury the world's best ski motor. See your Mercury dealer today! 3.9, 6, 9.8, 20, 35, 50, 65, 95 and 110 hp.

MERCURY

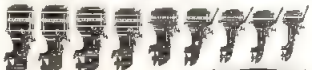
KIEKHAEFER MERCURY

Kiekhaefer Corporation, Fond du Lac, Wisconsin and Kiekhaefer Mercury of Canada, Ltd., Subsidiary of Brunswick Corporation

# SKI

***Mercury '66 . . . most pulling power you can hang onto***

A '66 Mercury outboard has the kind of skiing power that puts new excitement in skimming the surface, leaning into quick turns, jumping the wake. It'll outrun, outpull anything in its class, particularly in deep water starts. And Mercury offers you the widest choice of skiing power with 5 new models. Leading off are two brand new sixes—the 110-hp Merc 1100, world's most powerful outboard, and the thrilling new 95-hp Merc 950. Next comes the most powerful Mercury four—the great new 65-hp Merc 650—and two motors with new mid-range ski power for '66: the 50-hp Merc 500 and 35-hp Merc 350 The Merc 500 has new drive gears and choice of propellers; the Merc 350 boasts a brand new powerhead and gears that get you up and skiing faster. Get all the exclusives that make Mercury the world's best ski motor. See your Mercury dealer today! 3.9, 6, 9.8, 20, 35, 50, 65, 95 and 110 hp.



MERCURY

Kiekhaefer Corporation Fond du Lac, Wisconsin and Kiekhaefer Mercury of Canada Ltd., Subsidiary of Brunswick Corporation

# Your customers need Monogram superior quality to enjoy home road racing at its wonderful best!

## 6 Fabulous Home Racing Sets

Most buyers of road racing sets demand, not toys, not the ordinary, but the finest home entertainment equipment they can get. Give them a choice and watch them pick one of the Monogram six.

You can please more customers with Monogram perfected design, careful engineering, fine workmanship and the unbeatable Monogram performance And you give a big plus with every sale, in addition to the finest quality—big variety in size, variable track layouts, car selection, popular scales — and a price to fit every budget.

## What Makes the "Quality Six"

MONO-LOCK TRACK Snap-together track with Mono-Lock construction and fascinating layouts is the easiest to set up—take apart—change layout. Track is flexible yet rigid, lays flat and smooth with perfect no-warp surface

REALISTIC CARS Cars are beautifully modeled and engineered and scaled from the winningest of the past season's greats in motor car racing. Unbeatable design accuracy, extra detail and low center of gravity make them more realistic and easier to handle than many others.

POWERFUL MOTORS Speed-and-stamina-proven Tiger Super X motors power all cars. The same dependable motors that are the choice of slot racing fans everywhere

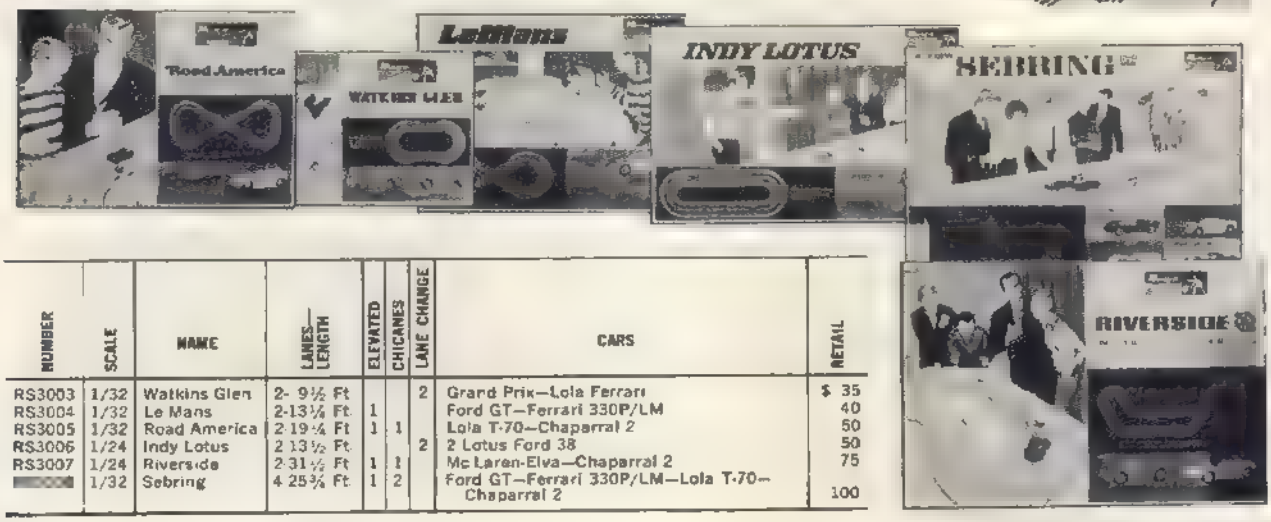
TIRES Finest all-around tires used in home racing. Tiger tires turn motor power into more than abundant speed and insure top car performance

POWER AND CONTROL Plug-in power supply and fit the-hand controllers are easiest and most comfortable to use. They are dependable and safe and will last for years.

Be sure you have all six Monogram Road Racing Sets on hand. Rush order to distributor or direct to Monogram.

Monogram model racing

Monogram Models, Inc.
Morton Grove Illinois




| NUMBER | SCALE | NAME | LANES—LENGTH | ELEVATED | CHICANES | LANE CHANGE | CARS | RETAIL |
|---|---|---|---|---|---|---|---|---|
| RS3003 | 1/32 | Watkins Glen | 2- 9½ Ft | | | 2 | Grand Prix—Lola Ferrari | $ 35 |
| RS3004 | 1/32 | Le Mans | 2-13¼ Ft | 1 | | | Ford GT—Ferrari 330P/LM | 40 |
| RS3005 | 1/32 | Road America | 2-19¼ Ft | 1 | 1 | | Lola T-70—Chaparral 2 | 50 |
| RS3006 | 1/24 | Indy Lotus | 2 13½ Ft | | | 2 | 2 Lotus Ford 38 | 50 |
| RS3007 | 1/24 | Riverside | 2-31½ Ft | 1 | 1 | | Mc Laren-Elva—Chaparral 2 | 75 |
| [redacted] | 1/32 | Sebring | 4 25¾ Ft | 1 | 2 | | Ford GT—Ferrari 330P/LM—Lola T-70—Chaparral 2 | 100 |

## Thrilling Time Bomb $2.27

FAST-ACTION EXPLOSIVE FUN MAKER for parties or play. One player sets the timer on the "bomb," determining the number of seconds before it goes off—then he tosses it to someone else. Back and forth it goes, from player to player, until it goes off with a loud but harmless BANG in the loser's hands. Bomb is made of sturdy plastic.

48 HT 14008—Ship. wt. 1 lb. ..... Only $2.27

## Monopoly $2.72

ENJOY WORLD-FAMOUS MONOPOLY—the game that [illegible] 'millionaires" in minutes, and breaks them just as fast! Deal in high finance—buy and sell real estate, railroads and utilities; build houses and hotels; collect salary and rent. The ideal family game, ages 10 and up, for 2 to 8 players. Hours of fast-moving, exciting fun with one of America's favorite games. Set includes playing board, tokens, play money, houses, hotels, property cards, dice and instructions.

48 HT 14201—Ship. wt. 2 lbs. 9 oz. [illegible]

## Funny Flea Circus $5.00

THE GAME YOU ITCH TO PLAY! Put magnetic fleas through their paces. Skill and competition in the wackiest show on earth! Fleas can walk a tightrope, ride a unicycle, perform on the trapeze—all sorts of stunts! Players are assigned a stunt by drawing special cards, then must put the flea through its paces. Giant Flea Timer times the acts—extra points are awarded for finishing before the timer stops. Ten suspenseful acts with five magnetic "fleas." Easy to assemble.

48 HT 14011 M—Ship. wt. 2 lbs. 14 oz. .$5.00

## Lie Detector Game $3.72

SOLVE THE MYSTERY . . . GREAT FOR WHODUNIT FANS! Players earn a promotion each time the lie detector helps them make a correct arrest. Analyze conflicting testimony, pick the guilty party—winner becomes Chief of Detectives. Mechanical lie detector needs no batteries. Set also includes police photos, subpoenas, warrants, secret information. For 2 to 4 players.

48 HT 14903—Ship. wt. 1 lb. 12 oz. $3.72

## Go For Broke $2.97

LOSERS WIN IN THIS ZANY GAME! The object is to spend your way into the Poor House, but you'll find it harder than you think to get rid of a million dollars. Game includes 18x18-in. playing board, 54 spend cards, 54 receive cards, 5 dice, 5 pawns, 5 matching markers, dice cup, 4 unique spinners and millions of Go For Broke dollars for you to squander. Fun for all members of the family. 2 to 5 players.

48 HT 14206—Ship. wt. 2 lbs. 8 oz. ..... $2.97

## Mouse Trap Game $3.99

YOU'LL BE IN STITCHES from the moment you start to play. This zany game has two objectives. First, throw the die and move around the board taking turns building the mouse trap. Second, when the mechanical marvel is finished, try to trap the other player's mouse. A twist of the crank sets off a rollicking chain reaction—moving parts, rolling balls, turning levers—and the sneaky mouse is caught. Game includes plastic building parts, 4 mice, 1 die. For 2 to 4 players, age 7 and up. Ideal game for the whole family.

48 HT 14006 M—Ship. wt. 3 lbs. 12 oz. ..... $3.99

## Ouija Board $2.77

ENTERTAINMENT AS YOU HAVE NEVER BEFORE EXPERIENCED IT with the mysterious Ouija Board. Fascinating game has pointer that spells out answers to questions, tells fortunes, etc. The mystifying oracle is great fun at parties. For two players—draws the people using it into an eerie companionship and isolation. 12x18-in. board, plastic pointer.

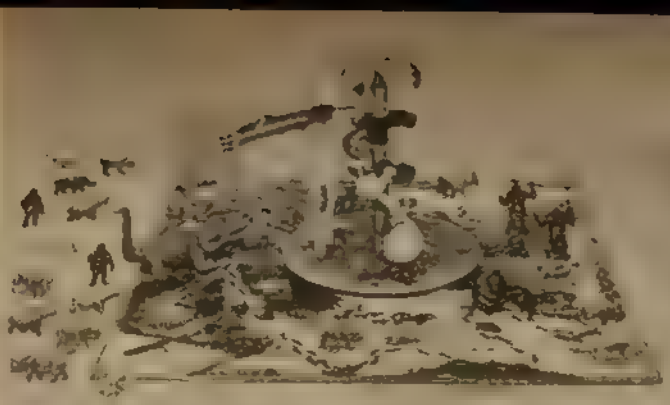
48 HT 14202—Ship. wt. 1 lb. 12 oz. . . $2.77

Call Words and Charge It! See Pg. 406

## Twister will tie you up in knots! $3.33

Twister . . . the new stocking-feet game that's a riot for everyone—youngsters or adults. It puts two players face-to-face in a fantastically funny test of pretzel-ability. Each spin requires players to move a hand or foot into different colored circle on the vinyl game rug. As play continues it becomes harder to stay in balance. First one to fall is the loser.

48 HT 14000—Ship. wt. 3 lbs. . . . . $3.33



## Take Off for Africa on a Silly Safari $4.44

The wildest of wild game hunts! Try to catch a zany assortment of jungle animals in the three dimensional trap. Careful . . . you may even get lost in the jungle or get locked in the stockade! For two to four players . . . great for the whole family. Comes complete with gayly colored game board, turntable, playing pieces and animals.

48 HT 14009 M—Ship. wt. 3 lbs. 3 oz. . . . . $4.44

## Hit the Beach $3.88

Players are part of a joint force attacking the enemy held island. The first to land wins. Each player controls his own land, sea and air forces. Booklet describes battles and strategy of the Pacific theater. For 2 to 4 players.

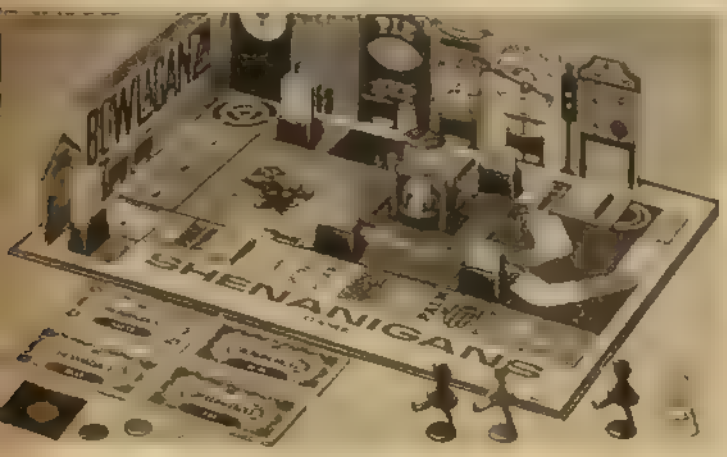
48 HT 14210 M—Ship. wt. 2 lbs. 12 oz. . . . $3.88

$2.99

## Kaboom

Put a balloon on the machine, pump it up. Just don't let it go KA-BOOM! Player who pumps the machine the most without breaking the balloon wins. Also includes bag of colored balloons in varying shapes and a score keeper. Wt. 1 lb. 8 oz.

48 HT 14001 . . . $2.99




## Shenanigans $1.97

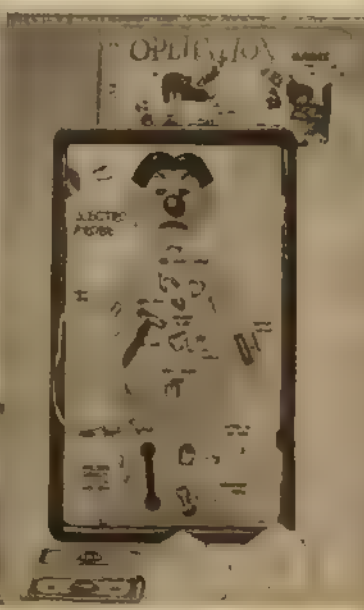
Three-dimensional playing board is replica of studio set used in the popular TV game. Players race to the finish line—with contests, penalties and surprises along the way. Spinner determines moves. Action is fast and furious as players accumulate prize money. Board, 4 plastic playing pieces, play money and contest materials.

48 HT 14204—Ages 5 to 12. Ship. wt. 1 lb. 12 oz. $1.97

## Bash! $1.97

BASH . . . a real knockout game. Pound him in the middle, knock his head down to his feet. But if you're not careful the whole stock will topple. The first player to remove three or more squares in a turn gets the "Oh-Fooey" card which he can use defensively later in the game. 2 to 4 players, ages 5 to 12.

48 HT 14852—Ship. wt. 1 lb. . . . $1.97




## Operation $3.66

In this wacky skill game players are all "doctors" operating on a patient with a whole batch of hilarious ailments. Pick-up cards tell operation and the doctor's fee. Player uses a pair of electric tweezers to remove plastic ailment. Slip and the buzzer sounds, patient's nose lights up. Age 6 to 14. Order 2 "D" cells; Pg. 370.

48 HT 14853—Wt. 2 lbs. 8 oz. $3.66

Mossberg for accuracy

.22 RIFLES

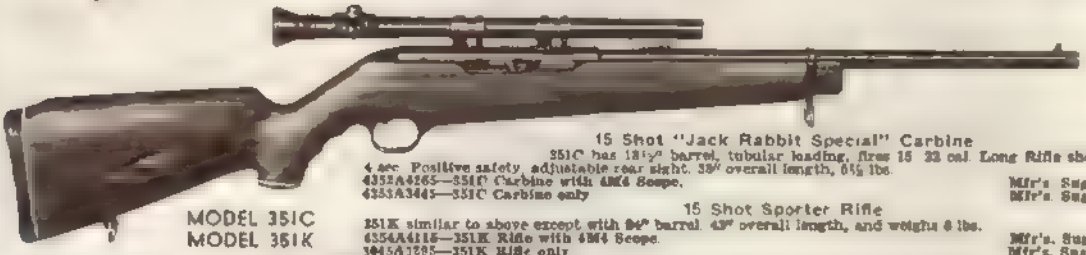
# 402 PALOMINO® CARBINE

## A HANDSOME, POWER-PACKED LITTLE CARBINE WITH AUTHENTIC "WESTERN" LOOK AND FEEL

Exclusive AC-KRO-GRUV, 8 groove rifling and crowned muzzle for the ultimate in accuracy. Standard on all Mossberg rifles.

A fast-handling lever action 22 caliber rifle with the look and feel of an authentic Western carbine. Tubular magazine holds 20 Short, 15 Long or 13 Long Rifle cartridges, plus one in chamber. Precision 8-groove AC-KRO-GRUV rifling. American walnut stock, sling swivels and barrel band; open rear and head type front sights. Convenient crossbolt safety. Scope with "slide-on" mount. Overall length 36½". Approx. wt. 4¾ lbs.

4351A5330—402 Palomino Carbine with 4M4 Scope.....Mfr's. Sugg. Retail $70.90
3910A4510—402 Palomino Carbine only.....Mfr's. Sugg. Retail $59.95



Easy to load tubular magazine. Feeds 15 Long Rifle cartridges in straight line to chamber. Prevents jams.

MODEL 351C
MODEL 351K

15 Shot "Jack Rabbit Special" Carbine

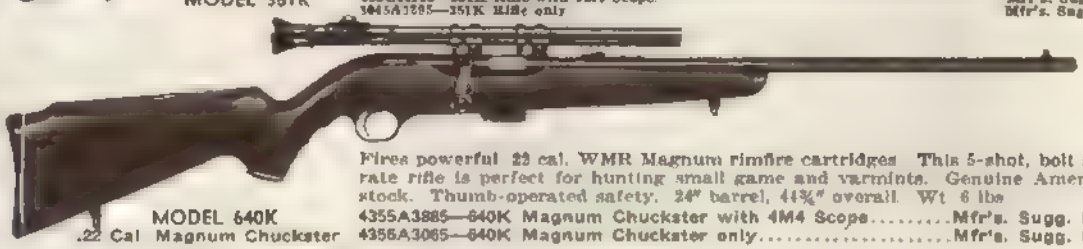
351C has 18½" barrel, tubular loading, fires 15 22 cal. Long Rifle shots in less than 4 sec. Positive safety, adjustable rear sight. 38" overall length, 6½ lbs.

4352A4265—351C Carbine with 4M4 Scope. Mfr's. Sugg. Retail $56.90
4355A3445—351C Carbine only Mfr's. Sugg. Retail $43.95

15 Shot Sporter Rifle

351K similar to above except with 24" barrel, 43" overall length, and weighs 6 lbs.

4354A4115—351K Rifle with 4M4 Scope. Mfr's. Sugg. Retail $54.90
3045A3285—351K Rifle only Mfr's. Sugg. Retail $43.95

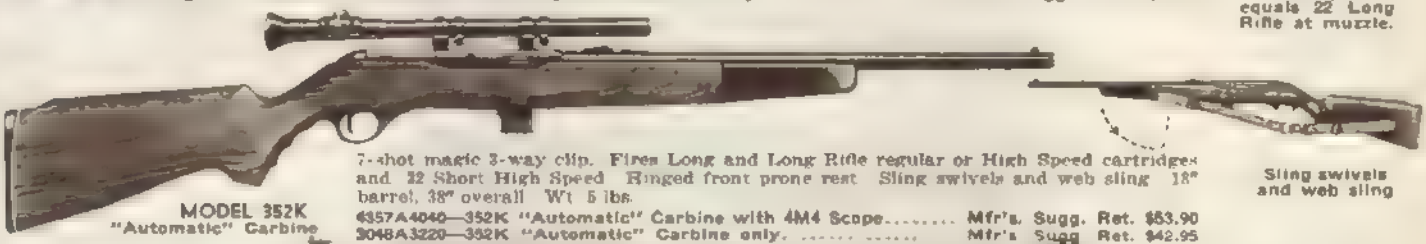


MODEL 640K
.22 Cal. Magnum Chuckster

Fires powerful 22 cal. WMR Magnum rimfire cartridges. This 5-shot, bolt action accurate rifle is perfect for hunting small game and varmints. Genuine American walnut stock. Thumb-operated safety. 24" barrel, 44¾" overall. Wt. 6 lbs.

4355A3885—640K Magnum Chuckster with 4M4 Scope.....Mfr's. Sugg. Retail $61.83
4356A3065—640K Magnum Chuckster only.....Mfr's. Sugg. Retail $40.88

High Velocity of 22 Magnum at 100 yds. equals 22 Long Rifle at muzzle.

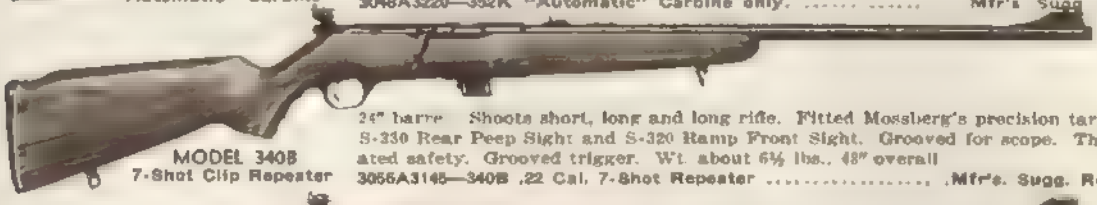


MODEL 352K
"Automatic" Carbine

7-shot magic 3-way clip. Fires Long and Long Rifle regular or High Speed cartridges and 22 Short High Speed. Hinged front prone rest. Sling swivels and web sling. 18" barrel, 38" overall. Wt. 5 lbs.

4357A4040—352K "Automatic" Carbine with 4M4 Scope..... Mfr's. Sugg. Ret. $53.90
3048A3220—352K "Automatic" Carbine only. ..... Mfr's. Sugg. Ret. $42.95

Sling swivels and web sling

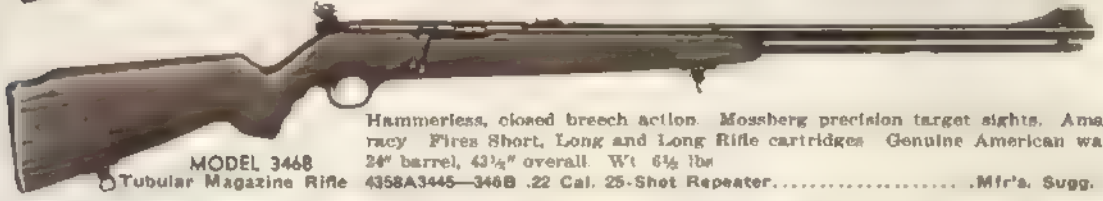


MODEL 340B
7-Shot Clip Repeater

24" barrel. Shoots short, long and long rifle. Fitted Mossberg's precision target sights: S-330 Rear Peep Sight and S-320 Ramp Front Sight. Grooved for scope. Thumb-operated safety. Grooved trigger. Wt. about 6½ lbs., 43" overall.

3056A3145—340B .22 Cal. 7-Shot Repeater .....Mfr's. Sugg. Retail $41.95

Magic 3-way clip magazine

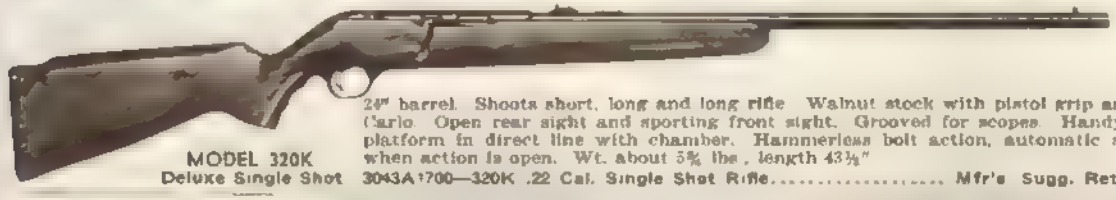


MODEL 346B
Tubular Magazine Rifle

Hammerless, closed breech action. Mossberg precision target sights. Amazing accuracy. Fires Short, Long and Long Rifle cartridges. Genuine American walnut stock. 24" barrel, 43½" overall. Wt. 6½ lbs.

4358A3445—346B .22 Cal. 25-Shot Repeater.....Mfr's. Sugg. Ret. $45.95

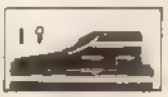
Receiver Peep sight



MODEL 320K
Deluxe Single Shot

24" barrel. Shoots short, long and long rifle. Walnut stock with pistol grip and Monte Carlo. Open rear sight and sporting front sight. Grooved for scopes. Handy loading platform in direct line with chamber. Hammerless bolt action, automatic safety on when action is open. Wt. about 5¾ lbs., length 43½"

3043A1700—320K .22 Cal. Single Shot Rifle..... Mfr's. Sugg. Retail $21.25

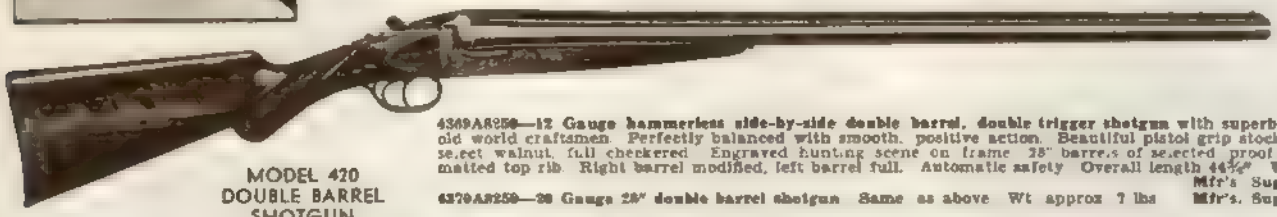


Hooded Ramp front sight

# NOBLE FIREARMS

## AMERICA'S FINEST GUN VALUES
## DESIGNED BY MASTER GUN ENGINEERS

Write For Noble Gun Brochure
For Complete Shotgun Selection



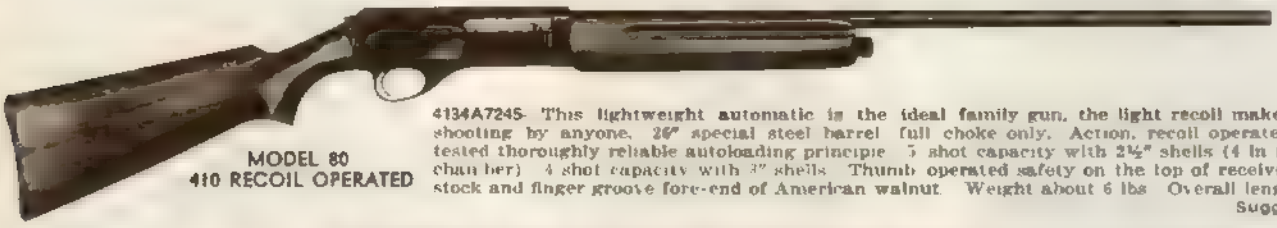
MODEL 420
DOUBLE BARREL
SHOTGUN

**4369A8250—12 Gauge hammerless side-by-side double barrel, double trigger shotgun** with superb workmanship of old world craftsmen. Perfectly balanced with smooth, positive action. Beautiful pistol grip stock and forearm of select walnut, full checkered. Engraved hunting scene on frame. 28" barrels of selected proof tested steel with matted top rib. Right barrel modified, left barrel full. Automatic safety. Overall length 44½". Wt. approx. 7 lbs.
Mfr's. Sugg. Retail $102.45

**4370A8250—20 Gauge 28" double barrel shotgun.** Same as above. Wt. approx. 7 lbs. Mfr's. Sugg. Retail $103.45

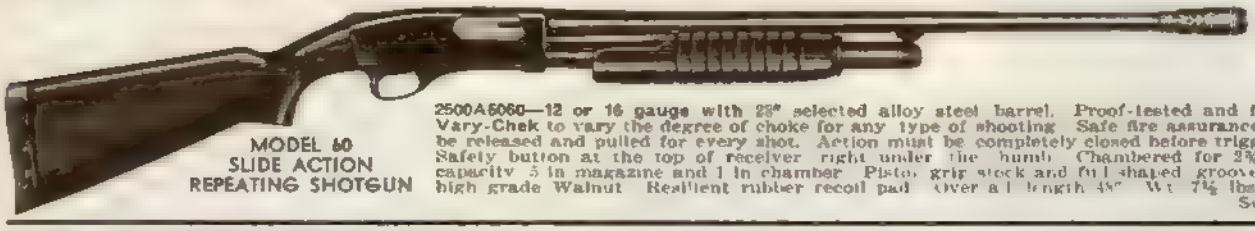
MODEL 160
12 GAUGE DEERGUN

**4371A6575—12 Gauge DEERGUN.** 24" barrel of selected steel, chambered for 2¾" shells. Notarized certification guarantees barrel accuracy. Bored for best performance with rifled slugs. Standard loads may be used. Automatic side ejection. 6 shot capacity, easy conversion to 3-shot. Thumb operated safety on top of receiver. American Walnut stock and fore-end; hard rubber butt plate; genuine leather detachable carrying strap, ramp front and rear peep sights. Overall length 44". Wt. 7¼ lbs.
Mfr's. Sugg. Retail $87.75



MODEL 80
410 RECOIL OPERATED

**4134A7245**—This lightweight automatic is the ideal family gun, the light recoil makes for pleasant shooting by anyone. 26" special steel barrel, full choke only. Action, recoil operated by the time tested thoroughly reliable autoloading principle. 5 shot capacity with 2½" shells (4 in magazine, 1 in chamber); 4 shot capacity with 3" shells. Thumb operated safety on the top of receiver. Pistol grip stock and finger groove fore-end of American walnut. Weight about 6 lbs. Overall length 46".
Sugg. Retail $96.45



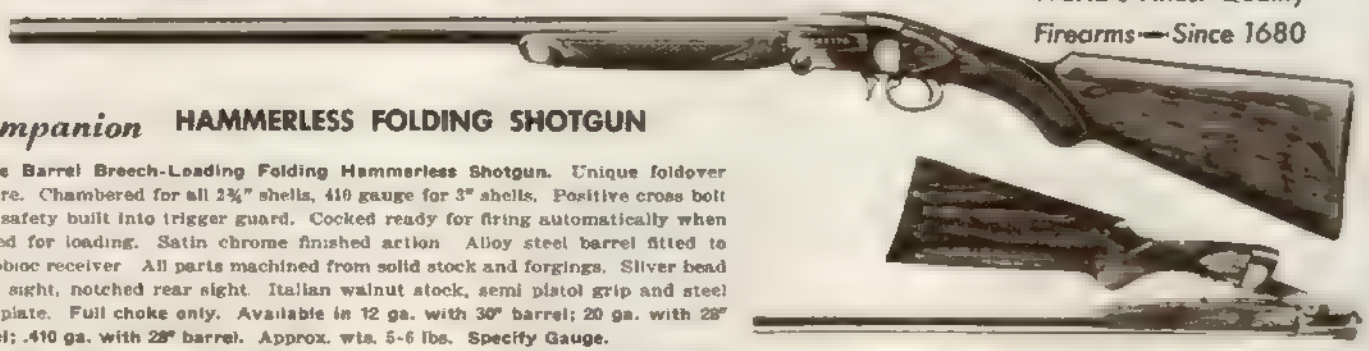
MODEL 60
SLIDE ACTION
REPEATING SHOTGUN

**2500A6060—12 or 16 gauge with 28" selected alloy steel barrel.** Proof-tested and fitted with Noble Vary-Chek to vary the degree of choke for any type of shooting. Safe fire assurance as trigger must be released and pulled for every shot. Action must be completely closed before trigger can be pulled. Safety button at the top of receiver right under the thumb. Chambered for 2¾" shells. 6 shot capacity, 5 in magazine and 1 in chamber. Pistol grip stock and full shaped grooved slide handle of high grade Walnut. Resilient rubber recoil pad. Over all length 48". Wt. 7½ lbs. **Specify gauge.**
Sugg. Retail $81.50

# BERETTA

**12- 20- OR .410 GA.**
**FEATHERWEIGHT**

**ITALIAN SHOTGUNS**
*World's Finest Quality*
*Firearms—Since 1680*



## *Companion* HAMMERLESS FOLDING SHOTGUN

**Single Barrel Breech-Loading Folding Hammerless Shotgun.** Unique foldover feature. Chambered for all 2¾" shells, 410 gauge for 3" shells. Positive cross bolt type safety built into trigger guard. Cocked ready for firing automatically when opened for loading. Satin chrome finished action. Alloy steel barrel fitted to Monobloc receiver. All parts machined from solid stock and forgings. Silver bead front sight, notched rear sight. Italian walnut stock, semi pistol grip and steel butt plate. **Full choke only. Available in 12 ga. with 30" barrel; 20 ga. with 28" barrel; .410 ga. with 28" barrel.** Approx. wts. 5-6 lbs. **Specify Gauge.**

**3038A4195—Specify 12, 20, or .410 gauge.** Mfr's. Sugg. Ret. $52.45

A
#500 Pump Action Shotgun
B
#500 AKR Pump Action Shotgun
C
3-Shot Bolt Action Shotgun
D
410 Ga. Bolt Action Shotgun
Guns (A), (B) & (C) have the famous C-LECT-CHOKE settings marked for Full, Modified and Improved, plus points between. Safety is on top, right under the thumb.
Buy Lifetime Shooting Pleasure Buy a Mossberg
Mossberg

***in a blind . . . on the uplands . . . in small or big game country***

**(A) #500 PUMP ACTION SHOTGUN WITH MOSSBERG'S C-LECT-CHOKE**

Operates fast and packs a 6-shot wallop . . . chambered for 3" magnum or 2¾" shells Mossberg's famous C LECT CHOKE has visually marked settings for Full, Modified, Improved Cylinder Bore plus points between—you know at a glance just what the setting is. Automatic disconnecting trigger prevents doubles—two shots instead of one. Walnut stock, rubber recoil pad, safety on top. 26" barrel, 46½" long overall

**12-Gauge** Ship wt. 9 lbs.
**H-54088E** (*Your Cost* **64.49**) . . *$81.95*
**20-Gauge** Ship wt 9 lbs
**H-65267E** (*Your Cost* **64.49**) . . *$81.95*

**(B) #500 AKR PUMP ACTION SHOTGUN WITH MOSSBERG'S C-LECT-CHOKE**

Treat yourself to memorable hunting moments afield—a good dog at your side, game in the bag, and a smooth firing, high-quality shotgun that always gives satisfaction. Mossberg's famous C-LECT CHOKE allows you to quickly change from Full, Modified, Improved Cylinder Bore, or any choke setting in between—and the settings are visually marked, clear and positive. Features also include: beautiful wal. stock, recoil pad, conveniently-located safety, 26" barrel. 12-Ga. chambered for 2¾" shells
**H-65477E** (*Your Cost* **79.99**) Wt. 9 lbs. *$102.95*

**(C) 3-SHOT BOLT ACTION SHOTGUNS**

This shotgun also features the famous Mossberg C LECT CHOKE previously described (B), but at a price sure to please the most budget-conscious hunter. Designed for fast firing, its streamlined self-cocking action and detachable magazine allows 3 fast shots. Bead and groove sights. Shoots slugs 6¾ lbs.
**12 Ga.** 28" barrel, chambered for 3" magnum and factory loaded 2¾" shells, 47½" long
**H-65445E** (*Your Cost* **38.99**) . . . *$48.95*
**20 Ga.**, as above, but 26" barrel, 45½" long
**H-65469E** (*Your Cost* **34.99**) . . *$44.95*
**16 Ga.**, as above, but chambered for 2¾" factory loaded shells only
**H-65468E** (*Your Cost* **37.99**) . . *$47.95*

**(D) .410 GAUGE BOLT ACTION SHOTGUN**

For training the eager young boy, or as an "extra" for the most experienced hunter—a single shot .410 featherweight that shoulders fast and gets on target in a hurry. Thumb operated safety; 24" tapered blue steel barrel, proof tested, walnut finish stock; full choke. 43½" long overall. Wt. 7 lbs.
**H-65404E** (*Your Cost* **22.99**) . . . *$29.45*
**3-SHOT REPEATER**—Gives a boy shooting knowhow . . . and brings down small game with satisfying regularity. Same as above, but 3-shot, with detachable full choke tube with cylinder choke bored for 2½" and 3" shells and rifled slugs. Fixed top loading mag.
**H-65403E** (*Your Cost* **28.99**) Wt 6 lbs. *$36.95*

**(E) FLITE KING PUMP ACTION SHOTGUN WITH ADJUSTABLE CHOKE**

A 12-gauge Hi-Standard shotgun that features velvet-smooth pump action, light but true balance, compensator adjustable choke with 6 positions from improved Cylinder to Extra Full, cross bolt safety, and select walnut stock. Comes with a 3-shot plug. 46½" long; 27" barrel. Ship wt. 8 lbs.
**H-65487E** (*Your Cost* **69.99**) *$85.95*
**12 Gauge**, with Modified Choke, 28" bbl
**H-65488E** (*Your Cost* **65.99**) . *$79.95*
**12 Gauge**, with Full Choke, 30" barrel
**H-65489E** (*Your Cost* **65.99**) *$79.95*
**20 Gauge**, with Modified Choke 28" barrel
**H-65490E** (*Your Cost* **65.99**) . *$79.95*

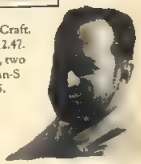
**(F) SUPERMATIC SPECIAL GAS OPERATED GUN—WITH ADJUSTABLE CHOKE**

A much finer quality shotgun for just a few dollars difference in cost . . . this Hi Standard gas operated shotgun automatically loads and fires all 2¾" shells, including magnum and rifled slugs, interchangeably. It can fire five shots just as fast as you can pull the trigger. Being gas operated, the recoil impact is greatly reduced on your shoulder. This sweet-shooting, easy-to handle, fast pointing 12-gauge has a select walnut pistol-grip stock and forearm, cross bolt safety, and a 5-shot plug to meet waterfowl regulations. It is 46¾" long overall with a 27" barrel.
**H-65491E** (*Your Cost* **115.99**) 8 lbs *$140.95*

# Only 2 out of 31 starters finished the rugged Sam Griffith Memorial Race... and both used Morse Control Systems

Wild seas for 172 offshore miles. 26 boats wrecked. Several crewmen injured.
Only two finishers — and both used Morse Controls (see below).
You can order these same Morse control systems on your new boat, or to upgrade your present boat. Talk to your favorite dealer, or write for free literature

*Official Winner:* Jerry Langer, Miami Beach, in "Langer's Outboard". 20' Deaco Craft. Two 100 h.p. Evinrudes with twin Morse 300-Series Steering Systems. Time: 7:12.47.
*1st to finish:* Jim Wynne, Miami, in "Thunderbird". 32' Thunderbird-Maritime, two 445 h.p. United Aircraft gas turbines. Morse 400 Series Steering, two Morse Twin-S governor and throttle controls, nine other Morse systems. Time: 4:45.25.



THE MORSE

Quality Control Systems for a Quarter Century

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Palo Alto, Calif., 18-21—Mallory Cup Area 8 Elim., Larchmont, N.Y., 22-27—Star Class No. American Champs., Cleveland, Ohio. 22-26—No. American Flying Dutchman Champs., Mission Bay YC, Calif., 22-27—Thistle Class Champs., Sayville, L.I., 24-28—Manhasset Bay YC Race Week. 28-Sept. 3—No. American Lightning Champs., Pt. Abino, Ont., 29—Women's No. American Champs (Adams Cup) Belvaders, Calif.; 29—Jr. No. American Champs., (Sears Cup), Chicago, Ill., 29—Men's No. American Champs. (Mallory Cup) Riverside, Conn.

September 2—World Star Champs., Kiel, Germany, 7-9—Manhasset Bay YC Challenge Cup. 2-10—Star Class World Champs., Kiel, Germany; 7-10—Single-handed No. American Champs., Annapolis, Md. (O'Day Trophy) 8-10—Class E Scow Champs., Lake Minnetonka Minn., 10-11—Tech II National Champs, Ann Arbor Mich.; 12—Royal Bermuda YC Regatta dinghy racing for Jubilee Cup, plus all other classes local; 12-17—Dragon Class Champs., Newport, R.I.; 12-17—5.5 Meter Class National Champs., Stamford, Conn.; 16-17—Off Soundings Fall Series, L. I. Sound; 17-18—Shields Class National Champs., Larchmont, N.Y., 19-24—St. Francis Perpetual Trophy Regatta, San Francisco, Calif. 22-24—World Multihull Champs., U.S. Merchant Marine Academy L. I. Sound

November 14-19—World Championships, Int. One Design, Royal Bermuda YC; 21-25—Barwogian Trophy Series, Royal Bermuda YC and Norway

December 27—Sixth International Sunfish races, Harrington Sound, Bermuda; 27-30—Australian Lightning Champs., No. Geelong YC.

## SECTION IV

### BOAT SHOWS 1966

September 21-24-Chicago, Ill. Marine Trades Exhibit and Conference, Exhibit Hall, McCormick Place, Guy Hughes, Producer, 307 No Michigan Ave., Chicago

November 11-13—Jacksonville, Fla. Southeastern Marine Trades Show, Coliseum, Mgr., John Mullis, P. O. Box 1313, Jacksonville 32201

December 1-4—Atlantic City, N. J. Atlantic Marine Trade Show, Convention Hall, 3 Penn Center Plaza, Phila., Pa. 19102.

1967

January 11-22—New York City, N. Y. National

January 28-February 5—Detroit, Mich Greater Michigan Boat Show Detroit Artillery Armory Mgr F E Burch

January 31 February 5—Houston, Texas International Boat Sport & Travel Show At trodome Plaza Mgr S L Shlenker 6333 Gulf Freeway, Suite 205, Houston

February 3-12—San Francisco, Calif. National Sports & Boat Show, Cow Palace. T R Rooney, Mgr., 125 Pacific Ave. San Francisco. 94111

February 17-22—Miami, Fla. 26th Annual Miami International Boat Show, Dinner Key Auditorium John Rogers, Mgr., 1333 So. Miami Ave., Miami 33130

February 17-26—Portland, Oregon. Boat, Trailer & Sports Show, Memorial Coliseum Mgr T O'Loughlin. 403 Jackson Tower, Portland 97205

February 18-26—Philadelphia, Pa. Motor Boat & Sportsmens Show Gen Mgr. W.P.C Jordan 136 Chestnut St., Phila 19106

February 18-26—Washington, D.C. International Boat & Sport Show, D.C. Armory, Mgr Wm Campbell, 1411 K St. NW Washington, D.C. 20005

February 28-March 5—Denver, Colo. Sports, Boat & Travel Show, Coliseum & National Western Bldgs., Pres Dick Haughton, 2785 N Spear Blvd., Denver 80211

March 10-19—Vancouver, B.C., Canada. Boat, Trailer & Sport Show, Exhibition Park. Tom O'Loughlin, 1826 W. 1st Ave., Vancouver 9, B.C.

March 24-April 2—Chicago, Ill. National Boat, Travel & Outdoors Show, McCormick Place Guy W Hughes, 307 No. Michigan Ave., Chicago 60601

March 30-April 2—Dayton, Ohio. Dayton Ohio Boat Show, Wamplers Arena, Ward Collopy, Director 133 Warren St., Dayton 2

April 5-9—Madison, Wisc. Madison Sport Show Tom Johnson, 2040 W Wisconsin Ave. Milwaukee, Wisc 53233

☆ ☆ ☆

## A GUIDE TO YACHTSMEN

The first edition of *Who's Who in Yachting*, a hardbound reference containing biographies of the sport's notables, has been announced by

descriptions of yachts owned by the men listed. Other Yachting Club of America publications include the 400-page biennial edition of the *American Yacht Register* with over 9000 yacht descriptions and the 1966 *Yacht Index*, a softbound annual guide to specifications of new yachts.

## CATALOG OF FILMS

The National Association of Engine and Boat Manufacturers and the Outboard Boating Club of America have announced publication of the 1966 edition of their joint effort, the 50-page "Boating Films," a directory of films available to boating groups. Most of the listing's 400 films are free or have minor rental or mailing charges. Subjects include cruising, fishing, camping, water skiing, sailing, boating safety, motorboat racing, weather, marinas and boat maintenance. The catalog is available from NAEBM at 420 Lexington Ave., New York, N.Y. 10017 or OBC at 333 N. Michigan Ave., Chicago, Ill. 60601.

## COMPASS CATALOG

A free catalog of compasses for large and small sail and power boats

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☐ Northrop and Johnson, yacht and marine insurance brokers of 366 Madison Ave., New York, N Y 10017, offer a variety of services including brokerage, chartering, sales of new fiberglass yachts, marine insurance, and design consultation in cooperation with MacLear and Harris. N&J maintains offices in Stamford, Conn., Marblehead, Mass., Miami, Fla., and Buffalo, N.Y., and is the oldest and largest dealer for Pearson fiberglass cruisers and auxiliaries. Other dealerships are Bertram, the Jensen line of Lapworth-designed auxiliaries, Bristol fiberglass yachts, and custom hulls built by the Amsterdam Shipyard of Holland.

### Richard Bertram Company

☐ Among the giant boating complexes operating on the retail level are the Florida facilities of the Richard Bertram Company, in Miami (3860 NW 21st St.) and in Ft. Lauderdale (at Bahia Mar). Here's how the services are classified:

*The Yacht Brokerage* division (22 brokers) offers one of the most complete, up-to-date files of vessels for sale or charter. The *Yacht Sales* division handles new boats, including the fiberglass Bertram, Hatteras, Dyer, Boston Whaler, Avenger and Mathis lines. The Ft. Lauderdale office is dealer, too, for Matthews yachts while both offices handle the trawler-type Grand Banks diesel cruisers (32', 36', 42'). Repair is the business of the *Yacht Yard* division, managed by Warren Bailey. Available here is a 100-ton lift for 100-footers, a carpentry shop which includes a dustproof paint room, and a veteran sailmaker. *Bertram Electronics* division, established in 1965 and located next to the Miami brokerage office, handles leading brands of marine electronic gear. A working radar model is kept on display. Distinct from the brokerage division is the *Charter* department where an experienced broker works full time. The charter listing shows boats available from New England to the Greek Isles. Marine insurance is the specialty of the *Richard Bertram Agency*, while fresh-water undercover storage is what's offered at the *Yacht Basin*. At the latter, maintenance on yachts without crews is available, as is of course diesel gasoline and marine supplies.

### Florida Diesel Service

☐ Complete servicing and repair facilities for marine diesel engines are available to southern and southbound yachtsmen at the R.P.M. Diesel Engine Co., Inc., 2501 State Road 84, Ft. Lauderdale, Fla. Specializing in diesel repair, R.P.M. is an authorized service dealership for fuel-injection systems made by CAV, American Bosch, Robert Bosch, Roosa Master and Bendix-Simms.


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(the skipper of a Bel-Craft Tangier)

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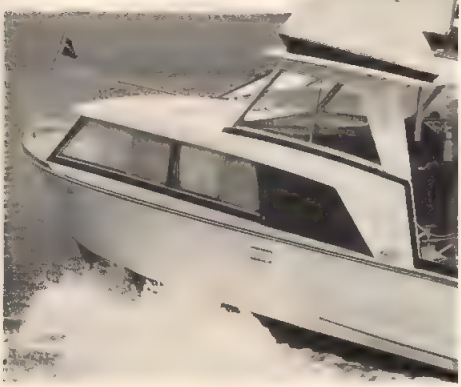
These are the indelible marks of Bel-Craftsmanship that make the Tangier the smartest thing on the water . . . its skipper the smartest owner afloat. For literature write to: Bel Craft, Route 50, Linkwood, Maryland.

Tangier
BY BEL-CRAFT



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*New Speedy*

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### Will Challenge All Contenders As A Comfortable Family Daysailer

Speed, comfort and room for the whole family were the design requirements for the new Mouette. Sturdiness and superior sailing ability were other qualities we included in her construction, the same qualities Nova Scotians have been building into their boats since the beginning of the 18th century.

The 19' 6" fiberglass planing hull incorporates positive foam flotation; an extremely spacious self-draining cockpit and outboard motor well; kick-up rudder with bronze rudder slide, pintles and gudgeons; an extra length ash tiller with hiking stick; nylon braid hiking straps, an enclosed lever-action fiberglass centreboard and a large cuddy aft with mahogany door. There is plenty of space for picnic baskets, cameras and camping equipment. Six feet of additional stowage is accessible under the fore deck.

One-piece extruded aluminum mast and boom with integral sail grooves carry the Dacron mainsail and working jib while the standing rigging includes stainless steel wire with swaged terminals and stainless steel turnbuckles and chainplates. Dacron halyards and Samson braid sheets make up the running rigging. Hardware items are bronze cleats, bowplate, two snubbing winches with jam cleats for jib sheets and an under boom cleat for the mainsheet.

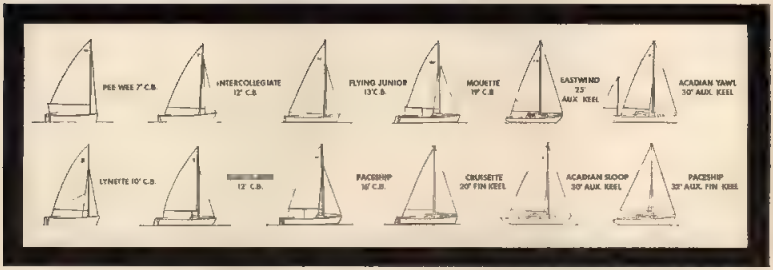
All this is standard equipment!

Available extras are: spinnaker and spinnaker gear; Genoa and Genoa gear.

**SPECIFICATIONS**

| | |
|---|---|
| L O A 19' 6" | L W L 18' |
| Beam 6' 11" | Sail area 165 sq. ft. |
| Draft- Maximum 4' | Draft Minimum 6" |

*Mouette—in English, Seagull

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- ☐ MOUETTE 19' C.B.
- ☐ CRUISETTE 20' FIN KEEL
- ☐ EASTWIND 25' AUX. KEEL
- ☐ ACADIAN SLOOP 30' AUX. KEEL
- ☐ ACADIAN YAWL 30' AUX. KEEL
- ☐ PACESHIP 33' AUX. FIN KEEL

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## Mr. Mercury, walking mechanical man

$5.99 without batteries

Press one of 4 buttons on control box to see him walk, bend, grasp and lift . . all by remote control. Picks up objects with plastic foam palms. 13 in. tall. 30-in. flexible cable. Metal and plastic. Order 2 "D" batteries.
49 N 5783 Wt. 3 lbs. $5.99
"D" Battery. Wt. each 4 oz.
49 N 4660 Ea. 16c; 4 for 60c

## Yetti, the shy abominable snowman

$2.98 without batteries

It's been said he prowls the high Himalayas. As he walks along under remote control, he swings his arms around and bellows a scary sound. White plush body, plastic painted features. 10¼ inches tall. Order 2 "D" batteries at left.
49 N 5692 Wt. 2 lbs. $2.98

Clash of Lancers
Guide horses into position by remote control . . then charge! Winner declared when his lance topples opponent from charger

$8.99

Mount up the white knight, he's the favorite you know. Then the black knight approaches on his trusty steed. Armor protects the horses as they roll forth on battery-powered rubber wheels. Now the knights try to unseat each other. If they both touch shields at the same time, then it's no contest. But if one manages to touch the other a shield he sees his opponent fall in defeat. Plastic, 9 in. high. Order 2 "D" batteries.
49 N 5662 Wt. 3 lbs. 5 oz. Set $8.99

## The Creeping Hand

$3.97 without batteries

Weird hand creeps and crawls. 14½ in. long. Order 2 "C" batteries. Shpg. wt. 13 oz.
49 N 5861 . . . . . $3.97
"C" Battery. Wt. each 2 oz.
49 N 4665 - Ea. 16c, 4 for 60c

## Tank explodes

when it hits a hidden mine as you guide it by remote control over a 4x3-foot battlefield

$4.99

Tank lumbers forward, backward, left or right. See who can make it across the cloth battlefield safely. 10½ in. plastic tank "blows up" if it rolls over any one of 10 magnetic mines . . rebuilds easily. 6 maps. Order 2 "D" batteries.
49 N 4211 - Shipping weight 3 pounds. . . . . Set $4.99
49 N 4660 - "D" Battery. Wt. ea. 4 oz. Each 16c, 4 for 60c

## DUFFY'S DAREDEVILS by Remco

$4.44

Send car zooming from jet launcher, up ramp and thru "flaming" hoop . . see it roll over and crash into barrels

Deluxe [illegible] jet launcher crank it [illegible] Bounce back" [illegible] wheel. Watch it zoom down a straightaway. No batteries needed. Made in U.S.A.
49 N 5828C - Shpg. wt. 3 lbs. . . . . $4.44

## Whoosh! Race 2 hot-rods, 2 motorcycles down drag strip past wrecker and truck

6-piece Set
$8.99

Haul two hot-to-go Honda motorcycles to the drag strip in a pick up truck. Truck features easy-loading tailgate. Race down the straightaway in two free-rolling hot rods. Stick "soft-top" roadsters. When "mishaps" occur, 14-inch service wrecker stands ready to go to the rescue. All road equipment features non-mar plastic tires, auto-steel construction and bright-plate trim.
Shipping weight 10 pounds.
79 N 5554C. Set $8.99

## U-Haul Rental Trailer and Truck $3.99

Truck with wrap around windshield carries a movable trailer hitch. Trailer has snap action float catch. Both feature auto-steel construction high gloss baked enamel and white sidewall tires. 22 inches long
49 N 5537 -Shipping weight 4 pounds. ..... Set $3.99

## Kennel Truck carries a dozen dogs $2.99

See through plastic kennel with movable top and sides lifts off to become a permanent type kennel. Steel Ford truck complete with wrap around windshield, windows and non-mar plastic, white wall tires. 11 in. long
49 N 5407 – Shipping weight 2 pounds 7 ounces ..... $2.99

$3.89

## Milk delivery Truck

Just like the family milkman drives. Sliding side doors and swing-out back doors. Colorful billboard on side features Elsie the Borden cow. Milk carrier holds 6 fillable polyethylene bottles. Steel truck 11¾ in. long. Shpg. wt. 2 lbs. 11 oz.
49 N 5552..... $3.89

$2.99

## R.E.A. Express Van

Deliver surprise packages to Mom and Dad. Steel truck has 2 side sliding doors and a swing out back door. Detailed interior. Whitewall, non-mar plastic tires; plastic bumper. 11½ in. long
Shipping wt. 2 lbs. 11 oz.
49 N 5540... ..... $2.99

$3.89

## Ice Cream Truck

Rugged, auto steel construction, ringing bell and 2 sliding doors. Dish out treats through 3 big sliding windows. Fully detailed interior. Non-mar plastic, whitewall tires; plastic bumper. 11½ in. long
Shipping wt. 2 lbs. 11 oz.
49 N 5547.. ..... $3.89

$1.97

## Pick-up Truck

Strong steel promises miles and miles of trouble-free service. Truck body protected by real truck paint. Equipped with ball type trailer hitch. Snap-open tailgate for easy loading. Sporty looking chrome plated wheel discs. 13 inches long
49 N 5430—Wt. 3 lbs. $1.97

$2.99

## Traveling Zoo Truck

Truck hauls 6 different jungle animals, each in its own separate cage. Hi-impact plastic cage bars slide up to let the animals out. Steel truck rolls on white-wall, non mar plastic tires. 14 in. Chrome-color grille trim
Shipping wt. 2 lbs. 11 oz.
49 N 5543 ..... $2.99

$3.89

## Coke delivery Truck

What an exciting job . . delivering soft drinks all around town. Steel truck carries a city wide, thirst quenching supply of "Coke." Two hand carts. Truck rolls gently on non-mar plastic tires; 15 in. long
Shipping wt. 4 lbs. 8 oz.
49 N 5553 ..... $3.89

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You make "hay" selling Murray's super-styled tractors.

Murray "Wildcats" lead the high-riser profit parade.

Race to new sales with the Murray "Fire Ball".

**Hit new sales goals — display Murray's profit-packed line of wheel goods and bicycles . . . More Children Ride Murray Wheels. Cash in on this greater popularity. Go Ahead . . . Go Murray!**

Lightweights contribute to Murray's top spot in bike sales.

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**Feature the favorite–feature MURRAY–the largest and smartest line of wheel goods and bicycles. Remember, More Children Ride Murrays! So join the leader. Sell more–sell MURRAY!**

NEW! This Murray "Scrambler" is tops in our big park cycle line
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FIRE
MORE MODELS—Velocipedes in over 30 models and price ranges.

# DESIGNING A FLAG

**By Harrison P. Martin**

Whenever a new boating group organizes, it wants its own distinctive burgee or distinguishing flag, and some boat owners desire to have a "house flag" or "private signal." While there are no laws governing the design of such flags, except where they would encroach on the patent laws protecting the registered house flags of shipping companies, there are some rules established by tradition and good taste.

Yacht clubs generally adopt a "burgee" of pennant shape, as do local branches of national boating organizations. National or regional groups usually prescribe a rectangular flag, and individuals go in for a true burgee of swallowtail design.

Although modern manufacturing methods make it practical to employ quite complicated pictures (maps, etc.) on small flags, these violate the principle that any flag is really a *signal* intended to convey some specific message at a maximum distance. The more complex the design, the shorter the distance at which the flag's message is apparent.

This means that every flag used afloat should be as simple as possible in design. If it cannot be drawn with a ruler and pair of compasses it will not be an effective signal.

Of equal importance is the matter of colors. Here it is always best to hark back to the principles of the medieval heralds, who recognized only seven "tinctures" as suitable for the "private signals" to be displayed by a knight on his shield. The knight buttoned up in a complete suit of armor, could be recognized in battle only by his shield, so it was a matter of life or death to him that his "device" should be instantly known. This vital need led the heralds to discover how to design "blazons" of maximum visibility.

Heraldry recognizes only five "colors:" red, blue, black, green and purple, and two "metals," gold (yellow) and silver (white), and the rule was that color may not adjoin color nor metal adjoin metal. This principle is followed in all the international code flags except "Z" and "E." "Z" also violates a rule to the effect that no more than three tinctures should be used in a single device. Most national flags, and all the more attractive ones, adhere to this heraldic principle; the United States Flag does not quite comply with the letter, since the upper red stripes abut on the blue field, but the spirit of the rule is followed in that the contact does not detract from visibility.

This is not to say that all figures in a flag must be geometric. In ancient heraldry all sorts of animals, birds, flowers, etc., were recognized, and there are some devices, such as the polar bear of the Frostbiters, that are certainly appropriate and hence suitable for boating use. Local traditions will also be a factor with some groups or persons setting out to design an emblem. But unless the design is to be made by an artist, it's better to stick to the ruler and compass. Expense to the members is also a factor, since more complicated patterns will cost more to make up, to say nothing of the fact that at a distance of a few yards the fine details will merge into something of a blob. It should also be noted that it is not considered good yachting etiquette to make use of names, initials, letters and designs on club burgees, private signals, etc., which are not identical or nearly identical when viewed from both sides of the flag. The words Motor Boating, for instance, would read correctly on one side, but would read a tongue-twisting gnitaoB rotoM on the other. ‡

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D25700-1840 . . . . . Retail value **$28.50**

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Be the fielding star on your team with this glove. Grip-Tite pocket and snap-action palm Select willow cowhide leather with full twin split web Fully leather lined, roll leather binding. Sturdy nylon stitching Adjustable wrist. Shipping weight 2 lbs.

D25701-2450. Retail **$38.00**

### WILSON "RON SANTO" AUTOGRAPH

Big, solid single web snags even the toughest balls hit. Also has snap action palm and greased Grip-Tite pocket. Select glove leather Leather lined, roll leather binding.

D20546-1390 RH thrower. Wt. 2 lbs. Retail value $21 50
D20538-1390 LH thrower. Wt. 2 lbs. . . . . Retail value **$21.50**

### WILSON "HARMON [illegible] PRO-STYLE GLOVE

Stop hot grounders and line drives with this pro-style glove. Five-finger leather glove with full welted streamlined back fingers. Grease-set Grip Tite pocket. Triple X web. Fully leather lined. Tie-down overlap wrist strap and leather-laced fingertips. Ship. weight 2 lbs.

D25698-1049 RH only. Ret. **$16.00**

### WILSON "BOB ALLISON" PRO FIELDER'S GLOVE

Snap-action leather palm lacing for extra flexibility. Full leather lining Deep Grip-Tite pocket Lock-Tite web. All welted seams and nylon thread stitching. Adjustable wrist strap For right hand thrower. Roll leather binding. Shipping weight 2 lbs.

D26259-640. . . . . Retail **$16.00**

### WILSON "JIM O'TOOLE" PROFESSIONAL MODEL

Scoop up those hard bit grounders and turn them into outs Sure grip X tie down Lock Tite web. Grease-set, Grip-Tite pocket. Glove leather. Fully leather lined. Flat style binding Leather laced wrist, palm and fingertips. RH thrower. Weights 2 lbs.

D20534-480 . . Retail value **$7.50**

### (A) SPALDING "ROGER MARIS" AUTOGRAPH MODEL

A great glove that's pro designed and made from top-grain cowhide. Solid, double-fold web, notched for added flexibility. Rolled over rim. Double finger tip laces Thumb loop Laced down palm. Full welted fingers. For right hand thrower. Wt. 2 lbs.

D20466-1197 . . Retail value **$18.50**

### (B) SPALDING "YOGI BERRA" ALL-STAR MODEL

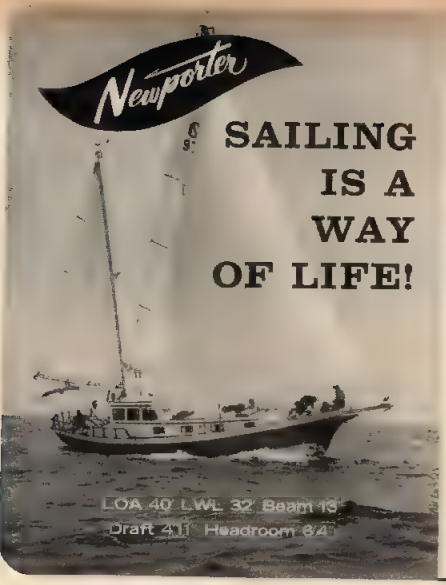
Perfect for stopping those "sizzlers". All leather catcher's mitt Twin-flex palm hinge, large form pocket. Cross-laced trap arrestor anchored to plastic tube across rim of glove. Full skip-laced fingers. Thumb and little finger loops. Leather lined. Flat plastic binding. Shipping weight 2 lbs.

D20475-880 For right hand thrower Retail **$13.45**

### (C) SPALDING "WHITEY FORD" AUTOGRAPH MODEL

Every hurler would be proud to own one Full size with flexible notched Super flex web, narrow L-shaped heel. Flat leather binding. Tan mitt leather, full leather lining. E Z flex palm hinges.

D26249-800 Right hand thrower. 3 lbs. Ret **$12.45**
D26247-800 Left hand thrower. 3 lbs. . . . Ret. **$12.45**

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## ON THE NIAGARA FRONTIER

By Nancy Stone Coleman

► Abino Bay on Lake Erie, Ontario, will be the scene of both the North American and Lake Erie District Lightning Class Championships this coming season. These are the home waters of the defending champ of both events, Tom Allen. The Buffalo YC will manage events for the Districts, July 29-31, with Alan Coho as chairman. The North Americans will be Aug. 29-Sept. 3 at the Buffalo Canoe Club. Edward (Tim) Magee Jr. is general chairman.

With these major events setting the pace, other local regatta dates have been set earlier than usual. Niagara River Lightning Championships will be at Niagara SC, July 16-17; Silver Lake YC's Harvest Regatta, Sept. 17-18; Haul Out Regatta at Sandy Beach YC, Sept. 24-25.

► Lightning Fleet 12 at the Buffalo Canoe Club recently elected Ed Roseberry Jr., fleet captain; Ross Hall, sec.; Bob Fretz, treas. At this election meeting, Tom Allen urged everyone to write the Olympic Committee to choose the Lightning as an official class. . . . Local sailors were pleased to hear of the races held in January by San Diego Lightning sailors in honor of visiting Tom Fallon, BCC, past president of LCA.

► Election Results: BUFFALO YC, Martin S. Golden, comm.; John E. Hanssel, vice comm.; Robert W. Graf, rear comm.; James M. Rhoads, f.c.; Milton S. Perrott, sec.; Frank H. Stith, treas. New directors are Edward Kucio, Dr. Thomas A. Peck and Albert C. Towne Jr. MOTORBOAT CLUB OF BUFFALO, Walter Schreiner, comm.; Jack Tourjie, vice comm.; Steve Grabowski, f.c.; Charles Parker, sec.; Gordon McDougall, treas. Directors are Tony Buono, Joe Battaglia, Harold Duffin, Fred Giesz, Vince Sawicki. BUFFALO LAUNCH CLUB, Edward J. Wegman, comm.; Franklin L. Klocke, vice comm.; Edward Kolkmann, rear comm.; Thomas A. Buscaglia, f.c.; George Trimper, sec.; Gordon Bennett, treas. New directors are Henry Schmitt and Harry Lutz.

► Buffalo YC closed the sailing season in December with a frostbite series in Tech Dinghies. Billy Graf (12) won over seven other skippers. I 21 sailors Bill Roche and Bruce Gunn were second and third.

► The Florence Adams Memorial Trophy of the Women's Associates of the Buffalo PS has been awarded to Mrs. Roy A. Jordan for outstanding service. New officers of WABPS are Mrs. James M. Rhoads, skipper; Mrs. Kenneth A. Killian, first mate; Mrs. Samuel A. Soter, treas.; Mrs. Nicholas B. Provenzo, rec. sec.; Mrs. William G. Moxley, corr. sec. New directors are Mrs. James J. Macris, Mrs. Edgar H. MacCleverty, Mrs. Norman E. Kuehnel, Mrs. Harold E. Heidenreich, Mrs. Margaret S. Fink, Mrs. George H. Geseg-net.

► It has been announced by the Niagara Frontier Port Authority that the Small Boat Harbor will have 105 new slips for boats up to 30', new launching facilities and an area for sailboat moorings. A depth of seven feet will be dredged. Those needing these new docking facilities should write Port Facilities Committee, Niagara Frontier Port Authority, 1700 City Hall, Buffalo, so the need can be accurately determined.

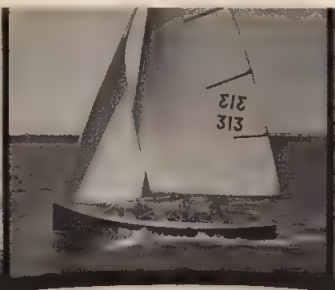
► Ros Buck of the BCC and BYC will take delivery in May of a 35' Seabreeze, built by Allied Boat Co. Inc. The *Tanah Merah* will be moored at Pt. Abino.

# AN EXCITING BREED OF BOATS!
# FOR THE *ACTIVE* GENERATION

**Flipper**—Latest Carter Pyle design. Safe and stable for beginners. L.O.A.: 8' Beam: 3'11" S.A.: 37 Sq. Ft. Wt. 95 Lbs.

**Mobjack**—Powerful all around performer. Established racing class. Big and roomy for day sailing. L.O.A.: 17' Beam: 6'6" S.A.: 180 Sq. Ft. Wt.. 460 Lbs.

**Kite**—Lively planing dinghy Self-rescuing and self-bailing. Well established growing racing class. Wt.: 215 Lbs. L.O.A.: 11'7" Beam: 5' S.A.: 78 Sq. Ft.



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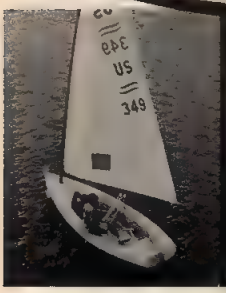
Here's a breed of performers from Newport Boats for sailors who love a fast plane—and the spray and wind. Carefully designed, thoroughly tested these Newport boats are self-bailing and unsinkable. Most are self rescuing. Meticulously built of fiberglass, Newport boats require no maintenance. Easy to rig and trailer these performers are a joy to own and sail. For the full story on any one write to Newport Boats.



**Newport Finn**—Olympic single-hander. Very competitive world-wide class. Newport Finns swept 1965 North American and U.S. National Championships. L.O.A.: 14'9" Beam: 5'1" S.A.: 108 Sq. Ft. Wt.: 320 Lbs.

**Pacific Catamaran**—Fastest one-design catamaran racing today. 20 knot speeds. A real bomb. L.O.A.: 18'9" Beam: 8' S.A.: 267 Sq. Ft. Wt.. 540 Lbs.

**Skipjack**—Sporty, high performance planing dinghy selected by U.S. Naval Academy. Rapidly growing racing class. L.O.A.: 14'7" Beam: 5'3" S.A.: 125 Sq. Ft. Wt.: 300 Lbs.

also builders of Lightning, Nomad, and Flying Dutchman.

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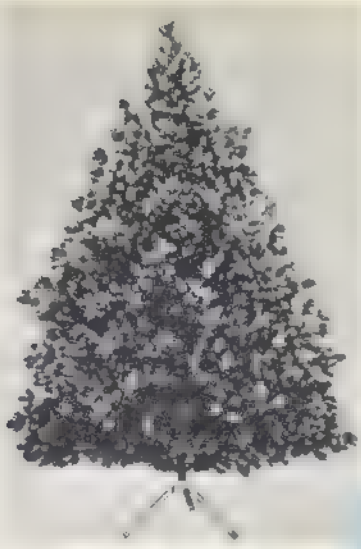
**MOBJACK**

*subsidiaries of Browning Arms Co.*

# Christmas Decorations



**Evergreen Balsam Tree**

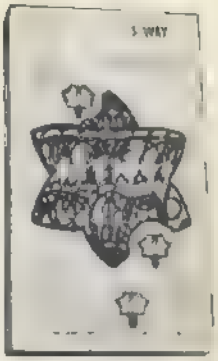
Polyethylene Christmas Tree. Looks, feels and trims like a real tree. All the beauty and color of a real Evergreen nursery tree reproduced in a perfect natural. Tapered shape. Branches of various length insert easily in the hardwood trunk. Tree can be shaped by simple twisting and bending of polyethylene covered wire limbs. Soft, pliable needles. Set up or dismantle in minutes. Easy to trim. May be safely decorated with electric lights — no fire hazard. Trinod stand and storage carton. Retail

6435T7100—6 ft. Tree. Ship wt. 14 lbs. $27.95

6436T767—4½ ft. Tree. Ship wt. 9 lbs. $18.95

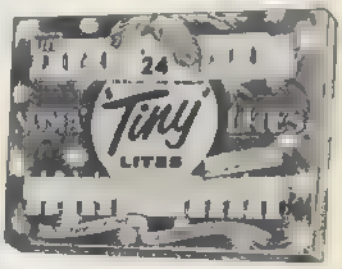
**Christmas Bell Spray**

6437T310—Gaily Decorated Bell Ornaments with Twinkle Lamps. Help to make your holiday season more festive. Decorated with red bow and pine cone. 22½" Wide x 11" High. Lead cord and molded vinyl cord. Retail $4.60




6438T358
—50 Light
5-Way
Flasher Set

Has 5 circuits of 10 Snap-In lights each that flash intermittently. Each circuit contains 8-12½ midget lamps in assorted colors and 1 magic flasher lamp. Lamps burn independently. Set includes 4 extra lamps. Ship wt. 1 lb. Sugg. Retail $5.65

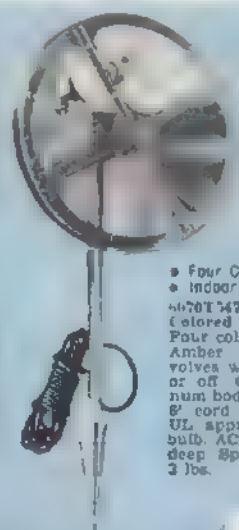



6437T226—Twinkling Tiny Lites

[illegible] color lamps. Each lamp operates independently when one burns out the rest remain lighted. May also be used on regular non twinkling set. Ship. wt. [illegible] Retail $3.30

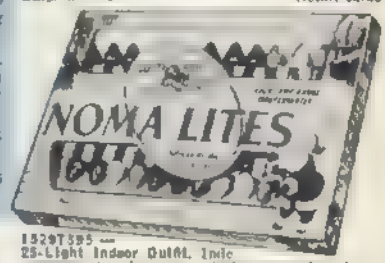
**Indoor Sata-Lite**

6160T600 — A modern holiday light in brushed aluminum [illegible] for [illegible] Has [illegible] fully [illegible] Perfect for [illegible] lighting or display effects. All electrical components are U. L. approved. Uses 150 watt spotlight (Not Included). Retail $9.95



- Four Color Lens
- Indoor Musical Revolving Lens

6670T343—Musical Revolving Colored Lens for indoor use. Four color: Red, Blue, Green, Amber. All plastic wheel revolves with music turned on or off. Gold finished aluminum body. Plated wire stand. 6' cord set. 110 volt motor. UL approved. Use 150 watt bulb. AC only. 15½" high, 10" deep. Speed 4 rpm. Ship wt. 3 lbs. Retail $9.95




1529T395—
25-Light Indoor Outfit. Indic[illegible] [illegible] burning [illegible] Safety [illegible] fuse. Extra fuse. Ship. wt. 1½ lbs. U.L. Listed.
Sugg. Retail $5.98

1530T235—15-Light Multiple Type Indoor Outfit. Same as above with 15 lights. Ship wt. 1¾ lbs.
Sugg. Retail $3.60

**Trim with Lights and Decorations Like a Real Tree**

**Scotch Pine Christmas Tree**

Beautifully shaped, bushy, 100% [illegible] Vinyl chloride Flameproof Pine Tree. Tapered branches with lifelike branch ends, long needles and live pine cones. Trunk has scotch pine needle wrapping. Branches are pre-formed and pre-shaped by the manufacturer. Each branch row is color coded and assembly is easy, no tools needed. Sturdy, self-centered metal stand included. Retail

6430T[illegible]—7½ ft. Scotch Pine. Ship wt. 26 lbs. $43.50

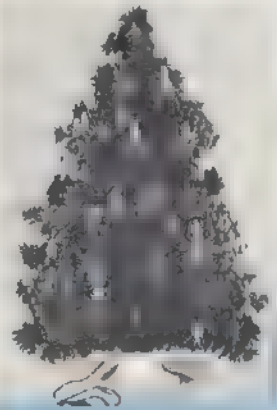
6440T[illegible]—4½ ft. Scotch Pine. Ship wt. 13 lbs. $17.95

A560T833—Outdoor Revolving Colored Lens Completely UL approved 12¾" wheel with 4 replaceable Plastic Lenses. Red, Blue, Green, and Amber. Revolves 5 times per min. All wiring and motor completely enclosed. Complete with cord. Overall height 31". Ship wt. 4 lbs. Sugg. Retail $14.95

**Musical Christmas Bell**

6471T267—Ring in the Yule Tide. Christmas Bell in red velour decorated with holly and ribbon. Genuine Swiss [illegible] musical movement sings on tree, wall or door plaque "Jingle Bells" [illegible]" high. Ship. wt. 1¾ lbs. Retail $4.50

5B55T827
Outdoor Light Set [illegible] set [illegible] lights [illegible] weatherproof [illegible] for [illegible] or [illegible] can't wash off [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] burn independently. Ship. wt. [illegible] lbs.
Mfr's Sugg. Retail $ 2.40



6161T1400—36" Noma Illuminated green vinca tree. Realistic detailing and finish. Tree is lit by 13 new [illegible] lamps. [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

**No. 8800 SAFARI HUNT**
Includes rugged Ford Bronco truck with removable top, "Safari Low-Boy" with slide-out metal ramp and hand-operated winch, detachable animal cage with lift-up rear door, nine life-like wild animals.

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Big, rugged "brute" with the extra strength of heavy gauge automobile steel construction. Smooth balanced dumping action. Complete with massive, deep-tread, heavy duty, semi-pneumatic non-marking tires.

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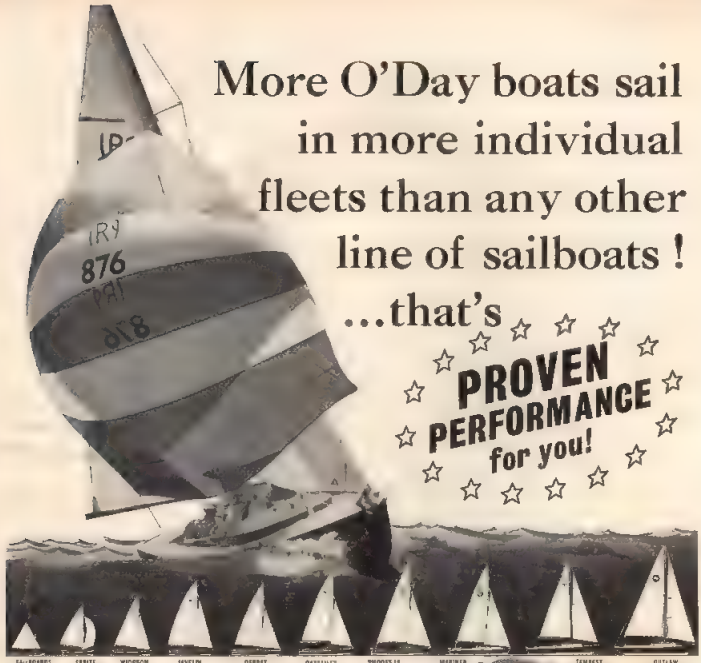


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**New Jersey** Avenel, Morgan's Wharf; Bayhead, Bate Yacht Basin; Beachwood, Barnegat Bay Sailing Center Hewitt, Lakeside Marina; Lodgewood, Dawson Marina; Monmouth Blue Water Marine; New Brunswick, Middlesex Marina Inc.; Pasamont, Crums Sales Co.; Riverside, The P. Fearson Boat Co.; Ship Bottom, Long Beach Marine; Westfield, South Marina Center
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**Ohio** Maple Heights, Sitte Marine Sales; Cincinnati, Sailboat Sales, Inc.; Magnolia, Sailboat Century; Sandusky, Ohio Yacht Sales; Worthington, Loggecott Boat Co.
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**Pennsylvania** Kingston, Woolbert's Boats; New Castle, Player's Boat House; Patton, Chuck's Marine Sales; Pittsburgh, Faust Marine Sales & Service; Scranton, Massey Sailing Center
**Rhode Island** Barrington, Stanley's Boat Yard Inc.; Central Falls, Twin City Marine
**South Carolina** Greenville, Art Delaney's Sport Shop, Mt. Pleasant, Mt. Pleasant Boat Building Co., Inc.; Spartanburg, Elliott's Boat Center
**Tennessee** Memphis, Hale & Meier Mart
**Texas** Albany, Musselman Marines; Amarillo, Bee's Marine Supply; Corpus Christi, B. C. Bailey Co.; Dallas, Frank Pillsbury Marine Sales; Sales, Mid-Cities Marine; Fort Worth, Mo Ver Hing Boat Works; Houston, Houston Yacht Club; La Casa Boats Co. Inc.; Jasper, Jasper Sales; San Antonio, Barbera Sporting Goods; Victoria, David Sheffield Ware, Sailboat Sales Unlimited
**Utah** Salt Lake City, Century Marine Inc.
**Virginia** Hampton, Serio Boat Yards; Virginia Beach, Bayside Boats, Inc.
**Washington** Seattle, Bryant's Marina Inc.; Spokane, Bryant's Marina, Inc.; West Virginia Mt. Storm, Mt. Storm Marina
**Wisconsin** Bayfield, Reed's Inc.; Milwaukee, Kinnear's Harbor Boat Sales Inc.; Oshkosh, Clark & Lund Boat Co.
**International** Bermuda, Hamilton, Stanley Evans; Hawaii, Honolulu, Marine Associates of Hawaii, Ltd.; Puerto Rico, Santurce, Nika Yara, Inc. Available in Canada

# More O'Day boats sail in more individual fleets than any other line of sailboats ! ...that's PROVEN PERFORMANCE for you!

SAILBOARDS 10'2" Swift 12'6" Super Swift | SPRITE 10'2" Ideal Trainer | WIDGEON 12'4" Versatile Sailer | JAVELIN 14' Day Sailer | OSPREY 15'6" All-purpose boat | CATSAILER 16'8" Family Sailboat | RHODES 19 19'2" Keel or Centerboard | MARINER 19'2" Just the right size for overnights | TEMPEST Compact 23'2" Cruiser | OUTLAW New 26'3" 4-berth Cruiser

Manufacturers of COLPHIN-24' cruising, racing auxiliary and INTERCLUB — 17'8" frostbite racer.

Rhodes 19 fleets, for instance, are one of the largest sailing nationwide today. There are 13 other O'Day classes with impressively large fleets too!* All told over 12,500 O'Day sailboats are now racing, cruising and day sailing.

So, if it's leadership you want see O'Day Compare proven design and construction detail that make the big difference in O'Day performance Check exclusive features that are standard on all O'Day boats . . . features that add up, but don't add on to price!

For more information about the boat of your choice check coupon. We'll send you complete literature and the name of your nearest dealer.

*Ask your dealer about the New O'Day "Push Button Sailing Course." Learn how to sail quickly . . . easily . . . at the push of a button.*

## SEE YOUR NEAREST O'DAY DEALER

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**Arizona** Scottsdale, Westwind Sailboats
**California** Fresno, Pacific Yacht & Supply; Newport Beach, Robert W. Straits Co.; Redwood City, Peninsula Yacht Sales; Sausalito, Cass Gidley Sailboats, Stockton, West Bay Imp.; Tahoe City, Bel-Air Inter Sailboats; Tiburon, Raymon Sharp Yacht Sales; Venice, Jeff vis Marina, Ventura, Sta Weimer
**Colorado** Delta, Lloyd Gibson
**Connecticut** East Hartford, Nelles & Maurer; East Norwalk, Norwalk Cove Marina; Falls Village, Indian Boat Barn; Farmington, Sears General Corp., Milford, Milford Boat Works; Niantic, Clarke's Boat Shop Pawcatuck, Cummins & O'Brien; Marvin Stamford, Yacht Haven
**Delaware** Wilmington, General Activities Corp
**Dist. of Columbia** Washington, The Washington Marina Co.
**Florida** Jacksonville, Graham Boat Yard; Merritt Island, Banana River Marine Service; Naples, Brush-Smith Chris Craft Sales; Orlando-Winter Park, Barrett's Marine; St. Petersburg Beach, Stowaway Cove Marina; Tampa, Yacht-in-Center
**Georgia** Atlanta, Mitchell Boat Works, Savannah, Dowd Hardware
**Illinois** Chicago, Bond Boat Sales Chicago, Marquois Boat & Motor Mart; Fox Lake, Fischer Lake Shore Sp rt Lake, Big John's Boat Shop
**Indiana** Evansville, Riverside Boat & Motor Co., Michigan City, B & B Marine Inc.
**Kansas** Wichita, Fisher Marine
**Kentucky** Louisville, Falls City Boat Works, Inc.; Paducah, Campbell's Sailboat Sales, Inc.
**Louisiana** Baton Rouge, Anchor Marine Inc., New Orleans, Chalaron's Marina
**Maine** Camden, Wayfarer Marine Corp.; Freeport, The Sport Shop; Kittery, The Boat House; Raymond, Tarpon Marine Sp. Freeport, So. Freeport Yacht Basin; Portland, Albert G. Frost Co.; York Harbor, York Harbor Marine Service
**Maryland** Annapolis, George B. Nelson, Inc., Baltimore, Sandbury Yacht Basin, Inc.
**Massachusetts** Dalmouth, Parker's Mowbead, Frederick Marine; Boston, Little Cove Sports Center; Walker Walker-Star Marine; Wareham, Reed's, Inc.
**New Hampshire** Berlin, Bell's Inland Sp ts; East Hebron, Newfound-Lake Marina; Hanover, Charles Baker, Lakeport, Town Marine, Inc.
**New Jersey** Avalon, Morgan's Wharf, Ashfield Boat Yard Inc.; Beachwood, Barnegat Bay Sailing Center; Bidwell, Lebanon Marina; Lodgewood, Dawson Marine; Monmouth, Blue Water Marine; New Brunswick, Middlesex Marina Inc., Paramus, Cruiser Sales Co.; Riverside, The R. Evanson Boat Co.; Ship Bottom, Long Beach Marina; Westfield, Smith Marine Center
**New York** Buffalo, Geo. W. Gellius Marine; Canandaigua, Shepard Marine; Clayton, Geo. W. Heyder, Inc.; Georgetown, W. T. Simpson; South of Endeve, Geo. W. Burt & Son; Hampton Bays, L. Ted Rowland Marine; Huntington L.I., Sloane's Marina, Inc.; Lake George, Scott M. Henderson, Inc.; Manuwonsk, A World's Fair Marina; Nichols-Oriente Yacht Sales; Merrville, Chautauqua Lake Marina; Merrick, L.I., Townsend Marine; Middletown, Royal Coachman Sportshop; Port Washington, Manhasset Bay On-board Inc.; Rochester, Triangle Marine; Sayville, L.I., Doug Wardle's Boat Shop Inc.; Scotia, J. W. Randall Boat Co., Inc.; Southold, Linch Marine Service, Syracuse, Yacht Sales Tarrytown, Pete's Inboard Marine; Troy, Troy Marine; Youngstown, Youngstown Boat Co.
**North Carolina** Raleigh, Hill's, Inc.; Swan Island Co., Inc.; Washington, Pamlico Marine Co., Inc.
**Ohio** Maple Heights, Sims Marine Sales; Painesville, Sailboat Sales, Inc. Magnolia, Sailboat Centers
**Oklahoma** Tulsa, Yacht Basin Inc.
**Pennsylvania** Kingston, Woolbert's Boats; New Castle, Thayer's Boat House; Norton, Chuck Marine Sales & Service; Pittsburgh, Faust Marine Sales & Service; Scranton, Mansuy Sailing Center
**Rhode Island** Barrington, Stanley's Boat Yard, Inc., Central Falls, Twin City Marine
**South Carolina** Mt. Pleasant, Mt. Pleasant Boat Building Co., Inc.; Spartanburg, Elliott's Boat Center
**Tennessee** Memphis, Gull & Motor Mart
**Texas** Abney, Mesquiteam Marine; Houston, Deer's Marine Supply; Corpus Christi, D. C. Bayley Co., Corsicana, Frank Pittenger Marine; Dallas, Fullest Mod-Craft Marine; Fort Worth, Marion Hertz Boat Works Inc.; Houston, Houston Diesel Sales Co., Inc.; Jasper, Jasper Sales; San Antonio, Barbara Sporting Goods; Waco, David Sheffield
**Utah** Salt Lake City, Century Marine Inc.
**Virginia** Hampton, Sorlo Boat Yard; Virginia Beach, Bayside Boats, Inc.
**Washington** Seattle, Bryant's Marine Inc.; Spokane, Bryant's Marine Inc.
**West Virginia** Mt. Storm, Mt. Storm Marina
**Wisconsin** Bayfield, Kent's Inc.; Milwaukee, Tessmer's Motor Boat Sales Inc.; Oshkosh, Clark & Lund Boat Co.
**International** Bermuda, Hamilton, Stanley Oakes; Hawaii, Honolulu, Marine Associates of Hawaii Ltd.; Puerto Rico, Barbarca, Rico Toro, Inc.

*Fleet locations furnished on request.

**Illinois** Dubois, Drill's Marina; Boat Yard, Chatham; F. Scaulding Dunbar, Colin Peek's Boats & New Century Marina, Edgerton; Norton & Easterbrook, Inc.; Hazel Crest, Pop's Marine & Camping; Hinsdale, Anchor Outboard, Manchester, Tripcal Boat Co.; Maplehead, Maplehead Marine Center; Marion, Bert Brothers Boat Sales; Mt. Prospect, Mt. Prospect Marine Supply; New Lenox, Lund Marine Service; Rockford, Don's Harbor View Yacht Sales; Plymouth, The Mariner Shrewsbury, South Brothers Marine; So. Padre, Padre Island Inc., So. Orleans, Arey's Pond Boat Yard; Stoneham, Art's Marine Boy.; Taunton, Boggs Marine Supply Inc.; Vineyard Haven, Bert's Boat Yard; Wareham, Wareham Marina; Wellfleet, Dan-Dee Marina; Westport, Danny's Boat Mart
**Michigan** Bay City, Brenner Cruiser Sales; Carson City, Powell-Briscoe; Holland, Jim & Bob Shipyard; Kalamazoo, S. Haz-Powell Inc.; Mt. Clemens, John's & Boat Service; North Port, Bay Boat Yard; Pontiac, Cruise-Out, Inc.; Whitehall, Skipper's Landing
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O'DAY SPRITE

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# Long Line to Sailing Pleasure!

**PROVEN PERFORMANCE**
**Boats by O'Day**

SPRITE 10'2" long Flatter

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JAVELIN 15' Day Sailer

OSPREY 15'8" A gunwale boat

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RHODES 19 19'6" keel or Centerboard

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ORTLEW New 26'6" 4 berth Cruiser

Manufacturers of DOLPHIN 24 cruising racing auxiliary and INTREPID 11'6" foldable racer.

A long line indeed! From 10' sailboard to 26' — 4 berth cruising yacht (over 12,500 O'Day boats now sailing) and they are all built with the same care and attention to detail that makes the difference in boats by O'Day. Check the little features you asked for, like built-in storage shelves where you need them, vinyl gunwale guards even the combination paddle-boom crutch, to mention a few — and the really important things like super-smooth fiberglas hulls designed for sailing perfection, anodized aluminum spars, stainless steel rigging and hardware, finely finished Philippine mahogany trim * They all add up to your sailing pleasure from O'Day!

For more information, fill in the coupon, we'll send you our 1966 Color Catalog which will give you details on the boat of your choice or see your nearest O'Day Dealer

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**Maine** Cumberland, Wyatt's Marine Corp., Freeport, The Spa Shop, Hancock, The Boat House, Raymond, Taylors Marine, So. Freeport, So. Freeport Yacht Basin, Inc., Portland, Alger-Fay Boat Co., York Harbor, York Harbor Marine Service
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**Michigan** Bay City, Brennan Outdoor Sales Co., Sun City, Russell Simmons Dealership, Byrd's Marina, Detroit, Sinbad's Marina, Holland, Joosten Bros. Shipyard, Kalamazoo, Schaus, Powell Inc., Mt. Clemens, Johnson's Boat Service, Northport, Northport Bay Boat Yard, Pontiac, Crouse-Gulf, Inc., Whitehall, Skipper's Landing
**Mississippi** Bay St. Louis, Breath's Boats & Motors
**Minnesota** Duluth, Britt's Marine, Moorhead, Frood-Lie Marine, Spicer, Little Crow Sports Center, Walker, Walker Star Marine, Wayzata, Reed's Inc.
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**Wisconsin** Bayfield, Reed's, Inc., Milwaukee, Hansen's Motor Boat Sales, Inc., Oshkosh, Clark & Lund Boat Co.
**International** Bermuda, Hamilton, Stanley Evans, Hawaii, Honolulu, Marine Associates of Hawaii, Ltd., Puerto Rico, Santurce, Kiko Toro, Inc.

**Available in Canada**

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# ROCKALL

## —THE WORLD'S CHOICE

A Y W Cat, on Glenmore Dam, Calgary—setting Rockall sails, of course. Rockall Shearwater sails, very similar to these, won the Ontario Catamaran trophy for the fastest of all Cats, and the Fall Regatta of the German Catamaran Club on the Chiemsee, Bavaria.

Rockall sails again, this time in Germany. Though most of the German lakes are beyond the Iron Curtain, sailing in West Germany is gaining fast, and we make hundreds of suits for German classes, mainly Pirat, Korsar and Zugvogel.

Longlasting, heavy duty Rockall sails are made for many charter fleets. These are for the Mighty Mac, owned by the firm 'Sailboats for Rent', Port Washington, Long Island, N.Y. Ed Steadman said "I have used Rockall sails on my rental sailboats for the past 7 years, and am extremely satisfied with them."

### HOW TO BUY

**Ask for prices, and place your orders, either with your marine dealer, or direct with us (brochure in colour, giving full details of how to buy, on request). You will find it easier and quicker to buy Rockall. Please try and see.**

**ROCKALL SAILS LTD.,**
**Bosham, Sussex, England**
**Tel. Bosham, England 2149**
*(Scandinavian Division: Rockall Scandinavia AB, Artemisgatan 21, Stockholm 39. Tel 63 24 30.*

### SPECIMEN PRICES

PRICES from our lists of over 900 classes, covering main sail and jib in Rockall's own design of synthetic racing sailcloth—the equal of the best—with number and insignia, battens, forestay hanks and sailbag. Postage extra. Slides and full length battens extra

| | |
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| Arrow Ice Boat | $102.00 |
| Beetle | 147.00 |
| Blue Jay | 117.00 |
| Bulls Eye | 196.00 |
| Comet | 175.00 |
| Cal 20 | 225.00 |
| Cougar Cat. | 280.00 |
| D N. Ice & Sand Yacht | 83.00 |
| Duster | 144.00 |
| El Toro | 50.00 |
| Finn | 132.00 |
| 505 | 176.00 |
| F. D. (with largest genoa) | 218.00 |
| Flying Junior | 122.00 |
| Flying Scot | 221.00 |
| Hampton | 188.00 |
| Highlander | 255.00 |
| Int. 110 | 177.00 |
| Day Sailer (O'Day) | 176.00 |
| Javelin (O'Day) | 150.00 |
| Jet 14 | 128.00 |
| Lido 14 | 141.00 |
| Lightning | 201.00 |
| Int. Moth | 83.00 |
| Penguin | 85.00 |
| Rhodes 19 | 199.00 |
| Snipe | 128.00 |
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| Windmill | 136.00 |
| Y-Flyer | 168.00 |

Rockall sails win the Mirror Championship of 1964 at Plymouth, England, with some 60 competitors.

This is the Rockall sail factory. All this space is devoted entirely to the manufacture of small boat sails. No large sails, repair work, boat covers, or general canvas work is undertaken, in order that all our efforts can be concentrated on giving you winning sails at the right prices.

### WHY CHOOSE ROCKALL BEFORE ALL OTHERS?

Well, here are some reasons

- ★ The Rockall plant is so precise that you can be absolutely sure of getting sails exactly the same as those supplied to the champions.
- ★ Every sail is unconditionally guaranteed.
- ★ You don't have to wait for your sails, and good sailing days are saved.
- ★ Rockall's quality and cut are the equal at least of the best. The many hundreds of results and commendations from all over the world testify to this.

# Let's play grown-up!

### 52-PIECE PATTOWARE DINNERWARE SET

Gracious little hostesses will love to impress their friends by proudly serving with smart, modern square style dinnerware! Long-wearing polystyrene service for 4 is gaily decorated; includes skillet, percolater, stove, 3 different sized covered casseroles, and classic well and-tree type platter! Your favorite little lady will have loads of fun with this fine contemporary style dinner set. Shipping weight 3 lbs.
H50808-332 . Retail value $4.98

(A)

**(A) 23-PC. TEA SET IN WOOD HUTCH**—Glazed white china set has floral pattern, gold trim; 6 teacups, 6 saucers, 6 plates, 1 teapot, 1 sugar bowl with cover, 1 creamer. Natural wood hutch has 3 shelves, 2 doors, 6 brass cup hangers. Wall fixtures provided. Weight 5½ lbs.
H50812-335 . . . . . Retail value $5.00

**(C) CORNINGWARE 44-PIECE CORNFLOWER SET.** Realistically duplicated in plastic. Even if she's a tomboy, she'll love "preparing and serving dinner!" Percolator and teapot have warmers, covered sauce pans and skillets in 2 sizes have handles and cradles, saucers and tableware Fine value, too! Weight 3 lbs.
H51816-335 . . . . . Retail value $5.00

(B)

**(B) OFFICIAL PATTY DUKE TEA SET**—Famous TV and movie star Patty Duke invites you to have tea with this complete and very realistic 41-piece tea set, service for 6. Includes autographed photo of Patty, and college pennants. Modern pitcher, bowls, creamer, plates, cups, etc. Shipping weight 2 lbs.
H51818-258 . . . . . Retail value $4.00

**(D) 21-PIECE PYREXWARE SET**—Realistic plastic replicas of famous Pyrex mix, measure, and store dishes and bowls. Includes: percolator with cover, stem, and strainer basket with cover; 3-piece mixing bowl set; 4-piece refrigerator set, casserole, serving dish, cup measure Shipping weight 3¾ lbs.
H51817-335 . . . . . Retail value $5.00

(C)

(D)

(E)

**(E) TWO PIECE "MOLDED" LUGGAGE SET** is designed for a little princess's fanciful travels! Elegant blue vinyl with high luster grained finish and sturdy vinyl bumpers. Nicely lined interiors have mirrors. Matching unbreakable handles; pushbutton locks, keys. Weight 4 lbs.
H51814-688 Each Retail value $10.00

**(F) CHILD'S 2 PIECE MATCHED LUGGAGE SET** includes 16" overnight bag plus 10" beauty case. Smartly done in fine two-tone vinyl, each bag has metal closures, metal lock.
H50818-665 Each set. Wt. 6 lbs Retail $9.95
**16" Travel Case only.** Shipping weight 4 lbs.
H50820-395 Each . . . Retail value $5.95

(F)

### INTERIOR DECORATOR SET

- *Design for gracious living!*
- *1000 and 1 combinations!*
- *Full 164 pieces*
- *For all ages—6 to 60!*

Junior decorators will spend hours arranging and rearranging these beautifully made miniatures of fine furniture! Carefully scaled interchangeable parts furnish 5 complete rooms and include chairs, tables, cabinets, lamps, everything! Let her style and restyle rooms to her heart's content! Mom will get some restyling ideas this easy way, too—without having to lug and shove the real furniture! No glue or tools are needed, either! Wt. 3½ lbs.
H50824-499 Each. . . . Ret. $7.95

(G)

# Luxurious living for her favorite doll family

TWO-STORY SIX-ROOM DOLL HOUSE WITH FURNITURE

## (A) 6-Room Williamsburg Colonial Doll House

Your little girl's eyes will light up when she sees this doll house with over 30 pieces of furniture, matched sets for each room. Hardboard with hardboard frame. Red brick walls, white window frames and shutters, and the front porch has 4 tall columns. There are 2 chimneys on the red tile roof. Realistic carpeting and tile designs are printed on the floors. The furniture is scaled to lifesize at ¾" to the foot. The open back permits easy access to all the fun a little girl could want. Overall size is 28x15½x20½". Shipping weight 18 lbs.

H39229-1197 Retail value $17.95

COMPLETELY FURNISHED

MODERN SPLIT-LEVEL STYLE

**(B) LITTLE MISS 6-ROOM DOLL HOUSE.** What a joy—this lovely doll house for your little one's favorite doll family. 25 pieces of real looking furniture. Full color roof and walls in charming Colonial motif with bay windows and flower boxes. Doors and windows open. All metal. 23½x16¼x9½" deep.

H50196-399 Wt. 7 lbs. ... .Retail value $5.95

**(C) MAGNETIC DOLL HOUSE.** Move people—rearrange rooms—this modern ranch house with Magic Mover lets her move everything! Two plastic see-thru roofs, 5 magnetic figures, 1 car, 2 magic movers, 15 building walls, over 40 pieces of furniture, trees, shrubs. More than 100 pieces! 4 lbs.

H51174-329 .... .. .....Retail value $4.98

**(D) SPLIT LEVEL 5-ROOM DOLL HOUSE.** She'll keep busy for hours. Contemporary style home looks like suburban dwelling. With crib, rocking horse appliances, and all sorts of comfortable family living furniture! Full-color steel. Painted curtains, beautiful landscape. 32x13x14". Wt. 8½ lbs.

H50278-529 ..... ..... .Retail value $7.95

## She'll Love Her Very Own Furniture!

### (E) VANITY TABLE AND HASSOCK

Everything to keep her looking like a young lady. Flip-up mirror has brush, comb underneath. Hand mirror, cosmetics, beauty hint book by Tussy. Made of high impact plastic for long wear. The hassock is 12½" high, and has a storage compartment inside. Shipping weight 12½ lbs.

H50583-1259 .....Retail value $19.95

### (F) LITTLE HOSTESS BUFFET

Silver vacuum plated tea service for 4 is included—tray, salt and pepper, silverware, glasses, fruit compotes, cups, saucers, service plates, napkins, candlesticks, hostess trays. Buffet has sliding drawers and hinged doors. Stands 22" high, 10" deep, and is over 3 feet wide. In Beige plastic. 15 lbs.

H39228-1549 ... .Retail value $24.95

# Want home comforts when you go boating?

# Buy a Pacemaker.

34′ PACEMAKER SEDAN FROM $16,245. F.O.B., EGG HARBOR

# They're already aboard.

And you still get a rugged, seaworthy hull built around them.

Galleys with enough space are on all our boats. There are electric refrigerators and hot water showers on all Pacemakers from 34′ up. We put electric stoves, ovens and broilers on all boats from 36′ up.

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On our 44′ and up boats you have the option of an automatic dishwasher.

The Pacemaker 53′ yachts were the first, we believe, to have a clothes washer-dryer installed as standard equipment.

You see we have long been guided by a philosophy, which says that the exterior of a boat should be designed for a man, a real man, and the interior for his lady.

See for yourself. Take her with you to the Pacemaker dealer near you. You may be amazed at the comforts of home waiting for you there.

*"Since 1720, a family heritage of careful boat building"*

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ALL WEATHER WOOD CRUISERS

C. P. LEEK & SONS, INC., LOWER BANK, EGG HARBOR, N.J.

**25′ Models from $5,200 • 28′ Models from $7,495 • 31′ Models from $8,600 • 34′ Models from $15,295 • 36′ Models from $19,995**
**39′ Models from $25,695 • 44′ Models from $31,200 • 53′ Models from $79,190 • F.O.B. Price & Specifications subject to change without notice.**

**California:** Bauman Brothers & Dick Miller Assoc., Sausal to • Lakewood Marina, Newport Beach. **Connecticut:** Mystic Marine Railway, Mystic • Yacht Haven, Stamford. **Florida:** Beach Marine Sales, Inc., Jacksonville Beach • Miller Yacht Sales, Inc., Fort Lauderdale. **Georgia:** Miller-Averett Marine, Inc., Columbus. **Illinois** Larsen Marine Service, Inc., Waukegan. **Maine:** Boothbay Harbor Boat Sales, Boothbay Harbor. **Maryland:** Georgetown Yacht Basin, Inc., Georgetown. **Massachusetts:** Dan Dee, Inc., Wellesley • Falmouth Yacht Sales Co., Falmouth. **Michigan:** Emerald City Harbor, Inc., St. Clair Shores • Wallstrom Marine, Inc., Harbor Springs. **Missouri:** Jerry Frey Marine Sales and Service, Inc., St. Louis. **New Jersey:** Comstock's Boat Works, Inc., Matadecank • Riverside Marina, Inc., Riverside • Sea Coast Yacht Sales, Inc., Sea Bright • Tidewater Marine Co., Somers Point. **New York:** Lindenhurst Marine Center, Inc., Lindenhurst, L.I. • Powell Boat Yard, Inc., Nyack • Smith Boys, Inc., Tonawanda. **North Carolina:** Bradley Creek "66" Marina, Inc., Wrightsville Beach. **Ohio:** Anchor Point Boat Sales and Service, Inc., Curtice. • Heritage Marine, Inc., Cincinnati. **Texas** Gulf States Yachts, Seabrook. **Virginia:** Virginia Yacht Sales, Inc., Richmond. **Washington.** Northwest Pacemaker Sales, Inc., Seattle. **Europe:** Sportship, Hamburg, West Germany

# Want home comforts when you go boating?

# Buy a Pacemaker.

34′ PACEMAKER SEDAN FROM $16,995 F.O.B., EGG HARBOR

# They're already aboard.

And you still get a rugged, seaworthy hull built around them.

Galleys with enough space are on all our boats. There are electric refrigerators and hot water showers on all Pacemakers from 34′ up. We put electric stoves, ovens and broilers on all boats from 36′ up.

You can have a beverage bar, with sink built in the pilot house, if you wish, in all boats from 36′ up. All boats from 34′ up have a private stateroom with a private entrance to the head.

On our 44′ and up boats you have the option of an automatic dishwasher.

The Pacemaker 53′ yachts were the first, we believe, to have a clothes washer-dryer installed as standard equipment.

You see we have long been guided by a philosophy, which says that the exterior of a boat should be designed for a man, a real man, and the interior for his lady.

See for yourself. Take her with you to the Pacemaker dealer near you. You may be amazed at the comforts of home waiting for you there.

*"Since 1720, a family heritage of careful boat building"*

# PACEMAKER

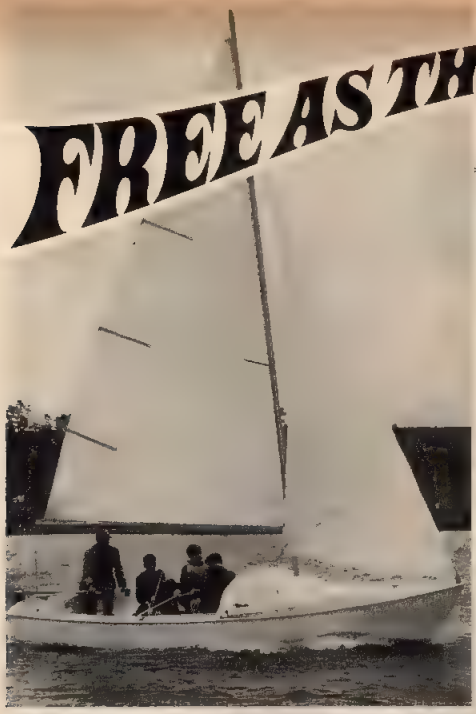
ALL-WEATHER WOOD CRUISERS

C. P. LEEK & SONS, INC., LOWER BANK, EGG HARBOR, N.J.

**25′ Models from $5,450 • 28′ Models from $7,495 • 31′ Models from $8,900 • 34′ Models from $16,045**
**36′ Models from $20,995 • 39′ Models from $26,695 • 44′ Models from $33,700 • 53′ Models from $83,200**

**California:** Baumann Brothers & Dick Miller Assoc., Sausalito • Lakewood Marina, Newport Beach. **Connecticut:** Mystic Marine Railway, Mystic • Yacht Haven, Stamford. **Florida:** Beach Marine Sales, Inc., Jacksonville Beach • Miller Yacht Sales Inc., Fort Lauderdale. **Georgia:** Miller-Averett Marine, Inc , Columbus. **Illinois:** Jerry Frey Marine Sales and Service, Inc , Alton • Larsen Marine Service, Inc., Waukegan. **Kentucky:** Fall City Boat Works, Louisville. **Louisiana:** Violet Yacht Sales, Inc., New Orleans. **Maine:** Boothbay Harbor Boat Sales, Boothbay Harbor. **Maryland:** Georgetown Yacht Basin, Inc , Georgetown. **Massachusetts:** Don Dee, Inc., Wellesley • Falmouth Yacht Sales Co., Falmouth. **Michigan:** Emerald City Harbor, Inc., St. Clair Shores • Wahlstrom Marine, Inc , Harbor Springs. **New Jersey:** Comstock's Boat Works, Inc., Metedeconk • Riverside Marina, Inc., Riverside • Sea Coast Yacht Sales, Inc , Hoboken • Tidewater Marine Co., Somers Point. **New York:** C P. L. Yacht Sales, Inc., Freeport, L. I. • Northeast Yacht Sales, Loudonville • Northern Yacht Sales, Henderson Harbor • Powell Boat Yard, Inc , Wyack • Smith Boys, Inc., Tonawanda. **North Carolina:** Bradley Creek "66" Marina, Inc , Wrightsville Beach. **Ohio.** Anchor Point Boat Sales and Service, Inc , Curtice • Fairlage Marine, Inc., Cincinnati. **Pennsylvania:** Oakmont Boat Service, Oakmont. **Texas.** Gulf States Yachts, Seabrook. **Vermont:** Shelbourne Harbor Marina, Shelbourne. **Virginia:** Virginia Yacht Sales, Inc., Richmond. **Washington:** Northwest Pacemaker Sales, Inc., Seattle. **Europe:** Sportship, Hamburg, West Germany

# FREE AS THE WIND



*New Speedy*

## *MOUETTE

### Will Challenge All Contenders As A Comfortable Family Daysailer

Speed, comfort and room for the whole family were the design requirements for the new Mouette. Sturdiness and superior sailing ability were other qualities we included in her construction, the same qualities Nova Scotians have been building into their boats since the beginning of the 18th century.

The 19' 6" fiberglass planing hull incorporates positive foam flotation; an extremely spacious self-draining cockpit and outboard motor well, kick-up rudder with bronze rudder blade, pintles and gudgeons; an extra length ash tiller with hiking stick; nylon braid hiking straps, an enclosed lever-action fiberglass centreboard and a large cuddy aft with mahogany door. There is plenty of space for picnic baskets, cameras and camping equipment. Six feet of additional stowage is accessible under the fore deck.

One-piece extruded aluminum mast and boom with integral sail grooves carry the Dacron mainsail and working jib while the standing rigging includes stainless steel wire with swaged terminals and stainless steel turnbuckles and chainplates. Dacron halyards and Samson braid sheets make up the running rigging. Hardware items are bronze cleats, bowplate, two snubbing winches with jam cleats for jib sheets and an under boom cleat for the mainsheet.

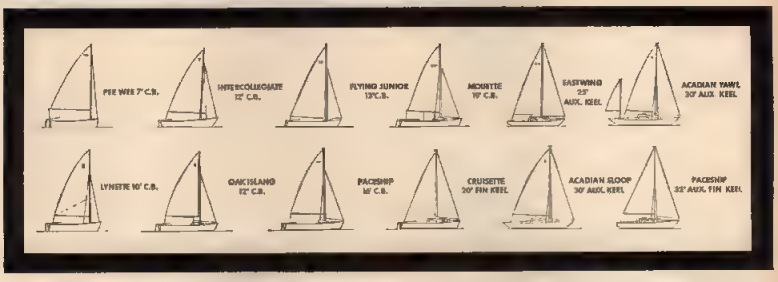
All this is standard equipment!

Available extras are: spinnaker and spinnaker gear; Genoa and Genoa gear.

SPECIFICATIONS

L. O. A. 19' 6"
Beam 6' 11"
Draft: Maximum 4'
L. W. L. 18'
Sail area 165 sq. ft.
Draft: Minimum 6"

*Mouette—in English, Seagull.




PACESHIP

Address all correspondence to

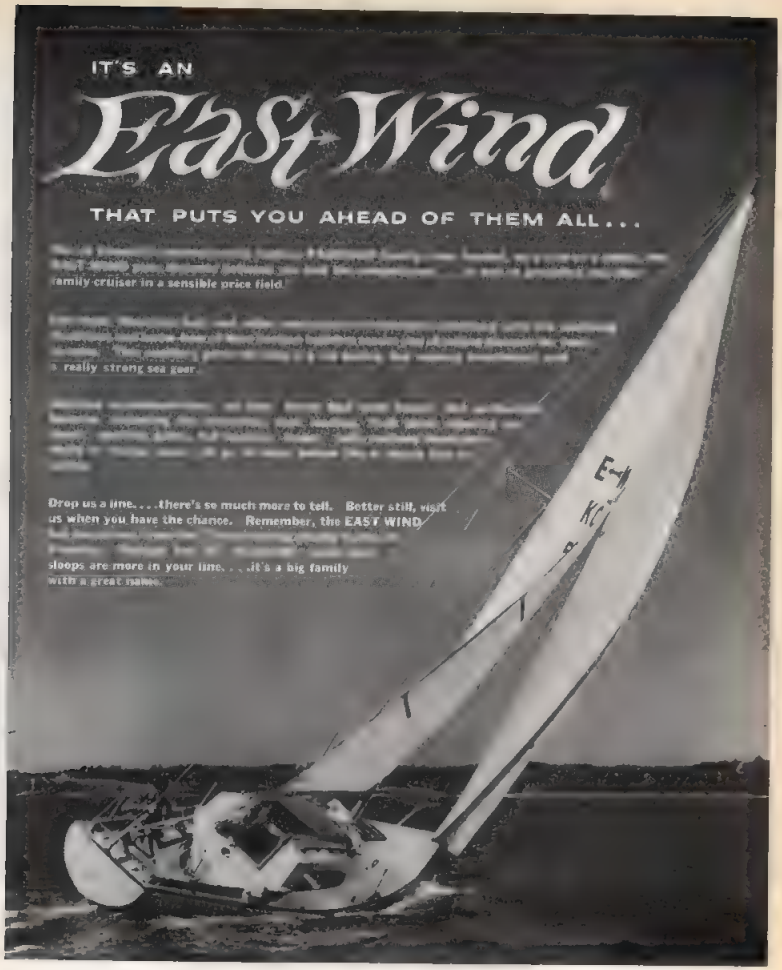
**INDUSTRIAL SHIPPING COMPANY LIMITED**
MAHONE BAY, NOVA SCOTIA, CANADA

**Please send me further information on :**

- ☐ PEE WEE 7' C.B.
- ☐ FLYING JUNIOR 13' C.B.
- ☐ EASTWIND 23' AUX. KEEL
- ☐ LYNETTE 10' C.B.
- ☐ PACESHIP 16' C.B.
- ☐ ACADIAN SLOOP 30' AUX. KEEL
- ☐ INTERCOLLEGIATE 12' C.B.
- ☐ MOUETTE 19' C.B.
- ☐ ACADIAN YAWL 30' AUX. KEEL
- ☐ OAK ISLAND 12' C.B.
- ☐ CRUISETTE 20' FIN KEEL
- ☐ PACESHIP 25' AUX. FIN KEEL

Name _____ St. & No. _____

City _____ Province/State _____


IT'S AN
East Wind
THAT PUTS YOU AHEAD OF THEM ALL...
family cruiser in a sensible price field.
a really strong sea goer.
Drop us a line....there's so much more to tell. Better still, visit us when you have the chance. Remember, the EAST WIND
sloops are more in your line. . . .it's a big family with a great name.

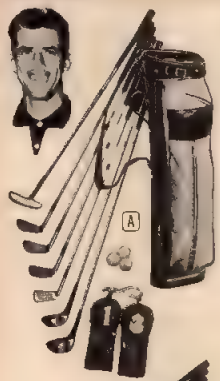
**EAST WIND Dimensions:**

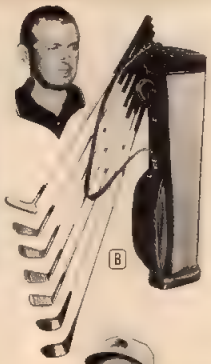
| | |
|---|---|
| L.O.A. | 24 7 |
| L.W.L. | 20 |
| Beam | 7 1 |
| Draft | 3 7 |
| Sail Area | 315 Sq. ft. |

PACEHIP

INDUSTRIAL SHIPPING COMPANY LIMITED, MAHONE BAY, NOVA SCOTIA, CANADA.

# Kroydon GOLF CLUB SETS CHOSEN BY CHAMPS!



(A) **PAUL HARNEY AUTOGRAPH SET.** Complete set includes 7 clubs bag, head covers, 3 balls and tees. All clubs carefully matched and balanced . . . 2 woods and 5 irons. Woods have "Astrolon" heads for added distance. Both woods and irons have Bristol Built "Proflex" shaft and "Tacky" black calfskin ribline grip with red stripe. Woods are 43" long, irons are 38½" long.
**PHAB11XDX3990**—Shpg. wt. 17 lbs. . . **$69.95**
**JD ANN PRENTICE** (Ladies outfit, as above.)
**JPAB11XDX3990**—Shpg. wt. 17 lbs. . . . . **$69.95**

(B) **FRED HAWKINS POWER-ZONE GOLF SET.** Designed to take many strokes off your game . . . all matched and balanced woods and irons. Includes 5 irons (Nos. 3, 5, 7, 9, Putter), and 2 woods (Nos. 1, 3) in red and black vinyl golf bag. Woods have famous "Astrolon" heads for greater distance.
**MB8XDX3497**—Shpg. wt. 15 lbs. . . . . **$57.95**
**CLUB CHAMP** (Ladies outfit, same as above.)
**LB8XDX3497**—Shpg. wt. 15 lbs. . . . . **$57.95**

(C) **JOE CAMPBELL PRO-MAKER YOUTH GOLF SET.** Designed for ages 10—14, built to take hard use, and exceptionally well designed to lead youngster to good form and performance. Includes 4 irons (Nos. 3, 5, 7, and Putter), one 38½" wood (No. 1), and sturdy vinyl golf bag. Wood has indestructible "Astrolon" head with white and scarlet face insert. Irons feature muscle back forged blade with regulation straight line face scoring. Starmaker Tru Temper steel shafts. Non-slip red Golf Pride grips. Right hand only.
**41B/XDX2397**—Shpg. wt. 13 lbs. . . . . **$41.50**

(D) **JOE CAMPBELL SIGNATURE GOLF SET.** Handsomely matched outfit completed with bag, headcovers and clubs. Well crafted "Astrolon" woods (Nos. 1, 3, and 4) will not warp, shrink, expand, absorb moisture or change weight. Gleaming jet black all weather finish. Contrasting white and red Astrolon face insert. Controloc sole plate. Irons (Nos. 3, 4, 5, 7, 8, 9, and Putter) of power crafted forged steel, have deep tanned blades. Shot blasted faces for added control. Tri-Plex chrome plated. Black and aqua molded fine line grips.
**JC995XDX5990**—Shpg. wt. 27 lbs. . . . . **$89.95**

(E) **BOB ROSBURG GOLF SET.** Perfectly matched outfit complete with bag, headcovers and clubs. Well crafted "Astrolon" woods (Nos. 1, 3, and 4) have non-shifting wing lock sole plate; length 43". 8 irons (Nos. 2 thru 9), have special slotted backs for perfect balance and weight distribution; length 38½". Plus 16-club Red/Black bag with vinyl body, black leather top cuff and trim. 3 "Tee-Mate" covers are large contour styled in Red and White trim . . . of soft, heavy melohyde vinyl with full gusset.
**BR190XDX6997**—Shpg. wt. 27 lbs. . . . . **$115.00**

## Kroydon

Complete range of superbly crafted putters, designed to fit the individual putting style. All are 35" long, chrome step shafts, leather grips.

(F) **KROYDON SEMI-ROUND CHAMPIONSHIP PUTTER.** Gold finished blade; semi-round sole and center shaft. Sand-blasted top line. Medium lie.
**K960XDX563** . . . . . **$7.95**

(G) **KROYDON OFFSET MALLET PUTTER.** Gold finished head with offset mallet shape, special slotted bottom blasted top line. Medium lie.
**K950XDX563** . . . . . **$7.95**

(H) **KROYDON TWO-WAY HEAD CHAMPIONSHIP PUTTER.** Chrome plated head. Satin top line. Medium lie.
**K930XDX563** . . . . . **$7.95**

(J) **KROYDON SEMI-MALLET CHAMPIONSHIP PUTTER.** Chrome plated semi-mallet head. Medium lie. Chrome step shaft. Leather grip, 35" length.
**K975XDX563** . . . . . **$7.95**

(K) **KROYDON SEMI-MALLET PUTTER.** Chrome plated semi-mallet head with sandblasted center. Med. lie.
**K920XDX563** . . . . . **$7.95**

(L) **KROYDON GOLD FINISHED 2-WAY MALLET PUTTER.** Gleaming gold finished head with two-way mallet design, sandblasted top. Medium lie. Pencil shaft.
**K940XDX563** . . . . . **$7.95**

# Coaster: fast, sea-kindly, roomy.

**Exciting.** That's the word for Pearson's brand new Coaster! From bow to transom, deck to keel, every detail expresses the most advanced steps in design concept, selective use of materials.

**MORC racer, auxiliary.** The designer has given Coaster a long waterline for optimum racing ability (MORC rating 23.3). She combines generous beam with long lean run. Her hull is fast, yet rugged with the tried-and-true underbody concept that has made Pearson Yachts famous for stability, ease of control and safety.

**Spacious.** Coaster's long length, ample freeboard and wide beam provide more space below than expected in an auxiliary of her overall length (29′ 10″ x 9′ 4″ x 4′ 7″). She sleeps five or six in choice of standard or dinette arrangement. Makes generous use of wood-grain laminates, teak trim and color-coordinated vinyl materials.

**A lot of boat for the money** — there's more built-in value in the Coaster than any other boat of her size sailing today. Sail her — you'll agree! See your Pearson dealer or write: Pearson Yachts, Bristol, R.I. 02809.

PEARSON YACHTS
GRUMMAN ALLIED INDUSTRIES, INC.

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PEARSON YACHTS
GRUMMAN ALLIED INDUSTRIES, INC.

# New designs from Pearson... now en route to your dealers!

In a few weeks dealers will begin to receive the first shipments of these fine new models. Exciting additions to the "finest in fiberglass" line. Available for this year's sailing pleasure. Dream no more. See your Pearson dealer now or write for details. Pearson Yachts, Bristol, Rhode Island 02809

LARK WANDERER COASTER INVICTA II

*LARK* . . . the "compact" of cruising auxiliaries. Practical, powerful, spacious. Accommodates four. Exceptional features throughout. Measures 24' 0" x 8'-0" x 4'-0".

*WANDERER* . . . shoal-draft, centerboard racing/cruising auxiliary. 30'-3" x 9'-4" x 3'-6" (6'-9"). Fast, responsive, sea-kindly. Choice of Standard or dinette arrangements. Big value.

*COASTER* . . fast, sea-kindly racing/cruising auxiliary. Exciting long-waterline underbody. 29' 10" x 9'-4" x 4'-7". Sleeps five (standard) or six (dinette). Feature-packed.

*INVICTA II* . . new modification of two-time Bermuda winner. A tank tested fast, ocean-racing centerboarder with luxurious accommodations! Can sleep seven. LOA 37' 8".

PEARSON YACHTS
A GRUMMAN ALLIED INDUSTRIES, INC.

# PEARSON DESIGNS...
## TO STEAL YOUR HEART AWAY!

*Your pulsebeat will quicken when you see these exciting new additions to the Pearson line. Our designers know from experience what the boating public wants . . . and here's more proof! We cater to personal preference . . . in design, in boat size, in price, in accommodations, and all other factors. As our line broadens, so do your chances of finding exactly what you want in "the finest in fiberglass." See your nearest Pearson dealer for details or write: Pearson Yachts, Bristol, Rhode Island 02809.*

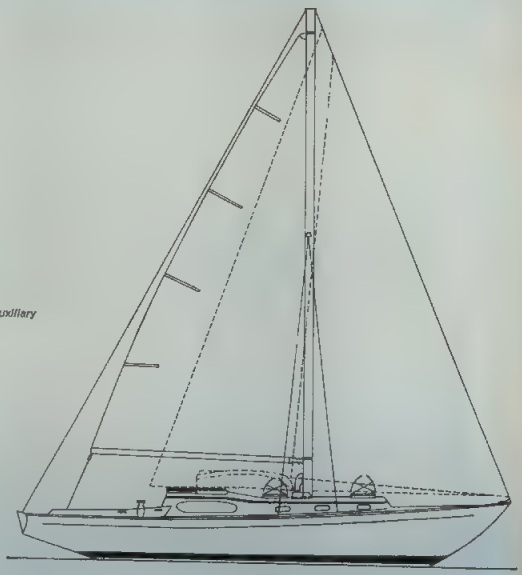
PEARSON YACHTS
GRUMMAN ALLIED INDUSTRIES, INC.

LARK: 24-foot family sailer
(Sloop, keel)

COASTER: 29-foot cruising-racing auxiliary
(Sloop keel)

GYPSY: 29-foot weekender
(Sloop, keel)

WANDERER: 30-foot cruising-racing auxiliary
(Sloop, keel-centerboarder)



INVICTA II: 37' 8" cruising-racing auxiliary
(Sloop or yawl, keel-centerboarder)

## Self-Powered Marx-a-Kart

$24.99

REALISTIC HOT ROD zips around at about 3 MPH on oversized dragstrip tires—even has reverse! Hand brake. Powered by 12-V battery (not included—buy below). Sturdy red plastic body on heavy gauge steel chassis, bucket seat. About 38 in. long.

48 T 13421 R—Ship. wt. 20 lbs. ..... $24.99

48 H7 13012 M—12-V Battery. Wt. 9 lbs. ... 4.99

## Sturdy Scat Car . . . Streamlined and Racy $9.88

ZIP AROUND THE NEIGHBORHOOD in bright red scat car with white trim. ¾-in. tubular steel frame with heavy-duty front end. Nylon bearing pedal drive adjusts to 5 positions for any size driver. Puncture-proof semi-pneumatic tires. Airp'ane type steering wheel. Crash helmet not included, see Page 255.

48 T 13409 M—About 39 in. long Ship. wt. 20 lbs. ..... $9.88

## Dragster $15.00

METAL COLON SIMULATED ENGINE BLOCK with spark plugs, exhaust and intake ports. Metal pedal gear, chain guard. Semi-pneumatic tires, airplane type steering. Racy red with black and white trim.

48 T 13408 A—About 39 in. long. Ship. wt. 24 lbs. ..... ..... $15.00

## Jet-Sweep Compact $10.00

EASY HANDLING, COMPACT STYLING—just 34 in. long. 3-position pedals, nylon bearings. Red and white wheels with metallized hub caps, ½-in. extruded rubber tires. Silver color grill with embossed headlights and bumper. White enamel steering wheel and trim, attractive seat pad. Smart metallic turquoise finish.

48 T 13405 A—Ship. wt. 21 lbs. ..... Only $10.00

## Sports Wagon $16.44

GO ON LONG SIDEWALK SAFARIS IN STYLE! Smart Aztec gold finish, chromed hand rails. Chrome rack for tools or luggage. Realistic stick shift. Adjustable ball bearing pedals. Play-safe windshield, mirror

48 T 13407 A—About 42 in. long. Ship. wt. 24 lbs. ..... ..$16.44

***Shop the Easy Way—By Phone . . . See Page 408***

## Police Car $12.99

CHASE ROBBERS IN POLICE CAR, with Chief's emblem! Blue plastic body, reinforced steel frame. Chrome-like grill, dashboard, hub caps. White sidewalls. Siren has red lens rear view mirror. Nylon-bearing pedals adjustable.

48 T 13420 R— About 37 in. long. Ship. wt. 20 lbs.. $12.99

## Army Jeep with Machine Gun $17.44

MOVE THE TROOPS OUT IN YOUR REALISTIC ARMY-STYLED JEEP, complete with camouflage paint job, windshield and front mounted machine gun. Army color with yellow trim and serial number. Adjustable pedals, ball bearing rear axle, nylon wheel bearings. Puncture proof semi-pneumatic tires with chevron tread

48 T 13422 A—About 40 in. long. Ship wt 36 lbs .. $17.44

NOTE: Toys on this page partly assembled; instructions. "R" after Cat. No. means Frt., Truck, Exp.

MONTEREY 26" LIGHTWEIGHT

MISSILE EQUIPPED SPEEDWEIGHTS

FLASHY NEW 20" WILDCAT

# MURRAY

## BICYCLES for '66

**"Monterey" 26-In Lightweight.** Slim, brilliant styling combined with top performance makes this one a prime favorite of sports riders. Features 3-speed gear for easy pedaling and factory adjusted front and rear hand caliper brakes, sure-power braking. Strong tubular frame, hydrogen brazed; chrome fork and triple truss crown with chrome cap. Lightweight saddle with 2-tone vinyl waterproof top. 26x1⅜" wheels, chrome rims, white sidewall tires with inner tubes. Diamond tread bow form pedals and full-length streamlined chrome chain guard. Twist-grip gear shift, side kick-up parking stand, reflector on rear fender. A sporty beauty! 50 lbs. Not mailable.

**Boys' Model** Metallic Gold with red, white and blue trim, chrome accents.

**B55N9012-3997** . . . . . **$57.95**

**Girls' Model.** Metallic Continental Blue with red and white, chrome accents.

**B55N9013-3997** . . . . . **$57.95**

**Boys' Deluxe Chrome 26" Lightweight.** Same as above with all-chrome frame, red, white and blue trim. Head and tail lights and generator. Chrome luggage carrier. Not mailable

**B55N9016-4797** 53 lbs. . . . . **$69.95**

**"Missile Equipped" 26-In. Speedweight.** Finest features ever built into a popular priced bike! Cantilever hydrogen brazed frame, triple truss crown. Custom twin headlamps in Speedweight tank, fender mounted. Double-adjustable chrome stem. Two-tone waterproof saddle with coil springs. Stamped steel luggage carrier. Streamlined crescent fenders, black 26x1.75 tires, inner tube. Chain guard, coaster brake, plated side kick-up parking stand. Ball-bearing pedals, black plastic treads. Sumsonite reflector on rear fender.

**Boys'. Flamboyant Red, white trim.** 50 lbs. Not mailable

**B55N9014-3897** . . . . . **$56.95**

**Girls'. Flamboyant Blue, white trim.**

**B55N9015-3897** . . . . . **$56.95**

**Super Deluxe 20-In Parkcycle.** Converts from Boys' to Girls' bike with simple re-positioning of tank crossbar Full ball-bearing crank and head with bicycle coaster brake, 20x1.75 white sidewall pneumatic tires Safety-aid removable training wheels. Fenders, fender-mounted headlamp, luggage carrier and handlebars are all in chrome. White saddle, coil springs. Finger-lug grips; double-block pedals and reflector. Flamboyant Red with white trim. Not mailable

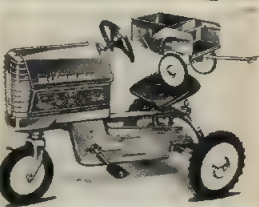
**B55N9293-3097** 39 lbs. . . . . **$45.95**

**Standard 20-In Parkcycle** As above; w/Semi-Pneumatic tires; w/o light or carrier. Red/white. Not mailable

**B55N9291-2633** 40 lbs. . . . . **$38.95**

**Boys' 20-In. "Wildcat."** Flashy sports model, extra sturdy. Features flamboyant finish, white sidewalls, 3-speed gear and banana style black-and-white checkered saddle. Fast—equipped with 46T front and 18T rear sprockets for higher gear ratio; Bendix coaster brakes Sturdy, 3-bar streamlined cantilever frame, tubular triple truss crown, chrome cap. High-rise handlebars, plastic grips. Fenders, rims, seat post, sprockets are gleaming chrome. Strong 28-spoke wheels, front 20x1.75, rear 20x 2.125, white sidewalls, studded non-skid tread Non skid heavy duty pedals. Metallic Lime finish, black, red and white trim. Not mailable.

**B55N9017T-3997** 39 lbs. . . . . **$57.95**



## Murray VALUE PACKED SIDEWALK VEHICLES

**Murray Super Deluxe Fire Truck.** A smooth-running, pedal drive job that thrills any age tot. fits them all. Pedal adjusts to 5 positions. Body is 45" long, 17" wide. Molded tires on 8" ball-bearing wheels. Equipped with bell, flicker spotlight, windshield and two wood ladders. Red with white trim. Ship. wt. 35 lbs.

**B55N9028-1833 Not mailable** . . . . **$27.95**

**Murray "Fire Ball" Racer.** Nylon bearing chain drive for super pedaling ease. Bucket seat adjusts to fit as child grows. 10" rear and 8" ball bearing front wheels in red with white stripe. Smart hot-shot chrome exhausts, vinyl covered roll bar and hood trim, and spinner hubcaps. Heavy-gauge ¾" steel tubing. White with red trim. Ship. wt. 32 lbs.

**B55N9001-1667 Not mailable.** . . . . **$25.95**



**Murray Tractor.** Full ball-bearing chain drive and wheels, 10" rear with tractor tread, 8" front. Large semi-pneumatic tires. Motor-tone gear shift. Simulated spark plugs and ignition wires. Length 37", width 22", height 25". Red with White trim, wheels; aluminum accents. Not mailable.

**B55N9029-1533** 34 lbs. . . . . **$23.95**

**Dump-Trac Trailer.** Hitch-on or hand-pull dump box operated from seat. 8" wheels with molded tires. 33" long, 15½" wide. Red with white trim. Not mailable.

**B55N9032-667** 16 lbs. . . . . **$9.75**

# She's a pleasure . . . She's a Pembroke

That's right! You'll find this brand new 1966 model 32' cabin cruiser . . . and every Pembroke, a pleasure in every way. She's a pleasure to look at . . . with her gracefully flared lapstrake hull, distinctive interior styling, and sleek new raised deck lines. She's a pleasure to pilot too . . . with high stability and maneuverability even in rough cross seas. And Pembroke is a pleasure on the checkbook . . . because she's easy to maintain (inside and out), easy on fuel — loaded with extra equipment that are usually sold as accessories. And remember . . . Pembroke's high quality is known and respected everywhere. A Pembroke is a pleasure to own. It's just as simple as that.

Pembroke
PEMBROKE BOATS, INC.
SUNCOOK, NEW HAMPSHIRE

WRITE FOR FREE BROCHURE COVERING OUR COMPLETE LINE OF SEA SKIFF, SPORT FISHERMAN, EXPRESS CRUISER AND SPORT SEDAN MODELS FROM 23 FEET TO 37 FEET

CALIFORNIA: Pembroke Kent Co., 847 Bayside Drive, Newport Beach • CONNECTICUT: Bramard Marine Sales, Inc., Route 1, Clinton • DISTRICT OF COLUMBIA: R. L. VanPelt Inc., 925 Maine Ave. S.W. • MAINE: Handy Boat Service, Falmouth Foreside • MARYLAND: Paramount Boats, 6808 Belaire Rd., Baltimore • MASSACHUSETTS: Quincy Adams Marine Basin, 47 Palmer St., Quincy • NEW HAMPSHIRE: Gilford Marine, Gilford • NEW YORK: Long Island Pembroke Sales, Inc., 34 W. Montauk Highway, Lindenhurst, Long Island; Northeast Yacht Sales, Baiters Bay Marina, Highway 87, Cohoes; Pirate's Cove Marina, Route 2, Clay • NEW JERSEY: Longport Marine, Longport • OHIO: Portage Marine, Inc., 2233 Eastern Ave., Cincinnati; Huron Marine Park, 422 Huron St., Huron • OREGON: Pembroke Northwest, Inc., at Donaldson Marina, 3501 N.E. Marine Drive, Portland • RHODE ISLAND: Allen Bruce and Co., Steamboat Ave., at Wickford Shipyard, Wickford • VERMONT: Point Bay Marina, Charlotte • EXPORT DEPARTMENT: Pembroke Boats, Inc., Box 205, Riverside, Connecticut

# No.1

***More people buy MerCruiser than all other stern drives combined. Why?***

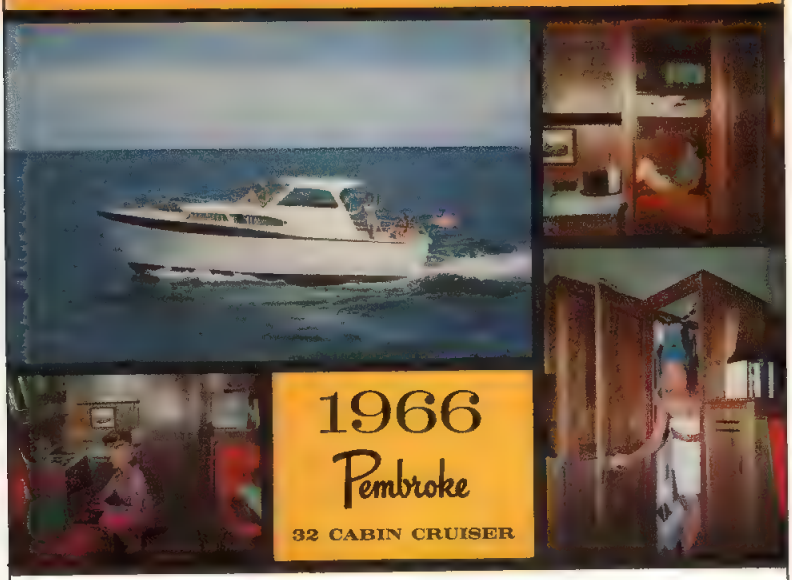
Naturally, MerCruiser offers you all the popular advantages of a stern drive: inboard economy plus outboard maneuverability, portability and propulsion efficiency (propeller thrust is parallel to the plane of motion). But why does MerCruiser *outsell all other stern drives combined*? Start with the widest range of power ever offered—8 models, 60 to 310 hp—including diesel power. Now add quiet that comes from features like rubber-mounted engine and Jet-Prop exhaust. Include impact protection like hydraulic shock absorbers which control kickup, shearproof propeller (no shear or drive pins) and automatic safety-t.lt switch. And don't forget the widest selection of accessories in the stern drive industry, including single-lever throttle and shift control, Ride-Guide steering, fresh water cooling plus power steering, tilt and swivel. For more reasons why most of the stern drives going are MerCruiser, see your MerCruiser dealer! (60, 110, 120, 150, 170, 225 and 310-hp gasoline; 60-hp diesel). Worldwide sales and service.

**STERN DRIVE POWER PACKAGES**

MERCRUISER

Kiekhaefer Corp., Fond du Lac, Wisconsin and Kiekhaefer Mercury of Canada, Ltd., Subsidiary of Brunswick Corp

# She's a pleasure . . . She's a Pembroke




That's right! You'll find this brand new 1966 model 32' cabin cruiser . . . and every Pembroke, a pleasure in every way. She's a pleasure to look at . . . with her gracefully flared lapstrake hull, distinctive interior styling, and sleek new raised deck lines. She's a pleasure to pilot too . . . with high stability and maneuverability even in rough cross seas. And Pembroke is a pleasure on the checkbook . . . because she's easy to maintain (inside and out), easy on fuel — loaded with extra equipment that are usually sold as accessories. And remember . . . Pembroke's high quality is known and respected everywhere. A Pembroke is a pleasure to own. It's just as simple as that.

**Pembroke**
PEMBROKE BOATS, INC.
PEMBROKE, NEW HAMPSHIRE

WRITE FOR FREE BROCHURE COVERING OUR COMPLETE LINE OF SEA SKIFF, SPORT FISHERMAN, EXPRESS CRUISER AND SPORT SEDAN MODELS FROM 23 FEET TO 37 FEET

CALIFORNIA: Pembroke-Kent Co., 847 Bayside Drive, Newport Beach • CONNECTICUT: Brainerd Marine Sales, Inc., Route 1, Clinton • DISTRICT OF COLUMBIA: R. L. VanFossan, Inc., 925 Maine Ave. S.W. • MAINE: Handy Boat Service, Falmouth Foreside • MARYLAND: Paramount Boats, 6408 Belaire Rd., Baltimore • MASSACHUSETTS: Quincy Adams Marine Basin, 47 Palmer St., Quincy • NEW HAMPSHIRE: Gilford Marina, Gilford • NEW YORK: Long Island Pembroke Sales, Inc., 541 W. Montauk Highway, Lindenhurst, Long Island; Northeast Yacht Sales, Stone's Bay Marina, Highway 87, Cohoes; Pirate's Cove Marina, Route 2, Clay • NEW JERSEY: Longport Marine, Longport • OHIO: Heritage Marine, Inc., 2333 Eastern Ave., Cincinnati, Huron Marina Park, 422 Huron St., Huron • OREGON: Pembroke Northwest, Inc., at Donaldson Marina, 3301 N.E. Marine Drive, Portland • RHODE ISLAND: Alan Bruce and Co., Steamboat Ave. at Wickford Shipyard, Wickford • VERMONT: Point Bay Marina, Charlotte • EXPORT DEPARTMENT: Pembroke Boats, Inc., Box 205, Riverside, Connecticut.

# "She's a pleasure... She's a Pembroke"

This sleek, proud beauty is the Pembroke 32 express cruiser for 1967. Her long graceful lines and Pembroke's famous flared hull are a perfect ensemble for her smooth power and distinctive interior. And, of course, Pembroke's high quality is known and respected everywhere. With a Pembroke . . . "reputation, quality and beauty wear the same clothes."

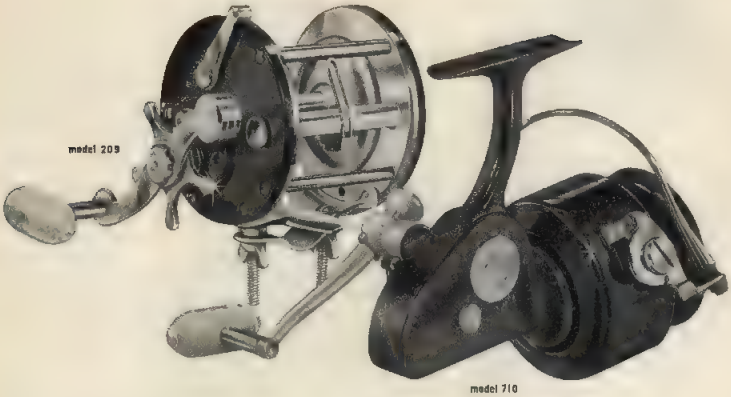
You can see her in person — right now — at your dealer's showroom. You'll appreciate the delightfully styled main cabin . . . with sleeping accommodations for four; complete galley including electric refrigerator; modern lavatory, and the ample stowage areas. The forward stateroom sleeps two on V-berths. And there's much more to see and learn. Visit your dealer . . . a Pembroke is a pleasure to own.

**PEMBROKE BOATS, INC.**

ALLENSTOWN, NEW HAMPSHIRE

**WRITE FOR FREE BROCHURE COVERING OUR COMPLETE LINE OF SEA SKIFF, SPORT FISHERMAN, EXPRESS CRUISER, AND SPORT SEDAN MODELS TO 37 FEET.**

CALIFORNIA Pembroke Kent Co., 847 Bays de Drive, Newport Beach • CONNECTICUT Brainard Marine Sales, Inc., Route 1 Clinton • Norwalk Cove Marina, Beach Rd., Norwalk • DISTRICT OF COLUMBIA: R. L. VanFossan, Inc., 925 Maine Ave. S.W. • MARYLAND Paramount Motor Boat Exchange, 6508 Belair Rd., Baltimore • Seward's Point Marina, Grasonville • MISSOURI Ensign Yacht Sales, 3064 Bellerive Drive, St. Louis • NEW HAMPSHIRE Gilford Marina, Gilford • NEW YORK Pirate's Cove Marina, RD 2, Clay • Schatz Bros. Marine Center, 2725 Knapp St., Brooklyn • Northeast Yacht Sales, Blaine's Bay Marina, Highway 87, Cohoes • NEW JERSEY: Ocean Beach Marina, Rt. 35, Lavallette • Longport Marine, Longport • OHIO Huron Marine Park, 422 Huron St., Huron • OREGON: Pembroke-Northwest, Inc., at Donaldson Marina, 3501 N.E. Marine Drive, Portland • RHODE ISLAND: Alan Bruce and Co., Steamboat Ave. at Wickford Shipyard, Wickford • VIRGINIA: Krentz Marine Railway, RD 1, Callao.




PENN REELS *the reels of Champions*

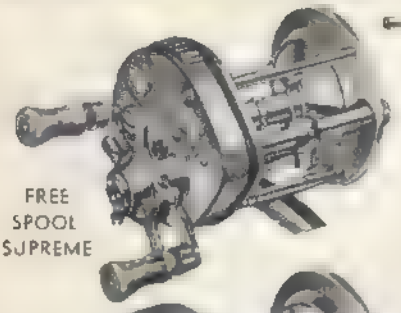
**Missing items can cost you sales and profits! Your jobber or distributor salesman has the most complete information on PENN's more than 90 models, including MANY ALL NEW REELS, which may be missing from your selection.**

**Ask him now to check your PENN Reels inventory — Be sure you make those extra sales.**

**PENN FISHING TACKLE MFG. CO. • Dept. E, 3020 W. Hunting Park Ave., Phila., Pa. 19132**

*(For More Information Circle No. 4 on Page 143)*

# PFLUEGER *A Great Name in Jackle*

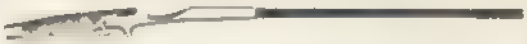


FREE SPOOL SUPREME

**Supreme—Free Spool with Star Drag**

4147A3357 An automatic Push-Button Free Spool assures [illegible] Star Wheel drag may be adjusted while playing any size fish to suit. Infinite settings. Optional Anti-Reverse. Handle is nonetalloy [illegible] Wt. 7¼ oz.

Mfr's Sugg. Retail $55.95



**5½' Bait-Casting Rod**

4443A1797 [illegible] Silverlite handle. Specially constructed of tubular glass. This rod will [illegible] "pro" and a revelation to the [illegible] lock reel seat. Wrapped ferrule and keeper wound above handle [illegible] chrome plated stainless steel guides and [illegible] Packed in well padded plastic carrying case. **Companion for Free Spool Reel shown at left.**

**Mfr's. Sugg. Retail $29.95**

SUPREME

**Supreme—The Classic Bait Casting Reel**

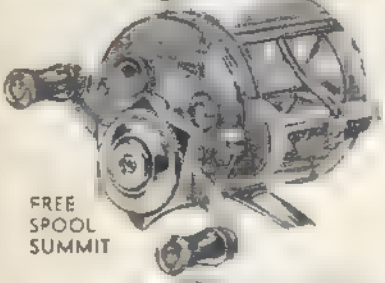
2247A2597 Legendary in performance, unequaled in smooth [illegible] dependability. Rugged enough to cast long ones, yet light and fast for fresh water casting or trolling. Handles [illegible] lines with equal ease, no jamming. Universal Quad with complete accessories, including reel bag. [illegible]

Mfr's. Sugg. Retail $44.95

**5½' Bait Casting Rod**

4444A1497—5½' tubular bait casting rod with the new Silverlite handle. Fast taper action and true Pflueger handle guarantees distance and control in casting. Tension lock reel seat. Recommended for pike, walleye and bass. Anodized aluminum wrapped ferrule. Four chrome plated stainless steel guides [illegible] **For the finest in balanced tackle, use this rod with companion reel shown at left.**

**Mfr's. Sugg. Retail $24.95**



FREE SPOOL SUMMIT

**Free Spool Summit Reel**

3930A1617 Push button free spool for faster starts and longer casts with light lures. Star drag for just the right amount of smooth take up. Adjustable anti backlash and sliding click. Brass plated with chromium. Brass gears and [illegible] Wt. 8 oz.

**Mfr's. Sugg. Retail $26.95**

**5½' Bait Casting Rod**

4445A1197—5½' bait casting rod. High quality, fast taper, tubular glass rod. Features the new Silverlite handle for the ultimate in comfort and casting control. Tension lock reel seat. Four chrome plated stainless steel guides and top plus keeper. A good rod for all fresh water. **For the finest in balanced tackle, use this rod with companion reel shown at left.**

**Mfr's. Sugg. Retail $19.95**

SUMMIT

**Summit Bait Casting Reel**

2250A1197 — Moderately priced and dependable reel known for its smooth action and durability. Ideal for walleye, bass, pike and muskie. Level Wind to insure uniform winding. Anti-backlash to prevent overrunning of the spool. Easily maintained. Wt. 7¾ oz.

**Mfr's. Sugg. Retail $19.95**

**5½' Bait Casting Rod**

4446A897 Tubular glass casting rod 5 [illegible] long. Fast taper rod for maximum casting ease and lightness in weight. New Pflueger "Silverlite" handle for the ultimate in looks, feel and control. Tension lock reel seat. Four chrome plated stainless steel guides and top. **For the finest in balanced tackle use this rod with companion reel shown at left.**

**Mfr's. Sugg. Retail $14.95**

ROCKET

**Rocket Highly Versatile Reel**

2253A1377—Suitable for fresh and salt water fishing, perfect for salmon, steelhead, muskies and bay trolling. Dressed for [illegible] Barnett line, machined to prevent line from getting behind spool flanges. Star drag easily adjusted for just the right line tension. Level wind. Complete with interchangeable crank. Wt. 14⅜ oz.

**Mfr's. Sugg. Retail $22.95**

**6' Heavy Duty Casting Rod**

4447A897 [illegible] tubular glass [illegible] rod, gives you a handful of Power. [illegible] able handle has an 8-inch cork grip and a metal butt cap with bumper. Reel seat is screw lock type. Offset handle. The ideal rod for tackling the big ones. Three chrome plated steel guides and top guide, nylon windings. **For the finest in balanced tackle use this rod with companion reel shown at left.**

**Mfr's. Sugg. Retail $14.95**

BOND

**Pflueger Bond Reel**

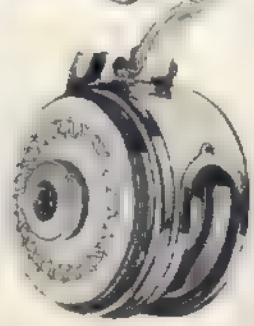
2678A1077—A fine reel for fresh water trolling and heavy casting, salt water trolling and pier fishing. Features Star Drag, Free Spool, and Level Wind. [illegible] Wind is geared so that it runs when the main [illegible] is in Free Spool. A fine precision mechanism [illegible] maintain. Wt. 15½ oz.

**Mfr's. Sugg. Retail $17.95**

**7½' Boat Rod**

4448A897 Solid glass bait rod that is excellent for fresh water, salt water, bay and pier fishing. Special Pflueger handle for the maximum in strength and comfort. Four chrome plated steel guides and top. Ferrule in center of tip. **For the finest in balanced tackle use this rod with companion reel shown at left.**

**Mfr's. Sugg. Retail $14.95**

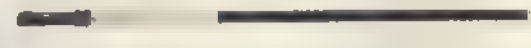


SUPEREX FLY REEL

**Superex Automatic Fly Reel**

3129A1017—Lightweight, just 9 oz.; holds 32 yds. of "C" line, retrieves 24 yds. on one spring winding. Free stripping clutch allows more line to go out [illegible] Designed for Quick Take-Apart, makes it easier to change spools.

**Mfr's. Sugg. Retail $16.95**



**8' Fly Rod**

4449A1487 [illegible] two-piece tubular [illegible] and locking rings with a select cork [illegible] wound just above handle. Six snake guides plus six tiptop guides and tip top. Guaranteed long casts with a minimum of effort [illegible] lb. [illegible] plastic carrying case. **For the finest in balanced tackle use with companion reel shown at left.**

**Mfr's. Sugg. Retail $24.95**



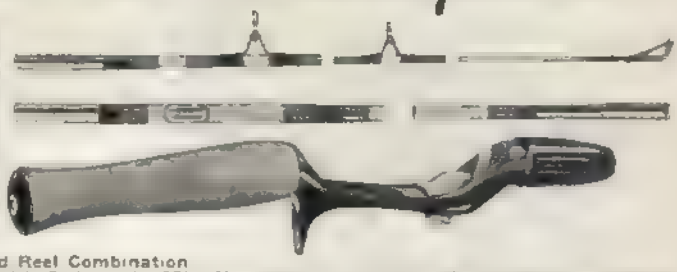
**Finest in Fishing Equipment from Bennett Bros.**

# The NEW...The IMPROVED...The BEST from *Shakespeare*

MODEL NO. 1765
PUSH-BUTTON
WONDERFLYTE REEL

4167A882- #1765 — Wonderflyte Reel

Mfr's. Sugg. Retail $14.95



**Push-Button Rod and Reel Combination**

The #1765 push-button Wonderflyte Reel and the #PB110L Two-Piece push button Wonderod make perfect partners for

4169A1546 Wonderflyte Reel and 6' Rod

Mfr's. Sugg. Retail $27.90

4429A764 - #PB110L—6' Push-Button Wonderod

Quality and styling

Mfr's. Sugg. Retail $12.95

**Wexford Camouflaged Wonderline**

Braided nylon for casting and trolling, especially suited for fresh water fishing. Two 50 yard spools.

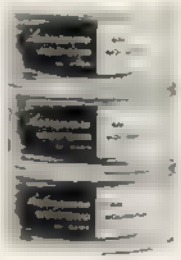
| | | Mfr's Sugg. Retail |
|---|---|---|
| 1646A188 | 14 lb. Test 100 Yards | $3.20 |
| 1647A206 | 20 lb. Test 100 Yards | $3.50 |
| 1648A223 | 25 lb. Test 100 Yards | $3.80 |

**Shakespeare S/P Mono-Line**

Super soft, small diameter, stamina to

For use with open face, closed face and push button reels. Box of 2-100 yds. spools

| Cat. No. | Test | Length | Sugg. Retail |
|---|---|---|---|
| 3236A223 | 8 lb. | 200 yds. | $3.80 |
| 3237A235 | 10 lb. | 200 yds. | 4.00 |
| 3238A265 | 12 lb. | 200 yds. | 4.50 |
| 3245A282 | 15 lb. | 200 yds. | 4.80 |



**Squidding Line**

For salt water casting and trolling—for heavy fresh water musky fishing. New prestretched cured Nylon, sparkling blue. Small diameter high tensile strength water proofed Color

Tan. Offers up to 300 yds. will be connected on 50-yd. spools.

| Squidding Line | Sugg. Retail |
|---|---|
| 1394A81 —24 lb. 50 yds. | $1.55 |
| 1395A113—45 lb. 50 yds. | 1.95 |

**Professional Fly Line**

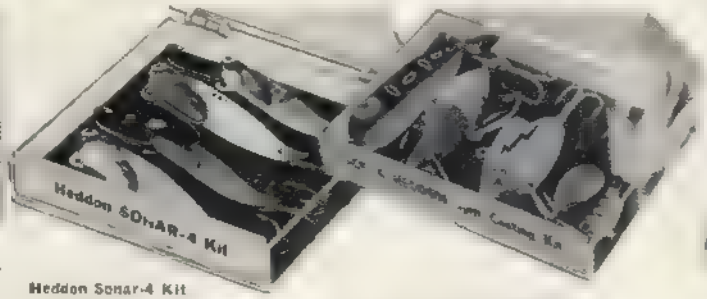
fly casting. Professional fly lines are packaged

| | | Sugg. Retail |
|---|---|---|
| 2066A191 | Size | $3.25 |
| 2081A200 | Size C | 3.40 |

**Garcia Abu-Reflex Lure Kit**

3789A205 Five ¼ oz. lures of

Mfr's. Sugg. Retail $4.00




**Heddon Sonar-4 Kit**

3328A288—Two sizes of "Sonar" lures for casting, spin-casting, spooning or

Retail $4.80

**Heddon Spin-Casting Kit**

2905A330 This kit is for casters of

Retail $5.50

**Heddon "Sonic" Kit**

2902A324

tro-lang or light bait casting. Retail $5.40

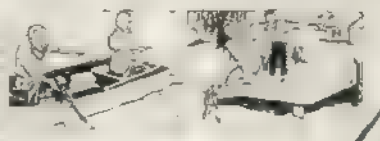
- COOLS
- AERATES
- CIRCULATES

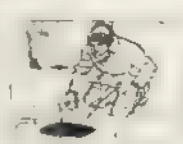
**MINNOW KEEPER** Keep Minnows, Shrimp, Crayfish Active and Healthy

2906A537—A floating impeller, spins a spray of water to all sides of the bucket. This spray absorbs an abundance of oxygen and creates a high rate of evaporation which aerates, cools, and recirculates the water. Fits any standard minnow bucket. Powered by flashlight batteries. Batteries and minnow bucket not included.

Mfr's. Sugg. Retail $9.95

## NEW *PFLUEGER* FISH-FINDER and DEPTH FINDER COMBINATION





3932A10197—A deluxe model of the Pflueger Fish Finder combined with a sensitive two range depth meter

the depth from an easy to read meter

Helps to find likely fishing spots. A terrific navigational aid in bad or foggy weather

before

The Fish Finder sends the

for a range of

angler as well

Fish and Depth Finder consists of a portable two range meter and a portable fishing unit housing batteries and transducers and attached set of stethoscope type earphones. Transducer unit sends out a Conical beam. With head phones in place angler listens for fish; a change in wave length results from a moving fish or object in the beam. The beam is only 4 degrees wide, the angler knows precisely where to cast. The Fish Finder works on the Doppler principle of airborne radar. Operates on 9 volt transistor radio batteries (not included). Wt. approx. 6 lbs. Mfr's. Sugg. Retail $169.95

3791A4995—Fish-Finder, only without depth measuring device. Wt. approx. 4 lbs. Mfr's. Sugg. Retail $79.95

**30-HOUR DESK OR BOUDOIR ALARM**
Brass Walker CROWN JEWEL [illegible] figures [illegible] or desk [illegible] figures [illegible] Wt ½ lb.
[illegible] $9.95

**SUNBEAM BOUDOIR ELECTRIC ALARM**
Take a sleek wisp of glass perfume this exquisitely feminine electric alarm imparts an air of luxury to any night stand or table. See the crystal gold tone unbroken dial with [illegible] numerals. Accurate movement in [illegible] Sunbeam alarm. 4 x 4 x 2½" ½ lb.
H-34416AU (Your Cost 9.50) $12.95

**MUSICAL BOUDOIR ALARM CLOCK**
So feminine [illegible] look imported from the Black Forest cuckoo [illegible] alarm with the magical spell of [illegible] Delightful baroque style ivory resin [illegible] case metal measures 3 x 5½" Dependable 30 hr. movement. Wt. ½ lb.
H-34417AU (Your Cost [illegible])

**SEE THRU-VISION TABLE CLOCK**
A [illegible] piece as well as a dependable [illegible] 4 jewel plated [illegible] clock [illegible] for its elegant appeal [illegible] 4 lbs.
H-34589AU (Your Cost 14.99) $21.95

**INGRAHAM "CHERRIO" 40-HOUR ALARM CLOCK**
Ivory-color baked enamel case 3⅛ x 3¾", polished brass bezel, jet black base. Single key wind. Wt. ½ lb.
With Plain Dial
H-34578AU (Pay 2.49) $3.49
With Luminous Dial
H-34571AU (Pay 2.99) $4.49

**INGRAHAM "DAWN" 8-DAY LUMINOUS ALARM CLOCK**
Bright, beautiful and practical [illegible] persistant too, for it will faithfully wake you day after day. Luminous hands and numerals, brass finish bezel on ivory finish case. 5¼ x 6¼". Wt. 1¼ lbs.
H-34569AU (Pay 6.63) $8.98

**PHINNEY-WALKER 30-HOUR DESK/BOUDOIR BELL ALARM**
The CUTIE an antique charmer she'll treasure for its novel "bell-top" motif, its crisp black Roman numerals, its luminous tip hands and hour dots. Tiny golden case is a mere 3⅞ x 2¾". Wt. ½ lb.
H-34415AU (Pay 4.99) $7.50

**8-DAY 7-JEWEL TRAVEL ALARM**
The CHIEFTAIN Big Time leather Gilt figures, luminous genuine leather case 3¼ x 2¾". Specify tan, brown, alligator. Ship wt ½ lb. $17.50
H-34413CU (Pay 11.99)

**60-HOUR TRAVEL ALARM**
The BANNER High standard for travel. Gilt figures, luminous hands, hour dots. Leather textured brown alligator case 3½ x 2¾". Wt ½ lb. $7.95
H-34468CU (Pay 5.99)

**30-HOUR LUMINOUS ALARMS**
Perfect for desk or travel. 3½ x 2¾" leather like case.
Tan Case—Wt ½ lb. $6.95
H-34470CU (Pay 4.50)
Brown Case—Wt ½ lb. $6.95
H-34471CU (Pay 4.50)

**60-HOUR REPEATER ALARM**
Rings intermittently, steady alarm follows. Luminous dial, leather like case. 1 x 2⅞". Specify tan or brown alligator or red. Ship. wt. ½ lb. $10.95
H-34483CU (Pay 7.49)

*Enjoy a gentle awakening*

40 HOUR REPEATER ALARM

**SLEEPY TIME:** First rings intermittently, steady alarm follows. Leather textured finish, gilt figures, luminous. 3x2⅞". Specify color: tan, brown-alligator

**PW56YA715** **$10.95**

With 7 jewels regular bell alarm, leather case

**PW73YA736** **$11.50**

*Superb values . . . at a modest cost*

30 HOUR DESK/TRAVEL ALARM

**CHARMER** Has "all around" appeal. Leather-textured finish, gilt figures, black or white dial, luminous. 3" diameter. Specify dial also case color: brown, tan

**PW21YA395** **$6.95**

30 HOUR DESK/TRAVEL ALARM

**PEER** Travel first class. Leather-textured finish, gilt figures, black or white dial, luminous. 3⅛x2⅞". Specify dial, also case color: tan, red.

**PW6YA395** **$6.95**

8 DAY 7 JEWEL TRAVEL ALARM

**CHIEFTAIN:** "Big-time" leader. Genuine leather case, gilt figures, luminous. 3⅛x2¾". Specify color: pig, brown-alligator.

**PW87YA1094** **$17.50**

40 hour movement, full figure dial

**PW29YA485** **$7.50**

Phinney-Walker

"MAKING TIME" . . . SINCE 1915

40 HOUR TRAVEL ALARM

**BANNER.** High standard for travel. Leather-textured finish, gilt figures, luminous hands, hour dots. 3½x2¾". Specify color: brown-alligator, red

**PW9YA517** **$7.95**

FOLDS TO COMPACT SIZE

40 HOUR DESK/TRAVEL ALARM

**PERSONALITY** perfect for everyone. Leather-textured finish case. Raised figures, luminous hands, hour dots. 3¼" x 3¼". Specify color: tan, black

**PW27NYA517** **$7.95**

40 HOUR DESK BOUDOIR ALARM

**CROWN JEWEL:** Fabulous indeed. Transparent plastic gem shape case. Gilt figures, luminous. 3⅜" diameter. Specify color: rose, light-blue, clear-white, amber.

**PW17YA650** **$9.95**

40 HOUR BOUDOIR ALARM

**DAZZLER:** Sparkling loveliness. Gilt case, brilliant rhinestones with filigree trim. Gilt figures, luminous. 3x2¾". Specify color: ice-blue, rose.

**PW118YA790** **$11.95**

30 HOUR DESK BOUDOIR ALARM

**CUTIE.** A fascinating treasure. Novel antique "bell-top" motif with handy alarm shut-off feature. Black Roman numerals, luminous tip hands, hour dots. 3⅞x2⅜".

**PW250YA485** **$7.50**

Copyright 1966

BATTERY WALL CLOCK

**GLENWOOD** . . perfect decor in any home. Walnut finish hardwood case with metal ring trim. Satin finish brass dial, black Roman numerals, gold color hands. 14¾" x 11½", dial 8". Functions full year on single battery*.

140YA1720 **$27.50**

BATTERY WALL CLOCK

**CROWNWOOD** . . . luxury at a modest cost. Fashionable splendor of alternating walnut veneer tapered bars with gilt arrow-point metal rods. Unique modern dial, hands. 21" diameter, dial 7¼". Functions full year on single battery*.

PW910YA1900 . . . . . **$29.95**

BATTERY WALL CLOCK

**WOODFIELD** . . . has charm and dignity. Walnut finish hardwood case. Distinctive easy-to-read figures, modern hands. 10" square, dial 7¼". Functions full year on single battery*

PW114YA 1400 **$22.50**

*Decorator-Styled*

# QUALITY CORDLESS WALL CLOCKS

BATTERY WALL CLOCK

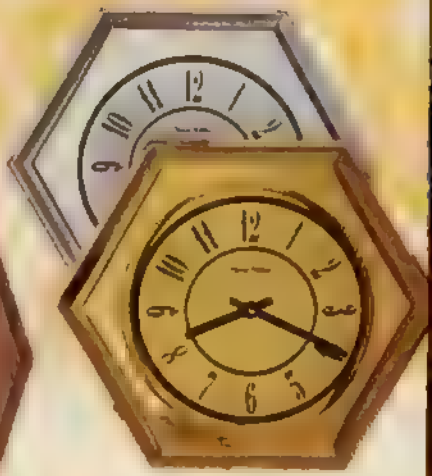
**GOLD AWARD** . . . winsome and attractive. Satin finish brass case. Clear, distinct full figure dial, modern hands. 8½" diameter, dial 7". Functions full year on single battery*.

PW915YA124B . . . . . **$19.95**

BATTERY WALL CLOCK

**WOODRIDGE** . . . diamond threesome of sheer loveliness. Walnut finish hardwood case, raised gold color figures, hands. Complete with matching sconces, as above (without candles). Clock size 26½" x 8¼", sconces 16¾" x 5¼". Functions full year on single battery*

PW916YA2250 **$35.00**



BATTERY WALL CLOCK

**PLAQUE** . . . pleasing to give, to own. Choice of satin finish chrome or brass finish case. Full figure dial, modern hands. 10⅞" x 9⅜", dial 6⅜". Specify color chrome or brass. Functions full year on single battery*.

PW601YA1010 . . . . . **$15.95**

Phinney-Walker

MAKING TIME . . . CLOCKS 50 YEARS

*Use standard "C" battery

Copyright 1966

Look out for

**Tempest**

**by PlasTrend**

*PlasTrend Corporation, the leading Flying Dutchman builder in the Western Hemisphere, has been selected by IYRU and NAYRU to build the Tempest. Only three builders have been sanctioned to build the Tempest in the United States. The experience gained in building winning FDs, Finns, Shark Catamarans, and Mustangs, makes PlasTrend the most experienced builder of high performance, light displacement racing boats. A PlasTrend FD won the 1965 North American Championship. Write or call Andy Green for more information.*

**PlasTrend Corporation**

Route 2 / Box 935 / Fort Worth, Texas / (817) CE 7-4327

PlasTrend


## THE SOUTH SHORE OF LAKE ERIE

By John G. Robinson

► South Shore yachtsmen who attended the ninth annual Mid America Boat Show at Cleveland's Public Auditorium, Jan. 21-30, were rewarded with a truly bewildering display of the latest developments in boats of all sizes from the smallest dinks to cruisers of more than 40 ft. in length. We were impressed by the exceptionally fine display of standardized fiberglass keel sloops, ranging from daysailers to completely equipped cruising craft. In power craft the trend to the outboard drive was very evident in the runabouts shown and almost all of the larger power cabin cruisers were powered with twin engines. The display of outboard engines were extremely interesting and the trend in outboard boats seemed to be toward larger and better equipped craft than ever before.

The famous 13½' *Tinkerbelle*, which made the trans-Atlantic passage last summer, from Falmouth, Mass., to Falmouth, England, was a center of attraction. She was displayed by the Cleveland "Plain Dealer," together with excellent illustrations and the survival kit used by Bob Manry in his 78-day crossing of the open ocean.

► At the annual meeting of the Ohio Inter-Club YA in January the following officers were elected: James Tidball, Atwood YC, comm.; Robert Lay, Mohican SC, vice comm.; Joseph Monnier, Indian Lake YC, rear comm.; and Fred Bauer, Atwood YC, sec-treas.

The 1966 OICYA regatta will be held June 18-19 under the auspices of the Mohican SC at Charles Mill Reservoir, Mansfield, O. Detailed information on this regatta may be obtained by writing to Robert Lay, RR3, Mount Vernon, Ohio.

Frank Quatman of the Indian Lake YC was elected representative to the NAYRU.

► The Inter Lake YA celebrated its 81st birthday on Jan. 17 last, having been organized on that date in 1885 by the late George W. Gardner of Cleveland, who headed the association for many years. Robert C. Dodsworth of Erie YC is the 1966 commodore of the organization which boasts some 97 member clubs with a total membership of close to 30,000.

The annual ILYA regatta is set for Put-in-Bay Aug. 7-11.

► Yacht Club elections: CHAGRIN LAGOONS YC, Charles Patterson, comm.; Glenn Wimdus, vice comm.; John Ramsey, rear comm.; Roger Fox, meas.; Robert Heine, fleet capt.; Ross McFarland, sec., and Albert Long, treas. Trustees are: Clarence Baldwin, Kenneth Bartlett, William Gent, Sam Marino, Harvey Paelchen, Frank Robb and Arthur Wick. U.S. COAST GUARD AUXILIARY, based at Chegrin Lagoons YC; Alan Moore, comdr.; Ed Wissman, vice comdr., and Jack Wright, training officer. EDGEWATER MARINA YC, George Cross, comm.; Joe Parker, vice comm.; Ewald Belz, rear comm.; Joseph Nemeth, flt. capt.; Kenneth Sloane, sec., and Frank Gentilli, treas. GREATER CLEVELAND LIGHTNING CLASS ASSN., Rafe Royle, Mentor Harbor YC, pres. (reelected); Ernest Capadona, Northeast YC, vice pres.; John Muller, Cleveland YC, sec.-treas.

► South Shore yachtsmen suffered a severe loss in the death of Henry J. Watterson of Rocky River, O., long-time member of Cleveland YC and, at one time, a member of the Waterways Safety Division of the State of Ohio and the Cleveland Safety Council.

► The directors of Put-in-Bay YC, held their annual "change of the watch" meeting on the mainland at Port Clinton Jan. 8 with George J. McGonagle, 1966 comm., taking over from Bob Lunt, 1965 headman of the club. The retiring commodore was presented with a past commodore's burgee by James Poulos, treas. Other officers pres-

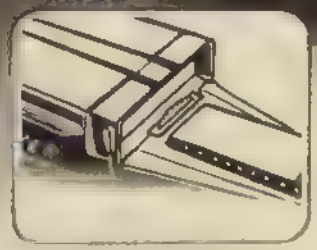
## Track your target . . . see it destroyed!

# PLAZER

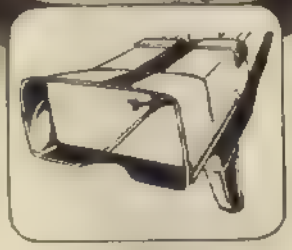
Transistorized

## Ray Gun

## $8.88



**"DIAL-A-RAY" SELECTOR**
Ruby (Red), Cobalt (Blue), or Solar (White). Built-in filter control allows you to fire day or night.



**UNLIMITED AIMING**
"Hit" a can—"Hit" a car. "Hit" a plane—"Hit" a star. You can sight on any target.

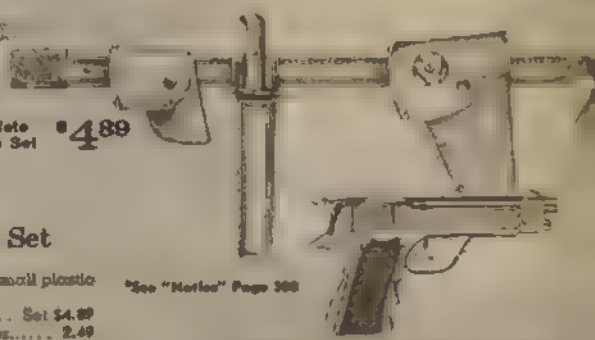
**AUDIO-VISUAL DESTRUCT**
When ray reaches target "Instant Destruct" trigger produces an explosive sound, flash of light.

TRAVEL INTO THE FUTURE WITH THE GUN OF TOMORROW. Wide-range scope will focus on any target near or far. First trigger sends beam of light toward target giving off high-frequency "bleep." Then the "Instant Destruct" trigger releases a cap-fired* explosive sound and a flash of light "obliterates" target. All the action takes place safely inside the gun . . . ideal for any young spaceman. Sturdy plastic, 26 in. long. 2 transistors. Uses 2 "D" cell batteries, order on Pg. 370.
48 HT 19001 M—Ship. wt. 4 lbs. **$8.88**

## Spunky Spinner Sonic Mystery Set $4.97

Twirling target faces tell you if you're a good or bad shot!

RIFLE SHOOTS BLAST OF AIR 15 TO 25 FT. . . . spouts puff of smoke, too! Needs no ammunition. Jumbo target has 5 colorful target faces that spin when harmless Sonic "waves" hit 'em. Also breaks bubbles, knocks over toy soldiers, etc. Rifle about 28 in. long, made of heavy-gauge steel with super-strength plastic stock, receiver.
48 HT 19713 M—Ship. wt. 3 lbs. 8 oz. Set $4.97




## Be Ready at a Moment's Notice! 1st Airborne Cavalry Set

WHEN IT'S TIME TO "JUMP OFF" grab your AR-15 rifle, strap on leather belt with holsters for harmless bayonet, .45 automatic and small pistol. Die-cast metal .45 pistol shoots 50-shot roll caps*. 25½-in. plastic rifle has secret compartment for small plastic cap-firing* pistol.
48 HT 19600 M—Ship. wt. 2 lbs. 6 oz. . . . Set $4.89
48 HT 19500 M—Rifle only. Wt. 1 lb. 5 oz. . . . . 2.49

*See "Notice" Page 300

## Daniel Boone Set $2.99

OLD TIME FLINTLOCK RIFLE (about 33 in. long), with ramrod, has scrollwork on stock and barrel. Matching pistol (about 8 in.) with scrollwork. Plastic powder horn with strap. Round, plastic canteen for hunting and scouting trips. Also includes "Daniel Boone's Wilderness Scout Book." Cap-firing* guns are sturdy plastic.
48 HT 19706 M—Ship. wt. 2 lbs. 8 oz. . . Set $2.99

## Air Blaster Gun $4.44

THE EXCITING GUN WITH HURRICANE ACTION. Air Blaster shoots harmless blast of air up to 30 ft. Included is hanging target of ferocious looking gorilla and 4 other standing cardboard targets. Gun made of sturdy plastic. Ship. wt. 1 lb. 8 oz.
48 HT 19714. . . . . Set $4.44

# JAMES BOND 007©

## Attaché Case $7.97

RUGGED LEATHER-GRAINED MOLDED PLASTIC CASE packed with secret features. Automatic firing 30 in. 4 piece rifle assembles in seconds, also serves as an automatic pistol, or a single-shot Luger-type pistol with silencer included. Code-O-Matic contains 4 codes and message paper. Booby trap code book "explodes" when opened by enemy. Passport, international currency, secret compartment for important papers. Pistol can fire plastic bullets from case. Booby traps like caps.*

48 HT 19721—Ship. wt. 5 lbs. ..... Set $7.97

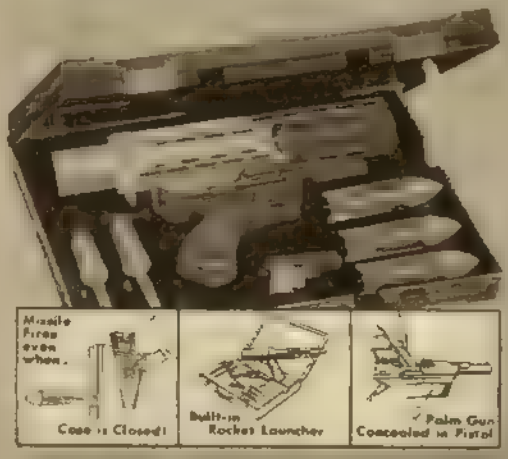
## Secret Mission Set

## $2.99

YOU'RE READY FOR ACTION with James Bond Secret Agent pistol with silencer. Fits in holster that can be worn on belt or shoulder; fires plastic bullets.

Small Hide-a-Way gun included, can be concealed easily, fires caps.* "Code-O-Matic" has 4 different codes plus supply of code paper. You also get Secret Identity Cards . . . when in special case they look like ordinary business cards; take them out and they show true 007 identity. All durable plastic

48 HT 19720—Ship. wt. 1 lb. 6 oz..... Set $2.99




## Assault Set

## $4.44

NO ONE WILL SUSPECT that your sleek-looking case is loaded with secret weapons! Inside you carry a rocket launcher that swings up in seconds to fire harmless plastic rockets; a missile-firing pistol that fires a message missile or cap-exploding* missile.

Tiny cap-firing* "Palm Gun" can be hidden away easily or stored in pistol. You can also fire your missile gun while it's still in the case. Durable plastic case 17½x11x2½ in.

48 HT 19722—Ship. wt. 4 lbs... $4.44

## Man from U.N.C.L.E. $5.00

COMPLETE U.N.C.L.E. ARSENAL! .45 automatic toy pistol and Mini Beretta repeating pistol with holster and strap. .45 pistol is for ordinary play; you convert it into special U.N.C.L.E. rifle. Clip slides into pistol grip. Barrel extensor has built-in silencer.

Bi-pod legs attach to extended barrel. Super scope cross-hair sight for accurate aiming. Smoke coils from barrel when caps* are fired. Cap-firing* Mini Beretta is the only palm-sized repeating gun in the market. With UNCLE badge and I.D. card.

48 HT 19703—Ship. wt. 1 lb. 4 oz. Set $5.00

## Illya Kuryakin Gun Set

## $2.47

## Secret Lighter Gun $1.99

*See Notice, Page 308

306 BASIC³

UNCLE CAP-FIRE* PISTOL has authentic clip-loading action, twin sights, extended barrel. Built-in cap storage space. UNCLE I.D. wallet and card. Gun about 12¾ in. long.

48 HT 19700—Ship. wt. 12 oz. Set $2.47

SNUB-NOSE MINI-AUTOMATIC FIRES BLAST OF CAP-FIRE* with a flick of the finger. Fires 4 caps with one loading. Behind row of simulated cigarettes is a pretend secret radio.

48 HT 19701—Ship. wt. 5 oz. $1.99

# Polaroid®

## —A Full-Page Selection of Modern Instant-Picture Cameras and Accessories!

**(A) THE SWINGER — POLAROID.** Meet the Swinger. It "talks" to you: an ingenious photometer reads YES when the exposure is right, NO when it isn't. It can freeze action too, with a shutter speed of 1/200 of a second. No focusing — extremely small aperture means you never have to focus. And it has a superb lens, plus a picture development system similar to the most expensive Polaroid cameras. Built-in flash.

20PL1597 ..... $19.95
320PL325 Case for Swinger Camera ..... $3.99

**(B) AUTOMATIC 101 LAND CAMERA AND FLASH—POLAROID** Ruggedly constructed. Has most of the features of the Deluxe Color Pack Camera (item E below). Features double-image range-and view-finder, wide accessory capability, sharp triplet lens brushed chrome body. Other features include a tripod socket, a powerful 4½ volt battery. And, beautiful portraits in black and white and color, too, can be made with the Polaroid Portrait Kit (not included). Push-pull focusing.

101PL9697 ..... $124.95

**(C) AUTOMATIC 103 LAND CAMERA—POLAROID.** A new Color Pack Camera model incorporating major features of the original version at a budget price. Body and shutter housing of tough, precision-finished plastic. Electric eye provides automatic exposure control for pictures in almost every lighting situation. Has many deluxe features: sharp triplets lens, double-image range-and viewfinder. Takes many accessories including the Portrait Kit. A camera that provides great versatility.

103PL6697 ..... $84.95

**(D) AUTOMATIC 104 LAND CAMERA—POLAROID.** Polaroid has figured out a way to give you a Color Pack Camera for about half the price of the original, and it includes most of the basic features of the other models — the same film, fast loading, electric eye operation. Color pictures in 60 seconds, black and white in 10 seconds. It's light, compact and easy to handle and has a simplified range-and viewfinder. Plastic body and shutter housing, simplet duplet lens

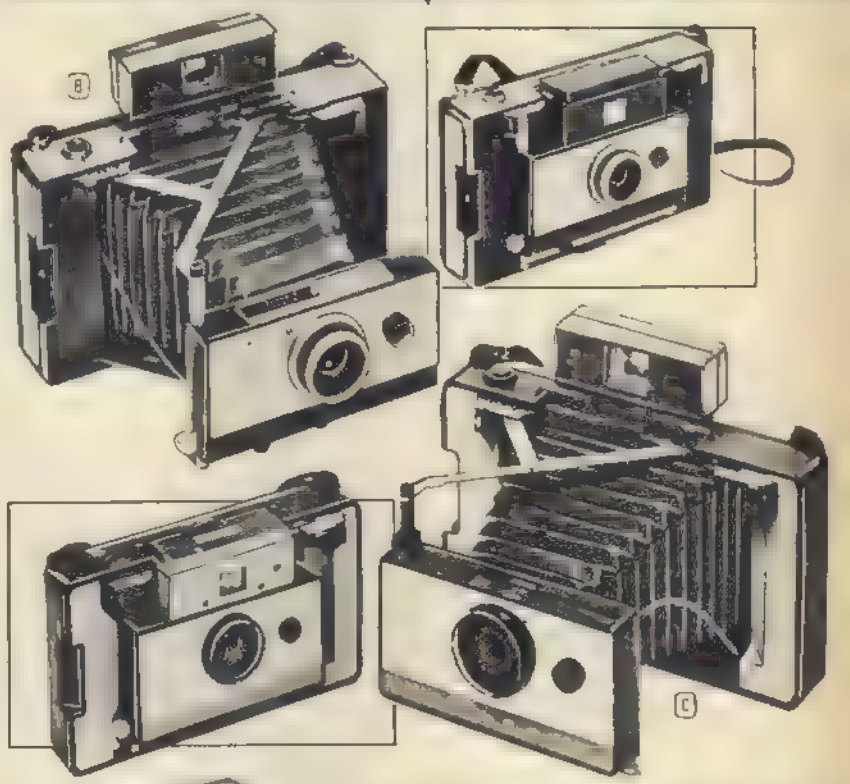
104PL4997 ..... $59.95

**(E) AUTOMATIC 100 LAND CAMERA AND FLASH—POLAROID.** Color pictures in only 50 seconds, sparkling black-and-white pictures in just 10 seconds. Sensitive electric eye is teamed with a transistorized electronic shutter. This amazing shutter can measure the short, brilliant burst of a flashbulb and make a perfect exposure setting, all automatically! New film format focusing — merge dual images and you're in focus

100PL11697 ..... $149.95

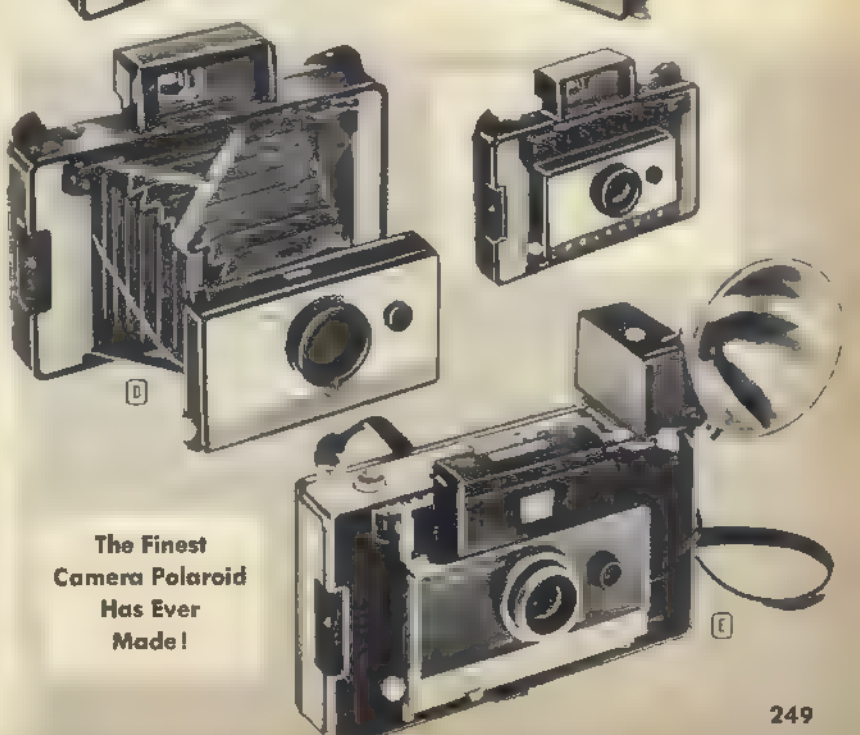
### ACCESSORIES FOR POLAROID CAMERAS

322PL947 Camera Case ..... $11.45
324PL1597 Fitted Compartment Case ..... $17.95
191PL177 Cable Release ..... $1.95
581PL747 Portrait Kit ..... $8.95
583PL747 Close Up Kit ..... $8.95
128PL597 Development Timer ..... $6.95
268PL597 Flash Gun ..... $7.95
**POLA-PAN BLACK & WHITE FILM.** 8 exposures.
42PL199 For all models taking Series 40 film except J66 $2.65
**TYPE 47 BLACK & WHITE FILM.** 8 exposures.
47PL199 For all models taking Series 40 film ..... $2.65
**TYPE 48 COLOR FILM.** 8 exposures.
48PL382 For all models except J33, 80, 80A, 80B ..... $4.70
**FLAT PACK FILM.** Black and White. 8 exposures per pack. For models 100, 101, 103, 104.
107PL199 ..... $2.65
**FLAT PACK FILM.** Color 8 exposures per pack. For models 100, 101, 103, 104.
108PL389 ..... $5.19
**TYPE 20 FILM.** Black & White. 8 exposures per roll.
F-20PL159 For #20 camera ..... $1.99










**The Finest Camera Polaroid Has Ever Made!**

## Don't Wait — Buy a Deluxe Movie Camera for that Next Big Occasion!

## BELL & HOWELL

**AUTOMATIC EYE SUPER 8 MOVIE CAMERA—BELL & HOWELL.** Loads in seconds, zooms in and out at the touch of a finger. Sets lens openings for you automatically to give you perfect exposure. f/1.9 11-element focusing lens give sharp movies from 3' to infinity. 30' film drive on only one winding. Stop and go signal warns when there's not enough light for shooting. Lock-run lets you get into your own movies! Film supply indicator in viewfinder, with an end of film signal. Plus automatic ASA setting 10-400, and automatic filter removal for indoor movies.

311BL9897 ..... $124.95

**As Above but with Pre-set Lens.**

306BL5997 ..... $100.00

**Action Grip.**

012637BL1297 ..... $16.95

**Camera Carrying Case.**

012375BL997 ..... $14.95

**Deluxe Camera Carrying Case**

012639BL1797 ..... $24.95

**ALL ELECTRIC ALL AUTOMATIC SUPER 8 ZOOM MOVIE CAMERA—BELL & HOWELL.** Features power focusing. Optronic Eye for perfect exposures. Reflex viewing lets you see what's being recorded on the film, focusing lens for sharp movies from 4' to infinity. Fingertip slow motion. Stop and go signal warns when there's not enough light. Lock-run lets you get into your own movies; automatic ASA setting—10 to 400. F/1.8 5-1 motorized zoom lens. Automatic filter control, end of film signal, built-in battery checker, focusing eyepiece, remote control socket for accessory remote control from 26' away.

432BL21997 Wt. 3½ lbs. $269.95

012637BL1297

**Action Grip** ..... $16.95

012375BL997

**Carrying Case** ..... $14.95

012639BL1797

**Deluxe Case** ..... $24.95

**MOTORIZED ZOOM SUPER 8 MOVIE CAMERA—BELL & HOWELL.** All settings and filter adjusted for you automatically. Powerful zoom lens gives you broad panoramic views, then dramatic close-ups . . . electrically. Even films in slow motion! Optronic Eye for perfect exposures. Other features include reflex viewing—lets you see what's being recorded on film; focusing lens, fingertip slow motion, Stop and Go signal that warns when there's not enough light. Lock-run lets you get into your own movies. F/1.9 lens. Automatic ASA and filter settings, built-in battery checker, etc.

431BL17597 ..... $219.95

**As Above with Manual Zoom.**

430BL12797 ..... $159.95

**Action Grip.**

012637BL1297 ..... $16.95

**Camera Carrying Case.**

012375BL997 ..... $14.95

**Deluxe Camera Carrying Case.**

012639BL1797 ..... $24.95

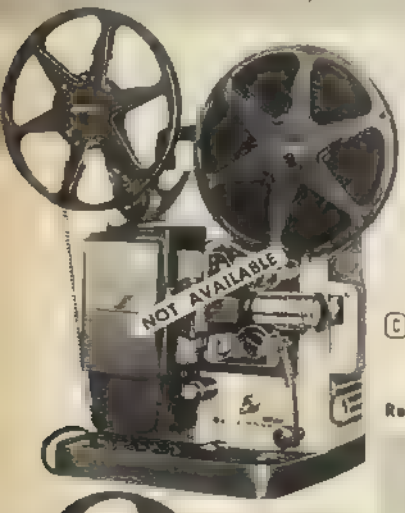
## Minolta Autopaks

**(A) AUTOPAK-8 K3 SUPER 8 CAMERA—MINOLTA.** Behind-the-lens CdS cell measures only the light passing thru lens. f/1.8 Rokkor zoom lens. "Total control" viewfinder shows insufficient light, aperture, film end, run and footage. Built-in pistol grip holds 4 penlite batt. Built-in A-filter. With case

K-3UN12297 ..... $164.00

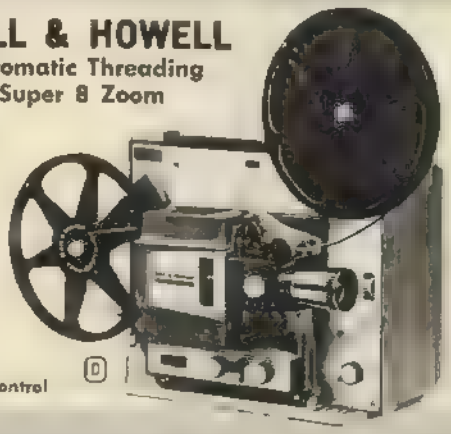
**(B) AUTOPAK-8 K5 SUPER 8 CAMERA—MINOLTA.** Accurate thru-the-lens metering system, thru-the-lens, "total control" viewfinder. Remote control 3-speed electric motor, single frame control, etc.

K-5UN15797 ..... $209.50



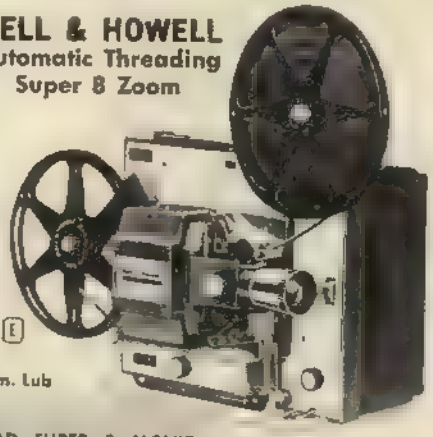

400' Capacity

## BELL & HOWELL
Automatic Threading
Super 8 Zoom

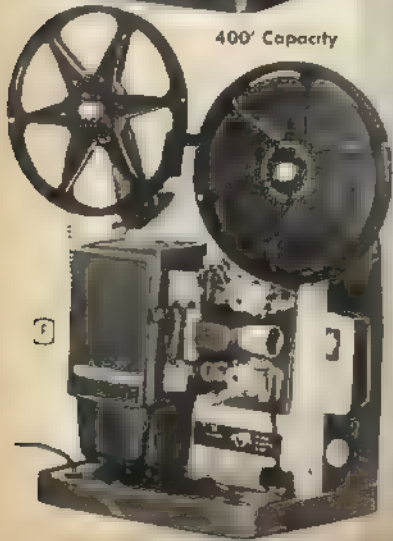


Reverse Control

## BELL & HOWELL
Automatic Threading
Super 8 Zoom



Perm. Lub



**(C) AUTOLOAD 8 MM ZOOM LENS MOVIE PROJECTOR—BELL & HOWELL.** Automatic threading, new "rapid" sprockets, forward, reverse, and still. 400' film reel capacity. Gear driven reel arms. f/1.6 "Filmovara" zoom lens. Permanent lub.

245PAY-BL7897 ..... $99.95

**(D) AUTOLOAD SUPER 8 ZOOM LENS MOVIE PROJECTOR—BELL & HOWELL.** Threads itself automatically—reel to reel! Other features include reverse control, stills, slow motion, variable speed, f/1.6 zoom lens. Permanently lubricated.

482Z-BL12997 400' capacity . . . $169.95

**(E) AUTOLOAD SUPER 8 ZOOM LENS MOVIE PROJECTOR—BELL & HOWELL.** Features reverse control, stills, f/1.6 zoom lens. Reel to reel automatic threading, automatic loop setter, framing dial, dial focus, gear-driven arms, 400' capacity.

357Z-BL8997 ..... $114.95

**As Above, w/o Zoom Lens and Auto Thread.**

356BL7597 ..... $94.95

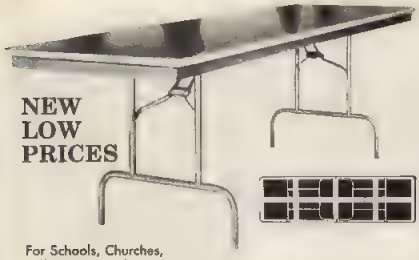
**(F) AUTOLOAD SUPER 8 MOVIE PROJECTOR — BELL & HOWELL.** Automatic reel to reel threading. Other deluxe features include reverse control, sharp f/1.6 lens, still picture projection, rapid rewind, framer control, tilt control, single frame advance, motor (fan cooling) switch, film cutter, ratchet sprockets, 400' capacity. Rugged die-cast construction, permanently lubricated.

346BL6747 ..... $89.95

**(G) AUTOLOAD 8MM MOVIE PROJECTOR — BELL & HOWELL.** Automatic threading. With 400' film reel capacity — show a half hour show without interruption. Forward and reverse still picture control reverses or stops picture. Die cast aluminum construction with built-in case. Lens are f/1.6.

256BL6757 ..... $84.95

Autoload 8



NEW LOW PRICES

For Schools, Churches, Offices, Hospitals, Homes

DELUXE TABLES by BARRICKS

Truly Deluxe Folding Banquet Tables . . . beautifully styled for gracious good looks . . . sturdily built for long service. Featuring Press-O-Matic leg locks that open and lock securely, with safety catch in one motion . . . release at the touch of a finger. New V-legs design, made of 1¼" square tubular steel with adjustable swivel guides. Quadreformed steel aprons are 2¼" deep non-flexing semi-box type for rigidity. Edges are flush type, heavy duty extruded Aluminum T molding. Legs aprons are rich Venture Tan color. Tops are available in Weytex or Melamine. Weytex is ¼" Ligno-Cellolose Hardboard bonded to 5-ply wood frame and reinforced with rigid cross members. In blond color only. Melamine tops are all high pressure plastics laminated to a ¾" Plywood or Flake Board core with plastic backing. Choice of colors: Tan linen, Gray Linen Natural Birch or Walnut. **Specify finish** on Melamine top. All tables are standard 29" high. All shipped from Chicago factory. **Can't ship Parcel Post.**

## VIRCO Folding BANQUET TABLES

New low prices with even greater savings when you buy in lots of four. Extra heavy duty construction with heavy gauge steel underframe for greater strength. Gravity type positive locking folding mechanism absolutely prevents accidental collapsing. Heavy gauge tubular steel legs never wobble and have steel glides. Heavy gauge steel apron supports top. Tops are edged with scuff-proof ribbed plastic to eliminate oxidation rub-off. Smooth tops in choice of masonite or Vircolite plastic materials are free from screws and rivets. All models fold swiftly and compactly to less than 2" depth for quick storage. Rubber stacking bumpers prevent marring. Choice of warp-resistant masonite top over plywood frame in smart Blonde finish . . . or extra strong Vircolite plastic bonded to ¾" honey comb core. Vircolite comes in an attractive Tan linen finish that resists scratches and damage from heat. Frames are finished in baked-on Suntan enamel. Tables are standard 29" height. Shipped from factory Arkansas. **Can't ship Parcel Post or C.O.D.**

| Cat. No. | Top Size | Material | Sh. wt. | Retail | You Pay, Lots of 4, Ea. | Ea. |
|---|---|---|---|---|---|---|
| DVI-200X | 30x72" | Masonite | 57 lbs. | $29.00 | $19.80 | $17.50 |
| DVI-201X | 30x96" | Masonite | 66 lbs. | $33.00 | 22.50 | 19.90 |
| DVI-202X | 36x72" | Masonite | 67 lbs. | $37.00 | 24.90 | 22.40 |
| DVI-203X | 36x96" | Masonite | 78 lbs. | $45.00 | 30.50 | 27.40 |
| DVI-204X | 30x72" | Vircolite | 58 lbs. | $41.80 | 28.50 | 24.90 |
| DVI-205X | 30x96" | Vircolite | 72 lbs. | $49.80 | 33.90 | 29.90 |
| DVI-206X | 36x72" | Vircolite | 65 lbs. | $49.80 | 33.90 | 29.90 |
| DVI-207X | 36x96" | Vircolite | 79 lbs. | $59.80 | 39.90 | 35.90 |

| Cat. No. | Top Size | Material | Sh. wt. | Retail | You Pay, Lots of 4, Ea. | Ea. |
|---|---|---|---|---|---|---|
| DBA-264FX | 30x72" | Weytex | 63 lbs. | $46.00 | $31.80 | $28.80 |
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| DBA-266FX | 36x72" | Weytex | 71 lbs. | $49.75 | 34.25 | 31.00 |
| DBA-267FX | 36x96" | Weytex | 85 lbs. | $56.50 | 39.90 | 36.50 |
| DBA-268FX | 30x72" | Melamine | 71 lbs. | $62.50 | 42.50 | 39.00 |
| DBA-269FX | 30x96" | Melamine | 89 lbs. | $74.50 | 49.90 | 46.00 |
| DBA-270FX | 36x72" | Melamine | 84 lbs. | $72.00 | 48.90 | 45.00 |
| DBA-271FX | 36x96" | Melamine | 98 lbs. | $85.00 | 57.90 | 53.00 |

Store in Little Space

For Bars, Rec Rooms

Host Chair

Standard Chair

Stack Chair

Bar Stool

## Posture-Rite LIFETIME FIBERGLASS CHAIRS for LIFETIME BEAUTY

Scientifically Molded for True Comfort! Extra heavy fiberglass shells contoured for proper seating posture. Colorfast, chip-resistent, fire resistant, weatherproof. Rugged for toughest use. Pre-assembled bases are welded for instant, easy assembly. Finishes are electrostatically applied for life. Self-leveling glides. Wipe clean easily. All shipped from Ill. factory. No P.P. or C.O.D. SPECIFY SEAT COLOR (all models): White, Beige, Yellow, Shrimp, Turquoise, Charcoal seats and backs. SPECIFY FRAME COLOR (all models): Bronze, Black, Chrome.

**HOST CHAIR.** For office, store, home. Seat 18" high; overall ht. 33¼". Seat is 17½" deep. 20½" wide. 24¾" wide overall. **Stationary Seat.** 15 lbs.

DSP-402X 1365 Ea. Ret.
DSP-402X 1330-2 . . $19.95

**Swivel Seat.** Wt. 18 lbs.

DSP-403X 1430 Ea. Ret
DSP-403X 1393-2 $20.95

**STANDARD SIDE CHAIR.** Seat 18" high; overall 31¼" high. Seat; 16" deep, 18¼" wide. 18¼" wide overall. **Specify colors.** **Stationary Seat.** 12 lbs.

DSP 400X 960 Ea. Ret.
DSP-400X 930-4 . . $13.95

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DSP-401X 1030 Ea. Ret.
DSP-401X 993-4 $14.95

**STACK CHAIR.** Stationary seat only. Seat 17" high, overall 31¼" high. Seat 18¼" wide; overall width 22". **Specify colors above.** Sh. wt. 40 lbs. for 4. Sold only in box of 4.

DSP-412X 997-4 Ea.
DSP-412X 937-24 Ea.
DSP-412X 867-72 Ea.
Retail, each. . . $14.95

**30-IN. BAR STOOL.** Swivel or stationary seat. Seat 30" high; overall 38" high. Seat 14½ deep 15" wide **Specify colors above.** **Stationary Seat.** 12 lbs.

DSP-406X 930 Each . . . . . Retail $13.95

**Swivel Seat.** Wt. 14 lbs.

DSP-407X 993 Each . . . . . Retail $14.95

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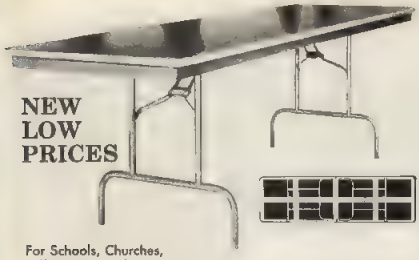

NEW LOW PRICES

For Schools, Churches, Offices, Hospitals, Homes

DELUXE TABLES by BARRICKS

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**Swivel Seat.** Wt. 13 lbs.

DSP-409X 965 Ret. $14.60

# Bermuda's best location for a yachting vacation

Right on the water in the perfect island setting and right near the Royal Bermuda Yacht Club. The pink and beautiful new Princess — glistening in the sun, almost suspended between blue sky and iridescent sea. In the center of Bermuda's own holiday excitement — just a walk away from the quaint shops of Hamilton. Charming cottage colony with its own pool on the Princess grounds — far enough away for privacy; close enough for the conveniences and lively entertainment at the hotel.

### ALL BERMUDA WATER SPORTS RIGHT FROM THE PRINCESS TERRACE

Pool and terrace overlook the Harbour. Watch the races from here. Lunch at the snack bar. Lift a finger now and then for a rum swizzle. Water-ski, skin dive, scuba. Take lessons. Sail a catamaran. Have a wonderful time in a dozen directions — right from the Princess Terrace.

### NEW PRINCESS GOLF AND BEACH CLUB

18 holes, 3000 yards of challenging golf. Watered greens and fairways, dressing rooms, showers, club for lunch and cocktails. Across from the first tee — a long, lovely stretch of beach; pink, flawless and private, set in a natural coral cove. On the South Shore—complimentary transportation.

### BERMUDA'S MOST EXCITING ENTERTAINMENT

Meet all Bermuda at the Gazebo Cocktail Lounge and outdoor terrace overlooking the Harbour. Dine in the Three Crowns Dining Room (French kitchen Staff!) Dance on the Outdoor Patio. Night Club in the Princess Room with U.S. and Bermudian stars — and on and on — the native clubs in Hamilton are just a walk away.

**BERMUDA PLAN RATES**
FROM $10 DAILY PER PERSON DOUBLE OCCUPANCY
INCLUDES ROOM AND BREAKFAST

**SPECIAL WEEKLY PACKAGE**
8 days — 7 nights from $126 per person, double occ.
Includes breakfast, dinner and gratuities

**DAILY GOLF PLAN**
$10 per couple — Includes greens fees for two, golf club rentals and motorized golf cart.

Princess
HOTEL, GOLF & BEACH CLUB
PEMBROKE, BERMUDA
*Bodo G. von Alvensleben, General Manager*
*Richard Plant, Resident Manager*

For Information/Brochure/Reservations See Your Travel Agent. Represented by **Hetland & Stevens Inc.**
New York: 211 East 43rd St. TN 7-1450 • Boston: CO 6-1370 • Chicago: FR 2-4383 • Miami: 379-7691

# Peerless Alligator SUPERBLY FASHIONED

**(A) Queen of Leathers,** genuine Brazilian alligator handbag made from choice skins polished to a splendid luster Finely crafted on leather covered frame with genuine leather lining Beautiful gold color trim in Florentine finish. Large size opens wide. 2 big pockets, 1 zip pocket, coin purse

**55J3029-6265 Brown.** 9x12¾x3" . **$95 00**
**55J3030-6265 Black.** 9x12¾x3" **95 00**

**(B) Gorgeous Madagascar Alligator** in handbag made in France of perfectly matched skins, lovingly polished till they gleam! Gold color catch and fittings Genuine leather lining, 2 regular and 1 zipper pocket

**55J3071-6535 Black.** 7x11x3½" . **$98.00**
**55J3072-6535 Brown.** 7x11x3½" . . **98.00**

**(C) Superlative Madagascar Alligator Bag,** sheerest luxury for the lucky woman who gets one or treats herself to one! Choicest skins specially chosen for their beauty and tanned to high luster Made in France of finest workmanship Genuine leather lining with 2 pockets plus one zip Golden catch, trim

**55J3073-7865 Black.** 7½x11½x3" **$120 00**
**55J3074-7865 Brown.** 7½x11½x3" **120.00**

**(D) Tailored Pouch,** genuine Brazilian alligator handbag at budget pleasing price. Leather covered top frame. Florentine finish trim. Deep inside gussets, simulated leather lining. One regular, one zipper pocket

**55J3033-2995 Brown.** 6¾x10½x2¾" **$45 00**

**55J3034-2995 Black** 6¾x10½x2¾" **45 00**

**(E) Sleek and Stunning** handbag of genuine Brazilian alligator in choice polished skins Topped by vanity frame covered in leather, and lined in genuine leather Wide inside gussets make it very roomy, has one regular pocket and one zipper pocket

**55J3031-4135 Brown.** 8x12½x2¾" **$63.50**
**55J3032-4135 Black** 8x12½x2¾" **63.50**

**(F) Luxurious Select Alligator** from Brazil in a handbag fashioned for smartness and pleasing line Select skins polished to a rich gleam. Leather covered frame trimmed in gold-finished metal. Genuine leather lining; deep gussets for inside roominess. Fitted with three pockets—two regular and one zipper Size 8¾x11¾x2½"

**55J3035-5200 Brown** . . . . . **$78 00**
**55J3036-5200 Black** . . . . . **78.00**

## Dress Bags of Special Distinction

**(G) Intaglio Jeweled** leather handbag, the dressy style that loves to go to luncheon and stay for cocktails! Genuine leather in Saffian grain that will not show wear Catch is gunmetal color intaglio ornament in golden frame Jeweler's snake chain handle tucks away, and bag becomes a clutch Silk lined, with two pockets. Size: 5¾x8¼x1¾"

**55J3077-995 Black** . . . . . **$15 95**

**(H) Filigree Framed** dress-up leather handbag Its graceful claspet closing in Florentine finished gold color metal is adorned with gold-finished filigree set with oval black stones, very effective against the gold. Genuine leather in Saffian grain or Lizard grain. Silk lined, 2 pockets 6½x8¼x1½"

**55J3081-1195 Black Saffian Grain $18.95**
**55J3082-1195 Black Lizard Grain. 18 95**

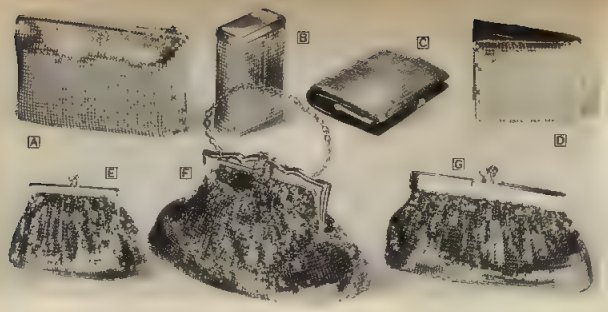
**(I) Lizard Grain** on genuine leather. Extra roomy dress purse, highlighted by claspet closing of golden color metal in Florentine finish, traced with intricate all-over filigree work For the woman who wants high fashion combined with simplicity Lined in silk and fitted with two inside pockets Good-sized, but still dressy. 6¾x9¼x2"

**55J3078-1435 Black Lizard Grain $21 95**

**(K) Gleam of Gold** crowning midnight black pure silk peau de soie Richly elegant purse for late afternoon and evening Wide gold color frame surmounted by lavish golden filigree Catch set with genuine French marcasites and petite jet beads Heavy jeweler's flat snake chain handle. Silk lined, with one zipper and one regular pocket

**55J3079-3835 Black** 5x9½" **$57 50**

Average shipping weight of handbags on this page is 3 lbs




# Fashion in Mesh

*soft, flexible*

## ARMOR MESH

***Yellow gold plate or non-tarnish rhodium plated silver finish Light to carry, lovely to behold***

**(A) Zipper Top Purse.** Big enough for a handbag, or can become a cosmetic kit in a larger purse. Lightweight to carry. Never gets soiled, always shining. Lined in rayon silk. Size 4x6¾"

55J2567-565 Gold finish ...$11.30
55J2568-565 Silver finish . 11.30

**(B) Mesh Cigarette Case.** Holds full pack of king size cigarettes. Has strongly made snap-back lid. Size. 3¼x2½"

55J2578-410 Gold finish .....$8.20
55J2579-410 Silver finish ..... 8.20

**(C) Slim Mesh French Purse.** Satin lined Bill pocket, 2 card pockets. Two brilliant rhinestones set in change purse clasp. 4¼x3¼"

55J2571-560 Gold finish . . $11.20
55J2572-560 Silver finish . . 11.20

**(D) Slim Mesh Wallet.** Black faille lining. Two pockets for cards and change; large pocket for bills. Closed size: 4x3"

55J2573-310 Gold finish .... . $5.95
55J2574-310 Silver finish . . 5.95

**(E) Teen-age Mesh Clutch.** Shirred pouch for teen party goers. Polished metal frame. Catch set with sparkling rhinestones. Lined in rayon silk. Size 4¾x5" Perfect young girl's gift.

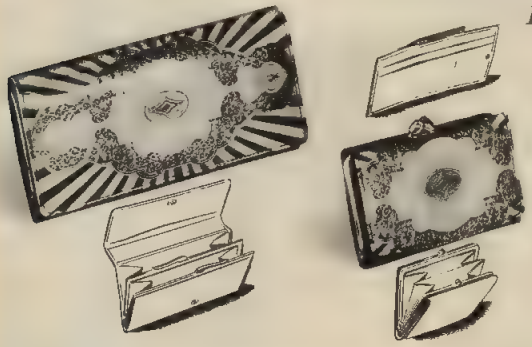
55J2569-595 Gold finish ..... .....$11.95
55J2570-595 Silver finish ..... 11.95

**(F) "After-Five" Mesh Pouch.** Glittering loveliness in beautifully shirred bag. Gleaming polished frame, link chain handle, rhinestone set clasp. Rayon silk lining. Size: 5¾x8¼"

55J2563-1515 Gold finish . ..... $30.50
55J2564-1515 Silver finish 30.50

**(G) Dressy Clutch in Mesh.** Highly polished gate frame opens wide (no fumbling for contents) Jeweled clasp; soft shirring, beautifully lined. Size 4½x8" A gift to cherish!

55J2565-1000 Gold finish .....$19.95
55J2566-1000 Silver finish .. ..... 19.95



# *Hand-tooled Venetian Leather*

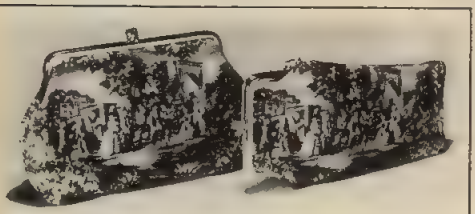
## RICHLY EMBOSSED IN GOLD

**(H) Slim Envelope Clutch.** The ultimate in clutch and wallet combination. To be carried, used in purse . . . glossy Black genuine Venetian leather, intricately hand-tooled, and then embossed in rich gold. Has one outside pocket, four inside compartments plus large change purse on metal frame. Made in Western Germany.

55J2533-1120 Size: 6⅝x3½" .....$16.00

**(J) Petite French Purse.** Here's a stunning accessory to give or to receive. Genuine Venetian leather in lustrous Black, skilfully and beautifully hand-tooled and then enriched with gold embossing. Smart contrast in Red leather lining. Made with triple folds on sturdy frame with metal catch. Two large compartments, double change purse. Made in Western Germany

55J2532-560 Size: 4x2¾" .....$8.00



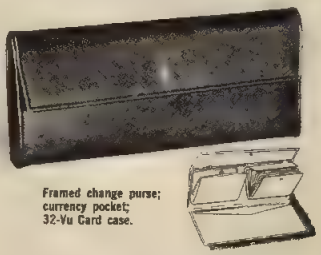
**"Petty Print" with the Tapestry Look**

**Cosmetic Purse** (left, above) of imported French fabric, a colorful print that echoes the scenes of famous tapestries. Yellow metal frame. Purse is nicely lined and big enough for daily cosmetic needs.

55J2534-350 Size: 7⅛x4¼" . . . . $5.00

**Double Eyeglass Case** (right, above) in colorful "Petty Print" scene on imported French fabric. Rayon satin lining, and two inner pockets for eyeglasses. Strong snap-close metal frame

55J2535-280 Size: 6¾" long .....$4.00



**Framed change purse; currency pocket; 32-Vu Card case.**

**Ladies' Secretary-Organizer.** Like a neat little pigeonhole desk right in your pocket or purse! Made of soft Saffian grain French lambskin that won't show wear. Silk lining. Holds check book, currency, credit cards, photos, etc. Framed change purse, and 32-Vu pass case. Large enough for letters and papers, too. Size: 8½x4".

55J2542-295 Black .....$5.00
55J2543-295 Bone ..... 5.00
55J2544-295 Red ..... 5.00

**Average shipping weight of handbags on this page is 2 lbs**

# Elegance for Evening

***Exquisitely hand-made . . . some by noted Mr. John. All radiant with "five and after" enchantment***

**[A] Baroque Beaded "Convertible."** With jeweler's snake chain handle kept inside, it's a clutch; outside, an over-arm. Handmade import. Ceylon beads stud myriad iridescent sequins. Frame of solid Ceylon bead pave'. Satin lined; one pocket. 4½x9x1½".
55J2743-635 Alabaster .... .....$10.95
55J2744-635 Black ..... 10.95

**[B] Silk 'n' Sleek.** Discreetly elegant silk Ottoman clutch bag, made in Italy. Peau de soie lining and trim. Size, 4¾x9½".
55J2745-835 Black .....$12 95

**[C] Mr. John's Sophisticate-in-the-Round!** Encrusted with matelasse baroque beading and punctuated with rhinestones on crescent frame. Hand made of Ceylon beads and shining sequins. Frame inset with genuine mother-of-pearl. Golden metal frame and handle. Satin lined, one inner pocket. Pouch is roomy for an evening bag, 4¾x10¾".
55J2746-1895 Alabaster .....$29.95
55J2747-1895 Black ..... 29.95

**[D] Baroque Beaded Pouch.** Dainty shape for after-dark. Hand-made import, completely covered with Ceylon beads and iridescent sequins. Frame of Ceylon bead pave'; satin lined; one pocket; convertible snake chain handle 6x7½"
55J2748-635 Black .....$10 95
55J2749-635 Alabaster ..... 10.95

**[E] Mr. John's Fanfare,** newest faintly fan-like shaping for the larger evening bag. Hand-made imported baroque beading combines Ceylon beads and twinkling iridescent sequins on a frame of Ceylon bead pave' (solid, close-set beading). Jeweler's snake chain handle may be tucked away. Lined in satin, with one inner pocket. Size, 5¾ x 10"
55J2750-865 Alabaster ..... $14.95
55J2751-865 Black ..... 14 95

**[F] Mr. John's Leaf Motif** in dazzling bugle beads on pave' background of solidly hand sewn Ceylon beading. Convertible all-beaded handle may be tucked inside. Exquisite hand-made design of leaves on swirls of solid beading. Satin lined, with one pocket inside. Size, 5¼x8".
55J2752-865 Black .....$14.95
55J2753-865 Alabaster .. ..... 14.95

**[G] Mr. John's "Little Satchel"** hand-made evening bag . . . glamor glitter in alternating curves of dazzling bugle beads and tiny, close-set Italian Ceylon beading. Gleaming golden metal frame and rigid handle. So very beautiful . . . a connoisseur's choice for late afternoon and evening. 5¼x8x2¾".
55J2754-1895 Alabaster only ....$28 50

**[H] Lovely Loops** of sparkling bugle bead trim set off this hand-made imported bag. Loop motifs are raised on background of Ceylon bead pave'. Convertible snake chain handle. Satin lined; one pocket. Size, 4½x9¾".
55J2755-635 Black .....$10.95
55J2756-635 Alabaster ..... 10.95

**[J] Charm in Scallops** of dainty Ceylon and glittering bugle beading. Gold finish metal frame inlaid with genuine mother-of-pearl. Clutch style so loved for evening wear. Satin lined, one pocket. Size, 4½x9".
55J2757-1135 Alabaster only ....$18.95

**[K] Facet-cut Sparkle** for late afternoon and on to evening. Made in Italy of beads cut like jewels on matching crochet background. Box style bag on rigid gold finish metal frame with golden chain handle. Opens wide to satin-lined interior. Perfect size for dress wear. 4½x7¼x2¼".
55J2758-1395 Jet Black .....$22.95
55J2759-1395 White ..... 22.95

*Approximate Shipping Weight on Above Items — 2 lbs.*

THE BIG NAME, NATIONALLY ADVERTISED QUALITY BRAND

The Danskin reputation for talented styling and skillful manufacture, long famous in the ballet world has made this the most wanted line for exercise and active sports. Famous for perfect fit and comfort, knit of finest quality stretch nylon, in sizes for adults and children. Full fashioned and seamless styles. Basic and newest colors. Popular priced

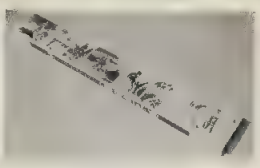
No inventory problem—fast factory delivery. Write for illustrated Catalog SG, with nylon swatches for easy color selection.

*FREE DISPLAYS*

available for Leotards, Tights, Trunks. These attractive self-selling units feature individual, see-thru poly plastic packages showing color, style, size, price

Danskin, Inc 437 Fifth Ave., New York, N.Y. 10016
*America's leading makers of Ballet, Exercise Ski and Skate Wear*

*(For More Information Circle No. 255 on Page 143)*



## Winners in Carton Competition

**Sporting goods winners in the national competition of the Folding Paper Box Association of America included cartons of, from left, American Machine & Foundry Co. for its clamshell-type package for bowling shoes, General Tire & Rubber Co. for window packaging of Pennsylvania golf club covers and Winchester-Western Division, Olin Mathieson Chemical Corp., for the four-color printed sleeve and carton for its Winchester Centennial rifle. Carton designers were, for AMF, Walter Darwin Teague Associates; for Pennsylvania, Roger Prince & Associates in cooperation with Scherra & McDermott, Inc., and for Winchester, Model Box Co., and G. S. S. Design with Robertson Paper Box Co., Inc.**

### Facilities Guide

A new 1966 Athletic Institute-AAHPER guide to school and other construction, the 300-page "Planning Areas and Facilities for Health, Physical Education and Recreation" replaces a "Facilities Guide" published in 1956.

Contents of the new manual include suggestions and diagrams for planning and constructing every type of indoor and outdoor athletic and recreation facility. The price is $5, paperback, or $6, clothbound. **Athletic Institute.**
*(Circle No. 783 on Page 143)*

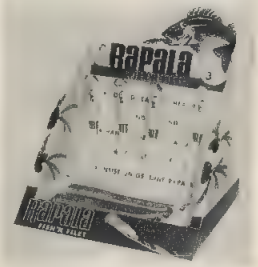
### Electros for Lure Ads

Electros of lures in a special Lou Eppinger catalog are available for use in local advertising. Dardevles, Dardevlets, Mousiedevlets, Dardevle Imps and others are included. **Lou J. Eppinger Mfg. Co.**
*(Circle No. 784 on Page 143)*

## 'Birch Log' Display Free With Knives

A three-color counter display available to dealers ordering quantities of Normark's Rapala Fish 'N Fillet knife features simulated birch log. Knives are inserted into the log component to catch customer's eye.

The display pictures an outdoor scene in the background and offers a compartment for holding an additional stock of knives and sheaths. **NorMark, Nordic Enterprises, Inc.**

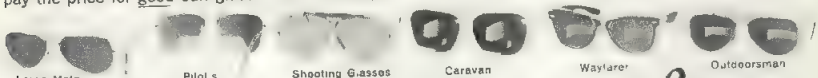



**Rapala Fish 'N Fillet Knives in Place.**
*(Circle No. 785 on Page 143)*

## These are your customers for sun glasses.

## These aren't.

You're selling specialists, not ordinary tourists. Your customers are fishermen, hunters, shooters, archers, sailors, campers, and all kinds of outdoorsmen. They need and want special sun glasses for their particular sport. Not the inexpensive kind people can buy anywhere. A sportsman or sportswoman will pay the price for good sun glasses. Sell them specialized Ray-Ban Sun Glasses that really keep their eyes relaxed and comfortable under the sun, on the water, in bright glare. Recent surveys of sporting goods dealers selling these high-quality sun glasses show excellent profit histories. Why not join this group? Ask your representative or write for full information. Bausch & Lomb, Rochester, N. Y. 14602.




BAUSCH & LOMB Ray-Ban® SUN GLASSES

(For More Information Circle No. 21 on Page 143)

4-0; 1-3; (3) Coast Guard (James Getman, Mark Libby, James Ingham, Fred Minson, Jonathan Collum) 0-4, 3-0; (4) Dartmouth (Halsey Bullen, Richard du Moulin, Frederick Heerde, Lindlie Reichart) 0-4, 0-3.

NEISA Team Racing Championship B: (1) Harvard (Carden, Harper, Lankton, Kittler, Berger) 4-0; (2) Yale, 2-2; (3) Babson, 0-4.

### Flying Dutchman Mexican Nationals

**Valle de Bravo, Mexico.** Mexican defending champions Terry Dalehite and crew Guillermo Arce, both of Guadalajara, Jalisco, won over a 28-boat fleet during the five-race series at the Club Nautico Mexicana, Oct. 30-Nov. 1. This regatta is sponsored by the four Mexico City YCs at Valle de Bravo, near Mexico City. Ron White, 1964 NA FD champion, took second.

**Leaders:** (1) Terry Dalehite, 1-1-6-1-1, 4 pts.; (2) Ron White, New Orleans, 10-6-1 2-2, 10 pts.; (3) John Pim, Guadalajara, 2-4-4-11-6, 16 pts.; (4) Jorge Ochoa, Guadalajara, DNF-2-5-3-9, 19 pts.; (5) Angel Franco, Guadalajara, 11 3 2-5-13, 21 pts.

### Wayne State Regatta

**Wayne State.** McMaster University scored a rare Canadian victory over U.S. collegiate rivals when Bruce Hyland and Robert Pollock, with crews Nicholas Aitken and John Stewart, edged favored Michigan 130-129 for the Hudson Trophy in the Midwest CSA International Invitation Regatta Oct. 23-24 on the Detroit R.

Entering the last two races of a 13-college event sailed in Techs, tied at 109 points, McMaster with Bob Pollock at the tiller, pulled ahead of Michigan by 122-118 with a second in the 12th race, and then took a seventh behind Mike Kaufman's fourth in the finale to hold a hairline edge in an event which had six Canadian and seven American entries. Southwest breezes of 10-25 m.p.h. provided a fine test as Pollock contributed four wins and 101 to the victor's cause. **Leaders:** (1) McMaster (Hyland 29, Pollock 101) 130; (2) Michigan (Kaufman 97, Charles Cannon 32) 129; (3) Indiana (Prince Crowell 101, James Barger 24) 125; (4) Royal Military Col. (Michael Potter 81, Tony Wyand 40) 121; (5) Wooster (David Burkett) 116.

### PUERTO RICO REPORT

► A look at yachting activity over 1965 in Puerto Rico is highlighted by numerous events.

The Caribbean Midwinter Regatta, Mar. 20-22, organized by the Club Nautico de San Juan, had more than 100 entries and the following winners: MULTIHULL, Dick Newick; LARGE SAIL AREA, Dave Satzer; MARINER, Art Solfitt; FINN, Peter Barrett; SNIPE, Miguel Casellas; JET 14, Peter Jones; SUNFISH, Bob Bushnell; SUNFISH (jr.), Andy Harrison; SAILFISH, Anton Teytaud; SMALL SAIL AREA, R. Ramos Martin.

In July, the Snipe national championship was held, the "Flota Azul de Snipes," and in the 12-boat fleet, Gary Hoyt and Hovey Freeman won the event with Raul Argilagos and Carlos Garcia, second. The Hoyt-Freeman team represented Puerto Rico in the Snipe World's in September at Las Palmas, Canary Islands, and placed third over 27 nations. . . . Aug. 7-8 was the fourth annual Hotel Dorado Beach sail-in. Winners: FD, Jan McFarlane; FINN, Juan Torruella; SNIPE, Tito Casellas; SUNFISH, David Foot; SUNFISH (jr.), Andy Harrison; SAILFISH, Stuart Olney; SMALL SAIL AREA, Dr. Leo Zach. . . . The Labor Day Race at Hotel Conquistador Beach in Fajardo was also a 100-boat event. Winners: OVERALL AND CLASS B, *Eloise II*, Bob Jones; CLASS A, *Mist*, Juan Torruella; CATAMARAN, Don Heinze; FINN, Lee Gentil; SNIPE, Miguel Casellas; LARGE SAIL AREA, Gary Esperson; SUNFISH, C. P. Harrison; SUNFISH (jr.), George Stuckert; SAILFISH, Stuart Olney; ISLAND SLOOP, Julio Hernandez.

The Caribbean Sunfish-Sailfish Championship was Oct. 2-3 at Club Nautico de San Juan. SUNFISH, Juan Torruella; SUNFISH (ladies), Regina Tomlinson; SUNFISH (jr.), George Stuckert Jr.; SAILFISH, Rafael Rojas Jr.

EMERY LIPPAI


Ray-Ban®

GRADIENT DENSITY SUN GLASSES

Extra protection from sky and water glare

Ray-Ban Gradient Density Sun Glasses are the optimum answer to a sailor's eye efficiency and comfort on the water. In addition to regular sun glass lenses, they have permanent graduated dark coatings at top and bottom. You're protected from the extra glare above and from reflected glare below. These distortion-free, professional-standard sun glasses have a gold-filled, fully adjustable frame with safety hookover ear pieces, for active boatmen. Regular or prescription. Bausch & Lomb, Rochester, New York. 14602.

BAUSCH & LOMB

# unwind in the wind!

*Relax . . . enjoy yourself . . . throw your cares to the wind with a Ray Greene Sailboat. No other line offers so much enjoyment and requires so little care. Built entirely of fiber glass, Ray Greene boats are durable and strong. They are distinctively designed and are easy to sail. And, there's plenty of room aboard for family excursions. They are powerful and fast, for those who enjoy racing. They have foam flotation for added safety and are extremely seaworthy. Illustrated above:*

***16' Rebel**—one design, national class boat • foam flotation • self-bailing when at the mooring • easily rigged • stainless steel roller reefing • stainless steel standing rigging.*

***New 14' Rascal**—smart, fresh styling • very fast • powerful • stainless steel roller reefing • spacious cockpit • ideal size for all ages • stainless steel standing rigging • price is low, value is high.*

***12' Slipper**—foam flotation • self-bailing • sturdy and safe • ideal family boat with excellent sailing characteristics • stainless steel roller reefing • sloop-rigged sister of the famous "Nipper".*

**SEE US AT** the National Motor Boat Show, New York Coliseum, January 15-24, Booth No. B-42.

**RAY GREENE & COMPANY, INC.,** 504 South Byrne Road, Toledo, Ohio

*Leaders in Fiber Glass boats . . . since 1941*

12' NIPPER • 12' SLIPPER • 14' RASCAL • 16' REBEL • 24' CLIPPER • 26' NEW HORIZONS

SOME OF OUR BEST FRIENDS ARE CHAUFFEURS. And there are a number of reasons why: the car's exceptional comfort, its great interior luxury, its new smoothness and quietness of operation, the marvelous ease provided by Cadillac's new steering and handling, and, of course, the car's impressive new stature and beauty. No wonder that wherever you find Cadillac chauffeurs—professional or amateur—you find a solid body of praise for the world's most highly regarded luxury car. Drive it soon. Discover why Cadillac makes friends so easily.

*New elegance, new excellence, new excitement!*

Cadillac 1966

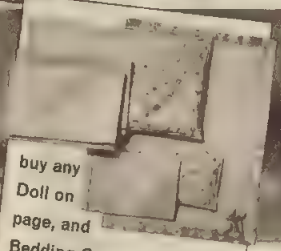
Hug me, I say "Mommy"

Worm my bottle

Feed me 'til milk disappears

Hug me tight . . . I'll snuggle up and call you Mommy. I'm 16 inches of jointed vinyl by Remco, with go-to-sleep eyes and rooted hair. At suppertime, put my bottle on the warmer built into my table lamp . . . the light goes on when it's ready! My magic bottle's never empty—just turn it back up and it's full again. I wear cute pajamas. My lamp uses 2 "D" batteries (not included; sold on page 410).
R36 J 3016. Mailable. Ship wt 5 lbs 8.89

SAVE! Snugglebun and Bedding Set (shown below).
R36 J 3009 Mailable. (7 lbs.)... . . . Outfit 11 44



buy any Doll on page, and Bedding Set . . . Save!

6-PC. BEDDING SET . . . all the pink 'n pretty linens your doll will need. 20x12-in. cotton-filled plastic mattress; 9x8-in. matching pillow; pillow case, 24x17-in. blanket and two 25x17-in. sheets. Shipping wt 2 lbs
R36 J 2813. Mailable... Set 2.99

HI! I'M BABY BOO, a 21-in. cry baby by Topper. To stop my crying, give me my pacifier, hug me, cover me or turn out the light. I'm jointed vinyl with rooted hair, sleepy eyes. I use 2 "D" batteries (not included; sold on pg. 410).
R36 J 2815. Mail. (5 lbs.). 10.99

SAVE! Baby Boo and Bedding Set.
R36 J 2814. Mail. (7 lbs.)... Outfit 13.49

I'M BABY MAGIC by Topper. Change my expression from a pout to a smile with a wave of my Magic Thimble! Wave it again and I'll stop crying, go to sleep, wake, or raise my arms to lift a bottle. I'm 18 inches of jointed vinyl.
R36 J 3620 Mail. (5 lbs.).....9.99

SAVE Baby Magic and Bedding Set.
R36 J 3621. Mail. (7 lbs.) . . . Outfit 12.49

I'M BABY WALK ALONE by Remco . . . press my button and I'll walk all by myself! I'm 14 in. of jointed vinyl with rooted hair, go-to-sleep eyes. I need a "C" battery (not included, sold on pg. 410).
R36 J 3091. Mail. (4 lbs.).....6.98

SAVE! Baby Walk-Alone, Bedding Set.
R36 J 3070. Mail (5 lbs.). Outfit 9.49

I'M BABY FIRST STEP by Mattel and I can walk or skate all by myself! I'm 18 inches of jointed vinyl; I have my own roller skates, too! I need 2 "D" batteries (not included; sold on pg. 410).
R36 J 2824. Mailable (3 lbs.)....10.99

SAVE! Baby First Step and Bedding Set.
R36 J 2822. Mail (7 lbs.) . Outfit 13.49

I'M TALKING BABY FIRST STEP. I'm just like my sister (at left) 'cept I talk! Pull my ring; I'll say, "I'll go first," and 10 other sayings. I need 2 "D" batteries (not included; sold on page 410).
R36 J 2864. Mailable, (5 lbs.) ...13.95

SAVE! Talking Baby First Step, Bedding.
R36 J 2878. Mail. (7 lbs.)....Outfit 16.49

# EXCITING ACTION TOYS

**TIGER CAT**
Climb-Action-Traction

6450T427—The powerful Tiger Cat claws its way over everything up hill and down thanks to Climb-Action-Traction. As she climbs, you hear the motor purr and see the motor fan spin. Customized like a jeep. Two-speed motor operates on two D batteries. (Batteries not included.) A big 14" Long. Ship. wt. 4 lbs. **Sugg. Retail $6.50**

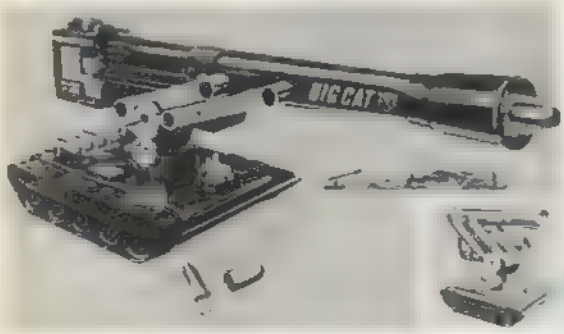
**DUFFY'S DAREDEVILS**

6451T433 — All the spills, thrills and chills of stunt driving. Car zooms from turbomatic launcher down the straightaway or up the ramp through the "hoop of fire" and over the stacked barrels. Crashes into barrels. Rolls over but Bounce-back-balance puts it on its wheels. Includes stunt car; powerful, crank type, turbomatic launcher (no batteries required), hoop of painted fire, 6 barrels, rider and stunt man. Ship. wt. 4 lbs. **Sugg. Retail $7.00**

**All toys are designed with hours of play value in mind.**

**ELECTRONIC PISTOL RANGE**

6046T1133—It's a thrill to shoot with this realistic, genuinely balanced replica of .45 cal automatic target pistol. Word "Hit" lights up and bell rings when target is hit by bullet of light. Wonderful, harmless, noiseless way to develop true marksmanship. Use standard batteries (not included). Ship. wt. 5 lbs. **Sugg. Retail $17.00**




**The BIG CAT**

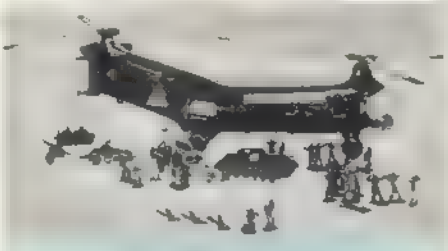
6462T633—Precision detailed Big Cat with a giant 35" retractable barrel. Like a mighty jungle cat it stalks the battlefield. Strong and swift it rolls with its barrel ready to pounce. For firing crank the barrel out to its full sweeping 35" cocks automatically, adjust elevation, open the breech, load shell and casing. Fire! Out shoots the harmless plastic shell. Open breech and casing is ejected, ready for reloading. Made of sturdy plastic. Includes 3 shells and 3 casings. Ship. wt. approx. 10 lbs. **Sugg. Retail $9.50**

**SCREAMING MEE-MEE RIFLE**

6453T364—The hefty Screaming Mee-Mee Rifle with detachable pistol is a full 29" long. Both shoot the grenade with the sound of the century. Just squeeze the trigger and hold your ears! Secret pistol drops down from rifle ready for close range firing when gunlock is released. Rifle also fires 5 big bullets from magazine clip after sliding the bolt into position. Grenade and bullets are made of soft, harmless plastic. Ship. wt. approx. 5 lbs. **Sugg. Retail $6.00**

**BONANZA**
**Fast Draw Double Holster Set**

6454T338—Deluxe fast draw holsters with two ranger repeating pistols. Holsters of natural top grain leather western motifs embossed on pocket and belt handles, the name Bonanza on cross straps. 3 silver bullets, large embossed prong buckle. Ship. wt. approx. 4 lbs. **Sugg. Retail $5.00**

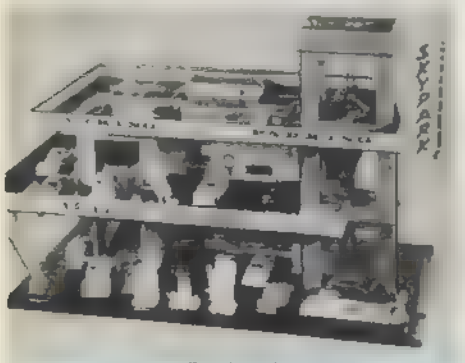


**Whirlybird Helicopter**

6455T633—A realistic designed and detailed helicopter. Complete with small army of 25 men plus various equipment including tank, truck, jeep and artillery piece. Copter blades chop away like the real thing. Has motor driven hoist chain with hook and rescue sling. Tanker along ground by motor. Operates on 2 "D" size batteries (not included). Ship. wt. 8 lbs. **Sugg. Retail $9.50**

**Lark Twin Outboard Catamaran**

6222T480—13" long Catamaran features twin outboards that really run. Boat is ready made and has a warp-proof hull, brand name outboards, modern colors of non peel paint, powerful electric motors. **Battery not included.** Ship. wt. 1½ lbs. Trailer. **Mfr's. Sugg. Retail $8.00**




**Tri-Level**
**Service Station and Parking Garage**

6220T667—Designed for easy assembly. A three story metal parking garage and service station. Motor driven elevator, plastic pumps, late model cars, trucks, accessories and attendants. Size: Length 26½" Width 14 2" and Height 17¼". Battery operated. Batteries not included. Ship. wt. approx. 10 lbs. **Sugg. Retail $10.00**

**Firebird "99"—Operating Dashboard**

5668T507—Ignition key to switch off-and-on. Motorized windshield wiper, directional signals that work. Rear horn, rear view mirror. Glove compartment, road map. Accelerating speedometer 13¼" l., 6¾" d., 9¾" h. Operates on two D batteries (not included). Ship. wt. 4 lbs. **Sugg. Retail $7.75**

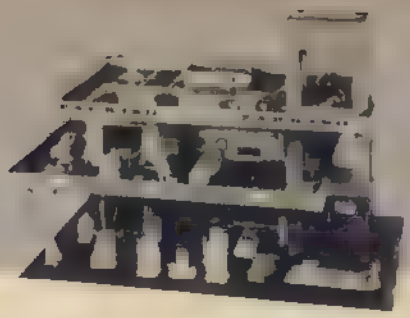
**Bulldog Tank**

6034T824—A regular U.S. Army tank fires projectiles from remote positions. Turret revolves, operates on 4 "D" batteries (not included). Loads of fun with strategic tank maneuvering for the little general. All kinds of war game fun. Ship. wt. 6 lbs. with 25 men. **Sugg. Retail $12.50**



**Retail Prices Are Suggested Only and May Vary in Different Trading Areas**

**THIMBLE CITY UNION STATION—REMCO.** All the hustle of a modern railway terminal. Maneuver magnetic wands under station and the 2 streamliner cars roll, people walk, cars move and the bus drives into its terminal
672RJ463 Wt. 5½ lbs. .....$6.95



**TRI-LEVEL MOTORIZED SERVICE STATION—COHN.** 3-story metal parking garage and service station with a battery-operated motor driven elevator, plastic pumps, late model cars, trucks, accessories and attendants. Wt. 9½ lbs.
899TC663 .....$9.95

## Multi-Level Parking

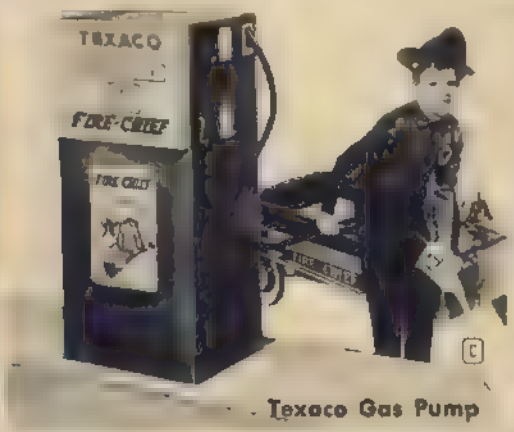
**TRI-LEVEL SERVICE STATION—COHN.** Features multi-level parking. With revolving car-lift, unbreakable plastic cars, pumps, grease rack, accessories and attendants. Exit ramp from upper levels to street. Metal parts have rounded edges.
800TC397 Wt. 6 lbs. .....$6.00

## Grand Prix

## Traffic Control

**(A) GRAND PRIX—KUSAN.** Speedway with automatic starter gate, 5 racers, figure 8 track, pit stop, interchanging engines and wheels
K49UZ199 Wt. 1¼ lbs. .....

**(B) TRAFFIC CONTROL—OHIO ART.** Three 3¾" mechanical cars controlled by 4 hand-operated levers. Winding post. Lithoed metal 14x19½".
611QA267 Wt. 2½ lbs. .....$4.00




Texaco Gas Pump

**(C) TEXACO GAS PUMP—WOLVERINE.** Turn crank and bell rings as dials register gas pumped. Hose and nozzle with clicker in handle 30" red steel pump
100WT663 Wt. 9 lbs. .....$9.95

**(D) FAT CAT—REMCO.** Mammoth truck's wheels grip the road as she climbs. Motorized winch raises, lowers or tows automatically. Battery operated. 34" long with boom
746RJ1063 Wt. 11¼ lbs. .....$15.95

**(E) TUFF BOY 6-WAY TRUCK—REMCO.** Equipped like a real diesel with forward gears and steering control, hand operated dropstand, metalized grill, horn, lights, exhaust stack, rear view mirror. 5" wheels. Battery operated
752RJ863 Wt. 18 lbs. .....$12.95

**(F) LIGHT BULLDOG TANK—REMCO.** Plastic replica of real army tank. Fires shells 13⅛" long
706RJ463 Wt. 2 lbs. .....$5.95

**(G) BULLDOG TANK—REMCO.** Fires shells automatically from remote positions. Loads 4 shells to a clip. 25 men. Battery operated
607RJ863 22½" long. Wt. 6½ lbs. .....$12.95

**(H) COWBOY PETE WESTERN TOWN—REMCO.** Everything for a western town, including horses, trail equipment, guns, gear, etc
3031RJ863 Wt. 5 lbs. .....$12.95

**(J) FIREBIRD 99—REMCO.** Dashboard with ignition key, windshield wiper, directional, horn
209RJ530 Wt. 3½ lbs. .....$7.95

**(K) BLINKER CODE LITE—HASSENFELD.** Lights have shutters, trigger action. Morse Code on back
5184HF267 Wt. 2½ lbs. .....$4.00

**(L) DUFFY'S DAREDEVILS—REMCO.** Couple car to launcher, crank and aim the ramp. Touch button and watch car go over barrels, thru fiery hoop
749RJ463 Wt. 3 lbs. .....$6.95

# FINE DOLLS

Ideal gifts for every occasion

Specify second choice if possible

5461T680 Tressy & her carry-all trunk with a plastic handle Tressy's in Chic Shift knit, with wrist length sleeves, stand-away collar, suede belt, and black shoes Extra outfit Hootenanny, a black knit, crew-neck pullover with cocoa-colored pants sneakers sack bag Additional accessories 6 string guitar harmonica, and sheet music book Ship wt 3 lbs
Sugg Retail $9.00

SALLY SAYS

6213T833 Just press the magic button and she talks Operates on a single D cell battery not in cluded Does a lot of great things at random Life like hair Lovely dress & panties hose socks shoes and a hairbow Ship wt approx 3 lbs
Sugg Retail $12.50

5462T700—13" Teeny Tiny Tears in a Trunk. Soft 'N' Cuddly baby doll that cries real tears She drinks and wets and blows real bubbles Completely washable Her dress is topped with a lace-trimmed apron She has an extra lace-trimmed outfit panties and diaper Also included Bottle, bubble pipe, pacifier Trunk has plastic handle Ship wt 2½ lbs
Sugg. Retail $10.50

5463T687—17" Tiny Tears all prettied up in a pastel bloomer & sporting a white lace trimmed tot with wide Pilgrim collar Wears panties white shoes & socks Also comes with bottle bubble pipe and pacifier and instruction booklet Ship wt 3½ lbs
Sugg Retail $10.00

Beatle Caricature Dolls

Yeah Yeah Yeah

6217T507 — The idols of teenagers from coast to coast and all around the world. Set includes all four Beatles Each caricature 4½" tall, made of life-like vinyl with rooted hair in the famous Beatle mop cut. Ship wt. 1 lb.
Sugg. Retail $8.00 Per Set

6211T971—16" Cuddly Kissy! Squeeze her tummy and she hugs and kisses you. Sleeping eyes and golden Saran hair that can be washed and set Dressed in an attractive outfit with white knitted booties on her tiny feet Size 16" Ship wt 2½ lbs
Sugg Retail $14.50

Ideal's 14" Tiny Thumbelina

5875T651 -14" Tiny Thumbelina Wind her up and she moves like a real baby She has a cute baby face vinyl arms and legs cuddly cloth body and fine rooted hair Attractively dressed just like a real baby Ship wt 2½ lbs.
Sugg. Retail $9.75

6215T1263—20" SNOOZIE. Snoozie's a real sleepy-head as she squirms with drowsy delight Turn her back control knob and she moves her head, opens and closes her eyes and cries softly to be picked up and cuddled. Soft and sweet, 20" long, blonde Saran hair. A little darling in her bedtime outfit Ship. wt approx. 5 lbs
Sugg Retail $18.95

6464T887—14" BABY SNOOZIE has all the "real-baby" action of her big sister A real sleepy-head, she squirms with drowsy delight Turn her back control knob and she moves her head, opens and closes her eyes and cries softly to be picked up and cuddled. Soft and sweet, 14" long, blonde Saran hair. A little darling in her 2-piece fleece sleeper. Ship wt approx. 3½ lbs
Sugg. Retail $13.50

6214T383—America's Most Popular Family 5" Momma She-Nik with long fur hair and a Wish-Nik gown 5" Poppa He-Nik with butch haircut dressed in the Wish-Nik tradition plus 2¾" Baby Wee-Nik Wishniks are vinyl with jointed heads and glassine eyes. Fabric clothes. Ship. wt. 1½ lbs
Retail $6.00

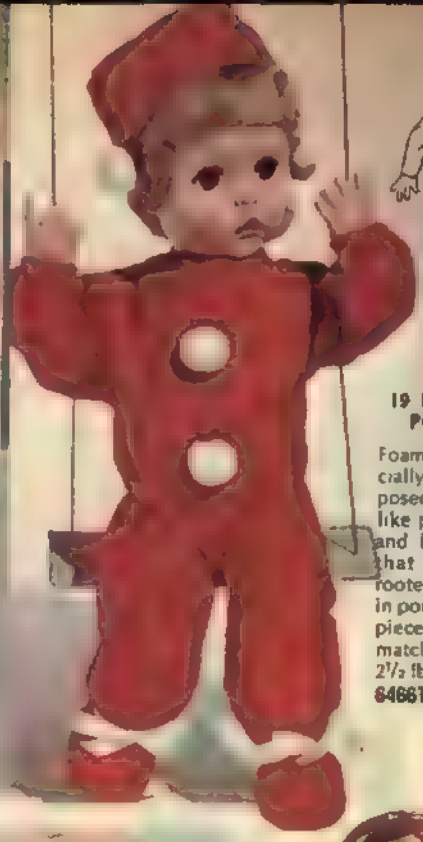


**Order Early for Christmas Delivery—Specify Second Choice Where Possible**

**SNIFFLES—DRINKS, WETS, TEARS**

Lovable, vinyl and poly, fully jointed 14" baby with moving eyes, rooted pixie hair. Dressed in 2-pc. printed cotton ribbon and lace trimmed outfit, lace trimmed panties and socks. Accessories include trimmed nylon dress and cap, flannel diaper and robe, cotton blanket, shoes, bottle, rattle, and toilet accessories. In individual carrying case. Wt. 4 lbs.

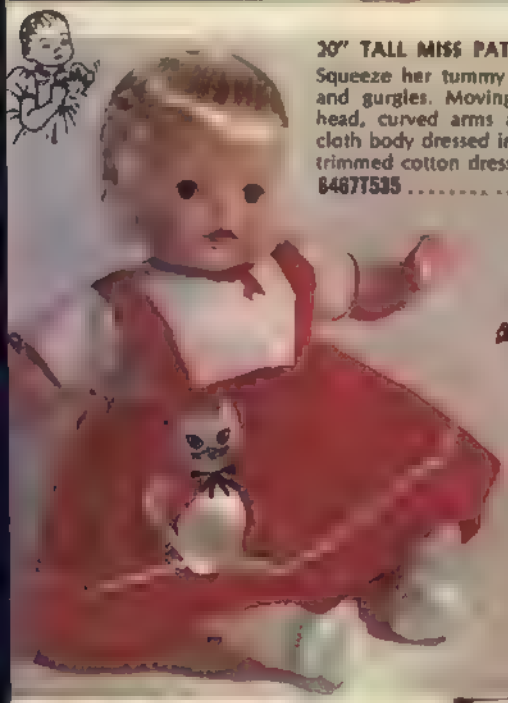
**64657535.....Retail $7.95**



**POSE ME**
**19 IN. SOFT CUDDLY POSI-PLAY MATE**

Foam soft body is especially made so she can be posed in all sorts of life-like positions. Vinyl head and hands, moving eyes that glance sideways, rooted pixie hair. Dressed in pom-pon trimmed one-piece cotton coverall with matching cap. Shpg. Wt. 2½ lbs.

**64667465....Retail $6.95**



**30" TALL MISS PATTICAKE SAYS "MAMA"**

Squeeze her tummy and she claps her hand and gurgles. Moving eyes, pixie hair. Vinyl head, curved arms and legs. Cotton stuffed cloth body dressed in diaper, coton waist and trimmed cotton dress. Shpg. Wt. 3⅓ lbs.

**64677535.....Retail $7.95**

**12" MUSICAL DOLL—PLAYS BRAHMS LULLABYE**

Head rotates and body moves while music plays. Moving eyes, rooted pixie hair, vinyl infant head and curved arms and legs. Soft cotton stuffed body. Dressed in lace trimmed red cotton dress. Shpg. Wt. 1½ lbs.

**64667350.....Retail $5.00**

**WIG FOR GIRLS 5 TO 14 YEARS**

Bubble bob hair style acetate play wig that can be combed, sprayed and curled. Specify blonde, brunette, platinum. Shpg. Wt. 1⅓ lbs.

**60757265.....Retail $3.95**

Drink and wet 14" vinyl doll with bottle. Moving eyes, rooted curly hair, fully jointed. Complete with flannel blanket and pillow. Wt. 4 lbs.

**64697465.....Retail $6.95**

Vinyl and poly 26" walking doll, fully jointed doll, with moving eyes, rooted center-parted hair. Dressed in panties, velva dress and head band, shoes, socks, hand bag. Shpg. Wt. 3 lbs.

**64707497.....Retail $7.50**

# REMINGTON

*the first name in typewriters . . .*
*the last word in portables!*

## The Magnificent MARK II

This superb REMINGTON portable feels and performs like an office typewriter. Keyboard with added responsive action and much greater speed. Protective housing is fashioned from fabulous ARMOR/SHIELD the Space Age wonder material tougher than metal. It won't chip, dent or shatter. Color is permanent and won't scratch off. New FLIP-TOP cover permanently attached provides maximum protection for vital operating parts. Professional features include erasure table, automatic paper feed automatic line finder half line spacer, key-set tabulation, 2-color ribbon and many more. Smart 2 tone Imperial Grey color. Handsome hard style carrying case. Available in Pica, Elite or Script Type.

| | Sugg. Retail |
|---|---|
| 886N9450—MARK II—Pica Type | |
| 887N9450—MARK II—Elite Type | **$132.50** |
| 888N9450—MARK II—Script Type | |

# Remington
## office machines

ADDING MACHINE

### ADDING MACHINE
With Direct Subtraction

844N7552—**Remington Adding Machine.** A low cost heavy duty hand operated adding machine, with direct subtracting and single stroke answers, speed your figure work. Jam-proof keyboard; automatic jump totals and subtotals; and self correcting keyboard. Lists 8, totals 9 columns.

Retail **$99.50**

### ELECTRIC ADDING MACHINE

856N11347—A fully electric adding machine 115 Volts AC-DC. Ten key keyboard with add bar, subtract bar, subtotal, repeat, total and correction, column capacity 7 listing (99,999.99). 8 totaling (999,999.99). Attractively styled compact styrene beige case. Includes Instruction Book, Dust Cover, Reel of Tape and Ribbon. Size 14" long, 7" high and 9" wide. Shipping weight 24 lbs.

Retail **$149.50**

CASH REGISTER

### CASH REGISTER

845N14042—**Remington Cash Register.** A hand operated bookkeeping cash register and an adding machine. Self-balancing, this versatile machine subtracts paid-outs, your cash in drawer always balances with total on the tape; locked-in totals and subtotals; one-key, five-way lock; tamper-proof tape; nine designation keys. Size: 18¾" long, 13¼" wide, 10¾" high. Ring-up $9,999.99. Total $99,999.99.

Retail **$222.00**

### ELECTRIC PORTABLE ADDING MACHINE

865N6034—This truly compact electric adding machine combines business-machine performance with light-weight portability. It has a 10-key keyboard. Lists 8 columns (999,999.99), totals 9 ($9,999,999.99). Durable "cycolac" molded case, transparent paper knife with serrated edge, conveniently located thumb platen roller. Built-in interlocks provide greatest accuracy in machine operation. Weight 9 lbs., size of base 6"x10".

Retail **$79.50**

ELECTRIC ADDING MACHINE

MODEL 100

**WORLD'S FIRST**
ELECTRIC PORTABLE ADDING MACHINE

MODEL 8

# A New Dimension in Fine Quality!

# World Famous BROTHER® DeLuxe Typewriters

## FULL FEATURED DELUXE WITH AUTOMATIC KEY SET TAB

A Full office features in stunning design, including automatic key set tabulator, full 88 keys, 2-color ribbon, stencil position, touch control, anti-jam key, automatic ribbon reverse, new deep molded keys and is of all steel construction. Comes with Ultra-DeLuxe carrying case. Weight: 18½ lbs.

**891N6000—Deluxe Typewriter—Pica Type . . . . Retail $89.95**
**892N6000—Deluxe Typewriter—Elite Type . . . . Retail $89.95**

Automatic Key Set Tabulator

Full 88 Character Office Keyboard

Clear View Paper Meter Scale

All Typewriters FULLY Guaranteed In Writing

GUARANTEED PARENTS' MAGAZINE

Good Housekeeping

Automatic Push-button Tabulator

Exclusive Rapid Paper Advance

Pushbutton Selector . . . just push for your choice of two-color ribbon and stencil position.

## ULTRA-DELUXE HOME-OFFICE TYPEWRITER WITH VACUUM MOLDED CASE

B Full featured exceptionally attractive unit. Ideal for office or home use. Many exclusive features include rapid paper advance, automatic tabulator, touch control, segment shift, pushbutton two-color ribbon, variable line finder, stencil control, wide 10 inch carriage. Has 88 character keyboard and is of all steel construction. Luxurious vacuum molded case with snap-out holding mechanism. Weight: 24½ lbs.

**893N7813—Ultra-Deluxe Typewriter—Pica Type . . . . Retail $119.95**
**894N7813—Ultra-Deluxe Typewriter—Elite Type . . . . Retail $119.95**
Same model with Wide, Wide 13 inch Extra Wide Carriage, Plus All of the Features of the Above. Weight 26¼ lbs
**895N8588—Ultra-Deluxe Typewriter—Pica Type . . . . Retail $129.95**
**896N8688—Ultra-Deluxe Typewriter—Elite Type . . . . Retail $129.95**

NOTICE Brother Typewriters Are Sold By Us to Dealers for Resale, or to Sales Incentive Users on Bonafide Purchase Orders Only.

### 88 KEY HEAVY DUTY COMPACT

Ideal for students and members of the family. Has bonus 88 characters, including full exclamation point, numeral 1 plus and equal signs. Its many features include two-color stencil position, touch control anti-jam release retractable paper support arm. All steel construction. Contour carrying case included Wt. 15 lbs.

**897N4594—Compact Typewriter—Pica Type Ret. $69.95***
**898N4594—Compact Typewriter—Elite Type Ret. $69.95**

### TYPEWRITER INSTRUCTION RECORD

Learn to type with this LP Record that teaches you pleasantly and easily through sight and sound. Comes with exercises.

**899N195—Wt 1 lb. Ret. $2.95**

### OUR BUDGET BANTAMWEIGHT

Full office keyboard with heavy weight performance makes this an extraordinary value. Rugged all steel construction full 84 characters, has 1, ½, 2 line spacing, line finder and paper bale automatic and manual ribbon release. It's a handy portable with contour carrying case included Weight 15 lbs

**900N3742—Bantamweight Typewriter—Pica Type . . . . Retail $49.95**
**901N3742—Bantamweight Typewriter—Elite Type . . . . Retail $49.95**



**Prompt Shipments from Bennett's—Chicago or New York**

**New from REMINGTON . . . Accident-Proof Portables!**

Remington introduces the first complete line of portable typewriters that are accident-proof. Every REMINGTON Portable is protected by ARMOR/SHIELD — Jet-Age wonder material that's tougher than metal! It won't chip, dent or shatter even under smashing hammer blows!

# Remarkable ALL-NEW REMINGTON®

## Ten Forty

First and only medium-priced portable with all these luxury features:

- ARMOR/SHIELD construction for accident-proof protection. Same Jet-Age material used in crash helmets and fine luggage.
- Exclusive DIAL-A-TOUCH CONTROL for the right "feel" in typing. Just dial the touch you want — light, heavy or anywhere between.
- New FLIP TOP cover for quicker, easier cleaning and ribbon changing. 2-color ribbon & stencil control.
- Key-Set Tabulator — sets and clears tab stops with one lever. Full size standard keyboard.
- Distinctive styling. Available in stylish 2-tone Laure Green or Cadet Grey. Choice of Pica, Elite or Script (on special order) type. Luggage style carrying case included.

Specify Color

881N6236—Ten Forty Typewriter—Pica
882N6236—Ten Forty Typewriter—Elite
883N6236—Ten Forty Typewriter—Script.

Sugg. Ret. **$82.95**

**FREE! REMINGTON Color-Key Touch Typing Course**

Remarkably fast, easy to learn. Fingers are matched to keyboard by colors — begin to touch-type within one hour. With application, complete the entire course in just one week! The Color-Key Touch Typing Course is provided FREE with every REMINGTON Portable.

**5-YEAR WARRANTY**

Warranted by Sperry Rand Corporation for 5 years from date of your purchase. Within the first 90 days, any mechanical adjustments and replacement parts (excluding ribbon, carrying case and rubber parts) required through normal use will be provided free of charge, except for shipping costs. During the balance of the Warranty Period, parts covered will be replaced without charge except for labor and shipping costs.

DIAL-A-TOUCH, ARMOR/SHIELD, TEN FORTY, and STREAMLINER: Trademarks of SPERRY RAND CORPORATION

Also available



Dawn Blue

## REMINGTON® ENVOY® II

**The popular-priced portable with top performance, quality and rugged dependability.**

- ARMOR/SHIELD construction for accident-proof protection. Color is permanent, won't scratch off!
- Exclusive new FLIP-TOP cover for convenience, easy cleaning, quick access to ribbon spools.
- Full 84-character keyboard.
- 2-color ribbon and stencil control.
- Rugged, handsome built-in carrying cover.
- Choice of exciting Dawn Blue or Desert Sand colors. Available with Pica or Elite type.

Specify Color

867N4662—Envoy II Typewriter—Pica
884N4662—Envoy II Typewriter—Elite .....Sugg. Retail **$59.95**

## REMINGTON® STREAMLINER

**The budget-priced portable with these expensive features:**

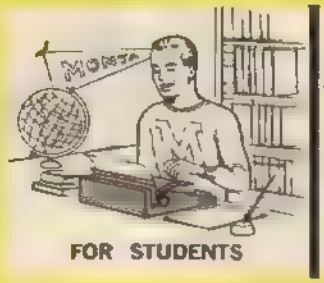
- ARMOR/SHIELD construction for accident-proof protection. Won't chip, dent or rust . . . tougher than metal.
- Lightweight but sturdy — never "creeps." Built to last!
- Variable line spacer. Both single and double line spacing.
- Full 84 character keyboard. Available with Pica type.
- Durable, good looking built-in carrying cover. Available in 2-tone Grey/Black color.

866N4232—Streamliner Typewriter .....Sugg. Retail **$51.95**

# ROYAL PORTABLES

## *Easiest to use...more exclusive features!*

- America's most wanted brand—every year more Royal typewriters are bought in America than any other brand.
- A choice of model for every need, every budget.
- Rugged construction by experienced craftsmen.
- Guaranteed five years*.



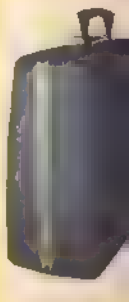
## SAFARI

Shipping Weight
22 lbs

Choice of Blue (shown) Gray Red Gold

The full-featured typewriter, combining office machine performance and keyboard size, with practical portability. Offers a variety of exclusives not found on any other portable. Paper goes in easily and straight with Roll 'n' Ready paper feed. Margins set instantly with Magic® Margin. Ribbons change in seconds without fuss or muss with Two-Pak® Ribbon. Columns of numbers or outlines are done easily with Magic® Column Set. Center of paper is easy to locate with Magic® Meter. Types between lines with Line Finder. Available in Pica, Elite, and Spencerian type.

**808N8880—Pica**
**876N8880—Elite**
**880N8880—Script**
**Sugg. Retail $117.50**



*Includes deluxe luggage-type carrying case that slants away for easy carrying.*

## PARADE

Choice of Red (shown)

Blue Gray

Shipping Weight
15 lbs.

*Includes grained vinyl hard-sided carrying case.*

A compact portable that meets your needs with big machine features as Key-Set Tabulator to type columns and the exclusive Royal Touch Control. Includes all-metal construction, full-size keyboard, 2-color ribbon, and 1-1½-2 line spacing. Available in Pica or Elite type.

**862N5340—Pica**
**877N5340—Elite**
**Sugg. Retail $74.25**

## ROYALITE*

*Smart handy vinyl carrying case.*

Shipping Weight
12 lbs

A quality portable for the budget-conscious buyer. Die-cast aluminum construction and a full-size keyboard are two of its big machine features, besides an anti-jam key and its automatic ribbon reverse.

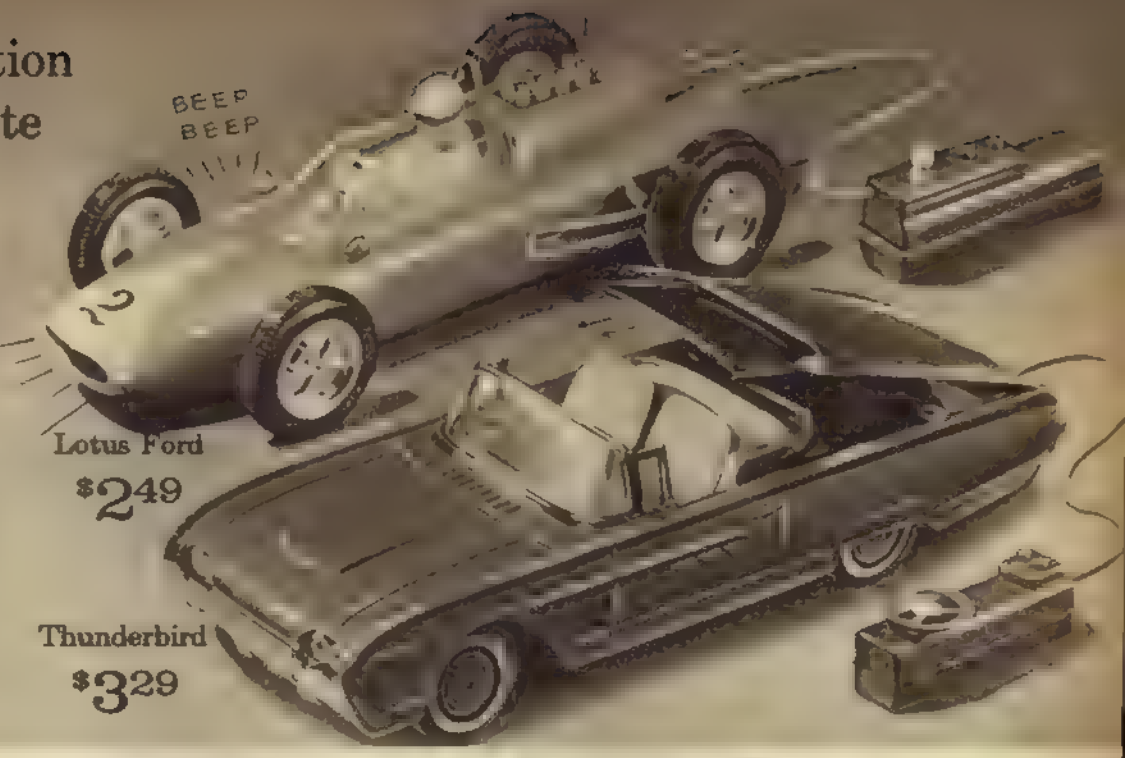
Available in Pica or Elite type. Sand color.

**878N4282—Pica**
**879N4282—Elite**
**Sugg. Retail $53.50**

This is Pica Type. This is Elite Type. *This is Small Spencerian (12 letters to the inch).*

*Royal Typewriter Company, Inc. guarantees replacement at no charge other than labor and shipping, of any defective part (except rubber parts, ribbons or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

# Realistic Action . . . by Remote Control




REMOTE CONTROL Lotus Ford, just like the Indianapolis winner. Drives forward or reverse by remote control. Engine lights up while running. With front light and horn. High quality plastic body, about 8¾ in. long. Uses 2 "D" batteries (not incl.) see Page 370. Shipping weight 14 oz.

48 HT 23198..... $2.49

Lotus Ford
$2.49

REMOTE CONTROL FORD THUNDERBIRD just like the ones you see on the highway. Retractable steel top raises and disappears into trunk automatically. Drives by remote control—forward, backward; turns right or left. Steel body, about 11 in. long. Uses 2 "D" batteries, see Page 370. Shipping weight 1 lb. 8 oz.

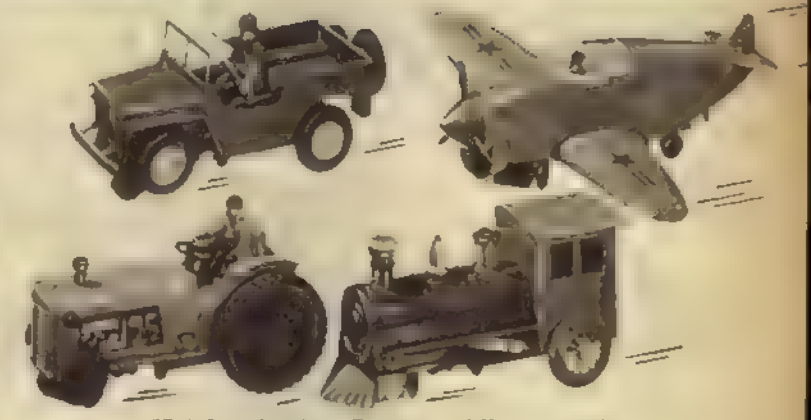
48 HT 23175..... $3.29

Thunderbird
$3.29

## Set of 30 Miniature Vehicles $1.99

FOR BIG FUN in a small area, this set includes colorful, miniature reproductions of all kinds: Army tanks, trucks, cannon, cars, tractors and planes. Moving wheels and parts. For long-lasting pleasure each toy is die-cast metal construction finished in enamel. Each about two inches long, play with them anywhere

48 HT 23698—Shipping weight 1 lb. 4 oz. ..... $1.99



## Tricky Action Set . . . All 4 $3.99

LOTS OF ACTION, with this new set of 4 battery operated toys. Bump and Go action—they stop, turn, go forward and back. Brightly colored, realistic detailing on strong plastic construction. Jeep (abt. 5½ in. long) with movable windshield, and removable driver. Tractor (abt. 5½ in.) has removable driver. Locomotive (abt. 6 in.) and Airplane (abt. 7 in.) with removable wings. Each uses one "C" battery, see Page 370

48 HT 23199—Set. Shipping weight 1 lb. 4 oz. $3.99

$2.99

## Antique Auto

MYSTERY ACTION Auto drives where you want it. Select the steering you want: straight forward, turn right, turn left or bump and go; the car does the rest. Driver honks the horn as he drives along. Sturdy all metal construction with realistic painted details. Rubber wheels for easy rolling. Powered by 2 "D" batteries (not incl.) see Page 370.

48 HT 23181 -Shipping weight 1 lb. 8 oz. $2.99

## Voyage to the Bottom of the Sea

$4.99

BE LIKE ADMIRAL NELSON, Hero of the submarine Seaview! Wind up this fantastic ship of the future, and it dives underwater—only its conning tower in view. Then, send down the domed Minisled for undersea exploring. And there's a domed Sea-Crawler with a real grappling arm to scoop up the treasure chest. Complete with two men in diving gear. Seaview has wheels, so it can roll right up on the beach and head overland too. Can be played with in water or on the floor. No batteries needed. Shipping weight 3 lbs. 8 oz.

48 HT 23501 $4.99

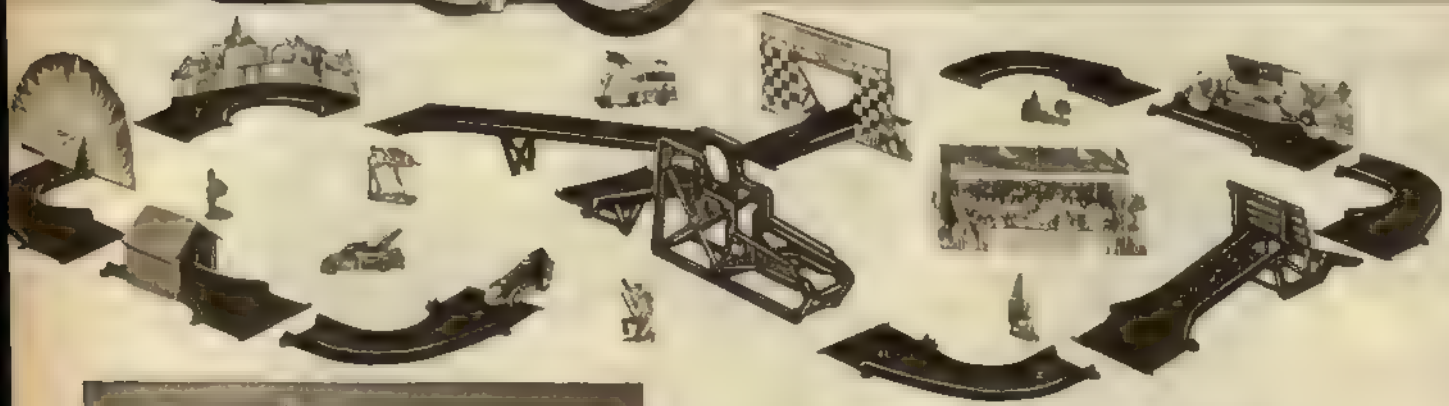
*Shop the Easy Way*
*Shop by Phone*
*See Page 408*

# New Crazee Cycle Trik Trak . . . $7.99

THE WACKIEST TRICKS IN TOWN . . . crazee cycle is a Keystone Cop comedy! Powerful battery operated cycle, with gear drive for longer life, races around the Trik-Trak circuit. Great Tricks: "Manhole/dipper"—with a pop-up head in the middle of the road; "Stop-in-the-name-of-the-law"—sends the traffic cop flying through the air; "Pop-up cop" police station—cycle turns around in station as cop flies out of chimney. U-steer-it track made of durable plastic. Scenic backgrounds included. Cycle uses 1 "C" battery, order Page 370.

48 HT 23096 M—Shipping weight 6 lbs. ..... $7.99

JUST SAY "CHARGE IT" SEE PAGE 406



## Dare Devil Trik Trak $9.99

TRIK-TRAK SET WITH DARE-DEVIL STUNTS. Teeter totter trick with see-saw action; log barricade smashed through by your car. Somersault flip-track makes car fly in the air yet land on its wheels. Plastic house "explodes" as car passes through. 15 plastic track pieces form many patterns. Scenic backgrounds. Battery-operated car follows the route you set. Steerable track; change layouts even while the car is running. Over 30 pieces. 6½-in. Swordfish car included in set (uses 1 "C" battery, not included, see Page 370).

48 HT 23097 A—Shipping weight 6 lbs. ..... $9.99

DOLPHIN CAR FOR TRIK TRAK. Use this racer styled car on regular or Dare-Devil Trik Trak sets. (Order 1 "C" battery, Page 370).

48 HT 23100—Shipping weight 8 oz. ..... $2.49

## Trik Trak—the Trik is in the Trak $5.99

TRIK TRAK GOES WHERE YOU SEND IT. Set up the unique tracks in many varied layouts; go from room to room, under furniture, wherever you want. Battery powered car follows the course you set.

22 Pc. SET. Has 12 pieces of track, scenic backgrounds. Car uses 1 "C" battery, see Page 370.

48 HT 23098—No stunts included. Shipping weight 3 lbs. 6 oz. ..... $5.99

7-Pc. SET like above, but has 6 pieces of track, with side walls. Includes car (without battery).

48 HT 23099—No stunts or scenery included. Ship. wt. 2 lbs. 2 oz. ..... $3.99



Batteries for Toys Sold on Page 370

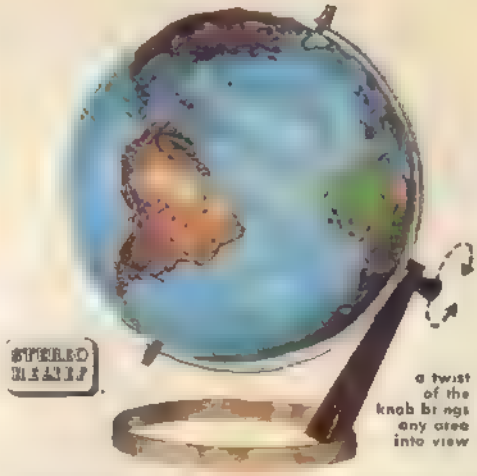
## Duffy's Daredevils $4.44

DAREDEVIL RACER provides race track spills and thrills. Turbo-motor launcher sends friction-powered car whizzing down ramp to leap over the barrels, roar through the fiery hoop or crash! "Bounce back balance" puts it on its wheels every time. 8-in. car, plus stunts. No battery needed.

48 HT 23040—Shipping weight 3 lbs. ..... $4.44

**CHILDREN LEARN FASTER . . . UNDERSTAND MORE** with this large, sturdy 12 inch globe. Shows every country clearly and thousands of important places that occur in their studies. Numbered meridian locates places quickly; time dial tells time around the world. Durable satin-gold finish on metal meridian and base. Ht. 16", wt. 6 lbs.

**604NN668** **Retail $19.95**

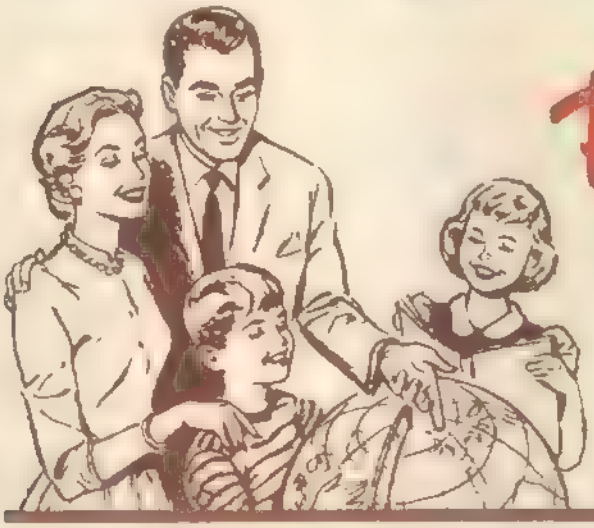



**THRILL TO NATURE'S EXCITING CONTRASTS** with this beautiful 12 inch globe. *Stereo relief* understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique *Space Flight* mounting combines solid walnut with satin gold finish on base ring and numbered meridian. Ht. 15", shipping wt. 6 lbs.

**5007NN1034** **Retail $16.95**

**A VIEW OF THE EARTH BY STARLIGHT!** Dramatic 12 inch *Starlight* globe with blue-black oceans, brilliant land colors combines decorative qualities with accurate world reference. *Space Flight* mounting of ebony and chrome swings any area of the globe into closer view. 10-color globe map shows thousands of place names in clear, easy-to-read type. Ht. 16" wt. 6 lbs.

**5006NN973** **Retail $15.95**



# Replogle WORLD GLOBES

Here's the perfect gift for your family or friends, sure to delight youngsters and grownups alike, because *everybody loves globes*. More than a map, a globe is a model of the earth itself — the only map that shows true distances and directions, the correct sizes and shapes of countries. Brings new meaning to every world event, makes homework easier because it answers questions about most of the subjects children study. Superbly crafted by Replogle, world's leading globe maker, these accurate, up-to-date globes are exceptionally detailed and easy-to read. Washable maps are beautifully lithographed in non-fading colors.

## Beautiful ILLUMINATED GLOBES

### HANDCRAFTED For Utmost Accuracy

**ADD A WORLD OF DISTINCTION TO YOUR HOME** with this handcrafted 12-inch illuminated globe. As valuable for reference as it is decorative. 10-color map shows thousands of place names. Clear, easy-to-read type becomes even more brilliantly legible when globe is illuminated. Equipped with full, numbered meridian, both meridian and base have rich satin-gold finish. U.L. approved, operates on AC or DC, 110 volts. Handy snap-on switch on cord. Ht. 16½", wt. 7 lbs.

**5009NN1644** **Retail $26.95**

Replogle illuminated globes bear the Underwriters Laboratories Seal of Approval

**FOR YOUR COMPLETE REFERENCE,** this handcrafted 12-inch illuminated globe is combined with a comprehensive 400-page world atlas. Atlas contains detailed U.S. and foreign country maps, gazetteer, valuable world information. Fits in specially designed wood base. Top and bottom of base have mar-resistant high-pressure plastic finish in walnut wood grain, sides are solid walnut, gunstock finished. Greatly detailed globe shows thousands of place names in exceptionally legible type, numbered meridian has satin-gold finish. U.L. approved, operates on AC or DC, 110 volts. Handy snap-on switch on cord. Ht. 16½", wt. 9½ lbs.

**5012NN2437** **Retail $39.95**

Same model with non-illuminated globe ball. Wt. 8½ lbs.

**5013NN1644** **Retail $26.95**

# POLAROID CAMERAS

## POLAROID "AUTOMATIC 100" OUTFIT

"AUTOMATIC 100" OUTFIT

★ 8 Prints Per Pack
★ 3¼" x 4¼" Pictures
★ Color Prints in 50 Sec.
★ Black & White in 10 Sec.
★ Compact, Lightweight
★ Coupled Rangefinder
★ Automatic Transistorized Exposure System

**This excellent Polaroid Camera outfit features the amazing Polaroid Color Pack "Automatic 100" Camera.** It has an ultra sensitive automatic electric eye that can measure lighting conditions faster, and more efficiently than the most expensive electric eye cameras. The automatic electric eye is teamed with a precisioned transistorized shutter. This unique combination produces perfectly exposed 3¼"x4¼" color or black and white pictures. A special lighting selector assures a perfect combination of shutter speed and depth of field for a particular type of light. One of the extra exposure ranges in the "100" makes it possible to shoot indoor black and white film without flash bulbs. Color flash pictures automatically . . . simply focus and shoot . . . the camera's electronic circuit makes the correct calculation for every picture. Quick easy focusing with coupled rangefinder. The "Automatic 100" employs a revolutionary new concept in amateur camera film loading. Both black and white and color film are supplied in "film packs" . . . 8 exposures to a pack. The plastic pack is slipped in place at the back of the camera, a tab is pulled and the camera is ready for use . . all in a matter of seconds. A complete selection of accessories for the camera are listed below.

**3485V11700—Polaroid "Automatic 100" Camera Outfit.** Consists of camera, front cover, neck strap and flash unit.
**Retail $149.95**

## POLAROID "AUTOMATIC 101" OUTFIT

"AUTOMATIC 101" OUTFIT

★ Black & White in 10 Sec.
★ Color Prints in 50 Sec.
★ Large 3¼" x 4¼" Pictures
★ 8 Prints Per Pack
★ Compact, Lightweight
★ Coupled Rangefinder
★ Automatic Transistorized Exposure System

**This fine Polaroid camera outfit features the Polaroid Color Pack "Automatic 101" Camera.** It has been engineered for economy yet employs many deluxe outstanding features. Equipped with an ultra-sensitive automatic electric eye that can measure the short, brilliant burst of a flashbulb and make a perfect exposure setting . . . **On The Spot Perfection.** It can also measure very low light levels and automatically make the correct setting for a time exposure—up to at least one second. A simplified film selector is switched either to "color" or "black and white." The automatic electric eye and the precisioned transistorized shutter automatically set the correct exposure for all pictures—outdoors or with flash. Produces perfect 3¼"x4¼" black and white or color pictures. Flash is recommended for all indoor pictures with either film type. A revolutionary new design in camera and film simplifies film loading. Both black and white and color film are supplied in packs . . . 8 exposures to a pack. Slide the pack in place, pull a tab and the camera is ready to shoot the first picture. A complete selection of accessories for the camera are listed below

**3835V9980—Polaroid "Automatic 101" Camera Outfit.** Consists of camera, front cover, neck strap and flash unit.
**Retail $124.85**

## POLAROID COMPLETE ACCESSORY KIT FOR "AUTOMATIC 100, 101 & 103"

● Development Timer ● Cable Release ● Cloud Filter (B&W) ● Portrait Kit
● Closeup Kit ● Self-Timer ● Print Filer ● Deluxe Carrying Case (For Camera & Accessories)

**3488V3880**—A complete accessory outfit for the new Polaroid Color Pack cameras. The **development timer** for exact timing of especially desirable for color pictures; **cable release** for movement-free shutter trip; **cloud filter** for black and white films; **portrait kit** for excellent portrait shots; **close-up kit** for fine close up pictures; **self-timer** to include yourself in your pictures; **print filer** a handy storage file for favorite prints and a **deluxe case** holds everything for the picture taking trip.
**Retail $50 80**

Polaroid Flash with Outfits

Polaroid Front Cover with Outfits

## ACCESSORIES FOR "AUTOMATIC 100, 101 & 103"

**Deluxe Camera Case**
**3788V597**—This fitted Polaroid carrying case contains everything needed for the picture taking trip. The 3 compartments hold the camera, the flash gun, a packet of M 3 lamps and still have room for other accessories.
**Retail $21 35**

**Cable Release**
**3489V1805**—This cable release fits over the shutter button and allows the shutter to be tripped without any danger of camera movement. It is useful for making automatic time exposure when the camera is on a tripod
**Retail $1 95**

**Self-Timer**
**3490V455**—The self-timer permits the photographer himself to be in the picture. The unit is mounted on the camera, preset to any time from 3 to 13 seconds and at the selected time the shutter snaps and you're in the picture.
**Retail $5 45**

**Cloud Filter**
**3491V485**—This orange filter is for use with black and white film. It improves contrast in sky shots and produces beautiful cloudy pictures
**Retail $8 45**

**Development Timer**
**3492V585**—This handy timer is strapped to the camera and will time the development of the pictures. This is especially desirable with color shots.
**Retail $5 95**

**Portrait Lens Kit**
**3493V780**—Beautiful color or black and white portrait pictures . . . with this desirable accessory. Professional type results
**Retail $8.95**

**Close-Up Kit**
**3494V780**—Enhance the pleasure of Polaroid photography with beautiful close up pictures. Sharp, clear detail of small objects . . flower blooms, etc
**Retail $8.95**

**Print Filer**
**3495V163**—Protects those precious color or black and white Polaroid pictures. Newly designed filer holds both size Polaroid pictures for immediate reference.
**Retail $1.95**

## POLAROID FILM PACKS FOR "AUTOMATIC 100, 101, 103 & 104"

**TYPE 107—B & W (3000 SPEED)**
The Polaroid Black and White Film Pack holds 8 exposures. Slip in the pack, pull a tab and you're ready for the first picture
**3767V215**—Single 8 Exposure Pack **Retail $2.55**
**3768V1173**—Set of Six 8 Exposure Packs **Retail $15 30**

**TYPE 108 COLOR PACK**
The Polaroid Color Film Pack holds 8 exposures. Slip the pack in the back of the camera, pull a tab and you're ready for the first picture
**3769V433** Single 8 Exposure Pack **Retail $3 19**
**3770V1194**—Set of three 8 Exposure Packs **Retail $16 87**



**Polaroid Retail Prices Are A Suggested Value And Will Vary In Different Areas**

# REVEL'S 30' "HOLIDAY"—6-sleeper V/8 Powered Cruiser

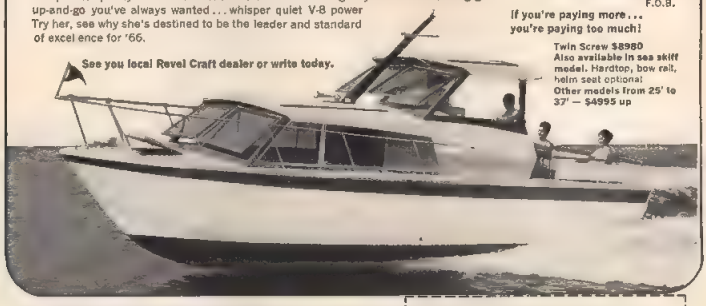
The perfect family cruiser, topsin performance, convenience, luxury and craftsmanship. Revel's 30' "Holiday" is perfect for cruising, fishing, family fun at sea. Smart, functional interior layout boasts sleeping room for six full size adults . . . full size private toilet room. Wide, spacious cabin area with a man sized lounge, converts to sleep two . . . a modern "L" shaped galley with big ice chest, hide-a-way stove, plenty of storage space . . . apartment sized dinette seats . . . bright airy decorator-styled interior . . . big, deep cockpit with plenty of room for fun. Performance? She'll give you the exhilarating get-up-and-go you've always wanted . . . whisper quiet V-8 power Try her, see why she's destined to be the leader and standard of excellence for '66.

**$6995** F.O.B.

**If you're paying more . . . you're paying too much!**

**Twin Screw $8980**
**Also available in sea skiff model. Hardtop, bow rail, helm seat optional**
**Other models from 25' to 37' — $4995 up**

**See you local Revel Craft dealer or write today.**



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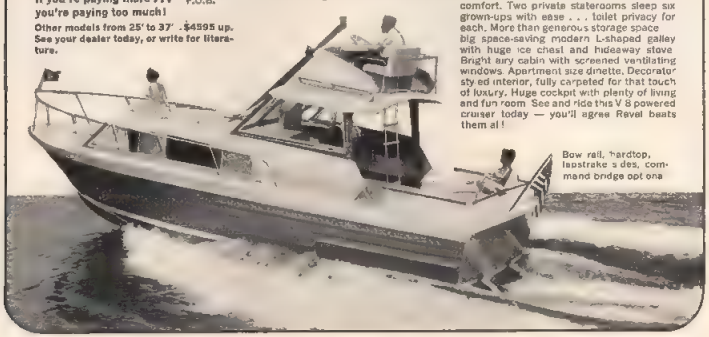
More pure luxury per dollar than anybody—even Revel—ever brought you before. Rich and spacious interiors finished with refinements you would expect to find on boats costing thousands of dollars more. Revel's 12' beam brings you a new kind of comfort. Two private staterooms sleep six grown-ups with ease . . . toilet privacy for each. More than generous storage space. big space-saving modern L-shaped galley with huge ice chest and hideaway stove. Bright airy cabin with screened ventilating windows. Apartment size dinette. Decorator sty ed interior, fully carpeted for that touch of luxury. Huge cockpit with plenty of living and fun room. See and ride this V 8 powered cruiser today — you'll agree Revel beats them al !

Bow rail, hardtop, lsusrake s des, command bridge opt ons



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AVAILABLE NOW! REVEL OFFERS YOU MORE OF WHAT YOU BUY A BOAT FOR! MORE RUGGED PERFORMANCE . . . MORE SOLID COMFORT . . . MORE CONVENIENCE . . . MORE FUN AND EXCITEMENT . . . MORE BOAT VALUE THAN ANY OTHER CRUISER!

The perfect family cruiser, tops in sea-ability, convenience, luxury and craftsmanship. Sleeps six • Toilet room with vanity • Family size cabin • Complete galley • Hanging lockers and drawers • Convertible dinette • Custom styled interior • Fun sized cockpit • Chrysler 195 HP V/8; hyd. —Twin Screw available.

**FREE '67 INTRODUCTORY BONUS OFFER!**
$585 worth of optional extras FREE!

110 volt Elec. refrigeration • 110 volt dockside system • Elec pressure water system • Draperies • Screens • Muffler. Offer is limited to the first 40 buyers on a first come, first serve basis and expires when these 40 specially equipped models are sold. Take advantage of this sensational offer, order today!

DEEPSEA CRUISERS, TESTED AND PROVED FOR RUGGED SEAGOING DUTY!

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BOX 20 • ARNOLD, MARYLAND

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Classic in design, elegant in simplicity, packed with real comfort and convenience for the entire family. Two large private staterooms with toilet privacy for each • Full size powder room • Huge lockers and drawers • Complete "L" shaped galley • Convertible lounge • Bright, airy spacious cabin • Apartment size dinette • Decorator styled interior • Fully carpeted • Huge cockpit • Chrysler V/8 powered; All this plus REVEL'S famous "low maintenance" constructron!

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110 volt Elec. refrigeration • 110 volt dockside system • Draperies • Screens • Mufflers • Elec. bilge pump • Elec. bilge blower • Two elec. windshield wipers.
Offer is limited to the first 20 buyers on a first come, first serve basis and expires when these 20 specially equipped models are sold. Order now!

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Not the "best boat for the money", REVEL'S "REVELATION" is the best 25' inboard cruiser . . . period! Wide roomy 10' beam • Sleeps 4 comfortably • "Wife saver" complete galley • Cottage bright, colorful interior • Convertible dinette • Spacious windows • Private toilet room • Large cockpit • Chrysler 195 HP V/8; hyd. Nobody offers you so much boat for so little money!

FREE '67 INTRODUCTORY BONUS OFFER!
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Here's what you get—Helmseat • Elec. bilge pump • Elec. windshield wiper • Draperies • Screens • Muffler.
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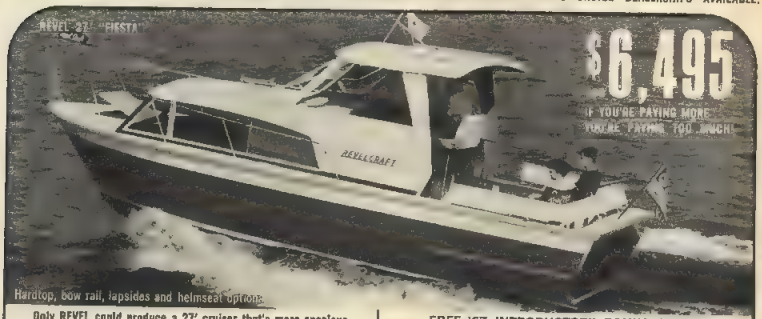


Only REVEL could produce a 27' cruiser that's more spacious, better performing and loaded with extras at an unbelievable low price . . . and do it without sacrificing quality!

Spacious 4 sleeper • 6'2" headroom, 10 ft. beam • Wall to Wall carpeting • Loads of wardrobe and drawer space • Chrysler 195 HP V8-hyd. Compare this outstanding cruiser today. Learn why so many experienced skippers choose REVEL.

FREE '67 INTRODUCTORY BONUS OFFER!
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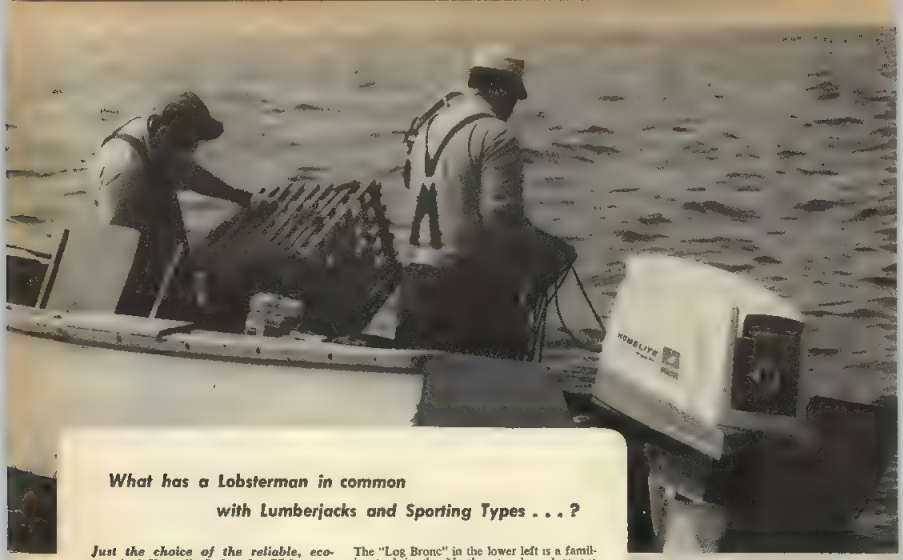
Offer is limited to the first 50 buyers on a first come first served basis and expires when these 50 specially equipped models are sold. If you're looking for the biggest boating value afloat; order your "FIESTA" today.




## *What has a Lobsterman in common with Lumberjacks and Sporting Types . . . ?*

***Just the choice of the reliable, economical Homelite* 4-cycle, 55-hp outboard engine.***

Bill Sousa of Provincetown, Mass., with Irving Roderick his mate, hauls 260 lobster traps between 4 A.M. and 1 P.M. nearly every day from March through late December. His "pots" are on buoyed trawls, ten or more to a trawl. Watching the two of them work at better than one pot a minute would put a time study man on cloud nine. It's stop-and-go for the engine, 50 feet between each pot warp; then at the trawl's end, it's full speed to the next buoy at 20 knots. With the Homelite 4-cycle, 55-hp outboard engine, Sousa out fishes bigger inboards and runs well over 1,000 hrs. per year on just two sets of spark plugs at a fuel saving of over $400. He was on his second Homelite after 3,000 hrs. on the first when we heard about him and took his picture.

The "Log Bronc" in the lower left is a familiar tool in the Northwest, where logs are hunted and pushed by a "boat" that goes forwards, backwards or sideways as the lumberjack twirls the entire engine 360 degrees. Several timber outfits have replaced entire fleets of two-cycle outboards with the tough, nickel-nursing Homelites at savings that *pay for the engine in six months.*

As for the sportsmen — well the rig burns ½ the fuel it would with a 2-cycle engine in a typical day's fishing and trolls at one to two quarts per hour (making *no smoke* and burning *no oil* at all, like a good auto). So if your dish is long trips or long hours - if you want the engine out of the boat where it can't be drowned by a partial swamping and can't spill explosive fumes into confined spaces where it can be easily got at if, perish forbid, service should be needed – you are the "kind of people" this great engine is built for. Write for a brochure and list of over 400 servicing dealers.

* Made for and sold by **THE FISHER-PIERCE CO., INC.**
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Bow rail, helmseat optional

Not the "best boat for the money"; REVEL'S "REVELATION" is the best 25' inboard cruiser . . . period! Wide roomy 10' beam • Sleeps 4 comfortably • "Wife saver" complete galley • Cottage bright, colorful interior • Convertible dinette • Spacious windows • Private toilet room • Large cockpit • Chrysler 195 HP V/8; hyd. Nobody offers you so much boat for so little money!

FREE '67 INTRODUCTORY BONUS OFFER!
$325 worth of optional extras FREE! !
Here's what you get—Helmseat • Elec bilge pump • Elec. windshield wiper • Draperies • Screens • Muffler.
Offer is limited to the first 60 buyers on a first come, first serve basis and expires when these 60 specially equipped models are sold. If you're looking for the biggest boating value afloat; order your "REVELATION" today!

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Hardtop, bow rail, lapsides and helmseat options

Only REVEL could produce a 27' cruiser that's more spacious, better performing and loaded with extras at an unbelievable low price . . . and do it without sacrificing quality!

Spacious 4 sleeper • 6'2" headroom, 10 ft. beam • Wall to Wall carpeting • Loads of wardrobe and drawer space • Chrysler 195 HP V8-hyd. Compare this outstanding cruiser today. Learn why so many experienced skippers choose REVEL.

FREE '67 INTRODUCTORY BONUS OFFER!
$410 worth of optional extras FREE!
Helmseat • Elec. Bilge Pump • Elec. Windshield Wiper • Draperies • Screens • Mufflers • 110 volt Dockside System.
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# GET THE MOST FROM REVEL IN '67

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## MARINE COMMUNICATIONS ON VH FREQUENCIES

► Electronic equipment manufacturers meeting with representatives of the Federal Communications Commission and the U.S. Coast Guard at the recent National Boat Show in New York mapped a three-phase program to implement the Coast Guard's request that more marine communications be conducted on very high frequencies (VHF) instead of the congested two-megacycle channels that are now in popular use.

The program includes an effort by individual manufacturers and Coast Guard to educate the boatman to the many advantages of VHF FM communications, press for the installation of additional land stations that boatmen may call for connections to telephone company lines, and continue technological progress to build VHF two-way radios at prices that eventually will be in the same range as today's ship-to-shore sets.

A representative from Canada, where VHF radios have been in widespread use for several years, noted that power levels were not a significant factor in successful VHF communications from boats. He said that power levels of less than 20 watts, a requirement in Europe, were very satisfactory even in areas of intervening land and high ground.

The technical personnel attending the meeting predicted that the VHF mode of radio communications will continue to be secure from interference and overcrowding because of its technically superior characteristics. It already offers a calling and distress frequency (156.8 megacycles) as well as ship-to-ship and marine operator channels.

As for marine operator channels, it was observed that private corporations are showing increasing interest in setting up land stations. A new breed of marine operator was predicted—the telephone answering service in a coastal community that teams up with electronics firm to apply for an FCC license to set up around-the-clock service and offer interconnections between boats underway and any telephone ashore.

The conferees agreed that because of the 50 to 60 mile inherent maximum range of VHF equipment many additional marine operator stations would be necessary. Applications for many such stations are pending FCC action. Cdr. H. J. LeBlanc, operational communications officer for the U.S. Coast Guard's Eastern Area, said that all Coast Guard vessels and shore stations are now VHF-equipped and are guarding 156.8 megacycles day and night. To relieve congestion on two-megacycle frequencies the Coast Guard is adopting a group concept. Cdr. LeBlanc said only selected stations in each group would guard 2182 kilocycles but that these had been carefully selected to insure full coverage in each area.

A Weather Bureau representative described a new service for VHF set owners. Detailed five-minute weather forecasts and situation reports are tape recorded hourly and broadcast continuously on a VHF channel, 196.55 megacycles. These broadcasts are now being heard in New York, Chicago, and Kansas City. By next June, 15 more stations will take to the air. These are scheduled for Tampa, Miami and Jacksonville, Fla.; Charleston, S.C.; Wilmington, N.C.; New Orleans and Lake Charles, La.; Brownsville, Galveston and Corpus Christi, Texas; Norfolk, Va.; Washington, D.C.; Boston, Mass., and Atlantic City, N.J.

Manufacturers attending the meeting included Raytheon, Apelco, RCA, Walco, Bendix, Kelvin Hughes, Pearce Simpson, Hartman, Karr, Canadian Marconi, and Konel.

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[illegible] the ease of exquisite [illegible] apartment [illegible] enjoy a boat parking green, patio with [illegible] barbecue. Private screened balconies overlook sweeping lawns, native oaks and palms. Yet this secluded setting is just 5 minutes from the beach or mid town. City bus service available.

Complete details in handsome brochure, upon request. Simply mail coupon today.

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Gentlemen: Please mail me the Río Nuevo brochure without cost or obligation.
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A development of Matzger Brothers, Inc. (Ohio & Florida)

### Constellation—A Dutch Treat

The incredibly close winded Constellation, the "super" U. S. Twelve that almost lazily defeated the British challenger Sovereign 4-0 in 1964, has been sold to Dutch industrialist-sportsman Pierre J. Goemans. His hope is to so encourage 12-Meter racing abroad that a strong European challenger will be on deck to contest the Cup by 1973. Under new competition rules promulgated by the NYYC, the defense henceforth will be held once every three years "in the best interests of the sport." Coming in 1967 is an Australian bid.

Mr. Goemans, though a Netherlands citizen, maintains homes in Basel, Switzerland and Monte Carlo. And it is at Cannes, close to the famed gaming capital that Constellation will be berthed under Netherlands registry. There she will be made available for study and comparison to Goeman s friends, who are reportedly forming syndicates to build 12-Meters in Holland, France, Italy and England. He purchased Anthony Boyden's Sovereign a year ago for a reported price of $61,600 and is now negotiating with French Naval architect Mauric of Marseilles to design and build a potential challenger.

*12-Meter Constellation, our successful '64 America's Cup defender, has been sold to Dutch sportsmen Pierre J. Goemans.*

[illegible] Rohr photo

No price was revealed for Constellation, which reputedly cost her syndicate a half million dollars and whose current purchase was arranged through the Manhattan brokerage and naval architect firm of Sparkman & Stephens, Inc. Firm member Olin Stephens, who designed Constellation, regretted her loss as possible trial horse for the '67 match, but was hopeful that her appearance abroad would stimulate European 12-Meter racing. Stephens himself is now engaged in the design of a new 12-Meter for the '67 defense, to be built for the NYYC syndicate led by J. Burr Bartram of N.Y. and William Strawbridge of Philadelphia.

Constellation, formerly owned by the Eric Ridder-Walter Gubelmann syndicate of N.Y., had been stored in Minneford Yacht Yard at City Island since her defense. It was expected that she'd be shipped to Europe early last month; her entire gear and sail inventories were to accompany her. The new crew will be headed by Roger Fuger, formerly of Sovereign. And when she goes overboard this Spring, Rod Stephens Jr., who was a member of her '64 afterguard, will be on hand to step the mast.

*(Continued on next page)*

*ACTION PACKED THRILL-A-MINUTE*

## INTERNATIONAL ROAD RACING SETS

**American Gran Turismo Road Racing Set** with official 1/32 scale, performance-proven cars to bring you thrills and racing realism a-plenty Ford GT and Cobra GT are exact replicas of cars burning up the road right now from Ascarate to Sebring New Channel Track assures top performance . converts into 13 world famous circuits in minutes. Cars compete at speeds up to 200 scale mph . have ready-to-install headlights for night racing. Powerful U. L. approved Power-Pack supplies fast paced action Electrically operated flagman drops his flag . . . press plunger of rheostat control throttle . . . cars zoom away . . . skid spin, straighten out, speed up, slow down on the curves for a thrill a minute Includes lap counter (counts to 50 laps) Lemans start; Chicane obstacle track 10 sections curved track 4 sections straight track, new terminal track, 1 set trackside figures, 12 Pylon overpass supports, 10 fence sections; connector wires, locking lugs and lubricant. Assembled circuit 206½-in. Comes with Road Racing Guidebook, instructions and warranty

**55N5554-2397** 10 lbs. . . . . **Complete Set $39.95**

### STROMBECKER 1/32 SCALE COMPETITION CAR KITS and EXTRA TRACK SECTIONS

**Jaguar or Ferrari.** Miniature replicas in 1/32 scale. Outperform outrace and outlast all competition Fastest yet . . . with new 12-volt high torque motors Exciting performance. 1 lb

**55N5578-397 Jaguar XKE. $5.95**
**55N5579-397 Ferrari GTO. $5.95**

**Cobra or Porsche.** 1/32 scale models, easy to assemble. With all parts and decals 1 lb

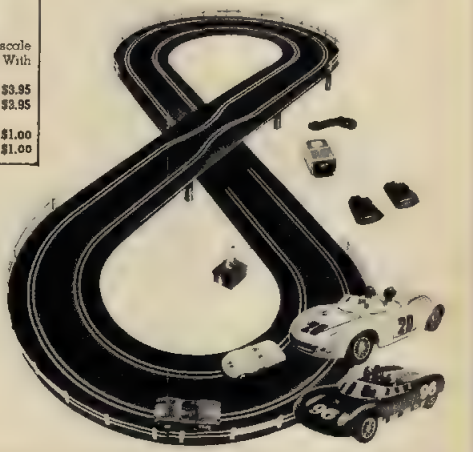
**55N5576-232 Cobra GT. $3.95**
**55N5577-232 Porsche GT. $3.95**

**Extra 12½" Channel Track.**

**55N5556-67 Straight $1.00**
**55N5557-67 Curved. $1.00**

Authentic 1/64 scale model racing cars compete on new 125" speedy layout to give a kid the thrill of his life New Falcon and Corvair models streak away over 125" figure 8 track of official asphalt black All pre-wired . . ready to plug in. Includes 4½-volt Power-Pack 2 rheostat control throttles with speedometer; 6 curved track, 2 straight track sections; overpass supports, bridge, grandstand, control tower customizing decals, connecting wires, track clips and instructions.

**55N5558-997** 3 lbs. . . . . **Complete Set $14.95**



### STROMBECKER NO. 9935 INTERNATIONAL ROAD RACING SET

**Speedy Porsche RS 61 and Lotus MK XIX** cars in 1/32 scale streak along performance-proved new Channel Track . . . rugged and responsive . . . performing like their full size counterparts. Action thrills are powered by U L approved 14-volt Power-Pack. Electric flagman automatically opens circuit to start the race with you in control of skidding spinning, blocks, speed pick-ups. Includes 2 rheostat controls with speedometer and brake, 8 sections curved channel track, 4 sections straight channel track, terminal track Chicane obstacle track 12 Pylon overpass supports, 8 fence sections, connector wires and locking lugs 168¾ in. circuit. Complete with Road Racing Guidebook, instructions and warranty

**55N5559-1797** 7 lbs **Complete Set $28.95**

**Order EARLY for Holiday Delivery**

## FAMOUS TOPPER TOYS — by the Makers of Johnny Seven

***Marvelous engineering and craftsmanship . . . packed with action and intrigue. Topper Toys are sure to fire the imagination of all modern age boys . . . make other toys seem obsolete***

**(A) Secret Sam Super Spy Set.** Track them down . . . capture the master spy. All you need is here in secret attache carrying case. Secret Sam Pistol fires thru opening while concealed in case . . . or set it up, attach rifle stock and use like a regular gun. Shoots long or short range bullets. Silencer really deadens sound—you can shoot without noise Secret Camera takes pictures thru opening in case . . . or take it out and use like any camera . . . with easy button control. Attach periscope to gun . . . you see them, they don't see you. Secret message missile . . . shoots from gun, with your own message concealed in barrel. Handsome case holds everything Size 15½x11½x33"
55N5965-897 5 lbs. . . . . $14.00

**(B) Super Helmet Seven.** Shock resistant plastic for safety protection. Wear it hiking, racing, boating, bike riding . . . daylight or dark. You're all set for adventure with flashlight-headlamp, flasher signal, tinted goggles, reflector, directional signals, warning buzzer. Has adjustable head liner and strap. Uses "D" battery (not included)
55N5968-467 4 lbs. . . . . .$7.00
55N5250-18 "D" Battery (uses 1) . . . .25c

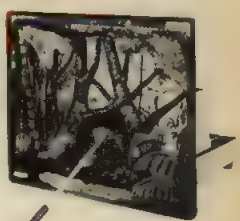
**(C) Multi-Pistol 09.** Shoots up a storm! And amazing surprise! . . . there's another small gun concealed in flip-open handle The 09 fires long and short range bullets, grenades, armor-piercing rocket, cap torpedo and secret message missile. Barrel 'sight' extension provides long range accuracy. With 4 long, 4 short range bullets in carry case . . . plus the secret 'Derringer' cap pistol.
55N5966-457 3 lbs. . . . . .$7.00

**(D) Johnny Seven O.M.A.** A one-man army really seven guns in one. Separate lever controls each operation. Shoots grenades, rockets, armor-piercing shell and caps. Repeating rifle, Tommy Gun or Automatic pistol action A thriller! Needs no batteries. 39x11x5" box
55N5967-797 5 lbs . . .$12.00

## for Junior Marksmen

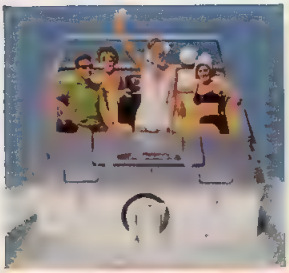
**"G.I. Joe" Infantry Set.** Camouflage repeating Tommy Gun and repeating Military Pistol Olive Green leather holster with G.I Joe insignia. Removable belt holds 3 plastic grenades . . . has embossed bronze buckle. Safe plastic knife in leather sheathe, matches holster Military canteen, compass, metal belt clip; plastic whistle and box of 1000-shot Jet Roll caps.
55N6467-397 4 lbs. . . . . .$6.00

**"Bonanza" Saddle Set.** Buffalo Bill repeating pistol and big 33" repeating rifle in this trouble-shootin' set. Hip-slung single holster in Brown tri-tone leather; jeweled concha, 6 silver bullets and Bonanza insignia. Matching leather saddle bag with shoulder strap Canteen with compass and belt holder Deputy Sheriff's Badge and plastic handcuffs
55N6468-467 7 lbs. . . . . .$7.00



**"Marshal"**
**Double Holster Set**
Fast-draw two-gunner with ranger repeating pistols slung low on each hip Alligator leather in natural top grain and redwood for contrast. "Marshal" insignia on cross-straps. Jeweled conchas, red jewels, 6 silver bullets Center belt adjusts to size. Embossed prong buckle. 3 lbs.
55N6464-333 . $5 00

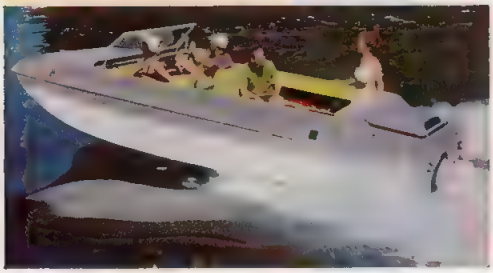
**UNIQUE**
**SHARPSHOOTER**
**Rifle and Target**
Hit the animals for exciting, skill developing fun. All the family . . . all the boys can join in. Full size rifle shoots harmless 'bullet' of light with precision accuracy. Jungle scene target has moving rhino, tiger, gazelle and zebra. Hit one . . . the bell rings! Fallen animal is picked up automatically. Instructions and score card included Target uses 6 "D" batteries; rifle uses 9V transistorized battery Batteries not included 9 lbs.
55N5837-1667 Gun & Target $24 95
55N5247-48 9V Trans. Battery 69c
55N5250-18 "D" Cell Batt. Ea. 25c



get in the boat that's

# GOING PLACES!

...with the cushioned ride of Evinrude's GULL WING HULL



...and the go-power of 150 or 200 Evinrude horses!

The Rogue stands apart from the herd . . . in appearance and performance.

Its distinctive Gull Wing hull is unbelievably soft riding.

It's an offshore boat that welcomes the challenge of an onshore wind.

It's a blue water fishing boat. A ski boat. A highly styled runabout. A hot sports boat. A luxury cruising boat. A gay party boat. All in one.

At just over 19 feet, the Rogue is the most practical boat made that is still compact enough to be easily launched and loaded and trailered at highway speeds. It has its own specially designed trailer.

The more you know about boats, the more you'll appreciate the versatility and riding qualities of the Rogue.

*See your Evinrude dealer, listed in the Yellow Pages. Catalog free. Write Evinrude Motors, 4250 N. 27th St., Milwaukee, Wis. 53216.*

**ROGUE BY EVINRUDE**

first in outboards

DIVISION OF OUTBOARD MARINE CORP.

get in the boat that's

# GOING PLACES!

...with the cushioned ride of Evinrude's GULL WING HULL

...and the go-power of 150 or 200 Evinrude horses!

The Rogue stands apart from the herd . . . in appearance and performance.

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**ROGUE BY EVINRUDE**

first in outboards

DIVISION OF OUTBOARD MARINE CORP.

## New!

**Delayed-action center**
**Face-off gives each player an even start**

**Puck weaves through face-off maze, drops to ice, and the fast-action is on**

## Royal Canadian Hockey $12.66

without batteries

**24 players—4 complete teams**

Big 36x21-in. hardboard rink with curved slot skating re-creates all the thrills and spills of real live hockey. End zone deflectors and side bumpers keep puck moving 'til goal is scored. Lights flash for each goal, then puck ejector shoots puck back to ice for more play. Spring-action goalies knock puck away from nets. Overhead score panel. 3 pucks, magnetic, plain and roller. Metal players and frame. Fold-away legs. Order 2 "D" batteries below.

79 N 4660—"D" Battery. Shpg. wt. ea. 4 oz. . . Each 16c, 6 for 90c

79 N 2951—Shpg. wt. 12 lbs. . . $12.66

$5.29

### All Star Bowling . . flip-action pinsetter

Make strikes, spares, splits. Numbered pins flip up as balls strikes. Ball returns automatically. Just raise tray to reset poly-thylene pins. 2-¼ in. plastic balls. Steel alley 17 in. long x 16 in. wide.

Shipping weight 4 pounds.

79 N 287C . . . . . $5.29

$3.99

### Shoot from 12 spots on 20x12-inch court

Fiberboard surface (not wood, hardboard) is the scene of this fast shooting basketball game. 1 to 6 players sink shots using 6 lever-controlled flippers. Scorekeeper fold-down net baskets, plastic basketball and rules. Shipping weight 3 lbs.

79 N 202C . . . . . $3.99

$7.66

### Hockey Master . . 2 teams play on 27x16-in. rink

Players move up and down ice trying to slap puck into goal. Scoreboard and press-box at side. Plastic legs raise game for easy play. Positive steel gear drive 2 pucks, magnetic and plain. Metal frame, hardboard rink.

Shipping weight 8 pounds.

79 N 292C . . . . . $7.66

10.66

without batteries

### Pro League Hockey . . big rink, roving ref

Referee "faces off" anywhere on 32x18-in. rink. 2 teams slam puck at goalie. Scoreboard, plastic legs, metal frame, goal lights, puck ejector. hardboard rink. Order 2 "D" batteries above.

79N294L-Wt. 10 lbs. $10.66

## Pro League Action-Basketball

**Now . . a basketball game with remote-control roving players so you can pass, shoot and rebound while your opponent blocks, jumps and scrambles to gain control of the ball**

$14.66

Guards, centers and forwards all move fast and furiously through slide-action gear mechanism as steel basket flippers do the shooting. 4 dial scoreboard hangs above colorful grandstand. Molded backboards of see-through styrene. Comes with 10 metal players in offensive and defensive positions, 2 basketballs, 2 plastic basket nets and rules. 36x23-in. hardboard "court" is steel framed.

79 N 284L—Shipping weight 14 lbs. . . $14.66

# ROYAL® PORTABLES

## *Easiest to use...more exclusive features!*

- **America's most wanted brand—every year more Royal typewriters are bought in America than any other brand.**
- **A choice of model for every need, every budget.**
- **Rugged construction by experienced craftsmen.**
- **Guaranteed five years*.**

## SAFARI

The full-featured typewriter, combining office machine performance and keyboard size, with practical portability. Offers a variety of exclusives not found on any other portable: Paper goes in easily and straight with Roll 'n' Ready paper feed. Margins set instantly with Magic® Margin. Ribbons change in seconds without fuss or muss with Twin-Pak® Ribbon. Columns of numbers or outlines are done easily with Magic® Column Set. Center of paper is easy to locate with Magic® Meter. Types between lines with Line Finder. Available in Pica, Elite.

*Includes deluxe luggage-type carrying case that slants away for easy carrying.*

pping Weight 22 lbs.

Choice of Blue (shown) Gray Red Gold

| Pica type | Elite type | Color | Ret. Value |
|---|---|---|---|
| W35197-9588 | W35198-9588 | Blue | $110.47 |
| W35223-9588 | W35224-9588 | Gray | $110.47 |
| W35189-9588 | W35222-9588 | Red | $110.47 |
| W35195-9588 | W35196-9588 | Gold | $110.47 |

## PARADE

*Includes grained vinyl hard-sided carrying case.*

Shipping Weight 15 lbs.

ice Red own) Gray

ompact portable that meets your needs with big machine features as Key-Set Tabulator, ype columns, and the exclusive Royal Touch Control. Includes all-metal construction, full keyboard, 2-color ribbon, and 1-1½-2 line spacing. Available in Pica or Elite type

| type | Elite type | Color | Ret. Value |
|---|---|---|---|
| 157-5750 | W35156-5750 | Red | $70.27 |
| 155-5750 | W36154-5750 | Blue | $70.27 |
| 175-5750 | W35176-5750 | Gray | $70.27 |

This is Pica Type. This is Elite Type.

## ROYALITE®

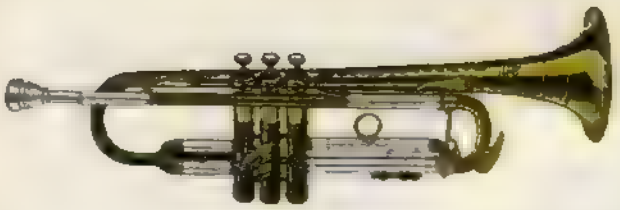
*Smart handy vinyl carrying case.*

Shipping Weight 12 lbs.

A quality portable for the budget-conscious buyer. Die-cast aluminum construction and a full-size keyboard are two of its big machine features, besides an anti-jam key and its automatic ribbon reverse. Available in Pica or Elite type

| Pica type | Elite type | Color | Ret. Value |
|---|---|---|---|
| W31995-4888 | W31996-4888 | Sand | $91.16 |

*Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbons, or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.



# Trumpets & Cornets

Ship. Weights of Trumpets and Cornets, with Case Approx. 10 lbs.

## RUDY MUCK CUSTOM CRAFTED TRUMPETS & CORNETS

Known for generations as superb examples of quality and craftsmanship, Rudy Muck instruments are today made with the aid of machinery and precision tools perfected by Rudy Muck after long and costly experimentation. Each instrument is created by skilled brass craftsmen, and because each Rudy Muck instrument is manufactured on a custom-built basis, they have earned the enviable reputation as the ideal instrument for hard-to-please top-notch professional musicians. F.O.B. Midwest Factory

### Citation Trumpet by Rudy Muck

2479MF13000—Well-known radio and TV stars dance-band, and symphony men have thoroughly tested the Citation and found it meets every [illegible]. Comes supplied with genuine Rudy Muck mouthpiece, deluxe full-bound Gladstone case covered with scuff-proof and washable DuPont Fabrilite, lined with silk plush. Finest quality Brass double locks with two post handles.

Sugg. Retail **$250.00**

### Conductor Trumpet by Rudy Muck

Compares most favorably with highest-priced instruments made anywhere. The Conductor is used extensively by professional players. Complete with genuine Rudy Muck mouthpiece, leather-tex Gladstone case with bound edges, silk plush lining, post handles, and rustproof hardware.

2480MF9334 Trumpet Outfit.
2480 3MF8867 3 or more

Sugg. Retail **$179.50**

### Academy Trumpet by Rudy Muck

Superb quality. Identical in bore to higher priced Muck instruments. The only basic difference in the Academy is an outside spring valve instead of a box valve. Supplied complete with genuine Rudy Muck mouthpiece, semi-Gladstone case with leather-tex covering, silk plush lining, bound edges, and rustproof hardware.

2481MF8294 Trumpet Outfit.
2481 3MF7879 3 or more

Sugg. Retail **$159.50**

### Citation Cornet by Rudy Muck

2482MF13000 Professionally tested and approved. Unrestrained action and response mean playing ease. Rich, accurate tone. Supplied complete with genuine Rudy Muck mouthpiece, and comes in deluxe full-bound Gladstone case covered with scuff-proof and washable DuPont Fabrilite, silk plush lined. Brass double locks, two post handles.

Sugg. Retail **$250.00**

### Conductor Cornet by Rudy Muck

Has same brilliance of tone, perfection of design, and devotion to detail characteristic of all Muck instruments. Tone tune, ease of playing tested and approved by professional musicians. Includes Rudy Muck mouthpiece, leather-ex Gladstone case with bound edges, silk plush lining, and post handles.

2483MF9334 Cornet Outfit.
2483 3MF8867 3 or more

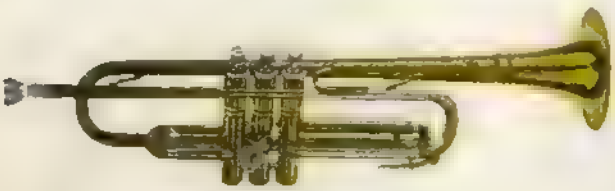
Sugg. Retail **$179.50**

### Academy Cornet by Rudy Muck

In performance, tone intonation, and construction, the Rudy Muck Academy plays as perfectly and easily as any instrument made. Identical in bore to higher priced Muck instruments, with outside spring valve instead of box valve the only basic difference. Rudy Muck mouthpiece, semi-Gladstone case with leather-tex covering, silk plush lined, bound edges, rustproof hardware.

2484MF8294—Cornet Outfit.
2484 3MF7878—3 or more.

Sugg. Retail **$159.50**



Traditional Quality

## BENNETT BROTHERS GUARANTEED INSTRUMENTS

### STANDARD GERMAN-IMPORTED B♭ TRUMPET

[illegible]

F.O.B. Midwest Factory.
2417MF5980—Trumpet Outfit.
2417 3MF5681 3 or more

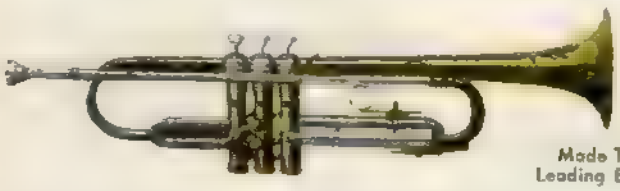
Sugg. Retail **$115.00**

### STANDARD GERMAN-IMPORTED B♭ CORNET

[illegible]

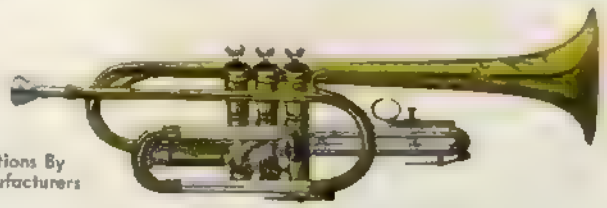
Midwest Factory F.O.B.
2416MF5980—Cornet Outfit.
2416 3MF5681 3 or more

Sugg. Retail **$115.00**



## BENETONE Trumpets & Cornets

Made To Exacting Specifications By Leading Band Instrument Manufacturers



### AMERICAN-MADE TRUMPET

**Trumpet with Case. An American-made trumpet that features high quality in tone, intonation and ease of blowing.** Heavy mouthpiece receiver. Nickel silver rings, red brass bell. Perma-lacquer finish. **Complete in Gladstone luggage type case covered with luggage type Fabricoid, bound edges and lined with silk plush.** Heavily padded throughout. Large accessory compartment. Post handle. **F.O.B. Midwest Factory**

2305MF9334—Trumpet Outfit.
2305/3MF8867—3 or more.

Sugg. Retail **$179.50**

### AMERICAN-MADE CORNET

**Cornet with Case. Finest professional quality unequaled in tone, intonation, and ease of blowing.** Heavy mouthpiece receiver. Nickel silver rings, red brass bell. Perma-lacquer finish. Complete in **Gladstone luggage type case** covered with luggage type Fabricoid, bound edges and lined with silk plush. Heavily padded throughout. Large accessory compartment. Post handle. **F.O.B. Midwest Factory.**

2303MF9334—Cornet Outfit.
2303 3MF8867—3 or more.

Sugg. Retail **$179.50**

### DELUXE AMERICAN-MADE TRUMPET

2339MF13000—**Trumpet with Case.** Produced in the United States by a famous manufacturer of fine brass instruments. **Has an action that is unbelievably light, free, fast and responsive.** The entire instrument is beautifully designed in streamlined modern styling. Top and bottom caps, finger buttons, braces, slides, and finger rings are of nickel silver. Bronze bell, with tempered nickel silver bell flare. Perma-lacquered finish. **Full Gladstone luggage-type case covered with extra heavy luggage-type Fabricoid, bound edges and lined with finest silk plush,** large accessory compartment. Post handle, finest hardware. **F.O.B. Midwest Factory**

Sugg. Retail **$250.00**

### DELUXE AMERICAN-MADE CORNET

2338MF13000—**Cornet with Case.** Produced in the United States by a famous manufacturer of fine brass instruments. **Has a new exclusive piston valve feature that guarantees an action that is unbelievably light, free, fast and responsive.** The entire instrument is beautifully designed in streamlined modern styling. Top and bottom caps, finger buttons, braces, slides and finger rings are of nickel silver with self flare of tempered nickel silver. Perma-lacquered finish. **Full Gladstone luggage-type case covered with extra heavy luggage-type Fabricoid, bound edges and lined with finest silk plush.** Large accessory compartment. Post handle, finest hardware. **F.O.B. Midwest Factory**

Sugg. Retail **$250.00**



**Write Our Music Dept. on Availability of Any Musical Instrument Not Listed**

**RHYTHM KING TUNABLE TAMBOURINE**

20y76895—Tunable Tambourine [illegible] nickel plated [illegible] Sugg Retail $17 95

20y8665 8—10" Double Row Tambourine Not Shown [illegible] Sugg Retail $15 25

**BONGO DRUM SET**

2099G630 Bongo Drum Set [illegible] Sugg. Retail $12 50

**SPARKLE FINISH TUNABLE BONGO**

2100G1337 Tunable Bongo Set [illegible] Includes tuning key and [illegible] Sugg. Retail $26 75

## "DELUXE" IMPORTED DRUM OUTFIT

- ★ 14" x 20" Bass Drum
- ★ 5½" x 14" Snare Drum
- ★ Nickel Plated Snare Drum Stand
- ★ 9" x 13" Tom-Tom
- ★ 12" Brass Cymbal
- ★ Pair Of Drum Sticks
- ★ Pair Of Drum Brushes
- ★ Instruction Book

**2968MF13938—Deluxe Imported Drum Outfit** [illegible] Sparkle Pearl Only. Approx. ship. wt 55 lbs **F.O.B. Illinois** Sugg. Retail $275.50

**2969MF11025—Imported Drum Outfit.** Same as 2968MF15050 [illegible] Sparkle Pearl Only. Approx. ship. wt. 35 lbs Sugg. Retail $220.50

# *Deluxe Quality American Snare & Parade Drums*

**The Snare Drums and Parade Drums illustrated and described on this page are specially made for Bennett Brothers Inc. by one of America's foremost and renowned manufacturers in the drum field. A manufacturer of quality drums that have set the standard for the drum world . . . offering professional and school musicians snappier sound, quicker response, longer trouble free-life. Quality drums for quality performance.**

**Deluxe Pearl Snare Drum**

2611MF5719 [illegible] Sugg. Retail $91 50

2611MF8888—Snare Drum Kit [illegible] Sugg. Retail $139.00

**Standard Snare Drum**

2613MF2656 [illegible] Sugg. Retail $42.50

3082MF3544—Snare Drum Kit. Includes above Snare Drum [illegible] Sugg. Retail $81.50

**Quality Snare Drum**

2970MF4344 -A professional model in concert size and appearance. Separate tension with 8 self-aligning center lugs, flanged counter hoops [illegible] Sugg. Retail $68.50

**Deluxe Pearl Parade Drum**

2609MF5489 10"x28" drum made to beautiful pearl Separate tension with 16 self-aligning lugs 8 for snares, 8 for bass side Chrome fittings throw-off strainer snappi snares triple flange hoops Sticks sling and key included White, Black or Gold Pearl. Specify. Ship wt 12 lbs U.S made F O B Midwest Whse. Sugg Retail $87.50

2610MF6219 Same as above in the 12"x 15" size Specify Finish Ship wt 14 lbs Sugg Retail $98.50

**Quality Parade Drum**

2607MF4344 — Separate tension drum with 8 modern self-aligning, streamlined lugs Chrome fittings throw-off strainer, snappi snares Protective wax coating Size 12"x14" Sticks sling and key in cluded Mahogany or White Lacquer Specify. Ship wt. 10 lbs. U.S. made. F.O.B Midwest Whse.

Sugg Retail $69.50

2608MF5000 Same as above in the 12" x 15" size Specify Finish Ship wt 12 lbs Sugg. Retail $80 00

**Regular Parade Drum**

2606MF3094—8 single tension key rods with Scotch type ribbed double claws. Lacquer finish Perfectly round laminated hoops Complete with sticks sling and key Size 9"x14" Available in Mahogany or White Lacquer Specify Ship wt 9 lbs. U.S. made. F.O.B. Midwest Whse. Sugg Retail $49 50

2700MF3584 Same as above in the 12"x 15" size Specify Finish Ship wt 10 lbs. Sugg. Retail $57.50

**Popular Model Parade Drum**

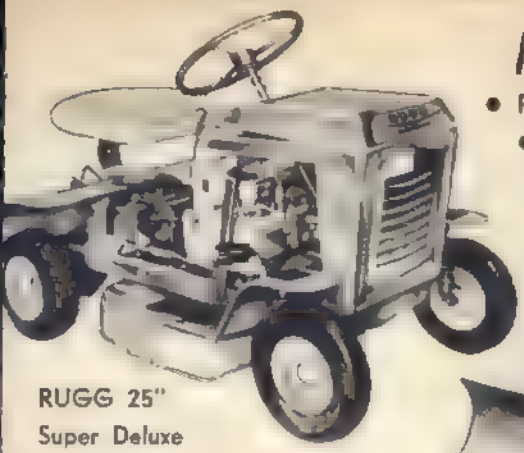
2701MF2613—8 square-head key rods Double claw hooks single tension with all Chrome fittings Size 12"x14" Mahogany only Complete with sticks sling and key Ship wt 9 lbs U S made. F.O B Midwest Whse. Sugg Ret $45 00

3078MF3344— Parade Drum Kit. Above drum with Fibre Carrying case Ship wt. 15 lbs Sugg Retail $53 50

3080MF3281 Parade Drum Kit Same as above except with Water proof Zipper Bag Ship wt. 13 lbs Sugg. Ret $52 50

# House & Garden

- RIDING MOWERS
- SNOW PLOWS
- SPRAYER • SWEEPERS
- TILLERS

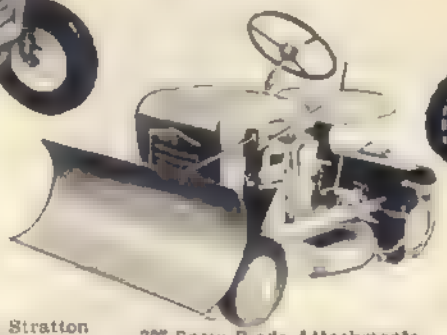


## RUGG 25"
### Super Deluxe Riding Mower

- Easy Spin Recoil Starter
- Automotive Differential
- Automotive Type Steering Wheel
- Zerk Grease Fittings

2212GF19531—Features a big Briggs & Stratton 4 H.P. Motor. The four speed transmission offers tractor low, normal mowing gear, transporting gear, reverse and neutral. Positive cut-out blade clutch is lever operated. Automatic blade brake when cocked out. Two automatic engaging brakes, safety brake on blade plus brake to stop forward or reverse motion. Automotive type steering wheel with 21" turning radius. Quick height of cut adjustment—1¾" to 3" range. Pneumatic rear tires 10" 1P pneumatic front tires. Foam seat pad. Bronze rear axle bearings. Ship. wt. 195 lbs. F.O.B. Ohio Factory.

**Sugg. Retail $274.95**



### 30" Snow Blade Attachments With Chains

2213GF5469—30" Snow Blade Attachment with Chains for Rugg Super Deluxe Riding Mower 2212GF19531. Easy positive raising and lowering blade is at fingertip position. The blade position can be adjusted at straight ahead or 35° angle on either side. Long one pin. Back King bar reinforces entire edge, skids blade over uneven surfaces. Tire chains are supplied as part of the 30" Wide 14" High Snow Plow. Ship. wt. 45 lbs. F.O.B. Ohio Factory.

**Sugg. Retail $73.00**

2214GF62-9—30" Snow Blade Attachment with Chains. Same as above except for 2215GF25781 Rugg Super Riding Mower.

**Sugg. Retail $85.00**

## RUGG
### Supreme Riding Mower

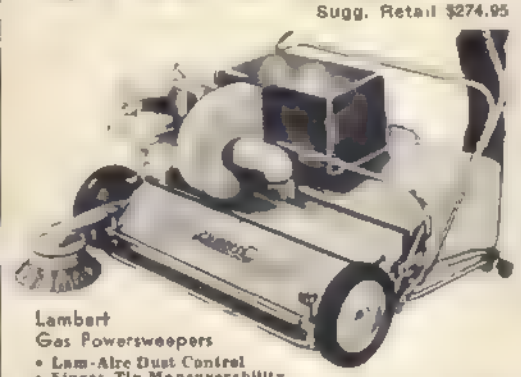
**26" Supreme Riding Mower with 6 H.P. B & S Engine**

- 4 Speed Transmission
- Disengaging Blade Clutch

2215GF25781 The 4 speed transmission with reverse gear, 10" x 4" front positive drum type foot brake plus automatic engaging brakes, safety brake on blade plus brake to stop forward or reverse motion. Tractor type hood with sheet steel shroud. Easy adjustment 4 position cutting height adjustment 1½" to 4" in ¾" steps. Heavy roller bearing 4 gauge 1" dia. legs. Full gauge front hood and rear shroud. Easy adjustment rear axle 3/4" diameter. Automotive type seat. Heavy duty tie forged from with 12" blade bearing. Engine from differential. Transmission 4 speeds forward and reverse. Length overall 69" width (overall) 30" height 33" Ship. wt. 345 lbs. F.O.B. Ohio Factory.

**Sugg. Retail $415.00**

**All Rugg Rider Mowers Include** Side discharge, rotary safety bar. Blade housing reinforced at frame attachment points. Identified leg pedestal grease fittings throughout. Rider assembled and packed in single carton.



## Lambert
### Gas Powersweepers

- Lam-Aire Dust Control
- Finger-Tip Maneuverability

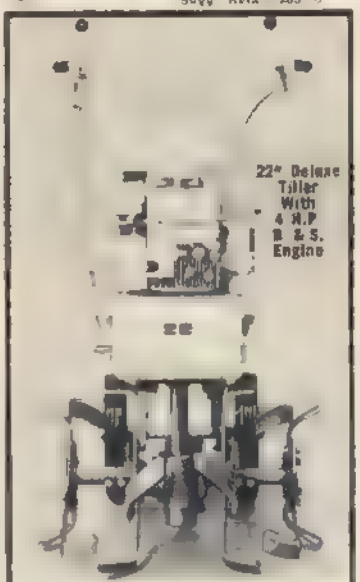
No dust. No noise. No dust. These amazing Lambert sweepers are perfect for warehouse, food processing, factories, anywhere cleanliness and safety are paramount considerations. Sweeps close permits sweeping action right up to machine or other obstructions. Big 18" all nylon right side brush rotates constantly, even when the sweeper is being pushed out of corners and from under obstructions. Another brush in front of the main brush for a cleaner sweep. 1½ H.P. 4 cycle B & S engine is equipped with a centrifugal clutch and muffler silencer. Debris container is actuated on specially designed levers, so it moves up and down, under and along the sweeping surface. Many sweeping jobs can be accomplished with finger tip pressure. Trims sweeper is optional. Ship. wt. 160 lbs. F.O.B. Ohio Factory.

2216GF49625—32" Self-propelled Power Sweeper. Ship. wt. 160 lbs.

**Sugg. Retail $525.00**

2217GF46750—32" Power Sweeper, (Not Shown). Similar to above except Not Self Propelled. Ship. Wt. 150 lbs. **Sugg. Retail $495.00**

2218GF37375—24" Power Sweeper (Not shown). Similar to above except Not Self Propelled. Ship. wt. 30 lbs. **Sugg. Retail $395.00**



### 22" Deluxe Tiller

2228GF14969 3 H.P. B. & S. engine, recoil starter, double lead worm gear and Timken roller bearings, idler belt type clutch, neutral forward and reverse. Quick Setter base for contour tilling. 16 tines adjustable depth gauge 0" to 8", 10" slicing scalping blades, 4 tires. Ship. wt. approx. 170 lbs. F.O.B. Indiana Factory.

**Sugg. Retail $199.95**

2229GF17469—32" Deluxe Tiller (Not Shown). Similar to above except with 4 H.P. Clinch engine with 2 speed transmission. Tires. Ship. wt. approx. 194 lbs.

**Sugg. Retail $239.95**

## 24" Rider Mower

- 4 H.P., 4 cy. B. & S. Eng.
- Easy Recoil Starter

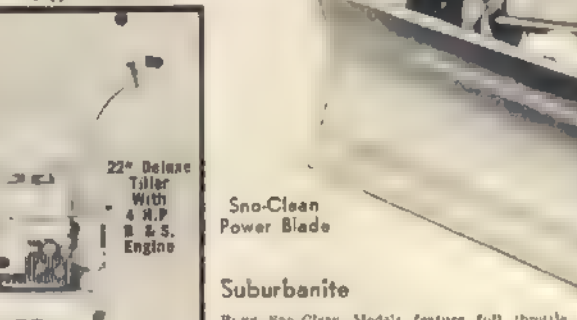
F.O.B. Indiana Factory

## LAWNMASTER

- 2-Speed Transmission
- Crank Lever Cutting Height Adjustment
- Big Tractor Seat, Semi-Pneumatic Tires

2221GF14021 Single pedal clutch operation, separate blade lock-out lever. Crank lever cutting height adjustment 1" to 3". Steel wheels 8" front 10" rear, lug type semi pneumatic tires. Heavy duty all-chrome handle. Electrostatic baked enamel finish. Ship. wt. approx. 150 lbs.

**Sugg. Retail $189.95**



Sno-Clean Power Blade

## Suburbanite

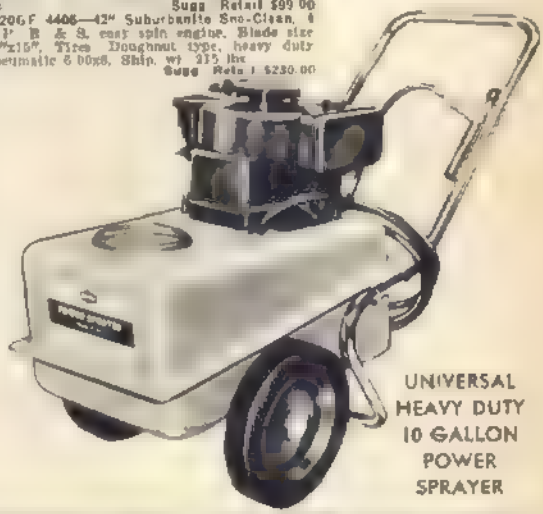
Rugg Sno-Clean Models feature full throttle control, clean, man squeeze grip clutch control. Positive set and lock drive. Positive solid rod shifts forward neutral and reverse. Handles are solidly braced, positively attached to rocking base plate of engine for perfect blade position control. Top edge reinforced with bead. Angle bar bracket mounting on rocking engine base plate. Backing bar reinforces full length edge, skids blade over uneven surfaces. Set of heavy duty chains included. Chassis bracket and heavy iron castings add 81 lbs. for full. Ship. wt. F.O.B. Ohio Factory.

2249GF 2406—32" Suburbanite Sno-Clean. 3 H.P. B & S. easy spin engine. Blade size 32"x7". Tires 5.00x4 50 B. Ship. Wt. 160 lbs.

**Sugg. Retail $99.00**

2220GF 4406—42" Suburbanite Sno-Clean. 6 H.P. B & S. easy spin engine. Blade size 42"x15". Tires Doughnut type, heavy duty pneumatic 8.00x8. Ship. wt. 315 lbs.

**Sugg. Retail $250.00**

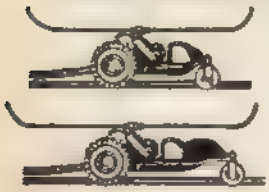


## UNIVERSAL HEAVY DUTY 10 GALLON POWER SPRAYER

1835GF11281 Sprayer delivers a steady, surge-free spray, pumps almost dry from a sump at the bottom of the tank, keeps spray solution uniformly mixed at all times, sprays any low viscosity liquid. Powered by 2 4 H.P. B & S engine with recoil starter. Oil-minder gauge tells when to add oil. Pistol grip gun delivers solid spray. 15' Neoprene hose covers from 716 sq. ft. without moving the sprayer. Porcelainized inside coatings protects against corrosion. Finished in baked on yellow enamel with chrome plated handle. Easy to handle. Tank is 23½"x13"x20". Ship. wt. 70 lbs. F.O.B. Michigan Factory.

**Sugg. Retail $179.95**

## KEES KRAWLER TRAVELS AUTOMATICALLY



### Standard Kees Krawler #101

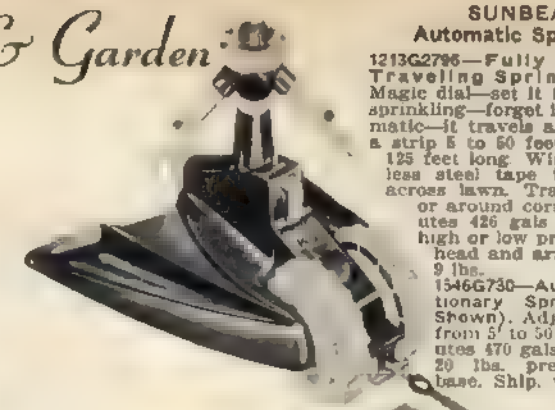
1971G1883—Easy to use sprinkler, automatically follows hose can be used as a stationary unit 2 speeds, 20 or 40 ft. per hour covers 50' to 60' diameter and will pull 300' of plastic hose Ship wt. 26 lbs. **Retail $27.95**

### Heavy Duty Kees Krawler #102

1972G2287—2 speed sprinkler, capable of covering an area of 6 to 60 ft. in diameter, designed to pull more than 300 ft. of plastic hose Ship wt 38 lbs. **Retail $36.95**

### Automatic Shut-Off

1973G327—This automatic Shut-Off can be inserted at any coupling to shut off any Kees Krawler. **Retail $4.98**



### SUNBEAM
### Automatic Sprinklers

1213G2795—Fully Automatic Traveling Sprinkler. Aqua-Magic dial—set it for automatic sprinkling—forget it. Fully automatic—it travels as it sprinkles a strip 5 to 50 feet wide, up to 125 feet long Winds up stainless steel tape to pull itself across lawn. Travels straight or around corners Distributes 426 gals per hour on high or low pressure. Metal head and arms. Ship wt 9 lbs. **Retail $39.95**

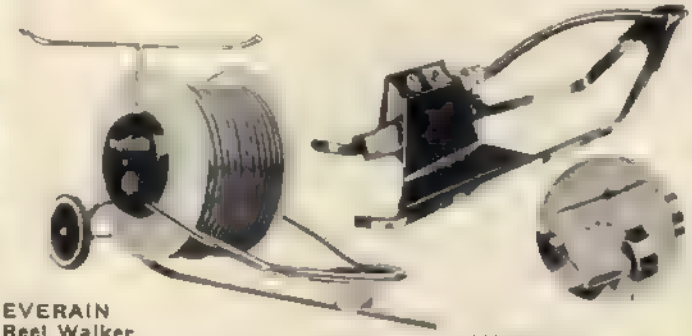
1546G730—Automatic Stationary Sprinkler (Not Shown). Adjustable spray from 5' to 50 feet Distributes 470 gals. per hour on 20 lbs. pressure. Metal base. Ship. wt. 5 lbs. **Retail $10.95**

### SUNBEAM
### Oscillating Sprinkler

● Saves Time & Water ● 45 Settings

1545G863—The only sprinkler that gives you precision water settings to meet all lawn sprinkling requirements. Quick directional setting—right, center or left. Finger-tip setting for spray width from 45° through 90°. 20" sprinkling arm covers area from 26'x12' to 26'x48' under average city water pressure. Easy cleaning sprinkler tube Removable knob for sediment flush. Ship. wt. 4 lbs.

**Sugg. Retail $12.95**



### EVERAIN
### Reel Walker

1851G2213—A deluxe traveling sprinkler for the larger lawn. The Reel Walker follows the hose pattern laid out for it; straight, around corners, up any hill Water pressure enables it to travel along the hose neatly wind ng it up as it moves all ready for the next watering Easily takes up to 200 ft. of hose Covers up to 12 500 sq. ft. of terrain. Size 23¾"x19½"x18¼" Ship wt 20 lbs **Sugg. Retail $34.95**

### SUNBEAM
### Oscillating Sprinkler

2185G663—18" sprinkling arm covers area from 22'x12' to 22'x48' under average city water pressure 45 individual calibrated settings to meet all sprinkling requirements. Ship. wt. approx 3 lbs

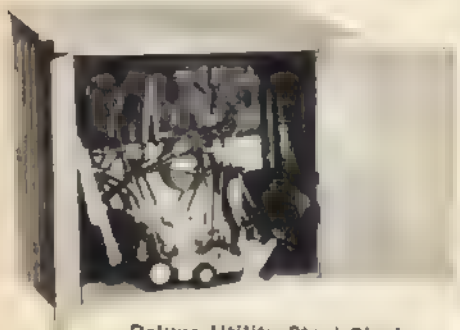
**Sugg. Retail $9.95**

## UTILITY HOUSE—SCREEN HOUSE

● Convertible ● Precision Engineered ● Practical

Frame: 20 ga. steel frame construction with prime coated bonderized finish All vertical frame parts interchangeable Roof: 4 lights and design 26 ga. Zinc coated steel roof fas en ing roof panels with baked on paint. Screens: Fiberglass 18/14 mesh screens with ⅞"x⅜" aluminum frames With a conversion kit listed below (Not included), utility shed can be converted t screen house in minutes Dimensions listed are Interior Dimensions. F.O.B. New York Factory

| | Sugg. Retail | | Sugg. Retail |
|---|---|---|---|
| 2187GF17866—10'x7' Utility House, 6'7" H. Ship wt. 412 lbs. | 229.95 | 2191GF21428—(8'x7' Screen House, 8'7" H. Ship wt. 274 lbs | 159.95 |
| 2188GF9616—Conversion Kit, Converts 2187-GF17866 to Screen House. Ship wt 45 lbs. | 149.95 | 2193GF5774—Conversion Kit, Converts 2191-GF21428 to Utility House Ship. wt. 130 lbs | 86.50 |



### Deluxe Utility Steel Sheds

● Extra Storage Space ● Easily Assembled

Heavy gauge steel construction rust and corrosion resistant undercoating Pull length gutter across front 6' high Pegboard on back and side walls for hanging tools and providing extra shelving Assembles in minutes with just screwdriver and pliers Garage type lock with two keys and child-safe inside safety release Fireproof Green baked on enamel finish with White doors Includes instructions F.O.B. Pennsylvania

| | Ship. wt. | Sugg. Retail |
|---|---|---|
| 1975GF4060—3'x4'x6' Shed. | 160 lbs | $69.95 |
| 1675GF5375—3'x6'x6' Shed. | 190 lbs | 89.95 |
| 1676GF6250—4'x6'x6' Shed | 220 lbs | 99.95 |
| 1677GF7963—6'x6'x6' Shed. | 300 lbs | 139.95 |

### Stor-All Locker

● Stores ● Protects

2194GF1619 — Stor-All Locker. Heavy duty steel construction including steel floor Roof folds back on piano-type hinge for easy access doors snap shut with spring latch More than 100 uses conceal trash cans, fireplace logs garden tools and equipment lawn chairs, paint cans, etc Weatherproof designed to withstand hazards of high winds, rain, sleet and snow Prime baked Green enamel finish Assembled Size 23"D x 5'H x 47"W Includes easy to follow set-up instructions Ship wt approx 60 lbs F.O.B. Pennsylvania. **Sugg. Retail $24.95**

### Porta-Room
### Steel Storage Sheds

● Multitude of Uses ● Steel Floor

Multitude of uses from Children's Playhouse to construction field office Overall height door opening 6'2" inside height 6'8" Reinforced all-steel floor Unit construction permits doors to be placed on either side of Porta Room Doors come with inside child safe handle outside garage type lock with keys Interlocking panels in Turquoise & ternate with White panels assure ease of construction Easy to follow assembly plans included. F.O.B. Pennsylvania.

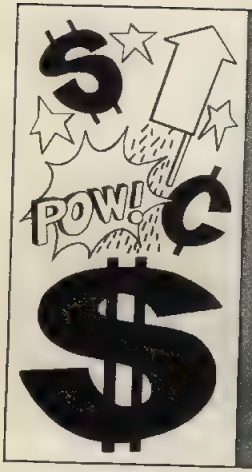
| | Ship. wt | Sugg. Retail |
|---|---|---|
| 2195GF7336—4'x6'x6'8" Porta-Room. | 273 lbs | $119.95 |
| 2196GF9875—6'x6'x6'8" Porta-Room. | 380 lbs | 152.95 |
| 2197GF12628—6'x8'x6'8" Porta-Room | 472 lbs | 203.95 |
| 2198GF15823—8'x10'x6'8" Porta-Room | 640 lbs | 299.95 |



**Retail Prices Are Suggested Only and May Vary in Different Trading Areas**

# Ever watch an impulse item die?

It gets a sick look. Dust collects. It never moves. One day, you can't stand to look at it anymore. So you cut the price. Or junk it. What were the causes? Wrong value. Wrong display. And nobody cared.



We go 180° the other way.

Sabre knives are the best $1.29 value on the market.

Our displays are award winners.

And we couldn't care more.

A non-stop supply of point of purchase material, constant in-store service and a no-nonsense guarantee prove it.

Result:
Sabre sales stay healthy and you get wealthy.

*For complete details, write:*
COLE NATIONAL CORPORATION
5777 Grant Ave • Cleveland, Ohio 44105

(For More Information Circle No. 24 on Page 143)

# Are you an unhappy spin casting fisherman bugged with drag failures, line twist, stripped gears? If so, read this and solve all your problems!

If you're one of the millions of spin casting fishermen who have been tormented by drag failures, line twist and stripped gears while trying to get a fish into your boat, then *this is for you!* . . . the guy who lays cash on the counter for a reel *advertised* to give complete, trouble-free, foolproof, *automatic* casting.

Salesmen claim their reels are idiot proof, you can cast into a brick wall without backlash, hurl tiny baits a country mile with no fear. These claims are true. Automatic, push button *casting* is here.

Now, if you started fishing *before* reading the instruction manual, the reel began to present these problems: • Drag Failure • Line Twist • Mechanical Breakdown • Broken Lines • Erratic Casting. The manual will explain the steps *you must take* to avoid these trouble spots.

Instead of *just* casting and cranking, you're advised to adjust the drag, keep the spool full, pump the rod, keep tension on the line (through fingers, if necessary), reverse crank direction, stop cranking, let go of the crank, and so on. So . . . . what happened to *all* the advertised "automatic, foolproof" claims?

To illustrate our point, we've selected four popular

DESIGN ONE DESIGN TWO

spin casting designs—the designs are OK, except they *do not deliver* the *implied* "automatic" performance. Each design has a highlighted feature which can be counted on to affect its automatic performance. For example:

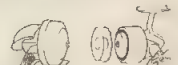
**DESIGN ONE . . .** The placement of the drag adjustment is the clue to a revolving spool drag which *assures line turns every time* the drag operates. Also, the narrow-span spool will only allow half of the rated line capacity to be used for fishing. And the small cover opening is a good indication of low retrieve power

**DESIGN TWO . . .** It features star drag. This type of drag eliminates line twist. However, a typical star drag combined with the small cover opening kills retrieve power—that's why *constant drag adjustment* is needed to *land* fish.

**DESIGN THREE . . .** It features positive retrieve power, but it's necessary to turn crank backwards to allow drag to operate. If you don't, the fish is fighting a *locked* drag. The design will function, but you've got to be *fast!* Although this design is touted as new, it was introduced and rejected by fishermen in 1955. It was called the Bronson 700 Many are still in use by "*fast*" fishermen.

**DESIGN FOUR . . .** The large cover opening, a main feature, delivers more retrieve power than the other three But watch it! Mount it on a light-action rod, under load, and the drag can quit. How do we know? In 1950 we introduced the Bronson 400, an open face reel *featuring* no line twist. On the right rod, it was a winner; but few fishermen read the instructions.

So what does it take to produce an *automatic*, foolproof design? This is the

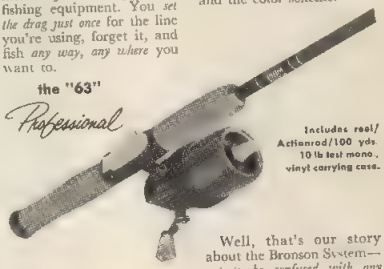


DESIGN THREE DESIGN FOUR

question we asked our engineers in 1959.

THE ANSWER WAS, AND *STILL* IS, THE BRONSON SYSTEM We call it a system because for the *first time* it integrates the design of a reel and a rod into a *functional* piece of fishing equipment. You *set the drag just once* for the line you're using, forget it, and fish *any way, any where* you want to.

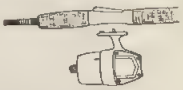
the "63"
*Professional*



Includes reel/ Actionrod/100 yds. 10 lb test mono., vinyl carrying case.

The exclusive front drag, non-revolving spool, open throat "jet cowl", matched rod action, all coordinate to deliver *no line twist* plus the highest *automatic* retrieve power available today in spin fishing equipment

The wide-span spool allows *full-time* line usability, plus the non-line burying feature of the level wind.



REEL CAN BE REMOVED FROM ROD OTHER ROD OPTIONS

We're asked, "Why must I buy the rod?" Remember the Bronson 400? When a reel design performs like the "63", we're not going to allow the uninformed fisherman to foul it up by putting it on the "wrong" rod. The success of the Bronson System and its outstanding performance is a result of *matched* rod action.

Important fact: There have been only *two* changes in the Bronson System since 1959—a bearing material and the color scheme.

Well, that's our story about the Bronson System—*not to be confused with any existing reel or rod!* That's quite a statement, but we'll support it with a money back guarantee. If you'd like more information about the Bronson System, rods and reels in general, write Action Sales, Inc., Bronson, Michigan 49028 for our FREE 16-page, illustrated, one-of-its-kind Handbook.

But why talk more about a true fishing miracle. See and try one at your sporting goods or hardware dealer. There are three models in the Sixty Series: 62, 63, and 66 (heavy duty). Each comes with vinyl carrying case.

Take the coupon (below) with you—might win one free!

**BIG SCALE NATIONAL AD CAMPAIGN SUPPORTING GREAT GIVEAWAY PROGRAM**

**Each month for 6 months, full page ads like the one above will appear in 10 outdoor publications featuring the Bronson System and the 63 During the Great Giveaway we select 50 "63" winners each month—and if you get a winner at your store you win, too! Get your share of customers; join up today—send in this handy form. No obligation, no effort.**

**BRONSON/ACTIONROD GREAT GIVEAWAY ORDER FORM**

☐ Yes, please rush me postpaid the Great Giveaway promotion package at no obligation.

☐ Yes, I'll buy a Professional 63, including vinyl case, at the special factory price of $20.00, and will agree to display the 63 for duration of six month program. My check enclosed.

Dealer Name _____

Dealer Address _____

City _____ State _____ Zip/Code _____

Jobber Name _____

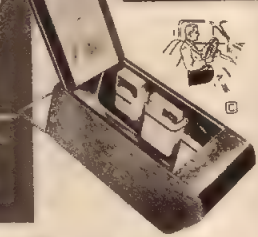
Send order blank and check to: Action Sales, Inc., Bronson, Michigan 49028. The 63 Demonstrator offer expires June 30, 1956

(For More Information Circle No. 25 on Page 143)

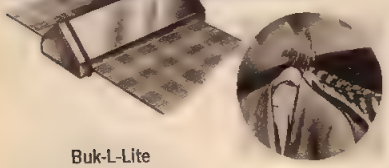


For More Information Circle No. 26-27 on Page 143 ⟶

# Convenient auto accessories




**(A) CAR VISOR KIT.** Clips over sun visor and keeps often used items within reach. Has thermometer, coin holder writing pad, ball point pen, innerflap for sun glasses. DuPont Sur-B Lon. Wt. 1 lb.
A10489-229 .....Retail value $3.75
**(B) CLIP ON FILTER VISOR.** See better, drive better on sunny days... "Dawn Blue" filter removes 87% of light rays. Fits all cars, trucks. Clamps over visor. Shipping weight ¾ lb
A14223-197 16"x4¾". Retail value $3.39
**(C) CARRY-ALL ARM REST.** Storage space at your elbow. 600 cubic inches of storage space. 14" long. Room for most everything you need to take along. Coin holder. Shipping weight 3 lbs.
A11702-517 Tan A11704-517 Black $7.95



**(D) CHROME DUAL HEADLITE SHIELD.** Adds style and safety to all new cars. Avoids light glare to on coming motorists. Keeps your car's headlights focused on the road ahead
A11713-119 Wt. 5 oz.....Retail $1.95
**(E) HANDY UTILITY LIGHT.** Ample bright, direct light when car trouble occurs or any other emergency. Simply plug into the cigarette lighter socket. Delivers 40,000 candle power beam. Has switch, 12 foot cord 12V. Shipping weight 2 lbs.
A10486-449..... .Retail value $9.25
**(F) DOWN-DRAFT EXHAUST EXTENSION.** Directs gases downward. Keeps soot and carbon dust away from finish and chrome. Bright triple chrome plated finish. Wt. ¾ lb
**2"x9" SIZE.** Fits pipes up to 2" dia.
A10256-75.....Retail value $1.25
**2½" SIZE.** Fits pipes up to 2½ dia.
A10257-75.....Retail value $1.25

## Buk-L-Lite

- *An eye-catching reminder that can save your life*

Buckle up with Buk-L-Lite. A flashing red light on your dash reminds you to buckle up your seat belt. It's so easy to forget... but never again... The red light starts to flash when ignition is turned on. Light shuts off automatically when seat belt is buckled. Special sensitive tape secures device to any surface. Simple 5 minute installation. No special tools or drilling needed. Shipping weight 1 lb.
A12931-359 .....Retail value $6.95

## 10 GARMENT CAR HOOK

Your clothes will stay neat and wrinkle-free during travelling. Has closet adapter... eliminates removing clothes from hook even when destination is reached. Fits all hardtops. Shipping wt. ½ lb.
A10673-79.....Retail value $1.00

CHOICE OF 2 SIZES

BOTH EYES LIGHT UP FOR STOP. LEFT EYE FOR LEFT TURN. RIGHT EYE FOR RIGHT TURN.

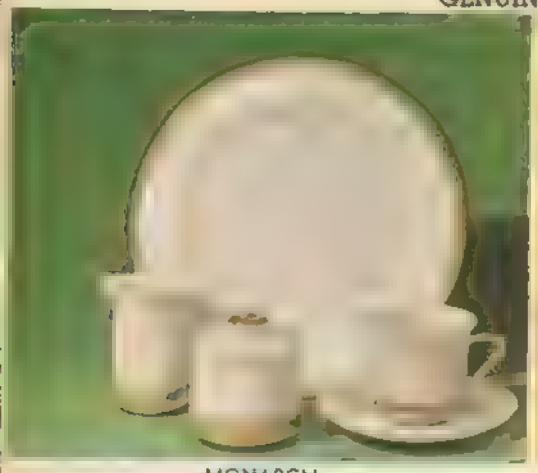
## KEYBEAM... LIGHT ON A KEY

Never again will you have to fumble for a light before inserting your door key. Lifetime built is built right into the key-holder. No battery to replace Fits on key-rings and holds most size keys. Shipping weight 4 oz.
A06426-198 .....Retail value $2.95

**SAFETY DEVIL REAR DECK BRAKE LIGHT.** A real safety help. When brakes are applied the entire head glows a brilliant red for all cars behind to see. 8" high. Vinyl. Simple to install. Fits 6V, 12V cars.
A12203-249 ¾ lb. Ret $4.95

**REAR DECK GIANT WINKING POODLE.** A car novelty that is sophisticated and functional. White furry pup's eyes light up when brakes are applied. 16" long Mylar color. Fits 6V or 12V cars. Shipping weight ¾ lb.
A12200-357 Retail $5.95

**REAR DECK GIANT WINKING TIGER.** As cute as can be... yet performs a safety function. Eyes light up for stopping, turns. Hi plush pile. Easy to install For 6V or 12V cars. Shipping weight ¾ lb.
A12202-357 .. Retail $5.95



MONARCH

NORMANDY

GOLD & PLATINUM RIVIERA

BLUE BOUQUET

GOLD & PLATINUM BAROQUE

PETIT POINT

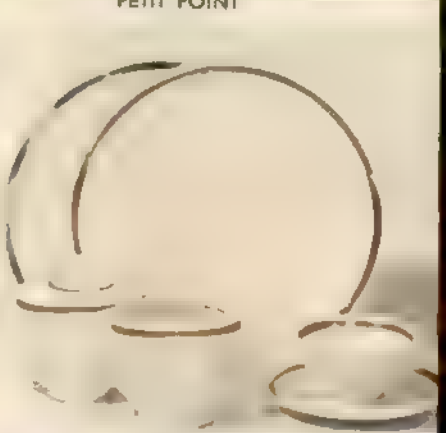
ROYAL JACKSON CHINA

CELEBRITY (GOLD)—REVERIE (PLATINUM)

BLUE HEAVEN

ROYAL JACKSON CHINA

AMERICAN MADE



GOLDEN & SILVER CLASSIC

ENGLISH IMPORT

ALPINE MIST

ENGLISH IMPORT

CLASSIC WHITE

NORDIC BLUE

CITATION (Platinum)—DORIC (Gold)

SWEET BRIAR

# MIKASA Genuine China

**Mikasa Quality China**—Finest translucent triple selective China—more translucent than most on the market today. Choose from six lovely patterns Citation, Doric, Versailles, Salisbury, Sweet Briar or Marlboro. Created specifically to [illegible] with the Traditional or Contemporary. Imported from Japan. **F.O.B. New Jersey Warehouse.**

## *Citation*

Classic simplicity creates a mood of elegance. Pure white body. Platinum Borders enhance the traditional rim shape.
5935XF2995—59 Pc. Service for 8 ..... Sugg. Retail $44.95
5936XF5495—98 Pc. Service for 12 ..... Sugg. Retail $89.95

## *Doric*

Same as Citation except with Gold Borders.
5957XF2995—59 Pc. Service for 8 ..... Sugg. Retail $44.95
5958XF5495—98 Pc. Service for 12 ..... Sugg. Retail $89.95

## *Versailles*

The regal appearance of the distinctive baroque styling artistically complimented by spaced sprays of pink roses with green leaves, matching center spray. Platinum band highlights rims.
6127XF2995—59 Pc. Service for 8 ..... Sugg. Retail $44.95
6128XF5495—98-Pc. Service for 12 ..... Sugg. Retail $79.95

## *Salisbury*

Beautiful Gold fine boughs and cones centered on elegant rim edged in Gold. The contrast of pure White body and Gold will complement your finest appointments.
5924XF2334—59-Pc. Service for 8 ..... Sugg. Retail $51.00
5925XF6131—98-Pc. Service for 12 ..... Sugg. Retail $96.50

## *Sweet Briar*

Exquisitely soft Blue rose buds highlighted with leaves and stems of Pink, Beige, and Gray. Traditional design in similar colors on verge. Platinum edge accents the baroque shape.
5930XF2995—59-Pc. Service for 8 ..... Sugg. Retail $44.95
5931XF5495—98 Pc. Service for 12 ..... Sugg. Retail $79.95

### SET COMPOSITION

**59-PC. SERVICE FOR 8** (Approx. Ship. wt. 45 lbs.) 8 EACH: dinner plates, bread/butter plates, cups, saucers, fruits and soups. 1 EACH: chop plate, vegetable bowl, sugar & cover, creamer. PLUS 3 extra cups and saucers.
**98-PC. SERVICE FOR 12** (Approx. Ship. wt. 75 lbs.) 12 EACH: dinner plates, bread/butter plates, salads, cups, saucers, soups and fruits. 1 EACH: chop plate, 16" large platter, sugar w/cover, creamer, gravy boat. Two vegetable bowls. PLUS 6 extra cups.

**ALLOW AMPLE TIME FOR HOLIDAY SHIPMENTS**

## *Marlboro*

A truly traditional pattern with elaborate sculptured edges richly trimmed with platinum, permits gracious and formal dining. For all its fragile looks, this translucent white china is extra strong—glazed to rock hardness.
5988XF [illegible]—59-Pc. Service for 8 ..... Sugg. Retail $ 59.95
5989XF7205—98-Pc. Service for 12 ..... Sugg. Retail $106.95

# SANGO Genuine China...Traditional...Modern

**Sango**—Strikingly beautiful—designed to become the focal point of the dining table.

**98-Pc. Set Composition for CLEOPATRA, KENWOOD, GOLD ROSE and BALMORAL**
**SERVICE FOR 12** Ship. wt. approx. 75 lbs. 12 each: 10½" dinners, salads, bread and butters, soups, fruits, cups, saucers. 1 each 12" platter, 10" platter, salad bowl, divided baker, gravy boat w/tray, sugar with cover, creamer. Plus 6 extra cups. F.O.B. Pennsylvania or California.

### ◀ Forever Elegant—GOLD ROSE

Beautiful Gold Rose decoration on plates and serving pieces. Complemented with two fine gold lines on shoulder and rim of plates.
6116XF3797—57-Pc. Set (See Page 276 for Composition) Sugg. Retail $89.95
6117XF6518—98-Pc. Set ..... Sugg. Retail $165.95

### Forever Beautiful—BALMORAL ▶

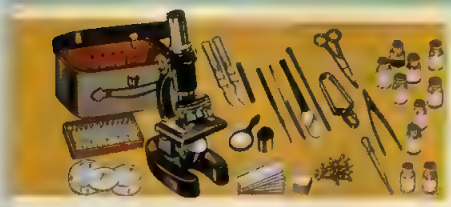
Shoulder shaped rim plates with deep bronze trim on outer edges, artistic tones of platinum and gold flowers, inner circle of hairline gold.
6139XF4425—57-Pc. Set (See Page 276 for Composition) Sugg. Retail $69.95
6140XF7475—98-Pc. Set ..... Sugg. Retail $126.95

# Sans & Streiffe

## POWER-VISION MICROSCOPES

**For serious or pleasurable study of the micro-world, be ready for adventures in microscopy with one of the precision instruments and kits illustrated here. Choose the model to suit your proficiency. Powerful microscopes for all—professionals, teachers, students, hobbyists, technicians, beginners. Latest designs including the new zoom type, precision mechanism, finest optics, quality construction, essential accessories, efficient carrying cases.**

**1200-POWER ZOOM MICROSCOPE KIT with Electric Illuminator.** Laboratory type with high power—50 to 1200 magnifications! 10X through 20X Zoom ocular; 3 achromatic objectives (8X, 20X, 40X, 60X) rotate on turret; 5-hole revolving diaphragm. 1¼-inch plano-concave mirror gets light source from AC transformer. Built-in mechanical stage 3½ x 3 inches; rack-and-pinion mechanism with micro-fine adjustment; safety stop. Grey enamel finish with chrome trim. Open height 11 inches. Deluxe 200-piece laboratory kit including specimens, slides, etc. Fitted carrying case. 12 lbs.
E64-105F 2995 ..... Retail $60.00



**750-POWER ZOOM MICROSCOPE KIT with Electric Illuminator.** An intermediate set for all. 4 achromatic objectives (in turret) Magnifications 50 to 750 diameters. Stage 2½x2½ inches Rack-and-pinion adjustment Black baked-on enamel finish, chrome trim. 8½ inches high. 120-piece dissecting laboratory kit, box of prepared slides. In gray carrying case, lined. 11 lbs.
E64-115F 1995 ..... Retail $40.00

**600-POWER MICROSCOPE KIT.** Advanced student type. Magnifications 150 300, 600 diameters 3 achromatic objectives (in turret) 10X Huygenian ocular. Reversible plano mirror with illuminator. Rack-and-pinion adjustment, 2½x2½-inch stage Black crackle finish, chrome trim. 8½ inches high Dissecting laboratory kit including slides. In gray carrying case, plush lined. 6 lbs.
E64-110F 995 ..... Retail $20.00

**SNIPER . . . 15X Z-O-O-M to 40X, 40mm.** Ideal target spotting and general all-in-one all-purpose terrestrial viewing portable telescope. Variable power magnification with instant control fingertip focusing. Optical system has achromatic coated lenses. Metal barrel; 14 inches long. With 9-inch table tripod. Sh. wt. 4 lbs.
T64-083F 1350 ..... Retail $27.00

**HANDSCOPE . . . 15X, 20X, 25X, 30X; 30mm.** A favorite for hunting, camping, touring. Lightweight, compact, all-purpose. Coated lens. Smooth black barrel with chrome tube, length open 16 in., closed 7 in. Focal distance 210mm; exit pupil 1mm to 2mm; field at 1000 yards 52 feet to 105 feet; angular field 1° to 2°. Weight 11 oz. Leather carrying case included. Sh. wt. 3 lbs.
T64-079F 995 ..... Retail $20.00

**UNIVERSE . . . 15X, 30X, 45X, 60X, 90X; 60mm.** Versatile, practical, educational enjoyment for the family astronomer as well as the professional. Three variable high power magnifications for astronomical or spotting uses. Hard coated 2.4" objective lens. Fine adjustment, easy focusing by rack-and-pinion mechanism. Focal distance 500mm; 27-inch barrel; 5-foot adjustable tripod. Sh. wt. 12 lbs.
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- Spectacular wide-angle binoculars **outperform the ordinary kind!**
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- Finest **optically-ground** and **coated achromatic lenses and prisms!**
- Hand-contoured, **lightweight,** easy-to-handle frames!

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Same scene through a wide angle binocular—closeup clarity plus more area action—greater and proportionate fields of view

**REGULAR**
Here is what you see with good binoculars—a typical closeup—satisfactory for ordinary purposes but restricted.

**COMMANDER . . . 7 Power, 35mm.** World's finest, widest! Sees twice as much action, instantly. Attains angular and linear fields of view unequalled by other optical instruments. A wide, wide-angle of 12.5° brings into focus a detailed frontal view of 657 feet at 1000 yards! Sees all, catches the fastest action, captures the best image! Best for all-purpose viewing, day or night. Exclusive distance meter on center wheel—an adjustment in focusing that indicates distance to the object by graduations from 50 feet to infinity. Dial deco ation feature for better performance. Lightweight magnesium mono-mold body (weighs only 30 ounces); with silver ocular and objective rings, grey leather covering; tripod screw mount. Imported diagonal precision-ground lenses from the finest optical glass, magnesium fluoride hardcoated, non-reflecting, BAK-4 prisms. Relative brightness 25; exit pupil 5mm; center focusing. 5 inches high; weight 30 ounces. Gray pigskin leather, deluxe morocco grain case. Sh. wt. 6 lbs.
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**SPORTSMAN . . . 8 Power, 40mm.** More concentrated power and greater objectivity! Fields of view: linear 472 feet at 1000 yards, wide angular 8°, relative brightness 25; exit pupil 5mm. Center focus. Height 5¼ inches; weight 27¼ ounces. Deluxe black carrying case.
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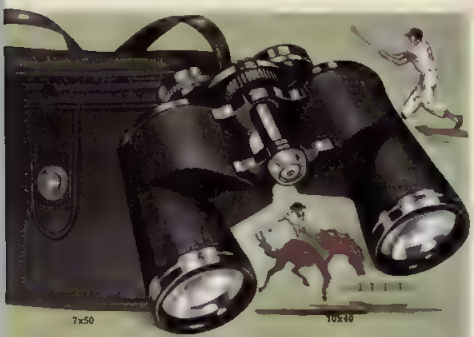


**SUPER-MARINER . . . 7 Power, 50mm.** Incomparably the finest in its class! Sees wide and far; brings in brilliant images, distortion-free; performs under all light conditions. High relative brightness (luminosity) of 51.1. Sharp, satin live view of 525 feet at 1000 yards. Extra wide angular of 10°; exit pupil 7.15mm. Easy to carry, weighs only 38 ounces! Monomold construction. Covering of grey leather with silver ocular and objective rings. Dial deco ation, distance meter, tripod screw mount. Finest magnesium fluoride hardcoated lenses and BK-7 prisms. Center focus. Height 5⅝ inches. Black, vinyl covered, grained carrying case. Sh. wt. 6 lbs.
T64-071FT 5495 ..... Retail $110.00

**TRAVELER . . . 10 Power, 40mm.** Like above, but more power for distance viewing. Fields of view: 396 feet at 1000 yards; wide angular 7¼°. Relative brightness 16; exit pupil 4mm. Center focus. Height 5¼ inches; weight 26 oz. Black carrying case. Sh. wt. 5 lbs.
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## SELECT A WIDE-ANGLE FOR ALL-PURPOSE VIEWING

**WHICH MODEL TO BUY?** All of the fine quality *Sans & Streiffe* prism binoculars can be used for a variety of purposes; certain models however are designed for specific uses. The following chart will help in the selection of one or more models best suited to your power viewing pleasures or requirements . . .

| | | |
|---|---|---|
| **7x35** | All Sports | **8x30** |
| **8x40** | Bird Study | Hunting |
| **All Wide Angles** | Field Trials | Sports, Open Areas |
| All-Purpose | **7x50** | Bird Study |
| Hunting | **7x50 Wide Angle** | **10x40** |
| Yachting | Skywatching | **20x50** |
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| Vacation | Aviation | Great Distances |
| Racing | General Night Use | Astronomical |

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Suggested Retail $17.25

(C) 30741360—Earrings 12K Yellow Gold filled earrings with genuine green Scarabs. Screw type mountings for unpierced ears.
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(D) 30691J1600—Brooch, Sterling Silver plated oak leaf brooch with genuine Scarab.
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(E) 2736J1468—Earrings Beautiful genuine green Scarabs oval bezel 12K Yellow Gold filled mountings for unpierced ears.
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(K) 2698J1350—Bracelet
Attractive bracelet of genuine Scarabs and cultured Pearls. Sterling Silver clasp. Scarabs are 12K Yellow Gold filled with [illegible] Safety chain and lobster clasp.
Suggested Retail $27.00

(L) 2699J1295—Bracelet
Attractive style bracelet set with one large and six small genuine Scarabs each a different color. [illegible] 12K Yellow Gold filled with [illegible]
Suggested Retail $25.90

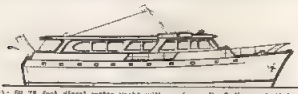
(M) 2534J1350—Bracelet
[illegible] 12K Yellow Gold filled with [illegible] Sturdy spring [illegible]
Suggested Retail $27.00



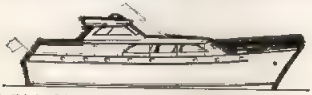
**Prices Subject to Applicable Taxes and Subject to Change without Notice**

# We can work out these outline plans and offer you any type and size of motor or sailing yacht (new building).

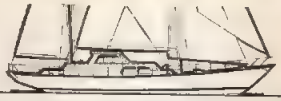
Plan 1): 80 73 footer with center wheelhouse. Forward galley and dinette both on deckhouse level. 3 double staterooms, captain's cabin, etc.



Plan 2): 80 75 foot diesel motor yacht with engines aft. Galley and dining room on deck level. Owner's full width stateroom, 2 doubles, one single stateroom, captain's cabin etc.



Plan 3): 48 footer. Galley on deckhouse level, 3 double staterooms.



Plan 4): 73 foot ketch motorsailer. 4 double staterooms, captain's cabin, deckhouse, wheelhouse settee on deck.

Plan 5): 72 foot twin screw diesel motor yacht. 5 double staterooms, captain's cabin, spacious deck lounge.

Plan 6): 105 foot diesel motor yacht

In the event of your plans for building, contact for a proposal. Your modest size boat can be left in Holland or brought elsewhere in Europe for spending your vacation. A medium or large size yacht can be used in the Mediterranean. Storage of boats at our yard is also possible.

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Comox, and, in the Vancouver area, Royal Vancouver, Kitsilano and West Van YC's and Hollyburn and North Vancouver Sailing Clubs all have junior training programs laid on for this summer. Training activity in B.C. is but a part of the national training program planned by the Canadian YA which has drawn up national standards of training and achievement. Boats used for training will be either the eight-ft. Sabot pram or the 13-ft. Flying Junior.

► Vancouver area boats were out in goodly numbers in mid-April for tune-up race series. In the first overnighter, to the White Islets and back, John Long's sturdy 47-footer *Mary Bower* was first boat home. Twenty-three boats took part in the cruising class eye-opener which made things look bright for a good turnout in the Swiftsure Lightship Classic which was scheduled for May 28 out of Victoria.

► Fiberglass cruising sailboats are increasing like tadpoles in B.C. Although they're new to the area, there's now a fleet of 12 Alberg 30s. *Billabong*, Peter Leech's Alberg, got the season away to a good start by winning the first West Van race of the season around last year's PIYA regatta course. More than 100 Cal 20s built in North Vancouver by Calgan Marine are now sailing local waters. Although the first Cal 25 has not been launched as this is written, Calgan's Al Nairne already had orders for more than 12 of the Lapworth-designed 25-footers. Cal 28s now number more than a dozen around Vancouver and Victoria.

First of the new 43-ft. mahogany lapstrake twin screw stock cruisers built by Vancouver's Grenfell Yachts for Cece Clark of Vernon was launched May 15. Two more are being readied for the water before summer's end.

► Royal Van YC's Carl Carlson took the seventh annual Gulf of Georgia predicted log competition in April in a 30-footer, the smallest boat ever to win the 70-mile contest. This year's was a toughie from the time the 47-boat fleet shoved out into the wind and tide outside Vancouver's First Narrows.

There was heavy wave action from the high winds of the night before and a 25-mile wind put white caps on top of the larger waves. There were some big troughs to rough up even the largest boats. Les Simmers, RVYC, took second spot with Bill Anderson of Burrard YC third.

## DOWN EAST

By Jerry McCarty

► The third annual Whaleback ocean race for cruising yachts will be held Aug. 6-7 off Portsmouth, N.H., according to R. Adm. William N. Stevenson USNR (Ret.), general chairman. Sponsored by the Portsmouth, Kittery Point and Great Bay YCs, the event attracted a fleet of 24 entries in '64 and 29 last year. Scheduled between Race Week at Marblehead and the Portland YC's Monhegan Race, the Whaleback Race has great appeal for cruising yachts heading down east. It is a one-day event with two classes and any yacht enrolled in a recognized yacht club is eligible to enter. A CCA certificate will not be required this year. Admiral Stevenson has announced that there will be ten trophies awarded in the two classes. The Commodore's Cup in Class I was awarded to *Trupa*, Dr. Paul McBride of Scituate, Mass., last year and *Spitzbub*, Sargeant Goodchild of Marblehead, won in Class II. . . . The Portsmouth YC's annual small boat regatta will be held on Aug. 7. A fleet of 40 Merry-macs was on hand for the event last season.

► The 15th annual Retired Skippers Race will shove off on Aug. 21, sailing a course on Penobscot Bay between Castine, Searsport and Belfast. The Henry Whitney Challenge Cup donated by Francis W. Hatch of Castine will go to the winning skipper who will also hold the Merriman Bowl for one year and receive a $100 savings bond given by Mrs. Frederic

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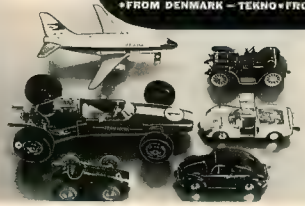

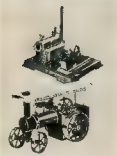

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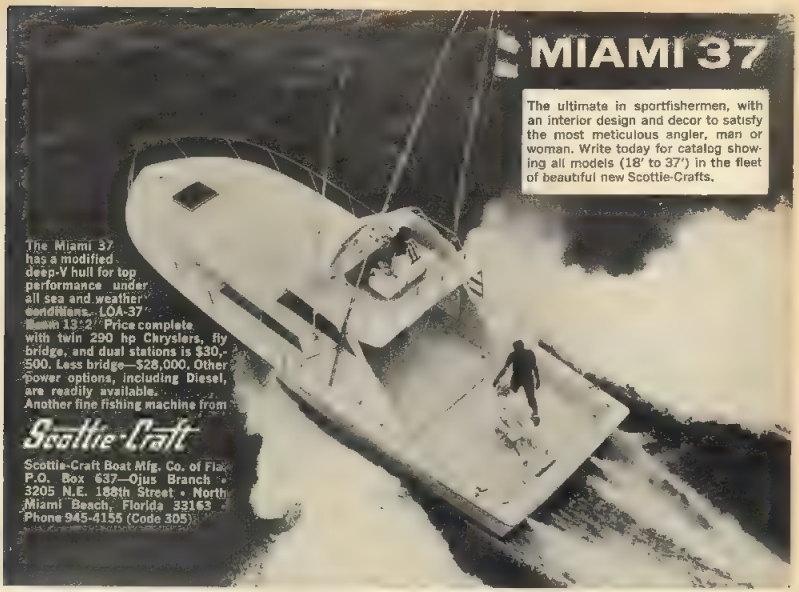
their dictating chores on Monday morning. No kidding, that's when most of my mail is dated. Monday. Can you imagine a woman writing anybody, including her mother, on Monday morning after a weekend at sea—sometimes in both senses of the phrase?

At any rate, I hope some of my men readers have a thing called Pak-a-Parka. If your Captain doesn't, consider it when choosing a gift. Because women love them. Not only because they look nice on men but because they look nice on women, too. They only come in one size, so they're always too big for the gals, which makes the biggest most ample mate look kind of fragile in a wind-tossed sort of way. They're nylon, they machine-wash, and need no ironing. But what I like best is that they're always there when you need them, since the jacket folds into its own pocket, getting small enough to fit into a glove compartment or my handbag. I've got four, one each in blue, red, white and black. The only trouble in my case is that they're always "around" all right—around the boys' ski boat.

**This Is About Ice Chests.** They leak and sweat. They also rot. Which isn't so much their fault as the ice that's in them. Ice melts and chests have to be drained. On some boats they drain through the hull, but on many boats the drain goes into the bilge. Of course, what makes the ice chests rot is that this is fresh water. Some people carry this rotten idea further. Like down into the bilge. Now here's a suggestion from Margaret Hyman who boats out of Puerto Rico and sounds like she might have originally come from Iowa. She knows about cow licks. Bless her for suggesting that you get a cow lick and put it directly under the drain. Every drop from the ice chest is converted into salt water before it settles into those dark recesses in the bilge beyond the reach of the probing penknife. She doesn't say where she located a cow lick in Puerto Rico, but you can certainly order one from a farm supply house. If you don't know a farm supply house call up your local Department of Agriculture Extension Service office. They seem to know everything. Margaret says that if you don't have room for a cow lick, which will last up to two years, simple rock salt of the sort you sprinkle on winter sidewalks, generously distributed, will work pretty well.

**I Wish You'd Write.** Jot down some notes about those problems you'd like to have somebody to talk to about. When the sea and the day is quiet, get them off your chest. If you were surprised about all the mail I get from your men, you'd be astonished at how many anonymous letters I get from the girls. They're not mad at me. It's usually the boat. I got one the other day which started out "This is a poison pen letter. . . ." She figured the boat couldn't read but I could. Putting everything down on paper made it take on a different perspective, however, and by the time she was through writing, the saga was hoolingly funny. I promise to do an article on just such letters this coming winter. I won't mention your name (unless you don't object) but if you share your problems with us now you'll be really being a good boating neighbor. I wish there was a feminine gender for "neighbor," what I mean is girl-to-girl. ‡


MIAMI 37
The ultimate in sportfishermen, with an interior design and decor to satisfy the most meticulous angler, man or woman. Write today for catalog showing all models (18' to 37') in the fleet of beautiful new Scottie-Crafts.
The Miami 37 has a modified deep-V hull for top performance under all sea and weather conditions. LOA-37' Beam 13'-2". Price complete with twin 290 hp Chryslers, fly bridge, and dual stations is $30,500. Less bridge—$28,000. Other power options, including Diesel, are readily available. Another fine fishing machine from
Scottie-Craft
Scottie-Craft Boat Mfg. Co. of Fla.
P.O. Box 637—Ojus Branch
3205 N.E. 188th Street • North Miami Beach, Florida 33162
Phone 945-4155 (Code 305)

# COAST GUARD ACADEMY TO EXPAND

## Examinations for Cadet appointments are scheduled for December 3, 1966

*Cadets drill on Academy grounds at New London, Conn.*

The four-year course at the Academy in New London, Conn., offers an outstanding college education, tuition free, to high school graduates who qualify in competitive examinations for admission. As a result of the December 3, 1966, tests, a greater number of cadets will be appointed for the Class of 1971 than has been the case for previous classes.

Graduates receive a B.S. degree and are assured a career in the Coast Guard if they choose to remain in service after their five years' obligatory duty. Pay scale for commissioned officers equals that of our other armed services. Upon graduating from the Academy a cadet becomes an Ensign at about $250 per month, plus allowances for rental and subsistence where necessary. Coast Guard officers may retire at half-pay after 20 years' service; a Captain, for example, receives nearly $700 a month at present rates.

The procedure for application for admission to the Academy is somewhat complex, so the time for interested parties to start planning is now. Best first-step is to send for a copy of the 72-page book, *The United States Coast Guard Academy Invites You to Take a Look at Your Future.* This treatise answers most questions which occur to interested parties, and details application procedure. A copy may be obtained free by writing Director of Admissions, U.S. Coast Guard Academy, New London, Conn. ‡

WHEN YOU ARRIVE AT MIAMI
Welcome aboard this Magnificent new
MIAMI 37
This boat is available for your inspection at our Miami Beach yard, at all times. Send today for complete, free information on all Scottie-Craft models from 18' through 37'.
The Miami 37 has a modified deep V-Hull for top performance under all sea and weather conditions. LOA 37', Beam 13' 2". Standard power 295 Chrysler, and up. Fresh water cooling. Other power options including Diesels are available. The MIAMI 37 is another fine fishing machine from
Scottie-Craft
Scottie-Craft Boat Mfg. Co. of Fla.
P. O. Box 637-Ojus Branch •
3205 N. E. 188th Street • North
Miami Beach, Florida 33163 •
Phone 945-4155 (Code 305)

## NEW BOOKS ON BOATING

A raft of recent releases of new books on boating include, among the best: *The Motorboatman's Bible*, by Mark Penzer, a 122-page volume, profusely illustrated, published by Doubleday & Co., Inc., 277 Park Avenue, New York, N.Y. 10017, price $1.95; *Boating from Bow to Stern*, by James P. Kenealy, 332 pages, illustrated, published by Dodd, Mead & Co., New York, price $9; and *Happier Family Boating*, by George S. Wells, pocket-size, 94 pages, some illustrations, published by Stackpole Books, Harrisburg, Pa., 17105, price $2.95.

*The Motorboatman's Bible*, authored by our own Associate Editor (and you'll pardon the plug), is outstanding because of its superior organization and direct drive to the heart of boat-owning pleasures and problems. It deals exclusively with motorboats, covering all phases of power-boating, from types to consider, buying approaches, engines and propulsion, capacity, equipment, handling, and on through to money-saving maintenance. An excellent book, especially for the beginner, and a valuable addition to the publisher's *Bible* series covering many kinds of sport.

Mr. Kenealy's book, *Boating from Bow to Stern*, is more comprehensive, and includes sailing and *rowing*—not necessarily a lost art, even in these days of efficient, reliable outboards!

Mr. Wells' book is primarily written for the outboarding, camping, skiing family.

Motor Boating's own book, *Piloting, Seamanship and Small Boat Handling*, continues to be the best seller. And not without reason (again, you'll forgive the plug, we hope), for it contains more information than any book on boating ever published.

Its ever-increasing sale is the best evidence of the book's value, and is a fine tribute to the author, "Mr. Motor Boating" himself, Charles F. Chapman, our publisher. The new 1966-67 *Chapman's*, revised and enlarged, now has over 1000 illustrations and 649 pages. Still only $6.

*A Cruising Guide to the Lesser Antilles*, by Donald M. Street Jr.; 242 pp. illustrated with simplified drawings of charts and a few photos; published by Dodd, Mead & Company, 432 Park Avenue South, New York 16, N. Y. $7.

Even though you may never cruise the West Indies, this excellent book by an experienced, knowledgable sailor is well worth your reading time because of its cruising lore and panorama of boating in the islands.

After a general introduction and several chapters devoted to preparation, charts, wind, weather, tides and currents, supplies, communications and clearances, Mr. Street discusses alternate routes for taking the boat to the islands. Then each group comprising the Antilles (American, British, French and Dutch) are examined individually, telling the skipper what to expect, what to avoid, where the best anchorages are located and what's worth seeing ashore. A complete list of charts and the extensive index are most helpful and add to the book's value to the cruising sailor. A chapter on the distinctive types of boats seen in the islands, while not directly related to the main purpose of the book, is a bonus. ‡

—*W.R.J*

3-segment space bar groups single, one-half and automatic repeat spacing controls conveniently in one section

New variable space disc lets you "soft roll" with a gentle squeeze . . eliminates former "nail-breaker" pull button

## Here's why power typing is better with

# Sears ALL NEW MEDALIST ELECTRIC

Mechanized Power Ribbon . . takes just seconds to change from one of 4 colors to another

Just one stroke of paper injector lever spins page 18 lines into typing position *and under paper holder*

Special power keys repeat automatically when held down: period dash, underscore, x, highlighting and spacing. Use highlighting key for emphasis or to safeguard your checks against alterations.

Sears Best

**BEST BECAUSE** it alone has all the innovations of paper handling, speed and power *plus* easi-load ribbon to handle heaviest typing loads easily

**BEST BECAUSE** you also get 4-color ribbon plus a Change-a-type set

**$197.95** Standard Elite or Pica with 1 Change-a-type Set

**$9.50 monthly**

You'll enjoy many other advantages typing with a Sears Medalist Electric such as uniform print-perfect type every time—no uneven strokes. Copy control sets for up to 10 cartbons without extra pressure on the keys. Touch control adjusts as you prefer. New large tabulation bar and Set-Clear keys molded into dash board body style.

Plastic line-finder has line-drawing apertures, too. Automatic 5-space paragraph indenting across the keyboard. Wide 12 in carriage takes 8½x11-in. page the long way. 88-character keyboard Page-Gage. Visible quick-set margins. Easy-clean snap-out roller.

Heavy-duty sealed motor bearing assures long life as do 200 heat-tempered hardened steel parts at points of critical wear. Steel frame with die-cast aluminum jacket and baked-on black, white, blue enamel finish. All steel case—full protection for travel or storage. 5-year guarantee (opp. page) 110–120-v, 60-c. AC. Made in U.S.A. Shpg. wt 29 lbs. Sent freight (rail or truck) or express.

*State Change-a-type set number* 1; 2; 3; 4; or 5 (at right)

| Type Style | Without type set | With type set | State no. |
|---|---|---|---|
| Standard Elite | 3 N 5317N | $196.95 | 3 N 5347NF | $197.95 |
| Standard Pica | 3 N 5316N | 196.95 | 3 N 5346NF | 197.95 |
| Pres Pica | 3 N 5319N | 201.95 | 3 N 5349NF | 202.95 |
| Italic | 3 N 5318N | 201.95 | 3 N 5348NF | 202.95 |

**Extra 4-color Easi-load cartridge ribbon.** Blue, green, black, red. Nylon 12 yards long.
3 N 3702—Shipping weight 4 ounces..... $1.95

### Type Styles
(actual size)

Standard Elite
Standard Pica
*Italic*
Presidential Pica

Pica and Italic types give 10 characters per inch. Elite gives 12 per inch.

### Change-a-type $9.77 set

8 symbols, 4 key tops (use 2 at a time) snap in. Box stores in machine. Shipping weight 5 ounces.. Set $9.77

(1) 3 N 52052—Mathematics π √ ∞ ∫ Σ ≈ > <
(2) 3 N 52051—Engineering π ° ² ³ [ ] ± ÷
(3) 3 N 52053—Languages ç ^ ´ ` ¿ ¨ " ~
(4) 3 N 52055—Pharmacy ℨ ℨ ℑ ℓ ℿ ℟ ℞ ā
(5) 5 N 52054—Greek θ π λ σ α γ β δ

## ELECTRIC "ADD-A-MAGIC" ADDER

So compact . . only 13½x9x6 in. So responsive . . it takes just a feather touch to operate

**$78.88** $5 monthly

Barely larger than your phone, this rugged little beauty will delight any home-maker She'll figure budgets, balance checking accounts, etc., easily, *electronically*. Multiplies and subtracts, too

Larger-curved contoured keyboard Popular 7 8 capacity (lists to 99,999 99 totals to 999,999 99) Fast cycling time speeds operation. tape makes permanent record of calculations. Interlocked controls minimize jamming

Handsome red and princess white Cycolac plastic body with color-matched dust cover blends with home decor. Built-in stand removable 8-ft cord 110–120-v, 60-c. AC. So easy to buy when you just use the phone Sent freight (rail, truck) express.
3 N 58013N Shipping weight 11 lbs Cash $78.88
3 N 3932—Extra ribbon, black, Wt 4 oz. . Each 77c
**Extra Tape.** Hard finish white bond 225 ft x2¼ in. 3 N 4326—Wt. ea. 8 oz. For 25c, 3 for 69c, 6 for $1.26

# Sterling on Crystal

## *Flanders Poppy Design*

***Luxurious gift servers, hand-decorated with new and popular motif inspired by the matchless Belgian Poppy blowing in the wind. Sterling-on-Crystal inlaid design and rim are rhodium treated to prevent tarnish, kiln-fired for lifetime luster . . . endures forever.***

**A Gracious 11" Cake Salver.** Unique rolled edge, scalloped cake plate stands 6" high on attractive base. Sparkling-clear crystal tray decorated with Sterling-on-Crystal "Flanders Poppy." Design is inlaid . . . rhodium treated . . . never tarnishes.
**55G1633-1275** 3 lbs. .....**$17.95**

**B Two-Compartment Relish Server.** Unique 6" server with divider for serving two kinds of relish, candies, nuts, marmalades. Sparkling crystal complemented by Sterling silver Flanders Poppy motif. Design and rim are rhodium treated . . . tarnish-free.
**55G1638-525** 2 lbs. .....**$7.50**

**C Distinctive 12" Square Server.** Sparkling buffet accent for cake, sandwiches and party snacks. Gleaming crystal enhanced by Flanders Poppy design inlaid in Sterling silver. Rhodium treated rim and design never needs polishing
**55G1637-1025** 3 lbs. . .....**$14.50**

**D 25th Anniversary Tidbit Plate.** Handsome gift plate with slightly rolled edge, three-toed base. Sterling-on-Crystal decoration, rim and inscription . . . carefree rhodium treated. Design is the lovely windblown Flanders Poppy. 7" diameter.
**55G1634-565** 2½ lbs. .....**$7.95**

**E 25th Anniversary 12" Plate.** Two-handled crystal cake plate or serving tray sparkles handsomely. Enhanced by Sterling-on-Crystal Flanders Poppy decor, rim and inscription. All silver is rhodium treated, non-tarnishing.
**55G1639-1050** 3½ lbs. .....**$14.95**
**50th Anniversary Plate. As above. 22-Kt Gold "Hampton" decoration**
**55G1640-975** 3½ lbs. .....**$13.75**

**F Crimped 9" Bowl.** For fruit or flowers with lovely crimped edge and three-toed base. Sterling-on-Crystal Flanders Poppy motif decorates the inside. Clear, sparkling crystal. Silver rim . . . all silver rhodium treated and tarnish-free
**55G1631-995** 3½ lbs. .....**$13.95**

**G Crimped 7" Compote.** Clear crystal dish 8" diameter in popular footed style. Ideal for flowers. Sterling-on-Crystal pattern, sterling silver rim. All silver is non-tarnishing rhodium finish. 7" high.
**55G1632-895** 2 lbs. .....**$12.95**

**H "Eastern Star" 6" Bud Vase.** Sparkling crystal vase decorated in Sterling-on-Crystal. Has silver band at foot and rim, Eastern Star on side. All silver decor is non-tarnishing rhodium finish . . . carefree
**55G1635-415** 2 lbs. .....**$5.95**

**J Tall 8" Bud Vase.** The windswept Flanders Poppy ornaments this graceful vase of sparkling crystal. Sterling-on-crystal pattern in wonderful rhodium finish to keep it tarnish-free. Sterling rim. Very lovely with long or short-stemmed flowers. A wonderful gift choice.
**55G1636-450** 2½ lbs. .....**$6.95**

## Feature-Packed Reels for Top Fishing Fun

**(A) HEAVY DUTY SPINNING REEL—SHAKESPEARE.** For fresh and salt water Gears mounted on sealed ball bearings. Stainless steel roller and ball, new one-to-one level wind operated by crank arm. 6-D multiple-disc drag. 330 yards of 12-lb. mono. Maroon/Aluminum
**2081XH2197** **$38.00**

**(B OPEN FACED REEL WITH SIX-DISC DRAG — SHAKESPEARE.** 6-D clutch-type drag with alternating metal and leather discs that reduce friction and spread pressure load. Royal Maroon epoxy enamel finish over aluminum. Ball bearing smoothness, precision hobbed 3.8-1 gears, stainless steel pick-up. W/ 235 yds. 8-lb. mono
**2062XH1887** **$32.50**

**(C) SPORT WONDER OPEN-FACED SPINNING REEL — SHAKESPEARE** Smooth ball bearing construction. 6-D multiple disc clutch drag. For light salt water or fresh water spinning. Two hobbed drive gears 3.7 1 retrieve ratio. Diamond hard corrosion resistant tungsten roller 235 yds. 8-lb. mono.
**2068XH2317** . **.$40 00**

**(D) FRESH WATER OPEN FACED SPINNING REEL — SHAKESPEARE.** Ball-bearing mounted pinion and quality workmanship provide smooth power. Maroon baked enamel over aluminum. 6-D multiple disc clutch drag. Crank handle, bail fold back 9 oz.
**2052XH1737** . . . . . **$30 00**

**(E) DELUXE SPIN WONDEREEL—SHAKESPEARE.** Rugged four-unit closed face spinning reel. Smooth level wind, easily adj full circle micro-drag, alum alloy cut gears, hardened steel pick-up pin, etc. 200 yds 8-lb mono
**1810XH1737** . . . . . **$30 00**

**(F) MITCHELL SPINNING REEL — GARCIA.** Full bail pickup with long-wear line guide, precision machined cross-wind gears. Smooth wide range drag, positive anti-reverse Cap 350 yds 6-lb. Platyl
**304GM897** . . . . . **$20.00**

**(G) MITCHELL SPINNING REEL — GARCIA.** Fresh and light salt water. Two spools included. Push-button release full bail pick-up, positive anti-reverse
**300GM1379** Right Hand Mod **$38 00**
**301GM1739** Left Hand Model **$38 00**

## Beautifully Designed, Full Action Shakespeare Reels

**(H) ACME DIRECT DRIVE CASTING REEL — SHAKESPEARE** Features dual-plated chrome frame over nickeled brass with Green anodized aluminum head cap. Adjustable casting drag, brass gears. Spool capacity approximately 100 yards braided nylon 15-lb. line. Acme is high in appearance and value
**1901XH377** . . . . . **$6 50**

**(J) DIRECT DRIVE MONO-CAST REEL — SHAKESPEARE.** Bait casting pleasure with either braided or mono line. New strong spool for mono, precision fitted to alum frame. Nylon gears, stainless steel bearings, phosphor bronze bushings, heavily chromed level wind mechanism. Bronze-Black color
**1929XH917** . . . . . **$15 75**

**(K) PRESIDENT DIRECT DRIVE REEL WITH HYDRO FILM CONTROL — SHAKESPEARE.** Black onyx and Gold. Uses either braided or mono. 3-unit nylon gear construction, stainless steel bearings, carbide bushing. Aluminum frame, heavy chromed level wind. New spool for mono with speed regulator.
**1970A-XH2037** . . . . . **$35 00**

**(L) SERVICE REEL — SHAKESPEARE.** For fresh and salt water trolling. 3-unit four gear train construction with strong solid spool for mono line Stainless steel bearings and phosphor bronze bushings. Torpedo type blank plus an extra double crank handle. Adjustable star drag. 1⅞" spool diam.
**1946M-XH1447** . . . . . **$25.00**

**(M) VERTICAL TRU-ART AUTOMATIC FLY REEL — SHAKESPEARE.** Upright automatic free stripping type in beautiful Brown anodized aluminum. Brass gears, steel spool pinion, fold-away brake lever. New longer wearing positive grip ratchet release coil
**1827XH837** . . . . . **$14.50**

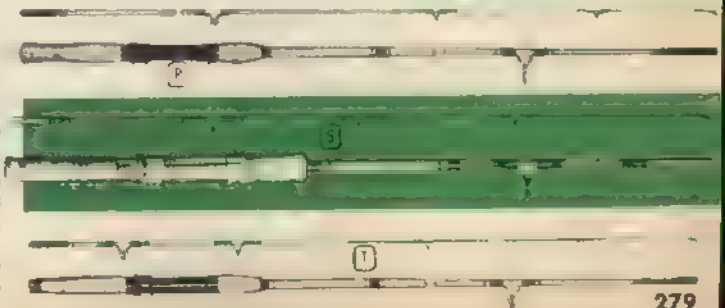
**(N) AUTOMATIC FLY REEL—SHAKESPEARE** With new longer wearing positive grip ratchet release coil of square section spring wire. Horizontal model with Gray enameled aluminum frame. Cap. 80 yds. G line, 34 yards. D line
**1822XH597** . . . . . **$10.50**

**(P) HORIZONTAL TRU-ART AUTOMATIC FLY REEL—SHAKESPEARE.** Green anodized aluminum frame, stainless steel line protector and positive grip ratchet release coil plus square section spring wire brake coil
**1837XH812** Cap. 80 yds. G line . . **$14.00**

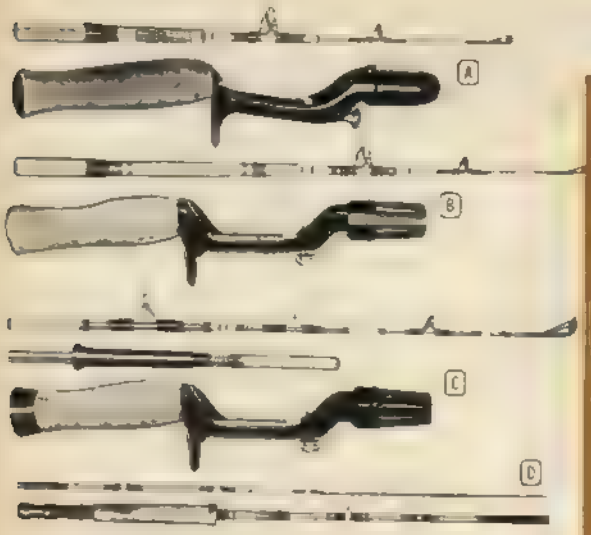
**(R) MEDIUM LIGHT ACTION SPIN WONDEROD—SHAKESPEARE.** 6½' Red and Black Wonderod—action for live bait and lures from ¼ to ⅝ oz Two-piece tubular glass construction. White blade with Red winds and Black trim w/decorative band. Specie cork 5½" butt and 2½" foregrip Black anodized aluminum fixed screw lock, sliding hood reel seat.
**SP120-6½XH867** . . . . . **$15 00**
**SP120-7XH867** 7-ft. . . . . **$15 00**

**(S) LIGHT ACTION SPIN WONDEROD — SHAKESPEARE.** 7-ft. length. Tubular glass —casts live bait and lures from ⅛ to ½ oz. Two piece Maple color blade with Brown extended winds.
**SP100XH577** . . . . . **$10.00**

**(T) FIXED SEAT LIGHT ACTION WONDEROD —SHAKESPEARE.** For live bait, lures from ⅛ to ½ oz. White with Maroon winds and Black nylon extended trim. 2½" cork foregrip 5½" reargrip
**SP500-6½XH1307** 6'6" length **$22.50**
**SP500-7XH1307** 7' length **$22.50**



# *Shakespeare* Wonderod—The Angler's Favorite



Shakespeare

**(A) MEDIUM ACTION BAIT CASTING WONDEROD — SHAKESPEARE** One piece rod of white glass with cotton winds black extended trim and grey Tru Arc double offset handle. Standard taper for casting. Uses from ¼ to ⅝ oz. Cork rear grip 5⅛" long.
**BC120M-XH817** $14.00

**(B) LIGHT ACTION BAIT CASTING WONDEROD — SHAKESPEARE** One piece tubular standard taper construction. Maple handle dark brown winds. Single offset handle metallic straw. Cork rear grip 5⅛" long.
**BC100XH577** $10.00

**(C) UNIVERSAL ACTION BAIT CASTING WONDEROD — SHAKESPEARE** One piece solid glass construction. Casts ¼ oz. bait and lures from ½ to 3 oz. Bone handle, brown nylon extended winds 5⅛" long.
**BC10XH297** $4.95

**(D) FLY WONDEROD — SHAKESPEARE** All purpose tubular glass taper for bait casting and fly casting. Uses lines size 6 through 9. White black and red nylon winds black extended trim. 6½" cork grip. 8½ ounce.
**FY120XH870** $15.00

**(E) FLY WONDEROD — SHAKESPEARE** Identical to (D) except glass taper is better glass construction with triple tapered, dark brown nylon winds 8½" cork grip. Aluminum sliding hood reel seat 8½ oz.
**FY100XH577** $10.00

**(F) PROFESSIONAL FLY WONDEROD — SHAKESPEARE** All purpose level taper model for use with matched reel. Black nylon extended winds and locking hood. 7½" specie cork grip with anodized aluminum screw lock reel seat. 9½" long.
**FY500XH1307** $22.50

## Roomy, Accessible Tackle Boxes

**(G) HIP ROOF TACKLE BOX — STRATTON & TERSTEGGE.** 2 automatic trays. Pebble embossed aluminum finish. Keyed lock. 15" long.
**452XG510** Wt. 3 lbs. ..... $8.50

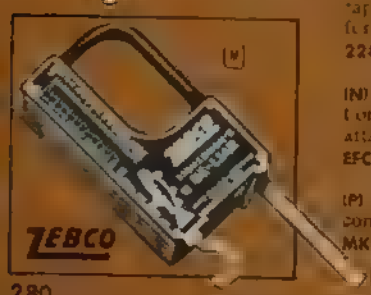
**(H) MY BUDDY PLASTIC TACKLE BOX — STRATTON & TERSTEGGE** Leather grained plastic box with 8 large trays, totaling 52 compartments in all. Keyed lock. 20" long.
**8820XG1497** Wt. 12 lbs. ..... $25.00
**8516XG940** 5 trays, 16" long. 7 lbs. $15.50

**(J) MY BUDDY TACKLE BOX — STRATTON & TERSTEGGE.** Pebble-embossed aluminum box is 100% waterproof. 4 automatic, Royalite lined trays, 24 partitions. 16" long.
**1416RL-XG1110** $18.50

**(K) STREAM 'N SEA HIP ROOF TACKLE BOX — STRATTON & TERSTEGGE.** High impact plastic box won't chip or scratch. Top tray has 2 long and 1 short compartments; bottom tray has 6 compartments. Heavy tenite handle. 15" long.
**852XG420** Wt. 3 lbs. ..... $6.95

**(L) MY BUDDY ALUMINUM TACKLE-MASTER—STRATTON & TERSTEGGE.** Pebble-embossed aluminum finish. Breakfront design for easy opening and closing. Has 6 automatic, royalite lined trays. Brass hardware, keyed lock. 20" long.
**2006RL-XG1740** Wt. 9 lbs. $29.00

## Portable Seats For The Sportsman




**(M) FISHERMAN'S DE-LIAR — ZEBCO** Hook, scale and tape for weighing and measuring fish. Pre-set strike tension spring for accuracy. Weighs to 28 lbs., measures to 42".
**228ZB150** $2.50

**(N) EASY FISHIN' CHAIR — EMCO** Tubular steel construction, canvas seat and back. Tackle box and rod holders attach to the chair. Wt. 10½ lbs.
**EFC-100EY997** $14.95

**(P) SCOTSMAN SEAT — FRABILL** Foam padded seat and contour back with Tartan Plaid vinyl covering. Folds.
**MK1FR330** Wt. 7 lbs. ..... $4.95

**(Q) EMBASSY BOAT & STADIUM SEAT — FRABILL** Folding style. Fits with 360° swivel base. Posture type back. Foam padded seat and back with vinyl cover. Wt. 12 lbs.
**MK6-1FR1063** $15.95

**(S) DIPLOMAT BOAT & STADIUM SEAT — FRABILL** Heavy duty 360° swivel base. Posture contour back. Foam padded seat and back with vinyl cover. Wt. ... lbs.
**MK5-1FR797** $11.95

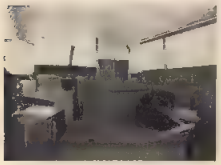
**(T) CONSUL BOAT & STADIUM SEAT — FRABILL** Foam padded seat and contour back with vinyl cover. 360° swivel base.
**MK3-1FR530** Wt. 8 lbs. $7.95

**NEW**
**Exciting Glamour**
**NEW**
**Seagoing Luxury**

Shepherd

**46 MOTOR YACHT for 1966**

*New Comfort, New Livibility . . . Old Shepherd Quality!*



*Above—View of the salon deckhouse looking toward the galley. The large picture windows of laminated safety plate glass make this a bright and fairest area.*

*Right The master stateroom aft has every facility for gracious living afloat. The built-in vanity, chest of drawers, a large hanging locker and stowage space under the berths add to the pleasure of extended cruising.*

This new 46 Motor Yacht gives you new beauty of design and styling which adds to your cruising comfort. The increased overhang of the deckhouse and fly bridge tops reduces heat and glare. Thinner roof lines adds to her sleek appearance. Here is cruising luxury that you would expect only in a larger yacht. The deckhouse is beautifully finished and may be decorated to suit your fancy. It is equipped with a lounge that converts to a comfortable double bed. The master stateroom aft, with adjoining toilet room with stall shower, has two permanent berths and built-in furniture and locker space. In the forward area is the galley with an electric range and oven, and a 12 cu. ft. refrigerator-freezer, all powered by a 6.5 KW 110 volt generator. In the bow is a private cabin for two with a toilet. The standard power is twin gasoline engines of 280 HP each with reduction drives. For further information on this exceptional cruising value see your Shepherd Dealer or write for complete information.

*Other Shepherd pleasure craft—19 and 22 ft. Runabouts. 26, 31, 36 and 41 ft. Cruisers.*

*COMPARE Craftsmanship... Seaworthiness... Design... Livibility... Value... and you will choose*

Shepherd

**QUALITY CRUISERS**

**Niagara-On-The-Lake, Ontario, Canada**

**DEALER INQUIRIES INVITED**

## BAHAMA CHANNELS

By Harry & Nancy Ann Kline

► Wouldn't you know it, soon as we quoted cruising visitor Roy Palmer of Durban, South Africa, only last month as saying, "A 68-footer gets a little crowded in the middle of the Atlantic with a full complement of kids aboard . . ." someone comes right along and proves that it's not so.

Lecturer-teacher Jim Griffith, his wife and their four teenage daughters sailed their 48′ Colin Archer ketch *Northern Light* here from Poole, Dorset, England, via the Canaries, Barbados and St. Thomas. The crossing, besprinkled with mid-ocean swims, formal dining to celebrate the 1,000-mile marks and pacing schools of whales that extended to each horizon, was uneventful but certainly not boring—the skipper even rode his motor scooter twice around the deck at the halfway point to relieve what many might consider the boredom of the ever present seascape Actually Jim reflects fondly in the mental freedom derived from the presence of only sea, wind and sky, and is only too eager to describe the "honey blue" clarity of the mid-Atlantic, where on a flat day the taffrail log can be seen as through crystal, glittering at the end of its 70-ft. line below the keel.

In his haste to reach shore at Barbados, following the longest leg of their journey (22 days from the Canaries), Jim tripped over the rail and tore a ligament which brought about a severe knee swelling and delirium. His all-girl crew promptly assumed responsibility of the ship and continued to Antigua where the swelling subsided in time to enjoy Christmas with the traditional plum pudding (purchased at a Barbados supermarket) and the closest possible likeness to a Norwegian pine tucked neatly into the spreaders.

Now comfortably settled in Hurricane Hole on Paradise Island the master of the *Northern Light* is commuting to town to teach Marine Sciences at the Nassau Technical Institute while the three older girls attend to secretarial duties and the first mate gains time on the salt-stricken varnish from the sun-drenched 5,000-mile crossing.

► No, it wasn't Alex Bell's *Alsanal* motoring down the inland waterway last month, it was her sister ship the *Wahine*, built by and for the owner Tom Boek in his own backyard in Kingston, Ontario A Tom Colvin design, she will always, like her predecessor, be identified by her individual bowsprit and boomkin. She is as yet mastless. Tom and Joan motored to Florida and Nassau to escape the snow and take a much needed respite from their 2½ years of boat building before rigging her.

► 1966 flag officers for Nassau YC are: Durward Knowles, comm.; R. H. (Bobby) Symonette, vice comm.; Sloan Farrington, rear comm ; Maurice Kelly, rear comm.; Percival Knowles, treas.; and Hubert Johnson, sec.

► Among several Bahamians honored by Queen Elizabeth in her New Year Honours List was yachting enthusiast and fleet surgeon for the Out Island Squadron, Dr. Stevan George, M.B., Ch.B. For his ten years of devoted and effective, self-sacrificing service to the people of the Out Islands, the Queen bestowed the honour of Officer of the Most Excellent Order of the British Empire (O.B.E.).

► Harriet and Bronson Hartley of Nassau's "Underwater Wonderland," that novel and educational walk-on-the-bottom excursion, have found themselves a new yacht to take out their guests. She's a roomy 63′ air-sea rescue conversion, amply powered with a slow turning engine for the diving trips and two high-speed engines for returns from the reefs.

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## NARRAGANSETT BAY GOSSIP

By Terrell E. Cobb

► There is probably no better time to think about gunkholing than during the dreary winter months. The shoreline of Warwick, R.I., up in the northwestern part of N.B., has some interesting harbors, many unknown even to local yachtsmen who never take time out to visit such snug harbors in their own waters. Warwick Cove lies just beyond Warwick Neck Lighthouse in the northeast corner of Greenwich Bay and has very good facilities and many marinas. Over in the northwest corner lies Apponaug Cove, also with good facilities. Both are virtually landlocked, and channels have been dredged to at least five feet. In between is Brush Neck Cove where local knowledge can be a help. Facilities here are not as ample as at the other harbors. From Apponaug Cove one may travel south towards Greenwich Cove and the East Greenwich YC and in the process cruise by at least two more marinas. Surely one could spend a couple of days just sticking bows into these little known places.

► Rhode Island's most recent marina, a complete facility, will start to take shape in mid-March on the site of the former Hanson's Boat Yard on Upper Point Judith Pond, Wakefield. New owners Charles Rowe and John Riccio of Cranston and George W. McKeen of Warwick have taken a ten-year lease on the property beside the South Kingstown Beach and Park Commission with an option for ten more years. All old buildings will be replaced by new storage sheds which will house 200 or more boats. A new building with three wings standing three stories high will include all facilities including a restaurant and laundromat. New fiberglass docks for 200 boats are now under construction.

► Construction of a three-story, 60-room boatel at Old Harbor on Block Island is expected to start around May 1. This will be B.I.'s first new hostelry in many years. Old Harbor's fish market and laundry are being demolished for the new building. A novel feature of the boatel will be the installation of boat slips beneath the structure for loading passengers and supplies. Paul A. Filippi is the owner.

► Newport's Goat Island is really naked with only three buildings now remaining. David U. Warren, Providence investment banker and Newport yachtsmen, has been named to manage the $8,000,000 redevelopment project by the developers, Key Newport Co. Two men closely associated with America's Cup racing will be working with Mr. Warren. John Flynn, formerly with Newport Shipyard, was general manager at the Luders Marine Construction Co. during *American Eagle*'s construction. Paul Coble was also in charge at the Minneford Yard, City Island, N.Y., when *Constellation* was built. It is expected that Key Newport will be in full operation for the 1967 America's Cup races. Following completion of marina facilities, a hotel and apartment will be constructed.

► The Bristol 29 plug is now being built by the Bristol Yacht Co. and in back of it are shades of the old and new separated by two generations—Nat and Halsey Herreshoff. The latter, with the aid of a computer and a carved model of another era, has produced an interesting auxiliary with modified classic Herreshoff lines. Vital statistics of the newest Bristol product are 29'1½ x 22'8 x 8'11¼ x 4'6. Displacing 8,500 lb., she will carry 402 ft. of sail and be powered by a 25 hp. Gray.

► Pearson Yachts now have their entire production facilities under one roof at Portsmouth. All prototype work, tooling and design will be carried out in their former Herreshoff plant at Bristol. The hull of their new 34' Grumman Cruiser incorporates a tunnel effect at the chine, said to be unique for boats of this type. The result is greater stability,


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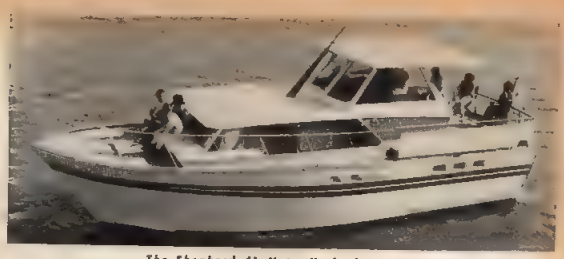

*The Shepherd 41 Motor Yacht for 1966*

*Above—The large salon deckhouse has the galley at the forward end. A 110 volt 9.5 cu. ft. electric refrigerator is standard and an electric range with oven gives you the safest, cleanest cooking. Electricity is provided by a 6.5 KW automatic generator.*

*Right—The master stateroom aft provides all of the comforts for luxurious living afloat. Mirror over the vanity is hinged to give access to the lazarette and a ladder leading to the escape hatch in the deck.*

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► Members of San Jose YC, Jacksonville, presented Gov. Haydon Burns a burgee in recognition of the governor's proposed statewide program for junior boatmen. Burns recommended to the Florida Boating Council an instructional course for youths from ten through 14 years of age, to be sponsored in cooperation with the sheriff's office in each county of the state.

► Members of the Gator Outboard Club, Jacksonville, participated in a cruise to Jekyll Island. The trip included a rest stop at the Florida Marine Welcome Station at Fernandina Beach. . . . The Jacksonville Power Squadron has 47 new members in the fold after a record enrollment of 350 in the various classes, with 149 taking examinations, according to Comm. Charles Barlett. . . . Mrs. Mackie Simmons is the new president of the Jacksonville Outboard Club Auxiliary. . . . Boat owners in North Florida are being urged to take advantage of the free safety inspection of craft by Flotilla 10-3 of the U.S. Coast Guard Auxiliary. No official action is taken on any safety violations which may be found on craft. Only advice concerning lawful requirements for safety on water is given. Skippers whose boats are found to meet all requirements will receive a decal indicating they are operating a safe craft.

► Frank Schum is commodore of Seminole Canoe Club. Other officers installed at the Ortega River club are Noble Enge, vice comm.; John Garvey, rear comm.; Dexter Gillingham, treas., and Norman Greig, sec. . . . The Beacon Harbor YC, which plans a future clubhouse and docking facilities in the Beacon Hills section of Jacksonville, has organized for its first full year of activities. Among the initial functions of the club will be instruction classes in sailing for youngsters and adults, as well as a course in small boat handling for all those interested.

► With the opening of Canaveral lock, a new access between the Intracoastal Waterway and the Atlantic Ocean has been provided. It is the only ocean access between Sebastian Inlet and Ponce de Leon Inlet, a distance of about 90 miles. It also provides a safer inlet for small boats. The 90'x600' lock is Florida's largest, and will be operated daily from 6 a.m. until 10 p.m. The maintenance dredging of the Intracoastal Waterway between the St. Johns River in Jacksonville and Jupiter Inlet in Palm Beach County is underway. The contract, awarded by the U.S. Army Corps of Engineers in Jacksonville, calls for the removal of all limiting shoals in the waterway, restoring it to a 12-foot navigable depth from Jacksonville to Fort Pierce, and to a 10-foot depth from Fort Pierce to Jupiter Inlet.

## LAKE ONTARIO—FINGER LAKES LOG

By Dave Warner

► The Rochester Sport and Boat Show was off approximately 30 per cent in attendance over last year's figure because of the heavy snowstorm that hit this area in late January and early February. Three days, including the traditional big opening Sunday, were lost to the blizzard. After the stormy Sunday, the show was shuttered on Monday and Tuesday.

► New officers of the Rochester Power Boat and Racing Club are: Dave Brooks, comm.; Peter Jon Stone, 1st vice comm.; Bob Lacey, 2nd vice comm.; Shirley Stone, sec.; Julie Cass. rec. sec.; Gordon Stone, treas.; Joe Stella, trustee-advisor. The board of directors is comprised of Mike Mammano Jr., Tom Amoroso, Paul Scipioni, Charles Green, Jon Rawleigh, Pat Davids. . . . John Tinker of the Canadian Albacore Assn. reports the class is growing very rapidly, particularly in Ontario and is now represented by fleets in the Metropolitan Toronto area clubs and is also strong in the

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recreational lakes north of Toronto. A team of Rochester area sailors lost 7-2 to the Marblehead Frostbite Club at Marblehead, Mass. Races were competed in Interclub Dinghies. Members of the Rochester team were Norm Freeman of Ithaca YC, Howard Bekers Jr. of Rochester YC, Bill O'Hara of Canandaigua YC and Charles Webster of Newport YC. The Marblehead team was comprised of Bill Widnall, Bob O'Connor, John Van Dusen, Jerry Milgram. Alternating with them were Bill Owens, Lou Pocharsky, Hatch Brown and Gene Thober.

► Royal Canadian YC officers for 1966: Paul J. Phelan, comm.; R. D. Grant, vice comm.; D. E. Howard, rear comm.; G. N. Fisher, fleet capt.; L. E. Metcalfe, hon. treas.; C. H. J. Snider, hon. hist. . . . The Barrows Trophy Race, a 200-mile race on Lake Ontario for Cruising Class craft, will start at Toronto July 16 and end at Rochester over a course to be arranged by Rochester YC's Frank Shumway and Gordon Fisher of Royal Canadian YC. A significant change in the structure of the Lake Yacht RA was the inclusion of the Toronto District Cruising YRA in the voting membership, the first class association afforded this status in the governing body's long history. The Lake Yacht Racing Assn. was established in 1884.

► Fred Brade of Royal Hamilton YC, pres.; Ian Morch of Belleville YC and Ted Booth of Youngstown YC, vice pres., and Al Gorsline of Sodus Bay YC, sec.-treas., are the LYRA officers for 1966. . . . One of the fastest rising of the new classes on Lake Ontario is the Alberg 30, numbering 27 in Toronto, five in London, Ont., among other parts of North America. The class is only three years old. Other fleets are forming in Ottawa and Rochester. All of these 30' fiberglass cruising sloops have been built by the Whitby Boat Works Ltd. in Whitby, Ont., to a design by the now-retired U.S. designer Carl Alberg. . . . John Mumford, power fleet captain of the National YC, was presented with most of the trophies at the club's annual awards banquet. He led the club's power cruisers to fleet wins in the Port Credit YC Wedgewood Bowl and the Toronto Power Squadron Perrin Challenge Cup. His cruiser, *Tomac*, also won the Club Championship, Kermath, Hammar, Thatcher and NYC trophies.

► Toronto Bay Lightning Fleet (No. 146) elected George Wootten of RCRC fleet captain for 1966. Wootten had a big year in '65, winning the Trade Fair Series, the Fleet Captain's Cup, the Fall Series for A Division and, with teammates Bob Bleasby, and Dave Millyard, the Gorman Team Race Trophy.

## PACIFIC SURGES

By Len Leary

► The Opening Day Parade had 100 colorfully decorated yachts. It was a perfect day and made a lovely sight as they cruised by the hotels of Waikiki beach. After a champagne brunch at Waikiki YC the racing boats went into action and the races were followed by an unusually large spectator fleet. The cruising fleet winners for this two day event were Cy Gillette's *Mele Makani*, Ed Rubie's *Rubieyat* and Bob Hillar's *Red Bird*, respectively, in Class A, B and C. Winners for the Class Boat series were Fred Shepard, CAL 20s; James Browner, PACIFIC CATS; Robert Barr, LIGHTNINGS; George Emmert, MERCURYS; Peter Fleming, 210s. . . . Just to prove he still has the master's touch, Jens Schultz celebrated his 75th birthday by winning all three races in the midwinter races in the MP class at Kaneohe YC. . . . Hawaii YC recently had the first of what is hoped will be an annual affair— "The Sweetheart Race." The gals were the skippers and the men did the crewing. The 14 entries had flat seas and a light kona breeze for their figure eight course. Class A honors went to Carol Coop on *Jaded Lady*. Class B was won by the *Abaous* with Gloria Short-

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**38 Convertible Sedan** — *Shown at the N. Y. Boat Show, this new model sleeps 6, or 8 with added lounge that converts to a queen berth. Electric refrigerator and range, and shower are standard. Twin power up to 500 HP Diesel available.*

**36 Express Cruiser** — *Sleeps 6 in two separate areas. Shower in head and electric range and refrigerator standard. Large open cockpit and hardtop at bridge standard. Twin power with choice up to 500 HP Diesel power available.*

**31 Express Cruiser** — *Sleeps 6 in [illegible] model. Deep vee hull gives high performance and exceptional seagoing ability. Large cockpit and hardtop, outer control station. Twin power standard with options up to 420 HP.*

**26 Venture Day Cruiser** — *Fine [illegible] hardtop [illegible] windshield, sink and ice [illegible] wood. Has [illegible] rails and fishing bridge optional [illegible] 185 HP gasoline engine standard. Outdrive power available as optional extra.*

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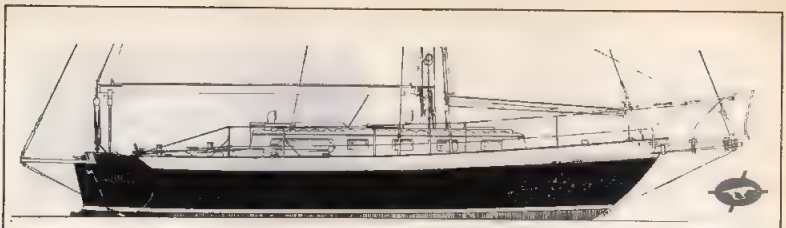
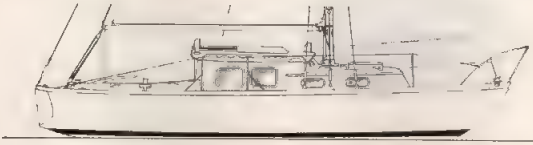


*33' Cutter* GREYHOUND



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to the globe at the equator. With the shadows inked in and cylinder spread flat we have a reasonable facsimile of a Mercator projection, invented by Gerardus Mercator in 1568

The polyconic projection shows the shadows of latitude and longitude as projected on to cones placed tangent to the parallels of latitude, with the peaks over the pole. Both sets of lines are curves, the longitude lines curving toward the poles and the latitude lines curving east and west in non-concentric circles. The polyconic projection was invented by F. R. Hassler, first superintendant of the C&GS, for use as "boat sheets" (work sheets) by surveyors in the field.

To the navigator, the Mercator is claimed to be the most desirable because a straight line represents the true direction and distance. The distance must be measured from the mid-latitude of the course on the scales at the east or west margin of the chart. However, as F. Wells Robison of the U.S. Lake Survey, explains, the polyconic is more desirable in northern latitudes because land areas are depicted in a truer form and size than from a Mercator projection. (On a Mercator, Greenland looks as large as the U.S.A. Statistically it is only 43% as large.) On the polyconic the direction should be scaled from the mid-latitude if there is a large east-west component.

The discovery of the Great Lakes began when Jacques Cartier made his first trip up the St. Lawrence River looking for a northwest passage to China. On his second and third visits he attempted to colonize the Montreal area but failed. This was 50 years after Columbus "discovered" America about 1542. Then 100 years after this venture Robert Cavelier La Salle, a French priest turned explorer, built the 50-ton *Griffin* on the Niagara River and set sail for the shores of Lake Michigan (1679). He started the *Griffin* back to Niagara with a cargo of furs and a skeleton crew. The *Griffin* was never heard from again. Meanwhile La Salle and his men explored the territory between Lake Michigan and New Orleans, and named it Louisiana for the King of France.

In 1841, 125 years later, the U.S. Lake Survey was organized and today it is responsible for topological surveys of over 8,300 miles of coastline and for hydrographical surveys of 62,000 square miles of water surface. Its territory covers Lake Champlain, the International section of the St. Lawrence River, the five Great Lakes and connecting rivers and the Border Lakes between Minnesota and Ontario in Canada. Our Northern Coast Line extends to about half the extent of the U.S. and Canadian border from coast to coast. This amounts to about 15% of the salt water coastline under the jurisdiction of the U.S. Coast & Geodetic Survey.

## UNDER THE LEE OF THE LONGBOAT

(*Continued from page* 42)

in 1923 for Edward F. Hutton. Upon comparing the photograph with the architects' line drawing, Phil hadn't the slightest hesitancy in declaring that the painting was of none other than the famous *Hussar*. With a subsequent change of ownership she was renamed *Vema*. No longer a yachtsman's toy, *Vema* is not currently listed in Lloyd's. She is the property of Columbia University's Lamont Geological Observatory and is employed as a research vessel. . . . If you guessed that the painting was of *Atlantic*, winner of the 1905 trans-Atlantic race, I'm ashamed of you.

Jack Hedden, circumnavigator of the globe in the yawl *Good News*, is now, I trust, well away from Hong Kong with his newly built 35′ sloop *Alnilam* and is or soon will be enjoying the amenities of the Mediterranean. He wrote toward the end of January and did P.L. and me the honor of asking us to join him for the first leg of the cruise to Suez. He tempted us with the offer of the after cabin for our very own and said that all I'd have to do would be to steer and navigate occasionally. I replied in effect that

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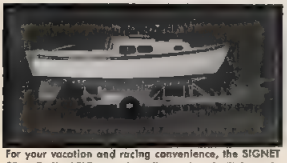

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This secret is already known to some—to those who have flown out of the damp and the cold and in a few hours come to a climate that is in truth the gentlest and least humid in the Caribbean, where the winters are balmier than in southern Spain and the summers cooler than in parts of Alaska. These people have been to other islands which offer only the flat monotony of low-growing shrub and now come gladly to the lofty mountains and green-topped cliffs of Montserrat where gleaming beaches soften the coastline in crescent arcs and where the sea is always in their view. *Always in their view!* This is, perhaps, the most fascinating thing about Montserrat: to be always able to look *out* and *away*, constantly to have an incomparable scene of Nature meet the eye, like an enormous masterpiece.

Montserrat has been described as a lavishly endowed island of astonishing changes. A turn in the road may bring you suddenly to a tropical ravine along which a stream tumbles on its way to the sea. Or you will pass from cultivated fields (Montserrat supplies largest islands with its garden products) to the riotous beauty of wild orchid and poinciana. Flamboyants splash scarlet dabs against the hills; mango, coconut, lime, banana hang heavy with fruit in season. You've never tasted such pineapple or eaten such tomatoes. Nor have you probably ever seen so many mahogany trees or knelt in such grass. And it is certain that on very few islands, if any, have you drunk such water—the fabled Montserrat water, pumped not from man-made catchments (like islands in the Virgins, for instance) but from springs high in the cool mountain forests. Unless you know the islands, it's hard to appreciate how unique is Monserrat's pure, abundant water.

Those who discover Montserrat are enchanted at its sight—then made captive by its people. There is no resisting them, native or recently-arrived. One learns to drive with one arm; the other is needed to wave return greetings. It's a little island —32 sq. miles, the size of St. Thomas. Of its 13,000 people (there's an Irish flavor to their English) 3000 live in Plymouth, the capital, thought by the TORONTO GLOBE & MAIL to be "...the cleanest town in the British West Indies..." You'll love going into Plymouth, to watch the bustle at the harbor, to walk its neat, narrow streets lined with balconied houses, to say hello to everyone around you, to shop. You can buy virtually anything you need in Plymouth—from newspapers to frozen foods—and you'll pick up bargains along the way: good beef at 59¢ a lb., Scotch or Canadian at $1.80 a fifth, American cigarettes at $1.80 a carton. At the price, $1350, you'll want a new foreign car for Montserrat's rather narrow but excellently-paved roads. Royal Bank of Canada has just put up a new building and there is discussion of a shopping center as well as another cinema. We have public and private schools, doctors, churches, and are getting a new hospital. And here's something that is exciting everybody on the island: the Government has slashed all income taxes, personal and corporate, to a very low figure.

There's a style, such a grace to this island that we are almost tempted to say: "That's why we chose Montserrat."

*But the fact is that ISLES BAY OF MONTSERRAT could not have been created on any other island!*

The main reason, right off, is **price.** Let's ascribe a beauty, equalling Montserrat's, to Puerto Rico, or Antigua, or Jamaica, or to St. Thomas. Let's scour their coasts for a lovely tract of 125 acres with every spot of it having an *unobstructed* view of the sea. Top the land with luxuriant trees and plants, fashion a steady gentle breeze to eliminate the need for air-conditioning, and place a lush golf course in a valley directly alongside it. Bring in paved roads to each site, *underground* power to each site, piped mountain spring water to each site. See that it overlooks a Yacht Club and Marina site and gild the lily by giving your buyers a 2 year free membership in the golf course; and, if they own boats and are invited to join, pay their membership fees in the proposed private Yacht Club, also for 2 years.

And then set your architects to work to custom those 125 acres into just 104 villa sites, each with an estate privacy, each with a superb view. Then finally—with mountains, sea, and golf course forming unencroachable borders—guarantee your property buyers that "Isles Bay" of Puerto Rico, or of Antigua or of any island will be set off in perpetual privacy from any other community.

If you could find such land on these islands and improve it as we've written—**because all of these improvements will be yours at ISLES BAY OF MONTSERRAT** - the prices you would have to charge your site-buyers would be frightening. In Jamaica, where elevated sites with a view are a considerable distance from the ocean (due to a wide band of fronting flat land), prices for quality lots are 60¢ a sq. ft. and higher, an acre (40,000 sq. ft.) would cost at least $24,000. In Barbados, with no soaring views to speak of, prime lots are being quoted at 80 cents to $1.00 And we estimate that in Puerto Rico a one acre site equivalent to what we are offering in ISLES BAY OF MONTSERRAT would cost $50,000! In ISLES BAY OF MONTSERRAT the average price per sq. ft. is about 32 cents. Since the average lot measures about one acre (40,000 sq. ft.) the average price is $12,800. **And you pay only 3% down and 1% a month!**

Perhaps you'll say that swift transportation is the chief reason for the sky-climbing prices elsewhere. And you'll probably be right. Puerto Rico, Jamaica, Barbados, Antigua they're all jet-strip islands, quickly reached. So...here is remote Montserrat, light years from the jangle and artificiality of these popular resorts, *yet only 27 miles from Antigua.* You reach Antigua in 3 hours and 50 minutes by non-stop jet from New York and in about 4 hours from Toronto. Daily shuttle flights get you from Antigua to Montserrat in 15 minutes. The complete round-trip fare from New York to Antigua is $174, every month of the year.

Please read the headline of this advertisement once again: "THERE ARE PRECISELY 104 VILLA SITES..." That's all there are—104 precious lots. We couldn't add any more if we wanted to; Nature has seen to that. And because there are only 104, and because they are all indescribably lovely, they will all soon be gone. You may count on it.

At this moment, as you read this, thousands of others are doing the same. We have released our advertising simultaneously in the United States, Canada and Great Britain to give an equal opportunity to wide audiences. And we have chosen the mail method because we know that most of you can't pick up right off and fly to Montserrat.

Here is what we urgently advise that you do: fill out the coupon and rush it to us. We'll immediately mail you—free and with utterly no obligation—a thick and informative portfolio which will contain a large color brochure of ISLES BAY OF MONTSERRAT and a color booklet of the Belham River Valley Golf Course; a *Question and Answer* fact-book covering in depth virtually every point which may occur to you (e.g. domestic help is competent and plentiful- salaries about $5 a week); even architects' plans in color and a list of builders (the cost of a house $10-$15 a sq. ft.). And in this portfolio you will find photographs from ground and sky *and an immense architectural aerial plus a huge surveyor's plat* of all of ISLES BAY OF MONTSERRAT. This architectural photograph is almost precise. It will show you every one of the 104 villa sites and fully describe each one—its size, elevation, landscape, views, price. By referring to both the painting and to the plat *you'll be able to pick out* and **reserve** the lot of your choice, almost as though you were there.

Notice the word *reserve.* You'll not be asked to commit yourself. Your reservation will hold your site for 60 days. You may cancel for any reason during that period and get immediate refund of your deposit of $100. *But during that time you and only you will have a tight hold on the lot of your choice.*

Our portfolio will also tell you of a further guarantee: even after you've decided to purchase and have begun payments you have a *full year* to visit Montserrat, to see your land, and request and get complete refund of every penny you've paid in if then you don't like what you see.

Thank you for having read through this message. You have been privy to an instance without precedence: the offering of a limited number of villa sites of the highest order of quality —by mail. If you are an island-lover carrying around a dream of the perfect island, here it is. Have a go at it. Send at once, please, for our free portfolio. You won't be annoyed by salesmen, we promise you.

But don't wait. There are just 104....

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**New York, New York 10021**

As soon as you get this coupon please rush me your FREE portfolio. And, as you say, there is no obligation.

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Address_____

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a subsidiary of West Indies Plantations Limited NYA-602-1

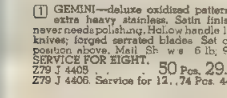
"A verified statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the offering statement is available, upon request, from the subdivider."

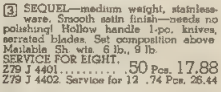
COMPOSITION OF TABLEWARE

24-PC. SET: 8 teaspoons; four each soup spoons, knives, dinner, salad forks.

50-PC. SET: 16 teaspoons; 8 each soup spoons, knives, dinner forks, salad forks; 1 each sugar shell, butter knife.

74-PC. SET: 24 teaspoons; 12 each soup spoons, knives, dinner forks, salad forks; 1 each sugar shell, butter knife.





## Save! Prices cut on "Starbrite" stainless

Was ~~9.88~~ 50 Pc. Set 8.88

Delight her with "Starbrite"—our fine, medium weight stainlessware at thrifty sale prices! Stays mirror-bright, needs no polishing, won't rust or tarnish. One-pc. forged knives have easy-cutting serrated blades. Set composition above. Mailable Sh. wts.: 4 lbs, 6 lbs, 9 lbs.
Z79 J 4480 Service for 4 . . . 24 Pcs 4.77
Z79 J 4481 Service for 8 . . 50 Pcs 8.88
Z79 J 4468 Service for 12 . . 74 Pcs. 13.44

1 GEMINI—deluxe oxidized pattern in extra heavy stainless. Satin finish—never needs polishing. Hollow handle 1-pc knives; forged serrated blades. Set composition above. Mail Sh wts 6 lb, 9 lb.
SERVICE FOR EIGHT.
Z79 J 4405 . . . . . 50 Pcs. 29.88
Z79 J 4406 Service for 12 . . 74 Pcs. 44.44

2 MARGARITA—heavyweight stainless in rose pattern. No polishing ever, its bright finish is permanent! One-pc. knives have serrated blades. Set composition above. Mail. Sh. wts 6 lb, 9 lb
SERVICE FOR EIGHT.
Z79 J 4403 . . . . . 50 Pcs. 19.88
Z79 J 4404 Service for 12 . . 74 Pcs. 29.44

3 SEQUEL—medium weight, stainlessware. Smooth satin finish—needs no polishing! Hollow handle 1-pc. knives, serrated blades. Set composition above Mailable Sh. wts. 6 lb., 9 lb
SERVICE FOR EIGHT.
Z79 J 4401 . . . . . 50 Pcs. 17.88
Z79 J 4402 Service for 12 . . 74 Pcs. 26.44

4 DELFT traditional pattern in brightly finished medium weight stainless Needs no polishing One pc forged knives, serrated blades Set composition above Mail Sh wts - 6 lb., 9 lb.
SERVICE FOR EIGHT.
Z79 J 4432 50 Pcs. 14.88
Z79 J 4433 Service for 12 . . 74 Pcs. 21.77

See page 277 for new, lower Budget Power terms—no money down

## Save $4.97 on our Melamine, stainless, glassware ensemble!

Separately 34.85

**119 Pcs. 29.88**

**45-Pc. Melamine Dinnerware Set** Sweetheart Rose™ guaranteed by Sterling for years not to chip or crack in normal use. Service for eight: 8 each dinner plates, luncheon plates, bread & butter plates, fruit saucers, soup bowls, cereal bowls, 12" platter, vegetable bowl, gravy boat with attached liner, creamer, dinner forks, salad forks, 1 each sugar bowl, butter knife.

**50-Pc. Stainless Tableware Set** Rose glow, medium weight steel. Service for eight: 8 teaspoons, 8 soup spoons, 8 each dinner knives, salad knives, dinner forks, salad forks, 1 each sugar bowl, butter knife.

**24-Pc. Glassware Set** Service for eight: 8 each 4½-oz. juice glasses, 9½-oz. iced tea tumblers, 11-oz. cooler tumblers.

1-Piece Complete Ensemble
MP J 4392Y Price Match Set 29.88

Z 275 Dinnerware Each Set 9.99
Z 4468 Stainless 5-Piece Set 9.88
Z 4724 Glassware 7-Pc. Set 4.99

## Save $8.75 on our fine china, stainless, glassware ensemble!

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**127 Pcs. 39.88**

**53-Pc. China Dinnerware Set** Platinum edged Sovereign™ fine porcelain. Service for 8: dinner plates, bread & butter plates, fruit saucers, cereal bowls, cups & saucers, oval platter, vegetable bowl, gravy boat with attached liner, creamer.

**50-Pc. Stainless Tableware Set** Satin mirror finish steel. Service for 8: 8 each dinner knives, salad knives, teaspoons, soup spoons, dinner forks, salad forks, sugar shell, butter knife.

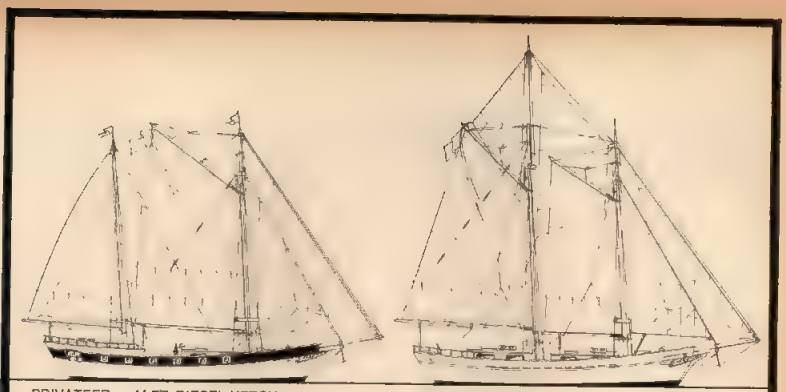
**24-Pc. Glassware Set** Service for 8: 8 each 5-oz. juice glasses, 11½-oz. iced tea tumblers, 12½-oz. cooler tumblers.

127-Piece Complete Ensemble
MP J 4382Y Price Match Set 39.88

Z 275 Dinnerware Each Set 17.99
Z 4468 Stainless 5-Piece Set 9.88
Z 4724 Glassware 7-Pc. Set 4.99



**Brand New Budget Power Terms give you more buying power**



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SEA SONG — 43 FT. DIESEL SCHOONER
Comfortable stern steering position. Spacious cabins and decks. Sleeps six. Topsails, optional.

REAL SEAGOING ALL WEATHER BOATS. No winter hauling required — always ready for use. Time-proven heavy white oak construction. Built with traditional craftsmanship of selected Nova Scotian yards. Low operating and maintenance cost. Long range ocean going. ▪ Dacron sails. 85 hp Perkins diesel engines. Quality U.S. fittings and equipment. Electric refrigeration. 4 burner gas range or optional oil fired range. Hot and cold pressure water with shower. 2 heads. Fiberglass over plywood decks. ▪ We invite you to compare quality and prices anywhere. Limited 1966 delivery still available. Write for brochure. SIMPLEX CORP., P.O. BOX 434, PAWTUCKET, R.I., U.S.A. Tel.: 401/722-1604.

## MASSACHUSETTS BAY FLASHES

By Leonard M. Fowle

► The essential details of 1966 Boston Harbor racing emerged from February meetings of the Quincy Bay Race Week Assn. and the Interclub race committee of the Mass. Bay Yacht Clubs Assn. Quincy Week, Aug. 3-7, will open with a mid-week race of the 96-year-old Quincy YC and conclude Sunday, when the Remick Trophy long distance race, taking cruising type racers outside the confines of Boston Bay, will also be held.

A total of 23 contests, opening with the South Boston YC's traditional Memorial Day regatta and concluding with the same club's Chowder Race, Sept. 18, have been scheduled. Most interclubs are sailed on Sundays and the clubs are given a choice of dates—except for a few traditional ones—according to a preference list compiled on the basis of entries the previous year. For 1966, Squantum with 212 starters, Wessagussett, 194, and South Boston, 192, topped this list.

The Mass. Bay YCA offers trophies for the best season's overall performances in each class at selected interclubs (1966 dates not yet designated), while many classes also have their own association championships within the interclub framework.

► Five years of confusion for cruising yacht owners ended in February when the YRU of Mass. Bay swallowed its pride and renamed its ocean racing championship, the New England Ocean Racing Circuit. The Mass. Bay body and the Stamford (Conn.) YC, by strange coincidence, around 1961, both selected the title "Northern Ocean Racing Circuit" for a series of long distance races. The duplication caused considerable confusion, but neither organization, despite overtures, would yield priority in having first chosen the name, although the inclusion of the Marblehead-Halifax and Monhegan Island races on both schedules added to the muddle. James A. Carroll, chairman of the YRU's Ocean Racing Committee, successfully argued for the new title, pointing out that, in addition to eliminating confusion, New England Ocean Racing Circuit was more distinctive and descriptive for competitions largely east and north of Cape Cod.

Announcement of the 1966 NEORC schedule was made with one change from a previously announced date. Boston YC's Hodder Memorial Trophy Race has been shifted from Aug. 12 to Aug. 26 to avoid conflict with the Monhegan Race. A yacht, in order to qualify for the NEORC championship, will be required to compete in a minimum of four of the following races, with at least three starts in overnight competitions: June 4—Eastern YC, Lambert Trophy Ocean Race; 25-26—Manchester YC, Patton Bowls Regatta; July 2—Eastern YC, Annual Regatta, Charles Francis Adams Memorial Trophy; 14—Boston YC, Centennial Ocean Race; 30—Scituate Harbor YC, Chapman Bowl Ocean Race; Aug. 13—Portland YC, Monhegan Island Race; 20—Eastern YC, Chandler Hovey Trophy Ocean Race; 26—Boston YC, Mass. Bay Overnight Race, Hodder Trophy.

► Winter Racing: After a snowy January cancelled four racing Sundays, winter sailors enjoyed an extremely active February, which included two intersectional events. A pair of Marblehead Frostbite SC teams, led by Bill Widnall and Bill Owens, turned back Capt. Norman Freeman's Upstate Olympians from Central New York, 7-2, at racing Interclubs off the Boston YC, Feb. 12-13. . . . Bob O'Connor of Marblehead Frostbite won the fifth annual Scituate Frostbite Society Regatta, Feb. 26-27, with 15½ to 25½ pts. for his clubmate Owens, as Richie Doyle was third, ahead of Freeman after 11 races among 28 starters. . . . The Marblehead Frostbiters managed five local competitions, averaging better than 20 boats, between New Year's Sunday and Feb. 22, with Bill Widnall winning twice and taking

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they both agree on Tollycraft: The **MEN** prefer Tolly's superior handcrafted workmanship, performance and minimum maintenance, while the **WOMEN** love Tolly's luxury, spacious comfort, liveability and decorator designed interiors. Tollycraft produces a complete line of boats from the 17′ Sportabout to the 50′ Discoverer.

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two runner-up spots to O'Connor's one first, two seconds, a third, and fifth. Louis Pocharski and Bill Owens each had single series victories.

► The Boston YC tendered a small dinner to Dick Carter at its Marblehead clubhouse, Mar. 3, presenting the skipper-designer of *Rubbit*, Fastnet Race winner, with a Chelsea barometer and clock engraved "For Outstanding Racing Achievement by a Member of the Boston Yacht Club—Richard E. Carter, March 3, 1966." The affair was attended by a number of Mass. Bay's prominent racing yachtsmen as well as officers of Boston YC and local yachting organizations.

► Subject to slight changes of date, the 210 Class will hold its 1966 championship at the Hingham YC, Aug. 23-24. The event will be preceded by the Wells Bowl Regatta at neighboring Scituate Harbor YC over the Aug. 20-21 weekend.

► The New England Yacht Racing Council, meeting Feb. 14, selected dates for the 1966 N.E. sailing championships, which serve as semi finals for the North American YRU Junior, Senior, Single-Handed, and Women's titles. The Council, headed by Philip Nash of Nantucket, endeavored to select locales and boats similar to those likely to be encountered in the Sears, Mallory, O'Day, and Mrs. Adams trophy finals. The championship allocation is as follows. JUNIOR: Aug. 15-17—New England YRC Trophy, Southern Mass. YRA auspices, at Edgartown YC in Rhodes 19-footers. MEN'S: Aug. 15-17—Charles Francis Adams Memorial Trophy, YRU of Mass. Bay auspices, at Cohasset YC in 210s. SINGLE HANDED. Aug. 20 21—Haas Trophy, YRU of Mass. Bay auspices, at Marblehead Frostbite SC in Finns. WOMEN'S Aug. 15-17 -Colt Trophy, Maine YRA auspices, at Portland YC, Falmouth Foreside, in Ensigns.

► Club elections: BOSTON—Robert L. Williams, comm.; James Etherington, vice comm.; Vincent Wilbur, rear comm.; William C. Burke, sec.; Kenneth Galeucia, treas.; Michael Ferber, race chairman. CORINTHIAN—Richard S. Thayer, comm.; Henry J. McCarthy, vice comm.; John H. Blodgett Jr., rear comm.; William M. Howe, sec.; Harris S. Knight, treas.; Ralph H. Magoon, race chairman. EASTERN—John Wilson, comm.; B. Devereux Barker Jr., vice comm.; James A. Carroll, rear comm.; John A. McCandless, treas.; John T. G. Nichols 3rd., sec.; Garrett Bowne, race chairman. PLEON: John A. (Kip) Curtin Jr., comm.; Jonathan Curtis, vice comm.; Richard Doyle, rear comm.; Sandra Adams, treas.; Katherine Saunder, sec.; Richard Jones, race chairman.

## SOUTHERN ATLANTIC TIDES

By Bill Adams

► Highlights of the annual winter meeting of South Atlantice YRA held at Litchfield Beach: Highlanders were added to the roll of official classes which are now fifteen in number. . . . Approval was given to an ocean racing circuit with a contemplated schedule of three races of approximately 100 miles each and two races of approximately 50 miles each. . . . The Ethics committee will prepare and furnish to each member club a program for handling regattas. . . . The meeting recommended that the qualifications to sail in the SARYA championships be changed by dropping the requirement that a contestant must have sailed in one salt water race and one fresh water race. . . . Further development of junior sailing was emphasized, with Penguins as the official class to be used in junior training. . . . Proposals were discussed for supporting the AMOS program with both funds and participation in competition.

The following schedule was approved subject to dissents that may be filed within a limited time by member clubs: May 7-8, Lake Norman YC, Charlotte; May 14-15, Colum-


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**YOU STILL NEED A SAFETY HARNESS . . .**
***But putting it on is out-of-date!***

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Smock/harness combination
(State small, medium or large)
Matching P V C Trousers $ 7.50
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Junior harness (for up to 60 pounds) $ 7.80

Simply put on the Velcro smock (It's just as easy for a man!)
Mail your check to: **HAWARD**
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**WE DON'T CLAIM MIRACLES . . . BUT, IT REALLY WORKS ON TEAK!**

**EASY TO USE:** Apply to clean decks with clean brush Spreads easily, not sticky . . . not slippery Under normal use repeat every two to three months Daily maintenance . . . to keep Teak rich, original . . . just hose off with water.

**TESTED & PROVEN:** Two-year "in use" test completed by well-known Kakki-M in Alaskan, Pacific, East Coast, Great Lakes and Caribbean waters under all weather conditions. Capt. R. Gillette reports, "Decks beautiful, in rich original condition. Results amazed all hands as decks now easiest part of ship to keep in excellent condition"

$8.85 per gal, instruction, guarantee included

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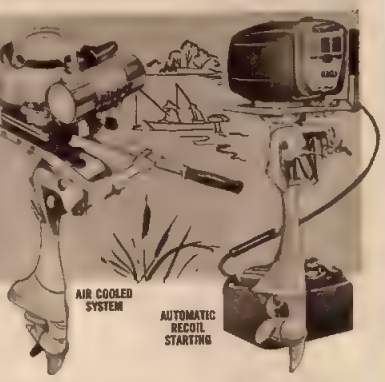
D33482-6697 ..... Retail value $89.50



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D32757-6880 . Retail $109.95

### CHIEF 5 HP MOTOR

Lively and lightweight . . . engineered for easy operation, even by youngsters. Use as stand-by auxiliary motor on small or medium size sailboats. Aircraft-style control panel puts controls at your fingertips. Motor head swivels complete 360°. Has cooling fins and turbine designed flywheel plus automotive type carburetor, double bladed semi-weedless propeller, fold-away steering arm and die-cast aluminum crankcase with cast iron lining. With 3 gallon remote fuel tank. 54 lbs.

D33862-10497 Retail $169.95

**(A) DELUXE LEATHERETTE CUSHION.** Sit in comfort on that fishing trip. U.S.C.G. approved and covered in heavy-duty, fabric backed vinyl leatherette. Safety straps. 15" x 15" x 2". Shipping weight. 2¾ lbs.

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**(C) SLING TYPE FOLDING CHAIR.** Perfect for lounging on deck or in the backyard. Extra stable with low center of gravity. Highly polished aluminum frame and sturdy double-stitched canvas sling with nautical motif. Shipping weight 4 lbs.

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**(B) FRABILL "DIPLOMAT" BOATING SEAT.** Use for runabout or resting-about. Mounted on sturdy metal base that swivels full 360° Heavy duty weather-proof vinyl plastic in gay multi stripes. Wipes clean with damp cloth. Thick foam padding 11 lbs.

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D33478-615 3-step. ...Ret. $10.25
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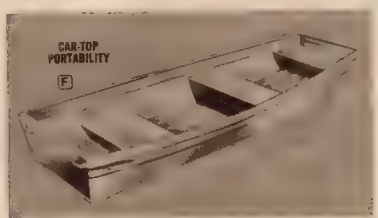
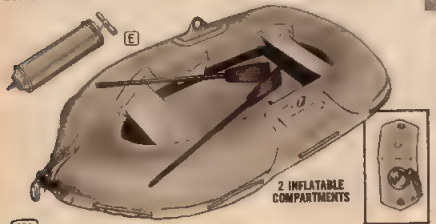



**(E) TWO MAN INFLATABLE RUBBER LIFE RAFT.** Use as rugged craft for work and fun . . . and also as necessary accessory for larger boats. Measures 95" long and 56" wide. Features: two attached seats; 2 brass screw-type valves; brass grommeted catch rope on all four sides and draw rope on bow. With repair kit, air pump and two oars. Shipping weight 28 lbs.

D33569-3760 .....Ret $65.95

**(F) DELUXE ALUMINUM JOHNNY BOAT.** Here's a strong, light easy-to-carry boat that does water chores superbly. Aluminum, foam flotation. 3 seats, 2 oarlock bases, stern and bow handles. FOB Lebanon, Mo.

**10 FOOT MODEL.** 40" beam. 12" center depth. Takes 5 HP motor. Ship. wt. 85 lbs.

F75119-6995 Ret. $86.00

**12 FOOT MODEL.** 40" beam. 12" center depth. Takes 7½ HP motor. Ship. wt. 95 lbs.

F75118-8595 ...Ret $106.00

SCM® SMITH-CORONA
DIVISION OF SCM CORPORATION

# PORTABLE TYPEWRITERS

## 5 YEAR GUARANTEE

Good Housekeeping GUARANTEE

*Any Smith Corona branch office will replace without charge (except for labor and shipping) any part that proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. Warranty covers all parts except motor, rubber parts, energy cell or charger after 90 days. Does not cover damage from accident or misuse and extends only to original owner.*

COMMENDED by PARENTS MAGAZINE

Trimline™ Carrying Case Matches Your Airplane Luggage

BLUE

GRAY

**GALAXIE® II**—THE FASTEST NON-ELECTRIC EVER BUILT! American-made portable features: 88-character office-size keyboard; jeweled main bearing; Changeable Type™; Page|Gage™ and Quick-Set™ margins; removable platen. Forward Glide top deck. All steel construction. Gold, Blue or Gray. Specify Pica or Elite. Shpg. wt. 22 lbs.

| Pica type | Elite type | Color | Ret. Value |
|---|---|---|---|
| W35153-9550 | W31827-9550 | Gray | $115.96 |
| W35165-9550 | W35166-9550 | Blue | $115.96 |
| W35177-9550 | W35179-9550 | Gold | $115.96 |

Unified base and carrying case

TAN

**SPECIAL OFFER $3.95**

10 Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter. 5 Columbia records, easel type instruction book

**STERLING®**—TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN! A rugged, dependable and durable portable. Features an office-size 88 character keyboard, exclusive Page Gage; full-length tabulator, Quick-Set margin stops; flat-surfaced erasure table. Rugged all-steel construction. Trimline carrying case. An American-made product. Available in Metallic light Gray, Green or Blue. Specify Pica or Elite type. Shpg. wt. 20 lbs.

| Pica type | Elite type | Color | Ret. Value |
|---|---|---|---|
| W19067-7550 | W35186-7550 | Gray | $104.92 |
| W35170-7550 | W35188-7550 | Green | $104.92 |
| W35167-7550 | W35168-7550 | Blue | $104.92 |

GREEN BLUE

**CORSAIR®**—MOST DEPENDABLE TYPEWRITER YOU CAN BUY! Take it along to school, to work or on vacation with you. Features. 84-character regular office-size keyboard; Page Gage; Quick-Set margin stops; Pre-Set tabulator; half spacing for error control; key touch selector. Trim design and Cycolac body. Available in Tan or Blue. Specify Pica or Elite. Shipping weight 12 lbs.

| Pica type | Elite type | Color | Ret. Value |
|---|---|---|---|
| W31686-4595 | W31684-4595 | Tan | $78.87 |
| W31685-4595 | W31866-4585 | Blue | $78.87 |

**DELUXE ADDING MACHINE.** Adds, subtracts, multiplies automatically. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). Hand Span keyboard, transparent tear strip, keyboard correction key. King size add bar for greater ease and speed of operation. 9' detachable cord. Charcoal Gray. Shipping weight 14½ lbs.

W35152-10000 ..... Retail Value $183.40

**LIGHTWEIGHT FIGUREMATIC®.** All Electric Adding Machine. "Hand-Span" keyboard is easy to use. Adds, subtracts, multiplies . . . has extra sensitive key response. Easy to-read type . . . clearly printed tape. Combined digit indicator and clear key simplifies operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,999.99). Beautiful Pacific Green. Shipping weight 10¼ lbs.

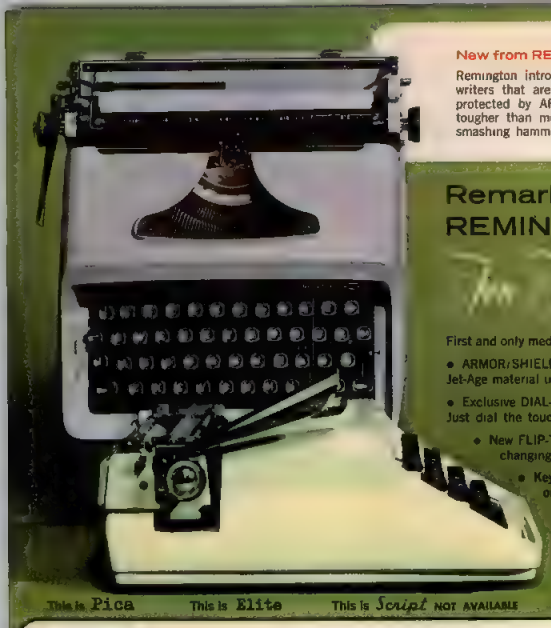
W35182-0000 ..... Retail Value $88.43

Snap-On Dust Cover

Retractable Handle

FIGUREMATIC

This is PICA type.
This is ELITE type.




## New from REMINGTON . . . Accident-Proof Portables!

Remington introduces the first complete line of portable typewriters that are accident-proof. Every REMINGTON Portable is protected by ARMOR/SHIELD — Jet-Age wonder material that's tougher than metal! It won't chip, dent or shatter even under smashing hammer blows!

## Remarkable ALL-NEW REMINGTON®

*Ten Forty*

First and only medium-priced portable with all these luxury features:

- ARMOR/SHIELD construction for accident-proof protection. Same Jet-Age material used in crash helmets and fine luggage
- Exclusive DIAL-A-TOUCH CONTROL for the right "feel" in typing. Just dial the touch you want — light, heavy or anywhere between.
- New FLIP-TOP cover for quicker, easier cleaning and ribbon changing. 2-color ribbon & stencil control.
- Key-Set Tabulator — sets and clears tab stops with one lever. Full size standard keyboard.
- Distinctive styling. Available in stylish 2-tone Laurel Green or Cadet Grey. Choice of Pica, Elite or Script (on special order) type. Luggage style carrying case included.

| Pica Type | Elite Type | Color | Ret. Val. |
|---|---|---|---|
| W35148-6775 | W35147-6775 | Laurel Green | $85.32 |
| W35146-6775 | W35145-6775 | Cadet Gray | $85.32 |

### FREE! REMINGTON Color-Key Touch Typing Course

Remarkably fast, easy to learn. Fingers are matched to keyboard by colors — begin to touch type within one hour. With application, complete the entire course in just one week! The Color-Key Touch Typing Course is provided FREE with every REMINGTON Portable.

### 5-YEAR WARRANTY

Warranted by Sperry Rand Corporation for 5 years from date of your purchase. Within the first 90 days, any mechanical adjustments and replacement parts (excluding ribbon, carrying case and rubber parts) required through normal use will be provided free of charge, except for shipping costs. During the balance of the Warranty Period, parts covered will be replaced without charge except for labor and shipping costs.

DIAL-A-TOUCH, ARMOR/SHIELD, TEN FORTY, and STREAMLINER. Trademarks of SPERRY RAND CORPORATION

## REMINGTON® ENVOY® II

**The popular-priced portable with top performance, quality and rugged dependability.**

- ARMOR/SHIELD construction for accident-proof protection. Color is permanent, won't scratch off!
- Exclusive new FLIP-TOP cover for convenience, easy cleaning, quick access to ribbon spools.
- Full 84-character keyboard.
- 2-color ribbon and stencil control.
- Rugged, handsome built-in carrying cover.
- Choice of exciting Dawn Blue or Desert Sand colors. Available with Pica or Elite type.

| Pica Type | Elite Type | Color | Ret. Val. |
|---|---|---|---|
| ~~W35144-4875~~ | ~~W35148-4875~~ | ~~Dawn Blue~~ | ~~$63.10~~ |
| W35143-4875 | W35149-4875 | Desert Sand | $61.10 |

## REMINGTON® STREAMLINER

**The budget-priced portable with these expensive features:**

- ARMOR SHIELD construction for accident-proof protection. Won't chip, dent or rust . . tougher than metal
- Lightweight but sturdy — never "creeps" Built to last!
- Variable line spacer. Both single and double line spacing.
- Full 84 character keyboard. Available with Pica type.
- Durable, good looking built-in carrying cover. Available in 2-tone Grey/Black color.

| Pica Type | Color | Ret. Val. |
|---|---|---|
| W35144-4195 | Two Tone Grey/Black | $51.45 |

**5 YEAR GUARANTEE**

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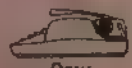
# SMITH-CORONA®

## PORTABLE TYPEWRITERS

## Super Sterling

**SUPER STERLING™—MEETS THE TYPING REQUIREMENTS OF THE WHOLE FAMILY!** Here's a newly-styled version of an all time favorite! Ideal for Dad's office-at-home . . . Junior's dorm or den. Feel the smooth effortless key action and note the precision in every detail. This rugged new beauty has a full 88-character office-sized keyboard. Page-Gage tells you how far you are from the bottom of the page. Full-length tabulator sets and clears tab stops. Personal touch selector allows you to choose exactly the right touch. Quick Set margin stops—fully visible and set with a single finger motion. Plus transparent line indicator, easily removable platen, push variable line spacing and many more famous Smith-Corona features. Trimline™ carrying case is handsomely styled to match your airplane luggage. Available in Bengal Tan, Oasis Green or Starmist Blue . . . your choice of Pica or Elite type. Shipping weight 20 lbs.

Bengal Tan


Oasis Green

Trimline Carrying Case Matches Your Airplane Luggage

**6SS-CM7347** . . . . . **$107.50**

SCM

## Coronet™ Electric

**CORONET™ ELECTRIC—THE FIRST PORTABLE ELECTRIC TYPEWRITER!** The last word in typing ease and speed! Simply touch the keys and electricity does the work for you. Type as fast as you want . . . get print perfect letters . . . precise spacing, even stroke, even impression. Makes learning a breeze for beginners, too. American made portable features a full 88-character office-sized keyboard and electric shift keys. Five automatic electric repeat actions—dashes, spaces, dots, underlines and "X's." Full-length tabulator; key sets and clears; personal touch selector; erasure table. Quick-Set visible margins and Page Gage to tell you how far you are from the bottom of the page. Exclusive Copy Set dial, versatile transparent line indicator, variable line spacing, retractable paper support arms, removable color-matched platen. All metal vinyl covered Trimline™ carrying case. In Metallic Light Gray, Spring Green or Starmist Blue . . . Pica or Elite. Shipping wt. 27 lbs.

Light Gray

Spring Green

All Metal Vinyl Covered Trimline Carrying Case

**6SV-CM11597** . . . . . **$149.36**

SCM

Electrically Adds, Subtracts & Multiplies

Retractable Carrying Handle

## *Lightweight* FIGUREMATIC®

### *All-Electric Adding Machine*

Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, clubwomen and students. An ingenious 8-lb. electric brain that does your adding, subtracting and multiplying automatically! Checks everything from store bills to a store inventory . . . fast as you can click off the items. Through creative engineering, many parts and assemblies were combined into a single, more efficient unit for greater durability, accuracy and portability. "Hand-Span" keyboard is easy to use . . . has extra-sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover and pull out the retractable case handle. Easy-to-read type . . . clearly printed tape. Transparent tear-off strip. Combined digit indicator and clear key simplify operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,999.99). Weighs only 8 lbs., measures a compact 9x13x7". Pacific Green. Shipping weight 10½ lbs.

**FM-CM6597** . . . . . **$86.46**

9x13x7"

# SAFARI™

Built with extra features not found in other portables. Combines full-size keyboard and office machine performance with convenient portability. Fingertip control panel puts all controls up front for speed and convenience. Paper glides in straight with Roll 'n Ready Paper Feed. Instant margin set with Magic® Margin. Twin-Pak® ribbon cartridge lets you switch ribbons in seconds without touching inky ribbon. Type columns easily with Magic® Column setting. Center of paper can be located at a glance with Magic® Meter. Line Finder for typing between lines. Touch Control® for light, medium, or heavy touch. Two-color ribbon and Stencil control. Pica, Elite or Spencerian type. (See type samples below.)

SAF-RB8597 ..... $117.50

Choice of Blue (shown)

Shipping weight 22 lbs

GUARANTEED 5 YEARS

INCLUDED Deluxe carry ng case styled to complement your finest airline luggage.

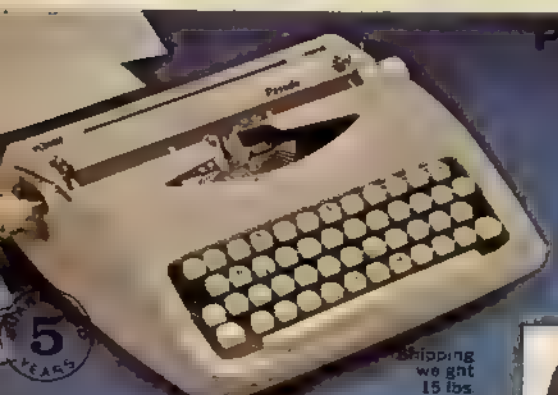
# PORTABLES BY ROYAL®

THE MOST FAMOUS NAME IN TYPING

EXTRA EXCLUSIVE FEATURES . . . EXTRA DEPENDABILITY. . . EASIEST TO USE

- EVERY YEAR MORE ROYAL TYPEWRITERS ARE BOUGHT IN AMERICA THAN ANY OTHER BRAND
- PRECISION MADE BY EXPERT CRAFTSMEN
- GUARANTEED FIVE YEARS*

## PARADE



INCLUDED Lustrous leather-grain vinyl luggage sty e carrying case.

Shipping we ght 15 lbs

Full featured for professional performance. Full size keyboard w th dua act on Tabulator Qu ck Set margins and Variable Line Spacer. Margin release anti am key and 1 1½ 2 ine spacing. Types between lines with Line Finder. H deaway paper support. Choose Pica or Elite Type. Avail able in Gray color (shown)

PAR-RB5497 ..... $74.25

## ROYALITE™

Handsome si mine "Console" carrying case

Shipp ng we ght 12 lbs

Finest quality at a budget price. Full-size keyboard. Roll 'n Ready Paper Feed inserts paper ready to type. Magic® Meter finds center of page for even margins. Visible Margin Controls. Completely enclosed bot tom seals out dust and dirt. Choose Pica or Elite type. Available in Beige color (shown)

ROY-RB4197 ..... $53.50

GUARANTEED 5 YEARS

This is Pica type...this is Elite type

*Small Spencerian (12 characters per inch)*

*Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbon or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

# SMITH-CORONA

A DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

Good Housekeeping GUARANTEE

CONSUMERS' RESEARCH APPROVED

**5 YEAR GUARANTEE**

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CONSUMERS' RESEARCH APPROVED BY PARENTS MAGAZINE

Trimline™ Carrying Case Matches Your Airplane Luggage

BLUE

GRAY

GRAY GREEN

## Coronet™

**CORONET™**—THE FINEST PORTABLE ELECTRIC TYPEWRITER! Easy to learn on S mply touch the keys and electronly does the work for you Type as fast as you want get perfect letters precise spacing ten strokes, even impress or Five keys repeat electronically—dashes, pieces dots, underlines and Xs. American-made portable has first full 88-character office size keyboard keyboard controlled tabulator Page Gage and Quick Set margins Personal touch adjustment and copy set control At metal vinyl covered Trimline™ carrying ca e In Blue, or Green Specify . . . . . 27 lbs.

H-285308 *(Pay 129 97* — Pica Type . . . . . *$149.50*

H-285388 *(Pay 129.97* — Elite Type . . . . . *$149.50*

**GALAXIE® II**—THE FASTEST NON-ELECTRIC EVER BUILT! American-made portable features. 88 character office-size keyboard; jeweled main bearing; Changeable Type™; Page Gage™ and Quick-Set™ margins; removable platen. Forward-Glide top deck. All-steel construction Gold, Blue or Gray Specify. . . . . Shpg. wt. 22 lbs.

H-280358 *(Pay 98 97/* — Pica Type . . . *$116.60*

H-280368 *(Pay 98 97/* — Elite Type . . . *$116.60*

Unified base and carrying case

TAN

**SPECIAL OFFER $3.95**

10 Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter 5 Columbia records, easel type instruction book

**STERLING®**—TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN! A rugged, dependable and durable portable. Features an office-size 88 character keyboard, exclusive Page Gage; full-length tabulator, Quick-Set margin stops; flat-surfaced erasure table. Rugged all-steel construction. Trimline carrying case. An American-made product. Available in Metallic light Gray, Green or Blue. Specify . . . . . Shpg. wt. 20 lbs.

H-281728 *(Pay 78 97/* — Pica Type . . . *$104.50*

H-281738 *(Pay 78 97/* — Elite Type . . . *$104.50*

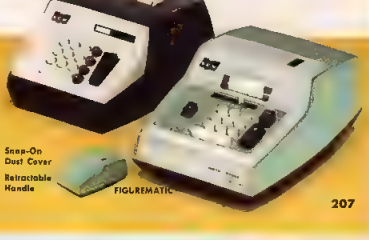
GREEN BLUE

**CORSAIR®**—MOST DEPENDABLE TYPEWRITER YOU CAN BUY! Take it along to school to work or on vacation with you. Features 84-character regular office-size keyboard, Page Gage; Quick-Set margin stops, Pre-Set tabulator, half spacing for error control, key touch selector Trim design and Cycolac body Available in Tan or Blue. Specify. . . . . Shipping weight 12 lbs.

H-281078 *(Pay 42 97/* — Pica Type . . . *$65.60*

H-281088 *(Pay 42.97/* — Elite Type . . . *$65.60*

This is PICA type.
This is ELITE type



**DELUXE ADDING MACHINE** Adds, subtracts, multiplies automatically. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99) Hand Span keyboard, touch control and clear key simplifies correction key King size add bar for greater ease and speed of operation. 9' detachable cord. Charcoal Gray Shipping weight 14½ lbs.

H-28181AX *(Pay 104 97/* . . . . . *$133.50*

**LIGHTWEIGHT FIGUREMATIC®** All Electric Adding Machine. "Hand-Span" keyboard is easy to use, Adds, subtracts, multiplies . . has extra sensitive key response Easy-to-read type . . clearly printed tape. Combined digit indicator and clear key simplifies operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,999.99) Beautiful Pacific Green. Shipping weight 10¾ lbs.

H-28542AX *(Pay 69 97/* . . . . . *$88.50*

Snap-On Dust Cover

Retractable Handle

FIGUREMATIC

# ROYAL® PORTABLES

## *Easiest to use...more exclusive features!*

- America's most wanted brand—every year more Royal typewriters are bought in America than any other brand.
- A choice of model for every need, every budget.
- Rugged construction by experienced craftsmen.
- Guaranteed five years*.

## SAFARI

The full-featured typewriter, combining office machine performance and keyboard size, with practical portability. Offers a variety of exclusives not found on any other portables. Paper goes in easily and straight with Roll 'n' Ready paper feed. Margins set instantly with Magic® Margin. Ribbons change in seconds without fuss or muss with Twin-Pak® Ribbon. Columns of numbers or outlines are done easily with Magic® Column Set. Center of paper is easy to locate with Magic® Meter. Types between lines with Line Finder. Available in Pica, Elite, and Spencerian type.

Pica Type — Blue, Grey, Red, Gold (specify) H-28127B (*Your Cost* $4.97) . $117.50

Elite Type — Blue, Grey, Red, Gold (specify) H-28128B (*Your Cost* $4.97). . $117.50

Script Type — Blue H-28327B (*Your Cost* $4.97) $117.50

*Includes deluxe luggage-type carrying case that slants away for easy carrying*

Shipping Weight 22 lbs.

Choice of Blue (shown) Gray Red Gold

## PARADE

*Red (as illustrated) not available.*

Choice of Red (shown) Blue Gray

*Includes grained vinyl hard-sided carrying case*

Shipping Weight 15 lbs

A compact portable that meets your needs with big machine features as Key-Set Tabulator, to type columns, and the exclusive Royal Touch Control. Includes all-metal construction, full-size keyboard, 2-color ribbon, and 1-1½-2 line spacing. Available in Pica or Elite type.

Pica Type — Blue or Grey (specify) H-28116B (*Pay* $7.97) $74.25

Elite Type — Blue or Grey (specify) H-28118B (*Pay* $7.97) $74.25

## ROYALITE®

*Smart handy vinyl carrying case.*

Shipping Weight 12 lbs

A quality portable for the budget-conscious buyer. Die-cast aluminum construction and a full-size keyboard are two of its big machine features, besides an anti-jam key and its automatic ribbon reverse. Available in Pica or Elite type.

Pica Type — Tan H-28328B (*Pay* $4.97) $5

Elite Type — Tan H-28329B (*Pay* $4.97) $5

This is Pica Type. This is Elite Type. *This is Small Spencerian (12 letters to the inch).*

*Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part except rubber parts, ribbons, or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser

SCM® SMITH-CORONA
DIVISION OF SCM CORPORATION

## PORTABLE TYPEWRITERS

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Good Housekeeping GUARANTEE

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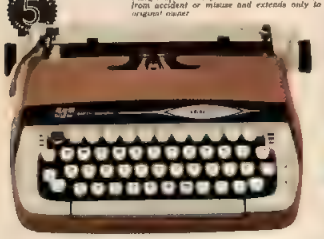
COMMENDED by PARENTS MAGAZINE



Trimline™ Carrying Case Matches Your Airplane Luggage

BLUE

GRAY

**GALAXIE® II — THE FASTEST NON-ELECTRIC EVER BUILT!** American-made portable features: 88-character office-size keyboard; jeweled main bearing; Changeable Type™; Page Gage™ and Quick-Set™ margins; removable platen. Forward-Glide top deck. All-steel construction. Gold, Blue or Gray. Specify Pica or Elite. Shpg. wt. 22 lbs.
6T2/9297 ..... List $129.95

Unified base and carrying case

TAN

**SPECIAL OFFER $3.95**

10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 5 Columbia records, easel type instruction book.

**CORSAIR® —MOST DEPENDABLE TYPEWRITER YOU CAN BUY!** Take it along to school, to work or on vacation with you. Features: 84-character regular office-size keyboard; Page Gage; Quick-Set margin stops; Pre-Set tabulator; half spacing for error control; key touch selector. Trim design and Cycolac body. Available in Tan or Blue. Specify Pica or Elite. Shipping weight 12 lbs.
6Y/4097 ..... List $49.95

**CORONET™ —THE FINEST PORTABLE ELECTRIC TYPEWRITER!** Easy to learn on. Simply touch the keys and electronics does the work for you. Type as fast as you want ... get perfect letters ... precise spacing, even stroke, even impression. Five keys repeat electrically: dashes, spaces, dots, underlines and 'X's'. American made portable features full 88 character office-size keyboard, keyboard controlled tabulator, Page Gage and Quick-Set margins. Personal touch adjustment and copy set control. All metal vinyl covered Premiere™ carrying case. In Blue, Gray. Specify Pica or Elite. 27 lbs.
6SE/12497 ..... List $149.95

GRAY

BLUE

Coronet™

**STERLING® —TODAY'S BIGGEST FAMILY-TYPEWRITER BARGAIN!** A rugged, dependable and durable portable. Features an office-size 88 character keyboard, exclusive Page Gage; full length tabulator, Quick-Set margin stops, flat-surfaced erasure table. Rugged all steel construction. Trimline carrying case. An American made product. Available in Metallic light Gray or Blue. Specify Pica or Elite type. Shpg. wt. 20 lbs.
5AX/7397 ..... List $99.95

BLUE

This is PICA type.
This is ELITE type.

Snap-On Dust Cover

Retractable Handle

FIGUREMATIC

**DELUXE ADDING MACHINE.** Adds, subtracts, multiplies automatically. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). Hand Span keyboard, transparent tens strip, keyboard correction key. King size add bar for greater ease and speed of operation. 9' detachable cord. Charcoal Gray. Shipping weight 14½ lbs.
890/9997 ..... List $179.95

**LIGHTWEIGHT FIGUREMATIC®.** All Electric Adding Machine. "Hand Span" keyboard is easy to use. Adds, subtracts, multiplies ... has extra-sensitive key response. Easy-to-read type ... clearly printed tape. Combined digit indicator and clear key simplifies operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,999.99). Beautiful Pacific Green. Shipping weight 10¼ lbs.
708/6897 ..... List $99.95

# SONY

9 TRANSISTOR FM AM POCKETABLE RADIO

**9095E3595**—A powerful 9 transistor AM/FM radio so compact that it is pocketable. Smooth precise tuning. 1⅞" speaker. Built-in AM antenna, FM telescopic antenna. Private earphone jack. Battery powered. Black or White. Specify. Size: 3⅛"x2⅜"x1". Wt. 5.3 oz. Complete with batteries, earphone and carrying case. Made in Japan.

Retail $39.95

DE LUXE AM FM MARINE 11 TRANSISTOR RADIO

**8427E7645**—A powerful 11 transistor FM-AM Marine band portable radio. Marine band range is 1.6-4.5mc. Dual, telescopic antenna for FM-Marine reception and a built-in AM antenna. 4" PM speaker. Tone control. Tuning indicator for precise tuning. Pushbutton function controls. AFC circuitry for drift-free FM. Equipped with an FM Multiplex jack for stereo FM Reception when connected to optional Stereo-FM Adapter/Amplifier listed below. Powered by 4 flashlight batteries. Complete with batteries and earphone. Made in Japan.

Retail $89.95

**9084E7645**—Stereo-FM Adapter/Amplifier—Dual volume controls and dual tone controls. 4" PM speaker. Gray leatherette cabinet.

Retail $49.95

**9089E2120** Additional Amplifier/Speaker. Gray Leatherette cabinet.

Retail $24.95



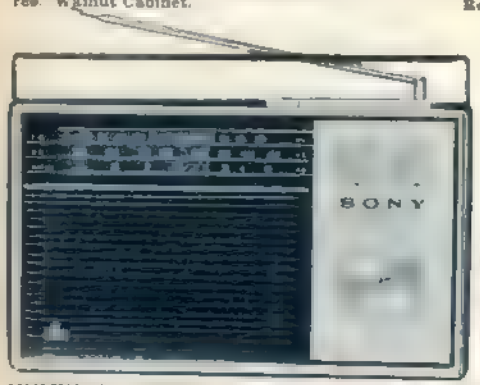

**9084E7645**—A handsome 3 band cordless table radio in decorator finish walnut cabinetry. With 11 transistors including the new Mesa transistor in the RF amplifier stage this set provides higher sensitivity on all bands. Band ranges are AM 530-1605KC, FM (88.5-108MC) and Marine (1.5-4.5MC). Pushbutton band selection with dial light button. Full range 4" PM speaker. Pin-point tuning with tuning meter. Tone control. Powerful built-in AFC circuitry to eliminate station drift. **Equipped with an FM multiplex jack for stereo FM reception when connected to optional Stereo-FM Adapter/Amplifier.** Powered by 4 flashlight batteries. **Complete with batteries and earphone.** Made in Japan. **Retail $89.95**

**9084E7645**—**Stereo-FM Adapter/Amplifier.** Simply plug into the above radio and relax to the full rich experience of stereophonic broadcasting. Dual volume and dual tone controls. 4" PM speaker. Walnut cabinet.

**Retail $79.95**

**9087E2545**—**Additional Amplifier/Speaker. For total balanced stereo.** Walnut Cabinet.

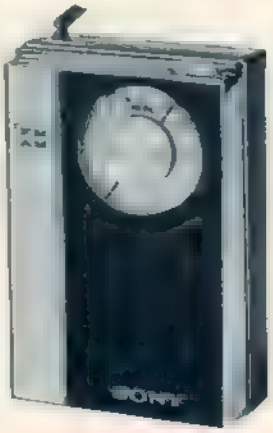
**Retail $29.95**




AM FM MARINE 11 TRANSISTOR RADIO

**9095E6995** An outstanding 11 transistor AM FM-Marine band portable radio. Marine band range is 1.6-4.5 mc. Telescopic antenna for FM and Marine reception. 4" speaker. Tone control. Pushbutton function controls. AFC circuitry for drift-free FM. Powered by 4 flashlight batteries. Smart black leatherette cabinet. Convenient carrying handle. Size 11"x7"x3½". **Complete with batteries and earphone.** Made in Japan.

**Retail $79.95**



8 TRANSISTOR FM AM POCKETABLE RADIO

**9091E2645**—A fine 8 transistor FM AM pocketable radio. 2"x3" oval speaker for superb tonal quality FM telescopic antenna. Built-in AM antenna. High frequency Mesa transistor circuitry. Large circular dial. Private earphone jack. Powered by one 9 volt battery. Size 2⅝"x4⅝₁₆"x1³¹⁄₃₂". Wt. 13.1 oz. **Complete with battery earphone and case. Made in Japan. Retail $29.95**

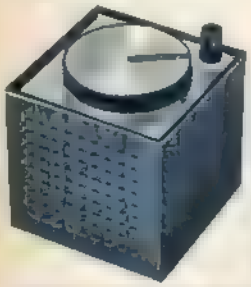
8 TRANSISTOR FM AM AUTOMATIC TUNING

**9092E2945**—A powerful 11 transistor FM AM "Automatic Tuning" radio. Will accept an optional remote control unit. Push a button and station is automatically selected. Also has manual tuning. Pushbutton band selection. Two speakers, one 4½" woofer and one 2½" tweeter. The tweeter may be turned off for added versatility. Tweeter/bass control. Sensitivity selector for better reception. Dial light. Tape earphone jack. Powered by 6 flashlight batteries. Cream and Gold or Black and Silver. Specify. **Complete with batteries and earphone.** Made in Japan.

**Retail $149.95**

**9099E1075** Remote control unit

11.95



6 TRANSISTOR SCANNER RADIO

**9094E1195**—A versatile 6 transistor AM radio in an unique contemporary design. 3¼" cube with a 2¾" PM dynamic speaker. Beautiful wood grain walnut finish with a gold top. Large tuning dial. Built-in ferrite bar antenna. Power by 3 penlight batteries. **Complete with batteries.** Made in Japan. **Retail $13.95**

6 TRANSISTOR POCKETABLE

**9096E1075**—A fine popular priced radio. 3⅛" PM dynamic speaker. One-hand control. Direct drive tuning. Outstanding reception. Rich full sound. Slim styling. **Red or Black. Specify.** Size 4"x2⅜"x1¼". **Complete with battery and carrying case.** Made in Japan.

**Retail $11.95**

9 TRANSISTOR FM AM RADIO

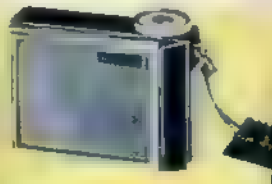
**8700E3985**—A compact horizontal FM, AM 9 transistor portable. 4"x2½" oval speaker. Push button on-off control. Tone control. Slide rule dial. Dial light. Built-in AM antenna. Telescopic antenna for FM. Powered by 8 penlight batteries. Multiplex and record jack. White or Brown. Specify. Size 7⅝"x3"x1¾". **Complete with earphone, batteries and case.** Made in Japan.

**Retail $45.95**

8 TRANSISTOR MINIATURE

**9097E2645**—A powerful 8 transistor radio in an ultra miniature size. Only 1¾" x 2⅝" x ⅞" and weighs 3½ oz. 1⅜" PM dynamic speaker. New improved circuitry for high performance. Earphone jack for private listening. **Red or Black. Specify. Complete with batteries and earphone.** Made in Japan.

**Retail $29.95**

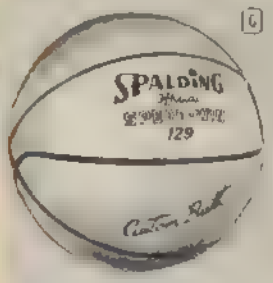


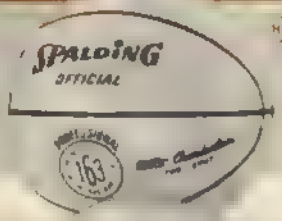
8 TRANSISTOR FM AM

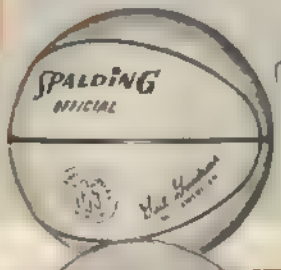
**9098E1595**—A compact 8 transistor pocketable radio. 2¼" PM dynamic speaker. All controls are conveniently grouped for one-finger operation and a wrist strap is provided for easy handling. Earphone jack for private listening. Excellent sensitivity and reception. Size 3⅛"x2¼"x1⅜". Wt. 6.5 oz. **Red or blue. Specify. Complete with battery, carrying case and earphone.** Made in Japan. **Retail $17.95**

 **Retail Prices Are Suggested Only and May Vary in Different Trading Areas**

**BACKBOARD WITH GOAL & NET**







**(E) BASKETBALL BACKBOARD WITH GOAL & NET — KLAUBER** 36x48" all-weather ply-level board, 18" diam. ring, 12 net holders, official 48 thread net. Wt. 46 lbs.
**BGN-36KG1463** ..... **$21.95**

**(F) DELUXE BASKETBALL SET — SPALDING.** Official-size goal, net and Wilt Chamberlain ball. Wt. 6½ lbs.
**65-115XA830** ..... **$12.45**

**(G) OFFICIAL SPEED-WIN LEATHER BASKETBALL — SPALDING** Pebble-grain leather cover, raised-to-surface channel seams, nylon wound inner construction
**61-131XA1197** ..... **$17.95**

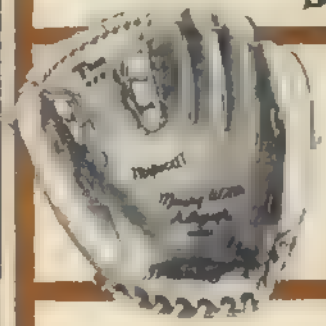
**(H) WILT CHAMBERLAIN OFFICIAL BASKETBALL — SPALDING** Orange Permalite rubber cover. Nylon winding. 2½ lbs.
**61-241XA665** ..... **$9.95**

**(J) GAIL GOODRICH OFFICIAL BASKETBALL — SPALDING** No-Weave inner construction. Orange Permalite cover.
**61-252XA560** Wt. 2½ lbs. ..... **$8.45**

**(K) OFFICIAL BASKETBALL — WILSON.** Gyro-wound with nylon filament. Orange pebble-grain TN cover
**B1616WG883** Wt. 2½ lbs. ..... **$13.25**

**(L) SHOTMAKER BASKETBALL—WILSON** Orange pebbled vinyl cover. Official size and weight.
**B1352WG497** ..... **$8.00**

**DON DRYSDALE PROFESSIONAL BASEBALL GLOVE — SPALDING** Dynamic new extra-large glove for infielders, outfielders and pitchers. Full Spra-Action web with spiral-wrapped whipping. I-shaped heel with E-Z Flex palm hinge. Full leather lining. Shearling lined, X-laced, adjustable wrist strap. Regular. Wt. 2 lbs.
**42-227XA1663** ..... **$24.95**

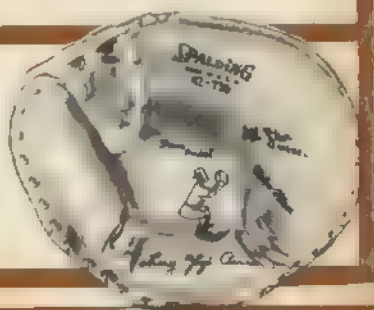


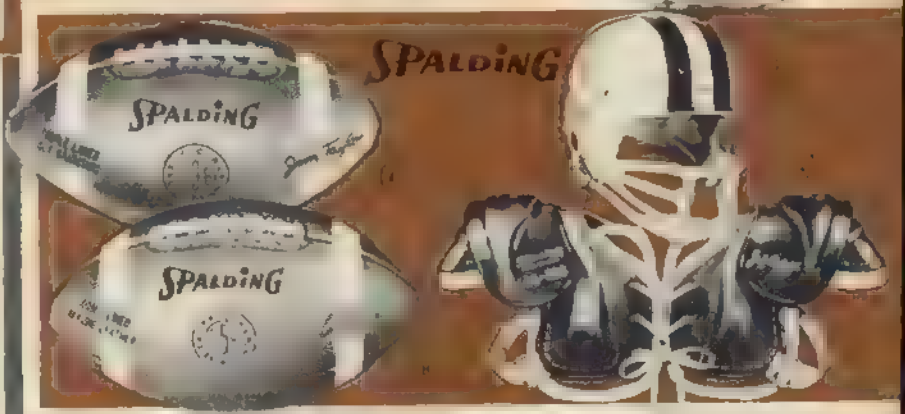
**MAURY WILLS AUTOGRAPH BASEBALL GLOVE — SPALDING** Large-size Tra-Pocket model with double-thick T-Bar web, spiral wrapped whipping. I-shaped heel with E-Z Flex palm hinge. Full leather lining. Adjustable, tie-down wrist strap. 1¼ lbs.
**42-351XA897** Regular ..... **$13.45**
**42-352XA897** For Left Handers ..... **$13.45**

**WHITEY FORD SIGNATURE BASEBALL GLOVE — SPALDING.** Full-size glove with 2-ply Super Flex web, spiral wrapped whipping. L-shaped heel. Full leather lining. Tie-down wrist strap.
**42-345XA827** Regular. 1 lb. ..... **$12.45**
**42-346XA827** For Left Handers. 1 lb. ..... **$12.45**

**JOE PEPITONE PROFESSIONAL BASEBALL GLOVE — SPALDING.** Wonder Web; spiral-wrapped whipping. E-Z Flex palm hinge. Leather lining. Adjustable X-laced wrist strap. 2 lbs.
**42-421XA1797** Regular ..... **$26.95**
**42-422XA1797** For Left Handers ..... **$26.95**

**BOB ROGERSALL-STAR CATCHER'S MITT — SPALDING** Popular, large-size mitt. Slingshot web design with plastic tube protector at top. Twin-Flex palm hinge. Three-piece edge band. Leather lining. Adjustable, tie-down wrist strap. Regular. Wt. 2 lbs.
**42-775XA957** ..... **$14.45**





**(A) JIM TAYLOR OFFICIAL FOOTBALL — SPALDING.** Pebble-grain leather cover. Lockstitch construction triple-lined ply construction. Baby rubber cover shoulder. Tan with white stripes.
**61-448XA897** ..... **$12.00**

**(B) LEN DAWSON OFFICIAL FOOTBALL — SPALDING** Pebble grain leather cover. Double double fabric lining. Double rawhide laces. Official size shape and weight. Tan with white bands.
**61-472XA497** ..... **$7.25**

**(C) FRAN TARKENTON FOOTBALL HELMET — SPALDING.** Titanite helmet for boys has padded 6-point crown suspension. Vinyl coated padding front, back, cheek area. Tri-bar plastic face guard. S-M-L
**62-366XA334** ..... **$4.95**

**(D) JON ARNETT YOUTH MODEL SHOULDER PADS—SPALDING** Boy's Armor Tex pads, poly vinyl padded, drill lined shoulder caps and body arches. Adjustable web body straps. Laces through body arches. Boys size.
**63-288XA334** ..... **$4.95**

3877A1300—Spalding's "Roger Maris" Autograph Glove. Large size glove of Tan mitt leather with solid double-fold web now notched for added flex New rolled-over rim at top of web provides safe, sure trapping action
Retail $18.50

4408A960—MacGregor's "Ron Hansen" Autograph Model Glove Made of heavyweight glove leather and cow-hide lined Has new web design and Flex Pad Palm is inner processed greased Welted streamline fingers plus the "Adjusta-Wrist "
Sugg Retail $14.50

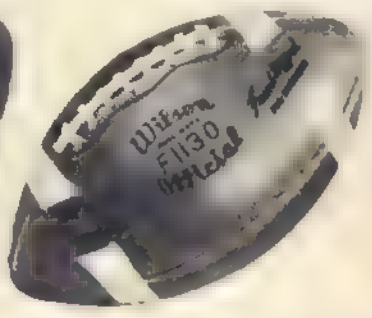
4409A800—Spalding's "Whitey Ford" Signature Glove. A versatile full size glove with a two-ply Supe.-Flex web and spiral-wrapped whipping Has narrow L-Shaped heel design with full leather lining and tie-down wrist strap
Sugg Retail $12.45

4026A627—Wilson's "Bob Allison" Glove Tie-Down web for maneuverability and fast play Large, deep grease-set pocket Fine glove leather, Snap-Action, leather palm lacing and leather lined throughout Welted, streamlined back fingers. Leather finger tip and wrist lacing. All stitching of nylon thread
Sugg. Retail $19.00

Bill Wade Official Football
3532A860—Made of select pebble grain cowhide with exclusive Spalding tan-nage for finest feel and control Lock stitched construction Double cowhide lacing Official size, shape and weight Tan with White bands
Sugg Retail $9.95

Collegiate Football Kit
3400A836—Complete football kickoff set Contains a long wearing official football with water-proof, scuff-proof rubber cover plus a bright yellow plastic kicking tee and handy inflating pump. The tee is the same design as that used in most professional, collegiate and high school games Ship wt 3 lbs
Retail $13.50

Mike Ditka Official Football
4410A640—Finished in grain leather with leather laces, the ball has a double lining and white stripes around each end.
Sugg. Retail $10.00

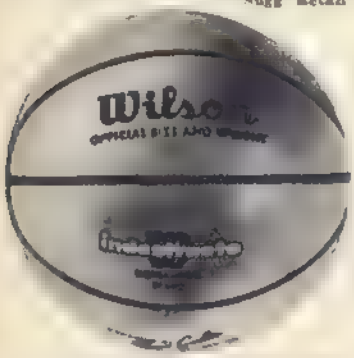


Frank Gifford Autograph Football
4411A666—Made of full pebble-grain cowhide panels crafted with care to form cover. A rugged, double fabric lining holds shape. Rubber valve bladder, double laces. Official size and weight. Tan leather with two white stripes.
Sugg. Retail $10.50

Collegiate Basketball Set
3534A893—Convert your backyard into a playground with this kit. Set contains official Collegiate basketball with a Nylon 60 carcass encased in a long-wearing rubber cover, plus sturdy ⅞" steel "Net-Lock" goal and net Rules for 1-goal games and mounting instructions included Ship wt. 10 lbs
Sugg. Retail $10.50
3534A698—Official Collegiate basketball only
Sugg Retail $10.95

MacGregor Basketball and Goal Set ▶
4412A880—This set contains the F933 basketball and the S10G "Net Hook" goal with net. Ball is official size and weight with nylon wound carcass and pebble grain finish Goal is official size 18-inch diameter ring of ½-inch round steel Orange baked enamel finish. Net is No 30 thread Ship. wt. 5 lbs
Retail $13.50

Collegiate Tetherball Set
3538A1244—This set provides a complete game for backyard or beach Tetherball is becoming one of the nation's fastest growing games as it provides for a variety of team games. Contains long wearing official tetherball with durable lining and stingless rubber cover Compact 10', 3-section pole, 8" ground sleeve; installation instructions and games rules Ship. wt 15½ lbs
Sugg. Retail $20.00



Scholastic Indestructo Basketball
3120A849—Features endorsement by famous star, Tom Gola. Ideal for play on any court surface. Composition cover, Nylon 30 carcass, official size and weight Orange in color
Sugg Retail $8.50

Collegiate Indestructo Basketball
3247A784—Autographed by Jerry West Gives top performance in rugged play Has pebbled composition cover and a high quality nylon 60 carcass. Official size and weight. Orange in color
Sugg. Retail $12.50

Art Heyman Personal Basketball
4182A800—Top quality rubber-covered basketball with Permalite outer cover Rugged Ny-Weave inner construction consisting of two miles of steel-strong nylon winding. Tough butyl rubber valve bladder Official size and weight.
Sugg Retail $12.45

John F. Verrey

# John Verrey, Noted Ski Expert, Says: "These Fine WARDS HAWTHORNE Wood Skis Have Durable, Easy-Running Plastic Soles and Full Release Cable Bindings for Your Protection."

## Squaw Valley Skis With FREE Poles — $49.50

[1] "SQUAW VALLEY" COMBI-SKIS. Perfect model for recreational skiing. Dark blue heavy plastic tops with cello edges. 19-25 ash laminations with Kolix racing soles—need little or no waxing. Full release bindings—front and lateral. Offset interlocking short steel edges. Long toe tips and full wrap-around heel plates. *State length number:* 75(6 ft. 3 in.), 78(6 ft. 6 in.); 81(6 ft. 9 in.). *For FREE poles (5), write Catalog No., Ship. wt., state FREE for price. Price includes free $8.97 Ski poles.*
Z 60 GT 5908 RG—Ship. wt. 14 lbs. . . . $49.50

## Harmony Skis With FREE Poles — $38.50

[2] "HARMONY" COMBI SKIS. A good recreational model at Wards reasonable price. 18-21 hardwood laminations with epoxy heart. 2-tone blue plastic tops with plastic top edges. Poly-Dur plastic soles with offset interlocking short steel edges. Long toe tips and full polished heel plates. Front throw release, lateral release toe piece. *State length no.* 72(6 ft.); 75(6 ft. 3 in.); 78(6 ft. 6 in.). *For FREE poles (5), write Catalog No., Ship. wt., and state FREE for price. Price includes FREE $4.47 poles.*
Z 60 GT 5918 RG—Ship. wt. 14 lbs. . $38.50

## Thunderbolt Skis With FREE Poles — $29.50

[3] "THUNDERBOLT" COMBI SKIS ARE IDEAL for beginning skiers. 15-17 hardwood laminations. Plastic tops are white with black javelin trim. Poly-Dur plastic soles with short interlocking steel edges. Long toe tips and full wrap-around heel plates. Standard release front throw, lateral release toe piece. *State length number:* 69(5 ft. 9 in.); 72(6 ft.); 75(6 ft. 3 in.). *For FREE ski poles (6), write Catalog Number, Ship. wt., and state FREE for price. Price includes FREE $4.47 poles.*
Z 60 GT 5917 RG—Ship. wt. 13 lbs. . . . . $29.50

## Youth Skis $17.90 With FREE Poles

[4] YOUTH SKIS. Delight your youngster this Christmas. Multi-laminated hardwood with blue tops. Plastic coated soles with interlocking steel edges. Toe and heel plates. Lateral toe release bindings for protection. *State length number:* 54(4 ft. 6 in.), 60(5 ft.), 66(5 ft. 6 in.), 69(5 ft. 9 in.). Price includes FREE $3.57 ski poles. *For FREE poles, write Z60 GT 6088 MD, Wt. 1 lb., and state FREE for price.*
Z 60 GT 5871 AG—Shipping weight 10 lbs. $17.90

No Money Down, See A10, Pg. 406

## Good Poles $6.97 Thrifty Poles $4.47

[5] ALUMINUM RACING POLES. ⅝-in. tapered shafts—anodized gold color finish. Molded plastic grips, chrome treated leather straps. Chrome plated steel ring baskets, steel points; rubber cross straps. Wt. 1 lb. 10 oz.
Z 60 T 6063 MD—*State length,* 48, 51, 53 or 55 in.. . . . . Pair $6.97

[6] THRIFTY POLES. ⅝-in. tapered aluminum shafts. Molded plastic grips, baskets. Chromed leather straps. Chrome plated steel points.
Z 60 GT 6062 MD—*State,* 46, 49, or 52 in. Ship. wt. 1 lb. 4 oz. Pair $4.47
Ja. ALUMINUM POLES. ½-in. shafts. Rubber grips Plastic baskets.
Z 60 GT 6069 MD—*State length,* 36, 39 or 42 in. Ship. wt. 1 lb. . Pair $3.57

# Give Fine WARDS HAWTHORNE Imported Boots . . . They Give Proper Support for Perfect Edge Control

**Better Double Boot (7) — $28.50**

**Good Double Boot (8) — $19.97**

**Youth's Molded Rubber Boot $6.97**

[7] BETTER DOUBLE BOOT has all features of (8) plus outer boot of select top grain leather with side stitching, reinforced leather lining to give you even more support than (8). Higher inner boot helps keep snow out . . has full glove leather lining, full padding, and full speed lacing. Hinged back with hidden counter, full leather inner counter. Heavier sole than (8). Men's black with brown trim. Ladies' black with white trim. From France. Wt. 7 lbs.
Z 60 GT 6154—MEN'S: *State Full Size:* 8-12. . . . Pair $28.50
Z 60 GT 6155—LADIES . *State Full Size:* 6-10 . Pair 28.50

[8] GOOD DOUBLE BOOT. Top grain leather with hinged back, full inner boot. Inner boot has semi-speed lacing, glove leather lining and padding. Steel arch support, vinyl bound edges. Double stitch toe. Built-in forward lean. Padded, hinged foam tongue. Non-slip soles are Goodyear welted. Men's boots are black with red trim. Ladies' and Youths' are black with white trim. Made in France.
Z60GT6161 MEN'S. *State Full Sizes:* 6 . 1 7 lbs.. Pr. $19.97
Z6 XGT6.62—LADIES' *State Full Size:* 5 9 7 lbs. Pr 19 97
Z60GT6177—YOUTHS'. *State Full Size:* 13-5.5 lbs.. Pr 13 97

[9] ADULT STYLED premium grade molded rubber boot designed to give your youngster's feet that all-important firm support, keep them warm, dry . . . fully insulated and padded. Semi-speed lacing. 2-tone black and brown. Please *State Boys' or Girls' Full Size.* 13, 1, 2, 3, 4. Wt. 4 lbs.
Z 60 GT 6178 . . . . . Pair $6.97

**HOW TO ORDER SKI BOOTS:** All boots come in medium width so you can wear heavy socks. If you wear a C or narrower street shoe, order same size boot. If you wear a D or wider street shoe, order next size longer ski boot.

**HOW TO ORDER SKIS** Stand erect with arms overhead. Order nearest height to base of your thumb.
**HOW TO ORDER POLES:** Stand erect, arms hanging relaxed near body. Measure distance from floor to armpit—order nearest length.

# SAVE 10% on Chicago Deluxe Rink Skates and Skate Case

**Reg. $26.44—Now Only**

**$23.77 Outfit**

1 2 "CHICAGO" DELUXE RINK SKATES. The perfect dancing skate because of these features: built-in toe stops, arch supporting steel shanks, double rubber action trucks and semi-orthopedic counters. Made from full grain elk leather. Plastic wheels have 8 semi-precision bearings—designed to give you the best in traction and smoothness. Seamless box toes and padded 2-pc. form-fitting tongue for extra comfort. Streamlined plate.

(1) SAVE 10% ON MEN'S BLACK SKATES AND SKATE CASE (60GT4868) below. *State full size* 4-13 when ordering. Ship. wt. 12 lbs.
Z 60 T 4871—Men's Skates and Case. Sep. $26.44.....Now $23.77

(2) SAVE 10% ON LADIES' WHITE SKATES AND SKATE CASE (60 GT 4869) below. *State full size* 4-10 when ordering. Ship. wt. 12 lbs.
Z 60 T 4872—Ladies' Skates and Case. Sep. $26.44.. .Now $23.77
Z 60 GT 4860—MEN'S BLACK SKATES ONLY. Same skates as (1) less case. *State full size* 4-13. Ship. wt. 8 lbs.....Only $21.50
Z 60 GT 4861—LADIES' WHITE SKATES ONLY. Same skates as (2) less case. *State full size* 4-10. Ship. wt. 8 lbs. .. ...Only $21.50

# SAVE 10% on WARDS HAWTHORNE Rink Skates and Skate Case

**Reg. $18.99—Now Only**

**$16.99 Outfit**

3 4 HAWTHORNE® RINK SKATES. Made from split elk leather. Plastic wheels have plated bushings, polished cones and balls and 10° pivot. 2-pc. padded tongue and arch supporting steel shank give you added support and comfort. Durable iron trucks and hangers. Mounted toe stops. Steel plate has bright nickel finish. Split leather uppers, leather soles and heels.

(3) SAVE 10% ON MEN'S BLACK SKATES AND SKATE CASE (60GT4870) below. *State full size* 4-13 when ordering. Ship. wt. 12 lbs.
Z 60 T 4873—Men's Skates and Case. Sep. $18.99.....Now $16.99

(4) SAVE 10% ON LADIES' WHITE SKATES AND SKATE CASE (60 GT 4870) below. *State full size* 4-11 when ordering. Ship. wt. 12 lbs.
Z 60 T 4874—Ladies' Skates and Case. Sep. $18.99....Now $16.99
Z 60 GT 4858—MEN'S BLACK SKATES ONLY. Same skates as (3) less case. *State full size* 4-13. Ship. wt. 8 lbs.. ..... Only $15.50
Z 60 GT 4859—LADIES' WHITE SKATES ONLY. Same skates as (4) less case. *State full size* 4-11. Ship. wt. 8 lbs.....Only $15.50

## Skate Cases

7 MOLDED SKATE CASES. Vinyl-coated fabric. Tongue-in-groove closure. Molded handle—double draw locks. 16x14x6 in.
60 GT 4868—Blue Skate Case. Ship. wt. 4 lbs.....$4.94
60 GT 4869—Charcoal Skate Case. Ship. wt. 4 lbs..... 4.94

8 STEEL SKATE CASE. White with red stripes. Plastic handle.
60 GT 4870—15½x12½x6½ in. Key lock. Ship. wt. 4 lbs..$3.49

5 6

9 10 11 12

$2.66 $3.67 $4.97 $5.49

## Popular WARDS HAWTHORNE Low Profile Skates with Non-Slip Footplates

9 BUDGET SKATE. Ball bearing wheels. Foam ankle pad. Adjusts 7 to 10 in. Toe clamp and dust caps.
60 T 4800—Ship. wt. 3 lbs. 8 oz.....$2.66

10 FAST DOUBLE RACE BALL BEARING WHEELS. Channel plate and heavy-duty trucks. Leather strap, foam ankle pad, high heel back. Adjusts 8½ to 10¾ in. Shoe size 3 and up.
60 T 4802—Ship. wt. 4 lbs. 8 oz.....$3.67

11 PLASTIC-RUBBER TIRE SKATE. Use indoors or out. Won't mar floors. Dbl. race ball bearing wheels. Foam ankle pad. Leather strap. Adjusts 8¾ to 10¾ in.
60 T 4804—Colorful safety hubs. Wt. 3 lbs. 10 oz. $4.97

12 SUPER SAFETY ROLLER SKATE. Fits any shoe. Double race ball bearing wheels. Foam ankle pad. Yellow hubs. Adjusts 8½ to 10¾ in. Shoe size 3 up.
60 T 4806—Ship. wt. 4 lbs. 8 oz.....$5.49

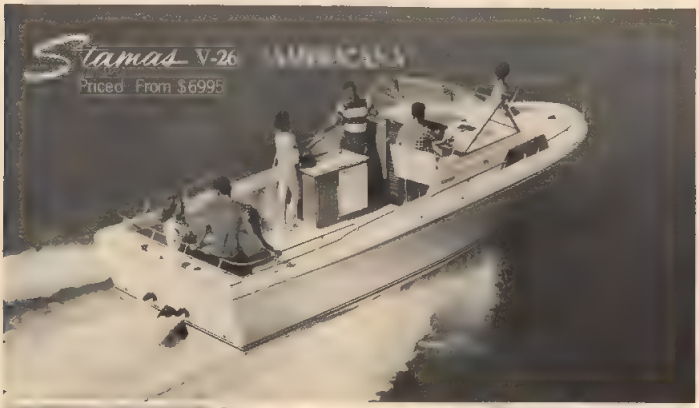
## Single Rubber Cushion Skate $11.88

5 6 SINGLE RUBBER CUSHION 10° PIVOT MOUNTED TRUCKS on nickel-plated steel chassis. Lets you maneuver freely and easily. Carbon steel ball bearings and cones. Arch supporting steel shank. Split leather Elk finish shoes with 2-pc. padded tongue. *State full size.* Ship. wt. 8 lbs.

(5) Z 60 GT 4835—MEN'S BLACK SKATES. *State full size* 4 to 13.....$11.88

(6) Z 60 GT 4836—LADIES' WHITE SKATES. *State full size* 4 to 10.....$11.88

BOYS' AND GIRLS' SKATES. Same features as above skates. *State full size:* 10, 11, 12, 13, 1, 2 or 3. Shipping weight 5 lbs.
Z 60 GT 4839—BOYS' BLACK SKATES....$11.88
Z 60 GT 4840—GIRLS' WHITE SKATES... 11.88



Cutaway view showing flotation foam up to deck, the six hull stringers and hull contour. The 8' x 14' cockpit has a molded-in, non skid surface and is completely self bailing

# QUALITY – COMFORT – PERFORMANCE

The Stamas AMERICANA is now available with a beautiful fiberglass hardtop and a completely finished, molded cockpit and cabin interior.

There is a large, insulated storage compartment molded right in the center of the cockpit floor, perfect as an ice or fish box. The back side of the control panel is easily accessible and concealed by a hinged fiberglass door. There are large molded-in storage compartments under the gunwales in the cockpit, two 8 ft. storage shelves in the cabin, storage compartments under the bunks and a forward rope locker. The marine head is installed in a molded fiberglass area thats a snap to keep clean; privacy of course, in the completely enclosed cabin.

Most available space between the inner and outer hulls is filled with plastic foam—approximately 80 cu. ft. This flotation material, all the way up to the deck, makes the AMERICANA practically unsinkable and the sound deadening qualities of the foam eliminates most of the sound of the waves against the hull.

These are just a few of the good things you will see in the AMERICANA. Talk to any Stamas boat owner, he will be our best salesman.

Length 26 ft., beam 9 ft. 7 in., all fiberglass, teak trim. Engine options available up to 300 H.P., inboard/outboard providing speeds up to 43 MPH, with a smooth, level ride.

***Write today for brochure and name of nearest Dealer.***
**DEALER INQUIRIES INVITED**

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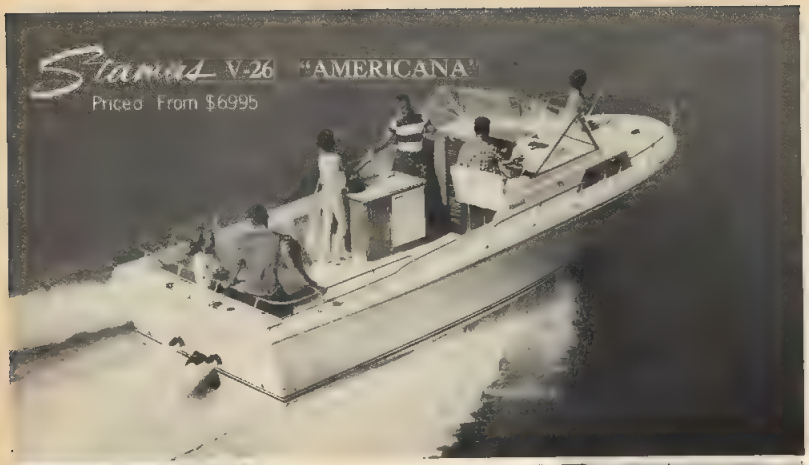
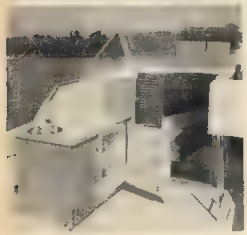
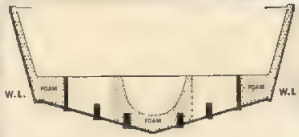
Stamas BOATS, INC. TARPON SPRINGS, FLORIDA



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**DEALERS! Some franchises still available in good territories.**

●

Stamas BOATS, INC. TARPON SPRINGS, FLORIDA

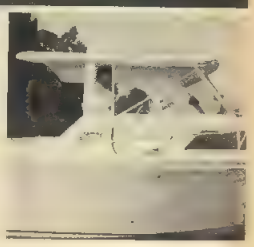
Broad, strong and seaworthy. Big, roomy cockpit, plenty of room for family, friends and fishing. Privacy in an enclosed forward cabin with two full length bunks, marine toilet and plenty of storage space. Efficient, level riding "Deep V" bottom. All these features are yours plus the ever present Stamas QUALITY and PERFORMANCE from boat builders with years of know how, at a price below comparable boats. Engine options available up to 300 H.P., inboard/outboard. The 8' beam of the V-24 CLEARWATER allows normal trailer use, no special highway permits required to trail your boat. Take a look at the V-26 AMERICANA and the V-24 CLEARWATER and their companion boats, the V-20 ORION, V-18 SPARTAN and the 15 TROY.

***Write today for brochure and name of nearest Dealer.***

**DEALER INQUIRIES INVITED**

Stamas BOATS, INC. • TARPON SPRINGS, FLORIDA

Cutaway view showing flotation foam up to deck, the six hull stringers and hull contour. The 8' x 14' cockpit has a molded-in, non-skid surface and is completely self-bailing.



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***Write today for brochure and name of nearest Dealer.***

**DEALER INQUIRIES INVITED**

•

Stamas BOATS, INC. TARPON SPRINGS, FLORIDA

# Flutes & Piccolos

Ship. Wts. Approx. 4 lbs.

## Solid Sterling Silver Flute

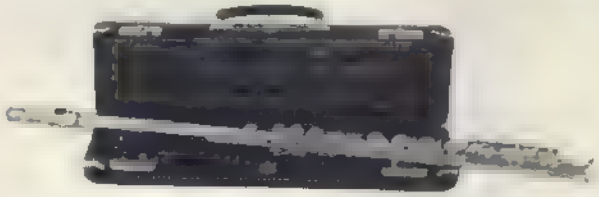
### Flute Outfits—Made in France

Key of C, closed G# key. Body with Permo Pads, heat sealed into place, that resist wear, corrosion and binding. Drawn tone holes with rolled edges assure perfect sealing, prevent cutting of pads. Easy blowing in low register. Boehm system. In deluxe leatherette case. **F.O.B. Midwest Factory**

2832MF6894—**Flute w/case. Solid Nickel-Silver Body, Bright Nickel Plated.**
2832/3MF6844 3 or more — Sugg. Retail **$134.50**

2833MF7254 **Flute w Case. Solid Nickel-Silver Body, Silver Plated.**
2833/3MF6891 3 or more — Sugg. Retail **$139.50**

2834MF13000 **Flute w/Case. Sterling-Silver Body, Head Embouchure and Foot Joint.** — Sugg. Retail **$250.00**



### Artist Boehm C Flute

Full Boehm system. Covered holes, closed G#. Nickel-Silver body. Rolled tone holes for perfect pads. Full set of chrome plated screws. Easy blowing flute. Complete with Deluxe padded fitted case. Italian made. **F.O.B. Illinois or New York**

2403MF7020 **Artist Flute Outfit. Silver Plated.**
2403/3MF6669 3 or More — Sugg. Retail **$120.00**

2878MF6190 **Super Deluxe Artist Flute Outfit w/Permo Pads. Silver Plated**
2878/3MF7780 3 or More — Sugg. Retail **$140.00**

2584MF6435 **Artist Flute Outfit. Nickel Plated**
2584/3MF6113 3 or More — Sugg. Retail **$110.00**

### "Symphony" Solid Sterling Silver Flute

2682MF34320 14K Gold wire springs, graduated tone holes, rib construction supporting key work, and fluted steel adjusting screws. Low pitch orchestra in "C" standard and concert pitch of A 440. Standard mechanism closed G# key. Throughout all [illegible] passages and fine phrasing. U.S. made. Complete with Deluxe quality genuine leather case and cleaning rod. **F.O.B. Eastern Factory**
Sugg. Retail **$550.00**

### The "Artist" Flute

2933MF17558 Medium sized, ribbed construction. Sterling Silver lip plate and head joint. Body tube is Silver plated for high quality Nickel Silver. Rust proof. Phosphor Bronze springs used throughout, expertly tensioned [illegible] key action. Has B foot joint, open G# key, with patented case and cleaning rod. **F.O.B. Eastern Factory**
Sugg. Retail $325.00

### The "Professional" Flute

2684MF11636 [illegible] Boehm system, case of [illegible] Nickel Silver body in Nickel Silver [illegible] Silver plated keys, [illegible] adjusting screws. [illegible] key of C, with closed G# [illegible] experts. Has B foot joint, key of C, with closed G# [illegible] **F.O.B. Eastern Factory.**
Sugg. Retail **$179.95**

### Silver-Plated Piccolo Outfits—Made in France

Body and key mechanism is Silver plated, brightly polished. Haynes style keys, posts mounted in bridge-work. **F.O.B. Midwest Factory.**

2678MF6890 **Key of C, closed G# w Case.** — Sugg. Retail $132.50
2679MF6890 **Key of Db w Case.** — Sugg. Retail $132.50

**Professional Piccolos** Posts mounted in bridge-work. French style keys. Entire Piccolo Silver plated, **F.O.B. Midwest Factory**

2680MF9360 **Key of C, closed G# w/Case.** — Sugg. Retail $160.00
2681MF9360 **Key of Db, w/Case.** — Sugg. Retail $160.00

### Piccolo Outfits

2836MF18135 **Sterling Silver Piccolo w/Case.** All details finished to [illegible] perfection. Complete with deluxe case and cleaning rod. Closed G# Boehm system available in key of C or Db. U.S. made. **Specify Key. F.O.B. Eastern Factory.**
Sugg. Retail $295.00

**Professional Piccolo w/Case**

Nickel body, Silver plated. Complete with [illegible] Conical bore, closed G# Boehm system. Made in U.S. Available in key of C or Db. **Specify Key. F.O.B. Eastern Factory**

2837MF10394 **Piccolo w Case** — Sugg. Retail $182.95

# Quality Violins

for Students, Amateurs and Professionals F.O.B. Illinois

Finest Quality Workmanship

WORLD FAMOUS FOR TONE

### "The Concert" Violin Outfit

2853MF24395 [illegible] tone [illegible] quality [illegible] slightly [illegible] quality. Full Ebony [illegible] Superb [illegible] Bow is of fine Pernambuco wood, 3-ply veneer shell imitation Black Bakelite [illegible] Case has [illegible] pockets, accessory pockets [illegible] nickel plated, polished hardware. Approx. ship. wt [illegible]
Sugg. Retail **$417.00**

### "The Artist" Violin Outfit

2877MF17069 German made violin of rare old, beautifully figured wood. Finished in soft, rich textured Red Brown varnish, slightly antiqued. Finest tonal quality. Full Ebony [illegible] Superb workmanship. Bow is of fine Pernambuco wood, 3-ply veneer shell imitation Black Bakelite [illegible] Case has [illegible] pockets. Approx. ship. wt [illegible]
Sugg. Retail **$291.75**

### "The Standard" Violin Outfit

2453MF5646 Fine workmanship formerly imported and sold at [illegible] with many others in the same price range. Back, neck, sides and maple [illegible] medium grain spruce. Varnish Red-Brown shaded nicely. Finished Pegs, fingerboard, tailpiece of Ebony. Black German plywood, flannel lined case; water repellent [illegible] accessory pocket for rules, Brazilwood bow. Outfits available in full, ¾ or ½ size. Specify. Approx. ship. wt [illegible]
Sugg. Retail **$96.50**

### "The Orchestra" Violin Outfit

2854MF7505 **Violin quality**—careful workmanship, seasoned materials, and an excellent finish, shaded and polished. Maple back, sides and neck—straight-grained spruce. Ebony trimmed. Brazil wood bow fitted with Ebony frog, fully mounted. 3-ply veneer case in imitation leather, 2 bow holders, accessory pocket, and plastic pear-type handle. Violin is German made. Available in full, ¾, or ½ size. Specify. Approx. ship. wt 12 lbs.
Sugg. Retail **$130.00**

### "The Master" Violin Outfit

2874MF13618 [illegible] back, superb wood, flamed [illegible] neck [illegible] Mexican [illegible] and [illegible] varnish. Fitted [illegible] bow, [illegible] frog, [illegible] Approx. ship. wt [illegible]
Sugg. Retail **$232.75**

### Double Bass

2861MF23124 — American made [illegible] model. Full tone [illegible] Has [illegible] back, ribs and neck of [illegible] maple. Arched spruce top. Finger board [illegible] Black Bakelite [illegible] Brass and [illegible] Retail **$362.00**

### "Symphony" Cello Outfit

2457MF10166 Laminated all maple body with walnut trim stripes including fingerboard, slipcase and [illegible] Shaded dark Brown finish. Brazilwood bow half mounted, frog. Fine waterproof button bag. **Specify:** full, ¾ or ½ size. Approx. ship. wt 20 lbs.
Sugg. Retail **$159.25**

### "Orchestra" Viola Outfit

[illegible] German made. Quality at a modest price. Red brown finish, full [illegible] Brazil wood nose, [illegible] leather, plywood shell, padded flannel lined [illegible] **Specify body length 15" or 16"** [illegible]
Sugg. Retail **$132.50**

# Drum Outfits

For Professional and Student Drummers

## STUDENT DRUM OUTFIT (U.S. MADE DRUMS)

★ Professional Size Drums
★ U.S. Made Drums
★ Practical
★ Chrome Plated Fittings on Drums
★ Attractive
★ Ideal for Beginners

**2706MF10688 Student Drum Outfit.** Fine quality drum set with all the necessary equipment . . . ideally suited for the budding drummer. Complete with single tension 4" x 21" Bass Drum and 5" x 14" Snare Drum spurs, drum [illegible] cymbal and wood block with holders, muffler, pedal, triangle, brushes, sticks and instruction book. **Available in White Lacquer.** Ship. wt. approx. 33 lbs. **F.O.B. Midwest Warehouse.**
**Sugg. Retail $171.00**

## DELUXE PEARL FINISH DRUM OUTFIT
### U.S. Made Drums

★ 14" x 22" Bass Drum w/Pedal and Muffler
★ Pair of Retractable Spurs (Shell Mounted Type)
★ Wood Block w/Holder
★ Cowbell w/Holder
★ 5" x 14" Snare Drum w/Stand
★ Hi-Hat with Two Med. 14" Cymbals
★ 16" and 13" Cymbals w/Holders
★ Pair of Wire Brushes
★ 16" x 16" Floor Tom-Tom w/Legs
★ 9" x 13" Tom-Tom w/Consolette Holder
★ Pair of Drum Sticks
★ Drum Book

**Please Allow Ample Time For Delivery On Orders For Drums Shipped From Factories.**

## DELUXE PEARL FINISH DRUM OUTFIT

**3031MF38125 Deluxe Pearl Finish Drum Outfit.** Designed for the professional as well as the discriminating drummer with an appreciative eye for beauty and a keen ear for quality in sound. Ideal for band and combo use. All drums [illegible] Eagle Rim Chrome fittings. Available in White, Black or Gold Pearl. Specify Color. Ship. wt. 90 lbs. **F.O.B. Midwest Warehouse.**
**Sugg. Retail $610.00**

**3032MF31500**—Same as above except less Floor Tom-Tom and Legs. White, Black, or Gold Pearl. Specify Color. Ship. wt. 72 lbs. **Sugg. Retail $504.00**

## DELUXE PEARL FINISH FLOOR MODEL TOM-TOM

**3033MF7406—16" x 16" Floor Tom-Tom with Legs. (Illustrated).** U.S. made snappy, quick response, Floor Tom-Tom in beautiful pearl with chrome plated fittings, triple flange hoops, internal tone control, adjustable legs, laminated shell noise [illegible] rings. Available in [illegible] White, Black or Gold Pearl. Specify Color. Ship. wt. approx. 18 lbs. **F.O.B. Midwest Warehouse.**
**Sugg. Retail $108.50**

**2861MF3875**—Chrome Plated Hi-Hat with (2) 14" Medium Cymbals. (Illustrated). Ship. wt. approx. 8 lbs. **F.O.B. Midwest Warehouse.**
**Sugg. Retail $62.00**

## DRUM ACCESSORIES

**Drum Covers, Water-proof Canvas, Zipper Closure, Mailable. Shipped F.O.B. Midwest Warehouse**

| Cat. No. | Size | Drum | Sugg. Retail |
|---|---|---|---|
| 2951MF520 | 5" x 14" | Snare | $ 7.80 |
| 2952MF540 | 8" x 12" | Tom-Tom | 8.10 |
| 2953MF540 | 9" x 13" | Tom-Tom | 8.70 |
| [illegible] | 16" x 16" | Tom-Tom | 9.30 |
| [illegible] | 14" x 20" | Bass | 12.50 |
| [illegible] | 14" x 24" | Bass | 12.90 |
| [illegible] | 18" x 22" | Bass w/ Concerto Mount | 14.25 |

**Turkish-Type Cymbals**

| Cat. No. | Size | Thickness | Sugg. Retail |
|---|---|---|---|
| 2958MF660 | 10" | Paper Thin | $ 9.90 |
| 2959MF780 | 12" | Paper Thin | 11.70 |
| 2960MF900 | 2" | Paper Thin | 13.50 |
| 2961MF1251 | 3" | Paper Thin | 18.75 |
| 2962MF1400 | 4" | Paper Thin | 21.00 |
| 2963MF1580 | 5" | Thin | 23.70 |
| 2964MF1751 | 16" | Thin | 26.25 |

**Turkish-Type Cymbals for High Hats**

| | | | |
|---|---|---|---|
| 2965MF1251 | 13" | Med. | $18.75 |
| 2966MF1400 | 14" | Med. | 21.00 |
| 2967MF1580 | 15" | Med. | 23.70 |

## SNARE DRUM KIT

**3022MF5060** A [illegible] kit 14"x5" White Pearl [illegible] with Chrome [illegible] Durable fibre carrying case [illegible] Snare Side Strainer. **F.O.B. New York or Illinois**
**Sugg. Retail $80.95**

## SNARE DRUM OUTFIT

**2094G3675** Snare Drum Features a 14" x 5¾" [illegible] wooden shell covered by blue sparkling [illegible] chrome plated hardware, [illegible] Outfit also includes [illegible] nickel plated drum stand, [illegible] and [illegible] Drum Brushes. [illegible] Key and Instruction Book. Drum and all hardware crafted in factory. Ship. wt. 14 lbs.
**Sugg. Retail $73.50**

**2095G2730** Same as above except Drum, Stand, Drumsticks, Instruction Book and Tuning Key only. Ship. wt. 10 lbs.
**Sugg. Retail $54.50**



## PROFESSIONAL DRUM OUTFIT (U.S. MADE DRUMS)

★ 14" x 20" Bass Drum (Single Tension) w/Pedal and Muffler
★ Pair of Reversible Spurs
★ 5" x 14" Snare Drum w/Stand
★ Cowbell w/Holder
★ Pair of Brushes
★ Wood Block w/Holder
★ 8" x 12" Tom-Tom (Double Head) w/Holder
★ 11" Cymbal w/Holder
★ Pair of Drum Sticks
★ Drum Book

**2881MF20750—Professional Drum Outfit.** Includes all of the featured items illustrated. Combines beauty and quality in construction and [illegible] An outfit which is bound to elicit [illegible] Drum stand is nickel plated [illegible] **White Pearl.** Ship. wt. 53 lbs. **F.O.B. Midwest Warehouse**
**Sugg. Retail $332.00**

**2882MF20000—Drum Outfit.** Same as above except with **Single Head Tom-Tom.** Available in **White Pearl.** Ship. wt. 51 lbs.
**Sugg. Retail $320.00**

**2883MF17750—Drum Outfit w/Double Head Tom-Tom.** Same as **2881MF20750** except **Blue and Silver Lacquer (Multi-Color) Finish.** Ship. wt. 49 lbs.
**Sugg. Retail $284.00**

**2884MF16813—Drum Outfit.** Same [illegible] except with **Single Head Tom-Tom. Blue and Silver Lacquer Multi-Color,** Finish. Ship. wt. 49 lbs.
**Sugg. Retail $269.00**

## INTRODUCES A REVOLUTIONARY NEW QUALITY DINNER ENSEMBLE!

*Imagine* . . . a really *complete* service for eight with EXTRA pieces you usually have to buy from open stock *plus pieces never before seen in Melamine!* A salad bowl with a cover that doubles as an extra vegetable bowl; soup bowls with covers that double as dessert dishes. 60 stunning pieces . . . all in genuine break-resistant Melamine.

**40 PIECE SERVICE FOR 8** includes: 8 each Dinner Plates, Sandwich Plates, Soup Bowls, Soup Covers/Desserts, Cups, Saucers, 1 Creamer, 1 Sugar Bowl with Cover, 1 Serving Platter, 1 Oval Vegetable Bowl PLUS 1 Jumbo Salad Bowl, 1 Vegetable/Salad Cover, 1 Gravy Boat, 1 Butter Dish with Cover, Salt and Pepper Shakers. Wt 17 lbs

**45 PIECE SERVICE FOR 8** includes: As above LESS 8 Soup Bowls, 1 Jumbo Salad Bowl and Cover, 1 Gravy Boat, 1 Butter Dish and Cover, Salt and Pepper Shaker Wt 14 lbs.

(A) "FLAMING OAK" with Hot Pink accents.

C31828-2663 60pc. Ret. Val $45.00

C31829-1897 45pc. Ret. Va $30.00

(B) "BLUE DIAMOND" with Bristol Blue accents (see left).

C31830-2663 60pc. Ret. Val. $45.00

C31838-1897 45pc. Ret. Val $30.00

F.O.B. Manitowac, Wisconsin

**GUARANTEED for two years against breakage in normal household use. Cannot be harmed by soaps, detergents, boiling water or automatic dishwashers.**

Diamond-Lustre

## "SUN VALLEY"

by STETSON

### COMPLETE 55 Pc. Service for 8

A *complete* 47 piece Melamine Set *plus* 8 color-coordinated frosted tumblers . . . all 55 pieces *break-resistant!* This *stain-resistant* dinnerware is exquisite enough for formal occasions . . . yet rugged enough for everyday use. Guaranteed for one year against breakage in normal household use.

**55 PIECE SERVICE FOR 8** includes: 8 Dinner Plates, 8 Sandwich Plates, 8 Cereal Desserts, 8 Cups, 8 Saucers, 8 Tumblers PLUS a Vegetable Bowl, Serving Platter, Sugar Bowl with Cover, Creamer, and Salt and Pepper Shakers Wt 14 lbs

**45 PIECE SERVICE FOR 8.** Same as 55 pc. set LESS 8 Tumblers and Salt & Pepper Shakers. Wt. 12 lbs.

C) "FLOATING LEAVES" with Brown accents.

C31834-1897 55pc. . . . . Ret. Val. $30.00

(D) "HARVEST TIME" with Mint Green accents.

C31835-1897 45pc. . . . . Ret. Val. $22.50

(E) "FIESTA" with Terra Cotta accents.

C31836-1897 45pc. Ret. Val. $22.50

(F) "GOOD MORNING" with Bristol Blue accents.

C31837-1897 45pc. . . . . Ret. Val. $22.50

F.O.B. Manitowac, Wisconsin

# Dinnerware

- *Cook and serve in the same pieces*
- *Underglazed—safe in dishwasher and detergents*

### INDEPENDENCE WHITE BY CASTLETON

45-piece service for 8 in clear white of Independence Ironstone in its purest, most versatile form. Smart and urbane, it is as suitable for every day use as it is for a dignified occasion. Elegant set will grace your table regardless of setting or decor. Enhances the Early American or contemporary motif. Shipping weight 38 lbs

**C31286-3188** Set . . . . . Retail value **$39.95**

### INDEPENDENCE BLUE TULIP SET

Floral fresh design features a central nosegay with one perfect tulip on a pure white background. And, each piece is beautifully bordered by a pattern of boxwood leaves. Norfolk Blue, to blend well with modern or period table decor. The manner of Manors . . . the design is executed in a deep, rich looking Norfolk Blue. 45-piece set. 38 lbs.

**C31287-3988** Set. Ret. val **$49.95**

**THE INDEPENDENCE WHITE AND BLUE 45 PIECE SERVICE FOR EIGHT SETS INCLUDE:** 8 each Dinner Plates, Fruit Bowls, Cups and Saucers, Bread Plates; one each Oval Platter, Open Vegetable Dish, Covered Sugar Bowl and Creamer.

### FINE IRONSTONE DINNERWARE

The look and beauty of china, in hand-engraved English Ironstone, at a price that is kind to your budget. Extra strong, dishwater safe, detergent proof. Each set includes complete service for eight.

**(A) 55-PC. BLUE NORDIC.** Crewel-like motif in deep blue. Shipping weight 34 lbs.

**C31843-2495** Set. . . . . Retail value **$34.95**

**(B) 55 PC. CLASSIC WHITE.** Solid white with fluted edges. Shipping weight 34 lbs.

**C31844-2095** Set . . . . . Retail value **$29.95**

**(C) 50 PC. BLUE OLIVE.** For oven to table service. Popular blue/olive Tivoli pattern. Shipping weight 40 lbs

**C31234-2595** Set. . . . . Retail value **$34.95**

**COMPOSITION 55-PC. SERVICE FOR 8, SETS. (A) and (B).** 8 each: Dinner, Salad Plates, Cups; Saucers; Soups; Fruits. One each: Vegetable Bowl, Platter, Covered Sugar and Creamer, 8-Cup Coffee Server. **COMPOSITION 50 PC. SERVICE FOR 8 SET. (C)** 8 each: Dinner, Salad Plates; Fruits; Soups; Cups, Saucers. One each: Round Platter, Vegetable; Covered Sugar; Creamer; Covered Coffee Pot; Salt, Pepper Shakers; Covered Butter Dish.

### STOR-EZE DINNERWARE CASES

**STOR EZE CASES.** Keep your fine dishes, crystal, and silverware safely stored between uses. Dust free, softly quilted white virgin vinyl construction with Gold lace pattern. Each has all around zipper

**1 SILVERWARE.** 12 vinyl packets hold 6-pc. setting each. Wt. 1¼ lbs.
**C22458-330** each . . . Retail value **$4.95**

**2 PLATTER.** Also holds sugar bowl, creamer. 17⅛x11x3½".
**C22457-167** each ½ lb Ret va **$2.50**

**3 CRYSTAL.** Holds 12 glasses. 16x12x7". Shipping weight 1½ lbs.
**C22459-330** each . . . . Retail value **$4.95**

**WINE (Not shown).** 9⅛x12⅛x6½".
**C22460-330** each 1½ lbs. Ret val **$4.95**

**SHERBET (Not Shown).** 12⅛x17x6½".
**C22461-330** each 1½ lbs. Ret. val. **$4.95**

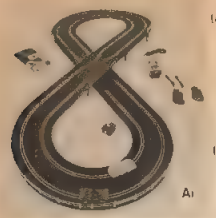
**4 CUP.** Holds 12 in foam separators. 12" diam, 4" high. Ship weight 1 lb.
**C22456-330** each . . . Retail value **$4.95**

**5 SOUP BOWL.** Stores 12. Measures 10" diam Shipping weight 1¼ lbs
**C22462-110** each . . . Retail value **$1.59**

**6 PLATE SEPARATORS.** 44 White in 4 sizes. Shipping weight ½ lb.
**C22463-125** each . . . Retail value **$1.95**

**7 SET OF 4 DINNERWARE.** Each holds 12 dishes. 12"D size for Dinners; 9½"D for salads, 8"D for bread 'n butter, 7"D for saucers. Ship. wt. 2 lbs.
**C22464-699** Set . Retail value **$11.95**

## STROMBECKER



(A) **INTERNATIONAL RACING SET** - Porsche RS 61 and Lotus MK XIX with easy-to-install headlights for day/night racing excitement, snarl around a huge 168¾" competition figure "8" layout. Set with 14-volt Power-Pack, 2 rheostat control throttles with speedometer and brake, electronically-operated flagman.
**9935/1897** **LIST $29.95**

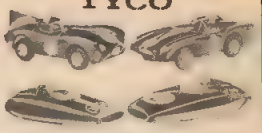
(B) **AMERICAN G.T. RACING SET** - Performance-proven replicas of Ford GT, Cobra GT zoom around a 206⅛" circuit. With 14-volt Power-Pack, 2 plunger-type rheostat control throttles with brake, electronically operated flagman, ready-to-install headlights, lap counter, Le-Mans start, new terminal track for easy assembly, 1 set of trackside figures.
**9960/2497** **LIST $39.95**

(B)

(C) **3-LANE FORMULA RACING SET** - Wheel-to-wheel fighting action Copper F-, Indy and BRM sport cars roar over a huge 186" layout. Set with 2-amp Power-Pack, rheostat control throttles with speedometer and brake.
**9920/3137** **LIST $49.95**

(C)

## TYCO



**SPORT CAR RACE SET** - D-Jaguar, Ferrari Testa Rossa, Lotus XXV body and BRM body in action on this huge competition track. Set with Tyco lap counter, 8 curved track, 1 straight terminal track, 2 lane changers, 1 - 6" straight track, 2 - 9" straight track, 2 Chicane adaptor tracks, 1 pier set, guard rails with posts, Tyco throttles, UL approved Tyco Power Pack.
**S6532/1397** **LIST $27.98**

## GILBERT

**PIONEER 600** - 6 molded scenic panels hand colored to represent fields, lakes, ravines, hills, even tunnels. Each panel is a full 7" square and instantly snaps together to form a jumbo train layout. Set also includes 5 unit train, 25 watt transformer, automatic uncouplers, locomotive with remote control starting, stopping and reversing.
**20811/2897** **LIST $49.95**
**20812/4897** **CHAMPION 800** **LIST $79.95**

**AUTO-RAMA SERIES 200** - Just look at all you get in this truly deluxe set: power steering pit stop, over and under figure "8" layout, flip top chicane that actually forces your opponent to change lanes, Mustang, Jaguar 3D roadway sections, 14 piece plastic ramp set, plug in Power-Pack, hand speed controls.
**19702/2297** **LIST $39.95**
**19703/2997** **AUTO-RAMA SERIES 300** **LIST $49.95**

## AURORA

**TWO LANE MODEL MOTORWAY SET** - Action-packed set complete with 2 Thunderjet "500" cars, 2-speed controls with reverse switch and brake, 9 curved roadways, 7 straight roadways, straight terminal roadway, 2 squeeze tracks, 1 lap counter, 1 cross-cross track, corner cross-over, 6 trestle posts, 1 set of guard rail and posts, 20 volt DC Power Pack.
**1310/1797** **LIST $29.95**

**STERLING MOSS RACING SET** - Includes 2 Thunderjet "500" cars, 2 speed controls with reverse switch and brakes, 8 curved track sections, 7 straight tracks, terminal track, 4 trestle posts, 1 set of guard rails, DC Power Pack.
**1308/2397** **LIST $39.95**

# STROMBECKER RACEWAY SETS

**(A) STROMBECKER INTERNATIONAL RACING SET.** Features two racy, rugged speedsters that perform and respond like their full-size counterparts. Set includes official 1/32nd scale Porsche RS 61 and Lotus MK XIX, plus a powerful 14-volt powerpack, 2 rheostat controls with speedometer and brake, 16 sections straight and curved track, including terminal and chicane and accessories.
STR-9935X1888 Ship. wt. 8 lbs. . . . . Retail $29.95

**(B) STROMBECKER AMERICAN GT RACING SET.** Official 1/32nd scale Gran Turismo racing with cars going at scale miles in excess of 200 mph! Includes Ford GT and Cobra GT, plus 14-v. power pack, 2 plunger-type rheostat controls with brake, lap counter, LeMans start, 12 sections track, huge circuit measuring 206", many accessories.
STR-9960X2597 Ship. wt. 8 lbs. . . . . Retail $39.95

**CAR KITS . . . ALL 1/32ND SCALE**

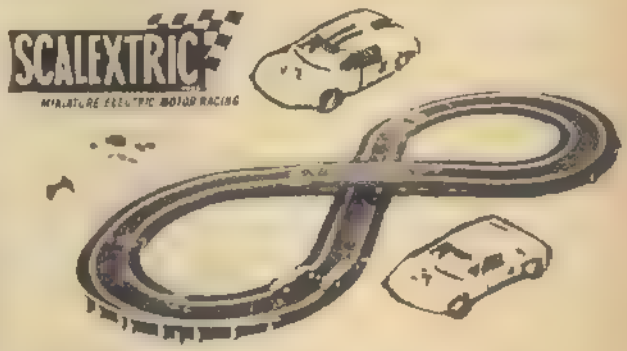
| | | | |
|---|---|---|---|
| STR-9405X270 | Cobra GT Ret. | $3.98 | |
| STR-9485X270 | Porsche 904. . | $3.98 | |
| STR-9420X270 | XKE Jaguar. . | $3.98 | |
| STR-9425X270 | Ferrari Berlin | $3.98 | |
| STR-9440X270 | Porsche RS-61 | $3.98 | |
| STR-9475X270 | Ford GT . . Ret. | $3.98 | |
| STR-9460X270 | Midget Racer . . | $3.98 | |

**TRACK AND ACCESSORIES**

| | | |
|---|---|---|
| STR-9195X69 | Straight Track . . | $1.00 |
| STR-9190X69 | Curved Track . . | $1.00 |
| STR-9115X69 | Half Straight . . . | $1.00 |
| STR-9116X69 | Half Curved . . . | $1.00 |
| STR-9292X270 | Jump Track . . . | $4.00 |
| STR-9250X140 | Chicane Track | $2.00 |
| STR-9735X665 | Elec Lap Ctr. | $9.95 |
| STR-9725X270 | Mech. Lap Ctr. | $3.95 |

## SCALEXTRIC SCALE MODEL ROAD RACING SET NO. 41

True to life racing, now with sensational tough and flexible track that makes the best possible racing surface. Brings all the thrills and excitement of road racing into your home. The set includes two beautifully detailed, accurately scaled racing cars, each with individual rheostat control, a 14-volt power pak, enough curved and straight track sections to make an intricate 62x30" under and over figure 8 set, trestles, supports, fence sections, and accessories.
SCA-41X1995 Shipping weight 9 lbs. . . . . Retail $29.95




**TRACKS AND ACCESSORIES**

| | | | |
|---|---|---|---|
| SCA-60X100 | 13¼" Str. track . . | $1.50 | |
| SCA-59X85 | 6-7/8" Str. track. . . | $1.25 | |
| SCA-58X85 | 3½" Straight track. . | $1.25 | |
| SCA-56X115 | 90° Inner curve . . . | $1.75 | |
| SCA-52X85 | 45° Inner curve. . . . | $1.25 | |
| SCA-54X85 | 22½° Inner curve. . . | $1.25 | |
| SCA-51X100 | 45° Standard curve. | $1.50 | |
| SCA-74X270 | Chicane Set . . . . . | $3.95 | |
| SCA-82X335 | Lane changer . . . . | $4.95 | |
| SCA-64X335 | Le Mans Start . . . . | $4.95 | |

**CARS . . . READY TO RUN**

| | | |
|---|---|---|
| SCA-C77X397 | Ford GT . . . . . | $5.95 |
| SCA-78X397 | AC Cobra. . . . . | $5.95 |
| SCA-C79X397 | Offenhauser . . . . | $5.95 |
| SCA-C64X995 | Bentley (Old Timer) | $14.95 |
| SCA-C65X995 | Alpha Romeo(O.T.) | $14.95 |
| SCA-B2X665 | Motorcycle. . . . . | $9.95 |

# ELDON RACEWAY SETS

**(C) ELDON "POWER 8" ROAD RACING SET.** Excellent starter set. Includes two Indy-type gear driven roadsters with prewired motors, 6 volt power pack, 2 pistol-grip rheostats with speedometers, lap counter, 24x48" track layout, accessories.
EU-9525X1197 Shipping weight 7 lbs. . . . . Retail $17.95

**(D) ELDON SELECTRONIC ROAD RACING SET.** New and exciting. Two interchangeable chassis, 4 car bodies: Sting Ray, Ferrari, Lotus and Porsche. Also included, Power pack, 2 rheostat controls, lap counter, huge 4'x6'8" layout, dozens of accessories.
EU-9824X2597 Shipping weight 11 lbs. . . . . Retail $39.95

**ELDON TRACK SECTIONS POWER PACK AND ACCESSORIES**

| | | |
|---|---|---|
| EU-3991X69 | Straight track . . . | $1.00 |
| EU-3992X100 | Curved track . . . | $1.50 |
| EU-3990X69 | Short str. track . . | $1.00 |
| EU-3852X530 | Selectronic Pow. Pk. | $8.00 |
| EU-3848X120 | Controller. . . . . | $1.79 |
| EU-3877X69 | Fence (8 pieces) . | $1.00 |

**CARS. Selectronic and Standard**

| | | |
|---|---|---|
| EU-3911X365 | Corvette. Selec. | $5.50 |
| EU-3912X365 | Porsche Selec. | $5.50 |
| EU-3981X365 | Lotus. Selec. . . . | $5.50 |
| EU-3980X365 | Offy Rdst. Selec. | $5.50 |
| EU-3872X300 | Porsche RSK. Std | $4.50 |
| EU-3886X300 | Chevy. Standard | $4.50 |
| EU-3887X300 | T-Bird. Standard | $4.50 |
| EU-3943X200 | Jalopy, standard | $3.00 |

**K & B CAR CADDY.** Handy carrying case designed especially for the model racing fan. Sturdy polypropylene . . shatterproof, impervious to oils and solvents. Three storage compartments for large cars, bins for parts, tires, tools, etc. Ship. wt. 2 lbs.
KB-1900X280 . . . . . Retail $3.98

**KF DYNAMOMETER.** Now you can check the speed of your slot car under actual racing conditions. Checks the efficiency of your tires, bearings, brushes, armature, etc. Immediate speed reading. Adjustable bumpers for HO, 1/32, 1/25 and 1/24 cars.
KF-UL69X2097 Retail $29.95
STR-8376X350 Copper Track Tape. Self-adhesive. 90-ft 4.98

**CONTROLLERS FOR HOME OR RACEWAYS**

| | | |
|---|---|---|
| STR-8388X490 | New Strombecker 12 Ohm controller. Aluminum fused, with brakes and clips | Retail $6.95 |
| ATL-1272X200 | Atlas 25 Ohm controller. . . | Retail $2.98 |
| ATL-1572X470 | Atlas 20 Ohm controller | Retail $6.98 |
| ATL-1574X470 | Atlas 12 Ohm, fused, with brakes | $6.90 |
| COX-3150X470 | Cox, Pistol Grip, fused, w/brakes | $5.98 |

**MOTORS . . FOR HOME OR COMPETITION**

| | | |
|---|---|---|
| STR-8389X350 | Strombecker 12-V., 7-Pole Scuttler | $4.98 |
| STR-8379X210 | Strombecker 12-volt Scuttler | Retail $2.98 |
| COX-4010X175 | Cox. 8-tooth pinion . . | Retail $2.50 |
| COX-4012X175 | Cox. 12-tooth pinion . . . . | Retail $2.50 |
| COX-4030X275 | Cox. 16-tooth pinion . . . . | Retail $3.95 |
| RU-22X175 | Russkit 12-volt motor . . . | Retail $2.50 |
| RU-33X270 | Russkit 12-volt heavy duty motor | Ret $4.00 |
| KB-1501X270 | K&B Bobcat, in-line . . . . . | Retail $3.98 |
| KB-1502X270 | Challenger Sidewinder . . . | Retail $3.98 |

# 132nd SCALE COMPETITION AND SLOT CAR RACING 1/24th SCALE

## K & B KITS . . . 1/32ND SCALE

Unbeatable for authenticity of styling and versatility of performance. Twice the fun . . . first in assembling these exciting cars, then in racing them. Built to exact 1 32nd scale, with one-piece bodies of high impact styrene, superlite aluminum chassis. Includes axles, pickup, and gears for different ratios. Powerful 12-volt motors accelerate swiftly. Precision machined wheels. Easy screwdriver assembly. All necessary parts and hardware included.

(A) KB-1825X400 Ford GTO . . . Retail $5.98
(B) KB-1826X400 Pontiac GTO . Retail $5.98
(C) KB-1829X400 Plymouth Barracuda $5.98
(D) KB-1827X400 Mustang Fastback 2+2 $5.98
(E) KB-1828X400 Corvair Corsa Retail $5.98

## AURORA Ready-To-Roll 1/32nd Scale

Instant thrills, excitement, and fun, with Aurora's fabulous line of Ready-to-roll slot car racers. These models are completely assembled, fully detailed and decorated and, most important, ready to go' Rugged one-piece bodies of high impact styrene . . . aluminum chassis . . geared for different ratios . . . complete with axles and pickup. And all expertly crafted to 1 /32nd scale, down to the tiniest detail. With 12-volt motors. Ship. wt. each 1 lb.

(A) AU-3251X530 Ford GT . . . . Retail $7.98
(B) AU-3252X530 Pontiac GTO Retail $7.98
(C) AU-3255X530 Plymouth Barracuda $7.98
(D) AU-3253X530 Mustang Fastback . . $7.98
(E) AU-3254X530 Corvair Corsa Retail $7.98

## K & B 1/25TH SCALE KITS

One-piece bodies with built-in clear windshields and windows. Superlite aluminum chassis with swing pickup. Sidewinder motor. All parts and hardware included.

(F) KB-1800X465 Ford GT . . . . . Retail $7.00
(G) KB-1801X465 Cobra GT . . . . . Retail $7.00
(H) KB-1802X465 Porsche 906 916. . Retail $7.00
(J) KB-1803X465 Ferrari 250 GTO/64 Retail $7.00

## RENWAL'S 1/25TH SCALE RACING CAR KITS

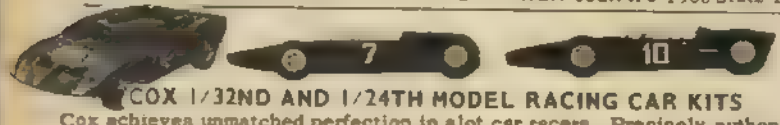
Modern versions of what the great classic cars of yesterday would look like if they were being produced today. Both have SP3500 green streak motors for speed and maximum torque, all brass frames with spring action swing-arm 15° rake angle guide with torpedo flat and fumble-free braid assembly, non-slip V-groove mounting of high track tires on aluminum wheels.

REN-351X470 1966 Mercer . . . . Retail $6.95
REN-352X470 1966 Stutz-Bearcat Retail $6.95

## K & B 1/24th SCALE LOTUS 30 Ready to Run

Fully assembled and ready to run. Superbly detailed and molded in high impact plastic. Has 9-volt Bobcat motor and Posi-Lok gear and wheels. 1-pc. chassis, pan.

KB-1850X665. . . . . Retail $9.95




## COX 1/32ND AND 1/24TH MODEL RACING CAR KITS

Cox achieves unmatched perfection in slot car racers. Precisely authentic in scaling, with faster acceleration, better handling and cooler running motors. Precision machining reduces friction and wear in moving parts. Front suspensions are reinforced for crash resistance. Axles are concentric within .001" Motors are equipped with Superflex lead wires for trouble free performance.

COX-9900X470 Ford GT. 1/32nd scale . . . . . Retail $6.98
COX-9800X530 Ford GT. 1 24th scale . . . . . Retail $7.98
COX-9400X530 Ferrari. 1/24th scale . . . . . Retail $7.98
COX-9200X530 BRM 1, 24th scale . . . . . Retail $7.98

## ATLAS COMPETITION CARS 1/32nd SCALE

Official scale model 1/32nd kits with strong, one-piece bodies of ABS plastic, "Little Bomb" motors producing 34,000 rpms on 12-volts. Easy 2-screw chassis assembly. Allen screws for drive and axle gears.

ATL-1575X470 Porsche GT . . . . . Retail $6.98
ATL-1576X470 Ford GT . . . . . Retail $6.98
ATL-1577X470 Formula 1 Ferrari . . . . . Retail $6.98
ATL-1578X470 Formula 1 Brabham . . . . . Retail $6.98

## MONOGRAM SLOT-CAR RACING KITS IN 1/32ND AND 1/24TH SCALE

LOLA GT | COOPER | FERRARI | PORSCHE | SCARAB | FERRARI

Spectacular kits, designed for the last word in realism . . . engineered for winning speeds. The 1/32nd scale cars are equipped with 12-volt DC Tiger X-100 Hi-Speed motors The 1 /24th scale cars have the larger, more powerful Tiger X-200 12-volt motors All cars with high impact 1-pc. bodies, clear windscreen and headlamps, tiger traction tires, light weight sturdy brass frames, precision aluminum wheels, steel crown and pinion gears, steel axles, nylon pickups. Talbot racing mirrors, racing driver and authentic racing decals. Ship. wt. ea. 1 lb.

MON-3206X420 Lola GT. 1/32nd scale . . . . . Retail $5.98
MON-3204X420 Cooper Ford. 1/32nd scale . . . . . Retail $5.98
MON-3205X420 Ferrari GTO. 1/32nd scale . . . . . Retail $5.98
MON-3203X420 Porsche 904. 1/32nd scale . . . . . Retail $5 98
MON-2410X490 Porsche 904. 1/24th scale . . . . . Retail $6.98
MON-2409X490 Scarab. 1 24th scale . . . . . Retail $6.98
MON-2408X490 Ferrari 275. 1/24th scale . . . . . Retail $6.98

## STROMBECKER 1/32nd and 1/24th scale CAR KITS

Power-packed, superbly detailed equipment, accessories and supplies that lets you build your own slot car races from the "ground up " These competition kits, in official 1/24 and 1/32 scale, are designed to produce the cars that will outrace, outperform and outlast all competition. The fastest stock car kits ever, with blazing Scuttler 12-volt, high torque motors with epoxyed armatures, centerless ground axles, metal gears and pinions and adjustable, low drag 180° nylon pickups. Super durable, too, with new brass chassis and rugged polystyrene bodies. Each kit includes special tires, chrome plated wheels, bullet nose racing hubs, drivers, decals and full instructions. Make 'em, then race 'em.

### STROMBECKER 1 24TH SCALE SLOT CAR KITS

STR-9505X470 Brabham Formula 1 . . . . . Retail $6.95
STR-9495X470 Ferrari Formula 1 . . . . . Retail $6.95

### STROMBECKER 1 '32ND SCALE SLOT CAR KITS

STR-9441X397 Porsche RS-61 . . . . . Retail $5.95
STR-9422X397 XKE Jaguar . . . . . Retail $5.95
STR-9426X397 Berlinetta . . . . . Retail $5.95
STR-9446X397 Lotus KK XIX . . . . . Retail $5.95

## RUSS KIT CARS 1/24th scale

Unexcelled for realism and scale accuracy Injection molded bodies of high-strength, one-piece construction. All brass Spyder chassis is lightweight for good cornering. Exclusive spring-steel swinging arm pick-up. Set-screw mounting of rear drive wheels.

New slant guide eliminates soldering forever. Lighter ring gear for improved braking power. Two great cars which you build and run.

RU-1100X470 Ferrari Formula 1 . . . . . Retail $7.00
RU-1101X470 Cooper Formula 1 . . . . . Retail $7.00

ALSO AVAILABLE . . . Latest models
MOTORS – AXLES – GEARS – TIRES
CHASSIS – OTHER COMPONENTS

COME IN OR WRITE FOR DETAILS

# Flashiest Guns in the West from W.A.!

Santa Sizzler
FAST DRAW!

SIX Silver Bullets!

Genuine Leather Holsters and Belt!

LOOK! W.A.'s LOW PRICE

**2.99** Just 50¢ Holds 'til Christmas!

**"Jeweled" Double Hoster Set!**
TWO 250-shot repeaters! E5312

**Li'l Mustang Double Holster Set—*Only*. . . 1.99** at W.A.!
*Complete with Mustang Trophy Horse!*
2 single-shot pistols in quick-draw holsters with concha decorations! E5307

**Authentic *BONANZA* 2-Gun Holster Set Now... 3.99** 50¢ Holds!
*Ben Cartwright Special!* Ranger repeater pistols! Embossed top grain leather holsters! 6 "silver" bullets! E5315

CHECK W.A.'s LOW PRICE!
**Johnny Eagle Red River Rifle!**
Fires caps, bullets with real ricochet sound! Authentic lever action cocks hammer, ejects shells! E5354

Complete with Play "Scope!"
**2.22** at W.A.!
**Sport Trainer Shoots "Poppin' Bullets" or Corks!** 30" long E5330

**OFFICIAL "Kadets of America" Training Rifle & Handbook 2.99** Save at W.A.!
37½" overall! Olive drab sling and a real-looking rubber bayonet! Steel barrel & working bolt action! E5326

6-Pc. Set **3.44**
**Terrific Combat Field Pack & Camping Set!** Pack, dig-in shovel, helmet, canteen & TWO walkie-talkies! E6744

# Agent" Needs for Every Mission!

NOW! You Can Be "The Man from U.N.C.L.E.!"

As Seen on TV

***Check W.A.'s Low Price on* Ideal's Napoleon Solo Gun!**
Clip-loading cap-firing .45 automatic converts into high powered rifle with stock, silencer barrel, bipod & telescope sight! U.N.C.L.E. card & badge included! E5350

Santa Sizzler

*Send & Receive Secret Messages up to a Block Away!*
**SOLID STATE S.P.Y. Walkie Talkies Are Only**

**12.77** Buys Both!

*Just $1 Holds in Layaway! Don't Miss Out!* E6500

9-V. Batteries Included!

3-Ft. Telescope Antennas

Ruggedly Made for Rough Play!

No Wires! No Earplugs!

*"007" Special!*
*At W.A. It's Only* **3.88** With Case!
Just 50¢ Holds 'til Christmas!
E6508

**James Bond's Automatic "Camera!"**
So innocent looking, but fires caps & golden bullets when danger strikes!

**MEMBER OF THE FAMILY!**

**A.G.E.N.T. Super Spy Set!**
6-Pc. Set **3.99**
*THREE 50-Shot Repeater Cap Guns!* Super "A.G.E.N.T." rifle! Pistol with silencer and flashlight-holding holster! Tiny automatic—fits in & fires from cigarette pack! E5318

***You Don't Need Cash to Save!***

# Santa Sizzler

*REPEAT OF A SELLOUT!*

Over 2 Feet Long!

Rugged! ALL STEEL!

Side & Rear Doors Open!

Rolls on 14 Big Tires!

**3.99** *Exclusive at W.A.!* **Giant Western Auto Trailer Truck!** E7313

# CHOOSE TOUGH- for YOUR JUNIOR DRIVER!

*STRONG ENOUGH TO STAND ON!*

**3.33** *A Giant! Over 2½-Ft. Long!*

**Earth Hauler Does a Big Job for Little Builders! Made to Last!**

6-wheel action dump trailer unhitches from realistic cab! All safe, tough molded plastic! Locked-on wheels! E7301

*It's W.A. for Gifts for the Man of the House too! See Pages 35-51 for 100's of Great Ideas!*

**10.99** Charge It! Uses 4 "D" Batteries (C1811S, not included)

**6.77** *at W.A.!*

**6.77** *HURRY!*

*W.A.'s Low Price* **11.33**

Uses 1 "D" Battery (not incl.)

TV SPECIAL

*51 Holds 'til Christmas!*

**V-RROOM Cement Mixer Idles, Revs & R-R-Roars! Goes forward, reverse! Barrel turns to mix and pour! Tough plastic with working steering. 15-in. long.** E7127

**Mighty Tonka All-Steel Dump Truck Is Big Enough to Ride On! Over 1½ feet long with dump action. Authentic looking hauler rides on marproof tires!** E7341

**Giant Marx Powerhouse Truck —Real Hydraulic Dump Action! All steel and 20" long—it makes a real motor sound as it's rolled! A top-value buy at W.A.!** E7324

**BIG BRUISER Is Over 2 FEET Long!** Roars along with red light flashing! Winch will pull 15 pounds! E7344

# 'DOZERS, DUMP TRUCKS, EVEN A TRUCK WITH A MERRY-GO-ROUND!

5-PC SET **8.77** *at W.A.!*

*Look! Only* **4.88**

*W.A.'s Low Price Now* **4.44** *50c Holds!*

**2.77**

**2.88**

*Real Action!* **3.97**

**Action Highway Builder Set Is Authentic in Every Detail! Conveyer, hopper really work! Truck is 13¼" long!** E7340

**19¾" "Powerhouse" Dump Truck w/swinging tailgate!** E7320

**Rugged Tonka Dump Truck Has Rubber Tires!** 13½" l. E7308

**POW-R-R Cement Mixer—motor sound without batt.!** E7329

**18¼" Trencher Digs, Levels, Dumps, Hauls, Loads!** E7327

**17" Steel Grader Has Working Steering & Blade!** E7312



*IT'S WESTERN AUTO FOR ONE-STOP CHRISTMAS SHOPPING!*

# Santa Sizzler

*REPEAT OF A SELLOUT!*

Over 2 Feet Long!

Rugged! ALL STEEL!

Side & Rear Doors Open!

Rolls on 14 Big Tires!

**3.99** *Exclusive at W.A.!* **Giant Western Auto Trailer Truck!** E7313

# CHOOSE TOUGH- for YOUR JUNIOR DRIVER!

*STRONG ENOUGH TO STAND ON!*

**3.33** *A Giant! Over 2½-Ft. Long!*

**Earth Hauler Does a Big Job for Little Builders! Made to Last!**

6-wheel action dump trailer unhitches from realistic cab! All safe, tough molded plastic! Locked-on wheels! E7301

*It's W.A. for Gifts for the Man of the House too! See Pages 35-51 for 100's of Great Ideas!*

**10.99** Charge It! Uses 4 "D" Batteries (C1811S, not included)

**6.77** *at W.A.!*

**6.77** *HURRY!*

*W.A.'s Low Price* **11.33**

Uses 1 "D" Battery (not incl.)

TV SPECIAL

*51 Holds 'til Christmas!*

**V-RROOM Cement Mixer Idles, Revs & R-R-Roars! Goes forward, reverse! Barrel turns to mix and pour! Tough plastic with working steering. 15-in. long.** E7127

**Mighty Tonka All-Steel Dump Truck Is Big Enough to Ride On! Over 1½ feet long with dump action. Authentic looking hauler rides on marproof tires!** E7341

**Giant Marx Powerhouse Truck —Real Hydraulic Dump Action! All steel and 20" long—it makes a real motor sound as it's rolled! A top-value buy at W.A.!** E7324

**BIG BRUISER Is Over 2 FEET Long!** Roars along with red light flashing! Winch will pull 15 pounds! E7344

# 'DOZERS, DUMP TRUCKS, EVEN A TRUCK WITH A MERRY-GO-ROUND!

5-PC SET **8.77** *at W.A.!*

*Look! Only* **4.88**

*W.A.'s Low Price Now* **4.44** *50c Holds!*

**2.77**

**2.88**

*Real Action!* **3.97**

**Action Highway Builder Set Is Authentic in Every Detail! Conveyer, hopper really work! Truck is 13¼" long!** E7340

**19¾" "Powerhouse" Dump Truck w/swinging tailgate!** E7320

**Rugged Tonka Dump Truck Has Rubber Tires!** 13½" l. E7308

**POW-R-R Cement Mixer—motor sound without batt.!** E7329

**18¼" Trencher Digs, Levels, Dumps, Hauls, Loads!** E7327

**17" Steel Grader Has Working Steering & Blade!** E7312



*IT'S WESTERN AUTO FOR ONE-STOP CHRISTMAS SHOPPING!*

# Flashiest Guns in the West from W.A.!

Santa Sizzler
FAST DRAW!

SIX Silver Bullets!

Genuine Leather Holsters and Belt!

LOOK! W.A.'s LOW PRICE

**2.99** Just 50¢ Holds 'til Christmas!

**"Jeweled" Double Hoster Set!**
TWO 250-shot repeaters! E5312

**Li'l Mustang Double Holster Set—*Only*. . . 1.99** at W.A.!
*Complete with Mustang Trophy Horse!*
2 single-shot pistols in quick-draw holsters with concha decorations! E5307

**Authentic *BONANZA* 2-Gun Holster Set Now... 3.99** 50¢ Holds!
*Ben Cartwright Special!* Ranger repeater pistols! Embossed top grain leather holsters! 6 "silver" bullets! E5315

CHECK W.A.'s LOW PRICE!
**Johnny Eagle Red River Rifle!**
Fires caps, bullets with real ricochet sound! Authentic lever action cocks hammer, ejects shells! E5354

Complete with Play "Scope!"
**2.22** at W.A.!
**Sport Trainer Shoots "Poppin' Bullets" or Corks!** 30" long E5330

**OFFICIAL "Kadets of America" Training Rifle & Handbook 2.99** Save at W.A.!
37½" overall! Olive drab sling and a real-looking rubber bayonet! Steel barrel & working bolt action! E5326

6-Pc. Set **3.44**
**Terrific Combat Field Pack & Camping Set!** Pack, dig-in shovel, helmet, canteen & TWO walkie-talkies! E6744

# Agent" Needs for Every Mission!

NOW! You Can Be "The Man from U.N.C.L.E.!"

As Seen on TV

***Check W.A.'s Low Price on* Ideal's Napoleon Solo Gun!**
Clip-loading cap-firing .45 automatic converts into high powered rifle with stock, silencer barrel, bipod & telescope sight! U.N.C.L.E. card & badge included! E5350

Santa Sizzler

*Send & Receive Secret Messages up to a Block Away!*
**SOLID STATE S.P.Y. Walkie Talkies Are Only**

**12.77** Buys Both!

*Just $1 Holds in Layaway! Don't Miss Out!* E6500

9-V. Batteries Included!

3-Ft. Telescope Antennas

Ruggedly Made for Rough Play!

No Wires! No Earplugs!

*"007" Special!*
*At W.A. It's Only* **3.88** With Case!
Just 50¢ Holds 'til Christmas!
E6508

**James Bond's Automatic "Camera!"**
So innocent looking, but fires caps & golden bullets when danger strikes!

**MEMBER OF THE FAMILY!**

**A.G.E.N.T. Super Spy Set!**
6-Pc. Set **3.99**
*THREE 50-Shot Repeater Cap Guns!* Super "A.G.E.N.T." rifle! Pistol with silencer and flashlight-holding holster! Tiny automatic—fits in & fires from cigarette pack! E5318

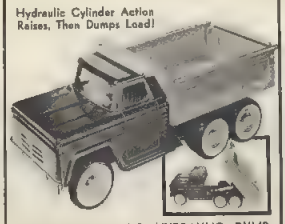
***You Don't Need Cash to Save!***

# "STRUCTO" THE "POW-R-R-R" LINE

Every one has "Pow-r-r-r" motor sound without batteries! Made with heavy gauge steel cabs, chassis, bodies. Have "steering wheels", transparent windshields, white sidewall tires . . . AND REALISTIC ACTION!

**STRUCTO "POW-R-R-R" WRECKER TRUCK.** A big 13" beauty with real motor sound using no batteries. Rugged steel for roughest wear. Gleaming chrome plated wrap-around bumpers. Big dome "light" and winch crank. Action bumper bar grasps "wreck" when lifting to haul away. Rolls easily on big white sidewall tired wheels. Cab has smartly styled seats. Wt 5 lbs.
**H82-675F 349** . . . . . Retail **4.98**

Hydraulic Cylinder Action
Raises, Then Dumps Load!



**STRUCTO POW-R-R-R HYDRAULIC DUMP TRUCK.** All steel with power line features plus tandem dual rear wheels; hydraulic cylinder, 13⅜" long to haul big pay loads. Wt. 5 lbs.
**H82-674F 385** . . . . Retail **5.49**
**Structo Hydraulic Dump Truck.** Like above, but no power sound. Lever action raises body for dumping. Side cab windows are portholy open.
**H82 668F 280** Sh wt. 4 lbs. Retail **3.99**

Rotates . . . Actually Mixes
When Truck Rolls!

**STRUCTO POW-R-R-R CEMENT MIXER.** Rolls, actually mixes with real motor sound . . . without batteries. Plastic drum rotates when truck moves on white sidewall tired wheels. Easy to fill through hopper . . . empties when raised, mix sides down chute on swivel. Has all the deluxe power line features including chromed bumpers, smart cab seat. 14" long. Wt. 5 lbs.
**H82 676F 419** . . . . . Retail **5.98**

## BIG CAT by IDEAL

Stalks The Battlefield
Like A Mighty Jungle Lion
. . . Fires Direct On Target!

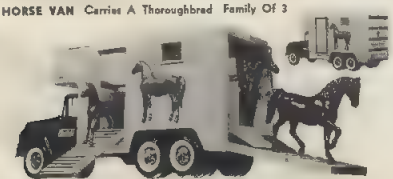
**"THE BIG CAT".** **Super Strong and Swift!** Rolls with its retract able barrel positioned to pounce! Enemy sighted! Quickly! Extend barrel to its full, sweeping 35 inches . . . adjust elevation . . . open breach . . . load shell and casing . . . FIRE! Out shoots the soft plastic shell directly on target. Simply open breach and casing is automatically ejected. Made of sturdy plastic to take the most rugged "jungle" fighting. Complete for play right away with 3 shells and 2 casings. Shipping wt 4 lbs.
**H81-341F 689** . . . . . Retail **10.00**

## TUFF BOY 6 by REMCO

6 WAY TRUCK

**TUFF BOY 6 . . .** Really six different trucks in one! A rock truck, flat bed truck, covered truck crane and hook truck, winch truck . . . converted at operator's demand. Equipped like real diesel with forward gears steering control; hand operated dropstand; metalized grill horn lights, diesel exhaust stack; rear view mirror. Has 5" diam wheels. Uses 2 "D" cell batteries (not incl.) **No P.P.**
**H82-458FX 869** Sh. wt. 12 lbs. . . . . Retail **12.95**
**T94-675F 13 Battery** (Use 2) . . . . . Retail **.20**

**HORSE VAN** Carries A Thoroughbred Family Of 3



**BUDDY L HORSE VAN.** "Off to the races" with a thoroughbred family of Stallion Mare and Colt loaded in famous Buddy L Van. Auto-steel cab and chassis with hi-impact van authentic in every detail of a grand style racing van. See-in bubble top van window, side and back loading ramp doors and sliding windows add fun. Interior stalls keep "family" safe on ride. Rolls on 10 whitewall, no-mar tires. Poly grille guard and spring suspension construction. A big 23¾" long, 11¾" wide, 8¾" high beauty in burgundy and tan colors. Shipping wt. 6 lbs. complete.
**H83-307A 489** . . . . . Retail **$7.00**

Tonka

"JEEP" COMMANDER
The Field General's
Own Command Car!

CAR CARRIER . . Loads
Transports, Unloads
A Whole Fleet!

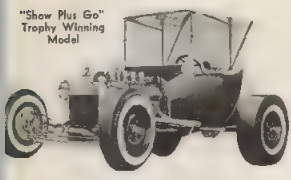
Ⓐ **TONKA JEEP COMMANDER.** Exact steel replica in miniature including detachable spare tire; steering wheel; front seats; dual gear shifts emergency gas tanks; "canvas" top, 10½x5¾x5¼". Wt. 2½ lbs.
**H82-735F 210** . . . . . Retail **2.99**

Ⓑ **TONKA CAR CARRIER.** Transports whole fleet. Detachable steel carrier is strong enough to sit on. Lever positions ramp; full view cab has seats, dash, wheel. 27x6⅝x5⅝". With cars, truck
**H82-723F 559** Sh. wt. 8 lbs. . . . . Retail **7.99**

## DO-IT-YOURSELF KITS

### Motorized 1914 Bobtail

"Show Plus Go" Trophy Winning Model

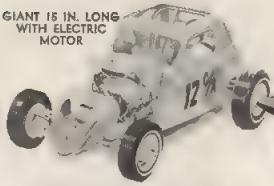


Unparalled Classic Hot Rod . . . A Giant 16x8¾x9½ In. Size

**Giant Size Bobtail "T" Kit by Lindberg.** Detailed parts include: soft upholstered seats; gear operating steering mechanism; adjustable windshield; soft-top; scale engine, gear shift stick—disengages drive shaft. Operating clutch, head lamps. Many bright chromed and brass plated accessory parts. Completed a big 16x 8¾x9½" size. Battery operated (not inc.).
H82-918F 669 Sh. wt. 5 lbs. . . . . Retail $9.98
T94-679F 13 Battery (Uses 2). . . . . Retail 20c

### Motorized GT 200 Kit

GIANT 15 IN. LONG WITH ELECTRIC MOTOR



Grand Touring Design with Advanced Aero-Dynamic Body and Complete Under Body.

**Authentic Scale Model Kit by Lindberg.** A beautiful brightly colored 15" car. Details include coil spring suspension, operating head lights operating steering mechanism, operating clutch hinged bubble canopy. Custom dash has full-view instrument pane. Colors molded in. Clear and chromed plastic parts. Powered by 2 "D" batteries (not incl.).
H82-922F 539 Wt. 4 lbs. . . . . Retail $7.98
T94-675F 13 Battery (Uses 2). . . . Retail 20c

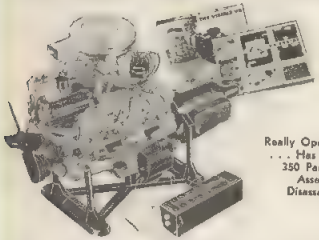
### Motorized Drag Coupe

Powered By A 1960 Chrysler Type Engine Under Fiat Body

Detail Scaled 1 In. To 1 Ft.

**Designer Scale Competition Fiat by Lindberg.** Bright gleaming yellow plastic with chassis framework and many accessories in chromed plastic. Highly detailed, scaled 1" to 1' model has metal coil springs and suspension action 1960 Chrysler 413 cu. in. engine, Weiand manifold; Ford rear end. Motory ignition. Hi brand brakes. Ball steering wheel. Battery not incl.
H82-923F 469 Wt 4 lbs. . . . . Retail $6.98
T94-675F 13 Battery (Use 1). . . . . Retail 20c

### TAKE-A-PART VISIBLE V-8 ENGINE

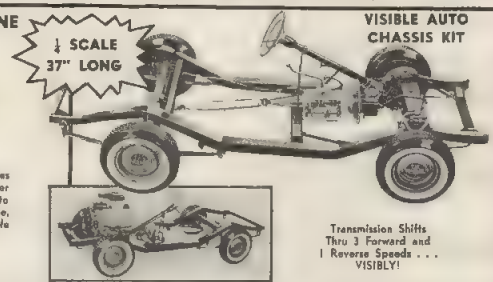


Really Operates . . . Has Over 350 Parts to Assemble, Disassemble

**Over 350 parts to assemble disassemble . . and watch operate!** Does everything but turn oil. Accurately scaled ¼ actual size of V-8 engine. Beautiful in 4 colors . . needs no paint. Comes complete with miniature motor metal parts, and tech manual. An educational delight to please young and older mechanics . . challenging to take apart, assemble. Perfect for basic training on engine parts. Attractively boxed. Sh. wt. 5 lbs.
H84-073F 698 Retail $10.95

### VISIBLE AUTO CHASSIS KIT

↓ SCALE 37" LONG



Transmission Shifts Thru 3 Forward and 1 Reverse Speeds . . . VISIBLY!

¼ Scale Fully Operating Unit . . The Type Chassis a V-8 Engine Will Power. 37" overall handsome display piece. A complete study in chassis construction. Watch transmission shift thru 3 forward 1 reverse speeds . see drive shaft universal joint transmit power. Fluid actually flows through system. Easy to assemble. Chassis kit only, or complete with V-8 engine.
H84-076 1333 Visible Chassis Kit. Sh. wt. 9 lbs. . . . Retail $19.95
H84-077FX 1988 Visible Chassis & V-8 Engine. 12 lbs. No P.P. Ret. $29.95

Really Works!

REMCO CRYSTAL RADIO SET. Simple to assemble set . . . ideal for beginners. Sensitive fixed crystal installs in high impact cabinet. Regulation hi-impedance head phone, tuning coil, all necessary parts. When completed—picks up distant stations with high clarity.
H82-456A 349 Gift boxed. 2 lbs. Retail 5.00

'THINGMAKER" — FEATURING CREEPY CRAWLERS. Kids make spiders, snakes, bugs . . . Creepy Crawlers of every kind. So soft, so real, they fool anybody. Kit has molds 4 bottles Past-goop®, tray, handle, paints, cement hardware, instructions. Makes over 30 'crawlers.'
H81-843F 719 Sh. wt. 5 lbs. . . Retail $11.95

The Newest, Wildest Time-Piece In History! 12x8½x3¼"

LINDBERG "GOOFY KLOCK". Includes surprises like pendulum garbage can cover, water pipe stem bell that rings at toe touch. Motorized powered by 2 "D" cells (not incl.). Keeps wrong time always!
H82-924F 140 . . . . . Retail $1.98
T95-675F 13 . . . . . Retail 20

## *Steel Construction Sets*

**$9.99** each

**Both sets really grade, dig, load and haul**

### Save $2.46 on 5-piece Army Engineer's Set

Rugged floor toys in heavy-gauge steel . . realistic moving parts . . detailed interiors. Set includes (1) 12-inch Sand Hopper (2) 12-inch Dump Truck, (3) 19-inch Road Grader, (4) 11-inch Jeep, (5) 11-inch Bulldozer.

79 N 5597C—5-piece Set. Shpg. wt. 15 lbs. *Separately $12.45* Set **$9.99**

(1) 49 N 5512—Sand Hopper. Shipping weight 2 pounds . . . 1.99
(2) 49 N 5479—Dump Truck. Shipping weight 3 lbs. 12 ounces . 1.99
(3) 49 N 5477—Road Grader. Shipping weight 3 lbs. . . . 3.99
(4) 49 N 5558 Army Cub. Shipping weight 2 pounds . . . 1.89
(5) 49 N 5471 Bulldozer. Shipping weight 2 lbs. 6 oz. . . 2.59

### Save $3.89 on 4-piece Road Building Set

Action packed toys of heavy gauge steel. (6) 18-inch Power Shovel. Automatic scooping, bucket-release. (7) 15-inch Hydraulic Dump Truck. Lever operated action. (8) 17-inch Road Grader. Adjust blade, direct steering. (9) 15-inch Hi-Lift Loader. Digs loads, dumps.

79 N 5421L 4-pc. Set. Wt. 15 lbs. *Separately $13.88* Set **$9.99**

(6) 49 N 5646—Power Shovel. Shipping weight 5 lbs. 3 oz. . 4.97
(7) 49 N 5661 Dump Truck. Shipping weight 3 lbs. 3 oz. . . 2.97
(8) 49 N 5614—Road Grader. Shipping weight 3 lbs. 8 oz. . 2.97
(9) 49 N 5484 Hi-Lift Loader. Shipping wt. 3 lbs. 12 oz. . . 2.97

**$3.97**

### Turnpike Dump Truck . . hydraulic action, friction motor

Fill it up, turn it on and it goes away with heavy load in tow. Press lever and hydraulic cylinder raises body for dumping. Modern cab with wrap-around windshield, rubber-tired wheels give it a big-truck look. From Japan. 15 in. long. Plastic, metal.

49 N 4284—Shpg. wt. 3 lbs. 8 oz. **$3.97**

**$3.97**

### Turnpike Cement Mixer revolving drum, friction motor

A press of the lever starts hydraulic-type action that slowly dumps load of "cement." Smart cab with wrap-around windshield sits between 2 diesel exhausts. Sturdy steel body, plastic trim, rubber tires. From Japan. 14 inches long.

49 N 4233 Shpg. wt. 4 lbs. **$3.97**

**$3.99**

### Motor-sound Cement Mixer . . drum revolves and tilts

A cement mixer that really mixes. Dump sand, ingredients in, revolve drum . . tilt it and mixture comes out and down chute. Roll across floor for a roaring, real motor sound . . just like the big mixers. Plastic, heavy gauge steel. 14 inches long.

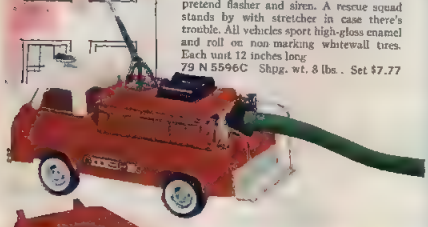
49 N 5532 Shpg. wt. 4 lbs. 4 oz. . **$3.99**

## Fire Chief's Car leads the way for a Water-shooting Pumper . . Rescue Squad aids "injured"

3-piece Fire-fighting Set $7.77

Put out a raging "fire" with pumper fire engine. Swivel deluge gun actually shoots water up to 7 feet with garden hose attached. Ladders are removable. You've cleared the way with the fire chief's car with pretend flasher and siren. A rescue squad stands by with stretcher in case there's trouble. All vehicles sport high-gloss enamel and roll on non marking whitewall tires. Each unit 12 inches long

79 N 5596C Shpg. wt. 8 lbs. . Set $7.77



Pumper Fire Engine $5.98

Snorkel Fire Truck $6.98

### Powerful motor-sound Fire Rescue Truck $3.89

Engine roars as you race to a fire to the sound of friction power. Pretend flasher on cab clears the way. Two ladders for "climbing" tall buildings. Non-mar plastic tires. Steel truck 15 in. long

49 N 5530—Shipping weight 3 pounds 4 ounces. . . . . $3.89

*Wailing siren clears the way . . snorkel basket with fireman turns 180°*

*Save $1.08* on Pumper and Snorkel Set $11.88

**Pumper.** You're ready to answer the alarm to fires large or small. Move this fire engine by friction power and turn crank to hear siren wail. Made of metal and strong plastic. Rubber tired wheels. 16 inches long.

49 N 4258—Shipping weight 4 pounds.....$5.98

**Snorkel Fire Truck.** When you press lever, boom reaches up to put out those high fires. Basket with fireman can turn 90 degrees left or right. Moves right along under friction power. Metal and plastic. 19 inches long

49 N 4254—Shipping weight 4 pounds.....$6.98

**Pumper and Snorkel Fire Truck Set.** Save. *Separate prices total $12.96.*

49 N 5678—Shipping weight 8 pounds.....Set $11.88

*Pumper and Fire Truck From Japan*

$3.89

$3.89

$4.97

### Suburban School Bus

Detailed interior and roof signs with "flashers." Hinged endgate. Swing out stop sign. Smart whitewall non-mar plastic tires, shiny bright grille and bumpers. Metal and plastic. 15 inches long.

49 N 5551—Shipping wt. 2 lbs. 8 oz.....$3.89

### U.S. Mail Delivery Truck

Sliding side doors open; back doors swing out to unload the mail. There's a dashboard driver's seat and steering wheel inside. Whitewall plastic tires, chrome-plated hubs. Steel 11½ in. long

49 N 5545—Shpg. wt. 2 lbs. 11 oz.....$3.89

### Hydraulic Sanitation Truck

Friction powered "motor" sound. When hand-operated bucket reaches top, gate opens. Bucket dumps load into truck. Hydraulic cylinder raises and drops load out lower gate. Steel 18 in. long.

49 N 5560—Shpg. wt. 5 lbs. 4 oz.... $4.97

# Police patrol fleet repowered 60,000 work hours ago with International-Palmer engines.

Police inspector Fred H. Strybing, Suffolk County, New York, commands an 11-boat patrol fleet.

## Report: Less than 100 hours down time!

Police patrol work demands boats built like pleasure craft but powered like work boats. They're always on the move.

Suffolk County, New York, for instance, patrols its 487 miles of shoreline with 11 boats—20 to 37-foot Chris Craft, Egg Harbor, Pacemaker, Ulrickson and Gehrlein Skif. They work around the clock in season with three 2-man crews.

The operation calls for engines that are rugged, durable, dependable. The boats are constantly alternating from slow-speed patrol to bursts of full-throttle power for emergencies. Last year the fleet towed more than 500 disabled boats.

All boats were repowered with 225 hp Model M345 International-Palmer engines beginning in 1963. Since then, with a total of 60,466 work hours, the fleet has had less than 100 hours of down time other than routine maintenance.

One big reason for the outstanding performance is heavy-duty construction with rugged blocks. Add that to full-circumference water jackets around each cylinder plus fresh water cooling and you get an unbeatable combination for long life.

These are just a few of many features designed to give you solid dependability in the full line of International-Palmer engines for work and pleasure craft. Your choice from 22 to 225 hp, gasoline and diesel. Get details from your International-Palmer dealer, or write to Engine Sales Department, International Harvester Company, Melrose Park, Illinois 60160. Telephone: 312—FI 3-1800; Northeastern States 203—TO 9-7110.

INTERNATIONAL PALMER MARINE POWER

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INTERNATIONAL PALMER MARINE POWER

## Ever ride a hydraulic lift?

**Sunderland does!** Grumman's new 34-foot sedan cruiser rides her own bow waves. Her "hydro-diconic" hull form is unique. Bow waves, forced toward converging conic surfaces near stern, provide hydraulic lift . . . and operating economies! "Soaring gull" configuration at bow, between soft-entry bow and chines, produces trimaran effect for great stability. Minimum wetted surface reduces skin friction . . . provides more speed for given amount of power than conventional V-bottom hulls.

**Accommodations unique too!** Socializing area is raised . . . to new heights in spaciousness, luxury, comfort and liveability. Only forward cabin is "down below" on dressing room level . . . a true "owner's stateroom." Pass-thru partition separates galley area from deckhouse lounge. Unique "disappearing" upper and lower berths on starboard side leave extra space for lounge furniture. Portside "divan" converts to double bunk. Total accommodations for six. Cockpit is safe and deep.

**Command bridge** (optional) provides more than 11-feet of spacious platform. Sunderland measures 34'-1" x 12'-9" x 2'-10" and adds up to an exciting new adventure in performance and sea-living excellence. Request literature and name of your nearest Pearson Yachts dealer, write Bristol, Rhode Island 02809.

**GRUMMAN CRUISERS**
GRUMMAN ALLIED INDUSTRIES, INC.

Sunderland

# Technical Excellence... Lifetime Guaranteed

IMPORTED

**SWIFT**®

Instruments with defective materials or workmanship returned to us post paid will be replaced free of charge for the life of your Swift instrument.

Precision made in Japan

Each Swift instrument is built to its own unique optical formula to ensure maximum field and brilliance for its power. All optics are precision-ground and hard coated on all air-to-glass surfaces. Phosphor-bronze prism clamps and precision-machined lens mounts. Anodized interior surfaces, sealed seams, top quality external finishes ensure maximum durability. Each instrument triple inspected. Distinctively gift boxed

**TRITON 7X,35 CENTER FOCUS** Most popular general-purpose binocular. Wide field combined with superior brilliance. Small size and light weight. Relative light efficiency 37.5. Field 376 ft., Weight 22 oz.
**2001V3276** **$58.50**

**NEPTUNE MK II 7X,35 CENTER FOCUS** Finest light-weight, general purpose. Adaptable to telephotography. Relative light 41.2. Field 429 ft. Wt. 22 oz. Equipped with short focusing knob.
**3086V5880** **$98.00**

**SPORT KING 7X,35 CENTER FOCUS/WIDE ANGLE** Gives the widest practical field of view (378 ft.), this makes it easier to spot and follow fast moving objects. Five element optical system. Relative light 37.5. Weight 39.3 oz.
**2189V4788** **$85.50**

**HOLIDAY MK II 7X,35 CENTER FOCUS** Lightweight Magnesium body. Superb Barium Crown Prisms for extra brilliance. Premium quality throughout. 378' field. Relative light efficiency 41.2. Wt. 32.5 oz.
**3087V7837** **$139.95**

**RETRACTABLE EYECUPS** Provide full field view for eyeglass wearers

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| 2185V3020 | Grand Prix | 8X30 | 393' | 21.1 | 21.2 oz. | $53.95 |
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| 1658V3304 | Nighthawk | 7X50IF | 376 | 76.4 | 34 oz. | [illegible] |
| 2194V3917 | Ranger | 10X50 | 279 | 37.5 | 38.3 oz. | 6[illegible] |

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**COMMODORE MK II 7X,50 CENTER FOCUS** Premium quality lightweight magnesium body. Barium Crown Prisms. 376' field. Light efficiency 84.9. Wt. 38 oz.
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did not tarry at Rose Blanche, but went around a point of land into Harbor Le Cou, a rocky basin of great beauty. Choosing the day's port of call on this coast is a choice of riches. All of the fiords and bays call for exploration, with good fishing for sea trout and salmon at their head and in the rivers to lure one on and on. We selected La Poile Bay for the next night, moving up a cove past the town of La Poile, and anchoring in the red path of the sun as it dropped behind the highlands.

Our good weather was drawing to an end. It was indeed a bit thick the following day, and we ran for the Ramea Islands, a group of rocky islets some five miles off the coast, with a radio beacon on the westerly side. We stayed in Ramea Harbor all the next day as it was blowing southeast with some gusto. In the morning the fog hung blacker than ever, but the southeaster had quieted a bit, and we decided to run for the horn at Francois some 20 miles down the coast.

Outside, some sea was still running, but easterly seas go down quickly in these waters when the wind drops. We ran our distance on the log through the murk without much concern. It was a bold coast, and the horn should be audible several miles away.

I ought to know by now that such a feeling brings a retribution from the gods, swift and usually effective. After running our distance, no horn was audible; a few more miles, still not a sound. Which side of it were we on?

Under these circumstances there was nothing to do but wait until clearing weather, or go in and find out. It being fairly calm, we elected the latter, and headed in toward the rocks. One bit of surf, then another, came into view through the fog, and we skirted cautiously along, trying to match the outlines of what coast we could see with the chart. Very shortly we found ourselves alongside a sheer rock wall, and we saw what appeared to be a white surveyor's marker almost invisible in the fog high above. It was only after another hour of poking about that the truth dawned on us: this was the diminutive lighthouse at the entrance to La Hune Bay, some six miles west of Francois. Our staunch, trusted, reliable Walker's log had overread by 20 per cent, for what reason we have never discovered.

Philosophy is the friend of the cruising man and the unexpected is often the most rewarding. So it was with La Hune. As we went in, the fog scaled up a hundred feet or so, revealing the cliffs on either hand, and the tiny church in the deserted settlement near the mouth of the fiord. We dropped the hook in Deadman's Cove, just off a 1,200-ft. rock face, down which poured a falls of purest white mist, appearing as by magic out of the fog above.


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**HERE'S A SAMPLE:**

**OPEN-AIR MEAT 'N TATOES**

*Cooking time: 40 minutes* *Yield: 4 servings*

1½ pounds pork loin or beef round
2 tablespoons cooking oil
3 cups thinly sliced potatoes
2 tablespoons onion flakes
3 teaspoons salt
½ teaspoon TABASCO brand pepper sauce
2 tablespoons parsley flakes
2 cups milk, heated

Cut meat into 1½ inch cubes. Heat oil in Dutch oven or heavy skillet. Brown meat cubes. Remove; set aside. Layer potatoes in bottom of skillet in with the heated oil. Sprinkle each layer with onion flakes, salt, Tabasco, and parsley flakes. Add hot milk. Top with meat cubes. Cover. Cook at medium heat for 20 minutes, stirring occasionally. Uncover; cook for 5 minutes.

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*(For More Information Circle No. 129 on Page 143)*

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*(For More Information Circle No. 138 on Page 143)*



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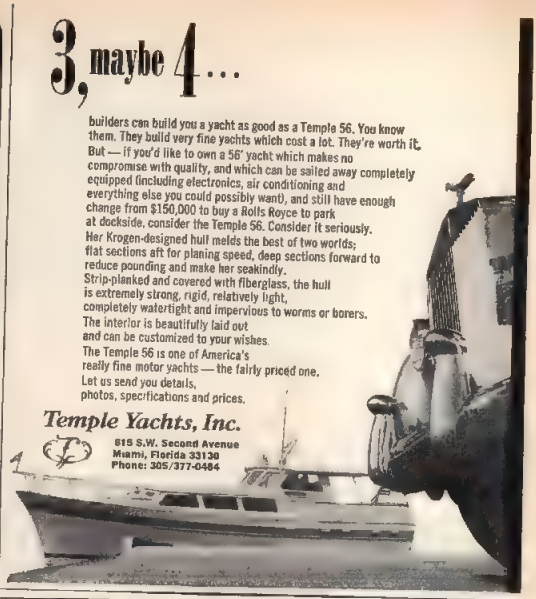

## Book Reviews

**THE SEAFARERS**, A History of Maritime America, 1620-1820, *by Robert Carse* (Harper & Row, Publishers, New York, N.Y., $5.95). Mr. Carse has attempted to take on a rather extensive and colorful facet of America's history, and except for a few fascinating anecdotes he has missed the mark. The recounting of the early settlers from the Pilgrims at Plymouth to the establishment of international trade proves to be illuminating. The author carefully, and one feels with authority, researched the area concerning the importance the Indians played in the growth and success of the maritime history of the United States. This area proves to be the most noteworthy and one just wishes that he would further expand on this topic rather than progressing to the nautical history of the Revolution and the War of 1812. For this section of the book does not hold the reader's attention, and since this area has been covered so thoroughly in other anthologies, this work does little to enhance this era.

The book definitely has merit, but not the likes of which this topic should command. HUBERT J. HORAN

**TRANS-PACIFIC TRIMARAN** *by Arthur Piver* (Pi-Craft, Mill Valley, Calif., $4.95). The author of this book is well-known as a designer and sailor of trimarans, having crossed the Atlantic in 1961 and the Pacific from California to New Zealand—a cruise which is described in this volume. The book contains neither a table of contents nor index, which makes it difficult to locate reference matter.

An appendix describes his "System of Navigation by Simulous"—a navigation method which the author claims enables the non-mathematical reader to learn celestial navigation easily. The sub-title on this section is "Usable Results Obtainable Without Previous Knowledge." The dust jacket carries on its inside face the drawings of a number of trimarans from the board of the author. W. H. DEF.

**DUD SINKER: LOBSTERMAN** and **MARINE SKETCHBOOK**, *Illustrated by Paule Loring, text by Nathan C. Fuller* (each $2). Admirers of the work of Paule Loring (and who is not?) will welcome these two 7¼"x10½" loose leaf books in which the masterful hand of the great cartoonist is revealed on every page.

The "Dud Sinker" book is a collection of hilarious cartoons which have appeared in the "Maine Coast Fisherman" over the years, and pokes fun at the foibles of characters along that rockbound coast. The "Marine Sketchbook" is of a more serious nature and records the artist's capabilities as a draftsman who knows his boats. Incidentally, for serious artists who may wish to have available rapid sketches of various types of vessels, this volume would be a storehouse of source material. Both books have appropriate comments by Nathan C. Fuller and are available from the Courier-Gazette, Inc., Rockland, Me. W. H. DE F.

**MARINE PAINTING** *by Theodore W. Donaldson* (Pitman Publishing Corp., New York, $1). The author of this paperbound book is an instructor at the Brooklyn Museum of Art School and president of the American Veterans Society of Artists. He paints mostly along the New England coast and has exhibited in many shows. He has crowded an amazing amount of useful information into a 32-page paperback which is exceedingly well illustrated, except for the color plates which are somewhat disappointing and probably do not correctly represent the artist's original paintings. Certainly any beginning amateur looking for an elementary book on the subject of marine painting will find this one well worth its cost as it explains several novel techniques for painting in oil and also touches on sketching in black and white. W. H. DEF.

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Quality melamine dinnerware in rich decorator patterns to beautify your table. Guaranteed two full years against breaking, cracking, chipping and permanent staining. All decorated pieces and all cups are made of SR-40® Stain-Resistant Melamine

**Park Avenue Set Compositions**

**61-PIECE:** Service for 8 with **Decorated:** 10" dinner plates, **Solid Color:** bread & butter plates, cups, saucers, soup/cereal bowls, serving bowl, water tumblers, juice tumblers, **White:** platter, creamer and sugar with colored lid. **Weight:** 15½ lbs.

**91-PIECE:** Same in service for 12 plus white salt and pepper. **Weight:** 22 lbs.

**Blue Rose** . . A light blue basketweave design forms the perfect background for the deeper blue of two fullblown roses. Dawn blue accessories. Matching tumblers.

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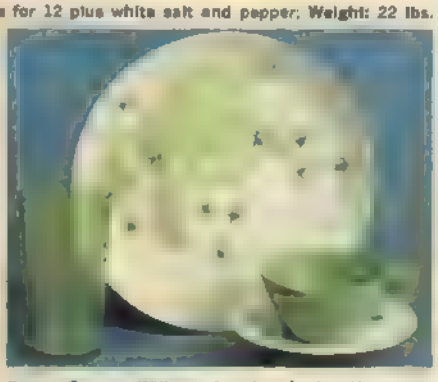

**Green Fern** . . . Willowy fronds of absinthe green form a light and lyrical pattern accented with gold highlights. Accessories are absinthe green. Matching green tumblers.

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**Copper Eagle** . . The cheering warmth of Early American design, in brown and copper with high lights of orange on a beige linen background. Accessory pieces are sandalwood. Matching amber tumblers.

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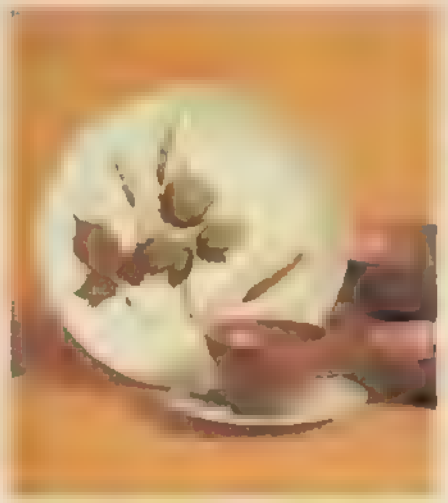

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**Park Avenue Plush Set Compositions**

**61-PIECE:** Service for 8 with **Decorated:** 10" dinner plates, saucers, platter; **Solid Color:** salad plates, cups, soup/cereal bowls, serving bowl, water tumblers, juice tumblers, **White:** creamer and sugar with color lid. **Weight:** 16½ lbs.

**91-PIECE:** Same as above in service for 12 plus extra platter and divided serving bowl. **Weight:** 25 lbs.

**Yellow Rose** . . Yellow roses blooming across a linen-textured background. Primrose yellow accessories. Matching Texan Tumblers

| | | |
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*Saucers for Green Fern and Copper Eagle patterns are not as illustrated. These sets come with undecorated saucers.*

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**6-Pc. Steak Set.** "Stagmaster" handles. Forged serrated edge blades. Wt. 1½ lbs.
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## THE SOUTH SHORE OF LAKE ERIE

By John G. Robinson

► Charles H. Judd, an active member of the Star Class fleet, is the new commodore of Cleveland YC. Five new directors were elected: Walter F. Bleckrie, J. Edwin Disch, John V. Eakin, Edwin A. Kennedy and Howard W. Murray. Other officers elected were: Howard W. Murray, vice comm.; Horace E. Wetzel, rear comm.; Frederick H. Roth, fleet capt.; Dr. Walter Sellars, fleet surg.; Edwin A. Kennedy, sec.; David H. Harrison, treas.; Russell Beck, meas.; John E. Aupert, compt.; and S. O. Hillman, asst. treas.

► The tremendous growth of the sailing fleet at Mentor Harbor YC proved too big a problem for flag officers to handle in one Trophy Night. Consequently the one-design classes held their own special award dinner-dance party on Nov. 27 while the auxiliary classes have their special night on Dec. 3.

At the first annual One-Design Sail Race Dinner on Nov. 27, Bill Frissell took the championship honors of the Thistle Class, with Jack Sackett, second and Don Heisner, third. Highlander honors went to Harold Williams, with Chris Magnusson the runner-up and Bob Seifert, third. The season's fleet champion in the International-21 Class is Howard Hoffman, with Dick Newpher in second place and Pete Wise, third. Betty Wells was just too good for the boys and ran away with the fleet championship of the Shark catamarans, with Par Garver, second and Tom White, third. Ed Wahl Jr topped the Lightning Class, with Jim Hickey, second and Ted Luntz, third.

The annual "Man of the Year Award" was presented to Joe Denk for his service to the club and racing fleets generally during the season of 1965.

► The annual Trophy Award Dinner of Erie YC was Oct. 29. The Gilmore Trophy went to *Kahili*, Frank Zurn with the Annette and Bruce Dell Trophies to *Masker*, Bob Way; the summer series to *Kahili*, while *Xanadu*, Gerry Metcalf, took the Kohler series, Erie to Conneaut, also the return run, and the overall series. The fall series went to *Blitzen*, Doug James and Bill Walker. There was an award made to Harold Ogden in appreciation of his services contributed as chairman of the auxiliary fleet race committee.

► One of the "musts" of the winter season for South Shore yachtsmen is the ninth annual Mid-America Boat Show in Cleveland's Public Hall, Jan. 21-30, sponsored by the Lake Erie Marine Trades Assn. The famous trans-Atlantic 13½' *Tinkerbelle* will be on exhibit in the lobby of the auditorium. Irving Gray, manager of the show, is promising the largest and most representative showing of the finest boats ever.

► John B. Winters, Bay Village, O., was elected commodore of Vermilion YC. Other officers elected were; Hadsell S. Easton, vice comm.; James D. McClimans, rear comm.; Dr. Sven D. Nielsen, fleet surg.; Keith E. Johnson, sec.-treas. and C. Carroll Crist, delegate to the ILYA. Trustees elected were· Dr. Stanley Birkbeck, Donald P. Cloak, Dr. Clark W. Peck, Walter H. Pingel and John H. Backus. . . . Club Elections VERMILION BC. C. Sheldon Rieley, comm.; Walter B. McAllister, vice comm.; Richard V. Ostrander, rear comm.; Frank Zerad, fleet capt.; Paul R. Deuble, sec. and Robert Warner, treas. Trustees are; Robert Bushong, Theodore F. Derse, George Greenwood, Fred Meyer, Arthur N. O'Hara, Willard C. Pretzer and Louis Ruscitto. NORTHEAST YC, Peter Blasius, comm.; Lester Andregg, vice comm.; John Emmert, rear comm.; Alfred Delanis, fleet capt.; Nicholas Thomas, sec. and Charles Brown, treas. GORDON SHORE BC, Robert Lampert, comm.;

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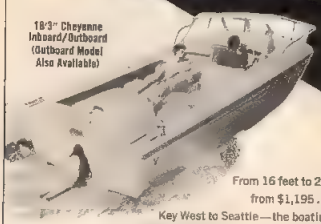
22'6" Iroquois Inboard/Outboard



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Cathedral Hull

20'2" Arapaho Inboard/Outboard (Outboard Model Also Available)

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Thunderbird, the fastest-growing family boat manufacturer
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Cathedral hull, the smoothest ride in boatdom, tremendous stability in any seas,
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# TIGERS

## Remote Control Tank . . . Cannon Fires Like a Field Gun

13 14 TIGER TANK, TIGER CANNON . . . enough firing power to destroy enemy fortifications, knock out supply lines, or defense systems. TANK goes forward, backward, turns right or left; raises, lowers and fires cannon—by remote control. Climbs up hills and over obstacles. If you hit tank's front plate with bullet, commander pops up in surrender. Cannon magazine holds 5 bullets. Needs 4 "D" batteries—see Pg. 370. CANNON rises from behind wall fortification when you press button, lobs a shell at enemy target, then reloads. Wall explodes if hit in center. Needs no batteries, complete with 6 shells. Tiger "Rock" included with Cannon Set. Both sets include 4 action targets with battle scenes. Tank 6" long, 1 5/16 x 10 x 7 1/4 in. high. Cannon 15 3/4 x 6 1/2 x 7 1/2 in. high, wall 10 3/4 x 4 x 7 1/2 in. high. Durable plastic, authentically detailed. Buy fighting men below.

(13) 48 HT 23062M—Tiger Tank Set. Ship. wt. 8 lbs. 4 oz. [illegible]

(14) 48 HT 19007M—Tiger Cannon, Wall Set. Wt. 6 lbs. 4 oz. 9.99

15 TO 17 TIGER UNIFORMS . . . dress your Tiger in proper outfit for the job he's doing.

(15) FATIGUES: helmet, rifle, shovel, "M[illegible]."
48 HT 24647—Ship. wt. 5 oz. $1.19

(16) CAMOUFLAGE UNIFORM with grenades, submachine gun, helmet, canteen.
48 HT 24646—Ship. wt. 5 oz. $1.19

(17) DRESS UNIFORM with pistol, bugle, etc.
48 HT 24645—Ship. wt. 5 oz. $1.49

18 TIGER FOOTLOCKER to hold your Tigers and their equipment. Heavy fiberboard-steel reinforced area for name, rank and serial number. Metal latch. Set 13 3/4 x 8 1/4 x 4 3/4 in. high. Buy footlocker and any one of the Tigers, and deduct 35c from total price.
48 HT 24644D—Ship. wt. 1 lb. $1.49

19 MILITARY JEEP . . . the workhorse of the U.S. Army! Fully equipped full-scale model has fold-down windshield, "steering" wheel, front seats, detachable spare tire. Sturdy steel body has room in back for loading. Buy Jeep and any one of the Tigers, and deduct 44c from total price. 10 1/2 in. long.
48 HT 23460D—Ship. wt. 1 lb. 8 oz. $2.39

## The Fighting Tigers Are Always Where the Action Is $1.99 Each

20 THROUGH 27 TIGERS . . . for the red-blooded boy who likes his soldiers tough. Plastic figures are 7 in. high. Mechanized, just press a Tiger's back and he goes into action. Each in his own case with crystal cover.

(20) PRETTY BOY . . . he salutes snappier than anyone in the whole Tiger squad.
48 HT 24432D—Ship. wt. 12 oz. $1.99

(21) BUGLE BOY . . . when he brings his bugle to his lips, it means chow, mail call or "Attack!"
48 HT 24433D—Ship. wt. 12 oz. $1.99

(22) BIG EARS . . . he raises his field telephone, talks to command headquarters, and the attack begins.
48 HT 24431D—Ship. wt. 12 oz. $1.99

(23) COMBAT KID . . . throws a "Molotov Cocktail." He single-handedly knocked out 37 enemy tanks!
48 HT 24430D—Ship. wt. 12 oz. $1.99

(24) TEX . . . when he raises his rifle . . . the enemy is really in trouble. Down in Texas boys learn to shoot almost before they learn to walk!
48 HT 24429D—Ship. wt. 12 oz. $1.99

(25) MACHINE GUN MIKE . . . when he snaps his chopper into action, Mike can always shoot his way out.
48 HT 24428D—Ship. wt. 12 oz. $1.99

(26) SARGE . . . his weapon's a pistol . . . when the battle's on, Sarge always leads the attack!
48 HT 24426D—Ship. wt. 12 oz. $1.99

(27) ROCK . . . he's hard as a rock and throws grenades. He can wipe out enemy nests!
Ship. wt. 12 oz.
48 HT 24427D $1.99

# *Exclusive at Wards! Action-Packed Military Sets*

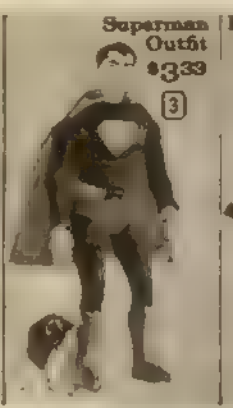
**Over 800 Pieces**
**$9.99**

**Over 420 Pieces**
**$5.99**

**Two Complete Armies.** Over 220 American GI's storm up the beachhead in an all out invasion—over 180 enemy soldiers desperately defend their position but retreat as GI's attack with shooting machine guns, howitzer with shells, tanks, burp guns, bazookas, carbines, grenades and pistols. Includes: bunker, exploding machine gun nest; 16 U.S. and enemy vehicles plus hundreds of other accessories. Pliable, molded plastic. Soldiers up to 2¼ in. tall; longest vehicle about 6 in.
48 HT 24100A—Over 800 Pcs. Ship. wt. 9 lbs. 4 oz. Set **$9.99**

**Over 420 Pcs.** Like set at left except with fewer pieces. Includes: over 200 U.S. and enemy soldiers, 6 military vehicles, pontoon bridge and tank trap.
48HT24101M—Ship. wt. 4 lbs. 8 oz. **$5.99**

***Shop Early, Phone Early***
***See AID, Page 406***



## CAPTAIN ACTION — The NEW Bold Hero . . . Ready for Action! Just Change the Outfit to Change the Hero!

**1** CAPTAIN ACTION 12 in. high and fully jointed. He's dressed in his unique uniform with accessories that include: lightning sword and special scabbard, gun, gun belt, removable boots and hat. He'll play any of the roles above. Just change his outfit.
48 HT 24420—Ship. wt. 13 oz. **$2.98**

SAVE on 3-Pc. Set: (1) Captain Action; (2) Batman, (3) Superman.
48 HT 24605—Wt. 2 lbs. 4 oz. **$9.39**

**2** BATMAN OUTFIT. Includes: Suit, cape, boots, belt with 2-way radio buckle, flashlight, Batarang, laser-beam, rope and reel with hook, hood and mask.
48 HT 24600 Wt. 1 lb. 3 oz **$3.33**

**3** SUPERMAN OUTFIT. Includes: suit with super shield, belt, cape, boots, arm shackles, block of Kryptonite, face mask and dog Krypto.
48 HT 24601—Wt. 1 lb. 3 oz. **$3.33**

**4** PHANTOM OUTFIT. Includes: uniform with hood, rifle with scope, belt with holster and pistol, knife, boots and face mask.
48 HT 24602—Ship. wt. 1 lb. 3 oz..... **$3.33**

**5** AQUAMAN OUTFIT. Includes: uniform, swordfish sword, conch horns, fins, spear, knife with sheath and face mask.
48 HT 24603—Ship. wt. 1 lb. 3 oz. **$3.33**

**6** CAPTAIN AMERICA OUTFIT. Includes: uniform, belt, holster, pistol, laser-beam gun, boots, shield and face mask.
48 HT 24604—Ship. wt. 1 lb. 3 oz..... **$3.33**

# Western Frontier Town

**Over 170 Pieces**

**$8.88**

DODGE CITY . . CATTLE CENTER OF THE OLD WEST . . . provides hours of fun for young "westerners" . . . develops imagination, initiative. Relive the action-packed frontier days, swing into town on the old stagecoach, defend the bank from the outlaw gang, herd cattle into the old corral, shoot-em-up on Saturday night!

You'll find authentic western flavor in the colorful buildings along Main Street . . . Dodge House (the town hotel), Dodge City Bank, Jail House, General Store, Barber Shop. Over 70 cowboys, 23 horses, cows, dogs, stagecoach, wagons, sidewalk, fences and much more, all to set up on large 31x21-in. layout sheet. Hand painted miniature plastic figures.

48 HT 24398—Ship. wt. 2 lbs. ..... **$8.88**

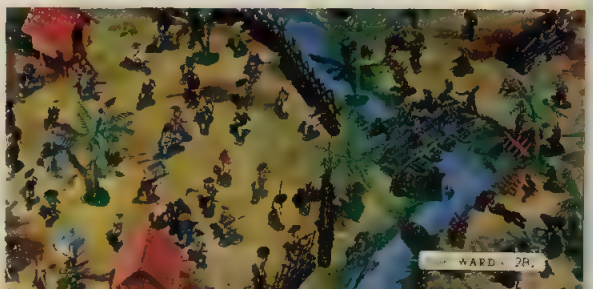
## Guerilla Warfare Miniature Play Set

**$5.00** **Over 165 Pieces**

LIKE TO PLAY SOLDIER? Here's an authentically detailed American soldier combat set . . . ready to launch an all-out attack against the jungle guerillas. Colorful hand-painted miniature figures in action poses . . . 50 American soldiers, 48 guerillas. A boat to take soldiers to the beach; a tank, cannon, mortars to burst into action.

When the landing is secured, set up a pontoon bridge, capture 2 jungle huts, send out scouts in jeep. Youngsters can spend hours maneuvering, planning, defeating the enemy. Cocoanut palm trees, bamboo fences, rocks, silver birch tree provide a tropical atmosphere. Set pieces up on big 18x24-inch layout sheet included.

48 HT 24199—Ship. wt. 1 lb. 2 oz. . . . . **$5.00**



# The Game of Tiger Island

**$4.44**

*Boinng!* Fun For All Ages when you try to stop that tiger . . . the ferocious club-swinging beast keeps bopping castaways over the head every time they try to leave Tiger Island. Tension mounts as the tiger whirls! Only a fast marble flipped directly into the tiger's open jaws can keep him from whacking the poor sailor so he can finish his raft, capture the flag and sail away the winner! Colorful, all-plastic island; spring-operated tiger. Four men with movable, flipping arms. Also includes 4 raft frames, 16 sticks, and 4 marbles. Instr. Ship. wt. 3 lbs. 12 oz.

48 HT 14002 M . . . . . $4.44

## Action Tiger

**$4.99**

Watch Beau Tiger swing bat in one hand, posies in the other. Head turns from side to side as he walks by remote control. Plush covered body, abt. 12 in. high (Use 2 "D" batt. /Pg. 370)

48 HT 23165 Ship. wt. 2 lbs. 8 oz. **$4.99**

# Tiger Town Playset

**$3.99**

For Imaginative Play or For The Miniature Collector. Twelve hand painted tigers live it up in their own tiny village. Tallest tiger is 1¼ in. high! There's momma, dad captain poppa, even a cook carrying a freshly baked cake! Complete 64 pc. molded plastic set includes simulated rock house with sign board, fir, coconut and banana trees, big and little "rocks," shrubbery, wheeled cart with barrels, fence, mushrooms in assorted sizes. Colorful layout sheet about 15x20 in. wide.

48 HT 24397—Ship. wt. 1 lb. 2 oz. **$3.99**

**Phone Your Order . . . See Page 408**

1 Bashful Tiger is all wound up as he walks around, swinging hat in one hand, flowers in the other. Plush covered body, strong wind-up motor. Abt. 8 in. high. Ship. wt. 8 oz.

48 HT 23290 . . . . . $1.99

2 Nothing Fierce about this pair! Great fun for little tots or your favorite teen. Just wind . . . one walks upright, the other stalks his prey. Furry body with strong spring motor. Abt. 8 in. Ship. wt. 1 lb. 4 oz.

48 HT 23291 . . . . . Set $3.89

3 Tricky Action Wind-up Tigers. No-fall tiger turns mysteriously when he reaches edge of table or bumps into obstacles. Other tiger beats merrily on his little drum. Bright litho, metal. Wt. 1 lb.

48 HT 23289 . . . . . Set $1.79

For All The Young Tigers . . . Ferocious looking head attaches to handle bars of any bike—mouth opens wide, lets out loud roar when you squeeze tail. No batteries needed. Tough, long-lasting plastic head, light reflector eyes. Includes plush tail for fender or bars.

48 HT 13429—Wt. 2 lbs. **$3.42**

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### DEVELOPMENT AT FREEPORT, GRAND BAHAMA

► Freeport, as the name suggests, is a 214-sq.-mi. tax-free haven on Grand Bahama Island's southern elbow, 76 miles across the Gulf Stream from West Palm Beach, Fla., and 120 from Miami. Because of its location and the great amount of construction that has been and is going on there, it is destined to become a major sport fishing center and cruising base for yachtsmen, as well as a gambling haven. There is already one casino and another is nearing completion.

Ten years ago Freeport was nothing. There was a lumber company operating on a flat, featureless, limestone island that had some nice sandy beaches and little else, except that wells could be drilled instead of depending on rainfall for water supply.

To stimulate industrial investment, the Grand Bahama Port Authority was established to form a government by contract, and build a deepwater commercial port. It took three years of dredging solid limestone to make the harbor, but by 1959 it had opened along with what is now the largest ship re-fueling depot in the western hemisphere. It is located on the main north-south shipping lanes, and there is no tax. Among the more than 500 businesses now operating in Freeport, U.S. Steel has put some of the limestone to good use at a $60 million cement plant.

Recently, many hotels and motels have been built, considerable land has been sold, houses and apartments built, and the well protected Bell Channel Marina, with 250 concrete slips and repair capacity to 500 tons, has been put into operation. The Lucayan Beach Hotel also has dock space close to its casino, and three other marinas are under construction. Dramatizing all

*If you have a heavy load, the Bell Channel Marina has golf carts*

this, a new Holiday Inn, the longest jet strip in the Bahamas and new daily cruise liner service from Miami were all opened in one autumn weekend.

Holiday Inns are having an explosion of their own. Since 1953, more than 640 inns have been put up in 47 states, Canada and Puerto Rico, and it is now the world's largest system of its kind. Over 200 additional inns are planned or under construction and new ones are opening up at the rate of three per week. The largest Holiday Inn of all (614 units) is the new one at Freeport, where every room has a water view.

In addition to private boat, there are several alternatives for getting to Freeport. BOAC has a 2½-hour, nonstop weekly flight on Sundays from New York with a return flight on Fridays. The minimum fare is $115 round trip. Air Canada has direct jet flights from Toronto, and Bahamas Airways and Mackey Airlines have frequent regular 20-30 minute flights from Ft. Lauderdale, West Palm Beach and Miami. In the casino there is a sign stating that the last flight for Miami leaves at 5 a.m.

By sea the new 360′ *M/S Lucaya* makes a daily 4½-hour run from Albury Docks on MacArthur Causeway at Miami Beach that leaves at 9 a.m. and gets back at 11:30 p.m. The 1,200-passenger vessel has stabilizers, six decks, bars, restaurants, stores, nightclubs, private cabins and slot machines. The round-trip fare is $19, and you don't have to return the same day if you don't want to. Our guess is that you won't.

B. Devereux Barker III

**32′ EXPLORER EXPRESS**

Built for excitement, fun and people! Sleeps 6. Spacious cabin completely factory outfitted for privacy and luxurious comfort. You choose deep-pile carpeting, stunning upholsteries. Dinette is roomy . . . galley has 3 burner range, oven and eye-level icebox, tiled work area. Pressure hot and cold water system serves both galley and enclosed head

**WRITE FOR FREE, COLORFUL BROCHURE** for complete information on this and other Tollycraft Quality Boats and Cruisers:

**TOLLYCRAFT**
CORPORATION, KELSO, WASHINGTON
Note: Dealership opportunities are available

# Tollycraft is heading EAST!

***TOLLYCRAFT 38′ MARINER***
*2 luxurious staterooms and spacious main salon*

Tollycraft long has captured the hearts of Pacific boaters and now these popular, luxurious cruisers are heading for new waters and new admirers. If you delight in roaming the Atlantic seaboard or cruising inland lakes and rivers . . . now you, too, can take the helm of a Tolly!

TOLLYCRAFT isn't satisfied just to build a boat that gives a man better performance, better handling than any boat he's ever owned before. TOLLYCRAFT insists that a woman must be happy, too, with more convenience, more comfort, more freedom than she's ever known before. That's why TOLLYCRAFT owners are *both* happy people!

TOLLYCRAFT invites your critical attention to every detail of construction. You'll discover TOLLYCRAFT boats perform better because they are built better. Custom-specified quality. Expert hand craftsmanship. The revolutionary Conolift hull, designed by Ed Monk and Tollycraft, gives you perfect handling, low-cost maintenance. You'll discover you get more "extras" and more luxury as *standard* equipment on every TOLLYCRAFT, from the big 20′ cruiser to the palatial 50-footers.

**32′ EXPLORER SEDAN—shown with optional command bridge—one level cabin and cockpit convenience.**

Dealer opportunities are available.

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**TOLLYCRAFT will soon be launching in your area! Write for the colorful brochure showing the full line of these exciting pleasure boats, and the name of the dealer nearest you.**

*Compare with any boat afloat—*
*hand craftsmanship*
*makes Tollycraft superior*

**TOLLYCRAFT**

**(A) MOTORIFIC GIANT DETROIT TORTURE TRACK SET.** Rough and tumble set with all the ingenious ingredients for putting any Motorific car through its high-action paces. Assembles in a number of tricky test patterns. Includes. 24 curved, 8 straight, 4 half, and 2 quarter tracks, crossover; 2 "Y" switches- 2 left and right switches, spring test with sign, crash test with sign, cornering test with sign HP test with sign; Motorific car; manual. 10 lbs.
**4598-6JTX997** ..... **$15.00**

**(B) "CRAZEE CYCLE."** Cycle races over u-steer-track and crazy things happen. Man-hole dipper pops up; cop pops up on gate and police station Plus other zany tricks. Complete with cycle, tracks, cops, scenery and wacky tricks. Shpg. wt 6 lbs.
**3734TNX897** Uses battery (not included) . **$14.95**

**(C) NEW! SWITCH 'N GO GT CAR SET.** Battery powered, 4-speed racer, remote controlled by air through flexible plastic tube track. Press the master control pump and activate switches and "flip crash anywhere along the line Track can be cut, rejoined into numerous layouts. Includes 30 tube track, master control pump, bridge sections, switches, cross overs, etc.
**6111MTX497** Complete instructions. Wt. 2 lbs..... **$8.50**

**(D) "TRIK-TRAK" CROSS COUNTRY RALLY.** Bigger, better than ever! Has new steerable track; new swordfish car; new slotted wheels. Sets up anywhere in many layouts—under furniture, around walls, from room to room. Needs no transformer or electricity. The trick's the track. Battery operated car follows any course set. Includes- 7 curved, 2 straight tracks, scenery, car. Shpg. wt. 5 lbs.
**3960TNX497** ..... **$8.00**

**(E) JR. CLOCKMAKER KIT.** Really tells time! It's simple, easy to make a real pendulum wall clock. Includes. base plate, plastic block, top plate, necessary wheels, washer, chain pendulum, hands, dial. Shipping weight 4 lbs.
**350RHX387** ..... **$5.00**

**MOTORIFIC DEARBORN TORTURE TRACK SET.** Here you're a big-time Detroit test driver! Tests steering on zig-zag track; shocks on a bumpity track Battery powered Motorific car has high torque motor, terrific detailing. Includes car, 18 tracks, 2 tests and signs, switches, pins, manual. 3 lbs
**4588-0JTX387** ..... **$7.00**

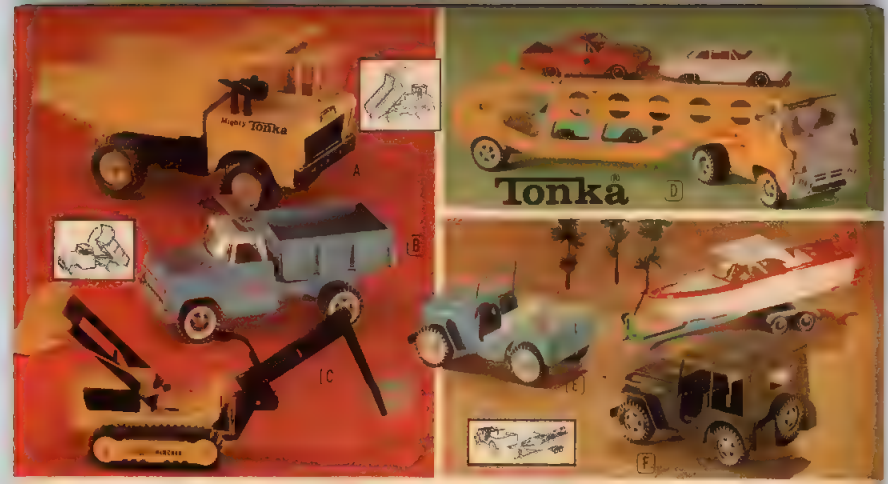
**132-PC. MINIATURE KNIGHT AND CASTLE PLAYSET.** Creates all the thrills, excitement of a King Arthur Round Table adventure. Castle and knights are minutely detailed, beautifully hand painted realistic replicas of olden times. Set includes. castle, 32 knight figures, 8 horses, catapult and complete accessories. Provides endless hours of creative educational fun as knights, horses travel to, from castle, through forest, over drawbridge Wt. 2 lbs
**HK7563MXL497** ..... **$7.00**

**MOTORIFIC CUSTOMIZED CARS** For all torture tracks Have body, chassis, motor plus conversion pin Authentically detailed, scaled models. Wt. ea. 1 lb.

| | | |
|---|---|---|
| 4165-7JTX197 | Jaguar Motorized Gift Set | $3.00 |
| 4156-5JTX197 | Corvette Motorized Gift Set | $3.00 |
| 4182-2JTX197 | Mustang Motorized Gift Set | $3.00 |
| 4184-8JTX197 | Ferrari Motorized Gift Set | $3.00 |
| 4154-1JTX197 | T-Bird Motorized Gift Set | $3.00 |

**(F) REMCO WALKIE-TALKIE TELEPHONES.** The secret telephone system that really works! Lay wire from room to room, attic to basement, even apartment to apartment. Talk back and forth with the 2-way walkie-talkies as often as you like. Telephones and 25' of wire included 1 lb
**500RMX220** . . . . **$3.25**

**(G) REMCO CRYSTAL RADIO SET** Simple to assemble! Ideal set for beginners. Features sensitive fixed crystal. Everything's included high impact cabinet, regulation hi-impedance head phone, tuning coil, and all other necessary parts to build your own crystal radio Wt. 2 lbs.
**106RMX357** . . . . **$5.00**




(A) **MIGHTY TONKA DUMP TRUCK.** All steel giant Dump, big enough for children to ride on. Rolls on Celcon® wheel bearings. Back section raises for dumping. Enclosed cab has detailed interior. Bumper fitted with shock absorbers. Oversize tires grooved for traction. 18½x9¾x18". Bright yellow. Wt. 9 lbs.
**2900TKX597** ..... **$9.00**

(B) **TONKA HYDRAULIC DUMP TRUCK.** A touch of the release lever and "Bed" automatically raises with smooth hydraulic action. Two-position tailgate permits dumping or spreading. Rolls on white-wall tires on dual rear wheels. Finished for rugged play with real truck paint. A big play-worker, 13⅜" long 6⅜" high, 6½" wide. Wt 4 lbs
**520TKX357** ..... **$5.00**

(C) **TONKA TRENCHER.** A real action toy with 5 operations digging, loading, hauling, dumping, leveling. Lever raises front bucket. Load dumps by tripping release lever. Handle operates back hoe to either side. Sturdy stee. 18½x7⅜x5¼" unit moves on durable deep treads. Wt. 3 lbs
**534TKX357** ..... **$5.00**

(D) **TONKA CAR CARRIER** Steel truck transport loaded with 3 plastic cars. Detachab e carrier is strong enough to sit on. Lever positions ramp to unload scale model cars. Glassed- n cab has seats, dashboard steering wheel. Rolls on tandem dua whitewall tires. 26⅜" long, 8½" high, 5¼" wide. Wt 7 lbs.
**840TKX567** ..... **$8.00**

(E) **TONKA JEEP AND RUNABOUT** Boat loads realistically on detachable steel trailer by crank operated winch. Steel Jeep has folding windshield, detailed front seats, steering wheel. Rolls on lifetime whitewall tires. Has ball-type trailer hitch. Cruiser with windshield, canopy, detachable motor. Wt 3 lbs
**516TKX357** ..... **$5.00**

(F) **TONKA JEEP COMMANDER.** Realistically detailed for every play battlefield. Regulation olive drab enameled steel Jeep with all-weather "canvas" top. Features steering wheel, front seats, dual gear shifts, emergency gas tanks, and detachable spare tire. Plenty of loading space in back. Rides on TX-500 lifetime tires. 10½" long, 5⅞" high, 5¼" wide. Wt. 2 lbs
**304TKX210** ..... **$3.00**

(G) **TONKA "VOLKSWAGEN."** Authentic scale model of famed car. Detailed with front, rear seats, steering wheel, lasting tires, bumpers. Red steel. 3¼x2⅝x3⅜". Wt. 1 lb.
**156TKX160** ..... **$2.29**

(H) **MINI-TONKA CAR CARRIER.** Hauls 2 Sting Ray sports cars. Rugged steel with aluminum ramps. Glassed in cab has seats, steering wheel. 18¾x6¾x4½" wide. Wt 3 lb
**96TKX360** ..... **$5.00**

(J) **MINI-TONKA SPORTSMAN SET.** Play campers 4-vehicle set. Has Camper truck with opening side door; Jeep; Wagoneer and trailer that detach; modern sports car. Wagoneer has seats, snap-open tailgate. Durably constructed, brightly colored set. Wt. 4 lbs.
**102TKX497** ..... **$7.00**

(K) **MINI-TONKA CONTRACTOR SET.** 4 "work horses" include- Pick-up truck, Cement Mixer, Dump Truck, Grader. All work! Wt. 6 lbs
**110TKX697** ..... **$10.00**

# The BIG news from Tonka is the new, little Volkswagen. A Natural!

Brand new for 1966. Authentic Scale Model. Realistic details include front and rear seats, "steering" wheel, long lasting tires and bumpers. Automobile gauge steel construction with two coats of durable, non-toxic enamel. Available in four separate colors: #150 Yellow Volkswagen; #152 Blue Volkswagen; #154 Green Volkswagen; #156 Red Volkswagen. 8⅞" long, 3½" high, 3⅜" wide. Packed 12 to a shipper. Weight 13 lbs.

Tonka

Tonka Corporation • Mound, Minnesota

# Buell Elected Doughboy President; Cashman Named to Head Board

James H. Buell

Edwin J. Cashman

James H. Buell, executive vice-president of Doughboy Industries, Inc., has been elected president and chief executive officer of the firm.

Mr Buell succeeds Edwin J. Cashman, president of Doughboy since 1935, who was elected chairman of the board.

Formerly Mr. Buell was first vice-president of Doughboy's Industrial Group which includes a plastics and a swimming pool division.

Before joining Doughboy in 1955, Mr Buell, 40, a certified public accountant, worked for Ernst and Ernst for seven years.

For thirty years Mr. Cashman directed the growth of Doughboy, a company he formed when he took over a small flour mill in New Richmond, Wisc., in 1935.

In 1956, sales totaled $14,555,000 and in the fiscal year ending January 29 of this year, sales were recorded at $55,768,636.

# New Tickle Tears, Baby Magic Dolls From Topper Smile, Cry N' Wet

Two new versatile dolls that require no batteries, Baby Magic, left, and Tickle Tears, are now being marketed by Topper Toys.

Tickle Tears, a 13" doll, has hands that raise and lower upon the touch of a button on its stomach. When her arms are raised, the doll's mobile face turns into a smile, and when the doll's arms are lowered, her mouth turns into a pout and water runs from her eyes.

This item (#1805), is packed ½-dozen to a 9-pound shipper.

An 18" doll (#1800), Baby Magic, cries, wets, has eyes that open and close, and also has movable arms and a mobile face that are operated magnetically. By passing a thimble across the doll's face horizontally, tears can be made to flow and stop. When the thimble is passed in front of the face vertically, the doll's eyes can be made to open and close.

Baby Magic comes clothed in a water-resistant romper set in white and red, white booties, and a red hair bow, as well as a bottle. Tickle Tears is clothed in pajamas and comes with a feeding bottle too.

The new dolls both relate to the Doll X that Topper Toys talked about during Toy Fair and mentioned in its spring promotional material.

## 3M Bookshelf Game Boxes Win Rigid Box Packaging Award

A First Award in rigid box packaging in the toys and games category was won recently by the Mankato Paper Box Company, Mankato, Minn., with the 3M Book-

shelf Game Boxes made for the Minnesota Mining and Mfg. Company.

Other winners in the toys and games section of the contest, sponsored by the National Paper Box Mfrs. Association, Philadelphia, were the Probe Game Box, made by the Consolidated Paper Box Company, Somerville, Mass., for Parker Brothers; and a Stancraft Playing Card Box, made by the Quality Park Box Company for Stancraft, Inc. In the hobbies category, an Excellence Award was won by the Eagle Paper Box Mfg. Company for a series of Military Miniatures Boxes made for the Strombecker Corporation.

## Corgi Rolls Out English B.M.C. Mini Cooper Auto

A 2¾" scale model of a custom built English B.M.C. Mini Cooper automobile showing wickerwork sides and a red back

is currently being offered by Corgi at a suggested retail of $1.50.

The miniature model shows yellow interior trim, jewelled headlights, ghdamatic spring suspension, and has a glossy enamel exterior finish.

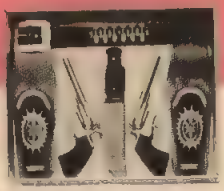
## American Toy Adds 50,000 Square Feet

A 50,000-square-foot addition to the Hortonville, Wisconsin, plant of the American Toy & Furniture Company of Chicago was recently completed, according to Gerald Rapaport, president.

ATF makes over 80 products including toy chests, doll furniture, tool chests, woodburning sets, peg desks and easel boards.

HALCO

**TEXAN DOUBLE HOLSTER SET** - Genuine top grain cowhide, richly floral embossed holsters hang on a removable belt with large embossed prong buckle. 2 repeater pistols make this set a real pro!
7054/200 LIST $3.00



**FAST DRAW DOUBLE HOLSTER SET** - Smooth and natural weave leathers decorate the holsters. The removable belt has a large embossed prong and holds 6 bullets. Set with plastic knife in leather sheath, and 2 Buffalo Bill repeating pistols.
8155/267 LIST $4.00

**BONANZA SADDLE SET** - Buffalo Bill repeating rifle and pistol, plus a hip-slung single holster of genuine top grain cowhide, complete with 6 silver-tone bullets. And, a matching leather saddle bag with shoulder strap, large canteen with compass, metal deputy sheriff badge and plastic handcuffs!
895/467 LIST $6.95

**LITTLE COWPOKE SET** - Miniature holsters have white sheared pockets, 2 color belt with 6 bullets and carry 6" single-shot pistols.
6527/139 LIST $2.00

**FRONTIER SET** - Handsome double holster set with tubular pockets, 2-color plastic belt and Frontier repeater pistol with plastic "bone" grips. Styled to make every cowboy happy!
6524/139 LIST $2.00

**DOUBLE COWPOKE SET** - Long-lasting, top grain cowhide leather holsters with fast action tubular pockets, integral belt loaded with 6 silver-tone bullets. Sharp shooter cowpoke gun has plastic white and bone grips
6540/267 LIST $4.00

HUBLEY

**EMBOSSED DOUBLE HOLSTER SET** - Natural tan, deeply embossed with black screening, top grain cowhide holsters have stand-away pockets, integral belt with 6 silver-tone bullets, leg ties, and 2 Texan Junior 50-shot repeater pistols with steerhide grips.
6550/333 LIST $5.00

Daisy

(A) **RICOCHET/SMOKE RIFLE** - Cock the lever ... pull the trigger and this Old West carbine "sings" out with a realistic whine, makes a loud report and spouts harmless smoke. Blued, heavy gauge steel metal parts, molded 30" long stock.
DM660/333 LIST $4.98

(B) **AUTOMATIC SMOKER** - This 30" long gun features real lever cocking, authentic gun styling and is steel-built throughout to really last! Just pull the trigger and watch all that wicked looking smoke pour out!
DM960/233 LIST $3.49

(C) **SPORT TRAINER GUN** - Get that enemy - shoot him down with this 32" long gun with extra-heavy wood stock, heavy-gauge steel barrel and receiver with ventilated rib. Just cock the lever and out shoot tapered corks or "Poppin' Bullets!"
633/199 LIST $2.98

(D) **SONIC MYSTERY GUN SET** - Heavy-gauge steel gun and a mysterious shock wave blasts across the room and scares on a full-color poly target scene! It's absolutely harmless and requires no ammo!
1916/333 LIST $4.98

**SECRET SAM** - Pistol with fingergrip handle shoots authentic-looking bullets. Can also be fired while concealed in its special attache case! Plus, you get a secret camera that really snaps photos in or out of the case, an attachable periscope, secret message missile, attachable rifle butt, and a silencer that actually deadens the sound of firing
**6505/797** **LIST $13.95**

**JOHNNY EAGLE MAGUMBA GUN SET** - Safari rifle features a detachable telescope sight that really focuses, single-shot, bolt-action loading, adjustable shoulder sling, simulated cushion brace on stock, and 6 bullets! It fires caps, bullets, then ejects the shells! Pistol has a six-round bullet clip in the handle and fires caps, bullets and ejects the shells. Complete with wall plaque.
**6483/991** **LIST $15.95**

**MAGUMBA RIFLE ONLY**
**6327/499** **LIST $7.98**

TOPPER TOYS

**CRIME BUSTER** - Fires a signal missile ... sends three different color missiles into the air....has a loud warning siren.... smoke grenade tracer barrel really sparkles....and the riot-spray gun attachment actually shoots 4 plastic bullets at once! Plus, the Crime Buster fires clip-fed machine gun bullets and has a 2-position stock for shoulder or hip firing!
**6513/667** **LIST $10.95**

**JOHNNY EAGLE LIEUTENANT U.S. ARMY RIFLE SET** - Army rifle that fires caps, bullets, and then ejects the shells, a rear sight knob that really turns, adjustable military-type sling, simulated air-cooled barrel chamber, and 6 bullets. PLUS an Army .45 pistol with 6-round bullet clip that snaps into handle and fires caps, bullets then ejects the shells, and 6 bullets in an engraved carrying case. PLUS an attractive wall plaque to hold both rifle and pistol.
**6473/997** **LIST $15.95**

**LIEUTENANT RIFLE ONLY**
**6319/497** **LIST $7.98**

**MULTI-PISTOL 09** - Just flip open the bottom of the handle and a secret derringer cap pistol pops into your hands! Optical sight really works; it can fire short or long range bullets; the barrel extension fires exploding grenades; it can fire cap-detonated torpedo bomb secret message missile; or an armor-piercing rocket.
**6114/397** **LIST $5.95**

**JOHNNY EAGLE RED RIVER SET** - Authentic Western-styled rifle features a realistic ricochet sound, 6 bullets. It even fires caps, bullets and then ejects the shells! Old Western Six-Shooter has an ejection rod, plus 6 bullets in an engraved plastic carrying case. Set complete with a handsome wall plaque to hold both rifle and pistol.
**6467/973** **LIST $15.95**

**RED RIVER RIFLE ONLY**
**6300/487** **LIST $7.98**

IDEAL

**MAN FROM U.N.C.L.E. SECRET SERVICE GUN** - Clip-loaded cap gun looks like an ordinary .45 automatic pistol until you whip out the special rifle barrel with extension silencer . . . add the metal stem stock . . . slip on the high powered scope . . . and finish with a front metal tripod for balance Watch out! Set with badge and I.D. card.
**4071/367** **LIST $5.50**

**MAN FROM U.N.C.L.E. PISTOL & HOLSTER SET** - 45 automatic has a snug-fitting hip holster, is clip loaded, and fires loud, cracking caps with just a flick of the trigger. Set with an exclusive UNCLE badge and I.D. card
**4072/199** **LIST $2.98**

**THE BIG CAT TANK** - Sturdy plastic tank stalks the battlefield . . . its retractable barrel ready to pounce on the enemy! It sights him - the barrel extends to a full 35", you adjust the elevation, load shells and casing and FIRE a plastic shell directly on target. With 3 shells, 2 casings
**4880/997** **LIST $15.95**

**THE MAN FROM U.N.C.L.E. ACTION GAME** - Danger-packed world turns 2 to 4 players into crack secret agents fighting to capture the chiefs of THRUSH first - and return them to headquarters! Game with full color dice board, dice, UNCLE assignment cards, UNCLE agent markers, THRUSH chief cards, THRUSH agents.
**2311/200** **LIST $3.00**

EMENEE

**ELECTRONIC JUNGLE TARGET RANGE WITH RIFLE** - Fun for the family! Full-size rifle shoots a harmless bullet of light onto a target, full of rapidly moving jungle animals. Hit an animal and a loud bell rings Score cards included.
**2910/1583** **LIST $24.95**

## BRUMBERGER

**(A) BATTERY OPERATED WALKIE TALKIE** - Strong and clear enough to use in your office or at home! Set with two phones featuring loud, attention-getting buzzers, 2 wall hangers, plug-in communications wire, full guarantee.
**250/333** LIST $4.95

**(B) ELECTRONIC TWO-PHONE SWITCHBOARD** - Transmits your voice perfectly! Both phones can be detached from switchboard and operated as walkie talkies and, the extension phone has a wall bracket and a long coil of plug-in wire. Operator can control 4 bell-ringing switches, 4 switchboard plug-ins, alphabet code wheel, dial, message pad.
**240/667** LIST $9.95

**C) OFFICIAL "CODE MASTER" TELEGRAPH SIGNAL SET** - Transmitter receiver unit makes it possible to actually communicate between any 2 points. International morse code has been permanently molded into top of heavy impact plastic housing.
**396/267** LIST $3.95

## TOPPER TOYS

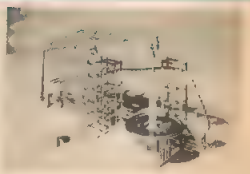
**JOHNNY SEVEN COMBAT PHONE SET** - Just like the army! Retractable antenna, microphone/receiver mounted in mouthpiece of each unit, 30-foot wire connected to safety conductors providing for a 2-wire conductor to other units. Additional wire can be added for communications a mile away!
**6068/333** LIST $4.98

**MOSLER JUNIOR DOUBLE DOOR SAFE WITH BURGLAR ALARM** 9x7x6" heavy-gauge safe features a real combination lock, full-length piano hinge and battery-operated alarm with secret shut-off. Booklet with a wealth of information about safes and savings included.
**498/267** LIST $3.95

## Kenner

**COMBINED GIRDER AND PANEL AND BRIDGE AND TURNPIKE BUILDING SET** - Over 472 snap together interlocking pieces form rigid structures on a smooth masonite foundation board. Build spaceage buildings, freeways, bridges expressways
**27/467** LIST $6.95
**25/367 BRIDGE AND TURNPIKE SET** LIST $5.50
**22/333 GIRDER AND PANEL BUILDING SET** LIST $4.98

**GIRDER-MATIC BUILDING SETS**-Mechanized, motorized kit lets you build limitless kinds of power-operated structures run by geared battery motors with handy remote controls. Construct elevators that run inside or outside of observation towers, ferris wheels - practically anything. Over 687 pieces plus full color planning book in big storage can
**32/863** LIST $12.95

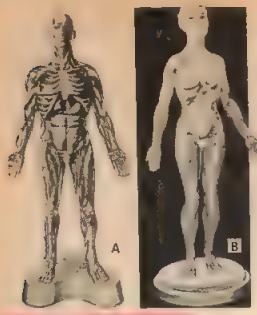


**G.S.A.C. COMBAT OUTFIT** - Set includes a gun that actually shoots around corners. Aim and shoot without being seen! You get 10 soft sponge rubber ball "bullets" to strike the enemy with! Also has a shoot-around the corner pistol with muzzle that pivots 270 degrees! Just aim...squeeze the grip and out pop 30 Poplets of ammmunition!
**700/467** LIST $6.95
**450/299 GUN THAT SHOOTS AROUND THE CORNER** LIST $4.50
**145/69 PISTOL THAT SHOOTS AROUND THE CORNER** LIST $0.98

**NEW ROMP AND ROLL** - Make and play in lightweight but super strong wagons, coasters, chairs rockers, forts, carts. Set with 2 bucket seats, 2 rockers 4 wheels, 2 wooden axles 4 rubber hub caps, bench board, pop cannon and 5 cannon balls
**1030/667** LIST $9.95

**BUILDING BOULDERS** - Just like the Flintstones of TV fame. 100 giant interlocking plastic boulders with 2 knock down boulder bases and storage box can be built into boats that actually float wading ponds, ceiling high towers
**1020/730** LIST $10.95
**620/467 BUILDING BOULDERS** LIST $6.95

## RENWALL




**(A) THE VISIBLE MAN** - superb craftsmanship and faithful detailing, accurately scaled, for identification and study of all bones, muscles, organs. Handbook included
**800/333** **LIST $4.98**

**(B) THE VISIBLE WOMAN** - Complete detailing of all internal organs, bones, muscles, as well as a separate and complete group of parts for optional study of the Miracle of Creation in the 7 month stage.
**804/333** **LIST $4.98**

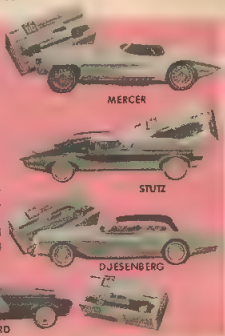
**BOTANY KIT** A new educational concept which includes a real, ventilated greenhouse, complete with soil, seeds, tools, and accessories. Enlarged 3 dimensional take-apart model of a flower shows all parts, and with mechanical scroll, explains what is happening inside growing plants. Botany manual included.
**815/667** **LIST $9.95**

**NATURESCOPE** — A 5-power specimen magnifier reveals details, patterns, configurations of leaves, grass, seeds, skin, hair, etc. Complete with supply of snap-together slides, re-useable, and illustrated booklet
**818/167** **LIST $2.49**

**VISIBLE V-8** – ¼ scale through engine with over 200 components included to develop fully operative mode does everything but burn oil. Complete with miniature battery-operated drive motor, and mechanics manual.
**802/732** **LIST $10.95**

**1966 REVIVALS** - 1:25 scale models of updated, 1966 version of the great classic cars of the past. Detailed automotive designers' version of the '11 Mercer Runabout, '34 Packard Twin Six, '32 Duesenberg Sport Phaeton, and '33 Stutz Bearcat, – if they would be produced now

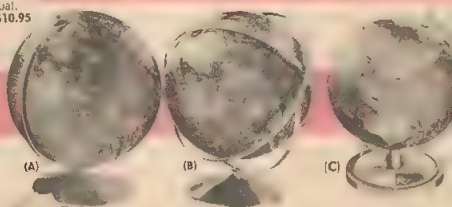
**101/139 Mercer** **LIST $1.98**
**102/139 Stutz** **LIST $1.98**
**103/139 Duesenberg** **LIST $1.98**
**104/139 Packard** **LIST $1.98**




## RAND McNALLY

**GEOGRAPHIC TREASURE CHEST** — With 12" full meridian globe and Globe Guide. Plus book of Nations, describing every country in the world with pictures, maps and diagrams; and large 3' x 4' World map and United States map
**7046/1080** **LIST $18.00**

**BOOK OF NATIONS** – With full color maps and up-to-date information
**3413/287** **LIST $3.95**



**COLLEGIATE WORLD ATLAS** - beautiful full color maps, comprehensive index, up-to-date full color political maps, historical maps, factual information – 416 pages. Hard bound, cloth cover.
**3004/497** **LIST $6.95**

### WORLD PORTRAIT GLOBES IN RAISED RELIEF

**(A) THE BALBOA** — 12" globe mounted on brass-finished semi-meridian and base. Full color Globe Guide is included
**7016/667** **LIST $9.95**

**(B) THE AQUA-SPHERE** 12" globe on double-ring satellite mounting; permits full use of all outstanding features. measures great circle air distances, tracks sate lites, compares time zones, brings any place on earth into easy view
**7048/1130** **LIST $16.95**

**(C) THE ANSWER GLOBE OF CONTINENTS** - unique 12" glove provides world map in raised relief and also answers scores of pertinent questions on rotating "answer base". Answer wheel of the Seven Seas also included, plus Handbook
**7018/997** **LIST $14.95**

# Junior Vehicles

Ⓐ **4126TF2441—BIG 4 TRACTOR with TRAILER.** Enclosed, heavy duty, ball bearing chain drive. Large 16"x1¾" tractor tread rear tires. 8"x1½" semi-pneumatic front tires. Hood of heavy gauge steel, realistic engine. 42" L. x 24" W. x 45" H. Adjustable spring mounted seat. Green and white sunshade. Heavy gauge steel trailer, 23" L., 19½" W. with ⅝" tires. Ship. wt. 81 lbs. **Retail $36.95**

Ⓑ **4127TF1783—HOOK and LADDER PUMPER.** Adjustable ball bearing pedal drive. ⅞" molded rubber tires. Flamboyant red with white trim. Silver grille, embossed headlights, bumper. Includes bell with cord; 2 ladders, 9' hose, standard couplings on hose reel, electric flasher light. (Batteries not included); "Play-Safe" windshield; seat pad. Ship. wt. 36 lbs. **Retail $28.50**

Ⓒ **4128TF1796—RANCH TRAC-TONE** with built-in **Motorear-r.** Enclosed, heavy duty, ball bearing, chain drive. 9¾" x1¾" tractor tread rear tires, 7½"x1½" front tires. Spring mounted adjustable seat. Key operated Motorear-r gives power-packed engine sound. 37" L. x 19" W. x 26" H. Ship. wt. 38 lbs. **Retail $28.95**

Ⓓ **4129TF2290—KING SIZE DRAGSTER.** Chassis of ¾" steel tubing. 1⅛" steel tubing vertical frame. 1¼" front cross-member. Chrome plated roll bar. Bicycle type chain drive with guard. 12"x1¾" racing slick rear tires, 8"x1¾" standard front tires. Simulated engine block. Raised bucket type seat, airplane type steering wheel. 47" L., 23" W. Ship. wt. 35 lbs. **Retail $36.50**

Ⓔ **4130TF1039—SUPER SPORT.** Flashy sports car styling. Adjustable ball bearing pedal drive. ⅞" molded rubber tires. Complete with carrier rack with spare tire, rear view mirror, gear shift; bulb horn; exhausts on both sides, glove compartment. Play-Safe" windshield. Seat pad. Silver grille, embossed headlights, bumper. 38" L. x 16" W. Ship. wt. 28 lbs. **Retail $25.95**

Ⓕ **4131TF1343—CHAIN DRIVE WAGON.** Heavy gauge steel body 34" L., 16¾" W. 4½" D. Play Safe rounded edges. Double disc wheels, 10"x1 625" white sidewall semi-pneumatic tires, ½" diameter axles. Tubular steel handle formed grip. Special cockpit opening engineered for easy pedaling and safety. Wagon type chain drive. Ship. wt. 30 lbs. **Retail $21.50**

Ⓖ **4132TF35—DELUXE ROADMASTER WAGON.** Same as above but without chain drive feature. Ship. wt. 28 lbs. **Retail $12.50**

Ⓗ **4133TF2923—16" SUPER DELUXE SIDEWALK BIKE** with **Motorear-r.** Heavy duty tubular steel frame. Motorcycle type tank instrument panel. Motorear-r growls out an engine-like roar, twist-grip handlebar controlled. Semi-pneumatic, puncture proof 1¾" whitewall tires. Chrome plated high-riser handlebars. Polo saddle. Training outrigger 5" wheels, adjustable, removable. Ship. wt. 38 lbs. **Retail $44.95**

Ⓙ **12" OR 16" STARFIRE CHAIN DRIVE TRICYCLES.** Sturdy frame with 2" backbone double deck. Bicycle type hub drive. Ball bearing pedal wheel. Chrome-plated steel fender. Chrome plated high-riser handlebars, vinyl grips, streamers. Deluxe polo saddle. 1⅝" semi-pneumatic tires.

**4134TF1631—12" STARFIRE.** Ship. wt. 23 lbs. **Retail $25.95**

**4135TF1736—16" STARFIRE.** Ship. wt. 28 lbs. **Retail $27.95**

Ⓚ **10", 12" OR 16" DUO-DECK VELOCIPEDES.** 2" tubular steel backbone with double deck. Large 16" top deck. Chrome plated steel fender shields, and brass rods. Ball bearing pedal wheel. 1¾" whitewall tires. Adjustable high-rise handlebars, chrome plated. Red grips, knuckle guards. Leopard covered polo saddle.

**4136TF1816—16" DUO-DECK.** Ship. wt. 19 lbs. **Retail $21.00**

**4137TF1115—12" DUO-DECK.** Ship. wt. 21 lbs. **Retail $22.50**

**4138TF1540—14" DUO-DECK.** Ship. wt. 26 lbs. **Retail $24.50**

HUFFY

# BICYCLES

LIFE

Excellence by Tradition in the Field of Bicycle Manufacturing. All bicycles on this page are shipped by truck or express, F.O.B. Ohio Factory.

**A** **"SILVER JET."** A sparkling triple-chromed beauty. Twin-arch Spacecraft frame. Equipped with tank, horn, electric headlight and taillight, chainguard and deluxe carrier. U.S. coaster brake, 1.75" whitewall tires. Chrome and Flame Red. Ship. wt. 55 lbs.

4108TF4913—26" Boy's ..... Retail $69.95
4109TF4913—26" Girl's ..... Retail $69.95

**B** **Huffy—Monarch "THUNDERBIRD" DELUXE.** A real eye-catcher! Tank has fingertip control console on top. Graceful twin-arch frame, headlight, chainguard, luggage carrier, 1.75" white sidewall tires and U.S. coaster brake. Boy's Spacejet Black, Girl's, Flamboyant Turquoise. Ship. wt. 48 lbs.

4110TF4116—26" Boy's ..... Retail $53.95
4111TF4116—26" Girl's ..... Retail $53.95

**C** **"GALAXIE."** Striking Spacecraft styling found only on much higher priced models! Sleek tank with twin light and rear luggage carrier on deluxe models. All have chainguard, kickstand and U.S. coaster brake, 1.75" tires. Boy's, Red; Girl's, Blue. Ship. wt. 42-47 lbs.

4112TF3655—26" Boy's ..... Retail $48.95
4113TF3655—26" Girl's ..... Retail $49.95
4114TF3544—24" Boy's ..... Retail $48.95
4115TF3544—24" Girl's ..... Retail $48.95

**"BELAIR"** (Not shown) same as **"GALAXIE"** above but without tank, lights and luggage carrier.

[redacted]—26" Boy's or Girl's. Specify ..... Retail $42.95
4117TF2989—24" Boy's or Girl's. Specify ..... Retail $42.95

**D** **Huffy-Monark "MARAUDER."** Gold color frame, chrome handlebars, polo saddle looks like leopard skin! Heavy duty knobby rear tire big-bike gearing, U.S. coaster brake caliper front handbrake. 20" wheels. 42 lbs.

4119TF3556—Boy's model only..... Retail $49.95

**E** **"DRAGSTER II."** Startling appearance, unique riding qualities and big bike gearing. Hi-Riser handlebar and polo saddle. 3-Speed rear hub, front and rear caliper handbrakes. Gold color frame, chrome plated fenders. 20" wheels with white sidewall tires. Ship. wt. 44 lbs.

4118TF4006—Boy's model only ..... Retail $59.95

HUFFY

## CONVERTIBLE BICYCLES

**F** **"MONZA CONVERTIBLE."** Converts from boy's to girl's bike, then back again in a jiffy. Big-bike features: coaster brake, ball bearing crank, pneumatic tires, luggage carrier and headlight. With removable outrigger training wheels. Flamboyant Blue. Ship. wt. 42 lbs.

4120TF3299—20", Convertible. Retail $39.95

**G** **"BELAIR CONVERTIBLE."** Does double duty as it changes from boy's to girl's bike. Built like the big ones with pneumatic tires, tangent spoke wheels and coaster brake. With removable outrigger training wheels. Flamboyant Red. Ship. wt. 39 lbs.

4121TF2895—20" Convertible. Retail $36.95

**H** **"DELUXE SPORTSMAN."** Has Sturmey-Archer 3-speed factory-adjusted rear hub with twist grip gearshift. Caliper handbrakes front and rear. Chrome fenders, headlight, rims and luggage carrier. Pre-assembled except handlebar, pedals and saddle. Men's, Gold; Ladies', White. Ship wt. 43 lbs.

| | Retail |
|---|---|
| 4122TF3997—26" Men's .... | $52.95 |
| 4123TF3997—26" Ladies' .. | 52.95 |

**I** **"STANDARD SPORTSMAN."** A top value lightweight with front and rear caliper brakes. Sturmey-Archer 3-speed factory-adjusted rear hub, twist grip gearshift on handlebar. Spacejet Black with White trim, 1⅜" tires. Pre-assembled except handlebar, pedals and saddle. Ship. wt. 41 lbs.

| | Retail |
|---|---|
| 4124TF3497—26" Men's ..... | [redacted] |
| 4125TF3497—26" Ladies' ... | [redacted] |



All Bicycles Shipped by Truck or Express

## New! Switch 'N Go Battle Set

# $10.00

- 2 Motorized 3-Speed Tanks
- 60-Ft. Flexible Tube Track
- Battle Remote-Controlled

YOU AND THE ENEMY CREATE RAPID-FIRE EXCITEMENT throughout 60-ft. track by remote control with 2 Master Air Controls. Each tank fires one harmless missile from an adjustable launcher; another from a fixed launcher taking aim from tank's position. Fire missiles by activating air-firing triggers on track. Pillbox explodes if it's hit; if missed, it automatically takes aim as tank goes by, then fires missile to knock out tank. Set includes: Air flip crash, 4 Y-air switches, 2 cross-overs, 4 Y-connectors, 4 targets; also 2 tanks, pillbox, 60-ft. track, 2 air controls, plugs, joiners. Order 2 "D" cells; Pg. 370.

48 HT 23024 M—Instr. Ship. wt. 4 lbs. **$10.00**

NEW! SWITCH 'N GO MILITARY TANK SET. Switch tank into position, fire missiles, hit targets! Loads of fun in half the use of battle set above. Includes: 1 tank, 2 missiles, 2 targets, master air control pump, 30 ft. of track, air-firing trigger, 2 Y-air switches, 1 crossover, 2 Y-connectors, plugs, joiners. Order 1 "D" cell; Pg. 370.

48 HT 23025—Instr. Ship. wt. 2 lbs. 2 oz. . . **$5.00**

2 Master Air Controls

Tank Fires Missile, Flips Second Tank!

"Blows Up" Pillbox!

Pillbox Fires Missile . . Knocks Tank Out!

## Lighted Prop Plane $3.99

WATCH THE HALO OF LIGHT AT THE TIP OF THE PROPELLERS as it spins around while the pilot sits in cockpit. Plane moves straight across the floor or goes in circles by manually turning rear wheel. Sturdy plastic body in blue and silver with official Air Force insignia—about 14½ in. long; wing span about 16½ in. Rubber tires. Order 2 "D" cells; Pg. 370.

48 HT 23171—Ship. wt. 1 lb. 7 oz. **$3.99**

## Amphibious Duck with 15 Soldiers $1.99

THE ALL-PURPOSE MARINE VEHICLE. Rolls on land on heavy-tread rubber tires; forward and reverse motion, propeller with rudder guides jeep on water . . . can be used as a water toy. Realistically detailed plastic body in olive drab color; about 9½ in. long. 15-man attack-force, also plastic, included for "land" operations. Order 2 "D" batteries; Page 370.

48 HT 23194—Duck and 15 Figures. Ship. wt. 14 oz. . . **Set $1.99**

## Jeep with Mystery Action

$4.99

START ROLLING THIS MILITARY JEEP with GI at the wheel. Suddenly enemy is sighted! GI at rear fires the rotating Ack Ack guns, while red light flashes. Sturdy plastic body abt. 10½ in. long, 4¾ in. wide. Adjustable windshield lowers to combat position. Heavy-duty, white-wall tires. Insignia. Order 2 "D" cells, Page 370. Ship. wt. 2 lbs. 2 oz.

48 HT 23166 . . . . . **$4.99**

## Convoy Truck and Soldiers

$5.98

THE MARINES ARE COMING in their modern, all-steel transport truck, 17 in. long, 6½ in. high. Six hand-painted plastic marines in action poses, each about 5 in. high. Battle equipment includes: realistic holster, pistol, belt combinations, binoculars with cases; grenades; mess kits; walkie talkies and others. Ship. wt. 6 lbs. 5 oz.

48 HT 23409 . . . . . **$5.98**

## Shell Shooting Tank

$9.39

GIANT BULLDOG TANK loads 4 shells to a clip . . . fires shells automatically from remote positions. Climbs over obstacles. Forward/reverse controls. 25 man force included. Sturdy plastic. About 22½ in. long. Order 4 "D" cells; Pg 370. Ship wt. 4 lbs. 8 oz.

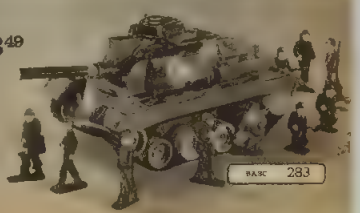
48 HT 23039. . . . **$9.39**

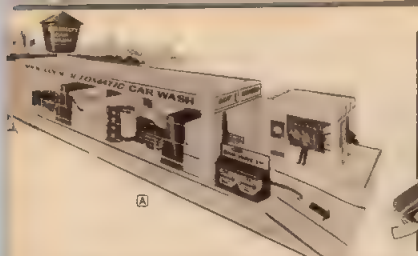
## Cap-Firing Tank

$3.49

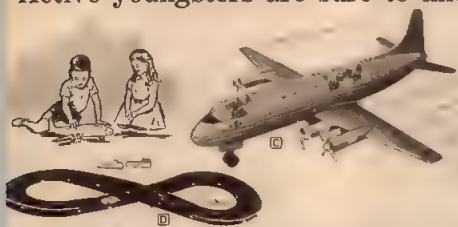
CAMOUFLAGED TANK fires caps automatically as it rolls, climbing over obstacles; forward/reverse motion. Open turret, GI emerges to man machine gun. 22 soldiers included. Plastic. About 8 in. long. Order 2 "D" cells; Pg. 370. Ship wt. 1 lb. 10 oz.

48 HT 23193. . . . . **$3.49**





# Active youngsters are sure to like these mechanical toys



**(A) MR. KELLY'S CAR WASH.** Fill water tank, hook car on cable, press starter. Car moves through wet-down chamber, cleaning rollers, dryer — comes out sparkling clean! See through building! 2 cars, towels, sponges, sign, real wax! 2 batteries (not incl.) Shipping weight 4 lbs.
H50894-599 Ret. $9.95
A14014-13 ea. D batts. 20c

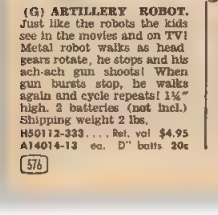
**(D) OVER-AND-UNDER ROAD RACING SET.** 76 pieces. Control Mercedes Benz and Jaguar as they speed around curves, zoom ahead on the straightaways, even cross over and change lanes! Includes shells of M.G. and Stingray. Uses 4 "D" cell batteries (not incl.) Wt. 4 lbs.
H50792-569 . . $8.50
A14014-13 ea. D batts. 20c

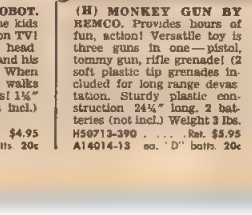
**(B) BARNEY'S AUTO FACTORY BY REMCO.** A real, moving, automatic assembly line — battery-operated — just like a factory in Detroit! Parts snap or screw together to form complete new car. Parts for 2 cars — screwdriver, wrench, ramp 9 x 10 x 22¼". Shipping weight 6 lbs.
H51115-839 Ret. val. $13.95
A14014-13 Each "D" batts (2 req.) . . . . . Retail value 20c

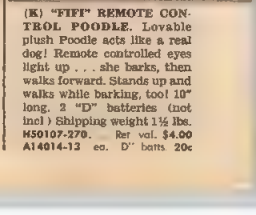
**(E) T.W.A. JET PLANE** — Just like the real thing! In motion there is simulated jet motor noise, cabin lights flash, and ailerons extend as plane stops. As it starts again, ailerons retract — and stop-and-go cycle is repeated. 17x 18". 2 batteries (not incl).
H51809-270 Wt. 1 lb. . $4.00

**(C) VISCOUNT AIR LINER.** Two operating switches are simulated Dashboard throttles; four props "rev," wing-tip lights flash on and off! Close pilots' canopy, and the plane moves; passenger compartment lights; stewardess moves! Takes 2 "D" cell batteries (not included). 17½x 19". Shipping weight 2½ lbs.
H51807-530 Each Ret. $7.95
A14014-13 Each D batts. (2 req.) . . . . . Retail value 20c

**(F) REMOTE CONTROL FERRARI.** Battery operated, propel car forward or backward, turn on headlights, honk the horn! Open doors, move seats, adjust front wheels manually. 4 batteries. (not incl.). Ship. weight 1 lb.
H51808-265 . . . Ret. $4.00
A14014-13 ea D batts 20c








**(G) ARTILLERY ROBOT.** Just like the robots the kids see in the movies and on TV! Metal robot walks as head gears rotate, he stops and his ach-ach gun shoots! When gun bursts stop, he walks again and cycle repeats! 1¼" high. 2 batteries (not incl.) Shipping weight 2 lbs.
H50112-333 . . . . Ret. val $4.95
A14014-13 ea. D" batts 20c

**(H) MONKEY GUN BY REMCO.** Provides hours of fun, action! Versatile toy is three guns in one — pistol, tommy gun, rifle grenade! (2 soft plastic tip grenades included for long range devastation. Sturdy plastic construction 24¼" long. 2 batteries (not incl.) Weight 3 lbs.
H50713-390 . . . . . Ret. $5.95
A14014-13 ea. "D" batts. 20c

**(J) OLD FASHIONED LOCO.** Kids and adults love this colorful locomotive of the past as it chugs into the present with driving piston moving, lights blinking, whistle tooting! Durable metal construction. 15"x6". 3 "D" batteries (not included).
H50716-357 Wt 2 lbs. $5.95
A14014-13 ea. "D" batts. 20c

**(K) "FIFI" REMOTE CONTROL POODLE.** Lovable plush Poodle acts like a real dog! Remote controlled eyes light up . . . she barks, then walks forward. Stands up and walks while barking, too! 10" long. 2 "D" batteries (not incl.) Shipping weight 1½ lbs.
H50107-270. . Ret val. $4.00
A14014-13 ea. D" batts. 20c

# stopping at Adventure Town and Tomorrow City

## MARX 18-PIECE TWIN DIESEL FREIGHT TRAIN SET

• Santa Fe Locomotive Stops, Starts, Reverses By Remote Control!

• With 50 Watt Transformer

A thrilling, colorful set powered by a realistically styled twin Sante Fe Diesel. Locomotive has "powerpull" for extra energy to pull a full load and not slow down. Equipped with reverse and bright headlight. Complete set includes Locomotive and "B" unit, Box Car, Truck Transport Car, Auto Car and Sante Fe Caboose.

Full track complement includes: 8 curved track, 1 straight track, 1 uncoupling track, track connector and a 50 watt UL approved transformer. Train measures 61" overall. Track size: 27"x 36" makes a 102" oval. Ship. wt. for outfit 11 lbs

**H50307-1797** each .. Retail **$26.95**

## MARX 15-PIECE NEW YORK CENTRAL FREIGHT TRAIN

• Stop, Start Action—
• Remote Control

• 25W Transformer

Children will love to load this train and "deliver the goods" just like a real freight train! And this freight is packed with solid fun, thrills and excitement for your junior railroader — he can bring it to a halt, start it, let it roar down the track, all by remote control.

Complete set includes: Steam type NYC 0-4-0 locomotive, coal and water tender, gondola car, hopper car, caboose, plus 8 curved tracks, 1 track connector and 25W transformer. Train measures 41". Wt. 6 lbs.

**H50558-734** each Retail value **$10.95**

## TYCO "MOUNTAIN MASTER"

Maintains speed on those long hauls up tough grades. Uses one lighted "A" diesel engine and one "B" non powered diesel unit. Set includes Gondola car, refrigerator car, operating hopper car, skid flat car with culvert pipe load, 8 wheel caboose. 12 sections curved track, 1 section straight track, 1 section re-railer track. Weight 5 lbs.

**H50239-1574** Retail value **$24.98**

## TYCO SANTA FE "WESTERN DISPATCH"

Sleek, low-profile GP-20 Diesel has stainless steel handrails and illuminated number plates! Teams up with Refrigerator Car, Tank Car, Hopper, Flat Car with pipe load, 8-wheel Caboose. Track includes. 11 curved and 1 straight track, 1 curved terminal, re-railer section—makes 45"x36" oval. Use No. H50598 Power Pack below

**H50310-1499** each Ship. wt. 4½ lbs Retail value **$24.95**

**"HO" Gauge Track.** Brass rails mounted on realistic ties.

(A) **H50602-16** ea. Straight, 9".. Ret. val. **25c**
**H50602-13** 12 or more .....Ret. val. **25c**
(B) **H50618-16** ea. Curved. 9".. ..Ret val. **25c**
**H50618-13** 12 or more .... .Ret. val **25c**

**"HO" Gauge Remote Control Switches.** Remote electronic operation. Brass rails. Use for right and left-hand turnouts. Wt. ½ lb

(C) **H50603-320** Left-hand ... Ret. val. **$4.95**
(D) **H50617-320** Right hand . ..Ret. val. **$4.95**

### (E) Pennant 1-Amp HO Power Pack

Runs both trains and accessories. Note the sloping front control panel—designed to make operation easier. Equipped with automatic circuit breaker, wire-wound speed control, direction control switch, 16-volt AC circuit for accessories, controlled DC output for trains. UL approved Ship wt. 3¼ lbs

**H50598-535** each ..... Retail value **$7 95**

### (F) Pennant 1.5 Amp HO Power Pack

Power packed! Dual control with extra power to run two trains, running in different directions at different speeds, on separate track sections! Wire-wound speed controls, 2 direction control switches, automatic circuit breaker, overload light, 2 controlled DC outputs for trains, 16-volt AC circuit for accessories 1.5 amps. UL approved. Sloping panel for full view of controls and easy operation. Ship. wt. 4 lbs.

**H50600-870** each ..... ...Retail **$12.95**

4-CAR TRANSPORT $4.69 [1]

2-CAR TRANSPORT $2.89 [2]

# Auto Transports Haul New Model Cars From Factory to Dealer

[1] TO [4] HIT THE ROAD IN A BIG STEEL TRANSPORT! Their "glassed-in" cabs have wide-view windshield and detailed plastic interiors. Detachable trailers; rear extension ramp attaches to either level to load your scale model plastic cars. Steel with baked-on enamel finish.

[1] 4-CAR TRANSPORT with brand new steel turbine cab and trailer. Dual tandem rear wheels, white sidewalls. About 22½ in. long. 4 popular model cars about 5 in. long
48 HT 23422—Ship. wt. 4 lbs. 10 oz. . . . . $4.69

[2] 2-CAR TRANSPORT has dummy headlights, grill, bumper. About 23 in. long. Includes 2 modern style cars about 5 in. long.
48 HT 23408—Ship. wt. 3 lbs. 4 oz. . . . . $2.69

[3] 6-CAR TRANSPORT—our giant carrier of heavy auto steel . . . strong enough to sit on. Loaded with 4 fast-back Sting Rays, a Ford Falcon and Ford Ranchero about 8½ in. long. Lever adjusts ramp. Modern seats and dashboard in cab. Dual tandem whitewalls; metal hub caps on cab. About 26¾ in. long.
48 HT 23444 M—Ship. wt. 7 lbs. 8 oz. . . $6.49

[4] WARDS RIVERSIDE® 9-CAR TRANSPORT has powerful friction motor for the long haul. 9 cars about 4 in. long; friction powered to run up and down ramp or along floor. Dual tandem rear wheels. About 15 in. long.
48 HT 23282—Ship. wt. 2 lbs. 4 oz. . . . . $3.99

6-CAR TRANSPORT $6.49 [3]

## Friction Powered Transport Hauls 9 Friction Powered Cars

[4] Only $3.99

## Battery Operated Stunt Plane and Copter $2.49 Each

SAVE OVER 10%; BUY BOTH FOR ONLY $4.47. Just push a control button to put the plane and copter through their stunts! The plane does loops, figure 8's, wing-overs, inverted flight . . . the copter takes off vertically, flies forward, backward, tilts and hovers. They're hi-impact plastic. Plane about 12 in. long; wings are strong plasticized balsa with 14-in. span. Copter about 8½ in. long; includes plastic figures and pick-up hook for rescue operations. Each uses 2 "D" batteries (not included; order Page 370)

48 HT 23084 D—PLANE. Ship. wt. 13 oz. $2.49 48 T 23085 D—COPTER Ship. wt. 1 lb. $2.49

## Flashy Wild Cat Racer $4.00

WHOOSH, YOU'RE OFF—STEERING THE WILD CAT ground curves and hairpin turns; you hold her on course with a 2-speed push button control that operates the powerful electric drive motor. About 7½ in. long; hi-impact plastic with real asphalt "slicks" metal and nylon drive parts. Includes 6-ft. control cable, 3 pylons, jump trap, instructions. Requires 2 "D" batteries.

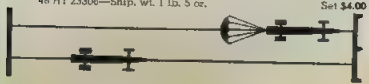
48 HT 23086—Batteries not included. Ship. wt. 1 lb. 3 oz. $4.00

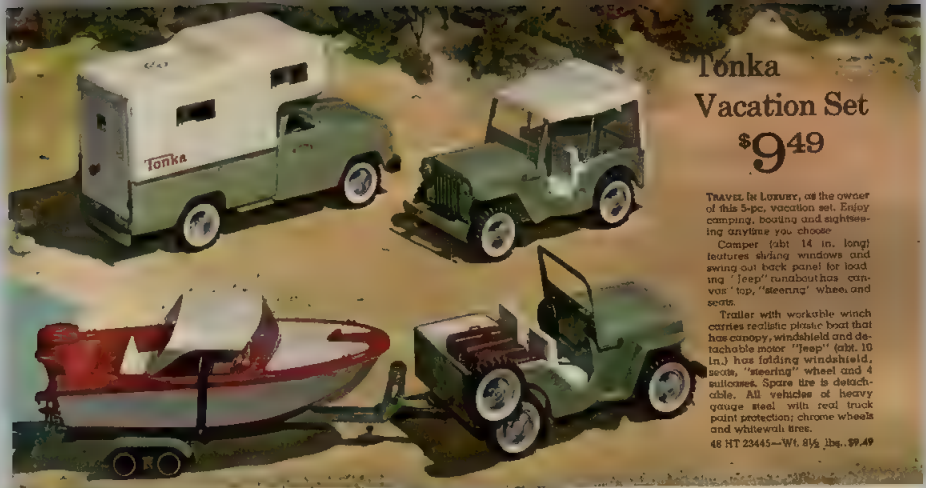
## Exciting Drag Race Set $4.00

### 2 Hi-Torque Dragsters with Chutes You Need No Batteries, No Fuel

ZOOM DOWN THE DRAG STRIP—AT EXHILARATING SPEED to see who's the "top fuel eliminator"! The fully assembled dragsters travel at a zony pace, powered by hi-torque, geared rubber tension drive. They're hi-impact plastic with metal axles and real rubber racing slicks; about 9 in. long. Each has its own automatic drag chute and independent starting lever to launch the race down 6 to 35-ft. drag strip—indoors or out (see sketch below). Set includes rubber bumper finishing barrier, guide lines, authentic decals and instructions.

48 HT 23306—Ship. wt. 1 lb. 5 oz. Set $4.00






# Tonka Vacation Set

$9.49

TRAVEL IN LUXURY, as the owner of this 5-pc. vacation set. Enjoy camping, boating and sightseeing anytime you choose.

Camper (abt 14 in. long) features sliding windows and swing out back panel for loading "jeep". Sundbourhas canvas top, "steering" wheel and seats.

Trailer with workable winch carries realistic plastic boat that has canopy, windshield and detachable motor. "Jeep" (abt. 10 in.) has folding windshield, seats, "steering" wheel and 4 suitcases. Spare tire is detachable. All vehicles of heavy gauge steel with real truck paint protection; chrome wheels and whitewall tires.

48 HT 23445—Wt. 8½ lbs.. $9.49

Figure 8 VW $2.99

VOLKSWAGEN BUS has directional signals that light up to indicate turns as bus follows a figure-eight pattern. Plaid interior, scenecruiser windows, swing out back door. Red body, cream top, all metal construction. About 9 in. long. Operates on 2 "D" batteries (not incl.) see Page 370.

48 HT 23178—Shipping weight 1 lb. 5 oz. . . . . $2.99

Mobile Home $7.50

DELUXE MOBILE HOME HAS REMOVABLE ROOF so you can arrange 28 pieces of furniture and kitchen equipment in the partitioned rooms. Furniture includes bed, vanity, dresser, nite stand, love seat, chairs, table, piano, stool, kitchen sink, range, refrigerator. Snap-action door, sturdy trailer hitch and white wall tires. Detachable tractor, heavy steel construction, smooth rolled edges, high gloss baked enamel finish.

48 HT 23403 M—About 30 in. long. Shipping weight 9 lbs. . . . . $7.50

Hunt Set $5.99

Jungle Wagon $2.79

## Safari Hunt Set and Jungle Wagon . . . Both $7.99

SAFARI HUNT SET. Exciting action for junior hunters with Safari vehicles, and animals. Bronco truck with removable top, "safari wagon" with slide out ramp; and animal cage with hand operated winch. Lift-up rear door for animal loading. All-steel rugged construction. With nine plastic wild animals.

48 HT 23400 MD—Size overall abt. 24¼ in. long. Ship. wt. 5 lbs. 8 oz. . . . . Set $5.99

JUNGLE WAGON—THRILLS FOR THE YOUNG WILD ANIMAL TAMER! Train and show your very own menagerie. Transport them in this sleek, steel-bodied scale model truck with see through cages. Behind each swing up cage door is "home" for a different plastic animal: kangaroo, zebra, hippo, gorilla, reindeer, wild goat.

48 HT 23404 D—Wagon abt 11⅛ in. long. Ship. wt. 2 lbs. 6 oz. $2.79

SAVE ON BOTH HUNT SET AND JUNGLE WAGON both only 7.99

## BATTLEGROUND EUROPE

**Attack! Lead U.S. and allied troops to storm German position. Cannons, machine guns, plane shoot play shells. Building "explodes" when hit**

330 pieces **$10.49** | 158 pieces **$5.49**

Heavy gunfire signals the start of battle action. Gun crews fire the M-88 cannon (with 10 shells), the heavy-field howitzer (with 4 shells), the 3 machine guns (with 30 shells). A P-39 plane adds its firepower (with 5 shells). All actually shoot play shells. When the enemy building is hit, it's demolished with a bang . . as cap inside goes off.

Now 78 battle-posed American, British, French troops surge forward to engage 64 action-posed German soldiers. Joining the fray are 2 more planes, 3 paratroopers with parachutes. Other accessories jeeps, field guns, tanks, half-tracks, landing craft, personnel carrier. Also included. 12 sitting soldiers, pontoon bridge, pillbox, trench mortar, tank trap, camouflaged cannon net, field phone, land mines, barbed wire, rifles, pistols, grenades, much more. All pieces are plastic Figures of soldiers 2¼ inches high

79 N 5950L—330-piece Set. Shipping weight 8 pounds . . . . . $10.49

79 N 5949C—158-piece Set. Like above but fewer pieces. Wt. 4 lbs. . . 5.49

**Battlefield Base.** 42x36-inch plastic sheet.

49 N 6098—Shipping weight 3 ounces . . . . . 49c

## BATTLE OF FORT APACHE

**Sound the charge! Man the cannons that shoot play shells. Rush frontier scouts and cavalry to rescue wagon train and fort from Indian raid**

330 pieces **$10.59** | 101 pieces **$6.39**

Indians on the warpath burst from cover to capture the wagon train as it rolls toward the fort But from the 2 blockhouses and catwalks inside the stockade walls, army sharpshooters take their toll. Mounted cavalrymen dash out to join crews of 2 shell-shooting cannons to make "injuns bite the dust." Re-enactment of such incidents of the Old West are fascinating, educational.

Plastic fort with swinging gates surrounds about 21¼x21¼ feet of frontier territory. Steel "supply" building about 12x4x11½ in. high. 51 action-posed soldiers: frontier people; 45 Indians, 33 horses. 5-in. plastic bow shoots blunt arrows. Accessories include tepee, totem poles, scaling ladders, swords, carbines, bows and arrows, bugles, more. Plastic. 2¼ in figures. Unassembled

79 N 6063L—330-piece Set. Shipping weight 9 lbs . . . . . $10.59

79 N 5951C 101 piece Set Like above but fewer pieces Wt 6 lbs. . . 6 39

**Landscape Base.** 42x36 inch plastic sheet

49 N 6094 Shipping weight 3 ounces . . . . . 49c

## Build your dream city with Lego construction set . . . it's so easy, just snap the bricks together!

205-pc. Set 3.99 285-pc. Set 5.65 450-pc. Set 8.99

Everything you need to become a junior city planner. Deluxe Lego brick sets by Samsonite—the finest and most exciting sets at any price! That's because each contains greater number of larger, more complex pieces for creating the most imaginative structures. You can build almost anything—trains, houses, even whole cities. Hi-impact plastic bricks snap together, lock securely—yet pull apart to form new toys.
All sets include an assortment of red and white bricks; windows, doors of different sizes, tires and wheels. Mounting base, plastic tray for storing parts, and complete instructions.

205-PC. SET. Builds bridges, houses and cars.
35 J 6787. Shipping weight 2 lbs. 2 oz.... ..... .Set 3.99

285-PC. SET. Builds taller houses, trucks.
35 J 6788. Shipping weight 2 lbs. 13 oz.. ..... .Set 5.65

450-PC. SET. Our largest! Contains enough to build hi-rise apartment; enough wheels, parts for 10-wheel engine.
35 J 6789. Mailable. Shipping weight 5 lbs.. . ...Set 8.99

## Construct-All engineering set has riv-a-matic gun that drives "scrivets" when you pull trigger!

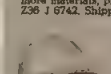
480-pc. Basic set 5.88 480-pc. Powered set 9.88 850-pc. Powered set 14.88

Build bridges, windmills, robots, cranes—and make them work! Each set includes exclusive riv-a-matic gun; plastic beams, gussets, steel axles, hook, shafts, wrench, and more.

480-PC BASIC SET. Includes all above.
Z36 J 6740. Shipping weight 4 lbs ..... .....Set 5.88

480-PC. POWERED SET. All above plus remote control Power-Pack that powers draw bridges, cranes and windmills.
Z36 J 6741. Shipping weight 6 lbs . ... . . Set 9.88

850-PC. POWERED SET. Our finest –builds bigger models with more materials, plus remote control Power-Pack.
Z36 J 6742. Shipping weight 8 lbs.. ..... ..Set 14.88



CONSTRUCTION WORKER'S HELMET. Yellow plastic hat just like builders wear. Elastic chin strap; fits all sizes.
Z36 J 6743. Mailable (1 lb.) ..... .98¢

200-pc. Set 5.44 300-pc. Set 8.66 450-pc. Set 12.99

BATTERY POWERED Erector Set builds action model of mobile radar scanner, drill press, electric fan, rolling robot, space ships and much more. Motor uses 2 "D" batteries (not included—see pg. 410). (3 lbs.)
35 J 6701.....Set 5.44

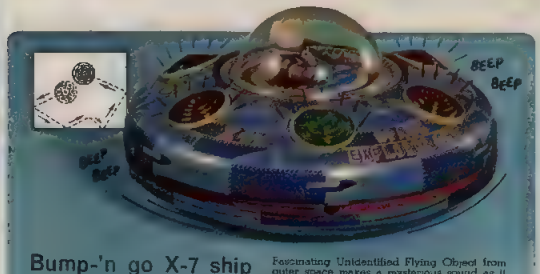
POWER MATIC Erector Set builds all models at left plus motorized lunar surface ride, plane ride. Power-matic motor with 3 power take-off shafts uses 2 "D" batteries (not included—see page 410). Mailable. (7 lbs.)
Z36 J 6702. . Set 8.66

REMOTE CONTROL Power-Matic Erector Set has power hoist. Builds all models at left plus helicopter, lift bridge, oil rig, etc. Remote control with reverse uses 2 "D" cells (not incl. see page 410). Mail. (9 lbs.)
Z36 J 6703...Set 12.99

## Erector builds motorized bridges, derricks, even space age models

See page 277 for new, lower Budget Power terms—no money down

# PRESTO! JUST TOUCH A BUTTON




**Bump-'n go X-7 ship arrives on earth from outer space** 3.77

Fascinating Unidentified Flying Object from outer space makes a mysterious sound as it explores earthly terrain. Just switch on the power and watch as baffling bump-and-go action propels ship away from all obstacles in its path while six lights flash and revolve. Spaceman is visible in the cockpit. 7½ inches in diameter. Operates on 2 "D" batteries (not included—see page 410).
35 J 5475. Shpg. wt. 2 lbs. . . . . 3.77

MARTIAN ROBOT attacks! He walks forward and stops—but watch out! Chest doors open and 2 guns "fire." Light flashes as "shots" ring out! Steel and plastic. 11-in. high. Uses 2 "D" cells (not incl.—see pg. 410).
35 J 5462. (2 lbs. 6 oz.) . . . 3.97

1 727 JET roars down runway with engines flashing! Steel and plastic. 13½-in. wingspan. 17-in. long. Uses 2 "D" batteries (not incl.—see pg. 410).
35 J 5573. Shpg. wt. 1 lb. 10 oz. . . . . 2.97

2 F-11 JET FIGHTER . . . wings fold back as screaming engines pick up speed—and spread as plane stops! Steel and plastic. 15-in. wingspan. 14-in. long. Uses 2 "D" batteries (not incl.—see pg. 410).
35 J 5473. Shpg. wt. 2 lbs. 4 oz. . . 3.97

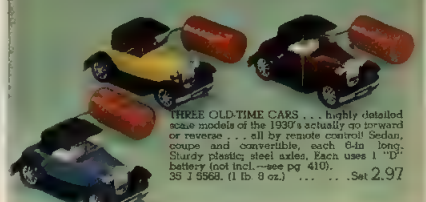
3 CHOP-CHOP HELICOPTER by Marx taxis in a straight line or a circle! Whirling rotor blades have flashing tips. Engine lights. 17½-in. long. Hi-impact plastic. Uses 2 "D" cells (not incl.—see pg. 410).
35 J 5478. Shipping weight 1 lb. 10 oz. . . . . 4.97

4 CHOO-CHOO LOCOMOTIVE has mystery bump-n-go action . . . turns when it runs into obstacles! Dome lights flash. Lithographed steel; 14-in. long. Runs on 2 "D" batteries (not incl.—see pg. 410).
35 J 5464. Shipping weight 1 lb. 10 oz. . . . . 2.97

5 HIGHWAY PATROL CAR with secret bump-n-go action . . . siren starts to scream as car speeds up for a chase. Flashing red light warns offender. 12-in. long. Uses 2 "D" batteries (not incl.—see pg. 410).
35 J 5476. Shipping weight 2 lbs. 4 oz. . . . . 2.97

MOTOR ROAD RACER . . . makes realistic clacking noise as it speeds down the track. Race it forward or in reverse by remote control! Sleek yellow and black racer, 11-in. long, has chrome trim, oversized wheels. Plastic. Runs on 2 "D" batteries (not incl.—see pg. 410).
35 J 5449 (1 lb. 10 oz.) 2.97

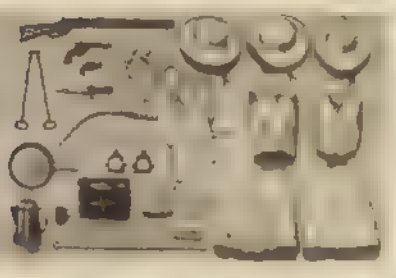
SNORKEL FIRE CAR answers alarm with siren wailing, red light flashing! Fight fires by remote control—just press to raise or lower ladder, drive forward or backward, steer left or right. Steel, 11½-in. long. Uses 2 "D" cells (not incl.—see pg. 410).
35 J 5494. (2 lbs. 2 oz.) . . . 3.97



THREE OLD-TIME CARS . . . highly detailed scale models of the 1930's actually go forward or reverse . . . all by remote control! Sedan, coupe and convertible, each 6-in. long. Sturdy plastic; steel axles. Each uses 1 "D" battery (not incl.—see pg. 410).
35 J 5568. (1 lb. 9 oz.) . . . . . Set 2.97

**Brand New Budget Power Terms give you more buying power**

## Jane West $2.88



## The Circle X Ranch . . . Ready for Johnny and Jane West; Their Horses, Too

(1) The Circle X Ranch welcomes adventurers such as Jane and Johnny West; also their horses, Flame and Thunderbolt. Constructed of full color lithographed heavy-gauge chip board, the ranch layout measures 4 ft. 5 in. wide overall. Bunk house and barn are 26x30x21 in. high, each with doors that swing open. You can easily fit the layout together to set up a rugged building and corral. Bunk house interior (see small view) includes double deck bunks, Franklin stove, cupboard, rifle rack, table and chair. Folds easily for storage and carrying

48 HT 24629 M—Ship. wt. 7 lbs. 8 oz. . . . . $5.99

## Johnny West $2.88

(2) Jane West—a Real Girl of the Frontier! About 11 in. tall, her solid plastic body with decorated vinyl head and hands, is completely movable and dressable. She's full of action, too—she can sit, stand, kneel, tote a gun, even ride a horse! Her 4 complete costume changes are of colorful, soft wrap-around pliable plastic. She also has her own range, cooking gear and weapons.

48 HT 24413—Ship. wt. 1 lb. 10 oz. $2.88

## Horses From the Western Ranges

(3) and (4) Flame and Thunderbolt, the wild horses from the Western range, can be tamed and trained by anyone daring enough to break them. Powerful muscles seem to ripple in readiness for a challenging mistress or master. Each horse is about 14¾ in. long and about 12 in. high. High-impact plastic with detailed flexible plastic accessories. Each has Western saddle, stirrups, bridle, saddle bags, and rifle holster.

(3) **"Flame" The Horse** is a favorite of Jane West

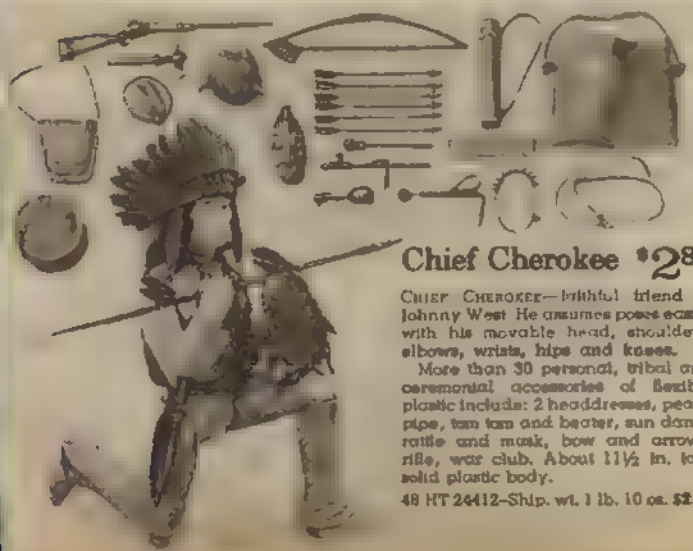
48 HT 24628—Ship. wt. 1 lb. 10 oz. . . . . $2.29

(4) **"Thunderbolt" The Horse** is wanted by Johnny West and Chief Cherokee

48 HT 24627—Ship. wt. 1 lb. 10 oz. . . . . $2.29

(5) Johnny West, searching new territories for a place to call home, fights wherever he meets resistance. Movable head, shoulders, elbows, wrists, hips and knees make it easy for him to handle his branding irons, rifle, pistol and others shown above. Outfitted in Western hat, kerchief, chaps, vest, holster, spurs—all flexible plastic. Solid plastic body. Abt. 11¾ in. tall.

48 HT 24411—Ship. wt. 1 lb. 10 oz. $2.88



## Chief Cherokee $2.88

Chief Cherokee—faithful friend of Johnny West. He assumes poses easily with his movable head, shoulders, elbows, wrists, hips and knees.

More than 30 personal, tribal and ceremonial accessories of flexible plastic include: 2 headdresses, peace pipe, tom tom and beater, sun dance rattle and mask, bow and arrows, rifle, war club. About 11½ in. tall, solid plastic body.

48 HT 24412—Ship. wt. 1 lb. 10 oz. $2.88

## Daniel Boone $2.49

Daniel Boone, The Original American man of action, is over 11 in. tall, of solid plastic. Has jointed neck, shoulders, elbows and wrists.

Authentically dressed from his coonskin cap to moccasins, he has all the gear he needs: flintlock rifle and pistols, powder horn, shot pouch, bullet mold, knife, tomahawk, bear and beaver traps, canteen—over 25 pieces in flexible plastic. Ship. wt. 1 lb. 14 oz.

48 HT 24414 . $2.49

## SAVE 10% on Outfit

**Order Covered Wagon, Little Joe, Hoss, Ben as usual, deduct $1.36**

(1) COVERED WAGON with two horses, used to tote supplies, fetch guests from the nearby town when they arrive from East. Plastic accessories include barrel and barrel rack, lantern, wash-tub, rifle, crate, flour sack, strong-box, shovel and bucket with handle.

Wagon made of sturdy plastic with movable tail gate and cloth cover. Wagon with horses about 20 inches long.

48 HT 24606 D—Wt. 1 lb. 11 oz..... $4.99

## The Action Men from Bonanza $2.88 Each
## Ride-The-Range Horses for Each Man $2.19 Each

(2) THROUGH (7) THE CARTWRIGHTS AND THEIR HORSES, STRAIGHT FROM THE BONANZA TV SHOW! Little Joe, Hoss and Ben each stand 9 in. high, made of plastic with movable arms, legs and heads . . . they can stand, sit, kneel, ride in the saddle. They're completely dressed, with gun, holster, gun belt, rifle, hat, vest, bandanna, spurs, canteen, rifle holster. The horses are unique because they have exclusive "Action Hooves" that really ride (ball bearings in each hoof) and are completely equipped with a saddle, cinch strap, saddle bags, bed roll, bridle and reins, ready to ride out to meet adventure or romance.

(2) LITTLE JOE CARTWRIGHT.
48 HT 24422 D—Ship. wt. 12 oz. $2.88

(3) LITTLE JOE'S HORSE.
48 HT 24608—Ship. wt. 8 oz. $2.19

(4) HOSS CARTWRIGHT.
48 HT 24423 D—Ship. wt. 12 oz. $2.88

(5) HOSS'S HORSE.
48 HT 24609—Ship. wt. 8 oz.....$2.19

(6) BEN CARTWRIGHT.
48 HT 24421 D—Ship. wt. 12 oz. $2.88

(7) BEN'S HORSE.
48 HT 24607—Ship. wt. 8 oz. $2.19

## FORT APACHE

**Over 240 Pcs. $7.99**

**Over 120 Pcs. $4.88**

**Relive the rough-and-ready days of the Old West . . . Defend the Fort against Indians on the Warpath**

BUILD THIS FAMOUS FRONTIER OUTPOST then fight side-by-side with Cavalry . . . save the wagon train . . defend the fort. Hours and hours of fun-filled excitement. 2 cannons actually shoot harmless shells. BUILD A REAL STOCKADE. Plastic pieces include 2 corner blockhouses with ladders, catwalks, swinging gates with overhead sign and interlocking fence 4½ in. high. Realistic accessories, too: powder kegs, churn, anvil, well with pole and bucket, steel flag on pole plus many others. For action: cavalry men, Indians, horses, scaling ladders, wagons, plus lots of cavalry gear. There's a complete Indian village, too. Headquarters building is steel, about 12x4x 11½ in. high. Over 240 pieces.

48 HT 24301 M—Ship. wt. 6 lbs. 8 oz.....Set $7.99

OVER 120-PC. FORT APACHE. Like above, fewer pcs.

48 HT 24302 M—Ship. wt. 4 lbs. 12 oz.....Set $4.88



For Shipping Information see Page 410

## She sets an elegant table with her Old English Set

83 pc. set 4.97

Dainty plastic dinnerware looks like Mom's finest China . . . comes complete with 2 pretty candleholders, mock candles, flowers and bowl Teapot, soup tureen, vegetable dish, gold color chafing dish, all with covers. Warming stand, salad bowl, tray, creamer, covered sugar bowl, salt-pepper shakers, napkin holder. Also 6 each: plates, cups, saucers, goblets, soup bowls, salad bowls, napkins, knives, forks, spoons.
736 J 6019. Mail (7 lbs.)..... . . .Set 4.97

## Magic Perc and Cup Set—tilt to empty; set them down, they refill

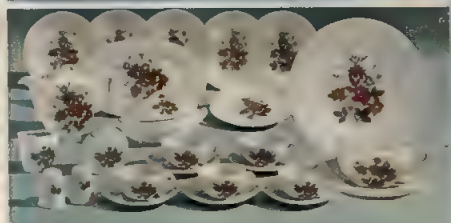
52 pc. set 2.99

Your little girl will love this perc-'n pour set, and you can rest assured there will be no mess. Tilt the percolator and pour, it empties. Set it down, it refills like magic. And there's always "coffee" in the cups. No spills, ever! Service for eight includes eight each cups with "coffee" saucers, plates, knives, forks, spoons. Serving extras include a serving tray, creamer, sugar bowl, percolator pot. Mailable.
35 J 8049 (1 lb. 12 oz.). ..... .Set 2.99

## Modern Skandia Tea Service

82 pc. set 3.99

Sturdy plastic dinnerware set. Service for six includes 6 each, plates, cups, saucers, butter dishes, salad bowls, covered casseroles, goblets, napkins, knives, forks, spoons. Also large salad bowl, salad servers, teapot, sugar bowl, broth (covered), creamer, salt pepper shakers.
Set 3.99
236 J 8020. Mailable (6 lbs.)



## Imported China Dinnerware

29 pc. set 2.99

Exquisite rose pattern china set from Japan. Service for 6 includes 6 each cups, saucers and dinner plates. Plus all the serving extras she needs: oval and round platters, covered vegetable dish, covered sugar bowl, creamer, covered teapot, salt and pepper shakers.
Set 2.99
35 J 8060. Shipping weight 4 lbs 6 oz.



**Use Budget Power for a brighter Christmas on the same old income**

GAY STORAGE UNITS in Pennsylvania-Dutch motif—Red, Green and Gold on White. Sturdy corrugated fiberboard. Accessories not included.

CORNER HUTCH cabinet. 3 shelves, storage below. 26x9x51 in.
236 J 6074. Mail. (8 lbs) ... 3.98

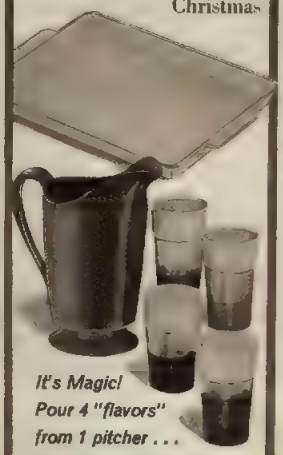
BUFFET with water-repellent work area. Big silverware drawer, storage area below. 24x12x27 inches.
236 J 6069. Mail. (8 lbs) 3.98

SAVE! BUY BOTH Mailable.
236 J 6037W. (16 lbs).. 7.77

"GOURMET DELIGHT" . plastic pretend food. Incl turkey, steaks, bacon-and-eggs, vegetables, salads, deserts, bread plus placemats.
87-PC SET serves 6.
35 J 6091. (14 oz.)... Set 1.79
59-PC. SET serves 4.
35 J 6089. (8 oz.). . Set 1.39

MAGIC COOKING SET No heat comes from the stove burner, but it will make the tea kettle whistle and the sauce pan sizzle! It's amazing! She'll have more fun than ever whipping up "little dinners" with the realistic sounds of the kitchen. Stove base 9x6½x3 inches. Pan, kettle and stove all of sturdy plastic.
35 J 3992. Sh. wt. 2 lbs. . Set 3.77

*New this Christmas

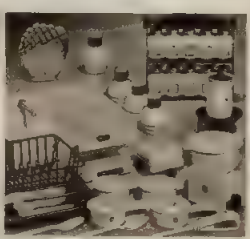


*It's Magic! Pour 4 "flavors" from 1 pitcher . . . into glasses that are never really empty!*

Set 4.77

Children can serve whatever their guests want . . orange, cherry, lime or root beer . . . all from the same pitcher! It refills glasses endlessly. Mom'll like it too; liquid is sealed in . . no spills! Serving tray, 10x7 in. Pitcher 10 inches tall. 4 glasses, each 3¾ inches tall.
35 J 5991. Plastic. (2 lbs.)... .Set 4.77

BREAKFAST SET of her very own makes serving guests more gracious. 27-piece set includes a complete tea service for 4, and a pop-up toaster in a matching design. She can serve whatever she dreams up! Lithographed metal and plastic. Shipping weight 2 lbs 4 oz.
35 J 6009 .... ... .. ....1.98



66-PIECE KITCHEN SET scaled just right for the little girl. She gets a waffle iron, skillet, toaster, carving knife, percolator, casserole, spoons, warming stand, individual casseroles and carafes, spice rack, sink, dishdrainer, silverware, napkin holder, napkins and cutlery tray. Everything to help with her culinary skills. All plastic. Mailable.
236 J 6017. Sh. wt. 6 lbs.... .. Set 4.98

84-PC MIRRO ALUMINUM SET for little girls' kaffee klatches. Includes 6 dessert plates, 6 cups, 6 saucers, 3-piece percolator, creamer, sugar bowl, 8-in. tray. Also 6 napkins, 6 knives, 6 forks and 12 spoons. Plates and saucers are embossed with "3 Little Kittens" design. She'll love to entertain her friends and dollies with her own shiny new service for six.
35 J 6038. Sh. wt 1 lb. 4 oz. .... Set 1.98

See page 277 for new, lower Budget Power terms—no money down

# AND THE FUN STARTS AUTOMATICALLY!

**Battery powered road builder set really hauls grades and mixes!**

Haul sand, level ch grades, pour "cement" -all by battery-powered remote control. There's all kinds of exciting action with this roadbuilding equipment that looks and sounds like the real thing. Simple levers let you "drive" trucks forward and in reverse; 7-in. bulldozer raises and lowers plow, 8-in. dump truck "dumps"; 7-in. cement mixer has revolving drum. All constructed of high impact plastic. Each vehicle uses 1 "D" battery (not included -see page 410).
Z36 J 5766 Madeble. Shipping weight 5 lbs. . .Set 4.97

***New this Christmas**

***Ferrari Wild Cat zooms through obstacle course at your command!***

Spin around treacherous hairpin curves, master the hazardous jump, steer around obstacles at top speed! 6-ft. control cable puts you in command of 7½-in. Ferrari racer with 2-speed push-button control. 3 chipboard marker pylons, plastic jump track. Plastic car uses 2 "D" cells (not incl. -see pg. 410).
35 J 5432. (2 lb 2 oz) Set 3.88

Set 3.88

**operates nine ways**

FORD TRACTOR operates by remote control! Big industrial tractor, 20 in. long, has 9-way action . . . gets big jobs done fast. Steer right, left, forward, reverse; raise, dump, lower bulldozer as lighted pistons pump. Hand-operated earth scoop; rubber tires. Sturdy metal. Uses 2 "D" batteries (not incl. -see pg. 410).
35 J 5470. (4 lb) 6.97

**Bump and dodge 'em crazy cars**

There's exciting action as bump-n-go cars race around track, crash head-on or careen off the walls. Two 5-in. cars of sturdy plastic. Each uses 2 "D" batteries (not incl. -see pg. 410).
35 J 5450. Shpg. wt. 2 lbs. Set 3.97

BULLDOG TANK by Remco . . . climbs obstacles, wrecks barricades. Advances retreats . . . fires shells, ejects casings. Ham-mer-cast plastic. 25 soldiers, cartridge clip, 8 shells. 21-in. long. Uses 4 "D" cells (not incl. -see pg. 410). Shp. wt. 8 lbs.
R3b J 5521 9.97

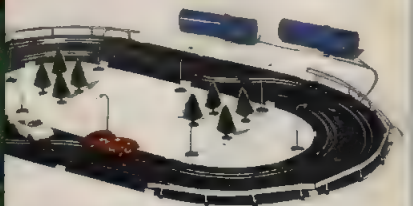
**14-in. Tank.** 8 soldiers. Buy 2 "D" batteries.
35 J 5527 (2 lb) .4.97

FORK LIFT picks up pallet-mounted loaded with crates, moves cargo to warehouse or truck, and lowers it smoothly . . . then it goes forward or reverse, steers right or left at will by remote control. 3 crates included. Hi-impact plastic. Uses 2 "D" batteries (not incl. -see pg. 410).
35 J 5451 4.97

# FUN BY THE HOUR . . .

1 10-PC. STEEL TRANSPORT set hauls a "trailer-full" of fun! Big 16-inch carrier has friction motor and loading ramp . . . makes it easy to load and unload! Nine 4-inch cars are also friction powered, take off with just a push! All heavy gauge steel. (3 lbs. 4 oz.)
35 J 5707 . . . . Set 3.97

2 17-PIECE CARRIER set . . . all loaded and ready for a cross-country haul! 16 free-wheeling 2-inch cars are sturdy plastic. 14-inch friction powered plastic and steel transport is a mighty fleet-sized hauler—takes all the cars in a single load! (2 lbs.)
35 J 5708.....Set 2.39



BATTERY POWERED ROAD RACE brings all the action-packed thrills of a speedway to beginning racers. Competition's keen on the 10-section slot track . . . switch lanes at cross-overs, fishtail fenced curves! Remote controlled hand boxes let you determine speed and keep count of the laps. Set includes 8 lamp posts, 8 trees, fence sections. Uses 4 "D" batteries (not included—see page 410).
35 J 5776. Shipping weight 2 lbs. 4 oz.....Set 3.97

## Rev 'em up . . . friction powered transport fleet is ready to roll!

48 Pc. Set 5.94

Just a push sends these trucks, cars and aircraft on their way! Imagine . . . a whole parking lot of racy scale model steel and plastic vehicles with sturdy friction motors. Sure to bring you loads of fun on the turnpike!

Learn to maneuver highway vehicles, create your own "rush hours", collect "tolls" and lots more with this exciting set. See how much is included: 2 helicopters, 2 jet planes (7-in. long), bus, fire engine, M.P. jeep, ambulance jeep, police car, many other vehicles and 24 assorted road signs. Vehicles measure from 3 to 7 inches long.
35 J 5705. Shipping weight 4 lbs.....Set 5.94

## Mountain Movers

12 Pc. Set 2.97

Just right for roadway engineers to use on the job! Friction powered equipment really works! Every piece has moving parts. Dump truck has lever to raise and lower body. Road grader raises, lowers and tilts scraper blade. Barrel of cement mixer turns. Wrecker truck has working winch. 4 workmen, 4 signs, 5½-inch hi-impact plastic trucks. (1 lb. 8 oz.)
35 J 5704.....Set 2.97

Avoid disappointments—do your Christmas shopping early this year! No Money Down and new, lower Budget Power terms can make this the best Christmas ever for your family!



New Budget Power Terms buy more for the same monthly payment

## Action! Adventure!

## Get lost in space! . 2.29

Remco's terrific new game has all the excitement of the famous TV series! Just like the Space Family Robinson, you're "lost in space" with danger and thrills on every hand! Can you survive? Spin the dial, get instructions for each move. You must do just as you're told . . . or roam the skies forever!
Three-dimensional, tri-level playing board of sturdy cardboard sets up quickly. Lots of action for 2 to 4 players. Matlable.
236 J 3307. Shpg. wt. 4 lbs. . . . . 2.29

**james bond** It's intrigue with the most famous secret agent of all! Start mission from 1 of four 3-D settings. Pursue criminals according to mysterious messages flashed by "M" Control Box. But beware, box may trigger a SPECTRE shoot-out! For 2 to 4 players. Matlable.
236 J 2679 (5 lbs.) . . . . 5.98

**man from u.n.c.l.e.** Take this assignment—infiltrate THRUSH headquarters! Race against time to stop deadly enemy agents they control whirling ray gun! First agent to complete his mission, return safely to U.N.C.L.E. headquarters wins. For 2 to 4 players. Matlable.
236 J 2663. (4 lbs.) . . . 3.98

**jack 'n beanstalk** Climb atop the beanstalk with Jack to Giant's castle in the clouds. Draw leaves in turn, insert them on stalk. Seek out the Gold leaf . . . but beware of the Black! First to put in top leaf wakes pop-up Giant and wins! Stalk, 18-in. high. 2 players.
35 J 3347. (2 lbs. 4 oz.) . 3.44

**hopscotch** Now you play hopscotch indoors . . . your fingers do the hopping! Each square is actually a plastic flipper. Contestants try to flip their plastic tokens into the numbered slot. The first hopscotcher who flips his way to "Home Safe" wins! For 2 to 4 players.
35 J 2657 (1 lb. 10 oz.) 1.98

**blop** By Milton Bradley. Hit Mr. Blop's tongue, see plastic ball shoot out of his hat. Each player has 4 balls of 1 color. He must catch only his balls before they land, get all 4 to win. 12-in. high. For 2 to 4 players. Matlable.
236 J 2638 (4 lbs.) . 3.98

**king of hill** Exciting game for every one! Tilt move-selector sends marbles uphill or rolls them down until lucky one pops up the golden crown, becomes King of the Hill! Losers come tumbling down. For 2-4 players.
35 J 3314. (2 lbs. 4 oz.) . 2.77

**reflex** Think quick! Act fast! Skill, speed and action make you the winner! Try to outwit and out-maneuver your opponent—push the button, get your spinner-disc to center of frame before him. It's a real challenge! For 2 players.
35 J 2695. (1 lb. 10 oz.). 2.29

**kaboom** By Ideal. Dares you to break the balloon barrier! 2-6 players take turns pumping up balloon on Kaboom Machine, score only if they don't break it. If you "kaboom" balloon, you lose! Balloons incl.
35 J 2661. (2 lbs.) . . 3.77

See page 277 for new, lower Budget Power terms—no money down

$5.89 without batteries

**Play this 24-key Portable Organ anywhere . . it's battery operated**

Colorful keyboard has sharps and flats. Make music by matching colored notes in song book to keys. Cover raises to turn-it on . . becomes music stand. 13x6x4 in. high. Plastic. From Japan. Order 4 "D" batteries.
49 N 562—Shipping weight 2 pounds 4 ounces.... $5.89
49 N 4660—"D" Battery. Wt. ea. 4 oz..Ea. 16c; 4 for 60c

**13-key Accordion** $2.89

8 white and 5 black keys—plays full scale with sharps and flats. Tuned plastic reeds give good tone, fast response. Easy-action bellows. Plastic body. Hand strap. 9 inches high. With music book.
49 N 504—Wt. 2 lbs. $2.89

**18-key Accordion** $5.89

11 white and 7 black keys. Range over 1 octave. Left hand plays rhythm, harmony, on 4 bass notes. Tuned plastic reeds. Durable plastic body. Shoulder strap. 10 inches high. Music book.
49 N 574—Wt. 3 lbs.$5.89

**17-key Piano** $2.99

Green and gold-color wood. 17 plastic keys, cast iron tone bar. 11x10x6 inches. Comes with color-keyed song book. Shipping weight 3 pounds.
49 N 502.....$2.99

**25-key Piano** $4.89

Walnut-finish wood "baby grand." 25 plastic keys, heavy cast iron tone bar. 14x13x6 in. Color-keyed song book incl. Wt. 4 lbs. 12 oz.
49 N 506 $4.89

*Save this catalog . . you can order toys on pages 441 to 673 from now until Sept. 1, 1966*

$2.39

**Keyboard Harmonica**

Just blow into tube, press keys. Keys are color coded to music . . makes learning easier, more fun. Rich full-bodied tone from metallic, gold color grille. 1½-diatonic octaves. Plastic. 15 in. long. With instruction book, music.
49 N 580—Shipping weight 1 pound..... $2.39

29-inch Guitar with wood fiber sound chamber for a deep, rich tone

$3.49

Endorsed by Roy Rogers. Finished in ivory color with rich maple-toned shadings. Handsomely decorated in brown and white. Six sturdy wire and nylon strings, plastic pegs, shoulder cord. Complete with easy-to-follow instructions.
79 N 583C—Wt. 3 lbs.....$3.49

**Cutaway Guitar** $1.99

True scale, 24-inch plastic guitar, nylon strings. Neck cord, pick, instructions.
79 N 558C—Shpg. wt. 2 lbs. . ..$1.99

**Folk Guitar** $4.79

Veneer front, back; natural wood finish. 6 wire and nylon strings. 29 in. long.
79 N 543C—Shpg. wt. 3 lbs.....$4.79

**Hootenanny Uke** $2.99

Removable push-button panel automatically handles 6 pre-set chords. Just use felt pick to strum nylon strings. White plastic body, 24 in. long. Song book.
79 N 516C—Shipping wt. 2 lbs..$2.99

**Magic Electric Banjo**

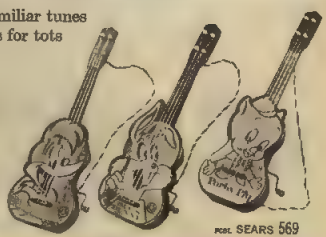
$4.99 without battery

Push one of 8 buttons—it strums. Just follow numbers in music book. Plastic, 21 in. long. Order 1 "D" battery below.
79 N 531C—Shipping wt. 2 lbs....$4.99
79 N 4660—"D" Battery. Wt. 4 oz..16c

**Turn crank to hear familiar tunes . . Mattel's Ge-tars for tots**

Each only $1.49

A colorful, durable musical toy. Famous cartoon characters on plastic body; nylon strings. Shoulder carrying cord. About 14 inches long, 5 inches wide.
49 N 561—Woody Woodpecker
49 N 588—Bugs Bunny
49 N 605—Porky Pig
Shpg. wt. 10 oz.....Each $1.49



*"Charge It" if you wish*

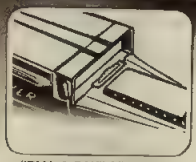
## Track your target . . . see it destroyed!

# PLAZER

Transistorized

## Ray Gun

**$8.88**

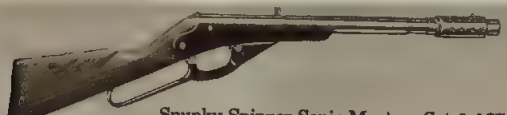


**"DIAL-A-RAY" SELECTOR**
Ruby (Red), Cobalt (Blue), or Solar (White) Built-in filter control allows you to fire day or night.

**UNLIMITED RANGE**
"Hit" a can—"Hit" a car—"Hit" a plane—"Hit" a star. You can sight on any target

**AUDIO-VISUAL DESTRUCT**
When ray reaches target "Instant Destruct" trigger produces an explosive sound, flash of light.

TRAVEL INTO THE FUTURE WITH THE GUN OF TOMORROW. Wide-range scope will focus on any target near or far. First trigger sends beam of light toward target giving off high frequency "bleep." Then the "Instant Destruct" trigger releases a cap-fired* explosive sound and a flash of light "obliterates" target. All the action takes place safely inside the gun . . . ideal for any young spaceman. Sturdy plastic, 25 in. long. 2 transistors. Uses 2 "D" cell batteries, order on Pg. 370.
48 HT 19001 M—Ship. wt. 4 lbs. **$8.88**



## Spunky Spinner Sonic Mystery Set $4.97

RIFLE SHOOTS BLAST OF AIR 15 TO 25 FT. . . . spouts puff of smoke, too! Needs no ammunition. Jumbo target has 5 colorful target faces that spin when harmless Sonic "waves" hit 'em. Also breaks bubbles, knocks over toy soldiers, etc. Rifle about 29 in. long, made of heavy-gauge steel with super-strength plastic stock, receiver.
48 HT 19713 M—Ship. wt. 3 lbs. 8 oz.. Set **$4.97**

Twirling target faces tell you if you're a good or bad shot!

Complete 7-Piece Set **$4.89**

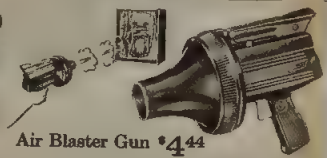
## Be Ready at a Moment's Notice! 1st Airborne Cavalry Set

WHEN IT'S TIME TO "JUMP OFF" grab your AR-15 rifle, strap on leather belt with holsters for harmless bayonet, .45 automatic and small pistol. Die-cast metal .45 pistol shoots 50-shot roll caps*. 25½-in. plastic rifle has secret compartment for small plastic cap-firing* pistol
48 HT 19500 M—Ship. wt. 2 lbs. 6 oz. Set **$4.89**
48 HT 19500 M—Rifle only. Wt. 1 lb. 5 oz. . **2.49**

*See "Notice" Page 306

## Daniel Boone Set $2.99

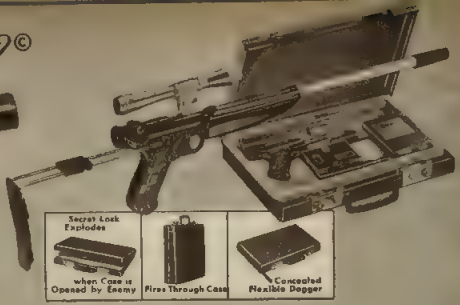
OLD TIME FLINTLOCK RIFLE (about 33 in. long), with ramrod, has scrollwork on stock and barrel. Matching pistol (about 8 in.) with scrollwork. Plastic powder horn with strap. Round, plastic canteen for hunting and scouting trips. Also includes "Daniel Boone's Wilderness Scout Book." Cap-firing* guns are sturdy plastic
48 HT 19708 M—Ship. wt. 2 lbs. 8 oz. . . Set **$2.99**



## Air Blaster Gun $4.44

THE EXCITING GUN WITH HURRICANE ACTION. Air Blaster shoots harmless blast of air up to 30 ft. Included is hanging target of ferocious looking gorilla and 4 other standing cardboard targets. Gun made of sturdy plastic. Ship. wt. 1 lb. 8 oz.
48 HT 19714 . . Set **$4.44**

# JAMES BOND 007©




## Attaché Case $7.97

RUGGED LEATHER-GRAINED MOLDED PLASTIC CASE packed with secret features. Automatic-firing 30-in. 4-piece rifle assembles in seconds; also serves as an automatic pistol or a single-shot luger-type pistol; "silencer" included. Code-O-Matic contains 4 codes and message paper. Booby trap code book "explodes" when opened by enemy. Passport, international currency, secret compartment for important papers. Pistol can fire plastic bullets from case. Booby traps fire caps.*

48 HT 19721—Ship. wt. 5 lbs. . . . . Set $7.97

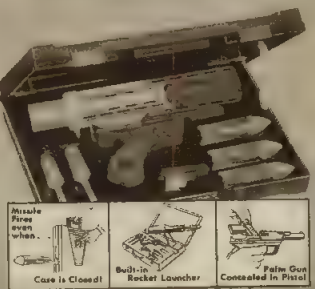
## Secret Mission Set

## $2.99

YOU'RE READY FOR ACTION with James Bond Secret Agent pistol with silencer. Fits in holster that can be worn on belt or shoulder; fires plastic bullets.

Small Hide-a-Way gun included, can be concealed easily, fires caps.* "Code-O-Matic" has 4 different codes plus supply of code paper. You also get Secret Identity Cards . . . when in special case they look like ordinary business cards; take them out and they show true 007 identity. All durable plastic.

48 HT 19720—Ship. wt. 1 lb. 6 oz. . . . .Set $2.99




## Assault Set

## $4.44

NO ONE WILL SUSPECT that your sleek-looking case is loaded with secret weapons! Inside you carry a rocket launcher that swings up in seconds to fire harmless plastic rockets; a missile-firing pistol that fires a message missile or cap-exploding* missile.

Tiny cap-firing* "Palm Gun" can be hidden away easily or stored in pistol. You can also fire your missile gun while it's still in the case. Durable plastic case 17⅛x11x2½ in.

48 HT 19722—Ship. wt. 4 lbs. . . $4.44

## Man from U.N.C.L.E. $5.00

COMPLETE U N C L E ARSENAL! 45 automatic toy pistol and Mini-Beretta repeating pistol with holster and strap. .45 pistol looks ordinary until you convert it into special UNCLE rifle. Clip slides into pistol grip. Barrel extension has built-in "silencer."

Bi-pod legs attach to extended barrel. Super scope cross-hair sight for accurate aiming. Smoke coils from barrel when caps* are fired. Cap-firing* Mini-Beretta is the only palm-sized repeating gun on the market. With UNCLE badge and I.D. card.

48 HT 19703—Ship. wt. 1 lb. 14 oz. Set $5.00

## Illya Kuryakin Gun Set

## $2.47

*See Notice, Page 309

306 BASIC 2

UNCLE CAP-FIRE* PISTOL has authentic clip-loading action, twin sights, extended barrel. Built-in cap storage space. UNCLE I.D. wallet and card. Gun about 12¾ in. long.

48 HT 19700—Ship. wt. 12 oz. . . . . Set $3.47

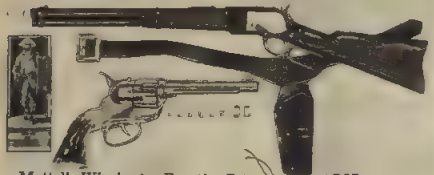
## Secret Lighter Gun $1.99

SNUB NOSE MINI-AUTOMATIC FIRES BLAST OF CAP-FIRE* with a flick of the finger (fires 4 caps with one loading). Behind row of simulated cigarettes is a pretend secret radio.

48 HT 19701—Ship. wt. 5 oz. . . . . $1.99

**Mattel's Shootin' Shell Buffalo Hunter Set** $5.88

Shoot caps and bullets with 26-in. lever-action Western style rifle or 9-in. Fanner six-shooter. Rifle ejects shell. Metal and plastic. Flexible knife, leather case, holster, belt, 9 cartridges, 30 bullet noses.
79 N 2681C—Shpg. wt. 3 lbs. (Not for sale in N.Y.C. or Mass.)... .$5.88



**Mattel's Winchester Frontier Set** $3.97

Lever-action 26-in. Shootin' Shell rifle shoots caps, bullets, ejects shell. Fanner 10½-in. pistol shoots caps. Both made of plastic and metal. Black Dura-Hyde® plastic holster, belt, 2 cartridges, 6 bullet noses.
79 N 2644C—Shpg. wt. 3 lbs. (Not for sale in New York City).. $3.97

**Hubley's Buckaroo Set** $2.99

For long range or close-up shootouts . . 27-in. lever-action Western style rifle with scope. "Jeweled" brown leather holsters hold 7½-in. nickel-finish metal pistols. Rifle and pistols shoot roll caps. Adjustable leather belt.
79 N 2843C—Shpg. wt. 3 lbs. (Not for sale in New York City).... $2.99

*Scaled down guns and holsters for younger cowboys*

**Western tooled Double Holster** $1.79

Contour belt of top-grain leather. Two 6½-inch nickel-finish metal pistols shoot single caps. Three play bullets in clip on belt. Fits 18 to 23-inch waist.
49 N 2835—Wt. 12 oz.... $1.79

**Black leather Double Holster.** Handsome silver-color metal conchas, contrasting screened trim. Nickel-finish 6-inch pistols shoot single caps. Separate adjustable belt fits 16 to 23-inch waist.
49 N 2839—Wt. 10 oz.... .99c

**Cap-firing rifle and double holster Set** $1.99

Lever-action 27-inch rifle shoots roll caps. Plastic and metal. Two 6-inch metal pistols shoot single caps. Leather holsters, "jewel" conchas, brown and white finish. Belt. Fits 18 to 23-in. waist
79 N 2842C Wt. 2 lbs.. $1.99

## Western Marshal Outfit

Your fightin' fame spreads throughout the West . . and you're ready with saddle carbine for distant "shots", pistols and bowie knife for the showdowns

$4.95

Authentic Western rifle is a 32-in. beauty. Real lever action, shoots 250 caps. Black steel barrels, nickel-plated working parts, embossed simulated curly maple stock and fore-end. Two 7½-in. nickel-finish pistols shoot roll caps. Quick-draw leather holsters in natural two-tone finish, "rope spot" design. Flexible 9-in. knife in matching leather case fits belt. Marshal's badge. (Not sold in N.Y.C.)
79 N 2832C—Shipping weight 4 pounds. $4.95

**8-piece Outfit for small gunslingers**

Includes rifle, 2 pistols, vest, 'kerchief with holder, "white fur" trimmed double holsters $3.33

Plastic and metal 27-in. Western-rifle shoots roll caps. Brown leather holsters sport "jeweled" conchas, hold 6-in. single shot pistols. Fits 18 to 23-in. waist.
79 N 2844C—Shipping weight 2 pounds . . . $3.33

*Save this catalog . . you can order toys on pages 441 to 673 from now until Sept. 1, 1966*

*NOTE: Caps not included with any cap-firing toy*

Only genuine top-grain cowhide looks authentic, feels smooth and wears long. Every belt and holster on this page is made of this fine leather. And all sets are Sears exclusive designs

$3.88

## LIGHTNIN' FAST DOUBLE HOLSTER SET

**Guns whip out with sweep of hands . . . cylinders revolve with each shot**

Fast-draw tubular-style holsters let you wear guns "butt back" for quick action or forward for slick cross-draw. Natural tan finish holsters and full-contour belt lavishly tooled with Longhorn design in contrasting brown. Leg ties. Famous Texan 10½-inch nickel-plated metal pistols with plastic simulated bone handles fire roll caps. Six silver-color play bullets. 3 each in 2 belt clips.
49 N 2838G—Shpg. wt. 2 lbs. 8 oz. . . . . $3.88

Belts on these pages fit waists up to 28 inches unless otherwise noted. Caps not included with any cap-firing gun. Gun sets on this page not sold in New York City.

$3.99

### TV's Bonanza Double Holster

Embossed natural color hip-slung belt, fast-draw holsters. 9½-inch nickel-plated 50-shot cap repeaters, bone-like handles.
49 N 2643G—Shpg. wt. 2 lbs. 8 oz. . .$3.99

$3.99

### TV's Matt Dillon Double Holster

Fast-handling 9½-inch nickel plated 50-shot pistols, bone-like handles. Natural finish belt and "jeweled" quick-draw holsters.
49 N 2703G—Shpg. wt. 2 lbs. 8 oz. . . . .$3.99

$2.99

### Roy Rogers Double Holster

Natural tan finish contour belt, cross-strap holsters, leg ties. Two 8-inch nickel finish pistols shoot roll caps. Brown wood-like handles.
49 N 2840G—Shpg. wt. 1 lb. 8 oz. . $2.99

$2.95

### Black Raven Double Holster

Tooled black leather contour belt, "stand-off" style holsters. Nickel finish 8-inch 50-shot cap repeaters, bone-like handles.
49 N 2828G—Shpg. wt. 1 lb. 12 oz. . $2.95

$1.97

### Western Star Double Holster

Holsters and belt in deep embossed natural finish. Nickel-plated 50 shot 7⅞-inch metal cap repeaters. Fits 21 to 26-in. waist.
49 N 2827G—Shpg. wt. 1 lb. 8 oz. . .$1.97

$2.99

### Wild Mustang Single Holster

Embossed tan and brown finish contour belt with tubular holster for fast or cross-draw. 10½-inch nickel-finish roll cap repeater.
49 N 2837G—Shpg. wt. 1 lb. 8 oz. . . $2.99

$1.88

### Quick-Draw Single Holster

Stand-away holster, hip slung belt in tooled tan and cordovan finish. 50-shot 8-inch metal cap pistol. Fits 21 to 26-in. waist.
49 N 2825G—Shpg. wt. 1 lb. . . .$1.88

*Helps cowpokes keep the bunkhouse neat . .*

### Western Gun and Clothes Rack

$3.33

Six horseshoe hooks for guns, holsters, pants, hats. 20x20-in. lacquered solid pine with thongs, conchos. Hardware. Unassembled.
79 N 2734C—Shpg. wt. 4 lbs. $3.33

Save this catalog . . you can order toys on pages 441 to 673 from now until September 1, 1966.

24-Pc. Set $5.99

## EMERGENCY! . . . Bridge Is Out!

### Highway Crew Goes Into Action

AN ARMY CONVOY'S COMING AND THE BRIDGE IS OUT! No time to waste. Your 6-man trouble shooting crew must set up the emergency pontoon before it's too late. Action! Set up the road signs: "Slow—Men Working" and "Caution" barriers. Pitch the olive drab tent. Then, into the 6 vehicles and to work. A jeep with wrecker boom helps unload the big olive drab pontoon in 5 separate sections; overall assembled about 23 in. long and 5 in. wide. The bulldozer sets the stage . . . the pick-up truck joins in. The log truck delivers 5 real wood logs to the scene. With the trailer hitched to the dump truck and with the help of the station wagon, they're back and forth with a steady stream of emergency supplies. Finally, mission accomplished! Vehicles are die-cast metal, colorfully enameled; about 5 to 8 in. long. Strong polyethylene trailer; plastic pontoon, tent, workers, road signs.

48 HT 23457—Ship. wt. 4 lbs. 9 oz. ..... SET $5.99

12-Pc. Set $5.50

### Midget Motor Mighty Mike Set

MIGHTY MIKE'S A TINY JEEP but he thinks he's a tank as he digs in, pulls out, scrambles up hills and over obstacles twice his size. 3 snap-on backs convert Mike into a Jeep-Wrecker, a Jeep-Trailer and a Jeep-Camper. Watch him negotiate the tortuous 6-pc. obstacle track and the 2 bridges that assemble into 1 giant span. Colorful hi-impact plastic, shiny metal trim, rubber wheels. Needs 2 "AA" batteries (not included; order Page 370).

48 HT 23038 M—Jeep unit 5½ in. long. Wt. 4 lbs. 4 oz. SET $5.50

7-Pc. Set $3.00

4-Car Transport $4.00

### "Matchbox" Scale Models with Working Parts

MADE IN ENGLAND—moving models just 2⅜ to 3 in. long, true-to-scale and super-detailed. They're die-cast metal, spray-painted with non-toxic colors. Includes 10-Wheel Dump Truck, Tow Truck, Fire Pumper, Cadillac Ambulance, Ford Corsair with Boat, a Ford G T and a Mercedes 230SL.

48 HT 23606—Ship. wt. 1 lb. ..... SET $3.00

"MATCHBOX" 4-CAR TRANSPORT, scaled down to 8½ in. long! From England; same construction as 7-Pc. Set. Its ramp lowers to unload and load 4 scale model cars, 2¾ to 3 in. long . . . a sparkling new Pontiac Grand Prix, Mark Ten Jaguar, Ferrari Berlinetta and an Opel Diplomat.

48 HT 23605—Ship. wt. 1 lb. 2 oz. SET $4.00

## Watch the action . . . the excitement as the 2 trucks load, haul and dump automatically

$5.99 Set

$1.59

### Rampside Pickup

MOVE YOUR CARGO LIKE A PRO . . . up and down the side ramp which closes locks for the haul. Heavy gauge steel with red baked-on enamel finish, plastic lined cargo space. See-through windshield, chrome-plated bumper, headlights. Deep-tread whitewalls; shiny hub caps. About 10½ in. long. Ship. wt. 2 lbs. 2 oz.

48 HT 23425 ..... Only $1.59

WARDS BIG CONSTRUCTION SITE features 2 busy dump trucks traveling separate roadways. They load their cargo from tiny hoppers, then speed around the mountain, dump automatically and deadhead back for more. They're pulled by a motor driven, continuous spring embedded in roadway. Forward and Reverse switch. Operates on 2 "D" batteries (not included; order Page 370). Colorful landscape photographed on vacuum formed plastic base about 22x15½x 4½ in. high. Includes cargo. Ship. wt. set 2 lbs. 14 oz.

48 HT 23143 M..... SET $5.99

Battery operated

## Stop-Go Action Supersonic Jet $5.00

BOEING 733 JETLINER with all the features of the real plane! Flashing light atop the plane signals for take-off; the cabin lights go on and off during the flight. As the plane gathers speed, wings fold back to simulate supersonic flight. When the plane comes to a stop, the wings unfold. All this action automatically. Sturdy metal construction. Operates on 3 "D" batteries (not incl.) see Page 370.

48 HT 23168—About 19 in. long. Shipping weight 1 lb. 12 oz. ..... $5.00

## Remote Control Cargo Jet $3.99

PAN AMERICAN CARGO JET . . . Plane whizzes forward with realistic jet sound and jet pods lighted. Stop it, cargo door opens and closes, press control button and it goes on its way again. Set front wheels for circle or straight. About 15 in. long, sturdy metal.

48 HT 23174—Order 2 "D" batteries, Page 370. Shp. wt. 1 lb. 8 oz. ..... $3.99

## Battery Powered 727 Jet

$2.99

COLORFUL 727 JET PLANE. Motors make "real" jet sound while lights flash in jet pods. Plane moves straight across the floor or goes in circles, by setting front wheels. Plane stops—lights go off—motor noise starts—lights flash—plane moves. Sturdy metal, abt. 15½ in. long. Uses 2 "D" batteries, order on Page 370. Shipping weight 1 lb. 4 oz.

48 HT 23163 $2.99

## Friction Motor 707 Jet $1.99

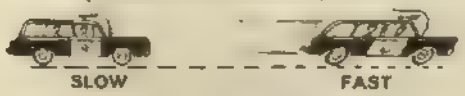
REALISTIC TWA JETLINER. Just rev the motor up and let go: front wheel and nose lift into the air for take-off, then settle down to simulate flying. Steerable front wheel. Length abt. 16 in., wing span abt. 14¼ in. All-metal construction. Shp. wt. 12 oz.

48 HT 23287—Friction powered, no batteries needed. ..... $1.99



**Batteries For Toys On This Page . . . Page 370**

### Watch It Change Speeds



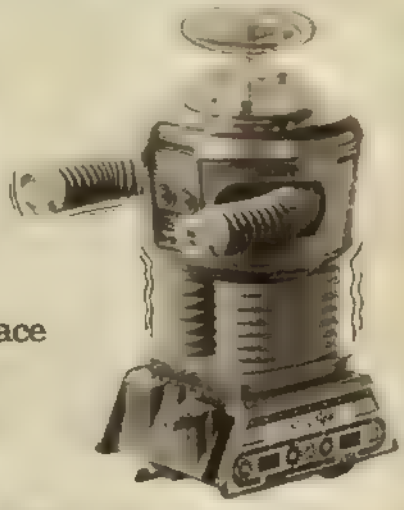

## Highway Patrol Wagon $1.29

SPECIAL POLICE WAGON, with double speed action. Ford station-wagon gives real police thrills: drive along at normal speed, just by raving the powerful friction motor. Then—shift the gear and watch the car jump into high, siren screaming, to take off after the bad guys. Abt. 8½ in. long, all metal. Shp. wt. 12 oz.

48 HT 23299—Friction motor, no batteries needed. ..... $1.29

**All At Sea About What To Buy?**

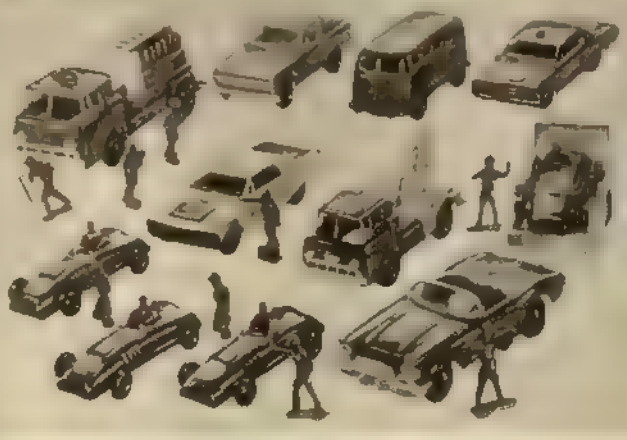
**See Pages 468-9**



## Lost in Space Robot $6.88

MONSTER ROBOT really walks in "space." Just like the robot on TV . . . an out of this world toy. Lights blink as he walks along—his arms move manually. Follow his progress around obstacles and hazards. Sturdy plastic. Abt. 12 in. tall. Shp. wt. 2 lbs. 8 oz.

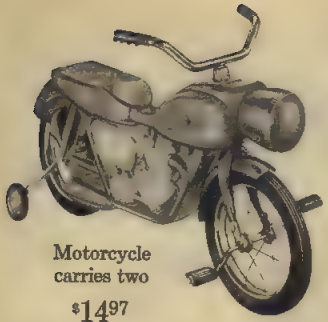
48 HT 23037—Order 2 "D" batteries, Page 370 $6.88



## Racing World Set $2.99

A WHOLE WORLD OF AUTOMOBILE FUN! 28-pc. set includes everything you'll need on your race course: 4 racing cars, with drivers, a Corvette sports car, with tow trailer, a police car and fire chief's car. Even a fire engine and VW ambulance—complete with cot and oxygen tanks. A Ford Bronco to drive around the course, too. Plus realistic figures of starters and firemen. All made of colorful, durable plastic. Cars are 6 to 8 in. long.

48 HT 23502—Shipping weight 2 lbs. ..... $2.99



## Motorcycle carries two

**$14.97**

Realistic engine detail. 12 inch steel-spoke wheels roll on semi-pneumatic tires. Training wheels come off to make it a fast two-wheeler. Extra strong linear polyethylene body, metal fenders and wheels. Chrome-plated steel handle bars fully adjustable. Red and aluminum color. Measures 36x24 inches. Unassembled.

79 N 8607L –Shipping weight 14 pounds.... .. $14.97

## It's a HONDA $19.88

Add exciting motor sounds to any bike or trike handlebar

**$2.97**

### V-RROOM!

Sounds like a real-revving engine. No batteries needed. Just pump the handle and hear it sound off, flip a switch and horn sounds. Mountings incl.

49 N 8631—Wt. 2 lbs. $2.97

**$3.44**

### TIGEROO

Squeeze handgrip for real action – see gleaming white fangs and mouth open as he bellows forth a jungle roar. Boldly-striped plastic. Tail included.

49 N 8634—Wt. 2 lbs...$3.44

### Looks and sounds like a real motorcycle

*Choisi-drives* pedal action provides the motion. Steel-spoke wheels roll with the greatest of ease on semi-pneumatic tires. Realistic motor sound.. no batteries needed. Big, comfort-contoured seat. When confidence comes, training wheels are removable. Authentic cream and red color plastic body. "Headlight" and other decorations finished in aluminum-color paint. Measures 27 in. high, 45 in. long. Partly assembled. Freight (rail or truck) or express.

79 N 8635N—Shipping weight 20 pounds..... $19.88

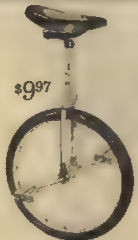
*Just say "Charge It" when you phone your order*

**$23.44**

### 14-in. rear wheels make it our steadiest 3-wheeler

Sure-footed even on the sharpest turns. Chain-drive with all ball-bearing movement. Springy vinyl seat, 16-inch front wheel and semi-pneumatic tires. Strong red and white steel frame. Adjustable chrome-plated handlebars. Plastic pedals and hand grips. Chain guard encloses chain on both sides for safety. Leg reach 18 inches and longer. Unassembled.

79 N 8796L Wt. 37 lbs.....$23.44



**$9.97**

### Unicycle

New fun fad that's rolling across the country. Good test of balance. Big 18-inch wheel with semi-pneumatic tire with plastic pedals. Rolls on ball bearings. Banana seat with coil springs fully padded. Steel frame finished in white. Adjust seat to your height. Partly assembled.

79N8639C–Wt. 13 lbs. $9.97

### Sidewalk Bike with coaster brake

- Coasts without pedaling
- Brakes to a fast, sure stop
- Remove bar for a girl's bike

Low price for big bike features? Sure. Coaster brake allows coasting without the turning of pedals. Chain drive for real power. Adjustable vinyl seat and chrome-plated handlebars with gay-color streamers. Take off crossbar and you have a girl's bike. Training wheels come off, too. 13-inch semi-pneumatic tires, nylon bearing wheels. 16 to 19-inch leg reach. Unassembled.

79N8632L–Wt. 26 lbs. $18.88

**$18.88**

### Big bike styling, yet steady as a trike . . training wheels remove

Because there's no bar on this chain drive bike, boy or girl can get on or off easily. Bright red and white trim. Nylon bearings, 13-inch wheels, semi-pneumatic tires. Steel frame, chain guard and adjustable seat. Plastic pedals and grips. For 16 to 19-in. leg reach. Unassembled.

79 N8604L -Wt.26lbs.$14.77

**$14.77**

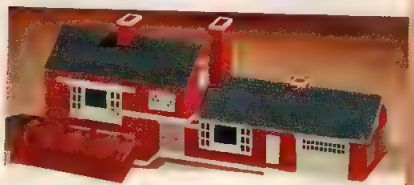
Design and build movable models with

## constructioneer

142 pieces $2.29 | 282 pieces $4.27 | 523 pieces $7.39

Sturdy plastic gears, cranks, pulleys, wheels, tires, rods, bricks in 32 different shapes and sizes let you build models that really move. Pieces snap together, come back easily for next project. A small but substantial catalog shows clear windows and movable doors. Pieces interchange with American brick sets. Storage container instructions included. 523 piece set builds 3 models above. Like everything else in Sears books, it's easy to order by telephone.

49 N 4681—142 piece set. Shipping weight 1 lb. Set $2.29
49 N 4682—282 piece set. Shipping weight 1 lb. 8 oz. Set 4.27
49 N 4683—523 piece set. Shipping weight 3 lbs. 8 oz. Set 7.39



Build houses, garages, schools, hotels with American high-impact Plastic Bricks

199 pieces $3.29 | 343 pieces $5.29 | 545 pieces $8.22

Sturdy pegs in socket construction unlocks easily for next project. A special low-expansion material keeps cars from wheeling right through doors, windows open. Pieces interchange with Constructioneer sets above.

49 N 4677—199 piece Set. Shipping weight 1 lb. 8 oz. Set $3.29
49 N 4678—343-piece set. Shipping weight 2 lbs. 4 oz. Set 5.29
49 N 4679—545-piece set. Shipping weight 3 lbs. Set 8.22

Work like a pioneer builder with world famous Lincoln Logs

Recreate the early days of the American frontier. Stockades, trading posts, etc. Sets include 4 inch brick, basic Logs in various sizes, gable dormers, roof pieces. 475 piece set has 2 gable dormers, 2 chimney pieces, 4 fireplace fronts.

49 N 4696—153 piece Set. Shipping wt. 4 lbs. Set $3.29
49 N 4697—288 piece Set. Shipping wt. 6 lbs. Set 5.39
49 N 4743—475-piece Set. Shipping wt. 8 lbs. 8 oz. Set 7.39

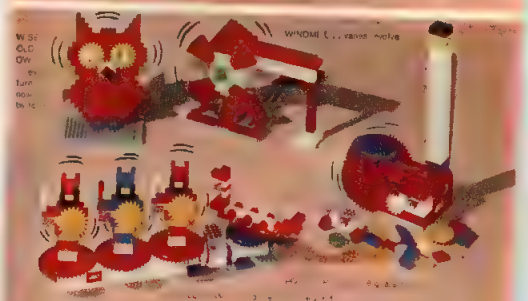
Make buildings, vehicles . . even an entire city . . with snap-together plastic bricks

151 pieces $2.99 | 324 pieces $6.39 | 565 pieces $9.99

Fruit, a world of fun for budding young architects, mechanics, engineers. Even autos and machines take shape with these precision-made bricks. They're rugged high-impact plastic, come in various sizes in red, white, blue, black and other. Just press them together. Easy. Does not easily be taken apart to form a new creation. Help stretch skills in planning, manual dexterity. Such nice bright fun, even parents will be drawn into building projects.

49 N 4599—151 piece Set. Two wheels. Shipping weight 1 lb. Set $2.99
49 N 4742—324 piece Set. Shipping weight 2 lbs. Set 6.39
49 N 4608—565 piece Set. Shipping weight 3 lbs. 10 oz. Set 9.99

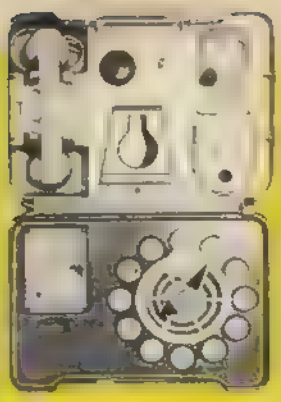
**301-piece wheel Toy Set**—Interlocking bricks, axles, wheels, accessories let you make movable crane, train, trucks, trailers. Starter has 4 part passage.
49 N 4618—Shipping weight 1 pound 8 ounces. . . . . Set $6.39



Build toys with fascinating movement . . motor-driven gears and wheels turn automatically

418-piece LEGO Master Mechanic Set $14.39

There's no limit to the number of things you can build . . or the amount of fun you can have. Hi-grip impact plastic bricks, pieces interlock permanently. Motor runs on 4 flashlight batteries (not incl.). Assorted gears, 5 assorted axles, base plate, 14 special 4 large wheels, 29 wheel accessories, instruction book. Order 3 batteries on page 482.
49 N 4598—Shipping weight 1 pound 8 ounces. . . . . Set $14.39



Musical Toys Styled Like Portable TV's

## EXCITING TOYS PROVIDE MANY HOURS OF FUN

**(A) TINKER TOOLS — TOY TINKERS.** 20-piece set helps pre-schoolers develop coordination, manipulative finger skills and size-shape-function associations. Molded of safe, smooth, unbreakable polyethylene. Wt. 1½ lbs.
330TY199 . . . . . $3.00

**(B) FARMER-IN-THE-DELL — MATTEL.** Turn the crank and "Farmer" appears in the "viewer" as the popular tune plays. Verses are printed on the back. Red plastic with carrying handle, stand-up base. 10½x10¼x3". 1¼ lbs.
4835MT254 . . . . . $3.80

**(C) MULBERRY BUSH — MATTEL.** Kids turn crank and listen to the song as pictures pass by. Plastic. 1¼ lbs.
4836MT254 . . . . . $3.80

**(D) GO-PLAY CASE HOUSE FUN — MATTEL.** Mail letters, push the door bell, dial the telephone, etc. Clock with movable hands, piggy bank and much more. 2 lbs.
4842MT399 . . . . . $6.00
4841MT399 Go-Play Case "Travel Fun" . . . $6.00

**(E) MUSICAL BLACKBIRD PIE — MATTEL.** Turn crank and music plays. Blackbirds pop up at end of song.
4837MT340 8½" diam . . . . . $5.20

Lincoln Logs

**GRAD TINKERTOY SET—TOY TINKERS.** 183-piece set with parts for an unlimited variety of mechanical models. Special pulleys and spools make windlass drives. 12-page full color direction book offers ideas from simple to challenging concepts.
146TY199 Wt. 2 lbs. $3.00
**Big Boy Tinkertoy Set** 318 pieces.
155TY334 Wt. 3½ lbs. . . . . $5.00

**208-PIECE LINCOLN LOG SET — LINCOLN LOGS.** The largest set made! Constructs a large authentically scaled Lincoln cabin or several small buildings. Set consists of 208 wood pieces and a 4-page colored design sheet. 6 lbs.
5C-LL397 . . . . . $6.00
**129-Pc. Lincoln Log Set.** 3½ lbs.
3C-LL233 . . . . . $3.50

### See 'N Say Toys from Mattel

**SEE 'N SAY MR. SOUND SAYS — MATTEL.** Point the microphone at any of 11 pictures, then pull the Chatty-Ring to hear the name and action sound. Fire engine, airplane, train and more! Pointer spins to a new random position. Wt. 2 lbs.
4834MT494 . . . . . $7.40

**SEE 'N SAY THE FARMER SAYS — MATTEL.** Rotate pointer to any of 12 animal pictures and names, then pull the Chatty-Ring to hear the farmer talk about the animals. Plastic with carrying handle, stand-up base. 2 lbs.
4832MT494 . . . . . $7.40

### Lively Pull Toy

**KLICKETY-KLOCK — TARRSON.** Hands of clock rotate as toy is pulled. When hour hand hits 12 a bell strikes. Hands keep going 'round while toy is in motion. Rigid plastic construction and frame enclosure parts. Bright color combinations, the Klickety-Klock sound and clever action combine with a definite educational function to make this an ideal toy for pre-schoolers, ages 1 to 5.
5421TD99 . . . . . $1.59

### Building Toys for Imaginative Youngsters

450-Pc. Set

**(F) LEGO 120-PIECE BUILDING TOY SET — SAMSONITE.** Starter set features snap-together bricks in a fascinating assortment of shapes, sizes and colors. Age 3 to 8.
120XB210 . . . . . $2.95

**(G) LEGO 450-PIECE BUILDING TOY SET—SAMSONITE.** Include enough snap-together pieces with wheels and accessory parts to make a 10-wheel engine, a tractor, a ranch-style home or even a lighthouse with revolving top. Ages 4 to 9.
450XB767 . . . . . $10.95

**(H) LEGO WHEEL SET — SAMSONITE.** Includes both large and small wheels with enough accessories and assorted bricks to create any kind of moving toy. Complete with 186 snap-together Lego pieces. Ages 4 to 10.
021XB347 . . . . . $4.95

## MINIATURE WORKING TYPEWRITERS

**(A) PETITE DELUXE FEATHER TOUCH TYPEWRITER — WESTERN STAMPING.** Types small and capital letters, figures, etc. 80 different characters. Carriage release, back spacer, ribbon reverse. Leatherette carrying case. 6½ lbs.
**4469WX1663** ..... **$25.00**

**(B) TOM THUMB PRESIDENT TYPEWRITER — WESTERN STAMPING.** Toy typewriter with complete alphabet, numerals and punctuation. Ball bearing carriage. Uses standard ½" black ribbon. Molded carrying case included. Wt. 8½ lbs.
**1826WX1197** ..... **$17.95**

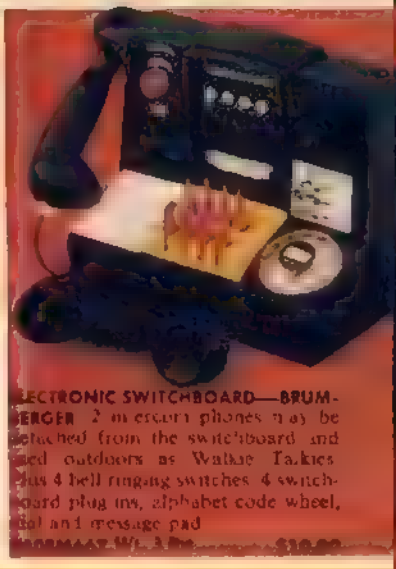
**(C) MOSLER JUNIOR DOUBLE DOOR SAFE — BRUMBERGER.** Big 9x7x6" double door safe with real combination lock and burglar alarm. Keeps youngster's valuables secure. Heavy gauge steel with full-length piano hinge. Wt. 11½ lbs.
**4988M267** ..... **$4.00**

**(D) CHANGE-A-CHANNEL TV SET — KENNER.** Battery powered "TV set" with 16 sq. in. screen. Just snap in program cartridge, turn on set and push button to change channels. With 12 motorized movies in 2 channel cartridges.
**1440KE930** Wt. 3½ lbs. **$13.95**

**PRINCESS PHONE SET — BRUMBERGER.** Talk and hear . . . loud and clear! Consists of two dial phones with light-up dials, communication wire, guarantee and installation instructions. Powered by 4 "D" flashlight batteries (not included). 3 lbs.
**2158M597** ..... **$9.00**

**WALKIE TALKIE PHONES — BRUMBERGER.** Transmits voices strongly and clearly. Set includes 2 phones with loud, attention-calling buzzers . . . 2 wall hangers . . . plug-in communications wire. Uses 2 "C" batteries (not included). 1½ lbs.
**2508M334** ..... **$5.00**

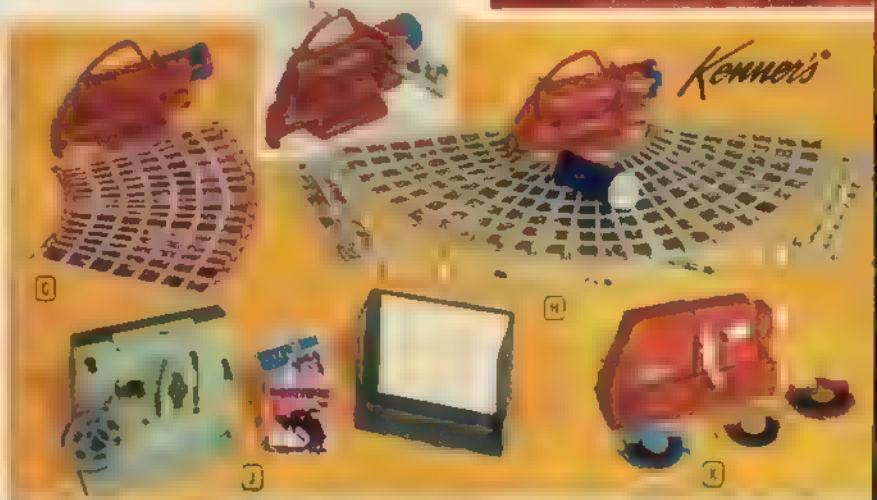
**ELECTRONIC WRIST RADIO—REMCO.** Operates from room to room . . . house to house. Secret Morse Code buzzer signal system. Telegraph click system. Includes a pair of wrist radios and 25' of wire. Battery not included. 1 lb.
**350RJ334** ..... **$5.00**



**ELECTRONIC SWITCHBOARD—BRUMBERGER.** 2 intercom phones may be detached from the switchboard and used outdoors as Walkie Talkies. Has 4 bell ringing switches, 4 switchboard plug ins, alphabet code wheel, dial and message pad.
**2008M447** Wt. 3 lbs. ..... **$10.00**

**(E) TOM THUMB DELUXE CASH REGISTER—WESTERN STAMPING.** Youngsters enjoy doing "the figuring" on special tear-off paper receipt that operates from roll paper. Sales from 1¢ to $1.00 show through plastic window and push lever opens cash drawer, automatically ringing the bell. 13 keys. With paper money and coins. Wt. 4¼ lbs.
**1546WX334** ..... **$5.00**

**(F) TOM THUMB PUSH-BUTTON CASH REGISTER — WESTERN STAMPING.** Small fry can register sales with push-button ease. They'll delight in playing "storekeeper" with the generous supply of play money that's included. New "Space Age" styling. Wt. 2 lbs.
**1501WX199** ..... **$3.00**




**(G) HOLLYWOOD MOVIE THEATRE — BRUMBERGER.** Hand-operated, battery-powered 8mm movie projector with 2 movie film reels and a take-up empty reel. With roll of admission tickets and instructions. 2 lbs.
**2818M533** ..... **$8.00**

**(H) EASY-SHOW MOVIE PROJECTOR — KENNER.** Plastic construction, precision lens, metal crank, on-off switch. Projects big, bright moving pictures from 8mm film. With 6 movies in 3 film cartridges. 2 lbs.
**772KE468** ..... **$6.95**

**(J) DELUXE GIVE-A-SHOW PROJECTOR — KENNER.** Battery-operated projector with 168 color slides gives 24 shows of TV favorites. Projects colorful pictures up to 5 sq. ft. on wall, ceiling or any surface.
**802KE533** ..... **$7.95**

**(K) YOGI BEAR GIVE-A-SHOW PROJECTOR — KENNER.** Projects big full color pictures on wall, ceiling or any surface. 112 color slides give 16 great all-new shows. Uses 3 "D" batteries (not included).
**506KE333** 2 lbs. ..... **$4.98**

## Stop-Go Action Supersonic Jet $5.00

BOEING 733 JETLINER with all the features of the real plane! Flashing light atop the plane signals for take-off; the cabin lights go on and off during the flight. As the plane gathers speed, wings fold back to simulate supersonic flight. When the plane comes to a stop, the wings unfold. All this action automatically. Sturdy metal construction. Operates on 3 "D" batteries (not incl.) see Page 370.

48 HT 23168 About 19 in. long. Shipping weight 1 lb. 12 oz. $5.00

## Remote Control Cargo Jet $3.99

PAN AMERICAN CARGO JET . . . Plane whizzes forward with realistic jet sound and jet pods lighted. Stop it, cargo door opens and closes, press control button and it goes on its way again. Set front wheels for circle or straight. About 15 in. long, sturdy metal.

48 HT 23174—Order 2 "D" batteries, Page 370. Ship. wt. 1 lb. 8 oz. ..... $3.99

## Battery Powered 727 Jet

$2.99

COLORFUL 727 JET PLANE. Motors make "real" jet sound while lights flash in jet pods. Plane moves straight across the floor or goes in circles, by setting front wheels. Plane stops—lights go off—motor noise starts—lights flash—plane moves. Sturdy metal, abt. 15½ in. long. Uses 2 "D" batteries, order on Page 370. Shipping weight 1 lb. 4 oz.

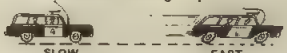
48 HT 23163 .. $2.99

## Friction Motor 707 Jet $1.99

REALISTIC TWA JETLINER. Just rev the motor up and let go: front wheel and nose lift into the air for take-off, then settle down to simulate flying. Steerable front wheel. Length abt. 16 in., wing-span abt. 14½ in. All-metal construction. Ship. wt. 12 oz.

48 HT 23297—Friction powered, no batteries needed ..... $1.99

**Watch It Change Speeds**



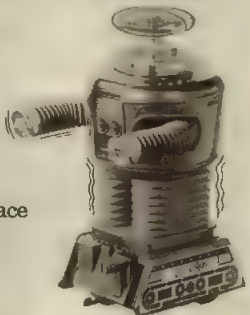

## Highway Patrol Wagon $1.29

SPECIAL POLICE WAGON, with double speed action. Ford station-wagon gives real police thrills: drive along at normal speed, just by revving the powerful friction motor. Then—shift the gear and watch the car jump into high, siren screaming, to take off after the bad guys. Abt. 8½ in. long, all metal. Ship. wt. 12 oz.

48 HT 23299—Friction motor, no batteries needed..... $1.29

**All At Sea About What To Buy?**

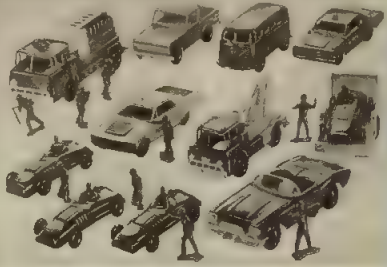
**See Pages 468-9**



## Lost in Space Robot $6.88

MOTORIZED ROBOT really walks in "space," just like the robot on TV, . . . an out-of-this-world toy. Lights blink as he walks along—his arms move manually. Follow his progress around obstacles and hazards. Sturdy plastic. Abt. 12 in. tall. Ship. wt. 2 lbs. 8 oz.

48 HT 23087—Order 2 "D" batteries, Page 370 . $6.88



## Racing World Set $2.99

A WHOLE WORLD OF AUTOMOBILE FUN! 28-pc. set includes everything you'll need on your race course. 4 racing cars, with drivers, a Corvette sports car, with tow trailer, a police car and fire chief's car. Even a fire engine and VW ambulance—complete with cot and oxygen tanks. A Ford Bronco to drive around the course, too. Plus realistic figures of starters and firemen. All made of colorful, durable plastic. Cars are 6 to 8 in. long.

48 HT 23502—Shipping weight 2 lbs. ..... $2.99

24-Pc. Set $5.99

## EMERGENCY! . . . Bridge Is Out!

### Highway Crew Goes Into Action

AN ARMY CONVOY'S COMING AND THE BRIDGE IS OUT! No time to waste. Your 6-man trouble shooting crew must set up the emergency pontoon before it's too late. Action! Set up the road signs: "Slow—Men Working" and "Caution" barriers. Pitch the olive drab tent. Then, into the 6 vehicles and to work. A jeep with wrecker boom helps unload the big olive drab pontoon in 5 separate sections, overall assembled about 23 in. long and 5 in. wide. The bulldozer sets the stage . . . the pick-up truck joins in. The log truck delivers 5 real wood logs to the scene. With the trailer hitched to the dump truck and with the help of the station wagon, they're back and forth with a steady stream of emergency supplies. Finally, mission accomplished! Vehicles are die-cast metal, colorfully enameled; about 5 to 8 in. long. Strong polyethylene trailer; plastic pontoon, tent, workers, road signs.

48 HT 23457—Ship. wt. 4 lbs. 9 oz.. . . SET $5.99

12-Pc. Set $5.50

### Midget Motor Mighty Mike Set

MIGHTY MIKE'S A TINY JEEP but he thinks he's a tank as he digs in, pulls out, scrambles up hills and over obstacles twice his size. 3 snap-on backs convert Mike into a Jeep-Wrecker, a Jeep-Trailer and a Jeep-Camper. Watch him negotiate the tortuous 6-pc. obstacle track and the 2 bridges that assemble into 1 giant span. Colorful hi-impact plastic; shiny metal trim; rubber wheels. Needs 2 "AA" batteries (not included; order Page 370)

48 HT 23038 M—Jeep abt 5½ in. long. Wt. 4 lbs. 4 oz... .SET $5.50

7-Pc. Set $3.00 4-Car Transport $4.00

### "Matchbox" Scale Models with Working Parts

MADE IN ENGLAND—moving models just 2⅜ to 3 in. long—true-to-scale and superdetailed. They're die-cast metal, spray-painted with non-toxic colors. Includes 10-Wheel Dump Truck, Tow Truck, Fire Pumper, Cadillac Ambulance, Ford Corsair with Boat, a Ford G.T and a Mercedes 230SL.

48 HT 23606—Ship. wt. 1 lb.... .SET $3.00

"MATCHBOX" 4-CAR TRANSPORT, scaled down to 8½ in. long! From England, same construction as 7-Pc. Set. Its ramp lowers to unload and load 4 scale model cars, 2¾ to 3 in. long . . . a sparkling new Pontiac Grand Prix, Mark Ten Jaguar, Ferrari Berlinetta and an Opel Diplomat.

48 HT 23605—Ship. wt. 1 lb. 2 oz..SET $4.00

## Watch the action . . . the excitement as the 2 trucks load, haul and dump automatically

$5.99 Set

$1.59

### Rampside Pickup

MOVE YOUR CARGO LIKE A PRO . . . up and down the side ramp which closes, locks for the haul. Heavy gauge steel with red baked-on enamel finish; plastic lined cargo space. See-through windshield, chrome-plated bumper, headlights. Deep-tread whitewalls; shiny hub caps. About 10½ in. long. Ship. wt. 2 lbs. 2 oz.

48 HT 23425... . . .Only $1.59

WARDS BIG CONSTRUCTION SITE features 2 busy dump trucks traveling separate roadways. They load their cargo from tiny hoppers, then speed around the mountain, dump automatically and deadhead back for more. They're pulled by a motor driven, continuous spring embedded in roadway. Forward and Reverse switch. Operates on 2 "D" batteries (not included, order Page 370) Colorful landscape lithographed on vacuum formed plastic base about 22x15½x 4½ in. high. Includes cargo. Ship. wt. set 2 lbs. 14 oz.

48 HT 23143 M . . . .SET $5.99

Battery operated

# Wards Special . . . Motorific! Hill Climb Torture Test 60-Pc. Set $6.99

ALL THE THRILLS OF A MOUNTAIN RALLY—with this Wards Special Hill Climb Torture Test. Motorific Jaguar ready to run on this up-hill/down-hill course. Big feature—the hills: kit includes 24 trestles for building higher and tougher roads than ever before. Yet watch that car climb powerfully to the top, ready to race the wind coming down. Set has tough plastic motorific track in straight, curved, hall and quarter sections; 4 ramps, to get you up-hill in a hurry, and those trestles. Car comes without battery (order 2 "AA" batteries, Page 370). Over 60 pieces in all.

48 HT 23003—Shipping weight 3 lbs. 2 oz. . . . . $6.99

More Motorific Thrills on Page 10.

## Race Rally Case $4.00

TAKE YOUR MOTORIFIC SET ANYWHERE! Race rally case totes 6 Motorific cars, plus several pieces of track. A handsome, durable case with nickel-plated turn locks.

BUT THERE'S MORE—when you open the case there are two grandstands, a mountain and a circle track for those great motorific cars. Carrying size 11½x11x4 in. Shipping weight 1 lb. 14 oz.

48HT23020—Blue background on case $4.00

## Motorific G.T.O. Torture Test $12.50

THIS GRUELING TEST RUN IS A CHAMPIONSHIP CHALLENGE . . . even for the Motorific cars. Complete with the realistic sound of the motor test, the G.T.O. set features multi-level, whirl-around ramps that send cars spinning up and up until they reach the peak and come speeding down to a series of tough-to-take tests. The easy-to-construct track sections and realistically detailed components are made of rough and ready plastic. Includes: curved tracks, straight tracks, half-tracks, quarter tracks, a crossover, two types of switches, plus five really tough G.T.O. torture tests. One complete Motorific car and 3 conversion pins. Car runs on 2 "AA" batteries, see Page 370. Over 70 pieces in all.

48 HT 23010—Shipping weight 7 lbs. . . . . $12.50

ORDER EXTRA MOTORIFIC CARS BELOW

## Motorific Trucks $2.94 Ea.

MOTORIFIC TRUCK SETS—do not run on Torture Tracks. Each features a rough and rugged Motorific truck abt. 6¼ in. long that's a realistic replica of the "real thing", PLUS a detailed truck chassis and motor that interchanges with other Motorific truck bodies. Order 2 "AA" batteries on Page 370. Ship. wt. 8 oz. each.

48 HT 23016—Mighty Mixer Cement Truck . . . . $2.94
48 HT 23015—Mighty Hauler Dump Truck . . . . 2.94
48 HT 23014—Thruway Service Wrecker Truck . . . 2.94

## Extra Motorific Cars $1.99 Each

(1) TO (6) ADDITIONAL MOTORIFIC MODELS add more fun to your Motorific Torture Track outfit. Simply increase the number of cars on the track. Vary the fun by changing from car to car. Each one will be a new test to your driving skill. Includes: body, chassis motor, conversion pin. Order 2 "AA" batteries, Page 370. Catalog numbers listed at right. Ship. wt., 8 oz. each.

EACH . . . . . $1.99; Order Any Two For Only $3.66

(1) 48HT23011D—Stingray
(2) 48HT23013D—Mustang
(3) 48HT23017D—Ferrari
(4) 48HT23018D—'57 Chevy
(5) 48HT23012D—Jaguar XKE
(6) 48HT23019D—Aston Martin

Master Air Controls Permit Competition. Switch Cars from Track to Track, Flip Your Opponent!

Automatic Gate Crossing Clangs Open . . . Upsets Cars That Go Through the Wrong Way!

Exclusive Hill Power . . . "Low-Low" Gear Works Automatically. 3 Other Speeds too.

# Wards Switch 'n Go Twin GT Car Set

**NEW FLEXIBLE TUBE TRACK . . . CUT IT, JOIN IT FOR UNLIMITED LAYOUTS**

IT TAKES REAL SKILL AND DARING to maneuver these trim, battery-operated cars as they race over 60 feet of track! Cardboard accessories create authentic racetrack atmosphere. Flip rivet's car by hitting it from behind . . . switch your own out of danger! Bellows-type remote control triggers switches anywhere along the line by spurts of air through the hollow plastic track. Removable guide wheel keeps car on track; use without track, too. Each car uses 1 "D" battery, (see below).

TWIN CAR SET Incl. 2 Plastic GT Racers (1 red, 1 blue with custom trim kit), 2 Master Air Controls, Automatic Gate Crossing, 60-Ft. Track, 4 Bridge Sections, Flip Crash, Air Flip Crash, 4 Y-Air Switches, 2 Cross Overs, 2 Y-Connectors, Plugs, Joiners, cardboard access.
48 HT 23026 M—Ship. wt. 4 lbs. . . . Set **$12.99**

BASIC GT CAR SET. 1 Car, 30 ft. Tubing, accessories.
48 HT 23027—Instructions. Ship. wt. 2 lbs. 6 oz. Set **$6.99**

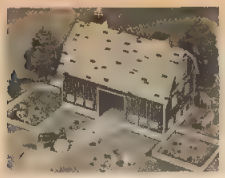
# Instant Speed . . . Scale Model Sport Car Racing by Remote Control

1 FULLY 22 INCHES LONG! Realistic sports car scaled to 1/12 actual size. The power and speed built into this rugged, red plastic model will delight racing buffs—demands real car handling! Uses one 6-volt battery (Pg 370). Remote control needs just a touch to go fast, slow, forward, back. Speed Timer with real clock to score lap speeds, record faults, etc. and 17-pc. Rally Pack with 10 plastic cones, five 6-in figures, 2 signs.
48 HT 23072 A—Ship. wt. 9 lbs . . . . . Set **$16.99**
48 HT 23077 M—Car only. Wt. 7 lbs. . . . **10.99**

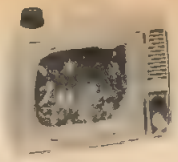
2 "S" CURVE TEST AND TOWER with flashing red light. Driver tries to stay in center of roadway—a bit too far to the right or left—and light on the 12-in. high tower flashes. Two roadbeds, 56x17 in. wide Printed heavy board. Use one "D" batt. (see right)
48HT23074A—Ship. wt. 4 lbs. 4 oz. **$3.99**

3 PARKING TEST WITH ELECTRIC BUZZER. Ease your car between buttresses; buzzer sounds loud and clear when you misjudge even a hairsbreath! Heavy board in bright print. About 12½x37 in. long. Use one "D" battery (see below)
48 HT 23073A—Ship. wt. 3 lbs. 8 oz. **$5.99**

Order Batteries on Page 370

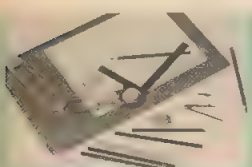


**48-PIECE FARM SET** - Lithoed metal barn has 2 cupolas, 1 shed roof, 2 weathervanes, 15-pieces of interlocking fence, 1 tractor, a farmer and his wife and child, plus lots of fun animals to play with.
**196/200** **LIST $3.00**



**PORTABLE PLAY MUSICALCOLOR T.V. WITH GENUINE SWISS MUSICAL UNIT** - A charming Swiss music box plays "Twinkle, Twinkle Little Star" as a corresponding picture revolves on the "screen." Sturdy plastic case, knobs and handles with clear plastic over "screen."
**368/267** **LIST $4.00**

**TOASTER-BREAKFAST SET** - Little Miss Hostess will love making toast for her dollies with this bright lithoed metal toaster set on a high-impact plastic base. Set includes 4 cups, saucers and plates plus a sugar and creamer set
**423/200** **LIST $3.00**

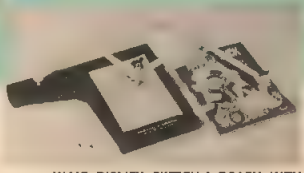


**3 D'S DRAW, DRAFT, DESIGN SET** - Ideal for budding artists. Set includes professionally designed mechanical square which actually replaces 5 basic drawing tools! Plus a durable drawing board, divider-compass, lead holder, pencils, masking tape, eraser, drawing pad
**495/333** **LIST $5.00**

**TOE JOE CLOWN** - Just press the lever and watch that happy little Toe Joe turn round and round the trapeze bar. He's guaranteed to keep them amused for hours
**600/200** **LIST $3.00**

OHIO ART

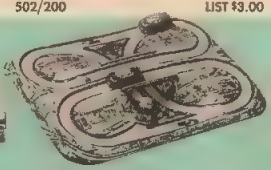
**CARNIVAL SHOOTING GALLERY** - 17" wide by 10 1/2" high by 2 3/16" deep 4-color lithoed metal shooting gallery with wind up mechanism. Just shoot one of the 4 rubber-tipped plastic darts at the rapidly moving rabbits or ducks for loads of fun and excitement!
**575/399** **LIST $5.95**



**WALT DISNEY SKETCH-A-GRAPH WITH PANTOGRAPH** - You can enlarge or reduce almost any drawing with this deluxe set. Includes a Mickey Mouse and Donald Duck pen holder, 4 arms, 3 color pens, drawing paper, and Walt Disney sketch book. You can even make your own greeting cards!
**502/200** **LIST $3.00**

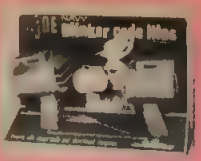
**CONEY ISLAND** - 21"x15"x4" colorful 3-dimensional amusement park layout of vacuum formed plastic and metal has over 98" of thrill-packed track with 2 long-running metal cars. Handy winding post is mounted on the station.
**634/333** **LIST $5.00**

**ALPINE EXPRESS** - 3-dimensional lithoed metal layout of the Alpine mountains. Has over 96" of track, plus 2 sturdy metal wind-up cars. Automatic switch keeps cars moving in and out of the quaint station
**614/267** **LIST $4.00**



**MECHANICAL HI-WAY ROAD SET** - Completely assembled, 3-dimensional lithoed metal layout with over 8-feet of road! 3 lithoed cars keep the action fast paced and exciting. A game for the entire family to enjoy
**612/267** **LIST $4.00**

**PLASTIC PUZZLE INLAID MAP OF THE U.S.** - What a fun way to learn geography! Sturdy plastic puzzle includes all 50 states, state capitals, principal state products plus the latest census information. Takes the "pain" out of learning!
**1975/267** **LIST $4.00**




**G.I. JOE NAVY BLINKER CODE LITES** - Great news! Now you can send secret, coded messages to your buddy and only you will be able to read it! Two blinking code lites complete with official morse code and compass
**5184/267** **LIST $4.00**

**MAGIC MOON ROCKS** - What do you think the moon will look like to the spaceman? Just pour the magic solution into the center of the moonscape... add water, then spread the Moonrocks across the bottom. Watch them grow! Like magic you'll have your own moon garden. Fun and educational
**5360/139** **LIST $2.00**

**G.I. JOE COMBAT ROCKET LAUNCHER** - Test your skill! Hit one of the three bullseyes with the included rubber tipped darts and launch a high flying satellite. Perfectly safe indoors and out!
**5411/267** **LIST $4.00**

**MR. POTATO HEAD AND HIS TOOTY FROOTY FRIENDS** - Keeps 'em giggling with fun for hours! Over 60 pieces, including 4 lifelike fruit or vegetable bodies they can change into funny, lovable friends
**2054/139** **LIST $2.00**

**CHINESE CHECKERS AND REGULAR CHECKERS** - Two age-less favorites on one attractive plastic playing board with visual storage compartments for both checkers and marbles.
**6123/200** **LIST $3.00**

**CHESS AND CHECKERS**
**6128/139** **LIST $2.00**

**FROSTY SNOWMAN SNO-CONE MACHINE** - Now you enjoy delicious summer treats all year round. Jolly snow man machine makes Sno-Cones tipped with flavored syrup... Sno-Pop flavored frosty drinks... and Sno-Balls decorated with candy topping.
**5230/333** **LIST $5.00**

HASBRO

**MICKEY MOUSE TALKING TELEPHONE** - Wonderful for the small fry. All they have to do to hear that lovable Mickey Mouse and his pals actually talk to them is dial the phone. Complete with two interchangeable records.
**5431/467** **LIST $6.95**

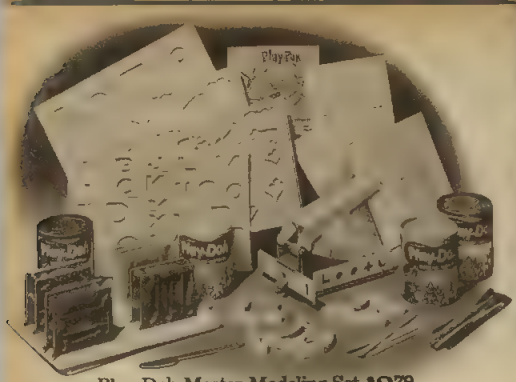
**GOLDEN NUGGET BINGO GAME** - Man-size Western-style Bingo set with big, clear plastic cage that automatically selects a number with each turn of the crank! Fun for the family
**6134/234** **LIST $3.50**

## TRIM MOLDED PRODUCTS

**COCA COLA DISPENSER** - They're very own soda fountain! Hi-impact red and white plastic dispenser holds a standard size coke bottle. Includes 4 plastic "coke" glasses.
**16/200** **LIST $3.00**

**PEPSI COLA DISPENSER** - Now they can serve their friends without bothering Mom! White impact plastic dispenser with 4 miniature "Pepsi" glasses.
**15/200** **LIST $3.00**

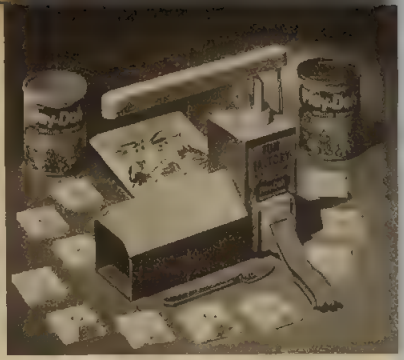
**KOOL-AID TOY COOLER** - The fun way to set up that first Kool-Aid business! Red and white impact cooler holds 2 packs of kool-aid easily. With 2 Kool-Aid envelopes and 20 paper cups
**14/200** **LIST $3.00**




## Play-Doh Master Modeling Set $3.79

NOW YOU CAN DO EVERY KIND OF MODELING IMAGINABLE . . . extruding, molding, cutting and color blending. Includes four 6-oz. cans of Play-Doh (red, blue, yellow and white). Play-Doh is non-toxic and clean. High-impact plastic Fun Factory machine extrudes 10 different shapes through 2 die strips. Coloring trays have depressions for making numerals, alphabet letters, Little Boy Blue and Mary Had a Little Lamb. 3 cookie cutters, each has a different design. Then fill in the 4 coloring picture cards. Or try hand modeling with 4 free form die molds. Also includes protective plastic table cloth, a set of both wood sticks and velvet sticks plus plastic trimmer. Instructions included

48 HT 15663—Ship. wt. 3 lbs. 12 oz. $3.79



## Deluxe Play-Doh Fun Factory $2.88

MAKE YOUR OWN TOYS. Fun Factory gives hours of creative fun. It's easy to operate: Just put some Play-Doh compound in the deluxe toy extruding machine, press handle . . . and out comes a molded form. The 12 interchangeable modeling dies used with extruder form building blocks, bricks, logs, beads and numerous other shapes to build your toys. Also includes 2 cans of clean, non-toxic Play-Doh modeling compound, plastic trimmer and instructions. Red and yellow plastic Fun Factory is about 8¼ in. long.

48 HT 15562—Shipping wt. 3 lbs. . . . . $2.88

$1.00

## Spill-Proof Paints

WON'T SPILL! WON'T DRY OUT! No cups needed. Set includes—one each of non-toxic poster tempera red, blue, yellow, white and black colors; brush, directions and color-blend charts. Plastic tray has recessed color blending areas.

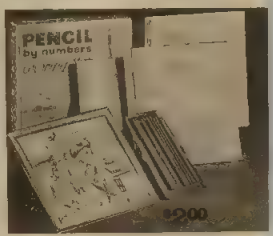
48 HT 15661—Wt. 1 lb. . . . 2 for $1.89, Each $1.00

$1.69

## Giant Paint Set—204 Pcs.

HELP DEVELOP ARTISTIC TALENT IN CHILDREN. Includes hours of "doing" fun . . . about 175 outline pictures, 3 jars of poster paint, 45 assorted water paints in various shapes plus palette and brush. Also 10 crayons, crayon sharpener, 3 stencils, 2 plastic cups, color picture and color-blending chart.

48 HT 15670—Ship. wt. 2 lbs. . . . . $1.69

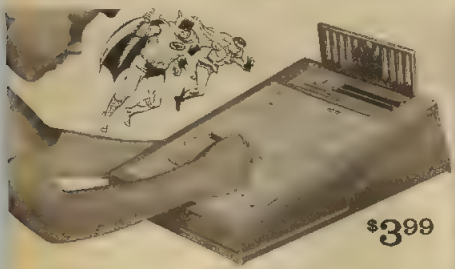



$2.00

## Easy Pencil by Number

50 PRE-SKETCHED OUTLINE PICTURES (abt. 10x9 in.) are numbered and ready to be filled in. Color areas with corresponding numbered pencils. 10 colored pencils in vinyl pouch, sharpener, frame.

48 HT 15671—Ship. wt. 1 lb. 6 oz. . . . $2.00



$3.99

## Batman Trace-A-Graph

YOUR BOY OR GIRL CAN CREATE hundreds of action-filled Batman and Robin situations—just like those they've seen on TV or in the comics! Provides hours of fun. Just plug into 110-120 v. AC outlet to light up 15 watt lamp inside. Tracing is easy. Includes art sheets, portfolio, colored pencils, eraser and pencil sharpener. Lamp included. UL Listed. 10½x15¼x4½ in.

48 HT 15353—Ship. wt. 1 lb. . . . . $3.99

$1.94

## Porky Pig

PORKY PIG IN-THE-MUSIC-BOX jumps up to greet child. Just turn the crank to play "The Farmer in the Dell" and up pops lovable little Porky. Metal box about 5½ in. square. Ship. wt. 1 lb. 5 oz.

48 HT 15025 . . . . . $1.94

$1.00

## Mr. Potato Head

. . . and friends:

YOUNGSTERS LOVE TO CHANGE THE ZANY EXPRESSIONS on the face of Mr. Potato Head. And he's accompanied by two friends—pepper, orange, cucumber or carrot (no choice). The three colorful plastic heads and bodies have enough accessories to complete all laughable three.

48 HT 15644—Ship. wt. 12 oz. . . . . $1.00



Phone Your Order . . . See Pg. 408

# Colorful Playmates

*twist and turn*

## Gumby, Pokey and Their Jeep

(A) (B) GUMBY AND HIS PAL, POKEY. TV favorites of every child make perfect playmates. Twist them, turn them, even tie them in a knot. Gumby and Pokey can do almost anything. Plastic bodies, washable and non-toxic.
(A) 48 HT 15351—Gumby. Green color. About 6 in. high. Ship. wt. 4 oz. ..... 98c
(B) 48 HT 15350—Pokey. Brown color. About 4½ in. high. Ship. wt. 4 oz. .... 98c
48 HT 15354—Pokey, Gumby and Jeep. Ship. wt. 1 lb. 6 oz. ..... $2.99

(C) GUMBY'S JEEP . . . an authentic replica of the jeep used in Gumby's TV adventures. And Gumby and Pokey can even sit in the jeep, too. Windshield lies flat or stands up. Made of sturdy steel. 10x5x4½ in. wide.
48 HT 23230—Ship. wt. 1 lb. 2 oz. ..... $1.79

## Lovable Disney Characters

(D) SET OF 3 FAMOUS DISNEY CHARACTERS . . . Mickey Mouse, Donald Duck and Goofy. They flex, bend, turn, sit and stand. Children can use them for their own play adventure stories. So real-looking they'll capture every child's heart. Colorfully detailed in striking colors. Plastic bodies are washable, non-toxic. About 6¼ in. high.
48 HT 15098—Ship. wt. 12 oz. ..... Set $1.98

(E) 3 DISNEY CHARACTERS PLUS JEEP. 3 colorful playmates use Gumby's Jeep (C) for adventure and fun.
48 HT 15352 L—Ship. wt. 1 lb. 12 oz. ..... Set $2.68

## Firebird "99" $6.50

IT'S FUN TO DRIVE your own playmobile. Turn the key and beep the horn. Wiper, turn signal, speedometer work. Glove box with map inside. Yellow hi-impact plastic. About 13 in. long. Needs 2 "D" cells, see Pg. 370.
48HT15348—Wt. 3 lbs. 8 oz. $6.50

## All New Snippy Scissors . . . Battery Operated $2.39 Set

NOW YOUR CHILDREN CAN HAVE HOURS OF CUT-OUT FUN without a worry to you. Battery operated—no sharp points, no electrical outlets. Cuts paper only. Now you can take it with you. Battery case with easy-open hinge holds 2 "C" batteries (not included, see Page 370). Lightweight, easy to handle. Just guide Snippy along paper . . . perfect for paper dolls or party decorations. 18 colorful cut-outs are easy to assemble into 3D animals, toys, masks. About 6½x1¾ in.
48 HT 15349—Shipping wt. 1 lb. ..... Set $2.39

# 105-Piece Deluxe Patioware set everything <u>including</u> the kitchen sink! 5.99

**Here's what you get:**
- play sink • 2-burner buffet grill • 3 casseroles • 7-pc. kitchen tool set
- percolator • patio well-and-tree platter • 4 pieces of fruit • 4 canisters
- creamer, sugar bowl • salt-pepper shakers • hinged-door bread box • skillet

**plus six each:**
- dinner plates • bread-and-butter dishes • "crystal" goblets
- napkins • knives • forks • spoons • cups • saucers • petite pans

Beautiful dinnerware—plus the sink to wash it in!

**Z36 J 6018.** Durable molded plastic. Mailable. (5 lbs).....**Set 5.99**

See page 277 for new, lower Budget Power terms—no money down

## She sets an elegant table with her Old English Set

83 pc. set **4.97**

Dainty plastic dinnerware looks like Mom's finest China . . . comes complete with 2 pretty candleholders, mock candles, flowers and bowl. Teapot, soup tureen, vegetable dish, gold color chafing dish, all with covers. Warming stand, salad bowl, tray, creamer, covered sugar bowl, salt-pepper shakers, napkin holder. Also 6 each plates, cups, saucers, goblets, soup bowls, salad bowls, napkins, knives, forks, spoons.
Z36 J 6019. Mail (7 lbs.).....Set 4.97

## Magic Perc and Cup Set—tilt to empty; set them down, they refill

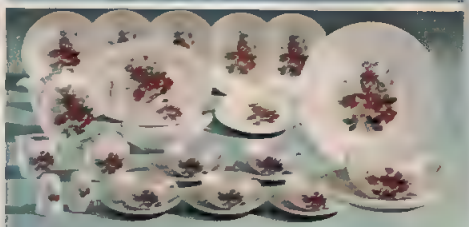
52 pc. set **2.99**

Your little girl will love this perc-'n pour set; and you can rest assured there will be no mess. Tilt the percolator and pour, it empties. Set it down, it refills like magic. And there's always "coffee" in the cups. No spills, ever! Service for eight includes eight each cups-with-"coffee", saucers, plates, knives, forks, spoons. Serving extras include a serving tray, creamer, sugar bowl, percolator pot. Mailable
35 J 6049 (1 lb. 12 oz.)
Set 2.99

## Modern Skandia Tea Service

82 pc. set **3.99**

Sturdy plastic dinnerware set. Service for six includes 6 each plates, cups, saucers, butter dishes, salad bowls, covered casseroles, goblets, napkins, knives forks, spoons. Also large salad bowl, salad servers, teapot, sugar bowl, (both covered) creamer, salt pepper shakers.
Z36 6020 Mailable (6 lbs.).
Set 3.99



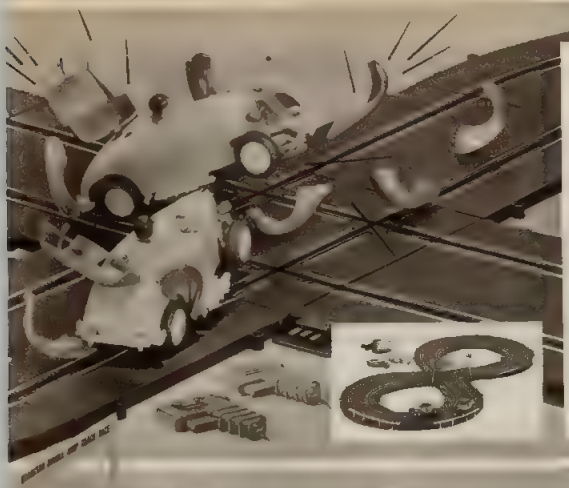
## Imported China Dinnerware

29 pc. set **2.99**

Exquisite rose pattern china set from Japan. Service for 6 includes 6 each cups, saucers and dinner plates. Plus all the serving extras she needs, oval and round platters, covered vegetable dish, covered sugar bowl, creamer, covered teapot, salt and pepper shakers.
35 J 6060 Shipping weight 4 lbs 6 oz.
Set 2.99



Use Budget Power for a brighter Christmas on the same old income



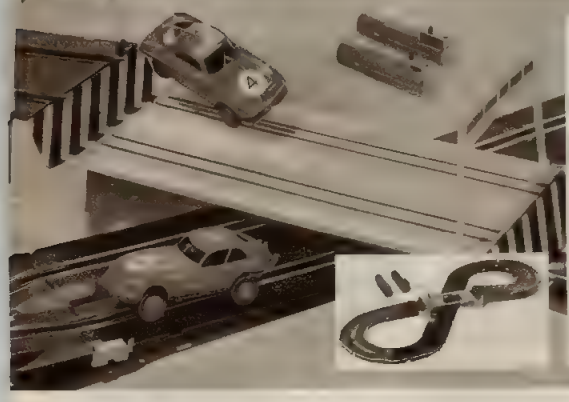
## Eldon raceway has 'exploding' crash-up cars!

Outfit **10.88**

All the crashing, crunching thrills of a real stock car race! Two high-speed gear-driven plastic jalopies barrel down 10-ft. "figure 8" layout with daredevil cross track.

You try to demolish your opponent's car while preventing him from demolishing yours. Zoom around at top speed to the cross track, crash into your opponent's bumper. As he takes off, his fenders, roof, front end fall off.

Two pistol grip rheostats with speedometers; rails, start-finish flag; car decals and instructions. 6V powerpack. UL listed. 110-120V AC. Mailable. (7 lbs.)
X36 J 5488. . Outfit 10.88



## Battery power raceway has double jump!

Outfit **5.88**

Thrilling international race! Both cars start with a burst of speed—spin around a curve and—look out! 2 daredevil jumps and side-swiping chicane section ahead! Exciting over-under "figure 8" track is four feet long.

Two powerful plastic racers, the X-KE and Jaguar, compete in this race—and you're in command with pistol grip remote controls with manual lap counters. Guard rails, snap joints included. Runs on 6 "D" cells (not incl—see pg. 410.) (3 lbs. 2 oz.)
35 J 5410. . . . . Outfit 5.88

## Extra cars, accessories add excitement to your raceway!

AURORA HO accessories renew old sets . . . give you much more fun than ever!

Racing Cars, powered by Stirling Moss Thunderjet "500" to 600 scale mph. Plastic and metal. 2½-in. long.
35 J 5430. Torranado. (1 lb.) . . . . . 2.27
35 J 5431 Ford GT. (1 lb.) . . . . . .2.27

Lap Counter automatically counts 10 laps.
35 J 5974 (12 oz.). . . . . .1.19

Extra track for more competitive and exciting layouts. Polystyrene plastic.

Straight Track: Pkg. of two 9-in. sections.
35 J 5877. (1 lb.). . . . . Pkg. 74¢

Curved track Pkg. of two 9-in. sections.
35 J 5879. (1 lb.). . . . . Pkg. 94¢

ELDON ⅛-scale accessories bring your set up to date—add more thrills!

Racing Cars: High-impact plastic. Each about 5½-in. long. Powered by electric motor. Rubber racing tires.
35 J 5426. Dodge Charger. (1 lb.) 3.47
35 J 5427. Mustang GT 350. (1 lb.)..3.47

Lap Counter automatically counts 50 laps.
35 J 5893. (10 oz.). . . . . 2.27

Extra track lets you build different layouts. Hi-impact polystyrene plastic.

Straight: Pkg. of two 8½-in. sections.
35 J 5428. (1 lb.) . . . . . Pkg. 77¢

Curved Track: Pkg. of two 9-in. sections.
35 J 5429. (1 lb.). . . . . Pkg. 1.17

STROMBECKER ⅛-scale racing accessories designed for authenticity, durability.

Racing Cars. kit forms are easy to assemble. High-impact polystyrene plastic. Powerful 12V motors. (1 lb.)
35 J 5432. Chaparrel II. . . . . 2.94
35 J 5433. Cheetah. . . . . 2.94

Lap Counter counts 50 laps automatically.
35 J 5590. (1 lb.). . . . . 2.94

Extra track adds versatility and thrills to old layouts. Hi-impact plastic.

Straight: Pkg. of two 12½-in. sections.
35 J 5547. (1 lb.). . . . . Pkg. 2.24

Curved Pkg. of two 12½-in. sections/impc.
35 J 5546. (1 lb. 4 oz.). . . . . Pkg. 2.74

See page 277 for new lower Budget Power terms—no money down

## Aurora's fastest takes the curves at top speed!

19.97

Deluxe 2-lane raceway takes you "spiraling" to excitement! Zoom down the straightaway at full throttle. No need to "brake" on wide banked speed corners. But look out for that sixty-mile-an-hour curve! Two HO scale Aurora cars equipped with Thunderjet "500" motors go up to 600 scale mph on 16x50 in. 2 lane track. Rheostat control, trestle track supports, UL listed powerpack 110-120V AC. Other HO accessories on pg. 395. Mail. 10 lbs.
R36 J 5172 ..... Set 19.97

## Aurora Thunderjet— 4 lanes of excitement

29.97

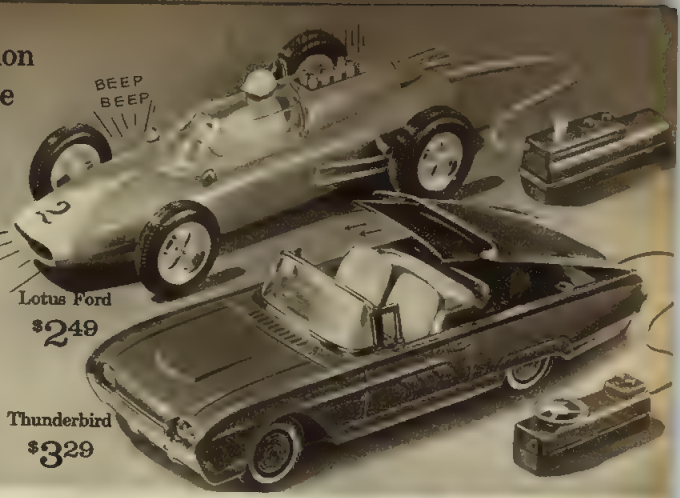
Fastest tabletop racing ever! Spine-tingling fun galore when HO-scale Chaparral, Ford GT, Corvette Sting Ray and Buick Riviera with Thunderjet "500" motors hit up to 600 scale mph. Speed on straights, slow down for curves (40x30 in. track converts into many 2-lane layouts. Four racing-type rheostats, trestle supports, fences. UL listed 18-volt powerpack, 110-120V, AC. Other HO accessories, pg. 395.
R36 J 5169. Mail. (10 lbs.) ..... Set 29.97

## Eldon speeds you over, under and around!

12.97

Figure 8 race set challenges your skill! Powerful HO scale Ferrari and Corvette Sting Ray with "Hi-power" motors race at scale speeds up to 600 mph. Two racing-type rheostats provide fingertip speed control. 7 ft. track layout with fence rails, trestle set; instruction book. UL listed 12 volt powerpack, 110-120V AC.
R36 J 5168. Mail. (8 lbs.) ..... Set 12.97

# Realistic Action . . . by Remote Control




REMOTE CONTROL LOTUS FORD, just like the Indianapolis winner. Drives forward or reverse by remote control. Engine lights up while running. With front light and horn. High quality plastic body, about 5¾ in. long. Uses 2 "D" batteries (not incl.) see Page 370. Shipping weight 14 oz.

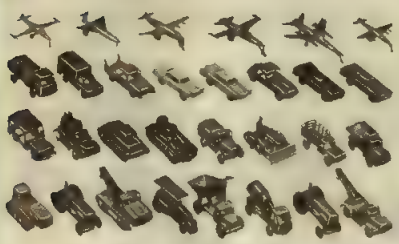
48 HT 23198 . . . . . $2.49

Lotus Ford
$2.49

REMOTE CONTROL FORD THUNDERBIRD just like the ones you see on the highway. Retractable steel top raises and disappears into trunk automatically. Drives by remote control—forward, backward; turns right or left. Steel body, about 11 in. long. Uses 2 "D" batteries, see Page 370. Shipping weight 1 lb. 8 oz.

48 HT 23175. . . . . $3.29

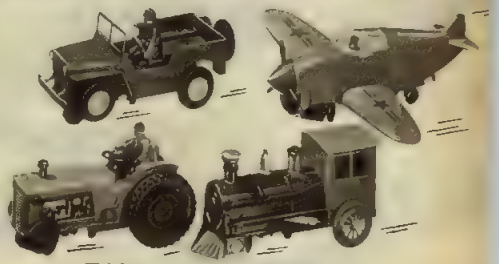
Thunderbird
$3.29



## Set of 30 Miniature Vehicles $1.99

FOR BIG FUN in a small area, this set includes colorful, miniature reproductions of all kinds: Army tanks, trucks, cannon; cars, tractors and planes. Moving wheels and parts. For long-lasting pleasure, each toy is die-cast metal construction, finished in enamel. Each about two inches long, play with them anywhere.

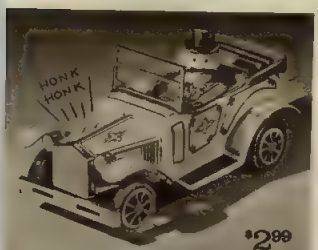
48 HT 23699—Shipping weight 1 lb. 4 oz. . . . . $1.99



## Tricky Action Set . . . All 4 $3.99

LOTS OF ACTION, with this new set of 4 battery operated toys. Bump and Go action—they stop, turn, go forward and back. Brightly colored, realistic detailing on strong plastic construction. Jeep (abt. 5½ in. long) with movable windshield, and removable driver. Tractor (abt. 5½ in.) has removable driver. Locomotive (abt. 6 in.) and Airplane (abt. 7 in.) with removable wings. Each uses one "C" battery, see Page 370.

48 HT 23199—Set. Shipping weight 1 lb. 4 oz. . . . . $3.99




$2.99

## Antique Auto

MYSTERY ACTION AUTO drives where you want it. Select the steering you want: straight forward, turn right, turn left, or bump and go; the car does the rest. Driver honks the horn as he drives along. Sturdy all metal construction, with realistic painted details. Rubber wheels for easy rolling. Powered by 2 "D" batteries (not incl.) see Page 370.

48 HT 23181—Shipping weight 1 lb. 6 oz. . $2.99

## Voyage to the Bottom of the Sea

$4.99

BE LIKE ADMIRAL NELSON, Hero of the submarine Seaview! Wind up this fantastic ship of the future, and it dives underwater—only its conning tower in view. Then, send down the domed Mini-sled for undersea exploring. And there's a domed Sea-Crawler with a real grappling arm to scoop up the treasure chest. Complete with two men in diving gear. Seaview has wheels, so it can roll right up on the beach and head overland too. Can be played with in water or on the floor. No batteries needed. Shipping weight 3 lbs. 8 oz.

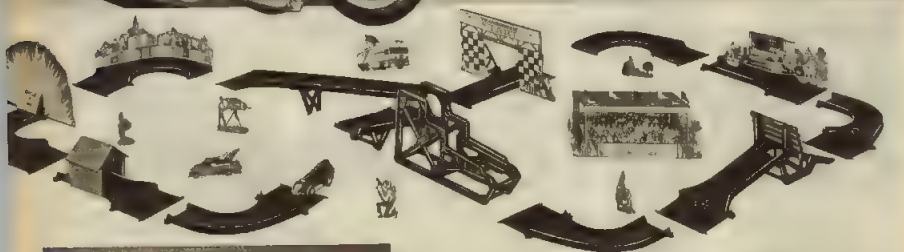
48 HT 23501 . . . . . $4.99

*Shop the Easy Way*
*Shop by Phone*
*See Page 408*

## New Crazee Cycle Trik Trak . . . $7.99

THE WACKIEST TRICKS IN TOWN . . . crazee cycle is a Keystone Cop comedy! Powerful battery operated cycle, with gear drive for longer life, races around the Trik-Trak circuit. Great Tricks: "Manhole/dipper"—with a pop-up head in the middle of the road; "Stop-in-the-name-of-the-law"—sends the traffic cop flying through the air; "Pop-up cop" police station—cycle turns around in station as cop flies out of chimney. U-steer-it track made of durable plastic. Scenic backgrounds included. Cycle uses 1 "C" battery, order Page 370.
48 HT 23096 M—Shipping weight 6 lbs. ..... $7.99

**JUST SAY "CHARGE IT" SEE PAGE 406**



## Dare Devil Trik Trak $9.99

TRIK-TRAK SET WITH DARE-DEVIL STUNTS. Teeter totter trick with see-saw action; log barricade smashed through by your car. Somersault flip-track makes car fly in the air yet land on its wheels. Plastic house "explodes" as car passes through. 15 plastic track pieces form many patterns. Scenic backgrounds. Battery-operated car follows the route you set. Steerable track; change layouts even while the car is running. Over 30 pieces 5½-in. Swordfish car included in set (uses 1 "C" battery, not included, see Page 370).
48 HT 23097 A—Shipping weight 6 lbs. ..... $9.99

DOLPHIN CAR FOR TRIK TRAK. Use this racer styled car on regular or Dare-Devil Trik Trak sets. (Order 1 "C" battery, Page 370).
48 HT 23100—Shipping weight 8 oz. ..... $2.49

## Trik Trak—the Trik is in the Trak $5.99

TRIK TRAK GOES WHERE YOU SEND IT. Set up the unique tracks in many varied layouts; go from room to room, under furniture, wherever you want. Battery powered car follows the course you set.
22-Pc. SET. Has 12 pieces of track, scenic backgrounds. Car uses 1 "C" battery, see Page 370.
48 HT 23098—No stunts included. Shipping weight 3 lbs. 5 oz. ..... $5.99
7-Pc. SET. Like above, but has 6 pieces of track, with side walls. Includes car (without battery)
48 HT 23099—No stunts or scenery included. Ship. wt. 2 lbs. 2 oz. $3.99

**Batteries for Toys Sold on Page 370.**

## $4.44

## Duffy's Daredevils

DAREDEVIL RACER provides race track spills and thrills. Turbo-matic launcher sends friction-powered car whizzing down ramp to leap over the barrels, roar through the fiery hoop or crash! "Bounce back balance" puts it on its wheels every time. 8-in car, plus stunts. No battery needed.
48 HT 23040—Shipping weight 3 lbs. ..... $4.44

# Wards 4-Level Super Service Station and Car Wash

## $9.99

ONE STOP DOES IT! Park your car, get your gas, oil, grease jobs, check your tires and fix flats . . . even roll through the fastest car wash you've ever seen and come out clean and dry. Cars ride to the 3 parking levels in mechanical or manual elevators . . . then down the steep ramps to street level and head for home.

Includes 25 cars . . . 1 with gas tank that really fills up at the operating pump. There are convertibles, sports cars, trucks, sedans, station wagons. Lots of plastic tools, attendants and accessories. Lithographed metal about 20 in. high. Operates on 1 "D" battery (not included, order Page 370).

48 HT 24050M—Ship. wt. 9 lbs. **$9.99**

Want to stay with it? See Page 179

## $3.99

## Keep a 24-Hour Service Station for Your Cars

WE NEVER CLOSE! WARDS SERVICE STATION IS OPEN DAY AND NIGHT for convenient parking and the lowest prices in town. And you'll like our speedy, efficient service, attendants fill 'er up at the gas pumps, test your tire pressure, change oil and do a grease job. Your car is lifted to the rooftop parking level in a hand-operated elevator . . . then it rolls down the ramp to street level at check-out time. Station is lithographed steel; about 25x13½x11½ in. high, easy to assemble. Includes over 20 pieces: plastic cars, attendants, decals, signs and accessories that promise long hours of fun.

48 HT 24052 M—Ship. wt. 5 lbs. 4 oz..... Complete Set only **$3.99**

## Wards 3-Level Service Station

## $6.99

TAKE YOUR CARS UP TO THE BIG PARKING LEVELS in mechanical or manual elevators . . . let them circle down the ramp to the street and service level to gas up and get ready to hit the road. There are 6 cars—convertibles, a sports car, truck and sedan. Includes gas and air pumps and 4 attendants. Lithographed metal, overall abt. 16 in. high. Operates on 1 "D" battery (not incl.).

48 HT 24051 M—Ship. wt. 6 lbs. **$6.99**
Order batteries Page 370

# Talk of the Town value

## DELUXE *Signature* JUNIOR ELECTRIC SEWING MACHINE NEARLY THE SIZE OF MOTHER'S

**$16.99**

- Foot Pedal Control for Easy Operating
- Die-Cast Head for Strength, Durability
- Plastic Carrying Case for Portable Use

ELECTRIC SEWING MACHINE for that favorite little lady on your list. Heavy-duty motor and foot pedal; sewing light lets her see her work clearly. Safety guide protects her fingers; spring-type thread tension adjustment. Metal snap locks on carrying case. Complete with thread, needle threader, spare needles, tape measure. About 12x5x9½ in. high. Portable, she can take it with her! 110-120 v., 60-c. AC. UL Listed.

48HT32285G—Ship wt. 8 lbs. 13 oz. **$16.99**

### Buy Sewing Machine-Doll Clothes Combination—Save 10% On Clothes

10% savings on any of the seven sets of doll clothes on the opposite page, when purchased with any sewing machine on this page.

**$11.99**

### Sew a Lock Stitch That Won't Ravel

A WARDS EXCLUSIVE. THIS SEWING MACHINE SEWS A LOCK STITCH just like a real machine. Bobbin, bobbin rewind and stitch regulator operate like a big machine. May be operated with battery switch, foot pedal or manually. Extension arm gives more working space, metal base clamps securely to table. Complete with extra needles, bobbins, needle threader, thread, instructions. Man can use it, too! Vinyl zip case about 11½x5x7½ in. overall. Uses 2 "D" cell batteries, not included (sold on Page 370).

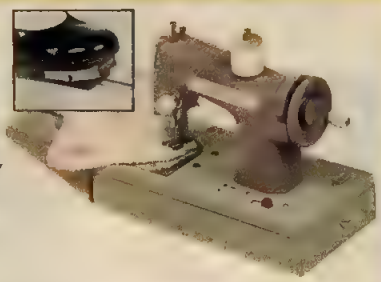
48HT32298G—Ship. wt. 4 lbs. 3 oz. **$11.99**

Charge it! . . . see Page 408



### Battery-Operated for Speedy Results

**$6.99**



A GIFT THAT'S FUN ALL YEAR LONG. Operates with foot pedal (see small view) leaving hands free to control fabric, or manually for slower work. Extension arm gives extra working space. Sewing light for easier sewing. About 11½x4¼x5¾ in. overall. Crackle-finish metal. Instructions, needle, thread included. Uses 2 "D" cell batteries, not included (sold on Pg. 370).

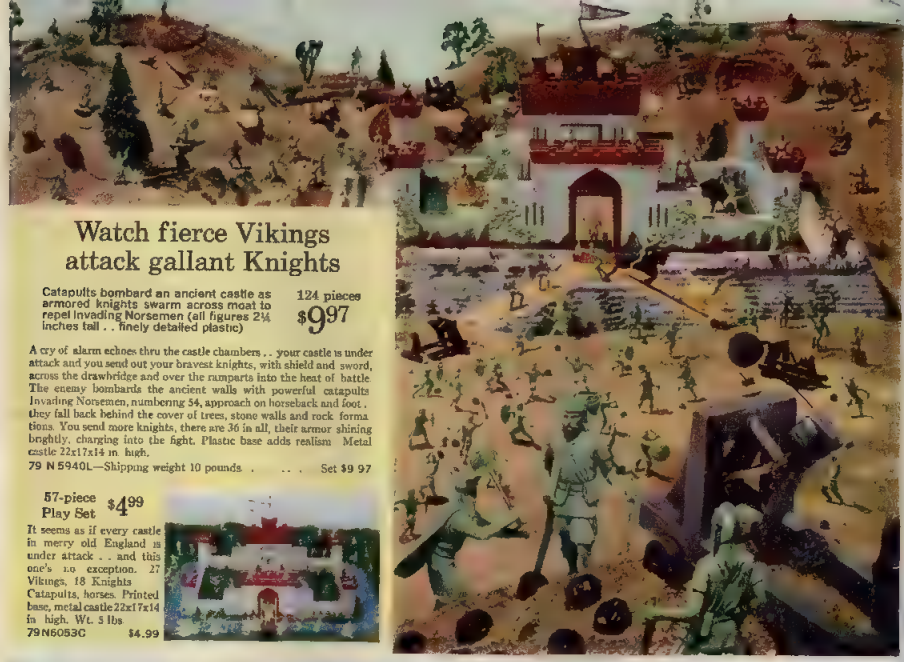
48 HT 32299G—Ship. wt. 3 lbs. 4 oz. **$6.99**

### Sew as Slow as You Want with Hand Operated Machine

**$3.99**

EASY-TO-USE BEGINNER'S MACHINE is safer for youngsters to operate because it goes only as fast as they want. Sews a chain stitch. Protective presser foot for added safety. Sturdy hardwood base with green steel head. Clamps to table. Includes thread, extra needle, clamp, screwdriver, instructions.

48HT32290G—8⅛x4⅞x6 in. high. Wt. 2 lbs. 4 oz. **$3.99**



# Watch fierce Vikings attack gallant Knights

**Catapults bombard an ancient castle as armored knights swarm across moat to repel invading Norsemen (all figures 2¼ inches tall . . finely detailed plastic)** 124 pieces $9.97

A cry of alarm echoes thru the castle chambers . . your castle is under attack and you send out your bravest knights, with shield and sword, across the drawbridge and over the ramparts into the heat of battle. The enemy bombards the ancient walls with powerful catapults. Invading Norsemen, numbering 54, approach on horseback and foot . . they fall back behind the cover of trees, stone walls and rock formations. You send more knights, there are 36 in all, their armor shining brightly, charging into the fight. Plastic base adds realism. Metal castle 22x17x14 in. high.

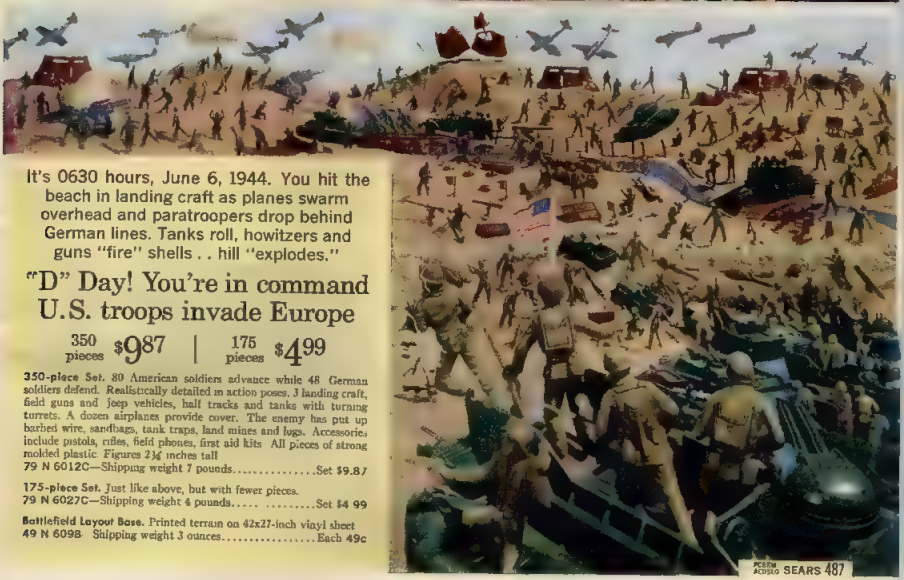
79 N 5940L—Shipping weight 10 pounds . . . . . Set $9.97

**57-piece Play Set** $4.99



It seems as if every castle in merry old England is under attack . . and this one's no exception. 27 Vikings, 18 Knights. Catapults, horses. Printed base, metal castle 22x17x14 in. high. Wt. 5 lbs.

79 N 6053C $4.99



It's 0630 hours, June 6, 1944. You hit the beach in landing craft as planes swarm overhead and paratroopers drop behind German lines. Tanks roll, howitzers and guns "fire" shells . . hill "explodes."

# "D" Day! You're in command U.S. troops invade Europe

350 pieces $9.87 | 175 pieces $4.99

**350-piece Set.** 80 American soldiers advance while 48 German soldiers defend. Realistically detailed in action poses. 3 landing craft, field guns and jeep vehicles, half tracks and tanks with turning turrets. A dozen airplanes provide cover. The enemy has put up barbed wire, sandbags, tank traps, land mines and logs. Accessories include pistols, rifles, field phones, first aid kits. All pieces of strong molded plastic. Figures 2¼ inches tall.

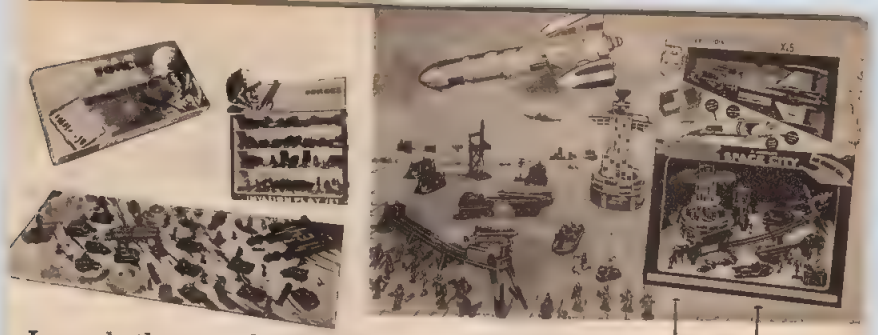
79 N 6012C—Shipping weight 7 pounds. . . . . Set $9.87

**175-piece Set.** Just like above, but with fewer pieces.

79 N 6027C—Shipping weight 4 pounds. . . . . Set $4.99

**Battlefield Layout Base.** Printed terrain on 42x27-inch vinyl sheet.

49 N 6098 Shipping weight 3 ounces. . . . . Each 49c



# Launch the attack with these action-packed toys

### SPECIAL FORCES INVASION SET

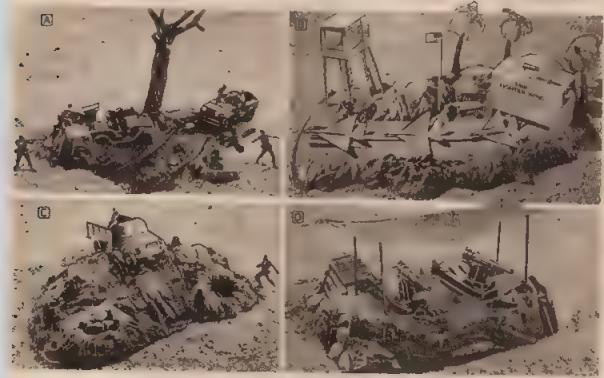
Devise your own military strategy and win every battle. Direct 24 combat soldiers to perform countless maneuvers with: 4 M48 tanks, 4 6x6 trucks, 2 M47 tanks, 2 155 self-propelled guns, 2 jeeps and trailers, 2 105 howitzers, 2 morters, 2 30 calibre machine guns, 2 landing craft, 2 carriers. Tent, foxholes, mountains, bridge, logs, barricades. All of safe, unbreakable plastic. 2 lbs.
H50589-330 . . . . . Retail value $4.95

### "FIREBALL XL-5" SPACE CITY

What fun to re enact exciting scenes from the popular TV program! With molded figures of the complete cast Steve Zodiac, Venus, etc 20" Fireball XL-5 has spring powered firing rocket launchers 24½" Launching Track actually launches the XL. 2 Jet Mobiles Space City Command Headquarters, fuel tanks, XL trailer transport truck, jet cars, launching tower, flying saucer, astronauts. Shipping weight 5 lbs.
H51858-534 Retail value $7.95

### WALKIE TALKIE

Children will have such fun talking to each other with this remarkable toy! Has a range of ¾ mile . . . they can talk from any room in the house. 3 transistor unit for clear, full reception. Complete with built-in telescoping antenna and batteries. Take it on camping trips, anywhere. Provides hours of safe, clean fun. 5x2½x1⅛". Shipping weight 2¼ lbs.
H51866-1739 Pr. Ret. val $25.95




**(A) BATTLE ACTION ROAD BLOCK.** Ambush the enemy! 2 enemy soldiers in a jeep hit our hidden triggering device and the action begins. A tree comes thundering down, and our machine gunner swings his vibrating gun and fires. Life like sound and action. Spring motor operated; no batteries. Safe, unbreakable plastic. 2½ lbs.
H51852-533 . . . . . Retail value $7.95

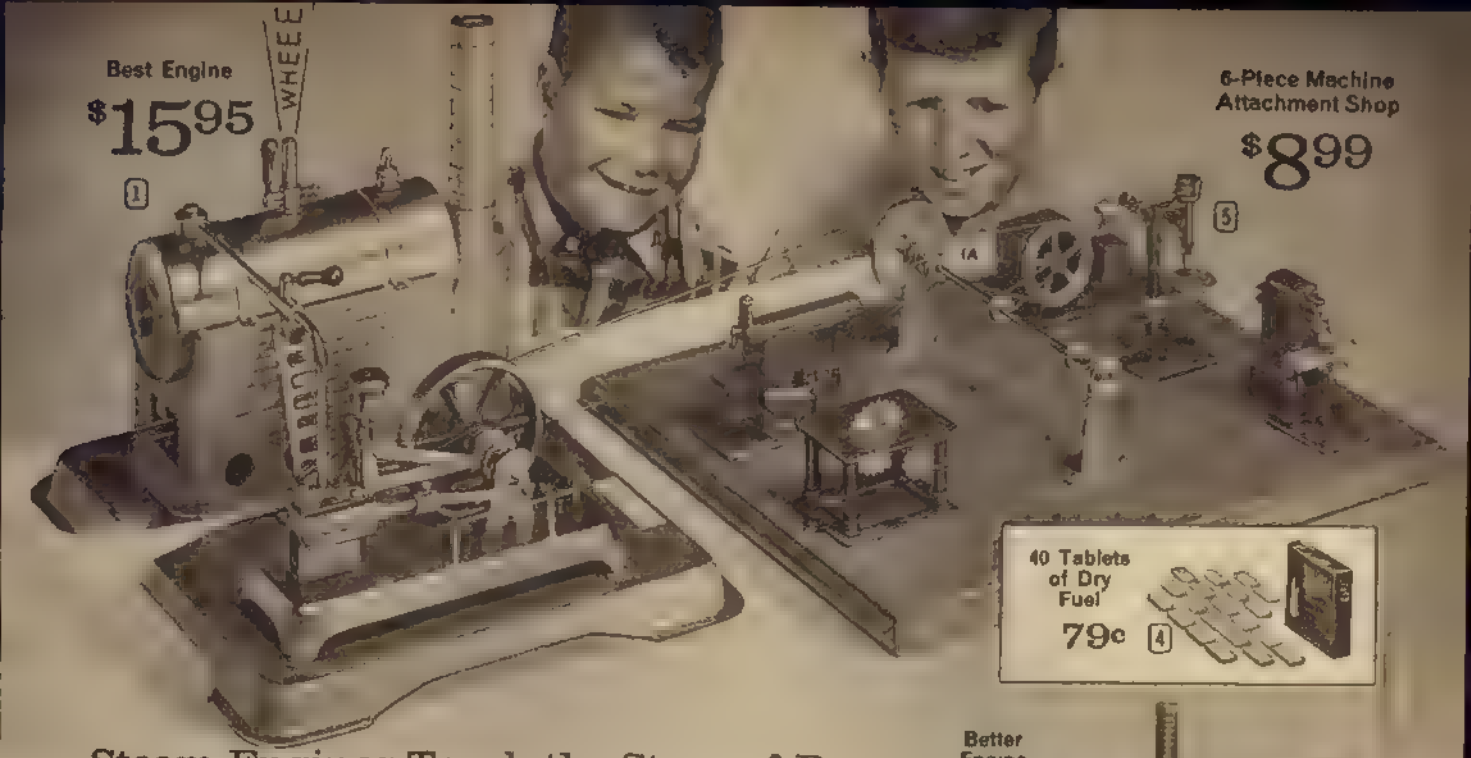
**(C) BATTLE ACTION BOOBY TRAP ROAD . . .** a thrill-packed ambush! As the enemy patrol truck rides on the realistic terrain, it strikes one of the cleverly hidden mines. Suddenly, the whole terrain explodes in a searing shower of rocks. All plastic. Spring motor operated; no batteries. Incl: truck, 2 soldiers and toy rocks.
H51853-199 Weight 1 lb. . . . . Retail value $2.95

**(B) BATTLE ACTION FIGHTER JET AIR STRIP.** Would be pilots can launch their own sleek fighter jets with the spring loaded jet launcher Engine roars as jets leap into space You can even pre control flight direction and bank Incl 3 jets, hanger, ammunition crates, fuel drums, watch tower, 2 soldiers. Sturdy plastic Shipping weight 10 lbs
H39110-988 Retail value $14 95

**(D) BATTLE ACTION TWIN HOWITZERS.** All the sound and adventure of a real war! 2 Howitzers are hidden in a camouflaged emplacement. When the enemy retreats, they spring out and fire with an echoing blast — then recoil and fire again Battery operated (requires 1 "D" cell battery, not incl.) Incl: 2 artillery men with 2 howitzers in emplacement. All plastic. 2½ lbs.
H51854-533 . . . . . Retail value $7.95

### ELECTRONIC WRIST RADIO

By Remco. Loud, clear 2-way voice transmission . . . electro magnetically powered. Operates from room to room, house to house . . . 25 feet of wire. Secret code busser signal system for Morse Code transmission. Telegraph click system. Monkey Electronic Wrist Radio includes a pair of wrist radios and wire. Operates on 1 "C"-cell battery (not included). 1 lb.
H51859-299 .Retail value $4.50




# Steam Engines Teach the Story of Power

**Steam Engines in 3 Sizes, Operate Miniature Machine Shop, Other toy models . . . ideal for use with erector sets, see facing page**

1 TO 3 RUN YOUR MACHINE SHOP, ERECTOR SET MODELS with these powerful steam engines. All have pulley for power take-off, spring belt, 3-in. fly wheel, safety valve, throttle valve, whistle. Brass boiler in polished nickel finish. Embossed brick firebox, smokestack, metallic blue steel base.

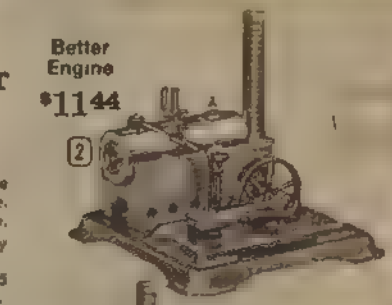
(1) BEST ENGINE. 2-speed pulley, centrifugal governor, reversing lever, double acting stationary cylinder slide valve, water level window, ladder, rail. 10x11½-in. base. Fuel tablets included.
48 HT 16503—With 6x2½-in. diameter boiler. Ship. wt. 5 lbs. . . . . $15.95

(2) BETTER. Reversible engine; 8¼x9¼-in. base. Double acting stationary cylinder, rotating governor, water level window. Fuel tablets included.
48 HT 16502—With 5½x2½-in. diameter boiler. Ship. wt. 3 lbs. 4 oz. . . . . $11.44

(3) GOOD ENGINE. Single acting oscillating cylinder. 7¼x8¼-in. base. Fuel tablets included.
48 HT 16501—With 4½x2½-in. diameter boiler. Ship. wt. 2 lbs. 4 oz. . . . . $6.99

(4) 48 HT 16506—40 TABLETS OF DRY FUEL FOR ENGINES. Ship. wt. 6 oz. . . . . Package 79c

5 FOR THE BOY WHO IS FASCINATED BY MACHINERY . . . miniature power tools that actually work. Shaper, saw, forging hammer, drill press and milling machine . . . all connected by spring belts to common line shaft (A). Height overall, 5 in.; all are finished in red enamel with gold-color trim, mounted on 11½x14-in. wood base.
48 HT 16504—Miniature Shop . . . power with engines (1), (2) or (3). Ship. wt. 5 lbs. . . . . $8.99
48 HT 16505—Line Shaft (A) only. Ship. wt. 6 oz. . . . . 1.69



# Construct-All Sets

## Featuring Riv-A-Matic Gun

**and Remote-Control Motor Unit**

**$13.50**
850-Pc. Set

NOW . . . ENJOY HOURS OF CHALLENGE AND SATISFACTION . . . DEVELOP ENGINEERING SKILL TOO. CONSTRUCT-ALL is sensationally new in dimension and assembly principle. Realistically styled durable "girder-like" steel-blue plastic pieces create three-dimensional rigid structures like bridges, towers, elevators, windmills, even robots. All sets include realistic Riv-A-Matic gun that drives in "scrivets" (rivet-like screws). Scrivets can be used over and over again. Easy to follow instructions with pictures included or create your own structures. Sets with motor unit need 2 "D" batteries—see Pg. 370.

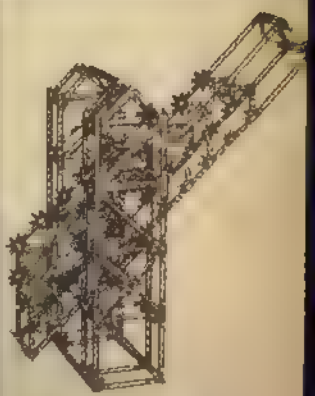
DELUXE CONSTRUCT-ALL has remote-control motor unit for operating bridges that raise and lower and many other exciting action structures. Set includes Riv-A Matic gun plus over 250 plastic pieces: beams, gussets, wheels, pulleys and wrench.
48 HT 16303 M—Ship. wt. 5 lbs. . . . . Set $13.50

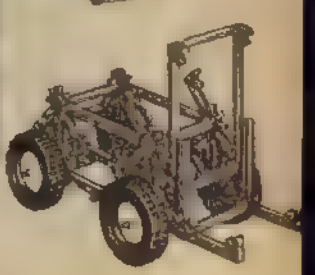
CONSTRUCT-ALL SET with remote-control motor unit, Riv-A Matic gun 480 plastic pieces and wrench.
48 HT 16302 M—Ship. wt. 3 lbs. Set $10.00

BASIC CONSTRUCT-ALL SET like 480 piece set above, but does not have remote-control motor unit
48 HT 16301 M—Ship. wt. 1 lb. 12 oz. . . . . Set $6.66

**Remote-Control Motor Unit**

**Supplies Motorization for Bridges, Elevators, etc.**





## Old Time Telephone Set
## Ivory and Gold French Style Phones $10.00 Set

IMPRESS YOUR GUESTS with the ivory and gold colored French style of your home intercom system. Stylish and practical, turn the crank and the pleasant sounding bell rings on the other end of the line. Operates just like the old ones used to do.

Simple to install, just insert two "D" cells (order below) in each phone and plug in 33-foot wire cord. The sound carries as if you were talking in the same room. Size about 7½ in. tall and 8½ in. wide.

48 HT 20199—Ship. wt. 3 lbs. 1 oz. . . . $10.00

## Push-Button Phone Set
## $9.66

TRANSISTORIZED TWO-WAY Phone Set. Looks just like the latest princess-type phones. High-impact plastic, for indoor or outdoor use; transmits voices clearly over 50 feet of connecting wire. Makes a pleasant signal when you press "0" to call other phone. Each bank of push-buttons gives an individual signal tone. Uses 4 "C" cells (order below). See Page 210 for full color picture.

48 HT 20022X—Wt. 3 lbs. 4 oz. $9.66

## Hand Phones

(A) BATTERY POWERED INTERCOM for work or play, carries voices clearly over 25 feet of wire. With loud buzzers and 2 wall hangers. 6 in. long. Order 2 "C" cells below. Wt. 1 lb. 2 oz.

48 HT 20048. . . . . $3.77

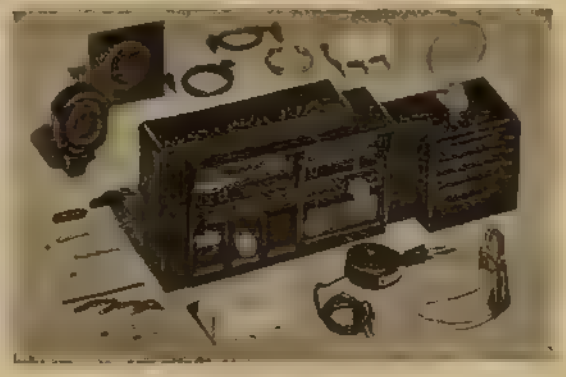
(B) SECRET TELEPHONE SYSTEM. Voice powered, needs no batteries. Talk from room to room or even house to house without anyone hearing your secrets. Two 8½ in. long plastic phones and 25 feet of wire.

48 HT 20053—Wt. 1 lb. $2.37

## Electric Workshop $6.99

YOUNG ELECTRICAL ENGINEERS will be fascinated by this realistic workshop. Clear instructions explain circuitry, include job sheet for performing electrical experiments. Guide for building a 3-way telegraph system—one station sends, other two receive. Set contains 2 master control panels, test panel, switches, levers, bulbs, buzzer, bell, testers, electromagnet, wire, telegraph keys, rheostat, electric motor, 3 searchlights, parts box, wrench, screwdriver and other components. High-impact blue plastic with yellow accessories. Order four "C" cells below

48 HT 20052—Ship. wt. 2 lbs. 8 oz. . . . . $6.99



## Ham Radio Broadcast Set $8.50

GOOD INTRODUCTION TO HAM RADIO OPERATION. Sensitive headset picks up strong local radio stations; microphone for at-home broadcasts. Kit contains parts for transistor radio-broadcasting set; includes plastic cabinet, 17½x8½x3½ in., 2¼-in. Alnico speaker, 1500 ohm headphones, diode detector, selective station tuner, wire, other parts. Order three "C" cells below.

48 HT 20051—With instructions. Ship. wt. 4 lbs. . . . . Set $8.50

370 sc

## Treasure Probe Finds Buried Metal
## $9.99

TRANSISTORIZED PROBE finds buried treasure, coins and metallic objects up to 2 inches below the surface. Use to explore beaches, deserts, ghost towns; hunt for Indian relics and other buried objects. Sensitive to gold, silver, copper, bronze, iron—detects any metal. Gold finished probe comes with earphone and ore sample. Probe emits an indicating tone when metal is located. 35 inches long, 5½-in. diameter detector unit. Needs one 9-volt battery, order at right. Shipping weight 2 lbs.

48 HT 20023. . . . . $9.99

Works on same principle as missile tracking antennas

## Big Ear Listening Post $12.00

POWERFUL TRANSISTORIZED LISTENING DEVICE picks up voices and sounds too distant to hear without aid. Big 18-inch red parabola concentrates sound waves into the transistor unit and amplifies them through stethoscope type earphones. Sturdy wood tripod with balanced aiming handle. 44 in. high. Order 9-volt battery at right.

48 HT 20042M—Ship. wt. 6 lbs. . . . . $12.00

## BATTERIES

EXTRA DUTY ALKALINE BATTERIES give up to 8 times longer life than ordinary batteries. Check size needed before ordering.

ALKALINE "D" CELL.
60 T 13267—Wt. of 2, 8 oz. 2, $1.09

ALKALINE "C" CELL.
60 T 13268—Wt. of 2, 6 oz. 2, 99c

LONG LIFE "C" CELL.
60 T 13258—Wt. of 5, 15 oz. 5, 75c

HEAVY DUTY "D" CELL.
60GT13265—Wt. of 5, 1¼ lbs. 5, 95c

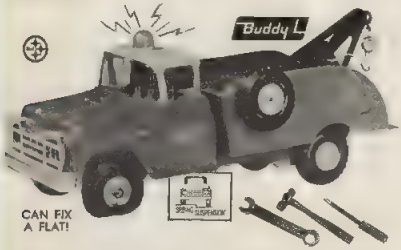
"AA" PENLITE BATTERY.
60 T 13260—Wt. of 5, 10 oz. . . 5, 75c

9-V. FLAT TRANSISTOR BATTERY.
60 T 13261—Wt. of 2, 8 oz. . . 2, 70c

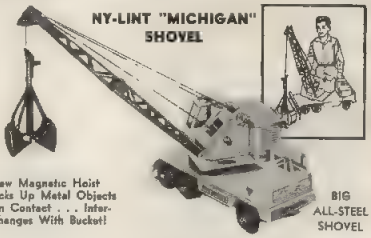
LARGE 6-V. BATTERY.
60 T 13257—Wt. 1 lb. 12 oz. Ea. 89c

**MIGHTY TONKA DUMP TRUCK.** A new super-size 18½" long, 9¾" high 8¼" wide truck. Big and strong enough for a child to ride on. Made of automobile gauge steel, equipped with out-size rubber tires and Celcon® wheel bearings. All-weather, "glassed in" cab has "steering" wheel. Heavy duty bumper is fitted with shock absorbing pads to take rough road bumps. Back section raises easily for dumping big work loads. Action fun to thrill every young trucker . . . construction features to assure years of rugged play. Shipping wt. 11 lbs.
H82-733A 599 . . . . . Retail **8.50**

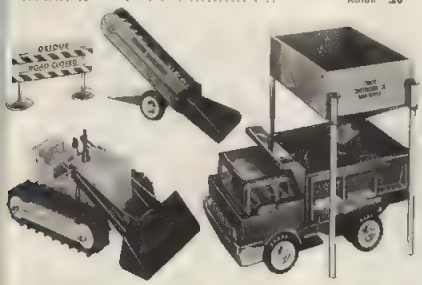
**MIGHTY TONKA MOBILE CRANE.** Remarkable in size, construction and operation. Made of automobile gauge steel, it works with real life precision. Lockable cranks adjust boom angle and operate clam bucket which opens and closes automatically. Boom folds for easy storing. Back cab pivots full 360°. "Steering" wheel in enclosed front cab. Truck is equipped with silent Celcon® wheel bearings and over-size tires grooved for sure traction. Heavy duty bumper is fitted with shock absorbing pads. A giant 25" long, 20" high, 7¾" wide. Shipping wt. 12 lbs.
H82-736F 840 . . . . . ...Retail **$12.00**



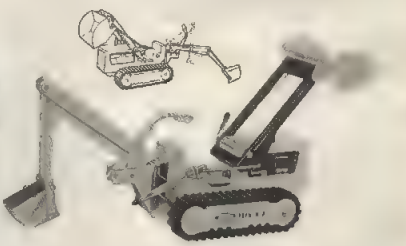

**BUDDY L FLAT TIRE WRECKER WITH FLASHER LITE.** All-time favorite . . tops in play value. Change the "flat" with "spare" and 3 poly tools supplied. Solid auto-steel construction. Heavy duty operating Boom lifts tows. Real cab-top flasher lite (uses 2 "C" batteries, not incl.). No-mar tires; poly grille; spring suspension 16½" L., 6¼" W., 6½" H. Bright blue with white roof, satin finish. Sh. wt. 4 lbs.
H83-303A 345 . . . . . Retail **5.00**
T94-679A 13 . . . . . Retail **.20**


NY-LINT "MICHIGAN" SHOVEL
New Magnetic Hoist Picks Up Metal Objects On Contact . . . Interchanges With Bucket!
BIG ALL-STEEL SHOVEL

**ACTION PACKED NY-LINT MICHIGAN SHOVEL WITH MAGNETIC HOIST.** Here's real action every time as hoist or bucket picks up a full load . . . swings to unload-ing spot . . . tips automatically at the boom top to unload. Easy action winch raises and lowers the boom. The crane pivots to work area. A needed helper for every play construction job. Truly the biggest all steel action shovel ever . . . and it will last for years. 3½' long, 7½' wide 20¼' high. Wt. 9 lbs.
H82 215F 689 . . . . . Retail **$9.98**




**STRUCTO HIGHWAY BUILDING SET.** Everything needed to build super highways from play "Coast to Coast". Rugged steel construction with no-mar tires. 11¾" Dump Truck carries a big load, dumps where necessary. 1¼" Dozer rolls on tractor treads, "scoops" play loads; 11¾" high Sand Hopper carries "gravel" from hopper to "road bed". Road sign "detours" traffic from construction job. Brightly finished realist-cally scaled
H82-670A 679 Sh. Wt. 9 lbs. set.. . . . . Retail **9.75**



## JUMBO FULL ACTION TRENCHER

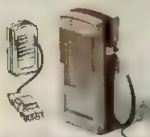
**TONKA TRENCHER.** Digging, leveling, dumping, hauling and loading operations all with one toy. Lever raises front bucket and load is dumped by tripping lever. Handle operates back hoe which pivots to either side for unloading. Tractor moves on deep-grooved treads. A great playtime favorite 18½" long 7¾" high, 5¼" wide. Brightly finished, constructed for years of active fun. Shipping wt. 4 lbs.
H82-730A 339 . . . . . Retail **4.99**

# FOR PLAYROOM DRIVERS

SET OF 2 VOLKSWAGEN CARS — brand new for '66! Ever see a Volkswagen maneuver in traffic—get in and out of tight spots? Now it's your turn to be a compact car owner with our authentic scale model Volkswagens in automobile gauge steel! Realistic details include front and rear seats, "steering" wheel, long-lasting tires and bumpers. 9 inches long.
35 J 5790 Shipping weight 2 lbs. 6 oz. . . . . Set 3.97

5-PC. TONKA SPORTSMAN SET suits your every whim! Feel in a sporty mood? Take out the sleek yellow plastic "Sting Ray". If you'd rather haul your sportscar to the track hitch the red auto trailer to turquoise wagoneer with snap-open tail-gate. Got a loading job—take the sturdy red steel pick-up truck. Moving over rugged terrain—depend on the blue steel jeep with folding windshield! 6 to 9-in. long.
35 J 5799. Shipping weight 3 lbs. 12 oz. . . . . Set 4.97

4-PC. TONKA CAR CARRIER delivers cars to dealers all over the country! Streamlined, detachable steel cab gives you a "big" view of the road through giant-sized plastic windows. Big and brawny 18½x4x7 in. high steel hauler with two aluminum loading ramps carries two 6½-inch plastic sports cars.
35 J 5782. Shipping weight 3 lbs., 12 oz. . . . . Set 3.97



MAGIC ESSO PUMP "empties" and "refills" itself automatic ally! Attach suction cup nozzle to any toy car and turn crank . . . it works like a real gas pump. Hi-impact plastic, 3x6½-in. high. With cute 3-in. long tiger tail, too.
35 J 5713. (1 lb.) . . . . . 1.49

BUDDYWAGEN . . . just like the ones you see on the highway. Sporty, scale model replica has side doors that open wide; two banks of seats that fold down for cargo space, sliding sun roof, sporty whitewalls. Rugged steel, 10¾ inches long.
35 J 5752. (2 lbs. 6 oz.) 2.97

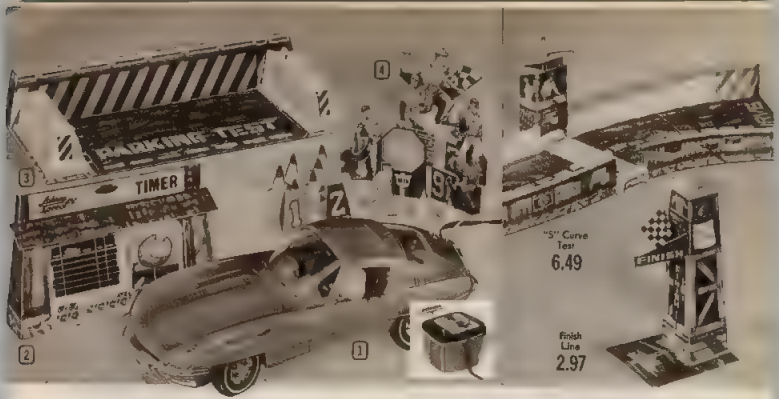
11-PC. KOMPAK CATTLE TRUCK SET makes you a modern day "trail-driver." Corral your livestock (2 plastic cows, 2 calves) in the pen. Check to see that they're all there before you begin the long cross-country trek. All set! Load 'em up through opening rear doors of trailer; adjustable tandem wheels. Detachable cab makes s-s-s sound. Heavy gauge steel, plastic window, grille 16½ in. long.
35 J 5768. Shipping weight 3 lbs. 10 oz. . . . . Set 3.97

## Kelly Construction Co. takes on most any job

8 Pc. Set 3.77

The equipment of this Remco outfit really works. Steam shovel loads and raises, swings and dumps; 9x6-in. high cab revolves in a full circle—just like the real ones you've watched on actual construction sites. 4½-in. long bulldozer levels and scoops, blade lifts for easier back up driving. Dump truck body raises and lowers—5⅝-in. long. Sand hopper unloads at the flick of a lever. 7½-in. high.
Standing flagman, foreman and work man—each 2-in. high. Sitting driver, 1-in. high. All made of hi-impact plastic. Moldable (6 lbs.)
Z36 J 5754 . . . . Set 3.77

See page 277 for new lower Budget Power terms—no money down




## JOHNNY SPEED with remote control challenges your skill! Set 24.77

**(1) Johnny Speed Car** Steer by remote control. Plastic. Uses one 6V cell (not incl.—see below). Z36 J 5532M. 22 in. long. Mail (8 lbs.) 9.99

**(2) Johnny Speed Timer** records your speed! Mail. Z36 J 5525M. Plastic. 17½-in. wide. (3 lbs.) . . 5.97

**(3) Johnny Speed Parking Test.** Buzzer signals error. Uses 1 "D" battery (not incl.—see below). Z36 J 5531M. Plastic. 37-in. long. Mail (5 lbs.) 6.49

**(4) Johnny Speed Rally Pack . . .** obstacle course. Z36 J 5550M. Plastic. Mail. (2 lbs.) 17 pc Set 2.39

**COMPLETE JOHNNY SPEED SET.** Items 1-4. W36 J 5551M. Mailable. (15 lbs.) Set 24.77

JOHNNY SPEED "S" CURVE TEST . . . steer car through curve . . . red light leaves for error! Uses one "D" battery (not incl., see below). Plastic. Easy to assemble. 56-in. long. Z36 J 5553M. Mail. (5 lbs.) . 6.49

JOHNNY SPEED FINISH LINE . . . waves the winner in! As the car roars over—up goes the flag. Plastic. No battery needed. 20½-in. high. Z36 J 5555M. Mail. (2 lbs.) . . . 2.97

## JOHNNY EXPRESS is the freight line you operate by remote control Set 16.88

**5** to **8** JOHNNY EXPRESS freight yard set. Plastic.

**(5) Tractor-trailer.** Command big and brawny freighter by remote control! Uses 4 "D" cells (not incl., see below). 33-in. long. W36 J 5536M. Mail. (13 lb) 9.99

**(6) Cargo.** Drums, pallets, crates. Z36 J 5537M. Mail. (3 lbs.) . . .2.44

**(7) Conveyor.** Hand operated crank moves cargo. 17-in. long. (4 lbs.) Z36 J 5538M. Mailable . . .2.44

**(8) Fork Lift.** Lifts and transports cargo; hand operated. 7-in. high. Z36 J 5539M. Mail. (3 lbs.) . . . 2.22

**COMPLETE SET.** Items 5-8. W36 J 5545M. Mail. (20 lb). 16.88

**9** to **13** JOHNNY EXPRESS extras. Plastic.

**(9) Storage Tank** holds liquids, loads tanker, below. 19-in. long. Z36 J 5542M. Mail. (4 lb) 2.99

**(10) Headlights and Horn.** Needs 1 "D" cell (not incl., see below). Z36 J 5520M. Mail. (1 lb.) 2.88

**(11) Dump Body** tilts up to 30 degrees! 24-in. long. Z36 J 5549M. Mail. (6 lb). . 3.99

**(12) Reefer Van.** Sliding door; huge capacity! 24-in. long. Z36 J 5548M Mail. (6 lb) .4.99

**(13) Liquid Tanker** has valves, gauge that work! 26-in. long. Z36 J 5541M. Mail. (6 lb) .4.99

**FRESH EVEREADY BATTERIES** Leak-resistant Eveready give new life and lasting dependable performance to toys, radios, etc.

| Type | "D" cell | "C" cell | Flashlight "AA" cell | 9V transistor | 6V battery |
|---|---|---|---|---|---|
| Catalog No. | 35 J 5534 | 35 J 5535 | 35 J 5533 | 35 J 5118 | Z36 J 5117 |
| Shpg. wt. | 1 lb. | 8 oz. | 6 oz. | 6 oz. | 2 lbs. |
| Quantity | Pkg. of 4 | Pkg. of 4 | Package of 4 | Each | Each |
| Price | 59¢ | 59¢ | 59¢ | 89¢ | 1.19 |



No money down—more time to pay on everything from Spiegel

## Battery Powered Magnetic Crane

$5.00

Just Push The Button, action starts. Bucket lowers . . . when it touches the ground it digs in and picks up; when it reaches top of boom it releases load. Cab revolves full circle. Moves forward or backward on rubber tractor treads. Heavy metal, abt. 8 in. long. Use 2 "D" batteries, Order Pg. 370. Wt. 3 lbs.
48 HT 23183 . . $5.00

## Fill-R-Up Gas Pump

$2.94

Battery Operated

Just Touch The Nozzle To Any Steel Truck Or Car . . it clings with magnetic action. Bell rings as battery operated gas pump registers gallons and totals price automatically—up to 39 gals. at $3.75. Handy reset button. About 7 in. high. Uses 2 "C" batteries (Pg. 370).
48 HT 23600—Ship. wt. 14 oz. . . . . $2.94

Phone Your Ward Order—It's Fastest

1 Dump Truck

$5.49

Mobile Crane

$6.99 2

## Mighty All-Steel Team Built for Big Earth-Moving Jobs

1 2 Tough, Real Truck Construction . . . automobile steel, strong enough to stand or ride on! Oversize tires are deeply grooved . . . give added traction on loose dirt. Hard, weather resistant auto type enamel reduces chipping, scratching. Heavy-duty bumpers.

(1) Dump Truck designed to carry a big load! Fill it up . . . haul it away . . . body raises for easy dumping. Enclosed cab has "steering wheel", Noiseless wheel bearings. About 17¼ in. long.
48 T 23401 -Ship. wt. 5 lbs. 8 oz. $5.49

(2) Mobile Crane operates with real life action. Hand crank adjusts boom, operates clam bucket; locks in any position. Back cab swivels full circle. About 20 in. long with boom extended.
48 HT 23402—Ship. wt. 7 lbs. 8 oz. $6.99

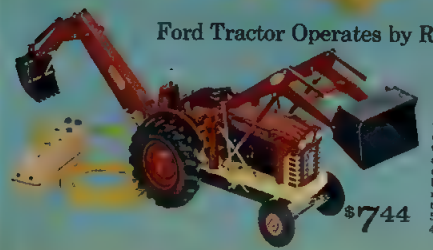
## Tonka Trencher with 5-Way Action

$3.39

Does Five Separate Jobs . . the work of an entire construction crew . . . digs, levels, dumps hauls, loads. Manually operated lever raises front bucket, then its release lever to dump load. Handle operates back hoe, swings to either side for unloading. Sturdy steel unit with durable, deep groove rubber treads. About 18 in. long. Ship. wt. 3 lbs. 5 oz.
48 HT 23445 . . . . $3.39

Charge It at Wards

## Ford Tractor Operates by Remote Control



$7.44

Steer It From A Distance . . . forward, reverse, turn left or right, run it over obstacles; bulldozer shovel dumps, raises, lowers. See the pistons light up as it rolls along . . . all by remote control! Hand operated back scoop picks up, raises and dumps. Big 20 in. steel model has extra-big, deep-tread rear tires. Uses two "D" batteries (Page 370). Ship. wt. 5 lbs.
48 HT 23164 . . . . . $7.44

$3.99

## Ready Mix Concrete Truck

Drum Rotates And Actually Mixes "cement" as truck moves. To unload, drum is raised by manual lever control and "cement" pours down chute. Realistic Pow-r-r-r motor sound adds excitement to play—no batteries needed. Smartly styled cab with "steering wheel"; transparent windshields; wrap around bumpers.

Tandem dual rear wheels with self-lubricating bearings; whitewall rubber tires. Heavy-gauge steel chassis, about 15 in. long, 17½ in. long with chute.
48 T 23427—Ship. wt. 4 lbs. 9 oz. . . . . $3.99

## Fight with the Famous Green Berets

**$3.99** 6-Piece Set

NOW YOU CAN LEAD YOUR FORCES INTO ACTION as a member of the World-famous fighting team. Beret is type worn by the best of the U.S. Army's fighting men—complete with insignia. "Burp" gun has exciting trigger sound action, sparking muzzle .45 pistol shoots plastic bullets, also fires caps.* Fits in Army-type belt and holster. 2 cap-firing* grenades. "Burp" gun about 17½ in. long. .45 pistol about 7 in.; both made of sturdy plastic. 8 plastic bullets included.
48 HT 19606—Ship. wt. 2 lbs. 8 oz. Set **$3.99**

## Everything for the little Company Commander $4.99

HE'LL LEAD HIS TROOPS TO VICTORY with this Company Commander set. Made of sturdy plastic, will last through many campaigns. M-16, 30-in. bolt-action rifle has barrel that moves back and forth as he shoots. Shell-shooting, cap-firing* .45 pistol with 8 plastic bullets. Pistol belt with ammo pouch, holster. Helmet, netting, expert medal, infantry badge, compass, dogtags, cap-firing* grenade.
48 HT 19605 M—Ship. wt. 3 lbs. 4 oz. Set **$4.99**

## Field Pack Combat Set $3.99

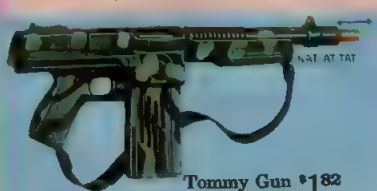
ALL THE NECESSARY EQUIPMENT FOR THE YOUNG COMMANDO. Dig-in with 19-in. durable plastic shovel. Communicate with buddies on "walkie-talkie" with 2 receiver-transmitters, about 30 ft. of cord. Includes "tommy gun," corrugated-board footlocker, dogtags, helmet with camouflage leaves. Heavy-duty field pack of olive-drab duck; adjustable straps.
48HT19601—Ship. wt. 3 lbs. 12 oz. Set **$3.99**

## Join the Cavalry and Charge! $5.95

RIDE WITH THE SOLDIERS OF THE OLD WEST! When the bugle sounds you're ready. You pack a Sharp's carbine and cavalry pistol that fire caps* and plastic bullets (16 bullets included). Your belt holds a 26-in. saber, scabbard and holster. All durable plastic. Put on your cavalry hat, kerchief and "Forward Ho!"
48 HT 19607 M—Ship. wt. 4 lbs. 8 oz. ..... Set **$5.95**

## M1 Garand Rifle $1.99

REPLICA OF THE WORLD FAMOUS M1 RIFLE fires caps.* Has a soft plastic bayonet. Made of high-impact plastic and die-cast metal firing mechanism. Over 31 in. long.
48 HT 19504 M—Ship. wt. 1 lb. 7 oz. ..... **$1.99**




## Tommy Gun $1.82

TOMMY GUN WITH SLING. Pull-back bolt-lever sets gun at ready-to-fire; fire single shot or rapid fire. Ejects 8 plastic shells as barrel recoils. Sturdy plastic. About 19 in. long.
48 HT 19505 M—Ship. wt. 1 lb. 12 oz. . **$1.82**

*See "NoNos" Page 269

## "Big Brain" Tractor $3.49

Tricky Tommy, The Big Brain—the tractor that hums along and turns away automatically if it bumps into something. Farmer actually "drives"; he steps on brake, clutch, shifts gears and turns the steering wheel. Sturdy plastic, abt. 10 in. long. Operates on 2 "D" batteries (not incl.) see Page 370.

48 HT 23196—Wt. 1 lb. 14 oz. $3.49

## Climbing Tractor $1.69

Climbs Over Obstacles . . . rubber caterpillar treads for firm traction. Easy-to-wind, clock spring motor. Colorful metal, lithographed "motor," plastic driver. Emits harmless sparks. Abt. 8½ in. long.

48 HT 23300—Wt. 1 lb. 7 oz. $1.69

$3.89

## All-Metal 4-Pc. Farm Set

Real Action Scale Model Equipment. Tractor has fingertip steering, exhaust muffler, tractor tires; about 8½ in. long. Trailer has hinged tailgate, about 9 in. Two-bottom plow, 7 in. wide; adjustable single-row disc. All made of sturdy steel, with baked enamel finish, rubber wheels. Die-cast metal tractor. All pieces hitch to tractor.

48 HT 23456—Shipping weight 3 lbs. 2 oz. . . $3.89

## Battery Operated 5-Pc. Farm Set $2.99

Realistic Tractor With 4 Accessories. Battery operated tractor goes forward or backward with enough power to pull all the farm implements. Metal plow, with rubber wheels, all-plastic single-row harrow and drag rake. Stake wagon converts to flat bed wagon. Plastic driver, with movable arms, sits behind the wheel. Tractor abt. 7 in. long. Order one "D" battery, Page 370.

48 HT 23197—Shipping weight 1 lb. 6 oz. . . . . [illegible]

## Rolls Royce

$2.00

World's Most Luxurious Automobile—Rolls Royce. A scale model metal car with realistic action. Headlights light up when in motion. Goes forward or backward by switch control. Blue and Cream colored. About 11½ in. long. Operated by 2 "D" batteries, order on Page 370.

48 HT 23179—Shipping weight 1 lb. 2 oz. . . . . [illegible]

## Mystery Action Western Locomotive $3.88

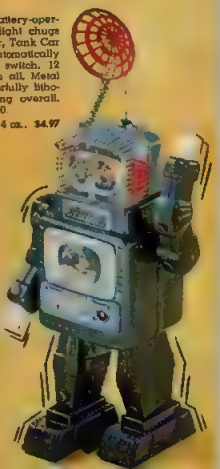
Right Out Of The Old West—this mystery locomotive is fascinating to watch. It chugs along as piston action pushes the front of the "boiler" in and out. When it hits an object, it backs off and changes direction. You never know where it will go next . . . forward, backward, or even to the side. Makes a realistic "woo-woo" train whistle sound, too. Piston cylinder lights flash on and off. Made of sturdy plastic, in three colors. Operates on 3 "D" batteries, order on Page 370. About 14½ in. long.

48 HT 23172—Shipping weight 1 lb. 14 oz. . . . . $3.88

## Switcher Train $4.97

19-Piece Switcher Train Set. Big, battery-operated locomotive with shining headlight chugs along followed by Coal Car, Box Car, Tank Car and Caboose. Train switches automatically around track. Manual on and off switch. 12 track pieces, 2 switch tracks—14 in all. Metal train, cars and solid track are colorfully lithographed. Train is about 25 in. long overall. Uses 2 "D" batteries . . . see Page 370.

48 HT 23170—Shipping weight 3 lbs. 4 oz.. $4.97



## Space Man

$3.99

Christmas Fun All Year Long With The Man From Space. Watch him as he walks along moving his arms and legs. Gears in his plastic head revolve, lights flash, and a "TV screen" shows moving space pictures. Colorfully lithographed metal, about 15 in. high. Uses 2 "D" batteries, see Page 370.

48 HT 23180—Ship. wt. 2 lbs.. $3.99

***Batteries For Toys Are On Page 370.***

# Riverside Mechanized Construction Equipment Gets the Crew to Work

**BIG 40-PC. SET**

**$8.99**

FEATURES 4 BATTERY-OPERATED VEHICLES—each with its driver and Forward, Reverse and Stop controls. The CEMENT MIXER rotates, the DUMP TRUCK speeds along, the BULLDOZER pushes and climbs on deep-grooved continuous treads.

The CRANE *really* goes to work with 2 plastic outriggers, 2 die-cast pulley blocks, an operating clam bucket with chains, a steel demolition ball and a steel hoist chain to raise and lower beams and pipe sections; its swivel-action cab, boom and clam bucket operate manually. They're all strong, high-impact plastic; about 7½ in. long, except Crane about 10 in. long.

The 40-Pc. Set includes a host of hand-painted plastic workers, a road-sign, beams, pipe sections. Each vehicle operates on 1 "D" battery (not included; order Page 370).

48 HT 23195—Ship. wt. 5 lbs.....Set **$8.99**

## 3-Pc. Kompak Set

**$3.99**

**Need no batteries, all make Z-Z-Zound® motor sound**

3 TOT-SIZE TRUCKS with amazing details: heavy gauge steel cabs and tops, molded modern grilles with headlights, see-through windows and wrap-around windshields, genuine rubber tires . . . even seats and "steering wheels." About 9¼ to 9¼ in. long.
VISTA DOME KENNEL TRUCK has 6 plastic dogs, swing-open tailgate, clear lift-off top.
FIRE RESCUE TRUCK has two 7¼-inch detachable ladders.
WRECKER has lever-operated boom that really hoists cars.
Ship. wt. set 3 lbs. 10 oz.

48 HT 23428 .....Set **$3.99**

294 WARD SAVINGS

## mini-TONKA

**$5.00**

**Have Fun at the Stables 6-Pc. Set**

EXCITINGLY REALISTIC—right down to the wear-resistant tire treads! Heavy gauge steel with safety-rolled edges; 2 coats of non-toxic truck paint. Tot-sized; about 5 to 10 in. long.
JEEP RUNABOUT has folding windshield, seats, "steering wheel," rear loading space
STAKE TRUCK converts to a semi-flatbed truck by just removing end panels.
PICK-UP TRUCK has snap-open tailgate, ball-type trailer hitch and "glassed-in" cab
DETACHABLE 4-WHEEL VAN includes 2 plastic horses. Back drops to form loading ramp.
Ship. wt. 4 lbs. 2 oz.

48 HT 23447 . . . . Set **$5.00**

## Giant earth-moving team!

**6 Pc. Set 9.97**

Be an engineer with Structo's deluxe road builder set . . every piece operates. Dump truck raises, lowers body . . 12-in. long. Power shovel loads and raises, dumps automatically, cab revolves—26-in. long. Lift bulldozer shovel scrapes, lifts and dumps—11-in. long. Send hopper is 12-in. high. All steel, 2 metal signs. Mailable.

W36 J 5740. Shipping weight 15 lbs. . . . . Set 9.97
Z36 J 5795. Dump Truck. (4 lbs.) . . . . . Each 2.97
Z36 J 5793. Power Shovel. (5 lbs.) . . . . . Each 3.49
Z36 J 5739. Bulldozer. (5 lbs.) . . . . . Each 2.49

## Rugged steel trucks get the big jobs done fast!

### 5.99

SUPER-SIZED DUMP TRUCK by Tonka loads, hauls, dumps! Load it up . . . then raise the back to dump the load. Heavy-gauge steel is even strong enough to give you a ride! Heavy duty bumpers have shock-absorbing pads. Super tread rubber tires give you extra traction on rough roads. Streamlined "glassed-in" cab. 18-in. long. Mailable.
Z36 J 5772. (11 lbs.) . . . . . 5.99

### 6.99

NYLINT'S MICHIGAN SHOVEL takes a full bite, trips, opens—automatically. Crank up the winch . . . heavy-gauge steel crane lowers and raises. Sturdy, 2-foot boom brings big action—loading, lifting, dumping loads for construction jobs. Cab swivels a full circle on extra-wide platform. 30-in. long. Mailable.
Z36 J 5759. (11 lbs.) . . . . . 6.99

### Hydraulic action truck

**5.97**

Hear the powerful roar of the friction motor! Structo's sanitation truck is on the way to clean up! Load hand-operated bucket—upper gate opens automatically to unload bucket. Giant-size capacity means you can handle big jobs! All set . . . shove off to the dumping area. Body raises hydraulically, dumps load from lower gate. Heavy-gauge steel. 18-in. long.
Z36 J 5736. Mailable. (7 lbs.) . . . . . 5.97

### Bottom dump truck

**6.88**

Put down that new air strip in record time! Depend on the super-sized Tonka bottom-dump truck. Huge capacity holds, dumps mammoth loads. Levers operate dual 5-position dumping doors. Realistic glassed-in cab has seats, dashboard and steering wheel. Heavy-gauge steel, no mar deep-tread white wall tires give extra traction. 25-in. long. Mailable.
Z36 J 5737. (9 lbs.) . . . . . 6.88

See page 277 for new, lower Budget Power terms—no money down

DESIGNED TO WITHSTAND THE ROUGH HANDLING of backyard engineers. Replicas of heavy construction equipment are heavy-gauge steel with rolled edges; weather-resistant enamel finish. HIGH-LIFT BULLDOZER (a) locks in 3 positions; pull lever and bucket raises and dumps automatically. Abt. 11¼ in. long. DETOUR SIGN (b) is solid steel; lithographed.

DUMP TRUCK (c) raises by lever control, tailgate opens to unload. Abt. 11¾ in. SAND LOADER (d) operates automatically by lever control. Abt. 11⅞ in. high. POWER SHOVEL (e) revolves full circle. One hand-wheel raises and lowers boom, other controls bucket, dumps automatically; abt. 26⅜ in.
48 HT 23423 M—Ship. wt. 10 lbs. Set $8.99

## 5-Pc. Road Construction Set

Action without Batteries
ALL SOLID STEEL
$8.99

*It's Over 3 Ft. Long*

## TUFF BOY

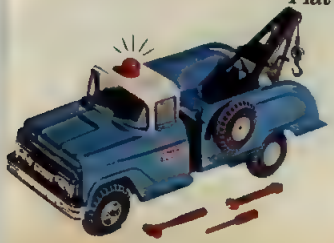
5 TRUCKS IN ONE

$9.99

BIG AND RUGGED STAKE TRUCK operates just like a real one. Add canvas tarpaulin—(a) it's a covered truck, remove stake sides—(b) it's a crane and hook truck (crane abt. 23 in. high), reverse hook—(c) it's a winch truck, or just use as a plain flatbed truck (d). "Diesel" cab has forward and reverse gears, hand-operated drop-stand; metalized truck horn, exhaust stack, rear-view mirrors. Wheels have heavy tread tires. Realistic, high impact plastic truck abt. 24x10x50 in. with crane extended. Use four "D" batteries (Page 370). Ship. wt. 12 lbs.
48 HT 23041 A. . . . . $9.99

## Flat Tire Wrecker

$3.66



KEEP IT ROLLING . . . change the "flat" in seconds . . . "spare" and 3 poly tools supplied. Solid auto-steel truck, heavy-duty operating boom lifts, tows. Red flasher light really works (use 2 "C" batteries, Page 370). Heavy tread, non-mar tires. Shiny metal grille and bumper. Abt. 14 in. long. Ship. wt. 3 lbs. 8 oz.
48 HT 2341D . $3.66

## Fork Lift

$5.00

ACTUALLY LIFTS CAR-GO to loading height . . . by remote control. Sturdy plastic fork lift can be used as truck too; goes forward, backward . . . wheels anywhere to unload. Precisely detailed and scaled. About 9¾ in. by 12 in. wide. With 3 plastic crates. Use two "D" batteries (See Page 370). Wt. 2 lbs.
48 HT 23090. $5.00

# Nothing Stops FAT CAT!

## Roars into Action . . . Climbs Like a Tank

$8.88

OPERATES "LIKE REAL" . . . move the lever and see it swing into action! Six big, deep-tread tires grip the road, climb over almost any obstacle, forward, backward, in low or high speed. Move the boom forward, flick the switch, motorized winch rolls and down comes chain and hook, ready for towing. Mammoth truck constructed of extra rugged plastic; removable canopy. About 34 in. long with boom extended. Uses 4 "D" batteries (Page 370).

48 HT 23042 M—Ship. wt. 10 lbs. . . . . $8.88

$8.66

## Actually Digs Below the Surface

GRADALL BY BUDDY L. FOR YOUNG ENGINEERS. All-purpose power shovel and grader is an authentic scale model made of heavy-gauge automotive steel. Manually operated by trigger-type handle . . . digs tunnels, makes trenches, grades roads; lifts, swings, hauls, dumps, scrapes. Platform rotates to get close to the job. Telescoping boom tilts and turns, over-size bucket claws earth and sand to pick up its load . . . dumps by releasing the trigger. Weather-resistant, long lasting baked-on enamel finish. Heavy-tread whitewall tires. Windows in cab. Completely assembled. About 24 in. long; 32 in. with boom extended.

48 HT 23411 M—Ship. wt. 8 lbs. 8 oz. . . . . $8.66

$3.99

## Scale Model Truck and Horse Trailer

HOURS OF FUN FOR THE YOUNG HORSEMAN. Steel truck has tilting windshield, drop-down tailgate, permanent trailer hitch. Self standing, 4-wheeled steel van has drop-down tailgate. Two plastic thoroughbreds, saddled and ready to go.

48 HT 23405—Abt. 19⅝x5⅜x6⅝ in. overall. Ship. wt. 4 lbs. 3 oz. $3.99

$4.49

## Hydraulic Dump Truck

STRUCTO'S REALISTIC POW-R-R MOTOR sounds just like a real truck . . . needs no batteries. Powerful hydraulic action automatically tilts and dumps even the heaviest loads as tailgate swings open . . . just press lever. Cab has finely detailed interior; chrome-plated wrap-around bumper. Heavy gauge steel body with rolled edges for added protection. Durable, two-coat baked-on enamel finish. Tandem rear wheels with self-lubricating bearings.

48 HT 23424—Abt. 14 in. long. Ship. wt. 4 lbs. 4 oz. . . . . $4.49

## Sanitation Truck Dumps Automatically

$5.49

ACTION FUN INDOORS OR OUT. Realistic sanitation truck roars with pow-r-r-r motor sound . . . no batteries needed. Real working toy has simple lever action . . . when hand-operated bucket reaches top, upper gate opens automatically to unload. Body raises hydraulically to dump load from lower gate (see small view). Heavy-gauge steel with smooth edges. 6 genuine rubber tires. Baked-on enamel finish. About 18 in. long. Ship. wt. 6 lbs. 9 oz.

48 HT 23426 . . . . $5.49

Set $4.44

Each $2.49

JUNIOR SIZE WORKING VEHICLES. Friction powered, manually operated. Steel with baked enamel finish; heavy tires.

CEMENT MIXER. Plastic drum revolves . . . press lever and drum raises automatically to let "cement" pour.

48 HT 23295—Abt. 10½ in. Ship. wt. 1 lb. 12 oz. . . $2.49

DUMP TRUCK. Lever raises body and controls dumping action while tailgate opens automatically. Abt. 11 in. long.

48 HT 23294—Ship. wt. 1 lb. 10 oz. . . . . $2.49

48 HT 23293—Both Above. Ship. wt. 3 lbs. 6 oz. . Set $4.44

# FOR PLAYROOM DRIVERS

SET OF 2 VOLKSWAGEN CARS . . . brand new for '66! Ever see a Volkswagen maneuver in traffic . . . get in and out of tight spots? Now it's your turn to be a compact car owner with one of our full, extra scale model Volkswagens in automobile gauge steel. Realistic details include front and rear seats, "steering" wheel, long-lasting tires and bumpers. 9 inches long.
35 J 5750. Shipping weight 2 lbs. 6 oz. Set 3.97

5-PC. TONKA SPORTSMAN SET suits your every whim! Feel in a sporty mood? Take out the sleek yellow plastic Sting Ray . . . if you'd rather be . . . your eye is on the track hitch, the red auto trailer to tote it on . . . with napkin-tan gate. Got a loading job . . . take the sturdy red steel pick up truck. Moving over rugged terrain—depend on the blue steel jeep with folding windshield. 6 to 9-in. long.
35 J 5799. Shipping weight 3 lbs. 2 oz. Set 4.97

4-PC. TONKA CAR CARRIER delivers cars to dealers all over the country! Streamlined, detachable steel cab gives you a "big" view of the road through giant-sized plastic windows. Big and brawny 18½x4x7-in. high steel hauler with two aluminum loading ramps carries two 6¼-inch plastic sports cars.
35 J 5782. Shipping weight 3 lbs. 12 oz. . . . Set 3.97

MAGIC ESSO PUMP "empties" and "refills" itself automatically! Attach suction cup nozzle to any toy car and turn crank . . . it works like a real gas pump. Hi-impact plastic, 3x6½ in. high. With cute 3-in. long tiger tail, too.
35 J 5715. (1 lb.) . . . 1.49

BUDDYWAGEN . . . just like the ones you see on the highway. Sporty, scale model replica has side doors that open wide; two banks of seats that fold down for cargo space; sliding sun roof; sporty whitewalls. Rugged steel, 10¾-inches long.
35 J 5752. (2 lbs. 6 oz.)..2.97

11-PC. KOMPAK CATTLE TRUCK SET makes you a modern day "trail driver." Corral your livestock (2 plastic cows, 2 calves) in the cross-country trek. All set! Load 'em up through opening rear doors of trailer adjustable tandem wheels. Detachable cab makes 2-2-2 sound. Heavy gauge steel; plastic window, grille. 16½-in. long.
35 J 5768. Shipping weight 3 lbs. 10 oz. . . . . Set 3.97

## Kelly Construction Co. takes on most any job

8 Pc. Set 3.77

The equipment of this Remco outfit really works! Steam shovel loads and raises, swings and dumps 9x6-in. high cab revolves in a full circle . . . just like the real ones you've watched on actual construction sites. 4½-in. long bulldozer levels and scoops. Jade lifts ice cream look-up driver. Dump truck body raises and lowers—9¼ in. long. Sand hopper releases at the flick of a lever. 7-in. high. Standing figure, foreman and workmen—each 2 in. high. Sitting driver, 1 in. high. All made of hi-impact plastic. Metalbase. (5 lbs.)
236 J 5754 . . . Set 3.77

See page 277 for new, lower Budget Power terms—no money down

## JOHNNY SPEED with remote control challenges your skill! Set 24.77

**(1) Johnny Speed Car.** Steer by remote control. Plastic. Uses one 6V cell (not incl.—see below). Z36 J 5532M. 22-in. long. Mail. (8 lbs.) ... 9.99

**(2) Johnny Speed Timer** records your speed! Mail. Z36 J 5525M. Plastic. 17½-in. wide. (3 lbs.) 9.97

**(3) Johnny Speed Parking Test.** Buzzer signals error. Uses 1 "D" battery (not incl.—see below). Z36 J 5531M. Plastic. 37-in. long. Mail (5 lbs.) 6.49

**(4) Johnny Speed Rally Pack** . . . obstacle course. Z36 J 5550M. Plastic. Mail. (2 lbs.) .17 pc. Set 2.39

**COMPLETE JOHNNY SPEED SET.** Items 1-4. W36 J 5551M. Mailable. (15 lbs.) Set 24.77

JOHNNY SPEED "S" CURVE TEST . . . steer car through curve . . . red light flashes for error! Uses one "D" battery (not incl., see below). Plastic. Easy to assemble. 56-in. long. Z36 J 5553M Mail (5 lbs.)... 6.49

JOHNNY SPEED FINISH LINE . . . waves the winner in! As the car roars over—up goes the flag. Plastic. No battery needed. 20½-in. high. Z36 J 5555M. Mail. (2 lbs.)....2.97

## JOHNNY EXPRESS is the freight line you operate by remote control Set 16.88

**5 to 8 JOHNNY EXPRESS freight yard set.** Plastic

**(5) Tractor-trailer.** Command big and brawny freighter by remote control! Uses 4 "D" cells (not incl., see below). 33-in. long. W36 J 5536M. Mail. (13 lb) .9.99

**(6) Cargo.** Drums, pallets, crates. Z36 J 5537M. Mail. (3 lbs.). ..2.44

**(7) Conveyor.** Hand operated crank moves cargo. 17-in. long. (4 lbs.) Z36 J 5538M. Mailable 2.44

**(8) Fork Lift.** Lifts and transports cargo; hand operated. 7 in. high. Z36 J 5539M. Mail. (3 lbs.) 2.22

**COMPLETE SET.** Items 5-8 W36 J 5545M. Mail. (20 lb). 16.88

**9 to 13 JOHNNY EXPRESS extras.** Plastic.

**(9) Storage Tank** holds liquids, loads tanker, below. 13-in. long. Z36 J 5542M. Mail. (4 lb). 2.99

**(10) Headlights and Horn.** Needs 1 "D" cell (not incl., see below). Z36 J 5520M. Mail. (1 lb.) 2.88

**(11) Dump Body** tilts up to 30 degrees! 24-in. long. Z36 J 5549M. Mail. (6 lb)..3.99

**(12) Reefer Van.** Sliding door; huge capacity! 24-in. long. Z36 J 5548M. Mail (6 lb)..4.99

**(13) Liquid Tanker** has valves, gauge that work! 26-in. long. Z36 J 5541M. Mail. (6 lb) .4.99

**FRESH EVEREADY BATTERIES**

Leak resistant Eveready give new life and lasting dependable performance to toys, radios, etc.

| Type | "D" cell | "C" cell | Penlight "AA" cell | 9V transistor | 6V battery |
|---|---|---|---|---|---|
| Catalog No. | 35 J 5534 | 35 J 5535 | 35 J 5535 | 35 J 5118 | Z36 J 5117 |
| Shpg. wt | 1 lb | 8 oz. | 6 oz. | 6 oz | 2 lbs. |
| Quantity | Pkg. of 4 | Pkg. of 4 | Package of 4 | Each | Each |
| Price | 59¢ | 59¢ | 59¢ | 67¢ | 1.19 |



No money down—more time to pay on everything from Spiegel

17 pc. set
9.88

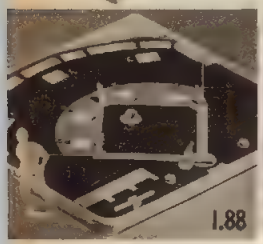
## there's lots cookin' in Kindergarten Kitchen

Wee cooks'll love this colorful, gadget-packed plastic stove (15x7¼x15 in. high) with clear-view plastic oven door. Wind the clock—it ticks! Turn on pretend burners—pots jiggle! Press lever on toaster—play toast pops up! Incl: pots, cooking spoon, fork; plastic fruit, vegetable, baked goods. Non-toxic.
K36 J 4919 Mailable. (7 lbs.) . . . . . 9.88

6.88

LINOPRINTER by Mattel. Prints newspapers, play money—almost anything! Dial a letter, press handle to punch letter on tape. Press finished line of tape on roller, turn roller to print. Built-in ink supply, lots of paper, 2 rolls of tape. Plastic and metal. (6 lbs.)
236 J 9663. 15x13x6-in. Mail . . . 6.88

## LAST MINUTE



1.88

WILLIE MAYS BASEBALL works with spring action. Push button for pitch, opponent controls bat. Plays determined by marks on plastic-framed hardboard field. 3-D batter, 3 runners, scoreboard, pencil, 2 steel balls, rules. 17x18-in.
236 J 2677. Mailable. (4 lbs.) . . 1.88

2.99

MUSICAL TALK 'N SEE . . , colorful portable switchboard for little "operators." Dial to talk—see Mommy, Daddy, grandparents, sister, brother or Santa Claus in magic window while Swiss music box inside plays. Plastic; 13x2½x8½-in. high.
35 J 4927. (2 lbs. 2 oz.) . . . . 2.99

5.88

TALKING CIRCUS TRUCK. Push button to hear ringmaster, wild animal noises, circus music on built-in record player. Gaily decorated truck is friction-powered metal and plastic. 10½ inches long. Uses 1 "D" battery (not included, see pg. 410).
35 J 4985. (2 lbs. 14 oz.) . . . . . 5.88

2.77

BASIC MOTORIFIC HIGHWAY TORTURE TRACK by Ideal. Provides action and thrills a-plenty for little racing enthusiasts, as they test their speedy little Motorific car's endurance and maneuverability. Conversion pins easily adapt any Motorific car to the tracks.
Included in the set are: 2 straight, 16 curved tracks; 2 right angle switches; 1 steering test with sign; 1 shock test with sign, 3 conversion pins. Hi-impact plastic. Car is not included; sold on page 377.
35 J 3086. Shipping weight 2 lbs. 14 oz. . . . . 2.77

VOYAGE TO BOTTOM OF THE SEA explorer set by Remco . . . lets bathtub adventurers explore the deep, like Admiral Nelson of TV fame! Wind-up Sea-view submarine is 14 inches long—dives underwater, fires 2 torpedoes! Wheels let it roll on land, too. Sea-Crawler with 2 divers scoops up treasure chest in grappling arm. Sturdy plastic.
35 J 8077. (4 lbs.) . . . . . 3.66

12 PICTURE RECORDS, over 25 songs give hours and hours of music-filled fun to tots. Sturdy, break-resistant 78 RPM records are easily identified by pre-schoolers, thanks to their gaily colored pictures. Shipping weight 1 lb.
35 J 2768. . . . . Set 1.77



**New Budget Power Terms buy more for the same monthly payment**

JOHNNY EAGLE

**(A) JOHNNY EAGLE LIEUTENANT GIFT SET — TOPPER TOYS.** Semi-automatic rifle and automatic pistol both fire bullets and caps; eject shells. Each comes with 6 bullets. Sling on rifle. Plaque for mounting. 6 lbs.
**6475TF997** . . . . . **$16.00**
**Lieutenant Pistol only.** 1½ lbs
**6343TF347** . . . . . **$5.00**
**Lieutenant Rifle only.** 3½ lbs
**6319TF597** . . . . . **$9.00**

**(B) JOHNNY EAGLE RED RIVER GIFT SET —TOPPER TOYS.** Replicas of the most famous guns in history. Rifle has Golden Mustang engraved on stock, Western lever action cocking. Matching pistol with "Old West" ejection rod. Each comes with 6 bullets. Plaque for mounting. 5½ lbs.
**6467TF997** . . . . . **$16.00**
**Red River Rifle only,** 3 lbs.
**6300TF597** . . . . . **$8.00**

**Sonic Seal Mystery Gun**

**MATTEL**

**"WINCHESTER"**

HALCO

MATTEL

**(C) SALTY SEAL SONIC MYSTERY SET—DAISY.** Sonic gun topples targets 15' to 25' away. It's fun to blast Sally Seal's bouncing ball.
**4916DY433** Wt. 3½ lbs. . . . . **$6 49**

**(D) SPORT-TRAINER GUN—DAISY.** Real bolt action and clicking trigger. Wood stock, steel barrel. Sling adjusts. Rubber bayonet. 33" long.
**634DY266** Wt. 3 lbs. . . . . **$3.98**

**(E) AGENT ZERO W GUNS FOR ACTION—MATTEL.** Rapid fire special, potshot and wrist holster, convincer and holster pocket.
**5509MT467** Wt. 2½ lbs. . . . . **$7 00**
**5508MT167** Agent Zero W Rapid Fire Special, 1 lb. . . . . **$2.50**
**5507MT197** Agent Zero W Convincer. 1 lb. . . . . **$3 00**

**(F) SHOOTIN' SHELL WINCHESTER—MATTEL.** Single shots or rapid-fire action. Ejects cartridge. Secret compartment in barrel. 26" long
**0661MT217** Wt. 1¼ lbs . . . . . **$3.25**

**(G) CRRACKFIRE SHOWDOWN SET—MATTEL.** Rifle with authentic sound and pistol with smoking action, plus western pistol holster pocket.
**5512MT557** Wt 4½ lbs. . . . . **$8 50**
**5520MT397** Winchester CRRACKFIRE. Wt. 2 lbs. . . . . **$6.00**

**(H) LI'L MUSTANG DOUBLE HOLSTER SET—HALPERN.** Single shot pistols in holsters with shearling pockets, nickel conchas. Plastic belt.
**5400HP140** Wt. 1 lb. . . . . **$2.00**

**(J) BONANZA DOUBLE HOLSTER SET—HALPERN.** Stallion repeating pistols in holsters with jeweler conchas, leather fringe. Removable belt
**L-7103HP199** Wt. 2 lbs. . . . . **$3 00**

**(K) SHENANDOAH FAST-DRAW DOUBLE HOLSTER SET—HALPERN** Redwood smooth and alligator leathers, hip-slung belt, 2 repeating pistols.
**8205HP267** Wt. 2½ lbs. . . . . **$4.00**

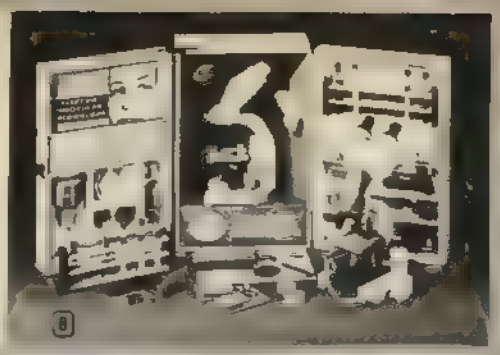
**(L) LAREDO TOP GRAIN DOUBLE HOLSTER SET—HALPERN** With 2 Longhorn repeating pistols, 6 silver bullets, leather holsters, belt.
**F-9408HP333** Wt. 2½ lbs. . . . . **$5 00**

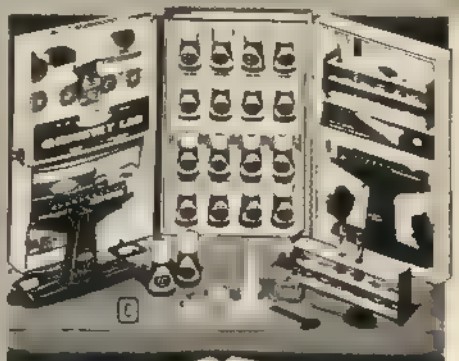
**(M) AGENT ZERO W SMOKING FANNER-50 DOUBLE HOLSTER SET — MATTEL** Pair of pistols, embossed fast-draw holsters, adjustable belt.
**5504MT357** Wt 2½ lbs. . . . . **$5 50**
**5503MT217** As above, but single holster set Wt 1½ lbs. . . . . **$3 50**

## Skilcraft Science Kits

**(A) CAREER CHEMISTRY SET—SKILCRAFT.** Over 730 exciting experiments for the advanced youngster. Deluxe equipment, 32 chemicals, spinthariscope, molecular model set, hydroponics set, centrifuge, precision balance, detailed manual
**512XK1997** Ship weight 14 lbs. **$29.95**

**(B) ADVANCED MICROSCOPE LAB—SKILCRAFT.** Includes electrically lighted binocular microscope with monocular attachment, exclusive distortion-free "True-View" lenses; high power Barlow lens, polarizing adapters, prepared slide, Pyrex test tubes, manual, etc.
**426XK1330** . . . . . **$20.00**





**(C) SENIOR CHEMISTRY SET — SKILCRAFT.** Everything needed for over 525 experiments. 16 chemicals in unbreakable bottles, precision beam balance, Pyrex test tubes, alcohol lamp, and more lab essentials. Cab. opens to 28½x13½"
**506XK667** . . . . . **$10.00**

**(D) RESEARCH CHEMISTRY LAB — SKILCRAFT.** 18 chemicals for more than 540 experiments. Plus precision beam balance, alcohol lamp, chemical rocket, Pyrex test tubes, assortment of lab equipment.
**510P-XK997** . . . . . **$15.00**

**(E) STUDENT GEOLOGY LAB—SKILCRAFT.** This lab actually contains genuine gold ore and a dinosaur bone fossil! Plus 17 rocks and minerals. Lab gear includes geologist's pick, other rock testing needs.
**905XK667** . . . . . **$10.00**

**(F) STUDENT CHEMISTRY SET—SKILCRAFT.** Kids can fingerprint, test food, do magic tricks, analyze color and perform more than 400 fascinating experiments. Basic lab equipment, 10 chemicals, etc.
**502XK397** . . . . . **$6.00**

**(G) INTRODUCING BIOLOGY LAB SET—SKILCRAFT.** The first step into the study of life—made irresistible with this set! Beginner's kit has 2 specimens in sealed vials, preserved seeds, dissecting tools, magnifier, etc
**800XK267** . . . . . **$4.00**

**(H) SENIOR MICROSCOPE LAB KIT—SKILCRAFT.** Electrically lighted, all metal scope with "Adjusto-Matic" precision eyepiece Adjusts for 6 powers to 450X. Accessories, slide-making material, etc.
**416XK667** . . . . . **$10.00**

**(J) RESEARCH MICRO-BIOLOGY LAB — SKILCRAFT.** Electrically lighted metal microscope magnifies clearly to 400 power. With 2 preserved specimens and a vast array of slide-making instruments. 3-wing cabinet.
**802P-XK997** . . . . . **$14.95**

**(K) 2 IN 1 RESEARCH MICRO-CHEM LAB SET — SKILCRAFT.** Has 8 chemicals for over 315 experiments Plus an electrically lighted metal deluxe Black and Silver microscope magnified to 400X.
**422P-XK997** . . . . . **$14.95**

**(L) INTRODUCTORY MICROSCOPE SET WITH ELECTRIC LIGHT—SKILCRAFT.** Electrically lighted precision microscope magnifies to 400X. Includes electric stage light, 4-part prepared slide, accessories.
**411P-XK530** . . . . . **$7.95**

Chemistry, Biology, Microscope Kits

**(M) MOTORIZED ERECTOR SET 2 — GILBERT.** Over 2000 steel girders, nuts, bolts and plates plus DC3 battery motor—first time at this low price! Builds many models.
**10352GB533** . . . . . **$8.00**
**Erector Set 1.** Over 150 all-steel pieces
**10351GB267** . . . . . **$4.00**

**(N) MOTORIZED ERECTOR SET 4—GILBERT.** Over 450 steel girders, nuts, bolts, gears, etc , plus power-matic motor, power-matic dual hoist and remote control battery case with reversing switch. Exciting action!
**10354GB1333** . . . . . **$20.00**
**Erector Set 3.** Over 300 pieces, motor.
**10353GB867** . . . . . **$13.00**

# WINNIE the POOH and Friends

$2.57 Each

## Put on Plays with Pooh Hand Puppets

3-6 CHILDREN WILL SPEND HOURS acting out the delightful Pooh bear stories, using these lovable, hand puppets. Hand fits easily into soft cloth bodies. Even small children can manipulate them. Ship. wt. 1 lb. each.

(3) 48 HT 18441—Eeyore . . . . . $2.57
(4) 48 HT 18440—Tigger . . . . . 2.57
(5) 48 HT 18442 Piglet . . . . . 2.57
(6) 48 HT 18439—Winnie . . . . . 2.57

$4.99 Eeyore Winnie

## Lovable . . . Huggable Cuddly Plush Animals

7 WINNIE THE POOH AND PIGLET, 14-in. apricot plush Pooh wears removable sweater. Piglet stands beside him 6 in. tall.
48 HT 18035—Ship. wt. 1 lb. 12 oz. . . . $4.99

8 EEYORE HAS REMOVABLE TAIL WITH BOW 11½ in. tall, 10 in. long, gray plush Yarn mane, felt mouth and clamped in eyes
48 HT 18036—Ship. wt. 3 lbs. . . . . $4.99

All For $8.88

## Pooh and All His Pals

### Foam rubber—they all bend into many playful poses

WHIMSICAL WINNIE THE POOH CHARACTER SET. Pooh himself, the most famous lovable golden bear, Kanga and Baby Roo, who comes out of Kanga's pouch; Eeyore, the often glum gray donkey; Piglet, the nervous forest pig. And Christopher Robin, Pooh's most faithful friend. Pliable foam rubber figures bend to assume any position, are from 6½ to 9½ inches tall. All are washable.

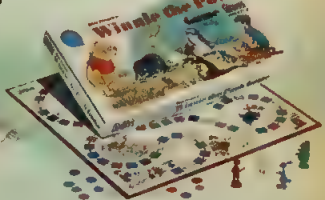
48 HT 18324—Ship. wt 2 lbs. 12 oz. . . . . Set $8.88

$11.50

## Pooh's Own Phonograph

WINNIE THE POOH 2-SPEED ACOUSTIC PHONOGRAPH with a bright color picture of Pooh Bear and some of his friends right inside the cover. Plays all 45 and 78 RPM records up to 12 inches. Dial-a-matic speed selector, 45 RPM adapter. Includes 2 packages of loud and soft needles for volume control. Sturdy, washable, scuff resistant orange and white pyroxylin-coated case 13x6½x12 in.
48 HT 36110—Ship. wt. 8 lbs. . . . . $11.50

$1.69




## Play the Winnie the Pooh Game

PIGLET, RABBIT, CHRISTOPHER ROBIN and Winnie the Pooh himself march on playing pieces past characters and colorful scenes from the land of Pooh. Pre-schoolers need no reading or counting, play proceeds by colors with discs drawn from a grab bag. Board is 17x19 inches. Up to 4 players
48 HT 14213—Ship wt 1 lb. 8 oz. . . $1.69

Talk of the Town value

# "Rudolph" $2.99

## The Red-nosed Reindeer

Rudolph's almost as important to Christmastime as Santa Claus himself. This perky little fellow wears a bright red bow and a tinkling bell. His coat is soft rayon plush, and he's stuffed with cotton. His cheery, red-nosed face is vinyl, his antlers are felt. He's cuddly and lovable, and he'll go straight to the heart of any child on your Christmas list.

48 HT 18015—Stands about 12 in. high. Ship. wt. 12 oz. ..... $2.99
48 HT 18016—Stands about 16½ in. high. Ship. wt. 1 lb. 4 oz. ..... 3.99

Musical Rudolph, like above but with genuine Swiss music box that plays "Rudolph the Red-nosed Reindeer" when you turn the crank.

48 HT 18202—Stands about 14½ in. high. Ship. wt. 1 lb. ..... $4.99

## Scotty Dog Pull Along

Scotty, the dog on wheels, runs along at your side as you pull his plastic leash. He is lightweight, and his coat is dark gray plush. Wheels, collar and leash are bright red. He is about 11x11 inches high.

48 HT 18396—Shipping wt. 1 lb. ..... $2.69

Happy Shopping
Text ALL
Page 408

## Make Danny O'Day or Jerry Mahoney Talk

A TV star Danny O'Day is ready to perform. Jimmy Nelson's LP record teaches "instant Ventriloquism," skits. String moves mouth; movable head. Dress Danny in suit or baseball uniform. Cotton stuffed body is about 24 inches high. Vinyl head and hands.

48 HT 18413—Danny O'Day, record, plus baseball uniform. Wt. 3 lbs... $10.00
48 HT 18414—Danny O'Day in suit only. Ship. weight 2 lbs. 8 oz. . 5.99

B TV's Jerry Mahoney is a jolly companion. String in back moves his mouth. Hands and movable head are vinyl. Cotton stuffed body.

48 HT 18415—About 24 in. high. Ship. weight 2 lbs. 8 oz. . . . . $5.99

## We're from MATTEL . . .

1-3 The animal yackers—a real delight for any child. Plush toys with vinyl mouths that move realistically as they talk. Pull their chatty rings; they say 11 different phrases at random. No batteries needed.

(1) Larry the lion is really a 'frandy cat and anything but ferocious.
48 HT 18417—Shipping weight 3 lbs. 7 oz. ..... $8.99

(2) Chester O'Chimp has movable arms. About 14 inches tall.
48 HT 18416—Shipping weight 3 lbs. 4 oz. ..... $8.99

(3) Bernie Bernard, dog of the Alps. About 13 inches tall.
48 HT 18418—Shipping weight 3 lbs. 8 oz. ..... $8.99

# PRESTO! JUST TOUCH A BUTTON

**Bump-'n go X-7 ship arrives on earth from outer space** 3.77

Fascinating, Jindentified Flying Object from outer space makes a mysterious sound as it explores earthly terrain! Just switch on, the power and watch as baffling bump-and-go action propels ship away from all obstacles in its path while six lights flash and revolve. Spaceman in vivid relief in the cockpit. 7½-inches in diameter. Operates on 2 "D" batteries (not included—see page 410).
35 J 5475. Shpg. wt. 2 lbs. . .3.77

MART-AN ROBOT attacks! He walks forward and stops—but watch out! Chest doors open and 2 guns "fire." Light flashes as "shots" ring out! Steel and plastic. 11-in. high. Uses 2 "D" cells (not incl—see pg 410).
35 J 5462. (2 lbs. 6 oz.). . .3.97

1 727 JET roars down runway with engines flashing! Steel and plastic. 13½-in. wingspan. 17-in. long. Uses 2 "D" batteries (not incl.—see pg. 410).
35 J 5573 Shpg. wt. 1 lb. 10 oz. . . . 2.97

2 F-11 JET FIGHTER . . . wings fold back as screaming engines pick up speed—and spread as plane stops! Steel and plastic. 15-in. wingspan. 14-in. long. Uses 2 "D" batteries (not incl.—see pg. 410).
35 J 5473. Shpg. wt. 2 lbs. 4 oz. . . .3.97

3 CHOP-CHOP HELICOPTER by Marx taxis in a straight line or a circle! Whirling rotor blades have flashing tips. Engine lights. 17½-in. long. Hi-impact plastic. Uses 2 "D" cells (not incl.—see pg. 410)
35 J 5478. Shipping weight 1 lb. 10 oz. . . . .4.97

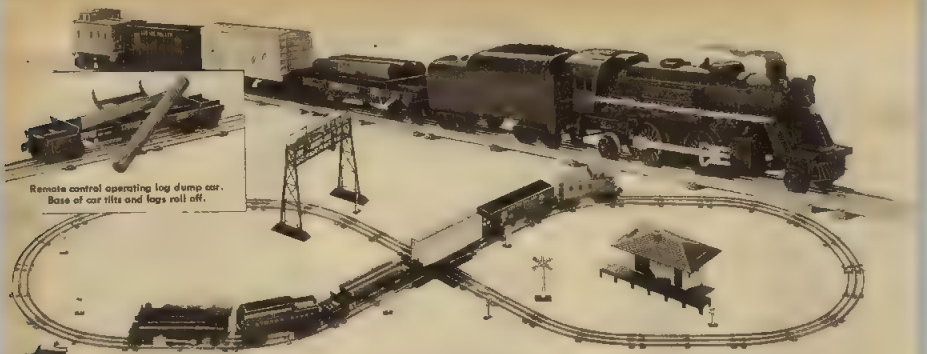
4 CHOO-CHOO LOCOMOTIVE has mystery bump-n-go action . . . turns when it runs into obstacles! Dome lights flash. Lithographed steel; 14-in. long. Runs on 2 "D" batteries (not incl.—see pg. 410).
35 J 5454. Shipping weight 1 lb. 10 oz. . . . . .2.97

5 HIGHWAY PATROL CAR with secret bump-n-go action . . . siren starts to scream as car speeds up for a chase. Flashing red light warns offender. 12-in. long. Uses 2 "D" batteries (not incl.—see pg 410)
35 J 5476. Shipping weight 2 lbs. 4 oz . . .2.97

MOTOR ROAR RACER . . . makes realistic racing noise as it speeds down the track. Move forward or in reverse by remote control. Sleek yellow and black racer, 11-in. long, has chrome trim, oversized wheels. Plastic. Runs on 2 "D" batteries (not incl. see pg. 410).
35 J 5449. (1 lb. 10 oz.) 2.97

SNORKEL FIRE CAR answers alarm with siren wailing, red light flashing! Engine fires by remote control. Let press to raise or lower ladder, drive forward or backward, steer left or right. Steel, 11½-in. long. Uses 2 "D" cells (not incl. see pg 410).
35 J 5494 (2 lbs. 2 oz.) .3.97

THREE OLD-TIME CARS . . . highly detailed scale models of the 1930's actually go forward or reverse . . . all by remote control. Sedan, coupe and convertible, each 5-in. long. Sturdy plastic, steel axles. Each uses 1 "D" battery (not incl. see pg. 410).
35 J 5568. (1 lb. 6 oz.) Set 2.97

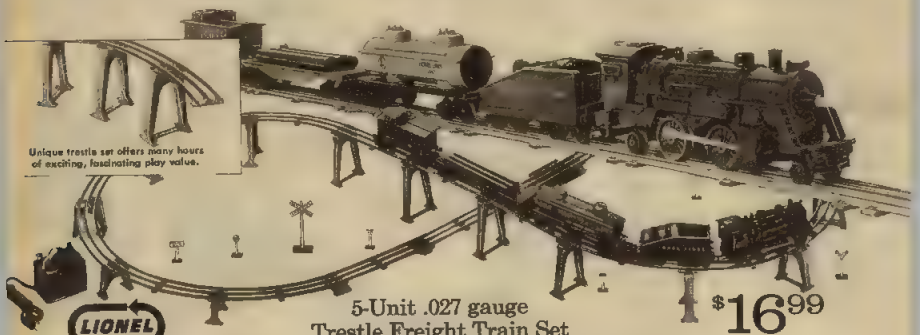



LIONEL

## 6-Unit .027 gauge Crossover Freight Train Set

**$24.99**

HERE'S A LIONEL FREIGHT TRAIN SET THAT'S SURE TO PLEASE ALMOST ANY LITTLE BOY. Features a forward and reverse locomotive with puffing smoke and headlight . . . just like the real engines! Locomotive is realistically designed and is sure to excite the imagination of any railroad enthusiast. Rolling stock consists of straight back tender, operating log dump car with three logs (see inset picture), authentic Frisco box car, hopper car, and caboose. Cars have four wheel trucks and are printed for railroad realism. All cars couple and uncouple automatically through the use of the remote control track; it also operates the log dump car. In addition there are 12 curved and 7 straight pcs. of track, and 90 degree crossover. Big figure eight layout has eight rail and road signs, Plasticville suburban station and signal bridge . . . all in scale for added realism. Track layout abt. 36x72 inches. Set is complete and ready to run; 45-watt transformer with circuit breaker, all necessary wires, and instructions.
48 HT 21302—UL Listed for 100-120 V, 60-cycle AC. Ship. wt. 11 lbs. . . .**$24.99**




LIONEL

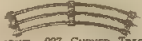
## 5-Unit .027 gauge Trestle Freight Train Set

**$16.99**

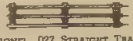
LOCOMOTIVE HAS POWERFUL HEADLIGHT . . . RUNS FORWARD AND REVERSE. Slope back switching tender, double-dome oil tank car, authentic flat car with three pipes, and caboose. All cars have four wheel trucks and are realistic with true railroad markings. Cars couple and uncouple automatically. Track layout features an oversized, over-under figure eight with a unique trestle set (see inset picture of trestles). Track layout is about 30x60 inches and includes 1 manual uncoupler track, 12 curved tracks, five straight tracks, and 16 graduated trestles. Complete set also includes 8 detailed rail and road signs that add to realism. Set is complete and ready to run; 45-watt transformer with circuit breaker, all necessary wires, and instructions. UL Listed for 110-120 volts, 60 cycle AC. Buy extra track for other layouts below.
48 HT 21301—Ship. wt. 9 lbs. . . . . **.$16.99**

LIONEL 125-WATT TRANSFORMER—UL Listed 110-VOLTS, 60-CYCLE AC. More power for expanded layouts and accessories. Two fixed voltage ranges. Circuit breaker.
48 HT 21404—Wt. 4½ lbs. . .**$15.50**

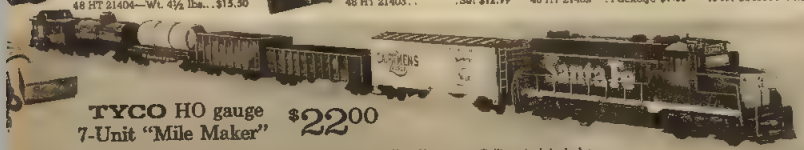
LIONEL .027 GAUGE, REMOTE CONTROL SWITCHES. Red and green signal lights. One right, one left; controller, and connecting wires. Ship. wt. 1 lb. 4 oz.
48 HT 21403. . . . . **Set $12.99**



LIONEL .027 CURVED TRACK. 9½ in. long. 3 steel ties. Pkg. of 4 pieces of track. Wt. 8 oz.
48 HT 21402 . . . . . **Package $1.00**



LIONEL .027 STRAIGHT TRACK. 9⅞ in. long. 3 ties. Pkg. of 4 pieces of track. Wt. 8 oz.
48 HT 21401. . . . . **Package $1.00**




## TYCO HO gauge 7-Unit "Mile Maker"

**$22.00**

SIX-CAR BEAUTY PLUS SANTA FE LIGHTED, LOW-PROFILE GP-20 DIESEL WITH HEADLIGHT. Rolling stock includes refrigerator car, gondola, operating hopper car, skid flat car with culvert pipe, tank car and 8-wheel caboose. Track layout 36x45 in. oval made up of 14 pcs. of track including terminal and reroller sections. Realistic 2-rail track. NMRA couplers. TYCO-pak with directional control and circuit breaker supplies power to track and operating accessories. Buy extra track on opp. page.
48 HT 21601 M—UL Listed 110-120 V, 60-cycle AC. Ship. wt. 7 lbs. 8 oz. . . . **$22.00**

TYCO HO GAUGE TRAINS ARE FINEST QUALITY . . . AUTHENTICALLY SCALED, REALISTICALLY DETAILED.

*24' Sea Skiff Express Cruiser*

Economically powered by Interceptor (fresh water cooling is standard), this 24 foot Sea Skiff Express is fully equipped to take care of any situation (passenger's whims or nature's). But then she's a Trojan and like her bigger (up to 42') sisters she's ALL BOAT and loaded with Most Wanted features. She's just what you'd expect any member of the world's fastest growing line of inboard cruisers to be. The only thing this fully trailerable cruiser doesn't have is that expensive inboard "tail" most 24 footers own which causes so much fuel bill anguish.

*For complete details on this and all of the great new models in the 1967 Trojan Fleet visit your Trojan dealer soon and write for free color literature today.*

TROJAN
BOAT COMPANY
DEPT. EJ10
LANCASTER, PA. 17604

*Plants Located at Lancaster, Pa. / Millersville, Pa. / Kinzers, Pa. / Elkton, Md.*

*Why be a Spartan when you can*

# OWN A TROJAN 26' INBOARD CRUISER

Tired of fearful fuel bills . . . noise and vibration? Like a warm meal at the end of each active day in the fresh air . . . shelter from the elements when they become a little too fresh? Crave running water, an enclosed head plus a comfortable place in which to recline (full length) and enjoy hours of refreshing sleep? Want all this and full time boating too?

Maybe you don't know it, but you're a candidate for one of this year's gorgeous 26 footers. They're designed, constructed **and priced** to make them an ideal "first inboard cruiser" for just about everybody.

*Get all the details from your local Trojan dealer and write for your copy of our new full color catalog today.*

**TROJAN**
BOAT COMPANY
**DEPT. A10, LANCASTER, PENNA. 17604**

*Plants Located at Lancaster, Pa. / Millersville, Pa. / Kinzers, Pa. / Elkton, Md.*

# What's Missing from this Picture?

Absolutely Nothing.

Because they're so sturdily constructed . . . so easy to operate—Trojan boats provide the perfect medium for solitary relaxation (yes—even for young gals).

Of course, gregarious folk love Trojans too. The 26' Sea Skiff Bimini, pictured above, makes an ideal craft for the family that's been promising itself an inboard cruiser. This compact beauty includes everything needed for fun afloat . . . at a price you can afford. Get into the Trojan picture now; write for free color catalog . . . see your Trojan dealer soon.

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**BOAT COMPANY**
DEPT. CC 10,
LANCASTER, PA. 17604

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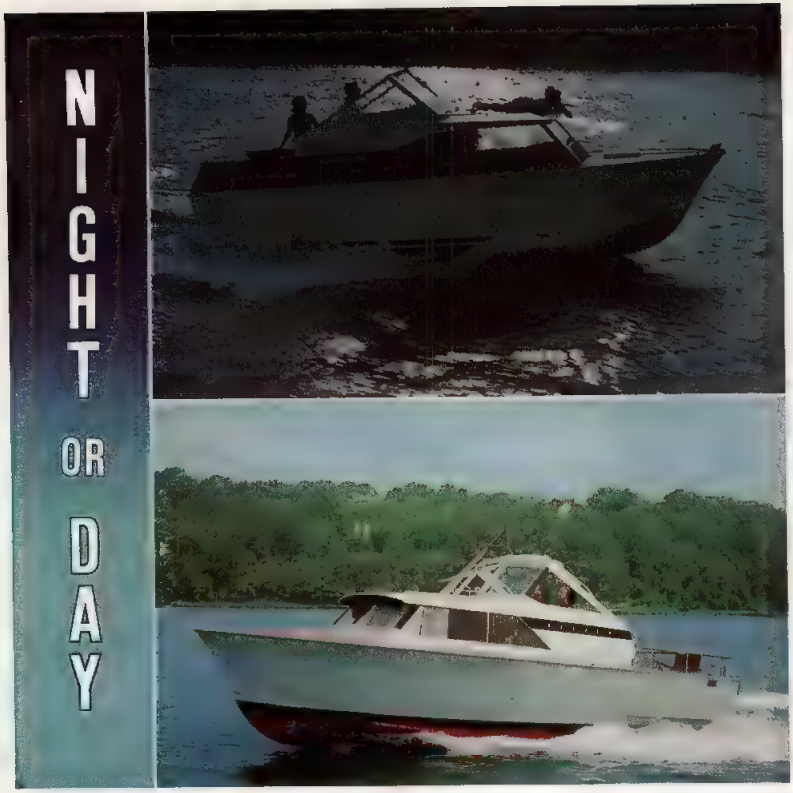


## *You're at home when you're away*
## *IN A TROJAN 24' OR 26' INBOARD CRUISER*

And graduation to the plush living that is part of inboard cruiser ownership is not as expensive as you might think. We say this even though we know you'll insist on only the best in design, materials and construction and that you'll also want all of those features that make life afloat a real joy right around the clock . . . we can assure you that they're yours when you select either one of the two Trojans shown here. Lots of happy 24' Sea Breeze owners insist that theirs is the most boat per dollar of cost that ever was. But, on the other hand, we know an equal number of 26' Sea Skiff owners who feel the same way.

There can't be two craft that are both "the most boat for the money" we guess. But when they're both Trojans . . . who knows? Maybe they can!

**TROJAN**
BOAT COMPANY

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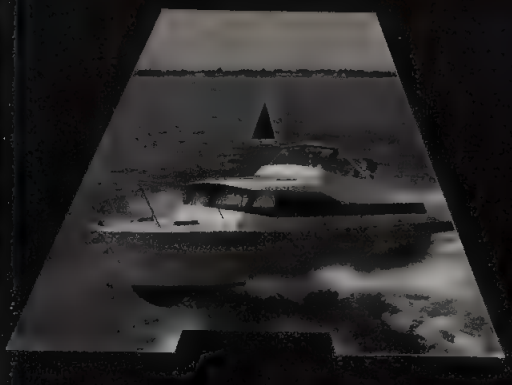
*See your Trojan dealer and send for complete color literature today.*

*Plants Located at Lancaster, Pa. / Millersville, Pa. / Kinzers, Pa. / Elkton, Md.*

*Please don't believe us when we tell you that the Trojan 42′ Motor Yacht is the most magnificent craft of her size afloat.*

**You must** discover it for yourself. While we will be delighted to send you complete four color literature, it is simply no substitute for a thorough personal inspection which concludes with you at the controls. Ask your local Trojan dealer to arrange an introduction. Meanwhile send for your literature—anyway.

**TROJAN** BOAT COMPANY, Dept. 10 Lancaster, Pa., 17604



# QUITE A FEW "SOMEBODYS" OUT THERE MUST LIKE US

In the seventeen years that we have been in business, you supposedly hard-to-please boat buyers have purchased enough Trojan boats to permit us to say that (as of now) only two other manufacturers produce more inboard cruisers annually than we do.

Perhaps you like our ability to keep coming up with those advanced production techniques which, in turn, enable us to produce more efficiently and economically so that we can incorporate only the finest materials and deluxe appointments as STANDARD EQUIPMENT at competitive prices.

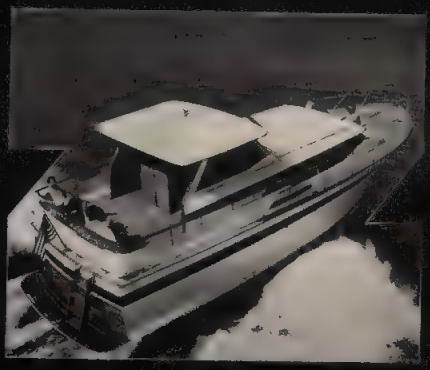
Perhaps you like the fact that regardless of how we streamline production we know we can never eliminate hand operations, performed by dedicated craftsman, that give every Trojan boat its well earned reputation for superior quality.

Or, perhaps you like the completeness of Trojan's line which is comprised of 21 distinctive Sea Voyagers, Sea Skiffs and Sea Breezes with a wide variety of single and twin engine power options.

Whatever it is that we're doing right we plan to continue doing. Also, we plan to discover a lot of new things which have never been done before—and do them right too.

Visit our booths at the major boat shows—see your local Trojan dealer—and ask us for complete literature. Do these things in any order you care to but do them all—soon.

**TROJAN**
BOAT COMPANY
DEPT. 9, LANCASTER, PA. 17604



Plants Located at Lancaster, Pa. / Millersville, Pa. / Kinzers, Pa. / Elkton, Md.

# It's THE MOST

... **THE MOST** rugged and durably built,

... **THE MOST** stable,

... **THE MOST** completely equipped . . . and,

... **THE MOST** honestly priced 42′ Motor Yacht ever offered to Yachtsmen . . . anywhere . . . at any time . . . by anybody.

It really has to be seen to be appreciated. Ask your Trojan dealer about an inspection and demonstration. Meanwhile write for free, color literature.

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Plants Located at:
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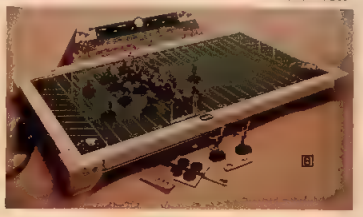
**A TRU-ACTION CLASSIC ELECTRIC FOOTBALL.** Most complete "indoor" football game. Gridiron 3' long. Deluxe quality game rail construction. Exclusive Isopad game board mounting assures continuous action. Paints with 4 team colors, photo reproduced crowd. All this in addition to the features of the No. 500. Wt. 10 lbs.

600TXJ1097 ..... $16.00

**B TRU-ACTION ELECTRIC FOOTBALL.** Large 3-dimensional figures, ends, tackles, guards, offensive backs, defensive backs, plus additional quarterback for each team. Timer automatically starts and stops. Colorful grandstand, adjustable scoreboard. Paints to color players Speed control. Wt. 4½ lbs.

500TXJ567 ..... $8.00

# Action Sport Games



**C TRU-ACTION ELECTRIC HORSE RACE.** Extremely realistic track and field. Results and points record on race results board. Exclusive pari-mutuel board posts odds and determines post positions. All the thrills and excitement of an actual race. Wt. 4½ lbs.

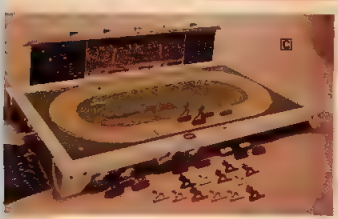
528TXJ567 ..... $8.00

**D TRU-ACTION ELECTRIC BASEBALL.** This game duplicates big league action. Players actually run the bases, moving runners can be thrown out at any base; double and triple plays are possible; remote pitching and batting. Scoreboard on outfield fence. Wt. 4½ lbs.

555TXJ567 ..... $8.00

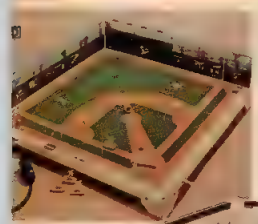
**E TRU-ACTION SPORTS CLASSIC HOCKEY.** Exciting features. Players realistic as they rotate and slide. Goalies move from side to side to block puck. Bold decoration on mar-resistant rink. Scorekeeper at each goal. Colorful scoreboard readable from both sides. Instant action puck ejector. Wt. 9 lbs.

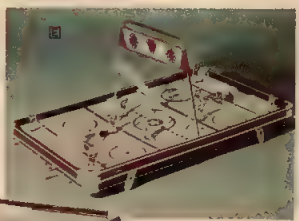
725TXJ1097 ..... $16.00



# Fun for the whole family

## Everything supplied but the roar of the crowd





**F TUDOR POOL TABLE.** 40" Table; solid steel web-reinforced legs, adjustable leg levelers 30" two-tone Cue Sticks and Ball Rack. Deep reinforced steel sides, wood grain finish. All steel ball tray, magnetic scoring device. Jumbo 1" balls, gold felt cloth playing surface. Wt. 16 lbs.

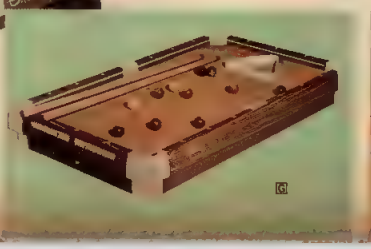
865TXJ1597 ..... $23.95

**G TUDOR POOL TABLE.** 30" Table. 24" Cue Stick and Ball Rack. For any table top. All steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging. Wt. 9 lbs.

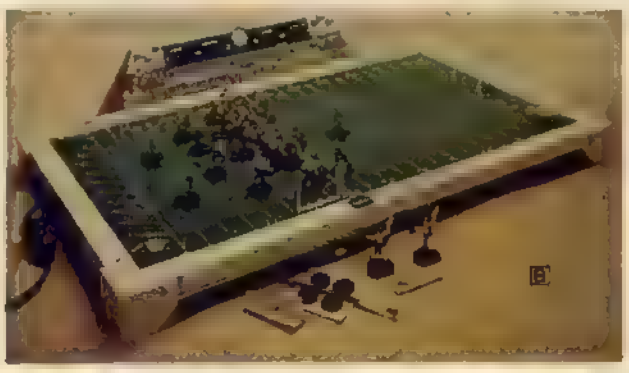
810TXJ697 ..... $10.00

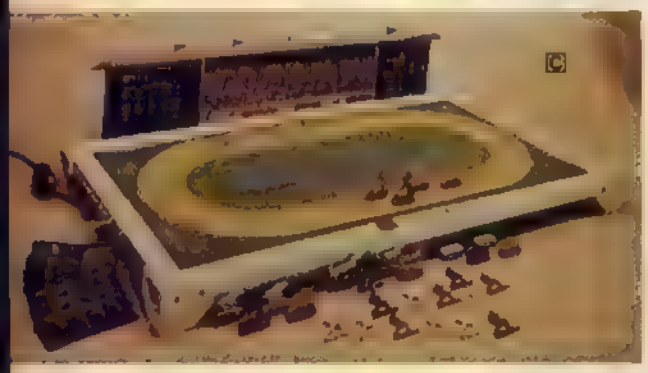
**H TUDOR BOWL.** Makes Spares, Strikes, Splits. Dual-action pin reset speeds up fun. Ten 4½" unbreakable polypropylene pins with integrally molded position markers. Ball returns automatically. Large 3" rubber ball. Wt. 4 lbs.

460TXJ397 ..... $6.00

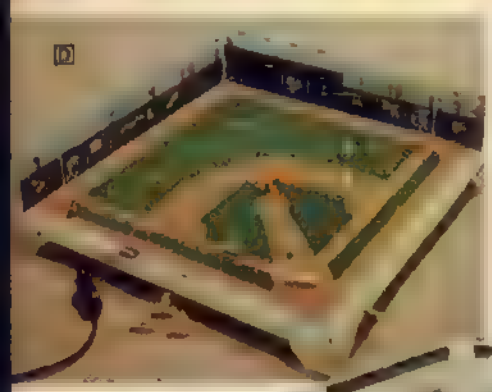


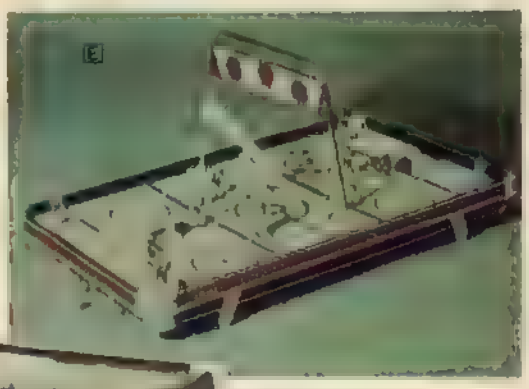
# Action Sport Games

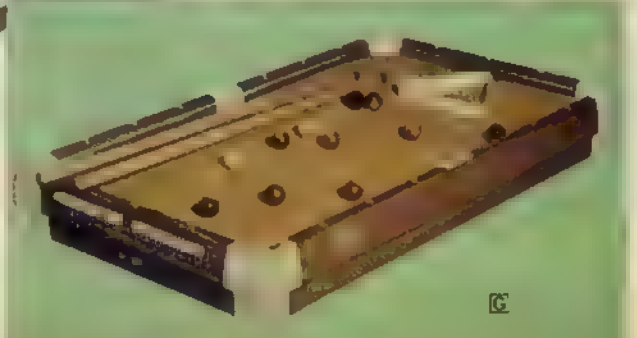


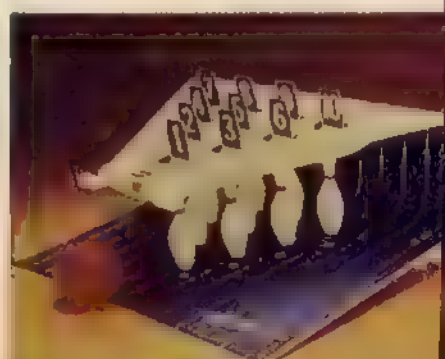


## Fun for the whole family









**A TRU-ACTION CLASSIC ELECTRIC FOOTBALL.** Most complete "indoor" football game. Gridiron 3' long. Deluxe quality game rail construction. Exclusive Isopad game board mounting assures continuous action. Paints with 4 team colors, photo reproduced crowd. All this in addition to the features of the No. 500 Wt. 10 lbs.
600TU1099 ..... **$16.00**

**B TRU-ACTION ELECTRIC FOOTBALL.** Large 3-dimensional figures, ends, tackles, guards, offensive backs, defensive backs, plus additional quarterback for each team. Timer automatically starts and stops Colorful grandstand, adjustable scoreboard. Paints to color players. Speed control. Wt. 4½ lbs.
500TU555 ..... **$8.00**

**C TRU-ACTION ELECTRIC HORSE RACE.** Extremely realistic track and field. Results and points record on race results board. Exclusive pari-mutuel board posts odds and determines post positions. All the thrills and excitement of an actual race. Wt. 4½ lbs.
528TU555 ..... **$8.00**

**D TRU-ACTION ELECTRIC BASEBALL.** This game duplicates big league action. Players actually run the bases, moving runners can be thrown out at any base; double and triple plays are possible; remote pitching and batting. Scoreboard on outfield fence. Wt. 4½ lbs
555TU555 . . **$8.00**

**E TRU-ACTION SPORTS CLASSIC HOCKEY.** Exciting features. Players realistic as they rotate and slide. Goalies move from side to side to block puck Bold decoration on mar-resistant rink. Scorekeeper at each goal. Colorful scoreboard readable from both sides. Instant action puck ejector. Wt. 9 lbs.
725TU1099 . . **$16.00**

SAME AS ABOVE, but an economy version. Does not have overhead scoreboard or puck ejector. Wt. 6 lbs.
700TU688 ..... **$10.00**

**F TUDOR POOL TABLE.** 40" Table; solid steel web-reinforced legs, adjustable leg levelers 30" two-tone Cue Sticks and Ball Rack. Deep reinforced steel sides, wood grain finish. All steel ball tray, magnetic scoring device. Jumbo 1" balls, gold felt cloth playing surface. Wt. 16 lbs.
865TU1588 ..... **$22.00**

**G TUDOR POOL TABLE.** 30" Table. 24" Cue Stick and Ball Rack. For any table top. All steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging. Wt. 9 lbs.
810TU688 ..... **$10.00**

**H TUDOR BOWL.** Makes Spares, Strikes, Splits. Dual-action pin reset speeds up fun. Ten 4½" unbreakable polypropylene pins with integrally molded position markers. Ball returns automatically. Large 3" rubber ball. Wt. 4 lbs.
460TU399 ..... **$6.00**

## Mascon Toy Co.

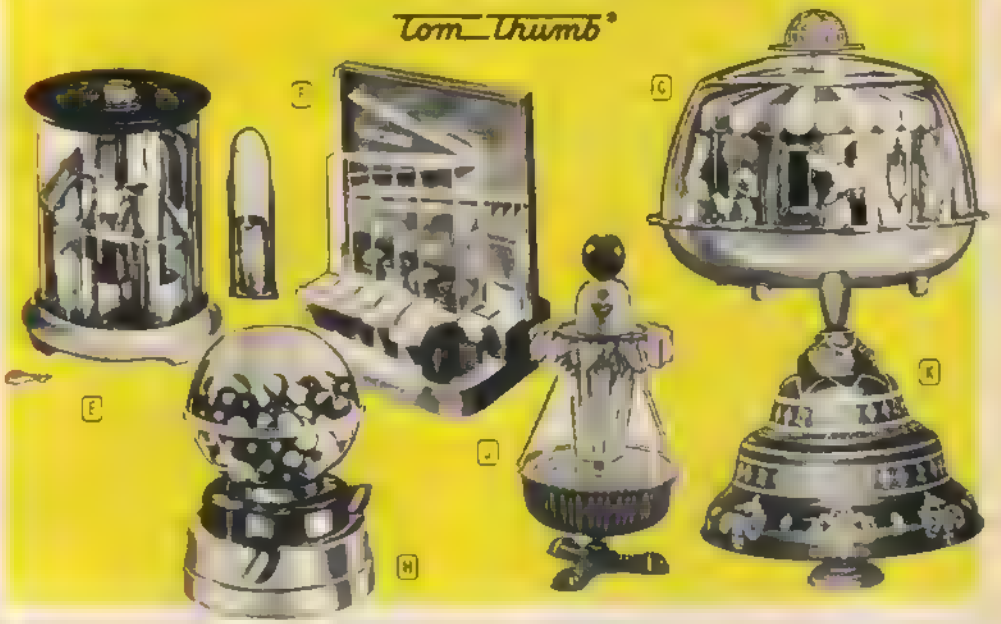
**(A) TALK-N-TELL TELEPHONE—MASCON.** Child presses a button and the white plastic phone plays any one of ten different sayings. Battery operated record, unbreakable coiled cord, lucite dial and pleasant bell ring. 3½x8$\frac{5}{16}$" base. Wt. 1½ lbs.
**570ZX297** ..... **$5.00**

**(B) RING-A-DING MUSICAL TELEPHONE — MASCON.** Turn handle for music . . . turn dial for playful ring! Blue plastic phone has clear lucite dial over metal figure plate. Sealed metal bottom. Coiled cord stretches and retracts. 3½x8$\frac{3}{16}$" base. Wt. ⅜ lb.
**550ZX140** ..... **$2.00**

**(C) MATTEL-O-PHONE—MATTEL.** A bell rings as you dial. Press a button and recorded voices come from the earpiece. Pauses in conversation let child reply. With 5 long play records. Operates on two "D" batteries (not incl.) Red styrene. Wt. 3 lbs.
**4830MT667** ..... **$10.00**

**(D) MARY POPPINS TALKING TELEPHONE — HASSENFELD.** Disney's favorite character! Battery operated talking telephone with a totally new sound. Has colorful "Poppins Motif". Comes with 2 interchangeable records. Batteries not incl. Wt. 3 lbs.
**5432HF533** ..... **$8.00**

## NOVELTY TOYS FOR GIRLS AND BOYS




**(E) SORTING BANK—WOLVERINE.** Bank separates, stacks and counts coins automatically. Coins roll on spiral chute and drop in tubes, calibrated to show amount saved. Metal key, lock. 6½" high
**910WT140** Wt. 1 lb. ..... **$2.00**

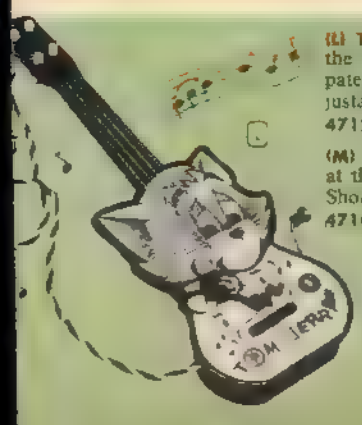
**(F) TOM THUMB BANKATELLE BANK —WESTERN STAMPING.** Shoot coins into sorter to be automatically stacked by denomination. Dispenser releases coin into cup.
**1331WX140** Wt. 1 lb. ..... **$2.00**

**(G) MUSICAL MERRY-GO-ROUND— TARRSON.** 6 horses gallop up and down as colorful poly Merry-Go-Round revolves to the tune of its fine quality music box. 9¾" diam. 6¾" high. Wt. 1 lb.
**151D267** ..... **$4.00**

**(H) BANK-O-MATIC BUBBLE GUM BANK—TARRSON.** Jr. size vending machine and bank. Vends 1 gum ball for each coin. All plastic, with lock and key. 6½" high. 1 lb.
**200TD99** ..... **$1.50**

**(J) CLOWN TOP — OHIO ART.** Clown's collar fans out to 11" in diameter, then automatically returns. Made of sturdy plastic and metal. 5¼" diameter, 11" high. 1½ lbs.
**319QA140** ..... **$2.00**

**(K) MUSICAL CHORAL TOP—OHIO ART.** Gaily lithoed metal with poly base. 12 tone choral reeds. Plays a delightful tune as it spins around. 8½" diameter, 9½" high. 1½ lbs.
**322QA177** ..... **$2.50**




**(L) TOM & JERRY GE-TAR—MATTEL.** Turn the crank and the Ge-Tar plays "For He's A Jolly Good Fellow" with patented musical unit. Plastic with nylon strings and adjustable shoulder carrying cord. 14x5x1½" Wt. 1 lb.
**4712MT147** ..... **$2.20**

**(M) WOODY WOODPECKER GE-TAR—MATTEL.** Plays music at the turn of a crank. Rugged plastic with nylon strings. Shoulder carrying cord. 14x5x1½" Wt. 1 lb.
**4710MT147** ..... **$2.20**

Tom & Jerry Ge-Tar

Woody Woodpecker Ge-Tar

## MATTEL

**(N) JACK-IN-THE-MUSIC-BOX — MATTEL.** Famed musical toy with a new look! Turn the crank and play a tune and up pops the colorful clown . . . with gay moving eyes. His hands are textured and colored like real flesh, his suit is real cloth. All metal music box, with a clown litho'd on all 4 sides in color. Wt. 1¼ lbs.
**0659MT187** ..... **$2.80**

**(P) TOM AND JERRY IN-THE-MUSIC-BOX—MATTEL.** Turn the crank, play a catchy tune and up pops Tom. Both Tom and Jerry are litho'd in color on all 4 sides in hilarious situations. Loads of fun for any boy or girl. Wt. 1¼ lbs.
**4743MT187** ..... **$2.80**

# TYCO HO TRAIN SETS

## F9 DIESEL DOMINION 4 CAR FREIGHT

A regular "workhorse" train powered by lighted F9 "A" Diesel. Specify Pennsy or Santa Fe markings. Gondola car with culvert pipe load, refrigerator car, operating hopper car, 4-wheel caboose, 11 sections 18" radius track, one 18" terminal track, makes 36" circle. Component value $23.83.
TY-6402X1130 Ship wt. 4 lbs. . . . . Retail $16.98

## INDUSTRIAL DIESEL 3-CAR FREIGHT

The perfect "starter" or "adder" set. Hefty lighted Plymouth diesel pulls the heaviest loads easily. Stock includes refrigerator car, skid-flat car with culvert pipe load, 4-wheel caboose, 11 sections 18" radius track, one terminal track. Makes 36" circle. Component value $19.04.
TY-6401X865 Ship wt. 4 lbs. . . . . Retail $12.98

TYCO HO TRAINS

## TYCO "FREIGHT BRUTE"

Gleaming beauty combined with ingenious action. Powered by a lighted GP-20 Diesel loco with CB&Q markings. Colorful rolling stock includes a reefer, a tank car, a gondola car, operating hopper car, a skid flat car with culvert pipe load, and an 8-wheel caboose. 14 sections curved, straight, terminal and re-railer track included. Freight handling depot with battery operated tractor unloads any flat car when you touch the control. Wt. 5 lbs. Component list value $43.71.
TY-6508X1997 . . . . . Retail $29.98

## TYCO "MAMMOTH OF THE RAILS"

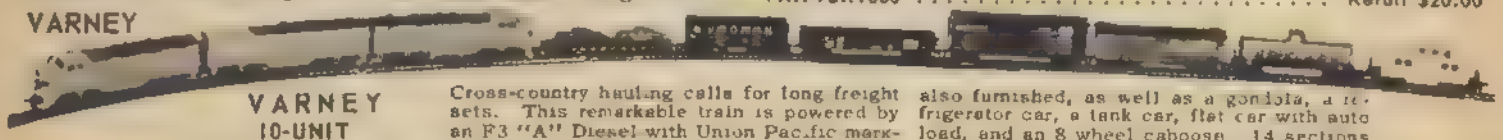
For power and speed, no loco has ever bested the 2-8-2 Mikado, and an exact replica of that famous loco and tender powers this fully detailed HO scale set. Rolling stock includes gondola car, operating covered hopper car, skid flat car with culvert pipe load, a refrigerator car, tank car, a box car and an 8-wheel caboose. 11 sections 18" curved radius track, 1 section 9" straight track, plus a curved terminal track and straight re-rail track included. Wt. 6 lbs.
TY-6511X2497 Comp. List Value $53.41 Ret. $39.98

## TYCO "STREAMLINER LIMITED"

Double-diesel beauty on wheels, with its gleaming chrome finish, colorful road name panels, and authentic markings. Led by a lighted F9 "A" Santa Fe loco with power, and a matching non-powered "B" unit. Stock includes a chromed combined car, two chromed passenger cars, a chromed observation car . . . all with dual lighting for that extra touch of realism. 11 sections 18" radius curved track, a curved terminal track, straight re-rail track also furnished. Wt. 5 lbs.
TY-6510X2330 Comp. List Value $45.23 Ret. $34.98

VARNEY 6-UNIT DIESEL FREIGHT SET. All metal workhorse of the yards and roads . . . designed to pull any load. Led by a SW7 Diesel Switcher which is equipped with a powerful 8-wheel gear drive to haul really impressive payloads. Loco also has an operating headlight, and realistic color and markings of the New Haven line. Rolling stock consists of a Monon hopper car with a load of coal, a D&F Box Car, an Ohio gondola car, a Wilson & Co., refrigerator car and an 8 wheel caboose. 11 sections of 18" radius curved track and 1 section of 18" radius wired terminal track make a 36" round layout. Ship. weight 4 lbs.
VAR-75X1330 . . . . . Retail $20.00

## VARNEY



## VARNEY 10-UNIT DIESEL FREIGHT

Cross-country hauling calls for long freight sets. This remarkable train is powered by an F3 "A" Diesel with Union Pacific markings. The loco has operating headlight and powerful 8 wheel gear drive. A matching "B" diesel dummy, and another "A" car are also furnished, as well as a gondola, a refrigerator car, a tank car, flat car with auto load, and an 8 wheel caboose. 14 sections of track, including terminal and re-railer make a big 45x36" oval layout. Ship. wt. 8 lbs.
VAR-37ABX1665 . . . . . Retail $25.00

## STEPHENSON'S ROCKET

ONLY 8" LONG

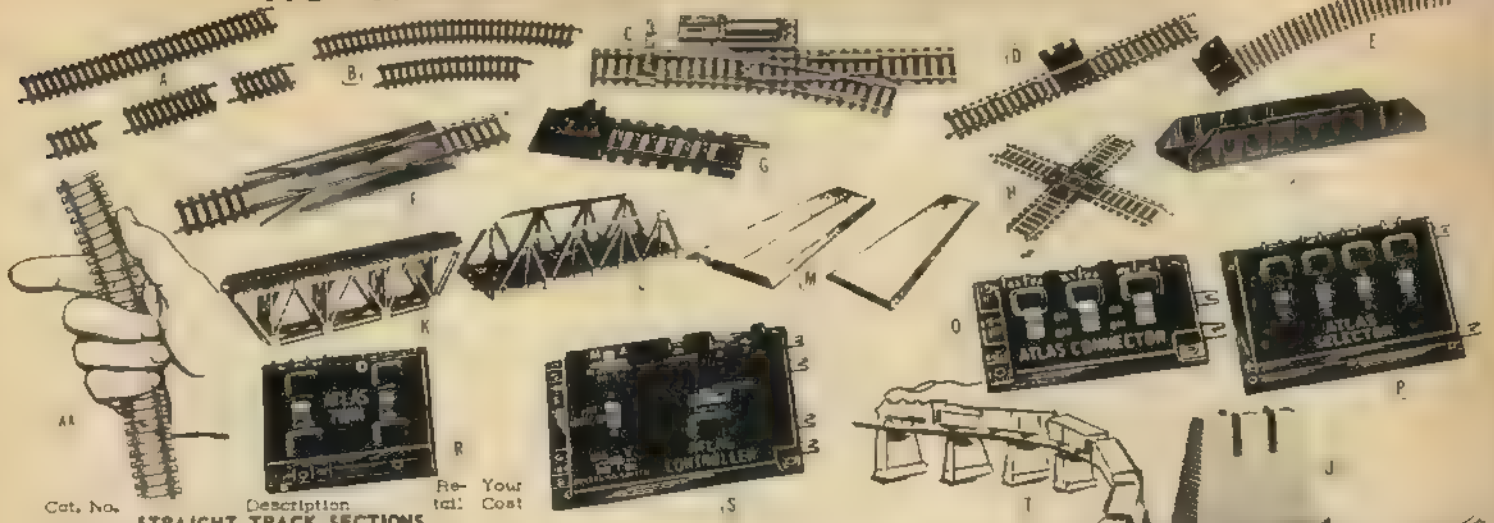
The only authentic operating model of Stephenson's "Rocket" . . . the world's first practical steam locomotive. Built by Stephenson and his son in 1829. Runs on any HO layout. Operating smoke stack. With tender, coach, smoke capsules, historical data.
SCA-R346X865 . . . . . Retail $12.95

Exact reproduction of the first German steam train. Der Alder first operated between Nurnberg and Furth in 1835. Operates on 4 to 12 volts DC. Includes loco with tender and three coaches. Will run on any HO gauge layout. Total length 13".
AHM-1835X1665 . . . . . Retail $24.95

## 1835 "DER ALDER"

ONLY 13" LONG

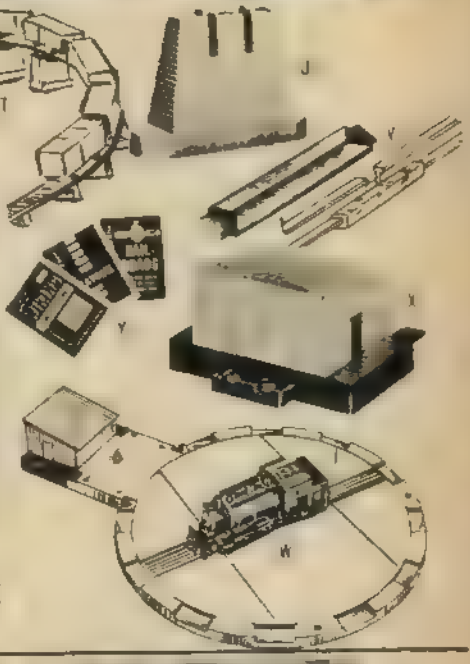
# • HO TRACK • SWITCHES • ACCESSORIES •

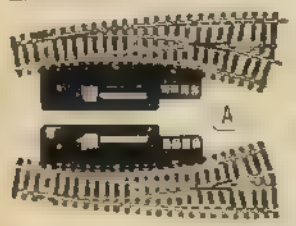



| Cat. No. | Description | Retail | Your Cost |
|---|---|---|---|
| | **STRAIGHT TRACK SECTIONS** | | |
| (A) AT-21 | 9" Straight Section | $.25 | $.17 |
| AT-22 | 6" Straight Section | .25 | .17 |
| AT-23 | 3" Straight Section | .25 | .17 |
| AT-25 | 1½" Straight Section | .25 | .17 |
| AT-47 | 12 Misc. Pieces (per Box) | 1.29 | .90 |
| (AA) AT-20 | 24" Straight (curvable) | .59 | .40 |
| AT-103 | 36" Straight (curvable) | .75 | .50 |
| | **CURVED TRACK SECTIONS** | | |
| (B) AT-31 | 15" Radius, Full Section | .25 | .17 |
| AT-32 | 15" Radius, Half Section | .25 | .17 |
| AT-33 | 18" Radius, Full Section | .25 | .17 |
| AT-34 | 18" Radius, Half Section | .25 | .17 |
| AT-35 | 18" Radius, 1/3rd Section | .25 | .17 |
| AT-36 | 22" Radius, Full Section | .25 | .17 |
| | **SWITCHES** | | |
| (C) AT-50 | Remote Control L.H. | 4.95 | 3.35 |
| AT-51 | Remote Control, R.H. | 4.95 | 3.35 |
| AT-60 | Manual Control, L.H. | 2.95 | 2.00 |
| AT-61 | Manual Control, R.H. | 2.95 | 2.00 |
| *AT-825 | Switch Signal Indicator | 1.49 | 1.00 |
| *AT-826 | Automatic Crossing Signal | 2.49 | 1.65 |
| | **MISCELLANEOUS ACCESSORIES** | | |
| (D) AT-40 | Straight Terminal | .75 | .50 |
| (E) AT-45 | 18" Radius Curved Terminal | .75 | .50 |
| (F) AT-44 | Re-railer | .60 | .40 |
| (G) AT-43 | Bumper | .49 | .35 |
| *AT-843 | Illuminated Bumper | .75 | .55 |
| (H) AT-41 | 90° Snap Crossing | 2.25 | 1.50 |
| *AT-39 | 30° Snap Crossing | 2.25 | 1.50 |

| Cat. No. | Description | Retail | Your Cost |
|---|---|---|---|
| | **MISCELLANEOUS ACCESSORIES (Cont.)** | | |
| (J) AT-85 | Girder Bridge | $1.29 | $.90 |
| (K) AT-84 | Deck Bridge | 1.25 | .85 |
| (L) AT-83 | Warren Bridge | 1.25 | .85 |
| (M) AT-CRB | 36" Cork Road Bed | .40 | .27 |
| AT-YB | Switch Block | .35 | .23 |
| | **WIRING ACCESSORIES** | | |
| (O) AT-205 | Connector | 1.25 | .85 |
| (P) AT-215 | Selector | 2.00 | 1.35 |
| (R) AT-210 | Twin | 1.50 | 1.00 |
| (S) AT-220 | Controller | 2.50 | 1.65 |
| *AT-CB | Control Box | .95 | .65 |
| (T) AT-80 | 47-Pc. Pier Set | 3.95 | 2.65 |
| (U) AT-81 | 3" Pier (Box of 12) | 2.40 | 1.60 |
| (Y) AT-RJ | Rail Joiners (Box of 48) | .50 | .35 |
| AT-PJ | Plastic Joiners (per dozen) | .35 | .20 |
| (W) AT-302 | Turntable | 4.95 | 3.35 |
| (X) AT-301 | Turntable Motor | 3.95 | 3.00 |
| *AT-805 | Gooseneck Lamp Post (3) | .80 | .65 |
| *AT-806 | Hwy. Lamp Post, Amber (3) | 1.29 | .85 |
| *AT-807 | Fluorescent Lamp Post (3) | 1.29 | .85 |
| | **LAYOUT BOOKS** | | |
| (Y) *AT-9 | Blueprint for Layouts | .25 | .17 |
| AT-11 | Custom Layouts | .80 | .65 |
| AT-12 | Wiring | 1.00 | .65 |
| AT-13 | Six Railroads | 1.00 | .65 |

* NOT ILLUSTRATED



**Fleischmann**

**SUPER ELECTRIC SWITCHES**

Fleischmann Super Switches come with built-in relays, permitting automatic layouts, reverse loops, automatic signal operation, automatic control panel lights, and many other interesting variations without additional equipment. Full instructions with each pair.

(A) FL-1723AX665 New curved electric switch . . Ret. pair $9.98
(B) FL-1726AX597 New electric 3-way switch . . . . Retail $8.98
(C) FL-1725AX470 New electric Double Slip Switch Retail $6.98

**– ALSO AVAILABLE –**

**HO CUSTOM LINE AND NICKEL SILVER TURNOUTS, TRACK, CROSSINGS, ETC. . . . AVAILABLE ALL YEAR 'ROUND. COME IN OR WRITE FOR PRICES.**

**TRIPACK POWER PACK.** 3 complete, independent 2 amp power packs in one housing . . . 6 amp total. Permits complete individual control of locos operating in separate track sections, even when common rail circuits are used. Fixed DC, plus AC for accessories.
MRC-801X2997. . . . . Retail $45.95

## HO POWER PACKS

**KF INDUSTRIES**

**UL-75.** With full-turn taperwound speed control, switch for forward and reverse. 1¼ amp output. Self-resetting circuit breaker. Fixed AC outlet for accessories.
KF-UL75X530 Ret. $7.95

**CB-400.** Single control. 1½ amp. Push-button circuit breaker with red overload light. Knob controlled rheostat. Accessory outlet. Yellow "on" light. Reversing switch.
KF-CB400X730 Ret. 10.95

**UL-85.** Pull 2 amps. Two full turn taperwound speed controls. Push-button circuit breaker. Red overload light. 2 reversing switches. Fixed AC and DC outlets for road racing, accessories.
KF-UL85X930 Ret. $13.95

**MRC**

**SINGLE CONTROL.** Extended range, 320° turn taperwound rheostat. Resettable circuit protector, overload indicator light. Fixed AC and DC outlets. 2 full amps, enough to run 4 trains.
MRC-500X930. . . Ret. $13.95

**DUAL CONTROL.** 2 independent 2 amp power packs in one housing. 4 amp total. Extended range 320° taperwound rheostats. Full power switches, resettable circuit protectors, overload light
MRC-700X1795 Ret. $26 95

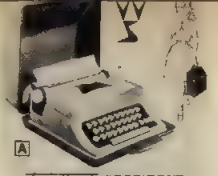
## TOYS TO DEVELOP ADULT SKILLS

**(A) Tom Thumb "President" Typewriter.** Youngsters really enjoy homework, letter writing, improve spelling skills with this top-performing job! New features include individual action spade-shaped keys; complete alphabet, numerals and punctuation in standard keyboard order; sturdy, lightweight portable case with easy-operating latch. Prints clean, sharp, easy-to-read type from nylon characters. Ball bearing carriage. Uses standard ribbon
**55N5202-1197** 9 lbs. . . . . **$17.95**

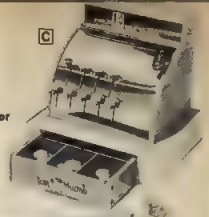
**(B) Berwin "Jr. Executive" Typewriter.** Easy to use. Dial the letter to be typed. Modern 74 character keyboard has cap and small letters, numerals, punctuation and symbols. Takes full 8½x11 paper Red and black 'real typewriter' ribbon. Realistic crackle Blue finish. Personalized case.
**55N5152-417 11¼x7x3¼" size.** 4 lbs. . . . . **$6.25**

**(C) Tom Thumb Cash Register.** Kids can ring their own sales, really learn to make change! Cash drawer has combination lock; special magic slate Receiptor for figure work. Sales from 1c thru $1.00 show thru plastic window. Bell rings as push lever opens drawer. Sturdy steel front. 6¾" high. Metal play coins included
**55N6207-333** 3 lbs. . . . . **$3.00**

**(D) "Etch-A-Sketch" Designer.** Draws like magic! Just manipulate knobs to form letters, pictures, charts designs Completed writing or drawing is ready in a flash Bright red plastic frame; glass window. 9½x7¾x1¾". . . . . **$4.00**
**55N6208-287** 2 lbs.




- Top Performance
- Takes Full Size Bond Paper



- 74 Metal Characters
- Size 11¼x7x3¼".

**Draws Designs Writes like Magic**

### "JOSIE" the Gentle Cow

Finely detailed, almost a sculpture. (The Metropolitan Museum of Art has asked for "Josie"). Painstakingly hand-painted hide, hoofs, horns Unbelievable action! Double switch hidden between shoulders . press once, Josie starts moving with slow ambling gait, swishes, tail and bobs her head. Press again, she stops, raises head and moos realistically. 13x4½x7¾" high. Uses 2 "D" batteries (not included.)
**55N3771-530** 3 lbs. . . . . **$7.95**

**"D" Batteries for Josie.** Uses 2.
**55N5230-18** . . . . . Each 25c

He comes when you whistle! No wires, no gimmicks. Just whistle, he moves toward you, shaking his head, wagging his tail and yipping! When he stops, whistle again . . he repeats the same excited actions. The secret? Supersonic remote relays convert sound waves into electrical impulses. Uses 2 "D" batteries and 1-9 V trans battery (not included). 13⅜x7x10½"
**55N5762-988** 6 lbs. **$15.00**

**"D" Battery.**
**55N5250-16** Each 25c
**9-Volt Battery**
**55N5247-48** Each 69c

### Crawling Baby Doll

*Says "Ma-Ma" as it Crawls*

Fascinating as a real baby! Just the call of 'Baby, Baby' in child's normal voice starts this adorable doll crawling toward her. No buttons, no switches . . . just the magic of electronic control. Voice activates transistorized relay to put crawling mechanism into action. Doll says "Ma-Ma, Ma-Ma" as it crawls. Size 12x 11x7½" high. Uses 2 "D" batteries and one 9-volt transistor battery.
**55N5766-1063** 5 lbs. . **$15.95**

**9-Volt Transistor Battery.**
**55N5247-48** . . . .69c

**"D" Battery. Uses 2.**
**55N5250-18** . . . . Each .25c

## Hilarity, Hysteria and Horror

**Bartender. 12" High.** Does everything but listen to your troubles Blue eyes roll as he shakes cocktail, pours it, drinks it, smacking his lips at his creation. His face turns rosy red, his pure white mustache bristles Smoke pours forth from his ears as the grand climax. Hilarious entertainment. 2½ lbs
**55N5768-287** . . . **$3.95**

**Frankenstein. 12" High** With eerie sounds, green-skinned monster appears to walk right out of the tombstone. He moves his hands up and down, head raises and lowers . . . suddenly his pants fall off revealing red and white striped shorts, and bony legs. His face blushes crimson . . . powered by penlight battery at back of tombstone Permanently attached key sets him going. 2½ lbs.
**55N5768—Not available.**

**"Hy Que" Monkey. 15"** high. Amazing personality of the "say no evil, see no evil, hear no evil" legend. Switch in palm of right hand; shake his hand . . . he springs to life, jumps excitedly . . makes monkey chatter. He covers mouth eyes and ears with his hands. Blushes crimson as smoke comes out of mouth. Stops automatically. Bright red jacket, green pants. 7 lbs.
**55N5773-467** . . . . . **$6.95**

**Order EARLY for Holiday Delivery**

## FIVE YEAR GUARANTEE

on Royal and Smith-Corona electric typewriters

Return your Royal or Smith-Corona typewriter to the manufacturer or dealer should it show any defect in material or workmanship within five years of the date you purchased it. Any defective part will be replaced at no charge to you, except for the costs of shipping and labor. If any part is found to be defective within 90 days of the date you purchased it, there will be no charge for labor. Rubber parts, ribbon and cleaning or damage caused by accident, misuse or neglect are not included in this guarantee.

## Smith-Corona Coronet electric typewriter lets you type faster . . . prints uniformly!

Was ~~129.95~~ **124.88** Low Monthly Terms

**Feather-touch action**
**Takes to 12 carbons**
**Impression control**
**Automatic repeating**
**Compact carry case**

All the features to make your heaviest typing jobs a breeze! Impression control dial. 88-character keyboard. Hold down key for automatic repeat—for underscoring, dots, dashes or x's. Touch selector; Quick-Set margins; tabulator. Page Gauge. Steel body. Case incl. State Blue or Tan. Act. wt. 24¼ lbs. Free Express.

M33 J 4583. PICA type . . . . . 124.88
M35 J 4584. ELITE type . . . . . 124.88
M55 J 4585. SCRIPT type . . . . . 124.88

## New! Royal Ultronic electric portable with full power . . . has automatic carriage return

**199.50** Low Monthly Terms

**9-inch writing line**
**Office-size keyboard**
**Automatic repeating**
**Full power tabulator**
**Magic-Margin setting**

Handles the biggest office jobs with ease! Features full office size 84 character keyboard, automatic carriage return and line advance, famous Magic Margin control and automatic page centering, Roll N Ready paper feed. Black and Red ribbon; Repeat keys. Steel body; White / Black key tops. Act. wt. 25-4 lbs.

M55 J 4520M. PICA type. Free Express. 199.50
M55 J 4561M. ELITE type. Free Express. . 199.50
235 J 4504M. Case for above. Mailed Free. 14.95

See page 277 for new, lower Budget Power terms—no money down

## ALL SMITH-CORONAS AND REMINGTONS ARE GUARANTEED 5 YEARS

Return any portable typewriter on either page to the manufacturer or dealer if it shows any defects in material or workmanship within five years of the date you purchased it. Any defective part will be replaced at no charge to you, excluding the costs of shipping and labor.

If any part is found defective within 90 days of the date you purchased it, there will be no charge for labor. Rubber parts, ribbon, cleaning and damage caused by accident, misuse or neglect are not included in this guarantee.

## Save $5.10 on Smith-Corona Riviera

Was ~~89.98~~ **84.88**

Price reduced from Big Fall Catalog. Designed to give you the most wanted features for easier, faster and more efficient typing. Boasts modern, streamlined styling with a full 88 character office-size keyboard that handles the big jobs with ease. Personal touch selector permits you to pick the touch that best suits you . . . light, medium or heavy.

Key set tabulator lets you clear and set columns with just a flip of a finger. Page-Gage tells distance to bottom of page, thereby saving re-typing time and assuring uniform margins.

Transparent plastic line indicator lets you draw vertical and horizontal lines for graph or chart work without removing paper. 1, 2 and 3 line spacing. Top plate removes for easy cleaning and ribbon changing. Two-color ribbon. Compact carrying case included. Guaranteed 5 years. Color: Blue. Actual weight 19¼ lbs. Express.

M55 J 4523 Elite type. Shpg. wt. 21 lbs. No money down. Low monthly terms. . . . . 84.88
M55 J 4321 Pica type. Shpg. wt. 21 lbs. .No money down. Low monthly terms. . . . . 84.88

Was ~~109.98~~ **99.88**

SMITH-CORONA FLEETWOOD. Price slashed $10.10 from Big Fall Catalog. Add a new dimension to your typing with 40 optional snap-on characters. Change-A-Type sets (offered separately below) snap into place easily.

88 character keyboard with changeable type key. Touch selector, jeweled main bearing, Quick-Set® margin, Key-Set tabulator, Page-Gage®.

Plastic line indicator lets you draw charts and graphs without removing paper. 1, 2 and 3 line spacing. Carrying case included. 2-color ribbon. Guaranteed 5 years, see above.

Color: Blue. Actual wt. 19¼ lbs. Shpg. wt. 21 lbs. No money down. Low monthly terms.

M55 J 4541M **ELITE** type. . . . . 99.88
M55 J 4524M **PICA** type. . . . . 99.88

Change-A-Type Sets. 8 symbols. (6 oz.)

Z55 J 4743M. Mathematics. . . . . Set 9.77
Z55 J 4744M. Engineering. . . . . Set 9.77
Z55 J 4745M. Languages. . . . . Set 9.77
Z55 J 4746M. Pharmacy. . . . . Set 9.77
Z55 J 4747M. Greek. . . . . Set 9.77



Was ~~69.98~~ **59.88**

REMINGTON TEN FORTY. Reduced from Big Fall catalog to the lowest price ever! "Accident-proof" protected by tougher-than-metal Armor-Shield®, so it won't dent, chip or shatter, even if hit with a hammer. Dial-A-Touch lets you select the right touch for you.

Full size 88 character keyboard. Flip-top cover. Key-set tabulator sets and clears tabs with just one lever. Variable margin stops.

Two color ribbon; automatic ribbon reverse; stencil control; smart two-tone Turquoise finish, luggage style carrying case. Guaranteed 5 years. Actual weight abt. 16 lbs. Express. Sh. wt. 19 lbs. No money down. Low monthly terms.

M55 J 4560 **ELITE** type. . . . . 59.88
M55 J 4559 **PICA** type. . . . . 59.88



**Budget Power can give your loved ones a Christmas to remember**

# we're collecting winners!

We're grateful for the awards—but *ONLY* because our award-winning dolls, displays, and unique packaging have been winning record breaking sales and profits for you Looks like UNEEDA'S collecting a steady string of "winners"! Ride with us!

*Catalog? Price Lists? Deals? WRITE*
**UNEEDA DOLL CO., INC., Showrooms: Rm. 556, 200 Fifth Avenue, New York, N. Y. 10010**

*LOOK TO*
Uneeda
*FOR THE "WINNERS"*

# If you want packaging as tough as kids

# you need Cryovac D-925 film

Not all children are gentle. And it's not every packaging film than can stand up against little fingers that poke and probe So here's a good guide-line for you: Cryovac D-925 film not only stands up against shocks from shoppers — it stands up *better than any other film.* Product for product, nothing tops the abuse performance of Cryovac D-925 film.

Working on these problems with the toy men, we've developed a full line of shrink films, each type with its own combination of performance characteristics It's easy to fit your needs by choosing from the full line.

Ask for *Cryovac Shrink Packaging* . greatest thing for toys since children. (Gentle and otherwise.)

CRYOVAC®

GRACE W. R. GRACE & CO., CRYOVAC DIVISION, DUNCAN, S. C.

## First low-priced Skindivers! Electric. Stemwound. Calendar-Automatic.

First electric skindiver watch ever made! $59.95 buys you the Vantage Electric Skindiver. Runs up to 2 years on one energy cell.

First low-priced Calendar-Automatic Skindiver. $39.95. If you wear it, you never have to wind it. Gives you the date, too.

First low-priced Stemwound Skindiver. $29.95.

All Vantage Skindivers have fully-jeweled movements. Luminous dials and hands. Elapsed time indicators. Shock resistant. *Waterproof**? Vantages were tested 600 feet deep! Ran dry as a bone.

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**from VANTAGE®** *With seals intact

## FISHERMANS LUCK

CONTINUED FROM PAGE 58

empty basket with a small paper wrapped package, ordered his men below, and with a wave of his hand the officer and the sub melted from view.

Out of the void came the voice once more — "Froliche Weihachten . . ." it said and again, all was silent, only the whisper of the snow falling into the sea making any discernable sound.

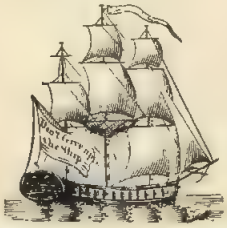
Victor and Carl looked at each other, bewildered, angry, close to tears, yet glad to be alive. Bait gone, 40 miles from home, no fish. A fine Christmas this will be, they thought.

And so they raised anchor and ran for home. Under way, Victor glued his gaze to the compass to hide his feelings from his younger brother. After a while Carl said, "I vunder vat's in the package?" "Better throw it overboard," Victor admonished, "may be a bomb."

Carl thought a minute, "No, Victor, I don't think so—he *did* vish us a Merry Christmas . . ." And so saying he tore off the paper and string to find a bottle of schnapps and a small tin box. The liquor tasted awfuly good going down and it warmed their insides

The tin box was locked but a hammer blow sprung it open to reveal two neatly tied STACKS OF AMERICAN TWENTY-DOLLAR BILLS! Their eyes bugging, the brothers each grabbed a stack and began counting, oblivious to Jennie's erratic wake. Numbed fingers missed bills as they whooped for joy when they realized the extent of their new found fortune.

"I count forty five bills," yelled Carl, "that's nearly a thousand dollars! Merry Christmas, Victor". And he hugged his brother so that Victor could hardly reply, "Yah, Carl, I think I have the same—Merry Christmas!" ⚓

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See the Vantage Skindivers at your jeweler's, or at fine department stores.

*Water tested to 600 feet

from VANTAGE®

THE JEWELERS QUALITY WATCH

## SLOVAK/TAHOE MISS

CONTINUED FROM PAGE 66

most of the giants. Ed O'Halloran brought Detroiter Jack Schafer's Such Crust into fifth place.

Heat 2A again matched Miss LaPeer against Tahoe Miss and again Colonel Gardner got away to a fast start, only to be passed by the Harrah entry on the second lap. Tahoe zipped in first at 101.294 mph, followed by LaPeer, Miss Madison, the now ailing Savair's Mist and the equally sick Wayfarer's Club.

Loomis got away fast in Savair's probe for 2B, but a blooping engine slowed him rapidly and rookie Jim Ranger put My Gypsy in front to finish at 96.678 mph. Cantrell followed in Smirnoff; then came Such Crust, then Probe. A towboat brought Chrysler Crew back to the pits, again rendered *hors de combat* by mechanical failure

A three-way tie existed as the six top boats were lowered into the water for the final heat, Tahoe Miss, My Gypsy and Miss LaPeer each having 700 points.

Wasting no time with strategy, Slovak put the flying Tahoe Miss over the starting line right on the clock, gunned into the first turn inches ahead of Gardner in LaPeer, throttled out fast and sped away to win with a commanding lead Colonel Gardner brought LaPeer in next, followed by the remarkable Ranger in My Gypsy and McCormick in the faithful Miss Madison. His engine flooded to a halt, or "hosed down," in the give and take of competition, Fendler fired it up again and brought Wayfarer's Club across the line long after the leaders.

Thus the Governor's Cup went to Tahoe Miss, with a total of 1100 points, while Miss LaPeer ranked second with 1000 points. My Gypsy and Miss Madison placed third and fourth with 925 and 619 each while Wayfarer's Club trailed in fifth with 527 points. Indiana's Governor Roger D. Branigin was present to award the Governor's Cup to the Harrah organization for its winning effort with Tahoe Miss.

### MADISON GOVERNOR CUP REGATTA

| Place | Boat | Driver |
|---|---|---|
| 1 | Tahoe Miss | Mira Slovak |
| 2 | Miss LaPeer | Warner Gardner |
| 3 | My Gypsy | Jim Ranger |
| 4 | Miss Madison | Jim McCormick |
| 5 | Wayfarer's Club Lady | Robert Fendler |
| 6 | Savair's Probe | Red Loomis |
| 7 | Such Crust | Ed O'Halloran |
| 8 | Miss Smirnoff | Bill Cantrell |
| 9 | Miss Chrysler Crew | Bill Sterett |
| DNF | Savair's Mist | Walt Kade |


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- Durable molded plastic hood . . . red filtered lighting fixture for night visibility.
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**Uncle Fester's Mystery Light Bulb.** A realistic, unbreakable plastic version of light bulb Uncle Foster of the TV Addams Family lights mysteriously in his mouth, ear or hand. Now yours to amaze your friends with your secret electric power. Safe, lasting! Looks like real bulb, but made of unbreakable plastic. Uses standard penlight battery (not incl.) With Mystery Ring foil strip to operate the "secret"
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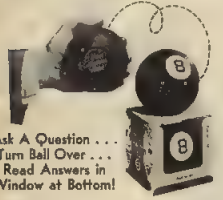
E35-270F 133 E35-270F 110-12 Ret $2.00



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Make the Varsity Team!

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**JUMBO 3½" POCKET WATCH With 24" Chain**

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# View-Master® Projectors Let You Share The Fun

## Save $5.74 on 25-Piece Outfit $13.88

• Projector • Viewer • 22 Stereo Reels
• 22x22-In. Glass-Beaded Table Screen

(E) THE ENTIRE FAMILY WILL ENJOY a show of your favorite travelogues, while the kids like the cartoon specials on those stay-in days. Complete outfit includes a quality 30-watt projector (F), large 22x22-in. table screen (484 sq. in. of viewing) and 22 seven-scene reels including children's favorites, scenic tour of U.S.A. and visits to foreign lands—154 scenes total. Illustrated tour booklets tell you all about scenic pictures. Also includes hand viewer for individual viewing in 3-D stereo.
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'CARTOON-TIME' OUTFIT (not shown). Wonderful present for all ages. Includes same quality projector and screen as (E) but with 10 cartoon stereo reels of Walt Disney favorites. Total of 140 scenes of Mary Poppins, Donald Duck and others. Reels not suitable for hand viewers. Viewer not included.
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(F) VIEW-MASTER 30 WATT PROJECTOR. F/3 lens for bright pictures. 110-120v. household current power cord. UL listed, CSA approved. 6-ft. power cord. Convection cooled. Vertical knob adjuster picture advance lever. Non-slip feet. For all reels except those marked (¶).
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(G) CONVENIENT STORAGE CHEST partitioned to hold viewer, many reel packets.
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(H) STURDY CASE to store and transport Viewmaster projectors (above) and reels.
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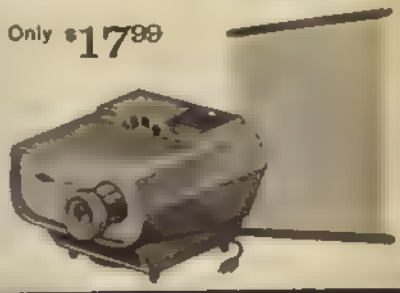


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...ers marked (*), have a ...stock reel coin (¶) available ... a stamp. Packets (¶) no suitable for projection.

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2 526 Mighty Mouse*¶
2 534 Quick Draw*¶
2 508 Sleeping Beauty*
2 51[illegible] Tom and Jerry*
2 513 Top Cat*¶
2 508 Woody Woodpecker*
2 488 Zorro*
2 48[illegible] Monsters'*
2 505 Anderson's Fairy Tales*
2-519 Little Red Hen*
2 486 Addams Family*
2 488 The Green Hornet*
2 470 Annie Oakley*
2 475 Roy Rogers*¶
2 521 Cartoon Carnival*
2 532 101 Dalmations*
2 533 Casper*
1 176 Frontierland
1 179 Tomorrowland, Disneyland

**Nations of the World**
1 090 Canada**
1 004 Canadian Rockies*
1 656 Niagara Falls, Canadian Side
2-158 England**
3-148 Five Countries of Europe
2 80 Italy**
2 2[illegible] Europe**
2 17 Spain**
2 160 Portugal**
2 153 Norway**
2 002 Mexico City
2 251 Hong Kong**
1 996 Scenic U.S.A.**
2 235 India**
2 151 Sweden**
2-172 France**
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2 [illegible]78 Vatican City**
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2 262 Japan**
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1-322 Hula Show
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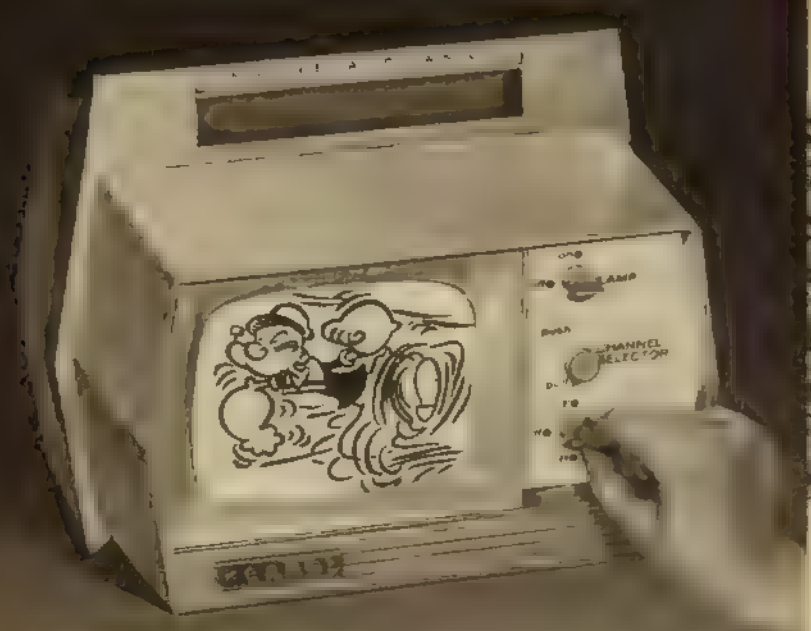
017 Animals of the World
018 Nature Subjects
020 Cartoon Favorites
020 Television Favorites

267 T 3804.... Pack $2.17; 2 Packs $4.20

ALL WARDS 329



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2 EXTRA CARTRIDGES FOR ABOVE, 4 additional shows with your favorite cartoon characters.

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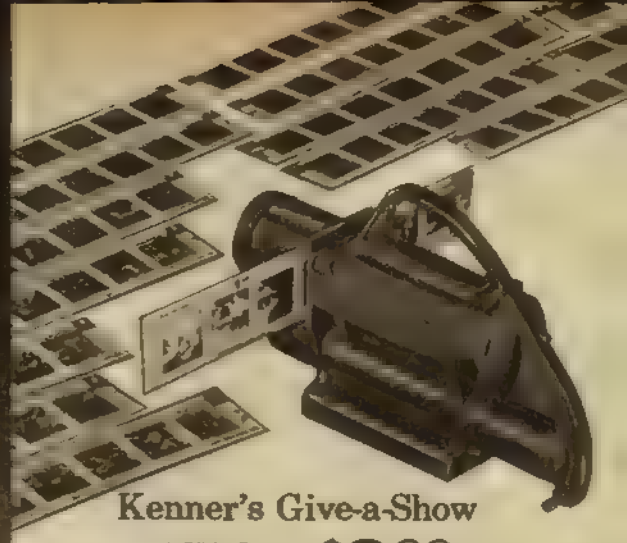

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**Project your own shows without slides or film**

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**Regular Speed**
**Stop Action**
**Slow Motion**

## $8.49

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EXCITING NEW TRIPLE-ACTION PROJECTOR . . . to enjoy your favorite cartoon stars, football action or any other 8mm movie—black & white or color. Runs at regular speed, slow motion or stop the action anywhere. Rewinds automatically. Operates on 6 "D" batteries (not included, order on Page 370).

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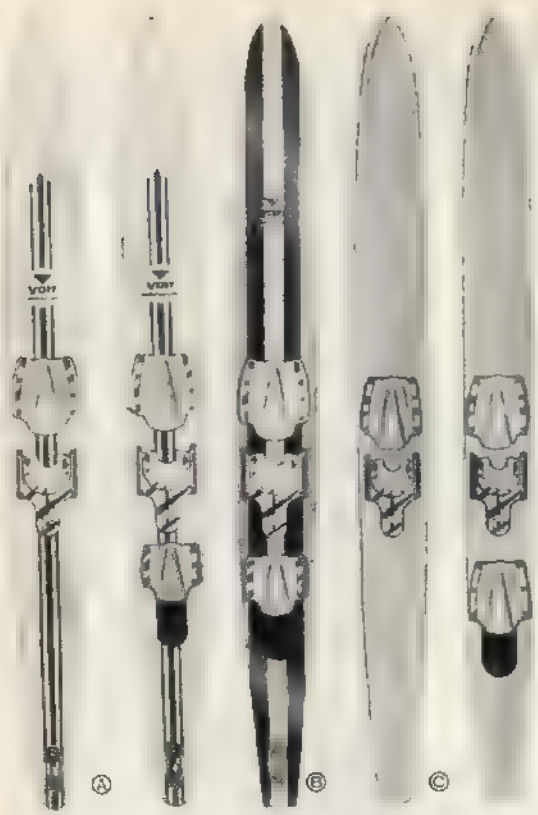

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**4491AF360—Deluxe Single Handle Tow Rope.** 1" x 12" cushion handle vinyl foam covered. Forms shape when gripped. 75' long. ¾" diameter, long wearing white poly rope. Ship. wt. 2 lbs. **Retail $6.00**

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**(A) 4484AF2700—WS344 BARRACUDA Comb. Pair.** New tapered design for faster skiing. White marine enamel finish. Contrasting red and blue stripes. Features tapered rails with 45° cutting edge. Bone white rudders. **New shark fin skeg.** Deluxe White Vinyl Bindings. Extra movement toe piece with polished satin anodized aluminum hardware. SIZE 5'9" x 6¾" CORE. Select White Ash. Ship. wt. 16 lbs. **Retail $44.95**

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**(F) 4490AF3000—WS285 COBRA Slalom (1) Ski.** Black "Fabricon" top with a hard white gold flecked bottom. Full 45° cutting edge, fast taper, with **Whip-like flex action. Polished speed skeg** for precise control. **White rubber soft neoprene lined professional bindings.** Deluxe gold anodized hardware. Custom Cushion Ride Pad. SIZE 6'6" x 6¾" CORE. Basswood and mahogany. Ship. wt. 9 lbs. **Retail $49.95**

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ICE RINKS
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Set up your own private Ice Rink for winter fun. Simply form 8in. wall strong canvas sidewall. Several sizes permit selection to suit needs. Fill with water to freeze. Use inside. Keeps foodies safe at home. Ultimate in skating convenience. Knock-down.

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| **4110A995—Rink 20' dia., 6" wall. Approx. 314 Sq. Ft. Area.** Ship. wt. 8 lbs. | $14.75 |
| **4092A1685—Rink, 24' dia., 6" wall. Approx. 452 Sq. Ft. Area.** Ship. wt. 12½ lbs. | $24.95 |
| **4111A2360—Rink, 28' dia., 6" wall. Approx. 616 Sq. Ft. Area.** Ship. wt. 19 lbs. | $34.95 |

**KING COBRA SLALOM**

**4493AF3300—WS300 KING COBRA Slalom (1) Ski.** Black "Fabricon" top, white gold flecked bottom. 45° cutting edge. **Polished skeg.** Four color raised medallion. **White rubber soft neoprene lined prof. bindings** with deluxe gold anodized hardware. Custom Cushion Ride Pad. SIZE 5'9" x 7" CORE. Basswood and mahogany. Ship. wt. 9 lbs. **Retail $54.95**

**DOLPHIN SKIS**

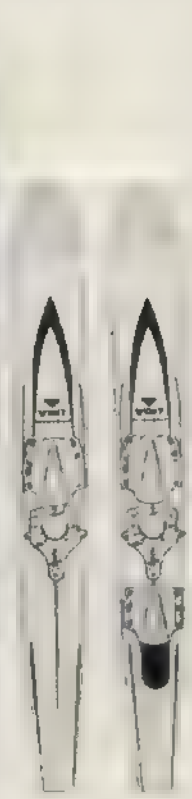
**4494AF2220—WS342 DOLPHIN Comb. Pair.** White marine enamel finish with black and gold trim. Bone white rudders. **Shark fin skeg.** White Vinyl Bindings. Black anodized hardware. SIZE: 5'6" x 6¾" CORE. Select White Ash. Ship. wt. 15 lbs. **Retail $36.95**

**4496AF1500—WS242 DOLPHIN Slalom.** Same as above except (1) Ski only. Ship. wt. 9 lbs. **Retail $24.95**

**MARLIN SKIS**

**4496AF1600—WS341 MARLIN Comb. Pair.** Red marine enamel with white stripes. Tapered rails. Bone white rudders. White Vinyl Bindings. Silver anodized hardware. SIZE 5'6" x 6¾" CORE. Select White Ash. Ship. wt. 15 lbs. **Retail $29.95**

**4497AF1200—WS241 MARLIN Slalom.** Same as above except (1) Ski only. Ship. wt. 9 lbs. **Retail $19.95**



**JR. RUNABOUT**

**4498AF1600—WS320 JUNIOR RUNABOUT Conv. Pair.** Red and yellow marine enamel finish. White Vinyl Bindings. Mounted toe piece for slalom conversion. Bone white rudders. Perfect skis for the junior skier. Size 4'6" x 6¼" CORE. Select White Ash. Ship. wt. 14 lbs. **Retail $24.95**

# Boats and Accessories

Dual Wheel Cart

**2763AF1800**—For large HP motors. Extra heavy duty uprights and larger heavier handles. Nested, 10x1.75 dual wheels. Ship. wt. 34 lbs. **F.O.B. Minnesota Factory. Sugg. Retail $29.95**

**3000AF1140**—**Motor Carrier.** Heavy duty 1-in. uprights. Folds flat. 8x1.75 single semi-pneumatic tires. Recommended for up to 40 HP motors without electric starters. Ship. wt. 23½ lbs. **Sugg. Retail $18.95**

3 Step Boarding Ladder

**4289A554** Heavy duty 3 bar, all aluminum, all welded construction. Sponson chamber keeps ladder afloat if dropped accidentally overboard. Movable cushioned pads adjust to fit contour of all. Universal hook fits 7" to 11" gunwales. Hooks and standoff leg tips vinyl covered. **Maitable.** Ship. wt. 4 lbs. **Sugg. Retail $8.95**

2 MAN INFLATABLE BOAT

AIR PUMP
2 OARS
2 ATTACHED SEATS

**4095A3533 - Two Man Inflatable Boat.** Easily transported and stored. Made of heavy duty rubberized canvas cloth with two brass special lock, screw type valves serving two separate air compartments making it safe and durable. Catch ropes with brass grommets on all sides. Extra-heavy weight flooring, built-in side pocket with snap and sturdy oarlocks with brass grommets. Oars collapse into a small package. Ship. wt. 35 lbs. **Sugg. Retail $52.95**

- One-Piece Construction
- Expanded Polystyrene
- Length 11 ft. Overall
- Beam 38"
- Mast, Spar and Boom Toughest Alloy, Seamless Aluminum Tubing
- Complete with Nylon Sail, Daggerboard, Tiller and Fitting

F.O.B. Conn.

## Sea Snark

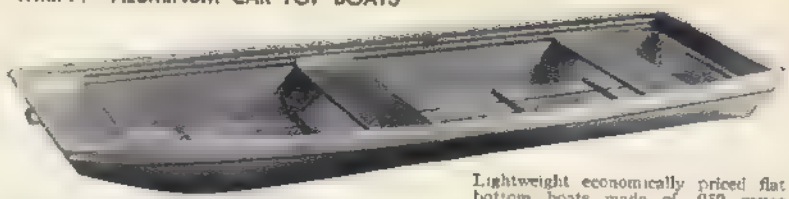
*Ready to Go with Nylon Sail*

11' Sea Snark with Fiberglass Kit

**4228AF9044**—Racy . . . lightweight . . . seaworthy, easy sailing craft with a featherweight 30 lb. tough, one piece explosion polystyrene unpainted hull. Never needs painting, scraping or caulking. The novice will find this and ideal boat for developing sailing skills. The experienced sailor will find it offers a rewarding performance. Easily carried from car to beach or anywhere. Stores in 12 inches of space against a wall in garage or shed. Red and White nylon sail. Mast, spar and boom are of strong, seamless tapering 38" length, 12" freeboard. Sail area is 45 sq. ft. Complete with daggerboard, tiller, fitting and base sailing manual. Includes special fiberglass kit with instructions for application of fiberglass cloth to the sides and bottom of the boat. Ship. wt. 75 lbs. **Sugg. Retail $109.75**

**4229AF8106**—**11' Sea Snark, Less Fiberglass Kit.** Similar to above except without Fiberglass Kit. Ship. wt. 62 lbs. **Sugg. Retail $89.75**

## "THRIFTY" ALUMINUM CAR TOP BOATS



Lightweight economically priced flat bottom boats made of .050 gauge tough aluminum, with 2 oarlock bases; 2 stern and 1 bow handles; marine plywood seats. Will give durable service for years. No foam flotation. **F.O.B. Missouri Factory.**

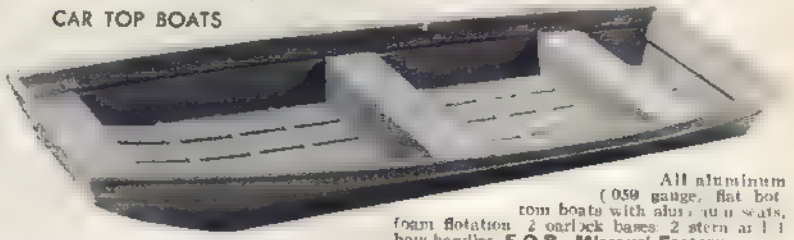
| Cat. No. | Length | Beam | Depth | Seats | Max. H.P. | Ship. wt. | Sugg. Retail |
|---|---|---|---|---|---|---|---|
| 4291AF6863 | 10' | 40" | 12" | 3 | 5 | 85 lbs | $69 50 |
| 4292AF7363 | 12' | 40" | 12" | 3 | 7½ | 95 lbs. | 89 50 |

## "THRIFTY DELUXE" ALL ALUMINUM CAR TOP BOATS

Constructed of .050 gauge tough aluminum with all-aluminum seats; 2 oarlock bases 2 stern and 1 bow handles. Foam under seats for flotation safety. **F.O.B Missouri Factory.**

| Cat. No. | Length | Beam | Depth | Seats | Max. H.P. | Ship. wt. | Sugg. Retail |
|---|---|---|---|---|---|---|---|
| 4293AF8113 | 12' | 40" | 12" | 3 | 7½ | 95 lbs. | $89.50 |
| 4294AF8613 | 10' | 40" | 12" | 3 | 5 | 85 lbs. | 79.50 |

## "CUSTOM" ALUMINUM CAR TOP BOATS



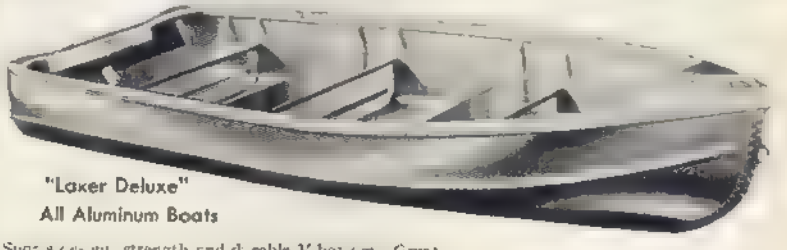
All aluminum (.050 gauge) flat bottom boats with aluminum seats, foam flotation. 2 oarlock bases. 2 stern and 1 bow handles. **F.O.B. Missouri Factory.**

| Cat. No. | Length | Beam | Depth | Transom Width | Seats | Max. H.P. | Ship. wt. | Sugg. Retail |
|---|---|---|---|---|---|---|---|---|
| 4295AF8113 | 10' | 46" | 14" | 37" | 3 | 7½ | 95 lbs. | $ 99.50 |
| 4296AF10063 | 12' | 46" | 14" | 37" | 3 | 7½ | 107 lbs. | 129.50 |
| 4297AF11863 | 14' | 46" | 14" | 37" | 3 | 10 | 117 lbs. | 149.50 |

"LAKE FISHER" V-BOTTOM BOATS

Select either a Lapstrake design Green Painted boat or a flashy All Aluminum Stucco Embossed boat for your greater pleasure and outdoor enjoyment. .050 gauge aluminum constructed with 5 bottom keels foam flotation. Transom width of boats: 43". Transom Height: 16". Gunwale Length 12'4" on 12 foot boats, 14'4" on 14 foot boats. **F.O.B. Missouri Factory.**

| Cat. No. | Length | Beam | Max. Depth | Seats | Max. H.P. | Ship. wt. | Sugg. Retail |
|---|---|---|---|---|---|---|---|
| 4298AF13653—(Painted) | 12' | 52" | 21" | 3 | 18 | 155 lbs | $169.50 |
| 4299AF15053—Painted) | 14' | 52" | 21" | 3 | 18 | 170 lb | 189 50 |
| 4300AF12813—All-Alum.) | 12' | 52" | 21" | 3 | 18 | 155 lbs | 159 50 |
| 4301AF14313—(All-Alum.) | 14' | 52" | 21" | 3 | 18 | 170 lbs | 179 50 |

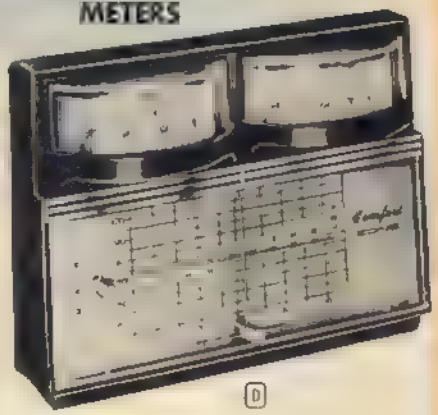


"Laker Deluxe" All Aluminum Boats

Sportsmen's delight, strength and durable V-bottom. Great play boat for sportsmen who like speed and maneuverability. Year-round boat for the family. .050 gauge aluminum construction. 5 bottom keels foam flotation. Width of boats 44". Transom Height: 16" Gunwale Length 12'2" on 12 ft. boat 14'2" on 14 ft. boat **F.O.B. Missouri Factory**

| Cat. No. | Length | Beam | Max. Depth | Seat | H.P. | Ship. wt. | Sugg. Retail |
|---|---|---|---|---|---|---|---|
| 4459AF15063 | 12' | 55" | 21" | 3 | 18 | 155 lbs. | $189.50 |
| 4460AF17313 | 14' | 55" | 21" | 3 | 18 | 170 lbs. | 219.50 |

## WESTCLOX COMFORT METERS




## WEATHER-MATE INSTRUMENTS

**(A) WEATHER STATION — WESTCLOX** Combination thermometer hygrometer barometer. Humidity temperature and pressure change indicators. Aeronautical-type dials. Desk stand converts to wall mounting. 10⅝" wide. Black.
**83011CX863** Wt. 2 lbs. ..... **$12.95**

**(B) THERMOMETER — WESTCLOX.** Easy-to-read aeronautical type dia.. Exclusive temperature change indicator. Wall, table or desk use. 3" high. Wt. 1 lb.
**83015CX267** Black ..... **$3.98**
**83017CX267** Hygrometer — Brown..... **$3.98**

**(C) BAROMETER — WESTCLOX.** Precise measurement of atmospheric pressures. Corros on-resistant watch-grade parts. Pressure change indicator and aeronautical type dial. Wall, table or desk use. 3" high.
**83023CX397** Black. Wt. 1 lb. . **$5.98**

**(D) COMFORT METER — WESTCLOX.** Combination thermometer and hygrometer with Weather-Mate Comfort Index Calculator. Desk stand converts for wall mounting. Aeronautical-type dials. Brown.
**83025CX663** 5½x7⅛" wide. 1 lb. ..... **$9.98**

## Precise Timing

**17-JEWEL CHRONOGRAPH — WAKMANN** 17 jewel, 30 minute register chronograph with luminous numerals and hands, dependable non magnetic movement. Nickel chrome top, stainless steel back case. A truly reliable timepiece that will serve you well through years of rugged use and wear.
**9119WN2197** ..... **$48.00**

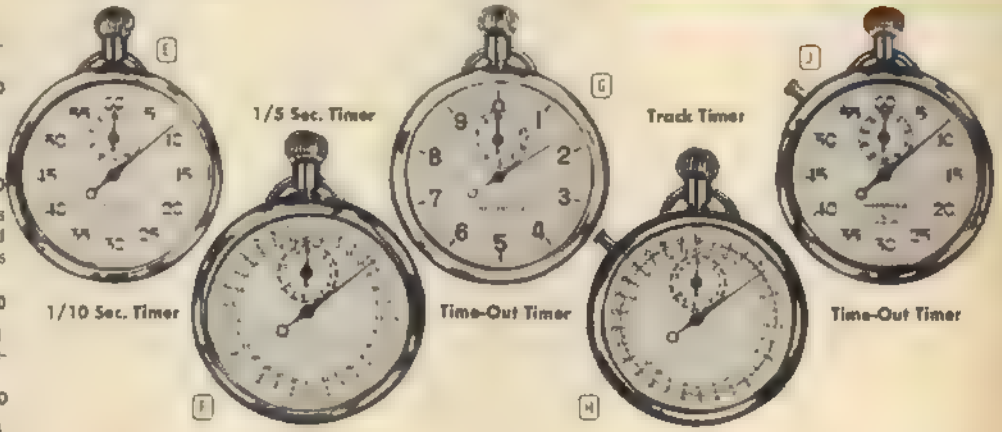
**(E) 1/5 SECOND PLAIN TIMER — WAKMANN** 1 jewel. Start, stop and return to zero by successive depressions of the crown.
**101WN852** ..... **$18.10**

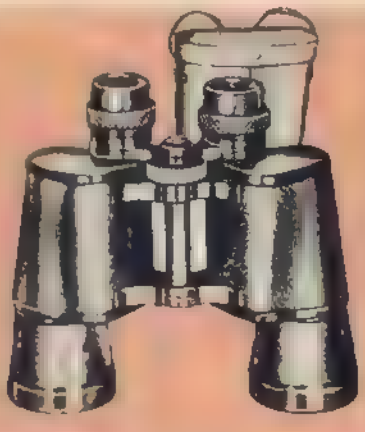
**(F) 1/10 SECOND PLAIN TIMER — WAKMANN** 1 jewel. Start, stop, return to zero by depressing crown.
**[illegible]** ..... **$18.30**

**(G) TRACK TIMER — WAKMANN.** 7 jewel. Depress crown to start, stop, return. Sweep second hand completes turn in 10 sec. Small hand registers to 10 minutes in divisions of 10 seconds.
**742WN1045** ..... **$24.00**

**(H) 1/10 SECOND TIME-OUT TIMER—WAKMANN** 7 jewel. Start, stop, continue from crown. Returns to zero from side button.
**718WN1050** ..... **$22.00**

**(J) 1/5 SECOND TIME-OUT TIMER — WAKMANN.** 7 jewel. Start, stop, continue from crown. Returns to zero from side button.
**717WN1050** ..... **$21.40**





## EMPIRE BINOCULARS

**Bring You Up Close**

**EMPIRE 7 x 35 BINOCULARS — JAKE LEVIN.** Just 18 oz. light — ideal for sports, racing, sightseeing, vacationing. Center focus. Fully color corrected, coated optics for needle-sharp viewing. Field of view 341 ft. at 1000 yards. Brightness 37.5. 5¾" high. An outstanding value.
**218JL1997** ..... **$34.95**

**EMPIRE 7 x 50 BINOCULARS WITH LEATHER CASE — JAKE LEVIN.** The favorite of hunters, yachtsmen and sportsmen on land and water. Large 50mm objective lenses provide brilliance for dawn to dusk viewing. Fingertip center focusing. Field 382 ft. at 1000 yds. 7" high. Leather case.
**214JL2497** ..... **$39.95**

**EMPIRE 7 x 35 WIDE ANGLE BINOCULARS WITH CASE — JAKE LEVIN.** See all the action up close! Wide 525 ft. field of view . . . 40% wider than regular binoculars. Brightness, 37.5. 1-pc. body construction, coated optics, easy-center focusing. Black plush lined case included. 5" high.
**247JL2797** ..... **$43.50**

## FIND IT IN AN ISLANDER 33!

The sea holds a priceless treasure of high adventure and happy moments. She offers a frothy spray to awaken your heart and sharpen your senses. She calls on the wind to unfold a tangled mind. And when you own an Islander 33, all the treasures of the sea are yours to claim! She will take you anywhere your sailwater dreams take you and back again in comfort and safety. She responds to your touch like a thoroughbred. She offers a huge cabin, spacious galley, sleeping comfort for seven, enclosed head and every other conceivable luxury feature. Yet she sells for only $14,950! See your Islander dealer for a demo ride that on the water today and you can gather a treasure of memories tomorrow!

Designed by J. H. McGlasson • LOA 32'7" / LWL 24'10" / BEAM 10'2" / DRAFT 4'6

WAYFARER YACHT CORPORATION

1682 Placentia Ave
Costa Mesa, California
(714) 646-7437

WAYFARER YACHT CORPORATION
1682 Placentia Ave., Dept. Y-3 Costa Mesa, California

☐ Please send me literature on the Islander 33
☐ I am interested in a free demonstration

Name_____
Address_____ Phone_____
City_____ State_____

# *Islander 29*

Designed by [illegible] • LOA 29'2" / LWL 23'6", BEAM 8' [illegible]

## *How are you fixed for dreams?*

Ever dream of sighting the Grand Bahamas off your port bow? Ever dream of putting into exotic Acapulco flying everything but the kitchen tablecloth? You've been dreaming about an Islander 29! The newest member of the famous Islander fleet of fine sailing yachts, the Islander 29 is now available for immediate delivery. And the new Islander 29 is a sail-anywhere vessel that can turn your fondest cruising dreams into living reality! She's designed to respond like a thoroughbred. She's constructed to expect the unexpected. Below deck, she provides presidential luxury: comfortable sleeping accommodations for five or six, enclosed head with sink, convenient dinette and a lavishly appointed galley. Take her for only $10,995 including the dependable Atomic-4 inboard engine. See your Islander Dealer for a free demonstration in the water right away!

**WAYFARER YACHT CORPORATION**
1682 Placentia Ave. • Costa Mesa, California • (714) 646-7437

*There's an Islander*
*for every kind of dream*
*21-24-29-32-33-44*

WAYFARER YACHT CORPORATION
1682 Placentia Ave., Dept. Y-4, Costa Mesa, California

☐ Please send me literature on the Islander 29
☐ I am interested in a free demonstration

Name _____

Address _____ Phone

City _____ State _____

# Leave your cares astern...Sail Islander 32!

An Islander 32 is your cure for the pressures of everyday business...she is your exodus from a dull and humdrum life ...she is your trusted sailing companion who will take you anywhere your blue-water dreams take you. The Islander 32 has faithfully accompanied skippers to Hawaii, Acapulco, the Bahamas and back again. She is a sail-anywhere vessel with a lot of gypsy in her fiberglas hull. As a family cruiser, you'll find her luxurious and comfortable with sleeping accommodations for six, enclosed head, full headroom, a magnificent galley with a convenient dinette. And she has been completely re-decorated for 1966! If you intend to race her, make room for another trophy! The Islander 32 is realistically priced at $14,950. Get a head start on the season. Write for a free demonstration now!

Designed by J. H. McGlasson · LOA 32'6" / LWL 24'10" / BEAM 10' / DRAFT 4'6"

WAYFARER YACHT CORPORATION

1682 Placentia Ave.
Costa Mesa, California
(714) 646-7437

WAYFARER YACHT CORPORATION
1682 Placentia Ave., Dept. Y-2, Costa Mesa, California

☐ Please send me literature on the Islander 32
☐ I am interested in a free demonstration

Name_____

Address_____ Phone_____

City_____ State_____

**alacrity: a quart in a pint pot.** Two- to four-berth fiberglass auxiliary racing sloop that sleeps three in full length berths. Over 400 now sailing. Two keels make trailing and beaching easy and offer shoal draft and stiff sailing. Self-bailing cockpit, Alum. spars, geared roller reefing, s/s and dacron rigging, best quality fittings throughout. Galley and toilet lockers. Loads of storage space. 18'6" x11'7"x6'11"x1'10". SA 150 to 205 sq. ft. displ. 1450 lbs., 480 lbs. ballast. Complete with dacron sails for only $2995. See your dealer or write for brochure.

DEALERS: Florida: Sea Craft Marine, 1501 Gulf Blvd., St. Petersburg. Illinois: Mid-America Marine, Milwaukee Ave. & Dempster St., Niles. Michigan: Grosse Point Boats, 40 Kercheval Pl., Grosse Pt. Farms. New Jersey: Rock Hall Marine, Rock Hall. New York: Manhasset Bay Outboard Corp., 79 Shore Rd., Port Washington. Washington, D.C.: Dodge Boats, 7136 Georgia Ave., N.W. Wisconsin: Barry Sport Marine, 1101 Layton Ave., Cudahy.

WEST COAST DISTRIBUTORS: SKG Yacht Sales, Newport Harbor, Calif.

**Wells Yachts Inc.**

MANCHESTER ST., BOSTONIA, MASS. 617 426-8348

**vivacity: sleeps four in 20 feet.** Another safe family cruising or MORC racing sloop. Positively self-righting. Best Lloyd's approved fiberglass construction, with mahogany for warmth. Twin ballasted keels give shoal draft and stiff sailing, cradle less beaching and trailing, yet are designed for rugged British offshore sailing. Alum. spars, s/s and dacron rigging, geared roller reefing, bronze or Tuphnol fittings and blocks. 20'x17'6"x7'x2'4". SA 175-215 sq. ft. displ. 1800 lbs., 780 lbs. ballast. Molded in sink and galley, chart table, 10 feet locker and many storage lockers and shelves. An unbeatable value at $3495 complete with dacron sails. See your dealer or write for brochure.

**Wells Yachts Inc.**

MANCHESTER ST., BOSTONIA, MASS. 617 426-8348

rine Co., 76 E. Jackson St., Wilkes-Barre, Pa., for the Middle Atlantic and Central U.S., and Seagull Marine Sales, 672 S. Lafayette Park Place, Los Angeles, Calif., for the Pacific Coast.

AMERICAN FIBERGLASS CORP., Rockland Rd., S. Norwalk, Conn., has appointed Midwest Columbia Yacht, Kansas City, Mo., as exclusive dealer in the Mo.-Kan.-Okla. area for the Aqua-Cat sailing catamaran.

ANDREW BROWN Co., Los Angeles, Cal., has appointed Pacific Marine Schwabacher Inc., exclusive distributor of Z-Spar marine paints in the states of Wash. and Alaska.

STARCRAFT CORP. is the new corporate name for the former Star Tank & Boat Co., Goshen, Ind. 46526. They have appointed New Jersey Starcraft Dist. Inc., South River, N.J., as distributor for the Starcraft line of cruisers, runabouts, fishing, sail and utility boats.

CROWELL DESIGNS INC., 2106 Bridge Ave., Point Pleasant, N.J., announce the appointment of Marine Air Conditioning Inc., 1642 N.W. 17th Ave., Miami, Fla., as factory distributor in the Miami area.

THOMPSON ELECTRIC Co., Cleveland, Ohio, has acquired the assets of the E G Mfg. Co., Algonac, Mich., manufacturer of hardware and accessories for the pleasure boating industry. The firm will continue operations in Algonac and will be known as the E G Manufacturing Division of Thompson Electric Co., and its products will supplement those of Thompson's subsidiary, Marmac Prod. Inc.

### NAEBM ELECTS TWO NEW DIRECTORS

John E. Leek Jr., of C. P. Leek & Sons Inc., Egg Harbor City, N.J., and Robert A. Steeber, of the Portable Light Co. Inc., Kearny, N.J., were elected to the board of directors of the National Assn. of Engine and Boat Manufacturers at its annual meeting held during the National Boat Show. Re-elected to the board for three-year terms were R. C. Bolling, Fred L. Hewitt Jr., A. W. MacKerer, and Leo P. Traeger. A. W. MacKerer was re-elected president for one year along with the following officers: R. C. Bolling, J. L. Rayniak, and Ralph Thacher, vice presidents; James R. McQueen Jr., treas.; Joseph E. Choate, administrative vice pres.; Peter M. Wilson, sec.; Richard D. Snyder and Jody B. Sagar, assistant secs.

### PEARSON DONATES ENSIGN TO USISA FOR AUCTION

Pearson Yachts, Grumman Allied Ind. Inc., Bristol, R.I., has donated to the United States International Sailing Association the 1,000th Ensign sailboat manufactured by the firm. The boat will be auctioned off to the highest bidder with proceeds going to further interest in, and to raise funds for, the association's programs to train and provide support for the U.S. Olympic yachting teams. The boat is fully equipped, including sails donated by Hard Sails Inc., and has a retail value of over $3,000. Details on the bidding including rules, etc. and bid forms are available from the USISA, 37 West 44th St., New York, N.Y. 10036.

### OMC MODERNIZING FACILITIES

According to president W. C. Scott, Outboard Marine Corp. plans to spend some $5,000,000 during the current year on modernization of equipment. This compares with an outlay of $2,964,391 during the fiscal year ended Sept. 30, 1965. The program is aimed at keeping OMC abreast of the anticipated growth in demand for boating and related products. During the past year the corporation has expanded its product line by the introduction of snowmobiles, skin diving units and semi-portable houses.

Scott pointed out that operations in Europe had progressed to the point that Outboard Marine's Belgian plant is currently building almost as many motors as either the Evinrude or the Johnson factory in this country.

*Wentworth—the finest China. Pure white in color. Deeply lustrous and exquisitely translucent, yet with amazing strength to afford you many years of service. Completely vitrified, highly resistant to chipping and breaking. Created by expert craftsmen abroad, Wentworth gives your family the luxury of elegant dining—at everyday prices.*

**ETERNITY** (Above) China in the classic tradition, with the fluted shapes imparting a newer, youthful lilt. Enchanting wreath decor, complimented by platinum rims. Truly luxurious dining

**57-Piece Service for 8**

**H-133-55F** *(Pay* **39.99***)* . . . *59.95*

**98-Piece Service for 12**

**H-133-56F** *(Pay* **66.99***)* . . . *99.95*

**COMPOSITION OF THE CHINA SETS**

**57-Pc. Service for 8** 8 each dinner plates, bread and butters, soups, fruits, cups, saucers; 1 ea creamer, covered sugar, platter, vegetable server, 4 extra cups. 45 lbs

**98-Pc. Service for 12** 12 ea dinner plates, salads, bread and butters, soups, fruits, saucers, cups; 1 ea creamer, covered sugar, large and small platters, sauce boat, 2 vegetable servers, plus 6 extra cups. 75 lbs. All sets shipped by freight or express from nearest warehouse: Philadelphia or San Francisco. Pay shipping charges on delivery. Allow 2 to 4 weeks for delivery.

**TRUE LOVE.** China of perfect simplicity — and perfectly priced, too. The Platinum wedding-band edges give a warm glow to the modern coupe shape

**H-133-57F** *(Pay* **39.99***)* 57-pc. serv. for 8 *$59.95*

**H-133-58F** *(Pay* **66.99***)* 98-pc. serv. for 12 *$99.95*

**TWILIGHT ROSE.** Two perfect roses form a pattern whose beauty is matched only by the quality of this translucent china. Platinum edges reflect the silvery grey blooms to best advantage

**H-133-59F** *(Pay* **35.99***)* 57-pc. serv. for 8 *$53.95*

**H-133-60F** *(Pay* **59.99***)* 98-pc. serv. for 12 *$89.95*



**STOR-EZE DINNERWARE CASES**

**Keeps dishes, crystal and silverware safely stored between uses. Dust-free, softly quilted white virgin vinyl cases in Gold Lace pattern. All with all-around zippers.**

**(1) SILVERWARE CASE** 12 vinyl packets, each holds 6-pc setting. Ship. wt. 1¼ lbs

**H-48360A** *(Pay* **3.49***)* . . . . . **$4.95**

**(2) PLATTER CASE.** Holds platter, creamer, sugar bowl. 17½x11x3½". Ship. wt. ½ lb

**H-48359A** *(Pay* **1.79***)* . . . . . **$2.50**

**(3) CRYSTAL CASE.** Holds 12 glasses in individual separators. 16x12x7". Ship. wt. 1½ lbs

**H-48361A** *(Pay* **3.49***)* . . . . . **$4.95**

**WINE STORAGE CASE** 9½x12½x6½"

**H-48362A** *(Pay* **3.49***)* 1½ lbs. . . . **$4.95**

**SHERBET STORAGE CASE** 12½x17x6½"

**H-48363A** *(Pay* **3.49** *Ship. wt.* 1½ *lbs* **$4.95**

**(4) CUP CASE.** Holds 12 cups in foam separators. 12" diam. 4" high. Wt. 1 lb.

**H-48358A** *(Pay* **3.49***)* . . . . . **$4.95**

**(5) SOUP BOWL CASE** Stores 12 soup bowls. 10" diameter. Ship. wt. 1¼ lbs.

**H-48364A** *(Pay* **1.19***)* . . . . . **$1.59**

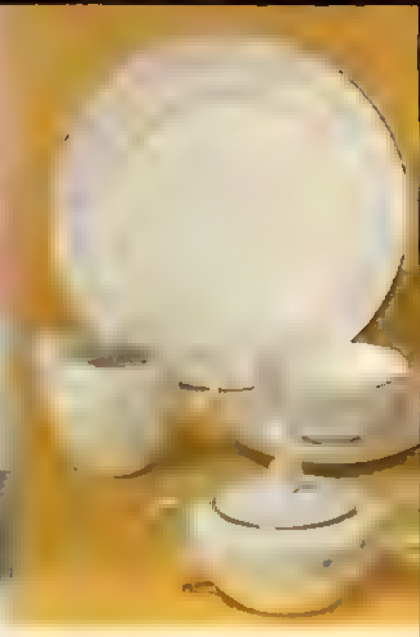
**(6) PLATE SEPARATORS.** Set of 44. White. Four assorted sizes. Ship. wt. ½ lb.

**H-48112A** *(Pay* **1.29** . . . . . **$1.95**

**(7) SET OF 4 DINNERWARE CASES** Each holds 12 dishes. 12" case for dinner plates, 9½" for salad plates, 8" for bread and butter "P" for saucers. Wt. 1 lb.

**H-48337A** *(Pay* **3.49** **$4.95**

ROYALTY



FAIRLAWN

## Silver Wheat

An invitation to gracious dining, supreme beauty. Sprays of wheat, shaded in silvery grey, subtle gleamings of platinum bands—all traditional themes that enrich fine china. New distinction, modern coupe shaping.

5814XF3569—57-Pc. Service for 8..... Sugg. Retail $59.95
5815XF5824—98-Pc. Service for 12..... Sugg. Retail $99.95

# WENTWORTH Genuine China

**WENTWORTH GENUINE CHINA** in either the Royalty, Stratford, Rosemarie, Fairlawn or Silver Wheat patterns are prized possessions for every home. Finest clays fired at a high temperature until vitrified . . . translucent, lustrously white yet amazingly strong; craze-proof. Made by Japanese craftsmen in the classic tradition of beauty—the finest at its price. Shipped by freight or express from nearest warehouse—New Jersey or California. Allow 2 to 4 weeks for delivery.

## Royalty

Two platinum bands make a marriage of beauty with the new fluted swirl. Romantic, modern china turns every meal into an elegant event.

5882XF3569—57-Pc. Service for 8 ..... Sugg. Retail $59.95
5883XF5824—98-Pc. Service for 12 ..... Sugg. Retail $99.95

## Stratford

Delicate tracings of precious gold, a ring of 'luster' tangle—the perfect complements to pure white china. As the years go by, you'll find Stratford's classic elegance more and more endearing.

6131XF3569—57-Pc. Service for 8 .. Sugg. Retail $59.95
6132XF5824—98-Pc. Service for 12 .. Sugg. Retail $99.95

## Rosemarie

Dreamy, delicate roses drift 'round the border of this rim shaped dinnerware. Formal, yet warm. Romantic glistening white china perfectly accented by slender band of gold.

6133XF3569—57-Pc. Service for 8 .. Sugg. Retail $59.95
6134XF5824—98-Pc. Service for 12 .. Sugg. Retail $99.95

## Fairlawn

A delicate bridal wreath on formal rim shape. An utterly romantic gesture for the most beautiful china of your life. Platinum edges reflect the silvery blue and gray blossoms. A pattern worthy of such fine quality translucent china.

5951XF2926—57-Pc. Service for 8 ..... Sugg. Retail $47.50
5952XF5040—98-Pc. Service for 12 ..... Sugg. Retail $79.95

### SET COMPOSITION

**57 PC. SERVICE FOR 8.** (Approx. Ship. Wt. 45 lbs.) **8 EACH:** dinner plates, bread, butter plates, soups, fruits, cups, saucers. **1 EACH:** creamer, covered sugar, chop plate, vegetable server. **PLUS 4 extra cups.**

**98 PC. SERVICE FOR 12.** (Approx. Ship. Wt. 75 lbs.) **12 EACH:** dinner plates, salad plates, bread butter plates, soups, fruits, cups, saucers. **1 EACH:** creamer, covered sugar, platter, chop plate, sauce boat. Two vegetable servers. **PLUS 6 extra cups.**

**ALLOW AMPLE TIME FOR HOLIDAY SHIPMENTS**

# SANGO Genuine China . . . Translucent . . . Lustrous

Sango—Internationally famous—for the most selective taste. The proudest possession of the most discriminating hostess.

57-Pc. Set Composition for
**CLEOPATRA, KENWOOD, GOLD ROSE and BALMORAL**
**SERVICE FOR 8.** Ship. wt. approx. 45 lbs. **8 each:** 10½" dinners, salads, soups, fruits, cups, saucers. **1 each:** 14" platter, divided baker, sugar with cover, creamer. **Plus 4 extra cups. F.O.B. Pennsylvania or California.**

### ◀ CLEOPATRA—for Never Tiring Beauty

Fine gold band border design on a plain white background with a shoulder shape; hairline gold trim.

Sugg. Retail
6114XF4963—57-Pc. Set ..... $79.95
6115XF3492—98-Pc. Set (See Page 275 for Composition) $129.95

### Forever Pleasing—KENWOOD ▶

The classic beauty of a delicate floral pattern in tones of brown, beige and pink, tastefully encircled by an exquisite platinum band. Formal rim shape.

Sugg. Retail
6135XF2940—57-Pc. ..... $49.95
6136XF5303—98-Pc. (See Page 275 for Composition) .. $89.95

# CERA-STONE IRONSTONE DINNERWARE

## Genuine Stoneware By MIKASA

BRISTOL BLUE

SNOW WHITE

## HOMER LAUGHLIN Casual Semi-Porcelain Dinnerware

ROSEBUD APACHE MAPLEWOOD

## Fiberglass ALBERG 30 Wins Mackinac Cup

**Congratulations to Bob Rothchild's "Challenge" for his 1st in Div. II, 1st in Section 6, 3rd overall in 1965 Chicago-Mackinac Race. She was third smallest boat in a 110-boat fleet.**

30'3" x 21'8" x 8'9" x 4'3" • SA 410 sq. ft. • Displ. 8,500 lbs. $11,800, fully equipped including Gray Marine 491 Sea Scout, less sails, duty paid, f.o.b. Whitby

*Write today for brochure and name of your nearest dealer.*

**WHITBY BOAT WORKS, LTD.**
570 Finley Ave., Ajax, Ontario, Canada


for 1966 in Wilson Boothroyd, now of Carlisle, Mass., after having raced with the Niagara Frontier, Red Dragon CC, and Point Judith YC fleets; Randolph Kilmon, Framingham, transferring from Chesapeake Bay's Middle River Fleet, and John C. Watson Jr., Sudbury, who has purchased No. 775. . . . Boston's Community Boating reports its top 1965 victors in a season extending well into the fall as Stephen Ryan (Mel Carlson Trophy), Carolyn Sharpe (Community Regatta), Mercy Barnes (Frederic Turner Memorial Trophy for Women) and Norman Gautreau (Tiller Club Regatta and Stephen P. Cabot Sunday series). . . . E. Ober Pride was awarded the Charles P. LeRoyer Memorial Trophy for outstanding contributions over the years to the Conomo Point YC of Essex, whose 1965 winners included Comm.-elect Robert Marsolais' *Kachina* and junior Billy Ridge of *We 4* in three events or awards each, Thayer Wendell, David Richardson, Susan and Ted McDavitt and George Johnson. . . . Paul Doyle won four senior competitions and George Wilson two at the Medford BC on Mystic L. where the season runs late. Four of five junior competitions went to Vincent Phaneuf with Elisa Marroni gaining the other triumph.

### FLORIDA TRADE WINDS

By Luther Evans

► Using the same boat, the teen-age Patterson brothers from Philadelphia sailed off with both the open crown and the junior title in the 1965 North American Moth Class Championships at Miami Yacht Club. First, 15-year-old Bob Patterson dominated junior competition by sweeping three straight heats in contrasting wind conditions on the tricky land-locked course between Venetian and MacArthur Causeways connecting Miami and Miami Beach.

Borrowing Bob's boat for afternoon races, 17-year-old Tom Patterson overcame a disastrous start to earn the Open honors. In the first of six scheduled races, Tom was unable to start because of a broken mast incurred in tuneups. He went on from there to produce a near-perfect score with Bob's Moth in the five remaining races of the series. Skippers threw out their one worst race.

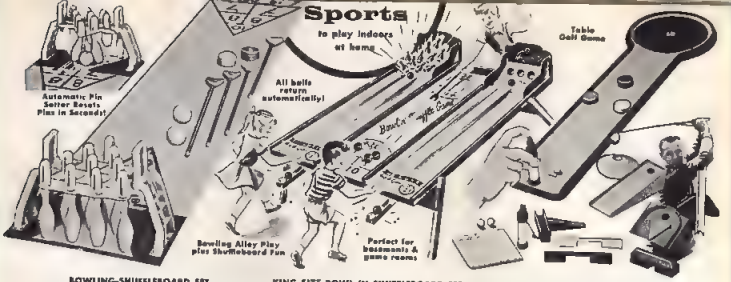
His finishes, in order, were 1-2 1-1-1. Doug Halsey, former Moth state champion from St. Petersburg, was runner-up on 4-1-2-3 finishes. Dennis Young of Miami, who tenaciously pursued the brothers Patterson all week in both divisions, was third in the Open event on finishes of 1-2-4-7-4.

In the junior racing, Young finished second to Bob each time and was overall runner-up. Jim Booth of Wildwood Crest, N.J., was third among the juniors with a trio of third-place finishes. Bob Patterson also had won the North American junior championship earlier in the year.

An all-Pennsylvania sweep was prevented when international women's champion Holly Hostvedt of Merion, lost her early lead in the women's racing by capsizing in blustery east winds that toppled the tiny 11' Moths like tenpins. Since they raced only three times and each counted, Jean Filsinger of Merchantville, N.J., won the women's crown with 2-1-1. Holly was second with 1-DNF-2 and Candy Shepherd, also of Philadelphia, was third with 3-4-3 finishes.

► Howard Foht, whose new Morgan-34 wasn't ready for the annual Miami-Palm Beach Yacht Race, salvaged some consolation by winning in the Lightning Class in the Biscayne Bay Sailing Association Regatta at Kings Bay YC. Foht logged two firsts and a second to pace the ten-boat fleet. Charlie Beedle (2-3-1) was second and Alex Carlin (4-2-4) was third. In another ten-boat fleet, Windmill Class honors were taken by Pat Hamilton with 1-4-1 finishes. Second place went to Bob Scully (3-1-3) in the moderate to light-air racing. Don Abbott (2-3-2) was third.

► Tommy Bremen, 14, wrested the Florida Snipe Class Jun-


Sports
to play indoors at home
Automatic Pin Setter Resets Pins in Seconds!
All balls return automatically!
Bowling Alley Play plus Shuffleboard Fun
Perfect for basement & game rooms
Table Golf Game

**BOWLING-SHUFFLEBOARD SET**

No flying pins . . . when the ball hits pins, they flip up . . . to reset them, just press down on the overhead spring-action rack. Attractive linoleum alley is also marked for shuffleboard. Equipment includes two 3" polyethylene bowling balls; ten 7½" plastic pins; automatic pin setter 4 shuffleboard pushers. 8 discs. Ship wt 12 lbs.

H-721328 (*Your Cost* 9.99) . . . . . *$13.95*

**KING SIZE BOWL 'N SHUFFLEBOARD SET**

Kids . . . grown-ups . . . guests . . . they'll all join the fun with this triple-header that accommodates 1 shuffleboard and 2 bowling games. Balls return automatically, ringing a bell. 60 x 29¾ x 20½". With 4 shuffleboard pushers; 6 pucks; 20 bowling pins; 4 bowling balls. 2 skill ball attachments, 4 plastic race horses, 4 plastic racing cars; 2 spinners.

H-72212B (*Your Cost* 10.49)—18 lbs. *$15.95*

**ARNOLD PALMER TABLE TOP GOLF GAME**

Great new 20-piece golf set. Player controls swinging action of mechanical golfer holding club . . . hazards change for various holes. Lathoed metal fairway with felt putting green is 31½" overall; 25½" from tee to green. 9¼" wide. Includes 8 strong colorful polyethylene hazards, 2 miniature rubber balls, 2 golfers, storage bag. Ship. wt. 5 lbs.

H-72309A (*Your Cost* 5.49) . . . . *$7.98*

12 men skate a fast game on big 36 x 18' rink
SPORTS IN MINIATURE
with all the thrills and excitement of the real-life counterparts
Automatic Pin-Spotter
Power-Packed!
REAL-AS-LIFE BOWLING GAME
• No batteries • Alley over 4' long
• 50" long overall • Automatic ball return

**BATTERY-OPERATED POWER PLAY HOCKEY GAME**

Red light flashes when goal is scored, plastic scoreboard panels pivot to show teams at play Goalie moves anywhere within the crease Uses 2 "D" batteries, not included.

H-721068 (*Your Cost* 7.99)—Ship. wt. 10 lbs. *$11.95*

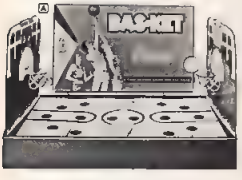
H-58696C (*Your Cost* .15)—"D" Battery *$ 20*

**ELDON BOWL-A-MATIC BOWLING GAME WITH AUTOMATIC PIN SPOTTER**

Skill and competition become a family affair with this game players position the bowler and send the ball down the 4-foot alley by lever controls . . . score strikes and spares . . . all the fun and challenge of real bowling! Automatic pin-spotter and automatic ball return

H-72101B (*Your Cost* 9.99)—Ship. wt. 8 lbs. . . . *$14.95*

## Games of competitive sport ..."Big League" in every way!



**(A) BAS-KET GAME**—All the swift action of basketball happens on this 20 x 12" fiber board court with realistic backboards and scoring dial. Six lever-controlled flippers let player sink baskets from 12 different spots on the floor One to six can play for team competition . . . builds skill and develops coordination. Sturdy construction. Wt. 3 lbs.

H-75052A (*Your Cost* 3.29) . . . . . *$4.95*

**(B) WILLIE MAYS BASEBALL GAME**—Pushbutton controls play 17 x 18 x 2 1/16" field, 2 steel balls, 3 players. Ship wt. 3 lbs.

H-72322A (*Your Cost* 1.99) . . . . *$2.98*

**(C) BOB COUSY BASKETBALL GAME**—Lever action makes spring-loaded 6" player shoot ball from anywhere on 13¾ x 6⅞" court For individual or team play Court has 2 score dials, 14½" backboard with basket; 2 balls. Ship. wt. 1 lb.

H-72220A (*Your Cost* 1.99) . . . . *$2.98*

**(D) DON CARTER BOWLING GAME** — Player operates 3" high bowler. Sets up own pins. 26 x 4½ x 3¼" alley; 10 pins, 2 balls.

H-72321A (*Your Cost* 1.99) Wt. 1 lb. *$2.98*

*Stock numbers with letter "B" will be shipped Truck or Express—EXCEPT where Parcel Post or U.P.S. Delivery or Will-Call pick-up is applicable.*

# Wilson

## PRO-QUALITY Sam Snead

Take a Tip from "SAM SNEAD" Play Wilson

Possessor of the game's most natural swing, Slammin' Sam has never had a golf lesson. He fully endorses the Wilson Clubs which bear his name

### "Champ"

IRONS Power-laden irons in bright chrome finish. Sand blasted face with straight line scoring. Chrome plated Speed-Flo shaft. Reminder calfskin grip. All sets contain Wilson golf balls. Right hand only.

4044A9482—9 Iron Set with 12 Snead Golf Balls. 2 thru 9, pitching wedge.
Mfr's. Sugg. Retail $129.00

4045A6321—6 Iron Set with 6 Hol-Hi Golf Balls. 3-5-7-8-9 and putter. Mfr's. Sugg. Retail $86.40

WOODS Popular styled woods with power-fin Strata-Bloc heads. Treated to seal out moisture. Cycolon face insert, one piece metal sole plate. Speed-Flo shaft. Reminder grip. All sets contain Wilson golf balls. Right hand only.

4046A6017—4 Wood Set with 6 Hol-Hi Golf Balls. 1-2-3-4. Mfr's. Sugg. Retail $82.00

4047A4513—3 Wood Set with 6 Snead Golf Balls. 1-3-4. Mfr's. Sugg. Retail $61.50

### "Signature"

IRONS—Chrome plated, Gyro-Balanced heads. Sand blasted faces with straight-line scoring. Chrome plated Head-Speed shaft. Leather reminder grip. All sets contain Wilson golf balls. Available in right or left hand set. Specify

4040A12039—9 Iron Set with 12 Hol-Hi Golf Balls. 2 thru 9 and Pitching Wedge. Mfr's. Sugg. Retail $165.00

4520A10702—8 Iron Set with 12 Snead Golf Balls. 2 thru 9
Mfr's. Sugg. Retail $147.00

WOODS Strata-Bloc Construction. Cycolon face insert. Chrome plated shaft. Leather reminder grip. Beautifully finished. All sets contain Wilson golf balls. Available in right or left hand sets. Specify.

4042A7546—4 Wood Set with 12 Snead Golf Balls. 1-2-3-4. Mfr's. Sugg. Retail $103.00

4043A5660—3 Wood Set with 6 Hol-Hi Golf Balls. 1-3-4. Mfr's. Sugg. Retail $77.25

### Blue Ridge

IRONS Chrome plated irons with single flanged blades. Sand blasted face with straight line scoring. Aer-Flo shaft, calfskin Reminder grip. All sets contain Wilson golf balls. Right hand only

4048A5449—8 Iron Set with 6 Hol-Hi Golf Balls 2 thru 9. Mfr's. Sugg. Retail $75.00

4049A3406—5 Iron Set with 6 Walker Cup Balls. 3-5-7-9-P. Mfr's. Sugg. Retail $47.00

WOODS—Strata-Bloc heads treated to seal out moisture. Keystone face insert. One-piece metal sole plate. Aer-Flo shaft. Calfskin Reminder grip. All sets contain Wilson golf balls. Right hand only.

4050A4018—4 Wood Set with 6 Snead Golf Balls 1-2-3-4. Mfr's. Sugg. Retail $55.00

4051A3014—3 Wood Set with 6 Walker Cup Balls. 1-3-4. Mfr's. Sugg. Retail $41.25

4052A2009—2 Wood Set with 3 Snead Golf Balls. 1 3 Mfr's. Sugg. Retail $27.50

## Billy Casper

BILLY CASPER Recommends

One of the game's most consistent competitors. Member of the Wilson Advisory Staff. Billy Casper recommends the clubs which bear his name

IRONS -Designed to put more power and control behind every shot. Chrome plated blades. Flex-Action shaft. Calfskin Reminder grip. All sets contain Wilson golf balls. Right hand only

4053A6821—8 Iron Set with 12 Snead Golf Balls. 2 thru 9. Mfr's. Sugg. Retail $94.00

4054A4263—5 Iron Set with 6 Snead Golf Balls. 3-5-7-9-P. Mfr's. Sugg. Retail $58.75

WOODS—High powered Strata-Bloc heads. Treated to seal out moisture. Keystone face insert, metal sole plate. Chrome plated Flex-Action shaft. Calfskin Reminder grip. All sets contain Wilson golf balls. Right hand only.

4055A4998—4 Wood Set with 6 Hol-Hi Golf Balls. 1-2-3-4. Mfr's. Sugg. Retail $68.00

4056A3749—3 Wood Set with 6 Snead Golf Balls. 1-3-4. Mfr's. Sugg. Retail $51.00

### "Shot-Maker"

# Burke - Worthington Golf Clubs

### Hy Speed Fiberglas Woods and Irons

Features a midnight blue pure tubular glass shaft. Persimmon woods have deep blue finish, black fibre face insert. A bold flange covers the entire back of the irons for a full range hitting area. Fitted with black leather grips with blue and gold trim.
**Hy-Speed Fiberglas Woods and Irons. Men's Right Hand Only**

| | Retail |
|---|---|
| 4232A5227—4 Woods (1, 2, 3, 4). Ship. wt. 6 lbs | $78.40 |
| 4233A3920—3 Woods (1, 3, 4) Ship. wt. 5 lbs | 58.80 |
| 4234A8000—9 Irons (2 thru 9 & P.W.) Ship. wt. 12 lbs | 135.00 |
| 4235A8000—8 Irons (2 thru D). Ship. wt. 11 lbs | 129.00 |

### Bomber Woods and Irons

Gleaming black laminated woods with black face inserts. Boldly designed irons, a real key to power golf. Special true Temper Rocket shafts and fine men's top grain black leather grips with red stripe. **Men's Left Hand available on special order from factory.**

| Bomber Men's Woods and Irons. | Retail |
|---|---|
| 4236A1933—4 Woods (1, 2, 3, 4). Ship. wt. 6 lbs | $74.00 |
| 4237A3760—3 Woods (1, 3, 4). Ship. wt. 5 lbs | 56.50 |
| 4238A7800—9 Irons (2 thru 9 & P.W.). Ship. wt. 12 lbs | 117.00 |
| 4239A6933—8 Irons (2 thru D) Ship wt. 11 lbs | 104.00 |
| 4374A7200—6 Irons (3, 5, 7, 9, P, & P.W.) Ship wt. 8 lbs | 78.00 |

### Burke Hartford Connoisseur Woods and Irons

Persimmon wood heads finished in deep mahogany scarlet fibre face insert. V-sprung bar design irons for weight distribution. Zephyr-steel shafts with black leather grip with red stripe.
**Championship Woods and Irons. Men's Right Hand only.**

| | Retail |
|---|---|
| 4241A4933—Set of 4 Woods (1, 2, 3, 4) Ship wt. 6 lbs. | $86.20 |
| 4242A3260—Set of 3 Woods (1, 3, 4) Ship wt. 5 lbs | 48.90 |
| 4243A [illegible]73—Set of 2 Woods (1, 3) Ship wt. 4 lbs | 32.60 |
| 4244A6800—Set of 9 Irons (2 thru 9 & P.W.) Ship wt. 12 lbs | 91.50 |
| 4245A4260—Set of 6 Irons (3, 5, 7, 9, P. & P.W.) Ship. wt. 8 lbs | 68.00 |
| 4246A4560—Set of 5 Irons (3, 5, 7, 9, & P.) Ship wt. 7 lbs. | 52.50 |

### Aristocrat Woods and Irons

Aristocrat offers persimmon woods in ebony finish with scarlet fibre face insert. Irons have chromed finish and, like the woods offer True Temper steel shafts and black Trophy grips.
**Aristocrat Woods and Irons. Men's Right or Left Hand. Specify.**

| | Retail |
|---|---|
| 4251A2260—3 Woods (1, 3, 4) Ship. wt. 5 lbs | $35.40 |
| 4252A1573—2 Woods (1, 3) Ship wt. 4 lbs | 24.60 |
| 4253A6080—6 Irons (3, 5, 7, 9, P. & P.W.) Ship. wt. 8 lbs | 46.20 |
| 4254A2047—5 Irons (3, 5, 7, 9, & P.) Ship wt. 7 lbs | 38.50 |

### Lady Burke Coronation Woods and Irons

Woods have a lustrous cherry finish and white fibre face insert. Flexible True Temper shaft. Grips are black leather with burgundy and gold trim.

| Coronation Woods and Irons. Ladies' Right Hand only. | Retail |
|---|---|
| 4255A2260—3 Woods (1, 3, 4) Ship wt. 5 lbs | $34.90 |
| 4256A1573—2 Woods (1, 3) Ship wt. 4 lbs | 23.60 |
| 4257A5680—8 Irons (3 thru 9 & P.W.) Ship wt. 11 lbs | 84.00 |
| 4258A4260—6 Irons (3, 5, 7, 9, P. & P.W.) Ship. wt. 8 lbs | 64.00 |
| 4259A3560—5 Irons (3, 5, 7, 9, & P.) Ship. wt. 7 lbs | 53.50 |

### Aristocrat Woods and Irons

Gleaming ebony finished woods with white and red face inserts and sparkling chrome finished irons. True Temper shafts and black rubber victory grips.
**Albee Bauer Woods and Irons. Ladies' Right or Left Hands Specify**

| | Retail |
|---|---|
| 4260A2260—3 Woods (1, 3, 4) Ship wt. 5 lbs | $35.40 |
| 4261A1573—2 Woods (1, 3) Ship wt. 4 lbs | 24.60 |
| 4262A6080—6 Irons (3, 5, 7, 9, P. & P.W.) Ship. wt. 8 lbs | 46.20 |
| 4263A4567—5 Irons (3, 5, 7, 9, & P.) Ship. wt. 7 lbs | 38.50 |

### MEN'S & LADIES' GOLF SETS

**Super Set:** A 10 piece matched set of 3 woods (1 and 3 with 2 wood covers, matched set of 5 irons (3-5-7-9-P). Keystone vinyl bag. **Available in Men's and Ladies' right or left hand. Specify.**
**Championship Sets.** A 13 piece matched set includes 3 woods (1-3-3 and set of 6 matching irons (3-5-7-9-P & P.W.). Keystone vinyl bag 3 wood covers. **Available in Men's and Ladies' right or left hand. Specify.**

| | Retail |
|---|---|
| 4247A1970—10 Pc. Men's Super Golf Set. Ship wt. 14 lbs | $54.80 |
| 4248A1970—10 Pc. Ladies' Super Golf Set. Ship wt. 14 lbs | 54.80 |
| 4249A8333—13 Pc. Men's Champion Golf Set. Ship wt. 16 lbs | 95.00 |
| 4250A8333—13 Pc. Ladies' Champion Golf Set. Ship wt. 16 lbs | 95.00 |

**(A) JACK KRAMER AUTOGRAPH RACKET—WILSON** Wide oval head, tapered handle with T-grip cover. Stratabow frame. Black synthetic overlay. Multi-ply nylon strings. Leather grip. Wt. 1 lb.
T2022WG1567 $23.50

Maureen Connolly Autograph Racket. Wt. 1 lb.
T2026WG1567 $23.50

**(B) JACK KRAMER PRO TENNIS RACKET—WILSON** Reduced throat design for Back Saver effect. Three faces. Stratabow shape. Nylon strings. Multi-ply nylon strings. Leather grip. 1 lb.
T2524WG1167 $17.50

**(C) JACK KRAMER FLIGHT TENNIS RACKET—WILSON** Strata Bow frame. Steel Flex. Pro throat. Laced Strata-grip with Pro Diamond leather grip. 1 lb.
T2850WG633 $9.50

**(D) PANCHO GONZALES PRIZE CUP RACKET—SPALDING** Tapered wide throat. Genuine Sperry nylon strings. Perforated leather grip. 1 lb.
52-267XA560 $8.45

**(E) AWARD TENNIS RACKET—SPALDING** Rounded shoulder design. Triple frame of steel and fiber. Sperry nylon strings. Leather grip. 1 lb.
52-276XA397 $5.95

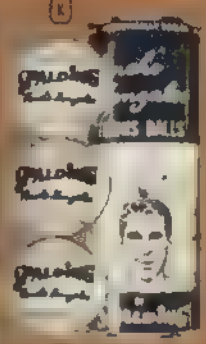
**(F) DORIS HART SIGNATURE RACKET—SPALDING** Bird cage white shaft, oval face with Fan Wood fibre. Inner reinforcement outside wood. Rubber handle grip. Multi-laminated nylon strings.
52-255XA817 Wt. 1 lb. $12.25

**(G) PANCHO GONZALES SIGNATURE RACKET—SPALDING** Wide oval head, tapered steel throat. Laminated Maple face. Fibre Wide Throat Block. Leather handle grip. Multi-laminated nylon strings.
52-251XA817 Wt. 1 lb. $12.25

**(H) TENNIS GIFT SET—SPALDING** Consists of Pancho Gonzales Pro Courier tennis racket, angular wrist-action racket press, waterproof racket cover and 3 Pancho Gonzales tennis balls. Wt. 4 lbs.
55-106XA830 $12.45

**(J) CHAMPIONSHIP TENNIS BALLS—WILSON** Inner core of compressed wool yarn, covered with wool cover giving speed, bounce and feel.
T1010WG209 Can of 3 $2.65
T1020WG209 Can of Extra-duty balls $2.65

**(K) PANCHO GONZALES TENNIS BALLS—SPALDING** Uniform size, weight and rebound.
51-105XA169 Can of 3 $1.90
51-113XA209 Can of 3 Heavy Duty Balls $2.65




## Croquet is Fun for All Ages

**(L) 6-PLAYER CROQUET SET WITH RACK—SKOWHEGAN** Mallets have 6" striped heads with safety threaded handles. 2¾" rock maple balls. Upright rack. Wt. 9 lbs.
6396QL497 ..... $7.50

**(M) 6-PLAYER CROQUET SET WITH RACK—SKOWHEGAN** 7" rubber-tipped mallets with hardwood heads and threaded handles. Official rock maple balls. Upright rack. Wt. 13 lbs.
R762QL767 ..... $11.50

**(N) 6-PLAYER CROQUET SET WITH WHEEL RACK—SKOWHEGAN** 8½" rubber-tipped, athletic-striped mallets with rock maple heads, regulation rock maple balls, rolling rack with chrome handle, white plastic coated wicket. Wt. 17 lbs.
WR8615QL1233 ..... $18.50

## Everybody Plays Badminton!

**(P) COURT BADMINTON DOUBLES SET—SPALDING.** With 4 rackets, 2 double racket presses, 2 plastic shuttlecocks, badminton net, two 3-pc. net posts, rule book, vinyl carrying case.
55-151XA897 ..... $13.45

**(R) VOLLEY BALL & BADMINTON SET.** Double outdoor fun! Full size volley ball and complete 4-player badminton set. 8 lbs.
V4VB-WK597 ..... $8.95

**(S) DELUXE BADMINTON SET.** 4 nylon-strung rackets with metal shafts, 20x2' cotton net, 2 plastic shuttlecocks, poles, stakes, etc. 5 lbs.
SF-4M-WK597 ..... $8.95
BS-41WK357 Standard Badminton Set $5.95

# Wilson Sam Snead-Endorsed Golf Clubs

**SAM SNEAD "BLUE RIDGE" GOLF CLUBS—WILSON**

**Woods.** Strata-Bloc heads. Clima-Gard treated. 1-Pc. metal sole plate. Aer-Flo shaft. Calfskin reminder grip. Matched. 43" length.

**Irons.** Irons chrome plated with single flanged blades. Face sand blasted, straight-line scored. Aer-Flo shaft. Matched. Standard length.

**For Right Handers**

D2422WG1833 Set of 2 woods (1-3) . . $27.50
D2432WG2750 Set of 3 woods (1-3-4) . . $41.25
D2452WG3130 Set of 5 irons (3-5-7-9-P) $47.00
D2482 WG4997 Set of 8 irons (2 thru 9) $75.00
PW-D2402WG628 Pitching wedge . . . . . $9.40
SW-D2402WG628 Sand wedge . . . . . $9.40
P-D2402WG628 Putter . . . . . $9.40

**For Left Handers**

D2322WG1833 Set of 2 woods (1-3) . . $27.50
D2332WG2750 Set of 3 woods (1-3-4) $41.25
D2352WG3130 Set of 5 irons (3-5-7-9-P) $47.00
D2382WG4997 Set of 8 irons (2 thru 9) $75.00
PW-D2302WG628 Pitching wedge . . . . . $9.40
SW-D2302WG628 Sand wedge . . . . . $9.40
P-D2302WG628 Putter . . . . . $9.40

**SAM SNEAD "CHAMPIONSHIP" GOLF CLUBS—WILSON. (For Right Handers.)**

**Woods.** Modern-styled woods have powerful Strata-Bloc heads finished in popular Burgundy tone Clima-Gard treated to seal out moisture. Wide black and scarlet Keystone Cycolon face insert. Permanently mounted and balanced, one piece metal sole plate. Chrome plated Speed-Flo shaft. Black and scarlet Reminder-Grip. Endorsed by Sam Snead.

**Irons.** Snead Champ irons are forged in steel and plated in brilliant chrome. Face specially sand blasted and features deep, straight-line scoring. Durable, chrome plated Speed-Flo shaft. Reminder-Grip is beautifully fashioned of black and scarlet calfskin. Each set is matched and registered. Endorsed by Sam Snead.

D3030WG4097 Set of 3 woods (1-3-4) $61.50
D3080WG7667 Set of 8 ir. (2 thru 9) $115.00
D3060WG5757 6 irons (3-5-7-8-9-P) . . $86.40
PW-D3000WG960 Pitching wedge . . . . . $14.40
SW-D3000WG960 Sand wedge . . . . . $14.40
P-D3000WG960 Putter . . . . . $14.40

**SAM SNEAD "SIGNATURE" GOLF CLUBS—WILSON. (For Right Handers.)**

**Woods.** Superbly crafted Snead Signature series lives up to the Wilson name. Strata-Bloc woods are Aqua-Tite finished in dark cherry and black. Large scarlet and black Cycolon face insert. New brass backweight. Permanently mounted sole plate. Medium flex, chrome plated Head Speed shaft, black and scarlet leather. Reminder-Grip. Sets matched and registered. 43 and 43½" lengths.

**Irons.** Sparkling chrome plated Gyro-Balanced heads. Specially sand blasted faces. Straight-line, black filled scoring. Chrome plated Head-Speed shaft. Topped with handsome black and scarlet leather Reminder-Grip. Sets are matched and registered. Available in Standard length only.

D1234WG5145 Set of 3 woods (1-3-4) . $77.25
D1244WG6660
Set of 4 woods (1-2-3-4) . . . . . $103.00
D1284WG9790
Set of 8 irons (2 thru 9) . . . . . $147.00
PW-D1204WG1225 Pitching wedge . . . $18.40
P-D1204WG1225 Putter . . . . . $18.40

## Wilson Patty Berg Clubs

**PATTY BERG "CUP DEFENDER" GOLF CLUBS—WILSON**

**Woods.** Strata-Bloc heads in a light mahogany hue. Black and scarlet face insert. Non shifting sole plate. Ladies' Aer-Flo shaft. Reminder Grip of brown and black calfskin. Matched sets 41¾" length.

**Irons.** Irons have sand blasted and balanced blades. Ladies' Aer-Flo shaft. Topped with brown and black calfskin. Reminder-Grip. Matched sets 36¾" length.

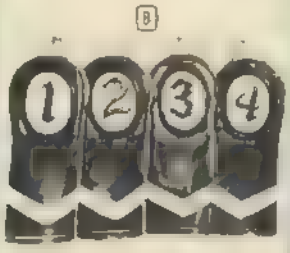
**For Right Handers**

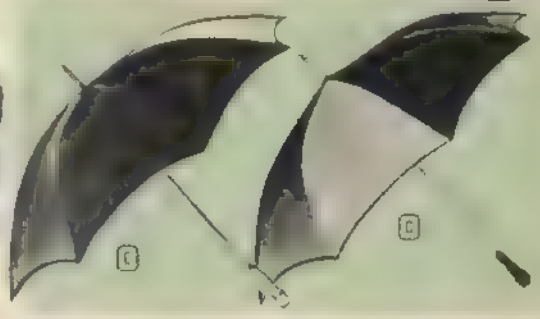
D6820WG1833 Set of 2 woods (1-3) . $27.50
D6830WG2750 3 woods (1-3-4) . . . . . $41.25
D6850WG3130 5 irons (3-5-7-9-P) . . $47.00
D6880WG4997 8 irons (3 thru 9&P) . $75.00
PW-D6800WG628 Pitching wedge . . . . . $9.40
SW-D6800WG628 Sand wedge . . . . . $9.40
P-D6800WG628 Putter . . . . . $9.40

**For Left Handers**

D6920WG1833 Set of 2 woods (1-3) . $27.50
D6930WG2750 3 woods (1-3-4) . . . . . $41.25
D6950WG3130 5 irons (3-5-7-9-P) . . . . $47.00
D6980WG4997 8 irons (3 thru 9&P) . . $75.00

Cup Defender


Clark Hed-Mits



**(A) SET OF FOUR HED-MITS — CLARK** Semi form fit style of expanded vinyl. Has contrasting colored numerals that are interchangeable. Welting, half gusset top and decorative medallion. Red and Black or Loden Green and White.

67-4CC420 . . . . . $7.00
67-3CC315 As Above, Set of 3 . . . $5.00

**(B) SET OF FOUR HED-MITS—CLARK** Expanded vinyl with contrasting numerals, welting and decorative chevron. Changeable numbers feature. Available in Red and White or Black and White.

66-4CC340 . . . . . $5.50
As Above but Set of 3. (1, 2, 3.)
66-3CC255 . . . . . $4.00

**(C) 8-RIB GOLF UMBRELLA — SHAW** Made of 100% acetate fabric, with attractive multicolor alternate panels. Full 48" spread. Water repellent. Colors treated to resist sun fading. Metal frame, wood shaft and wood handle. Clear plastic case is included.

G-6YC297 . . . . . $4.95

**(D) DOUBLE-RIBBED SELF-OPENER GOLF UMBRELLA—SHAW.** Exclusive "Klinger" metal frame, 8 double-ribs. Multicolor alternating panels, water, sun-resistant. Full 48" spread, wood handle, metal shaft. With clear case.

SOG-8YC480 100% acetate $7.95
SOG-9YC620 100% nylon . $9.95

**(E) NAUGAHYDE SHAG BAG—CLARK** A top-quality bag that will accommodate up to 100 golf balls—no more lugging around of several little bags for a practicing session! Beautifully styled, rugged, ly constructed. Available in Black/White or Solid Loden Green.

252CC233 . . . . . $3.95

**(F) NAUGAHYDE CARRY-ALL BAG.** Measures 10x18". A sturdy bag equipped with a side zipper and fine Gold mylar welt. Bag includes handy and important hanging identification tag. Bag is available in beautifully contrasting Black and White or luxurious Solid Loden Green.

1018CC837 . . . . . $13.00

# WINTER FUN
## FOR ALL AGES

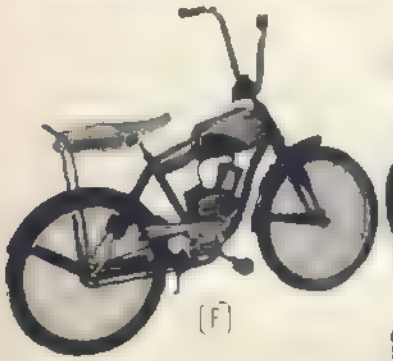
**(A) WITHINGTON BOB SLED.** Now, slide the slopes with a sled that skis. This exciting creation accommodates either three children, or two adults, and is equipped with a steering mechanism and brakes. Hardwood body, with heavy gauge steel hood and steel frame. The pad is automotive vinyl fabric, in red with blue padded bucket-type cushion with shock absorbing qualities. Full floating bobs. 3" wide skis. Steel runners.
WIT-60X2997 59" long, 22" wide Ship. wt. 32 lbs . . Retail $44.95

**(B) WITHINGTON DELUXE REGULATION TOBOGGANS.** Finest made, each with two extra outside slats for greater strength and straighter sliding. Bent full thickness throughout the front loop Rope runs full length of each toboggan Finished in Red, Blue and Natural, and each comes complete with a deluxe matching blue vinyl mattress.
WIT-8C/8CMX3197 8-ft. long. Seats 7. Ship. wt 30 lbs. Ret. $46.95
WIT-6C6CMX2597 6-ft. long. Seats 5. Ship. wt. 25 lbs. Ret. $37.95

**(C) WITHINGTON STANDARD TOBOGGANS.** Low cost fun for the coming winter season. Strong, fast and smooth six-slat construction, heavily cleated and screwed, with full thickness of slats carried throughout the bend. Overall natural finish, with variegated red, white and blue plastic hand rope running the full length of the toboggan. Complete with comfortable, colored full length vinyl mattress. Toboggan is 5-ft. long, seats 4 adults. Shipping weight 17 lbs.
WIT-5P/5PMX1540 . . . . . Retail $22.00

**(D) WITHINGTON "PURSUIT" SKI OUTFIT.** A compact adult ski . . . ideal for the beginner. Also suited for novelty or trick skiing. Of selected Maine ash, with bright decals and white trim. Binding is designed for all types of footwear. With aluminum ski poles 4" plastic baskets, molded handgrips with leather thongs. 5-ft. skis, 36" poles.
WIT-923X1197 Ship. wt. 7 lbs. . . . . Retail $17.95

# V-RROOM! by MATTEL



**(E) MATTEL "FURY" 20" BIKE.** Clean and fast, like a motorcycle. Heavily chromed twin tubular structure. With shocks, coaster brake, kick-stand, heavily padded seat. Chrome fenders and dual pipes. Adjustable seat. Wt. 49 lbs.
MA-6066X4995 . . Retail $76.50

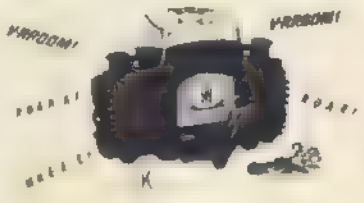
**(F) MATTEL "V-RROOM" 20" BIKE.** Key operated V-rroom idles, roars, revs up like a real motorcycle engine. Adjustable handlebars and seat. Streamlined tank, simulated shocks, "exhaust pipe" chain guard. Red and chrome. Wt. 46 lbs.
MA-6061X3398 . . Retail $58.00

**(G) MATTEL V-RROOM X-15 PEDAL CAR.** A jet on wheels. Banks, swoops, turns, steers with a joy stick. Makes real motor roar with V-rroom unit. Bucket seat with safety belt. For kids 3-8. 30" long, puncture-proof tires. Ship. wt. 30 lbs.
MA-6042X2150 . . . Ret. $32.00

**(H) MATTEL V-RROOM 16" TRICYCLES.** V-rroom unit idles, revs up, roars like a motorcycle. Adjustable handlebars, saddle seat. Solid rubber tires. Red steel frame. Ship. wt. 31 lbs.
MA-6041X1795 . . . Ret. $29.00

**"V-RROOM" 12" TRICYCLE.**
MA-6040X1650 24 lbs. . . $27.00

**V-RROOM!**
***REAL MOTOR ROAR***




**(J) MATTEL "V-RROOM" HOT RODDER ENGINE.** Attaches to most any bicycle or tricycle. Key operated motor idles, revs up, roars like a motorcycle. Looks like single cylinder motorcycle engine. Needs batteries.
MA-0572X465 Ship. wt. 12 lbs. . . . . Retail $7.00
BATTERY-X13 "D" Battery, 2 needed Each 20¢

**(K) MATTEL "V-RROOM" BOOSTER ENGINE.** Needs no batteries. Pump the handle and hear it roar. Flip the switch and a siren wails loud and clear. Attaches easily to most bicycles and tricycles with shock resistant steel mountings. Shipping weight 3 lbs.
MA-6025X335 . . . . . Retail $5.00

WOLVERINE MADE IN U.S.A. **TOY COMPANY**

**KITCHEN PLAY SET WITH ACCESSORIES** - Coppertone finished stove and refrigerator just like Mommy's. Plus you get 17 food and cooking accessories! What fun for the young housewife!

555/399 LIST $5.95
505/199 **Stove Only** LIST $3.00
515/199 **Refrigerator Only** LIST $3.00

**COPPERTONE STEEL KITCHEN CABINET** - Plenty of room to store her dolly's dishes in this handsome cabinet equipped with simulated stainless steel doors and play accessories

579/217 LIST $3.25

**COPPERTONE WASHER AND DRYER COMBINATION** - With just a flick of the switch, this manually operated washer turns into a spin dry machine! Has a look-in plastic lid so little girls' can see how clean dolly's clothes will be

585/267 LIST $4.00

**TYROLEAN DESIGN HUTCH CABINET** - Complete with brass handles, pulls and hinges, plus a gay arrangement of harmonizing cups and saucers.

199/399 LIST $5.95

**RITE-HITE KITCHEN APPLIANCE SET** - Sturdily built from heavy gauge steel each features bright lithograph designs, working tops of simulated stainless steel, swing open double panel doors, shelf space, chrome handles, control knobs, and actua. running water in the sink! All units are 18" wide by 15" deep; refrigerator and cabinet are 36" high, stove and sink just 27 3/4" high.

| | | |
|---|---|---|
| 6-0123/3397 | **Complete 4-piece set** | LIST $53.95 |
| 6-021/2497 | **Stove, Refrigerator, Sink** | LIST $38 95 |
| 601/799 | **Stove** | LIST $12 00 |
| 611/997 | **Refrigerator** | LIST $15.00 |
| 621/799 | **Sink** | LIST $12.00 |
| 631/997 | **Cabinet** | LIST $15.00 |

**COPPERTONE SINK WITH ACCESSORIES** - Actually works! Swivel faucet controls the flow of water from a hidden reservoir. There's a stopper in the basin, too. Plus, you get 11 play accessories.

525/199 LIST $3.00

**DELUXE FIESTA WARE SET** - 30-pieces of sturdy steel dinnerware decorated with a gleaming white porcelain-like finish. Includes skillet, saucepan, dutch oven, salad bowl, 4 individual bowls, salt and pepper shakers, large fork and spoon, set of cutlery, hanging utensils plus rack.

272/333 LIST $4.95
270/200 **Fiesta Cook Ware Set** LIST $3.00

## ALUMINUM SPECIALTY

**CHILTON MAGIC POURING PERC**-With perc, serving troy, 4 cups and saucers, 4 plates, stemmed goblets, knives, forks and spoons.

3508/200 LIST $3.00

**MAGIC POURING PERC SET** - The coffee disappears as you pour - reappears when perc is upright! Kit includes perc, whistling tea kettle, serving troy, large double broiler, large fry pan, large pudding pan, medium pudding pan, medium Windsor sauce pan. 4 cups and saucers, 4 plates, 4 stemmed goblets, 4 knives, 4 forks, 4 teaspoons.

3505/333 LIST $5.00

**ELECTRIC FRY PAN SET** - This deluxe set includes an electric fry pan complete with realistic probe and cord, large Windsor sauce pan, small pan, double broiler, angel food cake pan, pie pan and see-thru covers for all.

3446/200 LIST $3.00

**CHILTON TEFLON SET** - Make-believe Teflon cookware set including a large pudding pan, large tiered cake pan, medium tiered cake pan, cookie sheet, muffin tin, loaf pan, bake'n roast pan, large fry pan, pie pan, angel cake pan, small tiered cake pan, small pudding pan and 4 cookie cutters.

3653/200 LIST $3.00

## LISBETH WHITING

**PRINCESS KNITTING SET** - Give your little girl this fun-filled set, and in no time at all she'll be knitting rugs, mats, handbags, and lots more useful, beautiful items. Set with 10 balls of colored yarn, 2 pairs of needles, complete instructions
260/139 LIST $2.00

**WEAVING LOOM SET** - Fully adjustable steel weaving loom, fine jersey loops and 2 skeins of heavy yarn is all they need to weave pocketbooks, book covers, pot holders and dozens more! Set with weaving hook and instructions
452/139 LIST $2.00

**KNITTING JENNY** - It's so easy to make "Italian Knit" scarves, hats, blankets, doll clothes with the amazing Knitting Jenny. Just follow the simple, attached instructions and use the Jenny, knitting needle, 2 skeins of wool yarn - all included.
600/200 LIST $3.00

## KIDDIE BRUSH

**SUSY GOOSE COMBINATION HOUSEKEEPING SET** - Everything the little homemaker needs, attractively arranged in one handy kit including a sweeper that really works, broom, dust mop, dust pan, dish pan and strainer.
152/200 LIST $3.00

**SUSY GOOSE DELUXE BISSELL SWEEPER SET** - Featuring the famous Bissell sweeper that Mom loves so much. Plus a broom, duster, mop - even an apron.
180/467 LIST $6.95

**"BARBY-JO" PRESTO TOY IRONING SET** - Now your little helper can iron her own dolly clothes with this electric iron. It's completely safe and features 5 movable parts including a fabric control dial, spray piece, and simulated steam vents. 3-position board has a no-scorch silicone cover and polyfoam pad.
5000/447 LIST $6.95

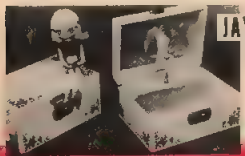
**PRESTO ELECTRIC PLAY IRON**
300/200 LIST $3.00

**IRONING BOARD WITH PAD AND COVER**
655/200 LIST $3.00

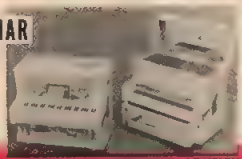
ARGO

**REAL ELECTRIC PLUG-IN VACUUM CLEANER** - Works just like Mom's! Features heavy-duty high impact plastic body, on-off switch, light, 5" blower turbine, and 12-foot cord. Actually sweeps that rug clean!
7111/997 LIST $14.95

## JAYMAR



**MUSICAL JEWELRY BOX** - All wood box covered in embossed simulated white leather vinyl. When open, a spring-mounted ballerina pops up and begins to dance to the rhythm of a popular tune. A novel teenage Bendee Doll snaps on the top of the box, too!
7618/339 LIST $4.95



**PLAYER PIANO MUSICAL JEWELRY BOX** - A touch of the zany and wonderful Gay Nineties in this three compartment music box. Rinky tink, player piano music plays when you lift the top. Miss Teenager will love it - Mom will, too!
7625/532 LIST $7.98

**AUTOMATIC, BATTERY-OPERATED SEWING MACHINE** - Her very own sewing machine, complete with light, extension table, on-off switch, foot pedal, spool of thread, felt washer, threader, 2 extra needles, and instructions. Works off 2 "D" batteries (not included) or hand operated.
7738/607 LIST $8.95

# All the way to the bank

When it comes to making money, Wonder Horse carries its share of the load—and then some

That's because every Wonder Horse has what it takes to corral more sales: Realistic good looks. Rugged durability. Patented safety features. And well-established popularity with both kids and parents

You get a wonderful head start in the selling race when you stock Wonder Horse—the buckin' broncos that put more bucks in your bank account.

WONDER HORSE® .A TREASURED PART OF A HAPPY CHILDHOOD

Wonder Products Co Collierville Tenn.

# *Madame Alexander*

## has the "magic" of Sales Appeal!

Distinctively styled...
Finest quality...
World-famous dolls!

*Madame Alexander Dolls*

SHOWROOM: 200 FIFTH AVENUE • NEW YORK 10010 • TEL. AU 3-5900

**(A) WONDER HORSE SORREL — WONDER** Your young cowpoke will feel like the King of the West on this lively, action-packed horse. Molded of durable plastic. Gleaming sorrel body with blonde mane and tail. Protecto magic spring action with vinyl reins for realism. Sturdy copper base. For children ages 1 to 7. Wt. 20 lbs.

**24WP1663** ..... $24.95
**44WP1263** Wonder Mare Sorrel. 15 lbs. $18.95
**34WP797** Wonder Pony Sorrel. 11 lbs. $11.95

**(B) SPEEDY THE PALOMINO ON SPRINGS—REMPEL** This "Blue Ribbon Winner" is every child's dream. White mane and tail. Canteen, lariat, exotic blanket molded into body. Brown saddle and reins. Red painted frame and handles. 41¾" long, 22½" wide, 33¼" high. Wt. 24½ lbs.

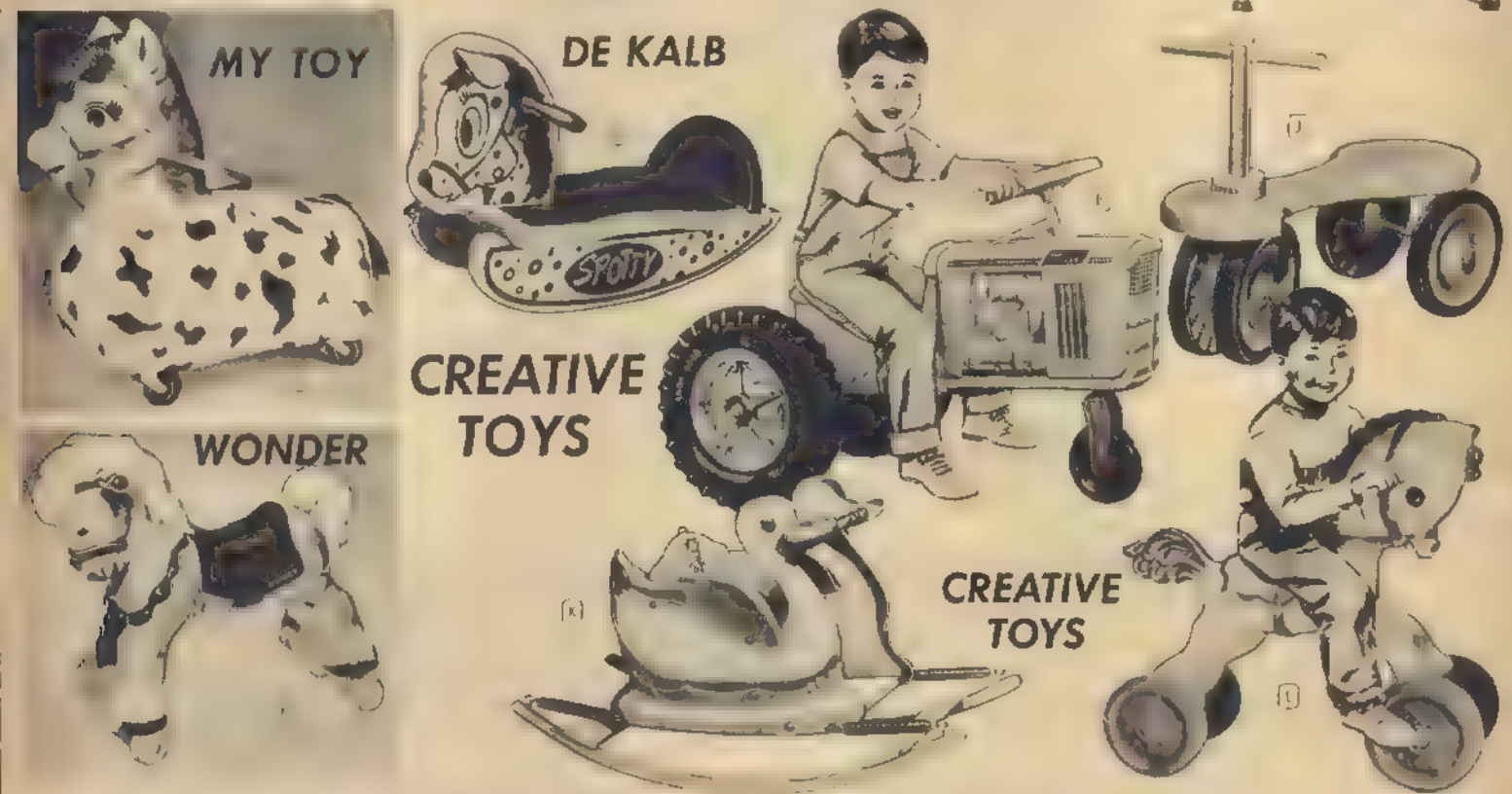
**R-633IRP1663** ..... $24.95

**(C) WONDER BIG BOY—WONDER.** A real winner with action-loving youngsters. Beautifully molded of rugged soft vinyl in Palomino color and featuring tooled-look Western saddle, brand and removable reins. Solid construction and Protecto spring action for added safety, durability and a rollicking ride. Copper base. Ages 1 to 7. Wt. 32 lbs.

**90WP2330** ..... $34.95

**(D) BLAZE TALKING HORSE—MATTEL.** Bounce him or rock him... his legs actually run. Pull the Chatty-Ring and hear him neigh, snort, whinny and talk. Sturdy steel stand. Sculptured of hi-impact plastic with black and white markings, black saddle with red saddle blanket and separate plastic reins. Fixed hand posts with foot rests. 36" nose to tail. Wt. 36½ lbs.

**0415MT2997** ..... $48.00




**(E) WHEELER RIDING HORSE—MY-TOY.** Plush body with vinyl head, plastic reins, cotton stuffed. Mounted on caster wheel base. 20" high.

**8823/30YV463** Wt. 7½ lbs. $6.95

**(F) WONDER COASTER — WONDER.** Smooth rolling casters and red plastic handgrips. Red and black, white mane and tail. 6 mos.-3 yrs.

**5WP463** Wt. 4 lbs. ..... $6.95

**(G) SPOTTY BABY ROCKER—DEKALB.** Baby's first pony ride! Smooth white pine never snags or scratches. Bright plated bell. Red and blue. 19" long. Ages 5 months to 2 years.

**51DK199** Wt. 3½ lbs. $3.00

**(H) RIDE 'EM TRACTOR—ANDY GARD.** Direct steering action with a movable gear adds to the fun. Red with white steering wheel. 20" long. Wt. 5 lbs.

**1406AG267** ..... $4.00

**(J) ZIPEES KIDDIE KAR—MANNING.** Wheels won't mar rugs or floor. 1" hardwood seat, chrome plated finish. 18" long, 7½" high seat.

**M491VM667** Wt. 7 lbs. $10.00

**(K) SPRING SUSPENDED SHOOFLY—DELPHOS.** Plastic body with floating spring suspension. Tray, beads, safety belt. 33" long.

**440DB997** Seat width 12" Wt. 11 lbs. ..... $14.95

**(L) RIDE 'EM PONY—ANDY GARD.** Made of unbreakable polyethylene with wheels that won't mar your floors. 20" long, 18" high.

**1410AG199** Wt. 2½ lbs. ..... $3.00



All items this page 5% off wholesale code for case pack purchase of 12 or more units

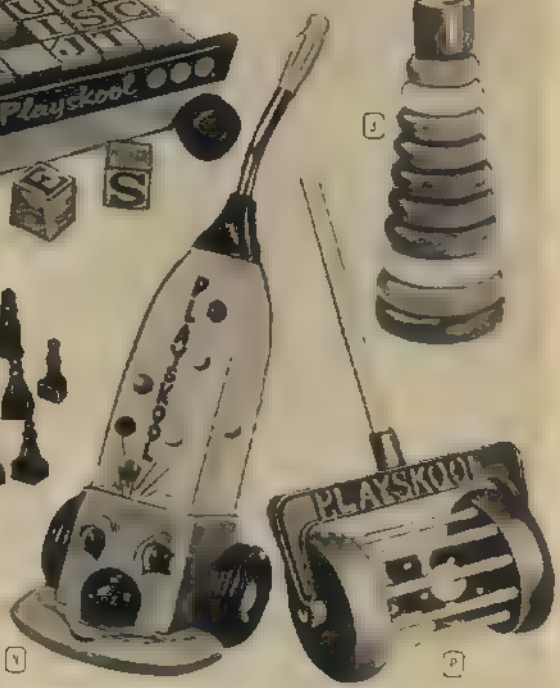
**(A) TYKE BIKE — PLAYSKOOL.** Chrome plated angel bars have soft plastic handle grips with streamers. Large, smoothly sanded, contoured wood banana seat with leopard sp. .s. Rugged wood frame. White wall red and black puncture-proof wheels. 18x18x15¼" overall. Seat 8" from floor For ages 1½ to 3½ years. Wt. 5 lbs.
**491PQ467** . . . . . **$7.00**

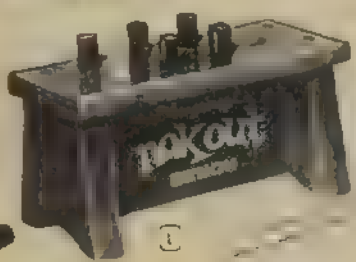
**(B) POSTAL STATION — PLAYSKOOL.** Red and blue city mail box—teaches shape discrimination, concentration, eye-hand coordination. Child fits 12 vari colored blocks of 4 shapes into slots. 10⅞x6x 5½". Ages 1½ to 3½ years. Wt. 3 lbs
**460PQ347** . . . . . **$5 00**

**(C) U. S. MAP PUZZLE — PLAYSKOOL.** Shows each state's natural resources, capitals, original territory and annexation date. 19½x11¾" map with states jig sawed Real compass incl. Ages 4-9.
**770PQ333** Wt. 3 lbs. . . . . **$5.00**

**(D) COUNTING FRAME—PLAYSKOOL.** 10 beads in 10 rows slide on metal rods. The 100 multi-colored units help children understand arithmetic. 3-8 yrs
**119PQ277** Wt. 3 lbs . **$4.00**

**(E) COLORED BLOCKS — PLAYSKOOL.** Set of seventy ⅞" building blocks in 10 different shapes. Finished in non-toxic colors. Ages 1½ to 8 years. Wt. 4½ lbs.
**640PQ233** . . **$3.50**



# FASCINATING ACTION TOYS FOR THE PRE-SCHOOL SET

**(F) DOOR KNOB TELEPHONE—PLAYSKOOL.** Play pay phone with 2 large wooden nickels, 2 dimes and 2 quarters. Dial turns and clicks. 12¾" high Ages 1½ to 4
**489PQ417** Wt. 4½ lbs . . . **$6 00**

**(G) BELL BOYS—PLAYSKOOL.** Musical pounding toy with 4 bell tones and 4 bouncing boys. A direct hit on springboard sounds the bell
**143PQ333** 1-3 yrs. Wt. 3 lbs. . . . . **$5.00**

**(H) WAGON OF ABC BLOCKS—PLAYSKOOL.** 24 embossed alphabet safety blocks in wood storage wagon. 1⅜" blocks have large, easy-to-read letters and numbers. 2 to 5 years
**254PQ347** Wt. 5 lbs. . . . . **$5.00**

**(J) COLOR STACKING DISKS — PLAYSKOOL.** 10 graduated hardwood round disks in basic colors develop size and color discrimination
**170PQ140** 1-2½ yrs. Wt. 1½ lbs. **$2 00**

**(K) LACING BOOT—PLAYSKOOL.** "Old Woman in Shoe" helps develop manual dexterity in learning to tie shoe. Red and white laces. hardwood woman and 6 children. Shoe is 8" long. Ages 2 to 5.
**440PQ233** Wt. 2 lbs. . . . . **$3.50**

**(L) NOK OUT BENCH — PLAYSKOOL.** Child pounds peg into hole on top of bench as another pops out at end. 6 pegs stored on bench surface, 6 in channel within 10" long bench.
**101PQ190** 2-5 years. Wt. 2½ lbs. . . . **$2.79**

**(M) WORK BENCH — PLAYSKOOL.** Child learns threading, placement of screws, nuts and bolts, nails, handling of "tools" such as claw hammer, ruler, wrench, screwdriver. 11½x5½" bench. Ages 2 to 5.
**300PQ210** Wt. 2½ lbs. . . . . **$3.00**

**(N) POP-POP SWEEPER—PLAYSKOOL.** When pushed, colorful wood balls strike simulated dust receptacle with a soft staccato sound Polyethylene non-marking balloon tires. 21½" high. 1-3½ yrs.
**140PQ397** Wt. 2½ lbs. . . . . **$6.00**

**(P) RATTLE PUSH — PLAYSKOOL.** Aids the early walker Wooden balls tumble in cage with plastic frame. 26½" long Ages 3 to 18 months.
**404PQ110** Wt. 1 lb. . . . . **$1.50**

Look
Out For
"TEMPEST"

The W. D. Schock Boat Co., has been authorized as an official builder for Ian Proctor's new International Yacht Racing Union approved 22 foot keel boat, "The Tempest"

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years. Dad Bill Houlihan won the Thistle competition while his son, Joe, a high school senior, finished on top in a fleet of 16 Windmills. Fran Buchan of St. Petersburg won three straight races to dominate the Flying Juniors which had 13 entries.

Other winners. PRAMS, Mackie Towne; MOTHS, Doug Halsey; SPARKLERS, Craig Carlson; BEETLES, Gleen Shaw; COMETS, Tom Lewis; TECH DINGHIES, Robert Meyers; SUNFISH, Bill Johnson; SNIPES, Jay Swan; Y-FLYERS, Bill Dickson; INTERNATIONAL 110s, J. W. Verplanck; MONOTYPES, Howard Snyder; SAIL AREA OVER 150, Mike Stam; SAIL AREA UNDER 150, Bob Ellenbest.

► Lady Thistle sailors again dominated the Magnus Pedersen Memorial Regatta on Tampa Bay when Mrs. Nancy Lucas of St. Petersburg Beach was the winner. Last year's victor was Ann Gilmore. Mrs. Lucas won with 33¼ points on finishes of fifth, first and third, Jim Henry, Eau Gallie, was second, Sally Maury, St. Petersburg third. Pedersen was a Lightning and Thistle Class sailor much respected by Tampa Bay sailors.

► Two of the disputed classes in the National Inboard Speedboat Championships held at Lake Maggiore, St. Petersburg, have been settled. Word has been received that the 280 hydro title went to Walt Struzek, Norristown, Pa., with Virgil Elder, St. Petersburg, second, and Roy Wilson, Jr., Gretna, La., third. Bill Brown of Richmond, Va., lost out on his 145 hydro title quest. The 145 champion is *Chuck's Joy*, owned by Charlie Fyffe, Dayton, Ohio, and driven by Dean Chenoweth, Xenia, Ohio. Second was Jim Roberts, Dayton, and third, W. S. Wilson's *Lil Lactron*.

► Arthur Ferguson, secretary of the Florida Ocean Racing Association, lists the top point scorers in the FORA campaigning to this date: they include, 1. *Voodoo*, owned by Bill Johnson; 2. *Ginger*, Bob Word; 3. *Springbok*, Arthur Ferguson; 4. *Ruthless*, Al Fleishman; 5. *Sabre*, Dick Dungan; 6. *Zill*, Bob Deshon; 7. *Venture*, Ernest MacBryde; 8. *Toy*, Hugh Obrentz; 9. *Sassafras*, Jack Robson; 10. *Tramontane*, J. P. Magnin.

## FLORIDA TRADE WINDS

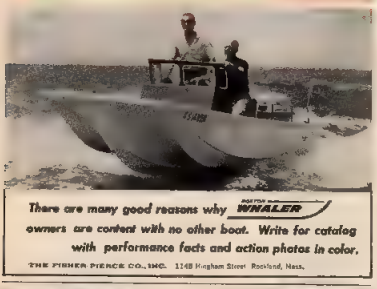
By Luther Evans

► South Florida yachtsmen are beginning to jump at every opportunity to tune up their boats for the coming blue-water racing season featured by the Southern Ocean Racing Conference. Three of the Miami area's better-known boats had a go at one another in the Cruising division of the Coconut Grove Sailing Club's annual Fall Regatta on Biscayne Bay.

When the wake had settled, just a little more than three minutes separated the trio in corrected time. Dr. Herbert Virgin sailed off with the Class A victory with his well-known *Touche* in three hours, 52 minutes and 25 seconds. Lewis Oates was runner-up with *Aalscholver* in 3:53.04 and Warner Willcox was third in 3:54.41 with *Stardust*, the little Islander sloop which he sailed to Class B victory in last April's Miami-Montego Bay (Jamaica) Race.

The husband-wife team that won the 1965 Ranni Cup, emblematic of the foremost Class B Cruiser on Biscayne Bay for the year, Jack and Pat Duane continued their winning ways by taking B-1 honors with their *Bedlam II* on a shorter course in 2:14.42. Other victors were: B-2, Bill Loughlin, 1:57.28; B-3, Linc Bancroft, 2:51.40; Class C, John Schultz, 2:31.25.

The two-day, 212-boat regatta had a pronounced all-family flavor. Fifteen-year-old John Hardos Jr. of Cocoa Beach logged a three-beat sweep in the small catamaran division with his father, the Florida Sailing Assn. longtime secretary-treasurer, as his crew. . . . Airline jet pilot Bill Blood, with his daughter Susan as crew, posted 2-1-4 fin-


There are many good reasons why WHALER owners are content with no other boat. Write for catalog with performance facts and action photos in color.
THE FISHER PIERCE CO., INC. 1148 Hingham Street Rockland, Mass.

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MELGES QUALITY SAILBOATS SPEAK FOR THEMSELVES.
M-20 INFORMATION ON REQUEST OR ARRANGE FOR A DEMONSTRATION. FLEET DISCOUNTS AVAILABLE
MELGES BOAT WORKS, INC • ZENDA, WISC.
Near Lake Geneva CH 8-6421 (Area Code 414)
Builders of fine Inland Lake Class sailboats
Fiberglass or wood construction
Also a selection of good used boats.

ishes to capture Windmill honors. . . . Dr. Gideon Stocks came through with 1-2-2 finishes to earn first place in Jet 14s as his young son, Tim, managed fourth position on 4-7-3 finishes. Fred Bremen Sr., a local sailmaker, outsailed his son, the Florida Junior champ, in the Snipe Class. While Jerry Guardiola was tops in the Snipe fleet with 2-2-1 finishes, Bremen finished third and Fred Jr. tied for fifth place. . . . A brother act saw Steve Moorman, 13, win the Pelican Class on 4-1-3 finishes while his year-older brother Bob was taking second place on 3-3-4 finishes. . . . While veteran Alex Carlin was winning the Lightning class with 1-2-1 performances, one of his offspring, Glen, was placing 11th in a big Sunfish fleet.

Other class winners: SOUTHEASTERS, Bill Jolly, 3-1-1; STARS, Read Ruggles, 1-1-1; SUNFISH, Joe Schmidt, 1-1-1; SAIL AREA, Meyers Noell, 1-1-1; CATAMARANS (over 18'), Fred Darlow, 1-1-1; BLUE JAYS, Knox Rogers, 1-2-1; SAIL AREA (under 150 feet), Lewis Twitchell 1-1-1; PRAMS, White Fleet (9-10 years), Marshall McNutt; Blue Fleet (11-12), Claudia Stokes 1-5-1; Red Fleet (13-14), Doug Brown, 1-1-1.

► Ted Long of Coconut Grove Sailing Club won the Chesney Challenge Trophy emblematic of the 1965 Biscayne Bay championship of the Jet 14 Class. In a seven race series staged by Coral Reef YC in which the two worst finishes were thrown out, the veteran Long turned in finishes of 1-1-1-1-3. Little Barbara Chesney was a surprise runner-up with 2-1-1-3-2 finishes followed by Tom Stokes with 2-2-1-1-2. Fourth place went to another Pram graduate, Wayne Coyner (5-3-5-6-4) and fifth was earned by Alan Jacobson (6-2-3-4-8).

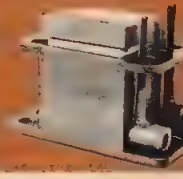
► The 1965 Florida Sunfish Class State championship staged by Marathon YC was won by Gil Punches with 3-4-2-1-7 finishes. He was followed by past state champion Joe Schmidt (1-2-1-15-3), Bob Holsman (2-3-3-14-1) and Gene Carpenter (4-1-1-7-4). . . . Warner Willcox, one of the south's foremost one-design and ocean racing skippers, has been named chairman of the Florida Sailing Assn.'s Appeals Committee. The Coral Reef YC members' committee will include Ted Tolson, St. Petersburg YC; Lewis Twitchell, Miami YC; Eric Horton, Orlando Sailing Assn., and E. R. (Dick) Owen, Halifax Sailing Assn. Jack Schuh of Miami heads up next year's FSA nominating committee, Commodore Mark Albury announced. . . . Miami YC is host for the famed annual Sunshine Sailing Regatta, Jan. 15-16. . . . Dick Bertram has announced formation of Bertram Sailmakers, newest division of his company in Miami, with Argentine sailmaker, Pedro Ferrero, as manager. Bertram also named Capt. Frank Steves as manager of Bertram Yacht Basin. Steves has three decades of experience as captain of private yachts. . . . Mani Costa, photo chief of the Miami Metro News Bureau, is the new commodore of the South Florida Outboard Marathon Club. His official family includes Vince Parlegreco, vice comm.; Hugh Spencer Jr., rear comm.; and Lil Spencer, sec.-treas. On the board of directors are Herb Reeves, Linn Gowdy, Brooke Russell and Red Whal.

## TEXAS YACHTING

By Helen K. Smith

► Howard Williams' *Rebel*, an Alberg 35 yawl, won the 100-mile Chevron Ocean Race Nov. 20-21 in the Gulf. This is a semi-annual offshore race sponsored by Corpus Christi YC. In steady 15 knot winds, nine boats on staggered time went over the starting line in beautiful sailing weather. After Williams had successfully won the Perpetual Chevron Trophy, George Hanzi in *Cyrene*, a Cal 30, and Charles Butt in *Encantada*, a Hinckley Pilot 35, crossed the line within a minute of *Rebel*. Fourth was Tony Gaechter in the Cal 30, *Satorie*. Howard's crew was Dave Hatcher, Mackie and Sandi Brown, Bill Coble and Doug Nichols.

# Gifts for the smoking (or joking) man!



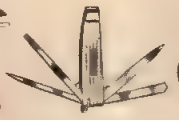
**BING CROSBY PIPE SET.** You get a cool dry smoking select briar bowl p us six stems in magnet c pipe box. Unique stem with full length balsa filter eliminates bite. Easy draw Shpg wt. 1 lb
**BCS/MKX1035** . . . . . **$15.95**

**WAGON HUMIDOR.** The smoker's do-all! Rolls on its own wheels. Walnut finished hardwood frame holds six pipes and two packs of cigarettes. Fitted with a r-tight glass tobacco jar Wt 4 lbs
**1540KXA797** Size: 9" diam.. **$11.95**

**PIPE RACK HUMIDOR COMBINATION.** Beautiful walnut-finished hardwood Lined with redwood, with aztec clay moistener in cover. Felt bottom holds six pipes and half pound tobacco. Wt 1 lb.
**PR2MXB297** . . . . . **$4.50**

**HOOKAH TURKISH WATER PIPE.** Cools every puff of smoke as it bubbles through water for flavored brandy! Green glass carafe gold painted decoration—36" long smoke hose. Two bowls. Shpg. wt. 1 lb
**2891MKX597** . . . . . **$8.95**

**JACK-ASS CIGARETTE DISPENSER.** Just push his tail . . he slowly raises his head . he haws . stretches . lifts his tail and. . slowly dispenses your cigarette. 8¼" high. Wt. 2 lbs.
**P-322ACX988** . . . . . **$14.98**



**PIPE TOOL.** Complete-y stainless steel, rustproof. Has a cutting blade, pipe scraper, tobacco tamper, pipe shank cleaner, nail file, all in one unit. Genuine leather carrying case included
**250MKX197**—Wt 1 lb.... . **$2.95**

**DRYMASTER PIPE SET.** With Meerschaum bowl New 6-pc. set. With 2 nylon stems, 1 gilt, 1 silverized, each twin bore. Four bowls including a genuine Meerschaum interchange
**4825MKX535**—Wt. 2 lbs..... **$7.95**

**PIGSKIN COVERED MEERSCHAUM SET.** Turkish Meerschaum bowl covered in pigskin. Ambroid stem Pigskin pouch Lighter and pipe tool incl. Wt. 1 lb
**LCMA MKX997** . . . . . **$16.95**
**LCM/MKX663**—Pipe only **$ 9.95**

**ELECTRIC DOG BANK.** He's money hungry! Put a coin in doggy's feeding trough . . doors open, Rover appears, grabs coin in mouth, jumps back into house and door slams. Battery operated
**X29RLX497**—Wt. 1 lb.. . . . . **$7.95**

**ETERNAL REVENUE MAN.** Have your friends place a coin in the little slot. Gears grind, the box shakes, lid opens slowly and a pale green hand grabs the coin and keeps it
**M309ACX357**—Wt. 1 lb.. . . . . **$4.98**

**ELECTRIC VACUUM BRUSH.** Spot clean anywhere . . . home, office, car, etc. Ready to work at the flick of a switch Operates on 3 "D" batteries. With removable dust bag. Wt. 1 lb.
**7899EXB287** . . . . . **$3.98**

**ELECTRIC VACUUM CLOTHES BRUSH.** A flashlight small vacuum cleaner. Ideal for removing hard-to-budge lint from clothes. Cleans all those hard to reach drawer corners. Removable dust bag
**2500XCX177**—Wt. 1 lb.. . . . . **$2.50**

(A) **WHISKEY WELL.** When guests arrive parched from that long, hot journey . . let them ladle out the thirst-quencher. Pump the handle . booze pours from metal spout into ladle Holds fifth bottle. Wt. 2 lbs.
**M308ACX557** . . . . . **$7.98**

(B) **FRISKY WHISKEY BOTTLE.** Looks so real your guests will try to pour from it. Then . watch out! It kicks and jumps and shakes like crazy it is. Shpg. wt. 2 lbs.
**M305ACX357** . . . . . **$4.98**

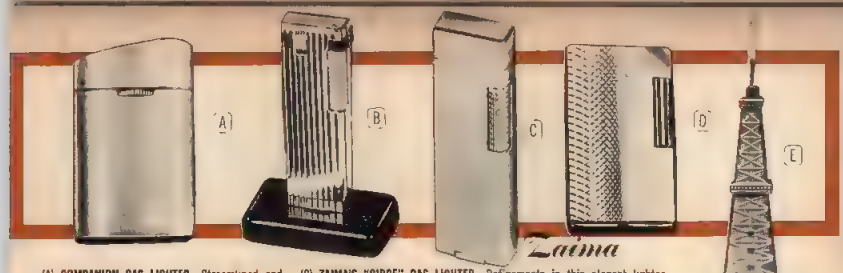
(C) **WALKIN' ASH CAN.** It really walks! Flip the lid and it's a useable ash tray. Wt. ¼ lb.
**P-316ACX197** . . . . . **$2.98**

(D) **WALKIN' PACK.** Want a smoke? Just a second . . the walk over! Walkin' Pack holds a pack of real smokes . walks and wobbles on its own spring-operated feet Wt. ¼ lb
**P-317ACX197** . . . . . **$2.98**

(E) **WALKIN' JIGGER.** Pour the shot, flip the switch and watch the walkin jigger stagger and wobble over to your "customer." He won't ask for a second after this! Wt. 1 lb.
**P 318ACX197** . . . . . **$2.98**

(F) **WALKIN' LIGHTER.** A hairy beast that walks and wobbles and spits fire! Scary, ain't it?
**P-319ACX277** . . . . . **$3.98**

## Krazy Klop Walkin' Things




**(A) COMPANION GAS LIGHTER**—Streamlined and functional, this brushed chrome lighter can't light accidentally. No cap to flip.
**3500ZXA267** ..... **$3.98**

**(B) ZAIMA'S "CUPID" GAS LIGHTER**—A slim luxury lighter with classic ribbed design. Gold plated with base to convert to table model.
**2000ZXA497**—Large size ..... **$7.98**
**1000ZXA497**—Petite version "Cherub" ... **7.98**

**(C) ZAIMA'S "CIRCE" GAS LIGHTER**—Refinements in this elegant lighter include adjustable flame, swing-out flint holder. Gold plated.
**2100ZXA697**—Large size ..... **$10.98**
**1100ZXA697**—Petite version "Castaly" ..... **10.98**

**(D) CHATEAU GAS LIGHTER**—French design butane lighter. Gold finish adjustable flame.
**2200ZXA983** ..... **$14.95**
**1200ZXA983**—Petite version "Chatelet" ..... **14.95**

**(E) OIL WELL DERRICK LIGHTER**—Press a switch and it lights. Two batteries power the system. Large fuel cartridge lasts a year.
**3000ZXA1580** ..... **$25.00**

**(F) GULTON RECHARGEABLE ELECTRIC LIGHTER**—No wick, no flint, no bother! Completely windproof. Gold color.
**L/B8X997** ..... **$14.95**

**(G) NIMROD "COMMANDER" PIPE LIGHTER**—Chimney action lets you light without turning pipe. For cigars, cigarettes, too.
**1575NXJ234** ..... **$3.50**

**(H) NIMROD "SPORTSMAN" PIPE LIGHTER**—The pipe smoker's standard. Rugged, he-man design. Perfect updraft.
**1800NXJ263** ..... **$3.95**

**(J) NIMROD "EXECUTIVE" PIPE LIGHTER**—Rich gold plate with genuine lizard grip. Preferred by cigar smokers, too.
**2250NXJ930** ..... **$4.95**

**(K) ZIPPO REGULAR LIGHTER**—Dependable windproof lighting. Satin brush finish. Heavily chrome plated. Sturdy and rugged . . . a man's lighter.
**200ZPX210** ..... **$3.95**

**(L) ZIPPO SLIM**—Engine turned ribbon design in sparkling chrome plate. Famous Zippo dependability in a slender, easy handling package.
**1615ZPX297** ..... **$4.75**

**(M) ZIPPO POLISHED CHROME SLIM**—Lightweight, highly polished chrome finish. Slender for easy handling but it has all of Zippo's famous dependability.
**1610ZPX373** ..... **$6.00**

**(N) SCRIPTO BUTANE LIGHTER**—Plain chrome in a clean design. Fewer parts for trouble free operation. Guaranteed by Scripto.
**H500XXX297** ..... **$4.95**

**(P) SCRIPTO COMPACT VU-LIGHTER**—Chrome with embossed anodized panel. Black center section with horse design.
**H404A/XXX273** ..... **$4.50**

**(R) GOLDEN GLOW SUNBURST VU-LIGHTER**—See-through reservoir makes sure you're never out of fuel.
**H464A/XXX300** ..... **$5.00**

**(S) FISH FLY VU-LIGHTER**—The sportsman's special. A genuine tied fly swimming in the fuel reservoir. Perfect gift for any fishermen.
**H302XXX237** ..... **$3.95**

Johnny Eagle

KENNER

ZERO M

**(A) JOHNNY 7 O.M.A. GUN—TOPPER.** 7 weapons in 1: grenade, anti-tank rocket, armor-piercing shell anti-bunker missle, repeating rifle, tommy gun and pistol.
**6025TF707** Wt. 6 lbs. ..... **$10.95**

**(B) CRIME BUSTER—TOPPER** Amazing police gun fires flame, sounds siren, detonates smoke grenade, sprays 4 bullets at once with the riot gun attachment. Cartridge belt and bullets, 2-position stock.
**6513TF685** Wt. 4 lbs. ..... **$10.95**

**(C) ZERO M™ SONIC-BLASTER —MATTEL.** Pump handle till you hear a hiss. Then aim and fire. Harmless blast of air will put out a match at 40'. "destroy" the cardboard enemy airport (incl.).
**5530MT797** Nearly 3' long! Wt. 5 lbs. ..... **$12.00**

**(D) JOHNNY EAGLE RED RIVER GIFT SET—TOPPER** Western style lever action rifle with ricochet sound. Big 6-shooter and Red River plaque. Wt. 5½ lbs.
**6467TF953** ..... **$15.95**
**6300TF477** Red River rifle only. Wt. 3 lbs. .. **$7.95**

**(E) JOHNNY EAGLE LIEUTENANT GIFT SET—TOPPER** Magazine fed rifle, Army .45 pistol and plaque.
**6475TF983** Wt. 5½ lbs. ..... **$15.95**
**6319TF497** Lieutenant rifle only. Wt. 3 lbs. .. **$7.95**

**(F) GUN THAT SHOOTS AROUND THE CORNER—KENNER** Plastic gun with 30 poplets; 5-shot repeater with 10 soft sponge rubber balls, spotter beam light.
**700KE463** Wt. 2½ lbs. ..... **$6.95**

**SECRET SAM—TOPPER.** Pistol, secret camera, periscope sight, silencer, message missile, attachable stock.
**6505TF833** Wt. 4 lbs. ..... **$13.95**

**(G) AIR BLASTER GUN AND TARGET SET—WHAMO.** Shoots a blast of air 40'. Gorilla target disintegrates when hit, then snaps back. Perfectly harmless.
**249WH397** Wt. 2½ lbs **$5.98**

**(H) ZERO M™ RADIO-RIFLE —MATTEL** Looks like a radio. But slide the switch and a barrel and rifle stock spring out instantly. It becomes a cap-firing rifle, right in your hands! Made of hi-impact plastic.
**5554MT267** Wt. 1½ lbs. ..... **$4.00**

**(I) ZERO M™ SNAP-SHOT—MATTEL.** Looks like a camera. But snap the "shutter" and a spring mechanism pops out the barrel and pistol grip.
**5551MT187** Fires roll caps. Wt. ¾ lb. **$2.50**

**(J) SUPER HELMET SEVEN—TOPPER.** Shock-resistant lining and ear flaps. With flasher light, goggles, reflector light, directional signals, warning buzzer.
**3069TF437** Wt. 3 lbs. ..... **$7.50**

**(K) MULTI-PISTOL 09—TOPPER.** With working optical sight, 2-position cocking spring, 2-position extension. Forward trigger fires shell, grenade, message and torpedo. Concealed Derringer gun in handle.
**6114TF407** Wt. 2 lbs. ..... **$6.50**

**(M) AGENT ZERO M WEAPONS SET—MATTEL.** Attache case for secret espionage missions. 3 different weapons: radio rifle, snap-shot camera, jet-coder.
**5555MT530** Wt. 2½ lbs. ..... **$8.00**

ZERO M

# DAISY PLAY GUNS

**(A) SMOKE/BANG PLAY RIFLE—DAISY.** "Spittin' Image" of famed carbine produces loud bang, spouts harmless smoke. Blued, heavy gauge steel metal parts. Wood grained molder stock, forearm. 34" long
B694DY463 Wt. 3½ lbs. ..... $6.98

**(B) RICOCHET/SMOKE RIFLE—DAISY.** Cock the lever, pull trigger and this Old West carbine sings out with ricochet whine, makes loud report, spouts harmless smoke. 30" long
B660DY334 Wt. 3½ lbs. ..... $4.98

**(C) SMOKE BANG SADDLE CARBINE — DAISY.** Makes realistic bang, spurts harmless smoke. Lever cocking like real gun. Blued steel metal parts, wood-grained stock. 30" long
B962DY334 Wt. 3 lbs. ..... $4.98

**(D) AUTOMATIC SMOKER—DAISY.** Real lever cocking, authentic gun styling. Makes loud report and produces harmless smoke. Blued steel metal parts. Molded stock. 30" long
C960DY233 Wt. 2 lbs. ..... $3 49

**(E) SHOOTIN' SHELL® WINCHESTER® FRONTIER SET—MATTEL.** Realistic lever action plus secret trigger for rapid fire. Fanner-50® fires 50 caps. Holster and ammunition incl
0665MT397 Wt. 2½ lbs. ..... $6 00
Gun and Holster only (from above set).
0552MT200 Wt. 1½ lbs ..... $3.00

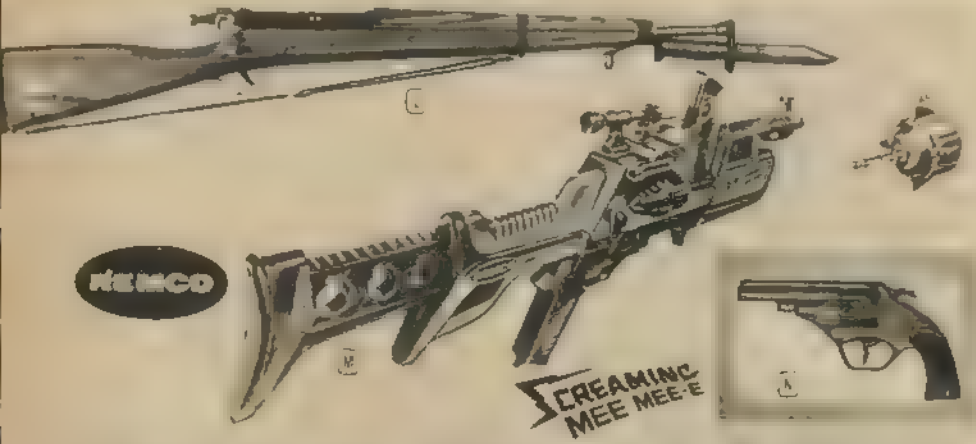
**(F) LUCKY BUCK DOUBLE HOLSTER SET — HALPERN.** Fast-draw genuine leather holster with fancy front and back pockets 2 pet single shot pistols. Removable belt with nickel prong buckle and 3 silver bullets. 8 silver play dollars. Wt. 1 lb.
P5350HP140 $2.00

**(G) MARSHAL DOUBLE HOLSTER SET — HALPERN.** Alligator and leather holster, 2 repeater pistols, removable belt and 3 bullets.
7154HP199 Wt. 2 lbs. ..... $3 00

**(H) FANNER-50® DURA-HYDE® DOUBLE HOLSTER SET—MATTEL.** Two cap firing Fanner-50 hand guns, matched with 2 Dura-Hyde holsters featuring basket weave and Western tooling
0553MT334 Wt. 2½ lbs. $5 00

**(J) TEXAN FAST-DRAW DOUBLE HOLSTER SET—HALPERN.** Holster, 2 ranger repeating pistols, hip-slung belt and 3 bullets
8256HP267 Wt. 2½ lbs. ..... $4.00

**(K) BONANZA LEATHER DOUBLE HOLSTER SET—HALPERN.** Authentic hip-slung design with stud adjustment on belt. Plus 2 ranger repeating pistols, 3 silver bullets and embossed buckle.
9056HP334 Wt. 2½ lbs. ..... $5.00



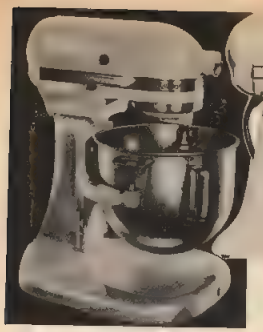
Napoleon Solo Gun

**(L) KADET BOLT ACTION TRAINERIFLE — PARRIS.** Walnut finished stock, steel parts, operating bolt with dummy bullet, clicker trigger, web sling and rubber bayonet
K23PZ277 33" long. Age 8-13 $3.98
K21PZ230 30" long. Age 5-8 $3 29

**(M) SCREAMING MEE-MEE RIFLE — REMCO.** Squeeze the trigger and hold your ears as the screaming plastic grenade blasts off. Follow up with 5 rapid fire bullets. Detachable pistol. 29" long
399RJ397 Wt. 5 lbs. ..... $6 00

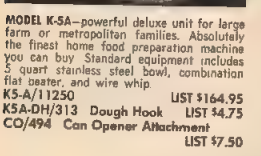
**(N) SUSY X711 CAP GUN — OHIO ART.** 8-shot dark grey revolver with pearl-like handle grip and light grey cylinder. 6¼" long. 40 caps.
711QA140 Wt. 10 oz. ..... $2.00
Pack of 80 Super Caps for above.
700QA27 ..... 39¢

**(P) MAN FROM U.N.C.L.E. GUN — IDEAL.** Smoke coils wickedly from muzzle when standard roll caps are fired. Clip-loading 45 pistol on rifle barrel with extension silencer and high-powered scope.
4071-7DT377 Wt. 2 lbs. .. $5 50

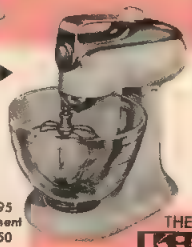


**MODEL K45** controlled positive speeds with constant power to handle the toughest mixing jobs—will even knead yeast dough. Power to spare to handle 14 convenient attachments. Equipped with 4½ quart stainless steel mixing bowl, 1 wire loop whip, 1 combination flat beater-pastry knife.
**Includes Dough Hook.**
**45/8220** **LIST $121.50**
**Can Opener Attachment**
**CO/494** **LIST $7.50**

**ELECTRIC COFFEE MILL** — you'll never know how really good coffee can be until you've tried it, freshly ground in this mill. Grind selector sets for 14 different grinds, into accurately marked measuring cup. In White or Sandalwood finish.
**KCM/1747** **LIST $24.95**



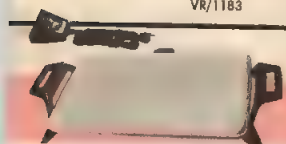
**MODEL K-5A**—powerful deluxe unit for large farm or metropolitan families. Absolutely the finest home food preparation machine you can buy. Standard equipment includes 5 quart stainless steel bowl, combination flat beater, and wire whip.
**K5-A/11250** **LIST $164.95**
**K5A-DH/313 Dough Hook** **LIST $4.75**
**CO/494 Can Opener Attachment**
**LIST $7.50**



**MODEL 4C**—10 positive speeds to take on any mixing task from beating a single egg to fluffy-whipping a bowlful of potatoes. With 4 quart, heat-resistant glass mixing bowl and power to handle 13 special attachments.
**4-C/5000** **LIST $72.95**
**Can Opener Attachment**
**CO/494** **LIST $7.50**

THE FINEST MADE
**KitchenAid**

**VEGETABLE SLICER AND SHREDDER** — Rotor style shreds or slices crisp vegetables and fruits. Includes 4 interlocking cones. Fits all models.
**VR/1183** **LIST $17.95**



**FOOD CHOPPER** - Fits all three Kitchen Aid Mixers. Chops meats, vegetables, nuts, and dates. Transforms left overs into delicious spreads, meat loaves and other taste-tempting dishes.
**FC/890** **LIST $13.50**

**PERMANENT NON-STICK GRIDDLE** - Cook **without** adding fat - foods won't stick. Yet, no need to pamper the surface- ordinary metal spatulas and other kitchen tools can't harm the finish. Easy-clean, too. Removable drip cup. All this and beautiful buffet styling to boot. Automatic infinite-settings control.
**HG10/2092** **LIST $28.95**

**Westinghouse**

**DELUXE ELECTRIC SLICING KNIFE** - carefully balanced handle with contour grip assures better slicing and carving. Reciprocating stainless steel blades with serrated edges, require no sharpening.
**HKN1/1374** **LIST $18.95**

**NEW GRILL-N-WAFFLE BAKER**—Non-stick waffle grids require no special care, no greasing, no preseasoning, not even washing. Just brush with a soft cloth or brush after use. Or snap them out and put in sandwich grids to toast, fry, or grill. Grills up to 18 hamburgers at a time.
**HWG-2/2765** **LIST $37.95**

**PERMANENT NON-STICK BUFFET FRY PAN** - similar to above with regular hi-dome cover, adjustable vent.
**HL40/2415** **LIST $32.95**

**PERMANENT NON-STICK BROILER FRY PAN - Broils, Fries, Roasts, Stews, —** all **without** fat. Use regular metal spatulas and spoons to this surface, you can't harm it. Rinses clean in a jiffy, without scouring or scrubbing: completely immersible. Heat control converts it into broiler — or use it as a regular hi-dome cover.
**HL50/2763** **LIST $37.95**

# SUNLIGHT....STARLIGHT

## when you travel on a Union Pacific Domeliner

By day, by night you'll see beautiful views of the Western sky and majestic peaks when you travel on a Union Pacific Domeliner. On your way throughout the West relax and enjoy yourself. You'll have comfortable accommodations and dining in elegant style in a Union Pacific Dome Diner where you get sky light vistas of the magnificent countryside. Save money, too with low cost family fares every day in the week. For further information contact your nearest Union Pacific office or your favorite travel agency.

**DOMELINERS:** *"City of Los Angeles" "The Challenger" "City of San Francisco" "City of Portland" "City of Denver"*
**STREAMLINER:** *"City of St. Louis"*

**Union Pacific Railroad**
Omaha, Nebraska 68102

# WHAT'S NEW IN BETWEEN?

Now, more than ever before, Union Pacific is uniquely equipped to give you the inside track ... to, from and within the Union Pacific West. That's where the action is in a fast-moving American economy. The wheels of transportation and the wheels of industry turn together. Union Pacific has invested over $201 million in rolling stock ... this year alone ... with important additional commitments in advanced communications, computerization and expanded customer service.

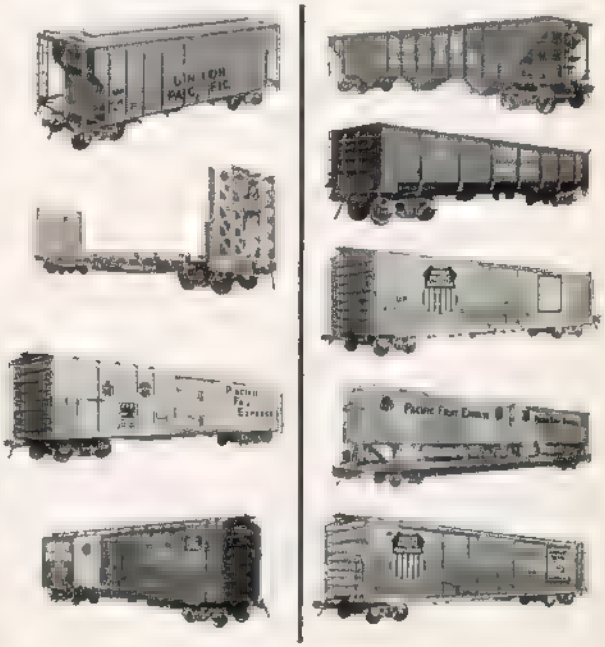
An Industrial Development Department, for example, is prepared not only to analyze your marketing traffic needs — but to locate, plan and develop new industrial sites. For inside information, write in complete confidence direct to Edd H. Bailey, President, Union Pacific Railroad, Omaha, Nebraska 68102.

Whenever you ship or travel to, from or within the booming West—take the inside track. Call your Union Pacific representative.

## $201 MILLION IN NEW EQUIPMENT

### on the inside track to and from the booming West

New equipment now rolling on Union Pacific's nearly 10,000 miles of track, ranges from new heavy-duty, high performance Diesel-Electric locomotives to luxurious new passenger equipment with over 8,700 new specialized freight cars to come this year.

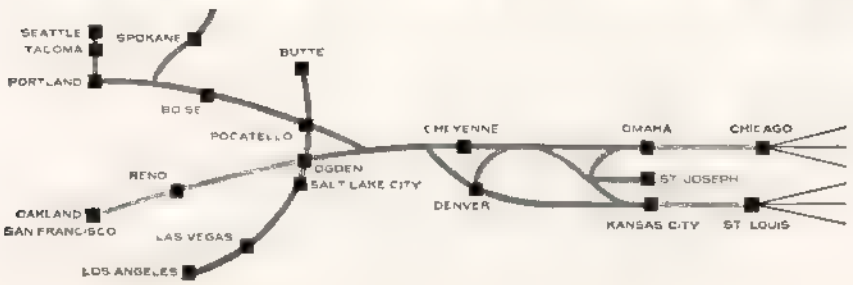


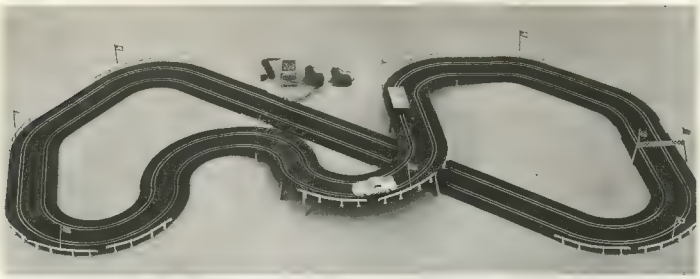
GATEWAY TO AND FROM THE BOOMING WEST

# UNION PACIFIC RAILROAD

## People and Products have the inside track on Union Pacific

**...THE GATEWAY TO AND FROM THE BOOMING WEST**

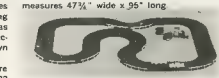




## The Big 100 has over 100 track layouts. Made by Eldon.

The big 100 Road Race Set is capable of more than 100 layout combinations. We've shown two of the layouts. Each of the various courses offers fascinating new challenges to young racers. Children can change the raceway as often as they wish by following the instructions for layouts, or by devising their own layout patterns.

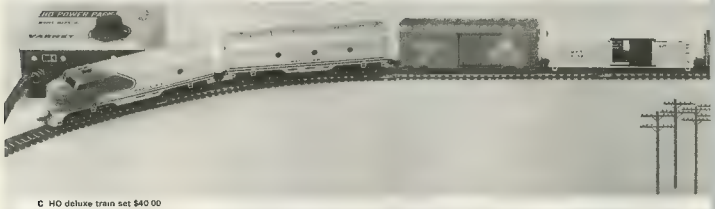
The road race set contains 100 pieces. There are 45 sections of track. Included are 22 lengths of curved track, 22 straight tracks, and a lap counter power track section that accurately records the number of laps for each car. The layout shown in the big picture measures 47¾" wide x 95" long.



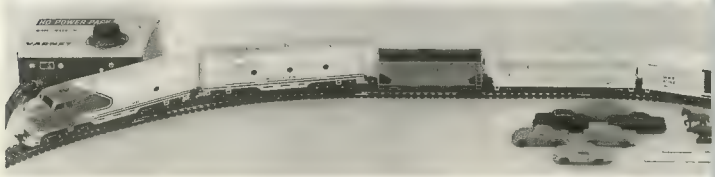
One of the 100 layouts

The 2 gear-driven racing cars are a miniature Mustang and a Corvette Sting Ray. They come completely assembled. These plastic and metal replicas have pre-wired motors, rubber racing tires, official decals, and painted drivers. Each car measures 6 inches long. They are powered by pistol-grip rheostat controls with speedometers. Additional road race accessories include 8 bridge supports, 12 pieces of fence, 20 banked curved adaptors, one start-finish banner, 8 poles, and assorted flags and decals. Comes with a 6 volt power pack. Made by Eldon.

KY 2712 . . . . . $30.00




**C** HO deluxe train set $40.00




**D** HO diesel freight set $30.00

### HO scale train sets.

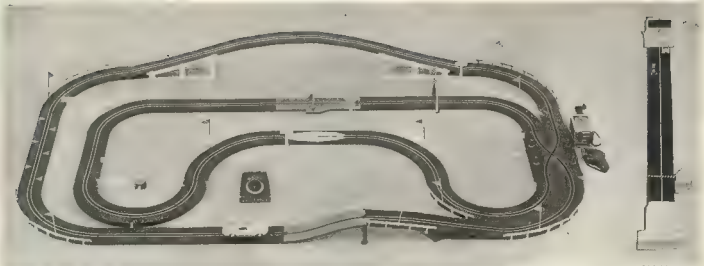
These train sets offer a child hours of playtime because they have many features of a real train. Every set is HO scaled. Locomotives and cars are detailed miniatures of their real-life counterparts. Animals and autos are scaled to train size, can be loaded on and off cars. Power packs (UL approved) convert voltage for safe operation, have AC and DC connections. Each is equipped with circuit breaker and speed control. Locomotives have working headlights, go forward and reverse.

C HO DELUXE TRAIN SET has 88 pieces. The powerful Santa Fe diesel engine pulls a dummy engine, refrigerator car, a flat car with logs, box car, coal hopper, cattle car, tank car, and a caboose. There are 24 sections of 18" curved track, 8 sections of straight track, and one terminal section. In addition to the HO scaled trains and tracks are two sets of animals, 12 HO automobiles, 12 telephone poles, 2 manual switches, and a power pack (UL approved). Speed control from slow to fast pace. Made by Varney.

*HO deluxe layout*

KY 2751 . . . . . $40.00

## The HO deluxe train set has autos

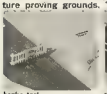


**A** Track Test $35.00

**B** HO mini drag strip $12.00

## The test track set has eight tests on its miniature obstacle course.

**A** TEST TRACK sets up 8 tasks on its miniature proving grounds. The Dodge "Charger" races against a time clock to complete the hazardous course. The driver must maneuver around dangerous curves, over rocky roads, and past icy tracks. At the brake test, the gate opens only if the car halts at the right mark. The shock test track is laden with jagged rock. Traction is tested on a sloppery brick ramp. Hill climb over bridge must gauge speed for power to climb, slow down to descend. The car must dodge cones and change lanes at the steering test. 109 piece set, 31 feet of track, 41" w x 72" lg. Comes with 6 volt power pack (UL approved). By Eldon.



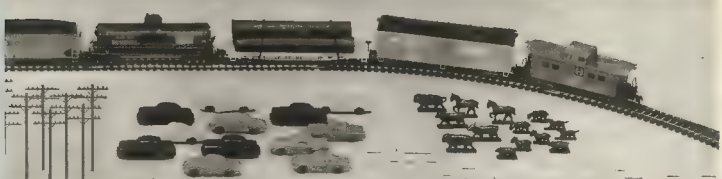
brake test

shock test

KY 3021 ..... $35.00

**B** HO MINI DRAG STRIP has push button starting gate for fair starts. The gate lifts, and the race begins. The HO Ferrari and Sting Ray tear along the straight track to the finish line. An automatic win selector shoots a flag up over the winning lane. Set includes 2 cars, padded stop tunnel, one 9 inch power track, 4 feet 9 inches straight track, one 6 inch straight track. Console battery box uses 3 D batteries (not included). Instruction book. Made by Eldon

KY 2351 $12.00



**E** HO dockside freight set $20.00

## animals, telephone poles, and fences.

**D** HO DIESEL FREIGHT SET has 36 pieces. Its Santa Fe diesel engine pulls a diesel dummy engine, a cattle car, an open hopper, and a caboose. The train set has many features of an actual train. The cattle car has sliding doors. The diesel engine has 8 wheel gear drive for extra power. There are 12 sections of curved track, a terminal section, a rerailer, and a power pack (UL approved). The rerailer track section attaches to the main track, is recessed to make it easier to set train wheels on the track. A child can assemble the entire train on the rerailer, then move it onto the main track. In addition is a set of animals that can be loaded onto the train, and 6 HO automobiles. Manufactured by Varney.

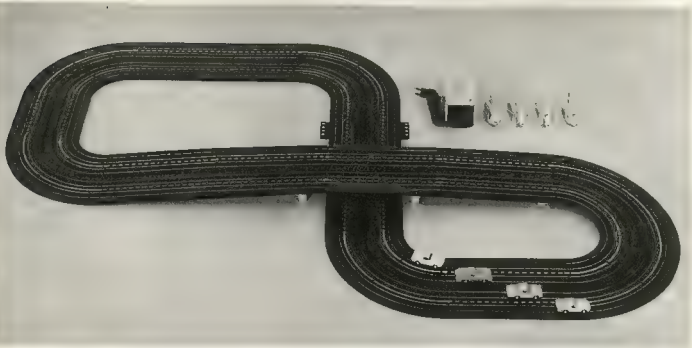
HO diesel

KY 2881 ..... $30.00

**E** HO DOCKSIDE FREIGHT SET contains 29 pieces. There are 11 sections of track and one terminal section. A dockside B & O locomotive leads an open hopper car, cattle car, and a caboose. Also included are animals scaled to train size, 3 HO automobiles, and a power pack (UL approved) By Varney.

HO dockside

KY 2816 ..... $20.00

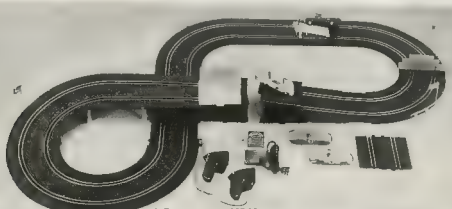


## This 4 lane track converts into a longer 2 lane course. It's by Aurora.

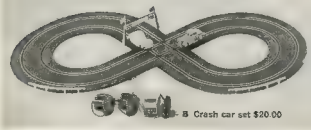
This Aurora 4 lane race course easily converts into an even larger and longer 2 lane track. With a 4 lane setup, 4 championship "500" Thunderjet cars streak over 11 feet of over under, double looped track. Each racer has a separate pistol grip rheostat speed control. The operators can slow down their cars on sharp curves, then accelerate on the straightaway. The 4 lane course measures 3¼ feet wide by 5½ feet long. If only 2 drivers are vying for racing honors, tracks can be easily unclipped and reassembled to form a long, 20½ foot, 2 lane course. This 2 lane setup

*Two lane course*

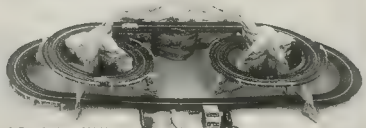
measures 5 feet wide x 9 feet long. Instructions included with this racing set show how to set up both the 4 lane and 2 lane courses. The road race comes with 32 pieces of track. You get six 9" curved sections, six 6" curved sections, fourteen 9" straight tracks, four 6" straight tracks, and two 9" terminal straight road sections. In addition, there are 4 colorful Thunderjet cars with 4 speed controls, a 20 volt power pack, and a set of trestle posts. Starting positions are marked off on the track.
KY 2771 $40.00



A Two-in-one set $25.00



B Crash car set $20.00



C Twin Peak set $30.00

**A** TWO IN ONE SET. Stunt game demands expert timing. Cars leap over jump and Hi-Ski ramps, then crash brick barrier. For regular race, remove obstacles. 23 track sections, 2 cars, 2 rheostats, 6 V. power pack. By Eldon
KY 2801 . . . $25.00

*On ramp*

**B** CRASH CAR SET. Cars crash at cross track and break apart. To reassemble, clip together 2 come-apart cars, power pack, 2 speed controls, 17 track sections, 6 fences, one start-finish banner. Layout is 24x46". By Eldon
KY 2902 . . . . . $20.00

*Car crash*

**C** TWIN PEAK HO RACE SET features triple-level racing. Cars start at lowest level, zoom higher, then spiral around highest mountain peaks. Includes miniature Ferrari and Sting Ray, 2 speed control rheostats, 21 track sections, 12 V. power pack, 10-lap counter, mountain scenery. Layout is 18 x 54" By Eldon
KY 2984 $30.00

A Sharon Starbright $13 00
B Sherrie Starbright $12.00
F Baby Thumkin $14 00
C Sally Starbright $11 00
D Sandy Starbright $10 00
E Susie Starbright $8.00
G Cindy $5.00

## Starbright is the doll with stars in her eyes. Choose from a variety of outfits.

The Starbright sisters (Dolls A to E) are bright and happy imps with stars in their eyes and mischief in their smiles These dolls have stars painted in their blue or brown eyes. They have soft cloth or washable vinyl bodies with movable limbs The Starbright family has rooted hair styles in a pixie cut. Susie, Sandy, and Sherrie have strawberry blonde hair. Sally and Sharon are brunettes. Sally and Sherrie cry "Mommy" when they are turned on their stomach

**A** SHARON STARBRIGHT is wearing a pink and white organdy dress trimmed with wh te daisies. Dress is in an empire jumper style with a white short sleeve bodice Under her dress Sharon has on matching bloomers and petticoat. The pink and white star pointed bonnet matches the material of the dress. This Starbright girl has brown hair and eyes. She is 18" tall, and has a soft cloth body.
KY 1682 . . . . . $13.00

**B** SHERRIE STARBRIGHT has on a pink and white fleecy suit with a lamb applique. A white band trims her bonnet and the waistline and cuffs of her 3-piece suit The pants of this suit cover Sherrie's feet. She has a soft cloth body that allows her to move like a real baby. When Sherrie is turned on her stomach, she cries "Mommy." Sherrie is 18" tall. She has strawberry blonde hair and blue eyes.
KY 1744 . . . . . .$12.00

**C** SALLY STARBRIGHT is dark-eyed and brunette. She cries "Mommy" when she is turned on her stomach, Sally has a soft cloth body that allows her to squirm and move just like a real baby. She is wearing a red velvety play suit with a matching blouse. The blouse is red and white polka dot with a ruffled bib and puff sleeves. This starry eyed doll is 18" tall.
KY 1295 . . . . . $11.00

**D** SANDY STARBRIGHT is wearing a pink sleeveless dress with white lace trim. Her pink romper pants and wide brimmed sunbonnet have white lace trim to match the dress. She is made of soft vinyl with movable limbs. Strawberry blonde hair and blue eyes. 16" tall.
KY 0811 . . . . . $10.00

**E** SUSIE STARBRIGHT is 16" tall. She has blue eyes and blonde rooted hair. She's wearing a blue velvety dress with white lace trim.
KY 0825 . . . . . $8.00

**F** BABY THUMKIN is sucking her thumb. Turned on her stomach she cries "Mommy." Soft vinyl body allows her to move like real baby. Big blue eyes that blink. 20" tall.
KY 2136 . . . . . .$14.00

**G** CINDY is a drink and wet doll. She has a magic bottle. When she drinks, the milk disappears. 14" h.
KY 0733 . . . . . $5.00

**H** JANE is wearing a 3-piece green and white snowsuit. Jacket is trimmed in white fleece and has a design of white embroidery. She is a drink and wet baby that comes with a nursing bottle. Jane is fully jointed and can move to different positions. She has red rooted hair and blue eyes that blink. 18" tall.
KY 0745 . . . . . **$7.00**

**J** BEVI is a baby that drinks and wets. She comes with a nursing bottle tied to her wrist. She has blonde curly rooted hair, and blue eyes that blink. She is wearing a red velvety dress. She is 18" tall.
KY 0891 . . . . . **$6.00**

**K** PENNY. This life-like infant has a soft cloth body that is kapok filled. Her limbs and head move and feel like a new born baby's. Penny cries "Mommy," when she is turned on her stomach. Her blue eyes close when she lays down and open when she sits up. Penny is wearing a blue tricot dress. She is 18" tall Pillow matches dress.
KY 1264 . . . . . **$15.00**

**L** PRINCESS is a baby with her own pillow. She sits on a green velveteen pillow that is trimmed with white lace. Her green velveteen dress with white lace matches the pillow. Princess has white rayon panties and white socks trimmed with green satin bows. Doll is washable vinyl with movable head, arms, and legs. She has washable blonde rooted hair and blue eyes that blink 16" tall.
KY 1551 . . . . . **$10.00**

**M** JACKIE is a drink and wet doll. A nursing bottle comes with Jackie that can be used to feed the baby. Doll has rooted hair and eyes that blink. Her jointed limbs allow her to move in different positions. Dress is nylon. Doll is 14" tall.
KY 0831 . . . . . **$5.00**

**N** PIXIE is a drink and wet baby Just feed her water and she will wet. She has moving blue eyes, blonde rooted hair, and jointed limbs. This doll is wearing a baby ensemble of scotch plaid material Bottle is included. Doll is 12" tall.
KY 0721 . . . . . **$4.00**

**P** KANDI is a doll with talent. You can wind her up and the musical tune "Rock-a bye-Baby" plays. Not only is this doll musical but she also moves to the song like a real baby. Kandi has vinyl jointed limbs. She is a soft and cuddly doll with blue, movable eyes and rooted, washable blonde hair 14" tall.
KY 1912 . . . . . **$6.00**

**Q** SNUGGLEBUN comes with a lamp, magic bottle, and bottle warmer. Lamp works on 2 "D" batteries. When doll is squeezed she cries "Mommy" and moves her head back and forth. She's dressed in a 2-piece wool outfit 18" tall. Batteries not included.
KY 2121 . . . . . **$12.00**

A Marilyn Chipper $8.00
B Missy Chipper $9.00
C Melinda Chipper $7.00
D Marge Chipper $8.00
E Mary Chipper $8.00
F Marianne Chipper $10.00

## This is Chipper... a teenage doll.

This is the Chipper family. The Chipper family has 6 teenage daughters that are dressed in different outfits for different seasons. All dolls have eyes that blink and rooted hair. Dolls are all vinyl and made by Effanbee. Each is 12" tall and has movable arms, legs, head.

**A** MARILYN CHIPPER is wearing a pink and white dress with lace trim. She has blonde hair and dark eyes. KY 1645 . . . . . $8.00

**B** MISSY CHIPPER has on a white and green A-line dress with a matching hat. Red hair and dark eyes. White net stockings KY 2016 $9.00

**C** MELINDA CHIPPER is wearing a spring dress of white pique Dress is decorated with pink embroidery Melinda's hair and eyes are brown KY 2002 . . . . . $7.00

**D** MARGE CHIPPER is wearing a summer hipline dress She has boots to match her outfit and white fishnet stockings Dark eyes KY 1892 . . . . . $8.00

**E** MARY CHIPPER is dressed in her mod outfit made of beige burlap. Under her double breasted jacket she is wearing a pink sleeveless knit shell. Mary has dark eyes. KY 1842 . . . . . $8.00

**F** MARIANNE CHIPPER is wearing a white plastic raincoat. Her dress, kerchief, and boots are red and white polka dot The cuffs and buttons of the coat also match the polka dot material 12" tall KY 2044 . . . . . $10.00

# For Christmas gifts—shop and pay the easy Popular way.

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| On purchase of | $10 to $19.99 | $20 to $29.99 | $30 to $39.99 | and so on |
|---|---|---|---|---|
| Your Member-Dividend is | 1 Dividend Certificate or One-Star Dividend | 2 Dividend Certificates or Two Stars | 3 Dividend Certificates or Three Stars | |

PROJECT THREE CONSTRUCTIONEER® SET is a $5 value. Makes buildings and machines that roll, lift, pump, and whirl. Includes blocks, windows, doors, roof sections, cylinders, spools, axles, and gears of plastic. About 243 pieces. Instruction book.
DY 7623 . . . . . Two Stars

© Popular Club Plan 1966

A Fire set. One Star

B Kenner truck. One Star

C Tinker toy. One Star

D Toddler bike. Two Stars

E Jolly Jalopy. One Star

F Triumph. Two Stars

G Service station set. One Star

**The Flipper pajama bag is a $**

**A** FIRE SET has 2 fire engines with extension ladders, Hydrant, hose, net, and 4 men incl. Made of polyethylene plastic.
DY 2941 . . . . . One Star

**B** KENNEL TRUCK. Plastic truck with kennel section. Includes 12 life-like dogs to play with.
DY 3401 . . . . . One Star

**C** TINKER TOY. White birch parts with safe color finishes. Idea booklet contains diagrams for building action models. 149 pieces.
DY 6832 . . . . . One Star

**D** TODDLER BIKE has metal handlebars and axles. Other parts of plastic. 4½" wheels. 18" long.
DY 2551 . . . . . Two Stars

**E** JOLLY JALOPY by Fisher-Price. Wood body with plastic pull cord. Clown's head flops around.
DY 7082 . . . . . One Star

**F** TRIUMPH. Remote controlled coupe signals for turns. Forward and reverse. 8" metal body. Batts for control unit not incl.
DY 3103 . . . . . Two Stars

**G** SERVICE STATION SET with
different trucks and grease rack.
Station is 13" wide including pump
area. All made of plastic.
DY 3421 . . . . . One Sta

**H** TEDDY BEAR. Cotton filled Ray
on plush covering. Moving button
eyes. Vinyl nose. 14" high
DY 6613 . . . . . One Sta

## The doll with a plush polka dot outfit is a pajama bag. It's musical too.

These plush animals are pajama bags. Just stuff the children's pajamas into a pajama bag and leave it on the bed as you would a pillow.

**A** CAT has cotton print body with elasticized bottom that holds pajamas. Same print lines ears and covers feet. Remainder of body is rayon plush. Red wool braids, black plastic button eyes, 22" long.
KY 6811 . . . . . $6.00

**B** WALRUS has long white plush pile whiskers. Tusks are white felt. Black pom pom nose, felt eyes. Zippered bottom enclosure. 22½" lg.
KY 7155 . . . . . $7.00

**C** SWAN is covered in white plush and lavender felt. Two daisies are perched atop head. Zippered enclosure on bottom. 12" w x 14" h.
KY 1143 . . . . . $3.00

**D** MUSICAL DOLL is covered in polka dot plush. Imported Swiss music box. Vinyl face, red wool bangs. Bonnet has spring flowers, ribbon. Matching bouquet. Zippered enclosure in back. 15" high.
KY 7316 . . . . . $6.00

**E** KOOKY KOMBER has long pile plush hair, bulging eyes. Lavender felt arms and legs. Has comb, lavender ribbon. Snap enclosure in back. 14" high.
KY 6414 . . . . . $4.00

**F** TURTLE is pink and blue rayon plush. Trimmed with daisies, lace, blue ribbon bow. Pink felt tail, feet. Zippered bottom. 22" long.
KY 7236 . . . . . $7.00

**G** TIGER is gold plush with black stripes. Felt eye lashes and felt tongue. Zippered enclosure. 19" lg.
KY 6682 . . . . . $6.00

**H** FLOPPY DOG is covered in rust colored rayon plush. Black plastic button eyes, cotton pom pom nose. Zippered enclosure. 20" long.
KY 7166 . . . . . $5.00

**J** FLIPPER snaps on, off 12" diam. pajama bag pillow. Snap enclosure on bottom of pillow. 12" long.
KY 7212 . . . . . $4.00

All toys in this photo play music except mama bear and papa bear.
B Papa Bear $9.00
C Mama Bear $6.00
G Dinosaur $6.00
I Turtle $5.00
R Mouse $5.00

**A** Mary and her lamb $10.00

**Mary has a little lamb . . . and the lamb is musical.**

**A** MARY AND HER LAMB. True to the nursery rhyme, Mary and her lamb go everywhere together. Not only is the lamb faithful, it's musical. It carries a concealed Swiss music box. The lamb is rayon plush, wears a spray of spring flowers over one ear. It has black plastic eyes, cotton pom pon nose, and red felt mouth. It is attached to Mary by a blue ribbon leash. Mary wears a pink and white rayon plush dress with blue ribbon belt. On her blond locks she wears a blue felt bonnet trimmed with lace. Vinyl face. Mary is 15" high; her lamb is 7½" h. KY 6455 . . . . . **$10.00**

**The three bears.**

These teddy bears have names and a story of their own. They are Papa Bear, Mama Bear, and Baby Bear. Now a child can play with one of the bears in the nursery story "Goldilocks and the Three Bears." Choose any one of the 3.

**B** PAPA BEAR is 30" high. He appeals to the girl or boy who likes a big teddy to romp with. He is covered in brown rayon plush. He has movable button eyes and a vinyl nose and mouth. Decorated for Christmas with a red ribbon. KY 7122 . . . . . **$9.00**

**C** MAMA BEAR will keep a child company through many hours of play. She is covered in brown rayon plush. She has movable button eyes and a vinyl nose and mouth. Her red eye lashes are made of felt. Decorated for Christmas with a red ribbon at the neck. Stands 26" high KY 7133 . . . . . **$6.00**

**D** BABY BEAR is musical. He has a Swiss music box inside him. Baby Bear is covered in brown rayon plush. He has a cotton pom pon nose and a felt mouth. Blue ribbon at neck. 22" high.
KY 7291 . . . . . **$7.00**

**E** SCOTTY DOG has Swiss music box inside. White rayon plush with plaid cotton body. Black pipe in mouth. Fisherman's hat is same plaid as body with red felt brim. Floppy ears lined in same plaid. Black eyes, pom pon nose. 17" h. KY 7257 . . . . . **$5.00**

**F** SASSY CAT has bushy tail that rotates when Swiss music box inside plays. Black plush with green trim. Yellow plastic eyes, red pom pon nose, red felt tongue, white whiskers. Stands 16" tall.
KY 7191 . . . . . **$5.00**

**G** DINOSAUR moves its plumed head when Swiss music box inside is played. Pink plush with white lace mane. Blue felt eyelids have thick black felt lashes. Carries a daisy in its mouth. Blue bow ribbon. 12" h. KY 6971 . . . . . **$6.00**

**H** WHITE CAT has music box concealed inside. Rayon plush with pink felt trim, green plastic button eyes.

Pink ribbon bow. Stands 10" high. KY 6471 . . . . . $3.00

J DACHSHUND is 40" long. Tail rotates when Swiss music box concealed inside plays. Covered in brown rayon plush. Pink felt mouth, red tongue. Button eyes. Yellow ribbon bow around neck. 10½" high. KY 6336 . . . . . $8.00

K SCHNAUZER moves its head when Swiss music box inside plays. Gray rayon plush with long silvery pile plush on whiskered snout. Felt eyes, nose and stand up ears. Yellow ribbon bow. 8½" tall. KY 6371 . . . . . $4.00

L TURTLE. Head and neck rotate when Swiss music box inside plays. Pink and blue rayon plush trimmed with daisies. Pink felt legs. White lace trim skirts body. Eyelids are dark blue felt with long black felt lashes. Pink felt tongue. Blue ribbon bow on head. 10" long, 4½" h. KY 6261 . . . . . $5.00

M PORPOISE. Snout rotates when Swiss music box inside starts to play. Covered in blue and white rayon plush. Red felt mouth, black and white felt eyes. 22" long, 7" h. KY 7117 . . . . . $5.00

N SLEEPY SUSIE rotates her head when Swiss music box inside plays. Pink rayon plush with soft, pliable vinyl face. A golden curl falls down over her forehead. Blue ribbon bow around neck. 10" long. KY 7101 . . . . . $4.00

P DOG has a music box hidden inside. Covered with yellow and white rayon plush. Droopy brown felt ears, black plastic eyes, pom pon nose, red felt mouth. 8½" tall. KY 7007 . . . . . $3.00

Q SWAN moves its graceful head and neck when Swiss music box inside plays. Lavender plush with long, fleecy, white plush pile. Daisies are perched at a perky angle atop head. Lavender felt beak and webbed feet. 8½" h. KY 7331 . . . . . $4.00

R MOUSE has music box concealed inside. Black and green rayon plush with white plush snout. Ears and feet are lined with orange and green cotton print. Matching print bow tie. Long black velvety tail. Black plastic button eyes, black cotton pom pon nose, red felt mouth. 16" h. KY 6291 . . . . . $5.00

S ALLIGATOR rotates mouth when Swiss music box inside begins to play. Covered in black, brown, and yellow plush with red felt claws and tongue. Mouth is lined with jagged white felt teeth. 24" long. KY 6464 . . . . . $5.00

T COILED SNAKE rotates its head when Swiss music box inside is played. Vivid multicolor plush simulates pattern of reptile's scales. Green, black, and white felt eyes with black lashes. Red felt fangs. Approximately 4½ ft. long. KY 6533 . . . . . $6.00

# 61 pages of toys for Christmas!

A Van truck $5.00

B Hertz car carrier $8.00

C Coca-cola truck $5.00

D Tow truck and jeep $3.00

E Big "H" race team $4.00

F Truck transport $3.00

G Stake truck $4.00

H Merry-go-round $5.00

J Bordens milk truck $5.00

K Ice cream truck $5.00

L Buddywagon $4.00

M Flat tire wrecker $5.00

**A VAN TRUCK.** Body is made of unbreakable die-cast aluminum. It can take the roughest play. Van and ramp are heavy duty steel. Rubber tires have spoke wheels. Windows and interior are plastic. Movable loading ramp, 15½" long.
KY 3191 . . . . . $5.00

**B HERTZ® CAR CARRIER** by Buddy L includes a steel auto hauler and 3 authentic model rent-a-cars. Automatic loading and unloading ramp. Car carrier has "non-mar" whitewall tires. Grille, bumper and wheel discs are brite-plate.
KY 3414 . . . . . $8.00

**C COCA-COLA® TRUCK** by Buddy L. Steel delivery truck has a supply of Coke® in cases ready for delivery. Two scale model hand trucks for the cases are plated metal. They really work. Truck has whitewall "non-mar" tires. Brite-plate grille and bumpers
KY 4015 . . . . . $5.00

**D TOW TRUCK AND JEEP®.** Big tow truck has a manually operated towing hook that really works. It can tow along a jeep or any disabled car. Truck and jeep are made of strong polyethylene. 26" long.
KY 3941 . . . . . $3.00

**E BIG "H" RACE TEAM** set by Buddy L. Includes a hot rod with a detachable steel towing trailer and two fully detailed Honda® motorcycles. Trailer tilts to unload. Hi-impact Hondas. Hot rod has racing slicks, whitewalls.
KY 3331 . . . . . $4.00

**F TRUCK TRANSPORT.** Heavy duty truck has a detachable trailer that carries tow truck, a dump truck and two pick-up trucks. Truck wheels lock into trailer ramp for secure transport. Polyethylene, 22" long.
KY 3851 . . . . . $3.00

**G STAKE TRUCK.** Die cast aluminum body is unbreakable. The roughest play won't bother it. Stakes are removable. Full plastic windows and interior with driver. Rubber tires have spoke wheels.
KY 3202 . . . . . $4.00

**H MERRY-GO-ROUND** by Buddy L. The carousel turns as the truck rolls and a bell rings. Made of steel. Whitewalls. Grille and bumper are brite-plate. 3 carousel horses.
KY 3433 . . . . . $5.00

**J BORDENS® MILK TRUCK** by Buddy L. Truck has sliding side doors, swing out back doors. Steel Side panel has Elsie the Cow® billboard. Includes milk carrier with 6 poly milk bottles. Steering wheel, driver's seat, safety bumper.
KY 4031 . . . . . $5.00

**K ICE CREAM TRUCK** by Buddy L. Fully detailed interior includes serving counters, refrigerators, driver's seat, steering wheel. Two sliding doors, three big serving windows. The bell rings. Sturdy auto steel.
KY 3291 . . . . . $5.00

**L BUDDYWAGON** by Buddy L is a scale model of the station wagon bus. It has a sliding sun roof and two side doors. Two banks of seats fold down to make cargo space. White walls. Steel construction.
KY 3237 . . . . . $4.00

**M FLAT TIRE WRECKER** by Buddy L. Heavy duty operating boom lifts and tows. Spare tire and three polyethylene tools. Red flasher light uses two "C" batteries (not included). "Non-mar" tires. Made of sturdy steel.
KY 3933 . . . . . $5.00

**DELUXE TRUCK SET** includes five metal trucks. Tow truck has a towing hook on a boom that will tow cars. Log carrier includes 5 removable wood logs. Stake truck has removable stake panels. Dump truck has spring action dumping. Fire truck comes equipped with an aerial ladder. Metal construction.
KY 3483 . . . . . set $8.00

See 55 pages of toys here. See our big Fall and Winter catalog for more pages of toys—and other gift ideas for children.

Check off the children on your Christmas list . . .

- ☐ son
- ☐ daughter
- ☐ niece
- ☐ nephew
- ☐ god child
- ☐ neighbor
- ☐ paper boy
- ☐ playmates
- ☐ grandson
- ☐ school mates
- ☐ delivery boy
- ☐ Boy Scout
- ☐ granddaughter
- ☐ cousin
- ☐ Little leaguer
- ☐ Girl Scout

A Aerial fire ladder $8.00

B Police emergency truck $7.00

C Fire pumper $5.00

D Fire truck $5.00

E Fire department set $11.00

F Wild animal circus $12.00

G Kennel truck $4.00

H Pony farm $4.00

J Safari hunt $9.00

K Farm set $4.00

L Jungle wagon $4.00

M Traveling zoo $4.00

**A** AERIAL LADDER FIRE ENGINE by Buddy L. Steel hook and ladder. Extension ladder reaches 44", swivels 360°. 27½" long.
KY 4046 . . . . . $8.00

**B** POLICE EMERGENCY TRUCK. Side and back doors open. Ladder attaches on roof. Dome light, hose and reel, sliding window. Steel.
KY 3163 . . . . . $7.00

**C** FIRE PUMPER by Buddy L. Back attachment hooks to hose and shoots water through roof gun. Fire helmets. Steel.
KY 4051 . . . . . $5.00

**D** FIRE TRUCK has unbreakable die-cast aluminum body. Plastic windows and interior with driver. Ladders. Rubber tires. 13½" long.
KY 3173 . . . . . $5.00

**E** FIRE DEPARTMENT SET includes fire pumper, ambulance with stretcher, and fire chief's car. Pumper has removable ladders.
KY 2121 . . . . . $11.00

**F** WILD ANIMAL CIRCUS by Buddy L. Steel trailer has three cages for wild animals. See-through window roof. Cage doors open.
KY 3391 . . . . . $12.00

**G** KENNEL TRUCK by Buddy L. has 12 compartments for the twelve pedigreed champions. Plastic kennel has hinged roof. Steel.
KY 3277 . . . . . $4.00

**H** PONY FARM truck is a pick up truck with room to carry the six ponies. Truck is heavy gauge steel. Snap-action tailgate, trailer hitch.
KY 3355 . . . . . $4.00

**J** SAFARI HUNT includes 9 wild animals, truck with removable top, and safari wagon with slideout ramp. Lift up door. Steel.
KY 3466 . . . . . $9.00

**K** FARM SET includes five metal farm toys; tractor, spreader, plow, disc, and drag. Also included are nine polyethylene farm animals.
KY 2951 . . . . . $4.00

**L** JUNGLE WAGON carries five different wild animals. Steel body truck has see through cages. Each cage has a swing up door.
KY 3166 . . . . . $4.00

**M** TRAVELING ZOO by Buddy L. Steel truck has hi-impact plastic animal cages. Six compartments hold the six jungle animals.
KY 4143 . . . . . $4.00

**A GIANT DUMP TRUCK** has realistic dump action. Tinted windows. Heavy-duty plastic. 21" x 9" x 10". KY 3491 . . . . . $5.00

**B GRADALL** by Buddy L. digs, hauls, lifts, grades, swings and scrapes. Telescoping boom arm extends over 32". Steel. Whitewalls. Grille-plate hubs. 24" long KY 3844 . . . . . $12.00

**C BIG DIG SHOVEL** by Buddy L. Easy grip shovel boom handle for digging and dumping. Cab and boom revolve. Crawler treads. Steel. KY 3221 . . . . . $5.00

**D DUMP TRUCK** by Buddy L. Hinged endgate, easy action dumping. Made of welded auto steel. KY 3962 . . . . . $4.00

**E TRACTOR-LOADER** has detachable loader. Steel. Finger steering KY 3315 . . . . . $4.00

**F ROAD GRADER** has scraper that raises, lowers, and tilts. Steering wheel. Red reflectors. Steel KY 4321 . . . . . $5.00

**G DUMP TRUCK** is made of unbreakable die cast aluminum. It can take the roughest play. Rubber tires. Lever action dumping. KY 3606 . . . . . $3.00

**H BULLDOZER** by Structo. Caterpillar wheels. Blade raises, lowers, adjusts to three positions. Steel Rubber wheels, 11½" long. KY 3155 . . . . . $4.00

**J SCOOP AND HOE** is an all steel digger, bulldozer, and scooper all in one. Back hoe swings lever controlled bucket. Rubber tires. KY 3575 . . . . . $7.00

**K PICK UP TRUCK** has plated grill and bumper. Windshield. Steel. KY 3561 . . . . . $3.00

**L CEMENT MIXER** by Buddy L. revolves as truck wheels turn. Drum tilts so mix pours down chute. Steel cab and chassis. White plastic mixer drum. 15½" long. KY 3991 . . . . . $6.00

**GAS PUMP** by Buddy L. Nozzle clings to steel. Pump registers gallons. (Batteries not included) KY 3255 . . . . . $4.00

**SERVICE STATION** features revolving car lift, cars, accessories and attendants. 3 metal levels. KY 2451 . . . . . $7.50

## The remote controlled Triumph sports coupe signals for turns.

**A** GREYHOUND BUS Bump-and go action changes course if strikes object Horn blows. Metal 15" lg. Uses 2 D cells (not incl.) Japan.
KY 4191 ..... $5.00

**B** FIRE ENGINE has bump-and-go action. Ladder extends, hose locks in place. Spare side hose, 2 lights flash. Manually operated siren. Metal, 12½" long Runs on 2 D cells (not included). Made in Japan.
KY 4291 ..... $7.00

**C** CEMENT MIXER barrel has 2-speed cycle. Forward and reverse Flashing light Plastic 8¼" long 1 D cell (not included) Japan
KY 3591 ..... $4.00

**D** FIRE SNORKEL raises and swivels. Forward and reverse. Bell, flashing light. Plastic, 9" long. 1 D cell (not included) Japan.
KY 3533 ..... $5.00

**E** POWER SHOVEL. Clam shell opens and closes, cab rotates. Forward and reverse Plastic 9" long. 2 D cells (not included). Japan
KY 3523 ..... $4.00

**F** BULLDOZER moves sand and dirt. Adjustable blade. Forward and reverse. Flashing light. Plastic, 8" long. 2 D cells (not incl.) Japan.
KY 3582 ..... $4.00

**G** ROAD GRADER has adjustable scrapers Moves forward and reverse, Flashing light Plastic, 11" long Runs on one D cell (not included). Made in Japan
KY 3744 ..... $4.00

**H** VOLKSWAGEN SEDAN. See-thru plastic engine lights up, fan rotates Car goes forward and reverse. Metal 8" long 2 C cells (not included) Made in Japan.
KY 2621 ..... $3.00

**J** DUMP TRUCK goes forward and reverse. Cab light flashes Back raises manually. Plastic, 9" long One D cell (not included). Japan.
KY 3646 ..... $4.00

**K** FIRE CHIEF CAR has bump-and go action Races with dome light flashing, siren blaring. Top speakers swivel. Metal 11½" lg Uses 2 D cells (not included). Japan.
KY 4233 ..... $5.00

**L** POLICE CAR. Flashing light, siren, swivel speakers, Forward and reverse. Metal 8" long, 2 D cells (not included). Japan
KY 4313 ..... $3.00

**M** WRECKER. Winch raises and lowers Blinking light. Forward and reverse, Plastic 10" long 2 D cells (not included) Japan
KY 3916 ..... $4.00

**N** RACING CAR. Lights flash, engine roars Forward, reverse. Metal, 11" lg. 2 D cells (not incl.) Japan
KY 4255 ..... $4.00

**P** TRIUMPH SPORTS COUPE. Remote control unit on 36" cord has forward, reverse buttons, steering wheel turns car wheels. Signal light. Metal 8" long, 2 C cells (not included). From Japan.
KY 3103 ..... $4.00

## Mighty Mike is a battery operated jeep. He climbs up and down hills and over hurdles. By Remco.

Mighty Mike by Remco is a battery operated jeep. It has "climb action traction." Mighty Mike goes up and down hills, over hurdles as high as he. In the set are 6 hurdles and 2 bridges. Set up an obstacle course, and marvel as Mike conquers every barrier. Three included attachments change Mike to a wrecker, a station wagon, a U-haul, each with climb action traction. Mike is metal and plastic, 5½x3" h. Runs on 2 pen light batteries (not included). Test him, and be prepared for hours of fun and amazement.
KY 4351 **$10.00**

**A** ARTHUR A-GO-GO is a battery operated drummer with a "mod" look. He moves his head and stamps his foot as he plays the latest hit. Uses 2 D cells (not included). Metal. 9" high. Japan.
KY 3791 . . . . . **$6.00**

**B** SCOTTY DOG walks, barks, wags tail. Remote control. Eyes light. 2 D cells (not incl.). 7" high. Japan.
KY 3442 . . . . . **$4.00**

**C** BARKING SPANIEL. Bump-and-go action. Shakes head, tail. 9½ x 6½" h. 2 C cells (not incl.). Japan
KY 4212 . . . . . **$5.00**

**D** KIDDIE ROCKET RIDE cars rotate, bell rings. Wind-up. 8" Japan.
KY 3511 . . . . . **$2.00**

**E** ROBOT walks, lights flash. See-thru gears rotate. Plastic. 9" h. 2 D cells (not incl.) Japan.
KY 2573 . . . . . **$3.00**

**F** SPACE GUN. Squeeze trigger, gun hums, top lights. 2 C cells (not incl.). 7¼" lg. Made in Hong Kong.
KY 3241 . . . . . **$2.00**

**G** TANK goes forward, reverse. Lights. Batteries not incl. Japan
KY 4181 . . . . . **$4.00**

**H** SPACE SHIP revolves, has bump-and-go action. 2 C cells (not incl.) 7" diam. Made in Hong Kong.
KY 2861 . . . . . **$3.00**

**J** PROP PLANE taxies along floor, stops, goes. 2 D cells (not incl.). 16" lg. Made in Japan.
KY 4273 . . . . . **$5.00**

**K** HELICOPTER. Remote control. Forward, reverse, steering wheel. 2 C cells (not incl.) 11" lg. Japan.
KY 2726 . . . . . **$3.00**

**L** NAVY PLANE taxies on water. 2 C cells (not incl.). 12½" lg.
KY 2343 . . . . . **$2.00**

## This electric board converts into 4 different racing games.

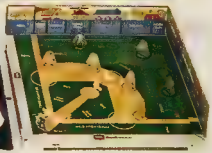
Electric races features 4 fast, unpredictable games. They include track and field relays and contests, a horse race, harness race, and a stock car race with all the thrills of the Indianapolis 500. Each game has its own set of miniature, free running figures. The figures jockey for position and veer left or right about the vibrating board. Track and field events consist of 9 separate categories. Snap the "action handle" and make the men pole vault, broad jump, hurl the javelin, or shot put. Trackmen dash short distances or run on for long relays. For a change of play, you can set up your own Kentucky Derby. You can post varying win, place, or show odds for 8 horse races on a parimutuel board. Harness racing fans and stock car buffs can set up their own favorite racing game. This set includes electric racing board, quick change scoreboards, 4 stock cars, 4 horses, 4 sulkies, 3 fieldmen, and 16 trackmen.
KY 9754 . . . . . **$10.00**

J Stop action football $4.00

K Club hockey $16.00

L Hot shot hockey $10.00

M Snap action hockey $5.00



N Magnetic baseball $5.00

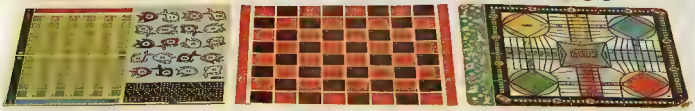
**J** STOP ACTION FOOTBALL has fast, slow, or stop action Offensive team controls speed, Men move, pass, kick on vibrating board. 22 plastic men, goal posts, yard marker down, timer, metal board
KY 9251 . . . . . **$4.00**

**K** CLUB HOCKEY has deluxe automatic features. Hockey players move in a curved slot play pattern and rotate on swivel motion to pass puck. Score panel comes with center ice puck dropper for a fair start. Light signals when goal is scored. This *Scoreboard* model includes spring loaded shooting goalies, puck controllers, sideboard scoring aid, 3 pucks (plain, roller ball, and magnetic). Batteries not incl.
KY 9471 . . . . . **$16.00**

**L** HOT SHOT HOCKEY. Forwards and defense men rotate on swivels. Goalies swing in arc. Heavy steel frame, 12 hockeymen, and 2 pucks.
KY 9382 . . . . . **$10.00**

**M** SNAP ACTION HOCKEY has dipped board so ball puck is always in motion. Snap-back players pass puck. Goalies move side to side. Drop puck feature, scoring device, 12 players, 2 nets, 3 pucks.
KY 9741 . . . . . **$5.00**

**N** MAGNETIC BASEBALL includes a ballpark and a flying action ball. Magnetic ball clings to field and backdrop. Pitcher throws fast balls, slow balls, and curves.
KY 9521 . . . . . **$5.00**



56 GAME CHEST contains an assortment of 56 games. There's a different game for more than every week of the year. The chest includes old favorites such as checkers, bingo, dominoes, Chinese checkers, and Pachisi. Dozens of new games, too. Adults as well as children will enjoy the many marker, dice, and racing games that assure hours of stimulating play. The box contains 7 colorful gameboards, dice, markers, checkers, marbles, dominoes, and spinners. An instruction book explains each game.
KY 9146 . . . . . $2.00

COMBAT is an infantry game based on the TV series. Each of 2 players has a squad of 6 soldiers. The object is to capture opponent's men or headquarters. For ages 7 to 14.
KY 9591 . . . . . $2.00

LASSIE is a board game inspired by Lassie's TV adventures. Players help Lassie rescue animals from hunters. Player who saves most animals is the winner. Ages 6 to 12.
KY 9913 . . . . . $2.00

GOMER PYLE is based on the TV series. Each player, as Gomer, tries to get all 25 of his men into formation on time to salute Sarge on his birthday. For ages 8 to adult.
KY 9231 . . . . . $2.00

HONEY WEST is a detective game. Players track down suspects with the help of clues. The first player to discover the criminal wins the game. For 2 to 4 players.
KY 9491 . . . . . $2.00

BINGO-MATIC has an automatic dispenser that mixes, selects, and ejects one numbered disc at a time. Includes plastic dispenser, markers, 30 cards, numbered discs.
KY 9931 . . . . . $2.00

THE LAST STRAW is a novel party game for any number of players. Each player places a straw into a basket on the camel's back. Players who break the back are out.
KY 9191 . . . . . $3.00

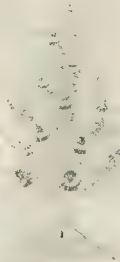
TIDDILY TURTLE is tiddly winks topped by a turtle race. Players flip teddlies into cuplike backs of plastic turtles. A score moves the turtle forward one space.
KY 9511 $2.00

NOAH'S ARK is a game for preschoolers. Players put animals into ark by spinning disc. First player to place all of his animals in the ark is the winner. For ages 3 to 6.
KY 9791 . . . . . $2.00

A Scotch pine wreath $7.00

B Snow effect wreath $4 00

C Holly wreath $2.29



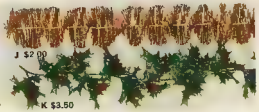
D Pompon tree $5.99

E Tree top angel $4.99

F $2.50

G $1.79

H $2.00



J $2.00

K $3.50

L Nativity set $5.99

M Musical nativity set $10.99

A SCOTCH PINE WREATH is weatherproof. 24" diam. Green only.
KX 9633 ..... $7.00

B SNOW EFFECT WREATH. 16" diam. Scotch pine. Green only
KX 9811 ..... $4.00

C HOLLY WREATH. 17" diam.
KX 9861 ..... $2.29

D POM PON TREE is 4' high, made of glistening aluminum
KX 9431 ..... $5.99

E TREE TOP ANGEL. 10" high.
KX 9415 ..... $4.99

F GLITTER BALLS shine on tree. 3" diam. Set of 12. Gold
KX 9533 ..... $2.50

G SATEEN BALLS. 2¼" diam
KX 9401–blue KX 9402–gold
KX 9403–red set of 12 $1.79

H HOLLY BELLS. Sateen. 3" diam.
KX 9341–blue KX 9342–gold
KX 9343–red set of 6 $2.00

J GOLD ALUMINUM GARLAND is 25 ft. long.
KX 9482 ..... $2.00

K HOLLY GARLAND is 9 ft. long.
KX 9551 ..... $3.50

L NATIVITY SET. 13" w x 10" h.
KX 9544 ..... $5.99

M MUSICAL NATIVITY SET. Swiss music box plays "Silent Night."
KX 9616 ..... $10.99

## This Christmas tree is Scotch pine. It's 7½ ft. tall.

Pictured above is our tallest, fullest polyvinyl Scotch pine tree. It is 7½ ft. tall, has 144 branch tips to give it beauty and fullness. It comes with a de luxe tree stand complete with hardware for securing the tree. These trees are also available in a 7 ft. size with 107 branch tips, and a 4 ft. size with 38 tips that's ideal as a table tree or second tree in a den or playroom. All are flame resistant polyvinyl chloride. Electric lights can be used safely with no fear of fire. There is no mess or bother from falling needles. They will look just as fresh and festive the day you take them down as the day you first put them up. And they'll look the same way after years of use. 4 ft. size nssembled. Larger sizes sent unassembled. Lock wind construction holds securely.

*Pine branch*

| | |
|---|---|
| deluxe 7½ ft. | KX 9721 $29.99 |
| 7 ft. tree | KX 9711 21.99 |
| 4 ft. tree | KX 9455 7.99 |

## Beth is a teenage doll. She's wearing a Granny gown and cap to match.

**A** ALICE MARY is a 32" walking doll. Just lift her arm and she will walk along with you. This doll has blonde rooted hair and moving blue eyes. Accompanying Alice is her white dog Mike. Mike is a plush poodle 14" tall. He wears a coat that matches Alice Mary's velveteen dress.
KY 1372 . . . . . $13.00

**B** POLYANNA is our only doll with frosted hair. This doll has red hair with blonde tinted streaks. Her hair is rooted and she has blue movable eyes. Polyanna's dress is made of cotton and trimmed with turquoise ric rac. Doll is 16" tall.
KY 2233 . . . . . $5.00

**C** DIMPLES is a chubby toddler who has dimples. She has short red rooted hair and moving blue eyes. Dimples is wearing a green velveteen coat and hat with a white cotton dress underneath. Dress is sleeveless. This doll is 19" tall.
KY 1232 . . . . . $8.00

**D** BETH looks like the typical teenager with her long straight hair. Beth's hair is rooted and her dark eyes are movable. Her Granny gown and matching cap are made of flannel with black ribbon and white lace trim. She also has white shoes, socks, and panties. Doll is 18" tall.
KY 0861 . . . . . $7.00

**E** JUDY is a 24" walking doll. Lift her hand and her feet will move. Judy is wearing a velvet dress with white lace trim. She has rooted hair and movable blue eyes. Panties, socks and shoes are white.
KY 1785 . . . . . $9.00

**F** SUZANNA is a toddler with long blonde braids. Her hair is rooted and washable. She has blue eyes and movable arms and legs. Her dress is linen with cotton sleeves and collar. Suzanna is 19" tall.
KY 1955 . . . . . $8.00

**G** SHOTSY is a 27" walking doll. If you hold her hand she will walk along with you. Shotsy comes with a regular size milk bottle. When she drinks water or milk she wets. Doll is wearing an orange and yellow pajama outfit. Blonde rooted hair and movable blue eyes.
KY 1073 . . . . . $10.00

**H** PATSY is wearing a blue velveteen jumper and a blue and white polka dot blouse. Movable blue eyes and rooted hair. 15" tall
KY 1856 . . . . . $5.00

**J** DARLENE has a blonde pony tail and blue movable eyes. She is wearing a 2-piece slack outfit that is pink with white lace trim. Legs, arms, and head move. 12" tall.
KY 1193 . . . . . $4.00

**K** CAROLYN is a 12" toddler doll. She is wearing a green and white dress with blue and white piping. Panties, socks, and shoes are white. She has movable blue eyes and rooted hair. Her legs, arms, and head are movable.
KY 1821 . . . . . $3.00

**L** SARAH is a toddler that has a side ponytail. This dark-eyed brunette has a flirtatious side glance. Her hair is rooted and she has eyes that blink. Sarah has movable arms and legs. She stands 18" tall.
KY 1351 . . . . . $6.00

# 61 pages of toys for Christmas!

A Lisa $5.00

B Georgene $4.00

C Doll lamp $11.00

D Mary Poppins $8.00

E Jane and Michael $7.00

F Pattie $2.00

G Clothes and accessories $4.00

**A** LISA is ready to walk down the aisle in her white satin gown. The satin gown has a lace overlay and she is wearing a white net veil. Lisa is carrying flowers just like a real bride. She has blonde hair and dark eyes. This bride is 16".
KY 0882 . . . . . $5.00

**B** GEORGENE is baby's first doll. Soft and cuddly rag doll is 20" tall. Georgene is wearing a red and blue dress with a white apron and pantaloons. All clothes are removable and washable. She has a painted face and hair made of red yarn.
KY 1732 . . . . . $4.00

**C** DOLL LAMP. Doll is wearing a formal gown that covers the base of this lamp. Her skirt is the shade. She operates on a 40 watt bulb. Connected to the cord is an on and off switch. U.L. approved. Arms and head move. 15" tall.
KY 0857 . . . . . $11.00

**D** MARY POPPINS is dressed in her traveling coat and hat. Doll comes complete with her traveling umbrella, travel bag, and pink and white gown with hat to match. Mary has movable arms, legs, and head. Dark eyes 12" tall
KY 1407 . . . . . $8.00

**E** JANE AND MICHAEL. Now, you can take care of the same children Mary Poppins took care of in the book and movie. Michael has a long English hair cut and dark eyes. He is wearing short pants, shirt, and tie. Jane has blonde hair and bangs, and is wearing a pink and purple dress. Each doll is 8½" tall.
KY 0808 . . . . . pair $7.00

**F** PATTIE is a fashion doll. She is 11" tall and has rooted blonde hair. She is made of vinyl and has movable arms and legs. Pattie is wearing an orange and yellow sun dress. She fits in all the clothing available in the 31 pc. set of clothing and accessories shown at right.
KY 1091 . . . . . $2.00

**G** CLOTHES AND ACCESSORIES consist of 31 pieces to dress any 11 or 12" doll. Doll can be dressed for any occasion with this selection.
KY 0761 . . . . . $4.00

A Continental doll coach $20.00
B Paisley doll coach $17.50
C Spring action doll coach $15.00
D Deluxe coach $10.00
E Molded doll coach $8.00
F Softside doll carriage $12.00
G Deluxe doll stroller $10.00
H Doll stroller $6.00

## This continental doll coach looks just like a real baby carriage.

**A** CONTINENTAL DOLL COACH is like a real baby's carriage. It has a storm shield, shopping bag, and transparent window. Carriage has a continental look with its tangent wheels measuring 12" front, 10" rear. Chrome plated and lined. Handle 29" high. Coach measures 12½ w x 26" lg
KY 1421 . . . . . $20.00

**B** PAISLEY DOLL COACH is painted charcoal black. The color has been impregnated into the carriage, so it will not chip or peel off. Lining is a paisley print on a charcoal background. Matching print on hood. Molded crest. 12½ w x 26" lg. Has a 26" high handle.
KY 0921 . . . . . $17.50

**C** SPRING ACTION DOLL COACH. This carriage has spring action that allows the child to push and rock the coach more easily. Carriage lined with gold vinyl. Molded body 12 w x 24" lg. Handle 28" high.
KY 1861 . . . . . $15.00

**D** DELUXE COACH has spring action for easier movement. Molded body measures 11 w x 20" lg and handle is 24½" high. Plated hubcaps and mattress board.
KY 4388 . . . . . $10.00

**E** MOLDED DOLL COACH has a one piece molded body. Because it is a molded body it is seamless and will not come apart. The body is lightweight plastic; a child can move it easily. Carriage 10 w x 18" lg. Handle 21½" high
KY 0982 . . . . . $8.00

**F** SOFTSIDE DOLL CARRIAGE folds up so easily that you can take it wherever you go. Because it is a softside carriage it can't be scratched, dented, or cracked. Frame is tubular plated with spring action. The plated crest gives this carriage a Continental look. Carriage is 11½ w x 25 lg x 28" high.
KY 0971 . . . . . $12.00

**G** DELUXE DOLL STROLLER is complete with tandem seat, reclining back, shopping bag and tray. This stroller not only has room for the doll, but it also has room for shopping bags or doll's clothing. Tubular plated. Stroller is 31" high.
KY 0944 . . . . . $10.00

**H** DOLL STROLLER has most of the attachments that a real baby stroller has. It has a shopping bag, molded footrest, canopy, and playrings. Tubular plated frame 29" h.
KY 4303 . . . . . $6.00

See 55 pages of toys here. See our big Fall and Winter catalog for more pages of toys—and other gift ideas for children.

Check off the children on your Christmas list . . .

- ☐ son
- ☐ daughter
- ☐ niece
- ☐ nephew
- ☐ god child
- ☐ neighbor
- ☐ paper boy
- ☐ playmates
- ☐ grandson
- ☐ school mates
- ☐ delivery boy
- ☐ Boy Scout
- ☐ granddaughter
- ☐ cousin
- ☐ Little leaguer
- ☐ Girl Scout

A Kathy $8.00

B Julie $9.00

## The baby doll can change her expression. She smiles . . . she pouts.

KATHY is baby glad and sad . . . the doll who actually changes her facial expressions from a smile to a pout. Sit her down and she makes a sad face. Stand her up and she smiles. Kathy has movable arms and legs so you can move them to different positions. She has blue eyes and rooted hair. Kathy is 15" tall and has a soft vinyl body. Blue knit pants match dress.

KY 1536 $8.00

JULIE is our only doll that walks unassisted. Just press a button and she toddles away by herself. Julie works on one "C" battery (not incl.) She has movable arms, legs, and head so you can move them to various positions. Julie has blonde rooted hair in a straight cut and blue eyes that blink. She is wearing a red polka dot dress with pants to match. 15" tall. Washable vinyl.

KY 1512 . . . . $9.00

See 55 pages of toys here. See our big Fall and Winter catalog for more pages of toys—and other gift ideas for children.

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- ☐ niece
- ☐ nephew
- ☐ god child
- ☐ neighbor
- ☐ paper boy
- ☐ playmates
- ☐ grandson
- ☐ school mates
- ☐ delivery boy
- ☐ Boy Scout
- ☐ granddaughter
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KY 4303 . . . . . $6.00

A $2.29 B $2.29 C $2.00 D $2.00 E $1.96 F $1.96

G $5.95 H 12 inch 33⅓ rpm Long-Playing Monaural albums. $1.98 each.

## A Look and Listen record set has 3 records and 3 books. A child can read along as the records play.

**A** TREASURY OF NURSERY RHYMES contains five 45 rpm records that include 26 different and well-known nursery rhymes. Each is a break-resistant extended "45". KY 4674 ..... $2.29

**B** TREASURY OF FAIRY TALES Five 45 rpm records. Break-resistant. Stories on both sides. "Cinderella", "Jack and the Beanstalk", "Little Brave Sambo", "Snow White", and "Sleeping Beauty". KY 4717 ..... $2.29

**C** LOOK AND LISTEN RECORD SET has 3 records with 3 illustrated books. While a child is reading a book, the record plays the exact words that are printed, "The Little Puppy", "The Speedy Little Taxi", and "Hansel and Gretel". KY 4663 ..... $2.00

**D** LOOK AND LISTEN RECORD SET uses the same method of teaching children how to read as does item C. Included in this set are "Happy Birthday", "The ABC Book", and "The Noisy Baby Animals". KY 4594 ..... $2.00

**E** SET of PLAYMATE RECORDS contains 4 records that are extended "45's". Each side plays about 10 minutes. Included are "The Teddy Bear", "The Doggie", "The Lamb", and "The Dragon". KY 4686 ..... $1.96

**F** SET of PLAYMATE RECORDS also contains 4 records that are extended "45's". Included in this set are "The Fire Engine", "The Drummer Boy", "The Train", and "Happy Birthday". KY 4839 ..... $1.96

**G** THE MAGIC WORLD OF CHILDREN'S FAVORITE SONGS AND STORIES consists of five 12" 33 rpm long-playing records. Fifty-four different selections provide 3 hours of listening. Assortment includes popular, folk, western, and marching songs. The records have their own attractive box. KY 4946 ..... $5.95

**H** 12 INCH LONG-PLAYING ALBUMS 33⅓ Monaural. Each sold individually.

| | | |
|---|---|---|
| Gisele MacKenzie Sings Lullabye and Good Night | KY 4759 | $1.98 |
| Joseph Cotton Reads Bible Stories | KY 4738 | 1.98 |
| The Sound of Music | KY 4785 | 1.98 |
| Mary Poppins | KY 4932 | 1.98 |
| Twenty-Five Nursery Rhymes | KY 4923 | 1.98 |
| Mother Goose Favorites | KY 4587 | 1.98 |
| Winnie the Pooh | KY 4898 | 1.98 |
| Let's Play School | KY 4562 | 1.98 |
| Peter and the Wolf | KY 4546 | 1.98 |
| I Believe | KY 4605 | 1.98 |
| Rudolph the Red Nosed Reindeer | KY 4639 | 1.98 |
| Puff the Magic Dragon | KY 4618 | 1.98 |
| TV and Movie Favorites for Children | KY 4626 | 1.98 |
| Child's First Record | KY 4573 | 1.98 |
| Farm Yard Fun | KY 4764 | 1.98 |

J Phonograph with records $15.00 K 3-Speed phonograph $8.00 L Record player with records $5.00

**J** PHONOGRAPH, RECORDS, AND RECORD RACK. The phonograph is lightweight, and has a carrying handle to make it portable. Two speeds; 78 and 33 rpm. Five golden records included contain 15 different selections. Record rack for record storage. Loud and soft needles included. 110 V. AC. KY 5303 ..... $15.00

**K** THREE SPEED PHONOGRAPH is battery powered. It uses two "D" flashlight batteries (not included) to make it portable. No cords to fuss or bother with. The speeds are 33, 78, and 45 rpm. Record and read-along book are included to make reading easier and more fun for children. Durable plastic casing. KY 3982 ..... $8.00

**L** RECORD PLAYER comes with 4 plastic records that are scratch-resistant. Record player is battery operated to eliminate the need for bothersome cords. Over 600 plays per single "D" cell flashlight battery. Adjustable speed from slow to fast. Durable plastic construction. Battery not included. KY 3326 ..... $5.00

A Beginners' $20.00 B Concert $30.00 C Standard size $25.00

D U.N.C.L.E. $11.00 E Barbie $12.00 F Commando $11.00

G Time Teacher $11.00 H Flipper $12.00 J Yogi Bear $11.00

K Musical jewelry box $10.00 L Musical jewelry box $5.00 M House shape musical jewelry box $7.00

## The beginners' guitar is made of wood.

### Guitars

All three guitars shown have lacquered, selected hardwood finishes, non-slip gear tuning, steel reinforced necks, 6 steel strings, 18 frets, and 4 pearl positions.

**A** BEGINNER'S GUITAR is budget priced, yet has many features found on the more expensive models shown. The guitar is 34 inches high.
KY 2891 ..... $20.00

**B** CONCERT GUITAR is 38½ inches high. It has a narrow sound hole with an attractive black and white circle decoration.
KY 3451 ..... $30.00

**C** STANDARD SIZE GUITAR is 37½ inches high.
KY 2877 ..... $25.00

### Children's Watches.

Precision made Swiss movements.

**D** MAN FROM U.N.C.L.E. WATCH gives a youngster a chance to feel he's a part of this famous spy series. There's a picture of Napoleon Solo right on the face. Genuine leather wrist band. Chrome case.
KY 5722 ..... $11.00

**E** BARBIE WATCH has a picture of Barbie Doll on the face. The case of the watch is tastefully gold plated. Genuine leather band.
KY 5363 ..... $12.00

**F** COMMANDO WATCH for the junior commando. Regulation 24-hour military markings, and 12-hour civilian markings. Second hand reading is done in five's. Nylon watch band.
KY 5331 ..... $11.00

**G** TIME TEACHER WATCH uses the colors of our flag to show a youngster how to tell time. Red reminds the youngster to say "The time is", the white hand indicates the hour, and the blue hand the minutes. Genuine leather band.
KY 5755 ..... $11.00

**H** FLIPPER WATCH has a picture of Flipper the dolphin on the face. Genuine leather band and chrome case. Second hand.
KY 5351 ..... $12.00

**J** YOGI BEAR WATCH with a picture of Yogi on the dial. Genuine leather wrist band. Chrome case.
KY 5701 ..... $11.00

**K** MUSICAL JEWELRY BOX. Two storage areas with lift-out drawer. Lift the top to play. Wood construction, flower decorations, 5 w. x 9 lg. x 7" h. Made in Japan.
KY 5433 ..... $10.00

**L** MUSICAL JEWELRY BOX has a piano shape. It plays when the piano board is lifted. Two compartments: under the piano board and under the key board. 6 w. x 7½ lg. x 5" h. Made in Japan.
KY 5404 ..... $5.00

**M** HOUSE SHAPE MUSICAL JEWELRY BOX. Lift the roof and it plays. Jewelry goes in the drawer built into the house. 4¾ w. x 9½ lg. x 6" h. Made in Japan.
KY 5371 ..... $7.00

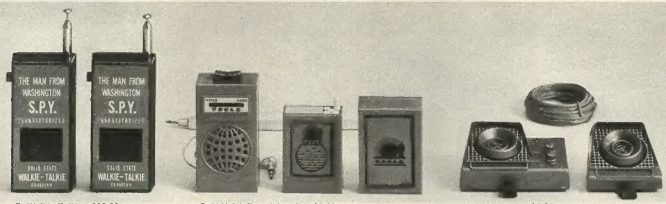
A

B Spy set $3.00

C Target game $3.00

D Puncho bag $5.00

E C.R.U.N.C.H. spy house $6.00



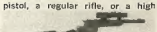

F Walkie-Talkies $20.00

G U.N.C.L.E. walkie-talkie $8.00

H Wrist radios $5.00

## The spy set includes a high powered toy rifle (with telescopic lens). The rifle converts into 5 weapons.

**A** SPY SET has a 5 in 1 high powered weapon. It is a short pistol, a long barreled silencer, a telescopic pistol, a regular rifle, or a high powered telescopic rifle. Set also includes binoculars, badge, camera for 120 film, and an I.D. case.



*5-in-1 completely assembled.*

KY 5661 ..... $5.00

**B** SPY SET. 17" periscope really works. Radio time bomb that pops when set. Golden clicker Time bomb.

gun. Also 2 make-believe 10" walkie-talkies. Plastic construction.

KY 5451 ..... $3.00

**C** TARGET GAME has a plastic gun. 3 rubber-tip safety darts, and a target board that records scores automatically. Target is an agent's car. Hit car's left light, points are added. Hit right, they're subtracted.

KY 5916 ..... $3.00

**D** PUNCHO BAG has "Man from U.N.C.L.E." characters. Illya Kuryakin and Napoleon Solo. Use for punching, karate. Inflatable vinyl bounces back when hit. Sandweighted. Waterproof. 54" h.

Solo.

KY 5733 ..... $5.00

**E** C.R.U.N.C.H. SPY HOUSE holds 2 children. Colored blue, black, white, and red. Trench coat spy cut-outs on walls. Peephole in front where visitors may give pass word. Folds flat for easy storage. Fiberboard 31 wide x 31 deep x 30" high.

KY 5274 ..... $6.00

**F** WALKIE-TALKIES are transistorized. No wires to trip over or catch on doors or trees. Three transistors allow you to transmit up to ½ of a mile. Includes 2 "walkie-talkies" that transmit and receive, two 9-volt batteries, and antennas that extend to 4 feet.

KY 5211 ..... $20.00

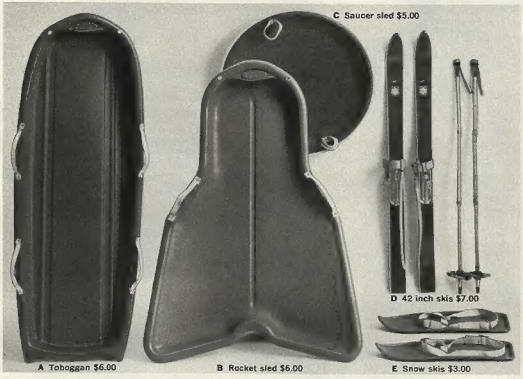
**G** U.N.C.L.E. WALKIE-TALKIE has a transmitter hidden inside a cigarette pack. There is a separate amplifier. Messages or Morse Code sent through transmitter are heard loud and clear over amplifier which can be hooked on a child's belt. 20 foot transmitting wire and 9 volt battery are included.

KY 3614 ..... $8.00

**H** WRIST RADIOS by Remco send and receive voices loud and clear through the transmission wires. A secret buzzer signal can also be transmitted and received. There is a telephone signal, too. This set has 2 radios. One with a buzzer, one with a telephone click. The clicker works on a "C" battery (not included). Transmitter is 3x4", radio 3x3".

KY 5282 ..... $5.00

# 61 pages of toys for Christmas!



C Saucer sled $5.00

D 42 inch skis $7.00

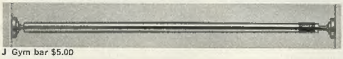
A Toboggan $6.00

B Rocket sled $6.00

E Snow skis $3.00

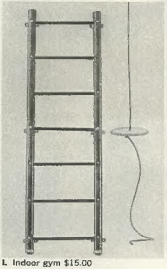
F Men's $14.00 G Ladies' $14.00

H Punching bag $5.00



J Gym bar $5.00

K Trampoline $11.00



L Indoor gym $15.00

M Dart board $4.00

**A** TOBOGGAN is four feet long. Ideal for one or two children. Durable, light red polypropylene body. Four web safety handles. 17" wide, 6" high. Two pull rope holes.
KY 8521 ..... $6.00

**B** ROCKET SLED is fast in the snow, yet safe. Heavy duty plastic construction, canvas straps, stabilizer runner. Two holes for a tow rope. 30 w x 42 lg x 4" h.
KY 8947 ..... $6.00

**C** SAUCER SLED is round. It goes straight downhill, or in circles. Heavy red plastic construction, safety bumper, strap handles, 26" in diam. Two holes for pull rope.
KY 8453 ..... $5.00

**D** 42 INCH SKIS. Adjustable leather strap bindings. Selected hardwood skis. Metal sole plate. Matched Tonkin cane poles. True baskets, grips. Made in Japan.
KY 8922 ..... $7.00

INTERMEDIATE SKIS. Same as above, except 30 inches long.
KY 8616 ..... $5.00

**E** SNOW SKIS. The kids can use them to slide down small slopes, or romp in the yard. Durable plastic construction. Each ski has three bottom ridges for stability. Thick canvas straps. 5½ w x 2" h.
KY 8951 ..... $3.00

**F** MEN'S FIGURE SKATES. Top grain black elk leather. Canadian Sheffield steel blades. Arch supports. Curon® foam lined tongues.
KY 8482–Sizes: 6, 7, 8, 9, 10, 11 ..... $14.00

**G** LADIES FIGURE SKATES. Same as the men's skates, but with white elk leather.
KY 8441 – Sizes: 5, 6, 7, 8, 9 $14.00

**H** PUNCHING BAG adjusts from 35 to 45" high. A youngster can practice as he grows. Stable stand-on metal base. Heavy duty outer plastic bag. Tough rubber bladder.
KY 8751 ..... $5.00

**J** GYM BAR lets junior and sis practice many exercises. Expands to 33". Supports 200 lbs. Chromed stainless steel construction.
KY 8091 ..... $5.00

**K** TRAMPOLINE for fun and healthy exercise. Heavy duty tube construction. Zipper closure for easy inflation. Stands 11½" high. 3 ft. wide.
KY 8435 ..... $11.00

**L** INDOOR GYM for a physical fitness program. Tubular steel 4-foot ladder, splinter-proof wood seat, and a 9-foot ½" diam. manila rope. 2" diam. rails, ¾" rungs. Enamel finish.

*Gym assembled*

KY 8891 ..... $15.00

GYM as above, but without ladder.
KY 8791 ..... $5.00

**M** DART BOARD has a "20-point" game and a baseball game. Six plastic darts with brass tips, 18" diam. board. Rule book is included.

*Baseball game*

KY 8371 ..... $4.00